

THE PLAINVIEW EVENING HERALD

Official Paper of the City of Plainview.

TWICE-A-WEEK

Official Paper of the County of Hale

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PLAINVIEW, TEXAS, FRIDAY, SEPTEMBER 7, 1917

DR. SHURTER FEATURED ON INSTITUTE PROGRAM

DELIVERED A STRONG ADDRESS
YESTERDAY ON "TRAINING
FOR CITIZENSHIP."

MEET HERE AGAIN IN 1918

Visiting Teachers Praise Those in
Charge for Success of First Dis-
trict Meeting.

The most successful Teachers' Institute ever held in this section was brought to a close this afternoon with a discussion of the duties of trustees and county boards of education, led by Judge W. C. Mathes, and the selection of Plainview as the meeting place for the institute in 1918. Most of the two hundred and fifty teachers in attendance have returned to their homes, much benefited by the teachings of the meetings. Judge Charles C. Clements, Prof. H. P. Webb and his local faculty and the local school board have worked untiringly to make this first district meeting, in which were gathered together teachers from Floyd, Bricoco, Swisher, Lamb and Hale Counties, an entire mental and social treat, and the words of commendation from visiting teachers testify to their success.

Yesterday's program was one of the most important of the institute. Dr. E. D. Shurter, director of the University Department of Extension, delivered two addresses, on the subjects of "Training for Citizenship" and "The University of Texas Interscholastic League," respectively. In the morning address, on "Training for Citizenship," Doctor Shurter said, in part:

"It is a trite remark, but one which needs constant repetition, that the success of any system of self-government depends fundamentally on the intelligence of the people. The only way for a race to progress is to make each new generation better than the old, and the only way to do this is to train every child in the nation. This does not mean training in mathematics and literature alone, but in useful labor and self-control and honesty and team-work and in the arts of government by democracy.

"And yet, strange to remark, much of our educational system in the past has had little relation to education for citizenship. What we may term the old education stressed mental training in and of itself; the new education joins with mental training its practical application to the affairs of life. The old education was largely subjective; the new education is also objective. The old education looked only to the development of the man himself; the new education demands that one be able to apply his knowledge in mastering his environment and in dealing with the forces of nature that surround him. The old education recognized only certain studies, such as Latin and Greek and mathematics, as fit subjects for mental discipline; the new education believes that vocational studies, such as the manual arts or home economics, may be more valuable in practical life and at the same time equally valuable on the score of mental training. As a type of the old education, we might cite Sir Isaac Newton, the great philosopher and discoverer of the law of gravitation. The practical use of his knowledge is shown in the story that when he built a chicken coop for a hen and her brood of chicks, he made one hole for the hen to come out of and a smaller hole for the little chickens. And so the typical college professor of the past generation, let us say (of course, they are much improved since that time), knew all about books and Greek roots, but could not harness a horse. The typical girl graduate of the past generation was one who could speak French and play the piano, but did not know how to make a dress or bake beans. And the typical boy graduate was equipped for the law or medicine or politics, but was taught to despise manual labor.

"It is interesting to note the persistence of these two theories of education that I have briefly outlined in institutions of higher learning. Our university system was inherited from the Middle Ages. We in America first followed the Classicist system as represented at Oxford and Cambridge. Later we have grafted much of the German system, which stresses the mastery of the forces of nature through

(Continued on back page.)

Chief Witness In Arson Trial Faints Under Questioning

P. J. Williamson, perhaps the chief witness for the defense in the case of Tom Duke, being tried on a charge of arson in the District Court this week, fainted yesterday afternoon about four o'clock while being cross-examined by A. B. Martin, for the state.

Mr. Williamson was receiving a severe examination, in which he had contradicted himself, when he swooned. Several physicians were called, but could not revive the witness sufficiently to have him recalled to the stand. It was said by one physician that a hasty examination showed the witness suffering from acute appendicitis.

Mr. Williamson was charged with being implicated in the arson case, but the cases against him and R. B. Duke, similarly charged, were dismissed on motion of the state's attorney.

Following the sudden illness of Mr. Williamson yesterday, the court dismissed the jury temporarily, and later resumed with the testimony of Mrs. Tom Duke, wife of the accused.

Many witnesses have been summoned this week in this trial, which probably will not be concluded before tomorrow night. More than one hundred exhibits will be introduced, so it is stated by attorneys.

No other cases on the criminal docket have been brought before the court this week. The case of the State vs. S. F. Lagow, charged with conveying instruments into the jail to aid prisoners in their escape, has been continued.

Eleven More Send Smoke Money To American Soldiers

The Fort Worth Star-Telegram in its issue of Tuesday was high in its praise of the spirit shown by Plainview citizens in contributing \$32.50 to the Soldiers' and Sailors' Tobacco Fund, which that paper is sponsoring in this state. They were pleased to credit Plainview with the largest contribution of any town of its size in the state.

Since the first remittance of last week the following have contributed to the fund: C. S. Williams, \$1.00; Jno. Vaughn, 25c; Guy Rosson, 25c; W. C. Longmire, 25c; W. H. Dickinson, 25c; E. T. Webb, 25c; Dice Garrison, 25c; S. T. Cooper, 25c; Wallace Davenport, 25c; Clay Barrow, 25c; and L. M. Frogge, 25c.

The Herald will be pleased to credit contributions and forward them to the Star-Telegram. In turn, this paper sends the money to the American Tobacco Co., which sends for each twenty-five cents a package of tobacco to some American soldier or sailor in Europe costing forty-five cents and containing a return post card addressed to the donor.

Four Minute Men Speak on "What Our Enemy Really Is"

Tuesday night J. A. Testman and E. H. Perry, speaking for the Four-Minute Men at the Olympic and Mae I. Theaters respectively, were given splendid attention when they presented the subject "What Our Enemy Really Is."

These same gentlemen will talk on the same subject on tomorrow night. Mr. Perry at the Olympic and Mr. Testman at the Mae I.

A bit of criticism has been heard from a few to this plan of presenting to the people the war messages of the Government. The members and speakers of the local organization of Four-Minute Men welcome criticism regarding their work, but they consider that the people should welcome this first-hand information from the Government, because it represents the democratic way of taking the people into the Government's confidence in its war plans.

THREE NAVAL RECRUITS REPORT.

Yesterday Virgil E. Dodson, of the Lone Star community, in Floyd County, and Norman Livesay, of near Lockney, left here for Dallas to report as naval recruits at that place. It is probable that they will be sent to the Great Lakes training station for training.

S. P. Miller, formerly with Jacobs Bros., left Monday for Dallas, and will probably train at the same camp.

The Farmer at War

The point has been reached where war is waged by whole nations. Every man, woman, and child is involved, and nearly every adult and most boys and girls can be efficient factors. We are in this war for the purpose of defending our rights, of making sure that, as a Nation, we shall be able to live the sort of life and to have the sort of institutions we desire, of making democracy persist in the world, and of safeguarding the world against the recurrence of such a war as this. To accomplish this the Nation must aim at the perfection of organization, and therefore each individual must recognize the necessity of making sacrifices for the common good and more than ever of working under limitations—of doing team work. Our people have a genius for organization, and they will not fail in the task they have assumed. Our farmers, on whom a great responsibility rests, are the most efficient farmers in the world when they do their best. They will not be found wanting in this crisis.

D. F. HOUSTON,
Secretary of Agriculture.

OVER \$1,000 RAISED FOR LOCAL RED CROSS

WHIRLWIND CAMPAIGN BY NEW
FINANCE COMMITTEE INSURES
SUCCESS OF ORGANIZATION.

SHIP GARMENTS TOMORROW

Branch Formed at Hale Center Yesterday With 40 Members—Other Auxiliaries Will Organize.

The recently appointed Red Cross Chapter finance committee of fifteen met at the City Hall Wednesday evening, pledged the chapter \$150, and proceeded yesterday with a subscription which netted \$1,022.25 for this important work.

"Members of the committee formed in two teams made an all-day whirlwind campaign, setting \$500 as their mark. That they more than doubled that amount is greatly encouraging to us and speaks splendidly for their efforts," Mrs. E. E. Roos, publicity chairman, told The Herald today.

The finance committee, with C. S. Williams as chairman, is composed of the following: L. M. Faulkner, E. C. Lamb, R. C. Ware, T. B. Carter, W. E. Risser, E. E. Roos, H. C. McIntyre, L. A. Knight, C. E. Craig, Dr. C. C. Gidney, Dr. E. Lee Dye, C. W. Sewell, E. H. Humphreys, and E. Dowden.

The money secured yesterday will be used for the purchase of materials for hospital garments and the taking care of the families of soldiers who may need temporary minor assistance. The local chapter was in financial difficulty and had contracted some small indebtedness for materials. This will be paid promptly out of the first expenditures.

Tomorrow the local chapter will ship eight dozen made-up bed garments and seven dozen hospital caps to the supply depot at St. Louis. Early orders stated not to ship until one-hundred-pound shipments could be made, but recent advices order garments shipped as fast as they can be made ready, as the demand for them is pressing.

The local Red Cross now has on hand cut-out garments enough to keep many sewers occupied for two months or more. The great difficulty experienced is in getting enough earnest women to help in the sewing. At present not more than ten are sewing each day. Many more are needed.

Three hundred dollars worth of yarn has been ordered for the knitting divisions of the local chapter and the Hale County auxiliaries.

While the finance committee was busy securing funds yesterday, Mrs. Tom Carter, Mrs. H. C. Randolph, Mrs. T. P. Whittis, and Mrs. E. E. Roos went to Hale Center and there organized a branch with forty members. They were given four dozen garments to start work with, and Roberts & Leonard generously donated the use of the second story of their storeroom for the local headquarters and workroom.

Officers of the local chapter expect to install auxiliaries at Petersburg and Abernathy as soon as the women of those towns are ready for the work.

Mrs. Carter, chairman, has appointed Mrs. L. A. Knight, Mrs. E. E. Roos, Mrs. Joseph Buchheimer, E. H. Perry and all of the ministers of the city a committee on membership. Mrs. T. P. Whittis, Mrs. E. E. Hughes, Mrs. W. E. Risser, Mrs. Geo. H. Shigling, Jo Wayland and Jno. Lucas constitute the membership of the newly appointed committee on supplies.

I. W. W. HEADQUARTERS SEIZED BY OFFICIALS

GOVERNMENT AGENTS MAKE
SWEEPING ARRESTS AND SEIZURE
OF RECORDS OF AGITATORS.

WATCHING PROPAGANDISTS

While Russians Continue to Withdraw,
Italians Push Dashing Offensive
All Along Line.

The Government yesterday took drastic measures to end the anti-war propaganda and activities conducted in the name of the Industrial Workers of the World, the Socialist Party and other organizations throughout the United States.

On orders from Attorney General Gregory, United States Marshals in many towns and cities descended at 2 p. m., central time, upon local headquarters of the Industrial Workers of the World, seized books, checks, correspondence and other documents and in some instances arrested officials found upon the premises.

In Chicago Federal agents took possession of the national headquarters of the Socialist Party and a warrant authorizing the seizure of its documents was served upon its counsel.

The seizure of documents was in accordance with a plan perfected here by William C. Pitts, Assistant Attorney General. A statement issued by the department announced that the seizure of papers was made in connection with a Federal grand jury investigation of the Industrial Workers of the World now proceeding in Chicago. The department's action was taken on the eve of a report to President Wilson by Chief Justice Covington of the Supreme Court of the District of Columbia, designated recently by the President to investigate the labor situation in the West. Judge Covington has completed his investigation and probably will report personally to President Wilson tomorrow.

Whether the concerted action of marshals throughout the country was related to Judge Covington's investigation was not disclosed. It is known, however, that Judge Covington made a special study of the activities of the Industrial Workers of the World. It was shortly after he reached the Northwest that twenty-seven leaders of the organization were arrested by Idaho National Guardsmen the day before the time set for a general strike in Washington, Oregon, Montana and Idaho.

The charges against the leaders of the organization under arrest or whose arrest is contemplated were not made public here.

It was said at the Department of Justice that these would have to be determined by the grand jury investigating the organization.

For many weeks past the activities of the Industrial Workers of the World leaders have been under close scrutiny. Scores of field workers, chiefly in the West and Middle West, have devoted their undivided attention to alleged attempts on the part of the leaders to embarrass the Government in the conduct of the war by strikes and other disturbances called in the name of labor.

These activities never have been regarded as a labor movement. They have been held to be political and in some instances conducted with a view solely to hinder the Government.

(Continued on back page.)

T. L. & D. Gives Red Cross Chapter Load of Alfalfa

The Texas Land & Development Co. has offered the local Red Cross Chapter the biggest two-horse wagon load of baled alfalfa which it can cart to town from the Pioneer Farm. If the local chapter wants the company to make the haul, they have volunteered that.

This alfalfa will be auctioned on the street here Monday at two o'clock and the entire proceeds will pass to the Red Cross to apply on their funds for the purchase of materials.

Since alfalfa hay is selling now for about \$20 a ton, this sale should net approximately \$100.

BENTON GOES TO PLAINVIEW.

Harmon Benton, of the extension department of the Texas Agricultural and Mechanical College, left yesterday for Plainview, Lubbock and other points to investigate certain agricultural conditions. He will be away several days. In his new position Mr. Benton will be on the road a considerable part of his time. He just recently returned from College Station, where he attended a meeting of extension members for the purpose of discussing the work for the ensuing year. There appeared to be much interest in a wider scope of work over the state. Mr. Benton assumed his new position September 1, although he is still identified with the district agricultural work out of Amarillo until his successor has been named.—Amarillo News.

Frank Henderson and A. A. Hudgins Leave For Camp Travis

Yesterday morning Hale County's first contingent of the new National Army left for Camp Travis, at San Antonio. At this call but five per cent of the quota was ordered to report, and those were selected who had had previous military training.

Frank Henderson and Arlin A. Hudgins were those selected. Both are from Plainview. They will probably be made non-commissioned officers, since they were fortunate enough to be placed in the advance guard.

About sixteen others, or forty per cent of the Hale County quota, will be called September 19th. Dr. J. C. Lattimore, secretary of the local exemption board, stated this morning that these will probably be selected in the order in which they appear on the list, although the local board has the certification of only about six of the entire list from the district board. Further certifications are expected daily, and it is thought that the next list will be notified in a few days.

Onion Farmer Raised Over Four Hundred Bushels To The Acre

C. C. Johnson, living two miles east of Aiken on one of the T. L. & D. Co.'s irrigated farms, has made a remarkable showing in the harvesting of a small acreage of onions on his place.

The onions, which are being placed on the market, were grown from seed, and averaged four hundred and fifty bushels to the acre. They are of splendid quality and sell for about four cents a pound.

Mr. Johnson is an experienced onion raiser who came here from the San Rabe Valley country. His onion crop this year was largely in the form of an experiment. Next year he expects to plant a considerably increased acreage.

ROOK AND ANDERSON WIN IN AUTO RACE AT DALHART.

Homer Rook won second money and V. I. Anderson third money at the auto races held at Dalhart September 3rd and 4th. These men entered in the Ford race and captured \$150, which they returned on Wednesday.

MARRIAGE LICENSE.

Yesterday County Clerk Jo Wayland issued a marriage license to J. Frank Triplett and Miss Harriet Hansen. Both live about fourteen miles east of Hale Center.

Mr. and Mrs. Frank Armstrong went to Amarillo Tuesday to visit Mrs. Armstrong's sister, Mrs. Ross Rogers.

"KEEP WEEDS OUT OF WHEAT LAND"—WEYL

WINNER OF FIRST PRIZE AT
WHEAT SHOW SAYS "WHEAT
AND WEEDS WON'T MIX."

MOST ALL WHEAT GRAZED

Careful Preparation of Land Seems to
Be Largely Responsible for Prize-
Winning Exhibits.

"Keep the weeds out. There is no place for them in a 'well regulated' wheat field," said Fred Weyl when asked what he considered the secret of his success in the growing of prize wheat. Mr. Weyl won first prize in the Citizens National Bank Wheat Show, which closed last Saturday, on the greatest yield per bushel, dry farmed. Mr. Weyl also won eleventh place in the award for tests of wheat.

In telling how he produced this wheat, which went 27½ bushels to the acre without irrigation, Mr. Weyl said: "I listed my wheat land three times, commencing in April. This land was leveled, disced and harrowed. It was sowed on October 12th. Everything was done to keep weeds out, because the wheat needed the moisture and the soil food that the weeds were sure to take.

"This particular wheat was of the Red Russian variety, and was not treated for smut. It was grazed fairly heavy until March first." When asked how many acres he expected to plant this fall, Mr. Weyl stated that he has made preparation for six hundred acres.

Frank Simonton, of Hale Center, who won first on test with wheat weighing 63 pounds, planted only ninety acres of wheat altogether, seventy acres of which was summer fallowed. It was this summer-fallowed wheat which won first place. On the seventy acres Mr. Simonton raised 1890 bushels. The other twenty acres was planted on kaffir and corn land, and produced 192 bushels.

Mr. Simonton planted the hard Turkey wheat, which was not treated for smut. It ran twenty-seven bushels to the acre, only a half bushel per acre under the first prize wheat of Mr. Weyl. It was grazed by thirty-five head of stock from December 1st to March 5th. Mr. Simonton will plant one hundred acres of wheat this fall.

Nick Klein won first in yield of irrigated wheat with a record of thirty bushels an acre. He had but twenty-eight acres planted last year, but states that he will plant 125 acres this fall. His acreage was double disced twice in July, followed by plowing five inches deep. It was then harrowed twice and drilled on September 28th.

Mr. Klein used Turkey Red seed, which had been treated to a formaldehyde dip. From the first of December until April 15th he grazed thirty head of cattle and twenty horses on this field.

N. M. Sell, of Petersburg, entered a sample of wheat which yielded twenty-six bushels to the acre, dry farmed, and tested 62½ pounds. There was 160 acres of this wheat of the Turkey Red variety. Mr. Sell did not treat his seed before planting. He states that he listed the ground in May and broke it about 3½ inches deep the last of August. He then disced it and sowed about September 26th. He grazed one hundred head of hogs on the quarter-section from December 1st to May 1st. He will plant the same acreage this fall.

Mr. Sell won fifth in yield and third in test at the Wheat Show.

Mr. Sell also showed a sample of wheat from a 160-acre sod plot that yielded eighteen bushels per acre, after having grazed thirty head of horses and cows from December 1st to March 1st. He broke this sod the last of May, then disced and harrowed and sowed about October 1st.

J. P. Marlin won third in dry-farm yield, with 26½ bushels per acre. Mr. Marlin reported 190 acres dry farmed and summer fallowed. He sowed Casco, untreated for smut. Five acres of this wheat threshed separately made 32 bushels to the acre. Mr. Marlin ran

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Charming New Fall Coats, Suits and Dresses

On Exhibition at Jacobs Brothers Co. Plainview's Fashion Center

Here you will find a wide and varied assortment of the most authentic styles for Autumn, in coats, suits, dresses, skirts, and blouses. In fact this store is in readiness to meet the needs of every member of the family with comfortable apparel and accessories for Fall wear.

Remember our purchasing power for two progressive stores and our one price cash system enables us to sell for less, and we invite you to come to our store and look over our merchandise and you will invariably find a substantial difference in our prices and what you pay elsewhere.

SUITS AND COATS.

Our showing of Coats and Suits will by far surpass any previous season. The new materials are Silvertone, Pom Pom, Burella, Kitten's Ear, Broadcloth, Velour, Poplins, Serges etc. Latest fashions for every requirement and every occasion. Prices range

Suits from \$13.75 to \$59.50
Coats from 9.50 to 64.50

SILK AND SERGE DRESSES AND BLOUSES.

You will find here an assortment, and varieties to suit every taste and purse. A dress for every figure in the most popular shades and in sizes from 16 to 53 at tempting prices \$7.50 to \$32.50

BLOUSES.

The famous and well known Meyer Blouses have just been received. To say they are beautiful would be expressing it mildly. Come in and see if we are right. \$8.50 to \$10.50 others as low as \$2.95.



Michaels-Stern and Clothcraft Clothes for Men and Young Men

If you look into our window you will see a display of strikingly good looking clothes. If you examine the price tags, you will wonder how such clothes can be sold at such reasonable prices. If you come in and try on the garments you will say they are the best fitted, most comfortable clothes you ever put on your back. If you wear a suit or overcoat out of the store—and wear it and wear it and wear it—you'll decide it was a mighty lucky look you took in that window. The clothes are Michaels Stern and Clothcraft make. They're scientifically tailored. In our opinion they're the best values that can possibly be given at the price.

Prices range from \$19.75 to \$32.50

New Stocks in Fashionable Men's Wear.

A host of needed articles in comprehensive varieties and assortments are here for your inspection. Our goods are of the dependable kind that gives service and are priced very low for the qualities.



JACOBS BROS. & CO.
ONE PRICE CASH STORE.

JACOBS BROS. & CO.
ONE PRICE CASH STORE.

Community Correspondence

LIBERTY NEWS.

LIBERTY, Sept. 4.—The revival meeting closed at this place Sunday morning.
Dianna Groff spent Saturday night with Helen Johnson.
There will be Sunday School Sunday at the usual hour.
A number of Liberty people attended the services at the tent Sunday afternoon to hear the address by Rev. J. T. Upchurch on "The Worth of a Girl." They reported it a splendid message.
E. J. Johnson and family, H. G. Tumberg and family, Alvin Holmgren and family, Charley Landhorne and Frank Lundgren and C. B. Anderson and family attended church at Providence Sunday morning. The latter family had their baby baptized.
Misses Eileen Groff and Hazel Wheeler spent Sunday with Mr. and Mrs. C. P. Selpp.
Messdames Edward, J. W. Wise and C. P. Selpp and Miss Eileen Groff dined Friday with Mrs. C. C. Alexander.
Miss Ethel Tyler, of south of town, she will board with Mrs. Alvin Holmgren and teach Liberty school this year.
J. J. Boston and family will move to their home, west of Kress, the coming week. We regret to lose this good family from our midst, but Liberty's loss will be Kress' gain.
M. L. Alexander and family spent Sunday with Joe McGinnis and family of Plainview.
J. W. Gipson, of Hale Center, is baling straw in this community at present.
Some of our people visited the egg rock Sunday.
Mr. Bold and family, who came here last March from Illinois, left Tuesday to make their home in one of the northern states.
Miss Dora Selpp took supper Saturday evening with Eileen Groff.
H. G. Tumberg and family will leave Friday for their home near Wausa, Neb., after living here the past year and a half. We regret to lose these good neighbors, as it seems that our community is scattering.
H. G. Tumberg and family spent Tuesday with L. L. Wheeler and family.
Miss Alice Boston spent Saturday night with Roxie Ringe.
A number of our people were shopping in Plainview Saturday.

PERFECTLY DEFINED.

"Pop, what is a lullaby?"
"A lullaby, my son, is something that keeps a whole neighborhood awake while putting one kid to sleep."—Judge

NEW RULES GOVERN ITALIAN WHEAT MILLING.

The Gazzetta Ufficiale published at Rome July 30, 1917, contains an unnumbered memorandum given by the Italian foodstuffs commissioner concerning the milling of wheat flour. It requires a fixed yield of 85 kilos of flour from every quintal (100 kilos, or 220.46 pounds) of wheat, for bread-making. The taking from the flour of any other substance than bran is forbidden. This ruling also applies to milling for private individuals.

The memorandum forbids any person to prepare, cook, sell, keep for sale, or deliver bread made otherwise than according to the percentage here indicated. The same ruling applies to pastry-shop products in kind.

The commissioner forbids the keeping at mills of other goods than those

delivered for the grinding of the relative by-products and those produced by the cleansing of the cereals. He also forbids the sale, keeping for sale, or delivery of products for bread making or for the preparation of paste of all kinds unless in sealed sacks.

It is required that every sack shall show the firm operating the mill, the amount and destination of the goods, and the percentage yielded. For such data labels or leaden tags may be used, fixed in any secure manner on the sacks. The mill operators and flour-merchants must keep a memorandum of all shipments of these goods, and the police or agents have the right to examine these memoranda at any moment.

The supervision for the execution of this decree is intrusted to the district inspectors, the inspectors of industry and labor, the division foodstuffs inspectors,

the technical inspectors of milling, health officers, finance guards, and also the ordinary police.

The officers mentioned have access to the places of production, place where stored, and where such goods are sold, and may at any moment take

samples and make such investigations as shall be deemed necessary. The health officers are to make frequent tours of inspection and are expected to repress adulteration as well as denounce any eventual divergences from the regulations.

Bread baked in private ovens is also subject to these provisions.

"America must be supreme in the air," says the Birmingham Age-Herald. The eagle has always been famous for flying high.—Rochester Democrat.

Whom shall I follow?

It's a Matter of Personality.

When deciding to order your new Autumn Suit—
Be your own model for your own clothes.

Ed V. Price & Co.

Clothes are designed, cut and tailored from your measurements which we send them. We guarantee satisfaction, or you needn't keep the clothes.

Isn't that fair?

Waller Tailoring Company
Exclusive Local Dealers

Phone 188 Phone 188

A Special Exhibition of the New Mechanical Bookkeeper at THE THIRD NATIONAL BANK

A cordial invitation is extended to you to come into this bank and inspect the wonderful Burroughs Bookkeeping Machine which we have just installed. This "bookkeeper with brains of steel" that cannot make a mistake is on exhibition in our banking room.

We want you to see just how this machine operates—how it adds, subtracts and figures balances without an error. Our bookkeepers will show you exactly how our books are posted by machinery. The demonstration will be both interesting and instructive. Samples of the work will be distributed to everyone present.

This machine has been installed for the purpose of giving added protection to our depositors. We urge you to call and become acquainted with this improved method of handling your account.

Third National Bank

SUGAR BEET CROP IS EXTENSIVE IN CANADA

CULTIVATION BUILDS UP PROSPEROUS DISTRICTS QUICKLY AND SUBSTANTIALLY.

CALGARY, Alta.—The sugar beet is one of the best crops in western Canada. With the necessary labor and capital, one of the most successful industries in Canada can be built upon the cultivation of beets for sugar, according to a report on the beet sugar industry by the Canadian Pacific Railway.

In Southern Alberta the area suited to the growth of sugar beets is greater in extent than any two of the largest producing districts in the United States. That more has not been heard of the possibilities of this crop in Alberta is due to the success of the farmer in grain growing and stock raising. But, just as a higher quality of grain with larger yields is produced in western Canada than in the older districts, so beets grown here generally contain a higher percentage of sugar and yield a greater tonnage to the acre than those grown elsewhere. Tests made with beets grown under irrigation from five different kinds of seed at the Dominion Government Experiment Station at Lethbridge, showed a yield of 17½, 16½, 15½ and 9½ tons per acre, with a sugar percentage of 15.84, 19.92, 17.85 and 16.25, respectively. In the same district crops without irrigation yielded 9½ tons per acre from the same seed. Even better results have been obtained from beets grown in the

eastern and western sections of the irrigation block of the Canadian Pacific, east of Calgary. Beets with a sugar content of 20 per cent have been grown there in successive years, and growers are confident that this percentage can be maintained with large crops.

Combined with the livestock industry, sugar beet cultivation builds up prosperous districts more quickly and substantially than probably any other mode of agricultural development. The feeding value of the beet pulp and tops needs no comment. As a rotation crop for the cultivation of soil values there is none better.

A superior quality of seed can be procured in Alberta. The soil of the eastern section of the irrigation block is admirably adapted for the growth of beets for seed, which will no doubt develop into one of the most important branches of industry.

In 1915 the consumption of sugar in Alberta was approximately 42,000,000 pounds; in British Columbia, 33,000,000; in Saskatchewan, 50,000,000, and in Manitoba, 43,000,000 pounds, making a total for the western provinces alone of 168,000,000 pounds. The total production of sugar in the whole of the Dominion amounted to 37,000,000 pounds. A large market is therefore right at the door. Alberta alone has an area sufficiently large to produce sugar for the needs of western Canada, and also to export large quantities.

TO QUALIFY.

Nutt—"Such a wretched dinner! I've a great mind to fire the cook."
Mrs. Nutt—"It isn't a great mind you need; it's a strong arm."—Boston Transcript.

THE BOYHOOD OF HERBERT HOOVER.

Story of the Career of the Head of the Nation's Table Is Interestingly Told.

Successes usually show their dominant traits early in life. Herbert C. Hoover, the head of the Food Administration, is no exception. In a long illustrated article in Boys' Life, the Boy Scouts' Magazine, the whole sweep of his interesting life is told about. Among the interesting things detailed is that period of Mr. Hoover's life when Americans stranded in Europe were trying to get home.

"He was living in London when the war broke out, and to him appealed thousands of American travelers who, wing to the war, suddenly found themselves in Europe with no banks open to cash their drafts and no teamsters to bring them home. A great many of his friends gathered about Mr. Hoover to help him in the arduous work when many hundreds of Americans in distress visited the committee rooms every day. With the workers as a full patrol of English Boy Scouts, who volunteered and worked aliantly all day and every day for three months, helping to care for the stranded Americans in their country. The Boy Scouts of America appreciated this work done by the English Boy Scouts for Americans and sent medals for them all, which the American Ambassador presented in recognition of their services.

"It was in London that Hoover heard the call of Belgium and recognized before anybody else the work to be done. When the United States entered the war the President called him back home to take charge of Food Administration in the United States. He has a great responsibility. He has created a tremendous organization all over the country. He has asked the Boy Scouts to be a part of it. The work to be done here is as important as the fighting in France. The United States must play a big part in feeding not only the armies, but the men, women and children in Europe who are not fighting. Every boy engaged in this task is doing war work, just as such as if he were old enough to be in the trenches. He is helping win the war. He ought to be proud to have a part in it. He is doing his bit to defeat the enemy."

CUBAN SUGAR CROP EQUALS BEST PREVIOUS RECORD.

The production of sugar in Cuba for the season that is now closing, despite the poor quality of cane and losses from the revolution, will be 3,000,000 tons. This is equal to the crop of last year and is 400,000 tons greater than any previous crop in Cuba.

PICNIC AT WAYLAND GROVE.

Wednesday evening the Misses Irene Lamb and Daisy and Marie Gidney entertained with a picnic at Wayland Grove, honoring Miss Lamb's guest, Miss Hazel Davis, of Corsicana, and the Misses Gidney's guest, Miss Mazie Davis, of Granger, Texas. A most delightful picnic supper was served to twenty-five couples.

PRIVATE SCHOOL Opens September 10th. FLORENCE GRIFFIN ARMSTRONG Teacher

Special attention given to the individuality of the child.

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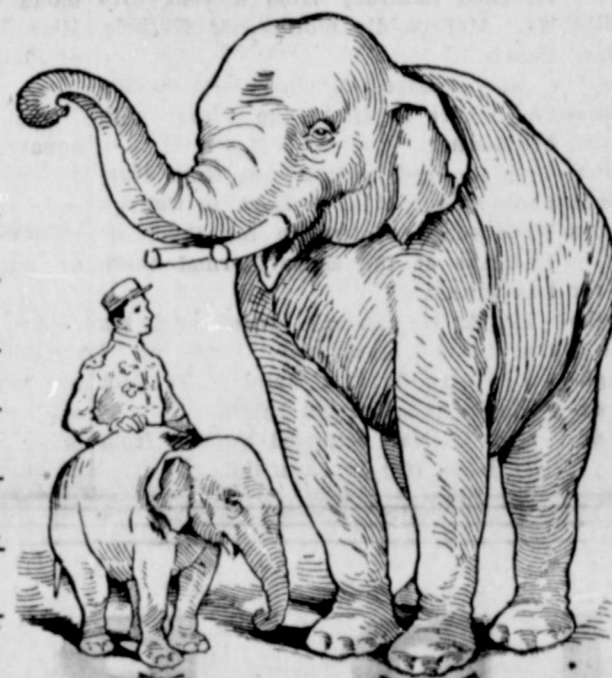
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THE BIGGEST WILD ANIMAL CIRCUS IN THE WORLD

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Equal to 60 Freight Cars
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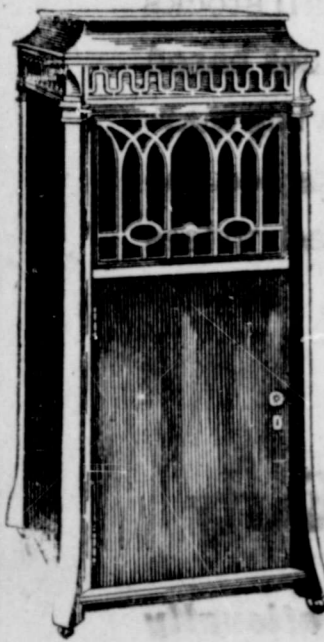
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WILL POSITIVELY EXHIBIT RAIN OR SHINE

PLAINVIEW

THURSDAY, SEPTEMBER 20TH

Attention, Music Lovers



Have you ever heard the wonderful new.

Edison Phonographs?

If not, come in and let us have the pleasure of demonstrating it to you.

Bargains in new and second-hand pianos. New stock of Player Rolls and Sheet Music.

Ryden & Son's Music Store

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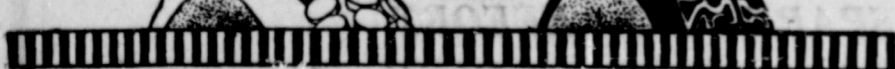
Wayland Baptist College—This institution offers excellent advantages in the Departments of Music, Art, Expression, Business, Education etc. Students who finish in our Academy will be admitted to schools or colleges of university rank. Students who complete our two years of regular College work will be admitted to the Junior year in the best Colleges or Universities.

Best Educators are now agreed that it is better to take Academy or Junior College work in a regular Junior College. Young and immature students can not have the personal attention and individual attention in larger Colleges or Universities which they would have in a school like Wayland or other Junior Colleges.

The Department of Education which has been recently added will be in charge of Dr. W. A. Wilson, an educator of long and successful experience, who has made special study of educational problems in America and Europe. Special attention will be given to those who wish to prepare themselves for the work of teaching. Write for catalogue or confer with us personally. **R. E. L. FARMER, President**

FEDERAL TIRES

Rugged Tread Double Cable Base Traffic Tread



Rigid testing through every operation of production explains the uniformity of Federal quality. Every detail of construction—every item of material must measure up to an exact standard. The distinctive "Extra Service" ruggedness of Federal Tires never varies. There can never be any slumps in Federal quality and service.

Figured on the mileage basis a trial set will prove that Federals are the lowest-cost tires you can buy.

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New Fall Dry Goods Arriving Daily

We are receiving our large stock of Fall merchandise now, many things bought months ago on a much cheaper market than today we will be prepared to fill your demands in this line at a very low price compared with price of merchandise today.

First Shipment of

CLASSY FOOTWEAR FOR FALL 1917

in the newest colors and styles just arrived. Our shoes fit the feet and give good wear

First Shipment of

LADIES' COATS AND SUITS

received this week. Let us show you our line before you buy elsewhere.

Many other things received in Staple Dry Goods, Blankets, Gingham, Sweaters, Underwear and Notions.

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Plainview

THE PLAINVIEW EVENING HERALD
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
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STAY WITH THEM.

As was anticipated, the German papers bitterly resent President Wilson's "attempt to dictate Germany's internal policy."

The ground for the President's demand is solid however. Nations, in dealing with each other, must act on the same principles as firms or corporations.

If the head of a business concern deliberately breaks contracts, other concerns are absolutely justified in refusing to deal with the offending company until that head or the entire management, is removed. It has no other recourse. Any other action would be sheer imbecility.

The German managers have, of their own accord, put themselves outside the pale. They flaunt before the world the fact that they can be trusted.

"We cannot take the word of the present rulers of Germany as a guarantee of anything that is to endure, unless explicitly supported by such conclusive evidence of the will and purpose of the German people themselves as the people of the world would be justified in accepting," says the President.

"Conclusive evidence of the will and purpose of the people themselves," is just a mighty diplomatic way of saying "German republic."—Wichita Beacon.

PERSONALS

Miss Dora Seipp left yesterday for Amarillo, where she will attend school.

Miss Lela McVicker returned to Floydada, after spending her vacation with her parents, Mr. and Mrs. D. R. McVicker. Miss McVicker is employed with the State Bank at Floydada.

Earl Lockhart will go to Canyon tomorrow, where he will attend the State Normal.

Mr. and Mrs. W. W. Gardner, of Wichita Falls, are visiting in the home of Mr. and Mrs. A. B. Martin.

Mrs. W. P. Blackburn, of Amarillo, visited with her sister, Mrs. H. C. Randolph, last week.

C. V. Bryson is in Comanche on business connected with his farm there.

Mrs. T. D. Lipscomb returned Saturday from an extended visit with friends and relatives at Wrensboro, Dallas and Quitman.

Miss Mary Lipscomb left Sunday for Claude, where she is employed in the schools.

Mrs. E. T. Coleman and little daughter, Charlotte, returned from an extended stay at Battle Creek, Mich. Monday.

J. S. Haydon and family returned Saturday from Temple, where they have been visiting for a month. Mr. Haydon reports all crops burned up from a point about twenty-five miles south of Abernathy all the way to Temple. He states that stock is dying in the pastures and water for domestic purposes is hard to obtain.

Mrs. S. D. Hickman, who has been visiting her son, L. H. Hickman, left Saturday for her home, in Dallas.

Miss Ina Jordan, who will teach at Friona this winter, left Sunday to attend the teachers' institute at Farwell.

Mrs. W. N. McDonald and children returned Saturday from a visit with Mrs. McDonald's mother, at Guthrie, Okla.

Miss Louise Donohoo left Sunday for Denver to spend the winter with her mother.

W. E. Boyd took Misses Ruth Hardison and Thelma McLean to Canyon Wednesday to arrange for their attendance at the State Normal there this winter.

Dr. A. H. Lindsay visited with his son at Amarillo Sunday.

Lee Kemble left Sunday for Hot Springs, Ark., for his health.

Geo. D. May returned Sunday from business trip to Amarillo.

The Churches

Special Services at Church of Christ Sunday, September 9th.

I earnestly request the presence of all members of the Church of Christ at these services. I have moved here to assist you, and I need your co-operation. Now, don't fall, but come and let's see who is on the Lord's side. Let's take an invoice and see where we are spiritually. We extend a hearty welcome to all to attend these services—11 a. m. and 8:15 p. m.
WALTER COOK.

Presbyterian Church.

Sunday School at 9:45 o'clock. Preaching at 11 o'clock. Subject—"Aged Servant, Well Done." Eight o'clock service, the second sermon in the series on the Moral Law. T. B. HAYNIE, Pastor.

INFORMAL SUPPER FOR VISITORS.

Thursday evening Mr. and Mrs. Dan Morgan entertained a number of friends and teachers at an informal supper.

The invited guests were Dr. E. D. Shurter, of Austin; Judge Chas. Clements, Prof. H. P. Webb, Miss Mary A. Lamb and Miss Mary Bullard.

CIVIC LEAGUE DIDN'T MEET.

The Civic League meeting has been postponed until the middle of the month, when a meeting will be called.

ENTERTAINED FOR TEACHERS.

Miss Mary Harrison entertained a number of the teachers who are attending the institute with a dinner Thursday evening.

Those present were Miss Dana Lancaster and Henry Baker, of Canyon; Miss Edith Rogers, of Denton; Raymond Cleavenger, of Littlefield; and Miss Jennie Smith and Frank Locke of Plainview.

FOR SALE—Block and half from square, half block from paved street. 6-room house, with bath, toilet and screens. Roomy barn. W. E. ARMSTRONG, 705 Ash Street. Phone 209 or 559. 2t-pd.

Mrs. L. C. Bennington will hold an exhibit of her new work in her studio, over Pierson & Smith's, from nine to six Tuesday, September 11th. She will teach at the High School every Wednesday.

It is important to you to be early in buying the clothes and shoes you will need this fall.

Here's The Reason



Reinken's Store, anticipating the abnormal conditions existing this fall, contracted early in the year for fall merchandise to be made up to our specifications, thus securing the advantage of prices away below what the same goods are worth today.

Since the United States entered the war, many clothes manufacturing shops and shoe factories have had a large part of their output commandeered by the Federal Government, which has had a tendency to make civilian merchandise scarce and higher by far than the prices obtaining in early months of this year.

The net result is that as long as our fall stocks are complete, we can sell our customers at prices based on a lower cost to us, than if we had to go into the markets for our goods today, however when stocks become depleted and merchandise has to be re-ordered, prices will go to a higher plane.

Therefore we say to our friends

Make Your Fall Purchases Early

Big Assortments Shown Now In Such Nationally Known Lines of Merchandise as

Kirschbaum Clothes for Men and Young Men
Hirsch Wickwire finest tailored clothes for Men and Young Men.

Langham High Clothes for the High School Student.
Swartz and Jaffee Knee Pants Suits for Boys.

Florsheim Shoes for Men
Walkover Shoes for Men



Educator Shoes for the Boy.

Stetson Hats. Wilson Bros. Shirts.
Wilson Bros. Underwear. Holeproof Hosiery.
Jackrabbit Work-Clothes (the better made kind)
Roundhouse Overalls Unionalls, the original genuine Unionall made by Lee.

WE SPARE NO EFFORT

To obtain only the best lines of merchandise for our stocks obtainable in the country.

Come in and try on some of our merchandise.

No obligation to buy.

REINKEN'S

Clothing and Shoe Store

OUR BIT FOR THE RED CROSS

This advertisement is not intended to advertise the fact that we are doing our duty, it is meant to convey to you that if you need some good alfalfa that this is a double opportunity of buying the alfalfa and at the same time doing your bit toward helping the local chapter of the Red Cross Society.

MONDAY AT 2 O'CLOCK. ON THE COURTHOUSE LAWN

The Red Cross Chapter will auction a full load of baled alfalfa given to them from our Pioneer Park crop. There were no strings to the donation. They were given without cost all the baled alfalfa they could haul from the farm with a two horse team.

Bid It Up

Get some good hay and a lot of satisfaction from doing your duty.

Texas Land & Development Company