THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 27. NUMBER 76

PLAINVIEW, TEXAS, FRIDAY, SEPTEMBER 22, 1916

HERNAN TALKS ON NEW CLASSES FOR ALL STORES IN THE WINDOW CONTEST CANADA-TO-GULF ROAD

LIVE GOOD ROADS CLUBS ORGAN-IZED AT ABERNATHY, HALE CEN-TER AND PLAINVIEW.

STATE HIGHWAY DEPT. NEEDED

We Should Have Roads That "Start Somewhere, Go Somewhere and End Somewhere."

e

room, in the interest of the Puget vertising. Sound-to-Gulf Highway, which is fostered by the National Highway Association. E. J. Hernan, assistant director general of the National Highway Association, with headquarters at Washington, D. C., spoke at length of that week with nationally advertised dents in baseball. There was quite a "We were met outside Hongkong by plimented us on that also. the advantages of good roads and in particular of the advantage of correis making a survey of the route of the old Colorado-to-Gulf Highway, which it is proposed to retain on the Puget Sound-to-Gulf Highway, which is known as the National Park Highway to the National Highway Association, since it passes through the national forests and parks. The proposed route Washington, and other Northwest Pacific Coast points with Corpus Christi, Texas.

said: "It was my pleasure this morn- Plainview has been given favorable ad-M. D. Henderson, of your city. I want dows last March. have cause to be optimistic, if any and judging will be somewhat changed. people on God's green earth have. All dry goods, clothing, and tailoring United States I have seen."

Continuing, he took up the history all hardware, furniture, automobile, has his own private car on the Santa, that she was holding the horse and and that instead of this detachment

During Nationally Advertised Goods Week. As announced in Tuesday's Herald, International Window-Display Week

Evening Herald during the week of October 9th to 14th.

this afternoon, in the District Court tionally famous through newspaper ad- Elcano made a hurried trip.

dealers who fills his windows during pose was to interest the Chinese stu- dynamo room. products which he has for sale. It blow-out, and Shanghai society was out a torpedo boat, and then were piloted tion and effect sales.

will connect Canadian points, Seattle, Window-Display Week. The customer more practice." found shopping easy and therefore a pleasure. The merchant found an increased interest and increased sales In opening his address, Mr. Hernan resulting from his efforts. Already SANTA FE OFFICIAL IS

ing to tour the irrigated district east vertising in the trade journals as a of Plainview in company with Mr. result of its efforts to dress its win-



counts of his life on the U.S.S.St. Helena:

"I played baseball Saturday-the kong.

"We left Shanghai the 25th of April.

den. C. B. Strohm, general traffic killed Tuesday. Wednesday an inquest day to take his place. to say that the people of Plainview This time the plan of awarding prizes manager of the Santa Fe Lines, with was held by the coroner. The grand Lieutenant Perdue advised the com-

The following letter from Gratz Went to Hankow, stayed there two Three First Prizes Offered by Herald Hunter to his parents, Mr. and Mrs. days, and then came back down to Lieutenant Perdue of Company L, stores. We then went to Woo-Sung

and anchored over night. On the "April 23. "We have been in Shanghai, China, morning of the 13th of May we left will be fostered in Plainview by The seven months today, and I am rather Woo-Sung for Hongkong. It took us for a few lines in regard to what has glad we are leaving for a while. I do from Friday morning until Monday happened in camp the past week.

This movement is not local. Dur- up-river. The ships are pretty well fair weather all the way, but as the Day. This detachment was inspected Tulia Drug Company and Olympic ing the week announced there will be scattered now. The Elcana went down ship had no rolling checks, we rolled by Lieutenant-Colonel Murchert and displayed in store windows by mer- the coast to Foo-chow, where the fight- quite a bit. We stayed in Hongkong Major Hill, and while we have not yet chants all over the United States and ing is going on. The rebel soldiers three nights and two days, and then received the report from headquarters An enthusiastic meeting was held Canada goods which have become na- have been looting the town; so the coaled up and came on up here to in regard to the result, yet the inspec-

Our subscribers know and appreci- dates out twice to practice, while the went in, and they have about 250 of rifles such as we had, as they were ate these articles. Let everyone who Brookln's team was already heavy with picket boats doing patrol duty. While the cleanest bunch that he had in- complete loss. Its value was approxipasses your store during that week this season's victories at Manila. Her we were in Hongkong we could see spected in a long wa'le. He even had mately \$2,500. The fixtures were 'only know that you handle the goods. batteries have played together for them come in and coal and go right to take his knife and hunt around the partially insured. Everyone knows how magnificent three years, and she conquered Ma- out again. They were always on the was the display of the local merchants nila's best team. We got beat 7 to 1. move. We were not allowed to use in March when The Herald fostered We expect to get better if we can get our radio set after we went inside the three-mile limit, until we came outside

(Continued from Page Six.)

TOURING PLAINVIEW COUNTRY. WHILE HUNTING WITH HIS WIFE.

In company with his friend, E. Dow- Sam Reynolds, of Canyon City, was

velopment Company.

port for a new field.

W. B. TINSLEY LEAVES.

ciation of America, according to a

press dispatch under a New York date

line. They will be of ankle lengths,

frequently made of pleats, and requir-

season, is the prediction.

headquarters in Chicago, is here this jury has begun an investigation. It pany, or, rather, this detachment, that frontage. There is here the greatest possibility stores will be judged in one class; all week on a tour of inspection of the developed at the hearing that Mr. and Lieutenant-Colonel Murchert had told of development of any section of the grocery, confectionery and drug stores Plainview country. They are travel- Mrs. Reynolds had gone into the pas- made the best showing of any comand barber shops in another class, and ling in Mr. Dowden's car. Mr. Strohm ture to bunt rabbits. The wife states mand in the entire Fourth Regiment,

TRANSFERRED TO VALENTINE APPROXIMATELY \$50,000 E. C. Hunter, gives interesting ac- Nan-king and coaled and took on Fourth Infantry, Takes Lieutenant MOST OF DESTROYED PROPERTY WAS AT LEAST PARTIALLY Brown's Place at Sanderson,

Sanderson, Texas, Sept. 17, 1916. Another week has gone by, and now not know how long we will remain night to make the trip. We had pretty Thursday was General Inspection

very highly on the cleanliness of our \$50,000. Dr. E. Lee Dye, of Plainview, We want the merchants and dealers first time in three years. The game "I do not know how long we will equipment and the manner in which was the heaviest loser. The buildings of every kind to join us in this co- was played between the U.S.S. Brook-, stay here. It sure is hot! It has not we executed the different foot move- burned were the best in Tulia, being of operative movement, because it means lyn and Helena. It was an exhibition been below 110 degrees since we ar- ments. They did not put us through brick and located on the west side of more business for the progressive game at St. John's College. Its pur- rived. It is 114 degrees now in the the Manual of Arm, or (even if I do the public square. The origin of the say it myself) they would have com- fire is unknown. However, it is sup-

Lieutenant-Colonel Murchert stated shop over the Olympic Barber Shop. won't cost much more than a little to view the first game of the season. in through the mine fields by a picket to Lieutenant Brown , in the presence lated national highways. Mr. Hernan time, and it will attract public atten- "The Helena's team had not been boat. They sure have the place mined of the detachment, that it was indeed his stock, valued at between \$8,000 and organized yet, and only had the candi- up for fair, by the crooked way we a pleasure for him to inspect a bunch \$10,000. He had \$2,000 insurance. screw heads and places where the woodwork was joined to find dirtand then failed!

> Thursday night Lieutenant Brown received a wire ordering him to report at headquarters (Marfa, Texas) for temporary duty. I heard last night that he had been sent to Valentine. Lieutenant Brown left here Friday morning at 7:40, and Lieutenant Perdue arrived at 11 o'clock the same

the captain that this detachment had BAPTISTS WILL OBSERVE

Theatre Were Owned by Plainview Citizen. Fire this morning at Tulia destroyed

INSURED.

E. LEE DYE HEAVY LOSER

Canton, which is 83 miles from Hong- tors before they left complimented us property to the value of approximately posed that the fire started in a tailor

C. C. Hagood, dry goods dealer, lost

The Olympic Barber Shop was a

The Olympic Picture Show, valued at \$4,000 and insured for \$750, was a total loss.

The Tulia Drug Company's stock was a partial loss. It is valued at \$15,-000 and insured for \$10,000. The building occupied by this company was valued at \$7,000 and insured for about half its value.

The opera house, valued at \$16,000, was insured for \$9,000. It was a twostory, brick building, with forty-foot

STATE-WIDE SPECIAL DAY.

"Go-to-Sunday-Next Sunday is for this little bunch of "rough necks," the denomination to have every memards of the Baptist Sunday School in

"May 22. RANDALL COUNTY MAN KILLED

aid and supervision, the old Cumber- the value of such displays, yet The land Road, seven hundred miles long, Herald is pleased to announce that it St. Louis, Mo., and built at a cost of of the three classes named of \$10 in \$10,000 per mile. He told how through cash. to deteriorate.

of the Government in attempting in- count for 50 per cent; "Ability to Atternal improvement of this nature is tract Attention" will score 25 per cent; tieth Century." This money which is iginality of Design," 10 per cent, and wasted should be applied to the im- "Attention to Details," 5 per cent. provement of the public highways of Each dealer agreeing to enter the

certed action, co-operative effort of all watch for the display when made. the people along the route, it can be made a reality."

Passingly, he referred to the content and purpose of the Shackleford-Bankhead good roads bill, which has almately \$4,500,000. But one of the provisions of the bill is that there shall be in each state a state department of highways, before Federal aid can be secured. Two states of the forty-eight, Indiana and Texas, do not have such Mark's Episcopal Church Sunday a governing head of practical and theo-confirmation services at 8 p. m. There retical road-building knowledge was will be special music. emphasized. The National Highway Association and the Texas Good Roads Associations are bringing pressure to bear on the members of the Texas Legislature in an effort ot influence them in passing such laws as will create been prospecting. He expects to secure the department.

"As the condition now exists, our State (referring to Texas) is repre- HEAD OF SYNDICATE WILL sented by no unit larger than the county in road building. There is no The counties which were progressive pany here. enough to co-operate with the state engineer of roads are now the wealthiest counties in the state. It would be a shame for Texas not to receive this

(Continued on Page Eight.)

of highway construction in the United racket and other stores will form an- Fe tracks here. States, mentioning the first great na- other class. It should not be necessary tional highway, built under Federal to offer extra inducements to add to extending from Washington, D. C., to will award a single first prize in each

"There is enough money wasted on card system in judging the individual may be obtained free of charge from make them navigable to build good as before. One hundred per cent will copy of the bulletin is on file at The highways over the Nation," he said constitute a perfect score. Of this Herald office and may be seen on with emphasis. "The wasteful policy amount, "Sales Pulling Power" will request. one of the greatest jokes of the Twen- "Beauty of Display," 10 per cent; "Or- MAYOR IS AFTER CYCLISTS the country, is the speaker'sopinion. contest will be furnished with window prohibiting riding bicycles on the side- ALLEY BROS. BRING COMPANY

as the Puget Sound-to-Gulf Highway, dow will contain a special display. is today only a myth," said Mr. Her- The discriminating shopper is urged to of this ordinance. His attention hav- Yesterday a company of twenty-five nan, "but is is a possibility. By con- look for these announcements and ing been called to minor accidents, prospectors from Northern states were There is only one reply—"That sure

OCTOBER NINTH IS FIRE

Governor Ferguson has recently isexercises.

ST. MARK'S EPISCOPAL CHURCH.

Services will be held at the St. departments. The importance of the morning at eleven o'clock. Bishop

PROSPECTING IN ARIZONA.

J. C. Burleson returned Wednesday morning from Arizona, where he has ranch property there.

VISIT PROPERTIES HERE.

concentrated State unit," he said. C. J. Hubbard, of Boston, head of "What we need is roads that start the Texas Land and Development somewhere, go somewhere and end Company, is expected to arrive in somewhere. Kentucky was the first Plainview within the next few days state to have a highway department. to inspect the properties of the com-

TILSON-MISE.

Plainview Baptist Church.

HOW TO TELL SUDAN GRASS FROM JOHNSON GRASS SEED.

A new bulletin has just been issued by the United States Department of connection with the shooting and death vided, on June 29th! Agriculture telling how to distinguish neglect the roadway had been allowed The awards will be placed by three Sudan grass seed from Johnson grass disinterested judges, using the score- seed. This is Bulletin No. 406, and of \$2,500. unnavigable rivers in an effort to windows. The basis of judging will be the Department of Agriculture. A NEW YORKER INSPECTING HIS

WHO RIDE ON SIDEWALKS.

There's an ordinance in Plainview "The National Park Highway, known display cards announcing that his win- walks. Mayor Risser has taken up the matter of a more vigorous enforcement taken to notify a number of the boys been touring the Shallow Water Belt it will always be some town. PREVENTION DAY IN TEXAS. of the ordinance. The fine and costs during their two-day stay. is not less than \$9.45.

Tuesday the Mayor imposed a fine sued a proclamation designating Octo- for speeding, and states that offenders ready become law, upon the signature ber 9th as "Fire Prevention Day" in violating the traffic ordinance, espe- W. B. Tinsley, who has been with himself in Plainview. of President Wilson. Texas' appro-Texas. Many schools will observe the cially with reference to turning the the Texas Utilities Company's Plainpriation from that fund is approxi- day with fire drills, and other suitable corners, will be dealt with as the or- view plant for the past several months, deal has been said about what would dinance provides.

"GEORGIA SMART SET" CANCELS ITS ENGAGEMENT.

LONGER AND LESS FLARING The Georgia Smart Set, which had advertised to show in Plainview Sepcreation of a department which will be E. A. Temple, of Amarillo, will hold tember 23, has calcelled its engagetober.

WILL LOCATE LAND BANKS IN DECEMBER.

Secretary McAdoo of the Treasury Department of the United States Government has issued a statement to the effect that nothing will be decided as o the location of the new land banks ber of Commerce has endorsed Fort short skirts unquestionably has in- ing Texas, New Mexico and Oklahoma. until December. The Plainview Cham-Worth as a location for one of the creased the demand for silk hosiery, banks.

DENT-SANDERS.

Miss Caresa Dent and E. L. Sanders been visiting with the Mayhughs, left were married Monday by County Judge yesterday for their home. They are RUNNING WATER MAN GETS W. B. Lewis. Mr. Sanders is from traveling in an Overland. Lewis Melvin Mise and Miss Ethel Hereford, having come to Plainview I. Jacobs, who has been the guest of night by Rev. I. E. Gates, pastor of the is also from Hereford. She is a stu- Wolfe City. He has extensive property to Fort Worth Friday brought \$10.75, dent in Wayland Baptist College. interests here.

turned when her husband got out to looking to the headquarters of the School Sunday" with the Baptist Sunshoot. His exclamation, "I'm killed," company as a model, it was up to them day Schools of Texas, and a co-operawas the first she knew that he was to take us for a model. Some record tive movement has been launhced in injured.

Mrs. Reynolds was indicted yesterday as that is what this bunch has been ber of its Sabbath Schools present on by a grand jury in Randall County in called ever since the company was di- that day. Superintendent T. E. Rich-

left, and no one has forgotten.

Sometime ago I found a . Sunset C. W. Cousins, of Jamestown, N. Y., is here looking after property interests Magazine of 1912 issue in which our In the case in the County Court in in Hale County. Mr .Cousins is one of friend, Z. E. Black, had an article. which Chas. H. Clarke sued Jos. and the agents for the Texas Land and De- Among the illustrations was one taken Guy Fowler for commission on the from the northwest corner of the sale of the Temple of Economy, there square. I tore it out, and whenever was a hung jury. No other business I speak to anyone around here and has been transacted by the court since they ask what kind of town Plainview Tuesday. OF PROSPECTIVE LAND BUYERS. is, I show them this picture and ex-

plain the changes that have taken TOPEKA DRUGGIST PLEASED place since it was taken, in 1910. WITH SOUTH PLAINS HOLDINGS. where ladies on the walks were forced brought to Plainview by the Alley must be some town!" and naturally I A. C. Klingaman, a prominent drugto leave by carelses boys, he has under- Brothers, of Hale Center. They have always reply that it sure is and that gist of Topeka, Kansas, left this morn-

> left for Plainview on a furlough, to Klingaman owns property near Plainbe gone seven days, so I suppose by view and in Slaton, and is highly this time that he is indeed enjoying pleased with his holdings. He was the During the past two weeks a great while here. leaves today for St. Louis, the com- be done with the Fourth Regiment; FLOYD COUNTY BOOSTERS pany's headquarters, where he will re- but at present there has been nothing received that was official, so

> > place.

mains the same as it was last week. this year advertising their fair. The Longer and less flaring skirts are in- Wednesday Sergeant Dunaway was first day of the excursion is Friday, ment here, but will return early in Qc- dicated by the fall fashions, says the transferred to Marathon for duty, and September 28. semi-annual report of the Silk Asso- Sergeant Dishon was trensferred here.

> Yours truly, W. J. KLINGER.

REV. MOORE IN DALLAS.

ing as much cr more material than last worn here this year. The wearing of siding elders of the Southwest, includ-

daughter and Mrs. Young's sister, Miss one mile north of Plainview, Septem- Randall County, by a jury in that coun-Linda Mayhugh, of Pueblo, who have ber 19, a boy.

TOP OF MARKET FOR HOGS.

the day's top.

CLARKE VS. FOWLER, ET AL.

ing for his home, after a visit of a few Wednesday our teamster, Cornell, days in the 11 ainview Country. Mr. guest of his friend, M. D. Henderson,

WILL TOUR SOUTH PLAINS.

we are doing duty at the same old Under the direction of A. N. Gamble, a number of Floyd County citizens SKIRTS NEW FALL FASHION. The health of this detachment re- will tour the South Plains district again

ROY K. BRUNER SELLS RANCH.

Roy K. Bruner, of Floyd County, has sold his ranch sixteen miles northeast of Floydada to W. J. Franks, of Men-

Rev. A. L. Moore, presiding elder of phis. The property consists of 2,700 Paris fashions, it is asserted, have the Plainview District, Methodist acres of land improved for ranching. not favored the extremely short, al- Church, is in Dal'as, where he has The price was \$12.50 per acre. The most freaky, skirts which have been been attending a meeting of the pre- new owner is to assume charge May

OSCAR SMITH ACQUITTED.

Oscar Smith has been acquitted of a charge of killing Claude Powell, in ty.

MRS. KEDD-KEY DEAD.

Mrs. Lucy A. Kidd-Key, head of Federal appropriation, which means Grace Tilson were married Saturday several weeks ago to work. Miss Dent his sons, has returned to his home, in A load of hogs shipped by C. E. Locke Kidd-Key Colleige, Sherman, for the past thirty-one years, died at her home, in Sherman, on September 14th.

BIRTHS.

both fancy and plain, says the report. Mr. and Mrs. I. K. Young and little Born, to Mr. and Mrs. Nem Gardner,

of her husband, Tuesday afternoon. Cook W. D. Hinds and Private Nash Plainview states that his church will She was admitted to bail in the sum returned from their furlough this observe the day. This is also the day week, and they report that the Plain- set apart in the Plainview Sunday view country sure is some good-look- School for promotion of students. ing country. No doubt about that at LAND HOLDINGS IN HALE CO. all, for it sure did look good when we HUNG JURY IN CASE OF

PAGE TWO

THE PLAINVIEW EVENING HERALD



THE PLAINVIEW EVENING HERALD

PAGE THREE

Superior Grain Drills, Disc Harrows and McCormack Row Binders. Its time for you to be thinking of these things. Phone 80 DONOHOO-WARE HARDWARE COMPANY Phone 80

Community Correspondence

visited Tom McGhee's family last Sun-

J. B. Stevenson and family visited

Mr. Ramkin has been on the sick list,

Our school is moving on nicely, with

ton, visited her sister, Mrs. E. G. Fos-

IRICK ITEMS.

IRICK, Sept. 21.-Mrs. G. J. Sutton

and daughter Grace spent Sunday af-

ternoon with Mrs. W. M. Mayben and

Brother Smith, of Plainview,

ment here Sunday.

but is able to be up at this writing.

"WHITES" DEFEAT "BLUES" IN PETERSBURG CONTEST. day.

Interesting News Paragraphs From in Silverton last Sunday. Herald's Correspondent in Southeast Community.

PETERSBURG, Texas, Sept. 18 .- a good attendance. Plowing and sowing wheat seem to be. Mrs. Schardt and family, of Silverthe order of the day here now.

Quite a number of our young people ter, Saturday night. They were acattended the recital at Carr's Chapel companied by Mrs. Schardt's sister, Sabbath evening, given by the pupils Miss Kitchens. of Professor Laney's music class.

of Rule, Texas, have been the guests topped the market on the Hereford return to their house soon. of Mr. and Mrs. Marcus Gregory for sale, getting \$1,600 for Beau Matador, the past week, but they have gone now his three-year-old male. to Kirk, New Mexico, to visit Ed Darby J. R. Mahaffy attended the Amarillo and family. Marcus Gregory, wife and fair last week. children went with them. They are Rev. Crain filled his regular appointmaking the trip in two autos.

Miss May Mitchell is spending a few days with Mrs. Melvin Henry, near Estacado

There has been a contest for attendance in Mrs. Greer's Sunday School class for the past three months." The class was divided into two companies, daughter, Vida. "Whites" and "Blues." The company Mr. and Mrs. Fred Lam called on that lost out was to entertain the vic- Mr. and Mrs. W. K. Collier Sunday torious ones. Last Sunday was the end afternoon. of the contest, and the "Whites" won the victory, and the "Blues" very submissively entertained them, in the home Sunday. of Mrs. Greer. A three-course lunchoen was served by the defeated ones, assisted by Mrs. Greer, Miss Lula Balley and Mrs. Allan Waddill. Poe Greer, as captain of the "Blues," offered the welcome toast, which was responded to by Frederick Weise, in behalf of the "Whites." Games and music, with conversation and merry jokes, made the evening one long to be remembered-even if Poe Greer's car did "went dead" on him when he was taking his "best girl" home (a few miles out of town, when it was pouring down rain)

Rev. Davis filled the pulpit at the Baptist Church Sunday. Brother Saffle was also present.

A tiny lady has come to make her home with Mr. and Mrs. George Thorpe. There is much rejoicing over the happy event

Misses Annie Hughes and Evelyn Claitor spent Friday night and Saturday with friends at Halfway. They re-

Mr. Blanton and J. E. Jackson vis ited Mr. Mayben Sunday. Miss Tom Fletcher visited with her

sister, Mrs. Henry Sparks, Saturday night and Sunday. Misses Edith and Myrile Smith and brother, Everett, attended a party in the Belleview neighborhood Saturday

night. Miss Mildred Collier visited with Tina Jackson last Monday afternoon. Hardin Jackson and Ray Bowman spent Sunday afternoon with Ralph Lam

Mr. and Mrs. Charles Whitman returned last week from Post City, where E. C. Dodson returned from the fair they have been building a house on a Mr. and Mrs. Ed Lewis and family, at Amarillo Monday. Mr. Dodson farm they have purchased. They will

> Miss Rebecca Ansley SPIRELLA CORSETIER Telephone Number 304

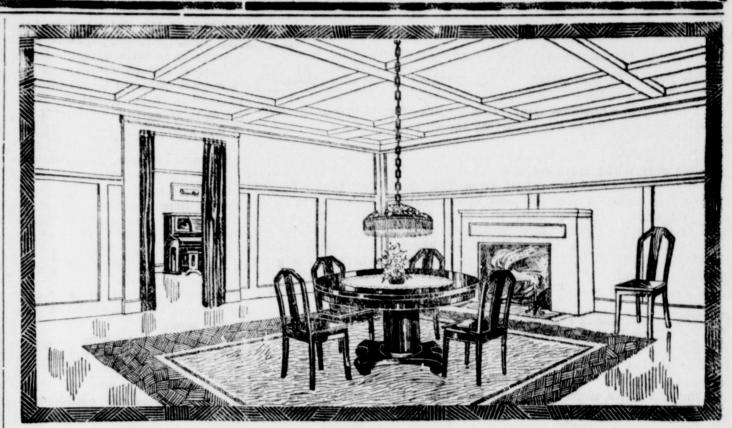
Dealer in Second

Hand Vehicles

If you want to buy or sell any kind of second hand vehicle see Oscar Hill at the Elk Barher Shop.



the tent every



Do You Want This Dining Room?

The illustration shows only one of an endless variety of beautiful and artistic interior effects possible in every room in the house simply by the use of Cornell-Wood-Board.

Cornell designers will show you just how you may beautify your home with Cornell-Wood-Board. Just send dimension sketches or blue prints direct to the Cornell offices in Chicago or ASK YOUR DEALER, and the plans and specifications with cost estimate will be made for you absolutely free. You will be placed under no obligation whatever.

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port a most delightful time.

EAST MOUND PARTY ENJOYS OUTING IN THE CANYONS.

EAST MOUND, Sept. 18 .- C. J. Gardner, of De Soto, Kansas, arrived yesterday, and will begin improving his farm.

Rev. H. M. Frank, Sunday School Missionary, of Wichita Falls, held service at the school house Sunday. Mr. Frank will be with us again the third Sunday in October.

Mr. and Mrs. Eiring and son, Mark, visited at Mr. Close's Sunday afternoon.

The following party motored to the canyon Sunday and spent the day: Mr. and Mrs. Cliff Howe, W. B. Seaman, Clayton Eiring, Fred Connally, Ollie Connally, Misses Pearl O'Bryant, Cuba Yates, Rosa Wallace, Leitia Seaman and Eailine Connally, and Messrs. Pled Connally ,Owen Harris, Sylvan Jackson, Wade Wallace, Frank Eiring, Herbert Seaman and Alphius Connally, and Mrs. Bessie Sumrall.

Mr. and Mrs. Jake Cargill spent Sunday with Mr. and Mrs. Johnson, north of Plainview.

Mrs. Clayton Eiring was in town Thursday.

Mrs. Jake Cargill was shopping in Plainview Tuesday.

Mr. and Mrs. Dave Rush are visiting his parents here. Mr. Rush filed on Colorado land last spring.

Mr. and Mrs. Alexander visited at Mr. Close's Sunday afternoop.

B. F. Cox is doing quite a lot of fencing on his place, preparatory to raising hogs.

Mrs .Ella Munger, who has been with Mrs. Estes for the past three weeks, returned home Thursday.

Mrs. Sumrall and Rosa Wallace were shopping in Plainview Friday.

Mr. and Mrs. S. R. Estes are now living in Bartlesville, Oklahoma, where he is in the employ of the M. K. & T. Railroad.

DODSON'S FINE HEREFORD WAS A LONE STAR PRODUCT.

Singing Class and Songs for Next Convention Selected by Lone Star.

LONE STAR, Sept. 20 .- Our Sunday School was largely attended Sunday afternoon, and there was good interest. Our singing class and the three songs, which they will sing in the District Convention, which meets at Roseland the first Sunday in October, were selected. We extend special invitations to the Hale County Convention classes and leaders.

Mr. Phillips and wife, of Bobbitt,



THE GROUND OR IN YOUR HOUSE AND ALWAYS BE WORRIED FEARING THAT YOU MAY BE WATCHED BY A **ROBBER?**

IT IS THE ROBBER'S BUSINESS TO LEARN WHO KEEPS MONEY HIDDEN; AND HE WILL KILL YOU, IF HE MUST. TO STEAL.

BE A CAREFUL MAN.

NO.

BANK WITH US

THE CITIZENS NATIONAL BANK PLAINVIEW, TEXAS

Wooldridge Lumber Company PLAINVIEW, TEXAS

Its a New, Thoroughly Cleaned, Thoroughly Sanitary Grocery Which Will Greet You on Your **Next Visit**

We have spent several days thoroughly renovating, painting, and generally cleaning our building, our fixtures and our stock of staple and fancy groceries following the removal of the meat market from our store room and invite you to visit and inspect a thoroughly sanitary grocery store on your next buying trip.

We expect to keep our store and our stock up to the highest standard of cleanliness and believe that our customers will appreciate this effort.

We have arranged to display our stock better than ever before so that your grocery buying will be made easy.

With these improvements we ask you to try our service and our goods, assuring you that here you will find good groceries at fair prices. Our lines are being improved daily so that you will always find surprises in new things here.

Let's get better acquainted-it will do us both good.

E. G. BENNETT GROCERY CO. Phone 35

PAGE FOUR

The Plainview Evening Herald

-Published Every Tuesday and Friday Evening by-THE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

Advertising Rates on Application. \$1.50 a Year; 75c, 6 Months.

Courtesy is a business asset. It is a mark of good breeding. Even the discourteous like to have courtesy shown them.

Members of the canning clubs of Texas are learning an art which I. Personal Character and Short-Time ness habits of the farmer are tested will not only mean more economical, but also better living in Texas homes. There comes the report from Temple, Texas, that one girl has already gathered over 600 pounds of tomatces from a tenth of an acre of ground, which she cultivated herself. All this yield has been Short-Time Farm Loans," by C. W. basis for intelligent rating. If the borused fresh on the family table, preserved or sold. In the preserving Thompson, Specialist in Rural Organ- rower is in the habit of keeping acline she has canned 169 jars of fruits and vegetables. The monetary ization, U. S. Department of Agricul- counts and can explain the nature of value of the products, according to the schedule whereby the girls ture, gives the following discussion of his resources and liabilities, and thus estimate the value of their products, is \$51.55-one-third what the same goods would cost on the retail market, and very much superior.

DRIVING NECESSITY DEMANDS EFFICIENCY.

Efficiency is the one thing the age is most seeking in industry. We are reminded of the man who had for three years walked to the through a by-path, which would across a vacant lot, he was in a hurry, the winding trail to save time. The next morning he decided that it was shorter to go straight across out of the beaten path. He counted his steps. He found that it required only 78 to cross the lot in a the beaten path each morning at a cost of energy sufficient to take twenty-two steps.

This is an almost insignificant illustration of efficiency, except for the lesson that it gives.

We are much less efficient than we can be. We do many useless things just because it has been done by us and by others before. Efficiency means getting out of "the old rut."

And we often fail to see the possibilities of real efficiency until before , but we did not feel the driving force of necessity.

Huge piles of cane pulp left at the sugar and syrup mills have hitherto been wasted largely when burnt, for there is little fuel value in this waste. The scarcity of paper of all kinds has caused an unprecedented investigation into the manufacturing possibilities of various waste materials. True, this investigation had been going on before the paper market demanded a new source of supply, but not as aggressively.

Food For Thought

The wisdom of the wise and the experience of ages may be preserved by quotation .- Benjamin Disraeli,

Defeat is only a reason for exertion. We shall do better next time.-Washington.

Little minds are tamed and subdued by misfortune, but great minds rise above them.-Washington Irving.

Censure is the tax a man pays to the public for being eminent .--

Short-Time Farm Loans Explained

Farm Loans.

Being an Exposition of the Purposes and Aims and the Administration of the New Federal Loan Act

The Herald carried in a recent issue, obligations. Possibly he thinks that a digest of the Federal Farm-Loan few days after the date of maturity is Act. Beginning in this issue there soon enough to make payment, and will appear on Fridays installments of that a little delay is unimportant. He a series of four articles on short-time may not stop to consider that extra farm loans, prepared by the Office of work and expense are involved when Information of the United States De- notice must be given of overdue paper, partment of Agriculture, Washington, or that bank examiners do not take kindly to notes that are overdue. D. C.

"Again, the business ability and busi-

when the banker asks for a statement Bulletin No. 409, "Factors Affecting of the borrower's business. This in-Interest Rates and Other Charges on formation is needed by the banker as a

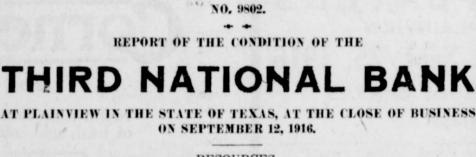
the bearing that the borrower's per- indicate accurately his financial standsonal characteristics have on his abil- ing, the wisdom of granting a desired ity to obtain short-time loans on satis- loan as well as the proper terms thereon, readily can be determined. On the

factory terms: "The borrower who is known to be a other hand, if this information is lackman of honesty and integrity and who ing, and the banker is in doubt about railway station on business each morning. One day while walking shows ability and judgment in the the safety of a particular loan, he is conduct of his farm business will or- likely to charge up his uncertainty to, and the few extra steps meant much to him. He cut the corners of dinarily command the confidence of the borrower's account in the form of his banker and obtain credit on terms a higher rate of interest.

relatively favorable for his class of "The requirement that a borrower loans, whereas the individual who is shall submit a statement of his busistraight line, the shortest distance between two points. He counted uncertain in his personal character, ness is being aplied by bankers in their steps the old way. An even hundred steps were required. He was erratic in his judgment, and irregular dealings with merchants and manuonly 78 per cent efficient in crossing the lot. He had blindly followed in his business habits will be consid- facturers. Accordingly, business men ered a less desirable risk and, if he in general have become more or less obtains a loan at all, usually must pay familiar with this requirement, and are a higher rate of interest. In any prepared to furnish such a statement case, if credit is to be extended wisely whenever it is called for. Some bankit is just as important to discourage ers, in inaugurating a similar plan in its use among those who can not be connection with their farm-loan busitrusted as it is to grant credit to trust- ness, are supplying farmers with espeworthy borrowers who will use the cially prepared blanks, or rate sheets, necessity forces us to it. The same saving could have been affected borrowed money profitably and repay on which the farmers furnish the deit promptly. sired information.'

"Oftentimes the borrower may be

honest and upright in his intentions, Miss Effie Murphy will leave tomorbut may fail to appreciate the impor- row for Belton, where she will attend tance of being prompt in meeting his Baylor Woman's College



RESOURCES. 1. (a) Loans and discounts (except those shown on (b)) \$366,210.81 Total \$366,210.81

3. U. S. bonds: (a) U. S. bonds deposited to secure circulation \$100.000.00 (par value)

HEAVY ENROLLMENT IN TEXAS where individual communities meet for UNIVERSITY INTER-SCHOLASTICS.

AUSTIN, Texas, Sept. 20 .- Professor E .D. Shurter reports that during the first two weeks of September two hundred and thirty-four schools had enrolled as members of the University Inter-Scholastic League, when only total of members in the League was contest, and the winners of the disthis year he expects something like sity of Texas May 3rd and 4th, 1917, partment of Extension.

Hereafter the work of the League in League is vested in the school chfidebating, declamation, essay-writing, dren of the State," said Professor spelling and athletic contests will be Shurter today, "and I am glad that closely allied to what former Director they are fast realizing this fact and Ellis called "Schoolhouse Meetings," coming into the League."

the purpose of discussing questions of common interest involving the social and economic welfare of each community. Under Dr. Shurter's plan, as followed from the beginning, each school will have its local contests, the winners of which will go to the county three registered during the same time contest; the winners of the various in September, 1915. Last year the county contests will meet in a district 1,296 schools, from 140 counties. For trict contest will come to the Univertwo thousand schools, from probably for the finals. During the last two or 175 counties. During the past two three years nearly a thousand teachers weeks fifteen lecturers from the Uni- and friends have met at the University versity have visited county institutes each year to cheer for their reprein the interest of the Inter-Scholastic sentatives in spelling, debating, decla-League and other activities of the De- mation and the various forms of school athletics. "Of course, ownership of the

Ρ	OULTRY
10,000	pounds of poultry wanted at my yards
_	t. 23 to Sept. 29 Inc. Here are our prices for the week:
	Hens
	Springs, up to 3 lbs 14c ,, ,,
	Ducks 9c ,, ,,
	Turkeys, No. 1 . 13c ., ,,
	Old Roosters 6c ,, ,,
croppy these d	poultry must be free of feed and not Bring in all your surplus poultry for lays and get the cash and do not hold it spring at the high price of feed.

Near Southeast Corner Square



Plainview, Texas

praise of others.—Fielding. Misunderstood! It is a right f misunderstood? Pythagoras was Jesus, and Luther, and Copernied every pure and wise spirit that even misunderstood.—Emerson. Hate no one; overturn a man's him, unless it must be done in ove a a Man's good breeding is the lift ill manners.—Chesterfield. WAYLAND COLLEGE NOTES. The rules were suspended for the B. Y. P. U. social at Miss Claudia Quis- enberry's Friday night.	s, and Galileo, and Newton, and er took flesh. To be great is to be swrong-doing, but do not overturn rturning the wrong.—Lincoln. set security against other people's gave a piano solo in chapel Thursday morning after Mr. Hatchell's address. She was applauded by all. Several new pupils have entered	cluding stocks) owned unpledged \$ 284.00 Total bonds, securities, etc. 6. Stock of Federal Reserve Bank (50 per cent of subscription) . 8. Furniture and fixtures	284.00 3,600.00 7,082.36 32,133.86 11,685.89 666,967.92 20,621.24 561.83 2,645.55 3,715.00 21,270.50	Line of Shoes AND ALL WOOL SIGS Clothes Made-to-Measure ANYTHING FOR ANYBODY (Right Price Store)
• Reverend W. B. Davis, association	school this week, among whom are Miss Leta Lesley, of Dallas, and Miss	21. Redemption fund with U.S. Treasurer and due from U.S.		LANDERS "Right, Price Store" Wayland Building
evangelist, conducted the chapel serv- ices Monday morning. His talk was	Faye White, of Carbon.	24. Other assets, if any: Acceptances, \$17,000.00; Revenue stamps, \$305.51	5,000.00 17,305.51	Wayland Bunding
enjoyed by all.	Professor Crabb is organizing a splendid basketball team, which he ex-		\$659,150.47	
Friday evening President Farmer de-	pects, after considerable practice, to	••		A FEW ODDOLLES AT
livered an address and Professor Crabb gave a violin solo to the Dental	cope with all West Texas.	LIABILITIES.	2100 000 000	A FEW SPECIALS AT
Association, at the Methodist Church.	The football boys are practicing	25. Capital stock paid in	\$100,000.00 20,000.00	I I DI DI DOIALD AI
•	daily. New men keep coming in, and	27. (a) Undivided profits \$ 17,841.26	20,000.00	CODDONUS STORE
The first-year Spanish class has en-	soon they expect to be able to put up	(b) Less current expenses, interest, and taxes		GORDON'S STORE
rolled forty-four. This number being		have a strange	13,858.31	LIONDOND JIONE
too large for one teacher to do per- sonal work, the class has been divided	teams.	30. Circulating notes outstanding	100,000.00	
into two parts. President Farmer con-	The literary societies met on Friday,	33. Net amount due to banks and bankers (other than included in 31 or 32)	10.956.70	
siders it a most pleasing embarrass-	with good attendance and interesting	34. Dividends unpaid	25.00	5 gallons best oil
ment for the classes to get too large.	programs. Much good is being real-	Demand deposits:		1 d 10 1
Miss Sarah Wayland a pupil of Bro	ized from these societies. More and	35. Individual deposits subject to check		
fessor Crabb, played a simple violin	in the work. A number of new mem-	36. Certificates of deposit due in less than 30 days38. Cashier's checks outstanding	22,616.43 4,465.97	Flour, 100 pounds,
solo in chapel after having only three		Total demand deposits, Items 35,	1,103.37	Meal, 17 1-2 pounds,
lessons. She was applauded by all.	These societies are instructive as well	36, 37, 38, 39, 40, 41, and 42 . \$367,065.96	S. Constant	
	as interesting, and all pupils are urged	The set of		
	to join one or the other as soon as pos- sible.	more notice):	10.017.00	Chops, 100 pounds,
• . · · · · · · ·	REPORTER.	43. Certificates of deposit	42,215.20	Shorts, 100 pounds,
Reverend T. B. Haynie, of the Pres-		44, and 45 \$ 42,215.20		Regular 25c K. C
byterian Church, conducted the chapel	Mrs. J. W. Ryan and little son went	53. Liabilities other than those above stated: Debts assumed	5,029.30	
exercises Wednesday morning. His talk was appreciated by all.	to Canyon Wednesday for a visit with relatives.			Navy Beans, 10 pounds, \$1.00
was appreciated by all.	J. W. James, of Colorado, Texas, is	TOTAL	\$659,150.47	Bring me your produce. Highest market
Wayland and the High School played		STATE OF TEXAS, COUNTY OF HALE, ss:		price.
a practice game Tuesday evening.		I. T. Stockton, Cashier of the above-named bank, do solemnly	swear that	
		the above statement is true to the best of my knowledge and belief		Save money by trading with me as I have a
sides.	ton, Mass., and other Eastern cities. Abe Jacobs has gone to Dallas,	T. STOCKTON, C	Cashier.	small expense.
A. C. Hatchell, nominee for District	where he has accepted a position as		ber 1916	
Attorney, delivered an address to the	travelling salesman for a hosiery com-		and the second	Yours to serve,
student body Thursday morning. His	pany.			
talk was to the point, it being on the				T. L. GORDON
art of living.	guest of his brother, J. F. Garrison. Mr. and Mrs. C. D. Nobles are enjoy-	L. A. KNIGHT, W. A. DONALDSON		
Miss Dorothy Hutchings, former			AN AN AN AN AN	
MISS DOLOUN HUICHINES FORMAT	ing a visit from Alise Nobles of Ame-	L. G. WILSON!	A REAL PROPERTY OF A	



3. U. S. bonds:

Preparedness— The man who thinks be- fore he buys—will judge of values and then come HERE to get them.	TO MEET WITH MRS. HAYNIE. The Woman's Missionary Society of the Presbyterian Church will give a Silver Tea Tuesday afternoon from 3 to 5 o'clock, at the home of Mrs. T. B. Haynie. The ladies of the church and their friends are invited to attend. A musical program has been ar- ranged; also a number of readings have been added, which will make it doubly interesting. HIGHLAND CLUB OPENS YEAR WITH MRS. J. P. CRAWFORD. Mrs. J. P. Crawford was hostess to the Highland Club yesterday afternoon, at her home, 801 West Eleventh Street, This was the first meeting of the High- land Club for the new club year. Those present other than the club members were Mesdames C. P. Hutch-	True Public Spiritedness"—Miss Willie Young. "The Church as an Aid to Cultivate Proper Public Spiritedness"—Clyde Russell. Leader—Robert Story. W. A .Shofner arrived Wednesday morning for a business visit in Plain- view. Mr. and Mrs. F. P. Gibson, of Floyd- ada, were visitors in Plainview Thurs- day. Mr. and Mrs. W. R. McCluskey, of Spring Lake Ranch, were in Plainview yesterday and today. Mrs. Fred Zimmermann, of Floydada, were here yesterday. Mrs. S. N. Dougherty, of Gainesville, and F. M. Daugherty were registered at the Hotel Ware Thursday. Mesdames C. W. Muray and E. F.	 8. Furniture and fixtures	25,000.00 39.10 3,600.00 50,000.00 40,812.49 25,241.66 146,010.46 65,311.55 2,597.79 5,990.56 990.00
Clothing and Shoe Store "We Do As We Advertise"	ings, of Amarillo, and Wm. Cook, and Miss Frances Morrow, of Los Angeles. The next meeting will be with Mrz. T. B. Carter. T. H. Moore, of Brownwood, was here Wednesday on business.	Plainview Thursday. Mrs. T. E. Durham and Mrs. C. B. Payne, of Lockney, were in Plainview yesterday. N. C. East, of the Spring Lake Ranch,	•••	535.00 19,684.55 545.00 1,250.00 11,818.80 \$999,904.84
Prepared	n business.	 Ralls, were in Plainview yesterday. O. O. Larr, of Roaring Springs, was here yesterday. L. R. Cox, of Hurley, is in Plainview today. Chas. Murphy, of Aiken, was in 	 28. Amount reserved for taxes accrued	\$100,000.00 20,000.00 97,879.88 2.89 25,000.00 814.78
omatter what's coming preparedness WINTER IS CO			36, 37, 38, 39, 40, 41, and 42 . \$559,119.25	478,578.88 80,000,00 540.37
Better have your Auto and Buggy Tops made It stand the rigid weather and you may be co em or repair them according to their needs, a doing so. We are expecting a big shipment of glass sheeting the same the careful attention to fixing your curta ing us for repair. ESSE DELAHO HAB Phone 589	e new in order that they mfortable. We rebuild nd give prompt service and curtain material and ins which we ask you to	 business. Judge L. C. Penry, of Fort Worth, is here on business. W. H. Richards returned to his home, in Dublin, this morning, after a 	STATE OF TEXAS, COUNTY OF HALE, ss: I, Guy Jacob, Cashier of the above-named bank, do solemnly the above statement is true to the best of my knowledge and belief GUY JACOB, o Subscribed and sworn to before me this 21st day of September C. S. WILLIAMS, Notary Pub (SEAL) CORRECT—Attest: J. H. SLATON, E. M. CARTER,	swear that Cashier. 1916 Dlic,

Cox

WOMAN'S MISSIONARY SOCIETY

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pay bri

PAGE SIX

THE PLAINVIEW EVENING HERALD

PLAINVIEW BOY TELLS OF LIFE

(Continued from Page One.) again. They sure are prepared there for seaman invasion!

"Well, Canton is the place you read that they didn't make us keep below about so many people living in boats, decks. and it sure looks true, for I never saw so many boats in all my life before.

fit to go to, and no theaters at all. Our on the mast, and, believe me, you age; that out of his lot of 197 there movies aboard ship cost us \$25 a show, could hear the the stray bullets sing- were only two that lived, for the others so we only have one about once a week. ing by-but man! it sure was a mag- were literally torn to pieces.

"I was ashore on liberty day before nificent sight to watch the battle from yesterday afternoon, and walked and aloft. The defending force had a shore we have registered 125 degrees today, walked trying to see the place, but it battery on the starboard side of the at 1 o'clock.

the next no one on deck at all!

was too big. There are no street cars river (the fighting was on the left and very few "rick-shaws." While Mac side), and that was composed of two Must close now and run the movie maand I were walking along the river six-inch guns, and they sure did roar, chine.

bank, we saw a big junk going up the and when the shell burst you would river propelled by a large stern paddle- have a sure-enough Fourth of July wheel. As we saw no smokestack, or celebration all at one time. I can could hear no engine, we were natural- hear them firing now.

ly courious to know what made the "'Lung,' the defending general and wheel go round. So, being from Mis- governor of this province, wants to be souri, we proceeded to investigate, and independent, while General Li repre- Her Hair Commenced to found that it was worked on the old sents Peking. Li says that if Lung tread-mill system, and the power was don't surrender within a week that he supplied by slaves. The fellow at the (Li) is going to burn the town. Lung wheel held a long whip, and we could says he won't surrender and that besee scars on the backs of the men fore he would he would turn Canton where they had been whipped. Upon in- over to his 'Honam' priates for loot. quiring ashore as to the compensation And if he does we will have to protect they received for this. We found out 'Shameen' (the white settlement) from grow. I now have the most beautiful head that they receive \$12 Mexican curren- the raids, and you know what drunken of hair anyone ever saw. Praise to Newcy a year and chow (meaning board). soldiers are, especially these ignorant We were told that they eat nine times Chinese.

a day, but their food consists of noth-ing but rice, and there isn't much stay-may not get to go, for I will have to markable growth of hair. ing power in that. The rice puts "bay stand by and keep the searchlight gowindows" on them, but "they" do not ing all night. denote strength.

"We also saw several merchant junks how it comes out. which carry silk, and all of them had about five cannons, for protection from pirates, which are quite plentiful the Standard Oil works, about two and] THE R. A. LONG DRUG STORE. around here-but holy smoke! I think those guns were made about 1600 B. C.! They sure were antique.

"We get liberty from 4 p. m. until 8 p, m. There is nothing here to do but wait and see what the rebels are going to do. We are trying to get up two baseball teams off the ship to play one another, as there is no one else here to play. This certainly is the worst hole we ever dropped into!"

"Well, Plainview beat us on the celebration of the 4th, but I am pretty well satisfied, as I won first prize in the running broad jump. The prize was a seven-jewel watch. I only had to jump twice. I won at 17 feet 6 inches.

"August 4.

"You people had some fireworks that night, I notice, but we have excitement enough now. The federal troops are trying to take Canton. The gundefending the place lie about one-fourth mile up the river from us. The defending force numbers 15,000 and the enemy 11,000. They do their hardest fighting at night, and you can see the rifles flash, and when the boats fire you can see the shrapnel burst, and altogether it is sure exciting!

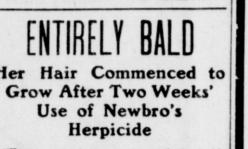
-one struck alongside of the bunch. one-half miles from the line of fire. ON U. S. STEAMSHIP IN CHINA. Talk about sheep scattering! One sec- But this afternoon one of the fellows ond 50 men in a bunch talking, and got his arm broke from a stray bullet, so I guess we won't go there again for "The battle has been going on ten a while!

days, and last night was the first night "They use dum-dums out here, also soft-nose bullets. One of our hospital men went over to the field hospital to "We were going to land the other help the Red Cross and to get some exnight, and I had orders to stand by perience in surgery, and he said that "There are no picture shows here the searchlight, which is situated up the soft-nose bullets did awful dam-

"Hot! It is now 122 degrees, and

"Will let you know soon what we do.

"With love to all, "GRATZ."



"Fever caused me to be entirely bald. I had given up all hope of again having hair when I was advised to use Herpicide. After two weeks my hair commenced to bro's Herpicide.

Thus writes Mrs. Howard Bailey, of Bellevue, Mich. We can point to thou-sands of instances where the proper use "My only kick is that if we land I

Newbro's Herpicide is "the original remedy which kills the dandruff germ" and stops falling hair.

Applications may be obtained at the "Well, anyway. I will let you know

best barbers and hair dressers. Newbro's Herpicide in 50c and \$1.60 sizes "Oh, yes! We get no liberty, but is guaranteed to do all that is claimed. If you are not satisfied your money will

have a baseball party, which plays by be refunded.



To the man who wants POWER in his car-"Come in and look at the new SERIES 17 Studebaker Cars." There's a 4-cylinder car at \$875 with FORTY h. p.- and also a 6-cylinder model at \$1085 with FIFTY h.p.-Economical, flexible power that makes each of the cars a wonder to drive. Let us show you how much POWER you can get in a Studebaker-and how smoothly it drives.

CASH GROCERY CO'S SPECIALS

HONEY

New South Texas Honey at special prices.

3 pounds Comb, absolutely pure 45c

5 pounds Comb 70c

5 pounds Extracted 60c

10 pounds Comb \$1.40

10 pounds Extracted \$1.20

BAKING POWDER.

Regular 25c values in K. C., Calumet, Health

Club and Dr. Price's—our standing price 20c

PACKING-HOUSE PRODUCTS.

Majestic Sugar-Cured Hams, any size desired;

our price, pound 23c

Majestic Breakfast Bacon, pound 30c

Laurel or Faultless Bacon, pound 23c

Oxford or Sycamore Bacon, pound 21c

Large-size Cottolene \$1.55

Large-size Grusto \$1.50

STIMULATORS.

3 pounds White Swan Coffee \$1.19

6 bars Ivory Soap

6 bars Glycerine Soap

13 bars Laundry Soap, any kind

18c

25c

25c

50c

25c

25c

Dry Salt, for seasoning, pound

12 pounds Pure Cane Sugar\$1.00

FLOUR.

Red Star, best for bread \$2.15
Light Crust, all purpose \$2.15
Lilac, a hard wheat milled in Texas and guar-
anteed to please. Our special price, per
sack \$2.00
Per 100 pounds \$3.75
Red Star Health Bran. Too much cannot be
said of this high-grade product. Uniformly
flaked and absolutely free from all impurities.
The purity of this product, together with its
value as a natural vegetable laxative, makes
it in a class to itself. A book of receipts in each
package. Ask the clerk. Price 25c

GRAPE JUICE.

rge-size Crisco
P

FRUIT JARS.

Remember our special price. Fully eq with tops and rubbers.	uipped
Pints, Mason	. 59c
Quarte Mason	Ont

arts. Mason		6 packages Rub-No-More	25c
If gallons, Mason		6 packages Pearline	25c
ii ganolis, masoli	100		25c

BINDING TWINE.

Hal

Phone 161

No. 1 Sisal, Peerless Brand. The best by test. Every pound guaranteed or money refunded. Only a limited amount to sell at our special 6 cans Milk, any kind price; pound 111/2c 6 cans sardines

EXTRA—ALL THIS WEEK AND NEXT.

OFFER NO. 1.-14 POUNDS PURE CANE SUGAR FOR \$1.00 with orders amounting to \$5.00 and above, exclusive of sugar.

OFFER NO. 2.-16 POUNDS PURE CANE SUGAR FOR \$1.00 with orders amounting to \$10.00 and above, exclusive of sugar.

OFFER NO 3.-20 POUNDS PURE CANE SUGAR FOR \$1.00 with orders amounting to \$20.00 and above, exclusive of sugar.

REMEMBER-The above offers are for a limited time only. Better order today by phone or mail.

CASH GROCERY Phone 101

Pure-Food Products.

O. E. BRASHEAR, Mgr.

Orders amounting to \$1.00 and above delivered free. Deliveries leave on schedule time, making it convenient for you to know exactly when to depend on your orders-9:00 and 11:00 a. m. and 3:00 and 6:00 p. m.

"The other afternoon we were standing on the forcas'le watching the battle, when ping! and something hit the stack. We were all looking at the dent made by the bullet, when-bang!

Free Delivery

J. D. PELPHRY, Agent



SPECIAL ATTENTION TO PARTIES

We have arranged our serving parlor that we may be well equipped to pay especial attention to party service. No matter if it is an after matinee informal service to your friends or a formal evening service we are prepared to care for your wishes.

If you are planning any sort of a social event and will advise us four or five hours before you expect us to serve refreshments to your guests we will have such a menu prepared as suits your fancy and will be well prepared for the service of it. Already our parlor is becoming popular for this party service and we especially cater to it.

If you wish to take a pleasant remembrance to the family as you go to supper some night drop in for a box of our fancy chocolates. We have the magazines and Kansas City Star and Times for your reading these cool fall nights.

Our fruit service will be kept to such a standard that you may expect to find here what the best markets afford. Our cigar and tobacco stock is equalled by few and we invite your patronage.

Everybody's Confectionery

-H. E. JOBE, Proprietor-

THE PLAINVIEW EVENING HERALD PAGE SEVEN THE EVENING HERALD'S RATES THE MARKET PLACE ONE CENT PER WORD LIVE WANT AD PAGE OF THE EACH INSERTION SOUTH PLAINS NO. TELEPHONE We are in the market for Dry and We pay the highest cash prices for | OUR FLOURS cost you just a little | Fresh Vegetables at all times at | FURNISHED HOUSE for rent. Only FOR SALE, Broon Hides. Highest prices. ALLEN We have some good young ewes and Poultry, Eggs, and Hides. Don't fail less and are just a little better than VICKERY-HANCOCK GRO. CO.'S. tf. one child preferred. Call 403 West a BONNER, Coal and Grain Dealers. some fall and winter lambs that we to call and get our prices before you sther brands. HARVEST QUEEN Main. Mrs. H. O. RODEN. tf. want to sell. Will sell in small flocks. sell your produce. Phone 637. Op- WILLS. It pays to buy at BONNER FASHION If you want something good, see us. posite passenger depot. WRIGHT FOR SALE -- Full-blooded Duroc-It pays to buy at BONNER FASHION JORDAN & COLE. SHOP. tf. PRODUCE COMPANY. tf. Jersey boars, 11/2 years old, eligible to LOST-33 x 4 Firestone casing and EHOP. registry, or will trade for young sows rim. Reward if returned to RUSHING FOR SALE-160-acre alfalfa farm; or shoats of same breed. Apply to Black and White at THE REXALL It pays to buy at BONNER FASHION LAND CO. FOR SALE. running water, 70 acres sub-irrigated, J. F. GARRISON, at Garrison-Conner tf. STORE. Good four-room house, pantry, well tf. | SHOP. smooth, fenced. Description, N. W. 1/4, Electric Co., or GARWOOD FARM, and auto shed. Block 30, Highland Ad-See DR. ROSS and have your mules, Section 19, Block S1; price, \$30.00 per 21/2 miles northwest of Court House. tf. It pays to buy at BONNER FASHION dition. Bargain if taken soon. Inquire It pays to buy at BONNER FASHION horses and dogs vaccinated against acre. Write direct to owner, J. R. SHOP. J. L. FRAIM, Kingfisher, Okla. tf. tf SHOP tf. the distemper. Oct. 11. LIEDERBACH, Rockford, Minnesota, Black and White at THE REXALL Anyone having Furniture to store, Route 2. tf. It pays to buy at BONNER FASHION STORE. USED CARS FOR SALE-Dodge, tf. See DR. ROSS and have your mules, ohone 338. 2t. Ford and Hupmobile. See T. B. CAR-SHOP. horses and dogs vaccinated against ALFALFA SEED: New crop, first FOR SALE-At my place, southeast TER the distemper. Oct. 11. ROOM AND BOARD. Nicely furnished front room; hot quality, prompt shipment. Order di- of Plainview, about 65 bushels of nice, rect from the greatest producing sec- clean alfalfa seed; 16c per pound. water and bath; 2 block from square. We are offering to a limited number FOR SALE-One good horse. G. E. FOR SALE-My home place, six- tion. Write for prices and free sam- T. J. TILSON. MRS. D. L. MILLER. Phone 355 1t. tf. room and board with a private family LEWIS. tf room modern house with nice garage ple. Be sure to state amount wanted. and other improvements; three blocks LEO TURNER, Yuma, Arizona. Oct. 24 in a modern home. Phone 516. 2t. FOR SALE OR TRADE-New Jesse WANTED-A good, gentle pony for FOR RENT-One turnished room, from the square. Will show at any his feed for the winter. JACK ALLEY. French Piano. Will give terms. See It pays to buy at BONNER FASHION close in. Inquire Herald office. tf. time. See me at E. R. William's W. Runningwater, Texas. 4t-pd. W. J. SMITH, at Post Office. 2t We are in the market for Dry and FLAKE GARNER. SHOP. tf. Green Hides. Highest prices. ALLEN WANTED-To buy 100 young pigs, WANTED-Roomers and boarders. It pays to buy at BONNER FASHION & BONNER, Coal and Grain Dealers. FOUND: Friendship bracelet. Call FOR TRADE-For land near Plain-20 sows, 25 gilts and 100 one- and Phone 500. SHOP. tf. -Adv. tf. at HERALD OFFICE. view, twelve-room residence in Ada, two-year-old steers, October delivery. Oklahoma; value, \$4,000.00; close in. USED CARS FOR SALE-Dodge, two blocks from paved street. W. F. C. O. MAKINSON, R. F. D. No. 3. DON'T WAIT until the norther See DR. ROSS and have your mules, It pays to buy at BONNER FASHION comes to have your heater set. See Plainview. tf. Ford and Hupmobile. See T. B. CAR-WHITE, Holdenville, Okla. 4t-pd. horses and dogs vaccinated against WINFIELD now. Phone 95. SHOP. tf. TER. the distemper. Oct. 11. Mrs. L. C. Bennington will return the last of September and open an art Black and White at THE REXALL We have two second-hand Ford Cars Buy your Heater from WINFIELD, ALFALFA SEED 15c a pound, and see how quick his truck can Black and White at THE REXALL studio down town. She has a great STORE. for sale cheap. E. N. EGGE AUTO tf. | CO. STORE. PLAINVIEW PRODUCE CO. tf. bring it to your home. Phone 95. 2t. many new and beautiful designs and studies. 2t. We are in the market for Dry and HOUSE FOR RENT, on Wayland See DR. ROSS and have your mules, WANTED, TO RENT-50 to 100 Green Hides in any quantity. RUCK-FOR RENT-Two or more furnished tf. rooms; modern; close in. 406 East Boulevard occupied by Rushing. C. W. horses and dogs vaccinated against acres of land for wheat. Will pay FOR RENT-Two furnished rooms CR PRODUCE COMPANY. for light housekeeping. Apply at 706 tf. TANDY. tf. the distemper. Oct. 11. cash in advance. Give location and Seventh Street. TANKAGE-PLAINVIEW PRODUCE El Paso Street. 2t-pd. price in letter. CHARLES NEWMAN, COMPANY. FOR SALE-A few Durham milk _ WINFIELD has a full line of new Place your order with VICKERY- Plainview. tf. 1t-pd cows, one fresh, and a few heifer "Charter Oak" Heaters and Base HANCOCK if you want good, fresh We have for sale several hundred pounds of choice Alfalfa Seed. CAR-It pays to buy at BONNER FASHION calves. BOB MARTINE, 3 miles east Burners. Will take your old heater in Groceries and want them delivered TANKAGE-PLAINVIEW PRODUCE TER-HOUSTON DRY GOODS CO. tf. SHOP. tf. of Seth Ward. tf. exchange. Phone 95. 2t. promptly. Phone 17. tt. COMPANY. Lax-Fos, A Mild, Effective Lexative & Liver Tonic CITATION-BY PUBLICATION. Plaintiff prays citation; judgment ILLUSTRATORS Does Not Gripe nor Disturb the Stomach. foreclosing said lien as it existed on DESIGNERS DR. W. J. LLOYD, In addition to other properties, Lax-Fos November 11, 1908, and in the alterna- | ENGRAVER Dentist. THE STATE OF TEXAS contains Cascara in acceptable form, a tive that title to said land be vested stimulating Laxative and Tonic. Lax-Fos To the Sheriff or Any Constable of in plaintiff, for damages, costs and Rooms 4 and 5, acts effectively and does not gripe nor Hale County-GREETING: disturb stomach. At the same time, it aids general and special relief. First National Bank Bldg. YOU ARE HEREBY COMMANDED, digestion, arouses the liver and secretions HEREIN FAIL NOT, but have you Phone 143. and restores the healthy functions. 50c That by making publication of this cita-

tion in some newspaper published in the County of Hale for eight consecutive weeks, previous to the return day hereof, you summon the unknown heirs, executors, administrators or legal representatives of B. J. Brumclaiming to own or to have or possess any right, title, claim, lien or equity in, to, upon or against or concerning the hereinafter described land or any part thereof; also the unknown mort-ants of said real estate or any part + thereof, the names of whom and the + places of residence thereof are un- + known to this plaintiff, to be and ap- + pear before the District Court of the 44th Judicial District, of Dallas, . Texas, to be holden in and for the + thereof, in the City of Dallas, on the first Monday in October, 1916, then and there to answer to the First Amended Petition (in lieu of original petition filed herein by plaintiff January 30, 1916) of C. C. Slaughter Co., filed in said Court on the 7th day of + July, 1916, against the said the un-+ known heirs, executors, administrators or legal representatives of B. J. Brummer, deceased, also every person, firm, | . . corporation or association owning or claiming to own or to have or possess . any right, title, claim. lien or equity . in, to, upon or against or concerning . the hereinafter described land or any part thereof; also to the unknown . mortgagees, lien bolder, owners and . portion thereof, for suit, said suit being numbered 21956-B, the nature of which demand is as follows: Suit CALOMEL DYNAMITES upon a certain promissory note, executed by the said B. J. Brummer to C. C. Slaughter, dated November 11. 1908, and payable on or before November 11, 1915, with 6 per cent inter- Crashes Into Sour Bile Making You est per annum, at Dallas, Texas, interest payable annually as it accrued, being for \$920, a vendors lien being of conveyance executed by said C. C. Calomel acts like dynamite on a slug-Slaughter to the said Brummer, gish liver. When calomel comes into conveying the Northeast Quarter of contact with sour bile it crashes into Section 11, Block S-4, Hale County, It, causing cramping and nausea. Texas, containing 160 acres, and said If you feel billous, neadachy, connote being part consideration for the stipated and all knocked out, just go to said land; said note providing that all your druggist and get a 50-cent bottle past due interest shall bear 6 per cent of Dodson's Liver Tone, which is a interest from date of maturity and that harmless vegetable substitute for dandefault in the payment of any install- gerous calomel. Take a spoonful, ment of interest shall, at the election and if it doesn't start your liver and of the holder, mature all said note and straighten you up better and quicker also providing for 10 per cent attor- harmless to both children and adults. ney's fees if collected by suit; default Take a spoonful at night and wake up has been made in the payment of the feeling fine; no biliousness, sick headannual interest installment due Novem- che, acid stomach or constipated ber 11, 1914, and said note is long bowels. It doesn't gripe or cause inpast due and unpaid. Plaintiff is the convenience all the next day like violegal owner and holder of the said ent calomel. Take a dose of calomel note, together with all rights, title and oday and tomorrow you will feel interest therein, the same having been weak, sick and nauseated. Don't lose duly transferred to this plaintiff. De- day's work! Take Dodson's Liver fendants wholly fail and refuse to pay 'one instead and feel fine, full of vigor and ambition. the same.

then and there before said Court this writ, with your return thereon showing how you have executed the same. WITNESS: MATT L. COBB, Clerk of the District Court

of Dallas County, Texas.

mer, deceased, also every person, firm, of said Court, at office in the City of out Malaria, Enriches the Blood and MATT L. COBB, SEAL) Clerk District Court. Dallas County. By A. W. THOMAS, Deputy. HARRISON & KERR CO., General Contractors. . . Office at Fulton Lumber Co. Phone 107. House Phones, \$28 and 423. W. A. TODD, Agent All Kinds of Insurance Office No. 14, First National Bank Building. Phone 129. * * * * * * * * * * * L. A. KERR, Architect, Office at Falton Lumber Co. Phone 107. House Phone 423. A SLUGGISH LIVER Sick, and You Lose a Day's Work. Calomel salivates! It's mercury.



Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the weil known tonic properties of QUININE Given under my hand and the seal and IRON. It acts on the Liver, Drives



SEE ME FOR FARM LOANS PAGE EIGHT

CARTER-HOUSTON'S

The New Fashions Come Marching In! It Is Going to Be a Season of Rare Elegance and Color

The hundreds of new suits, coats, dresses and wraps that have come into this store form a bewildering array of beauty and elegance of designs, with their sleek, long, voluminous lines, sumptuous fur trimmings and exquisite linings. Materials are soft and pliable, good to look at and just the kind you love to touch.

Dresses

We have a collection of serge, satin, georgette crepe, charmeuse, crepe meteor and crepe de chine dresses that will be unsurpassed for simplicity, originality and youthfulness.

Wool embroidery, silk embroidery, bead embroidery.

Odd pockets, interesting new collars, muscovite or bodice lines, quaint sleeves, fringe.

Dresses for all occasions from the simplest morning frock to the most charmingly fanciful afternoon gown.

Java brown, Moscow green, burgundy, silver gray, mole, crow blue, sapphire and black.

Exquisite taste is shown in combining materials, embroidery, lace, chiffons, satin furs-a color harmony in one frock; nothing that should not be there!

> Up to \$28.50 Special Values at \$15

Women's Suits

Wonderful velour cloths in solid colors and club checks.

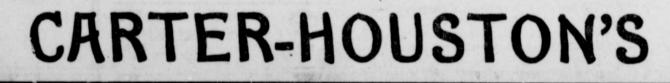
Stunning broadcloths, and other soft finished cloths, in addition to the usual poplins, gaberdines and serges.

Collars have more variety than ever. They are unusually large. A woman can adjust her collar in any style best suited to her face.

Coats are long or medium. Take your choice; they are all good.

Lovely shades of brown, green, purple and burgundy, and plenty of black and navy blue.

> Up to \$42.50 A Big Assortment at \$25





Coats

Voluminous, yet graceful and light, and never so fascinating.

Colors of the soft velours, bolivia cloths, duvetyns, harmonizing exquisitely with the silk linings and furs.

Big, swinging full coats, yet with a a fullness that is all grace.

Up to \$87.50

New Blouses Are Deliciously Gay and Coquettish

Smart conceptions of crepe georgette, crepe de chine and satins.

New collars, new trimmings, new embroidery.

Voile waists that are new in design and promised to be quite the thing this season.

\$1.00 to \$8.50



PLEASING others is more FARMER, care Herald. than sentiment-it's almost an obligation.

· Your family and friends want your photograph.

Make the appointment today

Cochrane's Studio



Ik Stove Polish Works



Source: Federal Government reports. O. M. Unger, Col. R. P. Smyth and E. B. Railroad. Other officers 6.49 General office clerks Station agents Other stationmen Enginemen Firemen Conductors Other trainmen Shopmen Frackmen

DAILY WAGE SCALE.

Farm.

Farm laborers (female)

HERNAN TALKS ON NEW

(Continued from Page One.)

dollar for dollar for money raised with-This appropriation is for building and maintaining® roads. It is just as important to maintain roads as 't is to build them.'

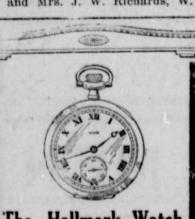
Upon motion of O. M. Unger, a permanent Good Roads Association was organized, following Mr. Hernan's

speech. Chas. Reinken, president of the Chamber of Commerce, presided over the meeting and entertained nominations for the presidency. O. M. Unger declined the nomination, made by Mayor W. E. Risser, on the ground that he is now president of the Puget Sound-to-Gulf Highway Association. His nomination was withdrawn and E. E. Roos was unanimously elected president of the Plainview organization, on nomination of M. D. Henderson. On nomination of George Saigling, J. M. Waller was elected vicepresident. Dr. C. C. Gidney nominated Albert G. Hinn for secretary-treasurer. and his election was unanimous. On motion of Mr. Hernan, a committee on organization was named by temporary Chairman Reinken, who in Dr. J. C. Anderson, W. E. Risser, J. M. Adams, J. F. Garrison and J. M. Waller as his election. Many citizens of the town and the

boys of the Plainview High School, chaperoned by Superintendent Campbell, attended this afternoon's meet-

To meet Mr. Hernan, yesterday

Mrs. H. C. Mcintyre, Miss Kathryn 2.53 Polansky, Mr. and Mrs. I. W. Little, 2.37 Mr. and Mrs. J. F. Garrison, H. C. Gar-1.99 rison, of Belton; Miss Nobles, of Ama-5.28 rillo: M. D. Henderson, A. C. Dinga-3.23 man, of Topeka, Kans.; Fred C. Pearce, 4.49 Mr. and Mrs. Fred Bartsch, Mr. and 3.11 Mrs. Carl Donohoo, Mrs. E. Lee Dye, 2.37 E. R. Williams, Alva Hooper, J. D. Mc-1.59 Gown, W. C. Hilburn, of Hico; H. S. Hilburn, W. W. Connell, J. M. Carter, Farm laborers (male) 1.35 L. T. Mayhugh, Chas. Reinken, J. M. .78 Waller, J. O. Wyckoff, Cecil Warren, Chas. Spencer, Mr. and Mrs. E. L. WANTED-To buy direct from own- Doland, Mrs. Joseph Buchheimer, Mr. er, small tract of land; small payment and Mrs. W. R. Simmons, Mrs. C. R. lown; long time on balance. Address Houston, A. W. Oberste, J. J. Ellerd, tf. Mr. and Mrs. W. E. Winfield, Mr. and Mrs. C. L. Largent, Jim Cunningham, Captain R. A. Barrow, W. A. Todd, Sid CANADA-TO-GULF ROAD. Miller, Jos. W. Ryan, Miss Cora Rountree, J. D. Pelphry, Mr. and Mrs. J. B. Maxey, Ben Sebastion, Dr. and Mrs. C. C. Gidney, Mrs. Ben Smith, Dr. C. D. Wofford, Dr. W. J. Lloyd, Mr. and Mrs. in the State for road improvement! R. M. Peace, J. M. Massey, P. Flamm, Mr. and Mrs. J. W. Richards, W. H.



The Hallmark Watch For Men

The best watch money can buy-\$14 to \$125. Compare-and you favor

We make no claim of supremacy that we aren't anxious to have you verify. Any comparison you choose to make will only affect your opinion in *our favor. Come in and let us prove this to you.

> W. PETERSON Jeweler

The HALLMARK Store

train of several automobiles went to Richards, of Dublin; J. F. Coan, Robt. Abernathy and Hale Center. At Aber-Abernathy, where he had been escorted Bonner, Dr. J. W. Grant, Mr. and Mrs. nathy a premanent organization was urer. Barnett O'Bryan is president of Railroad and farm employees. from Lubbock/by Mayor W. E. Risser, T. A. Miller and D. L. Miller. effected. Five joined there. Fred the Hale Center Club and Dr. S. J. Mr. Hernan was escorted to Plain- Struve is president of the Abernathy Underwood is secretary and treasurer. Miller. Among those who went to view last night after having spoken in club, N. C. Hix vice president, and Fifteen joined the club at Hale Center.

