

THE PLAINVIEW EVENING HERALD

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NEITHER EMBARGO NOR BOYCOTT IS DESIRABLE

"THE ONE IS NOT JUST, THE OTHER NOT ECONOMIC," SAYS AGRICULTURAL EXPERT.

THEY TALK ON SAFE FARMING

Draft Animals Will Be in Great Demand Following Close of European War.

In all parts of Texas the gospel of safe and intelligent farming is being preached by representatives of the various agricultural agencies of the state, under the auspices of the Texas Banker's Association. Team No. 11, assigned to the Panhandle and Plains country, has been handicapped by the non-appearance, on account of sickness and other hindrances, of members of the team. D. C. Dove, of the State Department of Agriculture, and M. E. Hays, of the Texas Agricultural and Mechanical College, represented the team in Plainview Saturday.

At the Court House an interesting meeting was held in the afternoon. Mr. Dove, speaking first, talked on the subject "How to Reduce the High Cost of Living." He stated that this campaign was especially to assist the farmers of the cotton-raising district, and briefly stated the cotton farmer's problems. "The one-crop idea will hurt any section," said Mr. Dove. "Diversified farming and raising as much as possible of the family food supply on the farm will tend to reduce the high cost of living and will make greater the profits derived from our farms."

Need More Producers.

"I speak of farm problems from my personal knowledge of farm life," said the speaker. "I have lived on the farm much of my life, and since leaving the farm have continued studying the business. I am convinced that there are too many consumers and too few producers. All writers on the question of economics are agreed that there is a certain equilibrium which should be maintained between rural and urban population. No one attempts to say just how many of each hundred people should live on the farm and how many in the city, but I am convinced that the ratio is now unfavorable, too many people being congregated in the cities and towns. I believe there are two reasons for the rural people moving to the towns: First, educational opportunities; second, church advantages. These are not good in the country.

"I find many families crowded into the towns in the winter just for shelter. They fail to find farm land available for rent and no houses for rent on farms. This condition is brought about, partially, by a wasteful distribution of farm land. There are many farms of a hundred and sixty, two hundred and other large units of acreage. On these probably one family is living and farming the land improperly, in a slyshod manner. If the farms were smaller and better tilled there would be room for producers and better yields per acre. The farmers now on the land would make just as much and others would have farm homes.

Acreage Production Decreasing.

"The average acreage production in Texas, as in many of the other States, has been reduced. Forty years ago 1,400 pounds of seed cotton on the average were raised to the acre. Now the average is 600 pounds. I believe this is brought about by over-cropping, poor preparation, selection of poor seed and improper cultivation.

Oppose Boycott or Embargo.

"The price of food supplies is extremely high. Remedies for this state of affairs have been suggested. Some believe the boycott a justifiable procedure. This plan is to cease to buy things when they become unnecessarily high. The embargo is another suggested plan. It is refusal to allow shipment of food stuffs from the country. I am opposed to either. There is no economy in a boycott and no justice in an embargo.

"My suggestion is that we prepare our soil better, select higher-grade seed, rotate our crops and cultivate better and thereby raise the acreage yields. Applying diversification we will cut down the acreage in one crop without cutting down the supply, and the market for that particular commodity will remain the same. But the other crops which we will raise will enable us to sell for less and yet

OPERATION PROVES FATAL TO JUDGE J. E. LANCASTER

Was in Battle Creek, Mich., Sanitarium for Treatment; Funeral Arrangements Incomplete.

The funeral services will be held over the remains of Judge J. E. Lancaster at Waxahatchie, Texas, Friday afternoon, according to telegraphic advices received by friends here.

News of the death of Judge J. E. Lancaster, at Battle Creek, Mich., last night came as a complete surprise to his many friends in Plainview. Early in the night a message was received stating that he had undergone a serious operation for cancer of the stomach and that his condition was grave. Later a message followed that he was dead.

Some two weeks ago Judge Lancaster left Plainview for Battle Creek to enter a sanitarium for treatment for stomach trouble. To his most intimate friends he did not express a belief that his condition was alarming, although he had been suffering with stomach trouble for some time.

Judge Lancaster was a man of about sixty years. He was born in Ellis County, Texas, and remained there for many years, serving in that county two terms as county judge. In 1905 he moved to the Plains, living first at Hereford, and later moving to Plainview. He organized and was first president of the Third National Bank, in which corporation he was a stockholder at the time of his death.

Throughout the twelve years he has been in Plainview Judge Lancaster has been a loyal citizen of the town, unselfishly working for community interests, and has done much for the advancement of the town and the surrounding country.

He is survived by a brother, who lives in Coleman County, and a sister, Mrs. H. H. Bennett, of Hope, N. M. He also has a nephew, Lee Lancaster, who has been a business associate of Judge Lancaster in enterprises at Dallas, Texas.

make more net profit, thus making the cost of our farm products less to the consumer.

"There is no soil in the world which will respond better to good preparation than the Plains soil. We should plow deep—plow before frost—increasing the depth gradually, one inch each year. The nearer planting time we begin, the shallower we should plow, and the earlier, the deeper.

"The high cost of living can be materially reduced by safe and intelligent farming without hurting the grower at all.

Distribution is Old Problem.

"One of our big problems, which is ever new, but old, is distribution. I have talked on that subject here before, and will not take up time now discussing it, except in a passing manner. Our distribution system is cumbersome and wasteful. Only a small part, about fifty per cent, of the selling price of farm commodities goes to the farmer. There is something wrong when it costs as much to distribute as it does to produce."

Demand for Draft Animals.

Mr. Dove was followed by Mr. Hays. He says that following the close of the European war, whenever that may be, there will be the greatest demand in the history of the world for work stock. The best horses and mules of European countries have been taken from the farms and used in war for draft animals and for food. There will be an unprecedented demand for draft animals when the warring countries settle down to their customary industrial pursuits.

He talked of the dairy cow's place on the farm, and stated that never in the history of the country, so far as the records examined show, has a farm on which were kept as many as five dairy cows been foreclosed on by a mortgage. He stressed the economy of home gardens, home orchards, poultry and dairy cows.

R. A. Underwood, cashier of the Citizens National Bank, and others spoke when the floor was offered to those who wished to comment on the addresses made or to ask the speakers questions. An interesting discussion of general farm questions followed.

The specialists spent Sunday in Plainview, Mr. Dove being the guest of his boyhood friend, W. A. Nash.

DEPARTMENTAL PLAN ADOPTED FOR CENTRAL SCHOOL 'GRADES'

Affiliation of High School With University of Texas As Unchanged.

The departmental system has been adopted in the grades at the Central School, according to Superintendent J. W. Campbell, who was interviewed this morning. This arrangement is only experimental. If it is satisfactory it will be continued. All the grades, down to and including the fourth, are included in the new plan. Heretofore only the High School pupils have been reciting to and studying with departmental heads. Under the new plan each teacher will have some special subject, history, grammar, geography, etc., and, although the pupils will occupy the rooms now assigned to them, the teachers will go from room to room to hear the lessons.

"In the Eastside School," said Professor Campbell, arrangements are not quite so favorable for using the departmental plan, but in the course of time he expects to extend it to all of the grades.

There will be thirty-one graduates this year, if all members of the Senior Class make their grades. These students will be allowed to enter the University of Texas, or other affiliated schools, without examination. The Plainview school has credits on entrance to the extent of seventeen and one-half units with the University. Next year there will be an additional half unit granted in algebra. The school will probably be enabled to have a better standing with the University by reason of better equipment available when the new High School Building is used. The formal written report of the inspector has not yet been received, but credits now recognized are: Latin 4, Spanish 2, Mathematics 3, English 3, History 4, and Science 1 1/2.

MRS. J. F. OWENS IS BURIED.

For Sixteen Years Has Been Affected With Dread "White Plague."

Sunday afternoon funeral services were held at the First Methodist Church over the remains of Mrs. Minnie Hyden Owens, wife of Dr. J. F. Owens. Rev. J. W. Story, pastor, conducted the services. Interment was in Plainview Cemetery. The following were pall bearers: Dr. C. D. Wofford, E. S. Keys, Lee Shropshire, J. E. Sheen, W. E. Winfield and J. B. Nance. The Methodist Church was filled with friends of the family during the services, and a long funeral train followed to the place of burial.

Mrs. Owens died Saturday evening about nine o'clock, after a lingering illness of many months. For several years she has been affected with tuberculosis, and made a valiant fight to overcome the disease.

She was born in Wilmington, N. C., March 1, 1874. Her parents moved to Lowndes County, Georgia, in 1890. A year she has been affected with tuberculosis. There are four of her children living, Jamie, Earle Gray, Clarence and Christelle.

One of the characteristics of Mrs. Owens was her cheerful disposition. She became identified with work in the church when she was eleven years old. Her father was a Baptist minister, honored in his denomination. After marriage, however, she joined the Methodist Church with her husband, and had been active in church work until she became confined to her room, several months ago.

IS INTERESTING SWEDEN IN SOUTH PLAINS COUNTRY.

G. E. Lundgren, of Wausa, Neb., was a visitor in Plainview during the latter part of the past week. Mr. Lundgren and associates own land in the Finney Switch neighborhood, and are colonizing it with Swede farmers from their section.

OLYMPIC WILL SHOW PAVLOVA.

Thursday The Olympic Theatre will show Pavlova, the world-famous Russian dancer, in the "Dumb Girl of Portici." This is a Universal feature, and it is said that Pavlova is the highest-paid actress who ever appeared before the motion-picture camera, the fulfillment of her contract with the Universal people netting her \$1.11 per second.

ENSILAGE IS BEST WINTER FEED FOR STOCK CATTLE

Chas. Saigling Believes Grain in Silo Does Not Materially Increase Feeding Value.

Ensilage is the best feed for stock cattle, is the conclusion of Chas. Saigling, enterprising Hale County stockman and farmer. For a number of years Mr. Saigling has been feeding ensilage. He stores in his "cookers" kaffir corn and sorghum for winter feeding. "When the ensilage comes from the silo and is placed in the feed trough it is hot and braces and warms the stock up," Mr. Saigling says. "There is nothing better for cows, for it insures a good flow of milk and keeps the cow in the prime physical condition."

Mr. Saigling estimates that the ensilage costs him about \$2.50 to \$3.00 per ton, including interest on investment, cost of harvesting and storing, etc. He values the ensilage as feed at \$7 to \$8 per ton. Before the stalks are cut and put into the silo the heads are gathered and the grain either fed or sold. This year there was about 700 tons of ensilage stored on his farms in this county.

Storage grain with the stalks in the silo adds practically nothing to the feeding value of the ensilage, is Mr. Saigling's belief. He states that a prominent Kansas feeder concurs with him in this belief. This year Mr. Saigling had to store the grain in the silo with the stalks in order to save the grain, and he believes the feeding value of the ensilage is not much greater by reason of the grain's being used.

Ensilage may be kept from one season to another. If at the close of a feeding season there is ensilage left in the silos and the new crop is ready, the top part of the feed in the silo is removed and the new ensilage stored with it. Thus the silo is an economical adjunct to the farm, surplus from crops in good seasons being easily kept over until it is needed.

HIGH SCHOOL STUDENTS HONOR PRINCIPAL, PROFESSOR WEBB.

Students of the Plainview High School have dedicated their 1917 annual, The Plain View, to Professor H. E. Webb, principal of the Central School. Professor Webb has been with the school for three years.

Pictures for the annual are now being made. John Boswell, '17, is business manager, and Frank Buchanan, '17, is editor-in-chief.

BENEVOLENT LEAGUE HELPS NEEDY FAMILIES DURING SNOW.

During the recent snow and continued cold spell the Benevolent League made diligent inquiry as to the families in need in Plainview. A ton and a quarter of coal was supplied families who needed it, and in another instance overshoes were given. It was found that a few families who made their living washing were in need. One family whose livelihood was earned by a son, a concrete worker, was found in need, the bread earner being out of employment temporarily.

IT WAS A LIGHT SNOW.

Yesterday morning a light snow fell over the North Panhandle country, extending as far south as Happy.

ARE MUSTERING OUT 25,000 MEMBERS OF NATIONAL GUARD.

More than 25,000 national guardsmen will be mustered out of the regular army and returned to their homes at once, as the result of an order issued by the War Department. The units to be mustered out are from twenty-six states, and include none of the Texas, New Mexico or Arizona companies. Some 50,000 militiamen will be left on the border.

JUDGE D. B. HILL TAKES HIS OWN LIFE, AT DALHART.

Judge D. B. Hill, judge of the Sixty-Ninth Judicial District of Texas, committed suicide Friday night, shooting himself, it is learned. No reports have been given of the sad occurrence in the daily press. Judge Hill is well known in Plainview, having been here a year ago in court, sitting on cases in which Judge R. C. Joiner was disqualified. He has many friends here who knew him in former years.

TAX PENALTIES EFFECTIVE AFTER LAST DAY OF JANUARY

Only Eight More Days in Which to Pay Poll Tax—Better Do It Now.

Only eight days remain in which to pay property taxes, State, county, school district and city, at the rate taxes have been assessed. After January 31, a ten per cent penalty will be added to both property and poll tax. Unless your poll tax is paid by February 1 you cannot vote during the coming year.

Hale County has paid as many poll taxes as has Potter County, of which Amarillo is the county seat—but that's no record for Hale County. It isn't in keeping with Hale County's customary payment. So far there have been 705 poll taxes paid and eight exemption certificates issued. The voting strength of the Hale County boxes now is:

Precinct	Box	Receipts
1	Plainview	155
2	Happy Union	30
3	Petersburg	62
4	Hale Center	84
5	Norfleet	23
6	Runningwater	34
7	Westside	10
8	Bartonsite	16
9	Abernathy	56
10	Plainview	208
11	Lakeview	17
12	Halfway	10
		Total, 705

Suits have been filed for delinquent State and county taxes by County Attorney L. D. Griffin. The rolls of city and independent school district delinquent taxes will be completed this week, according to Farris Frye, who is compiling the rolls, and immediate steps will be taken to collect all delinquent taxes. Suits will be filed as has been done in the case of county and State taxes.

EDUCATION, SOCIAL SERVICE AND MISSIONS DISCUSSED BY SYNOD.

Religious Education, Social Service and Missions were the prominent features of the Episcopal Synod of the Southwest, which has just closed its sessions at Little Rock, Arkansas. There were present eleven Bishops and more than sixty clerical and lay delegates from Missouri, Texas, Kansas, Oklahoma, Arkansas and New Mexico, together with a large delegation of the Woman's Auxiliary to the Board of Missions.

The responsibility of the Episcopal Church for the spiritual welfare of the negroes was fully debated. Within the Province there are more than a million and a half negroes for whom the Church is doing but little. The Synod unanimously approved a plan to elect a colored Suffragan Bishop in the dioceses of Arkansas and Texas, and requested the Board of Missions to provide their stipends.

JUDGES AND COMMISSIONERS WILL MEET IN DALLAS FEB. 8-9.

The semi-annual session of the County Judges and County Commissioners' Association of Texas will meet in Dallas, February 8 and 9. Good roads, co-operation between judges and commissioners, tax equalization, and other subjects will be discussed.

METHODIST SUNDAY SCHOOL CAMPAIGN WAS SUCCESSFUL.

The Sunday School campaign was waged last week in spite of the snow and mud, with the following results: Eleven new members for the cradle roll, thirty-six for the home department, and one hundred and thirty-seven for the regular school. Some of these were old members re-enrolled. Quite a number are business and professional men.

There were present last Sunday 326 pupils and teachers. Many of the classes are organized into Wesley classes, and are preparing for larger classes and better work.

The pastor, Rev. J. W. Story, and his assistant, Rev. W. M. P. Rippey, and the superintendent, J. W. Wayland, and all the teachers are planning to make out Sunday School the largest and best in the Northwest Texas Conference. Every Methodist, especially, is called upon to do his or her part in maintaining a high-standard school. Regular attendance is urged.

R. L. NANCE,
Conference S. S. Field Worker.

GRAHAM NOTES VOID IS COURT JUDGMENT

JUDGMENT DOES NOT PROVIDE FOR RECOVERY OF INTEREST PAID, HOWEVER.

MEXICAN IS GIVEN 25 YEARS

Sentences Are Given for Theft of Automobile and for Forgery.

In the District Court, before Judge R. C. Joiner, a case involving \$16,000 was tried today. J. M. Graham sued the Prudential Life Insurance Co., et al., for the cancellation of notes. It is alleged that the notes were given in payment of stock in that company. At the time Mr. Graham gave the notes many persons in this section also signed notes. The business of the company has since been turned over to another company, and those who had stock in the old corporation have found it an unprofitable investment.

The plaintiff's counsel, Martin, Kinder, Russell & Zimmermann, pleaded the Texas law that notes may not be given in payment for stock in corporations. Nat M. Washer, of San Antonio, owner of the notes, was represented by R. L. Ball and J. A. King, of San Antonio. It was maintained that he is an innocent purchaser of the notes.

An instructed verdict was given by the jury. The verdict holds the notes void, precludes recovery of money paid in interest to the amount of about \$5,000, and gives Nat M. Washer, holder of the notes, judgment for their face amount against the Prudential Insurance Co. In the Snyder case, which came up in District Court before Judge Joiner at Tulsa, the court held that Nat M. Washer was an innocent purchaser of notes similar to the Graham notes. This case was reversed. Since two other courts have held that one buying notes given in payment of stock is not entitled to the protection of the law bearing on innocent purchasers of notes.

Saturday a jury declared Beneslao Medeles guilty of murder, as charged in the indictment given by the grand jury early in the month, and assessed his punishment at twenty-five years in the State penitentiary.

Alvord McKinney was given two years in the penitentiary for theft of A. B. Martin's Buick car, and G. A. Lewis was given a three-year suspended sentence for forgery.

Wayland College Needs Help Now On Debt-Liquidation Fund

Results of the campaign to raise \$30,000 for Wayland College are very satisfactory, according to President R. E. L. Farmer. Seventeen thousand dollars of the amount has already been raised.

President Farmer was at Cedar Hill, about thirty-five miles east of Plainview, Sunday. There he raised \$350 for the fund, and there was only a small portion of the congregation present. Rev. G. I. Britain, pastor at Halfway and Olton, raised \$749.50 at these two places Sunday.

A meeting of the campaign committee was held today at noon at the Ware Hotel, and another will be held this evening, at which time results will be reported and plans laid for the furtherance of the campaign.

EXAMINATION FOR POSTAL CLERK TO BE HELD FEB. 10.

A civil-service examination will be held in Plainview February 10 for the selection of a postal clerk. Elmer R. Anderson, local secretary, can furnish information about the examination.

BIRTHS.

Born, to Mr. and Mrs. A. G. Sargent, January 22, a boy.
Born, to Mr. and Mrs. Thos. F. Kincaid, January 19, a girl.
Born, to Mr. and Mrs. Robt. Martine, four miles northeast of Plainview, January 21, a girl.
Mr. and Mrs. Geo. Saigling left this morning for Dallas, where they will attend a hardware convention.

WE are convincing numbers of customers daily that our store is the logical store to save money on new, distinctive and quality merchandise.

Only Five
More Days

Jacobs Bros. Big

Only Five
More Days

WE buy for progressive stores—sell for cash only. Believe in quick sales and frequent turn over. Pay cash at the cash store and note the difference.

JANUARY CLEARANCE SALE

CONTINUES ITS INCOMPARABLE VALUES THE REMAINDER OF THE WEEK



Another brilliant creation embodying lines of distinct originality and refinement. One of the new spring arrivals only - - - \$21.50

New Spring Skirts

The first showing of the new, smart and attractive spring skirts.

The very newest authentic styles and shades are depicted in these distinctive skirts just received from one of New York's leading manufacturers.

We are offering these skirts at prices that demand your careful inspection.

Come often—it is a pleasure to show you the new arrivals.

New Spring Shoes

Beautiful white and black models in AA to D widths. Our prices are much lower and our styles and quality supreme.

Our clearance sale on ladies, men's and children's shoes presents an opportunity that is seldom offered. Buy today, it's money saved.

GET THAT NEW SUIT OR OVERCOAT TODAY AT "JACOBS" THE STORE OF VALUES

Men's and boys' suits, every one new and guaranteed at prices that you cannot possibly resist. Buy that suit or overcoat today. It is easily done at our store, as our prices are really insignificant on such wonderful clothes.

Men's Suits and Overcoats

Our \$24.50 values only - - \$18.45

Our \$21.50 values only - - \$16.75

Our \$18.50 values only - - \$14.95

Our \$15.00 values only - - \$10.85

Blue serges included.

Boys' Suits and Overcoats

Mothers send or bring the boys in after school and see the wonderful values in our big Clearance Sale.

Blue serges included.

Jacobs Bros. Co.
THE ONE PRICE CASH STORE

Clearance Sale on Stetson Hats. All the new feature and staple hats included in our January Clearance Sale. Don't forget a new hat with your new suit.

Community Correspondence

BOX SUPPER TO BE GIVEN AT EAST MOUND SATURDAY.

EAST MOUND, Jan. 20.—Henry Connally has returned from several months' stay in Central Texas.

D. W. Wallace has been visiting friends in this neighborhood.

Work is progressing nicely on the new J. B. Long home. Mr. Long has also purchased another half-section of land, several miles southeast of the home place. This he intends to summer fallow for wheat.

Mr. and Mrs. F. Elring are both sick with the grippe.

Ollie Wallace, of Whitfield, spent several days in this community hunting jack rabbits.

Mrs. W. B. Seamans, who has been quite sick for the past few weeks, is reported better, but is still unable to be up.

Ernest Cox has moved to the place formerly occupied by John Welch.

Ray, June and Pearl Eralley entered school here this week.

We had 27 present at Sunday School on Sunday, January 14, and 41 on Sunday, January 21.

Marvin and Esther Belle Hubbard are sick with la grippe.

Ila Hall was unable to be at Sunday School on account of sickness.

Mr. Burch has moved his family to the house formerly occupied by Ollie Connolly, on Route B.

Mr. and Mrs. J. W. Alexander spent

Sunday, January 14, in the Close home.

Frank Locke took dinner with Basil Gardner last Sunday.

Mr. and Mrs. Clayton Elring spent a few days at the Wallace home, near Whitfield, last week.

Fred Gordon and Dick Estes attended District Court last week.

Mr. and Mrs. J. W. Alexander and Mr. and Mrs. Dick Estes and family spent Sunday at the Hubbard home.

Mr. and Mrs. Smith and daughter, of Clayton, New Mexico, visited at the home of their daughter and sister, Mrs. O. E. Winslow, last week.

Mr. and Mrs. W. M. Wilson spent Wednesday afternoon at the home of Mr. Wilson's sister, Mrs. Sam Bralley.

Two of our very popular young men thought they would take two young ladies car riding Sunday. They got as far as the front gate, but no farther. "If at first you don't succeed, try again," Jeff; and "Paint heart ne'er won fair lady," Mark.

Bernice Hubbard seems to prefer a car full of folks to a buggy for two.

Don't forget that East Mound is to have a box supper on Saturday night, January 27th. Everybody come. Girls, bring the nicest boxes you can.

BELLVIEW ITEMS.

BELLVIEW, Jan. 22.—Every one is rejoicing because of the fair weather after our beautiful and much-needed snow.

C. L. McKinney was in Plainview Saturday for a load of coal.

W. W. Kurfees was in Plainview Friday.

J. T. Terrell and Tom Henry Terrell are Plainview visitors today.

Will Terrell, of Lubbock, has been visiting his cousins, J. T. and W. M. Terrell, the past week.

Charley Cate and W. H. Tilson had business in Plainview Wednesday.

Miss Lancaster had a light attack of la grippe last week.

Our school has been having a very light attendance, on account of the snowy weather.

W. H. Tilson has gone today to do some surveying for Mrs. J. L. Vaughn.

C. W. Willis and family were visitors in Happy Union community Sunday.

Messrs. K. and Tom Henry Terrell and sisters, Katherine and Alline, went to singing at Mr. Clifford's last night. They report an enjoyable time.

Mr. Jernigan is the possessor of a new automobile.

Tom Martin and father were in Plainview last Friday on business.

SPRING LAKE LADIES' AID ELECTS NEW OFFICERS.

SPRING LAKE, Texas, Jan. 19.—Sunday the snow began to fall, and fell all day. As the wind didn't blow, the snow didn't drift, which will make it more beneficial to the wheat.

Messrs. H. M. Packard, P. D. Vore, O. C. Axtell and J. L. Linville attended the sale at Muleshoe Thursday. This was the first public sale held in Bailey County.

Rabbit hunting is the order of the day in this part of the country.

Ralph Packard was a county seat visitor Tuesday.

Posele Cunningham and Wallace Phipps motored to Hereford Monday. On the trip, while going 30 miles an hour, the car turned over. No one was hurt.

The Ladies' Aid met at the church Thursday. Officers for the year were elected, as follows: President, Mrs. H. M. Packard; vice president, Mrs. P. D. Vore; secretary, Mrs. M. E. Cleavenger; treasurer, Mrs. Fred Ott.

The C. E. Society held their regular business meeting and social Friday, at the E. R. Geist home. After the business hour and a few hours of sociability, Mrs. Geist served dainty refreshments. A very pleasant time is reported.

THREE NEW HOMES ARE BEING BUILT IN KRESS.

KRESS, Texas, Jan. 22.—Mrs. J. V. Boston, of Kress, is entertaining her brother, of Nebraska. He likes the Plains country very much.

Mrs. Lee Jenkins, of Kress, has been on the sick list for some time, but is much better now.

Miss Rena Gilbert, of Kress, is at home now for a short time.

Mrs. T. R. Boney, of near Kress, has been very sick, but is much better at present.

Mrs. Milton, of Kress, is very sick at present.

A telephone has been placed in the public school building.

The farmers nowadays are having a glorious time hunting rabbits.

Three new houses are being built in Kress now. The parties who are having them built are T. R. Boney, Claude Span and Mr. Botin. Kress is being improved rapidly. It is getting to be quite a nice town.

Mr. Browning, of Kress, had fifty head of cattle drift away Sunday night. They went north, but no one has seen or heard of them since.

Jim Skipworth, of Kress, shipped out a carload of hogs Saturday, January 20th.

E. A. GILBERT LOSES BARN AND LIVESTOCK IN FIRE.

HALFWAY, Texas, Jan. 18.—All week Mother Earth has been covered with a mantle of beautiful snow. Old Sol has made a few feeble attempts at shining, but, as though discouraged by his peeps at the vast, snow-covered plains, has each time retired behind some friendly cloud. The weather, in spite of the snow and clouds, has not

been severely cold, but delightfully snappy and bracing.

E. A. Gilbert had the misfortune to have his cow shed and two calves burned on last Wednesday evening.

A number of young people and a few older people enjoyed the singing at Mrs. N. K. Smith's on last Saturday night.

Mr. Smith and family, relatives of the Lewellen family, have moved on the Lewellen farm.

Owen T. Smith and bride arrived on last Wednesday, and are at home on the Smith farm, about ten miles northwest of Halfway.

Mrs. Jane Dye, sister-in-law of J. W. Dye, is the guest of the Dye family.

Billie Bickett and Bryan Dye, who are trapping in the sand hills, came Sunday, and will return tomorrow.

Clyde Huguley is "keeping batch" on R. L. Hooper's place northwest of Halfway.

We Are Exclusive Agents

in Hale, Swisher, Floyd and other counties for the sale of 170,000 acres of railroad land located in Terry, Gains and Yoakum counties, at prices ranging from \$10.00 to \$20.00 per acre.

All lands under \$16.00 per acre \$2.00 per acre cash. All lands over \$16.00 per acre \$2.50 per acre cash, balance of the purchase price to be in seven equal annual payments at 6 per cent interest.

First Note Due December 1, 1919

This land is graduated in price according to its location to the railroad towns, not according to the character of the soil.

The Santa Fe Ry. Co. is now building a railroad from Lubbock right into the heart of this big tract of land and we are reliably informed that the contract calls for the laying of steel into Blythe (the present contemplated terminus) by the 4th of July this year.

This land will be sold and divided in 160 acre tracts and ranges in class from what is known as medium tight "Cat Claw" or "Mesquite land" to land of a more sandy nature, known as "Shinnery land."

It is needless to say that any land of a sandy nature with a clay sub-soil can resist the drouth far better than the so called black lands of this country.

Terry and Gains counties have a statewide reputation for being the banner Indian corn counties of the South Plains, and these lands are especially adapted to the growing of cotton, corn, kaffir, maize, peanuts, etc.

First Come First Served

is the manner in which this large tract will be handled, and it's just now opened up for sale.

This proposition is good for both the investor and the man hunting a home.

Meet us in Lubbock and we will take you down in cars so you may pick your choice.

Write or phone us if interested.

SCUDDER & DOUBLEDAY

LUBBOCK, TEXAS
Room 4, Lowery Building

Something New in Plainview

The Snell Electric

Photo Studio

Modern invention makes us independent of weather conditions, as it is always mid-day and sunshine with us.

STUDIO LOCATED ON MAIN STREET—GROUND FLOOR—in the building occupied by the Everybody's Confectionery.

We are prepared to do a general photographic business, Portraits, Views and Kodak Finishing, and we solicit a share of your business.

Snell Electric Studio

IN MEMORY OF J. W. MURRAY.

James Wood Murray was born at Fayetteville, Alabama, October 12, 1846, and died very suddenly, at his home, near Abernathy, Texas, November 28, 1916. His parents were Richard Gaines Murray and Rachel Caroline Wood Murray.

Brother Murray was married to Miss Juliet Alexander Wingo, in Lowndes County, Mississippi, on November 17, 1875. They moved to Dallas, Texas, in the latter part of 1876, and lived there until 1885, when they moved to Coleman, Texas. He moved from Coleman to near Abernathy, Texas, in April, 1901, where he lived until his death.

To Brother and Sister Murray were born Mrs. Mary Wood Howell, of Milnesand, New Mexico; William Gaines Murray, of Abernathy, Texas; James Powell Murray, of Austin, Texas; Milton Slaughter Murray, deceased; and Mrs. Lockety Caroline Janes, of Abernathy, Texas. His faithful Christian wife died May 5, 1915. Then it was that Brother Murray said his prayers had been answered; for he had always prayed to live to take care of her, and also his mother, to the end.

Brother Murray was a good business man, good friend, good citizen—a good man in the fullest sense of the word. He was interested in everything that would upbuild the community in which he lived. In early manhood he fought for the Confederacy, under Gen. N. B. Forest, as he believed it his duty. He delighted in telling many vivid stories of this conflict.

Brother Murray's life was an inspiration and an example to his family and his friends. Joining the Methodist Episcopal Church, South, just after his father's death, at the early age of six years, his whole life was devoted to its service. He often testified that he could not remember when he did not love the Lord. Like all of us, he had misfortunes and hardships, but through his faith in God and His promises, he was always able to say "He doeth all things well. In his business affairs and in all questions where right and wrong were involved, he would search the Holy Scriptures for an answer or solution. He made his Christianity practical in his every-day life in dealing with his family and his friends. The Psalms, Proverbs, the Gospels, and Corinthians were among his favorite parts of the Bible, and he delighted to quote "Who shall abide in Thy tabernacle? Who shall dwell in Thy holy hill? He that walketh uprightly, and worketh righteousness, and speaketh the truth in his heart." He lived up to this passage, serving God with an

humble, contrite heart. His life was an exemplification of all Christian virtues; so pure, so kind, so patient that he won the respect and love of all who knew him. Men who had been doubtful as to the reality of Christianity and the honesty and integrity of men, had been convinced of the truth of the religion of Jesus Christ after having known him intimately. He was always a friend to the church and the preacher—prudent in action and wise in counsel.

"He is not dead, but sleepeth." His influence will live on and on, as a benediction to the world.

The remains were laid to rest in Plainview Cemetery to await the resurrection. Funeral services were conducted by Rev. J. W. Story and his pastor, Rev. B. Y. Dickinson.

WHY MOVIE-WHEELS

RUN BACKWARD.

When a rotating wheel, as on a moving motor car or locomotive, is shown on the moving-picture screen it often appears to stand still or even to go around in the wrong direction at varying rates of speed. Of course, all of the motion on the screen, right or wrong, is an optical illusion. Nothing is really moving there at all; and in this particular instance the conditions of the illusion are such that it reproduces, not reality, but the reverse. How this happens is thus explained in The Popular Science Monthly (New York, December):

"When the moving-picture camera takes a picture the film is not exposed continuously. Instead, it is uncovered and then covered again in a very rapid succession by a black disk edged with a circle of holes which are swiftly rotated across the front of the lens. In this way a series of pictures is taken which represents the successive move-

ments of the subject that is photographed. But because of this very fact, the speed at which an object appears to rotate when the developed film is projected on the screen is very seldom the speed at which it actually rotated. Take, for instance, a four-spoked wheel, where the wheel rotates at a speed such that after one picture of the film is exposed a certain spoke has turned around just enough to show at the position of another spoke when the next picture is exposed. It is evident that in a case of this kind, if the spoke and the camera keep turning at constant speeds, when the spoke is projected on the screen it will appear to be standing perfectly still. Again, the wheels on fast-moving cars often appear as if they were moving backward while the car is going forward. This would happen if a certain spoke had been revolving so fast when it was photographed that during the interval between one exposure and the next, the wheel revolved all the way around to the position of another spoke. When the next exposure was made the spoke appeared at another position in a clockwise position from its former position, and so on. When this film is run off and projected on the screen, the spoke will seem to run backward. No matter how many spokes there are on the wheel, it is evident that the effect on each one will be the same, and the entire wheel will appear to turn backward at the same speed as that of each spoke. It is merely an optical illusion."

FOR SALE—Young broke work mules and mares. See R. W. VANDERSLICE or TOM THOMPSON. Feb. 22-pd.

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

Jack Frost Baking Powder

"Makes Batter-Cakes without mistakes"

THE OLYMPIC

as usual are always adding to their plays. We announce a new comedy for every day this week and every following week.

"QUALITY DID IT"

PUBLIC SALE

JANUARY 30th
Two Miles South of Petersburg

I will sell to the highest bidder, regardless of price, the following live stock:

- | | |
|---|--|
| 1 span 3-year-old mules, about 16 hands, broke. | 3 jennetts, bred. 1 jennett 2-years-old. |
| 8 coming 2-year-old mules. Good ones. | 3 milk cows. |
| 4 coming 1-year-old mules. | 8 Jersey yearling heifers. |
| 5 brood and work mares, from 4 to 15-years-old. | 1 registered Jersey bull, 2-years-old. |
| 2 geldings, 3 and 4-years-old. Well broke. | 1 coming red 2-year-old heifer. |
| 1 gelding 9-years-old. Gentle, broke. | 1 fat 2-year-old steer. |
| 1 registered jack, 15 1-2 hands. | 1 registered Duroc-Jersey male. Yearling past. |
| 1 black jack, coming 2-year-old. | 3 registered Duroc sows. Bred. |
| 1 black jack colt, 7 months old. | Several brood sows not registered. |
| 1 black Mammoth jennett, 4-years-old. With jack colt. | 1 sow with 5 pigs. |
| | 18 Duroc gilts. |

This is my fourth stock disposing sale, and everything listed will be sold if a bid is received. So come and get a good animal at your own price.

Sale begins at 12 o'clock sharp. Free lunch on the ground at 11a. m.

TERMS OF SALE:—All sums under \$20.00, cash. All sums over \$20.00 ten months' time will be given on good bankable note bearing 10 per cent. 5 per cent off for cash.

No stock to be removed before settled for.

CHAS. SCHULER, Owner

W. A. NASH, Auctioneer.

C. G. GOODMAN, Clerk



If Coffee Disagrees

use

POSTUM

—for over 20 years the healthful table drink in thousands of homes.

Made from prime wheat and a little wholesome molasses.

An ideal family drink instead of tea or coffee

ANNOUNCEMENT

We have secured the exclusive agency in Plainview for

TANLAC

THE GREAT GENERAL RECONSTRUCTIVE TONIC

You have but to read the daily papers in which the many merits of this great medical discovery are being told to understand what the real value of the product is. We will be pleased to tell you about it if you will give us the opportunity.

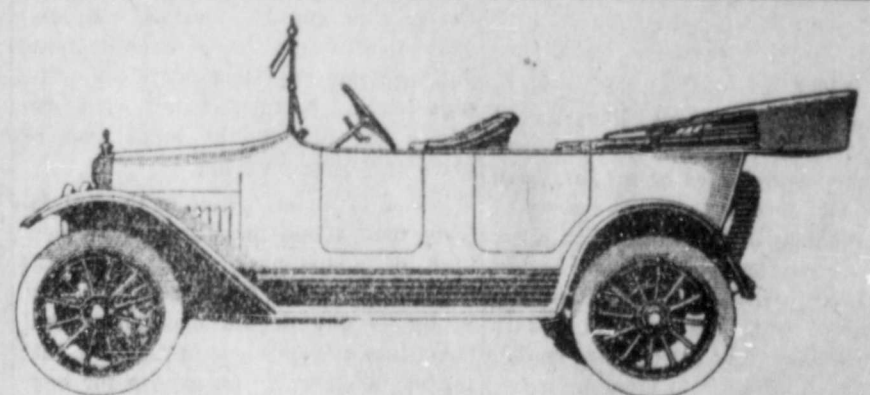
LONG-HARP DRUG CO.

"PROGRESSIVE AND PROGRESSING"

Phone 161

PAY AS YOU

RIDE



With the small amount of money you have on hand—you can probably secure the splendid Maxwell on our new time payment plan. The Maxwell, you know, is absolutely complete, comfortable, the world's champion endurance car—the kind of car you want. If this plan is not suitable for you we also have a Savings Plan. Let us explain.

Maxwell

\$595 f. o. b. Detroit

South Plains Motor Co.

Old Vickery-Hancock Building

J. M. Lipscomb

Phone 677

T. D. Lipscomb

WE are convincing numbers of customers daily that our store is the logical store to save money on new, distinctive and quality merchandise.

Only Five More Days

Jacobs Bros. Big

Only Five More Days

WE buy for progressive stores—sell for cash only. Believe in quick sales and frequent turn over. Pay cash at the cash store and note the difference.

JANUARY CLEARANCE SALE

CONTINUES ITS INCOMPARABLE VALUES THE REMAINDER OF THE WEEK



Another brilliant creation embodying lines of distinct originality and refinement. One of the new spring arrivals only \$21.50

New Spring Skirts

The first showing of the new, smart and attractive spring skirts. The very newest authentic styles and shades are depicted in these distinctive skirts just received from one of New York's leading manufacturers. We are offering these skirts at prices that demand your careful inspection. Come often—it is a pleasure to show you the new arrivals.

New Spring Shoes

Beautiful white and black models in AA to D widths. Our prices are much lower and our styles and quality supreme.

Our clearance sale on ladies, men's and children's shoes presents an opportunity that is seldom offered. Buy today, it's money saved.

GET THAT NEW SUIT OR OVERCOAT TODAY AT "JACOBS" THE STORE OF VALUES

Men's and boys' suits, every one new and guaranteed at prices that you cannot possibly resist. Buy that suit or overcoat today. It is easily done at our store, as our prices are really insignificant on such wonderful clothes.

Men's Suits and Overcoats

Our \$24.50 values only - - \$18.45
 Our \$21.50 values only - - \$16.75
 Our \$18.50 values only - - \$14.95
 Our \$15.00 values only - - \$10.85
 Blue serges included.

Boys' Suits and Overcoats

Mothers send or bring the boys in after school and see the wonderful values in our big Clearance Sale. Blue serges included.

Jacobs Bros. Co
 THE ONE PRICE CASH STORE

Clearance Sale on Stetson Hats. All the new feature and staple hats included in our January Clearance Sale. Don't forget a new hat with your new suit.

Community Correspondence

BOX SUPPER TO BE GIVEN AT EAST MOUND SATURDAY.

EAST MOUND, Jan. 20.—Henry Connally has returned from several months' stay in Central Texas.

D. W. Wallace has been visiting friends in this neighborhood.

Work is progressing nicely on the new J. B. Long home. Mr. Long has also purchased another half-section of land, several miles southeast of the home place. This he intends to summer fallow for wheat.

Mr. and Mrs. F. Eiring are both sick with the grippe.

Ollie Wallace, of Whitfield, spent several days in this community hunting jack rabbits.

Mrs. W. B. Seamans, who has been quite sick for the past few weeks, is reported better, but is still unable to be up.

Ernest Cox has moved to the place formerly occupied by John Welch.

Ray, June and Pearl Bralley entered school here this week.

We had 27 present at Sunday School on Sunday, January 14, and 41 on Sunday, January 21.

Marvin and Esther Belle Hubbard are sick with la grippe.

Ila Hall was unable to be at Sunday School on account of sickness.

Mr. Burch has moved his family to the house formerly occupied by Ollie Connolly, on Route B.

Mr. and Mrs. J. W. Alexander spent

Sunday, January 14, in the Close home.

Frank Locke took dinner with Basil Gardner last Sunday.

Mr. and Mrs. Clayton Eiring spent a few days at the Wallace home, near Whitfield, last week.

Fred Gordon and Dick Estes attended District Court last week.

Mr. and Mrs. J. W. Alexander and Mr. and Mrs. Dick Estes and family spent Sunday at the Hubbard home.

Mr. and Mrs. Smith and daughter, of Clayton, New Mexico, visited at the home of their daughter and sister, Mrs. O. E. Winslow, last week.

Mr. and Mrs. W. M. Wilson spent Wednesday afternoon at the home of Mr. Wilson's sister, Mrs. Sam Bralley.

Two of our very popular young men thought they would take two young ladies car riding Sunday. They got as far as the front gate, but no farther. "If at first you don't succeed, try, try again," Jeff; and "Faint heart ne'er won fair lady," Mark.

Bernice Hubbard seems to prefer a car full of folks to a buggy for two.

Don't forget that East Mound is to have a box supper on Saturday night, January 27th. Everybody come. Girls, bring the nicest boxes you can.

BELLVIEW ITEMS.

BELLVIEW, Jan. 22.—Every one is rejoicing because of the fair weather after our beautiful and much-needed snow.

C. L. McKinney was in Plainview Saturday for a load of coal.

W. W. Kurfees was in Plainview Friday.

J. T. Terrell and Tom Henry Terrell are Plainview visitors today.

Will Terrell, of Lubbock, has been visiting his cousins, J. T. and W. M. Terrell, the past week.

Charley Cate and W. H. Tilson had business in Plainview Wednesday.

Miss Lancaster had a light attack of la grippe last week.

Our school has been having a very light attendance, on account of the snowy weather.

W. H. Tilson has gone today to do some surveying for Mrs. J. L. Vaughn.

C. W. Willis and family were visitors in Happy Union community Sunday.

Messrs. K. and Tom Henry Terrell and sisters, Katherine and Alline, went to singing at Mr. Clifford's last night. They report an enjoyable time.

Mr. Jernigan is the possessor of a new automobile.

Tom Martin and father were in Plainview last Friday on business.

SPRING LAKE LADIES' AID ELECTS NEW OFFICERS.

SPRING LAKE, Texas, Jan. 19.—Sunday the snow began to fall, and fell all day. As the wind didn't blow, the snow didn't drift, which will make it more beneficial to the wheat.

Messrs. H. M. Packard, P. D. Vore, O. C. Axtell and J. L. Linville attended the sale at Muleshoe Thursday. This was the first public sale held in Bailey County.

Rabbit hunting is the order of the day in this part of the country.

Ralph Packard was a county seat visitor Tuesday.

Posie Cunningham and Wallace Phipps motored to Hereford Monday. On the trip, while going 30 miles an hour, the car turned over. No one was hurt.

The Ladies' Aid met at the church Thursday. Officers for the year were elected, as follows: President, Mrs. H. M. Packard; vice president, Mrs. P. D. Vore; secretary, Mrs. M. E. Cleavenger; treasurer, Mrs. Fred Ott.

The C. E. Society held their regular business meeting and social Friday, at the E. R. Geist home. After the business hour and a few hours of sociability, Mrs. Geist served dainty refreshments. A very pleasant time is reported.

THREE NEW HOMES ARE BEING BUILT IN KRESS.

KRESS, Texas, Jan. 22.—Mrs. J. V. Boston, of Kress, is entertaining her brother, of Nebraska. He likes the Plains country very much.

Mrs. Lee Jenkins, of Kress, has been on the sick list for some time, but is much better now.

Miss Rena Gilbert, of Kress, is at home now for a short time.

Mrs. T. R. Boney, of near Kress, has been very sick, but is much better at present.

Mrs. Milton, of Kress, is very sick at present.

A telephone has been placed in the public school building.

The farmers nowadays are having a glorious time hunting rabbits.

Three new houses are being built in Kress now. The parties who are having them built are T. R. Boney, Claude Span and Mr. Botts. Kress is being improved rapidly. It is getting to be quite a nice town.

Mr. Browning, of Kress, had fifty head of cattle drift away Sunday night. They went north, but no one has seen or heard of them since.

Jim Skipworth, of Kress, shipped out a carload of hogs Saturday, January 20th.

E. A. GILBERT LOSES BARN AND LIVESTOCK IN FIRE.

HALFWAY, Texas, Jan. 18.—All week Mother Earth has been covered with a mantle of beautiful snow. Old Sol has made a few feeble attempts at shining, but, as though discouraged by his peeps at the vast, snow-covered plains, has each time retired behind some friendly cloud. The weather, in spite of the snow and clouds, has not

been severely cold, but delightfully snappy and bracing.

E. A. Gilbert had the misfortune to have his cow shed and two calves burned on last Wednesday evening.

A number of young people and a few older people enjoyed the singing at Mrs. N. K. Smith's on last Saturday night.

Mr. Smith and family, relatives of the Lewellen family, have moved on the Lewellen farm.

Owen T. Smith and bride arrived on last Wednesday, and are at home on the Smith farm, about ten miles northwest of Halfway.

Mrs. Jane Dye, sister-in-law of J. W. Dye, is the guest of the Dye family.

Billie Bickett and Bryan Dye, who are trapping in the sand hills, came Sunday, and will return tomorrow.

Clyde Huguley is "keeping batch" on R. L. Hooper's place northwest of Halfway.

We Are Exclusive Agents

in Hale, Swisher, Floyd and other counties for the sale of 170,000 acres of railroad land located in Terry, Gains and Yoakum counties, at prices ranging from \$10.00 to \$20.00 per acre.

All lands under \$16.00 per acre \$2.00 per acre cash.

All lands over \$16.00 per acre \$2.50 per acre cash, balance of the purchase price to be in seven equal annual payments at 6 per cent interest.

First Note Due December 1, 1919

This land is graduated in price according to its location to the railroad towns, not according to the character of the soil.

The Santa Fe Ry. Co. is now building a railroad from Lubbock right into the heart of this big tract of land and we are reliably informed that the contract calls for the laying of steel into Blythe (the present contemplated terminus) by the 4th of July this year.

This land will be sold and divided in 160 acre tracts and ranges in class from what is known as medium tight "Cat Claw" or "Mesquite land" to land of a more sandy nature, known as "Shinnery land."

It is needless to say that any land of a sandy nature with a clay sub-soil can resist the drouth far better than the so called black lands of this country.

Terry and Gains counties have a statewide reputation for being the banner Indian corn counties of the South Plains, and these lands are especially adapted to the growing of cotton, corn, kaffir, maize, peanuts, etc.

First Come First Served

is the manner in which this large tract will be handled, and it's just now opened up for sale.

This proposition is good for both the investor and the man hunting a home.

Meet us in Lubbock and we will take you down in cars so you may pick your choice.

Write or phone us if interested.

SCUDDER & DOUBLEDAY

LUBBOCK, TEXAS
 Room 4, Lowery Building

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Loyal Patrons

PAY AS YOU RIDE

With the small amount of money you have on hand, you could not give you as prompt splendid Maxwell or our new time payment plan absolutely complete, comfortable, twice as we desired. of car you want. If this plan is not suitable for Let us explain.

In order to give the best service to our patrons we have been compelled to establish the rule to collect at the door when the work is delivered. This rule will become effective February 5, 1917, and no one will be exempt from it.

Heretofore our drivers have been compelled to put in so much time collecting promptly upon delivery so as not to delay the driver any more than possible.

YOURS FOR BETTER SERVICE

South Plainview LAUNDRY CO.
Old Vickery
J. M. Lipscomb

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

MEMBER: BERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

The man who sees his finish before he starts seldom gets very far.—Selected.

And still the reports come of credits on insurance rates given to towns with good fire records. It pays in actual cash to adopt the "safety first" habit.

SILO NO LONGER AN EXPERIMENT.

The silo is no longer an experiment in the Southwest. Time and again its economy in feeding of livestock has been shown. The Southwest has had many hard, dry years. It will have more. There is no one thing which will help the stock farmer of this section more in equalizing the number of stock kept on his farm from year to year than the silo. In years of normal or "bumper" crops the surplus can be stored in the silo to await the time of feed shortage.

The silo and the dairy go hand in hand. On a large majority of the farms in the successful dairy sections will be found silos. A succulent feed the year around is necessary in the dairy business.

For the dairy farmer, for the man who "feeds out" cattle, and the man who "runs" stock cattle there is profit in the silo. The experience of substantial men has proven it.

HOW TO COOK A JACK RABBIT.

Peel the jack rabbit carefully and remove all interior plumbing, put in to boil over a slow fire; replenish water whenever necessary until cistern is emptied. As soon as cistern is full again, repeat the process; select a clean, smooth piece of pine plank, place rabbit upon it; salt and pepper to taste and bake five hours; then bury the rabbit and eat the plank.—Wichita Daily Times.

What is the use in thus discrediting one of the products of the Plains? Why not fatten the rabbits before planking them? Suppose the editor of the Times owned a bunch of steers and kept them up and running for their lives, on scant grazing, and sometimes out of water for long seasons, and should take them directly from the vast race courses and beefed them? Or suppose the fat editor of the Times himself had to spend every day running for his life, jumping as high and fast as he could, and some hungry barbequeer decided to plank him? The way out is to round up the jack rabbits and drive them to the feeding pens until they are made ready for table use.—Dallas News.

HOW TO ORGANIZE FARM-LOAN ASSOCIATION.

From farmers in the South Plains district many inquiries have been received by The Herald on the formation of farm-loan associations. Believing that the information will be of interest at this time, we are giving below a summary of steps necessary, as prepared by the Texas Industrial Congress:

"Ten or more farmers or prospective farmers, who wish to borrow Government funds, may form an association by adopting articles, blank forms of which were sent with the letters. The articles give the name and purposes of the association and define its boundaries. Directors may be elected at the first meeting of the association. The election is by ballot, each member voting one vote for each \$5 share of stock held. The directors elect a president, vice-president, secretary-treasurer, and a loan committee of three members.

"The loan committee should proceed at once to prepare a written report fixing the valuations of the lands to be mortgaged. The report must be unanimous. Only first mortgages will be accepted.

"The next step is to address a letter to the Federal Land Bank at Houston and ask for blank forms, including an application for charter. These forms are to be filled out and mailed, with the articles of association already drawn up, to the Federal Land Bank. These papers should not be sent to Washington.

"The secretary-treasurer need not be a borrower or member of the association. He is required to give bond in such sum as the directors may fix.

"Not less than ten farmers can form an association, and the minimum amount of a loan through an association is \$20,000. The individual loan may be any sum from \$100 to \$10,000. A borrower need not live on his farm. He may run it with hired help and become a borrower. But, if he leases it to a tenant, he does not come within the provisions of the act, and cannot become a borrower, as he ceases to be an actual farmer."

THINKS PUBLIC LIBRARY SHOULD BE ACCESSIBLE TO ALL.

The "As You Like It" Club has launched a movement to reduce the price of library tickets one-half—that is, from \$1.00, the present price, to 50 cents per annum.

This has been done that more people who are really hungry to read shall be able to share in the pleasures of Plainview's library. There are many school children who could and would avail themselves of the reference books were the price less.

People of means have libraries at home. Why not give those less fortunate the opportunity of reading at a price in accord with their pocketbooks?

The objection is given that should the price of tickets be lowered there would be no money with which to purchase new books. With the price of tickets fifty cents instead of \$1.00, there would, in all probability, be twice as many tickets sold—twice as much pleasure and profit given!—and as much money brought into the treasury to buy books as when the price was \$1.00. There is, also, outside of the proceeds from tickets, other money (donations, etc.) for the buying of books, so the new books do not depend solely on the sale of tickets.

"The greatest good to the greatest number" is a fine motto; then why not try the plan of the "As You Like It" Club for one year?

PUBLIC BENEFACTORS.

GIVE HOGS PLENTY OF WATER.

Hogs, in common with all animals, require plenty of good, pure water to do their best. In winter there is always danger that the hogs will not get water enough, even on farms where water is abundant. Water, which is so necessary to the proper development of the hog, is about the cheapest thing that

can be provided. In summer it is a much simpler matter to keep hogs supplied with water than it is in winter. In winter water freezes up in the troughs, and many automatic watering devices freeze so they will not work. It requires considerable ingenuity to devise a scheme for keeping fresh, pure water before hogs in the winter, but it can be done. Automatic watering devices for winter use must have the float and valve placed in a tank or barrel that can be covered with manure or straw so that it cannot freeze and prevent the float working. The pipe leading to the fountain or vessel where the hog drinks must also be protected from freezing.

Water is so important to the animal body that a hog may be fed the best kind of a balanced ration and still make poor gains from lack of water. Water is one of the necessities that have not advanced in price, so this cannot be given as an excuse for neglecting to make proper provision for supplying it in abundance.

HE LIKED CHRISTMAS EDITION.

"I smoked a box of Christmas cigars before I finished reading that big Christmas edition of The Herald," said J. E. Jackson, of near Lockney, when in Plainview Saturday. "It was one of the best papers of its kind I have ever seen."

Mr. Jackson has a farm in the Aiken community, and is one of the many men in this section who are making good in the business of farming South Plains land.

INFANT OF MR. AND MRS. W. A. YOUNG IS BURIED.

The infant of Mr. and Mrs. W. A. Young was buried this afternoon, at Plainview Cemetery. Rev. J. W. Story held the service.

WILL GIVE AWARDS TO MALE COUNTY CLUBS ON CANNING.

San Antonio, Texas, January 15, 1917.

Dearest Club Girls:

We are all getting right down to club work for our spring course. You know we are going to hold county conventions where we have county organizations, and I sincerely trust every county will get real busy to work for a good club attendance from now until March and April. As soon as we can arrange dates we will let every county know. We are offering a cash prize of ten dollars to the club in each county that has the best club attendance from January to the date of the county convention. Let us all try for that prize.

I would like to write a long letter about the many wonderful things the clubs are doing over this State. I told you of the beautiful club reception tendered me by the dear little club girls of Corpus Christi; how they issued invitations for a reception given in the beautiful sun parlors of the Nueces Hotel. Those little girls know how to do things as well as their mothers, and that is saying a great deal. I wish that every county had the splendid supervisor that the girls of Corpus Christi and Nueces County enjoy in the person of Mrs. E. H. Miles. She is simply wonderful.

A most interesting letter came from Mrs. McWilliams, of Lott, this week telling me what the girls of that club are doing. Just think! These girls have turned over to the school board on Lott \$200 for a club library. They are pledged to buy \$400 worth of books. Are they not wonderful girls and is not Mrs. McWilliams splendid to work so well with them? I know they appreciate her as the girls of Nueces County appreciate Mrs. Miles.

Mrs. Lovejoy, of Collin County, is busy again, with the coming spring, to add more laurels to her county. They are going to have a flower-planting campaign. Mrs. Lovejoy has done worlds for her county, and the girls in it, and to her and Miss Ruth Finch they owe much pleasure and help.

Miss Allie George, of Denison Domestic Art and Science School, is writing about our district convention to be held in Denison some time next month. We will get dates fixed within the next week. All the girls know Miss George and Miss McLean, of this fine school, for their assistance in our club work. Grayson County girls remember the elegant attention that was shown our county convention girls when we met in Denison some time ago. Miss George says the club girls of Denison are anxious to be hostess to the visiting girls. We have learned that the Denison club girls are hard to beat in doing things.

McLennan County girls are quietly but surely going ahead with their work. They are girls who work steadily, and the most remarkable thing about it all is they are nearly all young girls. They have a special hobby to work for, their beautiful Cotton Palace. Far-away Hale County has been making some good reports. I am anxious

to get back up there and revisit the dear little clubs I have dotted over the broad prairies of that beautiful country. I wonder how they came out with their apple canning. We will get to that, girls, when I come up, within the next month or so. I have not forgotten the awards, and you shall have them. Get ready your reports upon that issue.

I wonder how Mt. Vernon Club is getting along. Let us hear from you, Mt. Vernon. Venus and Pattonville, also. These clubs are numbered among my best. I have enjoyed revisiting a number of my Medina County clubs, and found them doing very good silent work. I do wish the girls could know how much we appreciate hearing from them! Write us often of what you are doing.

Miss Paul Hill, president of the Harlingen Club, asks that the girls write her how they do things in their clubs. Will the girls write her, and give her the benefit of your club experiences? We are indebted to the Texas Seed and Floral Co., of Dallas, for generous donations of seeds to various school gardens and clubs, and to the Imperial Sugar Co. for club donations of sugar. We all appreciate the generosity of other agencies in our work.

I could write on and on, but must stop. We will fix a date for our district convention to be held in San Antonio in April as soon as we can get dates of other affairs settled in that city.

With much love to all, I am,

Sincerely yours,
MRS. J. L. LANDRUM.

Club Case. Lesson No. 44.

The clubs need a handy and convenient place to keep their letters and lessons they receive from me, and I would be glad for all the clubs who can have a place to hang or fasten their case would make one. In the pockets of the case you can keep the club letters and lessons and have them so arranged that if one of the girls wishes to take a lesson for some special use it is available. It will make a pretty wall pocket for your club room or school room. You can unite in the purchase of it if you have not a club fund.

Materials: One and one-half yards of strong plain material; duck or denim may be used. A pretty flowered material will be bright and cheerful looking.

Cutting: Straighten the ends of the material. Cut off a piece 33 inches long and 27 inches wide, to be used in the back, and lay aside. From the part that is left cut six pieces 6 by 7 inches long for the pockets. Now, if you bind the edges of the pockets, you can use a bias binding to match or contrast, as you choose, with the material of the pockets and case. Cut the binding so that the cut runs with the thread of the material.

Fold the taps through the center so the two folded edges come exactly together. Press with hot iron to hold in place. Slip the edge of material between the two folds of the binding as far as possible, and baste with even basting. If the binding has been folded

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We will give you the biggest bargains at this sale we have ever been able to give. Don't let the high cost of living bother you. Trade at the

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exactly in the middle the edges will be even and both will be caught by the basting. Care must be taken to see that the material is caught into the binding all the way around.

In turning the corner make a little diagonal fold and press down flat. Continue around the piece until starting point is reached. Cut the binding along the thread of material, allowing about one-fourth inch for lapping. Lap over and baste securely and fasten well. In this case the ends of the binding are not joined but simply lapped, as any joining or folding would make it heavy and clumsy. Stitch the binding on the machine, taking care to keep the stitching straight, and to catch both edges. Bind the small pieces in the same manner. Stitch the binding across one of the 7-inch sides of all the eight small pieces.

Placing the Pockets: Measure up from the bottom 3 inches, and put in a line of uneven basting for a guide. Measure out from the right hand side 3 inches and put in another line of basting. At the point where these lines cross place one corner of a pocket, having the stitched side at the top, and baste into position.

Measure out from the left side of the pocket 3 inches, mark with basting or pin, and place next pocket with lower edge of pocket on first line of basting and side on line marked.

In the same manner, place the other two pockets. There are now three pockets in a row, two inches from the bottom.

Measure up from the first pocket two inches and put in another line of basting. Place the other three pockets in a similar manner. Stitch the pockets on all three sides. Leave long ends of threads which should be drawn to the wrong side and securely tied.

Lettering: The words "Club Case" across the top of the case and the topics on the pockets may be done in outline stitch.

These may be carefully written on paper, and by means of carbon or tracing paper transferred to the club case.

If felt is chosen for the material, the letters may be cut out from a piece of felt of another color and stitched into place in the machine.

If you use flowered material the lettering can be worked upon bands of white materials and overcast or stitched onto the club case. I will give you directions for making the outline stitch to be used in making the lettering in our next lesson. The supervisor can give each girl one of the pockets to bind, and hasten the process of making the case.

It will be well for you to work the name of your school upon a white band and stitch across the top of your club case. We may ask for an exhibition of these club cases, and they would make a very pretty display. Let's make the case with that end in view.
MRS. J. L. LANDRUM.

UNIVERSITY HEAD FAVORS LIMITED MILITARY TRAINING.

AUSTIN, Texas, Jan. 16.—Dr. Robert E. Vinson, President of the University of Texas, is an advocate of military training, basing his opinion on personal experience. When he was at Austin College the students were under military discipline, having to get up at 6 o'clock every morning to do setting-up exercises. They also had to drill from three to six in the afternoon. President Vinson spoke very highly of the benefit of this training. He said that when he entered Austin College he was about five feet tall, and stoop-shouldered, and when he graduated he was six feet tall, had gained in weight and was no longer stoop-shouldered.

Dr. Vinson is not in favor of compulsory training; he thinks it would be a good idea to have an elective course in military training. He said that if one hundred students would sign the military-training petition, the United States Government would send an army officer to teach this course. This officer would become a member of the faculty, and credit would be given for the course.

RAISIN' PIGS.

Silken purses still are made of sow's ears, but leather ones are filled by big profits. So delicately nurtured is the Twentieth Century pig that no surprise is occasioned by the news that he is being fed upon raisins. About the only thing the farmer could not afford to feed the modernized, quick-growing pig, which swells visibly like a balloon, would be pork products, which hardly anyone really can afford who does not own a block of Standard Oil stock, a gold mine or a piggery.—Louisville Courier-Journal.

SALESMEN WANTED to solicit orders for lubricating oils, greases and paints. Salary or commission. Address LINCOLN OIL CO., Cleveland, Ohio. It-pd.

FOR SALE—Eighty or one hundred sixty acres 7 miles from Plainview; on main road. For a bargain, address A. B., care of Herald. 2t-pd.

Lumber is Cheap

Consider these facts:

LAST YEAR 100 Bushels of Wheat Would Buy:—

28,000 Extra Star A Star Red Cedar Shingles;
or 3,500 Feet of Flooring, Best Grade;
or 55 Gallons Best Paint.

This Year It Will Buy:—

40,000 Extra Star A Star Red Cedar Shingles;
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72 Gallons of Best Paint.

Come On! Climb Aboard the Prosperity Car
and Stop Kicking About High Prices

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SOCIETY

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ANNOUNCEMENTS.

The Working Woman's Club meets Friday afternoon at four o'clock, at the Central School Building.

MEXICO IS THE SUBJECT FOR "AS YOU LIKE IT" CLUB.

The "As You Like It" Club will meet Thursday at 3 o'clock, at the City Hall. The following questions will be discussed:

General Subject—"Mexico: Growth and Conditions of the Republic."

1. What year did the Spanish rule end?
2. (a) When was Benito Juarez elected president? (b) When did he die?
3. (a) What day in May is annually set aside for national celebration? (b) Why?
4. What year did General Diaz become president?
5. What were his religious ideas?
6. How did Diaz suppress national criticism in the press?
7. What religious custom is observed in the months of January and February?
8. What countries chiefly control the trade of Mexico?
9. What are the chief exports?
10. Tell something of Mexico's great dictator.
11. How long was President Gonzalez in the chair?
12. When was Diaz re-elected?
13. When and where and by whom was the first silver mining commenced?

PRESBYTERIAN MISSIONARY SOCIETY ELECTS OFFICERS.

The Woman's Missionary Society of the Presbyterian Church met Monday afternoon, at the home of Mrs. George Saigling. The meeting was well attended and the program was of unusual interest.

The following officers were elected for the coming year:

- President—Mrs. Fred L. Brown.
- Vice president—Mrs. T. B. Haynie.
- Secretary—Mrs. Wyatt Johnson.
- Treasurer—Mrs. John Sander.
- Secretary of Literature—Mrs. Geo. Saigling.
- Purveyor—Mrs. J. W. Richards.

Elder J. S. Wicks, of Amarillo, preached Sunday at St. Mark's Episcopal Church.

MOTHERS' CLUB GIVES FUND FOR PLAYGROUND EQUIPMENT.

The Common Diseases Were Discussed by Dr. L. V. Dawson.

The Central Mothers' Club met at the Central School Building at three o'clock Friday afternoon. The meeting was called to order by Mrs. Fred L. Brown.

Miss Marguerite Willis pleased the audience with a very beautiful piano solo.

Roll call found a very small number present, most of these being the teachers of the Central and High Schools.

At this time Mrs. C. B. Jackson, president of the society, took the chair, and announced Miss Zola Jackson, who entertained the audience with a very delightful piano solo.

As announced, Dr. L. V. Dawson was introduced, and lectured on "Common Diseases: Their Symptoms and Prevention." He said "plain mothers," as he had been told he would talk to plain mothers, a beautiful tribute. The common disease were ably discussed, and the few mothers who heard the lecture felt greatly repaid for the time and effort spent in attending the meeting.

Let the reporter say here, mothers, that you are making a great mistake when you miss the meetings of the Mothers' Club each month. Talented men are giving a portion of their time to deliver these lectures, and certainly we mothers should show our appreciation of their efforts by attending the meetings. You are missing much that is of very great help to you.

After the lecture, the committee on refreshments served delicious homemade candy to all present, during the social hour.

A general discussion of "Playground Equipment and Out-Door Sports" was entered into very enthusiastically by both patrons and teachers. The club decided to allow the Central the money now in the treasury, to be used as the teachers of each school saw best either for play-ground equipment or books. Each school will receive in the neighborhood of thirty-five dollars.

The next meeting will be held the third Friday in February. Every mother please make plans to be present. A VISITOR.

WOOD-NOBLES MARRIAGE.

Miss Era Wood and Mr. Terry Nobles were married, at the Wallace residence, Sunday afternoon about three-thirty o'clock, by Rev. R. F. Dunn, pastor of the Tahoka Methodist Church.

Mrs. Terry Nobles was a member of the Tahoka Public School faculty until last Saturday. She has taught two terms in Tahoka, and has been a popular member of the younger social set. Her former home was in Hubbard City. Mr. Nobles is a prosperous young farmer of the West Point community, is popular and well known, his family having been residents of the county since the early days.

Misses Pauline Ramsey, Ollie Knight, Edna Montgomery, Estell Bauder, and Christine Swan, and Messrs. Weathers and Turner were present.

The happy couple left immediately for Lubbock and Plainview. They were accompanied by Mack Nobles, younger brother of the groom, who was returning to Plainview to resume his studies in Wayland College.—Lynn County News.

BOSWELL-CRIE.

Rev. Durham, pastor of the Baptist Church here, solemnized the marriage of Miss Lorene Boswell and Mr. James Crie, at the Ramsey residence, Tuesday evening at eight o'clock. The wedding was a very quiet affair, there being only a few friends present.

Mrs. Crie is the daughter of J. W. Boswell, of Plainview, and until recently was a member of the Tahoka High School faculty. Mr. Crie is editor and manager of The News.—Lynn County News.

ST. MARK'S AUXILIARY.

The Woman's Auxiliary of St. Mark's Episcopal Church met Monday afternoon with Mrs. Ben Smith, at the Ware Hotel. Plans for the convocation next spring were discussed. The treasurer's report was received.

The hostess served confections.

W. F. White, of Amarillo, was here Saturday on business.

J. F. Garrison and John E. Conner, of the Garrison-Conner Electric Company, returned yesterday from Denver, where they attended a convention of Exide Battery dealers.

Herman Schultz was down last week, returning Sunday morning to his home, in Madison, Wis. He brought a party of prospectors with him.

R. L. McMurtry and family, of Tullia, were here Saturday.

Mrs. G. T. Massie, of Floydada, was here Saturday.

A. G. McDermitt, of Clovis, N. M., was here Saturday on business.

W. R. McCluskey and Ewing Halsell, of Spring Lake Ranch, were here Saturday and Sunday.

Otis Dillard, of Lorenzo, was here Saturday.

W. T. Klapp, of Muleshoe, was here Saturday.

Otis Trulove, of Amarillo, is here on business.

Thos. F. Turner, of Amarillo, was here yesterday on business.

J. W. Willis left this morning for Lamesa and Seminole on business. He was accompanied by E. F. Phillips, of Amarillo, State agent for the California State Life Insurance Co.

W. J. Mitchell left this morning for Tahoka on business.

Mr. and Mrs. A. J. Crager have purchased the Dr. Guest home, in Lockney, and have moved there. L. D. Sewell has rented the Crager home.

Joe Lee Ferguson, of Hale Center, was here Saturday on business.

Chas. A. Malone has returned from a business visit in Oklahoma City and other Oklahoma and Panhandle points.

Fred L. Brown, with the R. C. Ware Hardware Co., has returned from a visit in Kansas City and other Kansas points. Mr. Brown attended a meeting of implement dealers while in Kansas City.

John Meisterhans was in Amarillo Sunday.

Chas. Stephenson spent the week end with friends in Canyon.

Chas. Saigling was in Amarillo Sunday.

Eugene Thompson, representing the Southwestern Paper Co., of Dallas, was in Plainview yesterday calling on the local printers.

J. A. Peret has returned from a business visit in Chicago.

I. B. Broyles went to Kansas City Sunday on business.

J. M. Gist was in Amarillo last week on business.

W. A. Donaldson spend the week end with relatives in Tullia.

Caswell Franklin has returned from Alpine, where he has been employed in a store. He has resumed his work with the Magnolia Oil Company, by whom he was employed when Company L was called to the border.

Mr. and Mrs. Samuel Bettie have gone to Florida, after a visit with their son, Griscorn Bettie, who lives east of Plainview.

O. M. Unger is in Chicago on business.

A. F. Quisenberry, of Hale Center, spent the week end in Plainview.

B. T. Ansley, of Amarillo, was here Sunday visiting his family.

E. M. Rogers, district commercial manager for Southwestern Telegraph and Telephone Co., was here today on business. Mr. Rogers has taken the position made vacant by the removal to Michigan of P. J. Becker.

J. O. Crockett, of El Paso, is here on business.

Will F. Dawson, of Kansas City, Mo., is in Plainview on business.

Sam Ansley, formerly a resident of Plainview, has moved to Cimmaron, N. M., from Mills, N. M.

Geo. M. Arnett, of Lubbock, was in Plainview Sunday.

ANNIE LAURA SANDERS.

The funeral of Miss Annie Laura Sanders, who died at her parents' home, Mr. and Mrs. T. J. Sanders, at Plainview, Texas, January 4, 1917, was held at the Methodist Church at 10 o'clock Saturday morning, and the service was one of the most beautiful and impressive ever held in Mount Calm. Hers had been a most beautiful Christian life, devoted to her home and church, and the large crowd present gave silent evidence of the love of scores of friends who had known her intimately, while beautiful floral offerings bore still further testimony of their grief. On the platform with her former pastor, Rev. A. D. Porter, of Cleburne, Texas, was Rev. W. T. Kinslow, who assisted in the service. The sermon, by Rev. A. D. Porter, brought comfort to the sorrowing parents and other relatives by its tribute to a life so well spent in service to the Creator and the community that it had been an instrument for good beyond measurement. The plea of the minister was in lives that followed her example.

Funeral arrangements were in charge of J. C. Dobson. Interment was immediately after the service, in the Mount Calm cemetery.

Miss Annie Laura Sanders was born at Rusk, Texas, October 24, 1890, and therefore, at her death, was 26 years, 2 months and 7 days old.

The people of Mount Calm sorrow with the bereaved parents and relatives and trust that they may find comfort in the thought of meeting her in the great beyond, where there shall be neither sorrow nor parting.—Mount Calm (Texas) Citizen.

H. C. OF L. IS GENERAL TOPIC FOR HOME ECONOMICS WEEK.

AUSTIN, Texas, January 20.—What causes the high cost of living, and what can be done to alleviate the present conditions? This is the big general question that will be answered in the Home Economics Week to be held at the University of Texas February 12-16. To answer the question, four of the most interesting and prominent lecturers to be found in America or Europe will be gathered at the meeting. The specialists of the University faculty will also contribute to the solution of the biggest problem now confronting the American people.

"We want to give the women of Texas, upon whom the brunt of this problem falls, an intelligent knowledge of the present high cost of living," said Miss Mary E. Gearing, head of the School of Home Economics at the University of Texas, and director of the Week, "and tell them which are legitimate and which are not. We hope to point out how these conditions can be alleviated by intelligent buying on the part of the housekeeper. All the high prices are not accounted for by the present war, and the cost can be reduced by substitutions."

Perhaps the most interesting person who will appear on the Home Economics Week program is Stoughton Holborn, a Scottish Laird, who rules his own little island when the pressure of duties as a social-welfare lecturer permit of his being at home in his native Scotland. Mr. Holborn is one of the few survivors of the Lusitania, an author of renown, and the most famous art lecturer in the world. He is the accredited extension art lecturer of Oxford, Cambridge and London Universities, and has several times toured France and Germany and other European countries in social-welfare work. Mr. Holborn will lecture daily throughout the Week on the relation of art and daily life, citizenship, and dress.

Frederick C. Howe, United States Commissioner of Immigration at Ellis Island, will lecture throughout the Week and hold conferences on civic problems such as bad housing, problems of the home and the effect of immigration on those problems.

Miss Alice Ravenhill, who has achieved fame through her services on important commissions of the British Government, is also on the program. She is said to be the foremost English authority on Home Economics and problems of the home-builder. She is at present a member of the advisory board of women's institutes of British Columbia, and vice-president of the Child-Study Society of Great Britain and Ireland.

The fourth celebrity is Dr. P. W. Covington, a Texan and a member of the faculty of the Medical Department of the University of Texas. Dr. Covington achieved Nation-wide fame through his work of mosquito eradication, and investigations into the causes of tropical diseases, such as malaria, under the Rockefeller Foundation Fund.

In order that these experts may have local data upon which to work, exhibits have been asked from all the schools in the State in which Home Economics is taught.


OFFICERS ELECTED BY GOOD ROADS BOOSTERS.

Commissioner Earle B. Mayfield Asks That Commission Be Authorized to Order Grade Crossings Removed.

AUSTIN, Texas, Jan. 18.—Howard Bland, of Taylor, and D. E. Colp, of San Antonio, were unanimously re-elected president and secretary-treasurer, respectively, of the Texas Good Roads Association at the closing session of the sixth annual convention of the association today. Other officers chosen unanimously are Sam Sparks, of Austin, vice president; T. P. Grant, of Brady, assistant secretary-treasurer; Howard Bland, Sam Sparks, D. E. Colp and John W. Warren, of San Antonio, and Ben E. Keith, of Fort Worth, directors. The following were elected district vice presidents: O. C. Payne, Dallas; J. D. Stephenson, Hillsboro; S. A. Penix, Big Spring; G. W. Kelling, Pittsburg, and W. E. Graham, Houston. Board of State councillors: J. A. Graham, San Antonio; G. W. Baker, Dallas; M. M. McFarland, Alpine; D. C. Reed, Austin; C. W. Reed, Wichita Falls; H. A. Fisher, Crockett; Guy Gibson, Corsicana; W. W. Seelye, Waco; J. B. Rooney, Fort Worth; O. L. Sims, Paint Rock; J. E. Boog-Scott, Coleman; Roy Miller, Corpus Christi; H. C. Odle, Meridian; J. D. Odum, Tyler; Ed H. McCuiston, Paris; Leonard Tilton, Sealy; Porter A. Whaley, Amarillo; Dr. Eastland, Mineral Wells; C. E. Schuster, Waxahachie; A. M. Spradley, Allen, and Mayer Wright, Palestine.

Select Meeting Place Later.

The board of directors will select the place for the 1918 meeting. Railroad Commissioner Earle B. Mayfield addressed the convention and asked the co-operation of the good roads association in securing the passage of a bill to confer power on the



Advance Spring Style Boots Now Ready

We offer here three styles that have particular merit because of the fine soft, durable materials and the neat effective shape.

White washable kid boot, turn sole, covered Louis heel, lace. Real class to this boot for early spring wear.
Price \$8.00

8 inch fine gray kid boot, light welt sole. New French leather. Louis heel.
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Fine boot made of extra quality, soft kid, color: field mouse brown, light welt sole and leather. Louis heel.
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Narrow, medium and wide lasts are carried in stock.

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WHERE PEOPLE WHO DRESS BEST TRADE

WANTED

All persons cooking with coal or wood to see


Wales Gas Generator and Burner

in operation. It is safe, clean, sootless and fool-proof. Saves fuel and labor. Uses coal oil.

Call at

Stapp's Restaurant

Northeast corner square, adjoining "The Country Store."



YOUR OWN PATTERN

There is a distinct sense of pleasure and pride in having one pattern of silver that is characteristic of your home.

THE COLONIAL MAID is a charming pattern to identify with your table. Its pure outline never tires one and the delicate mouldings fit smoothly into the hand.

You do not need to purchase the entire pattern at one time. If you accumulate it piece by piece it will mean more to you.

W. Peterson
Jeweler and Optician

The HALLMARK Store

Texas Railroad Commission to require elimination of grade crossings.

"This association is vitally interested in one phase of the question, and that is separation of railroad grade crossings from highways," said Commissioner Mayfield. "The railroad commission should have power to separate these grades. Accidents are happening too frequently at these crossings, and the time for action has arrived. No progress at all has been made along this line in Texas, while in nearly every State of the Union power is given the Railroad Commissioners to separate grades."

Many Speakers Heard.

The speakers at the second day's session of the convention were Sam Sparks, of Austin; Julian C. Field, of Denison; H. A. Fisher, of Crockett, president of the Red River-to-Gulf Highway Association; Dr. A. Caswell Ellis, of the University of Texas; Judge Adrian Pool, of El Paso; C. N. Avery, of Austin; Prof. R. I. Morrison, of the Agricultural and Mechanical College; Richard Critz, of Georgetown; Prof.

J. A. Udden, of the University of Texas; John W. Warren, of San Antonio; Prof. J. P. Nash, of the University of Texas; Representative R. L. Carlock, of Fort Worth, and Senator F. M. Gibson, of Bonham.

Professor Nash's address was on the subject of "Road Material Suitable for Traffic," and was one of the features of today's program. Mr. Warren advocated the use of prison labor on State highways, and Mr. Carlock endorsed uniform State-wide registration and taxation of motor vehicles. Mr. Gibson's address was in favor of good roads everywhere, and especially in Texas, and in his opinion the quickest way to get them was to create a State highway department.

Circles C and D of the Baptist Church will have a market at L. J. Warren's Grocery Store Saturday, Jan. 27, benefit of the Wayland College campaign.

LOST—Pocketbook containing \$10 bill, Lincoln pennies, and Magnolia Petroleum Company card. Return to Herald office.

2t-pd.

ATTENTION

Laundry Patrons

In order to give the best service to our patrons we have been compelled to establish the rule to collect at the door when the work is delivered. This rule will become effective February 5, 1917, and no one will be exempt from it.

Heretofore our drivers have been compelled to put in so much time collecting that we could not give you as prompt service as we desired.

Kindly make arrangements to pay promptly upon delivery so as not to delay the driver any more than possible.

YOURS FOR BETTER SERVICE

PLAINVIEW LAUNDRY CO.

THE CARRIE NATION OF ALASKA.

She doesn't smash saloons, nor deliver public lectures of temperance, but she is doing a great work toward eliminating the use of whisky in the high Northwest Territory of America. Her name is Mrs. Dabney, first name unknown, for in the Alaska country men either call you by your first name and forget your other one, or, if they have a great deal of respect for you, you are called Mr. and Mrs., and the name your parents gave you is forgotten. And respect is exactly what Mrs. Dabney gets—from every miner and traveler, every trader and wandering wayfarer. They know better, she says, than try to deceive her when they appear at the camp with a bottle in the back pocket. In The Union Signal, Miss Ella A. Boole, of the W. C. T. U., tells us all about a visit to Mrs. Dabney. We read: "Mile Twenty Three And A Half is a station on the new Government railway between Seward and Anchorage, Alaska. It is a square building made of logs and, although everything about the place is primitive, it is scrupulously clean. Sometimes seventy-five men who work on the railroad take their meals there. Mrs. Dabney is housekeeper and a good cook and, with the help of a friend, does all the work.

"When the Government began the construction of the railroad it established its base at Anchorage, at the head of Cook Inlet. In two years' time this has grown to be a town of 8,000. The Government made it a prohibition town, and also let it be definitely known that no drinking would be tolerated among the employees and no liquor could be sold at the road-houses.

"All types of men are at Mile Twenty Three And A Half, and last Fourth of July twenty-five of them secured a demijohn of whisky and several bottles. Mrs. Dabney walked in upon the company while they were drinking. She ordered the owner of the house, her employer, to go to his room, escorting him there. She told him to go to bed and locked the door. Going back to the company, she attempted to break the demijohn, but the bottle was too strong. She then poured out the whisky, smashed the receptacles, and threw the bottles of whisky into Kenai Lake. When one man called her a second Carrie Nation, she simply said that she did not propose to clean up after men who got drunk, that the Government rules forbade the use of liquor and she would see to it that they were enforced, and that no man could come to her table who had been drinking. It is said she enforced her words with a threatening finger. The men submitted, and while they were at dinner the construction 'boss' came in and, before all the men, apologized. He said she was right and that he would not ask her to serve meals to him or anybody else who had been drinking. No man took offense at her action, knowing it to be right.

"We had heard the story from others, but it was interesting to hear Mrs. Dabney tell it herself. She added, 'I can find whisky any time they bring it in. The other day a man appeared with a suit-case. I suspected he had liquor, and I went up to him and said, 'Give me that whisky.' She said he meekly opened his suit case, took out the bottle, and handed it to her. She threw it into the lake.

"If you could see this little white-haired woman and learn how firmly she stands for the enforcement of the law, and then realize how seventy-five men submit to her martial law, you would appreciate it, and you would know how the men respect her. It had hurt her a little when the men called

her Carrie Nation, but when I told her how Carrie Nation never attacked any saloons except illegal ones, and how the people of Kansas so respected her memory that they were about to build a memorial to her, she was encouraged and permitted us to take her picture. We were there on the birthday of the mayor of Roosevelt, which is the other name for Mile Twenty Three And A Half. As we went away, she said, 'Al says he is going to celebrate tonight,' and then, with a twinkle in her eye, she turned to me and said, 'but he won't, even if he is mayor.'

"Mrs. Dabney is providing those men with a clean place in which to sleep and plenty of good, clean food, and she demands that they obey the Government rules, and that they do not do things which make her work harder and cause her extra trouble. There is no greater evidence of the respect in which the men of Alaska hold good women than the way the men at Mile Twenty Three And A Half submit to the law's administration at the hands of Mrs. Dabney."—Literary Digest.

FOR SALE: New unused base burner at wholesale price. F. W. CLINK-SCALES.

W. A. TODD, Agent
All Kinds of Insurance
Office No. 14,
First National Bank Building,
Phone 125.



**Free Coupon Admission
The Ruby Theatre**

Wednesday, January 31st

Grace Cunard and Francis Ford in

"The Purple Mask"

Present this coupon at matinee Wednesday, January 31st for free admission to "The Purple Mask", the first episode of this great serial.

All School Children will be admitted free this day between 4 and 5 o'clock--to see "The Purple Mask" only.

**First SHOT First
Saturday, January 28th**

It is a Brand New Store, "CANNON BALL" is its name. You will find all the items usually handled by a first-class 5c and 10c store.

Everything in the store is new except me and Mrs. Ponder and we will be mightily tickled to see you and serve you.

We will offer you some bargains that will make you glad you came.

Help make the OPENING DAY AN EVENT.

The CANNON BALL Store
Next Door to Reinken's



90 Day Excursion Tickets

Ninety-day limit round trip excursion tickets are on sale daily to the following points:

Aransas Pass, Texas,	\$28.50
Brownsville, Texas	33.60
Corpus Christi, Texas	28.20
Kerrville, Texas	28.45
Marlin, Texas	17.35
Mineral Wells, Texas	14.75

For further information call 224 or see JOHN LUCAS, Agent



FOR SALE

**9 FULL BLOOD
HOLSTEINS**

6 fresh cows with calves by their sides. Calves from 3 to 8 weeks old. One will be fresh in two months. Two of these cows have papers with them.

Also have 2 bulls; one bull 3 years old with papers. One bull 15 months old.

These cattle were brought here from Monroe, Green County, Wisconsin, as calves in 1914.

SAM NAFCGER
OLTON, TEXAS

Important Notice to the Public

In order that all may know of the important work of revising the credit ratings of the Retail Merchants Association we make this notice.

At the annual meeting of the Association Wednesday it was ordered that the secretary make a systematic canvass of the books of each merchant who is a member of the organization for the purpose of revising the credit lists of the association. This work will begin at once.

Each merchant who is a member is requested to have his books available and to make up his customer ratings as soon as possible and be able to report on every customer to whom credit is extended when called upon by the secretary.

Each customer seeking or having credit at the place of business of any member of the association will be rated by that merchant and these ratings will be available for other members of the association.

MRS. W. L. BRADDY, Secretary

Why not give your boy and girl an opportunity to make their home study easy and effective? Give them the same chances to win promotion and success as the lad having the advantage of

WEBSTER'S NEW INTERNATIONAL
Dictionary in his home. This new creation answers with final authority all kinds of puzzling questions in history, geography, biography, spelling, pronunciation, synonyms, and antonyms.

400,000 Words. 2,500 Pages. Over 6000 Illustrations. Colored Plates. The only dictionary with the Revised Page. The type matter is equivalent to that of a 15-volume encyclopedia.

More Scholarly, Accurate, Convenient, and Authoritative than any other English Dictionary.

REGULAR AND INDIA-PAPER EDITIONS.

WRITE for specimen pages, illustrations, etc. FREE, a set of Pocket Maps if you name this paper.

S. & C. MERRIAM CO.,
SPRINGFIELD, MASS.

Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you.

DONOHOO-WARE HARDWARE CO.
Phone 80

RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

FOR SALE—My home, 4 blocks from square. See me at Herald office or address Frank Jones, Box 664, Plainview, Texas. tf.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234. tf.

FOR SALE—One section perfect land, improved, 3 1/4 miles from Lockney, in shallow water. Must sell. Small cash payment, terms good, and low interest. See SAM WILKS, at Wofford Building. 5t-pd.

FOR RENT: One downstairs south room. Would rent room or give room and board. Phone 615. tf.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

FURNISHED ROOMS for rent. PALACE HOTEL. 6t-pd.

FOR SALE CHEAP, if taken at once, one team of good work horses. See WILSON & HOLLE. 1t.

WANTED — Chambermaid at the WARE HOTEL. 2t.

FOR RENT—Furnished room, close in. Phone 616. tf.

We are in the market for Dry and Green Hides in any quantity. RUCY-PRODUCE COMPANY. tf.

FOR SALE—Ajredale dog. Phone 618. 4t-pd.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677. tf.

FOR SALE—Improved farms near Muleshoe; shallow water; on easy terms. Inquire of owner, J. F. METSKER, Muleshoe, Texas. 6t.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677. tf.

FOR SALE.

Ford car; just overhauled; new parts put in where needed; repainted; comparatively new top; Atwater-Kent ignition. Bargain for cash, or trade for cattle. See JACK LESLIE, at South Plains Monument Co. tf.

FOR SALE: Choice half-section six and one-half miles from Court House. Attractive price and terms. NO. 5, care of Herald.

AUTOMOBILE CURTAIN found in street north of Methodist Church. Owner may have same by calling at Herald office and paying for this ad. tf.

TWO CARS FOR SALE—Cheap to you—one Maxwell and one Chevrolet; both practically new; each run a little over 3,000 miles. \$50 down; balance easy terms. M. P. GARNER. tf.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677. tf.

FOR SALE—Good new Chevrolet. See PIERSON & SMITH. tf.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234. tf.

My Cattle-Dipping Vat is ready to receive your cattle. Reasonable charges. C. B. REAVES. 7t.

WANTED—To sell 80 acres choice land 7 miles east of Plainview. Phone 438 or write Herald Publishing Co. 8t.

SEE OUR ADVERTISEMENT in this issue of Santa Fe Lands for sale. SCUDDER & DOUBLEDAY. 4t.

FOR RENT—Office or storage room. Apply to L. J. WARREN. tf.

LOST: Red fox fur, Saturday night, in Plainview or on road two miles west. Return to Herald office for reward. 2t.

FOR SALE OR TRADE—Detroit touring car; good condition. Will trade for team of mules or hogs. Ten miles east of Plainview. Address A. S. BAKER, Lockney, Tex. R. R. 2. 4t-pd.

READ OUR ADVERTISEMENT concerning the sale of Railroad Lands in Terry and Gaines Counties. SCUDDER & DOUBLEDAY. 4t.

FOR SALE—Work mules; cash or terms on satisfactory paper. D. F. SANSOM & SON. tf.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234. tf.

CHOICE ALFALFA — A limited quantity for sale. SANSOM & SON, Plainview. tf.

FEED.

Try Rice Bran and Rice Polish, the best and most economical feed at prevailing prices. D. F. SANSOM & SON. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. tf.

LOST—Heavy winter laprobe, somewhere on Restriction Street. Finder please call Phone 484. tf.

FOR SALE OR TRADE—One five-room house, new, close in, modern style. B. F. MOORE, at Progressive Shoe Shop. 4t-pd.

FOR RENT—Three unfurnished rooms. Newly papered and painted. Phone 696. 2t.

FOR SALE OR TRADE.

Fourteen acres irrigated land three miles of Portales, New Mexico. Clear. Price \$700. S. T. BOYD, Altus, Okla. Route 4, Box 48. 3t-pd.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. tf.

RED POLLED BULL for sale; 3 years old. Price, \$65. H. E. LANDIS, Phone 9010, ring 31. 3t.

NOTICE.

640 acres of land for the filing. New homestead law. See us at once concerning filing fee, best locations, etc. We are making regular trips, and can locate you, for a small fee, on a section of good grass and agricultural land. See us at once. Next door to Herald office. FARMERS' LAND LEAGUE. Wyatt Johnson, Manager. tf.

WANTED—Four men for room and board. Nice front rooms. 403 West Main Street. tf.

FOR SALE—1915 Maxwell, in A1 condition. \$250. SOUTH PLAINS MOTOR CO. Phone 677. tf.

FURNISHED ROOM for rent; second house south of Baptist Church. Phone 470. 4t.

FREE—640 acres good Government land for you in New Mexico. Free transportation. See me now, at Duke Grocery. Phone 673. HOME LAND COMPANY. 2t.

FOR SALE—1916 Maxwell, in tip-top mechanical shape. \$400; cash and terms. SOUTH PLAINS MOTOR CO. Phone 677. tf.

NOTICE FOR COUNTY DEPOSITORY.

Notice is hereby given that the Commissioners' Court of Hale County, Texas, at the next Regular Term, February 12th, 1917, will receive bids for the Depository of the funds of Hale County for two years, beginning February 14th, 1917.

Any Banking Corporation, Association, or Individual Banker in Hale County, Texas, desiring to bid, shall deliver to the County Judge of Hale County, on or before 10 o'clock A. M., February 12th, 1917, a sealed proposal, stating the rate of interest offered on the funds of Hale County, Texas, for two years, beginning on February 14th, 1917, in accordance with the laws of this State.

Witness my hand and Seal of office, this 13th day of January, 1917. CHARLES CLEMENTS, County Judge, Hale County, Texas.

SHEEP FOR SALE—50 high-grade Shropshire ewe lambs. Address BOX 62, Plainview. 4t.

170,000 ACRES of Railroad Lands for sale. See our advertisement in this issue. SCUDDER & DOUBLEDAY. 4t.

FOR SALE—A good second-hand Ford car. Will sell at a bargain. Also have some good second-hand cars of other makes. See us quick. CONNELL MOTOR CO. Phone 113. Donohoo-Ware Building. 1t.

FOR SALE—Good Jersey cow. GEO. B. DOUBLEDAY. 1t.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Jan. 19.—Cattle finish the week a little higher, receipts 40,500, 1,000 less than last week and 2,000 more than same week last year. Hogs made a net gain of 25 to 35 cents, most on lights, receipts 62,000, 3,000 more than last week, and 8,000 less than same week last year. Sheep and lambs are 35 to 50 cents higher, receipts 46,000, 5,000 more than last week, and 4,000 more than same week last year.

Beef Cattle.

Prime steers sold at \$11.50 this week, the top cattle higher than anything in two weeks, half the steers at \$10.00 and upwards, balance \$8.75 to \$9.75, except a few butcher steers at \$7.50 to \$8.50. Pulp-fed steers sold up to \$10.40 Monday, that kind worth possibly \$10.60 today, and Colorado hay-fed steers weighing 1,033 pounds sold at \$9.25. Prime heavy cows sold at \$9.00, most of the medium cows \$7.00 to \$8.00, bulls up to \$8.50, best veal calves \$12.00. Moderate cattle receipts are expected through February, and the market should make gains.

Stockers and Feeders.

Steers for feeding are selling strong, most of them at \$8.00 to \$9.00, some sales of fleshy steers up to \$10.20, a load of 1,200-pound Nebraska White Faces today at \$10.20 to a feeder buyer, packers bidding \$10.15 on them. Stock steers sell at \$7.00 upwards, fancy-bred steers up to \$8.75, stock cows and heifers \$5.35 to \$7.50, exceptional lots up to \$8.75.

Hogs.

Strong competition results in regular advances in the hog yards, with reverses of rare occurrence. Nothing above medium quality was here today, else a top of \$11.10 or \$11.15 would have been made, the best here in the light run of 5,000 head selling at \$11.05, for both medium and heavy weights, lights worth up to \$10.90, market 5 to 10 cents higher today. Pigs had a bad day Tuesday, but have more than regained their loss, and now sell at \$9.25 to \$10.50. One thousand Arizona pigs sold here Monday, half weighing 76 pounds, at \$8.25, balance 160 pounds, at \$10.05. They would bring 25 to 50 cents more now.

Difficulty at Scranton

Mrs. H. B. S., of Scranton, Pennsylvania, was in a bad condition. She could scarcely eat, and couldn't digest what she did eat. Her weight dropped to 97 pounds and she was anaemic, very nervous and generally run down. She found in HEMO a strengthening and satisfying nourishment that gave her the strength she could not get from ordinary food. In two months she weighed 112 and looked healthy and was healthy and still is gaining. Makes a delicious food drink by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co.

Sheep and Lambs.

Packers offer only small effectual resistance to advances, though claiming a money loss on purchases. Pelts are slightly lower, but still bring around \$3.50 each for good ones, a price that reduces the meat cost in a wonderful way. Lambs brought \$14.10 today, highest price ever paid here, and ewes brought \$10.00 early in the week, the same quality now worth around \$10.25. Feeding lambs are following close behind fat lambs, and bring up to \$13.50.

J. A. RICKART, Market Correspondent.

LEFT YOUR CORNS OFF WITH FINGERS.

Tells How to Loosen a Tender Corn or Callus So It Lifts Off Without Pain.

You reckless men and women who are pestered with corns and who have at least once a week invited an awful death from lockjaw or blood poison are now told by a Cincinnati authority to use a drug called freezone, which the moment a few drops are applied to any corn or callus the soreness is relieved and soon the entire corn or callus, root and all, lifts off with the fingers.

Freezone dries the moment it is applied, and simply shrivels the corn or callus without inflaming or even irritating the surrounding tissue or skin. A small bottle of freezone will cost

very little at any of the drug stores, but will positively rid one's feet of every hard or soft corn or hardened callus. If your druggist hasn't any freezone, he can get it at any wholesale drug house for you.

Living Just Out From Town

need have no inconvenience for you if you have Bell Telephone Service in your home.

Your Bell Telephone will bring tradesmen to you, keep you in touch with friend and business acquaintances, or summon aid in emergency.

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

CALOMEL DYNAMITES A SLUGGISH LIVER

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tonic, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tonic instead and feel fine, full of vigor and ambition. -Adv.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents

HARRISON & KERN CO. General Contractors. Office at Falton Lumber Co. Phone 107. House Phones, 328 and 438. L. A. KERN, Architect. Office at Falton Lumber Co. Phone 107. House Phone 438.

The Quinine That Does Not Cause Nervousness or Ringing in Head

Because of its Tonic and Laxative effect, LAXATIVE BROMO QUININE can be taken by anyone without causing nervousness or ringing in the head. It removes the cause of Colds, Grip and Headache. Used whenever Quinine is needed.

-but remember there is Only One "Bromo Quinine" That is the Original Laxative Bromo Quinine This Signature on Every Box E. W. Grove Used the World Over to Cure a Cold 25c. in One Day. Maker also of the Old Standard Grove's Tasteless Chill Tonic

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

ARE YOU establishing yourself in the World of Successful Men? A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed. THIRD NATIONAL BANK

Plainview Mercantile Company's Annual Clearance Sale Now In Full Swing.

START THE NEW YEAR WITH A NEW CORSET—Gossard and W. B. Corsets Greatly Reduced

1.00, \$1.50, \$2.00 and \$3.00 W. B. Corsets—
NOW 85c \$1.19, \$1.49 and \$2.39.
 Gossards, regular prices \$2.00, \$2.50, \$3.50, \$5.00, \$6.50, \$8.50 and \$10.00—
NOW \$1.69, \$1.98, \$2.69, \$3.98, \$4.78, \$6.50 and \$7.85.
 A LIBERAL REDUCTION on all Brasiers, Silk Envelops, Night Gowns and Teddies.

Never Before Have the People of Plainview Appreciated the Great Reductions We Have For Them

The store is crowded from early morning till late in the afternoon with eager buyers. GOOD NEWS IN CONDENSED FORM to you who have not taken advantage of our ANNUAL CLEARING SALE. We cannot too strongly emphasize the advantage of buying now the merchandise we offer you at less than present market value. We are now asked to pay more than 1915 wholesale prices for many lines of goods. We have protected our customers to the extent of many thousands of dollars by anticipating rising prices—and shall continue to do so. But we cannot control advancing cost of materials and labor. Therefore it will pay to buy now any goods we secured in advance at special prices, or any which are reduced for fashion reasons or to close out remainder stocks.

MEN NOW IS THE TIME TO LAY IN YOUR SUPPLY OF SHIRTS

1 Special Lot Men's Shirts	75c
\$1.00 Men's Shirts— Sale Price	85c
\$1.25 Men's Shirts— Sale Price	95c
\$1.50 Men's Shirts— Sale Price	\$1.25
\$2.00 Men's Shirts— Sale Price	\$1.55
\$5.00 Men's Silk Shirts— now	\$3.79



Such Reductions of Ladies Suits, Coats and Dresses Are Not To Be Had Every Day

1 Special Lot of Ladies' Coats just received now on sale at ONE-HALF REGULAR PRICE. All Misses' and Children's Coats now ONE-HALF LESS THAN REGULAR PRICES. 1 Lot Ladies' Suits, in broken sizes, of Serge, Gaberdine and Fancy Weave, values \$15.00, \$20.00 and \$25.00; your choice, SALE PRICE, \$9.95. 1 Lot Ladies' Dresses, popular sizes, materials of Velvet, Serge, Crepes and Silk combinations, values \$25.00, \$30.00, \$15.00 and \$7.50—SALE PRICES, \$12.50, \$10.00, \$7.50 AND \$9.75.

XTRAS! 1,000 yards Apron Checks and Plaids in mill ends. Sale Price— 5c	XTRAS! All Ladies' Hats at 1/2 PRICE.	XTRAS! 1 Lot Men's Hats, \$2.50 and \$3.00 values, now 95c
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HERE'S PRICES THAT ARE MOVING BOYS' SUITS, MACKINAWS AND OVERCOATS

\$7.50 Boys' Suits, Overcoats and Mackinaws now **\$5.55**
 \$8.50 Boys' Suits, Overcoats and Mackinaws now **\$6.25**
 \$10.00 Boys' Suits, Overcoats and Mackinaws now **\$7.15**
 \$4.00 Boys' Suits, Overcoats and Mackinaws now **\$2.75**
 \$5.00 Boys' Suits, Overcoats and Mackinaws now **\$3.75**
 \$6.50 Boys' Suits, Overcoats and Mackinaws now **\$4.75**

Never Before Have Men's Suits and Overcoats Gone So Fast. Just About 200 Left to Go at the Following Prices.

Kuppenheimer and Stadium All-Wool Suits and Overcoats closing out at the following prices:
 \$15.00 All-Wool Suits and Overcoats now **\$11.50**
 \$17.50 All-Wool Suits and Overcoats now **\$13.75**
 \$20.00 All-Wool Suits and Overcoats now **\$14.95**
 \$22.50 All-Wool Suits and Overcoats now **\$16.50**
 \$25.00 All-Wool Suits and Overcoats now **\$18.75**
 \$30.00 All-Wool Suits and Overcoats now **\$22.50**



Clearance Sale of Men's Women's and Children's Underwear

50c Value, Clearance Price	39c
75c Value, Clearance Price	59c
\$1.00 Value, Clearance Price	85c
\$1.25 Value, Clearance Price	98c
\$1.50 Value, Clearance Price	\$1.19
\$2.00 Value, Clearance Price	\$1.59
\$3.00 Value, Clearance Price	\$2.25

CLEARANCE SALE ON ALL FURS AND FUR SETS.

Your choice, **1/2 PRICE.**
5,000 PAIR Men's, Women's and Children's **HOSE AND STOCKINGS**—in the CLEARANCE SALE.

XTRAS! 1 lot Ladies' and Misses' Sweaters, values from \$2.50 to \$5.00. Your choice— \$1.49	XTRAS! 1,000 yards Hand-over Percales. Sale Price— 7c	XTRAS! 1 Special Lot Boys' Suits at 1/2 PRICE.
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PLAINVIEW MERCANTILE CO.

Men, Here's Your Ties

40c Men's 50c Ties, now	35c
75c Men's Ties, now	55c
\$1.00 Men's Ties, now	75c
\$1.50 Men's Ties, now	95c

EXTRA SPECIAL—Ladies Boots Going Fast at the Following Prices

\$8.00 Ladies' Boots, Two-tone, Lace	\$4.95
\$7.00 Ladies' Boots, Two-tone, Lace	\$3.95
\$6.25 Ladies' Boots, Patent Kid, Lace	\$3.75
\$6.00 Ladies' Boots, Patent Kid, Button	\$3.50
\$6.00 Ladies' Boots, Bronze Kid, Button	\$3.35
\$5.00 Ladies' Boots, Patent, with Cloth Top	\$3.25

Liberal Reduction on all Misses' and Children's Shoes.

Community Correspondence

JIM LIGHT SHIPS 500 SHEEP FROM HALE CENTER.

HALE CENTER, Texas, Jan. 22.—There has been so much happening in the way of real worth in the last few days in our community that it is hard to tell where to begin. The heavy snow last week did not keep those who have recently come to our community from going about their work. Mr. Porter is moving along nicely on his new residence, in the south part of town. C. M. Hoesh and his carpenters are very busy these days building houses for those who have recently come to the country. The Mothers' Club had its regular meeting last Tuesday afternoon, at the school building. They report a very interesting meeting. Mrs. R. A. McWhorter, of Plainview, is visiting her daughter, Mrs. Silas Maggard, for a few days. Mrs. B. M. Johnson's brother, recently from the North, is reported quite sick at her home. W. R. Morrison and wife were in Hale Center Saturday, shopping. Cliff Payne was a visitor to Hale Center last week. The heavy snow last week brought disaster to the rabbits in this vicinity. Several parties were formed and went out on drives, and reported killing several hundred. Roger Oxford was in Clovis last week. He went over with an uncle and was compelled to stay the entire week. Miss Pearl Thomas, who has been spending the week at the Harrington Ranch, returned home Saturday. Jim Light returned from the Kansas City market Saturday. He shipped five hundred head of sheep. He reported that he was well pleased with the results of his trip. Miller Harrington is reported as being much better. I. M. Bailey reports the land business good these days. The teachers report a very good attendance at school the past week, in spite of the bad weather. Mr. Jordan, recently from Erath County, has moved into the house vacated by Mr. Yasterson, who recently moved to his farm. It is expected that the cattle have

E. E. FREEMAN SUPERINTENDENT OF LIBERTY SUNDAY SCHOOL.

LIBERTY, Jan. 22.—Sunday School was well attended at this place Sunday morning. Officers for the coming year were elected, as follows: Superintendent, E. E. Freeman; assistant superintendent, C. B. Anderson; treasurer, Mrs. Edgar Johnson; secretary, Shelby Leach; chorister, Clay Williams; assistant chorister, Ray Marshall; organist, Miss Helen Groff; assistant organist, Mrs. E. E. Freeman; teacher of class No. 1, Mrs. J. B. Leach; class No. 2, C. B. Anderson; class No. 3, Mrs. J. J. Groff; class No. 4, Mrs. E. E. Freeman; primary class, Mrs. Edgar Johnson. Owing to the bad weather, the Liberty Social Club wasn't well attended, but will meet the first Thursday in February with Mrs. C. E. Moore. Mrs. John Oxman, of Wichita, Kansas, who has been visiting her brother, J. J. Groff, and family, left Monday for her home. Her niece, Miss Helen Groff, accompanied her and will visit with her for some time. She will also visit various points in Indiana and Illinois. Misses Hazel and Dorothy Wheeler spent Sunday with Miss Eileen Groff. Clell Baggett spent Saturday night with Jay Marshall. The young folks enjoyed a party given at the Tumberg home Saturday evening. The hostess served cake and coffee. All report a jolly time. Rev. S. J. Upton, of Plainview, will preach at this place Sunday morning at 11 o'clock.

JOHN MAXEY, OF PROSPER, BUYS RUNNINGWATER LAND.

RUNNINGWATER, Texas, Jan. 22.—Farmers in this vicinity are very much encouraged over the prospects for a wheat crop, since the recent snow. Claude Wilbanks, from Hico, Texas, is visiting his brother, T. A. Wilbanks. Mr. and Mrs. Earl Kindred and children left today for Albany, to visit Mrs. Kindred's parents, Mr. and Mrs. I. W. Harper, formerly of this community. Walker Locke, who has been in Corpus Christi for the past few months, has returned home.

C. F. Knight, who has been quite sick with la grippe, is able to be out again.

Messrs. McMaster and Edmonson made a trip to Kress last Friday after coal. G. L. Phillips has purchased a new Grant car. Attendance at school was small last week, on account of the inclement weather. Rev. J. H. Bone filled his regular appointment here Sunday and Sunday night, returning to Hale Center after the night services. Rev. Longstreet, of Plainview, will preach here next Sunday. Pudelle Huguley, of Halfway community, was in Runningwater Friday. The young folks of the community will be entertained at the Yowell home next Friday night. John Maxey, of Prosper, Texas, has recently purchased land near this place. Bascom Rape and family are moving to the Van Deventer place, four miles north of Runningwater.

CARE OF STORAGE BATTERY.

Most farmer owners pretty thoroughly understand the mechanism of an automobile, and therefore know how to give it intelligent care. But before owning a late-model automobile few farmers have had experience with an electric storage battery, so not many are conversant with its care. In winter such knowledge takes on added importance, for one exposure to too low temperature may irrevocably damage a storage battery that has not received the proper attention. More than one man has carefully removed the water from the engine's cooling system, only to find when he has attempted to put his car into commission again the following spring that the storage battery has been frozen and must be repaired or replaced, which is usually expensive. When an anti-freezing compound has been placed in the cooling system of the engine, so it will withstand a temperature of zero, it is aggravating to have the storage battery freeze at twenty degrees above because it has been neglected and therefore is not in good condition. However, a well constructed battery that has received proper care and is in good working order will withstand a temperature of zero or lower without showing any evil after effects.

Whether a car is driven all winter or not, it is important that the exact charged condition of the battery be determined frequently.

The best method of obtaining this knowledge is by the use of a hydrometer syringe. The foregoing is good advice even to those who live in climates where there is no danger of the battery's freezing. With a good hydrometer syringe the exact charged or discharged condition of a battery can be told almost instantly, and there can be no guessing at this important information, which is so essential in winter time. In removing a battery from its fastenings, prior to storing it, care must be taken not to jar it severely or handle it roughly, as it is a very easy matter to injure a battery permanently by rough or careless handling. In replacing it, the same care must be observed. The electrical connections must be correctly made, or the battery will be damaged by sending the current through it in the wrong direction. The person who lives near a manufacturer's service station can store his battery there for the winter, and it will receive expert attention and be put in perfect condition for use when spring comes again. Some public-garage men are as ignorant of the proper care of storage batteries as are some car owners. One owner who placed his car in storage found when spring came that he had to purchase a new battery, because his had been allowed to freeze and was therefore ruined. When an automobile is used all winter and is kept in the owner's garage a plan should be adopted that will supply sufficient heat to save the battery from freezing during severely cold weather. If the garage is warmly built a lantern or small oil stove will furnish enough heat to keep the temperature from dropping below the danger point, or a small garage heater can be installed for emergencies. Some owners use small coal- or wood-burning stoves for this purpose.—Country Gentleman.

G-C ELECTRIC COMPANY GETS CHARTER FROM THE STATE.

A charter has been issued to the G-C Electric Company, of Plainview, by the State of Texas. The firm is incorporated for \$15,000. J. F. Garrison, J. E. Conner, H. C. McIntyre and Wallace Davenport are the incorporators.

Efficient Use of Milking Machines

WASHINGTON, D. C., Jan. 20.—

That milking by machinery, compared with hand milking is less expensive, in general, in herds of more than 15 cows, and more so in smaller herds, is indicated in recent studies made by farm management specialists of the U. S. Department of Agriculture. One of the important conditions affecting the economy of milking large herds with machines was found to be the elimination of unnecessary labor. Herds that normally required three men for milking by hand, only two of whom were needed to feed and care for the animals, required only two men to milk by machine. The available labor and the labor requirements are, therefore, better balanced in the latter case, since the same two men may milk and otherwise care for the herd, the labor of the third milker required under the hand system being dispensed with. This tendency toward economy when machines are used can not result in actual economies in all cases when a small number of cows is milked, since depreciation, fuel consumption, repairs, interest on investment, etc., are responsible for considerable costs which must be charged to the milking expense. The studies were made in typical intensive dairying regions in Delaware, Chenango and Chautauqua Counties, New York, and among mixed dairying and farming enterprises in Lenawee County, Michigan; Fulton County, Ohio, and McHenry County, Illinois. It was found that in herds of 15 cows or less the average time required to milk a cow by hand was a fraction

over 7 minutes, and by machine a fraction under 5 minutes. In herds of over 50 cows, however, the time required to milk by hand was a fraction under 7 minutes and by machine 4.15 minutes. In milking by hand, the average cost per cow in herds of 15 cows or less was \$10.91 a year, as against \$10.45 in herds of 50 or more. When machines were used the cost was \$11.77 a year in the smaller herds and \$7.34 in herds of 50 or more. The value of the labor replaced by the milking machines was found to vary from \$2.63 per cow in herds of 15 cows or less to \$8.33 per cow in herds of more than 50 cows. The addition to the time available for field work due to use of the machines was found to vary from 1.5 to 5.1 hours, according to the size of the herds. Attention is called to the fact that milking machines must be operated by competent operators and that stripping by hand after the machine is essential if satisfactory results are to be obtained. The majority of the farmers visited during the studies believe that the milking machine has an effect one way or the other on the general welfare of the herd. Studies of the comparative efficiency of various combinations of milking units and operators indicate that the greatest speed is made when one man operates and strips after two units, each of which milks two cows. The following table shows the data gathered in the studies in regard to the comparative annual costs of hand and machine milking on farms with herds of different sizes.

SIZE OF HERD.	MACHINE MILKING.							Hand Milking	
	Number of farms with herds of each size.	Interest on investment (per cow).	Value of gas and oil (per cow).	Cost of repairs (per cow).	Depreciation (per cow).	Labor Cost (per cow).	Total cost (per cow).	Number of farms with herds of each size.	Labor Cost (per cow).
15 cows and less	32	\$1.26	\$0.94	\$0.20	\$1.98	\$7.39	\$11.77	28	\$10.91
16 to 30 cows	72	.79	.84	.20	1.00	7.31	10.14	63	10.26
31 to 50 cows	41	.61	.84	.25	1.49	6.03	9.22	16	10.11
51 cows or more	11	.56	.83	.36	1.12	4.47	7.34	6	10.45
Average	156	\$0.82	\$0.86	\$0.52	\$1.24	\$6.79	\$9.96	113	\$10.41