

THE PLAINVIEW EVENING HERALD

Official Paper of the City of Plainview.

TWICE-A-WEEK

Official Paper of the County of Hale

VOLUME 28, NUMBER 76

PLAINVIEW, TEXAS, FRIDAY, OCTOBER 12, 1917

HALE COUNTY WINS FOR BEST CO. EXHIBIT

ALSO TAKES \$25 TROPHY FOR
BEST FIVE POUNDS OF
BROOM CORN.

112 VARIETIES IN BOOTH

M. D. Henderson and J. W. Pipkin
Believe Colonel Smyth and
E. H. Perry.

The Hale County exhibit at the Panhandle State Fair, at Amarillo, took the silver cup as the best county display, just as it has done at Dallas, Waco, Amarillo, Oklahoma City, and Denver in previous years. The \$25 silver cup for the best five pounds of broom corn in the championship contest also fell to the Hale County display.

The exhibit also took sixteen first prizes on single entries. C. E. White took first on oats, barley, speltz, and alfalfa seed. Ten heads of red maize belonging to J. G. Seipp, 50 boils of cotton belonging to O. Holland, 3 stalks of cotton belonging to L. N. Dalmont, and the best plate of apples, belonging to Mr. Dalmont; Irish potatoes shown by Chas. Winslow, onions shown by L. W. Case; egg plant, citron, sweet peppers, and Mexican peppers, belonging to Col. R. P. Smyth; hygeria belonging to Mr. Stambaugh, of Petersburg, and sugar beets belonging to Chas. Wilkins, all took first prize.

Second prizes were awarded to the following displays: Honey dew cantaloupes belonging to J. D. Sanders; wheat belonging to Elmer Sansom; ten stalks of broom corn shown by Perry & Upshaw; ten heads red maize shown by F. M. Daugherty; ten heads white maize shown by the Texas Land and Development Company; a bale of alfalfa belonging to L. A. Knight; a plate of apples shown by J. W. Ray and a plate of apples shown by Mr. Dalmont; best eight varieties of apples, shown by Mr. Dalmont; a dozen parsnips shown by M. D. Henderson; celery belonging to Chas. Winslow, and black emmer shown by J. H. Slaton.

E. H. Perry, who returned this morning from Amarillo, says that the cattle show at the fair is the best ever gotten up anywhere.

M. D. Henderson and J. W. Pipkin went to Amarillo yesterday to relieve E. H. Perry and Col. R. P. Smyth, who have been in charge of the exhibit. Mr. Perry and Colonel Smyth gathered the exhibit, packed it, and attended to the shipping, besides arranging the exhibit booth at Amarillo and making the entries. There were 112 varieties on display in the Hale County booth.

ALL RESERVE BANKS ASKED TO SPEED UP BOND SALES

Local Banks Add Only \$100 to Fund
Since Tuesday—Returns
Below Expectations.

The First National Bank of Plainview has received a telegram from the Federal Reserve Bank at Dallas insisting that the bank here do all possible to sell Liberty Loan Bonds. The telegram states that the circular offering the new issue of three million dollars' worth of certificates is being sent the First National Bank for immediate use. The Federal Reserve Bank says that the government is in need of the proceeds from the Second Liberty Loan to finance the new national army. Since Tuesday the First National Bank has sold bonds amounting to \$100, and has had several promises of more sales.

The Citizens National Bank has subscribed for \$10,000 worth of the government certificates, but has made no further sales since Tuesday. Nor has the Third National Bank made any further sales.

According to reports from Washington, D. C., the Liberty Bond sale in the chief financial sections of the country has fallen below expectations. It is below the daily average that should be maintained to reach the \$3,000,000,000 minimum set by Secretary McAdoo. Officials of the Treasury Department are pressing every Federal Reserve Bank to speed up the campaign.

OFFICERS FOR NEXT YEAR ELECTED BY RED CROSS

Board of Trustees New Movement;
Financial Report Made;
Cheer Bags Here.

At the general meeting of the Red Cross held Tuesday night at 8 o'clock, at the Court House, officers were elected for the coming year and other annual business was attended to. Judge L. S. Kinder, who acted as chairman, made a patriotic address.

The by-laws suggested by the government were adopted as a whole. Officers elected were: Chairman, Mrs. T. B. Carter; vice-chairman, P. B. Randolph; secretary, J. C. Anderson, Jr.; treasurer, Will Stockton.

A Board of Trustees consisting of 24 members were also elected. This is a new movement on the part of the Red Cross. Eight of the members of this board will serve until June 30, 1918; eight until June 30, 1919; and eight until June 30, 1920. Those elected on this board are R. A. Underwood, Dr. J. C. Anderson, W. C. Mathes, J. M. Waller, Mrs. T. B. Carter, Mrs. L. A. Knight, Mrs. H. C. Randolph, Mrs. J. W. Grant, Mrs. E. E. Roos, P. B. Randolph, J. F. Garrison, W. A. Donaldson, J. C. Anderson, Jr., Will Stockton, Col. R. P. Smyth, Fred Brown, E. B. Hughes and Dr. I. E. Gates. The chairmen of the county auxiliaries are also members of the board. They are Mrs. Lura Vance, of Bellview; R. W. Lemond, Sr., of Hale Center; Mrs. B. M. Johnson, of Hale Center; Mrs. T. A. White, of Petersburg; Mrs. T. Hammond, of Woodrow; and Mrs. T. H. Hickman, of Liberty.

This afternoon late the members of this board will be formed into the three groups of eight each. They will be so grouped that the terms of officers of the Red Cross who are on the board will not expire before their terms are up as officers. Officers will serve until next October, and the terms of eight of the board expire next June.

The financial report of the Red Cross was read Tuesday night by Mrs. H. C. Randolph. Two thousand seven hundred and thirty-five dollars have been taken in by the organization from all sources in Hale County since June 20, 1917. The secretary's report showed 299 members, three patrons and five life members. The treasurer's report showed that the Red Cross had received \$2,738.13 and had paid out \$1,820.75. By balance in the First National Bank, there is \$444; in the Third National Bank \$285.50, and

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Plainview Interests Buy Out The Mission Theatre In Amarillo

The Dye-Ford & Rogers interests bought out "The Mission Theater" in Amarillo this week, and will take charge of it October 22. Mr. Ford, who is now in charge of the Olympic in Canyon will take charge of the newly acquired house in Amarillo. Mr. Devereaux, who has been in charge of the Mae I. here will go to Canyon to take Mr. Ford's place there, and Mr. Cunningham, who is employed in the Dye Drug Store here, will take charge of the Mae I.

POST TEACHER AIDS "SMOKES FOR SOLDIERS" FUND.

Miss Jo M. Haynes, a teacher of Post, has sent \$1 to the "Smokes for Soldiers" fund. She says: "If we have a movement on 'Smokes for Soldiers' in Post I have not heard of it, although I am sure it is here, for Post is very patriotic. At a street pageant last Saturday the Red Cross ladies realized \$450.

"Trusting that my bit will make some soldier boy happy for a short time, I am, Sincerely,
"JO M. HAYNES."

MISS KATHRYN POLANSKY TRANSFERRED.

Miss Kathryn Polansky, who has been manager for three years of the local office of the Western Union Telegraph Company, left this morning for San Antonio, where she has a position with the same company. F. C. Higgins, of Dallas, will relieve Miss Polansky here. Miss Polansky has two brothers in the training camp at San Antonio, and her transfer will put her near them.

CURB TO CURB PAVING ON BROADWAY ASSURED

CITY COUNCIL ACCEPTS OFFER OF
BUSINESS MEN TO ADVANCE
FUNDS NECESSARY.

TO MAKE NEW ASSESSMENT

Committee Appointed to Investigate
Placing of Electric Conduits
in Business Section.

The citizen committee composed of Albert G. Hinn, E. E. Roos, Dr. J. C. Anderson and Bob Malone, which was appointed Monday night to secure funds for the solid paving of Broadway, presented a list to the City Council Wednesday night containing the agreement of 30 firms or business men to put at the city's disposal \$100 each to meet the increased cost to the city of paving from curb to curb. The agreement also stated that property owners along the four blocks which have been under discussion were to bear an increased proportionate expense.

The council considered the matter and voted unanimously to abandon the old assessment and to re-assess District 11, which extends from Broadway and Eighth Street to the Santa Fe property. The new assessment will be on the basis of a curb to curb paving.

The council could not obligate itself to redeem the subscriptions made by the citizens, but it declared that it would consider, and probably its successors would consider, it a moral obligation to refund the amounts advanced to the city without interest.

There was some discussion regarding the petition presented by A. E. Harp, which contained his objections to the solid paving. At a suggestion made by several present, Mayor W. E. Risser appointed a committee to confer with Mr. Harp to effect an adjustment. The committee appointed consists of O. M. Unger, R. C. Ware, Dr. J. C. Anderson and Dr. J. W. Grant. This committee was asked to report to the City Council as early as possible.

Following a suggestion made by Doctor Grant, the City Council will consider the placing of underground electric conduits in the business section of Plainview between the old sidewalk line and the new curb before the extension of the walks to the new curb. J. M. Waller, J. B. Maxey and Mayor Risser make up the committee which will confer with the Texas Utilities Company about the placing of these conduits.

The action of the business men with that of the City Council in accepting their agreement assures the solid paving of Broadway to the depot, and work will be begun as soon as the new assessments can be advertised. To shorten the time, it is planned to get the property owners along the street to be paved to waive their hearings, so that the paving can be completed before freezing weather.

War Service Emblems For The Boy Scouts Have Now Arrived

The War-Service Emblems which are to be awarded to the Boy Scouts who sold ten Liberty Loan Bonds in the first campaign, have arrived and are now in possession of E. B. Miller, Scoutmaster. Secretary of the Treasury McAdoo wishes the emblems to be presented to the Scouts by a representative of the Federal Government in a public ceremony, and has suggested October 19 as a suitable day. According to his wish, the Boy Scouts of Plainview will receive their emblems on Friday, October 19, in a public ceremony at the Olympic Theater.

The Boy Scouts of Plainview who will receive these emblems are Fay Sawyer, Wayman Davenport, Shirley Pack, Sam Harlan, Fred Blockson, Lester James and Sam Harrison.

Seven thousand six hundred and eight-six Boy Scouts of America earned the war-service emblem in the first campaign, and will be given an additional bar if they sell ten bonds in this campaign. Subscriptions aggregating \$23,000,000 were taken by the Boy Scouts, which represents 152,000 individual subscribers. The President will present a U. S. flag to the Boy Scout troop selling the largest amount of Liberty Loan Bonds of the second issue.

ENGLISH AND FRENCH BEGIN FLANDERS DRIVE

SEVERAL VILLAGES TAKEN WITH
EASE—GERMAN LINE PENE-
TRATED DEEPLY.

GERMAN CONTESTS FAILURE

French Airmen Aid Infantry Ad-
vance—Take Photographs of
Havoc Wrought.

(Special to The Herald.)

LONDON, Oct. 11.—British launch third offensive in eight days at day-break over sea of mud and slime northeast of Ypres, on the six-mile front. Haig's attacking wave is within a short distance of Paschaedaele. Possession is soon expected. More than a thousand Germans have been captured. The field is covered with dead.

TOKIO, Oct. 11.—Demand of the Entente Allies that Japan send troops to Europe has become insistent. Cooperation is asked on the Riga front.

The big fight is on again in Flanders, and the Germans are being hammered hard. Field Marshal Haig is battering away on the sector east or north of Ypres, and French troops have joined the British left wing to the south of Dixmude in an effort to bring that sector even with the great wedge that has been driven in the German front by Haig.

Prior to the commencement of the attack, which both armies made simultaneously Tuesday morning, there was no indication that the French were ready for the drive. It was even thought that the British general would delay taking the aggressive for several days, because of the condition of the ground he is in quest of. This ground is a marsh, due to the heavy rains that fell Sunday and Monday.

French Take Villages.

The French crossed the flooded streams with ease and took several villages, together with several block houses and numerous German prisoners. The French made an advance of more than a mile and a half and penetrated the German lines to a depth of a mile and a quarter. The joint operations made apparent the desire of the allies in this region—the forcing back of the Germans to points where their evacuation of Ostend and Zeebrugge, naval and submarine bases on the North Sea, will become necessary.

At several points the Germans contested Haig's advance strongly, but nowhere except near the Polderhoek Chateau, where the terrific fire from their machine guns caused the British to momentarily give way. This ground was afterward recovered.

Other Operations of Minor Character.

Aside from Flanders, the operations in the other theaters of the war are of minor character. Intensive artillery duels still rage along the Meuse. In Champagne the French have executed a successful raid and have taken prisoners. The infantry's advance was greatly aided by the daring aviators, who flew low over the German lines and took valuable photographs of the havoc worked by the French fire. The ground taken in the day's fighting deprives the Germans of their observation points.

British casualties for the week ending October 9 totaled 17,505. Of these, 311 officers are reported dead, and 862 missing; 2,965 men are dead and 13,367 wounded or missing.

Government Man To Show Treatment Of Wheat For Smut

R. A. Waldron, field agent for the Department of Agriculture, at Washington, D. C., is in Plainview for a few days. He is sent out by the government to give demonstrations and lectures for the benefit of the farmers in the prevention of smut in wheat. Mr. Waldron spent yesterday and today visiting the mills and elevators in Plainview. He is stopping at the Ware Hotel, and will be glad to meet any of the farmers there. Saturday afternoon at 2 o'clock he will deliver an address from the band stand, on the square, on the "Prevention of Smut in Wheat." He will accompany his lecture with a demonstration.

DISTRICT BOARD EXEMPTS TWO MORE APPLICANTS

One Case Pending—Four Overruled;
Time for Departure Not
Announced.

The District Board of Exemption notified the local board yesterday that the cases which had been before the district board had been determined upon. The report as sent to the local board shows that the appeal of Kirby Lee Smith is still pending.

Dan Meirs, Roy Andrew Upton, and Wilbur Henry Casey, whose cases were before the district board, will in all probability be in the next contingent to go. The appeals for exemption of Raymond Dwight Gibbs, Claude Harrison Bray, Jacob Everett Wolverton, and Coy Onos Durham were overruled, and they, too, will probably be in the next call.

The District Board allowed the claims of Leonidus Leslie Gipson, Willie Henry Sammann, and Harry W. Rierston.

The local exemption board as yet does not know when the call will come to send these men.

Local Men Asked To Aid Move For Camp Recreation

John N. Willys, at Washington, D. C., chairman of the War Camp Community Recreation Fund, has written letters to L. R. Pearson, J. M. Waller, T. Stockton, Dr. C. C. Gidney, Albert G. Hinn, W. J. Klinger, J. W. Pipkin, Col. R. P. Smyth, P. J. Woodruff, P. B. Randolph and E. B. Miller asking their co-operation in arousing the people to the part they are to play in furnishing amusement of a clean nature to the soldiers now in the training camps.

"Three Dollars for Each Soldier and Sailor" is the amount required to carry on the work for the next year. This money will be used for buildings and for maintaining clubs for the men, arranging dramatic, moving picture, musical and other amusements in auditoriums, clubs, schools, churches and public homes; in short, it is to see that the community around the camps is as near like home to the men as possible.

To carry on this work, the executive committee of the Y. M. B. L. Wednesday night appointed the following committee, W. J. Klinger, O. E. Brashears, and E. B. Miller to convey to President Wilson the league's willingness to aid in this work.

High School Football Team Meets Tulia In First Game Today

The High School football team was defeated by the Tulia High School team this afternoon by a score of 6 to 0. The game was played at Tulia. About fifteen men made the trip, accompanied by S. J. Woodruff, teacher of history in the High School, who has been acting as coach this year. Graves, captain of the Plainview team, was not allowed to play, since he has played on a college team.

Plainview Girl To Marry Man From Orange, On Monday

Miss Rebecca Longmire, daughter of Dr. R. B. Longmire, and William Miles, of Orange, Texas, will be married Monday morning at 8:30 o'clock, at the home of the bride, 1701 West Seventh Street. Dr. I. E. Gates will perform the ceremony. There will be no attendants.

LIVE STOCK SHIPMENTS LIGHT FOR THE WEEK.

Live stock shipments for the week have been rather light. Monday J. B. Wheeler shipped a car of mules to Fort Worth, and Clint Shepard also shipped a car of mules to the same market that day. Tuesday Lamb & Hutchinson shipped a car load of show hogs to Dallas for exhibition at the fair there.

WAYLAND TO PLAY CANYON NORMAL.

Wayland College football team will meet the team from Canyon Normal Monday afternoon at 3:30 o'clock, at the city bell park of Plainview.

Y. M. B. L. EMPLOYS W. C. LONG SECRETARY

ORGANIZATION HAS GENERAL
BUSINESS MEETING AFTER
LUNCHEON AT WALLER'S.

URGES BOND PURCHASING

Members Start Subscriptions—Will
Canvass Membership—Ira G.
Dodd Becomes Member.

W. C. Long, Jr., secretary of the Chamber of Commerce of Weatherford during the past three and a half years, was last night offered the position of secretary of the Young Men's Business League by that body in a general meeting following a buffet luncheon at the Waller Tailoring Company establishment. The salary was fixed at \$1,800 a year.

Mr. Long was present and addressed the league on commercial club work and his impressions of the local field. He will probably accept the position as soon as he can confer with the board of directors of his organization at Weatherford. Should he decide to come here, he and his family will probably be unable to arrange for the change before the middle of November.

A general discussion of the need of a secretary for the league to fill the position made vacant by the resignation of Z. E. Black preceded the election of Mr. Long. Those who spoke of the needs of the league and how they would be advanced by a wide-awake secretary were: W. A. Nash, P. J. Woodruff, J. M. Waller, E. B. Miller, Chas. Reinken, L. R. Pearson, W. E. Risser, W. J. Klinger, O. E. Brashear, J. M. Adams, R. A. Underwood, P. B. Randolph and C. E. Craig.

Before the vote to offer the position to Mr. Long it was apparent from the sentiment expressed that he had made a good impression during his visit of two days here and that the league recognized it would be necessary to pay a somewhat higher salary to such a man. The vote of the league was unanimous when Chas. Reinken offered a motion to authorize the board of directors to offer the position to Mr. Long.

Following the approval of the league, the board of directors went into executive session and approved the employment of Mr. Long as secretary.

R. A. Underwood presented the need of the league's participation in the second Liberty Loan campaign. J. M. Adams asked that each member be

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PLAINVIEW BOY ACTING QUARTERMASTER SERGEANT

Everett Bryan Writes of Life at San
Benito—Hikes a Part of
Routine.

Everett Bryan, a Plainview boy, the son of Billy Bryan, writes his father that he is now acting as quartermaster sergeant at San Benito, Texas. He writes the following letter to his people here:

"San Benito, Texas,
October 5, 1917.

"Dear Sister and Folks:
"Your letter was received yesterday, and I was glad to hear from you.

"No, San Benito is not a very large place. It is larger than Harlingen, though. I don't know what the population of this place is—about 2,000, I guess. I would like to know who it was wondering if I were at Camp Travis or Camp Bowie you mean; for you know Camp Travis is in San Antonio.

"Part of the regiment went on a three-day hike Wednesday. I guess they will be back tonight. We are supposed to start on one Monday. I might be able to get out of it.

"I don't think much of the way people out there are doing. It seems they are giving the draft credit for everything and never mention those who have enlisted. I notice the Red Cross is doing a lot for them.

"News is scarce, so will close for this time.

"Your brother,
"EVERETT
"I guess we will soon be known as the 144th U. S. N. G. (Texas)."

Community Correspondence

HALFWAY NEWS NOTES.

HALFWAY, Oct. 11.—A light shower fell here Monday morning, but not enough to be of any benefit.

Rev. Etheridge, of Wayland College, preached here Sunday afternoon.

A number of our people attended Joe Allen's sale, on Tuesday afternoon.

The following young folks from this community attended the pie supper at West Side Friday night: Misses Allie and Velma Hooper, Mavis and Kathleen Smith, Edna Stewart and Malzie Wilson, and Messrs. Bryan, J. W. and Willard Dye, Foster and Hubert Henderson, Ruel Ford, Frank Helm and Forrest Hoffman.

Mrs. J. H. Helm and Mrs. N. K. Smith have been elected as delegates from the Mothers' Club to the convention of Federated Clubs, which meets at Hillway, October 27.

After months of interruption, the Mothers' Club has again begun work on the play "Rebecca's Triumph," which it expects to render in the near future.

Our Mothers' Club is planning to send a Christmas box to "our soldier boy," Forrest Hoffman, who left for Camp Travis Monday morning, and also one to Walter Spence, of West Side, who was formerly a Halfway boy. Mr. Spence is now in New York, awaiting transportation to France.

Our men are very busy cutting row crops and heading maize.

Mrs. W. W. Collins and children, after visiting a few days with her parents, Mr. and Mrs. B. B. Huguley, returned home Sunday.

Miss Evelyn Claitor went home Saturday to attend the wedding of her brother, Lilburn Claitor, and Miss Anne Hughes. Miss Hughes was one of our teachers a couple of years ago, and has many warm friends here, who wish her and her young husband many years of happiness and prosperity.

Charley Barrett and family, of Providence, and his mother, Mrs. Nannie Barrett, of Plainview, visited the Barrett and McComas families on Sunday.

Mrs. Ott and son, of Runningwater, were guests in the Barrett home on Sunday.

SUNSHINE NEWS NOTES.

SUNSHINE, Oct. 10.—Mr. and Mrs. W. F. Cunningham returned from Abilene Tuesday.

Miss Nolla Jones was visiting in Plainview Saturday.

Mr. and Mrs. Charlie Boyd were shopping in Plainview Monday.

Miss Emma Hansen is spending a couple of weeks at her home and with her sister, Mrs. Frank Triplett.

Charlie Redinger returned from Kansas City Thursday.

Mr. and Mrs. McMinn attended the public sale at Joe Allen's Tuesday.

Mrs. Hansen and daughter, Miss Mabel, were in Plainview Monday.

Mr. and Mrs. Charlie Redinger went to Plainview Tuesday.

The Girls' Home Economics Club realized \$32.05 from their "Eye Sale." This money will be used to buy things needed at the school house.

KRESS NEWS NOTES.

KRESS, Texas, Oct. 9.—A nice rain fell here Sunday night. It will be of great benefit to the farmers here.

Mr. and Mrs. F. Roussier have purchased a new Studebaker.

Platt Reid and DeWitt Davis left Sunday morning for San Antonio, where they will receive drilling for the army.

W. H. C. Scheihagen, Jr., is in Great Lakes, Ill., in the naval training station. He says most of the boys that are coming in are Texas boys. Texas should be very proud of her patriotic sons.

Several of the farmers are losing cows from blackleg.

Frank P. O'Donnell, Mrs. Dora Bailey and Miss Dorothy Bailey are visiting W. H. C. Scheihagen. They will likely spend the winter here.

Frank Rhoberts will have a sale in about a week or ten days. It is rumored that he intends going back to Kentucky.

LIBERTY NEWS.

LIBERTY, Oct. 11.—A large crowd attended Sunday School and church at this place Sunday.

Our school is progressing nicely.

Lawrence Seipp left Wednesday for Dallas, where he will attend school the coming year.

L. L. Wheeler and family, of Tulla, spent Sunday in our midst, and attended Sunday School.

Mrs. E. E. Freeman, and daughters, Ardye and Dorothy, returned Tuesday from Kansas, where they have been visiting for the past few weeks.

Edgar Johnson and family, Julius Johnson and family, and C. P. Seipp and wife took supper Wednesday evening with Frank Lundgren and sister. Alvin Holmgren and wife entertained friends at dinner Sunday.

J. J. Groff and family visited at the Gundrum home Sunday.

The Liberty Social Club meets with Mrs. A. E. Tumberg October 18th.

Miss Dora Seipp, who is attending school in Amarillo, spent Saturday and Sunday with home folks.

Mrs. H. J. Fair and baby returned recently from Trenton, Mo., where they have been visiting relatives for several weeks.

Miss Eileen Groff visited with Dora Seipp Sunday afternoon.

A good shower fell in our community Monday forenoon.

Sunday School convenes Sunday at 10 o'clock, and there will be preaching in the afternoon at 2:30 o'clock.

Mrs. Bill Bloomer and children left Friday for a few days' visit with relatives at Snyder.

Frank Lundgren and sister planned a farewell surprise party Wednesday evening for Julius Johnson and family, who left Saturday, returning to their old home in Wausa, Nebraska. They moved here several months ago, and will make the trip back in a car.

The following persons attended: E. J. Johnson and family, Julius Johnson and family, J. J. Groff and family, E. E. Freeman and family, Charley Landholm and family, Alvin Holm-



WHY WE MUST HAVE the HORSE

by Forrest Crissey


Several times we have almost said good-bye to the horse, but he is surviving the automobile, the tractor, the motor truck and the war. We need him now and for the future—this article tells why. Other subjects in this week's issue are:


Foods From the Freezer

An Agricultural Somersault

Perfect Pigs

No matter what other periodicals you may take at your office or your home this is the one of first importance to you. It is as staple as wheat. Invest a dollar and save a hundred or two. You can do it if you will profit by what you read in





The COUNTRY GENTLEMAN

The Curtis Publishing Company
Independence Square
Philadelphia

5c a Copy \$1.00 the year



The Key-Note To Our Success Is SERVICE

When we say service, we mean more than the courteous and efficient attention that you receive in our store. Our interpretation of SERVICE embraces the most expedient judgment of the goods we buy. The selection of our styles are absolutely correct. The purchase of only apparel that will stand every quality test, and merchandising methods that will enable us to give you the most for your money—whatever the price you pay.

This is the kind of service you are entitled to, and you will always get it here. The proof will be found when you inspect our big new line for Fall and Winter.

Here are the Latest Ties

The patterns are more varied than ever this season, sparkling designs in bright colors, more substantial tones for those who like them; stripes, plain tones, Persian colorings. Both four-in-hand and bow ties.



Lovely New Waists

In georgettes, crepe de chines, tub silks, etc. in white and flesh, also in shades to match the prevailing suit colors. Our stocks were very carefully selected and represent very charming exquisite styles. We direct your inspection to our very choice values.

PRICED AT \$2.95 TO \$11.50

Can Large Women Look Slender?

Yes, In Our Stylish Suits and Dresses. One woman out of every three is stout. Yet she wants to wear the same styles and look as slim as a 16 year old miss.

Our Stylish stouts provide everything from Corset to Coat, in garments designed so scientifically that they fit the average large figures without alteration, and give long slim lines in up-to-the-minute Fashion Suits from **\$19.75 to \$34.50**
Dresses from **\$15.75 to \$29.50**



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THE ONE PRICE CASH STORE

STORE NO. 1
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During war-times it behooves us to save. You can save by making your purchases from us.

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STORE NO. 2
506 ASH STREET
PHONE 337

STIMULATORS	MACARONI
10 1/2 lbs. Sugar \$1.00	3 boxes Macaroni or Spaghetti25
7 lbs. Potatoes25	
2 lbs. Dried Raisins25	SYRUPS AND SORGHUMS
Onions, lb.05	(Special Price This Week.)
Swift's Premium or Puritan Hams31	Panford Cane and Corn, gallon75
3 packages Mince Meat25	Velva Sorghum75
13 lbs. Whole Head Rice 1.00	Everybody's Ribbon Cane75
6 lbs. 3 ozs. Crisco 1.50	Country Made Ribbon Cane80
Gallon Apples, each45	
Gallon Peaches, each60	COMPOUND
Gallon Apricots, each60	6lbs. 3 oz. Crisco 1.50
Gallon grated or sliced Pineapple... .70	Medium size Crisco75
Gallon Red Pitted Cherries 1.25	Large size Cottolene 2.25
5 bars Fairy Soap25	Medium size Cottolene 1.00
5 bars Ivory Soap25	Purity Compound, 10 lb. size 2.10
5 bars Grandpa's Soap25	10 lb. Crusto 2.00
Palm Olive Toilet Soap, each10	
100 bars Crystal White Laundry soap 4.50	RED STAR FLOUR
100 bars Cotton Ball Laundry Soap 4.25	There is some cheaper but none better.
100 bars Swift's White Laundry Soap 4.25	The best bread flour made per sack 3.25
	Light Crust, soft wheat sack 3.25
	We still have a complete assortment of Mason and self sealing fruit jars at low prices.

Fleishmanns Yeast fresh every day

Uvaide and New Mexico Clover Honey Comb \$1.95

Extracted 1.70

Exclusive salesmen for May-hue Butter in Sanitary cartons per lb. .50c

Every pound guaranteed.

Cash Grocery Comp'y

O. E. BRASHEAR, Mgr.

An easy way to accustom yourself with our cash plan is through our Coupon System. In denominations of from \$5.00 to \$25.00.

Ask the clerks.

POPPING CORN

We have it. The season is now on. In 1 lb. packages, 2 for 25c

A few bushels of Elberta Peaches left. The quality is unexcelled for flavor, per bushel \$2.75

gren and family, C. B. Anderson and family, A. E. Tumberg and family, C. P. Seipp, and Miss Ethel Tyler. At a late hour sandwiches, cookies and hot coffee were served. The crowd departed bidding Mr. Johnson and family good-bye and wishing them a happy and successful journey.

LIBERTY SOCIAL CLUB MEETS.

The Liberty Social Club met Thursday afternoon, with Mrs. C. P. Seipp. Eight members were present, and the following visitors: Misses Tyler and Lundgren, and Mesdames Landholm, Holmgren, Trater and Barr.

The hostess, assisted by Miss Eileen Groff, served fruit salad, cake and hot cocoa.

The next meeting will be with Mrs. A. E. Tumberg, October 18th. We urge all the members to be present, as we will vote whether to disband for the winter months or not.

SECRETARY.

RED CROSS BENEFIT

LITTLEFIELD, Texas, Oct. 4.—"The Womanless Wedding," the second in a series of Red Cross benefit entertainments, was staged by local talent at the High School auditorium last Friday night. It was a tremendous success, and netted a nice sum for the Red Cross Auxiliary in our town.

Only those ewe lambs that can not be used for breeding should be sent to market for slaughter.

Farm Land Cheaper Than Rent

I have some choice bargains in farm lands which I can sell you for \$2. an acre down, balance \$1. an acre yearly at 6 per cent.

LET ME SHOW YOU THE LAND
W. J. WILLIAMS

Plainview, Texas.



DALLAS, TEXAS—Dallas Fair, October 12 to 26, no special train. **Fare \$16.50**

FT. WORTH, TEXAS—Knights of Columbus, October 12th. Sale October 11th. Limit October 13th. **Fare \$15.25**

HOSTON, TEXAS—Meeting of Professional Photographers' Association, October 9th, 10th, 11th and 12th. Sale October 7th and 8th. Final limit, 13th **Fare \$23.00.**

KANSAS CITY—General Convention of Churches of Christ, October 24th to 31st. Sale 22nd, 23rd and 24th. **Fare \$27.90**

GOVERNMENT ASKS FARMERS TO SAVE THE SOWS, THAT MEAT SHORTAGE MAY BE PREVENTED.

WASHINGTON, D. C., Oct. 4.—Selling a brood sow at this time, according to the United States Department of Agriculture, is like killing the goose that laid the golden egg.

When pork is selling at 18 cents or more a pound on the hoof, the hog breeder may be tempted to turn into cash all that he can sell; yet the department points out that the value of a brood sow which will produce such high-priced offspring is proportionately increased and she should be kept as the source of further and future profits.

Since the beginning of the war the number of swine in all countries has decreased, and the decrease has been marked in some of the belligerent countries. In France, for example, in the three years just before January 1, 1917, the number of swine decreased 38.12 per cent; during 1915 the number in Germany decreased 31.47 per cent.

Brooding stocks are being depleted, and the department says that the situation is already critical and threatens to become very serious if the country continues to be drained of its meats.

Hogs furnish meat more quickly and cheaply than other stock can; the meat shortage, therefore, can most readily be met by swine production. It has been calculated that the possible increase from one sow is 1,002 pigs in four years, on the supposition that all litters consist of six pigs, that all live, that half are females, and that each gilt should farrow at one year and every six months thereafter.

Cut Feeding Expense.

Another cause of the depletion of breeding stocks is probably in the high cost of feeds. While concentrated feeds have gone up, the department says that some of the expense of carrying breeding stock may be cut down by the use of green fall forage crops, pasture, alfalfa or clover hay. Brood sows may be maintained in fair condition at comparatively little expense by the use of such feeds. By sowing in the corn, or as a cover crop on land which is likely to wash, sowing, and or planting a root crop, the cost of wintering sows may be reduced. In brief, the department strongly recommends a campaign to save the sows as one means of helping to meet the threatened meat shortage.

Although it took some time, Constantine of Greece finally qualified as an expert bean spiller.

STOCKADE FOR SLACKERS IS WANTED AT LAREDO.

SAN ANTONIO, Texas, Oct. 5.—Authority to build a stockade at Laredo in which to confine men arrested on the charge of attempting to evade service under the draft law, was sought from headquarters of the Southern Department today by the commander of the border city. In a telegram to headquarters the commander said that the capacity of the army guard house at Laredo was being taxed by steady increase in arrests of persons attempting to cross over into Mexico.

Whether authority to build the stockade may be granted will depend upon further investigations to be made by officers of the department.

Watson's Market
Dealers In
Fresh and Cured
Meats
We have our own
Motorcycle Delivery
Phone 635

Better Be Safe Than Sorry

The new law on automobile headlights is being enforced in Plainview. That means that you are due to get in trouble unless you are ready with the required kind of lights on that date.

We can keep you out of trouble if you will let us install a pair of

WARNER LENSES

This lens is one of the oldest and most approved on the market.

They are reasonable in price, effective in results, and meet the requirements of the law.

Let Us Keep You Out of Trouble

PLAINVIEW MACHINE & AUTO CO.

D. BROWN Prop.

Phone 16

Your October Grocery Trade

We ask you to consider our stock of fancy and staple groceries for October and let us have this month's business.

We believe that the service we offer, the class of goods we carry and the prices at which we offer them will appeal to the discriminating housewife who wishes to keep her family well fed at not too great an expense.

Dainties For Special Occasions

In your entertaining when you want to serve something a little different, when you want to get away from the usual things, we ask you to look over our fine line of fancy groceries and make the selections which will give desired results.

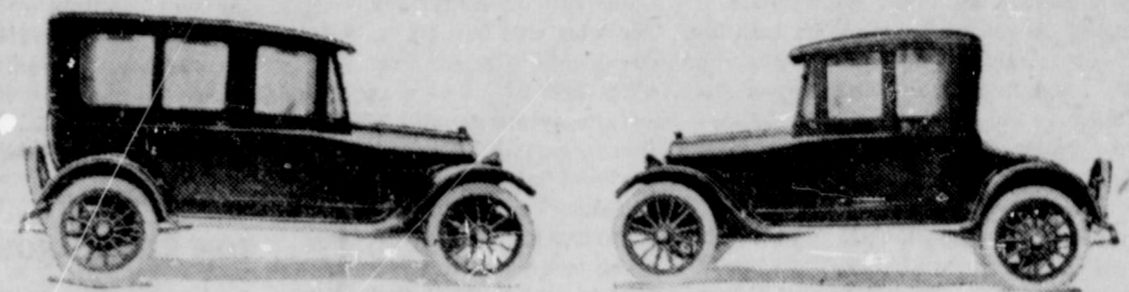
Heliotrope Flour

Don't forget to give first consideration to this great baking flour. When you particularly want your baking to be successful use Heliotrope.

Pierson & Smith

Telephone 348

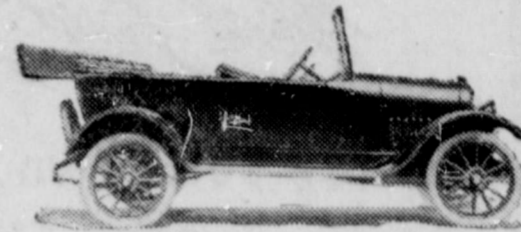
Plainview, Tex.



ONLY A FEW MORE LEFT

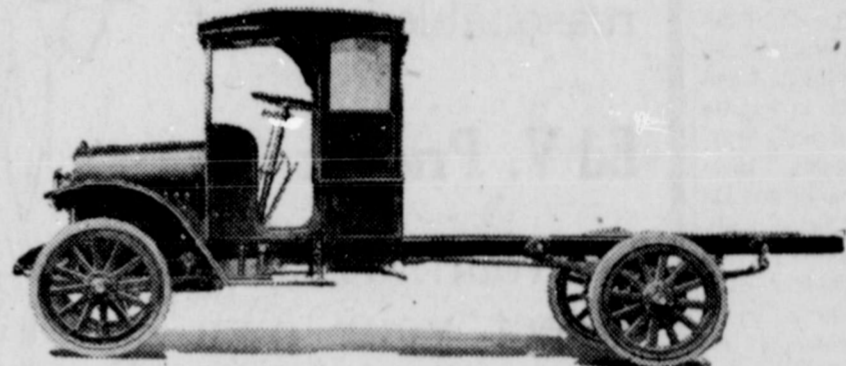
We have but a few more of our present stock of

MAXWELL ONE-TON TRUCKS AND MAXWELL TOURING CARS



Better take advantage today of these splendid values in Motor Cars, designed for your profit and your pleasure.

There are many weeks of good motoring still ahead of winter. Don't delay the purchase and use of a car now.



South Plains Motor Company

J. M. Lipscomb, Mgr.

Telephone 677

The Heating Stove Season Will Be Here Before You Are Expecting It.

Be among the wise ones who will get their heaters early and be prepared when the first northr hits. You know it will come soon for it always does, year after year.

Year after year many of you have waited until the blizzard came and while the little folks and the housewife sat about wrapped up and shivering you rushed down to buy a stove. Everybody rushes the orders about the same time and it taxes us to get them all up promptly so some have to wait and keep on shivering until the stove gets there. Don't be one of those who will shiver this year.. Be wise, buy now and defy the coming cold.

Cole's Hot Blast Heaters, and Garland Base Burners and Heaters will fill the bill in every particular.

The oil stove has served it's summer purpose but now comes the time when you want a warm stove in the kitchen. One about which you can pop corn and make candy on cool nights. That's it and the

Garland and Arcadian Ranges are just the thing that will serve the purpose.

R. C. WARE HARDWARE CO.

Phone 178

Phone 178

SANTA FE PRESIDENT LOOKS FOR QUICK FINISH OF THE WORLD WAR.

CHICAGO, Ill., Oct. 7.—E. P. Ripley, of the Atchison, Topeka & Santa Fe Railway Company, looks for a quick finish of the world war. "The Germans," he said, "must fight to the end with their armies as now organized. They have no reserve force from which to draw, and cannot possibly last till their children reach military age. On the other hand, the allies are gaining in strength steadily by the arrival of American units at the front. In a little while the allied armies will be overwhelming, and the Germans will be crushed in the spring, at the latest. I heard a New York man capable of discussing the subject express the opinion that the Germans would ask for peace negotiations before Christmas, but I am inclined to believe that operations in the spring will be necessary for a complete victory."

"In your opinion, has the United States government conducted its part of the war wisely?" Mr. Ripley was asked.

"As a whole, our government has done remarkably well," he replied. "The administration very wisely drafted the best business and professional men obtainable to help in the emergency, regardless of the political affiliations of those selected. In addition, to get the most efficiency, it threw into the waste basket a lot of hampering laws including most of the anti-trust laws. True, a great many blunders have been made, but we must remember that the war game with most of us is new. It is easy to criticize the government for its management of the war, but critics are not always fair."

"Will the transportation needs of the country be met during the war?"

"Yes. The railroads, having merged their interests, will be able to handle both government and commercial traffic with the minimum of delay. During rush times the service may not always be perfect, but it will be as nearly perfect as any other class of service under human management. The railroads will have no difficulty in hauling export stuff to the seaboard as rapidly as ships can be provided for it."

"Will the new Liberty Loan be floated quickly?"

NORMAN McCARTY,
Teacher of
PIANO AND VOICE.
Director of Music at Wayland Baptist College.
Pupils prepared for Professional Careers.
Down-town Studio Tuesday and Friday, at 805 West Eleventh Street. Telephone 356.

"It will be floated, and quickly, if the people understand the situation. It takes money to win wars, and now that we are in the world war to stay, the money to win it will have to be raised, if not by the sale of bonds, then by taxation. The wise will buy bonds, for, as bondholders, they will get their money back, with interest. There is no 'money back' in taxation; and if the money needed to carry on the war is not raised by bond sales, Congress will enact an income tax law which will catch everybody, big and little. No citizen is going to escape his obligation in the fight in which the United States now is engaged."

"After the war is over, what will be the attitude of the people toward the railroads?"

"I am not enough of a prophet to answer that. Some folks say we are drifting more rapidly than ever before toward government ownership. Others believe there will be little government ownership talk after the war, in view of the achievements under the railroads' war board. Still others think the politicians will get the idea from the present handling of transportation problems that private ownership with government support—a sort of compromise—is the best way. The war is full of lessons. Here's hoping that we all may learn them."

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MEASURING SPEED OF CLOUDS.

The Comb Nephoscope is a device for measuring the speed of clouds. It consists of an upright brass rod about nine feet long, bearing at its upper end a crosspiece to which a number of equidistant vertical spikes are attached. The observer turns the cross-

piece until the cloud appears to

along the line of spikes and no time it takes to pass from spike to spike. This forms a basis from which he reckons the speed.

Phone 610
TOM KINCANNON
at
B. & B. SIGN SHOP
and let me do or figure your wiring.
Prices Right.

Whose Your Tailor?

Express Your Own Personality in Your Attire

It costs no more to wear clothes that are original in style, correct in fit and reasonable in cost if



Ed V. Price & Co.

are your tailors. Select your own fashion and fabric and be measured NOW!

Waller Tailoring Company

Exclusive Local Dealers

Phone 188

Phone 188

"HOGINE"

"A SPECIALLY PREPARED COOKED HOG FEED"

This feed is higher in food value than the usual feeds and therefore it takes less feed and reduces the feed bills. Ask us about this new feed—you will be interested.

ALLEN & BONNER

Phone 162

Phone 162



R. E. COCHRANE
Specialist in
High Grade
PHOTOGRAPHY

MARKET SPECIALS

We have some brains--not many.
Dressed Chickens
Fresh Oysters
Dressed Turkeys
Fresh Fish (Tuesdays and Fridays)
Nice Sliced Breakfast Bacon

Fresh Pork Sausage
Nice Cured Ham

If you have any trouble in supplying your table with fresh meat or groceries or vegetables, give us your order early and we will have same at your house in time for dinner.

G. E. LEWIS

TELEPHONE 116

WAYLAND BUILDING

Frosty Nights and Mornings

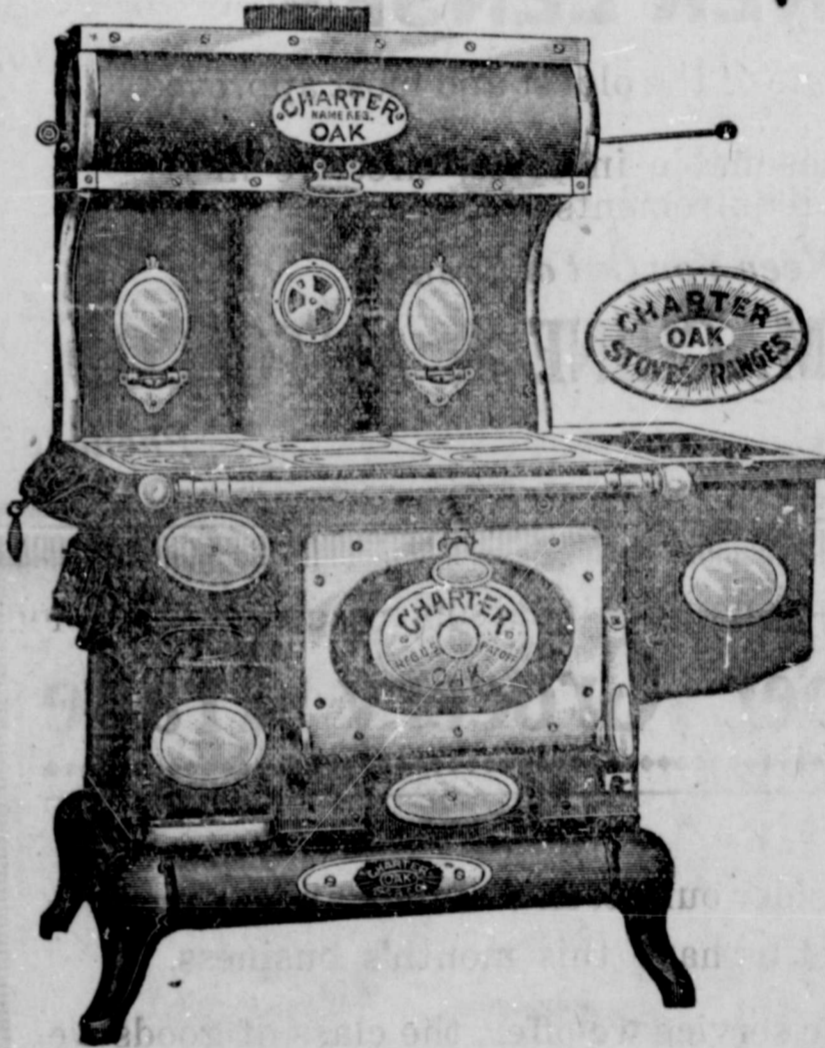
Cold weather will soon be here, in fact the mornings and evenings are chilly enough right now to make a fire necessary for real comfort.

It's none too early to come here to look over that fine big carload of Stoves and Ranges which we unloaded yesterday.

You can save money if you purchase early for stoves are going to cost more than ever. We bought these right, long ago and it will be to your best interest to see how moderately we have priced them.



CHARTER OAK
Heaters,
Base Burners,
Ranges,
Bachelors



With a stove of this "famous for a lifetime" make you can cut down the fuel bills and at the same time get satisfactory results from your cooking or keep every corner of your home warm and comfortable in the coldest weather.

Your old stoves and ranges have a good exchange value here. Better let us take in that stove you have and get the comfort and satisfaction you desire from a new one.

Our truck delivery hurries your stove to you when you need it.

This big stove shipment is but a part of our campaign of big fall shipments of house furnishings—bought right for our patrons. Other lines are being replenished weekly.

We both benefit when we get better acquainted

W. E. WINFIELD

Phone 95

Phone 95

"Where your business is appreciated and your money buys most"

With the Home Economics Club

Dearest Club Girls:

I wonder how many club schools have started and how many club girls are getting back into harness after a pleasant vacation. I am sure you will all enjoy getting back to your books, seeing each other and getting acquainted with your new teacher or meeting your old teacher, as the case may be.

I will issue in my letter next week a call for the club exhibit and tell you how it will be judged. We will have a committee from each club community, so please be seeing about your judges. I hope you will all have a nice exhibit. I am sure every girl has canned something this year. There will be no competition unless you create it among yourselves. Each girl will be judged on her work, and her grades sent to us by the president or the supervisor of the club. Every girl getting as much as 75 per cent on her canning and cooking will be entitled to one of our lovely certificates, which are free to you and which will give her national recognition in this great movement of home preparedness. Be sure to watch for the club exhibits and be sure to look around now for your judges. I will desire every club to hold its exhibit on the same date in each community. I am sure your local grocery or Chamber of Commerce will be glad to give you space for your exhibits. The name of every winner of a certificate will appear in many journals and magazines as well as papers. Don't let your name be left off be-

cause you failed to have your work on exhibition. Canned and preserved fruits and vegetables are desired, but if you have not preserved, be sure to have a can of some vegetable and fruit in your exhibit. I am sure every girl should also have a sample of her bread. It can be biscuit, corn bread or Parker House rolls. The exhibits are yours to take back with you when they have been judged. I will return to every club exhibiting, the exhibits of our state convention as soon as I can determine whether or not we will use it for further purposes. It is safely stored at present.

I had a lovely letter from the secretary of the El Paso Federation of Women's Clubs telling us they were going to take the fifteen school clubs of El Paso under their supervision and give them personal attention this coming year. How splendid that will be for the El Paso girls! Next year I am sure we will have at least forty

delegates from El Paso at our state meeting.

You don't know how happy I was to see so many of my club girls at a student rally for girls at the University a few nights ago. To think so many of those dear girls had gone from their high schools to the University was very pleasing to me. I am planning to entertain with a picnic for all Home Economics Club girls in the University when I return to Arstin, within the next few weeks.

I hope to have our lessons on nursing ready before the first of November. The Texas Public Health Association think they will have the entire course ready in a few weeks. Now, with love to you all,

Cordially,
MRS. J. L. LANDRUM,
Organizer and Supervisor of Home Economics Clubs, for the State Department of Agriculture.

The Kaiser does not write English very well. He should be handed an old-fashioned copybook and required to write "Honesty is the Best Policy" over and over again.—Washington Star.

At The Theatres

The Law of the Land.

Those who saw Madame Petrova in "The Law of the Land" at the Olympic last week realized that she is well suited to play a tragical part. The terrible, tragical look never left her face throughout the entire picture. Even in the love scene with Geoffrey Morton there seemed to be a foreshadowing look of pending tragedy about her face. Sympathies were all for Margaret Harding (Madame Petrova) and her small son. And the brutality of her husband was unbearable. He received his just deserts. Inspector Cochrane, and his enjoyment over hearing the voices of his twins over the phone, gave the picture a much-needed touch of humor.

"Polly of the Circus."

"Polly of the Circus" was a picture to delight the hearts of young and old. For the old it stirred up memories that probably had lain dormant for many days. For the young it was full of the pleasures of "yesterday." It was truly "Circus Day" for all who saw. And the life of the "Big Top" was certainly alluring as depicted in that picture. The characters were as true to life as any could be, and the story was brimming full of humor and pathos. Polly's acceptance of the young minister, the Rev. John Douglas, as one of the circus was just what one might expect. The steadfastness of Jim Haady was admirable. Toby's life of sacrifice could not help but stir up pity in the hearts of all who saw him. And one does not soon forget the singing of the

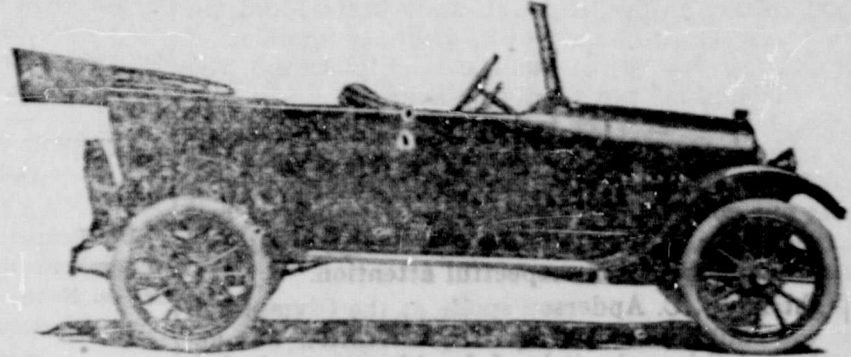
village choir. In fact, one will not soon forget the entire picture, for there are few who have not had a taste of just such experiences when the circus has come to town.

The Pathe News is always interesting and educational, and gotten up in splendid form.

KEET KIDNAPER TO TRIAL MONDAY.

SPRINGFIELD, Mo., Oct. 5.—Claude J. Pierson, alleged leader of the band charged with kidnaping Baby Lloyd Keet, of Springfield, will go to trial next Monday in the circuit court of Mansfield, where seven years ago Walter Dibley, slayer of Stanley Ketchel, world's middleweight champion, was sentenced to life imprisonment.

Judge C. H. Skinker, who presided at the Dibley trial, will be on the bench during the abduction trials.



Beautiful 1918 Maxwell Now On Exhibition

Without altering the world champion motor, the famous perfected clutch and transmission or the mighty axles, the Maxwell builders have produced a new wonder car, far superior in construction and in appearance to anything yet turned out by the Maxwell factories—we have this new and beautiful car—come and see it.

The car is larger and roomier, for one thing—the wheelbase has been increased six inches.

It is also a stronger and more rigid machine for the road.

The frame is now six inches, instead of three inches deep.

And the body rests directly on this powerful frame, instead of on brackets extending from the sides, as in the past.

Do you know what that means?

It means this: The firmness with which the wheels grip the road and the steadiness of the car at high speed give you a sense of security such as you have been able to enjoy before only in cars shackled with a battery of shock absorbers.

This New Car is 50 Pounds Lighter

There's a marvel of engineering for you, friends! The car is made bigger and stronger—and yet actually lighter.

This means greater ease and comfort on the road. More than that—it means greater economy.

And the Maxwell before was the most economical 5-passenger car in the world.

Compensating underslung rear springs—the last word in spring suspension—mark this wonderful Maxwell of 1918.

They mean greater comfort—greater economy, by lessening wear and tear on the car.

Maxwell Now Has the Style of the Costliest Cars

The new Maxwell is a car of great beauty.

It has a sloped windshield and rakish lines never before produced in any car costing less than \$1200.

Its good looks now equal its proved mechanical efficiency.

The new upholstery is richer and gives a new comfort.

Inside and out the new 1918 Maxwell is a perfected car.

We're proud to sell it. You'll be proud to own one.

Touring Car \$745; Roadster \$745; Coupe \$1095; Berline \$1095; Sedan \$1095

All prices f. o. b. Detroit

SOUTH PLAINS MOTOR CO.

Phone 677—Egge's Garage.

CHOICE FARM LAND FOR LEASE

We offer section and half section tracts of good level farm land, available for immediate cultivation, for lease—

For Term of Years For Farming Purposes On Attractive Terms

Located in good neighborhood, with good schools and church, northeast of Plainview and due east of Kress. (Within 2 miles of Pearson Syndicate operations.)

Call or write today for full information.

PRICE BROTHERS

OWNERS

Care of Citizens National Bank, Plainview, Texas

The Best \$15.00 Bracelet Watch you can buy.

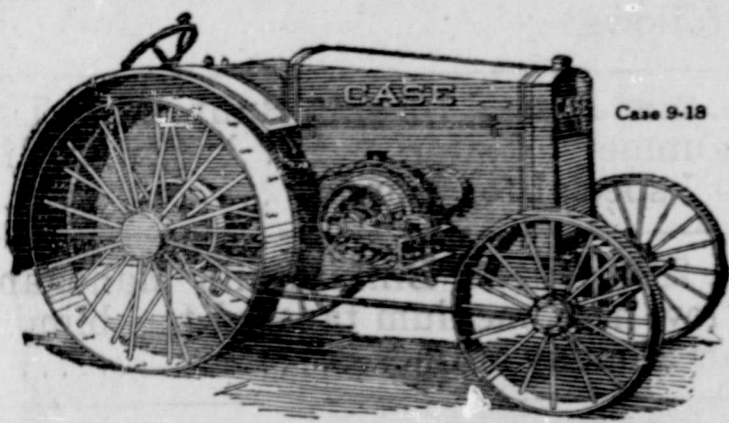
It is the Hallmark Bracelet Watch—a small 15 jewel Swiss movement in a 20 year gold filled case, cased and lined by expert American watchmakers. This watch is produced only for Hallmark stores—the leading jewelers in nearly 600 American cities. It is their watch, for they are the stockholders in the United Jewelers, Inc., whose trademark is Hallmark. After careful, comparative tests of many watches, the committee representing Hallmark Jewelers found this watch to be the best possible watch for the price.

Other Hallmark Bracelet Watches upto \$38.00

WILBERT PETERSON

Jeweler and Optician

The HALLMARK Store



THIS SMALL TRACTOR FITS ANY FARM

This small Case Tractor is conservatively rated at 9 horsepower draw bar pull and 18 horsepower on the belt. It is more easily handled than a team. It is only 10 ft. 3 in long, 4 ft. 10. wide and 5 ft. 1 in. high. Weighs about 3600 lbs. It does the work of six horses in the field and a boy can handle it. You can drive it day and night, never gets tired. Every farmer can afford one. It will do your work economically—faster and better, so why wait? Order now. We will teach you how to hitch it to any job.

Let us explain fully and quote prices.

E. N. EGGE AUTO COMPANY

CASE

Conservation in Telephone Use Is The One Alternative if Necessary Telephone Service is to be Maintained

Additional telephone equipment is very difficult to procure. The raw material from which it is manufactured has been going into arms, armament and material of war. Deliveries cannot be promised.

At the same time, due to great military preparation and business activity in related lines, the use of the telephone has very largely increased.

Meanwhile, as a patriotic obligation, the government has been given the right of ways over the wires. After the needs of the nation are met, those of individuals are to be considered.

Therefore, if your own important service is to be protected, conservation in the use of the telephone is the one alternative. Your co-operation to this end should be appreciated by every other telephone user.

The Southwestern Telegraph and Telephone Company

THE PLAINVIEW EVENING HERALD

Twice-a-Week

Published Every Tuesday and Friday Evening by THE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts.

H. S. HILBURN & E. B. MILLER, Owners.

Hazel A. Smith, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

UNAPPRECIATED SERVICE.

Deliberate inattention has long been considered a mark of bad manners if not of poor breeding. Teachers will not tolerate it in the school room. Many preachers refuse to talk when the audience exhibits evident inattention. Even comedians despise it.

The "Four-Minute Men" are giving to the public facts that are educational and beneficial to the masses in these days of stress. And still, while they exert themselves for the public benefit, paper bags are blown up and exploded, the people laugh and chatter, and the seats in the theatres are clattered up and down, while the shuffling of feet is worse than during the showing of dumb moving pictures.

It is unjust to expect men to render free public service when the public is not appreciative. It might be a different matter if these men were offering nothing of value. But they are offering valuable information concerning our government, our systems of commerce, and the war.

Last Saturday night Dr. J. C. Anderson spoke at the Olympic on "Transportation and the Railroads." Very little attention was accorded him. Not only did this make it hard for him to speak, but his audience showed utter disrespect for him and his subject.

The Randall County News gets out a 28-page paper under the date of October 4, and calls it the Panhandle State Fair Edition. That is boosting.

THREE BILLION DOLLARS.

The national administration now calls upon the American people to subscribe for the second Liberty Loan of three billion dollars.

Talking in billions is talking in terms which are almost unintelligible to the average American. But there are men who can conceive of what billions are, for millions are to them what dollars are to the average person.

It is almost a second nature to think of the East as being the repository for the vast riches of this nation, but the West is rapidly gaining. The West responded well in the first Liberty Loan and must not fall down on the second.

The war has given a great stimulus to crop raising, manufacturing, oil production and many other lines of activity in which the West is interested.

The West must do its share to free the world from the Prussian octopus.—Wichita Beacon.

Someone says that the German crown prince is "patterning after Napoleon." It must be a long, long way after.—Albany Journal.

PORTER WHALEY TO SERVE ON FOOD COMMISSION.

Porter Whaley, of Amarillo, who is well known in Plainview, has been drafted to serve for twenty days on the Federal food commission for special food conservation work. He has gone to Houston to take up his duties. His work will be to organize the Panhandle section with county chairmen and various committees in towns, villages, and precincts, including women's organizations, Boy Scouts, Rotarians and other organizations that will advertise and advocate Federal food administration propaganda.

ONE NEW CASE OF TYPHOID IN TOWN.

Dr. E. F. McClendon, city health officer, reports that Plainview has one new case of typhoid fever. Vesta Marvin Ferguson has been taken sick with the fever in the last few days. Last month there were ten cases in town, but all are doing nicely and will soon be ready for dismissal, Doctor McClendon says.

BENNETT GROCERY COMPANY ASSIGNS GOODS.

The Bennett Grocery Company made an assignment of its goods Wednesday to Nobles Brothers Grocery Company, wholesale grocers of Plainview.

WAYLAND NEWS ITEMS.

Neil Wright, of Lubbock, an old classmate of Professor McCarty, was a campus visitor last Monday.

The girls have organized a basketball team. They have some very fine players in their number, and when they have practiced some we shall have some tight games.

Hugh Hartley, who lives in town, entered school this week.

Miss Lula Matlock, who has been attending Wayland Business College, leaves Monday for Shamrock to accept a position as bookkeeper there.

Fred C. Pearce will give a lecture on commercial law to the students of the business college one afternoon next week.

We are expecting a lady from Balingier to enter the business college next week; and also two others, from McLean.

Wayland will compete with Canyon Normal next Monday afternoon, at the city ball park, in a football game. This, no doubt, will be a hard-fought game, one which you cannot afford to miss. Coach Winston says that we

can count on Heath and Wren and Garrison and Miller and Exell and all the other boys to wipe Canyon up. You remember what we did to her on Monday last year, do you not? Come out and cheer the boys some. Students have tickets on sale now. Game is called for 3:30 o'clock.

Secretary McAdoo, to shade of Oliver Twist: "Stand aside, boy, and let somebody ask who can ask!"—Washington Post.

The wisdom of the wise and the experience of ages may be preserved by quotation.—Benjamin Disraeli.

Old King Coal may be a merry old soul, but nobody seems to be laughing heartily at his aviation stunts.—Butte Miner.

"We know what we want," says Michaelis. But do you know what's coming to you?—Louisville Courier-Journal.

A BARGAIN in a Cole's Hot Blast heater. See D. H. COLLIER at the Kitch-ler Store.

FOR SALE—Garland heating stove, in good condition. Phone 573.

FOR SALE OR TRADE—Good building site, close in. Good neighborhood; near Central School. Will trade for small residence. Apply to PEACE BROS., at Elk Barber Shop.

STATIONERY and FOUNTAIN PENS

"Your Soldier Friend"—would you give him a bit of real comfort and pleasure—would you have him bear memory of you continually—would you have him find pleasure in writing you? Send him stationery and a fountain pen and wait for his reply.

We have splendid assortments of both articles.

McMillan Drug Company

Phone 62

Phone 62

A Half-Ton of Coal for An Estimate

I will give absolutely free 1,000 pounds of Simon Pure Nigger-Head Coal to each one of two persons who will make the nearest estimate as to the number of tons of coal I sold during the year 1916. For your information I sold 52 cars, the smallest carrying 56,200 pounds, the largest carrying 108,400 pounds. Only 500 estimate cards will be issued, one to a family, on request. All cards to be returned to my office before NOVEMBER 1ST.

So get busy and get this half-ton of the "Most Heat on the Market"

E. T. COLEMAN

COAL AND GRAIN DEALER

Phone 176

Between Depots

RESULTS OF THE WORLD SERIES GAMES PLAYED.

Results of the four world series games that have been played are as follows:

First Game—Chicago won 2 to 1. Cicotte pitched for Chicago and Salee for New York.

Second Game—Chicago won 7 to 2. Faber pitched for Chicago and Schupp for New York.

Third Game—New York won 2 to 0. Cicotte pitched for Chicago and Benton for New York.

Fourth Game—New York won 5 to 0. Faber pitched for Chicago and Schupp for New York.

K. C. PAPERS TELL OF DEATH OF DR. DAWSON'S MOTHER.

Kansas City papers have been received in Plainview telling of the death of the mother of Dr. L. V. Dawson. Mrs. Dawson and her husband were on their way in a car from Odessa, Mo., to Kansas City, their home, when the wheels of the car fell to pieces and the car turned over, pining Mrs. Dawson beneath it. She was killed instantly. Mr. Dawson was not seriously injured, and two children who were in the back seat of the car were not hurt.

Dr. and Mrs. L. V. Dawson had gone from Plainview in an auto to go to Missouri to visit when the message came announcing the death of the doctor's mother, and could not be reached along the route. They did not reach Kansas City until Sunday morning.

CEMETERY ASSOCIATION REDUCES DEBT.

The Cemetery Association met Tuesday afternoon in the directors' room of the Citizens National Bank. With the money realized from Tax Day and the sale of lots the association reduced its note Tuesday until it owes only \$500 now. The association wishes to express appreciation to all who have in any way contributed to the funds of the association.

J. W. GRANT STARTS NEW BUILDING.

J. W. Grant has started a new building between the Mae I. Theater and the new filling station. He has not as yet rented it, but has had several applications.

Miss Peggy Norton went to Amarillo Thursday.

OLYMPIC

We received congratulatory telegram from Artercraft Congratulating us on being the first Theatre in Texas to show WM. S. HART in his New Artercraft Picture "The Narrow Trail" Also a New Pathe News Monday and Tuesday, October 15th-16th. Prices, Matinee 5c and 15c—Evening 10c 20c.

THE OLYMPIC

Ranches and Farm Lands

SPECIAL RANCHES THIS WEEK

3,100 acres, 15 miles from Amarillo at \$13.00

3,200 acres 11 miles of railroad at \$12.50

7,000 acres, 6 miles of railroad at \$8.50

Other Bargains.

Harder & Hutchings

SPECIAL MONDAY SHOE SALE

On Ladies' gray, brown, black and ivory and white Lace Boots. This special is for Monday, September 15th, styles for Misses in low heels and medium Cuban heels as follows.

Style No. 2398 Misses' Billikin Built, Black Lace Boot of soft gunmetal material, low heels, English toes. sizes 3 to 7 special for Monday \$4.75

Style No. 2373 Misses' Bilikin Built, Mahogany Lace, medium low heel, medium tapered toe, blind eyelets, special for Monday only \$5.65

Style No. 5602 Young Ladies' Mahogany Polish, Billy Burke military heel, soft calf stitched caps, pointed toes, sizes 2 1/2 to 7, special for Monday \$7.00

Style No. 13663 and 13665 Ladies' Pearl Gray and Dark Brown High Kid Lace Boots with cloth tops, new colors new shapes, sizes 3 to 6, special for Monday only \$7.00

Style No. 13669 Ladies' White Lace Boot with reign skin tops, high covered heel, hand turned soles, sizes 2 1/2 to 7 special for Monday \$7.50

Style No. 810 Ladies' Black Kid Lace Boots covered heels, turn soles, special for Monday \$6.25

Style No. 86761 Ladies' Ivory Lace Boot, Louis covered heel, fine glove kid, real hand turned soles, sizes 3 to 6 1/2 A, B, and C widths special for Monday \$11.50

F. M. BURNS & CO. Plainview's Daylight Store

SOCIETY

Telephone Number 72

GIVES THEATER PARTY.

Wednesday night Mr. and Mrs. J. M. Conner gave a theater party at the Olympic Theater honoring their cousin, Miss Leo Miller, of Kentucky.

After the show the party was taken to the Dye Drug Store, where refreshments were served.

Those present were: Misses Irene Lamb, Leo Miller, Patty Dalton, Ida McGlasson, Alice Gist, Mary Gilbert and Esta Lou Harp, and Messrs. Morey McGlasson, Buster Armstrong, Lawrence Gray, Mason Dillingham, Liston Dunaway, Bill Hilton, Ural Armstrong, Aubrey Tansil, and J. M. Conner, Jr.

WESLEY PHILATHEA CLASS ELECTS OFFICERS.

The following officers were elected at the last monthly meeting of the Wesley Philathea Class of the Methodist Church:

Mrs. Bennington—President.
Julia Clark—Vice President.
Maxie Speer—Secretary.
Beulah Posten—Treasurer.
Maggie Bell Ross—Reporter.

The following committees were appointed:

Social—Mazell Chanman, chairman; Melba Wiley, Bettie Clements and Verle Deveraux.

Ways and Means—Nora White, chairman; Mrs. J. M. Richardson, Lucille Bayer, Ara Stafford and Nana May Dunaway.

Friendship—Willie Young, chairman; Willie Mae Adair, Elsa Ogden and Rebecca Hoffman.

Devotional—Etta Allison, chairman; Mrs. Eva Wilson and Dice White.

Charity and Help—Lois Pack, chairman; Olga Fitzgerald, Sybil Roberts, Bertie Howell and Esther Upton.

Miss Della Ansley was appointed teacher and Miss Harkey assistant teacher.

Rev. J. H. Abney, of Henderson, was in Plainview Thursday. Mr. Abney was at one time pastor of the Presbyterian Church here, and is now Sunday School missionary at Henderson.

W. A. Donaldson went to Floydada Friday.

BENEVOLENT LEAGUE MAKES REPORT.

The Benevolent League makes the following report:

Amounts Received.

By churches \$ 23.00
By cake sales 24.00
Thanksgiving offering 16.00
Special donations 15.95
Subscriptions 220.30

Total \$229.45

Amounts Paid Out.

Groceries \$ 80.60
Coal 85.45
Clothing 9.60
Medicine 4.05
Nurses for typhoid cases 63.50
Cash 15.00
Miscellaneous 13.65
Collector 16.30

Total \$288.15

Besides the help given in the way shown from this report there have been many friendly visits which in many instances encourage, inspire hope and help in a better way than material aid.

Our greatest need now in the Benevolent League is more workers, and we make the appeal that some may feel it their duty to help in this great work.

TREASURER.

BIRTHS.

Born, to Mr. and Mrs. J. Brizindin, of Hale Center, October 4, a son, Tom Brizindin.

Born, to Mr. and Mrs. Oscar Gentry, of Hale Center, October 4, a son, Oscar Gentry, Jr.

Born, to Mr. and Mrs. R. A. Eslinger, of Hale Center, October 1, a son, R. A. Eslinger.

Born, to Mr. and Mrs. W. O. Ball, of Hale Center, October 9, a daughter, Nora Louies.

R. E. Cochrane left Sunday for a trip to Kansas City and Iowa.

Mrs. J. W. Grant left Monday for a visit in Chicago with her daughter, Mrs. Ina Anderson.

Miss Lula Goode, who teaches in Tulla, spent the week end with her parents.

A. J. Walker, of Oakland, California, who has been here on business, left this morning.

Dr. J. H. Wayland left Sunday for a trip to Nashville, Tenn.

Mr. and Mrs. Tom J. Finnie left Sunday for Fort Worth, where they will spend the winter.

Mrs. F. L. Stovall left this morning for Dallas, where she will visit her mother, Mrs. E. E. Kendrick. She will also visit friends at Waxahachie before returning.

Mrs. Walter E. Thatcher, Mrs. Chas. E. Thatcher and baby, Charles, Jr., and Miss Mabel Price, of Amarillo, are here visiting Ed Thatcher and family and Mr. and Mrs. DeJarnatt and family.

Mr. and Mrs. F. E. Blasingame and baby went to Dallas this morning to visit Mrs. Blasingame's mother, Mrs. M. L. Rimes. Before returning they will go to Cleburne to visit Mr. Blasingame's relatives.

Mr. and Mrs. D. C. Yauger and daughter, Fleta, went to Dallas this morning to attend the fair.

Mr. and Mrs. Ed Dougherty and Mrs. J. B. Downs went to Amarillo Thursday to attend the fair.

Mrs. Willis Burgess returned to her home, in Hale Center, Thursday, after visiting Mrs. C. E. Burgess here.

C. L. Elliott, who has been here on business, returned to his home, in Brownfield, this morning.

Mr. and Mrs. W. A. Nash went to Amarillo this morning to attend the fair.

Mrs. E. J. Walker, who has been visiting O. L. Wilson, left Thursday to return to her home, in Snyder.

Miss Enid Wilkinson went to Dallas Thursday to spend several days with her people and to attend the fair.

Jim McGown went to Rockdale on business this morning.

Dr. and Mrs. A. S. Epperson, of Cameron, returned to their home this morning, after visiting the families of W. E. Boyd and O. M. Bayer.

W. J. Goldsworthy, who has been in Plainview on business, went to Lubbock this morning.

Mrs. Noel Cowden, who has been visiting her parents, Mr. and Mrs. J. O. Brown, went to Abilene this morning to visit before returning to her home, at Midland.

Mrs. George Quesenberry and children left Thursday morning for Las Cruces, New Mexico, where Mr. Quesenberry will soon take up his work with the New Mexico A. and M. College.

Mr. and Mrs. E. L. Doland were the guests Monday evening of Mr. and Mrs. J. J. Roberts, of Hale Center.

Many Nobby Cloaks at \$17.50 to \$21.50 For Women and Misses

We feel just sure that if you are ready for a cloak you'll take one of these good looking models when you've had a look over them before the mirror. In length some are just long enough to fully cover the dress, while others reach the skirt hem. High collars that can be worn up or down, pockets which stand away at the sides and wide sleeves and novelty cuffs finish them off very smartly. There is a variety of materials.



Coat Suits

Are most practical garments and every woman should have one or more. If you haven't gotten yours no doubt you'll be shopping on suits soon. To save time and money you should come direct to this store, where selections are abundant styles are beautiful, and fabrics are shown in garments to suit your purse as well as your taste. Suits for \$12.50 to \$45.00

This weather calls for heavier Underwear—Our stocks are complete.

Ladies' Union Suits at \$1.00 to \$3.50
Childrens' at 75c and \$1.00

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

Make Economy Your Main Point By Selecting Your Fall Suit and Overcoat Here



The Latest Belted and Plain Back, Single or Double Breasted, Start as Low as

\$16.50

Whether your taste is for Serges, Soft Flannels, Novelty Tweeds or Fancy Mixtures



—YOUR SUIT IS HERE AT REAL ECONOMY PRICES.

—in fact, we are offering Fall Suits and Overcoats of STANDARD QUALITY at prices, which

YOU WILL DECLARE TO BE LOW

You see we contracted for these goods 9 months ago at 9-months-ago prices.

If you plan to be dressed comfortably these crisp fall days, do it the economical way. Compare our prices with others, then buy.

REINKEN'S CLOTHING AND SHOE STORE

Mrs. M. F. Brashears left this morning for a trip to Dallas, Fort Worth, and Denton. At Denton she will visit her daughter, Georgia, who is attending school there.

C. C. Andrews went to Sweetwater Thursday to visit friends.

Mr. F. D. Lindsay returned from Amarillo Thursday.

E. Roos motored to Amarillo yesterday afternoon.

Rev. Walter Cook, of Plainview, preached in the school auditorium Hale Center the second Sunday in October—October 14—at 3 p. m.

John J. Roberts and Nick Alley were business visitors in Plainview Tuesday.

Mrs. L. L. Nichols went to Amarillo yesterday to attend the fair and visit friends.

Mrs. Mark Hardin and two children went to Post yesterday to visit Mrs. Mark Hardin, Sr.

Mrs. Lula Little, who has been in Plainview on business, returned to her home, in Mineola, yesterday morning.

The Churches

Presbyterian Missionary Society to Meet.

The Women's Missionary Society of the Presbyterian Church will meet with Mrs. Walter Jeffus, Monday afternoon at 2 o'clock, at her home, 1407 West Seventh Street.

Baptist Church Announcements.

Regular Sunday services. Preaching at 11 o'clock. Subject of the sermon, "The Man Who Blames Others." Evening sermon, at 7:30 o'clock, along evangelical lines.

First Methodist Church.

Sunday School at 9:45 a. m. Preaching at 11 a. m. and 7:30 p. m. by Rev. A. L. Moore, presiding elder. This will be the fourth quarterly meeting, and we are anxious for all our members and friends to be present.

Leagues at 3 and 6:30 p. m. A cordial invitation is extended to all.

CHURCH REPORTER.

Methodist Missionary Auxiliary.

The Woman's Missionary Auxiliary will meet Monday afternoon for Bible study. The questions on the second chapter of Acts follows:

1. What is the principal subject of this chapter?

2. What is the leading lesson in this chapter?

3. What do you consider the most precious verse?

4. Who are the principal persons in this chapter?

5. What does this chapter teach about Christ?

6. Is there in this chapter an example for me to follow?

7. Is there an error for me to avoid?

8. Is there a command for me to obey or a duty to perform?

9. Is there a promise for me to claim?

10. Is there any prayer for me to echo?

WHEN WILL THE WAR END?

Absolute knowledge I have none, But my aunt's washer woman's son Heard a policeman on his beat Say to a laborer on the street That he had a letter just last week. Written in the finest Greek,

From a Chinese Coolie in Timbuctoo, Who said that the Niggers in Cuba knew

Of a colored man in a Texas town Who got it straight from a circus clown

That a man in the Klondike heard the news

From a bunch of South American stewards About somebody in Borneo

Who heard of a man who claimed to know

Of a swell society female rake Whose mother-in-law will undertake

To prove that her seventh husband Has stated in a friendly piece

That he has a son who has a friend Who knows just when the war will end.

—Selected.

HIGHEST PRICE we ever paid for Hens in Plainview next Tuesday and Wednesday, October 16th and 17th—two days only. Remember the dates. RUCKER PRODUCE CO., near Southeast Corner of the Square. It.

A. N. HARKRIDER,
Dentist.

Rooms 5 and 6,
First National Bank Building.
Associated with
Dr. C. G. Wofford.
Office Phone, 143; Residence, 446.

"A SHINE IN EVERY DROP"
Black Silk Stove Polish is different. It does not dry out; can be used to the last drop; liquid and paste one quality; absolutely no waste; no dirt or dirt. You get your money's worth.

Black Silk Stove Polish

It is not only most economical, but it gives a brilliant, silky lustre that cannot be obtained with any other polish. Black Silk Stove Polish does not rub off—it lasts four times as long as ordinary polish—so it saves you time, work and money.

Don't forget—when you want stove polish, be sure to ask for Black Silk. If it isn't the best stove polish you ever used—your dealer will refund your money.

Black Silk Stove Polish Works, Sterling, Illinois.

Use Black Silk Air Drying Iron Enamel on grates, registers, stove pipes, and automobile tire rims. Prevents rusting. Try it.

Use Black Silk Metal Polish for silverware, nickel, tinware or brass. It works quickly, easily and leaves a brilliant surface. It has no equal for use on automobiles.

Get a Can TODAY

THE REXALL STORE

Announces Another One of Those Celebrated **ONE CENT SALES**

Soon.

DYE DRUG COMPANY
THE REXALL STORE

West Side Square

Phone 23

BUYING A LIBERTY BOND A MORAL OBLIGATION.

"We can not wage war—and act as though we are at peace," is the declaration of J. W. Hoopes, deputy governor of the Eleventh Federal Reserve Bank and in charge of the second Liberty-Loan campaign in this district. In a letter addressed to the county organizations, Liberty-Loan associations and committees working for the success of the loan throughout the state. The letter went to 216 county organizations. The statement was issued last night and will reach the county and local organizations at the close of the first week of the campaign to sell \$75,000,000 worth of the second Liberty-Loan issue.

Judge William F. Ramsey, chairman of the board of directors, on the eve of his departure for San Antonio, Austin and Waco to confer with leading bankers and business men, reinforced the statement of Mr. Hooper with the announcement that the organization work is nearing completion. Judge Ramsey is encouraged with the thoroughness of the organization and the rapidity with which its perfection is being achieved. Remarking that the present campaign organization will be to avail itself of much benefit from the educational propaganda of the first campaign, Judge Ramsey said that much apathy still is evident and that this must be eradicated.

"It is going to be a hard job," he said. "In the last campaign we had \$40,000,000 worth of bonds to sell. The condition throughout the district at that time was much better than at the present time. Much of the territory in Texas is suffering from a fearful drouth. We are going to have to buckle down and get to work to over-subscribe the quota of the district."

We Must Save or Perish.

"We must save or perish; waste and extravagance must go," the letter of Mr. Hoopes to the various co-operating organizations reads. "Self-denial must become a factor in our lives and love of country must be translated into that spirit which causes men to hold lightly home, wealth, even life itself. It requires this spirit to be engendered to but a mild degree to secure the loan of money to conduct the war. This spirit of true patriotism is not lacking in our people, but it is not yet fully developed. You can develop it—and we look to you with confidence to do it."

Writing to the Dallas County organization, Mr. Hoopes has reminded them that the "amount of \$6,161,972 shown against the name of Dallas County is the very lowest subscription figure which the Government demands—it hopes for 50 per cent more."

"The wording of the foregoing sentence should not be overlooked," he added. "The word 'demands' should not be objected to, but regarded very seriously."

"The demand is a moral one. The obligation therefore is binding."

The obligation is explained in the closing sentence of the paragraph which defines the duty of the citizen to the financing of the war to be that "the country which has educated us, protected us by its just laws and now is fighting a life and death struggle to protect our homes and our trade has a right to ask for the loan of our money."

The letter continues: Sacrifice Is Needed.

"In putting the matter thus plainly before you, we desire you to understand that we are speaking through you to the public. Of your personal patriotism and willingness to do your duty there can be no question—your action in serving your country as county organizer or helper places you beyond the realm of criticism. You will find, however, that we shall not raise easily the huge sum demanded of us. Some people will say, 'I can not spare the money. I subscribed to the last loan and can do no more.' We ask you to put the people upon their honor to fulfill their moral obligations and to meet the just demands of the Government."

"Speaking broadly, the first loan was supplied from the surplus wealth of the country. Our people generally do not realize that sacrifice and self-denial are needed. It is not their fault; it is rather the result of a Providence which has blessed us with resources beyond other nations, and a Government which by its enlightened laws has led us on from success to success, until we have lost that perspective of life which reveals hardship and self-denial in their true proportions. War, the disturber, is here, and will revolutionize our outlook on life. It is you, gentlemen, who have undertaken to educate the people by your speeches and your actions, rather than drive them to find out the facts by sad experience."

Judge Ramsey will be in San Antonio today for a conference with the bankers in that city and surrounding country. He will go to Austin, Monday and to Waco Tuesday and will return to Dallas Wednesday for the monthly meeting of the board of directors. He will be the principal speaker at the Liberty-Loan rally at Bonham Tues-

day night.

Women Organizing Rapidly.

The women are rapidly organizing to aid in the sale of the bonds. Mrs. D. E. Waggoner, state chairman of the Women's Liberty Loan Committee, is daily receiving scores of letters from county and community chairmen, advising her that the organizations are being perfected by units. One letter was received yesterday from Mrs. J. L. Lovejoy, chairman of Collin County, saying that the women of that county are preparing for a campaign which they hope will result in an oversubscription of Collin County's quota. That county was undersubscribed on the former loan, and Mrs. Lovejoy said she hoped to have an oversubscription in this campaign that will offset the deficit in the first issue.

A subscription of \$50,000 was made by a resident of Wharton County yesterday and reported to the Federal Reserve Bank here. One subscription of \$25,000 was reported from Houston and one of \$15,000 from Uvalde.

Jasper Collins, in charge of the speaking campaign, is being besieged with requests for speakers. He is arranging to have men of prominence speak in every section of the district.—Dallas News.

NOTICE TO CREDITORS.

THE STATE OF TEXAS, County of Hale.

TO THE CREDITORS OF E. G. BENNETT:

You are hereby notified that E. G. Bennett, of the County of Hale, on the 10th day of October, A. D. 1917, executed a Deed of Assignment conveying to the undersigned all of his property for the benefit of such of his creditors as will consent to accept their proportional share of his estate and discharge him from their respective claims, and that the undersigned accepted said trust and is duly qualified as required by law.

All creditors consenting to said assignment must within four months after the publication of this notice make known to the assignee their consent in writing, and within six months from the date of this notice file their claim, as prescribed by law, with the undersigned, who resides at Plainview, Texas, which is also his post office address.

Witness my hand this 10th day of October, 1917. L. M. FROGGE, St.

There is no surer way of reducing the consumption of food than by serving hash.

There's something suspicious about a person of foreign birth who proclaims himself pro-American instead of just plain America. Hyphens are still in bad order.—Cleveland Plain Dealer.

For late pastures for the brood sow and litter, wheat and rye should be seeded in August and may be pastured until growth is checked, without injury to the spring growth.



The Pirate-

"—Sh! What would happen to me if I were your kid? Well, if you're not acquainted with Calumet Baking Powder you don't know what a good excuse I have. *I Can't Help Helping Myself*—they're so good! Good for me too, because Calumet Baking Powder is wholesome and easily digested. Millions of mothers use

CALUMET BAKING POWDER

because of its purity—because it always gives best results and is economical in cost and use. Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities. *You save when you buy it. Save when you use it.*

HIGHEST QUALITY AWARDS

NOT MADE BY THE TRIST CALUMET BAKING POWDER CO. CHICAGO

Cash Policy Notice

We wish to announce to our friends and patrons that on November 1st our business policy will be changed to a strictly cash basis. This new policy will operate without favor to anyone. It means that all will receive the same just treatment and we ask you not to request credit thereafter for it must be refused.

We have figured that on the new basis we will be able to save much trouble and expense and that this saving we will share with our customers in the form of closer prices on your auto needs. It will actually pay you to pay cash because of the savings you will effect. It will pay us to give you closer prices because our costs are reduced. We both benefit.

The good credit customer will not object to cash because he plays promptly anyhow and he will be pleased to know that he is not helping to pay the bills of some who are not good. Those who are not good are losses anyhow and we must do without them unless they are willing to agree to the new policy.

We trust that we will have the co-operation of our many customers in making this new system effective for us both.

Plainview Machine & Auto Co.

D. BROWN, Proprietor.

Phone 16

"In Auto Row."

The Best Equipped Vulcanizing Plant on the South Plains

We have just installed a complete Williams Vulcanizing and Re-Treading Outfit with a vulcanizing capacity of fourteen casings at one operation and two re-treading boilers.

This new outfit cares perfectly for all sizes of casings and we take pleasure in assuring you that it gives us a capacity second to none in the Plains Country.

Casings at the present prices are entirely too expensive to throw away. The summer has been hard on tires but with cooler weather coming a re-treaded tire will give you splendid service for some time to come.

We are not experimenting with this new machinery. We know just what it will do and how it will do it and therefore we give you our unqualified guarantee behind every piece of work entrusted to us.

We originated the Free Tire Service in Plainview. It fills a city need in a growing city. We want you to avail yourselves of this service because we are sure that if you once try it you will repeat. It means that we will help you out of trouble within two miles of our shop in any direction, without cost. It means that we will be glad at any time to make an inspection of your tires and tubes and unless they need repair there is no obligation. It means that if you do need repair that you can get the best here at prices legitimately reasonable. It means that when you do get repairs those repairs will be guaranteed.

We invite you to see our new outfit and what it will do for you as a motorist.

McGlasson-Armstrong Rubber Co.

Phone 73

"In Auto Row"

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

OUR FLOURS cost you just a little
more and are just a little better than
other brands. HARVEST QUEEN
MILLS.

OH YOU
BARGAIN!
Seven thousand acres, sixty per cent
smooth land, water 30 to 50 feet, 5
miles to good shipping point, \$3.00 per
acre. Good terms. Some trade at right
prices. W. B. KNIGHT, Plainview,
Texas. P. O. Box 44.

MONEY TO LOAN.
SCOTT & BLACKMER.
Farm and Ranch Loans. The in-
spector lives in Plainview. Prompt
service. Room 22, First National Bank
Building. Office phone 544. Resi-
dence phone 665.

FOR SALE—A good modern house,
with two large lots, near High School
Building. See owner, A. VAN HOWEL-
ING, or phone 510 or 518.

We are in the market for Dry and
Green Hides. Highest prices. ALLEN
& BONNER, Coal and Grain Dealers.
—Adv. if.

"SAVE MONEY"
And call RYDEN & SON MUSIC
STORE when your piano needs tuning.
Work guaranteed.

FOR SALE OR TRADE—One Chev-
rolet touring car. E. W. WILDER. tf.

LOST—Stack of twine, near mill.
Finder please return to Herald Office.
2t-pd.

FOR SALE—New 40-pound mat-
resses, made of pure white cotton.
Will take new quilts as part payment.
MRS. CORA STEVENS, third street
east of Missouri Hotel. tf.

FOR SALE—Two 2-year-old mules;
also one good mule 15 hands high, and
some good horses. SOUTH PLAINS
MOTOR CO., Maxwell Dealers, Plain-
view. Phone 677. tf.

FOR SALE—40 acres land in cultiva-
tion three miles from Court House.
Some improvements. At a bargain.
See JACK LESLIE, at South Plains
Monument Company.

FOR SALE—Two 2-year-old mules;
also one good mule 15 hands high, and
some good horses. SOUTH PLAINS
MOTOR CO., Maxwell Dealers, Plain-
view. Phone 677. tf.

FOR SALE—Light Six Buick. F. W.
CLINKSCALES. Phone 49. tf.

FOR RENT—Two upstairs bedrooms.
Phone 317. 2t.

FOR SALE—\$1,000 worth of lumber
for \$600. H. F. BURTON. Phone 656. tf.

FOR RENT—Two large unfurnished
rooms, with bath, in modern house.
806 Fresno St. 2t-pd

ESTRAY.
One coming two-year-old steer; no
brands. Describe same, pay pasturage
and for this ad, and come and get him,
at E. DOWDEN'S FARM, 5 miles
southwest of Plainview. 10-t.

We are in the market for Dry and
Green Hides in any quantity. RUCK-
ER PRODUCE COMPANY. tf.

ALL FLAVORS of fresh Loaf Cakes.
Delicious and cheaper than you can
bake them. Ask at BOYD'S GROCERY.
Phone 204. 2t.

LOST—32x4 straight-side tire and
rim for Case car between Plainview
and Hale Center. Finder please re-
turn to BUICK SALES ROOM. 4t-pd.

RESIDENT AGENT WANTED—To
represent automobile accessory house.
Write ROOM 910, Burk Barnett Build-
ing, Fort Worth, Texas. 3t.

80-120-240 ACRES
Located in the famous Hale County
Shallow Water district. Are the farm-
ers satisfied? Let me introduce you
to some of them and talk it over.
Some have reported making four cut-
tings of alfalfa and cutting around two
tons per acre at a cutting with the
price around \$30 a ton in the field. Is
it any wonder they are enthusiastic
and wearing a broad smile?
Two carloads of hogs shipped from
Plainview brought the highest price
ever paid on the Fort Worth Market
(\$19.35) Monday, October 1.
Hogs and Alfalfa. Think it over.
A small payment down and balance
on terms that will surprise you.
Call or write R. N. WHITE,
Nov. 5. Room 38, Grant Building.

FOR SALE—Fifty-five acres irriga-
ted maize in field. E. E. FREE-
MAN, Plainview, Texas. 2t-pd.

FOR SALE—A span of good mules,
wagon and harness at the STAR
WAGON YARD. 2t-pd.

FOR SALE OR TRADE—5 milch
cows—good ones. Z. T. NORTHCUTT.
2t-pd.

FOR RENT—Two nicely furnished
light housekeeping rooms. MRS. C. D.
BURGE, Phone 514. 2t-pd.

TRY ONE OR TWO of Stone's Loaf
Cakes. Received fresh twice each
week at BOYD'S GROCERY. Phone
204. 2t.

FOR SALE—One-half section of land
northeast of Hale Center. Write or
see JOHN IMBODY, Hale Center,
Texas. 4t-pd.

LET THE FAMOUS BAKERY of
Stone, bake your Loaf Cakes for you.
Twice each week they come fresh to
BOYD'S GROCERY in all wanted flav-
ors. Try them and be convinced.
Phone 204. 2t.

FOR SALE—220 acres of land 8
miles from Lockney. One hundred
acres can be sown in wheat. Some
improvements. See R. W. VANDER-
SLICE or phone TOM THOMPSON, at
phone 190. tf.

TRUCK SERVICE.—The mainte-
nance of our special truck service
means that we are able at all times to
rush your deliveries. This is espe-
cially worth your while when you are
waiting to have a heavy stove moved
in. W. E. WINFIELD. Phone 95. 2t.

WANTED—Lady's second-hand bi-
cycle. Phone 571. tf.

WANTED—Row-binder work. Have
good outfit. Customary prices. Ad-
dress Q. O. FERGUSON, Plainview, or
Phone 176. 4t.

LOST—Child's black velvet coat.
Left in post office Sunday. Return to
W. F. GARNER. 2t-pd.

THE TEXAS LAND & DEVELOP-
MENT CO. has 1,600 Mexican ewes
from two to five years old, mostly
threes, will sell in any size lots from
ten to entire number. It.

FOR SALE—Four mare mules. See
E. E. MOHAN, at Cash Grocery No. 1.
tf.

FOUND—bunch of keys. Owner
may obtain same at The Herald office
if payment for this ad. tf.

TO TRADE—Two houses to trade
for land. E. W. WILDER. tf.

FOR SALE at bargain—Five lots
and 7-room house on Joliet Street.
Phone 502. 3t-pd.

We are in the market for Dry and
Green Hides. Highest prices. ALLEN
& BONNER, Coal and Grain Dealers.
—Adv. if.

FOR SALE—Two 2-year-old mules,
also one good mule 15 hands high, and
some good horses. SOUTH PLAINS
MOTOR CO., Maxwell Dealers, Plain-
view. Phone 677. tf.

FOR SALE—1917 Ford Touring Car,
in first-class condition. Worth the
money. W. E. WINFIELD. Phone 95.
2t.

FOR RENT—Three-room apart-
ment; furnished or unfurnished. MRS.
M. F. GARDNER, Seth Ward Addition.

FOR SALE—Black emmer at \$2.00 a
bushel, and good, choice seed wheat
\$2.25 a bushel. SHROCK RANCH,
seven miles southeast of Plainview.
4t-pd.

SPECIAL BARGAIN FOR 30 DAYS—
S. C. White Leghorn cockerels; over
200-egg Barron and Oak Grove strains.
Will sell right. Come and see. MRS.
GRACE PILLAY, Olton, Texas. 3t-pd.

WANTED, TO RENT OR LEASE—A
modern five- or six-room house not
more than eight blocks out. Phone
598. tf.

FOR SALE—Good second-hand base
burner. Worth the money. ELMER
SANSOM. tf.

FOR SALE—One new drill, 12-hoe
Emerson Jewell. W. L. HARRING-
TON. tf.

FOR RENT—One room, next to bath.
Phone 175. tf.

TWO DAY ONLY—October 16th and
17th—special price for Poultry.
RUCKER PRODUCE CO., near South-
east Corner of the Square. It.

WANTED—Nurse girl or middle-
aged woman at WARE HOTEL to care
for two-year-old child. tf.

One second-hand Chevrolet for sale
or trade. E. N. EGGE AUTO CO.

FOR SALE—One section improved
extra fine grass, 360 lease dgrass, 4 1/2
miles from Obar, New Mexico. Price,
\$3,500. This is a bargain. D. L.
FRAMPTON, Obar, New Mexico. 4t-pd.

FOR SALE OR TRADE—One two-
ton Wichita truck, used five months.
Apply to P. W. LEMONS, Lockney,
Texas. tf.

FOR SALE—One new drill, 12-horse
Emerson Jewell. W. L. HARRING-
TON. tf.

WOULD BUY BARGAIN in five- or
six-room modern house if priced rock
bottom and well located. Give price,
terms, location, and full description in
first letter. Act quick. E. B.
MILLER, care Herald office. tf.

FOR SALE—Team of good mules
and fine saddle horse. Phone 656.
H. F. BURTON.

FOR SALE—1917 Ford Touring Car,
in first-class condition. Worth the
money. W. E. WINFIELD. Phone 95.
2t.

WANTED—Up to 1 good milk cows
to milk for feed. L. R. KIER, at South
Plains Motor Co. tf.

FOR SALE—Thoroughbred rat ter-
rier pups. For information, write
R. V. STEARNS, Brady, Tex. 4t-pd.

FOR SALE OR TRADE—Good build-
ing site, close in. Good neighborhood;
near school. Will exchange for small
tenant dwelling. See PEACE BROTH-
ERS, at Elk Barber Shop. tf.

FOUND—On West Seventh Street,
Saturday, a bunch of keys. Owner
may have same by calling at Herald
office and paying for this ad.

BULL TRACTOR FOR SALE on easy
terms, or will trade for town property.
Will pay difference in cash if property
is worth more than engine. Engine
has never been used. C. C. GREEN,
P. O. Box 701. 3t.

See the PLAINVIEW REPAIR CO.
if you want second-hand cars or
motorcycles. 4t.

FOR SALE—My home place. Six-
room house and garage. Can make
terms. Owner, W. FLAKE GARNER.
tf.

FOR SALE—Two 2-year-old mules;
also one good mule 15 hands high, and
some good horses. SOUTH PLAINS
MOTOR CO., Maxwell Dealers, Plain-
view. Phone 677. tf.

SEED WHEAT.
Acclimatized dry land seed wheat
for sale. One thousand bushels De
Marquis Spring Wheat and Turkey
Red Winter Wheat. This wheat has
been carefully grown on deep-tilled
land with 1 1/2 inch rainfall, thorough-
ly cleaned and guaranteed free from
mut and all foreign matter. Price,
4.00 per bushel, f. o. b. Bovina. Sam-
ples sent free on application. COL.
A. J. BESTER, Bovina, Texas. 9-18

FOR SALE AND RENT—Singer
Sewing Machines; new or second-
hand. Phone 656, 716 Broadway St. tf.

WANTED—A housekeeper for
small family. Apply MRS. F. J.
SHELLE, Ralls, Texas. Phone 57.
Oct. 16-pd.

WANTED—A young single woman
for general housework. Permanent
place for right party. BOX 177, Plain-
view. tf.

FOR RENT—Two nicely furnished
rooms. 701 West 11th Street. Phone
501.

SEED WHEAT.
Kharkoff and Miracle, extra good
seed, \$2.25 at bin. Phone 403. H. V.
TULL. 6t-pd.

WANTED AT ONCE—Five- or six-
room house, modern, not very far out.
Will rent or lease. E. B. MILLER, at
Herald office. tf.

OWNER—Identify good bay horse,
branded U. Pay up and take him.
D. H. COLLIER. tf.

FREIGHT HAULING of all kinds to
all nearby towns by truck. Phone 419
orders to C. A. GILBERT, Phone 219. tf.

SAVE THE COST and time of bak-
ing cake for the family. The new line
of Stone's Loaf Cakes at BOYD'S—
twice each week—fills the bill. Phone
204. 2t.

MAKE SPECIAL EFFORT TO EAT
POTATOES OCTOBER 22 TO 27.

WASHINGTON, D. C., Oct. 6.—Three
purposes will be accomplished by a
Nation-wide potato week, in which
every one will make a special effort
to eat potatoes during the week from
October 22 to 27, according to the
United States Department of Agricul-
ture. The first of these purposes is to

encourage the eating of the tubers be-
cause at that time it is expected that
potatoes will be the most available and
economical starchy food; the second
is to save wheat during this period;
and the third is to encourage the gen-
eral use of potatoes as a wheat sub-
stitute by the American householder.
It is proposed that consumers make
a special effort to eat potatoes pre-
pared in different ways, recipes for

which can be obtained from the home
economics departments of the various
state colleges of agriculture, or from
the U. S. Department of Agriculture.
It is not supposed that this potato
week will of itself have much effect on
the potato situation, but it should call
the attention of the people to the fact
that there is a plentiful supply which
should be used in domestic commerce,
leaving the more readily transportable
grains for export trade. In shipping
potatoes, about four-fifths of the weight
is water; in shipping wheat, only one-
eighth is moisture.

The department does not claim any
originality for the idea of a potato
week. The same plan has been in ef-
fect for a number of years in respect
to raisins, for which there is a nation-
al raisin day, established through exten-
sive advertising by the raisin indus-
try of California. The same things
has been done in respect to oranges
by the citrus-fruit associations. The
purpose of the days is to increase the
general consumption of these products
by acquainting the people with their
food value.

PEACE BECOMING WARLIKE.
The official estimate of the number
of killed in the riots in Spain is 400.
They seem to be waging a desperate
peace there.—Providence Journal.

JUDGE KYSER NOW
ENDORSES TANLAC.
Well Known Public Man of Austin
Says "It Put Me in Better Shape
Than I've Been for Years."

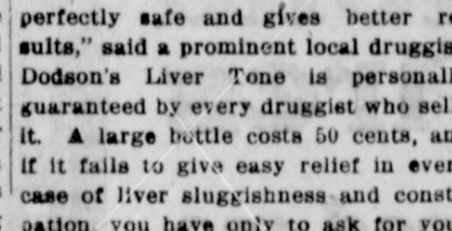
One of the distinguishing features
of the introduction and phenomenal
popularity of Tanlac in Texas and
throughout the South is the large
number of prominent men who have
come forward and given the medicine
their unqualified endorsements be-
cause of the benefits they have derived
from its use.
Judge G. W. Kyser, 1204 West Ninth
Street, Austin, Texas, in a recent in-
terview, made the following state-
ment:
"Tanlac is rapidly making me over
into a new man, and I will always
speak a good word for it when I have
the opportunity."
Judge Kyser served in the Civil War
with the 32nd Texas Cavalry under
Colonel Woods, the Confederate
veteran needs no introduction to the

Southern-born man or woman. The
judge occupied the bench in Caldwell
county for twenty years and resigned
this office to accept the appointment
as commissioner of pensions under
Governor Colquitt. After eighteen
months in this high office, he was
compelled, on account of falling
health, to retire from active life. He
is not only one of Austin's most high-
ly respected citizens, but is promi-
nently known throughout the state.
"I have suffered from constipation
for years," continued Judge Kyser. "I
had rheumatic pains all over my body,
was restless and couldn't sleep at all
well. I was stupid and tired, my mind
seemed to be sluggish, and at times I
couldn't think. I had no energy and
suffered frequently from headaches.
And, on top of my other troubles,
about a month ago, a few days before
I began taking Tanlac, I took a severe
cold, which left me with a pain in my
chest and a dreadful cough—I couldn't
rest at night for coughing—and, to be
frank about it, I was just about played
out."
"But I'm feeling like a different man
now, thanks to Tanlac. I saw it ad-
vertised and began taking it, and two
bottles have put me in better shape
than I have been in months, and that
is a fact. It's the best medicine I
ever took. I eat hearty and sleep well,
my rheumatic pains and cough are all
gone, and I feel more active and ener-
getic than I have in a long time. In
fact, I'm feeling fine now, and nothing
has helped me but Tanlac. I recom-
mend it to my friends as the best medi-
cine I have ever found to build up a
weak, run-down system and to restore
lost health and vigor."
Tanlac is sold in Plainview by Long-
Harp Drug Co., and in Hale Center

perfectly safe and gives better re-
sults," said a prominent local druggist.
Dodson's Liver Tone is personally
guaranteed by every druggist who sells
it. A large bottle costs 50 cents, and
if it fails to give easy relief in every
case of liver sluggishness and consti-
pation, you have only to ask for your
money back.
Dodson's Liver Tone is a pleasant-
tasting, purely vegetable remedy,
harmless to both children and adults.
Take a spoonful at night and wake up
feeling fine; no biliousness, sick head-
ache, acid stomach or constipated
bowels. It doesn't gripe or cause in-
convenience all the next day like vio-
lent calomel. Take a dose of calomel
today and tomorrow you will feel
weak, sick and nauseated. Don't lose
a day's work! Take Dodson's Liver
Tone instead and feel fine, full of vigor
and ambition. —Adv

GIRL! WHITEN SKIN
WITH LEMON JUICE.
Make a Beauty Lotion for a Few Cents
to Remove Tan, Freckles,
Sallowness.
Your grocer has the lemons and any
drug store or toilet counter will sup-
ply you with three ounces of orchard
white for a few cents. Squeeze the
juice of two fresh lemons into a bot-
tle, then put in the orchard white and
shake well. This makes a quarter
pint of the very best lemon skin
whitener and complexion beautifier
known. Massage this fragrant, creamy
lotion daily into the face, neck, arms
and hands and just see how freckles,
tan, sallowness, redness and rough-
ness disappear and how smooth, soft
and clear the skin becomes. Yes! It
is harmless, and the beautiful results
will surprise you.—Adv.

TRY IT! SUBSTITUTE
FOR NASTY CALOMEL
Starts Your Liver Without Making
Every druggist in town—your drug-
gist and everybody's druggist—has
noticed a great falling off in the sale
of calomel. They all give the same
reason—Dodson's Liver Tone is tak-
ing its place.
Calomel is dangerous and people
know it, while Dodson's Liver Tone is



ILLUSTRATORS-
DESIGNERS AND
ENGRAVERS
EXCLUSIVELY
THE COOKS-CLARK
ENGRAVING CO.
BARCLAY BLOCK, DENVER.
EXCLUSIVE
"acid-free"
ETCHING

RUPERT M. CRABB,
Teacher of
PIANO AND VIOLIN.
Studio,
Wayland Building,
Room 10.

Call Telephone No.
73 for
FREE
Quick Tire
Service

MISS PATTI THRASH,
Teacher in
EXPRESSION.
Studio,
Wayland Building,
Room 12. Phone 594.

L. A. KEER,
Architect.
Office at
Fulton Lumber Co.,
Phone 107.
House Phone, 422.

W. A. TODD, Agent
All Kinds of Insurance
Office No. 14,
First National Bank Building,
Phone 129.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number . . . 304



HARRISON & KEER CO.,
General Contractors.
Office at
Fulton Lumber Co.,
Phone 107.
House Phone, 328 and 422.

HALT!
Better not have that said to you, Mr.
Motorist. The new law is now in effect.
It might cost you more than a little atten-
tion and a pair of approved lenses.
Osgood Lenses
and
Warner Lenses
Are the best on today's market.
Either of them will stand the tests of
any state or national law. They are the
approved lenses for you to have fitted on
your car.
Hurry over and let us put them on for
you.
Knight Auto Co.
PHONE 237

**Y. M. B. L. EMPLOYS
W. C. LONG SECRETARY.**

(Continued from Page One.)

urged to purchase one or more of these bonds, and upon motion of Dr. C. D. Wofford the president appointed the following five members to canvass the league membership in the sale of Liberty Loan Bonds: Dr. C. D. Wofford, Chas. Reinken, J. M. Adams, R. A. Underwood, and P. B. Randolph.

The list of subscriptions started last night includes: J. M. Waller, J. J. Lash, J. M. Adams, Dr. C. D. Wofford, and J. M. Lipscomb, each for one \$50 bond; W. E. Rissler, W. A. Nash, Chas. Reinken and L. R. Pearson each for two \$50 bonds; and R. A. Underwood and Cash Grocery each for one \$100 bond. Others will be added as rapidly as the committee can call upon them.

R. A. Underwood reported the success of the Hale County exhibit at the Panhandle State Fair, at Amarillo, and called attention to the request of P. W. Madsen that the farmers be urged to leave their sugar beets in the ground until late, that better sugar tests may be obtained.

J. M. Waller reported that the work on the Silverton auto road would be resumed by the contractor, Roy Irick, as soon as he can be relieved from the street-paving work here.

President Pearson reported approximately \$725 in the league's treasury and another three months' installment of dues now due. He reported the Ford car, desks, typewriter and other office equipment as additional assets.

P. J. Woodriddle stated to the league that three blocks of trackage property for industrial use has been obtained along the Santa Fe right-of-way near the foot of Sixth Street, and that the three men who obtained this property are willing to turn it to a company of public-spirited men who would sell it reasonably to those seeking the erection of industrial plants. The offer was made to transfer the property to such company at actual cost. He stated that the Santa Fe would install a switch through the entire strip.

W. E. Rissler, C. E. Craig and R. A. Underwood were appointed a committee to confer with Mr. Woodriddle and his associates and report back to the league the matter of the organization's participation in their proposed plan.

In preparation for the coming of Mr. Long, Mr. Waller urged that dues be fully paid up before his arrival; J. M.

Lipscomb offered the services of his stenographer to care for the correspondence of the league; and W. J. Klinger agreed to care for the books of the organization.

Ira G. Dodd was elected to membership in the league before adjournment.

**OFFICERS FOR NEXT YEAR
ELECTED BY RED CROSS.**

(Continued from Page One.)

in the Citizens National Bank \$187.88. Against the latter there is an outstanding debt of \$137, which leaves a balance in cash of \$775.38 for the organization.

The Red Cross has purchased six dozen Christmas cheer bags, and will have them on sale at the work rooms to individuals at ten cents each. These bags must be filled by November 15, and must be ready for shipment from the Red Cross work rooms on that date. A list of articles with which to fill these bags may be obtained from Mrs. T. B. Carter at the work room. These bags will go to the boys in France as individual gifts, but will be forwarded by the Red Cross. Everyone is urged to send their gifts

through the Red Cross. The cost of the bags must not exceed \$1.50.

Six boys helped distribute notices of the general Red Cross meeting which was held Tuesday night, and would accept no pay for their work.

The following women worked at the work rooms yesterday: Mrs. W. E. Rissler, Mrs. Fred Brown, Mrs. Gordon Brown, Mrs. E. M. Carter, Mrs. A. B. Martin, Mrs. R. B. Hulen, Mrs. J. C. Anderson, Mrs. E. B. Hughes, Mrs. J. P. Crawford, Mrs. H. C. Randolph, Mrs. J. O. Wyckoff, Mrs. E. Dowden, Mrs. Levellyn, Mrs. J. I. Cole and Mrs. I. E. Daniels.

Twice a week lists of workers will appear in The Herald in three-day groups. The list of those who work on Saturday, Monday and Tuesday will appear Tuesday; those who work on Wednesday, Thursday and Friday will appear Friday.

Abernathy is ready to organize a Red Cross auxiliary, but as yet no arrangements have been made by the local organization to assist in the starting of this new branch.

Paul Frye has accepted a position with the Olympic Theatre at Canyon as operator.

They're Fresh and They're Fine

We have made arrangements to receive twice a week shipments of the famous Stone Loaf Cakes.

We ask you to try these cakes, with our guarantee, and see if they aren't cheaper than baking and if they do not completely fill the bill for the home table.

We will have them in all flavors, two for 25c



Boyd Grocery Company

Phone 204

Phone 204

**Hallowe'en, Thanksgiving
and Christmas**

are pre-eminently holidays of the Home, and the Home is the center of our National life. For ideals begun under the family roof are the influences that shapen and mold our entire lives.

Is it not the most important that the Home should reflect the cheerfulness and comfort that makes for ideal living?

Our large stock of Household Comforts should appeal to every true Home lover. Especially does this apply to the new carload of good things just received.

In this car is some of the highest grade stock we have ever shown in Plainview—just the kind that creates high ideals within the home.

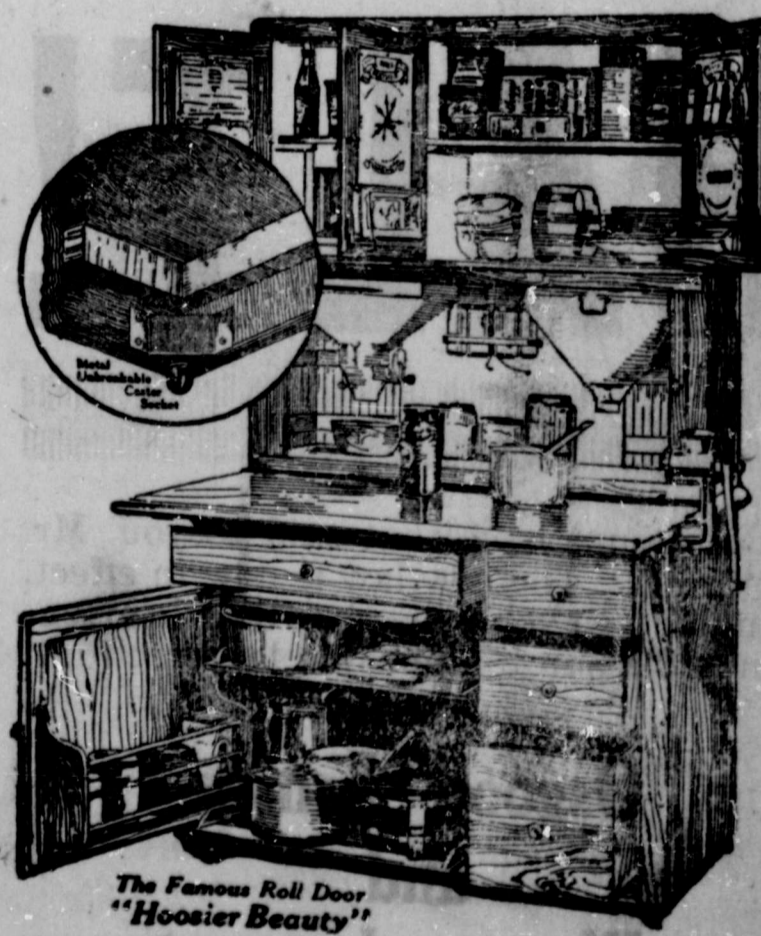
Especially beautiful are the new creations in Ivory Bedroom Sets, moderately priced.

In planning your fall refurnishing let us give you the benefit of our knowledge of decorations, rugs, and artistic furniture. We know that we can save you money in your plans.

**Hoosier Kitchen Cabinet
Sale Starts Monday, Oct. 15
And Will Run Two Weeks**

For \$1.00 a week—no fees, no extra interest—you are able to secure the combined talents of experts who have spent years in the scientific study of kitchen management.

We have built right into the Hoosier some of their most valuable time-saving, work reducing discoveries. Others come to you in the form of practical suggestions. You can secure their services only through the Hoosier. Any home can afford our easy payments.



The Famous Roll Door "Hoosier Beauty"

If the Hoosier doesn't come up to your expectations after you have given it a thorough trial—if you are not delighted with it in every way—your money all back.

With terms like these no woman need deprive herself a single day more of this wonderful cabinet. She owes it to herself and to her family to have one.

Don't wait a single day longer. Come in now and see this cabinet that has places for 400 articles all within arm's reach. Prices range from \$26.50 to \$48.50, including the Porcelain top. \$1. brings the Hoosier into your kitchen. \$1. a week pays the rest.

Hoosier Kitchen Cabinets

GARNER BROS.

Marvin & Blake - Meet Us!

FURNITURE AND UNDERTAKING

**Diamond
Squeeges
Tread
Tires**

Experienced motorists demand **Diamonds** in far greater volume than any other non-equipment tire.

Why?

Mileage built into bouncy rubber, tough fabric and heavy, long wearing tread.

The Diamond Rubber Co. Inc. Factories Akron, Ohio.

LOCAL DISTRIBUTOR

G. C. ELECTRIC CO.
PLAINVIEW, TEX.

Good Faith
Good Service