









# Tires at Bed Rock

## Prices

Never before in the history of the Tire Industry have tires sold for as little money as they are today. This means exactly what it says. You can buy a tire now

## Cheaper Than You Ever Bought Before

Prices have reached the bottom. Now is the time to buy before the inevitable raise comes.

Now while prices are so low it is doubly good policy to buy **GOOD** Tires.

**FISK  
CORD  
AND  
FABRIC**

**AND**

**U. S.  
ROYAL  
AND NOBBY  
CORDS**

**Are GOOD Tires**

## Guarantee Tire & Vulc. Co.

Patton & Wells, Props.

### Personal Mention

F. E. Letson of Abernathy was here yesterday.

Miss Patsy Caudle of Hale Center was shopping in Plainview Wednesday.

Mrs. R. H. Degge of Kress is spending the week here with her son, E. E. Degge.

Homer Beck and Mrs. T. L. Dollar, were visiting their parents at Lorenzo Wednesday.

Mr. and Mrs. E. Q. Perry spent Wednesday in Lubbock.

Mr. and Mrs. S. Peiphrey returned yesterday from a visit with relatives in Hillsboro.

Mrs. Geo. Droke left yesterday morning for a trip of several weeks to San Antonio.

Geo. Abbott of Castro county was here yesterday en route home from a trip to Amarillo.

Jim Phillips and G. W. Wellen returned yesterday from Kansas City, wheret hey had been with shipments of cattle.

Peyton B. Randolph had business Wednesday in Amarillo.

Mrs. Maude F. Griffin and little son returned this morning from a visit of nearly three months with relatives in West Virginia and Arkansas.

Mrs. John R. Ralls left this morning for her home in Fort Worth, after a visit with Mrs. T. R. Butler.

Mr. and Mrs. Guy Gibbs returned this morning from a visit with her parents in Dalhart.

Wade H. Roberson and Howard Brazell of Slaton are here today.

A. Hall and C. A. Fitch of Lubbock were here yesterday.

Odell Gilham spent Sunday visiting in Happy.

Miss Minnie Woolverton of Amarillo spent the week-end here with her parents, Mr. and Mrs. J. C. Woolverton.

Mr. and Mrs. E. Dowden left Tuesday for a business and pleasure trip to Oklahoma City.

J. M. Lipscomb has been in Lockney this week judging the Floyd county poultry show.

R. P. Mayhugh and family are moving into Plainview from Runningwater.

W. O. Stockton of Brookton, Ind., has been here this week, and went to Littlefield to look after some land he owns near that place.

Roy Leslie of Amarillo spent the weekend here visiting friends.

Mrs. H. C. Dillehay of Olney is here visiting her parents, Mr. and Mrs. A. M. Smith.

J. H. Slaton and Guy Jacob returned Wednesday from a trip to Austin.

Mr. and Mrs. J. M. Malone and daughter left yesterday morning in a car for Southern California.

D. R. Franks, who has been employed with the Lamb Drug Co., left this morning for Dublin, where he will go in business for himself. Mr. Franks had just recently moved here from Dublin.

## COMPLETE HOLIDAY STOCK NOW READY AT The HALLMARK Store

Jewelry, Silverware, Watches, Clocks  
 Bracelet Watches \$25.00 to \$60.00  
 Men's Watches \$16.00 Up  
 Large assortment of Boys and Girls  
 Signet Rings \$2.00 to \$4.50  
 Any article will be laid aside for engraving, or safe keeping on a small deposit.

**W. PETERSON**  
**JEWELER AND OPTICIAN**  
 The HALLMARK Store

## FOR CHRISTMAS A Red Cedar Chest

Nothing would please a woman more than a beautiful even grained Aromatic Cedar Chest.

The "Standard" Cedar Chest is dust proof, moth proof and finished with heavy brass plated hinges and a Yale lock.

We will be pleased to show you the many features of this splendid chest.

## Donohoo-Ware Hardware Co.

### CHURCHES

**Church of Christ**  
 Program Wednesday, Dec 7, at 7:30  
 Leader—Clyde Wise.  
 Ezzah Struck Dead, Sam. 6:7.—J. H. Holland.  
 Widow's Meal and Oil Multiplied, 1 Kings 17-10-16.—Maudie Morgan.  
 Jeribeam's Hand Withered, 1 Kings 13:4-6.—T. L. Dollar.  
 Life of Moses—Vera Stambaugh.  
 Life of Abraham—P. G. Fletcher.  
 Life of Paul—Fern Anderson.

**Presbyterian Missionary Society**  
 The Missionary Society of the Presbyterian church met Monday, Nov. 28th, with Mrs. Meharg and Mrs. ...  
**FIRE, TORNADO, HAIL, ANTO-MOBILE AND PLATE GLASS INSURANCE**—Strong Old Line companies represented. Efficient, prompt and courteous service. On this basis your business is solicited and will be appreciated.  
**W. B. DAVENPORT**  
 Care Harp Drug Co. Phone 161

Bounds at the home of the former. There was a splendid attendance of members and some visitors.

After a short business session Mrs. McKee, the leader for the afternoon, conducted the devotional in which all members took an active part. The subject of the lesson was "Siam" and many interesting thoughts were brought up for discussion.

During the social hour dainty refreshments were served by the hostesses. The next meeting will be at the church the second Monday in December.

**B. Y. P. U. Program**  
 Sunday, Dec. 4

Subject, "Faith Makes Heroes, Doubt Makes Cowards."

Leader—H. H. Floyd.

Scripture reading, Hebrews 11:17-34.—Horace E. Duncan.

The Two Reports—Taylor McCasland.

"The Faith of Caleb and Joshua."—John Austin.

Vocal solo—Miss Lura Miller.

"Miracles of Faith."—Miss Kathleen Smith.

"Endurance of Faith."—Allison Chambers.

Duet—Misses Smith and Hardesty.

"Modern Heroes of Faith."—Miss Gladys Lovelady.

"Workers or Shirkers—Which?"—Miss Shaw.

**Will Lecture Tuesday Night**

Rev. W. M. Merrell of Pampa will deliver a lecture at the First Christian church next Tuesday night at 7:15 o'clock, the subject being "The Brotherhood of Men." Dr. Merrill has delivered this lecture many times and he has an interesting and worthwhile message. Admission free. Everybody urged to hear him.

**Twelve Bars for \$1**

In Tuesday's News in the adv. of the Glenn Cash Grocery the types said 21 bars of Cream oil toilet soap for \$1. It should have read 12.

B. F. Johnson is on the streets again, though on crutches, after a siege of rheumatism that kept him at home for several months.

### SHOULD AN EX-KING WORK

British tax payers cannot understand why they should be called on to put up something like one hundred thousand dollars for the support of the one-time Emperor Charles, ruler of the two countries, Austria and Hungary. Charles is to pass the remainder of his life in Maderia, where he will be surrounded by members of his family, but apparently he has nothing left of the great fortune he once had all having been appropriated by the state, and the people over whom he once ruled appear unwilling to contribute to his support. The British have been elected as his caretakers, which is all very well, but they cannot understand why they should have to pay the bill also.

Suggestions that the former emperer might be able to do some work and contribute something to his own livelihood have been met with scorn in European countries where the "divine right of kings" seems not to accord with honest work that others are proud to do. It is said that he cannot work but he is not too old to learn and men older than he is have met with misfortune and have been obliged to labor to put bread into their mouths. If watchmen are needed at all in Maderia, he might work as a watchman, for surely he could do that, if it is not right he should be his hands calloused.

But why suggest manual labor for a man who has had the business training and excellent education that Charles has had. Is an education such a trivial thing that a king may not turn it to account? Not being accustomed to work, it may be hard for him at first to keep his mind on the task before him and to consider the rights of others, for one of the first business principles is to think of others, but a king should be able to learn.

Why should an ex-king not work? It would be good for him, keeping his mind from too much retrospection. He ought to be glad to work and possibly Charles will be after spending a few weeks at Maderia, with nothing to do, no place to go and no expectations of a change.

Sam L. Gilbert, formerly of Amarillo, is in jail in Denver charged with having shot and killed his wife in order that he could marry an Amarillo woman, so letters and statements show. In October of last year Gilbert shot and killed J. C. Kent, an Amarillo druggist, for intimacy with his wife.

West Texas "Blower" Prevails  
 A rather disagreeable dust storm is prevailing over the Plains today.

## SHIRT VALUES Extraordinary

Fifteen Dozen of our Fine Shirts taken from our regular Fall Stocks and which we sold up to now at \$2.50 to \$5.00.

Now put into Two Lots and priced at

**\$1.45 and \$1.95**

Our advice: Buy Three at a time.

**CHAS. REINKEN**  
 Clothing and Shoes



## AT LAST A Genuine Ford Battery \$25.00

Or \$23.00 and Your Old Battery

Our Battery department is complete in every way and we will be glad to render all service possible to Ford owners in this line as well as ALL other repair work.

## L. P. Barker Co.

FORD DEALERS  
 Plainview, Texas

## TRY A BOWL OF THAT Famous Monterey Chili

The only place that serves the original Coney Island sandwiches, tamales, all kinds of sandwiches and Fretivello famous home made candies.

**THE CONEY ISLAND LUNCH AND CONFECTIONERY**

## GARNER BROTHERS

Exclusive Undertakers and Embalmers  
 Day and Night Service  
 Auto Hearse  
 Phone Store 105 Residents 478



**Guaranty State Bank**  
Plainview, Texas

**Carter-Houston's**

"Goods That Speak for Themselves"

**W. Peterson  
Jeweler**

**Cecil & Co.  
Dry Goods**

**West Side  
Grocery**  
R. M. Franklin, Prop.

**Palace of  
Sweets**  
  
**Home Made  
Candies**

**Lamb Drug  
Company**  
The REXALL Stores

**Texas  
Variety  
Company**

**F. E.  
Blasingame  
Confectionary**

**First  
National  
Bank**

**Dollar Bill  
Tailoring  
Company**

**The  
Band  
Box**

**Jarvis-Tull  
Company**

**Shepard-  
Mathes  
Motor Co.**

**McGlasson-  
Armstrong  
Rubber Co.**

**Broadway  
Garage**  
R. M. Peace, Prop.

**J. J. Lash  
Real Estate  
Company**

**GARNER BROS.-  
HUDDLESTON**  
Furniture and  
Undertaking

**Green's  
Meat Market**  
J. E. Green, Prop.

**Conner-  
Mathes  
Battery Co.**

**YOU=**  
**Are Invited to Attend**  
**The**  
**West Texas Poultry Show**  
**Plainview, Texas**  
**December 15th and 20th**

During the stress of forced production during war times, wheat brought an unusually high price and proved profitable on the Plains, even in cases where much of the labor was hired. The prices of farm produce are now being adjusted to more equal relative values, and profits are more dependent upon the amount of year round work, careful planning and economy on the farms.

All over the country comes the urge to "live at home" and to diversify in farm crops and farm production, in order to bring farming back to safe basis, and to give the farmer the opportunity for working productively during the twelve months of the year.

Forage crops consumed at home eliminates the cost of threshing and hauling to town, besides turning the feed into a much higher priced product. Fat cattle, hogs, milk and cream, eggs, and live and dressed poultry, have not only the value of the feed in them, but the value of the farmer's work in their production. The combination of crops that will in normal times be most profitable to the farmer, not only will include wheat and cotton as cash crops, but also row crops and other forage that can be consumed on the farm, marketed through live stock and their products over the twelve months of the year.

The Poultry Show at Plainview is

put on by the poultry fanciers, but it is of great instructive value to all growers of chickens and turkeys, as the different profitable breeds of standard poultry can be studied and compared and much knowledge gained of proper breeding, culling and care of birds. A demonstrator of poultry culling for increased egg production will be at the buildings during all the fair, and this feature alone is worth a poultryman's attendance at the fair. Not over fifty per cent of the usual run of hens lay enough eggs during a year to pay for the feed they consume, and it is essential to cull out the loafer hens if a flock is to be made profitable.

The dry climate of the Plains is extremely favorable to poultry raising and the most necessary poultry feeds can be grown on our farms, while our study of the things that make poultry and egg growing successful, we can build up a very productive side line for every Plains farmer.

The West Texas Poultry Show will run for six full days this year, on December 15, 16, 17, 18, 19, and 20, and some four thousand birds of all varieties will be shown. Admission to the show is at all times free. The entry of local birds, chickens, bantams, turkeys, ducks or geese is solicited in all the classes. Catalogue and entry blanks can be obtained from E. B. Miller, Secretary, Plainview, Texas.—

**Pace's**  
QUALITY BREAD  
BAKERY

**E. T.  
Coleman**  
Coal and Grain

**Plainview  
Laundry**  
"Enemy to Dirt"

**McMillan Drug  
Company**  
The NEW EDISON  
"The Phonograph With a Soul"

**DOWDEN  
HARDWARE**

**Ware Hotel**  
Testman & Williams

**Plainview  
Mercantile  
Company**

**Crystal Cafe**  
H. L. CRESS, Prop.

**Courtesy Texas Land & Development Company**



# PRICES

## They Mean Dollars to You

It should be to the interest of every person in buying their groceries to consider two things. First, they should consider the quality of the goods wanted and see that they get the best on the market. and Second, the price should be right. It has become generally known in Plainview that Looper leads all others in these two things. Our goods are of the highest quality, and we make the best price on our goods that can be obtained in the town. We sell groceries at prices that few others even try to compete with. The reason why we can sell groceries cheaper than the other fellow is because we have the volume of business, and we don't have to have as large a margin of profit to cover our running expenses on account of selling so large amount of groceries. Come in and see us and get our prices. Below we quote a few prices on staple articles:

- 15 lbs. granulated cane sugar for \$1.00
- 100 lbs. Granulated cane sugar for \$6.40
- 100 lbs. large white Colorado potatoes \$2.50
- 8 lb. bucket Compound \$1.15
- 6 lb. bucket Crisco \$1.10
- 9 lb. bucket Crisco \$1.60
- 8 lb. bucket Cottolene \$1.40
- 48 lb. sack White Crest flour \$2.40
- 48 lb. sack Smith's Best flour \$2.15
- 48 lb. sack Plainview Flour \$1.80
- Gallon can East Texas Ribbon Cane Syrup \$1.10
- Gallon can East Texas sorghum \$1.00
- Gallon can King Komus and Green Veiva Syrup, each .80
- Gallon can Crockett & Weil's syrup .75
- Gallon can Rex Jelly .85
- Gallon can Dixie Jelly \$1.00
- Gallon can White Caro or Mary Jane syrup .60
- Gallon can Blue Label Karo Syrup .55
- Gallon can Penick White syrup .50
- 17 lbs. Fancy Head rice \$1.00
- 15 lbs. Mexican beans \$1.00
- 13 lbs. California Navy beans \$1.00
- 13 lbs. California pink beans \$1.00
- 11 lbs. California Baby Lima beans \$1.00
- 15 bars P. & G. Naptha soap \$1.00
- 15 bars Crystal White soap (large bars) \$1.00
- 12 large rolls crepe toilet paper .85
- 2 1/2 lb. can Golden Gate coffee \$1.00
- 3 lbs. Maxwell House coffee \$1.05
- Shelled Pecans, halves, per pound \$1.25
- Citron, per pound .50
- Orange and Lemon Peel, per lb. .40
- Glaze Cherries and Pineapple, per package .25
- Carnation milk, Baby size, per doz. .80
- Carnation milk, tall, per doz. \$1.50
- 5 lbs. peanut butter .85

## Looper Grocery Co.

FREE DELIVERY PHONE 35

## STATIONERY OF ALL KINDS

The News is adding a complete line of all kinds of stationery, typewriter papers, ribbons, school supplies, small office supplies, etc., and will in a few days have the front part of the office equip with shelving and show cases for the proper display of same.

We have so many calls for these things, such as are not carried in any store in the city, we have decided to add to our stock until a complete line of everything is handled.

### WHAT'S IN A NAME?

"What is in a name?" is a question often asked. Last Saturday, Gov. Neff appointed Hon. C. V. Terrell as State Treasurer of Texas, to fill an unexpired term. In the last half century the name Terrell has played an important part in the political affairs of this state. Longer ago than that, Judge A. W. Terrell was a district judge and member of the legislature. A little later came J. O. Terrell, of Terrell, Texas, who served in the Texas senate. A dozen years ago, when the writer entered the senate, there were three Terrells in the senate, and a couple of Terrells in the lower house of the legislature. These were J. M. Terrell, C. V. Terrell and H. B. Terrell, in the senate, and Chester Terrell and Geo. B. Terrell, in the house. Before this, John J. Terrell had served for many years as Land Commissioner. Later on, H. B. Terrell was elected comptroller, and Chester Terrell speaker of the house. Still later, Geo. B. Terrell was elected Agricultural Commissioner, in which position he is now serving. Now comes to the front again C. V. Terrell as State treasurer. Another name that might illustrate the same point is the name Davidson on the State ticket of Texas. There was General R. V. Davidson as senator and later attorney general. Then there was Judge W. L. Davidson, first assistant Attorney General, and later for many years on the Court of Criminal Appeals. There was A. B. Davidson in the lower house and later in the senate, then later lieutenant governor. There was T. W. Davidson, a candidate for lieutenant governor and now a member of the senate. There is Lynch Davidson, a member of the house, a member of the senate, and now lieutenant governor. A third example of the prestige of a name in politics is that of Mayfield. Allison Mayfield was private secretary to Governor Culbertson, later secretary of state, then railroad commissioner. Then there was Earle B. Mayfield, a member of the senate, later Railroad commissioner, and now a candidate for the U. S. Senate. There was C. C. Mayfield, of Erath, who made two races for Comptroller and came near being elected, although he was illiterate, never went out from home, and was only a horse trader. These three names have been names to conjure with in Texas politics in the past half century. Neither one is a common name, but either one is a demonstrated asset in vote getting in this state. The coming campaign will perhaps see all of these names well represented down the State ticket. There will be C. V. Terrell for State Treasurer, George B. Terrell for Commissioner of Agriculture, Lynch Davidson for Lieutenant Governor, Earle B. Mayfield for U. S. senator, and Allison Mayfield for Railroad Commissioner. The common names like Jones and Brown don't often appear on the ticket. There must be something in a name, after all.—Memphis Herald.

### Much Feed Burned

E. C. Hasting, living three and a half miles northeast of Plainview, had the misfortune this afternoon to lose fifteen tons of maize and cane heads, and six thousand bundles of feed in a fire. The feed stacks caught from sparks from a fire in the yard. Mr. Hastings was in town at the time.

FOR RENT—Three or four room apartment, unfurnished, rent reasonable.—Call Perry Motor Co., phone 541.

### CLUBBING RATES

The Plainview News one year and the Dallas Semi-Weekly News one year \$3.25  
The Plainview News one year and Amarillo Daily News one year for \$9.25  
The Plainview News one year and Kansas City Weekly Star \$2.85 Co., Mfrs., Buffalo, N. Y.

### MICKIE SAYS

DON'T LET AN OUT-OF-TOWN SLICKER HAVE YOUR ORDERS FOR JOB WORK! WE CAN DO YOUR WORK AS WELL AS ANY PRINTER! SPEND YOUR MONEY WHERE YA MAKE IT! DON'T BE A CHINAMAN!!

Subscribe to Your Home Town Paper



CHARLES G. ...

# DAY AND NIGHT

# SALE

This Big Reduction Sale Lasts 7 More Rapid Selling Days

UNTIL DECEMBER 10th

Special Reduction of Prices in practically every winter piece of merchandise. Our stocks are crowded and we must reduce them to permanent levels.

Splendid Values All Over Store but we mention a few good ones from the Men's Department.

<p><b>Men's Suits and Overcoats</b> \$22.50 to \$75.00 values now \$15.95 to \$46.50</p>	<p><b>Boys' Suits and Overcoats</b> \$7.50 to \$25.00 values now \$5.95 to \$22.50</p>
<p><b>Men's Fanny Hats</b> \$4.00 to \$12.50 values now \$2.95 to \$10.00</p>	<p>Some suits with two pair of Pants.</p>
<p><b>Men's Lined Leather Gloves</b> \$1.25 to \$4.00 values now 98c to \$2.95</p>	<p><b>Suit Cases and Bags</b> \$1.50 to \$22.50 values now \$1.19 to \$24.75</p>
<p><b>Men's Leather Sleeved Vests</b> \$8.50 to \$18.50 values now \$6.95 to \$15.00</p>	<p><b>Men's Heavy Over-Shirts</b> \$1.25 to \$6.00 values now 98c to \$4.95</p>

# CARTER-HOUSTON'S