

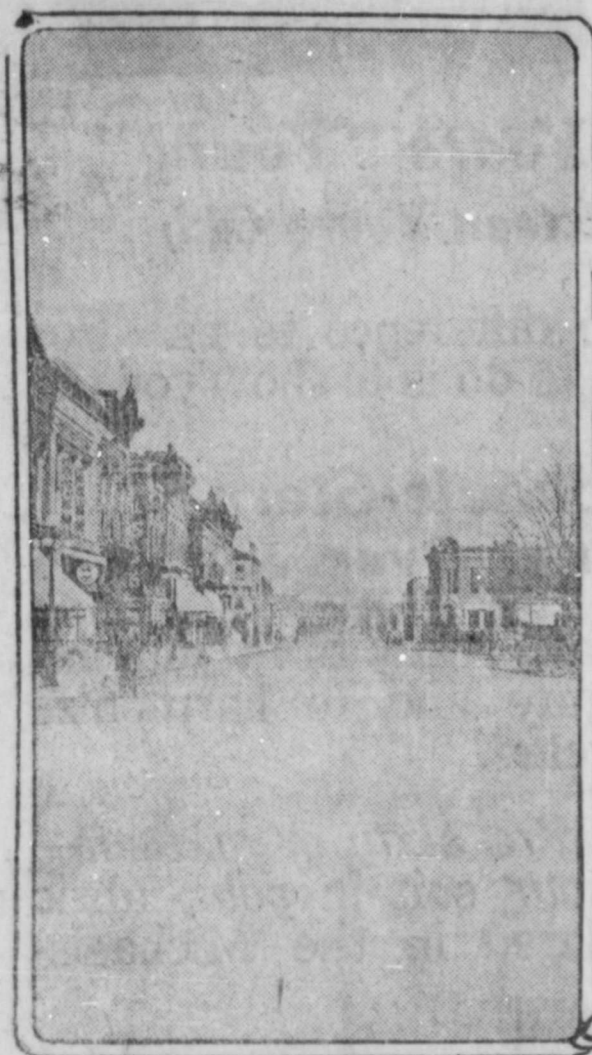
THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 27, NUMBER 91

PLAINVIEW, TEXAS, TUESDAY, NOVEMBER 14, 1916

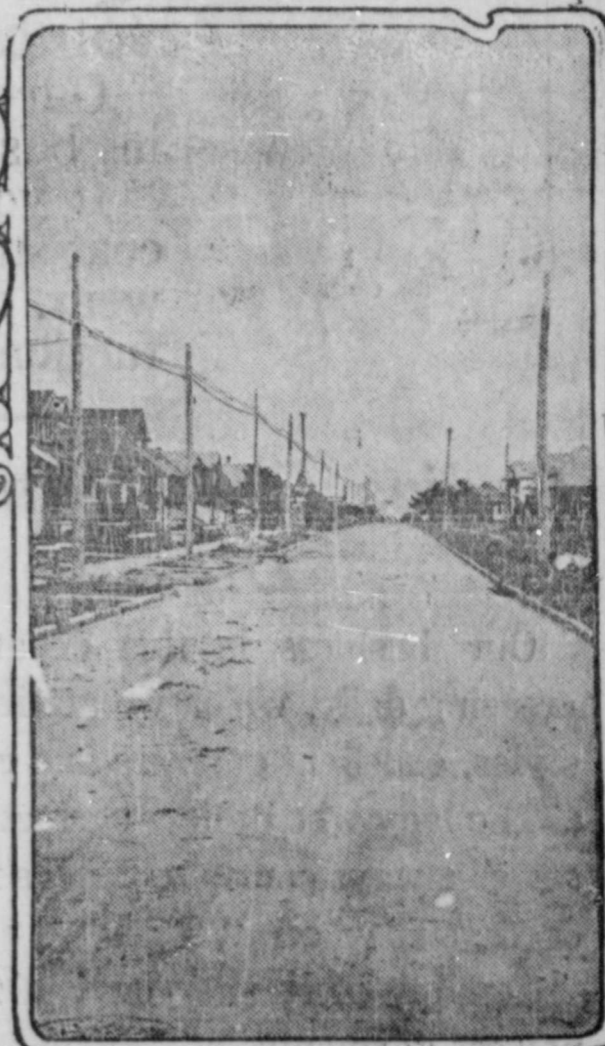
Pavements Are a Challenge to the Progressive Citizenship of This Town



IN AN IOWA TOWN OF LESS THAN 3,000 PEOPLE



A SURE SIGN OF PROGRESS



IF A TOWN AS SMALL AS THIS CAN HAVE STREETS GOOD AS THIS, SO CAN WE.

WEST TEXAS A. & M. DEVOTEES WILL MEET AT WICHITA FALLS

Members of Board of Directors Present A. & M. College Will Be There to Learn Full Plan.

The legislative committee appointed at the Fort Worth meeting of the West Texas A. & M. Association have arranged a conference with a committee from the Board of Directors of the A. & M. College. Following the conference, this committee will draw up a bill to be submitted to the next Legislature which will provide for the establishment of a branch of the A. & M. College at some point in Texas west of the 98th meridian. This bill will be presented at the next and final meeting of the West Texas A. & M. Campaign Association, to be held at Wichita Falls the latter part of November.

Reports from practically every town interested in the establishment of this institution indicate a record-breaking attendance at the Wichita Falls meeting. Many Senators and Representatives from East and South Texas have signified their intention of coming to this meeting, in order that they may learn definitely what is to be requested of the next Legislature.

The Chamber of Commerce of Wichita Falls is making extensive plans for the entertainment of the visitors at this meeting. A "Town-Builders' Banquet" is being arranged for at one of the leading hotels of the city, and it is hoped to have all of the Senators and Representatives from West Texas and many from other sections present. The banquet was planned originally in celebration of the completion of the \$100,000 fund to explore Wichita County for new oil and gas fields, but the idea of combining it with the A. & M. meeting met with instant favor and has been adopted.

Badges have been ordered for this final rally which indicates very forcibly the desire of the citizenship of West Texas and the reason therefor. The map of Texas is shown, with that portion of Texas west of the 98th meridian colored red and the remaining portion left white. The location of College Station and the comparatively small area served by the College is thus forcibly compared with the great territory almost inaccessible to this school. The words "We Want an A. & M. College" are shown in large letters across the entire face of the badge.

A card to the Secretary of the Chamber of Commerce of Wichita Falls that you are coming will be appreciated and will mean that a room will be reserved for you in advance.

Dr. Blakemore, who is very ill at the home of his son, L. M. Blakemore, north of Plainview, is reported today as no better.

PITTSBURG MAN BELIEVES PAVING A GOOD INVESTMENT.

D. B. Heck, of Pittsburg, Penna., who has been here looking after his land interests, left Friday for his home. Mr. Heck is much pleased with this section, and especially with Plainview. He stated to a representative of The Herald that he was glad to learn that the people here are discussing the question of paving. It has been his observation that paving in any substantial town increases property values. "Not only are the abutting property owners benefited, but every property owner," he said. "I do not consider it fair for the abutting property owners to pay all the cost. The people of the town or city in general use the pavements more or less, and should help pay for them. I think the plan to have the city pay a small portion of the cost and the abutting property owners the bulk, is the right one. It is customary everywhere I have been."

MORE MILITIAMEN ARRIVE.

Sergeant W. J. Klinger, Floyd Pearson, Conrad Cornell, Roy Bryan, E. E. Terry, C. W. Barnes and Paul Foster, of Company L, Fourth Texas Infantry, have returned from the border. Paul Foster is here on a furlough, while the others mentioned have received honorable discharges, having served their enlistment terms.

REVS. MOORE AND STORY RETURNED TO PLAINVIEW.

Few Changes Made in Plainview District by Northwest Texas Conference.

The Northwest Texas Conference of the Methodist Church has just closed its session in Stamford. There have been few changes in the Plainview District. Rev. G. W. Shearer, who was formerly at Tulla, is now stationed at Big Spring. He is succeeded by Wm. Pope. Rev. W. M. Pearce, formerly president of Seth Ward College, is now stationed at Crosbyton. Rev. M. S. Leveridge, formerly financial agent for Seth Ward College, and recently on Floyddada Mission, has been stationed at Paducah. The appointments for Plainview District are as follows:

Presiding elder, A. L. Moore; Abernathy, B. Y. Dickinson; Bovina, Z. R. Fee; Crosbyton, W. M. Pearce; Dimmitt, W. L. Lightfoot; Floyddada, W. M. Lane; Floyddada Mission, George Montgomery; Hale Center, B. H. Oxford; Kress and Happy, W. P. Edwards; Lockney, J. A. Sweeney; Lockney Mission, Clyde M. Haddock; Lorenzo, B. W. Williams; Lubbock, J. T. Hicks; Lubbock Mission, D. C. Ross, supply; Plainview, J. W. Story; Plainview Mission, S. J. Upton, supply; Ralla circuit, W. S. Boyd; Silverton, J. A. Bell; Tulla, William Pope.

THE NEW FREIGHT RATES ARE PROTESTED

SHIPPERS TO CO-OPERATE IN FIGHT ON TARIFF 2-B

REBATE ON FREIGHT BILLS WILL PAY COST OF CAMPAIGN, IF SUCCESSFUL.

SOUTH PLAINS LEAGUE MEETS

Texans Want Shreveport Case Decided Even If Necessary to Go to U. S. Supreme Court.

If necessary, the Shreveport rate case will be carried to the Supreme Court of the United States. Shippers in Texas are convinced that tariff 2-B, which was placed into operation November 1, is too much increase in freight rates. The South Plains Traffic League is interesting itself in this matter, its organization having been brought about for the purpose of co-operating in fighting the rates now in effect. This is an adjunct organization to the Panhandle Traffic League. It is believed by members of this organization that this immediate section is discriminated against, in that the new rates are highest on commodities destined to points in the Panhandle and Plains.

Saturday, at the rate hearing held in the parlor of the Ware Hotel, a committee was appointed by Chairman J. E. Lancaster to interview a prominent rate man of Amarillo to ascertain if his services could be secured to represent the South Plains Traffic League before the Interstate Commerce Commission December 6, at Washington, and in any further business the league might wish him to transact for them. Present at the meeting Saturday were W. K. Dickinson, Sr., of Lubbock; W. H. Townsend, of Townsend Grain Co., of Tulla and Happy; E. M. Randolph, E. R. Bryant and Artie Baker, of Lockney; S. L. Forest, of Slaton; W. F. Lange, of Post City; R. M. Hester, of Abernathy; J. F. Moore, of Kress; A. A. MacWhinnie, of Post City; A. F. Quisenberry, of Hale Center; A. G. Hinz and J. E. Lancaster, of Plainview, and other interested citizens of Plainview.

Mr. MacWhinnie represented the Postex Cotton Mills, of Post City. He stated that the chief traffic man of the Postum Cereal Co., of Battle Creek, Mich., and one of the best attorneys available, would represent the post City branch before the commission, and volunteered their co-operation in the move. Not only is Post City, as well as the other towns of the territory affected on inbound freight, but also

(Continued on Page Six.)

Chautauqua Association Will Meet a Week from Tomorrow

President J. F. Garrison of the Chautauqua Association states to a representative of The Herald that there will be a meeting of the association Wednesday evening, November 22, in the reception room of the Ware Hotel. The committee on constitution and by-laws will have a report to make and final disposition of the association's business will be made. All who signed the obligation for last year's Chautauqua are members of the association, and the presence of all members is urged.

WILL ERECT NEW GRAIN ELEVATOR AT HALE CENTER.

Plans are being made by Quisenberry & Sanders, grain dealers, to erect a new elevator on the Santa Fe track at Hale Center. The new plant will have a capacity of 10,000 or 20,000 bushels. Construction will begin within the next thirty days, according to Mr. Quisenberry, who was a visitor in Plainview Saturday, attending the South Plains Traffic League meeting.

BIRTHS.

Born, to Mr. and Mrs. G. W. Struve, twelve miles west of Hale Center, November 4, a boy.

Born, to Mr. and Mrs. J. H. Howard, of Hale Center, November 3, a boy. Mr. Howard is a Santa Fe section foreman.

HOUSER IS IMPROVING.

Boy Shot Accidentally While Serving With Company L on Texas Border Has Suffered Much.

Mr. Charlie Houser, of Kress, was in Tulla Wednesday. He reports that his son, Gee, who was recently shot, while serving on the border of Texas, is now improving.

After the accident occurred he was taken to a hospital for treatment, but his condition did not improve. The surgeon finally applied the X-ray examination, and found sixteen pieces of steel lodged in his lower limb. Since these have been removed he is doing well.—Tulla Herald.

HAVE BOUGHT DAIRY COWS.

Returned drafts on Plainview banks indicate that the dairy cows to be purchased for members of the South Plains Dairy Association have been bought. It is thought probable that the cows will arrive during the week, although nothing definite has been received to indicate any time of arrival.

SEYMOUR READY TO HELP ON FORT WORTH HIGHWAY.

Secretary R. P. Smyth of the Chamber of Commerce is in receipt of a letter from W. H. Francis, of Seymour Chamber of Commerce, stating that that city is in readiness to co-operate with the move to log an auto highway from Fort Worth to Roswell, N. M., via Plainview.

Megargel Is Ready, Too.

By Joe J. Cross, of Megargel, one of the commissioners of Archer County, this assurance is given: "The road through this part of Archer County will be in first-class shape in a few days. I have had sixteen mules on the road for two weeks. Will finish this week. Have clayed all the sand and worked all the hills and have every foot of the road graded. It will give me pleasure to help at any time."

MARRIAGE LICENSES ISSUED.

Marriage licenses have been issued by County Clerk B. H. Towery to Will Trammell and Ella Hamilton, R. A. Snell and Pauline Cooper and C. C. Ligan and Truly Johnson.

T. & P. BAGGAGE CAR BURNS.

Contained Passengers' Baggage and Seventy Sacks of U. S. Mail.

Sunday night a baggage car on a Texas and Pacific train between Ranger and Weatherford burned. In addition to baggage, the car contained some seventy sacks of United States mail, westbound from Fort Worth and Dallas. Much of Plainview's mail from east coastal points is routed that way.

COUNTY COURT JURORS FOR FIRST WEEK OF DECEMBER.

For the first week of County Court, beginning December 4, the following list of jurors has been drawn: R. H. Mitchell, W. A. Miller, J. W. Richards, Tom Vaughn, Wayne C. Wright, S. S. Sloneker, J. C. Woolverton, O. B. Jackson, L. A. Harrell, J. H. Lutrick, H. R. Carr, J. C. Dyer, C. W. Boyd, C. D. Sageser, Chas. Schuler, E. B. Shankle and Nine McComas.

DRS. HARE AND JARRELL GO TO FLOYD COUNTY TODAY.

Dr. R. F. Hare, county agent, and Dr. E. F. Jarrell, State livestock inspector, went to Floyddada today on business. Dr. Jarrell arrived this morning from Fort Worth.

CLARENCE STREET DEAD.

Clarence Street, son of Rev. H. H. Street, who was formerly pastor of the Baptist Church in Plainview, died in Dallas last Wednesday, and his body was buried at Swan, Texas, the home of the family.

AS IS USUAL HALE COUNTY AGRICULTURAL PRODUCTS WIN

Thirty-Two First Prizes, Six Seconds and One Third Given to Individual Entries at Cotton Palace.

A consistent winner at all of the agricultural shows in which exhibits have been entered, Hale County maintains her reputation by winning thirty-two first, six second and one third prize at the Cotton Palace at Waco. The exhibit there is under the supervision of Dr. J. D. Hanby, who writes that up to last Friday night the following awards have been made:

First Premiums.

Turkey red wheat, E. G. Duncan; Karkoff hard wheat, E. Dowden; Texas red oats, W. L. Watson; oats, any variety, C. E. White; peck millet seed, C. E. White; peck sorghum seed, Walter Austin; peck soy beans, W. M. Jeffus; peck alfalfa seed, L. A. Knight; broom corn seed, D. H. Upshaw; peck red maize, E. G. Duncan; peck white kaffir corn, E. G. Duncan; peck fetterita, W. E. Risser; ten heads red maize, E. G. Duncan; ten heads white maize, Dr. J. C. Anderson; ten heads white kaffir, E. G. Duncan; 10 heads red kaffir, Dick Estes; ten heads fetterita, W. E. Risser; bale alfalfa, G. L. Phillips; bale Johnson grass, M. J. Beard; peck onions, R. P. Smyth's farm, Thad Elliott, manager; cabbages, J. C. Saunders; pumpkins, J. C. Saunders; squash, R. A. McWhorter; table beets, H. V. Tull; turnips, Tom Abney; parsnips, R. P. Smyth's farm, Thad Elliott, manager; Carrots, A. M. Kruger; Irish potatoes, any variety, R. P. Smyth's farm, Thad Elliott, manager; celery, R. P. Smyth's farm, Thad Elliott, manager; Kershaw, D. H. Spense; Cauliflower, Mrs. G. Q. Thompson; radishes, Mrs. G. Q. Thompson.

Second Premiums.

Best and largest display of agricultural, manufactured and general resources from any county in Texas, Hale County. For the most extensive, varied and perfect exhibit from one farm, R. P. Smyth's farm, Thad Elliott, manager. Ten cucumbers, L. D. Sewell; three stalks of cotton, Dr. G. W. Saunders; ten heads red maize, Harry Felmgale; ten heads white maize, Letsinger.

Third Premiums.

Ten ears Indian corn, C. S. Ebeling.

SIXTEEN CARS CATTLE SHIPPED TO K. C. FRIDAY.

Sixteen cars of cattle were consigned to Kansas City from the local stock yards Friday morning. Twelve cars were shipped by Jno. P. Crawford, two by Mauk Bros. and two by J. B. Leach. Two cars of sheep were received Sunday morning by Maple Wilson from Talpa, Texas.

Buy Your Winter Attire at The Store of Values



Before buying your winter supplies please take into consideration that this store has an established reputation of selling the best merchandise at prices that are lower than you can get good goods elsewhere.

Our stocks are new, our prices right and our method of doing business has met with the most pronounced approval.

If you want to save money on your new suit, coat, coat suit, shoes, underwear, blankets, in fact anything to wear, come in and compare our prices. Perfect satisfaction accompanies every purchase.

Ladies Coats, Suits and Dresses

Our business in this department is increasing daily, which we attribute to newer styles, excellent qualities and correct prices.

The lady who desires correct and original styles always comes to Jacobs for their new dress, suit or coat.

Come in often and you will find fashion's newest garments.

New Waists

We have just received a shipment of the most beautiful Georgette waists in the most dainty designs.

These waists were sent to us by the largest maker of good waists in the country. As usual our prices will please you.

Save Money on Your Blankets

This is blanket weather and ours is the blanket store. We bought a large quantity for both stores when prices were right and are selling them at prices that will appeal to you. Prices from 85c to \$8.50

Jacobs Bros. Co
THE ONE PRICE CASH STORE



Sixty Years "Young" (or Sixteen Years Old)

it makes no difference to us. For all we have to do is to show you the

Michaels-Stern Suit or Overcoat

which we have ready to fit your individual figure and to harmonize with your years.

Whether you're sixty or sixteen—you'll find your suit in your fabric—hand tailored in the Michaels-Stern way.

We can save you at least five dollars on a good suit or overcoat.

Suits—Prices \$12.50 to \$24.50

Overcoats—Prices \$7.50 to \$28.50

Community Correspondence

EXCITEMENT AT PETERSBURG OVER SCARLET FEVER CASES.

PETERSBURG, Texas, Nov. 9.—We have had a touch of winter for the past few days, and it is all right—when the wind don't blow.

George Bull and family, formerly of this place, but now of Randall County, spent a few days here this week visiting friends and relatives.

Miss Maggie McDuff, after several months' absence from home, visiting in Dallas, Fort Worth and other points, has returned home, much to the delight of her many friends.

Miss Annie Hughes, in company with Joe Roberson and Miss Adrienne Comer, spent the week end with friends in Lockney.

Miss Nellie Stoddard is at home again, after a pleasant visit to her sister, Mrs. George Bull, in Randall County.

Ed White has a new Dodge car, and it is a dandy one, too.

Poe Greer is on a visit to relatives and friends in his old home town, De Leon. Poe is such a jolly good fellow he is sadly missed, and there will be much rejoicing when he returns.

There is some excitement here now about scarlet fever, as there are a few cases near town. Quite a number of the children are being kept at home from school on account of the scare.

Some land has been sold around here this week, and Petersburg is not on a boom, either.

Away off in the distance we hear the chimes of wedding bells. Listening attentively, we hear them in the east; then they ring out in the northeast.

J. B. Gartin has returned from Ialtes, where he has been attending court. The Mothers' Club meets Friday afternoon, at the school house.

Mrs. Ed White returned home Wednesday from Slaton, where she had been visiting her sister, Mrs. Phillips.

Tom Williams and wife have moved to Plainview. We regret to lose them, but our best wishes go with them in their new home.

PRAIRIEVIEW FARMERS BUSY SOWING WHEAT.

PRAIRIEVIEW, Nov. 6.—Farmers are very busy gathering their crops and sowing wheat.

Brother Billberry, of Plainview, preached at Prairieview Sunday evening.

Sunday School at Prairieview at 5

p. m. Everybody is invited to come out and take part.

J. P. Ogden and wife, of Olton, spent the day in the Prairieview community. They have been visiting in Cook County. They say the Plains look good to them.

A large crowd attended the singing at Oscar Moore's Sunday night.

The Prairieview Crochet Club will meet at Mrs. Grover Lemaster's on November 10.

OLTON.

OLTON, Texas, Nov. 8.—The laymen of Plainview Baptist Church rendered an excellent program at Olton last Sunday. A basket dinner was served.

Mr. and Mrs. G. W. Payne have left the Olton community for their home, in Mangum, Oklahoma.

Messrs. Stuart and Jones, piano dealers from Plainview, have been in the community this week. Luther Williams made a purchase.

Mr. Baughn transacted business in Plainview Wednesday.

At the home of Mrs. Emily Keenan, Saturday evening, November 4, Miss Brashear entertained her music class most delightfully. The masked guests were met at the gate by a tall apparition who later proved to be Manley McGill. Miss Locke the witch, groped about in the yard until the guests arrived. Then they were led on a mysterious tramp around the church. On returning, they unmasked, and amid Jack-o'-lanterns and black cats enjoyed various games and contests. In her forlorn tepee, "The Witch" told their future fate.

At ten o'clock they assembled in the dining room. Grinning pumpkins peeped from behind the black and orange draperies. A witch-bordered lunch cloth covered the table. Apples lay half hidden in autumn leaves. Snarling black cats clung to the draperies and gazed from under the lanterns. But the fear was lost in merriment when Miss Brashear served a salad course and an apricot ice. Black-cat baskets filled with after-dinner mints, and miniature pumpkins, bearing the name Geo. Brashear, were given as favors.

Those present were: Misses Cowart, Baughn, Dotson, Schriener, Bohner, Hooper, Sires, Locke and Brashear, and Messrs. Yaeger, Miller, Baughn, Dotson, Miller, Williams, Triplett and McGill.

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THE GENERAL PROPOSAL.

If I tracked in some mud on the carpet,
Could you smile and, with never a word,
Could you see it was brushed up, nor harp it

Until of my error I heard
A dozen times ere I could hush it?
If I dropped cigar ash on the floor,
Could you note it with silence and brush it
As when I came courting before?

If I chanced to be late for my dinner,
Could you keep it all warm, with a smile,
And serve it with cheer and no inner
And hidden reproving the while?
If I stepped on your train, could you sweetly

Accept my regrets, as you do
From Tom, Dick or Jack, and completely
Make me a life debtor to you?

If I chanced to be silent, just wishing
To think and to smoke my cigar,
Could you let me, and not keep on fishing
To know my moods as they are?
If to overlook something unclever
I'd ask you, and you should agree,
Could you do it, and never, no never,
Recall it to heap shame on me?

Could you walk by my side, be the weather
Of rain or of shine, and help bear
The burdens we might have together
If I should do quite all my share?
Could you treat me as though I were equal

In all that I want and I do,
And not spoil the tale in the sequel
Of Marriage to Courtship? Could you?
Say, honest and true—could you take me,
As just a fair, square sort of man
The Lord made, and not try to make me

To fit some whim, notion or plan?
If my sins were just small ones and human,
Could you smile and forgive them the way
You did when we courted?—Rare woman,
I'm yours for all time—name the day!
—James W. Foley.

CEGAR CHESTS are mighty convenient for storing away the summer clothing and having it come out fresh again next spring. We have a beautiful line. GARNER BROS. Phone 105.

It's One Thing to Talk Service and Another to Give It

WE try to do both in every department of our garage and machine shop. We talk it because we give it. We talk it first to get you as a motorist to try it. When you once consent to giving us a trial we then perform service to get you to come back as a pleased customer and to get you to approve this service to your friends.

Don't you see that when we went to the heavy expense of equipping our every department with the most efficient modern machinery, built our roomy, well arranged building, and employed expert workmen for every department, that we had the future development of our business in mind. There never was a business built upon anything but efficient service. We recognized this in the beginning so started out to give every customer just what we would expect if we owned a car and drove it into a modern garage. We know that our plans were right for our list of customers has steadily grown until we are serving more particular motorists than perhaps any garage on the South Plains.

Our vulcanizing, our welding, our machine repair, our car washing and overhauling work is all in the hands of workmen particularly qualified to give efficient service. They have the most approved modern equipment with which to work and we stand back of them with our reputation that their work will be satisfactory to you. Isn't it worth something to you to have such an establishment handle your car?

We sell the famous Overland cars, Firestone tires and tubes, and a big line of all kinds of accessories and parts for all local and tourist car owners. In other words you can drive into our garage and have everything necessary done to your car, its tires and its accessory needs attended to without peddling your wants around at half a dozen places.

We haven't the time or the space here to tell you more of our service but we do ask you to try it and be convinced.

KNIGHT AUTO COMPANY

Phone 237 Plainview, Texas Cor. 5th and Austin streets

Horticulturists Have Changed Habits of the Sugar Beet Plant

Interesting because of the desire of Plainview citizens to have the sugar beet thoroughly tested in this territory and also for the information it contains, the following letter to Col. R. P. Smyth, secretary of the Plainview Chamber of Commerce, is reproduced through his courtesy:

Garden City, Kansas, Nov. 9, 1916.
Mr. R. P. Smyth, Secretary,
Chamber of Commerce,
Plainview, Texas.

Dear Sir:
I am enclosing herewith analysis sheet showing the analysis of beets that you sent up.

These beets are still very green, as compared with the beets that we are raising here, and the purity of 75.7 per cent would indicate that they are still growing.

I would imagine from this analysis that your beet tops have not been seriously hurt by frost and that the weather is good and your beets are still growing, although this may not be the case. However, this is one of the things that you want to find out by these tests, and if this is the case, then in that case the beets should come up better in sugar when you get colder weather, which will stop them from growing and give them a chance to ripen.

The sugar beet is a very interesting vegetable. Most fruits and vegetables have their period of life, when they will mature irrespective of weather conditions, but the sugar beet is not a normal vegetable. Originally, in its wild native state, it was a weed with a multitude of small roots, and more on the order of what we call the "Pig Weed" or "Red Root." Sometimes it had sprangled roots—three or four—but in developing the beet, in order to increase the sugar from its normal amount it had in its wild state, amounting to three or four per cent, to a proper condition so that the sugar was high enough, they have changed the habits of this plant entirely.

Originally, in its wild state, it would grow from seed in the spring, blossom and produce seeds the first year and die. But in developing the beet they have changed the growth, so that it only has one large root instead of the smaller ones, and the beet will grow continuously during the first season without producing seed, and in order to produce seed the beet root has to be lifted from the ground and kept in a silo or other means to keep it in proper condition during the winter and planted in the ground the next year, and that year it sends up its seed stocks.

If you were to take a beet and put it in a greenhouse and take care of it so that it would not die down from lack of moisture or being frozen, it would keep on growing. An interesting experiment was made by the Department of Agriculture some years ago, where a beet was put in a greenhouse and kept growing some seven or eight years.

After the weather has become sufficiently cold to check the growth of the beet, then it begins to store sugar in the beet through its leaves, and at the same time the leaves act as a laboratory, withdrawing the mineral salts from the beet root and depositing them

in the leaves. This condition cannot exist until the beet is checked in its growth from one of two causes; however, these two causes are either that the moisture has been absorbed from the ground so that the beet begins to dry out and the leaves begin to dry out from lack of moisture, or from cold enough weather that will frostbite the leaves, checking their growth.

It will be very interesting to notice how these beets act during the winter, because I am quite sure if you have not had it yet you will have cold enough weather to check their growth. If my surmises are right, it would in no way deteriorate from your locality for a beet-sugar factory in the future. It would simply mean that your campaign would have to start later than the most of the sugar factories and run later the next spring. There is only one feature against this, and that is when spring comes and the beet begins to grow again and take on new leaves the sugar in the beet deteriorates very rapidly.

Yours very truly,

F. A. GILLESPIE,
Treasurer.

FIFTEEN STEPS NECESSARY TO OBTAIN FEDERAL ROAD AID.

In order to obtain Federal aid for road construction in a State there are fifteen requirements, formulated by the Secretary of Agriculture at Washington, D. C., who acts with the State Highway Departments of the States in the distribution of the Federal fund. A concise summary of these requirements, which were framed in accordance with the provisions of the new law, follows:

1. Assent of the State Legislature to the provisions of the Federal Road Act, or, pending the meeting of the Legislature, assent of the Governor.
2. Establishment of a State highway department, if one is not already established.
3. The working out of a general scheme by the State Highway Department for making use of the Federal aid and the submission of the scheme to the Secretary of Agriculture for approval.
4. The submission by the State Highway Department of an application, known as a project statement, to the Secretary of Agriculture on a form to be supplied by him for each road for which aid is sought.
5. Approval by the Secretary of Agriculture of the project statement after such inspection as he chooses to make.

6. The making of surveys and the preparation of plans, specifications and estimates and their submission to the Secretary of Agriculture by the State Highway Department.

7. Approval of the plans, specifications and estimates by the Secretary of Agriculture after such inspection as he chooses to make.

8. Execution of a project agreement between the State Highway Department and the Secretary of Agriculture covering the work to be done and the manner in which it is to be done.

9. Advertisement for bids and award of contracts by the State Highway Department, if the work is to be done by contract.

10. Beginning of actual work under the direct supervision of the State Highway Department, subject to inspection by the Secretary of Agriculture.

11. Partial payments as the work progresses by the Department of Agriculture to the fiscal officer designated by the State Highway Department.

12. Completion and acceptance of

the road under the direction of the State Highway Department, with approval of the Secretary of Agriculture.

13. Final payment by the Department of Agriculture, to make up the amount agreed to be paid by the Federal Government, which shall not exceed in any case 50 per cent of the actual cost of the road.

14. Maintenance by the State or county.

15. Withholding of Federal funds as to further allotments if the road is not properly maintained.

FANCY PRICES FOR HOLSTEINS.

A Holstein bull calf was sold for \$20,000 at a public sale of Holsteins held at Detroit in June. At the same sale a 9-year-old cow brought \$4,600. The 140 head consigned brought \$155,090, an average of \$1,107, which breaks the record. Such prices were made possible only by selling to rich business men who have gone into dairying as a side-line. These are not farmer prices, neither are they breeder prices.

They are purely speculative and can not be expected to become general. However, should any considerable number of the Holstein breeders be induced to go in for record sale prices the business will suffer a collapse such as the beef breeds of cattle, draft horses, Poland-Chinas and Duroc hogs have gone through.

At eight public sales of Holsteins held in June in six States the following averages were made: Wisconsin, \$188; Illinois, \$416; New York, \$166, and \$144; Iowa, \$199; Pennsylvania, \$171; Vermont, \$170 and \$139. There is a long jump between these averages and the average of \$1,107 made at Detroit. The difference lies in the fact that the consignors and buyers at the Detroit sale are playing a game in a way that makes this wonderful milk and butter breed of cattle only pay in their hands. A gradual increase in values is a thing to be desired by all breeders of Holsteins, but safety lies in keeping as far as possible from a general scramble to achieve record public-sale prices.

All Kinds of Ford Parts

And a knowledge of how to adjust them make this a repair shop of interest to all Ford owners. We have a full stock of these various Ford parts that you may get the kind of service that we are trying to render to all motor car owners.

Don't think that this means that we are not prepared to handle any make of car—we are—and that with satisfaction. We will appreciate your repair work and we insist that we will please you and FIX your car.

A. W. (Dutch) Oberste
Avery Building next door South of Nash Hotel

THE HAYNES

America's Greatest "Light Six"

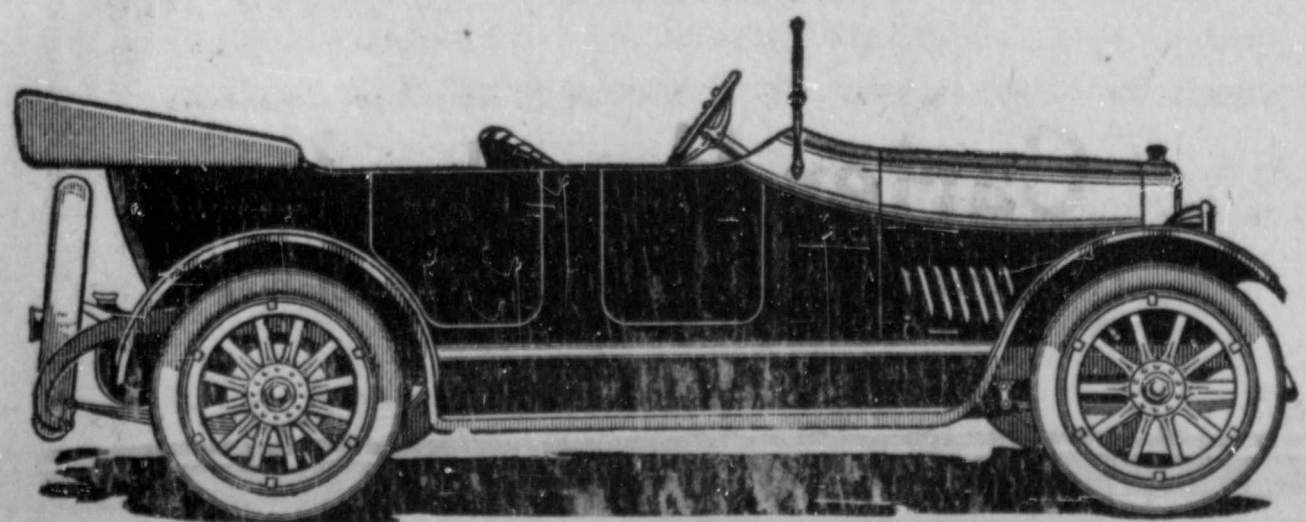
DEALERS who represent a seasoned concern with 24 years' manufacturing and merchandising experience in motoring affairs carry pretty good ballast. Their future success can be fairly accurately gauged by the uniform success of HAYNES dealers in the past.

This territory is open. If interested, wire, write or come to see us.

CLEVELAND HAYTER, Panhandle Distributor

307 Polk Street

Amarillo, Texas



Value Is the Dominant Note of Our Offerings This Week

We are making a reduction on all children's hats. They are made of high class material and you will find a bargain in each.

When you are looking for the newest in millinery you will find it at our shop.

R. & H. Millinery Co.
THE INDIVIDUAL HAT SHOP

Ugh! But It's Cold

It is that, but—you men and ladies down town don't have to be out in it half as much as you may think at first. Let's figure the thing out and arrive at a sensible conclusion.

Why walk home half way to Runningwater or Lockney at noon when you might just as well avoid the cold and get a quick hot luncheonette right close to your place of business. A bowl of Chili, any of the several tasty hot bouillons we are ready to serve, several kinds of sandwiches, hot chocolate, and other light lunch and hot drink delectables. Now really it may not be the heavy pork and beans sort of meal but it will make you feel mighty good and warm and will stick to your ribs too.

Try it tomorrow if the day is bitter and see how much it beats walking way out home at noon and just about the time you get warmed thru walking right back again.

After the luncheon step to the fruit counter and take a sack of assorted fruit to the store or your office if you think that you will get hungry during the afternoon.

If you smoke visit the cigar counter before you go out and complete the deal with a fragrant cigar or a package of cigarettes of your own particular choice.

We are here to serve and ask you to render a verdict.

Everybody's Confectionery
H. E. JOBE, PROPRIETOR

Plainview People in the News Columns of South Plains Papers

LUBBOCK PERSONALS.

Dr. O. F. Sensabaugh, of Dallas, who has just closed out his fourth year as presiding elder of the Dallas District, spent a day here visiting his sons and daughter. He has been transferred to the Northwest Texas Conference, and left Wednesday to be present at the session of the Conference now at work at Stamford.

W. A. Donaldson and Judge H. C. Randolph, of Plainview, were guests at the Robb Hotel the first of the week.

Rev. B. Y. Dickinson was a passenger on the south-bound train Monday for Stamford to attend the annual conference in session there. He has been on the Abernathy work the past year, and has a good report to turn in.

Rev. A. L. Moore, presiding elder of the Plainview District, Methodist Church, passed through Monday en route to Stamford to attend the Annual Conference. Brother Moore will have a good report from the Plainview District this year. It is his first year on this work, but he has made good all along the line.

Mr. and Mrs. T. H. Rosser and family, of the Plainview country, motored to Lubbock Sunday to visit friends.

Buster Fluke, who has been doing army duty on the border for several months, received an honorable discharge last week, and is back in Lubbock shaking hands with his many friends.—Lubbock Avalanche.

DR. BLAKEMORE VERY FEEBLE.

After a visit here to his daughter, Mrs. C. H. Briggs, and other relatives, Dr. Blakemore has returned to Plainview to spend the winter with his son, L. M. Blakemore. The doctor left Abilene last Saturday evening, accompanied by his grandson, Sam Malone. Not only feeble from his many years of active life, the great and grand old man's general health is not good, and he was in a local sanitarium a few days before leaving here. He was among the first practitioners of Taylor County, and all who know him hold him in the highest esteem.—Taylor County Times.

SILVERTON LAD LOSES LEG IN UNFORTUNATE ACCIDENT.

The children of Ben Smith, who lives between this place and Silverton, were returning from the Rock Creek School Monday morning when a sad and terrible accident occurred. The little nine-year-old boy, Holland, was sitting in the back part of the hack with his lower limbs hanging out. By some means his foot was caught in the wheel, and he was pulled out of the hack and whirled around the wheel three times before the horses could be stopped. He was immediately taken to the house of Bud Pyatt, the nearest neighbor, where medical aid was at once summoned.

His leg was amputated and everything possible was done for his relief, but the end was near. The little fellow only lived a few hours. He was buried in the Silverton cemetery Tuesday afternoon.

The friends of Mr. and Mrs. Smith at this place extend to them their deepest sympathy in this sad hour.

G. R. Porter and wife returned last Saturday from a visit with relatives at El Paso.

Last Sunday morning, at the home of Mr. and Mrs. A. B. Ellis, Mr. Raymond George and Miss Allie Ellis were united in marriage, by Rev. Geo. W. Shearer officiating with the ring ceremony, in the presence of relatives and a few intimate friends.

Robert Underwood, of Plainview, was looking after business in Tulla Tuesday.

Jim Scott, of Lockney, was here Wednesday visiting relatives and looking after business affairs.

Tom Bates, of Floydada, arrived last week and has accepted a position at W. F. Griffin's Grocery and Gents' Furnishing Store. He is a brother of Harley Bates.

Earl C. Keck, of Plainview, was a business visitor in Tulla Friday.

Ben Hooper and wife were visitors in Plainview last Friday.

Miss Linnie McCune visited Miss Gertrude Overall, at Plainview, this week.—Tulla Herald.

GOVERNMENT CROP REPORT.

Washington, D. C., November 8, 1916.

A summary of preliminary estimates of crop production for the State of Texas and for the United States, as compiled by the Bureau of Crop Estimates (and transmitted through the Weather Bureau), U. S. Department of Agriculture, is as follows:

Corn.

STATE: Estimate this year, 140,000,000 bushels; production last year (final estimate), 175,975,000 bushels.
UNITED STATES: Estimate this year, 2,640,000 bushels; production last year (final estimate), 3,054,535,000 bushels.

Wheat.

STATE: October estimate, 10,923,000 bushels; production last year (final estimate), 22,862,000 bushels.
UNITED STATES: October estimate, 607,557,000 bushels; production last year (final estimate), 1,011,505,000 bushels.

Oats.

STATE: October estimate, 31,008,000 bushels; production last year (final estimate), 44,375,000 bushels.
UNITED STATES: October estimate, 1,229,182,000 bushels; production last year (final estimate), 1,540,302,000 bushels.

Rice.

STATE: October 1 forecast, 8,354,000 bushels; production last year (final estimate), 7,820,000 bushels.
UNITED STATES: October 1 forecast, 33,160,000 bushels; production last year (final estimate), 28,947,000 bushels.

Potatoes.

STATE: Estimate this year, 1,620,000 bushels; production last year (final estimate), 2,730,000 bushels.
UNITED STATES: Estimate this year, 289,000,000 bushels; production last year (final estimate), 359,102,000 bushels.

Sweet Potatoes.

STATE: Estimate this year, 5,780,000 bushels; production last year (final estimate), 5,880,000 bushels.
UNITED STATES: Estimate this year, 67,700,000 bushels; production last year (final estimate), 74,295,000 bushels.

Hay.

STATE: September estimate, 486,000 tons; production last year (final estimate), 765,000 tons.
UNITED STATES: September estimate, 86,155,000 tons; production last year (final estimate), 85,225,000 tons.

Cotton.

STATE: September 25 forecast, 3,865,000 bales; production last year (Census), 3,227,480 bales.
UNITED STATES: September 25 forecast, 11,637,000 bales; production last year (Census), 11,191,820 bales.

Kaffirs.

STATE: Estimate this year, 26,400,000 bushels; last year, 40,000,000 bushels.
UNITED STATES: Estimate this year, 61,000,000 bushels; last year, 114,460,000 bushels.

Prices.

The first price given below is the average on November 1 this year, and the second, the average on November 1 last year.
STATE: Wheat, 164 and 106 cents per bushel. Corn, 38 and 56. Oats, 63 and 40. Potatoes, 178 and 107. Hay, \$9.70 and \$7.50 per ton. Cotton, 17.7 and 11.7 per pound. Eggs, 27 and 21 cents per dozen.

UNITED STATES: Wheat, 158.0 and 93.1 cents per bushel. Corn, 85.0 and 61.9 cents. Oats, 49.0 and 34.9 cents. Potatoes, 136.0 and 60.8 cents. Hay, \$10.68 and \$10.83 per ton. Cotton, 18.0 and 11.6 per pound. Eggs, 32.0 and 26.3 cents per dozen.
Houston, Texas, November 8, 1916.

FLOYD COUNTY INTERESTED IN NEW DAIRYING PROPOSITION.

Dr. R. F. Hare, county agricultural agent, says that interest in dairying cattle is growing in Floyd County. This statement was made Monday afternoon, after the doctor had been over much of the county on his rounds. A number of farmers say they want some Holstein cattle when dairying will be introduced on the farms.

Dr. Hare had also spent a large part of last week over the county.—Floyd County Hesperian.

EASTERNERS ARE PROSPECTING.

C. W. Cozzens, of Jamestown, N. Y., arrived Thursday for a short business visit. He was accompanied by J. E. Bailey, of Meadville, Pa.; John Stokes, of Erie, Pa., and Roy McDowell, of Erie, Pa., who are prospecting in the Plainview country.

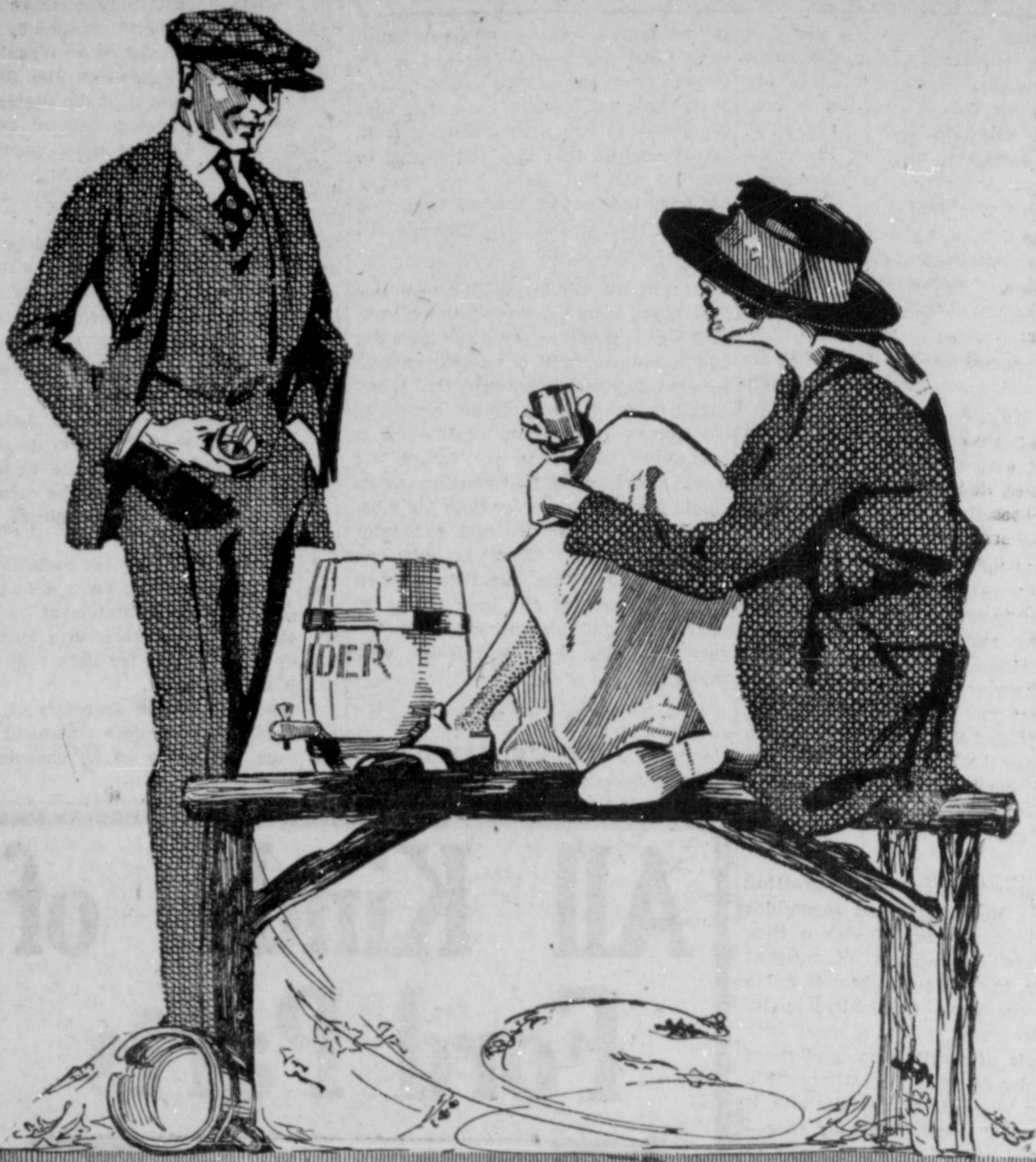
AGAIN HALE COUNTY PORKERS BRING TOP FORT WORTH MARKET

Thursday two loads of Hale County porkers shipped from Plainview by W. A. Watson and Son brought the top on the Fort Worth market. \$9.60.

Mayor Henry D. Lindsley, of Dallas, is being urged by Dallas friends as an appointee to the office of Secretary of War to succeed Newton D. Baker, whom it is stated in the press will retire soon. Lindsley has been repeatedly mentioned as a prospective candidate for Governor of Texas in the next campaign.

Pisgah National Forest, in western North Carolina, has been made a Federal game preserve. This is the first national game preserve of its kind to be created east of the Mississippi River.

J. K. Shelton, of Sherman, is a business visitor in Plainview.



Copyright Hart Schaffner & Marx

Look for the Red Sign

Many car owners will need a new battery this winter. Then comes this question "Where shall I buy it?"

We've made it easy for you

Somewhere near you is a car dealer with this familiar red sign, ready to equip your car with a Willard Battery of proper size and capacity. And he can refer you to a Willard Service Station where experts are employed to keep your battery working right all the time.

Willard STORAGE BATTERIES

Ask us for information about our special free service to new Willard owners.

Plainview Battery
Company

Free inspection of any
battery at any time

Willard Storage batteries are for sale by car dealers, garages and all Willard Service Stations and Factory Branches.



Says Little
Amperes:

Willard is the
code word for
battery efficiency.

Willard

To Men and Young Men— Winter Clothes are Ready

This store contains at this moment one of the largest and best stocks of Hart Schaffner & Marx clothes ever offered in Plainview.

When we say "large" stocks, we mean your advantage in selecting; when we say "best" stocks, we mean best for you.

In other words, we've selected these goods for their quality-value to you; they're brought together with the idea that they're going to be WORN; not simply that they're going to be SOLD. The way they wear; the service and satisfaction they give—that's our best profit.

Hard to fit men—that's our specialty. Our large stock enables us to take care of men usually hard to fit.

Carter-Houston's

The home of Hart Schaffner & Marx Clothes

RUSTS OF GRAIN CROPS.

Department and Experiment Stations Actively Engaged in Devising Methods of Combating the Disease.

By H. B. HUMPHREY, Cereal Pathologist.

A very serious epidemic of stem rust ("black rust") of wheat which occurred the past season, especially in the spring-wheat States, has forcibly brought to light the heavy losses which may be caused by this disease. The following is a brief description of the present status of our knowledge of the cereal rusts and of the efforts which are being made, especially by the U. S. Department of Agriculture, to investigate and combat them.

Kinds of Rust.

Each of the common cereals, including corn, is subject to the attack of rust. As viewed by the farmer, this rust looks somewhat similar in all cases. In reality, however, there are several different kinds of rust, which are distinct from each other and which vary in their virulence of attack. Wheat, for instance, is known to have in this country three kinds of rust: Leaf rust, stem rust, and a yellow or stripe rust. Oats is commonly afflicted with both a leaf rust, sometimes also called "crown rust," and a stem rust. Barley and rye also have leaf and stem rust. On corn, however, only one kind of rust is found, and this is rarely serious.

The oat rusts are very commonly present, and sometimes cause severe epidemics in certain oat-growing States. Of the wheat rusts the most important one at the present time is the stem rust, commonly called the "black rust," which was the cause of the epidemic of rust in the spring-wheat States this year. The leaf rust of wheat is almost always present every year, and is familiar to most farmers as "red rust"; and while it undoubtedly does at least a slight damage, it seldom if ever causes a severe loss. The yellow, or stripe, rust of wheat has only recently been discovered in this country. It also attacks barley and certain wild grasses and has been found in the western part of the United States, but not as yet east of the Rocky Mountains except in Eastern Wyoming. It is a common rust in Europe and considered a serious disease. If it continues to spread in this country, and if it proves as serious an enemy to wheat here as it has in Europe, it is possible that it will add materially to the rust troubles of our cereals.

The life histories of the rusts are

sometimes complex. This is especially true of the most important of the wheat rusts, namely, the stem rust. It may pass a part of its existence as an ornamental shrub known as barberry ("Berberis vulgaris"), where it produces rust spores in May or June. These rust spores may infect wheat or other cereals. The stem rust may also in its red and black stages live on many common wild grasses. It is also a fact that the stem rusts of other cereals may also pass their spring stage on the barberry plant. Although the rust may live over the winter on grass plants or may be brought up in the early spring from the South without the intervention of barberry plants, nevertheless, barberry plants serve as an active means of spreading the rust in a very vigorous fashion. The common barberry should not be permitted in the neighborhood of any grain-growing farms, and, in fact, it would best be eliminated entirely from the grain-growing States. The small-leaved barberry ("Berberis thunbergii"), called also "Japanese barberry," is not attacked by the rust and may be safely planted.

Rusts of Grasses.

Since the cereal rusts may also live on grass plants, a considerable study has been undertaken to find out the exact relations between the rusts found on wild grasses and those on cereals. The matter is found to be somewhat complex. There can be no doubt that the grasses have a marked influence on the prevalence of rust and that wheat rust epidemics are con-

siderably promoted by the common wild grasses. The different rusts are found, however, only on certain kinds of grasses, and these relationships, together with the possible effect of the grasses on the virulence of an epidemic, are now being investigated.

Rusted Seed.

Another extremely important question under investigation is that of rust in the seed. It has been known for some time that in badly rusted fields the rust is often present on the tips of the wheat seeds. It has been thought by some that this rust might be transmitted by the seed to the young seedling, and thus start the epidemic again in the following spring. Evidence from field and greenhouse experiments does not support this view, but conclusive evidence is dependent on further investigation.

As far as is known at the present time it is safe to take seed from a rusted field. It is necessary, however, that the light-weight, shrunken kernels be removed and only the heaviest seed obtainable used from such a field. Much of the wheat from this year's crop is poor quality, and should be thoroughly fanned and screened. Special effort should be made this year to provide for good seed wheat for next year. Germination tests, of course, should be made.

A number of State experiment stations are vitally interested in the rust work and are co-operating with the cereal pathologist of the department. The stripe rust in the Western States, its distribution and occurrence, to-

gether with its life history and varietal relations, are at present under investigation.

There is also considerable co-operation

(Continued on Page Eight.)

Jack Frost Baking Powder

"Have you considered what you've lost— Through never having used Jack Frost?"

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

WINTER IS HERE

Make motoring pleasant by buying your choice of one of our assortment of rain-proof

Fine Wool Robes
\$6.25 each

BARKER & WINN
Ford Building

For Another Week We Will Continue the Remarkable Sale Prices Which We Have Been Offering for the Past Fifteen Days

As we announced in putting on these special prices, this was to be a money raising and stock clearance sale of seasonable cold weather groceries. We mean just what we said that we will move the goods by pricing them at such figures that you couldn't afford not to buy them because this winter when everything to eat keeps getting higher and higher those who recognize close prices now and avail themselves this week, as the many have during the past ten days, may sit back and have plenty to eat in their larders and chuckle over how much more the fellow is having to pay who didn't buy at the right time and the right place.

Just now before the holidays and the long cold months of winter when the members of the family will need more food to keep up body warmth you are seldom able to get any reduced prices on food stuff. The merchant generally takes advantage of the conditions and raises rather than lowers his prices, so be wise while you have the opportunity and stock up with the staple and fancy groceries this week that you must have during the winter.

Don't put off the selection for some of our stocks are getting low and of course you will want to fill all the bill at these special prices.

L.J. Warren Grocery Co.

Phones 233 and 234

PREPAREDNESS

On every hand, claim is being made for preparedness, some really worth while others simply taking advantage of the popularity of the word.

Electrical Preparedness

Is perhaps as vital as any ever suggested. To prepare the home, the office, the work shop, or any other place where men and women gather, means to increase the efficiency, to lessen the cost and the labor, to protect the eyes, and to cut out dirt and oil or gas smells.

The Winter Reading

Absolutely demands that you have the pure light furnished by electricity to preserve the eyes of the little folks who study, and the older ones who read for pleasure and profit. The long evenings will be a pleasure if you will wire your home for electric service.

We will be glad to figure your wiring job without any obligation on your part. Phone 13 for wiring service.

TEXAS UTILITIES CO.

Announcement

I have purchased the Crystal Cafe and will continue to operate the same at the old stand and under the same name. I will greatly appreciate the continued patronage of the old customers of the Crystal and that of any others we may be able to attract thru careful attention to your demands in service.

I have had more than fifteen years experience in the restaurant business and will try to adapt my experience to your requirements as rapidly as possible. I will try at all times to give you the best foods the markets afford prepared in a most approved way. We particularly want the food we serve to appeal to you no matter how fickle your appetite.

We are here to please you and will make every effort to do so if you will give us the opportunity.

H. S. AVENT, Proprietor

The Crystal Cafe

Special Sunday Dinner, 11:30 to 2, 50c

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

Physically strong, mentally awake and morally straight—the pledge taken by every boy scout isn't a bad one for the grown-ups.

The people of Plainview and the contributory territory are much interested in what will be done at the meeting of the Chautauqua Association called for next Wednesday afternoon. The Herald believes it reads aright the desires of the people of this section when it says that Plainview should have a permanent chautauqua association, established on such a basis that the efforts of each year will be cumulative. It needs something stable and definite; something which will be anticipated by the people the twelve months which elapse from one chautauqua to another—a permanent chautauqua, if you please.

MUNICIPAL ABATTOIRS ARE IN FAVOR.

The resurrection of the spirit of the women who used to keep the meat rinds and fat scraps and make the old-fashioned three-cornered bars of soap would help reduce the high cost of living. This is nothing but the application of the theory of diversification. More hogs prepared for table use on the farm and for the town man's family is a capital idea. Incidentally, municipal abattoirs are coming into favor in many Texas towns.

IS PROSPERITY CONTINGENT ON THE WAR?

How the close of the war will affect Americans commercially is a question of much conjecture just now. The price of any commodity is more or less proportionate to the supply and demand. If the supply is low and the demand great, the price is high. Under converse conditions the price is low. That there will be less demand for American products after the war closes, except munitions of war, seems hardly probable. That the close of the war will greatly increase the supply of commodities is hardly true of this year or the next, should the war terminate in that length of time. At the most its effect will be gradual, in proportion to the renewed ability of Europe and the East to produce.

WILL IT MAKE THEM TURN CARS QUICKLY?

Meeting with protest from shippers of the East, an increase in demurrage charges on freight cars is to go into effect December 1. For the past twenty-five years \$1 per day has been charged and allowance made for weather conditions. The new tariff increases the rate \$2 per day for the first day after the free time, and there is no additional free time on account of weather interference. For the next day the rate will be \$3, and \$4 for the next day, with a rate of \$5 a day for the days thereafter. Cars have been congested in the East. Demurrage charges make little difference in the West, which has been suffering on account of shortage of cars, while the East has been holding their cars, in absence of proper terminal facilities and places of storage. If the new demurrage charges will hasten unloading cars, it will prove an economic advantage to shipping interests generally.

WHAT MAKES FARM COMMODITIES HIGH?

To the national administration many would attribute the prevalent high prices of farm commodities. That this is not altogether responsible for the existing conditions is shown by the fact that during the closest Presidential contest of a generation prices fluctuated no more than normally.

To the presence in this country of unusually large quantities of gold, others would attribute the high prices. To an extent these factors may have some influence. However, The Herald is pleased to attribute the high prices to the inexorable law of supply and demand. In support of this position, we select from the Government crop report of November 8th figures of production and of price, comparing them on various commodities. Wheat, the commodity of most interest in our section just now, is worth on the average \$1.64 per bushel. Last year at this time the price was \$1.06. Production in the United States last year, final estimate, was 1,011,505,000 bushels; this year, October estimate, 607,557,000. Similar comparisons are made in the table below:

Commodity	Price, 1916	Price, 1915	Production, 1915	Production, 1916	Ratio.
Wheat	\$1.58	\$.931	1,011,505,000	607,557,000	1.69 : 1.43
Corn	.85619	.56	3,054,535,000	2,640,000,000	1.57 : 1.15
Oats	.49	.349	1,540,362,000	1,229,182,000	1.40 : 1.25
Hay	10.68	10.83	85,225,000	86,165,000	.98 : .98
Cotton	18.00	11.60	11,191,820	11,637,000	.64 : .96

This comparison bears out the economic law remarkably well, when markets of the world are considered.

OPPORTUNITY

By Walter Malone

They do me wrong who say I come no more

When once I knock and fail to find you in;

For every day I stand outside your door,
And bid you wake and rise to fight and win.

Wail not for precious chances passed away,
Weep not for golden ages on the wane;
Each night I burn the records of the day,
At sunrise every soul is born again.

Laugh like a boy at splendors that have sped,

To vanished joys be blind and deaf and dumb;

My judgments seal the dead past with its dead,

But never bind a moment yet to come.
Though deep in mire, ring not your hands and weep.

I lend my arm to all who say: "I can."
No shamefaced outcast ever sank so deep
But he might rise again and be a man.

West Texas Press

J. L. Pope, editor of the Amarillo News, has resigned his position to become promoter-manager of the Ozark Trail.

Just at this time the people of Amarillo are keenly interested in receiving the Farm Loan Bank committee here within a short time, and preparations are now on.—Amarillo News.

And Amarillo can count on the help of the other towns of this area to land a farm-loan bank for this section. It is encouraging to know that the commission is to hear the propositions of the various towns voluntarily asked for a hearing at Amarillo.

The farm-loan banks are institutions which will grow; for they have been created to fill a long-felt need. A country of rich agricultural resources like the Panhandle and Plains section can well afford to take unusual steps to show its progressiveness and to present the claims of this section for one of the new banks. Having it at Amarillo will make it more accessible to our people than if at any other point, and Plainview should give its fullest co-operation in securing the institution.

A representative delegation from this city plans to attend the hearing, November 21.

THE NEW FREIGHT RATES ARE PROTESTED.

(Continued from Page One.)

on products shipped from the towns. An example of the injustice of the rates is shown by Mr. MacWhinnie. Sheeting manufactured at Post City can be shipped from Post City to New York for sixty-five cents, while the rate from Post City to Galveston is \$1.27. After having shipped goods to New York they can be reshipped to Galveston for fifty-four cents, making the cost of shipping direct to Galveston \$1.27; to New York and re-for-

warding to Galveston \$1.19, or eight cents cheaper than direct from Post City to Galveston. Other instances just as apparently unfair can be cited by members of the traffic league.

Will Certify to Freight-Bill Copies.

The people of Houston, Belton, Texas, and Galveston are much interested in the State-wide fight against tariff 2-B. At a meeting in Waco last Thursday steps were taken to raise \$20,000 to fight the new rates. That a concrete illustration may be had of the manner in which shippers are injured by the decision of the Interstate Commerce Commission in the Shreveport rate case, certified copies of freight bills will be made by members of the Texas Industrial Traffic League. These are to be bound in permanent form and to constitute part of the records of the league. Each member of the league has been assigned a certain form of data to be compiled, this to be presented at the hearing of the Interstate Commerce Commission in Washington, December 6, when it is to be decided whether the Shreveport rate case will be re-opened.

The Texas Industrial Traffic League went on record as being opposed to the resolution which establishes what is known as the Newlands commission, which, it is claimed, in the final analysis, will result in the abolition of all State railway and commerce commissions. A committee of three was named to carry on a vigorous campaign against the resolution, composed of H. H. Haines, chairman, Galveston; U. S. Pawkett, San Antonio, and H. D. Driscoll, Waco. The first hearing of the Newlands commission is scheduled for November 20, at Washington.

Rebates Should Pay Expenses.

In keeping with the action of the State organization, the South Plains League Saturday determined to ask all shippers to retain their freight bills, so that tangible and direct evidence might be had. It is also stated by members of the organization that if the new tariff should, for any reason, be suspended, rebates will be made on all

excess payments. If the campaign is successful the rebates on freight bills will more than pay its cost. It is estimated by men closely in touch with the situation that the new rates will cost the people of the South Plains and Panhandle between six and eight million dollars annually in excess of freight costs of previous years.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. 11

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. 11

Judge R. C. Joiner is in Plainview today, District Court at Tulla having taken a recess.

WANT
ADS
BRING
RESULTS
SURE
FROM
WANT ADS

J. J. LASH'S Real Estate Corner

712 BROADWAY. PHONE 653. PLAINVIEW, TEXAS.

Four-room house, three lots, Methodist College grounds, will exchange for small house or vacant lots down town.

Have buyer for four- or five-room house; small payment cash; balance monthly, like rent.

Have 960 acres improved land for sale, with 2,700 acres grass leased. Eight miles of railroad; all fine land.

Have 160 acres improved land near Abernathy, Texas, and 180 acres improved farm in Crawford County, Missouri, will exchange for section of land a distance from railroad in South Plains country.

Have section of land near Kress owner will exchange equity for smaller tract near Plainview and the loan is five thousand dollars running five years, six per cent interest.

Have some good farms near Des Moines, Iowa, to exchange for land in Hale or Swisher County.

J. J. LASH.

Turkey Day in Plainview Saturday, Nov. the 18th

We will pay the following price in Cash for turkeys delivered to our warehouse opposite the passenger depot next Saturday:

Turkeys 18 1-2c per pound

We also offer the following prizes in cash for different bunches of turkeys brought on Saturday:

- Party bringing largest tom turkey \$2.50 in cash
- Party bringing largest bunch turkeys 5.00 in cash
- Party bringing turkeys longest distance 2.50 in cash
- Party bringing turkeys weighing most 2.50 in cash

We will keep a correct account of all turkeys brought in and will mail checks to the winners on Monday following. Remember these prizes are for one day only.

Saturday, Nov. the 18th Wright Produce Co.

Opposite Passenger Depot

IT'S STOVE TIME

Vortex Hot Blast Heaters
Round Oak Soft and Hard Coal Burners
Barler Oil Heaters

Donohoo-Ware Hardware Co.

GRAIN STANDARDS REGULATED.

Department of Agriculture Promulgates Rules for Enforcement of Federal Act, Effective December 1, 1916.

WASHINGTON, D. C., Nov. 13.—Following public hearings held in a number of cities of the country, the Secretary of Agriculture, on Monday, November 6, prescribed and promulgated rules and regulations governing the administration of the United States Grain-Standards Act, to become effective December 1, 1916. The regulations define terms, provide for the licensing of inspectors, appeals from inspectors' decisions, the reference and disposition of disputes as to grades, the taking of samples in appeals and disputes, the assessment of Departmental fees and charges, the making of reports on shipments of uninspected grain, the holding of hearings governing misgrading and misrepresentations as to grade, and other procedure under the Act.

The rules and regulations cover 49 pages of text, with the text of the Act appended. Copies may be had by grain dealers, shippers, millers, and other interested persons by application to the U. S. Department of Agriculture, Washington, D. C.

STANDARD CAR PERFORMANCE TEST IS BEING PREPARED.

A standard test of car performance is a recognized need among motorists and in the automobile industry. Many tests are made in the course of a season, hill climbing, acceleration, fuel economy, but even where performances are remarkable they fail to receive the full credit to which they are entitled because of lack of checking up in accordance with an accepted standard. This standard the Society of Automobile Engineers purposes to provide. At the recent meeting of the society at Washington the progress reported on the work makes it practically certain that the standard will be ready for use next season. The rules will cover every detail for accurately measuring the performance of a car. The first two recommendations made by the committee in charge of the work are:

1. The entire test shall be made upon an automobile speedway or other course surfaced with wood, brick, concrete, asphalt or an equivalent material. Such speedway or course must have been approved for this purpose by the council of the Society of Automobile Engineers or an agent authorized by it.

2. The entire test shall be conducted by a competent and impartial referee approved by the council of the Society of Automobile Engineers. This referee shall have complete charge of the test and he shall select such assistants as he may deem necessary. The referee shall certify to the results of the

\$8,000 worth of jewelry to select from

Watches, Diamonds and Jewelry, the newest and largest stock in the southwest to select from. We want your business on this line of goods. Ask for our catalogue, it is free for the asking. Quality and prices none will equal. Everything guaranteed to be as represented.

The Rexall Store

DYE DRUG COMPANY

Phone 23 West Side Square

Eight Thousand Dollars Worth

test before a notary public, who shall affix his seal thereto.

Mrs. W. J. Largent, of Merkel, after a visit with her parents, Mr. and Mrs. J. W. Saffle, returned to her home Wednesday.

RUSTS OF GRAIN CROPS.

(Continued from Page Five.)

tive work being done on the variety testing and breeding of cereals for rust resistance. The major portion of this work is devoted to wheat, but oats is also receiving some attention. In this work rust nurseries are maintained at four experiment stations, where each year an artificial epidemic is secured, thus allowing for continuous rust records on any given variety and also insuring the most severe rust conditions possible. Work on spring wheat is in progress at the Minnesota station; at the Iowa station on spring oats; at the Kansas station on hard winter wheats; and at the Tennessee station on soft winter wheats and winter oats. The field trials on rust resistance are supplemented by greenhouse tests, where both seedling and mature plants are artificially inoculated with rust and degree of infection noted.

Variety Testing and Breeding.

The results on the variety testing for resistance up to the present time have demonstrated several general facts. None of the common or so-called bread spring wheats is to any useful degree immune to the stem-rust attack. The most commonly grown of these susceptible varieties of spring wheats are the Fifes, Bluestems, and bearded wheats, including such varieties as Marquis, Power Five, Haynes Bluestem, Prelude, and Preston. On the other hand, it has been abundantly demonstrated that certain varieties of durum and emmer are extremely resistant to the rust in contrast to the common spring wheats. This fact has been very clearly demonstrated in the rust epidemic of the past season, where the common wheats, as well as

many varieties of durum wheats, were very heavily rusted, while other adjacent rows of durum wheat were practically clean of rust. In the field many farmers suffered severe loss in their durum crop on account of the rust, while others obtained yields of two to three times as many bushels of better grade wheat than was obtained from the common bread wheats in the same vicinity. This demonstrates very strongly the necessity for planting, where durum wheat is successfully grown, only the resistant types.

Only one of two varieties (White Tartarian and White Russian) of oats have been found to be at all resistant to the stem rust, a fact which necessitates a vigorous search for new varieties. A considerable number of oat varieties, however, are fairly resistant to the crown rust. Among these are Cook, Burt, Red, Applier, and Fulghum, all of which belong to the red-oat group, and are not suitable for culture in the Northern States.

It is clear that it will be necessary to resort to hybridization in order to combine the desirable characters of rust resistance, yield, milling or feeding value, earliness, etc., in our cereal crops. An extensive series of crosses has already been made and some progeny lines of spring wheats in the tests of the last several years have proved very promising. More extensive tests under field conditions will be necessary, however, before they can be safely increased and widely distributed. Some breeding work is also in progress with oats and winter wheat.

Fertilizers and Rusts.

The results, obtained particularly at the Minnesota station, in determining the effect of artificial fertilizers on rusts indicate that soil fertilizers do not play an important part either for or against resistance in a real field epidemic and that as a factor in farm practice, the relations between the application of commercial fertilizers and the rust can largely be disregarded. It seems highly improbable that any control of rust through the application of any reasonable amount of commercial

fertilizers can ever be hoped for.

Control Measures.

It is well known that seed treatment has no effect on the rust. Soil treatment is also almost ineffective, except in so far as good soil practice will put the seed bed in the best condition and promote the most rapid and vigorous growth of the wheat plant.

Of course, spraying of grain fields is not only impracticable, but useless as well. Certain farm practices, however, should be followed in order that the crop may be given the best possible chance to escape an epidemic or to endure it.

Early-maturing varieties on well prepared land, sown as early in the season as possible, may assist in escaping the rust if the attack is late.

Varieties suitable to the particular locality and to the climatic and soil conditions, should, of course, be selected. Good seed should be obtained from reliable sources; and if suitable varieties are not known to the planter, they should be grown several years somewhat experimentally for observations on yield and rust resistance.

Resistance to the stem rust of oats is not to be found in any of the red oat varieties known at the present time, but some of these varieties are resistant to the leaf or crown rust. Sixty-Day and Kherson oats will in some years and in some localities mature early enough to escape severe injury from rust, even though not actually resistant.

There can be no logical reason for maintaining common barberry plants anywhere in the vicinity of grain fields. Certainly no new ones should be planted and the old ones should be removed.

Clean cultivation of fields in order to keep down such grass as wild barley, quack grass, and slender wheat grass is advisable.



"The LIGHT That Never Fails"

The Light That Never Fails is the constant guard of our Coast.

The mariner depends on its brilliancy and clearness to insure the safety of his ship, its passengers and crew. TEXACO ILLUMINATING OILS are burning in our Light-houses on our West Coast from Alaska to Southern California, and on our East Coast from Maine to Texas; also Porto Rico. "The light that never fails" has been very aptly applied to

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the clean, clear illuminating oil made and sold by The Texas Company. It never fails to give a bright mellow light—one that is free from odor or smoke.

TEXACO FAMILYLITE burns for a long time and burns evenly down to the last drop without charring the wick.

You can secure TEXACO FAMILYLITE from the Texaco Dealer near you. He also has in stock a full line of oils and lubricants for all purposes.

THE TEXAS COMPANY
HOUSTON, TEXAS
AGENTS EVERYWHERE

Fresh California Vegetables

Twice each week, during the winter months, we have made arrangements to receive express shipments of the seasonable fresh vegetables from Sunny California. These shipments will reach us each Monday and Friday and on those days you may expect some rare treats in fresh delicacies for the particular menu. Get the habit of phoning each Monday and Friday just before noon and asking what we have in that day's shipment.

Fruit Cake Ingredients

It's getting mighty close to Thanksgiving time and the fruit cake should be aged a little before you serve it. These cold days seem to be just the sort to make you think of such goodness anyhow and possibly Mother could be induced to cut one of the cakes before Thanksgiving. As long as it is now necessary for fire in the kitchen practically all day anyhow why not get the fruit cakes baked and out of the way?

We have the candied citron, pineapple, cherries, raisins, all kinds of fresh nuts, orange and lemon peel, all kinds of delicate spices and syrups, and just as many other goodies as you may care to put into the cake of cakes.

And Speaking of Baking

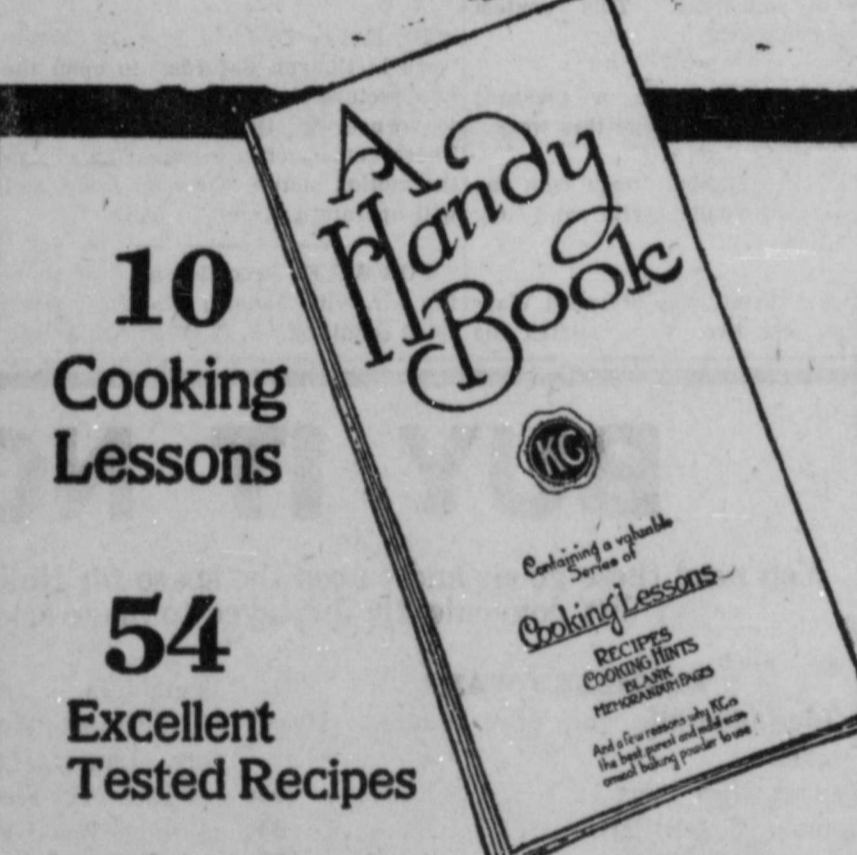
No baking can be quite complete unless the fundamental ingredient is carefully selected. HELIOTROPE FLOUR is one of the really few dependable flours which will give you maximum baking satisfaction.

A New Car of Heliotrope is Here

That means that we are supplied and you may be supplied if you will say the word with a wholesome flour at a consistent price—an important point during these days of uncertainties. Phone for your sack of Heliotrope today.

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10 Cooking Lessons

54 Excellent Tested Recipes

bound in convenient form for use in your kitchen will be mailed FREE if you send your name and address.

The cooking lessons explain you can always have "good luck" in your baking through choosing the right materials, mixing them, regulating the heat of your oven, etc.

Address
JAQUES MFG. CO., CHICAGO



Waco, Texas account Meeting Grand Chapter A. F. & A. M., November 27th. Tickets on sale Nov. 25th and 26th final limit Dec. 20th, \$16.30 for the round trip.

Fort Worth, Texas, November 20th to December 2nd, annual meeting Texas State Teachers' Association; tickets on sale November 29th and 30th, final limit December 4th. \$13.50 for round trip.

Dallas, Texas, November 13th to 17th, Reunion Scottish Rite and Shrine Meeting. Tickets on sale November 11th, 12th, 15th and 16th, final limit Nov. 29th and 30th. \$14.75 for the round trip. For further information call on or phone 224.

JOHN LUCAS, Agent

With the Home Economics Clubs

Needlework—Part 8, Lesson 41.

We have our samples of the even and uneven basting stitch which were prepared by the Denison domestic art and science girls. To these good girls we are much indebted for the nice little models which we are enclosing in this lesson. If you will be so gracious as to write to the girl whose name appears upon your sample it will be an act of appreciation and a pleasure to the Denison home economics girls. They have planned to read at their meetings all of the club letters so received. Be sure you do not overlook this, girls. Please make a model of your own upon these two stitches like the one sent you and keep for your school sewing bag or box. Whenever you are sewing always have in mind the kind of stitch you are using and why. I was so pleased in looking over the little caps exhibited at the Waco Cotton Palace to see that the girls had answered the questions I asked about the making of the cap.

We have had a lesson on hemming a napkin and the kind of stitches to use. In looking over the questions of a domestic-science art class not long ago I was very interested in the answers. It was interesting to read their answers to the question of "What is a hem?" I wonder how many club girls could answer correctly that question. It is well to always review these questions to keep them fresh in your mind until well learned.

Now we will take up linens and their uses, and it will be well for the club girl to pay special attention to the tests and the way to wash linens as will be given in the lessons upon this textile.

Napkins and other table linens are made of material obtained from the flax plant. This material is called linen. Remember that linen is made from the fiber obtained from the stalk of the flax plant grown in Europe and to some extent in America. How many have ever seen a flax wheel? Look at the one in the Department of Agriculture exhibit at the Cotton Palace, should you visit Waco during the fair. The fibers are long, straight and smooth and lustrous. Linen fibers are woven into very rich-looking fabrics that are used for many things, according to the quality of the materials woven. Linen absorbs moisture readily. That makes it most useful for towels and other articles used for removing moisture from surfaces. Its luster and good laundering qualities—its tendency to shed dirt, because of its smoothness—makes linen a desirable table material. Because of the same qualities linen makes a most desirable material for dresses and fancy-work. Linen does not take dyes well, and it is almost impossible to obtain fast colors. The natural color in linen and the white linen are the most satisfactory colors to buy. Linen fiber comes in pieces more easily than cotton, and is therefore more easily affected by strong washing solutions. Sometimes linen is mixed with cotton and silk, and makes a lovely material.

Remember the points mentioned in this lesson and discuss them in your next lesson and be able to answer the questions that will be asked. Try to get ready to make a sewing bag by next

lesson. We do not want to take our garment making too fast as we go along, so if you have not made the cap or iron holder, save the sewing bag until later. MRS. J. L. LANDRUM.

WHICH SHALL IT BE?

Which shall it be! Which shall it be? I looked at John, John looked at me, And when I found that I must speak My voice seemed strangely low and weak.

"Tell me again what Robert said." And then I listening bent my head. This is his letter: "I will give A house and land where you shall live If, in return, from out your seven One child to me for aye is given."

I looked at John's old garments worn, I thought of all that John had borne, Of poverty and work and care. Which I, though willing, could not share;

I thought of seven mouths to feed, Of seven little children's need, And then of this: "Come, John," said I, "We'll choose among them as they lie Asleep." So, walking hand in hand, Dear John and I surveyed our band. First to the cradle slightly stepped, Where Lillian, the baby, slept.

Softly the father stooped to lay His rough hand down in a loving way. When dream or whisper made her stir, And huskily he said: "Not her!"

We stooped beside the trundle bed, And one long ray of twilight shed Athwart the boyish faces there.

In sleep so beautiful and and fair. I saw on James' rough, red cheek A tear undried; ere John could speak,

"He's but a baby, too," said I, And kissed him, as we hurried by. Pale, patient Bobbie's angel face Still in sleep bore suffering's trace; "No, for a thousand crowns, not him," He whispered while our eyes were dim.

Poor Dick! bad Dick! our wayward son,

Turbulent, restless, idle one— Could he be spared? Nay, He who gave Bade us befriend him to the grave. Only a mother's heart could be Patient enough for such as he. "And so," said John, "I would not dare To take him from his bedside prayer."

Then stole we softly up above, And knelt by Mary, child of love. "Perhaps for her 'twould better be," I said to John. Quite silently He lifted up a curl that lay Across her cheek in a willful way, And he shook his head. "Nay, love, not thee."

The while my heart beat audibly.

Only one more, our eldest lad, Trusty and truthful, good and glad. So like his father. "No, John, no! I can not, will not let him go."

And so we wrote, in a courteous way, We could not give one child away; And afterward toll lighter seemed, Thinking of that of which we dreamed, Happy in truth that not one face Was missed from its accustomed place; Thankful to work for all the seven, Trusting the rest to One in heaven!

—Unidentified.

WEEKLY STOCK RECEIPTS AT KANSAS CITY LIGHT.

KANSAS CITY STOCK YARDS, Nov. 10.—Stronger prices for killing cattle have been paid every day this week, including today, with 2,000 here. Buyers got out this morning as the whistle sounded, and the total advance for the week is 25 to 50 cents. Stockers and feeders held barely steady. Receipts of cattle fell off 40 per cent from last week, hogs 50 per cent, and sheep 35 per cent. Hogs sold stronger today, sheep and lambs 25 to 40 cents higher.

Beef Cattle.

Prime heavy steers sold at \$11.00, but the limit has been raised this week, and \$11.50 or more for the first real good ones that come would be no surprise. Short-fed steers are paying good profits, at \$8.50 to \$9.50, and grass cattle from the West surprise owners about 50 cents a hundred, selling this week at \$7.00 to \$8.00. Cows leaped upward Thursday, and an Eastern order partly filled Wednesday at \$6.50 had to be abandoned, the buyer saying packers "simply shut their eyes Thursday and went after the cows," most of the fair to good cows at \$5.75 to \$7.00. Cannons are firm, at \$4.35 to \$5.00; veals \$9.50 to \$10.50, bulls \$5.00 to \$6.50.

Stockers and Feeders.

Best kinds are about steady for the week, White Face Panhandle yearlings \$7.00 to \$7.50, medium to good red stockers \$6.00 to \$6.75, common grades \$5.00 to \$6.00, feeders \$6.25 to \$7.50.

killers competing for the fleshy feeders, one lot going to the country at \$8.85 the middle of the week. Buyers have been scarce, but a larger attendance is expected next week, with the election out of the way, and stronger prices will doubtless result.

Hogs.

Receipts were 7,400 head, market steady to 5 cents higher at the start, but steady to weak at the finish, packers demanding concessions on the ground that prices here are almost as high as Chicago and St. Louis, the difference yesterday and today being only 10 cents. Top was \$9.95, bulk of sales \$9.50 to \$9.90. Light hogs continue to be marketed in large numbers, feeders declining to put high-priced corn into them, which seems short sighted, for the market looks safe, and a profit can be figured on the feeding operation under prevailing prices.

Sheep and Lambs.

Packers have shown their need of lambs all week, but only the last two days have they really exhibited their dire necessities. Prices were up 15 to 25 cents yesterday, followed by an advance of 25 to 40 cents today, top lambs \$11.75, which is \$2.50 higher than lambs ever brought in November previously here. Ewes may be quoted up to \$7.50, wethers \$8.50, yearlings \$9.00 or better, feeding lambs \$10.25. Receipts were 5,000 today. Few stock is just starting, the top lambs today coming from a Kansas feed lot.

J. A. RICKART,

Market Correspondent.

WHEELER COUNTY VOTES \$50,000 ROAD BONDS.

Saturday an election on a road-bond issue for \$50,000 to complete an automobile highway through Wheeler County carried by a large majority. The North Panhandle counties are much concerned in road improvement. The prospect of the completely logged Ozark Trail is awakening interest in that section.

FOR RENT—Nice room with good family board. Also a few table boards wanted. Two blocks from square. MRS. L. W. DALTON.

BACK FROM HUNT.

E. A. Rodgers and Homer Rook returned Wednesday morning from a ten days' hunting trip in the southern part of the State, and one day was spent hunting in Mexico. A number of lively chases were made after deer, but not a one were they able to kill. They visited with the boys of the Company L, stationed at Sanderson and Marfa.

The formation of ice on the surface of fields is fatal to alfalfa. This condition is most apt to occur on fields that are level or that contain pockets.

WELL MADE; ACTIVE; SEATS 7; \$1280

Quality runs through the 7 passenger 6-30 Chalmers like a vein of gold in a mine. That is one reason for its supreme ability in action.

The price is very low on this car—\$1280 until November 30. After that \$1350.

(All prices f.o.b. Detroit.)

CONNELL MOTOR CO., W. W. Connell, Mgr.

Ellerd Building, Plainview, Texas.



WARNING

DON'T BE DECEIVED BY THE STATEMENT THAT FOREIGN GROWN TREES ARE AS GOOD AS HOME GROWN TREES.

MAKE SURE.

If you want an orchard that will bear young and often make sure by buying your trees from Plainview Nursery.

We have a good stock of the very best for this country.

We will trade nursery stock for bonds, live stock, good notes, peach seed, or second hand sacks.

Also have some steer calves we want to sell.

PLAINVIEW NURSERY
PLAINVIEW, TEXAS



BETWEEN TWO SACKS OF FLOUR

there may seem no difference except the name. But if one of them is SNOW WHITE there is a big difference. Telling you about superiority of SNOW WHITE flour doesn't prove it. But if you will try a sack today you'll have plenty of proof of its superior excellence in the better bread, cake and pastry you bake. It suits others—it will suit you. Price fully guaranteed.

Get my price before you buy.

For sale only by

T. L. GORDON GROCERY

Whose your tailor?
TRADE MARK REG. 1900
ED. V. PRICE & CO.



The "Hang" of Your Overcoat

will at once reveal artistic workmanship and fabric goodness if made expressly for you by our Chicago tailors.

Ed. V. Price & Co.

Have us send them your measure and secure ultra-stylish appearance, quality and economy in your clothes.

Hundreds of new desirable Autumn and Winter weaves await your inspection and your selection now and will unquestionably proclaim your style leadership. Better leave your measure today.

Waller Tailoring Co.

PHONE 188

Exclusive Local Dealers



DON'TS FOR AUTOISTS.

A Few Rules for Preserving the Car and for Safe Driving.

A. F. Knobloch, of Indianapolis, gives a series of "don'ts" for automobile drivers. They are as follows:

"Don't put oil in the engine without first making sure that it is free from dirt and lint.

"Don't run the engine when it is not drawing the car. There is no worse abuse.

"Don't neglect to keep the radiator filled with water. Also use a good anti-freeze solution in cold weather.

"Don't neglect your tires; use the pressure gauge and maintain between seventy and eighty pounds pressure.

"Don't fail to inspect the level of liquid in the storage battery every two weeks.

"Don't drive with your feet on the clutch or brake pedals.

"Don't let your car stand with headlights full on. It is unnecessary and it runs your battery down.

"Don't drive fast on slippery streets.

"Don't drive with fully retarded spark.

"Don't start motor with wide-open throttle or advanced spark.

"Don't neglect the lubrication of your car. Watch the pressure gauge.

"Don't drive fast around turns or over rough roads.

"Don't apply brakes suddenly, except in cases of emergency.

"Don't attempt to shift into reverse gear when going ahead.

"Don't allow your clutch to engage suddenly.

"Don't drive on crowded thoroughfares until you thoroughly master the operation and driving of your car.

"Don't attempt to start motor with any of the transmission gear in mesh. Have gear-shift lever in neutral.

"Don't leave your ignition switch "on" when the motor is not running.

"Don't tamper with your carburetor unless you know it is out of adjustment, and not even then unless you know just what you are doing.

"Don't fail to tighten up spring clip nuts at end of 800 or 1,000 miles.

"Don't fail to tighten up all body bolts at end of every 800 to 1,000 miles."

HINTS FOR THE CAR OWNER.

If the motor has no priming cups it will be hard to start when cold weather comes. Get a set of spark plugs with priming cups attached. Remember that ether is the best substance for priming, as it evaporates readily, no matter how cold the engine may be.

At the beginning of the winter go over the tire chains carefully. Take out all cross chains that are worn and replace them with new ones. The best practice is to put in a new grip at

every other place, making the chain half new and half old. If a weak grip breaks, the one next to it is strong and will hold, whereas if all had been weak, several might break at once. Use the grips you take off to replace those that break.

Sometimes a driver says his magneto always misses when it rains. A magneto may be short-circuited by rain getting into it, but do not condemn the magneto before looking elsewhere. Distributor and spark-plug terminals are not covered with insulation, and so many leak current. Short circuits may develop in secondary wires. Spark-plug cores may be cracked. If no faults can be discovered outside of the magneto, put a leather cover over it and end your troubles.

A source of noise that is frequently overlooked is the case covering the timing gears. It should be kept filled with lubricant, but if it becomes empty it acts as a sounding-board and intensifies the noise of the gears.

When any part gets rusty put kerosene on it, but let it stand a while and then wipe off. Kerosene is useful in removing rust, but it will also cause rust. After removing kerosene put oil on parts or wipe with oil rag. Crude oil is also very good to remove rust.

When backing up close to another car most drivers watch the running boards and fenders, but this is not enough. Watch the top of the car as well as the bottom, and you will be doubly safe.

Be careful that the spare tire on the rear of the car does not hide part of the number plate, and that the plate is properly lighted at night. The police in many sections are enforcing the law very strictly, and you will find that paying a fine is a very expensive way to learn of such mistakes.

Do not neglect a slight leak in the gasoline line because it isn't leaking very fast. The vapor, being colorless, accumulates without your seeing it, and a disastrous fire may result. If tightening the joints does not stop the leak, rub some soap in the threads.

A liberal education on the subject of tires can be obtained from the advertising literature of the manufacturers. Write to them or call at their agencies. A trip through a repair shop where vulcanizing is done will add much of importance to your knowledge of tires.

The same advice applies to lubricants. Some of the pamphlets issued by the manufacturers contain information of priceless value to the motorist. The importance of lubrication can hardly be overestimated, yet it is often

neglected by the average man. Read up on the subject and you will get better results from your car, because you will then be better able to care for it.

INDIANA LACKS STATE HIGHWAY DEPARTMENT.

Indiana is one of the four States not having a State highway department. The Hoosier Automobile Association has started a campaign for a highway department for Indiana. One of the arguments in favor of it is that \$18,500,000 a year is spent by 4,500 road officials.

FUEL FROM MOLASSES.

According to a report from South Africa, plans have been made to manufacture motor fuel from molasses on a large scale. The company is known as the South African Natalite Motor Spirit Company, of Natal, South Africa. Natalite, the new motor spirit, is a distillate of molasses. Tests have been made with it in a 22-horsepower car weighing 3,600 pounds, over several routes, and, according to the report, in covering a distance of 500 miles the total amount of natalite used was 30.59 gallons, or an average of 16.4 miles per gallon.

SERVES MEALS AT COST.

AUSTIN, Texas, Nov. 9.—The Cafeteria of the University of Texas will serve a Thanksgiving dinner free to its regular patrons, according to a precedent established several years ago. The Cafeteria is a University institution, serving meals to students at actual cost. The average price of a meal this year has been 12.39 cents.

ADOPTS STANDARD TIME.

Although there has not yet been any agitation in Greece for daylight saving such as has been practiced in several European countries during the last six months, the Hellenic Kingdom has carried out on its own account a reform that has had most salutary effects.

On July 28, 1916, all clocks in the country were set forward 25 to 30 minutes, depending upon the difference between mean local time and astronomically correct time at Athens. This procedure, in addition to effecting a daylight saving of some half hour, has had the result, even more important, of bringing Greece within the zone of eastern European time. With the completion of the junction line that will make possible direct railway communication between Athens and

the other capitals of Europe, the time question assumed great importance. It is now thought to be satisfactorily settled. The difference between the longitude of Athens and of Greenwich is 23 degrees, 31 minutes and 51 seconds; according to the National Observatory at Athens, the actual time difference is 1 hour, 34 minutes and 51 seconds.—Daily Commerce Reports.

Henry Ansley, of Amarillo, visited relatives in Plainview Saturday.

WANTED—A few piano pupils by an experienced teacher who has studied four years with Leschetizky, in Vienna, and is a graduate of the New England Conservatory, Boston. Will make a special rate to the first who apply. Telephone 382, or write MISS MARY WRIGHT.

WANTED—To buy at once, one section improved land near Plainview. State price and terms. Address XX, care Herald.

A 50 Cent Box of Chocolates 29¢

Every Saturday for (cash)

Get here early for there will be a rush for the great Candy Special which we shall put on sale. We've offered you many a good value before but never one equal to this. Lady Evelyn Chocolates are genuine 50c quality and a particularly attractive assortment. The box, too, is a work of art and so pretty that it makes the Chocolates taste all the better. You'll want several boxes at our Special One-day price of 29c.

THE R. A. LONG DRUG STORE
PHONE 327



A CAUSE AND ITS EFFECT

An observation of interest to owners and prospective owners of motor cars

TO start out with a clearly defined purpose and to pursue that purpose with an unwavering determination and an intelligence, born of experience, is to insure ultimate success.

The paths of business are strewn with the remains of those who have failed to recognize the importance of this fundamental.

The history of business is replete with obituaries of those who started to go, knowing neither where nor how.

The Maxwell Motor Company was founded to build a certain type of motor car; to build it just as well as experience, money and human ingenuity would permit, and then to produce it in large volume so that a low price could be possible.

The Maxwell Motor Company has worked ceaselessly to this end. Every part of our plan has been rigidly enforced. No available resource that could aid in the achievement of our purpose was overlooked.

The dominant, underlying note in the policy of our company has been, and always will be, to build a motor car of honest materials and by honest methods. We know that merit and value make the only permanent foundation for our structure of success.

Merit and value imply comfort, an attractive design, an efficient motor, a sturdy chassis, the use of the best materials, complete equipment of tried accessories and economy in first cost and after-cost.

Each one of these qualities is part of the Maxwell Car. We do not put forth

any one of them as a compelling reason why the Maxwell should be the car of your choice.

We are selling motor cars—complete motor cars—and consequently do not base our appeal on motor speed or power, wheelbase, bulk, weight or lack of weight, appearance or any other single feature.

For example, the Maxwell engine, per pound of weight to be moved, is the most powerful automobile engine in the world. But we do not sell you a car on that account alone. We sell you because the Maxwell has every desirable feature—among which power is but one.

We hold that our manufacturing and selling policy is right. In proof thereof, we point to our record of accomplishment, which is nothing short of phenomenal.

Since the founding of our company, three years ago, we have doubled our output annually; we have improved our car constantly and three times we have reduced our price.

Having behind us the tremendous value of public good will, an organization of dealers and distributors that is second to none and an improved product that is making good in a big way, we will build (entirely in our own factories) and sell this year, 125,000 automobiles.

We are proud of our record. It is something rightly to be proud of. Things do not simply happen. There is always a reason for such an unusual success. Feeling certain that our plans and policies are correct, we will continue to follow them as faithfully as in the past.

WALTER E. FLANDERS,
President

ANOTHER CARLOAD OF MAXWELL CARS HERE THURSDAY—READY FOR DEMONSTRATION AND DELIVERY

Roadster, \$580; Touring Car, \$595; Cabriolet, \$865; Town Car, \$915; Sedan, \$985.
All prices f. o. b. Detroit. All cars completely equipped, including electric starter and lights.

Deferred payments if desired.

The South Plains Motor Co.

J. M. Lipscomb

PHONE 353

T. D. Lipscomb

LONG-HARP DRUG COMPANY

"Nyal Quality Store"



Mr. Vanderpoel now has charge of our Jewelry Department

We have just installed a stock of SOUTH BEND watches, all sizes and prices.

Diamonds, all kinds of Set Rings, Perfume Balls, Ear Screws, Broaches, Hat Pins, Stick Pins, Silver Knives, Forks and Spoons.

In fact we have everything carried in an up-to-date drug and jewelry shoe.

You don't have to be a judge of jewelry to get a square deal here.

LONG-HARP DRUG COMPANY
Progressive and Progressing

Phone 164

Motorcycle Delivery

RATES
ONE CENT PER WORD
EACH INSERTION

**THE EVENING HERALD'S
LIVE WANT AD PAGE**
TELEPHONE No. 72

**THE MARKET PLACE
OF THE
SOUTH PLAINS**

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Have that old, hard Mattress cleaned and made over before cold weather sets in. HANDY MAN'S SHOP. Phone 476. 11-24

FOR SALE OR TRADE—Six-cylinder Hudson Car, in perfect condition. See W. F. GARNER. tf.

WANTED—To rent four- or five-room house. T. O. COLLIER. tf.

FOR SALE—Modern seven-room house, close in. Corner lot, 100 x 140. Nice lawn, shade trees, barn and windmill. Phone 367 or address Box 85. tf.

The largest assortment of Cedar Chests for your selection in Plainview at GARNER BROTHERS. tf.

FOUND—Auto Chain between Tulla and Kress. Owner may obtain same at Herald by payment for this ad.

FOR SALE OR TRADE—Light Hudson Six. Will guarantee to be in perfect condition. See W. F. GARNER. tf.

WANTED TO LEASE—A section of raw or improved land to break. Give description, location and terms in letter to P. O. Box 578 or Phone 489. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

STRAYED—One brown mare mule, 10 years old; both ears split in the ends; no brand. Will pay \$10 for information leading to recovery of same. J. L. MARTIN, Route A. 4t-pd.

BARGAIN IN A HOME.
My five-acre well improved home near Wayland College for sale or trade at a sacrifice. Must dispose of this at once. Easy terms and cheap. W. G. ABERNATHY. tf.

ROOM AND BOARD—inquire at 1011 Austin Street at once. 2t-pd.

WANTED—From 2 to 6 sections of good, level, unimproved land in Hale or adjoining counties. Give full description in first letter. Address H. J. PICKNEY, 204 E. Jefferson, Dallas, Texas. 2t-pd.

WANTED: Position as carpenter's helper. Phone 100 or 416. 2t-pd.

JUST RECEIVED—2,000 feet of picture moulding. We are prepared to frame your pictures on short notice. GARNER BROTHERS. tf.

ONE SECOND-HAND CAR cheap. See WILSON MOTOR CO. for particulars. 4t-pd.

FOR SALE.
One horse, buggy and harness; in good condition. Terms to right party. ALFALFA LUMBER CO. tf.

WHY PAY RENT!
Can make terms on six-room, modern house located within four blocks of the Square. W. F. GARNER. tf.

We work only experts in our repairing and refinishing of Furniture. HANDY MAN'S SHOP. Phone 476. 11-24.

MONEY LOANED—On choice improved Plainview properties. Five to \$5,000. Describe your property fully, enclosing J. F. WELLINGTON, Fort Worth, Texas. 5t-pd.

FOR SALE—Chevrolet car, practically new. Run only 3,000 miles. See M. P. GARNER. tf.

FARM WANTED—Wanted to rent farm in Hale County; also a good small house in Plainview. Write, giving description, to FLEMING RAMSEUR, Nashville, Ark. 3t-pd.

WANTED—Quilting to do with patent quilting machine. HOUSE NO. 313, South Broadway. 2t-pd.

JUST RECEIVED—A new shipment of Rugs at GARNER BROTHERS. tf.

TANKAGE—PLAINVIEW PRODUCE COMPANY. tf.

WANTED—Bright young woman to enter training school for nurses. Phone PLAINVIEW SANITARIUM. tf.

FOR SALE—100 nice Jersey milk cows, 3 to 6 years old. Will sell in lots of 10 and make price according to cows selected. Forty good work mules, 3 to 6 years old. Will sell one span or whole bunch. One thousand coming three-year-old steers. Will sell in lots of 100. Address J. M. BASSETT, Crosbyton, Texas. 4t.

FURNISHED ROOM, close in. Electric lights, bath and use of phone. Phone 478.

ALFALFA SEED 15c a pound. PLAINVIEW PRODUCE CO. tf.

STRAYED—Big pair mare mules, black and bay; weight about 1,300 pounds. Phone 557. 2t.

BOARD AND ROOM with private family. Modern home. Two men or married couple preferred. Table board. Phone 516. 1t.

Those bed-room and dining-room sets and library pieces that will make the home more cheerful and comfortable this winter await you at GARNER BROS. tf.

TANKAGE—PLAINVIEW PRODUCE COMPANY. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

JUST TRY IT, and see how a Deltox Rug will improve the appearance of any room in the house. A new shipment of the mat GARNER BROS. tf.

FOR SALE—30,000 to 40,000 bundles of kaffir and cane, about equal quantities. Will sell and feed out. Have seventy-five acres wheat to pasture, and also some grass. Write me at Abernathy, Texas. Place is four miles west of town. SAM W. SMITH. 12-1.

POTATOES.

I am offering for sale until December first, at my place, 5 1/2 miles southwest of Spring Lake, 500 bushels or more of Irish potatoes at 3 1/2c per pound in quantities of 10 bushels or more, and 3c in quantities up to 10 bushels.

These potatoes are excellent for table use and are good keepers. J. L. LINVILLE, Spring Lake, Texas.

THESE COLD NIGHTS sleep on a good Ostermoor or Sealy Mattress. They are here for you at GARNER BROS. tf.

FOR SALE—Several teams of young Belgian mares, or trade for cattle. F. A. BAYLIES. Ranch 10 miles south-east of Hale Center. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

FOR SALE—At a bargain, good horse and carriage. Address "X," care Herald. tf.

We repair, polish and set Stoves. HANDY MAN'S SHOP. Phone 476. 11-24.

WANTED—An able and healthy girl to do several hours' housework per day. Inquire of MRS. CHAS. REINKEN, 907 Restriction Street. tf.

Deltox Rugs in all the latest patterns at GARNER BROTHERS. tf.

LAW BOOKS for sale. Phone 367. tf.

W. A. TODD, Agent
All Kinds of Insurance
Office No. 14,
First National Bank Building,
Phone 123.

L. A. KERR,
Architect.
Office at
Fulton Lumber Co.
Phone 187.
Home Phone 423.

We Renovate Feather Beds. HANDY MAN'S SHOP. Phone 476. 11-24

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

HARRISON & KERR CO.,
General Contractors.

Office at
Fulton Lumber Co.
Phone 187.
Home Phone, 528 and 423.

CALOMEL DYNAMITES
A SLUGGISH LIVER

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to

your druggist and get a 50-cent bottle of Dodson's Liver Tonic, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tonic instead and feel fine, full of vigor and satisfaction. —Adv.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

In After Years
Your baby will feel the effects of improper feeding. Do you know that cow's milk contains but one-sixth the amount of iron of mother's milk and that Thompson's Food (Peptonized) is pure sweet milk modified on a large scale and so prepared that the iron content equals that of mother's milk. Your baby will thank you in after years if you bring it up on Thompson's Food (Peptonized). There will be no danger of it being anaemic, rickety or backward in growth. Ready for use by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co., Plainview.

HARP & WILKIN
500 Lots
—IN—
Highland Addition
\$100 to \$400 EACH
Buy that lot for the new home while they are cheap.
These lots are near the new high school.
A. E. HARP
Grant Building

SEE ME FOR
FARM LOANS
Cattle Loans
I also buy vendors lien notes.
Money Ready in One Week
Promptest of service.
J. C. Rawlings
3rd National Bank Bldg.
PLAINVIEW, TEXAS

Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Are YOU
establishing yourself in the World of Successful Men?
A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.

THIRD NATIONAL BANK

I Told You So
I told you that you would get caught without coal and have to pay high prices for inferior coals.
OUR STOCK IS COMPLETE
Peerless Coals
Simon Pure Niggerhead Coal
Lykens Valley, Pennsylvania Anthracite
Black Diamond Anthracite
Arkansas Anthracite
Full line of FEEDSTUFFS bought and sold.
E. T. COLEMAN
Phone 179 Between Depots Plainview, Texas

LOOK! LISTEN!
German Heaters
The German Heater is an economical stove, it burns the Smoke, Gas and all Combustible matter in the Fuel. Hence reduces fuel bill and eliminates all soot in stove pipe. When you use a German Heater you warm the floor and get a uniform heat over the room. Call and let us show you.
Plainview Hardware Co.

PLAINVIEW MERCANTILE CO.

Store Opens
7 a. m.

PLAINVIEW MERCANTILE CO.

Store Closes
6 p. m.

PLAINVIEW MERCANTILR CO.

Very Active Inquiry for Good Winter Wearables and Winter Merchandise for the Whole Family and Stocks of All Such Things Are Largest In Our History

COATS FOR WOMEN AND YOUNG WOMEN



Exceptional at
\$12.75, \$13.50, \$15.00 and \$16.75.

So good that there won't be many left by Saturday. With a Top-Coat Fashion at its height—and good kinds scarce and high in price—our stocks are proving an irresistible magnet.

One style of Wool Velour in long and loose-fitting, with double-belt effect, with deep collar and cuffs—**\$12.75.**

Another long, loose-fitting Velour Coat is belted in front, with deep mole-color plush cape collar and mannish pockets—**\$13.50.** Others **\$15.00 and \$16.75.**

—And for the woman who desires the prettiest and best, several late models at—

\$50.00, \$75.00 up to \$95.00.

New Winter Styles in Women's and Young Women's Suits—**\$13.50 up to \$27.50.**

Young Women's Serge and Silk Dresses in plenty—**\$10.00 up to \$23.50.**

The Shoe Store That Helps By Holding Prices Down

When the leather market was rising with leaps and bounds, we bought thousands of pairs, knowing Shoes were going higher and higher. Our shoe business is growing larger each day, because in the midst of the soaring prices it is a great relief to thousands of people to find a store where they can get fine fashion and serviceable Shoes at

\$3.00 and \$4.00 a Pair—or even less.

JACK FROST IS AFTER THE CHILDREN

AND—

he'll be biting their ears and fingers if they don't get their warm Caps, Sweaters and Leggins.

Toques of warm Zephyr in all-white, red, blue-and-white, or pink-and-white, **35c and 50c.**

Zephyr and brushed wool Toques in dark colors, **50c to \$1.00.** Both solid colors and combinations.

White Sweater sets of Zephyr, including Sweater, Cap and Leggins, **\$1.50 to \$2.50.** Also in combination colors. Suits all together, **75c to \$1.50.**

And piles and piles of pretty Sweaters in light and dark colors and pretty combinations; some woven and others hand knit. Sizes for the tiny babe up to girls of 16 years.

And plenty of separate Leggins and Mittens, and nice, warm Baby Blankets, too—everything to keep the dear little ones snug and warm.

WARM SWEATERS FOR WOMEN—AND—YOUNG WOMEN.

Good, heavy, Wool Sweater Coats, in all the best Winter colors; some loose fitting and some with belts—

Prices, **\$2.50 up to \$6.75.**



HEAVY WINTER SWEATERS—FOR—MEN AND BOYS.

Warm knit Sweaters and Sweater Coats, in all colors and some combination colors; sizes 24 to 46—

Prices, **\$1.50 to \$8.75.**

Hundreds of good warm blankets, all colors, **\$1.00 to \$8.50.**

Last years prices.

Lots and lots of Skuffers, Spring Heels, School Shoes, sizes 5 to 11½, for the little tot, up to 5½, for the big fellow. **\$2.00 to \$3.25.**

Gentlemen, in all our years of selling Men's Clothing we have never had a better, finer stock than right now, and we have never known a time when men liked our kind of Clothing better. We have never before had so many salesmen and never before such coming and going of customers and goods, and, all in all, there has never been a time when Plainview men were so well dressed as they are today. All this winter there won't be a better time to buy a Suit or an Overcoat than this day.



Men's Suits \$15 up to \$25
Overcoats \$15 up to \$30

"The Home of Kuppenheimer Clothes."

YOUR BOY

who may be President himself some day, needs a new Suit and Mackinaw or an Overcoat.

Whether he's ever going to be President or not, he ought to have a start of self-confidence. He can't have that with an ill-fitting suit or overcoat.

If you want your boy to wear a Suit in which he will look his best and that will give service for every cent you pay for it, this is the store in which you will find it without any bother.

Boys' Norfolk Suits, **\$4.50 to \$13.50.**
Mackinaws, **\$5.00 to \$6.50.**

Personal News

W. L. Harrington returned Saturday from El Paso.

Mrs. Jim Anderson and little daughter, Helen, arrived Saturday from Ingville, New Mexico, for a visit with relatives and friends here.

Clyde McFarland, of Castro County, was here on business the latter part of last week.

H. A. Pearson, of Abernathy, was here Thursday on business.

Tom M. Price, of Cooper, Texas, was here Thursday on business.

Miss Anna Butterfield left Friday morning for Canyon. She has been teaching school at Quitaque.

Geo. L. Mayfield returned Friday morning from Tulsa, where he has been attending District Court.

Dr. R. F. Hare, county agent, is in Floyd County this week.

Revs. S. J. Upton, M. S. Leveridge and M. D. Hill, of Plainview, returned this morning from Stamford, where they have been attending the annual session of the Northwest Texas Conference, M. E. Church, South.

Rev. J. A. Sweeney, of Lockney, was here this morning also, en route home from conference.

Miss Connie Crow, who has been the guest of Mr. and Mrs. H. C. Howard, returned this morning to her home, in Clovis, N. M.

Jack Hawley left this morning for Houston on business.

I. A. E. Box, of New Mexico, is in Plainview on business. He has recently purchased a half section of land in New Mexico.

R. A. Drumm left Saturday for Fort Smith, Ark. He is to be married on November 15 to Miss Ward, of that city.

Rev. T. B. Haynie has returned from a ten days' visit in Wichita and other cities in Kansas.

Prof. H. P. Webb and son visited in Lubbock Saturday.

Mrs. Chas. Saigling and Mrs. May Kinder Smith left Saturday morning for a visit in Kansas City, Mo.

W. W. Connell was in Amarillo Friday on business.

Rev. G. I. Britain returned Saturday from a visit in Fort Worth.

C. W. Barnes, formerly of Plainview, is here visiting friends. His home is now Amarillo.

A. F. Quisenberry, of Hale Center, spent the week end in Plainview.

Charles Stephenson spent the week end with friends in Canyon.

Dr. J. C. Anderson left yesterday morning for a week's visit in Dallas.

R. M. Ellerd left yesterday morning for Phoenix, Arizona, where he will attend Federal Court.

Judge R. C. Joiner returned yesterday morning to Tulsa, where he is presiding over District Court.

B. A. Hubbard was in Lubbock Saturday and Sunday.

Miss Gertrude Overall spent the week end in Canyon.

On one of his tours to California, J. F. Jarrell, editor of The Earth Santa Fe publication, passed through Amarillo Saturday with two Pullmans of Eastern farmers who are prospecting in the West.

Miss Connie Crowe, of Clovis, N. M., is the guest of her friend, Mrs. H. C. Howard.

R. H. Holton and Mr. and Mrs. J. H. Bailey, of Carthage, Mo., are in Plainview on business.

A. F. Anderson is the guest of his parents, Dr. and Mrs. J. C. Anderson, having come up from Ralls for a short visit and having been detained here by the bad weather.

J. R. Hunter, of Carthage, Mo., is here on business.

H. G. Hocking, A. L. Harhoff, J. F. Hartford and G. B. Bardwell, of Post City, were here this week on business.

D. Y. Bartlett and Leon Hart, of Floydada, were here Sunday.

W. L. Dickson, of Olton, was a visitor in Plainview Sunday.

E. L. Crooks, T. E. Latch and P. W. Reed, of Frederick, Okla., were here Sunday.

M. E. Sidebottom, of Lubbock, was here Saturday.

Miss Mary Applegate, of Lockney, was here Sunday.

W. L. St. John, of Abernathy, was here Saturday on business.

E. M. Randolph, E. R. Bryant and Artie Baker, of Lockney, were here Saturday on business.

Mr. and Mrs. H. L. Kearns, of Amarillo, were here Saturday.

Eugene Thompson, representing the Southwestern Paper Co., was here Saturday on business.

P. L. Hancock, of Silverton, was here Saturday on business.

Herman Schulz, of Madison, Wisconsin, was here last week on business. He was accompanied to Plainview by Aug. Krouse, Wm. Haas, Ed Grundgripper and Burt Wiag, who were looking for farms.

Dudley Kennedy, Jr., of Dallas, was here today in the interest of the West-Callum Paper Company. He states that the Dallas Chamber of Commerce has raised a budget for fighting the Shreveport rate case and will have representatives in Washington December 6.

County Judge and Attorney Sworn in Today; Other Officers to Take Oath Soon

Hale County's new Judge, Judge Chas. Clements, was sworn in today, and is presiding over the Commissioners' Court, which met yesterday for a week's work. County Attorney L. D. Griffin has also been sworn in and has assumed his duties. The commissioners, W. J. Espy, W. N. Claxton, J. H. Phillips and J. W. Roberson, have canvassed the election returns of Hale County. The certified returns are now in County Clerk B. H. Towery's office. It is shown that in Hale County the vote for presidential electors was, Democratic 906, Republican 80, Prohibition 7, Socialist 43; for U. S. Senator, Democratic 922, Republican 69, Progressive 8, Socialist 43. This proportion was maintained approximately throughout the vote for state officers. Gilmore, to succeed Judge Williams, received 111 votes in the county; Hurdston 97. For county and precinct officers the vote stood as follows:

County Judge—	Dem.	Soc.
Clements	938	
Yancy		42
County Attorney—		
Griffin	948	
County Clerk—		
Wayland	944	
Fern		43
Sheriff—		
Terry	944	
Trent		42
Tax Assessor—		
Murphy	949	
Pool		42
Treasurer—		
Hamilton	949	
Nye		41
Surveyor—		
Shropshire	930	
Animal Inspector—		
Crawford	940	
Weigher, Prec. 1—		
Thompson	597	
Sargent		17
Commissioner, Prec. 1—		
Espy	576	
Rogers		17
Commissioner, Prec. 2—		
Robison	111	
Fitzgerald		7
Commissioner, Prec. 3—		
Claxton	190	
Shackleford		11
Commissioner, Prec. 4—		
Cornelius	57	
Stewart		7
Justice of Peace, Prec. 1—		
Kock	597	

Justice of Peace, Prec. 2—	Dem.	Soc.
McDaniel	111	
Justice of Peace, Prec. 4—		
Mayhugh	56	
Huguley		7
Justice of Peace, Prec. 5—		
Fletcher	54	
Constable, Prec. 1—		
Frye	579	
Constable, Prec. 4—		
Huguley	57	
Justice of Peace, Prec. 3—Mounts 3,		
Springer 3, Masterson 21, Newland 5,		
King J. Bridges 2, Roberts 2, Ewalt 1,		
Kisor 1, Baker 1.		
Constable, Prec. 3—Yates 15, Mounts		
2, Cagle 22, Harbacker 2, Masterson 2,		
Ewalt 1, Bailey 1.		

Other county officers will be sworn in during the week or as soon as their bonds are made. J. C. Terry, sheriff and tax collector, has the largest bond, his State bond being sixty per cent of the total State taxes and his county bond in proportion to the total county taxes. The bond will be in the neighborhood of \$60,000. The old sheriff, J. C. Hooper, will be checked out as soon as bond is made by Mr. Terry. County Judge Clements' bond is fixed at \$7,500, \$5,000 as county superintendent of public instruction and \$2,500, as county judge. County Attorney Griffin's bond is fixed at \$2,500.

MINIMUM TEMPERATURE TODAY WAS SIX DEGREES FAHRENHEIT.

The U. S. weather observer at the Texas Land and Development Company's office reports a minimum temperature for the day beginning at six o'clock p. m. Monday as six degrees Fahrenheit. The minimum for the preceding day was thirteen degrees. The highest temperature recorded today was at two o'clock, when the mercury registered forty-four degrees. At four-thirty the temperature was thirty-nine degrees. Precipitation for the past two days is so small as to be almost unappreciable, amounting to less than one-tenth of an inch. The mist and sleet settling on the ground for the past two days was sufficient, however, to cover the earth and make traffic slow and light, even in the business district. The United States weather forecast, supplied today by Western Union Telegraph Company, follows: "Texas and Oklahoma generally cloudy. Freezing almost to the coast."



Perfect Harmony

No one disputes the supremacy of Victor records--they sell themselves.



It is no credit to us that we sell Victrolas and Victor Records as fast as we receive them and are behind with Victrola deliveries.

Garrison-Conner Electric Co.

PHONE 359
Next door to R. C. Ware Hardware Co.