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PLAINVIEW, TEXAS, FRIDAY, NOVEMBER 3, 1916

CITIZENS FAVOR WORKING FOR THE BIG TRACTOR SHOW

Colonel R. P. Smyth Will Continue Negotiations for Demonstration Next Summer.

The concensus of opinion of those present at the meeting called Wednesday night on the proposed tractor show for Plainview was in favor of Plainview's entertaining the show if it could be secured. There were about duct is acceptable to the court. fifty present at the meeting.

who would come to such a show was taken up in detail, and after discussion the assembly voted to have Secretary R. P. Smyth of the Chamber of shire hog, stag, which was two years of the Church of Christ at Abernathy. New stewards elected were Dr. C. D. Commerce to continue his negotiations old in June, to H. W. Knupp for \$50.75. for the meeting, pledging him their The hog weighed 660 pounds, but was istered. support. It was thought that by both the Chamber of Commerce and Young It brought \$8.75 in Plainview. Mr. Men's Business League co-operating in Byars is one of the few Hale County the move there would be no trouble in men raising the Berkshires. Plainview's handling the show, if it can be secured.

The committee which decides the location of the shows will meet during this month, states Colonel Smyth, who was in conference with the president of the asociation in Dallas this the Cotton Palace.

GILLESPIE BELIEVES LARGE SUGAR-BEET TONNAGE POSSIBLE.

Writes Commercial Secretary That His Company Is Interested in Possibilities of This Section.

From F. A. Gillespie, treasurer of the Garden City, Kansas, Sugar and Land Company, Col. R. P. Smyth, secretary of the Chamber of Commerce, has received a letter giving analysis of beets sent from his truck farm, near Plainview. In part, the letter states:

"I am enclosing you herewith analysis of the last sample of beets sent us.

"You will notice by this sheet that 45 ounces, or nearly 3 pounds to the beet. These are very large beets, and would indicate, if this is a fair sample, that your tonnage would be very heavy if you have a good stand.

"The sugar in the beet is 10.9 per cent, which is low, and the purity is 70.4 per cent, which would indicate that the beets are very green and still

"It will be interesting to note how these beets ripen up. We will find this out as you send samples from now on, from time to time."

A report from another company has been received since the above. This last gave a sugar content of 11.7 per cent and purity of 76.4 per cent. This shows that as the beets get riper the sugar content will increase. Colonel Smyth has received a request from a sugar company in Utah, asking that samples of beets be sent to them twice a month up to April for the purpose of testing.

BIRTHS.

Born, to Mr. and Mrs. Barney E. Rushing, October 27, a boy.

November 1, a boy. Born, to Mr. and Mrs. L. H. Pendley, THROWN FROM BUGGY, JOHN Seth Ward Addition, November 2, a

Born, to Mr. and Mrs. H. E. Jobe, November 2, a girl.

FOUR CANDIDATES INITIATED

The Woodmen of the World at their barber in C. L. Largent's shop. regular meeting last night initiated four candidates, W. C. Roberts, J. D. Miller, Ed Dougherty and W. H. Murphy. More than one hundred were present, including about twenty members from Olton.

cations for the order, and now has money into circulation there. twenty-two candidates awaiting initia-

Following the work of the lodge last night, a lunch was served those present by the Home Restaurant.

ARE STOCKING RANCHES.

calves, bought several weeks ago, have probable that Mr. Cozart will move morning on business. In company ing the Texas Moline Plow Co., was + ever had. They will be posted + been received by J. M. Gist at his ranch with his family to the properties. near Canyon. Fourteen hundred additional head of cattle will be received by him soon.

BOYS STEAL SYRUP: GET CASH AND BUTTER FOR IT. SEARCHING FOR HEALTH

A suspended sentence was given to boys Tuesday in the County Court by Judge W. B. Lewis. The boys stole Store, exchanged it for butter and cash at the Cash Grocery and Bennett's Grocery, and sold the butter to the Home Restaurant and Missouri Hotel. The boys were released on the understanding that they were not to be tardy or absent from school, except on legitimate excuses, and that their con-

The matter of caring for the visitors BERKSHIRE HOG WEIGHED

E. W. Byars Wednesday sold a Berkdocked eighty pounds by the buyer.

morning for Waco, where he will have charge of the Hale County exhibit at

DEUTSCHLAND ARRIVES WITH ITS SECOND CHEMICAL CARGO.

The German submarine Deutschland has again arrived in an American port, New London, Conn. It brought a cargo of chemicals from Germany. This is the second successful voyage of the submersible, chemical dyes being brought the first itme. Captain Koenig, in charge of the ship the first voyage, is in command.

M. H. WOLFE AIDS IN HOSPITAL WORK OF BAPTISTS IN DALLAS.

of Dallas, and who is well known in city.' Plainview, having visited here on work the beets are good, big beets, averaging for his denomination, has donated \$5,000 to the new Baptist Memorial Sanitarium at Dallas.

DID NOT FIND BROTHER.

of stock, implements, etc.

TO NEW MEXICO IN INTEREST

Rev. R. E. L. Farmer, president of Wayland Baptist College, and Rev. Mexico Baptists will adopt Wayland T. B. Slaughter, of Canyon, had busi- P. L. Hancock and wife, of Silverton,

Friday afternoon John Johnson was thrown from a buggy when a horse he of Memphis, were in Plainview Tues- W. A. Atchinson and Cecil Storey, of was driving ran away. The shafts got day. loose and struck the ground, hurling Misses Mabel Dagley and Velma ness. BY WOODMEN OF THE WORLD. Mr. Johnson to the ground. His collar Griffith, of Lockney, were here yesterbone was broken. Mr. Johnson is a day.

HALL COUNTY PROSPEROUS.

Chas. Russell has returned from for Corona, N. M., where he has some Hall County, where he went to see his cattle on the range. mother, who is ill. He reports fine Sovereign W. C. Fyffe has been busy business conditions in that county. A have returned from a visit in Dallas for several weeks securing new appli- good cotton crop has put plenty of and Waxahachie.

OKLAHOMAN INSPECTING HIS

Mr. and Mrs. T. J. McFarland and parents. She was accompanied home here Wednesday en route to Chapel Mr. and Mrs. G. H. Cozzart, of Drum- by her sister, Miss Skidmore. mond, Oklahoma, arrived here today Mr. and Mrs. E. B. Hocker left Wed- Methodist Church at Lockney. Malone Bros. have received 600 head by auto from their home on their way nesday morning for Kansas City, Mo., The Wilson Motor Co. is the name of of three-year-old heifers for their to Littlefield, where both gentlemen for a short visit. Mr. Hocker is with a new firm which will handle the + Herald as soon as possible, the Cochran County ranch, delivered by own land. Mr. McFarland has 354 the Cobb Grain Co., having charge of Saxon car. Mr. Anderson, who has 4 Tuesday issue of the paper will the Higginbotham ranch. They have acres and Mr. Cozart 80 acres near the Aiken branch house. also purchased forty Hereford bulls. | Littlefield. A son of Mr. McFarland | Walter Darlington, capitalist of Kan- has associated with him C. W. Wilson. | The Herald hopes to have the Fifteen hundred high-grade F. L. is living on the property, and it is sas City, Mo., arrived in Plainview this | C. D. Whiteley, of Dallas, represent-

SIX HUNDRED SIXTY POUNDS.

DR. HANBY TO WACO.

Dr. J. D. Hanby left Wednesday

search of a brother, whom he has not to be embalmed, a Kansas law prohib-asking for more attention by pastors. seen for many years. His efforts to iting bringing into that state a body find him were futile.

JNO. HARTSLER WILL SELL

An auction sale is to be held at the

OF WAYLAND BAPTIST COLLEGE.

J. T. Burnett, financial agent, are in New Mexico in the interest of the college. It is thought possible that New moved to Hereford. Born, to Mr. and Mrs. C. D. Nobles, College as their official school.

JOHNSON SUFFERS INJURIES.

SOUTH PLAINS PROPERTIES. pleurisy.

L. A. Hitchcock, or Lubbock, was today on business. He will probably formerly a student at Wayland Baptist & and Olympic theatres. be here several days. here Tuesday.

DEATH CUTS TRIP SHORT

Hale County Twenty-Six Years, Is Dead.

arriving Wednesday morning.

Cemetery, by Rev. J. E. Black, pastor of the church.

ters.

HAS BEEN HERE 25 YEARS.

J. H. Lutrick, of Lakeview, was in Plainview yesterday on business. Mr. School Lutrick was severely ill during the early part of the week, but is much im-

Twenty-five years ago this month Mr. Lutrick moved to the Plainview Ministers Preparing for Annual Concountry. In regard to the country, he says: "I knew when I first moved out here that this was a good country. wooded country. The country has set- charge of Floydada Mission this year, here. If Plainview grows as much in tions up in full. the next twenty-five years as it has in Rev. J. W. Story, pastor of the Plain-M. H. Wolfe, prominent cotton factor the past it will certainly be a nice little view Church; Revs. S. J. Upton, M. D.

PASTOR RUSSELL DEAD.

that has not been prepared for burial by a registered embalmer.

GOODS AT PUBLIC AUCTION. NINETEEN COUNTIES WILL

ness in Plainview Monday.

W. D. Trueblood and T. C. Anthony, day.

Y. W. Holmes returned this morning | terday.

Geo. D. May left yesterday morning Wednesday.

Mrs. Rex Lindsay has returned from parents.

Mrs. F. P. Powell and daughters Smith, Ark., on business.

Ed Hamilton, who has been sick for parents, Mr. and Mrs. R. M. Irick.

from Amarillo, where he has been on

the past week and a half, is now worse,

his illness having developed into

Paris, where she has been visiting her

'Round About Town

R. L. McMurtry, of Tulia, cattle in- Mrs. J. L. Vaughn returned Wed-

spector, was here Monday on business. nesday from a short visit in Amarillo.

L. Waldron, of Weatherford, was a John May, of Miles City, Mont., was

business visitor in Plainview Tuesday, registered at the Hotel Ware Wednes-

was here yesterday.

were here Monday, shopping.

Slaton, had business in Plainview yes-

Mr. and Mrs. Grady Pipkin and

child spent the week end in Canyon.

where they visited with Mr. Pipkin's

Rev. and Mrs. J. A. Sweeney were

Hill. Rev. Sweeney is pastor of the

METHODISTS ELECT NEW STEWARDS FOR NEXT YEAR

Conference-Has Been Successful Year.

While en route to Mineral Wells, in Rev. A. L. Moore, presiding elder of building. the hope of improving his health, I. J. the Plainview District, held quarterly Helm, prominent farmer and stockman, conference for Plainview Methodist number, occupying three floors, eleven Commerce Commission for a hearing in who lived in the Halfway community. Church Wednesday evening. The died Tuesday night at Slaton. He was stewards of the church report every accompanied by his wife and two sons, collection made in full. Rev. J. W. who made preparations to return home, Story, the pastor, made a report of the onds. There are 300 pupils. The Mexico points, The hearing will be last quarter's work. He stated in his building is two stories and consists of conducted by Examiner Brown. The funeral services were conducted report that during the year 125 new seven rooms. vesterday afternoon, at the Plainview members have been added to the roll

The I. O. O. F. lodge rites were admin- Wofford, R. A. Long, Dr. J. F. Owens, R. A. Underwood, John Lucas, L. M. Mr. Helm was sixty-three years of Faulkner, W. A. Nash, R. W. O'Keefe, as cashier of the First National Bank This means that when the time comes age. He has resided in Hale County Wilbert Peterson, Dr. C. C. Gidney, at Lockney. He has been teller at the for a hearing that the full conditions twenty-six years. He is survived by Jo W. Wayland, C. W. Boyd, T. Stock- First National Bank here for a number must be gone into in detail and in a his wife and three sons and four daugh- ton, W. W. Underwood, Dr. L. C. Way- of years. His successor has not yet forceful manner. This will require Buntin, J. H. Leach, S. S. Sloneker, his new home. Marvin Garner, E. C. Lamb and A. E

> W Wayland was elected superintendent and W. W. Und lay leader. derwo

METHODISTS CLOSING WORK.

ference, Which Will Meet in Stamford.

Every foot of it looks alike, except the Rev M. S. Leveridge left yesterday \$5,000 cash when the road has incorbasins, and I knew that any kind of morning for Cisco, where he will visit porated under the laws of New Mexico 60,000 pounds for the larger cars. The labor-saving farm machinery which before attending the annual session of and \$125,000 when the road has built present minimum is from 32,000 to 40,could be operated anywhere could be the Northwest Texas Conference, Meth- into the city, erected depot and operused here. I was tired of the rocky, edist Church. Rev. Leveridge has had ates first train. tled up a great deal while I have lived and has a report showing all collec- BRICK WORK STARTED ON

bers of the conference residing here.

Russell," an independent minister, died is holding quarterly conference for that Co. on the south. at Pampa Tuesday afternoon, while en church. He reports the work of the route from Los Angeles, Calif., via the district in good shape. Many of the W. J. Roberts left this morning for Santa Fe, to New York. His body was smaller commmunities which have his home, Lone Oak, Texas. He has sent to Kansas City to be embalmed, been supplied with pastors for only been here for the past several weeks in but was intercepted at Waynoka, Okla., one or two Sundays each month are

FUND FOR ARMENIANS GROWS.

The fund which is to be sent to the around \$4,000. relief committee for winter work with BUY MAXWELL CARS HERE. the suffering Armenians is growing. Twenty-five dollars was subscribed at farm of John Hartsler, seven miles The South Plains Motor Co., Lip- the meeting Sunday afternoon. The south of Plainview, November 28. Mr. somb & Son, managers, has the agency fund now has grown to \$33.35. It will Hartsler will offer about \$1,500 worth for nineteen South Plains counties for be remitted to the committee Monday. the Maxwell car. They will open a dis- Contributions to the fund will be retributor's branch here in the near fu- ceived by R. A. Long or Jas. D. Me-

PUPILS SHOW GOOD TRAINING

An official inspection made early in in the week by Fire Chief Wiley Brashear and Fire Marshal Earle C. Keck syrup from the L. J. Warren Grocery Prominent Farmer, Who Has Lived in Pastor Will Leave Soon for Annual showed that the pupils of the Plain- Decision of Court November 8 at Fort view Public Schools are proficient in carrying out the fire drill. Without warning, an alarm was issued at each

DOUGHERTY LEAVES FIRST

land, J. E. Sheeon, Dan E. Ansley, J. H. been selected. He will leave soon for ample funds for hiring good counsel

ROSWELL THINKS IT HAS CINCHED A RAILROAD.

The Lubbock and Great Northern porated under the laws of New Mexico 13 by the commission on the comas well. The Roswell people have plaints of Fort Worth elevator men. agreed to pay a bonus of \$130,000,

NEW GARAGE FOR CONNELL.

Yesterday brick work was started on Hill, A. B. Roberts, W. M. P. Rippey the new garage being built by I. N. and L. G. Haggard are among the mem- Brooks for Connell Motor Co. This company will distribute Chalmers cars Rev. A. L. Moore, presiding elder of and Hupmobiles for the South Plains. Charles T. Russell, known as "Pastor this district, is now in Ralls, where he The garage adjoins E. N. Egge Auto

LIKE BURNING MONEY.

About two thousand bushels of the week for \$1.90 per bushel in Plainview. The loss in wheat alone was

INFANT IS BURIED.

B. E. Mitchell was buried Tuesday afternoon, in the Plainview Cemetery.

ARE PROSPECTING HERE.

J. A. McKnight and John Dalrym- whole case shall be reopened. ple, of Lexington, Lee County, and S. L. Tarwater, of Caldwell, arrived Wednes- now out in the interest of the work of day night in a Ford car. They are the organization in assisting the Pan-G. W. Dodson and family have Miss Esther Rodgers, of Floydada, prospecting. While here they will be handle Tariff League in fighting rate the guests of J. L. Dorsett.

CROCKETT SELLS LIVESTOCK.

Goes to El Paso to Vote, but Will Be Back in Plainview Soon After Election.

To cast his vote in the general elec-Vernon, were here yesterday on busition, J. O. Crockett has returned to his home, in El Paso. Before leaving, Mr. Crockett stated to a representative of and the Y. M. B. L. committee are see-R. A. Baldwin and J. T. Phillips, of The Herald that he has sold ninety ing shippers-merchants, stockmen head of Hereford cattle, grade and reg- and others-in an effort to raise this istered yearling steers, and 1,000 head fund. A. G. Hinn is chairman of the Alex Taylor and W. C. Hutchinson, of Sherman, were visitors in Plainview of grade Shropshire sheep from his committee, and L. F. Brown and Z. E. Richmond Terrace farm and ninety Black, secretary of the Y. M. B. L., are head of fat hogs from his East Rich- seeing the interested parties. Rev. T. B. Haynie left yesterday morning for Wichita, Kans., and Fort mond Ranch.

Mr. Crockett will return to Plain- VERNON CONTRACTS FOR Miss Anna Irick, of Floydada, was view soon to complete his business here during the week end visiting her

WILL HOLD TUESDAY'S HERALD TO CARRY

In order to get the election returns to the readers of The formerly held the local agency, now + be held until Wednesday noon. +

IN CARRYING OUT FIRE DRILL. PROMISED RATE HEARINGS **ENCOURAGE LOCAL SHIPPERS**

Worth May Give Texas Commission Jurisdiction.

WASHINGTON, D. C., Nov. 2 .- A Pupils at the Central School, 470 in date has been made by the Interstate rooms, emptied their building in sixty Amarille, December 16. Testimony seconds. The East Side pupils were and arguments will be received in the out of their building in forty-two sec- coal and coke rates cases from New

Developments of the past week indicate that relief will soon be forthcom-NATIONAL FOR LOCKNEY JOB. ing to shippers of the Panhandle and Plains country, if shippers are careful Ed Dougherty has accepted a position to present their case in its true light. and other necessary expenses.

An examiner of the Interstate Commerce Commission will be in Fort Worth November 29 to hear arguments n the case of minimum carload weights for grain screenings, oat clip-Railroad Company has been incorpor- pings and elevator dust. A tariff proated under the laws of Texas. A dis- posing increases in the minimum patch in the Roswell Record states weights of these shipments was susthat the company will be also incor- spended from August 15 to December

The proposed minimums vary from 40,000 pounds for the smaller cars to 000 pounds.

A tariff proposing new rates on cotton from Oklahoma to New Orleans, when originating on the St. Louis & San Francisco, will be attacked by shippers December 5, in Dallas. An examiner of the commission will hear arguments from both sides that day.

The most encouraging sign of immediate relief is the possibility of favorable action being taken on the injunction proceedings at Fort Worth Jovember 8. If the court sustains the jurisdiction of the Texas Railway Commission at that time the jurisdiction in the matter of Texas rates will be reversed, and there is little question but what the Texas commission wheat were burned on the farm of J. B. will annul or suspend tariff 2-B and Long Sunday night. The origin of the the railroad companies will be forced fire is not known. Wheat sold early in to hold rates at the old level until the mater of final jurisdiction shall have been thrashed out.

Tuesday afternoon The Herald posted a bulletin, which was given it by courtesy of the Fort Worth Star-Telegram, stating that the I. C. C. had The infant daughter of Mr. and Mrs. suspended until March 1 the proposed rate increase on lignite coal, beef cattle, stock cattle, cordwood and tan bark. This message also states that oral arguments will be heard in Washington December 6 as to whether the

> The Y. M. B. L. has a committee increases and in their efforts to have rates affixed on the old basis. This tariff league is fighting to maintain Amarillo as a common-point station. Where a differential has been in effect only from Amarillo to Plainview, this rate now is effective beginning at Acme, just north of Quanah, on the Fort Worth and Denver Railway. Plainview has been assessed by the league \$250 to assist in the rate work,

25,000 YARDS OF PAVING.

A contract has been let by the city of Vernon for 25,000 yards of paving. Asphaltic concrete, specifying Texaco asphalt, is the type selected. Judge J. B. Copeland, of Vernon, was here ELECTION RETURNS. + this week in the interest of the Vibro-4 lithic Construction Company, of Dal-A las. They want to bid on Plainview's paving, in case the citizens decide to

BOSQUE COUNTY MAN MOVES TO LARGE IMPROVED FARM.

J. M. Sears, of Bosque County, has with J. C. Rawlings, his local repre- in Plainview this week on business. 4 in the R. A. Long Drug Store 4 moved to the farm formerly owned by sentative, he went to Roaring Springs He is a cousin of Miss Irene Whiteley, Tuesday night and at the Mae I . Dr. R. R. White. He has 970 acres of + this highly improved property. His former home is Valley Mills.

HALE CENTER NEWS.

ber daughter, Mrs. George Doubleday. Plainview last Saturday.

were received Friday and placed on panied him. who believe in handling nothing but Center Record. the best, are doing their share in proving that Hale County is admrably BEEF CATTLE CONTINUE TO adapted to the best.

Z. E. Black, secretary of the Young promised to give our people the proper credits, and we are sure that our people will gladly assist their Plainview friends in any way that they can.

farmers, living northwest of town, re- cattle than were ever received here The market ruled 10 to 15 cents ports having splendid success with his previously in one month. sweet potatoes. He reports that he realized \$150 from one acre of sweet for our seil, and also shows the splendid class of farmer that Mr. Laney is.

Miss Hazel Buckingham and Miss Rash spent Saturday in Plainview the feed lot are paying out at any going to be high, and the feet

C. C. Cornellus, of Coleman, spent ous today, and sold at \$6.75 to \$7.25, breeding ewes \$7.00 to \$9.00. a portion of this week in Hale Center from Texas, New Mexico and Colorado,

Mrs. R. A. Miller returned home Mr. and Mrs. W. N. Claxton, Mrs. brought in 25 cars of cannet cattle Well Known Actress and Husband Re-Wednesday from Plainview, where she S. J. Whitacre, Miss Viola Smithee and from St. Louis and Chicago to help out has been for the past week visiting Mr. Tom Claxton were visitors in on orders here in the last week. Can-

the week, of Mr. Sansom of Lamb visit with his wife, in El Paso. His lit- weighty cows \$7.00 or better. County, 500 head of sheep. The sheep tle daughter, Miss Minnie, accom-

their farm-ranch, two miles north of Mr. and Mrs. George Yates enter- week, and prices ranged 30 to 50 cents of that well known theatrical manager. town. These gentlemen have also tained, at their hospitable home, in higher. Offerings today contained inquiring friends were told at the Anbought of Dr. W. R. Fergason fifty South Hale Center, last Thursday some choice three-year-old New Mexi- sonia Hotel, where Mr. and Mrs. Zieghead of cows and fifty head of calves, night, in honor of Rev. and Mrs. Ox- co steers at \$7.50, pretty good Texas feld have apartments, that both mother and also bought Dr. Fergason's lease ford. Those present were: Rev. Ox- yearlings at \$7.00 to \$7.25, medium and baby are well and hearty. of the section north of town. Messrs. ford and family, the stewards of the grades \$6.25 to \$7.00. Fleshy feeders Congratulations for the couple from Light are enterprising stockmen, and Methodist Church and Rev. Oxford's sell up to \$8.80, high-bred range feed- all parts of the country kept Mr. Ziegthis stock that they have bought is Sunday School class. A salad course, ers \$7.00 to \$7.50, plain feeders \$6.35, feld and his secretary fairly busy quite an addition to an already first- with tea, was served. All certainly this morning, some weighing 716 throughout the afternoon, but Mr. Ziegclass stock. Such stockmen as these, enjoyed a pleasant evening. Hale pounds at \$5.75.

Anderson and Walter Day, of Plain-Oct. 30.—Cattle sold 35 to 50 cents cents below Saturday, bulk of the sales riew, and Walter S. Ayres, of Chicago, higher last week, with every indica- \$9.75 to \$10.10. Heavy hogs and me-Illinois, were business visitors in Hale tion that the market was gathering dium weights each sold up to the top, Center Tuesday. Mr. Black was here strength. Receipts of 28,000 head to- light weights up to \$10.05. Local to interest our people toward helping day met a strong demand, trade active prices have not only been running Plainview prepare an exhibit for the and prices a shade higher. The run is above other river markets for some Cotton Palace, at Waco. Mr. Black largely from distant points, and its time, but are now close up to Chicago. this season. Total for the month will has and Missouri, which means scarcity be around 360,000 head, exclusive of of fed stock at Kansas City. W. W. Laney, one of our substantial 30,000 calves, twenty thousand more

> Beef Cattle. stage. Finishing shipments are com- operation attended with profit. R

visiting friends and looking after busi- some heavy Oregon steers late last THERE'S ANOTHER BILLIE BURKE, Rev. and Mrs. Geo. W. Shearer, of week at \$7.15 to \$8.00. Local killers ner cows sell at \$4.50 to \$5.00, me-Light Brother bought the first of A. F. Quisenberry left Friday for a dium to good cows up to \$6.75, choice

Stockers and Feeders.

KANSAS CITY STOCK YARDS, 5 to 10 cents lower, top \$10.15, five home since their marriage. character suggests that this will be conditions that will continue indefinthe last heavy week in cattle receipts itely, because of feed scarcity in Kan-

Sheep and Lambs.

higher, following advances late last Prime finished steers are quotable up to \$11, although the best here toup to \$11.00, but the best heavy steers day sold at \$10.90. Native lambs here today brought \$16.40. Short-fed stopped at \$10.25, fat ewes around steers sell at \$8.25 to \$9.50, warmed- \$7.00. Feeding lambs are stronger, up steers up to \$8.50, and though feed and if prophecies of local sheepmen is high, cattle that have done well in count for anything, winter pricespare Rev. and Mrs. B .H. Oxford visited ing from all quarters and selling at runs will soon be over, when all relatives and friends in Plainview \$7.00 to \$7.75, light steers \$6.00 to classes will be scarce and strong \$6.75. Range beef steers were numer- Feeding lambs bring \$9.35 to \$16.00.

ceive Many Congratulations.

Shipments out reached 38,000 last life is Mrs. Florenz Ziegfeld, Jr., wife

feld managed to spend a part of the day at his office.

Heavy receipts of hogs at all points The theatrical manager has been ADVANCE AT KANSAS CITY. caused a decline today, but it was not living at the hotel for ten years. He as severe as it looked at first, the close and his wife have made it their winter

Sixty Years the Standard



Made from cream of tartar derived from grapes. **NO ALUM**

Tulia, were here Wednesday.

Judge J. E. Lancaster has returned from a visit in Dallas.



WHO SAID "NOBODY LOVES A FAT MAN?"

Of course there are "fat men and fat men," but there's no reason on earth why every man, no matter what his weight, can't look trim and smart.

A MICHAELS-STERN

in a "stout" model will fix all that for any man, no matter how many his pounds, no matter how great his clothing difficulties may have been in the past.

Right here we can show you a splendid variety of styles and patterns in stout

Our prices invite your most careful inspection-\$16.50 to \$24.50.

Other suits \$12.50 to \$14.75.

WINTER IS COMING

Make motoring pleasant by buying your choice of one of our assortment of rain-proof

Fine Wool Robes \$6.25 Each

BARKER & WI

FORD BUILDING



SEE THE CHEVROLET

A real automobile for only \$540.00

E. N. EGGE AUTO COMPANY Plainview, Texas

mazingly Comfortable

They like its power-it's the world's most powerful low priced car.

Everybody concedes its beauty.

It wins on economy.

But its roomy seats, deep upholstery and easy riding cantilever springsThese things make it so amazingly comfortable that people can hardly believe their senses.

You wouldn't think that a small, light, economical, low priced car could be so comfortable.

But come in and let us prove it to you.

KNIGHT AUTO COMPANY, PLAINVIEW, TEXAS Telephone No. 237

> The Willys Overland Company, Toledo, Ohie "Made In U. S. A."

JUUU

To Loan to Farmers and Stockmen for Investment in Live Stock Proposals invited for either large or small amounts SATISFACTORY MARGIN REQUIRED

The Citizens National Bank

Gapital \$100,000.00

Plainview, Texas

Community Correspondence

HALFWAY MOTHERS' CLUB

Albert Kayser Sells Farm and May Buy Place in Halfway Neigh-

farmers are very busy finishing the

Mr. and Mrs. J. W. Dye and Willard Center, spent Tuesday with Mr. Pinsod Dye went to Tahoka Friday, returning and family. Sunday.

last Wednesday from a visit to rela- Misses Helen and Eileen Groff. from a visit to the Dallas Fair.

Clabe Puckett, of New Mexico, vis- | south."

Albert Kayser has sold his place Boston. expects to buy again, near Halfway. Mrs. Herman Tumberg Thursday. A. Wilson, of Hill County, is here, and will begin the erection of his house ping in Plainview Saturday. in about a week.

Sunday School here Sunday.

ada Saturday, returning Sunday.

play, "Dot, the Miner's Daughter; or son's last social is our wish. One Glass of Wine," to be rendered in

Mr. and Mrs. Hilary Churchwell, of Plainview, were guests of the Spence family Saturday and Sunday.

D. W. Hooper and family have moved to their new home, about five miles west of Halfway.

Melvin Emerson and family have moved to the Dan Gray place. Mrs. Thomas Stanton, of Plainview,

after visiting relatives here for some days, returned home Saturday. Misses Myrtle and Martha Spence, of West Side, and their cousins, Mr. and

Mrs. Hilary Churchill, of Plainview, attended the League here Saturday

Julian Smith was the only boy from the Halfway Pig Club to enter a pig in the contest on last Saturday.

"SPOOKS" GALORE WALK IN LIBERTY COMMUNITY.

LIBERTY, Nov. 1 .- Sunday School broken arm.

preach here Sunday at 11 o'clock a. m. home that night. spent Sunday with J. J. Groff and fam- home folks Saturday night and Sun-

and family, C. P. Seipp, Tony Schien- ter Friday night. The result was a near Hale Center, and Misses Helen sided affair.

Wheeler, Roxie Range, and Grace WILL SOON GIVE PLAY. Beard, of Hale Center, spent Sunday

with R. E. Houston and family. Misses Grace and Helen Beard, of near Hale Center, spent Saturday night and Sunday at the J. J. Groff home.

The Liberty Social Club meets HALFWAY, Texas, Oct. 30 .- The Thursday, with Mrs. E. E. Freeman. C. C. Alexander and family and Nick sowing of wheat and gathering of Klein and family called on L. L. crops, and the weather is ideal autumn Wheeler and family Sunday evening. W. F. Beard and wife, of near Hale

A number of people attended the Mr. and Mrs. R. L. Hooper returned singing Sunday evening given by THE EAST MOUND SCHOOL

tives in Kaufman and Terrell, and Clifford Wheeler was a pleasant caller Wednesday evening "down

ited his sister, Mrs. J. W. Dye, last Mrs. J. J. Groff and daughter, Miss Owen Harris left Sunday morning for Helen, spent Thursday with Mrs. J. J.

nine miles northeast of Plainview, and Mrs. Geo. Shellabarger called on Horne's Ford. A number of our people were shop-

Misses Lena and Essie Hooper and Frank Lundgrum entertained a num- William Sawell and family spent Sun-Miss Crandall, of Mayfield, attended ber of friends, between thirty-five and day with Mr. and Mrs. D. W. Wallace. forty, at their home, Tuesday evening Prof. Charles Smith went to Floyd- with a Hallowe'en social. Hallowe'en the place he recently purchased, west pranks of all kinds were played upon of Tulia. Mr. and Mrs. W. P. Evans and Mrs. each visitor. Two ghosts met them at D. W. Miles, of near Kress, visited Mr. the gate. Refreshments of apples and and Mrs. B. B. Huguley Sunday. Mrs. popcorn balls were served. At a late Miles remained for a week's visit with hour the guests departed, declaring they had a splendid time throughout, The Mothers' Club are getting up a and that this will not be Mrs. John-

ACCIDENTS BEFALL TWO

Misses Sires and Brashear Are Hostesses for Pupils of the Primary School.

Mark Akers, grandson of Mrs. Emily Keenan, has returned to his home, in San Angelo, after an extended visit

with relatives here. Miss Pearle Cowart, who was operated on in the Plainview Sanitarium,

is reported to be doing nicely. Tom Keenan made a business trip to Abilene this week.

Master Paul Burrus is suffering from a severe cut on his leg. He was

thrown from a horse. Master Alton Keenan is absent from school this week on account of a

Rev. Holland, of Plainview, will with Mrs. M. F. Brashear, returning

Geo. Fairris and wife, of Plainview, Miss Margaret Locke visited with

Nick Klein purchased a new ear Manley McGill was a social caller at Mrs. Keenan's Sunday.

Geo. Sehllabarger and family, Edgar Messrs. Frank Triplett and Manley Johnson and family, Herman Tumberg McGill attended a social at Hale Cenost, Frank Lundgrum, Willie Beard, of "tremendous hit," but decidedly a one-

Our Car Light Crust

Is Now Here

Remember the quality of this high-grade product. Per 100 lbs. \$5.00

Mill run bran, 100 pounds - - \$1.75

CASH GROCERY CO.

Who Wants It?

The prettiest 80 acre irri-

gated farm in Hale

county. High class im-

provements. A snap for

EASY terms.

and Eileen Groff, Hazel and Dorothy At the home of Mrs. Emily Keenan

Wednesday afternoon Misses Sires and Swisher County section are about com-Brashear entertained most delightfully pleted. the primary room and smaller music; pupils. The children were brought end with her parents, in Plainview. Miss Sires, and were greeted most from Swisher County Wednesday. heartly at the door by the old witch, who happened to be Miss Brashear. They were then ushered to different parts of the house, where various games and contests awaited them, Margaret Nafzger and J. P. Williams winning the prizes. At the witch's signal they assembled in the dining room. Amid jack-o'lanterns and goblins, spooky stories were told, after which a delightful luncheon was

BUILDING NEARING COMPLETION.

EAST MOUND, Nov. 1.-Mr. and Mrs. Cliff Horne, Wade Wallace and Waco, to attend the Cotton Palace. They are making the trip in Mr.

Mr. and Mrs. J. P. Marlin and family, Mr. and Mrs. A. H. Estes and family, Mr. and Mrs. Clayton Eiring, Pled Mr. and Mrs. Edgar Johnson and Conley, Lon Conley and Mr. and Mrs.

Grover Vaughn moved this week to

Chas. Espy will move soon to a place in the Liberty neighborhood. He is sowing his wheat there this week. Work is progressing rapidly on C. J.

Gardener's place. The carpenters are now doing the inside work on the new school building. Mr. and Mrs. Dave Thompson, of YOUNGSTERS AT OLTON. Childress, are visiting Mrs. Thomp-

on's father, B. F. Cox. The pupils received their report cards this week, and most of them are doing splendid work.

J. B. Long's granary was destroyed OLTON, Texas, Nov. 1.—The Olton by fire Sunday night. There was about public schol building is nearing com- 2,500 bushels of wheat in it at the

The improvement on Mr. Scneder's

Miss Murtice Saffle spent the week build on the site of the old house. from the public school building by D. W. Wallace moved his cattle home munity Monday with a drove of fine F. V. Scheder is fencing a ten-acre

Chil Slaton passed through this com- that is up is looking fine.

J. B. Long is hauling material for a Almost every one has finished have modern six-room house, which he will vesting their row crops, and some few are still sowing wheat. The wheat

pasture of black emmer for hogs.

Isn't It a Fact

That you have come to look forward to our big furniture shipments every Spring and Fall as representing a complete assortment of the most authoritative patterns from the big markets?

We buy our selections thru a buyer who visits the markets and selects stocks from the factories latest creations. In this way we buy advantageously as to price and we get the selections which will most please you.

2 Big Carloads of House Furnishings

Arrived here this week. Our new building which is going on makes it a bit difficult to show you the new things but if you are really wanting something new for any room in the house and for any need we will do our best to display the new things for you.

Just make known your wants for we feel that we can supply them.

Paxton & Oswald



The 1917 MAXWELL

We are pleased to announce a new Maxwell agency for the South Plains. In so announcing it we want to assure you that the reputation of the Maxwell will be fully sustained by the service that we will give Maxwell owners. Back of the service which we will render locally are the big Service Branches which will assist us in assisting you.

THERE are two distinct kinds of automobile service. First: Service given by the car itself.

Second: Service given by the manu-

facturer after the car is in use. Without the other, either one is of

little value. The proper rendering of both is the highest expression of what an automobile maker should give and what an owner should receive.

Maxwell Service is assured by fifteen Maxwell owned and operated Service Branches, which have been established at

advantageous points throughout the United States and Canada. Each of these branches serves a certain territory. These territories have been carefully mapped out in regard to shipping facili-ties, and they make it possible for any Maxwell owner in the country to receive parts within twenty-four hours after ordering. These service branches are augmented by a large number of stockcarrying dealers located from one to twelve hours distant from any Maxwell

There are just two points more we want to emphasize in this ad, the first:

THE MAXWELL "UTILITY POINT" MOTOR

The Maxwell engine is up to the minute in design. It has the long stroke and small bore; it has a maximum speed of 2000 revolutions per minute-but we do not exploit these features. We believe the public is more interested in the performance that must determine what the design is worth from a practical standpoint.

In ordinary driving, with a properly designed engine, the gears of the transmission are seldom changed. The driver merely throttles "up or down," the speed of the engine thereby regulating the speed of the car.

The Maxwell motor turns over from 500 to 2000 revolutions per minute. The range of speed represents car speeds from five to fifty miles per hour. But if the greatest efficiency is to be

secured there must be a certain car speed at which the motor is timed to give the best all-around results. And this speed should be the car speed.

And so we have studied carefully how Maxwell cars are used, and have found that ninety per cent of all driving is done at about twenty five miles per hour. This is the point where we must give the greatest utility.

And the Maxwell engine is produced with this fact in mind. The engine is designed and built with consideration for this "Utility Point" -twenty-five miles per hour, or in terms that apply to the engine, 1000 revolutions per minute.

This is what we mean by the 'Utility Point" Engine.

Of course, you have high speed when you want to race the car, but you are most interested in regular driving, and that is what we have kept in mind in the production of the Maxwell engine.

This sensible construction, this "Utility Point," explains why the Maxwell has established so many new records for practical endurance and economy. It explains why the Maxwell will average twenty miles per gallon of gasoline—why it is the World's Champion Endurance Car.

The last point is the extremely low gasoline consumption of the Maxwell.

J. M. Lipscomb

PHONE 35 FOR DEMONSTRATION

T. D. Lipscomb

WILSON & HOLLE

someone.

See

Grant Building

The Plainview Evening Herald

-Published Every Tuesday and Friday Evening by-THE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts

HERBERT S. HILBURN, Editor

E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$2.00 a Year; \$1.00, 6 Months.

Advertising Rates on Application.

Hale County is to be represented at the Cotton Palace, at Waco. It is a safe assertion that the exhibit will bring back a liberal share of premiums. Progressive stock farming is making a name for the South Plains as a place of plenty and prosperity.

THE MAN WHO CAN DO THINGS

The world does not ask of the young man-the world of industry method of administration. and of commerce—so much "What do you own?" or "Who are you?" but, rather, "What can you do?" Says H. L. Gantt: "The man who knows what to do and how to do it is pre-eminently the engineer. The new world which is being ushered in by the great struggle now taking place is one in which the engineer is destined to be the supreme power, for it is becoming clear that, in future, the man WHO CAN The writer of an article in the law DO THINGS is the man in demand.'

DOES THE NEW FARM-LOAN PLAN HELP THE TENANT?

Just now the farm-loan act is the cause of much comment, personal and by the press. Wherein the act will be of benefit to the the regulation of all rates charged by tenant farmer is the question most raised. The question is vital. There must be some collateral basis, and the man who desires a loan merce, including sections of the lines must have at least 50 per cent to buy his land, which is the basis of the which are wholly within the boundaries

P. W. Goebel, president of the American Bankers' Association. in a press interview, has discussed the question as follows:

Why, if the tenant is the right kind of man there will be no trouble whatever. And here the personal equation comes in. The Government must require harassed by State interference." The absolutely the same maximum requirements from everybody that does business two kinds of service are inextricably with these banks, and the local banker will take into consideration the personal equation of a man wanting to buy land, and, as a banker, I would not hesitate the remuneration can be clearly septo say that I would loan freely on second mortgages.

"I would not in a commercial bank, but in a trust company or investment bank I would lend freely on second mortgages so long as I could see that the interest and the amortized payment on the first mortgage and the interest on rates and interstate commerce. The the second mortgage and taxes and upkeep of the land would be less than the rental value of the land.

"We will say a young man who has worked for a farmer for a number of years, or a man of middle age, whom I have known for years, who has rented a place, comes to me and he says: 'I have \$1,000, and I have two span of horses and some cows and some sows-enough reasonably to stock 80 acres of ditional burdens on traffic in other land. I have got to pay \$50 an acre for the land. I can get a loan through the the National Farm Loan Association of Staunton Township for \$2,000. Will

'Now, it is a very easy proposition to figure it out. I will figure that on the first mortgage of \$2,000 he will pay \$120 interest at 6 per cent. I AM within its own constitutional jurisdic-

'He will pay \$20 on the amortization fund. Now, I lend him the \$1,000 at 7 per cent, if you please. He will pay me \$70, and will figure that his taxes cost him \$50, which makes a total of \$290.

"Now, that 80 acres of land, if he rented it, would cost him anywhere from \$325 to \$400 a year rental. It goes without saying that he will take more the Congress of the United States. The interest in that piece of land as an owner than as renter. He will take better care of it and improve it. It will be improved rather than deteriorated.

"It does not take a great stretch of imagination to see that this man with the \$1,000 I loaned him can pay on an average of \$100 a year on the principal. terstate commerce. This not only In other words, he can retire the \$1,000 I am lending him in 10 years. Then seems sufficiently obvious ag a comhe will simply have a proposition that with intelligent work at all he will mon-sense interpretation, but it has absolutely make a living, and the small sum he pays yearly to retire his loan finally will hardly be taken into consideration.

"The results of these long-time loans also will be that more of the income from the farm can be placed into equipment for the farm; equipment not only to bring larger returns in dollars to the farmer, but that will make the family feel like they want to stay there."

PSYCHOLOGICAL PANICS

A prominent advertising agency of New York is sounding the warning that Americans are not to expect a panic in financial or insisted upon regulating rates upon industrial circles when the European war shall have closed. The writer sees no reason why there should be unsettled conditions, except in a few lines, which have received abnormally increased business by reason of the war. Capitalists who have invested in such businesses have made ample provision for their business of the war were to close at any time. They are taking the gamble and are prepared to hedge when the proper time comes.

With the resumption of peaceful commerce, there is no good reason why business in all lines of standard trade and commerce should not be even better. While catering now to a limited field, the field will doubt that such action would be judibe greatly increased on cessation of war. The supply of goods from European sources must be taken into consideration, it is true, but the demand for these people for goods will increase as well, thus equalizing to an extent conditions of the market.

We had a splendid example last summer of how the impression of "hard times" becomes current. When August, with its dry days, mill. Phone 367 or address Box 85. rolled around the annual period of lax business was felt. The people felt that times were hard and talked hard times. The psychological effect produced brought about a period of business laxness which was strenuous.

There's much truth in the statement that panies are never logical, always psyhoological. Students of economy tell us that this can be shown in all of the national financial crises of America. The booster's effect, then, is to ward off panies. The pessimist invites them.

A NATURAL EVOLUTION.

rent number of "The Nation's Busi- of permanence in personnel, and a cenness," Prof. C. A. Dykstar, professor of tralizing of authority at one point. It political science in the University of requires, just as any industrial or busi-Kansas, discusses in an interesting ness organization requires, the use of manner the evolution of city govern- experts. ment and the city-manager plan that "It is on this administrative side our plan he says:

commission government has revealed perts do not seek election for a short its strength and weakness as a govern- term-rotation in office has no attracing instrument, and, better still, has tion for them. Under the commission encouraged intelligent interest in and form we are asking that our elected criticism of our old city politics. We municipal officers be both interpreters are becoming willing, at last, to ap- of public opinion and the heads of adpraise city government scientifically ministrative departments. Such a and not sentimentally.

istrators into the public service.

tration in a growingly complex and difficult organization requires execu-Waco Morning News: In the cur- tive ability, technical skill, a measure

is now attracting the attention of mu- commission is weak; it is bound to be nicipal experts. Of the commission weak, for the simple reason that a popular election is not and can not be "Ten years of experimentation with a test of administrative ability. Exsolution of municipal difficulties must "We have learned that the character [result inevitably in a loss of the repreof any city government depends upon sentative character of our Commistwo things-first, the degree in which sions, since they must be busy masterit reflects public sentiment in the de- ing the unfamiliar details of an adtermining of what ought to be done, ministrative position instead of conand, second, the degree of efficiency sidering questions of policy, or it must with which public policy is adminis- result in making only nominal heads tered. Under the commission form our of departments out of them, and as a city governments have proved sensitive / consequence the piling up of subordinto public opinion; but they have not ate officials to conduct the administragenerally drawn the most qualified tive business of the city for the coms last respect there is much room missioners. This is neither an ecoprovement. Efficient adminis- aomical nor a wise course of action,

for it increases the salary cost and de- WEST SIDE MOTHERS' CLUB stroys administration unity."

The inherent weakness of the commission system is here concisely set mark. If the president of a railroad ent, the vice president presided. system were selected by popular balcity's business demands the same degree of technical fitness that a railroad's business demands.

Over forty American cities have adopted the city-manager plan, and it public is so well pleased with the result that no consideration would be given to a proposal to return to the discarded

STATE LINES AND RAILBOAD RATES.

New York Journal of Commerce: magazine, Case and Comment, has no difficulty in reaching the conclusion from a study of judicial decisions that Congress has full power to provide for railroads engaged in interstate comof a State. Fully 85 per cent, it is said, of railroad traffic is interstate, and it is "wasteful and illogical to permit this traffic to be hampered and interwoven, and neither the cost nor arated. If State rates are made low in the interest of local trade, it results in a discrimination against interstate rates in the latter case have to be made higher, if there is to be a fair return upon the whole. As the writer says: "Unreasonably low State-made rates reduce railway revenue and impose ad-States and on interstate traffic."

There has been a good deal of insistence in controverted cases on the rights of each State to regulate rates tion, but it has been plainly shown that this can not prevail without interfering seriously with the power to regulate commerce "among the several States," which belongs exclusively to central authority necessarily overrides any exclusive State rights over fractions of the system engaged in the inbeen many times implied in judicial opinions where the point has not been specifically presented for direct de-

The difficulty has been that Congress has not made it clear in its legislation and the States have done nearly all the incorporating of railroad companies and defining their powers and obligations, while State commissions have traffic wholly within State boundaries and State courts have upheld them. It is time all doubt and confusion were removed by Congress assuming the full power vested in it by the Constitution, and providing for a regulation of rates which shall be fair and reasonable and involve no unjust discrimination. Federal courts have left no cially sustained.

FOR SALE-Modern seven-room nouse, close in. Corner lot, 100 x 140. Nice lawn, shade trees, barn and wind-



THE personal thought 1 -- the spirit of the giving, determines the value of the gift. What, then, could be more fitting than your portrait for the Christmas remembrance—to carry your simple message of friendship.

A dozen portraits solve, at once, a dozen perplexing gift prob-

Make an appointment today, before the busy season.

THE COCHRANE STUDIO

HELP FENCE SCHOOL LAND.

The West Side Mothers' Club met out. It is an approach to business ad- October 20, at the West Side school ministration, but falls short of the house. The president not being pres-

Business was then transacted, and lot, everybody would expect the rail- the money made by the box supper road to soon land in bankruptcy. The given by the club was given to fence the new school land.

The club then adjourned to meet again November 10th.

The club is growing in interest, and the next meeting will be more interis noteworthy that in every case the esting than the last, as topics will be discussed that appeal to the mothers. PRESS REPORTER.

LAW POOKS for sale. Phone 367. tf

A 50 Cent Box of Chocolates

Every Saturday for (cash)

Get here early for there will be a rush for the great Candy Special which we shall put on sale. We've offered you many a good value before but never one equal to this. Lady Rvelyn Chocolates are genuine 50c quality and a particularly attractive assortment. The box, too, is a work of art and so pretty that it makes the Chocolates taste all the better. You'll want several boxes at our Special One-day price of 29c.

R. A. LONG DRUG STORE

Dame Fashion

is never idle. As quickly as one style is completed another is begun. Her latest contribution to Mi-Lady's toilette is the all white and metal lace hats with trimmings of fur.

We have a complete showing of both and it will be a pleasure to show them.

R.&H. Millinery Co.

"The Individual Hat Shop"



Close Out Designs In

KITCHEN CABINETS

AT 25 PER CENT OFF FOR CASH

This will mean a big saving on an article which has become to be considered absolutely necessary in every well regulated home. The Kitchen Cabinet is considered a fixture as a convenient labor saving device in the kitchen and it's mighty seldom that you ever have an opportunity to buy them at anything under established prices. But here we offer you a big saving. Just figure yourself what one-fourth off means it means that while these few designs which we are closing out with a view to changing lines are still in the house you can buy a

\$35 Kitchen Cabinet for \$26.25

Such a saving should interest any thrifty housewife who wants a cabinet and yet wants to save money at a time when the cost of practically everything she uses has gone skyward. These cabinets are good style, and worth much more than we ask for them but we want to close them out to make room for a different make.

Remember this too-We are prepared to care for your every stove need, no matter what kind of a stove you want.

E. WINFIEL Phone 95

"Where Your Business Is Appreciated and Your Money Buys Most"

IT'S STOVE TIME Round Oak Soft and Hard Coal Burners Donohoo-Ware Hardware Co.

Who Is America's Greatest Song Writer? Of Northern Birth, Wrote Southern Songs pedestrians! Motorists tear about the able to understand it, much less advalue. I think it is so important that ring the pupil on to accomplish re-

By HERBERT WILLIAM REED.

sure. It is true that Ethelbert Nevin credits in High School for music often in obscurity and poverty. Amer- week out, than the faithful music stuica's greatest song writer died over dent? I aver not. fifty years ago, and his life ended in A noted English composer and critic, extreme poverty. His poetic phrase Joseph Holbrooke, spent a short time was exceedingly plain in its construc- in our country last winter. Recently tion, and his melodies and harmonies he has been writing a series of letmarvels of simplicity; yet his art ever ters on his "Adventures in America" the race, and produces effects which dently he looks at us with a superthe greatest of geniuses fail to imi- critical eye, finding much to censure tate. The atmosphere of his best and and little to admire. Listen to what lasting songs is pure and sacred, com- he says about Chicago: "The parks pelling attention, soothing the spirit, are all fine, but the city unforgivable. above writers; so does it take

"Come Where My Love Lies Dreaming," "Massa's in the Cold, Cold Were the question to be asked, "Who Ground," "Old Dog Tray," "Oh, Susanis America's greatest song writer?" the na," and "Uncle Ned"? Did one man answer, to most persons, would be write them all? Yes, and many more prising. Whom do you consider the Strange that he should be so quickly greatest? There are not many per-forgotten! Who is America's greatest your community who could song writer? Stephen Collins Foster. name a half dozen composers, I am Two Texas towns already grant

wrote "The Rosary," Charles Cadman study under the direction of private "At Dawning," Dan Emmet teachers. These places are Abilene wrote "Dixie," H. P. Danks wrote "Sil- and Corsicana. Other towns and cities ver Threads Among the Gold," and are contemplating a like movement. Carrie Jacobs Bond wrote "A Perfect Our school boards and school facul-Day," but none of these writers can ties are waking up to the fact that lay claim to the title "The Greatest music study is a great factor in our American Song Writer." The old say- education, and capable of imparting as ing that "The public is fickle" still is much culture, when properly studied, true. The popular man of today is as any form of "book learning." If likely to be forgotten tomorrow. A your girl or boy studies music seriousbeloved song lingers on and on, it is ly for four, five, or six years, why sung by generation after generation, should not the same be recognized for its melody is known to millions, yet credit in the schools? Does any other the composer is generally forgotten, class of students give any more time living and dying without honor, and per day to any subject, week in and

ment and a delusion. Probably his such has any enduring qualities. failed of production, and in dear old pianist and teacher, Godowsky, as re- you are only wasting time and money.

tion. Many things in music can be appreciated by a person who has had never gone to school can understand stories told in simple language, and considerable extent. No one would Plato, the plays of Shakespeare, or the poems of Browning. Neither can one expect people who have not an ounce of musical education to understand exercises a masterful influence upon for one of the London papers. Evi- music as so much noise and nonsense and softening the heart. Who does Elevated trains, trains like railroads, deal of study and much hearing of not love "My Old Kentucky Home," elevators, bells, whistles, yells, shouts, good music to appreciate the works of "Old Black Joe," "Old Folks at Home," accents, Jews, dirt and misery, with great composers. There is a

the hellish rush of everyone. For deal of music being written at this must play it over till you discover your kind of discipline. Criticism is the hellish rush of everyone. What present day which leading musicians mistake. Your fingering is abomina- medicine to take" with many pupils, for? Poor devils! And the roads!- are undecided whether to accept or ble. I cannot make you pay attention who desire flattery and petting, but it infernal roads!-dangerous even for reject, claiming that they are scarcely to fingering; you think it of too little is often the one thing needful in spurcity like madmen. Their cars are mire it. Musical composition has I have spent a considerable part of my sults. cheap and nasty, but their owners are many innovations these days, and lifetime trying to invent new ways of nastier. Good-bye, Chicago. And I many writers are attempting unusual fingering to make things easier and have not seen the stock-yards. No, and unheard-of things. A continual get more appropriate expression. sir! d-n the stock-yards and the men rehearing may enable some of us Yes, you will have to learn the whole who traffic in them." Looks like the eventually to enjoy this ultra-modern composition over again. It is full of gentleman's trip was a disappoint- music, but time alone will decide if inaccuracies. Your work is terrible!-

terrible! This cannot continue. If for treatment for cancer. He was acreceptions were not as cordial as he Piano students, what would you you do not accomplish better work companied by his family and his sister, anticipated. Anyway, his pet opera think of a lesson from the famous you might as well stop your lessons; 'Chi" he and a jitney came in woeful lated by a pupil of his in "Musical Suppose your local teacher were to contact, resulting in a broken arm. America"? "What did you play there? criticise your work in this severe man. Thus his intense, perverted, and eter- Play that again-again! No, I will not | ner! Could you stand such correc- and South Dakota and in Minnesota on

Miss Hallie Faulkner has returned to her home, in Whiteflat, after a visit

three weeks' visit with relatives and friends in Iowa. He also was in North

WHY A SEPARATOR?

A famous dairy expert asserts that installing a good centrifugal cream separator in a four-cow dairy is the full equivalent of adding another cow, because the separator gets more cream from four cows than can otherwise be gotten from five. In other words, five cows without a separator will not produce as much butter as four cows with one, and in the former case you have to feed and take care of one more cow. By selling one cow and using the money to purchase a separator you can make more profit from your dairy-in fact, without a separator no real profit can be made.

When You Get the Full Meaning of this Question

You will want to investigate which is the simplest, the most economical and the easiest to handle of the many separators offered today.

We Guarantee the SHARPLES

With its many exclusive worth while features and ask you to let us demonstrate and arrange to have one put on your farm on trial. We know that it will sell itself.

R.C. WAREHARDWARECO.

PREPAREDNESS

On every hand, claim is being made for preparedness, some really worth while others simply taking advantage of the popularity of the word.

Electrical Preparedness

Is perhaps as vital as any ever suggested. To prepare the home, the office, the work shop, or any other place where men and women gather, means to increase the efficiency, to lessen the cost and the labor, to protect the eyes, and to cut out dirt and oil or gas smells.

The Winter Reading

Absolutely demands that you have the pure light furnished by electricity to preserve the eyes of the little folks who study, and the older ones who read for pleasure and profit. The long evenings will be a pleasure if you will wire your home for electric service.

We will be glad to figure your wiring job without any obligation on your part. Phone 13 for wiring service.

TEXAS UTILITIES CO.

Days Require

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

& BONNER

Big Special Sale

\$5,000 WORTH OF GROCERIES

To Be Sold In the Next Fifteen Days

We have a surplus of groceries, but are needing some money, and for Spot Cash for 15 days only will make a special reduction on everything in our store. As all kinds of groceries are advancing rapidly on the market, by taking advantage of this sale

YOU CAN SAVE MANY DOLLARS

We have a very large stock of high-grade flour and will sell to you at a lower figure than it can be bought today at the mills. A great saving.

Any regular \$1.00 per can coffee in the house

All syrups to close out at less than wholesale cost today. The genuine article, too.

EVERYTHING ELSE AT SIMILAR REDUCTIONS

Remember, these prices are for spot cash only, and the sale will continue but fifteen days.

.. J. WARREN GROCERY CO.

Northeast Corner Square

Phones 233-234

MINE TABLES "42" AT HALCYON CLUB MEETING.

The Halcyon Club and a number of guests enjoyed the hospitality of Mrs. 1. W. Willis Wednesday afternoon, with "42" as the pastime.

Nine tables had been arranged for the game, and the rooms were pretty with pink and white chrysanthemums. Before the close of the afternoon a

two-course luncheon was served. Those present other than the club members were: Mesdames J. A. Slaton, J. H. Slaton, L. A. Knight, Robt. Malone, D. F. Sansom, Elmer Sansom, C. C. Gidney, J. C. Anderson, Robert Meyers, May Kinder Smith, B. O. Santord, J. F. Garrison, L. S. Kinder, Geo. B. Doubleday, H. W. Harrel, Chas. McCormack, W. E. Armstrong, J. M. Adams, W. J. Patten, E. F. McClendon, C. W. Tandy, W. W. Underwood, R. A. Underwood, E. Graham, G. Graham, F. E. Blasingame, E .T .Coleman, A. Wan Howeling and A. B. Martin and Misses Lucile Kinder and Lena and Ethel Williams.

MRS. J. H. SLATON HOSTESS FOR THE HIGHLAND CLUB.

The bome of Mrs. J. H. Slaton was the scene of a pretty social event yesterday afternoon, when she entertained the Highland Club and a number of guests.

The rooms were pretty with shaggyheaded chrysanthemums of various colors, which were artistically arranged throughout the house.

Six tables were arranged for "42."

A two-course luncheon was served after the games to the club members and the following invited guests:

Mesdames R. E. Burch, Jos. Putnam, J. W. Willis, W. W. Underwood, D. F. Sansom, Elmer Sansom, J. C. Anderson, R. A. Underwood, C. C. Gidney, E. F. McClendon, W. B. Price, F. E. Blasingame, Geo. B. Doubleday and Mont Carter, and Misses Kathryn Powell, Mary Bullard and Elezazbeth Briggs.

RANGE DEMONSTRATED.

During this week a number of the housewives of Plainview and surrounding country are being attracted to the Donohoo-Ware Hardware Company's store by the special demonstration of the Majestic Ranges.

A demonstrator from the Majestic fectory is here and explains the merits, conveniences and construction of the range. He also gives a baking demonstration each day.

Dr. R. F. Hare, county agent, returned yesterday from Floydada, where he has been attending to his duties as county agent of Floyd County, He will remain here until Monday.

WANTED-A few table boarders. MRS. L. W. DALTON. 1t.

Reinken
can save you \$3.25
on a heavy all wool
Overcoat

"Speedoline"

Puts the Miles in Gasoline

This wonderful new liquid increases your auto mileage from 25 per cent to 40 per cent. It increases the power of your motor. It removes carbon deposits. It prolongs the life of your motor.

One quart of this fluid will reduce your gasoline consumption by \$8 to \$10. Its worthy of your careful test.

FOR SALE ONLY BY

Plainview Rubber Co.

PHONE 104



Between Two Sacks of Flour

there may seem no difference except the name. But if one of them is SNOW WHITE there is a big difference. Telling you about superiority of SNOW WHITE flonr doesn't prove it. But if you will try a sack today you'll have plenty of proof of its superior excellence in the better bread, cake and pastry you bake. It suits others—it will suit you. Fully guaranteed.

Get my price before you buy.

FOR SALE ONLY BY

T. L. Gordon Grocery

Announcement

I have purchased the Crystal Cafe and will continue to operate the same at the old stand and under the same name. I will greatly appreciate the continued patronage of the old customers of the Crystal and that of any others we may be able to attract thru careful attention to your demands in service.

I have had more than fifteen years experience in the restaurant business and will try to adapt my experience to your requirements as rapidly as possible. I will try at all times to give you the best foods the markets afford prepared in a most approved way. We particularly want the food we serve to appeal to you no matter how fickle your appetite.

We are here to please you and will make every effort to do so if you will give us the opportunity.

H. S. AVENT, Proprietor

The Crystal Cafe

Studebaker Increases Prices

(Effective soon after Nov. 15)

Never a better time than FIRST MONDAY or ELECTION DAY to arrange for a demonstration a purchase which will mean a saving.

An increase of 45 to 150 per cent in the price of fine alloy steels, genuine leather and other high-grade materials used in the construction of Studebaker cars, has made it necessary for Studebaker to increase the price of both its 40-H. P. FOUR and 50-H. P. SIX from \$75 to \$100, effective soon after November fifteenth.

The increase cannot be less than \$75. It may be over \$100. The tenative figures indicate that it will be somewhere between \$75 and \$100 on both models.

If there is a further increase in the cost of raw materials it is possible that Studebaker prices may be advanced again before spring.

The tremendous Studebaker production, the splendid economies and efficiency of the Studebaker Manufacturing Department have enabled Studebaker to keep its prices for Series 16 and 17 cars sensationally low for such splendid value and quality. On this policy it has built up a wonderful business in the last eighteen months, having established itself as the world's largest makers of fine cars, and it will continue to give the public the lowest possible prices consistent with fair earnings.

In order to take advantage of the present low prices, it will be necessary to place orders early enough to positively insure delivery about November 15th. Absolutely no cars will be delivered at the old price after the new price goes into effect, regardless of when orders are placed.

The cars are here for your inspection—no delays—no worn out demonstration cars.

J. D. PELPHRY

STUDEBAKER DISTRIBUTOR

Phone 452

SOCIETY

Telephone Number 72

ANNOUNCEMENT.

The Benevolent League will meet next Wednesday afternoon, at the City Hall, at 3 o'clock.

The Cemetery Association will meet Monday afternoon at 4 o'clock, at the Street. directors' room in the Citizens' Na-

A HALLOWE'EN DINNER.

Miss Mary Gilbert entertained a number of her friends Friday evening with a Hallowe'en dinner.

The rooms were pretty with chrysanthemums and other autumn flowers, and in the decorations the Hallowe'en idea also prevailed.

Music made merry the evening, and at eight o'clock a five-course dinner was served.

Menu. Clam Cocktail

Cream of Tomatoes Oysters Salad Celery Pineapple Ice

Coffee Mints After dinner a few hours were en joyed at cards.

Those present were: Misses Patty Dalton, Ida McGlasson, Clara Bell Hooper and Mary Gilbert, and Messrs. Morey McGlasson, Frank, Trusdell and Mrs. L. V. Dawson.

Blue About Serge Suits

No fabric wears as well as a good all wool blue serge. We have them in fast colors and you can get a wonderful value at either

\$20.00 or \$25.00

the suit.

Come in and try on a few.

Reinken's

Clothing and Shoe Store

SUNDAY SCHOOL CLASS ARE TEACHER'S HALLOWE'EN GUESTS.

Monday afternoon from 4:30 to 7 entertained her Sunday School class of J. W. Longstreth. girls, at her home, 1115 Independence

The house was decorated in Hallowe'en colors. Various games and contests made joyful the afternoon. During the afternoon Miss Zephia Brown appeared as a witch and told to each guest her fortune. Marguerite Willis, Lula Malone and Eleanor McGown represented three ghosts, and made lots of fun for all.

Before the close of the afternoon, hot chocolate and doughnuts were

EPWORTH LEAGUE MEMBERS GUESTS OF MR. AND MRS. LONG.

Gathering at the Methodist Church Tuesday evening, members of the Epworth League and their guests, en masque, seventy-five in number, walked in procession to the home of Mr. and Mrs. R. A. Long, in north Plainview. The home was artistically decorated with the occasional witches, bats, cats, etc., in the usual black and yellow Hallowe'en paper cut-outs. A George Vance, H. A. Tansil, and Dr. gypsy lodge, fortune tellers and mirth-Appropriate refreshments were served.

and Mrs. H. L. King.

Each Week Day Will Be Special Day, of peanut shells.

Monday. "THE SHIELDING SHADOW."

Tuesday. Fannie Ward in "EACH PEARL A TEAR."

Wednesday. Virginia Pearson in "HYPOCRISY."

Thursday.

Florence LaBadie in "THE FUGITIVE." Friday.

Dustin Farnum in "THE PARSON OF PANAMINT."

Saturday. Ethel Clayton and Tom Moore -in-"DOLLARS AND THE WOMAN."

ADMISSION ON EACH DAY.

5 and 10 Cents.

OLYMPIC

ACTIVE, LIGHT, CARRIES 7, -AND ONLY \$1280

But only for just a few days more at \$1280. On and after December 1, \$1350. Like a good horse a 7-passenger 6-30 Chalmers is "light on its feet." Weighs only 3005, which means economy plus. Quality throughout.

(All prices f. o. b. Detroit)

CONNELL MOTOR CO., W. W. Connell, Mgr., Ellerd Building, Plainveiw, Texas.



*500" CLUB MEETS WITH MRS. H. W. HARREL.

Following the game, delightful re-

The next meeting of the club will be with Mrs. T. O. Collier.

EPWORTH LEAGUE PROGRAM

FOR SUNDAY, NOVEMBER 5. Following is the program for the

Scripture Lesson-1 Cor. 9:19-23. 1. "Social Life of Our League"-Mr.

2. "Relation of Social Life to the perity ever be theirs. Church"-Miss Ogden.

3. "Consecration and Spiritual Life" -Albert Darden.

Leader-Miss Lucy Story.

ONE HUNDRED WERE GUESTS OF THE MESDAMES GRAHAM

A hundred guests enjoyed the hospitality of Mesdames E. and G. Graham provoking "picture gallery" and "bob- Tuesday afternoon, at the home of the bing for apples" and other Hallowe'en younger Mrs. Graham. The guests games offered diversion for the guests. at this charming Hallowe'en party were received by the members of the Home Economics Club, of which Mrs. Miss Irma King, of Ralls, is in E. Graham is a prominent member, the Plainview visiting her parents, Mr. ghosts and witches in the line being unknown in their ghastly attire to the arriving guests. As "Moonlight," Miss ALL-STAR, ALL-FEATURE POLICY. Lena Williams conducted the visitors The above will be inaugurated at to the witch's tent, where their for-THE OLYMPIC beginning next week. tunes were told on slips in containers

At the close of the first game of "42' the guests were unmasked, Red Riding the interest of the school. Hood, Spanish ladies, clowns, Dutch ladies, Red Cross nurse, June, Fall, Indians, Boo Peep, Frolic, Rough Riders, Chas, Chaplin and other unusual characters making known their identity.

Delightful refreshments were served. Mesdames T. P. Whitis and W. E. Armstrong were members of the house party.

SUNDAY'S MUSICAL PROGRAM

Organ Prelude, "Andantino" Ladies' Quartet, "Our Galilee"

Evening Service. Choir, "The Battle of the Centuries" . Offertory, "Pastorale" Stark Harder; Mrs. Girault, Lois Hatcher. Duet, "The Homeland" Rockwell

ostlude, "Closing Voluntary" Batiste HERBERT WM. REED, Organist.

COUNTY FEDERATED CLUB.

The County Federation of Hale county Women's Clubs held its annual meeting in Abernathy, October 28

A large number of ladies, representng the various clubs of the county, met at 10 o'clock a. m., at the church, which was beautifully decorated with chrysanthemums and potted plants.

Nature seemed to lend a helping and, as the day was ideal. This, with the handsomely dressed ladies, with faces beaming with enthusiasm for their work, lent an inspiration to the

A business meeting was held, and the officers for the ensuing year were elected, as follows: Mrs. B. M. Johnson, Hale Center, president; Mrs. Jo Wayland, Plainview, vice president; Mrs. Ora C .Sanders, Hale Center, secrétary and treasurer.

After this the meeting adjourned for he noon hour. All retired to the school building, where they found a bountiful dinner awaiting them.

After a very pleasant hour, the crowd then assembled at the church for the afternoon session. A very interesting program was rendered, consisting of addresses, readings, solos and discussions of some of the vital school issues of the day.

This being done, the club completed the regular routine of business. The club ladies decided that these meetings were so interesting and enjoyable that they wished to have them semi-annually, instead of annually.

All are looking forward to the next

Center, next April.

neeting, which will be held in Hale

On Sunday evening, October 29th, at Mrs. H. W. Harrel was hostess to the home of the bride's mother, three the "500" Club Tuesday afternoon, at miles east of Petersburg, Mr. J. T Stalcup and Miss Ruth Graham were Vases of chrysanthemums artistical- quietly married. Mr. G. F. Mickey, of y arranged about the rooms lent Lockney, spoke the words that sealed the vows already made.

The bride is the lovely and accomfreshments of brick ice cream and cake plished daughter of Mrs. Graham. Her friends are limited only by the number Those present other than club mem- of her acquaintances. The groom is bers were Mesdames R. F. Hare, J. J. the son of Mr. J. T. Stalcup, Sr., one o'clock Miss Hazel Sawyer delightfully Lash, E. H. Bawden, J. R. Kerley and time a successful merchant at Petersburg, but now a prosperous farmer near Clovis, New Mexico.

Only a few intimate friends and near relatives were present at the oc-

After the ceremony a delicious dinner was served to the guests.

The young couple, in company with the groom's parents, will visit relatives meeting of the Epworth League, at the and friends in Lockney, Petersburg, Methodist Church, on Sunday evening, Lubbock and Hale Center for a few days before they go to Clovis, New Subject-"The Consecration of Social Mexico, where Mr. Stalcup has a nice home prepared for his bride.

Their many friends join in wishing for them many days of purest happiness, and, if trials should come, may they cling closer together. May pros-

A GUEST.

WAYLAND COLLEGE NOTES.

Miss Lacy Dalton rendered a beautiful vocal solo last Friday morning at

chapel services. The reception of the Euglossian and Beta Gamma societies was well at tended last Tuesday evening.

Several visitors were present at chapel exercises Wednesday morning among whom were Messrs. Minn, Ham-

ilton and Juerall. Miss Mary Braselton delighted the student body with a reading Thursday morning at chapel services.

A football game was played between Wayland's second team and High School Thursday afternoon.

Wayland's basketball team will play a game with Floydada Friday after-

President Farmer left for Carlsbad, New Mexico, Wednesday morning in

Miss Brown returned Tuesday morn ing from a visit to East Texas. The Timotheonean Preacher's Society met Thursday evening at 7:30.

The Berean Class will meet Friday vening at 7:30 o'clock, at the Baptist

The Senior Class of Wayland College took charge of the chapel services last cellent manner, a burlesque of the Lefebure Wely Hay) pleased the audience with a vio-Choir, "Our Great King" ... Williams lin solo. Other members of the faculty Offertory, "Andante" Nurnberg were represented as follows: Profes-...... Creswell Watson, Blake Bolton; Professor Communion, "Meditation" . . Davidson Thomas, Will Graham; Prof. Girault, Jones Goode; Mrs. Watson, Mollie Organ Prelude, "Moderate" . . Ashford Goode; Miss Stevens, Lita Leslie; Miss Dickerman, Edith Kiser; Miss Overall,

Our Scotch poet Burns has said: 'Oh, for the gift the gods would gi'e us To see ourselves as others see us!" This unusual privilege was afforded the Wayland College faculty in a most

pleasing manner on last Friday morn-

A New Hallmark Silver Plated Ware

The

A beautiful design made in one quality only "the very best," by one of the oldest and most reliable silverware manufacturers at a price much lower than any of the so-called best.

Guaranteed by the maker and all Hallmark stores.

Let us show you this new silver.

W. PETERSON JEWELER AND **OPTICIAN**





BUY CLOTHES MADE FOR MEN LIKE YOU

THERE is a distinctiveness in the merchandise shown at this store. Styles and qualities of clothes designed to please men in every voca-

For the outside man who meets the cold winds, the snow and sleet, there are warm garments of heavy wool, leather, sheep skin, mackinaw, etc. The well known Summit line of cold weather clothes are shown at this store.

For the mechanic at work Fink's overalls and working clothes fit and wear well.

Our Society Brand and S. M. & S. suits and overcoats dress a man for business or pleasure.

Every garment designed to please some particular person.

Richards Bros. Gollier

AT THE METHODIST CHURCH. The following musical numbers will be given at the Methodist Church on Sunday, November 5th: Sunday, November 5th: Mersing Service. Taculty. Will Rumple represented President Farmer. Special numbers were given by the heads of various departments of Fine Arts. Miss Brown (Mary Braselton) gave a reading. Miss Donnell (Lacy Dalton) rendered a

Wayland College

Plainview High School

Wayland Field

Monday, November 6, at 4 o'clock

Admission 25c

Your Auto Tires Made Blow-Out Proof by Use of

The Red Innershu

It's use absolutely guarantees tires against all blow-outs and 90 per cent of punctures, or we will give you a new innershu without cost or question. This Red Innershu is guaranteed to double your mileage. It is not expensive to install as we place them in your casings without extra cost for the service.

This is a common sense method of saving the motorist trouble and expense. Let us show you the principle on which this Innershu works.

Sold Exclusively by the

PLAINVIEW RUBBER CO.

Phone 104

Community Correspondence

KRESS NEWS.

of Kress, is building a nice little farm last Sunday. house one mile northeast of Kress. Mrs. Charley Bush, of Kress, is on son home last Monday.

the sick list at present. The Epworth League of Kress Methodist Church gave a box supper port a splendid, good time. Saturday night, the 28th. They made over a hundred and twelve dollars. New Mexico.

buy the church a piano. Leon M. Riegel, of White Deer, threshing near Silverton. Texas, spent the week end with Miss

They made up the sum of money to

to White Deer Monday morning. Mrs. J. V. Boston, of Kress, returned home last Wednesday from Kansas a few days last week. and Oklahoma, where she had been visiting her daughters.

Miss Lucindy Carrol, of Kress, returned to Plainview Sunday, after a last week with relatives and friends in handle of machine. visit at home.

Frank Moore, of Kress, has purchased a new Saxon car.

Leon M. Riegel and Miss Rena Gil- able to report several real soon. bert called on Mrs. Charley Bush, of Kress, Sunday evening.

Mrs. Burch Van Zant and children, of Hillsboro, Ohio, came to Texas make them leave the Plains country. Mrs. Van Zant has been in this country before, and she has come to the Plains to live now. She is visiting her mother, father and sister at pres-

Roger Scheihagen, of Kress, returned to Canyon to college Monday morning.

MINUTES OF HAPPY UNION SINGING CLASS.

Happy Union Singing Class met Sunday evening and began their arrangements, in selecting songs, etc., to enter the contest singing at Petersburg the fourth Sunday in next month. There were only a few present, but we made some progress in our undertaking, and we do earnestly urge every member of the class to be present on next Sunday afternoon at 2:30 o'clock and join in the singing and selecting of our songs to be used in our next convention. The class voted that any member that did not attend at least as many as two or three practice meetings of the class would be barred from singing with the class in the contest. So please be with us on next Sunday and help with your presence and voice ty at our next convention day.

lent of the county convention that that day. We hope that not only the four classes that sang before will sing, to help the cause along.

GORDEN HANSON (MISS) LEE BUCHANAN,

LONE STAR CORRESPONDENT

LONE STAR, Nov. 1 .- Our Literary Society and Sunday School are moving on nicely, and doing much good.

Feed gathering and wheat sowing are almost completed in this com-

> For the proper care of your

Face and Hands

during cold and windy weather you will find

> Rexall Cold Cream

and toilet requisites unsurpassed.

> Watch our presidential straw vote

DYE DRUG COMPANY

Phone 23 West Side Square

pleasure to those who attended.

The Misses Wilton, of Lockney, visited Mrs. Nance last Sunday.

Well, there are no weddings to re-

WASHING WITH THE WINDMILL.

port this week, but I think I will be

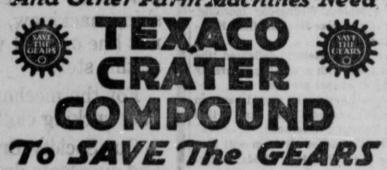
three weeks ago, and they are liking saved work in doing our washing by the carrying out of the water .- Na-Texas fine. There couldn't be anyone using the windmill to do the machine tional Alfalfa Journal.

We had a washing machine from which we removed the balance wheel; then built a 2x4 lever 66 inches long. Quite a number from here attended At a point 22 inches from the top was KRESS, Texas, Oct. 30 .- Will Asky, the fifth Sunday meeting at Lockney fastened a piece of well pipe, each end of which was fastened to tower posts; Miss Myrtle Reeves visited the Dod- and also from this point a cross bar was fastened which is connected to The birthday party of Miss Daisy pump rod by means of a bolt. At the Hooten was well attended, and all re- top of lever a wire was attached and runs across to opposite side of tower Bill Holt left Monday with cattle for and attached to a large spring, which came off an old plow. This lever is Nance Bros. started out Tuesday connected to washing machine with a with their thresher. They are now horizontal pitman, which can be any length desired to reach from mill to The Hallowe'en social at J. H. machine. This pitman is bolted to Rena Gilbert, of Kress. He returned Fowler's, Saturday night, was a great lever and can be raised up, and is hooked to a wire when we wish to Berry Hooten was on the sick list shut off the machine at the end of the pitman, which attaches to handle of machine. Two straps of iron 2 inches long were bolted and notches fitted to The Misses Smith and Holt spent fit on to bolt which was put through

It takes very little wind to work the

We have built a wash house on one side of windmill, in which we can heat the water, and, as we have to use well water, much work is saved in carrying water to and from the house. A drain I would like to tell how we have pipe takes water from machine, saving

And Other Farm Machines Need



TEXACO CRATER COMPOUND is intended for use on heavy gears of all types, and on chains and sprockets. Stays where it is put, defies heat, pressure, or flying dirt.

Clings to gear teeth, protects them from wear, rust, or cutting.

Gears run quieter, last longer, mesh properly. Easier pulling and more power.

A can of "CRATER" will convince you. Use it along with TEXACO URSA OIL for cylinders. TEXACO CUP GREASE for bearings, TEXACO GASOLINE for fuel.

A complete line of oils and greases for all purposes can be had from the TEXACO Agent in your town.



THE . TEXAS . COMPANY GENERAL OFFICES : HOUSTON, TEXAS AGENTS EVERYWHERE







Cole Bros. show at Lubbock Nov. 4th. Fare \$1.40 for the round trip.

Dallas State Fair tickets on sale daily until Oct. 28th, final limit Oct. 31st. \$14.75 for the round trip.

New Mexico Bankers Association at Albuquerque Nov. 12th to 14th. Final limit Nov. 17th. \$20.30 for the round trip.

For further information call on or phone

JOHN LUCAS, Agent



For Goodness Sake KG BAKING POWDER

Purity First It will never disappoint you-try it if you like good things to eat. 25 Ounces for 25¢



DON'T BE FOOLED BY A FEW WARM DAYS

Winter will be here just the same and the chances are it will come all the harder following the warm days. Better be prepared with a good supply of coal.

Simon Pure Nigger-head Lump Coal \$ 8.50
Simon Pure Nigger-head Nut Coal 8.00
Peerless Egg or Lump Coal 7.50
Peerless Chestnut Coal 6.50
Lykens Valley Penn Anthracite 17.00
Black Diamond Anthracite 12.00
Arkansas Anthracite 12.00

50c more per ton delivered. Subject to change any minute, without notice.

Full line of feedstuffs bought and sold, prices applying the best market will stand. See me first.

E. T. COLEMAN, Coal and Grain Dealer

Telephone No. 176

Between Depots

Announcement

DURING the past few months all of the cleaning fluids and other commodities entering into our cleaning and pressing business have increased so materially in price to us that it has become necessary for us to announce that on November 1st the following schedule of prices will be charged.

Gentlemen's List

Suits, cleaned and O1 EA

pressed	\$1.50
Suits, pressed	.75
Coats, cleaned and pressed	1.00
Coats, pressed	.50
Trousers, cleaned and pressed	.50
Trousers, pressed	.25
Fancy Vests, cleaned and pressed	.50
Overcoats, cleaned and pressed	1.50
Overcoats, pressed	.75
Sweaters, cleaned and pressed	.75 an
Mackinaws	1.00

Ladies' List

Suits, cleaned and pressed	31.50 and up
Suits, pressed	.75
Skirts, plain, cleaned and pressed	.75
Skirts, plaited, cleaned and pressed	1.00 and up
Dresses, plain, cleaned and pressed	1.25 and up
Dresses, fancy, cleaned and pressed	1.50 and up
Silk Waists, cleaned and pressed	.50 and up
Coats, cleaned and pressed	1.50
Coats, pressed	.75
Sweaters, cleaned and pressed	.75
Ladies Sport	1.00 and

We trust that all of our friends and customers will understand the necessity of a new scale of prices which we regret has become absolutely necessary.

Waller Tailoring Company

Phone 188

RATES

ONE CENT PER WORD **EACH INSERTION**

THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE NO.

THE MARKET PLACE OF THE SOUTH PLAINS

green Hides. Highest prices. ALLEN Green Hides in any quantity. RUCK-BONNER, Coal and Grain Dealers ER PRODUCE COMPANY.

pounds of choice Alfalfa Seed. CAR- HAY, Plainview, Texas. TER-HOUSTON DRY GOODS CO. tf.

Have that old, hard Mattress cleaned

We Renovate Feather Beds. HANDY MAN'S SHOP. Phone 475. 11-24

C. HATCHELL

FOR SALE CHEAP-Small buggy. First door south Plainview Hotel. 1t-pd

WANTED-Men with teams to head maize by the acre. Four miles east. Phone 9032. D. F. DON.

FOR SALE OR TRADE-Six-cyl-See W. F. GARNER.

We are in the market for Dry and; We are in the market for Dry and

FOR SALE: Fine grade of Mirical ALFALFA LUMBER CO. We have for sale several hundred Seed Wheat; \$2.00 per bushel. G. W.

FOUND-At Mae I. Theatre Wed-chip diamonds on one side. Finder Phone 26. day evening. Inquire at Herald office. please return to Herald office and receive reward.

STRAYED-One brown mare mule, sets in. HANDY MAN'S SHOP. Phone ends; no brand. Will pay \$10 for in-11-24 formation leading to recovery of same. J. L. MARTIN, Route A.

BARGAIN IN A HOME.

ABERNATHY.

at HERALD OFFICE.

Can sell a cheap automobile. First 2t-pd door south Plainview Hotel.

inder Hudson Car, in perfect condition. of Plainview, a gold Elgin watch. addressing J. F. WELLINGTON, Fort Texas. Address C. L. PATTERSON, Abernathy, Texas. Place is four miles bottle. DEL-DOK OINTMENT CO., tf. Finder please leave at Herald office. 2t. Worth, Texas.

One horse, buggy and harness; in good condition. Terms to right party.

FOR SALE.

LOST-Gold band bracelet set with | GUY IVEY, at the Rich-lier Store.

WHY PAY RENT? Can make terms on six-room, modern house located within four blocks, The report that I have sold my shop COMPANY.

WANTED.

FOR SALE-Good automobile; will near Wayland College for sale or trade possible. Give full and correct de- HATCHER'S BIG SHOP. trade for cattle or feed. See AUSTIN at a sacrifice. Must dispose of this at scription first letter. Address J. T. tf. once. Easy terms and cheap. W. G. CAMERON, Harrold, Texas. 3t-pd.

> We work only experts in our repair- | PLAINVIEW SANITARIUM FOUND: Friendship bracelet. Call ing and refinishing of Furniture. tf. HANDY MAN'S SHOP. Phone 475. 11-24.

See AUSTIN C. HATCHELL.

FOR SALE-Two trail outfits, harness for ten head, and eight head of WANTED-A good milch cow for plete set of house furniture. R. W. smooth, fenced. Description, N. W. 1/4,

COMPANY.

and made over before cold weather 10 years old; both ears split in the of the Square. W. F. GARNER. tf. is incorrect. I have contracted with a good mechanic to run the blacksmith shop. I retain the wood shop and will Green Hides. Highest prices. ALLEN Would buy, if price, terms and loca- be on the job to acommodate all cus- & BONNER, Coal and Grain Dealers. tion suited, half section of first-class tomers. Our work is guaranteed to be -Adv. tf. unimproved land in shallow water the best and our prices are reasonable. My five-acre well improved home belt; \$2,000 down; balance best terms Let us figure on your work. J. D.

> WANTED-Bright young woman to enter training school for nurses. Phone

FOR TRADE-Interest in good threshing outfit and also one set 10 5t-pd. Crosbyton, Texas.

ADS

BRING

RESULTS

WANT ADS

Stop Using Dangerous Drug Before It

Salivates You! It's Hor-

rible!

You're bilious, sluggish, constipated

and straighten you right up better

than calomel and without griping or

making you sick I want you to go back to the store and get your money.

Take calomel today, and tomorrow

and believe you need vile, dangerous

calomel to start your liver and clean

Here's my guarantee! Ask your

druggist for a 50-cent bottle of Dod-

son's Liver Tone, and take a spoonful .

you will feel weak and sick and nause-

your bowels.

thing afterwards.

TMY

. TRY

+ THEM

tf. for light housekeeping; light and bath. PLAINVIEW PRODUCE CO. 607 Fresno Street.

FOR SALE-160-acre alfalfa farm; good, young work mules. Also com- running water, 70 acres sub-irrigated, feed. Will take best of care. See VANDERSLICE. Phone 606. 4t-pd. Section 19, Block S1; price, \$30.00 per acre. Write direct to owner, J. R.

TANKAGE-PLAINVIEW PRODUCE

We are in the market for Dry and

WILL TRADE for land, right locatf, tion, good young horses and mules. BOX 805, Plainview.

WANTED-To paint your auto or tf. buggy. First door south Plainview Can be seen at Wayland College. tf.

FOR SALE-30,000 to 40,000 bundles bottom plows. All for trade for good of kaffir and cane, about equal quan-MONEY LOANED-On choice im- team, cows or automobile. Now, Mr. tities. Will sell and feed out. Have cure Wire Cuts, Wounds, etc., without proved Plainview properties. Five Thresher Man, here is your chance, seventy-five acres wheat to pasture, blemish or money refunded. \$1 per LOST: This week, on the streets years. Describe your property fully, Located four miles southeast of Olton, and also some grass. Write me at bottle, postpaid. Send for Free Sample 2t-pd. west of town. SAM W. SMITH. 12-1. Kingfisher, Okla

FOR SALE-Good Jersey milk cow. FOR RENT-3 nicely papered rooms ALFALFA SEED 15c a

FOR SALE-Several teams of young Belgian mares, or trade for cattle. F. A. BAYLIES. Ranch 10 miles southeach of Hale Center.

OUR FLOURS cost you just a little ess and are just a little better than TANKAGE-PLAINVIEW PRODUCE LIEDERBACH, Rockford, Minnesota, other brands. HARVEST QUEEN tf. WILLS.

> FOR SALE-At a bargain, good horse and carriage. Address "X," care

> We repair, polish and set Stoves. HANDY MAN'S SHOP. Phone 475.

WANTED-An able and healthy girl to do several hours' housework per day. Inquire of MRS. CHAS. REIN-

KEN, 907 Restriction Street. FOR SALE-Good Jersey Milch Cow.

WANTED: 250 Brown Leghorn pullets. B. H. TOWERY.

DELCO WIRE - CUT LINIMENT

-do you

-take a day off and tramp the country over if you're contemplating buying a farm?

-do you get out on the street and walk it from one end to the other when you are in search of a place to live-a room, a house, or an apartment?

-no you don't

-nor dees anyone else. Men and women are too busy to search the country or town over looking for "for sale" and "for rent" signs.

-but they do

-search the classified ads in THE HERALD.

therefore, if you have property for sale or "for rent," the quickest way is the best, and that is to have your ad where people are reading.

One Cent a Word

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXA-TIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.



Black Silk Stove Polish

parlor stove or your gas range. If you got the best stove pelleh you ever your dealer is authorized to refund your Insist on Black Silk Stove Polish.

Black Silk Stove Polish Works Sterling, Illinois Black Silk Air-Drying from Ennomed Shine in Every Drop

THE TIME TO SAVE YOUR HAIR IS NOW

embro's Herpicide is the one remedy

en Your druggist's shelves which may always be depended upon.

Instead of complaining to your friends and mourning over your loss of hair, call upon your local druggist and purchase a bottle of Newbro's Herpicide.

It is the first and original remedy, guaranteed to kill dandruff, stop itching and sheck falling hair.

You can save the hair you have much

A You can save the hair you have much saier than you can grow new. The time of save your hair is now. The remedy or doing it is Newbro's Herpicide.

Newbro's Herpicide in 50c and \$1.00 sizes a guaranteed to do all that is claimed. If you are not satisfied your money will be refunded.

The same opportunity never comes but

Applications at good barber shops.

THE R. A. LONG DRUG STORE.

Automobile Painting

By experienced men. In a dust proof shop.

Richards Automobile Painting Co.

One door west of Knight Auto Co.

LISTEN

The road to success is a long one and a hard one and the world is not busying itself to make it shorter nor easier-but just the same it's a practical thoroughfare.

BUILD YOU A HOME

PLAINVIEW LUMBER CO.

FOR SALE.

10,650 acres smooth, plains land in Cochran County, about 28 miles S. W. of Littlefield, a town on main line of Santa Fe R. R. and four miles west of C. C. Slaughter Ranch Headquarters; all fenced; shallow water; two wells and mills. This same kind of land is now selling around Littlefield at \$35.00 per acre. Price of this tract is \$12.50 per acre, with small cash payment, balance one to 30 years, if desired, at 5 per cent interest.

THE SIMMONS-READ COMPANY, interest. Exclusive Agents, Hillsboro, Texas.



HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co.

THEK To Cure a Cold in One Day

Phone 107. House Phones, \$28 and 428.

Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c. CEO. ALLEN

The House Reliable idest and Largest PIANO Music. MUSIC TEACHER'S OLD TIME SONGS FREE for the asking.

W. A. TODD, Agent

All Kinds of Insurance Office No. 14, Pires National Bank Building. Phone 129.

> L. A. KERB, Architect. Office at Fulton Lumber Co. Phone 197.

> > House Phone 423.

tonight. If it doesn't start your liver | • • • • • • • • • • ated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodon's Liver Tone tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate, so let them eat anyContractor and Bullder.

Satisfaction Guaranteed. All Estimates Free.

J. E. WOODWARD,

Residence Two Blocks East of Eastside School.

Miss Rebecca Ansley SPIRELLA CORSETIER

Telephone Number Lax-Fos, A Mild, Effective Lexative & Liver Ton Does Not Gripe nor Disturb the Stemach.

In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids

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FARM LOANS Cattle Loans

I also buy vendors lien

Money Ready in One Week

Promptest of service.

J. C. Rawlings 3rd National Bank Bldg. PLAINVIEW, TEXAS

LOOK! LISTEN! German Heaters

The German Heater is an economical stove, it burns the Smoke, Gas and all Combustible matter in the Fuel. Hence reduces tuel bill and eliminates all soot in stove pipe. When you use a German Heater you warm the floor and get a uniform heat over the room. Call and let us show you.

Plainview Hardware

We will have election returns Tuesday night, Nov. 7, furnished by wire, courtesy of The Plainview Evening Herald. This is in addition to the regular Tuesday night program. Wilson and Hughes

will be featured in a Mutual Weekly. There will be a good drama and a rippling comedy featuring Oral Humphrey. also offers that night another installment of the best at-

ed serial ever shown in Plainview, "GLORIA'S ROMANCE,"

USUAL PRICES-5 CENTS AND 10 CENTS

The Public School

Volume 1

November 3, 1916

Number 1

Editorial Staff.

Erma Leach, Ruth Ogden, Nita Nell DeJarnatt, Laura Hagood, Bernice Graves, Forest Ansley, Irene Thomas, Zola Campbell, Marvin Loveless (Tenth Grade) and Frank Buchannan (Eleventh Grade).

The Need of Adequate Playgrounds. While at the present time Plainview High School is surrounded by vacant lots where, either by the permission the owners have kindly granted us or by mere occupation without permis-sion, the various teams play, there will come a time when such conditions do not exist. Plainview is a growing city. Plainview High grows in propor-tion; and as she grows, her need for playgrourd increases. However, the ore the city grows the more houses there are erected, and the less room

We are proud of our new High boys. He expenses to the front. School Board and Plainview for it, but we need something to go with it. We need some place where we can put our grounds and erect permanent fixtures, such as tennis nets and backstops, basketball and football goals, etc., knowing that we will not have to take them down some time soon to make place for a house.

Land is much chesper now than it will be when it becomes absolutely rows larger each year as the value of us again the surrounding property increases.
P. H. S. must have this sometime.
Why not now? Give us more room and

New Sidewalks.

watch us grow!

Sidewalks are being constructed near the new High School Building.

The students have been wading mud and water and welcome the walks joyfully.

Now, that was some compliment, but there is some consolation, for she was not talking about the tenth grade.

P. H. S. Defeats Kress.

Kress to play the first team there. About four-fifteen the game was called, with this as our line-up: Forwards, Rutha Wolverton and Minnie Finch; centers, Alta Long and Opal Chomas; guards, Eva May Merrell and Alberta Howell; substitutes, Madge Day and Perlah Norton.

The game was played in fifteen-min-ute periods. It was ended about the middle of the last period, when the Kress center jump fainted. The score was 19 to 6 in favor of the

Plainview team.

The high school football boys are practicing very hard every evening. Two teams have steadily been coming out. Reverend Heigmeyer, of the First Christian Church, who has been a player of T. C. U., is now coaching the boys. He expects to bring the team

The J. U. G meeting Tuesdat four o'clock at four o'clock.

The girls first

To Play Tulia High.

Miss Rebecca Longmire has returned from Dallas, where she attended the fair. She reports a fine time, but says she is very glad to be back in school necessary to provide more ground for she is very glad to be back in school High School sports, and the expense again. She isn't any more pleased to be back than we are to have her with

> they were all squealing and making nice time and wishing that Hallowe'en such a noise that made her homesick, and when a friend asked her what was the matter, she replied: "I feel just like I was in my school room. It

The basketball boys have been very busy the past week putting up their goals and getting their court ready for practice. They hope to be victorious in all the games they play this season, and High School is backing them.

Friday afternoon at recess the first basketball team of P. H. S. went to going to buy a picture, "The Oration Kress to play the first team there.

Against Catiline."

In Throes of "Exams." This week is the dreaded "test week." All pupils must have pen, ink,

The tenth grade had literary society, Friday. After the program which had been prepared, Mr. Campbell gave us an excellent talk.

and "exam" paper.

The pupils in the 9A room have improved their room very much by putting up pictures and window curtains.

J. U. G. Club Meets.

The J. U. G. Club held its regular meeting Tuesday, October thirty-first,

The girls first studied their lesson, which was on "Testing Cotton Material." They then held their business Friday a game will be played with Tulia high. A number of high school and town people are expected to attend

"Spooks" Were Abroad.

The seniors, dressed in ghostly fashon, gathered at the home of J. W. Willis on Hallowe'en eve. From here they went to The Olympic Theater where they enjoyed the show. After the show they went to Everybody's Confectionery for refreshments.

ogs-at the Fair-at feeding time, and all declaring that they had had a very would come again soon, so that they might again meet in ghostland.

> LOST-Between post office and Wayland College, ladies' purse. Finder notify MARIETTA BROWN. Phone

the "shortage" in all lines.
It is easier to get out a big catalogue than to deliver mer-

'Missouri Mule" Work Pants will give you satisfaction. A new pair if they rip.

Extra Heavy Wool Sox, 50e a

I sell the "All Leather" Line Shoes. Of course, I don't think you would buy without looking. You know Shoes have gone "kiting," but I'm selling them at the old prices.

3-foot Pipe Wrenches, \$2.00.

2-foot Pipe Wrenches, \$1.25.

18-inch Pipe Wrenches, 85c. Pure Black Soft Muslins, 10e

Good Line Standard Ginghams, 10c per yard.

per yard.

VERY SPECIAL in fine Skirts. 24 to 28 Waist; 32 to 38 Length. Not a Skirt in the lot worth under \$7.50. While they last, only

There is ONE \$15.00 all-wool tailored line of Men's Suits that is made to YOUR measure. You can make your selection now for delivery at any time before

Extra Heavy Wool Army Blankets, \$2.25 each. Large, Red - Border Huck Towels, 10c each.

Alarm Clocks, guaranteed for one year, 85c. Men's Dress Shirts, 55c.

Aluminum Ware is very acceptable for Christmas presents. You will do well to profit by these savings:

Percolators \$1.75 Fry Pans \$1.50 10-quart Preserve Kettles . \$1.50 5-quart Stew Pans 85c 4-quart Sauce Pans 85c Tea Kettles \$2.75 6-quart Berlin Kettles, covered Stove Pipe 2 for 25c Elbows 2 for 25c Stove Mats or Zincs . 50c and 65c

Paper Napkins, per 100 15c Good Pencils 4 for 5c 480-page Ink Tablets 5c 300 Brass Pins 5e Big Line Toilet Soaps at 5c Headquarters for Silk Rib-

bons, all widths and colors. Well made Dainty Lace, 5c per

School Hankerchiefs, 2 for 5c. Men's White Handkerchiefs, Men's, Ladies', Boys' and Girls' Stockings, 10c to \$1.25. The 25c ones are ESPECIALLY

White Enameled Wash Pans, 25c White Enameled Slop Jars, \$1.00 White Water Pails . 50c and 65c Blue-and-White Dish Pans, 17quart 65e Berlin Kettles, 8 quart 50c Preserve Kettles, 10-quart . 50c Tea Kettles 65c 2-quart Kettles 25c 2-quart Coffee Pots 25c Steel Spiders, 8-, 10- and 12-inch Clothes Pins ... 3 dozen for 15c Double Roasters 15c to 50c Many Bargains on the Tinware Medium-Weight Tumblers 25c per set Heavy Tumblers ... 40c per set Heavy Goblets 60c per set ½-gallon Pitchers 35c 8-inch Fruit Dish 15c 4-inch Sauce Dishes . 20c per set No. 1 Stand Lambs 35c No. 2 Stand Lamps .. 40c to 65c (All clinched-on collars.) No. 2 Wall Lamps 35e Tubular Lanterns 50c, 85c and \$1.00 Full line Lamp Goods. Pure Candy, 15c per pound Nice Chocolates, 25c per pound. BUY IT NOW AND BE SAFE.

The Right-Price Man. Wayland Bldg.

Scientific Progress

You are entitled to all that science and skill have done to improve tire quality and reduce tire cost.





It's One Thing to Talk Service and Another to Give It

WE try to do both in every department of our garage and machine shop. We talk it because we give it. We talk it first to get you as a motorist to try it. When you once consent to giving us a trial we then perform service to get you to come back as a pleased customer and to get you to approve this service to your friends.

Don't you see that when we went to the heavy expense of equipping our every department with the most efficient modern machinery, built our roomy, well arranged building, and employed expert workmen for every department, that we had the future development of our business in mind. There never was a business built upon anything but efficient service. We recognized this in the beginning so started out to give every customer just what we would expect if we owned a car and drove it into a modern garage. We know that our plans were right for our list of customers has steadily grown until we are serving more particular motorists than perhaps any garage on the South Plains.

Our vulcanizing, our welding, our machine repair, our car washing and overhauling work is all in the hands of workmen particularly qualified to give efficient service. They have the most approved modern equipment with which to work and we stand back of them with our reputation that their work will be satisfactory to you. Isn't it worth something to you to have such an establishment handle your car?

We sell the famous Overland cars, Firestone tires and tubes, and a big line of all kinds of accessories and parts for all local and tourist car owners. In other words you can drive into our garage and have everything necessary done to your car, its tires and its accessory needs attended to without peddling your wants around at half a dozen places.

We haven't the time or the space here to tell you more of our service but we do ask you to try it and be convinced.

Phone 237

per Dollar

Plainview, Texas

Cor. 5th and Austin streets