

THE PLAINVIEW EVENING HERALD

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PEACE PROPOSAL TO COME FROM GERMANY

CHANCELLOR BETHMANN-HOLLWEG WILL ADDRESS GERMAN REICHTAG THURSDAY; PROPOSED TERMS MORE LIBERAL.

PRESIDENT WANTS AGES 21-27

Cabinet Wants to Send American Force to France at Once; Army Staff Opposed Until Men Are Properly Trained; Wilson to Decide.

Special to The Herald.

WASHINGTON, May 1.—Members of the President's cabinet are practically agreed on sending an army to France at once, it developed today at the cabinet meeting. The army general staff opposes sending American troops to the fighting lines in Europe until they are thoroughly trained and are ready for active service. The decision will rest with President Wilson.

The House of Representatives this afternoon passed the \$2,827,653,000 war emergency deficiency bill. The first two of the German merchant ships which were seized in American harbors following the declaration of war were turned over to the allies today to be used in carrying food to Europe.

Special to The Herald.

DALLAS, Texas, May 1.—A Hague dispatch announces a walkout of half of the munitions workers in the Rhine Province in Germany today. By proclamation of the President, a strict censorship on all cable, telephone and telegraph lines along the Mexican border is established. A peace "feeler" by Chancellor Bethmann-Hollweg is rumored. It is understood that the terms will be more liberal than were first proffered by the Germans, on December twelfth.

A wire received in Plainview this afternoon from the Kansas City Grain Exchange states that the break in wheat today was caused by the announcement that Ambassador Ritter of Austria has an appointment this afternoon with President Wilson and that the German Chancellor, Bethmann-Hollweg, will address the Reichstag tomorrow. These two announcements, coupled together, are interpreted by the trade as indicative of a peace move on the part of Germany. There is nothing in later dispatches from the East which would bear out these stock market rumors.

There was a flood of selling on the wheat markets today. May wheat on the Chicago board dropped fourteen cents and on the Kansas City board eight cents. July wheat tumbled fourteen cents on both markets.

Draft Bill Passed.

The American army in the war against Germany will be raised by conscription.

The fight in Congress for the administration selective-draft measure was won Saturday night, after days of the hottest kind of debate, when the House passed the bill by a vote of 397 to 24. The bill in somewhat different form was passed later by the Senate, 81 to 8.

As passed, the House would draft single men between the ages of 21 and 40 years, with the President having authority to designate which ages shall be called to the colors first.

The Senate measure would conscript single men between 21 and 27 years, inclusive. This difference in the provisions will make it necessary for the measure to be sent to a point conference of House and Senate members, where the ages prescribed may be altered together.

Up to tonight the conference committee of the House and Senate have not agreed on the age limits for conscription. Following their decision, the conference report will have to be accepted by both the House and the Senate before it becomes a part of the bill. President Wilson wants the age limit in the draft measure made 21 to 27. The War Department asked the limit to be fixed from 19 to 25. The limit of 21 to 40 fixed by the House is unsatisfactory to the administration.

Food-conservation bills and revenue bills are receiving the consideration of Congress today. Tax bills will aim to raise more than a billion and a half.

U. S. Steamer Subbed.

The American oil-tank steamer Vacuum has been sunk. The captain and part of the crew and the naval

COMMITTEE READY TO SELL SEASON CHAUTAUQUA TICKETS

Fourteen Different Programs, Two Each Day for Seven Days, at Same Prices as Last Year.

J. F. Garrison, president of the Plainview Chautauqua, has appointed the following committee to conduct the season-ticket sale for the Plainview Chautauqua, which opens on the afternoon of May 26th and continues for seven days, with two performances each day: Olin Brashear, J. M. Waller, W. Flake Garner, J. M. Lipscomb, Jess Hamilton, M. D. Henderson, E. E. Roos, D. H. Collier, E. B. Miller and J. F. Garrison.

This committee will meet at Mr. Garrison's office at ten o'clock tomorrow morning and prepare to conduct an active sale of tickets from ten-thirty to eleven-thirty, and again in the afternoon from two-thirty to five o'clock.

This year there will be offered for sale only three hundred student tickets at \$1.50 for the seven days of entertainment. Parents who have children over the age of twelve in school should arrange to purchase tickets for them promptly after they are put on sale.

Adult tickets for the season will be \$2.50 each, the same as last year, and tickets for children under twelve will be \$1.00 each. All who wish tickets are urged to determine the number of tickets wanted tomorrow, so that the committee selling will not be delayed in their work.

For season-ticket purchasers, the Chautauqua which comes to Plainview on May 26, 27, 28, 29, 30, 31 and June 1 offers what might be termed a bargain in high-class entertainment, famous lecturers and popular and classical music. The admission price to each program will be practically the price of a "movie" ticket to those who take advantage of the season ticket.

Seven days' programs are given, one program in the afternoon and one in the evening. Each morning the children have their games and supervised play and prepare for the Children's Circus, which is given on the evening of the last day. Approximately one hundred people are engaged in giving the programs, there being eighteen different lecturers, companies and groups of entertainers.

William Jennings Bryan is, of course, the most noted lecturer on the program. Many people consider his lecture alone worth the price of the season ticket. Regardless of whether or not people agree with his policies, he is always heard by record-breaking crowds. He could be secured to speak in only a few cities, and this city is fortunate enough to be one of them.

Other lecturers include Governor Malcolm R. Patterson, of Tennessee, an orator who upholds all the best traditions of the South and who comes with a message and plea for better lives and higher ideals.

Brooks Fletcher gives you epigrams which burn into your memory. His pictures are more vivid than any cartoonist can draw with a crayon. His utterance is full of flash and fire. With a voice sympathetic and powerful, he speaks with the compelling mastery of a leader.

Lou Beauchamp brings to Chautauqua a lecture replete with new, witty stories. Along with his humor, however, are lessons given in an unusual but nevertheless effective manner. He is known as "The Humorous Philosopher," and has delivered his lecture, "Take the Sunny Side," over 5,000 times. William Rainey Bennett is one of the most impressive and striking lecturers on the platform. Of pleasing personality and with a vigorous vocabulary, he holds his hearers from his first minute and gives them thoughts that mean better citizens and greater cities.

For six months Charles F. Horner was sending cablegrams and letters to the last-known address of Alexander Irvine, in an effort to secure this great evangelist and orator, mission worker and reformed pugilist and ad-

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lieutenant and nine naval gunners are missing.

The Vacuum was sunk by a German submarine on Saturday, while on her way to the United States.

The chief mate and seventeen men, including three of the American naval gunners, have been landed.

A boat containing the master of the ship and the remainder of the crew, together with the lieutenant and nine naval gunners, is missing.

Scene from H.M.S. Pinafore, which will be Presented at Chautauqua by 40 People



Season Ticket Sale Starts Wednesday

LUBBOCK AND AMARILLO MEN UNIT OF NATIONAL LEAGUE HERE ARRANGE A. & M. MEETING

Delegates Have Been Invited From All Towns of Plains to Confer Here May 5th.

Porter Whaley, secretary of the Board of Development of Amarillo, and George W. Briggs, former secretary of the Chamber of Commerce at Lubbock, were here Sunday to confer with local members of the West Texas A. & M. College committee with regard to plans for the meeting of delegates from towns of the Panhandle and Plains to be held in Plainview May 5th.

Delegates have been invited from every town which would be interested in the purpose of the meeting—the location of the college above the caprock. The session will be held at the Court House, beginning at ten-thirty Saturday morning.

Mr. Perry, of the local committee, is very desirous of a large local attendance at the meeting, to show the visitors that the residents of this section are interested in having the institution on the Plains.

The following program has been arranged for the meeting:

Calling to Order and Opening Address—President D. C. Lowe, of Lockney.

"What the A. & M. Means to the Plains"—Rev. E. E. Robinson, of Plainview.

Appointment of Committee on Credentials.

Report of Campaign Committee—Porter Whaley, of Amarillo.

"Political Aspect of Campaign"—H. D. Durst, of Post.

"Comparative Agricultural Development"—Judge Curl, of Littlefield.

"Individual Effort"—W. F. Schenck, of Lubbock.

PANHANDLE ELKS TO STATE MEETING IN AUTO TRAIN.

Arrangements are being made for a delegation of Elks from all points on the Plains to join an auto train at Plainview and travel across country to the State Association meeting, at San Antonio, May 9th to 11th.

M. D. Henderson, who is chairman of the committee to arrange the excursion, is hopeful that not less than fifty automobiles will be assembled in the territory between Dalhart and Lubbock. He estimates that the trip taken in this manner will be more pleasant and less expensive than by rail.

A part of the plan of the trip is to return by way of Austin and attempt to get a hearing before the locating committee of the West Texas A. & M. College in behalf of the effort to locate that institution on the Plains.

UNIT OF NATIONAL LEAGUE FOR WOMEN'S SERVICE FORMED

Two Hundred Women of Plainview Attend Meeting to Learn How They May Be of Service During War.

Sunday afternoon at four o'clock the women of Plainview met in the auditorium of the Presbyterian Church and organized a unit of the National League of Women's Service.

"Mother" Jones opened the meeting with prayer. Mrs. George Saigling explained the object of the meeting and presided during the following program:

"America's Call to Woman"—Mrs. Thomas Abraham and Mrs. Jo Wayland.

"God Leading Us"—Mrs. H. A. Wofford.

Reading the Appeal of the President—Miss Lena Williams.

"The Flag"—Mrs. J. Walter Day.

"Red-Cross Work"—Miss Dolan, a registered nurse who came to this country from England about five years ago.

"War-Time Gardens"—Mrs. D. F. Morgan.

"Woman's Part in Food Conservation"—Mrs. George Saigling.

During the program patriotic airs were sung by the two hundred ladies present and a quartette composed of Mesdames J. J. Clark, Grady Pipkin, and Robert Myers, and Miss Nelle Sansom.

In the business session, Mrs. Jo Wayland was elected president of the newly formed unit for Plainview. Mrs. T. P. Whitis was elected first vice president; Miss Amy Glenn, second vice president; Miss Edna Mayhugh, secretary, and Mrs. H. A. Wofford, treasurer.

Definite plans for action were postponed, pending the receipt from Washington of detailed information from the national organization. When this is received the president will issue a call for the next meeting.

Before adjournment, the following resolutions were adopted:

"RESOLVED, that we, the women of the Plainview unit of the National League for Women's Service, do hereby endorse the war policy of our President; that we realize the necessity of providing food for our own and allied forces, and the women and children as well; and we do hereby resolve to in every possible manner conserve the food supply over which we have individual control; that we protest against the manufacture of alcoholic liquors, which contain the grains and fruits we so much need; that we economize by serving no refreshments at our social affairs; that we pledge ourselves to reduce our expenses to a minimum.

"Our slogan shall be 'Save to win.'"

SALARIES OF GRADE TEACHERS INCREASED WHEN RE-ELECTED

Election of High School Teachers to Come Before Board Tonight; Many Changes Probable.

At a meeting of the school trustees Friday night all of the grade teachers were elected, Prof. H. P. Webb was made superintendent for a term of two years, succeeding Prof. J. W. Campbell, Prof. Ralph Porter was selected as principal of the Lamar School, and Mrs. Ella Hunter, of Stephenville, was elected to succeed Miss Elizabeth Briggs, teacher of Latin in the high school. Miss Broggs was not an applicant for re-election, having received a position in the high school at her home, Fayette, Mo. Other high-school teachers will be elected at a meeting of the board tonight. But few of the old teachers are applicants.

At Lamar School all of the old teachers were re-elected. Since the departmental system was instituted the grade teachers are not assigned definite grades. The faculty at Lamar will be composed of Misses Beulah Posten, Josie Rosson, Dora Bell, Elsie Ogden, Mozelle Treadaway, and Urshul Sanderson. The salary of each of these teachers was increased five dollars a month.

Miss Lacy Dalton is to be the only new member of the faculty at Central School. Those who were re-elected are: Mrs. Prudis Wright, and Misses Susie Glenn, Callie Glenn, Ara Stafford, Ethel McMillan, Adelaide Donnelly and Myrtle Jackson. All salaries at Central were raised five dollars except those of Misses Donnelly and Jackson, which have not yet been fixed. Miss Jackson was re-elected, but is as yet unassigned in her work.

Miss Myrtle McGillivray was elected to have charge of the general music work of the schools.

MEN CHARGED WITH THEFTS ARE RELEASED ON BOND.

Only One of Five Arrested by Sheriff Terry Has Failed to Get Satisfactory Signatures.

Abe Nye, who was given an examining trial in Justice E. C. Keck's court last week on a charge of theft of hogs from J. F. Garrison, has been released on \$1,000 bond. George Morley, who was tried for theft of chickens and feed, has been turned loose by the sheriff on bond in the sum of \$800. Bob Payne has been granted bond in the sum of \$1,000, which he has failed to make. George Williamson's bond was set at \$1,000, and has been approved by the sheriff.

HERALD DOUBLES TYPESETTING CAPACITY WITH NEW MACHINE.

The Herald has added another Model 5 Linotype, a duplicate of the machine now in use. The new machine will now be advertising and job-work type, and will be used for the purpose of rendering more efficient service to the advertising and job-work patrons of The Herald.

The addition of the new machine practically doubles the capacity for typesetting, and enables The Herald to turn out all pamphlet, booklet, brief, program, and book work in less time than it can be obtained from any shop on the Plains.

HAROLD AND CASEY HUGHES ARE ADMITTED TO TRAINING CAMP.

E. B. Hughes received a telegram Monday afternoon from his sons, Harold and Casey, that they had been accepted for training in the Officers' Training Camp to be held for three months at Leon Springs, beginning May 14th. The original date given for the opening of the camp was May 7th, but the rush of applications has made a postponement by the War Department necessary.

R. P. O. ELKS TO DRILL.

At the Friday night session of the Plainview B. P. O. Elk lodge, a motion prevailed to form a home guard company, with Col. R. P. Smyth as drillmaster.

Thirty-five drill manuals have been ordered, and a class of ten will receive instructions under Colonel Smyth. As soon as these men are proficient, each will take ten others for drilling, until a full company is organized. Flags were ordered for the building and the customary forms of respect due the flag were discussed.

FIRST OF PAVING WORK TO START NEXT WEEK

STORM SEWERS WILL BE INSTALLED FIRST; PLANS INCLUDE FUTURE PAVING.

CENTER PARKING TO BE USED

Parking and Sidewalks Will Reduce Cost of Paving and Beautify Streets; Change Made in Concrete Base.

The paving plans for Plainview under the recent bond issue of \$40,000 are about complete, and J. N. Jordan, contractor, expects to begin excavation early next week.

The City Council, in consultation with their engineer, Henry Elrod, of Dallas, have virtually decided where the first of the new paving will be laid. As outlined at present, the streets around the square and one block of those streets leading from the square will form the nucleus for the work. Broadway will be paved from the square to the Santa Fe depot, and Seventh will be paved from the W. E. Winfield corner to the City Hall corner.

The sidewalks of the principal business sections will be widened to sixteen feet on each side of the streets, and the paving will be sixty-eight feet wide. This is the arrangement on the principal hundred-foot streets. On Seventh the sidewalks and side parking will be twenty feet wide on each side of the street and the paving thirty-five feet wide. Seventh Street is a seventy-five-foot street.

All other seventy-five-foot streets which are to be included in the paving plans will have sidewalks and parking twenty-two and a half feet wide on each side of the street and the paving only thirty feet wide.

From The Herald office to the Santa Fe depot on Broadway there will be sidewalks and side parking sixteen feet on each side of the street, a center parking with curb of twenty-eight feet, and paving on each side of the center parking. Each paved way will be twenty feet wide. This same plan is expected to be carried out eventually from the Plainview Lumber Co. corner on Broadway to the city limits. In this center parking the city expects to plant bluegrass.

Mr. Elrod has changed the specifications in the construction of the paving base from a four-inch reinforced concrete base to a five-inch unreinforced base. He considers it much superior in strength and ease of repair should it become necessary to go through it to reach water mains and sewers.

He has advised the Council that he has nearly completed the plat and assessments for their adoption, after which the Council will give notice of a hearing to interested property owners.

Preceding the actual paving work, storm sewers will be laid diverting the drainage of the principal streets to be paved into the present eighteen-inch storm sewer which runs west from the Knight Auto Co. garage. This larger sewer will be extended to the southwest corner of the square, where it will be connected with fourteen- and twelve-inch sewers from the business district.

The general plan of drainage is to divert water east and southwest from Broadway.

A. & M. COMMITTEE MUST HAVE HELP TO COMPLETE WORK.

The Hale County A. & M. College Campaign Committee is finding it necessary now, with but thirty days' time limit, to prepare briefs and other data to submit to the locating board and to discontinue active work in the solicitation of subscriptions for the \$100,000 campaign fund.

The amount necessary to complete the required amount is still large, and the committee is anxious to get all of the assistance possible in the work. Especially are they desirous that those who care to subscribe should make known their intentions to some of the members of the committee or to Mr. Perry, who is in charge of the collection work. Those who have already subscribed are urged to enlist others to do so. The committee will be able to see some others, but not all, as the time remaining for the work is too short.

Community Correspondence

SPRING LAKE NEWS.

SPRING LAKE, Texas, April 30.—The farmers would be glad to see a good rain. Wheat still looks good. Earl Keller has bought the old hotel buildings, and is moving it to his farm, southwest of town.

Ernest Jones is driving a new Ford. Leroy Harris was in Muleshoe Saturday.

D. D. and Miss Mamie Axtell were shopping in Herford Saturday.

Those who shopped in Plainview the past week are: P. D. Vore and family, Mrs. Packard, M. E. Cleavenger, C. P. Huckaby, Ralph Packard, Ernest Jones, Bernice Massey and Elmer Cleavenger.

Fred Ott lost a fine mare last week. "The boys" met Sunday afternoon at 3 o'clock and organized a baseball team. They are planning to play a matched game with Big Square during the Panhandle Association of Congregational Churches, which will meet at Spring Lake Tuesday and Wednesday.

A Christian Endeavor social was held at the J. I. Phipps home last Friday. A large number was in attendance, and a splendid, good time is reported. Mrs. Phipps served refreshments. She was assisted by her daughter, Mrs. Melton Ott. Mr. and Mrs. Phipps have the happy faculty of making every one feel at home, and an evening spent in their home is always remembered.

EAST MOUND ITEMS.

EAST MOUND, April 30.—Professor Locke spent the week end with relatives at Runningwater.

Mrs. C. J. Gardner received a message Monday saying that her brother, Chas. Davidson, of Grandfield, Oklahoma, had died on Sunday. Mrs. Gardner has the sympathy of the community in this hour of bereavement.

Velma Hall is able to be in school again, after a very serious attack of pneumonia.

Beriah Hubbard has returned to her home, near Hart, after spending seven weeks at Mrs. Estes and attending school.

Jimmie Quinter is back at school, after an attack of pneumonia.

The ball game Saturday between East Mound and Whitfield resulted in victory for East Mound (of course).

Misses Hamilton and Rosa and Dee Wallace, of Whitfield, attended the ball game Saturday.

Mr. and Mrs. Claude Dunn and children, of Childress, are visiting Mrs. Dunn's parents, Mr. and Mrs. B. F. Cox.

Mrs. Marlin is reported sick this week. We hope she will soon be able to be out again.

Mr. and Mrs. W. T. Close and family spent Sunday afternoon at C. J. Gardner's.

LAKEVIEW GIRLS'

ECONOMICS CLUB.

The club met last Wednesday afternoon, at the school house. We usually meet on Friday, but Wednesday being the last day of school, we met then.

We decided to meet with Mrs. A. L. Tarleton next meeting, which will be on May 4, 1917.

The president read the lessons which Mrs. Landrum is sending us, and we had our customary program.

AMY PACE,
Press Reporter.

RUNNINGWATER NEWS.

RUNNINGWATER, Texas, April 30.—Brother Bone filled his regular appointment at the church Sunday night.

Mr. and Mrs. Ben Tarwater attended the singing at Halfway Sunday. Mrs. Ed Monzingo, who had been sick for several days, died very suddenly at a local sanitarium Sunday.

Walker Locke was taken to Plainview in a serious condition last Saturday, was operated on by Dr. Dawson, and is doing fine at this writing.

The baseball boys went to Hereford last Thursday and lost a game to Hereford, 4 to 1.

The measles is still raging among the children here.

Mr. "Red" Upton has bought a Ford. Miss Gladys Knight was in town, shopping, Saturday.

The recent cold spell has put overcoats in demand this week.

WAYLAND COLLEGE NOTES.

A joint session of societies of Wayland is to be given Tuesday night, May 2, at 8:15 o'clock.

Invocation—R. E. L. Farmer.
Violin Solo—R. M. Crabb.

Reading—Miss Bess Brown.
Vocal Solo—Miss Donnell.

Piano Solo—Miss Ziegler.
Oration—Calvin Kiker.

Piano Solo—Mildred Farmer.
Prophecy—Mary Wayland.

Piano Solo—Faye White.
Reading—Lucile Goodwin.

Vocal Solo—Edith Kiser.
Oration—Frank Bowron.

Duet—Ethel and Minnie Covington.
Jokes—K. C. Lea and R. M. Miller.

Octette—Quartettes of Societies.
No admission.

The following numbers were rendered in chapel Wednesday morning:
Violin Solo—R. M. Crabb.
Reading—Lula Mae Rankin.
Vocal Solo—Miss Donnell.

Pupils of Miss Ziegler gave a mental contest Wednesday afternoon.

We were delighted to have our former dean and teacher, Prof. E. C. Nix, with us for chapel Thursday; also Rev. J. M. Harder.

Rev. Harder spoke to us in chapel this morning on "Climbing Fool's Hill."

Members of the Expression Department played "Mr. Bob" in Hale Center last night, and report quite a success.

Professor Willis and the members of his botany class enjoyed a trip to the Plainview Nursery yesterday afternoon.

We are delighted to have with us one of our former pupils, Miss Clara Turner.

The dormitory boys are planning a camping trip to the canyons this afternoon and tomorrow.

Miss Dickerman will give a Latin exhibition and Miss Overall an art exhibit, also Miss Donnell a recital, Monday afternoon.

The grand concert will be given Monday night.

All societies will hold their regular meetings Friday afternoon.

REPORTER.

WANTED—We will pay highest prices cash or trade for eggs. Want all of the eggs in Hale and adjoining counties. L. J. WARREN GROCERY CO. Phone 234. 4t.

FOUND—Bunch of keys. Owner may obtain same at The Herald office by payment for this ad. 1t.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number . . . 304

Jack Frost Baking Powder

"Use 'Jack Frost' Powder every season—
Better Powder—that's the reason."

Locke & Rushing

Room 23, First National Bank Bldg.
Telephone 567

All kinds of Insurance. We
write Hail Insurance on crops
in the old reliable

SAINT PAUL COMPANY



**An Experiment implies
doubt!**

There are no experiments in Estey piano construction, no doubt of its endurance in case, action or tone.

We would like to give you a personal demonstration of Estey honesty and tone beauty as exemplified in the Estey models on our show-room floors.

Expert Piano Tuning

Ryden & Son

621 Ash Street Phone 67

**Our New Spring Slippers
At Saving Prices**

Our opportune purchases enable us to sell the most distinctive footwear, including the newest styles in white kid, poplin, canvas, black kid and patents at prices that are much lower than you can get them elsewhere.

Attractive white poplin pump for
\$3.00 and **\$3.50**

Exclusive black kid, colonial and
novelty straps, \$4.00 and **\$5.00**

New patent, colonial and straps,
for \$3.00 to **\$5.00**



White kid boots, at only \$6.50
and **\$9.50**

Silver gray and champagne kid,
at only **\$10.00**

The kind that you will have to
pay \$12.50 elsewhere.

Jacobs Bros. Co
THE ONE PRICE CASH STORE

WHAT HAVE YOU to trade for a Chalmers thirty-six? No better car made. See CARL ROSSER quick. 1t.



KILL YOUR PRAIRIE DOGS
with
our safety gas ball; simple to use, and cheaper than poisons. Largest percentage of kills.
Price, one gross, \$3.00; one case (1,728 exterminators), \$25.50; one-half case, \$13.50; ten cases, \$20.50 per case.
JOHN BUNT, Pres.,
CALIFORNIA CHEMICAL CO.,
340 Sansome St., San Francisco, Cal.
(May 17.)

EXCURSION RATES



First Interscholastic meet, Dallas, Texas, April 20th and 21st. Round trip \$17.70. On sale April 18th and 19th, limit April 23rd.

Scottish Rite Reunion, Galveston, April 22nd to 29th. Round trip \$29.60. On sale April 21st, 24th and 29th, final limit May 1st.

Annual convention First District Texas Federation Women's Clubs at Clarendon, May 3rd to 5th. Round trip \$6.90. Date of sale May 2nd and 3rd, limit May 7th.

University Interscholastic League at Austin, May 3rd to 5th. Round trip \$19.20. Date of sale May 2nd and 3rd, limit May 17th.

Retail Merchants meeting, Fort Worth, May 7th to 10th. Round trip \$13.50. Date of sale May 6th and 7th, limit May 12th.

Texas Christian Missionary Society, Austin, Texas, May 7th to 10th. Round trip \$23.05. Date of sale May 6th, limit May 12th.

Convention Grand Lodge Knights of Pythias, Waco, Texas, May 8th to 10th. Rate \$16.35. On sale May 6th and 7th, limit May 12th.

For other excursions and information call or phone 224.
JOHN LUCAS, Agent.

Extra Special For One Day

To introduce the C & B Clean and Bleach Process we have decided to make a special inducement on the cleaning of articles especially suited to this process.

EVERY THURSDAY ONLY

We will clean and press Ladies White Sport Coats for \$1.00
We will clean Ladies Kid Gloves, per pair, for - - 10c

The new process is a part of The Waller Tailoring Co. Way and you will be delighted with the result. Your articles will be returned to you as clean and fluffy as when new.

Try this new service. Remember that the above special prices are good on Thursdays only.

Waller Tailoring Company

Phone 188



JUST ARRIVED

Another lot of SAMPLERS and other favorite packages of

Whitman's Chocolates and Confections

Call soon. They never linger very long in our cases.

F. E. Blasingame

at
McMillan Drug Company

NEW ZEALAND AS A SOURCE OF FOOD PRODUCTS.

During the first eight months of the fiscal year ended February 28, 1917, there were 17,034,177 pounds of chilled meat exported from Auckland, against 15,607,297 pounds for the corresponding period in 1915-16. This heavy export was in spite of very light shipments during February, because of shortage of shipping space.

The latest reports give 24,788,150 as the number of sheep in New Zealand at the beginning of the lambing season in 1916, with an increase of 10,755,507 lambs for the season. During 1916 there were 2,929,582 sheep carcasses and 3,745,052 lamb carcasses exported from this Dominion.

A poultry farm in New Zealand stocked with 3,000 fowls is reported by the owner to have shown a turnover of \$4,867 for the past year. Eggs retail in this market now at 44 cents per dozen. The best month showed receipts to the amount of \$779.

It is proposed in New Zealand to sell eggs by the pound instead of by the dozen. It is claimed there are more than 30 per cent difference in the weight of eggs laid by different breeds of hens, and that it is unfair to sell them all at the same price.

THE KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS. April 27.—Cattle receipts this week were 33,000 head, 3,000 less than last week, 6,000 more than same week last year. Prices were lower the first two days, but made complete recovery, top steers \$12.65. Hogs this week 50,000 head, 2,000 less than last week, 1,000 more than same week last year, top \$15.00. Sheep and lambs this week 21,000 head, same number as last week, but 9,000 less than a year ago, market 50 to 75 cents higher, new high records in every department.

Beef Cattle.

Fancy yearlings brought the top price

this week, but heavy cattle stopped at \$12.40, which price was paid for native corn-fed steers and also for pulp-fattened Westerns. Aggregate cattle receipts for April at the five leading markets is between 30 and 40 per cent heavier than in April last year. At Kansas City the increase is 42,000 cattle and 4,500 calves, a trifle more than 40 per cent. High feed caused the rush to market, and a softening of values resulted, amounting to 25 to 35 cents of good, heavy steers, 50 to 75 cents on yearlings and lower grade steers. Butcher cattle held about steady, account of scarcity. The market turned upward after Tuesday this week, and further gains are expected.

Stockers and Feeders.

Demand has been good this week, and the yards will be well cleared. Shipments to the country for April are approximately 58,000 head, as compared with 41,000 in April last year. A break of 50 cents in prices middle of the month was entirely repaired, values finishing close to the high point.

Hogs.

A good shipping demand this week disarranged the packers' plans, and sales have been higher since Wednesday, particularly on middle weights

and light hogs. Top price today was \$15.85, choice hogs worth a nickel more than that, best medium weights 20 cents under choice heavies, best lights 20 cents below best mediums. The demand has large capacity, and unless the law of supply and demand is abrogated the market should work higher. Forced marketing is evident, average weight for April being 199 pounds this year, as compared with 204 pounds in April last year. Receipts here in April will total slightly more than 200,000 head, an increase of 10,000 over April last year.

Sheep and Lambs.

The known shortage of lambs and sheep was increased in April this year by lack of the usual offerings from Texas. Not a sheep or a goat from the South Texas field has arrived so far, but rains have fallen in that section recently, and May will furnish a fair number. Total receipts for April will be 105,000 head, 22,000 short of April last year. A big rise in values was natural in fed lambs, going to \$16.50 today, clipped worth \$13.25, woolled ewes \$13.50. Spring lambs sold better this week than expected, natives \$16.00, Arizonas \$15.85, Californias \$15.75.

J. A. RICKART, Market Correspondent.



A Little Stick of WRIGLEY'S Makes the Whole World Kin!

No climate affects it for the package protects it.

The Flavor Lasts

WRIGLEY'S goes to all parts of the world—in all seasons, to all classes.

Fresh, clean, wholesome and delicious always.

It aids appetite and digestion, quenches thirst, keeps the teeth clean and breath sweet.



"After every meal"

WRAPPED IN UNITED STATES PATENT OFFICE 731



A Picture of Father and Mother

How it would delight your children, how it would please your friends.

Cochrane's Ground Floor Studio

Burn Simon Pure Nigger Head Nut Coal

for summer use. Especially prepared coal for summer use. A hot quick fire with a very little coal.

For a Cheaper Coal Use the PEERLESS CHESTNUT

Full line of feedstuffs bought and sold. Always within market prices. See me first.

E. T. COLEMAN

PHONE 176 **COAL and GRAIN DEALER** Between Depots

It's This Good

National
HIGHWAY CARS

612



You Could Phone us—

We could send any one of the various types of new Nationals to your home—

You could get in it, drive away happily, without knowing a single thing about its construction and never regret your purchase.

WE are eager for an opportunity to carefully make comparisons of the National car's construction, point for point, with any other or all other cars. If you will let us, you will then understand, *why it is you really don't have to know.*

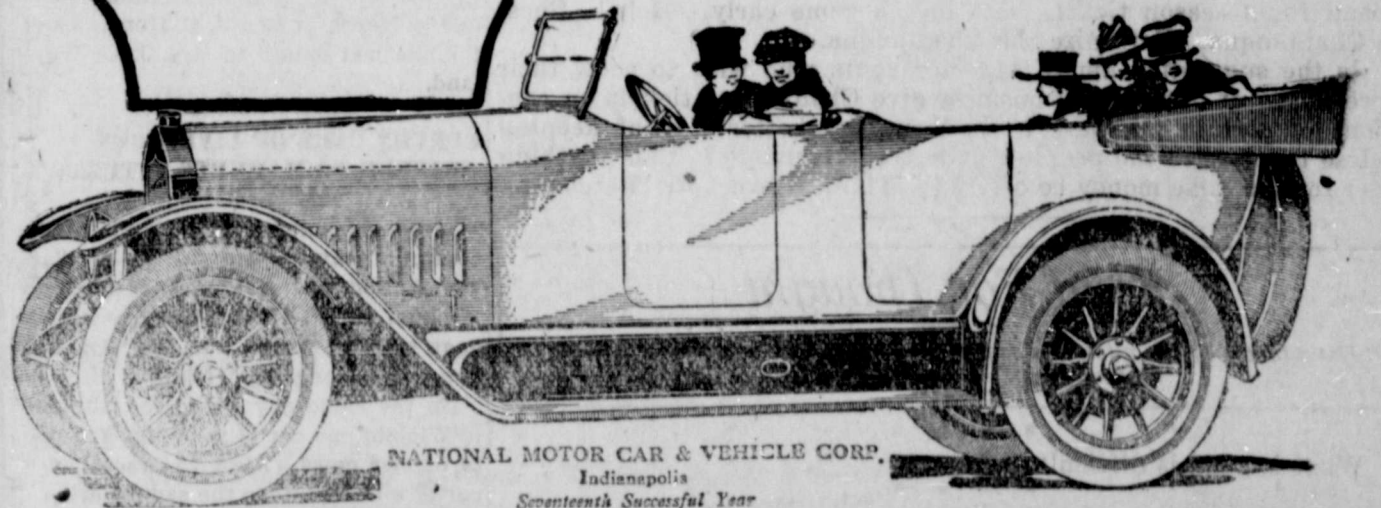
National does not build for what is needed—but for *more* than is needed, because National is building more than *your car*—National is building a reputation and a confidence in the name and guarantee of National that will make it mean more than any other motor car name on earth.

Highway Six, \$1750 Michigan Tourer, \$2150

CONNELL MOTOR CO.

W. W. CONNELL, Mgr.

Phone 113



NATIONAL MOTOR CAR & VEHICLE CORP. Indianapolis Seventeenth Successful Year

FOR CASH ONLY
OUR NEW PROFIT-SHARING SYSTEM
And How We Can Afford to Give You These Valuable Premiums

WHEN giving profit-sharing coupons and certificates we increase our business and our over-head expense does not increase in proportion. Therefore the premiums we give you have nothing to do with the price of our goods, for we have not advanced our prices, and will continue to give you one hundred cents worth of our merchandise for every dollar you spend with us, in addition to profit-sharing coupons and certificates that are redeemable at our store for any article illustrated or listed in this catalogue.

Naturally it would be impossible for us to carry in stock all premiums listed in this catalogue, but if we fail to have on hand the premium you want, we have made arrangements whereby we can secure the desired article for you on short notice, and those saving our profit-sharing certificates do not have to pay transportation charges on any article in this catalogue.

We solicit and aim to merit your valued trade with the understanding that in return you get full value for your money. Consequently, save your coupons and certificates. The more you buy of us, the more you get back in valuable premiums. Do not leave our store without securing coupons or certificates equivalent in value to your purchase. If our salesman fails to give them to you, ask for them—they belong to you as much as your change.

Allow us to help furnish your home and supply you with the most useful articles obtainable, without additional cost to you.

Begin today to save your coupons and certificates, and in a very short time you will possess a sufficient number to entitle you to one or more of our valuable premiums.

A TWENTY-FIVE-CENT certificate is the unit of value in our Profit Sharing Catalog and the number of certificates required for each premium is estimated on a basis of a 25c purchase.

We issue 5c coupons with each 5c purchase.
We issue 10c coupons with each 10c purchase.
Either may be exchanged any time for certificates.
We issue 25c certificates with each

25c purchase.
We issue 50c certificates with each 50c purchase.
We issue \$1.00 certificates with each \$1.00 purchase.
We issue \$5.00 certificates with each \$5.00 purchase.

OUR NEW SANITARY FOUNTAIN has just been installed and we are ready to serve all of your cold drink wants. Just try the new service that we are prepared to offer and you will be a confirmed patron of this fountain.

LONG-HARP DRUG COMPANY

Phone 161

"Progressive and Progressing"

Phone 161

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$3.00 a Year; \$1.00 6 Months. Advertising Rates on Application.

The Dutchman's prayer, "Lord, bless me and my wife; my Shon and his wife; us four and no more," is typical of the spirit of the community which will not co-operate in the All-Plains A. & M. movement. The monster, green-eyed envy, stands in the way of progress of individuals and communities at times. The time is propitious for exploiting the whole South Plains district.

CHAUTAQUA TIME IS COMING

Among other good things coming to Plainview this spring is the Chautauqua. New to our people, this being its second year, it is one of the most promising community events of the year. Last year it was a success in every respect. The willing, energetic efforts of the citizens' committee, which guaranteed the contract for the attraction, was responsible for its success in the largest sense. The willing co-operation and generous patronage of the people of the Plainview district was essential, of course.

Plainview is anticipating Chautauqua season again. It wasn't a hard task to sell the tickets for the season last year—the selling itself was easy. But there was a lot of work to it. It took much time to see the people and dispose of the tickets. Here's where the people can help. The tickets are now on sale. Buy your ticket early. Look the committee up. You know what the Chautauqua is now. You are satisfied that you will get value received for the money you expend for a season ticket. Get in the game early. Help! Boost the Chautauqua. Patronize the Chautauqua.

Is the suggestion amiss that merchants who wish to show their appreciation of out-of-town business give Chautauqua tickets on conditions of certain purchases? Is there any better way of keeping in close touch with the people of our trade territory? Can anything better for the same money be offered? Think it over, Mr. Merchant.

Food For Thought

"The wisdom of the wise and experience of the ages may be preserved by quotation."—Benjamin Disraeli.

What is good is difficult.—Plato.

Order is Heaven's first law.—Pope.

Courage respects courage.—Stevenson.

Fear is cruel and mean.—Emerson.

Suspicion wants no argument.—Seneca.

Speak not at all, in any wise, till you have somewhat to speak; care not for the reward of your speaking, but simply and with undivided mind for the truth of your speaking.—Carlyle.

It is a tranquil people who can accomplish much.—Thoreau.

Of all the evils abroad at this hour in the world, insincerity is the most dangerous.—Froude.

The most virtuous of all men is he that contents himself with being virtuous without being anxious to appear so.—Plato.

"EVERY SCOUT TO FEED A SOLDIER"—SCOUT ORDER.

Orders have been received by Scoutmasters Henry Hagemeler and E. B. Miller from James E. West, National Scout Executive and the Department of Agriculture, to enlist all of the Boy Scouts of the two Plainview troops in gardening.

The national slogan of the scouts is to be "Every Scout to Feed a Soldier." To accomplish this, each scout is required to work a garden of his own, and collectively the boys are to work troop gardens, in which will be grown beans and other vegetables which can be easily shipped and used as army rations.

Such land as is not now under cultivation is to be used for individual and troop gardens. Every scout is urged to plant double portions and to enlist nine others, not scouts, to plant gardens on ground which is not being used. It is urged that ten active participants in the plan are necessary to feed one soldier.

There are now more than fifty scouts enrolled in the two Plainview troops. Several meetings have been held during the past week to arrange for the activity of gardening. Many of the individual gardens have been started, and the troop gardens will be started this week. Owners of small tracts have been generous in giving the use of their land to the boys, a special water rate has been extended by Mayor Risser, and the C. E. White Seed Co. is furnishing the seed at wholesale.

Local scout officials have been ordered to hold themselves in readiness to co-operate with the American Red Cross Society and the Coast Guard Patrol.

AUTOMOBILE LICENSES.

County Clerk Jo W. Wayland issued the following new automobile licenses: No. 1305, Frank McCune, Ford, Plainview; No. 1306, Sam McKay, Cadillac, Plainview; No. 1307, Dennis Scaling, Packard, Plainview; No. 1308, Bigler Bros., Overland, Hale Center; No. 1309, A. G. Smith, Buick, Plainview; No. 1310, S. McCall, Ford, Plainview; No. 1311, J. N. Cheatham, Studebaker, Plainview; No. 1312, John C. Jones, Ford, Plainview.

WANTED, TO BUY—A good second-hand showcase. See BARKER & WINN.

DISTRICT COURT WILL NOT ISSUE NATURALIZATION PAPERS.

All naturalization business has been transacted from the Sixty-fourth Judicial District by Judge R. C. Joiner to the central court for the Western District, at Amarillo. Hereafter all applications for naturalization papers in this district must be made to the Federal Court at Amarillo. Heretofore the district clerks have handled this business. The change has been made merely as a matter of expediency.

SANTA FE EMPLOYEES GIVEN BONUS ON SALARIES.

Local Santa Fe employees have received notice that all Santa Fe employees not now under contract with the company will be allowed ten per cent increase on their salaries earned between January 1st and June 30th.

MRS. J. H. WAYLAND WON HERALD CALENDAR PRIZE FOR APRIL.

The \$5.00 prize given by The Herald in connection with its monthly advertising calendar for April was awarded Saturday, April 28th, to Mrs. J. H. Wayland.

When asked whose ad appeared on that day, she stated that it was that of The Olympic Theater. Being asked what they were advertising, she stated it gave their performance hours and added that "Quality Did It."

Some do not seem to understand that the calendar is to appear each month. The first issue of The Herald of each month during 1917 will contain a copy of the calendar for that month. These pages should be hung up in the home and you should study them each day, so that when approached by The Herald representative you will be able to state whose ad appears on the calendar for that day. Five dollars will be given the person who gives the correct answer when asked. Of course you will have to watch the calendar every day, for there is no definite date on which you will be called upon. Some months the call will come early in the month; other months it will come later.

Four \$5.00 cash prizes have been given this year. The one in January went to Mrs. J. C. Woolverton; the one in February to Mrs. W. T. Haines; the one in March to Mrs. J. C. Homan; and the one last month to Mrs. J. H. Wayland.

ELEVEN CARS OF LIVESTOCK SHIPPED TO MARKETS SATURDAY.

Livestock shipments from Plainview continue heavy. Saturday W. A. Watson & Son had five cars of hogs to Wichita, H. W. Knupp had one car of hogs to Fort Worth, and Guy Cox had two cars of hogs to Wichita.

On the same day Bail Bros. shipped to Wichita one car of yearlings and one of canner cows. Alex Anderson had a car of mixed stuff to the same market.

Today D. W. Dunn, of Farwell, shipped to his home ranch six cars of feeders which he had purchased in small lots here.

"BUY IT MADE IN TEXAS" WEEK BEGINS MAY SEVENTH.

Through the State commercial organization, "Buy It Made in Texas Association," a week during which Texas-made goods will be displayed and featured has been designated, May 7-14. Prizes have been offered for the best advertisements and window displays of made-in-Texas products. The photos of windows and proofs of ads will be put on display at the State convention, which is to be held in Wichita Falls, June 27 and 28, and there judged.

NAVASOTA BANKER THINKS SUGAR BEETS SUCCESS HERE.

W. S. Craig, of Navasota, is hopeful that the Plainview country may become a great sugar-beet section. He feels confident that the success of the industry will be assured here once the growing of beets is given a through try-out.

He sends the following comment on the growth of the industry in Wisconsin and Minnesota:

"Boom is on in the beet-sugar industry of Wisconsin and Minnesota. Indications are it is destined to be one of the big products of that part of the country this year, according to officials of the St. Paul. Hundreds of laborers are flocking to the beet fields for the season's work. In many instances

Last week 600 workers left for these fields. Last Thursday the St. Paul ran a special train to accommodate 200 workers from Milwaukee to Hilbert Junction, Wisc. Earlier in the week hundreds of others went from around Gary, Blue Island, Elgin, and other cities.

"General Passenger Agent Haynes said: 'Beet-sugar industry is being highly developed in that territory. There was comparatively little trouble in getting laborers. Several thousand tons of sugar were shipped from that district last year. Passenger traffic has been good for some time, and we look for great movement to play grounds of the West this summer.'"

WAR! WAR! WAR!

Our nation advises to run business as usual. We shall endeavor to obey orders and want your business as usual.

DYE DRUG CO.

THE REXALL STORE
West Side Square Phone 23



—Until Our Present Stock of Ladies Suits Are Sold Out We Are Offering You Garments of Magnificent Values at ONE-HALF Price

- \$45 Suits Are Priced for - - - \$22.50
- \$40 Suits Are Priced for - - - \$20.00
- \$35 Suits Are Priced for - - - \$17.50
- \$30 Suits Are Priced for - - - \$15.00
- \$25 Suits Are Priced for - - - \$12.50
- \$20 Suits Are Priced for - - - \$10.00
- \$15 Suits Are Priced for - - - \$7.50

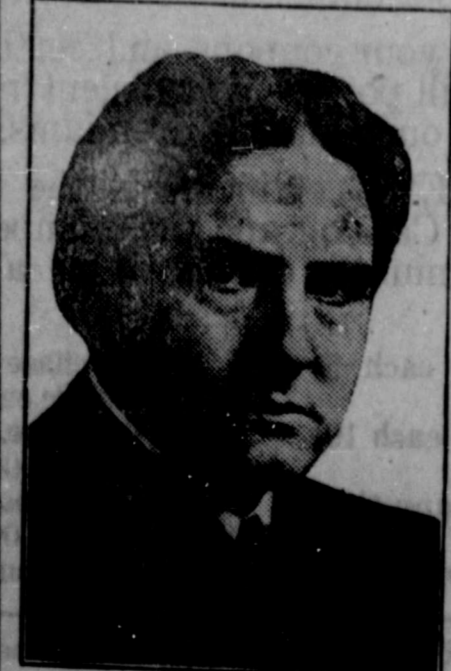
We are also offering one lot of Summer Wash Materials to close out at ONE-THIRD OFF

CARTER-HOUSTON'S

"Goods That Speak for Themselves"

Plainview Chautauqua

May 26-27-28-29-30-31 and June 1



Brooks Fletcher

Brooks Fletcher, a famous newspaper editor and nationally known lecturer, brings inspiration and encouragement to young and old. He has a tremendous personality and all the gifts of a great orator.

Alexander Irvine

More thrilling than a dime novel is the story of the life of Alexander Irvine. The wonderful experiences of this man who has been as low as any man and who has for many years now done a tremendous work in the missions of the big cities and among the soldiers in the trenches are related in his entrancing lecture.

Edw. Amherst Ott

Do not miss Ott. He is a great lecturer and educator, with themes pertaining to individual and community betterment. His best recommendation is the fact that where he speaks once they demand him again. He tells the folks why some people earn \$30 a week and others \$35,000 a year.

Invitation to All

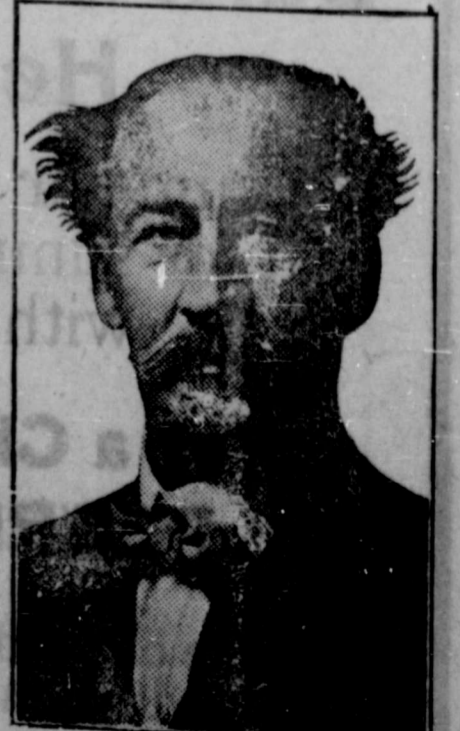
Invite your relatives and out-of-town friends to spend Chautauqua and Home-Coming week in this city. This will be a week of patriotism, a week of happiness, a week of fun, entertainment, music and merriment, lectures and inspiration, with programs to please, amuse, instruct and inspire you. In addition to the musical programs, and programs of readings, impersonations, magic and mirth, and the big drama and the wonderful opera company, with Marie Horgan, Howard Marsh, Karl Stall, Arthur Pacie Ripple, Harry Luckstone and Harry Mandeville, orchestra conductor, there will be famous and able lecturers who bring messages of inspiration, encouragement and instruction.

Wm. Rainey Bennett

William Rainey Bennett is "The Man Who Can." That is the subject of one of his famous lectures, and the other, which means to the community what "The Man Who Can" means to the individual, is entitled "Stand Up, Ye Dead." His lecture is a series of song, story and solid substance, mingled with the touch of a master.

Gov. Patterson

The Governor of Tennessee comes to the local Chautauqua with a message of patriotism, progress and inspiration. There will be no politics, no muck-raking, but rather an appeal for right living, higher ambitions and nobler ideals. He is a great orator and avowedly a reformed statesman.



Lou Beauchamp

Lou J. Beauchamp is one of the most admired lecturers, who brings inspiration along with wit, humor and comedy. Funny stories, tales of tragedy, laughter, sunshine, and serious thinking follow one another in rapid succession.

7 Big Days—14 Big Programs. Meet Me at the Chautauqua Tent

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

There will be a called meeting of the Cemetery Association, at the Citizens National Bank, at three o'clock Friday afternoon.

The Auction Bridge Club has disbanded for the summer.

COUNTY FEDERATION OF WOMEN'S CLUBS MEET.

The County Federation of Women's Clubs held their semi-annual meeting Saturday, April 28th, at Hale Center.

Mrs. Clark Phillips, of Hale Center, gave the welcome address, which was responded to by Mrs. Jo Wayland, of Plainview.

An interesting paper was read by Mrs. George Saigling, of Plainview.

Solos by Mrs. W. N. Claxton and Mrs. J. J. Roberts, of Hale Center, were very much enjoyed.

Mrs. McComas, of Halfway, gave an interesting paper on "Advantages of Rural Clubs."

After the program a business meeting was held, and report from the different clubs were given.

An invitation by the ladies of Halfway was extended to hold the next meeting at Halfway.

The Hale Center ladies entertained visiting ladies at the hotel.

Those present from Plainview were: Mrs. Elmer Sansom, Mrs. D. F. Sansom, Mrs. L. L. Dye, Mrs. T. P. Whitis, Mrs. E. F. McClendon, Mrs. George Saigling, Mrs. Joe Fowler, Mrs. Jo W. Wayland, Mrs. W. B. Martine, Mrs. D. L. Hammer and Miss Amy Glenn.

BUSY WOMEN'S CLASS MEETS WITH MRS. O. B. JACKSON.

The Busy Women's Class of the M. E. Sunday School had a pleasant social meeting at the home of Mrs. O. B. Jackson, who was ably assisted by Mesdames E. C. Lamb and J. J. Clark.

A number of highly enjoyable contests were the feature of the afternoon.

The party was delighted with strawberry ice cream and angel food cake, which were amply served.

The class president, Mrs. McClendon, conducted a short business meeting. After disposing of the monthly business, the following committees were appointed:

- Devotional—Mesdames Clark, Jackson and Frazier.
- Absentee—Mesdames Diggs, Bryan and Rucker.
- Lookout—Mesdames Foster, Houston and Jordan.
- Social—Mesdames Cochrane, McDonald and Garner.
- Publicity—Mesdames Harrison, Sansom and Stephens.

REPORTER.

COMMENCEMENT PROGRAM FOR WAYLAND BAPTIST COLLEGE.

The following program has been arranged for the commencement exercises of Wayland College:

Thursday, May 3, 8:30 p. m.—Declaration Contest on "Peace."

Friday, May 4, 8:30 p. m.—Commencement Sermon, by Dr. F. S. Groner, of Waco.

Saturday, May 5, 8:30 p. m.—"Mr. Bob," a play by the Expression Department.

Monday, May 7, 2:30 p. m.—Musical Recital by the "Fletcher" Students; Art Levee; Latin Exhibit; Tea by the Intermediate Department.

Monday, May 7, 8:30 p. m.—Grand Concert.

Tuesday, May 8, 10 a. m.—Expression Contest.

Tuesday, May 8, 2:30 p. m.—Pageant. (The parade will begin at the College and proceed to the business district, by way of Wayland Boulevard.)

Tuesday, May 8, 8:30 p. m.—Inter-Society Debate.

Wednesday, May 9, 10 a. m.—Baccalaureate Address, by Rev. J. B. Cole, of Lubbock. Medals and Diplomas Awarded.

PUBLIC SCHOOLS CLOSE MAY 18; LUBBOCK PASTOR SPEAKS.

Announcement has been made that the Plainview public schools will close May 18th. The senior play, "Midsummer Night's Dream," will be presented in the high-school auditorium that night. Arrangements have been made so that practically the entire class appears in the cast, under the direction of Mrs. Meshaw.

The baccalaureate sermon will be delivered Sunday morning, May 20th, at the Presbyterian Church, by Rev. E. E. Robinson, pastor of the Methodist Church. For this occasion Mrs. E. L. Doland is arranging special music.

The commencement exercises will be held Monday night, May 21st, at the high-school auditorium. Rev. Chase, pastor of the First Christian Church at Lubbock, will deliver the address. The class honors will be announced on this occasion, by Rev. T. B. Haynie.

Plainview High School is closing a most successful year with these commencement exercises. Work has been restricted to some extent by the changes necessitated by the construction of the new high-school building. Despite these inconveniences there has been much progress made.

In this year's senior class there are thirty-one members, twenty-five girls and six boys, many of whom have already made their plans for college and university work next year.

Rev. J. M. Harder has gone to Canyon and Amarillo on business.

DOROTHY VANDERPOEL BURIED.

Dorothy Gay, the thirteen-year-old daughter of Mr. and Mrs. F. W. Vanderpoel, died Monday morning at one-fifteen o'clock. Appendicitis was the cause of death.

The funeral services were conducted by Rev. I. E. Gates at the First Baptist Church yesterday afternoon at four o'clock. Burial was in the Plainview Cemetery.

Boy friends of the deceased were pall bearers, and her girl friends were honorary pall bearers. The pall bearers were Hamilton Luna, Robert Long, Howard Towery, Tom Fullingim, Edward Kerr and Jim Bryan. The honorary pall bearers were Katherine Sewell, Chloe Edmondson, Esther Scudder, McNeal Virgil, Eula Mae Sloneker, Maurine Mathes, Minnie Quisenberry, and Lucile Putnam.

MRS. E. E. MONZINGO DEAD.

Mrs. Ella Monzingo, wife of E. E. Monzingo, of Runningwater, died Sunday afternoon at one-thirty o'clock, of heart trouble, following an operation.

Funeral services were held this afternoon at the First Baptist Church, Rev. G. I. Britain in charge. Burial was made in the Plainview Cemetery.

Mrs. Monzingo, who is a daughter of B. B. Morton, of Runningwater, was twenty-six years of age at the time of her death. She leaves several sisters.

With the Churches

Announcements of church services and items of news interest will be carried in this column, which is at the disposal of the churches of Plainview and the rural communities served by The Herald.

Baptist Church.

Teachers' Prayer and Conference, 9:30 a. m.

Sunday School, 9:45 a. m. T. E. Richards, superintendent.

Preaching at 11 a. m. and 8 p. m.

Layman's Meeting, 3 p. m.

Prayer Meeting, Wednesday evening, 8 o'clock.

The public is invited to all services.

I. E. GATES, Pastor.

First Methodist Sunday School Notes.

The prevailing cold weather last Sunday had very little effect on our brave Sunday School soldiers. There were 374 present that day.

The average attendance for the month of April was 415. This is very good for April, but for the beautiful month of flowers, which is May, we would not consider anything less than 500 a good average attendance.

We have not given up leading the State in attendance yet, for we believe there are enough loyal helpers in Plainview to raise the school to the required number.

Next Sunday is Decision Day, and each member of the school is earnestly requested to come and bring their friends and help us make it a profitable day to all who attend.

SECRETARY.

BIRTHS.

Born, to Mr. and Mrs. O. C. Elliott, 16 miles south of Plainview, a boy, on April 25.

MARRIAGE LICENSE.

County Clerk Jo W. Wayland issued today marriage license to Frank Montgomery Eiring and Miss Beulah Echols.

Olin Brashear went to Amarillo yesterday to consult with the recruiting officer there with reference to admission to the Training Camp at Leon Springs.

Mrs. J. L. Jacobs and daughter, Alene, left Sunday for Dallas for a visit of a month with relatives.

Mrs. S. F. Irwin, of Snyder, passed through here Tuesday on her way to Floydada.

Mrs. T. M. Moore left this morning for Lornne, Texas, on account of the serious illness of her mother.

Mrs. A. B. DeWald and daughter, Anna Joe, of Abernathy, came to Plainview Monday to attend the funeral of Dorothy Vanderpoel.

G. Graham left Monday morning for Corpus Christi. He will be gone a week or ten days.

Professor A. L. Tarleton, of Lakeview, was a visitor in Plainview Saturday.

Jack Harris, who has been living with his sister, Mrs. George Perdue, for the past several months, has gone to Paris, Texas, where he has accepted a position with the Bennett Printing Co.

WASHING WANTED—First house north of Plainview Lumber Co., south-side entrance. 2t-pd.

WANTED, TO SELL—A good, vigorous White Wyandotte cockrel and a limited number of White Wyandotte eggs for setting. Will exchange cockrel for setting hens, any breed. See E. B. MILLER, Herald Office. 2t.

REMARKABLE PRICE REDUCTIONS

Coats, Suits, Silk Dresses

If you have shopped during the Spring you doubtless know something of the unusual beauty of materials and styles shown at the RICH-LIER store, of its superiority over other lines and the excellent values that have been sold at our regular prices. There are here today liberal assortments of colors, sizes and styles. The opportunity for such splendid savings is unusual.

SUITS

These suits are made of beautiful materials, silks, silk and wool jersey, velour, and Poire twill, etc.
\$45, \$50 and \$65 suits \$27.50
\$30, \$32.50, \$35 and \$40 for \$21.85
\$22.50 to \$27.50 suits for \$14.75
\$15.50, \$17.50, \$19.50 and \$21.50 suits for \$10.50

SILK DRESSES

Several dozen taffeta, crepe de chine and Georgette dresses in the newest styles go at reduced prices.
\$13.50, \$14.50, \$15 and \$15.50 dresses for \$8.25
\$17.50 to \$25 dresses for \$11.75

COATS

The line of coats is more broken but the prices make it worth your investigation.
\$22.50 to \$25 coats for \$13.50
\$10 to \$13.50 coats for \$7.50
\$7.50 to \$9.00 coats for \$4.85

THESE PRICES ARE FOR A SHORT TIME ONLY

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE



A Telegram for You

Why do we sell so much? Because we save you money. We have a few specials left and it will pay you to call and see us before buying.

- We have Plainview's Best Flour at \$3.60
- 35 pound Cream White Meal \$1.45
- 1000 Cans White Swan Corn at, can, 16c
- Post Toasties, 2 packages 25c
- Krinkle Corn Flakes, 15c package for 10c

We can save you 20 per cent on all purchases of fresh meats. We also have a nice line of notions and ready-to-wear goods that you can save money on.

We are giving our premium tickets now and would advise you to save them for they are valuable. We do not deliver less than a nickle's worth.

PHONE 116

G. E. LEWIS

Wayland Bldg.

A BARGAIN SALE OF SLIPPERS

Fifty pairs of excellent quality Slippers, values up to \$4.00 for only \$1.95



This represents the stock carried over from last season. The styles are not the newest, but the quality is excellent. Just fifty pairs

Only \$1.95

One Price Cash Store **Jacobs Bros. Co.** One Price Cash Store
THE ONE PRICE CASH STORE

You Can Never Tell How You Are Going to Look in a Suit of Clothes



to be tailored to measure from a fabric that you see in the piece only. But you take no chances of disappointment when you wear A. B. Kirschbaum Co's high class ready-tailored clothes, for our mirror satisfies you on every point before it's too late to change your decision.

REINKEN'S
Clothing and Shoe Store

TREASON AND MISPRISION OF TREASON.

Proclamation by the President of the United States:

Whereas, all persons in the United States, citizens as well as aliens, should be informed of the penalties which they will incur for any failure to bear true allegiance to the United States;

Now, therefore, I, Woodrow Wilson, President of the United States, hereby issue this proclamation to call especial attention to the following provisions of the Constitution and the laws of the United States:

Section 3 or Article III of the Constitution provides, in part:

"Treason against the United States shall consist in levying war against them, or in adhering to their Enemies, giving them Aid and Comfort."

The Criminal Code of the United States provides:

"Section 1.—Wherever, owing allegiance to the United States, levies war against them or adheres to their enemies, giving them aid and comfort within the United States or elsewhere, is guilty of treason.

"Section 2.—Whoever is convicted of treason shall suffer death; or, at the discretion of the court, shall be imprisoned not less than five years and fined not less than ten thousand dollars, to be levied on and collected out of any or all of his property, real and personal, of which he was owner at the time of committing such treason, any sale or conveyance to the contrary notwithstanding; and every person so convicted of treason shall, moreover, be incapable of holding any office under the United States.

"Section 3.—Whoever, owing allegiance to the United States and having knowledge of the commission of any treason against them, conceals and does not, as soon as may be, disclose and make known the same to the President or to some judge of the United States, or to the governor or to some judge or justice of a particular State, as guilty of misprision of treason, and shall be imprisoned not more than seven years, and fined not more than one thousand dollars.

"Section 4.—If two or more persons in any State or Territory, or in any place subject to the jurisdiction of the United States, conspire to overthrow, put down, or to destroy by force the Government of the United States, or to levy war against them, or to oppose by force the authority thereof, or by force to prevent, hinder, or delay the execution of any law of the United States, or by force to seize, take, or

possess any property of the United States contrary to the authority thereof, they shall each be fined not more than five thousand dollars, or imprisoned not more than six years, or both."

The courts of the United States have stated the following acts to be treasonable:

The use or attempted use of any force or violence against the Government of the United States or its military or naval forces;

The acquisition, use, or disposal of any property with knowledge that it is to be, or with intent that it shall be, of assistance to the enemy in their hostilities against the United States;

The performance of any act or the publication of statements or information which will give or supply, in any way, aid and comfort to the enemies of the United States;

The direction, aiding, counseling, or countenancing of any of the foregoing acts.

Such acts are held to be treasonable whether committed within the United States or elsewhere; whether committed by a citizen of the United States or by an alien domiciled or residing in the United States, inasmuch as resident aliens, as well as citizens, owe allegiance to the United States and its laws.

Any such person or alien who has knowledge of the commission of such acts and conceals and does not make known the facts to the officials named in section 3 of the Penal Code is guilty of misprision of treason.

And I hereby proclaim and warn all citizens of the United States and all aliens owing allegiance to the Government of the United States to abstain from committing any and all acts which would constitute a violation of any of the laws herein set forth; and I further proclaim and warn all such persons who may commit such acts that they will be vigorously prosecuted therefor.

In witness whereof, I have hereunto set my hand and caused the seal of the United States to be affixed.

Done at the city of Washington this 16th day of April, in the year of our Lord 1917, and of the independence of the United States of America the one hundred and forty-first.

(SEAL) WOODROW WILSON.

By the President:
ROBERT LANSING,
Secretary of State.

Mrs. Otis Shropshire and little son left Saturday for San Antonio, where she will join her husband, Capt. L. O. Shropshire.

ANNOUNCING

"MR. BOB"

Commencement Play Given By

The Expression Department
of Wayland College

Saturday Night, May 5

Wayland Auditorium

Admission 25c and 15c

Here Comes a Car of
Heliotrope Flour

Just when there is so much uncertainty about the ability of the retailer to get flour, just when flour is starting on a sky-high raise in price, just when every news column speaks of preparing to combat a food shortage, comes this carload of superior Heliotrope flour from our mills. This flour order was placed at a time when it was possible to get delivery at an increased price, but at a price which will seem low before long.

Don't miss the opportunity now to buy a good stock of flour. You will need it and if you wait longer you will pay much more for it without a doubt. Get all that you can care for in your pantry and get it quick.

In deciding upon stocking up you can make no mistake in the quality of Heliotrope. It is in every sense a quality product, a flour that will produce every desired result in your baking.

Phone us to send you your supply of flour. We are ready to deliver.

PIERSON & SMITH
Phone 348

Protect Your Credit

TO OUR CUSTOMERS—We Are Facing the Greatest Shortage of Food Supplies Ever Known

WE, the Credit Grocerymen of Plainview, will have to use our best efforts to keep our stocks up to the usual standard and be able to furnish the people of Plainview and country with the necessary supplies they will need. Goods cost us about twice as much as they did when conditions were normal and, therefore, require double the capital to do business than in the past, the per cent of profit is much less and expenses are more than ever before. Paper bags, wrapping paper, twine, etc., costs from three to four times as much as one year ago.

The cold facts are staring us in the face, if we sell on credit, we must collect promptly to keep up our stocks. We feel that everyone should appreciate our position and we do not intend this as any reflection upon the honesty of anyone. We, therefore ask our customers to be prompt in paying their bills when due, either on the first of each month, each Saturday or on dates that have been agreed upon.

Beginning May 1st, we will expect and insist on every monthly account being paid in full not later than the 5th. This rule will not affect those who have been paying promptly and we again wish to thank them for their promptness.

To those who have not been paying promptly, we ask that you arrange to pay in full, whether the amount you owe be large or small, before May 1st, in order that there will be no embarrassment on your part or ours, for the time has come when it is not advisable nor profitable for merchants to extend credit beyond the terms named above.

Banks have money to lend (sell on credit), we have merchandise. If you borrow money from the bank, you are expected to pay when due and if you fail to pay banks when due, it hurts your credit with them. Merchants are usually more lenient in extending credit, but under present conditions we must collect when due.

We are all members of the Retail Merchants Association and keep a close record on who pays and who doesn't pay.

- | | | |
|-------------------------------|-----------------------------|--------------------------------|
| Sewell Grocery Company | Boyd Grocery Company | Pierson & Smith |
| Mrs. J. M. Sanderson | L. J. Warren | Bennett Grocery Company |

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

WE HAVE JUST RECEIVED a large opening stock of Kirsch Curtain Rods—adjustable to fit any window or portier opening. See them at GARNER BROS. Phone 105. tf.

Be sure to see those beautiful, upholstered Porch Swings and Lawn Furniture. HANDY MAN'S SHOP. Phone 475. tf.

LOST: Somewhere in Plainview, 34x4 auto casing, inflated on rim. Return to Herald Office. 2t.

LOST OR STRAYED—Coming two-year-old black mare mule. Raised at Holman's, nine miles northeast. Has been out three or four weeks. Please leave information at KNIGHT AUTO CO.'S. tf.

NOTICE.

Strayed or stolen, one four-year-old horse mule, very dark brown, almost black, light sprinkling of gray; wire scare on inside of hock joint. One dark brown mare mule 10 years old; 12 hands high. One coming-three-year-old red mare mule, no marks. One bay pony mare; right hip knocked down. \$25 reward for return. P. B. SNYDER. 3t-pd.

TO TRADE for improved farm in Hale County, 163 acres Bell County black land. No inflated prices considered. Address A. L. HARLAN, 1517 North Sixth St., Waco, Texas. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

Don't forget we do all kinds of Indoor Staining and Varnishing. HANDY MAN'S SHOP. Phone 475. tf.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO. tf.

FOR SALE—Five Jersey cows, one Durham heifer, one Jersey-Durham heifer. Both heifers two years old. D. F. DON, 4 miles east on north Lockney Road. 4t-pd.

ARTHUR L. TALLEY, JEWELER AND OPTICIAN. tf.

Notice is hereby given that the Board of Trustees of the Plainview Independent School District will receive sealed proposals to purchase the Four-Room Frame School Building located on the High School Campus just west of the new building, until 8 o'clock p. m., Monday, May 7th, 1917. By order of the Board of Trustees. R. A. LONG, President. 5t.

If you are in a hurry and want a quick meal, and over with quickly, make the fire with Simon-Pure Nigger-Head Nut Coal. E. T. COLEMAN, Coal and Grain Dealer. 4t.

When you are wanting a hot, quick fire, get there and get away, use a little Simon-Pure Nigger Head Nut. E. T. COLEMAN, Coal and Grain Dealer, has it. 4t.

We handle absolutely the BEST Furniture Polish. Phone and let us come out and demonstrate it to you. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—Jersey cow, 3 years old, with heifer calf. Also good buggy horse for sale. Terms. M. C. HANCOCK, Seth Ward. 5t.

If you are wanting Feed for the cow or horse, ring 176. We are at the other end of the line. E. T. COLEMAN, Coal and Grain Dealer. 4t.

FOR SALE—200 acres raw land three miles from Olton, at \$16. Patented title. \$150 house. GARTIN & DEAN, Petersburg, Texas. 4t-pd.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE—Lease on three sections. Special privileges, and very desirable location for small herd of cattle. BOX 596. 4t-pd.

WANTED—Furnished cottage or three or four furnished rooms. Phone 705 after 7 p. m. tf.

JERSEY BULL CALF for sale. Is three weeks old. Has been taught to drink. Telephone 474. tf.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366. tf.

JOIN THE ARMY of Agriculture. Buy sows, gilts or pigs (Duroc-Jerseys) from L. B. HENDRICK, Plainview. Phone Glove's Ranch. 6t-pd.

We are prepared to do all kinds of Woodwork. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE.

Good full-blooded Jersey milch cows, fresh in milk; perfectly gentle. Also 5 young Jersey bulls. S. S. DANIEL, "Farmdale." Phone 390. tf.

FOR SALE—Five-months-old high-grade Holstein heifer. Imported by South Plains Dairy Association from Wisconsin. CHAS. W. WILKINS, Plainview, Texas. tf.

FOR RENT—Wagon yard. WYLIE Johnson. Phone 300. tf.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO. tf.

WANTED—To buy one hundred old Wooden Beds. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—One good 1916 second-hand 5-passenger Saxon automobile. E. E. ROOS. Phone 17. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO. tf.

MONEY TO LOAN. Scott & Blackmer.

Farm, Ranch and City Loans. The Inspector lives in Plainview. All loans will be handled promptly. Room 22 over First National Bank. Office Phone 544. Residence Phone, 665. tf. ELMORE BARKER, Mgr.

WANTED—Work at house. 25 cents per hour. MRS. J. K. GALLUP. 2t.

FOR SALE—White Plymouth Rock setting eggs. 50 cents for 15 eggs. Also can fill incubators. MRS. D. H. SPENCE, Runningwater Route. 4t-pd.

FEATHERS WASHED the sanitary way. Mattresses made of your old Feather Bed. HANDY MAN'S SHOP. Phone 475. tf.

The tale of the Homeless Spider. A man ran into the editor's office and showed him a spider crawling over his newspaper. "Don't be alarmed," said the editor; "That spider had his web in our office until we contracted for BONNET-BROWN SALES SERVICE and got so busy he couldn't get any rest. Now he's looking over the paper to see what merchant does not advertise. He wants to spin his web where he'll seldom be disturbed."

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366. tf.

WE WANT TO REPAIR and Revarnish that damaged piece of Furniture. HANDY MAN'S SHOP. Phone 475. tf.

Let us make that Old Mattress into a new one. HANDY MAN'S SHOP. Phone 475. tf.

WANTED—Bronze Turkey eggs. H. E. LANDIS, Phone 9010, R31. Six miles southeast of Plainview. 3t-pd.

LOST—Automobile crank, in or around Plainview. Finder please return to Herald office. 4t-pd.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366. tf.

"HYSTERICAL ECONOMY."

New York Journal of Commerce: It strikes us that the member of the advisory commission of the Council of National Defense rather overstates his case in warning against "indiscriminate economy." He attributes the attention now directed against waste and extravagance in personal expenditures to hysteria. He speaks of patriotic organizations almost without number, "milling around noisily" with good intentions, but with results that are not practical. He says that while waste is bad, "indiscriminating economy is worse." He thinks all kinds of industries and business should be kept up to full capacity to give employment to capital and labor and to produce all manner of values for trading.

Really there is not much urging of economy except in the consumption and waste of things of necessity or utility for which there is not a sufficient supply to meet the demand, and for the purpose of directing energies more to the production of those things. When a great deal of labor force must be diverted to carrying on war and supplying war materials, and supporting those who are not in productive industries, there is certainly need of discrimination. There is little danger of causing unemployment by restricting the purchase of luxuries or unnecessary things so long as there is such a demand for labor in doing what is needed and producing what is necessary.

There is not much danger of those who can afford it falling to indulge in things that are costly, in the way of attire and articles of comfort and enjoyment. The plea for reasonable economy is not meant to deprive people of what they can afford, to the injury of those who make and sell the things; but it is intended to get a better distribution of effort and activity to meet the special little danger of its being overdone, or causing unemployment of those who choose to work. There is need of a considerable change in employments on account of the inevitable change in demand and supply from one class of production and consumption to another. There is no occasion for hysteria and little evidence of it, but there is occasion for earnestness in getting production and distribution on the right lines.

NO CASE.

The old miser in the story, who dropped a five-dollar gold piece in the plate at church, mistaking it for a nickel, could get no great satisfaction out of the deacon, as will be recalled, but he was not the man to give up easily.

Accordingly, he sought legal advice, with a view of instituting a suit at law.

But the lawyer whom he consulted

was one of those rare and gifted souls who would rather be witty than rich, or almost anything else, for that matter.

"Sir," said he at once, "you have no case. You are guilty of contributory negligence."—Chicago Daily News.

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Salvates You! It's Horrible!

and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today, and tomorrow and believe you need vile, dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a 50-cent bottle of Dodson's Liver Tone, and take a spoonful tonight. If it doesn't start your liver you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time it can't salivate, so let them eat anything afterwards. —Adv.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

LIFT YOUR CORNS OFF WITH FINGERS.

Tells How to Loosen a Tender Corn or Callus So It Lifts Out Without Pain.

You reckless men and women who are pestered with corns and who have at least once a week invited an awful death from lockjaw or blood poison are now told by a Cincinnati authority to use a drug called freezezone, which the moment a few drops are applied to any corn or callus the soreness is relieved and soon the entire corn or callus, root and all, lifts off with the fingers.

Freezone dries the moment it is applied, and simply shrivels the corn or callus without inflaming or even irritating the surrounding tissue or skin. A small bottle of freezezone will cost very little at any of the drug stores, but will positively rid one's feet of every hard or soft corn or hardened callus. If your druggist hasn't any

freezezone, he can get it at any wholesale drug house for you.—Adv.

CLERK'S NOTICE OF ESTRAY TO NEWSPAPER.

THE STATE OF TEXAS, County of Hale.

TAKEN UP by Louis Broch and Estrayed before Earle C. Keck, Justice of the Peace, Precinct No. 1, Hale County: One red cow about four years old, with left ear cropped, and one red calf with same, with white spots on head, left ear cropped. No brands discovered. Appraised at Fifty (\$50.00) Dollars.

The owner of said stock is requested to come forward, prove property, pay charges, and take same away, or it will be dealt with as the law directs.

GIVEN UNDER MY HAND AND OFFICIAL SEAL this 2nd day of April, A. D. 1917.

JO W. WAYLAND, County Clerk, 3t-Tues. only. Hale County, Texas.

L. V. DAWSON, Ph. G., M. D. Residence Phone 684. W. A. BATES, A. B., M. D. Residence Phone 684.

DAWSON & BATES

Physicians and Surgeons, New Donohoo Building. Office Phone 158.

All Calls, Day or Night, Answered Promptly.

Office Hours: 9-12 a. m.; 1-5, 7-9 p. m.

WHAT IS LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA A DIGESTIVE LAXATIVE CATHARTIC AND LIVER TONIC

LAX-FOS is not a Secret or Patent Medicine but is composed of the following old-fashioned roots and herbs:

- CASCARA BARK
BLUE FLAG ROOT
RHUBARB ROOT
BLACK ROOT
MAY APPLE ROOT
SENNA LEAVES
AND PEPSIN

In LAX-FOS the CASCARA is improved by the addition of these digestive ingredients making it better than ordinary CASCARA, and thus the combination acts not only as a stimulating laxative and cathartic but also as a digestive and liver tonic. Syrup laxatives are weak, but LAX-FOS combines strength with palatable, aromatic taste and does not gripe or disturb the stomach. One bottle will prove LAX-FOS is invaluable for Constipation, indigestion or Torpid Liver. Price 50c.

W. A. TODD, Agent All Kinds of Insurance Office No. 14, First National Bank Building. Phone 129.

MRS. GEORGE HOWE WILSON, LATEST METHOD VOICE TRAINING. Phone 511. —Apr. 23.

Special Infant Food

If your baby is not growing every day, no doubt the trouble is lack of proper food. Infant foods should be as nearly like mother's milk as possible. Thompson's Food (Peptonized) contains all the elements necessary to the normal growth and strength of the baby. A food prepared solely for infants deprived of mother's milk. Consists of pure, sweet milk, modified on a large scale in a scientific manner. Ready for use by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co.

Nassau Tires are almighty tough T. B. CARTER Phone 564 USE HERALD WANT ADS. FOR RESULTS. HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 328 and 423. L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone, 423.

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you. DONOHOO-WARE HARDWARE CO. Phone 80

STORE OPENS
6:30 A. M.

PLAINVIEW MERCANTILE CO.

STORE CLOSSES
6:00 P. M.

Everybody Suddenly Wanting New Cool Clothing Here Is the Store That Is Ready

Ladies' Spring Dresses



Of Georgette, Crepe, Taffeta, Net or Crepe de Chine

Hold to simple lines; yet are decidedly dressy.

Simple lines rule—and straight lines are preferred

In Dresses at \$8.50, \$12.50 and \$19.75.

These two facts are strongly in evidence. In many, two fabrics are combined. Pleats are much in evidence—and sashes give a saucy touch.

Practically any color you wish may be had—French blue, mist, pearl gray, rose, navy and others.

Very dainty Dresses in white or flesh-pink Georgette Crepe show the Oriental decorations in beautiful wrought designs.

Dress Up That Youngster

This Is Pre-eminently the Boys' Store.

There is not the slightest hint of the commonplace in our offering of BOYS' NEW SPRING TOGS. We are just as particular in our selection of Suits for the little chap as we are in the selection of the togs for his daddy. In saying this, we stand ready with 101 reasonable suggestions to prove it to your entire satisfaction.

Light, Summery Norfolk Suits \$3.50 and upward.

Three Fancy New Pumps For the Ladies

With their long vamps, very narrow toes, high Louis heels and high arch, these are bewitching bits of footwear. Entirely plain except for the perforations that run around the top and up the perky little tongue. In black or tan kid skin, \$6.00, \$6.50 and \$7.00

Lovely Sandals of Black, White and Tan.

Cool, comfy Sandals of black, white and tan, with heavy, flexible soles and wide, roomy toes, prices 55c to \$2.00

Hundreds of Fresh Summery Hats For Women

Dress Hats, Sports Hats, Large Hats, Small Hats—Hats for women and young girls and children. The Millinery Department is a perfect garden of the new and pretty.

There is one group in particular which is particularly interesting to the thrifty women—many of the hats being of liseret straw of best quality.

There are sailors faced with cotton crepe, mushroom shapes, tricorn shapes; lots of matronly small black hats, and little round hats with smart, curly feathers and spirited wings, besides plenty of black and white.

Prices, \$1.00, \$1.75, \$2.50, \$3.50, \$4.50, \$5.00 and \$6.50.



Giving Men's Shoes a "Sensible Waist Line"

Old-fashioned Low Shoes "pinched" in the middle and gathered the toes in a bunch. Men who wanted comfort had to wear Shoes that did not look well.

Today the smarter Shoes for men have a decided tendency toward narrow toes, but we have had them made on a modified English last with broad waist and broad, low heel. They give good support to the foot and allow the toes freedom. We have these Shoes in black and tan calf-skin and kid-skin.

In widths from AA to EE. Prices, \$4.00 to \$7.50, according to style.

Light, Cooler Underwear For All

There's hardly any discomfort greater than wearing heavy underwear in warm weather.

Bad for the nerves, bad for the temper, bad for the health.

We have now ready ample stocks and a very large variety of new light-weight and medium-weight Underwear for men, women and children.

Men Are Called Upon

To Decide at Once Where They Are Going to Purchase Their New Spring Clothes

It's no longer a question of WHETHER or WHEN. Every man must have something lighter and better to wear for Spring. He must have it NOW.

The Store that for TWENTY-SEVEN YEARS has held the patronage of the best and most carefully dressed men in Plainview—the name of that Store is the sensible answer to the question as to where you will buy your new Spring Suit.

We are ready to serve you very promptly and well.

Beach Cloth Suits begin at . . . \$ 8.50

Worsted Suits begin at \$15.00



We can supply all present demands at prices that are comparatively low, and the qualities are good.

It may be better to buy now than to wait until later.

Men's Union Suits begin at 50c and upward.

Women's Union Suits begin at 50c up to \$1.25.

Children's Union Suits, 2 years' size to 16, 50c a suit.

Men Who Have Volunteered to Wear New Hats

Will find this Men's Hat Store ready to serve them according to their tastes. Prices, \$2.00, \$3.00, \$3.50 and \$4.00

Special—Some Unusually Good Caps at \$1.00.

New Spring Shirts of Fine Madras at \$1.25

As handsome and clean-looking a lot as we have seen in many a day—all plain negligee style with soft cuffs, that warm days call for. Designs and stripes of all sorts.

P. H. S. TAKES DOUBLE HEADER FROM AMARILLO.

Plainview High took an exciting fourteen-inning game from Amarillo High on the home diamond Saturday afternoon, 14 to 13. The Friday game with Amarillo was annexed by Plainview with a score of 12 to 5.

Saturday's game was witnessed by the largest crowd which has ever witnessed a local high-school game this season. The score was close from the first: In the last half of the ninth, with two men out and two men on bases, Frank Howell, for the locals, hit for a double, and tied the score, 11 to 11. Both teams scored two runs in the twelfth, tying up again.

In the thirteenth, Graham, for Plainview, with the bases full and no outs, struck out three in a row, saving the game for his teammates to win in the next inning.

Luther, pitcher, and Wyggins, at short, were the stars for Amarillo, and Graham, pitcher, played a strong game with a well balanced team behind him.

Plainview High has played nine games this season, and has won eight. Lubbock, Floydada and Hereford have games booked with the locals to be played here in the near future.

FOR SALE—Choice Prairie Hay at \$20 per ton, at OVERALL'S BARN, 2t.

FOR SALE—Completely furnished up-to-date Cafe. Saving. (Price reasonable for cash.) Good business. Reason for selling, other business interests. Address Box 54, Tulla, Texas, 3t.

COMMITTEE READY TO SELL SEASON CHAUTAUQUA TICKETS.

(Continued from Page One.)

venturer, to deliver his thrilling lecture on the Chautauqua platform. Just as he had despaired of ever finding him, and as the Chautauqua programs were going to press without his name, a cablegram was received saying he had arrived in London from the trenches and had received the contract and signed it, and was leaving for America. His talk will be both timely and thrilling, and should be heard by every person, young and old.

Edward Amherst Ott is a true orator, speaking with authority on questions of importance, including lectures on "Sour Grapes," "A Fortune for You," "The Spenders" and "The Haunted House." His lecture is a model of perfect diction and construc-

tion, upholding the dignity of the platform and furnishing inspiration, instruction and encouragement to its hearers. Each lecture is the result of years of study and careful thought.

The first day's program includes the concert by The Althea Players. This will be one of the real sensations of the Chautauqua. Six more talented, charming, versatile and musical girls never appeared in one company. They all play the violin, and you will be delighted and surprised to hear what sweet music can be furnished by this violin sextette. The program is one continuous round of pleasure and surprises, with six charming girls vying with one another to give the most artistic and delightful program ever given from the Chautauqua platform.

The Metropolitan Men Singers comprise the finest male quartet on the Chautauqua platform today. The men are large in stature and strong in musical ability. There is lots of fun, happiness and humor in their program. Ada Roach is "The Sunshine Girl," and brings one of the most delightful and humorous programs of the week. She is simply wonderful in her dialect readings, her impersonations and her songs.

The Hawaiians, with W. S. Ellis, give one of the popular numbers of

the program, which will be both interesting and instructive, as Mr. Ellis tells stories of the Hawaiians. They have unique instruments, fine voices and a program that is distinctively different.

Harrison Keller, the violinist, and Stewart Wille, the pianist, furnish one of the classical program of Chautauqua. These two young men, from Kansas, have studied under the great artists and have become recognized both in the large cities of this country and in the Old World as musicians of the front rank. Walter Jenkins and Mlle. Madeleine Archinard, baritone soloist and pianist, offer a program of unusual merit.

Ruby Norman and "Peggy" Hill are entertainers of much experience, and have been completely captivating Lyceum and Chautauqua audiences for several years. They are most adept in their songs, stories, costumed speeches and selections on the accordion and piano.

Frank Ducrot, of New York, acknowledged as one of the world's three greatest magicians, has appeared in the largest cities, and wins new honors wherever he goes. He is rightly called a "Wizard" and "The Man of Mystery." "Little Women" is a glimpse of Civil-War days. It is a dramatization

of Louisa M. Alcott's famous story by Marian DeForest, in collaboration with Jessie Bonsteele. The cleanliness of "Little Women" stands out as a promise that successful plays can be produced with every objectionable feature, even a minor one, removed. Rich comedy, not of the boisterous type, excellent logic and tender pathos blend admirably. Presenting this play of American life are the same folks who have been scoring such a tremendous success with it in New York and Philadelphia. They include Jane Barbury, Jean Brae, George Clark, Elaine Benton, and Henrietta McDaniel.

Direct from New York comes The Pinafore Company to give the opera "H. M. S. Pinafore." There will be elaborate scenery, including the large ship, scenic effects and every detail needed to produce an opera in a manner equal to its presentation in the largest cities. The list of singers includes such well known people as Marie Horgan, J. Humbird Duffey, Harry Luckstone, William Sellery and Arthur Pacie Ripple. There is a chorus of young men and women, and orchestra under the direction of Frank Mandeville, and no expense has been spared to make this production the most elaborate ever seen on any Chautauqua.

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