# THE PLAINVIEW NEWS 

## Volume No. 14 <br> WAMEND PIMS POR 300 <br> STUOENTS NEXT SESSON



## HIN LIS COMTRPCT FOR 224,00- 



WAMT CULUMM
to avoid the cold. And well before the coming of the snow, the thrifty squirrel lays by a store of nuts. The bees remembers that the flowers will fade. Ali nature seems to sense the coming need, And man, alone, of all the living things, seems blissfully content to live today as if tomorrow's sun would never rise.
We defy the very law of nature when we fail to provide for the future.

## Guaranty State Bank

a. S. Buath, Pecs. L. P. Barior, Vice Pres.
C. D. Hensley, Cashier "GUARANTY FUND BANK"
Temporary Location in the Ellerd Old Iron Bldg. Broadway and Seventh Streets

## We Buy ${ }^{\text {Em }}$

Used Cars, Also Fords

New Reos Coming

W. O. Speck<br>Sucecsears to EIge Auto $C_{0}$

## We want to buy

Threshed Maize and Kaffir, Oats Ear Corn, Maize heads, Kaffir heads, and other feedstuffs.
See us at the old Hunter Coal yard, at Hitching grounds.

Barker-Smith Grain Co.

Ben Whitfill \& Sons

Ginners, Lockney Texas
We bave been in the Gianing Busines 40 years, Pleasing and Displeasing the people. Now with our up-to-date Machinery and fine Cotton Cleaners We Please'em all. When in Lockney with cotton come and see us, near depot, Cotton seed for planting, while they last at $\$ 2$ per bushel. Come see our boll extractor.



## FOR SALE-50 full blood Brown Leghorn hens ,the Ever Lay strain-- Mrs. W. T. Hamilton, Rt. A.

GOod AUTO FOR TRADE-Seven

FOR SALE-Five room house
West Seventh street. Terms.-R.
A.
Underwod. ${ }^{34}$-tt
TRY COTTON SEED HULLS
TRY COTTON SEED HULLS
The best feed for the money. An
other kind of feed stufs, delivered
other kind of feed stuffs, delivered
one
Phone faily, - Plainview Grain Come
A dandy little buick six car for sale.-See Jack Leslie at South
Plains Monument Co. SOON BE TIME TO PLANT TREES You had better send us your order
while our stock is complete, as there
will be a scarcity of fruit trees in the spring.
People who
People who want trees can drop us
a card and we will send them a price-

view, on the Plains, are best for
this section.-Plainview Nursery.

| LOST-Home-made mud chain for |
| :--- |
| Ford, in town or on Route A.-Elmer |
| Anderson, carrier at postoffice. |
| WANTED-Men or women and to |
| take orders among friends and neigh- |
| bors for the genuine guaranteed hosi-- |
| ery, full lihes for men, women and |
| chidren. Eliminates darning. We |
| pay 50e an hour for spare time, or |
| \$24 for full time. Experience unnec.- |
| essary. Write. International Stock- |
| ing Mill, Norristown Pa. |


| FOR RENT-Two nice down-stairs |
| :--- |

south bed rooms.-Call 17.-Mrs. Ben


FOR SALE-White and Barred Ply-
mouth Rock Rosters, full-blood.-2
miles north of Ellen, W. T. Johnson,
Ellen Route.

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M Income Tax Reports
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We have installed an Income Tax
Service in our office and will be glad
tervice in our office and will be glad
to assist you in making out your re-
turns. If you have complicated mat
furns. If you have complicated mat
ers, we advise submitting them to
s early that we may be able to give
Curl, Room '2, Grant Bldg. 74-4t.
SaLE-Two registered Perch-
eron Stallions; one coming thre
FOR SALE One of the best
sections of land in Hale coun-
ty. Well improved; 270 acres
in cultivation; seven miles
soth of Plainvew. Price $\$ 60$
ser acre; $\$ 5,000$ down, balance
easy. Apply to Box 96 , Plain-
view.
EASTSIDE CAFE
L. R. CREWS, Proprietor
MEALS AT ALL HOURS
MEALS AT ALL HOURS
Most Complete Line of Short Order
CHICK EN DINNER EVERY

## Just Arrived

A carload of high grade Southern Colorado Percheron mares, now on sale at iny banii in Plainview, Tex.

## A. L. Lanford



| PANHANDLE SWINE BREEDERS |  |
| :--- | ---: | ---: |
| CLOSE SUCCESSFUL SESSION | ANNOUNCEMENTS |
| Subject to Democratic primary. |  |

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Auction Sale of Fine Hogs B
```

$\$ 100,000$ TO LOAN
Furm Lands and City Property Long time, liberal payment options, current rate of interest. Quick action, no delays, money ready when title is

Malone \& Jackson, Grant Bldg.

## Texan Agency

The Texan and Jordan cars, all models for immediate delivery. Come in and get our proposition.

## H. F. MEADOWS \& SON <br> Eastside Square, Next to Warren's Grocery Phone 345

LYNN \& BOTTS
Dry Goods, Groceries, Hardware
Emerson and Avery Lines of Implements
Why trade in the iarger towns when you cain


PIGGLY WIGGLY KNOCES THE "H" OUT OF H. C. L
A NEW YRAR'S EESOLUTION That will pay you in
Become a regular patron of PIGGLY WIGGLY. Many reasons could be given why the above statement is true,
but the old adage "the proof of the pudding is in the eating" still but the old
Come to PIGGLY WIGGLY and prove by an actual test that this statement is true.
Better look at other stores before you come to PIGGLY WIGGLY You may think this strange advice but we mean it.
New Donohoo Bldg. "All Over the World" We

Tell Your Story With a Box of Whitmans
The language of Bon Bons is one that any woman can thoroughly understand. Our line of candies is always fresh and put up in neat and attractive and popular packages.

The McMillan Drug Store
Distributors for Edison Phonographs and Records
TEXAS TIRE TROUBLE TAKES ALL THE JOY OUT OF MOTORING And it can be avoided by equipping your car with Kelley-Spring-
feld or Firestone tires and tubes. We carry an extensive stock fied or Firestone tires and tubes. We carry an extenaive stock
of these standard made tires in all sizes. Also distributors for twenty counties for the Prest-O-Lite Storage Battery-the battery or service.
EVERYTHING FOR THE AUTOMOBILE IN ACCESSORIES OR REPAIRS
Knight Auto Co.
The home of Overiand Cars. All Repair Work Guaranteed

## CONDITIONS

The Sanidown Mattress, handled by this firm and guaranteed by us for twenty years, backed by the factory-is the most sani-
tary mattress on the market today. A removable cover, laced on tary mattress on the market today. A remo
the mattress makes it easy to renovate it.
Our stock of furniture and floor coverings among the most extensive in the Plains country.

PLAINVIEW, J. G. HALTOM, Manager
TEXAS
IF YOU ARE PARTICULAR ABOUT YOUR DRESS YOUNG MAN

Let us show you one of the new winter suits in the Society Brand, which is known universally as the stylish line of clothing. known greds and the kind the well dressed man likes to wear.

BARRIER BROTHERS DRY GOODS COMPANY
PLAINVIEW,
TEXAS
PREPARE YOURSELF AGAINST THE TIME OF ENTERING

## BUSINESS LIFE

This is a question every young man and young woman must some time or other confront-whether he is prepared to meet the problems of the commercial life or when thrown on his ow
sources. Watson's Business College will solve this question. Write us for information as to the courses taught, tuition, room and board. etc.

WATSON'S PRACTICAL BUSINESS COLLEGE
PLAINVIEW,
608 East Sixth Street
TEXAS
PLAINVIEW UTILITIES ARE ADEQUATE FOR HOME BUILDING
The electric plant under our management is equipped to furnish ample current for home and domestic consumption and manufacuring institutions in the Plains country. The machinery installed is the best the marke
the cost of production.

DO IT ELECTRICALLY TEXAS UTILITIES COMPANY
PLAINVIEW,
 ALFALEA LUMBER CO.
(By R. Kconneth Evars)
There is probably not an individuan rganization in Plainview or the Plains country that has played a more effective part in the dovelopment of the resources of this seetion than
the Long-Bell Lumber Company, which was the Long-Bell Lumber Company, which was and
tablished in Plainview long before the railroad came to this section or approximatoly fifteen
years ago and since the day of its first estab. years ago and since the day of its first estab-
lishment here the management has constantly lishment here the management has constantly
exorted every possible influence to bring about exerted every possible influence to bring about
maximum development of the resources of this section.
The Long-Beil Company is owned and operated by the Long-Bell Lumber company, a Kansa City corporation, operating in Missouri, Kansas,
Oklahoma, Texas and New Mexico. The writer has detailed knowiedge of the offort that has always been exerted by the management of the
Long-Bell Company toward maximum develop Long-Bell Company toward maximum develop-
ment in all territory where they are located. In fact, this firm is unlike many like institutions, in that it does not operate its yards from the standpoint of seeing how much actual profit cam be taken from a community. In fact, they maintain extensive investments wherever they are
located, they pay extensive taxes, they maintain located, they pay extensive taxes, they maintain
up to date yards and through their local manger conduct the business of the yards just as though they were purely local institutions. So far as the interest taken in civie development in Plais-
viow the Iong-Bell Lumber Company takes part view the Long-Bell Lumber Company takes part
as though there were no head office and as though the sole business of this institution was located in Plainview. The managers of the
Long-Bell yards have specific instructions from Lorg-Bell yards have specific instructions from
the head office to aiways take part in co-pperathe head office to aiwa, tate part in civera-
tive efforts for civic and maximum development
and this practice is followed out in Plainview so and this practice is followed out in Plainview so
long as it is consistent with good business judgment
There are many attractive features connected
with buying materials from the Long-Bell Lumwith buying materials from the Long-Bell Lum-
ber Company in Plainview. First the Long-Bell
Company operates and Company operates and owns seventeen saw- mills of their own, which are operated in the timber
country, which makes it possible for this com-
pany to produce their own building materials at mills. The suppilies to each of their yard
comes from these mills in addition to an ex
lensive wholesale business which care


REDUCED PRICES FOR JANUARY ON OVERCOATS, MAKINAWS, SWEATERS, BOYS' WINTER SUITS, WOOL UNDERWEAR
any many articles of Men's and Boys' wearing apparel. It's a good time to buy, as prices on clothing will be considerable higher next fall.

REINKEN'S CLOTHING AND SHOE STORE
A Good Place to Trade.
PLAINVIEW, . . . . . . . . TEXAS

THE FOUNTAIN AT THE REXALL STORE HOT AND COLD DRINKS

THE DYE DRUG COMPANY
West Side Square
PLAINVIEW,
BEAUTIFY YOUR HOME WITH SHADE TREES
It takes time for trees to grow, but they enhance the value of all property-improve the condition and looks of a home, and when fruit orchards are established, create a sure source of extensive in the great Southwest than at the
PLAINVIEW, . . . . . . . . . TLAINVIEW NURSERY TEXAS

OLYMPIC THEATRE, FRIDAY AND SATURDAY "THE PAYMENT"
with all star cast. Also Comedy
$10 \mathrm{c}-25 \mathrm{c}$
MAE I. THEATRE, FRIDAY AND SATURDAY Taylor Homer in
"UPSIDE DOWN" and Comedy $10 \mathrm{c}-25 \mathrm{c}$

A FULL LINE OF LUGS AND BOLTS, OVERSIZE TO TAKE UP LOOSE RIMS
FEDERAL TIRES AND TUBES NORWALK TUBES
Evervthing for the Wheel.
McGLASSON-ARMSTRONG RUBBER CO.
Phone 73 "In Auto Row"
PLAINVIEW,
TEXAS
Don't Throw Away That Worn Tire It may be worth smething to you. Have it looked over at this
institution. If it is worth reparing we can make it to look as good institution. If it is worth repairing we can make it to took as good
as new and give more than three-fourths the orixinal mileaze at as new and give more than three-fourths the original mileage at
less than one-half the cost of a new tire by our DRI-CURE retreading process.

We are just established in Plainview to stay.
South Plains Tire and Retreading Co.
plainview, L. W. white, Manager

## WE DELIVER THE GOODS

Yes, in more ways than one-PRICE, QUALITY, COURTEOUS TREATMENT, SERVICE, FAIR DEALING and ATTENTION.
LET US DELIVER YOUR GOODS
(We deliver anywhere in the city purchases amounting
to one dollar or more-at $10 \mathrm{a} . \mathrm{m}$. and 4 p . m.).
CALL 676
THE SHIFLETT GROCERY COMPANY North Side of Square PLAINVIEW,

Phone 676 TEXAS

# Buy Your Building Material Where Satisfaction Is Paramount 

Our lumber manufactured at one of the 17 lumber mills operated by the Long-Bell Lumber Company. No seconds are to be found in our stock of building materials, which in addition to lumber, includes lime, cement: plaster, and builders hardware.

Bnilding Materials of All Kinds<br>Long-Bell Lumber Company<br>One of 120 Retail Yards<br>Plainview, Texas

 ity of its setting was the wedding of
Thursday evening at $8 \sigma^{\text {cloclock }}$ a the Thursday evening at 8 oclock at the
First Presbyterian church, when Mirst Presbyterian church,
Missent ghter of Mr Mand Mrs. Harry Hale
Pigott, became the bride of Mr. EthPigot, Decame the bride of Mr. Eth-
elbert Dowden, Jr., of Plainview, Texelbert Dowden, Jr., of Plainview, Tex-
as. Rev. Newman Hall Burdick of as. Rev. Newman Hall Burdick of
ficiated and Mr. Pigott gave the dau ghter in marriage. The chancel was banked with arba
vitea and stately calla lillies and all vitea and stately calla lillies and all
about the snowy flowers was the about the snowy flowers
green of woodlawn ferns. Mr. Charles H. Wright was at the organ and played from the opera
"Lohengrin" before the ceremony, "Lohengrin" befpre the ceremony,
leading up to the wedding march. He leading up to the wedding march. He
played softly during the exchanging played softly during the exchanging
of the wedding vows, and the Mendelssohn wedding march was the re cessional.
Mr. Dow Mr. Dowden, Jr., and his best man,
Edward G. Coomey, awaited the Edward G. Toomey, swaited the ar-
rival of the bridal party at the chanrival of the bridal party at the chan-
cel steps. The procession was led by
the ushers walking two by two. They we Ese Edgar Stewart, Claude Lans
wtrum, Paris Bartley and Gene Hol-

strua | str |
| :--- |
| den | Next came the bridesmaids, Miss

Lois Brantly, gowned in shell pink
charmeuse and Miss Anna Lou Pigcharmeuse and Miss Anna Lou Pig-
ott, sister of the bride, in pink net ott, sister of the bride, in pink net
over pink satin, with sprays of rose-
buds. The skirts were made round
Ther length with side draperies of pink silk tulle, caught at the low coicure
with a single with a single ostrich tip. The de-
colletage of the bodice was finished colletage of the bodice was inished
with folds of silk tulle. They carried
white satin muffs, edged with ruffles white satin muffs, edged with ruffles
of tulle, and across each muff was a of tulle, and across each muff was a
bouquet of Ophelia roses and maid-en-hair fern and a shower of white
freesia.
Miss Marian Pigott, sister of the bide,
a gown of pale blue chiffon taffeeta,
made simply with round length and made simply with round length and
decollete bodice of silver lace and

 quet of Columbia roses and arrey ance fern, tied with tulle.
The bride's dress was a beautiful
creation of white duchess satin and
buro
hugi
huge
tulle,
satin
ar
huge bows and and garlands of decorated whith
tulle, white cand
satin
of satin
of ora
onarrow
back larro
naro
back
groo
and caught by Miss Maraianne Dutton.
Mr. and Mrs. Dowden, day morning on a brief wedding trip
and will be at home after Feb. and will be at home after Feb. 15, at
Grand Junction, Colo.
The bride's traveling dress was of midnight. blue, tailor-made and she
wore a hat of bue and silver.
The bride is a loveable, attractive girl, with a charm wholly free from
affectation and affectation and bas taken a promin-
ent part in socina ent part in social activities since her
debut. She is a graduate of Miss
$\qquad$ mining engineer. He was graduated from the Western Military academy sity of Oregon and the School of
Mines at Golden, Colo. He served Bolivian government. When war
was declared he went to San Francisco and enlisted and served two
years in the 604th years in the 5 atthen army division.
att
Mr, and Mrs. Dowden, Jr., were the recipients of many handsome gifts, including several very sub
stantial checks. stantial checks. friends goes
life together.

# Plainview Mercantile Company 

Desires to state that our Annual White Goods Sale is progressing very satisfactorily, and we now call attention to a few more items of interest.

## Shoes! Shoes!

Special values in shoes for every member of the family. In order to make room for our Spring stock of shoes, we will still offer a special seving in old lines of shoes, for the next ten days. Remember this gives you a saving on every pair of high shoes in the house.

## Extra Special

One lot Misses' and Children's shoes in broken sizes, Your choice
$\mathbf{\$ 2 . 8 9}$ pair
One lot Ladies' shoes in iroken sizes, your choice
\$1.50 pair
One lot Men's and Boys' shses, broken sizes, your choice
\$2.85 pair

## Ladies' Suits

Our suits which are numerous at all gatherings and seen each day of the week on the strepts of your city. are too well known for much advertising, but just to let you know we have only ten more suits of our Fall and Winter line. We still offer them at half price. This is an unusual offering at this season of the year. Come, take yourchoice while theopportunity awaits you.

## Ginghams

If you desire school ginghams, see our's at the old price. One lot 32 -inch fancy plaids, worth 40 c per yard, this sale

35c
One lot 27 -inch genuine Red Seal ginghams, worth 45c per yard, this sale
$35 c$

## Men's Clothing

Several odd sizes left of Men's suits. You can secure an unusual value now at 20 per cent discount. Your opportunity is now not tomorrow. The price of one suit in the spring or Fall may pay for two suits now.

Remember our Annual White Goods Sale Closes Feb. 2nd

## ANNOUNCEMENT

The South Plains Mutual Life Insurance Association has completed its organization and began issuing policies on the 21st of January, 1920.

Applications are being received and policies issued daily, and we feel assured that it won't be long until a policy in the new association will be worth $\$ 1000$.

We will appreciate your application and for your convenience you may fill out the blank below and mail to the secretary and your policy will be sent to you at once.

Age limit, 18 to $\mathbf{6 0}$ years.

## South Plains Mutual Life Insurance Associationi <br> Wm. McDonald, Secretary



# PUBLIC SALE TUESDAY, FEB. 3rd 

At Valley Ranch, 6 miles east and 3 miles south of Plainview, 3 miles west of Aiken, commencing at $10 \mathrm{a} . \mathrm{m}$. I will sell as follows.

## Horses and Mules

28 -year-old mules
26 -year-old mules
15 -year-old mule
24 -year-old mules
23 -year-old mules
22 -year-old mules
14 -year-old mare, bred
18 -year-old mare, bred
2 all round work horses
12 -year-old filley
21 -year-old horse colts, drafty ones

* Cattle

1 Registered Hereford bull, a good one
1 good Jersey cow, fresh soon
3 Hereford calves
33 good young Hereford cows Chickens
100 Barred Racks out of full blood stock

## Hogs

20 high grade Duroc gilts and sows bred to Registered boars, due to farrow in March
2 selected Herd boars, good DurocJersey stock
Farm Implements
5 sets leather harness
22 row John Deere godevils
11 row John Deere godevil
1 McCoimick row binder
11 row cultivator Discharrow
11 row John Deére lister
11 row J. I. Case lister
Double disc Emerson plow
3 sectio? harrow
Wheat drill. 2 wagons
Walking sod plow Hay rake
$275-\mathrm{ft}$. rolls, $5-\mathrm{ft}$. woven picket fence, new
A lot of Galvanized pipe
0ther things not mentioned

TERMS OF SALE-All sums of $\$ 10$ and under cash; over $\$ 10 \quad 10$ months' time dill be given purchaser on good approved bankable notes bearing 8 per cent until settled for,
Come expecting to see a lot of good stuff and you will not be disappointed. Wil
FREE LUNCH ON GROUND 9 \& 85
0. M. UNGER, Owner
W. A. NASH, Auctioneer

## George

last week.
M. Hi Hi
Sunday Hilburn of Labbock Canyon spent
here. Sunday mere
Willard K K. Harp spent Sunday in Abernathy. wrence of Farwell was in A. T. Lawren town Saturday.
Jor a. Bromley left Sunday
frip to Fort Werth for a trip to Fort Worth.
$\mathrm{Mr}_{\text {r }}$ and Mrs. R. A. Haley Trillo were here Saturday. Mrs. Ed Blair returned Sunday
from a जrit in Bryan. from a Wisit in Bryan.
E. N. Egge has gone to the EastE. N. Ryge has gone to Mrs. H. T. Akers went t yesterday to visit relateives.
W. C. Crawford left Satur W. C. Crawford left Satur
Austin to spend some tim.e Austin to spend some tim.e
W. C. Crawford left Satur Austin to spend some time.
P. M. Stockton and N. M. of Ralls wee here Monday. Mr. and Mrs. L. T. Wilson, R. C. Ware left Sunday for
Wells to Wells to spend several weeks.
H. A. Tait, division H. A. Tait, division officer of the
Santa Fe, was up from Slaton Friday. Santa Fe , was up from Slaton Friday.
Miss Jean Davis of Tulia was the Miss Jean Davis of Tulia was the
week end guest of Miss Lena Donohoo.
Mrs. P. J. O'Donnell, Pearl Neal
and Jake Wilson of Ranger came in and Jake
Friday.

| Dave L. Hammer of Crosbyton |
| :---: | :---: |
| spent the week end here with his |

spent the
family.
Miss Lallie Nance of Paris is here
visiting her
visiting her uncle, J. B. Nance, and
family.
family.
to Brady.
E. L. Warren of Childress was
here this week to visit his mother here this week to
Mrs. M. E. Warren. Mrs. M. E. Warren.
Miss Lille Hundley, who is teach-
ing at Abemathy, spent Saturdey ing at Abermathy, spent Saturday in
Plainview with friend. Plainview with friende.
Dr. A. H. Lindsay went to Ama-
ind Dr. A. H. Lindsay went to Ama-
rillo Sunday morning to spend sev-
eral days with his Minal days with his family.
eral E. Skarge Y. H. E. Skaggs came in Monday from
a trip to Wichita Falls and other
points domer points down in the state. will leave
Mrs. Fted Crawford wher
Wednesday morning for Eastland to Mrs. Ftd Crawford will leave
Wednesday morning for Eastland to
visit her dister, Mrs. E. S. Hall.
J. J. Olmsted of Tecumseh, Neb., $\left(\begin{array}{l}\text { visit her aister, Mrs. E. S. Hall. } \\ \text { J. J. Olmsted of Tecumseh, Neb. } \\ \text { left yesterday for his home after vis- }\end{array}\right.$ left yesterday for his home after vis
iting his niece, Mrs. R. C. Walter.


## POSTPONED

Win. Britit Salc

Near Petersburg
Has been postponed and will be held
Tuesday, Feb. 10th
Beginning at 10 o'clock
Big List of Stuff to be Sold

## ThePraetorians

## tracting work in Cisco, has been here his week.

$\qquad$
$\qquad$


SCIENTIFIC LIFE INSURANCE ON EASY PAYMENT Twenty-Payment Life (Class M. Providing for Liberal Cash, Loan and Paid Up and Extended Values After Second Year of Membership, also Disability and Double pay ment Provisions. 1919 Gain Exceeded that of Any Previous Two Years of the Institution's History.
INSURANCE IN FORCE DEC. 31st, 1919: OVE RIORTY MILLION DOLLARS. RESERVE \$2,610,212.44 Every member examined on our own blanks and by ians. No consultations or business bought wholesale. Have opening for District Manager for Plainview Sec tion. Splendid opportunity for right party. Address Praetorian Building. Dallas. Give as full partic Praetorian Building. Dallas. Give as full particulars as
possible in first letter.
C. B. GARDNER, President. L. BLAYLOCK. V.-Pres.
forget their trees just at a t time they
need the most attention, but instead




as necessary as the planting of any
other crop which is raised for finan.
cial gain. If as much attention was
given the trees in the Plains country
as is given the trees in Califorria, the apples, plum and cherry orchards
would be as sucessful and profital would bes as sumecessful and profitable
crops as they have proven to crops as they have proven to be in
California.
"Apples, plums, cherries and

## grapes' and berries are raised suc- cessfully and a very substantial price

is paid for them on the market. It
is but a case of getting the water
to the trees and caring for them."

$\left\lvert\, \begin{aligned} & \text { the Plains country, coming naturally } \\ & \text { with other development. Some plans }\end{aligned}\right.$
are being mafe. for the planting of
are being maye for the planting of
extensive orch frds and putting in ir-
exigation plant to care for them. It
is the general consensus of
that time will eventually make this
a great fruit growing country as the
PUBLIC AUCTION Monday, Feb. 2 At Overall's Barn
Will sell at public auction at Overall's barn in Plainview the first Monday, Feb? 2nd, 15 head of Percheron mares, horses and one large young black mule.
This stuff is considered the best in the county.
Terms of sale will be announced later.

## E. Dowden



MARRY THE GIRL AND WE WILL FURNISH THE HOME
Exclusive agents for Sealey Mattresses, Harmograph Phonographs, Globe-Wernicke Book Cases, Acorn Stoves and Ranges, Perfection Oil Stoves, and Hoosier Cabinets. Funeral director and embalmers; burial robes. Prompt and efficient service; with auto hearse service
W. FLAKE GARNER, Manager. M. P. GARNER, Sec.-Treas GARNER BROS.
FURNITURE AND UNDERTAKING
Telephone No. 105; Night 376

## RESOLVE RIGHT NOW

to start the New Year right by buying your groceries from our wo stores-and at the end of the year you will save enough money to have a good-sized bank account. Try us out and you'll soon find your savings will be worth while.

## PLAINVIEW PRODUCE CO. <br> GIBBS' CASH GROCERY <br> PLAINVIEW <br> TEXAS <br> THE FRESHEST OF PRODUCTS ALWAYS FOUND AT THIS STORE

Our extensive patronage and buying connection enables us to turn our grocery stock frequently, assuring everyone of receiving the very best products and fresh. Standard brands of goods found on our shelves, such as Beech Nut brands of canned goods, Van Camp's products and Armours and other popular brands. The store where the farmer loves to trade.

PLAINVIEW,
THE FARMERS EXHANGE

A LIVE AND PROG ESSIVE BANK IN A LIVE GROWING

Now consolidated with the Citizens National Bank, bigger and stronger than ever. Deposits in excess of $\$ 2,000,000$. We want you to make our bank your bank. Every item of business handled with as much care as though it were the individual business of the management.

THE FIRST NATIONAL BANk
PLAINVIEW,
TEXAS
CAREFULLY FILLED PRESCRIPTIONS is A SAFEGUARD
TO HEALTH
ur prescription department is in charge of a competent and registered pharmacist at all times, who thoroughly understands
the filling of the most complex prescription. Nothing but the
OUR LINE OF DRUG SUNDRIES IS MOST COMPLETE HARP DRUG COMPAN

PLAINVIEW,
TEXAS
THE MORE YOU DEMAND
in a suit the more certain you are to be pleased with our tailoring in Lamm \& Co's. Hand Tailored Suits.
Drop in and let us please you in Style, Fit and Lasting Duribility
CLEANING, PRESSING AND REPAIRING
THE DOLLAR BILL TAILORING COMPANY
PLAINVIEW,
TEXAS

TO THE HOUSEWIVES OF THE PLAINS
Plains wheat this year has more gluten than most any other wheat on the market, thus affording better rising quality, and making it best for bread, biscuits and pastry cooking. Those who use our flour get as good quality as can be found anywhere and get it for less money.

ALWAYS INSIST ON HAVING OUR BRAND. Every Sack Guaranteed.

LLAINVIEW. TEXAS

## PIAMNIEW NURSERY

(By R. Kenneth Evans)
A few years ago this part of Texas was a secand a
to be seen except in the valleys. and the lowlands where wild scrubby trees would spring up and
these were exceptionally searce. Today there these were exceptionally scarce. Today there
are shade trees fruit trees and trees of every description. They have been planted by those who were anxious to give the appearance of civilization to this country and the effect has changed the appearance of the country materially. An institution, which is the largest of its kind
in the Plains country, which has played a very mportant part in this change of the face of nother earth in the great Southwest is the
Plainview Nursery, from which practically all Plainview Nursery, from which practically all
of the trees and shrubs have been secured. This of the tiees and shrubs have been secured. This
inssitution was established in Hale county eigh-
teen years ago, before there was a tree of any kind here, by L. N. Dalmont, who has worked
iiligently, partly from a financial standpoint and
partly from the standpoint of assisting in the development of this section, to develop the re-
ources of this section. When Mr. Dalmont established the Plainview Nursery here it was after a realization that soil analysis showed the
oil of this section adapted to the growing and oil of this section adapted to the ggowing and
production of fruit. He began growing fruit trees and since that time has devoted all his time and attention to the establishment of a nursery, experimenting with grafting methods until today he has a wider variety of nursery products and a better class than can be found anywhere
in the Plains country and in few places in the entire state of Texas.
Personally, Mr. Dalmont has worked diligenty for the devolpment of the resources of the
Plains country. He has lived here and watched Plains country. He has lived here and watched was a railroad here and wher ie Long Horn
reigned supreme over the unfenced prairies. In relgned supreme over the unfenced prairies. In
hose days he had visions of tree and fruit orhards. He worked to that end with the result
that many of the orchards and the shade trees
which grace this ssection of the Plains country




Nation with these plants in the Plains country.
NOTE--Since the above article was written y Mr. Evans, several weeks ago, Mr. Dralmont has sold the Plainniew Nursery to Mr. D. C. ears experience in the nursery, plant growing and gardening busincss and he is determined to maintain the high standards set by Mr. Dal-
mont. He has taken active charge of the busimont. He has taken active charge of the busi-

With the Approach of Winter Do Not Forget Your Battery
Especial care must be given to the storage battery during the winter months of storage. While you think of it today, call at our station and let us explain how to care for your battery
hroughout the winter.

> Conner-Mathes Battery Co. plainview,

## Buick Repair Service Maintained for Buicks Exclusively

Expert mechanics-complete repair equipment-more than $\$ 12,000$ stock of parts, embracing every repair part that could possibly be needed for Buick cars. Sole distributors of Buicks for Hale, Swisher, Briscoe, Motley, Floyd, Lamb and parts of
Castro and Bailey counties.
McClelland-Self Buick Co.

Plainview,
texas
Truly the House of Quality Merchandise

Carrying the most extensive line of farm implements and machinery to be found anywhere in the Plains country. Every line standard and nationally known line. Heavy ad Shelf Hardware, a standard and nationally known line. Heavy and Shelf Hardware
if its hardware we have it.

## Plainview Hardware Co.

plainview,
texas
spectal reduction on winter clothing
Winter Clothing, Suits, Shoes, etc., in oriur to give room to our big stock of Spring goods, which are already beginning to arrive There is considerable cold weather yet coming, so you'll get a lot of vear out of these goods. We have large selections, so you can
ave a wide choice. Call and let us show you our goods, We believe you will find qualities and values here that are unequaled elsewhere, for Men, Women, Boys and CARTER-HOUSTON'S
We please our customers interest first
DO YOUR FARM WORK WITH A CLEVELAND TRACTOR
Manufactured by a company which makes tractors a study and heir only manufactured product. A tractor that will work in all inds of weather-formed after the style of the Army Tanks
which created such havoc in the World War-A Caterpillar type. are Wares Caterpar type.
: B. POWELL, Distributor
Postoffice Garage
PLAINVIEW
TEXAS
WhEN WE SAY QUICK SERVICE WE MEAN SERVICE RIGHT NOW
Our equipment is such as to cause no long delays in supplying your car with gasoline, oils, accessories, tires, vulcanizing work, In fact everything necessary to the operation of an automobile. The best gasoline and oils on the market-the largest line of ires in the Plains country.

THE QUICK SERVICESTATION
PLAINVIEW
TEXAS

Every housewife in Plainview would prefer to use an Electric Vacuum Cleaner, Washing Machine, Sewing Machine and Range. We will gladly demonstrate them to you and explain our easy

PLAINVIEW,
G.-C. ELECTRIC COMPANY

TEXAS

## Plain's Grown Nursery Stock Is Best

It is a demonstrated fact that Plains grown nursery stock does better planted in Northwest Texas than does stock shipped in from foreign nurseries. Nursery stock grown here is already acclimatized.
We have a very large and choice stock of all kinds of fruit and shade trees, shrubbery, berries, vines, flowers, etc.-all grown here at home. We stand behind our stock with a guarantee.
Drop us a card and we will send you a catalog and order sheet. Come to our nursery if possible and select your own stock.

## Plainview, Nursery

D. C. Aylesworth, Proprietor

Nursery 2 Miles north of Plainview

THE AUTOMOBILES WITH PERSONAL IDENTITY
HUDSON SUPER-SIX
ESSEX MOTOR CARS

Repair and Parts Department in Connection.

## HOOPER \& SON MOTOR COMPANY

 DistributorsWHY TAKE CHANCES WITH UNSANITARY METHODS OF WASHING
Our laundry will turn out work as high class as the most fastidious can desire, cheaper than the wash woman, and under the elivery to all parts of the city. Express charges paid on all out of town work, THE PLAINVIEW LAUNDRY JOHN W GRAY Proprietor
FLAINVIEW,
TEXAS
A Progressive Man Is Identified By His Clothing
If his clothes are free from dirt and are properly pressed then he immediately attracts attention as a progressive and wide awake business man. Let us put your clothes in shape. We operate the most completely equipped plant in the Plains country for cleaning and pressing.

Waller Tailoring o.
PLAINVIEW,

You can thwart his designs upon you by installing in home ono of Cole's Hot Blast Hesters. A fuel savar and a heat giver. Arcaunar and buprex hanges iou wive kitchen, ar- - ... ll all sizes.

THE R. C. WARE HARDWARE COMPANY general hardware
PLAINVIEW,
RIDE IN A HUPMOBILE-THE CAR OF DURABILITY AND SERVICE

We are distributors for this popular make of car in twenty-four counties in the Plains country, maintaining the largest and most complete stock of parts to be found. Also distributors for the Chandler and Cleveland. Service for these makes of cars maintained.

PLAINVIEW, TEXAS

An Up to Date Store, Catering to Particular People
Carrying a complete line of standard fancy and staple groceries.
ifteen years in the grocery business and extensive buying conFifteen years in the grocery business and extensive buying con-
nections makes this line of merchandise exceptionally acceptable hections makes this line of merchandise exceptionally acceptable
and with a diversity of products. Just recently established in and with a diversity of products. Just recently established
Plainview. Call and get acquainted with this new institution.

Looper Grocery Co.
elainview.
TEXAS
OVERHAUL MACHINERY FOR SPHING WORK
Now is the time to overhaul your farm machinery for the spring plowing, planting and other farm work. The farmer who has his
nachinery in the proper repair will be able to get his work done with dispatch when spring comes. Go over your plows, etc., and see what is needed; then come in and let us fit you up.

DONOHOO-WARE HARDWARE COMPANY
PLAINVIEW,

THE WRAR HOTEL

1. A. IESTMAN, PROP.

Que hotels are the mediums through which Ine transient vieitor to a city gets his first im pression of that eity. H upon entering a hote e is impressed with a metropolitan air around it, is met at the door by a congenial proprietor who makes him feel that he is a welcome visitor to the house and if everything is done to make his stay as congenial as possible then he is im mediately favorably impressed with the city in general. The first impressions are the lasting ones, hence he leaves this sort of a hotel to at end to his business affairs in that city with eeling that it is a live and progressive little sity.
This is the method which is adopted in the management of the Ware Hotel, which is the country. There is not a hotel building in this country. There is not a hotel bullding in this retter planned from the standpoint of an up or wetter planned from the standpoint of an up
to date hotel. A three story structure of steel einforced with concrete and fireproof throughut The hotel was established in Plainview in 1910 by J. N. Donohoo and R. C. Ware, both pioneer residents of Plainview, who have been nffrential factors in the development of the re ources of this section and the building of Plainiew as a commercial cente:
In building the Ware Hotel building it was the intention of the proprietors to erect a build ig which welld zerve two p... Act, viz: a buast ifteen office rooms in the building and fifter aie rooms which are modernly equipped for a hotel.
The dining room is on the second floor and is a
large and commodious one and equipped to care or all the business that could possibly come to he hotel. The equipment of the dining room which contains a modern steam table as well as an automatic dishwaster. The meals served are far above the ordinary served in American plan
hotels and are served in an appetizing manner hotels and are served in an appetizing manner
it being the policy of the management to always serve the very best the market affords and well cooked and. plenty of it.
Rest parlors for ladies and gentlemen are
aintained on all floors with a large commer maintained on all floors with a large commodious
nd well lighted room for writing purposes on and well lighted room for writing purposes on
the third floor, facing the main street of the ity. This writing room has large oak tables nd convenient and comfortable chairs and affords ample writing space, also making an ex-
cellent office for the transaction of business by those transients who are guests of the hotel. The large lobby is well equipped with comfortable chairs and well lighted with writing desks, also for those who do not care
ing room on the third tloor.
The Ware Hotel is under
an ex-knight of the grip, J. A. Testman, and his wife, who for many years traveled in North Texas for the Parlin Orondorff Machinery Com-
pany. Mrs. Testman is well known as a caterer, any. Mrs. Testman is well known as a caterer,
nd has fuil charge of the kitchen. Mr. Testman acquired the Ware Hotel in 1912 and since that time has managed it to the entire satisfaction
of its guests. He is familiar with the desires of the traveling public, having lived in hotels or many years himself. He knows what pleases the traveling salesman, the transient traveler or
any and all who might come to his hotel. He is congenial and an enthusiast in the devolpment of the resources of the Plains country, always
giving his support to every undertaking which promises for the future development of this section of Texas.
The Ware Hotel is truly a credit and a valu-
able asset to the city of Plainview. It is oper able asset to the city of Plainview. It is oper-
ated on the American plan the rates being from $\$ 3.00$ per day and up. Day and night clerks with porter service, all congenial employees, attend
to the wants of the guests of this hostelry. In to the wants of the guests of this hostelry. In fact, those who come to Plainview may rest as-
sured they will receive courteous and satisfactory attention and service at the Ware.

THE MOST COMPLETELY EQUIPPED BAKERY ON THE

Shipping in wholesale lots its products to all parts of the Plains country. An institution where sanitary conditions are paramoun Employing only the most expert bakers. Every product mixed by state of Texas.

## THE CITY BAKERY

T. J. Vanarsdell, Proprietor

TEXAS

## A GOOD RESOLUTION FOR 1920

is to visit our store quite often, and see the goods we are showing. We carry almost everything you wish in the variety, novelty and necessity line-at prices that are lower than otheers charge for he same class of goods. We keep right up to now in securing th est goods at right prices. We want you to see our stock of Chinaware, light hardware, tinware, enamelware.

## FRANK'S NECESSITY STORE

H. L. A. FRANK, Proprietor

Real Estate. Loans, Abstracts, Insurance
One of the pioneer institutions of the Plains County, having many opportunities for investment which will prove to-be paying propositions-complete set of abstract books, complete in every respect-loans and insurance of all kinds. An institution with a strong personnel.

The J. J. Lash Real Estate Co. Ellerd Building

YOUR FARM IS READY IN THE SHALLOW WATER BELT
It is equipped with well and machinery for irrigation purposes
homes, barns, and other necessary improvements have been inhomes, barns, and other necessary improvements have been installed All that is necessary is for the farmer to move on an this company. Terms one-fourth the purchase price in cash, th ance can be paid within ten years.
INVESTIGATE THIS VAST FIELD OF OPPORTUNITIES
Texas Land \& Development Co. Ellerd Building

AUTHORIZED AGENTS FOR FORD CARS AND FORDSON TRACTORS

Carrying a complete wholesale and retail line of parts and accessories for automobiles and tractors. A complete line of farm implements used in connection with Tractors, such as plows, har-
rows, dises, etc., in standard makes. rows, dises, etc., in standard makes.

## BARKER a WINN

WHOLESALE AND RETAIL AUTOMOBILE ACCESSORIES
All standard parts of automobiles can now be secured from Plainview in a much shorter space of time than if ordered from other wholesale centers. All our stock standard equipment.
We retail the Michelin and Diamond Tires and Tubes, standar auto jacks, oils, cup grease, gasoline and every part of a car.

A COMPLETE LINE OF SPORTING GOODS
E. L. Miller \& Sons

PLAINVIEW,
TEXAS
A NEWLY ORGANIZED BANK OF PERSONAL SERVICE
The Guaranty State Bank, organized by Plainsmen, for the Plains people-Capital Stock $\$ 50,000$. The first day's deposits in excess of $\$ 100,000$. A depositor never lost a dollar in a state bank in Texas. Its policy is to always extend credit and accommodations to deserving ones, consistent with good ban
dant to get acquainted in the capacity of your bankers.
GUARANTY STATE BANK
R. S. BEARD, President $\quad$ L. P. BARKER, Vice-Pres C. D. HENSLEY, Cashier

PLAINVIEW,
TEXAS

##  HOTEL WARE

Operated by an ex-traveling man who knows the desires and wants of the traveling public. Rooms modern throughout with running water and steam heat.

## A Modern Hotel In A Live and Up-to-Date City

J. A. Testman, Proprietor andManager<br>IIJ. Plainview, Texas

## ROUSING CLEASANCE SALE EXTRA SPECIALS

Thousands of customers have voiced their appreciation for the Wonderful Values we are giving in this ROUSING SALE You lose morey if you do not take advantage of this MONEY SAVIIG EVENT. Buy today in unlimited quantities.


35c Bleached Muslin, Excellent Quality
Only 28c

Best Oil Cloth, White and Colors

## Only 47c

Sale on all Ladies',Men's and Children's Shoes.

Clean Up Sale on all Ladies Men's and Children's Suits, Coats and all Ready-to-Wear

## Jacobs Bros. Co

Clean up prices on all Sweaters, Wool Underwear, Blankets, Quilts, Woolen Goods, Shces, Ladies', Men's, and Boys' Ready-to-Wear

HAE COMMY NEWS


Givíches


Handsome Coats for Women of Taste and Discrimination

Barrier Bros. Dry Goods Co.

