THE PLAINVIEW NEWS

Tuesday---TWICE A WEEK---Friday

Volume No. 14

Plainview, Hale County, Texas, Tuesday, December 18, 1919

Number 62

PAT NEFF, CANDIDATE FOR GOTERNOR, IN PLAINVIEW Two Cars Running Without Lights Collided Saturday Night in

GIVEN A RECEPTION TONIGHT BY BAYLOR CLUB AND OLD FRIENDS

today the next governor of Texas, in each was driving without lights. the person of Hon. Pat Naff of Waco, gubernatorial honors.

in Lubbock, and made his speech to also suffered bruises. there this morning. Four old-time Both cars were injured, especially friends, Messrs. C. W. Sewell, Will the Catto car. Stockton, R. M. Peace and W. E. Patty, went to Lubbock and brought him to Plainview this afternoon,

Ware hotel the Baylor club and others terday upheld the validity of the waraccorded Mr. Neff a reception at time prohibition law, its opinion dewhich about seventy-five persons claring that it must stand until the were present.

Crabb played selections on the violin, effective Jan. 16. and solos were sang by Mrs. Knoohuizen, Mr. T. Stockton, Miss Lacy Dalton, Mr. Jake Burkett and Mrs. Spencer as accompanists.

Mr. Neff, introduced him in an eulo- present, and help to make the confor more than thirty-one years.

some respects.

He will return home tomorrow on the south bound train. He stated that he would vist Plainview again during the campaign and will then

deliver a political address. fice in the gift of the people of the homes. state. He is on the moral side of all | The show was indeed a successful questions, and is a thorough-going torney of the Waco District and was er than this one if possible. some years ago speaker of the lower The News will possibly in its Frihouse of the legslature. He is a day issue publish the list of winners graduate of Baylor University and of at the show. the law school at the State Univer-

There are many former citizens of well for his worthiness.

the high school students Wednesday fellows.

The News will publish in full his opening speech made at Waxahachie last week.

Fine Wild Goose Hunting

sport hunting them. They are very on time regularly as of yore. hard to kill and it is considered quite a feat to kill two or three in a day's

view.

Casing Shipped to Eastland

The string of casing, consisting of about 2,700 feet, belonging to the ing a skating rink a a tent on Ash Tahoka Oil & Gas Company, has been street near the Pentacostal Mission. sold to an oil company at Eastland, He says he expects to operate it dur-Texas, and workmen are busy this ing the winter. week hauling it from the abandoned well south of town to the cars on the railroad. The casing consisted of several different sizes and sold for a view public schools will close Friday Tahoka News.

J. C. Holcombe was down in Com- will also observe the same schedule. anche county last week, making the trip in his car He says the recent freeze broke off most all the electric of the Wayland building is being torn commission in Comanche and other re-erected. towns, and it will take \$40,000 and three months' time to get the Comanche telephone system to working again. The timber and shade trees on the Kansas City market last wiek. by the thousands were broken down He went with them. or stripped of their limbs. There was a rain and hail that froze as it fell and was so heavy the poles and trees | Eastland have been here this week on could not hold it up.

FOUR PERSONS INJURED IN AUTO ACCIDENT

Collided Saturday Night in Country

Saturday night on the road several miles south of town two Ford cars driven by W. J. Williams and Keith Plainview is possibly entertaining Catto collided in the dark, while

In the collision Mr. and Mrs. Wlone of the leading candidates for liams and Mrs. Lee Gibson of Hale Center, who were in one car, were He was on the program for an ad- injured by being bruised and Mrs. dress at the county teachers institute Gibson got a finger broken. Mr. Cat-

War-Time Prohibition Upheld

The supreme court of the United Tonight in the dinning room at the States by a unanimous decision yespeace treaty is ratified and a procla-At a booth Misses Murphy, Goode mation has been issued, declaring the and Dalton presided at the punch war ended and all troops demobilzed. It says the liquor dealers were given There was a musical program in nine months in which to sell there which Messrs. Will Stockton, T. stocks of liquor and can now expert Stockton, Jake Burkett and Matt it. This finally settles the matter, Cram sang a quartette, Prof. R. M. as constitutional prohibition becomes

Hale County Singing Convention The Hale county singing convention S. W. Smith, with Mesdames E. R. will meet at Halfway on the fourth Williams and R. W. O'Keefe and Miss Sunday in February, 1920. This will be the first convention of the year. Mr. W. A. Nash, boyhood friend of Let all who enjoy good singing be which was a great success.

Mr. Neff responded with a very All classes are requested to send pleasing, witty and inspiring talk, delegates and also to send in to me which was almost like a sermon in the very best program you can arrange by Feb 1st., or earlier.

Clay Williams, President.

Poultry Show Closes

The second annual show of the South Plains Poultry Association Mr. Neff is a very able man, and is closed Saturday, the 1927 birds enwell qualified to fill the highest of tered have been taken back to their the new year.

democrat. He served as district at- ed to make the next show even great-

Secretary P. P. C. of C. Here Frank Jameson of Amarillo, secre-McLennan and adjoining counties tary of the Panhandle-Plains Chamnow living in Hale county, and so far ber of Commerce, was passing as we know everyone of them is an through town today in a car and ardent supporter of Mr. Neff in his stopped for a short visit at the News candidacy, and that of course speaks office. The editor regrets very much that he was not in at the time, hence Mr. Neff will deliver an address to did not get to see the prince of good

Bear With Us, Please

For the past two weeks the News has not been published on time, on account of the great pre-Christmas rush and the inability of securing There are many wild geese on the help to take care of the increased lakes in Hale and adjoining counties business. The rush will be over after now, and local hunters are having fine this week and then we will come out

Santa Claus at Variety Store Friday afternoon a very large num-The quail season opened a few ber of children gathered at the Texas days ago, and there is good hunting Variety Store to see Santa Claus, over in the sandhills of Lamb county who came down a chimney and disand along the caprock east of Plain- tributed candy to his guests. Every child had a jolly good time.

Installing Skating Rink

Henry Price, an itinerant, is install-

Schools Will Close Friday

We are informed that the Plainconsideration of about \$17,000.00 - for the holidays, and will open the first Monday in January.

We presume that Wayland college

The old iron building across north poles and wires, putting the electric down and the iron and timbers shiplighting and telephone service out of ped to the oil fields, where it will be

Leach Ships Cattle

D. Leach had three cars of cattle

E. R. Hanks and Oscar Norwood of

What to Give Answered for You

Don't fail to read our big adv. on Inside cover page, and the question will be answered.

Barrier Bros. Dry Goods Co.

Dependable Merchandise

N. W. Corner Square

Phone 26

ALL COAL RESTRICTIONS HAVE BEEN REMOVED

AND SITUATION IS NOW IMPROVING

Nine-tenths of the striking coal easily secured by consumers.

The trains that were taken off are happen on December 17. being gradually put back, and the gistic way, saying hee had known him vention even better than the last, Plainview will resume service Thurs- dent that the city marshal's dog-hair day on the old schedule.

taken out of the hands of the city of the celestial kind. them for coal whenever a carload ar- be a grand electrical storm and the ing and closing have been removed, the sunspot, many Plainview people

Watts Is Acquitted of Murder who killed Earl Kellar at Spring cators.

brought in a verdict of acquittal. Eastland Man Buys Land

W. T. Davis of Eastland.

TO AN END; NO ALARM FELT

As the News is a day late on acminers are said to have returned to count of getting out a 22-page work, and it is now thought that with- Christmas edition, it is able at sunin a few day; the fuel situation will down Wednesday evening to announce be well in hand, though it will take that the world has not come to an several weeks before the stocks will end from the grouping of six planets be so replenished that coal can be on one side of the sun, as was sensationally predicted would possibly the need for such an institution.

We really don't think it will bust night and afternoon trains through up for some time to come. It is evitheory is more reliable than the signs The coal situation locally has been of planets, sunspots and other things

secretary and is now in the hands of Early this morning at 5 o'clock it the coal dealers, and people go to having been predicted that there would rives. Ali restrictions are to open- playing of colored lights, caused by One local dealer informs us that he arose early to witness the fireworks, thinks there will be an ample supply but nothing out of the ordinary hapof coal on the local market early in pened. Today has been warmer than usual, and while there is a haze, no In district court in Tulia Saturday I treems that there are going to be the jury in the case of J. W. Watts some "blowed up" weather prognosti-

Lake in Lamb county last spring, However, as predicted by reliable astronomers, there is a great spot on the sun, and the planets are grouped on one side of the sun and can be J. H. Slaton has sold 120 acres of seen early in the morning in the easland two miles north of Plainview to tern sky. The sunspot attained its greatness yesterday, and the sun

PREDICTED CALAMITY HAS

federal court of appeals holding that the state anti-pool hall law is valid, the two pool halls in Plainview closed Saturday.

Pool Halls Have Closed

into effect last May 1st, but was held up by a test case and injunction. The special session of the legislature in June adopted a resolution requesting the district and county attorneys of the state to keep data on all pool halls, and if the law was held valid operators in separate cases for each day they remained open after May January 1st will be as follows: 1st. As the penalty is a fine of from \$25 to \$100 and a jail sentence also for each day, if convictions are secured it will mean the pool hall men

Will Erect Three Buildings

The plans for the girls' dormitory to be erected at Canyon Normal by NOT SO FAR ACCURRED the Episcopal church are about finished. It is now planned that the ished. It is now planned that the dormitory shall consist of three build-MINERS HAVE GONE TO WORK WORLD HAS NOT SO FAR COME ings, closely adjacent, and connected by a vestibule, and forming a quadrangle, or the three sides of an open square.

Of these three buildings it is expected that preparation for the erection of the first or main structure will be made early in January; and that the remaining two additions will be built within the next few years, if the first part proves successful in filling

The whole plan of the dormitory will eventually cost \$40,000 and is one of the first fruits of the great movement in the Episcopal church, known as the Nation Wide campaign.

Medical Society Elects Officers The Hale-Swisher Medical Society at its monthly meeting held in Plainview last Tuesday, elected officers for

the new year as follows: Dr. N. A. Greer of Lockney, president; Dr. J. C. Anderson, Plainview, vice-president; Dr. E. F. McClendon,

Plainview, secretary. It is planned by the society to induce some prominent health officials storm seems to be brewing as pre-dicted by Foster would occur today. to come to Plainview and deliver a series of lectures on health conserva

Willises Will Move to Waco

J. W. Willis has sold his home on West Eighth street to Mrs. Pace, who will occupy same. Mr. Willis and family will move to Waco, where Mis Marguerite will attend Baylor University. Mr. Willis is in the oil business at Eastland.

The Willis family has been in Plainview many years, and have many friends who regret to have them leave.

seems to be a ball of fire, and casts a weird and mysterious light such as is seen in eclipses. However, no elec- past the market is going down. The trical disturbances are noticed, and price of poultry will be much lower all wires are functioning as usual.

The predictions being of such a sensational nature caused much un- urged to hold until in January before offering poultry for sale. easiness in the minds of some people, and has for several weeks been the subject of much comment in the coun-

Byars Sells to Eastland Woman E. W. Byars has sold his home place 2 1-2 miles northwest of Plain- Lockney and bought a section of view to Mrs. S. E. Reynolds of East- land south of Plainview He and his

land, who wil' occupy same. There family will move to Plainview in time is 120 acres of land, and the farm for the children to enter the schools house and improvements. Mr. Byars after the Christmas holidays. has purchased the Horne property nearby and will occupy same.

Announcement Fees The News will make the following charges for announcements for office for the coming campaign:

District and county offiers.. \$15.00 Precinct and City officers \$7,50 Cash in advance.

Phillips Ships Fat Cattle Jim Philips shipped four cars of fat cattle to the Fort Worth market Friday. This was very choice stuff, and doubtless sold well.

Ships Four Hundred Lambs T. Stockton shipped Friday four hundred fat lambs to the Fort Worth

W. E. Wheat, formerly of Plainview, who moved several months ago with his family to Cleburne, writes that they have moved to Blanket, in Brown county.

H. S. Avent returned Sunday from a trip to Amarillo.

In pursuant to the decision of the CITY ELECTIVE OFFICERS GET RAISE IN SALARY

The law was scheduled to have gone MAYOR RAISED TO \$125, SECRE-TARY TO \$1.50; OTHERS INCREASED

The city council at its meeting last night adopted the report of the special committee of alderman appointed to report back an increase in salaries to at once prosecute all poool hall of the elective officers of the city. The salaries per month dating from

Mayor, \$125; has been \$75. Secretary and treasurer, \$150; has

Superintendent water and sewers. \$125; has been \$75.

City marshal, \$125 and fees; has been drawing this amount without

The pay of the aldermen remains at \$5 a month.

The appointive officers have received increased salaries during the past year.

Ordered that water line he laid to supply nomes of J. M. Johnson, E. F. McClendon, W. E. Patty and Mr. Graves provided they pay for material used in the lines.

Ordered that city secretary look into purchase of and failure by city to pay J. E. Woodward for a tract of land for sewerage purposes in the southeastern part of town, and warrant be drawn for same, if found that payment has not been made.

Ordered that water connections in firemen's bath be repaired.

Ordered that street and alley committee confer with city attorney in drafting city ordinance prohibiting burning of trash in alleys and means of disposing of trash accumulating in alleys.

All restrictions as to coal and opening and closing of business houses were renealed

TODAY'S LOCAL MARKET

55c to 60c Butter, lb. Eggs. dozen Turkeys ,lb. Hogs, lb. 12c Maize and kaffir heads, ton \$22.50 Threshed maize, cwt. \$2.20 Sudan seed, lb. Wheat, No. 1, bushei \$2.25 Oats, bushel Alfalfa, per ton, best Hides, green 16c; dry 26c Millet, hay, ton \$20.00 Millet, threshed, cwt. \$2.00 The price of feedstuff continues to

Plains points daily. As the time for shipment of poultry to cities for the Christmas trade is in a day or so, and there is not much market for chickens. Producers are

increase, and large shipments are be-

ing made from Plainview and other

Several carloads of turkeys have been shipped out of Plainview the past week, and another car will go out tomorrow.

J. J. Norris has sold his land near





Only a Few More Days to Do Your Christmas Shopping

We have most every thing in better gifts, gifts for everybody, the entire family, gifts that are useful and practicable, so don't let this little affair worry you any more, just come in and look over our Gift list and then select something they will appreciate. Our sales people will be only glad to assist you, and you'll enjoy every minute spent in our store.

CARTER_HOUSTON'S

Christmas Gifts That Speak for Themselves

First National Bank

Of Plainview, Texas

Extends greetings of the season to it's customers and friends

Deposits Over \$2,000,000.00

Your business solicited for 1920

PLAINVIEW IS A GOOD

CITY HAS EVERY MODREN PUB-LIC UTILITY AND CON-VENIENCE

(By R. Kenneth Evans)

ties that exist here to indulge in law suits. This is the class of a city cally a of the resimmer-

never ever being thought of. The school system is one of the

city take an interest in the children the supply. and provide amusement for them. Sanitary measures ase also very

ing to that community, where he can fifteen inch pipe.

There is not a city in the state of of power to power machinery. While company, hook and ladder company. Texas that can excell Plainview in this institution is a foreign-owned con- The hose company is composed of the forces which make for a good corn, through its management the volutieer filemen with the excention living. Lawlessness conspicious by company takes a vital interest in the of the paid chief and two truck drivits absence, churches in the majority, development of the resources of this ers, about fourteen men in all, all with more than three-fourths of the section and maintains a service which experienced in fire fighting. There popuation practicing and professing would be a credit to a city several is 2,500 feet of fire hose in the desome form of religion, a school sys- times the size of Plainview and has partment, with sufficient fire plugs tem which excells anything in the invested here thousands of dollars to connect in any part of the city, Plains country and the shows and for supplying of this commodity to two to each block in the business disother clean and wholesome attract the citizens of this section in additret. All of the equipment of the tions as places of amusement, beauti- tion to miles and miles of high tension department is of the best and equal ful streets, play grounds and many etransmission lines which supplies to any emergency. for success in any legitimate line. Santa Fe right of way, in a stucco change and giving adequate service. The people living in Plainview, like and cement building. The most up- In fact it will be easy for the readall new countries are composed of to-date and adequate machinery has er to judge that Plainview offers evsettlers from all sections, the ma- been installed, consisting of one 500- ery attraction and convenience to the jority coming from the East and horsepower, Dissel Type B engine, future resident to make this his per-Northeast. There are no negroes or one of the largest in the state and one manent home offering an unilmited low foreigners located here and the 360 horsepower DeVerge engine and field of opportunities for his future citizenship in general is the class of one 300 horsepower steam engine, propeople who are respective of the oth- viding ample power in case of an the theories of live and let live. They used in the supplying of steam. The co-operate in every respect for the cities furnished power and electricity realization of the maximum of the ad- from this plant in addition to Plain- After Januarp 1st News Will be \$2 vantages -here and are not a law view are Lubbock, Lockney, Floydada, natural tendencies are to eliminate company is one of the strongest finanfrom the city all lawlessness. The cial organizations doing business in city and county jails are empty. The the west and we are free to announce that the News MUST increase its chief of police, who has resided here that they will add additional equip- subscription and advertising rates; for twenty-five years, is seldom call- ment to their already adequate plant but such an increase must be made ed upon to perform any duties other as rapidly as the growth and develop- if we are to stay in business. than the handling of legal papers, ment of the city requires it. A sys-

tracting so much attention in the and eccupatto furn howater to a Hence, the only thing to do is to incity several times the size of Plain- crease to a point to somewhat take Plainview is a city of churches, view as the source of supply is un- care of these extra costs of doing practically every form of Christian limited coming from the ground and business. religion being represented here, in- testing almost absolutely pure. The There is not a weekly newspaper cluding the Methodist, Episcopal, water is pumped by one 35 horsepow- in this section of the state that is Baptist, Presbyterian, Christian, or motor and pump with a capacity not \$1.50 to \$2 a year, and of course Church of Christ, Pentacostal Mission of 600 gallons per minute and one it costs us twice as much to publish and the Nazarene. The pastors of twenty horsepower motor and pump a semi-weekly. Our advertising the city take an active interest in so- with a capacity of 325 gallons per rates are less than those of newspacial welfare work and the various minute. This water is pumped into a pers of much less circulation in other churches provide various forms of standpipe 100 feet high with a capa-towns. amusement and entertainment for the city of 30,000 gallons. The building On January 1st we will raise our city. There is a United Charities bousing the water works system is subscription rates to \$2 a year, \$1.10 Association which looks after any of concrete and modern in every re- for six months and 60c for three pers, such a thing as a county home the city and is one of the few self- who wish to renew can do so at \$1.50

as. There are 431 consumers of anybody to do so, as the blank paper, most complete in this section and city water in the city exclusive of 71 ink and postage on a year's subscripcoupled with the Wayland college, fire plugs which are located in all tion now costs more than \$1.50. which is located here, makes Plain- parts of the city to conform with the Our advertising rate card will be view an educational center which is requirements of the insurance under- published before the first of January, one of the forces which attracts writers. Five to six miles of water showing an increase, many immigrants to this section, mains, so constructed as to be possi-People living in the Plains country. ble to add additional mains as the have no hesitancy in sending their occasion might demand with the children to Plainview for educational growth and extension of the residence of this institution, spent the week end purposes, realizing that this is a home tection of the city. 'The water sys- in Canyon with friends. city with every clean environment tem is adequate for the commercial necessary for the proper brinigng up and domestic needs of the city and ed his sister, Mrs. A. W. Jones, Sat- few hours ahead of the arrival of an of their children. The citizens of the there has never been a shortage in urday and Sunday.-Normal cor. in angry father.

There is now a plan on foot for the blosely adherred to in Plainview and building of a public park which will coupled with this care and the exbe used as a play ground and for cellent climatic conditions no such a gatherings, band concerts, etc. In thing as typhoid or other epidemic fact, the citizenry of the city spares has not for many years been experi- the block house near the Normal of York as home economics worker. neither time nor expense in providing enced in the city. There is eleven every convenience possible for the and one-half miles of sewer main in making of this a beautiful, clean and the city consisting of twelve inch, wholesome home and residence city. ten inch, six inch and eight inch pipe. Paved streets, miles of cement side- There are 535 sewer connections and walks, shady streets and beautiful the majority of the homes in the city homes all go to make up the forces are within reach of the sewerage which make for a good living in Plain- system. All business buildings in the city are connected with the sewer. From the physical standpoint every The city is now planning on a sub-court in Chicago last week on four by the former becomes the owner of prospective resident to a community stantial extention of the sewerage counts of using the mails to defraud. 1,360 acres of land out of this ranch. takes into consideration, before mov- system, installing about 9000 feet of

modern lying demands. Schools of tained in which is housed the fire decourse are one of the first things and partment. The city hall contains 12 PLAACE TO MAKE A HOME this subject has been dealt upon at rooms, is built of fire-proof brick and length. Another is the public utili- is two-stories in heighth. On the length, Another is the public utili- is two-stories in heighth. On the ties and in this connection it might second floor is maintained rooms for be said that Plainview without a ques- the members of the fire department. tion of a doubt offers everything that with all modern conveniences prothe most fastidious might desire. vided. The fire department is one of The Texas Utilities Company pro- the best equipped in the state for a vides the electric current for the city this size and consists of chief, lighting purposes and the supplying two drivers, hose company, chemical

other attributes which make this an eight smaller cities of the Plains The telephone system is controlled ideal town for the home-maker aside country. The plant of this company and operated by the Southwestern from the vast field of oppoortunities is most modern and located near the Company, is a common battery ex-

er fellows viewpoint and believe in emergency. Two large boilers are WILL INCREASE SUBSCRIPTION AND ADVERTISING RATES

A Year, and Advertising Rates

The price of paper is now nearly The courts try only minor cases ,the tem of street lights has been provided four times the price it was three people of this section being too busy which gives the city a metropolitan years ago, the price of ink is double, taking advantage of the opportuni- appearance and every miness house the postage is more than twice what provide v th electrity and practit was, the cost of printing machinery has greatly increased, and labor Plainview is, and this is why it is at- the water that is it up to date costs much more than ever before.

.vstaining plants of its kind in Tex- a year, but we are not going to urge

About People You Know

James Biedsoe of Abernathy visit-

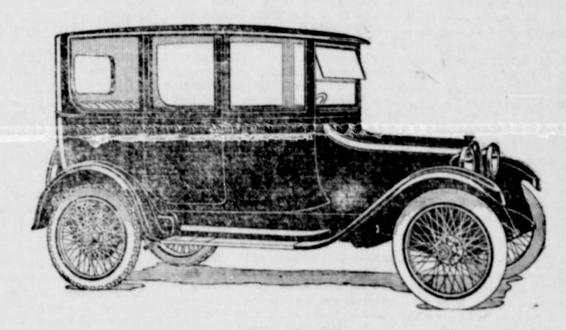
Canyon News. J. D. Gamble was in Plainivew on Thursday at attend the meeting of the District Stewards of the Meth- court has re-employed for another odist church.-Canyon News.

J. C. Bybee.—Canyon News.

President Pandolfo Found Guilty The Plainview parties who invested

News Want Add Pay.

be provided with the conveniences that A large two-story city hall is main-



There Cannot be a Nicer Present for the Entire Family Than a

Dodge Car

---either a Sedan, Touring Car, Coupe or Roadster

Carter-White Motor Co.

distressed people. There are no paul pect. It is owned and operated by months. During December those BERASSELSES OF COLORS OF

Silverton Couple Finally Marry

Recently J. A. Brown and Miss Janie L. Harris of Silverton were refused a marriage license by the county clerk there on account of the age of the girl. They then came to Plainview, where they were also refused a license. They went from here to Miss Thelma McLain, a graduate Floydada, where they were able to show a scholastic record that she was of legal age, and the license was issued and they were married but a

Floyd Re-Employs Demonstrators

The Floyd county commissioners' year W. H. Darrow as county agri-Isiah Smith of Hale county bought cultural demonstrator, and Miss Josie

Buys Part of Callahan

J. B. Downs returned the first of the week from McGregor. Texas, in stock of the Pan Motor Co. of St. where he had been on an important Cloud, Minn., can get some comfort and large land deal. While gone he out of the fact that the press dis- consumated a deal between G. W. patches note that its president, S. C. Dalton of Crawford, Texas, and the Pandolfo, was found guilty in federal owners of the Callahan ranch, wherecourt in Chicago last week on four by the former becomes the owner of The consideration was \$130,000 .-Lockney Beacon.

We Want to Buy

Threshed Maize and Kaffir, Oats, Ear Corn, Maize heads, Kaffir heads, and other feedstuffs.

See us at the old Hunter Coal yard, at Hitching grounds.

Barker-Smith Grain Co.

Will Brill in Castro County ing 30,000 acres of land in the north-Fred N. Jarnigan of Beaumont has west corner of Castro county to drill signed up a contract with people own- a test oil well at an early date.

When You Think of

Christmas Presents

Then You Think of a

Soda Fountain

Think of Us



I want a doll and a piano and that Dear Santa Claus:

I am a little boy, 9 years old. I bring me a car, a wagon, some orland plainview, Texas, Dec. 10, 1919.

bicycle, pony, saddle,

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I wish you would bring me some

nuts and candy and fruits, and a gun, and a drum and a Jersey sweater.

Roy Halsey.

I am in the third some watercolors as

Dear Santa Claus: I want a bicycle, train, wagon, gun xxxx, some oranges, candy, xxx. Yours truly,

K. Blanton Allison. (We could not make out all of this

Dear Santa Claus:

I wish you would bring me a top, ball, drum, soldier suit, nuts, candy, I want a pistol and belt holster and and apples.

From your friend, Irel Wilson,

Plainview, Texas, Dec. 10, 1919. I am in the third grade. I want some watercolors and I want a story Plainview, Texas, Dec. 10, 1919. book and some candy, some nuts and

some fruits. Thelma Looney, Age 10.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I will write you a letter to let you Plainview, Te know where I go to school and what Dear Santa Claus:

Plainview. Texas, Dec. 10, 1919. I want you to bring me. I go to school at Happy Union. I ant you to

I want a pistol and belt holster and some fire crackers and some air gun shots and a foot ball and some candy ironing board, some candy, apples, oranges and nuts. I stay with my uncle and aunts. Your little friend,

Douglas Henry. P. S.-Bring me a windmill and a large street car. Plainview, Texas, Dec. 10, 1919.

Dear Santa Claus: I want you to bring me this Christ- giver, according to Miss Holman.

mas, a doll buggy, doll, bed, chairs, table, also a pair of house shoes. Well this is all. Don't forget the little orphans. Your little friend, or any pretty native foliage may be Margaret Nelson.

Plainview, Texas, Dec. 10, 1919.

CLOSING OUT

Our entire stock of Women's, Misses' and Children's hats at only a fraction of their original cost-none reserved. Hats that were marked to sell at \$18.50 and \$20 can now be had for \$7.50 and up to \$15 for \$5.00. Our \$1.00 hats have proven popular sellers. We still have a few of them.

These are not junk, but up-to-date seasonably millinery, worth much more than we are asking. We can't carry them over and must make room for our spring stock. Several months of winter yet in which to wear them, only a few weeks for us, in which to get readyfor spring business.

Many useful and inexpensive gifts for Christmas are here for your inspection. Come look before buying.

> R. & H. Millinery The Individual Hat Shop

*************************** Christmas Plums }``

Christmas co-operation, cheer!

It is a catching affair—this spirit of Christmas-and the nearer it approaches the more contagious it be-

Every time that Christmas comes around again we wonder why we haven't cultivated the Christmas spirit all the year.

Here's hoping that all our soldier boys, on land and sea, will have a few Christmas plums on the day of good will-even though this year they may be mostly in the pudding.

Probably the girls are saying the same thing this year that they have said every year in the past-"Well, I'm going to start making presents right away for next Christmas."

We get most of the enjoyment of Christmas out of the dreams that come before and after. Oh, to dream of it before it comes, to enjoy it ! while it is here, and to appreciate it when it has gone!

At least we are reasonably sure of one thing-which is that no soldier will have to go without a good Christmas dinner. Well, this is as it should be, since-to paraphrase our old friend, Mr. Dryden-surely the brave deserve the fare.

Not namin' any names, we are willing to admit that there are folks in this world whose Christmas dinner doesn't interest us in the least-except that we hope they'll have plenty of food for reflection, and that after the meal is over they'll get their just

WRAPPING ADDS TO THE GIFT

Home Art Specialist Suggests Use of White Ribbon and Tissue Paper With Bits of Foliage.

The wrapping of a Christmas gift is an expression of the giver as much as the gift itself, asserts Miss Araminta Holman, instructor in home art in the Kansas State Agricultural col-

"A pretty gift will lose much of its charm if it is wrapped carelessly," sald Miss Holman. "As much care should be taken in the wrapping as in the selection of the gift.

'The wrappings should be dainty and inconspicuous, and in harmony the giver wishes to accompany the White tissue paper tied with white ribbon with a bit of foliage for ored ribbon. If the gift is to be sent through the mail, the outside wrappings must necessarily be of strong paper, but if tied neatly and securely with tinsel Christmas cord, the package will make an attractive appearance, and at the same time will

protect the gift." Personal touches, such as original sketches on the gift card or a spray of foliage from the region of the giver's home convey a deep sentiment and thoughtfulness on the part of the blematic Christmas foliage, a spray of or any pretty native foliage may be

ROAST GOOSE FOR CHRISTMAS

How to Prepare Fowl Which for Hundreds of Years Has Been Conventional Holiday Dinner Dish.

For hundreds of years goose has been an important conventional Christmas dinner dish. Select a young, tender goose, for its palatability greatly depends on this, one weighing about eight or ten pounds, says an experienced housekeeper.

For the dressing take four cupfuls of hot mashed potatoes, two and onehalf tablespoonfuls of finely chopped onions, one cupful of English walnut meats chopped moderately fine; one and one-half teaspoonfuls of salt, onebalf cupful of cream, two tablespoonfuls of butter and the yolks of four eggs and a teaspoonful of sage.

Stuff the body with the dressing and sew up the openings. Bring the legs and wings close to the body and tie with a white string, which must be removed just before serving.

Put the goose in the dripping pan with two cupfuls of boiling water and roast for nearly two hours, according to size of fowl, basting often and freely. Remove the goose to a hot platter, pour off the off in the pan and make a gravy with flour that has been browned. Always serve apple sauce with roast

Select juicy, tart apples and pare, slice and stew with just enough water to keep from burning. When done, rub them through a sieve and add sugar to

********** The poor will many a care forget,

The debtor think not of his But, as they both enjoy their

cheer, Wish it were Christmas all

For the Biggest and Best Dinner of the Year

The Christmas Feast

Mother's greatest of dinners—my what prides she takes in making ita s uccess for the family is gathered to celebrate greatest Christmas in the history of a generation. And we have here to help her the very best varities of 1 goods—at prices that are lowest possible.

Do the shopping for your entire Christmas here, for we can supply all your grocery needs, and save you money.

Eastside Grocery

Gea. S. Fairris, Prop.

VALUE IS ONLY SENTIMENTAL

Mistletoe One of Most Greatly Admired of Evergreen Plants But Is Practically Worthless.

Perhaps none of our evergreen plants is more loved and admired than the mistletoe, with its modest you want to. Well that is all. Your little friend, than the mistletoe, with its modest yellowish-green leaves and its clusters of small white berries. For cenportant feature of the Christmas dec- Dear Santa Claus:

mostly tropical and parasitic. In the eastern and southern parts of the United States the common mistletoe grows on various species of decidu- Dear Santa Claus: ous trees. In Europe, it seems to prefer the apple-tree to any other host. It sends its roots through the bark

of the tree and draws sustenance overshoes, nuts, and candy. I hope from the sap. However, it is only a partial parasite, for it has green boys and girls, too. leaves which enable it to so some work in making food for itself. In some species of mistletoe the

flowers are showy, while those of other species are more modest. The pistils and stamens do not grow within the same flower, or even on the same plant, but the pistillate flowers grow on one plant and the staminate on another.

The berries contain flat seeds, surrounded by a very sticky substance, from which birdlime may be made. This birdlime is spread upon places frequented by birds, to impede their movements and render them easily and a set of dishes. A story book. captured. In a similar way it may be I would like if you would bring it used to snare ground-squirrels and to me (a pair of skates). I want other small animals. This is the only practical use that has ever been made of the mistletoe.

Some oranges, apples, nuts and canYours truly,
Kathleen Maye Speed.

The plant grows very slowly, and "not until it is four years old does ries. However, it drains the vital juices necessary to the growth of the tree, and when many bunches find lodgment upon the same tree, they ullower its first white, translucent berplease brings. Please brings a baby doll with some clothes, a doll bed, a doll high chair, a book "The Night Before Christmas," some more books and some nuts, candy and friut. I will some nuts, candy and friut. I will timately cause its decline and death." be a good girl and take care of all
—Shining Light.

Lucile Dorsett.

The Circle of Divine Love. Christmas reverses creation. One

mas stands alone. It has no counterpart in all the recorded manifes. tations of deity. The story is natural when one recalls of whom it was written. That a man like Jesus should door is not strange. He was different from all others. The wine press of his life no one could tread but himself. That night belongs to no calendar. The very stars wore their brightest faces, when from before the depths of space God drew aside his curtains of richest blue. Jesus did not come alone.

Dear Santa Claus:

Bring me a rag doll Christmas, also a pair of rubbers, also a set of dishes, also a ring, it don't matter what kind of set it has got in it, and also a big ball, the bestest one you have got, also a rocking chair. Bring me a negro false face to scare Bootsie with and don't forget to put a cushion in the chair, and also a pair of aprons, it don't hurt what color and the state of the st have entered the world by a special Dear Santa Claus:

Mrs. L. L. French of Olton took the train here this morning for a trip to

LETTERS TO SANTA CLAUS

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: Please bring me a foot ball, billy whiskers books and a helmet

Plainview, Texas, Dec. 10, 1919. oration. Yet, in regard to the real I am a little boy nineteen months value of the plant, the mistletoe is old, and I want you to birng me a

practically worthless.

It is a small shrub comprising more than four hundred known species, mostly tropical and parasitic. In the mistatede is old, and I want you to bring hie a rocking chair, some marshmallows, candy, oranges, apples and nuts. I live with my uncle and aunts. * * * * Henry.

Plainview, Texas, Dec. 10, 1919 I am in the third grade at school and I do good work in grade and I'm

a good boy, too. I want you to bring me a pair of

. . Wason Price.

Plainview, Texas, Dec. 16,1919.

Dear Santa Claus: Please if you will bring to me a fountain pen, a pair of house slippers, a book, the name of it is "Billy Whiskers and His Chums." I would like another story book if

you have it and some nuts, candy, apples and oranges.
Yours truly,
Frances Elains Speed.

Plainview, Texas, Dec. 16,1919.

Plainview, Texas, Dec. 17, 1919. Dear Santa Claus:

Plainview, Texas, Dec. 10, 1919 Dear Santa Claus:

gave us man in the image of God, while the other gave us God in the image of man. The two complete the circle of divine love. That the gods should come down in the likeness of man was long recognized as a universal possibility. And yet Christmas stands alone. It has no corn. I will print this so you see I know my letters. I love them all, but three, because H. C. and L. might spoil your trip. I want a kill-gun and a wagon car. I will be 6 in January, and have had 5 Christmas trees. Don't bring me anything a girl would like. Betty wants a parasol; she needs a record, she had one but she sat down on it. I will print this so you see I know

With much love, Raymond Holbrook. To North Poie from Kress, Tex.

DECLARE "XMAS" IS PROPER

Milwaukee (Wis.) Clergymen Say Abbreviation Has Origin in Greek Spelling of "Christ."

Use of the word Xmas in abbreviation of Christmas is not irreverent or

mas is the first letter in the Greek months? name for Christ, which in English letsince the Christian era.

of the term is the custom, still prevalent among some men, of signing letters 'Yours in Xto,' in this case the 'to' following the letter being the Latin ending of the name of Christ." A similar opinion was expressed by

Rev. R. S. Donaldson, pastor of Perseverance Presbyterian church. "I know many ministers who use the letter 'X' to express Christ in writing their sermons," he said. "The

custom is of ancient and honorable theological students to use the let- thinking, not of ourselves, but of ter in preference to the full name," others. And that very sense which

Baptist Tabernacle, declared that he and most far-reaching emotion in the did not consider the term irreverent, world, and just to know that we are

When Christmas comes, I never mind the

I like to get up prompt an' go to school, BESTOWING GIFTS IN SECRET An' clean the walks 'thout waitin' to be

Though I like sleddin' better, as a rule, Or buildin' forts— But nothin' ain't so When Christmas comes.

When Christmas comes, I'd just as lief give half
My cooky to the baby, an' take care

About the crumbs. It's fun to make the little fellow laugh, An' I don't mind his taggin' ev'rywhere. He can't help bein' little! I'm not mad When Christmas comes.

When Christmas comes, I don't forget to tom arose as follows: give My shoes a wipe, an' scrub my ears a

Till my head hums.

No different from always-only glad

When Christmas comes!

-Abigal Williams Burton.

Christmas Bells.

birthdays, for example, which affect proached their house, wondering how a single family; others, like national he should proceed, the moon shone out holidays, embrace the nation; and and displayed an open window. Insome there are which girdle the en- stantly St. Nicholas threw a purse of tire globe. But Christmas Day lifts gold in at this window which, falling at one leap a line of connection be- at the feet of the father of the girls, tween earth and heaven. If there be enabled him to portion his oldest one day on earth on which above an- daughter. The second time St. Nichother the gates of heaven are more olas visited the house he also was able widely opened, it is the day when joy- to throw a purse of gold through an bells ring in memory of the birth open window, thus providing for the of the Babe of Bethlehem. This is the portion of the second daughter. On day of the Christmas Bells!-Bishop the third visit the father, watching for her hands in nervous excitement. Vincent.

No Apology Needed.

Never apologize for a Christmas why seek to hide thyself?" gift. Never say it is cheaper than what you would have liked to give, not to reveal his benefactions. From or not as pretty as you thought it, or this habit of bestowing gifts in secret anything of the sort. A Christmas gift and under the cloak of night arose the is supposed to be an expression of good will. If there is kindness enough back of the giving, no apology is nec-



First Christmas Observance

The first Christmas celebrated inside a house on the American 1618. Our Puritan ancestors finished their first house at Plymouth, Mass., having spent more than a month in wandering about in search of a place of settlement. The company was divided into 19 families, and to each person was assigned a lot for house and garden. It was not a very cheerful Christmas for the Puritans. All of them could not be accommodated inside the house, so that some of them were left out in the cold, but the religious features of the day were not forgotten, and it may be said that the Babe of Bethlehem was prayed to and sung to in a most fervent man-

gannananananananananananananana

MAKE IT A MERRY CHRISTMAS Cause Others to Be Happy and Fee!

the Joy of Sacrifice-All in the Front Ranks.

Christmas!

Every year it comes and every year sacrilegious, but is of ancient and we love it and wonder why we haven't made the spirit of it last all through "This was the consensus of opinion | the year, writes Margaret Mott Gor expressed by representative clergy of don. Perhaps we do not have the a number of denominations throughout time? But to what do we give our the city, says the Milwaukee Senti- time? And why is it that at Christmas we all "take time" to do the many lit-The letter "X" as used in connection | the thoughtful things that we have with the word Xmas to express Christ- been postponing for months and

One of the things we seem to forget ters is spelled "Xristos," explained is that the more we give to others the Rev. Herbert C. Noonan, S. J., presi- more we have ourselves, and the more dent of Marquette university. "Be- we have the capacity for giving. It is cause of this, the letter "X" long has a wonderful thought and one that we been a symbol for Christ, and has should carry around with us all the been used as such for generations time. For we always feel so tingling "An illustration of the common use rifice or see that we have really made someone else unusually happy.

This year for most of us is very different than any we have yet lived, be cause, even though we are not all actually on the firing line, we are there in our hearts and the thought cannot but give us a strange exultant feeling -to be in the front ranks, marching with the music!

After all, that is just what the spirit of Christmas is. During the Yuletide we are all in the front ranks and tri-"It is a quite common practice among unphantly moving forward, for we are declared Rev. E. Reginald Williams, loves and therefore serves, which unrector of St. Mark's Episcopal church. derstands and therefore sacrifices, is "! always write it that way myself." the true spirit of Christmas. It is the Rev. W. T. Dorward, pastor of the real thrill of life. It is the greatest the full word. capable of that feeling, even though it should come only once a year, would show that there is the right spirit with-

Practice of Putting Out Shoes and Stockings Resulted From Plan of St. Nicholas.

Christmas stockings have come down to us from the good St. Nicholas. who was a saint of the fourth century of the Christian era and was born December 6, 342, in Lycia, Asia Minor. He was regarded as especially the patron saint of children, young girls and sailors. The Christmas stocking cus-

It seems that St. Nicholas, who was the archbishop of Myra, lived in the An' mother says, "That boy's too good to same town with an impoverished no-live!" But I'm not 'fraid of dyin', 'cause I'm tions to give his daughters and, indeed, no means with which to support them, was about to sell them into a life of sin. St. Nicholas, who was accustomed to dispense his large fortune in gifts of charity, resolved to res-There are some festivals, like cue the young women. As he aphis benefactor, cast himself at the feet of the saint and cried:

"Oh, St. Nicholas, servant of God,

The saint made the father promise practice of putting out shoes or stockings for the younger members of the family so that the good saint would be able to fill them without being spied

STAR-BEAMS.

While the stars of Christmas shine. Lighting the skies, Let only loving looks

While the bells of Christmas ring, Joyous and clear. Speak only happy words,

All mirth and cheer.

Give only loving gifts, And in love take; Gladden the poor and sad, For love's dear sake. -Chicago Daily News. ACEDAGEASA TERPOSES PETERS PORTINO CONTRACESA CONTRACES



THEY'RE HERE

That Wonderful Line of Toys we Have been Promising You, with Many Other Christmas Novelties

Yesterday our shipment of Christmas goods arrived and we now have them out and ready for your inspection there are many toys, and useful and practical gifts for the older folks as well, and you, just the same as the children will enjoy looking through our stocks, and we will appreciate your visit, whether or not you make a purchase.

Shop Early

Bring the children with you, they'll enjoy looking over our new tovs.

This Store Open Evenings Until Christmas

Texas Variety Company

A pleasant Place to Shop

DARBACKER CHOND COOK TO COOK T

ANIMALS ARE NOT FORGOTTEN

Birds and Beasts Share in the Christmas Cheer in the Scandinavian Countries.

The Christmas customs in Norway and Sweden are the most interesting of any country. It is a time of great rejoicing. To show that there are amicable feelings between every one in the household the shoes are placed in a row at night in the hall when retiring on Christmas eve, and, like the German custom, candles are left burning in the village windows all night to light the way for "Kristine," who brings the gifts. The Christmas tree is largely decorated with candles and pretty cakes arranged in bright-colored baskets-all usually homemade.

The richer households send good things to the poor, and everywhere When Christmas Comes in us, and with a little cultivation we among both rich and poor are the animals and birds remembered. The boys and girls save up their pennies during the year for this purpose. Sheaves of grain are fastened to the window ledges in town, and in the country the sheaves are fastened to long poles and renewed every day for a week, and many are the birds that spy this feast. On the barn floors of the peasants bowls of hot porridge are set for poor "Robin Goodfellow" to comfort him because he has no "soul." The cows and the horses share in the general happiness by having a double share of food given them.

> Be Joyful. Radiate as much of the Christmas spirit as possible.



Too Late.

It was Christmas eve. Staring at the dying embers of the fire was a beautiful woman. Her face was worried, and she clasped and unclasped "Christmas eve." she murmured. "and no money to buy baby a Christ-

Mechanically her eyes wandered around the room until, with a guilty start, they rested on something standing on the mantelpiece. It was baby's

money-box. "If I only dared!" she

thought; "but what would John say?" For a few moments she stood debating the awful question in her mind. and then reached for the box. "John need never know," she said. With trembling hands she broke open the box and emptied on the table a collection of buttons, nails, and so on. John had been there first!

THE CHRISTMAS GARLAND.

Cora A. Matson Dolson. Make one wreath more;

Yes, one wreath more, To hang outside, above thy door, That all who pass this way may see The Christ-tide spirit is with thee.

SEE Guy Fowler for bargain in 1918 five-passenger Maxwell car. 58-9t

PARAMARA PARAMARANA KThe Birst Christmas

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

Lord came upon them, and the glory of the Lord shone to round about them; and they were sore afraid. And the angel said unto

And, lo, the angel of the

them, fear not; for, behold, I bring you good tidings of great joy, which shall be to

For unto you is born this day in the city of David a necessity of Saviour, which is Christ and old Bennett. the Lord.

And this shall be a sign unto you. Ye shall find the babe wrapped in swad-dling clothes, lying in a manger. And suddenly there was

with the angel a multitude \$5 of heavenly host praising God, and saying,

Glory to God in the highest, and on earth peace, good will toward men. And it came to pass, as

the angels were gone away from them into heaven, the shepherds said one to another: Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath and set fire to the whole tree. made known unto us.

And they came with haste, and found Mary, and Joseph, and the babe lying in a manger.

And when they had seen it, they made known abroad the saying which was told And all they that heard it wondered at those things \$\$

which were told them by the shepherds. But Mary kept all these things, and pondered them things, and part in her heart.

And the

And the shepherds repraising God for all the guishing the lights to children. and seen, as it was told unto them.

-St. Luke ii:8-20.



A commercial traveler had taken a ment of hardware and endeavored to it is impossible to use electricity never press upon the canny Scottish man- leave the lighted tree alone and never Christmas gift of a box of Havana ci- companied by a grown-up person.

"Naw," he replied. "Don't try to bribe a man. I cudna tak them and I am a member of the kirk." "But will you not accept them

Christmas present?"
"I cudna," said the Scot.
"Well, then," said the traveler, "pose I sell you the cigars for a made

nominal sum-say, sixpence?"

"Weel, in that case," replied the Scot, "since you press me, and, not liking to refuse an offer weel meant, I think I'll be taking two boxes."





"Good will among men is a prime necessity of reasonable living."-- Arn-

Safety First

••••••••••••••••••••••• Don't allow children to touch the in nut meats. lighted tree.

while it is lighted.

Don't leave anything highly inflammable near the tree.

Be sure it is securely fastened so it will not tip over easily. Don't blow a candle out. The flame

Don't set the tree up haphazardly.

might be carried against a dry branch

all over the tree. Don't forget to fasten the candles our Savior, on earth peace, good will securely to the tree if candles are to men. them concerning the child. wsed. Also avoid placing them under another branch.

> Always have a wet sponge convenient to the tree. A candle often burns up too quickly, and the sponge could be used to extinguish it.

Don't leave the tree until you are turned, glorifying and and never trust the work of extinsure the lights are all extinguished,

> Don't light the tree after it has stood in a warm room for three or four days. It becomes so dry it will burn almost as quickly as powder.

represent snow. Use an asbestos preparation which looks like cotton. This applies particularly to those who illuminate their trees with candles.

Don't light the trees with anything large order in Scotland for a consign- but electric bulbs, if possible. Where ager who had given him the order a allow children in the room unless ac-

> Don't set the free up near upholstered furniture. The danger of sparks setting it afire is great. A piece of such furniture might smolder for hours without being discovered-probably not until the family has been in bed some time.

CHRISTMAS THEN AND NOW

In the Old Days Gifts Were Tolens of Love, in Keeping With the Day Celebrated.

What a vast difference there is in the Christmas of today, from the Christmas of our forefathers. In those days there was not the hurry scurry shopping, and costly, somewhat useless gifts given with the thought that the receiver might give a finer one in return. The gifts given in these days were gifts of love, wholly in keeping with the day celebrated, says a correspondent in an exchange.

For many weeks and months did and knit on wooden needles or a bone hook the warm neck scarf or mittens for her loved one, every stitch bearing a message of love. And then as the time drew near how savory the kitchen smelled every time one enble for mother or hunty or grandmother had safely hidden away the tender gingerbread and spice cakes, and the brittle molasses taffy, plates of butterscotch and other candy rich

What happy times when the stockings of all sizes, and almost all col-Don't remove presents from the tree crs, were hung on the mantel shelf above the wide fireplace, where old Santa had no trouble at all to come down and deposit the numerous things from his pack in the dangling stock-

Everyone was remembered with some sort of a gift, none were forgotten, and I feel sure the home-made goodies were devoured with as much relish and with less after effects, as the store goodles of today. There were no coal tar dyes in the Christmas candy grandmother made.

Then when the team was hooked to Don't fasten any tinsel ornament the farm sled, with the farm wagon near any lights on the tree. If one bed on it partly filled with straw and should ignite the blaze would spread bed covers, what a fine ride to church ever the shining snow, to hear a real Scripture sermon about the birth of

> ****** The night that erst no name had worn, To it a happy name is given, For in that stable lay, newborn. The peaceful prince of

Lo! Christmas Comes Taain

·+··

earth and heaven.

-Alfred Dommett.

Don't trim the tree with cotton to Behold! His star is shining bright; The angel choir is singing

> But near-too near, the cannon's roar, The Christmas anthems sound no more.
> Across—the field of battle.

Oh, Christmas spirit! Calm our fears, Close down in pity stooping.

Alas! Thine eyes are filled with tears,
Thy radiant wings are drooping.

The happy bells, the joyous bells That set the echoes rolling Through silent streets and frosty dells, Are slowly, sadly tolling.

Come, glory night! Come, spirit light!
Come, joy, thy mute belts ringing!
Through clouds the star is shining bright;
Far off the choir is singing.
—Clara E. Putnam, in Oklahoma Farmer.

FOR RENT-Two large unfurnished rooms,-Phone 272.

Why Not Give Something That Can be Used Each Year and Day

We have a choice line of goods that are suitable for presents for each member of the family and your friends.

FOR THE LADY OR GIRL-A very large selection of domestic and imported toilet articles, ivory goods, perfumery, toilet waters and cosmetics, card cases, fine box candies, fine stationery.

FOR THE MEN FOLKS-Fountain Pens, pipes at all prices, boxes of cigars, shaving sets, safety razors, etc.

Mother would appreciate a flannel-covered hot water bottle.

We desire to thank the people for their generous patronage of the past year and wish all a Merry Christmas and Happy New Year.

McMillan Drug Co.

You are always welcome here Day Phone 62 Night Phone 118 Home of Pure Drugs

LETTERS TO SANTA CLAUS

Runningwater, Texas, Dec. 16, 1919.

Dear Santa Claus: Will you please bring me a pistol, some fire crackers, a pair of gloves, a car that will run, some story books, a pocket knife, a wagon with a horse hitched to it, a French harp, some iron animals and a top, some candy nuts, oranges and bananas.

Well, Santa, if you will bring me these I will be much oblige to you. Your friend, Sidney Hooper.

Runningwater, Texas, Dec. 16, 1919. Dear Santa Claus: Dear Santa Claus;

of mittens, a knife, some story books, just bring him a pipe, a train that will wind up and run, some iron animals, a rig, a goat, to some little children who haven't and a cat, a whistle and a horse, a tie, any papa and mamma.

candy. Your friend, R. L. Hooper.
P. S.—This may sound long, but you skipped rae last winter on the account Dear Santa Claus:

Dear Santa Claus: sure as the world. Just got to have please Santa Claus, bye-bye. them. Don't forget to leave some thing for grandmother.

Herbert M. Goodwin. Plainview, Texas, Dec. 16, 1919.

Your little girl, Ella Margerette Shelton. Also a pair of houseslippers.

BARRET PRODUCTION OF THE CONTROL OF THE PRODUCTION OF THE PRODUCTI

Dear Santa Claus:
Please if you will brine to me a little pistel and some caps.
Some oranges, nuts, apples, chewing gum and candy. Very truly, Malcolm Hugh Speed.

WANTED to be moved also windmill and barn.

Later to be moved also windmill and barn.

All Plainview News.

62-2t

MONEY TO LOAN—Read StewartPatterson Co's. adv. on page 3.

Plainview, Texas, Dec. 16, 1919. Dear Santa Claus:

Please bring me a doll buggy and doll and some oranges, apples, candy

Your little girl, Bula Helen Shelton. Also pair of houseslippers.

Plainview, Texas, Dec. 15, 1919. Will you please bring me a pistol my little baby brother, Austin, a fected hogs shipped in from the and some shots, a French harp, some Shetland pony, bring Rolla some boxbaby giant fire crackers, a top, a pair ing gloves, Tom don't need much,

Your little friend. Clara Margarette Davis.

Please bring me a doll and buggy, a bed, a set of dishes and a box of Epworth League Program candy and some apples, oranges and December 21, 1919 want some little soldiers and a nuts, bananas, also some gum, a litfoot ball, and I want some nut picks, the book. That will be all if you

Plainview, Texas, Dec. 16, 1919.

Dear Santa Claus: Please bring my little brother a drum, and a car and a little horse Please bring me a doll buggy and and some candy and apples and ora doll and lots of orenges, apples, anges and bananas, bring some gum candy and nuts.

Respectively.

Respectively. be all if you please Santa Claus. Bye-bye, bye-bye to you. Bring this

Plainview, Texas, Dec. 16,1919, WANTED to BUY-A small house

Hog Cholera in Randall County

C. F. Sjogren of Kress was in the News office Saturday. He has been appoirted county veretinarian of Swisher county to take charge of the hog cholera situation in the north edge of the county near Happy, as a number of hogs in that community in Randall county have died of the I want you to bring me a doll and disease recently, caused by some in-

Mr. Sjogren has quarantined cer-You can give my candy and nuts tain herds and has vaccinated the hogs on other places, and thinks the disease will not spread further.

He tells us that he is quite busy now holding public sales ,as an auc-Plainview, Texas, Dec. 16, 1919. tioneer.

Leader-Carrie Ryers Subject - "The House of God"

Responsive Rending, Pas in CXX': The Board of Church Etensions f the Me'n dist church, South-N'amie ! ou Hill.

The House of God- Mrs. Prossec Vocal solo-Mrs. Benington. Respect for the church-M'ss Lella

God's Dwelling Place-Miss Daisy

PERSONAL MENTION

Louis L. Hix of Canyon was here and Mrs. W. C. Clements.

yesterday.

this morning. town Monday.

D. J. Peck of Panhandle had busi- which includes the Grant building. ness here today.

Chris Benn of Aberathy is in town oday on business. Morris Murphy left Sunday for a

trip to Brownwood.

business here today. Charile and O. M. Shook of Tahoka were here Wednesday.

Mark Nichols has gone to California to spend the winter.

Lubbock is in Plainview. R. C. Ware returned this morning children.

from a trip to Amarillo.

here Friday on business. Hart were here yesterday.

ness in Plainview Saturday.

today visiting his brother.

H. Willcox and Frank Black- awhile visiting. vell of Dathart were here Friday. Tulia had business here Thursday.

tlefield is in town today shopping. Mrs. W. M. Wilson came in Sunday from Iowa Park to visit relatives.

Miss Mary Cox returned yesterday Guaranty State Bank. from a trip of several days to Ama- Mr. and Mrs. Will Richards and

A. L. Goff and Sam Powers of Mrs. L. M. Faulkner recently went

Mrs. S. Wingo is home from a health. stay of some time on her ranch in Gray county.

Alfred Howell, who has been here today to Cisco.

property he owns.

Worth and Henrietta. Mrs. A. S. Moss of Memphis came

and Mrs. S. P. Brown. Mr. and Mrs. A. C McCelland and belongings.

baby left this morning for Oklahoma points to visit relatives Miss Marie Gidney has returned

from an extended visit to Dallas and other points in North Texas.

Miss Olga Fitzgerald of Bros. store left this morning for Brownfield to visit homefolk.

from a trip to the Burkburnett oil named Arthur Allman.

fields, looking after interests. visiting her son, Virgil Rogers, left Lois.

yesterday for her home in Taylor. | C. F. Redinger, Olton, Dec. 6, boy; Will Dowden to Marry Mrs. C. E. Duke of Tulia was here named John Quinton. Saturday visiting her daughter, Miss Ira C. Houston, six miles northwest Will Dowden will be married to-Duke of Wayland college faculty.

Frank Meadows, who is a student Ira Claud. in Culver Military Acadamy in Indi- Quincy B. Workman, Plainview, to Plainview to make their home.

rier of Lubbock are here today visit- boy; named Morton McFee. ing the latter's brother, R. P. Barrier. Miss Alma Boston, who has been in Amarillo for several months, writes

T. W. Sawyer returned yesterday The commissioners' court in ses- Mrs. Jim Anderson will entertain for m a prospecting trip to Florida, sion the first of the week, appointed the next meeting of the club, Dec. but he now likes the Plains better Meade F. Griffin as county attorney, 31.

Lockney were here this morning en who is the present mayor of Tulia, The Tuesday Bridge Club was en-

the winter. Miss Spencer, who has been the

that section.

多民

W. M. Henderson and family of Mrs. Frank Scott, Jr., entertained Halfway Community to the Halfway commuity have moved her music class at her home, Satur- Have Christmas Tree

Amarillo are here to spend Christ- Mrs. Will Frost of Vigo and Mrs. invited to participate. There will be mas with her parents, Mr. and Mrs. Harry Swartz, of Tulia, returned home a program by the children of the E. H. Humphreys.

Dan Morgan, returned this morning from a visit with relatives in Brownwood and Bridgeport.

morning for his home, after visiting Orange, Calif., to Fullerton, that Methodist state orphans' home in Sam McLaughlin, also the Norris state. brothers near Lockney.

day on business. He says the water here visiting his sister, Mrs. O. Hol- lection for its support and toward fowl is suspended at a considerably land, and Thos. Holland of Baird, another building to be erected soon.

tives. Mr. Steel will make a business some time.

trip to Oklahoma points.

Mrs. Earl Sparks and baby S. W. Walker of Littlefield is here in Monday from Austin to spend the holidays here with her parents, Mr.

T. J. VanArsdell will leave tomor-G. M. Armstrong was in Amarillo row morning for Lexington, Ky, in respense to a message saying his sis- Tulia Delphians Honored Guests George S. Fairris went to Lubbock ter is very dangerously sick .

Herman Bleuer of Albuquerque, N. H. V. Elkington of Slaton was in M., is here looking after his extensive ond West Seventh Street Saturday, realty interests in town and country, Dec. 13th, at 2 o'clock, the Tulia and

west of town left this morning for meeting. The handsome home was Weatherford, to be at the bedside of elaborately decorated with autumn

D. M. Lawrance of Matador has Georgetown University, near Wash- E. E. Robinson extended a welcome ington City, will arrive next week to address in her usual pleasing manspend the holidays with his parents ner.

Presiding Elder Geo. W. Shearer of Abilene and she to go to Ranger and Smith of Wayland coilege, favored DeLeon to spend the winter with the two societies with a reading: "The

visiting his family He went to his nett, treated the party with a violin Mrs. Lindsay and Ted Lindsay of ranch near Slide, in Lynn county, this morning.

Mike Barrier of Lubbock was here to visit him and her mother, and to report of the Plainview society by take the mother to Abilene to spend Miss Wilile Young, who has been

Guy Tomlinson ad O. F. Currey of clerking in a dry goods store in Vernon for several months, returend home Miss Catherine Anderson of Lit- Sunday, and is again at her old place in Carter-Houston's.

J. B. Maxey came in Saturday from Wichita Falls, to look after matters R. Bateman and John Daniel of connected with the starting of work Taiban, N. M., were here yesterday, on the new brick building for the

children, who have been visiting her E. L. Doland of Amarillo is here father, P. Flamm, while Will attendtoday looking after telephone mat- ed the poultry show, left yesterday for their home in Dublin.

Desdemona is in town today on bus- to Hot Springs, N. M., to remain some time for the benefit of her Mrs. Anderson Entertains

Farwell Inn Burned

a couple of weeks or more, returned and most elaborately furnished ho- high score for the club and Mrs. Robtels on the Plains, was destroyed by ert Malone for the guests. The hos-J. Kober of Alberquerque, N. M., fire at an early hour Tuesday morn-tess served a salad course. is here this week looking after the ing, the fire originating from an over- | The club will next meet with Mrs. heated smokestock which had leaned T. O. Collier. Miss Ruby Barrow returned this from the wind pressure and was mornig from an extended visit in Ft. touching the eaves of the kitchen Mystic Club Studies "The annex.

Every room was occupied, and the

tol Freehold Syndicate.

Visits of the Stork

Born to Mr. and Mrs: cobs W. B. Lewis, Plainview,

Dec. 15, girl.

Mrs. S. W. Rodgers, who has been Plainview, Dec. 14, girl; named Mami present.

ana, will be at home in a few days. Dec. 11, girl; named Mary Elizabeth. Will has many friends here who Miss Mallard and Miss Rhoda Bar- J. E. Stewart, Halfway, Dec. 12, extend congratulations.

G. R. Bruce.

to fill the unexpired term of W. A. Mr. and Mrs. W. C. Nichols of Graham, who resigned. Mr. Griffin, Tuesday Bridge Club 14th.

guests of her sister, Mrs. George Saturday afternoon for Amarillo. Ben Smith, R. B. Tudor and Chas. Bennett, left Sunday for her home There they were joined by Joe C. La- Saigling. Mrs. Self won high score Mr. and Mrs. S. W. Waddill re- of Lynchburg, Va. These good peo- off for the members. turned this morning from a trip to ple expect to spend the winter in A saind course was serve . . . the Waco, Gatesville and other points in Los Angeles and other interesting hostess. places in California.

to Plainview, and will occupy the Ben day afternoon, with a candy pulling. There will be a Christmas tree at Sebastian place.

A musical contest diverted much fun Halfway Christmas eve night for the Mrs. C. D. Powell and baby of and was very instructive.

Mrs. McGillivray, mother of Mrs. sanitarium.-Herald.

Mrs. H. O. Hunton (formerly Miss Took Collection for Methodist Vara Harkey), writes to us that she Orphanage at Waco Wm. Voss of Gatesville left this and Mr. Hunton have moved from

C. T. Field of Crosbyton is here to- E. W. Burgess of Chino, Calif., is behalf of the home, and took a col-Texas, and T. Holland of Forsythe,



of Plainview Delphian Society

At the home of Mrs. E. M. Carter, Plainview Delphians enjoyed a pleas-Mrs. W. W. Dillingham and son of ant afternoon together in a social her father, who is dangerously sick. leaves and Christmas emblems. In Chauncy Gidney, who is attending behalf of the Plainview society Mrs.

Miss Alma Armstrong beautifully Mr. and Mrs. G. M. Phillips left interpreted Opus 16 from Mendels-Sunday-he to attend to business in shon's songs without words. Miss Statue of Milo," a Greek poem, with J. K Millwee, who has been in mythological setting. Mr. Crabb ac-J. B. Jarris of San Angelo was Missouri for nearly a year, is here companiel on the piano by Miss Bensolo: "The Hungarian Dance."

An excellent report of the progress Joe Burkett of Eastland had busi- Mrs. Leeper of Big Springs, sister of the Tulia Delphian Society was of Mr. Bledsoe, was here last week given by Mrs. Barks, followed by a Mrs. Scott.

The remainder of the afternoon was spent in a most enjoyable social meeting. Delicious refreshments were served. Mrs. Porter, president of the Tulia society, made a most appropriate response.

Parent-Teachers' Association The Parent-Teachers' association will meet at 3 o'clock Thursday af-

ternoon atth e high school. There will be the following papers: The Upbuilding of Fraent-Teachers' Association from the Parents

Standpoint."-Mrs. Kirk. "The Upbuilding of the Parent-Teachers' Association from the Teachers Standpoint .- Mrs. McDonald.

Tuesday Bridge Club Mrs. J. C. Anderson, Sr., was hostess this afternoon to the Tuesday The Farwell Inn, one of the best Bridge Club. Mrs. E. E. Roos made

Story of the Rhine"

The Mystic club had for its ubject in yesterday to visit her parents, Mr. sleeping guests were aroused just in of discussion at its meeting Saturday time to dress and get out with their afternoon "The Story of the Rhine," and with Mrs. G. M. Phelps as lead-The hotel was owned by the Capi- er, there was study of this famous river, along whose banks have marched for nearly two thousand years the armies of empires, and now patrols of American troops keep watch where the armies of Roman and I W. W. Pinkerton, near Halfway, conquerors once held sway. Mesdames O'Keefe, L. L. Dye, H. A. A. G. Hemphill returned Sunday Fred E. Cox, Ellen, Dec. 13, boy; Wofford and J. J. Bromley assisted the leader in the study, and there was G. S. Morton, six miles west of a very interesting afternoon for those

Miss Alderson of Colorado

of Abernathy, Dec. 11, boy; named morrow in Golden, Cole., to Miss Alderson of that place. They will come

Mrs. Wallace Settoon Eentertains Wednesday Bridge Club

Dec. 12.—Sunday evening at 8:30 Mrs. Wallace Settoon entertained to us to change her address back to o'clock Miss Zera Bruce and Mr. the Wednesday Bridge club Wednes-Floyd Visor, both of Tulia, were mar- day afternoon, at the H. M. Burch W. W. Kirk has returned from a ried at the Methodist church, Rev. T. home. Mrs. E. L. Dye won high trip to the Eastland Oil fields. He C. Wiliett performing the cremony, score for the guests and Mrs. Ben went in his car and had all sorts of She is the daughter of Dr. and Mrs. Smith for the club. The hostess serveda salad course.

route to Southern California to spend will resign that office, effective Dec. tertained last week by Mrs. Everet L. Dye in the Ware hotel, and she Mr. and Mrs. J. C. LaPrade left last had as guests Mesdames Roy Self, Prade and sister, Miss Lucy LaPrace, for the guests and Mrs. J. O. Wyck-

people of the community, and all are Thursday morning from the Plainview school, and presents will be on the tree for each school child.

Rev. Mr. Gray, field agent for the Waco, delivered an address at the Methodist church Sunday morning in

Mrs. Steel left Sunday for Ballin, Ohio, are here visiting their brother, MONEY FOUND—Parties ...owning ger to spend the holidays with rela- O. Holland, who has been sick for same can have same by inquiring at News office.—Ferd Rastetter.

Thanks for a Succesful Year

As we approach the end of the year we wish to offer an expression of thanks to the people of Plainview and the surrounding country who have

so loyally supported and made possible our existence. We trust that in the years to come we may receive your good will and support in the building of our business. On our part we expect to maintain the same high quality of workmanship and the same straightforwardness in dealing with the public that are so necessary for success in any

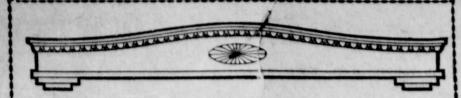
business. To those who have been instrumental in our success either thru patronage or encouragement, we wish for them a Very Merry Christmas and a Most Happy New Year.

E. C. Richards & Co.

AUTOMOBILE TRIMMING

AUTOMOBILE PAINTING

South Side of Square



JEWELRY

the gift of

In making Christmas gift selections strive to choose that which is genuine, that which even in its simplicity of design will evidence value and worth.

> THE FIRST CHRISTMAS JEWELRY CHRISTMAS and the Wise men presented unto Him

Jewelry that is genuine—is the perfect union of all these qualities—the perfect Christmas gift.

Gifts that last are SYMBOLS of LOVE ETERNAL.

Jewelry, Watches, Silverware and gifts that keep alive the sentiment that inspires the giver.

Let the Hallmark Store be your Gift shop this Christ-

WILBERT PETERSON

The HALLMARK Store

LETTERS TO SANTA CLAUS

Plainview, Texas, Dec. 10, 1919.

I am in the second grade and I am nine years old. I go to school at Happy Union; my teacher's name is Miss Margaret Burt.

I will tell you what I want: A doll, dishes, bananas, nuts, apples, doll buggy and a doll stove and a doll bed. Your friend,

Fay Burns.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus:

I want a doll buggy and a doll bed and trunk, candy, nuts, oranges, apples, and a handkerchief. I am in the first grade. Francis Bell.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I am a girl 11 years old. I have been trying awful hard to be good all the year around. I am writing you to tell you what I want for Christmas. I would be very happy if you would bring me a big doll and buggy. I want a bi gbox of candy, and also 3 three-coin bank that holds

\$10, and a card of thrift stamps. I

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I am a little boy five years old and Will you have been very good. Will you pleease bring me a little wagon, a top, ball, an automatic gun, a story book, some building blocks, and fruit and some nuts. Hope this isn't asking too much of you. Please don't forget me. Your little friend, Berwin Willis.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus:

Bring me a doll that goes to sleep and some clothes for it, and a cream doll buggy and a cradle or a bed, which ever you have. Constance Wayland.

Plainview, Texas, Dec. 10, 1919.

Dear Santa Claus:

Merry Christmas and Happy New Year to you and Mrs. Santa. I am an invalid and 11 years old, and not able to go to school. Please bring me a doll and a little lamp, and teaset, and trunk with doll clothes. We ordered a Victrola and will you please bring it for Christmas, Bring all the kiddoes something. With lots of love.

Dec. 7, 1919.

No. 1919.

Plainview, Texas, Dec. 10, 1919.

Dec. 7, 1919.

No. 1919.

girls want something.

Joe and R. L. Lang.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I want a coaster and a story book and some records and a necklace.

Virginia Hinn.

Dear Santa Claus: I want a doll, a doll buggy, a stove, a bed, safe. I want some dishes, can'ty, nuts, P. S .- And a foot ball.

Assertine Barton.

Dear Santa Claus: I want a rocking chair, stove, doll, broom, set of dishes and doll bed.

And that it all. Rowena Hamilton

Plainview, Texas. Dec. 10, 1919. Dear Sloneker Claus: Please bring me a box of water apples. dolors, and a doll craddle, nuts, oranges, banans. Please remember my little brother.

Your little friend. Maxine Sloneker.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I am a little boy 4 years old. want nuts, candy, apples, oranges, gum, all the big cocoanuts I can eat.
Yours truly.
Lavand Stoddard.

Please bring me a little truck, horn, train and some oranges, candy and nuts.
Your little friend,
Wendall Green. Please bring me a little truck, horn,

> Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I want a story book and a picture book and some firearms. Robert Hinn.

> Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I want an Ouija board ad a bicycle and some records and a book. Harold Hinn.

Plainview. Texas, Dec. 10, 1019 Dear Santa Claus:

Please bring me a Kiddie-car that Jack and I can both ride, an air- I want a doll, dishes and some candy, he that will fly, a red tractor with of plows, and don't forget to doll stove and a doll bed.

Your friend,

I want some tinker toys, and a little toy engine.

And my brother wants a train, and a horn.

We also want some candy, apples, oranges and nuts. I will not ask for so much as other little boys and girls want something.

Kress, Texas, Dec. 8, 1919.

Dear Santa Claus:

On account of sickness we did not have much Christmas last year. You must make up for it this year.

Sister and I want you to bring us each a ring and bracelet and a doll buggy, lots of candy and oranges and apples.

apples.

Beatrice and Wanza McCollum.

Plainview, Texas Dec. 1, 1919. Will you please bring a set of tinker toys, a rubber ball and a bugle. For my small sister please bring a little broom, a little chair, a rubber ball and plenty of nuts and apples and oranges.
Your little friend,
Wilburn Kurfees, Rt. A.

Kress, Texas, Dec. 7, 1919. Exess, Texas, Dec. 7, 1919.

Dear Santa Claus:

I am writing this to let you know what I want for Christmas.

I want a baby doll that open's and shuts its eyes, and a want an aluminum set, and a little basket ball.

My little brother wants a soldier doll and a rubber ball.

And my little baby sister wants a rubber doll and a rattler.

We also want some candy, apples.

We also want some candy, apples, orange, and nuts.

Your little friend,

Irene Lang.

Plainview, Texas, Dec. 10, 1919.

Dear Santa Claus:
I hope you will not forget a little boy like me. I have tried to be good this year. I am seven years old and I am in the second grade. I want you to bring me a gun, that shoots news-paper, and a box of marbles and lots of nuts, oranges and lots of apples. Yours for a merry Christmas, Care Neil.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus:

Please bring me a overseas suit, a machine gun, and a foot ball, some fruits and candies.

Your little friend, Eamey Lee Hankal, Elm St.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I want you to bring me a bugle, rocky horse and teddy bear.
Your friend,
J. B. Burton.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus:
I go to Happy Union school, I am in the first grade, I like to go to

Santa Claus bring me a train, a tricycle, and some fruits and nuts. Ernest Matsler.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I am a very small boy, but I go to school, I am in the first grade. I am going to move to Arkansas, but will not go before Christmas, so you will find my stocking hung in Toyas I. Texas. I, want you to bring me a soldier boy, a tricycle and some oranges. I will thank you very much.

Your little friend,

W. T. Bell.

Plainview, Texas, Dec. 10, 1919.

Dear Santa Claus; I wish you would bring me a knife, bicycle and foot ball and some apples and some candy. I am in the second grade. And a box of water colors, and a drum and a pair of leggins and some fire crackers and some marbles. I have a little brother. I think

he wants a kitty-car and car and a crackers. wagon, rocky horse and some candy, apples and oranges and nuts, and a Janes Miller Halsey and Roy Halsey. | Dear Santa Claus: How are you this

Dear Santa Claus:

candy, fruits, nuts. Your little friend, Janas Cope.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: Plainview, Texas. Dec. 10, 1919. and chairs, books, dishes and games corn, candy and nuts. . a anything el.

Your little friend. Frances Anderson.

Piainview, Texas, Dec. 10, 1919. Dear Santa Claus: Please bring me one drum and marbles, and candy, oranges, nuts and apples. Floyd Wright.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: Please bring me one drum, some marbles and candy, oranges and nuts, apples.

B. L. Wright.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: Please bring me one doll and baby brother one rubber doll and lots of

candy and other good things. Gladyes Wright. Plainview, Texas, Dec. 10, 1919.

Dear Santa Claus: I want a doll buggy and a lot of little dishes, a stove and some little dolls and a bed. Some candy, nuts, apples and oranges. Your little friend,

Estalee Singleton.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I am in the second grade and am nine years old.

I to to chool at Happy Union my teacher's name is Miss Margaret Burt.

Plainview, Texas, Dec. 10, 1919.
Dear Santa Claus:
I am 11 years old, I have been sick 39 days and can't see what I want, but I want you to bring me a few things. I want a pistol and holster, an air gun, shots and some firecrackers and bombs.

From your friend. Rex Wilson.

Big 10 Cent Sale

5-in-One Hair Tonic Just Think A \$2 Bottle of 5-in-1 Hair Tonic for 10c

Best hair tonic on earth, and my sales are increasing very rapidly. Below are the names of a few of many persons who have grown hair with "5-in-1" hair tonic.

A. L. Eastman, at Patton Hotel, Plainview. E. O. Shuey, Washburn, Texas. Western Oil Investment Co., DeLeon. F. R. Vih, El Paso, Texas. E. H. Jones, Chil Slaton's Ranch, Plainview

J. M. Seitz, Post City, Texas. "Dad" Stanfield, Hooper's Ranch, near Plainview. J. L. Preston, Wellington, Kans.

Mrs. W. A. Wilson, south of Plainview. A. A. Roberts, Los Angeles, Calif. Mrs. Ira Morrow, Rotan, Texas. Tom Brazzil, Lubbock, Texas. Miss Escal Bond, Lockney, Texas.

E. Payne, Achille, Okla., Box 79. M.G. Cooper, Big Springs, Texas, 200 Houston Street.

W B. Tollerson, Fort Worth, Texas, 401 Bowie Street. Capt. R. P. Ausprooks, Fort Worth. David B. Cohn, Kansas City, Mo., 3813

Paseo. Alfred Jaramilla, Ft. Bliss, El Paso. W. F. Pridemore, Lamesa, Texas, J. E. Laird, Tulia, Texas. J. B. Knox, Happy, Texas. Oliver K. Walters, Marlin, Texas. Martin Dornsch, Kensington, Kans.

These people all endorse "5-in-1" Hair Tonic, because it has proven satisfactory to them. These facts can be proven by addressing any or all of them, at the post offices named. We want you to try "5-in1" Hair Tonic, and are making this special offer to get you to do so. One bottle for \$2.00, two bottles for \$2.10.

Hair Cuts 35c Ben's Sanitary Shop Plainview, Texas

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I am in the fourth grade . I am

Union school. I want you to bring me a water-gun, a foot ball and a box of fire-crackers. Lee Halsey.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus:

ear Santa Claus:

I want you to bring me a train I will tell you what I want for Plainview, Texas, Dec. 10, 1919. horn ,drum and anything else and ring with a Ruby set in it, a fountain pen and lots of nuts and fruits.

> Dear Santa Claus: I thought I would write and tell you to please bring me a Mechanical Please bring me a doll and doll bed, auto racer, a little train, some pop-

From your little friend, Emmett Green.

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I will tell you what grade I am in, the second grade. I go to the Happy

Plainview, Texas, Dec. 10, 1919. Dear Santa Claus: I want you to bring me a doll and nine years old. I go to the Happy a little buggy, some dishes, a little car,, a

Yours truly,
Verl Dennis.

Plainview, Texas, Dec. 10, 1919. s Miller Halsey and Roy Halsey.

How are you this merry Christmas?

How are you this merry Christmas?

I want a doll and a doil buggy, a stove and doll bed. I want some candy, nuts, oranges and apples.

Your little friend,

Louise Harden, Dear Santa Claus:

How are you this merry Chrita-Plainview, Texas, Dec 10, 1919.

mas. I will tell you what grade I am in. I am in the primary and I am six years old. I want a little money bank, some nuts, some fruit and some candy. Martin Neil,

Plainview, Texas, Dec. 10, 1919.

Dear Santa Claus: I want a gun, some tools, a knife, a great long stick of candy, a box of colored pencil and that's all. Weldon Hamilton,

Union school, my teacher's name is Runningwater. Texas, Dec. 10, 1919. Margaret Burt. I want a box of Dear Santa Claus: oracker Jack, foot ball, a little gun and a bugle, nuts, oranges and apples, a ball, a little box of apples, a little box of oranges, a box of walter colors.

I want a stove and big doll. I want a plant a little box of apples, a little box of oranges, a box of walter colors.

I want a stove and big doll. I want a little gun want a trunk and a table. I want a plant ironing and a bed. I want a plant ironing and a rocking cair. I want a set of less, one airgun, some candy, oranges, nuts, apples.

Claude Weight

RECENT WAR CONDITIONS have proven

THE GRADUATE NURSE

to be one of the World's MOST VALUABLE ASSETS In Present Peace Conditions she is Even Greater Demand

There is now opportunity to gain immediate entrance in one of the very best Scientific schools for Nurses in the South. The erection of Plainview, Texas, Dec. 10, 1919, added hospital buildings makes this

are cared for in an up-to.date Nurses' Home, without tuition fees or other expense, and are paid an incidental fee each month. Apply now. New class being organized for January, 1920. Write without delay for full information to Miss Helen T. Holliday Superintendent Nurses Training Scholl

TEXAS BAPTIST MEMORIAL

SANITARIUM Dallas. Texas

We Are In the Market

At all times for your threshed grain, heads and hay, anything you have to sell in the feed line. Make yourself money by getting our bids before selling.

E. T. Coleman

Coal and Grain Dealer Phone 176 **Between Depots**



A Merry Christmas and A Happy New Year

Closing our books for the year without thanking our many friends for the business they have given us would be like leaving one of our principal debts unpaid.

Our biggest asset is the good will of our customers, and we appreciate each and every one's share in this business friendship.

May 1920 bring a lasting peace and to you greater prosperity and happiness.

Bonner & Price

Coal and Grain Dealers

Phone 162



Will You Be In Your Own Home This Christmas

Our Service Station for Home Bnilders

Is the most modern in Western Texas and completely equipped to supply everything from the First Idea to the Last Dip of the Brush.

McAdams Lumber Company

J. A. Williamson, Manager

Plainview

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Accept this greeting as a Holiday remembrance of this, the happiest season of the year.

We wish to thank our customers for their patronage during the year that is closing, and trust that the coming year will be one of happiness and prosperity to all.

Alfalfa Lumber Co.



The erection of a monument is a duty we owe to our beloved dead. It is a duty and a privilege we owe to the nation's yet unborn who may read not only epitaphs, but in beautiful sculpture the real conditions of the age in which we live.

Monuments have been the historical messengers from age to age. Let us see to it that our age will do justice to itself and pass on to an evergrowing intelligent race the doings of our time.

South Plains Monument Co.

Plainview, Texas



We Wish to Announce

To the public that we have leased the building next door north of Garner Bros., in the New Ellerd Building.

We expect to engage in the wholesale rubber business, covering West Texas and New Mexico, as factory agents and distributors for two good

We handle the Vulcan and Tread-Well Tires and tubes, will sell both wholesale and retail. We have a special proposition for you, one that will save you money. Come in and let us tell you about it. No better tires made than we handle.

Old Tires

.We are arranging to buy old casings that are in fair condition and send them off for re-treading.

Overland 4

We are the agents for the New Overland Four. The car with a WON-DERFUL SPRING, the easiest riding car in the world. Let us show you. One ride over the rough roads will convince you. This car is economic in upkeep.

If you are in the market for a car, come in and see us before buying. We want to meet you and show you our goods, explain our proposition to you and save you money.

We wish you a Merry Christmas and a Happy New Year.

Peace & Lewis

IN NEW ELLERD BUILDING



We Appreciate our Customers Every Day

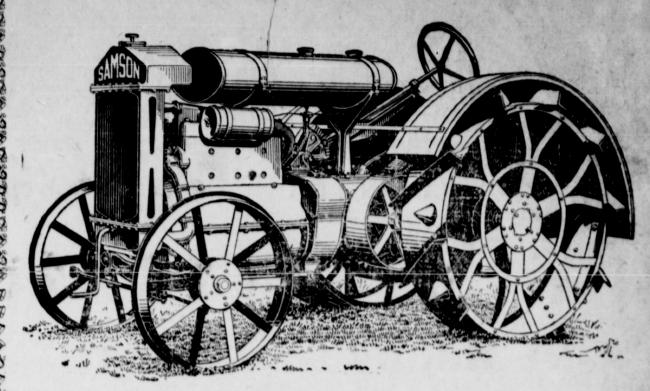
But at Christmas time it gives us added pleasure to wish for them the increased joy of the holiday season.

Our business is the selling of wholesome fresh meats. We also have cheese, oysters, fish, and other market delicacies for special seasons such as the holidays.

Think of us when you think of meats needed for the success of your holiday cooking plans.

Thompson's Market

TOM THOMPSON, Proprietor North Side of Square



SAMSON IS HERE Tractor that Is worto more less

Built by one of the largest manufacturers in the world.

Price \$785.00, which includes delivery and demonstration on your farm.

Green Machinery Co. **Distributors**



During this season of good cheer we wish to extend our thanks and holiday greetings to the many in Plainview and surrounding territory who have made possible the progress of this bank during the year 1919. May the holidays bring them joy and may their year of 1920 be full of prosperity and happiness.

To you we offer a banking service which we believe you will appreciate if you will give us atrial.

You will be surprised how easily and rapidly a bank account will grow and how much satisfaction there will be when next Christmas rolls around and you have an account from which you ma ydraw to make the purchases for friends and relatives. You will be glad that we urged you to start an account when the next holiday season comes.

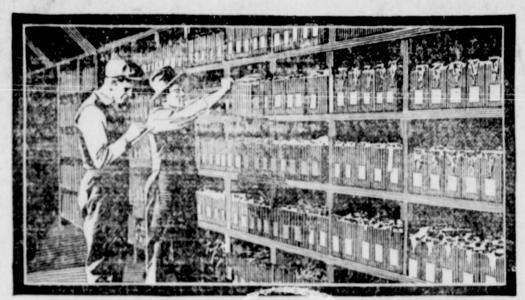
The Third National Bank

PLAINVIEW, TEXAS.

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Battery Life Depends upon INSULATION

1



There's only one sure-fire preventive against aging on the shelf—that is to store the batteries in true bone-dry condition, which is possible only with the Willard Battery containing Threaded Rubber Insulation.

2



The life of the battery is largely up to the man in the car, but Threaded Rubber Insulation adds greatly to its chance of long service, because it removes one of the commonest causes of battery trouble—breaking down of the



Nearly every battery with ordinary insulation has to be re-insulated at least once during its lifetime. Willard Threaded Rubber Insulation never has to

Threaded Rubber has these three distinct advantages over any other:

1. Threaded Rubber Insulation eliminates depreciation in the dealer's stock.

Willard Batteries with Threaded Rubber Insulation, since they have no wood insulation in any form, can be shipped and stored bone drysince neither plates nor insulation in the battery have ever been wet.

The storage battery with wood insulation in any form can not be kept in a dealer's stock without depreciation, because wood insulation must be put into the battery wet at the factory, and, once the insulation is wet, a continuous chemical action begins; and furthermore, the insulation can not be allowed to be dried out, as it would become damaged. Hence the battery must soon be filled.

2. Threaded Rubber Insulation returns bigger dividends to the user.

Threaded Rubber Insulation is a manufactured product held to rigid uniformity, more durable and long-lived than any wood can be. The car owner is not wholly relieved of caring for his battery, but the battery will stand more abuse, and function at high efficiency for a much longer time.

3. Threaded Rubber Insulation makes re-insulation unnecessary.

When installed in the car no one can say just how soon wood insulation will begin to break down, on account of the impossibility of securing absolute uniformity in wood, since it is the product of nature, not of scientific manufacture. During this period even careful driving and faithful attention to battery care will not absolutely insure long life.

Re-insulation—at considerable expense—is almost certain to come before the ordinary battery is worn out, and the life of any battery after re-insulation is uncertain.

Conner-Mathes Battery Company
Phone 16

In Auto Row

Phone 16

STORAGE
BATTERY

A CONTROL OF THE PART OF TH

Willard Threaded Rubber Insulation

Buy Your Christmas Groceries From Us

We have a complete stock of the freshest and best of everything you desire for your Christmas cooking, Save time in your Christmas buying by coming to our stores first.

PLAINVIEW PRODUCE CO. GIBBS' CASH GROCERY

PLAINVIEW, TEXAS

WHEN OLD MAN WINTER PULLS AT YOUR COAT SLEEVE

You can thwart his designs upon you by installing in your home one of Cole's Hot Blast Heaters. A fuel saver and a heat giver. Arcadian and Duplex Ranges for the kitchen, are work savers for the housewife. We carry a full line of these stoves in all sizes.

THE R. C. WARE HARDWARE COMPANY GENERAL HARDWARE

PLAINVIEW, TEXAS

THE FRESHEST OF PRODUCTS ALWAYS FOUND AT THIS STORE

Our extensive patronage and buying connection enables us to turn our grocery stock frequently, assuring everyone of receiving the very best products and fresh. Standard brands of goods found on our shelves, such as Beech Nut brands of canned goods, Van Camp's products and Armours and other popular brands. The store where the farmer loves to trade.

THE FARMERS EXHANGE

PLAINVIEW, TEXAS

A LIVE AND PROGRESSIVE BANK IN A LIVE GROWING · TOWN

Now consolidated with the Citizens National Bank, bigger and stronger than ever. Deposits in excess of \$2,000,000. We want you to make our bank your bank. Every item of business handled with as much care as though it were the individual business of the management.

THE FIRST NATIONAL BANK

PLAINVIEW, TEXAS

RIDE IN A HUPMOBILE—THE CAR OF DURABILITY AND SERVICE

We are distributors for this popular make of car in twenty-four counties in the Plains country, maintaining the largest and most complete stock of parts to be found. Also distributors for the Chandler and Cleveland. Service for these makes of cars maintained.

SHEPARD MOTOR COMPANY

PLAINVIEW, TEXAS

Exclusive agents for Sealey Mattresses, Harmograph Phonographs, Globe-Wernicke Book Cases, Acorn Stoves and Ranges, Perfection Oil Stoves, and Hoosier Cabinets. Funeral directors and embalmers; burial robes. Prompt and efficient service; with auto hearse service.

W. FLAKE GARNER, Manager. M. P. GARNER, Sec.-Treas.

GARNER BROS.

FURNITURE AND UNDERTAKING

Telephone No. 105; Night 376

TO THE HOUSEWIVES OF THE PLAINS

Plains wheat this year has more gluten than most any other wheat on the market, thus affording better rising quality, and making it best for bread, biscuits and pastry cooking. Those who use our flour get as good quality as can be found anywhere and get it for less money.

ALWAYS INSIST ON HAVING OUR BRAND.

Every Sack Guaranteed.

HARVEST QUEEN MILLS

PLAINVIEW, TEXAS

DYE DRUG COMPANY THE REXALL STORE

(By R. Kenneth Evans)

There is not a city in the great Southwest that is better equipped with up-to-dae business institutions than Plainvieew and in maany instances, as in the Dye Drug store, this city has institutions which excell any in this section of the state and institutions which would be a credit toa city several times the size of Plainview.

The Dye Drug store is truly one of the pioneer institutions of the Plains country, having been established here more than twnty-five years ago, but at the present timee operated and owneed by E. Lee Dye, a graduate, both in Pharmacy and medicine. Dr. Dye, as he is familiarly known in Plainview is one of the younger business men who takes an active interes to the development of the vast field or resources which exists in the Plains country. He operates this store from the standpoint of making it a credit to the city and delights in making it excel other stores in other cities in the Plains country. The writer without a question of a doubt is safe in saying that there is not a better equipped drug store, with a wider diversified line of merchandise anywhere in Texas west of Dallas than this store. Have been in drug business under different names in Plainview for 25 years.

Four years ago the Dye Drug store was located on the 'west side of the square, securing quarters in the Ware Hotel building which is one of the most substantial buildings in the city of Plainview. A passage was was opened hotel into the drug store which makes an added convenience for travelers who wish to patronize a drug store.

Realizing the excellency of his location and the opportunity such a building afforded for the establishment of a De Luxe store, Dr. Dye secured the best class of mahogany fixtures to be found on the market for this store. The glass wall cases handsomely display the extensive line of merchandise while the soda fountain is equipped with all the latest sanitary appliances making it up-to-date. The moment one steps into the Dye Drug store he is impressed with the metropolitar appearance of the store and a glance at the display shelves shows tha the stock of merchandise is most nationally known lines.

The prescription department is under the direct supervision of Dr. Dye, whose education in medicine in addition to education in pharmacy makes him an exceptionally valuable pharmacist.

A registered man is in charge of this department, Dr. Dye realizing the value of a registered man mixing all prescriptions.

The Rexall line of proprietary medicines, manufactured by the United Drug Company, the most extensive manafacturers of proprietary goods in the United States is handled and this store is one of the 8,000 Rexali stores in the prescriptions which are all handled under the money back guarantee plan.

The Dye store has the exclusive agency for Symphoony Lawn stationery, Liggets and Guths chocolates, Kantleak, Rexall Maximum and Monogram rubber goods, nationally known and guaranteed to give satisfaction. This store also has the exclusive distribution of Jonteel, Violet Dulce, Bouquet Jeanice perfumes and toilet preparations and handle all the popular makes and brands in this department. The line of cosmetics includes all that the fastidious lady could possibly desire.

The soda fountain and soda parior is the popular gathdring place of both the young and the old of Plainview. Expert caterer are always in charge of this department and in addition to serving of all the popular soft drinks, het drinks and exceptionally made chili is served during the colder months. This fountain is conducted on the plan of strict sanitation aand everything is served in an appetizing manner.

aken all in all there is not an institution in Plainview more up-to-date or more capable of caring for the business for which it was established than the Dye Drug store. The full line of Pathephone and records and Eastman kodahs, (and if it isn't an Eastman it isn't a kodah) are

HEADQUARTERS FOR CHRISTMAS GOODS

The Gift Makers' Greatest Opportunity it at Frank's Necessity

When U see our new and beautiful line of Holiday Goods full of the choicest selections for the Christmas trade is now ready for the inspection and approval of all who know a good thing when they see it. The best goods that can be had for the money, regardless of where you go. Do not wait till the last day, but come early and avoid the rush. It will pay you.

FRANK'S NECESSITY STORE

H. L. A. FRANK, Proprietor

A FULL LINE OF LUGS AND BOLTS, OVERSIZE TO TAKE UP LOOSE RIMS

FEDERAL TIRES AND TUBES NORWALK TUBES

Everything for the Wheel.

McGLASSON-ARMSTRONG RUBBER CO. "In Auto Row"

PLAINVIEW, TEXAS

Truly the House of Quality Merchandise

Carrying the most extensive line of farm implements and machinery to be found anywhere in the Plains country. Every line a standard and nationally known line. Heavy ad Shelf Hardware, a standard and nationally known line. Heavy and Shelf Hardware, If its hardware we have it.

Plainview Hardware Co.

THE COOL OCTOBER DAYS

reminds us of the real cold weather that is not far off, and that possibly we may need some more suitable apparel, for both ...

In completing your preparations for fall and winter do not fall to visit our store. We believe you will find qualities and val here that are unequaled elsewhere, for Men, Women, Boys and

CARTER-HOUSTON'S

"We please our customers interest first"

DO YOUR FARM WORK WITH A CLEVELAND TRACTOR

Manufactured by a company which makes tractors a study and their only manufactured product. A tractor that will work in all kinds of weather-formed after the style of the Army Tanks which created such havoc in the World War-A Caterpillar type. Let us demonstrate this machine to you.

C. B. POWELL, Distributor

PLAINVIEW.

Postoffice Garage

TEXAS

WHEN WE SAY QUICK SERVICE WE MEAN SERVICE "RIGHT NOW"

Our equipment is such as to cause no long delays in supplying your car with gasoline, oils, accessories, tires, vulcanizing work, in fact everything necessary to the operation of an automobile.

The best gasoline and oils on the market—the largest line of tires in the Plains country.

THE QUICK SERVICESTATION D. B. WATSON, Prop.

PLAINVIEW,

DO IT ELECTRICALLY -

Every housewife in Plainview would prefer to use an Electric Vacuum Cleaner, Washing Machine, Sewing Machine and Range. We will gladly demonstrate them to you and explain our easy

G.-C. ELECTRIC COMPANY

PLAINVIEW,

The Most Completely Equipped Drug Store On the Plains

Carrying an exclusive line of perfumes and toilet goods, candies, stationery, rubber goods, Pathephone and records. Eastman Kodak and supplies, drugs and drug sundries. Our soda fountain service is par excellence.

One of the 8000 Rexall stores, handling the entire United Drug Company's line of Rexall goods.

The Dye Drug Company

Plainview, Texas

MARCHEAL NEILL FLOUR

We have a fresh car of this famous and dependable flour and can supply your wants. For Christmas baking and pastry, as well as every day cooking it is the best on the market. It is fully warranteed to give satisfaction. Let us sell you a sack or two.

Your dollar at Piggly Wiggly buys Food Products, not Service.

PIGGLY WIGGLY

New Donohoo Bldg. "All Over the World" West Side Square

BUY YOUR BUILDING MATERIAL WHERE SATISFACTION IS PARAMOUNT

Our lumber manufactured at one of the 17 lumber mills operated by the Long-Bell Lumber Company. No seconds are to be found in our stock of building materials, which in addition to lumber, includes lime, cement, plaster and builders hardware.

BUILDING MATERIALS OF ALL KINDS

ALFALFA LUMBER COMPANY

One of 120 Retail Yards

PLAINVIEW, TEXAS

SANITARY MEASURES ARE IMPORTANT TO HEALTH CONDITIONS

The Sanidown Mattress, handled by this firm and guaranteed by us for twenty years, backed by the factory-is the most sanitary mattress on the market today. A removable cover, laced on the mattress makes it easy to renovate it.

Our stock of furniture and floor coverings among the most extensive in the Plains country.

DODGE FURNITURE COMPANY J. G. HALTOM, Manager

PLAINVIEW, TEXAS

CAREFULLY FILLED PRESCRIPTIONS IS A SAFEGUARD TO HEALTH

Our prescription department is in charge of a competent and registered pharmacist at all times, who thoroughly understands the filling of the most complex prescription. Nothing but the purest and the freshest of drugs used.

OUR LINE OF DRUG SUNDRIES IS MOST COMPLETE

LONG-HARP DRUG COMPANY The Nyal Store

IF YOU ARE PARTICULAR ABOUT YOUR DRESS YOUNG MAN

Let us show you one of the new winter suits in the Society Brand, which is known universally as the stylish line of clothing. Our entire stock of Gents' Furnishings are made up of nationally known goods and the kind the well dressed man likes to wear.

BARRIER BROTHERS DRY GOODS COMPANY PLAINVIEW. TEXAS

PREPARE YOURSELF AGAINST THE TIME OF ENTERING BUSINESS LIFE

This is a question every young man and young woman must some time or other confront-whether he is prepared to meet the problems of the commercial life or when thrown on his own resources. Watson's Business College will solve this question.

Write us for information as to the courses taught, tuition, room and board, etc.

WATSON'S PRACTICAL BUSINESS COLLEGE 608 East Sixth Street

PLAINVIEW, TEXAS

PLAINVIEW UTILITIES ARE ADEQUATE FOR HOME BUILDING

The electric plant under our management is equipped to furnish ample current for home and domestic consumption and manufacturing institutions in the Plains country. The machinery installed is the best the market affords. Our rates are in keeping with the cost of production.

DO IT ELECTRICALLY

TEXAS UTILITIES COMPANY

DONOHOO-WARE HARDWARE COMPANY

CARRIES THE LARGEST STOCK OF HARD-WARD, IMPLIMENTS AND RE-PAIRS ON PLAINS

(By R. Kenneth Evans)

One of the pioneer institutions of Plainview and the Plains country is the Donohoo-Ware Co. n.aintained by that name because of the fact that in an early day it was owned and managed by Mr. Donohoo and Mr. Ware, well known citizens of the Plains country, but since 1906 being under the management of Mr. Humphries, associated with him being W. H. Fuqua and H. R. Morrow, (well known, now deceased Plainsman), who were responsible for its reorganization and establishment here in 1906.

Mr. Humphries, is a seasoned merchant having spent his entire lifetime successfully engaged in the mercantile business. He has resided in Plainview, since the store went under its present management and since that time has takena vital interest in things affecting the Plains country from the standpoint of advancement and development. He has always given the assistance and support of his store to all meritorious ventures for the extension of Plainview trade territory and has encouraged agricultural developmert by furnishing farmers implements and machinery with which to till the soil, extending them credit and making it possible for these farmers to weather periods of adversity. In fact he has been consistent in the management of the store and has made it a very important factor in commerical circles of the Plains country.

The Donohoo-Ware Hardware Company is located in a two story brick building on the corner of the northeast corner of the square. This building is large and commodious, being 75 by 100 feet and built especially for the hardware business. One of the most extensive stocks of general hardware, implements, and accessories are carried in this store. In fact there is not a store in the Plains country that is better equippeed to care for the business that comes to it

A fuil line of both heavy and shelf hardware is carried, which includes many of the nationally known lines of cutlery, Sterling Community silver ,cut glass and in every instance a large assortment from which to choose. The largest stock of implements on the Plains is carried with repair department and parts for all classes of machinery. The repair department of this large store is under the management of expert machinists who thoroughly understand the repairing of farm machinery and the extensive line of parts eliminates much loss of time during harceting season or crop making season by eliminating the necessity of sending to a factory or a store in some other city for these parts.

Another extensive department of this store is Majestic ranges, probably the two best known lines of stoves on the market today. These are parried in extensive lots in all sizes. A full line of Pyrex cooking utersils. Alumimum ware and tin ware is also a part of this department and completely equipped to meet the demand for any variety of kitchen equipment.

Remington and Winchester rifles, shot guns, and sporting goods are also a part of the stock including ammunition manufacture 1 by hese responsible firms, hunting coats, hunters supplies of all kinds, tents and camping outfits. The extensive buying connections of the firm enables us to secore on short notice any of these lines of supplies that might not be carried in stock.

In addition to the large display rooms maintained by the company, a laarge iron clad warehouse, 50 by 140 feet two stories in height is maintained for the storing of surplus stocks of merchandise. This warehouse is located on the right of way of the Santa Fe and enables this firm to handle stock in car load lots and place it immeediately in their warehouses. Another storage and warehouse is maintained west of the post office on a lot owned oy the company,

This is the type of busiess institution which makes this the leading commerical center and assists the city in maintaining its enveable reputation of being a place where any land all classes of merchandise can be secured.

AUTHORIZED AGENTS FOR FORD CARS AND FORDSON TRACTORS

Carrying a complete wholesale and retail line of parts and accessories for automobiles and tractors. A complete line of farm implements used in connection with Tractors, such as plows, harrows, discs, etc., in standard makes.

> BARKER & WINN Wholesale and Retail

PLAINVIEW, . . . TEXAS

THE MORE YOU DEMAND

in a suit the more certain you are to be pleased with our tailoring in Lamm & Co's. Hand Tailored Suits.

Drop in and let us please you in Style, Fit and Lasting Duribility

CLEANING, PRESSING AND REPAIRING

THE DOLLAR BILL TAILORING COMPANY PLAINVIEW, TEXAS

BEAUTIFY YOUR HOME WITH SHADE TREES

It takes time for trees to grow, but they enhance the value of all property-improve the condition and looks of a home, and when fruit orchards are established, create a sure source of extensive revenue. No better selection of trees and shrubs is to be found in the great Southwest than at the

PLAINVIEW NURSERY

OLYMPIC THEATRE, FRIDAY AND SATURDAY

ALICE BRADY in "RED HEAD"

And a Christy Comedy. A program you can't afford to miss.

MAE I. THEATRE, FRIDAY AND SATURDAY KITTY GORDON in

"PLAYTHINGS OF PASSION"

Miss Gordon's greatest picture. Also Harold Lloyd Comedy.

BE SURE YOU ASK YOUR GROCER FOR MADE IN PLAINVIEW BUTTER

You will then know it has been manufactured under the strictest of sanitary conditions—the cream pastuerized before going to the churn. Bring us your cream and milk-we will pay the highest cash price for it.

THE PLAINVIEW CREAMERY

PLAINVIEW, TEXAS

Don't Throw Away That Worn Tire

It may be worth smething to you. Have it looked over at this institution. If it is worth repairing we can make it to look as good as new and give more than three-fourths the original mileage at less than one-half the cost of a new tire by our DRI-CURE retreading process.

We are just established in Plainview to stay.

South Plains Tire and Retreading Co.

PLAINVIEW, L. W. WHITE, Manager

THAT DOLLAR OF YOURS

now, is not nearly so BIG, in purchasing power, as it used to be; therefore, it is very essential that you use thought ae care in buying your daily needs.

Let us assist you in making your DOLLAR do the most for you.

THE SHIFLETT GROCERY COMPANY

North Side of Square

That a discharged bettery will freeze at a fittle Lelow 32 demons from the Line

Make this a Christmas of Sensible Gifts

In thesa days of thrift and economy this store offers an unusual opportunity for combining the useful with the spirit of Christmas giving. Of course you want to keep alive the time honored custom of remembering your triends and the members of your family at the time of the big holiday, but the same time why shouldn't you make the gift a household need?

Donohoo-Ware Hardware Company

THE AUTOMOBILES WITH PERSONAL IDENTITY HUDSON SUPER-SIX ESSEX MOTOR CARS

Repair and Parts Department in Connection.

HOOPER & SON MOTOR COMPANY Distributors

PLAINVIEW.

WHY TAKE CHANCES WITH UNSANITARY METHODS OF WASHING

Our laundry will turn out work as high class as the most fastidious can desire, cheaper than the wash woman, and under the strictist of sanitary conditions. Special one day work, with free delivery to all parts of the city. Express charges paid on all out of town work, giving two day service.

THE PLAINVIEW LAUNDRY

JOHN W. GRAY, Proprietor

PLAINVIEW, TEXAS

A Progressive Man Is Identified By His Clothing

If his clothes are free from dirt and are properly pressed then he immediately attracts attention as a progressive and wideawake business man. Let us put your clothes in shape. We operate the most completely equipped plant in the Plains country for cleaning and pressing.

PLAINVIEW, TEXAS

Waller Tailoring o.

REINKEN'S

CLOTHING AND SHOE STORE

Featuring All-Wool Hand-Tailored Suits for Men at \$40 and \$45

A good place to trade.

Tell Your Story With a Box of Whitmans

The language of Bon Bons is one that any woman can thoroughly understand. Our line of candies is always fresh and put up in neat and attractive and popular packages.

The McMillan Drug Store

Distributors for Edison Phonographs and Records

An Up to Date Store, Catering to Particular People

Carrying a complete line of standard fancy and staple groceries. Fifteen years in the grocery business and extensive buying connections makes this line of merchandise exceptionally acceptable and with a diversity of products. Just recently established in Plainview. Call and get acquainted with this new institution.

> Looper Grocery Co. East Side Square

PLAINVIEW,

Buick Repair Service Maintained for Buicks Exclusively

Expert mechanics-complete repair equipment-more than \$12,000 stock of parts, embracing every repair part that could possibly be needed for Buick cars. Sole distributors of Buicks for Hale, Swisher, Briscoe, Motley, Floyd, Lamb and parts of Castro and Bailey counties.

McClelland-Self Buick Co.

"On Auto Row"

CONNER-MATHES BATTERY COMPANY

WILLARD BATTERIES AND THE MOST EXTENSIVE BATTERY EQUIPMENT ON THE PLAINS

(By R. Kenneth Evans)

In the building of Plainview as a commercial center, the city has gained the reputation of having the best equipped business institutions in West Texas. Especially is this true of the automobile institutions, and in particular Conner-Mathes Battery Company, which is probably the best equipped institution of its kind to be found west of Dallas.

The Conner-Mathes Battery Company is more than a credit to Plainview, since it is an institution, which, beacuse of its exceptionally well equipped plant, draws business to Plainview from all sections of West Texas. The management of this institution has been established in Plainview for years, and in that time has built up anenviable reputation for its ability to handle satisfactorily all kinds of battery and automobile electrical repair,

This business was established in Plainview by Mathes Brothers & Conner, who also own and operate Lubbock Battery & Electric Company, of Lubbock, and Floyd Battery Company, of Lockney. These men are enthusastic boosters for the development of the resources of the Plains country, and Mr. Conner, who is manager of the service and repair departments of the Plainview station, takes an exceptional interest in all civic development of the city and never fails to give the support of this institution to any undertaking which promises for the development of the resources of the Shallow Water

The Conner-Mathes Baitery Company occupies a one-story brick building 50 by 120 feet, in Plainview's "Auto Row." The battery repair deparment is most interesting to the onlooker. There one sees men opening storage batteries by the latest steam process-pouring boiling asphaltic compound-moulding molten lead by a process known as "lead burning." The most modern equipment for the testing and repair of batteries is ssed by men who know. A battery which cannot be satisfactorily repaired at this institution has certainly lived its life; for this firm carries all the necessary repairs, coupled with the fact that the employees are always able to repair batteries when they are worth

Other than acting as service station for the Williard Battery, which is recognized as the universal starting and lighting battery, this concern is equipped to give service on all makes of automobile electrical evuipment, the principal makes being Delco, Northeast, Auto-Lite, and Westinghouse systems. In the electrical repair shop one sees men doing peculiar things with still more peculiar instruments. Equipped with such modern instruments as the highspeed Motor-Generator Test Bench, Armature Testers, Remagnetizers, and the famous "Ambu" electrical devices in the hands of competent men, there is no repair of starter, generator, or magneto that can not be handled. It must be added that this house carries almost every conceivable

stock of automobile electrical equipment. The Coonner-Mathes Company are also distributors for Delco Light-the well known farm lighting plant, and their business along this line, and all others as well, is indeed surprising, but the manager says: "Through Service We Grow."

THE MOST COMPLETELY EQUIPPED BAKERY ON THE PLAINS

Shipping in wholesale lots its products to all parts of the Plains country. An institution where sanitary conditions are paramount Employing only the most expert bakers. Every product mixed by machinery and thoroughly baked in one of the best ovens in the

THE CITY BAKERY

T. J. VanARSDELL, Proprietor. PLAINVIEW, TEXAS

TIRE TROUBLE TAKES ALL THE JOY OUT OF MOTORING

And it can be avoided by equipping your car with Kelley-Spring-field or Firestone tires and tubes. We carry an extensive stock of these standard made tires in all sizes. Also distributors for twenty counties for the Prest-O-Lite Storage Battery-the battery or service.

EVERYTHING FOR THE AUTOMOBILE IN ACCESSORIES OR REPAIRS

Knight Auto Co.

The home of Overland Cars.

All Repair Work Guaranteed

Real Estate. Loans, Abstracts, Insurance

One of the pioneer institutions of the Plains County, having many opportunities for investment which will prove to be paying propositions-complete set of abstract books, complete in every respect-loans and insurance of all kinds. An institution with a strong personnel.

> The J. J. Lash Real Estate Co. Ellerd Building

YOUR FARM IS READY IN THE SHALLOW WATER BELT

It is equipped with well and machinery for irrigation purposes -homes, barns, and other necessary improvements have been installed. All that is necessary is for the farmer to move on and start work. Farms in tracts from 40 to 160 acres made ready by this company. Terms one-fourth the purchase price in cash, the balance can be paid within ten years.

INVESTIGATE THIS VAST FIELD OF OPPORTUNITIES

Texas Land & Development Co.

Fire Proof and Modern Throughout is the

HOTEL WARE

Operated by an ex-traveling man, who knows the desires and wants of the traveling public. Rooms modern throughout, with running water and steam heat.

A MODERN HOTEL IN A LIVE AND UP-TO-DATE CITY

J. A. TESTMAN, Proprietor and Manager

WHOLESALE AND RETAIL AUTOMOBILE ACCESSORIES

All standard parts of automobiles can now be secured from Plainview in a much shorter space of time than if ordered from other wholesale centers. All our stock standard equipment.

We retail the Michelin and Diamond Tires and Tubes, standard auto jacks, oils, cup grease, gasoline and every part of a car,

A COMPLETE LINE OF SPORTING GOODS

E. L. Miller & Sons

A NEWLY ORGANIZED BANK OF PERSONAL SERVICE

The Guaranty State Bank, organized by Plainsmen, for the Plains people-Capital Stock \$50,000. The first day's deposits in excess of \$100,000. A depositor never lost a dollar in a state bank in Texas. Its policy is to always extend credit and accommodations to deserving ones, consistent with good banking. We dant to get acquainted in the capacity of your bankers.

GUARANTY STATE BANK

R. S. BEARD, President, L. P. BARKER, Vice-Pres. C. D. HENSLEY, Cashier.

PLAINVIEW, TEXAS

DID YOU KNOW

That a discharged battery will freeze at a little below 32 degrees Fahrenheit?

That a battery 3-4ths discharged will freeze in Zero weather?

That a fully charged battery will not freeze.

That if your battery freezes, Its Your Own Fault?

That a frozen battery can never be profitably repaired?

That we are always ready to give advice as to the care your battery should have in the winter

That our booklet, "Battery Care In Winter" is yours for the asking.

Conner-Mathes Battery Company, Plainview Floyd Battery Co., Lockney Lubbock Battery & Electric Co., Lubbock