## THL ì 2 AINVIEW EVENING HERALD

## TWICE-A-WEEK

IVESTOCK PRODUCERS MORE PROSPEROUS THAN AI ANY OTHER IIME SIMCE SXXIES IN ISTRRCI COURI CASE
HIGH PRICES FOR BEEF EXPECTED TO CONTINUE THROUGH COMING YEAR-PEACE OVERTURES WOULD MAKE CRIMINAL DOCKET IS SET FO
THE FIFTH WEEK BY JUDGE

TENANT LLW IS INOOLED LlaHillig RaIES ARE REOLCED TO 12 CENTS

RAIIROAD BONUSCASEREFINED WIL IMPPRVE SERYCE, TOO


HALF OF NEEDED S30,OOO FOR WAYLAND BAPIST COLLEEE IS ALREAOY SUBCCRIBED

$\square$ demand for beef, occasioned by the strife in Europe, made 1916 th
greatest year in history for livestock production and selling. Pakerer
also enjoyed their greatest twelve menths of profit-making, althoug
the percentage of profit on the business turn-over was held to a smal igure, as in pefis ears.
Never before have the low-priced classes of eattle sold to better
advantage. An unlimited demand prevailed for anything carrying a hide, due to the needs of Europe, and canner material soared to
lofty figures. In keeping with the high prices paid for cattle, hogs
aiso shot skyward. Part of the increase in values was due to the
loreign demand, most countries purchasing more than ever before but it is zenerally held that the local demand was the chief factor tha
supported the market. The American publice consumed more ho
products than in any othher previous year, and packers willingly granted prices demanded in order to supply their trade.
The export of bacoa for the first ten months totaled $469,899,970$
pounds, against $422,190,691$ pounds the same period in 1915, and had
an increased value of $\$ 11,548,395$. Hams and shoulders bought on
foreign account totaled $237,285,763$ pounds, against $229,286,441$ foreign account totaled $237,285,763$ pounds, against $229,286,441$
pounds a year ago, the values of which were $\$ 36,515,642$ and $\$ 31,901,-$
387, respectively,
There were $349,027,164$ pounds of lard sent abroad in the first ten months, against $374,106,435$ pounds a year ago, yet the value of th
former shipments was $\$ 3,344,862$ greater than the previous year Canned pork and piekled pork exports were slightly smaller
amount than a year ago, but the value was larger. Although foreigg
buyers took only $8,603,676$ pounds oi fresh pork the first ten month Sheep and lambs also brounht reeard...reaking prices and thi
demand throughout the United States was very broad throughout


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TASH MUST BE READY BY MARCH FIRST IF STATE BOARD
MAKES GIFT OF $\$ 0,000-$ CAMPAIGN WILL BE CARRIED
ON IN PLAINVIEW AND IN HALE COUNTY.

## Jacobs Brothers Company's Big

## JaNuARY CLEARANCE SALE NOW ON IN FULL FORCE

Hundreds of customers who have attended our Big Clearance Sale are saying: "IT"S THE BIGGEST AND BEST SALE EVER HELD IN PLAINVIEW."
WHY NOT? Every item represented in this sale is new and seasonable and fully up to the Jacobs standard. It is only in our eager determination to sell all this years goods and keep "The New Store New" that it is possible to offer such wonderful values. $\mathrm{ALL}_{i}^{2}$ This Years Goods MUST BE SOLD-We Need the Room.


Come and let us prove to you that this is the ONE BIG SALE of the year. Don't Deiay-Come Today-It's a Jacobs sale and it will be well worth your while.

## dacobs Bros. Co



## Hamner's January CLEARANCE SALE

We Àre Offering Our Entire Stock of Ladies High Grade Shoes at Greatly Reduced Prices

No Old Stock-All This Winter Styles
$\$ 6.50$ values now
6.00 values now
5.00 values now
4.50 values now

## Clearance Sale Rain Coats

\$2.75 Rain Coats
3.50 Rain Coats with book satchel and cap,
5.00 Rain Coats only
9.00 Rain Coats only

## Clearance Sale Corsets

\$1.50 Madam Grace Corsets
2.00 Madam Grace Corsets
2.50 Madam Grace Corsets One lot odd sizes, mostly small

Hamner's Dry Goods Store
Phone 210
"Sells It For Less"
Plainview

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| There | pro

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## Appeal to Reason

F Ask any of the great army of Postum users what influenced them to try this beverage, and the reply nine times out of ten will be that they were convinced that caffeine and tannin in tea and coffee were harmful to health.
IT Some imagine it is hard to give up coffee and tea. But it isn't, with the delightful aroma and flavor of Postum at hand. This flavor somewhat resembles that of high-grade Java coffee, but there is no coffee in Postum only the nourishing goodness of wheat, skilfully processed with a small per cent of wholesome molasses.
¢ Postum comes in two forms: Postum Gereal, which has to be boiled; Instant Postum-soluble made in the cup, instantly. Some prefer one, some the other. Made right, they are alike delicious, and the cost per cup is about the same. There's better health, comfort and efficiency in


## Pay As You Ride

With only a small payment down you can secure the big, complete, economical Maxweli.
You've wanted a car-this plan of ours makes it possible to get the car you have in mind. We also have a splendid savings plan. See us about it.


MAXWELL $\$ 635$

Statement of the Condition of
The Citizens National Bank PLAINVIEW, TEXAS
At the Close of Business, December 27th, 1916

## Resources





 Joinn and-Pat Landergin, of Ama- from-the ranch they have just pur- land, and not depend upon leasing any
rullo, Texas, are reported to have just chased. For several years, too, they longer. This was simply a case where rulto, Texas, are reported to have just
closed a deal for 100,000 acres, known For several years, too, they
have been operating under a lease cosed a deal for 100,000 acres, known
have been operating under a lease it we did not step in and a buy, some one
as old X I Ranch, for $\$ 5.75$ an
most of the $X$ IT ranch, which they
else would. The days of free range as the old X I T Ranch, for $\$ 5.75$ an most of the X I T ranch, which they eise would. The days of ree range
acre, or a total of 8575,000 . The ranch now own under the new deal. They
and lands available for leasing have
 semith counties, in the western part of cattle.

A Few Extra<br>Specials While They Last

$$
\begin{aligned}
& \text { We have left a very few sets and individual } \\
& \text { pieces in high class FURS which we are } \\
& \text { closing out at ONE-HALF PRICE. This } \\
& \text { means a genuine saving on a necessity which } \\
& \text { has advanced in price and will advance more. } \\
& \text { One lot of children's and misses' hose, the } \\
& \text { pair 10e } \\
& \text { One lot of Forchon and Val Lace Insertions } \\
& \text { which fermerly sold up to } 121-2 \mathrm{c} \text { e yard, } \\
& \text { exira special while they last, your choice, the } \\
& \text { yard 2e } \\
& \text { New. Arrivals at Your } \\
& \text { Store }
\end{aligned}
$$

New spring Ginghams and Percales are now Eeing shown in our Wesh Gords Section.

We have just received and have ready for your inspection a new assortment of $\$ 4$ and $\$ 5$ creps de chine blouses.
versity, at Waco.
Saturday, No.
Saturday, November
Missouri, at Austin
Wedreiday, Novemb
Wednesday, November 21 -Texas
M. College, at Cullege atation, Thanksivigu, November 25
versity of Atkansac, at Alstin.

## AnotherNotefrom President Wilson

This is not another note from President Wilson but it is a message of economy for shrewd buyers who try to obtain the necessities of life in good quality as cheaply as possible. It convers to you as much as any note ever written, information which will help reduce your high cost of living.

Our Big Food Specials for the Week:

|  |  |
| :---: | :---: |
| 31/-pound pail the very best Santos | 250 |
| 3-pound pail Maxwell House | 1.40 <br> 1.40 |
|  | Two $21 / 2$ Poil |
| Vo. 2 Peaberry in buik, per pound | Pen |
| ion California Frnit, Capitol Brand. per |  |
|  |  |
| Yellow rree Peaches <br> 1,ricots | Dixie Jelly, 10-pound pail .......... ${ }^{65 \mathrm{c}}$ |
| ekberries .............. ${ }_{\substack{\text { aso } \\ 500}}^{450}$ |  |
|  |  |
| ${ }^{\text {Luxury }}$ L Brand Sliced Paneepple, in galions |  |
|  | Beest oill 5 gallons for |
|  |  |
| iee Corv, 2 cans for 25 c |  |

We make two deliveries a day so phone us your orders

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"The Store With a Hart" Phone 674

