

THE PLAINVIEW EVENING HERALD

Official Paper of the City of Plainview.

TWICE-A-WEEK

Official Paper of the County of Hale.

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PLAINVIEW, TEXAS, TUESDAY, MAY 15, 1917

GERMAN CHANCELLOR NOT TO DELIVER PEACE NOTE

RUSSIAN SOLDIERS' AND WORKMEN'S PARTY APPEAL FOR THE WAR'S CONTINUANCE.

ROOSEVELT TO GO TO FRANCE

Senate Eliminates Censorship and Prohibition From Espionage Bill; Army Soon to War Strength.

Special to The Herald.

FORT WORTH, Texas, May 15.—Chancellor von Bethmann-Hollweg announced today that he will not make his proposed speech on German peace terms before the Reichstag. Two more Russian generals announced their intentions today to resign from their commissions. These are Brissloff and Gurko. The Russian Council of Soldiers and Workmen, through their delegates, have issued a manifesto, addressed to the soldiers at the front, declaring that a separate peace between Russia and Germany is impossible, and urging the Russians soldiers to defend "Russian liberty."

The House and Senate conference committee on the army bill agreed today to permit Col. Theodore Roosevelt to organize a volunteer division for service in France.

The Council of Soldiers and Workmen's deputies has issued an appeal to the army in which it declares that German imperialism is seeking to destroy revolutionary Russia and enslave the Russian people. It appeals to the soldiers to defend Russia with all their power and declares that a separate peace is impossible.

The manifesto concludes with begging the soldiers not to renounce their offensive, and warns against fraternizing with the enemy, which it says cannot end the war.

In an impassioned appeal to delegates from the front at a meeting at Petrograd today, A. F. Kerensky, minister of justice, made the most alarming diagnosis of Russia's international crisis that has come from any official since the revolution. The minister of justice, heretofore optimistic and reassuring in his assertions, confessed that his confidence had left him and that he feared disaster.

"I came to you," said Kerensky, "because my strength is at an end. I no longer feel my former courage, nor have I my former conviction that we are conscious citizens, not slaves in revolt. I am sorry I did not die two months ago, when the dream of a new life was glowing in the hearts of the Russian people, when I was sure the country could govern itself without the whip."

Impossible to Save Country.

"As affairs are going now, it will be impossible to save the country. Perhaps the time is near when we will have to tell you that we can no longer give you the amount of bread you expect or other supplies on which you have a right to count. The procassess, and unless the energy which dom is not going on properly. We have tasted freedom and are slightly intoxicated, but what we need is sobriety and discipline.

"You should suffer and be silent for ten years and obey the orders of a hated government. You could even fire upon your own people when commanded to do so. Can you now suffer no longer?"

M. Kerensky's declaration, though a trifle more outspoken in its pessimism than the utterances of other officials, is not unrepresentative of public opinion in Petrograd at the present time.

May Not Last War Out.

Unless there is a quick infusion of a new spirit in the army and a new understanding of freedom among the masses, and unless the energy which now is being used to bring about peace is transformed into energy working for the defense of the country, it is generally felt that Russia will not long be able to go on with the war.

Senate Eliminates Censorship. After nearly three weeks of debate, the Senate, by a vote of 77 to 6, tonight passed the administration espionage bill, pronounced one of the most drastic and all-inclusive measures in American Congressional history.

A similar bill has passed the House, and virtual redrafting of many of the

(Continued on Page Seven.)

High School Closes Successful Year Monday

Sunday morning, May 20th, at eleven o'clock, Rev. E. E. Robinson will deliver the baccalaureate sermon to the members of the Senior Class of the High School, at the Presbyterian Church.

Monday night, May 21st, at 8 o'clock, the commencement exercises will be held in the auditorium of the High School Building.

The program will be as follows.

Prayer—Rev. I. E. Gates.

Class Song—"Our High School" (W. Otto Messner).

Salutatory—"The New Woman"—Hester Jordan.

Piano—"Solfeggietto" (Bach)—Lois Hatcher.

Essay—"Honor System in High School"—Frank Buchanan.

Piano—"Le Martin" (Chaminade)—Ruby Hatcher and Flora Mae Scudder.

Valedictory—"The Effect of the Great War Upon Music"—Ada V. Clark.

Address—Rev. Jas. E. Chase.

Delivery of Diplomas—Rev. T. B. Haynie.

Those who graduate in the class of 1917 are:

John Boswell, Lucile Bryan, Hester Jordan, Helen Barnett, Esther Mitchell, Mabel Bohner, Jessie Ogden, Birdie Bryan, Ardella Stoneker, Ada Clark, Lillian Stoneker, Ruth Dillingham, Beulah Jackson, Minnie Finch, Noema Harris, Beth Pool, Ruth Harrison, Mary Lorna Hutchinson, Lillian L. HFFK shr Lee Nichols, Mamie Hill, Laura Hagood, Lorna Hutchinson, Frank Buchanan, Mervie Marrs, Leo Ebeling, Gladys Marshall, Erwin Kerr, Thelma McLean, Hugh Tull, Edith McCall and Elmer Dement.

EPISCOPAL CONVOCATION HERE.

The Episcopal Convocation will be held here Sunday and Monday, May 20 and 21.

The bishop, clergy and lay members of the diocese will attend.

The convocation will be held but two days on account of the illness of the bishop.

At the same time the meeting of the Woman's Auxillary of the diocese will be held.

SENIOR CLASS TO PRESENT "MID-SUMMER NIGHT'S DREAM."

Friday, May 18th, at 8 p. m., the Senior Class of the Plainview High School will present "Mid-Summer Night's Dream," in the auditorium of the High School Building.

The stage curtains and scenery have arrived, and will be installed in time for the play.

The Cast:

Thesus Hugh Tull
Hippolyta Helen Barnett
Lysander Hester Jordan
Demetrius Lucile Bryan
Hermia Mabel Bohner
Egeus Mamie Hill
Helena Ruth Harrison
Peter Quince Ruth Dillingham
Francis Flute Erwin Kerr
Nick Bottom John Boswell
Snug Frank Buchanan
Snell Elmer Dement
Stravelling Leo Ebeling
Puck Thelma McLean
Titania Ada Clark
Fairies, attendants, etc.
Mrs. Mewshaw is director of the play.

Henderscn Member Board of Trustees Elk's State Ass'n

M. D. Henderson returned Sunday morning from San Antonio, where he has been in attendance at the Elk's State Convention. Registered at the convention from Plainview were Mr. Henderson, Clint Shepard, Ernest Fowler, H. S. Helburn, Austin Anderson, G. C. Hughes and Harold Hughes, and Bird and Arthur Barker, from Floydada.

Mr. Shepard was in San Antonio arranging a Government contract for the purchase of horses, and the others had gone there to enter the citizens' training camp at Leon Springs.

Mr. Henderson was elected three-year trustee of the State Association. The three trustees form a business organization for the State body when not in session.

There were about six hundred and fifty registered at the meeting, Mr. Henderson said. The next meeting was voted to Houston.

COMMISSIONERS' COURT TO DECIDE EXTENT COUNTY PAVING

Civic League Asks Court to Take Over Entire Expense of Rest Room; Undecided.

Commissioners' Court convened Monday morning, with all commissioners present.

The petition of T. J. Black was approved giving him permission to close certain streets and alleys in the town of Petersburg adjoining his properties there. The area so set out will be used as acreage property.

It was ordered that the school trustees of the Petersburg district be allowed to sell the old school building at private or public sale and that the proceeds be placed in the school funds.

The election returns from School District No. 6 were canvassed, and it was declared that the proposal to levy a tax not exceeding fifty cents on the hundred dollars valuation for school purposes had passed, and authorization to levy such tax was given.

It was ordered that the report of the jury of view of the Henry Sammann and W. G. Williams roads be adopted, and that the roads be opened, and the Sammann road be known as Road No. 89 and the Williams road as Road No. 88. Fred Sammann was appointed overseer of both roads. H. L. Sammann was given \$25 damage and W. G. Williams \$12.50 damage in connection with the opening.

Several juries of view were appointed to report on new roads: R. L. Hooper, Elsy Gilbert, J. E. Stewart, G. L. Mayfield and J. W. McDaniel to view the B. Huguley road, near Runningwater; H. E. Hallman, J. C. Williams, R. A. Barrow, Lee Duvall and Frank Huggins to view the B. F. Huggins road; and A. E. Pipkin, Will Evans, Henry Darden, G. L. Mayfield and T. H. Beebe to view the Norman Winn road.

It was ordered that a first-class, forty-foot road be opened at the southeast corner of Section 14, Block A-2, running north and west to the Hale-Lamb counties line. C. W. Boyd was named overseer of the road.

This afternoon a committee from the City Council, composed of Mayor W. E. Risser and Aldermen E. H. Humphreys, J. B. Maxey and Dr. Dye, went before the court and conferred with them regarding the city paving. The county is interested in four blocks of the paving. The commissioners are uncertain as to whether they will want to run the paving to the property line without building a sidewalk around the square or whether they will run to the curb line and put in a walk. The matter was taken under advisement.

A committee from the Civic League met with the commissioners this afternoon, asking that they take over the entire expense of the rest room in the basement of the Court House. This matter was also taken under consideration.

The commissioners expect to complete all business before noon tomorrow, and adjourn.

Rev. R. E. L. Farmer returned last night from Poto, Okla., where he went to attend his father's funeral.

SANSON-DOLAND CONCERT WELL RECEIVED THURSDAY EVENING.

The Sanson-Doland Concert, under the auspices of the Baptist Philathea Class, on Thursday evening last, at the High School Auditorium, was well received and thoroughly enjoyed by a fairly good-sized audience.

Mrs. Mildred Buchheimer-Doland came fully up to the expectations of friends here in the selections rendered. Her rich contralto voice has an appeal that did not fail to draw applause, rendering the more difficult numbers with apparent ease. The accompaniment of Miss Sanson was excellent, and the instrumental numbers were the finished work of an artist.

The Philathea Class will use their part of the proceeds in work they have undertaken to forward.—Floyd County Hesperian.

LIVESTOCK SHIPMENTS SHORT LAST SATURDAY.

Cattle shipments were not as heavy Saturday as usual. W. A. Watson & Son had two cars of hogs consigned to Daggett-Keen Commission Co., Fort Worth, and Hooper and Anderson shipped a car of cattle to Healy & Co. at Wichita.

P. W. MADSEN, SUGAR EXPERT TO START WORK JUNE 1

Sugar Company Will Furnish Free Seed to Supplement Santa Fe Supply and Send Experts.

P. W. Madsen, of Provo, Utah, has been employed by the executive board and the beet-sugar committees of the Young Men's Business League. Mr. Madsen will leave Provo for Plainview next Monday.

The Santa Fe agricultural demonstrators, H. M. Bainer and L. L. Johnson, have been much interested in starting the sugar-beet tests in the Plainview country. They were here last week to arrange for additional test acreage. The Santa Fe has agreed to furnish free beet seed to those who will plant it and cultivate it under the direction of Mr. Madsen. Already twenty-five tracts of a third acre each have been planted, and twenty more are being arranged for.

While here Mr. Bainer wired practically all of the big beet factories asking if possible that experts be placed here to have charge of the work. From the replies came the employment of Mr. Madsen. He was secured through the Utah-Idaho Sugar Co., the pioneer sugar factory company of the United States and the first company to successfully grow sugar beets for commercial use under irrigation.

Mr. Madsen has been employed for six months. His salary will be \$125 a month, with transportation allowance from and to Provo, Utah, an allowance for \$35 a month for room and board during his stay here, and \$35 a month for gas, oil and upkeep on a car which will be furnished for his use.

In employing Mr. Madsen, the Utah-Idaho Co. has stated that it will send other experts here during the season to inspect the success of the experiments, and will furnish free seed if it becomes necessary to supplement the supply of the Santa Fe.

Much of Wheat Crop Assured by Sunday Rains

Since May first there has been recorded at the local Weather Station one and one tenth inch of rainfall. The rain Sunday afternoon and night measured three-tenths of an inch.

The rains of the past week have been heavier over other sections of the Panhandle and Plains than here, and will be of very great benefit to growing wheat, and for plowing in preparation for row crops.

It is estimated that if the present wheat acreage can be made to average from ten to twelve bushels to the acre that Hale County will again have a million-and-a-half-dollar wheat crop, figuring the selling price as low as \$2.50 a bushel. Many fields will be brought to maturity with very little more rain. Other fields, which had been closely pastured, will require more moisture to mature properly.

The highest temperature since May first recorded by the local reporter, W. J. Klinger, of the T. L. & D. Co., was 88, on May 2nd and 3rd. The lowest temperature was 30, and resulted in freezing many of the young gardens and damaging the fruit crop. The average temperature has been 69.

Through the courtesy of the Southwestern Telephone Co., good rains were reported Sunday from Lubbock, Lockney, Hale Center, Tulla, Canyon, and Floydada. Petersburg reported an inconsiderable shower, while Olton claimed a two-inch rain.

EXHIBIT ASSOCIATION MEETING CALLED HERE MONDAY DELAYED.

Z. E. Black, a member of the Panhandle and Plains Exhibit Association, received a message from Dr. O. H. Lloyd, of Vega, president, Monday stating that the meeting of the organization which was scheduled here Monday had been postponed.

The reason for the postponement was not given, but Dr. Lloyd stated that the later meeting would be held here as planned.

AUTO LICENSES.

County Clerk Jo W. Wayland issued auto licenses to: G. W. Rosser, Hale Center, Excelsior motorcycle, No. 1335; J. W. Thorpe, Petersburg, Ford, No. 1336; Frank Zilney, Plainview, Ford, No. 1337; Allen & Bonner, Plainview, Maxwell truck, No. 1338.

Plainview Country To Be Shown In Movie Releases

R. C. Price, cameraman for the Pathe Company, and party visited Plainview Saturday morning and, in company with Z. E. Black, toured the Plainview irrigated district, taking pictures which will be released in the regular weekly moving-picture news service of the Pathe Company in all parts of the United States.

The work is being done under the direction of the National Highways Association, at the head of which is Col. A. L. Westgard, a prominent visitor in Plainview a few years ago.

To make motion pictures of the whole United States is the job Mr. Westgard, who has travelled more miles of roads in an automobile than any living man, has now set himself.

Thousands of reels of film have been exposed on "scenics" the country over, but hitherto no comprehensive plan of picturing everything worth picturing has been followed. Mr. Westgard, who knows the beauty spots as no other man knows them, believes that he can show Americans things about their own country of which they scarcely dream.

The Pathe Company, which will distribute the films, believes so, too, and so does the Combitone Picture Company, which is financing the expedition. The pictures are to be entirely different from any hitherto seen, because made by the new Combitone process, invented and perfected by F. W. Hochstetter, formerly of the Edison staff, now consulting photo chemist of the American Photo Chemical Company.

The automobile motion-picture tour, which is to extend for more than 25,000 miles, will take more than a year, and will include every State in the Union. With the co-operation of the Interior Department, Mr. Westgard has arranged to take all the pictures he wants in any and all Government reservations, national monuments, national parks and forest reserves.

The party started October 20, from Trinidad, Colorado. Having crossed the continent eleven times in automobiles by every available route and gone north and south from the Gulf and Mexican border to the Canadian line by the same means more times than he can count, Mr. Westgard is in possession of unique information regarding roads, natural wonders and the like to enable him to find and photograph many scenes never before pictured.

Two automobiles carry the party of six, consisting of Mr. Westgard, his wife and son, a cook and an assistant to R. C. Price, who has charge of the actual exposures. The cars are completely equipped with everything that is needed for the most exacting tour—a camping outfit, ropes, pulleys, tools, searchlights, barometers, gradometer, etc., not only to make it possible to get to inaccessible points, but to enable Mr. Westgard to make more of those maps and collections of data about roads, which have been his life work.

As fast as the half dozen reels it is planned to expose in each State are completed they will be sent to New York, where they will be developed and printed, and the final selection made. Only the best, not only from a pictorial but from a photographic standpoint, will be selected for the final taping.

WOODROW ORDERED TO BE READY TO REPORT TO ARMY.

C. S. Woodrow has received notice to hold himself in readiness for orders to report to the signal service in the army now forming.

The Southwestern Telephone and Telegraph Co. are co-operating with the War Department by offering the services of their linemen and managers for service in the signal corps. Those who are detailed to this service receive the usual army pay for their ranks and this is supplemented by the telephone company to bring the pay up to the salary paid at the time the employee leaves the company's service.

MULE KICKS BOY SCOUT AT WORK PLOWING GARDEN.

William Vincil had the misfortune this morning to receive a bad face wound when he was kicked by a mule with which he was plowing. Young Vincil was one of the boy scouts who was plowing the tract to be used as a troop garden near the light plant.

A. & M. COLLEGE DATA TO LOCATING BOARD JUNE 1

Prompt Voluntary Action Necessary if Hale County Is to Be Considered for Location.

E. H. Perry, who has been largely in charge of the work of the Hale County A. & M. Committee, returned this morning from Austin, where he has been in conference with State officials and members of the Legislature with reference to the location of the West Texas A. & M. College on the Plains, and making arrangements for the entertainment of the members of the Locating Committee when they visit the Plains towns which are applicants for the location.

Since the time remaining to June first, the date set for the receipt of data and offers of location, is so short, Mr. Perry gave the following interview to a Herald representative this morning:

"It seems strange that so many of our people are not alive to the wonderful possibilities to them if this A. & M. College is located in our midst. Is it because they do not realize what it means, or is it because they feel that it will be secured without any help or possible sacrifice on their part?"

"Every man, woman and child in this territory should be talking, working and boosting for this institution. It should be the constant subject of conversation, for it means more to us than anything that has ever been, or will ever be, offered to us. It means a jump in land values from the minute it is located. It means the great opportunity to the farmer of learning to grow the most productive crops in the least expensive manner. It means a constant experiment on the part of the State with every possible crop and every branch of the animal kingdom, and this without expense to the individual farmer. It means the teaching to the farmer of the best and most economical methods of feeding all branches of stock. It means immediate attention in case of an epidemic in live stock, and attention by those who are trained to handle such cases. It means prevention of disease. It gives the opportunity of wider markets and better returns to the farmer for his produce.

"This college means to the merchant a sharing in hundreds of thousands of dollars—new money—that will be spent by the student body.

"It means the elevation of citizenship, placing our people on a higher educational level, the inculcation of higher ideals.

"It means the settling up of our unimproved lands by those who come here to make their homes—people who value education for their children and who are drawn here simply through the opportunities the College offers.

"All these points are more or less selfish. They appeal to the financial benefits which will accrue, and we must admit that so many people consider only what will bring the dollars to their pockets. But let us forget for the minute the financial end and consider a point that should be dearer to every parent, and to every boy, than mere dollars:

"You are raising a family; you tell yourself that you want to give your children the best education you can possibly afford, but under present conditions the opportunities are limited. You cannot afford to send your children to other parts of the State; you can only give them what they may acquire in the district or public school. YOU OWE TO THEM THE BEST EDUCATION WITHIN YOUR POWER. They should mean more to you than money. You will readily say that they do mean more. Now, here is the opportunity."

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Special Session Council Considers Paving Assessments

At a special session of the City Council last night the members went into detailed discussion of the assessment roll and plat for the street paving. The contractors are about ready to begin work, but it will be necessary for the Council to publish the order of assessment before they can proceed.

P. Trevino, representing Henry E. Elrod, engineer, came in yesterday and met with the Council last night. Mr. Trevino will represent the engineers in supervising the construction work.

Community Correspondence

LONE STAR NEWS.

LONE STAR, May 15.—Fine showers have fallen each day the past week, and everything is certainly looking fine.

Farmers are quite busy sodding and planting these days, preparing food for the coming crisis and shortage in feed-stuff.

E. C. Dodson is trying to get 200 acres more sodded this spring, which he intends putting in wheat this fall, if possible.

Mrs. C. H. Huffman, of Babbitt, has returned home from the hospital in Plainview, where she has been for an operation.

Professor Isbell has been selected as one of our teachers in the next school, and Mrs. Ruby Merrick will fill her place as primary teacher, as usual.

Miss Rankin, who taught history in the Silverton High School last winter,

will teach in Plainview next winter. We feel like congratulating Plainview people in securing Miss Rankin's services.

Leslie Hutchinson and family visited in our community last Sunday.

Chas. Merrick has been on the sick list, but is able to be up again.

Mrs. C. T. Nance came home Thursday from McGregor, where she has been visiting the past three months with relatives.

On account of rain, Brother Haddock did not fill his regular appointment here Sunday.

SCHOOL PIG SOLD TO PAY FOR VICTROLA.

CENTER PLAINS, May 9.—The Center Plains "school pig" was sold Tuesday to O. C. Sanders, of Hale Center. Our pig weighed 160 pounds, and

brought us \$22.40. Twenty-two dollars and fifteen cents of this money will be given to finish paying for our Victrola. We wish to thank Mr. George Moody, who gave us the pig in September.

Miss Mary Hooper, of Olton, is spending the week with Mrs. Triplett.

Mr. and Mrs. Fred Schreier, of Olton, and Mrs. Waide spent Monday with the Cunningham family.

W. B. Jones has a new Hupmobile. W. F. Cunningham has a new "Little Six" Buick.

Miss Erna Hansen and several friends, from Plainview, took supper Monday night with Mrs. Mat Hansen.

We are sorry to hear that George Bower has to undergo an operation, at Lubbock, soon.

Mr. and Mrs. Clark Threadgill are the proud parents of a baby boy.

Miss Hettie Thomas is visiting in Plainview.

Rev. and Mrs. Z. R. Fee, of Bovina, are visiting Mrs. Fee's parents, J. R. Rodgers and wife.

An Extra Special Sale

OF

New Spring and Summer Dresses



Our New York buyer has made an exceptionally excellent purchase of twelve new silk dresses at a very low price and we are plac-

ing these new arrivals on sale in connection with our other attractive dresses, suits, coats, skirts and waists—

Values up to \$24.50

at Only

\$17.95 and \$14.95

Jacobs Bros. Co
THE ONE PRICE CASH STORE

The Newest Always on Display First
We Advocate Quick Sales and Small Profits



Burn Simon Pure Nigger Head Nut Coal

for summer use. Especially prepared coal for summer use. A hot quick fire with a very little coal.

For a Cheaper Coal Use the **PEERLESS CHESTNUT**

Full line of feedstuffs bought and sold. Always within market prices. See me first.

E. T. COLEMAN

PHONE 176 **COAL and GRAIN DEALER** Between Depots

Cash Grocery Co.'s SPECIALS

622 Broadway

506 Ash St.

Sugar, 9 lbs. for.....\$1.00

POTATOES

While they last, lb.....5 1-2c

Per 100 lb. sack.....\$5.25

SOAP

We still have a few cases.

Clean Easy soap at 7 bars for.....25c

Per case, 100 bars.....\$3.50

6 bars any kind white laundry soap.....25c

RICE

Rice has been advancing almost daily. While our present stock lasts we will sell—

13 lb. fancy head rice.....\$1.00

Per 100 lb. sack.....\$7.50

GALLON GOODS

Gallon Muscat grapes...40c

Gallon apples, solid pack,45c

Gallon California pears...50c

Gallon California Logan berries.....60c

Gallon California blackberries.....60c

Gallon California fancy prepared prunes.....90c

Gallon, 5 lb., California prunes, dry pack.....75c

Gallon, 5 lb., California peaches, dry pack.....75c

Gallon Hawaiian pineapple, grated.....70c

Gallon Hawaiian pineapple, sliced.....75c

Gallon Red Pitted Cherries.....\$1.00

Gallon fancy tomatoes.....70c

Gallon fancy kraut.....50c

Gallon catsup.....60c

Fancy California lemons, dozen.....90c

Fancy Silver Skin onions, 4 lb., for.....25c

CANNED GOODS

2 cans corn.....25c

A few cases left to sell at \$3.00

Fancy California tomatoes, large size, 2 cans for...35c

Fancy milk hominy, 2 for 25c

Good quality peas, 2 for .25c

Large size hominy, 2 for .25c

Large pumpkin, 2 for...25c

No. 2 size Wapco red beans, 2 for.....25c

The above beans are extra good and cheaper than dried beans.

No. 2 fancy peaches, 2 for 25c

No. 2 fancy apricots, 2 for 25c

No. 2 fancy prepared prunes each.....15c

2 cans White Swan pork and beans.....35c

FRUIT JARS

Half gallon plain Mason jars, dozen.....85c

Quart plain Mason jars, dozen.....75c

Pint plain Mason jars, dozen.....65c

Quart, wide mouth, easy seal, dozen.....\$1.00

Pint, wide mouth, easy seal, dozen.....90c

Buy them early while our supply is complete. We also carry complete line of tops, rubbers, etc.

Fancy new string beans, 2 lbs. for.....25c

Fresh strawberries, full pint boxes, 2 for.....75c

Fancy new potatoes, 4 lbs. for.....25c

Don't forget to buy some of our fancy California head lettuce, head.....15c

Fleishman's yeast every day.

Little Women and Pinafore

"LITTLE WOMEN" — The Drama of Wholesome American Life to be Presented at Chautauqua



Buy a Season Ticket Now. The Plainview Chautauqua May 26, 27, 28, 29, 30, 31 and June 1 Invite Your Friends From Out of Town to Spend Chautauqua and Home Coming Week in Plainview

Little Women

They are all here—Mag, Jo, Beth and Amy—these wonderful "Little Women," bringing tears and smiles and lessons of filial devotion and unselfishness. When Marian De Forest reached a remote shelf of her library and drew down Louisa Alcott's novel for dramatization she builded better than she knew. There is no use of discussing dramatic technique in dealing with "Little Women." It is to laugh and then reach for a fresh handkerchief. It is a good clean play. It is a play to which people of all ages and all classes may go and reap nothing but benefit. Not one line to offend the most delicate ear. Neither is it of the nubby pambly type. Its chief merit lies in its humanity.

Pinafore

Conjure up in your mind the most delightful music you can imagine. Bring to your vision a background of beauty, brilliance and magnitude. Conceive scenic effects of dazzling elegance, scintillating, sparkling, striking. Imagine an orchestra of energetic, vivacious musicians who put the power of their own striking personalities into the melodious tunes of a thrilling, throbbing program. Bring to your mind's eye now a chorus of elegantly gowned, beautiful, charming melodious voices. Now principals of nation-wide fame, including such singers as Marie Horgan, J. Humbird Duffey, Harry Luckstone and William Seliery, then you have the Pinafore Company.

Cash Grocery Company

Phone 337

PURE FOOD PRODUCTS

Phone 101

Community Correspondence

LIBERTY NEWS.

LIBERTY, May 12.—There was no Sunday School or church at this place Sunday, owing to the disagreeable weather. There will be Sunday School next Sunday morning at 10 o'clock.

A snow visited these parts the 6th. Mrs. C. C. Alexander spent Monday with Mrs. J. W. Wise.

Edgar Johnson and family and Messrs. Joe Johnson, and Frank Lundgren spent Sunday with J. J. Groff and family.

Mrs. Joe Boston is spending this week with her son Wallace, of west of Kress. He met with an accident recently, his horse falling on him and bruising him up considerably. At last reports he was getting along nicely.

The young folks enjoyed a social at Mr. and Mrs. Edgar Johnson's Tuesday evening.

C. C. Alexander and family spent Sunday with M. L. Alexander and wife. Crops in our midst are looking fine.

A number of our people were in Plainview on "sales day."

KRESS ITEMS.

KRESS, Texas, May 8.—Mrs. Lonzo Kerr, of Kress, is on the sick list at present.

Wallace Boston, of Kress, was seriously hurt last Saturday morning while driving in his horses. The horse he was riding slipped and fell on him, and broke his collar bone and dislocated his shoulder blade. He is getting along nicely.

Leon M. Riegel, of Abernathy, spent the week end with his lady friend Miss Rena Gilbert, of Kress.

Mrs. C. H. Bush and three children, of Amarillo, are visiting Mr. and Mrs. Frank Robards, five miles west of Kress.

Mr. and Mrs. J. C. Gilbert, of Kress, have purchased a five-passenger Maxwell touring car.

Mrs. J. L. Jenkins, of Kress, is on the sick list at present.

Mr. and Mrs. Jerome Bass, of Kress, are rejoicing over the arrival of a new baby girl.

The farmers of Kress are rejoicing over the rain and snow we have had recently. They are only hoping it will rain more. Farmers have reported that the freeze killed all of the fruit.

The Kress School will close Friday, May 18. There are several graduates this year.

The White Star boys, of Abernathy, Texas, will have their grain elevator completed by Thursday, May 17. They have contracts to build more grain elevators for the South Plains Grain Co.

WILLYS SIX AIDS TO FILM U. S. NAVAL FEATURE.

A Willys Six, the popular six-cylinder, seven-passenger car of The Willys-Overland Company, is playing a big part in the production of a big three-reel moving picture which is being made by Thomas H. Ince, of the Triangle Company, at the request of the United States Government. The film will show the life of the naval recruit from the time of his enlistment until he is assigned to a battleship. Mr. Ince is producing the picture free of cost.

The film will be exhibited as an educational feature in an effort to stimulate naval recruiting.

Miss Callie Wilkins went to San Angelo Saturday.

MARRIAGE LICENSE.

County Clerk Jo W. Wayland issued marriage license to Elvin Pandley and Miss Elizabeth Duck.

CLERK'S NOTICE OF ESTRAY TO NEWSPAPER.

THE STATE OF TEXAS, County of Hale. TAKEN UP by Louis Brosch and Estrayed before Earle C. Keck, Justice of the Peace, Precinct No. 1, Hale County: One red cow about four years old, with left ear cropped, and one red calf with same, with white spots on head, left ear cropped. No brands dis-

covered. Appraised at Fifty (\$50.00) Dollars.

The owner of said stock is requested to come forward, prove property, pay charges, and take same away, or it will be dealt with as the law directs.

GIVEN UNDER MY HAND AND OFFICIAL SEAL this 2nd day of April, A. D. 1917.

JO W. WAYLAND, County Clerk. (SEAL) St.-Tues. only. Hale County, Texas.

8,000 ACRES LAND FOR SALE.

Will sell 8,000 acres or more under the crop-payment plan. We have recently sold two and one-half sections

under this plan, which is the only way for a man with limited means to buy, which is as follows:

You make a small cash payment down, and the balance is paid out by farming in wheat and turning in the proceeds (without interest) until the land is paid for, we receiving the proceeds from the wheat grown on half of the land purchased. The other half of the tract can be used by the purchaser for his benefit, as he sees fit.

We have succeeded in getting listings as above stated in Hale, Lamb, Castro and Swisher counties.

Prices on these tracts are absolutely right.

FARMERS' LAND LEAGUE, Next Door to Herald Office, St. Plainview, Texas.

CHARTER NO. 5475. RESERVE DISTRICT NO. 11.

REPORT OF THE CONDITION OF THE FIRST NATIONAL BANK

AT PLAINVIEW, IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON MAY 1, 1917.

RESOURCES.

1. (a) Loans and discounts (except those shown on (b) and (c))	\$678,251.54	
Total loans		\$ 678,251.54
5. U. S. bonds:		
(a) U. S. bonds deposited to secure circulation (par value)	\$ 25,000.00	
Total U. S. bonds		25,000.00
8. Stock of Federal Reserve Bank (50 per cent of subscription)	3,600.00	
9. (a) Value of banking house	\$ 50,000.00	
10. Furniture and fixtures	6,000.00	
11. Real estate owned other than banking house	21,262.75	
12. (a) Net amount due from approved reserve agents in New York, Chicago, and St. Louis	\$ 59,163.50	
(b) Net amount due from approved reserve agents in other reserve cities	\$274,097.82	333,261.32
13. Net amount due from banks and bankers (other than included in 12 or 20)		95,984.52
15. Other checks on banks in the same city or town as reporting bank		6,046.86
16. (a) Outside checks and other cash items	\$ 6,549.04	
(b) Fractional currency, nickels, and cents	428.21	6,977.25
17. Notes of other national banks		2,540.00
20. Lawful reserve in vault and net amount due from Federal Reserve Bank		90,366.03
21. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		1,250.00
TOTAL		\$1,320,540.27

LIABILITIES.

23. Capital stock paid in	\$ 100,000.00	
24. Surplus fund	20,000.00	
25. (a) Undivided profits	\$103,831.05	
(b) Less current expenses, interest, and taxes paid	12,622.05	91,209.00
28. Circulating notes outstanding		25,000.00
31. Net amount due to banks and bankers (other than included in 29 or 30)		2,769.34
Demand deposits:		
33. Individual deposits subject to check		631,042.97
34. Certificates of deposit due in less than 30 days		54,770.27
35. Certified checks		100.00
36. Cashier's checks outstanding		1,998.59
Total demand deposits, Items 33, 34, 35, 36, 37, 38, 39, 40, and 41		\$687,911.83
Time deposits (payable after 30 days, or subject to 30 days' or more notice):		
42. Certificates of deposit		393,650.10
Total of time deposits, Items 42, 43, and 44		\$393,650.10
TOTAL		\$1,320,540.27

STATE OF TEXAS, COUNTY OF HALE, ss:

I, Guy Jacob, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

GUY JACOB, Cashier.

Subscribed and sworn to before me this 7th day of May, 1917.

C. S. WILLIAMS, Notary Public, Hale County, Texas.

CORRECT—Attest:

J. H. SLATON,
W. C. MATHES,
E. M. CARTER,
Directors.

MONEY TO LOAN

8 PER CENT SIMPLE INTEREST

I have the cheapest and best loan proposition on South Plains lands. See me and I will explain to your satisfaction.

J. F. GARRISON

PLAINVIEW TEXAS



Graduation Suggestions

For Her—Bracelet watch, diamond ring, lavalliere, brooch.

For Him—A Hallmark watch, belt buckle, links, scarf pins.

If you have ever purchased Hallmark wares, you know the worth of our trademark "Hallmark". If you haven't, we urge you to become acquainted.

"Hallmark" is the trademark of a co-operative company owned by leading jewelers of the United States.

"Hallmark is a guarantee of satisfaction in quality, construction and finish and is backed by every Hallmark store in the country.

Wilbert Peterson
Jeweler and Optician



THE MOTOR CAR IN DEFENSE OF THE NATION



MAE I. THEATRE
Saturday, May 19th

In connection with the regular program.

12 Lbs. Sugar, \$1.00

With every \$5.00 order we will give you 12 pounds of sugar for \$1.00.

12 No. 3 cans Wapco tomatoes, regular price \$2.40, for...\$1.80 Only one dozen to a customer.

We have in our new store a big special on ladies, children's and men's shoes. We have shoes as high as \$9.00. **Special price \$3.75 to \$4.50**

We are in a position to save you money. Be sure to see us before you buy.

We guarantee satisfaction or refund your money.

G. E. LEWIS

Phone 116

Wayland Bldg.

The Plainview Evening Herald

—PUBLISHED EVERY TUESDAY AND FRIDAY EVENING BY—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor **E. B. MILLER, Business Manager**

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$3.00 a Year; \$1.00 6 Months. Advertising Rates on Application.

WE CAN BE CHEERFUL.

The declaration of war brought a shock to the people of America. Just as has happened in all wars in the past, there came a short period of timidity and uncertainty—a sort of panic. Not one grain of disloyalty, not one thought of cowardice, not one attempt to evade the responsibilities came into the minds of the people.

There did result, however, sort of hysteria regarding the business future, the economic outlook in the home and in business.

The first shock of war soon passed, and sober second thought is interpreting the conditions differently. Economies will be necessary, but it is not the purpose of the Government to disrupt business when it speaks of economies. What it does urge is the elimination of waste, an increased efficiency, a greater use of the resources of the country, and a utilization of unused lands to feed those who will be taken from production into the business of war.

Last year there was spent in the United States the sum of Seven Billion Dollars. The normal expenditure in former years had been four billion. It is not at all improbable that seven billion will circulate through the business channels of the Nation this year—and in addition the Government is preparing to spend seven billion dollars more—all at home.

Never has a nation known the prosperity which confronts us at this time. It is an abnormal prosperity, it is true; it is not the kind of prosperity we sought or hoped for. Nevertheless, the condition exists—a condition which will prove of commercial benefit if we will but make it serve us. There is danger in talking calamity; there is danger in calamity action. The agitation will bring calamity when there is no occasion for it. Rather, encourage prosperity and share in it.

It lies with each of us to perform. The two necessary economic factors in the war plan are Production and Normal Living. Ill-advised economy and hysterical business retrenchment are neither necessary nor advisable. Unnecessary waste is extravagance now, just as it is in times of peace. Normal living will largely eliminate extravagance.

The Government urges increased food production, that there may be plenty not alone for our own people, but that we may have a surplus for other nations. There should be no hoarding of food or money. There will be nothing gained by such hoarding. The profits will come to those who plow, plant and cultivate more acres—those who actually serve the Nation by bringing about a marked increase in the Nation's food supply.

The coming months will bring more business—not less.

Let us put away our fears. Prepare to work, to help where and when needed, to earn, to save money formerly wasted, to spend money—more money—for needed comforts, to serve our country as best we can. Let us be optimistic. Let us be hopeful. Let us be cheerful. Let us attend to our business as best we can as we have been wont to do during the past three years of prosperity.

Bank clearings show an increased volume, commodities are in good demand, labor is fully employed, crop prospects are improving, and credit conditions are reassuring. Instead of hampering business, the war bids fair to stimulate it to increased volume and expansion.

MOTOR CAR SEEN IN DEFENSE OF NATION.

Timely Exhibition of Highly Interesting Motion Pictures Arranged for This City.

Probably no more opportune time could have been selected for showing the motion picture "The Motor Car in Defense of the Nation," which will appear at The Mae I Theatre May 19.

Not only does the picture reveal the wide adaptability of the motor car to measures of national defense, but it affords frequent thrills in its graphic portrayal of the dangers that may be encountered by the "military motorist" in time of war. The scene showing a motor car being bombarded by an aeroplane is typical, although an even more exciting moment occurs when the same car, pursued by an enemy outpost, leaps over the edge of a 100-foot cliff into the ocean.

The defense picture was made during the great wave of preparedness that saturated the East recently. C. S. Henshaw, prominent business man of Boston, conceived the idea that the motor car could be used to great advantage in military and naval operations. He immediately dispatched a car on a "preparedness tour" of the New England States, the occupants bearing a message from Governor McCall to each of the other State executives. The car followed secret routes almost entirely, just as would have been done in time of actual war. As a result, some remarkable motoring difficulties presented themselves to the motorists, but on each occasion the car proved itself equal to the emergency. It is this memorable "preparedness tour," which did much to awaken not only the East, but the entire Nation to the need for immediate measures of defense, that will be seen in the motion picture just obtained for exhibition here.

Intimate views of all the New England governors are shown, as well as an interesting experiment in which the motor car was hoisted aboard a battleship, to prove that it is useful even as a part of the naval equipment.

In every particular, "The Motor Car in Defense of the Nation" is both interesting and inspiring. The film is distributed by Dodge Brothers, Detroit, for the benefit of their dealers, and it was T. B. Carter, Dodge Brothers dealer of this city, who arranged the booking.

—Adv. 11.

ONE GOOD PIANO, upright grand, high grade; sold for \$350.00; will sell for \$200.00 if sold at once, or will trade for second-hand Ford car. BOX 84, Plainview, Texas. 21-pd.

Mrs. J. L. Kane, Mrs. J. L. Elliott and Rev. O. A. Mealer of Floydada, in the South Plains Hospital, returned were sent to Lincoln, Ill., as delegates to the general assembly of the Presbyterian Church.

Mrs. Walter Fogerson, who has been in Silverton, today. J. E. Penick went to Wheeler, Texas, today.

The
FLAVOR LASTS
in
WRIGLEY'S
If pleasure made price
its cost would be thrice!

WRAPPED IN
UNION
COUPONS
733

Chew it after every meal

Guy Wade and wife, of Childress, were visitors in Plainview yesterday.

Graduation

"The end of the beginning" Begin your life now by trading with us. We will treat you right. Presents of every description for your graduating friends.

DYE DRUG CO.

THE REXALL STORE
West Side Square Phone 23

Six-Gallon Registered

Jersey Heifer

Two Years Old and Bull Calf Born May 11, 1917.

Sire of heifer: Rose's Black Fox, No. 102229.
Grand Sire: Eminent's Flying Fox, who sold for \$1000 and a great granddaughter of Eminent 2nd and Foxe's Belle of Trinity, whose official test was 20 lbs., 5 oz. butter in seven days.

Calf sired by 700 pound butter bull.

Registered Jersey Bull, Born July 29, 1916.

Tormentress' Golden Fox, 151880.
Sired by Jannett's Golden Torment, register of Merit bull.
Dam: Foxe's Tormentress, register of Merit test.
603 pounds butter in class AA.

Both from herd of A. J. Linscott, Holton, Kansas. Best and oldest herd of Jerseys in Kansas.

The ancestors of these animals have shown in every generation the qualities for dairy production and breed type.

To Be Sold at Public Sale

with other, cows, horses, hogs and farm implements at my place four and one-half miles east of Plainview on Lockney road. Leaving the country, reason for selling.

D. F. DON, Owner



Anyone Can Be Fitted Here in Hart Schaffner & Marx Clothes

Don't think you have to have a "regular" figure to wear Hart Schaffner & Marx clothes; you may be as tall as the Grand Duke Nicholas or as short as Napoleon; you may be as large as Fallstaff or as thin as Cassius—we have the clothes for you and we guarantee a fit and your complete satisfaction. There are some especially good values at \$25.00 and \$35.00 that we'd like to show you; all-wool worsteds in browns, grays and mixtures.

CARTER-HOUSTON'S

The Home of Hart Schaffner & Marx Clothes

Goods That Speak For Themselves

SOCIETY

Telephone Number 72

ANNOUNCEMENT,

The Grammar School graduating exercises will be held in the High School auditorium on Thursday evening, May 17th, at 8:15 o'clock. The public is invited to attend.

The annual Junior-Senior reception will be held at Miss Ruth Terry's Saturday.

On account of this being the last week of school, Rev. T. B. Haynie's Sunday School class meeting has been postponed.

CELEBRATES BIRTHDAY.

Monday afternoon Mrs. Elmer Sansom entertained a number of children at her home in honor of her little daughter's, Virginia's, fifth birthday.

Games were played and a merry time was had. Cream and cake were served.

Those present were: Betsy Miller, Santhy and Rebecca Myers, Helen Anderson, Ruth Collier, Virginia Hina, Vera Nelle Lomax, Albert Lind Harp, Frances Hutchings and Sugar Pie Reeves.

BENEVOLENT LEAGUE.

The Benevolent League met Friday afternoon at three o'clock, in the City Hall.

Reports from the treasurer and chairmen of the different committees were read and accepted.

The making of gardens was the subject that was emphasized the most. Plans for a number of gardens have been made.

ENTERTAINERS GUESTS OF HONOR AT HOME OF F. W. CLINKSCALES.

Mr. and Mrs. F. W. Clinkscales had as their special guests Sunday the Misses Wagner and Wright, who formed the duo which gave a lyceum number at the High School Saturday night as a benefit for the Boy Scouts.

Sunday evening Mr. and Mrs. Clinkscales had as their guests to meet Misses Wagner and Wright, Mr. and Mrs. E. L. Doland, Mr. and Mrs. Jos. Buchheimer, Mr. and Mrs. Tom Carter, Mr. and Mrs. E. B. Miller, and Misses Nell Sansom and Elizabeth Briggs.

During the evening Misses Wagner, Wright and Sansom and Mrs. Doland gave a most delightful recital.

The hostess served ice cream and cake.

Mrs. Silas Maggard, of Hale Center, is visiting her mother here this week.

Mrs. D. H. Stovall and daughters went to Hale Center Friday afternoon to attend the school commencement exercises. They returned Sunday afternoon.

Albert G. Hinn attended the Panhandle Grain Dealers' Association meeting at Amarillo Thursday.

T. Stockton left Sunday for El Paso to attend the convention of the State Bankers' Association. R. A. Underwood left this morning to attend the meeting.

Judge H. C. Randolph left Sunday for Hereford on business.

MRS. H. J. FAIR HOSTESS TO LIBERTY SOCIAL CLUB.

The Liberty Social Club met Thursday afternoon, with Mrs. H. J. Fair. A number of the members were present and also several visitors, among them being Misses Boldts, Geneva and Dora Seipp, Esther Linbeck and Lucinda Carroll, and Mesdames Nick Klein, Conner, Waggener and Lillian Boldt, the latter joining the club.

The hostess, assisted by Miss Linbeck, served ice cream, devil's food cake and cream wafers.

The club will meet the 17th of May with Mrs. J. E. Flamm.

SECRETARY.

The members of the Hale Center graduating class and Rev. T. B. Haynie, who delivered the baccalaureate sermon at Hale Center Sunday, were the guests of the business men of that town at a dinner given at Hotel Haven.

Dr. C. C. Gidney returned Saturday afternoon from Dallas, where he attended the State Medical Association meeting. He reports that more than twelve hundred physicians were in attendance.

Dr. R. L. Ramsdell stopped in Dallas to attend the Medical Association meeting on his way to his new location, at San Augustine.

Dr. O. E. Nichols returned Saturday morning from Dallas. Dr. Nichols attended the State Medical Association meeting there.

Word from Mrs. T. P. Whittis states that she is attending the domestic science school in connection with the food-conservation meeting at Austin.

Mr. and Mrs. George Saigling left today for Austin, where he will attend to some business and she will visit her parents.

Mrs. Walter Cobb and Mrs. Stanley Sigler and twins, from Tulla, are visiting Mr. and Mrs. W. A. Donaldson today.

W. W. Connell went to Amarillo Sunday on business.

Mrs. L. W. Long left Saturday for Amarillo, where she will visit her sister, Mrs. R. E. Daniels, who is very ill.

Miss Vivian Foster, of Tulla, passed through Plainview Saturday en route to Floydada.

E. C. Nelson, of Floydada, well known here, is building a new residence in Floydada.

N. W. McCleskey, of Floydada, was here last week on business.

The Floyd County Hesperian has installed a new model Intertype typesetting machine.

LeRoy Satterwhite, son of Lee Satterwhite, editor of the Panhandle Herald, has enlisted in the navy.

Mrs. Emma F. Williamson and sons, Thomas and John, have been visiting the family of R. Sedgwick, at Silverton, during the past week.

W. Flake Garner left Sunday for Dallas, where he will attend the State Embalmers' Convention and a course of lectures in embalming. He is expected to return Saturday.

G. D. McCAda and wife, of Weatherford, are visiting here on a business mission. They arrived Sunday.

L. R. Pearson was in Lubbock Wednesday on business.

Judge F. P. Works, of Amarillo, was a visitor in Plainview Wednesday.

WAGNER-WRIGHT DUO PLEASED SMALL AUDIENCE SATURDAY.

The Wagner-Wright Duo, two talented young ladies in reading, song, whistling and sketch work, pleased a small audience at the High-School auditorium Saturday night, when they appeared in a benefit recital for Plainview Troop 1, Boy Scouts.

Miss Wagner is a reader of unusual ability. She is versatile and presented a wide range of emotions in her work. Miss Wright is the pianist. She appeared in several whistling selections, well rendered, a series of songs in costume, and guitar work.

Prof. Ralph Porter left Friday night for Leon Springs, where he has enlisted in the Citizens' Training Camp.

E. T. Coleman left Sunday for Mineral Wells on a business mission.

Misses Lucy and Jiffie McGehee were shopping here Tuesday.

Bun Hale, who has been attending Wayland College, returned to his home, in Tulla, the first of last week.

Miss Lula Goode, a teacher at Tulla, attended the Wayland College commencement exercises last week.

Mrs. S. S. Williams and daughter, who have been visiting her mother, returned home Saturday.

Mr. and Mrs. A. M. McMillan left Wednesday for a visit with relatives at Franklin, Texas.

Mr. and Mrs. E. C. Lamb are visiting in Houston.

Carter Lindsay went to Lubbock Wednesday.

Sim Sheffy arrived yesterday from Cambridge, Mass., where he has been attending Harvard University. He will report at the Reserve Corps Training Camp at San Antonio Saturday, after a visit with his parents, Mr. and Mrs. W. B. Sheffy, who live six miles south of Plainview.

Mr. and Mrs. W. L. Harrington have returned from Post City, where Mr. Harrington has been in the sanitarium.

Willie Hilton, of Lubbock, spent Sunday in Plainview.

C. L. Glenn is visiting his daughter while her husband, T. T. Bouldin, has gone to Fort Worth for an operation for appendicitis.

Miss Amy Glenn is teaching at the East Side School, in Mr. Porter's place.

Nettie Traylor, who has been staying with her aunt, Mrs. J. M. Sanderson, and attending school here, left yesterday morning for her home, in Goose Creek, Texas.

Mr. and Mrs. J. W. Adamson and baby, who have been visiting their father, A. B. Rosser, returned to their home, in Abernathy, yesterday.

Mrs. Oscar Wells, of Birmingham, Ala., arrived Friday for a visit with her brother, Guy Jacob.

One good 1915 Maxwell car, 5-passenger, a bargain at \$225, if sold at once. BOX 34, Plainview, Tex. 2t-pd.

Going to the Chautauqua? Then Dress Up

Everybody in good clothes will add grace to the occasion and really to be well dressed will insure you a better time.

Even when the suit or dress itself is its best there are a lot of accessories that will be wanted, collars, pins, gloves, veils, etc.



JAP PARASOLS

will be used much this season.

Rare elegance of style is shown, both in selection of the sticks and in the design of the covers.

There are also other attractive novelties, all so different each from the other.

Prices \$1.25 to \$6.50



Service is our first consideration in choosing each of our many qualities of hosiery.

We have recently been fortunate in getting some fancy styles. Be sure you see these.

Special Prices on Ladies Suits, Coats and Dresses

Richards Bros. & Colliers
WHERE PEOPLE WHO DRESS BEST TRADE

Special Prices on Ladies Suits, Coats and Dresses

GERMAN CHANCELLOR NOT TO DELIVER PEACE NOTE.

(Continued from Page One.)

most important provisions is expected in the forthcoming conference.

During today's final consideration, the Senate stripped the measure entirely of provisions for newspaper censorship and restrictions upon the manufacture of grain into intoxicating liquors; and rejected an amendment designed to curb speculation in food products, although sentiment obviously was overwhelming in favor of such legislation later.

As completed, the Senate bill's principal action provides: Authority for the President to embargo exports when he finds that "the public safety and welfare so requires" (not in the House measure); authority for the Post Office Department to censor mails and exclude mail matter deemed seditious, anarchistic or treasonable, and making its mailing punishable under heavy penalties.

Orders to bring the regular army to its full war strength of 293,000 men was announced by the War Department today. Organization of 44 new regiments will begin tomorrow, with further efforts to stimulate recruiting and bring in the 116,455 men needed to

fill up the ranks.

Since April 1st, 67,443 men have been accepted, and officials are confident that the full number will have been enrolled as war-time volunteers before June 15.

Expansion of the army will be accomplished by converting each existing battalion into a full regiment. Syracuse, New York, will be the largest single expansion post. There the 38th, 39th, 45th, 46th, 47th, 48th, 49th, and 50th infantry regiments and the 15th field artillery will be raised. At

least three infantry regiments now on the border will be sent immediately to Syracuse for expansion.

BIRTHS.

Born, to Mr. and Mrs. A. M. Kruger, two miles northwest of Plainview, May 13, a girl.

Born, to Mr. and Mrs. H. L. Summers, Plainview, May 8, a boy.

Born, to Mr. and Mrs. E. F. Anderson, Plainview, a boy.

Born, to Mr. and Mrs. W. C. Roberts, Plainview, a girl.

Poland China Males for Sale

I have sixteen choice Big Bone Poland China males, four to eight months old, for sale. The price is right and each animal is guaranteed in every respect. See me or call at the farm two miles south of Hale Center.

J. J. ELLERD

Plainview, Texas

Phone 60

W. O. BOBBITT, Breeder

THE OLD ORIGINAL BIG BONE SPOTTED POLAND CHINA FIRST BREEDER TO ESTABLISH SPOTTED POLANDS IN TEXAS. Visitors always welcome. Inquiries and correspondence appreciated. Reference: First State Bank White Deer, Texas, Panhandle Bank Panhandle, Texas.



Quantity and Quality. The Hog with Lard, size and action. Broken orders for Pigs farrowed in March, 1917.

"TEXAS MORTGAGE LIFTERS"
When Bigger and Better Hogs Are Raised, Robbitt Will Raise Them
WHITE DEER, TEXAS

Livestock and Implements FOR SALE

Two mares and colts, one three and one five. Three coming two-year-olds. One five-year-old horse, gentle to ride and drive single or double. One stallion, gentle to ride or drive, single or double, weight about 1400 pounds. Cow and heifer calf four months old; cow gives four gallons daily. Admiral hay baler, been used two seasons. Milwaukee sulky, buck-rake and mower, used only part of last season.

APPLY AT

G. E. LEWIS' STORE

HERE IS WHAT YOU HAVE BEEN LOOKING FOR

A BIG CLOTHING SALE

RIGHT IN THE MIDDLE OF THE SPRING SEASON. WE HAVE SELECTED FROM OUR STOCK

100 Men's All-Wool Suits and are putting a very special "sale price" on them, some being cut as much as \$10.00 per suit.

100 Boy's Knee Pant Suits, some with two pairs of pants, marked at a substantial reduction.

Practice Economy and Make Your Purchases Here

REINKEN'S Clothing and Shoe Store

All the clothes are represented, blue serges as well as fancy pattern fabrics. Mark you, the early buyer gets the largest and best selection.

Extra Special---60 pairs men's and boy's low quarter Shoes in broken sizes, way under last year's prices.



FREE! VALUABLE PRIZES

FIRST GRAND PRIZE

FAMOUS BUNGALOW PLAYER PIANO

Noted for its clear, rich and melodious tone it is a very superior instrument in mechanism and finish.

A Player Piano Bench of the latest model and design.



Great Profit-Sharing Prize Campaign

We will issue Profit-Sharing Certificates in roll ticket form consecutively numbered with every purchase. These Profit-Sharing Certificates are good for their face value in votes at the rate of one vote for every cent of purchase. The person or organization securing the largest number of votes at the close of this great Profit-Sharing Prize Campaign, will receive the famous Bungalow Player Piano, player bench, and rolls of music especially selected, the next largest, the Talking Machine, late model, and selections of double-disc records; the next largest the lady's gold watch; the next largest the gentlemen's gold watch; and the next largest, a 26 piece set of Wm. Rogers & Sons silverware (fully warranted.) All of these valuable prizes are absolutely free.

largest the gentlemen's gold watch; and the next largest, a 26 piece set of Wm. Rogers & Sons silverware (fully warranted.) All of these valuable prizes are absolutely free.

ALSO—ROLLS OF MUSIC

Especially selected, given away free with the elegant Bungalow Player Piano.

All you need to enroll as a candidate in this contest is a pair of scissors and a lead pencil.

These Regulations and Rules will Govern Our Great Profit-Sharing Prize Campaign.

1. Each candidate will be given a number, and will be known by number instead of name, when lists are posted or published.
2. On entering the great Profit-Sharing Prize Campaign, each candidate will be given free one certificate good for 2,000 votes, and all certificates will have to be used and conform with instructions in this announcement.
3. The standing of the candidates will be posted on Friday evening of each week, using the number of each candidate only.
4. All certificates for votes are to be brought in and recorded on Wednesday of each week.
5. Tie certificates in packages with the number of your favorite candidate and the amount of total votes written on the top certificate only.
6. Certificates for votes are transferable only before being recorded.
7. Candidates will be given credit for their total votes weekly.
8. No employee of the firm, members of the firm's families or relatives of the members of the firm will be permitted to enter the campaign.
9. The persons or organization having deposited the largest number of votes on the closing date of this Profit-Sharing Prize Campaign will be awarded the gifts given away in this great Profit Sharing Campaign.
10. At the close of the campaign the votes will be counted by a committee of three disinterested persons, and the awards of the prizes made according to the finding of this committee, in total votes.

terested persons, and the awards of the prizes made according to the finding of this committee, in total votes.

11. The campaign manager reserves the right to reject any nomination.
12. In case any question may arise it will be determined by the campaign manager, and his decision will be final and conclusive.
13. Any boy or girl is eligible to compete provided the consent of parents is obtained.
14. All certificates or tickets for votes shall be issued in roll ticket form, and are numbered consecutively from the opening number to the closing number on each roll of tickets.
15. Candidate's certificates (roll-ticket form) are not transferable after they have been cast in the ballot box and recorded.
16. You can nominate yourself or some friend as a candidate.
17. In case of a tie vote, a prize identical with that tied for will be given to each tying candidate.
18. This campaign positively closes on the closing date announced in this announcement.
19. The beginning and closing dates of this campaign, as announced in this announcement, will be the authorized dates that shall govern all matters pertaining to dates during the operation of this campaign.
20. This campaign is open for individuals, lodges, schools, societies and organizations.

In addition to the prizes offered there will be given certificates awarded good for cash value on the purchase of a piano.

The contestant standing 6th at the close of the contest will receive a certificate good for \$300 on his or her selection of a piano. The contestant in 7th place will receive a certificate for \$295 and so on down the list—each certificate being \$5.00 less value until the sum of \$100 is reached. Balance on the piano can be arranged on easy terms.

SECOND GRAND PRIZE

Talking Machine—A late model, superior quality of tone, mechanism and finish. Also selections of latest double-disc records given free with the gramophone.

Save Your Certificates

The Profit-Sharing Prize Certificates are transferable, so if you are not interested in securing a prize for yourself, you can make some relative, friend or acquaintance happy by saving your Profit Sharing Certificates (votes) for them.

In case of a tie a prize identical with that tied for will be given to each tying candidate.

Candidate's certificates are not transferrable after they have been cast in the ballot box.



3rd Grand Prize Lady's Thin Model Gold Watch

Superior quality as a timepiece, Jeweled and adjusted, warranted accurate. Finest gold open face case. Guaranteed for 20 years.



4th Grand Prize Gentleman's Gold Watch

Gentleman's thin model watch, superior quality as a time-piece. Jeweled and adjusted, warranted accurate. Finest gold-filled open face case. Guaranteed for 20 years.



5th Grand Prize Silverware Set

A twenty-six piece set of Wm. Rogers & Son silverware in a handsome case, consisting of six forks, six knives, six teaspoons, six tablespoons, one sugar shell and one butterknife fully warranted.



Call and ask us about our new plan of appreciating your patronage. An opportunity for all to win a valuable prize.

Getting Acquainted With New Customers

We do not expect to recover the expense of this campaign through a greater per cent of profits, but through a greater volume of business. We expect the larger volume of business to more than offset the cost, and it will be our earnest endeavor to give you even more for your money in the future than we have in the past. If you are not a candidate in the Campaign, make some relative, friend or acquaintance happy by saving your Profit-Sharing Prize Certificates for them.

Equal Chance for All

No lucky number will win these prizes—Simply sign a nomination blank and have a particular number assigned to you, and then boost for your number among your friends and acquaintances. Have them patronize our place of business and save their Profit-Sharing Certificates for you.

The rules are simple—The opportunity costs you nothing. It is an opportunity for any hustling man, woman, or child to secure a prize that will give life-long joy and pleasure—Obey the impulse.

No member of the firm, employe or close relative can be a candidate.

No Publicity

Upon receipt of your nomination, you will have a particular number assigned to you—The published bulletins of all contestants will be by number only, thus avoiding any publicity of your name. All votes received will be entered and registered in your favor at once—each week there will be a bulletin issued showing the standing of candidates, and immediately after the close of the campaign, the winners will be announced and the prizes awarded.—Sign blank—get particulars.

NOMINATION BLANK

GOOD FOR TWO THOUSAND VOTES

Place to my credit 2,000 votes and notify me what my number will be.

Name _____

Address _____

This nomination blank is good for nomination only and votes obtained from the use of this nomination blank are not transferrable.

Cut out and bring to our place of business—do it at once and get an early start!

This great event will start June 1st. Clip the nomination blank and get ready to enter the contest.

Do not confuse this contest with our Profit Sharing Plan. This is an additional opportunity for our patrons.

LONG-HARP DRUG COMPANY

Telephone 161

"Progressive and Progressing"

Plainview, Texas

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

WE HAVE JUST RECEIVED a large opening stock of Kirsch Curtain Rods—adjustable to fit any window or portier opening. See them at GARNER BROS. Phone 105.

WANTED—We will pay highest prices cash or trade for eggs. Want all of the eggs in Hale and adjoining counties. L. J. WARREN GROCERY CO. Phone 234.

LOST—Goodrich tire and rim, 34x4. Finder notify J. N. DONOHOO, Citizens National Bank.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

FOR SALE.

Registered Big-Type Poland-China Pigs. The big-bone, smooth, prolific, easy-feeding kind. Satisfaction guaranteed; papers furnished; \$25.00 each. RAY KUTCH, Rogertown, Texas.

FOR SALE—200 acres raw land three miles from Olton, at \$16. Patented title. \$150 house. GARTIN & DEAN, Petersburg, Texas.

FOR SALE—245 feet one-inch black pipe. Brand new. Price, \$20, delivered at Plainview. A. M. RODGERS, Tullia, Texas.

FOR RENT—One light-housekeeping room. Two blocks from Square, 400 West 6th Street.

FOUND—Bunch of keys. Owner may obtain same at The Herald office by payment for this ad.

WANTED—Fifty turkey eggs. State kind and price. MRS. C. J. GARDNER, Route A.

OH YOU BARGAIN!
Seven thousand acres, sixty per cent smooth land, water 30 to 50 feet, 5 miles to good shipping point, \$3.00 per acre. Good terms. Some trade at right price. W. B. KNIGHT, Plainview, Texas. P. O. Box 44.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY.

FOR RENT—Wagon yard. WYLIE Johnson. Phone 300.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO.

Let us make that Old Mattress into a new one. HANDY MAN'S SHOP. Phone 475.

If you are in a hurry and want a quick meal, and over with quickly, make the fire with Simon-Pure Nigger-Head Nut Coal. E. T. COLEMAN, Coal and Grain Dealer.

When you are wanting a hot, quick fire, get there and get away, use a little Simon-Pure Nigger Head Nut. E. T. COLEMAN, Coal and Grain Dealer.

Don't forget we do all kinds of Indoor Staining and Varnishing. HANDY MAN'S SHOP. Phone 475.

NOTICE TO LAND BUYERS AND INVESTORS.

If you are in the market for land or town property see

E. E. WINN REALTY CO., Plainview, Texas.

They do the Business—SEE! 3t.

Miss Myrtle Jackson will teach a summer session of school, beginning June 1 and continuing for six weeks. For further information, please 'phone 340.

FOR RENT—Two furnished rooms for light housekeeping. Close in. MARVIN COLLIER. Phone 148.

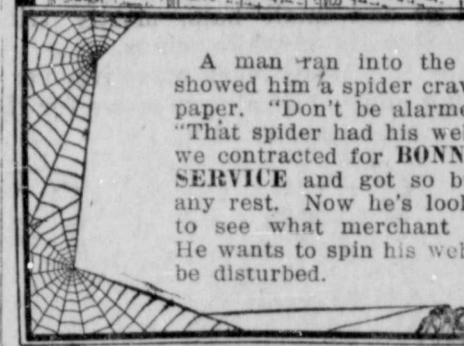
FOR SALE—Two mules 16 hands 2 inches high, 7 and 8 years old. Also wagon and harness. J. L. OVERALL, at Overall Barn.

FOUND—A purse containing some cash and other small articles. Anyone describing correctly and paying for this ad can have same. GEO. LOCK, Box 772.

We handle absolutely the BEST Furniture Polish. Phone and let us come out and demonstrate it to you. HANDY MAN'S SHOP. Phone 475.

FOR SALE—Completely furnished up-to-date Cafe. Saving. (Price reasonable for cash.) Good business. Reason for selling, other business interests. Address Box 54, Tullia, Texas.

The Tale of the Homeless Spider
A man ran into the editor's office and showed him a spider crawling over his newspaper. "Don't be alarmed," said the editor: "That spider had his web in our office until we contracted for BONNET-BROWN SALES SERVICE and got so busy he couldn't get any rest. Now he's looking over the paper to see what merchant does not advertise. He wants to spin his web where he'll seldom be disturbed."



YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366.

FOR SALE—Three splendid, registered Hereford bulls, Illinois bred; in good condition, and may be seen at my residence in Plainview. Will give terms or will exchange for stock cattle. For particulars see or address OTUS REEVES REALTY CO., Plainview, Texas.

Miss Myrtle Jackson will teach a summer session of school, beginning June 1 and continuing for six weeks. For further information, please 'phone 340.

Have that old suite of Furniture made white ivory. We guarantee our finishes. HANDY MAN'S SHOP. Phone 475.

FOR RENT—Light housekeeping rooms. Phone 416.

If you are wanting Feed for the cow or horse, ring 176. We are at the other end of the line. E. T. COLEMAN, Coal and Grain Dealer.

LOST OR STRAYED—Coming two-year-old black mare mule. Raised at Holman's, nine miles northeast. Has been out three or four weeks. Please leave information at KNIGHT AUTO CO.'S.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366.

FOR SALE—A McCaskey Accounting Register, a National Cash Register, counters and shelving, large coffee mill, two show cases, and one large cigar show case, tobacco cutter, and one Dayton computing scale. These articles were in the stock bought from the O. K. Grocery Co. We don't need them, and will sell them right. O. M. BAYER & SON, next door west of City Bakery.

WE WANT TO REPAIR and Revarnish that damaged piece of Furniture. HANDY MAN'S SHOP. Phone 475.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366.

Be sure to see those beautiful, upholstered Porch Swings and Lawn Furniture. HANDY MAN'S SHOP. Phone 475.

Monday, May 28, Miss Susie Glenn will open a six weeks' summer school at Central Building. Terms, \$6 for six weeks.

DON'T FORGET we make a New Mattress out of that old one. Ask us. HANDY MAN'S SHOP. Phone 475.

FEATHERS WASHED the sanitary way. Mattresses made of your old Feather Bed. HANDY MAN'S SHOP. Phone 475.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crumbles into sour bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of perfectly harmless and doesn't gripe.

Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can no salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

YES! LIFT A CORN OFF WITHOUT PAIN!

Cincinnati Authority Tells How to Dry Up a Corn or Callus So It Lifts Off With Fingers.

You corn-pestered men and women need suffer no longer. Wear the shoes that nearly killed you before, says this

Cincinnati authority, because a few drops of freezezone applied directly on a tender, aching corn or callus stops soreness at once and soon the corn or hardened callus loosens so it can be lifted out, root and all, without pain.

A small bottle of freezezone costs very little at any drug store, but will positively take off every hard or soft corn or callus. This should be tried, as it is inexpensive and is said not to irritate the surrounding skin.

If your druggist hasn't any freezezone tell him to get a small bottle for you from his wholesale drug house. It is time.—Adv.

BUM ACTING.

"Alas, poor Yorick," bellowed the tragedian. "Which one is Yorick?" whispered a man in a stage box. "They're all poor."—Pittsburg Post.

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

It's the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you. DONOHOO-WARE HARDWARE CO. Phone 80

Nassau Tires are almighty tough

T. B. CARTER Phone 564

Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you. DONOHOO-WARE HARDWARE CO. Phone 80

The Success of the Plainview Mercantile Company's Business

Simply the Result of Fair Dealing and Good Service

Mothers Day

Let This Week Be Mother's Week
Remember Her With Some Gift

If its only a dainty handkerchief or dress pattern. No matter how small the value in dollars or cents, the gift will be appreciated because it is given with love to one who knows best how to appreciate, *Mother, the best loved name in America.*

To the mothers of Plainview we urgently ask you to visit our store and help us not only to increase in *merchandise*, but in *service* to all mankind.

(Signed) *The Plainview Mercantile Co.*



Lovely Mid-Summer Dresses

For Women and Young Women

AFTERNOON FROCKS of taffeta and taffeta and crepe Georgette—panel skirt tunic and Russian tunic models with the prettiest of new collars of crepe Georgette or deep collar of satin in white and colors. Prices \$8.50 upward.

Afternoon Dresses of Silk

A variety of clever new models of taffeta and crepe Georgette and of crepe de chine, including models of extra full figures. Some particular good models in the loose line, loosely belted effects, Navy blue, French blue, smoke gray, French gray, beige and plum colors. Prices \$12.50 upward.

Tub frocks \$6.75 and upward. Net frocks begin at \$8.75.

Thirty Drummer's Samples

Mid-Summer Skirts to go at One-Third the Regular Price

There are 40 sample skirts but they are going fast now. Just at the time every woman needs a summer skirt this special reduction of one-third off is moving them fast. There are the wool velours in light colors, Khaki Kool in solid colors and Japanese designs, all in the new mid-summer styles. Prices \$3.50 and up.

Showing the Charming New White Millinery For Summer

For Women, Misses and Children

Delightfully new and fresh—the new creations for summer are very charming.

Large and small hats, mostly trimmed with white flowers or white wings.

They are really very effective, very summery looking and not at all expensive for the prices in all are moderate, \$1.50 up to \$6.50



Hundreds of Soft Cuff Summer Shirts

\$1.25 and upward

Nothing pleases the man more than the new shirts with soft cuffs that are so comfortable for summer wear. Fine Madras, Japanese Crepe and silk, mostly in striped patterns, both narrow and wide. Prices \$1.25 to \$6.50



Good News of Men's Clothing

This store is in a position to provide reliable and correct clothes to meet every requirement of every man between the ages of sixteen and sixty, insuring the best value obtainable at the price he wishes to pay. We are the exclusive Plainview distributors of the famous Kuppenheimer Smart Clothes, (the American clothes that every man of taste appreciates.) Prices \$20 to \$35

And the high class, popular priced Stadium suits, \$15 to \$22.50

Quality in The Mercantile's men's suits means more than good actual service. It means fineness, character, distinctiveness of style, color, fabric.

Styles That Youths and Young Men of All Ages Are Looking For Are Here.

With the Churches

Lancaster memorial services at the First Christian Church Sunday afternoon at 3:30, May 29. The public and Mr. Lancaster's friends are invited to attend.

The program will be announced later.

Decision Day in the Sunday School.

Last Sunday was Decision Day in the Sunday School at the First Methodist Church.

Superintendent J. W. Wayland conducted the service in the regular way, after which a short discussion of the lesson ensued.

The school was then reassembled, and pastor E. E. Robinson took charge of the service.

There were a number of children who gave their hearts to God and consecrated themselves to the church.

LOST—Kit of tools, near Mr. Speed's Auto Co. Finder please notify MR. SPEED. 1t-pd.

FOR SALE—Full-blooded Rhode Island Red Rooster. Price, \$1.00. Phone 511. 2t.

A. & M. COLLEGE DATA TO LOCATING BOARD JUNE 1.

(Continued from Page One.)

portunity for you to prove your love for the children and prove your statement that you want them to have the best education obtainable.

"If the citizens of this community will subscribe enough money to pay for the site of 2.000 acres, so that it may be tendered the State free of cost, we have a splendid chance of locating this great institution among us; but every man must do his part, not simply what he feels that he can spare, but all that he can raise, no matter if it does mean a sacrifice. Nothing is worth while if it does not mean an effort in the getting. If every one subscribed just what he felt he could spare without cramping himself, we could not start to get this institution. It means sacrifice; it means aiding the committee in getting the matter before others. Will you do YOUR bit? Will you do it NOW?"

"It is estimated that it costs the U. S. Government over \$1,000,000 to carry a case through West Point and other schools of education and training as an

officer in the Army. If it is worth such an amount to the Government to train a boy in the principles of destruction, what is it worth to YOU to train YOUR boy in the principles of building up humanity and ministering to its wants and demands?"

"Your boy may have it in him to be a power in the world, to be an Edison or a Burbank. Will you help to develop those possibilities? Or will you just drift and trust that others will make the conditions possible?"

"Don't be a parasite. Be a producer; be among those who are giving their time and their money to better humanity, which includes your boy."

"No money will be called for before September 1st, and then only upon condition that the Locating Committee agrees to locate the A. & M. College in Hale County.

"Every detail of our proposition must be before the Locating Committee by JUNE FIRST. The Committee in charge of the work for you must know that they can make the proper tender."

"Now, if you will help do this splendid piece of work, DO IT NOW! And don't wait for the committee to come and look you up. Get busy and look them up. If you cannot get in to see them, use the phone. Make it known that you are in the game."

Hupmobile



We are willing to rest the Hupmobile on three counts—beauty, performance, value.

It is the Year-Ahead Beauty-Car.

It is the four that outpoints not only other fours, but multi-cylinder types as well.

Its value is firmly established by the satisfaction of thousands of owners.

Come in for a demonstration.

Five-passenger Touring Car - \$1385
Seven-passenger Touring Car - 1440
Two-passenger Roadster - 1385
Five-passenger Sedan - 1735
Prices F. O. B. Detroit

CONNELL MOTOR CO.
Plainview-Amarillo



Five-Passenger Touring Car—Wheel Base 119 inches

"Save to Serve"

Is the Slogan of America's Loyal Women

Saving you on the price is our hobby and serving you is the way I make my bread

FOR RIGHT NOW SELLING

Prices good only for present stock and no more to be bought at the present price. All these items are popular this season, short lengths is the secret.

- Palm Beach suiting, yard.....25c
- 36 inch bleached dimity, yard.....12 1-2c
- Corded crepe, white and colors, yard.....15c
- Galatea cloth, white and colors, yard.....15c
- Fine for middies and wash suits.
- Bleached suiting, raised cords and stripes, very pretty for skirts, yard.....25c
- Curtain serims in full pieces, yard 7 1-2c to 15c
- Ladies' waists.....65c
- Very special in waists, voile and organdy, nicely trimmed, late styles, only.....\$1.00
- Have a fine line of middies, 65c to.....\$1.25
- You'll like them.
- Don't forget about white shoes. We are cranky about them, 55c to.....\$2.50
- Have some swell numbers at \$2.00 in the latest styles.
- Also strong on stockings, "Foot Rest" hosiery for the whole family, pair 10c to \$1.25
- They are the best the price will buy. Our line is just about complete.

LADIES' HATS

Each new hat is better value than the last. We have had several new numbers this week. I wish I had the nerve to tell you how good. Their value sells. Come and see.

- Maline veiling, yard.....12 1-2c
- Made up silk auto veils 75c and.....\$1.00
- Pure silk ribbon, yard 10c to.....25c
- Dainty laces by the mile. We sell it for 5c and 10c a yard at a time.
- Dishes are very scarce. We stocked up in time.
- 17 ounce iced tea goblets, set.....75c
- White plates, set.....50c
- Gold band plates, set.....75c
- Large ice water pitchers.....25c
- White oil cloth, the last time at, yard.....15c
- Linen floor mops 50c and.....65c
- Very special.

SERVICE

PRICE

CANNON BALL