

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 28, NUMBER 11

PLAINVIEW, TEXAS, FRIDAY, FEBRUARY 6, 1917

BIG CROPS AND MONEY AID TO BETTER LIVING

STATE DAIRY ASSOCIATION MAY MEET IN PLAINVIEW THIS FALL.

THEY WANT A COUNTY AGENT

South Plains Dairy Association Appoints Committee to See County Commissioners.

"It is a wonderful thing to raise 75 bushels of wheat to the acre by scientific preparation of soil and planting. It is a wonderful thing if we can raise our hogs at a cost of three cents a pound by studying feed values and feeding principles," said H. A. Clapp, president of the Texas Dairy Congress, Saturday afternoon, in the county court room, to members of the South Plains Dairy Association and visitors. "But these are only means to an end. The best thing we can do with our good crops, our scientific farming and our knowledge attained through study and experience is to raise up a better class of boys and girls than before. We can have for our families by reason of better crops more automobiles, more amusements, more good books, more good movies, more labor-saving farm appliances—motor-driven washing machines, separators, etc.

"Fifty-three per cent of the boys and girls who become delinquent in the cities are from the country! This is the result of poor farm homes with few conveniences and little attractiveness. When we bring the modern conveniences to the farm our boys and girls will find a strong tie binding them to the farm home."

Mr. Clapp suggested that the winter meeting of the Texas Dairy Congress be held in Plainview this fall. "There is one fixed meeting," he said, "at College Station each year, during the Farmers' Short Course, but I am confident that the members of the Congress would be glad to come to Plainview."

The Association, on motion by J. C. Goodwin, made application for membership in the State organization. On motion of Secretary H. V. Tull, an invitation has been extended to the Texas Dairy Congress to meet in Plainview this fall. Preparations are already under way to hold a district meet in Plainview at this time, the dairy interests of the Panhandle and South Plains co-operating.

Wm. Ganzer, district agent for the Federal Extension Service, spoke to the men gathered on the farm-demonstrator proposition. Mr. Ganzer stated that from the time of his first visit to Hale and Floyd Counties he was impressed with the wonderful agricultural possibilities here, especially with reference to dairying. Incidentally, it might be said that Mr. Ganzer personally has been instrumental in starting the industry here, having set in motion the agencies which finally made the immediate steps toward establishing the industry.

"Already your county is one of the leading hog-producing sections in the Southwest," said Mr. Ganzer. "It is a recognized fact that Hale County ships more hogs than any other county in the United States! Why not make it a leading county in the dairy industry. Every natural condition is favorable. There is scarcely a foot of untillable land in the county, and it is as rich as any I have ever seen. When it can be done to advantage, I will probably sell out some of my black land in Denton County and get some Hale County land."

"When I first came out here I saw dairy possibilities. In 1900, just to give you an idea of what has been done with the dairy cow, Wisconsin was a poor state, comparatively. One county alone, Green County, last year produced \$4,000,000 worth of dairy products. The movement in this section is not confined to one county or to a tier of counties. A. K. Short, of the Denver road, and L. L. Johnson, of the Santa Fe, are working all the territory. The railroads know that the counties in the dairy business will be the most prosperous and will produce the greatest tonnage. That's why they are spending their money to develop the industry. Mr. Short, by the way, told me that he could tell from the increase in tonnage the counties along the Fort Worth and Denver which had demonstration agents. The railroads are encouraging the counties to employ

LAGOW CHARGED WITH GIVING FILE TO PRISONERS IN JAIL

Key Was Made Out of Piece of Iron Taken From Washstand—It Fitted the Lock.

Trial in the case of the State of Texas vs. S. F. Lagow, charged with slipping a file to prisoners in the County Jail, is in progress in the District Court. The jury sitting on the case are Joseph Martin, L. W. Stonaker, P. W. Jackson, Joe Kellehor, Roy Maxey, H. H. Hamilton, W. F. Meador, G. M. Phelps, J. A. Meyers, Ben McMillan, George Hutchings and Lee Shropshire.

While J. C. Hooper was sheriff he took from prisoners in the jail a key which would unlock the outer door of the jail. It was fashioned from a piece of iron taken from a washstand in the jail. The first part of the key was made with a large file, but the first groove could not be made with the large file the prisoners had. It is alleged that when Lagow was released he secured a small file and passed it into the prisoners. The last part of the key was made with this file. Mr. Hooper found the key and files, however, before a jail delivery was actually attempted.

MARRIAGE LICENSES ISSUED.

Marriage licenses have been issued by County Clerk J. W. Wayland to Leon Conalley and Miss Nettie Baxter Harrison and to George Bullock and Miss Beulah Garret.

BIRTHS.

Born, to Mr. and Mrs. Wallace Winfield, February 3, a girl.

Born, to Mr. and Mrs. Charles L. Barrett, ten miles northeast of Plainview, February 1, a girl.

AGRICULTURAL AGENTS.

"Your county can, under the law, set aside demonstration work in the county. I believe this amount should be spent by your court annually for this work. It will be returned to the county many times over in the course of time."

"I say it frankly, but I am losing money every day by engaging in my particular part of the extension work. I did it willingly and gladly. When I see how it has brought up the 'down and out' farmers in many parts of the State, I enter the work with renewed interest and zeal."

Open discussion of the farm-agent work followed. C. E. Moore said: "The first two years' work on my farm here was practically lost through ignorance. I knew how to farm in the old Iowa way, but the conditions of the Southwest were new to me. A county agent would have been worth hundreds of dollars to me at that time."

H. V. Tull said: "I think our former county agent, Dr. Hare, did well wherever the farmers co-operated with him. There were just not enough of our people working with him to show the results that we should have had. I believe our county agent should have some knowledge of irrigation farming and that he should know dry farming. We need a man for Hale County exclusively. Now, if we wait until every man realizes the need of a demonstrator we will lose out. In my opinion we should urge the commissioners' court to appropriate \$1,000 for this work."

"I believe we should have an agent for Hale County exclusively," said A. L. White. "Suppose a farmer should come in in a hurry to see the county agent and find he is not here, but is in another county. That is just what has been done repeatedly. We want a man practical with stock and with the farmers."

To state before the commissioners the views of the Dairy Association, a committee composed of J. C. Goodwin, J. F. Garstang and G. Q. Thompson, with Mr. Thompson as chairman, was appointed.

President Moore announced that he was expecting C. O. Moser, from Dallas, to be here Wednesday to confer with those who had purchased cows through the Association.

L. L. Johnson, demonstration agent for the Panhandle & Santa Fe Railway Co., was here this morning en route to Lubbock. He stated while here that one bank at Hereford has arranged to place five hundred Holsteins with their customers on the Moser plan. He and Mr. Moser will probably be here on Wednesday.

Switzerland, First Neutral to Reply, Wont Break Diplomatic Relations

WASHINGTON, D. C., Feb. 6.—Switzerland will not break with Germany on account of the United States. This is the first country to answer to President Wilson's bold strike to range the moral force of other neutral countries along with that of the United States in the interest of peace. The President suggested to all other neutrals that they break off diplomatic relations with Germany as the United States has done, and has reported all American diplomats in those countries to report how the suggestion was received.

Americans in Germany are being treated very friendly.

Spain is preparing a strong protest to Germany.

WASHINGTON, D. C., Feb. 5.—Still fervently hoping for peace, but taking every possible step to prepare the country for war, if it must come, President Wilson today appealed to Congress to quickly dispose of all routine business, appropriation bills and pending legislation, and clear its decks for action to meet any eventuality.

"The President wants congress ready

to act if it becomes necessary for him to address it again and ask for authority to use all the resources of the United States to protect American ships and lives in their peaceful and lawful errands on the high seas."

Safe Arrival of Ships.

The safe arrival of American ships in English harbors, reported this morning, brought an air of relief to the tensely which has prevailed everywhere. Officials still hoped Germany would not violate her pledges to the United States, despite her threat.

All officials realized that the situation had resolved itself into one of tense waiting and careful preparation. They realized that the hoped-for overt act may come soon or be long delayed. Meanwhile they are putting every agency of the Government in motion to meet it. Apparently the next question of great moment to be decided relates to Austria's participation in Germany's campaign of ruthlessness. President Wilson is ready to sever relations also with the dual monarchy as soon as it officially subscribes to the German declaration.

Post Office Quarters Will Be Enlarged Twenty-Five Feet

The local post office will retain its old quarters, the bid of the First National Bank to lease the present quarters and extend the building twenty-five feet having been accepted by the Post Office Department. An addition will be made to the Smyth Building and an archway constructed so that more room will be given. This will permit the installation of two more sections of lock boxes, which will help in some measure to relieve the congested condition.

SLAUGHTER CASE TO BE TRIED BEFORE AN AMARILLO COURT.

The Sixty-eighth District Court has retained custody of Dorothy Slaughter until an appeal pending the decision of the appellate court on a decision rendered by Judge Whitehurst Monday. He sustained the plea of privilege of Mr. and Mrs. C. E. Oakes to have the case transferred to the Forty-seventh District, in which the Oakes reside. This news was received from Attorney C. B. Reeder. The Slaughters have appealed.

This is a signal victory for the Oakes family, as there are very few cases on record where the appellate court has failed to sustain the lower courts in action of this kind. The date of the transfer is still in balance, but if a decision comes in time the case will probably be set for the March term of the court.—Amarillo News.

COMMUNITY DINNER NETS FEDERATED SOCIETY \$190.

One hundred ninety dollars was the proceeds of the community dinner in the South Plains Motor Company's building given yesterday by the ladies of the Federated Missionary Society, co-operating with the members of the Ladies' Aid of the Baptist Church. This amount will be applied on the subscription now being taken for Wayland Baptist College.

Mrs. L. V. Dawson was chairman of the arrangement committee, and the dinner was in every way a success from the financial standpoint, more people applying than dinners could be served, on account of lack of room.

JOHN HOBBS HAD LIVED IN THIS SECTION 25 YEARS.

Tomorrow afternoon at three o'clock, at the Baptist Church in Kress, the funeral service of John Hobbs will be held. Mr. Hobbs died this morning at his home, eleven miles northwest of Plainview. He was born in Missouri October 13, 1843, and has lived in this section twenty-five years.

Y. M. B. L. MEETS TOMORROW NIGHT.

The regular semi-monthly meeting of the Young Men's Business League will be held tomorrow evening in the Barker-Winn Building, beginning at 8 o'clock.

County Federation of Clubs to Meet Saturday Afternoon

At the call of its president, Mrs. B. M. Johnson, of Hale Center, the Hale County Federation of Women's Clubs will meet in the county court room Saturday afternoon, February 10, at 2 o'clock, in executive session. Mrs. Johnson requests the presence of all members of the executive board—presidents of the various women's clubs of the county and Mrs. J. W. Wayland, vice-president, and Mrs. O. C. Sanders, of Hale Center, secretary. The meeting will be open to anyone interested in club work. Plans for the year's work will be outlined at this session.

EAST MOUND BOX SUPPER NETS MORE THAN \$75.

EAST MOUND, Feb. 5.—Brother Roberts preached for us on January 28th.

The box supper on January 28th was well attended, and we made \$76.50. Among those who attended from Plainview were Judge and Mrs. Chas. Clements, Mr. Arnold, Mr. and Mrs. W. A. Nash, Mr. and Mrs. W. M. Wilson, and Misses Merrill, Mollie Goode and Margie Saffle. The Home Economics Club wishes to thank B. M. Johnson, of Hale Center, and W. A. Nash for their kindness in selling the boxes for us. Both gentlemen are good auctioneers, and their help was certainly appreciated.

Mrs. Sims, of Canyon, is here visiting her sisters, Mrs. Cliff Horne and Mrs. W. B. Seaman.

Rosa, Dee and O'Le Wallace attended the box supper. They formerly attended school here, but are now living at Whitfield.

Mr. Kellehor bought the old school house some two weeks ago, and will move it to his place in this community.

Messrs. Seaman, Horne, Close, Estes, Gardner, Braly and Basil Gardner attended the Irwin sale, Thursday.

Mr. and Mrs. Clayton Eling are visiting relatives in Canyon.

Born, to Mr. and Mrs. Bob Martine, Sunday, January 21st, a daughter. Grandpa Connally says he has three of the finest girls in the world.

Petty theft is getting to be rather common nowadays. Basil Gardner had a pair of gloves stolen at the box supper, and his skates were stolen from his car at the Irwin sale. This makes rather a bad impression on a new comer.

Mr. and Mrs. E. E. Freeman and little daughter visited Mr. and Mrs. Gardner Sunday.

Brother Willis, of Wayland College, preached for us February 4th.

There will be Sunday School next Sunday at 2:30 p. m., and preaching following. We don't know just who will preach.

ARE SELECTING FURNITURE FOR THE NEW HIGH SCHOOL.

This afternoon the board of trustees of the Plainview Independent School District are selecting from salesmen's samples seats and other furniture and equipment for the new high school building.

BOY SCOUTS' ANNIVERSARY WEEK BEGINS NEXT THURSDAY

Special, Occasional Sermon and Address Will Be Given at Methodist Church Sunday Evening.

With 200,000 other members of the Boy Scouts of America, the local troop will observe Boy Scout Anniversary Week, February 8-15. Thursday is anniversary day. Ten thousand troops doing their special good turns in towns and cities containing the bulk of the population of the United States, will make Anniversary Week a powerful influence for bringing new boys into the Scout movement and developing the ideals of those who are already Scouts.

On Anniversary Day, Thursday, February 8th, at 8:15 p. m., 200,000 Scouts will hear the anniversary message of the President of the Boy Scouts of America, and will come to attention, salute and repeat the scout oath. No matter where they may be, they will testify in this way to their loyalty to the pledge which has united millions of boys throughout the world in service for humanity.

The routine activities of the Boy Scouts of Plainview have not attracted and impressed the community, for their weekly meetings are of interest mostly to themselves and to those who are bestirring themselves on behalf of the boys of the town, but the sight of orderly, well-mannered, courteous, gentlemanly uniformed Scouts assisting in the little turns at the fairs, the Chautauqua and other public gatherings has never failed to elicit the exclamation: "That's great! Every boy ought to be a scout."

Sunday evening, at the Methodist Church, 7:30 o'clock, the anniversary sermon will be delivered by Rev. T. B. Haynie, pastor of the First Presbyterian Church, and the address will be given by Rev. Henry Hagemeier, pastor of the First Christian Church. These ministers are assistant scoutmasters.

There are thirty members of the local troop. The officers are E. B. Miller, scoutmaster; Rev. Henry Hagemeier, Rev. T. B. Haynie and Professor Ralph Porter, assistant scoutmasters; D. H. Collier, H. S. Hilburn and J. W. Willis, local council; Leslie Bruner, president; Wm. Knupp, scribe; Bob Doubleday, sergeant-at-arms. The patrol executives are: No. 1, Wm. Knupp, leader; Ed McClendon, assistant leader; No. 2 (Panther), Basil Chaddick, leader; Ralph Crowley, assistant leader; No. 3 (Mourning Dove), Henry Harrison, leader; Billy Bromley, assistant leader; No. 4 (Wolf), John Thompson, leader; Fay Sawyer, assistant leader.

Saturday evening the troop gave tests to eight boys, appointed a committee for the merit and merit system, and a committee for arranging for showing the Boy Scout film, a motion picture showing Boy Scout activities.

Arrangements have been made for special instructions in gymnasium work every Friday night. Fred Cousineau will give the lessons.

AUTOMOBILE LICENSES.

County Clerk Jo W. Wayland has issued automobile licenses as follows: H. C. Horton, Ford, No. 1187; C. W. Boone, Hale Center, Chevrolet, No. 1188; J. H. Letsinger, Maxwell, No. 1189; L. T. Abney, Dodge, No. 1190; J. E. Rigler, Overland, No. 1191; Oda Thomas, Buick, No. 1192.

THE INFANT DAUGHTER OF MR. AND MRS. D. H. SMITH DEAD.

Naomi Ruth, five weeks old, daughter of Mr. and Mrs. D. H. Smith, died yesterday morning, at the family home, and the body was buried in the I. O. O. F. Cemetery, the service being conducted at the home by Rev. I. E. Gates.

SUBMISSION SET FOR FRIDAY.

AUSTIN, Texas, Feb. 26.—Bone-dry submission has been set down for Friday.

Shipments of livestock from Plainview Saturday were four cars of cattle consigned to Kansas City by L. A. Knight; two cars of cattle and one of hogs to Wichita, Kans., by J. A. Cox; one car of cattle to Wichita, Kans., by L. G. Pearce; two cars of hogs to Wichita, Kans., by Texas Land and Development Co.

Col. A. J. Bester, of Bovina, is here on business.

PAVING BOND ELECTION IS ORDERED BY COUNCIL

VERY SLIGHT INCREASE IN TAX RATE WILL PROVIDE FUNDS FOR RETIRING BONDS.

SPECIAL POLICE IS EMPLOYED

Health Officer Reports That There Are No Contagious Diseases in Plainview.

On March 10 the resident property tax payers of Plainview are to vote on the issuance of \$40,000 in bonds for the purpose of street paving. The election was ordered by the City Council last night at its regular semi-monthly meeting. Mayor W. E. Risser, E. H. Humphreys, J. M. Waller, J. J. Ellerd and J. B. Maxey were present.

Bond Election Is Ordered.

The bond election will be to determine whether Plainview shall issue bonds to the amount of \$40,000. The bonds will be payable in forty years, with the option of redeeming them at any time after ten years. The interest rate specified is five per cent, payable semi-annually. The ordinance ordering the election provides for the assessment of a sufficient tax rate to provide interest and a sinking fund for retirement of the bonds. The rate of taxation now is sixty cents, and under the laws of the State Plainview cannot assess more than sixty-five cents on the hundred dollars' valuation. Thus the rate next year cannot be increased more than five cents under the existing law. Five cents of the street fund now being used will be used to retire the paving bonds, in case they carry. The five cents additional tax will also be used for this purpose.

The election judges appointed by the Council are R. A. Borrow, H. C. McIntyre and G. C. Keck.

City health officer, Dr. E. F. McClendon, reported to the Council that there are no cases of contagious disease in Plainview.

The reports of the officers of the city were accepted.

In the place of W. R. Simmons, who has removed from the incorporated city, E. H. Humphreys has been appointed to serve with J. M. Waller on the fire department committee. The name of Caswell Franklin has been added to the roll of the department.

Add Special Police.

The Council took action to appoint J. F. Frye as special police, at a salary of thirty dollars per month, and fire marshal, at a salary of thirty dollars per month. The duties of the new officer will be to assist the City Marshal in the performance of his duties and to enforce the traffic laws and fire ordinances.

The contract for sprinkling the city's streets has been abrogated, and one of the city's teams will be used on the street sprinkler.

LUBBOCK AVALANCHE TO INSTALL NEW PLANT.

Fire in Lubbock Saturday night destroyed the Methodist Church building, a candy factory and the plant and building of the Lubbock Avalanche. The Methodist congregation has had plans for a new building for some time. The Avalanche will rebuild its building and install a new plant. The fire originated in the Methodist Church, from an oil stove.

GIST'S REGISTERED WHITE FACE HEIFERS BRING \$350

Again Registered Stock Scores and Swell's Owner's Bank Account.

For immediate delivery, J. M. Gist has sold from his Hereford stock farm, near Littlefield, thirty head of three- and four-year-old heifers for \$350 per head to R. C. Hopping, of Farwell. In the sale also is a yearling bull which brought \$1,000. These cattle are thoroughbred, registered stock, and are from what is considered one of the best herds of the Plains. This is the first "sk: stuff" Mr. Gist has sold.

Mr. Gist has also sold 325 yearlings and delivered them to Joe Gamble, of Canyon. With this sale of livestock is included his lease on his Canyon ranch.

Marketing Creamery Butter

WASHINGTON, D. C., Feb. 5.—The standardization of butter packages and the production of a more uniform quality of product are two requirements of butter markets to which creameries need to give consideration if they wish to improve the conditions for the marketing of their butter, say specialists of the Office of Markets and Rural Organization of the U. S. Department of Agriculture in Department Bulletin 456, recently issued. On the Pacific Coast a "cube," varying in capacity from 63 to 80 pounds, is used. The creameries of the Middle West usually use the 63-pound ash tub, while in New England spruce tubs varying in capacity from 10 to 40 pounds are used. On the Pacific Coast a long, flat carton is used as a consumer's package, while in New England a flat, rather broad carton is used. In the Middle West a standard carton 2 1/4 by 2 1/4 by 5 1/2 inches is used.

At certain seasons the market specialists found on the markets an increasing quantity of an inferior quality of butter which is known as "under-grades." This inferior quality, it developed, is often due to the use of cream of poor quality and, to some extent, to faulty methods of manufacture. The more common faults observed in the quality of this butter were soft, leaky, open body; too much or not enough salt; too high or too light color; metallic flavors, high acid, unclean, and old cream flavors; streaks and mottles, mold on butter; also moldy and dirty packages. Butter possessing such faults, although not always classed as "under-grades," is often discriminated against by the critical buyer. During those seasons when the market receipts are heavy and the market is weak, such butter can be moved only at low prices, and often sells at 6 to 8 cents below the better grades.

In the shipment of butter to market, according to the bulletin, country creameries situated close together may often effect economies in transportation by co-operating in obtaining special-scheduled "pick-up" refrigerator-car service and by assembling local shipments into carload lots, which may be shipped at lower freight costs. Many country creameries, it was found, consigned their butter to wholesale butter receivers who often function as jobbers, while the tendency among the larger creameries and, to some extent, among smaller ones, is to distribute directly to the retailer. The grading and handling of bulk butter would be greatly facilitated, it is pointed out by the experts, if the consecutive numbers of the different churning of a creamery were stamped on the containers.

Approximately one-tenth of the butter received in the larger markets is placed in cold storage, the bulletin states, and is held for an average of six months. The cost of storing butter approximates one-fourth of a cent per pound per month. In the market distribution of creamery butter there is at present a tendency toward the more general use of consumers' packages, usually of the 1-pound size.

It is pointed out by the specialists that the establishment of brands is essential for effective advertising. Salesmanship is also a vital factor in successful market distribution. It is highly important in marketing a branded product that a sanitary and attractive package be used and that a certain standard of quality in the product be maintained.

The area devoted to the cultivation of tobacco in the United States in 1915 was 1,368,400 acres. The production of tobacco was 1,060,587,000 pounds, and the farm value on December 1, 1915, was \$96,041,000.

NEW WAY TO RAISE SHIPS.

Deflated Balloon-Like Envelopes Are Sunk and Attached to Ship and Then Pumped Full of Air.

Interest has been aroused in Brazilian technical circles by a recent lecture at the Club de Engenharia (Engineers' Club) of Rio de Janeiro by Dr. Sylvio Pellico Portella concerning his invention for the salvage of sunken ships, says the Scientific American. It is claimed by him that the invention is applicable to ships at almost any depth, so long as divers are able to reach them, and that it is effective in putting a wreck afloat, no matter what its position on the sea floor.

The invention consists of a tender of special model, which is equipped with floats of waterproof material. These are neatly folded, but later, when inflated with air, they assume all sorts of shapes—parallelepipeds, spheres, cylinders, etc. They are carried down by divers and attached to various parts of the sunken vessel, both within and without, still retaining their connection by means of hose with the tender ship. When all are properly fastened in place they are inflated by air pressure from above, like the tires of an automobile. As they swell they are said gradually to displace the water within and about the wreck, and it is claimed that by their own buoyancy they float it to the surface. It is said that the invention had two trials in Paris.

WANT OPTIONAL MILITARY TRAINING AT TEXAS UNI.

AUSTIN, Texas, Feb. 2.—The students of the University of Texas are getting signers for a petition asking President Vinson, with the approval of the board of Regents, to take steps to have a United States Army officer detailed here to give courses in military science and drill to students desiring such. Names are being rapidly added to the petition, and it is expected that the required number of signers will soon be secured.

It is apparent that the majority of the students are in favor of optional military training, while only very few are in favor of compulsory military training. Both L. Theo Belmont and Roy B. Henderson, director and assistant director of physical training, are heartily in favor of optional military training. They are, however, opposed to compulsory training.

The summer seasons of 1913 and 1914 were characterized by almost the complete absence of destructive tropical hurricanes which generally frequent the waters of the Caribbean Sea and Gulf regions. In 1915, however, two severe storms passed over this region, and the observations and reports obtained from its stations enabled the U. S. Weather Bureau to give timely warnings of the occurrence and progress of these destructive storms, resulting, it is believed, in great saving of life and property.

PURE-BRED STOCK PAYS.

Farmers who use pure-bred sires receive about \$30 more for every \$100 worth of feed consumed by live stock than do those using grade sires, according to figures compiled by the farm management extension service of the University of Nebraska.

NOTICE OF SALE OF REAL ESTATE

Notice is hereby given that, whereas, on the 2nd day of January, A. D. 1917, in the suit of Texas Moline Plow Company vs. W. A. Miller and wife, Mrs. N. J. Miller, and Lee Dye, No. 23183-B, on the docket of the District Court of Dallas County for the 44th Judicial District of Texas, the Texas Moline Plow Company, a corporation, recovered a personal judgment against W. A. Miller for the sum of \$2,938.89, with interest at ten per cent per annum from January 2, 1917, and costs of suit; and,

WHEREAS said Texas Moline Plow Company, in said suit, also recovered a judgment against W. A. Miller, his wife, Mrs. N. J. Miller, and Lee Dye, foreclosing a deed of trust lien as it existed on the 15th day of December, 1914, and on all days thereafter, on the following described property as the property of W. A. Miller and Mrs. N. J. Miller, namely:

An undivided one-fourth interest in parts of lots Nine and Ten, in Block Thirty, in the town of Plainview, Hale County, Texas, as shown by map of said town, recorded in Book IHE, pages 372-374, deed records of said county, beginning at a point in the south line of lot 9, 56 feet east of the southwest corner; thence north across lots 9 and 10, 100 feet to a point in the north line of lot 10; thence east with said north line 29 1/2 feet; thence south 100 feet to a point in the south line of lot 9; thence west with said south line to the place of beginning, together with all improvements on said land, and the fixtures contained in and attached to the building located thereon, including all the seats in said building; and

WHEREAS an order of sale issued out of said District Court of Dallas County on the 30th day of January, A. D. 1917, commanding the sheriff or any constable of Hale County to seize and sell the above-described property, and apply the proceeds of the sale to the payment of said judgment in favor of the Texas Moline Plow Company;

NOW, THEREFORE, I, J. C. Terry, sheriff of Hale County, Texas, have seized said above described property by virtue of said order of sale, and will offer said property for sale at the Court House door in Hale County on the 6th day of March, A. D. 1917, same being the first Tuesday in said month, between the hours of ten o'clock a. m. and four o'clock p. m. on said day, at public auction, for cash in hand, and will apply the proceeds of said sale to the payment of said judgment, interest and costs, and will place the purchaser or purchasers of said property in possession thereof.

Witness my hand this 5th day of February, A. D. 1917.

J. C. TERRY,
Sheriff of Hale County, Texas.

New Spring Suits, Dresses, Skirts and Waists for the Early Spring Buyers

We are selling spring suits, shoes, dresses and skirts daily.

The prestige that this store employs—that of having the newest authentic styles first—is a protection for the early buyer.

Our corps of experienced buyers, concentrating as they do on buying exclusive and original styles, and the popular prices that always prevail, makes our store the logical store to do your shopping.



\$13.50—New Spring Suits—\$29.50

We are showing advanced styles sent us by our New York buyer in the prevalent colors of navy, gold apple green, Belgian and mustard in French serge, Poplin Poilet Twill and English Gaberdines.

Beautiful pleated and tailored designs at only \$13.50 to \$29.50

\$11.95—New Spring Dresses—\$22.50

One of the most popular departments in our store. The reason "always the newest, and always at popular prices."

Ask the lady of refinement and good taste where she buys her dresses. Invariably, she will say Jacobs, the store of exclusive styles and popular prices.

\$3.95—New Spring Waists—\$3.95

A shipment of new spring waists in the new spring shades—an excellent purchase by our Mr. Jacobs enables us to sell these \$5.00 values at only \$3.95

New Spring Gingham

Red Seal and Everett Classic at 12 1-2c and 11c

Our early purchase in quantities for two stores enables us to sell NEW gingham at last year's prices. The designs are beautiful—all new stock—as we sold over 5000 yards fall patterns during our most successful sale.

CLEARANCE SALE continues on all goods of a winter value. Big reduction on the following: Children's Coats; Ladies Shoes, a bargain at \$1.95 and \$2.35; Blankets, Children's Dresses, Men's Wool Shirts, Men's Suits and Overcoats, Boys' Suits and Caps.

You will appreciate our modern business methods, Courtesy, Reliability and Satisfaction.

Jacobs Bros. Co
THE ONE PRICE CASH STORE

Jack Frost Baking Powder

"Makes Batter-Cakes without mistakes"

SOD BREAKING

Let us break your sod for you. We are prepared to break ground, either old or new, with moldboard plows and an engine.

JOHN G. MCKALLIP, Box 276, Plainview, Texas

75 YEARS OF KNOWING HOW

BACKED BY AN UNQUALIFIED GUARANTEE

The P. & O. No. 111 Lister

This lister is known to farmers wherever sold as P. & O. No. 11, but the improved type is called No. 111 on account of important improvements.

There are more of them in the hands of farmers than all other makes combined, over 2,000 sold by one dealer in one county in West Texas. The special features on this Lister made it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away.

The adjusting link on front end of beam is an important exclusive feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy loam lands of the West.

The feeding device absolutely deposits one seed at a time of any of the row crops, besides can be equipped for both corn and cotton. You will have to see this wonderful improvement to appreciate it. The tilting hoppers allow change of plates without emptying them. Furnished with either disc or shovel coverers. This Lister embodied many other important features that will convince you that it is the best on the market.

The P. & O. No. 123 4-Wheel Lister

This lister has all the advantage of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to see the seed as planted. The rear wheels have cushion springs to hold them in line with the row and following the unevenness of the ground and conform to the ridge without straining the rear frame, compelling also, the Lister to remain in proper working position at all times. The friction lock disengages automatically, allowing the wheels to castor and turn round in a very small space.

We manufacture the most complete line of Two Row Implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer.

Parlin & Orendorff Implement Company
DALLAS, TEXAS



Ready for Your Coal Bin

SIMON PURE NIGGERHEAD

LUMP AND NUT COAL

No matter if the days do warm up a little the nights and mornings will be crimp, and besides the ground-hog saw his shadow and no telling when the next blizzard will come. Better phone us today to fill up the coal house while we have the coal you want.

ALL KINDS OF FEED

We have hay, grain, bran and other feedstuff and try to meet your stock feeding needs at all times.

E. T. COLEMAN, Coal and Grain

Phone 176

112 Ash Street

Community Correspondence

NORFLEET ITEMS.

NORFLEET, Feb. 3.—Messrs. Minn-tree Flake and Leander King returned Monday from New Mexico, where they have been prospecting. They are either glad to get back or saw something over there that pleased them very much, for every time you see them they have on a broad grin.

Messrs. George and Real Moody vaccinated Saturday.

Miss Grace Hester was shopping in Hale Center Saturday.

Miss Corrah Lee Oatis spent Friday evening and night with Miss Hester.

Mrs. J. F. Norfleet and daughter, Ruth, spent Saturday night at Captain Hugins', Mrs. Norfleet's father's.

Miss Lida Sageser and Grover Sageser motored to Olton Sunday, returning by Plainview Monday.

The program and supper at Anchor Saturday night was well attended by Norfleet people.

Cawley and Forest Sageser were transacting business in Hale Center Saturday.

B. F. Oatis and daughter, Corrah Lee, accompanied by Miss Grace Hester, drove to Canyon in the "Ford" Saturday, returning Sunday evening.

J. F. Norfleet has a new Hupmobile.

Miss Nana White was trading in Hale Center Thursday.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Feb. 2.—This has been a sellers' week in every department of the cattle market, except a slight weakness Thursday on beef steers. Receipts were 35,000, about the same number as last week, but 6,000 more than same week last year. Hogs made sensational advances, reaching \$12.10 Thursday, but a big decline started early Thursday, closing prices today 30 to 40 cents lower than best time. Receipts for the week are 51,000, 1,000 less than last week and 10,000 less than same week last year. Sheep and lambs made regular advances, closing with a 10-cent gain today, lambs \$14.55, having made a new high record every day this week. Receipts were 33,000 head, 2,000 less than last week and 5,000 less than same week last year.

Beef Steers.
The best steers sold at \$10.75 to \$11.15, strictly prime steers worth \$11.75. Bulk of the steers sell at \$9.00 to \$10.40. No choice pulpers have been here, some best-top steers Monday at \$9.60. Colorado hay-fed steers weighing 990 to 1,030 pounds sold at \$8.75 to \$9.00. Receipts ran more to beef cattle than heretofore. Prime cows sold up to \$9.50, Oklahomas \$9.15, Westerns \$8.50, bulk of the cows \$6.75 to \$8.50, canners \$6.00, bulls \$6.75 to \$8.25, veals up to \$12.75.

Stockers and Feeders.
The supply was inadequate this week, and prices worked slightly higher. The yards are cleaned up closer

than in any recent week. Most of the feeders sell at \$8.00 to \$9.50, a few up to \$10.00, stock steers \$7.25 to \$8.50, tops \$8.90.

Hogs.
A big break in provisions yesterday brought hog prices down 15 to 25 cents on the late market, and the break continues today, on receipts of 4,900, prices 10 to 20 cents lower. A car of extra choice hogs brought \$11.80 today, medium weights up to \$11.75, lights, \$11.50, bulk \$11.35 to \$11.75. Pigs made big gains first of the week, selling up to \$11.50, due to great strength in the immune-stock hog market, these selling up to \$12.00. Receipts this week have represented a wide territory, including the nearby states, Colorado, New Mexico, Arizona and Texas. The market next week will depend on the way international affairs develop.

Sheep and Lambs.
Lambs from the feed lot of Peter Ronsee, St. Marys' Kansas, sold here Tuesday at \$14.20, Wednesday \$14.30, Thursday \$14.40, and today \$14.55, these showing the regular advance of prices this week. Strictly choice lambs have been selling 5 or 10 cents above these during the week. Sheep and yearlings made new records whenever anything good was offered, yearlings selling up to \$12.75, wethers \$11.00, ewes \$10.35, each class worth 25 cents above these prices now. Feeding lambs sold up to \$13.85.
J. A. RICKART,
Market Correspondent.

THE HIGH PRICE OF FEEDS.
(Federal Extension Service.)

The question is being asked by creamery patrons and farmers generally, "Can I afford to feed cotton-seed meal at \$45.00 per ton?"

Judging by the rapid falling off of the cream supply at creameries over the State it would appear that many of the patrons are answering this question for themselves in the negative. The writer is also advised that in many sections creamery patrons are selling a part or all of their dairy stock, with the expectation of devoting all of their attention to the production of a large crop of high-priced cotton next year.

While it is by no means certain that cotton will command a high price next year, it is practically certain that all dairy products will be high for years to come.

The latest Government report shows that on November 1st there were 13,424,575 pounds less butter in storage than on the same date last year, a decrease of 14.5 per cent.

Milk dealers in all parts of the country are finding it hard to get the necessary products to fill their dairy orders, even in some cases at an advance of fifty per cent in price to the producer. The general public is being taught that milk, butter, cheese and ice cream are foods and not lux-

uries. The demand for all these dairy products is rapidly increasing.

The farmer who has cows and produces some cotton can now sell a ton of cotton seed for \$45.00 and buy a ton of meal for the same money, then sell it through his cows at 33 cents to 40 cents per pound of butter fat.

Not many months ago a ton of cotton seed was sold for \$15.00 and \$30.00 was paid for a ton of meal to make butter fat worth 26 cents to 30 cents per pound. It costs little or no more to put up a ton of silage or a ton of hay than to put up a ton of silage or a ton of hay, and it costs little or no more to have a green winter pasture, than it does to have a green winter pasture, than it did two years ago.

When it is figured out from the right angle, it will be found that there is much profit in dairying. The fertility of the soil will be improved, the herd will be growing in value and will be producing a profit when the all-cotton farmer comes again to a time when he is making no money on his cotton crop. The wise farmer will keep his cows and feed them better.

WILL DISCUSS U. S. LIVESTOCK INTERESTS IN MEXICO.

EL PASO, Texas, Feb. 3.—Nearly 10,000 invitations have been sent to men and women interested in various branches of the livestock industry throughout the country to attend the annual convention of the Panhandle and Southwestern Stockmen's Association which will be held in El Paso on March 6, 7 and 8, next. Breeders, feeders, brokers, packers and handlers of meat products have been included in the list of those whose presence is desired during the discussion of the many questions of importance to all connected with the livestock industry which will come up for discussion at

the El Paso convention.

Following the lead of the American National Livestock Association at its convention held in Cheyenne a few days ago, it is expected that the Panhandle and Southwestern Association will demand that the United States take steps to protect American livestock interests in Mexico, now that the punitive expedition has been ordered withdrawn. As many of the members of the Panhandle association are actually engaged in the cattle and sheep business in Mexico, the question raised at the Cheyenne convention is of peculiar interest to the cattlemen all along the border.

WATERING LIVE STOCK.

A mudhole or ditch that can not be reached without wading in mud is not a suitable watering place for stock. An animal which has to travel some distance to get water and then must wade through mud belly deep to reach the water is not going to get all the water it needs. It will pay in dollars and cents to make it easy, comfortable and convenient for the live stock to

get all the water they will take during the winter.

MAXWELL TOURING CAR. New. Will give terms. T. B. CARTER. tt



LOW ALL-YEAR TOURIST AND EXCURSION FARES FROM PLAINVIEW —to— PRINCIPAL POINTS

—in— UNITED STATES, MEXICO AND CANADA.

Merchants' Spring Market Season, Dallas, Texas. Tickets on sale January 28th to March 20. Round trip, \$24.75.

National Education Association, Kansas City, Mo. February 24, 25 and 26; return limit, March 7th. Round trip, \$25.25.

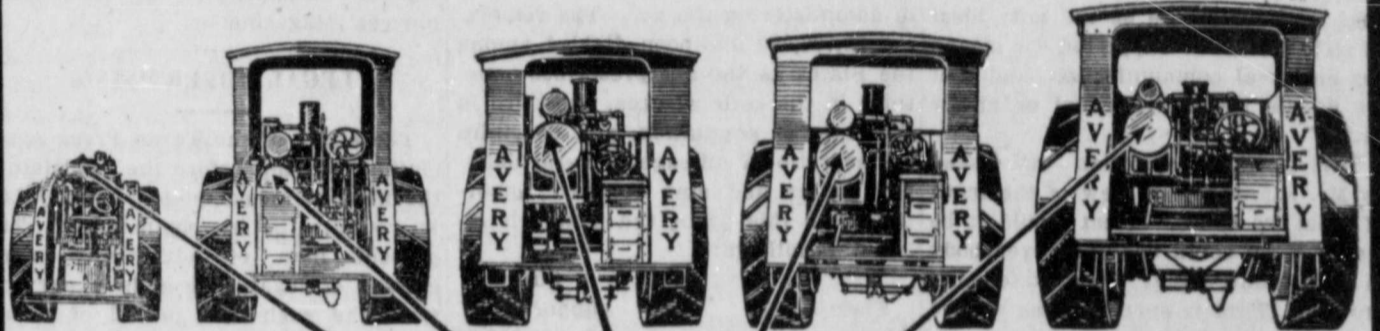
Interstate Merchants' Bureau Meeting, St. Louis, Mo. January 27th to March 17th. Round trip, \$33.65.

All-year tours to points in Texas; return limit 90 days. Tickets on sale daily. Round trip rates:

Aransas Pass	\$28.20
Corpus Christi	\$28.20
Marlin	\$17.35
Mineral Wells	\$14.45
Port O'Connor	\$27.15
Seadrift	\$26.40

For Further Rates or Routes, call on or Phone No. 224. JOHN LUCAS, Agent P. & S. F. Railway Co.

Tractor Fuel Economy



Fill These Tanks with KEROSENE AVERY FUEL SYSTEM

A Wonderful Invention—Avery Duplex Gasifier—Turns Kerosene Into Gas

We have discovered the way to burn kerosene more successfully than it has ever been before.

We burn the kerosene that builders of so-called kerosene tractors admit they waste.

We use the lubricating oil over and over again that others use only once and then waste on the ground.

We get as much power out of a gallon of kerosene as the old style so-called kerosene burning tractors get out of a gallon of gasoline.

We burn kerosene without the troubles previously experienced in burning this fuel, such as fouled spark plugs, pitted valves, carbon in the cylinder, pre-ignition, etc.

We burn kerosene so successfully that

we are able to use a closed crank case and gear pump oiling system, which is much superior to the mechanical oilers which builders of so-called kerosene tractors use to prevent the kerosene which passes their piston rings diluting the oil and causing the crankshaft bearings to be cut out.

We burn kerosene successfully with a long manifold so that we are able to use an opposed perfectly balanced motor while others are forced to use unbalanced twin motors with short manifolds in order to burn kerosene even as well as they do.

The secret of all these wonderful results is found in the Avery Fuel System, consisting of our double carburetor, duplex gasifier and auxiliary air inlet fuel system.

How Avery Tractors Burn Kerosene

All Avery Tractors are equipped with double carburetors. One bowl is for gasoline and the other for kerosene. The motor is started on gasoline and when it warms up you pull the lever and instantaneously switch over to kerosene without having to make a single adjustment of any kind. This double carburetor is the first special feature of the Avery fuel system.

But while a carburetor will mix gasoline with air and form a gas which burns readily in the cylinder, no carburetor has yet been designed which alone will successfully handle kerosene. In the Avery fuel system we accordingly place between the carburetor and the cylinder our duplex gasifier, which takes the mixture of kerosene and air as it comes from the carburetor and further reduces the particles of kerosene and mixes them with the air in such a way as to form a gas that burns more successfully than kerosene has ever been burned before.

We then use an auxiliary air inlet, which tempers this gas to the proper degree to get the most power out of it.

The Avery Company has originated and made it possible for buyers of tractors to have the advantages of many valuable tractor features, such as a sliding tractor frame, renewable inner cylinder walls, simple two-speed double drive spur gear transmission and other features, but nothing which we have ever done is more important than the invention of the double carburetor and the duplex gasifier that turns kerosene into gas. With this Avery fuel system an owner of an Avery Tractor can burn kerosene so successfully that he is forever free from any concern as to any change that may take place in the prices of fuel from year to year in the future—a thing he can never determine in advance. He can use either gasoline or kerosene at will, depending only upon whichever fuel is the cheapest in his locality.

C. E. BURGESS & SON
AVERY DISTRIBUTORS

Avery Building—South of Nash Rooming House

PLAINVIEW, TEXAS

Can You Write a Theme?

\$10.00 in Cash for the Best Theme

—on the—

"Advantages of Trading at a 'One Price Cash Store' "

Contest open to all High School and Wayland Students and the public in general.

\$5.00 First Prize \$3.00 Second Prize \$2.00 Third Prize

CONDITIONS OF CONTEST

Theme must not be longer than two pages written in ink, and one side of the paper only. Themes must be brought in person to our store in care of the "Ad Man" not later than February 16th.

25 per cent on Neatness 75 per cent on Logic

Winners of Prizes Announced February 23
Judges of Contest Announced Later

In writing the theme bear in mind Jacobs Bros. modern business methods—Courtesy, Reliability and Satisfaction.

JACOBS BROS. CO.

The Plainview Evening Herald

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
 Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. H. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

PUBLICITY AS AN EDUCATOR.

Advertising as a popular means of educating the people to higher ideals is a new thought. Its importance was vigorously impressed at a large gathering recently by First Vice President N. C. Kingsbury, of the American Telegraph and Telephone Company, in an address on "The Investment Side of National Publicity." The speaker said that the real value of advertising lay in the building up of business rather than attracting immediate customers. His great Telephone company advertised not to induce people to install telephones, but to inform the public regarding the business purposes, difficulties, problems and the ideals of the telephone company; to make it known to the American people, to use Mr. Kingsbury's words, that "as a corporation, we seek to be absolutely fair and honest, that we are above graft, pettiness, discrimination, that we have before us the lofty ideal of civic service in supplying the means for universal communication, and that we do not seek an unusual or unfair profit."

This pertinent question was asked by Mr. Kingsbury in view of the truth of what he said: "What would it be worth if we could convince everybody in this country that these statements are true. That is exactly what we are trying to teach." The speaker emphasized his point by referring to the efforts of the warring nations in Europe "to convince their own people, the rest of the world and God Almighty that their individual causes are just and righteous." A stronger endorsement of the benefits of publicity has seldom been had than this Mr. Kingsbury is not alone in holding his view of the matter, for recently Mr. E. H. Gary, of the Steel Corporation, spoke in the frankest terms of the need of greater publicity on the part of all corporations, if they would get the public on their side. Incidentally, this justifies the conclusion of Mr. Robert E. Livingston, Director of Publicity of the Consolidated Gas Company of New York, that "there is as much human interest in the advertisements of a publication as you will find in the news pages."—Leslie's Weekly.

LIVESTOCK IN THE SOUTHWEST.

It is encouraging to note from a recent report made by the United States Department of Agriculture that the value of livestock on farms in the Southwest has increased during recent years. This is an indication of progress in farming. And doubtless it will mean larger crops and better profits on crops.

It is shown by statistics referred to above that Texas leads in the value of livestock. January 1, 1917, the value of livestock on Texas farms and ranches was estimated to be \$452,118,000, an increase of about \$14,000,000 as compared to values one year ago. Texas stands first, according to the report, in value of mules; third in value of horses, fifth in milk cows, seventh in swine and eighth in sheep. But New Mexico ranks ahead of Texas in the value of sheep, it being third state in value of sheep on farms and ranches.

There is no better way of increasing the wealth of our farms than in increasing the number and the quality of livestock. Animals are bringing good prices, with prospects for better prices. As land increases in value and the number of acres in pasture is reduced, the farms, rather than large ranches, must supply more beef cattle and sheep the consumers of the country will require.

It would seem that now is a favorable time to begin animal raising, at least to make a modest beginning. With a few animals of desirable breeding it will not require many years to raise enough animals for a small farm.

Food For Thought

"The wisdom of the wise and experience of the ages may be preserved by quotation."—Benjamin Disraeli.

Whatever I have tried to do in life, I have tried with all my heart to do well; whatever I have devoted myself to, I have devoted myself completely; in great aims and in small, I have always been thoroughly in earnest.—Dickens.

Courage enlarges, cowardice diminishes resources. In desperate straits the fear of the timid aggravate the dangers that imperil the brave.—Bovee.

The men who I have seen succeed best in life have always been cheerful and hopeful men, who went about their business with a smile on their faces, and took the changes and chances of this mortal life like men, facing rough and smooth alike as it came.—Charles Kingsley.

WASN'T PROMOTED.

He watched the clock. He was always grumbling. He was always behindhand. He had no iron in his blood. He was willing, but unfitted. He didn't believe in himself. He asked too many questions. He was stung by a bad look. His stock excuse was "I forgot." He wasn't ready for the next step. He did not put his heart in his work.

He learned nothing from his mistakes. He felt that he was above his position.

He chose his friends from his inferiors. He was content to be a second-rate man.

He ruined his ability by half doing things. He never dared to act on his own judgment.

He did not think it worth while to learn how. He tried to make "bluff" take the place of hard work.

Familiarity with slipshod methods paralyzed his ideal. He thought it was clever to use coarse and profane language.

He thought more of amusements than getting on in the world. He did not learn that the best part of his salary was not in his pay envelope.—Chesapeake & Ohio Employees' Magazine.

LEGAL ADVERTISING.

The effort of the Texas Press Association to bring before the Legislature the need of an adequate publicity law is roundly to be commended. The present plan of advertising many classes of legal notices is a survival from the rush-light period of democratic government, and is little more suited to the demands of today than birch-bark canoes would be suited to the commerce of the Panama Canal. In this connection it may be well enough to call attention to the State law regarding the State's advertising. One feature of that statute is the arbitrary price it prescribes for State advertising—one cent a word for the first insertion and one-half cent a word for each subsequent insertion. Such a rate may be very fair to some newspapers, but it absolutely bars the State's advertising out of some other newspapers. Imagine a big business man, or even a little business man conducting his advertising campaign on such a basis! Advertising rates, necessarily, are based upon the circulation and character of the various advertising mediums. Certainly the paper with sixty thousand subscribers can not accept advertising at a rate acceptable to a paper with one thousand subscribers, yet the State appears to regard no difference between large and small circulations. The Federal Government could hardly turn a wheel in this matter if it were as stagnated as the State Government. The Federal Government proceeds with reasonable intelligence in distrib-

Cash Grocery Company's SPECIALS

We are closing out our stock of "Pride of Texas" Flour. You can buy it now at \$4.50 per hundred pounds. It's guaranteed.

- Compound \$1.50
- 13 pounds Cane Sugar \$1.00
- 13 bars White Soap 50c
- Extra Standard Corn, per case \$2.75
- Gallon Peaches or Apples 40c
- Gallon Blackberries, Loganberries, Gooseberries or Apricots 50c
- 5 cans Lilly Milk 25c
- 6 cans Sardines 25c
- 2 cans large-size Tomatoes 25c
- No. 2 size Tomatoes 10c

SPECIAL—With one dollar's worth of Coffee, any kind you may select, including Peaberry, Star, Manor House or Golden Gate, we will give 14 pounds Cane Sugar for \$1.00.

RICE—Just a word about Rice. It's the best and most economical pure-food product on the market today—wholesome in every respect. Can be bought at prices easily reached by any one. We sell—

- Fancy Head Rice, "The Best," per 100 pounds \$5.50
- Fancy Head Rice, 16 pounds for \$1.00
- Broken Head Rice, per 100 pounds \$4.40
- Broken Head Rice, 20 pounds for \$1.00

CASE GROCERY CO.
 622 Broadway, 506 Ash St.,
 Phone 101. Phone 337.

uting its advertising. It requires all publishers with whom it contracts to quote exact rates and to affirm that such rates are not higher than the regular commercial rates. If the rate named appears reasonable in view of the paper's circulation and standing, the Federal authorities accept it just as does an other general advertiser. The State's idea seems to be that by naming a price fair enough to a small paper it can force down the rates of the larger papers, which extremely fallacious. The result is, logically, that the State's business is barred from many publications which might be used with profit to the State and the people.—Dallas News.

I. C. C. SUSPENDS INCREASES.

WASHINGTON, Jan. 31.—The rate adjustment promised by the Texas interstate carriers between Texas points and those in adjoining States to meet the advance in rates in Texas under the Shreveport rate decision, has met with opposition and threatens to involve the entire Southwestern rate scale.

During the recent argument on the Shreveport case complainants told the commission that Kansas, Arkansas, Oklahoma and Louisiana shippers were enabled under the Shreveport schedule to deliver freight at a rate less than

the Texas shippers could cover their own territory.

The carriers answered that the interstate situation was then in the process of adjustment to conform to the new Shreveport schedules. The tariffs recently filed by the interstate carriers covering shipments from the States mentioned into Texas, drew protests from shippers, and the commission today entered an order suspending the new rates until June 1. The proposed rates are in many instances higher than the present Texas class rates.

Shipping interests have been expecting a decision from the Interstate Commerce Commission upon the application of Texas shippers and the State of Texas for a rehearing of the entire

Shreveport case, which was argued here in December.

The commission today also suspended until June 1 the proposed increase in class rates between New Orleans and Shreveport, and between other points in the same general territory upon a relative basis. The present rates are from 60c first-class to 15c class E, and the proposed rates are 95c first-class to 24c class E.

CARD OF THANKS.

To those who so kindly administered to us during our recent trying ordeal and sore bereavement, we extend our heartfelt thanks.

J. F. OWENS AND CHILDREN.

SPECIAL SALE

AT DYE DRUG COMPANY

February 16 and 17 a representative of a wholesale jeweler and diamond importer will be with us, having a large line of high-class jewelry and diamonds.

If you contemplate buying a diamond we urge you to call and let Mr. Jones show you this line.

When in town visit the fount at the Rexall store. Hot chili, chocolate and tomatoes.

DYE DRUG CO.

Magazine Subscriptions

at Wholesale Prices.

WRITE FOR CATALOGUE

N. L. BALL

THE MAGAZINE MAN
 Silverton, - - - Texas



\$10⁰⁰ \$15⁰⁰

A Sensational Sale of Men's Suits and Overcoats

"TO KEEP THE NEW STORE NEW" We have just 40 suits left and want to sell every one before our new spring clothes arrive.

FOR ONE WEEK ONLY

Our entire stock of new suits and overcoats, blue serges included, your choice

Lot No. 1 only \$10.00

Suits worth up to \$16.50

Lot No. 2 only \$15.00

Suits worth up to \$25.00

Many are spring weight and the majority are serges. We cannot describe in words the wonderful values.

Please remember we guarantee absolute satisfaction with every purchase.

COME EARLY, SIZES ARE DEPLETED

\$10⁰⁰ \$15⁰⁰

\$3.50 SENSATIONAL SALE BOYS' SUITS \$5.00

"To keep the new store new" we are determined to sell all this year's goods and offer our entire stock of new style suits regardless of former prices in two lots (blue serges included)

Values up to \$6.00 only **\$3.50** Values up to \$10.00 **\$5.00**
 A few suits at **\$1.95**

Mothers with cloth advancing daily this is an opportunity that commands your immediate attention. Many of the suits light enough for spring wear.

Come in and see the wonderful values at only \$3.50 and \$5.00

Jacobs Bros. Company

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The regular monthly meeting of the executive committee of the Benevolent League will meet Friday at 3 o'clock, at the Central School.

The Working Woman's Club will meet Friday at 4 o'clock, at the Central School.

The Hale County Federation of Women's Clubs will meet in the county court room, in executive session, Saturday afternoon, February 10, at two o'clock.

C. W. B. M. CLUB.

The C. W. B. M. Club of the Christian Church met at the home of Mrs. P. B. Randolph, with Mrs. Joe Carter in the chair.

Mrs. J. L. Vaughn gave a paper on "The Settlement of the West Indies"; Mrs. J. J. Lash read an interesting leaflet on "The Strangers," and Mrs. E. S. Keys one on "The New Committee."

The hostess served dainty refreshments.

PRISCILLA EMBROIDERY CLUB.

The Priscilla Embroidery Club met last Thursday, with Mrs. K. Hartley. The hostess, assisted by Misses Electra Hammond and Dora Seipp, served a dainty two-course luncheon of hot coffee, chicken sandwiches, pickles, fruit and cake.

The next meeting will be with Mrs. Barbee, on February 15.

PROGRAM FOR LAMAR MOTHERS' CLUB, FRIDAY AFTERNOON.

Song—Third-Grade Room.
Dramatization—Second-Grade Room.
"How Home Co-operation Aids the Child's Progress in School." (a) "Home Study—"

"In Fourth Grade"—Urshul Sanderson.

"In Fifth Grade"—Elsie Ogden.

"In Sixth Grade"—Mozelle Treadaway.

"In Seventh Grade"—Ralph Porter.

"How I Obtain Home Study from My Children." Discussion led by Mrs. W. B. Martine.)

Everyone is invited, especially the patrons of the school.

DR. AND MRS. C. C. GIDNEY ARE HOSTS AT THREE-COURSE DINNER

Dr. and Mrs. C. C. Gidney gave a three-course dinner Saturday evening at seven o'clock. After the dinner there were four tables of "five hundred." Candy and nuts were served during the evening.

Those present were: Mr. and Mrs. L. A. Knight, Mr. and Mrs. W. L. Harrington, Mr. and Mrs. H. M. Burch, Mr. and Mrs. T. O. Collier, Mrs. Lula Flynn, Dr. and Mrs. J. C. Anderson, Mr. and Mrs. G. C. Keck and Mrs. R. E. Meyers.

MYSTIC CLUB STUDIES GLACIER NATIONAL PARK.

On Saturday afternoon, February 3, the Mystic Club held its regular meeting, in the club room, with Mrs. Dye in the chair. The attendance was good.

Mrs. Phelps ably led the lesson, on "The Glacier National Park." Each number on the program was well prepared, and the club finds more and more interest and beauty in the study of our own country and its wonderful scenery. REPORTER.

WAYLAND COLLEGE AUDITORIUM, Friday Evening February 9th, 8:15.

VIOLIN RECITAL

—by—
RUPEET M. CRABB,

—assisted by—
MISS OPHELIA DONNELL.

PROGRAM.

1. Polish Dance Henri Wieniawski

2. Knowest Thou Not That Fair Land? Thomas

3. Souvenir Franz Drdic

4. Hungarian Dance No. 5 Brahms

5. (a) Caprice Viennois, Op. 2 Fritz Kreisler

(b) Minuetto Fritz Kreisler

6. Berceuse Godard

7. I Cannot Help Loving Thee Johnis

8. Hejre Kati Jenö Hubay, Op. 32, No. 4

Miss Vera Newton at the piano. Admission, 15 and 25 cents.

This recital will be given for the benefit of a musical library.—Adv.

C. R. Houston and Miss Elizabeth West are in the Northern markets to buy spring goods for Carter-Houston Dry Goods Co.

W. H. Gross had business in Lubbock yesterday.

A. G. Hinn is in Crosbyton today on business.

Chas. Reinken left this morning for Chicago, where he will buy goods for Reinken's Satisfaction Store.

A. L. and T. H. Talley have arrived from Anson to make Plainview their home.

A. F. Quisenberry, of Hale Center, spent the week end in Plainview.

Rev. A. L. E. Weber, Lutheran minister, left yesterday morning for Killeen, Texas, where he will attend the Northern Conference of the Texas District of his church, which convenes there February 6 and 7.

Chas. A. Malone left yesterday for St. Louis, Mo., on business.

Mr. and Mrs. I. W. Little, Miss Athol Mueller and Miss Abbie Brown, of Plainview Mercantile Company, left Sunday for St. Louis, Chicago and other Eastern points on a marketing trip. Miss Brown will attend the Gosard Training School, at Chicago, for several weeks. Mr. and Mrs. Little will visit at their old home, in Moscow, Kentucky, before returning to Plainview.

Miss Brown, of the Plainview Mercantile Company, left Saturday for Chicago, where she will take the Gosard instruction course.

Mrs. Wm. A. Wilks and family, Miss Laura Morrow and Gilbert Elkins returned to Post City yesterday, after a week-end visit with Mr. and Mrs. W. W. Connell.

Mr. and Mrs. E. C. Richards visited with relatives in Amarillo Sunday.

Chas. Reinken left Sunday for Chicago to buy goods for Reinken's Satisfaction Store.

R. C. Ware has returned from Fort Worth, where he has been for medical treatment.

R. A. Drum, formerly general manager of the Texas Utilities Company, left yesterday for Fort Smith, Ark., after a business visit in Lubbock and Plainview. Mr. Drum is now connected with the Border City Ice and Cold Storage Company, of that city.

Mr. and Mrs. J. C. Mauk, of Fort Stockton, arrived here Wednesday and will make Plainview their home.

Mrs. Marvin Garner and children have returned from a visit with relatives in Hereford.

Mrs. Will Smith and children have returned from Hereford, where they have been visiting.

Mrs. E. S. Keys has returned from a visit with relatives in Paris, Ill.

Mrs. W. S. Dunn has returned to her home, in Mills, N. M., after a visit with her daughter, Mrs. Gamallie Graham.

A. L. Maupin has returned from an extended visit with relatives in Post City and Lubbock.

R. Beal Pumphrey, Jr., formerly of Plainview, has accepted a position with the Clay Robinson Livestock Commission Co., of San Antonio.

Henry Ansley was down from Amarillo Sunday visiting with relatives and friends.

L. D. Harrison went to Tulla yesterday on business.

Mr. and Mrs. E. Dowden are spending the late winter in San Antonio.

Miss Leita Roberts left Saturday for Eastern markets to make millinery purchases for spring and summer for the R. & H. Millinery.

Henry Hagood was in Lubbock yesterday on business.

Otis Trulove, of Amarillo, is here on professional business.

N. L. Ball, editor of the Silverton Star, is here today on business.

E. L. Smith, of Fort Worth, and D. E. Autrey, of Amarillo, representing the Southwestern Telephone Company, were in Plainview yesterday on business.

H. R. Miller, of Cisco, was in Plainview yesterday on business.

J. H. Flanagan and L. F. Dyer, of Dimmitt, were here Sunday.

Ed Dougherty, of Lockney, is here today shaking hands with his friends.

C. R. Wilkinson, A. B. Brown, Sam Henry and Ed Dougherty, of Lockney, are here today on business.

Mrs. G. W. Archibald, of Durant, Oklahoma, is visiting her mother, Mrs. J. L. Vaughn.

Mrs. Wiley Brashears has returned home from visiting her mother, in Stratford, Texas.

H. A. Thomapson and Jno. Boyce, of Amarillo, are visitors in Plainview today.

CEMETERY NOTICE.

The Cemetery Association at its recent meeting set apart Tuesday, February 20, 1917, as Cemetery Day.

At this time it is the desire of the Association that all interested attend. Quite a lot of work is needed to be done in the way of repairs, drainage, burning trash, etc.

Let every one who will bring tools to work with. Would like to have several teams, one or two plows and scrapers.

Let's all take our dinner, have a get-together meeting, and at the same time do much-needed work on the Cemetery.

21. CEMETERY ASSOCIATION.

SPRING LAKE NEWS.

SPRING LAKE, Texas, Feb. 5.—D. G. Axtell was marketing his wheat in Hereford the last of the week.

G. H. Mahr is hauling his cane seed to Plainview.

J. I. Phipps is very low at this writing.

P. D. Vore and family are enjoying the pleasures of a new Ford.

O. C. Axtell and wife, Miss Mamie Axtell and Mrs. Leona Harris were visiting relatives in Hereford Thursday.

C. E. Bales was in Plainview the first of the week.

Misses Etta and Beatrice Vore motored to Olton Saturday.

Rev. McKay, who has been visiting his mother for several weeks, returned to Spring Lake Saturday.

W. S. Hall and family and Otis Brown and family went to Plainview Wednesday.

A number of our farmers were hauling grain to Muleshoe last week.

D. G. Axtell and sister took dinner with the Vore family Sunday.

The Christian Endeavor Society at this place observed Endeavor Week, beginning with January 25th and ending with February 4th. The social was held in the M. E. Cleavenger home on Wednesday evening. The evening was spent in games and music. The hostess served fruit Jello and cake. A most enjoyable time is reported.

Spring Lake and Sunny Side Literary Society met at Sunny Side Friday night, with a full house and a big program. Music, recitations, readings and dialogues were rendered, to the enjoyment of all. Miss Ona Yelton edited "The Whirlwind."

The following parties have moved since our last writing: C. E. Troxall has moved to the S. W. Downs farm; Rev. Reeves to the Kerchival farm; Ira and Ora White to the farm owned by J. L. Linville and known as the Barn-

Richards Bros. & Collier have just received two large shipments of thread for

Fancy Needle Work

Knitting Silk

Crochet Silk

Embroidery Silk

Texas Silk (Variegated)

Crochet Thread

R. M. C. Cordonnet Special

And Royal Society Galore

We would call your attention to the washing, wearing and lustre of the R. M. C. Cordonnet Special. This is manufactured by Richardson Silk Co., and our guarantee is behind every inch of it.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

etson farm; and Willis White has bought and moved to the Frederick farm. We quite heartily agree with the Y. M. B. L. of Plainview that we need more land made into farms and homes by non-residents.

DISTRICT MISSIONARY CONFERENCE IN SESSION.

The missionary conference for the Plainview District is in session at the Methodist Church. Presiding Elder A. L. Moore has charge of the conference, and has arranged a program of interest to the ministers and laymen of the district.

ENTRANCE REQUIREMENTS TO TEXAS UNI. ARE RAISED.

AUSTIN, Texas, Jan. 27.—At the last faculty meeting of the University of Texas, resolutions were passed requiring that, beginning September, 1917, and continuing until September, 1919, fourteen and one-half credits will be necessary for entrance, instead of fourteen, as is the case now. After 1919, the number will be raised to fifteen credits. The requirements in foreign languages was also changed, only two being needed, instead of three and four, as formerly.

When you want an accessory for your car see us. SOUTH PLAINS MOTOR CO. Phone 677. tf.

LOST—Rim and glass to headlight of Ford car. Return to Herald office for reward. 2t.

MRS. BUSSELL will take your orders for Hemstitching and Picot Edges. Phone 160. 2t.

NEW POLL-TAX LIST of Briscoe County now on sale. Price, \$2.50 N. L. BALL, Silverton, Texas. tf.

CARD OF THANKS.

We wish to extend our sincere thanks for the sympathy of our friends in the death of James A. Pearson.

MR. AND MRS.
H. S. PEARSON,
MR. AND MRS.
FRANK E. PEARSON,
L. R. PEARSON.

CARD OF THANKS.

We desire to express our heartfelt thanks to those who so kindly helped us during the sickness and death of our baby.

May the blessing of Providence be extended them, is our sincere desire.
MR. AND MRS. H. D. SMITH.

FOR RENT—Nice five-room house, with garden. Phone 654. 1t-pd.

SEE ME FOR

Farm Loans

Cattle Loans

I also buy vendors lien notes

Money Ready in One Week

Promptest of Service

J. C. Rawlings

3rd National Bank Bldg
PLAINVIEW, TEXAS



A Wedding Gift

A chest of the beautiful Dixie pattern of Hallmark Plate will make a most acceptable gift and will be in daily use as a reminder of the giver.

Such a chest may be purchased for a very reasonable sum, and the graceful design and sturdy quality of the metal make it distinctly a gift worth while.

Only Hallmark Stores sell the Dixie Plate and we will be glad to show you the various combinations of this pattern.

W. Peterson
JEWELER AND OPTICIAN

The HALLMARK Store

BEN WILSON in

"The Mainspring"

A Five Reel Red Feather Feature

A very interesting story together with an exciting midocean steamship wreck and a stock exchange scene.

The Ruby Theatre

Friday, February 9th

SPECIAL

The world's best books, regular \$1.00 to \$1.50 value, only **65c**

HERE ARE A FEW TITLES

"Sam Jones' Sermons"
"Sam Jones' Gospel"
"Moody's Sermons"
"Moody's Anecdotes"
"Moody's Child Stories"
"First Mortgage"
"Talmadge's Gems of Truth and Beauty"
"Bible Characters"
"Pearls from Many Seas"

Matches, 3 boxes for 10c
Oil cloth, yard, 10c and 15c
Big bargains in enamel wares. A new lot of hardware.

I'm rushed—come.

CANNON BALL

10c
STORE

Harness Oiling

The High Cost of Leather Materials Makes Preservation Necessary

We have some best quality neats foot oil which will help us to make your harness give you more complete and much longer satisfaction. We are prepared to "doctor" your harness and save you money.

We have just received a big shipment of leather goods which we can offer at the lowest figures at which they can be bought.

Bring us your old saddles and harness. We pay the highest prices for your second hand goods of this kind.

Jesse Delaho Harness Company

Phone 589

First Door West of Postoffice

Spring Poultry Work

The poultry raiser on farm or in city who wishes to produce fall and winter eggs with a by-product of spring "friers" should begin now to plan for the early setting of eggs, say poultry specialists of the U. S. Department of Agriculture. In the States of the extreme South settings should be made from the first to the middle of February; in the central group of States, from the early part to the last of February; and in the northern tier of States, from the latter part of February to the early part of April. With settings timed on this schedule the chicks will hatch in ample time to allow their maturity before cold weather. The pullets from these broods should lay during the late fall or early winter, when eggs are scarcest.

The setting schedule outlined also will permit the development of early spring "friers." The young chicks will be developed to the point where they may be turned out on the ground by the time vegetation is out, and so may augment their feed with green stuff. The smaller broods of chickens can be hatched later than those which are larger and slower to develop.

Incubation.

One difficulty in setting eggs in spring at selected dates if the natural system of incubation is followed is in finding broody hens at the proper times. If natural incubation is depended upon exclusively it probably will be best for the poultry raiser to disregard dates and make settings whenever broody hens are available. A good nest for setting is made of wood, 15 inches square and about 15 inches high, with a top. The front is open except for a board 6 inches high. Three or four inches of damp earth should be placed in such a nest, and on this straw, hay, or chaff should be firmly packed. The hens should be dusted thoroughly with insect powder. It is a good plan, also, to sprinkle a little of the powder in the nests.

Using an Incubator.

The suggested schedule can be followed exactly if an incubator is used. The machine should be operated in a warm room, preferably a cellar, as a protection against outside temperature changes. It should be disinfected thoroughly before being used, with a solution of a reliable coal-tar disinfectant. Instead of using such a solution, a small receptacle containing one-half ounce of permanganate of potash on which one-half ounce of formalin has been poured may be shut up in the incubator. The resulting gas will thoroughly disinfect the machine. After disinfection the incubator should be run empty for several days, to get it into good operating condition. After the eggs are in place the temperature should be held at from 101½ to 102

degrees F. the first week, 102 to 103 degrees the second week, and at 103 the third week.

The eggs usually are turned for the first time at the end of the second day and twice daily through the eighth or ninth day. The eggs are cooled outside the hatching chamber once daily after the seventh and up to the nineteenth day. Moisture should be furnished in artificial incubation in the South, in high altitudes, and when the incubator room is dry. This may be done by sprinkling the eggs with warm water or by placing a wet sponge or pan of water under the egg tray.

During the hatching period carefully fill the lamp and trim the wick each day. It is best to trim the wick by scraping off the burnt portion rather than by cutting the wick. The lamp should not be filled entirely. After the lamp is filled it should be closely observed for a time to make sure that the flame does not get too high.

FOOD, FEED AND FERTILITY SAFE FARMING FOUNDATION.

WASHINGTON, D. C., Feb. 5.—

Food, feed and fertility are the foundation of safe farming, according to the United States Department of Agriculture. A circular sent to farmers, bankers, and business men in cotton territory by the Chief of the Office of Extension Work in the South says: "Let us feed the people, feed the livestock and feed the soil. When we have done these three things, then raise such acreage in money crops as we have the labor to tend."

The circular points out that the true value of cotton to the farmer is to a great extent the amount of food and feed that it will purchase. The price of cotton has risen, it is true, but so has the retail price of all other farm produce. "By growing all cotton," says the author, "and exchanging it for a living you are simply swapping a high-priced product produced by your labor for a high-priced product produced by the labor of the other fellow. When you follow safe farming, however, you produce your own food and feed at cost and sell your cotton for the other fellow's dollars."

Safe farming is defined in the circular as including these items:

(1) A home garden for every family on the farm, from one-tenth to one-fourth acre, well located, well tilled, and tended as carefully as any other crop on the farm, planted in rotation to time the vegetable crops so as to have a continual supply for the family table as many days in the year as possible. To this should be added one-fourth of an acre of potatoes, either Irish or sweet, or both, to be used as

food for the family.

(2) Enough corn on each farm to last the family and the live stock for one year, with a little excess for safety.

(3) Sufficient oats and other small grain to supplement the corn as food for one year with certainty. These small grains conserve the soil in winter and provide summer grazing for live stock.

(4) Hay and forage crops to supply the live stock on the farm for one year, with a little excess for safety. The legumes, which add fertility to the soil and produce the best hay, should not be forgotten.

(5) The necessary meat, eggs, and milk for the family. The meat should be procured by increased attention to poultry and hogs, because of the rapidity with which these can be produced. Every family should have at least two milk cows, so that one can be in milk all the time. A sufficient number of brood sows should be kept to produce the pork for the family, with some excess for sale. The average number of poultry per farm should be gradually increased to at least 50. There should

be eggs and poultry for the home table, with a sufficient excess for sale. The live stock on the farm should be gradually increased so as to consume the otherwise wasted products and make productive the unproductive and unutilized lands.

(6) Cotton for the main money crop after the living has been amply provided for.

(7) The sale of the surplus products of the garden, the orchard, the poultry, the live stock, and the feed crops to cover the necessary running expenses of the farm, leaving the cotton as the real cash crop.

The present prices of cotton, says the circular, should not be permitted to tempt any farmer to depart from this program. It is the only safe plan to follow, no matter what the price of cotton may be.

Soy-bean flour can be used successfully in making muffins, bread, and biscuits much in the same way as corn meal is used.

Farmers' Bulletins to the number of 150,650,850 have been printed by the

U. S. Department of Agriculture since the series was inaugurated, in 1890.

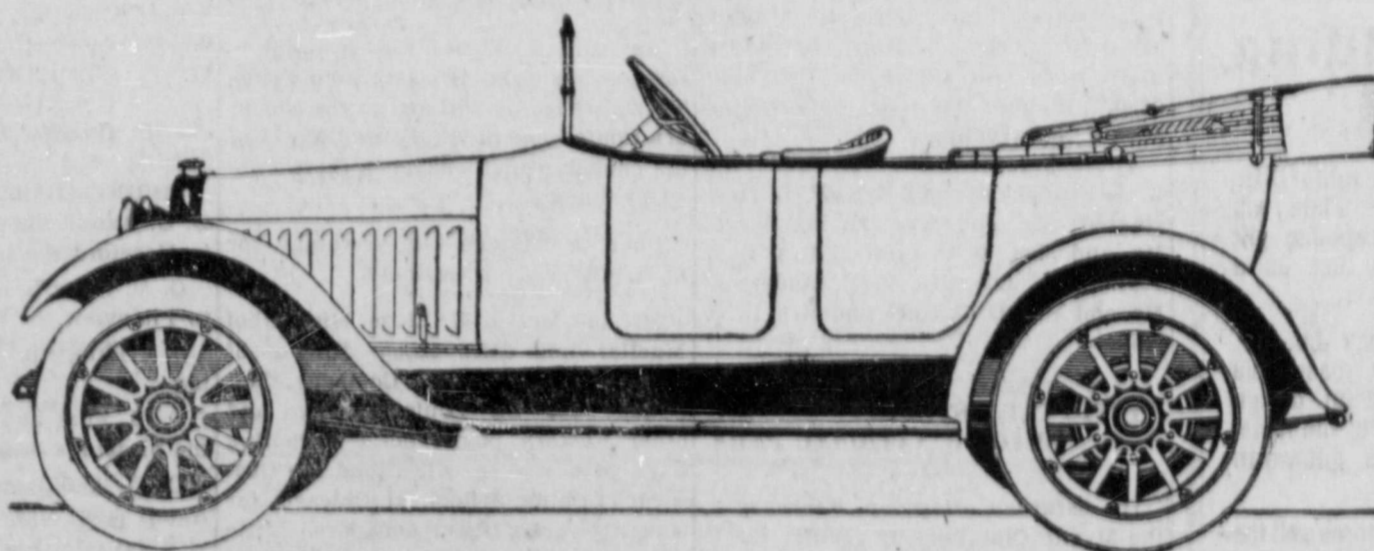
Factory-made butter in the United States increased from 627,145,865 pounds in 1909 to 786,913,489 pounds in 1914; and factory-made cheese increased from 311,175,730 pounds in 1909 to 377,506,109 pounds in 1914.

Approximately 20 per cent of each potato pared by ordinary household methods is lost in the process. The loss includes much and sometimes all of the portion of the tuber containing important soluble salts. Potatoes that are boiled and baked in their skins lose practically none of their food value.

HAVING PURCHASED
the H. & S. Meat Market
we will appreciate your meat trade. We have all kinds of fresh meats and oysters in season. For good service and prompt deliveries phone 635.

WATSON & YOUNG

Now \$1090
AFTER MARCH 1st, \$1250
BUY NOW AND SAVE \$160



CHALMERS SIX-30

The Highest-Grade Low-Priced Six-Cylinder Car

Built for those who want a thoroughly reliable, powerful, six-cylinder car at a reasonable price.

Wanted in every county—in every township—in America.

No other car so perfectly fits the needs of many thousands of buyers. It has size, beauty, power. It is economical and dependable. It can be bought at a moderate price.

Chalmers Style

Chalmers design, finish and accessories always have been beyond criticism.

The name of Chalmers stands always for a car of beauty. There is grace and harmony in every line and curve. Chalmers upholstery, tops and trimmings are goodness clear through.

No car at a less price approaches its charm. Few, even at much higher prices equal it.

Every Chalmers owner is proud of his car.

Chalmers Comfort

Smoothly elastic springs—built with costly vanadium steel—unbreakable in ordinary use, and unexcelled for luxurious riding.

Cushions firm, yet soft as eider down. Wide, ease-inducing seats. Ample room for even the tallest and longest.

A balance that exquisitely swings with the contour of the road, yet holds it with a grip of steel.

Windshield just right; glove-fitting top; and curtains; doors that don't rattle and joints that don't squeak.

Chalmers Performance

Scores of gold, silver and bronze trophies adorn the reception room at the Chalmers factory. They were won for speed, for hill-climbing, for endurance and economy.

In 1916 Chalmers cars won in recent events—Pike's Peak hill climb—record run from Chicago to New York—famous Giant's Despair climbing classic—and other convincing road performances.

To drive a Chalmers is a constant pleasure. The motor is a giant in velvet clothing—its smoothness and power delight all users.

In city-traffic slowness or at arrow-speed along the open road the Chalmers is supreme.

Chalmers Economy and Dependability

Economy begins with the price of the car. It is needless to pay more than the Chalmers price.

Upkeep is satisfyingly low. The car is economical of fuel and easy on tires. A Chalmers always can be depended upon to meet any conditions of roads or weather.

Present Prices

Two-passenger Roadster,	\$1070	Seven-passenger Touring Car,	\$1350
Five " " Touring Car,	1090	Seven " " Sedan,	1850

(All f. o. b. Detroit)

CONNELL MOTOR CO.

W. W. CONNELL, Manager

North Room Donohoo-Ware Hardware Co. Bldg.

Telephone Number 113

ATTENTION Laundry Patrons

In order to give the best service to our patrons we have been compelled to establish the rule to collect at the door when the work is delivered. This rule will become effective February 15, 1917, and no one will be exempt from it.

Heretofore our drivers have been compelled to put in so much time collecting that we could not give you as prompt service as we desired.

Kindly make arrangements to pay promptly upon delivery so as not to delay the driver any more than possible.

YOURS FOR BETTER SERVICE

**PLAINVIEW
LAUNDRY CO.**

Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you.

DONOHOO-WARE HARDWARE CO.
Phone 80

RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

FOR SALE—My home, 4 blocks from square. See me at Herald office or address Frank Jones, Box 664, Plainview, Texas.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

FOR RENT: One downstairs south room. Would rent room or give room and board. Phone 615.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

FURNISHED ROOMS for rent. PALACE HOTEL. 6t-pd.

EXCHANGE the House Furnishings that you don't want for something that you do want. It's an easy swap at W. E. WINFIELD'S. Phone 95. 2t.

FOR SALE—A-1 grade Jersey cow, five years old; 28 pounds daily. Also Jersey heifer, 20 months old; fresh February 15. P. O. Box 223. GEO. J. MARTIN. 2t-pd.

HOG FEEDERS, ATTENTION. We have just received a car of peanut meal and cake. Fine for hog feeding. Phone 162. ALLEN & BONNER. 4t.

TWO CARS FOR SALE—Cheap to you—one Maxwell and one Chevrolet; both practically new; each run a little over 3,000 miles. \$50 down; balance easy terms. M. P. GARNER. 4t.

FURNISHED ROOMS. 403 West Main Street, for couple. 4t.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. 4t.

FOR SALE—Improved farms near Muleshoe; shallow water; on easy terms. Inquire of owner, J. F. METSKER, Muleshoe, Texas. 6t.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677.

FOR SALE. Ford car; just overhauled; new parts put in where needed; repainted; comparatively new top; Atwater-Kent ignition. Bargain for cash, or trade for cattle. See JACK LESLIE, at South Plains Monument Co. 4t.

FOR SALE—1916 Maxwell, in tip-top mechanical shape. \$400; cash and terms. SOUTH PLAINS MOTOR CO. Phone 677.

AUTOMOBILE CURTAIN found in street north of Methodist Church. Owner may have same by calling at Herald office and paying for this ad. 4t.

BEAUTIFUL full-blood Brown Leghorn pullets for sale, good layers, 60c each. Eggs, \$1.00 for 15. Roosters, \$1.00. MRS. AUSTIN VAUGHN, Abernathy, Texas. Tu. 3t-pd.

WILL SELL well headed feterita bundles at stack for 7c a bundle. One-half mile south of Court House. Phone 9020. 6t-pd.

WANTED—Twelve cows to pasture on wheat and feed corn silage. H. E. LANDIS. 4t.

FOR RENT—Two furnished rooms for light housekeeping. Phone 662. Apply 706 El Paso. 4t.

SEE H. L. KING, Phone 516, for tiling for trees and garden. 3t. only

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

WANTED—To sell 80 acres choice land 7 miles east of Plainview. Phone 438 or write Herald Publishing Co. 8t.

FOR RENT—Office or storage room. Apply to L. J. WARREN. 4t.

NOTICE TO CREDITORS TO FILE CLAIMS WITH RECEIVER, AND ALSO NOTICE OF SALE OF STOCK, FIXTURES, ETC., OF J. W. WILLIS DRUG CO.

Notice is hereby given that all creditors must at once file with me their claims of indebtedness against J. W. Willis Drug Co., Plainview, Texas.

Notice is also hereby given that 15 days after date the undersigned will offer to sell at private sale, to the highest bidder, for cash, all the stock, fixtures, etc., belonging to the J. W. Willis Drug Co. The stock of goods, wares and merchandise will be sold separately from the fixtures, soda fountain, etc.

Subject to approval of court. C. F. VINCENT, Receiver. Plainview, Texas, Jan. 30, 1917. 4t.

I have the exclusive agency for WILBUR STOCK REMEDIES for Hale, Floyd and Swisher Counties. Want live agents for Floyd and Swisher Counties. Z. T. NORTHUTT, first door south Plainview Hotel. 1t-pd.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677.

FOR SALE—Work mules; cash or terms on satisfactory paper. D. F. SANSOM & SON. 4t.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

CHOICE ALFALFA — A limited quantity for sale. SANSOM & SON, Plainview.

FEED. Try Rice Bran and Rice Polish, the best and most economical feed at prevailing prices. D. F. SANSOM & SON. 4t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. 4t.

LOST—Heavy winter laprobe, somewhere on Restriction Street. Finder please call Phone 484. 4t.

FOR SALE OR TRADE—One five-room house, new, close in, modern style. B. F. MOORE, at Progressive Shoe Shop. 4t-pd.

GOOD MILK COWS. For sale, at my farm, east of Plainview. Can show them any time. Any one desiring to buy cows would save money by seeing me. W. C. CLEMENTS. 4t.

FOR SALE OR TRADE—Detroit touring car; good condition. Will trade for team of mules or hogs. Ten miles east of Plainview. Address A. S. BAKER, Lockney, Tex. R. R. 2. 4t-pd.

Honesty is the shortest road to business success. That is the reason I have taken this road. W. E. WINFIELD. Phone 95. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. 4t.

NOTICE. 640 acres of land for the filing. New homestead law. See us at once concerning filing fee, best locations, etc. We are making regular trips, and can locate you, for a small fee, on a section of as good land as any in Hale County. Good grass and agricultural land. See us at once. Next door to Herald office. FARMERS' LAND LEAGUE. Wyatt Johnson, Manager. 4t.

I would rather make a friend than two sales. W. E. WINFIELD. Phone 95. 2t.

FOR SALE—Shetland pony stallion and six mares, in foal. All young stock. W. T. HAINES. Mar. 1. 3t.

FOR RENT—Two rooms for light housekeeping. Close in. Phone 236. 2t-pd.

FOR SALE—New, unused base burner at wholesale price. F. W. CLINK-SCALES. 4t.

FOR SALE—Young broke work mules and mares. See R. W. VANDERSLICE or TOM THOMPSON. Feb. 22-pd.

STRAY CALF—A calf has strayed to my farm, five miles south of Plainview, on the Petersburg road. Owner may have same by identifying and paying for feed and this ad. FERD RASTETTER. 4t.

Every piece of used Furniture in your home has an exchange value at W. E. WINFIELD'S. Phone 95. 2t.

FOR SALE: New unused base burner at wholesale price. F. W. CLINK-SCALES. 4t.

NOTICE FOR COUNTY DEPOSITORY.

Notice is hereby given that the Commissioners' Court of Hale County, Texas, at the next Regular Term, February 12th, 1917, will receive bids for the Depository of the funds of Hale County for two years, beginning February 14th, 1917.

Any Banking Corporation, Association, or Individual Banker in Hale County, Texas, desiring to bid, shall deliver to the County Judge of Hale County, on or before 10 o'clock A. M., February 12th, 1917, a sealed proposal, stating the rate of interest offered on the funds of Hale County, Texas, for two years, beginning on February 14th, 1917, in accordance with the laws of this State.

Witness my hand and Seal of office, this the 13th day of January, 1917. CHARLES CLEMENTS, County Judge, Hale County, Texas.

Bulk Garden and Field Seed "Where Two Can Live as Cheap as One." PLAINVIEW PRODUCE CO. 4t.

FOR SALE—A good second-hand Ford car. Will sell at a bargain. Also have some good second-hand cars of other makes. See us quick. CONNELL MOTOR CO. Phone 113. Donohoo-Ware Building. 1t.

FOR RENT—Furnished room, close in. Phone 616. 4t.

BEDS at BEN SEBASTIAN'S, 25c. Phone 416. 1 1/2 block north of Plainview Hotel. 4t.

FOR SALE OR TRADE. Fourteen acres irrigated land three miles of Portales, New Mexico. Clear. Price \$700. S. T. BOYD, Altus, Okla. Route 4, Box 48. 3t-pd.

FOR RENT—Rooms for light housekeeping. Phone 336. 4t.

WONDERFUL STUFF! LIFT OUT YOUR CORNS.

Apply a Few Drops, Then Lift Corns or Calluses Off With Fingers—No Pain.

No humbug! Any corn, whether hard, soft or between the toes, will loosen right up and lift out, without a particle of pain or soreness.

This drug is called freezone, and is a compound of ether discovered by a Cincinnati man.

Ask at any drug store for a small bottle of freezone, which will cost but a trifle, but is sufficient to rid one's feet of every corn or callus.

Put a few drops directly upon any tender, aching corn or callus. Instantly the soreness disappears and shortly the corn or callus will loosen and can be lifted off with the fingers.

This drug freezone doesn't eat out the corns or calluses, but shrivels them without even irritating the surrounding skin.

Just think! No pain at all; no soreness or smarting when applying it or afterwards. If your druggist don't have freezone have him order it for you.—Adv.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week.—Adv. 4t

Are You Slipping? Lack Workaday Energy?

These conditions indicate undernourished bodies. It is a very simple matter to overcome such conditions. The most essential thing is to get a properly balanced food. HEMO is such a food—a palatable Malted Food of great nutritive force.

No drugs about HEMO. Just a plain food that supplies those elements that you do not get with your every day food, but which are very essential to the building of well-rounded bodies.

Makes a delicious food drink by simply adding water.

We suggest that you try a 50c package with our guarantee of satisfaction.

Long-Harp Drug Co.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making Every Druggist in town—your drug-You Sick and Can Not Sallvate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.



BUILD TRADE

by using your Bell Telephone to get in touch with people.

The telephone is the modern salesman and a great business builder.

Bell Telephone Service puts you in touch with the customer just outside of town as readily as with your patron on the next street.



Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.—Adv

Miss Rebecca Ansley SPIRELLA CORSETIER Telephone Number 304

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

W. A. TODD, Agent All Kinds of Insurance Office No. 14, First National Bank Building, Phone 129.

Advertisement for L. A. KERR, Architect, and HARRISON & KERR CO., General Contractors. Includes office and home phone numbers.

The Quinine That Does Not Cause Nervousness or Ringing in Head

Because of its Tonic and Laxative effect, LAXATIVE BROMO QUININE can be taken by anyone without causing nervousness or ringing in the head. It removes the cause of Colds, Grip and Headache. Used whenever Quinine is needed.

—but remember there is Only One "Bromo Quinine"

That is the Original Laxative Bromo Quinine

This Signature on Every Box. Used the World Over to Cure a Cold. 25c. In One Day. 25c. E. W. Grove. Maker also of the Old Standard Grove's Tasteless Chill Tonic

Advertisement for Farm and Ranch Loans by RUSHING LAND COMPANY, PLAINVIEW, TEXAS. Liberal loans, low rate of interest, good prepayment terms, immediate inspection and delivery of money.

Advertisement for 2 IN 1 SHOE POLISHES. A "2 in 1 Shoe Polish" is made for every use. For Black Shoes, "2 in 1 Black" (paste) and "2 in 1 Black Combination" (paste and liquid); for White Shoes, "2 in 1 White Cake" (cake) and "2 in 1 White Liquid" (liquid); for Tan Shoes, "2 in 1 Tan" (paste) and "2 in 1 Tan Combination" (paste and liquid). 10c Black-White-Tan 10c. F. F. DALLEY CO. of New York, Inc. Buffalo, N. Y. QUICK—HANDY—LASTING

Advertisement for Cold Days Require Coal. Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in. We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now? Just phone us at 162 and we will do the rest. ALLEN & BONNER

PLAINVIEW MERCANTILE CO.

Store Opens 7 a. m.

PLAINVIEW MERCANTILE CO.

Store Closes 6 p. m.

PLAINVIEW MERCANTILE CO.

Every Day Now The New Spring Goods Are Coming In



Spring Fashion Women's Coats

They are different—interestingly different—in many ways.

Take, for example, the New Jersey Silk Coats, just received, in colors Gold, Green and Blue. Prices, \$15.00 and \$17.50.

The rows and rows of stitching Paris is so keen about comes in Navy Blue Whipcord with the stitching done in white, and it outlines the exaggerated pockets.

Drop in and see the new ones.

New Spring Skirts Are Here

in all the new shades and colors. Prices, \$3.50 to \$10.00.

Spring Fashion Corsets

The new Spring Corsets are very straight indeed in the back and very low in the top.

GOSSARD'S NINE MODELS.

No. 1—Ideal Average Figure.

No. 2—Ideal Tall Slender Figure.

No. 3—Ideal Short Slender Figure.

No. 4—Ideal Tall Heavy Figure.

No. 5—Ideal Short Heavy Figure.

No. 6—Ideal Large-Above-the-Waist Figure.

No. 7—Ideal Large-Below-the-Waist Figure.

No. 8—Ideal Short-Waisted Figure.

No. 9—Ideal Curved-Back Figure.

Gossard Misses' Corsets—The front steels are much softer than used in models for older women. Sizes 20 to 30. Price, \$2.00.

The above Nine Models come in both Pink and White in Plain and Silk-Figured Brocade and Batiste.

Prices, \$2.00, \$3.50, \$4.00, \$4.50, \$5.00 up to \$10.00.

SPECIAL NOTICE.

Our Miss Brown is now in Chicago attending The Gossard Training School. Will be back by the 15th ready to take care of your Corset wants.

The New Spring Hats Are Beautiful

Spring and Winter seem to meet in these lovely new creations, which are so evidently Spring Hats, yet so suitable for these bright, crisp days.

Here are Hats, for instance, of heavy, draped gros-grain faced with straw and sporting a multi-colored tassel or a Cubist-like ornament—Hats which vow allegiance to no season and are always beautiful.

There are others of effective combinations of crepe-and-straw and some entirely of straw or satin. Many light-colored Hats, which Southern tourists will find most desirable and which will be liked for dress, theatre or street wear. \$5.00 to \$10.00.



Women's Shoes, Smart and New

New Shoes, very high and smart and shapely, just received for EARLY SPRING WEAR.

THEY ARE IN THESE THREE MODELS:

Silver Grey Kid, 8-inch lace Shoes, with covered Louis heels.

White Glazed Kid, 8-inch lace Shoes, with covered Louis heels.

Black Glazed Kid, 8-inch lace Shoes with Louis Leather heels.

Prices, \$8.50, \$10.00 and \$11.00.

Old Mr. Ground Hog done crawled back in his hole. Six weeks more of bad weather, but here's good news.

Your choice of any and every

Fancy Overcoat 1-3 Off

\$30.00 men's overcoats now	\$20.00
\$25.00 men's overcoats now	\$16.65
\$20.00 men's overcoats now	\$13.35
\$15.00 men's overcoats now	\$10.00
\$12.50 men's overcoats now	\$8.35



Just a Few KUPPENHEIMER and STADIUM SUITS Left, Going at the Following Prices:

\$15.00 All-Wool Suits now	\$10.75	\$22.50 All-Wool Suits now	\$15.00
\$17.50 All-Wool Suits now	\$11.70	\$25.00 All-Wool Suits now	\$17.75
\$20.00 All-Wool Suits now	\$13.75	\$30.00 All-Wool Suits now	\$21.50

THE FONDA RATES NOW BEING THRASHED OUT BEFORE I. C. C.

FORT WORTH, Texas, Feb. 1.—The hearing of Texas shippers against increased rates on beef and stocker cattle, lignite and cordwood, as named in Fonda tariff 2-B, was opened this afternoon before Examiner Gerry of the Interstate Commerce Commission.

The hearing was begun this morning, but was delayed owing to the fact that the train on which Mr. Gerry reached the city was several hours late.

The hearing will continue until Saturday night. Judge Sam H. Cowan, representing the live-stock interests, protested this afternoon that the case could not be presented in the time allotted to the hearing, but Examiner Gerry explained that longer time could not be granted for the reason that he was due in Beaumont for a hearing Monday.

Fighting Cattle Rates.

The principal fight is being made against the increased rates named on cattle, which it is declared in some instances amounts to as much as 100 per cent. Attorneys and traffic representatives of packing houses at Chicago, Kansas City and Oklahoma City are here to assist the Fort Worth packers in the fight on the advanced rates.

Advance rates were suspended on these commodities in November by the Interstate Commerce Commission, pending the hearing in progress in this city.

The proposed advances in Texas rates are a menace to the welfare of the packing interests of Oklahoma City, according to J. E. Love, chairman of the Oklahoma Corporation Commission, who is here to add his protests against the rates.

Peers for Oklahoma. If the proposed Texas rates are allowed to go into effect, Mr. Love believes that it is only a matter of time until Oklahoma roads will assess similar rates.

Walter Burton, of Chicago, attorney for Morris & Co., is representing Oklahoma City interests in the hearing.

It is expected that night sessions will be held by Examiner Gerry in an effort to expedite the hearing, and that as nearly as possible all the evidence may be heard.

A fight to sustain the rates is being made by attorneys representing the railroads.

who drew a \$15,000 fee from Louisiana for shouldering the burdensome Shreveport rate case on Texas shippers, reached Fort Worth Thursday morning to fight alongside Texas shippers before Examiner Gerry of the Interstate Commerce Commission this afternoon to undo some of the work he did then.

Walter retired from the employ of Louisiana shippers in November, after the victory had been apparently declared complete when the Fonda tariff No. 2-B was upheld. Walter is now attorney for Morris & Co., Chicago packers, and is here to protest against the increased rates on beef cattle in the new tariff. These rates, Walter holds, jeopardizes the interests of his company at Oklahoma City.

Reared in Kentucky, Walter was 15 years old before he ever saw a railroad, and somewhat older before he rode on a train. From 1903 to 1910 he was an attorney for the Interstate Commerce Commission, retiring then to become attorney for the shippers. He is only 34 now.

The Shreveport rate case was Walter's first big one. The Louisiana Legislature appropriated money to pay his fee. They wanted the power of the Texas Railroad Commission broken, and Walter did it. In doing this he paved the way for the Fonda tariff, which put an increase of about 10 per cent in rates on all of Texas.

WILL OPEN PRODUCE HOUSE.

J. P. Davis, manager of the Wright Produce Company's Plainview house, has purchased the fixtures of the Wright Produce Company, and will open in the warehouse near the passenger station a new produce house tomorrow morning. The new firm, which is under the personal direction of Mr. Davis, will be called the Merchants' Produce Co.

AUTOMOBILE HUNGER TAKES AN EXTREMELY WIDE RANGE.

Automobile hunger, even by those who have promoted it, the automobile manufacturers, is but imperfectly understood. The growth of this appetite to its present huge extent has been a constant surprise to them, even the best guessers in the automobile industry having fallen short of forecasting the increased demand in this country for motor cars. One pioneer of the industry, when asked to give his explanation of the cause of automobile hunger, said:

"The automobile appeals to one of

the deepest instincts in man, the love to go, flight. Faster and faster we have traveled, but never fast enough. Speed mania isn't a quality we cultivate in order to make it active. It is inherent and has to be resisted to prevent development into dangerous forms."

Automobile hunger, whatever its source, gives remarkable proof of its wide extent at the New York automobile shows. The attendance at the 1916 show was 340,000 during seven days, and the receipts were so large that large rebates were made to the exhibitors. No other exhibition of any kind ever held in New York has drawn the crowds that an assembly of automobiles does. The attendance at the 1917 show is expected to go to 400,000, and from the throngs of the opening day, aisles crowded an hour after the first admissions, it seems likely that this new record will be made.

There are two kinds of automobile hunger. One is the kind with ability to satisfy itself; the other goes on a-hungering. The first kind goes to the automobile show determined and prepared to have a good, square meal of automobile. The possessors of this type of appetite are the buyers of cars at the show, and their total purchases at the present show will run into many thousands of dollars, as they did last year.

One Form Is Dress.

The only kind of satisfaction the owners of the other kind of appetite get is by a dream—that some day, somehow, they will become the possessors of automobiles. They nourish this dream on automobile catalogues, and are known by the salesmen of the exhibits at the show as "catalogue fiends." It is the business of the salesmen sharply to distinguish between these two types of automobile appetites. Courteously but firmly they must single out those who are capable of satisfying their automobile hunger from those who are not. In this way sales are made and much time is saved.

It is useless for a man who merely dreams that one day he will own an automobile to try to make a well trained salesman believe that he now has the money to buy one. In playing his part the pseudo purchaser may ask questions about a certain car with all the earnestness he can command, but without avail; the salesman will look him through and, by swift intuition, perceive that he is not a real one. The salesman, in order to be at his business of selling cars, will at once adopt

a course to pass the dreamer along.

WAR or NO WAR

There is no need in the United States being starved out even if the countries at war are having trouble getting something to eat. With grocery prices such as this store offers you daily there is absolutely no need to skimp and save on your table necessities. This week we have another message of food economy which will prove interesting.

First we want to say that we want your chickens, turkeys and eggs. We pay the prevailing market price for this produce.

5 gallons Oil for	55c
Beans, pink, per pound	10c
Lima Beans, per pound	10c
Mexican Speckles, good for seed, per pound	10c
Navies, per pound	13c
BACON.	
Dry Salt Bacon, per pound	19
Sugar-Cured Bacon, per pound	23c
Smoked Bacon, per pound	21 1/2c
Breakfast Bacon, the best, per pound	27c
Hams, per pound	23c
POTATOES SOME HIGH.	
Potatoes, per pound	4 1/2c
Potatoes, in sack lots	4c
PICKLES IN BULK.	
Small Sours, per gallon	60c
Small Sweets, per gallon	\$1.25
Small Sours, in gallon jars	90c
Small Sours, in half-gallon jars	55c
Small Sours, in quart jars	35c
SEE US FOR SYRUP. ALL KINDS AND PRICES ARE RIGHT.	
Country Made, Ribbon Cane	85c per gallon
Velva	80c per gallon
King Komus	80c per gallon
Pure Sorghum, Home-Made	85c per gallon
Dixie Sorghum	60c per gallon
Range Sorghum	60c per gallon
White Karo	60c per gallon
R. C. Compound	65c per gallon
Royal Sorghum	55c per gallon

CANNED GOODS OF ALL KINDS.	
Peaches in 2 1/2-pound cans, heavy syrup	20c each
Apricots in 2 1/2-pound cans, heavy syrup	20c each
Blackberries, extra heavy syrup	25c each
Strawberries, extra heavy syrup	25c each
Peaches in gallons	40c each
Apricots in gallons	45c each
Blackberries in gallons	45c each
Loganberries in gallons	50c each
Apples in gallons	35c each
Large Hominy	10c per can
Large Del Monte Tomatoes, 2 cans for	25c
Justice Corn, 2 cans for	25c
Canned Peas from 2 for 25c to	20c per can
SUGAR, 13 POUNDS FOR \$1.00.	
EVAPORATED FRUIT.	
Extra Choice Apricots for	20c per pound
Extra Fancy Peaches	12 1/2c per pound
Fancy Prunes	12c per pound
Fancy Apples	12 1/2c per pound
Hominy Flake, nice and fresh, per lb.	6c
Compound Lard, in 10-pound pails	\$1.50
Compound Lard, in 50-pound cans	\$7.25
Large Crisco	\$1.25
If you want the BEST FLOUR use "Jubilee"—guaranteed to be as good a soft-wheat flour as there is in the State. Royal-One, the best blend. See us for prices on Flour before you buy.	

Remember we make two deliveries a day, one in the morning and one in the evening.

Farmers Exchange

Ed Hart, Manager

Phone 674