




## We Don't Give Groceries Away, But We "Shore" Do Sell 'Em Cheap

Just compare the prices quoted below at random from our bigstock and you'll agree with us. There is a saving all along the line in our store, for we take advantage of every discount and economy, and give our customers the advantage of same. "That's talking some," but its a fact. Come in and see us; take your time to satisfy yourself, and then we know you'll buy from us.

## Next Saturday is Soap Day

Through the manufacturers of Cream Oil Soap we put on a sale one day in each year of Cream Oil Soap, the best all-round toilet soap on the market, so on Saturday we will sell $\mathbf{4}$ bars of Cream Oil Soap for

## (40c worth of Cream Oil Soap for 25c)

And on that day you just as well take along a sack of Potatoes for
$\$ 2.40$ per 100

Buy oil from us and save from 5 c to 10 c 5 gallons Best Oi
$21 / 2 \mathrm{lb}$. can Peeled Tomatoes, 85 c per dozen $21 / 2 \mathrm{lb}$. can Eastern per dozen $\quad 18 \mathrm{c}$ Silver King Corn, per can $\quad 16 \mathrm{C}$ per dozen
Justice Corn, per can
per dozen
No. 2 Van Camp Pork \& Beans No. 3 Alton Pork and Beans No. 2 Blackeye Peas and Pork No. 2 Early June Pease per can $\quad 10 \mathrm{c}$ per dozen $\quad \$ 1.80$ COFFEE
The Best is Always the Cheapest
L 31b, can Laton
31b. can Alton
31b. can J. \&
W. Leader $\$ 1.00$
$\$ 1.00$

COMPOUND 101b. net, Swift
101b. Cottolene
10ib. Cottol
Gib. Criso Cavo Oil for salad, can't tell it from
oil. Quarts PICKLES Pickles, in gallon jars, per jar $\$ 1.15$
Pickles, in 1 gallon jars, per Pickles,
Pickles, Pickles,
Pickles, Pickles,

## FARMERS' EXCHANGE ED AND JOE <br> "THE POTATO BOYS

## 4.0'Keefe-May Oil Company

 has two end one-half acres at Burkburnett, Texas,near the Plainview-Littlefield Well that is making has two and one-half acres at Burkburnett, Texas,
near the Plainview-Littlefield Well that is making fifteen hundred barrels daily. Two other PRODUCING wells within a stones-throw of this property.

This company is capitalized at Sixty Thousand Dolthrs, and is selling rapidly: This company is composed of all home men.

Any information desired can be had at the 4. R. A. LONG DRUG STORE gallon california can goods ${ }_{\text {gallon Luxury Peeled Apricots in }}^{\text {syrup }}$ ${ }^{\text {syrup }}$ gallon Solid Pack Apricots, plain- ${ }_{-6}^{\text {85c }}$ gallon Solid Pack Blackberries - $\mathbf{8 1 . 1 0}$ gallon Solid Pack Brookdale Peaches 60c
dried beans and peas


Navy Beans, per lis.
breakfast food Buy them from us and save money.
Puffed Wheat and Rice, per packaze Grape Nuts, per package package - 13 c Fruited Wheat and Oats, try them - 25 e syrup
We have so many different brands we lave not got room for prices. Come and will have a Car of that Good Jubilee Flour this week and then Bread and Cake troubles will he over. You all know how
kood that use to be it is just as good now. When you are through with the Poultry When you are through with the Poultry
Show, don't forzet to get a packaze of -
R.
R.
 S. M. Lowrie, father of Mrs, But-
tolph, left today for near Waco to
visit a daughter. visit, a daughter.
J. A. Towler and family will leave
tomorrow for Pheonix, Arizona, where tomorrow for Pheonix, Arizona, where
he will go onto an irrigated farm.
Miss Akard Britain left Saturday Miss Akard Britain left Saturday
for Fort Worth, where she is a stufor Fort Worth, where she is a stu-
dent in a business college, after spend-
ing the holidays here with her paring th
ents.
Mrs.
Mrs. Chas. McCormack, who is now
residing in Dallas, came in yesterday morning to look after interests here.
Miss Lillie May Smith Miss Lillie May Smith of Matador
has been the guest of Mrs. J. W. Pathas been the guest of Mrs. J. W. Pat-
erson.
Miss Flora Meadow, after spending
several weeks here with her parents,
ser Miss Flora Meadow, after spending
several weeks here with her parents,
returned the latter part of the week returned the latter part of the week
to Matador, where she is teaching
school. school.
Mrs. Jewel Patton went to Tahoka
today to visit her sister, Mrs. M. M. today to
Herring.
Mrs, A Mrs. Anna Holt, the nurse, and sis-
ter, returned Saturday from Floydada ter, returned Saturday from Floydada
where they had been for several weeks where they had been for several weeks
nursing influenza patients.
Mrs. Smith, who has been the guest Mrs. Smith, who has been the guest
of her sister, Mrs. H. L. A. Frank,
far a month, will leave tomorrow for
her home in Parsons, Kans. her home in Parsons, Kans,
Mrs. Thompson of Amarillo arrive
Monday to Mrs, Thompson of Amarillo arrived
Monday to visit her parents, Mr. and
Mrs. F. B. Gouldy. Mrs. F. B. Gouldy.
Flake Garner left Saturday for
Burkburnett to look after an oil leas Burkburnett to look after an oil lease
in which he in interested.
C. V. Greer of Texline was here C. V. Greer of Texline was her
yectorday.
W. T. Thaxton of Lubbock was in
Plainview yesterday.
W. C. Cowan and H. C. Pearson Plainview yesterday.
W. C. Cowan and H. C. Pearson
were up from Abernathy Sunday.
B. M. Gamble of Friona was here B. M. Gamble of Friona was her
Sunday and Monday.
E. C. Ripley and family of Erie, Pa Sunday and Monday.
E. .. Ripley and family of Erie, Pa.,
were registered at the Ware Saturwere registered at the Ware
day.
Jess Scarbough of Cisco was here
yesterday. Jess Scarbough of Cisco was here
yesterday.
W. N. Kelley of Mertzon was here
Friaay.
Mr. and Mrs. C. D. Powell and little Mr. and Mrs. C. D. Powell and little
daughter, Jane, have been visiting
his mother, Mrs, -M. M. Powell in
An his mother, Mrs, eM. M. Powell in
Amarillo.
Attorney Otis Trulove of Amarillo

 ere the latter part of the week visitJohn Vaughn, Dick McWhorter and
I. T. Akers left Sunda yfor Oklaho-
ma City near which place they have
oi well interests.
$\qquad$ Marries Wisconsin Girl
Rollin E. Albers and Miss Vera Mcory named Thomas Calvert.
W. E. Harrington, Hale W. 1, Dec. 29, boy; named Leslie Edwere granted a marriage license Friday. Mr. Albers lives near Aber-
nathy, and is a prominent young
farmer. The bride came from Wis-
consin, where both parties lived prior
$\qquad$ his coming to Hale county severat
$\qquad$ wrap
and
ing will be fencouraging that the snow snow
neveretheless, we will som. But,
good sely have a
goos, as there was a nice rain
which lasted a week off and on, fell
just before the snows. We are look-


Judge W. B. Lewis is expected home
today from Ranger, where he today from Ranger, twhere he has
been for some days looking been for some days looking
some oil lands he owns there. E. VanDeventer left Monday morn-
ing for Wichita Falls, to spend several weeks,
Jett, K. Rushing left Monday for Garnett, Kans, to look
the oil fields there.

Ben C. Fortson, president of the wors here Sunday to visit his sister,
Mrs. J. M. Adams. She had just left
M. for Eureka Springs, Ark., so k e went
to Amarillo that afternoon to see her for a while. He says abuundant rains
have fallen all over the Central and Western parts of the state, including the Conc
ranch.


## Cattle Buying for Swift \& Company

Swift \& Company buys more than 9000 head of cattle, on an average, every market day.
Each one of them is "sized up" by experts.
Both the packer's buyer and the commission salesman must judge what amount of meat each animal will yield, and how fine it will be, the grading of
the hide, and the quantity and quality of the fat.
Both must know market conditions for live stock and meat throughout the country. The buyer must know where
the different qualities, weights, and kinds of cattle can be best marketed as beef.
If the buyer pays more than the animal is worth, the packer loses money or a shipper or feeder, gets it away from him.
If the seller accepts too little, the livestock raiser gets less than he is entitied to. If he holds out for more than it is
worth, he fails to make a sale. worth, he fails to make a sale.
A variation of a few cents in the price per hundred pounds is a matter of vital importance to the packer, because it
means the differonce between profit and loss.


CRAMER-MANN FUR COMPANY
North Third Street
OUR ONLY GUA


Southwestern Agents for C. G Conn Band Instruments
Eversthing for the Band and Orchestra Band Instruments Repaired and

MARSH-MARLEY MUSIO 00.
1810 Main Street, Dalias, Texas
wosito buy sma sell meed inatrumentes

## Coughing <br> Tiso's

"Santa Authority. "Yes, reptied the man whith a mith a
armfin of bundles. "And Isn't it won
derful how people wio may derful how people who pay no atten
tion to a human booss will hustle fon


## Nothing Doing. "There's a creditor without, sir." "Well, he'll have to go without."- Rol


One of the hariess things to fon
is a friend who Inst hard up at the
snme time yon are.
When Your Eves Need Care Tp Murine Ey Eemedy


MINERAL MATTER FOR SWINE Mixture of Charcoal, Salt, Ashes, Sul
phur and Copperas will Tend to
(PTepared by the United states DevartIt has been asserted by various ex perienced feederso of hogs that a mix-
ture of charconl, ashes, lime, salt, sul phur and copperas kept where the hog can eat it will tend to prevent worn
Infestation. There is no poaituve ex
perimental evidence perimental evidence, however, in sup-
port of the idea that such a mixture
will prevent worm thfest is of value therefore nas a source of
mineral matter in the dilet minerni matter in the diet, and per
haps as an appetizer and tonic, rather haps as an appetizer and tonic, rather
than as a worm preventive. A bal-
anced ration may furnish all the necancea ration may furnish all the nec-
essary feed nutrients, yet the system
of the hog craves mer mineral matter is not under control and in order to make sure that the
hogs have an abundant supply, free ac cess should be given to a mineral mix
ture. The following is a formula for such a mixture:
charcoal mixture.

Sulphur
Pulverized copperas
Mix the lime, salt, and sulphur thor-
onkhly and then mix with the char Coal and ashes. Dissolve the copper
as In one quart of hot water and
aspint sprinkle the solution over the whole
mass, mixing it of this mixture to an abox before the
hogs at all times, or place in a self

MORE TICK-FREE COUNTIES Federal Quarantine Against Cattion
Fever Ticks Lifted in Ten
Southern States. (Prepared by the United states Depart
ment of Akriculture) At least 100 counties and probably
number of parts of counties haver Just been relensed from federal qua
nitine agalist the cattle fever antine against the cattle fever tic
aceording to offlectats of the bureau according to officalas of the bureau of
antmal hotustry, who have received re-
ports from ten Southern states in


Cattle Being Put Through a Dippin Tick.
Which the work is being earried for Ward. Elghty-three counties and 35
parts of counties were released in De cember, 1917, constituting a a record up to that time. The unprecedente
amount of territory released this yea INCREASSE NUMBER OF TWINS Save for Breeders wes That Come
From Sheep That en Have Hiad From sheep That en Have Had
Twins-same with Ram.

Do you wish to increase the number
of twins from your flock of twins from your flock of breeding
ewes? Save for breeders the ewes that come from sheep that have often had twins and select a ram that came
from a ewe that had twins from a ewe that had twins. Such
selection will materially increase the
ele BROOD SOWS NEED PROTEIN Feed During Period of Pregnancy of
Greatest 1 Importance-Supply

The feed of the brood sow during portance, as she is not only mantanim-
ing her ing her body and, in the case of im -
mature sows, making she needs a p, large amo a grouth, bur of protet
and mineral watter and mineral watter from which to
velop a large and vigorous litter.

## LLD PRESCRIPTIO <br> FOR WI <br> 


 preparation I hate sold for
andmener hesitate treom
almost every case it seows
sults

 that so many people claim, it
motere every Mish in ineromint
liver and bladder ailments cor
inary troubles and neutraizes
acid which causes rheumatism.


 Sheff. a handsome white and cot of the Forty, fifst intinntriy, has has
onen intrusted for safe-keening to Omaha Red Crors canteen. Among
his extraordinary accomplishments is
his extraordinary accomplishments
his promptness to sit ereet and salute
he flag with a precise military sulut the flag with a precise military salute
whenever it passes,-New York Post.



How True, Ah, How True! The chlidren at school were telling
their amblitions and reasons for them. Finally Frances, who came from a
home in which peace is supposed to
exist, became spokesman. "I exist, became spokesman. "I want
to be married," she told them. "I wist
a husband to scold all the time."-In-


Like Father, Like Son. "How do you like to work,
tie? ${ }^{\text {? }}$ asken the klind old gentle
of the munitions worker's son. "Oti, sir, I love to work denily," re-
plited Sammie. in the supposed tan-
guage of the cabin boy of a hundred
vener one"
yenrs ago."
"What is the
"Cause that's the way pa works."

Its Object.
Why has the nose a brif
SAFE, GENTLE REMEDY
CLEANSES YOUR KIDNEYS












 $W W / \mathbb{I N T E R S M M I T I T M}$ ©
For MALARIA, CHILLS and FEVER. also ing tonic.
ATTENTION! Sick Women
To do your duty during these trying times your health should be your first consideration. These two
Hellam, Pa.-"I took Lydia E. Pinkham's Veg.
etable Compound for female troubles and a dis. etable Compound for female troubles and a was.
placement. If felt all rundown and was very weak.
I had been treated by a physician without results,
so decided to give Lydia E. Pinkham's Vegetable Compound
a trial, and felt botter right away. I am keeping han since last April and doing all my housework, where before I was unable to do any work. Lydia E. Pinkham's Vegs.
take when in thiscondition. I give vou pe
take when in thiscondition. I give vou
this letter." - Mrs. E. R. CRUMLING,
Lowell, Mich.-"I suffered from
down pains, was irregular and had fe
displacement. I began to take Lydia
table Compound which gave me rellief
my health. I should like to reco ${ }^{-1-n i}$
remedies to all suffering wom
lar way."-Mrs. ELIsE Hery
Why
LyD
VE


