

JACOBS BROTHERS STUPENDOUS STOCK

A Supreme Sacrifice of All Ladies', Men's and Children's Ready-to-Wear and Shoes. At the Beginning of the Season. Folks Will Come
Sale Begins Saturday Morning, Oct. 29th, 9 O'clock---

The entire Fall and Winter Season is before you. You are here given the opportunity of buying garments at prices that most firms seldom make at the end of the season. Come early before stocks are depleted. There are amazing bargains for every member of the family.

The delayed cold weather has caused the buying public to defer their purchases. This has kept our enormous stock tied up. We want to discount our bills and in order to realize the Ready Cash we are making the greatest sacrifice in our twenty years experience.

With only one object in view—TO SELL—regardless of all profits—we are placing



Stupendous Stock Reduction Sale Cloth and Plush Coats

Our regular \$11.50 values — \$8.45
Our regular \$13.75 values — \$9.85
Our regular \$16.50 values — \$11.85
Our regular \$19.50 values — \$13.85
Our regular \$29.59 values — \$19.85
Our regular \$38.50 values — \$28.50
Our regular \$48.50 values — \$33.85
Our regular \$58.50 values — \$38.50
Our regular \$69.50 values — \$48.50
Our regular \$79.50 values — \$56.50
Our regular \$94.50 values — \$67.50

The startling prices will be the means of converting our stocks into cash.

Stupendous Stock Reduction Sale Ladies' Fall Suits

Our regular \$19.50 values — \$13.65
Our regular \$24.50 values — \$17.85
Our regular \$29.50 values — \$19.85
Our regular \$38.50 values — \$28.50
Our regular \$44.50 values — \$32.65
Our regular \$48.50 values — \$33.85
Our regular \$59.50 values — \$39.85
Our regular \$68.50 values — \$47.50
Our regular \$79.50 values — \$56.50

You will be astonished at the wonderful values we are giving in this Big Sale.

Stupendous Stock Reduction Sale Petticoats

Our regular \$4.85 values — \$3.45
Our regular \$6.50 values — \$4.65
Our regular \$7.85 values — \$5.45
Our regular \$8.75 values — \$5.95
Our regular \$9.50 values — \$6.75
Our regular \$10.85 values — \$7.65
Our regular \$12.50 values — \$8.95

Stupendous Stock Reduction Sale Children's Coats

Our regular \$4.85 values — \$3.45
Our regular \$5.45 values — \$3.95
Our regular \$6.85 values — \$4.85
Our regular \$9.50 values — \$6.85
Our regular \$12.50 values — \$8.85
Our regular \$14.50 values — \$9.85
Our regular \$22.50 values — \$15.65

STUPENDOUS STOCK REDUCTION SALE SILK DRESSES

Our \$19.50 values \$13.50
Our \$26.50 values \$18.50
Our \$29.50 values \$19.50
Our \$34.50 values \$24.55
Our \$36.50 values \$24.85
Our \$39.50 values \$27.50
Our \$44.50 values \$29.50
Our \$58.50 values 39.25

BLOUSES

\$5.85 values — \$3.85
\$6.50 values — \$4.75
\$7.85 values — \$5.85
\$9.50 values — \$6.65
\$12.50 values — \$8.85
\$16.50 values — \$12.65

STUPENDOUS STOCK REDUCTION SALE TRICOTINE AND SERGE DRESSES

Our \$16.50 values \$11.35
Our \$22.50 values \$15.65
Our \$29.50 values \$19.50
Our \$34.50 values \$24.55
Our \$39.50 values \$27.50
Our \$46.50 values \$29.75

FURS

\$13.50 values — \$9.50
\$17.50 values — \$11.85
\$22.50 values — \$15.85
\$34.50 values — \$23.75
\$39.50 values — \$26.85
\$58.50 values — \$39.50
\$78.50 values — \$49.75

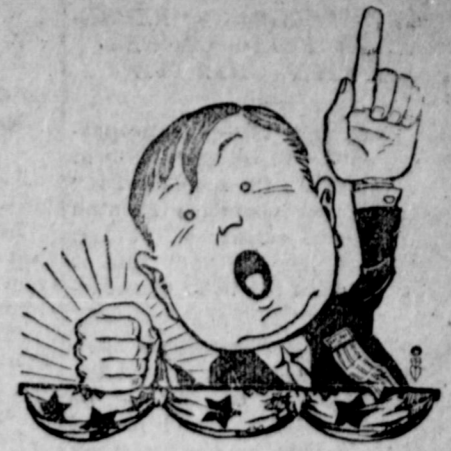
STUPENDOUS STOCK REDUCTION SALE SKIRTS

\$4.85 values — \$3.35
\$6.50 values — \$4.50
\$7.50 values — \$5.25
\$8.50 values — \$6.25
\$9.85 values — \$6.85
\$10.85 values — \$7.65
\$12.50 values — \$8.85
\$16.50 values — \$11.65

SWEATERS

\$5.85 values — \$4.35
\$9.85 values — \$7.85
\$11.50 values — \$8.95
\$12.50 values — \$9.65
\$12.85 values — \$9.65
\$13.50 values — \$10.65

CO., PLAINVIEW, TEXAS REDUCTION SALE



Profits Absolutely Disregarded. Beyond a Doubt the Greatest Sale Ever Put On at 100 Miles to Participate in This Gigantic Sale. Continues for Limited Time Only. Be Among the First

our entire stock of Ladies', Men's and Children's Ready to Wear and Shoes in the MELTING POT of BARGAINS.

We have made such drastic reductions that people from all over the South Plains will realize the magnitude of such event as this. They will eagerly take advantage of this unprecedented opportunity to make the biggest savings ever offered right at the beginning of the season.

Stupendous Stock Reduction Sale Ladies', Men's and Children's Shoes

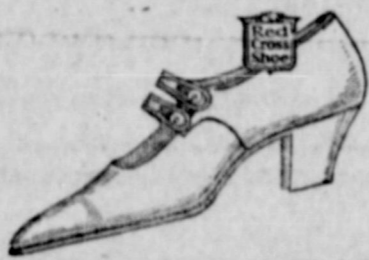
Big Reduction on every pair of Shoes in the store. With winter and bad weather approaching shoes are an absolute necessity. Every pair a hard make. Every pair marked down to the minimum. The opportunity to save is yours—you afford to pass it up.

Ladies' Oxfords, Pumps and Shoes

D CROSS, K-D and standard makes reduced for Quick selling.

Original prices have from \$1.00 to \$3.00 lower—Now comes

reductions for this	\$7.85 values now	\$6.25
	\$8.50 values now	\$6.85
values now	\$8.85 values now	\$6.95
values now	\$9.50 values now	\$7.65
values now	\$9.85 values now	\$7.95
values now	\$10.85 values	\$8.45
values now	\$11.50 values	\$9.45
values now	\$12.50 values	\$9.85



Stupendous Stock Reduction Sale Children's Shoes



Our \$1.85 values	\$1.45
Our \$2.95 values	\$2.35
Our \$3.25 values	\$2.65
Our \$3.65 values	\$2.85
Our \$3.85 values	\$2.95
Our \$4.50 values	\$3.65

Stupendous Stock Reduction Sale Men's Dress and Work Shoes

\$3.65 values	\$2.95
\$4.50 values	\$3.65
\$5.65 values	\$4.50
\$6.45 values	\$4.95
\$7.85 values	\$6.25
\$8.50 values	\$6.85
\$9.50 values	\$7.85
\$11.50 values	\$9.65



We are also allowing a substantial reduction on heavy and Dress Booties and Boots for this only.

You know what wonderful values we have given in past sales. You know that Jacobs have always been dependable. No matter how much you expect you will not be disappointed. Our loss will be your gain.

Stupendous Stock Reduction Sale of Men's Suits and Overcoats

THEY ALL GO—ALL PROFITS DISREGARDED—
NOTHING RESERVED

Suits

Our \$22.50 values now only	\$15.85
Our \$28.50 values now only	\$21.85
Our \$34.50 values now only	\$26.50
Our \$36.50 values now only	\$27.85
Our \$39.50 values now only	\$29.85
Our \$42.50 values now only	\$32.85
Our \$44.50 values now only	\$33.75
Our \$48.50 values now only	\$36.50

Overcoats

Our \$15.50 values now only	\$9.85
Our \$16.85 values now only	\$12.85
Our \$19.50 values now only	\$15.85
Our \$24.50 values now only	\$19.50
Our \$26.50 values now only	\$19.85
Our \$34.50 values now only	\$27.50
Our \$36.50 values now only	\$28.50
Our \$39.50 values now only	\$32.50
Our \$48.50 values now only	\$39.50

OUR AIM IS TO CONVERT THESE GOODS INTO CASH.



SCHLOSS
BALTIMORE
CLOTHES

STUPENDOUS STOCK REDUCTION SALE MEN'S DRESS PANTS

Our \$4.75 values	\$3.65
Our \$6.50 values	\$4.65
Our \$6.85 values	\$5.35
Our \$7.50 values	\$5.85
Our \$7.85 values	\$5.95
Our \$8.50 values	\$6.65
Our \$9.50 values	\$7.65

The original prices are this year's values marked on a close basis.

STUPENDOUS STOCK REDUCTION SALE BOYS' PANTS

Our \$1.25 values	85c
Our \$1.45 values	\$1.15
Our \$1.65 values	\$1.25
Our \$1.85 values	\$1.35
Our \$2.35 values	\$1.85
Our \$2.65 values	\$1.95
Our \$3.85 values	\$2.85

Every boy can use several pairs at these low prices.

Stupendous Stock Reduction Sale All Boy's Suits

\$8.85 values only	\$6.75	\$13.50 values	\$9.85
\$9.85 values only	\$7.45	\$14.50 values	\$10.65
\$10.85 values	\$7.85	\$15.00 values	\$11.85
\$11.85 values	\$8.75	\$16.50 values	\$12.50
\$12.50 values	\$9.45	The famous 'Wooly Boy' and 'Nik' Steel Fibre makes.	
Suits of this quality, at these prices will go fast.			

STUPENDOUS STOCK REDUCTION SALE MEN'S HEAVY PANTS

Our \$2.85 values	\$1.95
Our \$3.85 values	\$2.95
Our \$4.65 values	\$3.85
Our \$5.85 values	\$4.50
Our \$6.50 values	\$5.35
Keystone Corduroy included.	

STUPENDOUS STOCK REDUCTION SALE MACKINAW

\$6.50 values	\$4.85
\$9.85 values	\$7.65
\$10.85 values	\$8.50
\$12.85 values	\$9.85
\$14.85 values	\$11.50
\$16.50 values	\$12.85
\$19.50 values	\$16.75

Jacobs Bros. Co
THE ONE PRICE CASH STORE

