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TWICE-A-WEEK

Official Paper of the County of Hale

PLAINVIEW, TEXAS, FRIDAY, SEPTEMBER 14, 1917

SEVENTEEN MORE MEN TO ARMY WEDNESDAY

PATRICK CONNELLY, ONE OF SELECTED MEN, WILL BE IN CHARGE OF RECRUITS.

FIVE ALTERNATES NAMED

All Hale County Men Will Be in Same Company—Northwest Texas Men Together.

Next Wednesday, September 19th, forty per cent more of Hale County's quota for the new National Army will leave Plainview for Camp Travis, at San Antonio.

These men, seventeen in number, have been selected by the Local Exemption Board, Fred C. Pearce, Dr. J. P. Lattimore, and E. Graham, and have been instructed to report to the rooms of the board for instruction at five o'clock on the afternoon of Tuesday, September 18th. They will leave the next morning in charge of Patrick Connelly, one of the number.

Those selected to report for transportation to the mobilization camp are:

Order No.	Serial No.	Name	Address
2		Patrick Connelly,	Plainview .. 458
5		Oliver Linwood Shelton,	Plainview .. 783
6		Richard C. Martin,	Plainview .. 1117
10		Wm. Marion Moore,	Tahoka 275
13		Ernest Moore,	Plainview .. 945
15		Frank Joe Packer,	Hale Center 536
18		Willie Dick Hinds,	Plainview .. 784
30		John Thomas Mathis,	Plainview .. 437
33		Stephen P. Jones,	Plainview .. 1066
38		Carl Laney, Hale Center	433
47		John Hatmaker Empie,	Plainview .. 652
54		William Henry Cornett,	Plainview .. 513
56		Charles Cox Brown,	Abernathy .. 1020
60		James Whitacre Fort,	Hale Center 602
62		August William Otto,	Plainview .. 75
65		Edward Smith,	Plainview .. 786
69		John Henry Wayland,	Plainview .. 757

The following alternates have been selected and ordered to report at the same time and place:

Order No.	Serial No.	Name	Address
75		James Wm. Harrell,	Runningwater 966
71		Barber Eubanks,	Hale Center 868
73		James Kelley Hooper,	Plainview .. 379
77		Herman Lee Grammer,	Plainview .. 552
103		Don Dent Wallen,	Plainview .. 760

The following information regarding the disposition of drafted men sent to Camp Travis is contained in a letter just received from Lieut. Herbert S. Hilburn, Company I, 359th Infantry:

Lieutenant Hilburn says: "Our company has been acting as a sort of clearing house for all the selected men in our battalion. We have assigned the men to their respective companies and have equipped with clothing our part of the first quota, thirty-four men. Eastern Texas recruits have been assigned to our regiment.

"It will be the policy of the War Department to keep the recruits from each section together. Thus, all the men from Hale County will be in one company along with men from the same section of Northwest Texas.

"The camp is in readiness and all regiments have been organized. On September 19th we will get our second allotment of men and will gradually fill out the skeletonized companies."

\$540 Express Bill

How would you like to pay the expressman \$540.50 at one time? That is what E. E. Roos, Buick distributor, had to "dig down for" this morning when the express company delivered four Buick touring cars to him, consigned from Flint, Mich.

The shipment left Flint late Tuesday evening.

Texas Nineteenth In Number Of Red Cross Membership

The local chapter of Red Cross is this week displaying in the show window at the Dye Drug Co. an assortment of their work. The display is practical and interesting.

Regarding the progress of the work here, Mrs. T. B. Carter, local chairman, stated today: "We need many more women to help in the sewing. All who can give any time at all are urged to come any afternoon to the rooms at the Elks' Club. We are arranging now to have the rooms opened earlier in the afternoon. The usual hour has been 3:30."

Increasing at the rate of from 25,000 to 100,000 a day, the membership of the American Red Cross has just passed the 3,500,000 mark. This is double the number of members on July 1, when the total was 1,805,852. At the beginning of the year the total was 275,000.

The present membership of 3,548,283 is scattered among the 2,400 chapters of the American Red Cross, which are now organized in all the principal cities and towns of the country. In addition, there are chapters in Alaska, Porto Rico, Cuba, Philippines, Hawaii, Canal Zone, Guam, Persia, Syria and Turkey.

Illinois leads all states in the number of Red Cross members, according to today's figures, having 514,108 the first of the month. New York came second, with 461,237 members, and Pennsylvania third, with 346,960 members.

The membership is divided among these several classes as follows: Patrons, 1,087; life members, 18,216; sustaining members, 12,144; contributing members, 26,827; subscribing members, 278,261; annual members, 3,191,754.

Texas has a membership of 34,081, nineteenth among the states.

First Five Percent Wires Board "Happy At Camp Travis"

The following telegram of general interest was received yesterday afternoon by the Local Exemption Board from F. Henderson and A. A. Hudgins, who left Plainview on September 6th, representing the first contingent from Hale County to the new National Army forming at Camp Travis.

"Dear Board: Hud and I wish to express to you our appreciation of being accepted as the first five per cent to go from Plainview. We are getting along fine and are well pleased with soldier's life, as we are comfortably situated and have every convenience a soldier could want.

"Our address is Company A, Third Battalion, Depot Brigade, Camp Travis, Texas. We will be glad to hear from you.

"HUDGINS and HENDERSON."

Austin Firm Gets County Warrants For Paving On Square

Before adjourning Wednesday afternoon, the County Commissioners arranged with the paving contractors, J. N. Jordan & Co., and through them with J. L. Arlitt & Co., of Austin, to accept county warrants in the sum of \$16,000 to pay for the county's part of the street paving around the square. Arlitt & Co. have the warrants of the city for the additional paving which was decided upon for Broadway.

The county warrants, which were discounted five per cent, are due in from one to four years and draw interest at six per cent.

E. B. Shankle, of Petersburg, met with the commissioners for the first time since his appointment to fill the unexpired term of J. W. Roberson, who recently moved from his precinct to his old home in Kentucky.

COUNTY COURT NEXT WEEK.

County Court will meet next week. There is a heavy docket of both civil and criminal cases. The civil docket will be taken up next week.

CORRECTION.

In its article regarding the new motion picture theatre, The Herald of Tuesday stated that the Mae I. has been under a lease held by W. H. Coons, of Amarillo. The statement should have read Davis and Smith, lessees.

THOMPSON FINED \$25 AND THIRTY DAYS IN JAIL

Seven Jurymen Selected in the Case of Bob Payne, Charged on Several Counts With Theft.

The case of the State of Texas vs. Bess Thompson, charged with assault to murder, was turned to the jury this morning at eleven o'clock. At three o'clock this afternoon a verdict was rendered assessing a fine of \$25 and imprisonment for thirty days.

The following jurymen had the case for decision: J. R. Light, O. D. Kisor, E. R. Springer, R. C. Dublin, Jno. P. Wilkins, W. C. Clubb, W. T. Close, W. E. Boyd, Fred L. Moore, E. E. Winn, J. D. Stockton and Jim Helm.

The case of Bob Payne, charged on several counts with theft, is now before the court. Seven men have been selected for jury service, and court has adjourned until late this afternoon to allow the sheriff to secure additional persons for the jury list. Those so far chosen are T. R. Galt, A. W. Waddill, Geo. Lynn, R. I. Moon, J. W. James, W. F. Slaughter, and F. L. Brown.

Next week will conclude the present term. All week will be devoted to criminal cases in which the accused are in jail. The docket cannot possibly be cleared during the week. The following Monday Judge R. C. Joiner, W. N. Baker, court reporter, and A. C. Hatchell, district attorney, will convene district court at Floydada.

MRS. TUCKER BURIED.

Mrs. Lucille Tucker, wife of James O. Tucker, died Sunday morning at 7 o'clock, at her home.

Funeral services were held Tuesday, at the Baptist Church, Rev. I. E. Gates officiating. Interment was in Plainview Cemetery, under the direction of A. A. Hatchell.

Mrs. Tucker is survived by her husband, an infant son, two sisters, three brothers, her father and a stepson.

MARRIAGE LICENSSES.

County Clerk Jo W. Wayland has issued the following licenses:

Edgar T. Hartley and Miss Mamie Skaggs, both of Plainview.
J. W. Talley, of Pampa, Texas, and Mrs. Pebble Ratliff, of Lubbock, Texas.
J. E. Laney and Miss Amy Eubanks, of Plainview.

With The Churches

PRESBYTERIAN CHURCH.

Sunday School at 9:45. Morning services, 11 o'clock. Subject, "Home Missions and the New Human Brotherhood."

Evening services at 8 o'clock. Subject, "The Moral Law and the Liquor Traffic."

REV. T. B. HAYNIE, Pastor.

SUNBEAMS HAVE PROGRAM.

Miss Patty Dalton's Sunday School class of the Baptist Church, the Sunbeam Band, rendered the following program Monday evening, at the church:

"Open the Door for the Children"—Miss Lacy Dalton.

"Jesus Wants Me for a Sunbeam"—Sunbeam Band.

"A Simple Prayer"—Reba May Lewis.

"A Little Soldier"—Mamie Lee Stevenson.

"A Little Child Shall Lead Them"—Mr. Will Stockton.

"Two Little Hands"—Haven Sawyer.

"Swing Me Higher"—Virginia Hatchell.

"Crossing the Bar"—Mrs. S. W. Smith.

"I Am Going to Try"—James L. Gordon.

"A Little Pink Rose"—Mrs. George Howe Wilson.

"Build a Little Fence"—Dorothy Rushing.

"The Lord Is My Shepherd"—Jewel Moorung.

"Whispering Hope"—Mrs. S. W. Smith and Georgia Brashear.

Closing Address—Fay Sawyer.

Benediction—Master Guy Lewis, Jr.

At the close of the program a free-will offering was taken for missions, and a very substantial collection resulted.

SUNDAY SCHOOL PLAY.

St. Mark's Sunday School is preparing a church play to be presented at the church. The exact date has not been decided upon yet.

TWO MORE TEACHERS WILL HELP AT CROWDED SCHOOL

Enrollment of Public Schools Has Exceeded 1,000—Tax Rate Increased Two Cents.

Plainview's public school enrollment passed the one-thousand mark yesterday. Prof. H. P. Webb, superintendent, reports the enrollment to last night at the High School as 262, at Lamar 324, and at Central 461.

Wednesday night the Board of Trustees met to consider the crowded conditions, and decided to elect two new teachers, one for the second grade, the other for the seventh.

The new seventh grade will be moved to the High School, to make room for the new second grade at Central, which Miss Julia Clark has been employed to teach. A selection has not been made for the seventh-grade teacher. The appointment will be made in time for both teachers to take up their work on next Monday.

The board agreed at its meeting to let all pupils who have applied for admission who were six years of age on the first of September, but under seven on that date, to enter school at the rate of \$2.00 tuition per month. The rate had formerly been \$1.50, but the necessity of employing another teacher increased the cost.

Before adjourning the board fixed the tax rate limit at fifty cents as applying to next year's valuations. The rate was formerly forty-eight cents.

Professor Webb reports today that work has started splendidly at all of the schools. Professor Jones met yesterday with the football material of the High School, and Professor Woodruff with the girls' basketball material.

A debating society, a chorus, and other similar organizations having the approval of the faculty, will be arranged for soon.

The new auditorium at the High School has permitted the holding of assemblies at 10:45 o'clock on Mondays and Wednesdays. These exercises continue for about thirty minutes, and it is the expectation of Professor Webb and his High School faculty to have prominent visitors here and the business and professional men of Plainview address the students at these meetings.

Hale County May Have Farm Agent During War Period

H. H. Williamson, representing the U. S. Department of Agriculture, was here Tuesday and appeared before the Commissioners' Court with the view of interesting that body in the appointment of a county farm agent for Hale County during the duration of the war.

The Government is making every effort to place such men in every county of every state, and in many of the larger cities where demonstration work in the growth and preservation of foods can be conducted.

The Commissioners told Mr. Williamson that they are not now in position to employ such a man. Mr. Williamson says that they are not now in position to employ such a man. Mr. Williamson says that they are not now in position to employ such a man. Mr. Williamson says that they are not now in position to employ such a man.

FOUR-MINUTE MEN DISCUSS WAR.

"What Our Enemy Really Is" is the topic of the Four-Minute Men for their short talks at the local picture houses tomorrow night. R. A. Underwood, chairman, will talk at the Mae I. Theatre, and E. B. Miller at the Olympic.

GOOD RAINS NEAR US.

Mrs. W. R. McCluskey, of Spring Lake, who is shopping here today, reports an early-morning rain there this morning of two inches. Those who came from the north on the morning train report rain at Tulsa and other Santa Fe points south of Amarillo.

A very light rain fell in parts of Hale County this morning.

Dr. C. D. Wofford left yesterday in his car for Sweetwater to attend the meeting of the West Texas Dental Society.

Equalization Board Completes Its Work With Few Changes

The Board of Equalization for the City of Plainview and the Plainview Independent School District completed its work yesterday afternoon, following the hearings on changed assessments.

E. H. Perry, a member of the board, stated today that over four hundred notices of increase had been sent out and that not more than forty or fifty called to confer with the board. Of this number only about ten or twelve changes were allowed.

Mr. Perry stated that the board was particularly well pleased with the attitude of those whose assessments were raised. He said that in every instance there was a desire for fairness and co-operation. He has suggested to the city officials that next year the board be authorized to go over the ground in its work and the actual increases in valuations be noted. This, Mr. Perry says, might be done about every third year to advantage.

BIRTHS.

Born to Mr. and Mrs. Tom N. Pearson, 12 miles northeast of Plainview, September 6, a daughter.

Born to Mr. and Mrs. A. D. Witt, 15 miles northeast of Plainview, September 6, a daughter.

Born to Mr. and Mrs. Ralph L. Maggard, of Plainview, September 4, a son.

Born to Mr. and Mrs. Geo. A. Cummins, Plainview, September 4, a son.

Born to Mr. and Mrs. Virgil John Stewart, Plainview, August 31, a daughter.

Born to Mr. and Mrs. J. A. Swartz, Plainview, August 28, a daughter.

First Methodist Church.

Sunday School at 9:45 a. m. Sunday is "Home-Coming Day" in the Sunday School. There will be a fine program and we are looking for a great crowd.

The pastor will preach at 11 a. m. on Sat 8 p. m. Come out and hear him on "The Baptism of Fire."

Members will be received into the church, and we are planning for a great day.

Come early on Sunday night and enjoy the League.

Just a few more Sundays are left of this conference year. Be faithful, do your part, and we will give a great report in the annual conference.

Do not fail to hear Doctor Robinson Sunday. A cordial welcome to all.

CHURCH REPORTER.

SWEDISH CHARGE AIDS GERMANY IN MEXICO

VON ECKHARDT ASKED GERMAN GOVERNMENT TO REWARD SWEDISH CHARGE IN MEXICO.

ARGENTINA EXPULSES LUXBURG

German Property Burned by Excited Populace When the Teuton Minister Gets Passports.

WASHINGTON, Sept. 13.—Another chapter to the story of German intrigue in neutral countries and among neutral diplomats was revealed tonight by Secretary Lansing in the form of a letter to the imperial chancellor from the notorious Von Eckhardt, the German minister at Mexico City, to whom the intercepted Zimmerman note was addressed. It discloses that Folke Cronholm, then Sweden's charge in Mexico, was dependent upon the German diplomat to furnish information "from the hostile camp" and to transmit communications to Berlin, and that Von Eckhardt wanted him rewarded by a secret award from the Kaiser of the "Order of the Crown of the Second Class."

This letter was written March 8, 1916, and apparently had been in the possession of the American government for a long time. It was made public without comment, shedding light upon the methods of another Swedish diplomatic representative in this hemisphere, at a time when the United States and her allies are awaiting with interest Sweden's explanation to Argentina of the conduct of her minister at Buenos Aires, who transmitted the German "sink without leaving a trace" dispatches.

BUENOS AIRES, Sept. 12.—Count Carl von Luxburg, German minister to Argentina, has been expelled from the country. His going was announced to the public this afternoon amid great cheering by the populace. Crowds quickly gathered and serious rioting and the burning of German buildings followed.

Von Luxburg is not at the capital, and it is thought that he will leave the country by way of Chile without returning to this city. The Government has given strict orders that he is to leave the country without molestation, although outbreaks against him are feared.

Several blocks of German business houses in Calle 25 de Mayo have been destroyed by fires set by mobs. The wildest disorder prevailed tonight in the downtown sections. The mobs set fire also to the German Club, one of the finest edifices in the city, and the building of La Union, a German daily paper.

Immense crowds joined in the anti-German demonstration. The German legation and German newspaper buildings were stoned. There was serious rioting and mounted police charged the mobs in the fashionable Avenida Florida. Despite the strong mounted guard, a mob broke all the windows in the office of the newspaper La Union.

The Argentine Government at noon today sent to the German Legation passports to be delivered to Count Luxburg, the German Minister in Buenos Aires.

The whereabouts of Count Luxburg still is unknown to the Argentine Government.

The Argentine Foreign Office today sent a communication to the German Foreign Ministry demanding an explanation of Count Luxburg's action in sending the secret code messages to Berlin through the Swedish Legation.

It was officially announced here today that if Germany failed to disapprove of Count von Luxburg's action Argentina would recall her Minister at Berlin. If the Berlin Government disapproves of his course the status quo would be maintained.

BELL'S HOME BURNS.

The country home of A. J. Bell, which was being occupied by E. W. Shelton, burned to the ground early yesterday morning. Mr. Bell is away on a visit. Mr. Shelton saved but little of his household goods. The amount of the damage has not been ascertained, nor the amount of insurance carried.

This residence was located about nine miles southeast of Plainview.

"New-Newer-Newest," Says Miss Fashion



And you'll be delighted with the rare style thots in the beautiful just arrived dresses, suits and coats for autumn.

Frocks and dresses for street and afternoon wear—suits for shopping, semi-dress and all occasions where tailored suits are the best word—coats for motoring, for work-a-day wear, for service over dainty dresses—and every last one of them modish and individual in treatment—the sort of garments your little neighbor across the way will look upon with envious eyes.



And they're here—conveniently arranged for your inspection—and we're always pleased to help you discover the right models.

Words fail in description—but we'd like to emphasize the importance of the following.

Dresses

Here, indeed, have fashion authorities realized some of their fondest dreams. For instance—a piece of beautiful velvet or shiny satin, odd new bead trimmings, a bit of fur—and behold we have a lovely frock.

We hear it whispered that semi-dress frocks are exceedingly fashionable this season, and when one of these frocks is trimmed with fine embroidery and Hawaiian beads—it's "just too sweet for words"—as some enthusiastic shoppers say.

Modish street frocks and a large assortment of serge and satin daytime dresses—all made in the newer styles—all attractive—all good.

Here's just a hint at the colors and trimmings:

Belgian blue georgette crepe with copper embroidery; black satin with rich brightly colored Chinese embroidery; black satin with silve and gold emboidery; georgette crepe with Hawaiian beads.

Some of the new colors are Twilight Blue, Taupe, Russian Green, Burgundy, Turquoise, Sea Green, and several new, rich brown shades.

Just about everything one could wish for in the way of dresses, with prices ranging from \$15.00 to \$45.00.

Coat Dresses of Serge, Broadcloth and Poirer Twill priced up to \$40.00.

Suits

Their slender, graceful lines give a youthful, tailored and chic appearance. Skirts are a trifle narrower; jackets fitted somewhat closely at waist lines or belted to achieve the desired slim effect; handsome fur collars lay smoothly over the shoulders of many suits or fit snugly up around the neck in true military fashion.

Included in the liked fabrics are Broadcloth, Serge, Velour Check, Poplin, Silvertone and various pretty mixtures.

Among the beautiful, dull shades so much liked just now are bronze, plum, oxford gray and taupe.

A nice assortment of styles, with prices ranging from \$15.00 to \$75.00.

Also a splendid assortment of new autumn suits for women with full figures—in sizes 44 and 46.

Coats

Coats of broadcloth, zibeline, kersey velour, pompon coats—coats of various new materials and attractive styles; most of them boast large, glossy fur collars—and sometimes bits of fur decorates pockets and cuffs.

A nice range of new and wanted shades for autumn and winter.

Prices range from \$15.00 to \$65.00.

A large collection of lovely plush coats with immense fur collars; all beautifully lined; prices range from \$27.50 up.

OTHER NEW THINGS JUST RECEIVED ARE BLOUSES SWEATERS AND CORSETS

These new things in blouses are exceedingly alluring in tailored as well as the elaborate styles. The sweaters in the autumn colorings make one welcome a chill in the air to give excuse for wearing them, tho no excuse is needed, aside from their attractiveness, for either buying or wearing them.

Come in and see the new styles. You will be cordially welcome.

CORSETS.

La Camille and Kabo in great variety. Come in and be fitted while our stock is at it's best, \$1.25 to \$10.00

SILK HOSIERY.

Wayne Knit silk hosiery, black, white and colors, a large shipment just received, \$1.50 to \$2.00.



CARTER-HOUSTON'S

"Goods That Speak For Themselves"

Community Correspondence

LIBERTY NEWS.

LIBERTY, Sept. 10.—Sunday School was well attended at this place Sunday morning.

The Liberty Social Club will meet with Mrs. C. E. Moore on September 27th.

The Red Cross Society will meet Thursday, September 13th, with Mrs. Will Evans.

Sabbath School meets at 10 o'clock Sunday morning.

Liberty school started Monday, with Miss Ethel Tyler as teacher. We wish her success with her school.

A light shower visited these parts Sunday afternoon. We are needing rain very much.

Quite a large crowd attended the

singing at Mr. and Mrs. C. P. Seipp's home Sunday evening.

Mrs. K. C. Conner and children left Saturday for Jamestown, New York, to visit her relatives and friends.

Miss Dora Seipp left last week for Amarillo, where she will attend school.

Joe McGinnis and family, of Plainview, spent Sunday with M. L. Alexander and family.

E. E. Freeman took supper Sunday evening with J. J. Groff and family.

Mr. and Mrs. Bill Bloomer are entertaining Mrs. Bloomer's sister and family, of Snyder.

Miss Esther Lundgren, of Wausa, Neb., came to this community Saturday, where she will likely make her home for some months with her brother, Frank.

Mr. and Mrs. Gip Herndon and family are living on the farm which Mr. Boston recently moved from.

H. J. Fair returned last week from Trenton, Mo., where he has been visit-

ing relatives and friends.

Misses Dorothy Wheeler, of Tulla, and Estell Cates spent Sunday with Eileen Groff.

L. L. Wheeler and family, who have been living in these parts the past two years, have moved to a farm near Tulla, where they will make their home.

WHITFIELD NEWS.

WHITFIELD, Sept. 14, 1917.—Little Frances Dameron is on the sick list.

Miss Willie Mae Bramlet commenced her school Monday, at Taylor school.

Liston Real left last week for California to attend school there.

Miss Amelia Cowart commenced school at Providence Monday, with 24 pupils in attendance.

Miss Hazel Ooley left Monday to attend school at Fort Worth.

Beulah and Mary Dodson left Satur-

day for Canyon, to attend school there the coming year.

Quite a number from Lone Star were at the meeting here Sunday.

Rev. G. I. Britain preached here Saturday night, and also on Sunday morning and evening.

Next Sunday is Brother Edward's day to preach here. Services will be at 4 o'clock in the afternoon.

Mr. and Mrs. Joel Nance were Lockney visitors last Friday.

Mr. and Mrs. Saunders and daughter, of Oklahoma, are here visiting at the Street home. They arrived last Friday.

We understand that J. W. Carter has bought the place occupied by Mr. Hamilton and is moving on same.

Mr. and Mrs. I. C. Nations were Kress visitors last Monday, and took in the M. E. Conference at that place.

H. Street and Mr. Bramlet were delegates to the Baptist conference at Silvertown Tuesday and Wednesday of

this week.

Mr. and Mrs. McKee were delegates to the M. E. Conferenc at Kress last Monday.

Mrs. W. C. Ooley was a visiter at Kress last Monday.

Mr. and Mrs. Ott Gamble and Mr. and Mrs. John Smith and family, of Floydada, were guests at the J. C. Edwards home last Sunday.

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WHEAT ACREAGE WILL BE HEAVY AT LITTLEFIELD.

LITTLEFIELD, Texas, Sept. 11.—Showers for a few days followed by a sio w rain last night have put splendid season in the ground in this section.

Thousands of acres of wheat will be planted, during the next thirty days. The ground was never in better condition for planting. Much of it has been summer fallowed. Cattle will go

into the winter in good condition.

CHIROPRACTIC.

F. J. Zackary, D. C. Palmer graduate, recently of San Angelo, is in Plainview contemplating this city as a location, and wishes to meet with every one who would be glad to have this new science represented in th's locality.

Some here have a knowledge of Chiropactic; others do not. To the latter we wish to explain what it is. With the format we would enjoy a social chat. To the afflicted we offer the best science known to man as a means of regaining health.

As a nice, quiet place, until we receive our office and household goods, or until further notice, we will occupy a room at the Palace Hotel, one block southwest of Public Square—and for a few days will give free consultation and spinal analysis. We find and adjust the cause of ailments. Nature cures. Phone 630.

Hoosier Kitchen Cabinets

We are showing seven different patterns. They all say it is the best.

Prices \$18.75. to \$45.00

Easy terms or will take cash with discount

GARNER BROS.

"Marvin & Flake" - Meet Us!

RUGS AND LINOLEUM

Phone us and let us measure your rooms and assist you in selecting the right patterns for your color scheme.

Don't wait until prices take another advance, buy now and make the house attractive for winter.

FALL FURNITURE.

We are now carrying the largest stock of furniture we have ever shown.

Figure your bills with us before buying elsewhere. Large or small, we appreciate them. We assure you our prices are right.

Globe-Wernicke Bookcases

Big shipment just received. We can give you any size to fit your library. Don't throw your valuable books around in the dust. Protect them in air-tight units.

FURNITURE, UNDERTAKING AND EMBALMING

Phone 105

Phone 105

WEEKLY MARKET REVIEW OF FRUITS AND VEGETABLES.

Jobbing Prices and Shipments for the United States for Period From August 28 to September 4.

Lighter Supply of Cantaloupes on the Market.

Shipments of cantaloupes from the Eastern United States are becoming lighter, especially from Maryland, Delaware and New Jersey. The movement from the Indiana and California sections is also beginning to show a decrease. Colorado melons, which are now beginning to arrive in considerable quantities, will soon rule the market. With lighter shipments from Indiana and California, jobbing prices for stock from those sections have advanced about 50c to \$1.00. Turlocks are selling at \$2.75 to \$4.50, and Indians at \$1.50 to \$2.75. Colorados are jobbing at \$2.50 to \$3.25, about the same prices as last year at this time. The total supply of cantaloupes moving to market this past week amounted to 812 cars, or about 100 less than a week ago.

Sweet Potatoes Cheaper and More Plentiful.

Sweet potato shipments from the Eastern Shore of Virginia were more than double those of a week ago. North Carolina shipments, which form only a small part of the total on the market, fell off considerably this week. Although F. O. B. prices have continued about the same as a week ago, jobbing prices have declined in proportion to the increased supply. Virginias are jobbing at \$3.50 to \$5.50, as compared with \$4.00 to \$6.50 a week ago. North Carolinas are also cheaper than a week ago.

Heavier Pear Shipments Bring Lower Prices.

About 150 core cars of pears were shipped this week than during the preceding week. Washington and Oregon shipments are increasing, while California's movement has passed its summit, although shipments are still heavy there. Pears are now appearing from New York state, although not in very large quantities. Clapp's Favorites are reported as selling at three cents a pound F. O. B. Rochester, New York. Bartlett pears are selling at \$1.25 to \$1.40 per fifty-pound box F. O. B. Washington, which is about twenty-five to thirty cents cheaper than last week.

Labor Day Causes Fallin' off in Potato Shipments—Prices Below Last Year's.

The total shipments of potatoes this week were about 460 cars less than a week ago, with the heaviest movement still from New Jersey. On account of Labor Day total shipments naturally were lighter this week; also heavy rains during the latter part of the week of August 28 to September 4 prevented digging. Despite the lighter shipments, the demand for potatoes has been rather poor this past week, and jobbing prices declined about ten to fifteen cents per bushel. F. O. B. prices also declined. Giants sold at eight to eighty-five cents per bushel F. O. B. New Jersey, which is ten cents per bushel less than the price a week ago. New Jersey potatoes are jobbing about twenty cents per bushel less than last year at this time.

Watermelon Supply 900 Cars Less Than Last Week.

During this past week only 1,626 cars of watermelons were shipped, or about 900 less than a week ago. All of the sections which have been shipping heavily, namely Georgia, Maryland, Missouri, Virginia and Oklahoma, moved a much smaller number of cars this week. Much of the stock being sent to market has been of poor quality, and prices have declined accordingly. Watermelons have been selling

during the week F. O. B. Missouri at \$25 to \$50 per car, as compared with \$40 to \$100 a week ago. The steady decline during the last few weeks has come as a result of cool weather and the poor quality of the melons.

Peaches More Plentiful.

Maryland, New Jersey and West Virginia, which have been shipping large quantities of early peaches, are now placing a good supply of Elbertas on the markets. West Virginia has shipped to date more peaches than she did for the entire season last year. Pennsylvania is now a factor on the market, having shipped nearly 200 cars this week. The total peach shipments for the week have been about 200 cars heavier than the week previous. Jobbing prices have weakened slightly on the Eastern markets as a result of heavy shipment from Eastern producing sections. Western markets, however, being less plentifully supplied, have maintained firm prices.

Elbertas are selling F. O. B. Cumberland at \$1.90 to \$2.50 per bushel basket, or about twenty-five cents higher than a week ago. Grape shipments were a little lighter this week than the week previous. Most of the supply on the market is received from California. California has shipped to date 2,551 cars, as compared with 2,186 cars last year up to the corresponding time.

California is also the heaviest shipper of onions at present, although New York, Ohio and Massachusetts are moving quite a number of cars. New York has shipped nearly twice as many onions to date as last year up to this time.

The apple movement for the past week amounted to 399 cars, or about 75 more than the previous week. California, New Jersey, Michigan, and Virginia are all shipping quite a large number of cars.

Colorado cabbage are now appearing on the market in heavier quantities. This has resulted in a slight increase in the total shipments of cabbage this week over the week previous.

Delaware and New Jersey moved more than 100 cars of tomatoes each this week. New Jersey has shipped considerably less to date than last year.

CHARLES J. BRAND, Chief, Bureau of Markets, SAXON D. CLARK, Assistant in Market Surveys.

HEAVY LOSS OF LIVE STOCK.

"The killing of live stock on railway tracks has become a more and more troublesome question to handle," says the Rock Island Railway in a circular letter to employes and the public, asking their co-operation in preventing this loss of meat when meatless days are staring the country in the

face. "During the year which ended June 30, 1917, the second district of the Rock Island Lines killed 274 horses and mules, 1,114 cattle, 1,650 hogs, and 104 sheep, a total of 3,142 head of stock," the letter continues. "This represents a total and an absolute waste. This stock was killed on eleven divisions, comprising this district.

"The country is being combed for horses and mules, both for army purposes and for farm work. The cattle loss does not represent a loss in beef alone, but a loss in dairy products also, as many of those killed are milk cows. Hogs sold on the Chicago market on August 21st at \$400 a ton, live weight, which record price is a strong indictment of the criminal waste indicated by the useless slaughter of the above 1,650 hogs killed by trains on this portion of the Rock Island Railway and represents in money value approximately \$57,750.

"The money loss, while serious, is nothing compared to the food loss, which is absolute and final, as it is seldom possible to make use for food of any stock struck by trains, and this loss is one which even this rich nation can ill afford."

Railway employes and owners of live stock, co-operating, need give this matter careful attention. Precaution

and vigilance will reduce the loss of live stock on railroads very materially. A. M. HOVE.



R. E. COCHRANE
Specialist in
High Grade
PHOTOGRAPHY

New Goods at the New Store

Every day something new arrives and its new when it arrives. Our policy is to show the new when it is new, and the price is right too. The new things just in are Belts, Collars, Ribbons, Silks, Gloves, Hose, Coats, Coat Suits, and Dresses.

Newest Styles.

Best Values.

Silk and Serge Dresses of this the new season's new models and colors, are extremely beautiful in make-up, colors and color combinations, they have every good feature that makes them becoming and attractive and the price so reasonable too \$9., \$10., \$12.50, \$15., \$16.50, \$17.50, \$20.00.

NEW COAT SUITS.
They are real up-to-the-present styles and creations. At no large city store do you find newer garments than we are showing in this department. Prices run, \$17.50, \$20.00, \$22.50, \$25.00, \$27.50, \$30.00 and up to \$85.00.

NEW COATS TOO
Are so attractive and practical this season—The style, the colors, the price all included; a combination that pleases. Some special values popular prices \$12.50 and \$15.00.

New Fall Skirts \$5.00 to \$8.50
New Fall Waists \$3.50 to \$7.50
New Fall Petticoats \$1. to \$6.
New Collars, 25c, 35c, 50c, 75c and \$1.00.
New Belts, 25c and 50c.
New Hand Bags, 75c to \$5.00.

MAXWELL

Most Miles per Gallon

Most miles on tires

Banker—professional man—contractor—farmer—or wage earner,

—whatever your business may be, a motor car will save time for you and increase your efficiency.

And we recommend the Maxwell to you as the most economical car on the market today.

Thousands of Maxwell owners operate their cars at a cost of \$6 to \$8 a month.

The Maxwell retains its efficiency for years and has a high second-hand value.

The Maxwell is a genuine business asset for any man.



Touring Car \$745

Roadster \$745; Coupe \$1095; Berline \$1095; Sedan \$1095
All prices f. o. b. Detroit

South Plains Motor Co.
Egge Garage
Telephone 877

F. M. BURNS & CO.

"Plainview's Daylight Store"

DESTINY OF AMERICA IS IN FARMER'S HAND

DR. W. B. BIZZELL, PRESIDENT OF A. & M. COLLEGE, SAYS WE MUST LEARN ECONOMY.

That the American farmer holds in his hands the destiny of America and her allies in the war of nations and that production and patriotism are synonymous terms in America's situation today was the declaration of Dr. W. B. Bizzell, president of the Agricultural and Mechanical College, in his address Wednesday to the Texas Farmers' Congress. His address follows:

"We are now impressed with the startling fact that not the least of the perils that confront us as a nation is that of hunger. As the most prodigal of all the people in the world in the past we are now compelled to learn at last the lesson of economy. Exactly seven years ago the Commission on Country Life appointed by President Roosevelt made its report on agricultural conditions throughout the United States. A year or two previous to this report attention had been directed to the general problem of the conservation of our national resources. Since that time marvelous improvements have been made along the lines of rural development; but nothing has contributed so largely to impress us with the gravity of our rural situation as the world war in which we have recently become a part.

The Agricultural Situation.

"It has been a difficult task to impress the American people with the agricultural situation in the United States. There are many people who still believe that America is the world's granary and that our land is an inexhaustible reservoir of food. It is not generally known that America ceased to feed the world some years ago. The high prices now prevailing ought to impress us with the fact that America is not only failing to supply the world's needs, but that she is beginning to find difficulty in feeding herself. Now that we are called upon not only to feed ourselves, but to supply food for our allies, we are compelled to consider the gravity of the situation.

There has been a relative decline in agricultural products in comparison with manufacturing. Between 1880 and 1910 the percentage of wages earned in manufacturing pursuits increased 142 per cent, while the percentage increase in total wages earned in agriculture was only 50 per cent. The relative percentage between the increase in our urban and rural population shows even a greater disparity. The percentage of increase in urban population between 1880 and 1910 was 188.5 per cent, while for the same period the percentage of increase in rural population was only 39.4 per cent. There has also been a steady decline in the annual per capita production of the staple food products. Taking a staple and typical product this fact is easily revealed. The decrease in the per capita production of wheat in the United States thirty years ago in comparison with that of today is illustrated by two eight-year periods, as follows:

"From 1878 to 1884—Population 50,156,000, average annual wheat production 426,922,000 bushels, annual per capita production 8.5 bushels.

"From 1906 to 1914—Population 91,972,000, average annual wheat production 712,474,000 bushels, annual per capita production 7.7 bushels.

"Statistical investigations have shown a greater decline in the per capita production of cattle, sheep and swine than that indicated for wheat.

"These are mere illustrations of the general tendency in America that the country is becoming less able to supply food for its own people. The inevitable consequence has been the increased price of food products. This has concentrated attention and increased the interest in agricultural production, which presents the encouraging feature in the situation.

"There is peril even in the prevailing high prices for the farmers. In the

first place there is a shortage of farm labor. This is due to the tendency of Americans to concentrate in urban communities, and this tendency has been accelerated by reason of the high wages offered by munition factories and concerns manufacturing structural products. In the second place, the high price of meat and the relative shortage of feed has resulted in many stock raisers selling off their breeding stock. This created great anxiety in regard to future meat supply and will lead us to the agitation for meatless days for the United States like those that have been practiced in Europe almost since the beginning of the war.

"These are only a few of the aspects of the rural situation as it has been developed as a result of the war. We are not to regard it as a hopeless situation. We are to be encouraged by the fact that the gravity and acuteness will be the means of redirecting our energies in an effort to overcome our food peril, but it is the time for aggressive constructive national policy. There is no doubt that the establishing of a food dictator will overlook our traditional views and result in co-ordinating our efforts. Individual production is certain to give place to co-operative endeavor. We will need to know our labor situation with reference to production and it would appear that a national survey will be necessary to ascertain this. We may experience the conscription of labor for production just as we have experienced the principles of the selective draft for the army before the war is over. Some simple system will be worked out for determining the seed and fertilizer supply and providing for their wise distribution to the sections where they are needed. Thousands of agencies will be devised if the war is destined to continue to prevent the needless waste or misdirection of food materials. We can not win this war if we continue to waste, as in Times Annalist estimates \$700,000,000 worth of food in a year.

Rural Organization.

"Not the least of the American farmer's handicap at the present time is his lack of rural organization and effective co-operation. Many of the present difficulties involving production and distribution could be overcome immediately if there were proper organized channels in the rural sections of our country through which to disseminate information. The problems of relative acreage of food and feed crops; adequate information concerning farm labor and its wise distribution; proper and adequate marketing systems, etc., could all be more effectively solved if there were rural organized agencies through which information could be obtained and disseminated. It is needless to say that one of the effects of this war will be to teach the American farmer how to co-operate in problems of rural welfare. The time has come when he must take charge of the business end of his work. The classic example of Denmark is an illustration of what farmers can do in this regard. Food prices are lower and the people more prosperous today than in Sweden, where organization is less effective. But we need to organize our rural forces on a different plan than that of Denmark, where the farmers have taken over their business, regardless of the interests of the city dweller. It seems a wiser course in America for the farmer and the merchants and other business men of the towns and cities to join their forces in co-operative organization. The American banker and business man has contributed largely to the progress of rural development and the farmer can not ignore him in the scheme of co-operation. I am, therefore, impressed that the town-and-country league, under its various names, represents the best type of American organization. In this plan the farmer becomes interested in the agricultural manufacturing enterprises of the town and the town-dweller in turn becomes interested in land and the rural interests that it fosters.

"The importance and need of rural organization at this time is well illus-

trated by the fact that, according to the census of 1910, there were 878,798,325 acres of farm land in the United States and that only 478,451,750 acres of these were under cultivation, leaving more than 400,000,000 tillable acres lying idle. If adequate farm help could be provided and sufficient farm machinery supplied to cultivate this vast idle acreage the increased production from this source alone would meet our present emergency, or for that matter, any emergency involving food production that might confront us. But the fact that the farmer has frequently raised more than he could sell profitable has discouraged both intensive cultivation and the cultivation of his idle acreage. Now that a crisis confronts us in the absence of effective organization it will require years to make use of our available tillable acres that are now lying idle.

"Until the American farmer learns to co-operate in buying his supplies, share-holding and agricultural manufacturing enterprises, co-operative marketing and financial arrangements he can not prosper in the best sense of the word. We will still continue to observe depleted fertilizing of the soil and decreasing acreage production. It is no credit to us that the average wheat yield of France for a ten-year period was twenty-two bushels per acre, Hungary nineteen bushels, Italy twenty bushels, Great Britain thirty-three bushels, Germany twenty-nine bushels and Denmark forty bushels, while the average for the United States was only fourteen bushels. This is the price America pays for disregarding the scientific principles and the benefits of co-operative effort."

A CONTEST OF WESTERN STATES. PEORIA, Ill., Sept. 10.—Fifteen Western and Middle Western States

Dakota, Texas, Minnesota, Iowa, Arkansas, Wisconsin, Wyoming and Missouri. The provinces of Manitoba and Saskatchewan are sending elaborate displays, as is also the Dominion government and Canadian Provinces will compete for agricultural supremacy of the North American continent in this city the latter part of September. These states and provinces have entered collective agricultural exhibits in the International Soil-Products Exposition, which will be held September 18-22. With the international event is com-

bined for this year the National Implements and Vehicle Show and Peoria Fair. This promises to be the largest and most widely attended agricultural show in the country this year. States which have at this date reserved space for exhibits are: Kansas, Nebraska, Arizona, New Mexico, South ernment of Canada.

THE RATIO.

First Walter—"When I first saw that man he couldn't have been making

more than \$1,000 a year. I'll bet \$10,000 now."

Second Walter—"How do you know?"

First Walter—"Why, he used to get a 50-cent tip, but now he only gets me a dime."—Lamb.

Even if current reports are true which we doubt, it is cheering to reflect that all history records no instance where a war was won by putting germs on court plaster and peddling it around.—Ohio State Journal

"HOGINE"

"A SPECIALLY PREPARED COOKED HOG FEED"

This feed is higher in food value than the usual feeds and therefore it takes less feed and reduces the feed bills. Ask us about this new feed—you will be interested.

ALLEN & BONNER

Phone 162

Phone 162

A Carload of Buicks Came In Wednesday. Another Load Will Arrive Monday.

The Buick "Valve-in-Head" Complete Line

Everybody Knows "Valve-in-Head" Means Buick

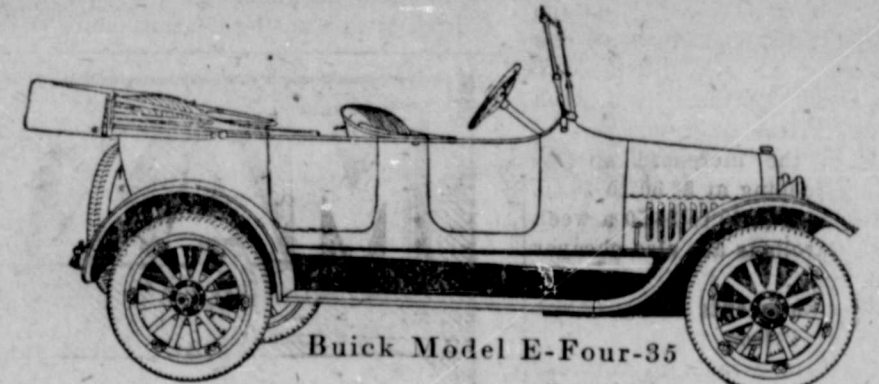
The motoring public the court of last resort in all things having to do with motor cars, has definitely accepted the *valve-in-head* motor as being nearest to perfection in internal combustion motors that has yet been achieved.

The experience of thousands of *Buick valve-in-head* owners has taught them that this type of motor gives the least vibration, the greatest flexibility, power and efficiency.

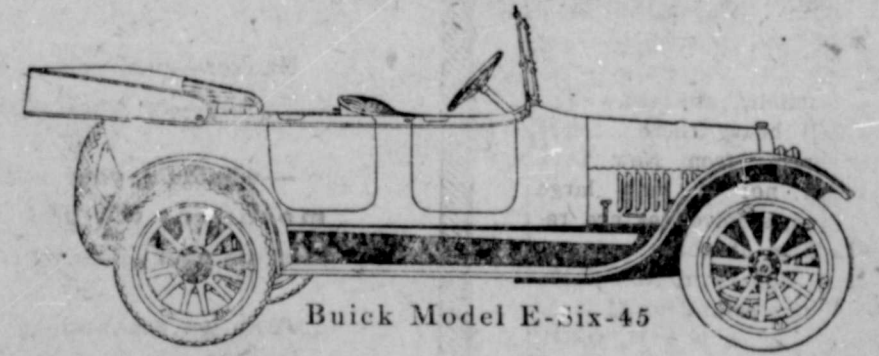
For sixteen years *Buick* has been steadily building and perfecting *valve-in-head* motor cars with the result that today it is generally understood that *valve-in-head means Buick*.

The line of *Buick* six-cylinder *valve-in-head* automobiles now offered the buying public is a complete one—a car to suit every need any day in the year.

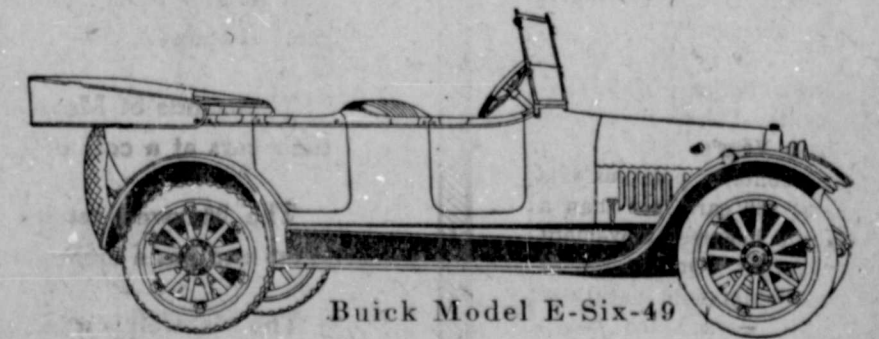
With a *Buick* you get service that is built into the car at the great *Buick* *Factories*, where the best material is accurately made into parts carefully assembled into complete cars, assuring a minimum amount of attention to keep your *Buick* in condition to at all times give complete motoring pleasure and satisfaction.



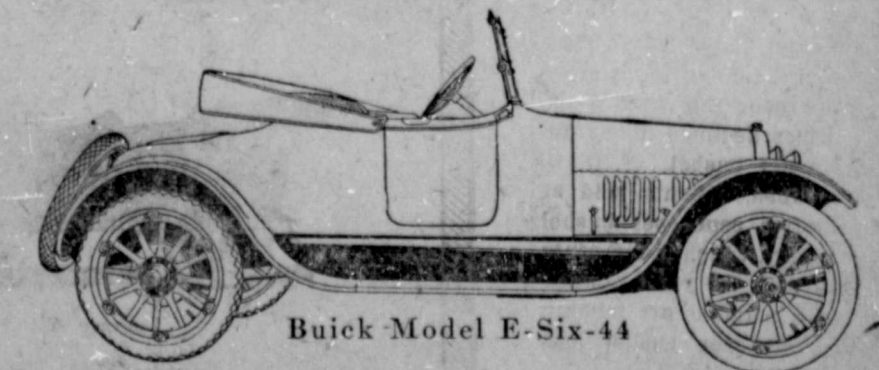
Buick Model E-Four-35



Buick Model E-Six-45



Buick Model E-Six-49



Buick Model E-Six-44

E. E. ROOS

BUICK DISTRIBUTOR

Phone 17

"In the Heart of Auto Row."



—ROUND TRIP SUMMER TOURIST.—

Los Angeles, California	\$61.85
San Francisco, California	\$85.80
Kansas City, Missouri	\$31.00
St. Louis, Missouri	\$37.40
Chicago, Illinois	\$49.00
Dawson Springs, Kentucky	\$46.20
Washington, D. C.	\$65.40

All good until October 31st.

SOCIETY

Telephone Number 72

SKAGGS-HARTLEY.

On Wednesday evening at 7 o'clock, at the home of the bride's parents, Mr. and Mrs. H. E. Skaggs, 815 Columbia Street, there occurred a social event of unusual interest, in the marriage of their daughter, Miss Manie Skaggs, to Edgar T. Hartley.

The young people are well known and deservedly popular among the younger set of Plainview, each belonging to prominent families of the town. Mr. Hartley is a young business man who has recently embarked in the grocery business with his father, the firm name being J. T. Hartley & Son.

The ceremony, simple and impressive, was performed by their pastor, Rev. I. E. Gates, who had been attending a meeting in Silverton and came home especially to do this beautiful service for his friends.

Mrs. Eva L. Barnes presided at the piano, playing Mendelssohn's Wedding March for the entrance, and playing softly through the ceremony Lange's Flower Song.

The bride was lovely in a gown of white crepe de chine.

After the ceremony and congratulations of friends, delicious refreshments were served, after which the guests retired, leaving behind many expressions of esteem and good wishes for the young married people, who will be at home at 305 Ash Street, Plainview.

A GUEST.

DELPHIAN CLUB.

The Delphian Club will meet at the home of Mrs. W. C. Mathes at 3 o'clock on Saturday, September 22, 1917.

Subject—"Land of the Pyramids: Art and Architecture, Excavations and Literature."

Leader—Mrs. Underwood.
Description of "Temple of Korok"—Mrs. Wright.

Description of "Hall of Pillars"—Miss Rosson.

Discussion of Early Excavations in Egypt—Miss Murphy.

An Account of the Discovery of the Tomb of the Beautiful Queen Tiy—and the Tomb of Her Parents—Mrs. T. Stockton.

Reading, "The Voyage of the Soul" (from "The Book of the Dead")—Mrs. Morehead.

An Account of the Story of Bata—Mrs. Farmer.

LIBERTY SOCIAL CLUB.

The Liberty Social Club met Thursday afternoon with Mrs. Geo. Shellabarger, on the college grounds.

After the business meeting, the hostess served sandwiches, cake and ice tea.

A number of the members were present. Mesdames H. G. Tumberg and L. L. Wheeler resigned, as they are moving away.

The next meeting was postponed until the 27th, and will meet with Mrs. C. E. Moore.

SECRETARY.

TRAVEL STUDY CLUB.

The Travel Study Club met Saturday, September 8, in the club room. This was the first regular meeting of the new club year.

The members voted to pay half of their membership dues to the Red Cross Chapter and keep the other half in the treasury. Each lady agreed to bring her knitting at each regular meeting and knit.

The regular course of study has been given up, and the club will secure a book on travel and read that during the meetings.

PERSONALS

T. D. Lipscomb, who is managing the Maxwell agency at Lubbock, was here Sunday with his family.

Mr. and Mrs. Jake Burkett, Noah Burkett, Mrs. J. E. Burkett and Mrs. Stella Sewell left last Saturday by auto for a visit at Gatesville.

Miss Lillie Hunley, of Claude, arrived here Monday to become a student at Wayland College.

Mr. and Mrs. J. C. Stone and baby, of Amarillo, spent Sunday with Mr. and Mrs. R. W. Brahan.

Mr. and Mrs. E. E. Roos returned Tuesday from Amarillo.

Mrs. Geo. Quesenberry and children returned Sunday from a visit with relatives in Kansas.

Sidney and Ray Sheffy left Monday for Canyon, to enter the Normal there. Lester Smith, of Lockney, passed through here Saturday on his way to the Canyon Normal.

Mrs. C. A. Gilbert returned Tuesday morning from a visit with relatives at Gainesville.

This week Elbert Overton, of Abernathy, purchased a registered Hereford bull from Jno. Gist, of this city, for \$1,250. Mr. Overton also purchased five calves for \$250 each from Mr. Gist.

Rev. A. L. Moore filled an appointment at the Floydada Methodist Church Sunday.

Mrs. Callie Johns, of Dallas, is the guest of her cousin, Mrs. W. D. Overton, at Abernathy.

C. W. Cozzins, of Jamestown, N. Y., who owns a syndicate farm here, is here on business.

Mrs. R. F. Stewart is visiting this week in Hereford.

R. M. Ellerd made a business trip to Amarillo Monday.

F. M. Wolf and E. L. Brown, of Lubbock, were here on business the early part of the week.

Miss Avis Hickman, of Roscoe, arrived Tuesday to spend the winter with her aunt, Mrs. E. T. Coleman. She will be a student at Wayland College.

Mrs. J. P. Crawford is visiting at Fort Worth.

Mrs. Lois Hentz, of Dallas, is the guest of her brother, Rev. R. E. L. Farmer, at Wayland College.

Mrs. Thomas Abraham and children left for Dallas Tuesday. They will make their future home there. Mr. Abraham was called there recently by The Texas Company, for which company he was local agent here.

Mr. and Mrs. C. D. Powell are visiting with Mrs. Myrtle Middleton Powell, at Amarillo, this week.

Misses Elzela Perdue and Eleanor Fairris will leave this week for Denton, where they will enroll as students at the College of Industrial Arts.

Mrs. J. B. Shaddix, of Hughes Springs, has returned to her home, following a visit with her parents, Mr. and Mrs. J. M. Murphy.

Misses Thelma McLean and Edna Fowler left Monday for Canyon, where they will enter the Normal.

Miss Alpha Fulton left Monday for Canyon, to attend the Normal this winter.

John Boswell left Saturday for Sherman, where he will attend Austin College.

New High Shoes For Well Dressed Men

THE NEW FALL SHOES ARE HERE. GENTLEMEN THEIR QUALITY IS A FEATURE THAT SHINES RIGHT THROUGH THEIR STYLE AND THAT'S WHAT MEN WANT IN SHOES—QUALITY FIRST. WE FEATURE THESE NEW LASTS SPECIALLY.

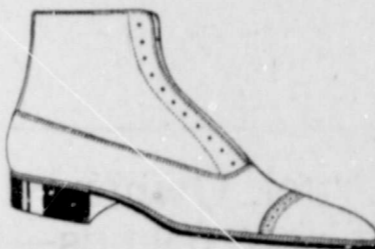
A PACKARD Glazed Kangaroo Blucher "Hudson" Last, Cushion Sole—Rest Comfort and Style for tender feet Price \$8.50.

A PACKARD Black Kangaroo Bal, The "English" Biltmore Last, widths B, D, Price \$8.50.

A PACKARD Black Glazed Kangaroo, Full Leather Lined, "Clyde" Last, an excellent shoe for business and professional men Price \$9.00.

STETSONS, Famous Cordodger Last, Black Vici Blucher. A man's shoe through and through Price \$10.00.

OTHER SHOES FOR MORE MONEY—MANY FOR LESS



Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

Miss Dora Setpp will attend school at Amarillo this winter.

P. Flamm left last Saturday for an extended visit at his old home near Springfield, Ill.

Miss Lela McVickers has returned to Floydada, following a visit with her parents here.

Miss Wilhelmina Harrington has returned from a visit with friends at Lubbock.

WANTED—To buy a small tract of unimproved land within fifteen miles of Plainview. See JACK LESLIE, at South Plains Monument Co. #1t-pd.

DON'T FORGET! Mary Pickford in "Romance of Red Woods" and a new Pathe News Monday and Tuesday, at regular prices. THE OLYMPIC. 1t.

Earl Lockhart has gone to Canyon to attend the Normal.

THE MAE I. opens Monday under new management. Admission, 5c and 10c, afternoon; 5c and 15c, night. 1t.

FOR RENT—A five-room house and bath. Will rent to party wishing to buy the household furnishings now in the house. Five acres of land, with good stand of millet, goes with this place. Will also sell chickens and two cows. Phone 108. #1-pd.

ONE BARGAIN

West Half of Survey No. 3, Block C-2, Hale County. Nine miles from Abernathy on main road to Petersburg. About as near perfect as any half section in the County.

Two Room House—Small Barn—Fenced—Well and Windmill. 240 acres under cultivation.

LISTEN! The Price is only \$25.00 per acre if you will write to the owner, Mrs. O. B. Irone, Worthington, Ohio. TERMS: \$1500 Cash, \$1500 in two years, balance five years, deferred payments at 6 per cent.

KNOWN AS MILLIKEN FARM

ANNOUNCEMENT

We wish to announce that we have opened a Sporting Goods and Bicycle Shop in the west room of the Ellerd Building on Seventh street.

Plainview has needed a genuine sporting goods store and we shall attempt to give it such a store.

To give you an idea of what we have; we name here a few of our lines.

Wright & Ditson
Sporting Goods

Victor
Sporting Goods

Everything Needed for

Baseball.

Tennis

Football.

Track.

Cycling.

Basketball.

We will have Guns, Tents, Fishing Goods and all sorts of approved supplies and equipment for camping.

We handle the Dayton Bicycles, the real bicycle with the five year guarantee. Then we have the Pennsylvania, Goodrich and U. S. Tires for bicycles and motorcycles.

We will also have all bicycle parts and equipment and will have a complete bicycle repair department.

We will also have equipment for lawn and indoor games.

We want you to understand that this is "Sporting Goods Headquarters" and invite you to come here for anything in this line that you may need.

Miller Bros.

Temporary Phone 104



AIMEE GAGE

Aimee Gage
Will Arrive
Saturday
Morning

---Two shipments of Sailors in the prevailing shapes and colors will come in the same express, so we will be able to show you a complete assortment.

Some of our patterns were delayed two weeks, but henceforth we will receive new ones each week.

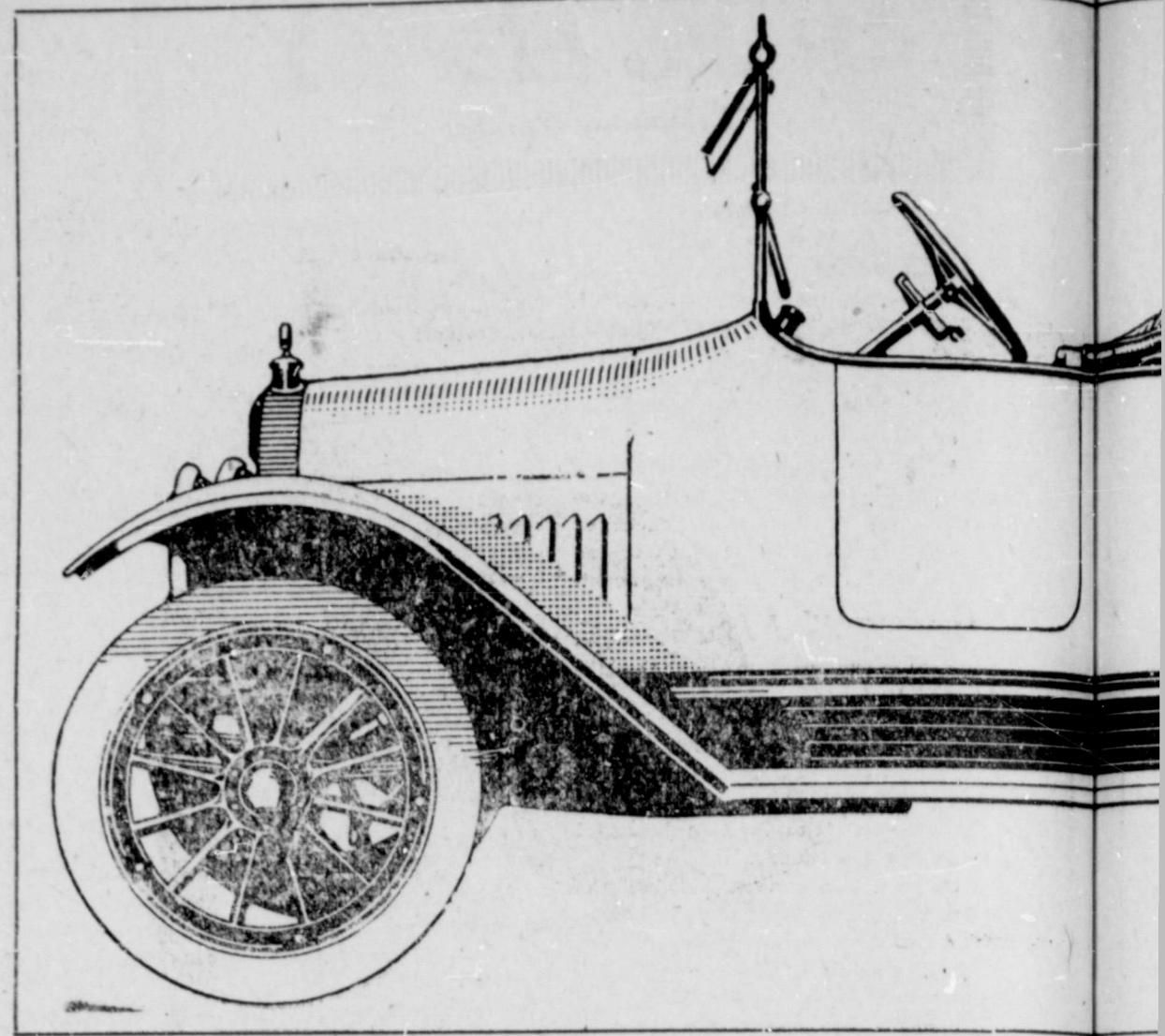
We are subscribers to the Gage Weekly Service, which puts us thirty days nearer Paris

We are anxious for you to visit our shop.

R. & H. Millinery Co.

"The Individual Hat Shop"

MAXWELL ONE-TON TRUCKS



We ask you to ask a Maxwell Truck Owner what he thinks of the car. Judge it by the judgment of your friends—by the performance of the car.

Then put behind the owner's answer the splendid service station behind the truck, the big supply of parts, the low upkeep cost, and what the truck will do. Then make your decision.

Here is what two Maxwell Truck Owners think of their investments:

South Plains Motor Company,
Plainview, Texas.

Plainview, Texas, September, 12th, 1917

Gentlemen:

I have purchased one of your Maxwell One-Ton Trucks, April 3rd, 1917, and same has been very satisfactory.

I have been doing general service work with this truck and the first month I cleared \$181.19, the second month I cleared \$249.16, the third month I cleared \$280.54 and the fourth month I bought another one of the Maxwell One-Ton Trucks and used it about ten days with my old truck and cleared \$415.48. These amounts are over and above all running expenses.

I average about 12 miles per gallon of gasoline, and 600 miles per gallon cylinder oil.

I have had to replace one cotter key in my trucks since I bought them. This was my only repair bill.

I have carried as high as 4,985 pounds on my One-Ton Truck, without taxing my motor, or the carrying capacity of the truck.

I gladly recommend the truck to anyone interested in the purchase

of a real truck and you may refer any one interested to me.

Yours truly,

T. L. GORDON,

Plainview, Texas.

(Signed)

Lockney, Texas, September 11th, 1917

TO WHOM IT MAY CONCERN:

This is to certify that I purchased a Maxwell One-Ton Truck 18 days ago today from the South Plains Motor Company, Plainview, Texas, and same is very satisfactory.

I have hauled as high as two tons on my truck without taxing the motor, my repairs have amounted to nothing. I have taken in Two Hundred Sixty-Five Dollars, Ninety-One Cents (\$265.91) during the 18 days, and my total expenses during the 18 days I have owned the truck have been \$31.65.

I gladly recommend the Maxwell One-Ton Truck to Transfer Companies, or anyone interested in the purchase of a truck.

J. MORG HAMILTON,

Lockney, Texas.

Signed

We would like to figure with you on a Maxwell One-Ton Truck to do your Hauling and Transfer work. We have fifteen of these trucks here that are giving the very best of service, and if you will investigate the real serviceability of this truck you will become interested in the purchase of one of them.

Our customers are hauling twice the capacity of these trucks, and they have had no trouble whatever. As a transfer and service investment they are unequalled, as there are three of these trucks being used in this town, and the owners are clearing over \$200 per month on them above all expenses.

The truck costs less to operate than a team, will go anywhere you can go with a team, will carry more than you can carry on a wagon, and will make three times the speed of a team.

We have a good TERMS proposition to offer on them. We will carry \$600 in 12 equal monthly payments at 6 per cent interest. Prices of trucks with box or stake body, \$1,035, delivered in Plainview, Texas, filled with gas and oil.

We would be glad to have you write any or all of the following, who are now operating these trucks, as to the merits of this truck:

- T. L. Gordon, Plainview, Texas, Service and Transfer.
- J. J. McKinney, Floydada, Texas, Service and Transfer.
- G. E. Richey, Hale Center, Texas, Service and Transfer.
- Allen & Bonner, Coal and Grain, Plainview, Texas.
- Ed Terrell, Crosbyton, Texas, Transfer.
- H. A. Davidson, Lubbock, Texas, Grain and Coal.
- J. H. Johnson, Pierce-Fordyce Oil Co., Plainview, Texas.

We would be glad to have you call and look this Maxwell One-Ton Truck over, as you can save some money, cut your salary force one man (as this truck will do the work of two men with teams easy), and you can do your work much quicker.

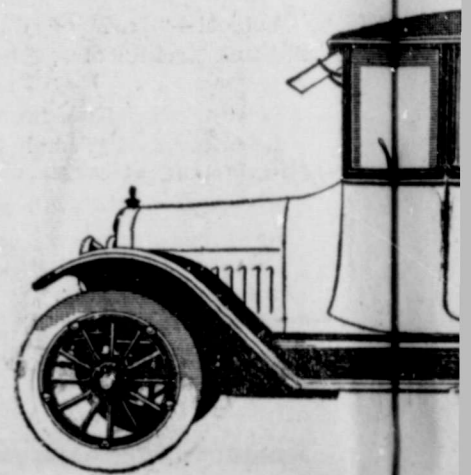
Call us collect for any further information in regard to these trucks, or come and see us, as we have just received 30 trucks with different bodies and we can make immediate deliveries.

Remember you have a truck with a Service Station behind it, a stock of parts in case you need them, and a real truck at the lowest price possible when you own a MAXWELL.

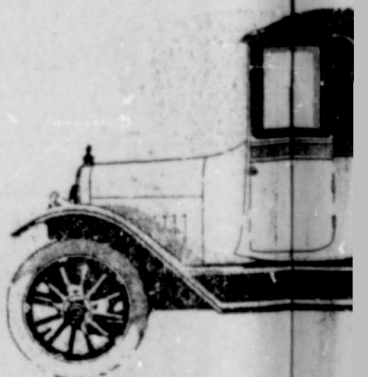
Let us hear from you, or come and see us before these are all sold.

Uncle Sam is urging you to keep your horses and mules in the fields at work, and of course you want to keep them there as much as possible, but there are many times when you find it necessary to stop the field work and "hook up" the team for a haul to town. Use a Maxwell Truck instead.

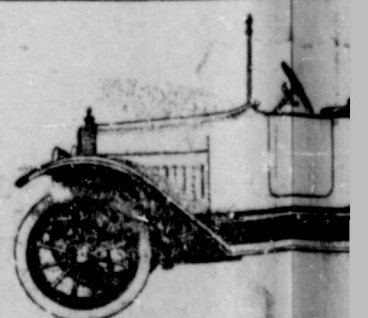
Extra Special On Maxwell
at Old Price of \$



Maxwell
\$1,160 Del



Maxwell
\$1,160 Del



Maxwell Roadster

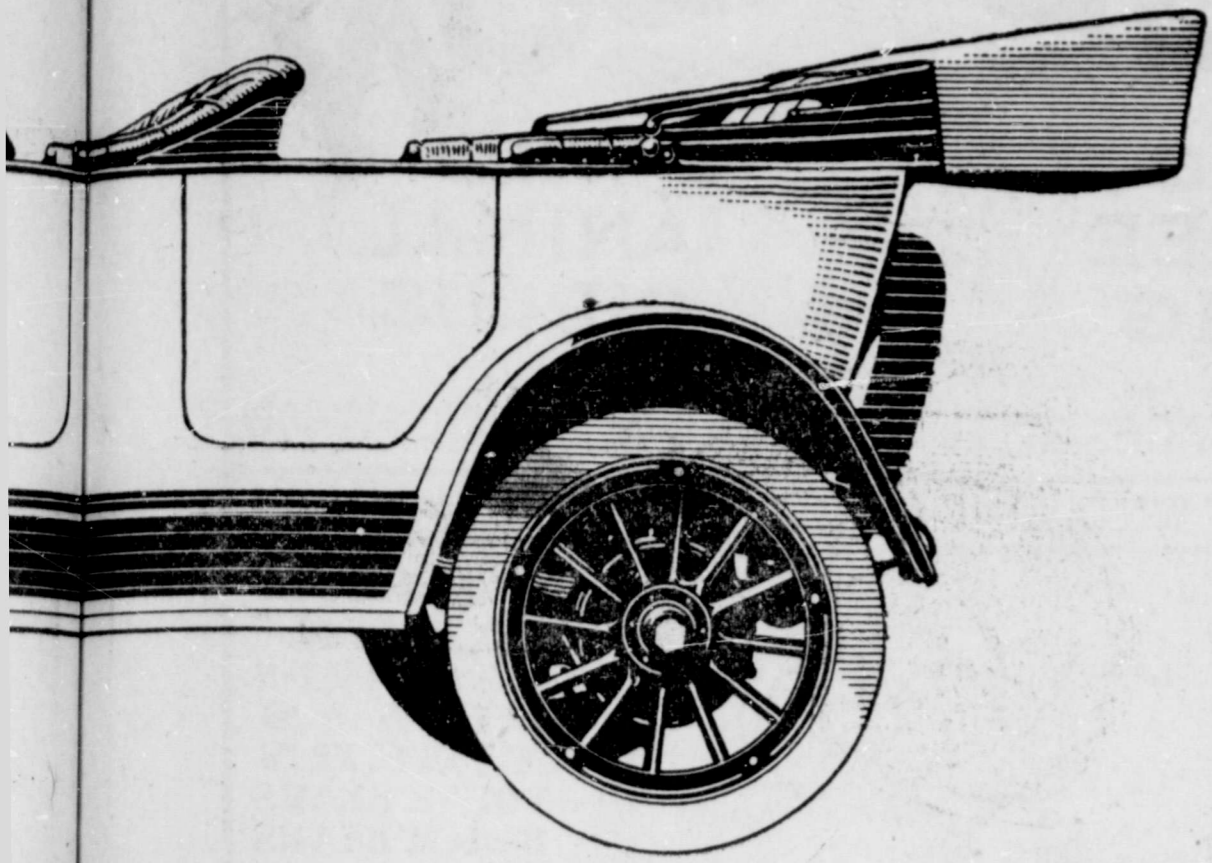


Maxwell Berline
a beautiful new
model.
\$1,160
delivered

SOUTH PLAINS M

Temporarily Located in South Room Egge's Garage—In about a mo

J. M. LIPSCOMD, Manager



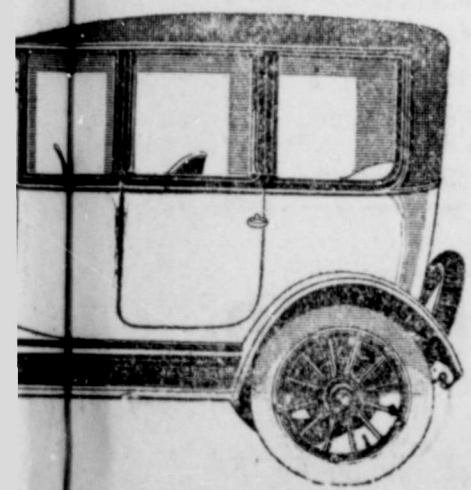
Extra Special MAXWELL Touring Cars

Maxwell Touring Car
of \$715 Delivered

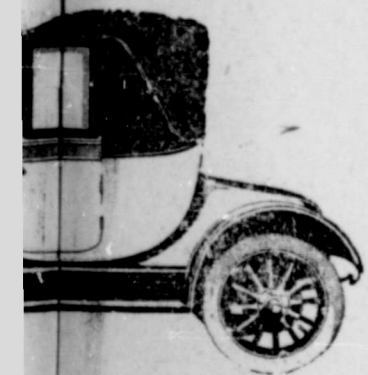
We have just received a wire from the Maxwell Motor Car Co. that they are shipping us Two Carloads of Maxwell Touring Cars.

We had not expected this shipment but it's coming and we expect to sell the cars upon their arrival at An Extra Special Price of \$715 Delivered.

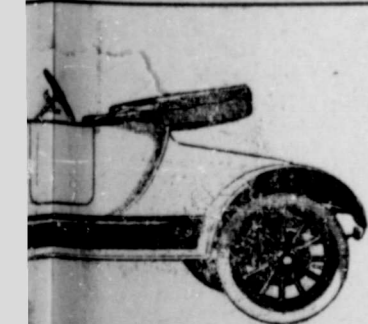
This is the old price which was in effect before the recent raise in price on the Maxwell Line.



Maxwell Sedan
Delivered



Maxwell Coupe
Delivered



Maxwell Sedan \$795 Del.

By buying from this shipment you will positively **SAVE \$80.00**, as the present price on this model Touring Car is \$795.00 delivered, and when these cars are gone that price will prevail as we have no more which can be sold at the lower figure.

Nothing else in the Maxwell models is special but these few unexpected cars, and they won't last long. Hurry to get us that order—you will probably never be able again to buy such a motor car value.

PERFORMANCES.

Here are some of the Maxwell achievements classified

Under the head of economy:

In the \$5,000 Dealers' Gasoline Economy Contest on May 23rd, 1917, a total of 1092 privately owned cars averaged 27.15 miles on one gallon each.

In the \$50,000 Owners' Economy Contest in June and July, 1917, a total of 2040 cars averaged 29.04 miles per gallon.

In a 419-mile run from San Francisco to Los Angeles in 1916, a Maxwell averaged 37.5 miles per gallon.

Mrs. Miriam Thayer Seeley, Professor in the Oregon Agricultural College, drove her Maxwell across the continent and back at a cost of \$8.19 a month for gasoline, oil and repairs.

Under the head of speed:

Beating "The Lark," fastest train on the Pacific coast, seven consecutive nights.

Detroit, Grand Rapids, Kalamazoo and return, 350 miles, 9 hours 45 minutes.

Indianapolis to Chicago, 188 miles, 4 hours 15 minutes.

Los Angeles, San Diego and return; Los Angeles, Bakersfield and

return; Los Angeles, Santa Barbara and return, non-stop run totaling 750 miles, 23 hours, 45 minutes.

Under the head of endurance:

A Maxwell ran 22,022 miles without stopping the motor. This unparalleled achievement was under A. A. A. supervision.

The gruelling races with "The Lark," in which the Maxwell was the victor seven times running.

THE REASON WHY.

Of course, there is a reason back of these wonderful Maxwell performances—there are several reasons—and they are built into every Maxwell that leaves the factory.

FIRST—The fundamental principles of Maxwell construction and design must be right in their entirety, otherwise we might tell you of wonderful power, or speed, or endurance, or economy, but not all four combined.

SECOND—The application, by practical master builders, of their knowledge and energy on one model for four years, has perfected every individual part of the Maxwell chassis to a point that assures the greatest efficiency from the assembled car.

THIRD—Uniformity of performance is assured by the fact that from raw material to finished product, every operation is performed in Maxwell factories and under the supervision of Maxwell executives. No manufacturer in the world produces more of his own car than the Maxwell.

FINAL—By adhering to one model we are not tempted to reduce manufacturing operations by using the same parts in two or three different models, such as the same piston in a six or a four, or the same axle on a five and a seven passenger, which is bound to result in one of the models being unbalanced—and that means lack of efficiency.

We are prepared now, and will be far better prepared when we get into our new building, which is being constructed for us at our former location, to care for every Maxwell car of every description which we sell.

We have expert Maxwell mechanics, who are especially prepared to keep your car in tip-top condition. We have the parts for every model. And we have a splendid line of accessories for your cars.

This service is of more value than you suspect if you have never owned a car every part for which had to be ordered, with serious delays at every turn; if you never owned a car on which all sorts of mechanics had to try a hand. We don't have to delay you for parts. Our mechanics are Maxwell mechanics; they don't jump from one make of car to another---they handle Maxwells only.

MOTOR COMPANY

a month look for us in our new Building at old stand on Broadway

Phone 677

Maxwell Touring Car
with winter top
\$915 Delivered



THE PLAINVIEW EVENING HERALD
TWICE-A WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

H. S. HILBURN & E. B. MILLER, Owners.

RICHARDS, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

Yearly: \$1.00 6 Months. Advertising Rates on Application.

GOOD INTENT CHANGED TO INJUSTICE.

The purpose of the Legislature of Texas in attempting to relieve the drouth-stricken area of West Texas is most commendable. The proposed financial aid would indeed have been worthy of the interest of all Texas in a part of Texas. The unfortunate circumstance connected with the good intent was the designation of the afflicted territory as "West Texas."

West Texas was heralded to the world as down and out, needing and worthy of assistance. Naturally such munificence gained wide publicity.

West Texas is a mighty big term. The Legislature in fixing the area for the location of the West Texas A. & M. College covered more land than is enclosed within the borders of many states. The Panhandle and South Plains is a very prominent part of West Texas, and so by reference it came within the drouth-stricken territory.

There is perhaps no part of this state being more closely watched by Northern and Middle Western farmers as a possible point of migration than the South Plains and Panhandle. To them comes the news that "that section is all burnt up; the Legislature and the press say so." There is the injustice.

The South Plains and the Panhandle is far from being burned up. There is not a county in this section which needs or asks for aid. Every county in the section is more than pleased to have those who need relief receive it and to contribute to it.

On the contrary, this section is enjoying a marked prosperity. Crops are up to and above the average. More acreage was planted, and because of increased efficiency in handling the farm work, qualities have been made better, and yields increased. Prices for everything the farmer raises are much above the average, and all is bright for next year's undertakings.

Let not the outside world understand that the South Plains and Panhandle are asking or receiving or needing aid.

LET US BE AMERICANS.

Seventeen brave young men are about to take up the duty burden of Hale County. They are to leave Wednesday for Camp Travis to prepare themselves that those less fortunate may remain at home. They are to represent those at home on the battlefields of France, fighting a fight which means continued peace for us and our children.

Those seventeen men go not as martyrs for the community. They do not go grudgingly. They go in the spirit of the war, "that democracy might not be wiped from the face of the earth."

The going of these men increases the duty burden of those who remain. Our Americanism should be strengthened because they go. Our pocketbooks should be more freely unsnapped, that they may be unhampered in their fight—that they may be the better nursed should misfortune befall them.

We all hear every day, "Oh, there are so many little things that we are called on every day to help pay for. We can't afford to contribute to all." This is a time of sacrifice. We have been called upon for very little. We will be called upon for much more before the end. We should be ready and willing at all times to do "our bit" and carry the lesser sacrifice.

Most of all, let us be loyal. It doesn't cost to be loyal. We enjoy the freedom of the United States and the protection of that freedom. As decent citizens, let us be loyal Americans. Let us boost Uncle Sam and President Wilson and give a word of Godspeed to those who are so soon to leave us to help wage the deliverance.

WAYLAND COLLEGE NOTES.

President R. E. L. Farmer has been traveling most of the vacation in the interests of the college. He reports good prospects for the next school year.

Wayland College will open Monday, September 17. The city of Plainview is invited to attend the opening exercises, at 9:30 o'clock.

Wayland Business College, under the management of Professor and Mrs. Watson, bids fair to see its largest enrollment this term.

Mrs. W. A. Wilson, directress of the girls' dormitory, has had a large force of workers busily engaged for several weeks getting ready to offer to the young lady students a most delightful and sanitary home.

Professor and Mrs. Hardesty will have charge of the new industrial home for girls. They are pleased with the outlook. This home will make it possible for many girls to secure an education who are not able to pay college rates.

Dean Winston has not only great scholarship, but also a great capacity for work. This is evinced by the marked transformation in library, laboratory, recitation rooms, boys' dormitory, etc.

Director McCarty of the music department of Wayland College arrived Wednesday morning from Kansas City, Mo. He was for many years director of music in Park College, one of the most noted educational institutions in Missouri.

Miss Elizabeth Zeigler, one of Wayland's popular teachers, of Plains, Texas, arrived in Plainview a few days ago. She has already an assurance of a fine class. She has made a specialty of the Fletcher method for younger pupils.

Miss Juanita Allen, of Fort Worth, recently elected to the department of expression, came in Monday, after taking a course in expression at Baylor University. She took further work in expression in the Cury School of Expression, at Boston, Mass.

Miss Anna Dickerman, of Oswego, Kansas, came in Wednesday. She is the popular teacher of Latin and modern languages in Wayland College.

The primary department this year will be under the special care of Miss Amy Glenn. This department of the college is maintained to relieve the

crowded condition of our public schools, and will give greater care and attention to pupils of immature and impressionable age.

THE MAE I. opens Monday under new management. Admission, 5c and 10c, afternoon; 5c and 15c, night. It.

MARY PICKFORD in superproduction extraordinary for return engagement, "Romance of Red Woods"—one of "America's Sweetheart's" best pro-

ductions—OLYMPIC Monday and Tuesday, September 17th and 18th. Also a new Pathe News. Prices 5c and 10c. Matinee; 5c and 15c, Evening. Matinee begins at 2:30; evening, 7:30 o'clock. It.

THE MAE I. opens Monday under new management. Admission, 5c and 10c, afternoon; 5c and 15c, night. It.

EMMY WEHLEN in "The Duchess of Doubt" Wednesday, September 19th. Also a funny comedy. Matinee, 5c and 10c. Evening, 5c and 15c. THE OLYMPIC. It.

\$60 MAIZE AT HELEN TEMPLE.

Geo. Quesenberry was yesterday showing, splendidly developed maize heads raised on a fifty-acre tract at Helen Temple Farm. This grain was completely ripe, and well filled. The acreage was watered but one time, at the time of planting, and Mr. Quesenberry thinks that it will run two tons to the acre. Maize is now worth about \$30 a ton.

SAVE YOUR MONEY to buy a bond of the second Liberty Loan of 1917.

Pride in Your Gift to The Bride

There is never a question mark in the wedding present from Peterson's. The bride knows it is a tribute of true friendship, chosen with deliberate care after comparison of the best patterns of the foremost manufacturers whether your choice be sterling silver, cut glass, clocks or jewelry. The Peterson imprint on the box containing the gift is a compliment to the bride's good taste and proof of your good purchasing judgment.

Wilbert Peterson

Jeweler and Optician

The HALLMARK Store

J. J. Lash's Real Estate Corner

712 BROADWAY. PHONE 652. PLAINVIEW, TEXAS

We have two sections of deeded land, eight section lease goes with it, all fine plains land in 10 miles of railroad town. Price only \$14.50 terms on half at 6 per cent.

Have two leagues land in Bailey County, all fine level land, state debt for two thirds purchase price, this is a chance to get a fine ranch on good terms.

We have 2,500 acre ranch in Briscoe Co., improved half level land, balance rough will sell at a bargain.

Have 3,600 acre ranch in 11 miles of town of 4,000, all fine plains land, good grass, well improved, will sell at \$17 per acre on good terms at 6 per cent on deferred payments. Possession in 30 days.

Have an improved section on main road south of Plainview, can be bought at a bargain one-third cash, balance 1 to 10 years.

Have 18,000 acre ranch all level plains land, near railroad, improved, will make fine wheat farms, price and terms right.

Have several good houses in Plainview that we can sell for \$300 to \$450 cash, balance monthly.

Come in and list your land with us, if you are offering it at a bargain we have a buyer.

Have \$24,000 worth of land and suburban property to trade for land in Central Texas.

J. J. LASH REAL ESTATE CO.

REAL ESTATE

We have party has a good 320 improved farm he wants to trade for Plainview property.

Have for sale 440 acres, in a good farming community 2 1-2 miles of good school, store, post office. Price \$16.50.

Have a good 160 acres 5 miles of Plainview priced right, come and see us about this.

Have a good section 5 miles of post office and store. Price \$16.

Have party has two story house with 9 rooms and 8 lots, all well located near school, wants to trade for land.

Have a fine improved 5 acre tract with six room house, well located, owner wants to trade for land.

Have one of the best homes in Plainview, well located, close in for sale, and would trade for land.

Have \$20 acres in north panhandle, Owner wants to trade for Plainview property.

Have several other good propositions to offer, come up and let us talk it over.

Stephens & Van Howeling

REAL ESTATE Office in Stevens Building — Over Third National Bank

ESTABLISHED 1840 THE ORIGINAL YANKEE ROBINSON WILD ANIMAL CIRCUS 77th ANNUAL TOUR

BIG THREE RING

WILD ANIMAL CIRCUS

3 RINGS · 2 STAGES STEEL ARENA · WILD WEST · HORSE SHOW

THE BIGGEST WILD ANIMAL CIRCUS IN THE WORLD

30 DOUBLE LENGTH CARS Equal to 60 Freight Cars

700 PEOPLE

500 HORSES

600 EDUCATED ANIMALS

10 ACRES OF TENTS

HERD OF ELEPHANTS AND CAMELS

100 Wild Animals Exhibited FREE IN PARADE

108 WAGONS

2 ELECTRIC LIGHT PLANTS

50 FUNNY CLOWNS - 50

Trained

LIONS
LEOPARDS
PUMAS
TIGERS
POLAR BEARS
BLACK BEARS
SEA LIONS
ELEPHANTS
CAMELS
HORSES
ZEBRAS
PONIES
MONKEYS

LION THAT Loops the Loop

PARKER'S CARNIVAL SHOWS || COLLOSAL ZOO OF WONDERS

Col. Hobb's \$10,000 Challenge Dancing Horses

BATTLING NELSON FIGHTER AND SOLDIER WITH HIS SPARRING PARTNER and Company of GREATEST OF ALL CHAMPIONS

Winners of New York & Boston Horse Show

Trainers, showing the famous fighter in action

Will Positively Appear Twice Daily in a THREE ROUND BOXING CONTEST with the YANKEE ROBINSON CIRCUS

WILL POSITIVELY EXHIBIT RAIN OR SHINE

Plainview Thursday, September 20



A Special Exhibition of the New Mechanical Bookkeeper at THE THIRD NATIONAL BANK

A cordial invitation is extended to you to come into this bank and inspect the wonderful Burroughs Bookkeeping Machine which we have just installed. This "bookkeeper with brains of steel" that cannot make a mistake is on exhibition in our banking room.

We want you to see just how this machine operates—how it adds, subtracts and figures balances without an error. Our bookkeepers will show you exactly how our books are posted by machinery. The demonstration will be both interesting and instructive. Samples of the work will be distributed to everyone present.

This machine has been installed for the purpose of giving added protection to our depositors. We urge you to call and become acquainted with this improved method of handling your account.

Third National Bank

THE CONFLICT BETWEEN MIGHT AND RIGHT.

Secretary of Commerce Redfield, in a reply to a communication which was received by him from East Orange, N. J., has stated his attitude toward the La Follette peace resolution. The author of the request for his favorable consideration of the peace resolution was J. E. Van Dyke, and in his communication to Mr. Van Dyke the Secretary of Commerce stated:

"I have received over your signature under date of the 16th instant what you are pleased to call the 'important request' for my favorable consideration of the La Follette peace resolution."

"Your communication is extraordinary by reason of what it omits. There is, for example, no reference to the rape of Belgium, nor does it show either by direct word or by internal evidence that you have read the clear and lucid statements of the President on the causes of the war."

"There is no word in your communication that speaks an American spirit. You seem interested to assert evil intentions on the part of the nations associated with us in the war and an equally earnest wish to slur over the spirit and acts on the part of Germany which brought this war into being."

"Subtly and by indirection you take such a course as would stab your country in the back, as would be the hands of the President and make ineffective for righteousness the sacrifices of our men and our treasure."

"You deal with superficialities and neglect the substance. You chase shadows and ignore realities. You seem not to know that there are two great opposing ideals in the world—one of which must go down before the other, for neither is tolerable to the other. These ideals are autocracy and democracy. Autocracy has put its heel on Belgium, on Serbia, on Montenegro, on Poland, on Roumania, on a fair part of France. It is a skillful and highly trained autocracy. It knows well how to disguise its purposes and how to conduct through weak and willing hands a secret campaign in many lands, including our own, hiding itself under the guise of fairness, pleading in the fair name of Peace for the privilege of doing its foul deeds."

"Against this militant autocracy, whose lust for power led it to begin this murderous war by deliberate attack on nations who sought only quiet against this desperado among the nations stand the democracies of the world; the free peoples against the

peoples that are bound; the peoples whose ideal is right against the peoples whose ideal is might. In the fearful combat autocracy trembles on the edge of disaster, and this is the time you cunningly lift your voice in its behalf."

"Your country stands today with the free peoples of the world in order to make it safe for a free people to be. In this larger cause are bound up many lesser though still great ones. For the American people abhor not only autocracy, but that which autocracy has done in this war. They look with horror on what autocracy has done in Belgium. They shrink at what autocracy has done with the daughters of France. They shudder at the continued slaughter of women and children in defenseless towns in the name of autocracy. They deeply resent that men and women are sent to a pitiless death that autocracy may work its will upon the sea. Against these and all things like them wrought by autocracy for its own ends the American people stand embattled."

"No humane note rings in your letter. No pity for slaughtered nations shows in it. But you have an excuse for Germany and the moral forces of the world have none."

LARGE WHEAT YIELDS FOLLOW DRY YEARS.

DALLAS, Texas, Sept. 8.—"The farmers of Texas can do no better thing for the nation, for themselves, for their soils, and for their livestock than planting all their land in wheat that they can get seed for," said E. W. Kirkpatrick, president of the Texas Industrial Congress, today. "I have noticed throughout my whole farming experience that an unusually dry year is always followed by large yields of wheat. An increased planting of wheat should be made, especially in the area of limestone soils, ordinarily known as our black-land prairie belt, as these soils are very favorable to wheat production from the Red River to the Rio Grande."

"The President has called upon the United States for a billion or more bushels of wheat next year, and Congress has by legislation established a \$2 minimum price per bushel. Besides answering the call for the greatest production in the history of the country, there will be much benefit to cotton-worm soils by planting wheat upon them. Here and there, generally through the black-land belt, are small patches upon which the cotton stalks grow to a certain extent and then die. Many farmers speak of

these spots as 'alkali land,' when, in fact, they are cases of a soil disease known as 'root rot.' They are instances of nature calling for a change from cotton, for a rotation of crops, wheat is not subject to root-rot; if the grains, corn, and the grain sorghums are sown on soil containing the root-rot fungus for four or five years it will disappear and the land will be ready for cotton growing again."

"Furthermore, following the drouthy summer and lack of feed, wheat pasturage will be a great help in carrying over the livestock. Our farms, through efforts to conserve the scanty moisture, have been more thoroughly cultivated than usual, and heavy winter rains will do more than ordinary damage where they are not protected by cover crops. The wheat may pay for itself in winter pasturage and protection from surface washing alone, so if a farmer who has pastured it all winter, wants to turn it under next spring and plant corn or cotton he will have had its value. Most farmers will prefer, however, to go on with their crops to harvest, and will then be able afterward to mature a crop of June corn, kaffir, milo, soy beans, peanuts, or cowpeas before the time for fall plowing has passed."

"What I have said as to wheat applies equally to oats, barley, rye or emmer. There are no more profitable or suitable crops for the black-lands than the small grains. They require less labor, prevent soil washing, supply winter feed and bread for the world, and the rains of the past two weeks have put the ground in good condition for planting, which should be done this month."

RUBBING IT IN.

The father of a certain charming girl is well known in his town as "a very tight old gentleman." When he recently received a young man who for some time had been "paying attention" to the daughter, it was the old gentleman who made the first observation:

"Huh! So you want to marry my daughter, eh?"

"Yes, sir; very much, indeed."

"Um—let me see. Can you support her in the style to which she has been accustomed?"

"I can, sir," said the young man, "but I am not mean enough to do it."

—Lamb.

The German authorities have decreed less light for Berlin just at a time when light of more than one kind is badly needed.—Providence Journal.

SCHOOLDAYS ARE HERE

That means to hurry along and not be tardy. Don't come up missing when you are called upon to start your work promptly, but have the little things necessary to make your school work successful and pleasant.

We do not handle school books but we do have many supplies that you will be needing and we believe that we will be able to sell them to you at full value for your school money.

- Drawing Books.
- Tinted Paper.
- Pencil Tablets.
- Crayolas.
- Book Satchels.
- Pens and Holders.
- Water Colors.
- Fountain Pens from \$1.00 up.
- Pencil Holders.
- Drawing Tablets.
- Pencils.
- Ink Tablets.
- Compasses.
- Book Straps.
- Inks.
- Erasers.

Learn To Look For The Things You Need Here

Long-Harp Drug Company

"Progressive and Progressing"

Phone 161

Plainview, Texas



Here's the Still Better Willard

Here's the Willard Battery with Threaded Rubber Insulation which made such a remarkable record in two years' test on 35,000 cars.

Come in and let us explain the vital importance of this better battery insulation in postponing the day of repairs.

Don't forget, either, that we're still on the job to help you get long life and service from your battery.

O. T. RUSHING
Willard Service Man

With McGlasson-Armstrong Rubber Co. Phone 73



Get Ready For Fall

Isn't it a pleasure to be able to find under one roof a complete combination of goods and service? This store seeks your patronage on this combination.

When you make your housefurnishing plans for Fall and Winter you have the satisfaction of knowing that you can come to this store and make needed purchases for every room in the house at prices that defy competition and then get a complete service thrown in with the purchase. Our truck delivery and competent force of salesmen who will install your furnishings carefully should appeal.



COMFORTABLE PARLOR CHAIRS

What could please Hubby more than a comfortable, restful arm chair. We are showing many artistic models. Better get one of them today and have a splendid present and a pleasant surprise for him tonight.

BED DAVENPORTS.

In these large and roomy davenport you will find a pleasant solution to the spare room problem. The unexpected guest is never a source of worry in the home with one of these easily convertible bed davenport. We have also davenport suites.

OUR REPAIR DEPARTMENT.

Is in charge of a most competent foreman, Mr. Fred C. Mendick. We do not hesitate at the most difficult repair work and guarantee your complete satisfaction.

W. E. WINFIELD

Phone 95 "If It Isn't Good We Make It Good" Phone 95

Sugar Price-Fixing Favors Beet Sugar

Government Intervention Interpreted as Boon to American Beet Growers and Repeach for Cuban Producers—New Figures Will Tend to Lower Imported Material in 1918.

The agreement reached by the Government and 80 per cent of beet sugar producers of the United States which fixes the price of beet sugar to the trade at 7.25 a hundred pounds, or 7 1/4 cents a pound, is interpreted in sugar circles as a great boon to the beet sugar industry of this country and as a reproach to the cane sugar producers of Cuba, who have been taking advantage of abnormal conditions to boost prices to their best customers, the people of the United States.

Beet sugar producers in this country will have opportunity to make a profit in excess of 100 per cent on their entire output if the price of 7 1/4 cents prevails until the end of the grinding season. The beet sugar crop is estimated variously at 750,000 to 900,000 tons. It will come on the market beginning about October 1.

It is not expected that the small amount of raw sugar of the 1917 crop remaining in Cuba at this date will be materially lowered in price. The effect of the Hoover price-fixing proposal, however, should make for lower prices for the 1918 crop, which will begin to come on the market in December. This crop, according to present indications, will exceed the 1917 crop in volume. The outlook for the Cuban producers, therefore, is less favorable than the outlook for the American beet sugar growers. The Cuban producers should be able to get at least 1 cent a pound profit, but there is no further prospect of 2- and 3-cent profits per pound. Even at 1 cent a pound profit the Cuban producers will have opportunity to fare well.

The meat of the new sugar situation is this: American-grown beet sugar will get a prestige which it never enjoyed before. The price of beet sugar will determine the price of cane sugar delivered at the Eastern ports. Allowance of a 100 per cent profit to beet sugar growers should stimulate this trade and make the country more independent of Cuba and other foreign sugar-producing companies.

The basic price of 7.25 cents a pound, as understood in trade circles, applies to beet sugar in the territories where it is produced. This includes the California, Utah, Colorado and Michigan territories. It is not likely that beet sugar will come on the market east of Buffalo, but in order to determine the price of refined cane sugar in New York and the eastern belt, it is necessary to assume that beet sugar will actually compete with the Cuban sugar in the Eastern market. The following compilation will make the situation clearer:

	Cents.
Basic price of beet sugar in West	7.25
Average freight to New York	.50
Price of beet sugar delivered in New York	7.75
Difference in selling price of beet and cane	.20
Maximum price of cane sugar to trade in New York	7.95
Market price of refined cane sugar today	8.40
Apparent reduction through Hoover proposal	.35

In the public statement issued by the Food Administrator it was said that the public would save about 1 1/2 cents a pound in consequence of the agreement reached with the beet sugar men. This is not apparent in the above calculation, which indicates a saving of only .35 cents. This is on the assumption, of course, that retailers will charge a uniform price for handling sugar.

Refiners of Cuban raw sugar cannot hope to make a profit if compelled to buy Cuba raws at prevailing prices and if compelled to sell sugar in competition with the beet sugar at the fixed basic price of 7.25 cents a pound. Even now, with refined sugar offered by leading refiners at about 8.40 cents a pound, there is no profit in the business of the refiners as they are paying the market prices for raws. Here is the situation in the refining trade at the present time:

	Cents.
Cost of Cuban raws in N. Y.	6.50
Insurance costs	1.03
Total cost to refiners	7.53
Charge for refining	1.25
Cost of finished article	8.78
Apparent loss	.38

risk of shipping, and cost of refining. President Duvall of the American Beet Sugar Co. characterizes the prices fixed for beet sugar at a conference between Food Administrator Hoover and representatives of the beet sugar industry, as "entirely satisfactory." They were decided upon with reference to the judgment of the trade, and will enable the companies to gain a reasonable profit.

TEN MORE FOREST BATTALIONS AUTHORIZED.

The formation of a second "Forest" regiment, comprising ten battalions and composed of lumbermen and woodworkers, who will go to France and get out of the forests materials for the use of the American, French and British armies, has been authorized by the War Department, it was announced today. Two battalions are to be raised at once, with the active aid of the Forest Service, of the Department of Agriculture. It is expected that the remaining eight battalions will be called for in a short time. Nine "service" battalions, made up of laborers who will be used in connection with the Forest regiment, have also been authorized and two battalions have been ordered raised at once.

In order to provide for future contingencies, it has been decided to commission at the present time enough officers for other battalions yet to be

raised. These men not needed now will be placed on the reserve, and will be called as the other units are formed. According to the present plan, fifty per cent of the officers will be sawmill and logging operators, twenty-five per cent will be technical foresters, and twenty-five per cent will be men with military training. A number of the graduates of the engineer camps have been selected for service with the new units.

A considerable number of captains and lieutenants are to be selected in the immediate future. The minimum age limit for commissioned officers has been set at 31.

A first regiment of woodsmen numbering about 1,200 men and designated as the Tenth Engineers (Forest) has already been recruited and assembled and is now being trained at American University, D. C. This regiment was raised at the request of the British government to undertake the production in France of cross-ties, bridge, trench, and construction timbers, mine props, lumber, and other forms of wood required in connection with its military operations. The landing of the American expeditionary forces has made necessary similar provision for their needs, while the French military authorities have indicated that some of

the work incidental to their operations might be taken over by woodsmen from this country. Decision to raise the new and much larger force has followed a study of the field of possible usefulness to the Allied cause, made by American foresters attached to General Pershing's staff.

Each of the ten battalions of the second regiment will comprise three companies of 250 men each, and will be under the command of its own major.

The regiment will be made up of volunteers. Applicants must be white and between the ages of 18 and 40. Skilled lumberjacks, portable mill operators, the cutters, logging teamsters, camp cooks, millwrights, and charcoal burners are among the classes of men desired.

For the "service" battalions both negro and white laborers will be enlisted.

Wayland Baptist College—This institution offers excellent advantages in the Departments of Music, Art, Expression, Business, Education etc. Students who finish in our Academy will be admitted to schools or colleges of university rank. Students who complete our two years of regular College work will be admitted to the Junior year in the best Colleges or Universities.

Best Educators are now agreed that it is better to take Academy or Junior College work in a regular Junior College. Young and immature students can not have the personal attention and individual attention in larger Colleges or Universities which they would have in a school like Wayland or other Junior Colleges.

The Department of Education which has been recently added will be in charge of Dr. W. A. Wilson, an educator of long and successful experience, who has made special study of educational problems in America and Europe. Special attention will be given to those who wish to prepare themselves for the work of teaching. Write for catalogue or confer with us personally.

R. E. L. FARMER, President

Keeps Your Stove Shining Bright

Gives a brilliant glossy shine that does not rub off or dust off—that stands to the test of time—lasts four times as long as any other.

Black Silk Stove Polish

Is in a class by itself. It's more carefully made and made from better materials.

Try it on your parlor stove, your range, or your ironing board. If you don't find it the best polish you ever used, your hardware or grocery dealer is authorized to refund your money.

There's "A Shine in Every Drop"

Get a Can TODAY

Attention, Music Lovers



Have you ever heard the wonderful new.

Edison Phonographs?

If not, come in and let us have the pleasure of demonstrating it to you.

Bargains in new and second-hand pianos. New stock of Player Rolls and Sheet Music.

Ryden & Son's Music Store

621 Ash Street Plainview, Texas

\$1,250

f. o. b. Racine

120-inch Wheelbase

40 h. p. motor.

MITCHELL

SIXES

FIFTY SURPRISES

In the Latest Mitchells—See Them

\$1,525

f. o. b. Racine

127-inch Wheelbase

48 h. p. motor.

No matter how well you know fine cars, scores of features will surprise you in the Mitchells, we believe.

These are examples of the extra values which efficiency methods can give. And they are fine examples. All are produced complete—chassis and body—under John W. Bate, the efficiency expert. And in a model plant, where up-to-date methods have cut labor cost in two.

Wanted Extras.

We have taken pains to learn what men and women want. And they are all in the latest Mitchells.

There are 31 features rarely found in cars. These include a power tire pump cars. These include a power tire pump, dashboard engine primer, reversible headlights, etc.

There are shock-absorbing springs, found on no other car. They make the Mitchell the easiest-riding car. In two years—since we adopted this feature—not a single spring has broken.

Double Strength.

But the greatest Mitchell feature is the 100 per cent over-strength. In the past three years we have doubled our margins of safety.

Safety parts are vastly over-size. Castings are almost eliminated. Over 440 parts are built of toughened steel. We spend \$100,000 yearly on radical tests and inspections.

The result is a lifetime car. Two Mitchells that we know of have already been run over 200,000 miles each.

There are surprising luxuries and beauties. In the past year we have added 25 per cent to the cost of finish, upholstery and trimming.

There is heat fixed finish which stays new. There is extra grade leather that lasts. There is a light in the tonneau, a locked compartment, handles for entering, and countless dainty touches.

There are all the attractions our experts found in 257 show models—all in a single car.

MITCHELL SIXES	
Two Sizes	
\$1,525, Mitchell—a roomy 7-passenger Six, with 127 inch wheelbase and a highly developed 48-horsepower motor.	
Three Passenger Roadster, \$1490.	
Club Roadster, \$1,560	
Sedan, \$2,275 — Cabriolet, \$1,960.	
Coupe, \$2,135. — Club Sedan, \$2,185.	
Also Town Car and Limousine.	
\$1,250 Mitchell Junior—a 5-passenger Six on similar lines, with 120 inch wheelbase and a 40-horsepower motor. 1-4-inch smaller bore.	
Sedan, \$1,950—Coupe, \$1,850. Club Roadster, \$1,280.	

8 Smart Styles.

The Mitchell line now includes eight exclusive styles. All are designed by our experts and built in our own body plant.

They include open cars and closed cars, convertible cars and sport cars. All of them distinctive. They come in two sizes at two basic prices. No other cars in the Mitchell class offer so many appeals.

Plainview Machine & Auto Company

D. Brown, Prop.

Phone 16

Mitchell Distributors



Farmer Friends,

How about building that implement house to protect your machinery? They have cost you too much good money to allow them to remain out of doors this winter. Don't say lumber is too high, the little additional cost in advance of lumber, you will not notice it. We have a heavy stock of lumber on hands, and will be glad to help you plan and estimate cost of your buildings. Come, we will talk it over.

A. G. McAdams Lumber Co.

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

WHEAT FLOURS cost you just a little
more and are just a little better than
other brands. HARVEST QUEEN
MILLS

OH YOU
BARGAIN!
Seven thousand acres, sixty per cent
smooth land, water 30 to 50 feet, 5
miles to good shipping point, \$3.00 per
acre. Good terms. Some trade at right
price. W. B. KNIGHT, Plainview,
Texas. P. O. Box 44.

MONEY TO LOAN.
SCOTT & BLACKMER.
Farm and Ranch Loans. The in-
spector lives in Plainview. Prompt
service. Room 22, First National Bank
Building. Office phone 544. Resi-
dence phone 665.
ELMORE BARKER, Manager.

FOR SALE—A good modern house,
with two large lots, near High School
Building. See owner, A. VAN HOWEL-
ING, or 'phone 510 or 518.

FOR SALE—10 acres well improved
land one mile north of Wayland Col-
lege. Would trade for other good
Plainview property. W. S. WASSON.
41-pd.

We are in the market for Dry and
Green Hides. Highest prices. ALLEN
& BONNER, Coal and Grain Dealers.
Adv. tf.

WANTED—A young single woman
for general housework, Permanent
place for right party. BOX 177, Plain-
view. tf.

"SAVE MONEY"
And call RYDEN & SON MUSIC
STORE when your piano needs tuning
Work guaranteed. tf.

FOR RENT—Two furnished light-
housekeeping rooms. Phone 148. tf.

CAR OF PRESERVING PEARS on
the track. Fine for canning. Prices
are right. Better order some from
AYLESWORTH today. 11-pd.

Two light housekeeping rooms for
rent; both front and back entrance.
Corner Elm and Third Streets.
Phone 618.

We are in the market for Dry and
Green Hides in any quantity. RUCK-
ER PRODUCE COMPANY. tf.

FOR RENT—Two light-housekeep-
ing rooms; both back and front en-
trance. Corner of Elm and Third
Streets. Phone 618. tf.

FOR SALE—Two 2-year-old mules;
also one good mule 15 hands high, and
some good horses. SOUTH PLAINS
MOTOR CO., Maxwell Dealers, Plain-
view. Phone 677. tf.

FOR SALE—Jack, 1,000 pounds, 7
years old, and German Coach Stallion,
1,425 pounds, 8 years old. Will sell
both for \$1,000.00. See W. B. LEWIS,
Plainview, Texas. Oct. 10. tf.

FOR SALE.
Chicken, horse and hog feed, hay
and bran. New Feed Store at the City
Scales. WHITE HAY AND GRAIN
COMPANY. Phone 281. tf.

FOR QUICK SALE—One-half sec-
tion of good public land near Peters-
burg. See R. E. ECHOLS, Petersburg,
Texas. 6t.

HAVE YOU SEEN those new Self-
Swinging Cradles we are showing.
They are something new that will ap-
peal to you. We invite you to look
at them. GARNER BROTHERS.
Phone 105. 3t.

FOR SALE: Four-room house and
bath with garage. One-third down, bal-
ance \$17.50 per month. See M. P.
GARNER.

LOST—A coat, August 5, between
Helen Temple Farm and Plainview.
Modern Woodman badge in button
hole. Return to KNIGHT GARAGE.

FOR RENT—Two nicely furnished
rooms, close in. Phone 218.

FOR RENT—Two nicely furnished
front rooms, with bath. Phone 355. 2t.

ROOMS FOR RENT—Call JOHN
JOHNSON at business 'phone 398 or
residence phone 437. tf.

FOR SALE—Maxwell touring car,
complete with starter and lights. Call
656 or see H. F. BURTON, at old
Brown Motor Co. stand, on Ash Street.
1t.

FOR SALE—Two 2-year-old mules;
also one good mule 15 hands high, and
some good horses. SOUTH PLAINS
MOTOR CO., Maxwell Dealers, Plain-
view. Phone 677. tf.

LOST—Saturday morning, a purse
containing \$80 in currency and \$40 in
checks made payable to Watson's Meat
Market. Liberal reward if returned to
WATSON'S MEAT MARKET. 2t.

TEN-ACRE irrigated truck patch
half mile from Court House. Price
low, terms easy. W. E. ARMSTRONG,
705 Ash Street. Phone 209. 2t-pd.

OREGON & CALIFORNIA RAIL-
ROAD CO. GRANT LANDS. Legal
fight over land at last ended. Title
revested in United States. Land, by
Act of Congress, ordered to be opened
under homestead laws for settlement
and sale. Two million three hundred
thousand acres. Containing some of
the best Timber and Agricultural
Lands left in United States. Large
Copyrighted Map showing land by
townships and sections, laws covering
same and description of soil, climate,
rainfall, elevations, temperature, etc.,
Postpaid One Dollar. GRANT LANDS
LOCATING CO., Portland, Ore. Oct. 17

FOR SALE—Two 2-year-old mules;
also one good mule 15 hands high, and
some good horses. SOUTH PLAINS
MOTOR CO., Maxwell Dealers, Plain-
view. Phone 677. tf.

GET OUR PRICES on all kinds of
House Furnishings. We outfit the
home from cellar to attic, and we sure
can meet prices. GARNER BROTHERS.
Phone 105. 3t.

GARNER BROTHERS—Funeral Di-
rectors and Embalmers. Calls an-
swered all hours, any distance. Store
'Phone 105. Residence 'Phones 376
and 704. 3t.

WANTED—Two unfurnished rooms,
connected, close in. Phone 27. 3t.

FOR SALE—220 acres of land 8
miles from Lockney. One hundred
acres can be sown in wheat. Some
improvements. See R. W. VANDER-
SLICE or 'phone TOM THOMPSON, at
'phone 190. tf.

BARGAIN—\$250 under market value,
well improved five-acre place near
Wayland College. BOX 207. tf.

FOR SALE—Four mare mules. See
E. E. MORAN, at Cash Grocery No. 1.
tf.

FOUND—Bunch of keys. Owner
may obtain same at The Herald office
by payment for this ad. tf.

WANTED—Three furnished rooms
or four-room furnished house near
Central School. Phone 17. tf.

TO TRADE—Two houses to trade
for land. E. W. WILDER. tf.

DURING THE FALL and Winter
you will spend more time in the
kitchen. Mrs. Housewife Surely you
will welcome neatness, and especially
kitchen article such as the Hoosier
Kitchen Cabinet. All models easy to
buy. GARNER BROTHERS. Phone
105. 3t.

FOR SALE OR TRADE—One Chev-
rolet touring car. E. W. WILDER. tf.

FALL SEWING is made a pleasure
rather than a drudge if you will investi-
gate and buy the White Sit-Straight
Sewing Machine. We expected that
you would want just this machine, so
have some in stock for you now. GAR-
NER BROTHERS. Phone 105. 3t.

FOR SALE—Good horse. See W. N.
MCDONALD. tf.

FOUND—In Gilbert's taxicab, Sep-
tember 8, one lady's umbrella. Owner
can have same by proper identification
and payment for this ad. 3t.

FIVE ACRES, well improved, one
mile from depot and Central School.
A bargain, at good terms. Who wants
to trade land for this? Let's talk it
over. W. E. ARMSTRONG, 705 Ash
Street. Phone 209 or 559. 1t-pd.

FOR RENT—One furnished upstairs
bedroom. Phone 533. 3t-pd.

FOR SALE—Maxwell touring car,
complete with starter and lights. Call
656 or see H. F. BURTON, at old
Brown Motor Co. stand, on Ash Street.
1t.

We are in the market for Dry and
Green Hides. Highest prices. ALLEN
& BONNER, Coal and Grain Dealers.
Adv. tf.

FOR SALE AND RENT—Singer
Sewing Machines; new or second-
hand. Phone 636. 716 Broadway St. tf.

J. B. DOWNS LAND & CATTLE CO.
Sell, Exchange, or Lease any size
tracts for grazing or farming pur-
poses through Northwest Texas, espe-
cially Floyd and adjoining counties.
We render and pay taxes on non-
resident lands.
Phone 86, Lockney, Texas.
Office: First National Bank Build-
ing. tf.

WANTED—Nurse girl or middle-
aged woman at WARE HOTEL to care
for two-year-old child. tf.

FOUR BLOCKS from square: Five-
room residence with bath. Windmill
water in house. Good barn.

FOR SALE CHEAP—One J. R.
Lewis well machine and six-horse
Witte gas engine; just run about 12
months; good as new. Will take some
good trade or a second-hand Ford car
on it. For further information, see or
write J. J. GARRETT, Route A, on
T. L. & D. Co. farm three miles south-
east of Plainview, Texas. 3t-pd.

WANTED—Chambermaid at WARE
HOTEL. tf.

LINOLEUMS—A beautiful line of
new Fall patterns, some inlaid, at
prices to suit every purse. GARNER
BROTHERS. Phone 105. 3t.

LINOLEUMS—A beautiful line of
new Fall patterns, some inlaid, at
prices to suit every purse. GARNER
BROTHERS. Phone 105. 3t.

One second-hand Chevrolet for sale
or trade. E. N. EGGE AUTO CO.

FOR RENT—Southeast double room,
upstairs. Young man preferred.
Phone 355. 2t.

FOR RENT—Three unfurnished
housekeeping rooms. See R. H. GER-
MANY, at Seth Ward Grocery.

FOR RENT—Southeast double room,
upstairs. Young men preferred. Phone
355. 2t.

FOR SALE—Thoroughbred Duroc-
Jersey pigs. A. H. MORRISON, Home
Restaurant. tf.

FOR SALE—My home place. Six-
room house and garage. Can make
terms. Owner, W. FLAKE GARNER.
tf.

FOR SALE—Two 2-year-old mules;
also one good mule 15 hands high, and
some good horses. SOUTH PLAINS
MOTOR CO., Maxwell Dealers, Plain-
view. Phone 677. tf.

MAKE HOME a desirable place to
live. Provide Father, Mother and the
other folks with comfortable Rockers.
We have a wide assortment of good
ones. GARNER BROTHERS. Phone
105. 3t.

FOR SALE OR TRADE—A pick-up
26-acres. Orchard Park Addition. See
J. F. McDONOUGH after six o'clock.
6t-pd.

FOR SALE—Maxwell car, 1916
model; in first-class condition. Reason
for selling, leaving town. HENRY
HAGEMEIERS, 911 Austin St. Phone
625. 3t-pd.

SEED WHEAT.
Acclimatized dry land seed wheat
for sale. One thousand bushels De
Marquis Spring Wheat and Turkey
Red Winter Wheat. This wheat has
been carefully grown on deep-tilled
land with 1 1/2 inch rainfall, thorough-
ly cleaned and guaranteed free from
smut and all foreign matter. Price,
\$4.00 per bushel, f. o. b. Bovina. Sam-
ples sent free on application. COL.
A. J. BESTER, Bovina, Texas. 9-18

RUGS are essential to Fall furni-
shing plans. They make home
cozy. We have many beautiful
patterns, in many finishes. Can match
any color scheme. The prices are
right. GARNER BROTHERS. Phone
105. 3t.

FOR RENT—Two nicely furnished
rooms, close in. Phone 218. tf.

FOR RENT—Two large rooms, with
bath. Nicely furnished. On Wayland
Boulevard. Phone 375. tf.

WANTED—A housekeeper for
small family. Apply MRS. F. J.
SHELL, Ralls, Texas. Phone 57.
Oct. 16-pd.

THE COW WON.
An official of the Board of Health
in a town not far from Boston noti-
fied a citizen that his license to keep
a cow on his premises had expired,
says the Boston Transcript. In reply
to this letter, the official received the
following communication:

"Monsieur Bord of Helt—I jus got
your notis that my licenes to keep my
cow has expire. I wish to inform you
that my cow she beat you to it—she ex-
pire 'trec we ago. Much oblige. Your
with respect, Pete"

SAFETY FIRST.
Dentist (to patient who is opening
his purse)—"No, don't bother to pay
me in advance."

Patient—"I am not. I was only
counting my money before you give
me gas."

CHANGE.
Ruth is an alchemist, I know.
And so I'll have to drop her.
For every time I'm out with her
My silver turns to copper.

It is estimated that the war will cost
this country fifteen billions a year.
The Kaiser comes high, but we've got
to get him.—Macon Telegraph.

NOTICE TO OWNERS AND OPER-
ATORS OF AUTOMOBILES AND
MOTOR VEHICLES.

Notice is hereby given that begin-
ning on the 24th day of September,
1917, that any one who violates the
Automobile or Motor Vehicle Law, as
passed by the Regular Session of the
Thirty-Fifth Legislature, of 1917, will
be vigorously prosecuted. Lights
must be dimmed, mufflers must be
properly equipped and cut-out kept
closed, speed limit must be observed,
traffic rules must be complied with,
cars must not be left standing with
engine running unattended, in accord-
ance with said law. However, the
State being behind in the issuance of
the numbers, at this time the law re-
lative to the numbers will not be en-
forced. J. C. TERRY,
Sheriff of Hale County, Texas;
JOHN VAUGHN,
2t. City Marshal of Plainview, Texas.

convenience all the next day like viol-
ent calomel. Take a dose of calomel
today and tomorrow you will feel
weak, sick and nauseated. Don't lose
a day's work! Take Dodson's Liver
Tone instead and feel fine, full of vigor
and ambition. —Adv

LEMONS WHITEN AND
BEAUTIFY THE SKIN.

Make Your Beauty Lotion Cheaply for
Your Face, Neck, Arms
and Hands.

At the cost of a small jar of ordinary
cold cream one can prepare a full
quarter pint of the most wonderful
lemon skin softener and complexion
beautifier, by squeezing the juice of
two fresh lemons into a bottle contain-
ing three ounces of orchard white.
Care should be taken to strain the juice
through a fine cloth so no lemon pulp
gets in, then this lotion will keep fresh
for months. Every woman knows that
lemon juice is used to bleach and re-
move such blemishes as freckles, sal-
lowness and tan and is the ideal
skin softener, whitener and beautifier.
Just try it! Get three ounces of
orchard white at any drug store and
two lemons from the grocer and make
up a quarter pint of this sweetly frag-
rant lemon lotion and massage it
daily into the face, neck, arms and
hands. It is marvelous to smooth
rough, red hands.—Adv.

LONGVIEW, TEXAS, MAN
CAN NOW WORK AS
GOOD AS ANYBODY.

Writes Tanlac Co. That He Is Now
Gaining 5 Pounds a Week—Only
Weighed 130 Pounds—Now
Weights 155.

One of the strongest evidences of
the rapidly growing popularity of Tan-
lac and of the wonderful results it is
accomplishing is the large number of
letters that are being received daily
from well known men and women
throughout the South.

Scarcely a day passes that scores
of letters are not received from
grateful users of Tanlac, and their
statements are indeed remarkable.
Among the number recently received
is the following letter from William
Breed, of Longview, Texas, which is
published word for word, just as it
was written:

"Longview, Texas,
January 13, 1917.

"To Whom It May Concern:
"On November 25, I bought one bot-
tle of Tanlac and commenced taking
same according to directions. I
weighed only one hundred and thirty
pounds. In ten days I gained seven
pounds, and I am gaining at the rate
of five pounds a week and weigh one
hundred and fifty-five pounds at the
present time. Tanlac beats any medi-
cine that I have ever taken to build
up a run-down system. I would not
take \$100 for what it has done for
me. It is the best medicine that I
have ever taken for catarrh of the
head, and I have tried several differ-
ent kinds of catarrh medicines. My
catarrh is nearly gone; also my stom-
ach trouble, of which I have been suf-
fering for more than twenty years, has
almost disappeared, and I give all
praise to your great medicine. When
I commenced taking Tanlac I could
not do a day's work, but now I be-
lieve I can do as much hard work as
any man. Very truly,

"WILLIAM BREED.
"R. F. D. No. 7.
"Longview, Texas."

Tanlac is sold in Plainview by Long-
Harp Drug Co., and in Hale Center by
Hale Center Drug Co.—Adv.

IMPROVED IRRIGATED FARMS.
40, 80, 160 ACRES.

Bargain No. 2.
Three and one-half miles to town of
1,500 population; fine schools. Forty
acres in alfalfa, fenced and cross
fenced, hog tight; balance plowed for
wheat. One hog shed with partitions,
120 feet long and about 10 feet wide.
One special brood-sow shed about 100
feet long. Water piped to pastures;
good barn, chicken house and dairy
house. Fine new six-room house, large
front porch, and large rear screened
porch. Forty h. p. oil engine, Layne
& Bowler pump. Terms: Small
amount down, long time on balance at
6 per cent. See MR. WHITE, Room 38,
Grant Building, Plainview, Texas. 1t.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

DR. PENNOCK,
OSTEOPATH.
Grant Building, Room 22,
Wednesdays and Saturdays.

Call Telephone No.
73 for
FREE
Quick Tire
Service

ILLUSTRATORS-
DESIGNERS AND
ENGRAVERS
THE COCKS-CLARK
ENGRAVING CO.
HARLEY BLOCK, DENVER

RUPERT M. CRABB,
Teacher of
PIANO AND VIOLIN.
Studio,
Wayland Building,
Room 10.

W. A. TODD, Agent
All Kinds of Insurance
Office No. 14,
First National Bank Building.
Phone 129.

L. A. KERR,
Architect.
Office at
Fulton Lumber Co.
Phone 107.
House Phone, 423.

HARRISON & KERR CO.,
General Contractors.
Office at
Fulton Lumber Co.
Phone 107.
House Phones, 828 and 423.

Waller Tailoring Company
It's a Matter of Personality
When deciding to or-
der your new Au-
tumn Suit—
Be your own model for
your own clothes.
Ed V. Price & Co.
Clothes are designed,
cut and tailored from
your measurements
which we send them
We guarantee satisfac-
tion, or you needn't
keep the clothes.
Isn't that fair?
Waller Tailoring Company
Exclusive Local Dealers
Phone 188 Phone 188

TRY IT! SUBSTITUTE
FOR NASTY CALOMEL
Starts Your Liver Without Making
Every Druggist in town—your drug-
gist and everybody's druggist—has
noticed a great falling off in the sale
of calomel. They all give the same
reason—Dodson's Liver Tone is tak-
ing its place.
Calomel is dangerous and people
know it, while Dodson's Liver Tone is
perfectly safe and gives better re-
sults," said a prominent local druggist.
Dodson's Liver Tone is personally
guaranteed by every druggist who sells
it. A large bottle costs 50 cents, and
if it fails to give easy relief in every
case of liver sluggishness and consti-
pation, you have only to ask for your
money back.
Dodson's Liver Tone is a pleasant-
tasting, purely vegetable remedy,
harmless to both children and adults.
Take a spoonful at night and wake up
feeling fine; no biliousness, sick head-
ache, acid stomach or constipated
bowels. It doesn't gripe or cause in-

ON ACCOUNT OF HOLIDAY
Our Store Will Be Closed All Day
MONDAY SEPTEMBER 17TH.
Kindly arrange your shopping
accordingly.

PLAINVIEW'S FASTEST GROWING STORE IN COMPLETE READINESS TO FACILITATE YOUR FALL SHOPPING.

EFFICIENT MAIL ORDER
SERVICE.
Your mail orders solicited and
given immediate attention. We
pay charges and send goods subject
to your approval.
TRY US NEXT TIME.

In entering upon our third year we are determined to surpass our previous efforts in offering the newest at all times at prices that are uniformly lower than can be found elsewhere.
Appreciating the fact that the trade in this territory demand the best, we spared no expense and time in securing the largest stocks of quality merchandise ever shown before.
Unprecedented conditions require that we make every

dollar go as far as possible, so it behooves you to buy at that store that is in position to offer the same goods and better goods at a lower price.
The buying power of our two progressive stores, both operated on the same modern "One Price Cash Methods," enables us to save you money.
The PREMIER ONE PRICE CASH STORE of the Plains is strongly fortified to meet your every requirement for Fall attire, and in a manner that will bring you back again.

Our Exclusive Ladies' Ready-to-Wear Department.

All the Newest Styles, Fabrics, and Colors Depicted.
For two years "JACOBS" has been recognized as the Criterion Store for Milady and in keeping with our policy of showing the correct interpretation of Fashion's newest models our Mr. Jacobs devoted three weeks in New York, and other Eastern markets, in studying and selecting garments that would be a credit to any store.

Ladies' Tailored Suits Par Excellence.



There appears to be an even toss in Suit and Coat sales. If your preference turns to the Suits, we have them in abundance, every one different, in the season's most favored materials of Broadcloth, Silvertone, Velours, Burelia, Gabardine, Serges, Poplins, etc., in the accepted colors of Blue, Black, Taupe, Olive, Burgundy, Plum, Mouse Brown, Pekin Blue, etc.
We invite your most careful inspection at all times, and call your attention to the wonderful values we are showing at

**\$16.50
AND UP**

New Fall Coats.

Our sales on Coats have been very brisk already. Patrons unable to resist the beautiful Coats at the tempting prices we have them marked, have selected their Coats earlier than ever before.

The prevailing fabrics are Plushes, Velours, Pom Pom, Trench Cloth, and fancy Mixtures, in all the new shades of fall.

We direct special attention to our extensive showing of Plush Coats which we are offering at prices that will surprise you. Advocating quick sales and small profits, we are in a position to save you from \$5.00 to \$25.00 on Exclusive Coats.

Charming Silk Dresses

Surveying our Dresses you will find every one new and crisp in the predominating materials of Satin, Charmeuse, Crepe Meteors, Taffetas, Serges, Crepe de Chines, and combinations in beautiful shades of Joffre Blue, African Brown, Black, Taupe, Burgundy, Plum etc.

Our styles are so different and numerous, we can't begin to describe them here. Accept this invitation to call and see the gorgeous and serviceable Dresses. An efficient sales force will gladly show you through.

Normal prices on Superior Dresses

\$14.50 AND UP

New Fall Blouses, Skirts, Petticoats, Etc.

We have directed special attention to the above, and this season as in the past, you will find our styles, and workmanship in a "Class Apart."

Be distinctive—wear "Jacobs" Clothes—it is a mark of refinement.

Attention, Stout Ladies

We are showing a varied assortment of the newest models for the larger ladies in sizes up to 52, which includes designs that will lend much to your appearance. Our prices will please you.

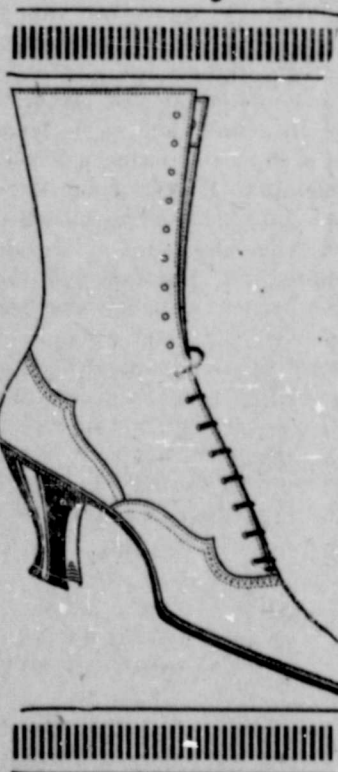
Extra Special

Silk Poplin, 36-inches wide in all colors only 95c
We have marked our woolens which include Serges, Gabardines, Whipcord, Poplins, and Trench Cloth at prices which would be prohibitive under present market conditions.

MONEY SAVERS ON YOUR STAPLES

Dependon and Red Seal Gingham, New Fall Styles	15c
G. T. Bleached Domestic, free of starch	12c
New Fall Percals in Light and Dark patterns and up.	12c
Bleached and unbleached Cotton Flannels, good quality	15c
Best Colored Oil Cloth	22c
J. P. Coats Crochet Thread	15c
R. M. C. and Bucilla Thread 10c, 3 for	25c
Work Shirts, fully made	59c
Standard Overalls	\$1.19
Heavy Canvas gloves	10c
Cotton Batts, quilt size	75c to 85c
Canvassing, extra good quality and up.	\$5.95
Men's Union-suit.	\$2.50

The Very Newest in Fall Boots



After selecting your garments your next thought should be directed to the beautiful Boots that will harmonize with your costume.

Our Krippendorff Dittman shoes made expressly for Jacobs Bros. in the new shades of Brown, Gray, Ivory, and the ever popular Black, are truly wonderful values. Opportune bookings enables us to sell these exclusive styles at

\$5.85 UP

All sizes and widths from AA to EE.

Extensive stock of Ladies', Misses' and Children's Shoes at

\$1.95 AND UP

You will appreciate our exceptional values and careful fitting.

New Silks and Woolens

Careful buying permits us to sell the season's most popular and attractive silks and woolens at prices which are in many instances as low as last season.

Satins, Charmeuse, Messaline, Georgette, and Crepe de Chines predominate in all the newest solid colors and fancy stripes.

The Correct Apparel For Men and Young Men at Prices that Will Please.



We are showing for this fall a representation of America's best makes which include Michaels Stern and Clothcraft Clothes for Men and Young Men, Bostonian and Selz Shoes, Best Ever Clothes for Boys, Kling and Cohen Goldman Mackinaws and Sweaters, Stetson and Heaton Hats, Levine Caps, and a big line of Staple and Fancy Shirts, Ties, Socks, etc.

If you desire to dress correctly at moderate cost ours is the store to buy your fall togs. We invite you in to see and compare our stocks and prices. We can and do save you money.

Michaels-Stern, Clothcraft and Belmont Clothes.

Concentrating on these paramount lines at our two stores enables us to save you from \$2.50 to \$10.00 on your New Fall Suit and Overcoat. We are showing all the New Models for Men and Young Men which includes the popular Trench Model in the new favored shades of fall.

Mothers we are specializing in one Big Line and are showing a wide assortment of patterns and materials from Worsteds to Fancy mixtures.

Prices \$14.50 to \$32.50

Don't procrastinate—when our present stocks become depleted reorders will cost considerable more

Best Ever Suits For Boys

The Best Ever Line represents "16" distinct features, which embodies an Iron Clad Guarantee by us and our manufacturer.

All pants are full lined assuring longer wear.

\$4.85 UP TO \$12.50

Bostonian Shoes For Men.

Bostonian Shoes have been recognized as a standard for a number of years. Those desiring comfort as well as style, and young men demanding "Snap" will find just what they want in our large stock. All sizes, lasts and styles, including the popular straight last in black and mahogany, in Kid and Kangaroo at

\$7.85 AND \$9.50

Other styles and leathers at

\$3.85 AND UP

RAILROAD REFUND.

In addition to our low prices we refund railroad fare both ways to those living in a radius of twenty-five miles when purchases amount to \$25.00 or over.

Those living over twenty-five miles receive refund on purchases of \$35. and over.

Those coming in cars or otherwise receive same refund.

Jacobs Bros. Co

THE ONE PRICE CASH STORE

"Plainview's Fastest Growing Store"
PLAINVIEW WOLFE CITY

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