# THE PLAINVIEW NEWS 

TUESDAY-TWICE-A-WEEK-FRIDAY



WANT COLUMM
Try a want-adv. in the News. Only
1e a word, minimum charge 15 c a
time.

## WATSON' is the best

WANTED-Hides, poultry and egg -Panhandle Produce Co.
WELL DRILLING WANTED-J. C
Cook, Plainview, box 833 , phone 489 . GOOD ROOM AND BOARD
Plainview Hotel $\$ 10$ per week.
FOR SALT-New Buick touring car
-M. F. Brashear, Plainview FOR SALE OR TRADE- 15 -30
Rumely
tractor, two
5 -gang dis plows and one
SLONEKER.
MISS REBECCA ANSLEY, SPIREL LA CORSETIERE, Plainview, Texa
Phone 304 .tf FOR RENT- 75 acres of fand, im-
proved, with one team of good mules.
E. R. Qualls, Wayland College Hill,
Plainview. Why pay more for milk, when you
can get it delivered at your door for
15 cents a quart
Rees

## guaranteed hay fever and catarrh cure for sale by MMMLLAN DRUG co. Guaranteed to cure or price re- funded. 22-8t.

2 LIGHT HOUSEKEEPING ROOMS to parties without children, would no We can be depended upon to pay the highest market prices for poultry eggs and hides.- Panhandle
Co., west of Nobles Bros.
LOST-Mouse-colored mare mule, $\frac{\text { H. B. Tatum, Box 412, Plainview. . ti }}{\text { YCR RENT-The corner brick build- }}$ ,
 the purpose hereinafter mentionedt
Therefore, be it hereby ordaned by
the City Council of the City of held
$19 z 1$
pro

$\qquad$ sum of Sixty Thousand ( $\$ 60,000.00$ )
Dollars, payable sedaly Two Thous-
and Four Hundred ( $\$ 2,400.00$ ) Dol
Ins.


# Big Results From A Small Dutlay of Money 

The News carries the largest volume of Want Ads of any paper in this section. There is a reason for this, for if satisfactory results were not obtained people would not continue to spend their money for Want Ads in this paper.

The News is read by more farmers and other people in Plainview trade territory than any other newspaper, and these people buy lots of things. They sell lots of things. They rent rooms and houses, etc,

A Want Adv. in the News costs only 15 c for fifteen words and 1c for each additional word, but it is read by possibly six to eight thousand people. Isn't that very cheap publicity? Can you beat it?

If you have anything to sell or trade, a room or house or farm to rent, there is something you want to buy or trade for; something lost or found; a cow or horse strayed. some notice you wish to give publicity to, you will get results if you use the News Want columns.

## The Plainview News

Phone 97

## DR. L. STAAR OPTOMETRIST <br> The Foresighted Man



## To Trade

Improved Section of land for unimproved section.-- J. L. Guest, Plainview

The growth of your business naturally requires that you look ahead at the needs of tomorrow.

Your future banking requirements will be greater in the proportion that your business expands.

Let us plan together.

# The First National Bank <br> Resources Over TWO AND ONE-HALF MILLIONS 



## 2 50 olity

Afternoon Bridge Party
Mrs. D. . Jones honored Mrs. Thos. Bay with an afternoon bridge party
Wedresday. There were ten tables
and and ice ooure was sered. .ars.
Gieorge Bennett won high score. George Benn
Bntrotaned
Bridge Club
Bride Club
The Thursday Evening Bridge club
was entertained at the ehome of was entertained at th ehome of Dr.
and Mrs. De . Jonest this wek. Mrs.
F. A. Greene and Dr. J. L. Guest won P. A. Greene and Dr. J. L. Guest wor
the high seore. Mr. and srs. Thos.
A. Bay were the oniy. guests. Mrs. Hutchings Honoree Thursday afternoon Mrs, C . . H.
Hatrer and Mr. R. .. Dublin were
hostesses to . hostesses to a forty-two party hon
oring Mrs. Geo. Hutchings of Fort
Worth.
The color scheme used for this party was yellow and white. Sun flowers
and goden glow were the fowers. as a yellow chrysanthmum and angel
food cake were served
$\underset{\text { Since Jimmy has }}{\text { Joined the scouts }}$ That Jimmy of mine is mostly boy
not tough but rather wild Uot tough but rather wild,
Up and goin'
helilid the time, a reguia
Cot his habits, nacherally, from

 That made me pale-but recently
he's cut that rouh talk out,
An' I learned why, the other dayIt's 'cause he is a socut.
He had ${ }^{\text {and }}$ scrap the other day, but
wouldn't tell a a lie,
 An' said he thought it silly, all this
fuss about a rage.
He helps his mother roun' the house,

 years, the thought occurs to me
That ressons in tean-living learne
acros my faters knee
Are taught these days in milder ways-an' somehow, I don't doub
ro be a much beter Dad if I ha
been a Scout. "The Sel-Starter."
-From "The Selt.
YAGIC IN GOLD AND HUMOR


Thursday afternoon at the home of bers of the club who were presen
played 42 after which refreshments on ayed 42 after which refreshments
herbet and angel food cake were
For the next meeting of the clu the members
show party.

## Former Plainview Boy To Marry in Amarillo

 The home of Mrs. Bob Smith wwthe sene of a most pleasant eve
Monday evening whe Monday evening when Miseasant eve
and Mis May Simt
 Knupp Tumesady. Augide of 16.
Great elusters of garden were placed in points garden flowe
out hat entane thr
in the evertaining suite and

esty the
ed the
of the "clommethes" mand
Wallace terereshments Mrs. P. Wailace favored the guests
D. W. McGlasson Celebrates Birth
 had ass guests that day his son,
W. McGlasson, wife and baby
W.




 Mrs. Collier Entertaing this afternoon, complimentary to her
sister, Mrs. Gordon of Coleman.
Mr. and Mrs. Earl Kek Entertain
Mr and Mrs. Earl Keck entertained
Monday night $a$ number of tried

HaLE COUNY NEWS

## hale center

August 11.-Dr. R. W. Sanders ar-
inved Monday night from Alameda
Valif

## WHICH WAY?

THERE ARE TWO PATHS THROUGH LIFE
One is over the paved roads of extravagance to ultimate failure The other takes you thru a land ot plenty, yet of thrift, to eventual success Everybody's Grocery now conforms to the policy of quick sales and small profits. Compare our prices; not on dne article, one day. but on everything, every day in the week.
Free Delivery on $\mathbf{\$ 1 . 0 0}$ Orders.
All Orders sent C. O. D.

FLOUR AND MEAL

| Smith's Best Flour, 48 lb , mack Plainview Best Flour, 48 lb , sack <br> Amaryllis Flour, 48 lb , sack <br> Red Star Flour, 48 lb , sack |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Sugar $\quad 14$ lbs. $\$ 1.00$ BREAKFAST FOODS

| Post Toasties, each 18c; per dozen Grape Nuts <br> Puffed Wheat <br> Large Armour's Oats Mother's Oats with premium |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |




## EVAPORATED MILK




COCOA AND CHOCOLATE

## 

 Hersheys Sweet Milk and Almond BarChocolate Candy from 20 cl lb. up. Received big shipment
Hughes Bros. Famous candies last week. Big

## CIGARS AND TOBACCO

 ${ }_{\text {Bil }}^{\text {Bil variety Cigars }}$ Sopular brands Smoking and Chewing To baccos priced from 75c on Peachy Plug to \$1.10 on Pennse and TiTssey. Have big shipmentKentucky Natural Leaf Smoking and Chewing Tobacco rolling, should arrive the 14 th inst
No tax on this tobacco, consequently we wiil able to sell it way dawn. Each custom purhasing as much as two p
bacco will be given a pipe fre.

## CAKES AND CRACKERS

## Crackers. All regular 10c Cakes and Crackers Ail regular 20c Cakes and Crackers A1 regular 20c Cakes and Crackers Barrel Ginger, Vanilla and Leman Snaps

 NBC Soda Crackers,Texas Soda Yellow Tins

## MISCELLANEOUS

| Blue Diamond MatchesSearch Light Matehes |  |
| :---: | :---: |
| ${ }_{\text {Brock }}^{\text {Broms }}$ Salt |  |
|  |  |
| ${ }_{\text {Buik Pickes, dozen }} \begin{aligned} & \text { Brasted Peanuts, ib }\end{aligned}$ |  |
|  |  |
| Ice Cream Salt, hundred pounds $\quad 16$ or. Assorted Jams |  |
|  |  |
|  |  |
| P. \& G. Crystal White and Waltkes Soap |  |
| Borax, Pearline and Gold Dust Washing Corpound |  |
|  |  |
|  |  |
| (e) |  |
|  |  |
|  |  |
| $\underset{\text { Writing T }}{\substack{\text { Envelopes }}}$ |  |
| \&nvelopes |  |
|  |  |
|  |  |
| When in the market for anything in the grocery line not listed about, call or phone for prices. We sell for eash only. |  |
|  |  |

## Everybody's Grocery

NORTHCUTT BROS.. Props.
Between City Hall and Guaranty State Bank
Phone 379


## NEW COMPANY ORGANIZED

Plainview Auto Top and Paiuting Co. Located in the old Opera House Building PLAINVIEW,

Competent and experienced men including Thompson Brothers in charge of work. Prices reasonable and all work guaranteed. Give the New Company a trial.

## GoonWill Triumphant Under Test

As this message is being written, Dodge Brothers' daily, weekly and
monthly production, is at the highest point in its history.
The most casual sort of inquiry will satisfy you that this production ts being absorbed as it is delivered.
Within sight and sound as we write; a great addition to Dodge Brothers' immense works, is being rushed to completion.
The interesting thing about this situation is, that it is not likely that a baru a hundred people have ever just because they wanted a motor car Of the more than half a million who have bought it-the overwhelming majority did so because of the name bor
It has always been treated, by the American people in particular, as an exception-always set apart, and singled out, and never judged by
It has always been thought of, and is still thought of, first, and foremost; and all the time, only in terms of tis goodness, and the results it gives.
All of this is wonderful, in ape wows other.
It all dates back to the day when and deaigned and finally built the cat -after warning each other, and their associates, not even to think of $\hat{f}$ any other $t$
able value.
They began with a few almont surdly simple princtples, bluntion
pressed and rigidy executed,
decency and honor and mitegit
such as most of us wrote in our copy books at school.
They reduced these old copy book maxims to a splendid and scientific system ${ }_{8}$ pouring more, and more, and still more value into the car, and then marshalling all the resources of mod ern massed manufacture to get thei product into the hands of the people at an honorable and an honest cost. These policies and principles have never been changed, and never will be changed, by so much as a hair's breadth; and they have come to be
recognized and accepted as Dodge Brothers principles wherever motor cars are driven
It has all happened as John and Horace Dodge planned it-quite simp ply, naturally, and automatically, al People do discriminate, as Dodge Brothers contended they woung people will find out when a motorcar and great good value.
Dodge Brothers market ${ }^{-}$today where they planned to locate and establish it-in the mind and the
heart of every man and woman admires good work, well dona.
It will last, and it will keep on gry ing, as it has kept on growing for fre years (faster than Dodge Brother
works could keep pace with ith. long as the number of those who 5 baild to serve and not merely to continues to increato.
AI is well with Doder Brother
 bocenin wit bation of

Carter-White Motor Co.

BUILD A HOYC NOW
Every family should have a comfortable home in which it can take loving pride, in beautifying and caring for

The ideal time it to build now, while lumber is at its lowest price, other materials are reduced and when labor is most plentiful and better work can be done

We are qualified to assist you with your building problems, large or small and will take pleasure in doing so. Our stock is complete and our service is always at your command.

## Rockwell Bros. \& Co. Lumber Dealers <br> South of Square <br> Phone 91

## 



| Personal Mention | TING OF EAST AND WES |
| :---: | :---: |
| J. and Jack Vines of Beaumont here visiting their grand par- | Posuliar Clireumatanoou Under whicher |
| ents, Mr, and Mrs. Tr. . J. Vineses Monroe Martin, who has been here | rican Physician Tr mate of Porsian H |
| for several months buying grain with his brother, Sam Martin, left Tues- |  |
| day for his home in Morgan ${ }^{\text {din }}$ (red J. Hurlbut had business in |  |
| rendon this week. | iv, writes ${ }^{\text {d }}$ |
| Mrs. Jim Welch and child | Magazine. |
| the mountains of Colorado |  |
| Mrs. Miles Smith of Amarillo has |  |
|  |  |
|  | Women's quarter. $\begin{aligned} & \text { we } \\ & \text { niously } \\ & \text { arranged }\end{aligned}$ |
| Mae Fowler. | niousty |
| Mrs. O. E. Elliott and children of Mangum, Okla., are here visiting her |  |
| ents |  |
| Jennings and |  |
| visiting Dr. An |  |
|  |  |
| from a visit with relatives in |  |
|  |  |
| Melvin Fellagle, who has been here |  |
|  |  |
|  |  |
|  |  |
|  |  |
| will leave |  |
|  |  |
| tives. T Hall, who was here last year |  |
| Working for a loan company, is here |  |
| more. |  |
| this morning to look after some |  |
|  |  |
| this morning from a stay of some |  |
|  | fered the silver basin agata, and |
| Mrs. Harold Knupp of Amarilo |  |
|  | that |
| ents, Mr. and M | $\triangle$ dew days later an operating table |
|  |  |
|  |  |
|  | covered win ine |
| mond | pertormed. The |
| or three yea |  |
|  |  |
|  |  |
|  | tew |
| and ${ }^{\text {and }}$ and his uncle, S. . J. |  |
|  |  |
|  |  |
| ron |  |
| their cerr to kansas, where | doat |
| Geo. Green returned yesterday |  |
|  |  |
|  |  |
| from wm kelieher who |  |
| sienor, | ${ }^{\text {pose }}$ |
| yesterday for Idaho Springs, Colo., to |  |
|  |  |
| Mrs. Rosa Luskhing eturned yester |  |
| L |  |
| ser | tient, who said that 1 must have been |
|  |  |
|  |  |
|  |  |
|  | and tried to retuse the |
| Miss Bessie Kene of Dallas is here |  |
|  | most exuuiste me |
|  | is. on, what a Tenoled Wob. |
|  |  |
| d | ( |
|  | triend of $m$ |
|  | drive. In |
|  |  |
| We have a post card from | He was |
| ing in Cleveland, Ohio, | told him a frie |
| re leaving there for 1 |  |
| $\begin{aligned} & \text { o atter } \\ & \text { ntion. } \end{aligned}$ | straight atier it. |
|  | at stairs to her room, resolv |
| Ler will leave today or | 退. stay there rather than come down |
| ey | r. with |
| Mr and Mrs. Henry cram have |  |
|  |  |
|  |  |
|  |  |
| Mrs. I. C. Nations of the Provid- |  |
|  |  |
| to it with her famiiy, so the | He Much of oring w |
| can attend the schoois | is ${ }^{\text {is }}$ country is |
| e to spend a month in the Plain- |  |
|  |  |
| man of the Crescent |  |
| cry Turner of the Santa | -n The Nonted states bureau of mineo |
| ces ${ }^{\text {a }}$ Amathe mmise | ms has been studyting the posesibilites or |
| this | it ${ }^{\text {atiluzing }}$ duetion of |
| rairrad in this | due |
| er Lindeay has |  |
|  | dim |
| Coleman and famity an | Wese of the |
| man returned Wednesday in their from Boulder, Colo., where all | irs wonid be restricted to "dry" gasees |
| , |  |
| summer. ob Martine left this morning for | gasee from welis |
| Colorado mountains to spend |  |
|  |  |
| these meetings are being hel | . ${ }^{\text {a }}$ In Nature that the occurenee of a cen |
|  | Whas been no Britust total solar eelipse |
|  | since 1724, and the next one will occur in 1927, if we disregard that of Jan |
|  |  |
|  | totality merely grazes the Westernh Hebrides and the eellipe oceurs with |
|  |  |
| proved Section |  |
| lan | til 2003. -Selentille Am -rican, |
|  |  |
|  |  |
| L.Guest, Plainvie |  |

## 'GOLD' ALCHEMY HOAX OF BACON

For 600 Years His Writings Have een Studied in Hope Finding Secret.

OMIY MONSENSCCLL JARBOA



HAS TABLE SET FOR DAVY

## $$
5 \text { 룽흥를뭉 }
$$



POODLE IS MAIL'S GUARDIAN
THESE SILKS NEED NO DYE



|  |  |
| :---: | :---: |

$\qquad$



$\qquad$



## 

