

# THE PLAINVIEW EVENING HERALD

Official Paper of the City of Plainview.

TWICE-A-WEEK

Official Paper of the County of Hale

VOLUME 28, NUMBER 56

PLAINVIEW, TEXAS, FRIDAY, AUGUST 3, 1917

PAGE TEN

THE PLAINVIEW EVENING HERALD

## AVIATION RECRUITING BEGINS IN PLAINVIEW

### GOVERNMENT INFORMS POSTMASTER BEN O. SANFORD TO CALL FOR AIRCRAFT VOLUNTEERS.

### QUALIFICATIONS NOT KNOWN

#### Literature Covering Requirements Is Expected Within Few Days—Twelve Inquiries Made at Postoffice Today.

Recruiting for the new national aviation army recently provided for by Congress opened in Plainview last Wednesday morning, when Postmaster Ben O. Sanford received a telegram from the War Department to announce to the public that the aviation service was open now to recruits.

The qualifications for the Aviation Section received this afternoon by Mr. Sanford from the Government are as follows:

"The physical examination is the same as required for any other branch of the service. To qualify for enlistment in the section, it must be shown that the person has knowledge of gas engines or has had mechanical experience that would be of value in the use of the aeroplane. Regarding the prevailing idea that an applicant for this branch of the service must be a college graduate is erroneous. Only in case the applicant desires a commission is a college education required.

"If a person desires to enlist for this branch of service and take advantage of the opportunities offered by practical experience, he will have excellent chances of advancement. The personnel of the Aviation Section to be enlisted under the new bill is 11,000. Officers and non-commissioned officers are to be appointed from this group. Another advantage connected with this branch is that one who is actually connected with a machine such as a pilot, mechanic or observer will receive 50 per cent increase over his normal pay."

Mr. Sanford says that some of the men enlisted here for national service have accepted transportation to the physical examination station, but have failed to report. He points out that there is a penalty of \$1,000 for such action.

After a record established in recruiting for the army and navy here last week, the enlistment business hit the toboggan this week. There has been only one enlistment for national service this week. Mr. Sanford believes that just as soon as the draft question is settled, which probably will be the first of next week, the volunteer system will be restored to its normal condition once again.

## J. L. Rosser Reads Herald Ad Calendar and Wins Gold Prize

J. L. Rosser was the lucky man during July to watch the Herald advertising calendar. When he was approached by the Herald man Tuesday, July 31, and asked whose advertisement appeared that day on the Herald's monthly advertising calendar he stated that it was the Herald's advertising calendar. He was right; he got the \$5.00.

Of course we all know that all of the Herald readers can't possibly get one of the \$5.00 gold pieces offered each month for watching the calendar, but you never know just when or who will be called upon and the \$5.00 comes easy.

In this issue is the calendar for August. Cut it out and hang it up in your home. It will serve as a calendar as well as a directory of information of Plainview's progressive advertisers, and watch it each morning, for there's no telling when the Herald man will ask you the question that will mean \$5.00 for you if you know the answer.

Mr. Rosser was feeling "blue" when the Herald man accosted him Tuesday. He had been sitting up with a very sick child, and reading the Herald to make the hours shorter. He didn't suppose that he would ever get the \$5.00 just by watching the calendar, but he did—and the point is that you may do the same.

Mr. and Mrs. George Bennett will leave Sunday for an outing and pleasure trip through the mountains.

## District Court to Begin August Term Here Next Monday

The August session of the district court will open next Monday morning, when the grand jury is summoned at 10 o'clock. More than forty new cases on the civil docket will come up this session, twelve of which are divorce cases.

The grand jury which will be summoned Monday morning consists of the following:

Charles Schuler, W. W. Laney, William Britt, W. A. Lowe, C. E. Benson, George Dorthitt, Dan Morgan, C. G. Goodman, J. H. Helm, J. W. Patterson, Shelby Leach, J. M. Buchanan, T. H. Brown, J. J. Lash and George Schneck. The petty jurors also have been drawn for the next term of district court.

## RED CROSS WORKERS KEEP SEWING MACHINES HUMMING

### Women Make Hospital Supplies Every Afternoon at Elks' Home—To Campaign for More Members.

Every afternoon at the Elks' Home from 2 to 6 o'clock the members of the Red Cross Chapter of Plainview may be seen industriously laboring over sewing machines or with needle and thread in hand making garments and hospital supplies for the "Sammys" over on the other side of the "big pond" who are fighting against Kaiserism. These women are doing their "bit" for the American nation and for the sake of Civilization.

Mrs. Tom Carter, chairman of the local chapter, stated yesterday that most of the clubs have agreed to take part in the world. There are a few women organizations that have not reported as yet, and it is the hope of Mrs. Carter and the other members giving their time daily to the making of supplies, that these clubs will join in on the work.

It was pointed out yesterday that some of the members have not paid their annual fee, and consequently are urged by the membership committee to attend to the matter immediately, owing to the fact that the chapter is in need of money to purchase supplies.

Most of the available money that was on hand a few weeks ago has been invested in material for supplies. The members of the membership committee are requested by the chairman to put forth effort the next ten days to increase the membership. "More members are needed," were the words of the chairman this morning.

## Sante Fe Railroad Holds Improvement Week in Plainview

The Santa Fe Railroad has started a campaign of general improvement in Plainview. It is the company's annual "clean-up" and improvement week, according to John Lucas, Santa Fe agent. The woodwork on the outside is being given a new coat of paint and the interior of the building is being decorated and dressed up.

Another improvement is the construction of two additional tracks, amounting to about a mile of trackage. The new tracks are being installed in front of the Texas Utilities Company's plant and Lake Plainview and as far down as the stockyards. The tracks will be used as branch tracks for the Floydada trains.

## 2 Local Insurance Salesmen Qualify for Vacation Trips

Two insurance men of Plainview have qualified as topnotchers in the insurance business. They are P. D. Hunsaker, local agent for the Federal Life Insurance Company, and J. F. Duncan, agent for the Missouri State Life Insurance Company. Both of these salesmen have been awarded trips by the firms they are representing. Mr. Hunsaker will be given a trip to New Orleans and Cuba, and Mr. Duncan, who will leave here August 14, will visit Yellowstone Park. Mr. Hunsaker will not leave until September 18.

Earl C. Keck expects to leave within a few days for South America, where he has accepted a position with a mining firm.

## RECENT RAINS MAKE FARMERS OPTIMISTIC

### W. J. KLINGER, GOVERNMENT WEATHER MAN, RECORDS 92 HUNDRETHS FOR LAST 24 HOURS.

### ROW CROPS ARE HELPED

#### Opportune Precipitation for July Amounts to 2.41 Inches—Average Temperature is 81 Degrees.

Much to the disgust of picnickers, motorists and travelers and much to the delight of the farmer, J. Pluvius made himself evident throughout this section of the country this week. He has been a constant visitor off and on since last Tuesday evening, when the Government weather prognosticator, W. J. Klinger, recorded 80 hundredths of an inch of rainfall, most of it falling during the wee hours of Wednesday morning. Twelve hundredths fell here yesterday, bringing the total up to ninety-two hundredths.

A general rain fell throughout the Plains, at some places only a shower, while at other places a thorough soaking was the accomplishment of J. Pluvius. Floydada led the field with 1.75, but pushed to the limit by Littlefield, where one and one-half inches were recorded. Rainfall from one-half inch to one inch was recorded at Lockney, Hale Center, Abernathy, Petersburg and Tulla.

The rainfall recorded at the Government weather station in Plainview for July amounted to 2.41 inches, the best month for the year, in fact, nearly one-half the rainfall recorded since January 1. The rain came in time to save the crops from the scorching given them during June, and enabled the farmers in the Plainview country to realize unexpected wheat yields, in addition to starting the other crops on the pathway of extensive development. With the additional rain so far this month, expectations for bounteous row crops appear satisfactory to the optimistic farmers at this hour.

The highest temperature for the month touched the 103 mark on three different occasions during July. The three warm days were the first, eleventh and fourteenth. The average temperature for July was 81.08 degrees, and the lowest temperature recorded was 57 degrees.

## SPEAKER FULLER FILES 13 CHARGES AGAINST GOVERNER

### State House Takes Prompt Action in Matter, but Senate Is Without Quorum.

AUSTIN, Texas, Aug. 2.—The forces demanding the impeachment of Governor James E. Ferguson apparently won the first skirmish of the contest when the Lower House of the Texas Legislature late this afternoon adopted a resolution providing for a broad investigation of the acts of the Governor. A substitute resolution offered by the Governor's adherents was voted down.

A proposed amendment to the house rules, providing for the election of a speaker pro tempore, in view of the fact that the impeachment charges against the Governor were preferred by Speaker F. O. Fuller was voted down.

Fuller Will Name Chairman. Speaker Fuller will appoint a chairman to preside over the House sitting in committee of the whole, but his spokesman has announced that he will designate that man for whom the House, by a majority vote, expresses a preference.

An amendment to the resolution providing a broad investigation of Governor Ferguson's acts allows the executive reasonable time in which to provide witnesses in event charges other than those specifically outlined in the impeachment charges are brought forward.

It is probable that the new investigation will be under way tomorrow afternoon.

### No Senate Quorum Yet.

The State Senate is not yet in session so far, having failed to develop a quorum.

At today's sessions Governor Ferguson (Continued on Page Six.)

## CITY COUNCIL ISSUES \$25,000 IN WARRANTS

### BID OF C. W. ARLITT OF AUSTIN AT 94 ON DOLLAR IS ACCEPTED BY ALDERMEN.

### WILL DRAW 6 PER CENT

#### Action Assures Paving of Broadway and Ash and Construction of Waterways Down Both Streets.

The paving of Broadway and Ash streets to the Santa Fe station is assured now through the action taken by the city administration in a special session of the City Council last night. Final provision was made for the paving of both streets, when warrants were issued by the city to the amount of \$25,000 and taken by C. W. Arlitt of Austin, who was present at the meeting last night.

The warrants issued by the city are of a five-year optional character, bearing an interest rate of 6 per cent. They were granted on an agreement basis of time for money. The basis of time from one to sixteen years. After the consideration of various bids, Mr. Arlitt's bid at ninety-four cents on the dollar was accepted.

The financial transaction of the City Council last night makes it possible to the city to undertake the plan adopted a few weeks ago for the paving of both Broadway and Ash streets and also will aid in the meeting of the expense incurred on the new city sewage disposal plant, which is now under construction. Provision has been made for the extension of the waterways down Broadway and Ash to the Santa Fe station from Eighth street.

The issuing of the city warrants to Mr. Arlitt last night, said Mayor Riser this morning, "has eliminated any possible further development of the Broadway-Ash controversy. The Council has made every effort possible in bringing about an adjustment which would give satisfaction to all the citizens. Now that the city is financially prepared to undertake the paving of both streets, I am certain that every citizen who has the interest of the city's progress at heart will be greatly satisfied over the action taken. The Council has given the city the best of its efforts with a thorough consideration of the welfare of the progress of the city."

## GENERAL PERSHING VISITS "SAMMIES" ARMY CAMPS

### American Leader Makes Trip to Dozen French Villages—Tentons Are Repulsed.

AMERICAN TRAINING CAMP IN FRANCE, Aug. 2.—General Pershing gave the American expeditionary force an example of the strenuous life by sweeping through nearly a dozen villages where United States soldiers are living in France and visiting nearly all training centers which have been established from America's first great contribution for the war for democracy.

### Was Not Cursory.

It was not a cursory inspection. He went into minute details all along the line, questioned soldiers, company cooks and various other ranks as to how things were going and what, if anything, could be done to improve the situation.

LONDON, Aug. 1.—Both British and French gained further ground in the fighting in the Ypres sector today, but the Germans, by heavy counter-attacks, succeeded in recapturing the village of Saint Julien and part of the village of Wosthoek.

According to the official report from British headquarters tonight the number of Germans made prisoner exceeds 5,000.

Rain began falling last night and continued until late this afternoon. The French and British, despite the weather, succeeded in consolidating most of their gains of yesterday.

### Capital of Bukovina Surrenders to Germans.

BERLIN, Aug. 3, via London.—Czernowitz, the capital of Bukovina, (Continued on Page Six.)

## A. M. Howe, Santa Fe Publicity Man, Visits "Wheat Exhibit" Here

"The 'Wheat Show' should be a big winner among the farmers of Hale County," said A. M. Howe, general publicity agent for the Panhandle division of the Santa Fe Railroad, who is here making a general observation of the farming conditions around Plainview today. Mr. Howe is highly impressed with the production of wheat around here, and believes that the "Wheat Show" under the supervision of the Citizens National Bank will have an unlimited tendency in developing the spirit of better cultivation of wheat among the farmers. He states that the agricultural wealth of the Plains is becoming recognized throughout the country.

## R. A. UNDERWOOD TO LEAD "FOUR-MINUTE MEN" HERE

### Government Forms National Organization to Inform People of America on Various Public Questions.

R. A. Underwood, cashier of the Citizens National Bank, was notified last Wednesday that he has been appointed chairman of the local unit of the "Four-Minute Men," an organization formed by the Government for the purpose of informing the people of America about various phases of the questions of the nation during the hour of national crisis.

The "Four-Minute Men" is an organization that is national in character. It is under the supervision of the Public Information Committee at Washington, and arrangements have been made with the theatres throughout the country to co-operate in the movement. Unites of the national society are formed in all the cities, and the members of the units are required to make four-minute speeches at the picture shows on topics furnished by the Government.

Mr. Underwood announced today that he received word this morning to the effect that supplies have been shipped to him with the request that the local unit be put upon an active basis at once. He has enlisted a number of the business men for service, and believes that the first of the addresses will be made at the local theatres the beginning of next week.

## Uncle Sam's Men Cancel Games Here With Maxwellites

### Word was received this week by Manager J. M. Lipscomb of the Maxwellites from the baseball team of Troop D of the Fifth Cavalry at El Paso stating that the men had been ordered into service and find it necessary to cancel the games scheduled with the Maxwellites. Mr. Lipscomb is endeavoring at this time to arrange a six-game series with an all-star aggregation of players of the Plains. The plan is to select the best performers of the various teams for a championship series in this city with the local team.

## New Sewage Plant May Be Completed Within Thirty Days

The new city sewage disposal plant will be completed within thirty days, if the material for the final work is not delayed. This was made known this morning through an announcement of R. G. Carraway, city engineer. He says that rapid progress has been made on the construction up to this time, but owing to a delay in the shipments of materials, the work has been delayed. Mr. Carraway hopes to have the new plant ready for service by the first of next month.

## DELINQUENT SCHOOL TAXES SHOULD BE PAID NOW.

Farris F. Frye announced this morning that the delinquent city and independent school district taxes must be paid immediately, owing to the fact that if they are not paid within the next few days the costs will be increased. Mr. Frye says that if the citizens get busy now they may prevent the increase.

## DRAFT EXAMINATIONS TO BEGIN WEDNESDAY

### LOCAL EXEMPTION BOARD MAILED NOTIFICATION BLANKS TO 81 HALE COUNTIANS.

### MAY PROSECUTE WOMEN

#### Government Makes Explanation in Regard to Married Men—Missing Number Is Found.

The first division of drafted men for the citizen army from Hale County will be examined next Wednesday, was the announcement made this afternoon by Fred C. Pearce, chairman of the local exemption board. The notification blanks were mailed this afternoon to the first twenty-seven men whose names appear on the master sheet sent out by the War Department last week. These men notified must appear before the local exemption board on the day stated in the notification blanks. The examination room will be open from 9 o'clock in the morning until 6 o'clock in the evening.

Mr. Pearce announced today that the missing registration number of this county was found this morning after more than twelve hours' search. The number that caused so much worry and work on the part of the members of the board was 1066, and belongs to Stephen P. Jones of this city. It has been placed between numbers 43 and 924, according to its place on the master sheet from Washington.

The local board expects to examine eighty-two men before the quota for this county is obtained. It may take more and may take less, according to Mr. Pearce, but every effort will be put forth to fill the quota as quickly as possible by the honest and fair methods outlined by the national Government.

Marriages made since July 20, the date of the army drawing, in an effort to escape army service through the claim of a dependent wife, will not be considered ground for discharge unless the wife is actually dependent on the husband's daily labor.

Dependency is a matter of fact, not a law, says General Crowder.

"A man whose wife is mainly dependent on his daily labor for support," General Crowder points out, "may claim exemption on that ground. Only the exemption boards can determine this fact. Where dependency is claimed and circumstances show a marriage hastily consummated since July 20 by a man whose number is high on the available list, the actual fact of dependency must be closely scrutinized.

Moreover, General Crowder declares women who marry men merely to aid them to be slackers are liable (Continued on Page Six.)

## "Co-op" Delivery Service Will Begin Here Next Monday

Owing to the delay in the shipment of the wagons ordered by the Retail Merchants' Association, the launching of the co-operative delivery system has been postponed until next Monday. The wagons arrived here this afternoon and all the equipment is now ready to begin the new system at seven bells Monday morning.

When the "co-op" system has its birth in Plainview, the individual delivery service will pass into history. Thereafter there will be only four deliveries daily, two in the mornings at 8:30 and 10:30 o'clock, and two in the afternoons at 2:30 and 5:30 o'clock. Feed stuff will be delivered at 1 o'clock every afternoon, and a special accommodation delivery for the hotels and boarding houses will be made at 7:30 o'clock every morning. Customers will be required to get their orders in thirty minutes before the time of any particular delivery.

## LEAPS INTO MATRIMONY ARE FEW, SAYS JO W. WAYLAND.

The first marriage license issued this month by Jo W. Wayland, county clerk, was granted to Junius A. Johnson and Miss Vinna Wells yesterday afternoon. Mr. Wayland believes that the young men are postponing their leaps into matrimony until after the war.



**Community Correspondence**

**More Than One and Half Inches of Rainfall at Littlefield.**

LITTLEFIELD, Tex., Aug. 1.—One and seven-tenths inches of rain fell here last night, the best rain since last November. It will be of inestimable value to grass and feed stuff. Wheat in the community threshed out from four to fourteen bushels an acre. The farmers here will plant a large wheat acreage this fall.

ABERNATHY, Texas, Aug. 2.—Bruce Hannah, who has been in Amarillo for several days, spent a few days this week with home folks.

J. O. Castles has returned from a visit to Newark, Texas.

S. E. Muggleton and A. O. Vaughn left last Saturday for Kansas City with a load of cattle.

A number of Abernathy persons attended the singing convention at Lakeview last Sunday.

J. C. Arnett attended the picnic at Hale Center last Friday.

Doctor Hannah was a Plainview visitor Monday.

The Baptists are holding a revival in Abernathy this week. The Rev. Hembree of Memphis is doing the preaching. Good crowds are attending.

The Methodists will hold their revival in Abernathy August 19 to September 2. The Rev. J. M. Wynne of Meridian will do the preaching.

Last Thursday evening from 8 to 11 o'clock Rev. and Mrs. B. Y. Dickinson entertained in honor of their sister, Miss Camilla Patton, of Itasca. A number of games were played and several contests were engaged in, one of which was of a patriotic nature. Refreshments consisting of sandwiches and punch were served. The guests were: Mrs. W. H. Thompson, Misses Vera Sanderson, Catherine Darden, Mary Evans, Geraldine O'Neal, Nita Pipkin, Anna Mae Hardesty, Edythe Shields, Lucile Akers, Mabel Pipkin, Frances Arnett, Verda Johnson, Bill Kelly, Howard Pearson, R. E. Boyd, DeWitt Oliver, Eskel Sanderson, Arthur Crow, Roger Pinson, C. D. Smith, J. A. Darden and Aubrey Hardesty.

LONE STAR, Tex., Aug. 2.—Our farmers are almost through with their wheat threshing.

Mr. Isbell's mother and sister of Plainview are visiting him this week.

Mr. and Mrs. E. G. Foster are in Plainview with their baby, Ruth. Ruth was operated on Saturday for appendicitis at the Plainview Sanitarium.

Mr. and Mrs. Hatchett, Mr. and Mrs. Dodson and family and Mr. and Mrs. Bates, who were in Plainview Sunday, attended the Baptist Revival Meeting.

Our Sunday school was well attended Sunday.

Miss Florence Fierce of Meteor visited Miss Kathrine McLaughlin last week.

Mr. Estes, our singing class teacher, was on the sick list last week.

WHITFIELD, Tex., July 30.—Mr. and Mrs. Geo. Chaplin left Monday morning for Colorado to spend a month, before returning to Fort Worth.

Mr. and Mrs. Gus Hogue arrived Friday night from Clovis, N. M., to visit his father and sister.

The Rev. Edwards of Kress is holding a meeting this week at Mount Hope Church.

Mrs. McKee's mother, brother and

family arrived Saturday to visit her.

Mrs. Smartz and little daughter from Taft, N. M., are the guests of her daughter, Mrs. Wilson.

A number of visitors from Lone Star and Providence attended the meeting here Sunday night.

Fate Young left Tuesday for his home at Graford.

Mr. Bramlet, two daughter and son-in-law left Saturday for a two-weeks' outing in east Texas.

The Sunday school picnic held Saturday was a success in every way.

HALFWAY, Texas, Aug. 1.—The western part of the community had a good shower of rain last night.

Our community is expecting to have a protracted meeting next week conducted by the Rev. S. J. Upton of Plainview.

League met last Saturday night, but owing to the rush of harvest work, no program had been prepared and a kangaroo court was held instead.

Misses Mavis Smith and Allie Hooper, delegates to the State Farmers' Institute, returned home Sunday and report a pleasant and profitable trip.

Dalma Lewellen has purchased a new Ford car.

Mr. and Mrs. Jonah Wilson left last week. Mr. Wilson to return to the army and Mrs. Wilson to make her home with her parents in Hill County.

Miss Evelyn Wadell of Waco arrived here Sunday to visit her grandfather, T. J. Stewart, and other relatives.

Miss Thelma Davis is the guest of her uncle and aunt, Mr. and Mrs. John Davis, this week.

Mr. Hall has built a large new barn on his place two miles east of Halfway.

John Davis has erected a new windmill on his quarter section, two miles east of Halfway.

Mr. and Mrs. J. W. Dye and Mrs. J. H. Wilson went to Tulla Sunday.

**GOVERNMENT WARNS FARMERS TO WATCH CROPS FOR PESTS.**

"Be on the job against insect pests this season," is the advice of the Federal Government. "Make your food contribute to the human family, not the insect family. Farmers who provide themselves with insect poisons and then keep a vigil for the first outbreak of crop enemies will bring through the largest yields. Failure to detect an outbreak at its beginning and delay in getting combative material may be fatal to the crop attacked, warn entomologists in the United States Department of Agriculture.

"That a great part of the annual loss to grain crops due to insect injuries can be avoided by vigilance and vigorous action on the part of growers is not sufficiently realized, the entomologists say. Frequently insect outbreaks originate within a limited area, and when this is the case it is often quite possible to stamp them out before any great damage has been done. If the outbreak is general, then community action is essential to prevent the infestation from becoming widespread.

"Watch your crops constantly. Make a daily survey of the fields during the most active growing season, if possible.

"If an outbreak of any insect foe is discovered, apply promptly the remedies which are recommended in publications of State experiment stations and of the U. S. Department of Agriculture.

If in doubt as to the identity of a pest, send specimens promptly in a tight tin box to your county agricultural agent, State experiment station, or nearest Federal entomological field station, accompanied by a request for information regarding it.

"Keep on hand at least a small supply of the standard insecticide preparations, such as Paris green, lime, and arsenate of lead.

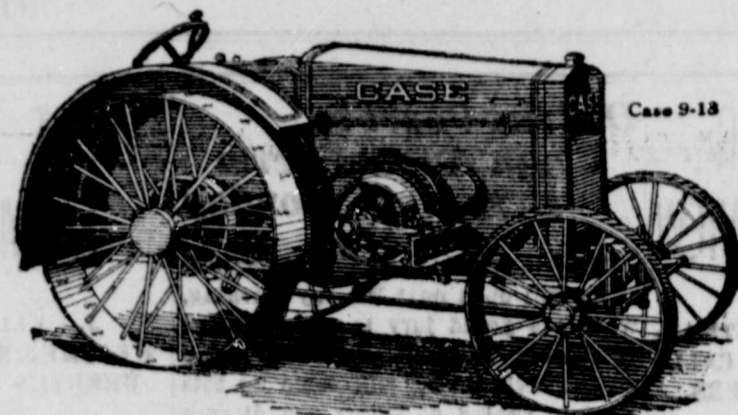
"Report serious outbreaks of insects

to the State or national authorities mentioned above. The Federal entomological field station in this State charged with the investigation of cereal and forage insects is located at Brownsville, Texas."

**WHY NOT?**  
Jimmie was going out with his two."—Ladies' Home Journal.

mother one afternoon and had been sent upstairs to get ready. After a long wait the mother called up the stairs: "Hurry down, Jimmie, we're late now. Have you got your shoes on yet?"

"Yes," replied the boy; "all but



**THIS SMALL TRACTOR FITS ANY FARM.**

This small Case Tractor is conservatively rated at 9 horsepower draw bar pull and 18 horsepower on the belt. It is more easily handled than a team. It is only 10 ft. 3 in long, 4 ft. 10. wide and 5 ft. 1 in. high. Weighs about 3600 lbs. It does the work of six horses in the field and a boy can handle it. You can drive it day and night, never gets tired. Every farmer can afford one. It will do your work economically—faster and better, so why wait? Order now. We will teach you how to hitch it to any job.

Let us explain fully and quote prices.

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**Glasses Make You A BETTER DRIVER**

They ease the severe strain on the eyes, which comes from driving a car. You will get more pleasure from your car and be a safer driver to ride with, if you wear correctly fitted glasses.

Stop at Peterson's today and consult our optometrist. His expert professional advice will be highly valuable in protecting and preserving good sight.

COLORED GLASSES

Protect your eyes from glare, wind and dust

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**SPECIAL ROUND TRIP FARES**

**COLLEGE STATION, TEXAS**—Account Texas Farmers' Congress, July 30th to August 4th, 1917. Dates of sale July 29th and 30th; final return limit August 6th, 1917. Fare \$9.85.  
**PORT O'CONNOR, TEXAS**—Account Annual State Methodist Assembly, July 19th to 29th, 1917. Date of sale July 17, 18 and 19; final return limit August 1st, 1917. Fare \$22.65.  
**AUSTIN, TEXAS**—Account State Farmers' Institute. Dates of sale July 23 and 24, 1917; final limit July 29th, 1917. Fare \$19.25.  
**SAN ANTONIO, TEXAS**—Account Sheriffs' Association of Texas. Dates of sale July 9th, 1917; final return limit July 14th, 1917. Fare \$22.50.

I AM IN THE MARKET FOR YOUR

**WHEAT AND OATS**

AND ALL OTHER HAY AND GRAIN

See me when you want to buy or sell.

Don't wait for a cold spell to remind you that you will need coal this winter. Buy Simon Pure Niggerhead Lump and Nut coal now while prices are normal.

**E. T. COLEMAN**

COAL AND GRAIN DEALER

Phone 176

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Next Week Only

VISIT our store and see the Range that is the talk of all America, the **Duplex ALCAZAR**

the most modern and most simple Coal and Oil Range made—no other range like it.

An Alcazar Woman Demonstrator Will tell you all about it

Every Housekeeper in this community should see it whether you need a new range now or not. You will be under no obligations.

Many Souvenirs will be given to the Ladies—Come early and get yours

**BURNS OIL**

**BURNS COAL**

Two Complete Ranges in One BRINGS CITY CONVENIENCE TO THE RURAL HOME

Four Cooking Holes For Coal Four Cooking Holes For Oil

All housewives, and others interested, are invited to attend this interesting demonstration at our store

August 6th to 11th Inclusive

**R. C. Ware Hardware Co.**

Phone 178



**TEXAS STATE FAIR TO FEATURE PATRIOTISM.**

"Let's Help the Sammies Win the War" is to be the watchword of the State Fair of Texas, October 13-28.

Denoted as Patriotism Year, the 1917 fair will direct specific effort to making the big exposition of more real practical worth than ever before. Every effort will be directed along lines of educating patrons of the fair in their duties to the Government during the war and to teaching them how they may be of greater service.

This is the announcement made by President R. E. L. Knight, under whose direction other officials of the fair are perfecting plans to accomplish the results desired.

"This is a time when we should all rally around our President and make any sacrifice necessary to aid our country in her fight for democracy and humanity," President Knight said. "As individuals, I believe there is no man, woman or child within the wide borders of Texas who is not willing and anxious to give their all for their country's good. Already Texas has done much, but she desires to do more. In collective effort lies strength, and the State Fair of Texas wants to be a foremost agency in cementing together this desire for service, in unifying that spirit of patriotism which predominates in our people, in teaching them the methods by which their individual efforts may produce the greatest possible value.

"It is quite true that the real battles of this war will be won by our khaki-clad soldiers at the front, but behind these fighting men there must be an army equally efficient to support the men in the trenches. They must have sustenance to strengthen them for the fray, they must have clothing to shield their tired bodies, they must have munitions to break down the enemy. To produce these needed supplies is as important as it is to charge the cannon's mouth."

More consideration is to be given agriculture during the 1917 fair. Specific attention will be directed to farming methods which have proved of most worth in cultivating Texas lands and the idea of intensive cultivation will be stressed, that larger yields may be produced to take care of the increased demands.

Upon several occasions the heads of governmental departments most closely in touch with the war situation have specified Texas as one of the States from which the maximum of service will be expected in the matter of providing supplies, and it is the intention of the State Fair to do its full part in assisting the producers of this State to measure up fully to the standard which has been set.

**Offer Free Exhibit Space.**

Free exhibit space will be offered for county agricultural exhibits and a building has been set aside specially for such display. Every convenience will be extended to these exhibitors, it is announced, that the best possible showing may be made and furnish an inspiration that will create in others a desire for betterment which will result in large benefits. Premiums offered in this department have been liberally increased and a number of additional classes added.

Realizing that upon Texas' prairies the world is depending for a large percentage of its meat supply, the fair is particularly anxious to furnish an inspiration for greater production of beef cattle and other animals which furnish food for man. In making the appropriations for the premium lists the management was particularly generous with this live stock department, and the result is that awards have been offered which exceed those of any previous season.

New barns have been constructed and other attractive features added to draw particular attention to this department.

A date will be selected soon for Patriotism Day, which President Knight expects to bring one of the largest crowds of the fair. On this day there will be special features arranged, among which will be a big rally to be addressed by nationally-known speakers who are thoroughly conversant with the war situation. These speakers will discuss the various phases of conditions now confronting the United States and which are expected to obtain following the war. President Knight has the assistance of the National Security League in working out plans for the day, and other organizations of Nation-wide scope have proffered aid in making Patriotism Day at the State Fair of Texas a success.

**CIRCUSES HELP UNCLE SAM IN NAVY RECRUITING.**

The United States Navy Publicity Bureau, Commander K. M. Bennett, U. S. N., officer in charge, has just completed an arrangement by which an attractive display of recruiting posters will be officially made at all of the state and county fairs in the United States.

A sample display board is now on exhibition alongside the U. S. S. Recruit in Union Square. Prior to this the publicity bureau also made arrangements by which all of the amusement parks and pleasure grounds throughout the country were similarly billed. All of this has been carried out in an effort to especially reach the young men of the country who have responded most readily to the call of the navy.

In this work the bureau has had the co-operation of Charles and John Ringling of Ringling Bros.' circus, who have had all of the bill-posters covering the country make a distribution of navy posters with their own. Both circuses are also carrying recruiting tents which are taken charge of by navy recruiting officers wherever the show appears.

He—"Each hour I spend with you is like a pearl to me."  
She—"Aw, quit stringing me."

*Who's Your Tailor?*



COPYRIGHT BY ED. V. PRICE & CO.

**A Wonderful Display of New Season's Fabrics!**

We can show you 514 new woollens, representing the cream of the best fabric makers, and we can measure you for Autumn and Winter clothes tailored to individual order by

**Ed. V. Price & Co.**

that will satisfy you.

**WALLER TAILORING COMPANY**  
Exclusive Local Dealers

**A Strictly Cash Policy**

That is what you may expect at this store. In the future please do not ask for credit for we have made it a positive rule to refuse it, and we should not like to offend you.

This policy is absolutely necessary to protect us from those who are not willing to do the right thing unfortunately the good ones will have to be treated the same way for we have no favorites under the present policy..

We try to give a full dollar's value in wholesome groceries for every dollar you spend with us, and to do this we need every dollar. The man who pays his bills promptly or pays cash will benefit by this cash change for he will not have to help pay the grocery bills of the fellow who is looking for a chance to get out of paying.

We trust that you will help us in this change and not ask for credit.

**L. J. Warren Grocery Co.**

Phones—233 and 234

East Side Square

**Yesterday there came to our house a carload of furniture**

The big assortment of good things for housewives was bought to fill in our stocks, and in it are many beautiful patterns and designs of furnishings for every purpose.

Thoughtful housewives are already planning their fall furniture changes. Just what will be needed to cheer the home and comfort its occupants. That is foresight. It means that those women who make a study of their furnishings will welcome the announcement of the arrival of this car of new things. We invite you to hurry down and see what we have. Even though you are not ready to buy if you see what you want we will hold it for you.

Then you have an additional incentive to trade here: for if you have something you don't want it has an exchange value here. If you don't need something in its place we will pay you cash.

Our repair department is also at your service. It is in charge of an expert who will make any needed repair, upholster, re-varnish, and in fact make new furniture out of that you thought ready for the scrap heap.



**W. E. WINFIELD**

*"If It Isn't Good We Make It Good"*

Phone 95

Phone 95

**Announcement To Our Friends and Patrons**

All steel products continue to advance in price. We are just as anxious as you are to have you get the farm machinery that you will need at the least cost and therefore urge you to place your orders for your needs before we are compelled to increase prices.

Present markets are so unsettled that we expect to order only a sufficient number of grain drills and row binders to fill such orders as may be placed with us before August 15th. We cannot insure delivery or guarantee price after that date. You are therefore urged to get your orders to us promptly.

We thank you for past patronage and solicit your future business.

**R. C. Ware Hardware Company**

Agents

*John Deere Implements and Row Binders, and Van Brunt Grain Drills*



### LESSONS IN HOME CANNING

The term sterilization, when applied to canning, is used to cover the process of inclosing the food in cans or jars which afterwards can be sealed air-tight, and subjecting it to sufficient heat to kill all living organisms. To be effective, sterilization must be followed immediately by sealing the containers air-tight to prevent further entrance of molds, yeasts, or bacteria.

Formerly a common household practice in canning (applied chiefly to fruits and tomatoes) consisted in cooking the material to be canned in an open kettle, transferring it, while boiling hot, to hot sterilized jars, and at once sealing with a lid which also had been sterilized. That this practice is uncertain is shown by the frequency with which a growth of mold appeared on the fruit canned in this way, causing loss. This method is objectionable not only because it so frequently results in insufficient sterilization, but also because it gives a product of inferior quality. Moreover, with the exception of tomatoes, vegetables can not be canned by this method with the certainty that they will keep.

Since certain vegetables are frequently attacked by spore-bearing bacteria, a longer period of sterilization at boiling temperature is required for them than for fruits. Often they are sterilized by boiling three to five hours. Intermittent sterilization consists of applying boiling temperature to vegetables already packed in containers for a period on each of three successive days, sealing the jar immediately after each boiling or "processing" if the lid has been loosened to allow for the expansion caused by heat. After each daily processing the containers are kept at ordinary temperature. Processing for one hour in a water bath at boiling temperature on the first day, repeated on the second and third days, will ordinarily sterilize beans, peas, and corn in quart jars, if these vegetables are selected properly and handled carefully. The flavor of vegetables thus processed is finer than when they are subjected to high temperatures.

#### Aids to Sterilization.

The first essential for complete sterilization with the use of either the hot-water canner or the steam-pressure outfit is absolute cleanliness in surroundings and in all utensils used in canning. Tables should be well cleaned and may be covered with oil-cloth. Garbage cans must be provided to hold peelings and other refuse. To allow these to fall upon the ground to decay near the place of canning will result in production of spores which will rise in dust and infect the material being canned.

Greater safety will follow if containers and lids are sterilized by boiling for 15 minutes after being washed thoroughly. They should then be inverted on a clean surface until used. Cleanse rubbers by dropping for a minute in a boiling solution of soda and water (1 quart of water to 1 teaspoonful soda), removing from fire at once to prevent injury to them.

#### Convenient Utensils.

Whether a home-made or commercial canner is used it is necessary to assemble certain utensils which are found ordinarily in every home. For grading, sorting, and washing, shallow trays, pans, or bowls, and vegetable brushes are needed. In washing berries a colander or sieve should be used. For blanching, squares of cheesecloth or a wire basket, together with a large vessel for holding the boiling water, should be provided. This vessel should be deep enough to submerge a convenient quantity of the products to be blanched. Slender-pointed knives are convenient for peeling, paring, and cutting. It is much better to use a silver knife for peeling fruits, as the fruit sometimes is discolored by steel. When canning in large quantities, slicers, corers, piters, and food choppers will make it possible for one to work more rapidly. A half-pint measuring cup, teaspoon, tablespoon, spatula, scales, salt per cent scale, and saccharometer will aid in securing accurate results. If the product to be packed is to be cooked, wooden spoons, sieves, and saucepans are necessary. Packing paddles and strap paddles will aid in filling the jars. If the canning is to be done out of doors, tables of convenient height, a covered garbage pail, and a flytrap are needed. The most convenient portable canners contain both processing and blanching compartments. A kerosene stove which burns a gas flame gives intense heat and is convenient for use in jelly making, preserving, and concentrating ketchups and sauces.

#### EXTENDED HOG RAISING ADVISED BY AGRICULTURAL AUTHORITIES.

The imperative need for an abundant food supply this year demands an increase in pork production. All the agricultural authorities unite in declaring that the livestock holdings of farmers already are too low and that they must not be reduced further in order to obtain greater yields of staple crops. Fortunately this is not necessary. Hog raising can be extended in many sections of the country where it is now of little importance, and the total supply of human food increased accordingly.

At the present time a large part of our pork comes from the few States in the corn belt, where it is the common belief that the hog raisers possess advantages that farmers in other sections lack. This, however, is not altogether true. The South, the East, and the extreme West possess advantages of their own, and there is no reason why the industry should not be developed extensively in those regions.

The South has an abundance of vegetation. Cowpeas, soy beans, velvet beans, and peanuts are leguminous crops which do well there and have great value in pig raising. Corn grows rapidly in all parts of the South, and in the subtropical sections the experience of feeders with cassava indicates that it has considerable value for pork production. In addition, there is generally an abundant water supply, the climate is mild, and there is a long period in which green feed is available. These conditions, which also lessen the expense of shelter and win-

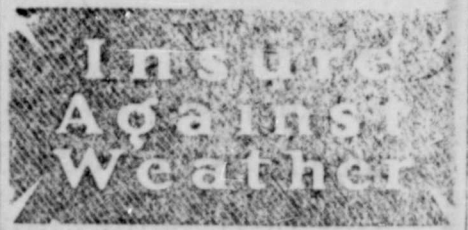
ter feeding, permit a long period of pasture and outdoor life.

In the East the trucking and dairy-ing industries can advantageously be accompanied by pig raising. The truck farms waste each year a vast amount of unmarketable products that might be used with profit in feeding hogs. On the dairy farms such by-products as skim milk and buttermilk are especially relished by growing pigs and can be profitably utilized by them. Furthermore, clover, bluegrass, and other forage crops well adapted in

for raising swine grow rapidly in nearly every section of the East. Corn, too, is successful, in some sections the average yield per acre being greater than in the Middle West. In the extreme West the alfalfa of the irrigated valleys and the clover of the coast districts furnish a good foundation for successful pork production. In most of these regions there is an abundance of small grain, particularly barley, that may often be fed economically, and corn is successful in some localities.

#### SAVED.

An Irishman who was rather too fond of strong drink was asked by the parish priest: "My son, how do you expect to get into Heaven?" "Shure, and that's aisy! When I get to the gates of Heaven I'll open the door and shut the door, and open the door and shut the door, an' keep on doing that till St. Peter gets impatient and says, 'For goodness' sake, Mike, either come in or stay out.'"



Paint That Won't Go Back On You  
There's a big difference in paints. They may look alike at first but their "wear" depends on how they are made. You can be safe.

O.V.B. OUR VERY BEST

"All that's Best in a Paint"

prevents all danger of paint failure. It proves its quality by long years of service. O. V. B. paint is pure—contains no cheapeners. That is why it costs less in the end and saves trouble meanwhile. Come in today. Ask for our color cards and suggestions.

MOON & SNYDER, Petersburg, Texas.

## To Save is to Serve

The Women of America May Lend Tremendous Aid In These Turbulent Times

Simply by exercising the woman's prerogative—by acting in her natural capacity as the censor, and sponsor, and dispenser of her own household.

By installing in your home the greatest of time-savers and money-savers. By employing the power of electricity as the greatest help of the age.

The woman who cooks, cleans, sews, washes or irons electrically, has her work simplified. Thus she saves time to serve her household as well as a Nation.

"DO IT ELECTRICALLY"—yourself—save time—save effort. Let electric service do your work—more easily, more readily—more economically.

ELECTRIC WIRING—We are in position to thoroughly and competently wire your home or business building. Get in touch with us.

## TEXAS UTILITIES CO.

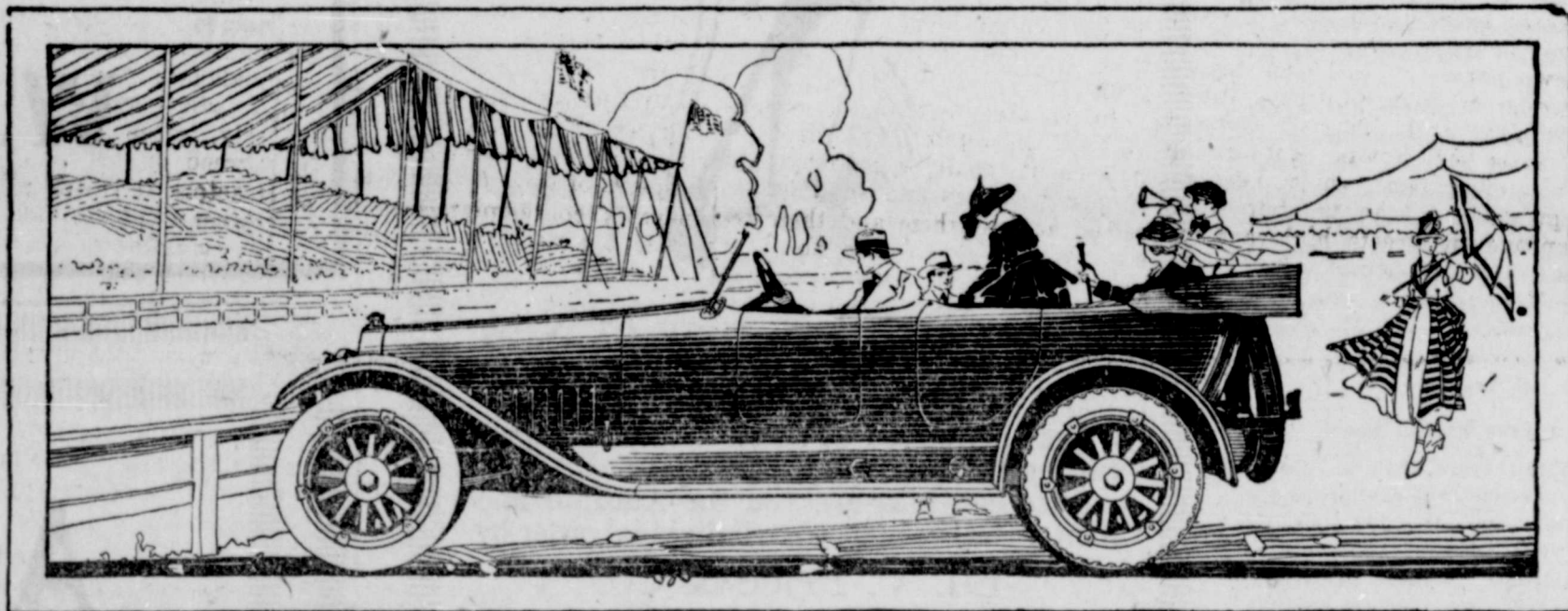
PHONE 13

Miss Rebecca Ansley  
SPIRELLA CORSETIER  
Telephone Number 304

Patronize Home Industry  
Smoke

Bud Fisher  
5 CENT  
CIGAR

"Made In Plainview"



## See these New Ideas In Car Building

The Mitchell embodies many ideas which are novel, as yet, in a car.

They mean more complete equipment, greater strength, and added beauty. They mean extra comfort, convenience and economy. So no one should decide on a new car without knowing them.

This is to urge that you judge these new standards before buying a high-grade car.

#### THE BASIC PRINCIPLE

For 14 years the Mitchell manufacturing policy has been guided by John W. Bate.

The first object was factory efficiency. That is, to build the complete car—chassis and body—in a model factory at a minimum labor cost.

Millions of dollars have been spent to that end in this factory and equipment. Now in this modern factory, covering 45 acres, we are building an

extra-grade car for less than we believe anyone else could build it.

The evidence is not all in Mitchell prices. They are lower than any comparable cars. But much of this saving goes into features which nearly all cars omit.

#### THIS IS OUR 19th CAR

The latest Mitchell—built in two sizes—is the 19th model built under Mr. Bate. It is the final result of more than 700 improvements.

We have watched 70,000 Mitchell cars on the road to gain new ideas for this one. Mr. Bate spent the year 1913 in Europe to study new engineering standards. And the designers of the Mitchell on show today examined 257 new models to combine all the known attractions.

So the latest Mitchells embody all we know, and all anyone knows, to make an ideal car.

#### THE CHIEF DISTINCTIONS

Our costliest extra is 100 per cent

over-strength. That is twice our former margin of safety. And the purpose is a lifetime car.

There are 31 features, like a power tire pump, which nearly all cars omit.

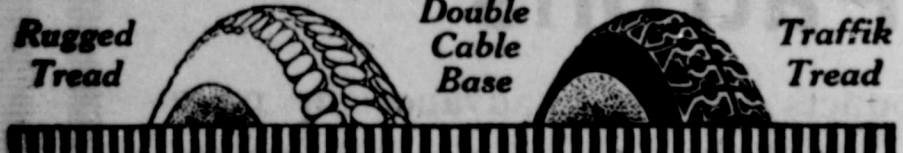
There is unusual luxury. In the past year alone we have added one-fourth to the cost of body attractions. There is extra-grade leather, neat-fixed finish, and countless dainty touches. There are handles on the windshield for entering the car, a light in the tonneau, a locked compartment for valuables, etc.

#### TWO SIZES—TWO PRICES

We are now building two sizes, so more motor car buyers can enjoy all the Mitchell advantages. So you get a Mitchell lifetime car from \$1250 up.

All these unique features are essential to the utmost in a car. Go see them. See how our idea of strength, beauty and equipment differ from the rest.

## FEDERAL TIRES



Buying Federal Tires is an investment—"Extra Service" is the dividend.

"Extra Service" means greater mileage—More than that it means greater freedom from rim cuts, blowouts and other common tire troubles.

Much of this "Extra Service" is directly due to Federal Double-Cable-Base Construction—the big strength and safety feature that alone makes Federals a dividend paying investment.

DISTRIBUTED BY  
McGLASSON-ARMSTRONG RUBBER CO.

The Federal Rubber Co.  
of Illinois  
Factories: Cudahy, Wis.



## Poland China Males for Sale

I have sixteen choice Big Bone Poland China males, four to eight months old, for sale. The price is right and each animal is guaranteed in every respect. See me or call at the farm two miles south of Hale Center.

J. J. ELLERD

Plainview, Texas

Phone 60

MITCHELL—a roomy 7-passenger Six, with 127-inch wheelbase and a highly developed 48-horsepower motor. Four-Passenger Roadster, \$1560 Sedan, \$2240. Cabriolet, \$1960. Coupe, \$2060. Also Town Car and Limousine

MITCHELL SIXES IN TWO SIZES

MITCHELL JUNIOR—a 5-passenger Six on similar lines, with 120-inch wheelbase and a 40-horsepower motor. 1.4-inch smaller bore.

All prices f. o. b. Racine.

## Plainview Machine and Auto Company

D. BROWN, Proprietor

Mitchell Distributors



### City Pavement As Per Contract Price

I. B. L. Spencer, city secretary of the City of Plainview, Texas, in pursuance of hereinafter set out resolutions, do hereby give notice by publication of the same of the matters and things herein contained, which resolutions are as follows, to-wit:

Resolution of the Board of Aldermen of the City of Plainview determining the necessity of levying an assessment against the property and the owners thereof, abutting upon streets herein after named for a part of the cost of improving said streets, fixing a time for the hearing of the owners of said property concerning the same, and directing the City Secretary to give a notice of said hearing, as required by Section VII of Chapter II of Title 22 of the Revised Statutes of Texas as passed by the Thirty-First Legislature.

WHEREAS: The Board of Aldermen has heretofore by resolution ordered the improvement of Ash Street bounded on the south by Seventh Street and on the north by Eighth Street, and designated as District No. 8; Ash Street bounded on the south by Eighth Street and on the north by the P. & S. F. Railway Co.'s right-of-way, and designated as District No. 9; Twelfth Street bounded on the east by Ash Street and on the west by Broadway, and designated as District No. 10; Broadway bounded on the south by Eighth Street and on the north by Twelfth Street, and designated as District No. 11; by paving the same with a five-inch base of hydraulic Portland cement concrete with a sand cushion and with a wearing surface of 3-inch vertical-fiber brick grouted with an asphaltic grout filler, and the building of curbs on either side of said streets when found necessary, in accordance with the terms of said resolution; and,

WHEREAS: Pursuant to an election adopting Chapter II, Title 22, Revised Statutes of Texas, an order was passed by the City Council of the City of Plainview, Texas, on the 20th day of November, 1916, putting into effect Chapter II, Title 22, Revised Statutes of Texas, authorizing cities and towns which have accepted the benefits thereof to improve the streets, highways and public places thereof, after advertising for bids, the contract for the said work of improving said

streets between the said points above named, and has been let to J. N. Jordan & Co. of Plainview; and,

WHEREAS: A contract has been entered into between the said city and the said J. N. Jordan & Co. on the 7th day of May, 1917, for the performance of said work; and,

WHEREAS: The said J. N. Jordan & Co. has duly given bond for the performance of said work, and for the maintenance of same, and the consulting engineer of the City of Plainview has, in accordance with said Chapter II, Title 22, Revised Statutes of Texas, filed his report with the Board of Aldermen as to the cost of said improvement, and as to all other matters required by the Board of Aldermen; now, therefore,

BE IT RESOLVED by the Board of Aldermen of the City of Plainview:

That the report of statement filed by the consulting engineer having been duly examined \*is hereby approved; and,

BE IT FURTHER RESOLVED that part of the cost of said improvements shall be assessed against the abutting property upon the streets so to be improved, and the owners thereof, and that the total cost of said improvements shall be paid and defrayed as follows:

(a) The City of Plainview shall pay only an amount equal to 1-3 (one-third) of the total cost of grading, paving, gutters, and that part of the storm sewers directly serving the paving district, together with catch basins and man-holes; and

(b) After deducting the city's proportion of 1-3 of the cost, the total remaining cost of such improvements shall be paid by the owners of the property abutting upon said streets named to be improved in the following manner: The owners of the property abutting upon said streets remaining to be improved shall pay the whole cost of installing concrete curb in front of their respective property.

An amount equal to two-thirds (2-3) of the whole cost of said improvements shall be paid by said property owners and shall be assessed against them and their respective parcels of land abutting upon said streets and said assessments shall be made in accord-

ance with Section VI of the general paving laws as passed by the Thirty-First Legislature and subject to the ordinances of the city of Plainview, and after the hearing herein mentioned against the owners of property abutting upon said streets to be improved and their property, that the cost which may be assessed against such property or its owners shall be in accordance with the "Front-Foot Plan," in proportion as the frontage of the property of each owner is to the total frontage of the property of said streets to be improved, but that no assessment shall be made against any of said property or its owners in excess of special benefits in enhanced value to said property caused by said improvements nor until after the hearing hereinafter mentioned.

That the part of said cost to be paid by the said property owners, and assessed against them and their property abutting on said streets, shall be in three equal installments, the first payable in thirty (30) days after the final completion and acceptance of the work by the city; one in one (1) year from said date, and one in two (2) years, with interest at 8 per cent per annum; provided that any property owner may pay before maturity by payment of principal and accrued interest; and,

WHEREAS: According to the report or statement of the said consulting engineer hereby approved by the Board of Aldermen, the total estimated cost of such improvements is \$68,009.26, and the proportional amount of such cost to be assessed against the abutting property and its owners is as follows:

For paving, including gutter ..... \$64,768.28  
For curbs ..... 3,240.98  
City's one-third ..... 21,589.43

That the amount per foot assessed against each owner is as follows:

District No. 8 ..... \$6,784.11  
District No. 9 ..... \$4,920.26  
District No. 10 ..... \$5,217.44  
District No. 11 ..... \$5,196.33

WHEREAS: According to the said report the names of the owners of said property and the description of their property and the amounts contemplated to be assessed against each lot or parcel and its owner are as follows, to-wit:

#### WEST SIDE—

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
H. M. Burch	27	6 to 8	150	\$6,784.11	\$1,017.61	150	\$2.95	\$1,070.56
H. H. Tilson	27	5	50	6,784.11	339.20	50	17.65	356.85
H. M. Burch	27	2 to 4	150	6,784.11	1,017.61	150	52.95	1,070.56
H. M. Burch	27	1/2 of 1	25	6,784.11	169.60	38.12	13.45	183.05
Harp & Wilkins	27	1/2 of 1	25	6,784.11	169.60	38.12	13.45	183.05

#### EAST SIDE—

J. W. Leonard	16	9 to 10	100	6,784.11	678.41	100	35.30	713.71
W. A. Nash	16	11 to 12	100	6,784.11	678.41	100	35.30	713.71
L. M. Faulkner	16	13	50	6,784.11	339.20	50	17.65	356.85
W. M. Prunty	16	14	50	6,784.11	339.20	50	17.65	356.85
J. W. Grant	16	15	50	6,784.11	339.20	50	17.65	356.85
Harp & Wilkins	16	16	50	6,784.11	339.20	76.24	26.91	366.11

#### EAST SIDE—

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
G. R. Hannan	15	9 to 11	150	\$4,920.26	\$ 738.03	176.24	\$ 62.21	\$ 800.24
J. H. Slaton	15	12 to 16	250	4,920.26	1,230.05	281.24	99.28	1,329.33

#### 9th Street Intersection.

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Harp & Wilkins	O. A.	5 to 37	825	\$4,920.26	\$4,059.16	856.24	\$302.25	\$4,361.41
C. W. Burk	O. A.	1 to 4	107.5	4,920.26	528.92	133.74	47.21	576.13

#### 11th Street Intersection.

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
E. T. Coleman	4	15 to 29	386.9	\$4,920.26	\$1,903.62	421.88	\$148.94	\$2,052.56

#### WEST SIDE—

Harp & Wilkins	28	7 and 8	100	4,920.26	492.02	126.24	44.56	536.58
Z. T. Northcutt	28	6	50	4,920.26	246.01	50	17.65	263.66
Harp & Wilkins	28	5	50	4,920.26	246.01	50	17.65	263.66
J. W. Scivally	28	4	50	4,920.26	246.01	50	17.65	263.66
J. H. Gouley	28	3	50	4,920.26	246.01	50	17.65	263.66
F. B. Gouley	28	2	50	4,920.26	246.01	50	17.65	263.66
J. H. Gouley	28	1	50	4,920.26	246.01	81.24	28.68	274.69

#### 9th Street Intersection.

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Harp & Wilkins	O. A.	38 to 53	400	\$4,920.26	\$1,968.08	457.48	\$161.49	\$2,129.57

#### 10th Street Intersection.

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Harp & Wilkins	O. A.	57 to 74	467.5	\$4,920.26	\$2,300.19	519.98	\$183.55	\$2,483.74

#### 11th Street Intersection.

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Gertrude Adkins	3	19-22	100	\$4,920.26	\$ 492.02	126.24	\$ 44.56	\$ 536.58
Jno. Carnetto	3	16-18	75	4,920.26	369.01	75	26.47	395.48
D. L. Hammer	3	13-15	75	4,920.26	369.01	89.71	31.67	400.68
Bell H. Davis	3	11-12	130	4,920.26	639.63	169.45	59.82	699.45

#### DISTRICT NO. 10—TWELFTH STREET.

(Ash to Broadway.)

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
P. & S. F. Railway	1	1 and 2	42	\$5,217.44	\$ 219.13	68.74	\$ 24.27	\$ 243.40
P. & S. F. Railway	R-O-W		417	5,217.44	2,175.46	35	12.36	2,187.82
P. & S. F. Railway	R-O-W		503	(Headres at 25)				127.25

#### SOUTH SIDE—

Guy B. Speed	3	1 and 2	50	5,217.44	260.87	50	17.65	278.52
G. P. Hill	3	3 and 4	50	5,217.44	260.87	50	17.65	278.52

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
W. M. Jefferies	3	5	25	5,217.44	130.43	25	8.82	139.25
C. L. Barnes	3	6	25	5,217.44	130.43	25	8.82	139.25
Herman Bluecher	3	7 and 8	50	5,217.44	260.87	50	17.65	278.52
Guy B. Speed	3	9 and 10	50	5,217.44	260.87	50	17.65	278.52
Bell H. Davis	3	11 and 12	50	5,217.44	260.87	56	19.77	280.64

#### DISTRICT NO. 11—BROADWAY.

(10th to 12th Street.)

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Herald Pub. Co.	29	8	50	\$5,196.33	\$ 259.82	76.24	\$ 26.91	\$ 286.73
O. T. Tally	29	7	50	5,196.33	259.82	50	17.65	277.47
Harp & Wilkins	29	6	50	5,196.33	259.82	50	17.65	277.47
Guy B. Speed	29	1 to 5	250	5,196.33	1,299.08	281.24	99.28	1,398.36

#### 9th Street Intersection.

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
J. H. Slaton	Slaton Blk.		400	\$5,196.33	\$2,078.53	457.48	\$161.49	\$2,240.02

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Harp & Wilkins	2 C. P.		467.5	\$5,196.33	\$2,429.29	519.98	\$183.55	\$2,612.84

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Herman Bluecher	2	15 and 16	50	\$5,196.33	\$ 259.82	76.24	\$ 26.91	\$ 286.73
Jefferies & Keys	2	11 to 14	100	5,196.33	519.63	100	35.30	554.93
A. J. Malone	2	6 to 10	125	5,196.33	649.54	125	44.12	693.66
Jno. Carnetto	2	5	25	5,196.33	129.91	25	8.82	138.73
H. E. Skaggs	2	1 to 4	100	5,196.33	519.63	131.24	46.33	565.96

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Fulton Lumber Co.	28	9 and 10	100	5,196.33	519.63	126.24	44.56	564.19
Mrs. S. Howell	28	1/2 of 11	25	5,196.33	129.91	25	8.82	138.73
Harp & Wilkins	28	1/2 of 11, and 12	75	5,196.33	389.72	75	26.47	416.19
Mrs. Ella Bryan	28	13	50	5,196.33	259.82	50	17.65	277.47
Harp & Wilkins	28	14 and 15	100	5,196.33	519.63	100	35.30	554.93
Eva S. Donohoo	28	16	50	5,196.33	259.82	81.24	28.68	288.50

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Harp & Wilkins	1 C. P.		400	\$5,196.33	\$2,078.53	457.48	\$161.49	\$2,240.02

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Harp & Wilkins	2 C. P.		467.5	\$5,196.33	\$2,429.29	519.98	\$183.55	\$2,612.84

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Guy B. Speed	3	23 and 24	50	\$5,196.33	\$ 259.82	76.24	\$ 26.91	\$ 286.73
Emily Fribolin	3	25 and 26	50	5,196.33	259.82	76.24	26.91	286.73
Herman Bluecher	3	27 to 30	100	5,196.33	519.63	100	35.30	554.93
Guy B. Speed	3	31 and 32	50	5,196.33	259.82	64.71	22.84	282.66
Guy B. Speed	3	1 and 2	130	5,196.33	675.52	175.95	62.11	737.63

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Harp & Wilkins	1 C. P.		400	\$5,196.33	\$2,078.53	457.48	\$161.49	\$2,240.02

Property Owner.	Block.	Lot.	Feet.	Rate.	Cost.	Curb Line, Feet.	Cost.	Total Cost.
Harp & Wilkins	2 C. P.		467.5	\$5,196.33	\$2,429.29	519.98	\$183.55	\$2,612.84

Property Owner.	Block.	Lot.	Feet.
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**THE PLAINVIEW EVENING HERALD**  
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—  
**THE HERALD PUBLISHING COMPANY,**  
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**OWEN M. RICHARDS, Editor** E. B. MILLER, Business Manager

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**WILL PLAINVIEW HOUSEKEEPERS CO-OPERATE**

Uncle Sam has made it a practice since the declaration of war against Kaiserism to point out the road of economy to the housewives of the American nation. The latest request of Uncle Sam is that the hour has dawned when the American women must co-operate with the retail merchants in reducing the high cost of delivery service. It is not a sacrifice that the Government is asking of the American women, but only a practice of the principle of economy. It is a practical and sagacious request.

The retail merchants of Plainview have heard the voice of the nation, and have undertaken steps to establish an economizing system of delivery. They have accomplished their share in the way of patriotism and its up to the housekeepers of Plainview to co-operate with them in making the plan a success and displaying their spirit of patriotism.

The fact of the matter is, the retail merchants of Plainview already had reached a point where a change in the delivery system was necessary before the call of the nation was issued. They had come to the business station where the question was a "non-delivery" system or the introduction of some less expensive delivery plan. They had come to the realization of the fact that they were paying more for their foodstuffs and selling at a lower margin of profit than at any time during their existence in the business circles of Plainview. They learned the story that the enormous expense of the individual delivery system was one of the factors that pointed to the path of bankruptcy.

It's the duty of every housewife in Plainview to co-operate with the retail merchants. The merchants are doing the best they can under the circumstances. They are putting forth every effort possible in giving the customer the best possible service. They were forced to change the delivery system through patriotism and good economy.

If you are a patriot then co-operate with the retail merchants. If your veins are filled with the spirit of Americanism, then join hands with the retail merchants and make the co-operative delivery system a success from the beginning. The retail merchants have done their share. Will you do your share?

It begins to look as if old John Barleycorn is going to ride the water wagon himself.

**THE TEACHERS' INSTITUTE.**

The Teachers' Institute to be held in Plainview during the first week in September is another progressive step in the educational circles on the Plains. It will be an extraordinary benefit both to the pupils and the teachers in the county schools in this district. The fact that the teachers will have the opportunity for the association of ideas means that a broader, more scientific and thorough curriculum for the county schools will naturally come about. Then, the educators of National and State importance, who have studied school conditions most of their life, knowing the evils and the remedies, will serve as guiding lights to the teachers in handling the school problems that may develop.

We welcome such undertakings as the Teachers' Institute as we are certain they are the factors in making a better and more highly developed educational system for the children of the Plains. We believe that knowledge is power and education is the foundation of all knowledge. The better the educational methods, the better and greater the knowledge the children of the Plains will possess.

When the American fighting forces "cut loose" over on the other side of the water we are inclined to believe that the Kaiser will see the handwriting on the wall in the first six letters of PERSHING's name.

**WHERE THERE IS NO VISION THE PEOPLE PERISH.**

The new chancellor of Germany in his first speech indicates that he knows as little about the resources of America as his predecessor seemed to know. In fact, Germany has been mistaken in every country she has attacked in this war. She thought England was not to be feared; that she wasn't ready for war and couldn't afford to enter it, but England entered. Germany thought that Belgium would not offer opposition to her invasion of that country. Belgium was small. To offer invasion to the German armies meant suffering untold for Belgium. Belgium couldn't afford to do such a thing, yet Belgium offered opposition.

Every calculation of the German government has missed because every calculation has been based upon the false premises that nations will not dare to do the thing they ought to do because of the cost in money and in sacrifice. Germany is forced day by day to realize that nations hold some things higher than money and physical comfort.—Wichita Beacon.

The manner in which the Germans were hammered on the Western Front the last few days, gives us a suspicious feeling that the "Sammies" have got their fingers in the pie.

**DRAFT EXAMINATIONS TO BEGIN WEDNESDAY.**

(Continued from Page One.)

to prosecution under the draft act.

Predictions of some officials that delay in obtaining materials and sufficient labor for national army cantonments would postpone the mobilization long past September 1 were dissipated today by an announcement by Secretary Baker that 75 per cent of the cantonment materials are now on the ground and that reports indicate everything will be in readiness or nearly so in another month.

No definite date for mobilization has been fixed, but Secretary Baker has indicated that every effort would be made to effect it about September 1.

**Crowder Gives Final Word.**

General Crowder's communication, mailed to all boards, reads as follows: "War demands individual sacrifice

to the common cause. No people ever approached war with a calmer appreciation of that sacrifice or a firmer resolve to bear it and to present themselves to be classified for service in the place to which it shall best serve the common good to call them. This calm determination could not exist were it not for the force of the Nation in its institutions. In this public confidence is subject to the very spirit of the selective service law. The most sacred rights of country, home and family are intrusted for adjudication to local citizens and officials named by State Governors and appointed by the President.

"The selected man offers his life. There is no greater giving than this; and that thought should guide you always. There may be a few who will urge upon you claims for exemption or discharge that, whatever may be your inclinations of sympathy or affection you will know ought not to

**I AM THE BOY IN KHAKI**

I AM a Mother's Son, I am the pride of a family and part of a home I love my life as you love yours. I am a youth in years and experience of life, yet I am a gambler betting the highest stakes that man can wager—my life. If I win you win, if I lose I have lost all; the loss is mine, not yours, and there is a grieving mother, a saddened family and a broken home to which I never can return. I ask only for the Godspeed and support of my nation in return for laying upon the altar my all. For my bravery and blood will you furnish bullets and bread? Will you pawn your shekels where I pawn myself? Will you bet your gold while I bet my blood? Will you hazard your wealth where I risk my life? I am the flower of a nation's manhood, the glory of a noble race and a tithe to the monster war.



be granted. It will strengthen you to remember that form of exemption or discharge that is made for individual convenience or to escape personal loss of money or property or to favor of action some other man whose time would not otherwise have come must incur the risk of losing his life.

"You are not a court for the adjustment of differences between two persons in controversy. You are agents of the Government, engaged in selecting men for the Government, and there is no controversy. You, in acting for the Government, are to investigate each case in the interests of the Nation and not individuals. There is not one exemption or discharge in the law or regulations that is put there for the benefit of any individual. All are there for the benefit of the Nation and to the end that the whole Nation may be a team in which each man shall play the part for which he is best fitted."

**TO RAISE HOGS. GOVERNMENT ADVISES FARMERS**

Swine are profitably grown in practically every locality and on almost every type of soil in the United States. Although the most heavily stocked region is found in the corn belt, the East and the South are increasing the number of their swine at a rapid rate, very largely because of the use of pasture crops to replace part of the grain ration. In fact, hogs are grown under many different methods of farming, and fed upon a great variety of crops, showing that they are well adapted to almost any conditions found upon the farms of this country.

An ideal location is on a well drained farm possessing a rich soil that will produce grasses and other forage, as well as the grains needed for fattening the hogs. This does not mean, however, that only those farmers holding rich, level lands should raise hogs, for, as a matter of fact, hogs are most easily handled on farms that are somewhat rolling. For the production of forage crops, the rolling farm is often as good as the level one, and it often has the added advantage of shade and better water supply. The hill farmer does not have the best of it in all things, but in many instances he has certain advantages which he does not appreciate.

In locating the question of a market also must be considered and the facilities for reaching it. Most communities are connected with the large central live-stock markets by the railroads, but these will be of little avail if the roads to the railroads are poor. Good roads are of inestimable importance, for, among other things, they enable the farmer to market his products at any and all times.

The number of hogs for each farm must be determined by a study of local conditions and the type of farming. The maximum number of hogs per acre is found on farms chiefly or wholly devoted to the raising of that class of stock; as, for example, farms in the State of Iowa, where it is quite common to see farms with several hogs to the acre, while the average for the entire State is one to every three acres of improved farm land. Under average conditions in this country, however, hogs return the largest profit when raised to utilize waste products, and when kept for this purpose alone the number will depend upon the quantity of waste products to be consumed. Skim milk from dairy herds, shattered grain from grain fields, unmarketable products from the truck farms, undigested grain in the droppings of fattening steers, and many other minor wastes on the average farm, are examples of feedstuffs which would be wasted were it not for their utilization by the thrifty farmer for the production of pork.

In order to utilize some of these

products it is necessary to have a number of pigs on hand for a relatively short time on account of the perishable nature of these feeds. The rest of the year the fattening pigs and the breeding stock must be maintained upon feed raised expressly for their consumption, and while they are not kept at a loss during this time, still the greatest profit is derived when they are eating the cheap feed in the form of waste products. The number of hogs which can utilize the waste to the best advantage, therefore, should be the limiting factor in determining the number of hogs to the farm. On farms in the corn belt where hogs are raised simply to market the corn crop on the hoof, the number is controlled by the amount of corn which can profitably be raised to fatten them.

**SPEAKER FULLER FILES 13 CASES AGAINST GOVERNOR.**

(Continued from Page One.)

son was an interested listener from the floor of the House.

When the Lower House of the Legislature took up the resolution looking to impeachment of Governor James E. Ferguson, this afternoon, a substitute resolution was offered providing for the appointment of a speaker pro tempore. It was contended that inasmuch as Speaker F. O. Fuller had filed the charges against the Governor it would be unfair for him to conduct the investigation.

The House rejected, 95 to 55, the report of the committee on rules providing that a speaker pro tempore be elected. The effect of this action was to leave the speaker free either to preside or to appoint a chairman.

**CANNED CHICKEN IS NEW DELICACY.**

"Can the chicken!"

This is the slogan which Prof. Otis E. Hall, field demonstrator for the Kansas Agricultural College, of Manhattan, wishes to see adopted throughout this state. Professor Hall, who is in Wichita today perfecting arrangements for the food training camp, which is to be one of the features of this fall's Exposition and Wheat Show, stated to Manager McIntyre that he would have present at the exposition each day a team from a different canning club, of which there are hundreds scattered through Kansas, and that these teams would can 200 chickens per day. The work will be done in front of the crowds which are expected to throng the food training camp, so that everyone may see how easy it is to conserve the poultry supply.

**Can 200 Each Day.**

The 200 chickens which will be prepared each day at the food training camp will be furnished by the Exposition and the product, after it has been placed on exhibition, will be sold to anyone who wishes to try the home-canned poultry. Professor Hall says that these demonstrations will open an entirely new field in food conservation and an interesting one.

"Canned chicken will be an ordinary article of winter diet after the exposition closes and the housewives go home and get to work," he says.

**Method Is Simple.**

"It is as easy to can chicken as it is to can corn or tomatoes or any vegetable. Meats of other kinds are soaring in price. Almost every farmer and a large proportion of the town dwellers have chickens. They are cheaper in price than any other meat and they are delicious when properly prepared. They can be put up in glass jars of any kind or in tins, as one chooses. We will use all kinds of containers at the food training camp, so that the

housewives may realize that it is not essential to have any particular kind of a can or jar. Anything will do and it will be shown that it is a simple matter to prepare a winter's supply of chicken meat, the cheapest and most delicious food we have today."

**GENERAL PERSHING VISITS "SAMMIES" ARMY CAMPS.**

(Continued from Page One.)

has been captured by the Teuton forces, according to the official statement issued today by the German general staff.

**Draft Opponents Revolt in Oklahoma.**

OKLAHOMA CITY, Okla., Aug. 3.—One thousand armed possemen collected from Seminole, Hughes, Pontotoc, Okmulgee and Pottawatomie counties plan to advance at dawn tomorrow on organized resistors of the selective draft, said to number 300 to 400 men, assembled near Sasakwa, in Seminole County.

Organized bands of negroes, tenant farmers and Indians, whose purpose is to defeat the selective draft law in Oklahoma, have terrorized three counties in the central part of the state, partly destroying two bridges, abandoned their crops, severed wire communication and planned raids on ranches and stores, according to reports received by Governor Williams.

WANTED—Stubble to break—two or three hundred acres. W. P. MAYES, Roscoe, Texas. 2t-pd.

FOR SALE—5 acres, good six-room house, household goods, fine Jersey cow. J. C. GOODMAN, Plainview, Tex. 2t-pd.



**Ostermoor and Seely Mattresses**

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by us in this territory

All prices  
All styles  
All sizes



**GARNER BROS.**

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Specialist in  
High Grade  
**PHOTOGRAPHY**

**J. J. LASH'S**  
**Real Estate Corner**  
712 BROADWAY. PHONE 653. PLAINVIEW, TEXAS.

Have party in Missouri owning Velle Roadster Automobile which he wants to trade in as part payment on small tract of land in Plainview District. Will pay some cash.

Have 320 acres good land eleven miles from railroad owner will trade equity for property in Plainview; one to six years' time on difference. No cash required.

Have party owning 122 acres of land near Kress, Texas, which he wants to trade in as first payment on half section.

Have 480 acres seven miles from railroad owner will trade for smaller farm or would consider trade for land in Central Texas or would sell worth the money, small payment cash, balance one to fifteen years.

Have fine section of land in Castro County, fine grass, water in the lakes; land adjoining this made over thirty dollars to the acre this year. Price and terms under the market.

Have party owning two half sections which he wants to trade in on two sections and pay the difference. Wants something for ranch and farming proposition.

Have several irrigated farms for sale, small payment down and long time on balance.

Have 200-acre farm five miles north of Floydada, improved, fine land. Price right and easy terms. Give possession January first.

Have 160-acre irrigated farm, 40 acres alfalfa, good well, fine land, owner will trade for unimproved farm and give ten years' time on difference.

**J. J. LASH**

If you ever saved your feed you'd better save it this year. If prices are fixed it will be worth more to you as feed than ever before. **THE INDIANA SILO** will help you solve the feed problems.  
Phone 249 **J. C. GOODWIN, Agent** Phone 249



# SOCIETY

Telephone Number 72

## MRS. W. B. MARTINE HEADS NEW MISSIONARY CIRCLE.

Yesterday afternoon Circle No. 2 of the Woman's Missionary Society of the M. E. Church South met at the home of Mrs. B. L. Spencer and organized with an initial membership of twelve. The following officers were elected: President, Mrs. W. B. Martine; secretary-treasurer, Mrs. B. L. Spencer; program committee, Mrs. R. E. Cochrane, Mrs. W. N. McDonald and Mrs. O. B. Jackson.

The next meeting of the circle will be held at the home of Mrs. O. B. Jackson.

## Missionary Auxiliary to Meet Monday.

The Woman's Missionary Auxiliary of the South Methodist Church will meet at 4 o'clock next Monday afternoon in a business session at the Methodist Church. Owing to the fact that important business that concerns all will be brought before the members for consideration, every member is requested to attend.

## PRESBYTERIAN SUNDAY SCHOOL CLASSES HOLD SOCIAL.

The Sunday school classes of the Presbyterian Church gathered at the church Thursday evening for a social hour. The evening was spent in the playing of games and various contests. Toward the close of the social affair, a "watermelon feed" was participated in by all.

W. B. Armstrong, who has been visiting his daughter, Mrs. F. B. Wood of Boise, Idaho, for the last three weeks, returned to Plainview last night.

Miss Ruby Barrow, who has been visiting friends at Hereford, returned Tuesday night to this city.

Miss Geraldine Marrs returned to this city last Tuesday evening, after a tour through Oklahoma.

A. M. Hove, general publicity agent for the Santa Fe-Panhandle Railroad, was in the city today on business.

Miss Nellma Pearl Maddeux of San Angelo is here as the guest of Miss Fronia Johnson. Miss Maddeux is a former resident of Plainview.

Mr. and Mrs. W. R. Lemons, who have been visiting their daughter, Mrs. H. E. Skaggs, returned to their home last Tuesday.

M. D. Henderson returned last night from a trip to Chicago and Kansas City on business. Mr. Henderson made a trip through the farming and oil fields in Kansas and Oklahoma before his return to this city.

L. L. Nichols has returned from Grayson County, where he has been the last few weeks on business.

Mrs. Scott Cochran and children are visiting at the home of Mrs. Cochran's parents, Mr. and Mrs. W. L. Harrington, of this city.

John Oswald, who has been at Marlin for the benefit of his health, has returned to Plainview.

Judge and Mrs. W. M. Key of Austin are visiting their daughter, Mrs.

T. P. Whittis, here this week. J. P. Howard left the beginning of this week on a trip to Washington, D. C., and other places in the East.

Mrs. R. R. Dellen and daughter, Sarah, who have been visiting relatives at Lockney, returned to their home yesterday in Amarillo.

Miss Etah Simmons is in Plainview visiting at the home of Mr. and Mrs. W. W. Underwood.

Miss Lucy and Miss Beatrice Story of Clarendon, daughters of the Rev. J. W. Story, former pastor of the Methodist Church here, are visiting at the home of Mr. and Mrs. W. H. Dickerson.

Miss Erma Oxford of Hale Center is visiting her aunt, Mrs. T. E. Richards, of this city.

Mrs. Mabel Wayland Adams and baby are visiting at the home of Mrs. Adams' parents, Dr. and Mrs. J. H. Wayland.

Miss Hazel Dollohofer, who has been the guest of friends at Floydada the last two weeks, returned to her home in Childress this morning.

Mrs. Sarah R. Howell and Miss Rebecca Bryan, who have been visiting relatives at Mountain Air, N. M., returned to Plainview last Monday.

Arthur Lamb is attending the State Farmer's Congress at College Station. Mr. Lamb will spend a few weeks visiting friends in Galveston before his return to this city.

Dr. C. D. Wofford is touring Colorado in his Hup.

Mrs. E. T. Adams and little son, Wayland Godfrey, arrived Monday morning for a visit with Mrs. Adams' parents, Dr. and Mrs. J. H. Wayland.

Miss Isabel Jackson of Claude, who has been the guest of Miss Mary Lipscomb, returned to her home this week.

Mrs. W. J. Klinger left Monday night for Fort Worth for a short visit. Mrs. Klinger will later join Mr. and Mrs. Ellis Carter at St. Louis, where she will assist in making fall purchases for the Carter-Houston Store.

Mr. and Mrs. Dan Hooper and children returned to their home in Amarillo this morning, after a week's visit at Floydada.

## SPORT STOCKINGS NOT IGNORED BY MOTORISTS.

Sport stockings grow more and more remarkable as the season advances, and as they appear in public they might as well appear in print. The very latest are the "Red Cross." They are white, with a large red cross on the instep. The "Yankee Doodles" have a colored shield on the instep. There are stripes in allied colors and various familiar war emblems. Then there are the "bird" stockings, with birds of different hues flying across a white ground.

Novelty wool in wide gray and blue stripes is the material used in a very full cape coat. The collar and cuffs are formed of the plain blue stripes. The vest is pleated to show only blue. The buttons are covered with the blue, while three stripes of blue trim the bottom. A coat of the same model in old blue Jersey cloth is lined with carnation pink satin, which makes a very pretty combination. Still another coat in this model is in Havana brown satin lined with corn colored satin. Brown satin buttons are the only trimming.

Bangkok mushroom hats with folded scarfs of Scotch plaid silk are the latest

fad. All of the gayest plaids are chosen. Straight English walking hats in white or black straw have scarfs of the allied colors in stripes folded flat and high all around the crown. Some of the hats are faced with green silk. One of the prettiest gingham hats is a mush room with a wide drooping brim.

Silver watches with luminous faces set in "Kitchener" leather straps are new and very convenient for the tourist. The straps are in all of the popular leathers. There is also a luminous faced, flat clock in a leather case that may be hung over the rail.

There is a wardrobe suitcase which has four hangers and convenient compartment trays. Then there is a new suitcase made of "areo" canvas. This is very light, conveniently arranged and comes in two sizes. Unfitted overnight bags in the carpetbag model come in all leathers.

One new overnight bag is of rain-proofed khaki with patent leather trim. It is fitted, canvas lined and altogether a very military looking affair. The suede pouch wrist bags with the long silk tassel seem to be very popular. Many women are knitting them for themselves, though they are offered in wide selection in all of the better shops. Heavy silk bags with leather trimmings are among the novelties shown for mid-summer use. —Dallas News.

## HALE COUNTY SINGING CONVENTION TO BE HELD HERE AUGUST 26.

The next Hale County Singing Convention will be held in Plainview, August 26, the last Sunday in the month. It will be held in the Church of Christ on Eighth street.

The chairman of the committee made the following announcement today:

"This being the fourth Sunday and the regular annual meeting of the convention, we expect every class to be well represented, and to take part in the contest singing between the different classes.

"Whereas, this is the first convention of the coming year, and also our annual meeting of the same, the committee on menu has decided on the following: Sandwiches, hot coffee, pickles and ice water.

"Everyone is requested to bring a box of sandwiches to help take care of the several hundred visiting music lovers who will be with us on this occasion. By having the hearty cooperation of the entire convention, and by each family contributing a few sandwiches it will greatly lighten the burden on the half dozen families of the convention who live in Plainview.

"Further information may be obtained from the committee."

The committee in charge consists of R. M. Peace, chairman, Charles Wilson, L. D. Griffin and Judge Lewis. It has been announced through this committee that an effort is being made to engage several singers of reputation from Fort Worth and Dallas.

Mr. and Mrs. W. W. Nichols will leave Sunday morning for an outing trip through Colorado.

## The Churches

### Presbyterian Church.

Sunday school will open at 9:45 o'clock. The morning worship services will begin at 11 o'clock. The Rev. T. B. Haynie will deliver a sermon on "Life's Fundamentals." At the evening services the Reverend Haynie will deliver a sermon at 8:30 o'clock, entitled "Take a Little Honey." An invitation on the part of the congregation and the pastor is extended to all.

THE REV. T. B. HAYNIE, Pastor.

### Baptist Church.

The Sunday morning Sunday school services will open at 9:45 o'clock, the usual time. All the members are urged to make it a record-breaker for attendance. The morning services will be conducted by the Rev. J. M. Harder, who is filling the local pulpit during the absence of the Rev. I. E. Gates. The regular evening services will start at 8:30 o'clock.

THE REV. J. M. HARDER.

### Methodist Church.

Sunday school will begin at 9:45 o'clock. Next Sunday is "Membership Day." Don't be a "slacker," but bring a new member for your class. Remember it's "Membership Day."

The morning church services will start at 11 o'clock, at which time a communion address will be given. At the evening services at 8:30 o'clock, a revival sermon will be given on the topic of soul-winning. A cordial invitation is extended to all.

THE REV. ERNEST E. ROBINSON, Pastor.

## EPWORTH LEAGUE PROGRAM FOR SUNDAY, AUGUST 5.

Subject—"How Men Cheat Themselves."

Scripture Lesson—Prov. 14:12; Ps. 1:1-6.

Song.

Prayer.

Solo—Miss Lucy Story.

1. "The Way That Seemeth Right"—Leader.

2. "The Right Way Toward Life"—Miss Etta Allison.

Piano Solo—Miss Carrie Byers.

3. "How Men Cheat Themselves"—Miss Mary Cox.

Leader—Miss Eva Jones.

## IMPROVED IRRIGATED FARMS. 40, 80, 160, 320 ACRES. Bargain No. 1.

2½ miles to shipping station; 3½ miles to town of 1,200 people.

40 acres fenced hog tight; 8 acres in alfalfa, balance in row crops; irrigation ditches to water whole 40. Not a foot of waste land.

Good house, 2-story barn, large chicken house, windmill. Water piped to house and to stack tanks in corrals.

25 H. P. oil engine and Layne & Bowler pump installed in good pump house.

\$1,000 will give you possession at once; balance in 10 years at 6 per cent. See MR. WHITE, Room 38, Grant Building, Plainview, Texas. 21.

## POLICE GUARD INTERNED GERMAN SHIPS



Cordon of police guarding the German ocean-going liners Prince Eitel Friedrich and Koenig Wilhelm II at New York. The police are proving a big aid to the neutrality squad in guarding the interned liners.

### UNCLE SAM'S WISE WORDS FOR TODAY.

Rats and mice destroy millions of dollars' worth of food and other property every year in homes or farms, and in business establishments. Many rats harbor the germs of bubonic plague. Trap and kill them. Look upon every mouse as an enemy to your property. Eradicate roaches and house ants. Keep weevils out of cereals. Keep your food where such pests can not reach it. Keep household pets away from food.

### UNCLE SAM'S ECONOMY THOUGHT FOR TODAY.

Clean skim milk is a valuable food, containing all the nourishing elements of whole milk except the fat or cream. It is useful in cooking cereals, soups, sauces, cocoa, etc., and is a palatable, nourishing beverage. Sour milk and buttermilk can be used with soda in making hot breads, or sour milk can be easily turned into cottage cheese, or clabber. Sour cream is a good shortening for cakes and cookies, and is useful for salad dressings and gravies for meat.

# Just at the Time

When your shoes begin to look somewhat worn, out of date, or run down at the heels



offers some "Fo De War" prices on footwear for the entire family.

### Ladies' Oxfords and Pumps

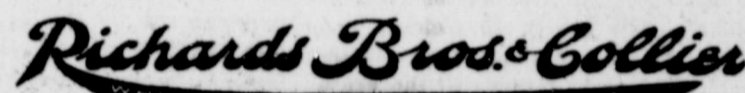
\$ 3.50 values for	\$ 2.95
4.00 values for	3.45
5.00 values for	4.00
6.00 and \$6.50 values for	5.00
7.50 and \$8.00 values for	6.75

### Men's Packard and Stetson Low Shoes.

\$ 4.00 values for	\$ 3.50
5.00 values for	3.90
6.00 values for	4.50
6.50 values for	4.75
7.50 values for	5.50

### Extra Special

100 pair men's and boy's oxfords, small sizes only	\$1.00 pair
40 pair ladies' pumps and oxfords small sizes only	\$1.00 pair



## SATIN HATS COME AS MID-SUMMER FANCY.

Satin hats with organdy or pique frills are the latest and smartest fancies of midsummer. They are not nearly as perishable as one might suppose. One mushroom with a sand-colored velvet brim and chiffon crown has a fluffy white organdy pleating that extends two inches beyond the edge of the brim. Another that had a red velvet crown with a double bias ruffled or waved brim of white pique. A velvet cord and a bunch of red cherries complete the trimming. Early fall hats in panne velvet show wide and high crowns and angular brims caught at a becoming point with jet, beaded or jeweled cabochons.

They also may be had in khaki, canvas or rain-proofed cloth. The latter is advisable for cold, damp weather use.

Loosely woven Scotch tweed in delicate colors, overwoven with white thread, is the material used for a very mannish looking extra coat. A high convertible collar, slipper pockets and pleats under the arms and at the shoulders form the only trimming except the simple brown wooden buttons. There is a satin lining in sleeves and yoke. A new surplice sport coat in purple wool Jersey has the—?

### HE NEVER FORGOT.

Observer—"I noticed you get up and gave that lady your seat in the street car the other day."

Observed—"Since childhood I have respected a woman with a strap in her hand."

### TERRORS OF AVIATION.

Eager Lady—"But what if your engine stops in the air—what happens? Can't you get down?"

Aviator—"That's just what happens, mum. There's two Germans up over in France now with their engines stopped. They can't get down; so they're starving to death."

### AUCTION SALE. DUROC SWINE.

Will hold our first annual auction sale at Childress, Texas, August 15th, 1917, at which time we will sell at auction forty head of bred sows and gilts and a few choice young boars. Sows in this offering good enough for any herd. Sale begins at 1 P. M. Send for catalogue.

WILL P. JONES, It-pd. W. H. ALEXANDER.

# Sale Prices

—ON—  
Men's and Boys' Spring and Summer Suits

—AT—  
Reinken's

# REAL ESTATE

Owner has good six room modern house for sale. Wants to close out furniture and all, located near new school building. Cannot be appreciated until seen.

Owner has 200 acres, 4½ miles from Floydada, Floyd Co., for sale, price and terms good.

We have six room house and two lots, well and mill, barn three blocks from square. Owner wants to trade for light improved 160 acres, Hale or adjoining counties land.

We have several 80 or 160 acre and larger tracts for sale. Also town property, prices right.

We are in touch with northern buyers, it will be well to list your land with us.

## Van Howelins & Stevens REAL ESTATE

Office in Stevens Building — Over Third National Bank



**HOW WILL THE GOVERNMENT SHOW ITS APPRECIATION?**

The question—How will the Government show its appreciation of the services rendered the nation by the newspapers in disseminating the draft information?—is now topmost in the minds of newspaper publishers.

The Paterson Press-Guardian very appropriately broadens the subject as follows:

"The newspapers of the country never tackled so big a job as the one that was thrown upon them on July 20 by the army draft, and they never measured up to a big task so admirably as they did in carrying the news of the drawings to every corner of the land in the night's editions.

"It was not until late the night before that the entire method of drawing the numbers was entirely changed. "Every newspaper in the country had arranged its system on the basis of the original plan, only to be called upon early Friday morning to change the whole system of setting up the numbers, and securing the names of those drawn.

"And almost before the new arrangement could be properly fixed between editorial room and composing room the numbers began to fly over the telegraph wires like snowflakes in a swirling storm.

"Out of that mass of figures order had to be brought out of chaos.

"The numbers had to be set up in sequence, while busy workers in municipal buildings matched up the names of the men drawn.

"Although the first number was not picked until nearly 10 o'clock, noon extras began to unfold to an awaiting public the early returns of the draft.

"Thinking men are asking the question today—what would the government of the United States do without the daily newspapers?

"The big draft task was undertaken as a matter of course and it was 'put over' without any fuss or feathers.

"Incidentally, it might be stated that the job cost the newspapers and the telegraph press associations vast sums of money and an expenditure of nervous energy that can never be computed.

"Thousands of newspaper men all over the length and breadth of this big land tumbled exhausted into early beds at night after the biggest day's work of their lives and on the hottest day of the year, but as sleep stole over them they smiled at the achievements of the day.

"But all that is merely incidental. The question is—How would the government of the United States have disseminated the news of the draft to 100,000,000 people without the agency of the newspapers?

"How much money would it have cost the government to have undertaken the job, or rather would it have been possible at all for the government to have done the work at any expenditure of money imaginable?

"The answer is simply that the thing could not have been done without the paraphernalia of the newspapers and the channels of distribution which they control.

"We trust the government thoroughly understands its debt to the newspapers and that it is duly appreciative of the obligation."

It would be impossible for the Fourth Estate to tell what every newspaper did—so for that reason no names are mentioned.

Certain it is, though, that every newspaper in the land did its best to spread the draft information for the Government.—Fourth Estate.

**SOLD.**

Globe Trotter—"Of course, you went up the Nile?"

The Bluff—"By Jove, yes! What a view from the summit!"

**CARE OF CHICKS IN SUMMER IS IMPORTANT.**

The care of growing chicks during the summer is one of the most important factors in poultry raising. The chicks may be hatched from strong, vigorous stock and carefully brooded, but unless they receive the proper attention during the warm months their growth may be retarded. In other words, they should be so managed that they will mature into well developed fowls.

**Quarters Should Be Good.**

Growing chicks should be provided with a house that will give them a place to stay in bad weather and at night. No particular style of house is recommended, but it should be so built that it will provide the chicks with ample ventilation, dryness, sunlight, freedom from drafts and be so arranged that it can be cleaned easily and frequently.

The lumber from piano and dry goods boxes can be used in building such a house, and when covered with ordinary roofing paper so as to keep out the rain, will make desirable quarters. It is suggested that such houses be built on the colony plan, so that they can be moved from place to place, thus providing the chicks with fresh ground to range over. Elevating such a house six inches above the ground will assist in keeping the floor dry and such space also will provide shade for the chicks.

In placing the chicks in their growing house for the first time it is best to confine them, for several days by erecting a temporary yard wherein they can run for five or six days, until they learn where to return when the fence is removed and they are allowed their liberty. Care should be taken not to crowd the chicks by placing too many in any one house. When the chicks cover the greater part of the floor at night it is an indication that they are too crowded. At such a time they should be thinned out and placed in another house.

**Feed Divided Into Three Classes.**

Feed for growing chicks may be divided into three classes—grain feed, dry mash and green feed.

In addition to the grain feed that the chicks are likely to find when on free range, a grain mixture should be given them morning and evening. The following rations should produce good results:

Equal parts of cracked corn and wheat. As the chicks increase in size oats may be added. To cheapen this ration it may be changed to two parts cracked corn and one part wheat. When one part of oats is added to this mixture, as the chicks increase in size,

the ration may be changed to three parts cracked corn, one part wheat and one part oats.

In addition to the above feed a dry mash should be fed in a hopper to which the chicks have access at all times. The following mixtures are suggested:

Two pounds corn meal, 1 pound middlings, 4 pounds oatmeal, 2 pounds wheat bran and 2½ pounds beef scrap. Two pounds corn meal, 1 pound middlings, 2 pounds wheat bran and 2½ pounds beef scrap.

Three pounds wheat bran, 3 pounds middlings, 3 pounds corn meal, 1 pound crushed oats and 1½ pounds beef scrap.

Charcoal, grit and oyster shell should be provided so that the chicks can help themselves whenever they want to.

**Sour Milk Is Good Food.**

If a continued supply of sour milk can be obtained it may be fed separately in a pan provided for that purpose, and the leaf scrap in the above rations reduced one-half. Sour and sweet milk should not be fed alternately, as such practice is likely to cause bowel trouble. Whenever it is possible growing chicks should be allowed free range, so they may obtain as much natural green feed as they need, in addition to bugs and worms. When green feed can not be obtained on range, such feed as sprouted oats, cut clover, mangel-wurzel beets, etc., should be fed daily.

The importance of clean, fresh water for chicks can not be over-emphasized. In very hot weather fresh water should be given to them twice a day. Whenever possible the pan of water should be placed in the shade to keep cool. The water pan should be cleaned every day before fresh water is added.

Plenty of shade should be provided for growing chicks. When allowed to range in an orchard or corn field they will not only find ample shade and green feed, but will benefit the trees or corn as well as themselves, by destroying bugs and worms. Sometimes sunflowers are grown for shade. Artificial protection against the sun's rays may be obtained by supporting frames covered with burlap a few feet above the ground.

**Cleanliness Is Factor.**

Every effort should be made to keep the coops and houses clean and sanitary. Disease most frequently starts in unclean, poorly ventilated houses. The house should be cleaned at least once a week. Sand or litter of some kind should be scattered over the floor of the house, so as to assist in keeping it clean. When chicks are confined to a limited range the ground should be spaded up at frequent intervals, so as to provide fresh ground for them to

scratch in.

Chicks should be examined frequently to see if they are infested with lice. When lice are found every effort should be made to get rid of them by applying a small portion of a mixture of equal parts of vaseline and lard to the top of the head and around the vent.

As soon as the cockerels are of broiler size those not intended to be kept as breeders the following year should be marketed. When the cockerels begin to annoy the pullets the sexes should be separated.

LOST—Bunch of keys with name plate. J. F. FRYE, City Hall. 2t.

**Violet Dulce Toilet Preparations**

On a guarantee of satisfaction

Face Powder, Toilet Water, Talcum, Soap, Vanishing Cream, Cold Cream, Liquid Face Powder, Perfume, etc., infact a complete line only at our store.

**DYE DRUG COMPANY**

THE REXALL STORE

West Side Square

Phone 23

**These Hot Summer Months Are Hard on Tires and Tubes**

Better not run the risk of blowouts on some important business or pleasure trip, or even on a short run in the country.

Run your car in our shop and we will inspect your tires and tubes and give them any needed attention. This is part of our regular service and we want to serve you often.

**McGlasson-Armstrong Rubber Co.**

Phone 73

"In Auto Row"

**OUR BATTERY SERVICE IS**

**FREE REGARDLESS OF MAKE OF BATTERY**

WE will be pleased to inspect your battery at any time and as often as is necessary, free of charge. Our service is the expert kind, and our experience is always at your disposal. Should repairs be necessary we will make them at a moderate charge.

**The "Exide" Starting and Lighting Battery**

is the famous "giant that lives in a box." You have heard of this battery and its unique features—it's the original Unit-Seal Battery; extra powerful, easy to care for and repair. Let us explain its features to you.

Take advantage of our free service. **G-C Electric Co. Phone 359**



**We'll Start You Right**

Put your battery in our hands for a thorough overhauling before you start on your tour this summer, and we'll return it to you, sound in every cell, charged to the proper mark, insulation O.K., and ready for the hardest service you can put up to it.

While you're getting your car ready, our experts can be getting your battery ready. And we have a rental battery for your use while they're doing it.

Start with your battery in good shape—and you'll find it will require mighty little attention except for its regular testing and filling with water, whether your trip be for a week or for a whole summer. We'll start you right.

**O. T. Rushing**

Willard Service Man

Phone 73

With McGlasson-Armstrong Rubber Co.



**This is the Place**

Whenever you find that your car is not giving you the maximum service, look over the battery, the starter, and the ignition. If you find trouble in any of these places hurry the car to us and get the kind of service that will put your troubles out of the way and give you the motor pleasure you should have.

We repair or install new batteries and guarantee every job of work we turn out.

**Conner Electric Company**

Phone 526

At Knight Auto Co. Garage



# HANG THIS CALENDAR UP

**\$5.00  
FREE**

**You May  
Get It**

**READ! READ! READ!**

A REPRESENTATIVE OF THE PLAINVIEW EVENING HERALD WILL CALL AT SOME HOME IN PLAINVIEW'S TRADE TERRITORY ON SOME DAY OF THE MONTH. IF HE FINDS THIS CALENDAR HANGING ON THE WALL IN FULL VIEW, AND YOU CAN TELL HIM WHOSE ADVERTISEMENT IS UNDER THAT DATE, HE WILL PRESENT YOU WITH A BRIGHT, SHINEY \$5.00 GOLD PIECE. HANG THE CALENDAR UP—GET UP EACH MORNING AND READ THE ADVERTISEMENT UNDER THAT DATE—FORTIFY YOURSELF AGAINST THE COMING OF THE HERALD MAN. YOU CAN'T TELL WHEN HE IS COMING OR WHERE HE WILL GO—IT MAY BE 30 MILES IN THE COUNTRY OR IT MAY BE IN THE TOWN OF PLAINVIEW—SO BE READY! HE MAY COME TO YOUR HOME ON THE 6TH OR HE MAY NOT GET THERE UNTIL THE 23RD OR THE 30TH.

THE NAME OF THE PARTY GETTING THE \$5.00 WILL BE PUBLISHED EACH MONTH. HANG ME UP—PASTE ME UP—TACK ME UP—PIN ME UP!

--- I MAY BE WORTH \$5.00 TO YOU. ---

FOR  
**AUGUST**  
1917

## Read This Aloud to All the Family

THIS CALENDAR CARRIES WITH IT A LIST OF ADVERTISEMENTS FROM PLAINVIEW'S MOST AGGRESSIVE AND PROGRESSIVE BUSINESS CONCERNS, MEN WHO BELIEVE IN THE POWER OF TRUTHFUL ADVERTISING. BY ADVERTISING THEIR RESPECTIVE LINES THEY ARE ENABLED TO GIVE YOU JUST A LITTLE BETTER VALUE OR A LITTLE BETTER SERVICE—BECAUSE THEY NATURALLY ENJOY A LARGER TRADE THAN THE MAN WHO DOES NOT ADVERTISE. THEY WANT YOUR BUSINESS AND ARE SEEKING IT ON THE BASIS OF "SERVICE AND VALUE."

DO YOU TRADE WITH THEM? IF NOT, WHY NOT?

WATCH FOR YOUR NEW CALENDAR NEXT MONTH.

SUN.	MON.	TUES.	WED.	THU.	FRI.	SAT.
<b>Read The Herald Every Day</b> Every issue brings you the live news of the day as well as the many messages of economy as expressed thru the advertisements of Plainview's live merchants <b>\$2.00 A YEAR AND ITS WORTH IT</b>			<b>1</b> Start RIGHT This Month! Make arrangements to enjoy the summer with a <b>NATIONAL</b> or <b>HUPP CAR</b> --- <b>CONNELL MOTOR CO.</b> Phone 113. Donohoo-Ware Bldg.	<b>2</b> <b>ON THIS DAY</b> If you cut me out and take me to this store and make a purchase in any department for any amount, we will give you a Ten-Dollar Premium Ticket FREE. <b>G. E. LEWIS.</b> Everything You Eat and Wear. Phone 116. Wayland Bldg.	<b>3</b> <b>THE NEW SUMMER GOODS</b> for Men, Women and Children are arriving daily. We are receiving daily shipments of the season's latest. --- <b>JACOBS BROS. CO.</b>	<b>4</b> <b>WE WANT YOUR CREAM.</b> No matter what amount you are able to deliver, we want Fresh Cream at all times. We pay top market prices. <b>PLAINVIEW CREAMERY.</b> J. N. Morrison, Prop. Phone 361.
<b>5</b> Use <b>PRIDE OF THE PLAINS FLOUR</b> This month and every other month, and be sure of the success of your baking. --- At All Grocers. --- <b>HARVEST QUEEN MILLS.</b> A. G. Hinn, Prop.	<b>6</b> <b>TRY IT THIS MONTH!</b> Have your Clothes cleaned and pressed in <b>THE WALLER TAILORING CO. WAY.</b> We handle Ed V. Price Made-to-Measure Clothes. Tailors. Dry Cleaners. Phone 188.	<b>7</b> 100,000 <b>SECOND SHEETS</b> All Kinds for All Purposes at <b>THE HERALD</b>	<b>8</b> Bring Your <b>CHICKENS, EGGS AND TURKEYS</b> ---to--- <b>MERCHANTS PRODUCE COMPANY.</b> and you will get the Highest Market Prices.	<b>9</b> Call Telephone 119. --- <b>CORN FOR SALE.</b> --- <b>COBB GRAIN CO.</b> --- We buy and sell Grain of all kinds. Connections with largest Northern and Eastern houses. <b>Feed Stuffs and Field Seeds.</b>	<b>10</b> <b>READ THIS!</b> <b>GARNER BROS., HOME OUTFITTERS.</b> We Always <b>SAVE YOU MONEY.</b> Everything for the Home. Come in any day. <b>GARNER BROS.</b>	<b>11</b> <b>IT PAYS U</b> to trade at <b>FRANK'S NECESSITY STORE</b> Phone 18 North Side Square
<b>12</b> <b>VAN,</b> The Square Jeweler,, ---with--- Long-Harp Drug Company, Plainview, Texas. --- You don't have to be a judge of Jewellery to get a <b>SQUARE DEAL</b> here.	<b>13</b> <b>OUR GUARANTEED SUITS</b> Biggest Bargains in America. --- <b>AND SHOE STORE.</b> <b>REINKEN'S CLOTHING</b>	<b>14</b> <b>ARE YOU INSURED?</b> Better see us today and attend to it. We are prepared to serve your best interests. <b>Office, Grant Building.</b> <b>MALONE &amp; JACKSON.</b>	<b>15</b> Tel. 677. <b>MAXWELL CARS, VELLIE CARS, UNITED STATES</b> ---and--- <b>DIAMOND TIRES.</b> <b>MAXWELL SERVICE STATION.</b> All Parts in Stock. <b>SOUTH PLAINS MOTOR COMPANY.</b> J. M. Lipscomb and T. D. Lipscomb.	<b>16</b> We RE-GRIND CYLINDERS and MAKE NEW PISTONS. Weld all kinds of Castings. --- Goodyear Tires and Tubes. --- <b>E. N. EGGE AUTO CO.</b> Phone 646. Plainview, Texas.	<b>17</b> --- <b>ALLEN &amp; BONNER.</b> Phone 162. <b>'PHONE US YOUR COAL ORDERS</b> Today or any other day. They will receive our prompt attention.	<b>18</b> <b>OLYMPIC "Quality Did It." TIME TABLE.</b> Afternoon, 2:30 and 4:30. Evening, 7:00 and 9:00. --- Admission Prices. Afternoon - - 5 and 10c Evening - - - 10 and 15c <b>WORTH IT!</b> Special Music Every Day. Every Day a Feature Day.
<b>19</b> <b>YOU'LL BE A WINNER EVERY DAY</b> If you will always look to the <b>ALFALFA LUMBER CO.</b> To Supply Your Needs.	<b>20</b> <b>DAIRY BARN AND SHEDS.</b> --- This month is a good time to make your plans for dairy buildings. We will be pleased to show plans and sell you your supplies. --- <b>ALFALFA LUMBER CO.</b> Phone 163.	<b>21</b> <b>THE PLAINVIEW MERCANTILE CO.,</b> The Big Department Store. --- <b>BIG SEMI-ANNUAL CLEARANCE SALE THIS MONTH</b> --- The House with the Goods.	<b>22</b> <b>SATISFACTION</b> is a big word, and it is a bigger thing to give—but <b>We Give It!</b> Let US do your <b>BARBER WORK.</b> Send the Children to us. <b>C. L. LARGENT'S BARBER SHOP.</b>	<b>23</b> For every illness there is a remedy in the <b>Rexall Line</b> and our <b>Prescription Department</b> can fix you up. --- <b>DYE DRUG CO.,</b> The Rexall Store. Phone 23. West Side Square.	<b>24</b> <b>LOOK!</b> A man said—"I like to eat where it is clean"—and he eats here! He is never lonesome. Hundreds eat here every day. Bring your family. <b>CRYSTAL CAFE.</b> Everything Spotlessly Clean. Located in the Middle of Plainview.	<b>25</b> <b>EVERYBODY TRADES</b> ---at--- <b>EVERYBODY'S CONFECTIONERY.</b> --- Cigars, Tobacco, Candies, Sheet Music. <b>Finest Ice Cream Parlor Anywhere.</b> Better Cold Drinks. <b>H. E. Jobe, Prop.</b>
<b>26</b> <b>NASH HOTEL.</b> European Plan. --- 40 Clean, Cool Rooms, 25c, 35c, 50c. <b>W. A. NASH Proprietor.</b> Phone 444. --- <b>W. A. NASH, Auctioneer.</b> <b>STOCK AND FARM SALES A SPECIALTY.</b> Plainview, Texas.	<b>27</b> <b>PLAINVIEW TRANSFER AND TAXI COMPANY.</b> <b>We Meet All Trains.</b> No job of hauling too small for us, and will contract to move anything that is loose at both ends. <b>Tel. 44—Day or Night.</b> <b>KNIGHT AUTO CO.</b>	<b>28</b> <b>Use Herald Want Ads for Results One Cent a Word</b>	<b>29</b> Tel. 161. --- <b>When You Buy DRUGS, Buy Them Right.</b> --- <b>THAT'S THE WAY WE SELL.</b> --- <b>LONG-HARP DRUG CO.</b> Bring us your Prescriptions.	<b>30</b> <b>EVERY ARTICLE OF FURNITURE</b> in your house that you do not need has an exchange value here. --- <b>W. E. WINFIELD.</b> Phone 95.	<b>31</b> If U are looking for goods of high quality at low prices U can find them at <b>FRANK'S NECESSITY STORE</b> Phone 18 North Side Square	<b>PASTE ME UP</b>  <b>\$5.00 IN GOLD</b>



**UNCLE SAM'S FOOD THOUGHT FOR TODAY.**

Keep perishables cool, clean, and covered.  
 The moment meat, fish, milk, and eggs are allowed to get warm they begin to spoil.  
 Bacteria and germs multiply rapidly in slightly warm food, and quickly make it dangerous or unfit to eat.  
 Keep perishable foods in the coolest, cleanest place you can provide, preferably in a good refrigerator or ice house, but, at any rate, in covered vessels suspended in the well, or in the coolest clean place in your home or cellar.  
 Do not keep perishable foods in a hot kitchen or pantry or in a sunny place a moment longer than is necessary.  
 Dry cold is a better preservative than damp cold.

**AN APPEAL TO WOMEN.**

**Secretary of Agriculture Points Out That in Their Own Homes They Can Aid Nation's Armies.**

The Secretary of Agriculture, in response to requests from many editors for a statement as to service women can render the Nation in the direction of producing and conserving agricultural products, has issued the following:

**To the Women of the United States:**

"Every woman can render important service to the Nation in its present emergency. She need not leave her home or abandon her home duties to help the armed forces. She can help to feed and clothe our armies and help to supply food to those beyond the seas by practicing efficient thrift in her own household.

"Every ounce of food the housewife saves from being wasted in her home—all food which she or her children produce in the garden and can or preserve—every garment which care and skillful repair make it unnecessary to replace—all lessen that household's draft on the already insufficient world supplies.

"To save food the housewife must learn to plan economical and properly balanced meals, which, while nourishing each member of the family properly, do not encourage overeating or offer excessive and wasteful variety. It is her duty to use all effective methods to protect food from spoilage by heat, dirt, mice, or insects. She must acquire the culinary ability to utilize every bit of edible food that comes into her home. She must learn to use such foods as vegetables, beans, peas, and milk products as partial substitutes for meat. She must make it her business to see that nothing nutritious is thrown away or allowed to be wasted.

"Waste in any individual household may seem to be insignificant, but if only a single ounce of edible food, on the average, is allowed to spoil or be thrown away in each of our 20,000,000 homes, over 1,300,000 pounds of material would be wasted each day. It takes the fruit of many acres and the work of many people to raise, prepare, and distribute 464,000,000 pounds of food a year. Every ounce of food thrown away, therefore, tends also to waste the labor of an army of busy citizens.

"Clothing is largely an agricultural product and represents the results of labor on the sheep ranges, in cotton fields, and in mills and factories. Whenever a useful garment is needlessly discarded material needed to keep some one warm or dry may be consumed merely to gratify a passing fancy. Women would do well to look upon clothing at this time more particularly from the utilitarian point of view.

"Leather, too, is scarce and the proper shoeing of armies calls for great supplies of this material. There are only so many pairs of shoes in each hide, and there is a shortage of animals for leather as well as for meat. Anything that can be done to encourage adults or children to take care of their shoes and make them last longer means that so much more leather is made available for other purposes.

"Employed women, especially those engaged in the manufacture of food or clothing, also directly serve their country and should put into their tasks the enthusiasm and energy the importance of their product warrants.

"While all honor is due to the women who leave their homes to nurse and care for those wounded in battle, no woman should feel that, because she does not wear a nurse's uniform, she is absolved from patriotic service. The home women of the country, if they will give their minds fully to this vital subject of food conservation and train themselves in household thrift, can make of the housewife's apron a uniform of national significance.

"Demonstrate thrift in your homes and encourage thrift among your

neighbors.  
 "Make saving rather than spending your social standard.  
 "Make economy fashionable lest it become obligatory."

**DEAD BEAT ACCOUNTS EXCEED LIBERTY LOAN.**

**Government Should Aid Small Merchant in Difficult Collections.**

"If the retail grocers would get together and petition the National Conservation Board to stop credit business and enforce cash sales entirely it would be the greatest conservation act that has ever been attempted," says Amos Jenkins, Secretary of the Kansas City, Kan., Retailers' Association. "We firmly believe that if all the money that is tied up in delinquent and dead-beat accounts could be collected, it would more than cover the Liberty Bond issue. Talk about waste, this beats them all, and yet the wise heads at Washington never give this matter a second thought. But when it comes to anything that would be an injury or work a hardship on the little grocer (like the stale-bread propa-

ganda, for instance) they stand ready to adopt it at once. Why, because they know he is the goat and in his unorganized condition will have to stand the loss."

**STILL HAS HIS MARBLES.**

"Look, mother," said Bobbie, exhibiting a handful of marbles, "I won all those from Willie Smith."  
 "Why, Bobbie!" exclaimed his mother; "don't you know it's wicked to play marbles for 'keeps'? Go right over to his house and give back every one."  
 "Yes, mother," said the boy obediently; "and shall I take that vase you won at Mrs. Jones' whist party, and give it back to her?"—Ladies' Home Journal.

**COULDN'T VERY WELL.**

"Dine with me tomorrow at the Mitre, can't you?" asked one young man of another.  
 "Sorry, old man, but I really can't go to-morrow. I'm going to see 'Hamlet,'" answered the friend.  
 "Oh, bring him along," was the cordial answer.—Ladies' Home Journal.



**A Special Exhibition of the New Mechanical Bookkeeper at THE THIRD NATIONAL BANK**

A cordial invitation is extended to you to come into this bank and inspect the wonderful Burroughs Bookkeeping Machine which we have just installed. This "bookkeeper with brains of steel" that cannot make a mistake is on exhibition in our banking room.

We want you to see just how this machine operates—how it adds, subtracts and figures balances without an error. Our bookkeepers will show you exactly how our books are posted by machinery. The demonstration will be both interesting and instructive. Samples of the work will be distributed to everyone present.

This machine has been installed for the purpose of giving added protection to our depositors. We urge you to call and become acquainted with this improved method of handling your account.

**Third National Bank**

**Bargains Bargains**  
 —IN—  
**New and Used Pianos**



Don't neglect the pleasure of an

**Edison Phonograph**

A new shipment of Sheet Music and Player Rolls just in.

**Ryden & Son Music Store**

**Final Clearance Of Summer Footwear**

These prices are made so low that there will be no doubt about the goods selling. Come and get your share.

**MEN'S, WOMEN'S AND CHILDREN'S KEDS.**

(Tennis Slippers)  
**20 per cent discount.**  
 Also women's, misses and children's Sister Sue pumps.

**20 per cent discount**

**WOMEN'S SLIPPERS**

Final Clearance Prices. The original prices of these slippers were low. Note the reductions, providing substantial economies.

Our entire stock, more comprehensive than ever before, charming new pumps, colonials and oxfords, for walking, dress or sport wear. Each pair openly evidencing the skill of workmanship and selected leathers.

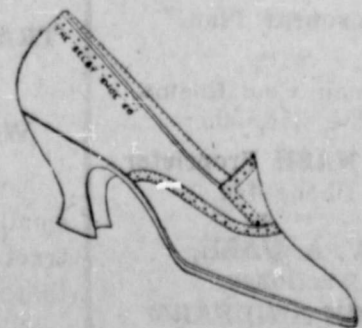
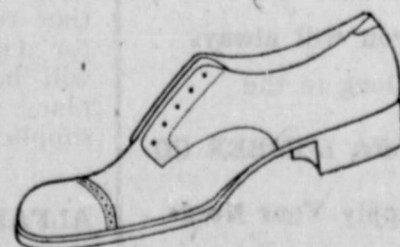
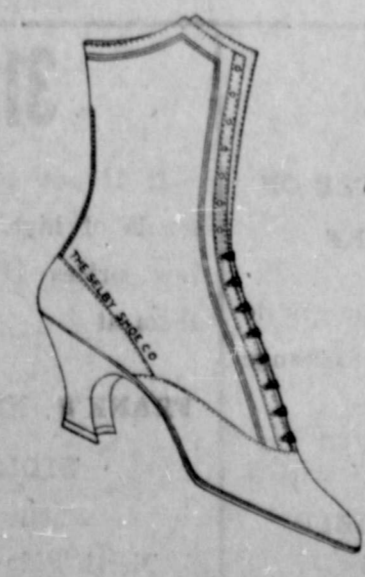
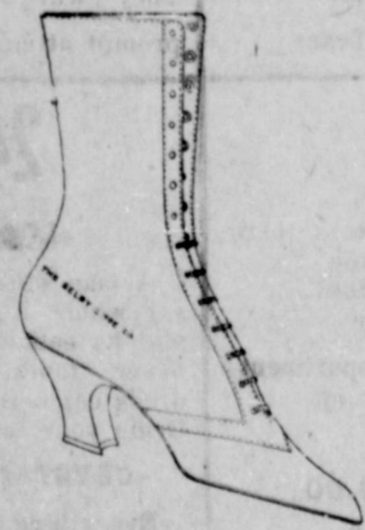
**\$2.25 for ..... \$3.00 grades**  
**2.75 for ..... 3.50 grades**  
**2.95 for ..... 4.00 grades**  
**3.25 for ..... 5.00 grades**  
 One lot small sizes, choice ..... 69c

**CHILDREN'S AND MISSES SLIPPERS**

Entire Stock  
 \$ .75 for ..... \$ 1.00 grades  
 .90 for ..... 1.25 grades  
 1.00 for ..... 1.35 grades  
 1.10 for ..... 1.50 grades  
 1.25 for ..... 1.75 grades  
 1.45 for ..... 2.00 grades  
 1.65 for ..... 2.25 grades  
 1.95 for ..... 2.50 grades  
 2.10 for ..... 2.75 grades

**MEN'S SLIPPERS**

Entire stock Edwin Clapp and Howard and Foster make.  
 \$ 2.95 for ..... \$ 3.50 grades  
 2.95 for ..... 4.00 grades  
 3.95 for ..... 5.00 grades  
 4.95 for ..... \$6.00 and 6.50 grades  
 5.95 for ..... \$7.00 and 7.50 grades  
 6.95 for ..... 9.00 grades  
 One special lot of men's oxfords, mostly button style, choice ..... \$1.50



**Carter-Houston's**  
 "Goods That Speak For Themselves"



RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN WILLS.

OH YOU BARGAIN! Seven thousand acres, sixty per cent smooth land, water 30 to 50 feet, 5 miles to good shipping point, \$3.00 per acre. Good terms. Some trade at right price. W. B. KNIGHT, Plainview, Texas. P. O. Box 44.

FEATHERS WASHED the sanitary way. Mattresses made of your old Feather Bed. HANDY MAN'S SHOP. Phone 475.

MONEY TO LOAN. SCOTT & BLACKMER.

Farm and Ranch Loans. The Inspector lives in Plainview. Prompt service. Room 22, First National Bank Building. Office phone 544. Residence phone 665. ELMORE BARKER, Manager.

FOR SALE—Two good corner residence lots in west part of city. Fences, barn, well and tower. East front. See R. M. PEACE at Elk Barber Shop. 3t.

FEW DOZEN beautiful full-blood Brown Leghorn pullets, will lay in September and November, 75c and 50c each. Also few yearling hens at 50c. Full-blood Barred Rocks same prices. MRS. AUSTIN VAUGHN, Abernathy, Texas. 2t-pd.

ONE No. 8 Axtell Well Drill outfit, complete and in first-class condition. Everything new. Only drilled about 1,500 feet. Bargain. BOX 114, Abernathy, Texas. 4t-pd.

NEW TOWN IN WYOMING TO BE CHRISTENED DEEVER.

Establishing new towns and creating opportunities for homemakers are functions of the Reclamation Service in the Department of the Interior. On many of the irrigator projects these towns are assuming metropolitan airs. They are offering openings for all lines of business, commercial, financial, and manufacturing, and have prospered with the rapid growth of the farming communities which surround them.

Secretary Lane announces the opening of a new townsite on August 29 on the Shoshone project in Northern Wyoming. It is located in the Frannie Unit, which will be opened to entry in September, and which contains 41,000 acres of irrigable land. The townsite, which will be called Deever, is on a branch of the C. B. & Q. Railway, between Billings, Mont., and Lovell, Wyo. On the opening day nearly 300 lots will be offered at public sale, the terms being all cash, or one-fifth cash and balance in four annual installments, with 6 per cent interest.

By reason of its advantageous location in the midst of a large area of irrigable lands, Deever should enjoy a good business. With the early opening of the Frannie Unit lands, a farm population of several thousand persons will be established here in permanent homes.

"MANY A MICKLE MAKES A MUCKLE."

One pat or serving of butter is a little thing—there are about 64 of them in a pound.

In many households the butter left on the plates probably would equal one pat or one-fourth of an ounce daily—scraped off into the garbage pail or washed off in the dish pan.

But if every one of our 20,000,000 households should waste one-fourth of an ounce of butter daily, on the average, it would mean 312,500 pounds a day—114,062,500 pounds a year.

To make this butter would take 265,261,560 gallons of milk—or the product of over half a million cows.

But, butter isn't eaten or wasted in every home, some one objects. Very well. Say only one in 100 homes wastes even a pat of butter a day—over 1,000,000 pounds wasted. Still intolerable when butter is so valuable a food and every bit of butter left on a plate is so useful in cookery.

The U. S. Department of Agriculture, Washington, D. C., or your State Agricultural College will tell you how to use every bit of butter in cookery.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

Don't forget we do all kinds of Indoor Staining and Varnishing. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—Two 2-year-old mules; also one good mule 15 hands high, and some good horses. SOUTH PLAINS MOTOR CO., Maxwell Dealers, Plainview. Phone 677. tf.

FOR SALE—Two 2-year-old mules; also one good mule 15 hands high, and some good horses. SOUTH PLAINS MOTOR CO., Maxwell Dealers, Plainview. Phone 677. tf.

IF YOU ARE LOOKING for the best value in Coal, don't pass up Simon Pure Niggerhead, selling on this market for the past 10 years. Every pound guaranteed. E. T. COLEMAN, Coal and Grain Dealer. 4t.

FOR SALE—Two 2-year-old mules; also one good mule 15 hands high, and some good horses. SOUTH PLAINS MOTOR CO., Maxwell Dealers, Plainview. Phone 677. tf.

WANTED, TO RENT—Wheat land. Phone 511. G. H. WILSON. tf.

FOR SALE. Chicken, horse and hog feed, hay and bran. New Feed Store at the City Scales. WHITE HAY AND GRAIN COMPANY. Phone 281. tf.

ARTHUR L. TALLEY, JEWELER AND OPTICIAN. tf.

A FULL LINE of Feedstuffs bought and sold. In the market both ways at the same time. Prices within the market. E. T. COLEMAN, Coal and Grain Dealer. 4t.

CALOMEL DYNAMITES A SLUGGISH LIVER

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful at night and you'll feel better and straighten up your better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

STRINGFELLOW GAINS TWENTY POUNDS

Railroad Man Says Tanlac Is the Only Thing That Ever Helped Him After Suffering 4 Years.

"If the people of this town only knew what Tanlac has done for me you would sell a thousand bottles tomorrow," said Tom Stringfellow, a well known employe of the Southern Railway, who lives at 126 East Ninth Street, Anniston, Ala. Mr. Stringfellow is well known in railway circles and is on the Atlanta and Birmingham division.

"I suffered from stomach trouble and indigestion for four years," continued Mr. Stringfellow, "and got so I couldn't eat hardly anything. I fell off until I only weighed one hundred nineteen pounds and finally got so weak and run-down I was on the point of having to resign my position. To tell you the truth, I just felt like life was not worth living because I just seemed to be getting worse all the time and nothing seemed to do me any good.

"I would have awful pains in my back and kidneys and could hardly sleep. Two hours each night would be about all the sleep I would get. Most always after eating I would have

FOR SALE—Two 2-year-old mules; also one good mule 15 hands high, and some good horses. SOUTH PLAINS MOTOR CO., Maxwell Dealers, Plainview. Phone 677. tf.

DON'T FAIL to see me before you sell your Wheat or other Grains. We are always in the market. E. T. COLEMAN, Coal and Grain Dealer. 4t.

SIX SECTIONS in Ochiltree County, solid body, \$7.50 bonus. W. J. MORTON & COMPANY, Dumas, Texas. 6t-pd.

WANTED, TO BUY—Small tractor. Please or write Herald office for information. tf.

8-16 MOGUL TRACTOR, complete with five disc plows, and three sod bottoms. In first-class condition. Bargain. BOX 114, Abernathy, Texas.

WANTED—An able-bodied middle-aged lady to do general house work care for children, for widower. Address B. M. care of Herald. tf.

WANTED—Stock hogs weighing 100 pounds up. SANSOM & SON, Plainview. 9-1

OREGON & CALIFORNIA RAILROAD CO. GRANT LANDS. Legal right over land at last ended. Title vested in United States. Land, by Act of Congress, ordered to be opened under homestead laws for settlement and sale. Two million three hundred thousand acres. Containing some of the best Timber and Agricultural Lands left in United States. Large Copyrighted Map showing land by townships and sections, laws covering same and description of soil, climate, rainfall, elevations, temperature, etc., Postpaid One Dollar. GRANT LANDS LOCATING CO., Portland, Ore. Oct. 17

LIFT YOUR CORNS OFF WITH FINGERS.

Tells How to Loosen a Tender Corn or Callus So It Lifts Out Without Pain.

You reckless men and women who are pestered with corns and who have at least once a week invited an awful death from lockjaw or blood poison are now told by a Cincinnati authority to use a drug called freezone, which the moment a few drops are applied to any corn or callus the soreness is relieved and soon the entire corn or callus, root and all, lifts off with the fingers.

Freezone dries the moment it is applied, and simply shrivels the corn or callus without inflaming or even irritating the surrounding tissue or skin. A small bottle of freezone will cost very little at any of the drug stores, but will positively rid one's feet of every hard or soft corn or hardened callus. If your druggist hasn't any freezone, he can get it at any wholesale drug house for you.—Adv.

Just to show you what I think of the medicine, I bought a dozen bottles today in order to always have a supply on-hand. I wouldn't be without it for anything in the world."

Tanlac is sold in Plainview by Long-Harp Drug Co., and in Hale Center by Hale Center Drug Co.

LOST—Bunch of keys between town and feed lots near Seth Ward College. \$5.00 reward if returned to W. A. WATSON at Watson's Market. 1t.

FIVE-ROOM HOUSE on northeast corner, 2 lots, outbuildings and orchard. Will sell or trade for land. Can give possession now. REUBEN M. ELLERD. 2t.

MRS. LOU HIGGINS, Scientific Masseuse, at W. E. Winfield's Store. Phone 95. 2t-pd.

DOCTOR WANTED—Good location for active physician in town of 1,500 people; good territory. For information address P. O. BOX 125, De Leon, Texas. 2t.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone, 423.

FOR SALE—Chalmers "Six" Five-Passenger Car. The Bargain. Phone 337 or 183.

LOST—Bunch of keys between town and feed lots near Seth Ward College. \$5.00 reward if returned to W. A. WATSON at Watson's Market. 1t.

FOR SALE—50 picked lots in Plainview from me to you. Lands priced right and sold worth the money. Come or write me for information. SAM WILKS, Wofford Bldg., Plainview. 9-2-pd.

DON'T FORGET we make a New Mattress out of that old one. Ask us. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—Thoroughbred Poland-China males with papers. See J. W. ALEXANDER, four miles east. 4t-pd.

LOST—Gray veil in Carter-Houston wrapper. Finder please return to Herald office. 2t-pd.

TEN ACRES one mile north of Wayland College for sale or trade for other good Plainview property. W. S. WASSON. 4t-pd.

FOR SALE—18 head of Durham cows and heifers, including 11 calves. Four cows are registered; the rest are high grades. BOB MARTINE.

WANTED—Girl at Davis Boarding House. J. B. GILLILAND. 4t-pd.

FOUND—Bunch of keys. Owner may obtain same at The Herald office by payment for this ad. tf.

WANTED—Ewes and lambs. See us before you sell. SANSOM & SON, Plainview. 9-1

BARGAIN—\$25.00 under market value, well improved five-acre place near Wayland College. BOX 207. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

WANTED—As much as two hundred acres of wheat land for seeding this fall. O. E. WINSLOW, Phone 9032—1 long, 4 short. tf.

FOR SALE AND RENT—Singer Sewing Machines; new or second-hand. Phone 636. 716 Broadway St. tf.

J. B. DOWNS LAND & CATTLE CO.

Sell, Exchange, or Lease any size tracts for grazing or farming purposes through Northwest Texas, especially Floyd and adjoining counties.

We render and pay taxes on non-resident lands. Phone 86, Lockney, Texas. Office: First National Bank Building. tf.

We are prepared to do all kinds of Woodwork. HANDY MAN'S SHOP. Phone 475. tf.

LAND LISTINGS wanted. FARMERS LAND LEAGUE, Box 565, Plainview, Texas. 4t.

FOR SALE: Good farm, consisting of 240 acres, well improved, will trade for good rental property in Plainview and would accept one good auto in deal. Phone 104. Post office box 657.

FOR SALE—50 head of horses and colts. Will take \$60.00 for picks and give two years on good bankable note at 8 per cent. Most of the horses make good work horses. WALTER WALTON and WILL GRAEF, Oton, Texas. 4t-pd.

FOR SALE—Four mare mules. See E. E. MORAN, at Cash Grocery No. 1. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

WANTED—Every lady in Plainview to know that she can have new and up-to-date furniture made of the old pieces at a very small cost. Let our expert cabinet man come out and show you. HANDY MAN'S SHOP. Phone 475. tf.

Be sure to see those beautiful, upholstered Porch Swings and Lawn Furniture. HANDY MAN'S SHOP. Phone 475. tf.

"SAVE MONEY" And call RYDEN & SON MUSIC STORE when your piano needs tuning. Work guaranteed. tf.

LOST—Bunch of keys between town and feed lots near Seth Ward College. \$5.00 reward if returned to W. A. WATSON at Watson's Market. 1t.

LOST—Bunch of keys between town and feed lots near Seth Ward College. \$5.00 reward if returned to W. A. WATSON at Watson's Market. 1t.

FOR SALE—Several hundred pounds of choice alfalfa seed. Phone CARTER-HOUSTON'S DRY GOODS STORE. 4t.

One second-hand Chevrolet for sale or trade. E. N. EGGE AUTO CO.

WANTED—HORSES TO PASTURE. I have 200 acres of fine alfalfa—knee high. Will take in horses and mules for pasture. They ought to get fat in one month. W. B. LEWIS. 8t.

FOR SALE: Four-room house and lot with garage. One-third down, balance \$17.50 per month. See M. P. GARNER.

Call Telephone No. 73 for FREE Quick Tire Service.

Drives Out Malaria, Builds Up System. The Old Standard general strengthening tonic. GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 428 and 423.

W. A. TODD, Agent All Kinds of Insurance. Office No. 14, First National Bank Building. Phone 129.

Illustrators, Designers and Engravers. THE COCKS-CLARK ENGRAVING CO. BARCLAY BLOCK, DENVER. ESTABLISHED 1890. SAN ANGELO.

CEO. ALLEN The House Reliable. Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO.

Cold Days Require Coal. Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in. We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now? Just phone us at 162 and we will do the rest. ALLEN & BONNER

Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you. DONOHOO-WARE HARDWARE CO. Phone 80



# JACOBS BROTHERS

Second

## ANNIVERSARY SALE

Presents a 10 Days Bargain Event

### A Money Saving Celebration for Our Customers

Just two years ago we opened our Plainview store, and by a constant determination and untiring efforts to sell the best merchandise at a lower price, coupled with our Popular, One Price Cash System, we have been successful in establishing the "Fastest Growing Store on the Plains."

It is with much pride that we review the year's business in which we have had an 80 per cent increase on the corresponding months last year, and now we are very anxious to start our third year with an impetus that will inspire us to accomplish bigger and better projects for the coming year.

We think the best method of celebrating our pronounced success is in making this sale a "Money Saving Event" for our customers who have been so instrumental in our rapid growth. So for 10 days we are going to give you the biggest "treat" ever attempted by us. It will pay you, not only to buy your immediate requirements, but to anticipate your wants, as we are all aware that merchandise will be higher and scarcer. COME early and bring your friends. You'll regret it if you don't.

<p><b>ANNIVERSARY SALE</b> 15c Bleached and Unbleached sheeting, this sale only . . . 10c G. &amp; T. and Black Rock Brands.</p>	<p><b>ANNIVERSARY SALE</b> 13 1/2c Gingham and Percals this sale only . . . . . 10c</p>	<p><b>ANNIVERSARY SALE</b> 17 1/2c Ginghams, New Toile Du Nord, only . . . . . 13 1/2c</p>	<p><b>ANNIVERSARY SALE</b> 6,000 yards Standard Canvas while it lasts, only per ewt. yards . . . . . 5.95</p>
<p><b>ANNIVERSARY SALE</b> 200 pairs Boy's Overalls, sizes 4 to 12 years, sale . . . . . 49c</p>	<p><b>ANNIVERSARY SALE</b> Sensational sale of men's and boys' sport shirts, two shirts for the price of one. We haven't the room to carry them over.</p>	<p><b>ANNIVERSARY SALE</b> Sensational sale of children's gingham dresses, two dresses for the price of one. We are determined to keep the new store new.</p>	<p><b>ANNIVERSARY SALE</b> Two \$1.00 ties for . . . . . \$1.00 Two 35c ties for . . . . . 35c You save 50 per cent.</p>
<p><b>ANNIVERSARY SALE</b> 500 pairs heavy canvas gloves at only . . . . . 9c 500 pairs heavy work socks 12 1/2c values only . . . . . 9c</p>	<p><b>ANNIVERSARY SALE</b> Two 35c Crepe de Chine handkerchiefs . . . . . 35c</p>	<p><b>ANNIVERSARY SALE</b> Chalmer's Porosknit under wear, \$1. values only . . . . 79c</p>	<p><b>ANNIVERSARY SALE</b> 50 pairs ladies' slippers and shoes values up to \$5.00 only . . . . . \$1.95</p>
<p><b>ANNIVERSARY SALE</b> Children's, middies and ladies wash waists, values up to \$1.50 only . . . . . 89c</p>			 <p><b>Anniversary Sale of Black Cat Hosiery</b> Better buy a supply as it will be many months before prices will be as low again. 25c values . . . . . 19c 29c values . . . . . 24c 75c values . . . . . 59c \$1.25 values . . . . . 98c \$1.50 values . . . . . \$1.29</p>
<p><b>ANNIVERSARY SALE</b> 2,000 yards new fall outing 15c values this sale only 12 1/2c</p>			
<p><b>ANNIVERSARY SALE</b> 200 boxes Colgate's and Men men's Taleum Powder 25c values only . . . . . 15c</p>			

**ANNIVERSARY SALE OF LADIES READY-TO WEAR**  
We have our ladies' ready-to-wear department in the most excellent condition. Every garment is new and seasonable. Before our Mr. Jacobs left for the markets to buy a most extensive stock he instructed us to make a "clean sweep" during the Anniversary sale.

**SALE OF SPORT SUITS**  
20 Piquet, Crepe and Palm Beach suits our original values up to \$5.00 only . . . . . **\$2.95**  
**EXTRA SPECIAL VALUES IN SPORT SKIRTS**  
Regular values up to \$2.00 only . . . . . **98c**  
Our original \$3.00 values only . . . . . **\$1.95**

**ANNIVERSARY SALE OF MEN'S SUITS**  
Now is your chance to save from \$5.00 to \$10.00 on one of our guaranteed suits.  
Your choice of any spring or fall suit in the house, original values \$15.00 only . . . . . **\$10.00**  
Your choice of any suit in the store values up to \$25.00, only . . . . . **\$15.00**



**LIBERTY**

Just as the statue of Liberty stands for equality, so is Jacobs Brothers synonymous for one price to all.

**FOR THE THRIFTY MOTHER**  
Buy the boy's school suits now while we have the sale on. School will be here soon and the price will be much higher then.  
Our \$ 3.00 values . . . . . \$2.35  
Our 4.50 values . . . . . 3.25  
Our 5.00 values . . . . . 3.85  
Our 6.50 values . . . . . 4.95  
Our 8.50 values . . . . . 6.85  
Our 10.00 values . . . . . 7.95  
In addition to these extremely low prices we give a "Ty Cobb Bat" with every suit.  
**BOY'S WASH SUITS.**  
Our \$ .65 values only . . . . . 49c  
Our 1.50 values only . . . . . 95c  
Big reduction in celebration of our anniversary on men's and boy's trousers, shirts hats, caps, underwear, silk and woolen goods, and other articles too numerous to mention.

**SALE OF SUMMER DRESSES**  
Your choice of 15 voile and organdy dresses, all sizes, our original values up to \$10.00, only . . . . . **\$5.95**  
**ANNIVERSARY SALE OF MEN'S, LADIES' AND CHILDREN'S SLIPPERS**  
Our entire stock of slippers included in this sale.  
\$1.50 values . . . . . \$1.29  
.2.00 values . . . . . 1.59  
3.00 values . . . . . 2.45  
3.50 and \$4.00 values . . . . . 2.95  
4.50 and \$5.00 values . . . . . 3.95  
In addition to the above clean-up prices on slippers we can save you from \$1. to \$3. on your new fall boots, which we have included in this sale at \$7.95 and up.



**LIBERTY**

The loss that we will incur by this remarkable sale will be offset in advocating our modern business methods—Cash, Economy and Courtesy.

**Jacobs Bros. Co**  
**THE ONE PRICE CASH STORE**  
Plainview's Fastest Growing Store