

THE PLAINVIEW NEWS

Tuesday---TWICE A WEEK---Friday

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Number 50

AGRICULTURE IN THE SOUTH PLAINS COUNTRY

BEST SOILS AND CONDITIONS FOR SUCCESSFUL FARMING AND STOCK RAISING

(By R. Kenneth Evans)

The agricultural opportunities and possibilities of Hale county and the "Shallow Water Belt" are unlimited. There is no county in the great Southwest which affords so many conveniences and natural resources for the development of crops as does this section. Every farmer, who has foresight enough to farm only the land he can properly care for and by using scientific and intensified methods has succeeded far beyond his expectations and realizations in this section.

The old plan of farming extensive acreage has been abandoned by the farmers of this section as a general thing, because the farmers have learned that the man who attempts to farm too much land will succeed in extra good years, but in case of drouth will fail. The large farms have been cut up into smaller ones and immigration has caused these smaller farms to be populated more extensively and thus immigration is rapidly increasing, as rapidly as those in other more congested sections realize the vast fields of opportunities which exists in this section and are but waiting the hand of the progressive and scientific farmer.

There is no section in the Great Southwest that will pay a greater return on the agricultural lands than the South Plains country, surrounding Plainview. That is if scientific, diversified and intensified methods are adopted. The fact that lands in the older settled states of Iowa, Illinois, etc., are increasing in price to as high as \$300 to \$500 per acre and the fact that the opportunities offered in the West are just as great as those in the most congested agricultural countries, is forcing the younger class of farmers to come West. This is the class that is settling in the Plainview country and they are imbued with that spirit of scientific progression which is rapidly developing this section of Texas into an agricultural center.

Coupled with the agricultural production and the field of opportunities that exists along this line is the fruit and vegetable possibilities. Although occasionally a part of the fruit crop is lost by late frosts in the spring, much fruit is raised every year. It is a recognized fact that the fruits raised on the Plains are the very highest of quality and the variety is only limited because of the fact that the tropical fruits will not grow in a temperate climate. The vegetable production is unlimited both as to quality and quantity. And with irrigation, which is one of the principal methods of watering vegetables, a large profit can be realized by the gardener, there always being a ready market in this section for this class of agricultural production.

The soil of this section is what is classed by scientists, who have made extensive soil surveys of the Plains country, as made soil. That is to say, the soil of this section is the product of years of deposits from the old sea beds and the constant washing or disintegration from the mountains. This formation makes the richest soil that can be found and is absolutely free from all alkali deposits and other materials which retard the growth and development of agricultural products.

Ample water for irrigation, which comes from many underground streams, means that eventually some systematic plan will be perfected whereby every foot of tillable soil in the Shallow Water Belt will be irrigated, which will eliminate the agriculturist being forced to depend upon the rainfall for moisture for his crops. The irrigation is taken up extensively in another article in this campaign. The ample water supply, climatic conditions, fertile soil and growing seasons are the drawing cards for the making of the Plains country an agricultural section. The man with foresight and vision has but to look ahead a few years to see the extensiveness of the development of this section and the vast field of possibilities.

To go a little further. In addition to the soil being fertile, it is free from rocks, stumps and other inconveniences, which might make it inconvenient to farm lands. Its adap-

ability to the growing of crops is shown by the extensive yields which have been made under the natural rainfall augmented by irrigation methods. It is easily possible to produce 40 to 50 bushels of kaffir or milo maize per acre on sod land, plowed but three inches deep, without cultivation, supplied by rainfall or irrigation. The land can be changed within a few weeks from sod grass to alfalfa land, etc., for a few dollars' expense and some work and attention between March and September. In this district the farmers have never failed to secure a good stand of alfalfa where the seed was planted in the proper season. One attractive feature is the fact that to produce alfalfa land no extensive preparation is necessary. Just a prepared seed bed is all that is necessary; care must be taken, however, not to use too much seed, as about one-half the seed ordinarily used is all that is necessary in the Plains country to make a good stand.

The same conditions prevail with wheat, oats, barley, speltz and other crops which is in vogue for the handling of alfalfa lands. There is no limit as to the capacity of the soil of Hale county lands to produce.

The great asset of the Shallow Water country is the enormous quantities of subterranean water stored within easy reach for all practical purposes. This supply of water is inexhaustible and has been tested through the last few years by persistent pumping and calling on this supply. It has never weakened in the least and the water and the soil adaptability makes the production of heavy and profitable crops a certainty. Fifty bushels of wheat to the acre can be produced and other grain in accordance. The success of an agricultural center depends upon the ability of the soil to produce and the climatic conditions making growing seasons and markets available to handle the crops. Plainview, Hale county and the entire Plains country possess these constituents.

Elevated 3300 feet above the sea level and far enough south to avoid low temperature the working season for the prosperous and energetic farmer never ends. Plenty of time for preparation for harvest, and market and never hindered by excessive heat or cold. Any products that will grow in the temperate zone will grow and thrive in the Plains country. Diversified farming is rapidly being universally adopted because of the fact that the scientific farmers are learning that it does not pay to depend upon one single cash crop, hence there are no failures along this line.

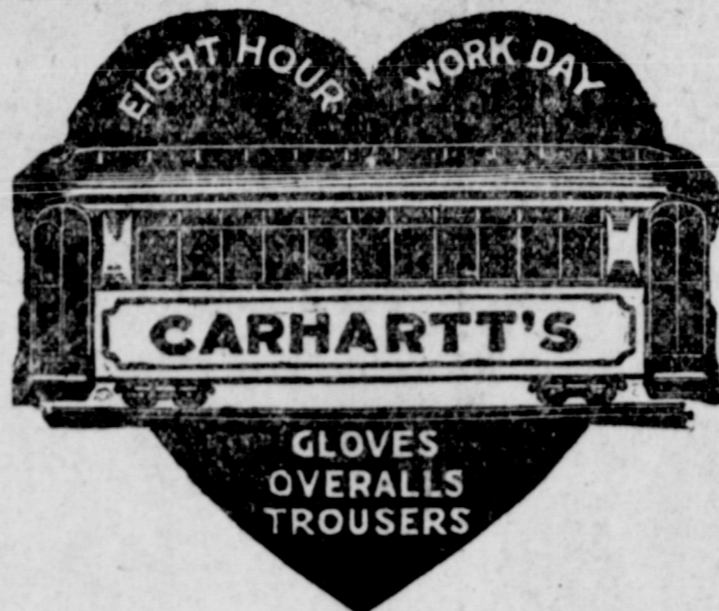
The same conditions which make it possible to produce agricultural products also make it possible to raise live stock successfully and many farmers in this section market much of the agricultural production on the hoof. The stockraising industry augmented by the agricultural production makes an excellent combination in the Plains country. In fact, all of these favorable conditions coupled with the fact that the Plains country is inhabited with a class of people who are both morally and physically healthy this section offers exceptional opportunities for development and success.

There is plenty of this land available. Much of it has never been touched from an agricultural standpoint. The young farmer with plenty of vim can purchase sufficient land here to enable him to give every acre of it proper care, can produce enough crops the first year to return his initial investment and also to increase the value of his land by improvement in breaking out the soil, to make it more than 400 per cent more valuable. In fact, for an example, the onion crop alone on many acres of land near Plainview has produced as high as \$2,000 from one acre and other crops in accordance.

To those in other sections who may read this article and wish further information with reference to the vast field of opportunities, but waiting them in the Plains country can get detailed information by addressing any of the real estate firms or merchants represented in this issue of the News or by directly addressing the Plainview Board of City Development.

Boy Fractured Collar-Bone

John, the four-year-old son of Mr. and Mrs. John Stockton, living just southwest of town, fell from a chicken house one day last week and suffered a fracture of his collar-bone.



THEY HAVE ARRIVED

A large consignment of the justly celebrated CARHARTT BRAND of working clothes, made in an honorable way for honorable men. We have secured the sale agency for these goods for this section, and invite your inspection.

Barrier Bros. Dry Goods Co.

Dependable Merchandise

N. W. Corner Square

Phone 26

HALF OF PLAINVIEW'S QUOTA RAISED YESTERDAY

No Reports Have Come from Other Parts of County in Red Cross Drive

The third Red Cross Roll Call campaign started yesterday morning, and will continue until Nov. 11, Armistice Day.

Committees are at work locally and to last night about half of Plainview quota had been secured, so said Judge C. H. Curl, chairman for this precinct.

E. H. Perry, chairman for the county, has had no reports from the other precincts, though work is being done and reports are expected to come in the latter part of the week.

CITY WILL CLAY ROAD ACROSS DRAW

Will Put Road in Good Condition; Will Benefit Farmers Coming From South

The city council at its meeting last night ordered the streets and alleys committee to have the roadway across the valley of the draw at the south end of Broadway graded and clayed, and put in good condition.

There is a good gavelly clay on the side of the hill south of the draw, and this will be used.

The improvement of this place will be of great benefit to the farmers who come from the southern and southwestern parts of the county.

Try a News Want Ad.

TWO CARS WHEAT DAILY MOVING FROM PLAINVIEW

Reported from Washington That Movement Will Be Increased Soon

Only two carloads of wheat are moving out of Plainview each day, says Santa Fe Agent John Lucas. "Situation tight as ever," was his remark yesterday. However, it is hoped that the movement will soon be increased, as the following telegram was received in Amarillo Saturday from Congressman Marvin Jones:

Telegram

"Railway administration advices has arranged ships for seven million bushels of wheat at Galveston. Both British and Swiss ships diverted to Galveston. That during last ten days 37 per cent of all wheat leaving this country has left through Galveston, and that they can now handle all wheat through that port without further delay. Cars now en route to handle situation."

T. W. Sawyer of the Harvest Queen Mills says the farmers of Hale and adjoining counties are in much better shape than on the North Panhandle. Here the farmers have their wheat stored, and very little is now in the fields, while above Amarillo there are hundreds of thousands of bushels stacked up on the ground. At places the grain is sprouting and the shocks are growing together.

PLAINVIEW HIGH IS CHAMPION OF PLAINS

Defeated Wayland College in Hard Game of Football by Score of 7 to 0

Plainview high school football team claims to be champion of the Plains, and has shown it deserves the honor.

In a hard-fought game at Lamar grounds Friday afternoon it defeated Wayland college by a score of 7 to 0, and made that score in one dash for the goal and a perfect kick.

The high school has defeated Amarillo, Canyon Normal and other Plains teams, making a total score of 108, without a single score to any opponent.

Texas Variety Co. New Firm

The Texas Variety Co. is a new firm in Plainview, composed of Gerald V. Smith and Melvin E. Moses, having bought the Cannon Ball store from Mr. Landers.

Mr. Smith has been advertising manager for Carter-Houston's for several months, and Mr. Moses comes from Ralls; he has been in the variety store business for many years, and was advertising man for one of the largest department stores in the Southwest. They are energetic and capable young men and will make the business move out rapidly.

The store will be changed throughout and divided into departments—and be solely a variety store. The stock will be greatly increased.

Constitutional Election Today

An election all over Texas is being held today to vote on the seven proposed amendments to the state constitution. The vote will be very light most everywhere, and we predict that about the only amendments that will be adopted are those relating to Galveston bonds, pension tax and convict remuneration. Here in Plainview a very light vote is being polled.

Bert Davis' Players Here

The Bert Davis' Players last night began a week's engagement in a tent at Broadway and West Tenth streets. A very large crowd attended last night, in fact, many persons were turned away from the door. Those present seemed to appreciate the show very much. Performances will be each night during the week, with matinee Saturday afternoon.

Coal Shortage in Plainview

Before the big coal strike started there was a shortage of coal in Plainview, all the coal yards being out or nearly so. Last week several cars came in but were sold out as fast as they could be unloaded. At present there is not a pound in the dealers' hands, though several cars are expected right away.

County Court Cases Postponed

County court convened yesterday, but all cases were ordered passed to the December term.

COAL STRIKE WILL FAIL BY SATURDAY IS PREDICTED

MANY WORKERS WANT TO RESUME JOBS—WILL BE PROTECTED FROM STRIKERS

Washington, Nov. 3. — Official Washington was firm in the belief tonight that the end of the coal strike was near. There was nothing definite to justify this hopeful view of the situation, but everywhere the feeling prevailed that influences were being brought to bear to have the strikers, numbering more than 400,000 return to work.

Confidential reports to the department of justice were said to show many defections from the ranks of the strikers.

Some of the reports said that large numbers of idle miners had declared they wanted to return to work, but were afraid.

In this connection, officials reiterated that adequate protection would be given.

There was no specific statement as to how this would be provided, but it was explained that troops would be available at the call of any governor who believed it necessary to preserve order or protect workers. Scattered reports from the fields, reaching into 28 states, showed the first breaks in the ranks of organized labor in West Virginia and Colorado. Advances to Washington headquarters of the operators said that all non-union mines were working full capacity and turning out considerably more coal than Saturday. Some of the operators' reports said that union men had gone to work in non-union mines, and that there was growing sentiment that the men themselves should have had the right to vote on the strike before it was ordered. This information, to a large extent, was in line with that received by the government, especially as to defections. Officials said the strikers realized public sentiment was against them, and some labor leaders also were taking this view.

Attorney General Palmer, handling the main end of the government's case, went to Pennsylvania tonight, feeling, it was stated, that the crisis might be over before Saturday, the day on which the temporary injunction restraining officials of the miners' organizations from activity was made returnable.

Asked what the government would do that day, an official said: "We will not cross that bridge until we get to it."

The fact that no disorder was reported anywhere by department of justice agents was taken as a good sign that conditions were hopeful and that the miners realized it was a time for sober judgment and action. Several miners' meetings were scheduled for tonight in the coal fields and it was thought here that these might have an important bearing on the general situation.

While it has been the government's first reported intention to let the strike wear itself out, hope of settling it put all agencies to work, and some direct steps were taken, but their nature was not disclosed.

The sweeping power of the federal court injunction in cutting off all strike benefits is being relied upon by the government to bring the strike to a speedy end. Local representatives of the United Mine Workers of America were notified today that checks to cover expenses for the last of October could not be sent at this time because of the court's order. Idleness of the miners with no funds available for their support makes it doubtful if they can hold out for any extended period. It is largely because of this fact that labor leaders themselves look for early peace in the industry.

Three conciliators of the department here from the coal fields were in conference with officials of the department today, and gave first hand information as to actual conditions.

Will Run for County Judge

L. W. Slonker informs us that he will be a candidate for county judge, and will make his announcement at the proper time. He is now serving as commissioner in this precinct, is giving the people good service, is well known, and will doubtless run as fast as does a mule with a cockle-burr under his tail—and you'll have to admit "that's going some."



Autumn Suits Aptly Styled to Every Individuality Now Being Shown at Reduced Prices

No trouble at all to select a truly becoming suit adapted to your personality with the same fidelity that you would expect if the suit was particularly designed for you.

There's a special group of these now on display at very reasonable prices. Visit our Ready-to-Wear section today and save your money, by spending.

CARTER-HOUSTON'S

A Pleasant Place to Shop

WANTED COLUMN

Try a want-adv. in the News. Only 15¢ a word, minimum charge 15¢ a time.

WATSON'S BUSINESS COLLEGE is the best.

For Sale.—Seed Barley.—D. F. Morgan. 38-27-p.

CREAM WANTED—We test and pay for it here.—Rucker Produce Co.

READ THIS—Several nice little homes for sale on easy payment plan. Will take some trade. Get one before school starts and save rent.—W. B. Knight.

SHEEP FOR SALE—Forty fullblood Shropshire rams, half yearlings, half lambs, \$20 each.—R. L. Hooper, Runningwater. 47-9t.

WILL TRADE—For crop or livestock good second-hand seven-passenger automobile.—D. F. Sansom & Son, Plainview. 28-tf.

WANTED—Green and dry hides 1. D. Rucker Produce Co.

PURSE FOUND—On streets of Plainview about ten days ago, containing money. Owner call and describe.

HOUSEKEEPING ROOMS, 2 blocks from square.—Mrs. L. W. Dalton.

WANTED—To buy a house to move. Also two good residence lots on good street for sale.—T. P. Bussell, Phone 160. 48-2t.

All kinds of crackers and cakes at Cash Grocery Co.

We are heavy as ever in the market for poultry, hides, eggs, etc.—Panhandle Produce Co., east of Alfalfa Lumber Co. 45

FOR SALE—Two choice lots, east front, 100x140 feet, shade trees good well. For real bargain, see R. M. Peace, owner, at once. 47-tf.

JOB PRINTING—The News wants to do your job printing. Best work, quick service, reasonable prices.—Phone 97.

WANT TO BUY—A 2 or 3 room house to move 6 miles north of Lockney. Give price, condition, location.—Geo. B. Lucas, Austin, Texas. 50-4

FORDSON TRACTORS—They are here, and you had better get one at once, before they are all gone. They have demonstrated their worth to the farmers of the Plainview section. Ask any farmer who owns a Fordson, and he will tell you it is giving him satisfaction, and at less cost for the work done.—Barker & Winn, Agents.

Meet me at the Oldsmobile and Oakland Service Station.

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FOR SALE—Nice Brown Leghorn hens and pullets.—E. T. Coleman, Coal and Grain Dealers, Phone 176.

FOR SALE—Ten head of three and four year old mules, good size and broke to work, well matched up and gentle. One mile east of Kress.—J. V. Boston. 39-tf.

WANTED—Men and 4-horse team to run cornbinder. Men and 6-horse team to work tandem disc. Work 1 1-2 miles east of Plainview.—Texas Land & Development Co. 44

WILL TRADE FOR LAND—One the best improved homes in Plainview for one-half to two sections.—D. F. Sansom, Plainview, Texas. 28-tf.

Good coffee, 3 pounds for \$100, at Cash Grocery Co.

MEN AND WOMEN WANTED—Salary \$24, full time, 50c an hour spare time, selling guaranteed hosiery to wearers. Experience unnecessary.—Guaranteed Mills, Norristown, Pa.

A ton or two of candy and nuts for Christmas at Cash Grocery Co., phone 101.

Two large convenient housekeeping rooms to rent.—307 Elm St.

WANTED—A piano for its keep; no children.—Phone 640. Mrs. Blanton.

DODGE ROADSTER, 1920 model, brand new, for sale.—Melvin Wise, Plainview, Texas.

\$25 WEEKLY—Men, Women. Advertise. Start candy factory at home, small room, anywhere. We tell how and furnish everything.—Specialty Candymaking House, 5 South 18th St., Philadelphia, Pa.

FOR SALE OR TRADE—3 Maxwell trucks, 1 Ford truck, several good second-hand cars in good shape.—Phone 677. Roy Lipscomb. 31-tf.

WANTED—Hides, poultry and eggs.—Panhandle Produce Co.

MR. STOCK SALESMEN—The opportunity time to sell our stock to a certain class of leads that have the money that we will furnish is NOW. Agents are making from \$100.00 to \$200.00 per week. Write N. B. Knight, Fiscal Agent, 908 Commerce St., Houston, Texas, for full particulars. 50-4t

FOR SALE—1 Bay Mare with mule colt, \$165.00; 1 Bay Filley, coming 3, a good one, \$85.00; 1 Sorrel Horse, 1150 pounds, 12 years old, \$40.00; 1 Dixie Grinder, for grinding heads for stock, \$125.00; 1 good Buggy Harness, \$8.00; 1 Burnet Piano, \$600 piano, \$350.00.—M. J. Baird, Room 35 Grant Bldg., Plainview, Texas.

Meet me at the Oldsmobile and Oakland Service Station.

FARM FOR SALE—160 well improved farm fenced and cross fenced, 80 in cultivation, balance pasture, 40 acres hog tight, shade trees and fruit, good house, 4 rooms, painted and rodded, two porches, large barn, painted and rodded, with driveway, room for 12 head of horses on one side, cribs and granary on the other, large hay loft; well and windmill at kitchen door, water piped to stock tank under ground, with pipes to irrigate; large earthen tank stocked with fish; good large lots fenced with woven wire and swingin gates. Only one mile to R. R. town, high school and churches, telephone and T. F. 1. Good crops to show what the land produces. 40 acres fall wheat in and up. Good terms. Inquire at News office.

For Sale or Trade. Section 15, League 244, Lamb county not leased for oil, unimproved. What have you to offer. Box 142, Seymour, Texas. 39-4t.

GOOD FARM FOR SALE—640 acres, well improved, 240 acres in cultivation, near good school, on public road. Price \$30 an acre, \$5000 cash, balance easy. Other bargains.—R. W. Jones, Silvertown, Texas.

If you have good mules see A. I. Lanford, the mule buyer. In the market all the year around. I buy and sell every day, one or carload.—A. I. Lanford, day phone 550, night phone 217.

A few buckets of syrup left to sell at 75c. Cash Grocery Co.

WANTED—Some one with team or tractor to plow, disc and seed 100 acres or more. Inquire Ware hotel.

PECANS—Best nuts from native trees of West Texas, unsurpassed for flavor. Any quantity. Prices reasonable. Write us for prices. Buy pecans for winter or birthday and Christmas presents. Ship by parcel post, express or freight.—Hefington & Ramsey, Austin, Texas. 48-4t.

HOUSES TO RENT—Residences and business.—Phone 483. 43-tf.

FOR SALE—Big-bone Poland-China male, registered. Schrock & Son, 7 miles southeast. 28-tf.

ONE GOOD 1917 model Ford for sale cheap for cash.—See Kerby Nash at Quick Service Station.

We don't meet prices, we make 'em. Cash Grocery Co. Phone 101.

FOR BARGAINS in new and second-hand windmills see or phone S. S. Slozaker. 42-tf.

FOR SALE—Five room house on West Seventh street. Terms.—R. A. Underwood. 34-tf.

FOR SALE—Five room house and bath, across from Methodist church. R. C. Ware. 37-tf.

FOR SALE—1 brindle cow, fresh with first calf, \$65.00; 1 milk Durham cow fresh with first calf, \$75.00; 1 black Jersey, will be fresh Dec. 12, \$125.00; 1 fawn Jersey, will be fresh Jan. 10, \$125.00; 1 fawn Jersey, will be fresh Nov. 1, \$125.00; 1 good 2-year-old Jersey bull, \$40.00.—M. J. Baird, room 35 Grant Bldg., Plainview, Texas.

Notice of Contractors

Notice is hereby given that contract will be let on Saturday, November 15th, at 3 p. m. by the school trustees of Ellen School, for the erection of a brick school house. All who desire to bid, may hand their bids to Judge Charles Clements, on or before said date. Plans and specifications may be had at the office of Judge Clements. Any and all bids may be rejected.

J. A. LINE, Secretary Schol Board. 47-4t

An automobile should give satisfactory and unflinching service, not only while the car is new, but many years thereafter. A Stephens Salient Six does this. Ask any owner or man who knows this car. It has the backing of a \$25,000,000 company, The Moline Plow Company. Service is built into the car.—Perry Motor Co.

LOST—Red bald-faced cow, banded ear over K on left hip.—W. H. Kayler, Runningwater. 59-3t.

FOR SALE—Quarter-section near Olton, in Lamb county, Texas.—R. S. Snare, Lake Miss. 49-tf.

FORDSON TRACTORS—They are here, and you had better get one at once, before they are all gone. They have demonstrated their worth to the farmers of the Plainview section. Ask any farmer who owns a Fordson, and he will tell you it is giving him satisfaction, and at less cost for the work done.—Barker & Winn, Agents.

Meet me at the Oldsmobile and Oakland Service Station.

WANTED

1000 Housewives to Try "Bewley's Best" Blue Ribbon Flour



Fresh carload just received—none better at any price—try a sack at our expense. Your money back if not satisfied.

For this week only a **48 pound sack \$3.00**
Better buy your winter's supply as prices are likely to be much higher.

Looper Grocery Co.

FOR SALE—1 team Gray Horses, 9 and 10 years old, \$125.00 each, \$125.00 set of brass mounted harness \$400.00; 1 good Bradley disc, like new, \$30.00; 1 John Deere lister, \$35; 1 Dow Mower and rake, like new, \$50.00; 1 3-section Harrow, \$25.00; —M. J. Baird, Room 35 Grant Bldg., Plainview, Texas.

FOR SALE—1 Dapple Gray Percheron horse, weight about 2000 pounds. Texas Land & Development Co.

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WANTED—To buy a good young milch cow.—Z. T. Northcutt.

FOR SALE—One 4-year-old cow and young heifer calf.—Phone 116, G. E. Lewis. 50-3t-c

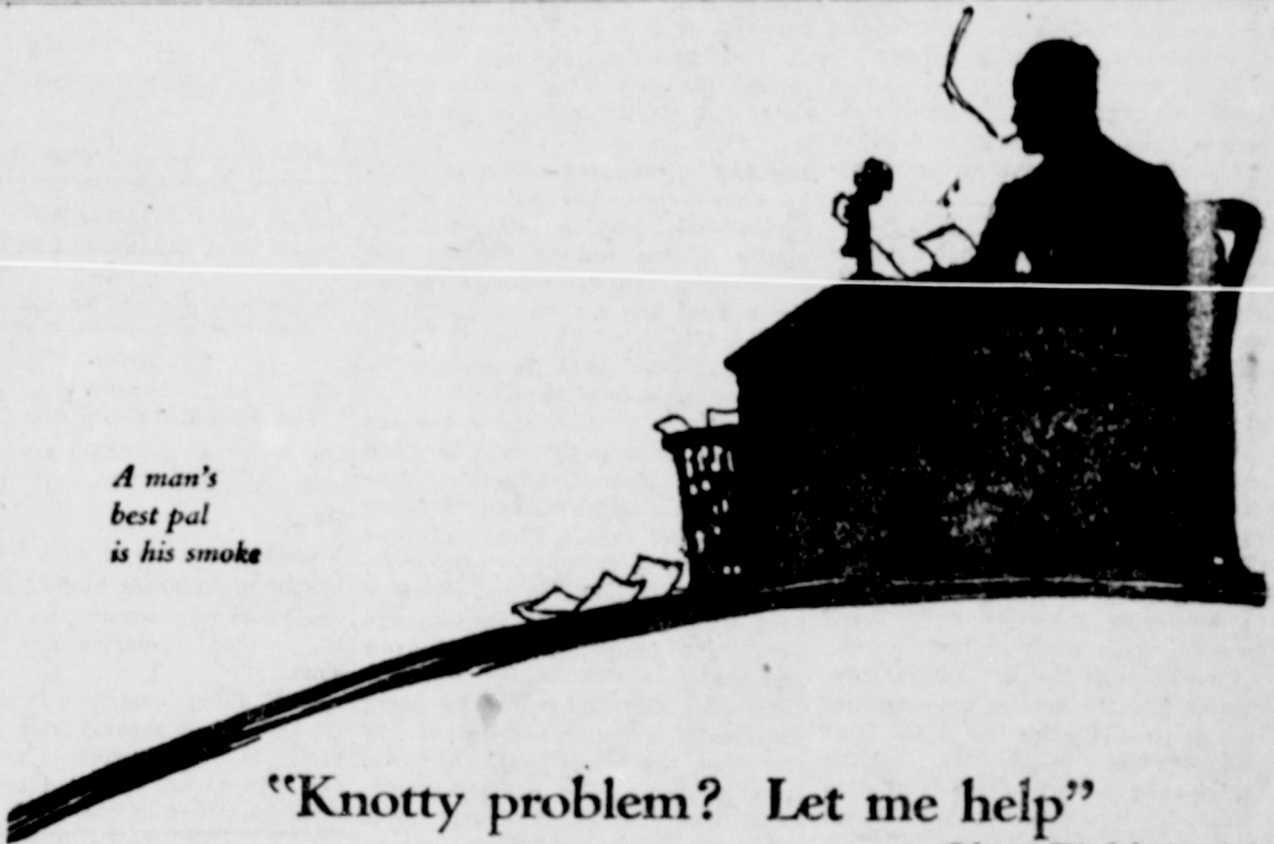
Get spuds now at less than wholesale price at Cash Grocery Co.

WANTED—Maize headers; also farmers wanting maize traded come to Ben's Sanitary Shop. 29

Meet me at the Oldsmobile and Oakland Service Station.

Meet me at the Oldsmobile and Oakland Service Station.

A man's best pal is his smoke



"Knotty problem? Let me help"
—Ches. Field

"HELP" is right! A smooth, mellow smoke is just the thing, when you're up against a tough one. And Chesterfield is that smoke.

An expert and exclusive blend is responsible—finest, silkiest Turkish tobaccos from Xanthi, Cavalla, Smyrna and Samsoun, and the best varieties of Domestic leaf—put together by the manufacturer's private formula that brings out every last bit of flavor. No other process, no other blend, can successfully imitate Chesterfield's smoothness and full-bodied flavor.

No argument here! Chesterfields satisfy as no other cigarette has ever satisfied before.

Liggett & Myers Tobacco Co.

Chesterfield

CIGARETTES

They're good
—and the blend can't be copied



The State of Texas Is Watching You---

The State of Texas provides protection of many kinds for its citizens, such as food inspection, safety-appliance laws, disease quarantines, sanitary regulations, etc.

But in no respect does the state more carefully protect the individual than in the supervision of state banks.

The Texas Guaranty Fund Law is the crowning achievement in affording protection to the bank depositors.

Guaranty State Bank
R. S. Beard, Pres. L. P. Barker, Vice-Pres.
C. D. Mensley, Cashier

THE PLAINVIEW PRODUCE COMPANY

Handling an extensive line of staple and fancy groceries, buyers of eggs, butter, cream and distributors of farm, garden and flower seeds. Also carrying a complete and full line of staple and fancy groceries, with deliveries to all parts of the city.

GIBBS' CASH GROCERY

PLAINVIEW, TEXAS

BUY YOUR BUILDING MATERIAL WHERE SATISFACTION IS PARAMOUNT

Our lumber manufactured at one of the 17 lumber mills operated by the Long-Bell Lumber Company. No seconds are to be found in our stock of building materials, which in addition to lumber, includes lime, cement, plaster and builders hardware.

BUILDING MATERIALS OF ALL KINDS

ALFALFA LUMBER COMPANY

One of 120 Retail Yards
PLAINVIEW, TEXAS

SANITARY MEASURES ARE IMPORTANT TO HEALTH CONDITIONS

The Sanidown Mattress, handled by this firm and guaranteed by us for twenty years, backed by the factory—is the most sanitary mattress on the market today. A removable cover, laced on the mattress makes it easy to renovate it.

Our stock of furniture and floor coverings among the most extensive in the Plains country.

DODGE FURNITURE COMPANY

J. G. HALTOM, Manager
PLAINVIEW, TEXAS

CAREFULLY FILLED PRESCRIPTIONS IS A SAFEGUARD TO HEALTH

Our prescription department is in charge of a competent and registered pharmacist at all times, who thoroughly understands the filling of the most complex prescription. Nothing but the purest and the freshest of drugs used.

OUR LINE OF DRUG SUNDRIES IS MOST COMPLETE

LONG-HARP DRUG COMPANY

The Nyal Store
PLAINVIEW, TEXAS

WE WILL SUBSTANTIATE OUR CONTENTIONS FAVORING MAJESTIC RANGES

And will conduct a cooking demonstration at our store the week of October 27, showing what can be accomplished on the acme of perfection in a kitchen range. This demonstration will be in charge of an expert factory demonstrator who will show all the features of this stove. Be sure and attend.

DONOHOO-WARE HARDWARE COMPANY

PLAINVIEW, TEXAS

PREPARE YOURSELF AGAINST THE TIME OF ENTERING BUSINESS LIFE

This is a question every young man and young woman must some time or other confront—whether he is prepared to meet the problems of the commercial life or when thrown on his own resources. Watson's Business College will solve this question.

Write us for information as to the courses taught, tuition, room and board, etc.

WATSON'S PRACTICAL BUSINESS COLLEGE

608 East Sixth Street
PLAINVIEW, TEXAS

DO YOUR FARM WORK WITH A CLEVELAND TRACTOR

Manufactured by a company which makes tractors a study and their only manufactured product. A tractor that will work in all kinds of weather—formed after the style of the Army Tanks which created such havoc in the World War—A Caterpillar type. Let us demonstrate this machine to you.

C. B. POWELL, Distributor
Postoffice Garage

PLAINVIEW, TEXAS

THE QUICK SERVICE STATION

(By R. Kenneth Evans)

There are many alleged Quick Service institutions and many claim to give quick service, but if the reader wants an annotated description and demonstration of what quick service really is he should watch the work at the Quick Service Station in Plainview, corner of Seventh street and Broadway. The service rendered here is the essence of Quick Service and it is all because the manager of the institution, D. B. Watson, knows what service means.

In this day and age of the automobile there is of necessity a demand for filling stations, accessory stores and garages. The automobile has taken up such a prominent place in the industrial life of the world that business houses have been established to accommodate the trade. The user of a car cannot afford to lose much time from his business in filling with gas, oil and buying accessories. His car is not like the old horse, which would eat three times a day and never run out of energy.

Mr. Watson realized this fact and when he acquired the Quick Service Station in July of this year, he immediately began studying how he could improve the service. In the first place everything was in his favor. His business is located on the principal and most desirable corner of the city for such an institution. He has installed two large gasoline tanks, a Bowser and a Wayne, both standard makes, capable of throwing five gallons of gasoline with each revolution of the pump. He operates four oil pumps with the best of different grades of oils used in motor cars, he maintains a cement delivery system, preventing the blocking of traffic to care for his trade and the greatest asset is the fact that Mr. Watson, or one of his capable assistants, is constantly on the job to operate these tanks. He handles the best grades of gasoline, maintaining free air and water service. In fact, it is a good deal like pushing electric switch buttons to put ones car in running order when they drive up to the Quick Service filling station, so prompt and smooth does everything operate.

In addition to the filling station, Mr. Watson, also operates an extensive accessories department carrying a full line of Ford car parts and accessories, and general parts for all cars, as well as Goodyear, Fisk, Miller and Brunswick tires and tubes, in all sizes and carrying an extensive stock of each. In fact, there is not a larger stock of tires in the Plains country, the Panhandle or West Texas, except possibly Amarillo. In the accessories department he also carries a line of chains in different sizes and makes, Mobile, Veedol and Pennant oils and greases. He also handles kerosene and handles oils and gasoline in either wholesale or retail quantities and is building up quite an extensive business in a wholesale way.

In the vulcanizing department and tire service department, Mr. Watson has all the latest and improved equipment for the repairing of automobile tires. Expert tire builders and repair men are in charge of this department and one of the features here, as well as in the filling station, is no long waits for tires. Light repair work is also done on cars, however, the equipment not being provided for the heavier repair work. Expert mechanics and repair men are employed by Mr. Watson, however, who thoroughly understand their business.

Mr. Watson is one of the leading spirits of the Plains country in the development of resources. He takes an active interest in every move which promises for the development of the vast field of resources of this section. He has been a resident of Plainview for the past ten years and has watched with pleasure the growing of the city to the metropolis of the Plains country. Prior to entering this line of business he was engaged in the furniture business and has put into effect the same successful methods in the operation of the Quick Service Station, which made his other mercantile ventures a success in Plainview.

AUTHORIZED AGENTS FOR FORD CARS AND FORDSON TRACTORS

Carrying a complete wholesale and retail line of parts and accessories for automobiles and tractors. A complete line of farm implements used in connection with Tractors, such as plows, harrows, discs, etc., in standard makes.

BARKER & WINN
Wholesale and Retail

PLAINVIEW, TEXAS

COLD WEATHER REMINDS YOU OF THE NEED OF AN OVERCOAT OR SUIT

If you buy of the ready-made merchant you are not assured of getting a fit, for a garment that will fit one man will not fit another. Our custom tailors will fit you as you should be fit, and build a suit especially for you. Hundreds of samples and styles to choose from.

CLEANING, PRESSING AND REPAIRING

THE DOLLAR BILL TAILORING COMPANY

PLAINVIEW, TEXAS

BEAUTIFY YOUR HOME WITH SHADE TREES

It takes time for trees to grow, but they enhance the value of all property—improve the condition and looks of a home, and when fruit orchards are established, create a sure source of extensive revenue. No better selection of trees and shrubs is to be found in the great Southwest than at the

PLAINVIEW NURSERY

PLAINVIEW, TEXAS

PLAINVIEW UTILITIES ARE ADEQUATE FOR HOME BUILDING

The electric plant under our management is equipped to furnish ample current for home and domestic consumption and manufacturing institutions in the Plains country. The machinery installed is the best the market affords. Our rates are in keeping with the cost of production.

DO IT ELECTRICALLY

TEXAS UTILITIES COMPANY

PLAINVIEW, TEXAS

BE SURE YOU ASK YOUR GROCER FOR MADE IN PLAINVIEW BUTTER

You will then know it has been manufactured under the strictest of sanitary conditions—the cream pasteurized before going to the churn. Bring us your cream and milk—we will pay the highest cash price for it.

THE PLAINVIEW CREAMERY

PLAINVIEW, TEXAS

IF YOU ARE PARTICULAR ABOUT YOUR DRESS YOUNG MAN

Let us show you one of the new winter suits in the Society Brand, which is known universally as the stylish line of clothing. Our entire stock of Gents' Furnishings are made up of nationally known goods and the kind the well dressed man likes to wear.

BARRIER BROTHERS DRY GOODS COMPANY

PLAINVIEW, TEXAS

IT'S A LONG HARD PULL

to make "both ends meet" for the man who isn't getting the GREATEST RETURNS for every DOLLAR SPENT.

By visiting OUR STORE and getting our PRICES you will be forced to admit that we are on YOUR SIDE of the "HIGH COST" QUESTION and, at least, doing OUR BEST to make the "pulling" easier for you.

THE SHIFLETT GROCERY COMPANY

North Side of Square Phone 676
PLAINVIEW, TEXAS

When We Say Quick Service We Mean Service "Right Now"

Our equipment is such as to cause no long delays in supplying your car with gasoline, oils, accessories, tires, vulcanizing work, it fact everything necessary to the operation of an automobile.

The best gasoline and oils on the market—the largest line of tires in the Plains country.

The Quick Service Station

D. B. Watson, Prop.
Plainview, Texas

YOUNG MEN'S SUITS

This weeks' express brings liberal shipments of the newest art in the new waist seams and belted models in the new rich colorings of Brown, Green, Tan and plain patterns. The best models and the best values we have shown this season, prices range

\$25.00, \$28.75, \$32.50, \$35.00, \$39.50 and up to \$49.50

All sizes from 35 to 40. These are extra good styles and extra good values, see them now while your size is here.

New Stetson Hats

In big assortment just in, our first shipment for the season. The dress styles and the staple styles are here in big assortment of colors and sizes. The feature hat in all the wanted colors in qualities from

\$6.00 to \$9.50

New Dress Caps

The Olive, the Golden Brown, the Mahogany and many other new and wanted shades, prices range

\$1.25 to \$3.00

PLAINVIEW MERCANTILE CO.

Burns & Pierce, Props.



Delphian Club

The Delphian club will meet Saturday, Nov. 8th, at 3 o'clock, with Mrs. Deacon.

Lesson: "Political Life and Growth and the Principate under Our Study of Rome."

Leader—Mrs. Mathes.

"Rome's Conquest of Her Neighbors."—Mrs. Deacon.

"Conflict with Carthage."—Mrs. Mrs. Frye.

Hannibal's Course in the Second Punic War—Miss Murphy.

"Rome Under the Julian Princes."—Mrs. Carter.

Lamb-McGlasson Wedding

High Noon November 12th

Cards are out for the marriage of Miss Irene Lamb and Mr. Morey McGlasson, at the Methodist church at high-noon, Wednesday, November 12th. Rev. Ernest E. Robinson will perform the ceremony. They will be at home in this city after Nov. 15th.

Miss Elaine Davis of Galveston, cousin of Miss Lamb, will be bridesmaid, Luella Lamb, her sister, will be junior bridesmaid; Bobby Underwood ringbearer, Rebecca Myers and Ester Eva Pennington, flower girls. The bride will be given away by her father, Mr. E. C. Lamb, and Mr. Ural Armstrong will be best-man to the groom. Prof. R. M. Crabb, Mrs. T. B. Carter and Mrs. E. L. Doland will render the music.

Meeting of Cemetery Association

The Cemetery association will hold a meeting at Garner Bros. store on Wednesday afternoon, Nov. 12, at 1 o'clock. Everyone interested in the cemetery will please attend.

Class in Home Nursing

Begins Today

Mrs. Jessie N. Ross, a graduate Red Cross nurse, sent out by the Southwestern Division, is in Plainview conducting classes in Home Hygiene and Care of the Sick.

The afternoon class begins promptly at 2 o'clock, continuing until 5.

At night at 6:30. A class will be arranged at 9:30 a. m. for those who find it convenient to take in the morning. The night class is for business women, and those who have no one to take care of their children during the day.

Two dollars is charged for the course of fifteen lessons. But this

fact must be stressed, that no one is barred for the want of two dollars. All are welcome. The rule is: the greatest good to the greatest number. Every mother needs the course. Every woman needs the course.

The class this afternoon begun with a full attendance and the course promises to be instructive and interesting.

Announcements

Mrs. Robert Malone will entertain the Wednesday bridge club Wednesday afternoon, Nov. 12.

Mrs. E. L. Dye will entertain the Tuesday bridge club Tuesday afternoon, Nov. 11th.

The Young Woman's Auxiliary of the Baptist church will meet with Mrs. C. A. Pierce Thursday night, Nov. 13.

Col. Smyth Entertains Friends With Moonlight Picnic

Last night Col. R. P. Smyth was hostess to a number of his friends with a moonlight picnic at his place in the north edge of town. A picnic supper of good things, including roasted bacon, was served.

The guests were Messrs. and Mesdames L. F. Cobb, J. B. Scott, Geo. Saigling, Geo. Wilson, T. J. Foster, C. H. Curl, Mr. A. B. DeLoach and son, T. Stockton, Mrs. E. Graham, Mis McCurdy.

Barth's Case is Dismissed

We are informed that the case of Ernest Barth was dismissed in federal court in Amarillo last week. Barth, it will be remembered, was arrested on a charge of operating a crude whiskey still found in a wheat field near Hale Center in the early summer. We understand that he was fully exonerated, and that the officers are now after the party who filed the complaint against him, but who has left the county.

November Weather Forecast

1st.—Will be a minor period of no importance to our section from the 1st to 3rd. Possibly cloudy and threatening weather.

2nd.—A major period that will not be effective to us for wet results from 7th to 10th.

3rd.—A minor period, but our best for month and falling weather can be depended upon from 14th to 17th.

4th.—A major period which may bring some clouds from 24th to 27th at most.—H. A. Halbert, Coleman, Texas.

Meet me at the Oldsmobile and Oakland Service Station.



Will Repair and Remodel Methodist Church

It was announced Sunday that a committee had been appointed to make extensive repairs and to remodel the First Methodist church, and that the work would soon be started.

\$2,500 Raised to Pay Christian Church Debt

To yesterday \$2,500 had been raised by the First Christian church to pay off the church debt and make some repairs on the building. The sum of \$3,000 is necessary for this, and the committees will continue to solicit funds until the full amount is secured.

Presbyterian Services

Pastor Gordon Lang announces regular services will be held at the Presbyterian church next Sunday. Sunday school at 9:45. Preaching at 11 and 6:45 o'clock. You are invited to attend.

TODAY'S LOCAL MARKET

Butter, lb.	55c to 60c
Butterfat, lb.	68c
Eggs, per dozen	50c
Hens, per lb.	22c
Fryers, per lb.	22c
Wheat, per bushel	\$2.07
Oats, per bushel	55c
Alfalfa, per ton, best	\$27
Kaffir and maize, ton dry	\$15
Hides, gree	20c; dry 25c
Millet hay, per ton	\$16

Recently the Home Restaurant was consolidated with the Elks Cafe, and since then H. S. Avent has bought the Crystal Cafe and the Elks Cafe, and is conducting them as separate concerns.

Watch 5-in-1 Go

Happy, Texas, Oct. 31, 1919. Ben's Sanitary Barber Shop, Plainview, Texas.

I am sending you check for 3 bottles of your 5-in-1 Hair Tonic.

Please send it to the three addresses below: Miss Jennie Knox, Clarendon, Texas, care of A. C. Weidman. One bottle to Miss Eula Knox, Goodnight, Texas. One to me at Happy, Texas. J. E. KNOX Adv.

Oakland Service Station. Meet me at the Oldsmobile and

CLOSING OUT

PUBLIC SALE

THURSDAY, NOV. 6th

8 miles west of Plainview on J. M. Graham place, at Bob Johnson's. 1 mile north of the Olton road. Beginning at 10 o'clock.

We are selling everything. Nothing reserved, for we have sold out and must sell our stock and tools. In this sale we are including 4 practically new wagons, one is new, the bed has never been used; and some of the best young teams to be found any place in Texas.

HORSES AND MULES

- 1 span of 5 yr. old Work Horses, weight 2,900 lbs. No blemishes; one of the best teams in Hale County.
- 1 span Bay Horses, 5 and 6 years old, good work and saddle horses; both colts of Geo. Ross; classy team.
- 1 span of Bay Mares, one 10 years, other smooth mouth; extra good work and brood mares. Thin in order, but if fat would weigh 3,000 pounds.
- 1 span of large Black Mare Mules; good work team.
- 1 extra fine young Gray Mare, 6 years old, good work and good brood mare, weight 1,300 lbs.
- 3 Bay Mares, smooth mouth, good work mares.
- 1 Sorrel Mare, "The Irvy Mare," good work, drive or saddle mare.
- 1 White Mare, weight 1,800 lbs. fat.
- 1 good young Grey Mare fistilo.
- 1 Strawberry Roan Pany, 5 years old, good saddle pony.
- 1 Bay Horse, extra good cow pony and work horse.
- 1 span black Horse Mules, good young little mules.

- 1 large coming 3 year old Brown Colt, best in the country. Old Mare colt.
- 2 Philleys, coming two year old, nice stock.
- 2 coming 2 year old Colts, good stock.
- 2 Colts, good.
- 1 good Filley, coming 3 years old, from the Meharg horse.

FARM IMPLEMENTS

- 4 good wagons, nearly new.
- 1 Maxwell Truck, good shape.
- 1 Trailer, good shape.
- 1 Binder. 6 Go-Devils, nearly new.
- 2 3-section Drag Harrow.
- 1 Dioc Harrow, with eeder attachment.
- 1 2-row Lister and Planter, John Deere, nearly new.
- 2 1-row Listers and Planters.
- 1 Good Sulky Plow. 1 2-disc Plow.
- 6 sets of Good Harness.
- 1 full set of Blacksmith Tools.
- 2 Garden Plows.
- 4 sets of New Wagon Frames, extra good.
- Mower and Rakes.
- Other stock and tools will be sold.

TERMS—10 months' time on bankable notes. 5 per cent off for cash.

FREE LUNCH ON GROUND

PEACE & LEWIS, Owners

W. A. NASH, Auctioneer

Special
6 Bars of
Clean Easy
Soap
for 25c

ANNOUNCEMENT

The Texas Variety Co.

Washing-
ton Corn
Flakes
Large Size
Boxes
5 for 50c

A Store With Ideals Backed With Ideas, Makes Its Bow to
the People of Plainview and Vicinity

An Old Business House Run by Young Men; Has Set
Its Standard at the Peak of Modern Merchandising

Announcement is made to the people of Plainview and Panhandle
country that The Texas Variety Co. has purchased the stock of the
Cannon Ball and will open the store Thursday, Nov. 6th, at 9 a. m.

The store will be re-arranged throughout and in addition will have
several hundred dollars worth of new stock added for the opening,
with three thousand dollars worth of holiday goods now on their
way, which will give us one of the most complete stocks of Variety
merchandise in the Panhandle country.

Special Values for Thursday

Will consist of Closing Out the Grocery and Heavy Hardware
Departments in addition to the Many Other Good Values

All oil cook stoves will be sold at actual cost. Cost prices ranging from \$14.50
to \$36.50. Two, three and four burner range oil stoves with all complete
equipment. These stoves are real values and your time will be well spent in
looking them over.

Our Entire Stock of Groceries, Mostly all Canned Goods Will Go at

COST

As soon as possible the store will be run strictly on department store plans,
with experienced sales ladies in each department awaiting to serve you and at
the same time giving you a dollars worth of merchandise for ever dollar spent.
Young blood is going into an old established business determined that old
standards shall not only be maintained, but elevated, and that in every trans-
action the satisfied customer will be our first aim. We know how to please
you and with every opportunity we will do our best to do so, backed by the
best merchandise the market of this country affords.

A Dollar's
Worth of
Merchan-
dise for
Every
Dollar
Spent

Texas Variety Co.

Just Across the Street South
of Post Office

Store Open
Thursday
Morning
At
10 A. M.

The South Plains District Teachers' Institute will meet at Lubbock, December 15-19.

Autumn Millinery



We still have a wonderful collec-
tion of smart hats for every oc-
casion.

Many of Our Models Are
Marked Down.

We have just received some dress
hats for afternoon and evening
wear, made of Metal Brocade,
Velvet, Fur and Gold Lace com-
binations, that are really good
looking. Come in and see them.

R. & H. MILLINERY

The Individual Style Shop

PERSONAL MENTION

When you or your neighbor have
guests or you visit somebody else-
where, the News would be glad to
have you report same by phone or by
letter. We want the news. Phones
97 or 552.

J. C. Smylie of Silverton was here
Saturday.

C. H. Long of Muleshoe was here
Saturday.

Mr. and Mrs. Otus Reeves went to
Amarillo Monday.

Mrs. J. L. Young left Monday for
Brownfield, to visit.

Miss Sallie Howell went to Lub-
bock Monday on a visit.

Geo. D. Pappas of Amarillo spent
Sunday and Monday here.

Ward Baker of Afton, Dickens
county, was here Saturday.

Mr. and Mrs. W. T. Mise went to
Slaton Sunday to visit a daughter.

Miss Birdie Bryan went to Ama-
rillo Monday to visit for a few days.

Mr. Rumpy of Dallas arrived Sun-
day to visit his brother, R. E. Rumpy.

Mrs. T. R. Alexander left Monday
for Mineral Wells to spend the win-
ter.

Col. Avery Turner of the Santa Fe
railroad was here from Amarillo yes-
terday.

Stewart Barnes writes to us that
he has moved from Dimmitt to Hale
Center.

Bill Gidney went to Amarillo Sat-
urday to spend the week end with
friends.

Rev. J. W. Winn returned Saturday
from a visit with his daughter in
Amarillo.

Claude Callison, Porter and Oscar
Rangland of Conway, Texas, came in
Saturday.

Mr. Knox and family of Kansas
City are here visiting his sister, Mrs.
D. F. Sansom.

Mr. Reeves of Clarendon has moved
to Plainview. He is the father of
Mrs. M. D. Leach.

Mr. Standefor of Merkel is here
soliciting funds for the Presbyterian
orphanage at Albany.

H. S. Pearson left Sunday for
Coleman county to look after some
real estate he owns there.

J. F. Garrison of Fort Worth ar-
rived Sunday to spend several days
looking after interests here.

Mrs. Shirley and two children of
Canyon spent the week end here with
her aunt, Mrs. L. B. Humphreys.

Rob Sansom of Fort Worth spent
the week end here visiting his par-
ents, Mr. and Mrs. D. F. Sansom.

D. E. Mead, who now lives at Tulsa,
OKLA., has been here this week on
business and visiting his mother.

Misses Addie Mae and Leona Mc-
Kinney went to Hale Center Satur-
day to spend the week end with Mrs.
Cox.

Mrs. J. D. Starks and Mrs. W. A.
Parr of Floydada and Mrs. Mollie
Brown of Lockney were here yester-
day.

Miss Myrtle Bryant went to Cros-
byton today where she will work as
stenographer in the law office of
Burton & Dalton.

Mrs. P. B. Randolph and little
daughter returned Saturday from a
visit with her sister, Mrs. Madge May
Harrington, in Plano.

Clay Barrow and J. B. Bradley
went to Lubbock yesterday to do
some sign painting for the Conner-
Mathes Battery Station there.

Misses Beulah Bell Bennett and
Alma Armstrong went to Lubbock to
attend a re-union of ex-students of
the College of Industrial Arts Satur-
day.

Will Richards of Dublin was here
from Saturday to yesterday on busi-
ness. He says Dublin is surely on
a boom, and the new railroad is a
sure-thing.

Beach Cray of South Dakota came
in Saturday to spend several days,
looking after interests, after which
he will go to Southern California to
spend the winter.

C. L. Glenn of Matador was here
Monday on business. He says the
cotton crop of Motley county is
bringing lots of money into the com-
munity, as the price is now 42c per
pound.

J. N. Jordan came in Saturday
to visit his family. He is doing some
street paving at Quanah and Elec-
tra. He started in to pave six blocks
at Quanah, but last week it was de-
cided to pave sixteen blocks more
and he got the contract.

J. H. Ratjen of the Providence
community was in town Friday and
reported that the pickers on his farm
were getting about a bale of cotton
a day. He has forty acres in cotton
and will get fifteen bales. The price
is more than \$200 a bale now.

Dr. J. C. Anderson went to Sweet-
water yesterday to attend a district
meeting in the endowment campaign
for Swanne University, the well-
known Episcopal school of Tennessee.
He will look after interests in the
Eastland oil fields while away.

Ross Mickey and family of Lock-
ney were here this morning, en route
to Panhandle City, where they will
make their home. They used to live
in Plainview, and he was prescrip-
tionist at the Long-Harp Drug Store. He
has bought a drug store in Panhandle.

WE INSURE EVERYTHING

Including Complete Facilities for

Fire Insurance, Live Stock Insurance, Com-
Form Property Insurance, Automobile Insurance,
Fidelity Bonds, Southwestern Life Insurance.

We would appreciate at least a share of your
Fire Insurance

Knookhuizen & Boyd
Room 23, First National Bank Bldg.

\$100,000 TO LOAN

On Improved and Unimproved

Farm Lands and City Property

Long time, liberal payment options, current rate of inter-
est. Quick action, no delays, money ready when title
ready.

Malone & Jackson, Grant Bldg.

7 PER CENT FARM AND RANCH LOANS

We have an UNLIMITED AMOUNT OF MONEY to place
FARMS, STOCK-FARMS and RANCHES at SEVEN PER CENT
interest for a term of ten years, with prepayment privileges
suit your own convenience. INTEREST payable ANNUALLY,
THE FIRST DAY OF ANY MONTH you may select.
We can also make you a loan to help you build that house, either
in town or in the country.

COME IN AND SEE US.

CLAUDE B. HURLBUT & CO.
Room 14, First National Bank Bldg., Phone 658, Plainview, Texas

Ben Wofford Died Sunday

Ben Wofford died in this city Sun-
day afternoon at 1:30 o'clock, from
chronic Bright's disease. The funeral
was held at the Methodist church,
of which he had been a life-long mem-
ber, yesterday afternoon, Dr. Ernest
E. Robinson conducting to service.
Interment followed at the cemetery.

The deceased leaves seven sons and
daughters—Mrs. A. W. Sternberg
of Tulia, Mrs. Ben Hardy of Strat-
ford, Mrs. Morris Randall of Sey-
mour, Fred Wofford of Lockney, H.
A. and C. D. Wofford of Plainview,
and E. E. Wofford of Lubbock, all be-
ing present at the funeral except the
latter, who was on a hunting trip to
the El Paso county, and could not be
reached.

Mr. Wofford was 72 years, three
months and seven days of age, hav-
ing been born in South Carolina in
1847. He was married there to Mol-
lie Lancaster, and she was the moth-
er of the sons and daughters men-
tioned above. The family moved to Tex-
as thirty years ago, settling near Ab-
bany, in Shackelford county. His
wife died fifteen years ago, and
twelve years ago he married Mrs.
Eramley Shoemaker, whose death
occurred three weeks ago in this city.
For the past five years he made his
home in Mineral Wells, but was this
fall unable to return to that place.

Public Auction Sales

The public sale of Peace & Lewis
on their farm eight miles west of
Plainview, advertised for week be-
fore last, was postponed on account
of the bad weather, and will be held
Thursday, November 6th, beginning
at 10 o'clock, with lunch on ground.
A list of the stuff to be sold is pub-
lished on another page. W. A. Nash
will hold the sale.

T. F. Magness will hold a public
sale at his place, west of Petersburg,
on the Abernathy road, Saturday,
Nov. 5th, at 1 o'clock, consisting of
fifty hogs, twenty cows, one Hereford
bull. The list appeared in an adver-
tisement in last Friday's News. Auc-
tioneer T. J. Allen of Petersburg will
conduct the sale.

Welcome Ragland will hold a sale
at the old W. H. Ragland place, 8
miles east and three miles north of
Abernathy, Tuesday, Nov. 11th, at
10:30. The list includes horses and
mules, cows and calves, hogs, farm
implements, household goods, and
will appear in Friday's News. Auc-
tioneer W. A. Nash will conduct the
sale.

Abernathy Man Dies

James E. Ballew of Abernathy died
in a sanitarium in Lubbock Oct. 25,
of old age, hastened by a severe fall
several months ago. He was born
Sept. 21, 1833. He leaves four sons
and two daughters. The remains
were taken to Novice, Coleman coun-
ty, for burial.

Meet me at the Oldsmobile and
Oakland Service Station.

LOOK AT THESE PRICES

Hams, per lb.
Dry Salt Meat, per lb.
Spuds, 100 lbs.
Good Syrup, per gallon
Sweet Potatoes, per lb.
Butter-substitute, lb.
Bull Dog tomatoes, can
Corn, 2 cans for
Watch this space next week.

Cash Grocery Co.

PHONE 101

Patton Hou

C. H. PATTON, Prop.

Opposite Overall's Barn

Meals 35c Beds 25c

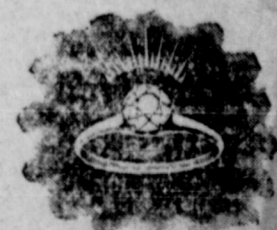
Dr. P. E. BERN

DENTIST

Office over Third National Bank

Phone 330 Plainview,

RINGS



There is no gift more as-
sociated than a ring.

Our line of rings for
women and children in-
cludes all kinds from diamond
to plain gold band rings
we have them with all
of stones and sets.

Don't buy a ring until
see our stock and get
prices.

Wilbert Peters

The Hallmark Store

Meet me at the Oldsmobile and
Oakland Service Station.

THE MOST COMPLETELY EQUIPPED BAKERY ON THE PLAINS

Shipping in wholesale lots its products to all parts of the Plains country. An institution where sanitary conditions are paramount employing only the most expert bakers. Every product mixed by machinery and thoroughly baked in one of the best ovens in the state of Texas.

THE CITY BAKERY

T. J. VanARSDALL, Proprietor.
PLAINVIEW, TEXAS

AN OLD MAN WINTER PULLS AT YOUR COAT SLEEVE

He can thwart his designs upon you by installing in your home one of Cole's Hot Blast Heaters. A fuel saver and a heat saver. Arcadian and Duplex Ranges for the kitchen, are workhorses for the housewife. We carry a full line of these stoves in all sizes.

**THE R. C. WARE HARDWARE COMPANY
GENERAL HARDWARE**

PLAINVIEW, TEXAS

YOUR DOLLAR

If you will take your dollar to Piggly Wiggly, you will find that you will purchase 20 cents more in value for you than you can purchase elsewhere.

Your dollar at Piggly Wiggly will not buy delivery, nor blue sky salesmanship, nor telephone service, nor help pay the bad debts of others.

Your dollar at Piggly Wiggly will buy only the Groceries, Fruits and Vegetables in Your basket.

Your dollar at Piggly Wiggly buys Food Products, not Service.

A LIVE AND PROGRESSIVE BANK IN A LIVE GROWING TOWN

Now consolidated with the Citizens National Bank, bigger and stronger than ever. Deposits in excess of \$2,000,000. We want you to make our bank your bank. Every item of business handled with as much care as though it were the individual business of the management.

THE FIRST NATIONAL BANK

PLAINVIEW, TEXAS

RIDE IN A HUPMOBILE—THE CAR OF DURABILITY AND SERVICE

We are distributors for this popular make of car in twenty-four counties in the Plains country, maintaining the largest and most complete stock of parts to be found. Also distributors for the Chandler and Cleveland. Service for these makes of cars maintained.

SHEPARD MOTOR COMPANY

PLAINVIEW, TEXAS

MARRY THE GIRL AND WE WILL FURNISH THE HOME

Exclusive agents for Sealey Mattresses, Harmograph Phonographs, Globe-Wernicke Book Cases, Acorn Stoves and Ranges, Perfection Oil Stoves, and Hoosier Cabinets. Funeral directors and embalmers; burial robes. Prompt and efficient service; with auto hearse service.

W. FLAKE GARNER, Manager. M. P. GARNER, Sec.-Treas.

GARNER BROS.

FURNITURE AND UNDERTAKING
Telephone No. 105; Night 376

TO THE HOUSEWIVES OF THE PLAINS

Plains wheat this year has more gluten than most any other wheat on the market, thus affording better rising quality, and making it best for bread, biscuits and pastry cooking. Those who use our flour get as good quality as can be found anywhere and get it for less money.

ALWAYS INSIST ON HAVING OUR BRAND.

Every Sack Guaranteed.

HARVEST QUEEN MILLS

PLAINVIEW, TEXAS

**DYE, FORD &
ROGERS INTERESTS**

(By R. Kenneth Evans)

In the scheme of things of developing a city of homes and clean wholesome amusement this phase of industrial life in Plainview is materially augmented by the establishment here of two theatres, the Olympic being the principle one, and the Mae I. the other. These theatres are managed and owned in Plainview by the Dye, Ford & Rogers interests, this association also owning and operating theatres in Amarillo, the two principal shows in Amarillo being the Olympic and the Mission.

Several years ago the moving picture industry began attracting attention. Of course as in all cases there were many censors, who opposed the younger generation attending such attractions as moving pictures. But in this day and age this objection has been overcome and when managed as the houses are managed in Plainview, the picture shows are considered the leading places of amusement and are open to children and grownups alike, as such attractions. The Olympic of Plainview is one of the best picture houses to be found anywhere in the Plains country. It has a seating capacity of 423 and equipped with two Powers machines, a Gold King screen being used, upon which the pictures are projected, giving a good clear photograph at all times and with the machine arrangement, there is no break in the picture, usually caused by the changing of reels, as under the single machine plan.

The very best attractions to be booked are always shown at the Olympic. These attractions consist of United Artists, First National Select, Pathe, Exhibitors Mutual and State Right productions. These pictures are made under the most expensive condition and are shown in Plainview shortly after their release to the picture world.

The Mae I. theatre, which is under the same management as the Olympic in Plainview, has a seating capacity of 544 and like the Olympic is equipped with two Powers machines, and a Gold King screen. The attractions shown at this house consists of Vitagraph, Pathe, Metro features and comedy. The management of the two Plainview theatres is under the direction of Mr. L. V. Ford, who takes an especial interest in showing the theatre going public the very best available. The highest class attractions are always shown and at prices in keeping with the expense of operating a picture show.

Coupled with the other moral conditions of the city the picture shows, under their present plan of operation fill a needed place in the city by providing good, clean amusement. The fathers and mothers of children have long ago learned that never is a picture shown at either of these houses which could be censured as unfit for children or grown ups alike to see.

The Dye, Ford & Rogers Interests are also making extensive arrangements to erect a new theatre in Wichita Falls, which when finished, will be one of the most up-to-date and successful managed theatres in the entire state. This theatre will be opened on December 1st and will be called the Olympic, after the other theatres managed by these interests over the state.

Dr. Dye, one of the owners of the theatres, is well known in the Plains country, operating one of the most up-to-date and popular drug stores to be found anywhere in the great Southwest. Both Mr. L. V. Ford and Mr. Dye reside in Plainview and operate their picture houses, not only from the standpoint of making them a financial success, but also from the standpoint of making them a credit and an asset to the city and the Plains country. The other owners, Mr. H. S. Ford and Ross D. Rogers, reside in Amarillo, and operate the houses there.

DISHES AND COOKING UTENSILS

We are now showing a very large and choice stock of Dishes and Cooking Utensils, and want you to come and see same. You will be pleased. The prices are right, too.

Visit our store often, and it will be to your interest.

FRANK'S NECESSITY STORE

H. L. A. FRANK, Proprietor

FREE—A Plainview Pennant with \$2.50 purchases, one to a customer.

IF ANYTHING IS NEEDED FOR WHEEL EQUIPMENT WE HAVE IT

The largest line of Federal Tires and Tubes to be found anywhere in the Plains country. Our service car carrying air, repairs, and everything for the car wheel in distress is always at your disposal if you but telephone 73.

MCGLOSSON-ARMSTRONG RUBBER COMPANY

"On Auto Row"

PLAINVIEW, TEXAS

REXALL GOODS

Are arriving every day. We are trying to supply your needs of these wonderful products.

THE DYE DRUG COMPANY

West Side Square Phone 23
PLAINVIEW, TEXAS

THE COOL OCTOBER DAYS

reminds us of the real cold weather that is not far off, and that possibly we may need some more suitable apparel, for both indoors and out.

In completing your preparations for fall and winter do not fail to visit our store. We believe you will find qualities and values here that are unequaled elsewhere, for Men, Women, Boys and Girls.

CARTER-HOUSTON'S

"We please our customers interest first"

WHY TAKE CHANCES WITH UNSANITARY METHODS OF WASHING

Our laundry will turn out work as high class as the most fastidious can desire, cheaper than the wash woman, and under the strictest of sanitary conditions. Special one day work, with free delivery to all parts of the city. Express charges paid on all out of town work, giving two day service.

THE PLAINVIEW LAUNDRY

JOHN W. GRAY, Proprietor

PLAINVIEW, TEXAS

THE FRESHEST OF PRODUCTS ALWAYS FOUND AT THIS STORE

Our extensive patronage and buying connection enables us to turn our grocery stock frequently, assuring everyone of receiving the very best products and fresh. Standard brands of goods found on our shelves, such as Beech Nut brands of canned goods, Van Camp's products and Armours and other popular brands. The store where the farmer loves to trade.

THE FARMERS EXCHANGE

PLAINVIEW, TEXAS

DO IT ELECTRICALLY

Why worry about coal shortage and strikes? Use Electric Heaters, Ranges, Washing Machines, Grills, Irons, Percolators and other electrical devices.

G.-C. ELECTRIC COMPANY

PLAINVIEW, TEXAS

Mae I, Thursday, November 6th--One Day Only

Presenting the Second Number of Our Lyceum Course

The Southern Musicians

Helen Waggoner, Expressionist; Albert Frank, Violinist; Hortense Smith, Mezzo-Soprano, Pianist; Germaine Malbet, Dramatic Soprano, Pianist.

Olympic Thursday and Friday, November 6th and 7th

Sessue Hayakawa In "The Dragon Painter"

The Jap's Best and most Artistic. Also a Christy Comedy.

Prize Turkey Days

Wednesday, Nov. 12th

and

Saturday, Nov. 15th

We will give

\$10 for the largest number from one party
\$10 for the load hauled from the farthest distance.

Panhandle Produce Company

At new home west of passenger station, next to Nobles Bros. Wholesale house.

Highest Cash Prices Paid

Turkey hens under 7 pounds and toms under 11 pounds not wanted.

See our up-to-date storage plant.

Panhandle Produce Co.

One Block West Station

\$73,000 for Breach of Contract

Last week the courts allowed Floyd Davenport of Lockney damages to the extent of \$73,000 for breach of contract against J. M. Fulton & Sons of Calgary, Alberta, Canada, for not closing the deal for the purchase of Sudan Farms, in the southwestern part of Lamb county, which they contracted for last winter at a price of about \$200,000. Mr. Davenport was in Amarillo last Saturday and when asked what he was going to do with so much farm—he having bought another big farm near Lockney after selling his Sudan Farms—said he hadn't made up his mind yet, but would probably sell one of them. He just sold the crop of row stuff on the Sudan farm in the field to the Leo Sheep Co., of Rawlins, Wyoming, for \$12,000, who will ship in a large bunch of sheep and feed them this winter on the place.—Amarillo Southwest Plainsman.

Will Add Meat Market

F. D. Barnes of the Westside Grocery is putting in fixtures and will add a meat market to his business.

Dr. Bernt Buys Home

Dr. P. E. Berndt has bought from the Woodridge Lumber Co. the cottage next door south of that of Dr. Nichols, on Austin street, and he and his family will occupy same. Mr. Woodridge and family have been occupying this place.

Flour Demonstration Interesting

Misses Wightman and Gardner are conducting a demonstration of White Crest flour at Garner Bros. store, as per announcement in Friday's News. It is drawing quite a number of ladies who are interested in the cooking demonstrations. The demonstration will close Wednesday evening.

Rev. A. B. Roberts Very Sick

The many friends of Rev. A. B. Roberts regret to know that he is very sick at his home in this city, with heart disease. He is well known and highly esteemed by the people of the county.

Very likely more men would hear opportunity knocking if opportunity did not come around disguised as hard work.

Article Scares Some Folks

The article in Friday's News relative to the movements of seven of the great planets, six of which will be on the same side of the sun December 17th, and the deductions of a weather prophet as to what dire calamities may occur, has caused much comment in Hale county, and has scared some people considerably. One man said he was sure going to attend church and Sunday school regularly until after the date set for the affair to occur.

Many Hallowe'en Pranks

As usual on Hallowe'en, the small boys of the town were out in full force Friday night, cutting up jack. Not much damage was done, however. Ghosts and hobgoblins stalked about town, also.

Dr. J. V. Guyton, formerly of Plainview, recently located at New Braunfels. Since going to that place it is stated that he married a woman of that town.

Meet me at the Oldsmobile and Oakland Service Station.

PET

Nov. 3.—At last it has "cleared off" and cotton picking is the order of the day. The gin is kept busy from early morning till 12 o'clock at night.

The Spooks were out on our streets Hallowe'en night, and such a time as they had!

Henry Moon is slowly improving from the pneumonia.

Miss Genevieve Wilson, in company of Jim Bledsoe, attended the box supper at Bledsoe school house Friday night. The boxes sold well, quite a nice sum was realized for the piano fund.

Three carloads of our young people attended the Hallowe'en party at the country home of Joe A. Montgomery Friday night.

Miss Gladys Hardin returned to Plainview Monday after spending the week end with her parents at Lakeview, and here with Miss Annie Hegi.

Miss Luella Moon has been here this week with her father, during his serious illness.

C. D. Hughes keeps busy these days buying cotton.

Threshing will be resumed this week if coal can be procured. The scarcity of coal seems to be growing serious. What will the Plains people do without it? Burn maize we suppose.

A. W. McCarty and family have returned from a pleasant visit to their parents in Yoakum county.

Mr. and Mrs. Herman Hegi entertained the young people Saturday night.

Ralph Wiese invited his friends to his home Saturday night, and such a jolly time as the younger set had. They agreed that Ralph knows how to entertain all right.

Mr. and Mrs. O. E. Bess are visiting in the home of Mr. Dowdle, before leaving for California, their future home.

Chas. Schuler, Jr., has become a partner with Carl Goodman in the hardware business here.

R. H. Gregory is assisting Fred Wiese in the Citizens Bank now.

Misses Beasie Garten, Annie Hegi, and Genevieve Wilson, in company with J. H. Gregory and daughter, Evelyn, were in Plainview trading Friday.

Miss Velma Saxon has charge of the telephone office during Miss Garten's absence.

Chas. Jay is in Mineral Wells taking treatment for rheumatism.

KRESS

Oct. 30.—Prof. and Mrs. Reeves, Mrs. W. P. Edwards, Misses Ethlyn Edwards, Winnie and Orlie Hodges motored to Plainview Monday.

Mrs. H. T. Sefton of Tulsa, with the Santa Fe, spent Sunday with her husband here.

We are very sorry to report two more cases of typhoid fever in Kress this week, but Dr. Longmire reports that they are not serious.

Miss Ruth Moore is on the sick list this week.

Miss Allie Milton was in Plainview Sunday, visiting friends.

Rev. A. S. Wiese, Lutheran pastor, held services at the high school building here Sunday afternoon.

Little Misses Corine and Morine McKee of Plainview, spent the latter part of the week here visiting with their grandmother, Mrs. T. J. Sanders.

Kress seems to be increasing and decreasing both at the same time. There is some building going on here, and D. M. Wood has moved his house to the country.

Mr. and Mrs. Everett Rudd left last week for Arlington, where they will make their future home.

Mrs. T. G. Schihagen was shopping in Plainview Wednesday.

F. T. Skipworth is on the sick list this week.

The hospitable home of Mrs. Caudle was opened Saturday night to the young people. All present report that the evening was one of mirth and fun.

Rev. Watts being away Sunday, Rev. Hibbard held services at the Methodist church Sunday morning.

Rev. Vinson, accompanied by a number of others from here, was at Hart, and also Center Plains, Sunday, working for the "Baptist 75 million campaign."

Alvin Bookout left Sunday for New Mexico, where he has gone after his father, who has been away some time. He was accompanied by Mr. and Mrs. Fay Kerr and his brother, Raymond Bookout.

The Baptist Ladies Aid Society met Tuesday afternoon at the home of Mrs. C. R. DeLong.

Little Mabelle Degge is reported on the sick list.

Mr. and Mrs. J. D. R. Bass left last week for the coast, where they will spend the winter.

Mr. and Mrs. Earl Degge of Plainview were visiting Sunday in the home of Mr. and Mrs. M. E. Degge.

Building Two Country Homes

L. D. Harrison tells us that he is building an eight-room residence for Mrs. W. M. Rigler on the hill just south of town, and a five room residence for Mr. Krueel, recently from Montana, on a farm near Kress.

the NE



A Real Joy
for Every Housewife

A serviceable range that will beautify your kitchen and save nine-tenths of your cleaning labor. All the surfaces smooth; wipes clean with a cloth in a minute. This handsome up-to-date range doesn't require brushing and blacking like ranges covered with curly-cues and knuckle skinning carvings.

12 Other Points of Superiority

Sectional non-warping top covers, center and fire back. Folded oven bottom. Extra large pouch feed for feeding and broiling. Super-durable ventilated fire-box. Special hot-blast fire-box lining. Bridge-built centers. Rust-proof reservoir lid. Removable oven damper. Doubled-walled oven door. High warming closet, easily cleaned.

12-Gallon Copper Contact Reservoir

See This Range—It'll Just Suit You.

PLAINVIEW HARDWARE CO.

The Quality Hardware

QUALITY COAL AT ALL TIMES

BONNER-PRICE
PHONE 162
PLAINVIEW, TEXAS

QUALITY COAL GRAIN HAY

Seeds For Fall Planting

Poultry supplies all kinds

We buy Sudan, Millet, Maize, Kaffir, all others if good.

C. E. White Seed Co.

Plainview



Give the world the once over

LISTEN, fellows, to some straight talk. Many a man when he gets to be 40, misses something. He may have lots of money, and a fine family but—

He never "got out and saw things". After he gets settled down, it's too late.

Every man wants to see the world. No man likes to stand still all his life. The best time to TRAVEL is when you're young and lively—right NOW!

Right NOW your Uncle Sam is calling, "Shove off!" He wants men for his Navy. He's inviting you! It's the biggest chance you'll ever get to give the world the once over!

The Navy goes all over the world—sails the Seven Seas—squints at the six continents—that's its business. You stand to see more odd sights, wonderful scenery and strange people than you ever dreamed of.

You'll work hard while you work. You'll play hard while you play. You'll earn and learn. You'll get, in addition to "shove-off", a 30-day straight vacation—which is more than the average bank president can count on.

You can join for two years. When you get through you'll be physically and mentally "tied up" for the rest of your life. You'll be ready through for SUCCESS.

There's a Recruiting Station right near you. If you don't know where it is, your Postmaster will be glad to tell you.

Shove off! - Join the

U. S. Navy

October Local Weather Report

The maximum temperature for the month was 89 degrees on the 2nd, and the minimum was 36 on the 29th. Average maximum 74.48, average minimum 49.8. The temperature Saturday morning was 30, or two degrees below freezing.

The rainfall for the month was 3.37 inches. There were eight rainy days. Fifteen days were clear, five partly cloudy, eleven cloudy. The total rainfall so far this year has been 31.53 inches.

Building Homes in Amarillo
The Amarillo News of Sunday mentioned that L. A. Kerr, formerly of Plainview, is erecting a residence on West Sixteenth street, to cost

MISS ETHEL McU

PIANO TEACHER
Graduate of Michigan State Conservatory.
Phone 313

C. F. JOGRI
Auctioneer

KRESS, TEXAS.

Phone or write me for date can be made at News of

\$4,000, and that Dr. Plainview is erecting Washington street

South Plains Grain Company

Successors to Cobb Grain Co.

Grain, Feed and Seeds

Elevators at

Plainview, Lockney, Aiken

We Want Your Business

Published Tuesday and Friday at Plainview, Hale County, Texas.

M. ADAMS, Editor and Owner

Entered as second-class matter, May 23, 1906 at the Postoffice at Plainview, Texas, under the Act of Congress of March 3, 1879.

Subscription Rates
One Year.....\$1.50
Six Months......85
Three Months......50

Scarcity of silver embarrasses French, says a dispatch. We know just exactly how the French feel, for we have been embarrassed many times for the same reason.

A number of airplanes having successfully made the flight across the United States and back, it is now being arranged to have a race around the world. Thus does the spirit of "Darius Green" go marching on. Wonderful is man and his works.

"Soon we will fly to the moon" says a scientist. Where does he get that "we" stuff? On all such trips he can count out "we" of this great moral guide of the Plains. We haven't seen all this earth as yet, and "we" are surely not going to make any flights to the moon very soon.

On another page we print a sensational article anent the possible end of the world on December 17th. This should cause every subscriber to the News that is behind on his subscription to come in at once and settle up, in order to be prepared for any eventuality, for there is no record of a delinquent subscriber ever having.....

South Dakota dairy products have increased in value from \$8,185,000 to \$23,454,825 in the past eight years, according to a bulletin just published by the dairy department of the state college. There is money in cream. There is money in cheese. South Dakota farmers have found the way to the road that leads to wealth making. Hale county farmers can do the same thing from dairying.

The editor was a believer in "yellow" journalism and ran this as a leading editorial: "The business man of this town who is in the habit of hugging his stenographer had better quit, for we will publish his name." The next day thirty-seven business men called at the office, paid up their subscriptions a year in advance, left thirty-seven columns of advertising run indefinitely, and told the editor not to pay any attention to fool ries.

here is no question but what all is of graft, extravagance and e is prevalent in Washington. It cinch that fully 50c out of every lar we pay as federal taxes is n or wasted. It is estimated that people next year must pay \$5,000,000 in taxes. A committee of siness men appointed by the Unit- States Chamber of Commerce to ke an investigation has reported t \$2,700,000,000 should be ample ordinary expenses the coming r.

Hoover's advice to Europe is "go work." There isa big bunch of ople in America who would do ll to heed Mr. Hoover's advice. If erybody in this country would go work full time and speed up pro- n, prices would soon become , everybody would be prosper- ppy and fairly contented, and ealism would have few adher- s. Idleness is the half-brother atan. "An idle brain (or hands) he devil's workshop." Only the son who works and works hard is r happy.

June in Dallas during a strike of ric workers Al Shrum and sev- others were appointed by the to go out in the suburbs to " with some non-union men ere at work on a line. Before they armed themselves with the non-union men refused to k and a difficulty followed h one of them named Fisher ot and killed by Shrum. He ed last week—and given only ars in the pen, which is a ty upon justice, and a disgrace s jury and court. Any man has ight to quit work, but he has ight to say no other man shall the job he quit; he has no right ther, intimidate, assault or kill an who takes his place. Every of the United States govern- if needs be, should be behind man who has a job and wants to For organized labor to pick- timidate, assault, kill, is bolshe- a anarchy, and not in the least nism. The gallows should on men who resort to ter- strikes.

s to spend \$20,000 im- nicipal electric light.

the bunch on the corner, and the bunch now "has it in" for the News. He says we have insulted the bunch most grievously by recently suggesting that the members of the bunch should get jobs herding sheep. "Such cultured and high-toned gentlemen are above such menial and unclean work as associating with ill-smelling sheep, and to suggest such is disgraceful," says the president of the bunch.

HALE COUNTY DON'T GET ANY

The state has just announced the state aid apportionment to all rural schools in the state of six and seven months terms that have been granted such aid.

Hale county does not get a cent in this apportionment for the good reason that all rural schools in Hale county have terms longer than six or seven months in the year. Very few Northwest Texas counties participate in this apportionment for this same reason. Most of this money goes to East, South, North and Central Texas counties. Van Zandt county gets the most, \$31,068, distributed to seventy-three schools. Fannin is next with sixty-eight such schools.

The people of the Plains believe in education. The people of the Plains have the best rural schools in the state, Hale county being considered the banner rural school county in Texas. The people of the Plains believe in paying for education, and always vote for special school taxes. Hence, there is a higher class of citizenship in Hale and other Plains counties than in other section of the state. That is one great reason why so many of the best people down in the state are buying lands and moving to Hale county and the Plains.

IN A MINOR STRAIGHT

It is only a step from Virtue to Vice. But is is about a million miles from Vice to Virtue.

We should all be kept pretty busy if we boosted our friends as often as we knock our enemies.

The phool-osopher on the corner says: "Once in a while you meet a man who seems disappointed because he wasn't born a jackass and who puts in most of his time trying to make one out of himself."

Love may not make the world to go round. But it sure makes a lot of people act giddy.

The hustler who works for money long enough soon has money working for him.

Why is it that a man has to wait until his wife has lines in her face and corns on her hands before he discovers that she doesn't "understand" him the way some other and younger woman does?

MR. PROGRESSIVE FARMER

April, 1883, I started Farm and Ranch. I believed then, although the number in Texas was not very numerous, that the progressive farmers and livestock breeders would patronize a read farm and livestock paper, serving faithfully their interests at all times. I was not disappointed in my conclusions.

Many who became subscribers with that first issue have continued to read Farm and Ranch without missing a number. I value very highly their continued loyalty and faith in Farm and Ranch, and leave it to them, and to the many who have since become patrons and friends, to say if I have kept faithfully my promise to make the paper a powerful, consistent supporter of the best interests of the people whose patronage I have asked for and received.

Farm and Ranch was, at first, published only once a month, later twice a month. Now it is a big illustrated weekly. It has been, at all times clean, interesting, instructive and reliable. In these I know I have not at any time failed.

Now, after thirty-seven years, always personally on the job, it is my ambition to have very man in Texas who has faith in farming in its different branches become a subscriber to Farm and Ranch. Send me your subscription, and if, after reading Farm and Ranch each week for three full months you are not satisfied that you are getting even more than full value for the subscription price, write me and I will Ranch, I refer to your neighbor who is already a subscriber.

On my proposition—your money's worth or every cent of your money returned—I ask your subscription.

The subscription price of Farm and Ranch is two (\$2) dollars for three years—156 copies. No subscription is taken for a less amount of time.

Please send your subscription direct to Yours faithfully, FRANK P. HOLLAND, Publisher, Dallas, Texas.

P. S.—I want a responsible, active representative in every locality. Write me for my special proposition.

IN PRODUCTION

Let's Star State Will Harvest Nearly As Much As Illinois

Texas, this year, stands as the third State in the Union in the production of corn, being exceeded only by the states of Iowa and Illinois. With a condition of 102 per cent of normal, which is equivalent to a yield of 28.56 bushels per acre, Texas has produced 204,947,000 of bushels from 7,176,000 acres.

Iowa tops the list of corn States with a production of 414,112,000 bushels, while Illinois is second with a production of 298,996,000.

While oats have made a wonderful yield this year the season, since harvest, has been damaging. Especially in the western and northwestern part of the state the yield has been far above normal, while in the central and northern section, where rains were more abundant during the early part of the year, than in the west, the crop was, nevertheless good. Continued rains, some scarcity of labor, inability to secure a thresher when conditions were favorable for threshing all contributed to the loss of grain in shock and to the lowering of the grade.

A small part of the crop is still afield unthreshed and quite probably will now be used for feed or lost entirely. The average yield per acre is 42 bushels. The quality 85 per cent where 10 per cent represents a high medium grade. The acreage to oats is 1,737,000.

The average yield of barley per acre is 35 bushels while the quality is 92 per cent.

The average yield per acre of alfalfa seed is six bushels and represents an 89 per cent normal yield, while the average harvested for this purpose was 114 per cent of usual.

All ranges were improved by the rains early in September and excellent winter grass, the best in years, is in prospect. The condition is 99 per cent.

Grain sorghum has a percentage condition of 91. Sorghum cane for syrup has a condition of 66 per cent.

For the United States the following forecast represents conditions on October 1: Corn, 2,901,000,000 bushels; spring wheat, 203,000,000 bushels; oats, 1,220,000,000 bushels; barley, 198,000,000 bushels; Irish potatoes, 350,000,000 bushels; sweet potatoes, 99,400,000 bushels.

HIGH SCHOOL SOVIET DEMAND OF STUDENTS

Also Want Six-Hour Day, Friday Half Holiday, and Other Things

Belleville, Ill., Oct. 28.—Demands that a "high school soviet" be established here are made in a memorial to the high school board by students of the Belleville Township High School. The memorial states that if demands are not met by Nov. 1 the students will "go on strike."

The students demand a six-hour school day, Friday afternoon holiday, a minimum passing grade of 50 rather than 75 per cent, teachers under the age of 25 years, pool tables and phonographs in the recreation rooms, free lunch to senior students and that all regulations originate with the students' council.

Freight Bills May Go High

Washington.—Increases in rail transportation to meet increased operating expenses during federal control, will be sought from the interstate commerce commission by the railroad corporations. This decision was reached at a conference between Director General Hines and representatives of the association of railway executives.

May Export Wheat Freely

St. Louis—Julius H. Barnes, president of the United States Grain Corporation in speaking before the Grain Dealers National association, predicted that the export and import restrictions on wheat will be removed within a short time and advised the trade to prepare for such a change.

Patterson Engineers Big Deal

J. W. Patterson, real estate agent of this city, engineered the deal made last week whereby F. Davenport sold 4,000 acres of land north of Lockney and 6,000 acres near Sudan to E. Roper of Eastland county, the consideration being nearly a half-million dollars. Mr. Patterson is a wide-awake land man, and has a good list of clients.

RALLS

Oct. 24.—J. R. Webster, professor of music at the Ralls high school, died at his residence in South Ralls Thursday morning, aged 52 years.

Wm. Groat this week sold his splendid farm adjoining the townsite to M. T. Harrell, of Eastland, for a consideration of \$125 per acre. This is a new record price for real estate in Crosby county, being, perhaps, the best ever before paid for land here by anyone.—Banner.

TURKEYS, TURKEYS

The season is now here, Saturday the 8th, we begin buying turkeys. Bring them in early, do not wait until too late for us to get them to the Eastern market for Thanksgiving for the market will be lower.

Higher prices now on turkeys than for a year back.

We do not want toms under eleven pounds and hens under seven pounds.

Monday, the 10th, we move to our new home, west of the passenger station, near Nobles Bros. wholesale house.

We want to show you our new cold storage plant which has just been completed.

Now is the time to sell your turkeys and hold your chickens.

We Want Your Eggs

Panhandle Produce Co.

Farmers Test Wheat Varieties
A series of tests of several strains were sent to the college, and the following were the yields to the acre: Kanred, 29.2 bushels; Kharkoff, 24.4 bushels; Tauranian, 23.9 bushels; Turkey, 21.5 bushels; P706, 21.2 bushels and local, 21 bushels.

Sea Gulls on Plains
Elmer Anderson, carrier on motor mail route A out of Plainview, says thousands of sea gulls have come to

Castro County Ranch Deal
H. O. McDowell of Wichita Falls has bought the John L. Wilson ranch in the northeast part of Castro county. It comprises 3,500 acres and the price was about \$60,000.



Camels are sold everywhere in scientifically sealed packages of 20 cigarettes or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel!
R. J. Reynolds Tobacco Co. Winston-Salem, N. C.
18c a package

CAMELS are the most refreshing, satisfying cigarette you ever smoked! Put all your cigarette desires in a bunch, then buy some Camels, give them every taste-test and know for your own satisfaction that in quality, flavor, smoothness and in many other delightful ways **Camels are in a class by themselves!**

Camels are an expert blend of choice Turkish and choice Domestic tobaccos. You'll not only prefer this blend to either kind of tobacco smoked straight, but you'll appreciate the remarkable full-bodied-mildness and smooth, refreshing flavor it provides! Camels are a cigarette revelation!

Camels win you in so many new ways! They not only permit you to smoke liberally without tiring your taste but leave no unpleasant cigarette aftertaste or unpleasant cigarette odor!

Compare Camels with any cigarette in the world at any price! You'll prefer Camel quality to premiums, coupons or gifts!

Camel CIGARETTES

IDENTITY
K MOTOR CARS

nection.

PANY

TEXAS

ity Merchandise

... of farm implements and ma-
... in the Plains country. Every line
... ay known line. Heavy and Shelf Hardware,
... ally known line. Heavy and Shelf Hardware,
... have it.

Plainview Hardware Co.

PLAINVIEW, TEXAS

An Up to Date Store, Catering to Particular People

Carrying a complete line of standard fancy and staple groceries. Fifteen years in the grocery business and extensive buying connections makes this line of merchandise exceptionally acceptable and with a diversity of products. Just recently established in Plainview. Call and get acquainted with this new institution.

Looper Grocery Co.
East Side Square

PLAINVIEW, TEXAS

REINKEN'S

CLOTHING AND SHOE STORE

Now Featuring an exceptional value in

OVERCOATS

\$27.50

Tell Your Story With a Box of Whitmans

The language of Bon Bons is one that any woman can thoroughly understand. Our line of candies is always fresh and put up in neat and attractive and popular packages.

The McMillan Drug Store

Distributors for Edison Phonographs and Records
PLAINVIEW, TEXAS

Don't Throw Away That Worn Tire

It may be worth something to you. Have it looked over at this institution. If it is worth repairing we can make it to look as good as new and give more than three-fourths the original mileage at less than one-half the cost of a new tire by our DRI-CURE re-treading process.

We are just established in Plainview to stay.

South Plains Tire and Retreading Co.

L. W. WHITE, Manager
PLAINVIEW, TEXAS

Buick Repair Service Maintained for Buicks Exclusively

Expert mechanics—complete repair equipment—more than \$12,000 stock of parts, embracing every repair part that could possibly be needed for Buick cars. Sole distributors of Buicks for Hale, Swisher, Briscoe, Motley, Floyd, Lamb and parts of Castro and Bailey counties.

McClelland-Self Buick Co.

"On Auto Row"
PLAINVIEW, TEXAS

E. L. MILLER & SONS

WHOLESALE AUTOMOBILE ACCESSORIES

(By R. Kenneth Evans)

If the reader will but glance at the map of the Lone Star State he will readily see that Plainview is the logical distributing center for a vast territory extending as far north as Amarillo and the Oklahoma line; to the west to New Mexico and a large portion of that state, south to Sweetwater and east a like distance and with the establishment of wholesale institutions in the city is rapidly becoming recognized as a wholesale center.

A great impetus has been added the establishment of this section as a wholesale center by the establishment of the wholesale department of E. L. Miller & Sons, who are handling automobile accessories by wholesale. To begin with there is no more logical location for an automobile accessories wholesale house than in Plainview. There is an extensive territory here that can be reached from Plainview in less than one-fourth the time than supplies can be secured from Dallas, Fort. Worth or other wholesale centers, and with a great saving in transportation charges. It was the realization of this field which prompted the Miller organization to enter the wholesale field and it was their foresight in realizing what an extensive field existed here which is making their business such a success along the wholesale line.

At the present time the stock comprising the wholesale supplies of the Miller Company consists of all standard automobile accessories and Ford parts. Tires and tubes are also handled in wholesale lots, the Michelin and Diamond tires being the line handled in the retail department. The stock is gradually being increased in keeping with the extension and development of the wholesale business and it is but a question of time until this company will be the extensive wholesale and jobbers of this section in the automobile accessories lines.

Today the Miller Company is in position to handle all wholesale orders promptly, three-fourths of the extensive building occupied by the firm in Plainview being used as a warehouse for the storage of vast volumes of automobile supplies. The wholesale business is being established along the proper lines, viz: prompt services to retailers and satisfactory merchandise. To the management of the firm goes the credit of forging ahead in a commercial way. The firm has already been established in this section as an important factor in the automobile commercial world and the retail trade enjoyed by the institution shows that the same plans put into effect in a wholesale way, which has been responsible for the establishment of such an extensive retail business will mean that the firm will be an important factor in the distribution of automobile accessories to the entire West Texas area and it is due to this class of firms, who believe in developing to a maximum the resources of this section, that Plainview is attaining such an enviable reputation in the commercial world.

The E. L. Miller & Sons store was established in Plainview in 1917, the family having resided here since fourteen years ago. Prior to entering the automobile accessories business in both a retail and wholesale way, Mr. Miller was engaged in the stock raising business. He is certainly ably assisted in the management of the present business by his sons, who are of the younger type of business men, imbued with the visionary spirit of progression, which is the characteristic of the young American business man of today, and which is the foundation of success.

In addition to the automobile accessories which in the retail department consists of standard accessories, standard jacks, oils, cup grease, gasoline and every part of a car, this firm also handles a line of sporting goods. In fact, it is today one of the best equipped West Texas institutions and promises to develop into the most extensive wholesale house west of Dallas.

With the Approach of Winter Do Not Forget Your Battery

Especial care must be given to the storage battery during the winter months of storage. While you think of it today, call at our station and let us explain how to care for your battery throughout the winter.

Conner-Mathes Battery Co.

"On Auto Row"

PLAINVIEW, TEXAS

TIRE TROUBLE TAKES ALL THE JOY OUT OF MOTORING

And it can be avoided by equipping your car with Kelley-Springfield or Firestone tires and tubes. We carry an extensive stock of these standard made tires in all sizes. Also distributors for twenty counties for the Prest-O-Lite Storage Battery—the battery or service.

EVERYTHING FOR THE AUTOMOBILE IN ACCESSORIES OR REPAIRS

Knight Auto Co.

The home of Overland Cars. All Repair Work Guaranteed

Real Estate. Loans, Abstracts, Insurance

One of the pioneer institutions of the Plains County, having many opportunities for investment which will prove to be paying propositions—complete set of abstract books, complete in every respect—loans and insurance of all kinds. An institution with a strong personnel.

The J. J. Lash Real Estate Co.

Ellerd Building

YOUR FARM IS READY IN THE SHALLOW WATER BELT

It is equipped with well and machinery for irrigation purposes—homes, barns, and other necessary improvements have been installed. All that is necessary is for the farmer to move on and start work. Farms in tracts from 40 to 160 acres made ready by this company. Terms one-fourth the purchase price in cash, the balance can be paid within ten years.

INVESTIGATE THIS VAST FIELD OF OPPORTUNITIES

Texas Land & Development Co.

Ellerd Building

Fire Proof and Modern Throughout is the

HOTEL WARE

Operated by an ex-traveling man, who knows the desires and wants of the traveling public. Rooms modern throughout, with running water and steam heat.

A MODERN HOTEL IN A LIVE AND UP-TO-DATE CITY

J. A. TESTMAN, Proprietor and Manager

PLAINVIEW, TEXAS

A Progressive Man Is Identified By His Clothing

If his clothes are free from dirt and are properly pressed then he immediately attracts attention as a progressive and wide-awake business man. Let us put your clothes in shape. We operate the most completely equipped plant in the Plains country for cleaning and pressing.

Waller Tailoring Co.

PLAINVIEW, TEXAS

A NEWLY ORGANIZED BANK OF PERSONAL SERVICE

The Guaranty State Bank, organized by Plainsmen, for the Plains people—Capital Stock \$50,000. The first day's deposits in excess of \$100,000. A depositor never lost a dollar in a state bank in Texas. Its policy is to always extend credit and accommodations to deserving ones, consistent with good banking. We want to get acquainted in the capacity of your bankers.

GUARANTY STATE BANK

R. S. BEARD, President, L. P. BARKER, Vice-Pres.

C. D. HENSLEY, Cashier.

PLAINVIEW, TEXAS

Wholesale and Retail Automobile Accessories

All standard parts for automobiles can be secured from Plainview in a much shorter time than if ordered from other wholesale centers—all our stock standard equipment.

We retail the Michelin and Diamond tires and tubes, standard auto jacks, oils, cup grease, gasoline and every part of a car.

A Complete Line of Sporting Goods

E. L. Miller & Sons

Plainview, Texas

Our Sensational Sale of Ladies' and Children's Ready-to-Wear



Is being met with unparalleled success. Hundreds of discriminating buyers have taken advantage of our Real Reductions—and have voiced their appreciation for the big savings right when they need the garments.

New arrivals every day to replenish our stocks and every one included in this Sensational Sale.

Come in today and participate in the BARGAINS we are offering on New Distinctive suits, coats, dresses, blouses, skirts, undershirts, Children's coats and Gingham dresses. Every one reduced from our former low prices.



Exclusive Footwear Prices



Our Shoe Department is one of the busiest in our store. A good indication that our styles are correct and prices lower than others are asking.

We are showing the new ones without the advanced prices. Our expert shoe men are at your service. Krippendorf Ditman shoes for ladies, Bostonian, Emersson and Packard shoes for men; Red Goose, Scruffer and Waukenphat shoes for children. Let us save you from \$1 to \$3 a pair on guaranteed quality.



We sincerely regret that it was impossible to wait on every customer Saturday and Monday. We have added to our sales force and are better prepared to give you individual attention.

Jacobs Bros. Co

THE ONE PRICE CASH STORE

First Frost Saturday Morning
The first frost of the season was Saturday morning. Frost formed again Saturday night.
Levi Schick was one of the pioneers

of Hale county. He says frost is exceptionally late this year. He says it has been known to come as early as September 5th and killing frost as early as October 5th. The latest

in the fall the first killing frost has ever come that he has any recollection of was November 20, though the weather station has a record of it coming as late as November 25.

Visits of the Stork
Born to Mr. and Mrs. E. P. Barron, Plainview, Oct. 22, boy; named Richard Powell.
T. C. Alexander, Plainview, Oct.

26, boy; named Tilman Wayne.
R. L. Trammell, 7 miles northeast of Plainview, Oct. 22, girl.
It is said there is seventy millions

gallons of whiskey in bond in this country. Well, it is not doing any devilment while in bond, so let it stay there, or convert it into denatured alcohol.

You Know These Men

They have bought International Harvester Co's. tractors, trucks, plows, threshing machines and tractor disc harrows. Ask them of their ability to deliver good, honest work, day in and day out. Also ask them regarding service rendered by INTERNATIONAL HARVESTER COMPANY.

We have made every effort in the past and will in the future to be of real service to our purchasers. No call has been too far away or too late in the night for us to answer in person. It makes no difference what tractor you buy there will be a time when you need help and we will give you the kind of assistance that really counts. Our men go out in the field and stay with you until you are satisfied that your trouble has been removed. We also carry a full line of repair parts here in Plainview for all the machinery we sell.

E. Dowden
10-20 Titan Tractor
15-30 International Tractor
McCormick Harvester and Thresher
10-ft. Tractor Disc Harrow.

J. R. Hubbard
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

L. D. Sewell
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

L. S. Kinder
10-20 Titan Tractor
New Racine Separator

E. W. Wilder
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

Leo. Boedeker
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

A. H. Gifford
8-16 International Tractor
7-ft. Tractor Disc Harrow

J. C. Terry
8-16 International Tractor
P. & O. 3-disc Tractor Plow

Paul Pearson
8-16 International Tractor

Willie Sammann
8-16 International Tractor

John Taack
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

J. E. Willis
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

C. B. Thomas
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

Harry Branham
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

L. P. Davis
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

Frank Daugherty
10-ft. Tractor Disc Harrow

Earnest Cook
10-ft. Tractor Disc Harrow

D. M. Thompson
10-ft. Tractor Disc Harrow

L. N. Hill
8-ft. Tractor Disc Harrow

Chas. Saigling
10-ft. Tractor Disc Harrow

L. Blakemore
8-ft. Tractor Disc Harrow

Jay Slaughter
New Racine Separator

Jim Johnson
International 2-ton Truck

B. F. JARVIS

P. B. BARBER

Agents for International Harvester Company's Heavy Line of Implements

Ellerd Building

Phone 411