

# THE PLAINVIEW NEWS

TUESDAY—TWICE-A-WEEK—FRIDAY

VOLUME SEVENTEEN

Plainview, Hale County, Texas, Friday, March 16th, 1923

Number 88

## IS REMARKABLE EVANGELIST

EL PASO PREACHERS SAY THAT  
PLAINVIEW IS FORTUNATE  
TO GET HIM

The following telegram was received yesterday by Rev. O. P. Clark: "Bob Jones conducted here last year most remarkable revival ever held in this city. Congratulation Plainview on securing him. The Protestant Christian Council consisting of the official members of all churches gave him hearty endorsement at close of meeting.—I. A. Shedd, vice president; S. J. Brient, Sec'y., El Paso, Texas.

... This telegram coming from the official members of the Protestant churches of El Paso surely convinces the most skeptical that Plainview is indeed fortunate and is to be congratulated in securing Bob Jones.

Rev. Henry Barton, who is now pastor at Marfa, Texas, spoke at the meeting of the Chamber of Commerce Wednesday noon. He was pastor in El Paso when Bob Jones conducted the union tabernacle meeting there last September. Among other things Rev. Mr. Barton said that he had been associated with the great evangelists of the United States but that the considered Bob Jones the greatest, strongest and safest evangelist of them all. He was unstinted in his praise of the work done in El Paso.

Then, too, a telegram came from Rev. Mr. Preston, pastor of the First Christian church of El Paso speaking of the high satisfactory work done by Bob Jones.

Bob Jones is one of the greatest preachers in the Evangelistic field. He is terribly in earnest, and it is refreshing indeed to find such a man who has not become professional in his work. He preaches every sermon with the thought of giving an account of it to God in the Judgment. Consequently they are powerful, appealing and full of his very life's blood and brain.

He is not like any one you ever heard. He is absolutely original. There is but one Bob Jones.

Tonight at 7:30 Mr. Loren Jones wishes to meet all of the ushers at the auditorium. He will keep them but a few minutes.

Saturday night promptly at 7:30 Mr. Loren Jones wishes to meet all of the ushers of the city at the auditorium. At this time he will assign permanent seats to the members of the chorus. The song book Tabernacle Praises has arrived and can be secured at this practice. Let everyone come prepared to get his or her own book. If it is impossible for you to get to the rehearsal Saturday night have some one get you a book. No books are on sale on Sunday.

Mr. Jones has just closed a meeting in Middletown, Ohio, where he had a chorus of 400, and he is hoping to have a chorus here proportionately large.

The opening service will be Sunday morning. At this time Rev. Bob Jones will speak on the subject, "Do You Know God?" At this service Mr. Loren Jones is planning to sing "Open the Gates of the Temple."

Cottage Prayer Meeting  
Cottage Prayer meetings are as follows for the week beginning with Tuesday, the 20th, ending with Friday the 23rd. All the meetings to be from 3:30 to 4 p. m.

District No. 1: Mrs. Geo. Gouldy, Tuesday; Mrs. Geo. Dallinger, Wednesday; Mrs. W. C. Fyffe, Thursday; Mrs. Morrison, Friday.

District No. 4: Miss Fronie Johnson Tuesday; Mrs. J. L. Guest, Wednesday; Mrs. J. A. Peret, Thursday; Mrs. B. T. Smith, Friday.

District No. 5: Mrs. Russell, Tuesday; Mrs. Flamm, Wednesday; Mrs. Roberts, Thursday; Mrs. Visor, Friday.

District No. 6: Mrs. J. F. Neal, Tuesday; Mrs. John Lucas, Wednesday; Mrs. L. A. Jones, Thursday; Mrs. E. R. Hanks, Friday.

District No. 7, North division: Mrs. B. H. Oxford, Tuesday; Mrs. J. P. Martin, Wednesday; Mrs. C. E. White, Thursday; Mrs. B. C. Franklin, Friday.

South division: Mrs. Wason, Tuesday; Mrs. Dick Groves, Wednesday; Mrs. Jim Stephens, Thursday; Mrs. R. W. O'Keefe, Friday.

District No. 8, North division: Mrs. E. M. Rodgers, Tuesday; Mrs. M. M. Raney, Wednesday; Mrs. E. M. Rodgers, Thursday; Mrs. McIver, Friday.

South division: Mrs. E. E. Warren, Tuesday; Mrs. J. D. McGown, Wednesday; Mrs. E. F. McClelland, Thursday; Mrs. Ben McMillan, Friday.

District No. 9: Mrs. Cleve Hamilton, Tuesday; Mrs. M. M. Boyd, Wednesday; Mrs. L. J. Halbert, Thursday; Mrs. Eva Hyde Fentel, Friday.

Mrs. T. J. Massie of Floydada was here yesterday.

## PIONEER CATTLEMAN MURDERED AND BODY BURIED

Remains of Noah Samples Found in An Old Cellar Near Canadian Tuesday

Canadian, March 14.—The body of Noah Samples, pioneer cattleman, missing since Saturday, was found this afternoon buried in an old cellar 16 miles southwest of Canadian on the Washita river. His head was beaten to a pulp and other parts of his body were badly incarcerated. A small rope was found beside the body and officers think that Samples was tied for some time before he was killed.

Members of the searching party are of the opinion that the body was buried early Saturday night before the rain as the body and dirt inside the grave were dry. Additional dirt was placed on the grave since the rain the officers state and from all indications this additional covering was thrown on early yesterday morning.

Samples' watch was found in his pocket, but all of his money had been taken, it was stated.

The body was removed from its crude grave yesterday afternoon by the local undertaking company and is now being held at this establishment.

Samples, who was 72 years old, leaves a wife and several children.

Much excitement is prevalent in Canadian over the mysterious killing but no statements could be obtained from the officers last night.

Cochran County Being Organized  
Leland, Texas, March 14.—The program of a new county each year will come to an end Saturday the 17th of March when Cochran county elects its first officers and withdraws from Hockley county. A sharp fight is being waged between the two contending locations for the county seat. These are both newly established towns. Morton is the center of the Slaughter ranch estate and is surrounded by a newly developed section of this ranch that has been opened to farmers. Ligon is the other contending location, also the center of a newly opened farming section.

A year ago Cochran county did not boast of a single farm and had but one public school. This year more than 100 farms are being put into cultivation and three public schools will open with the next school term.

Hockley county—one year old next month—organized and withdrew from Lubbock county—taking Cochran county with them under the terms of the law. The population of Hockley county has increased by more than 200 per cent within the past eighteen months and its county seat, Leland, has developed into a thriving little western town.

Cochran county is the last unorganized county in the Plains and its organization marks the passing of the strictly cattle country. Diversified farming is not replacing the cattle man but is including cattleraising with crop production to a better profit on both.

Compton Murder Trial On  
Floydada, March 14.—The trial of A. B. Compton charged with the murder of N. W. Killen of the Allman community southwest of Floydada, Oct. 4th was begun in the district court at Floydada Monday afternoon and after a motion by the defense to continue the case had been overruled by presiding Judge R. C. Joiner, the selection of the jury was begun. A special venire of seventy men have been impaneled from which to make the selection.

It is alleged that the defendant A. B. Compton who was a tenant on the farm of N. W. Killen killed him on Oct. 4th by hitting him in the head with an axe following a quarrel over some business dealings. Compton has been out on bond several months. Attorneys for the defense are Oxford, Bart and Oxford of Plainview, and A. B. Martin is assisting District Attorney Chas. Clements in the prosecution.

The case is attracting considerable attention in this vicinity and in the Allman community where the deceased was a prominent farmer and land owner.

Warren Back in Grocery  
Like the cat that always came back, L. J. Warren is again in the grocery business, having bought the store of M. F. and Wiley Brashears, on the eastside of the square. Mr. Warren has been in the grocery business in Plainview fifteen or twenty years, except at short intervals and the same can be said of Mr. Brashears. Evidently they soon get rich in the business, then retire for awhile in order to spend their money.

Six Months for \$1  
For Dollar Day, next Thursday, only, the News will accept subscriptions for six months for \$1. An announcement of this special offer appears on next page. Read it—and send in your subscription.

## TECH BRIEF IS COMPILED

ALL COMMITTEES ARE DOING  
THEIR WORK TO SECURE  
INSTITUTION

The brief of Plainview, setting forth its many advantages as the best location for the Texas Technological College, has been prepared, and is now in the hands of the printers, and will be completed in a few days and copies sent to the members of the locating committee.

The brief was prepared by a committee of representative citizens, of different vocations, and is a very complete document, telling of the wonderful growth, resources and citizenship of Plainview and Hale county. It contains statistics relative to the various subjects which are put forth as making this the ideal location.

Every committee in charge of the campaign for securing the college has done and is doing its work with an enthusiasm and thoroughness that is gratifying, and if Plainview should happen to fail to get the college we believe it will not be because of a fall down on the local committeemen.

Heavy Rains to the West  
J. M. Graham, whose farm is eleven miles west of Plainview, near Runningwater, was in the News office Wednesday and reported that three and a half inches of rain fell in his section of the county Saturday night and Sunday.

Ira Hammer of the Westside community has informed us that two inches of rain fell in the western part of the county.

J. E. Shropshire of the Halfway community tells us that much heavier rain fell in that community than in Plainview and a fine season is in the ground. W. W. Pinkerton of the same community says there is plenty of moisture in the ground and as his wife and boys have the land in fine shape he expects to raise bumper crops this year.

Betty Gives \$2,000 Bond  
Sheriff Sam Faith has returned from El Paso, where he went to get W. B. Betty, age about 28 years, under indictment in this county on a charge of having committed abortion upon a Hale Center girl. Betty made bond there in the sum of \$2,000, to appear here for trial at the August term of district court.

Betty is employed as a shipping clerk in a wholesale drug concern. He formerly was employed in a Plainview drug store.

Legislature Flunks On Governor  
The state legislature adjourned Wednesday, for the regular session, and on account of its failure to pass on certain legislation Gov. Neff called it into special session at once, but it only went through the formality of convening and at once adjourned and its members went home.

This has possibly been the sorriest legislature in the history of the state, and that is saying a lot.

## BIG DRAWING ON FIRST MONDAY

WILL GIVE FOUR PRIZES IN-  
CLUDING SOW, CHICKENS,  
DUE BILLS

The monthly First Monday Drawing, to be held in Plainview Monday, April 2nd, under the direction of the Merchants' Association, will include a registered bred gilt, a pen of pure bred chickens, a due bill for \$20 and a due bill for \$15, and tickets are now being issued by members to customers on each purchase they make until that date. The drawing will take place at the band stand at 2 o'clock Monday, April 2nd, and winners must be present with their tickets. These prizes will be awarded to those who draw them, no matter whether living in the country or in any of the towns. The due bills are redeemable in merchandise at the store of any or all members.

The Merchants' Association at its meeting Tuesday night decided on the above matters.

Extension of telephone and rural mail lines were discussed, so as to bring the trade territory into closer connection with Plainview.

A resolution was adopted pledging the good will and support of the Association to Mr. Thomas, the new county agricultural agent.

A standing committee of five was appointed to keep in close touch with all matters pertaining to the upbuilding of Plainview and extension of its trade territory.

The credits committee of the Association was abolished, as this work is being done by the Retail Merchants' Association.

## BE IN PLAINVIEW NEXT THURSDAY

BIG \$1 BARGAINS AND 100 FREE  
GIFTS IN COUNTRY  
STORE

Every family in the Plainview trade territory should be represented at the \$1 Bargain Sale Day in Plainview next Thursday. Announcement of which is made in a two-page adv. in this paper. As will be noted some very attractive bargains are offered, worth driving many miles to take advantage of. These monthly dollar bargain sales days were inaugurated by Plainview last summer, and are looked forward to by the people in this trade territory.

The Country Store will be a feature of the day, and 100 gifts of merchandise will be awarded to the persons whose names are drawn at the bandstand at 5 o'clock. During the day each customer of the members of the Plainview Merchants Association will write his or her name on a slip of paper, and these will be gathered and put in a barrel, to be drawn out and the awards made.

Don't fail to be in Plainview next Thursday.

## MILLION A DAY PAID FOR STOCK

GETS \$1,600 CASH AWARDED AT  
FORT WORTH STOCK  
SHOW

The All-West Texas agricultural and industrial exhibit put on by the West Texas Chamber of Commerce at the Southwestern Exposition and Fat Stock Show again won recognition this year by taking the \$1,600 cash reward. Last year a similar exhibit received first reward. It was entered in competition with exhibits from all other sections of the state. B. M. Whitaker, exhibit manager of the West Texas Chamber, who is in charge, arranged the exhibit. Opinion of visitors is that it far exceeds the display seen here last year. The arrangement of products was artistic and the exhibit as a whole worked out on the color scheme resembles, so a well known connoisseur declares, a "perfect striped calico garment."

The exhibit occupies a space eighty feet long by twelve and one-half feet wide, arranged in the shape of convex. The center design features the grain sorghums which have made West Texas as famous as Indian corn the "corn belt." Then follow in important corn, fruits, hays and vegetables. In the exhibit are eight varieties of the grain sorghums, six of Indian corn, six of popcorn, all the varieties of hard and soft wheat and oats, winter and spring, the barley, speltz, black emmer, millet, sweet sorghum in bundles and peck measures, broom-corn, sudan grass and seed, vegetables and fruits in jars, pumpkins and cushaws, as well as all varieties of hay from alfalfa to prairie hay. The cotton exhibit is the most complete ever displayed, showing cotton in the boll and lint through the process of treatment into cloth, the textile exhibit of the Postex mills at Post being included. Every step in the process of utilizing cotton seed for commercial purposes is shown, including samples of hulls, cake, oil and by products. The grain sorghums in balanced rations make up an excellent part of the grain divisions. Here may be seen sweet potatoes, turnips, radishes, spinach. A tasty array of mineral water from the celebrated West Texas health resort gives a touch of art to the whole. Pecans, for which West Texas is famous, are here in over 110 varieties, coming from the famous pecan growing territory about San Saba.

Whitaker is disseminating quite a bit of town and county literature to the thousands who inspect the lavish wealth of West Texas products as revealed here.

West Texas of recent years has proven its claim to being the greatest agricultural section of the Southwest. It has established the right to such recognition by the unusually large number of capital prizes won, notably \$1,080 at the Southwestern exhibition last year, \$1,102 at the Texas Cotton Palace at Waco last fall over strong competition from South, East and Central Texas. This year West Texas draws the grand prize in its division.

Whitaker, exhibit manager of the West Texas Chamber of Commerce, employs his time gathering exhibits for northern and Texas fairs and the like, and travels the great territory over stimulating interest in the pursuit of better farming.—Fort Worth Record.

Tom Case and O. R. Hicks of Slaton were here Wednesday.

## TEXAS TO HAVE HEALTH DRIVE WEEK IN APRIL

State Health Department Wants An  
Intensive Campaign to Combat  
Disease

Austin, March 15.—The state board of health has designated April 2 as the beginning for an intensive state wide health promotion campaign. Printed programs, outlining suggested activities, may be obtained by interested parties upon writing the state department. The program designated April 2 as Health Appraisal day; April 3, Pure Food day; April 4, Sanitary Improvement day; April 5, Child Welfare day; April 6, Disease Prevention day; April 7, Health Pageant day; April 8, Health Sunday.

"It is most timely for Texas citizens to hesitate a moment to inventory their physical resources, to devise ways and means for increasing the efficiency of the producers, to plug the holes of carelessness and indifference in our system, which produces that vast army of wards in our municipal, county and state eleemosynary institutions (for the maintenance of which the citizens of the state are taxed millions of dollars annually), and to save 20,000 Texas lives annually," declared Dr. W. H. Beazley, state health officer.

"Texas ranks near the bottom of the list in health conservation facilities in comparison with other states of the union.

## CHURCH NEWS

First Christian Church  
The glorious good rain last Sunday kept us from having any service at 11 a. m., but we had services at the evening hour.

We want to urge a full attendance of the membership next Sunday, and ask that each one invite some one else to come. Remember that we are keeping a record of the attendance of each member for three months.

Our theme at 11 a. m. will be "Our Passover."

At 8 p. m. we will have with us Mrs. C. Manley Morton, our Missionary to Paraguay in South America. She is making a tour of this section of the state and will be in Lubbock for the morning service and here for the evening. She will have some very interesting things to tell us about her work and experiences in that land far to the South of us.

Everybody is invited but we want to urge our own members to hear Mrs. Morton. This is the only time she can be with us and we are anxious to give her a good hearing.

W. C. WRIGHT, Minister.

Services at the Baptist Church  
Sunday school 9:45 a. m.

The four B. Y. P. U.'s at 6:45 a. m. The pastor will preach at both morning and night. The Junior choir consisting of 100 boys and girls under the direction of A. C. Hatchell will have charge of the singing in the night service. Let all the boys and girls be in their places on time. You are invited.

HARLAN J. MATTHEWS, Pastor.

St Mark's Episcopal Church  
Rev. E. H. J. Andrews, Rector.

Passion Sunday.  
Church (Sunday), school, 9:45 a. m. Service and sermon, 11 a. m. All are cordially invited.

Presbyterian Announcements  
There will be no preaching services at the Presbyterian church Sunday either morning or evening, we will attend the revival services at the auditorium. Sunday school at 9:45. Let's be on time so that we may close the Sunday school in time to reach the auditorium promptly at eleven o'clock.

H. E. BULLOCK, Pastor.

Church of Christ  
Last Sunday was a good day at the Church of Christ. We had a fine crowd, considering the weather, and Bro. Reynolds preached two fine sermons. Let every true follower of the Lord show his loyalty to Him by being present and on time at all the services next Lord's Day.

Bible school 10 a. m.  
Preaching 11 a. m. and 7:45 p. m. Morning subject: "The Army of the Lord."

Evening theme: "Did Alexander Campbell Establish or Found a Church?"  
Preaching at Snyder at 3 p. m. Subject: "How May I Know That I Am a Converted Man?"

O. M. REYNOLDS, Minister.

Olton Wins Fourth Place  
The vocational agriculture department of the Olton school sent a team of three consisting of Lewis Combest, Ike Walker, Paul Bohner, to the stock judging contest held in Fort Worth the fifth of this month. Competing with thirty-six other schools Olton won fourth place.

## JOIN IN WORK CITY BEAUTIFUL

ALL SHOULD TAKE PART IN  
TREE PLANTING DAY  
TUESDAY

The fifty-six persons who attended the monthly luncheon of the Chamber of Commerce at the Crystal Cafe Wednesday at noon were urged by Mayor J. M. Waller to co-operate with the civic improvement committee of the Board of City Development and the forty-two four-block captains in the campaign for making Plainview the "City Beautiful," and in the "Tree Planting Day" next Tuesday. The captains are already at work urging the property owners and householders to clean up, paint up, plant trees, shrubbery, flowers and grass, in order to have the town show up very attractively when the Technological college locating committee comes in May. However, the civic improvement organization is a permanent one to work throughout the year, in order to keep Plainview clean and attractive.

John Boswell told of the rules for the awards of \$100 in cash besides other honors, in which three classes of homes—large owned homes, small owned homes and rented homes—will compete. These rules appeared in Tuesday's News.

Mr. Waller declared that when land lords refuse to not co-operate in the clean up the city through its sanitary laws will use the necessary pressure to have them do so.

Mr. Waller urged especially that everybody join in Tree Planting Day next Tuesday, and plant trees and shrubbery. The Plainview Nursery will make special prices on trees and shrubbery for the day.

A. E. Boyd, director of entertainments, stated that the Fort Worth Chamber of Commerce annual trade excursion will visit Plainview in May, when en route to the West Texas Chamber of Commerce convention in San Angelo, and that the excursionists will be properly entertained while here.

R. R. Huddleston said the Ralls business men have asked that they have as their guests the Plainview Boys' Band, at a banquet, in return for the courtesies shown the Ralls basket ball champions at their recent visit in Plainview.

The matter of providing new uniforms for the band boys was also discussed and referred to the band committee, with recommendation that the uniforms be secured. Mr. Ihlefedit, director of the band, said the band now has forty-two members and is needing money for additional equipment, etc. The band committee will at once see those who are not already contributing and get subscriptions.

J. M. Adams, vice president, member of committee for West Texas Chamber of Commerce convention in San Angelo, said he had taken the matter of securing a special train of sleepers over the Santa Fe from Plainview to San Angelo, and it could be secured if 125 persons will go at \$24 for the round trip fare on train and Pullmans and use of Pullmans while there. Several spoke in favor of the special train as being a good advertisement for Plainview, though of course many people will go through in automobiles. L. P. Barker favored the special train as the best way.

R. A. Underwood, regent of the Technological college, said the brief for Plainview had been completed and is now in the hands of the printers. Everybody should put on speed and do everything in his or her power to secure the college. Our chances are as good as those of any town, and if we will put forth the proper showing and spirit we will get it. The college belongs on the Plains and should come above the caprock—and be located at Plainview, the capital of the Plains. He said Plainview people must recognize the West Texas Chamber of Commerce as the great-

Continued on Page Seven

Couple Have Thrilling Elopement  
Our correspondent in the Liberty community, a few miles north of Plainview, has sent in the following item:

Mrs. Geo. Dawson of Tulia was in our midst last week and helped Mrs. Cora Davis in the search of her sister, Miss Geneva Phillips, who ran off Sunday night from a singing at the Kenney Williams home. After phoning to many of the neighboring towns she was located Tuesday at Clovis, N. M., and was married to Claude Gipsen of Hale Center.

Would Copy After Plainview  
Plainview is to observe March 20 as tree planting day, when the people of that little city expect to plant thousands of trees. This would be a good idea for the people of Childress to copy.—Childress Index.

# The Plainview News

Published Tuesday and Friday at Plainview, Hale County, Texas.

J. M. ADAMS, Editor and Owner

Entered as second-class matter, May 23, 1906 at the Postoffice at Plainview, Texas, under the Act of Congress of March 3, 1879.

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Three Months ..... .75

Tomorrow will be the Sivinteen of Oirland.

The best government in the world is the government a man exercises over himself, if he does right.

There is no town in West Teras such an ideal location for the Tech. as Plainview.

Hale county has promise of good wheat, row ond cotton crops this year. Prosperity is coming back to the Plains.

A New York preacher declares that Adam never existed. Oh, yes, he did; for we must have somebody to blame for our inherited cussedness.

It has taken more than thirty years, but the government has at last, in the farm credit bill, enacted into law the old Ocala platform of the Populist party.

The legislature has increased the number of courts of civil appeals from nine to eleven, when it should have abolished the nine. The courts of civil appeals are an expensive luxury.

There are possibly sixty civic, commercial, social fraternal religious clubs and organizations in Plainview, when half the number could function better. There is such a thing as over organization, and it is the case in this town.

In evry case where Gov. Neff has vetoed a bill which created judgeships and additional officers the legislature has passed it over his veto by more than a two-thirds vote, which shows that those legislators who promised to cut down official positions and decrease taxes have forgotten their campaign pledge to the people.

Great Britain is arranging to pay to the United States her indebtedness of nearly five billion dollars, in sixty-three yearly installments. Already ~~over~~ <sup>over</sup> plans are being proposed in and out of congress as how to spend the money as it comes into the treasury. The money was borrowed by Uncle Sam through the sale of Liberty bonds—and should be used to pay off the debt.

The Rockdale Messenger has just celebrated its fiftieth or jubilee anniversary. It has for this long span of time had a very important part in the upbuilding of its community and county—more than any other institution in Rockdale. The Messenger is published by John Ester Cooke, formerly president of the Texas Press Association and one of the most genial and competent newspapermen in the state.

The legislature will likely again submit a constitutional amendment providing for doubling the salaries of the governor, other state officials and legislators,—and as usual the people will vote it down by an overwhelming majority. It is argued that if the salaries were higher we would get better and abler men, but this is not true, for when men spend from \$25,000 to \$100,000 in campaigning for a state office it is the honor and desire for service the candidate desires and not the amount of the salary. Considering the sorry work done by the legislature the pay its members are now receiving is too much.

In regard to inequalities of tax assessments we might mention that in Cass county, East Texas, horses and mules are asessed at \$5 and cattle at \$3, while in Andrew county, in West Texas, they are assessed at \$27 and \$18. Under these renditions an Andrews county ranchman pays about 6 times as much state tax on his live stock as does a Cass county farmer. Cass is only one of many East Texas counties that are robbing the West Texas people out of taxes. Cass is one of the many East Texas counties where the local school districts vote 10 to 30c special taxes and draw thousands of dollars more out of the state school fund than they pay in state taxes of all kinds.

The News does not endorse hardly any form of sociolistic or paternalistic government. The individual should be permitted to work out his own problems, without being fed with a spoon by the government. All the government owes any person is a fair, square show and equal opportunity with all others. "Equal rights to all and no special privileges to none" is a system that cannot be improved upon—but we have these days departed long distance from it, and have adopted the slogan "Let the government do it" in most everything. The first evidence of decay in a government is the adoption of paternalism.

Teachers and others are filling the newspapers with solutions of the rural school problem in Texas. We have a very simple plan. Withdraw all state aid of every description other than the regular apportionment, and then adopt a law forcing every school district in the state to levy heavy enough local tax to provide an eight or nine months school. There is hardly a district in all Texas that is not able to do this. Why should the Northwest and West Texas taxpayers be forced to educate their own children and also pay a large part of the expense of educating the children in East, South and North Texas?

## SPIRITUAL VALUES

Two of the leading churches of the town will co-operate in a revival meeting to begin next Sunday in the city auditorium.

While the agricultural, commercial, educational and social values of a community are very important, it is true that the spiritual values are even more so, and as the spiritualism of the people increases the community is bettered.

If this revival is a great success it will cause Plainview to be a much better town than it now is.

"Righteousness exalteth a city."  
Every person should co-operate in this and all other such meetings.

The best way to broadcast a message to the people of Hale county is to put it in the News.

We have been notified by the American Press Association to be careful of any dealings with the National Bay State Shoe Co. of New York City, which has been advertising in the News the past month, as they are not considered reliable. They advertised army shoes. Our readers will please govern themselves accordingly.

## IN A MINOR STRAIN

When a man tries to sell you stock in a concern that guarantees 40 per cent dividends it is a cinch he takes you for a fool.

The bunch on the corner is contented—its members eat, talk and sleep and don't work.

The fact remains that rich people never spend their money as poor folk think they should.

The recent rains shortened a lot of faces on the Plains. It always rains in this section, when we can't do with out it any longer.

## Personal Mention

Capt. A. J. Bell, who has spent the winter in Austin with relatives, is here to spend a short while, after which he will go to New Orleans to assist in preparations for the annual confederate re-union, he being a member of the staff of Commanding General Carr.

Representative Burke Mathes returned this morning from Austin, the legislature having adjourned yesterday.

Joe Keliher attended the fat stock show in Fort Worth last week.

Mrs. J. H. Johnson will leave tomorrow for Dallas to attend the Rebecca grand lodge and A. A. Hatchell to attend the Odd Fellows grand lodge.

Cashier Gilham of the Happy bank is here today on business.

Mrs. R. W. O'Keefe has returned from a visit with her son in California. She was accompanied home by her niece, Mrs. Harry Phelps and child, who will visit her parents, Mr. and Mrs. Leach. Mrs. Marshall Phelps, who went with her to California, will remain there for awhile.

Lucile Garrison of Belton came in this morning to visit her sister, Mrs. Ruth Frances, and substitute as teacher in high school for Mrs. Warren Clement for a week.

Mr. Canuke, who has been here visiting his sister, Mrs. W. E. Risser, left yesterday for his home in Denver.

Mr. and Mrs. John Belcher came in yesterday from Oklahoma to visit their daughter, Mrs. L. J. Halbert.

J. W. Boyle was in Rule this week visiting his son, Wylie, and attending to business.

Mrs. Howerton, who has been the guest of her sister, Mrs. A. J. Allison left this morning for her home in Big Springs. She was prior to her marriage Miss Edens, and taught in Plainview schools.

Mark Sidebottom of Spur is here. He and his family expect to within a few days move back to their home in Plainview.

Seth Lamb, woh has been here for more than a month on account of his brother, Elbert, being sick, will return tomorrow, to his home in Houston. Elbert is now convalescent.

J. J. Lamkin of Lubbock was in town Wednesday.

J. T. Barnett of Roswell was here Wednesday.

Miss Alberta Hilburn of Shamrock was here yesterday, en route to Lockney to visit her father, Pastor Hilburn of Lockney Methodist circuit, who is sick.

Roy Howard and family of Aiken have moved to Denton.

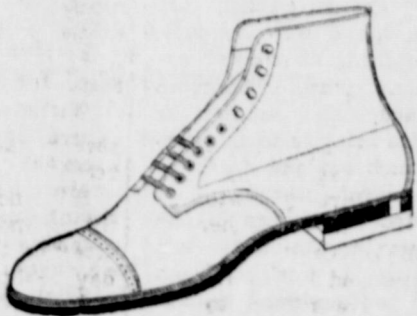
Mrs. A. C. McClelland and little daughter have returned from a visit with her parents in Tulsa, Okla.

Mr. and Mrs. Warren Clements will leave tomorrow for Beaumont, to attend the annual state convention of Rotary clubs.

In quality merchandise there is true economy

Pleasing people who know it pays to buy good quality goods is easy here. Our merchadise has to measure up to a high standard or we couldn't safely guarantee satisfaction.

Every one knows the brands we handle, they are known to over a hundred million Americans for they are Nationally advertised, which should do away with all doubt in your mind as to the quality.



## A FINER SHOE FOR ONLY \$6

We offer in the Selz \$\$Six an unusual shoe for the money. It is all-leather, sturdily built and of smart style. It is the sort of a shoe you've come to think of as costing considerably more

For comfort, style and long wear we believe this shoe is unequalled at the price. So be sure to see it before you buy. We know you'll want a pair—or two.



## THE FLORSHEIM SHOE

With all their refinement Florsheim Shoes are sturdy—enduring. Style is a part of them—not merely a surface finish.

THE FLORSHEIM SHOE—MOST STYLES \$10  
Booklet "Styles of the Times" on Request  
LOOK FOR NAME IN SHOE



## STYLE PUT IN TO STAY

You've seen them—clothes that look so good in the window and that sagged out of shape so quickly under wear. This is the difference: Their show window appearance was the short-lived work of a pressing iron—whereas the shape and style and distinction of Kirschbaum Clothes is put in stitch by stitch to stay.

Kirschbaum Clothes for Spring are priced at \$25 to \$45.

## NEW SPRING ARRIVALS

Tommy two-ply Suits, extra knickers. Holeproof Hosiery, for all the family. Spring Needle Underwear, Wilson Bros. Make. Stetson Hats, Dobbs Hats. Men's Trousers. Boys' Knickerbockers. Boys' Shoes, Shirts and Furnishings.

## "SHIRTS THAT FIT"

Is the reputation these Wilson Bro's shirts earned when your grand-dad wore them back in 1864.

**From Neck—**  
The neckband is neither loose nor tight—just snug.

**To Cuffs—**  
The sleeves hang from easy, full shoulders to just the right length.

**And Back—**  
It is tapered in at the waist—made to fit.

In madras and poplin and silk and many other materials, these shirts will suit your taste.

Ask to be shown this splendid merchandise, no obligation to buy.

# CHARLES REINKEN

CLOTHING AND SHOES

# BOB JONES IS COMING MARCH 18TH—HEAR HIM

PRESBYTERIANS AND METHODISTS Officially Co-operating.

Ohters Co-operating Individually.

## WANT COLUMN

Try a want-adv. in the News. Only 1c a word, minimum charge 15c a time.

## MISCELLANEOUS

**WATSON'S BUSINESS COLLEGE** is the best

Fants Fairy flour, nothing better.—Brashear's Grocery.

**FINNEY SWITCH**—Best market for grain, hay and hogs.—L. J. Halbert, 56-52t

**HEMSTITCHING**—Bring your work to Mrs. G. W. Ford, one block west of high school. Price 10c. 57-4t.

**MEATS** and groceries. Prompt delivery. Phone 402.—Franklin's, west of city hall.

We can be depended upon to pay the highest market prices for poultry, eggs and hides.—Neal Produce co., west of Nobles Bros.

**WELL AND WINDMILLS**—All kinds of repair work.—J. C. Cook, phone 489.

**FOR BRICK WORK** of all kinds see or phone LaVerne Kershner. Phone 735.

Have you seen the new Turner timer for Ford cars and Fordsons? We have them. All wires are enclosed in a metal cable oil proof and will not short.—Tex-New Mex Auto Supply Co.

**PLAIN** and fancy sewing at the lowest prices. Leave your orders with us, at the Ladies' Store. 87-2t

**IVEY PRODUCE CO.** will load out another car of poultry, and will pay 16c for hens and fryers all this week. Will call for poultry in truck load lots.

**GRAPES**—Get Hulen to prune and trim your grape vines and shade trees.

## FOR SALE

Fants Fairy flour can't be beat. Sold by Brashear's Grocery.

**WELL PAY** the highest market prices the year around on poultry, eggs and hides.—L. D. Rucker Produce.

Day by day in every way F. F. F. is selling better. Have you bought a sack? Call 233 and get one delivered.—Brashear's Grocery.

See us for used Fords.—L. P. Barker Co.

**BLACK STRAP**—Feed it to your horses, cattle and hogs. Car loads on route regularly.—Sansom & Son.

**FOR SALE**—Ford touring car, good condition. Will loan purchaser on land any amount up to \$2,500. Phone 49 or inquire at 3rd National Bank.—F. W. Clinkscales. 81-3t

**FOR SALE**—Four-room house to be moved. Call at News office. A. W. J. 84-4t

**FOR SALE**—One folding bed.—Phone 137—HOR. 86-4t.

**FOR SALE**—If you want a young, cheap team of mules, see, write or phone me.—A. Allison, Rt. B., 9026F3 87-2t

**FOR SALE**—Barred Rock eggs, \$3 per hundred.—Mrs. J. C. Eiring, Phone 9030-F4. 84-4t

**FOR SALE**—Cotton land in 160 acre tracts at \$5 per acre. Buy before the raise.—G. L. Haas, Fort Sumner, New Mexico.

Day by day in every way Fants Fairy flour is better, have you tried Brashear's Grocery.

**FOR** groceries, feed, coal, gasoline and oil buy from Johnson & Lindsay, phone 631. Prompt delivery.

**FOR SALE**—Good four room house with lot 50x140. Would consider some trade.—See E. O. Perry.

**FOR SALE**—I have a few real good registered Hereford bulls, worth the money.—G. W. McIlroy, four miles south of Hale Center.

**FOR SALE**—White Leghorn eggs. I order my chickens direct from Johnson, Bowie, Texas.—G. W. McIlroy, 4 miles south Hale Center, Texas.

**FOR SALE**—Two incubators, 2 brooders, an oat sprouter, bone grinder.—Mrs. R. P. Frazier, Phone 179, 203 South Broadway. 84-4t.

**FOR SALE**—Fordson tractor, three-disc Oliver plow, Oliver mould board with sod attachment. Terms if desired. Might take some trade.—W. H. Crocker, Runningwater. 87-3t

**SEE** me for full blood Buff Orpington eggs, \$1.00 per setting.—John Austin, Phone 513. 87-3t

**BUY** your cotton seed, groceries, coal, feed, also wholesale oil and gas from Johnson & Lindsay, phone 631.

**TYPEWRITER RIBBONS**—The News carries in stock a complete line of typewriter ribbons, for all kinds of machines.

**COTTON SEED**—Bennett and Acala. See me at Price and McCallon's Grocery or Glenn Grocery.—N. V. Nicholson. 87-9t

**EGGS FOR SALE**—Pure bred Silver Lace Wyandottes, \$4.00 per hundred.—R. P. Barber, 3 miles east and 1 north. 87-1f-c

**FOR SALE**—The improvements on a school lease. 50 acres under the Fort Sumner irrigation project. A snap at \$1,000.—G. L. Haas, Fort Sumner, N. M.

**COTTON SEED**—I have first year Kasch cotton seed grown on my farm in 1922 for sale, re-cleaned, sacked and delivered your station \$1.50 per bushel.—F. W. Alexander, Albany, Texas. 87-10t

**FOR SALE**—One 1921 used Chevrolet sedan in A1 mechanical condition. Will trade for city property or light car, balance cash.—Nash Motor Co. 87-2t

**S. C. Rhode Island Red eggs, \$1.50 per setting**—T. O. Collier, Plainview. 82-F

**FOR SALE**—Complete two shaft power driven sheep shearing machine good as new, at a bargain.—A. Bernard Rosser, Box 853. 88-1t

**FOR SALE**—White Wyandotte eggs, for setting, \$1 per setting, \$4 per hundred.—A. D. Moore, Runningwater, Texas. 81-6t-T

**FOR SALE**—One good Ford truck, with grain body, a bargain.—Nash Motor Co. 87-2t

**DAHLIA BULBS**—If you enter the flower contest let me supply you with Prize Winning Dahlia Bulbs. Have a few Bush and Running Roses left, the Red, White and Blue. Call 725 Date Street. 86-4t.

**FOR SALE**—White Plymouth Rocks eggs, \$1 setting.—F. E. Finney, Kress Texas. 87-5t.

**FOR SALE**—A few bushels Hubam Clover Seed. Now is the time to plant it for pasture, hay and seed. Finest hog and stock pasture known. Comes early, stays late. \$12.50 per bushel. See, phone or write R. R. Fields, Plainview. 87-2t

**COTTON SEED** and coal, groceries and feed in connection with our wholesale oil business.—Johnson & Lindsay, phone 631.

**FOR SALE CHEAP**—One-row tractor, two-row and one-row go-devils, good milk cow, wagon, some work stock, 18 1-2 miles west of Plainview on Plainview and Olton Road.—J. C. Hoeman, Jr. 87-2t

**WHITE LEGHORNS**—Pen of fine White Leghorn, American strain, the kind that has the long back and low tail and wins at the shows. Eggs \$2 per setting, \$8 hundred. Also Utility stock at \$5 hundred. Visit my White Leghorn farm.—Mrs. M. D. Leach, Route B, Plainview.

## WANTED

**WANTED**—To trade two farms—274 and 529 acres, in Oklahoma for stock of merchandise in Plainview.—Address J. J. Simpson, Rt. B., Plainview. 88-1t

**WANTED**—About quarter section of grass land, tolerably close in.—Harry E. Miller, Rt. B. 88-2t

## FOR TRADE

**FOR SALE OR TRADE**—One two-room house and two lots; one five-room house and three lots.—See Gibbs at Plainview Produce Co.

**FOR TRADE**—Have business property bringing in \$100 per month and good 4-room residence with two lots in Ranger, Texas, would trade for improved acreage property in outskirts of Plainview. H. B. Adams, at News office, Phones 97 or 314.

**FOR SALE OR TRADE**—Good touring car, Continental motor, A-1 condition. Worth the money.—See E. O. Perry.

**WANTED**—To trade some town lots for house to move, might buy.—A. L. Lanford. 79-4t

## FOR RENT

**FOR RENT**—Modern 5 room house, corner 12th and Galveston streets.—See R. H. Green at Meredith Barber Shop, northside square. 88-2t

**FOR RENT**—Nicely furnished apartment, close in, private entrance hall and large store room.—Phone 269. M. S. 87-2t-c

**FOR RENT**—Two nice residences, three rooms and four rooms, close in.—Carter Lindsay, phone 631. 87-2t

## ADJOINING COUNTY NEWS

### OLTON

**Mr. Tippitt**, the agriculture teacher organized a poultry club last Friday. The club is interested in breeding a higher and better grade of poultry.

**Charlie Henderson** is a new pupil of the Olton school. **Jessie Eby**, who has been absent from school five weeks, on account of serious illness, entered school again today. His classmates were glad of his speedy recovery and to have him back in school again.

**Rev. Fisher** of Childress has just closed a revival here. He was assisted by Judson Covington, who led the choir.

**Pastor W. C. Wright** of the Plainview Christian church will preach here next Sunday afternoon.

**C. M. Owen** will plant 200 acres of cotton and 155 acres of other crops. He has just bought a Moline tractor from the Plainview agents.

**Mrs. E. J. Cowart** of Slaton has been here at the bedside of her daughter, **Mrs. Clinton Crisp**. **Guy Carpenter** and family from Eldorado, Okla., have moved to their farm southeast of Olton.

**Mr. Hewitt**, who lives northwest of Olton, has bought a tractor from the Plainview agents and will break out several hundred acres of sod.

### Seventh Grade Items

**Hazel Lewis** and **Neva Erb**, were the honored students in the seventh grade this month.

We sympathize greatly with **Henry Cowart**, whose father is in the Plainview sanitarium for an operation for appendicitis.

### Advance Public School Music

The Olton school music superintendent, **Mrs. R. R. Tippitt** is working diligently with the eligible grades in the music memory contest. Olton expects to be the winning team in the county and district meet and then go to Austin.

**Mr. Tippitt**, the agriculture teacher, took his class to Fort Worth to the Stock Judging Contest.

### SPRING LAKE

#### Lamb County

**March 12**—A slow rain fell Saturday night and continued through most of Sunday.

**N. F. Cleavenger** went to Plainview Saturday.

The Penny Carnival given by the Intermediates at the school house Saturday night, was well attended in spite of the threatening weather. The girls were kept busy at the candy and punch booths supplying the demand for sweets and refreshing drinks. Confectionery was very popular during the evening one would count himself lucky who had his mouth filled less than once while conversing with his neighbor. A great many were unable to resist the lure of the gypsy tent where the future could be unfolded to them. All side shows were well attended. The "nigger" babies booth attracted many who tried their hand at "chucking" them over. Refreshments of sandwiches, pickles, cake, cookies, doughnuts and coffee were sold during the evening at a penny an article. Last, but not least, was a short play given by the high school entitled "Way Down East" which was thoroughly enjoyed by all. The proceeds of the evening will be used by the two Sunday school classes in beautifying the interior of the church.

**P. D. Vore** of Plainview is spending a few days at the Hinson home. **Mr. West** and sister, **Miss Violet** moved to Plainview Saturday afternoon.

**R. E. Barton** was in Muleshoe Thursday and Friday.

**Ernest Jones** has a new Ford touring car.

**Ora White** who has been visiting relatives in Ogden, Utah for the past two months, returned here last week. **Walter Ford** and family have gone to Kansas. He sold his lease on the Abbott farm to Ora White before leaving.

The bill has been passed creating Spring Lake district an independent district. An election of trustees has been called for at an early date.

### KRESS

#### Swisher County

**March 14**—Mrs. E. J. Meyers and daughter, **Ruth**, went to Tulia Friday. **Miss Jewel Smith** spent the week-end.

## MISCELLANEOUS

**FIX** that talking machine.—Cooper Electric Co. 83-4t

**IVEY PRODUCE CO** will pay the highest prices for turkeys, chickens, eggs and hides, will go anywhere in the county after a load.

We have in stock now all kinds of feed. See us before you buy.—Brashear's Grocery.

**Notice**—Members of the Plainview Building & Loan Association are given notice that the monthly installment on their stock is due on the 20th, and should be paid not later than that date.—E. H. Perry, Sec.

and with her aunt, Mrs. E. M. Smith. A revival meeting will begin at the Methodist church Sunday, March 18th. Rev. Davis of Abernathy, will be with us during that time.

**Mrs. Williamson** of Whitfield, visited her sister, Mrs. Jesse Hamilton last week.

**Hugh Kennedy** diner at the home of Rev. O. B. Aannis Friday evening.

**Misses Swink** and **Botts** spent Sunday with the Misses Linn.

**Miss Vara Cross** of Plainview, visited Miss Nannie Hand Saturday and Sunday.

**Miss Winnie Mae Tomlinson** attended school last week for the first time since her recovery from pneumonia.

**Rev. J. B. Vinson** celebrated his sixty-first birthday Sunday. The members of the church had prepared dinner to take in and have an old-fashioned birthday dinner at the noon hour, but because of the rain only a few were able to get there. The church made him a present of a new suit of clothes.

**A. J. Harris** of Tulia was in Kress Saturday.

**Will Snell** of Plainview has given several radio demonstrations in Kress recently.

**Mr. and Mrs. Will Moore**, **Miss Swink** and **Mr. and Mrs. J. H. Vaughn** attended the show in Plainview Thursday night.

**J. H. Vaughn** went to Plainview Monday on business.

**Miss Alice Adkins** visited **Miss Jewell Smith** Monday evening.

**Will Rousser** returned Friday from a visit in East Texas.

**Miss Agnes Buhrkuhl** visited in Tulia Saturday.

**Ray Lane** filled his regular appointment at Tom Skipworth's Sunday.

**Prof. W. F. Cook's** foster father, **Mr. Heasley**, spent the week-end with him.

**S. J. Smith** returned Thursday from a visit in Oklahoma.

**Mrs. Jesse Hamilton** and children are sick with the flu.

**Marshall Botts** is very sick this week.

### NAZARETH

#### Castro County

**March 14**—Rev. Justin and Mr. Ed Kern made a trip to Plainview to see Mr. Gerber.

We are grieved to learn of the death of little **Hildegard Woffle**, aged 4 years. She died Sunday morning, being sick only a short time. Being of a sweet and winning disposition, she had many friends, and was loved by all who knew her. Let us look up and say "Another angel has joined the heavenly band."

**Mr. and Mrs. Drerup** made a business trip to Tulia Tuesday.

**Mr. and Mrs. Frank Wilhelm** were in Tulia on business Thursday.

Another nice rain fell Sunday morning, which made the farmers hold out high hopes, for a good crop.

### LAKEVIEW

#### Swisher County

**March 14**—Everyone in this community is smiling over the nice rain we have had.

**Mr. and Mrs. Charlie Hardy** returned from Slaton.

We did not have any Sunday school Sunday morning or prayer meeting Sunday night, because of the nice rain.

**Mr. and Mrs. Geo. Tomlinson** of Tulia, fian granddaughter of Kress, were the guests of Mr. and Mrs. Webb Stith Sunday.

**Kathlyn Brown** and **Josephine Sale** were the guests of Montez Smith's last Thursday afternoon.

**Mrs. Smith** and children of Amarillo have come down to visit her parents, **Mr. and Mrs. Creek Brown**.

**Prof. Thomas H. Brown** of Red Hill, visited home folk last week-end.

**Mrs. J. C. Short** spent several days with her sister, Mrs. Bailey, in Amarillo, returning home Tuesday morning.

**Dexter Fincher** was the guest of Montez Smith Saturday and Sunday.

**Josephine Sale** and **Kenneth Short** visited Mrs. Ruland of McGuire community, last Saturday afternoon.

**Landon Copeland** left for Dimmitt Tuesday morning where he will spend a few days.

**Creek Brown**, **Mr. Harkin**, **Claude Smith** and brother and **J. C. Short** all enjoyed playing forty-two at Mr. Sale's residence Monday night.

**Montez Smith** spent Monday and Tuesday at her uncle's home, Mr. Will Carroll's.

**Kathlyn Brown** was the guest of Josephine Sale Monday evening.

**Ben Sharp** spent last weekend with the Jordan boys.

### HART

#### Castro County

**March 10**—After the good rains the people are all very busy, some plowing, some sowing wheat, some sowing oats and speltz, all looking forward to a busy and prosperous year, if we only get some more moisture.

**Mr. and Mrs. Lane** have moved from our community to Borden county. We regret to lose these good people, but wish them the best of luck in their new home.

**Mr. and Mrs. E. C. Stewart's** baby boy is very sick at this writing.

**E. G. Shives** made a trip to Dim-

## THE WOOL TRUST'S TOLL

Senator Walsh of Massachusetts has read into the Congressional Record the advance in prices made by the American Woolen Co. on account of the tariff, and called Senator Smoot's attention to the fact that those increases mean the additional of from \$5 to \$10 to the cost of a suit of clothes or an overcoat. In reply, the Utah Senator quibbled and dodged, admitted that there was an increase but didn't think it would be quite that much, and left every candid listener convinced that Mr. Walsh's estimate of the boost in clothing was a moderate one.

Thanks to the Fordney-McCumber tariff, therefore, the man who buys a suit or overcoat of the quality to which he has been accustomed must pay \$5 or \$10 more for it. If he wants to stick to the old price, he must accept a somewhat poorer quality. This is not the merchant's fault. Any good retail dealer wants prices low, not high, and does all he can to keep them low; for he has learned that the profits on quick sales and large turnover are greater in the long run than those coming from high prices and restricted sales. It is the fault of the tariff and the manufacturing interests that put through the tariff.

Day by day, in every way, the tariff graft is getting rottener and rottener. One may doubt whether the old protection gags ever will fool the public at a general election again.—Chicago Evening Journal.

## Perkins & Stubbs

report that while the above is true as to practically all lines of clothing manufactured—yet the Curlee Line, because of fortunate and early purchases and economically increased value of business have Not Raised Their Prices and may not have to do this next fall either.

## No Advance in Price on CURLEE SUITS

## GARNER BROTHERS

Exclusive Undertakers & Embalmers  
Day or Night Service Auto Hearse  
Private Motor Ambulance, Modernly Equipt, Calls Answered at all Hours.  
Phone Store 105 Residence 375 and 704

mitt Monday after his wife a new incubator.

**Grandpa Hart** is on the sick list this week.

**Little Nova Ray** is very ill with pneumonia this week.

On last Friday the death angel entered the home of Mr. and Mrs. Lint Merritt and claimed as its own their precious infant baby. The little one only lived a few short weeks to glad- den the hearts of the parents, then God saw fit to call him home. He was laid to rest in the Dimmitt cemetery Saturday. We extend sympathy to Mr. and Mrs. Merritt in this dark and trying hour.

**Mr. Hickman** of Plainview is improving his farm 3 miles south of Hart. John Rice will occupy the place, moving to it last week.

**Little Bertha Cox** is quite sick this week with la grippe.

**Little Mildred** and **C. J. Hardy** are visiting their grandparents, Mr. and Mrs. Jobe this week.

**Mrs. Claude Stewart** received a pen of fine thoroughbred Partridge Wyandotte chickens recently.

All the ladies talk about now when they get together is their incubators and chickens, but—(law, that's better than if they talked about their neighbors). All are trying to raise more chickens than anybody else. Here's hoping they all succeed.

**Miss Cara Hacker** visited homefolk Saturday and Sunday, returning to school Sunday evening.

**Mr. and Mrs. Hacker** made a flying trip to Plainview last Friday.

**FIRE, TORNADO, HAIL, AUTOMOBILE AND PLATE GLASS INSURANCE, SURETY BONDS**—Strong Old Line companies represented. Efficient, prompt and courteous service. On this basis your business is solicited and will be appreciated.

**W. B. DAVENPORT**  
Care Harp Drug Co. Phone 161

## C. F. SJOGREN

Auctioneer  
KRESS, TEXAS  
Phone or write me for dates

## JUST RECEIVED

a car of good, clean No. 2, Rust Proof Red Oats. Price Sacked 75c per bu.

**W. M. JEFFUS**

**Dr. W. H. BALLEW**  
Osteopathic Physician  
26-28 Grant Bldg.  
Successor to Dr. K. J. Clements  
Both Phones 637

**Mr. Ballew** of Paris is here prospecting with the view of installing a cotton gin.

# PLAINVIEW

THURSDAY, MARCH 22ND STARTING AT 9 O'CLOCK

## THE COUNTRY STORE MOST INTERESTING FEATURE OF THE DAY - 100 GIFTS

Given away free to the people trading in Plainview, DOLLAR DAY, THURSDAY, MARCH 22nd, 1923. Each Gift worth ONE DOLLAR or more. Ticket with every purchase up to 4 p. m., at which time the tickets will be gathered and the drawing take place at FIVE O'CLOCK SHARP. ONE TICKET gives you a chance at 100 ARTICLES worth ONE DOLLAR each. BE HERE and win one or more FREE gifts for yourself and family.  
PLAINVIEW MERCHANTS' ASSOCIATION, MANAGERS.



### SPECIAL FOR DOLLAR DAY

#### 3 LB. BUCKET AXLE GREASE 25c

Place your orders with us for Harvesting Machinery repairs, so as to have everything ready when the grain ripens.

We have added a complete stock of bolts of all kinds.

JARVIS-TULL & COMPANY

### \$1.25 FOR \$1.00

On Dollar Day we offer our friends and patrons \$1.25 worth of any product in our shop—

FOR \$1.00

#### PACE'S BAKERY

"Where Quality Tells"

Phone 279

### ON DOLLAR DAY

- 1 2-Quart Hot Water Bottle and 1 2-Quart Fountain Syringe, both for \$1.00
- 6 Bleached Turkish Towels, 17x35 inches \$1.00
- 8 pair Children's Hose, size 5 1/2 to 9 \$1.00
- 15 rolls 10c Toilet Paper \$1.00
- 1 No. 2 Wash Tub and 1 Silver Monarch Wash Board \$1.00

#### CLEMENTS-LOWE VARIETY CO.

5c to \$5.00 Store  
SUCCESSORS TO TEXAS VARIETY CO.

### CARTER-HOUSTON'S DOLLAR DAY SPECIALS

7 BIG VALUES, taken from our regular stock, specially priced for Dollar Day Only. We will have other dollar specials on display.

- Men's 64 count Nainsook Union Suits, sizes 36 to 46, 2 Suits for \$1.00
- Children's and Youths' White Tennis Shoes, sizes 8 to 12 and 12 1/2 to 2, the pair \$1.00
- Women's Daniel Green Felt Comfys, plain with silk pom pom, in Tope, Light Blue, Dark Blue, Old Rose, Brown, and Dark Red the pair \$1.00
- Special purchase Women's Brassieres, in pink only, 1 lot Dollar Day only 1 for \$1.00
- 1 lot Dollar Day only 3 for \$1.00
- 1 lot Stamped Goods, 2 for \$1.00
- 1414 yards, Quality Gingham, new designs 6 Yards for \$1.00

#### CARTER-HOUSTON'S

"A Safe Place to Trade"

### DOLLAR DAY SPECIALS

- Aluminumware, Big assortment, choice \$1.00
- Candy, 6 pounds for \$1.00
- Alarm Clocks \$1.00
- Galvanized Wash Boilers \$1.00
- Toilet Soaps, Palm Olive, Cocoa and Almond, Glycerine and all 10c Toilet Soaps, 17 bars for \$1.00

THE BIG SALE IS NOW ON AT  
TEX-NEWMEX AUTO SUPPLY CO.

### NORTHCUTT'S 5-10-25c STORE

### DOLLAR DAY SPECIALS

- Front Spindles for Fords and Chevrolets, complete with bushings and cones \$1.00
- Victor Exhaust Heaters \$1.00
- Radiator Cover for Fords \$1.00
- End Wrenches, Steel, assorted numbers 21, 22, 23, 25, 27, 29 and 31; 6 for \$1.00
- 2 Sets—8 pair—Genuine K. W. Coil Points for \$1.00
- Guaranteed High Grade Carpenter's Hammer \$1.00

### TTEX-NEWMEX AUTO SUPPLY CO

### DOLLAR DAY

— AT —  
PERKINS & STUBBS  
ALWAYS

### MEANS REAL BARGAINS

- Lot 1, Men's Felt Hats .65
- Lot 2, Men's Felt Hats .95
- Lot 3, Men's Felt Hats \$1.50
- Lot 4, Men's Felt Hats \$2.10
- Lot 5, Men's Felt Hats \$3.65

- 1 Lot Youths' Long Pant Suits, sizes 32 to 34 \$12.50
- 1 lot Men's Suits, sizes 36 to 42 \$19.25
- 1 lot Outing Bal Shoes \$1.95

ALWAYS A BARGAIN

### 2 SPARK PLUGS \$1.00

ANY STYLE

### A REAL BARGAIN

### CONNER-MATHES COMPANY

Willard Batteries

Dodge Cars

### DOLLAR DAY SPECIALS

- 10 cans No. 2 Tomatoes \$1.00
- 10 cans No. 2 Corn \$1.00

### CASH GROCERY CO.

### DOLLAR DAY BARGAINS

- \$1.75 Alarm Clocks \$1.00
- Box of 50 Black and White Cigars \$1.00
- 2 1/2 lbs. Assorted Chocolate Candies \$1.00

### LAMB DRUG COMPANY

Always Progressing  
West Side Square Phone 23

### SPECIAL ON 30X3 1-2 CASINGS

6,000 MILES GUARANTEED

\$8.00

### M'GLASSON-ARMSTRONG

### PURINA BUTTERMILK STARTENA

For starting baby chicks off in the right way to become healthy, large and thrifty.

\$4.50 PER 100 POUNDS  
For Dollar Day Only

### BONNER-PRICE PURINA DEALERS

### DOLLAR DAY BARGAINS

- China Salad Bowl \$1.00
- Cups and Saucers, per Set \$1.00
- Dinner Plates, per set \$1.00
- 14 oz. Ice Teas, per set \$1.00

### FRANK'S NECESSITY STORE

### WHERE A \$ DOES IT'S DUTY

- Extra Assortment of Aluminum Ware, choice for \$5.00
- 60 lbs. Good White Potatoes \$2.00
- 11 lbs. Black Eye Pea \$1.00

We will have a table arranged with several \$ Bargains. Be sure and see them.

Buy your Garden Seed, Seed Sweet Potatoes, Irish Potatoes and Plants when here. Our line is complete.

We have the BEST POULTRY FEEDS, SUPPLIES AND REMEDIES. LOOK THEM OVER.

### PLAINVIEW PRODUCE CO.

# PLAINVIEW

THURSDAY, MARCH 22ND STARTING AT 9 O'CLOCK

## BIG MONTHLY DRAWING

ON TRADES' DAY IN PLAINVIEW, MONDAY, APRIL 2ND

The Plainview Merchants' Association will give away a Bred Gilt, a Pen of Poultry, a due bill for \$20 and a due bill for \$15—open to both country and town people. The due bills are good for merchandise at any or all stores of members of the Association. The drawing will take place at the band stand at 2 p. m. You must be present with your ticket to take part in the drawing.

A Ticket with every purchase made from a member of the Association whether the purchase is for 5c or \$5.00. Tickets procured in any other manner void...Provision made for announcing anything you have to sell on that day.



### DOLLAR DAY AT REINKEN'S

Men's Work Shoes, Blucher Cut, Chrome Tan, Army Last, Oak Tan Soles ---- \$2.95  
 Leather Palm Gloves ----- 25c  
 Strong Work Socks, Black, Tan, quarter grade ----- 15c  
 Round House Young Men's Overalls, 29 in. to 31 in. waist, none better ----- 75c

ALWAYS, WONDER-VALUES ON  
 DOLLAR DAY AT

**CHARLES REINKEN**  
 CLOTHING AND SHOE STORE

### FOR DOLLAR DAY

Varnish, \$2.00 Can; 1 Brush, 50c value;  
 1 Bottle Sunshine Polish, 25c value,  
 Total value \$2.75 ----- **ALL FOR \$1.00**  
 Moe's Chicken Feeders, 4 articles,  
 \$1.75 value ----- **\$1.00**  
 6 Ice Glasses, \$1.00 values; 6 Water  
 Glasses, 75c value ----- **ALL FOR \$1.00**  
 25 sets Only, Rodgers' Nickel Tea and  
 Table Spoons, splendid value --- Set **\$1.00**

**DONOHOO-WARE HARDWARE CO**

### DOLLAR DAY SPECIALS

Men's Khaki Pants ----- **\$1.00**  
 Ladies' Purses ----- **\$1.00**  
 House Dresses and Aprons ----- **\$1.00**  
 27 inch Gingham ----- **6 Yards for \$1.00**

**A. L. & K. DRY GOODS COMPANY**

### DOLLAR DAY SPECIALS

5 yards 32 inch Dress Gingham for ---- **\$1.00**  
 3 yards 27 inch Apron Check Gingham **\$1.00**  
 5 yards 28 inch Shirting Madras for ---- **\$1.00**  
 5 yards 36 inch Dress Percale for ---- **\$1.00**  
 2 Women's good Union Suits for ----- **\$1.00**  
 2 Gossard Brassieres for ----- **\$1.00**  
 10 Women's Pure Linen Handkerchiefs **\$1.00**  
 1 pair Boys or Girls 35c and 40c Hose -- **\$1.00**  
 2 Boys' Huck Finn Blouses for ----- **\$1.00**  
 1 lot Men's Dress Shirts, worth \$1.50 for **\$1.00**

TEN BIG SPECIALS—REAL BARGAINS

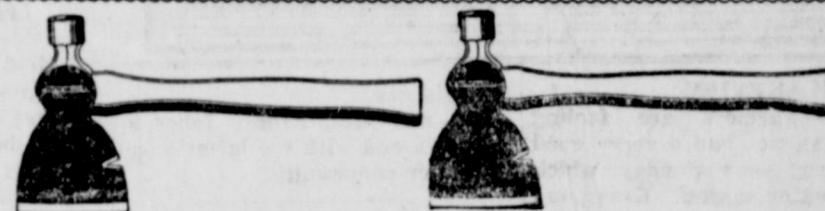
**BURNS & PIERCE**

### EXTRA SPECIALS FOR DOLLAR DAY AT JACOBS BROS. CO.

All pure Dress Linen, in pretty shades of Blue, Pink, Green and natural, \$1.85 values, per yard ----- **\$1.00**  
 Foundation Silk, known as Japanese Silk, in delicate shades of Pink, White, Yellow and Blue, 27 inches wide, a 50c value per yard ----- **28c**  
 Also same quality and shades in 36 inch width, 65c to 85c value per yard ----- **39c**  
 Our regular \$1.75 36-inch Chiffon Taffeta, in pretty shades of Pink, Light Blue, Yellow, Rose, Green, Figured and Fancy, per yard ----- **\$1.00**  
 Men's Black Cat Fancy Silk Clocked Wool Hose, \$1.65 value for ----- **\$1.00**  
 Men's Black Cat Wool Hose, 50c and 65c values ----- **3 pair for \$1.00**  
 7 Arrow Brand Laundered Collars, all sizes and styles for ----- **\$1.00**  
 Good Government Standard O. D. Wool Shirts, all sizes: \$3.45 values for ----- **\$1.95**  
 \$4.35 values for ----- **\$2.65**  
 Men's Four-in-Hand Ties, pretty patterns, \$1.85 values ----- **\$1.00**

The above are just a few of the many bargains offered.

**JACOBS BROS. COMPANY**



For DOLLAR DAY we are offering Gillette Silver Plated Safety Razors for only **\$1.00**

Hatchets for splitting kindling, nailing, etc., for ----- **\$1.00**

They are of a Special Grade and a Special value.



### DOLLAR DAY SPECIALS

2 1/2 Pounds Cane Sugar ----- **\$1.00**  
 50 pounds Potatoes ----- **\$1.00**  
 Large packages Armour's Oats ----- **\$1.00**  
 Gallon can Red Pitted Cherries ----- **\$1.00**  
 Delivered only with other groceries.

**LOOPER GROCERY COMPANY**

Telephone 35—36

### "PLAN TO PLANT WITH TREES"

SHADE TREES, ROSES, VINES, SHRUBBERY, FRUIT AND ORNAMENTAL TREES AT

Reduced Prices for Tree Planting Day

Elm, Hackberry, Honey Locust, Catalpa and other trees at ----- 25c  
 —All shade trees at HALF REGULAR LIST PRICE for this event.  
 A few rough Walnut and Locust Trees at price of digging.

**PLAINVIEW NURSERY**

PHONE 194

D. C. AYLESWORTH, Proprietor

If You Live in Hale County Get Acquainted With Your Neighbors

ASK TEN OF THEM WHAT FLOUR THEY USE—EIGHT OF THEM WILL SAY

CREAM OF THE PLAINS

WHY? Better Flour, Lower Cost.

**HARVEST QUEEN MILLS**

AND ELEVATOR COMPANY

### WE OFFER DOLLAR DAY ONLY

50 lbs. OYSTER SHELL, Per Sack -- **\$1.25**  
 While They Last.

AND REMEMBER WE ARE IN THE MARKET FOR YOUR POULTRY, EGGS AND HIDES AT ALL TIMES.

**L. D. RUCKER PRODUCE**

PHONE 174

216 EAST 5TH STREET

### DOLLAR DAY SPECIALS

Two Double Kirsch Curtain Rods for -- **\$1.00**  
 Four Single Kirsch Curtain Rods for -- **\$1.00**  
 Six Extensions for Curtain Rods for --- **\$1.00**

**GARNER BROS.-HUDDLESTON**

### PANHANDLE PRODUCE CO.

Provides the Poultry Raisers of Plainview Trade Territory with a staple market at the highest legitimate prices possible, the year round. Our connections enable us to do this. We want your—

**Poultry, Eggs, Cream and Hides**

# Ford

## LOWEST PRICES

In the History of the Ford Motor Company

Chassis . . \$235  
 Runabout . . 269  
 Touring . . 298  
 Truck Chassis 380  
 Coupe . . 530  
 Sedan . . 595

All Prices F. O. B. Detroit

At these lowest of low prices and with the many new refinements, Ford cars are a bigger value today than ever before. Now is the time to place your order for reasonably prompt delivery. Terms if desired.

**BARKER CO.**  
 Plainview, Texas

### LAKEVIEW

March 13.—Farmers are feeling pretty good as we had a very good rain, sleet, and snow Sunday, which gives us a better season. Grass and weeds are peeping up and the prairies will soon be green again. Wheat is also looking very good.

Preaching and Sunday school were rained out Sunday.

The Literary Society will meet Friday night, the 16th. Let every one come out and help to revive the society. There has been so much sickness we have not had a meeting in some time. Perhaps a short program will be rendered.

A trustee election will be held at the school house Saturday, April 7. All the flu patients are up, except Joe Smith.

Mrs. W. H. Gregory was on the sick

list this week.

Mr. and Mrs. Ernest Jones spent the week end with the latter's mother in Center community.

### Sheep Men Are Optimistic

The sheepmen, who have been up against conditions so hard for the past several years, are now coming back into prosperity. The price of wool has more than doubled and is now selling at 38c a pound, and the crops of muttons being short prices for the animals are high. They certainly deserve high prices.

Sudan, in Lamb county, is considering plans for a \$40,000 brick school building, for which bonds have been issued.

Miss Mattie Foster, age 82, died in Floydada last week.

## AMUSEMENT PAGE

### LIFE OF SCREEN STAR NO BED OF ROSES

Discomforts Endured by Dorothy Dalton During Filming of "Dark Secrets" Were Very Trying

A motion picture star's life is not the bed of roses it is commonly believed to be. Too frequently it involves strenuous effort such as hours of horseback riding over stony roads, swimming or rowing against the current in rapids, climbing snow covered mountains, and other fatiguing tasks, too numerous to mention.

"Dark Secrets", a forthcoming Paramount production, starring Dorothy Dalton, which comes to the Olympic Theatre, next Friday and Saturday afforded this star a unique experience. Miss Dalton, as Ruth Rutherford in the picture, is thrown from a horse and severely injured. In a scene depicting a successful operation, Miss Dalton is strapped to a board, bandaged and placed in a plaster cast just as a hip-disease patient would be. For four hours and fifteen minutes, Miss Dalton was obliged to remain motionless in this position while the camera recorded the scenes which registered at operation.

To add to the discomforts Miss Dalton endured, she was extremely hungry, because it was three o'clock in the afternoon before she was released from the plaster cast, and she had eaten neither breakfast nor luncheon. Like the girl in the story Miss Dalton was more than thankful to be free of the confinement of the bandages and plaster cast. Rarely has Miss Dalton relished food more than she did at her long delayed luncheon that day.

In addition to suffering this discomfort, Miss Dalton was severely shaken, up by her fall from a great Bedouin horse which she rides at a horse show for one of the big scenes of the picture. She went through the ordeal pluckily and was given the rest her rough treatment in this sequence merited. Miss Dalton's role in "Dark Secrets" is one of the best she has essayed during her stellar career.

The supporting cast, headed by Robert Ellis is strong.

### LEATRICE JOY WEARS SUPERB CHINESE GEMS

Actress Made Responsible for Safety of Jewelry During Filming of Picture in "Java Head"

Leatrice Joy, who plays the role of a high caste Chinese woman in Geo. Melford's Paramount production of "Java Head," which will be the feature at the Olympic theatre next Wednesday and Thursday had a goodly share of responsibility imposed upon her during the screening of the picture.

There are no fewer than seventy-nine distinct articles of jewelry and costume accessories of which Miss Joy must keep accurate account and make correct use. Among them are included large and small peacocks, jade grape pins, mottled stone ornaments, ivory hair-pins, ivory and silver dope pipe, small brass nail-heads, jade and pearl ear-rings, double strand of green glass beads, moon-stone ornaments and various other pretties.

Being an American girl, Leatrice Joy naturally contrasts this varied collection of gems with the usual meagre assortment which is owned by American women of the same station at Taou Yen, the Chinese character, which she portrays.

"After naming such pieces as a rope of pearls, several rings, a diamond-studded wrist watch, a pair of jade ear-rings, and perhaps a bar pin and gold cigarette case, the average American woman is wont to consider her jewel case well stocked," says Miss Joy, "whereas a Chinese woman of similar social position would regard such a collection as merely a slim start toward the necessary number of ornaments."

The story of "Java Head" has to do with the eternal love triangle. Miss Joy is a Chinese girl who weds an American sea captain who secretly loves another woman. The complications arising from this situation provide many a thrill in the development of Joseph Hergesheimer's famous story. In the cast, aside from Miss Joy, are Jacqueline Logan, Raymond Hatton, George Fawcett and Albert Roscoe.

### "NOBODY'S MONEY"

Jack Holt, popular Paramount star, will appear in a splendid picture "Nobody's Money," from the play by William LeBaron at the Olympic theatre for two days beginning Monday.

In this photoplay, Mr. Holt has the role of a supposed book agent who helps out two young writers who have gotten themselves in trouble through the creation of an imaginary author. He, and his pal Eddie as his secretary, take command of the situation. After a long succession of humorous events he comes into possession of \$20,000 which proves to be nobody's money. How this comes about and what follows is entertainingly told.

Wanda Hawley plays the leading feminine role. In the supporting cast are Harry Depp, Robert Schable, Walter McGrail, Josephine Crowell, Julia Faye, Charles Clary, Will R. Walling,

## Grand Opening Coliseum

### HANSON POST 54, AMERICAN LEGION

PRESENTS: THE BIGGEST, BRIGHTEST AND BEST PATRIOTIC SPECTACULAR MUSICAL COMEDY EVER STAGED

## "THE DOUGHBOY"

### SINGING, DANCING AND FUN GALORE

500 PEOPLE. TONS OF SCENERY

GEORGEIOUS COSTUMES

### AMARILLO, APRIL 3-4-5, 3 BIG DAYS

"WATCH FOR THE FRENCH BOX-CAR"

General Admission \$1.00. Reserved Seats \$1.50.

Tickets may be purchased from all Legion Posts, Or Address Show Committee, Box 95.

The Dedication of the Coliseum by  
**GENERAL JOHN J. PERSHING**

and other capable players.

Those who remember Jack Holt in his last Paramount picture, "Making a Man," surely cannot afford to miss him in this, his latest and best production.

F. M. Davis, prominent farmer,

died at his home in Littlefield of pneumonia.

Miss Mame Williams of Abernathy is in a Lubbock sanitarium.

Eleven feet of snow fell in Boston the past winter.

**FOR LEASE—Section Hale county land for 5 years for farming purposes.** Telephone 394  
**D. HEFFLEFINGER**

## BARGAINS — BARGAINS — BARGAINS — BARGAINS

EVERY MAN, WOMAN AND CHILD SHOULD SEE THESE THREE PARAMOUNT SPECIALS AT THIS PRICE 10c & 20c

## THE OLYMPIC THEATRE

Monday and Tuesday  
 March 19th and 20th

No. 5 OF PARAMOUNT'S  
 "SUPER 39"

JESSE L. LASKY PRESENTS  
**JACK HOLT**



in  
**"Nobody's Money"**  
 A Paramount Picture

A COMEDY-DRAMA  
 It is a story full of action, comedy and thrills.

ALSO  
 VERY FUNNY 2-ACT COMEDY  
**"Sweet and Pretty"**

Wednesday & Thursday  
 March 21st and 22nd

No. 6 OF PARAMOUNT'S  
 "SUPER 39"



JESSE L. LASKY PRESENTS  
**"JAVA HEAD"**  
 A George Melford Production

WITH SIX BIG STARS AND VERY LAVISHLY PRODUCED.  
 A great big Special Production with a great story appeal.

ALSO  
**Funny Fables Comedy**

Friday and Saturday  
 March 23rd and 24th

No. 1 OF PARAMOUNT'S  
 "SUPER 39"

**DOROTHY DALTON**  
 IN

**"DARK SECRETS"**

WHAT IS A WOMAN'S WORST ENEMY?

SEE "DARK SECRETS"

WHAT POWER IS STRONGER THAN LOVE?

SEE "DARK SECRETS"

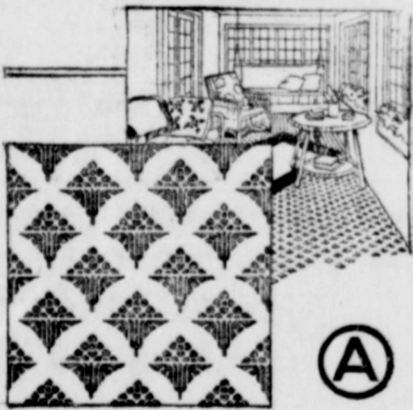
Would you give the man you love to another woman if you could not marry him?

ALSO

GREAT 2-ACT COMEDY

**"Twas Ever Thus"**

WE GUARANTEE EVERY PARAMOUNT PRODUCTION



## LINOLEUM — LINOLEUM

This durable and attractive floor covering is now priced very close. Made of cork with strong burlap base and it wears excellently. We have a number of attractive patterns and colors that would be suitable for any room in the house.

Armstrongs E grade, per square yd \$1.12½

Armstrongs E grade, 9x12 Art Rugs \$19.00

**DONOHOO-WARE HDW. CO.**

# EASTER ARRIVES A LITTLE AHEAD OF TIME THIS YEAR

April the first will be the day of days—just as all Easters as far back as we can remember have been dress-up days; this Easter will also be. Men and women are beginning to prepare now.

**OUR QUICK SALE AND SMALL PROFIT POLICY** enables us to save you many dollars on your EASTER AND SPRING PURCHASES.

In addition to our large assortment of the new Spring styles we are showing in Men's, Ladies' and Children's attire:

## LADIES' THREE-PIECE SUITS

A WELCOME DIVERSION SMART WITH JACKET, and without Jacket they are transformed into a beautiful Dress

Prices \$29.50, \$59.50, \$68.50 and \$76.50  
LESS 15 PER CENT DISCOUNT

## THE SEASON'S CORRECT MODELS

In Ladies' Two-Piece Suits, splendid quality Poiret Twill, Tricotine, Serges, etc.

Prices \$17.50, \$22.50, \$29.50, \$39.50, \$44.50, \$59.50  
LESS 15 PER CENT DISCOUNT

## NEW SPRING COATS

You will be pleased with each garment bought.

Prices \$12.50, \$16.50, \$22.50, \$26.50 and \$32.50.  
LESS 15 PER CENT DISCOUNT

## CREPE AND TAFFETA DRESSES

In wide diversity of styles.

Prices \$16.50, \$22.50, \$36.50, \$42.50 and \$46.50.  
LESS 15 PER CENT DISCOUNT

## THIS SPRING SEASON'S MOST POPULAR SILKS

Paisley, Bulgarian, Egyptian and Japanese Prints at \$1.75, \$2.25 and \$2.85 Per Yard.

PLEASE do not forget in addition to the Dollar ad specials in this issue you will find numerous other items equally as cheap in all departments. IT WILL pay you well to trade at this store.

# Jacobs Bros. Co

THE ONE PRICE CASH STORE

FOR DOLLAR DAY ONLY

SIX YARDS Fast Colored Dress Gingham, good quality \$1.00  
SIX YARDS Heavy Weight Outing \$1.00

# AGAIN AT THE OLD STAND READY TO SERVE YOU

I have bought the Brashears' Grocery, and am again ready to serve my old customers and friends, and want them to make this store their headquarters when in town. Call us over the phone for anything you need in the Grocery or Feed line.

## L. J. WARREN, GROCER

Phone 233

East Side Square

**Huguley Infant Dies**  
The two months old son of Mr. and Mrs. Basil Huguley, who live in the Sunshine community, eight miles south of Halfway, died day before yesterday. Interment was at Center Plains, yesterday afternoon, Rev. G. I. Britain conducting the service.

### NOTICE OF SALE

THE STATE OF TEXAS,  
County of Hale.  
By virtue of an order of sale issued out of the Honorable Justice Court of Precinct No. 1 of Swisher county, Texas, by the Hon. J. H. O'Neill, Justice of the Peace of said Precinct on the 9th day of March, A. D. 1923, in the case of Rogers Grocery vs. Albert Reed, alias Newman, No. 743 on the docket of said Court, on a judgment rendered in said Court on the 26th day of February, A. D. 1923, in favor of said Rogers Grocery against the said Albert Reed, alias Newman, for the sum of \$70.74 with interest thereon from the 11th day of January, A. D. 1923, at the rate of six per cent per annum and costs of suit, with a foreclosure of an attachment lien on the following described personal property, to-wit: One Ford Car Model 1919, Engine No. Seal No. 254839, as said attachment lien existed on the 12th day of January, A. D. 1923, and to me as Sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for the sale of personal property, on the 20th day of March, A. D. 1923, at the court house door in Hale County, Texas, said above described property levied on as the property of Albert Reed, alias Newman, to satisfy said judgment amounting to the sum of \$70.74, and 6 per cent interest as above set out and costs of suit.  
Witness my hand this 9th day of March, A. D. 1923.

SAM FAITH,  
Sheriff Hale County, Texas.

**B. & L. Tire Co. Changes**  
Mr. Lockhart has sold the B. & L. Tire Service to Mac Davis and Frank Howard, and has gone to work as salesman in Northcutt's Variety Store

## SOCIETY

**Seven O'Clock Dinner**  
Monday night Mr. and Mrs. R. A. Underwood entertained with a seven o'clock dinner honoring their parents, Mr. and Mrs. F. A. West of McCredie, Mo.  
The guests were the honorees, Mr. and Mrs. J. H. Slaton, Dr. and Mrs. C. C. Gidney and Mr. and Mrs. E. C. Lamb.

**West Side Forty-Two Club Meets**  
Mr and Mrs. Elmer Sansom were host and hostess to the West Side Forty-two club Tuesday evening at the R. A. Underwood home on West Ninth street.

There were six tables of games with the members and Mr. and Mrs. C. A. Pierce, Mr. and Mrs. Paul Barker, and Mr. and Mrs. F. A. West of McCredie, Mo.

Mrs. Marvin Garner won high score for the members and Mrs. Pierce for the guests.

**Tuesday Bridge Club**  
The Tuesday Bridge club was entertained this week by Mrs. E. L. Dye at her home on Beech street.

Mrs. A. L. Putnam won high score for the members and Mrs. T. C. Shepard for the guests.

**Mrs. Barker Is Hostess to Club**  
Mrs. L. P. Barker entertained the Wednesday Bridge club with three tables of bridge. Mrs. Fred Hurlbut won high score honors for the members and Mrs. A. L. Putnam for the guests.

A salad course was served.

**Circle B. Entertains**  
Baptist Auxiliary

Circle B entertained the Baptist Auxiliary Monday afternoon at three o'clock at the home of Mrs. W. F. Parrish.

Lesson subject "Such As I Have Given"

Leader, Mrs. Lula Huff.

Those taking part on the program were Meses. Minnie Reeves, Lindley, E. E. Warren, Guy Speed, J. J. Rushing.

Following the program certificates and seals on mission study were awarded the following: Mesdames McGowan, W. F. Parrish, Minnie Reeves, J. C. Brown and J. J. Rushing. After which two readings were favored that were greatly appreciated by Mrs. R. Lee Stephens and Miss Kate Reeves, also piano solos by Little Miss Gladys Parrish.

Refreshments of hot cocoa and wafers were served to sixty ladies and the pastor.

**Choral Club Preparing Cantata**

The cantata, which has been in preparation for some time, by the Wayland College Choral Club, is being rehearsed with great interest and the choruses are making good progress in developing beautiful tone effects.

The cantata entitled, "The Soul Triumphant" by Harry Rowe Shelley, is a standard choral work written for solo and chorus of mixed voices.

The Choral Club will give a rendition of this cantata Tuesday evening, April 10th, in the city auditorium.

**Kiwanis Club Will Give**

St. Patrick's Day Program  
The Kiwanis club will at its luncheon today observe St. Patrick's Day, tomorrow with a program in keeping with the occasion. Rev. "Pat" Horton, pastor of the Floydada Baptist church, and an Irishman, will be the principal speaker.

**Bridge Club Postpones Meeting**

The Thursday Bridge Club will not meet next Thursday. The next session will be with Mrs. C. C. Gidney, April 5.

**Elks Will Have Social**

The Elks lodge will give a social at the club rooms Wednesday night, to which all members and ladies are invited. The affair will be under the direction of the social committee, Bob Meyers, W. J. Settoon and W. J. Lloyd.

**WHITFIELD**

March 12.—Judges Grifes of Tullia visited our school Wednesday.

Our basket ball boys played a real interesting game with Prairieview Friday evening, the scores being 12 and 19 in Whitfield's favor.

The B. Y. P. U. social at Mr. Stark's home was well attended and at a late hour, cake, hot chocolate and marshmallows were served.

Quite a number from here were at the live stock drawing in Plainview last Monday but none drew a lucky number.

Otto Terrell had the misfortune of breaking his arm Tuesday morning while cranking a jitney but he is better at this writing.

Miss Lorene and Mr. Irvin Horn were callers at the Bramlett home Thursday evening.

A nice rain fell here Saturday night and Sunday morning.

Mr. and Mrs. Roy Taylor visited at the Taylor home Sunday.

There was no B. Y. P. U. Sunday night on account of the bad weather.

Mrs. J. N. Bramlett is on the sick list.

A wise man takes a step at a time—he establishes one foot before he takes up the other.

# COMPLETE PROTECTION



You possibly carry several kinds of insurance, fire, life, accident, burglary, cyclone, hail, and in each instance it costs you to carry it, but we insure you against loss and charge you nothing for it.

It is just as essential that you have your savings insured, just as important to have your bank deposits insured against any possible loss, and this is what we do, at no cost to you if you deposit your money in this bank. Under the Texas state banking laws all deposits in a state bank are positively insured against loss, and the state government stands behind this guarantee. Isn't it best to deposit your money in a state guaranty fund bank? No depositor has ever lost a dollar deposited in a state bank in Texas.

## GUARANTY STATE BANK

PLAINVIEW, TEXAS

OFFICERS AND DIRECTORS

J. C. TERRY, President	AUSTIN C. HATCHELL
CLAUDE POWER, Active V.-P.	J. M. ADAMS
J. B. MAXEY, Vice President	S. W. WADDILL
DAVE COLLIER, Vice Pres.	R. H. KNOOHUZEN
A. E. BOYD, Vice President	E. H. BAWDEN
Z. L. WRIGHT, Cashier	ROY IRICK

## JOIN IN WORK CITY BEAUTIFUL

Continued from First Page  
est factor in the upbuilding and development of West Texas, and should do all in our power to help it in its work, and Plainview people should make a good showing at the San Angelo convention, and by all means go in a special train, so as to have leadership and friendship of that organization.

He mentioned the All-Panhandle-Plains Tech. college rally to be held in Amarillo April 4th, and said a large delegation from Plainview should attend.

Mr. Boyd told of the recent trip of the Plainview band and delegates to the Sweetwater jubilee celebration, and declared that Plainview made a good showing and one that will help it in its campaign for the college location.

Mr. Thomas, the new county agriculturist, who he hoped by being the said that he had not come here to tell the farmers how to farm, for to do so would be an insult to their intelligence, but that as some farmers are more successful in growing certain crops and others in growing others, and the experimental stations carry on their work we hoped by being the medium of exchanging ideas to be of help to all the farmers in solving their problems, as the methods, varieties, etc., and the bringing of farmers into group meetings for the discussion of matters pertaining to their affairs and practices. He will assist in securing the best markets for the farmers, and urge co-operative marketing, through associations. He will take an active interest in boys' club work, in order to train up better farmers. He will assist in preparing and holding county fairs and exhibits to state fairs.

C. S. Williams, president of the Chamber of Commerce, who presided, declared that the business men and citizens of Plainview are anxious to help Mr. Thomas in his work in any way they can.

Rev. Henry Barton, pastor of the Methodist church at Marfa, who is here visiting his sister, Miss Barton, teacher of music in the public schools, was a guest and told of his impression of the great Plains country. He made a plea for the co-operation of the people in the Jones revival to begin Sunday, saying Rev. Jones is a great revivalist.

Mr. Loren Jones, evangelistic singer, who is to assist in the revival, was called upon and told of the importance of the revival in the upbuilding of Plainview and of the plans for its conduct, and he too asked co-operation of the business people.

Rev. H. E. Bullock, pastor of the Presbyterian church, likewise urged the great benefit to be derived for the community from the revival, and asked for interest on the part of the people.

Mrs. W. B. Harp Dies  
Mrs. W. B. Harp of Hale Center died yesterday of pneumonia. The family has been living on the old Ewalt place at Hale Center for five years. She was 72 years of age and leaves a husband and nine children, five sons and four daughters, and three others were born to them. Her husband is also very sick.

The funeral will likely be held to-

morrow, when many relatives come from all over the state.

### VALLEY VIEW

Swisher County

March 16.—The beautiful home of J. W. Kiker, burned Thursday evening. The fire originated from a defective flue. The loss on house and contents is estimated to be several thousand dollars. Mr. Kiker carried no insurance. They were able to save a few of the household goods. Mrs. Kiker and little granddaughter were real sick and were hardly able to set up at the time of the fire, but both are reported to be much improved. In spite of the great loss Mr. Kiker is planning to rebuild soon. Plans are made and the hauling of sand and gravel for a cement foundation is already begun. Mr. Kiker is not the kind of a man to give up and is a credit to have in any community.

W. H. Malone visited in this community Saturday and Sunday.

Miss Addie Pullens of Texaco, is expected to arrive Saturday to visit Mrs. George Tucker.

### DIMITT

Castro County

March 12.—M. L. Hardy transacted business in Dimmitt Thursday.

Mrs. E. A. Fuller spent Wednesday in the home of Mrs. Etta Brashears.

Miss Mary Lee Waldon visited Miss Ola Brashears this week.

Mrs. G. R. Fort arrived last Wednesday afternoon. We are glad to have her with us.

Mr. and Mrs. J. Z. Smith, west of Dimmitt, received a message Monday morning that their daughter, Mrs. Harrell, of Gainesville, Texas, passed away at ten o'clock Saturday evening at her home there. Cancer was the cause of her death.

Mrs. Etta Brashears and daughter spent the week end on the Raney Brothers ranch, six miles east of town.

Everyone seems happy over the big rain that fell here Saturday night and Sunday. It is said that a little better than two inches of rain fell in Dimmitt. Here's hoping we raise a fine cotton crop and plenty of row stuff, if we can't raise any wheat.

Rev. J. A. Lindley of Tullia, Baptist preacher, came over Saturday to fill his regular appointment Sunday morning and evening, but owing to the fact that the weather was so bad, we didn't have church and Sunday school Sunday morning. A few enjoyed services Sunday evening.

### A Spring Blizzard

The warm weather gave way night before last to a very severe gale and blizzard, which sent the thermometer down to 20 degrees above by yesterday morning. Yesterday morning considerable snow fell. The wind layed at nightfall and a heavy frost fell last night, this morning giving us 17 degree weather. The cold snap is fine for wheat but hard on fruit buds, and possibly killed all the apricots.

### Barn and Granary Burned

The barn and granary of J. P. Marlin, three miles east of Plainview on the Lockney road, were burned Saturday night, by the explosion of a lamp. Some feed was also destroyed. There was some insurance.

### District Agent Is Here

J. R. Edmonds, district agent for the A. & M. agricultural extension work, is here today conferring with County Agent Thomas.

# TECHNOLOGICAL COLLEGE

## PLAINVIEW

Our city is the logical point for this great institution, so let's put on our best dress for the reception of the locating committee.

### PAINT UP—CLEAN UP

We have in stock a complete line of Paints, Oils, Varnish and Brushes from which you can make your selection to meet any requirement.

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The News is published twice a week, and gives the happenings of Plainview, Hale county and the Plains. It has many country correspondents. It has a fearless editorial policy. It boosts for the Plains all the time.

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## THE BIG SALE STARTS

**SATURDAY, MARCH 17,**

**AND ENDS TUESDAY, MARCH 27th.**

### A FEW SAMPLE PRICES

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## HALE COUNTY HAPPENINGS

### PROVIDENCE

March 12.—The pupils of Providence school gave an excellent entertainment here Friday night. The first part of the program was a play characteristic of Indian life. It was unique in character since all the players wore Indian costumes.

Dorothy Pullen deserves special mention in the way she sang the solo entitled, "The Canoe Song."

Ruth and D. J. Phillips deserve much praise in singing that beautiful song, "Silver Bells."

Red lights were used in the two pantomimes in the remaining numbers. Little Frances Dameron and Murry Hamill sang "Juanita" and Juanita Cowart posed as Red Wing which was very impressive.

### ANCHOR

March 12.—We received another fine rain Saturday night, which was followed by a heavy snow which lasted about five hours melting as it fell. The ground was completely covered with water that seemed to sink right in. This gives us a fine season. The weeds and grass are greening fast and will be fine on the wheat.

Chester L. Bayley completed his moving Thursday and it now begins to look like home around the place, with chickens, turkeys, cows, mules and horses.

Rev. J. H. Hooker did not preach for us Sunday on account of the inclement weather.

Mr. and Mrs. Ernest Parris of near Hale Center, Mr. and Mrs. Vellie Fort of near Center Plains, Mr. and Mrs. Mike Benson of Iowa Avenue, each family with a well filled box of ready-cooked and prepared dinner, met in the home of their mother, Mrs. S. E. Leckliter, Thursday, the 8th, that being her birthday. She was found ready for the field but willingly gave up that task to be petted and humored for one day. The outside guests were Mr. and Mrs. Bob Fort, Mrs. Jas. Fort Chas. Parris. The dinner was greatly enjoyed by all. The remainder of the day was spent with games of 42 by the younger people. It was a day that will long be remembered by all.

Mr. and Mrs. W. W. White were in Hale Center Friday.

Mrs. S. E. Leckliter and daughter, Mrs. Vellie Fort, transacted business in Hale Center Friday.

Mrs. W. R. Fesal and daughter, Laura, with M. H. Barrington, attended the Baptist association in Hale Center Friday.

Miss Helen Walker returned to Plainview Monday after a short visit with home folk.

Marcus Barrington left for New Mexico Friday to visit his sister, who lives a few miles west of Portales. He contemplates bringing her back with him for an extended visit among relatives here.

### PETERSBURG

March 15.—The rain and snow of the past week was fine, if we had only received more of it.

The flu is still with us. John Hegi, Jr., and Fred, his younger brother, have both been quite sick, but are better now.

A few of the young people were entertained in the Schuler home Wednesday night complimenting Wm. Britt, Jr., of Friona.

Max Wiese attended the Stock show at Fort Worth and then went to Glen Rose for a few weeks.

Quite a number of our people attended the Willing Workers' meeting at Hale Center last week.

Miss Myrtle Davis accompanied Roy Hall, her brother-in-law, to his home at Bellview, N. M., Monday, where she will visit for a few weeks.

R. A. Jefferies has been attending court in Floydada the past two days, having been summoned on the Killen murder case as a character witness.

Porter Hamilton and family and Miss Lois Clark were visitors in Plainview Saturday.

The friends of Miss Constance Iverson will be glad to learn she is slowly recovering from her recent operation at the Lubbock sanitarium.

Herman Wiese and family visited in Floyd county last week.

Miss Mavis Smith spent the week end in Plainview with home folk.

The play given by the young people from McCoy was well rendered, but the inclemency of the weather prevented a large attendance.

Allman young people will be with us Saturday night and give the "Dust of the Earth." We hope for a liberal patronage for them.

The good old stork has been very kind to our town the past week. He brought a baby girl to Mr. and Mrs. John Allen, Jr., and a baby boy to Mr. and Mrs. Snapp—all the same night.

Mr. and Mrs. Herman Hegi had the honor of entertaining the 42 club Wednesday night.

### HAPPY UNION

March 13.—We have been blest with another good rain. The Lord always comes to us in time of need. Wheat looks better and prospects are brighter.

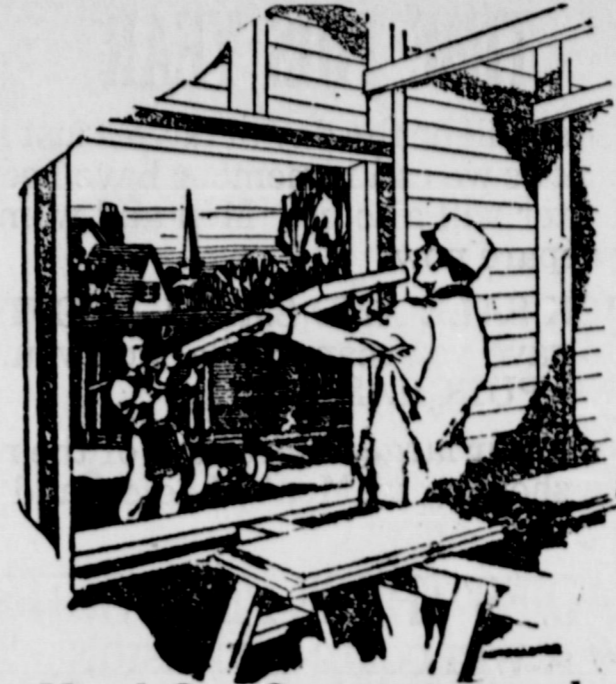
Born to Mr. and Mrs. Jesse Neil, March 6, a fine baby girl.

Coral Davis is home from the sanitarium and is doing fine.

The club was hostess to a very large crowd in the D. C. Bayley home last Friday evening. Chicken pie, cake and coffee were served.

Orieta Luten has gone to Lamesa

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## BUILD A NEW HOME

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to visit her uncle and aunt, Dr. and Mrs. Guyton. She will also go to school while there.

Mr. and Mrs. Simmons, Mr. and Mrs. J. B. Ross and children, Leota and John, Mr. and Mrs. Robert Dennis of Plainview attended the party Friday evening in the D. C. Bayley home.

Quite a number of our people visited in the home of A. K. Price Saturday evening and played forty-two. Mesdames Price and Halsey were high score winners.

Please don't forget the entertainment at the school house Friday night. Happy Union and Bellview did not play ball last Friday afternoon, as there was some misunderstanding to the time they should meet. Bellview intends coming to Happy Union this coming Friday afternoon. It will be the school team that plays.

Mrs. R. L. Moore will entertain the Co-operative Club Friday afternoon. Hope all members will be present and visitors are always welcome.

### LIBERTY

March 15.—We had another nice rain Sunday, which was a welcome visitor.

C. P. Seipp was in Plainview Tuesday for medical attention for a broken rib which he received while fixing a windmill pipe.

W. W. Wise is reported no better.

Grandpa and Grandma Moore returned Monday from down in the state where they had been to spend the winter. Grandpa is past eighty-one and grandma eighty-four and they made the trip alone.

Alvin Holmgren's children have the whooping cough.

The flu cases are all better and we are glad.

Mrs. M. L. Alexander returned home last week, after being called to the bedside of her daughter, Mrs. Geo. Goins in Plainview.

Lillie Marie Seipp is improving nicely from an attack of pneumonia and whooping cough.

Bobbie Davis and Jimmie Seipp are improving from the whooping cough.

Mrs. E. Aken spent Tuesday with Mrs. Bud Moore.

Clifford and Nellie Bell Groff are

just about well of the whooping cough.

Murry Foote's children also have the whooping cough.

The C. V. C. met Thursday with Mrs. Frank Witkoski. Only five members were present, Mrs. Mary Ott of Plainview was a visitor.

The club voted to discontinue

meetings until after the whooping cough contagion is over as its in the homes of seven members now. The next meeting will be with Mrs. C. P. Seipp and the date will appear in these columns at least a week before the day of meeting.

The hostess served sandwiches, cream puffs, cake and coffee.

Announcing:

## SPRING MILLINERY OPENING



Never were bright spring colors more brilliant—nor never has Dame Fashion permitted a more riotous use of trims. There are hats for dress, hats for the tailleur and hats for every occasion.

One model of Milan in lovely old blue is hand sewn with gold thread. The crown and narrow brim are adorned with motifs of blue and gold ribbon. This is just a hint of the exclusiveness of style shown in this opening display.

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