## THE DI AINVIEW EVENING HERALD

## Volune ${ }^{27}$ ．Number 73

RALLWAY RATE CASE
IS AGAN POSTPONED
．agow Bootlegging Case is MYERS RELURNS AS GWNERL HGGHY SPECQLZEED STCCK Commissioners＇Court Approves WOULD DENONSTRAIE IN With District Court Jury MANAGER OF IHET．L．\＆D．CO．FARMM IS TO BE RRRGGAIED Tax Assessor Jorian＇s Rolls THE COMMUNTYYENTERS

DISSENTION IN COMMSSICN


Klinger and Co．L．Party
Search Rio Grande Country

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WANTS AN ADVSSORY BOARD


Superior Grain Drills, Disc Harrows and McCormack Row Binders. Its time for you to be thinking of these things.
Phone 80 PONOHOO-WARE HARDWARE COMPANY Phone 30


## LONG-HARP DRUG CO.

"THE NYAL STORE"

## We Have a Complete

Stock of School Supplies
We have purchased the exclusive rights for this town of Stafford Inks. This ink sold in bottles which will not spill. You n turn it over-roll it around-and your

We Can Sell You Six Pencil Tablets for 25c
See Our Stock Before Buying We are here to serve you

## Long-Harp Drug Company <br> PROGRESSIVE AND PROGRESSING

Free Delivery

## THE K.C.STAR and TIMES

## Here You Will Find a Definite Policy

IT IS that we try to give the same courteous treatment to all, old or young, whether you buy much or little, without distinction. Then there is the same uniformly low price on every article in the house to everyone, and the same high quality of foods which we give to one as well as to the other.
Our low costs in doing business, our volume of business, our cash basis, and many other details of saving mean that we can and do give you the advantage in prices when you are in need of groceries. We can verify these statements and ask the privilege of doing so if you will let us have your orders during the month of September.

We are sure of one thing that any time that you are displeased and we don't make it right that you will go elsewhere. so you see the necessity of our maintaining our high standard at all times. The thing we most need is your first order. After that we will try to keep them coming if our policy means anything to you as a careful buyer.

If we haven't before served you we want to do so now, if you are already a customer we want you to be pleased well enough to stay with us.


## JaPoute <br> SERGES

If any single line in our entire dress goods section is entitled to special mention-it is Serges.
We show a biggger, better, more attractive assortment of Serges than ever before. They are of high quality, are stylish drappery and extremely serviceable.
You will make no mistake in selecting La Porte Chalk Line Serges, Wale Serges, Storm Serges,
Regimental Serges, Shadow Stripe, Vigoreaux Coating Serges. These are of the well-known LaPorte all-wool quality. We recommend them.

## Newest Fall Merchandise Now Being Shown In Many Departments

## First Shipment of New Fall Shoes, Ladies' Coat Suits and Skirts JUST RECEIVED.

Don't fail to see our lines of ready-to-wear Children's Dresses at un usually low prices

> New Fall Ginghams and Outings at SPECIAL PRICES 12 1-2c heavy Brown and Bleached 10C Coton Flannel 12 1-2ciEverett's heavy Ginghams
Extra Special 12 1-2c heavy Outing, extra quality
White, Pink and Blue 12 1-2c fancy Ginghams, extra 10 C
quality, only

It will pay you to make your fall bill with us. We will as usual "Sell it for Less."

Hamner's Dry Goods Store
Plainview, Texas


## MOTHERS

See those sturdy, long. wearing

Boy's School Shoes

In our windows Just what you are looking for

## Reinken's

Clothing and Shoe Store


When Biy Ben Shoutsan
"Get Up" your Perfection Clothes are ready for the day's work.
Day in and out-at bed time and at crack 'o dawn Perfection Boys' Clothes are ever ready tor service. No
off to delay the starf for shool
off to delay the start for school.
You"ll find oftractive foll styles here ready to prove their
$\overline{Y o u}$ 'll
title as
1 the hived roal boys wear
Needless to say the fabrics and colorings are so varied
you'llige sure to please your taste here.
Priced \$(
$\mathbb{C} \mathbb{A} T \mathbb{R} \mathbb{R}-\mathbb{H O U S T O} O \mathbb{N}^{\prime} \mathbb{S}$
Good Clothes for Beya

## SHOES WHAT

Everytime, say "Red Goose"; they are part of the "All Leather Line

If you sure enough want a pair of sure enough shoes, I've sure enough got 'em for you and what's more I'd be mighty tickled to show 'em to you.

Also, Dry Goods, Stockings, Pencils, Tab lets, Notions, Ribbon, Lace, Hardware, Dishes, Candy

WATCH FOR THE NEW
GLASSWARE
Dealer in Second
Hand Vehicles If you want to buy or
sell any kind of second
 hand
Hill
Shop

## "Specialized Service Means Multiplied Satisfaction"

THE entire service of each Specialty Shop being devoted to some particular want, means greater assortment and an effort that affords originality in style, exclusiveness in materials, and at prices that are incomparable for the class of Merchandise represented.
We guarantee complete satisfaction in quality and service.


Motor $\mathbb{N}$ ews of Gemerall Interest


## CLOVIS-TEXICO Automobile Races

TUESDAY AND WEDNESDAY, SEPTEMBER 19 and 20, 1916

On a special built three mile track just completed, which track is built on smooth level land with no sharp turns where the drivers can put on all the speed they wish to. This track is said to be the best race track in the southwest.
Some of America's Fastest Drivers will be in these Races. Come and See These Daredevil Drivers Race for the $\$ 1700.00$ Cash Prizes
PROGRAM-TUESDAY, SEPTEMBER 19, 1916

## Racing Starts Promptly at 2:00 Each Day

FIRST DAY- 75 -mile free for all for stock cars, any price, but no special built cars to enter. First purse $\$ 300.00$, second purse $\$ 100.00$, third purse $\$ 25.00$. FIRST DAY-Second race-24-mile free for all for stock cars costing less than $\$ 650.00$ f. o. b. factory. First purse $\$ 75.00$, second purse $\$ 25.00$. In this race spectators will not see the excceedingly fast speed as in the former race but che speed gotten out of such cars as Fo
lets will surprise and astonish you.
FIRST DAY - Motorcycle race, first purse $\$ 50.00$, second purse $\$ 25.00$.
PROGRAM-SECOND DAY, SEPTEMBER 20, 1916
Only One Race, and it will be Some Race, on this Fast Three Mile Track 210 miles free for ail. First purse $\$ 800.00$, second purse $\$ 250.00$, third purse $\$ 50.00$. No special built cars to enter this race. Stock cars selling at any price eligible. Some of the fastest drivers in the United States will drive cars in this race and speed above 100 miles per hour should be made
Your Opportunity to See the Greatest Automobile Races in the Southwest. Can You Afford to Miss It?
Hotel accomodations for all visitors. Free dance at ELKS AUDITORIUM, Clovis, New Mexico, Tuesday night, September 19, 1916.
CLOVIS-TEXICO AUTOMOBILE RACING CLUB,Inc.
For further information write CASH RAMEY, Sec'y, CLOVIS, NEW MEXIC0


## LOOK HERE!

Monday we unloaded another carload of

## OVERLAND MODELS 75 AND 85

We have a few of each of these popular models in our showroom now and these additional ones will enable us to make immediate deliveries to those of you who have been waiting for these new cars

## "THE GREATEST LIT TLECAR IN AMEKICA"



Roadster \$620 f. o. b. Toledo

Absolutely Complete I I-2 H. P. Four
Cylinder Motor
o4-inch Wheelbase
Tires $31 \times 4$-inch
non-skid rear
Cantilever
Rear Springs
Electric Switches o
Steering Column

Climbed 2000 feet in seven miles on high averaging 25 miles an hour. Has made 25 miles on a gallon of gas, time and time again. Owners verywhere averaging 18 to 20 miles. Has throttled down to $21-2$ miles an hour-then up to 53 and back again time after time on high-
Can you ask more of any car?
No car at any price rides easier.
There is no car near this price with four inch tires and cantilever prings.
And that is only a few of the big advantages of this wonderful little
Complete for $\$ 635$. See it.

| THE NEW FOUR Model 85 - <br> 35 horsepower en bloc motor $32 \times 4$ inch tires Cantilever rear springs Vacuum tank fuel feed lighting. Gasoline tank in rear with guage column. column. |
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## KNIGHT AUTO CO.

 OVERLAND DISTRIBUTORSPhone 237
Plainview, Texas

RA'TES ONE CENT PER WORD EACH INSERTION

## THE EVENING HERALD'S LIVE WANT AD PAGE <br> TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS


WE COULD HAVE KEPT THE PROFIT won by our fortunate early purchases and still have given a value that was as good as the public would expect, but we are building our business for the future, we are more interested in giving an extraordinary value than in making large temporary profits, so we are maintaining in many things our old prices. Our customers know we are giving them remarkable values in view of conditions and a vast amount of good will is being created that means future business for us. That is the reason our business is increasing month after month.
A VISIT TO OUR STORE will convince you that ours is a busy store and a glance at our mammoth stock will
convince you that we are prepared to take care of your every need. The quality of goods we carry are all the well known lines, goods where "quality tells," such as Palmer Garments, Kuppenheimer Clothes, Gossard Corsets, Queen Quality and Steadfast Shoes and all the standard lines in all departments. Our courteous sales force are now prepared to show you the latest styles and fashions in every department. Come in and help us grow for we are growing as never before. There is a reason, "We could have raised our price but we let the extra profit go." Since we bought our mammoth stock of fall merchandise prices in every department have gone up from 10 to 40 per cent. Every customer who knows the conditions will realize we could have legitimately raised the price to a much higher level.

## THE NEW FALL STYLES AWAIT YOU

Once more the live store presents fashion's finest in the new and accepted Styles for Fall

Again values supreme challenge the at tention of men and young men in search of better clothes. As has been our policy of better clothes. As hast, this season marks another forward step in the betterment of our service to you.
Here you will find a multitude of attractive models. Extreme styles for those who seek a place in the forefront of fashion. Conservative modes for business wear. New pinchback, Beltsacs. Suits with high waist lines, narrow shoulders and peaked lapels.

## Fall Suits- $\$ 13.50$ to $\$ 48.75$

The new Fall Suits arriving here daily are most delightfully different and at tractive. We cordially invite your early inspection of these new fashions.
The features are longer jackets, velve trimming, high back collars, full straight skirts and larger sleeves.

The materials include Velour Plaids, fine Serges, silky Broadcloths, plain Tweed Worst eds and Novelty Weaves.

Among the colors you will find navy blue burgundy, Autumn brown, midnight blue and raven black
In many instances rich fur trimming enhances the wide, flat collars and cuffs. As is usually the case with The Plainview Mercantile Company, we offer the be
Plainview at the modest price of
$\$ 23.75$

## School Satchels Free

We will give with each pair of the dependable Tess and Ted School Sboes a serviceable book satchel free as long as these useful articles last. Tess and Ted shoes are full value from the soles up; but we give this satchel as a token of our apprecia
age of our school caildren friends


Here are fabrics of fine, long fiber wool carefully colored by the purest foreign and domestic dyes.
Novel stripe effects, lustrous browns and blues, greys, tans and fancy mixtures. Every man's want or wish met in the product of America's fastest growing house

> THE HOUSE OF KUPPENHEIMER
Here are greater values than you have ever seen before. Here are suits and overcoats at a price for every purse. Here's service, style and satisfaction guaranteed at
$\$ 20$ to $\$ 45$



## New Autumn Coats

Women's new Autumn Coats are now being shown and include models adapted for general, motoring and travel wear

These new styles introduce the fullness which has been decreed correct by Dame Fashion, without in any way detracting from their trim, tailored appearance. They have large set-in sleeves and the new "Cowl" collar, and are shown of handsome Bolivia Cloth, Checks, Plaids and Mixtures-colors tan, tete de negre, plum, blue and black

Priced from \$15 to \$95

## New Dress Skirts for Autumn

We have just unpacked some new Autumn Skirts-sport, walking and dress styles.
The dressy models are made of plaid surah silk, changeable stripe silks and allblack charmeuse, taffeta and chiffon taffeta.

## Children's Shoes

 How Often Have You Said I wish I could buy shoes that would give my
children good wear." It looks as if I had to buy a pair every month. pair every month.
Children are hard shoes
What more can you expect from a strong, healthy boy or girl? It's good for them to run and jump. The thing for yout to do is to buy them a good strong It's one that is made of solid leather, and good leather; too. It's more important for children's shoes to be made well and made
of good, solid leather than for grown people's. We know this and this is why we sell the famous "Star Brand" Children's Shoes.
They are made of leather throughout. The heels, counters and They are lut torether in the full vamps, too. insures the wearing qualities
If there were better shoes than "Star Brand" we would buy them We have loloked at nearly every representative line on the market and we haven't found one in which we have the same confidence a. we have in "Star Brand" line.
Every shoe is made of solid leather
pair of "Star Brand."

## "Boy Proof" School Clothes

 The Hercules School Clothes for boys have stood the test of nany a lively Plainview lad. They have made good efter re peated years of tial with this live store. Had they not shown their superiority we would have sought something better for best is evidence of their wearing qualitiesEvery piece of goods which enters a Hercules stuit or overcoat is of the same high standard which we have insisted upon from the manufacturers whose lines we handle. They are made with the thought in mind that a school boy will be a chool boy, that he is hard on clothes, and that he must have something just a little bit better than the ordinary if be is to remain a friend of Hercules.
Send your boys in today. They will receive the same more exacting parents

Velvet and Velour Hats Predominate this Fall
 brims are flattened back over the crown in front and drawn out in. to extreme points at the side, or else they are folded up in true Continental fashion, with sharp angles.
In such models the crown is practically a negligible feature, so far as style is concerned. We have hats to suit all purses, at

