## THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

## WHEAT PRICE FIXED BY GOVERMMENT AT \$2.20 A BUSHEL FOR 1917 CROP

COMMITTEE CONSIDERS WAR SITUATION, COST OF LIVING TO CONSUMER AND NEED OF ENCOUR
FIGUYES WIL CONHRNE UNTLL 1918 CROP VARIOUS FACTIONS WERE GIVEN VOICE IN NATIONAL
FERENCE DECISION COMIES AS COMPRO-
MISE BETWEEN CLASSES. WASHINGTON, Aug, 30 .-The price
of number 1 Northern spring wheat
was fixed at $\$ 2.20$ a bushel at Chicago
for the 1917 crop totay by the wheat
fair-price committee headed by H. A.
Garfield, whose findings, reached after
three days distribution, were sub-
mitted to and approved by President
Wilson.
Labor representatives on the com-
mittee voted first for $\$ 1.84$ and the
farmers for $\$ 2.50$ After long discus-
sian, the compromise at $\$ 2.20$ was ap-
proved unanimously.
The report of the committee ad-
dressed to the President follows:
"The undersigned committee has
been asked by you to recommend the
price which the government should
pay for the 1917 crop of wheat.
"In its deliberations the committee


Lieutenants Fowler
and Branan May Go
to California Camp
 pointed out that the demand for dairy
products is becoming more insisten
than ever, and that the opportunity is sreat task of reducing and stabiliztng
costs of other stappe commodities, that
he wheat of the world is abundant for
ts needs, even disregarding the stores is needs, even, disregarding the stores ping and
supplying supply
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ada.
the fact that the government price for
the in97 wheat crop is is effect a con-
tinuing guaranty until the minimum inuing guaranty until the minimum
price gained by Congress for the crop It has considered the relation of the
1919 minimum price guaranty to the

OPEMNG OF SCHOOLS TO BE SPFEEMBER 10 considered the effect which an early
termination of the war would have
upon the wheat markets of the world.
 mittee has been guided by the princlples you announced, that a fair prite duction for
reasonable pon the cost upon the cost estimates for the crop o
1917 furnished by the United States STUDENTS WILL REGISTER
FIRST DAY-COCRSES TO BE TLESDAY Morving.
The students of the Plainview public
schools will not be required to respond to the dingling of the alarm
clock next Monday morning, as the
opening of the schoolo has been postponed a week in order that the teacher
may attend the Teachers' Institute to o announcement was made today.
Superintendent H. P. Webb s today that the schools will open Sep-
tember 10, and that the first day will e be given over to the registration of the
d students in all the schools. All

$\qquad$ the henh schoorses curriculum this year.
Miss Clara Hoopee has been engaged to supervise the new course in domes-
tic science, and Prot. R. M. Crabb will
te

## teach violin for the

 MIL Lave Sprimer 5 mank wil ridil som

## MORE THAN 300 SCHOOL TEACHERS WILL GAHEE HERE FOR INSTITUTE

 DDRESS AT FIRST JOINT EDUCATIONAL
SESSON: TO OPEN AT 10 D'ClCOK MNNOAY




## Attention, Music Lovers



## Edison Phonographs?

If not, come in and let us have the
pleasure of demonstrating it to

Bargains in new and second-hand pianos. New stock.
Rolls and Sheet Music.

Ryden \& Son's Music Store<br>621 Ash Street<br>Plainview, Texas



| ROUND TRIP S | TO |
| :---: | :---: |
| Los Angeles, California | \$61.85 |
| San Francisco, California | \$85.80 |
| Kansas City, Missouri | \$31.00 |
| St. Louis, Missouri | \$37.40 |
| Chicago, Illinois | \$49.00 |
| Dawson Springs, Kentucky | \$46.20 |
| Washington, D. C | \$65.40 |

## Built on Right Principle

BUICK builders have won today's undisputed leadership on a right principle, rightly applied, the famous Buick valve-in-head motor.
During the past sixteen years numerous changes have been made in types of design, but fortunately the designers of the Buick motor first sought and found the truth about gasoline motor construction, and perfection of this correct principle is all that has been required. In the Buick valve-in-head efficiency has been carried to all branches of car making. The Buick thruout shows the effect of valve-in-head initiative inventiveness, pride of workmanship. Performance is the salient feature of the Buick valve-in-head. It elevates it far above the rank and files of automobiles, and places it in a dominating position in the motor world. It conquers hills speedily, or snails along with equal facility, quietly and economically wringing power from gasoline it any and all speeds.
It is particularly satisfying to the purchaser of a Buick car to find, as he does, that his choice is everywhere admired and approved.
E. E. ROOS

BUICK DISTRIBUTOR Phone 17
"In the heart of Auto Row."


> Everybody Knows "Valve-in-Head" Means Buick

## PROGRESS

Transportation has always been closely linked with progress, a step in advance of it, leading the way. The locomotive and the steamshin made possible the tremendous strides civilization has taken in the past hundred years. With the dawn of the new century came the automobile-the long sought solution to the problem of safe and rapid transportation for individuals.
Among the earlier builders of practical motor cars the name Buick stands out prominently. Buick engineers were quick to grasp the possibilities of this wonderful field. and busied themselves in weeding out the purely theoretical ideas from the practical in automobile designing The result was the Buick valve-in-head motor car built around a correct principle that has withstood the test of time. Through sixteen years no fundamental change has been made in the underlying principle of Buick motor design. Valve-in-head means power-economy-long life. It means entire motoring satisfaction Everybody knows that Valve-in-head means Buick, and that Buick means progress in the building of high-grade motor cars.


## SPECIAL NOTICE

ON AND AFTER SEPTEMBER 1st, we will sell strictly for cash We believe you will agree with us that for a merchant to do a credit business, he must of recessity get more profit, for thereis a certain per cent of loss in all credit business which must be taken care of by getting more money for merchandise. YOU WOULD NOT WANT TO PAY THIS LOSS WOULD YOU FOR SOME ONE ELSE?
Seventy-five per cent of our trade pays cash, and ninety-five per cent of our trade can pay cash as well as waiting for the first of the month when all bills are due, and to show our appreciation of this we will sell our merchand ise for less money.
This includes EXIDE BATTERIES, RACINE DIAMOND TIRES AND TUBES, ELECTRICAL AND AUTOMOBILE SUPPLIES. In fact it applies to every item in our store.
WE WILL SELL COUPON BOOKS, in $\$ 5 ., \$ 10$., and $\$ 20$. denominations, at a discount of five per cent which is good for any merchandise in our store including GAS AND OIL.
We will continue to sell VICTROLAS, ELECTRIC STOVES, ELECTRIC WASHING MACHINES AND ELECTRIC FARM LIGHTING PLANTS on our partial payment plan with signed contracts.
BUY ONE OF OUR COUPON BOOKS AND SAVE 5 PER CENT extra ON ALL PURCHASES.
We take this opportunity to thank you for your liberal patronage in the past and pledge you better and more efficient service from this date on, selling you merchandise in our lines for less money than you can buy eisewhere.
Hoping that we will have the pleasure of an early call from you and again thanking you, we are

Very truly yours,

# This Week We Go Into a New Month 

September is the beginning of the fall season.. It is the month when you make your fall and winter plans. We ask you to let us figure in those plans.

We are equipped to stock your pantry for fall and winter with all of the good things to eat which will make the family contented, happy and healihy. The brain and body need appetizing, healthful food and this siore is ready with the assortment of stock that you will seek for a variety of wholesome eatables.

We want you to start right this month-commence Saturday, September 1st to let us have your grocery orders

Our staple and fancy lines contain the best brands obtainable in such assortment that you can avoid monotony in the daily menus.

DON'T FORGET OUR HELIOTROPE FLOUR
At this season when the kitchens begin to cool off the housewie comes to the conclusion that her family will want home made bread, cakes, pies, and other baked goodies. .She can make no mistake by including Heliotrope Flour on her want list.



How Our Car Ideas Have Changed


PLAINVIEW MACHINE AND AUTO COMPANY


## Properly Protected Plates

The two most important elements in a battery arethe plates and the insulation that keeps the plates apart. Willard Threaded Rubber Insulation properly protects the plates from contact with one another.
Electricity can't work through the rubber, the acid electrolyte doesn't corrode it. And thousands of tiny threads make possible the vitally essential movement of the electrolyte from plate to plate.

Next time you're in for your regular testing, ask us about the remarkable records made by Still Better Willard Batteries on 35,000 cars.
O. T. RUSHING

## Willard Service Man

With McGlasson-Armstrong Rubber Co
Phone 73

## Get Ready For Fall

Isn't it a pleasure to be able to find under one roof a complete combination of goods and service? This store seeks your patronage on this combination

When you make your housefurnishing plans for Fall and Winter you have the satisfaction of knowing that you can come to this store and make needed purchases for every room in the house at prices that defy competition and then get a complete service thrown in with the purchase. Our truck delivery and competent force of salesmen who will install your furnishings carefully should appeal.


COMFORTABLE PARLOR CHAIRS
What could please Hubby more than a comfortable, restful arm chair. We are showing many artistic models. Better get one of them today and have a splendid present and a pleasant surprise for him tonight.

In these large and roomy davenports you will find a pleasant solution to the spare room problem. The unexpected guest is never a source of worry in the home with one of these easily convertible bed davenports. We have also davenport suites.

Is in charge of a most competent foreman, Mr. Fred C. Mendick. We do not hesitate at the most difficult repair work and guarantee your complete satisfaction.
W. E. WINFIELD

Phone 95
"If It Isn't Good We Make It Good" Phone $9_{5}$

The President did not beat around the bush in answering the
ace proposal of the Pope, and Mr. Wilson's reply is in harmony with peace proposal of the Pope, and Mr. Wilson's reply is in harmony with the people of this world who believe in democracy and civilization.
We are certain that the President loves peace as much as any inhab--
itant on this earth but he wants permanent peace, and what's more the American people and the Allies are going to stand behind him until permanent peace is established. President Wilson's reply to the Pope may be regarded polit and courteous. He handled the situation in a diplomatic and saga
cious manner. He pointed out comprehensively why the American people and the American Government could not entertain a peac with the present Girman Government. We believe the Pope will understand and will co-operate with the Allies in establishing a permanent peace here on arth. Wis hope the Pope and acquainted with tands what peace would be with a royal rough-neck outfit. President Wilson and the American people want a peace tha will bring good will toward men here in this world, and not that patened-up form of peace that will strengthenedshrdu ushrdlshriu patehed-up form of peace that will give the German Government a
opportunity to restrengthen its militaristic power to wage anothe opportunity
world war

## LET'S HAVE "GREENS" FOR DINNER

"Greens" is one of the most abstract of all abstractions. "Greens may mean almost anything that grows in the gardens or in the fencdoek or just some mystarious plant every Hale County farmer's wife knows at sight and pronounces "good for greens"-or it may be al
of them. They are good for a king's meal, and by using them, of them. They are good for a king's meal, and by using them, the
American people are practicing one measure of food conservation Greens, all hail!

## WELCOME TO OUR CITY

Welcome Teachers! Plainview is glad to be the host this week to more than three hundred advocators of education. Plainview feels
proud of the honor that is bestowed upon it by your visit. Plainview the Queen City of the Plains, believes in education and civilization, and io willing to co-operate with the active agencies of the educationa world in making West Texas a land of knowledge You who are responsible for the starting of youth over the rugged
pathway of life are our guests this week. We want you to enjo yourselves, and we turn the city over to you. Anything that we can do for you in making your visit one of pleasure and suceess, we will gladly obey your command.
hospitable and entertaining the citizens of Plainview desire to be Welcome, Teachers

## WHAT ARE YOU DOING FOR THE SUGAR FACTORY

One million and one-half doliars invested in a modern sugar seet factory. That's the business proposition that is outstanding before the minds of the progressive business men of Plainview. They realize that it is the biggest opportunity toward the goal of success that the eity has ever been offered. They also realize that co-operasary. They are asking you to come to their support. What is your angwer!

## CAPITALISM

A newly commissioned lientenant left his eastern training cams n his furlough in Kansas the other day.
Before leaving, he purchased an olive drab ready-made light serge uniform, paying $\$ 35.00$ for it. It was the only thing he coul- 1 get which complied with the governuent's requirements. and in the butonholes. If he had had to go for as Colo seams and in the buttonholes. If he had had to go as far as Colorad yoming very hely the unifordignant over the war-profiteers. gouge us on foodstuffs and other necessities. We feel terribly abused as we sit in our more or less easy chairs at home by our more or less cheerful fires or electric fans or as wo eat our steaks or giap fruit or eggs or beans.
patriot and a philanthropist compared with the one who dips his fat hand with trembling eagerness into the little store of the boy who has just finished his college education, and was scrimping and saving little money to get a start in life when the call came. The soldiers stand at attention. "We, who are about to die its from the very boys who fight for us and for them.

| The Churches | in the hands of the senators. <br> Only a majority vote of those pres- |
| :---: | :---: |
| rian C |  |
| Sunday school services will be9:45 o'clock and the morning |  |
| sermon will be delivered by the Rev, T. B. Haynie at 11 o'clock. The first sermon of a series of lectures on "The Moral Law" will be given by the Reverend Doctor Haynie at 8 o'clock Sunday evening. A special invitation is extended on behalf of the pastor and | The vote in the Senate necessary to convict is fourteen at the minimum and twenty-one at the maximum, twothirus of the full attendance of thirtyone being a quorum. |
| agregation. <br> CHURCH REPORTER | The senate proceeds to try the case, sitting as a court, and the practice is to observe the rules applicable to other judicial proceedings. |
| Methodist Chureh. <br> regular Sunday school services | A bill of impeachment having been |
| begin at $9: 45$ oclock. Special by the choir will be given at the | governor automatically takes charge |
| gr revival services. The ev |  |
| 1 sermon will be given by Ernest E. Robinson, assisted | , |
| Doctor McIntosh. Services are to be conducted indefinitely, and an invitation is extended to all persons desiring | While the lieutenant governor is acting as governor, the president pro temport presiles over the Senate. |
| to enter the atmosphere of the revival. CHURCH REPORTER. | Judgment in cases of impeachment extends only to removal from office and disquaiification from holding any |
| OF | office of honor, trust or profit under this state. |
|  |  |



## What's New For Fall?

A
GOOD many men and young men are asking that question about clothes.

Here's the first item of interest: Hart, Schaffner \& Marx suits and overcoats for fall have arrived.

The popular fabrics are worsteds, cheviots, tweeds, iridescent shades, greens, browns, grays, in checks, plaids, stripes, and mixtures-and they're all-wool, every one of them.

Military touches in suits and overcoats are the big idea; belts all around, pouch pockets with flaps, patch pockets, accented waistlines. These are just a few of the NEWEST FEATURES.

We don't need to argue about the merit of Hart, Schaffner \& Marx clothes; you know they're good clothes; you know that they are guaranteed to give you satisfaction or your money back.

The values are unusual.
New fall hats, shirts and neckwear on display.
CARTER-HOUSTON'S
The home of Hart, Schaffner \& Marx clothes

SOCIETY
Telephone Number 72


| School Days <br> Means hard wear <br> Boy's Suits <br> Our Double Double Seat Knee <br> KIRSCHBAUM <br> SUITS <br> give you the ser- <br> vice and extra <br> Nobby Styles. <br> Up-to-date Pat- terns |
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Durable Fabrics Boy's shoes with the extra durable sole. Just the thing for school wear
HIGH SCHOOL SUITS
tailored especially for boys and young men. Come in and look them over.

Watch Our Window

## Reinken's



home of Mrs. W. C. Mathes Saturday,
September 8. The subject for the af-


School Days

Boy's Suits

Double
Seat
Souble
Knee
KIRSCHBAUM give you the ser where it 1


Miss Era Dawson, nd Edwin Hanna-
Tord of Granbury, who have been visit-
ing at the home of their uncle and
aunt, Mr. and Mrs. E. H. Humphreys. and
bave returned to their homes,
Mrs. . L. Brown who has been visit-
ing friends and relatives in Kansas. has returned to this city.
A duaghter. Huby Lee. Was born to
Mr. and Mrs. G. C. Leary last Saturday, August 25.
Mrs. J. Walt Tuesday for Chicago, where they will
make their home.
W. J. McPheeters of Abilene was
here this week in the interests of the
Nissely Creamery Company of Fort Worth. Whaley and A. T. Jones, who
J. C. What
have been here on business, , ett Wed-
nesday morning for their homes in nesday morning for their homes in
Gainesville.
A. G. McAdams, president of the Mc Adams Lamber Company, was here on
business this week.
Mr. and Mrs. W. H. Spaulding of Midland are the guests of Mr. and Mrs.
John Conner of this eity.
Mrs. J. L. Cox, who bas spent the
int last few weeks here visiting her son,
A. G. Cox, returned to her home in
Blooming Grove.
Mrs. J. C. Whaley and daughter re-
turned to their home in Gainesville. Mrs. S. C. Whaley and daughter re-
turned to their home in Gainesville.
after visiting Mr. and Mrs. H. E.
Skaggs the last week.
J. O. Crockett of El Paso is here
looking over business interests.

Columbia, Mo., Sunday.
Miss Flora Meadows will ieave here
within a few days for Tockney, within a few days for Lockney, where
she will teach classes in piano and she will teach classes in piano and
voice at that place this school year. Mrs. Olver Andersnn has returned
from a visit with her mother, Mrs. from a visit with her mother, Mrs.
J. N. Fletcher, at Buchanan, N. M. Fred C. Pearce, chairman of the
local exemption board, is in Austin on local exemp
business.
Mrs. Kidd of Fort Worth is the guest of Mr. and Mrs. W. A. Todd of this eity. visor of this branch of the Santa Fe Railroad, was a visitor in Planinview yesterday.
Miss Ad
Miss Adelaide Donnelly, who will
teach physiology and drawing in the Lamar School this year, will arrive in
this city Nondaz.. She is visiting her
lasses and Spoons for Iced Tea
Deep, gracefully shaped and prettily ornamented turnblers
-with spoons long enongh to reach
glass.
Six Tumblers $\$ 1.25$ Six Spoons $\$ 1.25$ The Set $\$ 2.50$ chis c.ty Vondaz. She is visitin
mother in Canyon this week.

You can buy the glasses and spoons separately, of course,
but they are meant to go tobut they are meant to go to-
gether-and good taste and fasrion require iced tea to be fasrion require iced tea to be
served in special glasses, with a long handled spoon for each glass.

## Wilbert

 PetersonJEWELER AND OPTICIAN



## Lay Off The Straws

 Saturday, September 1stmens soft and derby hats for fall. ARE READY.
The first fall days bring their quota of new headwear styles for men. The new arrivals in both soft and derby hats have already arrived and made themselves at home here
Fresh new blocks, excellently made, featuring chiefly blacks and dark brown and a sprinkling of grays Every hat uniformly and reasonably priced-
$\$ 2.50$ to $\$ 9.50$.
Richands Sros. bollie:
J. J. LASH'S

Real Estate Corner

## 

 good Plainview residental property as part payment.
Have 320 acres west of Plainview, half in cultivation, Have 320 acres west of Plainview, half in cultivation,
bought with part cash and crop payment plan for balance Hate tso aeres near Loockoys, two setst improvements, part
 Therms
 tor wheat, part cant, good terms on balame
 aujojoning Plininview inmediate posemesion, price is right



J. J. LASH REAL ESTATE CO.

|  | Real Estate Corner |
| :---: | :---: |
| Sunday on business. |  |
| B.a Youms met | Have zap aeres trat improvel |
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|  | Have |
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| grown on their that the farmer |  |
|  | J. J. LASH REAL ESTATE CO. |

 stock, advance collections emphasizing the new style influence. While in the wholesale markets we made a careful study of every feature of milady's wardrobe and are fully prepared to advise you concerning Fall Styles.
We are anxious for an early inspection by our patrons, and assure you that merchandise from our shop means correctness.

## Gage Hats Sold Exclusively by Us

R. \& H. Millinery Co.
"THE INDIVIDUAL STYLE SHOP"


# The New Dry Goods Store Will Open Monday, September 3rd 

Too busy getting ready for opening to give in this space a description of the kind and quality of goods we carry. "QUALITY MERCHANDISE IS OUR POLICY."
We invite you to visit our place of business and we will take pleasure in showing you through the various departments. .We feel sure you will be pleased too at the values we will offer. Our ladies' ready-to-wear department will be second to none. . We will show the new for this the new season.
Below are some of the lines we carry

## FOR MEN AND YOUNG MEN

Stetson Shoes, Walk-over Shoes, Turry Shoes, Aldin Walker \& Wilde Shoes, Kuppenheimer Clothing, S. M. \& S. Clothing, Stetson Hats, Manhattan \& FergusonMcKinney Shirts, Interwoven Sox, Hansen's Gloves, Munsing Underwear, and other standard lines.

FOR WOMEN:
Ziegler Bros. Shoès, Black Cat Hose, Munsing Underwear and many other well known and dependable brands

## F. M. Burns \& Co.

## iT PAYS TO PAY CASH

If you don't believe it give Ed Hart and Bill Palmer your next month's business at the Farmers Exchange and see if you won't save much more than you ever did buying on credit.
It's harvest time now and therefore you naturally expect to find foods somewhat cheaper but just wait until winter comes and you have to buy. Then is when you may expect the prices. Then as now we will keep the prices as low as possible but you will undoubtedly save money by stocking up now.
will undoubtedly save money by stocking the pantry now.


Give Bill and Ed your September business and we will prove to you that it pays to pay cash

## FARMERS EXCHANGE

Phone 674
"The Store With A Hart."
Phone 674

We Do Not Need the Business But You Need These Prices

Special on Mexican Beans, 10 pounds for ...... $\$ 1.00$

## BUY NOW.

Plainview Best Flour until we have sold 100 sacks, at per sack
(not over 100 pounds to a customer)
Sugar at 10 c a pound (but it is sweet).
Fancy No. 2 White Swan Pork and Beans, regular price 20c per can, special price per can ${ }^{15 c}$ (limited amount to customer).
Fancy No. 3 Wapco Can Tomatoes at per dz cans $\$ 2.00$
Fancy No. 2 Wapco Tomatoes at per dz cans ... $\$ 1.80$
We have about 100 cases good sugar corn No. 2 size, regular price 20c per can at per can (limited amount to a customer)
We will sell you six boxes of Search Light Matches for
(Why pay 10 c a box for them).
In our New Racket Store we handle every thing (nearly). Mr. Man if you want a new tailormade suit worth $\$ 25.00$ give us your order now and we will fill same for
ASK FOR OUR PREMIUM TICKETS, THEY ARE
VALUABLE.


Phone 116
Wayland Building


## PUB IIC S LE <br> AT MY PLACE IN PLAINVIEW, TEXAS, 3 BLOCKS SOUTH OF WAYLAND BUILDING AND ONE BLOCK WEST. <br> SALE BEGINS PROMPTLY AT 1 O'CLOCK <br> MONDAY, SEPTEMBER 3RD

Will sell my 3-room house and three fifty foot lots including corner lot with south front, with barn $22 \times 54$ feet, auto sheds and chicken house, and good well. Can get $\$ 15.00$ per month for rent on same. This is a snap if you want a home.

Mpan 3
Mpan 3
These mutles range in weight from 1,000 to
1,100 pounds each; broke gentle and are
extra good ones.
weighs about 1,000 pounds
extra good all leather Wagon Harness.
extra good 3 1-4 inch Wide
Wagons with good long beds.
good Hay Frames.
good Trail Outfit.
good Gang Success Sulky Plow with sod
and mold board attachment and as good as
new.
good 14 Dise Harrow, used only this sea-
son. Drag Harrow, used only this sea
con

TERMS OF SALE—All sums under $\$ 10.00$ cash. All sums over $\$ 10.006$ months time will be given with bankable note bearing 10 per cent interest. 5 per cent off for cash.

COME EARLY AND AVOID THE RUSH.
W. R. Vanderslice, Owner w. A. NASH, Auctioneer

## WEST TEXAS STATE NORMAL COLLEGE CANYON, TEXAS

Opens September 11th, 1917
Fuil Faculty
Splendid Equipment.
Leading to Teacher's Certifi- Leading to the Standard A. B Degree.
Domestic In New and Practical Subjects
Drawing, Music and Expression Bookkeeping and Typewriting.
Credits received from standarized institutions Credits transferred to other schools when desired Tuition Free. Books Free.
Fees amount to only $\$ 15.00$, regular session.
Board and room, $\$ 22.50$ to $\$ 25.00$ per month
Batching and light housekeeping reduce expenses.
Write

## R. B. COUSINS, President

## Maxwell Trucks

We have just received a shipment of four carloads cf

## Maxwell One-Ton Truck Chasses and Box Bodies.

There are six more carloads of these trucks on the road and we are expecting them most any day,-these two shipments give us thirty of these little wonder workers for farm trucking and city hauling

The Government is urging that you use your horses and mules in farm work, such as plowing, etc. There is no need of taking them out of the fields for hauling when they can be working for you there and a Maxwell truck on hand to take care of your hauling at an ultimate saving

These trucks are of such genuine service for all purposes and the prices are so reasonable that even tho you don't buy you can't go wrong in investigating what they can do for you.

We urge you to buy a truck with a service station behind it. This the Maxwell truck owner has. The Maxwell is a real truck to begin with and seldom will you need a service station but when you do our parts room and expert Maxwell service men are here for your benefit.


RATES
ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. $7 \because$

THE MARKET PLACE OF THE SOUTH PLAINS


# Don't Fail to see the Window Displa and miss the Eye Glasses at <br> THE OPTICAL PARLOR 

# "HOGINE" 

A SPECIALLY PREPARED COOKED HOG FEED'

## Phone 162


 $\qquad$


We are not doing a long time credit business.
We will not open a charge account with any one if we know it will not be paid on the 1st of each month.

We solicit the charge accounts only of those who pay promptly on the 1st, of each month
Groceries are sold on too close margin to extend credit over thirty days.
We will appreciate your trade on this basis.

## SEWELL GROCERY CO.

## ANNOUNCEMENT

With our business under new management we thank those who were good enough to make the name of "Everybody's" mean what it was intended to mean. We trust that the service and treatment that we will give you under the change will be entirely to your liking, and thinking that it will be we invite your future patronage.

It is our purpose to give Plainview a full stock of Tobacco, Cigars, Candy, and Fountain Supplies. With such a stock we shall endeavor to supply your full needs in our line and to give you such service that it will be your pleasure to come again.

Our place will be gone over and made attractive for the ladies to make this their refreshment headquarters. Whenever you are contemplating an aftertheatre party or other entertainment let us figure your menu. We can please you and your guests.

## Everybody's CONFECTIONERY

Lewis \& Jobe, Props.

E1 | immediate response, as it is now tike ripple at the bottom. The shirts are MORE THAN |
| :--- |
| to gee TEACHERS WiL |



We are in receipt of a splendid new showing of serviceable Linoleums, direct from the pattern cen-

This stock is quality goods and we are able to sell it to you at reasonable prices when you consider the wearing qualities of the goods. We ask you to look at these patterns before you buy.

Among the new showings are some beautiful inlaid patterns which will give you beauty and wear for years with proper handling.

## GARNER BROS



## CASH GROCERY $C 0$.

## O. E. BRASHEAR, MANAGER

An sasy way to accustom yourself to our cash plan is through our coupon system. Ask at stores.

