## THE PLAINVIEW EVENING HERALD





A KANSAN WOULD SELL HERE/FIOYOADA BOOSTERS TELL HIS GOOD GRROE HOLSTENS OF TENTH ANNUAL FAR


Blain Murder Case in Floyd County is Now With the Jury

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WEST TEXAS A. \& M. COLLEGE FARM CONGEESS DELEGATES SUPPORIERS MEEE OCI. 4 AFIER SUGAR BEE FACTORY

| The Vallue of <br>  | of $\mathbb{D}$ ®irry Cows Them Siss Years Old, Accord ates of Dairymem. |  |
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## 2ge; likewise the figures for the cow worth $\$ 100$ at three years should hold for the one worth fort the one worth $\$ 110$ at that age. On

 the other hand, however, the figures for the $\$ 300$ pure bred would not beapplicable to the cow worth $\$ 600$ or more than three years of age. Henuence of Age on Values of Dairy
Cows, Shown in Per Cent of Cows, Shown in Per Cent , Shown in Per Cont
Maximum Value.
Averages of 1.844 estimate,
Grade Cows Worth $\$ 80$ at at 8 Years of Age. ai sol Gears of Age
Hoern- Jerstein. sey. sey- Ayr-AgeBirth 6 months
1 year 1 year
2 years
3 year 2 years.
3 years.
4 years. 3 years
4 years.
5 years. 5 years.
6 years.
7
7

A FEW SPECIALS AT GORDON'S STORE

| 5 gallons best oil | 60c |
| :---: | :---: |
| Sugar, 13 pounds, | \$1.00 |
| Flour, 100 pounds, | \$4.40 |
| Meal, 17 1-2 pounds, | 45c |
| Bran, 100 pounds, | \$1.50 |
| Chops, 100 pounds, | \$1.65 |
| Shorts, ${ }_{1} 100$ pounds, ${ }^{\text {d }}$ | \$1.75 |
| Regular 25 c K . C. | 20c |

Bring me your produce. Highest market price.

Save money by trading, with me as I have a small expense.

## T. L. GORDON

60 c
$\$ 1.00$
$\$ 4.40$
$\$ 1.50$
\$1.65
\$1.75

> Fresh Oysters, Celery and other Fal Delicales GROCERY CO. Phone 17. ti

## DO IT NOW

We are looking for a car any day of pure Pernnsylvania Anthracite coal. If you will place your orders now so that we have them booked before the car is unloaded we will deliver this coal at $\$ 17$ a ton and you will save the extra 50c delivery charge, which will be charged if the coal is unloaded at the yard and then hauled to your coal house.

## For Quick Delivery Before the Cold Days We Are Quoting:


To the above prices 50 c a ton will be added for delivery
E. T. COLEMAN, Coal and Grain

## Fall Clothes at Most Attractive Prices

Men's Suits and Overcoats

We can certainly save you money onagood suit and overcoat.
We are specializing on the famous Michaels. Stern make, which are the best values on the market today.
Step in line and let us dress you up. We have your size and a large assortment to select from.
Prices $\$ 13.75$
to $\$ 24.50$


Jacobs Bros

# STOVES Contracted for in 1915 

Our new car shipment of Charter
Oak Heaters and Ranges was con-
 tracted for in 1915 at prices which it is absolutely impossible to duplicate onto-day's market.


This same method in buying has been applied to the purchase of all our lines of housefurnishings and puts us in position to offer our customers the biggest hundred cents worth of value for $\$ 1.00$ to be obtained in our line on the South Plains.

There is a marked advantage in selecting from our $\$ 15,000$ stock of house furnishings because of our complete assortments and low prices.
We appreciate the summer season patronage of our friends and urge their early fall purchases while our stecks are complete, assuring them of careful attention and lowest possible prices.


## samare

LUBBOCK COUNTY FAIR, September 28th to 30th. Tickets on sale September 27th to 29th. Final Hoyd county fain, $\$ 1.90$ for the round trip. FLOYD COUNTY FAIR, Floydada, Texas, October 5th to 7 th, Tickets on sale October 4th to 6th. Final limit October 9th. $\$ 1.10$ for round trip.
TEXAS STATE FAIR, Dallas, Texas, October 14th to 29th. Tickets on sale October 12th to 28th. Final limit October 31st. $\$ 14.75$ round trip.
NATIONAL IRRIGATION CONGRESS, EI Paso, Texas, 14th to
Miss Rebecca Ansley
24th. Tickets on sale October 12th to 18th. Final limit October 27th, Stopovers will be allowed at
Engle and Butte Junction if desired. $\$ 20.35$ for the round trip.
 Pet. or Selim, and how the mention of
the old tamlly horse inspired pro-
longed and delightful rem iniseences in onged and delightrulu reminiscences in
whith the eanily story jogged along
and Dehtnd the memories of the bays and
beh blacks and the brays we seed to
drive. You remember the peeuliar understanding that existed betwen
mother and OId Pet. the gray that had
crooked tail. Mother never would crooked tall. Mother never would
drive any other horse, and cried when
the crooked tail was trimmed into an bosurdity absurdity
trraikht. old Pet nambling sort of orhaps, for she was
aturday-morning drives in the those try with mother holding the reins had
charm that lingers about the mem charm that lingers about the mem-
ories of that little gray mare. As for ories of that little gray mare. As for
Selim, mother never understood the dainty black's impetuous ways, and could not be persuaded to drive him.
By the time Red became the family drive by themselves, and not just hol the ends He wa ck-nosed little bay, though, that wn independence through many years
trials that would have mis ourage of another horse. Queen, the big dapple the wavy ed, and you remember that father ale ant and perhaps the best of them all. ay. Boy came from Kentucky, and ay and as wise as a thoroughbred -"That
$\qquad$


# EWEERY 

Another large shipment has just arriv ed.

Diamonds, watches and everything in a first-class jewelry line.

We invite your
patronage.

## DYE DRUG COMPANY

the rexall store

THE PLAINVIEW REPAIR SHOP
Does all kinds of motorcycle, bicycle, gun, lock and key repair
work and guarantee it. We also do upholstering and make auto tops and curtains.
We have for sale at all times second-hand autos, motor and motorcycle and bicycle tires.
blades, paper cutters, planing mill bits, ete.
See Us First Door West of Plainview Rubber

## Automobile Painting

By experienced men. In a dust proof shop.
Richards Automobile Painting Co.
One door wet of f Right Auto Co.

## CHEVROLET

see the chevrolet
A real automobile for only $\$ 540.00$
E. N. EGGE AUTTO COMPANY


TWO CARLOADS HERE TODAY OF THE


A KNOWLEDGE of motor car principles leads the prospective buyer to the Buick car-as surely and inevitably as the needle seeks the pole.

There is no greater fallacy than the oft expressed one that "any standard motor car is a safe buy." When a member of a man's family becomes ill he doesn't turn to the classified directory in the telephone book and send for "any regular doctor." Indeed not! He sends for that doctor about whom he has knowledge.

And knowledge of motor cars is the guiding principle by which you should be actuated in making a purchase. It is the principle that the Buick Motor Company is extremely anxious for you to accept in reaching your decision.

A knowledge of motor car principles will lead you to the conviction that the Buick Valve-in-Head motor is the most powerful and efficient motor made-the most powerful because it conserves and uses a higher percentage of the heat energy contained in gasoline than any other motor, and the most efficient because it is so constructed that each fresh charge of gasoline vapor taken into each cylinder is not diluted through mixture with portions of the dead gases remaining from the last previous explosion, as is the case with other types of motors. The power and efficiency, because of these reasons, is approximately one-fifth more than in other types of motors of the same cylininder dimensions.

You will regret it if you allow yourself to be stampeded into buying a motor car. Make sure that you understand the fundamentals. You can very easily acquire an understanding of those underlying mechanical principles which it is necessary to have in order to buy a motor car intelligently. We will be very glad indeed to help you acquire this knowledge at any time.

PHONE 16 FOR DEMONSTRATION



The problem of maintaining good streets comes before every municipality. There is to be considered not only the cost of installation but the cost of maintenance. It is a recognized fact that good
The streets enhance the value of all abutting property; they lower the cost of transportation in whatever region they may be for both motor-driven and horse-drawn vehicles; they are passable in all kinds of
weather; their cost of maintenance is small compared with streets of only temporary crown material. There is the question to answer, does increased property valuations, which are ordinarily in excess weather; their cost of maintenance is small compared with streets of only temporary crown material. There is the question to answer, does increased property valuations, which are ordinarily in excess of the cost of constructing permanent streets; the lowered cost of transportation; the civic attractiveness and ethical benefits; and the lessened cost
and are clean, firm, permanent streets under our conditions preferable to dusty, rough, muddy and unsightly dirt roads through our business section?

|  |  | terest. <br> The importance of restricting loans to those for approved productive purposes and of having the size of the loan conform to the requirements of sound farm investment has been recognized by some bankers to such an extent that they employ advisers who discuss such questions with their farmer patrons in order to promote the interests of their farm-loan business. This plan has been followed by banks in the Central West, in New England and in the South. The plan of one of the Southern banks may be taken as an example. The agricultural adviser employed by this bank, after a conference with the prospective borrower decides whether the proposed loan is businesslike and expedient. If the purpose of the loan meets with his approval, he works out a plan of procedure with the farmer. The farmer may consider that he needs a loan of $\$ 1,000$. As a result of his conference with the adviser it may be found that $\$ 700$ is sufficient. They discuss the safety of the proposed investment, the additional equipment necessary, and in case live stock is to be purchased, the crop rotation that will furnish the most economical supply of feed. These items are all arranged and agreed upon before the bank makes the loan. After the loan has been made and the capital invested, it is the duty of the adviser to visit the farm from time to time to see if the plan adopted is adhered to and if the investment is yielding proper results. Such a plan means added pro- |
| :---: | :---: | :---: |
| II. Purpese and Size of Farm Loans. <br> Every farmer before borrowing money should ask himself certain questions according to Bulletin No. 409, "Factors Affecting Interest Rates and Other Charges on Short-Time Farm Loans," recently published by the U. S. Department of Agriculture. Very often the farmer who does not ask himself these questions may find that the banker will require answers before he makes the loan. <br> As the importance of promoting and encouraging improved systems of farming becomes increasingly apparent," to quote the bulletin, "attention will be directed more and more toward such questions as the purpose and size of farm loans. How are the proceeds of a proposed loan to be employed? Are they to be expended for a productive purpose, such as would lead to improvement in the farming business? Is the size of the loan well adapted to the purpose in view? Does the period for which the loan is to run conform to the time the capital is actually needed. All of these questions have a direct bearing on the costs of shorttime farm loans. <br> Purpose of the Loar. | yield a return sufficient at least to repay both interest and principal. It the returns are not sufficient for this purpose, then the money should not be borrowed. The only way in which the use of credit can be directed so as to serve the interests of improved agriculture is to control the extension of loans so that they may be used for productive purposes only. This means, at the same time, a safer use of credit. <br> In some localities banks offer loans to farmers at reduced rates of interest when the money borrowed is used for some specific and approved purpose such as the purchase of live stock, the building of silos, or the making of other improvements which will make farming more profitable under the given conditions. <br> Size of the Loan. <br> The banker usually charges a higher rate of interest on a small loan than on a large one. The clerical and bookkeeping expenses are the same in both cases. Unless a higher rate were charged on small loans, the point would be reached where the expenses greater than the interest. On the other hand, it pays the banker to han- |  |

## COOL DAYS and HOT DRINKS

Sounds Good Doesn't It?

We Want You to be Convinced that We Stand Ready to Give the Sort of Service You Most Desire When You Desire It

We have already commenced serving a few Hot Drinks, Chili, Sandwiches, Hot Lunches, and other cool weather dainties. This menu will be increased as the colder weather comes on and we want you to know that whatever the season demands you will find here.

If you haven't yet become acquainted with the Kansas City Star and the Kansas City Times we want you to read a copy of each. These newspapers are paramount in the field of conservative up-to-the minute publications. They give all the news that is fit to print and give it with the stroke of the gong. Drop in as you go home some evening and take a copy home for the evening reading. We have a nice assortment of magazines to supplement your news reading.

OUR WHOLESOME LINE OF KING'S CANDIES ARE KEPT FRESH IN OUR WHITE ENAMEL CANDY REFRIGERATOR

## Everybody's Confectionery

H. E. JOBE, Proprietor


The Death Valley Dodge Film will be shown in addition to the regular program at the
Olympic Theatre Saturday Night

The Plainview Evening Herald STATE FARR COMPARES WELL WII OTHER GREAT FATS

President Knight Has Just Return
From Visit at Nation's Gre nt Visit at Nation's
est Expositions.

Herbert S. hilburn, Editor E. B. MILLER, Business Mana
Entered as second class mail matter July 1,1914 , at the Post Office at
\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application. AMERICA AND PROSPERITY

John Skelton Williams, Comptroller of the Currency, in his address
before the American Bankers' Association, is quoted: which in 1902 had already reached a pinnacle among the nations, has since that year doubled the volume of its business in virtually all the
great cities of the land?" he asked. "If we should divide the new wealth created annually among ali the men, women and children year each.
time are so huge that if there should be withdrawn from these banks an amount of deposits equal to the total resources at this time of the
Bank of England, the Bank of France, the Bank of Spain, the Bank of Netherlands, the Bank of Norway, the Bank of Sweden, the Namined, the deposits of our banks would still be as great as they were three years ago.
would find ourselves, for the first time in our history, a distinctly creditor nation. We hold a mortgage on the world's physical assets
The world holds a mortgage on our soul, on our good will and broad nobility of purpose.
COURTESY
Even the discourteous like to have courtesy shown them.-Plainview. Even the
Herald.


## CITY NEEDS AWAKENING TO ITS RESPONSIBILITY

and rural life is effectively to awaken urban communities and business men to a sense of their responsibility towards agriculture and
rural life and to enlist their constructive interest rural life and to enlist their constructive interest and support for
their improvement," is a statement by Hon. D. F. Houston, Secretary of Agriculture, before the Association
Secretaries in Cleveland, Ohio, Monday.
 pass that we have allowed the industry, of our farms to lag behind from the quiet interspaces of the open valleys and the free hillsides that we draw the sources of life and of prosperity, from the farm and
the ranch, from the forest and the mines. Without these every street would be, silent, every office deserted, every factory fallen into but the era of development has barely begun. The State Department of Agriculture, the University of Texas and the Federal Extension Service have all come in touch in a very intimate way with this
section. They go where their work will mean most. It does not
follow that they follow that they go where there is the greatest need, but, rathe
where the best cooperation and willingness to be assisted is shown where the best cooperation and willingness to most good can be accomplished. These splendid departments of government deserve the support of South Plains citizens,
both on the farm and in the towns. Most intimate of all the agencies helping to build up the agriculture of this immediate section of the partly by the counties of Hale and Floyd and partly by the Federal

## EDUCATION PAYS IN CASH


suited to his part in some one or more
of the offerings. That his company
 pleases Plainview people is shown by
the steady patronage given him. Some
of his between-acts monologues are

SANTA FE HAS GOOD YEAR.
acting revenue increased $\$ 1,632,515$.
fating revenue increased $81,632,515$.
For the year ended August
 steady patronage given him. Some eating revenue of the Atchison, Topeka
of s
its
his between-acts monocot investments, compared
me

## Announcement

We have purchased the furniture and undertaking stock of E. R, Williams and will continue the same in the present location

Our Mr. W. Flake Garner has been with Mr. Williams for several years and is well known in the community. Our Mr. M. P. Garner is also well known here although he has been a resident of Canyon in recent years.

The new firm solicits the continued patronage of the old customers of Mr. Williams assuring them and all new customes which we may attract of an up-to-date stock of standard lines of merchandise and courteous attention to their needs. If you have not traded here before we want you to consider doing so now. We will make every effort to make the service and the prices attractive to you.

Come in and get acquainted with the new firm and their stock.

In another place in this paper you will find an important announcement of our approaching Hoosier Kitchen Cabinet Sale. Read every word of it. Its highly interesting.

## GARNER BROS. <br> Furniture and Undertaking

## Winter Baking

WHEN the nipping days of Fall come and the kitchen fire feels mighty good to be around the housewife determines to take advantage of the situation to do her own home baking. Every member of the family has been looking forward to the time when the steaming biscuits, rolls, pies, cakes, and home made bread are to be served on the home table.

That time has come -the time when the "woman in the house" can best serve her household and save money thru home baking without sweltering over a hot stove.

To make the baking all that it should be there remains but one prime necessity-that of good flour, the principal ingredient contributing to the success of the baking

## Pride of the Plains Flour

It is a home made product, chock full of the nutrition in Plains grown wheat of the best quality. Every dealer in Plainview handles this flour or will get it for you if you insist upon it. Don't get into the habit of shifting from one make of flour to another. Make it Harvest Queen flour and stick to

## HARVEST QUEEN MILLS <br> A. G. HINN, Prop.




The Great National Fall Sale of Hoosier Cabinets Opens Here Thursday, October 5th

## The Hoosier Kitchen Cabinet Cuts Work in Half

This marvel of convenience has places for 400 articles, all within arn's reach. But it's more than a centralized store-house. The Hoosier is an automatic servant with 40 labor-saving inventions-each like a helping handl Some cabinets have copied a few of them, but 17 of these Hoosier features can't be found in all other cabinets combined. Into the Hoosier are built the pick of the ways for saving work that the leading Domestic Science Experts have discovered.

The picture above shows the section of your cabinet that is most important-the part that makes it a real helper. Storage space is above and below; the articles most often used are placed where they are easiest reached. There is plenty or ound the aluminum (or porcelain) workabove and around the aluminum (or porceain) work-
The
There are no useless little partitions to chop up he space and leave no room for work. Your cabnet must have big table space to work on. The Sixexclusive

1-The all-metal glass front flour bin
2-The gear-driven shaker flour sifter which makes flour light and fluffy
3-Scientific arrangement-articles needed most frequently easiest reached.
4-Revolving caster-the final touch of convenience.
5-The ingenious, big-capacity sugar bin-holds more than
twice as much as most other bins.
6-Finally, the doors that roll back at the sides of the cabinet, entirely out of the way.

And regardless of the room in your kitchen, there's special Hoosier model to fit, at a price you can easily afford.

## Prices and Terms

Over $1,000,000$ women use the Hoosier. Enormous output makes possible our low prices, which now range from $\$ 17.00$ to $\$ 44.00$.
Have the Hoosier delivered by paying $\$ 1.00$. Then pay for it a little at a time if you wish, without extra cost or interest.

## Learn How to Save Miles of Steps

Come in and see the Hoosier-learn how to save miles of steps, hours of toil, how delightful it is to sit down at the Hoosier and do your cooking comfortably, how it helps you to get good meals quickly, helps tidy up in just a few moments after meals.
The Hoosier saves countless trips to the cellar, to the sink, pantry and cupboard. You may think you already have a convenient kitchen, but a million other women know better. You may change your mind when you see the Hoosier.

how to breed pure seed.
 with another variety. There are men
who have become so engrossed raising coru for points that they have
forgotten all about the yield; just as forgotten all about the yield; just as
some raise chickens for feathers rather than eggs. For this reason and others
nuch of the corn sold for seed has een inbred for years, and the proof
sthat if we mix or cross two different varieties we immediately increase the
production of grain, sometimes 25 per Some corn men and agriculturists
ho are not fully informed as to the detasseling methods, tell us that crossing increases the yield for one year
only. The truth, however, is that if we follow up the crossing by detasselindefinitely. in. It says: "If a cross is allowed to to the original types at the rate of aree of the dominant type to one
the other." By detasseling we preent this inbreeding and perpetuate the new cross, and after a number years this type becomes fixed.
Some farmers who raise corn Some farmers who raise corn for
ogs and cattle introduce new blood by making a fresh cross every year without any recourse to detasseling. They simply mix up two varieties for eed and plant them. It must be un-
erstood, however, that they must both mature at the same time, for it one matures in 90 days and the other in 110 very little cross pollenation could take place unless the latter wer planted 20 days ahead of the other. in order to obtain a new type as follows: He wishes, for instance, to
cross Early Minnesota Yellow Dent with Pride of the North. He plants them in alternate rows, and he cut from every other row. If he detassels the Minnesota then it becomes the female parent and the Pride of the North is the male pa

Diss, and vice versa.
rietles of corn, and the farmer should inform himseif before buying his seed as to which is the best for his soil and
nelghborhood. If he has been raising a certain variety of corn for a number of years, and does not wish to spoil he looks of it by crossing, he can inby obtaing wela and vigor materiall same type from another farmers living under the same elimatic conditions but ing it as advised.

Our subscribers is question: "What is the best dry farm
crop?" We cen son: It depends on say, for this rea for, what your soil is, and what your In order to elucidate matters of our college men have published bul letins with moisture tables showing how many pounds of water are re puired by different crops to These figures help, but they are no quires 400 pounds of water to a pound of dry matter may do better than an count of its being better 300 , on ac gather low percentages of moistur reason of longer roets and more ros hairs, or on account of its having less mosphere.
There
and they all many varieties of alfalfa hardiness and habit the Grimm is th $\xrightarrow{\text { nost popular. The general favorit }}$

## 

for winter wheat is Turkey red, as it
will stand in all ordinary temperatures
without a snow covering.

## A Distinctive Reason

What is the chief reason for the superiority of Dr. Price's Cream Baking Powder? There are several good reasons, but there is one which distinguishes Dr. Price's from other baking powders.

This reason, which every woman should know, is that Dr. Price's Baking Powder is made from cream of tartar, which comes from grapes. This means a healthful fruit origin. It means natural food as distinguished from mineral substitutes used in other baking powders.

There is no alum nor phosphate in
DR. PRICE'S CREAM BAKING POWDER Made from cream or tart DERIVED FROM GRAPES


Use That Spare Room
It can be turned into a cozy den, billiard room, nursery, play room or
extra bedrom quickly easily and dat surprising! ymall
panel it with curne. Just
Cornell. Wood-Board, give it a coat or two of paint or

## Cornell-WoodBoard

For Walls, Ceilings and Partitions Nails direct to studding or right over old walls and stays there. The
cost of application is very reasonable. Ask GUARANTEL: Cornell-Wood- Doard is guar.
anteed not to warp, buckle, , clith crack or fall.

Wooldridge Lumber Company Plainview, Texas

## Its a New, Thoroughly Cleaned, Thoroughly Sanitary Grocery Which Will Greet You on Your Next Visit

We have spent several days thoroughly reno vating, painting, and generally cleaning our building, our fixtures and our stock of staple and fancy groceries following the removal of the meat market from our store room and invite you to visit and inspect a thoroughly sanitary grocery store on your next buying trip.
We expect to keep our store and our stock up to the highest standard of cleanliness and believe that our customers will appreciate this effort.

We have arranged to display our stock better than ever before so that your grocery buying will be made easy.

With these improvements we ask you to try our service and our goods, assuring you that here you will find good groceries at fair prices. Our lines are being improved daily so that you will always find surprises in new things here.

Let's get better acquainted-it will do us both good.

E. G. BENNETT GROCERY CO.<br>Phone 35

## This Week's Specials at L. J. Warren grocery comp'y

Don't understand that the few items below represent our new goods or our special bargains. We are getting in new goods daily as the season changes and the markets offer fall grocery specials. As to prices these are just a very few of the special offerings we have for you.

Libby's Gallon Pickles at 40c come in barrels, some are sour, others sweet.
Marichino Cherries, special at 30c 50 c and 90 c .
10 pound cans of Calumet Baking New Barrel Kraut, of the famous Libby make, just received.

We appreciate your trade and want to merit more of it for next month. If good groceries at just a little less money will be of any interest to you we believe that you will give us your November business.
L. J. Warren Grocery Co.

RATES
ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS


# GLORY OF AUTUMN DEPICTED IN NEW MERCHANDISE <br> New Colors 

Autumn foliage is not more colorful than the shades pronounced right by Milady Fashion, and only the exquisite pictures left by Jack Frost on window panes of a cold morning can rival in beauty the patterns of this season's laces and materials.

Modes are alluringly, willfully feminine you will be enchanted with them. Come, wander thru the store at your leisure and examine the new arrivals.
In addition to the interest wrapped about the New you will find here worth while opportunities in the way of special offerings.
Blouses You Will Like-

And the Price is Irresistible
georgette crepe blouses, flesh and white, beautifully embroidered and trimmed with fine lace. Large collars and deep cuffs.

Crepe de chine blouses, flesh and white, some embroidered, others depend on large double collars and still larger tucked collars to open your hearts for them.
PLAID BLOUSES of taffeta and silk serge; bright, cheery color combinations. Just to see them will gladden your heart.
When you see them y
ase at least one of each.


A Most Complete Sweater Display at Carter-Houston's

All our Sweaters were bought six months ago, thus giving our customers a material saving. We cannot duplicate the values when our present stock is gone

## The New Coats and Suits

## at Carter-Houston's

They are frequently fur-trimmed, and there is every indication that fur will predominate as trimming. It is used very lavishly and many
novel effects are gained by means of fur edges and fur buttons.


Many of the suit jackets are "Finger.tip," some
shorter, some high waisted and some normal. The taillored Suit, in whatever line it is built, is chosen because it is individually becoming
There are rich Velours, Broadcloths, Serges There are rich Velours, Broadcloths, Serges
and Poplins in the deep soft shades of the sea. and Poplins in the deep soft shades of the sea-
son-midnight blue, Java brown, hunter's green, Burgundy and purple. Feel free to come
in and see these lovely garments, whether you in and see these lovely $g$ gre ready to buy or not.
are

The New Coats $\$ 12.50, \$ 15, \$ 25{ }_{U_{p}^{\text {ind }}}$ New Winter Coat
colors and fabrics. colors and fabrics. Soft, warm fabrics, yet light in weight.
The new collar which is The new collar which is so prominent in this
year's Coat may be either of self material or year s coat may be either of self material or
fur, or fur-trimmed. Some models are loose others semi. fitted. Materials are Bolivia Wool Velours, Velvet Plush and English mixurures.
Come, try them on. See what lovely Coats Come, try
they are.

The fruit colerinus arry

strawneryy, plium grane: cte They have all the
depth of hue of crushed
 though it is off the uspal
rosese color, having less yel-

 more yellow in it than
chartreuse and less than $\underbrace{\substack{\text { charitreuse and } \\ \text { gold }}}$


True Products of Science of Right Corset Making LaCAMILLE and KABO CORSETS

No costume, be it ever so pretty, is really becom-
ing unless it "sets off" the figure enhancing the
charm of outline, giving poise and grace to its wearer.
inction to its wearer unless the foundation over
Our Corsets Give Right Foundations
This we can readily prove to you when you come
for your new autumn model.
ne of easy support and a realization that your figure

Warm, Cozy
Bathrobes
and lounging robes are one of the most important
considerations in the boudoir wardrobe
Why not select one or two
of these right now from our large assortment You will find them from
the most inexpensive variety up.

## GLOVES

We are showing some very clever new ideas in
loves. These are in white, black and the new shdes gloves. These are in white, black and the new shades.
Our Gloves are unequalled. The distinctive fit and quality place them in a class by themselves. Wuashable Gloves are more than ever in vogue. The scarcity of these really desirable gloves should
prompt you to pick out your season's glove supply prompt you
immediately.

For Cool Days
Knit Underwear becomes an important consideration at Our women's knit underwear fits like a glove. We
the
feature a fall-weight union suit at $\$ 1.00$; various styles. Munsingwear

## CARTER-HOUSTON'S <br> "GODDS TBIAT SPIEAIE FOR TEIEMSELLVES"

## For Cool

 Nights





hale cowiry real estale
marke is very acive
Clty Property in Plalanilew and Aber
nathy Aective; Much Farm Lartd
Changling Hands.


During the past two weeks the fol-
lowing real estate transfers have been
During the past two weeks the fol-
lowing real estate transfers have been
recorded by County Clerk B. H. Tow-
W. B. Harp to Fred Springer, north
ary:
Minor C. Keith, et al, trustees, to considertion 27, block A-2,318 neres;

Willam C. Boldt, block 14, in Minor C
Keth, et al, subdivision No. 1, 160 B. $\mathbf{Y}$. Bicknell, northwest quarter of
scres; coneideration, $\$ 17,323.50$.
T. B.
ness, southeast quarter of section 4
block $\mathrm{C}-2,160$ acres: consideration 4 .

C. C. Goodman to J. H. Vanderallice,
 Hi mi mith a acres

800.
J. H.


