# THE PLAINVIEW EVENING HERALD

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PLAINVIEW, TEXAS, FREDAY, SEPTEMBER 29, 1916

# CREAM RECEIVING STATION

Representative Will Lay Before the About Fifty Enthusiastic Members South Plains Dairying Association Marketing Plan.

"If there is any country where Mr. McPheeters is in charge of the held. The new secretary, Z. E. Black, company's station and property in Abilene. "Plainview is certainly the time since his appointment. garden spot of all the dairy country I

a route with motor vehicle to gather signs. G. Graham is chairman of this up the cream from the various farms committee, with G. Graham, Ben O on the route.

Mr. McPheeters believes that marketing is one of the serious propositions to be considered in dairying, and has some valuable information to give the association.

as to price other than agreement to pay the highest market price, and invites the comparison of Nisseley prices during the years past with that of the large creameries in the North and

"This section is favored with good months of winter. The dairy farmer must spend five or six thousand dol-Here only a few hundred dollars will provide barns which are in every sense equal in efficiency to the higherpriced barns necessary in the sections

"Poultry and hogs are good things to have in connection with dairy cows. They offer a means of marketing the skimmed milk in a profitable manner."

## STOLE CAR; COULDN'T RUN IT.

Towed It Away From Home of Jack the members. Alley With Horse and Got Neighbor to Start It.

They didn't know how to run it. If they had, thieves would probably have made away with the car of Jack Alley, who lives in the Runningwater community. The car was towed from the house on horseback, and those who had until they came to a fence, killed the engine and could go no further.

## "Cake" Mailed to Plainview Man Proves to be Whiskey

"Everything branded 'cake' isn't cake," said Postmaster Ben O. Sanford today, when he narrated an occurrence very similar to that at the San Antonio, Texas, post office, where a bottle of "booze" mailed in a pillow became broken.

There was received in Plainview this morning a box. Now, ordinarily boxes which have glass in them are labelled "fragile," and when the drayman who has the mail contract unloads the mail he handles the fragile packages very tenderly to the em- chapel exercises and will speak at ployees of the post office. This par- 16:30 each morning and 8 o'clock each ticular box was marked "cake." Along evening. The class schedules will be with other mail it was dumped from arranged so that every student will the dray, and straightway penetrating have the opportunity of hearing the odors arose. Postmaster Sanford lectures. started an investigation, and laid aside the fragile package to be sent to di- financial subjects, while Dr. Gardner's vision headquarters, where all de- talks will be inspirational. stroyed or badly damaged packages. These gentlemen will take part in are sent. A pint flask of the "cake" the services at the Baptist Church Wednesday for Austin. had been broken.

The package of whiskey was addressed to a certain Plainview man CLARENDON COLLEGE HEAD

from a friend "somewhere in Texas." And there's a penalty provided for

# L. COMMITTEE IS CHANGED

Meet at Luncheon at Waller Tailoring Company's.

About fifty members of the Y. M dairying should be a success, it is B. L. met last night at the Waller the country around Plainview," said Tailoring Company's place of busi-W. J. McPheeters, representative of ness for a light luncheon. President the Nisseley Creamery Company, one E. B. Miller presiding, the regular of the largest firms in the Southwest, semi-monthly business session was was with the organization for the first

Many of the standing committees have ever seen, and dairying has been were discharged and new members appointed. The committee of securing Tomorrow Mr. McPheeters will meet a standard wagon road from Plainview with the South Plains Dairy Associa- to Silverton was discharged and a new tion and will present a marketing committee appointed, with J. M. Waller of the vaults of some of these institu- engines and centrifugal pumps, each a shipping receiving station at members: C. F. Myers, A. G. Hinn, Plainview ,with a local man in charge, Dr. C. C. Gidney and E. F. Sansom, if the members of the association de- The committee on the auto road to sire this, testing the cream as soon as Silverton was similarly dealt with, purchased and issuing a check for and J. M. Waller made its chairman same immediately. If the business and T. B. Carter and E. L. Doland will justify such action, in the course volunteer members. A new committee of time the company would establish was appointed to arrange for street Sanford and J. M. Adams, new, and L. R. Pearson, continued, members.

On the sidewalk extension committee J. B. Maxey was appointed to succeed L .O. Shropshire, who is on the border with his company. Raymond Gibbs, a member of the auditing committee, is also on the border, and C. D. Nobles was appointed a member of this committee in his place. Guy Gibbs becomes a member of the entertainment committee in the place, of Jennings Anderson, also a member who is with

Considerable interest was manifested in the announced probability of interesting manufacturers in sugar-beet productoin in the Plainview country, and after a rather general discussion of the proposition a committee which is to select its permanent chairman was named. Dr. R. F. Hare is temporary chairman, and other members are Olin E. Brashears, Jay P. Green, E. T. Coleman, C. F. Myers and Dr. C. C. Gidney.

# Blain Murder Case in Floyd

Geo. L. Mayfield, district attorney, taken it got a neighbor of Mr. Alley's returned this morning from Floydada, to start the car for them. They ran where he has been attending District Court. He states that the jury has been charged in the case of the State of Texas vs. C. R. Blain, charging the murder of Blanton Galloway, in Floydada, last winter.

#### FAMOUS RACKET-STORE MAN WILL LECTURE IN PLAINVIEW.

Meetings at Wayland College Will Be Open to Public-Financial and Inspirational Talks.

President R. E. L. Farmer of Wayland Baptist College states that H. Z. Dukes, of the well known Duke & Ayres variety-store firm, and Dr. T. C. Gardner, head of the B. Y. P. U. movement in Texas, will speak daily in the Wayland Baptist College chapel throughout the next week. These gentlemen will be with the students in

The talks by Mr. Ayres will be on are attending the university are W. C.

## HERE IN INTEREST OF SCHOOL.

fine intoxicating liquors through | Rev. G. S. Slover, president of Clarthe meil of a fine of not more than endon College was here yesterday in one thousand dollars or a sentence the interest of the school. Clarendon

## NISSELEY WOULD ESTABLISH PERSONNEL OF MANY Y. M. B. As South Plains Irrigation Project Is Viewed By a Disinterested Journalist

in the Southwest and the Plainview numbers of people is believed to be country in particular as follows:

tions. That the proceeds from the pump having a capacity of 1,200 to cotton and other crops are beginning 1,500 gallons per minute. The comto find their way into the different pany originally purchased 60,000 acres lines of industry and commerce is in- susceptible to this character of irridicated by the improvement in these

carried to excess and that the prospec- additional acreage are developed. tive boom may cause values to mount to fictitious heights is not deemed capital behind the enterprise. The improbable. The new rural credits Texas Land and Development Comlaw and the operation of the farm-loan pany is subsidiary of the syndicate banks are said to be ideally suited for the promotion of the 'back to the land'

William D. Hornaday, several times movement, and that the opportunity a visitor in Plainview, and a journal- which the new Government act affords ist of note, in The San Antonio Ex- for the purchase of land at a low rate press, writes of the general conditions of interest will be embraced by great assured

"As an index to the wonderful era "The recent reorganization of the of prosperity which the people of this Texas Land and Development Com-State have entered upon, a glance at pany, by the election of C. J. Hubbard, the recently published bank state- of Boston, Mass., as president, sucments in the different cities and ceeding H. I. Miller, of New York, retowns is conclusive and satisfying. Al- signed, assures, according to anmost unprecedented increases in bank nouncement, the completion of the clearings have taken place during the gigantic irrigation project near Plainpast week in the larger cities. Bank view, Texas, which was inaugurated deposits are mounting up to figures a few years ago. The water for irriwhich, if converted into actual cash, gation is obtained by pumping from gation and put down a large number of wells, installing in each one a "Some observing men venture the pumping plant capable of irrigating prediction that Texas and the entire 140 to 160 acres. Under the new or-West is on the eve of one of the great- ganization, this work is to be conest land booms that these parts of the tinued, new wells being put down and country have ever witnessed. That pumping equipment installed, until this character of investment may be the entire original tract and perhaps

"It is largely Canadian and English

(Continued on Page Seven.)

## A KANSAN WOULD SELL HERE FLOYDADA BOOSTERS TELL HIS GOOD GRADE HOLSTEINS

President C. E. Moore of South Plains Dairy Ass'n.

Herald publicity is responsible for The Floyd County boosters were in Bishop, of Towanda, Kansas, according strong. They will complete tomorrow to his own statement. Mr. Bishop has a three-day automobile trip. There a herd of some three hundred grade were seventeen cars in the train this Holstein cows and heifers which he morning. desires to bring to the Plainview coun-W. Peterson, P. B. Randolph and try and dispose of to members of the view, J. M. Adams welcomed the R. A. Drumm constitute a committee South Plains Dairy Association. Yes-boosters to Plainview. The response to assist the road committee in col- terday he conferred with President lecting necessary funds for the com- C. E. Moore relative to the proposition Floydada, who told of the good things and extended to the purchasing com- which will be offered at the Floyd The talk of the new secretary, Z. E. mittee an invitation to visit the herds County Fair, October 5, 6 and 7. The

Mr. Bishop states that in Wisconsin and Illinois there is a great demand Mr. and Mrs. A. N. Gamble, B. P. from the Middle West and the North- Woody, A. H. S. Haynes, Mr. and Mrs. County is Now With the Jury are high, while in New York and the Eastern States the prices are lower grass, H. E. Canaday, Mr. and Mrs. and the breeding better, the history of C. H. Featherston, Miss Pearl Miller. many herds being known for sixty to Tate Fry, Mrs. Montague, Mr. and Mrs. eighty years. The other states men- J. D .Stark, Dr. and Mrs. Geo. Smith, tioned have records of twenty-five to Misses Wilkison, Slaughter, Webb,

nesday on business.

## Two Thousand Students Seek Williams' Furniture Store Entrance to Texas University

Two thousand Texas boys and girls, reported for entrance to Texas University. The work of registration was carried on in the Law Building, every day's registration included freshmen, taker with E .R. Williams for several students from other colleges, and seniors. Yesterday was devoted to registration of freshmen and seniors. Juniors, sophomores and late freshcontinue to do so through tomorrow.

Among those from Plainview who and Burke Mathes, Miss Lucile Abraham, Miss Nell Jones and Robert Brahan, the last two named having left

## WAGNER TO CALIFORNIA.

# E. S. Bishop Is in Conference With Party of Eighty-Five Visit Plainview

in Interest of Agricultural and

the presence in Plainview of E. S. Plainview this morning, eighty-five

Black, was pithy and encouraging to of Bishop Brothers when they started Floydada band, twelve pieces, furnished excellent music.

Among those who were here were: west for dairy cattle, and the prices E. C. Nelson, Mr and Mrs. N. W. Mcthirty-five years on their dairy herds, Rodgers, McKinnon, Mollie Walling, Mrs. McKinnon, Ben Morton, Mr. and Mrs. Carl Surger, Mrs. J. D. Bartlett, Joe Bloodworth and L. P. Blood- Wooster Ross, Teddy Green, Ray worth, of Fort Worth, were here Wed- Slaughter, C. Foster, Mr. Tye, Mr. Johnson and Frank Moore.

# is Sold to Garner Brothers

A deal has been closed whereby E. R. probably half of them freshmen, have Williams sells his furniture store to Garner Bros., W. F. Garner, of Plainview, and M. P. Garner, of Canyon City. room of which was thronged with M. P. Garner has moved his family pupils waiting their turn. Wednes- here. W. F. Garner has been underyears, and is well known to the people

Mr. Williams will remain in Plainmen are registering today, and will view, but has not yet completed his business plans.

## HALE COUNTY CASES IN THE

Motion for submission, October 3 has been filed in the Court of Civil Appeals, Seventh District, at Amarillo, in the case of the Prudential Life Insurance Co. vs. H .S. Pearson, rehearing, E. Wagner, who has been in charge The case of A. L. Anderson vs. P. H. of the Layne & Bowler office in Plain- Farmer has been set for submission

## WEST TEXAS A. & M. COLLEGE FARM CONGRESS DELEGATES SUPPORTERS MEET OCT. 4 AFTER SUGAR BEET FACTORY

Been Sent Special Invitations to Meet the Convention.

On October 4th the West Texas A. Certificates have been received and that you will not fail us. The repre- body, also. sentatives and senators elect have been invited and earnestly urged to attend this meeting. We wish to co-operate importance. On the opening day, Ocwith them in drafting a bill, and de- tober 14, President Woodrow Wilson ciding on a vigorous campaign at the will dedicate the Elephant Butte Dam, next session of the Legislature. Union one of the largest irrigation dams in of forces and ideas is necessary at this the world. It is the largest dam to be particular time, in order that West built under the direction of the United Texas will present a solid front on States Reclamation Service. The measures affecting her interest, and reservoir, which stores the flood this meeting is for the purpose of de- waters of the Rio Grande, will be 45 termining on a course of action neces- miles long, with an average width of sary in order to insure success of the six miles and an average depth of 66

"We will have special rates on all bution system will approximate \$10,railroads to this convention, and it is 000,000. earnestly hoped that you will make every preparation necessary to attend. We would thank you to advise us if we may expect your presence."

## FIRST FROST OF SEASON.

A light frost fell over the South Plains section last night. In the vilight that little or no damage was done Exposition will convene.

## REDECORATING THE OLYMPIC.

A complete overhauling of The proprietors, Dye, Ford & Rogers. Dec-

## Burning Celluloid Comb Causes Fire Alarm--Couldn't Find Fire

Wednesday evening a fire alarm was turned in from the residence of A. C. best propositions along this line of Hatchell, Democratic nominee for district attorney. After lighting a lamp, the match was laid on a celluloid comb, while in El Paso, and the delegates which was ignited, filling the room from Plainview and Hale County will with a dense smoke. Unable to locate the fire when the smoke was discovered, a few minutes later Mr. Hatchell called the fire department. It was made in sugar beet growing in this sec-

## JORDAN WILL MOVE TO TULIA.

a house in Tulia and move his family there. Mr. Jordan bought a place in His Old Home in England several months ago in the Seth Ward College Addition which he has sold to a Mr. Baker who recently moved here from Oklahoma. There is a modern death of John Vickery, on September 8, home and ten lots in the property Mr. at his home, in Exeter, England. Mr.

## LOADED WAGON INJURES

Mrs. Floyd Barber was seriously in- returned to his old home in England jured yesterday afternoon when a from Ennis, Texas. loaded wheat wagon struck it. For a time it was thought the child would not recover, but unless internal injuries COURT OF CIVIL APPEALS. now unknown develop it has a chance to get well.

## MISSOURI FARMER MOVES TO NEWLY ACQUIRED PROPERTY. property line,

Mr. and Mrs. Will Bicknell, of Morrisville, Missouri, have bought a farm view, left Wednesday morning for Cali- October 4. The cases of Texas-Kalafornia, He will be in the employ of the mazoo Silo Company vs. Nick Alley
company there. O. A. Layne will arrive and of Citizens National Bank of Plainstopping in the home of Mrs. J. W. Day
City, Kansas, who have been here preimmediately to their farm.

### Senators and Representatives Have Fifteen Certificates for Delegates From Plainview-Ef Pase Promises Four Great Events.

and M. Campaign Association will are now in the hands of J. A. Testman, meet in Fort Worth in general session. manager of the Ware Hotel, for fifteen The purpose of the executive commit- delegates from Plainview to the Intertee is to have every person interested national Soil-Products Exposition at to attend the meeting. Special rail- El Paso. Five delegates are to be acroad rates for Fort Worth will be in credited from the Chamber of Comeffect at that time. Thos. F. Hodge, merce, five from the city of Plainview of Sweetwater, secretary of the asso- and five from the county. Judge W. B. ciation in a letter to interested par- Lewis has delegated the power of apties, says: "It is earnestly desired pointment of representatives from the that every West Texan interested in county to Dr. R. F. Hare, whom he apthis great movement for an agricul- pointed to head the county delegation. tural and mechanical college in this Those who have expressed an intention section, will avail himself of the priv- of attending the four great events in ilege of attending this meeting. This El Paso, October 14-24, are J. A. Testgreat movement has progressed to the man, Dr. R. F. Hare, Thos .Abrams, point where united, aggressive action Mr. and Mrs. E. Dowden, Mr. and Mrs. is necessary in order to attain final R. W. Otto, A. G. Hinn, M. D. Hendersuccess. Your presence, your advice, son and Jay P. Green. Col. R. P. your influence, is necessary at this Smyth, secretary of the Chamber of particular time, and we earnestly hope Commerce, will probably represent that

During the ten days mentioned there measures which so vitally interest her. feet. The cost of the dam and distri-

The International Irrigation Congress meets October 14 to 19. The open sessions of this congress will be of especial interest to those delegates from the irrigated belt of the South

October 19 to 21 the International Farm Congress will hold its sessions. cinity of Plainview the frost was so 14-24, the International Soil-Products

Special rates on all railroads have been granted from all points in the United States.

It will be remembered that last year Olympic Theatre is being made by the Colo. Under the direction of E. H. orations, exterior and interior, are beits wheat and apples attracting special attention and receiving highest awards. Dr. R. F. Hare, while living in New Mexico, was largely instrumental in interesting the Holly Sugar Company in establishing beet sugar factories in the town in which he lived. He states that in his opinion the Plainview country is wonderfully adapted to raising sugar which he knows. He has arranged for present their proposition to them, asking that they make thorough investigasome minutes before the cause of the tion, and encouraging results have been

# C. G. Jordan has contracted to buy F. C. Vickery's Brother Dies

News has been received here of the Vickery was a brother of F. C. Vickery, of Plainview, and the late R. Vickery, of Fort Worth. He was 47 years of SMALL CHILD AT LOCKNEY. age, and leaves a wife and several children, who were with him in Eng-The five-year-old child of Mr. and land. In June, 1913, Mr. Vickery

## ENLARGING FURNITURE STORE.

Workmen are engaged on an addition to the brick store building of Paxton & Oswald, on Broadway. The building is being extended to the alley

## ARE PROSPECTING HERE.

of two years in Federal prison, or College is one of the best established within the next few weeks to take view vs. J. H. Slaton, et al., have been for the past week. They will move viously visiting, are here for a few

## The Value of Dairy Co

Are of Highest Value When Six Years Old, A ing to Estimates of Dairymen.

According to estimates made by more than 1,800 dairymen and breeders, the			Worth ars of A		at
dairy cow reaches her highest value			Guern-	Jer-	A
when between 5 and 6 years of age. These estimates have been used as the	Age-	Per	sey. Per	sey. Per	I
basis of a study on the influence of age on the value of dairy cows, just		cent.	cent.	cent.	0
published as Department Bulletin No.	6 months .	21	21 35	21 36	2
413, by J. C. McDowell. The figures were obtained from well informed			57	60	
farmers throughout the principal dairy districts of the country, and the aver-			79 92	92	8
age may be taken as fairly representa-	5 years	98	99	98	9
tive of relative values of cows at dif-	6 years	95	100 95	100	10
Estimates were obtained for four of he leading dairy breeds (Holstein,		88 78	87 76	93 . 84	. 9
me leading dairy breeds (Holstein,			67	74	7

Pure-Bred Cows Worth \$200 at

3 Years of Age.

Hol- Guern- Jer-

for four classes of 3-year-olds of each 11 years breed, namely, the \$80 grade cow, the 12 years \$100 grade, the \$200 pure bred, and the 13 years \$300 pure bred. Working from this 14 years series of arbitrary values, estimates covering values from birth to 14 years Estimates 159 of age were obtained. For example, it was found that the farmers estimated that a grade Holstein worth \$80 at three years of age was worth \$10 at birth, \$101 at six years of age, and \$46 at 14. In the case of the pure breds the estimated advance in value up to Birth five or six years of age is relatively 6 months sharper, and the decline thereafter cor- 1 year respondingly abrupt. Thus the \$300 2 years pure-bred Jersey is estimated to be 3 years worth \$59 at birth ,\$351 at six years, and but \$74 at 14.

The accompanying table summarizes the results of this study, showing the 7 years estimated rise and fail in values for 8 years the different breeds and grades in per- 9 years ... centage of maximum value. It is believed that within certain limits this 11 years table will be of use to the average 12 years dairyman in determining roughly the 13 years values of classes of cows other than 14 years those specified. Thus the per cent column for the cow worth \$80 at three Estimates 114 years of age should be approximately correct for the one worth \$70 at that age; likewise the figures for the cow worth \$100 at three years should hold for the one worth \$110 at that age. On the other hand, however, the figures for the \$300 pure bred would not be applicable to the cow worth \$600 or more than three years of age. Influence of Age on Values of Dairy

Cows, Shown in Per Cent of Maximum Value. (Averages of 1,844 estimates.)

Grade Cows Worth \$80 at

	at 8 Ye	ears of A	ge.	
· 特别	Hol-	Guern-	Jer-	Ayr-
	stein.	sey.	sey.	shire.
	-	-	-	-
Age-	Per	Per	Per	Per
	cent.	cent.	cent.	cent.
Birth	10	11	11	9
6 months .	24	24	24	20
1 year	38	40	38	36
2 years	60	62	62	57
3 years	78	81	87.	81
4 years	89	92	94	88
5 years	98	100	98	96
6 years	100	100	100	100
7 years	97	97	98	99
S years	91	91	94	95
9 years	82	83	82	90
10 years .	74	74	77	79
11 years .	66	65	66	71
12 years .	59	56	56	62
13 years .	51	48	47	52
14 years .	43	42	39	45

Fresh Oysters, Celery and other Fall Delicacies at all times at VICKERY-HANCOCK GROCERY CO. Phone 17. tf.

Estimates 107 101 144 137

ows I		o Tents of Age.				
8		Hol-	Guern-	Jer-	Ayr-	
		stein.	sey.	sey.	shire	
		-	-		-	
	Age-	Per	Per	Per	Per	
		cent.	cent.	cent.	cent.	
	Birth	26	23	17	18	
t	6 months .	36	34	25	27	
	1 year	48	48	38	38	
		66	67	59	58	
	3 years	86	86	85	82	
Per	4 years	94	95	94	91	
cent.			100	99	97	
10			99	100	100 -	
21			95	94	97	
35			88	87	91	
59	ASSESSMENT OF THE PARTY OF THE		. 78	76	- 81	
81	10 years .	64	67	63	68	
90	11 years .	55	57	51	57	
97			47	40	46	
100			37	30	35	
98			28	21	24	
94						
86	Estimates	148	115	96	59	
77				_		
67	Ren F Sr	nith w	as here	vester	lav en	
	Ayr-shire. Per cent. 10 21 35 59 81 90 97 100 98 94 86 77	Age—  Birth 6 months . 1 year 2 years 3 years 4 years 5 years 5 years 10 6 years 7 years 35 8 years 9 9 years 10 years 90 11 years 90 11 years 97 12 years 10 years 12 years 13 years 14 years 98 14 years 94 86 Estimates 77	Age— Per cent.  Birth 26 6 months . 36 1 year 48 2 years 66 3 years 86 4 years 94 5 years 99 6 years 100 21 7 years 95 35 8 years 87 59 9 years 76 81 10 years 64 90 11 years 64 90 11 years 64 90 11 years 64 90 11 years 55 12 years 45 100 13 years 35 14 years 27 94 86 Estimates 148	Age— Per Per cent. cent.  Birth 26 23 6 months 36 34 1 year 48 48 48 48 48 48 48 49 49 5 66 67 5 5 years 99 100 10 6 years 100 99 21 7 years 95 95 8 years 87 88 59 9 years 76 78 81 10 years 64 67 90 11 years 55 57 97 12 years 45 47 100 13 years 35 37 98 14 years 27 28 94 86 Estimates 148 115	Hol- Guern- Jerstein.   Sey.   Sey.	

Pure-Bred Cows Worth \$300 at

route to Lockney, after a visit of several weeks in East Texas. FOR SALE-Fifty-barrel galvanized

water tank and tower. A bargain. DAVE COLLIER, at Richards Bros. &

Fresh Oysters, Celery and other Fall

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• L	SURE	
• A		1
• B	FROM	

## A FEW SPECIALS AT GORDON'S STORE

5 gallons best oil	60c
Sugar, 13 pounds,	\$1.00
Flour, 100 pounds,	\$4.40
Meal, 17 1-2 pounds,	45c
Bran, 100 pounds,	\$1.50
Chops, 100 pounds,	\$1.65
Shorts, 100 pounds,	\$1.75
Regular 25c K. C.	20c

Bring me your produce. Highest market

Save money by trading with me as I have a small expense.

Yours to serve.

T. L. GORDON

# DO IT NOW

We are looking for a car any day of pure Pennsylvania Anthracite coal. If you will place your orders now so that we have them booked before the car is unloaded we will deliver this coal at \$17 a ton and you will save the extra 50c delivery charge, which will be charged if the coal is unloaded at the yard and then hauled to your coal house.

## For Quick Delivery Before the Cold Days We Are Quoting:

	등일 등 100 12 개발 전통 전통 전환 경기 전환 전환 경기
Simon Pure Nigger Head Lump \$7.50	Pearless Pea \$5.00
Simon Pure Nigger Head Nut. \$7.00	Black Diamond Anthracite \$12.00
Peerless Egg	Arkansas Anthracite \$12.00

Pennsylvania Anthracite ..... \$17.00

To the above prices 50c a ton will be added for delivery.

E. T. COLEMAN, Coal and Grain

# Fall Clothes at Most Attractive Prices

## Men's Suits and **Overcoats**

We can certainly save you moneyonagood suit and overcoat.

We are specializing on the famous Michaels - Stern make, which are the best values on the market today.

Step in line and let us dress you up. We have your size and a large assortment to select from.

**Prices \$13.75** to \$24.50



# STOVES

Contracted for in 1915

Our new car shipment of Charter Oak Heaters and Ranges was contracted for in 1915 at prices which it is absolutely impossible to duplicate onto-day's market.



This same method in buying has been applied to the purchase of all our lines of housefurnishings and puts us in position to offer our customers the biggest hundred cents worth of value for \$1.00 to be obtained in our line on the South Plains.

There is a marked advantage in selecting from our \$15,000 stock of house furnishings because of our complete assortments and low prices.

We appreciate the summer season patronage of our friends and urge their early fall purchases while our stocks are complete, assuring them of careful attention and lowest possible prices.

Phone 95

"Where Your Business Is Appreciated and Your Money Buys Most"

Phone 95

## Motor News of General Interest

SUNDAY DRIVING ONCE-AND NOW forever losing its parts, and getting Lethbridge sale was 32.65 cents per

church in the morning, and had come convinced, before the year was over, is estimated that the entire clip of the siderable portion of the dry material home and eaten a fill of stewed that there wasn't really any use at all Province brought in the neighborhood from the carcass of a beef animal canchicken and warm biscuits and cherry in having an automobile if it was not of \$561,000. By far the greater part of not be so used. The dairy cow is inher around to the gate? And then you automobiles have grown larger, the used to get in gingerly, for fear she latest vehicle of the family history be- A NEW RECORD IN would start off abruptly, and, curling ing a seven-passenger, six-cylinder up beside the bearded driver, used to machine that would have frightened your belt, and start for the country Digest. roads and hill tops? Do you remember-will you ever forget-the taste TEXAS MAN CLIMBS PIKE'S of warm, sweet elderberries picked at the roadside, or the celestial coolness always kept under the rear seat with one of the first drivers to reach the top Tilly Alcartra, another Holstein

treasure them zealously, for the fam- lic. Mr. Neville made the climb on the indeed a remarkable record. Again ily horse is passing, and, like the glory day the new highway was opened. there were men who predicted that that was Rome's, the gaiety and splen- Fifteen hundred cars started up the this new record would stand for all dor of the surrey is seen no more hill that day, but very few completed time along the highways. Nowadays, we the trip, as the road was soft in spots, have it on the authority of a writer in owing to its newness. Near the sum- State of Washington that Tilly Althe Indianapolis News, the family mit of the mountain the melting snow pours in the gasoline and away they further impeded the traffic. go at the wheel, in a whir of dust, for the next county. It's a motor age. Dinner at home, and tea-nowadays lots of people can't get along without (By Consul Harold D. Clum, Calgary, tea-tea in the next town, seventy miles away. It's the way of the world. The account of the change tells us, in

"Already the automobile has become the vehicle of family history. You know how it used to be, how the family was forever recalling the days of Old Pet, or Selim, and how the mention of the old family horse inspired prolonged and delightful reminiscences in which the family story jogged along behind the memories of the bays and the blacks and the grays we used to drive. You remember the peculiar understanding that existed between mother and Old Pet, the gray that had a crooked tail. Mother never would drive any other horse, and cried when the crooked tail was trimmed into an absurdity in an effort to make it look straight. You did not care much for Old Pet yourself, perhaps, for she was a nambling sort of creature, but those Saturday-morning drives in the country with mother holding the reins had a charm that lingers about the memories of that little gray mare. As for Selim, mother never understood the dainty black's impetuous ways, and could not be persuaded to drive him. By the time Red became the family horse the children were beginning to drive by themselves, and not just hold the ends of the reins ,and it is a wonder that Red lasted as long as he did. He was a tough one, though, that black-nosed little bay, and kept his own independence through many years of trials that would have lessened the courage of another horse. Queen, the Red, and you remember that father al- front row most sold her to every circus that came to town, and then Boy was the sestroyed by its use and a condition of last and perhaps the best of them all. He was a real horse, father used to say. Boy came from Kentucky, and correct. Don't wait until it is too late. was as proud, and as gentle, and as It is conceded to be the standard hair remedy and is recommended and applied by all the best hair dressers and barbers. should be.

Life in the old times was a succession of horses, and, as we are told, the tale winds about from one to another, taking in the individualities of each, much like when you were very young and learned the verses about the British rulers-you know the one, "First William the Norman, and William, his son, . . . " and each ruler had a definite association in the juvenile mind. And the horses, though varied, were largely similar. But nowadays, with the motor, there seems to be no similarity between the first stubby car with scrawny springs and wobbly wheels, with a rattle and a bang as it chug-chugged down the road, and the silent giant one buys today. The tales travel by automobiles now, with many a gap and chasm between the representatives of the clan. We read:

"Automobiles seem, somehow, to take the family along more swiftly and through stranger places. There was not so much difference, after all, between Old Pet and Boy, but the new automobile seems in no way related to the funny little long-handled first one. And while the family grew very slowly during the years of the family carriage, it has become, with weddings, and colleges, and professions, smaller and smaller with the most unpleasant rapidity during the years it has traveled in automobiles. That narrowchested, complaining, long-handled little one was very soon forgotten in the possession of a grand affair into which we crawled by way of the back door and which wearied us all with its fuss and noise. That one was turned infor, of course, there is no pleasant pasture for worn-out automobiles-as first payment on a second-hand touring car, a remarkable creation that was

Do you remember how on a Sunday that the family rejoiced in the posses- the best price ever realized for such a of the dry food materia' of milk can be afternoon, after everybody had been to sion of a brand-new car, only to be large quantity of wool in Canada. It used by the human body, while a conpie, that grandpa used to hitch up at least a six-cylinder one. And so, the shipments went to Boston, Mass .-Kitty for an afternoon drive and bring as the family has grown smaller, the Daily Commerce Reports.

#### WOOL SALES IN ALBERTA.

Alberta, Canada, Sept. 5.)

According to unofficial figures now available, the Province of Alberta produced aproximately 1,870,000 pounds of wool during the current year. Southern Alberta is reported to have shipped, in all, about 1,318,000 pounds, the district centering on Calgary about 285,-000 pounds, and the remainder of the Province approximately 267,000 pounds.

At the annual wool sale of the Alberta Sheep Breeders' Association, held at Calgary early in August, 280,-515 pounds of wool were disposed of for \$83,867, while the South Alberta Wool Growers' Association handled 413,209 pounds at its sale, held at Lethbridge in July, realizing \$134,930. This is understood to have been the record sale not only of Alberta, but of the Dominion. The members of this association also disposed of 118,464 pounds through their office for \$35,-539, making a total of 531,673 pounds, worth \$170,469, handled by the asosciation. The average wool return per head of sheep owned by the members of this association was \$2.02.

The average price realized at the Calgary sale was 29.9 cents per pound, while the average price obtained at the

# THE HAIR YOU HAVE

Than to Grow New

big dappled, cream-colored mare with | The tendency to put off until tomorrow the wavy mane and tail, came after what we should do today accounts for most of the bald heads we see in the

Newbro's Herpicide stops falling hair and prevents baldness. The dandruff is health maintained in the hair and scalp. Nearly everyone has hair troubles of some description which Herpicide will Newbro's Herpicide in 50c and \$1.00 sizes "That is the way the story used to if you are not satisfied your money will

THE R. A. LONG DRUG STORE.

## MILK PRODUCTION.

draw the odorous lap-robe around Old Pet out of her wits."-Literary In 1907 a Holstein cow, Colantha's ers; 3 miles northwest of Plainview. Fourth Johanna, made a record of Phone 9033-R4. BONNER DAVIS. 27,432 pounds of milk in one year. 2t-pd. This record was so much larger than PEAK IN WILLYS-KNIGHT CAR. any previous record that some men were not afraid to predict that it of a drink from a moss-edged spring, R. S. Neville, of Dallas, Texas, in a would never be surpassed. And it brought to you in the tin cup that they Model 84-B Willys-Knight car, was was not surpassed until 1915, when the storm curtains for the surrey? of Pike's Peak over the new roadway passed the 30,000 mark, with a record If you have any such memories, which was recently opened to the pub- of 30,452 pounds of milk. This was

> Recently the news came from the cartra must give up her laurels. Lutsche Vale Cornucopia, a Holstein, has just completed a year's record with 31,239 pounds of milk to her credit. Since a quart of milk weighs 2.15 pounds, 31,239 pounds of milk equals 14,529 quarts. At 8 cents per quart, Lutsche Vale Cornucopia's milk would have been worth \$1,162.

> Something like 3,600 pounds of dry food material could have been obtained from the milk given by Lutsche Vale Cornucopia in one year.

The carcass of a 1,200-pound steer contains a little over 500 pounds of dry matter. In this 500 pounds are included considerable material, such as bones, hair, hide, etc., that cannot be used for human food. Two years are

Another large shipment has just arriv-

Diamonds, watches and everything in a first-class jewelry line.

We invite your patronage.

## DYE DRUG **COMPANY**

THE REXALL STORE West Side Square

## THE PLAINVIEW REPAIR SHOP

Does all kinds of motorcycle, bicycle, gun, lock and key repair work and guarantee it. We also do upholstering and make auto tops and curtains.

We have for sale at all times second-hand autos, motorcycles and bicycles, as well as all kinds of new bicycle repairs, and motorcycle and bicycle tires.

We have an Automatic Lawn Mower Sharpener for mower blades, paper cutters, planing mill bits, etc.

See Us First Door West of Plainview Rubber Co.

### Automobile **Painting**

By experienced men.

In a dust proof shop.

Richards Automobile Painting Co. One door west of Knight Auto Co.



## SEE THE CHEVROLET

A real automobile for only \$540.00

E. N. EGGE AUTO COMPANY

Plainview, Texas

usually required to bring a steer to 1,200 pounds weight. In one year Cornucopia produced more than seven times as much dry food material as along just as well without them. After pounds, which is believed to have been 2-year-old steer. And practically all ded a wonderfully efficient and economical producer of human food .-J. M. Fuller, dairy department, Oklahoma A. & M. College, Stillwater,

HOGS FOR SALE-About 25 feed-

Miss Rebecca Ansley SPIRELLA CORSETIER



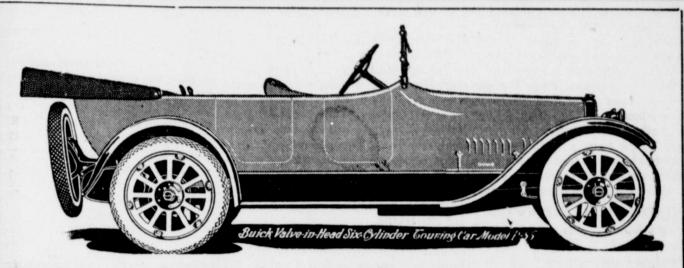
LUBBOCK COUNTY FAIR, September 28th to 30th. Tickets on sale September 27th to 29th. Final limit October 1st. \$1.90 for the round trip.

FLOYD COUNTY FAIR, Floydada, Texas, October 5th to 7th, Tickets on sale October 4th to 6th. Final limit October 9th. \$1.10 for round trip.

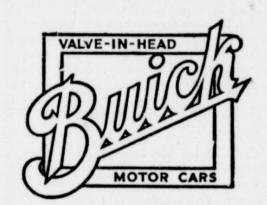
TEXAS STATE FAIR, Dallas, Texas, October 14th to 29th. Tickets on sale October 12th to 28th. Final limit October 31st. \$14.75 round trip.

NATIONAL IRRIGATION CONGRESS, El Paso, Texas, 14th to 24th. Tickets on sale October 12th to 18th. Final limit October 27th, Stopovers will be allowed at Engle and Butte Junction if desired. \$20.35 for the round trip.

JOHN LUCAS, Agent.



## TWO CARLOADS HERE TODAY OF THE



A KNOWLEDGE of motor car principles leads the prospective buyer to the Buick car-as surely and inevitably as the needle seeks the pole.

There is no greater fallacy than the oft expressed one that "any standard motor car is a safe buy." When a member of a man's family becomes ill he doesn't turn to the classified directory in the telephone book and send for "any regular doctor." Indeed not! He sends for that doctor about whom he has knowledge.

And knowledge of motor cars is the guiding principle by which you should be actuated in making a purchase. It is the principle that the Buick Motor Company is extremely anxious for you to accept in reaching your decision.

A knowledge of motor car principles will lead you to the conviction that the Buick Valve-in-Head motor is the most powerful and efficient motor made—the most powerful because it conserves and uses a higher percentage of the heat energy contained in gasoline than any other motor, and the most efficient because it is so constructed that each fresh charge of gasoline vapor taken into each cylinder is not diluted through mixture with portions of the dead gases remaining from the last previous explosion, as is the case with other types of motors. The power and efficiency, because of these reasons, is approximately one-fifth more than in other types of motors of the same cylininder dimensions.

You will regret it if you allow yourself to be stampeded into buying a motor car. Make sure that you understand the fundamentals. You can very easily acquire an understanding of those underlying mechanical principles which it is necessary to have in order to buy a motor car intelligently. We will be very glad indeed to help you acquire this knowledge at any time.

PHONE 16 FOR DEMONSTRATION

ROOS GARAGE

## Motor News of General Interest

pared to Turn Out 300,000 Cars Annually.

The total outlay for this construction facturer in the world.

common stock has placed the company in such financial position that no fur- MOTOR VEHICLES FORCING their increase in preferred or common will be required for its expansion, it is announced. The statement of assets 000 of other quick assets.

common, and states that it is his inten- The commercial motor vehicle is raption to continue personally to control idly coming into its own, and with its and direct the affairs of the company.

#### HINTS FOR THE CAR OWNER.

A very handy tool is a portable vulcanizer. With it the tube may be patched and the expense of having it done outside may be saved. It may also be used to close up cuts in the tread of the outer shoe, thus prolonging its life. The method of using it may be easily mastered after a few attempts. Use an old tube to practice on and you will never use applied patches after you learn to vulcanize.

Inspect the cones of your front wheel bearings occasionally. When they begin to wear through at the bottom they use up a lot of power and should be shifted. Turn them one-quarter around, told of freak performances of automo-This brings a new surface into use and miles, E. E. Lawson, of Oakwood, so prolongs the life of the bearing.

that every motorist should take, but Overland New Series Model 75-B tourvery few think of, is a trip under the ing car, Lawson ran out of gasoline a car to see the condition of things there. few miles after entering West Vir-Inspect brake connections, to see if ginia. He managed to reach a small there are any which do not get atten- farm house, and went there in quest tion when the car is oiled. See if they of "fuel." All he could get was a quart times one finds grease cups that have and a half miles away, he decided to been neglected for a long time. Also take a chance. He poured the keroinspect the universal joint, to see if sene into the tank and stepped on the it is loosening up or needs grease.

By New Year Company Will Be Pre- not move the front wheels. One inch though he found the new "fuel" lackbe removed by adjusting the steering paratively little difficulty. By the end of the present year the gear. If a looseness develops sudden-Willys-Overland Company will be in po- ly and tends to increase rapidly, it sition to manufacture 300,000 cars an- must be corrected immediately, as it nually, according to a statement by shows that some part is coming loose John N. Willys, president of the com- and will soon drop off, rendering the car unmanageable.

and additional equipment will be less | Never take a car out on a hill to responsible for the following editorial Texas Man Wants Dodge Brothers Car than \$5,000,000, and will terminate, work on it without knowing the brakes. temporarily, at least, the company's To test them properly the rear wheels policy of expansion, which has made should be jacked up and the brakes ap-Overland the second largest car manu- plied gently and then firmly. At the same time the wheels should be tried. From this time on, Mr. Willys states, to see if they turn freely or are held the energies of the organization will be rigidly. If there is no time for the devoted to reducing costs increasing above test, speed up and stop the car efficiency and improving production. several times, using the foot brake and The recent sale of 600,000 shares of emergency brake separately.

## FAITHFUL HORSE FROM SCENE.

This is the Golden Age for horses. and liabilities as applied to the balance There's nothing for them to do. Not sheet of June 30, last, shows that upon only has their usefulness in the social payment for the new stock the com- sphere become a thing of the past, but pany will have more than \$20,000,000 now they are being crowded from incash on hand and more than \$25,000,- dustrial activity. Look around the city streets and you can't fail to observe Mr. Willys owns a majority of the the scarcity of horses in delivery work, ascendency horses are becoming a negative quantity in the great whirl

ing a great amount of light delivery work are coming more and more to the realization that the light delivery car furnishes the solution of their transportation problems. Not only private corporations, but great municipal, state and Federal departments are introducing the light commercial motor vehicle into their work, and it has been found universally serviceable, economical and dependable.

#### RUNS AUTO ON KEROSENSE.

While stories have been told and re-Okla., tells one that occurred on his recent tour into West Virginia which An interesting and profitable trip is well worth recording. Driving an veakening. Some- of kerosene. With the starter. Almost immediately

motion, i. e., any movement which does the car proceeded on its way. Al- little give and take between the inor even a little more is not objection- ing in the power of gas, he succeeded interest on the part of motor-car manuable, but if any more develops it should in making the next town with com- facturers are needed. Given these

## EARLY USE OF KEROSENE AS

The widespread efforts to perfect devices which will make the use of kerosene as automobile fuel practicable are in The Automobile:

"The stimulus given to the use of kerosene in internal-combustion engines on both sides of the Atlantic simultaneously can not fail to have a great demand, to say the least, in great effect on the automobile indus- West Texas. In the Panhandle, for intry. The rising price of gasoline in stance, they steal them, if they can't America has made it almost impossible get the cars by other means. An Amato operate a tractor on the lighter fuel; rillo paper tells it: many trucks are now running on kerosene, and devices are appearing which are unable to get cars even after they

everything that can be done with gasoline that perfection can not be far off. TO ENLARGE OVERLAND PLANT. | Watch the steering wheel for lost was a whir, and with a few sputterings A little merging of patent interest, a ventors and a little really sympathetic three things and the problem is solved. "If the matter is not tackled promptly and squarely, the European indus-FUEL PREDICTED BY JOURNAL. tries will steal another march on the American trade."

#### STEALS CAR; SENDS CHECK.

So Much That He Drives Off Demonstrator.

Dodge Brothers motor cars are in

will function well in passenger-car have been ordered for several weeks. Every shipment of cars unloaded in "In England government control of Amarillo finds many buyers ready gasoline has almost shut off supply with the hard cash and eager to drive from passenger-car users and has re- away. Last week ,according to W. E. stricted the commercial vehicle supply Groendycke, a Dodge Brothers cusgreatly, so that a man must burn kero-tomer from Panhandle wanted a Dodge sene in his engine or allow his ma- Brothers car badly, but could find none chine to lie idle. The inventive genius in stock except Groendycke's demonof two great engineering nations is stration car. He watched his chance. thus concentrated on the one problem. While the dealer wasn't looking he "It is not an easy problem in many drove away with the only car remainways, but it is no harder than many ing in the place. Officers were scourothers that have been solved, and there ing the country, but no trace of the car s reason to feel confident that the days was discovered until the 'anxious buy-Business firms and corporations hav- of gasoline are numbered; at least for er' called by long-distance telephone gasoline as the commonest automobile and informed Groendycke that he had

fuel. So many inventors are so near 'bought' the car and was sending a 'purchaser.' 'I had to have that car.' the kerosene carbureter that will do check for it. "'What else could I do?' asked the dealer. 'I had to let him keep it.'

"'What else could I do?' asked the

These new Studebakers—the FIFTY norse power SIX at \$1085 and the FORTY horse power FOUR at \$875 are striking examples of the Studebaker ideal of beauty-nothing freakish or faddish but modest and dignified in design. Style that will be just as popular in years to come as it is today and a finish that does not grow old. Isn't that the car you want?

J. D. PELPHRY, Distributor



IT IS EASIER TO PAY YOUR BILLS WITH A CHECK; IT LOOKS BETTER—IT GIVES YOU STANDING IN YOUR COM-MUNITY. IT IS CONVENIENT TO MAIL A CHECK FOR THE EXACT AMOUNT. THAT CHECK IS A RECEIPT. BESIDES THAT THE BANK IS HELPING YOU TO KEEP YOUR ACCOUNTS. STRAIGHT. THE BEST FRIEND YOU HAVE IS YOUR MONEY. NEXT TO IT IS THE BANKER WHO CAN ADVISE YOU FREE OF CHARGE ABOUT MONEY MATTERS.

BANK WITH US

THE CITIZENS NATIONAL BANK PLAINVIEW, TEXAS

#### "ALL NEXT WEEK."

**ROY E. FOX'S POPULAR PLAYERS** Advertising Sulphur Springs Medicines. Second Week by Special Request. Under Big Waterproof Tent, Opposite Plainview Hotel. ALL DIFFERENT PLAYS AND CONTESTS.

> MONDAY, OCTOBER 2. ST. ELMO.

Amateur night. \$5.00 will be given the winner. You can do anything you wish-Sing, Dance, Reading, Recitations, Music, Imitations, etc.

> TUESDAY, OCTOBER 3. 'THE DOPE FIEND.'

Apple-eating contest for the boys. \$1.00 to the winner.

WEDNESDAY, OCTOBER 4. AMY OF THE CIRCUS.

Men's nail driving contest. Box of cigars to the man driving 10 nails the quickest.

THURSDAY, OCTOBER 5. "MY BOY JACK."

Boys' candy eating contest. \$1.00 to the winner. FRIDAY, OCTOBER 6.

"THORNS AND ORANGE BLOSSOMS." Boys' cracker eating contest. \$1.00 to the winner.

SATURDAY MATINEE AT 2:30. THE FLOWER OF THE RANCH.

BIG BABY SHOW, \$5.00 to the prize winning baby under three years old. SATURDAY NIGHT, OCTOBER 7.

"UNDER SOUTHERN SKIES. Silverware contest. Handsome set of Silverware given to popular lady.

VAUDEVILLE BETWEEN THE ACTS. CONCERT BAND AND ORCHESTRA.

## Another Cold North Wind

Reminds us that its time to get those warmer clothes out, see that the moths didn't feast on them during the summer and have the wrinkles and spots taken out in

THE

## WALLER TAILORING COMPANY

WAY

Some of you Ed. V. Price enthusiasts have not yet ordered those winter suits and overcoats. Its getting close to the time when you will begin to shiver and ask us to hurry them up. Better not wait. Come in today.

## Dry Cleaners

**Tailors** 

Phone 188

We Are Not Responsible for Colors in Cleaning this Season

# At Last! The Real Thing in Motors

Ride in a Willys-Knight.

You don't know the real thing until you've had this experience.

Don't judge it by any other car.

There's nothing with which to compare it.

The quiet powerful smoothness of the Willys-Knight motor is a thing to marvel at -it simply revolutionizes any previous notion you may have had about how smooth and soft a motor could be.

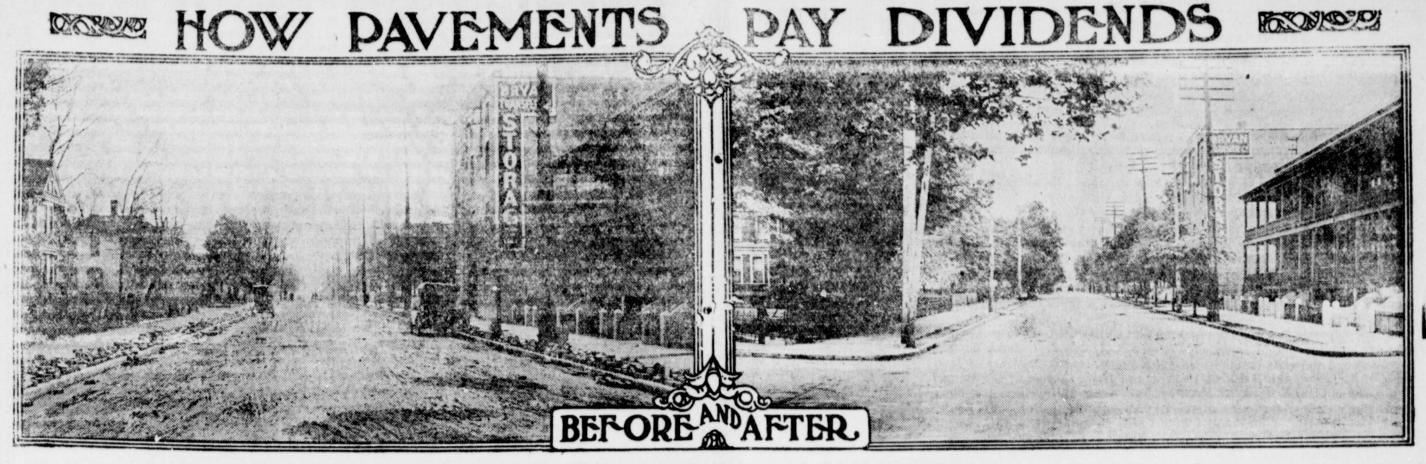
You can't possibly realize what it means until you try it.

You simply wouldn't have anything else after you know what it means.

See us today.

Knight Auto Company, Plainview, Texas Corner Austin and Fifth Streets Phone 237

> The Willys-Overland Company, Toledo, Ohio "Made in U. S. A."



The problem of maintaining good streets comes before every municipality. There is to be considered not only the cost of installation but the cost of maintenance. It is a recognized fact that good streets enhance the value of all abutting property; they lower the cost of transportation in whatever region they may be for both motor-driven and horse-drawn vehicles; they are passable in all kinds of weather; their cost of maintenance is small compared with streets of only temporary crown material. There is the question to answer, does increased property valuations, which are ordinarily in excess of the cost of constructing permanent streets; the lowered cost of transportation; the civic attractiveness and ethical benefits; and the lessened cost of maintenance offset the high cost of installation: and are clean, firm, permanent streets under our conditions preferable to dusty, rough, muddy and unsightly dirt roads through our business section?

## Short-Time Farm Loans Explained

Being an Exposition of the Purposes and Aims and the Administration of the New Federal Loan Act.

the farmer who does not ask himself loans so that they may be used for employed by this bank, after a conthese questions may find that the productive purposes only. This means, ference with the prospective borrower, banker will require answers before he at the same time, a safer use of credit. decides whether the proposed loan is makes the loan.

ing becomes increasingly apparent," to for some specific and approved purpose, ure with the farmer. The farmer may farm loans. How are the proceeds of farming more profitable under the sufficient. They discuss the safety of a proposed loan to be employed? Are given conditions. they to be expended for a productive purpose, such as would lead to im- The banker usually charges a higher stock is to be purchased, the crop rota-Is the size of the loan well adapted to on a large one. The clerical and book- nomical supply of feed. These items the purpose in view? Does the period keeping expenses are the same in both are all arranged and agreed upon befor which the loan is to run conform cases. Unless a higher rate were fore the bank makes the loan. After to the time the capital is actually charged on small loans, the point the loan has been made and the capital direct bearing on the costs of short-connected with such loans would be to visit the farm from time to time to

II. Purpose and Size of Farm Loans. (yield a return sufficient at least to re- discuss such questions with their farm-

"As the importance of promoting and to farmers at reduced rates of inter-purpose of the loan meets with his apencouraging improved systems of farm- est when the money borrowed is used proval, he works out a plan of proceddirected more and more toward such building of silos, or the making of As a result of his conference with the questions as the purpose and size of other improvements which will make adviser it may be found that \$700 is

#### Size of the Loan.

greater than the interest. On the see if the plan adopted is adhered to other hand, it pays the banker to han- and if the investment is yielding proper The use of any given loan ought to dle large loans at a lower rate of in- results. Such a plan means added pro-

"The importance of restricting loans banker." to those for approved productive purposes and of having the size of the PAY DAY IS WELCOME ALWAYS loan conform to the requirements of sound farm investment has been recognized by some bankers to such an extent that they employ advisers who Every farmer before borrowing pay both interest and principal. If er patrons in order to promote the in- been the rule yesterday and today. son, left for Marfa last week for a money should ask himself certain the returns are not sufficient for this terests of their farm-loan business. Pay day this month was somewhat minor operation. We expect him to off, we took up a collection among the questions according to Bulletin No. 409, purpose, then the money should not be This plan has been followed by banks late. Last week an article appeared rejoin us this coming week. In some localities banks offer loans businesslike and expedient. If the quote the bulletin, "attention will be such as the purchase of live stock, the consider that he needs a loan of \$1,000. bu tTuesday he passed through here new position.) The Y. M. B. L. could are all on the job. W. J. KLINGER. the proposed investment, the additional equipment necessary, and in case live provement in the farming business? rate of interest on a small loan than tion that will furnish the most eco-

In Camp, Sanderson, Texas,

September 24, 1916. feeling a little blue. Friday we were was too muddy to catch any fish.

tection to both the farmer and the on his way to San Antonio.

his furlough, our laundryman, Slim cants they had investigated. I know Watkins, applied for his job. Slim is that Black will make them a good TO PLAINVIEW SOLDIERS. very anxious now for Cornell to re- man. turn. He says there is no fun in trywithout a stable or corral.

Satisfaction among the boys has! Our acting quartermaster, C. S. Nil- Antonio.

Other Charges on Short-Time Farm use of credit can be directed so as to and in the South. The plan of one of who had not received their pay would ternoon to try their hand at fishing in bears. If he is successful, we will Loans," recently published by the U. S. serve the interests of improved agri- the Southern banks may be taken as not receive any until they were mus- the Pecos River between here and have quite a menagerie, as this week Department of Agriculture. Very often culture is to control the extension of an example. The agricultural adviser tered out, and as the mustering out is Del Rio. They returned this morning we picked up a sheep that had hurt an indefinite article, the boys were on the early train, and said the water its leg and had dropped out of a drove

> with his guard arrived from Marathon, issue of The Herald that my old friend, very tame, and will follow anyone that and that afternoon we were paid off. Z. E. Black, was returning to Plain- wears Uncle Sam's uniform. L. R. Pearson was ordered to join view to become one of its citizens In spite of all the reports that the our company at Marathon last week, again. (Black, I wish you luck in your Fourth Texas would be mobilized, we

not have made a better choice for When our teamster, Cornell, left on secretary, no matter how many appli-

I received a letter from L. R. Pearing to keep track of a bunch of mules son the other day, and he said they certainly were working him at San

Friday afternoon, after we were paid boys and sent Sergeant Dishon to Al-"Factors Affecting Interest Rates and borrowed. The only way in which the in the Central West, in New England, in one of the papers that the Guards Three of the boys left yesterday af- pine to see if he could buy the pair of that was passing camp. The sheep is agreeably surprised, as the captain I was pleased to note in Tuesday's somewhat better. Our hog is getting

## COOL DAYS and HOT DRINKS

Sounds Good Doesn't It?

We Want You to be Convinced that We Stand Ready to Give the Sort of Service You Most Desire When You Desire It

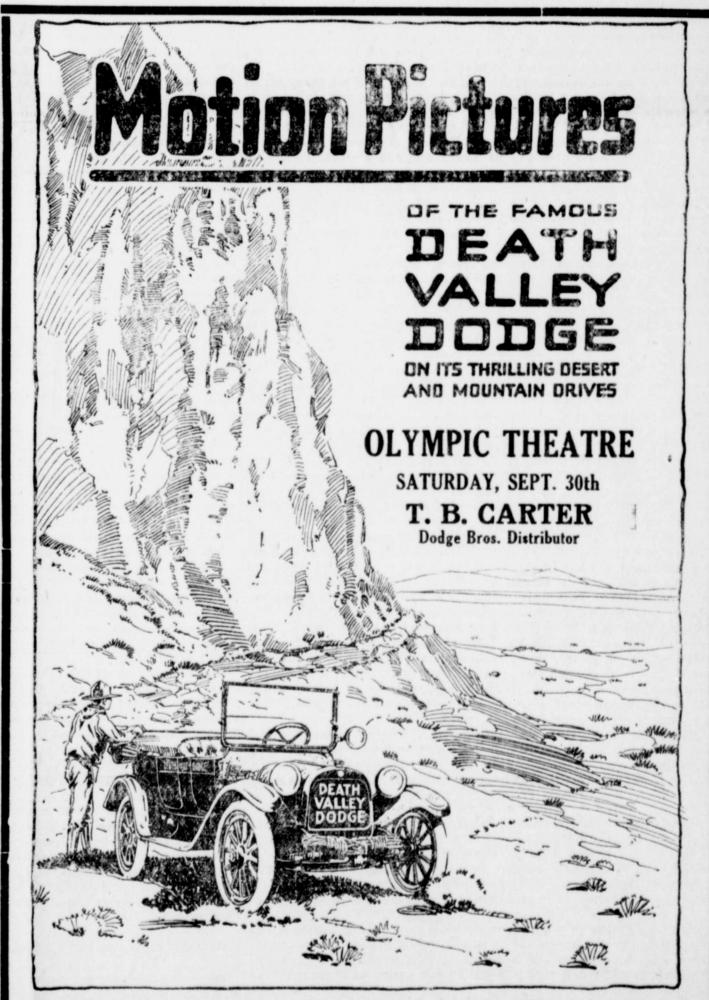
We have already commenced serving a few Hot Drinks, Chili, Sandwiches, Hot Lunches, and other cool weather dainties. This menu will be increased as the colder weather comes on and we want you to know that whatever the season demands you will find here.

If you haven't yet become acquainted with the Kansas City Star and the Kansas City Times we want you to read a copy of each. These newspapers are paramount in the field of conservative upto-the minute publications. They give all the news that is fit to print and give it with the stroke of the gong. Drop in as you go home some evening and take a copy home for the evening reading. We have a nice assortment of magazines to supplement your news reading.

OUR WHOLESOME LINE OF KING'S CANDIES ARE KEPT FRESH IN OUR WHITE ENAMEL CANDY REFRIGERATOR

Everybody's Confectionery

H. E. JOBE, Proprietor



The Death Valley Dodge Film will be shown in addition to the regular program at the

Olympic Theatre Saturday Night

most excellent

## The Plainview Evening Herald STATE FAIR COMPARES WELL

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HERBERT S. HILBURN, Editor

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est Expositions.

#### AMERICA AND PROSPERITY.

The United States is a creditor nation. No less authority than the big Texas exposition is ready-John Skelton Williams, Comptroller of the Currency, in his address ready for the biggest year in its hisbefore the American Bankers' Association, is quoted:

'Is it not hard to grasp the thought that this country of ours, for the proper entertainment of more which in 1902 had already reached a pinnacle among the nations, has than a million visitors. since that year doubled the volume of its business in virtually all the great cities of the land?" he asked. "If we should divide the new wealth created annually among all the men, women and children engaged at work, they would not be far from a thousand dollars per

"Our deposits in all the banks throughout the United States at this time are so huge that if there should be withdrawn from these banks an amount of deposits equal to the total resources at this time of the Bank of England, the Bank of France, the Bank of Spain, the Bank of Netherlands, the Bank of Norway, the Bank of Sweden, the National Bank of Switzerland and the Imperial Bank of Japan, all combined, the deposits of our banks would still be as great as they were this year, and was playing to enormous three years ago.

"If a balance should be struck today the probabilities are that we would find ourselves, for the first time in our history, a distinctly ereditor nation. We hold a mortgage on the world's physical assets. The world holds a mortgage on our soul, on our good will and broad nobility of purpose.'

#### COURTESY.

Courtesy is a business asset. It is a mark of good breeding. Even the discourteous like to have courtesy shown them.—Plainview Herald.

Courtesy is capital. The man without it is broke. Sometimes it of them. It is a well-known fact that happens that a boor gets rich; but not often. And after he gets rich we entertain annually more people, and his boorishness still shows through the gilt. To treat others as you I think it is equally well known that would wish to be treated is only a variation of the rule for doing as we entertain them properly. you would be done by. The poor dub who thinks it decorates his own | "For this year the Fair management importance to be rude is giving himself more consequence than any- has provided a Fair that represents the body else allows him. The smartest man in the world is a dunce in very best obtainable in all sections and some respects, and the mutt who makes it a habit to be discourteous divisions. This is as true of exhibits to those over whom he exercises a bit of brief authority is naturally as of amusements. a crude and coarse and cowardly individual. To insult weaklings, either physical or financial weaklings, is no sign of courage. But it considerable improvements at Fair is the one best sign of a cheap character.—State Press in The Dallas Park, in anticipation of an unusually

#### CITY NEEDS AWAKENING TO ITS RESPONSIBILITY.

The next great thing to do for the betterment of agriculture [founded upon something more suband rural life is effectively to awaken urban communities and busi-stantial than optimism. ness men to a sense of their responsibility towards agriculture and "I am well within the facts when rural life and to enlist their constructive interest and support for say that we will have more exhibits, their improvement," is a statement by Hon. D. F. Houston, Secretary and better exhibits, than ever. In some of Agriculture, before the Association of Commercial Organization departments the increase is more than Secretaries in Cleveland, Ohio, Monday,

President Wilson has said: "It has, singularly enough, come to cent in all sections. This is probably pass that we have allowed the industry of our farms to lag behind due, in a measure, to the fact that we the other activities of the country in its development. \* \* It is have offered largely increased prefrom the quiet interspaces of the open valleys and the free hillsides miums, but the general prosperity of that we draw the sources of life and of prosperity, from the farm and the country and the former good work the ranch, from the forest and the mines. Without these every street of the Fair are factors that have conwould be silent, every office deserted, every factory fallen into tributed most to our growth.

The South Plains is making splendid progress in agriculture, almost afraid to make a perfectly but the era of development has barely begun. The State Department truthful statement of what attraction of Agriculture, the University of Texas and the Federal Extension have been secured, for even a simple Service have all come in touch in a very intimate way with this list of the various engagements sounds section. They go where their work will mean most. It does not much too big for a State Fair. Briefly, follow that they go where 'there is the greatest need, but, rather, we will have the largest and most exwhere the best co-operation and willingness to be assisted is shown; pensive Vaudeville show the South ever for there the most good can be accomplished. These splendid depart- saw, with eight big head-line acts. ments of government deserve the support of South Plains citizens, Then we will have a three-ring Circus both on the farm and in the towns. Most intimate of all the agencies and Hippodrome, employing the servhelping to build up the agriculture of this immediate section of the ices of thirty of the best-known and South Plains is Dr. R. F. Hare, whose helpful office is maintained most popular acts in the circus world. partly by the counties of Hale and Floyd and partly by the Federal We will also have championship auto-Extension Service. The splendid co-operation given him by merchant mobile races, with all of the world's and farmer bespeaks the alacrity and farsightedness of our people.

## EDUCATION PAYS IN CASH.

According to a survey made of 100 Kansas farms recently, the I don't think there is a dirt-trac't drivfarmer with a high-school education is making 70 per cent more profit er of any prominence either in this than his neighbor with only a common-school education, while the country or Europe who has not sent in college graduate is earning an income so much greater than that of his entry blank for our races. We will either that he is frankly in a class by himself.

Here is an argument for education that gets right down to brass ing the fast State Fair Sweepstakes, tacks. The remark is heard frequently that the farmer's boy does not in which the real speed merchants are need much education unless he intends to leave the farm and enter to lock horns. During the past year one of the professions, but this survey has developed the fact that he we have remodeled our track for autocan stand all he can get.

Moreover, inasmuch as one of the burning questions of the hour seen it say that it should prove to be in Texas is the further development of our educational system and the one of the fastest in the country. most fundamental need in this connection is money, this information "We'll have a thousand things in comes to us with special timeliness. Governor Ferguson will ask the addition to what I have mentioned. next Legislature to appropriate \$2,000,000 for rural schools, and the can't think of them all, but will just movement in the direction of creating rural high schools by con- take refuge in the simple statement solidation will be continued during the coming year. Also, West that no feature has been overlooked Texas will ask the Legislature to create an Agricultural and Mechani- to make this the biggest Fair in the cal College to be located in that section and devoted to developing history of all Fairs. trained men to deal with the peculiar conditions of soil and climate which prevail there. All of this and other educational reforms which lar rates throughout the entire period may be urged will cost money. Here is argument to justify the of the Fair, October 14 to 29, and conexpending of all the money we can spare.

We knew before that education makes for better citizenship and Texans within our enclosures during more wholesome social conditions generally, but here is a clinching the Fair." argument. It shows conclusively that education pays cash dividends, not only to the community ,but to the individual. Let's have as much of it as we can afford .- Fort Worth Star-Telegram.

West Texas, just as every other progressive citizenry, wants son has been indicted by a grand better educational facilities. She wants an Agricultural and Mechan- jury in McLennan County, charged ical College of her own, because, in the first place, she believes she is with the murder of State Commissioner entitled to it. She pays her taxes, and liberally, too, to the support of of Banking and Insurance John S. Patthe present Agricultural and Mechanical College, and in so far as terson. Watson is president of the practical benefits are concerned, she is almost left out of the reckon- Farmers and Merchants State Bank of

Education pays in cash, to say nothing of the other benefits; and West Texas has not been slow to provide good public schools, good FOX WILL BE HERE NEXT WEEK. private schools, colleges and academies. She needs an agricultural college which will teach young West Texans practical farming under conditions dissimilar to those of any other section of Texas. The State of the Fox Popular Players, has anowes it to this section, which has subsidized the common schools of nounced that the company will remain the rest of the State for these many years, to do the substantial thing in Plainview at least another week. by West Texas.

DURING THE PAST WEEK. horses to Fort Worth this morning.

## WITH OTHER GREAT FARS the steady patronage given him. Some ating revenue of the Atchison, Topeka its property investments, compared of his between-acts monologues are a Santa Re Railroad for August showed with 5.09 per cent in the preceding

President Knight Has Just Returned From Visit at Nation's Great-

DALLAS, Texas, Sept. 28.—President R. E. L. Knight of the State Fair of Texas announces that, aside from what may be termed "the finishing touches," tory and with every preparation made

Mr. Knight has just returned to Dallas from an extended visit to Northern and Eastern cities, and during the trip had an opportunity to take in some of the largest of the Northern fairs.

"I was particularly impressed," said Mr. Knight shortly after his return to Dallas, "with the Indiana, Minnesota and Wisconsin fairs. Each of these three states had a splendid exposition crowds. I was informed by officials of each that new high attendance records were being established every day, and I consider this a most happy augury for our Fair. There can be no doubt that 1916 is a prosperous yearand prosperity and big fairs seem to go hand in hand

"While some of the ratrs I saw on this trip were monumental in size, I think the State Fair of Texas would profit from a comparison with the best

"During the past year we have made big Fair, and the way that requests for surely proves that our work was

fifty per cent. It is at least 25 per

"When it comes to amusements I am have seven big events each day, includmobile racing, and experts who have

"The railroads are all offering popufidently expect to see a million good

## WATSON INDICTED AGAIN.

WACO, Texas, Sept. 27 .- T. R. Wat-

Roy E. Fox, manager and proprietor

Mr. Fox is presenting a class of plays unusual for the repertoire companies. L. A. Knight shipped three cars of making the smaller towns. The wide variety of his plays makes it necessary Wednesday two cars of cattle were Two cars of hogs were shipped to the to place some of the players in roles d to Winston, Ariz., by J. L. Cres- same market Saturday morning by to which they are not suited, but each actor is found at his best and well

SANTA FE HAS GOOD YEAR. suited to his part in some one or more of the offerings. That his company

pleases Plainview people is shown by of his between-acts monologues are & Santa Fe Railroad for August showed with 5.09 per cent in the preceding an increase of \$2,334,485 and net oper- year.

For the year ended August 31 the NEW YORK, Sept. 27.—Gross oper- company shows 6.28 per cent earned on

## Announcement

We have purchased the furniture and undertaking stock of E. R. Williams and will continue the same in the present location.

Our Mr. W. Flake Garner has been with Mr. Williams for several years and is well known in the community. Our Mr. M. P. Garner is also well known here although he has been a resident of Canyon in recent years.

The new firm solicits the continued patronage of the old customers of Mr. Williams assuring them and all new customers which we may attract of an up-to-date stock of standard lines of merchandise and courteous attention to their needs. If you have not traded here before we want you to consider doing so now. We will make every effort to make the service and the prices attractive to you.

Come in and get acquainted with the new firm and their stock.

In another place in this paper you will find an important announcement of our approaching Hoosier Kitchen Cabinet Sale. Read every word of it. Its highly interesting.

## GARNER BROS. Furniture and Undertaking

# Winter Ba

WHEN the nipping days of Fall come and the kitchen fire feels mighty good to be around the housewife determines to take advantage of the situation to do her own home baking. Every member of the family has been looking forward to the time when the steaming biscuits, rolls, pies, cakes, and home made bread are to be served on the home table.

That time has come-the time when the "woman in the house" can best serve her household and save money thru home baking without sweltering over a hot stove.

To make the baking all that it should be there remains but one prime necessity-that of good flour, the principal ingredient contributing to the success of the baking.

# Pride of the Plains Flour

will answer every requirement you demand in good baking. It is a home made product, chock full of the nutrition in Plains grown wheat of the best quality. Every dealer in Plainview handles this flour or will get it for you if you insist upon it. Don't get into the habit of shifting from one make of flour to another. Make it Harvest Queen flour and stick to

# HARVEST QUEEN MILLS

A. G. HINN, Prop.

## SOCIETY

Telephone Number 72

### **1** ANNOUNCEMENT.

The Five Hundred Club will meet with Mrs. Jos. Buchheimer Tuesday Addition.

The Junior Missionary Society of the be performed. Methodist Church will meet tomorrow afternoon with Mrs. Jno. Lucas, at her home in Lakeside Addition. Hours, from four to six.

#### WEDNESDAY BRIDGE CLUB.

Miss Jo Keck delightfully entertained the Wednesday Bridge Club and a few invited guests yesterday afternoon, at her home, on Denver Street.

Five tables were arranged for bridge, and a number of enjoyable games were played.

Before the close of the evening a dainty salad course was served to the club members and the following invited guests: Mesdames H. W. Harrel, Wm. Cook, F. W. Clinkscales, P. J. Wooldridge, R. W. Otto, E. L. Dye and E. E. Roos, and Misses Vera Newton, Kathleen Joiner, Jennie Humphreys and Louise Donohoo.

#### SILVER TEA NETS LADIES OF PRESBYTERIAN CHURCH \$7.50.

The Woman's Missionary Society of lace Davenport. the Presbyterian Church gave a Silver Tea Tuesday afternoon, at the home of suit of blue with gray for trimming, Mrs. T. B. Haynie, 304 West Eighth and hat and other accessories to har-

A splendid program was enjoyed. They left immediately after the cere-First, Mrs. G. Graham delighted the mony for Colorado City, where they guests with a reading; then Miss Don- will visit until about October tenth, nell gave a charming vocal solo. when they will be at home in Plain-Other pleasing numbers were readings view. given by Misses Maurine Richards and The bride is very popular in the Adrienne Hanby and a piano selection church and social circles, and is a by Mrs. T. B. Carter.

Tea and cake were served during the families.

cents was received.

#### EPWORTH LEAGUE PROGRAM FOR SUNDAY, OCTOBER 1ST. AUCTION BRIDGE CLUB

Following is the program for the meeting of the Epworth League Sunday evening at 7 o'clock, at the Meth- Bridge Club was delightfully enterodist Church: Subject — "The Consecration of home, 907 Austin Street.

School Life." Prayer

Song. "What School Life Means"-Miss Smith. Maxie Speer.

"The Consecration of Personal Powers"-Miss Martilla Espy. "Living for Others"-Miss Lucy

Leader-Ralph Porter

#### MARRIAGE LICENSE ISSUED TO CECIL WAGONER TODAY.

A marriage license was issued today afternoon, at her home, in Lakeside to Cecil Wagoner and Miss Ida Bran- Kerley, of Amarillo; Jas. R. DeLay,

#### THURSDAY BRIDGE CLUB.

Mrs. J. J. Bromley was hostess yes terday afternoon to the Thursday Bridge Club, at her home, on Baltimore Street. Other than the club members, there was one table arranged

At the conclusion of the games, an ice course was served.

#### DAVENPORT-HARP.

At the home of the bride's parents, Mr. and Mrs. G. W. Davenport, 806 El Paso Street, on Wednesday morning at 8 o'clock Willard K. Harp and Miss Bes sie Lee Davenport were married.

Rev. I. E. Gates performed the beautiful ring ceremony, in the midst of a host of friends and relatives. Mrs. Eva L. Barnes played the wedding March, and just before the ceremony Miss Claudia Quisenberry sang "I Love You Truly.

Miss Cora Rountree was bridesmaid, and the groom's attendant was Wal-

The bride wore a handsome tailored

member of one of Plainview's best

Mr. Harp is the son of Dr. and Mrs. About forty-five guests enjoyed the E. M. Harp, of Abernathy, one of Hale occasion, and seven dollars and fifty County's most prominent families. He is a partner in the firm of Long-Harp Organ Prelude ,"Pilgrims' Chorus" Drug Company.

## WITH MRS. O. M. UNGER.

Tuesday afternoon the Auction tained by Mrs. O. M. Unger, at her

Those present other than members were: Mesdames E. L. Doland, C. F. Myers, E. E. Roos and Ben

Mrs. Doland was the fortunate player among the guests and Mrs. Kinder won high score for the club.

After the games dainty refreshments were served. Mrs. R. E. Burch assisted the hostess in serving.

#### HONORING GUEST HERE FROM BIRMINGHAM, ALA.

Mrs. Chas. McCormack honored Mrs. George Wilson, of Birmingham, Alabama, Wednesday afternoon with a 'The New Birth.' delightful party. The rooms were attractive with cut flowers. Bridge and Forty-two formed the principal diver-

A number of vocal and piano selections were given by Mrs. Geo. Wilson. A salad course was served to the and R. M. Hardesty, of Abernathy, following: Mesdames G. C. Keck, J. R. ham. Mr. Wagoner left this morning B. C. Holle, F. W. Clinkscales, G. W. for Amarillo, where the ceremony will Wilson, W. E. Armstrong, E. H. Bawden, L. G. Wilson, Ben O. Sanford, A. M. McMillan, J. W. Willis, L. S. Kinder, R. B. Tudor and P. J. Wooldridge.

#### SURPRISE PARTY HONORING EFFIE MURPHY, BAYLOR GIRL.

With Misses Lucy Glenn and Myrah Morris as leaders, the young schoolmates and friends of Effie Murphy gave her a delightful surprise party Friday night, before her departure, Saturday morning ,for Belton, where she will attend Baylor College.

They rushed in about thirty strong and amid much laughter and music Misses Thelma Murphy and Edith Richardson served pineapple punch and veronique wafers, after which the merry crowd enjoyed the pictures at The Olympic and refreshments at 'Everybody's."

The girls remained with her for slumber party, and Myrah Morris, Lucy Glenn and Fern Winn presented to her a beautiful green-and-white "Plainview" pennant as a remembrance.

Those present were: Thelma Reeves Lois Hatcher, Hazel Sawyer, Zephia Brown, Ruby Miller, Mollie Goode Electra Hammond, Louise Miller, Lucy Glenn ,Myrah Morris, Jones Goode, Kelly Hooper, William Gouldy, Jim Vaughn, Otis Dillard, Ross Towery Austin Miller, Thomas, Vertreese Barnes and Tom Fletcher.

#### MUSICAL PROGRAM SUNDAY AT THE METHODIST CHURCH.

The following musical numbers will be given at the Methodist Church on Sunday, October 1st:

Morning Service. Chorus, "Hide Me, O My Saviour" ..... Tosti dor. Ladies' Quartet, "The Saviour Is Calling" ..... Foster

Evening Service. Organ Prelude ,"Fantasia in A Minor' Chorus, O. My Soul, Bless Jehovah"

Postlude ..... Lefebure Wely

Offertory, "Andantino in B-flat" Solo, "The Earth Is the Lord's" Postlude, "Soldiers' Chorus"

..... Ashford HERBERT WM. REED, Organist.

#### EUGLOSSIAN AND BETA GAMMA SOCIETIES ARE ACTIVE.

Much Interest Taken in Work of Wayland College Literary Societies.

The Euglo and Beta Gamma socieies began work this year with some thirty or more members

The first Friday of regular work program was rendered. On the Tuesday preceding the societies had a social hour for all students and mempers of the faculty

The second Friday, or the second meeting, names of new members were Fourteen names were submitted. The next meeting sixteen other young people joined the society Our total enrollment to date is sixty-

The object toward which our endeavors are directed is the "loving visit. cup" presented to all societies of the school by A. C. Hatchell. While the cup is the immediate incentive, to win over our rival society in the annual debate is the real motive.

Our society meets each Friday afternoon from half after three until four- been attending Federal Court. thirty. The programs are arranged so as to instruct as well as entertain. We extend a hearty invitation to

## Program for October 6th.

Opening Song-Society.

Prayer-Chaplain Roll Call.

Piano Solo-Miss Mildred Farmer. Paper-"Life of Queen Elizabeth" iss Bessie Simpson

Vocal Solo-Miss Lacy Dalton. Paper-"Present Administration" Carl King.

Debate-"Resolved that Mr. Hughes ather than Mr. Wilson should be the next President of the United States." Affirmative-Otis Dillard and A. R. Bilberry; negative-Ruel Haynie and

Fresh Oysters, Celery and other Fall, Dudley Kennedy, representing the tested out in a number of localities Delicacies at all times at VICKERY- West-Cullum Paper Co., of Dallas, was in the last few years in Western HANCOCK GROCERY CO. Phone 17. tf. here yesterday on business.

REPORTER.

### AT THE METHODIST CHURCH.

The subject for services at the Methodist Church Sunday morning will be an exposition of the 6th chapter of Romans. For evening the subject is

REV. J. W. STORY, Pastor.

#### WAYLAND COLLEGE NOTES.

Reverend J. P. Hardesty, of Lamesa, were visiting here Thursday.

A new garage has been completed in the basement of the main building.

J. P. Reynolds, former dean of Wayland, visited here Thursday.

The enrollment of Wayland College is growing steadily. Already it has passed the two hundred mark, and new students are enrolled every day. The spirit of interest and enthusiasm pervades the student body. Organization has been completed and excellent work is being done.

The discipline of the school is very good and every step for its betterment s being taken.

A new stairway is now being erected n the Main Building, for the use of the girl students.

The Wayland College football team will play a matched game with Lubbock, at the Lubbock County Fair, Saturday afternoon.

Doctor Hannah, of Abernathy, visited his son, Curly Hannah, who is now boarding in the boys' dormitory.

Miss Brittain, o fthe voice department ,rendered a beautiful solo at the chapel exercises Monday morning.

Hugh Hartley is away with his parents on a visit to other parts of Texas

Wayland College welcomes to her girls' dormitory Mrs. Gardner and her two children, Miss Margaret and D. B. who are students in the college.

The Euglossians and Philomatheans will meet in regular session Friday afternoon at 3:30 o'clock. Excellent programs will be rendered. Visitors are cordially invited.

Harold Knupp has moved to Mata-

Walter Lemond and Mr. and Mrs. Nick Alley, of Hale Center, were here Tuesday.

Miss Lucile Bayer, of Post, Texas, returned to her home this morning, and Mrs. Robt. Malone returned this morning from Kansas City, where they went to attend the meeting of the American Bankers' Association.

Mr. and Mrs. Geo. Saigling spent Wednesday and Thursday at the Saigling Ranch

Mrs. Jo W . Wayland returned home Monday from an extended visit with her mother, Mrs. T .O. Buckett, in New

Mr. and Mrs. Jess Elrod and G. P. Kuykendall, of Muleshoe, were here

Dr. R. F. Hare, county agent, has been in Floyd County this week. He was a member of the Floyd County that was headed by the late Dr. F. S. Petersburg, September 21, a girl.

Fair booster excursion party. Geo. Yates, of Hale Center, came up vesterday on business.

A. E. Pipkin, of Abernathy, was here vesterday.

from Lubbock

T. A. Miller returned yesterday from business visit in Lamesa. Rev. L. G. Haggard went to Kress

Miss Rebecca Ansley left yesterday morning for Amarillo, where she will Mrs. E. E. Hardegree, who has been

left yesterday morning for a visit in San Antonio, contemplating the water-

Y. W. Holmes returned yesterday morning from Amarillo ,where he has

Mr. and Mrs. A. B. Spencer, of Crosbyton, were in Plainview Wednesday.

J. T. Wooldridge, of Lubbock, was here Wednesday on business. Mrs. F. Medley, of Amarillo, was a

visitor in Plainview yesterday. Rev. J. B. Reynolds, of Canadian. was here yesterday on business.

yesterday on business. Rev. Geo. W. Truett, of Dallas, is latter syndicate is also British, and is

Mr. and Mrs. J. W. Burton and Miss Mary Steffen, of Crosbyton, were here

F. F. Jameson of Dumas, was here today on business.

Mrs. F. Weiling, of Danville, Ill. and Miss Gladys Pace, of Salem, Ill., have returned to their homes, after a dertaken on such a large scale by the visit with their brother, Lynn Pace.

## Comfortable Underwear

Must be rightly constructed else it wont be comfortable. Every curve of the body snugly fitted, Elasticity of fabric to accomodate every movement of the muscles. A fiber so soft that it wont irritate the skin. A garment that is easily adjusted and that stays adjusted.

## Such are the garments that you will have if you buy underwear at this store

A grade to please all and sizes 3 years to 50 chest measure.

## For Men

The SUPERIOR UNION SUIT meets every requirement and they cost no more. \$1.00 to \$5.00. according to material.

## For Women

FOREST and ESSEX MILLS UNION SUITS. Fine cotton, \$1.00 to \$1.50. White woolen, \$2.50 to \$3.50.

## For Misses and Children

THE E. Z. and MONARCH at 50c and 65c.

Buy underwear for the whole family at



County Clerk B. H. Towery has just notable district in Southern New Mexireturned from a visit in Seminole and co. The success or failure of such

Port Lavaca, Texas, after a brief busi- of conditions: (a) the head against ness visit in Plainview.

morning on business.

to attend the Lubbock County Fair. of Plainview but recently of Memphis, the soil; (d) the character of the Tenn., have returned to Plainview to water-bearing sand and gravel and its make their home

Mrs. Horace Gray, of Salt Lake City, 'screening' a well; (e) the price of Utah, were here yesterday and today fuel, which means the price of power; visiting friends.

turned from an extensive visit in Colo- and so on. In the Plainview, Lubbock Boyd. Miss Gladys Bayer is also vis- rado. Nebraska and Missouri. Mr. and several other localities remarkable Lash reports the sale of a section of success has been attained; in others land while away.

nesday morning from an extended visit Syndicate to go ahead with the project

dows at their store.

#### AS SOUTH PLAINS IRRIGATION PORJECT IS VIEWED BY A DISINTEREST JUORNALIST.

(Continued from Page One.)

Pearson, who lost his life when the electric plant at Nexaxa, Mexico; the 22, a girl. H. Wurdack was here yesterday electric systems of the City of Mexico; the Federal district and the City of Puebla; the Mexico Northwestern pullets, B. H. TOWERY, Railroad, that runs from Juarez to Chihuahua: also large lumber mills at Madera and Pearson, Mexico, as well on easy terms. H. L. KING. as 3,000,000 acres of timber land in Western Chihuahua. The largest box factory in the world, at El Paso, Texas, is also owned by this syndicate, and it visiting her sister, Mrs. B. T. Ansley, also built the great Medina Dam, near ing of 60,0000 acres. Its investment interests extend to South America. It owns railway, light and power plants in Brazil. This syndicate is not to be confused, however, with the other socalled Pearson Syndicate which also has large interests in Mexico, being one of the largest producers of oil in that country, and also owning the electric street railway systems of Vera Cruz and the new one at Tampico, and operates the National Tehuantepec E. C. Nelms, of Hale Center, was here Railroad under a fifty-one-year lease from the Mexican government. This conducting a revival meeting in Ver- headed by Lord Cowdray, who was known as Sir Weetman Pearson before he was elevated to the peerage.

> "Both these huge financial concerns are known as the Pearson Syndicate. but are entirely separate, having nothing in common except the name.

"Conditions Affecting Success. "The pumping of water from shallow wells for irrigation, which is being unformer Pearson Syndicate, has been Texas, Eastern New Mexico and in one

enterprises depends, according to the W. A. Shofner left this morning for best authorities, upon a great number which water must be lifted; (b) the A. B. Martin went to Lubbock this character of soil and climate, which determines whether or not high-priced C .E. White went to Lubbock today crops can be grown; (c) the purity of the water supply; that is, it must con-S. J. Jackson and family, formerly tain no mineral element that deadens depth, which determine largely the ex-Mrs. Harold Berry, of Amarillo, and pense of putting down and properly (f) the extent to which rain can be Mr. and Mrs. J. J. Lash have re- counted upon to supplement irrigation, the results are perhaps not so promis-Mrs. W. M. P. Rippey returned Wed-ing. The determination of the Pearson at Plainview, after several years' ac Long-Harp Drug Company are re- tual experience in growing crops modefling the entrance and show win- seems to presage an extension of this character of irrigation over large areas The masonry of the new brick resi- of Western Texas where water, soil dence of Jno. P. Crawford is nearly and climatic conditions are practically the same as in the Plainview region.

## BIRTHS.

Born, to Mr. and Mrs Claud Purser

at Janes, September 23, a boy. Born, to Mr. and Mrs. G. T. Thorps

Born, to Mr. and Mrs. J. T. Ellerd, Lusitania went down. The Pearson near Abernathy, September 21, a boy. Syndicate owns the City of Mexico Born ,to Mr. and Mrs. Will I. Pool. Light and Power Company, the hydro- 10 miles west of Plainview, September

WANTED: 250 Brown Leghorn

On Restriction Street, 7-room house

## OLYMPIC "QUALITY DID IT"

A really remarkable program will be offered next week - and each week thereafter. For instance next week there's

Marie Doro in "Common Ground," Tuesday

Blanche Sweet in "The Raga muffin," Thursday.

Mary Pickford in "Hulda from Holland," Friday. Wm.S. Hart in "Hills Hirgis" and a two reel Keystone Com-

This theatre is dedicated to the purpose of "Pleas-

edy Saturday.

ing its Patrons."

Is Your Name on Our Mailing List?

### -The color won't fade. -The cloth won't shrink -The suit will hold its shape -100 per cent WOOL cloth. -Hand made. -And a come back at us if garment does not turn out as represented. Could you wish a broader assurance?

REINKEN'S

Clothing and Shoe Store

"We Do As We Advertise"

The Guarantee Means:

Here is the Guarantee Ticket which

you get when purchasing a Kirsch-

baum suit at Reinken's.

## Community Correspondence

MRS. FAIR TO BE HOSTESS FOR LIBERTY SOCIAL CLUB.

Revival Meeting Will Be Held at Liberty, Beginning October 18, by Rev. S. J. Uptou.

LIBERTY, Sept. 27 .- Rev. S. J. Up- day night, September 30th, by Rev. discourse at this place Sunday morn- attend.

ing to a crowded audience. spent Sunday with L. L. Wheeler and liams is assistant.

A number of our people were shoppers in Plainview Saturday.

Some of our young people attended freshments. the tent play "The Old-Fashioned Folks" in Plainview Monday evening.

Mr. and Mrs. Willie Miller and son, last Sunday afternoon. of Plainview, attended church at this place Sunday, and dined with her par- | marketing hogs the past week. ents, Mr. and Mrs. J. J. Boston, and, family.

Mrs. Mary Ott and son, Ira, visited they sent to the Amarillo Fair. relatives in our community Sunday.

Sunday evening with Nick Klein and while none of the occupants were in-

The singing at Mr. Perkins' Sunday out. evening was well attended.

Liberty was well represented at Howe's Circus Saturday afternoon.

Carol Gundrum is building a new house. John Garstang purchased a new bug-

L. L. Wheeler lost a valuable cow

Friday, from eating green maize. R. E. Houston and family and Herman Tumberg and wife attended the singing convention at Belleview Sun-

J. J. Groff and family, E. E. Freeman Fox show in town Monday night. and family, L .L. Wheeler and family and Miss Roxie Range motored to Tulia Sunday afternoon to see the ruins of day. the fire which occurred there last Friday morning.

Rev. S. J. Upton will hold a series of meetings at this place in October, starting at 8 o'clock p. m., Wednesday, the 18th.

Rev. Holland, of Plainview, will preach here Sunday at 11 o'clock a. m. Sabbath School meets every Sunday at 10 o'clock a. m. Several new people were enrolled Sunday.

The Liberty Social Club met Thursday afternoon with Mrs. C. C. Alexan-

During the business session, the president, Mrs. J. J. Groff, presented two letters, from Mesdames John Garstang and Carol Gundrum, who wish to resign for one year. Their resignations were received with regrets. It was also mentioned that the members go and call on the sister members who had been absent for several meetings.

After the business meeting closed, the hostess, assisted by others, served two kinds of sandwiches, punch and watermelon

We want to ask each one of our members and we urge you to be present at our next meeting, October 5th, with Mrs. H. J. Fair.

We had three visitors, Mesdames Klein and Simmons and Miss Dora Seipp. Ten members were present and six absent. We want each of the members to have some good receipt or household hint to tell in answer to the roll call at our next meeting.

PRESS REPORTER:

SKIRT SALE

Monday 3 p. m.

Your Choice

These are new styles, made this week

and are worth up to \$10.00

SEE DISPLAY IN WINDOW

Lengths up to 37

Waist Sizes 24 to 27

Fresh Oysters, Celery and other Fall Delicacies at all times at VICKERY- Cochrane's Studio HANCOCK GROCERY CO. Phone 17. tf.

WEST SIDE HEREFORDS WON BLUE RIBBONS AT AMARILLO.

WEST SIDE, Sept. 27 .- John Chil-

ton, who has been in bed for the past six weeks ,is able to be up a while. There will be preaching here Satur-

ton, of Plainview, delivered a splendid G. I. Brittain. Everybody is invited to School opened here September 25th,

E. E. Freeman and family, and with good attendance. Professor Wil-Misses Roxie Range and Eileen Groff liams is principal and Miss Pearl Wil-

Mrs. Ira Hammer entertained the club girls Wednesday evening, ice cream, cake and fruit being the re-

Bud Cornelius and family attended the Singing Convention at Belleview Several of the farmers have been

Douthit and Sons won a blue ribbon

on a fine bunch of Herefords which

Mr. Reiter's team became frightened C. P. Seipp, Miss Helen Groff and last Sunday evening and ran away, dolittle Margaret Tumberg, took supper ing considerable damage to his vehicle, jured. Two of the children jumped

The social given by Miss Bessie Branson was enjoyed by all present. Stuart Scales had the misfortune of losing a horse last week.

#### WHITFIELD PERSONAL NEWS.

WHITFIELD, Texas, Sept. 27.-Wes Dameron's baby was on the sick list

Mr. and Mrs. W. C. Bates, Mr. and Mrs. I. C. Nations and the Misses Dodson and Crosthwait took in the Roy

Everybody from here went to see the big tent show in Plainview last Satur-

Mr. and Mrs. Stallings have moved to Plainview to live.

Mr. Starks and family were shopping in Plainview last Saturday.



PLEASING others is more than sentiment-it's almost an obligation.

Your family and friends want your photograph.

Make the appointment today

Sunday.

Rev. Duelling preached here Sunday. Chas. Barrett and wife were visitors at the Thomas home, near Floydada, Rena Gilbert. last week.

Mrs. M. E. Palmer was the guest of Mrs. Calvin Nations Monday.

Will Kraunn is having a well dug on his place this week.

Mrs. Stella Smith and Mrs. Gamble, of Floydada, visited Mr. and Mrs. John Edwards last week.

O. B. Jackson and brother were here recently looking for cattle.

#### KRESS NEWS.

KRESS, Texas, Sept. 23.-We had a Saturday morning.

Sam Bell, 10 miles west of Kress, few weeks. They expect to make Table." returned home Saturday morning from Texas their future home. Kentucky, where he had been on a business trip. His niece accompanied cane. him home for a visit.

Mr. and Mrs. Ed Grassman and two laughters called on Mr. and Mrs. J. C. Gilbert, of near Kress ,Sunday after-

returned home Saturday morning, from Mrs. J. V. Boston expects to go to under direct management of Mr. R. C.

Rev. Smith will preach here next return to her work Monday morning. her daughter, Mrs. Glen Gartside, and city from El Campo. Since coming

There will be preaching at the Baptist Church in Kress Sunday night, October 8. Everybody is invited.

The farmers are all busy sowing day morning.

a large acreage of wheat sown here this city. This hustling company has

some time in the near future. J. C. Gilbert and wife are expecting handy form in a room provided for nice shower in the Kress community their son-in-law, Burch Vanzant, wife them, and stationery for the use of and children, of Hillsboro, Ohio, in a the general public added to "Bulleting

F. T. Skipworth is harvesting his

serious illness.

Professor Evans and wife will move to use the stationery provided for on a Syndicate farm known as the Le-them in writing their business letters. HANCOCK GROCERY CO. Phone 17. tf. Miss Rena Gilbert, of near Kress, master farm in a few days.

Plainview, for a short visit. She will Coffeyville, Kansas, next week to visit Clampitt, who recently came to this OSCAR HILL, Elk Shop.

Leon M. Riegel, of White Deer, her daughter, Mrs. Ed Brenneman, ex- here Mr. Clampitt has made many busi-Texas, came down Sunday morning to pects to join her there for a visit. She ness and social friends, and his suc-Kress to spend the week end with Miss will probably visit her daughter in cess in the lumber business is practi-Oklahoma before returning home.

### FARMERS' BULLETIN TABLE.

An innovation of its kind is the new wheat, after the nice rain we had Sun- reading room and writing table, characterized as the Farmers' Bulletin The grass is growing and the row Table, established by the Rosenberg crops are looking fine. There will be Lumber Company, at their office in made arrangements with the State Fay Kerr and wife, of Kress, will Department of Agriculture to furnish build a nice residence on their farm it with a copy of every bulletin issued by the department. These are kept in

The company has now extended an especially the farmers visiting town, We are glad to know that Mrs. T. R. to make their Bulletin Room their Boney is recovering from her recent headquarters; to come there to read up on all the department bulletins, and

The Rosenberg Lumber Company is

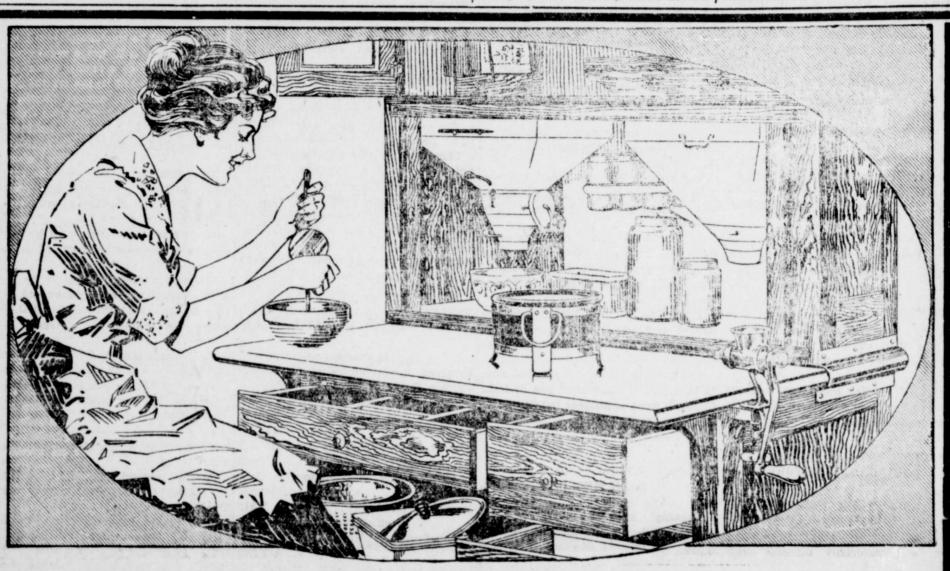
cally assured. He is up to the minute on business methods, and like all modern business mben, is a firm believer in printer's ink .- Rosenberg News-Herald.

Commissioner Fred W. Davis of the Department of Agriculture, at Austin, has expressed a willingness to furnish reading material for other such Farmers' Bulletin Tables, and there will likely soon be many such opportunities presented. The aedi gasiood ,r ties presented. The idea is a good one, and should be widely patterned after.

FOR SALE-Windmill on 40-foot tower, 2-inch piping, brass cylinder, 6,000-gallon tank, and all pipings cominvitation to the general public, and plete with tower. \$75.00 for the outfit. At my Coal Yard. E. T. COLEMAN, Coal and Grain Dealer.

> Fresh Oysters, Celery and other Fall Delicacies at all times at VICKERY-

> WANTED-A second-hand buggy.



The Great National Fall Sale of Hoosier Cabinets Opens Here Thursday, October 5th

# The Hoosier Kitchen Cabinet Cuts Work in Half

This marvel of convenience has places for 400 articles, all within arm's reach. But it's more than a centralized store-house. The Hoosier is an automatic servant with 40 labor-saving inventions—each like a helping hand! Some cabinets have copied a few of them, but 17 of these Hoosier features can't be found in all other cabinets combined. Into the Hoosier are built the pick of the ways for saving work that the leading Domestic Science Experts have discovered.

The picture above shows the section of your cabinet that is most important—the part that makes it a real helper. Storage space is above and below; the articles most often used are placed where they are easiest reached. There is plenty of unhampered room above and around the aluminum (or porcelain) worktable.

There are no useless little partitions to chop up the space and leave no room for work. Your cabinet must have big table space to work on. The Hoosier gives it.

Six exclusive Hoosier features you must have:

- 1-The all-metal glass front flour bin.
- 2-The gear-driven shaker flour sifter which makes flour light and fluffy.
- 3-Scientific arrangement-articles needed most frequently easiest reached.
- 4-Revolving caster—the final touch of convenience.
- 5-The ingenious, big-capacity sugar bin-holds more than twice as much as most other bins.
- 6-Finally, the doors that roll back at the sides of the cabinet, entirely out of the way.

And regardless of the room in your kitchen, there's a special Hoosier model to fit, at a price you can easily afford.

## Prices and Terms

Over 1,000,000 women use the Hoosier. Enormous output makes possible our low prices, which now range from \$17.00 to \$44.00.

Have the Hoosier delivered by paying \$1.00. Then pay for it a little at a time if you wish, without extra cost or interest.

## Learn How to Save Miles of Steps

Come in and see the Hoosier-learn how to save miles of steps, hours of toil, how delightful it is to sit down at the Hoosier and do your cooking comfortably, how it helps you to get good meals quickly. helps tidy up in just a few moments after meals.

The Hoosier saves countless trips to the cellar, to the sink, pantry and cupboard. You may think you already have a convenient kitchen, but a million other women know better. You may change your mind when you see the Hoosier.

## GARNER BROS., Furniture and Undertaking

Successors to E. R. Williams

anders Wayland Building

"RIGHT PRICE STORE"

Lot No. 3 .- Milo chops and tankage

Lot No. 4.-Milo chops and peanut

Lot No. 5-Milo chops and peanut

#### THE MERCHANT.

And your friends are scarce, and your that are infested with the Hessian fly, in the ratio of 1 to 10. larder's light.

Who gives you grub "till tomorrow fall as possible to have the wheat up meal in the ratio of 1 to 7. night"?

The Merchant.

Or if you ever farm at all, The Merchant.

back!

The Merchant.

court some day,

way? The Merchant.

The Merchant.

Balls and picnics, lodges galore, All take their toll from the general in the orchard. store.

tiful shore-The Merchant.

#### FARM SANITATION.

-Rocky Mountain Rube.

gist, Extension Service, A. and M. College of Texas.)

ravages before us, it is time for us to meat of peanut-fed hogs is soft and plan our farm operations for next year oily, and such hogs have been discrimin order to combat them. The most inated against in the markets. Since successful way to control any insect so many oil mills have been equipped pest or plant disease is to prevent it. to crush peanuts, it has become possi-There are many farm operations which, ble to buy peanut meal and cake, and if rightly conducted, will check this there has been a widespread demand damage. The insect tax on the crops to know if the meat of hogs fattened on of this State will vary from 10 to 50 peanut cake or meal would be hard and per cent of the total value. Is it neces- firm and free from the objections to sary that we continue this waste?

By co-operative effort we can ac- peanut. complish great results in lessening To answer this questoin the Texas this waste. In order that this work Experiment Station conducted a feedmay be done most successfully it is ing experiment at College Station. necessary that each farmer do his Sixty hogs of uniform age and weight part. The individual farmer can, how- were divided into six pens of ten each ever, increase his own crop. The fol- and fed different rations for a period lowing farm practices, if put into oper- of 70 days. The rations fed were as ation, will materially increase crop follows: yields:

is as important in the control of insects and plant diseases as is the sanitary home in the control of diseases of mankind. All weeds and trash should be destroyed by plowing under deep. If weeds are allowed to mature and fall in the fence rows they will form a winter blanket for insects. The chinch bug is one of the common pests that hibernates over the winter in the weeds along the waste places in the field. The boll weevil also passes the winter in any trash that it can find around the farm.

Crop Rotation.—By crop rotation we change the crops from one field to another. This has a decided advantage as a farm practice aside from pest control. In rotating crops, plant those that are not related-that is, do not follow one small-grain crop with another, because many insects feed on the same family of plants. In planning your rotation, plan a change of crops. By rotating our crops we materially decrease the insect ravages. The reason why this is so important is that many of the insects winter in the fields where they fed the year before, and if the crop is not there the next year many will die before they can find their host plants.

Time of Planting. This is especially important in the control of the boll weevil and the Hessian fly. The earlier the cotton is planted, the sooner it will mature. The boll weevil will work on the early cotton, but there are not as many boll weevils in

Hallmark Watches for men \$14.00 to \$125.00 Bracelet Watches \$15.00 to \$32.00 Complete line of upto-date jewelry. A new catalogue will be

> W. PETERSON **JEWELRY**

ssued this fall. Send or leave your address for one.

The HALLMARK Store

the early part of the season as later, since they multiply more rapidly as seed meal in the ratio of 1 to 6. When all your cash has faded, quite, the season advances. In the sections it is necessary to plant as late in the in time to stand the winter, since the adult fly deposits the egg in the early meal containing hulls in the ratio of fall. This is the most practical means 1 to 21/2.

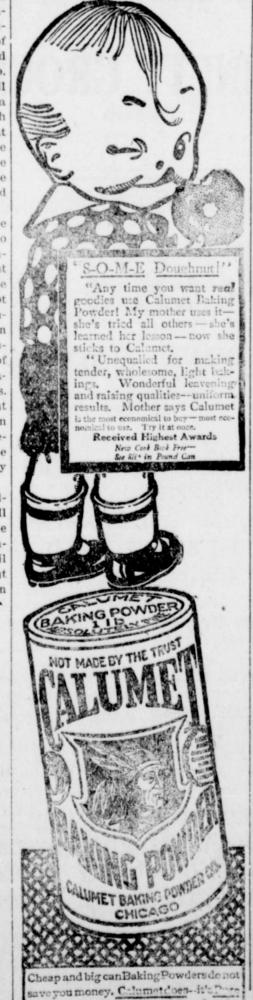
of controlling this pest. And you haven't a bit of grain to haul, | Fall Plowing .- This is probably the meal, equal parts. Who carries you till the following fall? most important single farm operation in insect control. The land should be plowed as soon as possible after the the hogs were sold the packing house And then if the crops are a little slack, crop has been harvested. This ap- kept accurate record of the dressed ity and succulence of the green corn You skip out some night-never come plies to all of the crops on the farm, weight and quality of pork. and the garden as well. Many of our L. B. Burk, associate professor of Who is the man who holds the sack? common insects, such as the boll worm, Animal Husbandry of the A. and M. corn plant. army work and others pass the win- College, who conducted the tests for ter in the "pupal" or "resting stage," the Experiment Station, is now em-When debts pile up that you cannot just beneath the surface of the ground. bodying the results of the test in a By fall plowing these burrows are bulletin which will be available at an And you go through the bankruptcy broken and the pest destroyed. This early date. In the meantime, he has is one of the most important means of authorized the statement that the hogs Who loses-but smiles in the same old controlling these pests; therefore, plow fattened on peanut meal made satis- ground space required by the silo it under the crop as soon as the cotton factory gains and that their meat was is an economical means of storing for-

Burning.—The practice of burning The importance of this announce-When the church's funds are running over the cotton fields should be discontinued, because it destroys too much sands of farmers with peanuts ready tain about two-fifths of the feeding 'Cause the members' gifts are rather vegetation. Burning to control in- for harvest. sects should only be resorted to in Where do the deacons get the dough? extreme cases , such as burning the picked cotton squares to destroy the SHOP. larvae of the boll weevil, or destroying the limbs that have been pruned

#### But he'll get his reward on that beau- MILO AND PEANUTS TO BE TESTED AS HOG FEED.

COLLEGE STATION, Texas, Sept. 28.—The peanut crop of Texas will be very large this year, and at this time farmers are considering the best and (By M. E. HAYS, Assistant Entomolo- most profitable ways of disposing of it. Experience has proved that it is more profitable to market feed crops through livestock than to sell them in Insect pests have done much dam- the raw state. In the case of peanuts, age in Texas this year. With their however, it has been found that the meat produced by feeding the whole

Lot No. 1-Milo chops alone.



and far superior to sour milk and

Lot No. 2 .- Milo chops and cotton- TEN GOOD REASONS

FOR BUILDING SILO.

Professor Skinner, of Purdue, Tells Why Every Farmer Should Have Huge Receptacle.

Ten reasons why every farmer who keeps live stock should have a silo, Lot No. 6 .- Milo chops and peanut written by Prof. J. H. Skinner, of Purdue University, should afford some sell-Careful record of amount and cost of ing argument for dealers. They are gains of each lot were kept, and when as follows:

> 1. The silo preserves the palatabilplant for winter feeding.

2. It helps to make use of the entire 3. The silo increases the live stock

4. Silage is a good summer feed

when pastures are short. 5. Because of the small amount of

6. The silo prevents waste of corn ment will be appreciated by the thou- stalks, leaves and husks, which convalue of the corn plant.

7. The silo located near the feed It pays to buy at BONNER FASHION manger is an assurance of having feed tf. near at hand in stormy as well as fair

8. The silo assists in reducing the cost of grains in fattening cattle and

9. Silage greatly increases the milk the silo.

flow during the winter season and decreases the cost of production

10. There are no stalks to bother in the manure when corn is put into

## LISTEN!

We want the people of this community to know that WE SELL LUMBER AND OTHER BUILDING MATERIAL, and want them to know that they will save money dealing with us—that they can supply their needs in this line through us to better advantage than from any other source under the sun. This is why we advertise.

Plainview Lumber Co.

# The fable of the Young Man who would not Dress Up

ONCE upon a time there was a Young Man who was busy Gathering, Sorting and Pigeonholing Noble Thoughts, that he didn't have time to bother with Trivial Things like Clothes—any old Vintage of '76 Suit was all right for him, and besides, didn't some Patriarch say, that Clothes don't make a Man back there in the Age when a Sheet wasD aytime Dress Up.

One day this Boy Encyclopedia decided to take his Twin-Six Intellect to some Captain of Industry, thereby giving Big Business its first Real Chance.

He tried to get an Audience with all the Big Guns in the Seven Figures. The Chiefs lamped him for a Ne'er-Do-Well looking for a Hand-out, and ordered the Office Boys to give him the Gate.

The Young Man couldn't get near enough to a Higher Up to explain that he had been so busy filling his Mind that he didn't have Time to decently cover his body.

The Moral of this Fable is: Dress-up; Clothes make all of a Man except his Hands and Face during Business Hours.

We've told you this little fable to get your mind on new clothes and the fact that the Fall "Dress Up" begins tomorrow. What do you need—a suit, overcoat or both?

## CARTER-HOUSTON'S

The Home of Hart Schaffner & Marx

#### Superior Grain Drills, Disc Harrows and McCormack Row Binders. Its time for you to be thinking of these things. DONOHOO-WARE HARDWARE COMPANY Phone 80 Phone 80

HOW TO BREED PURE SEED.

By E. R. PARSONS, In Agricultural Review.

with another variety. There are men ley or oats. than eggs. For this reason and others altitude corn.

Some corn men and agriculturists who are not fully informed as to the detasseling methods, tell us that crossing increases the yield for one year Ay bane farm in Minnesota only. The truth, however, is that if Alls more as sixteen year; we follow up the crossing by detassel- Ay raise some wheat and corn, ing the seed rows we hold the yield And fat some hog and steer. indefinitely.

There is where the Mendel law comes in. It says: "If a cross is allowed to For where the money gits, inbreed the progeny will revert back An' Ay find him comin' queekest to the original types at the rate of When you yust bane pullin' tits. three of the dominant type to one cf Dat fella what bane raising grain the other." By detasseling we pre- An' haulin' them to town, vent this inbreeding and perpetuate He got no money in de pocketthe new cross, and after a number of He bane broke de whole year roun'. years this type becomes fixed.

Some farmers who raise corn for Bane reech an' then bane poor; hogs and cattle introduce new blood Sometimes he make a lot of mon, by making a fresh cross every year, Sometimes he losen moore. without any recourse to detasseling. But dat fella with the brindle cow, They simply mix up two varieties for He got bully ting, you bet; seed and plant them. It must be un- He never lose the whole year crop derstood, however, that they must if groun' comes dry or bees wet. both mature at the same time, for if When wind and hale knock down de one matures in 90 days and the other in 110 very little cross pollenation An' yust bane raisin' fits, could take place unless the latter were At night he calls dem brindles in

planted 20 days ahead of the other. A corn breeder would make a cross He got dem separator, in order to obtain a new type as fol- What makes a lot of cream; lows: He wishes, for instance, to He got cream checks comin' in cross Early Minnesota Yellow Dent | Yust like a pleasant dream. with Pride of the North. He plants He got money in de bank, them in alternate rows, and he cuts He got money in his mits; off the tassels before they pollenate He bane no Rockefella, from every other row. If he detassels He yust bane pullin' tits. the Minnesota then it becomes the female parent and the Pride of the North is the male parent of the new cross, and vice versa.

Different states have different varieties of corn, and the farmer should as to which is the best for his soil and neighborhood. If he has been raising a certain variety of corn for a number of years, and does not wish to spoil the looks of it by crossing, he can increase the wield and vigor materially by obtaining some pure seed of the same type from another farmers living under the same climatic conditions but 100 miles or so north or south and using it as advised.

Our subscribers often ask us this question: "What is the best dry farm crop?" We cannot say, for this reason: It depends on what you want it for, what your soil is, and what your altitude and climate happen to be.

In order to elucidate matters, some of our college men have published bulletins with moisture tables showing how many pounds of water are required by different crops to make a pound of grain or dry matter.

These figures help, but they are not by any means final; for a plant that requires 400 pounds of water to a pound of dry matter may do better than another which requires only 300, on account of its being better equipped to gather low percentages of moisture by reason of longer roots and more root hairs, or on account of its having less leaves to transpire water into the atmosphere.

There are many varieties of alfalfa, and they all stand drouth well, but for hardiness and habit the Grimm is the most popular. The general favorite

Black Silk Stove Polish

Your

for winter wheat is Turkey red, as it will stand in all ordinary temperatures without a snow covering.

who have become so engrossed rais- As regards the sorghums: The the use of sprays strong enough to and generally does, fight off the others large per cent of the eggs from the eral reasons why infertile eggs are not ing coru for points that they have kaffir, milo, feterita and Sudan grass hold disease germs and certain scale and render them useless. Thus it hap-incubator after they have been spoiled wanted to use or to sell, the principal forgotten all about the yield; just as do the best on the plains; for high insects in control. some raise chickens for feathers rather altitudes we prefer amber cane or high- For San Jose scale it requires a fertile.

much of the corn sold for seed has Cow peas and peanuts flourish in scales on the trees and kill the insects been inbred for years, and the proof the South. Canada peas and flax in by contact. These strong solutions is that if we mix or cross two different the North. Beans and potatoes will cannot be used when the tree has fovarieties we immediately increase the grow almost anywhere if the soil is liage, but must be used while the production of grain, sometimes 25 per right, but potatoes are only raised tree is dormant. The sprays used are successfully on potato land.

#### SPEAKING OF DAIRYING.

Ay bane watch thees farmer beezness

Dat fella what bane fatten stock

An' yust bane pullin' tits.

#### WINTER SPRAYING.

The best spring wheats for drouth tant practice where certain diseases more roosters are kept for a sufficient over seven or eight hens are penned the roosters and young cockerels resistance are the Russian hard wheats, are common, and where scale insects number of hens to insure fertile eggs, with one rooster. By always detasseling our seed and they will often make a crop when have made a start. To neglect winter if the hens were penned with cockrows we hold the yield and increase oats fail. If cut in the dough they spraying often means that the fruit erels so that no cockerel was put up per cent of eggs to hatch and it will there is no reason why infertile eggs it almost as much as if we crossed it make as rich a feed for horses as bar- crop will be greatly injured, for spring with more than seven or eight hens. cost you less to hatch them. There is no reason for keeping male and summer spraying will not permit Where cocks run at large, one may, is little need of having to take out a birds with the flock. There are sev-

lime-sulphur wash or self-boiled limesulphur usually, or very strong solutions of kerosene emulsion.

San Jose scale is much more common than a few years ago. Where there is a considerable orchard it is not safe to neglect it these days. One tree might become badly infested with scale and enough be bred to infest the entire orchard. Spraying gives a certain amount of insurance.

The winter spray also helps hold in check such diseases as bitter rot of apple, brown rot of the peach, cherry and plum. Spores of some of these diseases are likely to be left over on mummified fruit or on the trees and spraying with a strong, concentrated formula will destroy many of the spores and reduce the danger of the

Even when one has but a few trees spraying is apt to be necessary, as no one can tell what the season may bring as to insects and diseases. A small spraying outfit is sufficient for a few trees, but where one has a large orchard a power sprayer will be needed .-- Farm and Ranch.

#### MORE FERTILE EGGS.

From reports it seems that one reason many get such a low per cent of hatch from their eggs is because a large number of eggs are not fertile. Or perhaps the germ in the eggs is weak. Most people who raise poultry on farms do not take enough pains in seeing that the eggs are fertile.

Winter spraying is a very impor- for 12 or 15 hens. Sometimes two or you have for them, and see that not When the breeding season is over pens that many of the eggs are not for use, simply because you could not ones being that the infertile eggs keep

The way to avoid this is to have incubated to a certain point. If care food.-Farm and Ranch.

On some farms one rooster is kept put the selected hens with the cock the eggs will be fertile.

breeding pens or yards and in them were used in breeding nearly all of

should be separated from the hens. By doing this you will have a larger Infertile eggs are wanted then, so tell the fertile from the infertile till longer and are more wholesome for

## Its a New, Thoroughly Cleaned, Thoroughly Sanitary Grocery Which Will Greet You on Your **Next Visit**

We have spent several days thoroughly renovating, painting, and generally cleaning our building, our fixtures and our stock of staple and fancy groceries following the removal of the meat market from our store room and invite you to visit and inspect a thoroughly sanitary grocery store on your next buying trip.

We expect to keep our store and our stock up to the highest standard of cleanliness and believe that our customers will appreciate this effort.

We have arranged to display our stock better than ever before so that your grocery buying will be made easy.

With these improvements we ask you to try our service and our goods, assuring you that here you will find good groceries at fair prices. Our lines are being improved daily so that you will always find surprises in new things here.

Let's get better acquainted—it will do us both

good.

E. G. BENNETT GROCERY CO.

Phone 35

## A Distinctive Reason

What is the chief reason for the superiority of Dr. Price's Cream Baking Powder?

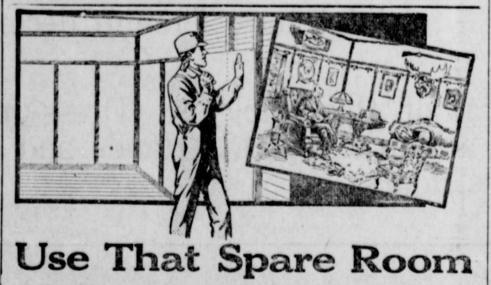
There are several good reasons, but there is one which distinguishes Dr. Price's from other baking powders.

This reason, which every woman should know, is that Dr. Price's Baking Powder is made from cream of tartar, which comes from grapes. This means a healthful fruit origin. It means natural food as distinguished from mineral substitutes used in other baking powders.

There is no alum nor phosphate in

DR. PRICE'S CREAM BAKING POWDER

MADE FROM CREAM OF TARTAR DERIVED FROM GRAPES



It can be turned into a cozy den, billiard room, nursery, play room or extra bedroom quickly, easily and at surprisingly small expense. Just panel it with Cornell-Wood-Board, give it a coat or two of paint or kalsomine in the color you like and move in the furniture.

For Walls, Ceilings and Partitions

Nails direct to studding or right over old walls and stays there. The

cost of application is very reasonable. Ask your dealer about it. GUARANTEE: Cornell - Wood - Board is guaranteed not to warp, buckle, chip, crack or fall.

Wooldridge Lumber Company Plainview, Texas

# This Week's Specials

AT L. J. WARREN GROCERY COMP'Y

Don't understand that the few items below represent our new goods or our special bargains. We are getting in new goods daily as the season changes and the markets offer fall grocery specials. As to prices these are just a very few of the special offerings we have for you.

Libby's Gallon Pickles at 40c come in barrels, some are sour, others

Marichino Cherries, special at 30c, 50c and 90c.

10 pound cans of Calumet Baking Powder, regularly \$1.50 for \$1.25. New Barrel Kraut, of the famous

Libby make, just received.

"Now", a guaranteed cleaner in cans, 2 for 25c and 25c straight sizes.

Wesson's Cooking Oil at the right price in spite of the increases in all lards, compounds, and oils.

A big shipment of assorted brands of fancy table and cooking syrups.

We appreciate your trade and want to merit more of it for next month. If good groceries at just a little less money will be of any interest to you we believe that you will give us your November business.

L. J. Warren Grocery Co.

## RATES

## ONE CENT PER WORD **EACH INSERTION**

## THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE

## THE MARKET PLACE OF THE SOUTH PLAINS

We are in the market for Dry and Treen Hides. Highest prices. ALLEN a BONNER, Coal and Grain Dealers. -Adv. tf.

It pays to buy at BONNER FASHION SHOP.

#### FOR SALE.

Good four-room house, pantry, well and auto shed. Block 30, Highland Addition. Bargain if taken soon. Inquire J. L. FRAIM, Kingfisher, Okla.

FOR RENT: Newly papered rooms for light housekeeping. 706 Fresno Street.

FOR RENT-Two nicely furnished each of Hale Center. rooms with bath; in private home. Phone 375. 2t.

WANTED-A good, gentle pony for his feed for the winter. JACK ALLEY,

Runningwater, Texas.

WANTED-To buy 100 young pigs, 20 sows, 25 gilts and 100 one- and two-year-old steers, October delivery. Plainview.

See DR. ROSS and have your mules, horses and dogs vaccinated against the distemper. Oct. 11.

We have for sale several hundred pounds of choice Alfalfa Seed. CAR-TER-HOUSTON DRY GOODS CO. tf.

FOR SALE-One 50x140-foot residence lot, close in. Cheap for cash. BOX 473, Plainview, Texas. 2t-pd.

FOR SALE-One Ford touring car; in first-class condition. See DOC HINDS, at Roos' Garage.

WANT TO RENT furnished hotel. J. S. MULLINS, 209 North Wilhite

er, small tract of land; small payment down; long time on balance. Address SHOP. FARMER, care Herald.

tf. Belgian mares, or trade for cattle. Ford and Hupmobile. See T. B. CAR-F. A. BAYLIES. Ranch 10 miles south- TER

It pays to buy at BONNER FASHION

at HERALD OFFICE.

LOST-In circus tent, white coat.

WANTED-Married man to work on

CR PRODUCE COMPANY.

COMPANY.

duly transferred to this plaintiff. De-

fendants wholly fail and refuse to pay

Plaintiff prays citation; judgment

foreclosing said lien as it existed on

November 11, 1908, and in the alterna-

tive that title to said land be vested

in plaintiff, for damages, costs and

HEREIN FAIL NOT, but have you

then and there before said Court this

writ, with your return thereon show-

Clerk of the District Court

Given under my hand and the seal

of Dallas County, Texas.

MATT L. COBB.

Clerk District Court,

Dallas County.

ing how you have executed the same.

WITNESS: MATT L. COBB,

general and special relief.

It pays to buy at BONNER FASHION sell your produce. Phone 637. Op- MILLS. posite passenger depot. WRIGHT PRODUCE COMPANY.

> TANKAGE-PLAINVIEW PRODUCE the distemper. COMPANY.

LEWIS.

FOR RENT-One furnished room, close in. Inquire Herald office. tf.

It pays to buy at BONNER FASHION SHOP. USED CARS FOR SALE-Dodge,

Black and White at THE REXALL

TER.

FOR RENT-Two or more furnished

We are in the market for Dry and FOR SALE-A few Durham milk Freen Hides in any quantity. RUCK- cows, one fresh, and a few heifer tf. calves. BOB MARTINE, 3 miles east Boulevard occupied by Rushing. C. W. horses and dogs vaccinated against of Seth Ward.

FOR SALE.

tf. ALFALFA LUMBER CO.

tf. Poultry, Eggs, and Hides. Don't fall less and are just a little better than VICKERY-HANCOCK GRO. CO.'S. tf. one child preferred. Call 403 West to call and get our prices before you other brands. HARVEST QUEEN

> See DR. ROSS and have your mules, horses and dogs vaccinated against Oct. 11.

USED CARS FOR SALE-Dodge, VANDERSLICE. Phone 606. 4t-pd. Route 2.

#### A REAL BARGAIN.

FOR SALE-One good horse. G. E. windmill and well house for sale, or rect from the greatest producing sectf trade for home closer in. Phone 397. tion. Write for prices and free sam-

> DON'T WAIT until the norther comes to have your heater set. See WINFIELD now. Phone 95.

FOR TRADE-For land near Plaintf. Oklahoma; value, \$4,000.00; close in, two blocks from paved street. W. F. WHITE, Holdenville, Okla.

We have two second-hand Ford Cars rooms; modern; close in. 406 East for sale cheap. E. N. EGGE AUTO

tf. TANDY.

tf. exchange. Phone 95.

feeling great. It's perfectly harmless.

so give it to your children any time. It can't salivate, so let them eat any-

It pays to buy at BONNER FASHION

It pays to buy at BONNER FASHION ness for ten head, and eight head of Section 19, Block S1; price, \$30.00 per 21/2 miles northwest of Court House, tf. tf. good, young work mules. Also com- acre. Write direct to owner, J. R. plete set of house furniture. R. W. LIEDERBACH, Rockford, Minnesota,

> ALFALFA SEED: New crop, first Splendid home, orchard, good barn, quality, prompt shipment. Order di- Phone 500. ple. Be sure to state amount wanted. SHOP. LEO TURNER, Yuma, Arizona. Oct. 24

> > We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers

See DR. ROSS and have your mules, horses and dogs vaccinated against bring it to your home. Phone 95. 2t. the distemper. Oct. 11.

ALFALFA SEED 15c a pound. PLAINVIEW PRODUCE CO.

HOUSE FOR RENT, on Wayland See DR. ROSS and have your mules, tf. the distemper.

WINFIELD has a full line of new | Place your order with VICKERY-2t. promptly. Phone 17.

Black and White at THE REXALL! We pay the highest cash prices for OUR FLOURS cost you just a little! Fresh Vegetables at all times at FURNISHED HOUSE for rent. Only Main. Mrs. H. O. RODEN.

> FOR SALE - Full-blooded Duroc-Jersey boars, 11/2 years old, eligible to registry, or will trade for young sows FOR SALE-160-acre alfalfa farm; or shoats of same breed. Apply to running water, 70 acres sub-irrigated, J. F. GARRISON, at Garrison-Conner FOR SALE-Two trail outfits, har- smooth, fenced. Description, N. W. 4, Electric Co., or GARWOOD FARM,

> > Black and White at THE REXALL tf. STORE.

WANTED-Roomers and boarders.

It pays to buy at BONNER FASHION

FOR RENT-Nice 5-room house with 20 acres of land; good orchard; just outside of city limits. Apply at SOUTH PLAINS MONUMENT CO.

Buy your Heater from WINFIELD. and see how quick his truck can

#### NOTICE.

All who have ice-cream tubs or cans, big or little, will please phone us, so we may call for them. We are needing them, and they can be of little or no service to you. PLAINVIEW CREAMERY. Phone 361.

## MUST SELL AT ONCE.

Modern six-room house within three One horse, buggy and harness; in "Charter Oak" Heaters and Base HANCOCK if you want good, fresh blocks of square. Garage, Will sell at It pays to buy at BONNER FASHION good condition. Terms to right party. Burners. Will take your old heater in Groceries and want them delivered a bargain. W. F. GARNER, owner, at tf. E. R. Williams' Furniture Store.

SEE ME FOR

Cattle Loans

l also buy vendors lien

notes.

Promptest of service.

#### STOCK MARKET IN DETAIL. gagees, lien holders, owners or claimants of said real estate or any part KANSAS CITY STOCK

KANSAS CITY STOCK YARDS, thereof, the names of whom and the Sept. 25 .- The cattle market weakened places of residence thereof are unlate last week, under stress of liberal known to this plaintiff, to be and apsupplies at all markets, decline rang- pear before the District Court of the ing from 15 to 40 cents. The supply 44th Judicial District, of Dallas, today is 38,000 head here, and again Texas, to be holden in and for the liberal at other points, resulting in County of Dallas, at the Court House further declines, most sales 10 to 15 thereof, in the City of Dallas, on the

first Monday in October, 1916, then cents lower. steers sold at \$6.75, as compared with Amended Petition (in lieu of original than calomel and without griping or their mates of the same brand Tuesday petition filed herein by plaintiff Janu- making you sick I want you to go back of last week at \$7.00. Some choice ary 30, 1916) of C. C. Slaughter Co., to the store and get your money. yearlings from Hereford sold at \$7.65 filed in said Court on the 7th day of Take calomel today, and tomorrow to \$8.00. Western Colorado heavy feed- July, 1916, against the said the un- and believe you need vile, dangerous ing steers brought \$7.95 today, weighty known heirs, executors, administrators calomel to start your liver and clean beef steers, 1.216 pounds, brought or legal representatives of B. J. Brum- your bowels. \$7.00 to \$7.60, and some 900-pound mer, deceased, also every person, firm, Here's my guarantee! Ask your feeders went to the country from here, mortgagees, lien holder, owners and and there were plenty of buyers to- claimants of said real estate or any

Sheep receipts were 20,000 head, ing numbered 21956-B, the nature of market a shade stronger. Lambs with which demand is as follows: Suit wet fleeces sold at \$10.25, and a six- upon a certain promissory note, execar drove weighing 75 pounds brought cuted by the said B. J. Brummer to \$10.35, the top. Fourteen cars of Ari- C. C. Slaughter, dated November 11. zona lambs were sold, one-third to 1908, and payable on or before Nokillers, at \$9.65, and two-thirds to feed- vember 11, 1915, with 6 per cent inter- Whenever You Need a General Tonic er buyers, at \$9.50. Nevada feeding est per annum, at Dallas, Texas, inlambs sold at \$9.75, and Utah sorts sold terest payable annually as it accrued, at \$10.15 to \$10.25, Idahos at the being for \$920, a vendors lien being chill Tohic is equally valuable as a same price. Feeding and breeding retained in said note and in the deed ewes are stronger than a week ago, of conveyance executed by said C. C. feeders selling at \$5.50 to \$6.50, and Slaughter to the said Brummer, breeders from \$7.00 upwards, to \$9.25 conveying the Northeast Quarter of for choice light ewes. The market is Section 11, Block S-4. Hale County, taking care of the fall runs in good Texas, containing 160 acres, and said shape, salesmen having little difficulty note being part consideration for the said land; said note providing that all

in holding prices up well. Hogs had to stand a small break last past due interest shall bear 6 per cent week, but it was already in process of interest from date of maturity and that repair before the week ended. Pack- default in the payment of any installers will have difficulty in enforcing ment of interest shall, at the election their customary fall break in prices, of the holder, mature all said note and being without their usual fighting also providing for 10 per cent attorweapons, as demand for meat con- ney's fees if collected by suit; default tinues heavy, and stock in packing has been made in the payment of the houses is almost down to bed rock, annual interest installment due Novem-Receipts were 11,000 today, prices ber 11, 1914, and said note is long steady to unevenly higher, two loads of past due and unpaid. Plaintiff is the choice lights selling at \$11.00, 20 cents legal owner and holder of the said above any other market on the Mis- note, together with all rights, title and souri River today. Bulk of sales interest therein, the same having been ranged from \$10.30 to \$10.80.

J. A. RICKART. Market Correspondent.

## CITATION-BY PUBLICATION.

THE STATE OF TEXAS

To the Sheriff or Any Constable of Hale County-GREETING:

YOU ARE HEREBY COMMANDED, That by making publication of this citation in some newspaper published in the County of Hale for eight consecutive weeks, previous to the return day hereof, you summon the unknown heirs, executors, administrators or legal representatives of B. J. Brummer, deceased, also every person, firm, corporation or association owning or of said Court, at office in the City of claiming to own or to have or possess Dallas, this 7th day of July, A. D. 1916. any right, title, claim, lien or equity in, to, upon or against or concerning (SEAL) the hereinafter described land or any part thereof; also the unknown mort- By A. W. THOMAS, Deputy.

Street, Cleburne, Texas. WANTED-To buy direct from own-

FOR SALE-Several teams of young

FOUND: Friendship bracelet. Call

It pays to buy at BONNER FASHION

C. O. MAKINSON, R. F. D. No. 3, Finder please return to Herald Office. Ford and Hupmobile. See T. B. CAR- view, twelve-room residence in Ada,

farm. H. J. FAIR, 8 miles north of STORE. Plainview. Black and White at THE REXALL

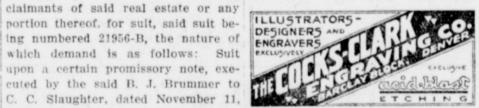
TANKAGE-PLAINVIEW PRODUCE

SHOP.

Stop Using Dangerous Drug Before It Salivates You! It's Horrible!

You're bilious, sluggish, constipated | Some pretty good Panhandle stock and there to answer to the First and straighten you right up better

beef steers, horned, sold at \$6.50. corporation or association owning or druggist for a 50-cent bottle of Dod-These latter were same brand as steers claiming to own or to have or possess son's Liver Tone, and take a spoonful . 1m. that brought \$6.65 and \$6.40 last week. any right, title, claim, lien or equity tonight. If it doesn't start your liver . A large string of New Mexico year- in, to, upon or against or concerning you will feel weak and sick and nauselings, 577 pounds average, sold at the hereinafter described land or any ated. Don't lose a day's work. Take \$7.00. Last week 36,279 stockers and part thereof; also to the unknown a spoonful of harmless, vegetable Dod-



Take Grove's

The Old Standard Grove's Tasteless Builds up the Whole System. 50 cents.

General Tonic because it contains the weil known tonic properties of QUININE | and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and



thing afterwards. -Adv. . . . . . . . . . . . . . . HARRISON & KERR CO., General Contractors.

Office at Fulton Lumber Co. Phone 107. House Phones, \$28 and 422.

> DR. W. J. LLOYD, Dentist. Rooms 4 and 5,

First National Bank Bldg.

Phone 143.

## W. A. TODD, Agent

All Kinds of Insurance Office No. 14, First National Bank Building. Phone 129.

> L. A. KERR, Architect.

. . . . . . . . .

Office at Fulton Lumber Co. Phone 107. House Phone 423. . . . . . . . . . .

CEO. ALLEN Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Gripe nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-

## CATTLE MEN

WE MAKE A SPECIALTY OF CATTLE LOANS AND SOLICIT THE BUSINESS OF RE-

SPONSIBLE CATTLEMEN

We Have Strong Connections Reasonable Rates Deal Direct Without Delay

WRITE TODAY THE STOCKGROWERS MORTGAGE LOAN COMPANY

Kansas Affiliated With The German American State Bank, Topeka. The Farmers & Merchants Bank, Hill City, Kansas.



## Valuable to You

From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns. Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone

tem? THE SOUTHWESTERN TELEGRAPH & TELEPHONE

connected to the Bell Sys-

COMPANY. 12-R-'14 Amountment of the second second second

# **FARM LOANS** Money Ready in

J. C. Rawlings 3rd National Bank Bldg. PLAINVIEW, TEXAS

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic. GROVE'S TASTELESS chill TONIC, drives out Malaria, enriches the blood, and builds up the sys tem. A true tonic. For adu'ts and children. 50c

## L. V. DAWSON, M. D.

Physician and Surgeon Special attention given to

surgery.

Office in new Donohoo Bldg. Office hours 1 to 5 p. m. Office 158—Phones—Residence 232



THIRD NATIONAL BANK

## GLORY OF AUTUMN DEPICTED IN NEW MERCHANDISE New Colors

Autumn foliage is not more colorful than the shades pronounced right by Milady Fashion, and only the exquisite pictures left by Jack Frost on window panes of a cold morning can rival in beauty the patterns of this season's laces and materials.

Modes are alluringly, willfully feminine—you will be enchanted with them. Come, wander thru the store at your leisure and examine the

new arrivals.

In addition to the interest wrapped about the New you will find here worth while opportunities in the way of special offerings.

## Blouses You Will Like-And the Price is Irresistible

GEORGETTE CREPE BLOUSES, flesh and white, beautifully embroidered and trimmed with fine lace. Large collars and deep cuffs.

CREPE DE CHINE BLOUSES, flesh and white, some embroidered, others depend on large double collars and still larger tucked collars to open your hearts for them.

PLAID BLOUSES of taffeta and silk serge; bright, cheery color combinations. Just to see them will gladden your heart.

When you see them you will decide that you can use at least one of each.



## A Most Complete Sweater Display at Carter-Houston's

All our Sweaters were bought six months ago, thus giving our customers a material saving. We cannot duplicate the values when our present stock is gone.

## The New Coats and Suits

at Carter-Houston's

They are frequently fur-trimmed, and there is every indication that fur will predominate as trimming. It is used very lavishly and many novel effects are gained by means of fur edges and fur buttons.



## The New Suits \$15, \$18.50, \$25 and

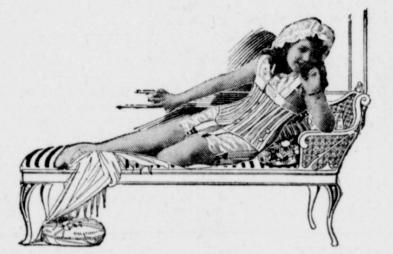
Many of the suit jackets are "Finger-tip," some shorter, some high waisted and some normal. The tailored Suit, in whatever line it is built, is chosen because it is individually becoming. There are rich Velours, Broadcloths, Serges and Poplins in the deep soft shades of the season-midnight blue, Java brown, hunter's green, Burgundy and purple. Feel free to come in and see these lovely garments, whether you are ready to buy or not.

The New Coats \$12.50, \$15, \$25 and

New Winter Coats in handsome assortment of colors and fabrics.

Soft, warm fabrics, yet light in weight. The new collar which is so prominent in this year's Coat may be either of self material or fur, or fur-trimmed. Some models are loose, others semi-fitted. Materials are Bolivia Wool Velours, Velvet Plush and English mixtures. Come, try them on. See what lovely Coats they are.

The fruit colorings are new and wonderfully rich. These range from a deep burgundy, raspberry, strawberry, plum, grape, etc. They have all the depth of hue of crushed fruit. Boise de rose is the new shade of rose. though it is off the usual rose color, having less yellow. There are some wonderful new blues out this season. One of the very new and favored colors is "brass." This has a little more yellow in it than chartreuse and less than



## True Products of Science of Right Corset Making

## LaCAMILLE and KABO CORSETS

No costume, be it ever so pretty, is really become ing unless it "sets off" the figure-enhancing the charm of outline, giving poise and grace to its

No costume be it ever so lovely, can give disinction to its wearer unless the foundation over which it is fitted is right.

## Our Corsets Give Right Foundations

This we can readily prove to you when you come in for your new autumn model.

The only corset consciousness you will feel is one of easy support and a realization that your figure

## Warm, Cozy Bathrobes

and lounging robes are one of the most important considerations in the boudoir wardrobe

Why not select one or two of these right now from our large assortment? You will find them from the most inexpensive va-

## **GLOVES**

We are showing some very clever new ideas in gloves. These are in white, black and the new shades. Our Gloves are unequalled. The distinctive fit and quality place them in a class by themselves.

Washable Gloves are more than ever in vogue. The scarcity of these really desirable gloves should prompt you to pick out your season's glove supply

## For Cool Days

Knit Underwear becomes an important consideration at this season of the year.

Our women's knit underwear fits like a glove. We feature a fall-weight union suit at \$1.00; various styles. Vests and drawers separately at 50c the garment-Munsingwear.

## For Cool Nights

Outing Flannel Gowns. comfortable and well made, are an extremely sensible investment.

Send some to daughter away at school. While girls do not pick them out for becomingness, they are mighty glad to slip one on of a cold night. 85c up.

# HALE COUNTY REAL ESTATE

City Property in Plainview and Abernathy Active; Much Farm Land Changing Hands.

lowing real estate transfers have been sideration, \$5,000.

William C. Boldt, block 14, in Minor C. Keith, et al., subdivision No. 1, 160 B. Y. Bicknell, northwest quarter of sideration, \$25. acres; consideration, \$17,323.50. T. B. Jones and wife to Jesse Mag- eration \$17,940.

ness, southeast quarter of section 4.

1 to 12, inclusive, block 34, Aber-, view; consideration, \$1,200. thy; consideration, \$300.

Choat, 160 acres, survey 40, block R; consideration, \$4,000.

4, block 2, Alabama Addition to Plain- ation, \$200. view; consideration, \$900.

During the past two weeks the fol- 200 acres of survey 7, block S; con- block 31, Petersburg.

Minor C. Keith, et al., trustees, to consideration, \$5,600.

section 6, block A, 160 acres; consid-R. B. Long and wife to H. A. Wof- consideration, \$200.

block C-2, 160 acres; consideration, ford, lots 11 ,12, 13, 14, and 15, block

L. G. Wilson and wife to W. W. and Wallen and Don Wallen to Elva B. 11, block JK; consideration, \$7,550. 2. Hall ,7 acres of Pollet Smith Akers, lot 12, block 3, Nob Hill Addi- Minor C. Keith, et al., trustees, to COMPOST FOR NEXT ideration, \$1, tion to City of Plainview; considera- L. M. Tuck, north half of northeast

nd P. M. Dougherty . Harlan to J. H. Wayland, lots acres; consideration, \$10,475. icres of Block D-4; 7 and 8, block 11, College Hill Addi- Nick Alley and wife to C. F. Tigner,

Geo. J. Boswell and wife to J. H. J. B. Magee and wife to H. A. Pear- these war times, when the supplies of waist high. The weed seed will be C. E. Carter to Chas. Reinken, lots Original Town of Plainview; consid-sideration, \$350.

I. W. Ford to J. L. Jay & Son, un-H. E. Skaggs and wife to T. B. Jones, divided half interest in lots 5 and 6, C. D. Smith, lots 17 and 18, block 117, less is wasted by being washed away condition they produce. A. J. Botts and wife to J. L. Jay &

half of section 27, block A-2, 318 acres; | consideration, \$1,000.

D. R. Bailey and wife to Chas. L. stead pre-emption survey. Minor C. Keith, et al., trustees, to Jay, lot 18, ,block 14, Petersburg; con-

1 and 2, Block 51, Highland Addition; 16, block JK3; consideration, \$2,000. potting house and green-house plants. eight weeks and cover it again with

35, Central Plains College and Con- County, to J. H. Pettit, 120 acres, sur- sideration, \$3,520. 3.200.

C. G. Goodman to J. H. Vanderslice, servatory of Music Addition to PlainThird National Replace of Plaintenant of March 12 to 24 inclusives consideration, \$600.

B. O. Sanford and wife to H. E. possible, where the wash cannot go and whether lime and water have been appropriate to the sanford and wife to H. E. possible, where the wash cannot go and whether lime and water have been appropriate to the sanford and wife to H. E. possible, where the wash cannot go and whether lime and water have been appropriate to the sanford and wife to H. E. possible, where the wash cannot go and whether lime and water have been appropriate to the sanford and wife to H. E. possible, where the wash cannot go and whether lime and water have been appropriate to the sanford and wife to H. E. possible and water have been appropriate to the sanford and the sanford and water have been appropriate to the sanford and water have been appropriate to the sanford and the sanford

Gettie Ritchey and husband, Euno H. R. Tarwater, 1361/2 acres, survey sideration, \$750. quarter of section 6 ,block A-4, eighty

CARTER-HOUSTON'S

"GOODS THAT SPEAK FOR THEMSELVES"

Abernathy; consideration, \$350.

J. E. Lancaster to W. N. Brooks, lots quarter of southeast quarter, section only for garden use, but for use in over and rebuild the pile every six or

Third National Bank of Plainview to Mason, lots 13 to 24, inclusive; con- through the pile and wash out the used to hasten decay.

YEAR'S GARDEN. desired.

cheaper than commercial fertilizers in some earth, until the pile is about rich food

Chatham, lots 9 and 10, block 24, son, lot 24, block 94, Abernathy; con- some fertilizers are cut off by the killed in the process if the heap is blockade and the materials used in properly handled, and an addition of ACTIVE 7 and 8, block 6, Highland Addition to eration, \$2,500.

A. W. McKee and wife to E. T. Colemaking others are very high in price such extra material as leaves and because they are used in making extraw increases the amount of com-A. W. McKee and wife to E. T. Cole- making others are very high in price such extra material as leaves and ott, undivided half interest in lots 5 moreland Addition, and a strip 42 by plosives. Composted manure is as post obtained from a given amount L. M. Blakemore to R. M. Ellerd, lot and 4, block 23, Petersburg; consider- 120 feet immediately north of said lot good or better than the ordinary well of manure. When many leaves are and adjoining it; consideration, \$2,500. rotted article, and very much cheaper, used, add lime, to make them decay H. T. Kimbro, of Lubbock County, to because more can be saved and much more quickly and to sweeten the acid or leaching into the soil while rotting. The whole pile should be covered S. W. Smith and wife, of Caldwell It is a better-balanced plant food and with a thin layer of earth, to help abrecorded by County Clerk B. H. Tow- W. B. Harp to Fred Springer, north Son, lots 7 and 8, block 24, Petersburg; County, to J. E. McDowell, part of sur- does not produce so much leaf and sorb the ammonia and many other vey 19, block X, John Glynn home- vine instead of the fruit or roots, for valuable plant foods which escape in which most gardens are grewn.

J. A. Green, of Motley County, to At the University of Missouri such so well soaked that water runs from it Carl O. Green, 40 acres, southeast a compost pile is made every year, not and carries away the plant food. Fork Oyden Allen to N. G. Allen, west half The directions given the workers there earth. Composting should be com-W. H. Lewis and wife, of Randall of section 27, block O, 320 acres; con- are as follows: Select a level, well pleted in from six months to a year, drained spot as near the barn door as depending on the kind of material used plant food. Dig away three or four inches of the looser surface soil over should be added per acre or a little

the vapor. Keep the pile wet, but not

From ten to fifteen tons of compost a strip four feet wide and as long as more than that if undiluted manure had been used. Lighter applications Fill the hole with well rotted or com- should be for fruit and root crops, like Harlan to J. H. Wayland, lots seres; consideration, \$10,475.

By J. S. GARDNER,

Well retted manure is better than alternate six-inch layers of fresh matternate six-inch laye