## THE PLAINVIEW NEWS

Tuesday---TWICE A WEEK---Friday

Volume No. 14
BARRIER EKRUS. PUURUHAASE
RICHAROS BROS. \& COLLIER
 ment for several months, while he is
planning his future movements.
The firm has been here for about twelve years coming here in the the then
early daye of the town, when thas
a village By clace application to a village. By clase application to
busines, fair treatment of cuatom ers, and veneral effencer, they built
up a very large and lycratice busiknown Ed Richards and Dave Col.
hier a lifetime for weo were raised
iet the same community, and can to .

Plainview, Hale County, Texas, Tuesday, August 19, 1919

## A NEW FIRM

We have bought the merchandise, fix tures, specialty lines, and good will of Rich ards Bros. \& Collier, and upon completion of inventory will be ready to serve you in dry goods needs to the very best of our ability

We are dry goodsmen of no small experi ence, and with the very highest ideals. We believe you'll be pleased with us.
We shall strive to merit your continued patronage of the Richlier Store and at the same time gain new customers
R. B. Barrier, Jr., will be manager of this store and he is a perfect gentleman and shall always be courteous to everyone.

## Barrier Bros. Dry Goods Co.

Lubbock

Plainview
Brownfield

Floydada


## LACE SILK HOSIERY VERY SPECIAL

Among the many new numbsrs we are showing in Silk Stockings for immediate wsor, you will find am attractive assortment of the Pratty New Lace Stockings.
These new numbers were selected for their fineness in quielity and beauty of appsarance. They are on display this week at Spacial Prices.
$\$ 1.75$ values now
$\$ 2.00$ now
\$2.50 whes mow
$\$ 1.35$
$\$ 1.05$
CARTRERTHOUSTTON'S
A Plessant Place to Shop

| erican aviators in mexico for ransom | Ul |
| :---: | :---: |
| ends on Border Have Raised $\$ 15$, 000-Uncle Sam Stirred Up Over Affair | EPHONE SERVILE |
| 10.-Ava |  |
| Peterson and Paul H . Da prisoners by Mexican band | base ball games |
| Candeleria, Texas, are ext | ecity cooneil at its meeting last |
|  | ord |
| urier sent to the bandits camp |  |
| night are reported to have |  |
| led the camp |  |
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| On, Aug. 18.-The atti- | uns |
| nt toward the request to im - | plaint is that it is growing worse all the time. |
| te action, it was asserted, by | Two lengthy petitions |
| of the officials, would hav | the co ordinance prohibiting |
| ns between Carranza and this |  |
| \% | the city on Sundays. The petition |
| ould be | was tabled, and will come up at the |
| ay of the deman |  |
| Paso, Aug. 18, -The plane pi- | that the ordinance be adopted. ${ }^{\text {tor }}$ couple of months ago such an ord- |
|  |  |
| H. dis, he two army avaiors | phone company |
| are being held for $\$ 15,000$ | cil urging that the |
| by Mexican bandits near Can- eria, Texas, fell while the men |  |
| on border patrol duty, according |  |
| information reeeived tonight | wires. The matter was passed to the next meeting. |
| Morning Times in a special | E. B. Bawden was given a contract |
| Lieutenant Davis' ${ }^{\text {p }}$ | e cement street cr |
| B. Davis, fat | 此 |
|  | For free textbook |
|  |  |
| forwarded by |  |

## ndent of education, informs us that

 e schools. FoxbooksFour-
boards and
four
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near


The Plainview News

| The politicians tell us that we are facing a crisis. The editor of this great moral guide of the Plains has been living more than two score years, the politicians in heated frenzy did | Captal and labor bla for present con <br> J. P. Howard Appears Befor mittee in Defense of the A can Farmer |
| :---: | :---: |
| brothers of the blood | Washington, Aug. 16.- capitalistic monopoly" and |
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 returned from an auto outing of 1
3ou miles through the mountains a
New Mexico and Colorado. They ha
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room California ungalow, with pal
try, bath, sewrabe, lilohts
try, bath, sewrage, lights, one
close in, house been built 18 month
in first class condition will
in frrst class condition. Will sell f
cash or trade for acreage propositio
in edge of Plainview. For furthe
in edge of
informatio
ind
phone 97.
So far every industry charged wi
profteering has proven an alibh an
thrown the blame for the high co
thrown the blame for the high co
of living onto the other fellow.
real
read some of the statements, about mer needs them allon, is some than
what short trofts are made is enough more than a trite alliterative thin
to break the cossumers heant
cause him to take around a hat for truth, the importance of which
contributions
teer's beenefit.
who vo

confess their sins, repent, be
through a dipping vat, and then
thoroughly dry-cleaned.

Plainview.


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exports of manufactured goods an
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1920


Model K-46


## Buick Touring Coupe

THE BUICK Model K-Six-46 is a true Coupe model, with permanent sides and roof, an exceptionally wide body, and its graceful contour eliminates all open spaces between the its gracefuly and fenders. From the outside, the appearance of body and fenders. From the outside, the appearance of the car is low, rakish and well-balanced, but there has
been no sacrifice of interior head room. The rear fenders are new in design, with touring car running boards. Top, window casings and sashes, are fully metal covered eliminating the possibility of checks and open joints.
The deeply upholstered interior is finished in a new and improved fabric, without bindings. Back of the driver's seat is a carrying space, with another in the rear deck. Electric side lamps are molelatch door may be locked from the outside.


When Better Aatomobiles Are Built BUICK Will By

## McCLELLAND-SELF BUICK CO. BUICK DISTRIBUTORS

 "In the Heart of Auto Row" Phone 17 Plainview, TexasAMELS are in a class by themselves-easily the Cost refreshing, the most likable cigarette you Camels eved. You can prove that! Simply compare any price! Py-puff with any cigarette in the worid at any price! Put quality, flavor and cigarette satisfaction to the utmost test!
Made to meet your taste, Camels never tire it, no matter how
liberaliy you smoke them ! The expert liberaliy you smoke them! The expert blend of choice Turkish and choice Domestic tobaccos makes Camels delightful-so full-
bodiod, yet so fascinatingly smooth and mellow-mild. Every bociod, yet so fascinatingly smooth and mellow-mild. Every
time you light one you get new and keener enioyment!
Freedom from any unpleasant cigaretty after taste or any
unpieasant cigaretty odor makes Camels as unusual as they are
enjoyable. joyable.
many new ways yon fastidious smoker in so premiums or gifts. You'll prefer Camel absence of coupons,
Cugarotes

FOR SALE-1 good 3-disc, 26 -inch Hale Center P. \& O. plow. 1 fine high grade Aug. 15.-J. E. Wall and little son
Hereford bull, three yeais, old Hereford bull, three yeazs, old, a Ralph, are in Spartenburg, S. C., vis


## Is the Tractor Practicable for the Small Farm?

[^0]15-30 four-cylinder International
$\$ 2100$
10-20 tw -cvlinder Titan . . . . . $\$ 1125$
8-16 four-cylinder International, Valve-in head Motor
f. o. b. Plainview

## Ask the Man Who Has Used Them. HE KNOWS!

Get in touch with us at the Old Ellerd Building, Broadway front offices, or phone 60 .

## JARVIS \& BARDER

International Heavy Line Distributors

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## A FUEL PROBLEM

If 8 pounds Simon Pure Niggerhead Nut Coal costing 4 cents cooks one meal, how many meals will that pile of coal near Liberty Loan Bank cook.
Nearest correct answer gets the coal free.

E. T. COLEMAN<br>Coal and Grain Dealer Phohe 176<br>Between Depots

## Did You Know



That we are the official Will
lard Service Station of this Dis trict:

That every battery we sell has our personal guarantee of satis-
factory service-and the guarantee of the Willard Company as well;

 That we have at all times
the largest stock of storage batteries in the Panhandle;

That our Battery and Electrical Repair Department is the largest and most fully equipped west of Dallas;

That we are Official Service Station for Auto-Lite, Northeast, and Westinghouse electri-


## LASTLY:

Did you know that the storage battery on your car needs
to be tested and filled at least every two weeks:

That we gladly give you this service free of any charge;
That you are shortening life of your battery by failing to avail yourself of this service


## Conner-Mathes

## Battery Co.

"Everything Electrical for The

## Phone 16 "On Auto Row"

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## PUBLIC SALE

## FRIDAY, AUG. 29th

At Dr. Gidney's farm 2 miles west of Court House, Plainview, I will sell at public auction, between 10:30 a. m. and 6 p. m. Friday, August 29th

## CATTLE

4 head full-blooded Jersey Milch Cows 5 head of Jersey Heifers, calve this fall.
0 head of coming two-year-old Heifers, cative in spring, four-year-old Jersey Bull, Raleigh strain
 sas City.

## HORSES

1 Black Mare and Mule Colt.
2 young Mules, coming three
young Mules, coming three
Bay Mare, 7 years old.
Brown Mare, smooth mouth
Ray Horse, 6 years old
Bay Mare, 8 years old and her colt.
Black Horse, 9 years old.

IMPLEMENTS
McCormick Header and two barges.
1 dise Harrow.
2 Wagons. P. \& O. two-row Planter. 1 Fresno Mower and Rake. $\quad 1$ Cultivator Sod Plows. IMr. Bill Planter Go-Devils. 2 Drag Harrows 1 Triple Emerson Disc Plow. Columbus Surrey.
few good Duroc-Jersey Hogs. dozen White and Brown Leghorn Hen

Square Piano
Delaval No. 12 Separator

TERMS_-.Uus to $\$ 10$ cash. 5 per cent discount for cash over $\$ 1$
bankable notes at 10 per cent, on or before April 1st, 1920. DINNER ON THE GROUND

## S. S. DANIEL, Sales Manager

W. A. NASH, Auctioneer


# Plainview Mercantile $\mathrm{Co}_{\mathrm{o}}$. 

Announcing Special Prices On Boys' Knee Pant Summer Suits
Hall Price
On All Palm Beach

## Half Price

On all cool cloth and wool crash. These are real val-ues-real sale prices

$$
\begin{aligned}
& \$ 9.50 \text { suits for } \\
& \$ 7.50 \text { suits for }
\end{aligned} . \quad . \quad \begin{array}{r}
\mathbf{\$ 4 . 2 5} \\
\$ 5.00 \text { sults for }
\end{array} . \quad . \quad \$ \mathbf{\$ 2 . 5 0}
$$

We must make room for our coming Fall purchases.

## Children's Wash Suits

At $1-4$ off of regular price. We feature the well known Tom Saw yer wash wear. A real dress suit of real wash materials. No shrinking, no fading. Many new garments just in suchas rompers Light, dain and medium colors. Real piay suits of two tone knaki. Semi dress and full dress styles all on sale at $1-4$ of regular price We need the room for our Fall and Winter garments.

## PLAINVIEW MERCANTLLE C0.

## Burns \& Pierce, Props.



## THE CHALLENGE MILL

The mill that is different. With direct center lift, no side draft, no cogs, no wooden pitman to soon wear out and give you trouble.

## See the mill in operation at McAdams Lumber Co.

## NO MATTER

If the Plinview Country is Prosperous
You Shoold save
times when every family should
These are times when every farmiy should
make its money go just as far as possible
providing supplies. Next year may not
not be such a good crop year, and the noney will be needed
We'll Help You Save
maid wakins thing in our store. We economize at every turn in conducting our business and give our customers the benefit of this economy Try us on several bills of toteceries and you'll be convinced.

JUBILEE FLOUR
s especially good. Let us send you a sack
FARMERS' EXCHANGE
Phone $674 \quad$ Northeast Crmer Square


## Make The Pennies Bigger

When James Buchanan was President and tall beaver hats were in vogue; when gentlemen wore broad cravats and ladies wore hoop skirts, the pennies they tossed to children were as big as quarters. But the cartwheel coppers your grandfather got for keeping his lace collar clean were not as big in buying power as the pennies of today.

A penny then might buy a pastry, or ten of them take one to the Fair, but your great-aunt and great-uncle couldn't have gone to a movie at any price.
Your great-grandfather may have driven the fastest horse in the country and paid a tidy sum for it. But the price of a stable of thoroughbreds would iot have bonght him a fliver.
Sixty years ato the ladies could to stopping for dry toods and buy silks that would make you sfeen with envy, linens that were linens and broadcloths that beegar description. But what their favorite store did not have they usually

Times have changed, and so have merchandise and business mettiods. One of the influences that has helped to bring about so much of change, that bas
helped to multiply opportunities and increased the spending size of our penhies is aivertising

Every merchant, every manufacturer knows that adverising materially re fuces selling costs by increasing the demand for and the distribution of the product of hundreds of thousands of factories. Indeed many of the thinss we count today as necesssities or simple luxuries could not be made and sold at their reasonatite prices except as adyertising has created a broad market for them, making millions of sales at little price and little profits.

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$\square$



KODAKS TO RENT
C. F. SJOGREN

Auctioneer
ikress, zexas.
Phone or write me for dates or dates can be made at News office.

Dr. Frank Graham of Dallas and Rev, and Mrs. S. W. Hutton of For Worth are conducting a revival at the
Plainview Produce Phone 366

Gibbs' Cash Grocery

Christian chure

## The Citizens National Bank

Capital, Surplus and Profits . \$140,000.00<br>E. B. HUGHES<br>President<br><br>H. Y. HUGHES<br>JAS B R Cashier<br>JAS. B. REED Head Bookkeep<br>Head Bookkeeper

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THE LITTLE HOUSE
BEEERHIH MIILEOE
Kissing Custom So Old No
Khows When It Started
knows When it Started.

THE CABIN
FIGHTS 60 FOES WITHIN AN HOUR

British Airman Has One of Most Remarkable Experiences f World War

Was OUT ON A LONE HUNT
$\qquad$
WORD THAT IS OVERWORKED

## Criveches

## Mrs. Beadle Inspects

 . E. S. at Petersburg Mrs. J. L. Beadle of Chillicothe, Disiel and Mrs. W, M. Risler. They Mrs. J. . . Beade of Chillicothe, Daniel and Mrs. W. M. Rigler. Theydistrict grand matron of the Order were so pleased with the Plains and of the Eastern Star, inspected the especially the abundance of pure wa of the Eastern Star, inspected the especially the abundance of pure wa-
chapter at Petersburg Saturday after- ter that they will likely come again

Batist Quota is \$175,000
In the Baptist $\$ 16,000000$

## Extremely Smart Apparel In the New Fall Models Are Now Daily Arriving

Surpassing in Style, Grace and Beauty, those of any previous season. These prelimary showings of Autumn Suits, Coats, Dresses, Waists and Skirts, etc., emphasize the charm of simplicity.

## The New Dresses of Silk and Wool

Tricotine, Fine Serges and Rich Satins are the popular fabrics. Two styles that predominate are the straight line model and the coat effect. The Russian blouse which fall over the waist line a little longer than usual is also very popular, some are belted at the waist line with norrow belte and havy silf conds. Prices range
$\$ 18.75$ to $\$ 62.50$

## Ladies' Gingham Dresses and Children's School Dresses

The New Fall Gingham in beautiful plaids, checks, stripes and plain colors made in the most clever styles, so becoming to particular figures and to children 2 to 14 years of age.
Ladies' Dresses
$\$ 4.45$ to $\$ 5.50$
Children's Dresses $\$ 4.25$ to $\$ 4.65$

## Fall Boot Styles

High Top Boots in Kid, Pattent Leather and combination in black and brown, light welt soles, high arches, French heels. Popular prices . $\$ 11.50$ to $\$ 14.35$

## cacobs Bros Co

The Place Where Value Reign Supreme

## THE COSMETIC OF THE INANIMATE.

II am the saver of surfaces.
II am the world-old preserver.
NNoah knew me, for he, pitched the ark within and without. The Pharaohs sought me as an adornment for their tombstheir mummies endure becayse I conserve. II am the woad of the ancient Britons: their blue battie hue.
${ }_{\text {mint. }}^{\text {ment }}$ a the keeper of the antique.
II am the servant of progress.
FColumbus found me bedecking the savages who watched him plant Ferdinand's banner on the shores of New Spain; and the
very sails of his caravels resisted the elements of the West through my aid.

1. The pioneers westward wending their way daubed the prairie schooners with my protection.
II am the royal robes of civilization's monarchs, Steel and Lum
ber.
The taut wings of the airplane gleam under my protective
vencer.
TThe sullen dreadnaught and the homing transport plow the
seas impervious to corrosion because of me. seas impervious to corrosion because of me.
II waterproofed your agents of destruction, fil waterproofed your agents of destruction, the bullet and the shell. I drew the mercy of my concealing camouflage over your hospitals. surfaces.
Where life is, 1 am alive.
TWhere death and decay set in my absence hastens them. And my mission is to preserve.
©Saver of Surface, I am PAINT!

The Uleazar Woman Demonstrator is here this week. She is conducting a DRMONSTRATION of the

Does the work of two in the space ofone $I_{n}{ }^{2}$ Winter $\mathfrak{u l}_{\text {se }}$ Coal orWood In Summer $u_{\text {se }}$ Oil Or both can be used at the same time Delightfulty Convenient Always Ready Simple and ${ }^{3}$ fficient DUPGEX ABCAZAR RANGE Ilthurs either Coalor Mood and Oilseparately or at the same fime. Jhis range has lightened the labor of thousands of women thriuout $a_{\text {merica }}$ Come in and see it- find out about its many ingenious features - why it provides comfort and convenience in the kilchen and why it is the most economical in the use of fuel. Souvenirs will be distributed as long as the supply holds out.
R. C. Ware Hardware Co.

ALL THIS WEEK


[^0]:    That's a question many a farmer in the South Plains is asking himself. It is not a question to guess about. Experiments are expensive. A tractor WILL pay on the SMALL farm. It has been demonstrated. E. Dowden, who has operated farms in the Plainview country since this section has been agricultural says in an interview that a tractor and harvester and thresher will pay for itself on two hundred acres of wheat.
    The modern method of harvesting saves eight dollars ais acre on the cost of harvesting wheat.
    You are independent of the thresher operator. No more bonuses for the man who owns his own outfit. No more drudgery boarding a bunch of harvest hands.' Two men and a hauler harvested Mr. Dowden's crop. We would like for anyone who is interested in a tractor to talk with him. He uses a Titan 10-20.

