



# JOIN OUR CHRISTMAS BANKING CLUB

# and HAVE MONEY

## YOU CAN START NOW-START

YOU CAN START WITH



### PLAN OF THE CLUB

The Plan Is Simple: You begin with a certain amount, 1c, 2c, 5c, or 10c, and increase your deposit the same amount each week. Or, you can begin with a certain amount, 50c, \$1.00, \$5.00, or any amount, and deposit the same amount each week.

### HOW TO JOIN

Look at the different Clubs in table below and select the one you wish to join, the 1c, 2c, 5c, 10c, 50c, \$1.00, \$5.00, or any of the clubs; then come to our Bank with the first weekly payment. We will make you a member of the Club and give you a Christmas Banking Club Book showing the Club you have joined.

**EVERYBODY CAN JOIN—Men and Women, Boys and Girls, Little Children, The Baby**

You can take out memberships for your family and friends. An employer can take out memberships for his employees. We will welcome everyone.

### WHAT THE DIFFERENT CLUBS WILL PAY YOU

1c CLUB.	2c CLUB.	5c CLUB.	10c CLUB.	50c CLUB.	\$1.00 CLUB.	\$5.00 CLUB.	X CLUB
—Payments— 1st Week ..... 1c 2nd Week ..... 2c 3rd Week ..... 3c Increase every week by 1c. Total in 50 Weeks, \$12.75.	—Payments— 1st Week ..... 2c 2nd Week ..... 4c 3rd Week ..... 6c Increase every week by 2c. Total in 50 Weeks, \$25.50.	—Payments— 1st Week ..... 5c 2nd Week ..... 10c 3rd Week ..... 15c Increase every week by 5c. Total in 50 Weeks, \$63.75.	—Payments— 1st Week ..... 10c 2nd Week ..... 20c 3rd Week ..... 30c Increase every week by 10c. Total in 50 Weeks, \$127.50.	—Payments— 1st Week ..... 50c 2nd Week ..... 50c 3rd Week ..... 50c Deposit 50c Every Week. Total in 50 Weeks, \$25.00.	—Payments— 1st Week ..... \$1.00 2nd Week ..... \$1.00 3rd Week ..... \$1.00 Deposit \$1.00 Every Week. Total in 50 Weeks, \$50.00.	—Payments— 1st Week ..... \$5.00 2nd Week ..... \$5.00 3rd Week ..... \$5.00 Deposit \$5.00 Every Week. Total in 50 Weeks, \$250.00.	—for— \$2, \$3, \$4, \$10 —or— any amount.

**You Can Begin With the Largest Payments First and Decrease Your Payments Each Week**

#### THE REASONS FOR THE CLUB.

To provide a way for those of moderate and even small means to bank their money.  
To teach "the saving habit" to those who have never learned it.  
It makes your pennies, nickels and dimes, often foolishly spent, grow into dollars; dollars grow into a fortune. Start your fortune today.  
To give you a Bank connection and show you how our Bank can be of service to you.

**FOR OLD AND YOUNG.** The sensible thing for all parents to do is to join our Christmas Banking Club and also put every member of their family into it. This will teach them the value of money and how to bank and HAVE MONEY. Maybe this little start you give them now may some day set them up in business or buy them a home.

How often have you wished that your parents had taught you early the value of banking your money. You would be well-off today. Don't make the same mistake with YOUR children.

## CITIZENS NATIONAL BANK, PLAINVIEW, TEXAS

### DESTRUCTIVE THANKSGIVING NIGHT FIRE AT ABERNATHY.

ABERNATHY, TEXAS, Dec. 9.—The Baptist ladies held their bazaar, at the drug store, last Saturday, and realized a neat sum from the proceeds.

A little daughter was born to Prof. and Mrs. Paine Tuesday morning.

The little child of Mr. and Mrs. O'Neal is quite sick with pneumonia.

There was a Union Thanksgiving service at the Baptist Church here last Thursday night, with a good attendance.

There was quite a destructive fire in our little city on Thanksgiving afternoon. The rooming house occupied by Mr. Crow and others was burned to the ground. It was discovered in time to save most of the furniture. The origin of the fire is unknown, but is supposed to have caught from a defective flue. Fire was also discovered in the Service Gin, in Abernathy, Tuesday night, but was put out before doing any damage.

W. H. Ragland is building a rent house near his home, and W. B. Tudor is building a new home in South Abernathy.

Mrs. St. Clair is having a well and windmill put up at her home this week. Last Saturday night the Abernathy

W. O. W. Lodge elected officers, as follows, for the ensuing year: J. M. Shields, C. C.; F. J. Wirtz, Past C. C.; Martin Caldwell, Clerk; G. F. Clark, Banker; J. Hart, A. L.; Mr. Crow, Esq.; B. Y. Dickinson, Watchman; Aubrey Hardesty, Sentry. Wesley Crow is doing good work as captain of the degree team.

Mrs. J. C. Arnett has been spending several days with her son in Canyon.

Our Santa Fe agent, J. M. Shields, scratched his hand several days ago, which caused blood poison to set in, but he is doing nicely at present.

The Woman's Missionary Society will give a birthday social, at the parsonage, next Tuesday night. Everybody is invited.

J. R. Balch, of Matador, is in Plainview attending to business with the board of trustees of Wayland College, he being a member.

Mr. and Mrs. S. F. Brown and daughter are spending the winter in Corpus Christi.

Mr. and Mrs. Orville Coan have moved, with Mr. Coan's parents, to Columbia, Mo.

Mrs. A. B. DeWald has returned to her home, in Abernathy, after a visit with her mother, Mrs. Lattimore.

### Jack Frost Baking Powder

"Try 'Jack Frost' Powder as a starter—  
Not sour milk or cream of tartar."

## Lands for Sale

30,000 acres in Hale and adjoining counties, in tracts to suit the purchaser, in easy access to Plainview and other towns in the Shallow Water Belt. Every 80 acres is accessible to agriculture and is capable of supporting a human family. These lands are advancing in value, and will be higher next year and the next, but we list below a few desirable tracts on which prices have not been advanced that we desire to sell by January 1st:

**No. 1.** 640 acres improved land 3 miles northwest of Plainview; fair improvements; about 450 acres in cultivation, 250 of which is in wheat, very fine; 20 acres in alfalfa; rich chocolate loam; ideal for irrigation. Priced low; terms easy.

**No. 2.** 320 acres 12 miles north of Plainview, 3 1/2 miles of Kress; fair improvements; about 150 acres in cultivation, 40 of which is in good alfalfa; choice black land; 640 acres unimproved land adjoining leased for grazing purposes to go with this place if wanted. Price and terms reasonable.

**No. 3.** 1,280 acres unimproved land 8 to 10 miles of Kress; solid body, choicest level land, nothing better. Price and terms attractive.

**No. 4.** 640 acres unimproved land 7 miles northeast of Plainview; a choice section and well located. Can sub-divide. Price reasonable; terms easy.

**No. 5.** 1,280 acres unimproved land in a solid body 10 miles north of Plainview and close to Kress and Finney stations; all under good fence, which belongs to the land; one well and windmill. This is the finest-laying land around town, and the location is A-1. Can't be equaled. The price is reasonable and the terms unusually easy.

**No. 6.** 160 acres unimproved land about 7 miles east of Kress; choice black land, fine quarter. Priced several dollars under the market. Can give absolute lease on 160 adjoining for grazing or farming purposes for two or three years. Better inquire about this.

We will be glad to hear from any one interested in either buying or selling land anywhere in this section. Our business is simply "LAND."

For particulars address

OTUS REEVES REALTY CO.,  
Plainview, Texas.

### LONG-HARP DRUG COMPANY

"Nyal Quality Store"



Mr. Vanderpoel now has charge of our Jewelry Department

We have just installed a stock of SOUTH BEND watches, all sizes and prices.

Diamonds, all kinds of Set Rings, Perfume Balls, Ear Screws, Broaches, Hat Pins, Stick Pins, Silver Knives, Forks and Spoons.

In fact we have everything carried in an up-to-date drug and jewelry store.

You don't have to be a judge of jewelry to get a square deal here.

LONG-HARP DRUG COMPANY

Progressive and Progressing  
Phone 161  
Motorcycle Delivery

## HOLSTEINS REGISTERED AND GRADES

80 head of Holstein yearling heifers at a bargain.

Quick sale takes them cheap.  
Fine registered and grade Holsteins always on hand. Production guaranteed.  
Correspondence invited.

### Collingsworth Dairy Farms

210 First National Bank Bldg. El Paso, Texas  
(HOLSTEIN CENTER OF THE SOUTHWEST)

We take this opportunity to express our gratitude and extend our thanks to those who have been so loyal in their support of this store. Our army of customers have our sincere good wishes throughout the holiday season. We will have for them a splendid line of practical gifts.

DONOHOO-WARE HARDWARE CO.  
Phone 80

# BIG HOLIDAY SALE

## Men's Suits and Overcoats

HART SCHAFFNER & MARX  
and other reliable makes

- \$12.50 for \$17.50 Suits and Overcoats.
- \$15.00 for \$20.00 Suits and Overcoats.
- \$17.50 for \$22.50 Suits and Overcoats.
- \$20.00 for \$25.00 Suits and Overcoats.
- \$22.50 for \$30.00 Suits and Overcoats.
- \$27.50 for \$35.00 Suits and Overcoats.

### Boys' Suits

20 per cent discount. Football or watch with each suit over \$6.00 sale price.

**One Lot Boys' Overcoats**  
Size 10 to 18, HALF PRICE.



## Men's Sheepskin Lined Work Coats

20 per cent discount.

### Boys' Knickerbockers

All reduced 25 per cent.

Apples, guavas, Apricots, California  
for **at Men's Hats 95c**

Per dozen, in heavy syre, Cherries, Royal Anne, white, Peaches, Ideals, good quality, 2 1/2

Ideal, per case, 2 dozen Pineapple, 25c size Del M

Aspart **French cuff and neghgee shirts**  
—worth \$1.00 to \$1.50.



WISE  
**CHRISTMAS SHOPPERS**  
-BUY HERE-

Having made larger purchases than usual in many lines to protect you and ourselves against price advances we find that we have more goods in some departments than will sell regularly.

We are making reduced prices to cut down our stock. Right at the time when you want the goods comes our

## HOLIDAY SALE

## Women's Suits and Coats

Each Suit and coat is priced individually so we cannot list the prices but you can be assured the price is low.

### Coatings

Splendid heavy all-wool coatings reduced 33 1-3 to 50 per cent from regular price.

### Wool Dress Goods

Many special bargains in our wool dress goods section. The price on many pieces less than wholesale cost now.

### Silks and Poptins

Many selections at reduced prices.

### Outing

Sold regularly at 12 1-2 cents a yard, light and dark fancies. Choice during sale, the yard 9c



### Ginghams

One lot Red Seal and Toile du Nord ginghams sold regularly at 12 1-2c and 15c yd., now 10c

### Curtain Goods

One lot remnant curtain goods one-half price. All curtain goods reduced during sale.

### All Table Damask

Reduced during sale.

### Shoes

The prices we are making on shoes are very low. We are selling nearly every shoe in the house at prices we would have to pay for same to replace them. We knew shoes were going to advance sharply, so we bought to protect and now offering shoes in men's women's and children's at practically old prices.

### Men's and Boy's Coat Sweaters

Reduced in price.

### Men's and Boys' Jerseys

Reduced 25 per cent.

### Men's Work Shirts 45c

### Men's Overalls \$2.25 Suit

Standard union made blue stripe and brown overalls.

### Children's Hose

1 lot all sizes, pair . . . . .8c

One lot children's underwear . . .19c

One lot women's underwear . . .38c

### Comforts and Blankets

Reduced prices on blankets and comforts.

A good cotton blanket, \$1.25 value for . . . . .95c  
A splendid wool blanket for . . \$4.50

### Trunks and Suitcases Reduced

\$22.50 wardrobe trunks . . . \$15.00  
\$35.00 wardrobe trunks . . . \$22.50  
\$50.00 wardrobe trunks . . . \$35.00

### Hand Bags

1 lot leather hand bags worth \$1.25 and \$1.50 . . . . .90c

### Towels

Huck and Turkish towels, medium size, each . . . . .10c  
Turkish towels, large size, . . .20c  
Extra large Turkish towels—worth \$1.50 pair, each . . . . .50c

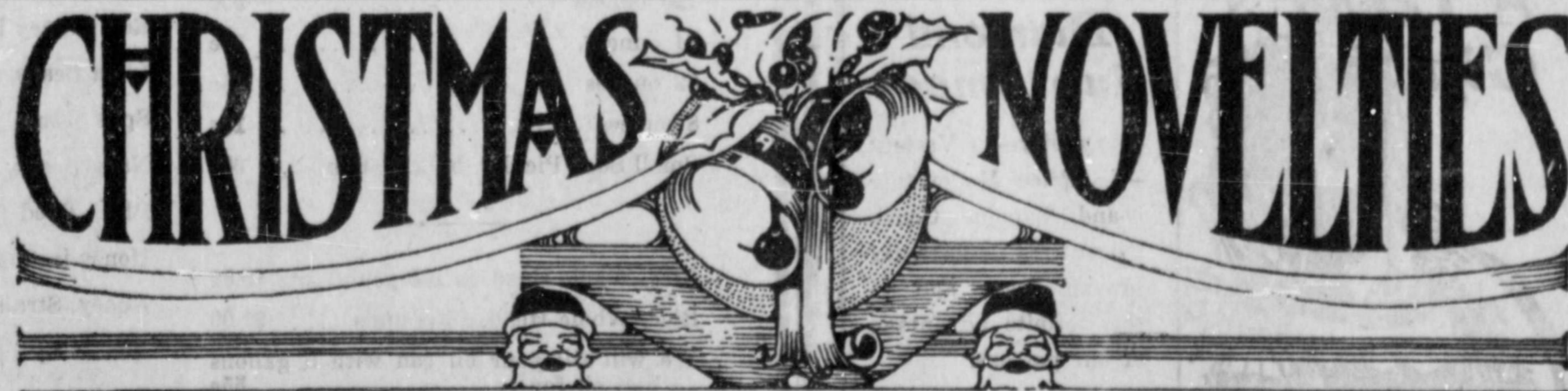
### Children's Flannelette Night Gowns

Children's flannelette night gowns and sleeping garments, each . .39c

## Furs! Furs!

A wonderful selection bought when the price was lowest.

Big Reductions in Furs



## Children's Coats

Each priced individually. Exceptional bargains here.

Sale Beginning December 11th and Lasts Twelve Shopping Days

Store Open Evenings Until 8 o'clock from December 15th Until Christmas

# CARTER-HOUSTON'S

"Goods That Speak For Themselves"

Store Open Evenings Until 8 o'clock from December 15th Until Christmas

**The Plainview Evening Herald**

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—  
THE HERALD PUBLISHING COMPANY,  
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

Col. Paul Waples, prominent in Texas business circles and chairman of the State Democratic Committee, has left a will, one provision of which is that each female employee of concerns he directed was to receive \$1,000 from his estate. Mr. Waples might have left his fortune to relatives entirely, or to some charitable foundation, but in providing for benevolence direct to women who are forced to work for their living, and probably for some persons dependent upon them, Mr. Waples has effected a charity of the better sort.

**LET'S HAVE AN UNDERSTANDING.**

It appears now that there is some misunderstanding as to how the authorities of Agricultural and Mechanical College regard the move to establish a branch of that institution in West Texas.

When President Bizzell appeared before the meeting of West Texas representatives at Fort Worth he unquestionably did say that it was his opinion that they would not oppose the establishing of such a college, provided, of course, that it was not an independent institution and would be directed by the Agricultural and Mechanical College's board.

At the meeting of the West Texas Association at Wichita Falls it was reported that he has since expressed himself as opposed to a new college, but in favor of four junior branch colleges to be located in four different sections of the State. It is assumed by the advocates of the branch college that this virtually means that the authorities of Agricultural and Mechanical College will fight their bill at the next Legislature.

It would be unfortunate for such a fight to be precipitated in the Legislature, and an effort should be made to reach some sort of understanding before that time. The West Texas Association should ascertain just where the directors of Agricultural and Mechanical College stand, which should not be difficult. There is not necessarily a conflict between the two points of view, for certainly it would be very inopportune and the sheerest kind of sectionalism to urge the establishment of our new institutions at this time, when the problem will be to work out a plan by which the State can see its way clear to establish one. President Bizzell assured the representatives of West Texas at the Fort Worth meeting that he for one would not do this, but added that he did not promise that he would not go to future Legislatures and urge the establishment of branches in other sections of the State. We see no reason why this promise should not be kept.

Of course, there may be some disagreement over just what President Bizzell means by a "junior" college. But the disagreement should not be over the word. Let there be an unmistakable definition of the word, and then it can be seen whether or not the people of West Texas and the authorities of Agricultural and Mechanical College are far apart. We all desire the good of Texas, and surely Agricultural and Mechanical College will not indulge in mere institutional loyalty in a matter of this kind, and West Texas certainly will not indulge in sectionalism. We do not think it is sectionalism to ask for a branch institution in West Texas, but to block its request by a counter demand for four new institutions at once would be dangerously near sectionalism. The request of West Texas is a platform demand of the Democratic Party, and it should be treated as such by the Legislature.—Fort Worth Star-Telegram.

insurance on her was futile, also, it is alleged.

Morgan was working for Will Gilbreath, on the Dr. Wolford ranch. He was living in a small two-room house on the place. Those who have seen the lightly constructed house state that it would have been almost impossible for a human body to have been decomposed in a fire so small as the house made.

Five physicians, Dr. J. C. Anderson and Dr. R. L. Ramsdell, of Plainview; two from Hereford and one from Dimmitt, concurred in the opinion that the bones disinterred, at the order of District Judge Joiner, were not human bones, but those of an animal. It is supposed that they are those of a calf.

A. F. Quisenberry, of Hale Center, spent the week end here with his family.

Claude Beck, of Lubbock, spent the week end in Plainview.

Mrs. Chas. Saigling has returned from Kansas City, where she has been on a visit for the past several weeks.



**You need never worry**

about results in baking if you use

**KC BAKING POWDER**

It has been a standby for a quarter of a century. Guaranteed under all pure food laws.

**25 Ounces for 25¢**  
(More than a pound and a half for a quarter)

**MAN AND WIFE ARE CHARGED WITH ARSON.**

(Continued from Page One.)

about the authenticity of the story when it was found that the supposedly deceased man was not a Mason in good standing, and investigation began. As a result, when the grand jury for Castro County convened, December 4, the matter was brought to their attention. It is alleged that the woman has confessed to the "frame-up" and that she is now in jail. Today her husband has not been arrested, but a diligent search is being made for him. It is stated that she communicated with him not less than three days ago.

The pair failed to collect any insurance, although one of the companies had forwarded a check for the amount of the policy, satisfactory proof of death having been made. It is due partly to the alertness of the insurance companies' representatives that grand jury investigation was started.

It now develops that this is not the only attempt of Morgan to defraud insurance companies. It is alleged that some few years ago he insured a normal, healthy woman, much resembling his wife, as his wife. A few days later the real wife, who was ill in a Texas sanitarium, died. The beneficiary of the policy applied for the insurance, \$20,000, falling, however, to collect it. He later married the woman he had insured as his wife. She was found dead in her bed, having met death in a mysterious manner. An attempt to collect

**THE GEM OF GIFTS**

Give Her a  Get It Here

The Most Acceptable Present You Could Buy  
**DIAMONDS**

Solitaire or in combination with sapphires, rubies, emeralds and other gems. No other gift is so valuable, so permanent, so traditionally replete with affection. The imagination of an artist and the skill of a connoisseur underlie the selection of our diamonds and precious stones. This fact alone assures the purchaser of their excellence. Exclusive designs, made up from carefully chosen gems and mounted under our own supervision, may be found in wide variety, at prices which will be considered moderate in view of the quality of the stones and workmanship of the mountings.

**A GOOD INVESTMENT.**

Good diamonds are just as marketable as gold bullion, and for ten years the price has steadily advanced, making diamonds as good an investment as real estate or bank stock, with the pleasure of their possession added.

Our advice is to buy diamonds now. At the present prices they will pay you handsome dividends.

**A Lover's Gift**



**Diamond Supremacy**

In Quality—in Variety—in Price Moderation—and Popular Confidence—constantly proven anew, and to the definite advantage of our patrons.

We Buy Direct from the Cutters and Save You the Middleman's Profit.

**CATALOG.**

We want you to see the new edition of our illustrated catalog, because there is more to show and to say. We send it free to any address.

**CHRISTMAS GIFTS**

Bought now will be laid away until you want them.

**Mail Orders Promptly Filled.**

Diamonds pictured here forwarded immediately, by prepaid express, on receipt of the price, and delivery guaranteed.

**DYE DRUG COMPANY**

Phone 23 West Side Square  
STORE OPEN EVENINGS UNTIL CHRISTMAS.

**Big Baking Contest**

We have arranged with the mill making the famous

**American Beauty Flour**

to hold a cake and bread contest at our store

**FRIDAY, DECEMBER 22nd**

At two o'clock that afternoon all cakes and bread baked with American Beauty Flour must be at our store ready for judging. There will be three classes for premiums and ALL CAKES WILL BECOME THE PROPERTY OF THIS STORE.

- ANGEL FOOD CAKE, first prize \$5.00 cash, second prize \$2.50 cash.
- OLD FASHIONED POUND CAKE, first \$5.00 cash, second \$2.50 cash.
- TWO BEST LOAVES OF LIGHT BREAD, first \$2.00 cash.

The judging will be done by disinterested persons.

ON SATURDAY, DECEMBER 23, at 2 p. m., at the First National Bank corner there will be held a public auction of all cakes and bread entered in this contest and the proceeds will be given to the Benevolent league for their Christmas work among the poor of Plainview.

FOR FURTHER PARTICULARS SEE

**BOYD GROCERY COMPANY**

Phone 205

**The Store With a Hart**

The grocery prices we have offered since we opened a week ago have made for us many pleased customers. It is our intention to continue the lowest possible cash prices and to gain more and more customers by offering them the necessities of life in good quality at rock bottom prices.

**HERE IS THE LIST FOR THIS WEEK:**

**COFFEE.**

- 3-pound can Maxwell House ..... 90c
- 3-pound can Ambassador ..... 90c
- 3-pound can White Swan ..... \$1.15
- No. 1 Brazil, per pound ..... 22½c
- No. 2 Brazil, per pound ..... 20c

**PICKLES, ALL SIZES, IN GLASS.**

- 128 ounces ..... 90c
- 64 ounces ..... 55c
- 32 ounces ..... 35c
- 8 ounces ..... 10c
- Small Sour Pickles, bulk, gallon ... 60c

- Rice, Whole Head, in 100-pound lots \$5.50
- Rice, Whole Head, 16 pounds .... \$1.00
- We will fill your oil can with 5 gallons best oil for ..... 55c

Apples, Oranges, Bananas, and California Grapes.

Sugar? Yes, we have plenty.

- California Can Goods of "Highway" Brand—none put up in heavy syrup. All kinds of California Gallon Seeded Raisins, in bulk, just the thing for pies, per pound ..... 12½c
- White Seedless Raisins, per pound ..... 15c
- Nutro Oats, large package; 2 for ..... 40c
- Red Kidney Beans, per pound ..... 10c
- Lima Beans, per pound ..... 10c
- Split Beans, per pound ..... 6c
- Navy Beans, per pound ..... 18c
- Black-Eyed Peas, per pound ..... 10c
- Honey in Comb, 12 pounds ..... \$1.60
- Honey, Strained, 12 pounds ..... \$1.30
- Van Camp's Hominy, 3-pound cans ..... 10c
- Don't forget our "Royal One" Flour. Per 100 pounds ..... \$4.65
- California Burbank Potatoes, in sack lots, per 100 pounds ..... \$3.25

We make two deliveries a day, one at 10 a. m. and one at 4:30 p. m. Phone us your orders, phone No. 674.

**Farmer's Exchange**

ED. HART, Manager

**Christmas Bazaar and Musicales**

The ladies of the Christian Church will hold a Christmas Bazaar and Musicales at the Warren Grocery Store, Saturday, December 16th. Home-made candy also.

# SOCIETY

Telephone Number 72

## THE BENEVOLENT LEAGUE DISCUSSES CHRISTMAS GIVING.

The executive committee of the Benevolent League met Saturday afternoon, at the City Hall. A number of important matters were discussed, and among them was the discussion of Christmas giving.

The treasurer made her report, showing the amount of \$97.00 on hand, and the Thanksgiving offering has not yet been turned in.

## CENTRAL MOTHERS' CLUB.

The following program has been prepared by Central Mothers' Club for the meeting on Friday, December 15, at 3:30 p. m.:

- Music.
- Roll Call—Response with Christmas Quotations.
- Christmas Program by First and Second-Grade Pupils.
- "The High-School Boy: How to Keep Him in School"—Rev. T. B. Haynie.
- Business.
- Social Hour.

## MISS BULLARD TELLS CLUB OF NEW YORK SOCIAL SERVICE.

At four o'clock Friday afternoon the Working Woman's Club met in the City Hall.

Miss Mary Bullard gave a very interesting talk on the social-service work, and having had one year in this work in Columbia University, of New York City, she made it doubly enjoyable.

Miss Lena Williams delighted the members with a reading from Kate Douglas Wiggin.

As soon as a place can be arranged, cooking lessons will be given at each meeting.

Delightful refreshments were served before the close of the afternoon.

## HOME ECONOMICS CLUB WITH MRS. R. L. RAMSDELL.

The Home Economics Club met Friday afternoon with Mrs. R. L. Ramsdell, and with Mrs. J. F. Duncan leader the lesson was made very interesting. The subject of the lesson was on the "Uses of Protein in the Body and How Best Provided." Another subject discussed was "Cuts of Meat and their uses." Mrs. Geo. Saigling drew a beef, showing all the different cuts and giving a very thorough explanation of each.

During the business session, which followed the program, the time of meeting was changed from every second and fourth Friday to every second and fourth Tuesday of each month.

The next meeting will be with Mrs. Jewell Patton.

## BAPTIST LADIES' AID SELECT CALENDAR PLAN FOR WORK.

Years, Months, Weeks and Days Are Represented by Members of Society.

The Ladies' Aid of the Baptist Church met yesterday, at the church, in their regular missionary study, with Mrs. S. W. Smith leader.

Following the lesson study came the business session, during which the calendar plan was adopted. The president, Mrs. J. D. Hatcher, was named for the year 1917. She appointed

twelve members for the months, and each appointed four members for the weeks. The members representing the weeks are now busy, each of them soliciting the seven days. The work is being beautifully organized in this way, and a great year's work is anticipated.

The plans for their annual bazaar were completed. It will be held Friday.

## PRISCILLA EMBROIDERY CLUB.

Mrs. J. G. Seipp was hostess to the Priscilla Embroidery Club Thursday afternoon, at her home.

She was assisted in entertaining by her daughter, Miss Dora Seipp, and Miss Electra Hammond.

All the members were present except three, and Mrs. S. Jones was elected as a new member to the club. The entire afternoon was a very enjoyable one, and before the close of the event a two-course luncheon was served.

The next meeting of the club will be with Mrs. W. Darrow.

## THE "500" CLUB.

Mrs. G. C. Keck was hostess to the "500" Club this afternoon, at her home, on Denver Street.

She had as guests other than the club members Mrs. E. B. Miller and Mrs. E. L. Doland, and was assisted in entertaining by her daughter, Mrs. J. R. Kerley.

At the conclusion of the game, a delightful salad course was served.

The Ladies' Aid of the Baptist Church will hold their annual bazaar December 15th, at Paxton & Oswald's store. They will have the dainty and useful Christmas gifts you are looking for. Proceeds will go to Buckner Orphan's Home.

W. J. Dunaway is in Dallas with his family. Mrs. Dunaway has been there since the opening of the fall term at S. M. U. The children are attending that school.

Let Us Be Your Santa Claus

# THE BIG SALE IS NOW ON

## Our Last and Greatest Special Sale Year 1916

This is the holiday occasion that brings joy into many Plains homes. Supplying at lowest prices comfortable clothing for all members of the family and giving a kind remembrance that will cheer and delight Christmas time.



## The Store is Aglow with Gifts

Useful Wearables, Home Decorations, Traveling Conveniences, Tableware, Blankets, Comforts, Dolls, Books, Toys, Tool Chests for Boys, etc., etc.

Some arrivals this week are Ladies Fine Boots, Gloves, Long Toboggans, Tam Caps and more holiday novelties.

When one dollar cash has been spent in this sale you may begin selecting the free gifts. Hundreds of things to select from.



*Richards Bros. & Collier*  
WHERE PEOPLE WHO DRESS BEST TRADE

# Compelling Prices

at Cash Grocery Company's Two Stores

Below we quote you prices from our large assortment of Groceries, both staple and fancy, effective at either of our two stores. Remember, prices named below are far below the market today. If you are in the market for any quantity, your every want will be cared for.

13 POUNDS SUGAR FOR \$1.00.

BACON AND HAMS.		COMPOUNDS.	
S. & S. Majestic Breakfast Bacon, pound	30c	10-pound Cottolene	\$1.90
Laurel or Banquet, pound	23c	10-pound size Jewell, Flake White or White	
Dry Salt, good quality, pound	20c	Cloud—under market	\$1.50
S. & S. Sugar-Cured Hams, pound	23c	Crisco, large size	\$1.25
Country Cured Hams, extra quality, lb.	27c	50-pound cans Compound	\$7.50
BAKING POWDER.		100-pound cans Compound	\$16.00
All 25c sizes for	20c	FLOUR.	
All other sizes same proportion.		Red Star or Pride of Texas, sack	\$2.25
BEANS AND PEAS.		Red Star (hard) at, per 100 pounds	\$4.50
Limas, Navies, Pinks or Blackeyed Peas, pound	10c	Pride of Texas (soft) per 100 pounds	\$4.50
CANNED GOODS—FISH.		Pride of Texas, sack	\$2.25
American Sardines, each 5c; dozen	50c	NEW NUTS.	
American Sardines, Underwood's, each	10c	Almonds, best quality, pound	25c
Norwegian Sardines, in olive oil	15c	Black Walnuts, pound	10c
Fish Flakes, White, extra quality, 2 for	25c	English Walnuts, large, pound	25c
Pink Salmon, 2 for	25c	Hazelnuts, pound	25c
Pink Salmon, dozen	\$1.40	Pecans, good quality, pound	25c
CANNED FRUITS.		Olives, individual, 5 ounce, each	10c
Apples, full quarts, 2 for	25c	Olives, Sylmar Ripe, each	15c
Apples, gallons, each	40c	Popeorn, extra quality, 3 pounds for	25c
Apricots, California Club, extra quality, 2 for	35c	Red Star Health Bran, sold exclusively by Cash Grocery Co., sterilized package	25c
Per dozen, in heavy syrup	\$2.00	RICE.	
Cherries, Royal Anne, white, each	25c	10,000 pounds Fancy Head Rice at, per 100-pound sacks	\$5.50
Peaches, Ideals, good quality, 2 for	25c	14 pounds for	\$1.00
Ideal, per case, 2 dozen	\$3.00	Broken Head, 100 pounds	\$4.50
Pineapple, 25c size Del Monte, each 17c; dozen	\$2.00	20 pounds for	\$1.00
CANNED VEGETABLES.		POTATOES.	
Asparagus Tips, Panther, good quality	25c	Our price, pound	3 1/2c
Panther Brand, dozen	\$2.00	Per 100 pounds	\$3.15
Corn, extra standard quality, 2 for	25c	SOAP.	
Per case, 2 dozen	\$2.75	13 bars any kind White Laundry Soap	50c
Hominy, large size	10c	Case of 100 bars	\$3.75
Hominy, per case	\$2.25	Lenox (yellow), 7 for	25c
Hominy, Dairy Maid, packed in pure milk, extra quality, 2 for	25c	Case of 100 bars	\$3.40
Dairy Maid, case, 2 dozen	\$2.50	SUGAR.	
Victory Tomatoes, large size, 2 for	25c	13 pounds Sugar for	\$1.00
Case of 2 dozen	\$2.75	100-pound sacks for	\$7.60
Veribest, extra quality Kraut, 2 for	25c	This is below the market. If you are in the market, buy today. (Subject to change.)	
Pork and Beans, White Swan, 2 for	25c	Fresh Vegetables from California every Monday and Friday, including Celery, Radishes, Fresh Onions, Cauliflower, Fancy Head Lettuce, Bell Peppers, etc.	
Pork and Beans, Campbell's, 2 for	25c	Florida Grapefruit, large size, each	
CATSUP.		10c	
Wapeo, pints, 25c value	19c	For Christmas, don't forget that we will have a bigger assortment of Fruits, Nuts and Candies than ever before. Buy early and get the size you want. They will keep.	
Snyder's, pints, 35c value	30c	100 boxes Fancy California Oranges to sell at	
Catsup in gallons	75c	\$3.25 per box	
Cocount in bulk, long shredded, extra quality, pound	25c		
Cheese in packages, Green Chili, Pimento or plain, each	15c		
COFFEE.			
Arbuckles', 10-pound quantity	\$2.25		
Folgers', full line now	List		
Peaberry in bulk, Our Leader; ground while you wait; guaranteed; pound	25c		

Fleischman's Yeast twice a week.

Don't forget that every article listed above can be bought at either store at the same price as listed. We have for your convenience coupon books in denominations of from \$5 to \$25, subject to cash refund when requested. Mail orders receive prompt and careful attention.

# CASH GROCERY COMPANY

PURE-FOOD PRODUCTS.

STORE NO. 1—622 Broadway, Phone 101.

STORE NO. 2—East Side Square, Phone 337.

Our deliveries leave on schedule time—9:00 and 11:00 a. m.; 3:00 and 5:30 p. m. Store opens promptly at 7:00 a. m. and closes at 6:30 p. m.

# CHRISTMAS ORANGES

We have just received a nice assortment of Christmas Oranges in all sizes, and we urge you to buy your supply early, while the assortment of sizes is complete. This fruit is all firm and they keep well, so you have no fear of deterioration.

## Ask for Our Special Prices in Box Lots

From now on all thru the holiday season we will have frequent express shipments of California Vegetables and Fruits, and you will make no mistake to use your telephone daily to learn what we are offering.

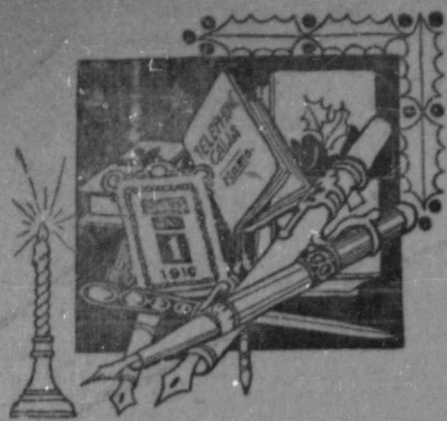
We have heavily stocked on the season's best things in staple and fancy groceries to meet your needs during the time of entertainments. Whatever your baking needs, or your other menu troubles, we have prepared to supply our customers.

It's just about time to finish up the baking of fruit cakes. We have a nice assortment of all of the goodies you will need—nuts, fruits, candied cherries, pineapple, ginger, citron and all of the other good things.

We always have a high-grade, medium-priced line of hard candies for Christmas. For the family or the Sunday School or church committee, this candy is just what you have wanted. Get our quantity prices.

# PIERSON & SMITH

Phone 348.



# BEST STOCK OF CHRISTMAS GIFTS IN TOWN



### It's Hard to Select for a Man

We make the suggestion of something for his desk, a fountain pen or a date record or desk calendar, paper holder, etc. We are showing just what you will probably want. These goods are not expensive but possess quality.

IS TO BE FOUND AT

## The Rexall Store

### Rexall Toilet Articles and Prescriptions

Every Rexall store prides itself on the strength of its prescription department. Every drug which enters one of our prescriptions is fresh and unadulterated. Your prescriptions reach you exactly as prescribed by your physician. Our Rexall toilet articles are unsurpassed at prices quoted. Every one is an acceptable gift.

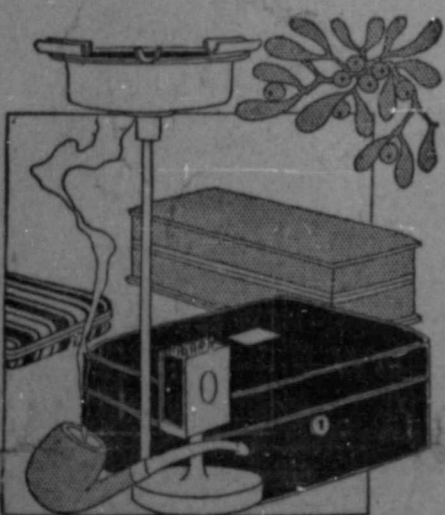
### Our Rich Cut Glass

Every Christmas it is your pleasant duty to select gifts for those you care to remember. No woman can have too much cut glass. We have many rich pieces in latest patterns suitable for every table need. You will be delightfully surprised how easily you can select from this line.



### Ivory is in Great Favor

Fashion this season has stamped Ivory with its favor. You may feel that a gift selection of Ivory will meet with utmost approval. Dainty pieces for milady's dressing table, photograph frames and hundreds of useful articles are being shown here.

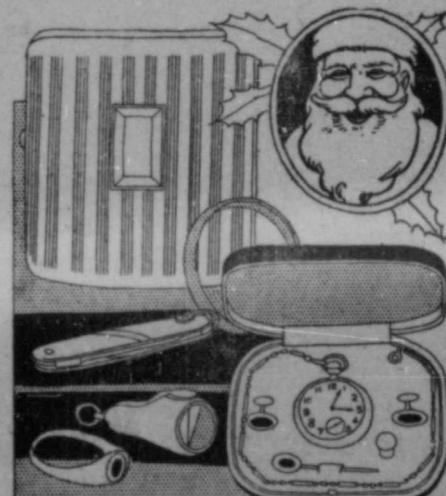


### Get Next the Heart of Men's and Women's Smoker

Many women's and men's risk of selecting unappropriate and displeasing gifts for men. If you are a smoker you can make no mistake. Just tell us you want to please a smoker friend. We have many pipes, cigar and cigarette holders, box cigars, Christmas package smoking tobacco, etc.

### Jewelry, Watches and Diamonds

There's never a chance at disappointment in giving of these articles to men, women or children if careful selections are made. Our stock of jewelry, watches and diamonds, with the middleman's profits cut, out presents to you a wide range for safe selection.



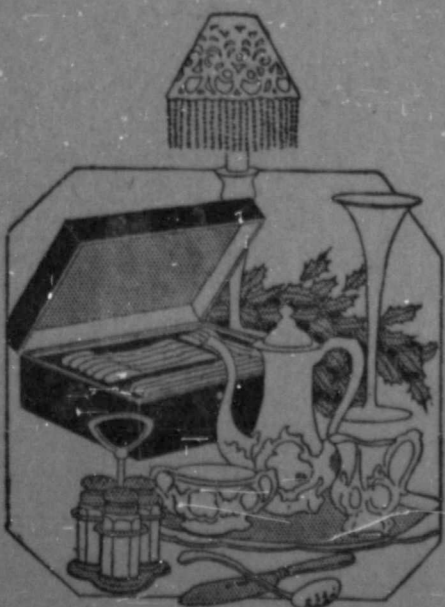
### What More Appropriate Than a Kodak?

No matter who gets the gift, if he hasn't a kodak he'll be mighty pleased to get one. Kodak the memories of life and preserve them as they can be kept in no other way so vividly. We have all sizes of kodaks and a complete stock of kodak supplies at all times.



### Your Favorite Musician

The Pathephone, with its genuine Sapphire Ball and All Wood Sound-Chamber, brings to your own home the famous musicians of the world. There is no more appropriate family gift than this masterpiece of reproduction of sound. You may not be able to visit the cities for your music but you can bring the city's music into your home. The Pathephone plays all disc records.



### Silverware for Your Grandchildren

Silverware bought this Christmas for your wife or children from our beautiful Sterling, 1847 Rogers, or Community ware will be prized by your grandchildren at Christmas time many years from now. We are showing the most approved designs in many patterns in sets or individual pieces.

### Distinctive Christmas Stationery and Cards

Any gift is incomplete unless there are Christmas wrappings, stickers, greeting cards, booklets, etc. Our present showings of gift dressings are unusually appealing. Most of this line is Dennison's, you know what that means. Then there are beautiful boxes of stationery in this department which will please you and your friends.



OPEN EVERY EVENING

# DYE DRUG COMPANY

West Side Square

ASK FOR CO-OPERATIVE PREMIUM COUPONS

Phone 23

OPEN EVERY EVENING