# THE PLAINVIEW NEWS 

Tuesday---TWICE A WEEK---Friday



## Plants! Plants! Plants

Out Door Grown, Big Strong Hardy Plants. A Month Earlier Than 0thers, and Better
McGee tomato, Earliana tomato, Dwarf Champion tomato, Surehead, Early Allhead and Wakefield cabbage. Nancy Hail, Dooley Yam and Bradley sweet potato. Hot and Sweet pepper, everything you need in plants.

Everything You Need in Seeds. .Prices Lowest Possible.
C. E. White Seed Co. Plainview, Texas
real estate transfers




## THE ADVERTISEMENTS Have Something to say to You

If a merchant or manufacturer could gather $\mathbf{5 , 0 0 0}$ or 10,000 or 100,000 prospective buyers into a large auditoriuns and talk to them daily-by word of mouth -he would have no need of advertisements. BUT HE CANNOT.
So he puts his words in type and talks to these same prospective buyers each day in the printed messages that you know as advertisements.
In this newspáper today you will find many such personal messages from merchants and manufacturers.
Some are large and some are small. They cover a wide range of subjeots. They are worthy of your careful reading.
No merchant would spend his good money advertising if his merchandise were not of good quality and fairly priced. It wouldn't pay!
Don't miss the advertisements. They will save you money.
In Hale county the News has the largest local circulation of any newspaper published. "It covers Hale county like the dew."

| HAL ECENTER <br> May 19.-Mrs. Claud Gentry and |  |  |
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| daughter, Dorothy Mae, returned home Sunday after a week's visit |  |  |
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| with relatives and friends in Abernathy. |  |  |
| Rev. G. H. Bryant returned from Kentucky last week. |  |  |
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| mont last week.J. H. Bone went to Littlefield |  |  |
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| reate sermon Sunday moming. <br> Sunday was a big day at the Meth- |  |  |
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| Movement is creating new enthusiasm among the workers. <br> Miss Mavis Terry returned home |  |  |
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| from Hereford Saturday night. Miss Terry was one of the Hereford school |  |  |
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| faculty the past year. The Mothers' club |  |  |
| Friday night drew a good attendance.A. L. Kellar and family returned |  |  |
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| from Central Texas last week. Al says "the Plains are the best place yet, |  |  |
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| The "Lightning Bug" has been over fro mPlainview enstalling "fixtures" and wiring residences. A number of our residences now are electric light- |  |  |
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| our residences now are electric lighted, as well as the churches and business houses. |  |  |
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| Hale Center has a good "Over the |  |  |
| ple "went over" in their Centenary drive Sunday. |  |  |
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| from the ranch for the week end. <br> Mr. and Mrs. O. C. Sanders are spending the week in South Texas. |  |  |
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| Mesdames Horton and Wall attended the Panhandle convention of 1. U, 0 F $\&$ : Amarilo this week. |  |  |
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| Venus Horton and Mary Belle Gandy were Plainview callers Monday. |  |  |
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| HALFWAY <br> May 22.-We are having warm |  |  |
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| sunshiny weather now, which we think will help the wheat, for some |  |  |
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| think will help the wheat, for some wheat has the rust. |  |  |
| Misses Allie and Velmah Hooper spent the week end in Plainview at- |  |  |
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| tending the graduating exercises. Several attended the Chautauqua at |  |  |
| Plainview Sunday night Mrs. A. K.The Red Cross met with |  |  |
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| ayser Tuesday and finished the sewg and knitting. |  |  |
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| Mrs. Nine MeComas and daughter, Iiss Almira, and Mrs. Gus Miller and aughter, Miss Sadie, visited at D. H. pence's at Westside Monday after- |  |  |
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| nicely planting their crops. Miss Hazel Kaylor is on the sick list this week. |  |  |
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| Mrs. D. D. Mauldin and little daughter, Ruth, of Mayfield, attended the Red Cross meeting Tuesday. Rev. J. H. Hooker filled his regular |  |  |
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| appointment here Sunday evening.$\qquad$ |  |  |
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| are fine; farmers are working early and late to get their planting done. |  |  |
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| Saturday after a stay of several |  |  |
| very glad to see her at home again. Miss Otelia Graham is at home, |  |  |
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| four months' term at Lakeside, before the holidays, and has just finish- |  |  |
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| ed a very successful four months' term at Cousins. <br> Mr. and Mrs. B. B. Morton, Mrs. |  |  |
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| Lois Moore and Mrs. Eakin attended the sale at Mr. Near's Tuesday. |  |  |
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| There were some fine horses and cows sold and all brought good prices. The 6-gallon Durham cow was bought by |  |  |
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| Roger Mayhugh of this place at $\$ 180$. |  |  |
| Mrs. Dennis has been real sick this week. <br> J. F. Watson, superintendent of the Syndicate farms, is riding in a brand new jitney these days. |  |  |
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| PRAIRIEVIEW <br> May 20.-After a long delay, the |  |  |
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| Wheat is looking fine since it has had <br> a few days sunshine. <br> Singing at the school house was |  |  |
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|  |  | They used Jones county wild |
| and we had some fine singing. We are |  |  |
| looking forward to a greatsinging next Sunday, as the Hale |  |  |
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| county convention will meet with us. <br> Wedding bells were heard in our community last Sunday evening. Mr. |  |  |
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| V. A. Johnston of Runnells county |  |  |
| and Miss Lessie James were quietly married in Plainview. They will make their home in Oklahoma. |  |  |
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| Misses Alma and Onie Williams of Gilmer, Texas, are visiting at the home of their uncle, W. G. Williams and family. <br> Several from here have been attending the chautauqua this week and report some good programs. <br> Mr. Booth of Lone Star was visitng at the home of his daughter, Mrs. Otto Sammann Sunday afternoon. <br> Miss MeCollough, who has been visiting her sister, Mrs. O. T. Whitfleld returned to her home in East Texas last week. |  |  |
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## SAVE YOUR WHEAT!

You can't afford to take long chances on wheat damage, under present conditions.

The J. I.Case Threshing Machine Co . have a manufacturing record of overthree-quarters of a century. You can depend on a house like that to stay in the business and back up their customers with ser-vice---which is necessary to successful operation of Threshing Machinery. Let us figure with you.

## Carter Motor Co.

## FORTY CHARMING SiLK DRESSES

have just arrived from New York, and are included in our 20 per cent reductions.

Get Yours Saturday
Jacobs Bros. Co.


## A SATISFACTORY MONUMENT

When you buy a monument get one that will last. It's the only satisfactory way. The test of Time has proven the durability of our monuments. We have just received a splendid assortment of designs, and would like to have you see them; no obligations whatever. Will you look them over.

## South Plains Monument Co .

Plainview, Texas


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failed and refused, and still fails and
refuses so to do do plo plantiff s damage
When In Trouble Call 314
 FORD HOSPITAL

Johnie the Doctor

## Patton House


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The World
Holds Nothing Better
than a modern, thoroughly equipped larm, and it's smiles are always kindly for the successful toiler in It's Great Out of.Doors.

Next to the importance of raising food ciops in 1919, the matter of conserving them is the utmost im. portance.

## The Intensive Activity

which characterizes America's program of reconstruction should prevail on every farm in the nation, and no farmer who heeds the world-cry for food should fail to protect his crops against the needs of a hungry and needy vorld,

## As Urged by the Government

You have no doubt made plans for better and more bountiful crops for the year 1919. Have you also in mind the protection of your farm products after they are grown? See us for your Building needs.

## Fulton Lumber Co.

## Plainview, Texas

Do you own your own home? If not, why not?

## ANNOUNCEMENT

Our summer classes will begin forming May 26th. Day and night sessions will be held in our quarters down town.
The following courses will be offered: Banking, Short hand, Typewriting, Bookkeeping, Penmanship, Telegraphy and associated branches.
Our motto is "All graduates placed in good positions.

## J. E. Watson <br> Mrs. J. E. Watson

To Whom This May Come:-
We the undersigned do hereby and herein declare that we were personally instructed and trained by Mr. and Mrs. J. E. Watson. They are very kind, paintaking, and efficient instructors, always ready and willing to help their students. They taught us to be thorough and accurate and at the same time insisted and encouraged us to finish at the earliest possible moment, thereby impressing th
fice.
Mr. and Mrs. Wason are deserving of the good reputation they have established in Plainview and surrounding country in the past seven years. They hold an undisputed record of training more successful students than any other two people in Texas according to their age.
We have been, and are now holding positions in Plainview, and are delighted to have this opportunity of speaking a few words of commendation of our faithful teachers
and proven friends. Respectfully,
Mrs, W. L. Braddy, Anna Walter,
Kathleen Beauchamp,
Kathleen Beauchamp, Louise Duckwall
Daisy Carver
Lou Ella Moon,
Lillian Sloneker,
Gertrude Bishop,
Aline Dalmont,
Mrs. R. H. MeGee, Della Ansley
Morris Murphy Minnie Finch Jessie Prosser
Eva Buttolph Opai Inomas,
Gertrude Overall Frank Armstrong


## Me Whorter MeSpadden

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Donnell,
Marquez,
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## FORT WORTH RECORD

Daily and Sunday
Until Dec., 1st, 1919, and PLAINVIEW SEMI-WEEKLY NEWS
for one year Both for $\$ 4.45$
Take advantage of this offer at once and get the Recoid longest.
"That's just what I've always wished a cigarette would do -satisfy"


The feature of Chesterfields is that they begin where other cigarettes leave off: In other words, besides pleasing the taste, Chesterfields go 'em all one better-they satisfy! Just like a long drink of cold water satisfies when you're downright thirsty.

No other cigarette can give you this new thing in cigarette enjoyment because none can copy Chusterfield's blend.
It's a blend of the finest TURKISH tobaccos from Xanthi, Cavalla, Smyrna and Samsoun and several varieties of the choicest DOMESTIC. And the blend itself - the skill with which these tobaccos have been proportioned - is a real discovery in cigarette making. Lisprandyerevòaceolor

# Chesterfield <br> arametrs -of Turkish and Domestic tobaccos-blendon 

They SATISFY:


WANT COLUMM
$\frac{\begin{array}{l}\text { Le a word, minimum charge } 15 \mathrm{c} \text { a } \\ \text { time. }\end{array}}{\text { FOR SALE-A first class mower, at }}$ We are heavy as ever in the marPanhandle Produe
falfa Lumber Co MILK delivered at your door for 15 c
a quart.-Rees Dairy, Phone 478.
WANTED-Hides, poultry
-Panhandle Produce Co we offer the following at prices that can't be und
Molasses Fe
 a day. We can deliver one to your
farm tomorrow. Phone 60, B. . . Jar-
vis and P. B. Brber, Agents, for In vis and P. B. Barber, Agents, for In
ternational Harvester Company's lin
of heavy implements. Phone 60 . MISS ETHEL MeCURDY. Piano
Teacher, Studio Presbyterian church. Phone 313药

## FOR SALE-Five room house with-

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SUMMER SCHOOL-Begins Mon day, May 26, 8 a . m . at the centra
building. Six dollars for six weeks.-
J. J.Wilson, Miss Lacy Dalton, teach-

and Grain
tween Depot
CREAM WANTED-We test and pay

Nat
Son.
EGGS-Black
F. B. Gouldy.

## wOOL SACKS FOR SALE-L. D


$\square$
Whether you buy our machine or
some other, you will need repair parts.
The International

## FOR SALE

Feed Stuff of All Kinds

Pure Soft Wheat Bran, we believe the best in town. Delivery onc daily. Phone ${ }^{\text {corner }}$ square.

PHONE 435-Carload of seed oats and cotton seed meal now on roa
and will be here $n$ several days, also carload of seed kaffir and seed maize
Plainview grain co.

READ THIS-Several nice little
homes for sale on easy payment plan. Will take some trade. Get one before
shool starts and save rent.-W. B.
Kiight.


# IT PAYS TO ADVERTISE 

 When You Have the Goods and the Prices to Back It UpYou will find everything exactly as advertised at our store; Honesty in advertising pays.
When we say 20 per cent off on our entire stock of Ladies' Ready-to-wear it is a bona-fide reduction-ask the hundreds who have taken advantage of this sensational reduction.
20 per cent off on New Seasonable suits, dresses, blouses, skirts with Jacobs Bros.' pres. tige for style and reputation for quality and hones! mer. chandising cymmand your attention.

Our original price which is always lower, remains on every garment. 20 per cent reduction on every purchase. All alterations free of charge

## dacobs Bros Cos






A GREAT OPPORTUNITY

or six thousand dollars stock of
merchandise as part payment. There
is also 255 head of good white face
cows, besides the young calves. Now
is your opportunity to get a ranch.
See me-1. M. Bailoy, Hale Conter.
linery.

| If you have grains or hay to sell, |
| :--- |
| remember I am in the market for all |
| kinds of feedstuffs, and want a |
| chance at your business.-E. T. Cole- |

man, Coal and Grain Dealer. Phen


For Material Is Sure to Go Up More In the Next Few Months place for the bumping big crod that we are sure to make. If you have the security, we will be able to carry you for a

Alfalfa Lumber Co.

