## THE PLAINVIEW NEWS




Take Leading Part in Parade, and Other Affairs of Celebration Which Urges That College Be Located in This Section-Many Towns Are Well Represented

|  | RAINS FALL |
| :---: | :---: |
|  | EVERYWHERE |
|  |  |
|  | $\begin{aligned} & \text { ROPS PROMISED IN } S V \text {. } \\ & \text { SECTION VISITED BY } \\ & \text { EDDITOR } \end{aligned}$ |
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in the history of the graeat Panhandle--
Plains, when representatives of prac-
tically every city
$\qquad$
The parade was a feature of t
celebration over the passage of th
Texas Technological College bill cexas Technological College bill.
proxiimatoly 10,000 participated
the line of march. The pageant was filmed by th
Pathe News, one of the largest gath
erers of news in motion pieturgs
the world, and the seene will b
show in in hundreds of eities in th
解號

The Plainview News Senator James A. Reed of Missour
declared last week at a dinner of the
Kansens City
 thority and control which should rest
with the staes, therey meacing te
well being of the people. with the states, thereby menacing the
well being of the people. "We are
drifting in a dangerous path," the
tenator warned, "a path that is leaddrifting in a dangerous path," the
senator warned, "a path that is lead-
ing to centralization of power. Coning to centralization of power. Con-
gress is passing legislation and exer-
cising supervision over the liberties cising supervision over the liberties
of the peope that only should be un-
dertaken by the states. The consti-



How About \$14,310,200,000
On With the Motor Power plishment a day of good business, while the Broadway lounge lizards are cluttering the streets of our cities and boring us
with their silly chatter, the great American farmer comes along with a production of goods worth $\$ 14,310,200,000$ for the year service to America, everything else vanishes from vic
$\qquad$
$\qquad$ the imegination even as it is, and with a steady growth in sight.
The year 1922 shows an increase of nearly $\$ 2,000,000,000$
$\qquad$
$\qquad$
$\qquad$


LISTENINC

 rom 7ed District irom 7th District
A new department for fire preven-
tion has just been erected in the State
Federation. Mrs. Goodman has ap
pointed Mrs. L. V. Smith, of Floydad.

Popular Young People Marry
Jamie F. Duncan and Miss Jessio
Antohny were married Wednesday, Antohny were married Wednessay,
the Rev. O. P. Clark performing the chairman of this department for the
Th District.
Each club in trict ceremony.
They are
young peop
ploped in
Shoe Store
tional Ban
Their $m$ Their many friends extend con-
gratulations and best wishes. Former
Marries
Miss
H. E. .
in marr
afterno
the M
perfor
is a
is a
Daily
prop
at

ing.
The County Federation of Lubbock
county will likely secure these speakers for their meeting.
The date for the Distriet Meeting
at Clarendon has now been definitely The date for the District Meetin
at Clarendon has now been definitel
set as April 20 th and 24th and april 20th and 21st, instead of previously announ-
ced.-Mrs. Percy Spencer, Lubbock 2 2th and 25 th as previously anno
ced.-Mrs. Percy Spencer, Lubbe
Texas, Publicity Chairman. Former Citizens of Plainview
Celebrate Their Golden Anniver Celebrate hyeir Goden Anniversary
Mr, and Mrs. H. C. Mclntyre
Mineral Wells celebrated their gol. en wedding anniversary at the hom
of their daughter, Mrs. . . F. Garri
son of their daughter, Mrs. Nort Warr
son, , 928 Lipsomb Stret, Fort Wort
Tuesday of last week at high noon.

Fifty Years Married and Happy

$\mathrm{M}^{R \text {. AND NRS. H. C. M'INTYRE of this city, shown in the foreground, Tuesday cele }}$ brated the golden anniversary of their wedding. Immediate relatives of th B. M. Hatber

## 

covering some fresh flower of fancy,

| Soul Triumphant by Shelley | grades of one theme each term should consist of the study of large conflag- | Halbert, San Angelo. <br> The bride wore a golden |
| :---: | :---: | :---: |
| e cantata, "The Soul Triumph- | rations; a study of child's own home and its hazards! a study of the pro- | brown crepe gown draped in |
|  | det |  |
|  |  |  |has been stung in the matrimonial

barkain is when his wife comes along
and confesses that a glib book agent
of the $\$$ dreiown and the balance in in- $\begin{aligned} & \text { and wisdom, some mountain clif } \\ & \text { experience beyond which lies we kno } \\ & \text { stallments }\end{aligned}$not what memories of other days.
But the woman who tells usBut the woman who tells us every-
thing shows and thinks is like,
shallow bureau drawer that we turabuying an imported hat. Or when shallow bureau drawer that we tura
wife laments that she just can't got out, and are done with, bocause weA very famous man once said to
It is when a man has it from a wo. me that his idea of the kind of wice
man's own lips that she's a poor, mis. of whom a man would never tire was
a woman to whom a man could b-or not.
1 commend that bit of masculinepsychology to the gabbling ladies who
tell their husbands everything.-Dor-
othy
"Alest play of the season, City Audi-TYPEWrITER RIBBONS - The
News carries in stock a complete line
LOVE AND SACIRIFICE ARE
BIG NOTES IN "THE ROSARY"

$$
\begin{aligned}
& \text { Love and sacrifice are the predoni- } \\
& \text { nant notes in the widely heralded So- } \\
& \text { lig-Rork production, "The Rosary," } \\
& \text { which is coming with an all star cast } \\
& \text { via First National to the Plainview }
\end{aligned}
$$

## PURINA BUTTERMILK STARTENA SAVES BABY CHICKS

Dried Buttermilk, one of the ingredients in Startena, is highly digestible. It furn ishe a mild laxative. The lactic acid ored oatmeal in Startena supplies rich nourishment as the chick develops.

Startena sells for $\$ 4.70$ per hundred lbs. A baby chick only eats 2 lbs . of feed the first six weeks. The cost of carrying it th
critical part of life is very small.

## BONNER-PRICE

Phone 162

GARNER BROTHERS
Exclusive Undertakers \& Embalmers Day or Night Service Auto Hearse
Private Motor Ambulance, Modernly Equipt, Calls Answered at all Hours Phone Store 105 Residence 375 and 704

## ADJOINING <br> COUNTY NEWS <br> Announcing to Plainview THE MOST FAMOUS SHOE IN AMERCA



## THE SELZ ${ }^{\text {s }}$ SIX

Pronounced the Greatest Value from Coast to Coast

Selz $\$$ Six represents a definite merchandising pol-
In common with every merchant who handles it we smaller prof
inc poliey was designed to off-set the smaller profic fol for the value offered, won nation wide recognition at The Selz $\$$ Six is good enough for any man to wear no
matter how big his pocket-book, for it is in every detail a standard of quality shoe, mal of the finest material We have a complete stock


## GET READY FOR SPRING DRVING

The springtime is here and the summer is not far away. You will want to get out into the great world in your car for many drives, and should look after your casings and tubes. Have them repaired or get new ones. We have a very modern vulcanizing plant, and can do your repairing in the best manner
Bring in your casings and tubes and have us look them over. We can trade you new ones for your old ones, and thus save you money.

A CARLOAD OF FEDERAL TIRES JUST RECEIVED

Look out for our big opening when our new and modern building is completed.
|ICLIASON-ARMSTRONG RUBBER COMPANY
On Auto Row
Phone 73


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-but it certainly does please
    We get our logs from our own virgin forests and the care we
    the man that buys it.
    Good lumber well manufactured, not only lasts longer and looks
    the carpenter's time orm y
    If you buy Long-Bell trade-marked lumber you will have reason
    to congratulate yourself and to feel friendly toward Long-Bell.
    LONG-BELL LDMBER COMPANY
    Phone 163
                                    F. E. TEAGUE, Manage
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## THE OLYMPIC THEATRE <br> HOME OF PARAMOUNT PICTURES

Friday and Saturday April 13th and 14th

The Great Paramount

## Super " 39 " <br> "WHTTE FIOWER"


"LEATHER PUSHERS'



# PUBLIC SALE Tueday, April 10th 

At the W. E. Risser Farm, $41 / 2$ miles northeast of Plainview, $1 / 2$ mile east of Dick Hudgins' Farm, we will sell the following descibed property. Everything goes as we are both quitting the farm and all we offer is good stuff. Sale beginning at $10 \mathrm{a} . \mathrm{m}$.
13 HORSES AND MULES- 13
FARM IMPLEMENTS
1 span Bay Horses, 5 and 7 yr
da, 16 hands high, wt. 1,200
1 Blue Mare, 6 yrs. old, 151
hands high, wt. 1100.
1 Roan Mare, smooth mouth wt. 1000
1 span Bay Horses, 5 and 6 yrs old, wt. 2700.
1 span Bay and Sorrell, 6 and yrs. old, wt. 2700.
1 Black Horse Mule, 7 yrs. old 16 hands high, wt. 1200
1 Buggy Horse, gentle for any one to drive
2 Yearling Mules, good ones. 1 Boys' Saddle Pony

## CATTLE

1 Jersey Cow, 6 yrs. old, fresh now, a good 4 gallon cow. 13 -yr.-old Jersey Cow, be fresh in two weeks, 3 gallon cow 1 Yearling Jersey Heifer. 1 Jersey Bull, 1 yr. old. 2 Jersey Cows and one Calf.

1 New Wagon, low wheels, wide tire, with good frame. 1 Wagon, with grain box, low wheel, wide tire
2 P. \& O. Listers, good ones. 2 Emerson Listers, good ones 3 Slide Godevils, with knives. 1 Gang Plow. 12 -dise Harrow 1 14-dise Harrow and Truck. 4 Garden Plows. Double Shovel 2 Turning Plows 1 Cultivator, 6 foot, Standard. 3 sets good Leather Harness. 3 sets good Chain Harness. Collars, Lines and Bridles 1 Tool Box and Tools. 1 Boys Saddle. 1 Old Saddle. Lots of Forks, Spades and small tools not listed. POULTRY
Turkey Hens and Gobbler Mammoth Bronze 20 White Leghorn Pullets 18 Red Hens. 6 good Coops. 3,000 bundles good Kaffir Corn.

TERMS OF SALE-Sums of $\$ 20.00$ and under cash; sums over $\$ 20$ $10 \%$ discount for cash or a credit of 7 months' time will be given on well secured paper bearing $10 \%$ interest from date of sale A GOOD FREE LUNCH AT NOON
W. O. Teague and H. W. Smith, Owners

NASH \& SEALE, Auctioneers.
M. A. McCRAW, Clerk


Fixpye


Unless you see the name "Bayer"
on package or on tablets you are no on package or on tablets you are not
getting the genuine Bayer product
prescribed by physicians over twentyprescribed by physicians o $\xrightarrow{\text { two }}$ $\underset{\substack{\text { cont } \\ \text { cones } \\ \text { bent } \\ \text { enta } \\ 24}}{\substack{\text { an }}}$

##  TIAKE NO CALOMEL

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## USE NEWS WANT ADS

The News carries more Want Ads than any other newspaper on the South Plains. There is a reason for this: Want Ads in the News get the results, for the News reaches the people of this section, and an adv. costs only a few cents.

If you have anything you wish to sell, trade, rent or if you want to buy, trade for or what not, you can find someone who will do business with you, if you put a Want Adv. in the News.

## THE COST IS SMALL-THE RESULTS BIG

The rate is 15 words or less 15 c per issue. Each additional word le.

## were costumed. Then came the float of the Amarilio Realty Board, carrying the banner,

ival car was next indle Music Fes- and then
the representatien of the. Wo
Auxiliary of Hanson Post, America
Legion
The parade disbanded at the colithe program that followed there.
Program at Auditortum Amarillos magnificent $\$ 300,000$ col-
tiseum was taxed to its capaeity, and
tundreds were turned awayivewithity
twenty-Four hours after its dedicas senting the citizenship of the Pran-
hande.Plains.attended the program
of the day yesterdayi ifternoona The seyeral towns were seated in
the mamoth auditortum. in sections,
and as the crowds took their places,
band music, singing yellis, cheering


relation of Amarillo to the Panhandle-
Plains as a "big brother." He calle
attention to the Pains as a "big brother." He called
attention to the vast resources here,
and of the recent construction of the



## INSURANCE

-and-
QUAKER OATS
You know that Quaker Oats in a package ave clean, free from impurities and worthy of a derace on' yodrazble. Why? Because they are advertiset -and are always as good as their advertising çaims.
Advertising cannòt make a bad product good but who dares talk about an -inferior article.
THE HARTFORD FIRE INSURANCE CO advertises. Its insurance is, therefore, guaranteed.
Buy this ADVERTISED insurance at this Agency.
ARE YOU "PERFECTLY PROTECTED"
We are insurance specialists and carry "Perfect Protection" insurance of every description, in the old-line companies you can depend upon. Why not carry "Perfect Protection" against loss of every kind?

## KNOOHULZEN \& BOTD

Phone 341

## COTTON SEED <br> COTTON SEED Wave a car of pure genuine Mebane and Karch Cotton Seed, coming from Lock- hart and are booking orders for delivery on arrival. It pays to plant the best and you should see us before buying. Better be safe <br> COTTON SEED Wave a car of pure genuine Mebane and Karch Cotton Seed, coming from Lock- hart and are booking orders for delivery on arrival. It pays to plant the best and you should see us before buying. Better be safe <br> COTTON SEED Wave a car of pure genuine Mebane and Karch Cotton Seed, coming from Lock- hart and are booking orders for delivery on arrival. It pays to plant the best and you should see us before buying. Better be safe <br> COTTON SEED Wave a car of pure genuine Mebane and Karch Cotton Seed, coming from Lock- hart and are booking orders for delivery on arrival. It pays to plant the best and you should see us before buying. Better be safe <br> COTTON SEED Wave a car of pure genuine Mebane and Karch Cotton Seed, coming from Lock- hart and are booking orders for delivery on arrival. It pays to plant the best and you should see us before buying. Better be safe

 than sorry.FARMERS ELEVATOR CO.
PHONE 240

VALUE OF GOAT OVERLOOKFD


The two princtiond platy. in in it or



 fire. He tries to do do mon much wort
thnt he spreads his output over targe aren, and naturalty th becomee
thth. The quantity gets the best of
quality. This person's work

$\qquad$
before h's time Wearing out under
these condtions is about as bod at
ruasting out under other condtione-MICKIE SAYS




