# THE PLAANVIEW EVENING HERALD 

 FACTORY IF WANTED

MODSEH HREAOY FPR WROK

| Y. M. B. L. ERECTING <br> metal street signs. <br> The street sign committee of the Young Men's Business League placed ninety of the new enameled signs Wednesday. There are more than 200 |
| :---: |
|  |  |


| FIRST U. S. SOLDEERS INTO FRANCE TODAY | Alfalfa Meal Mill to Be Added to New Elevator in Fal |
| :---: | :---: |
| Premier Gives Credit to U. S. <br> vy for Let-up in Submarine Ravages |  |
|  |  |
| the | and the first |
|  |  |
| food sifuation. |  |
| nore |  |
| been dealt subma |  |
|  | ${ }_{\text {Plainvie }}^{\text {Platil }}$ |
| Italian troops are engaged in | ${ }^{\text {a }}$ |
|  | This second |
| izo. They liave capured the foruired heikhts north of Jamiano Prisoners |  |
| the Italians number | ( $\begin{aligned} & \text { not only ald } \\ & \text { ration teed }\end{aligned}$ |
| he first American combatant corps |  |
| O The French front |  |
| I. Tinkhan |  |
| tenant Scully or Princeton. The corps consisted manly of Cornell underrad | hundred feet adjoining the Santa $\mathrm{Fe}_{0}$ |
|  |  |
|  |  |
| er Thirty Three Miles On Gallon of | $\begin{aligned} & \text { here. Mr. Ayers family has mover } \\ & \text { Plainview, and Mrs. Hall will ar } \\ & \text { Sunday. } \end{aligned}$ |

## One-Third of Boys In Training Expect

## Commissions Aug. 15

| Parriotic Holiday Under irection of Y. M. B. L. | School Board Says No More Outsid |
| :---: | :---: |
|  | es at High School |
| if Plainview wanted a sugar factory," | The Roard of Trustes of the Plain- |
|  |  |
|  |  |
| is Leasue last night. |  |
| ith Mr. Seagra |  |
|  |  |
|  |  |
| territory along our lines in West Tex- |  |
| nd New Mexico. Fooking for the | ing |
|  |  |
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| t. |  |
| h | , |
| n. |  |
|  |  |
|  |  |
| this combination |  |
| ation and your dry | Ricipating |
| ces |  |
| tify the expense year atter year of ir. |  |
|  | that will be made during t |
| Mr. Joinson then introduced F W . |  |
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|  |  |
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|  |  |
|  |  |




$\$ 16,000$ to Raise In Two Days for A. \& M. Campaign



FEED STACK BURNED,

| are fo supnosed lo have had its origin from the cinders of a |
| :---: |
|  |  |

$\square$

Much Church

Business in Two Day Convocation | but |
| :--- |
| in |
| in. |

$\qquad$

$\qquad$
 $\qquad$

|  |  |
| :---: | :---: |
| Hinot of West Texas was held at st. | me |
| Mark's Episcopal Cburch. |  |
| nday and Monday. Most of the | bly under weight. I weighed only 145 |
| Hy of the district mere present, and | and measured $73 / 3 /$ inches in height. |
| in addition about fifty lay delegateq | The first shot of 500.000 cyphoid did notions to me more than make my |
| Serves on Sunday were held on the tocal Episcopal Church in the follow- |  |
| order. Holy Communion at 11 |  |
| ock, Rev. D. A. Ellis, Celebrant. |  |
| Rev. E. C. Seaman, of Amarillo, | ed |
| hed at 11 ortlock. At rigm | Tb |
|  |  |
| Nday school work in the district. | d |
| Monday the delegates of the Wom- | d |
| Mary and the delegates of | ot the |
| the Convocation met at nine o'clock | purely to learn and to recive the best |
| for Holy Communion. Following this the ladies of the Woman's Auxilliary |  |
| in business session at the home |  |
| Jrs. I C. Andersmn. At the eamu |  |
| a businass |  |
| of the delegates of the Convoca. |  |
| tion in St. Mark's Episcopal Church. |  |
| mong the outot-town delegates |  |
| vere present were: Rev. E. C. | not be recommend |
| man, Amarillo; Dr. W. A. Willims, | 1 I believe I will be alt |
| W. T. Allen, Ellinges Rev, J. s . |  |
| Wicks, Amarillo: Rev. Ci, W. Ratter, |  |
| rendon: Rev. Edward A. Tumble, |  |
|  | and |
|  |  |
| rearn home ater |  |
| attended the wedding of W . | three army blankets and a hay mat. |
|  |  |

## 0. M. BAYER \& SON

HAVE OPENED A

## CASH GROCERY

WE SOLICIT YOUR PATRONAGE
Our motto will be "as much for your money as you can possibly buy anywhere."

We pay highest prices for country produce.

## PHONE 676

Free and prompt delivery

## When the Wedding Invitation Comes

 When you are invited towedding, come to Peterson,
to purchase your gift for the to pu
bride
In doing so, you make cer tain that your present will display the good taste, familiarity with what is fashionable, and appreciation of quality in design and material, which you are anxious it should show
In sterling silver flatware and hollow ware, cut glass, clocks, and other appropriate wedding gifts, you select from the netvest natterns when you come to Peterson's.
$\qquad$
Wilbert Peterson
Jeweler and Optician.

## SAFETY FIRST-BUY YOUR COAL NOW

The outlook is for high priced coal. Railway freights increase 60 cents per ton is a certainty. Mines have withdrawn summer prices and advanced present prices 50 cents per ton. This means the retail coal dealer must advance his prices. I have a limited stock on hand, and will maintain present prices as long as it lasts. Better invest a little money in coal now, and don't blame me if you have to pay higher for coal in the near future.

Full Line of Feedstuffs Bought and Sold

## E. T. COLEMAN COAL AND GRAIN DEALER

Phone 176
Between Depots


Chautauqua week will be a good time to come in and hear the new June Victor and Columbia records. Hear the new Dixieland Jass Band-a band gone crazy. We have a number of beautiful records we will gladly play for you.

VICTROLAS FROM $\$ 15.00$ to $\$ 400.00$ Come in to see us.
©


## VALUABLE PRIZES

First Grand Prize-Famous Bungalow Player Piano. Second Grand Prize-Late Model Talking Machine. Third Grand Prize-Lady's Thin Model Gold Watch. Fourth Grand Prize-Gentleman's Gold Watch. Fifth Grand Prize--Silverware Set.

This is a great contest for getting acquainted with more customers and having them acquainted with our goods and our service. We are willing to offer you these premiums to help us to this end.

This contest is simple. Get the particulars from us.
Long-Harp Drug Co.
Phone 161
"Progressive and Progressing"


The Plainview Evening Herald rwice-a. Wkek
Fwotioned Every Tuesday and Friday Eventng by-
THE HERALD PCBLISHING COMPANY,
Corner Broadway and Second Sts. world over.
forget that.

CO-OPERATION IN OUR TOWN
Never has a more significan observation been voiced than a criticisn
offered by Dr. E. E. Robinson in addressing the graduating class of the Plainview High School.
Dr. Robinson is a man capable of minute observation and sound jodg
ment. Having moved into this community only recently, his judgent Ir no sense be considered biased. His statement was a conclusion sanely arrived at. His statement of it was meant to better a condition, not to
aggravate it. It is offered as good advice and should be so taken not ac cepted. several votced "Amen"-surely many others must have thought it. Lack of co-peration here is not alone noticeable to residents of long standing It is the subject for remarks of many who come here as prospectors-thought-
ful men who are weighnging the community.
If Hale County could be transferred by magic to California, to Oregon,
or to Washington, as a unit of any of those states, its resources would be come known to the cannibals of far-off lands. There is a lesson in the boost ing of the Far West.
Hale County has developed despite a lack of thorough co-operation of Iss residents. It should have dev
through thorough co-operation.

Rev. Haynie Goes to Convention to Unite Presbyterians
not be able to be present at the Dai las session, but William J. Bryan, an
elder in the First Presbyterian Che elder in the First Presbyterian Church
of Lincoln, Nebraska, will be present to address the convention. Do address the convention.
Dr. Haynie said that the prtacipa
business to come before this Conven

Dr, T. B. Haynie, pastor of the Pres-
byterian Church, left yesterday mornling for Dallas to be present at the General Assamily of the U. S. A. Presbyterlan Church, which has been In session in that city since Friday,
May 18th. Dr. Haynie stated that this in the second time in the history of
the General the General Assembly that Texas has
been chosen as its meeting plee, been chosen as its meeting place, the
neasion of 1904 hay this state. Because of the remoteness of the
principal cities in Texas, it is a honor to have in Texas, it is a rare the State. Canada, South and Cen
tral American Cown sular ponseasions of this country will be offilally represented at the Asem Alyong the usual attendant of the General Assembly are President wil son, Vice-President Thomas R. Mar whall and William Jennings Bryan, all of whom are setive members of the Church. Because of the many dutie
deyolvink upon the President, he will

## THE FOUNTAIN

## at the Rexall Store

Always ready-Always good
DYE DRUG CO.
THE REXALL STORE
Phone 23
West Side Square
the flainview evening herald


## Judge Your Car by What You Cannot See



Make a list of requirements such These things, and the millions in $\begin{array}{ll}\text { as beauty, comfort, convenience, } & \text { economies effected by Willys- } \\ \text { horsepower and the like. } & \text { Overland's vast production, are }\end{array}$ Overland has won the verdict of over 400,000 owners after a over 400,000 owners after
comparison of such items. If this is not enough to convince you, then judge your Overland by what you cannot see.
You cannot see the accuracy, the minute care, nor the patient perfecting that are practiced in Willys-Overland manufacturing methods.
But you may know that these things are definite Willys-Overland accomplishments-else it would never have been possible for us to market those 400,000 cars.
You cannot see the quality in the materials-the scientific reasons
for designs, nor the proven superiority of every part and principle
vital factors in your car although not visible to the layman's eye. But they are visible to the layBut they are visible to the layman's reason-they are seen in ance-and they are shown convincingly in the price that gives you a better car for less money. he Big Four-the car that made Overland-exemplifies this excess value. The experience accumulated in the building of over 300,000 similar fourcylinder Overlands has contributed directly to the development and perfecting of this model.
est its superior mechanical excellence and remarkable easy riding qualities-come in and judge for yourself its incomparable beauty of design.

KNIGHT AUTO COMPANY
Corner 5th and Austin Streets
Phone 237 к

## SOCIETY <br> Telephone Number 72

 ' WEDNESDAY BRIDGE CLUB. MEDALS AWARDED AT RECITAL
 Tuesday evening
pupils of Mise cille Kinder.
Mrs. Jim
Mresident of the Clibon.
The substitutes were Misses Madge
May, Margarieta Gardner and Jennie May, Marges.
Humphreys.
The creant and cake were served.
Then meeting will be with Mrs. dr. griffin entertained. DR. GRIFFIN ENTERTAINED.
.S. S. CLASS WEDNESDAY Wednesday, Dr. M. P. Griffin tertained his Sunday $y$ schoon class of
young people at the Olympic Theatre young people at the Olympic Theatre Miss Clements. The pieture shown was "The Call of
Her People." After the show they,
went to Dr. Griftin's home and light refreshment


 Those present besides the Club, Reading, "Dont" (J. Frura)-Solon
members were: Mesdames C. C. Gid. Clements, Jr
nev,
 Bob Malone. Ben Smith, Bob Burch. Myers, Mary Angeline Russell and Liz-
and Wallace Setcoon.
A course luncheon mas served.
Rie Belle Clements.
(Accompanist WALKERPARSO

Friends of Miss Lissie Bell Walker,
former art teacher of sebt Wad and Tormer art teacher of seth-Ward and
Wayland Coleeses of this city, will be
interested to lo learo of her mantien interested to learn of her marriage
to E. C. Parsons of South Texas. . M and Mrs. Panson will probably, make
their new horye in Dallas. Miss Wall
then er made her home in Plainviéw for ana




 Lockney.
Mr. and Mrs. Oliver passed through here yesterday mor ing on the
to their new home at Winters. delegates to conference.
Mrs. O. B. Jackson. Mrs. John Luca and Mrss. J. J. Clark left this morning
for Chillicothe where they are sent delegates to the Northwest Texas Coi
ferences. They will stop over night
 Amarillo as the guests of Mrs: Otus Faye Marlin.
Trulove Trulove


 tors from Vlictor, Iown. These sen
tiemen are visiting Plainview for the purpose of loacting here. They are beink shown land arou
ter by Alley Grothers.
Prank Helien and wife from
re in Plainview on business.
$\qquad$ Intermediate, M
and Bernice Bowli and Bern
Higher
Vicker.

## HAVE YOU HEARD OF OUR Suit Sale?



Men's suits sharply re-
duced, some as much as duced, some
$\$ 10.00$ suit.

## Substantial cuts on boy's

 knee pant suits, tooThis should be your shoe store. A trip here will convince you of our price yet giving you the same good quality you have been getting heretofore.

A goodly quantity of low quarter hoes at less than last year's prices.

## 

# A fabulous sum of money 

 Yet our government has recently appropriated this amount of money and every dollar is to be put into circulation in the United States. Divided equally, every American citizen would receive about $\$ 70.00$In addition to this the allies are spending added billions with us.e Our country is prosperous and should continue to be so.
To keep things going we must go right along living as we have, buying what we need, keeping money in circulation-economizing in the use of food by "elıminating useless extravangance.

Let's not practice hysterical economy but be sane and sensible. This is our version of economy as applied to true patriotism.

## Richands Srove bolelies

Fine Tropical Worsted Suits for men are $\$ 15.00$ Colors gray, tan and olive

## Miss Elizabeth Brigss, who has been teaching tatin in the High scomol teft yesterday via Dallas for her howas

 in Fayette, Mo.Mrs. E. F. Jones and fanily have gone to Vaughn, N. M. where she
will make their new hoome.
D. T. Don, a tarner of Hate cou D. T. Don, a tarner of Hate coun
ty, bas sold his interesto here and will
move to another part of the Siate: move to another part of the siate:
Jas. Young, who has been employed Jas. Young, who has been employed
as bookkeeper tor the Dodge Auto Co.,
. has resigned his position and zone to
slaton, where he has accepted a po sition as chief clerk in the Santa Fe
freight office. freight office.
Miss
Ruby
Ballard, who has been Miss Ruby Ballard, who has been
the guest of Miss Ruth Harder of this
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ Bryson left Thursday mor for his ranch near Comanche. Mr.
Bryson says crops in the Comanche country are good.
Morss Madze May lert this moraing
for Mexexico, Mo., where she will atitend The Commencement Exercises at Har.
the
din Collese she of points in lown before returning to Plainview.
Mrs. F. J. Cabb, of Pander, arrived
tanqua.
E.... Doland was in Hale Center last
week
BOOY OF MRS. MYRTLE
TAYLOR BURIED TUESDAY
Tuesday morning, Mrs. Myrule Tayor, wife of W. Byron Taylor, of Tucumcari, New Mexico, and daughter of
Mr. and Mrs. R. M. Irick of this eity. was buried in the Plainviow Cemetery Mrs. Taylor died Saturday morning, May 19 th in Tucumeari at her Lome
collowing a short illness. The bodr following a short illiness. The body
was brought here accompanied by Mr. Taylor and two children, Mrc. Tay: of Amarillo and Miss Anna Irick of Floydada.
Mrs. Taylor is survived by ber mue sand and two chilidren, father ane
mother, four sisters and one brother Mr. Taylor is a borther of Mrs. E
M
The efuneral services were conduct-

| ed by Rev. I. E. Gates at the Firat |
| :--- |
| Baplitet Church. The titerment was |



On this principle my business has grown because I sell a tire that cuts down upkeep to a fair and reasonable figure

People ask how far will this tire run? I tell them we rarely see a Diamond that won't go five thousand miles. Yet Diamonds ar PRICED on a basis of only three thousand five hundred miles.
There is no "velvet" in the price, but plenty of "velvet" in Diamond mileage.
We carry a complete line of sizes in stock and can fill your tire wants immediately. If you can't come, telephone.

Every Diamond Tire must deliver full value in service.
If ever a Diamond Tire fails, a cheerful, willing adjustment
C. G. Electric Co.
5) 817010

TIRES

Winfield's Big Sale, now in full blast,
Is the place to find bargains-long as the lastNow is the time don't let this chance get past. Furniture of all kinds at prices low down, It's a sale that surprises the country and town. Economy in buying cuts down your expense, Look up this sale to save dollars and cents. Desirable furniture, stoves and hardware, too, Second hand bargains and bargains in new.
Special bargains in rugs and floorcoverings fine, And dishes and tools are found in the line. Large reductions in all goods, all the stock thru, Every buyer saves money on trading they do

## W. E. Winfield

PLAINVIEW

## Equipped for Efficiency

Waller Tailoring Company's service is fine, And gives satisfaction in clothes cleaning line, Leading plant on the Plains equipment complete, Latest methods and knowledge making clothes neat.
$\boldsymbol{E f f i c i e n t ~ w o r k m a n s h i p ~ h e r e ~ w i l l ~ b e ~ f o u n d , ~}$
Renovation with record in counties around.

## tailoring

Clothes made-to-measure, of woolens select, Of style, fit and finish strictly correct, $M$ ade by best tailors the nation contains,
Produced by artists of taste, skill and brains, And value for money the buyer obtains.
Northwest Texas' best place in tailoring way,
You get proper service day after day.

Waller Tailoring Company<br>PLAINVIEW, TEXAS




RATES
ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE

THE MARKET PLACE
OF THE
SOUTH PLAINS
WE HAVE JUST RECEIVED a large We are in the market for Dry and We handle absolutely the BEST LOST OR STRAYED-Coming two- We are in the market for Dry and We have a full assor
opening stock of Kirsch Curtain Rode
-adjuastable to fit any window or portier opening. See thy wiad or BROS. Phone 105 .

##  other br ailLs. <br> Fe uree ente DEA D ma ma

WANTED-We will pay highest prices cash or trade for eggs. Want
all of the eggs in Hale and adjoining countles. L. J. WARREN GROCERY OUR flours cost you just a little
leas and are just a little better than

## OH YOU <br> BARGAIN:

smooth land, water 30 to 50 feet, 5
miles to good shipping point, $\$ 3.00$ per
miles to good shipping point, $\$ 3.00$ per
acre. Good terms. Some trade at right
orice. W. B. KNIGHT, Plainview
price. W. B. KNIGHT
Texas. P. O. Box 44.
If you have already signed up on the
A. \& M. Fund, bring in a "recrutt,"
and get his name on
Only 7 more days.
We have a full assortment of
table Planta ready tor planting in
cour garden. PLANNVIEW PRODUCE
your
co.
UNUSUAL MOTOR TRUEK OPPOR
Bethlehem Motor Truck De
Bethlehem Motor Truck De
be established in every tow
be established in every town of two
thousand and over in Texas. Each dealer will have factory co-operation, and full-service from factory repre
sentatives and distributors, including sentatives and distributors, including
sales and advertising.
Bethlehem Trucks will lead in Texas under our
plan. Write for proposition in detail. plan. Write for proposicion in detan
Texas Bethlehem Sales Company, Hexis betliehem sales Company, box trade for second-hand Ford car. BOX
it
1t 34, Dallas, Texas.

TRY ITI SUBSTITIUTE $\quad \left\lvert\, \begin{aligned} & \text { if it falls to give easy rellef in ever } \\ & \text { case of liver sluggishness and consti }\end{aligned}\right.$
FOR NASTY GALOMEL
3tarts Your Liver Without Multre druggist in town-your d
Yoi Slek and Caa Not Sallivate.
Brory druggit in town-your arugslot and everybody's druggist-ha of calomel. They all give the same place.
Calomel is dangerous and people enow it, while Dodson's Liver Tone 1 perfectiy saie and gives better re
sults." said a prominent local druggist Dodson's Liver Tone is personally

Cold Days Require

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets herc. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now

Just phone us at 162 and we will do the rest.

## ALLEN \& BONNER




$\begin{aligned} & \text { you at PLAINVIEW PRODUCE } \\ & \text { Phone } 366 .\end{aligned}$
co.
ti.

tered Hereford bulls, milinois bred; in you at plainview produce co gered Hereford bulls, mition, and may be seen at my phone 366 .
residence in Plainview. Wil give
terms or will exchange for stock cat- Re sure to see those beautiful, terms or will exchange for stock cat-
Be sure to see those beautiful, up-
tle. For particulars see or address
(uobistered Porch Swings and Lawn
OTUS REEVES REALTY CO., Plain- Furniture. HANDY MAN'S SHOP.

We are in the market for Dry and
Green Hides. Highest prices. ALLEN
\& have a full assortment of Vege
\& BONNER, Coal and Grain Dealers. Plants ready for planting in \& bonNer, Coal and Grain Dealers. your garden. PLAINVIEW PRODUCE
Adv.
Your alfalfa séed is ready for
We are in the market for Dry and Green Hides. Highest prices. ALLEN We have a full assortment of Vege-
-Adv. \&. Coal and Grain Dealera.
W. table Plants ready for planting in
your garden. PLAINVIEW PRODUCE Money to loan Farm, Ranch and City Loans. The
nspector lives in Plainview. All loans
vill be handled promptly. Room 22 Chalmers thirty-six? No better car
nade. See CARL ROSSER quick. tt. arthutr la talley,
HREE high-class Southwest Missouri farms- 100,200 and 300 acres-
o exchange for good raw or improved to exchange for good raw or improved
Texas Plains lands. Write full particu Texas Plains lands. Write full particu-
lars to W. R. TAYLOR, Aldrieh, Mislars to
souri.
MISS MYRTLE JACKSON will teach a Summer Session of school, beginning May 28 and continuing for six weeks.
For further information please 'phone

Have a monogram put on your car - Bl sim ser WANTED-Every lady in Plataview to know that she can have new and
up-to-date furniture made of the old pieces at a very small cost. Let our expert cabinet man come out and show
oou. HANDY MAN'S SHOP. Phone

## NOTICE.

My land is herewith withdrawn from FOR SALE-Two young Jerse
 OVERALL'S BARN.

## Nassau Tires

are almighty tough



## MAXWELL WINS AGAIN

## No matter what the test the sturdy little Maxwell has always made a convincing showing

On Wednesday, May 23, all over the United States stock Maxwell touring cars were entered in an economy fuel contest.

Each car contained four persons, the driver and three observers. These observers saw the gasoline tanks disconnected and saw the gallon of gasoline measured and placed in a special tank which was connected with the carburetor.

Speedometers were turned back and the trip started. The test was for the purpose of seeing how many miles the cars would run on the gallon.


> TWO CARS ENTEERED IN PLAINVIEW
> The used touring car of D. C. B. Barr, and the stiff new car of W. E. Winfield made the trip here.
> Dr. Barr's Maxwell Touring Car Made 33.2 Miles On a Gallon.
> W. E. Winfield's Maxwell Touring Car Made
> 32.1 Miles on a Gallon


The trip was made on the Tulia road to the north, both cars stopping between Tulia and Happy. The road was rough in places and many turn outs were necessary.

The observers in Dr. Barr's car were Judge R. C. Joiner, J. M. Adams and P. H. Andrews. It was driven by Vertrice Barnes.


The observers in W. E. Winfield's car were E. J. Christopherson, Wylie Brashears and E. B. Miller. It was driven by Wallace Winfield.

These cars were not altered in any way. They were regular stock Maxwell touring cars-the same kind of cars you will get when you purchase a car from us. You may expect the same results on mileage.

