## THE PLAINVIEW NEWS

TUESDAY-TWICE-A-WEEK-FRIDAY



WANT COLUMNM- $=$ MISCELLANEOUS WATSONS
SEE ME before you sell your cream.
-L. J. Warren, Phone 233.

 real electric service. Free delivery
sberf
service. WELL AND WINDMLLS-All kinds
of repair work.-J. C. Cook, phone
\&89. HVEY PRODUCE CO will pay the egrs and hides, will ko
the county after $a$ load.
Rates cheaper, policiess better, in
the old reliable Ilinois Parkers Life
 CHILDREN, WIN A PRIZE Get on

FOR SALE WILL PAY the hiphest market pricee
the year wound on poutryy egss and
bides.- D . Rucker Produce. See us for useil Fords.-- L. P. Barker Co. PINNO for sale at
Studio \& Gift Shop.
BLACK STRAP-Feed it to your
horses. catle end hog. . Car loadds.
route regularly. Sansom \& Son. GRocERIES AND FEED-Free C
livery. Corner Sixth and Beech, phon Iivery. Corner Sixtt and Beech, phone
18.-Ligon and Rector.
89.te ORR SALE- 1 have a few real gowd
registered Hereford bulls, worth the morey. G. W. Mellroy,
Bouth of Hale Center.
WHATrS the ue of setting just any
kind of eggs when you can get pure
 A SRUE ENOUGH barginn, a No. Noo home an. your price and terms. Now
come on. H . Rosser.
$95-2 t$ FOR SALE-White Leghorn eggs. 1
order my chickers direet from Johnson, Bowie. Texas.-G. W. McIryy.
miles south Hale Center, Texas. COTTON SEED FOR SALE, also all
 Buy Mxrite Deriry Fed for your
milec cow. Sold by Murphy's Feed
Co.

## YOR SALE-Wagon and mules, also hanncos. Would trade for Ford tour

 ing car--D. C. Aylesworth, at Plain- $1:$view Nursery.
i: COTTON SEED-I have frrst year
Kasch cotton seed grown on my farm in 1922 for sale, recleaned, sacked an
delivered your station 81.50 per buah delivered your station 81.50 per buahh-
el. - F. W. Alexander, Albany, TTexas.
87-10t

## For SALE AT A BARGAIN-Five. room house and two lots at wayland | College, be |
| :--- |
| Box 295. | <br> * FOR SALE-Pure bred Partridge

 Wyandote eggs, guaranteed settings85.00-Mrs. Rex Blanton, phone
23.

OR SALE-Cotton seed, Plains
grown, 1 and 2 years from Lockhart
Also Acala.-T. B Carter.
92-trAlso Acala.- . B. Carter. $92 . \mathrm{tf}$
 had the rolls run at gin, and aill anarly
picked. Price deliverced Plain iew T. Raybon, Lubbock. Trexns.

FOR SALE-Cabbage, tomato, pep-
per and cold-framed tomato plant specielty. Write for circular -
Jones \& Co., Clarendon, Tex.
$90-41$

## FOR SALE-25 pure bred Leghorn hens., See Kirby L. Vidrine, County Attorney office. <br> $\overbrace{\text { COTTON SEED }}^{\text {Atcorney office. }}$

 home grown, $\$ 1.50$ pere bushel,Phone 536. First come first servid

FOR TRADE
TO TRADE-Good milk
chickens.-Ivey Produce Co FOR SALE OR TRADE-Dalton ad ing, listing and caleulating machine
L. P. Barker Co.
To TRADE-Good two-year-old Jee
sey cow, gives two gallons, for poul sey cow, gives twe galions, for poul-
try. Ivey Produce eo.
To TRADE Two good Jersey cows
on good Ford car. Boo 16, Running. TO TRADE-Two. $\begin{aligned} & \text { good Jersey cows } \\ & \text { on god Ford car. } \\ & \text { wotex. } \\ & \text { water. }\end{aligned}$, Running-
gi-3t

## For SALE OR TRADE-One two room house and two lots; one five

room huase and two lots, one ine
rom house and three lost.-Se
Gibs at Plainview Produce Co.
FOR TRADE-Have business proper ty bringing in 8100 per month ant
goo 4 -rom residence with two
lot in Ranger, Mexas, would trade
impor
impor acreane property
in out
skits of Plainview. H. B. Adams, at skirts of Plainview. H. B. Adams, a
News office, Phones 97 or 314. EOR SALE OR TRADE-Good tour
ing car, Contintal motor, A-1 condi
tion. Worth the money.-See E. Q tion.
Perry.

FOR RENT
 Yor RENT-Four room plastered house, bult, in kitchen cabinet, chinn
coset, busfot, dwan, book eases.
colock east of Wayland College, phone 66. FOR RENT-TWo rooms, niely fur
nished close in. Phone 232.
93.f-LOST-FOUND LOST-Some where between Plain-
view and HaleCenter, or on som street in Hale Center, one $34 \times 41-2$
tire, rim and tire rack. Finder con. municate with R. J. Woofter, Hale
Center, and reeeive reward.

WANTED
WANTED-Obstetric work by expor-
iencel accoucher. We give atisfaction. Terms reasonable, no case tutn
ed off.-Dr. and Mrs. Carriuston,
phone 118. WANTED-More good ssits, shoss,
hats, overcoats and man's wearing op
parel.-Holt's Shoe Shop. $95-2 t$ HIGH PRICE FOR HENS Ivey Pro
duce Co. will pay 18 for hers satur WAN ED My old and new cusiol-
mers to bring their cars to the old mers to bring their cars to the old
Bob Adair shop for repair work-
Carl
Carl Rosser.

## SEE ME before you sell your cream.

WANTED-One thousand auto topy
to rebuild.
pirby L. Smith, oppote
$95.4 i$
WANTED-Your general blacksmith
 WANTED-Odd jobs. Kefer to in .
W. MeGlasson. Steve, "the working nigger," call 232 . WANTED-To trade some town lots
for house to move, might buy. - A. L Day by day in every way my busi-
ness is getting better and better." Eyes Tented Glaseed Fitted
DR. C. M. CLOUGH
Licensed Optometrist
Office at Harp Drug Store
SFE ME before you sell your WHEN in town stop at Rock Hote) good beds. Rates 50 an and 81.00. On
block South of Square.
96 -ti
Senator Pepper of Pennsylvania
Sinks the time thinks the time has come for the
United SSates to enter the league of
nations, with nations, with certain reservations,
Senar $P$ epper is a republican. It is beceming more exident that Wilson's
League of Nations proposal will League of Nations proposal will be
one of the leading issues in next
year's presidential campaign. Presiyear's presidential campaign. Presi-
dent Harding himself is gradually thawing out on the issue.
ver tho eountry married women an questionaire rom A soup society founded by
oung John D . Rockefeller. The iidea sung mane D. Rockeelier. The ind
sto make
teientifc analysis of the ancient institution, spooning before marringe. It's a secret nose count answers mailed without signing, soo
they can't be traced back to the send-
cr. Protected by r. Protected by this mask of secrecy
the women can answer freely, truth the women can answer freely, truth
fully. Some of the answers are rath
er sensational, enough er sensational, enough so that socioi-
gists "view with alarm." But we no tire that 289 of the 1000 claim the
didn't spoon before marriage. neve even kissed their finances. If the rest ful than this, better consion the what inquiry to the wastebasket.

Try us for Quality Service and Prices.
R. M. FRANKLIN

Phone 402

Personal Mention B. F. Moore and family have nov-
d to Stamford. A letter has been received from Mrs. Mnore, asking
that the News be changed to that
town, saying they like that town very $\begin{array}{lll}\text { well. } & \text { J. } & \text { Perdue left yesterday } \\ \text { Wainut } & \text { Springs, in response to }\end{array}$ Wainut springs, in response to
message saying a sister was ve
nick. Chas. Malone left yesterday fo
Olnes, to look after some busine Ones, to look after some business
property he will possibly trade for.
Frank Butler spent yesterday in Amarillo.
R. A. Underwood left yesterday $f$
business trip to a business trip to Austin and othe
points down in the state. Mrs. R. E. Meyers, Mrs. P. B. Ran
dolph, Mrs. John Bier, Mrs. Eva dolph, Mrs. John Bier, Mrs. Eva
Barnes, Miss Cooper, Miss. Janice
Stockton, Mrs. Arilla Peterson, Miss Cecil Mitchell and Jake Burkett at
tended the music festival in Amaril.
this week his week.
I. A. Trobaugh and family have
moved to Olton. F. E. Orfighter, formerly proprie-
tor of the O.-Z. Planing, and scou
master of the local Boy Scouts unganization, has gone to Tonkawa
Okla., to make his home.
A. G. Hemphill has returned frum a business trip to Dallas and other
points in that section of the state. points in that section of the state.
L. F. Cobb hase returned from a
visit with his daughter, Mrs. Opal Hocker, in Los Angeles, Calif.
G. L. Kelley, who was recently Cransferred to the Santa Fe depot
Lubbock, has returned to Plainview and is again ticket agent here.
J. M. Allen of Partlett has been

## Petersburg

$\qquad$ great on the wheat and garden truck planted. the night here in the home of his sis
ter, Mrs had been to Haskell county on bus:
ness and was here only a short time Rev. Parr preached Sunday at
Cumberland Presbyterian church

## SPECIALFOR



Ladies' Rubberized Gingham Aprons 3 for $\$ 1.00$
$50 \%$ discount on all used Clothing.

LEESMTTH
Clothing and
Furniture

## New Ideas in Materials

 For SpringFeaturing Ratines fo exquisite design and colors both Silk and Cotton.
New Silks, beautiful fancy and Egyptian patterns. RATINES Silk, $\$ 4.89$ and $\$ 5.50$; Cotton, 65 c and $\$ 1.00$; Wool, $\$ 2.50$ and $\$ 3.45$.
NEW SILKS - 40 inches, $\$ 1.89, \$ 2.23, \$ 2.59, \$ 2.89, \$ 3.19$ and $\$ 3.59$.

## FIELD QUALTTIES GINGHAM

GINGHAMS-19c, 25c, 29c, 32c, 45c, 59c and 69c per yard

## NEW SLIPPERS

Straps in Black Satin, Black Kid, Grey and Beige Suede, Plain and in Combination ......- \$8.75 and \$9.50 The New Egyptian Sandal of Beige Calfskin, 1 inch


## MILLINERY

We have just received a shipment of Mid-Summer Hats. We cordially invite you to our store to see them $\$ 8,50$ T0 $\$ 22.50$

## CARTER-HOUSTON'S

"A Safe Place to Trade"

| vrey able speaker and seems to be aconserated minister. | she con soon return home. <br> Rev. White preached at the Bap- <br> tist church Sunday morning and | Mrs. Que Davis, is very sick with the |
| :---: | :---: | :---: |
|  |  |  |
| Mr. Wm. Freeman from Maysville, |  |  |
| Texas, and Miss Cornelia McGuire ort te Abernathy shool were guesty | Mr. German and family, who efi <br> the first of the year for Chinchilla, Calif. have returned to once more <br> Calif. have returned to once them dwell among us. We welcome them |  |
| for the week end in the home of Mr. and Mrs. W . E . Hegi. |  |  |
| Dr. R. C. Hannah and Clarence |  |  |
|  |  |  |
| Orin Martin, senior, and Cecil Shirley, junior, won in the comeet Saturday on declamation. |  |  |
|  |  |  |
|  | Our baseball team played |  |
|  | M. J. Gregory is in Los Angeesvisiting his brother, Clint, who has |  |
| them to the "tryout" Friday after noon at Lubbock. Of course we are hoping our boys win, and go to Aus- |  |  |
|  |  |  |
| $\mathrm{tin}_{\text {Mrs. M. J. Gregory and Mrs. L. C. }}$ | Quite a large crowd attended the meet Saturday in Plainvew and ro- |  |
| Claitor will entertain in the Claitor home Saturday afternoon in honor of | ported O |  |
| Mrs. Sam c. Mason, who with her |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



## WES-TEX POULTRY FEEDS

Laying Mash, Growing Mash, Buttermilk
Starter, Scratel Grains, Little Chick Grains-no better made no matter what the label reads and
Wes-Tex costs less because its a PlainviewThere is every reason why you should be
using Wes-Tex and no reason why you shond
R. C. Ayers Grain C 0 M P A N Y

Phone 100

## The Country Store

Most Interesting Feature of \$Day 100 GIFTS

Given away FREE to the people trading in Plainview on DOLLAR DAY, THURSDAY,
APRIL 19TH, 1923. Each Gift worth ONE APRIL 19TH, 1923. Each Gift worth ONE chase up to $4 \mathrm{p} . \mathrm{m}$., at which time the tickets will be gathered and the drawing take place at FIVE O'CLOCK, SHARP. ONE TICKET gives you a chance at 100 ARTICLES worth
ONE DOLLAR each. BE HERE and wih one or more FREE GIFTS for yourself and family PLAINVIEW
MERCHANTS' ASSOCIATION, Managers.

Special For Dollar Day
Three pound Bucket Axle Grease 25c

Place your orders with us for Harvesting Machinery repairs, so as to have everything ready when the grain ripens.

We have added a complete stock of bolts of all kinds.

## JARVIS-TULL \& COMPANY

| White Combinets <br> Aluminum Ware, big assortment, each <br> Iee Cream Freezers, 2-quart, each <br> 20 rolls Toilet Paper <br> 2 Window Shades for <br> Milk Bottle Caps, three thousand for |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## $\$ 1.00$

Aluminum Ware, big assortment, each
20 rolls Toilet Paper
N. R. NORTHCUTT'S
$5 \mathrm{c}, 10 \mathrm{c}$ and 25 c Store

2 gallons Harness O
8, (Cot
Plow Double Tre
7-8-2 Trace Chains, pair
5 Champion " $0^{\text {" S Spark }}$
Tex-Newmex Auto Company

## Dollar Day Specials

45 pounds Potatoes
11 cans Corn $\$ 1.00$ 10 cans No. 2 Tomatoes

## Cash Grocery Company

Purina Buttermilk Startena
For starting baby chicks off in the right way to become healthy, large and thrifty.
$\$ 4.50$ PER 100 POUNDS For Dollar Day Only.
Bonner-Price PURINA DEALERS

## $\$ 1.25$ for $\$ 1.00$

On Dollar Day we offer our friends and patrons $\$ 1.25$ worth of any product in our shop for $\$ 1.00$.

## Pace's Bakery

"Where Quality Tells"
Phone 279

DOLLAR-DAY SPECIALS
Men's and Boys' Caps
Tennis Shoes, all sizes
12-quart Dish Pan, 10-quart Milk Pall and 2-quart Pudding Pan$\$ 1.00$
$\$ 1.00$ 12-quart Dish Pan, 10 -quart M11k Pail and 2 -quart Pudding Pan- $\$ 1.00 ~$
all
Clements-Lowe Variety Co. $5 c$ to $\$ 5.00$ Store


Men's Shoes, Dress, $\$ 7.50$ values for Men's Shoes, Dress, $\$ 6.00$ values for Boys' Security School Shoes, $\$ 4.00$ value, sizes $21-2$ to $51-2$, only Sizes 13 1-2 to 2 , only
Men's Dress Shirts, band or soft collar a $\$ 1.50$ value for $\$ 1.10$ and $\$ 1.00$ OTHER BARGAINS
"Always A Bargain"
Perkins \& Stubbs

## \$ DAY SPECIALS 50 Per Cent Discount <br> Cut-Glass Water and Ice Tea Glasses Community Tablespoons, all patterns <br> LAMB DRUG CO.

## SDAY BARGAINS

Children's Dresses, from 3 to 14 years . $\$ 1.00$ 14 -ounce Ice Tea Glasses, per set $\ldots .$. . $\$ 1.00$ China Salad Bowls Children's Hats
$\$ 1.00$
Frank's Necessity Store

## \$ Day Specials

Boys' Brown Duck Coveralls, good weight, full size, union made, sizes 26 to 34 - Day only, each

No. 715 Children's Hose, black only, sizes $8,81 / /$ and 9 only, regular 35e value, to close these out \% Day-
5 pairs for $\mathbf{\$ 1 . 0 0}$ Devonshire Cloth, a regular 45c fabrie-\$ Day, 3 yards $\$ 100$ Also a table of PURSES, one of CORSETS and one of BRASSIERES specially priced for \$ DAY.

VISIT OUR "NOTION FAIR" ON \$ DAY.
There is no limit to any of the above. You may buy all
you wish

# Carter-Houstonts 

# Special Dollar Bargains 

- Unusual Values in -

Spark Plugs Lamp Globes

## Dry Cells

## Conner Mathes Co.

## Willard Batteries - Dodge Cars

Phone 16
"In Auto Row"

| FOR YOUR DOLLAR DAY |  |  |  |
| :--- | :--- | :--- | :---: |
| Pound can White Swan Coffee |  |  |  |

Where a $\$$ Does Its Duth
5-pound can Peanut Butter for
24 bars Large White Laundry Soap for 10 pounds Pinto Beans for

SEE OUR TABLE FOR \$ BARGAINS $\$ \$ 1.00$ Remember we, are headquarters for "SEED TILAT GET Garden Seed, Sced Potatoes, Onion Sets and Plants of al varieties.

Plainview Produce Company

## $5 \operatorname{cosin} 2 / 2 e^{2}$ <br> HDAYM, April 19th, 1923 9 OCLOCK

## Big Monthly Drawing

On Trades' Day in Plainview
Monday, May 7th
The Plainview Merchants' Association will give away a Bred Gilt, a Pen of Poultry, a due bill for $\$ 20$ and a due bill for $\$ 15$-open to both country and town people. The due bills are good for merchandise at any or all stores of members of the Association. The drawing will take place at the Band Stand at 2 p. m. . You
must be present with your tickets to take part in the drawing.
A Ticket with every purchase made from a member of the Association, whether the pur-
chase is for 5 c or $\$ 5.00$. Tickets procured in chase is for 5 c or $\$ 5.00$. Tickets procured in
any other manner void. Provision made for announcing anything you have to sell on that day.

## Barsain Service

FREE SERVICE should certainly be considered enough of a bargain. That's what we give
every day. Fres inspection of tires and tubes, every day. Free inspection of tires and tubes,
free road service within the city free road service within the city limits, free
service in oil draining. Then if you need the service for which we charge you have the assurance that it is expert and rendered at a fair
charge. Wouldn't you call ours a real bargai service? Watch for our Opening at our New
Home. McGlasson-Armstrong Rubber Company
$\qquad$

## REINKEN'S

dOLLAR DAY SPECIALS

$\qquad$
Ien's Grey Chambray Work Shirts (limited)
's' and Girls' Sub-standard Holeproof Lisle Hose for

Yth's Roundhouse Overalls, none better
Always Extraordinary Values at

## Ghas. Reinken

Clothing and Shoes

## OUR DOLLAR SPECIALS <br> Ten Good Big Values




Looper Grocery Company<br>Phones 35 and 36 A few rough walnut and Locust Trees at the price of digging. Most of the new Honeysuckie and Surubbery and Ever-Bearing PLAINVIEW NURSERY

Fre Offer Dollar Day Only 100 lls , OYSTER ShELL, Per Sack.

L. D. Rucker Produce C 0 M
PHONE 174

## DOLLAR DAY



Porch swing, built of solid oak throughout with 2 1-2 inch stock. Well constructed and a real value. Comes with chain and ceiling hooks.
Four dozen only like illustration $\$$
$\$ 2.75$

> Donohoo-Ware Hardware Co. Telephone No. 80.

Special Values at Jacobs Bros.

For D.ollar Day
1.-Children's Gingham Dresses, vatues up to $\$ 3.85$, sizes 10,12 and
14, for
$\$ 1.00$ 2.-Plain colored slikoline, all colors, 25 c value, 5 yards for _ $\$ 1.00$
s.- Small Boys' Dress Hats, in straw of destrable colors, 85 c values
tor 59 c , and $\$ 1.50$ values for
$\$ 1.00$
4.-Pretty Valencennes Insertion, good values that sold up to 10 e per
yard, 20 yards for

| $5 .-T w o ~ n e w ~ s h i p m e n t s ~ o f ~ " R e d ~ S e a l " ~ Z e p h y r s, ~$ | $27 e$ | grade, 5 yards |
| :--- | :--- | :--- | :--- | :--- | :--- |
| for |  | 81.00 |

 7.-One lot or Men's Dress Shirts, 2 for
8.-SHoE bargains-

Lot D-A number of new styles in all shades. Sport oxfords | and pumps-only a few of each style left |
| :--- |
| Other lots |
| $3.50, ~ \$ 4.50$ and |
| $\$ 8.00$ |
| $\$ 6.00$ |

Plan to Plant Another Tree
SHADE TREES, ROSES, VINES, SHRUBBERY,
FRUIT AND ORNAMENTAL TREES,
three climbing roses for one dollar on dollar day Elm, Hackberry, Honey Locust, Ash, Catalpa and other trees.

## Dollar Day Specials

Two Double Kirseh Curtain Rods for . $\mathbf{s 1 . 0 0}$ Four Single Kirsch Curtain Rods for . $\$ 1.00$ Six Extensions for Curtain Rods for . $\mathbf{5 1 . 0 0}$
Garner Bros.-Huddleston
A., L. \& K. DRY GOODS CO.

Is offering you real bargains for $\$ 1.00$ DAY in-

## Summer Dress Goods

Underwear Ladies' Shoes
Silk Hose
Men's Dress Shirts Men's Underwear and Men's Oxfords
You will have to see these bargains to appreciate them.

# A. L. \& K. Dry Goods Company 

## Extraordinary Dollar Day

 Aluminum Bargains(20-Year Guaranteed Ware)
Your Choice while they last at
Colanders Berlin Kettles
Covered Sauce Pans Teapots Handle Sauce Pans


If You Live in Hale County,
Get Acquainted With Your Neighbors
ask ten of them what flour they use; and eight of them will say-
CREAM OF THE PLAINS
WHY? BETTER FLOUR, LOWSR COST.
Harvest Queen Mills \& Elevator Co.
Panhandle Produce Co.
Provides the Poultry Raisers of Plainview trade territory with a staple market, at the highest legitimate prices possible, the year round. Our connections enable us to do this. We want your

Poultry, Eggs, Cream and Hides.
"He said I would get twenty miles to the gallon in this car.


Thousands of sincere automobile salesmen have often
been placed in the Ananias Club by equally honest auto owners over performances of automobiles.

Car owners expecting $18-20$ or 22 miles per gallon of
gasoline- on the claim of salesmen-usually have only themselves to blame when they fail. The use of inferior gasoline and oils usually is the cause.
When Mr. Salesman was talking "miles per gallon" to
you, he was making his claim on the assumption that you would use gasoline showing the best refining test. Texas Gasoline and oils show highest test-always-
and their "more miles per gallon" claims have been prov-

Give your car a chance to prove itself. Have your
tank filled regularly at our pump. We also carry a complete line of Mobiloils, Tires and

QUICK SERVICE FILLING STATION
HUP" Agents


## THE OLYMPIC THEATRE

CLEAN-SANITARY-INVITING OFFERS A WEEK OF WONDERFUL PHOTO PLAYS

Monday and Tuesday April 16th and 17th

Special Matinee
Monday 2 to 6 p. m. Ladies Only


ALSO
Wonderful 2 act comedy
"Boyhood Days
 tion-Pantomime Enables Unusual Daniel Daniel Carson Goodman's much
discussed photoplay "What's With the Women,", now placing that age-old problem before the whoie
world, brings again to the screen that world, brings again to the screen that
skilfu l player, Wilton Lackaye, whos serformance is one of the brilliant
pertight
high-lights of the production high-lights of the production at the
Olympic Theatre Monday and TuesOlympic Theatre Monday and Tues-
day.
His great talents rounded and ma His great talents rounded and ma
tured, Wilton Lackaye invests his
role with a finish and distinction role with a finish and distinction that
could cone only from the long year could cone only from the long
he devoted to the advancement
the Ameri he devoted to the advancement
the Amerian theatre as one of most popula. and distinguished tig-
ures ures.
That the screen affords the actor a
splendid opportunity to splendid opportunity to give expres
sion and scope to his talents is sion and ssope to his talents is th
belief of this distinguished player.
"The art "The art of pantomime as express
ed in motion pictures," ed in motion pictures," Mr. Lackay
asserted, "is a welcome asserted, "is a welcome opportunit,
to actors and actresses of the pres to actors and actresses of the pres-
ent generation. It is especially weleome because it affords them an op-
portunity to place their persel portunity to place their personalities
and their talents before an audienc and their talents before an audience
much larger than the public that at tends the legitimate theatre. And the true aartist mis means much in
deed. Those misguided folk who stil deed. Those misguided fork who still
maintain that the photoplay is the maintain that the photopate theatro
step-child of the legitimate
make a great mistake, to be sure." make a great mistake, to be
What los angeles
Praise "Adam's Rib" After Pre Pe Prase Showing-Many Daring Acts in the Play
Cecil B. DeMille's latest productio
for Paramount, "Adam's Rib," by for Paramount, "Adam's Rib," by
Jeanie Machpherson, had its worl
premiere at Grauman's Rialto premiere at Grauman's Rialto The
tre, Los Angeles, an dregistered the
greatest triumph greatest triumph of the producer's ca-
reer, reer, according of the Lroducer's ea-
newspapers, all of which gave high newspapers, all of which gave hig
praise to the picture.
Guy Price, in the said: "For novel daring in the pro duction of forest and caveman se
quences in the midst of a portraya of Twentieth Century of a ite it is doubt
ful if this pieture has ever been ful if this picture has ever been equal-
ted. Cecil B. DeMille deserves great commendation as a director. The ex-
cellence of the photography canno cellence of the photography canno
be gainsaid. Miiton Sills wins the un-
restricted restricted approval of all spectator
Elliott Dexter made the most of part, Theodore Kosloff is a succe
and and Anna Q. Nilsson and Pauline Ga
ron are well suited to their roles,"
$\qquad$ The basket ball girls gave Mr. Floy
watch chain in token a watch chain in token of their ap
preciation of his service to them dur ing the past season. literary Eocieties of Philomathesia their debates last Friday and Mon day. The boys debated Friday mornBennett Cole and Frank Barnes, Eun
glos, won over Wilburn Edelmon an
Mack Boswell.


Friday and Saturday April 20th and 21st

CECIL B. DeMILLE'S

Latest and Greatest
Production

## "ADAM'S RIB'

As usual with a cast of Big Stars.

## Do not miss this.

ALSO
Wonderful 2 act comedy
Friday and Saturday
April 20th and 21st
CECIL B. DeMILLE'S
Latest and Greatest
Production
"ADAM'S RIB"
As usual with a cast of
Big Stars.
Do not miss this.
ALSO
Wonderful 2 act comedy
"OH BUDDY"

## FOUR SPECIAL LOTS OF SHOE BARGAINS

LOT M-Consists of Brown and Black Kid, low heel Oxfords and Pumps. Mostly Narrow widths. Values up to $\$ 9.85$, choice $\qquad$
LOT E-Good styles in Red Cross Patent and Brown Calf, low heel, Pumps and Oxfords for dress and sport wear. Your choice

LOT R-Consists of Red Cross Shoes only, in low heel black kid Oxfords and straps, patent leather low and Baby Louis heel dress Pumps. Values to $\$ 9.85$. Your choice $\$ 5.00$

LOT D-In this lot we have assembled an assortment of broken lots in new style sport Oxfords and Pumps in all the latest shades. Your choice -- $\mathbf{\$ 6 . 0 0}$

Be sure and see our line of White Shoes. We also have a complete line of White Organdies, Silks and Hosiery for graduation.

## sacobs Bros. Co



## Announcement of De Molay Benefit

You have heard of the Order of De Molay for Boys, sponsored all over the world by the Masonic Bodies.

Plainview has recently installed a very active Chapter, and the boys are making wonderful progress in their preparation for better citizenship. The boys themselves are working hard to raise the necessary funds to carry on their work, but this is necessarily slow. Needed funds for equipment amount to approximately $\$ 700.00$ at this time.

We desire to do our part toward helping Plainview Chapter of De Molay meet its requirements and proceed with their program of building for citizenship.
We have, therefore, planned to set aside one day at our store as De Molay Day. The Chapter has accepted our plan and will heartily help us make the day a real success for their benefit.
On this day, in addition to our already low prices, we will offer som etempting specials, and a percentage of every sale goes to the De Molay.

## ALL DAY WEDNESDAY, APRL 18TH, IS DE MMLAY DAY AT THE A,L\&K. STORE

If you would help the boys in their efforts, hold your purchases for this day, and get your friends to trade on this day also. We bear all expense, offer the same low prices, and the boys get a substantial percentage of the day's business. Then at night, following this big day, the boys will give a De Molay banquet, with a plate charge of 50 c which will be added to their necessary budget.
We will not attempt to tell you much of what we offer in this ad, but you can come prepared to meet your general needs on this day. We do, however, wish to advise you of a few unusual items and lines of new gods in the following paragraphs:

## CARTER'S UNION SUITS FOR MEN

Are backed by the experience of the makers covering a period of more than fifty
Sears. Carters's Garments are fammos for Coinfort and. Service
Price, per garment, $\$ 1.00$ to $\$ 3.00$


See our line of Voiles and Tissues for Spring and Summer, the yard, 40c 65c and 75c
FOR DE MOLAY DAY ONLY $\quad\{\}$ MEN'S, YOUNG MEN'S AND BOYS' SUITS
We are offering all Ladies' Ready-to- Wear at a Big I
buy a Dress or Suit, ket it this day, and help the boys.
Take Advantage of This Opportunity for Service and Help the De Molay Boys by Doing Your Trading Here on This Special Day.

## A. L. \& K. DRY GOODS COMPANY

## PANHANDLE PRODCCE COMPY

Under New Management, is in the Market for Poultry, Eggs, Cream, Hides and Wool.

PANHANDLE PRODUCE COMPANY
Phone 547
FRANK HASSELL,
C. C. HARLIN,
Z. T. HUFF, Proprietors.

## COTTON SEED

> We have a car of pure genuine Mebane and Karch Cotton Seed, coming from Lockhart and are booking orders for delivery on - arrival. It pays to plant the best and you should see us before buying. Better be safe than sorry.

## FARMIERS EIEVATOR CO.

PHONE 240

## COOD TIMES ARE COMNG

With the fine rains the crop prospects in Plainview trade territory were never better, and it now seems that bumper crops at good prices will bless the people this year. Everybody is optimistic for the future, and we are especially so, for the prosperity of the people means prosperity for the banks.

We offer you a mighty good banking place for your money, and the best service and most courteous treatment. Why not start a bank account with us? We welcome you, even though the amount may be small.

Our's is a guaranty fund bank, and your deposits are guaranteed by the State of Texas, so there is not any chance to lose if you deposit your money in a state bank.
GURRNTY STAEE BANK PLANVIEW, TEXAS
FFICERS AND DIRECTORS J. C. TERRY, President
CLAUDE POWER, Active V.-P. J. M. ADAMS HATCHELC J. C. TERRY, President
CLAUDE POWER, Active V.-P.
J. B. MAXEY, Vice President J. B. MAXEY, Vice President
DAVE COLLIER, Vice Pres. A. E. BOYD, Vice Preside
Z. L. WRIGHT, Cashier S. M. ADAMS
S. W. WNDDLL
R. KNOHUIZEN R. H. KNOOHUI
E. H. BAWDDEN
ROY IRICK

## GARNER BROTHERS

Exclusive Undertakers \& Embalmers Day or Night Service

Auto Hearse
Private Motor Ambulance, Modernly
Equipt, Calls Answered at all Hours
Phone Store $105 \quad$ Residence 375 and 704


# Let Us Show You What's New for Spring In Shirts, Ties, Hats, Caps, Shoes, Phoenix Silk Sox and Suits 

Manhattan Shirts, Known as the Best, Best Known. Cheneys Reversible Silk, and Silk and Wool Ties, all colors. Phoenix Silk Sox No. 284, best hose shown for 75c pair

| SMITH SMART SHOES |
| :---: |
| FOR MEN |
| The French Model, a net style for |
| the conservative dresser |
| $\$ 9.50$ |



## SMITH SMART SHOES FOR MEN

The Shiek for the man who wants something different. Made of high grade Wine Colored Calf.

Get what you pay for in your Suit. Remember that Good Quality and Cheapness Don't Mix-

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KUPPENHEIMER GOOD CLOTHES
\$35.00, 37.50, 42.50
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Read our advertisement in the Herald, Announcing 4DAYS SALE OF WOMENS GARMENTS.

