# $\therefore \quad$ THE PLANNVIEW NEWS 

Tuesday---TWICE A WEEK---Friday

Solume No. 14

 ED TO KEEP SCHOOLS G
NINE MONTHS


SEE OUR NEW AUTUMN MILLINERY


Women and Misses of all tastes will find it a very easy matter to locateamong these splendid new assortments, numbers of styles to please their individual whims and fancies. All the hats making up thisshowing are exact copies of models which nevfigures. So exactly do they duplicate the originals that it would be difficult to detect them placed side by side, which is which. Our prices make of them values which are simply irresistable.

## Barrier Bros. Dry Goods Co.

Dependable Merchandise

 eron handed the pistol to his son, and
the difficulty followed. Since then Mr. Rosser has been
cranted a the local committee is planning
a


## NEW MILLINERY

Smart dressy hats to wear with tailored Suit or Dress, characteristic and imdividual for all Fall wrearing. The variety of models enables a choice wearing. The variety of models emables a choice
of becoming and attractive selection for Women and Young Girls, now on display in our show windows.
$\$ 5.00$ to $\$ 38.00$

CARTERRHOUSTONS
A Pleasame Place to Shop



Known what an epidemic of influenza
means-quarantined schools, loss of -means-quarantined schools, loss of
business, loss of time and money, not
counting the far more important loss by sickeses and loss on life.

$\qquad$
ris of Snyder, secretary-treasurer.

 be discussed in open session The majority report of the foreign
executive sessions. relations committee explaind the
amendments and reservations, all of which were declared to be "governed
by a single purpose-to guard Amer" ican rights and sovereignity, the in-
vasion of which would stimulate vasion of which would stimulate
breaches of faith, encourage conflict and general war."
The reservations declare it to be The reservations declare it to be
the unconditional right of the United
States to withdraw from the lageu. States to withdraw from the lageu.
The refusal of the United States to accept any of the legal or moral obli-
gations of article 10 or to accept any mandatory from the league except by
action of the congress of the United action of the congress of the United
States. Preserving to the United States the
exclusive right to decide what quesexclusive right to decide wh domestic jurisdiction.
Absolute reservation of the Monroe
doetrine to the judgment of the Unidoetrine to the jud
ted States alone.
The principal amendments provide:
Equal voting power for the United Equal voting power for the United sembly of the league.
Giving to China, instead of Japar, the province of Shantung.
Relief of the United States from having representatives on commis-
sions deciding matters in which it has sions deciding
no concern.

Nine Hundred First Day
The first day's enrollment in the
Plainview public schools was Plainview public schools was nise
hundred. There were 275 at high
school 410 at Central building and 215 at Lamâr building.
There are planty of free text-book for the grades, but a shortage of books for the high school.
B. F. Yoakum of St. Louis, the
great railroad builder and for many great railroad builder and for many
years head of the Frisco system, was in Amarillo this weak in connection.
ith the oil refinery which is to be



## INTERNATIONAL HARVESTER COMPANY

We can deliver Tractors and Plows NOW
Guarantee to deliver the goods not only this year but for years to come.

## Jarvis \& barber

Distributors for

## International Heavy Line

## Farm and Ranch Loans

ery attractive rates and contract. Inspection made
oom Plainview.

Room 35, Grant Bldg
P. 0. Box 695


## You Would Be Ashamed

To let, your shoes go unpolished, your clothes ragged and soiledand yet you will allow your car to go unpainted and with a torn shabby top.

When you want good looking clothes you look for clothes expertwhen you want a car painting job or a new auto top you should use the same discrimination

We use only the best quality materials and these are applied by experienced workmen only. The job of having your car painted or having a new top for it is in the hands of men who know how to give you the best results when you entrust your work to

## Richards Auto Painting Company

South Side of Square


## LADIES' AND MISSES' NEW FALL DRESSES

In Serges, Tricotines, Satins, Tricoletts, Pauletts, Serge and Georgette combinations.
In the most extensive assortment and each at a remarkable low price.
In our opinion they are the most attractive styles and best values we have ever had the pleasure of showing you.
They are more than the ordinary dresses, aside from their beauty they posess an unusual degree of refinement and serviceability
The color assortment includes black, navy, Taupe and plum. About as desirable a group of shades as one couiu wish.
We say, and you will say, wonderfully good dresses at the price.
All wool serges begin at . $\$ 12.50$ and up All wool tricotines begin at . $\quad \$ 34.50$ and up All silk tricoletts and pauletsbegin at $\$ 48.50$ and up

## dacobs Bros. Co

The Foundation of Business is Fair Dealing

| time with H. C. of L. <br> Printing machinery has been greatly increased in price. <br> Printers' wages has been greatly | make both ends meet. <br> So don't be surprised to hear of the News soon announcing such increases. | Residence for sale- 808 Beech street. For terms and prices see the owner there. |
| :---: | :---: | :---: |
| increased. | laim that the |  |
| das doubled in price. | tion of nationwide |  |
| Postage on newspapers has been | largely responsible for the |  |
| creased from double to five times | unrest and discontent at the |  |
| The publishers' personal living | time so rife among the laboring classes. Such talk is bosh. While a | the drinking pristers in the union |
|  |  |  |
| everybody else. | very |  |
| In Plainview the subscription price | get liquor, such is not widespread. | The sober printers got the best pay |
| has remained the same; the |  | and were better satisfied, for they |
| tising rate has been increased but 2 | are per se more discontented as work- |  |
| $1-2 \mathrm{c}$ an inch. | men than drinking men. It is just the other way. The editor of the News | more money than the drinkeri. |
| papers must increase both subscrip- | used to work in a city, when saloons |  |
|  |  |  |

## RETREADING VULCANIZING

Of All Kinds FEdERAL TIRES

7,000 and 8,000 Miles Guarantee
Lugs, Lug Bolts, Pumps, Weed Chains and Necessities.

McClasson-Armstrong Rubber Co.
On Auto Row
Phone 73
thy Tuesday and took his mother
home with him for a visits
Mr. .and Mr. Cave Centry, little
daughter. Dorothy Mae, and Mrs. daughter, Dorothy Mae, and Mrs
Mary Webb departed Wednesday morning for an overland trip to La-
mar county. Our chautauqua opened Wednedayy
with a reasonably good attendance.
The leetures by Dr. Culp and concert by the Fighting Yanks gave good sati.faction.
Rev. Mobley, P. Hicks and Thos.
Dind Ruth Blackburn, and Lucille Thomas Rof Amarillo; Elbert Kittington and Carter Swain of Memphis and Miss
Jenie Buts of Fort Worth were Jennie Butts of Fort Worth, were
here Saturday on their way to the here Saturday on their way to the
Christian Endeavor convention at
Litlefeld Christian Endeavor convention ren
Littlefeld. They wer joined here
by unther Grifinin, Misses Daisy WilLittlefiela. Greey Misses Daisy Wil-
by Luther Girifin,
son and Garioct Shepard, who were son and Gancctt Shepard, who were
delegates from Hale Center Christian delegates
Endeavor.
Eideavor. Mrs. H. Sievers entertatn-
Mr and
ed Thursday evening, in honor $\boldsymbol{\alpha}$ ed Thurday evening, in honor ${ }^{\text {a }}$
their sons, Arthur and wibur, who
have just returned from service over have just returned from servic
seas. All report a nice time.

Paper Takes Another Leap
Last week News print paper took another advance of 20 per cent.
was alregdy double the
for whequypat pegun.
Job papers of all kinds al
a rise last week, though the
already from two to four times as
high as when the war started

## Just Received Two Cars New Furniture

This added to our stock already on hand puts us in position to show you as nice an assortment of up-to-date House Furnishings as you will find in the market today.

Let us show you through.
We guarantee everything we sell. We are never satisfied until our customer is.

Dodge Furniture Company

## ToiletArticles

There's great satisfaction in using toilet articles that come from our store. In them you have the assurance of honest materials and pure chəmicals. You could not get anything more worth while anywhere.

## Come and See

our display of fine soaps for the complexion and bath---scented waters, perfumes, cold creams, cosmetics, manicure sets, lotions, hair tonics, skin foods, combs, brushes, sponges and the like.

## McMillan Drug Co. <br> You are always welcome here

Night Phone 118
Day Phone 62
Home of Pure Drugs


## DO YOU KNOW

GOOD CLOTHES ARE SCARCE?

Clothes-good clothes-canuot
be made today as fast as Ameribe made today as fast as Ameri
can men are buying them. Production is far behind demand For months to come it will be speeding and straining to catch up. What is the result? Much
unworthy merchandise is being unworthy merchandise is being
poure l into a market that calls for more and more and more.
In these days not every clothes make: is likely to be "fussy" on the subject of quality. It is so easy to wink at a little cotton in the fabric-to overlook small oefects in the workmanship. Especially if his name is not on the label and the garment cannot be tracked back to him.
The observing clothes buyer is awake to this. He wants to know all about the origin of his cloth es-all about how they are made He is the type of man who insists upon the Kirschbaum label. Be cause back of it is a house which thinks of making clothes better before making them faster. A house which cannot supply the demand that has come to it, but which prefers to have its products lack in quantity than in quality. A house whose steady record of more than half a century convinces him it can be relied upon, now and always, to stand like a rock for its standards.
Up-to-date Young Men's models are now being shown at $\$ 30.00$ $\$ 37.50$ and $\$ 42.40$

As we sell these, replacement costs us more money, and wil necessarily have to sell for more.

## REINKEN'S

Clothing and Shoe Store
A Good Place to Trade

 Sidney Miller has returned after a with the Plainview country that he stay of several months in Dallas and is very likely to return and locate San Antonio, and is back in Jacobs

Flake Garner and Dr. J. A. Ferguson jeft, this morning for a business
trip of a few days to Amarillo and points in the North Panhandle. W. N. Baker came in this morning ating in the oil game. He says things are certainly booming in that field. D. B. Gardner will leave this week for Columbia, Tenn,, to again attend
Columbia Military Institute His sis Columbia Military Institute. His sis Miss Eleanor Lilly, who has been visiting her sister, Mrs. Robt. Meyers,
left Thursday left Thursday morning for Ardmore,
Okla, where she will teach expression Okla., where she will teach expression
in a school. in a school.
Mrs. James R. DeLay and two children were here yesterday, visiting friends. Mr. DeLay is now operating in oil at Wichita Falls, while the fam-
ily lives in Dallas. ily lives in Dallas. Miss Fay Barnett of Brawley, Calif. is here visiting Mrs. Flake Garner and Mrs. Hanley Wasson. She used o live here, and
bank in Brawley a bank in Brawley.
M. J. Ewalt of Hale Center was in town Tuesday. He and Mrs. Ewalt
recently returned from spending nearly a year in Santa Barbara, Calif. He says that is a very delightful country to live in.
Mrs. J. C. Anderson and daughter, Mrs. J. C. Anderson and daughter,
Miss Electra, left Thursday night for
Denton, where the daughter will enter Denton, where the daughter will enter
C. I. A. a3 a student. Mrs, Anderson C. I. A. as a student. Mrs. Anderson
will spend some time down in the will spend some time down in the
state visiting.
Mr. and Mrs. F. L. Brown returnwill spend some time down in the day to visit his parents, Mr. and Mrs. nesday from Santa Anna, where he
state visiting.
Mr. and Mrs. F. L. Brown return. T. D. Lipscomb. He has been with had been for several weeks looking
ed Friday from a visit with relatives the navy on the U. S. S. Alabama, after the drilling of the oil well in
in Lamar, Colo. They went in their in Lamar, Colo. They went in their since June, 1918, and has just been which so many Plainview people are in Lamar, Colo. They weht in their discharged. He will heave next week interested. The well is now down
Ford and did not have even a punc- for Yuma, Ariz., where he will take over 50 feet, and it is expected to
ture while away, hence Mr. Brown the position he left when he went to push the drilling and bring in a S. R. Ware, after a visit of two

Mair Order Houses Advertising Mair Order Houses Advertising
One day this week a solid carlo One day this week a solid carload
f catalogues from a big Chicago
ail order house was recived Chicago Chicago, and will go from there to nail order house was recived in Ama-
Rochester, Minn., where he will attend re being distributed out through the are being distributed out through the
Northwest-Texas counties. Possibly Northwest-Texas counties. Possibly
another carload or two of catalogues nother carload or two of catalogues Capt. T. J. Tilson, Hale county's will be received there from the same representative in the legislature, has on a carloaid of such catalogues While of course we do not know what mounis up above a thousand dollars, obelf, yet we are quite sure it himnd the cost of the catalogues themself, yet we are quite sure it is fo
some ulterior political ars. We notice many of these dolagues are being received by cataiview and Hale county people. The big mail order houses have built onsistent advendous businesses thru advertising pays adverising. They know the local merchant to combat the for mail order houses is through adver
tising but the real thoughtful miss kind, tising-not the hit and miss kind, C. E. White and little daughter re-
but the real thoughtful kind, the kind
that carries a message to the people turned Tuesday from a visit with rel-
that will bring results. The local atives in Brooks, Iowa. Mr. White that will bring results. The local atives in Brooks, Iowa. Mr. White
merchant has all the advantage if had intended to meder that will bring results. The local atives in Brooks, Iowa. Mr. White
merchant has all the advantage if he had intended to attend several state
will but use it. He can and often fairs while away, but on account of
her aged mother being sick he was will but use it. He can and often firs while away, but on account of
does undersell the mail order houses his aged mother being sick does undersell the mail order houses his aged mother being sick he was
on the same quality of goods, besides unable to do so. At St. Joseph, Mo.,
he is here at home, and if there is he was in a crowd of fifty thousand he is here at home, and if there is he was in a crowd of fifty thousand anything unsatisfactory he can and people who heard President Wilson will adjust the matter quickly and make a speech
without a lot of writing and red tape.

$\qquad$

Conductor E. V. Thompson is back as conductor on thisdada line. He er of years until two yors a numas transferred to the years ago he branch, where he has since beenhas many friends who are glad to

## have him back.

David Lipscomb, arrived Wednes-
ay to visit his parents, Mr. and Mrs
. D. Lipscomb. He has been with gist er by the voth of thie present
month. Since then the wing month. Since then the weli has bee
drilled more than anoter 150

## One Ancient Custom

was to perpetuate the memory of the dead. This custom has run down through all ages, and today it is with pride that we erect memorials in stone to our departed. As a guide to your selection of a monumenttruly artistic in design, and one that will en-dure-see the work designed and executed by.

## South Plains Monument Co.

Plainview, Texs
Phone 654

## Quality <br> Service Courtesy

Individual you will find at our place that qualit service and courtesy means as much to you as they do to us.

You have the right to expect it. We will see that you receive it.

> Jesse DeLaho Auto Painting \& Trimming Co. Plaininiew and Tulia




Sanitary Tuftless Mattress

Dresses Up the Bed Subdied elegance in every tasteful bed room finds its basis on the appearance of the bed-the principal object there. The Sealy has a bloom inter-woven, tufflessbatt which suggests ireshness of Sealy cotton buoys up
and luxury, giving the your body while its softbed that look of good ness "gives" just enough taste which you much to grant natural relaxadesire. tion to tired limbs. And this excellent mat- You'll find the price tress has the comfort bears out our policy to implied by its satisfying achieve economy for our
appearance. The even- customers by selling ly-restrained "pnff" of them goods of lasting tha single, inseparably quality

Come in-See the Sealy today, you'll like it

## GARNER BROS.

Furniture
Undertaking


Remember that when you bring your Ford Car to us for mechanical attention that you get the genuine Ford service-materials, experienced workmen and Ford factory prices. Your Ford is too useful, too valuable to take chances with poor mechanics, with equally poor quality materials. Bring it to us and save both, time and money. We are authorized Ford dealers trusted by the Ford Motor Company to look after the wants of Ford owners-that's the assurance we offer. We are getting a few Ford cars and first come, first to receive de livery.

Karker \& Winn Plainview, Texas

Truly a Georgette and Crepé de Chine blouse shop. The new ones just arrived Thursday.

## The Gainsboro, the Lerner Blouses

New creations, new combinations, beautiful new models and new suit shades at prices so moderate, one for everybody and no two alike, prices
$\$ 6, \$ 6.50, \$ 7, \$ 7.50, \$ 8.50, \$ 9.75, \$ 10.50, \$ 11.50$,
$\$ 12.50$ and $\$ 13.50$


## New Co-Ed Dresses

The chic youthful models of Silks, Serges, Tricotines and Tricolets just arrived and ready in our ready-to-wear section. Styles in stock as cuts shown and many others.

## New Millinery

Friday's express brought us a fresh, crisp shipment of the new creations from the master designers. New and complete assortment in the new and ready to wear as well as a large assortment ready to build. No two alike and all new, so moderately priced
$\$ 2.50$ to $\$ 35.00$

## Plainview Mercantile Company

## Burns \& Pierce, Props.



