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## The Change in Men Should Be Reflected in Their Clothes

There is a big difference between the young man of today and the young man before the war. He is as different in physique as he is in mind.

**A Broader View - Point** He's set up straighter — quicker in thought. He is more alert and confident in bearing — broadened and strengthened.

**THE HOUSE OF KUPPENHEIMER** was the first to see this change. And to meet it in an entirely new design of clothes.

The new Spring Kuppenheimer models are

fashioned in the new spirit of things.

The Kuppenheimer styles for **Awaiting You** Spring are built authoritatively of clean-cut fabrics—tailored to hold their shape through wear and weather—and ready now at your Kuppenheimer dealer's.

There is just one way to justify the price you pay for clothes: the service and satisfaction they give you.

It is this principle that has made Kuppenheimer clothing the finest value in America.

**The HOUSE OF KUPPENHEIMER**  
A National Clothes Service  
CHICAGO U. S. A

**BURNS & PIERCE, the Leading Clothiers of the Plains**

### WOULD FORM PANHANDLE CHAMBER OF COMMERCE

Would Include Thirty-two Northwest Texas Counties in the Organization

The editor of the News has received a letter from Sumner M. Ramsey, secretary of the Board of City Development of Amarillo, saying:

"Believing that there is a strong sentiment throughout the Panhandle for a compact organization, the purpose of which will be to promote the interests of the people of this particular section along every line and to further the development of our resources, the directors, at a recent meeting, authorized the secretary to call a convention to be held in this city for the purpose of perfecting such an organization.

"It is a well known fact that while the interests of the people of the 32 counties comprising the Panhandle proper are identical, these interests are to a greater or less extent at variance with those of the rest of the state. It is therefore, believed that an organization, neither too large nor too small, which can concentrate upon the development of this region will prove a most tremendous factor in bringing the Panhandle before the eyes of the world and making of it one of the most prosperous sections of the country.

"Under the plans thus far discussed, such an organization would be conducted along economical lines and financing of it would prove burdensome neither upon the individual nor upon the community. Under those conditions, success will depend largely upon the close co-operation of every county in the district. Every county and every town in every part of the Panhandle must, too, have an equal opportunity to secure the benefits of the proposed association, which must be operated along lines that are strictly impartial."

Mr. Ramsey says the meeting will be held in Amarillo the latter part of May or the first of June, for the purpose of framing such an organization.

A number of Plainview citizens have received invitations to attend the proposed meeting.

### HALE CENTER

May 1.—Yes! The airplane came Monday, gave an interesting flying exhibition and made a landing and everyone had a chance to examine the machine.

John A. Sharp, Panhandle Y. M. C. A. man, gave a very interesting talk at the auditorium Monday afternoon.

Mrs. Chas. Saigling was visiting her mother, Mrs. M. K. Alley the first of the week.

W. C. Grigsby was a Plainview visitor Sunday.

The Hale Center Oil & Gas Co. has accepted a drilling proposition. Work will soon begin on a three acre block in the Knowles-Duke Pool in the Ranger field.

O. C. Sanders returned from Fort Worth Thursday morning. He had hogs on the market there Monday.

Mrs. Leona Baggett (nee Baker) and baby came over from Lockney Wednesday to spend a few days in the H. B. Meester home.

J. F. Cagle has his meat market established in the new Gentry building and is now smiling a welcome to his customers.

John J. Roberts and wife have been entertaining the former's sister, Mrs. McClelland.

The Delphians held a very interesting meeting at the home of Mrs. Nick Alley last Thursday afternoon.

Fred Nitler of Kiowa, Kansas, is here loading out his heads.

In spite of the inclement weather last Tuesday night the Odd Fellows had a pleasant social gathering in honor of the Centennial of Odd Fellowship.

Mr. Porter of Tulsa visited his son, W. L., and family last week, en route home from Sweetwater.

Misses Henrietta Meester and Erie Wall visited friends near Lockney last week.

The infant son of Rev. and Mrs. Bryant has been quite ill, but is some better at this time.

The stork stopped at the home of Mr. and Mrs. Arthur Jones, east of town Saturday night and left in their care a sweet baby girl.

Today, May 1st, saw a change in our dray and delivery business, F. A. Sherman has purchased the dray business from W. S. Gentry. Mr. Garrigan took the delivery business and we understand that Mr. Gentry will devote all his time to his freighting from Plainview.

Mrs. W. C. Grigsby and children went to Plainview Thursday morning.

May 5.—Dr. R. W. Sanders, accompanied Mr. and Mrs. John Warner to Lubbock Friday morning, where Mrs. Warner underwent an operation for appendicitis.

Robt. F. Alley returned from a business trip to San Antonio Saturday.

I. M. Bailey has moved his insurance and land office into the new

Gentry building.

General Secretary Bregg of the Christian Endeavor will address the young people at the Presbyterian church this (Monday) evening.

Mrs. M. K. Alley went to Floydada last week to visit her daughter, Mrs. Nath McCleskey and family.

Rev. G. H. Bryant went to Louisville, Ky., last week to attend the M. E. church convention.

Mrs. C. W. Hosier returned from Lubbock Sunday, having been with her daughter, Mrs. John Warner. She reports Mrs. Warner doing nicely.

### GOVERNOR PROCLAIMS SUNDAY MAY 11, AS "MOTHERS' DAY"

Austin, May 3.—Governor Hobby today issued his proclamation designating Sunday, May 11, as "Mothers' Day" and calling on all Texans to reverently observe it. In his proclamation he says:

"It was mother who gave us the life we prize so highly; she approached the grave that we might live; in our youth she guided our tottering footsteps in the path of right, and by her prayers she held our souls close to God.

"If she has crossed over the river and now rests under the shade of the trees, she is in his presence, watching and anxiously awaiting our coming.

"If, by good fortune, she is still with us, her tutelage, precept and example are yet faithful to our every interest.

"It is especially fitting at this time when peace is again restored on earth that we honor the mothers who have not only given their sons that the teachings of the Savior might prevail upon the earth, but have done even more than was required of them in the winning of the great war that has just closed. The mothers of Texas have put their all into this war. They gave their sons, some to die upon the battlefields of Europe, and it is the heart of motherhood that has been made to suffer most by the occurrence and attendant circumstances of the struggle from which we are just emerging."

### Sentence Men to Purchase Bonds

Dallas, May 2.—A precedent was established in the city court here this morning when City Judge Felix Robertson "sentenced" three offenders to buy one or more Victory bonds. All of the defendants were under arrest for violations of the traffic ordinance. Two were released when they purchased a \$50 bond each and the third was given a suspended sentence until he secured the money for the initial payment on the bond.

Judge Robertson keeps a supply of bond applications on his desk and declares that he intends to continue selling bonds in this manner.

### Will Receive Mileage Claims

Washington, May 3.—Thousands of soldiers, sailors and marines discharged from the service between Nov. 11, 1918, when the armistice went into effect, and Feb. 28, 1919, may file claims with the auditor of the war department for 1 1-2 cents per mile for travel expenses from the place of discharge to their homes. This was decided by Comptroller of the Treasury Warwick, passing on a number of questions involving discharged soldiers' travel allowances.

### Favorable Report from Justiceburg

Sweetwater, May 3.—J. C. Babb, an attorney of Sweetwater, has just returned from Post City, where he has been representing the Post City Oil Development Co., in its holdings at Justiceburg, consisting of over 20,000 acres which they are developing. A geologist has reported very favorably on this block and the parties interested are very hopeful of opening up a paying field.

### Twenty-five Million Bushels Wheat

It is estimated that the acreage in wheat in the Panhandle and Plains sections of Texas is 770,000, and that the yield this year will be twenty-five million bushels, which will sell for more than \$50,000,000 and maybe as much as \$75,000,000.

Surely prosperity is due to soon come to Northwest Texas.

### 909 Automobiles Registered

For the first quarter of 1919 a total of 230,970 motor cars were registered with the county tax collectors and reported to the state highway commission.

Of these 909 were registered in Hale county.

Briscoe county has 205, Floyd 822, Swisher 403, Lubbock 596, Crosby 445, Lamb 76, Castro 235.

Mrs. H. H. Holcomb, better known as Grandma, died Monday of last week in Lockney, and was buried there. She leaves a husband and grown children.

C. K. Holloway has resigned as county attorney of Floydada, and A. P. McKinnon has been appointed to succeed him.



# SALE ON THE ENTIRE SHOE STOCK

Of

## Richards Bros. & Collier

### Women's, Misses' and Children's Shoes, Oxfords and Pumps



### Reduced Prices on Men's Shoes

### Positively Unprecedented Inducements—Buy Shoes

Important changes soon to be made in this department of the store is the occasion for this our greatest effort to close our entire shoe stock. Positively not a pair reserved but a full swipe to make a cleaning of the shoe shelving. We know of nothing at this time that would lead to believe there will be any reduction in the manufacturers prices soon. Indications now are for higher prices on all lines of shoes.

You Can Afford to Buy Several Pairs—Several Months' Supply

#### Lot A

Consists of 80 pairs of Ladies' patent, kid and Russia, lace and button boots, black and colors. Sizes 2 to 8. Regularly priced \$3.00 to \$4.00. Sale price

**\$1.75**

#### Lot S

Odd lots of Oxfords and Pumps in various leathers. Sold at \$2.25 to \$5.00. About 5 dozen in lot. Sizes well assorted. Sale price

**\$1.00**

#### Lot D

In any one of these sixty-two pairs the service is far better than the price.

Nearly everyone a spring 1919 boot. Almost any size and several widths. \$6.00 to \$8.50 values.

**\$5.00**

#### Lot C

Just 47 pairs of this lot. Cuban and French heel boots. Many of them new, favorite lasts, sizes, etc., well assorted. Regularly priced \$5.00 to \$7.00 for

**\$4.00**

#### Lot Y

Is an all pump line of sixty-seven pairs, that bear a remarkable price reduction. Sizes three to six and a half, widths A to D, colors, black, white, brown, gray. \$4.50 to \$6.50 grades. Sale price

**\$3.50**

#### Lot W

An all low heel lot of Oxfords and Pumps, kid and calf, black and brown leathers. \$4.00, \$4.50 and \$5.00 values for

**\$2.50**

#### Lot U

38 pairs of this lot, Cuban and low heels, new spring and summer Oxfords and Pumps. \$7.00 to \$8.50 values

**\$6.50**

Many Other Lots in Men's Women's, Misses' and Children's Shoes  
**Shoe Sale Begins Friday, May 9th**

**Richards Bros. & Collier**  
WHERE PEOPLE WHO DRESS BEST TRADE

#### Lot X

A small lot of 23 pairs, but all very high grade Oxfords and Pumps. All kid stock and turn soles. \$7.50 to \$9.00 values for

**\$6.50**

#### Lot T

38 pairs Misses' and Children's Oxfords and Pumps. Purely odd lots but good durable footwear. Sizes 8 1-2 to 2. \$2.00 to \$3.00 values for

**75c**

#### Lot R

All small sized Ladies' boots, nothing over 5. \$2.50 to \$4.00 values for

**\$1.00**

#### Lot Z

Eighty pairs cool comfortable pumps. A pair for nice wear—one for garden wear—and one for the house. Certainly the prices are attractive when you can buy these three to five dollar pumps for

**\$2.00**

#### Lot B

There are 90 pairs of good durable boots in this lot. The popular leathers in lace and button styles, sizes 3 to 7 1-2, widths AA to D. \$4.00 to \$5.00 values. Sale price

**\$2.50**

#### Lot E

Only twenty-four pairs of these highest quality boots. Fine kid in black and white and colors. Sizes 2 to 7, lace only. \$8.25 to \$12.00 values, for

**\$6.50**

### The Plainview News

Published Tuesday and Friday at Plainview, Hale County, Texas.

J. M. ADAMS, Editor and Owner

Entered as second-class matter, May 23, 1906 at the Postoffice at Plainview, Texas, under the Act of Congress of March 3, 1879.

#### Subscription Rates

One Year.....\$1.50  
Six Months......85  
Three Months.....50

Having fleeced Russia Lenin and Trotsky are now about to flee the country.

Eugene V. Debs declared a few days ago, "I enter prison a flaming revolutionist." Doubtless he has found the prison is fire and flame proof.

The other day a Plainview woman was asked why she wanted to vote, and she replied "Because." That is reason enough, coming from a woman.

A South Plainview man injured his lip while splitting kindling the other day. He declares a man always suffers when he tries to do his wife's job.

The Lockney Beacon says Editor Barney O'Bryan of the Tulia Herald says that a dominicker hen that stays about the Herald office was discovered a few days before working a Burrows adding machine, counting the number of eggs she had laid this year. When two such paragons of truthfulness as Smith and O'Bryan get together Tom Ochiltree doubtless turns in his grave.

The Clarendon News says the movement to create a new county out of parts of Donley, Wheeler, Collingsworth and Grey counties, with McLean as the capital of the new county, is "an horrible conspiracy." Doubtless if the News was published in McLean it would find many reasons for supporting the proposition. The viewpoint make a world of difference, you know.

Germany was a military autocracy. Germany is a bipartisan republic. The German commission named to the Paris peace conference is composed of eighty-seven members. Thirty of

this delegation are women. If the Germans have given recognition to the women of the republic, why shouldn't the men of Texas confer equal suffrage upon the women of Texas? Is a Teuton more progressive than a Texan?

Often the question is asked, what is a typical American? Many different answers have been made. To us the man who typifies the real American spirit is the man who is clean, honest, honorable, liberal; he is a good sportsman, he plays the game fair, and if beaten does not whimper; if he loses now and then he does not mind it if it is done "on the square;" when he wins and his competitor is down, then he is ready to extend a helping hand if need be. The real American is a sure enough man.

The Southwest Plainsman of Amarillo has entered the fifth year of its existence. It now circulates not only from "Dan to Beersheba," but also from Maine to California and from Argentina to Australia, which is, in the words of the sublime poet, "going some." Mr. and Mrs. Cheney are publishing a unique and interesting paper, and doing a very valuable work in the building up of this section of the great Southwest. We rejoice to know they are prospering. Our wish is that the Plainsman "will live a thousand years and then not die."

The Paducah Post says: "There has been nothing that has raised quite so much 'kick' and 'howl' as the advance on tobacco and cold drinks. Now, just back up, old top. We like our smoke and our cold drink as well as anyone, but if we thing it is too high we have the privilege of cutting it out. There is nothing compulsory or necessary about either. If it was bread and meat you would have a perfect right to raise a rough house, but tobacco and cold drinks are a luxury and you needn't pay the price unless you want to—you'll be better off all the way round by not doing so. It would be a good thing for the country if "coke" would go to fifty cents a drink and tobacco to ten dollars per pound."

Fame is transitory. High adulation is effervescent. Idolotrious worship soon turns to hatred. The history of the world is punctured with instances of kings, great statesmen and heroes who were one day worshipped and acclaimed as demi gods,

being killed almost the next by infuriated mobs. The Christ entered into Jerusalem through a gate, the roadway being carpeted with palm branches, as a great procession of people wildly sang hosannah to Him; four days later in the same city there were wilder cries of "Crucify Him," and he was hanged on a cross in ignominy and shame. Hence, as a historian, President Wilson evidently foresaw what was coming to him as when he first went to Europe before Christman and visited the various capitals, where the populace gave him a continuous ovation and acclaimed him the greatest man of centuries. Especially did the people of Italy and France go wild over the president, for at that time they were but a few weeks moved from the great war and fully realized that it was America and its president that saved the victory. But because Mr. Wilson and America are unselfish and stand firmly for ideals of righteousness, and against selfishness, Wilson is being denounced and hooted throughout Italy, and in Paris he has lost practically all of his popularity. It was only when Christ stood out firmly against the selfishness and jeopardized the power of the Jewish dominant party that he was marked for death. Human nature is very much the same today. By standing against the selfish ambitions of Italy, France, Belgium and other European nations, it is very likely that America will soon be the most hated nation of the earth and President Wilson the most despised man. Verily, if Uncle Sam could get footloose from the old world mess it would be most gratifying.

No wonder the rates on railroads have been increased, and the cost of operation is so great. As an instance of endless red tape we mention the following: Last September the wife and daughter of the editor of the News took a trip to Eureka Springs, Ark., buying through tickets from Plainview to that point. En route they encountered a strike on a railroad and had to detour, buying extra tickets costing \$1.09 each, for which amount the agent gave them a receipt assuring them if they would send in the receipt the money would be refunded. This was done to Harrison, Ark. To this day the money has not been refunded. After a long wait the general passenger agent at Harrison wrote to send him a full description of the tickets bought here. This was done; they replied he had referred it to Mr. Warner in

Kansas City. Mr. Warner wrote a long letter, asking also for a full pedigree of the tickets; this was sent him, and later he wrote he had referred the matter for refund to the Santa Fe office in Amarillo. The other day, upon inquiry, we received a letter from Amarillo saying the matter had been referred to an official in St. Louis, with recommendation to refund. Doubtless this one simple claim has cost the railroad administration several times its amount in salaries paid the passenger agents, clerks and stenographers and the stationery and postage used. No wonder one railroad system now employs forty thousand more people and handles a smaller volume of business than under private ownership and operation. Under private ownership such a claim would have doubtless been put through in a few days.

It has often occurred to us that possibly Postmaster General Burleson has used "method in his madness" in administering the telegraph, telephone and cable systems. He is a very astute politician. He was one

of the most bitter opponents of populism twenty-five years ago, and fought government ownership of public utilities. Until about two years ago he never showed any symptoms of being in favor of the proposition. Then he came out for it, and as a war measure took over the wire systems. It has occurred to us that Burleson, seeing the proposition growing into favor, decided to kill it in the morning, hence the reason for the increasing of rates, the inferior service and the autocratic administration. If this was his scheme, he certainly made a success of it, and it will likely be a long time before the people are ever again favorable to national ownership and operation of the wire systems. But, the railroads are being handled in just as an inefficient manner and at a relatively greater increase of rates as Burleson has handled the wires. Public ownership and operation has been killed for a long time to come. There are other ways to kill a dog than by choking him to death on butter.

There are so many reasons why,

we are glad we live in Texas. One of them is that no one would dare in this state to advocate "nationalization of the women," or ask as did a Bolshevik in a speech in New York the other day, "Why should a young and pretty woman belong only to one man?" for he would soon have decorated the nearest tree available. The world should be rid of all such degenerates.

The statewide prohibition amendment will carry in the May 24 election. So will woman's suffrage. So will Hobby's state farm credit amendment. The proposition to increase the governor's salary will likely be defeated. The editor of the News is not a prophet, nor the seventh son of a prophet, but the indications point strongly to the above forecast.

**BIG DANCE** at the Radisson Pavilion Saturday, May 10. Open hall.

Mrs. H. H. Holcomb, better known as Grandma, died Monday of last week in Lockney, and was buried there. She leaves a husband and grown children.

## Western Red Cedar Posts

Something New  
Something Different  
Something Better

The new Thrift Post for the Plains country

Introduced by

### McAdams Lumber Co

Progressive Fence Builders

"All Over the Plains"





# LET'S FINISH THE JOB

**There Should Not Be Such a Word as "Fail" Where  
Hale County and Plainview are Concerned**

## **A Cold Blooded Business Proposition**



Hale county's quota of the Victory Liberty Loan is \$184,500. Of this, not much more than half has been subscribed.

Only four more days of the campaign remain, and the quota **MUST** be raised within this time. It must be secured by next Saturday night.

If Hale county and Plainview "fall down" on their quota, it will cause our citizenship to hang their heads in shame, especially those who could buy Victory Bonds and have not done so. Also those better-to-do men who could subscribe for a considerable amount of bonds but have only bought a small amount.

Sixty-five thousand American soldiers—several of them from Hale county homes—"invested" all they had for their country, and now fill graves in foreign lands.

Three hundred thousand American soldiers—a number of them from Hale county homes—died of disease, were wounded or maimed while fighting for their country. They paid the debt for Liberty that you and I may be safe.

Three million American boys went into the army and navy—over six hundred of them from Hale county homes—and were willing to fight and die for their country.

Let us see things as they are: Every sacrifice, every agony, endured by our own flesh and blood calls out to you to do your full part in helping "Finish the Job."

Natural justice, our manhood and womanhood, our very sense of decency call upon us to at least pay the cost of protection. Gratitude to Almighty God and our sainted dead would urge us to be even liberal.

Investing in the Victory Liberty Loan to our absolute limit is but pitifully weak as an act of reparation and gratitude, but it is all we can offer.

Let every one in Hale county have at least a part in this Victory Loan—surely most anybody can finance a \$50 bond—\$5 down, \$5 more in July, \$10 in August, September, October, November. Just a little saving is all that is necessary, and you know you will be better for it. Prosperous times are soon coming and you will share in the good times, and will have money to make your bond payment.

## **Its a Patriotic Appeal to Hale County People**

And we feel that if you and your neighbor will buy one or more bonds, our county will go "over the top."  
Call at the Victory Loan Bank and talk the matter over with the chairman, and some way will be found to enable you to buy a bond if you are willing to do so.

**Remember Saturday, May 10th, is the Final Day**

