

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, FRIDAY, JANUARY 5, 1917

## WAYLAND WILL SHARE IN EDUCATIONAL FUND

ONE-FOURTH OF \$250,000 TO BE RAISED THIS YEAR COMES TO US.

## OPPORTUNITY FOR PLAINVIEW

Board Will Duplicate Subscriptions of Plainview and Hale County.

Sixty thousand dollars of the \$250,000 to be raised in Texas this year by the education board of the Baptist Church will go to Wayland Baptist College, according to Dr. J. E. Nunn, of Amarillo, member of the board of trustees, who has been in Plainview attending the board meeting and the Bible institute.

Of the sixty thousand dollars, one-half—\$30,000—is to be raised in Plainview and Hale County. When the amount has been raised by local citizens the State board will set aside \$30,000 for the use of the school.

Rev. R. E. L. Farmer, president of the college, states that the board of education has centered on Wayland College as the main secondary college in West Texas. There is no other school fostered by the board in this territory. Simmons College, Abilene, and Decatur Baptist College, of Decatur, are the nearest schools. Two other schools will be closed by the board. Under this plan, Wayland College is to be fully affiliated with Baylor University, of Waco, and through this connection with the other leading universities. Full junior college work will be offered.

Dr. S. P. Brooks, president of Baylor University, of Waco, and Dr. R. L. Scarborough, president of the Southwest Baptist Seminary, of Fort Worth, have taken the field in the interest of the educational fund. Wednesday they were in Plainview, and ended their conference here with a rally at the Baptist Church in the interest of the movement. Dr. Scarborough stated that the \$30,000 to be contributed by the board would be contingent on the town of Plainview and Hale County raising the specified \$30,000. The campaign will last until March 1, 1917. Dr. Scarborough, in his address, emphasized the necessity of concerted and prayerful work, if the campaign is to be successful. He stated that throughout the State Baptists will be working and praying for the success of the movement. Dr. Brooks gave an inspirational talk, reiterating statements formerly made in Plainview as to education and the necessity of thoroughly equipped colleges to carry on the work.

## A Great Thing for Plainview.

"All of West Texas will be behind Wayland Baptist College," said Dr. Nunn, of Amarillo, in an interview. "I know that there are persons in my own town who are interested in the work of the school to the extent of giving of their money and time and energy for the success of Wayland College. It means much to Plainview to have a school of this class. Financially it will be of much benefit, worth thousands of dollars annually. With the associated Baptists of this section behind the school its future is assured, if the people of Plainview give it the co-operation it deserves. I am sure that the citizens of the town cannot afford to do anything but give this campaign their earnest co-operation. A sacrifice at this time may change the destiny of the school."

J. W. Ewing, city marshal of Tahoka, has been here on business, returning to his home this morning.

## Will Begin Setting Grades For Street Paving Saturday

Tomorrow work will be started by R. G. Carraway, district engineer for Henry E. Elrod, of Dallas, on the survey of the city's streets, looking toward the paving program. Mr. Carraway arrived in Plainview this morning, but went to Lockney to consult with the people of that town relative to the installation of a waterworks system. It is also understood that Lockney is contemplating improving the streets of the town. The contract for the engineering for street paving in Plainview has been let by the City Council to Henry E. Elrod, whom Mr. Carraway is representing.

## NEW CIVIL SUITS IN THE DISTRICT COURT NUMBER 241

McPeak Murder Case May Come Up at This Term—Five Divorce Suits.

One of the heaviest dockets ever known in Hale County District Court confronts Judge R. C. Joiner. Court will convene Monday morning. The McPeak murder case has been transferred from Floyd to Hale County for trial, and may come up at the January term. There are several other criminal cases, three of them being charges of perjury relative to testimony of S. E. Melton, O. W. Bryant and O. McGill before the grand jury. There are some 241 new civil suits, 223 of that number being suits for delinquent taxes. There are also fifty-nine old civil cases on docket and six criminal cases. There are five divorce suits.

New civil suits filed during the past month are:

- 1503. J. T. Williams et al. vs. W. Methley; foreclosure of vendor's lien and suit on note.
- 1504. E. L. Lovvorn vs. John W. Willis et al.; suit of damage.
- 1505. Mrs. Jennie Green vs. J. E. Green; suit for divorce.
- 1506. I. Jacobs vs. R. H. Draper and Jas. R. DeLay; specific performance.
- 1507. A. W. Wallace et al. vs. P. D. Benson; trespass to try title.
- 1508. J. N. Morrison vs. J. W. Willis Drug Co.; suit for debt.
- 1509. K. W. Sanders vs. E. C. Corey and J. G. Doby; writ of garnishment.
- 1510. R. W. Sanders vs. W. L. Moody Cotton Co., First State Bank of Hale Center, First State Bank of Abernathy.
- 1511. E. H. Wheat vs. Anderson & Glaney; damage.
- 1512. C. L. McKinney vs. J. F. Jackson et al.; writ of injunction.
- 1513. A. B. Roberts vs. O. P. Kiker et al.; foreclosure.
- 1514. W. T. Minor and wife vs. William T. Hale et al.
- 1515. Forney P. Box vs. A. J. Chambers; suit on vendor lien notes.
- 1516. W. R. Simmons vs. A. A. Tucker et al.
- 1517. E. H. Perry et al. vs. Mrs. G. W. Brown; to try title, for possession and damage.
- 1518. Reuben M. Ellerd vs. W. T. Mize; cancellation of contract and to recover land.
- 1519. Edwards-Ludwig-Fuller Jewelry Co. vs. J. W. Willis Drug Co. et al.
- 1520. Robt. McQuillin vs. C. C. Slaughter Co.; suit for land.
- 1521. Nita Morgan vs. J. G. Morgan; divorce.

## T. C. U. GLEE CLUB OFFERS A WELL-BALANCED PROGRAM.

That Plainview gave the best audience they have had on this trip, is the statement of members of the Texas Christian University Glee Club, which gave a recital at the Christian Church Tuesday evening. The itinerary of the club this year embraces towns in all parts of Texas, and twenty-five dates have been contracted for, hardly one-fourth of them having been filled. The work of the glee club was highly pleasing. Although the rendition of the ensemble numbers lacked the mellowness of mature professional singers, the program was well balanced—to a degree not often acquired. In addition to the glee-club numbers, instrumental solos, vocal quartets, orchestral numbers and specialties by the Hawaiian quintet were offered. The program was void of the sameness usual in college glee-club entertainments.

The personnel of the club follows: Jesse Martin, Shirley Sweeney, Harvey Latson, Clyde Arnsperger, Sam Jagoda, Allen Evans and W. E. Stallings, tenor; Willis McGregor, Lorraine Dutton, Charles Butts, Tom Paul Sweeney, John Sturgeon, Monroe Rochester, Harry Bradford and Arliss Wynne, bass. Carl Doering, head of the piano department of T. C. U., is accompanist for the club and F. M. Cahoon is director.

## PRESBYTERIANS HOPE TO OCCUPY NEW CHURCH FEB. 1

"By February first we hope to be occupying our new church," said Rev. T. B. Haynie, pastor of the Presbyterian Church, this morning. "In the meantime we will continue our services at the Court House. Sunday School will be held there Sunday morning at 9:45 and the regular preaching service at eleven o'clock."

## Double Daily Train Service is Needed by the South Plains

There's a rumor afloat—it's nothing but a rumor—that beginning Sunday, January 7, twice-daily passenger train service will be given into Plainview by the Santa Fe. This rumor has it that a train will be operated from Amarillo to Sweetwater and another train from Sweetwater to Amarillo, as has been the custom, and that in addition, a train will be operated from Amarillo to Floydada and from Floydada to Amarillo daily, this in addition to the train now operating on the Floydada line.

We don't give the report much credence. There have been too many similar reports.

It seems that the Santa Fe does not want to care for Tulia, Canyon, Kress, Happy, Plainview, Lockney, Hale Center, Floydada, and Lubbock's needs in this regard. The fact that trains are operated in such a manner as to give twenty-four-hour mail service makes no difference. The fact that poor train connections are made by present trains and that the heavy passenger traffic of this line is inconvenienced makes no difference with the Santa Fe Company. That there is no other section of Santa Fe property that pays as great dividends on capital invested as this, is no cause for giving service commensurate with the needs of the people.

The Santa Fe doesn't have to give better service. There's no competing railway. The road is satisfied to pocket the shekels of the South Plains people, operate crowded trains on a slow schedule, and make each train earn out of all proportion to any other trains operated by the system. This statement is based on information from an authoritative source that the Santa Fe from Slaton to Amarillo is the greatest revenue-producing line of the system.

The South Plains section has passed the time when a "dinky" service satisfied it or met its needs. It's time for some concerted action on the part of the patronizing people to secure better service.

The people have patiently waited, thinking that surely the Santa Fe would voluntarily improve their service by giving additional trains. One encouraging rumor followed another, but each one has blasted. It's almost a parallel to the old story of the boy and the wolf.

We've heard "Wolf! Wolf!" too much. There may be a new schedule planned; but we've our doubts about it.

## COUNTY FARM DEMONSTRATOR WANTS WEST TEXAS HEREFORDS GOES WITH U. S. DEPARTMENT FOR LOUISIANA STOCK FARM

Successor to Dr. R. F. Hare Has Not Yet Been Named; Many Seek Appointment.

Dr. R. F. Hare, who has been county agent for Hale and Floyd Counties for the past ten months, has resigned his position to accept one with the United States Department of Agriculture in the Bureau of Statistics. It is understood that Dr. Hare's appointment will mean his location in either West Texas or New Mexico, probably the latter. He will begin work with the Bureau after January 22.

Wm. Ganzer, of Denton, Texas, district superintendent for the Extension Service, arrived here Thursday, and will make recommendation to the Commissioners' Court as to someone to succeed Dr. Hare. It is stated by Mr. Ganzer that there are several competent men available for the extension work in Hale and Floyd Counties.

## IN THE COUNTY COURT.

In the case of Richards Bros. & Collier vs. Well Fargo Express Company in the County Court this week the jury gave a judgment for \$10.85 for the plaintiffs. The suit originated over shipment by express of a lady's suit to Corsicana, Texas. Plaintiffs asked for \$20.65.

## SHERIFF TERRY COLLECTING TAXES AT OTHER TOWNS.

Sheriff J. C. Terry has been in Abernathy, Petersburg and Hale Center this week collecting taxes.

## Appointment of New Manager for T. L. & D. Co. Expected

C. J. Hubbard, president of the Texas Land and Development Company, arrived yesterday from Boston, Mass., to be in the city for a few days on business. It is probable that the appointment of a general manager for the company will be made while Mr. Hubbard is here.

He was accompanied by C. E. Craig, of San Antonio, who has been connected with the Pearson interests for several years.

## DIES OF TUBERCULOSIS.

Miss Annie Laura Sanders, daughter of Mr. and Mrs. T. J. Sanders, died yesterday afternoon, at the family residence, of tuberculosis. The remains were shipped to Mt. Calm for interment. Mr. and Mrs. Sanders accompanying. The Sanders family moved here for Miss Sanders' health, from Hunt County.

## SANTA FE MEXICAN LABORER KILLS HIS FELLOW WORKMAN

Slayer Is Bound Over to Await Action of Grand Jury Under Bond of \$10,000.

Following the death, in the county jail, of Antonio Martinez last night at 8:20 o'clock, Bense-lao Medeles was given an examining trial in the justice's court and placed under \$10,000 bond to await the action of the grand jury.

The two Mexicans are employees of the Panhandle and Santa Fe Railway Company, being members of an extra crew which is loading rails near the stock yards. A quarrel arose yesterday between the two men over their work. It is alleged, and at noon the two left the camp to settle their difficulties. Martinez was stabbed with a large pruning knife, it is stated, the blade entering the chest, cutting through the breast bone and severing one of the bronchial tubes. After the affray Madeles fled, the foreman of the crew, J. H. McMillan, firing two shots at him in an effort to halt him. After a chase of a half mile he was captured. The injured man was brought to the Waylan; Sanitarium, Dr. J. H. Wayland being resident Santa Fe physician. The sheriff's office was notified, and arrests were made by Deputy W. M. Jeffers. Both Mexicans were placed in jail.

It is stated that both Mexicans have wives living in El Paso.

## KICKS DOOR IN TO PUT OUT FIRE STARTING FROM OIL STOVE.

Breaking into the telegraph and ticket office at the Santa Fe station yesterday morning, W. A. Munger, pumper at the local station, extinguished a fire which might have proven serious. Flames from an oil stove, which had been left lighted, set a desk table afire, and but for Mr. Munger the fire might have proved more serious. Seeing the light flashing from the windows, Mr. Munger left his pump and rushed to the depot, and, when he saw there was no one in the office, broke the door lock and carried out the stove, which was shooting flames high into the air. Oil stoves are used in the station while heating-plant repairs are being made.

The night operator leaves the station about two o'clock every morning, and the fire was discovered about five-thirty.

## BITHULITHIC PAVING CO. WOULD HELP FINANCE WORK.

Representing the Bithulithic Paving Co., of Texas, B. H. Mason, of Dallas, is in Plainview today consulting with members of the City Council, Mayor W. E. Risser and property owners who are interested in paving work. Mr. Mason has a plan whereby his company will assist the city in financing the paving proposition, and is consulting as to financial plans. His company will be a bidder for the city's paving contract.

This company has placed much paving in Texas, according to Mr. Mason. Most of the work has been in the large cities. However, a large per cent of the paving in San Angelo has been put down by the Bithulithic Company. Contracts have also been handled by them in Longview, Waco, Corpus Christi, El Paso and other towns and cities.

## HAS SOLD 131 AUTOMOBILES.

Delivered Thirty-Seven Buicks During Month of December.

Since July 29 E. E. Roos, distributor for eleven counties for the Buick automobile, has sold 131 cars. Mr. Roos has contracted to sell 250 during the year. Last Saturday twelve cars were delivered, making a total of thirty-seven for the month of December.

## GOES TO SEE FATHER, BUT ATTENDS FUNERAL OF TWO.

Mr. and Mrs. Ferd Rastetter and children returned yesterday morning from Illinois, where they went in response to a message stating that Mrs. Rastetter's father was ill. Her father and a sister-in-law died the same hour and the funerals of the two occurred within a day.

Mr. and Mrs. Vernor Glenn, of Wellington, have been visiting with Mr. and Mrs. H. S. and Mr. and Mrs. Frank Pearson.

## BANK DEPOSITS SHOW GAIN OF 76 PER CENT

PROSPERITY IS IN THE WAKE OF HOG, CATTLE AND GRAIN SALES.

## FIRST HAS OVER MILLION

Money Turned to Bankers by Hale County People Increases Each Month.

There can be no better index to the prosperity of a country than its bank deposits. It is a significant fact that the bank deposits of Plainview are gradually increasing. Each month shows larger deposits than the previous. Yesterday the First National Bank had on deposit \$1,059,541.08. When asked how he accounted for the prosperity of the Plainview country and the continued deposit of money, Guy Jacob, cashier of the First National Bank, said: "Of course, some of the money on deposit in Plainview is coming from the sale of lands. However, the larger portion of it is derived from the sale of wheat, hogs, cattle, mink maize, kaffir corn, alfalfa and other crops."

Deposits in the Plainview banks on January 4, 1917, total \$1,932,437. On the same day a year ago deposits were \$1,097,446, an increase of \$834,991, or seventy-six per cent.

The First National shows an increase of seventy-six per cent, the Third National seventy-two per cent, and the Citizens National eighty-five per cent, as per the following statements, furnished The Herald today by the cashiers:

DEPOSITS.	
<b>First National.</b>	
Jan. 4, 1917	\$1,059,541.08
Jan. 4, 1916	607,099.52
	\$ 452,353.51
	Increase, 76 per cent.
<b>Citizens National.</b>	
Jan. 4, 1917	\$371,354
Jan. 4, 1916	200,134
	\$171,220
	Increase, 85 per cent.
<b>Third National.</b>	
Jan. 4, 1917	\$501,632
Jan. 4, 1916	290,215
	\$211,417
	Increase, 72 per cent.

## HALE COUNTY CASES BEFORE COURT OF CIVIL APPEALS.

In the Court of Civil Appeals, Seventh Supreme Judicial District, at Amarillo, the following cases, of interest in Hale County, have been before the court:

Motions have been submitted as follows: P. & N. T. Railway Co. vs. G. A. Malone, et al., rehearing; P. & S. F. Railway Co. vs. T. A. Morrison, et al., rehearing; P. & S. F. Railway Co. vs. Tom Vaughn, rehearing.

Motions have been overruled in cases of P. & S. F. Railway Co., et al., vs. T. A. Morrison, et al., rehearing; P. & S. F. Railway Co., et al., vs. Tom Vaughn, rehearing.

The case of P. & S. F. Railway Co. vs. Clay Dunlap has been set for submission on January 13, 1917.

## Woodmen of World Install Officers for Ensuing Year

Last night, at the W. O. W. Hall, officers for the ensuing year were installed by that lodge. After the installation, a supper was served by members of the Woodman Circle. Miss Gilbert Moore gave appreciated readings, and a quartet, composed of Frank Truesdale, Jake Burkett, Carl Wells and J. C. Rawlings, sang popular songs. The new officers are: Joe Martin, council commander; B. F. Moore, advisory lieutenant; L. D. Griffin, clerk; Chas. Clements, banker; S. J. Abrams, escort; J. H. Johnson, watchman; J. B. Nance, manager.

## 306 COMING THREES SOLD.

The sale of three hundred coming threes to Kansas men for J. C. Hooper, at \$70 per head, is reported by the Ansley Cattle Company, of Amarillo.



Community Correspondence

**PETERSBURG, Texas, Dec. 29.**—The old year is going—perhaps gone ere you read this. Reluctantly we step upon the threshold of 1917. We hate to see the old year go. It has brought happiness, success and prosperity to us as a people. Across the waters tumult reigns, and we deplore the fact that war still rages; yet with us, "Peace on earth, good will to all men" is our slogan.

Herman Hegi and Miss Grace Britt were married December 22. The marriage was the culmination of a long courtship, and their many friends wish them much happiness. The bride is the eldest daughter of Mr. and Mrs. Wm. Britt, one of our best families. The groom is well known to every one in this community, as well as the surrounding country, as "Dutch" Hegi. He has won praise as an engineer, and his friends hope he will succeed as well in guiding his home as he did his engine.

Mr. Greer and family are spending the holidays with relatives in DeLeon. Letha Claitor, Jr., and John Criswell left Wednesday for Altus, Okla. They are making the trip in an Overland car. Miss Evelyn Claitor accompanied them as far as Paducah.

Mrs. Ruby Rentro, from Ralls, was in town during the week, the guest of her sister, Mrs. Robt. Gregory.

Miss Faye Garrison spent the week end and Christmas day in the home of L. C. Claitor.

Estes Martin and Miss Lantie Hankin were married December 27, at the home of the bride's mother, Rev. Stack, pastor of the Christian Church at this place, officiating. They will leave soon for their future home, in Clovis, New Mexico. Many good wishes follow them.

Quite a crowd of our young people attended the League entertainments in Plainview.

Professor Bull is spending the holidays with his son in Colorado.

The lady teachers are at their respective homes, enjoying vacation.

An exceedingly fine time was enjoyed by the school Friday evening before Christmas. A tree was hung with presents for each one. A program in keeping with the season was rendered. Invitations had been sent previously to the parents, so they, too, enjoyed the occasion.

An event of Christmas night marked by unusual pleasure was the entertainment given by Misses Hughes, Garcia, Claitor and Wiese, at the country home of Herman Wiese, honoring Miss Faye Garrison, of Plainview.

The home was beautifully decorated for the occasion in Yuletide motif, in which Christmas bells, holly wreaths, and festoons of bright red predominated.

Games, music and conversation afforded inspiring diversion for the participants till a late hour. Refreshments were served in banquet style. Such a merry crowd as was there!

One of the number was "inspired," erato, the poet muse came to his bidding; so here is the result:

"Our Christmas Party.  
There came this invitation  
Ringing o'er the telephone,  
'Come! We girls are entertaining  
In Fred's and Alice's home.'

"Sure, that was all we needed,  
And in the Wiese home we met.  
Oh, the jolly time we had!  
Oh, the many things we 'et'!

"Carl Thorpe, our preacher (?) friend,  
Came loaded up with fun,  
He never is slow nor late—  
Most always the first one!

"Our 'Old Uncle' is wonderful,  
And also quite renowned,  
He can talk more and say less  
Than any the boys in town!

"Miss Annie Hegi took our eye,  
She was so very cute and mild,  
She seemed to be quite happy  
Greeting each one with a smile.

"John, Mr. Hegi's big boy,  
Or, rather, his bachelor son—  
Was looking pale and hungry,  
And ate not less than a ton.

"The party was given to Faye,  
And Evelyn, Bessie and Sam  
Tried to be very polite  
And treated her like a lamb.

"We had a Christmas fish-pond;  
'Dutch' and Grace, the newly-weds,  
Drew what you put on a bottle—  
A nursing bottle, by Ned!

"The funniest thing of all  
Was Ivey Moon winning fame,  
When he blindly took a ride  
On the Christmas aeroplane.

"There were three of our bunch—  
Ola, Luella and Clyde—  
That never did quit talking,  
And kept near the fire's side.

"Dude Shankle was there grinning;  
So was our good friend 'Lib.'  
They would pass for nice fellows  
If they hadn't told that fib.

"The biggest duncer was there—  
I wish you could have seen her,  
Hand in hand with Wesley Allen—  
The 'exquisite' Poe Greer.

"There was one of our jolly girls  
That surely had the 'blues'—  
Our dear 'Miss Lamblady',  
Whose other name is Hughes.

"Faye Garrison was guilty  
Of fast speeding, you know,  
And our dear 'Lamblady'  
Gave the Overland a blow.

"Ira Allen, from Canyon Normal,  
Was on the program to sing.  
He failed to tune his voice—  
Oh, how the thanks did ring!

"We had a funny contest:  
A turkey we must quickly form  
From a piece of chewing gum—  
A turkey on a card, alone.

"Oh, how hard we did work,  
As if we were getting pay!  
Then the partial judges  
Gave the prize to Faye!

"Had it been left to 'Lib' alone,  
With justice stout and clear,  
He would have decided  
In favor of Poe Greer.

"We console our puny selves  
That it is over, always thus—  
The girls make the hits  
And the boys make the fuss.

"Oh, this was a grand party,  
And the girls that entertained  
Have the thanks of each guest,  
With the hope Faye will come again.

"When we knew it was time to go,  
Each one was heard to sigh,  
We wanted to keep on staying—  
Didn't want to say goodbye.

"So here's to the Christmas spirit  
That opened the Wiese home—  
May the Petersburg bunch be happy  
In the days that are to come.  
—"One of 'Em."

OLTON ITEMS.

**OLTON, Texas, Dec. 31.**—Miss Locke, teacher in Olton school, returned from her vacation Saturday.

Mr. and Mrs. Whitacre and son, of Hale Center, and Mr. and Mrs. Cloud, of Slaton, were the guests of Mrs. Tom Keenan Sunday.

Mrs. George Keenan and little son, of Claude, New Mexico, are visiting Mr. Branson.

Dan Rose, of Los Angeles, returned here Saturday on business.

Mr. Campbell, of Littlefield, was in this city Wednesday.

Tom Keenan is at his farm in Jones County this week on business.

Earl Keller, of Spring Lake, and Herbert Bryant were in Plainview selecting the latter's furniture Tuesday.

Mrs. McClung and family were in Plainview Tuesday.

Miss Easter Crandall, of Canyon

Normal, was the guest of Miss Crabtree Friday evening.

Olton enjoyed a lovely Christmas tree, given by the Sunday School.

Bob Miller was the guest of Mr. and Mrs. Eizie Silcott Friday evening.

Olton young people enjoyed numerous parties this week, one being given Monday night, the Baughn home, in honor of the Misses Cullough, of Summerfield, who were visiting their cousin, Miss Baughn. Tuesday night at Mr. Miller's was enjoyed by the most distinguished society; Thursday night at the Crandall home, and Friday night at Mr. Cowart's. A very pleasant time was enjoyed on each occasion.

MANY NEW FAMILIES MOVE TO THE HALE CENTER COUNTRY.

**HALE CENTER, Texas, Jan. 3.**—Christmas is marked as an event of the past. The new year, with its opportunities, is here.

We wish for The Herald and its corps of workers all that is good and profitable for this year of 1917.

The doctors are complaining because of the excellent health of the community.

Miss Dalton, of Plainview, is one of the corps of Hale Center teachers, having begun on New Year's day. There were several new pupils in school the first day.

The new year has brought some new families into our midst, and we welcome them. Among them are Mr. Moss and family, of Iowa, and Mr. Pearce, of Minnesota. Mr. Griffin, of McKinney, Collin County, was here last week making preparations to move here soon. He will live in town till he gets his place, west of town, improved.

Rev. Stewart, of Abernathy, has moved to our community. Brother Stewart's face and genial manner recommend him to our people more than any words we might say.

Ed Horton has moved to the Cliff Payne place, southwest of town, and Rastus Ritchey has bought the place where he lives and will move there soon.

Rev. Hooker has moved to his place south of town.

Sam Horlacher has moved to town, having sold his farm.

Mr. King, recently of Altus, Oklahoma, has bought the Simpson section near Stoneback and has moved in recently.

Old Father Time has unfolded to us another page of his great book. There are many things that will be written, and when the page of nineteen-seventeen has been recorded against us, we trust that the record will have few blots.

LIBERTY NEWS.

**LIBERTY, Jan. 4.**—Holidays are over, and a good and sociable time was the report of many.

Miss Ellen Geneva Seipp left Monday for Amarillo to take up her studies, after spending the holidays with home folks.

Some of our people attended "Sales Day" in Plainview Monday.

Miss Irene Cardinal left for her home, in Floydada, Monday, after

spending the holidays with Miss Dora Seipp.

Mrs. Brown, of Davenport, Iowa, arrived Thursday to visit with her daughter, Mrs. John Garstang.

Misses Helen and Eileen Groff and C. P. Seipp attended the social at the home of Mr. and Mrs. Miner New Year's evening.

Rev. Holland, of Plainview, will preach here Sunday morning at 11 o'clock.

A number of our people have had colds and la grippe at present.

Mr. and Mrs. E. Y. Brown, Misses Gladys Marshall, Helen and Eileen Groff, and Messrs. Ray and Jay Marshall and friend, Clell Baggett, called at the home of J. G. Seipp and family Sunday evening.

The Liberty Social Club meets with Mrs. John Garstang Thursday afternoon, January 4th. The members will have a "grab-bag" that afternoon.

Mr. and Mrs. J. W. Wiese and family, of near Runningwater, are moving into our community, on the farm known as the Tucker place.

There was no Sunday School Sunday, as the Singing Convention met here.

Mr. and Mrs. R. E. Houston and family moved from our community Friday to a place on Seth Ward grounds.

J. V. Boston and wife, of near Kress, spent Wednesday with J. J. Boston and family.

C. P. Seipp has accepted employment at the Egge Garage, in Plainview.

The Hale County Singing Convention met with us last Sunday. Owing to the bad morning and so much la grippe in the community, the crowd was not as large as usual. However, the program was carried out the best it could be with so many absent. At the noon hour a bountiful dinner was served, and the day was enjoyed by all.

Clell Baggett, of Prairieview, spent Saturday night and Sunday with a friend in our midst.

Mr. and Mrs. C. B. Anderson entertained, at their home, Friday evening

the Liberty Social Club members and their husbands and families and the following invited guests: Mr. and Mrs. J. V. Boston, of Kress; Mr. Conner and wife, Mr. Derrel and wife, Mr. Marshall and wife, Messrs. Frank Lundgren, Tony 'Ichonert and Cella Seipp and Miss Roxie Range. Music on the Victrola and conversation was enjoyed until a late hour. At the proper time, the hostess, assisted by others, served an elaborate luncheon, consisting of sandwiches, pickles, hot coffee and cocoa, cake, cookies, rusk and doughnuts. At a late hour the crowd departed, reporting a jolly time throughout.

J. G. Seipp and family entertained a jolly bunch of our young people, a number of between thirty-five and forty, at a social Thursday evening. Games of various kinds were played. The hostess served hot chocolate and cake. At a late hour the crowd departed. An enjoyable time was the report.

PROVIDENCE COMMUNITY NEWS.

**PROVIDENCE, Jan. 5.**—Fred Bodeker has been visiting at McGregor and other points the past few weeks.

Charley Bodeker has returned from Temple, but his wife is still down there for treatment.

Mr. and Mrs. I. C. Nations gave a dance Wednesday night to a few invited friends, and a most delightful time was had by all there.

Mr. and Mrs. Will Palmer were the guests of Mr. and Mrs. Calvin Nations a few days the first of the week.

Mr. and Mrs. Frank Parks, of Liberty, visited in this community last week.

There will be a two weeks' vacation at Providence, as the teacher is at Abernathy and is sick, at the home of a sister there.

Mrs. M. E. Palmer and son, Upton, were the guests of Mrs. I. C. Nations a couple of days last week.

Messrs. Vogel, Dodson and Ooley

were doing business in Lockney last week.

Cleve Hartman was a caller in Plainview last Saturday.

W. A. Bates and wife were shopping in Plainview Saturday.

The dance at Wm. Kramer's was well attended last Tuesday night. There were about thirty-three couples there.

Fred Sammann is in East Texas looking for a housekeeper, as he says he is tired of batching.

Mr. and Mrs. I. C. Nations gave a New Year's dinner to a few invited friends. Those attending were Mrs. M. E. Nations and son, Claud; Mrs. Belle Parks and children, of Liberty; Mr. and Mrs. Wm. Palmer, of Plainview; Mr. and Mrs. J. B. Smith and Mr. and Mrs. Young.

Mr. and Mrs. Earl Miner gave a New Year's party Monday night to a few friends. All there report a swell time.

Miss Erna Bodeker has been on the sick list the past few days.

NOTICE.

Old East Mound School House for Sale.

Notice is hereby given that on Saturday, January 13th, 1917, the School Trustees will sell the Old East Mound School House to the highest bidder, for cash, between the hours of 12:30 and 3:00 p. m., at the location of said building, about seven miles east of the City of Plainview, Texas.

Given under our hands this 3rd day of January, 1917.

R. B. C. HOWELL,  
W. B. SEAMAN,  
BOB MARTINE,  
Trustees.

**FOR SALE.**—Near Petersburg, 640 acres well improved \$30.00 per acre, \$2,000.00 cash, balance terms not to exceed ten years. 160 Acres at \$30.00 per acre, \$1,000.00 cash, balance terms not to exceed ten years. Write or phone owner, Lubbock.—Frank Ross. 31-pd. Fri.

Compelling Prices

at Cash Grocery Company's Two Stores

Below we quote you prices from our large assortment of Groceries, both staple and fancy, effective at either of our two stores. Remember, prices named below are far below the market today. If you are in the market for any quantity, your every want will be cared for. 13 POUNDS SUGAR FOR \$1.00.

<b>BACON AND HAMS.</b>		<b>BAKING POWDER.</b>	
S. & S. Majestic Breakfast Bacon, pound . . . . .	30c	All 25c sizes for . . . . .	20c
Laurel of Banquet, pound . . . . .	23c	All other sizes same proportion.	
Dry Salt, good quality, pound . . . . .	20c		
S. & S. Sugar-Cured Hams, pound . . . . .	23c	<b>Red Star Health Bran, sold exclusively by Cash Grocery Co., sterilized package . . . . .</b>	<b>25c</b>
Country-Cured Hams, extra quality, lb. . . . .	23c		
<b>BEANS AND PEAS.</b>		<b>COMPOUNDS.</b>	
Limas, Pinks or Black-eyed Peas, pound . . . . .	10c	10-pound Cottolene . . . . .	\$1.90
<b>CANNED GOODS—FISH.</b>		10 pounds Compound . . . . .	\$1.50
American Sardines, each 5c; dozen . . . . .	50c	50-pound cans Compound . . . . .	\$7.50
American Sardines, Underwood's, each . . . . .	10c	100-pound cans Compound . . . . .	\$16.00
Norwegian Sardines, in olive oil . . . . .	15c	<b>FLOUR.</b>	
Fish Flakes, White, extra quality, 2 for . . . . .	25c	<b>Guaranteed Quality.</b>	
Pink Salmon, 2 for . . . . .	25c	Red Star or Pride of Texas, sack . . . . .	\$2.25
Pink Salmon, dozen . . . . .	\$1.40	Red Star (hard) at, per 100 pounds . . . . .	\$4.40
<b>CANNED FRUITS.</b>		Pride of Texas (soft), per 100 pounds . . . . .	\$4.40
Hurrah! Our car of California Canned Fruits is here at last! Note our prices:		Light Crust, sack . . . . .	\$2.55
No. 1 size, extra quality, Apricots, Peaches, Plums, Pears, etc., at 2 cans for . . . . .	25c	Fleischman's Yeast twice a week.	
Any of above, or assorted, per dozen . . . . .	\$1.40		
Stewed Prunes—something fine—per can . . . . .	15c	Olives, individual, 5 ounce, each . . . . .	10c
Pineapple, No. 1 size Del Monte . . . . .	10c	Olives, Sylmar Ripe, each . . . . .	15c
Pineapple, No. 2 size Del Monte . . . . .	17c	Popcorn, extra quality, 3 pounds for . . . . .	25c
Pineapple, No. 2 size Del Monte, dozen . . . . .	\$2.00	2 1/2-gallon keg Pickles, our price . . . . .	\$1.50
Pineapple, No. 3 size Del Monte . . . . .	23c		
Pineapple, No. 10 size Del Monte . . . . .	75c	<b>RICE.</b>	
Extra—12 cans No. 3 Peaches . . . . .	\$1.50	10,000 pounds Fancy Head Rice at, per 100-pound sacks . . . . .	\$5.50
Remember we have most everything that is packed—in all sizes.		14 pounds for . . . . .	\$1.00
<b>CANNED VEGETABLES.</b>		Broken Head, 100 pounds . . . . .	\$4.50
Corn, extra standard quality, 2 for . . . . .	25c	20 pounds for . . . . .	\$1.00
Per case, 2 dozen . . . . .	\$2.75	<b>POTATOES.</b>	
Hominy, large size . . . . .	10c	Our price, pound . . . . .	3 1/2c
Hominy, per case . . . . .	\$2.25	Per 100 pounds . . . . .	\$3.25
Hominy, Dairy Maid, packed in pure milk, extra quality, 2 for . . . . .	25c	<b>SOAP.</b>	
Dairy Maid, case, 2 dozen . . . . .	\$2.50	13 bars any kind White Laundry Soap . . . . .	50c
Del Monte, extra fancy Tomatoes, 2 large cans . . . . .	25c	Case of 100 bars . . . . .	\$3.75
Pork and Beans, White Swan, 2 for . . . . .	25c	Lenox (yellow), 7 for . . . . .	25c
Del Monte Tomatoes, case, 2 dozen . . . . .	\$2.65	Case of 100 bars . . . . .	\$3.40
<b>CATSUP.</b>		<b>SUGAR.</b>	
Griffon, pinta, 25c value . . . . .	19c	13 pounds Sugar for . . . . .	\$1.00
Snyder's, pinta, 35c value . . . . .	30c	100-pound sacks for . . . . .	\$7.50
Catsup in gallons . . . . .	75c	This is below the market. If you are in the market, buy today. (Subject to change.)	
Coconut in bulk, long shredded, extra quality, pound . . . . .	25c		
Cheese in packages, Green Chili, Pimento or plain, each . . . . .	15c		
<b>COFFEE.</b>		Fresh Vegetables from California every Monday and Friday, including Celery, Radishes, Fresh Onions, Cauliflower, Fancy Head Lettuce, Bell Peppers, etc.	
Arbuckles', 19-pound quantity . . . . .	\$2.25	Florida Grapefruit, large size, each . . . . .	10c
Folgers', full line now . . . . .	List		
Peaberry in bulk, Our Leader; ground while you wait; guaranteed; pound . . . . .	25c		

Don't forget that every article listed above can be bought at either store at the same price as listed. We have for your convenience coupon books in denominations of from \$5 to \$25, subject to cash refund when requested. Mail orders receive prompt and careful attention.

CASH GROCERY COMPANY

PURE-FOOD PRODUCTS.

STORE NO. 1—622 Broadway, Phone 101.

STORE NO. 2—East Eida Square, Phone 337.

Our deliveries leave on schedule time—9:00 and 11:00 a. m.; 3:00 and 5:30 p. m. Store opens promptly at 7:00 a. m. and closes at 6:30 p. m.

RECIPE FOR BOILING EGGS

By GARRISON-CONNER ELECTRIC COMPANY

Have a kettle full of boiling water. Drop eggs in water. Start a three minute record on your Victrola Talking Machine, and when through the eggs will be boiled nicely.

If you have no Victor see us. \$15 to \$300

Garrison-Conner Electric Co.

APPLES

Biggest and Best Carload of Bulk and Box Apples

Ever brought to Plainview. Stock is stored at Gordon Grocery Co. at public scales.

Prices Right Phone 247



## Text of Proposed Bill to Create A West Texas A. & M. College

A Bill to become an Act entitled: "An act to establish a branch of the Agricultural and Mechanical College of Texas in the semi-arid region of Western Texas lying west of the 98th meridian and north of the 30th parallel; providing for the location of such college, its government and the control of its finances; defining its leading object, and prescribing generally the nature and scope of instruction to be given."

"Section 1. Be it enacted by the Legislature of the State of Texas, that there shall be established in this State, in what is known as the semi-arid region of Western Texas, lying west of the 98th meridian and north of the 30th parallel, at such a point and in the manner provided by this act, a branch of the Agricultural and Mechanical College of Texas, for white students, which shall be known as Western Branch Agricultural and Mechanical College of Texas.

"Section 2. The Governor of the State of Texas, the Commissioner of Agriculture and the Speaker of the House of Representatives shall constitute a commission whose duty shall be to select a suitable location for said college, and which commission shall, as soon as practicable after this act shall become effective, visit in person and as a body, each of the several places in said semi-arid region and lying west of the 98th meridian and north of the 30th parallel, as such commission may consider to be probable proper location for said college, and thereafter, as soon as practicable, said commission, or a majority thereof, shall decide upon and name the point where said college shall be located, and the Governor shall, as chairman of said commission, certify such decision of the board of directors of the Agricultural and Mechanical College of Texas. Such commissioners shall serve without compensation, but shall receive their full actual expenses incurred in carrying out their duties under this act.

"Section 3. Such commission in selecting a location for said college shall choose such a location as shall in their opinion enable said college to best serve the agricultural and educational interests of the territory above described, which said college is designed particularly to serve. Such location shall be convenient and accessible to

one or more lines of railway; there shall be available at such point of location one or more complements of land embracing not less than two thousand acres lying in one body or in contiguous tracts for the purposes of such college, and which may be obtained at a reasonable price considered in connection with the values of surrounding and adjacent lands. And provided further that such commission shall not be influenced in any degree in the selection of such location by offers or promises of bonuses or gifts, direct or indirect, to the State of Texas or to the said college as a consideration for the location of said college at any particular place.

"Section 4. The government direction of the policy and control of the finances of such college shall be vested in the board of directors of the Agricultural and Mechanical College of Texas, assisted by eight associate directors, who shall be appointed by the Governor in four classes in like manner and for like terms as is provided for the appointment of directors of the Agricultural and Mechanical College by Articles 2567 and 2568 of the Revised Statutes of Texas of 1911, which associate directors shall be resident freeholders of the territory described in section 1 of this act. Such associate directors shall be entitled to seats in all meetings of the board of directors of the Agricultural and Mechanical College of Texas, and shall be entitled to a voice and to vote upon all matters touching upon, affecting or concerning the policy, welfare or finances of said Western Branch Agricultural and Mechanical College of Texas. Said associate directors shall serve without compensation, but shall re-

ceive their actual expenses incurred in attending the meeting of said board, or in the transaction of any business of the college imposed by said board.

"Section 5. The leading object of said college shall be, without excluding other scientific and classical branches, and including military tactics, to teach such branches of learning as are related to agriculture and the mechanical arts, in such manner as the Legislature may prescribe, in order to promote the liberal and practical education of the industrial classes in their several pursuits and callings in life.

"Section 6. It is hereby declared to be the intention of this act, to create a full and complete agricultural and mechanical college, and the board of directors of said college shall provide a course of instruction at said college covering practically the same subject matter as that provided at the present Agricultural and Mechanical College of Texas, located at College Station, with such modification as may be necessary to render such college most useful and of the most practical benefit to the people residing in the territory described in section one of this act.

"Section 7. \* \* \* \* \*

"Section 8. All male students attending such college shall be required to receive such instruction in military science as the board of directors may require, and which shall be at all times comply in full with the requirements of the United States Government as a prerequisite to any aid now extended or hereafter to be extended by the Government of the United States to State colleges of this character; and all male students shall, during their attendance at such college, be subject to such military discipline and control as the board of directors may prescribe.

(Continued on Page Four.)



We are now carrying a complete stock of parts for Chevrolet Cars. We are prepared to do your overhauling job on any car. We re-grind cylinders and fit them with new pistons, rings, etc. When you need tires or tubes, remember we carry a full stock of the Goodyear, Plain, Non-skid and Cord Tires. We carry a complete stock of parts for Chevrolet Cars. We repair and re-charge storage batteries, repair starters, generators and magnetos.

Dealers in Chevrolet Cars.  
E. N. EGGE AUTO CO.,  
780 Broadway, Plainview, Texas. Phone 646.

## Honor to Whom Honor is Due

We feel very keenly the part our friends and customers have played in the success of our business during our first year in our new location in the Opera House Building.

We feel that our patrons are responsible for our growth, because only as they support us in our policy of selling better goods for less money are we able to improve our service and enlarge our stock.

We want you to know as a friend of this store that we very much appreciate your good will and to state that we are ever ready to acknowledge your interest by making every effort to please you in every way in which you come in contact with our business.

The past twelve months has been most pleasing to us; we trust that every dollar which has entered our increasing business has been the means of making you happier, more satisfied, and a better friend and customer. It is our policy to make every dollar you spend here do its full duty in its purchasing capacity.

We hope that 1917 may be full of health, happiness and prosperity for you and yours.

### W. E. WINFIELD

Phone 95

"Where Your Business is Appreciated and Your Money Buys Most"

Phone 95

# Maxwell

## A low priced car you want to keep!

It is very seldom you find an owner of a low priced car—other than Maxwell owners—who is not planning to buy a more expensive automobile.

This is because inexpensive cars as a rule are not complete—are not comfortable—are not satisfying in appearance.

But the Maxwell answers every requirement you make of your car. With electric starter and lights, one man top, speedometer, gasoline gauge, dash lamp, instrument board, etc.—it is complete and unusually convenient.

The handsome design compares very favorably with

other cars selling for several times the Maxwell price. The big roomy seats insure the utmost comfort for the allotted number of passengers.

In these features which are predominant in higher priced cars the Maxwell offers everything you desire. Besides you have the wonderful economy in first cost and operation.

The car you want at a price which eliminates any thought of extravagance or sacrifice. That's why you will want to KEEP THE MAXWELL.

Let us show you what the Car will do.

**SOUTH PLAINS MOTOR CO.**  
Maxwell Distributor

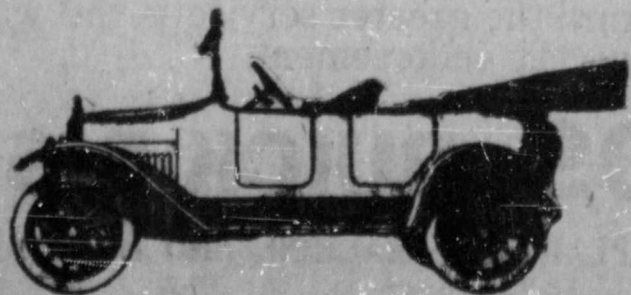
J. M. Lipscomb

Phone 535

T. D. Lipscomb

# \$635

f. o. b. Detroit



## ANNOUNCEMENT

We are now located in our new garage and machine shop on North Broadway and have room and the equipment to thoroughly care for your car and do your repair work.

It doesn't make any difference what the make of your car we have competent mechanics who will see to it that it is properly handled. Ask any owner of a car we have handled what he thinks of our work—we have no apprentice boys working here. We do all of our work ourselves and guarantee your complete satisfaction.

We are equipped to do any kind of machine work—cylinders reamed and pistons made to fit. We ream Ford cylinders for \$10.00.

We are Plainview's oldest automobile dealers and we want to do your car work.

**We Are Service Representatives for Rumley**

We have service contract for the Rumley line of engines. We will handle their full line of parts and will be able to furnish any part at any time. This will enable Rumley owners to have unexcelled service at all times.

We will be open at all times day and night and invite you to call and store your car with us, and get acquainted with the kind of service we are going to be in position to offer you. We want you to see what a splendid place we have here.

## HUBBARD BROTHERS



## As The New Year is Ushered in Our Hearts Go Out in Gratitude To Our Friends Who Have So Loyalloy Supported Us Since We Purchased The Big Furniture Stock of E. R. Williams

We are thoroughly acquainted with the furniture business and feel that our connection with the former management enables us to know and prepare for the needs of our customers.

Since we have been in possession of the stock we have been pleased to supply many of our friends with furniture that we know had the quality at prices we know were fair. We appreciate the patronage given us and

trust that thru fair dealing, good goods, and honest prices we will be able to retain your patronage and attract the trade of those who have not taken advantage of our service.

For all of our friends and customers we wish a 1917 full to overflowing with health, happiness and prosperity.

GARNER HAS IT

# GARNER BROTHERS

The Postoffice Is Across the Street From Us

GARNER HAS IT

### TEXT OF PROPOSED BILL TO CREATE WEST TEXAS A. & M.

(Continued from Page Three.)

"Section 9.—The board of directors of said college is hereby vested with the power of eminent domain to acquire for the uses of said college such lands as may be necessary or proper for carrying out its purposes, by condemnation proceedings such as are provided for railroad companies by Articles Nos. 6506 to 6530, inclusive, of the Revised Statutes of Texas of 1911.

"Section 10. The following sums of money are hereby appropriated out of any public funds, available for the purpose, for the carrying out of the purposes of this act, to-wit: For the expenses of the locating commissioners, \$\_\_\_\_\_ ; for the purchase of necessary furniture, fixtures, equipment, livestock, etc., \$\_\_\_\_\_ ; for the operation and maintenance of said college for the fiscal year ending \_\_\_\_\_, 191\_\_\_\_, \$\_\_\_\_\_.

Any balance of money remaining unexpended out of either or both of the first two funds above provided for after the location of said college, or after the purchase of lands and erection of buildings, may be used for the purposes of either or all of the remaining funds, as the board of directors shall determine.

"Section 11. The importance of the early establishment of an agricultural and mechanical college with departments for the training of teachers in semi-arid regions of Western Texas, owing to the lack of higher educational facilities in that portion of Texas, and the diversity of soil and climate which requires special study, experiment and special instruction which cannot now be provided by the existing Agricultural and Mechanical College of Texas, as well as the great distance and ex-

penses of travel necessary for students from West Texas to receive instruction at the existing Agricultural and Mechanical College of Texas, or the several normal colleges of this State, creates an emergency and an imperative public necessity for this act to take effect at once, and for the suspension of the constitutional rule requiring bills to be read on three several days, and it is therefore enacted that said rule be suspended, and that this act take effect and be in force from and after its passage."

### THE FUEL SUPPLY.

Fuel not very many years hence will be an item in the farmer's cost of living. Whether you burn coal or wood, you are likely to pay more for fuel in coming years than you now pay.

You may live near a forest and pay very little for wood now, but the day is coming when fire wood will be a very expensive item in the farmer's account. To be sure, you may not live that long, but the farm you are tilling will be used, for all the available land in this country will some time be required to produce the food the people of this country require.

Why not start a little forest on your farm and prepare for the fuel supply. If you live some distance from timbered country the forest will soon be about as profitable as any other portion of your farm.

Plant a few black locust, catalpa, bois d'arc or other quick-growing trees to supply your farm with timber and fuel.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. ti

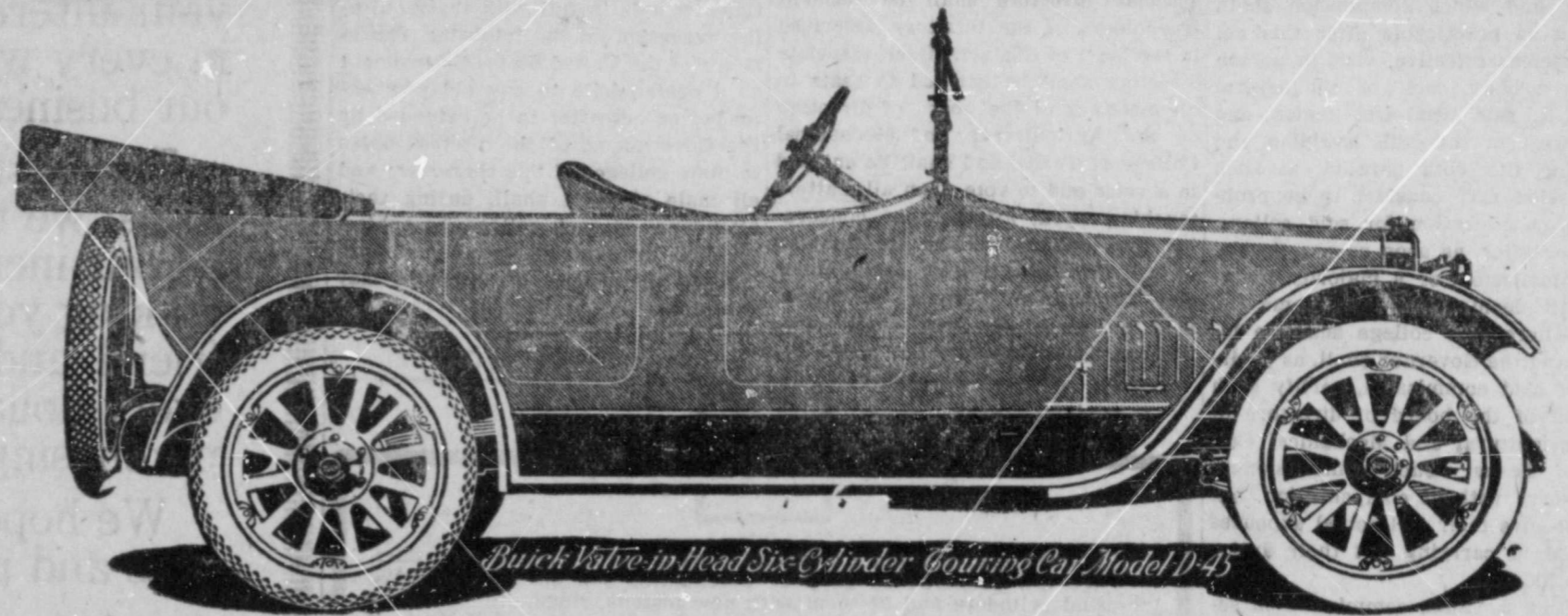


No guess work  
You can know

You will get good results and have healthful, wholesome foods by using

## KG BAKING POWDER

Ask your grocer—he knows



# ANNOUNCEMENT

OWING TO THE ENORMOUS INCREASE in prices covering the materials used in the manufacture of Buick cars, the manufacturers have been compelled to make a move toward an increased price. This has been their decision rather than lower the standard of the Buick car and keep the price where it has been; therefore on

January 15, 1917, These New Prices Will Be Effective

Model D-34	- - - \$660	Model D-45	- - - \$1070
Model D-35	- - - \$675	Model D-46	- - - \$1440
Model D-44	- - - \$1040	Model D-47	- - - \$1835

These New Prices Are All f. o. b. Flint

### Those Who Know the Buick Car Know What to Do Under the Circumstances

It means that if you appreciate the real value in the Buick now is the time to get mighty busy scraping up "the necessary" to get one of the Buicks in stock before those increased prices become effective. You will positively never be able to buy cars as good at prices as low as those of the Buick today. All that seems necessary to those who know the Buick is to urge you to investigate just how much automobile value you will get between now and January 15th for so little money.

### ALL DAYS ARE HOLIDAYS WITH BUICK SERVICE

"When Better Automobiles Are Built—Buick Will Build Them"



This famous phrase is more than a working motto, more than a stirring slogan—it is a PROMISE backed by PERFORMANCE.

Buick builders have won today's undisputed leadership on a Big Idea—a right principle, rightly applied, the famous Buick Valve-in-Head Motor.

But Buick science, skill and building honesty is ever ready to make that "better" automobile whenever it can be built.

This constant aim toward the greater service is the way Buick builders prove their appreciation of a world's endorsement.

## E. E. ROOS, BUICK DISTRIBUTOR

AT PLAINVIEW MACHINE AND AUTO SHOP



## The Progress of Irrigation

Irrigation was begun as an expedient to make possible the growing of crops in rainless districts—in countries where without it there could be no crops at all. Are we to end by employing it universally—to supplement rain in the regions where we are accustomed to rely on the clouds as our source of water? Apparently this follows from the findings of a committee of the Chamber of Commerce of the United States, which has just reported that practically all agricultural products can be grown more successfully on irrigated lands than otherwise. More than that, the average production of almost every agricultural product on irrigated lands exceeds that of non-irrigated lands by 10 to 50 per cent. According to the committee, of which Archer W. Douglas, of St. Louis, is chairman, irrigation is the most intensive and highest form of modern scientific agriculture. Crops are practically assured, and it is even asserted there are fewer insect enemies because the surrounding desert offers no harbor of refuge nor breeding place for such pests. To quote a press bulletin sent out by the Chamber under date of November 28, an idea of the growth of the area under irrigation is revealed by the committee in the following figures:

Number of Farms Irrigated in the Arid Regions.	
1889	54,136
1899	107,489
1909	158,713
Acreage Irrigated in the Arid Regions.	
1889	3,631,381 acres
1899	7,518,527 acres
1909	13,738,486 acres

The total value of crops raised on irrigated land was \$181,617,496 in 1909. At present the area under irrigation is estimated at fifteen million acres, with possibility of increase to fifty million. Says the bulletin: "The committee is of the opinion that the most far-reaching, scientific, and comprehensive method of irrigation is that undertaken by the Federal Government under the authority of the Reclamation Act of 1902. The Salt River project near Phoenix, Arizona, may be taken as typical of these enterprises. The lands under irrigation have an annual rainfall of from three to ten inches, but the sources of the Salt and Verde Rivers are in the surrounding high altitudes, where the precipitation ranges from ten to twenty inches.

"As a consequence of this great engineering accomplishment, the former desert valley of the Salt River has become a local agricultural center, producing all manner of fruit and garden-truck, as well as the great agricultural staples, and especially long-fiber Egyptian cotton, for the latter is being cultivated under climatic and soil conditions similar to those prevailing in the valley of the Nile. The stored waters in these dams are used to develop electric power, which is sold to the surrounding country for commercial and industrial purposes.

"In 1915 the total value of the agricultural products on the land irrigated by this project was \$3,700,000. Recently there was completed an even larger dam at Elephant Butte, near Engle, New Mexico. It impounds the flood waters of the Rio Grande, and has greater storage capacity than the great Assuan Dam, on the Nile. The actual application of water to the land is usually done by means of main canals or ditches, which convey the principal source of supply to the growing crops through smaller lateral ditches. In some cases, the land is completely flooded; in others, the water is distributed by means of furrows."

The source of water supply is, of course, a problem in any arid region, but it often happens that plenty of water is at hand if it can be made available. A tantalizing instance is seen in the case of a river whose channel is so deep as to require pumping. Where rivers are absent, springs and wells may give the precious liquid. We read:

"The principal source of irrigation water is from streams, according to the committee. In fact, it is said, they constitute about 94 per cent of the total supply. So great is the variation in the flow of many streams that in some seasons they are merely unconnected and infrequent pools, or else beds of drifting sand. Moreover, it is not enough that there be water, but it must likewise be available. The volume the Columbia River rolls to the sea in such deep channels, with much surrounding high land, that its waters can be used only by pumping. "Another source of supply is what is known as ground water, comprising springs and wells. Springs are generally distributed over the arid lands, but their available supply is small.

Wells are divided into flowing wells and those that have to be pumped. In one or the other of these shapes they are largely used in Southern California, the Pecos Valley of New Mexico, in southern Texas, in the Texas Panhandle, the Llano Estacado or staked plains. In some sections they are largely driven by windmills. Irrigation by wells of late assumed much importance in Kansas, because of an abundant supply, at easily reached depths, of ground water or underflow throughout the Arkansas Valley. The outlook is for considerable increase of irrigation in time from this source. In 1909 the water supply from the wells irrigated 450,000 of the total of over 13,000,000 acres."

Given sufficient water in the production of the usual staple products, there is practically no gambling with fate in the shape of weather, the National Chamber of Commerce Committee declares. The farmer is no longer up against the forces of nature, for the fate of his venture lies almost entirely in his own hands. His real problem is to find an adequate market for his products, and to overcome the handicaps of costly and long transportation. He has done this with success by applying the principle of co-operation and by judicious and unceasing advertising, establishing in the very beginning a reputation for the quality of his products.

"It is small wonder, therefore, that the Fruit Growers' Associations of the Far West ship their products not only all over this country, but in many instances all over the world. Both State laws and co-operative requirements prescribe and regulate every intelligent detail of proper cultivation, of grading, of packing, and of marketing. This is why the apples of the irrigated lands of the West and Northwest sell in the Eastern cities, when in some sections the home-grown fruit of equal quality rots on the trees, because of lack of intelligent co-operation among the growers in all the details of production and distribution. "Throughout all time the inhabitants of the desert have been men of force and originality both in thought and endeavor. Their civilization have been marked alike by material and mental accomplishments. It was no mere coincidence that this was as true of the Arabs who overran Spain as of the Babylonians, who blazed the way of civilization, for their freedom of thought and initiative were bred in them by the vastness and solitude of their environment. "So in our times we are building in

our arid regions an empire of irrigation that embodies the spirit of progressive democracy. It is no mere accident that irrigated regions have set the pace in all manner of intelligent agricultural production and distribution. Nor is it by blind chance that in the main the States of irrigation are among the lowest in illiteracy and the source and mainstay today of most of the reforms in our social, economic, and political life. For irrigation is that wonderful thing, the creation of life from death, and making glad the waste places of the earth."—Literary Digest.

### HOME-GROUND WHEAT MAKES PALATABLE BREAKFAST DISH.

WASHINGTON, D. C., Jan. 3.—There are few farm homes where good, clean whole wheat in the grain can not be obtained. By "clean" is meant free from dirt and also from other seeds, like those of weeds. In many cases in

the country families grow wheat, and in many towns wheat can be purchased for a moderate price. Even in cities it can often be bought for 5 cents a pound.

In early times it was the common practice to "crack" wheat at home and cook it as we do breakfast foods. Such cracked wheat is very palatable. When "home-made" it is low in price as compared with many commercial breakfast foods.

Because of its good qualities, experts in the Office of Home Economics of the United States Department of Agriculture have been experimenting to see if it is practicable to grind the whole wheat in the home and to use it for breakfast foods and bread making. As a result it has been found possible to grind whole wheat in an ordinary coffee mill fine enough for use as a breakfast cereal and even fine enough for use in bread making. The wheat first should be washed until the wash water is clear and then spread on a

cloth to be dried before it is ground. No claim is made that such home-made meals and flours are superior in flavor, appearance, or wholesomeness to the higher-priced preparations on the market; it is merely suggested that they make low-priced and palatable foods which give a pleasing variety to the diet.

### NOTICE.

640 acres of land for the filing. Now homestead law. See us at once concerning filing fee, best locations, etc. We are making regular trips, and can locate you, for a small fee, on a section of as good land as any in Hale County. Good grass and agricultural land. See us at once. Next door to Herald office. FARMERS' LAND LEAGUE. Wyatt Johnson, Manager.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week.—Adv. if

## Start the New Year Right

By Dealing Where a Dollar Does Its Full Duty

Simon Pure Nigger Head Lump and Nut Coals. Can't be bettered. Cheaper coals, also at low prices.

Full line of feedstuffs bought and sold. Prices right.

**E. T. COLEMAN**  
COAL AND GRAIN DEALER

Phone 176

Between Depots

RIGHT NOW IS THE TIME TO

# JOIN OUR CHRISTMAS BANKING CLUB



Have every member of your family join our

**Christmas Banking Club**

Come in, ask about it.

**JOIN TODAY**  
It Costs NOTHING To Join

All you need to do is to come into our bank with 10c, 5c, 2c, or 1c, or 50c, \$1.00 or \$5.00 and tell us which Club you wish to join. We will make you a member of the Club and give you a BANK BOOK showing the Club you have joined.

We want every MAN, WOMAN, and CHILD in this city to join our Christmas Banking Club and we extend to all a cordial invitation to come into our Bank and join this Club.

Come in NOW!



Come in, ask about it.

**\$63.75**

is what you will have if you join our

**Christmas Banking Club.**

## WHAT THE DIFFERENT CLUBS WILL PAY YOU

1c CLUB.	2c CLUB.	5c CLUB.	10c CLUB.	50c CLUB.	\$1.00 CLUB.	\$5.00 CLUB.	X CLUB
1st Week ..... 1c	1st Week ..... 2c	1st Week ..... 5c	1st Week ..... 10c	1st Week ..... 50c	1st Week ..... \$1.00	1st Week ..... \$5.00	for
2nd Week ..... 2c	2nd Week ..... 4c	2nd Week ..... 10c	2nd Week ..... 20c	2nd Week ..... 50c	2nd Week ..... \$1.00	2nd Week ..... \$5.00	
3rd Week ..... 3c	3rd Week ..... 6c	3rd Week ..... 15c	3rd Week ..... 30c	3rd Week ..... 50c	3rd Week ..... \$1.00	3rd Week ..... \$5.00	
Increase Every Week by 1c.	Increase Every Week by 2c.	Increase Every Week by 5c.	Increase Every Week by 10c.	Deposit 50c Every Week.	Deposit \$1.00 Every Week.	Deposit \$5.00 Every Week.	\$2.00, \$3.00, \$4.00,
Total in 50 weeks, \$12.75.	Total in 50 weeks, \$25.50.	Total in 50 weeks, \$63.75.	Total in 50 weeks, \$127.50.	Total in 50 weeks, \$25.00.	Total in 50 weeks, \$50.00.	Total in 50 weeks, \$250.00.	ANY AMOUNT.

You Can Begin With the Largest Payment and Decrease Your Payments Each Week  
It Means Success and Happiness to You

Money spent is money GONE. Money banked is Money SAVED. The systematic method of saving money in our Christmas Banking Club makes it easy for all to SAVE and HAVE money. The "saving habit" is one of the best habits anyone can have. Children should be taught it early. Ask any wealthy man how he "got his start" and he will tell you that he saved and banked his money. Get your start. Get it TODAY. Join our Christmas Banking Club TODAY.

The Best Gift of All

When you give the members of your family a membership in our Christmas Banking Club you give them something worth having; something of value and something that will benefit them in the future. For not only will they have the money they have banked, but they will also have learned how to bank and HAVE MONEY.

Every parent knows this is good sense.

Come in and enter every one of your family in our Christmas Banking Club.

**THE CITIZENS NATIONAL BANK**



**The Plainview Evening Herald**  
TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—  
**THE HERALD PUBLISHING COMPANY,**  
Corner Broadway and Second Sts.

MEMBER S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

**\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.**

The town of Plainview would do well to have an organized movement to interest property owners in planting shade trees February 22. There is advantage in planting the same kind of trees on the same block. There is advantage in planting them at the same time. Uniform growth and appearance mean much in the general effect of trees. Why can't Plainview prepare to observe Arbor Day on a large scale? We can't have too many shade and fruit trees.

The recent announcement by the Fort Worth Star-Telegram that after January 1, 1917, no advertisements of intoxicating liquor would be received by that publication created much surprise in newspaper circles. Advertisements of liquor dealers has been a source of much revenue to the afternoon Fort Worth paper. The announcement, incidentally, appears almost simultaneously with that of Col. Louis J. Wortham, president of the Star-Telegram Company, that he will be a candidate for Governor of Texas.

The investigation of the charges preferred against faculty members of the University of Texas by Governor Ferguson has failed to reveal the flagrant irregularities alleged in the charges made. The hearing has given the people of Texas a better understanding of the operation and needs of the University, and should awaken public interest in that institution and finally aid in securing much-needed appropriations for Texas University and the Agricultural and Mechanical College.

**IT'S TREE-PLANTING TIME.**

February 22 is Arbor Day. It is also Washington's Birthday. Every school in the South Plains district will observe the twenty-second day of February with a program. What more fitting to commemorate this anniversary could be done than to plant trees on the school campus? Nearly every school in Hale County has facilities, or could easily provide same, for watering trees. The South Plains country is devoid of natural shade trees. What Nature has seen fit to leave undone for the comfort of the inhabitants of this section, we must do for ourselves, if we wish the benefit. Why not every rural school—every school—in Hale County observe Arbor Day and Washington's Birthday with suitable programs and tree-planting ceremonies?

**BAD TEETH AND GOOD HEALTH IMPOSSIBLE.**

The relation of good health and good teeth is known to most people, but the indifference of many people to the care of teeth, especially in the case of children, is alarming. Says the American Medical Journal:

"Constant irritation of any part of the body is now well recognized as an important contributory cause of cancer. One of the forms of irritation which has been repeatedly observed to result in this disease is the constant friction of the sharp edges of bad teeth or of imperfect plates against the sides of the tongue. To be sure, sores on the tongue caused in this way do not always become cancer. Neither are wounds from toy pistols always followed by lock-jaw. But there is danger in both cases, and it is as easy to avoid it in the one as in the other. A bad tooth should never be tolerated in any event, and the danger of cancer is only one more good reason for having it attended to. Cancer of the tongue may occur at any age, but it is most common between 40 and 60. Statistics show very few cases under thirty. The majority of these cases occurred in females, while in later years males were found to be more frequently attacked. Cancer of the tongue in young subjects is especially fatal. Out of thirty cases there were only two recoveries. The others died within ten months or could not be traced. As one-third of all the cases investigated have been shown to be definitely associated with jagged or decayed teeth or imperfect plates, it would seem that here, at least, is one method of preventing cancer. It is probable that other conditions occurring in combination with bad teeth increase the likelihood of cancer of the tongue as a result, but the removal of this form of irritation is so simple a matter that deaths in cases of this kind must be mostly charged to pure neglect. Where a sore place caused by a jagged tooth does not promptly heal there is real danger of cancer. If the removal or treatment of the tooth does not relieve the situation and the ulcer continues, prompt operation is necessary, for this form of cancer is quickly fatal."

**HIGH POINTS IN CAREER OF WOODROW WILSON, RE-ELECTED PRESIDENT.**

Thomas Woodrow Wilson was born at Staunton, Va., December 28, 1856, the son of Rev. Joseph R. and Jessie Woodrow Wilson. His ancestry was Scotch-Irish on both sides. At two years his parents took him to Augusta, Ga., where he spent his early boyhood and entered school.

In 1870 the Wilsons moved to Columbia, where his father became minister of the Presbyterian Church. "Tommy" continued his schooling here until 1873, when he entered Davidson, South Carolina, College. In 1874 the family moved again, to Wilmington, N. C., the future President with them. The next year he entered Princeton University, being graduated in 1879, after taking honors as a debater and a writer on political economy. It was while in Princeton that Wilson laid the foundation for his broad knowledge of economics and international law that later landed him in the Presidency.

After taking a year's law course at the University of Virginia, Wilson started practicing law at Atlanta, in 1881. In 1883 he entered Johns Hopkins University for a two years' course in history and political economy.

In 1885, at Savannah, Woodrow Wilson (he now had dropped the Thomas) married Miss Ellen Louise Axson, whose father, like his own, was a Presbyterian clergyman. For three years he taught political economy and history at Bryn Mawr, then for two years at Wesleyan University, Middletown, Conn. Then he became professor of jurisprudence and politics at Princeton, and in his thirteenth year as professor there was elected president of the University, in 1902.

In his eight years' service as this university's head, during which he democratized the institution (it had been known as a "club for rich men's son"), Wilson attracted the attention of Col. George Harvey, noted New York editor, who fathered the Wilson presidential boom.

In 1910 Wilson resigned as Princeton's president, being overruled in a dispute with the trustees. The same year he was elected Governor of New Jersey, and immediately started a fight which ended in the demolition of the bipartisan machine that had ruled the State, and restored popular government.

His governmental exploits in New Jersey led to Wilson's nomination for the Presidency by the Democrats in 1912, after a hard fight, and his subsequent election.

Mrs. Wilson's death, in 1914, when the country was facing a grave international crisis, cast a pall of sorrow over the entire Nation.

On December 18, 1915, the President married Mrs. Edith Bolling Galt, widow of a well known Washington business man.

His renomination was never questioned, and the record made in his first four years in the White House brought about his re-election at the poll.

**ITEMS FROM LONE STAR.**

LONE STAR, Jan. 4.—A happy and joyous Christmas has passed. There has been nothing but enjoyment in our community the past two weeks. Old and young have spent a happy Christmas and New Year, for which we feel thankful.

Lee Wilson, his sister, Minnie, and

Everett Jack motored to Taft, New Mexico, Christmas week, where Lee took unto himself a wife, Miss Lula Smart, on Saturday, December 23. Hearty congratulations to Lee and his smart wife.

Our farmers are very busy preparing the land for the spring crop.

Mr. McLaughlin, who has bought the Risser place, has moved his house

**How to Produce First Grade Cream**

Clean milk is absolutely indispensable to the production of cream of the highest grade. To produce clean milk the milk utensils, cans, milkers, barn and barnyard must be clean.

The cream separator and other milk utensils should be thoroughly washed and scalded as soon as possible after they have been used, as particles of milk or cream left in them cause the cream to sour more quickly.

Cream should be separated so as to contain from 30 to 35 per cent of butterfat. Rich cream does not sour so quickly as thin cream, leaves more skim milk on the farm for feeding purposes, reduces transportation expenses, makes less bulk to handle on the farm and in the creamery, and usually reaches the creamery in better condition.

Cream sours very quickly at temperatures above 60 degrees F.; therefore it should be kept at as low a temperature as possible. Cream should be cooled immediately after it has been separated, and be kept cold until delivered to the creamery. Cold water is an effective means for this purpose.

The colder the better, ice water being best. Fresh cream should not be mixed with cream from previous skimmings until it has been thoroughly cooled, as the addition of warm cream raises the temperature of the older cream and hastens souring.

Cream should be kept in a clean, well ventilated place, in order that no objectionable odors may be absorbed from the atmosphere.

In order to keep the cream smooth and uniform and prevent the formation of lumps, it should be thoroughly stirred each time a new lot is added to the older cream.

In summer, when cream is en route the cans should be entirely covered with wet blankets or sacks to protect it from the heat.

To insure the delivery of cream of good quality, it should be taken to the creamery at least twice a week in winter and three times a week in summer. Best results are obtained by daily delivery.

First-grade cream is the result of cleanliness, cold and frequent delivery.

back on his line and will soon occupy same.

Our community has been in the throes of the I. grippe the past few days, but none is dangerous ill.

Ted Livesey visited in Canyon last Monday.

Our school boys and girls have all returned to their work in different cities.

Our school is doing nicely, with good attendance.

Mrs. Della Walker and daughter, Mary, returned to their home, in Canyon, last Monday, after a two weeks' visit with her friend, Mrs. E. C. Dodson.

Elbert Rankin was a caller in Plainview last Wednesday.

Chas. Merrick is enjoying his new Dodge these days—a nice Christmas treat for Charles.

W. B. Hatchett was in Plainview the first of the week.

Mrs. E. G. Foster visited her mother, Mrs. Kitchens, at Silverton, last week.

Mrs. Lee Reeves and daughter, Kate, have returned home, after spending the holidays with relatives in Central Texas.

The light rain which fell last Saturday was enjoyed by our farmers.

Mr. Hooten is enjoying his new Ford these days—trying to keep in the road when he runs it.

A happy and prosperous new year to the Herald.

**THE IRICK NEWS.**

IRICK, Jan. 4.—Geo. H. Bullock spent the holidays with friends at Merkel.

Miss Lizzie Dumas visited with her parents, near Brownfield, Christmas week.

Mr. and Mrs. Elmer Wahn, of Lockney, spent Christmas day with J. E. Jackson and family.

Mesdames Geo. Potts and Harry Whitfield called on Mrs. Wm. Mayben Wednesday afternoon.

J. E. Jackson spent the day Wednesday with Geo. Potts.

E. E. Smith and son, Frank, were in Plainview Wednesday on business.

Hardin Jackson visited his sister, Miss Georgia Jackson, in Plainview Wednesday.

Miss Ethel and Oliver Smith were home for the holidays.

Mr. and Mrs. Geo. Potts were guests of Mr. and Mrs. George Ford, at Lockney, Christmas night.

Mrs. Beeton Potts and children, Gladys and Melvin, spent Thursday and Friday with her parents, Mr. and Mrs. G. J. Sutton.

Mrs. J. E. Jackson and Mrs. Wm. Mayben were callers at the Potts home Friday.

Misses Edith, Nell and Ora Lee Smith spent the holidays at home.

Mr. and Mrs. Will Johnson and family and Mr. and Mrs. Geo. Ford and family, of Lockney, visited at the Potts home last Sunday.

Mrs. W. K. Collier and daughters and Mrs. W. M. Mayben and daughter, Vida, spent Tuesday afternoon with Mrs. Ed Smith and daughters.

Tina Jackson spent last week in Lockney, the guest of her sister, Mrs. E. L. Wahn.

Mrs. Ed Smith and daughters spent Sunday afternoon at the Jackson home.

Mr. and Mrs. B. F. Smith and family visited with Mr. and Mrs. Cliff Stephenson, of Belleview, Monday.

Mr. and Mrs. Chas. Murphy and family spent the day Sunday at the home of W. K. Collier and family.

A happy and a prosperous new year to The Herald and its readers.

**COACH B. J. THOMAS A MEMBER OF SUCCESSFUL HUNTING PARTY.**

During the holidays Coach B. J. Thomas, of Wayland Baptist College, was a member of a hunting party in McMullin County, Texas. A bag of three buck deer is reported.

**MILITIAMEN RETURN TO COMPANY AT MARATHON.**

Everett Bryan and Jennings Anderson, who have been spending the holidays with relatives, have returned to Marathon, where their company is located, their furloughs having expired.

NO. 553.

**OFFICIAL STATEMENT**

Of the Financial Condition of the

**FIRST STATE BANK,**

At Abernathy, State of Texas, at the close of business on the 27th Day of December, 1916, published in The Evening Herald, a newspaper printed and published at Plainview, State of Texas, on the 5th day of January, 1917.

**RESOURCES.**

Loans and Discounts, personal or collateral	\$ 94,719.53
Overdrafts	453.92
School Warrants	1,500.30
Real Estate (banking house)	2,400.00
Other Real Estate	931.73
Furniture and Fixtures	500.00
Due from Approved Reserve Agents, net	39,323.20
Due from other Banks and Bankers, subject to check, net	3,262.16
Advances on Cotton	1,075.08
Currency	8,109.00
Specie	883.54
Interest in Depositors Guaranty Fund	732.94
Other Resources as follows: Assessment Guaranty Fund	225.64
<b>TOTAL</b>	<b>\$154,117.01</b>

**LIABILITIES.**

Capital Stock paid in	\$ 15,000.00
Surplus Fund	500.00
Undivided Profits, net	6,344.10
Individual Deposits, subject to check	126,170.17
Time Certificates of Deposit	6,102.74
<b>TOTAL</b>	<b>\$154,117.01</b>

**STATE OF TEXAS,**

County of Hale, }  
We, S. R. Merrill, as president, and N. C. Hix, as cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

S. R. MERRILL, President;  
N. C. HIX, Cashier.

Subscribed and sworn to before me, this 4th day of January, A. D. 1917.

C. G. GOODMAN,  
Notary Public,  
Hale County, Texas.

**MONEY TO LOAN**

on Farms, Ranches and City Property.

D. C. Lowe, Plainview, Tex.

**WHAT IS**

**LAX-FOS**

LAX-FOS is an improved Cascara (a tonic-laxative) pleasant to take

In LAX-FOS the Cascara is improved by the addition of certain harmless chemicals which increase the efficiency of the Cascara, making it better than ordinary Cascara. LAX-FOS is pleasant to take and does not gripe nor disturb stomach. Adapted to children as well as adults. Just try one bottle for constipation. 50c.

**COMMISSIONERS' COURT WILL MEET MONDAY.**

Commissioners' Court meets Monday in regular session. The matter of selection of a county agent for Hale County to succeed Dr. R. F. Hare will probably be brought up.

FOR SALE: Speltz seed. J. W. ALEXANDER, four miles east of Plainview.

SEE OUR POULTRY CAR AD in this issue of The Herald. Bring us your Poultry and get these high market prices. RUCKER PRODUCE CO. 11.

LOST—Black-and-white Llewellen setter in sand hills southwest of Oton. Please take up and notify E. R. WILLIAMS, Plainview. 2t.

FOR RENT—Furnished room, close in. Phone 616. 1t.

**Special Reductions This Week and Next to Close Out**

One lot children's coats reduced 25 per cent to 50 per cent.

11 ladies suits; your choice one-half price while they last.

Ladies sweater coats and sport coats at specially reduced prices.

These values are all remarkable at prices quoted. Better hurry.

**Carter-Houston's**

"Goods That Speak for Themselves"

**LISTEN**

All things come to the OTHER FELLOW if you sit down and wait. Roll up your sleeves and hustle.

Build You a Home

**Plainview Lumber Co.**

**POULTRY**

We will load a car of Poultry at Plainview, Texas, FRIDAY, JANUARY 12th, and will pay the following prices:

Hens, per pound	13c
Fryers, per pound	13c
Staggy Young Roosters, per pound	7c
Old Roosters, per pound	6c
Ducks, per pound	9c
Turkeys, per pound	18c
Guineas, each	20c

All Poultry must be free of feed and not cropy.

Take your Poultry to the car, or the Produce House near the Southeast corner of the Court House Square. Car located on side track near flour mill.

**L. D. RUCKER PRODUCE CO.**

PLAINVIEW, TEXAS



# SOCIETY

Telephone Number 72

## ANNOUNCEMENT.

The Ladies' Aid Society of the Presbyterian Church will meet with Mrs. T. B. Haynie, at the manse, Monday afternoon at 3 p. m.

## PRISCILLA EMBROIDERY CLUB.

The Priscilla Embroidery Club met last Thursday with Mrs. W. Darrow. On account of the bad weather, not all of the members were present. Mrs. C. Conner's and Miss Lindbeck's names were added to the roll.

At the proper hour the hostess served a dainty two-course luncheon. The next meeting will be with Mrs. Fuller, on January 4.

## A SIX-O'CLOCK DINNER.

Two West Texas State Normal students, Misses Louise and Joe Gilbert, and Miss Patsy Brown, of Waco, were guests of honor at a well appointed five-course dinner served Saturday at six o'clock to Misses Callie Glenn, Mary Gilbert, Ida McGlasson and the honorees by Mrs. L. V. Dawson.

## "FORTY-TWO" PARTY HONORING MISS PATSY BROWN, OF WACO.

Complimentary to her holiday guest, Miss Patsy Brown, of Waco, Miss Ida McGlasson entertained Friday with a "forty-two" party. At a late hour refreshments were served at the Dye Drug Company's parlor. Those present were Misses Ruby Hatcher, Clara Hooper, Leta Leslie, Pauline Gates, Mary Gilbert, Ruth Haider, Ruby Ballard, of Canyon; Callie Glenn, Mollie Goodd, Mary Braselton, Raye Fowler, Grace Brown and Lorene Boswell, Mr. and Mrs. Jewell Patton, Dr. and Mrs. L. V. Dawson, and Messrs. Clifford Spook, Earle Keck, Ted Vance, Hammonds, Frank Henderson, Gabriel Upton, Kearby Nash, Lloyd Mitchell, Mason Dillingham, Aubrey Tansil, Wm. Gouldy, Burke and C. Mathes, Morey McGlasson, and Olin Scott, of Tulla.

Another compliment to Miss Brown was the dinner Sunday by Miss Ruth Harder. Those present were Misses Ruby Ballard, Patsy Brown, Ida McGlasson and Callie Glenn.

Miss Patty Dalton was hostess at a "Forty-Two" party Wednesday evening, honoring Miss Patsy Brown. The rooms were decorated in pink carnations and ferns. Luncheon was served to Misses Ida McGlasson, Leta Leslie, Mary Gilbert and the honoree, and Messrs. Henderson, Mason Dillingham, George Vance, Ted Vance and Morey McGlasson.

## WEDNESDAY BRIDGE CLUB.

The Wednesday Bridge Club met with Miss Nelle Sansom. High score was made by Mrs. E. L. Dolan. Mrs. L. S. Kinder was substitute. The house was prettily decorated with embellishments. A delicious salad was served.

## MRS. E. LEE DYE HOSTESS FOR TUESDAY BRIDGE CLUB.

The Tuesday Bridge Club met at the home of Mrs. E. Lee Dye. The ladies enjoyed a pleasant afternoon. Mrs. Ben Smith making high score for the guests and Mrs. P. J. Woodruff for the members of the club. A delightful salad course was served. The club members were present and were delighted to have as their guests Mrs. R. A. Drum, Mrs. Robt. M. Malone, Mrs. Wallace Settoon, Mrs. Ben Smith and Mrs. R. B. Tudor.

## EPWORTH LEAGUE PROGRAM FOR SUNDAY, JANUARY 7.

Following is the program arranged for the meeting of the Epworth League on Sunday evening, January 7, at the church:

Subject—"Fellowship With God."  
Scripture Lesson—Ps. 119:97-104.  
Song.  
Prayer.

1. "What Hunger Means to the Body. Soul Hunger"—Miss Martilla Esay.  
Solo—Miss Lucy Story.  
2. "Where the Word Is Found"—Miss Willie Young.  
Leader—J. E. Mobley.

## BRIDGE CLUB AND ELEVEN GUESTS WITH MRS. J. J. LASH.

Mrs. J. J. Lash entertained the Thursday Bridge Club at her home, 803 Denver Street. Mrs. J. J. Bromley made high score for the club members and Mrs. Geo. Saigling for the guests. Punch was served before and during the games, and a dainty two-course luncheon followed when scores were announced. Guests of the club were Mrs. L. A. Knight, Mrs. H. W. Harrel, Mrs. P. J. Woodruff, Mrs. H. M. Burch, Mrs. George Saigling, Mrs. J. W. Longstreth, Mrs. C. C. Gidney, Mrs. Charles Saigling, Mrs. Dr. Griffin, Mrs. Wallace Settoon and Mrs. Betty Knight Malone.

## METHODIST CONGREGATION HAS A SOCIAL MEETING.

Honoring those who have joined the Methodist Church during the past year, a get-together meeting was held at the Methodist Church Wednesday evening. The regular Wednesday evening devotional services were held, after which there was a social hour. The reception committee pinned bows of red ribbon on old members, white on new and blue on visitors as they arrived.

Mrs. V. A. Beckwith, of Houston, is visiting in Plainview.

D. P. Quesenberry left this morning for his home, in Waco, after several days spent in Hale and Castro Counties on business.

Howard Buckingham, of Amarillo, arrived Tuesday morning to begin work with the South Plains Motor Co., Maxwell distributors.

Bess Thompson returned Wednesday morning from a business visit in Fort Worth.

H. S. Arent was in Tulla Wednesday on business.

Wm. Snell returned Wednesday from a holiday visit in Denton.

Dan White is here from Temple for a short business visit.

D. T. Wren returned Wednesday morning to his home, in Amarillo, after a visit here on business.

Otis Trulove, attorney, of Amarillo, was in Plainview Wednesday.

Dr. E. Lee Dye went to Tulla Wednesday on business.

Bert Broyles was in Amarillo Wednesday on business.

Mr. and Mrs. Chas. Thatcher, of Amarillo, are visiting relatives here.

Dr. and Mrs. P. E. Brendt and child, of Taylor, have returned to their home, after a visit with the families of Leo and J. I. Stephens.

Mr. and Mrs. C. E. B. Cutler, of Oklahoma City, returned yesterday morning to their home, after spending the holidays with P. J. Woodruff and family. Mrs. Cutler and Mrs. Woodruff are sisters.

The Dayton Shows will be an added attraction at The Mae I. Theatre Monday night.

M. D. Henderson is in St. Louis, Mo., on business.

C. W. Cozzens, of Jamestown, N. Y., arrived yesterday for a business visit in Plainview. Mr. Cozzens is in the immigration business, being connected with the Texas Land and Development Company.

Paul Pitzer, who has been in the employ of Jacobs Bros. Dry Goods Store, left yesterday for Sweetwater, where he has accepted a position.

N. P. Hammond, who has been employed by the Waller Tailoring Co., left yesterday for Arizona, where he has accepted a position.

Dan White, of Clifton, who has been here for a few days on business, went to Ralls yesterday on business. Mr. White was formerly manager of the White Irrigated Farms, near Plainview.

John Lucas, agent for the Panhandle and Santa Fe Railway Co., has been ill for the past three days.

James Goode has returned from a holiday visit with his brother in San Antonio, Texas.

J. P. Davis has returned from a business trip to Sweetwater.

J. M. Gist went to Amarillo yesterday on business.

J. D. Harrison, manager of the Plainview Hotel, left yesterday for Oklahoma City, Okla., on business.

Miss Donnell, teacher of voice at Wayland Baptist College, has returned from a holiday visit with her parents.

Miss Bess Brown has returned from a visit with relatives at Brownwood.

Miss Irma King left Wednesday for Killeen, where she will visit with her sister, Mrs. M. P. Dalton.

Mrs. M. M. Powell has gone to Amarillo to spend the remainder of the winter. Her house will be occupied in her absence by O. B. Jackson and family.

Mrs. J. A. Johnson is visiting with her son in Stephenville, Texas.

Mrs. H. C. Randolph has returned from a holiday visit in Amarillo.

Hubert Simmons, of Lockney, is here today.

Jess R. Lasswell, L. C. Burns and Jess Elrod, of Muleshoe, are in Plainview today.

# A Week of Shoe Selling That Shows a Sure Money Saving



The shoes and boots offered in this sale were bought at what we call the old prices—prices prevailing before the advances in leather began.

It is easy to count the saving made and we confidently expect many prudent people to profit in this week of shoe selling.

## Ladies Special at \$1.50

On the long display counters are dozens of shoes worth up to \$4.50 a pair. We offer any of them at just \$1.50. Each shoe bears in plain figures the size and the price. Just take your pick.

## Misses and Children's Shoes at \$1.00

This is another special lot placed out for your pick and includes values to \$3.00.

## Ladies \$7.50 Boots for \$5.90

These are two-tone fancy boots—styles that will be especially good during the early spring.

## All Other Shoes

In the ladies and children's department regularly priced at \$1.50 to \$5.00 are specially reduced for one week's selling.

*Richards Bros. & Collier*  
WHERE PEOPLE WHO DRESS BEST TRADE

I. W. Little, of the Plainview Mercantile Co., has purchased the cottage erected a few years ago by E. T. Coleman from R. W. Otto, and will occupy it.

Mrs. Cora Pritchett and Miss Wilma Mills have returned to Stamford, after a holiday visit in Plainview.

Miss Nelle Jones has returned to Austin, where she is attending the University of Texas.

Miss Beulah Duensing has returned to school at S. M. U., Dallas.

Misses Eleanor Fairris, Elzela Perdue and Margaret Powell have returned to C. I. A., Denton.

Miss Kathleen Joiner left Tuesday for Austin, where she will enter the University of Texas.

Mrs. A. H. Eymann, of Columbus, Ohio, is visiting with her sister, Mrs. E. Dowden.

Frank Armstrong has a position with the Knight Auto Co.

Jesse Delaho and family are visiting in San Antonio with his parents.

Miss Meda Rounsaville has gone to Sweetwater, having resigned her position with Miller Dry Goods Co.

Mrs. L. D. Griffin spent the weekend in Hale Center with relatives.

Mrs. and Mrs. T. J. Finnie have returned from a visit in Fort Worth.

Miss Wilhelmina Harrington has returned to Fort Worth, where she is attending Texas Woman's College.

Mrs. E. Dowden has returned from an extended visit in Pacific Coast cities.

Mrs. Grady Gentry is visiting relatives in Crosbyton.

J. E. Maxey is visiting with his brother, J. B. Maxey.

Mrs. J. S. Quesenberry, of Las Cruces, N. M., is the guest of her son, Geo. R. Quesenberry, manager of Helen-Temple Farm.

Mrs. Chas. F. Myers left yesterday for Cuba to join her husband, who is general manager of the United Cuban Railways.

Miss Maye Hines, of Dallas, has returned to her home, after a holiday visit with relatives here and at Ralls, Texas.

Mrs. W. A. Palmer has returned to her home, in Canadian, after a visit with her parents, Mr. and Mrs. J. M. Gist.

T. P. Metcalfe, with the Animal Husbandry Bureau of the Department of Agriculture, is here today from Amarillo.

J. W. Willis has returned from Tuhoka, where he has been in the interest of the California State Life Insurance Co. Mr. Willis states that within two months he has written policies aggregating \$200,000.

R. C. Blanks, of Abilene, is the guest of this kinsman, J. M. Malone, while prospecting in the Plainview country.

## WOULD HELP AMARILLO.

Plainview has joined the group of Plains cities which are supporting Amarillo in her application for the location of a branch farm-loan bank. In fact, no city in the Panhandle rendered greater service to Amarillo in her original application for a parent bank than Plainview. Amarillo appreciates the whole-hearted support of that city, and especially of W. W. Underwood, vice president of the Citizens National Bank of Plainview and secretary of the Panhandle Bankers' Association. The following ex-

tract from a letter received yesterday from Plainview is especially interesting, and shows really why Amarillo lost the parent bank:

"Of course, I regret to know that Amarillo failed to secure this bank, and I feel sure that if New Mexico had been placed with Texas, Amarillo would have obtained this institution; however, it seems that we are in a position to get a branch bank, and if I can be of any service I trust you will call on me freely."—Amarillo News.

## CONSTITUTIONAL CONVENTION MAY BE ATTEMPTED BY PROS.

Staff Special in Dallas News.

AUSTIN, Texas, Jan. 1.—What is viewed as a move of the greatest strategic importance is being quietly formulated by a number of State-wide pros who are demanding that the Thirty-Fifth Legislature, which meets one week from tomorrow, shall submit a constitutional amendment invoking prohibition in Texas. The embryonic coup is to be attempted only in the event the Legislature refuses to submit the State-wide constitutional amendment. Its adherents hope to use it to enable the suffragans of Texas to vote on the State-wide prohibition issue.

This new movement is nothing more nor less than the calling of a constitutional convention for the sole purpose of resubmitting the State Constitution for adoption with but one change—the incorporation of a provision prohibiting the sale and manufacture of intoxicating liquors in this State.

Under the Constitution an amendment thereto can be submitted to the people only by a two-thirds vote of each branch of the Legislature. The pro amendment is sure of the necessary two-thirds affirmation in the House, but its fate is undecided in the Senate. There are thirty-one members in the Senate and the official returns in eleven districts show majorities against submission. One cer-

tain prospect is the effort to have a vote on the question as soon after the Legislature meets as possible.

## Need Majority Only.

Only a majority vote is necessary to call a constitutional convention, assert those who are behind the new move, and that can easily be had in both houses, they claim. Thus, in the event of failing to muster the requisite twenty-one votes in the Senate for the submission of the pro amendment, the next act would be to push a resolution calling for a constitutional convention. The convention, if called, could simply write a prohibition section and submit the whole fabric to the people. All of that could be done in 1917. There are some, however, who think the Governor has the power to veto a resolution calling a constitutional convention. In such event it would be up to the pros to muster a two-thirds vote in the Senate to effect the adoption of the resolution over the executive disapproval.

## SEVENTY-TWO PROSPECTORS HERE TO SEE HALE COUNTY.

Northern homeseekers—seventy-two in number—arrived yesterday on the special excursion train to see the South Plains country. Thirty-two of these were with the Aaley Bros., of Hale Center. Herman Schulz had a small party and there were also a few who have come to look over the Callahan Ranch lands.

## NEW ELECTRIC CHIME CLOCK INSTALLED BY FIRST NATIONAL.

An up-to-the-minute electric chime clock has been placed on the building of the First National Bank. Its chimes are played every fifteen minutes, counting by strokes the hour.

FOR SALE—SPECIAL BARGAIN—18 Single-combed White Leghorn cockerels; from Barron (over 200-egg) strain. From Oak's Grove Poultry Farm. Price, 75c to \$1.50. MRS. GRACE PILLEY, Olton, Texas. 11

Phone 300

# The West Side Market

Phone 300

The West Side Market has been opened for business two weeks. Our business during this time has been more than satisfactory, and the volume far beyond our expectations. It is increasing every day and we are adding new permanent customers to our list daily. This is true because we send out only the best of meats, all of which can be eaten. No meat is sent out which cannot be used.

## THE HIGH COST OF LIVING

has been reduced since we opened up for business, and we are going to do our part to keep it down by sending out good meats and full weights. When you buy a quarter's worth of meat at this market you get a quarter's worth, even to the ounce.

## WE SELL AT THE LOWEST PRICES

Fresh and cured meats of all kinds, always good and fresh; oysters, hams, bacon, chili, fish, in fact all kinds of meats on the market.

Old Fashion Country Lard, fresh, 17 1-2 cents per pound

Phone 300 and have your meats delivered ready to be cooked. One of your New Year resolutions should be that you will trade during 1917 with

# THE WEST SIDE MARKET

G. M. Hatchell, Manager

# J. J. LASH'S Real Estate Corner

712 BROADWAY. PHONE 658. PLAINVIEW, TEXAS.

Four sections fine land near Bronco, Texas, Yoakum County. Will take in 160-acre improved farm near Plainview and give terms on balance.

Two-acre tract, three blocks, with five-room house, orchard, vineyard, well and mill, garden place. A bargain for \$1,250. Easy terms.

Have property in Waco, Texas, will trade for land in Hale County or adjoining counties.

Have four-section ranch near Plainview will sell and take twenty thousand dollars in good trade, long time on balance.

Have good five-room new house, close in and modern, will sell three hundred dollars cash; balance monthly, like rent.

Have five-acre tract, fenced and small house on it, can be handled for one hundred fifty dollars cash and balance easy terms.

Have some good lots, well located, will sell nothing down, easy terms, if purchaser will build on them.

Have purchaser for large house, with easy payments. Would prefer acreage.

J. J. LASH.



**WORRY A MATTER OF PERNICIOUS HABIT.**

The birds build nests for the protection of their young against the weather; the foxes dig holes for security against foes; the squirrels lay by stores of nuts against the coming of winter; and dogs bury bones against the day when bones will be scarce. These are the manifestations of a normal protective instinct arising from an experience of many, many generations. So far as is known, though, no bird ever tried to build more nests than his neighbor; no fox ever fretted because he only had one hole in which to hide; no squirrel ever died of anxiety lest he should not lay by enough nuts for two winters instead of for one; and no dog ever lost any sleep over the fact that he didn't have enough bones laid aside to provide for his declining years.

This protective instinct is also present in the human mind, and when properly directed is a great source of prosperity both to the individual and the nation. In order for man to store up and lay by, to gain advancement either in honor or material things, it is necessary that he take some forethought of the morrow, but just so soon as he carries this beyond the normal point the mental process becomes an exaggerated and abnormal one. The normal protective instinct is stimulated by a normal fear of those events which are reasonably sure to happen in the future unless means are adopted against them. The moment that this fear becomes abnormal or exaggerated it over-stimulates this protective instinct and to no good purpose, because it results in worry. This worry continues long after the necessity for the normal stimulus of fear has passed, with the result that there is an impairment in mental power and a dissipation of the nervous forces. In other words, the mental engine has been "running idle," and at the same time delivering no propulsive power. In fact, worry is an abnormal state.

Not all worry is preventable, but for the most part it can be avoided. Most of our fears are never realized, and, as a rule, if we meet our troubles day by day as they come, without worrying about them before they arrive or fretting over them after they have passed, we will find that we have the strength to rise above them. Worry undermines the health to a certain extent. It really weakens the mental forces by tiring them out by doing nothing. Usually the relief from worry rests with the victim of this unhappy habit himself, but sometimes the real causes are not the ones which seem to explain the condition, and we must go deep into our lives or have the assistance of those who are skilled in unraveling mental processes.

The best antidote for worry is a change of mental occupation, a getting away from the scenes which provoke worry, exercise in the open air, a good book, a pleasant recreation, or a temporary change of occupation. As a matter of mental health, every sufferer from this unfortunate condition owes it to himself to discover some simple means of getting away from this habit, which is destructive to health and peace of mind alike.

**KEEPING FIELD SEED.**

Care should be given the seed saved for next year's crops. All of the seed of field crops, the truck-crop seed and the seeds saved from garden plants should be kept in a dry place away from rats and mice and where weevils cannot get to them.



Send Mother or Father or the friends back home your photograph, a portrait of you as you are today.

Make an appointment today when we can give you prompt attention before the Spring rush comes on.

**Cochrane's Studio**

Planting seed will be in demand before many months. It will be worth something to know that the seed you saved came from vigorous, high-yielding plants. In this case you can plant with a great deal more satisfaction and with greater hope of the future.

See that the various seeds are properly labeled and put where they can be found when planting time comes. Then it will be an easy matter to examine the seed to find out what you have and what you must buy.

**MORE THAN HALF OF NEW YORK CHILDREN HAVE BAD TEETH.**

Out of 330,179 school children examined in the city of New York in 1914, 194,207, or 58.8 per cent, suffered from defective teeth. This exceeded the sum total of all the other defects noted by nearly 80,000. Defective teeth impair general health and impede school progress. Disorders of the digestive tract, tuberculosis and various other diseases frequently are preceded by diseased conditions in the mouth. There is a direct relationship between dental development and mental development, and it is absolutely essential to good work in schools that children's teeth be maintained in a healthy condition. The Public Health Service recommends that a good tooth brush be included in the list of Christmas presents for every American child and that its use be made a part of the daily training. If this recommendation is carried out the United States will have more healthy children this year than last and their chances of growing up into useful, healthy men and women will be increased.

**THINGS WORTH KNOWING.**

A foot should equal in length one-seventh of the height.

There are more than 1,500 Esperanto societies in the world.

One worker in ten in the United States belongs to a labor union.

The nutmeg is the second and innermost kernel of the fruit of a tropical tree.

The earth under a blanket of snow is usually ten degrees warmer than the earth above it.

In the distribution of liquor in California approximately 112,000 persons are employed.

To read the newspapers intelligently man must have a vocabulary of at least 2,000 words.

Turkeys derive their name from the fact that they were imported first into Europe through Turkey.

An old Japanese prophecy says: "When men fly like birds, ten great kings will go to war against one another."

As many as 72 different kinds of wood are used in the manufacture of umbrella handles, canes and whips in this country.

Number of persons per 1,000 unable to read and write: In Germany, 3; in Austria, 429; in Belgium, 248; in France, 161; in Great Britain, 10; in Russia, 725; in Serbia, 637.

**KANSAS CITY STOCK MARKET IN DETAIL.**

**KANSAS CITY STOCK YARDS, Jan. 1.**—The cattle market today continued its strong tendency of last week, beef cattle steady to ten cents higher, stockers and feeders unevenly higher, receipts 8,500. Hogs sold fully steady, receipts 8,500, sheep and lambs 10 to 15 cents higher, lambs \$13.50, another new high record, ewes \$9.20, receipts 8,900.

**Beef Cattle.**

Prime beef steers of medium weights sold at \$11.35 and \$11.50, and good to choice ones brought \$10.65 to \$11.00. Packers bid on anything that carries an ounce of flesh, from \$7.50 up, and 1917 opens with all kinds of killing cattle higher than at any time during the year 1916. Prime cows sell at \$8.00 or better, helpers \$10.25, medium cows around \$7.00, cutters \$6.00, canners \$5.25 to \$5.90, bulls \$6.00 to \$7.50, veals up to \$11.00. Killers are getting prices for hides that cut meat costs materially, which, together with fine outlet for beef, gives the market double strength at this time.

**Stockers and Feeders.**

Contrary to the usual custom, stocker and feeder prices open the year with a keen demand, and forty to sixty cents higher than a week ago. Six cars of White Face feeders weighing 913 pounds sold at \$8.50 today, fleshy feeders up to \$8.90, thin, medium-bred feeders \$7.25 to \$7.75, stock steers \$6.25 to \$8.25. A good many orders are held here, and would be filled if the price would get down a little.

Order buyers opened the market 5 to 10 cents higher in some cases, but \$10.45 was as high as anything sold. Medium weights sold up to \$10.40, lights \$10.25, the market about a dime lower than last time last week. Receipts for December show a slight loss here, as compared with a year ago, lack of feed beginning to show its effect. The year 1916 shows an increase of 450,000 hogs over 1915 at Kansas City, but receipts the first months of 1917 will probably run lighter here, because of the feed disadvantage in Kansas City's territory, and competition will for that reason be stronger here than elsewhere, and average prices relatively higher.

More than one-fourth of the total receipts today sold at the top lamb price, \$13.50, never equalled here before. Ewes brought \$9.20, a new high record for this season, and yearlings are worth \$11.00 to \$12.00. Feeding lambs sell up to \$12.00. The market has the appearance of being well grounded, having the support of high prices for dressed mutton and for pelts and wool, but the sheep market is noted for sudden and sharp breaks, and heavy receipts might bring such a turn.

J. A. RICKART, Market Correspondent.

**PROTECT THE CREAM CANS.**

The various sources of contamination of milk and cream have often been discussed, and much has been said and written in regard to the importance of clean barns, brushing the cow before milking and the proper washing and sterilizing of milk utensils. Too much stress can not be placed on these points, and the dairyman can not be too careful in doing this work.

It is the purpose of this article, however, to deal with another important point in dairy sanitation. From personal observation, it appears that fully 90 per cent of the cream delivered to the creameries and cream stations comes in cans in no way protected from the heat of the sun or the dust from the road. It seems to be a point which the creameries have entirely overlooked. Often cans come to the creamery which are completely covered over the top with dust. The thoughtless cream weigher thinks little of the matter, the dust is on the outside of the can and does not hurt the cream; but generally in removing the cover from the can some dust drops from the upturned cover into the cream, often to the extent that it is quite noticeable on the surface of the cream in the can.

To remove this dust after it is once on the cream would mean the removal of quite a lot of the cream itself. It is, therefore, generally mixed into the cream and forgotten. This contamination could be largely reduced if the cans were rinsed with fresh water before the covers were removed, but the trouble would be only partially corrected in this way, because there is a little space between the cover and the upper part of the neck and flange of the can that always collects dust. This can not be removed without first removing the cover from the can, and in removing the cover a part of the collected dust will fall into the cream.

The only way to have cream reach the creamery as clean as when it left the farm is to protect the can. This is best done by the use of a heavy blanket, kept for that purpose, dipped in clean water and wrapped around the can so as to completely cover all but the bottom. Dust will sift through a dry blanket quite rapidly.

The cream can, even if protected from dust, should, if possible, be kept shaded during transportation to the creamery. If the creamery managers and butter makers of the State would insist that patrons protect their cans, the grade of cream would be greatly improved, the cans would look better and the labor of washing before returning them to the patrons would be greatly reduced.

Fort Worth has put an end to its "jitneys" by the adoption of an ordi-

nance prohibiting them from operating on Main and Houston, the two principal business streets.

Only ten miles of railway were built in Texas in 1916. Five miles were built in 1915.

**Lax-Fos, A NEW, Effective Laxative & Liver Tonic. Does Not Grip or Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.**

**A CARD OF THANKS**

We would indeed be ungrateful if we failed to extend our sincere good wishes for 1917 and our thanks for 1916 patronage to our many friends and customers who have given us their loyal support during the past twelve months. It gives us pleasure to do so at this time and to hope that the service which we have rendered you has in every instance been up to the top notch standard of

**THE WALLER TAILORING CO. WAY**

We want you to know Ed. V. Price & Co. service during this year. We firmly believe that if you will try just one suit of clothes or one overcoat made to your measure by this house that you will always be an enthusiast.

**Dry Cleaners Tailors**

PHONE 188

We are not responsible for colors in cleaning this season.

**MONEY TO LOAN**

Plenty of money to loan on first-class real estate securities at reasonable rates. Terms to suit you.

**Wichita Southern Life Insurance Company**  
Wichita Falls, Texas



**New Victor Records**

WILL BE HERE

**Saturday, Jan. 6th**

This shipment will include sacred Songs, Grand Opera selections, Hawaiian music--a complete assortment as well as New January Records.

There will also be a supply of new catalogues. There will be one for you.

**Victors from \$15.00 to \$300.00**

Come in to see us.

**Garrison-Conner Electric Comp'y**



**WE WILL PUT ON SOME SPECIAL OFFERS TO OUR MANY FRIENDS FOR THE NEXT FEW WEEKS**

We will have on sale 100 sacks of best Plainview Flour at \$2.25 per sack. There is a great likelihood of flour taking another advance and we are anxious to save you some money.

Every day for six days, commencing Thursday, the customer buying the largest amount of this flour will be given

**One 24 Pound Sack of Flour Free**

A few specials for those who like good wholesome fresh meats:

Best loin steaks, per pound	19c
Best round steak, per pound	19c
Other good steak, per pound	17 1-2c
Any roast in stock, per pound	16c
Rib stew meat	11c
Hamburger and chili meat	12c
Liver	10c
Pure pork sausage	20c
Pork chops	20c
Pork ham	20c
Spare ribs	17 1-2c
Backbone	20c
Fresh pork side meat	15c

We also carry in stock pickled pigs feet, frankfurters, summer sausage, cheese, fresh oysters, dressed chickens, and fish on Friday.

**G. E. LEWIS**

Phone 116

Wayland Building



WE take this opportunity to express our gratitude and extend our thanks to those who have been so loyal in their support of this store. Our army of customers have our sincere good wishes throughout the holiday season. We will have for them a splendid line of practical gifts.

**DONOHOO-WARE HARDWARE CO.**  
Phone 80

**BABY WEEK FOR 1917 BEING PLANNED BY CHILDREN'S BUREAU**

Nineteen-sixteen was Baby Year. That was settled once for all by the two thousand and more communities scattered over every State in the Union which observed the first National Baby Week. Forty-seven of the 50 cities with more than 100,000 population, and 700 villages and rural communities with less than 2,500 population had Baby Weeks.

The 1917 Baby Week bids fair to be an even bigger, more worth while celebration than last year's, but 1917 will keep the distinction of being the year when each community's provision for the welfare of its babies was generally recognized as a serious civic responsibility.

The Children's Bureau, at Washington, has already received numerous inquiries concerning the 1917 Baby Week, and the Bureau is making the following suggestions:

Have your Baby Week from the 1st to the 6th of May, if possible. This date has been agreed upon by the Bureau and the General Federation of Women's Clubs as the time best adapted to the varying conditions of different States.

Remember the older babies. As one woman stated it:

"It requires only 12 months for a baby to become 1 year old and no longer subject to the hazards of 'infant mortality,' but there are still many risks for him to encounter; he is still absolutely helpless, although increasingly charming, and his parents are as eager to keep him well and happy, as desirous of sound advice, as they were last year. Open out the 1917 Baby Week to include all children still at home with their mothers."

Remember the mothers. Well cared for, healthy mothers are necessary for the health and happiness of their babies. Find out what your community is doing to ensure to every mother skilled advice and adequate care before her baby is born and during her confinement, and give the importance of protecting the mother a prominent place in the educational work of the campaign.

And one word to communities where infantile paralysis has been epidemic: Mothers should be urged to leave the baby at home during Baby Week. Any

feature of the campaign involving the bringing together of numbers of babies must, of course, be omitted, but such features are not essential to the interest and success of a campaign. And Baby Week will afford an excellent opportunity for giving information as to the proper physical training of children with paralyzed muscles.

The Children's Bureau has a bulletin of suggestions for Baby Week campaigns which may be had upon request, and it is now preparing a revised edition describing the interesting new features reported from the 1916 campaigns.

**PACKAGE LIBRARY SERVICE IS FREE FOR THE ASKING.**

AUSTIN, Texas, Jan. 4.—One serv-

ice rendered the people of the State by the University of Texas—the package library service—is comparatively little known. Any citizen of the State may write to the Package Library requesting information upon any present-day subject, and will receive at once a "package" of clippings from the current magazines and papers giving full and classified information upon every phase of the subject about which he has inquired. The package is loaned for a period of two weeks. The Package Library has been in existence two years, and during that time has sent these traveling libraries to over thirteen hundred places, eighteen new localities being added to the list during the month of September, and twenty-six during the month of October. About

two hundred and fifty packages a month are sent out. High school students preparing essays or debates, club women, teachers preparing to read papers before teachers' institutes, and

public men who deliver many addresses are the people who have been most helped by the package library. Equal suffrage was the most popular subject last year, 426 requests having

been received for information thereon, while preparedness has always been a close second.

WAGGONER'S STORE, Phone 686. tt

**Automobile Painting**

By experienced men. In a dust proof shop.

**Richards Automobile Painting Co.**  
One door west of Knight Auto Co.

**WARNING**

DON'T BE DECEIVED BY THE STATEMENT THAT FOREIGN GROWN TREES ARE AS GOOD AS HOME GROWN TREES.

MAKE SURE.

If you want an orchard that will bear young and often make sure by buying your trees from Plainview Nursery.

We have a good stock of the very best for this country.

We will trade nursery stock for bonds, live stock, good notes, peach seed, or second hand sacks.

Also have some steer calves we want to sell.

**PLAINVIEW NURSERY**  
PLAINVIEW, TEXAS

**1908—1917**

**Nine Years We Have Been In Plainview**

During these years we have had a very pleasing trade for which we wish to thank all of those who have traded with us little or much. We extend to you New Year Greetings and hope that your coming year may be one of complete pleasure for you. We also trust that we may be permitted to serve you during 1917 and that our relations will continue as pleasant as they have been.

We are very anxious to meet any fair cash price—and have the goods with which to meet quality arguments. So if in your New Year's resolutions you have resolved to pay cash for your groceries be sure to see us whether you expect to spend \$1.00 or \$100.00.

We have the goods and must have the money to keep on offering you such goods as we have stocked at the prices you want them.

**L. J. Warren Grocery Co.**

The Pioneer Grocers of Plainview  
Phones 233 and 234

**Delicious Food For Every Meal During the Year 1917**

You may say that truthfully to your friends when the year 1918 rolls around if you will make a New Year's resolution to let this store serve you during the next twelve months.

Your grocery needs are our special study. We buy the kinds of food you want at prices as reasonable for such goods as you may expect. There is economy in the quality of goods as well as the prices oftentime, so the housewife who is careful and economical is learning to call this grocery headquarters. She knows that when she buys from us she is getting fresh pure food. We are pleased to learn that we have the reputation of dealing only in reliable goods and she depends upon our knowledge of food values to supply her with the best in the market.

**For Your New Year's Day Serving**

We will offer many of the holiday season's delicacies and fancy groceries as well as the staple food products. Our fresh fruits and vegetables will please you and assist in making the menu a success.

**We Wish For You**

All of the good things that you wish for yourself during the coming year. We wish for you also that you may learn of the service which this store offers you.

**PIERSON & SMITH**

Phone 348

**New Year Resolutions**

**Resolve: To Protect Your Health**

By buying your drugs and sundries at the place where everything is guaranteed and only the purest ingredients enter into the manufacture of the things that are handled.

Our prescriptions are compounded by registered pharmacists and only the purest drugs are used.

**Our New Year's Greetings**

It gives us a pleasure to say to our friends and patrons that we wish for them a 1917 full of health, happiness and prosperity. May Father Time bring them such blessings.

**Our 1917 Calendar**

There awaits you at this store a useful and handsome calendar. It is yours for the asking. We have plenty for all and want you to have yours.

**LONG-HARP DRUG CO.**

"Progressive and Progressing"

Phone 161



# HANG THIS CALENDAR UP \$5.00 FREE—YOU MAY GET IT

**READ! READ! READ!**

A REPRESENTATIVE OF THE PLAINVIEW EVENING HERALD WILL CALL AT SOME HOME IN PLAINVIEW'S TRADE TERRITORY ON SOME DAY OF THE MONTH. IF HE FINDS THIS CALENDAR HANGING ON THE WALL IN FULL VIEW, AND YOU CAN TELL HIM WHOSE ADVERTISEMENT IS UNDER THAT DATE, HE WILL PRESENT YOU WITH A BRIGHT, SHINEY \$5.00 GOLD PIECE. HANG THE CALENDAR UP—GET UP EACH MORNING AND READ THE ADVERTISEMENT UNDER THAT DATE—FORTIFY YOURSELF AGAINST THE COMING OF THE HERALD MAN. YOU CAN'T TELL WHEN HE IS COMING OR WHERE HE WILL GO—IT MAY BE 30 MILES IN THE COUNTRY OR IT MAY BE IN THE TOWN OF PLAINVIEW—SO BE READY! HE MAY COME TO YOUR HOME ON THE 6TH OR HE MAY NOT GET THERE UNTIL THE 23RD OR THE 30TH.  
THE NAME OF THE PARTY GETTING THE \$5.00 WILL BE PUBLISHED EACH MONTH. HANG ME UP—PASTE ME UP—TACK ME UP—PIN ME UP!

--- I MAY BE WORTH \$5.00 TO YOU. ---

**HANG ME UP  
PIN ME UP  
PASTE ME UP  
SAYS THE CALENDAR**

## Read This Aloud to All the Family

THIS CALENDAR CARRIES WITH IT A LIST OF ADVERTISEMENTS FROM PLAINVIEW'S MOST AGGRESSIVE AND PROGRESSIVE BUSINESS CONCERNS, MEN WHO BELIEVE IN THE POWER OF TRUTHFUL ADVERTISING. BY ADVERTISING THEIR RESPECTIVE LINES THEY ARE ENABLED TO GIVE YOU JUST A LITTLE BETTER VALUE OR A LITTLE BETTER SERVICE—BECAUSE THEY NATURALLY ENJOY A LARGER TRADE THAN THE MAN WHO DOES NOT ADVERTISE. THEY WANT YOUR BUSINESS AND ARE SEEKING IT ON THE BASIS OF "SERVICE AND VALUE."

DO YOU TRADE WITH THEM? IF NOT, WHY NOT?

WATCH FOR YOUR NEW CALENDAR NEXT MONTH.

SUN.	MON.	TUES.	WED.	THU.	FRI.	SAT.
<p><b>EVERY WORD WILL BE READ Who Gets the \$5?</b></p>	<p><b>1</b> Tel. 677. <b>MAXWELL CARS. UNITED STATES —and— DIAMOND TIRES.</b> MAXWELL SERVICE STATION. All Parts in Stock. <b>SOUTH PLAINS MOTOR COMPANY.</b> J. M. Lipscomb and T. D. Lipscomb.</p>	<p><b>2</b> <b>SATISFACTION</b> is a big word, and it is a bigger thing to give—but <b>We Give It!</b> Let US do your <b>BARBER WORK.</b> Send the Children to us. <b>C. L. LARGENT'S BARBER SHOP.</b></p>	<p><b>3</b> <b>THINK IT OVER:</b> Those who have thought are <b>Now Trading Here.</b> Phone 116. <b>SANITARY STORE.</b> Groceries and Meats. "It pays to pay cash." <b>G. E. LEWIS, Wayland Building.</b></p>	<p><b>4</b> Start <b>RIGHT</b> This Month! Make arrangements to enjoy during 1917 a <b>HUPP</b> or <b>CHALMERS CAR.</b> <b>CONNELL MOTOR CO.</b> Phone 113. Donohoo-Ware Bldg.</p>	<p><b>5</b> Use <b>PRIDE OF THE PLAINS FLOUR</b> This month and every other month, and be sure of the success of your baking. At All Grocers. <b>HARVEST QUEEN MILLS.</b> A. G. Hinn, Prop.</p>	<p><b>6</b> <b>WE WANT YOUR CREAM.</b> No matter what amount you are able to deliver, we want Fresh Cream at all times. We pay top market prices. <b>PLAINVIEW CREAMERY.</b> J. N. Morrison, Prop. Phone 361.</p>
<p><b>7</b> Call Telephone 119. <b>CORN FOR SALE.</b> <b>COBB GRAIN CO.</b> We buy and sell Grain of all kinds. Connections with largest Northern and Eastern houses. <b>Feed Stuffs and Field Seeds.</b></p>	<p><b>8</b> <b>'PHONE US YOUR COAL ORDERS</b> Today or any other day. They will receive our prompt attention. <b>ALLEN &amp; BONNER.</b> Phone 162.</p>	<p><b>9</b> 89,000 <b>OPPORTUNITIES</b> present themselves to you in January in this great store. <b>PLAINVIEW MERC. COMPANY.</b> Tel. 64.</p>	<p><b>10</b> JANUARY, the month of uncertain weather, brings colds, coughs, and other illness. Our <b>Rexall Line</b> and our <b>Prescription Department</b> can fix you up. <b>DYE DRUG CO.,</b> The Rexall Store. Phone 23. West Side Square.</p>	<p><b>11</b> Bring Your <b>CHICKENS, EGGS</b> <b>AND TURKEYS.</b> —to— <b>WRIGHT PRODUCE CO.,</b> and you will get the <b>Highest Market Prices.</b></p>	<p><b>12</b> <b>DAIRY BARN AND SHEDS.</b> This month is a good time to make your plans for dairy buildings. We will be pleased to show plans and sell you your supplies. <b>ALFALFA LUMBER CO.</b> Phone 163.</p>	<p><b>13</b> <b>OLYMPIC "Quality Did It."</b> <b>TIME TABLE.</b> Afternoon, 2:30 and 4:30. Evening, 7:00 and 9:00. Admission Prices. Afternoon - - 5 and 10c Evening - - - 10 and 15c <b>WORTH IT!</b> Special Music Every Day. Every Day a Feature Day.</p>
<p><b>14</b> <b>AFTER-INVENTORY BARGAINS</b> in House Furnishings This Month —at— <b>W. E. WINFIELD'S.</b> Phone 95.</p>	<p><b>15</b> <b>TRY IT THIS MONTH!</b> Have your Clothes cleaned and pressed in <b>THE WALLER TAILORING CO. WAY.</b> We handle Ed V. Price Made-to-Measure Clothes. Tailors. Dry Cleaners. Phone 188.</p>	<p><b>16</b> <b>LOOK!</b> A man said—"I like to eat where it is clean"—and he eats here! He is never lonesome. Hundreds eat here every day. Bring your family. <b>CRYSTAL CAFE.</b> <b>Everything Spotlessly Clean.</b> Located in the Middle of Plainview.</p>	<p><b>17</b> <b>FLOOR SPACE, 7,000 Square Feet.</b> <b>Plainview's New Garage, HUBBARD BROS.</b> We work no apprentices. All Repair Work Guaranteed. Cars stored by day or month. <b>Your Patronage Solicited.</b></p>	<p><b>18</b> <b>ARE YOU INSURED?</b> Better see us today and attend to it. We are prepared to serve your best interests. <b>Office, Grant Building.</b> <b>MALONE &amp; JACKSON.</b></p>	<p><b>19</b> <b>PLAINVIEW TRANSFER AND TAXI COMPANY.</b> <b>We Meet All Trains.</b> No job of hauling too small for us, and will contract to move anything that is loose at both ends. <b>Tel. 44—Day or Night.</b> <b>DOLLAR BILL TAILORING CO.</b></p>	<p><b>20</b> <b>FRANK'S NECESSITY STORE</b> For Your <b>Kitchen Utensils,</b> Aluminum, Enameled, Tin and Hardware. Goods of High Quality at Low Prices. <b>Phone 18.</b> North Side Square.</p>
<p><b>21</b> <b>NASH HOTEL.</b> European Plan. 40 Clean, Cool Rooms, 25c, 35c, 50c. <b>W. A. NASH Proprietor.</b> Phone 44. <b>W. A. NASH, Auctioneer.</b> <b>STOCK AND FARM SALES</b> A SPECIALTY. Plainview, Texas.</p>	<p><b>22</b> <b>READ THIS!</b> <b>GARNER BROS. HOME CUTFITTERS.</b> We Always <b>SAVE YOU MONEY.</b> Everything for the Home. Come in any day. <b>GARNER BROS.</b></p>	<p><b>23</b> <b>EVERYBODY TRADES</b> —at— <b>EVERYBODY'S CONFECTIONERY.</b> Cigars, Tobacco, Candies, Sheet Music. <b>Finest Ice Cream Parlor Anywhere.</b> Better Cold Drinks. <b>T. J. DUNCAN, Prop.</b></p>	<p><b>24</b> Our Big <b>JANUARY CLEARANCE SALE</b> Now On. Pay Cash and Save Your Dollars. <b>JACOBS BROS. CO.</b></p>	<p><b>25</b> <b>VAN,</b> <b>The Square Jeweler,</b> —with— <b>Long-Harp Drug Company,</b> Plainview, Texas. You don't have to be a judge of Jewellery to get a <b>SQUARE DEAL</b> here.</p>	<p><b>26</b> Tel. 161. <b>When You Buy DRUGS, Buy Them Right.</b> <b>THAT'S THE WAY WE SELL.</b> <b>LONG-HARP DRUG CO.</b> Bring us your Prescriptions.</p>	<p><b>27</b> We <b>RE-GRIND CYLINDERS</b> and <b>MAKE NEW PISTONS.</b> Weld all kinds of Castings. <b>Goodyear Tires and Tubes.</b> <b>E. N. EGGE AUTO CO.</b> Phone 646. Plainview, Texas.</p>
<p><b>28</b> <b>CARD OF THANKS.</b> <b>FRANK'S NECESSITY STORE</b> Extends you <b>New Year's Greetings</b> and sincere thanks for past and future patronage.</p>	<p><b>29</b> <b>OUR \$15.00 AND \$20.00 GUARANTEED SUITS</b> <b>Biggest Bargains in America.</b> <b>REINKEN'S CLOTHING AND SHOE STORE.</b></p>	<p><b>30</b> Our many friends and customers have our hearty wishes for a Most Prosperous New Year. <b>ALFALFA LUMBER CO.</b></p>	<p><b>31</b> <b>Use Herald Want Ads for Results</b> <b>One Cent a Word</b></p>	<p><b>HANG ME UP</b> <b>\$5.00 IN GOLD</b></p>	<p><b>PASTE ME UP</b> <b>\$5.00 IN GOLD</b></p>	<p><b>TACK ME UP</b> <b>\$5.00 IN GOLD</b></p>



RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOR SALE—My home, 4
blocks from square. See me
at Herald office or address
Frank Jones, Box 664, Plain-
view, Texas. tf.

GOOD OVERLAND CAR FOR SALE
or Trade. Will take notes or good city
property. L. J. WARREN. Phone
233 or 234. tf.

FOR SALE—One section perfect
land, improved, 3 1/2 miles from Lock-
ney, in shallow water. Must sell.
Small cash payment, terms good, and
low interest. See SAM WILKS, at
Wofford Building. 5t-pd.

FOR RENT: One downstairs south
room. Would rent room or give room
and board. Phone 615. tf.

FOR RENT—Rooms with board.
Two blocks from square. MRS. L. W.
DALTON. tf.

S. C. WHITE LEGHORN COCKERELS
for sale at \$2 and \$3 each. Leading
prize-winning strains. These are well
developed and have been grown on
free range. MRS. C. H. BUCKS, Aber-
nathy, Texas. 6t-pd.

OUR FLOURS cost you just a little
less and are just a little better than
other brands. HARVEST QUEEN
MILLS. tf.

FOR SALE OR TRADE—160 acres
smooth land, fenced, four miles from
Texline, Texas, for property or land
at Plainview. Will pay difference.
D. S. MAYNARD, Gaston, Indiana. 4t.

We are in the market for Dry and
Green Hides in any quantity. BUCK-
ER PRODUCE COMPANY. tf.

FOR SALE—Alredale dog. Phone
618. 4t-pd.

FOR SALE—Good Jersey cow. GEO.
B. DOUBLEDAY. tf.

STRAYED—Several young horses.
Some of them black; branded E on
the right shoulder. Notify R. E.
HOUSTON and get reward. tf.

FOR SALE CHEAP—Or will trade
two two northeast corner residence
lots on Restriction Street for gentle
work horses or mules. See OTUS
REEVES REALTY CO., Plainview,
Texas. tf.

686 is WAGGONER'S Phone. tf.

FOR SALE.

320 acres land, 160 acres in cultiva-
tion; house, well and fence; 11 miles
from railroad. A bargain at \$22,500.
See or write A. F. BAKER,
2t-pd. Plainview, Texas.

FOR QUICK ACTION will sell teams
and tools and rent 300-acre farm, also
270 acres in grass. H. D. ROSSER,
Abernathy, Texas. tf.

FOR SALE—Some extra good high-
grade Shorthorn cows, 40 to 50 head,
the kind of cattle the farmer should
have. Will sell on terms to reliable
parties. For particulars, address
OTUS REEVES REALTY CO., Plain-
view, Texas. tf.

WANTED—A good milch cow for
feed. See GUY IVEY, at Richards
Bros. & Collier's. Phone 26. 2t.

WANTED—Room and board for
married couple with six-year-old child.
Prefer location near Central School.
See or phone WILL STOCKTON, at
Third National Bank. tf.

WANTED—Pair second-hand plat-
form scales. D. F. SANSOM & SON. tf.

FOR RENT—Office or storage room.
Apply to L. J. WARREN. tf.

FOR SALE.

Perfect quarter section 10 miles
from Court House, Plainview. Cheap
and easy terms. Nearly all in wheat.
NO. 10, care of Herald. tf.

TWO CARS FOR SALE—Cheap to
you—one Maxwell and one Chevrolet;
both practically new; each run a little
over 3,000 miles. \$50 down; balance
easy terms. M. P. GARNER. tf.

FOR SALE CHEAP—Or will trade
160 acres unimproved land 7 miles
from station, shallow water and good
land, for cattle. See OTUS REEVES
REALTY CO., Plainview, Texas. tf.

GOOD OVERLAND CAR FOR SALE
or Trade. Will take notes or good city
property. L. J. WARREN. Phone
233 or 234. tf.

My Cattle-Dipping Vat is ready to
receive your cattle. Reasonable
charges. C. B. REAVES. 7t.

FOR SALE—Work mules; cash or
terms on satisfactory paper. D. F.
SANSOM & SON. tf.

Highest quality or medium quality
Second Sheets at THE HERALD OF-
FICE. We deliver them to you in a
hurry. Phone 72. —Adv. tf.

GOOD OVERLAND CAR FOR SALE
or Trade. Will take notes or good city
property. L. J. WARREN. Phone
233 or 234. tf.

CHOICE ALFALFA — A limited
quantity for sale. SANSOM & SON,
Plainview. tf.

FOR SALE—Chevrolet automobile,
practically new. CARTER'S GARAGE.
tf. Fri. only.

FOUND—A pair of gauntlet gloves.
Inquire Herald. 3t.

FOR SALE—160 acres, close in.
Also twelve-room residence, three
blocks of Square. Will trade for land
or give good terms with substantial
cash payment. A. F. QUISENBERRY,
Hale Center, Texas. Fri. only-tf.

FOR SALE—4-room house; 100-foot
east front; well, windmill and elevated
tank, out building. Located in best
part of town. Bargain if taken at
once. CHAS. JUESCHKE, Kingfisher,
Oklahoma. 4t-pd.

We are in the market for Dry and
Green Hides. Highest prices. ALLEN
& BONNER, Coal and Grain Dealers.
—Adv. tf.

We are in the market for Dry and
Green Hides. Highest prices. ALLEN
& BONNER, Coal and Grain Dealers.
—Adv. tf.

If you have horses and mules to
trade for an automobile, see CONNELL
MOTOR CO., north room of Donohoo-
Ware Hardware Co. Building, or
Phone 113. tf.

WANTED—Two young ladies for
board and room in private home. Two
blocks west of square. Phone 435. tf.

RED POLLED BULL for sale; 3
years old. Price, \$65. H. E. LANDIS.
Phone 9010, ring 31. 3t.

FOUND—A mackinaw. Same may
be obtained by identifying and paying
for this ad. tf.

FOR SALE—73 head of sheep; 12
miles northwest of Olton. A. EEB-
LING, Dimmitt, Texas. 3t-pd.

FEED.

Try Rice Bran and Rice Polish, the
best and most economical feed at pre-
vailing prices. D. F. SANSOM & SON.
tf.

WANTED—4 men boarders. Three
blocks west of Citizens National Bank.
H. O. RODEN. 1t.

NOTICE—STRAYED OR STOLEN.

Small Jersey milch cow. Last seen
December 27th. Wore leather halter.
Short, stubby horns. Will identify at
notice any information leading to the
whereabouts of this cow. Reward.
Notify HERALD PUBLISHING CO., or
P. O. Box 392. 1t-pd.

GOOD SHOW COMING.

The great Dayton Show is casting
its shadows this way, and will appear
at The Mae I. Theatre Monday night,
January 8. Nothing like it was ever
here before, and it's a crackerjack. It
comes highly recommended from
everywhere, and the price is way down
yonder—25c pays the bill. Sit any-
where. Little shavers, 15c, and it's
worth the money.—Adv.

LOST—Christmas night, on Balti-
more Street, kodak. Return to Herald's
office for reward. 4t.

FOR SALE—My home, one mile
north of city. See me, at Plainview.
Texas. J. M. GRAHAM. Fri. only-4t-pd.

WANT ADS
L BRING E
D RESULTS
L SUB E
FROM
WANT ADS

CALOMEL DYNAMITES
A SLUGGISH LIVER

Crashes into Sour Bile Making You
Sick, and You Lose a
Day's Work.

Calomel salivates! It's mercury.
Calomel acts like dynamite on a slug-
gish liver. When calomel comes into
contact with sour bile it crashes into
it, causing cramping and nausea.

If you feel bilious, headachy, con-
stipated and all knocked out, just go to
your druggist and get a 50-cent bottle
of Dodson's Liver Tonic, which is a
harmless vegetable substitute for dan-
gerous calomel. Take a spoonful,
and if it doesn't start your liver and
straighten you up better and quicker
harmless to both children and adults.
Take a spoonful at night and wake up
feeling fine; no biliousness, sick head-
ache, acid stomach or constipated
bowels. It doesn't gripe or cause in-
convenience all the next day like vio-
lent calomel. Take a dose of calomel
today and tomorrow you will feel
weak, sick and nauseated. Don't lose
day's work! Take Dodson's Liver
Tonic instead and feel fine, full of vigor
and ambition. —Adv.

W. A. TODD, Agent
All Kinds of Insurance
Office No. 14,
First National Bank Building.
Phone 129.

HAWKINS & KERN CO.,
General Contractors.
Office at
Fulton Lumber Co.
Phone 107.
House Phones, 325 and 422.

L. A. KERN,
Architect.
Office at
Fulton Lumber Co.
Phone 107.
House Phone 422.

ILLUSTRATORS-
DESIGNERS AND
ENGRAVERS
EXCLUSIVELY
THE COCKS-CLARK
ENGRAVING CO.
DANFORTH BLDG. DENVER

GEO. ALLEN
The House Reliable
Oldest and Largest PIANO
and MUSIC HOUSE in
Western Texas. Largest Street
Music STORE. TEACHERS'
Supplies, etc., etc. Catalogue
and BOOK OF OLD TIME
MUSIC FREE for the asking.
CORNER 22ND AND SAN ANGELO

Holstein Cows and Heifers, Percheron
Stallions and Mares
We can furnish in car-load lots BIG, HIGH-GRADE HOLSTEIN
COWS, springing and to freshen from THIRTY to SIXTY DAYS, at
the price \$100.00 each.
GOOD SPRINGING and BRED HEIFERS from \$65.00 to \$80.00.
All of these are from the BEST herds of NEW YORK, and are bred
to PURE-BRED BULLS of the best producing lines.
Some GOOD, YOUNG PURE-BRED BULLS from \$75.00 to \$100.00.
If you want good HOLSTEINS at the right prices, come see what
we have.
PERCHERON STALLIONS AND MARES.
We have ONE HUNDRED HEAD of good, young PERCHERON
STALLIONS, as good as to be found anywhere. Prices from \$500.00
to \$800.00.
MARES and FILLIES from \$300.00 to \$600.00.
If you want good, young PERCHERONS, come see ours. We can
suit you both as to what you want and the price.
Robison & Bishop Bros.
BOX F. TOWANDA, KANS.
Towanda is 22 miles east of Wichita, Kans.; on the Mo. P. Ry. Can
load on Santa Fe, Rock Island, or Frisco roads.

Lands for Sale
30,000 acres in Hale and adjoining counties, in tracts to
suit the purchaser, in easy access to Plainview and other towns
in the Shallow Water Belt. Every 80 acres is accessible
to agriculture and is capable of supporting a human family. These
lands are advancing in value, and will be higher next year and
the next, but we list below a few desirable tracts on which
prices have not been advanced that we desire to sell by
January 1st:
No. 1. 640 acres improved land 3 miles northwest of Plain-
view; fair improvements; about 450 acres in cultivation, 250
of which is in wheat, very fine; 20 acres in alfalfa; rich choco-
late loam; ideal for irrigation. Priced low; terms easy.
No. 2. 320 acres 12 miles north of Plainview, 3 1/2 miles
of Kress; fair improvements; about 150 acres in cultivation, 40
of which is in good alfalfa; choice black land; 640 acres unim-
proved land adjoining leased for grazing purposes to go with
this place if wanted. Price and terms reasonable.
No. 3. 1,280 acres unimproved land 8 to 10 miles of Kress;
solid body, choicest level land, nothing better. Price and terms
attractive.
No. 4. 640 acres unimproved land 7 miles northeast of
Plainview; a choice section and well located. Can sub-divide.
Price reasonable; terms easy.
No. 5. 1,280 acres unimproved land in a solid body 10
miles north of Plainview and close to Kress and Finney stations;
all under good fence, which belongs to the land; one well and
windmill. This is the finest-laying land around town, and the
location is A-1. Can't be equalled. The price is reasonable and
the terms unusually easy.
No. 6. 160 acres unimproved land about 7 miles east of
Kress; choice black land, fine quarter. Priced several dollars
under the market. Can give absolute lease on 160 adjoining for
grazing or farming purposes for two or three years. Better
inquire about this.
We will be glad to hear from any one interested in either
buying or selling land anywhere in this section. Our business
is simply "LAND."
For particulars address
OTUS REEVES REALTY CO.,
Plainview, Texas.

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect. LAXA-
TIVE BROMO QUININE is better than ordinary
Quinine and does not cause nervousness nor
ringing in head. Remember the full name and
look for the signature of E. W. GROVE, 75c.



The Railroad
Station
is usually on the edge of
town. To reach it means
a trip across the city.
If you are taking the
train, or meeting travel-
ers, a telephone inquiry
to the station agent about
the movement of trains
will save you a second
trip to the station or a
tiresome wait there when
the train is late.
This is but one of the
many ways in which Bell
Telephone Service serves.
THE SOUTH-
WESTERN
TELEGRAPH &
TELEPHONE
COMPANY

WAGGONER'S STORE, Phone 686. tf
To Cure a Cold in One Day
Take LAXATIVE BROMO QUININE. It stops the
Cough and Headache and works off the Cold.
Druggists refund money if it fails to cure.
E. W. GROVE'S signature on each box. 25c.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304
Are YOU
ARE YOU
establishing yourself in the
World of Successful Men?
A BANK ACCOUNT inspires
Confidence, increases your
Prestige and helps you to Suc-
ceed.
THIRD NATIONAL BANK

Cold Days Require Coal
Why is it that some folks always delay their coal buying and the
installing of their stoves until the last minute when every member of
the family has run the risk of serious cold or pneumonia and until all
of the coal and stove dealers are so busy they cannot give the best
service? Surely the wise man will not be caught in a blizzard with his
coal supply not yet laid in.
We have the supply of coal, we have the prompt service, and the
prices are lower now than they will be when winter gets here. Isn't it
good health insurance, isn't it good business, isn't it the sensible thing
to do to place your order now?
Just phone us at 162 and we will do the rest.
ALLEN & BONNER



**BALCONY SHOE BARGAINS.**

A counter full of Ladies' Dress Shoes, in Patents, Guns and Two-Tones, in Button and Lace; former values up to \$3.50; now only **\$1.95**

**JACOBS BROTHERS COMPANY**

NOW ON

**BIG**

NOW ON

**EXTRA SPECIAL SHOE BARGAINS.**

Ladies, it will certainly pay you to see the wonderful values we are offering on several lots of Patents and Two-Tone effects. Values up to \$5.00, only **\$2.95**

**JANUARY CLEARANCE SALE**

**EXTRA SPECIALS!**

**Ginghams**

Your choice our regular 22 1/2c Ginghams, including Voile de Norde—

January Clearance, Only **9c.**

**STARTS SATURDAY, JAN. 6**

In presenting this **BIG CLEARANCE SALE** we offer you an opportunity that has not been equaled even in normal times. We are throwing practically our entire stock at your disposal at prices that will startle you. The time has come when all goods of a wintry nature must be sold. Our store is **NEW** and we are determined to keep it **NEW**, and are offering the most exceptional values in order to effect a quick clearance.

In many instances we have even disregarded wholesale cost in order to carry out our policy of not carrying over any goods from one season to another. Although we have slaughtered our prices, we have not lost sight of quality, which predominates at all times. We will never lower our standard to make a price, and always assure perfect satisfaction with every purchase. Start the New Year right by attending our Big Clearance Sale. **IT WILL PAY YOU.**

**JANUARY CLEARANCE**

**Black Cat Hosiery**

The best Hosiery on the market today. Guaranteed antiseptic dye and noted for their wearing qualities.

25c Values	21c
50c Values	42c
1.00 Values	86c
1.25 Values	98c
1.50 Values	1.20

**JANUARY CLEARANCE ON ALL LADIES READY-TO-WEAR**

**EXTRA SPECIAL! Ladies' House Dresses and Aprons**

A wide assortment of styles and patterns. Extra good values at 50c, now only **39c**.  
75c Grade **59c**  
1.00 Grade **79c**

**Silk and Woolen Dress Goods**

Excellent Qualities and Newest Designs in Fancy and Solid Colors. A wide range of patterns from which to select.

50c Grade only	39c
55c Grade only	53c
75c Grade only	58c
85c Grade only	69c
1.00 Grade only	82c
1.25 and 1.35 Grades only	98c and 1.10
1.50 Grade only	1.19
1.75 Grade only	1.48
2.00 Grade only	1.65
2.50 Grade only	1.95

We have marked every article in this department down to the minimum in order to keep our stock new at all times. Every garment represents the season's most desirable styles and shades and are truly great values. Note the following exceptional values on distinctive garments.

**New Silk and Wool Dresses**

\$17.50 Values only	\$12.35
\$19.75 Values only	\$13.75
\$21.50 Values only	\$15.95
\$22.50 Values only	\$16.45
\$26.50 Values only	\$19.85
\$28.50 Values only	\$21.45
\$34.50 Values only	\$24.50

**Ladies New Suits**

All this season's styles. Our \$17.50 Values **\$12.95**  
Our \$18.50 Values **\$13.85**  
Our \$24.50 Values **\$18.75**  
Our \$26.50 Values **\$19.95**  
Other Suits reduced accordingly.

**Ladies' Wash Waists**

A large assortment, worth up to \$1.50; choice **95c**  
Silk Waists reduced as follows:  
\$2.50 Values **\$1.85**  
\$3.50 Values **\$2.65**  
\$4.50 Values **\$3.20**  
\$6.50 Values **\$4.75**  
\$7.50 Values **\$5.95**

**New, Attractive Coats**

\$ 9.50 Coats only	\$ 6.95
\$11.50 Coats only	\$ 8.45
\$16.50 Coats only	\$12.35
One Coat, \$32.50, only	\$19.95

**Big Clearance on Skirts**

Embracing the season's most popular styles.  
\$ 5.00 Values **\$3.75**  
\$ 6.00 Values **\$4.45**  
\$ 8.75 Values **\$5.35**  
\$ 6.75 Values **\$4.95**  
\$12.50 Values **\$8.65**  
\$13.75 Values **\$8.95**

**Silk Kimonos**

\$5.00 Values	\$3.65
\$6.00 Values	\$4.75
\$6.50 Values	\$4.95
\$7.50 Values	\$5.65
\$9.75 Values	\$6.95

**January Clearance on Ladies, Men's and Children's Shoes**

You know the quality. Note the following reductions:

**Men's and Boys' Shoes**  
January Clearance.  
\$6.00 to \$7.00 Values only **\$5.85**  
\$5.50 to \$6.00 Values only **\$4.85**  
\$4.50 to \$5.00 Values only **\$3.95**  
\$3.75 to \$4.00 Values only **\$3.35**  
\$3.25 to \$3.50 Values only **\$2.95**  
\$3.00 Values only **\$2.65**  
\$2.50 Values only **\$2.20**

**January Clearance on Children's Shoes**  
\$3.00 Values **\$2.65**  
\$2.85 Values **\$2.45**  
\$2.50 Values **\$2.20**  
\$2.00 Values **\$1.65**  
\$1.75 Values **\$1.45**  
\$1.50 Values **\$1.20**  
\$1.25 Values **\$1.00**  
\$1.00 Values **89c**  
75c Values **59c**  
50c Values **43c**

**Ladies High-Grade Footwear**

January Clearance.  
\$5.50 to \$6.00 Values only **\$4.85**  
\$4.50 to \$5.00 Values only **\$3.85**  
\$3.50 to \$4.00 Values only **\$2.95**  
\$2.75 to \$3.25 Values only **\$2.35**  
\$2.50 Values only **\$1.95**  
This is an opportunity you can't pass up.

**JANUARY CLEARANCE SALE ON ALL MEN'S AND BOYS' SUITS OVERCOATS, RAINCOATS, MACKINAW**

**EXTRA SPECIALS! DOMESTICS**

Bleached, yard wide, excellent quality, 12 yards for **\$1.00**  
Unbleached, yard wide, "Black Rock" Brand, regular 12c value, 12 yards for **\$1.00**

**MIDDIES**

Light and dark Gallatea Middies, large assortment of different styles and sizes; \$1.25 values only **79c**

**LADIES' HATS ONE-HALF**

For January clearance, our new Street Hats at **One-Half Price**

**MEN'S QUALITY CLOTHES**

Our entire stock of New, Stylish Clothing, every one bought this Fall, at ridiculously low prices to clean up. We feature the famous Michaels-Stern makes. Every garment guaranteed to give satisfaction in every respect.

Our \$24.50 Values, worth \$30.00, January Clearance Sale, **\$18.45**  
Our \$18.50 and \$19.75 Values only **\$14.95**  
Our \$13.75 and \$14.50 Values only **\$10.85**



**Men's Overcoats at Big Reductions**

We did not carry over one coat from last year, and have very few left this season. The following **BIG REDUCTIONS** on our remaining stock are made:  
One Lot regular \$10.00 Overcoats **\$ 6.45**  
All \$15.00 Overcoats only **\$10.85**  
All \$18.50 Overcoats only **\$14.75**

**Boys' Overcoats**

Twelve Boys' Overcoats, in pretty patterns. To clean up we are offering them at **\$2.95**  
Regular \$4.00 values.

**EXTRA SPECIAL! SHIRTS**

Pretty Patterns Spring Shirts without collars and stiff cuffs. An extra special purchase enables us to offer these Shirts, worth easily \$1.00—  
January Clearance, **59c.**

**Men's Dress and Wool Shirts**  
\$1.00 Values only **79c**  
\$1.25 Values only **98c**  
\$1.50 Values only **\$1.20**  
\$1.75 Values only **\$1.45**  
\$2.00 Values only **\$1.55**  
\$2.50 Values only **\$1.85**  
Delayed shipments on Wool Shirts enables us to make these Big Reductions.

**EXTRA SPECIAL!**

Men's extra quality, two-piece, ribbed Underwear. Was bought eight months ago in big quantities for two stores. Mills just now delivering. These garments sell regularly for 65c; now only **39c.**

**Men's Wool and Cotton One- and Two-Piece Underwear AT BIG REDUCTIONS.**

60c and 65c Values	49c
\$1.25 Values	95c
\$1.50 Values	\$1.20
\$1.75 Values	\$1.45
\$2.00 Values	\$1.65
\$2.50 Values	\$1.95
\$3.00 Values	\$2.35

**Men's Night Shirts and Pajamas**

Another instance where we are rather heavily stocked. These were bought for Holiday trade, but arrived too late.  
\$1.25 Night Shirts and Pajamas, **89c**  
\$1.50 and \$1.65 Night Shirts and Pajamas **\$1.15**

**January Clearance on Stetson and Jacobs' Special Hats**

All the latest styles. Some very recent arrivals included in this Big Sale. Our stock consists of all the Novelty Hats as well as Staples. Now is the time to get that new Hat at a **BIG SAVING.**

**Extra Special!**

One Lot Men's Hats—small shapes—values up to \$3.00; January Clearance only **95c**

**YOU WILL FIND EVERYTHING EXACTLY AS ADVERTISED. Many Other Articles, Too Numerous to Mention, Included in the BIG SALE.**

**January Clearance on Boys' Suits**

Mother, we've determined to clean up. We have marked them very low accordingly.

\$3.50 Values	\$2.85
\$4.00 Values	\$3.20
\$5.00 Values	\$3.95
\$6.00 Values	\$4.95
\$7.50 Values	\$6.25
\$8.50 Values	\$6.95

**Men's and Boys' Mittens at January Clearance Prices**

\$1.25 Values only	95c
75c Values only	59c
60c Values only	39c

Other Gloves at Reduced Prices.

**Boys' Knee Pants**

A large assortment in various sizes and patterns. It will pay you to stock up, as prices will be much higher when you buy again. **EVERY PAIR REDUCED.**

**January Clearance on Ladies, Men's and Boys' Sweaters**

Note the following Reductions:  
75c Values only **48c**  
\$1.50 Values only **98c**  
\$2.50 Values only **\$1.95**  
\$3.50 Values only **\$2.65**  
\$5.00 Values only **\$3.95**  
\$6.00 Values only **\$4.85**

**Don't Overlook to Visit the Balcony**

Where the most remarkable values are being offered in the following:

Boys' Knee Pants,  
Trunks, Blankets, Comfits,  
Counter Ladies' Shoes,  
Raincoats.

**Jacobs Bros. Co**  
THE ONE PRICE CASH STORE

**WE VALUE YOUR CONFIDENCE AND GOOD WILL ABOVE DOLLARS AND CENTS. We Do Not Give PREMIUMS.**