# THE PLAINVIEW NEWS 

Tuesday---TWICE A WEEK---Friday



## The Plainview News Plainview, Hale County, Texas

 J. M. ADAMS. Editor and Owner Entered as second-class matter, May 23, 1906 at the Postoffice Congress of March 3, 1879. Subscription Rates One Year.Six Month Three Months.
bONDS ARE DEBTS
Texas' bonded indebtedness ap-
roximates $\$ 200,333,000$, according to proximates $\$ 200,33,000$, according
estimates of financial observers. This is divided into state bonds,
county bonds, city bonds, school bonds, road, bonds. The interest on
these bonds amounts possibly $\$ 12,000,000$ a year. Bonds, even if issued by the state paid back, and with interest. As the average bond runs from twenty to
forty years at 6 per cent interest it means that it takes actually about
three times the original amount of the bond to finally liquidate the debt. Hence, it will cost the people
of Texas $\$ 225,000,000$ to finally pay of the proposed $\$ 75,000,000$ staye
road bonds to be voted on the first Tuesday in November. As most of this proposed $\$ 75,000$,-
000 , if the people vote it, will 000, if the people vote it, will be
spent down in the state, the people
of the P'ains and Panhandle will have to pay
return. As possibly half or two-thirds of
the money will be wasted, the whole the money will be wasted, the whole
state will suffer if the bonds are
authorized. These bonds mean increased taxes. Taxes are already
sky high. The federal government now has
outstanding nearly twenty billion dollars of indebtedness-approximate-
ly $\$ 1,000$ for every family in the pation. Most every county, city and
school district in. Texas has a large bonded indebtedness. There must be
a stop sounded somewhere.
By all means go to the polls the By all means
first Tuesday in November and vote road bonds, and while you are makbond issues or higher taxes.
 that sheep-herdin easy job that would exactly suit
some of the bounch on the corner.

## Ever know why folks say " smart as a steel trap?") Well, it

 because a.shut up.

## much of a pessimist that he imagines

 he has asried man.

## You can learn a heap more by keeping quiet and listening, than you can by monopolizing the conversaean tion.

A little observation will soon con-
vince you that most people are will ing to do
the lifting.
 officer, who is used to bossing peo
ple around, but picks out a private who knows how to obey orders. Statistics are wonderful! If all
the automobiles in the world were made two wheels instead of four
there would be only half as much tire trouble.
The phool-osopher on the corne make the girls look considerably lik trained seals, minus the whiskers.
Lieut. Maynard, who won the plane race, is a preacher. We mu agree he is some sky-pilot.

Secretary of the Treasury Glas
has demonstrated than in 1914 fed has demonstrated than in 1914 fed-
eral taxes, on an average, amounted less than $\$ 36.75$ a family, while mily deral taxes amount to 8235 a per cent.
Even suckers perience, as evidenced by the lack
rush for oil stocks.

Before you can hire a ha have to guarantee him fried chicken, hot biscuits for every meal, the place, free auto transportation in the after supper, and at
 Fowler left Monday for Dallas, where she will undergo an operation.
Miss Ruth Overley, who is teach ing school west of Kress, and Miss
Mable Vaughn, who is teaching east of Kress, spent Saturday and Sun-
day in their homes in Kress. J. W. Adkisson, bookkeeper at The
Jarmers' State Bank of Kres Farmers' State Bank of Kress went
to Slaton on business Monday.
Several young folks from Tulia were in Kress Sunday visiting in the
Adkisson home. Among those that were down were: Misses Lucy Stev-
ens and Dorothy Wheeler and Mr.
Ed Adkisson and Mr. Wheeler. They also stopped at the home ar way back
Mrs. J. J. Boston, on their way
to Tulia Rev. Moore, our presiding elder,
made us a talk at the Methodist us of the things he heard and saw
while in Ohio at the Great Centenary Drive. Nash, of Albuquerque. N. M.
Miss
$\qquad$
$\qquad$
$\qquad$
$\qquad$ whn enent the cemmer with her
daughters, left Wednesday for Zephyr,
where she will spend the winter with
$\qquad$



 The neeessity for better crops upon
every cultivated acre was never greater than at present, says ${ }^{\circ}$ D. N.
Barrow of the Texas Industrial Conof the present day have even reached
to the land and farm lands have more than double in value during the past
few years. With the increase in ue of farm lands the necessity of
greater production increases the man who is cultivating them is
willing to have his wages reduced.
How to increase How to increase production in pro-
porton to the increased value of his
lands is cern every farmer. Of course fer
tility and better cultural methods ar the final answer, but both of these
take time and emphasize another that the quaiity of the seed must also
te improved. ock recognizes that the foundation yet it is not uncommon to find a man
who will pay fancy prices for a well who will pay fancy prices for a well
bred bull or boar, and who froths at red bull or boar, and who froths at
the mouth at the bare mentlon of
crub stock, who scrub seed. Improvement in any
Iivestock is the result careful selection and breeding and
yet the plants upon which to that livestock can be improved both
as to quality and as to yield with time. For permanent results in livetock both breeding and selection
nust go hand in hand while immedite and very marked results at improvement of quality and yield can
ee made by simply practicing selecton for one year with plants. The
time to select seed for next year's planting is right now when the crops be made in the field betore any of
the crop is harvested ect these seeds from individual plants that have had exceptional ad
rantage in growth. But select as the nother plants of your next year's ing the conditions. Aftien deeteiniminiese the ones that are producing the

## Special Offer!

## Handsome Set of Cooking Ware

Given to you on this occasion only, at our store-a beautiful set of substantial, useful, extra good quality cooking warewith your purchase of any style or size Great Majestic Range!


## Great Majestic Range Bargain Week

 October 27th to November 10th
## During this Bargain Week-one week only

 We make this extraordinary special value offer to you.Buy your Majectic Range NoW! The price is the same!
The regular Great Majestic price. No extra charge
whatever for your complete set of fine cooking ware.
Yet you could not buy this set of cooking ware any-
where, any time, for less than $\$ 10.00$. And you cannot
buy at any price a range that is the equal of the Great
Majestic. Its first cost is practically its only cost. Long
range life, economy of fuel, durability, and satisfactory
service-make the Majestic the most economical of
ranges.

Come to our Majestic Range Demonstration

$$
\begin{aligned}
& \text { The representative of the manufacturer will be here at } \\
& \text { our store to telp us show and explain to you the many } \\
& \text { Majestic features of superiority. }
\end{aligned}
$$

A few of the reasons why The Majestic is the range for you

> All-copper hot water reservoir; patented shifting lever controls water temperature
Body of Charcoal Iron; resists rust and lasts 3 times longer than Steel
Lined with Asbestos Board, 1-4 inch thick; prevents loss of heat and saves fuel.
Air-tight oven; all parts riveted together, assures perfect baking.

Large warming closets; roomy and convenient, with drop doors. No springs on over dor: it is supported with strons durable stake, and holds any weight placed on it. Unbreakable malleable iron; permits rivet-tigh joints; saves fuel and repair expense. First joint of pipe double weight wipe collar double strength; front of flue at top and bottom of over covered with indestructible malleable iron-strong. est where others are weakest.
$\qquad$ Ash cuv catches ashes that otherwis fall on floor.
Doors and splasher back beoutifully paneled in White or Blue Enamel, if desired
Cooking top burnished dark blue, requires no polish. Heavy nickel trimmings; smooth as glass; stay bright, easy to keep clean.

## There are many other Majestic superiorities

No other range gives you such value for your money. See and examine the Majestic critically at our special Bargain Week Demonstration. The more you know about it, the more you will want it.
And get your set of Cooking Ware, without charge, by purchasing your Majestic now.

DONOHOO-WARE HARDWARE CO.

Plainview, Texas

## LOOK READ THIS ADV.

By special arrangements we have created a demand for a photo graph of every baby in Plainview or Hale county. Now this mes sage is to every mother in the county. Come at once to the Snell Electric Studio and secure your engagement card. We will make a fine photo of your baby

## ABSOLUTELY FREE

All children under school age entitled to this offer. Every child gets one picture free. No pictures taken without first making the engagement. This rule will be observed in every case.

## Snell \& $S$ oll

Ons one mest fix in his mind -frrtt heat constituese an ideal plant and
hen what realy
determines
tuality.

 ther crop. in this day of big wage
the bigrest wages any tarmer can take will result from one day spent
 thy will mean an incerase of not lese
han 5 per cent the frat year in the


$$
\begin{aligned}
& \text { quality. } \\
& \text { In the }
\end{aligned}
$$

In the Louisiana rice fields the
Canufacturers' Record states that in even years rice growers have in-
reased their wealth from between
wo thousand and five thousand to
hirty thousand and eighty thousand d seed; what has been done with certainity and less
with most any crop.
There are no strings to this offer. Make your engagement and, then ome on time. We will do the $r$

## You Know These Men

They have bought International Harvester Co's. tractors, trucks, plows, threshing machines and tractor disc harrows. Ask them of their ability to deliver good, honest work day in and day out. Also ask them regarding service rendered by INTERNATIONAL HARVESTER COMPANY.
We have made every effort in the past and will in the future to be of real service to our purchasers. No call has been too far away or too late in the night for us to answer in person. It makes no difference what tractor you buy there will be a time when you need help and we will give you the kind of assistance that really counts Our men go out in the field and stay with you until you are satisfied that your trouble has been removed. We also carry a full line of repair parts here in Plainview for all the machinery we sell.
E. Dowden

10-20 Titan Tractor 15-30 International Tractor MeCormick Harvester and Thresher 10-ft. Tractor Dise Harrow

## J. R. Hubbard

10-20 Titan Tractor
8-ft. Tractor Disc Harrow
L. D. Sewell

10-20 Titan Tractor
8 -ft. Tractor Dise Harrow
L. S. Kinder

10-20 Titan Tractor
New Racine Separator
E. W. Wilder

10-20 Titan Tractor
8-ft. Tractor Disc Harro
Leo. Boedeker
10-20 Titan Tractor
8-ft. Tractor Disc Harrow

## A. H. Gifford

8-16 International Tractor
7-ft. Tractor Disc Harrow
J. C. Terry

8-16 International Tractor
P. \& O. 3-dise Tractor Plow

## Paul Pearson

8-16 International Tractor
Willie Sammann
8-16 International Tractor
John Taack
10-20 Titan Tractor
8 -ft. Tractor Dise Harrow
J. E. Willis

10-20 Titan Tractor
8-ft. Tractor Dise Harrow
C. B. Thomas

10-20 Titan Tractor
8-ft. Tractor Disc Harrow
Harry Branham
${ }_{\text {8.fl }}^{10.20 \text { Truan Tror Traterer }}$
L. P. Davis

10-20 Titan Tractor
8 -ft. Tractor Dise Harrow
Frank Daugherty
10.f. Tractor Dise Harrom

Earnest Cook
10 -ft. Tractor Dise Harrow
D. M. Thompson

10-ft. Tractor Dise Harrow
L. N. Hill
8.ft. Tractor Dise Harrow

Chas. Saigling
10.ft. Tratoror Dise Harrow
L. Blakemore

8-ft. Tractor Dise Harrow
Jay Slaughter
New Racine Separator
Jim Johnson
International 2 -ton Truck
B. F. JARVIS
P. B. BARBER

## Agonts for International Harvester Comnany's Heavy Line oif Implements

Phone 411

## WANT COLUMN

Try a want-adv. in the News. Only
Ie a word, minimum charge 15 c .
time. WATsON'S BUSINESS COLLEGE
is the best. $\frac{\text { is the best. }}{\text { FOR RENT- } 4 \text { room house. Phone } 383 .}$ FOR SALE-Good Ford car. See OLiFor Sale.-Seed Barley:-D. F. Mor.
gan.
38.27t-p.

## WANTED-to buy four-ro to move.-L. T. Mayhugh.

Cream wanted-We test and pay
$\frac{\text { for it here.-Rucker Produce Co. }}{\text { Wanted-Green and dry bidee. }}$
L. D. Rueker Produce Co.

READ THis- Sovoral nice uitele
homes for sale on oasey payment plan.
Will take some tredo. Get one before
school starta and savo reat.-W. B.

rath, serose from Mectocis: chareh.
R. C. Ware.

We are heavy as ever in the market for poultry, hides, eggs, etc.-
Panhandle Produce Co., east of AIPanhandle Produce Co., east of AI-
falfa Lumber Co.
ROOMS FOR RENT-Half block of
Eastside school. . Close in.-Mrs. N. FOR SALE-Three extra heavy draft horses Terms.
enpoit, Krezs, Texas.





## Dr. P. E. BERNT dentist

Office over Third National Bank Phone 330 Plainview, Texas

Clubbing rates Then Plainview News one year
and the Dallas Semi-Weekly Nown

 | the Amarillo Daily Nowe one yent |
| :--- |
| Ror | Plainview Nows one year and the

Enasen City Woakly giar ..... 81.23


## PUSHING or RIDING

## Which are You Doing?



## Buy Your Groceries at Our Store

We have a large, new, fresh stock of things to eat, and courtesy, cleaniness, honesty prompt service are our watch words. Give us a trial, for we are a new firm in the town.

We deliver all orders amounting to $\$ 1$ and more.

Looper Grocery Co.
Eastside Square
Phone 35

FARM AND RANCH LOANS
We have an unlimited amount of money to place on Farms Stock Farms and Ranches in Hale and adjoining counties We can aiso loan moun
Claude B. Hurlbut \& Co.
Phone 658.
PLAINVIEW, TEXAS
When You Think of IUTOMOBILE TIRES Think of S. P. T. \& R. C
which means
SOUTH PLAINS TIRE \& RETREADING CO
or as one Plainview tire user, for whom we rebuilt a tire
5䜌

We rebuild tires in Plainview, and we know how to do the work. Call and see us.

> S. P. T. \& R. Co. East Side of Square.
 Si
old country candy-pulling. A country
lad and lassie will be at the door to
get your height, and you will pay get your height, and you will pay
5 c for every foot wou are high. Mea-
sure yourself at home before you come. All high heel
ter be left at home,
Abernathy Couple Marries
Wallace Magee and Miss
Fields, both of Abernathy, Fields, both of Abernathy, we
quietly married at the residence quietly married at the residence of
D. C. Ross of this city, Tuesday af ternoon of this week. Rev. Ross conducting the ceremony. The couple will make their home at Aberanthy.
Will Entertain Y. L. G Mrs. Gordon Lang will entertain
the Young Ladies' Gild the Young Ladies' Guild at the P
byterian manse Friday night. byterian manse Friday night. Mr. June Simpson and Miss Hattie Blanton of Lockney were happily married at . o'clock last Saturday afternoon in Plainview.
The groom in this h a brother of Mrs. A. R. Keys of this
city, and is wwell known here. The
ride is one of Lockney's most the ride is one of Lockney's most charmng and accomplished young ladies.
The newlyweds were in Slaton this The newlyweds were in Slaton this
week visitinz at the home of Mr. and Mrs. A. R. Keys. They were accompanied by Miss Lois Holdem, chum of the bride.-Slatonite,
Mrs. Clinkscales Hostess
Tuesday Bridge Club
the Tuesday Bridge club Tuesday
afternoon. Mrs. O. high score for the members and Mrs. Wallace Settoon for the guests. Mesdames Robert Malon As guests Mesdames Robert Malone, A. C. Mc-
Clelland, Wallace Settoon, Elmer Sansom and Miss Celestine Harp. The members present were MesO. M. Unger, P. J. Wooldridge, H. M. Burch, E. Dotwden, J. O. Wyckoff,

 | $\begin{array}{l}\text { The hostess served a salad course, }\end{array}$ |  |
| ---: | :--- | :--- |
| $\begin{aligned} \text { assisted by Mrs. Settoon. } \\ \text { The next meeting of the club will }\end{aligned}$ | Mr. and Mrs. A. C. MeClelland and |$| \begin{aligned} & \text { NOTICE-This is to notify the pub- }\end{aligned}$ be with Mrs. Dowden at the Ware baby attended the Shriner minstrel

hotel from the market, with all agents,
hexcept tue J. J. Lash Real Estay afternoon, Oct. in Amarillo tonight. hotel next Tuesday afternoon, Oct. in Amarillo tonight.
28.

Follow the crowd. They art only $\begin{aligned} & \text { excypt the J. J. Lash Real Estate } \\ & \text { Company. See them if you wish to } \\ & \text { buy a good quarter-section, }\end{aligned}$ Old 4 Note Singing" | "Old A Note Singing" | on their way to the Electric Studio. |
| :--- | :--- |
| In Hale Center Sunday | We make pictures not only for the |

on their way to the Electric Studio the The "old-time" singers will hold Babies, but for Grandma and Granda singing convention at the Metho- pa, and all the other grown-up kiddies.
dist church Sunday, Oct. 26, 3:00 p. dist church Sunday, Oct. $26,3: 00 \mathrm{p}$.
m . All singers are requested to be $\&$ Snell $\&$ Snell.
mresent, especially the "Four the


## The Hippopotamus Has A Leather Hide To Protect Him from All Harm

## And This Boys' Suit Has A Leather

Inside to Defeat Wear and Tear

## IT'S CALLED "LEATHERIZED"

That means just what the name implies. The idea is the one new invention in the clothing field. Elbows Pockets, Seats and Knees are all lined with Genuine Leather.
Results: A suit that will wear like iron-fit like a glove -and hold its shape for life. Every suit guaranteed Let us show you Leatherized today. From its sturd leather foundation and re-inforced seams, to the beautiful All-Wo fabrics, and the smart, distinctive style-you'll pronounce it th best money's worth you've ever seen.
Despite their many advantages and positive superiority, Leather ized Suits for Boys cost no more than ordinary clothes. Sizes 6 18 years.

Plainview Mercantile Co.
Burns \& Pierce, Props.
he good quarter-section, worth
Hobbs.
$\underset{\text { Don't fail to see the Crane at the }}{\text { Presbyterin }}$
Presbyterian cisurch Thursiay night.
WANTED-Position as stenographer;


## Another Shipment of Pattern Hats



Reveals some charming creations, both large and small. Roll brim and other styles for the girls and plush hats and caps for the small boy. We have beads for embroidery, fancy ribbon for camisoles, etc. Also Pearl ear screws and Velvet purses.
No where will you find better styles and values. Come in and see our line before making your purchase.

Always Glad to Show You
R. \& H. Millinery

The Individual Style Shop
112 West Seventh St.

## THE VERY NEXT TIME

## Your Children Need Snoes

You should see to it that they are fitted with Billiken Shoes. The reasons are many and each is as important as the other. Billiken shoes are made over the Exclusive Billiken foot form last, the most scientifically designed last in all America, the only last that allows the child's foot to develop as nature intended.


Black, Brown, Kid and Calfskin

## Plainview Merc. Co.

## South Plains Grain Company

Successors to Cobb Grain Co.

## Grain, Feed and Seeds

Elevators at
Plainview, Lockney, Aiken

We Want Your Business

## THE PERMANENT GOOD LOOKS

of your MONUMENT depends upon the practicability of its design and the weathering qualities of the material. Let us suggest a design and the material for your monument-something that combines the latest design ideas with faultless material, taste and execution.

South Plains Monument Co. "*Plañiew, Texaśs<br>Phone 654



## Seeds For Fall Planting

Poultry supplies, all kinds
We buy Sudan, Millet, Maize, Kaffir, all others if good.

C. E. White Seed Co.<br>\section*{Plainview}

## $\$ 100,000$ TO LOAN

Farm Lands and City Property
Long time, liberal payment options, current rate of inter est. Quick action, no delays, money ready when title is
Malone \& Jackson, Grant Bldg.
Plainview Thursday, 0ct. 23
At Night Only, 8 p. m.


See big outside free act on show ground South of Green House at $7: 30 \mathrm{p} . \mathrm{m}$.


Amans life - among men!

| Reel them off-"Rio",Gibraltar, Ceylon, Yokohama-all the great ports of the world-are they only | afloat that will make you a welcome man in any company. |
| :---: | :---: |
| places on the map to you-or are | it it i, among men. |
| they ports where you've gone | Pan) |
| ing in from the high seas | of men who know how to play. |
| every eye along the atore turned | These comrades of yours carry |
| admiringly on your big ship- | in their ears the sounds of great |
| your ship! Every | world cities, of booming guns, of |
| United States stip salling for | swasting seas - soundo you will |
| come port worth secing. | share with them and that will |
| If you've any call in you fr | never die away. <br> And when you come home, you'll |
| full lif--Join, and color aly your | fance life athore wif |
| Years ahead wein meenoth of | for Uncle Sam trains in solf- |
| edge worth having-with an inex. |  |
| heautible fund of sea tales and |  |
| adventures picked up ashore and | no molly coddies. |

## Shove off 1 -Join the

U.S.Navy

## WIFE ONCE BOUCHI

Proceeding Many Centuries Ago Was Universal.

Present-Day "Marriage Portion" May
Be Regarded as a symbol of
Be Regarded as a symbol of
Old Custom-Some Curious Wedding Ceremonles. Among far older ctviluzations than
that of the Anglo-Saxon the system that of the Anglo-Saxon the system
of wife-purchase had ceased before Britain was a real country. The Indian law-giver, Manu, strictly forbade
it, and sald: $\mathbf{A}$ man who, througb it, and sald: "A man who, througb
avarice, takes a gratuity, is a sellet of his offspring." In the historical times of the Greeks they no longer
bought wives. In Rome "eoemptlo bought wives. In Rome "coemptto" wae
only a symbol of the anclent custom In the Jewish Talmud the purchase is
ond anclent custom atso symbollc, as is frequently
Mohnmmen Mohammedan "matri." Withal, the
bride price, "foster leans" and mar Cride price, foster leans, and mar
rige gifts, when returned, were on
verted into dowry and became at firs the bride's property. Thus marriage
portions chiefly derived thelr origtn
$\qquad$ a relligious duty. Not less than the
tent of the father, property was
considered a fust dowry. In Aris

has ende ended with a question mark. The very reason why marriage itsell has been able to maintain so much sentiment amongst civilized races is that it gave to our children a name

There is no virtue in a name itself, except that it throws the light of investigation upon whatever the name stands for

Now the object of this article is simply to get you to remember the names of the articles you buy or at least the names of the people you buy them from. Because that is the only way of increasing good business methods in this city.

In this last twenty years business men have discovered a new method of establishing a name.
two things. First, it sells goods cheaper, because it sells more of them. And second, it shortens the time that it formerly took to establish a name. There are just as honest business men who do not advertise as there who do. That is not the point. The point is that they are not as good business men and that you do not have any way of telling whether they are honest or not.

Now there are a great many advertisers in this paper today and every day who have established for themselves, or for their products, a good name There is a lifetime of hard, effort attached to the signature of many of these ads, so you cannot possibly do better than to read this advertising for whatever you wish to buy.

When a man or a product has an established name, you know where to go, if the quality does not live up to the guaranty

So turn to the advertising in this paper today; read it, buy from it, and you will know'that if at any time the thing you buy isn't right, the man with a name will make it rignt.


Cigarettes made to meet your taste!
Camels are offered you as a cigarette entirely out of the ordinary-a flavor and smoothness never before attaing. To best realis cisaretto in ity compare Camels with any cigarette in -
Camels flaver is so rcfreshing, so enticing, it will win you at once-it is so new and unusual. That's choice Domestic tokecco gives youl You'll prefer this blend to either kind of tobacco smoked straight!
As ycu smoke Camels, you'll note absence of any unpleasant cigaretty aftertaste or any unpleasant cigaretty odor. And, you'll be delighted to discover that you can smoke Camels liberally without tiring your taste!
Take Camels at any angle-they surery supply cigarette contentment beyond anything you ever experienced. They're a cigarette revelation You do not miss coupons, premiu

18 cents a package

J. REYNOLDS TOBACCO CO, Wriphomestion, N. C.

## Keaping Quality UP and Prices DOWN

Our business in the Shoe Department has been unusually large and is increasing dailey. Hundreds of customers who appreciate correct styles and guaranteed quality at the minimum cost have been thoroughly satisfied at our store. Come in and permit us to show you the new styles at prices that are lower in comparison.


Extra Special Values
Misses' Brown and Black Boots, $\underset{\text { Military Heels }}{\text { Excellent Black Kid Boots, Full }} \$ 5.95$ Up
Louis or Military Heels ONLY $\$ 9.50$ Up
(Buy now and save $\$ 3.00$ a pair) Also an extensive stock of New Patent
nd Satin, Suede and Two-Tone combinations and Satin, Suede and Two-Tone combination School Shoes for Children Wur prices on Red Goses. E. .. Scurfer and


Mer Save from $\$ 1$ to $\$ 3$<br>a pair on straight last and Bostonian make-not a better shoe made ONLY $\$ 13.50$ Why Pay More<br>Emerson, and other standard cakes<br>Boys' Bootees<br>



## dacobs Bros. Co

Ou- Expert Shoemen Execute Utmost Care in Fitting


