# THE PLAINVIEW NEWS

## **VOLUME SEVENTEEN**

## Plainview, Hale County Trass, Friday, April 13th, 1923

TUESDAY-TWICE-A-WEEK-FRIDAY

## Number 96

## **BRIEF FOR TECH** IS SUBMITTED

### COMMITTEE LEAVES FOR AUS. TIN TO MEET WITH LOCAT-ING COMMITTEE

Col. R. P. Smyth, C. S. Williams and A. E. Boyd left yesterday morning for Austin to formally submit to the locating committee the brief of Piainview for the Texas Technological college, and it will be place i before the committee today most likely. The brief is a very handsome book. containing a complete resume of the many resources of the Plainview coun

try, and putting forth the advantages of locating the institution here. There are sixty-five handsome pictures of farms, irrigation plants, industries, residences, streets, public and educational institutions, etc. Statistics are given on a number of subjects.

The brief was compiled by a committee composed of Col. R. P. Smyth, C. S. Williams, A. G. Hinn, E. H. Perry, Winfield Holbrook, John Lucas John Boswell, H. S. Hilburn, E. P. Miller and J. M. Adams, and should make a very favorable impression on the locating committee.

The local committee has had a num ber of additional copies of the brief printed and bound in paper and these will be for distribution within a week or so.

#### **Building Large Oil Tank**

A force of twenty men are working on the big oil storage station b-ing built here by the Santa Fe railway. One of the largest steel under ground storage tanks in West Texas is being erected over a large underground storage tank. Several buildings and a large amount of machinery is a part of the plant. A rack for unloading tank cars of oil is being built. It will be possible to emp'y six cars at one time on this rack. The estimated cost of these improvements is \$25,000. Similar stations are being built at Amarillo, Slaton and Dermott

### Light Rains Tuesday

The Lockney community was visit. ed Tuesday by a nice shower which and other vegetation. The rain was accompanied by considerable hail, but the hail being small and there being



Mrs. C. A. Lanham, of Bloomingon, Ill., pitching 21/2 pound horse-hoes, has a record of thirty-five ingers in winning the state chamionship at Aurora. She challenges the world.

AUTOCASTER

## WILL INSTALL NEW

## MEN'S CLOTHING STORE

Messrs. Eoff of the Buckhorn Tailoring Co., Have Leased Store In The Elk's Building

The building formerly occupied by

the G. C. Electric Co., is now being remodeled to accommodate the Buckhorn Tailors Mr. John Eoff, proprietor of the Buckhorn. Tailors. states that he will install a full line of haberdashery and carry the largest stock of men's misfit suits on the Plains, The tailoring and hat shop will I.e ontinued in their new location.

Mr. Herman Eoff, who is now trach ing in the Carlton Agriculture College will take an active part in the business in June.

### LOCKNEY NEW CITY OFFICIALS TAKE OFFICE

Tuesday of this week, the new city officials took oath of office, and inmediately got busy on their respective jobs. The new council met Tuesday will prove very beneficial to gardens night in a long session, and quite a lot of business was transacted.

The new city dads are Messrs, A. J. White, A. P. Parker, and those rewind, did very little damage, if elected, or whose terms have not yet strip, from information we received Guthrie and Leslie Floyd, J. H. Byand extended east and west, probab'y ington who succeeded himself at the recent city election also took the heavy enough to make the streets oath of office, and Floyd Huff, who was re-elected as city secretary by 245 votes was sworn in for another Mrs. J. W. Peacock died Wednesday term. City Marshal R. E. Hadley has morning about 10 o'clock at the fam- taken over the duties of that office

FINE CROPS WILL BRING PROS- BANQUET IS GIVEN VISITORS PERITY TO THIS SECTION

**GOOD TIMES** 

It is safe to say that the prospects | The Panhandle Swine Breeders' Asof this town, county and the Plains sociation is in annual session in is on the threshold of the most pros- Plainview, having met this morning perous era in its history, and that and will continue the convention unthere will be better times by next fall til tomorrow afternoon. There is a than ever before, even the boom goodly attendance of hog breeders times just following the war.

is assured, which will begin to move to market the latter part of June. The acreage is large .

The moisture in the ground is aniple to plant cotton which will begin soon, and by far the greatest acreage every planted to fleecy staple on the Plains will be planted. The summer rains always make cotton; there has never been a cotton failure on the Plains. Cotton is the greatest distributer of money of any crop; it takes several months to gather it, and the college, and representatives from Dupickers make money and spend it in roc-Jersey and Poland-China Record all channels of trade. When there is a good cotton crop and the price is high, as it will be next fall, every. sociation. body has plenty of money and the merchants have a big volume of

business and prosper. There will be an ample row crop, for the present moisture will give the college, which is sure to be located in crops a fine start, and the summer Plainview. rains can be depended upon to finish them in good shape.

Then, the poultry crop-chickens, turkeys, eggs, etc .- promises to be tary to the visitors. H. S. Hilburn the largest ever on the Plains, and was toastmaster and Rev. S. W. Smith will bring many tens of thousands of uttered the invocation. lollars into the hands of the growers. Poultry is the coming sure enough Mr. Brown," with Mr. Martin as ac- Presbyterian Announcements big crops of this county.

The cattle, hogs and other crops style song. will also bring in much money, as the tendency of prices for all farm, ranch and dairy products is upward, and as Marvin Garner, with Mr. Martin ac- service will be celebrated. this section depends uppn the farmers companist, rendered several vocal seand ranchmen for its prosperity, if lections. the farmer and ranchmen prospers everybody else does.

New farm houses and barns, town esidences, busiiness houses, will be apport speecher pand seede by Pres-erected; people will buy more cloth- ident Sermer and most all of the vis-H. E. BULLOCK, Pastor. ing, groceries, automobiles, hardware, itors. and other things, and the Plains

FOR THE PLAINS IN CONVENTION AND SHORT SPEECHES MADE

HOG RAISERS

from over the entire Panhandle and The rains have put a good season Plains country, and several from a in the ground and a good wheat crop distance. Fred Boerner of Lubbock is president and presiding over the meetings.

Among the specialists who are to speak on topics of importance in swine breeding, growing and marketing, are Prof. F. R. Phillips, instructor of agriculture in Canyon Normal: O. V. Vernon, secretary of the Board of City Development, Amarillo, A. L. Ward, swine husbandman of the extension department of the A. & M. Associations, Peoria, Ill., and C. C. French, Fort Worth Stock Yards As-

The visitors are being entertained by the people of Plainview and are being taken on drives about the town and to the proposed site for the Tech. the pastor.

> **Banquet** Given Tonight banquet was given at the

O'Keefe Inn this evening complimen-B. H. Knoohuizen sang "Call for

companist, and responded with the

A quartet composed of Jake Bur-

One of the speeches was by Dr. J. will be provided, F. Owen, who plead for a species of hog that was all ham and eggs.

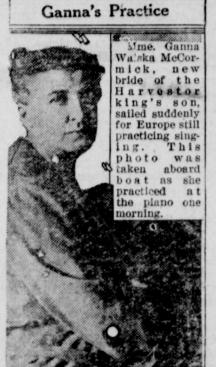
Among those present were Fred Church of Christ

ANOTHER COTTON GIN

stall Cotton Gin for Handling

Next Crop

PLAINVIEW TO HAVE



## **CHURCH NEWS**

Services at the Baptist Church Sunday school 9:45 a. m. B. Y. P. U's. 6:45 p. m

Preaching morning and evening by

All persons desiring church menbership are requested to present cretions be examined by the family themselves on Sunday morning, if possible. There will be a service at Seth

Ward at 3 p. m., at which time Sunday school will be organized. HARLAN J. MATTHEWS, Pastor.

Secial services at the Presbyterian church Sunday. Members will be received, newly elected elders will be kett, Matt Cram, Fred Cousineau and ordained, and quarterly communion

The pastor will preach both morning and evening, and special music

Sunday school at 9:45. Let's be on hand on time and make Sunday an

should get such a momentum that if Boerner, Lubbock; Mr. Ross, Idalou; J. W .Hendley will begin a meeting Progressive Church."-W. A. Bowen. any. The hail covered only a narrow expired are E. L. Woodburn, E. the people husband their resources as J. W. Jennings, Lubbock; John Knight here (Kress, Texas) next Sunday, 10:50 a. m., "The Relationship of the they should there would be no more Canyon; Roy Cooper, Turkey; Will April 15. Bro. Hendley is among the Pastor to the Church."-C. A. Joiner. hard times in this section, at least for Jones, Childress; H. C. Rothe, Canyon best, and most successful preachers 11:20 a. m., Sermon .- H. H. Sum-



PLAINVIEW MERCHANTS' ASSO-CIATION HOLDS COMMUNITY MEETING AT SCHOOL

Despite the fact that the big rain north of town and the several other attractions in town cut the attendance short, the community meeting by the Plainview Merchants' Association at Liberty school tonight was a very enjoyable affair.

The ladies of the community served a very delicious supper, and after the repast a program was put on with J. M. Adams in charge.

Prof. Lowery, principal of the school, gave the address of welcome, which was responded to by Chas. Reinken, president of the Merchants" Association, who also stated the reason for holding these community meetings, throughout the town's trade territory, in order to get better acquainted with the rural people, learn their problems, and urge a greater spirit of co-operation and helpfulness.

Dr. J. C. Anderson gave a short health talk, upon the menace of the cancer, asserting that it was a very prevailant and insidious disease, from which 180,000 persons in the United States die each year. He urged that all sores of several weeks standing, warts, molds, and skin exphysician, in order that they may not develop in tocancers.

Mrs. Ruth Garrison Francis of the Plainvieu high school, gave tco vocal selections and Miss Katherine McDaniel favored the audience with a couple of readings.

P. D. Windsor of Liberty community in a short talk declared he and the people of the school district were greatly pleased to have the visitors as their guests, and said the town and rural people should work together and help each other in every way possible. Liberty has a very handsome brick

building with three class rooms ard cloak rooms, etc., with a stage and curtains and piano. The school has this year been very successfully taught by Prof. and Mrs. Lowery and Miss Williams.

less than three miles. The rain was disagreeably muddy.

Mrs. J. W. Peacock Dies ily home on Baltimore street, from and is busy assessing taxes. dropsy.

The remains were prepared by Uadertaker Garenr and taken to Petersburg for burial, former home of thy trywide observance of patriotic day, family, where they liver for seven or eight years.

prietor of the Depot Cafe, and twelve nounced to day by the committee on children. She was 56 years of age.

## St Mark's Episcopal Church

Rev. E. H. J Andrews, Rector. 2nd Eurday after Easter. Holy communion 7:30 a. m. Church (Sunday, school, 9:45 a. m. Lay service 11 a.m. All are cordially invited.

**FINE RAINS** FALL THIS WEEK

#### ALL PARTS OF COUNTRY NOW HAVE FINE SEASON FOR CROPS

day this week, and in places as much prac feally all of the patrons in both ing. as two or more inches is reported.

In Plainview heavy showers fell Bo h school houses will be moved Tuesday, Wednesday and this after to a central point, in the district noons, but north and west of town the whic' is composed of forty-two secrain was much greater. North of tion of land. One building will be town in Liberty, Kress and Whitfield used by the higher grades and the communities from one to more than other by the lower grades, and two two inches fell, and the lakes in the teachers will be employed. Whitfield section were partly filled.

report heavy rains. East of Plainview fine rains fell all

The way to Lockney and beyond. Hale Center and the south part of

the county were also blessed with good rains.

Hail fell in spots but it was so small in size little damage was done. recent ones, put plenty of moisture in Lubbock, and then rescinded the acthe ground, and almost insure a tion. Merit, fellow-citizens, is going ley up in good shape. They also furnish plenty of moisture for the large kaffir, maize and cotton crops to be

planted. Crop prospects in Hale County were nover better than at the present.

National Patriotic Day Planned

Dallas, April 10 .- Plans for a coun-April 19, by special exercises and the most of this prosperity. community meetings at which better She leaves a husband who is pro- citizenship will be stressed were an- LOCOMOTIVE ENGINEER DIES citizenship of the American Bar as

sociation. The association has been working in co-operation with patriotic organizations in all states. These social clubs have been in touch in many instances with county and state bar asso intions and arranged for speakers to talk on the constitution and pat-°m.

The exercises April 19-are to be in celebration of the battles of Lexingian and Concord 148 years ago. Similar plans are being considered for memorial day, May 30, and Indeper lance Day.

### " vo Rural Schools Consolidate

Rains have fallen over every part the county, have decided to consolicommunities.

In the recent election Ellis Jones. Halfway, Runningwater and Olton Mr. Fargason and Bob Norfieet were elected trustees of Valleyview school and Mrs. Edna Wood, J. H. Standifer and D. C. Kimball of Stansell.

## Merit, Regardless of Endorsements

Another town has withdrawn hasty action in the matter of endorsing another town for the Texas Tech. Loca- other increase of 10 per cent was These rains, coupled with the other tion. Temple's Rotary club endorsed made. good winter wheat crop, and will to be the deciding factor in the Tech's bring the spring wheat, oats and bar- location, regardless of endorsements. --- Abilene Reporter.

> yesterday the Plainview high school team won, the score being 14 to 3.

years

sections are planning to move to the French, Fort Worth; A. L. Ward, A. know him. Plains and we look for a great incom- & M. college; O. V. Vernon, Amarillo changing of farms and other real es- cal people. tate.

Yes, the Plains is coming into its by Col. Williams and Mr. Hilburn, and simple way.-Member. own, and become very prosperous and given to Fred Boerner, president within the next few months. It is up of the association. o the people to get ready to make

Passengers Saved whe Hacroic Pilot Stays At His Post On T. & P. Train

Colorado, April 10 .- William Price, with a view of instaling a cotton gin are a number of our members who supplied. killed here this morning while his a modern ginning plant, and has pur-should. train was pulling out of the yards at chased a site for the gin near the Any man who lives in a community Donald, olorado for the west. Just before Harvest Queen Mills. eaching the Colorado river, the en- He will begin work soon on the does not do so, while enjoying the rolled down a steep embankment with chinery, in order to be ready to help social affairs, is a thief, he is getting Atwood and Harlan J. Matthews, in less than 100 feet of the river handle the next season's crop. bridge.

The Valleyview and Stansell rural airbrakes for the third time, stopping and day last year in order to take ship?" Very few people understand of the Plainview country nearly every date. A petition has been signed by The fireman saved his life by jump- times greater than last year.

> Price was dead when removed from he wreckage of the cab.

ed tonight.

one of the passengers was injured. Price lived at Big Springs and is arvived by a family there.

Farm Implement Prices Increases With the return of prosperity the prices of farm implements are inprices 15 per cent, and this week an- in Ralls.-Ralls Banner.

Capt. W. Holbrook Afflicted of the Texas Land & Development Boyle lived at Emma in the early day church, April 26th-29th, 1923. Co., city alderman, and most useful and will be remembered by our citiitizen of the community, has gone to zens .- Ralls Banner. High School Defeats Littlefield Amarillo for treatment by specialists In a game of football at Littlefield for a very serious and infection of his

wes. and it is feared that his sight iting ser son, Ben Smith, Mrs. Kenmay be badly affected.

Mr. and Mrs. Ott, D. W. Harrison and we have. He is a very forceful speak mers Thuosands of people from other W. S. Williams, Hereford; C. C. er and is well liked by every one who

During this meeting we invite our Longmire. ing next fall and winter, and much Mr. and Mrs. Frank Clark, besides lo- friends to hear Bro. Hendley, assuring them they will hear nathing but Mrs. Moore. A sugar bowl was auctioneered off the pure gospel preached in a plain

### **First Christian Church**

We have had several additions du:ing the last three weeks, and others have expressed a desire to unite with L. M. Williamson. the church. The attendance of the AT POST OF DUTY Paris Man Buys Land and Will In- membership has been improving since we started our campaign for a better Total Depravity and How Are We to attendance. The out look is more Get Out of This State?"--J. M. Ranfavorable than at any time since we kin. T. E. Be'ew of Paris, Texas, who came here and we can see signs of who in Picindow scently prospecting further improvement. However, there

reteran engineer on Texas & Pacific here, has after looking over the ter- are not taking the interest and gizpassenger train No. 15, was instantly ritory to be served, decided to install ing the church the support that they ious Literature in the Shaping

is able to help support the church and ine and tender left the track and buildings and installation of the ma- benefits of the church in business and in Retrospect and Prospect."-E. B. something which others have paid for

This second gin for Plainview will and which does not belong to him. Price remained in his cab and sav- be a boon to the cotton farmers, as - Our subject for next Sunday even-I his passengers by applying the the gin already here had to run night ing, 8 o'clock, will be, "What Is Wor schools, in the northwestern part of the train just before the passenger care of the cotton, and the acreage what worship really is. They think the laymen of Lubbock church. coach trucks reached the broken rails, this year in cotton will be several it consists of preaching, praying, sing ing, playing, etc. These things are not worship at all, if the Bible can be depended on. They are merely thing : The Ralls Chamber of Commerce that we may, or may not do when we A wrecker was sent from Big plans to place between five and ten meet to worship. We shall prove Springs and the track had been clear- thousand pure bred chicks with the that a man can worship without dofarmers and their wives about May ing any of these things, and that he Aside from a general shake-up 1. These chicks will come 25 to each may do all of them and not worship. ONE HUNDRED ARTICLES TO BE family and can be paid for this com- Don't be decieved by customs. Learn ing fall. The chicks will cost from what God's Word says about this \$4 to \$5 for 25 according to the breed great subject. Longfaces, sanctimonious solemnity and sorrowful seriour-

ners are not signs of worship and gain Day will be held in Plainview have no place in God's plan.

Come and learn what scriptural

The public is cordially invited. W. C. WRIGHT, Minister.

Fifth Sunday Meeting to Be Held

The fifth Sunday meeting of the

Thursday 8 p. m., sermon-J. B. Vinson.

Friday 10 a. m., Devotional-Leader to be

supplied. 10:20 a. m., "Things Vital to the

Woman's Work

2 p. m., Devotional.-Mrs. R. B.

2:15 p. m. "The Organized Work."-

2:45 p. m., solo-Mrs. Harlan J. Matthews.

2:50 p. m., "The Sun Beam Work" L. W. Williamson.

3:20 p. m., solo-Mrs. Barclay. 3:25 p. m., "Soul Winning."-Mrs.

4:00 p. m., Business meeting. 8 p. m., sermon, "What Is Meant by

### Saturday

10 a. m., Devotional---Leader to be

10:20 a. m., "The Place of Relig-Character and Conduct."-G. W. Mc-

11 . m., sermon-L. E. Finney. 2 p. m., "The 75 Million Campaign 8 p. m., sermon .--- E. B. Atwood.

Sunday

10 a. m., Sunday school.

11 a. m., sermon .- G. I. Britain. 2 p. m., program to be rendered by 8 p. m., sermon-W. R. Underwood



## GIVEN AWAY IN COUNTRY STORE

The regular monthly Dollar Barnext Thursday and announcements of the many bargains offered is found

on a two-page adv. in this paper. In addition the country store will be held at 5 o'clock at the bandstand. when one hundred articles will be given away to the lucky persons whose names are drawn

These Dollar Days are creating much interest throughout the Plains, and large crowds attend each of them for the people find it means a saving of many dollars on purchases made that day.

Don't fail to be in Plainview next Thursday.

If you have anything to sell cr trade bring it along.

Mrs. J. Wilson Boyle is here this With Lorenzo Baptist Church

C Barg

Capt. Winfield Holbrook, manager friends in the vicinity of Ralls. Mr. will be held with Lorenzo Baptist

Mrs. Smith of Seymour is here visnedy of Amarillo is also here.

About People You Know Uncle Charley Travis, of Ralls, and reasing in price, especially cultiva- Mrs. Eula Robertson, of Commerce, worship is. ors and listers. Recently several of were married last week at Commerce the manufacturers advanced their and are now at home to their friends

week visiting at the homes of D. H. Benton, Little Travis and many other Staked Plains Baptist Association

wanted.

Will Place 10,000 Chickens



65

| head of it. We are all hoping for you like, fresh and tender from our sanitary store. | sion Wednesday afternoon at the hail,<br>Three new members—Mrs. Alta Lee   |  |
|---|--|--|
| success.<br>play will be given by the Prairie-  | Wagner, Mrs. Zelmah Johnson, and declared it was the prottiest land pas-   | Lower the cost of DAMASA   |
| w school the last night of school. Fresh Vegetables al-                               | Neighbors Porgers Couver Crishern sible.   | dressing well!   |
| hame of the play is rony, the   | and Anderson deserve much credit for program and Mrs. P. H. Vnochulan  |  |
| alf long. The characters are as ways III Stock.                                       | It is said that practice makes perfect<br>and it contained by Mrs. Guy Jacob.  | Dial-14  |
| willio Sammann: Philin Wary<br>Willio Sammann: Philin Wary                            | and it certainly was proven, as these  | A A A A A A A A A A A A A A A A A A A  |
| , while Sammann, ramp war-  | ladies spent much of their time in<br>practicing prior to this meeting. Announcement<br>Mrs. W. P. Dowden will be hostess        |  |
| dger, Leonard Mangum; Warden Meals Donal Day  | Other new memberes will be initiated to the Wednesday Auction Bridge   |  |
| rowe, Mark Williams; Jackson<br>gro), J. P. Bishop; Mrs. Van Crud                     | On account of a cloud coming up,   |  |
| 19.44A  | the social hour was abandoned, but a Thursday Evening Club<br>reception for all the new members The Thursday Bridge club was en- | Parties VIAI   |
|   | will be held later.  | A Composition of the second  |
| PLAINVIEW THEATRE   | The next meeting will be Monday<br>nipht, April 23rd, at 7:30 o'clock at members of the club were present and                    |  |
| ILAINVILW INLAINL   | the I. O. O. F. hall. All members are a most enjoyable evening of bridge urged to be present, especially the old                 | The The second s |
|   | er ones. Come out and meet the new   | mattank  |
| MONDAY AND TUESDAY  | ones and let's make our camp go "over<br>the top."   |  |
| MUNDAI AND IULODAI  | Tuesday Bridge Club Meets  | I AT IL TOLL   |
| CONSTANCE TALMAGE IN  | With Mrs. Knight<br>Mrs. L. A. Knight was hostess to   |  |
| CONSTANCE TALMAGE IN  | the Tuesday Bridge Club this week,   | 10   |
| "I OUTO DEDEMOTION"   | and had as her guests other than club<br>members, Mesdames E. O. Nichols, J.   | and the second sec   |
| <b>"LOVES REDEMPTION"</b>   | L. Guest, Carl Donohoo, Fred Hurl-   | DILL CUDCE   |
|   | but and Chas, Saigling.<br>Mrs. O. M. Unger won high score   | BLUE SERGE   |
| Monday in Addition to Regular Program We  | for the club and Mrs. Donohoo for the guests   | avera avera in the   |
|   | A delicious salad course was ser-  | An exact color match of  |
| Will Have   | ved and the favors were small bou<br>quets of violets.   | The second se  |
| HARF TAITHT RIGHT   | The next meeting of the club will BUY quality shoes.   | the finest imported serge.   |
| HOME TALENT NIGHT   | home of Mrs. J. B. Wallace. A slight difference  | A new suit if it fades.  |
|   | New Era Club   |  |
| Sarah Williams Reading  | The New Era Club met in regular! difference in looks and<br>session Monday afternoon with Mrs.   wear. No shoe will save         | Kirschbaum tailored—   |
| Fannie Mae Russell Reading  | Geo. P. Droke, on West Nineth St.,<br>with Mrs. L. A. Knight as chairman. for you like Florsheims.                               | which means fit and style  |
| Wayne Locke Jig   | There was a splendid attendance, and No shoe will serve you  |  |
| Ruby Fay Meredith Reading   | much enthusiasm shown to do some-<br>thing worth while. so faithfully.   | and wear! Specially priced:  |
| Evelin Brash Song   | After an animated discussion 't<br>was decided to foster a benefit for the   | 1 257  |
| Margaret Shelton, Lucile Dorsette - Skit-   | Boys' Band, which is appreciated so NOW DI   | \$25   |
| Two Dolls.  | much by the people of the town.<br>MMesdames Ghas. Saigling, R. C.<br>Ware and L. C. Wayland were and CHARLES                    | )  |
|   | wate and D. C. wayland were ap-  | the second se  |
| WED. and THURS.    FRI. and SAT.  | tee to plan such an affair. The club REINKEN   |  |
|   | Knight next Monday afternoon at 3  | <b>CHARLES REINKEN</b>   |
| JACKIE COOGAN TOM MIX   | o'clock to perfect plans, and all mem-<br>bers are urged to be present.  | I. URANLES NEINNEN   |
| IN IN   | Mrs. W. H. Ballew and Mrs. Loren<br>Jones were guests, and the latter gave   |  |
| "TROUBLE" "Romance Land"  | several musical selections which were  | 3  |
|   | The next regular meeting will be   |  |



Johnson spent Sunday afternoon in

a.

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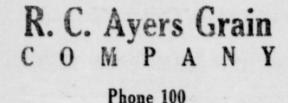
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# WES-TEX POULTRY

The Plainview Noure

Laving Mash, Growing Mash, Buttermilk Starter, Scratch Grains, Little Chick Grains-no better made no matter what the label reads and Wes-Tex costs less because its a Plainviewmade product.

There is every reason why you should be using Wes-Tex and no reason why you should not be using them. They give you maximum results in your feeding.



The Country Store Most Interesting Feature of \$ Day **100 GIFTS** 

Given away FREE to the people trading in Plainview on DOLLAR DAY, THURSDAY, APRIL 19TH, 1923. Each Gift worth ONE DOLLAR or more. Tickets with every purchase up to 4 p .m., at which time the tickets will be gathered and the drawing take place at FIVE O'CLOCK, SHARP. ONE TICKET gives you a chance at 100 ARTICLES worth ONE DOLLAR each. BE HERE and win one or more FREE GIFTS for yourself and family.

> PLAINVIEW MERCHANTS' ASSOCIATION,

Managers.

**Special For Dollar Day Three pound Bucket Axle Grease** 25c

Place your orders with us for Harvesting Machinery repairs, so as to have everything ready when the grain ripens.

We have added a complete stock of bolts of all kinds.



| White Combinets                      | \$1.00 |
|--------------------------------------|--------|
| Aluminum Ware, big assortment, each  | \$1.00 |
| Ice Cream Freezers, 2-quart, each    | \$1.00 |
| 20 rolls Toilet Paper                | \$1.00 |
| 2 Window Shades for                  | \$1.00 |
| Milk Bottle Caps, three thousand for | \$1.00 |



## Men's and Boys' Cape Tennis Shoes, all sizes \$1.00 12-quart Dish Pan, 10-quart Milk Pail and 2-quart Pudding Pan all for One 60c bottle O-Cedar Polish and 1 Mop-both for \$1.00 Six Ice Tea Glasses and one 2-quart Sauce Pan-all for \$1.00 **Clements-Lowe Variety Co.**

5c to \$5.00 Store





cverubog

# \$ Day Specials

[en]

out

- Call Call Call

| Special Dollar Bargains  |   |
|--|---|
| Carter-Houston's   |   |
| There is no limit to any of the above. You may buy all you wish.   |   |
| VISIT OUR "NOTION FAIR" ON \$ DAY.   |   |
| Also a table of PURSES, one of CORSETS and one of<br>BRASSIERES specially priced for \$ DAY.                                 | E |
| Devonshire Cloth, a regular 45c fabric—\$ Day, 3 yards<br>for  | Y |
| No. 715 Children's Hose, black only, sizes 8, 8½ and 9<br>only, regular 35c value, to close these out \$ Day-<br>5 pairs for | M |
| Another lot of Special House Aprons for \$ Day \$1.00  | M |
| Boys' Brown Duck Coveralls, good weight, full size,<br>union made, sizes 26 to 34-\$ Day only, each \$1.00                   |   |

# ioing! Sto April 19th, 1923 **O'CLOCK**

## **Big Monthly Drawing** On Trades' Day in Plainview

## Monday, May 7th

The Plainview Merchants' Association will give away a Bred Gilt, a Pen of Poultry, a due bill for \$20 and a due bill for \$15-open to both country and town people. The due bills are good for merchandise at any or all stores of members of the Association. The drawing will take place at the Band Stand at 2 p. m. . You must be present with your tickets to take part in the drawing.

A Ticket with every purchase made from a member of the Association, whether the purchase is for 5c or \$5.00. Tickets procured in any other manner void. Provision made for announcing anything you have to sell on that day.

# Bargain Service

FREE SERVICE should certainly be considered enough of a bargain. That's what we give every day. Free inspection of tires and tubes. free road service within the city limits, free service in oil draining. Then if you need the service for which we charge you have the assurance that it is expert and rendered at a fair charge. Wouldn't you call ours a real bargain service? Watch for our Opening at our New

McGlasson-Armstrong **Rubber** Company Phone 73. "In Auto Row"

# **REINKEN'S**

## **DOLLAR DAY SPECIALS**

.00

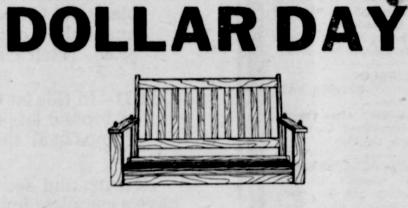
| Men's solid-leather Blucher Work Shoes                   | \$2.90            |
|--|-------------------|
| Men's Grey Chambray Work Shirts (limited)                |                   |
| Boys' and Girls' Sub-standard Holeproof Lisle Hose       | 25c               |
| Young Men's Dress Shirts, 14 and 141/2, values to<br>for | \$2.50,<br>\$1.00 |
| Extra Strong Work Socks, black and tan, 6 pairs for      | \$1.00            |
| Youth's Roundhouse Overalls, none better                 |                   |

Always Extraordinary Values at



**Clothing and Shoes** 

## OUR DOLLAR SPECIALS **Ten Good Big Values** \$1.00 6 yards Good Percale for .....



Porch swing, built of solid oak throughout with 2 1-2 inch stock. Well constructed and a real value. Comes with Four dozen only like illustration \$2.75

Donohoo-Ware Hardware Co. Telephone No. 80.

**Special Values at** Jacobs Bros.

For Dollar Day

A., L. & K. DRY GOODS CO.

Is offering you real bargains for \$1.00 DAY in—

> Summer Dress Goods Underwear Ladies' Shoes

Silk Hose

Men's Dress Shirts Men's Underwear and Men's Oxfords

You will have to see these bargains to appreciate them.

## A. L. & K. Dry Goods Company

**Extraordinary Dollar Day Aluminum Bargains** 

(20-Year Guaranteed Ware)

| 8 yards Apron Check Ginghams for              | \$1.00 |
|---|--------|
| 6 yards Good Dress Ginghams for               | \$1.00 |
| 12 double-mesh Hair Nets for                  | \$1.00 |
| 2 Gossard Brassieres for                      | \$1.00 |
| Boys' and Men's Caps, worth up to \$2.00, for | \$1.00 |
| 2 Boys' Athletic Union Suits for              | \$1.00 |
| 1 Men's Cooper Union Suit for                 | \$1.00 |
| We will allow-                                |        |

\$1.00 Reduction on all Men's Dress Pants from \$5.00 u

\$1.00 Off on any Hat in our Millinery Department fro \$5.00 to \$10.00.

\$1.00

\$1.00

\$1.00

\$1.00

Phone 194

\$2.00 Off on any Hat over \$10.00.

11 cans Good Corn .....

18 pounds Fancy Rice .....

Four 30-cent bottles Catsup .....

Three 40-cent jars Jam .....

**Looper Grocery Company** 

Phones 35 and 36

We Offer Dollar Day Only

While They Last. IEMBER WE ARE IN THE MARKET FOR YOUR POUL-TRY, EGGS AND HIDES AT ALL TIMES.

**Rucker** Produce

216 EAST FIFTH STREET

## **BURNS & PIERCE**

| 3.—Sm  | all Boys' Dress Hats, in straw of desirable colors, 85c for 59c, and \$1.50 values for       |
|--------|--|
| 4.—Pre | stty Valencennes Insertion, good values that sold up to 1<br>yard, 20 yards for              |
| 5.—Tw  | o new shipments of "Red Seal" Zephyrs, 27c grade, 5<br>for                                   |
| 0 110  | n's Dress Shirts, values from \$1.65 up to \$3.85, each                                      |
| 0.—Me  | (Sizes 14 to 161/2; limited number on sizes 15 and 151/2.)                                   |
|        | (Sizes 14 to 16½; limited number on sizes 15 and 15½.)<br>e lot of Men's Dress Shirts, 2 for |
| 7.—On  |  |

## Plan to Plant Another Tree

SHADE TREES, ROSES, VINES, SHRUBBERY, FRUIT AND ORNAMENTAL TREES, GRAPE VINES.

THREE CLIMBING ROSES FOR ONE DOLLAR ON DOLLAR DAY. Elm, Hackberry, Honey Locust, Ash, Catalpa and other trees. A few rough Walnut and Locust Trees at the price of digging. Most of the new Honeysuckle and Shrubbery and Ever-Bearing Strawberries.

## Dollar Day Specials

Two Double Kirsch Curtain Rods for . \$1.00 Four Single Kirsch Curtain Rods for . \$1.00 Six Extensions for Curtain Rods for . \$1.00

Garner Bros.-Huddleston



Poultry, Eggs, Cream and Hides.

PHONE 174

TI **DI** ·

## "He said I would get twenty miles to the gallon in this car."

Thousands of sincere automobile salesmen have often been placed in the Ananias Club by equally honest auto owners over performances of automobiles.

Car owners expecting 18-20 or 22 miles per gallon of gasoline-on the claim of salesmen-usually have only themselves to blame when they fail. The use of inferior gasoline and oils usually is the cause.

When Mr. Salesman was talking "miles per gallon" to you, he was making his claim on the assumption that you would use gasoline showing the best refining test.

Texas Gasoline and oils show highest test-alwaysand their "more miles per gallon" claims have been prov-

Give your car a chance to prove itself. Have your tank filled regularly at our pump.

We also carry a complete line of Mobiloils, Tires and Accessories at lowest prices.

## QUICK SERVICE FILLING **STATION** "HUP" Agents

service soldier who saw twelve years

"This picture in no way attempts

to show the seamy side of the war,

nor the rosy side, being simply a se-

quence of pictures showing American

troops from the Time they leave Ho-

boken until they arrive home and are

fecting in parts that certain elimina-

ed necessary to avoid shocking unduly

the sensibilities of the onlooker, but

"Flashes of Action" is an actual vis-

the Americans is included in the

scenes portrayed. The result of the

work of the United States Signal

American Expeditionary Forces in

"These pictures are so horribly af-

discharged.

as an enlisted man and ouicer says.

## AMUSEMENT PAGE

## LIFE OF THE DOUGHBOY **DURING WORLD WAR**

Official Motion Pictures of Soldiers In Action Reviewed By Amarilloans at Fair Theatre

"Flashes of Action" depicting the the real conditions of war are exposlife of the American "Doughboy" as it actually existed in the recent world war will begin showing at the Fair Theater Monday, Tuesday and Wed- branch of the service on the part of nesday.

A special review of the picture was made Saturday and it can truly be said that it is one of the most inter. Corps was designed to be a permaesting and instructive pictures ever nent pictorial record of the war as brought to Amarillo.

The picture is officially approved pose of gaining information concernby the government and are actual ing the progress and plan of the ing the past season. scenes "Overseas."

The film is held to bring back to France .- Amarillo News.

WILTON LACKAYE DOES GREAT WORK IN PLAY

Purports to Answer Age Old Question-Pantomime Enables Unusual **Expression Says Famous Actor** 

Daniel Carson Goodman's much liscussed photoplay "What's Wrong With the Women,", now placing that age-old problem before the whole world, brings again to the screen that skilful player, Wilton Lackaye, whose performance is one of the brilliant high-lights of the production at the Olympic Theatre Monday and Tuesday.

His great talents rounded and matured, Wilton Lackaye invests his role with a finish and distinction that could come only from the long years he devoted to the advancement of the American theatre as one of the most popula, and distinguished tigures.

That the screen affords the actor a plendid opportunity to give expresion and scope to his talents is the belief of this distinguished player.

"The art of pantomime as expressed in motion pictures," Mr. Lackaye asserted, "is a welcome opportunity to actors and actresses of the pres-ent generation. It is especially welcome because it affords them an opportunity to place their personalities and their talents before an audience much larger than the public that atends the legitimate theatre. And to the true aartist this means much in-deed. Those misguided folk who still maintain that the photoplay is the step-child of the legitimate theatre make a great mistake, to be sure."

CRITICS SAID Praise "Adam's Rib" After Pre-Release Showing-Many Daring Acts in the Play

WHAT LOS ANGELES

Cecil B. DeMille's latest production for Paramount, "Adam's Rib," by Jeanie Machpherson, had its world premiere at Grauman's Rialto Theatre, Los Angeles, an dregistered the greatest triumph of the producer's career, according to the Los Angeles newspapers, all of which gave high praise to the picture.

Guy Price, in the Evening Herald, said: "For novel daring in the production of forest and caveman sequences in the midst of a portrayal of Twentieth Century life it is doubttions of battle scenes have been deern ful if this picture has ever been equalled. Cecil B. DeMille deserves great commendation as a director. The excellence of the photography cannot ed in a graphic and faithful manner. be gainsaid. Milton Sills wins the unrestricted approval of all spectators, ualization of the war and in every Elliott Dexter made the most of his part, Theodore Kosloff is a success and Anna Q. Nilsson and Pauline Garon are well suited to their roles."

**High School Notes** 

The basket ball girls gave Mr. Floyd well as to serve in the immediate pur a watch chain in token of their appreciation of his service to them dur-

The Euglossian and Philomathesian

# FOUR SPECIAL LOTS OF SHOE BARGAINS

- LOT M-Consists of Brown and Black Kid, low heel Oxfords and Pumps. Mostly Narrow widths. Values up to \$9.85, choice \_\_\_\_\_ \$3.50
- LOT E-Good styles in Red Cross Patent and Brown Calf, low heel, Pumps and Oxfords for dress and sport wear. Your choice \_\_\_\_\_ \$4.50
- LOT R-Consists of Red Cross Shoes only, in low heel black kid Oxfords and straps, patent leather low and Baby Louis heel dress Pumps. Values to \$9.85. Your choice \_\_\_\_\_ \$5.00
- LOT D-In this lot we have assembled an assortment of broken lots in new style sport Oxfords and Pumps in all the latest shades. Your choice \_\_ \$6.00

Be sure and see our line of White Shoes. We also have a complete line of White Organdies, Silks and Hosiery for graduation.

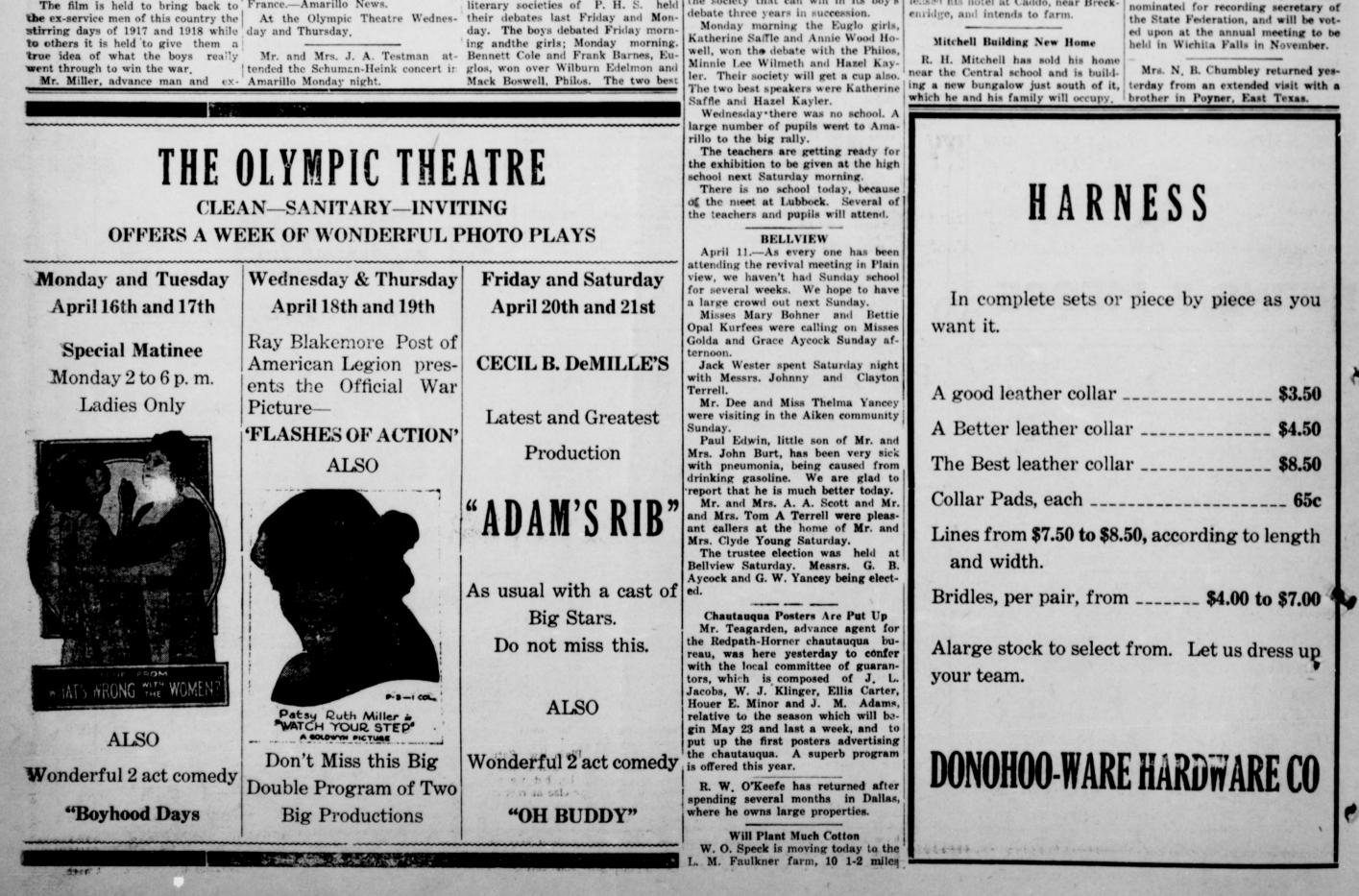


speakers, who will represent P. H. S. northwest of Runningwater. He has in the county debate, are Frank Bar- lately purchased a complete farming nes and Wilburn Edelmon. Mr. A. C. outfit and expects to plant several Hatchell has offered a loving cup to hundred acres of cotton. He has literary societies of P. H. S. held the society that can win in its boy's leased his hotel at Caddo, near Breckenridge, and intends to farm.

Nominated for State Office

Mrs. Carl Goodman of Abernathy, president of the Seventh District Fed-eration of Woman's Clubs, has been nominated for recording secretary of the State Federation, and will be vot-

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# Announcement of De Molay Benefit

You have heard of the Order of De Molay for Boys, sponsored all over the world by the Masonic Bodies.

Plainview has recently installed a very active Chapter, and the boys are making wonderful progress in their preparation for better citizenship. The boys themselves are working hard to raise the necessary funds to carry on their work, but this is necessarily slow. Needed funds for equipment amount to approximately \$700.00 at this time.

We desire to do our part toward helping Plainview Chapter of De Molay meet its requirements and proceed with their program of building for citizenship.

We have, therefore, planned to set aside one day at our store as De Molay Day. The Chapter has accepted our plan and will heartily help us make the day a real success for their benefit.

On this day, in addition to our already low prices, we will offer som etempting specials, and a percentage of every sale goes to the De Molay.

## ALL DAY WEDNESDAY, APRIL 18TH, IS DE MOLAY DAY AT THE A, L.&K. STORE

If you would help the boys in their efforts, hold your purchases for this day, and get your friends to trade on this day also. We bear all expense, offer the same low prices, and the boys get a substantial percentage of the day's business. Then at night, following this big day. the boys will give a De Molay banquet, with a plate charge of 50c which will be added to their necessary budget.

We will not attempt to tell you much of what we offer in this ad, but you can come prepared to meet your general needs on this day. We do, however, wish to advise you of a few unusual items and lines of new gods in the following paragraphs:

## CARTER'S UNION SUITS FOR MEN

Are backed by the experience of the makers covering a period of more than fifty years. Carter's Garments are famous for Comfort and Service.

## Price, per garment, \$1.00 to \$3.00

Just received our New Spring and Summer Hats and Caps, bith in Felts and Straws.

## LADIES' UNION SUITS

Call for "Springfield Mills Unions." They are just the garment for Summer-large and roomy; silk top, lisle bottom. Come in pink and white.

## Price, per garment, 50c to \$1.65

Our Shoe Stock is complete-for Men, Ladies and Children. All new ones and at prices you can afford to pay.

See our line of Voiles and Tissues for Spring and Summer, the yard, 40c 65c and 75c

## FOR DE MOLAY DAY ONLY

We are offering all Ladies' Ready-to-Wear at a Big Discount. If you are going to buy a Dress or Suit, get it this day, and help the boys.

## MEN'S, YOUNG MEN'S AND BOYS' SUITS

Our new Spring and Summer Clothes are here. They are ready for your inspection and are offered at prices which will please you.

Take Advantage of This Opportunity for Service and Help the De Molay Boys by Doing Your Trading Here on This Special Day.

## A. L. & K. DRY GOODS COMPANY

HAPPY UNION

to be the order of the day.

norrow will be like.

Yesprday was a sure enough sum- she had died. She leaves a husband prize on map drawing. mer day, but we cant tell what to- and eight children to mourn her un- Mrs. Henry Owens is on the sick are still going up and the sod that is timely death. May God confort and list this week.

Last Thursday morning at 1 o'clock bles them in their sorrow. She was a Misses Alline visited in the home of H. H. Tilsor, south of the school house, which he Wednesday. Ray Halsey is reported to be ill. their social meeting with Mrs. Byrd Abernathy Monday. Murphy Friday, April 13th. The county agricultural agent will nunity was represented in Hale Cenbe at the school house Wedensday ter Saturday, that being dollar day. night April 11th, to organize a pig E. T. Chambers and sister, Eunice. club. Hope all the boys and girs of Plainview spent the week end at over ten years old will be present.

Quite a number from this vicinity of year. April 10 .- Garden planting seems she was sick and to phone for a phy- attended the school fair in Plainview This part of the country sure seems sician, but before he could get one Saturday. Ray Hasley won second to be coming to the front with the new dwellings that have been and

being broke out. Mr. Moore is just

a nice dwelling on his

GOOD TIMES ARE COMING

With the fine rains the crop prospects in

Plainview trade territory were never better.

and it now seems that bumper crops at good

prices will bless the people this year. Every-

body is optimistic for the future, and we are

especially so, for the prosperity of the people

We offer you a mighty good banking place

for your money, and the best service and

most courteous treatment. Why not start a

bank account with us? We welcome you, ev-

Our's is a guaranty fund bank, and your

deposits are guaranteed by the State of Tex-

as, so there is not any chance to lose if you

en though the amount may be small.

deposit your money in a state bank.

means prosperity for the banks.

197

the death angel visited in the home of good Christian, wife and mother, hav-J. W. McCown and took from them ing found her Savior in early childtheir dear wife and mother. She ate hood. She was laid to rest in the supper with the family, seemingly Plainview cemetery. Bro. H. J. Matwell and hearty, and about one o'clock thews conducting the funeral services

2

al and the second

she woke her husband and told him

PANHANDLE PRODUCE COMP'Y

Under New Management, is in the Market for Poultry, Eggs, Cream, Hides and Wool.

## PANHANDLE PRODUCE COMPANY

Phone 547

## FRANK HASSELL, C. C. HARLIN, Z. T. HUFF, Proprietors.

## **COTTON SEED**

\*\*\*\*

**\*\*\*** 

We have a car of pure genuine Mebane and Karch Cotton Seed, coming from Lockhart and are booking orders for delivery on arrival. It pays to plant the best and you should see us before buying. Better be safe than sorry.

> FARMERS ELEVATOR CO. **PHONE 240**

STONEBACK

Stoneback items in your great moral and Saturday in Plainview They guide thought I would let Hale coun- took her mother, Mrs. Lilly Famford, ty know we were on the map. Had a nice rain last night. Spring wheat, rye and speltz look- Bob Jones. ing fine.

A large acreage of cotton will be planted in this community.

The mothers gave a basket dinner in Club gave an Easter egg hunt at the laws and constitution. The following ther" for some time officers were elected: President, Mrs. Robert Lutrick; vice president, Mrs.

R. W. Babb. Mrs . Will Harrington was re-elected secretary and treasur- just been sowed is most of it up and er. All these officers aer live wire3 looking fine. and we are hoping for great things.

April 21, The Stoneabck Mathers' ing this week. Club will give "a pie and cake supsented to give a radio entertainment go to planting. at that time. There will also be other features. A cordial invitation is exended to everyone.

Will be glad if any of the members Plainview last week. of the Merchants' Associations of attend. Everybody welcome. Pro- ning to break some more sod ... ceeds to go to the club for the benefit of the school.

Sunady, April 15. at 2:30, the Rev Palmer will preach to us. A Sunday Mrs. Packard's father and mother school will be organized. Turkey raising is the main topic of conversation among the ladies at pres ping in Plainview last week. ent, while the men persuasion are

ANCHOR

April 10 .- Wheat in this locality is attention up thata way as he now has beginning to show up and with a few a Buick roadster.

purchased from the Bonson prothers. Mrs. S. E. Leckliter and daughter, The Co-operative club will have Flossie, were transacting tusi. ess in

Nearly every family of this conthe Leckliter home, his wife having spent the past week with her mother, they returned home Sunday evening.

April 11-Not having seen any W. O. Ball and wife spen Friday home and while there they reported a fine sermon delivered by Evangelist Mrs. Roy Schwantz returned to ber

parents, Mr. and Mrs. W. O. B.Jl Wednesday and her husband will Miss Ludie Harrison finished a return in about a month. They think very successful school Friday, the 5th they will locate here for the future. Mr. and Mrs. Ernest Parris and two honor of the teachers and children. children of near Hale Center visited March 31, The Stoneback Mothers' her uother, Mrs. Leckliter, Sinday. Frank White and Mrs. Fesal a.« school house. A special meeting was both under special treatment of Drs. called the same day for the purpose Gidney and Anderson of Plainview. of electing officers and changing by- They have both been "under the wea-

### SPRING LAKE

April 11 .- The spring crop that has

Ed White is doing some house mov-Most all of the farmers have their per." Mr. Scaling has, kindly con- blank listing finished and are ready to A. Wilson and family were shep-

ping in Plainview last week. Otis Brown took some chickens to

R. A. Packard has purlbased a 15-Plainview and Hale Center wish to 30 International tractor and is plan-

> Mrs. Earl Gehres visited relatives in Plainview last week.

near Runningwater Sunday.

was supposed to be, but we believe

talking cotton and dairy and kaffir and mother in Plainview Saturday and maize. and Sunday; that is that is where he

\*\*\*\*\*\* R. A. Packard and family visited

George Linville and wife were shop-Raymond Gebres visited his father

GARNER BROTHERS

there is something else attracting his

**Exclusive Undertakers & Embalmers** Day or Night Service

Private Motor Ambulance, Modernly Equipt, Calls Answered at all Hours.

Z. L. WRIGHT, Cashier

Residence 375 and 704 **Phone Store 105** more of those nice showers like we have just been receiving it will make good. Some have reported they nev-er had a better prospect at this time: The rains we have been having the most month have made it possible for the highway that runs through Lamb

S. .W. WADDILL R. H. KNOOHUIZEN A. E. BOYD, Vice President

200 ROY IRICK

Auto Hearse

E. H. BAWDEN

J. C. TERRY, President CLAUDE POWER, Active V.-P. J. M. ADAMS J. B. MAXEY, Vice President DAVE COLLIER, Vice Pres.

GUARANTY STATE PLAINVIEW, TEXAS OFFICERS AND DIRECTORS

### CENTER PLAINS (Swisher County)

**DI** .

TI

April 10.—The men of this community are very busy preparing to build a brick school house.

Claude Dempsey, wife and sister, Telie Dempsey, attended the school fair at Floydada Saturday, March 31, and also visited with relatives a couple of days.

The people of this community had a very enjoyable egg hunt at Mr. Barker's home Easter Sunday afternoon.

Mrs. Maudie Jones and baby, Walter Edwin, of Floydada are visiting her parents, Mr and Mrs. W. J Dempsey.

S. N. Ewing and daughters, Misses Naomi and Ethel, attended the fair in Plainview Saturday.

Olen Sykes of Plainview visited home folk Sunday.

H. N. Timmons and children, Jack Hawkins and family from Hart coramunity, spent Saturday night and Sunday at the home of W. J. Dempsey.

Misses Naomi and Ethel Ewing Wednesday night with Mr. and Mrs. Claude Dempsey.

Little ()Oleta Dempsey has been on the sick list, but is better at this writing.

Percy Hart and Miss Telie Demusey visited at the home of S. N. Ewing Sunday afternoon.

Olen, G. W., and Royce Sykes took supper at the home of W. J. Dempsey Sunday night.

G. W. Sykes made a business trip to Kress Saturday.

Mr. and Mrs. Jones of Runningwa ter community visited at the home of S. Ewiing Wednesday.

We had a big rain this afternoon and it will be a big help to the farmers. A very heavy hail also fell.

Henry Timmons was a visiitor at the Ewing home Saturday night and Suaday.

April 11.---Hazel Lewis was absent from school Tuesday on account of sickness.

In the county inter-scholastic meet held at Littlefield Friday, members of cur class carried off the following junior events: Haskell Jones won first in highjump. broad jump. 109 yards dash, and 50 yards dash.

Willie Schrierer won second in the broad jump, high jump, 100 yard dash, and third in the 50 yard dash. In the literary contests Neva Erb got first place in declamation, and Hazel Lewis first in the music memory contets.

We are hoping those mentioned above will carry off the first honors at the diistrict meet in Lubbock.

The baby of Mr. Covington, our teacher, is sick in Plainview. Eleventh Grade News:

Dorris Ogden and Zula Hair served luncheon Saturday, April 7th, in the domestic science room at the school building. They did this as a part of their work in home economics. Dorris' guests were: Misses Gladys Sweazea, Una Webb, and Bessie Turner; Zula's guests were: Mesdames R. P. Hair, Dewey Dennis and Lindsay

Dennis. This was good training as

# Let Us Show You What's New for Spring In Shirts, Ties, Hats, Caps, Shoes, Phoenix Silk Sox and Suits

# SMITH SMART SHOES FOR MEN

The French Model, a net style for the conservative dresser

\$9.50

COOPERS

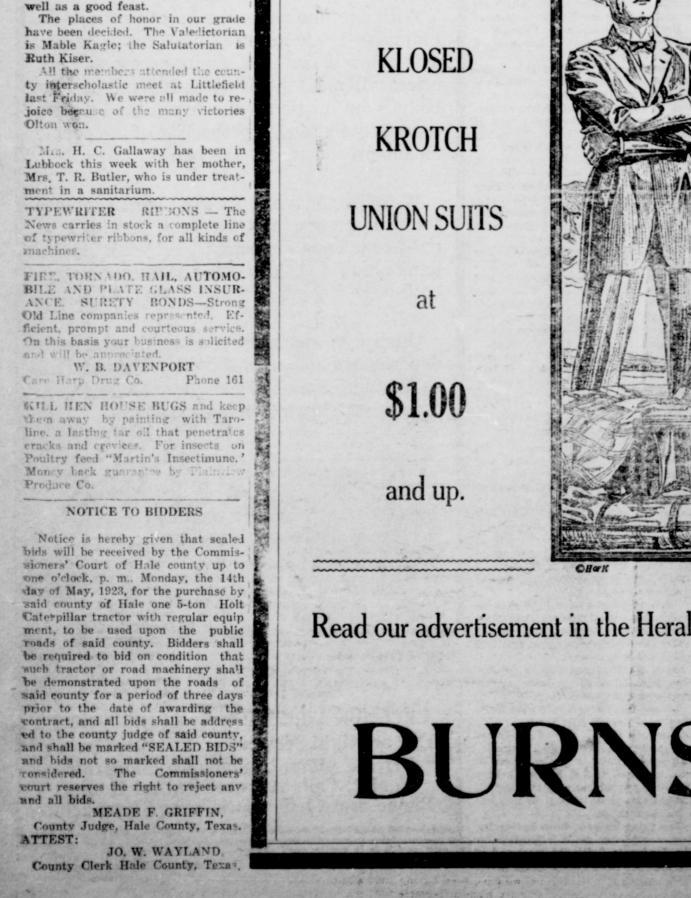


# SMITH SMART SHOES FOR MEN

The Shiek for the man who wants something different. Made of high grade Wine Colored Calf.

Get what you pay for in your Suit. Remember that Good Quality and Cheapness Don't Mix-

KUPPENHEIMER GOOD CLOTHES \$35.00, 37.50, 42.50



Cottons of get sold wars a.



STRAW SAILOR Padded Swetaband Well Fitting and Comfortable **\$3.50 TO \$5.00** Mallory and Stetson Felt Hats, New Styles The Mallory ... \$4.95 The Stetsno. \$6.75 up

THE HOPKINS

Read our advertisement in the Herald, Announcing 4 DAYS SALE OF WOMEN'S GARMENTS.

# BURNS & PIERCE