# THE PLAINVIEW EVENING HERALD

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PLAINVIEW, TEXAS, TUESDAY, SEPTEMBER 5, 1916

### RURAL SCHOOLS WILL BE PASSAGE OF EIGHT-HOUR AIDED BY TEACHERAGES

WILL REVOLUTIONIZE EDUCATION IN COUNTY, IS BELIEF OF THE COUNTY SUPERINTENDENT.

### OUR COUNTY IS PROGRESSIVE

Nearly Every District Has Made Some Improvement in Buildings During the Summer.

public instruction in Hale County. Monday at 7 o'clock. "There are two schools in this county Lakeview. The schools will be in position to secure the most competent vote-amid stirring scenes. teachers and to hold them. I hope to county will have a teacherage."

ished at Halfway is a monument to return to plague it in the future. the tireless effort and the initiative of the mothers' Club of that school. They most progressive schools in the coun- in the operation of railroad trains in on which many trees have been less than 100 miles long and electric planted. During the year a large re- lines); that they shall receive pro rata inforced concrete drinking trough has pay for work in excess of eight hours, been installed. A windmill furnishes and that their rate of compensation plenty of pure water for the use of shall not be changed pending an investhe pupils and for the trees. This tigation for six to nine months of the school is expecting to get the prize effect of the eight-hour day upon railwhich the county board of education roads by a commission to be appointed offers for the most sanitary and best by the President. kept school grounds.

than the exception, in the rural schools alter it having been led by Senator Unin town yesterday purchasing lumber ture. This amendment was defeated by for repairs and improvements on that a vote of fifty-seven to fourteen. school house. The Center Plains school building is being repaired to the wick, of Georgia, and Clarke, of Arkanlaid. The Runningwater school build- Republican, La Follette, of Wisconsin, Wednesday, rural school day at the Boston. ing has been painted during the sum- voted for it. mer. At Liberty \$169 has been expended on the building.

been issued for the construction of a a visit with the family of Mrs. Mahan's new building. This structure is to be parents, Mr. and Mrs. W. B. Sheffy, of brick. Downstairs there are to be four class rooms, and upstairs two class rooms and an auditorium. The cost of this building will be reduced Santa Fe Livestock Embargo by the citizens of the town and other patrons of the school who propose to haul the brick without cost. There is also to be built in the north end of this district, which is a large one and pecu-

building more comfortable. Two

proved lighting system is to be ready day. for the pupils of the Norfleet school.

structed, in the East Mound District, recall of the strike order by the traina few miles east of Plainview. This building, complete, will cost approximately \$6,500. 'It is to have two stories, with three class rooms down stairs and a music room and auditorium upstairs.

Improvement in the Abernathy district is practically limited to the play- in Plainview Saturday. They will ocground equipment, which is the best of cupy the new Hooper house on Wayany school in the county, Plainview land Boulevard, which has just been not excepted. Four hundred and sev- completed. Mr. Lamb is one of the enty-five dollars is being expended in owners of Helen Temple farm, he and the Prairieview community. A Smith. Mr. Hutchinson having recently closed heating system and approved lighting a deal with Dr. A. C. Scott, of Temple. system are being installed.

In the Hooper district the tax rate has been raised from 20c on the hundred dollars to 50c, the maximum allowed by the law. The school has done this to get in line for the State aid which so many of the schools of the county received last year. This action was taken by the voters of the district at an election held August 31.

The Snyder school house has been moved, improved heating and lighting systems installed and other improve- berry neighborhood, was created about

ments made, at a cost of \$600. miles west of Hale Center. The build- be erected without issuing bonds.

raised to 50 cents. The Sunshine district, in the Canter- cient instruction.

Measures Emacted Gain Support of Democratic Senators; Republicans Oppose.

of a general railroad strike, which has been hanging like a pall over the country for a month, was lifted to-

Three hours after the Senate had passed without amendment the Adamson eight-hour day bill, passed by the House yesterday ,the heads of the four "The teacherage will do more to great railroad employees' brotherhoods revolutionize the rural schools of the telegraphed 600-odd code messages to country than any other one factor," is their general chairmen in all parts of the statement of Judge W. B. Lewis, the country, cancelling the strike order ex-officio county superintendent of issued a week ago to take effect next

The legislative expedient to avert the which have teacherages-Halfway and strike was passed in the Senate by a vote of 43 to 28-almost a strict party

Some Senators, thoroughly aroused, see the time when every school in the declared Congress was being coerced into enactment of legislation that it The teacherage which has been fin- did not desire and that it knew would

#### Provisions of Bill.

The bill that stopped he strike prohave completed the cottage at a cost of vides that after January 1, 1917, eight \$600. Incidentally, this is one of the hours for a day's pay of men engaged ty. There is a large school ground, interstate commerce (excepting roads

Efforts to amend the bill in the Sen-Progress seems to be the rule, rather ate were futile, the supreme effort to Department of Agriculture, Austin. It sustained serious injuries when a bugof Hale County. In the Midway dis- derwood, who sought to provide that trict \$75 has been spent this summer the Interstate Commerce Commission sulted in the organization of the Girls' handle & Santa Fe at Hale Center, morning sessions. The ministers of demanded that agents of the Teutonic in repairing the school building. Trus- should have power to fix railroad Home Economics Club and incidental- throwing her out of the buggy. She the town conduct devotional exercises tees of the Happy Union school were wages and hours of service in the fu- ly, the pig clubs. She has requested was on the stand this afternoon. On each morning.

Mr. and Mrs. J. C. Mahan left yester-At Petersburg \$8,000 in bonds has day for their home, in Wellington, after who live six miles south of Plainview.

# Cancelled Their Stock Train

Livestock shippers in the Plainview liarly bounded, a new building to cost country were handicapped last week by the threatened strike of railway The Westside school will be much employees. The bulk of the livestock better than ever. Seven hundred dol- shipped from Plainview is carried by lars is being expended to make the the special stock trains which leave each Saturday morning for Fort Worth, teachers will be employed this term, Texas, and Wichita, Kansas, and orand the school becomes a rural high ders rescinding the embargo were received by the Santa Fe agent, John A Smith heating system and im- Lucas, too late to permit loading Satur-

Shipment of stock, however, was re-Another brick building is being con- sumed Monday morning, following the men's brotherhoods.

#### WILL OCCUPY NEW HOOPER HOUSE ON WAYLAND BOULEVARD.

Mrs. E. C. Lamb, A. J. Lamb, and Elbert, Louise and Lulla Lamb arrived

#### BAPTIST LADIES TO SEND \$115 TO BUCKNER HOME.

The Ladies' Aid of the Baptist Church served a chicken pie dinner yesterday, in the Dorsett Building.

The proceeds are to be given for the benefit of Buckner Orphans' Home. About one hundred and fifteen dollars were received.

a month ago. On the 22nd of August Anchor is a new-school district. The they voted a fifty-cent tax. They will school building will be located seven have a new \$800 building, which will

ing will cost approximately \$1,000. The Practically every school in the countax rate in this district has also been to has provided new charts and maps for Wichita Falls, where he will attend limestone trimmings. and otherwise prepared for more effi- the meeting of the Amarillo Presby-

### Lambs Will Be Worth 14 Cents and Wool 50 Cents April First?

From a man who has had fifteen years' experience in feeding sheep in this and other states The Herald has secured the statement below. In the belief that the sheep industry is a good one for South Plains people to foster, we are pleased to present this statement, for WASHINGTON, Sept. 2.—The threat | the veracity of which we vouch, knowing personally and well the man who gives it, but who shrinks from the public use of his name:

'The American Breeder' says fat lambs will be worth 14c per pound before 'April Fools' Day,' and that some grades of wool will week. Parofessor J. W. Campbell, sube worth 50c per pound 'in the dirt.'

"My observation for the last twenty years is that fat lamb prices schools, is general supervisor of the Venizelos, Ex-Prime Minister, Pledges. do not generally commence to raise until March, and continue to raise institute. until grass breaks the price in June.

'Lambs that are sold before April are wooled lambs. Lambs sold the latter part of May are clipped, and the raise in price from the fifteenth of March until the latter part of May is usually nearly equal to the value of the wool.

"Wool from Hale County lambs in Chicago is worth 32 cents to 35 cents per pound: All charges for shipping and selling, etc., are 2.42 cents per pound.

"I have two-year-old ewes that dropped lambs the first of June. which is very late, for they ought to come on farms in February. These ewes and lambs have had nothing to eat in this long dry spell but weeds until the last few days, when the wheat had come up. The lambs weighed today, September 4th, forty-eight pounds each. What ought a fourteen-month-old lamb to weigh and what ought it to be worth with the wool?

"Now, you can figure for yourself the profit made on these ewes. Stop making fun of the little 'Ba, Ba's.

### A BIG TIME PLANNED FOR RURAL BOYS AND GIRLS

Y. M. B. L., Dr. R. F. Hare and Mrs. Verdict in Damage Suit Brought by J. L. Landrum to Be Hosts for Visitors Rural School Day.

show the slides in the afternoon.

Hilburn, P. J. Wooldridge, B. O. San- whom the defense hopes to prove an ford, Luther Bain and R. E. Cochrane, alibi, not having been located. been extended to all the rural school exemplary damages, resulted in boys and girls who may be in Plainview judgment for the defendant. on that day. In addition, the Boy Yesterday the court heard motions in Scouts and the Campfire Girls have numerous civil cases. been invited. The Texas Land and Development Company, through its manager, J. W. Pipkin, has been generous

the hearts of boys and girls.

The program provides for all the boys and girls to meet at the Lake by six o'clock, so that those who live at a program and not be kept too late."

# City Board of Equalization

Garrison, G. C. Keck and Tax Collector John Vaughn, are hearing complaints from property owners today. The general valuations in the independent the new high school building .

#### WILL VISIT OLD HOME.

W. I. Scudder left this morning for an extended visit in the neighborhood of Seymour. He will probably be gone until Christmas.

#### IS ATTENDING PRESBYTERY.

### MASTERSON DAMAGE SUIT BEFORE DISTRICT

Mrs. Nannie Lagow Favors Deputy Sheriff Dunlap.

Additional interest in the entertain- Judge R. C. Joiner of the District zelle Treadaway, Mrs. Ola Legg, H. P. ment to be given for the members of Court is hearing the case of Mrs. T. C. Webb, S. J. Woodruff; D. M. Green, the Hale County Pig Clubs and the Girls Masterson vs. the Panhandle and Santa Olton; Miss Ara Stafford, Mrs. Prudia all of the members of the home eco- the jury in this case are: H. R. Carr,

be made with one of the theatres to S. F. Lagow, charging unlawful sell- the evening. ing of intexicating liquor in prohibi-Landrum, George R. Quesenberry, H. S. Monday, Marcus Looney, a witness by

chairman, as a committee, are arrang- In the case of Mrs. Nannie Lagow ing details for the entertainment on vs. W. J. Dunlap, in which Mr. Dunlap Wednesday evening. Invitations have was sued for \$5,000 actual and \$5,000

#### WHITT TO CHICAGO.

Plainview. Boating will be allowed the decorator and advertising man with Company, the Council having voted last guests of that evening free of charge. Plainview Mercantile Company, will night to amend their former order to The committee has planned a bacon leave tomorrow morning for Chicago, that effect, and Mayor W. E. Risser was fry. Then there will be ice cream, iced where he will accept a position in the instructed to execute a release to the watermelons and other things dear to advertising department of a large retail house there.

> MARRIAGE LICENSE ISSUED. Marriage license has been issued by Cook and Miss Ruby Thompson.

### PRESBYTERIANS LET CONTRACT Is Hearing Tax Complaints FOR A NEW CHURCH BUILDING

The City Board of Equalization, J. F. New Structure to Be Ready for Occupancy Within Ninety Days After the Eleventh.

raised. This is to care for financing Church. G. C .Martin made the best the Studebaker in Plainview. bid, \$8,425.65. At this figure he is to The valuation of the Panhandle and wreck the old building and construct CONTRACT LET FOR NEW Santa Fe Railway Company's property the new, using whatever material he has been raised from \$75,000 to \$100,- can from the old building. The trustees will give him possession of the Yesterday morning the contract for and the new building is to be turned Motor Sales Company, Inc., was let by over to them within ninety days.

will consist of the auditorium, ladies' amounts to \$6,250. parlor, class rooms and a reception The new building will be started as debaker car on a vacation. They reroom. In the basement is a dining soon as the present building has been port a delightful trip. room, kitchen, Sunday School class moved. rooms, and a furnace.

The base of the building will be of cement blocks, and above the window Rev. T. B. Haynie left this morning bases will be of pressed brick with

### TWO COUNTIES HOLDING VERY | GREECE ACCEPTS ALL SUCCESSFUL INSTITUTE HERE

Ninety Teachers Are Enrolled-Interest and Preparation Are the Best.

Ninety teachers of Hale and Lamb counties are enrolled in the Teachers' perintendent of the Plainview public

Teachers in attendance are agreed that this is the most successful session ever conducted in Plainview. The subjects are interesting and all show thorough preparation.

The morning sessions are general, as is the first part of the afternoon sessions, but following recess the eachers divide into sections, one studying subjects of interest to grade teachers and the other high-school ques-

Professor Marshall, of New York State, has been an interesting lecturer whose name does not appear on the

Those who have addresesd the institute are Mayor W. E. Risser, A. D. Payne of Abernathy, Chas. Clements, of Premier Zaimis. Misses Briggs and Longmire, Dr. C. D. COURT Wofford, Mrs. Chas. Santa, Mrs. Mc-Tarleton; W. F. Nix, Ellen; Mrs. Mc-Cabe, Hale Center; Frank Locke, East Mound; Miss Poston; E. B. Brown, Littlefield; Miss Carrie Pace; A. L. Tarleton, Lakeview; Miss Ethel Mc-Millan, Miss Addie Davidge, Miss Mo-

nomics clubs to be present at the en- C. H. Bucks, J. W. Alexander, M. D. an interesting program especially for against Greek subjects guilty of com-Only two Democrats-Senators Hard- tertainment Wednesday. It is hoped Leach, C. S. Ebeling, C. Z. Jay, K. D. rural teachers and for patrons and pu- plicity therein. that the stereopticon slides will arrive Thomas, C. W. Trent, J. D. Johnson, pils of the rural schools has been proamount of \$137. A new floor is being sas-voted against the bill, and one from Austin in time to be shown on K. L. Scudder, Geo. Douthitt and J. J. vided. The Y. M. B. L. and Dr. R. F. Hare and Mrs. J. L. Landrum entertain County Institute. Arrangements will The case of the State of Texas vs. at the Lake for the boys and girls in Denmark. After the deposition of

> Dr. R. F. Hare, county agent; Mrs. tion territory, has been set for next Court room, the teachers of the two the crown on Prince William, of Dencounties will spell against the citizens mark. A George was then called, who, from the Webster "Blue Back Speller." The hour set is 8:30.

### Alley Will Be Included in Park to Be Built By Santa Fe

Title to the alley in Block 1, Depot Addition, will in the future be vested in granting the use of the park at Lake | Clyde Whitt, who has been window | in the Panhandle and Santa Fe Railway to be built by the railway company.

The secretary reported sewer and water rents collected during August to distance may remain for the entire County Clerk B. H. Towery to E. W. the amount of \$482.67. Tax Collector two porblems: First, whether Greece John Vaughn reported taxes collected to the amount of \$38.49, delinquent tax, and \$8.00 occupation tax. Fines were collected during the month to the amount of \$9.45.

#### PELPHRY BUYS DORSETT'S INTEREST IN AUTO BUSINESS,

The local Studebaker agency has passed from Dorsett & Pelphry to J. D. Pelphry, who has purchased the building owned by W. R. Simmons, known Contract was let last night for the as the Avery Building, and will make school district have been slightly new building for the Presbyterian this new location the future home of the appointment of Chas. O. Austin as

property on the eleventh of September, a new garage to be built for the Hupp I. N. Brooks, who will own the build-The first floor of the new building ing, to Harrison & Kerr. The contract Thursday night from Missouri, where

#### CUTS OFF HIS TOE.

severe the big toe of his right foot.

BRITISH AND FRENCH GOVERN-MENTS NOW CONTROL MEANS OF COMMUNICATIONS.

### Institute which is being held here this week. Parofessor J. W. Campbell, su-

Support of Cabinet of New Premier.

ATHENS, Sept. 3 (via London, Sept. 4.—Baron von Schenck, chief director of the German propaganda in Greece, has been arrested and taken on board a cruiser of the Entente allies. Sixteen additional warships of the En-

tente powers have arrived at Piraeus. Diplomats of the Entente allies had demanded that Baron von Shcenck and sixty co-workers in behalf of the central empires be expelled from Greece. It is reported that he barricaded himself in his house in Athens and surrounded it with a score of armed guards and his friends to protect him.

Ex-Premier Venizelos has announced his unqualified support of the Cabinet

LONDON, Sept. 4 .- The Greek Government at Athens has accepted the demands of the Entente powers in their entirety, and agents of the French and British Governments are taking over the control of the postal and telegraphic communication.

British and French ministers at Ath-Home Economics Clubs arises with the Fe Railway Company for personal dam- Wright, Ralph Porter, and others. Mrs. ens presented Saturday a note to the arrival of Mrs. J. L. Landrum, of the age. Mrs. Masterson alleges that she Eva Barnes, Miss Nannie Mae Duna- Greek Government demanding control way, Miss Eula Mae Peace and the of the posts, telegraph and wireless will be remembered that the visit of gy in which she was riding struck an High School orchestra have given mus- systems, on the ground that they were Mrs. Landrum several months ago re- iron stake on the property of the Pan- ical selections and readings at the being used by enemies of the Entente: allies employed in corruption and espionage must immediately leave Tomorrow is rural school day, and Greece and that measures be taken

Constantine is a son of George I.,

second son of King Christian IX. of

King Otto, in 1862, the National Parlia-Thursday evening, in the County ment in the following year conferred with the concurrence of his own family and the consent of the great powers, ascended the throne as George I. of Greece. This king consistently pursued a Pan-Hellenic attitude, as shown especially in the war with Turkey. Constantine ascended to the throne upon the assassination of his father, George I., March 18, 1913. The ministry apopinted October 19, 1910, was headed by E. Venizelos, premier and minister of war. A conflict between the policy of the premier and the king was clearly revealed in March, 1915, when Venizelos resigned. The most important statement of policy up to that time by the premier was declarawill be included in the park which is the following June the Venizelist party prevailed. The second resignation of Venizelos occurred October 5th, when the government was face to face with should fulfill her treaty obligations by aiding Serbia against Bulgaria; second, whether Greece should allow Anglo-French troops to pass through Greek territory on their way to fight with the Serbians. In his political duel with the premier, Constantine was

#### AUSTIN SUCCEEDS PATTERSON AS INSURANCE COMMISSIONER.

a half of the war,

Governor Ferguson has announced commissioner of insurance and banking, to succeed John S. Patterson, who was killed at Teague last week. Mr. GARAGE FOR HUPP COMPANY, Austin was appointed deputy commissioner in March, last.

#### BACK FROM MISSOURI.

P. L. Kemble and family returned they have been in Mr. Kemble's Stu-

#### DOWDENS ARE BACK.

Mr. and Mrs. E. Dowden returned While playing in the alley back of today from an extended summer trip the McAdams' Lumber Yard Friday, in the North and East. Mr. Dowden L. A. Kerr, of Plainview, is the archi- Leroy Warren had the misfortune to drove from Oklahoma City a 1917 Model Franklin "six."

# If You Would Be Correctly Dressed

You will find your ideal in Coat Suits, Dresses, Skirts, Shoes and in fact everything that goes to enhance your appearance. Our courteous sales force will be pleased to show you whether you buy or not.

### **OUR NEW COAT SUITS**

The very newest creations in the desired materials and colors at the most attractive prices. We show only the most distinctive and original models and always at popular prices, \$16.50 to \$42.50.

### **FASCINATING FALL DRESSES**

Featuring the new models of the best makers in the country. Our competent buyers selected only the most nobby and novel garments, and we cannot say too much regarding their beauty and attractiveness. The prices will please you—\$12.50 to \$34.50.

# Jacobs Bros

### Community Correspondence

GOOD BAIN AT LITTLEFIELD.

LITTLEFIELD, Texas, Aug. 31 .-D. L. Schellenberg has just moved in O. C. Axtell Thursday. Notwithstandand begun improving his farm north- ing the inclemency of the weather, west of town. Mr. Schellenberg is the there was a good crowd in attendance. third farmer to come from California to Littlefield recently. G. G. Wiebe HUGO STEWART IS PRESIDENT has moved in with his family from Canada, and reports some six other families from there will reach here within the next sixty days. New famistantial, steady growth.

wheat this fall.

#### RUNNINGWATER NEWS.

RUNNINGWATER, Texas, Sept. 1 .-Brother Longstreet filled his regular appointment here last Sunday.

Miss Gladys Hardin is visiting Miss Esther Anderson this week.

J. W. Taylor is having his house painted.

Mrs. Mosley and Mrs. Duncan visited Mrs. Elrod Wednesday evening. S. W. Waddill was out here Wednes- vited. day in his new Ford.

Roscoe, Walter and J. D. and Misses Ona and Stella Hannah visited in the C. F. Knight home from Saturday to Monday.

visiting her parents this week.

Misses Audry and Clois Knight at-

Alvie Willis, of Plainview, visited evening. relatives here Sunday.

Mr. and Mrs. Ed Monzingo have purchased a new Hudson car.

Mrs. H. R. Tarwater returned from a visit in Tennessee last Saturday. Marion Leamon left last Tuesday day evening to attend church.

here the eighth of September.

for Hulver, Texas.

### CONVENTION MET AT THE "YL."

SPRING LAKE, Texas, Sept. 4 .-Cleavenger were in Muleshoe the first dinner Friday with Miss Rena Gilbert, of the week

attending Teachers' Institute at Plain- Deer, Texas. They will build an ele-

Mrs. W. S. Hall enjoyed a visit from her mother the first of the week. Mrs. M. E. Cleavenger visited with He will return Saturday morning.

Mrs. Dorothy Helm, near Plainview,

Mrs. P. D. Vore, who has been visit- KANSAS CITY STOCK ing her sister at McCloud, Okla, re-

turned nome Saturday. S. M. Rice, of Hereford, was here the

first of the week. Hereford Wednesday.

tell and Charline White.

The C. E. Society of this place is planning to attend the C. E. Rally at Killers seemed anxious for cattle Friona September 10.

and Rev. McRoy were among those were strong those days. Today there who attended the Bailey County Sun- is some weakness, most of the packers day School Convention, which was held well supplied, and the shipping outlet

Revival services will be held at the ers say Eastern killers gave them

school house this week.

The Ladies' Aid and Missionary meeting was held at the home of Mrs.

### MT. VERNON LITERARY CLUB.

MOUNT VERNON, Sept. 3.—The Young People's Literary Society met lies are moving in almost weekly, and Friday. The following officers were this community is enjoying a sub- elected: Oliver Shelton, president; Hugo Stewart, vice president; Mrs. A splendid rain fell here today, the Z. A. Dunman, secretary and treasurer; the market would doubtless have held second recently. Crops are very prom- Miss Glenna Thomas, assistant secreising, many farmers having as good a tary; Jamie Duncan, Mrs. Roxy Harp chance for feed crops as last year. A and Fred Cox, program committee. very large acreage will be planted in This society will have their first program Friday evening at 8:30. Every-

> A large number attended Sunday is growing fast. Fred Cox is the new superintendent.

There were fifty-two present Sunday evening to hear Rev. G. I. Brittain, of head, and the market lost its keen edge. The principal event of the present school in this country and the best attention.

There will be singing at 8:30 p. m. every Sunday night. The public is in-

#### KRESS NEWS.

KRESS, Texas, Aug. 31.—We had a strength will assert itself. For the nice rain in the vicinity of Kress Wed- moment, the market is uneven, with a Miss Fannie Locke, of Canyon, is nesday night and Thursday. Another weak tendency. good shower fell Friday.

Leon Riegel and Valy French took

of Kress, motored to Liberty Wednes- The market is quiet today, but the were lined up for the parade, in which give directions how to reach points of

Mr. and Mrs. J .V. Boston called on The Holiness meeting will begin, Mr. and Mrs. J. C. Gilbert Sunday af-

Mr. and Mrs. Frank Roberts re-BAILEY COUNTY SUNDAY SCHOOL turned home Wednesday evening from Amarillo. They report that Mrs. Charley Bush is getting along fine at Ama-

Messrs. Wallas Phipps and Norman Leon Riegel and Valy Frenhc took of Kress. Mr. Riegel and Mr. French Misses Myrtle and Beatrice Vore are will leave Sunday morning for White vator at that place.

> J. V. Boston, of near Kress, left Friday morning for Amarillo on business. F. T. Skipworth, of near Kress, is ill

### MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Sept. 1.-Two thousand cattle came in O. C. Axtell and F. Ott took grain to today, killing cattle unevenly lower, under the influence of a heavy run at Mrs. M. E. Cleavenger and son Chicago, and a break there, stockers Jesse were shopping in Plainview Sat- and feeders about steady. Beef steers are around a quarter lower than Wed-Mrs. Willis White entertained Mrs. nesday, cows steady to 25 cents lower. Leona Harris and Misses Nettie Miller. A rather light run is expected the first Gladys Axtell, Hazel White, Fern Ax- of next week, and there should be a

Beef Cattle.

Wednesday and Thursday, when the D. G. Axtell, C. E. Bales, Ansel Bales strike seemed sure to come, and prices on killing grades closed. Order buy-

will be strong bidders the first of the are worth \$7.00 or better, wethers play given by children from between

\$11.00, and Kansas pasture steers reached \$9.50, bulk of the grass steers at \$7.25 to \$8.50. Lighter Oklahoma grass steers \$6.50 to \$7.25, Oklahoma

Stockers and Feeders.

up except for apprehension about rail-August last year.

A fair Friday run came in, 5,000 fairs. of yesterday, most of the order buyers season is the children's play festival, was \$10.90, 20 cents under top yesterday, and bulk of sales ranged from \$10.50 to \$10.85, heavy hogs up to \$10.85. The situation has a strong into action again doubtless this

Hogs.

#### Sheep and Lambs.

Sales yesterday were 50 cents highstrength of yesterday, though it is many well known public and historical interest.

good orders since Wednesday, and they partly gone, was a hopeful sign. Ewes characters were represented. A floral J. A. RICKART, Market Correspondent.

#### BATTLE CREEK AT PLAY.

wintered steers up to \$8.25. Colorado learning to play. The business and drinks were served to them for one beef steers weighing around 1,050 professional man, as well as the chil- cent a portion. pounds sold this week at \$6.75 to \$7.35, dren, are being educated in the art In the evening the annual communand some Oregon steers brought \$7.25 through the efforts of the Community ity dance was held, on the new asphalt Play Committee of the Chamber of pavement near the center of the city, Commerce. Certain days are set aside the pavement being sprinkled with oat-Stockers and feeders declined 15 to during the year for entertaining the meal to make a smooth dancing sur-30 cents after Tuesday, but a good young people. The entertainment takes face. The block was brilliantly lighted many buyers came in, and sales today the form of play festivals, Venetian for the occasion and roped off from are steady with yesterday. Demand nights, Hallowe'en celebrations, com- the traffic. Five thousand couples can the first of the week was strong, and munity dances, roller skating, com- be accommodated on this dance floor, munity Christmas trees, outdoor sports, and there were fully that many present parades, automobile rides, masquer- on the evening in question, from all road service. Good red feeders sold ades, etc. The business men are not walks of life. One end was reserved up to \$7.50 today, and there is a fair only interested in giving the youth a for colored people, and the opposite demand for stock cattle, everything good time on these occasions, but take end for very young children who were desirable in the yards being pretty an active part themselves in the gen- learning to dance. The Grand Trunk well cleared. Shipments out of eral play. The children, in turn, respond of forty pieces furnished the stockers and feeders in August were spond heartily to calls for assistance music. Men were not permitted to School Sunday afternoon. The school 113,000 head, compared with 54,000 in when it is needed during "clean-up" wear their hats or to smoke on the week, in fly-swatting contests, vegeta- dance floor. ble garden contests, and other civic af-

being temporarily out of the market, held this year on June 22 and 23, unbecause of railroad rulings. The top der the immediate supervision of the children and their transportation to Community Play Committee of the Athletic Park have been, in the past, a Chamber of Commerce, assisted by the serious problem.—The American City. business men and school officials, who acted as hosts. The festivities started undertone, and when order buyers get off on the afternoon of June 22 with an exhibition by the Boy Scouts. In the evening the children were taken for an hour's automobile ride. One hundred automobiles were furnished for this purpose by the owners of cars in the city. The play festival proper was partended church at this place Sunday of Kress, and Valy French and Well er than previous day, but the support ticipated in by over 3,000 children from Bush motored to Plainview Tuesday given the market was taken away to- the grades below the eighth. One hunday, and sales are off 25 to 50 cents, dred prizes were offered to the best maps of the National Forests will be The Kress elevator is now com- Utah lambs at \$10.25. Thursday the costumed. The retail merchants had distributed to tourists this summer. pleted. Bring in your wheat now, Gemmell, Idaho, lambs brought \$10.75, bought 10,000 noise-making toys, paper These maps show the best camp sites, Utahs making the same price. Feed- hats, squawkers, horns and flags, which good hunting and fishing grounds. ing lambs this week sold up to \$10.10. were distributed to the children as they roads, trails, and telephone lines, and

the first and fifth grades was staged on three large truck floats. There were ponies, a Ferris wheel and a merry-go-round, on which the children enjoyed themselves free of charge. Ice Battle Creek as a community is cream, cake, sandwiches and soft

made of the conduct of the dancers during the evening

The children's play festival on the business street will probably be made an annual event, as the care of the

All of the 28 counties of Utah contain portions of National Forests, and consequently all share in the 25 per cent of the National Forest receipts which is paid over to the road and school

One hundred and thirty thousand

### We Have Put In Stock a Full Line of School Books and Supplies

We think we are offering the best 5c tablets ever offered the public. Pencils, inks, erasers, composition books, arranged so we can give you prompt service.

As an encouragement to the boys and girls to make our store their headquarters we are going to give a first-class raincoat, now in our store window, to the one bringing us the largest number of Rexall tablet covers. This will be awarded on Saturday, October 28th. So buy all your supplies here and get full bene-

### DYE DRUG **COMPANY**

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West Side Square

# Hamner's September Specials

Buy in September it Will be Higher

12 1-2c Heavy Brown and Bleached Cotton Flannel 10c

12 1-2c Everet's Heavy Ginghams for Shirts, Aprons and Dresses 10c

12 1-2c Heavy Outings, extra quality, White, Pink and Blue 10c

12 1-2c Fancy Ginghams, extra quality, at only 11c

We are making extremely low prices on Muslin Underwear, Shirt Waists, and Middies; all summer Slippers in Ladies' and Children's at big reductions; all summer Underwear specially low to close out.

New goods coming in every week. Our Ladies' Coat Suits and new Fall Shoes will be in this week. Wait for our stock.

We will as usual save you some money on Fall and Winter Merchandise. Always glad to show you our goods.

HAMNER'S DRY GOODS STORE Phone No. 210

### The Next Step in Agriculture

By HON, F. B. MUMFORD, Dean of Agriculture, Missouri University, Columbia, Missouri. Address Before Texas Farmers' Institute, Austin, Texas.

It is a very significant fact that in trested in your success or in my suc these recent years unusual interest has cess as farmers—that class is the ultibeen taken in the farmers' affairs. mate consumers-those people who The business interests, the railroads, have to buy the things that you and the banks, the representatives of big grow for them to eat and wear. Albusiness interests, and all those people most the last class of people in our whom we generally class as the com- population to take a wide interest in mercial interests of this country have the affairs of agriculture has been the suddenly taken a great interest in the farmer himself.

affairs of the farmers. Another class Now, why is it that we have at this of people recently has come to feel in- time come to take such an active in-

> Watch this Space in Friday's Herald



One way second class Colonist tickets will be on sale September 28th to October 8th to California and certain intermediate points.

Sovereign Grand Lodge I. O. O. F., Chattanooga, Tennessee, September 13th to 23rd, final return limit September 28th, round trip \$43.40.

Old Cowmen's Reunion at Sweetwater, September 7th and 8th. Tickets on sale September 6th and 7th, final return limit September 11th; one and onethird fare for the round trip.

State Livestock and Products exposition at Roswell, N. M., September 18th to 22nd. Tickets on sale September 16th to 21st, final return limit September 24th. Round trip \$10.00.

For further information call on or phone 224.

### LUCAS, Agent



At preserving time just watch the woman who makes the most delicious preserves you have ever tasted.

Note how carefully she seals her jars and glasses; for that is one of the main reasons why her preserves are always a success.

#### TEXWAX

is helping thousands of women make delicious, appetizing preserves.

It is a pure, odorless, tasteless wax, the best seal for all kinds of jars, bottles and glasses.

Your preserves will retain all the natural flavors of the fresh fruits with TEXWAX.

Get TEXWAX in one-pound packages from the TEXACO dealer near you. He has other TEX-ACO PRODUCTS for home use.

### THE TEXAS COMPANY

Houston, Texas Distributing Points Everywhere

terest in Agriculture? Our State of ago. It is more difficult today in the community loses in population, as rapid progress. Now a great many Missouri had three thousand farmers developments of the agricultural sec- many have, it is pointed to by the com- educated leaders have come to the concome in to the University of Missouri tions of this country for a young man mercial interests as evidence that clusion that the rural school is a less

tically overtaken production. We are no longer producing a surplus for exto be solved by the farmers of this

any given community. Now, in the first place, the great natural resources development of agricultural schools and colleges, in spite of all these tremendous advances, it is still true that the actual yields per acre are declining. When our friends, the commercial interests, look at the yields of America compared with those Europe, there is great concern. We see America, 13 to 15 bushels per acre; Europe, 30 bushels per acre. This is often pointed to as inefficiency of the American farmer. You and I have been inefficient. The yields of the crops are less and the farmer is called inefficient. It is easy to jump at a conclusion like this, but it is quite dangerous. This is illustrated by a farmer who had a sick horse whose symptoms were the same as those of his neighbor's horse. He went over and asked his neighbor what he had given his horse when it was sick. The neighbor told him that he had given it a pint of turpentine. The farmer went home and gave his horse a pint of turday when he went over to his neighbor's he told him that the turpentine killed his horse. The neighbor said, 'Well, it killed mine too." Now, I want to say this, that all this talk about the inefficiency of the American farmer is rot; it isn't true. The American farmer has done as well as any other intelligent man would have done under the circumstances. He has accomplished as much or more than any other farmer of the world. Now, how are we going to measure efficiencyyields per acre? If we do, the American farmer would be nowhere. We would go to China and Japan. If you want to read a novel, read "Forty Years of Agriculture," by Professor

King on the agriculture of Japan and

China. Among other things, Professor

King tells of a family of twelve living

on 2.3 acres, and the amounts they raised per acre were simply amazing,

surpassing anything we have ever seen in this country, but at what a cost of

human labor and happiness. Yield

per acre is not and should not be a

measure of efficiency. The true meas-

ure of efficiency is the product per

man, and measured from this stand-

point the American farmer is the most

efficient farmer the world has ever known. The production of a bushel of

wheat in Texas represents one-fifth of

the amount of human labor that the same amount would require in Ger-

many or France. I shall probably have

more to say about the efficiency of the

farmer a little later, but it seems to

be true, moreover, that this combina-

tion of circumstances confronting the

American farmer has made his profits

less. I know some of you will imme-

diately call my attention to the numerous automobiles, etc., on the farms and the more luxuriant way of living, but

what I want to say is this, that it is more difficult for the American farmer of today to make a good interest on his investment than it was fifty years

dence that there is something wrong as many people.

to discuss their problems. I think without capital to buy land and pay there is something wrong with agricul- efficient institution today than it was we have come to a time when we must for it from his earnings than it was ture. But, such a loss usually occurs thirty or forty years ago. In some in the best agricultural districts. Now, sections that may be the case. It used Now, another thing to which our what does this mean? Why, it means to take a real man, who had to have that we have a new set of problems, attention is called is the fact that the individual farmer today is something besides brains, and he had that we are confronting a new set of older agricultural sections are losing more efficient than he was ten, fifteen, to have brains too to teach a rural in popularity. This is regarded as evi- or twenty years ago. We don't need school forty or fifty years ago. But,

with the rural districts. Why, if one But perhaps worse than these things rural school is not less efficient than of our cities should lose 5,000 people in which I have mentioned, but very inti- it was fifty years ago, but it has lagged the course of a decade, it would be re- mately associated with them, the great behind. It has not kept pace with the garded as evidence that the city was rural social institutions-the rural city schools and colleges. City and on the decline, on the road to destruc- church and the rural school-have tion. So, when a great agriculturalfallen behind in this procession, in this

(Continued on Page Four.)

### Here You Will Find a Definite Policy

IT IS that we try to give the same courteous treatment to all, old or young, whether you buy much or little, without distinction. Then there is the same uniformly low price on every article in the house to everyone, and the same high quality of foods which we give to one as well as to the other.

Our low costs in doing business, our volume of business, our cash basis, and many other details of saving mean that we can and do give you the advantage in prices when you are in need of groceries. We can verify these statements and ask the privilege of doing so if you will let us have your orders during the month of September.

We are sure of one thing that any time that you are displeased and we don't make it right that you will go elsewhere! so you see the necessity of our maintaining our high standard at all times. The thing we most need is your first order. After that we will try to keep them coming if our policy means anything to you as a careful buyer.

If we haven't before served you we want to do so now, if you are already a customer we want you to be pleased well enough to stay with us.

L. J. WARREN GROCERY CO.

Phones 233 and 234

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MIDLAND'S SECOND ANNUAL COMBINATION SALE

60 Head Selected Registered Herefords

Will be sold at public auction without reserve on

Friday, Sept. 29, 1916 48 BULLS. 14 COWS AND HEIFERS

Bulls for the Showman, the Breeder and Ranchman and a few choice

females that will appeal to all. Of good ages and bred in the purple. Study the pedigrees.

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> For Catalogue and other information, address W. B. STARR, Secretary,

MIDLAND FAIR AND INTER-STATE STOCK SHOW MIDLAND, TEXAS

#### Superior Grain Drills, Disc Harrows and McCormack Row Binders. Its time for you to be thinking of these things. Phone 80 DONOHOO-WARE HARDWARE COMPANY Phone 80

THE NEXT STEP

(Continued from Page Three.)

village schools have progressed to the point where today a high school is better than a college was sixty years ago. These educational advantages and opportunities so easy for the city boy or country boy at home. It has so happened in our country that the Chinaman, the poorest immigrant that lands in New York or stops in any great city, has better educational opportunities than does the boy or girl of the richest farmer who stays at home. That is not right for our farmers' boys and girls. They have an equal right to education, and they must get it at home.

I havent' time to discuss the rural church. I wish I knew enough to do so. But suffice it to say that it, too, has fallen behind; along with the school, the church house in the open country has fallen behind, and we have the churches to take care of them-

Another evidence of the changing agricultural conditions is the large number of farmers of the old agricultural districts who are now tenant farmers. This is regarded as another evidence of the decline in agriculture, of bad social indications, bad for the vocation of agriculture. I think it is, as it has sometimes been pictured. the industry of agriculture are not the fault of the farmers. They are not found out, but affect business, nevertheless. Along with these, we find the cost of distributing things that you and I raise is too great to talk about the inefficiency of the farmer. Some body ought to begin to talk about inefficiency of our organization of distributing farm products. Somebody ought to suggest that we have farm advisers for the merchants in order

any longer about the rural-credit sys- anything else can bring to us

tainly not that person. But, some from Missouri; you've got to show me," girl has been absolutely denied the products and engage in freak farm- him that the only thing the had to do is my judgment that the solution will the fat from the waste that was going be, when found, how to grow corn bet- into the sewers. And there were other ter, wheat better, gather more profit- money-saving improvements. ably. The agriculture of this country is diversified, and always will be. worth while to have a chemist tell him There will be some specialization, but how to make money, why shouldn't the

that will never govern. There always farmer have one? The farmer can't be will be a demand for fruit and vegetables, but that demand is infinitestimal to hire a chemist. He can't go to gone to town, moved to town and left | compared with the demand for corn, school for the purpose of learning to do wheat and meat products, and I sup- his own scientific work, and he can't pose we will have to give up the idea afford to have an expert do it for him. of growing strawberries and stick to I don't know what the average-size corn, cattle and hogs.

another way, as have the farmers of 125 acres, and it makes a farmer China and Japan. We can by experi-scratch to make a living for himself, ence gradually work out a system that let alone hiring a chemist. Now if will fit our conditions and fit us to science is ever to be brought to the the conditions, whatever they are farmer, it must be done through the but I don't believe it is quite as bad That can be done. The farmer will Government or through the State. The probably emphasize experience. He Government recognized that fact years Now, all the problems that confront will tell us that the only way you can ago, and established agricultural exlearn agriculture is to go through the periment stations. They were estabmill yourself; that you can't learn it lished for the purpose of doing for the any other way than ahold of the plow farmer and agriculture generally just handle. You can learn it that way- what the chemist did for the packing I can personally testify to the fact company. If your problems are not and the farmers can get knowledge solved, you have not made use of these that way, but how long will it take advantages. Tell them what your prob-You may get it with the help you have lems are. They will help you, I am had in about four thousand years. sure. You have these experiment sta-That's the time it took the Chinese and tions in Texas, and it is for your own Japanese to do it. But that is putting good that you support and take care of it off a little too long to get the benefit them. It is the only means by which to help them to organize their busi- for us or our immediate children. you can get this service. If you were ness. But since the farmer gets only Every other industry has found it to organized as business interest are, then 42c on the dollar for what the consum- its economical advantage to make the you could afford to employ experts. er pays, the distributors are getting too largest use of modern science. It is Now, I wish I could suggest to you

suppose it will be easy for you and me chemist of a great packing plant in they never will be solved. to get all the money we want, especial- Chicago. I went through the laboraly if you have a good deal of money tory—it looked like our University great strawberry section. That section already. If you haven't money or any laboratories-and I said, "Look here, shipped out a great number of strawcharacter, or anything else, it will be George, what are you doing here in berries to Minneapolis. Other sections pretty hard to get money even now! this big plant?" He told me he was a shipped the same day to the same city. What are we going to do about all chemist. I told him I knew he was a As a result fifty carloads of strawber-

this question offhand, and I am cer- I am earning my salary." "Well, I'm pay the freight! things can be done; some things are I replied. He told me that when he greatly evident. There are some that was given the position he went in to would attempt to solve this by asking see the manager and see what he was the farmer to give up some of the staple supposed to do. The manager told ing. I have never been able to under- was to look around over his plant and stand why it is that the city man comes see if there was any changes or imto the conclusion that when a farmer is provements, that could be made which didn't have any money, but that he not successful he is using the wrong would cause his plant to make more method of farming, instead of planting money. The chemist found that this corn, oats and wheat, he should plant packing company was losing thousands like that. mushrooms, or something like that. It of dollars per year by not extracting

Now, if the packing company finds it a chemist himself. And he can't afford

Now, we can solve our problems in 000,000 acres. In Missouri it is about

much, or the plan of distributing is in- only in recent years, however, that the some plan by which we could improve efficient, in some way. I cannot spend farmer has been able to take any ad- the marketing situation. But I don't time to decide what way you should vantage of science for the solution of know of any other plan than to say that do. That is the business of an organ- his problems. This is not to be won- we must first get together and organization like this; the farmers them- dered at-for science is new. But, let ize. We must do that. There is no passed when we can afford to close The University can't do it for you; the Now, I suppose we don't need to talk our doors to any help that science or Agricultural Department can't. They can't build your rural schools; you will tem. President Wilson a day or two I remember, two or three years ago, have to build them yourselves. You ago signed the rural-credit bill, and I | visiting a friend of mine who was a must solve these problems yourself, or

these things? What are some things chemist and knew nothing about mak- ries were shipped to Minneapolis on

gent farmers and undertake to solve with chemicals. "They seem to think cars brought nothing-not enough to every school, from elementary to high for these things.

Again, there is a story of a cattleman who shipped several trainloads of sion merchant had deducted his com- know and learn in a short time what sion merchant wired him to that effect, turies past. No one is going to do this -Adv. tf. and the cattleman wired back that he could send him another trainload of cattle. But, too often the situation is

I wish I had time to take up some of the other questions. You are hot and I am hot, and there are other speakers to follow me. But I want to say this: In my opinion one of the greatest needs, one of the most important steps that we, as farmers, could take is to provide for ourselves and our children better educational opportunities. I do

school and college, should teach agrithey start to farm to know how to go I am glad to have been here. cattle to Chicago. When the commis- about it efficiently. I want them to

we can do? It would be a very pre- ing money, and asked him why they that same day. Those people had a not mean education in the general for us. We have got to do it for our-IN AGRICULTURE. sumptuous person indeed who would were paying him a big salary in that strawberry feast-more than they sense alone, but I mean education as selves. As difficult is it may seem, we stand before this audience of intelli- big money-making concern just to fool could eat. The result was that many aplied to agriculture. I mean that must get together; we must organize

> You have been very patient with me, culture. I want our children when and I want to thank you very much.

We are in the market for Dry and mission, transportation, etc., the cattle- all science has learned and taught Green Hides. Highest prices. ALLEN man owed him \$13.00. The commis- about this subject during the cen- & BONNER, Coal and Grain Dealers.

### **MUSIC STUDIO**

Mr. Herbert Wm. Reed opens his studio August 30. M. E. Church, right side entrance, Phone 651. Instruction in voice, piano, pipe organ, cornet.



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We have purchased the exclusive rights for this town of Stafford Inks. This ink is sold in bottles which will not spill. You can turn it over—roll it around—and your ink will not spill.

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## IT'S A GOOD HABIT

Get the habit of making this establishment your general headquarters. Its a good time to commence with the beginning of the new month. You will find our service above complaint, our selling force courteous, and our goods of a uniformly high standard.

We want to know you better and have you know us and what we are endeavoring to give to the Plainview public.

We have just fitted our cold drinks parlor in the most approved style and we especially emphasize our service to the ladies.

Our "smoking" selection is extensive and its still growing. If you are a smoker you will enjoy the wide range of selections we offer in cigars and tobaccos.

Our sheet music stock is kept up to the minute. Its an extremely popular line at extremely popular prices.

We haven't learned just what best suits your fancy but if there is anything in our line you want and don't see it we will be glad to have you suggest it.

Everybody's Confectionery

### Carriage Painting as Well as Automobile Painting

SHOULD NOT ONLY DEMAND

### First Class Material and a Dust Proof Building

but that exact workmanship necessary for a factory finish. Satisfy yourself as to our workmanship and let us figure with you on your carriage or automobile painting.

### RICHARDS AUTOMOBILE PAINTING CO.

PLAINVIEW, TEXAS

### Motor News of General Interest

Required to Remove All Broken Glass.

the traveler who sees him at work, al- the red veil. stood.

Hampshire, for example, each patrol- boulevards. man must go over his section daily, require such continuous attention.

ditches open and free from rubbish, to delicate skin. remove all loose stone and rubbish from the road, to see that the guard rails are safe and well painted and to cut the brush and weeds on the road- to repair its property, and employed a Taking the spots off the son of sides and on the inside of all curves. celebrated painter to touch up and He is the friend of the motorist be- restore a large religious painting. Cleaning Balaam's ass and putcause he is the man whose duty it is Upon presenting his bill, the committing one shoe on him ...... to remove the broken glass from the

In New Hampshire he is specifically required to put his entire section in the best condition possible every Saturday, so that Sunday travelers may experience a minimum of inconvenience. It is his duty also to put up fences or red lanterns giving warning of obstructions, to keep a record of every accident on his section and to furnish all possible aid to those who meet with an accident. He has charge of the dragging of earth and gravel roads and the patching of more durable types. He is also a deputy fire warden

#### HINTS TO CAR OWNERS.

When installing tire chains it is not advisable to have them too tight. If the chains are held in a fixed position the tread of the tire is apt to be loosened at these points. If the chain is slightly loose it will work around to different positions and cause less injury to the tread.

When making motor adjustments it is usually necessary to exercise a little patience in order to get the best results, for the reason that the effects of adjustments are not always instantly apparent. In carburetor adjustments, for instance, the motor must be given a little time to feel the changes made, and the results obtained immediately following the turn of a needle valve or an air valve spring may be misleading.

The holes drilled in mufflers sometimes are rough and ragged, with the result that the escaping gases set up a whistling noise anything but agreeable. Smoothing off the rough edges will usually eliminate the unwelcome

When two or more leaves of a spring break it is not advisable to install new leaves without resetting the spring. If the spring is used for some time its set is different from that of the new leaves installed, and the effect results in another broken spring very soon.

The practice of driving in ruts will wear out a tire faster than any other individual bad habit. Obviously this method of driving exposes to wear the part of the tire least calculated to bear it. The main strength of the tire lies in the tread. The side walls are made comparatively thin, because wear on them is not expected, and yet, by running in ruts, that is exactly where the hardest wear falls.

#### COLOR IN A NEW ROLE.

Red as a favorite color has long held its position as king of the paint box. As an accessory for the motorist, however, it is not so well known. The main benefit is reserved for the woman, for red has long been restrained to an occasional tie or other small note in men's clothing.

Tourists in the hotter sections were the first to discover and make known

vents any sunburn whatever. Orange lows: is an even better color, taking prece- To correcting the Ten Comdence here at least over the king of mandments ...... \$ 5.12 The patrolman on the roads in the colors. But orange is not so popular Embellishing Pontius Pilate, States having such employees is an in- a color, and the tourist in the Southdividual whose labors always interest west and far South more often wears

though his duties are rarely under- While it might be rather unusual to wear the bright, flaming colors in the These duties vary widely in differ- city haunts of man, for the touring Re-pluming and gilding left ent States, in fact, but where the patrol trip they are extremely desirable. system is well developed they are the Moreover, the woman who dares draw Washing the servant of the counterparts of the duties of that in- the attention of many can insure hervaluable although humble railway em- self against sunburn and freckles by ployee, the section boss. In New wearing such colors even on the city Renewing Heaven, adjusting

The principle is the same as that rain or shine, except on Sundays and which leads the photographer to use Touching up Purgatory, and legal holidays, unless he is in charge the red glass or orange lantern in his of a little traveled road which does not darkroom. Its use is equally as fit Brightening up the Flames of for the woman motorist as for the He has to keep all culverts and photographer, especially if she has a

#### AN ITEMIZED BILL.

An old church in Belgium decided and adjusting his wig ......

DUTIES OF ROAD PATROLMAN. the impunity to be derived from the tee in charge refused payment, unless use of red as a protection against the the details were specified, whereupon Friend of the Motorist in that He Is sun. A single thickness of chiffon pre- the artist presented the items as fol-

and putting new ribbons on his bonnet ..... Putting new tail on the rooster of St. Peter, and mending his comb ..... wing of Guardian Angel .... High Priest and putting cormine on his cheeks ..... the stars, and cleaning up the moon ..... restoring lost souls ..... Hell, putting new tail on the Devil, mending left hoof, and doing several odd jobs for the damned ..... Rebordering the robes of Herold Tobias .....

### Where There's a Will-



The fellow who really wants to get results from his storage battery doesn't need to look any farther than this.

Plainview Battery Company 714 Broadway

Free inspection of any battery at any time

### THE NEW AUTO REPAIR SHOP

Located in the Avery Co. Building just south of

Offers you not only excellent service in the repair of all kinds of automobiles at reasonable charges but we will have a big stock of

### Ford Parts and **Specialties**

in a few days. This will make it easy for you to have us equip your car while we have it in our repair shop.

All of Our Work is Guaranteed

A. W. (Dutch) OBERSTE

Putting new stones in David's sling, enlarging the head of Goliah and extending Saul's legs	"Professor, I want to take up international law. What course of study would you recommmend?"  "Constant target practice."—Louisville Courier-Journal.  Black and White at THE REXALL STORE.
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# STUDEBAKER

Yesterday we received a carload of these highly dependable cars. They have been unloaded and are now on display and ready for demonstration at our new store room in the Avery Building. We have purchased this property and expect to make it the Plainview home of the Studebaker.

### IMITATED BUT NOT EQUALED

It is over a year ago that the present series of Studebaker cars were announced to the public. Six months ago added refinements and improvements on this same series were announced. Since then no company manufacturing automobiles has been able to offer the public a series of cars which equals the Studebaker in dollar for dollar value.

For the same power, the same roominess, the same comfort, in other cars you have to pay hundreds of dollars more.

In its field, Studebaker leads every producer of motor cars in the world. In number of seven-passenger SIXES and seven-passenger FOURS manufactured and sold since July, 1915, Studebaker leads every manufacturer in

Other companies have changed their price, changed their designs, and changed their models. They have announced new models. But no company has been able to improve in any way on the style, appearance and up-todateness of Studebaker design—Studebaker continues to be a "year ahead" just as the public said it was a year ago.

The people who buy motor cars know motor car values. They know, because they take the judgement of people who have tried Studebaker cars. and found that in actual value and in service, Stubebaker lives up to its leadership. Wherever Studebaker cars are used, they sell more Studebaker cars.

### POINTS OF SUPERIORITY

MOTOR-A 3% x 5, cast-in-block, six-cylinder and fancies. Artistic refinements have been inmotor, which, in simplicity, accessibility, efficiency, economy, and power, has been proven during the last thirteen months, in all parts of the world, as one of the most remarkable motors ever

REAR AXLE-The Studebaker full-floating rear axle, which has been developed through four years of service and experience under hundreds of thousands of Studebaker cars. Even the giant power of the big Studebaker "SIX" motor cannot tear apart or wear out the gears and shafts of special Studebaker steel in this Studebaker axle.

CHASSIS-The Studebaker Golden Chassis is still the most beautiful chassis, not only in appearance, but in accessibility, simplicity, efficiency, and life-saving factors of strength.

SPRINGS-The three-quarter elliptic special Studebaker steel springs, with torque arm and radius rod driving members, are still standards of perfection. New ideas have been tried, first by Studebaker in its experimental laboratories, and by other manufacturers under cars which they sold to the public, and no spring suspension has yet been found which will equal the three-quarter elliptic of the Studebaker in comfort, road-ability, in perfect mechanical operation-it costs more than other types, but its superiority renders cost negligible.

ELECTRICAL SYSTEM-The Studebaker electrical system, developed by four years' study concentrated on Studebaker, has developed the lightest, most efficient, the most reliable lighting and starting system ever put on an automobile. There is no electrical system in the world, at any price, which is superior in any way, or perhaps even equal, to that now used on Studebaker cars-and this system has been designed exclusively for

STYLE-The beautiful body lines of the Studebaker car have not been affected by freakish fads

corporated from time to time, but is has not been necessary to make radical changes to attract public attention. Studebaker cars are sold on intrinsic merit and beauty.

CROWN FENDERS-The crown fenders, first introduced and still used by Studebaker, have been copied and imitated by every other manufacturer.

FINISH-The beautiful paint and varnish work on the Studebaker car can never be equaled at the price by any other manufacturer, and will not until other manufacturers possess the manufacturing experience and facilities of the great Studebaker Corporation.

UPHOLSTERY-Studebaker continues, in spite of advances in the cost of genuine leather and curled hair, to use these materials in Studebaker cars, and no other manufacturer within hundreds of dollars of the Studebaker price can afford to use material of this quality in finishing its cars.

SERVICE-Systematic Service, originated and promoted by Studebaker, has been imitated by other manufacturers, but no other manufacturer has so large or responsive a dealers' organization to co-operate throughout the entire country in making this service national, and when you buy a Studebaker car, no matter where you drive you find Studebaker Systematic Service. This, in itself, is a feature which makes the appeal of Studebaker cars very strong to the average buyer.

STUDEBAKER-Back of the Studebaker car there is a history of unparalleled good will and business success, extending over sixty years, giving assurance to the owners of Studebaker cars that their purchase is not an experiment, not a gamble, but an actual investment, and there is no car in the market, in ratio to first cost, which has higher second-hand value than a Studebaker. This is an indication of public confidence in the products of the great House of Studebaker

Four \$875

Six \$1085

### J. D. PELPHRY

Avery Building, One Door South of Nash Hotel.

Plainview, Texas

### The Plainview Evening Herald

-Published Every Tuesday and Friday Evening by-THE HERALD PUBLISHING COMPANY. Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor

E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\*1.50 a Year; 75c, 6 Months.

Advertising Rates on Application.

The many county fairs of West Texas bespeak the prosperity of the section, many of them being initial attempts.

#### THE FARM LOAN ACT.

The first step has been taken to give the man on the farm the peculiar sort of credit that he needs. But it is truly only the beginning. The bill has become law, the commission has been appointed and is organized, but the next steps have not been taken to establish the twelve banks provided by the law to engage in the farm-loan

It must be decided where these twelve banks are to be located. Stock must be sold and capital be paid in, and each institution must auditorium. Prof. R. E. L. Farmer, during the remainder of the year. be properly organized, housed and equipped for its peculiar business. Literature and instructions must be distributed, that the people may learn the powers and limitations of the system and may learn to use it. Then local associations of borrowers must be formed, that the the work of this department. system and the needy individual may get together and do business.

There are thousands of farmers who need the assistance of the land banks that are to be. They ought to have had that assistance long ago. But they will have to exercise patience, now that relief begins to come into sight. In six months' time perhaps-or maybe in a longer, maybe in a shorter time—the land banks doubtless will be ready for business.

Even then, do not expect the system to solve all your credit problems. For a man's ability to borrow of the new banks will be limited by what he has. The time must come, of course, but this law does not provide for it, when adequate help will be extended to worthy tenants, who have little or nothing, in the struggle for home ownership .- Farm and Ranch.

#### DOES ADVERTISING INCREASE THE COST?

Occasionally the question is asked-generally by persons who have not studied the situation-who pays for advertising?

The answer comes sometimes, the merchant; others answer, the

There is an economic principle recognized in advertising, just Op. 3)-Mr. Crabb, as potent and as powerful as that of large-scale production in industry. No one thing lowers the cost of production more than Method, by Miss Ziegler. large-scale production. The first aid of large-scale production is advertising. It is a powerful salesman which helps to dispose of goods SAN ANGELO MAN WITH

Advertising does not cost the consumer, for the part it plays in aiding in large-scale production reduces the cost enough to absorb its own cost.

It does not cost the producer, for it is a strict economy, making the Plainview Creamery. He assumed possible his large production and sale. For him it has the value of an his duties Monday morning. automatic process, since it makes it possible for him to reach thousands of people through printed words, whereas formerly the seller was limited to his vocal organs.

In tracing back the history of advertising, signs and criers are found in Greece, Palestine and Rome, where they were used for public caught a large badger and brought it announcements and a few private purposes. Pompeii has furnished into the city Monday evening. It is us with many wall inscriptions in red and black, as well as the familiar in the custody of the firemen at the Roman signs, the amphora and two slaves for a wine shop, a goat for City Hall. a dairy, or a boy being whipped for a school. In the Middle Ages the public erier was a familiar figure. It was, however, the advent of printing and later the newspaper which furnished an adequate medium for advertising. America, the land of most and greatest newspapers, is the premier in the world of advertising. Seventy-five per cent of the money spent in the United States for advertising purposes is spent with the newspapers, which are the recognized medium of publicity for quick returns. Other forms are occasional eatalogue and booklet; street advertising, including car signs and bill boards; salesmen and personal advertising.

#### INTEREST IN THE COUNTY AGENT.

The records of inquiries for farm lands kept at the Kansas Agricultural College show that almost invariably the prospective purchaser desires to know if there is a county agricultural agent in the county concerning which he inquires. Again, some farmers declare outright that they are searching for land in a country which has the benefit of an adviser. None of us is too old to learn. The farmer who knows it all doubtless can be found in ample numbers, but the percentage is not greater than in other vocations. As a matter of fact, it takes a bigger man to know it all in farming than in any other occupation, and probably the number of "smarties" is smaller among tillers of the soil. Even a lot of those grizzled old chaps, taught in the school of experience, have come to understand that younger men, who have been real students, may have learned something which has escaped them in the costly experience route to knowledge. The county agent who fills his job is a much-valued member of the community. It is easy enough to understand why the thinking farmer manifests a disposition to locate in a section where such aid is available.-Breeder's Gazette.

#### "PROGRESS" A SCHOOL CREED

This week Plainview has as guests the members of the Hale and Lamb County Teachers' Institute. There is no class which can do more good in the real development of the South Plains country than our school teachers. It is commonly charged that the schools of Texas are behind the schools of states of more and older development. It is a fact that will be borne out by the reports of State officials that nowhere in Texas are found better rural schools than in West Texas, especially in the Panhandle District.

Hale County and Lamb County can reasonably be proud of their rural schools. New school buildings, teacherages-better equipment in a material way show the interest of the good people of this section in their schools. There are few of the larger districts which do not pay the maximum tax allowed under the present State law.

But there is always room for improvement.

You find no subject upon which the people of these two counties are more nearly of one mind than the school question. Their school creed is 'progress.'

### WE NEED AN ORDINANCE THAT WILL "HOLD WATER."

Free delivery of mail in Plainview has been sought for some time. and assurance is given that all that is wanting is more sidewalks. In some instances only connection between the walk and the curb is needed; some alley crossings are bad; then there are a few—only a few-persons who own lots in the central portion of the town who do not wish to put in sidewalks.

Any property is enhanced in value by reason of sidewalks more than the cost of installing the walks. They are a convenience which the public in any live, wide-awake city demands. That means that Plainview citizens demand good walks.

In the community life there are civil rights, just as with the individual. The citizens of Plainview collectively have rights as much as any individual, and the time comes when the individual must recognize this truth.

The enactment of an ordinance that will "hold water" and force property owners who are "bull headed" to build walks will be favored by a majority of the citizens of Plainview.

#### KASH KANDY KITCHEN SOLD.

P. E. Yordy today purchased the Cash Kandy Kitchen from Mrs. Mattie Wicker, and will continue the business under the old firm name. Mr. Yordy, who is a practical candy maker, is from Pampa. His son will be associ ated with him in the business.

#### LEWIS BUYS BARTSCH MARKET.

G. E .Lewis, grocer in the Wayland Building, has purchased the meat market owned by Fred Bartsch, and will move the market into the building with his store. The deal was consummated

#### WAYLAND FINE ARTS FACULTY

Friday evening at eight o'clock the for the college, has extended an invitation to all to attend, without charge, and become acquainted with the guest today of her brother, J. W.

The program for Friday night is: Invocation-Rev. I. E. Gates.

-R. M. Crabb.

Reading-Scene I, Captain January (Laura E. Richards)-Miss Bess

Vocal Solo-Knowest Thou Not That Fair Land (From Opera, Mignon Thomas)-Miss Ophelia Donnell.

Piano Solo - Polonaise C-Sharp Minor (Chopin)-Miss Elizabeth Zie-

Reading-(a) Prior to Miss Bell's Appearance; (b) Somebody - Miss

Vocal Solo-Sing, Sing, Birds on the Wing (Godfrey Muting)-Miss Don-

Piano Solo-Prelude (Rachinanoff,

Demonstration of Fletcher Music

### THE PLAINVIEW CREAMERY.

H. V. Bosley, of San Angelo, has ac cepted a position as buttermaker with

#### CATCHES A BADGER.

H. R. Tarwater, of Runningwater,

#### TEXAS UNIVERSITY EXTENSION WORK SHOWS BIG INCREASE.

AUSTIN, Texas, Sept. 1.-The dences of the interest felt in education by the citizens of Texas. During the three summer months, June, July and August, 763 individuals have enrolled in the various college courses offered by correspondence, against 612 matriculations for the same three months in During the same months 55 women's clubs of Texas have registered for group study courses under the direction of University professors. These ship of from 15 to 20 members. Some-IN OPENING RECITAL FRIDAY. thing like 2,000 people, therefore, have registered for study in the University who will not be in active atfine arts faculty of Wayland College tendance in the class rooms. This will appear in a recital, at the college total will probably be nearly doubled

Mrs. W. E. Herring, of Amarillo was

Owatana, Minn., came in the latter part Violin Solo-Souvenir (Franz Drdle) of the week. They will be here for

### Perpetual Motion

And its no secret about what makes it go. Lots of

folks have found out. Have you? The "All Leather Line" of shoes is part of it. "Red Goose" School Shoes are children of the family. The school things are going some. Better see what

The notion counter is very attractive. Hard to keep it filled.

I don't need to tell you why after you look it over but you may tell somebody else.

Some mighty good values in piece goods. The stocking line is just about complete 10c to

Tell the old man about the cord end suspenders at 25c a pair, also the 85c dress shirts.

Stetson Hats \$4.00 and \$4.50, fine bunch silk four in hand ties 25c.

Got some new ribbons at 15c and 25c. Ladies extra size black skirts fine, \$7.50. It will pay you to come often. Anything for anybody.

Landers Wayland Building

### **ANNOUNCEMENT**

I have purchased the Bartsch Meat Market and will move the same to my store in the Wayland Building. This will better fit me to give all the meat customers I have had and those of Bartsch's Market an improved service, which I assure you I will be pleased to do.

I will appreciate the patronage of Mr. Bartsch's customers as I have my own, and hope to add to them all in and near Plainview who are willing to give my service and prices a trial.

### G. E. LEWIS

Phone 116

We Sell for Cash Only

Plainview, Texas

# Rarely Lovely New Autumn Merchandise

### New Suits to Grace the Brilliant Autumn Season

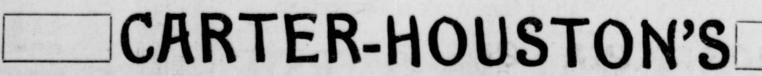
Have you felt that tinge of autumn in the air? The teasing breeze nips you wickedly, and then laughs gleefully because you shiver. You begin to desire new warm raiment with a dash as elusive and as fascinating as that breeze.

We have exerted every effort to satisfy those desires. We



have filled our store with garments whose style and beauty is beyond question. We are waiting only for you to come and enjoy the golden harvest.

Come and see them here. You will find them a realization of your unexpressed desires.



# SOCIETY Telephone Number 72

#### ANNOUNCEMENTS.

Stamford, where she will teach during Todd, of Fort Worth. the coming year. Some of the best From three o'clock until seven, boat-

Everybody is invited to come and pleasant time was enjoyed by all. enjoy this great musical treat.

body is cordially invited to attend.

Mrs. Betty Knight Malone will entertain the Wednesday Bridge Club at her apartment, in the Hotel Ware, Wednesday afternoon.

#### GUARDIAN CAMPFIRE GIRLS IS AGAIN WITH ORDER.

Miss Ruth Dillingham entertained merriment. the Campfire Girls this afternoon, at her home, 810 Fresno Street.

noon with the girls. A very delightful club for this year. meeting was held.

At the close of the afternoon a salad course was served to the Campfire Girls and Misses Elizabeth Biggs, Effie Miss Myra Morris Hostess at Delight-Murphy and Mary Bryan.

#### C. W. B. M. WITH MRS. BELLIS.

The C. W. B. M. met yesterday afternoon with Mrs. A. B. Bellis, 903 Columbia Street. A large number of the members were present. First the busi- ty enjoyed the program at The Olympic nes session was held; then came the Theatre. social hour, during which dainty refreshments were served.

A. E. Pipkin came up yesterday from Abernathy on business.



RKACELEI WATCH for the

School Teacher

14 K Solid Gold 15 Jeweled Movement Very Small and Fine Time Keeper \$25.00 to \$32.00

25 Year Case and Bracelet Same Movement \$15.00 to \$18.00

### Jeweler

The HALLMARK Store

#### HONORING THEIR GRANDSONS,

Thursday evening, at the Methodist Mr. and Mrs. W. A. Todd entertained Church, a musical evening will be Wednesday afternoon with a picnic several weeks touring Colorado, and respent complimentary to Mrs. Cora E. lunch at Lake Plainview in honor of ports a very delightful trip. Pritchett, who will leave soon for their grandsons, William and Arthur

musical talent of the different churches ing, bathing, swimming and kodaking and the town will take part in the pro- were the chief diversions, and at seven the picnic lunch was served. A most High School this year.

The guests were: Misses Grace Mc-Cormack, Lela Bryant, Irene, Jewell St. Mary's Academy. The Fine Arts teachers of Wayland and Fanny Anderson, Lacy Dalton and College will give their formal opening Lucille Ruth, of Dallas; Dick Bryant, this morning, after a visit with friends Friday evening at eight o'clock, in the David Anderson, Devier Hyde, Copur in Canyon. She also visited in Amacollege auditorium. The program Routh, William and David Todd. They rillo while away. promises to be one of interest. Every- were accompanied by Mrs. E. C. Routh, of Dallas; Mrs. W. A. Todd and P. A.

#### "5 W'S" HOLD LAST MEETING.

W's," at her home, on Boswell Heights, yesterday afternoon.

After an hour had been spent pleasantly at sewing, bathing afforded much

Ice cream and cake were served by the hostess.

Miss Elizabeth Briggs, guardian, who As some of the girls of the club are ness. has been away for the summer, is back in school and the others will enter for her school work, and met this after- soon, this was the last meeting of the

#### LAKE PLAINVIEW POPULAR.

fully Arranged Picnic.

Miss Myra Morris was charming hostess Friday evening, when she entertained with a delightfully arranged to parties here.-Lockney Beacon. picnic at Lake Plainview.

Following the picnic supper the par-

Alma Armstrong, Lucy Glenn, Mary have been several dances and swim-Reeves, Lois Hatcher, Gilbert and Lu- Tuesday afternoon several cars of Harold Knupp, Ray Ivy, Tom Fletcher, where they were entertained at the Towery, Blake Bolton, Lewis Newman and Harvey Hay.

#### MATINEE PARTY TO SEE

this afternoon at a matinee party given of Plainview, arrived Thursday, and in honor of her sister, Mrs. F. L. will visit her parents for a few days .-Barnes, of Houston.

About fifty guests enjoyed "Ameri- Miss Helen Powell, of Clarendon, can Beauty," presented at The Ruby, who taught in the public school at After the program at the theatre they Lockney last year, is to teach music in went to Everybody's Confectionery, and an Amarillo school this year. delicions ice cream and cake were Floyd Howard, V. M. Davidson, H. A.

### COMPLIMENTARY TO VISITORS

man ,of Mena, Arkansas, and Miss Lu- News. vada Milner, of Fort Worth, a very de- C. K. Shelton went to Amarillo Saturlightful time was spent at Lake Plain- day on business. view Tuesday afternoon. Fishing and Miss Alice Gist returned Saturday boating were enjoyed until seven from Chicago, where she has taken a o'clock, when the picnic supper was course in the Chicago Art Institute

Mesdames W. D. Logston, O. Milner College, at Abilene.

J. J. Simpson has sold and delivered Mrs. J. D. Hanby and daughter and 210 head of cows and calves to Joe Lee, son returned Monday from an extended Ferguson, of Hale Center.

**承ⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢⅢ** 

William and Arthur Todd, of Fort and Mrs. W .A. Todd, left Saturday for tending the University of Chicago.

few days' visit.

Mr. G. C. Keck returned Sunday from Amarillo, where she has been visiting with her daughter, Mrs. J. R. Kerley. Miss Josephine Keck returned Mon-

day from Colorado, where she has been spending her vacation . She spent

Mrs. C. Saigling, of Plano, Texas, is visiting with her sons, Chas. and Geo

Miss Lula Goode went to Tulia yes terday. She will teach in the Tulia

Miss Johnnie Reeves left this morning for Amarillo, where she will enter

A. F. Quisenberry came up this morning from Hale Center.

Mr. and Mrs. T. M. Pyle, of Clarendon, and Mrs. H. S. Parks, of Amarillo,

were here yesterday. Mr. and Mrs. J. S. Hixson, Mr. Sam Miss Fern Winn entertained the "5 Hodge and Miss Betty Cooper ,of San Aneglo, were registered at the Hotel

Ware Monday. W. H. Cooke, of Clarendon, was here vesterday on business.

Jack Hawley went to Amarillo on business this morning.

A. G. Hinn is in Fort Worth on busi

Abe Hickman and wife, of the El lerd ranch near Plainview, with Mr R. M .Ellerd, spent Saturday night with Mr. and Mrs. L. H. Simpson. Mr. Ellerd and Mrs. Hickman were down to receive a bunch of calves.—Lubbock

T. O. Collier, of the Plainview Mar ble Works, was here the first of the week helping T. Z. Reed to close some deals for monuments which they sold

Mr. and Mrs. Barnhart and family are entertaining two cars of guests from Plainview this week-Mr. Keliehor, Mrs. Gidney, Misses Marie and The list of guests included Misses Daisy Gidney and Miss Corder. There Wayland, Mollie Gooode, Thelma ming parties arranged for them, and cille Moore; Messrs. Austin Miller, young people went down to Acme Morris Murphy, Otis Dillard, Ross home of Mr. Newby.—Childress Index

Eugene Thompson, representing the Southwestern Paper Company of Dallas, was here Saturday calling on the local printers

AMERICAN BEAUTY" AT RUBY: R. C. Mahagan, of Petersburg, was in Plainview Saturday on business. Mrs. W. B. Kilcrease and children

Tulia Herald.

Smith and the latter's brother-in-law Dumas the past week, thence south to FROM ARKANSAS AND FT. WORTH. Plainview, Hale Center and intermediate points. They returned to Clar-Complimentary to Mrs. M. S. Dun-endon Sunday evening.-Clarendon

during the summer. She will leave Those present were: Messrs, and soon to teach this winter in Simmons

and P. E. Brown, Mesdames M. S. Dun- Miss Corah Vaughan and mother man and Z. A. Dunman; J. M. Cook, have returned from Matador, where and Misses Luvada Milner, Mattie Cook they spent the summer. Miss Vaughan has accepted a position with the Hamner Dry Goods Co.

visit in Long Beach, Calif.

Worth, who have been spending their the East Side school, returned Monday acation with their grandparents, Mr. from Chicago, where he has been at-

L. B. Gregory, of Silverton, was here J. P. Davis has returned from Sweet-

water, where he has been for the past several days on business. Ralph Packard, of Spring Lake, was

here yesterday on business. Mrs. W. W. Douglas, of Silverton,

was a visitor in Plainview Saturday. Judge and Mrs. C. H. Curl, of Littlefield, were visitors here Saturday.

Mrs. Geo. Bowen, of Olton, was in Plainview Saturday. Mr. and Mrs. Jack Alley and Hazel

Alley, of Runningwater, were here Sat-

Dr. and Mrs. A. G. Heard, of Galveston, were registered at the Hotel Ware

J. N. Mitchell and family, of Cuero, were in Plainview Saturday.

Misses Ida and Lizzie Leach and Mrs. E. Y. Brown, returned Saturday from Hale Center, where they visited with Miss Sammie Mounts and the Misses

Oscar Bryant is here this week from Ralls, where he is employed by Harrison & Kerr in the construction of a new bank building.

Chas. A. Malone was in Floydada Sunday afternoon.

H. Wurdack, of the Texas Utilities Company, was here Friday from Lubbock, where he is superintending the installation of a new engine.

Claude Beck spent the week end in Plainview. He is now in the employ of the Texas Utilities Company at Lub-

Miss Kathrine Powell, teacher in the Plainview public schools, arrived Friday to assume her duties.

Miss Treadaway, one of the public school teachers, has arrived for the

rado and Amarillo.

Judge J. E. Lancaster returned Sun- M. B. Johnson, of Hale Center, is here day from Amarillo, where he has been attending court.

of the Holiness Church. Miss Clara Slay has returned to her Mr. and Mrs. T. C. Shepard and child ton and Philadelphia.

home, in Italy, after a visit with the left yesterday for Oregon, Ill., where families of S. W. Meharg, W. R. Sim-they will visit Mrs. Shepard's father, mons and W. B. Armstrong.

Otis Trulove is here on business this

Miss Meta Rounsville returned Sun-Reuben M. Ellerd left Friday for tarium, August 26, a boy.

Brady, Texas, on business. Judge Gee, nomineee for County August 26, a girl. urday on business.

Miss Sue Huffman has returned to tember 3, a boy. her home, in Plano, after a visit with Chas. Huffman and the family of Clint "CABIRIA" TO BE SHOWN

Joe Lee Ferguson, of Hale Center, was here yesterday on business.

was here yesterday on business.

Kelly Hooper went to Amarillo yes- a Nation. terday morning for surgical treatment.

### Getting Ready for School

### **OUR BARGAIN BALCONY HELPS**

400 page Scratch tablet for	5e
140 page ink tablet for	5c
2 cubic inches art gum for	
3 Knoxall soap rubbers for	5c
1 bottle Carter's ink	5c
8 pieces Crayola for	5c
1 Handy Book Lunch Case for	
1 compass and divider for	25c
1 aluminum drinking cup for	
1 large package pasteor glue in tubes	10e
1 tooth brush for	25c
1 orange stick, 2 points,	5c
1 hair brush for 50c or	25c
1 fibre or matting school case for	35c
4 pencils for	5c

### SCHOOL CLOTHES FOR BOYS AND GIRLS

Suits, dresses, shoes, hats, caps and stockings that are guaranteed.



Miss Louise McKee, daughter of Mr. BACK FROM CONVENTION Miss Joe Keck returned yesterday and Mrs. A. W. McKee, of Lubbock, is morning from an extended visit in Colo- the guest of the family of S. W. Me-

Mr. and Mrs. J. H. Lyon left yester-Sunday afternoon, at Lake Plain- day morning for Houston for a visit, the Rexall convention, in Boston. view, three were baptized by the pastor Mrs. Lyon will probably spend the win-

Scott Gale.

#### BIRTHS.

day from an extended visit in Los An- Born, to Mr. and Mrs. B. N. Thorn- Later they will go to Washington ton, of Lockney, at the Plainview Sani- County and visit near Brenham, the

Born, to Mr. and Mrs. Ed Calhoun,

Judge of Potter County, was here Sat- Born, to Mr. and Mrs. F. W. Wilkinson, six miles west of Plainview, Sep-

The Ruby Theatre has announced Dr. S. J. Underwood, of Hale Center, that "Cabiria," the \$250,000 photoplay, L. E. Ensign was here from Olton has been contracted for and will be today on business. Commissioner W. N. Claxton, of Hale shown at that theatre at an early date. Center, was up yesterday on business. It is considered next to "The Birth of

Miss Irma King returned to Ralls Prohibition of pool halls was passed no object. Can furnish best of refer-Saturday morningf, after a visit with upon favorably by the people of Tulia ences as to character, etc. Phone 556 her parents, Mr. and Mrs. H. L. King. recently.

### OF "REXALL" DEALERS.

Dr. E. Lee Dye, his wife and son, Miss Louise Donohoo and Olin Scott, who joined the party at Tulia, returned Sunday morning from the meeting of While away they visited Boston, New York, Buffalo, Niagara Falls, Washing-

#### TO VISIT TOWN OF NATIVITY.

W. E. Boyd and son, Egbert, left this morning for East Texas. They will visit in Bell and Williamson, Counties. town of Mr. Boyd's nativity.

#### FROM CORSICANA BY AUTO.

W. L. Pevehouse, of Corsicana, sheriff of Navarro County, and his brother, L. Pevehouse, of Blooming Grove, arrived Wednesday by auto for AT RUBY THEATRE SOON. a visit with their sister, Mrs. W. F.

wants to learn the hog-raising business Plainview, Texas

### Dresses, Skirts, Coat Suits and Coats

THAT IS OUR SPECIALTY AND SO ARE OUR PRICES

We are receiving daily shipments galore of above mentioned. If others can't suit your style, size, or pocket book why not try us? We are sure after giving us a trial call and inspecting our daily new arrivals we will convince you where style and price reigns.

### Specials for Wednesday and Thursday

\$3.75 Felt Hats, in all colors, special - - \$1.95 \$8.00 Skirts, special - - - - -

IT PAYS TO BUY AT

### BONNER FASHION SHOP

At Scudder's Grocery Store

Opposite Courthouse

### An Exposition of the Latest Correct Styles in

FALL HATS When a new season approaches the man of careful taste turns instinctively to this store for a hat that bespeaks his personality.

All that is desirable of the new in shape and color for fall is now ready for your inspection.

> Come while the first showing is complete

Chas. Reinken



### Balanced Rations For Dairy Cows

herd respond to an increased allowance about 13 to 16 per cent. of feed and return a good profit on it. 2. Select grains that will furnish the ity, and overfeeding them is unprofit- tein, at the least cost, using homeable. Profitable feeding requires a grown grains if possible. thorough knowledge of the individual cows as well as of the values of feeds. and bulky.

The following general rules are given in a new Farmers' Bulletin of the U.S. Department of Agriculture, physiological effect upon the cow. No. 743, "The Feeding of Dairy Cows,"

grain ration to the milk production. percentage columns are arranged in Only when the cow tends to become per cent divisions: everfat should the quantity of rough- Approximate Digestible Protein Conage be restricted.

, 2. A grain mixture should be fed in the proportion of 1 pound to each 3 pints or pounds of milk produced daily by the cow, except in the case of a cow producing a flow of 40 pounds or more, when the ration can be 1 pound to each 31/2 or 4 pounds of milk. An even better rule is 1 pound of grain each day for every pound of butter fat produced during the week.

3. Feed all the cow will respond to in milk production. When she begins to put on flesh, cut down the grain.

For the most profitable milk production, the cow must be fed a balanced ration at the cheapest price such ration can be provided. By balanced ration is meant the combination of such a proportion of nutrients and in such quantities as the cow requires to maintain her bodily functions and as she can utilize in the production of milk. These nutrients are classified as protein, carbohydrates, and fats. Protein is one of the principal constituents of milk; fats and carbohydrates perform much the same functions, that is, produce energy and heat, and in the balancing of a ration are usually classed together. If the cow is given a ration containing an excess of either element, the excess is liable to be wasted; hence the economical importance of a balanced ration.

Corn silage, corn stover, timothy hay, millet hay, prairie hay, hays from the common grasses, straws of the various cereals, and cottonseed hulls may be classed as low in protein con tent, while legume hays, such as alfalfa, the clovers, cowpeas, soy beans and oats and peas, are classed as roughage high in protein. Grain and concentrated feeds are the chief sources of protein, and the mixture should be mixture may be found as follows: Take early planted corn that escaped the made to fit the class in which the any number of parts of any number of April freeze had time to mature a good roughage belongs.

Compounding a Grain Mixture.

WASHINGTON, D. C., Aug. 30 .- The roughage available. With roughage feeding of a dairy cow should be gov- entirely of the low-protein class the erned by the cow's capacity to produce grain should contain approximately milk. By keeping a daily record of from 18 to 22 per cent of protein, while each cow's production, the skillful with exclusively high-protein roughfeeder soon finds that some cows in the age the grain ration need contain only

while others are limited in milk capac- various constituents, especially pro-

4. The mixture should be palatable.

All these suggestions should be kept as a guide for winter feeding by the in- in mind in order to obtain the best possible combination of grains. The 1. Under most circumstances the following table shows the digestible cow should be fed all the roughage that protein content of the more common she will eat up clean, adjusting the grains and by-products feeds. The

tent of Various Grains and By-Products.

> AVERAGE 5 PER CENT. (2.5 to 7.4 per cent.)

Corn meal. Corn-and-cob meal. Hominy feed. Dried-beet pulp.

AVERAGE 10 PER CENT. (7.5 to 12.4 per cent.)

Wheat, ground. Oats, ground. Barley, ground. Rye, ground. Buckwheat, ground. Sorghum grains, ground.

AVERAGE 15 PER CENT (12.5 to 17.4 per cent.) Wheat bran.

Wheat middlings. Dried distillers' grains (rye). AVERAGE 20 PER CENT. (17.5 to 22.4 per cent.)

Gluten feed. Malt sprouts. Dried brewers' grains. Dried distillers' grains (corn). Cocoanut meal. Peanut meal with hulls.

AVERAGE 25 PER CENT. (22.5 to 27.4 per cent.) Buckwheat middlings.

AVERAGE 30 PER CENT. (27.5 to 32.4 per cent.) Gluten meal. Linseed meal (both processes)

AVERAGE 35 PER CENT. (32.5 to 37.4 per cent Cottonseed meal

AVERAGE 40 PER CENT (37.5 to 42.4 per cent.) Peanut meal (hulled peanuts).

1. Make up the mixture to fit the number of parts. Examples:

1 part wheat bran ...... 15 1 part cottonseed meal ...... 35 1 part gluten feed ...... 20 parts wheat bran (3 x 15) ..... 45 2 parts cottonseed meal (2 x 35) . 70 1 part gluten feed (1 x 20) ...... 20

price of the mixture by the average 5. See that the grain has the proper protein content as derived above. The equal, is the most economical. Unfor- cated small yield. tunately, other things are never exmust also be taken into consideration. sistant, will make a fair yield. Al- in most of the counties. mentioned method of testing the economy of a grain ration is not entirely accurate, it is usually a safe method to follow.

#### GOOD PRICES EQUALIZE DECREASED CROP YIELDS.

DALLAS, Texas, Aug. 30.—July and August weather have not been favoracounties was broken on July 4 by a of local showers, and has brought San Antonio south to the Rio Grande.) Seventh Street. heavy rain, which has been succeeded by others at frequent intervals, sprouting the seed planted in February and filling up the water holes and courses and restoring the range. There has been so much precipitation in this section that the cotton fields are weedy and the farmers have not had sufficient opportunity to keep them clean. In the counties east of the line from Waco to San Antonio, rain has been plentiful, producing a vigorous growth and fruitage of crops; in other sections of the State the weather has been dry and hot, except for seasonable local rains in some of the Red River counties. In the drouthy sections the hot weather has put an end to the ravages of the boll weevil; in areas of sufficient rainfall, this damage has gone on unchecked.

The weather for August has resulted a general drouth over the State, in terspersed with small rains of strictly local character, and a Gulf storm that swept a number of southern counties August 18. These conditions have The percentage of protein in a grain been unfavorable for the crops. The feeds in the table, and for each part crop, but the late planted corn has put down the percentage of the col- been generally cut down in yield by A few simple rules for making up a umn in which it is found. Add these lack of moisture at fruiting time. grain mixture are given briefly below: numbers and divide the sum by the Speaking generally, Texas has made a

crops under the average, and a 65-per-than usual. Most towns in this sec-good; corn and most other crops in cent fruit crop. The hay crop, it is tion have ginned their first bales. The this section north of a line from Palaestimated, will be 30 per cent short, peanut crop, a good drouth resister, is cios to San Antonio are good. A storm but all of these products have com- maturing, and will make a fair yield, on August 18, coming inland between manded and are commanding good but not at all so good as it would have Brownsville and Corpus Christi, did Per cent protein .... 23.3 prices, and, considering the yield and been with seasonable rains. In the heavy damage, blowing the cotton out price together, the outcome, insofar Staked Plains area the ranges have of the open bolls and blowing off unas it is affected by agricultural condi- been drying up until a general rain in opened bolls, damaging feed crops and tions, is not such as to indicate a de- eastern New Mexico and the western other crops in the field, and causing cline in the business outlook.

The chief interest at this time is in brought much-desired relief.

and kept by the growers for feed.

yields and unfavorably affected their drouth. Feed crops are only fair.

the cotton prospect. An acreage larger NORTHEAST TEXAS.— (Counties than that of last year was planted, but east of the Santa Fe Railroad and the Per cent protein ......... 22.5 present indications are that the yield Trinity River south to the 31st paralpound of protein, other things being counties are responsible for the indi- extent, but not so badly as in other Industrial Congress.) sections, the heat, while causing some The prolonged dry weather has af- shedding, having put an end to the actly equal, for the physiological ef- fected unfavorably the grain sorghum boll-weevil menace. The peanut, cane fect of the grain, bulk, and palatability yield, but these crops, being drouth re- and sweet potato crops have done well

Practically all the grain feeds low in most 300,000 acres of peanuts have been CENTRAL TEXAS.—(Counties lyprotein are rich in carbohydrates, but grown, and much of the crop will be ing west of the Trinity River and a in." grains are used primarily for their pro- threshed and offered for sale; owing, line from Madisonville through Brentein content, as almost invariably the however, to the shortage of corn, grain ham to San Antonio and east of a line ing fifteen ounces to the pound, did carbohydrates can be produced more sorghums and hay, much of the crop from San Antonio to Abilene and south he cheaply in the form of corn silage, that would have gone to the oil mills of the T. & P. Railroad.) There has cornstalks, etc. While the above- will be baled, nuts and vines together, been no considerable drouth in the I'd been giving seventeen."-Tit-Bits. eastern half of this section, and as one NORTHWEST TEXAS. - (Counties result the boll-weevil damage has been STORE. lying north of the T. & P. Railroad and extensive and heavy. A good corn west of the Santa Fe Railroad out of crop matured in the lower counties, Fort Worth.) The lower counties have but that in the upper portion, having Dresses and Coat Suits. MRS. BUSbeen suffering from two months of been replanted very late, did not get far SELL. Phone 145. drouth, which has reduced their corn enough along to escape the summer

feed crops. Cotton has stood up well, SOUTHEAST TEXAS. — (Counties STORE. but the heat, having put an end to dan- lying below the 31st parallel and east ble to the maturing of crops. The ger of large losses from boll weevil, of a line from Madisonville through FOR RENT-Two or more furnished long, severe drouth in the southern has caused much shedding in areas Brenham to San Antonio, and from rooms; modern; close in. 406 East

crop, corn, sweet and Irish potato about an earlier opening of the bolls The rice crop promises to be very Panhandle counties, August 20-23, much loss as far north as Brenham, centering, appaen rtvy,looRtU yi ag af centering, apparently, over LaSalle, McMullen, and Webb counties.

SOUTHWEST TEXAS. - (Counties will be little, if any, better than last lel.) This section, especially the Red lying south of the T. & P. Railroad and The approximate price of a ration year's production, which was 3,175,000 River counties, is in about the best west of a line from Abilene through 3. Be sure that the mixture is light per pound of protein may be ascerbales. The general drouth in connection of the whole of Texas. Early San Antonio to the Rio Grande.) This tained as follows: Divide the total tion with boll weevil damage in sec- corn did well on the black lands and section, largely a stock range, has, in tions of the State where there has been in the northern counties, and is up to the main, been in good grazing condino insufficiency of rainfall and the ef- the average in most other places. The tion during August, with local dry mixture costing the smallest price per fects of the storm in the southern dry weather has hurt cotton to some areas. (Crop Bulletin No. 6, Texas

The Worst Possible.

Jones (to his grocer)—"You seem angry, Mr. Brown.

Brown-"I am. The inspector of weights and measures has just been

Jones-"Ha,ha! He caught you giv-

Brown-"Worse than that! He said Black and White at THE REXALL

I make a specialty of Remodeling

Black and White at THE REXALL

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### ARE HERE



We are glad to notify the public that we are this week unloading several cars of Buicks. We wish to thank those that have been patiently waiting for their arrival and to advise that we will distribute them impartially.

#### =WE HAVE=

The D-6-45 5 Passenger Touring Car at \$1095, Delivered The D-4-35 5 Passenger Touring Car at \$730, Delivered The D-6-44 Roadster at - - - \$1050, Delivered

The rightness of the Buick valve-in-head motor has made the **Buick** conspicuous for leadership. It is so reliable—so near trouble proof and yields the maximum of service with the least possible expense. Nothing has been ommitted in the construction of these cars to make their goodness and beauty lasting.

The owner of a Buick valve-in-head motor car obtains from his investment a satisfaction which grows in completeness as his car continues in service. He marvels at the manner in which the matchless Buick motor retains its snap after thousands of miles of use.

He is pleasantly surprised to discover that his car improves with age, and that it runs with an ever increasing smoothness.

And his satisfaction is increased and intensified when he finds out that the value that is built into Buicks is the lasting value of carefully chosen and rigidly inspected materials.

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E. E. ROOS

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You may be sure of liberal selections for one thing, and unrivalled beauty for another.

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### THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE

#### THE MARKET PLACE OF THE SOUTH PLAINS

We are in the market for Dry and Breen Hides. Highest prices. ALLEN BONNER, Coal and Grain Dealers. -Adv. tf.

It pays to buy at BONNER FASHION JORDAN & COLE. SHOP.

FOR SALE.

Good four-room house, pantry, well and auto shed. Block 30, Highland Addition. Bargain if taken soon. Inquire J. L. FRAIM, Kingfisher, Okla.

ROOMS FOR RENT. Phone 416. tf.

WANTED-Men and teams to plow. \$2.00 per acre. See J. F. WATSON. at Texas Land and Development Co.

WANTED, TO RENT-4- or 5-room modern house, close in. Address XX. care Herald.

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FOR SALE-One good horse. G. E.

FOR SALE CHEAP-Windmill and tower, 6,000-gallon tank and piping, and all fittings complete. At my coal yard. E. T. COLEMAN, Coal and Grain Dealer.

Have half section, well located, can sell at a bargain. J. J. LASH. Phone

It pays to buy at BONNER FASHION FOUND: Friendship bracelet. Call SHOP.

FOR SALE,

It pays to buy at BONNER FASHION

FOUND-Boy's grey Norfolk coat. inquire at Herald.

TANKAGE—PLAINVIEW PRODUCE

WANTED-Someone to disc and sow eighty-six acres to wheat two and onehalf miles from Abernathy. Address GLEN B. MUNSON, 1110 Douglass Ave., Kalamazoo, Mich.

WANTED-Two furnished rooms for light housekeeping for husband and wife and three small children. Leave information for "REEVES," at Texas Utilites Co.

We can build ten houses in choice locations, size and style to suit purchaser, and sell with small cash payment down, and balance like rent. Do you want one of them? J. J. LASH. Phone 653.

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FOR SALE-Flat-top office desk.

tf. at HERALD OFFICE.

We have some good young ewes and Poultry, Eggs, and Hides. Don't fail less and are just a little better than VICKERY-HANCOCK GRO. CO.'S. tf. er, in good shape, almost new; cut 165 some fall and winter lambs that we to call and get our prices before you ther brands. HARVEST QUEEN want to sell. Will sell in small flocks. sell your produce. Phone 637. Op- ATLLS. If you want something good, see us. posite passenger depot. WRIGHT tf. PRODUCE COMPANY.

It pays to buy at BONNER FASHION

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17.

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LOST.

on Broadway between Boyd's Grocery High School. and First National Bank. Return to WARE HOTEL and receive reward. 2t.

TANKAGE-PLAINVIEW PRODUCE COMPANY.

FOR RENT-One furnished room, 3t. close in. Inquire Herald office.

It pays to buy at BONNER FASHION banks. tf. SHOP.

ATTENTION, MR. FARMER.

on time. Call and let us show you FLINN, Perry, Iowa. these. It means money to you. A. G. McADAMS LUMBER COMPANY. tf.

LOST-33 x 4 Firestone casing and TER. tt. | rim. Reward if returned to RUSHING LAND CO.

ANNOUNCEMENT.

Miss Nell Sansom announces that she will resume her teaching on Mon-

USED CARS FOR SALE-Dodge, Class of Mr. Harold Henry, the Ameri- Route 2. Ford and Hupmobile. See T. B. CAR- can distinguished planist. Mr. Henry tf. says of Miss Sansom:

> admirably equipped for teaching as strong endorsement."

> > NOTICE.

On and after September 1 recording tf. fees must be paid in advance. No ac-B. H. TOWERY, County Clerk.

L. A. KERR,

Architect.

FOR TRADE-21-acre tract, well Store. improved, in city limits, on paved We have on hands two sixty-ton 320 acres in vicinity of Plainview or us. We have just such a line that we Tulsa Silos, which we will sell at cost Hale Center. Address owner, N. J. can meet your every want. EVERY-

> USED CARS FOR SALE-Dodge, Ford and Hupmobile. See T. B. CAR- Belgian Mares, or trade for cattle.

We are in the market for Dry and Green Hides in any quantity. RUCK-ER PRODUCE COMPANY.

FOR SALE-160-acre alfalfa farm; Lady's brooch (pearls and emeralds) day, September 11th, at her studio, near running water, 70 acres sub-irrigated, smooth, fenced. Description, N. W. 1/4, During the summer, while in Chi- Section 19, Block S1; price, \$30.00 per cago, Miss Sansom has had the privilege acre. Write direct to owner, J. R. SHOP. of being a member of the Artists' LIEDERBACH, Rockford, Minnesota,

ALFALFA SEED: New crop, first "My pupil Miss Nell Sansom pos- quality, prompt shipment. Order di-If you have land of any kind in the sesses a brilliant technique, fine musi- rect from the greatest producing sec-Shallow Water Belt that you will ex- cianship and good sense of rhythm, tion. Write for prices and free sam-

> she is pianistically. She has my, FOR SALE-Second-hand Symphony 5t. Phonograph and 42 double-disc records-tctal records 84. Will sell for \$15.00. Inquire Herald office.

counts will be run except with the the Periodicals and Newspapers are J. F. GARRISON, at Garrison-Conner here. TIONERY

We pay the highest cash prices for OUR FLOURS cost you just a little, Fresh Vegetables at all times at FOR SALE-McCormack Row Bindacres. J. W. RICHARDS, at Rich-lier

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We keep our stock of sheet music right up to the minute. The very latest songs and instrumental music at reasonable prices. EVERYBODY'S CON-FECTIONERY.

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SOWS FOR SALE.

Cholera-immune Duroc sows; various ages; bred to registered Duroc-Jersey. See DR. C. C. GIDNEY, 6t.

LET US SERVE YOU .- That not change for East or Central Texas and has proven to me by her intelli- ple. Be sure to state amount wanted. only means the service of delightful, property, list it with us. J. J. LASH. gence and application that she is as LEO TURNER, Yuma, Arizona. Oct. 24 sanitary Fountain Drinks, but it means Special Service back of that. EVERY-BODY'S CONFECTIONERY.

> FOR SALE - Full-blooded Duroc-2t. Jersey boars, 11/2 years old, eligible to registry, or will trade for young sows Watch our window for Fruit, and or shoats of same breed. Apply to EVERYBODY'S CONFEC- Electric Co., or GARWOOD FARM, 2t. 21/2 miles northwest of Court House. tf.

FOR SALE-Second-hand Symphony Phonograph and 42 double-disc rec- ness. Bargain. BOX 627. ords-total records 84. Will sell for \$15.00. Inquire Herald office.

#### ANNOUNCEMENT.

Miss Betty Clements begins with her music class today. She has been taking an advanced course in music at

to loan on improved or unimproved plains land. We loan on school land as well as patented land. Buy or extend Vendor's Lein notes. No waiting, money always ready

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FOR SALE—Delivery hack and har- | view, proceed to sell at public auction, | • •

WANTED-Second-hand row binder. Must be cheap. Send card, stating It pays to buy at BONNER FASHION prices and kind. E. W. BYARS, tf. Phone 22.

#### SHERIFF'S SALE.

(Real Estate.) BY VIRTUE OF AN EXECUTION Kidd-Key this summer, and is expect- issued out of the Honorable County ing a large class and much progress Court of Hale County, on the 12th day by all of her pupils. Those desiring to of August, A. D. 1916, in the case of take music from her should see her Joe Lee Ferguson versus J. J. Rushing the property of J. J. Rushing, to satisand arrange hours. 2t. et al., No. 513, and to me, as Sheriff, directed and delivered, I have levied ipon, this 12th day of August, A. D. 1916, and will, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on the first Tuesday in September, A. D. 1916, it being the 5th day of said month, at the Court House door of said Hale County, in the City of Plain- By J. F. FRYE, Deputy,

### Special Infant Food

If your baby is not growing every day, no doubt the trouble is lack of proper food. Infant foods should be as nearly like mother's milk as possible. Thompson's Food (Peptonized) contains all the elements necessary to the normal growth and strength of the baby. A food prepared solely for infants deprived of mother's milk. Consists of pure, sweet milk, modified on a large scale in a scientific manner. Ready for use by simply adding water.

We suggest that you try a 50c package with our guarantee of satisfaction.

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We have for sale at all times second-hand autos, motorcycles and bicycles, as well as all kinds of new bicycle repairs, and motorcycle and bicycle tires.

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The Farmers & Merchants Bank, Hill City, Kansas.

4t. to the highest bidder, for cash in hand, all the right, title and interest which J. J. Rushing had, on the 7th day of June, A. D. 1916, or at any time thereafter, of, in and to the following described property, to-wit: All of the NW¼, survey number 132, block D-2, ● certificate number 425, containing 160 acres of land; also all of school file number 6662 issued to J. S. Overholt, containing 160 acres of land, and further described by abstract number 2106; said property being levied on as fy a judgment amounting to \$314.50 in avor of Joe Lee Ferguson, with in terest and costs of suit. GIVEN UNDER MY HAND this 12th

day of August, A. D. 1916. J. C. HOOPER,

Sheriff, Hale County, Texas.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXA-TIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

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Calomel salivates! It's mercury Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into t, causing cramping and nausea. If you feel billous, neadachy, con-

stipated and all knocked out, just go to

your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headche, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like vioent calomel. Take a dose of calomel oday and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver one instead and feel fine, full of vigor and ambition.

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When one of our men was badly injured by the threshing machine we telephoned the doctor, who told us how to patch the man up. The doctor then started for our place in a hurry. When he arrived the man was pretty weak, and without the doctor's advice the results might have proved serious. Thanks to the telephone, the man pulled through.

Every farm should have Bell Telephone connection.

Write our nearest Manager for information The South astern

Telegraph & Telephone Company

I have lost my riding quirt that I ride my donkey with, if you find it please phone my daddy at No. 116.

Guy Lewis, Jr.

DR. W. J. LLOYD, Bentist,

Rooms 4 and 5, First National Bank Bldg. Phone 143.

The Strong Withstand the Heat of Summer Better Than the Weak Old people who are feeble, and younger people who are weak, will be strengthened and enabled to go through the depress-

ing heat of summer by taking regularly Grove's Tasteless Chill Tonic. It purifies and enriches the blood and builds up

+ the whole system. 50c. FOR SALE

> 10 sections, fenced, 2 sets improvements, 2 big tanks and running water. 360 acres cultivated, in flats not breaks. \$6.50 per acre, 10 years time, UNITED WESTERN AGENCY

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PLAINVIEW, TEXAS

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### STEPPING FROM THE CODE OF MODES HERE ARE THE NEW SEASON'S MOST DISTINGUISHED EXAMPLES

TODAY we announce our complete readiness for the new fall season with a very comprehensive and most distinguished showing of fashionable things in ladies and misses apparel, having elaborated upon any showing ever offered by this store in previous seasons. We have this year broadened the number of authentic models as well as in distinction and novelty features of the garments now assembled here.

We feel that we may now invite you to this store with the assurance that you will see a most profuse variety of fashion's smartest conceptions for the new season. Apparel for ladies in which the last decrees of fashion are met. Coats, Coat Suits, Millinery, Blouses, Skirts, Gloves and Dress requisites for women and misses of which the inherent charm and refinement will appeal to you. WE WELCOME YOUR VISIT.

### THE NEW WOOLENS

Now have their showing here in all of the Very Latest Patterns for Fall-the Novelty Mixtures, the Bold Plaids, Self Colors and Stripes-showing materials for practically any kind of wearables you want for Fall and for the occasion you want it. Fancy 58-inch Plaid Zibbaline Coating at, per yard, \$4.35; 58-inch black and white Coat or Suiting and Check or Stripes, per yard, \$2.35; 48inch fancy plaid French Serge, 50c to \$5.00.

### Our Suits Will Please and Delight You

The beautiful materials of Wool Velour, plain and self-striped Gaberdines, Broadcloths, Callot Checksmany richly trimmed in fur, others braid and velvet trimmed-in the colorings for Fall of Burgandy, Plum, Raisin, Rubber Grey, Purple, Blue and Black.

Some are plainly tailored, while others are in very novel effects, featuring those with flare ripple effects and closefitting bodice. In coats with lower section or below waist line well flared. at \$25 we are showing some unusual values.

Every Suit has a rich and novel lining, most of the linings being silk, and will certainly be pleased with our early showing, at

#### any woman who likes a bit of dash, style and per yard, \$1.95. Many other originality about her Suit beautiful patterns at, per yard,

\$15.00 to \$60.00.

### THE VERY STYLISH BOOTS

presenting those which are recognized by Fashion authorities as being correct, in a very high quality, which always makes any article high or low in price. If the Quality is no good, any price is high, and more so than ever Quality has first consideration here.

But Fashion has stamped it correct and she has set her heart upon it for Fall-the new 8-inch Black Kid Boot with grey top and spike heel. And it's here—the new dark brown Kid Lace Boot and Apricot Top, slender toe; and so we have it—the new Stone, or Stone Grey, and Champagne Top and pretty heel and toe, and they're ready, too, and many others, in all shapes.

At \$6.00 and up our line is certainly attractive. Others at \$3.00 and up.

### Fur Trimmings New Collars

Fashion says that this is to be a yard, 50c to \$3.00.

Pretty Collars shown this season season of fur trimmings. It's fur are very interesting in their new here and fur there. It's fur for the designs and generous shapes-pretgown, fur for the veil, fur for the ty near any style to please your incoats and suits-in fact, it seems dividual taste. Many crisp and that no garment is hardly complete dainty shapes, differing from any without a touch of fur about it. We ever before shown, are now on disare fully prepared to meet the de- play here. Collars for the new mands of the new season in all Suit or Collars for the Blouse, and colors, widths and kind, at, per other occasions, will be found here. 50c to \$1.50.

### New Corsets To Bring Out Your Graceful Lines

You may now procure at this store any of the new fall Gossard Front-Lace Corsets designed to bring out the graceful lines of the new Fall Costumes, which is so vital to your better appearance; for if your corset is not correct, no suit or gown can have a correct appearance, for the

corset is the real foundation to all good dress. We show models for every figure at prices of from \$2.00 up to \$8.50.

### Our Coats Reveal Some Rare Style Features

It doesn't seem that prettier creations in Coats were ever shown than the ones that we now have on display here—the wonderful Styles, Materials and Colorings; Belted, Semi-Fitted and Full-Flared Models, in English Velour, Vicunia, French Cut Plush and other

Some show the new

deep collar and cape ef-

fects of self materials.

Others are richly finished

with entire collar and

cuffs of some rich fur,

and on the same garments

have a belt of fur and a

generous band of fur is

placed around the bottom

of the Coat. You may se-

lect a very stylish model

Others in the latest

ideas at \$12.50 to \$95.00.

here at \$25.00.

### THE LOVELY CREATIONS IN MILLINERY

Perhaps the spirit of the new season expresses itself first of all in the New Millinery Models. It seems that the new headwear always carries the first air of the new vogues from season to season. The smartest ideas of all fashions are summed up in the New Hat Styles so artistically that it is felt by every woman who really knows Style. To them our Autumn showing will deliver a mode message distinctively different.

In fact, you can get a real inspiration of Fifth Avenue and others closely exemplifying the Paris vogues-with the unusual touches in trimmings, with a slight touch of the war vogue or the war veil, rather. Other striking conceptions are shown in a broad variety at anywhere upward to \$35.00 and



In every weight and material, beautiful Unions, with lace collars, half sleeves and lengths, well finished with lace; others well tailored in full lengths. Teddies, Corset Covers and Chemiese, with dainty lace trimmings, all carefully made and proportioned so as to fit the figure in every respect. And the prices are low, considering the workmanship and quality of the materials used. Prices, per garment, 50c upwards.



### THE NEW SILKS

We now display a very striking and engagingly smart collection of the real Silk Novelties for the new Fall Seasonan unusual range of Plaids and Stripes-in Taffetas, Crepe de Chine, Poplins, and a very pretty display of Georgette Crepe in all of the new Autumn Shades. 36-inch Taffeta, in all colors, plaids and checks, per yard, \$1.75; 36-inch Taffeta in stripes and plaids, in sport effect and richly colored, at, per yard, \$2.00. Other Silk Materials in a profusion of designs and colors at, per yard, 50c to \$5.00.

### THE VERY CHARMING BLOUSES

showing distinctive Autumn creations in a range of colorings which includes all of the Dark and Light Tones, the predominating colors in Stripes and Plaids to harmonize with your new Fall

Shown in Pussy Willow Taffetas, Satin, Georgette Crepe, Crepe de Chine and Charmeuse

Showing very dainty models in Georgette Crepe and Crepe de Chine, featuring those with bead trimmings, which she has set her heart upon for Fall. Others in lace, with latest jabots and frill effects, with hand-embroidered and lace trimmings.

We offer some very compelling models at \$5.00. Others at \$1.25 to \$12.50.

### Fall Sweaters Stylish Kid Gloves

In the past week we have received a shipment of the new Autumn Silk and Wool Sweaters, in colors of Peach, Cardinal, Emerald, Rose and Mahogany; also in plain colors, with contrasting trimmings, belted and plain models, pockets and many new collar ideas.

\$3.00 to \$7.00.

The new Fall Vogues call for many varieties in Gloves to complete the costume. We may say that our stock is complete in this line. Practically every kind of Kid Glove wanted will be found here, in colors with contrasting trimmings and buttons and many novel ideas.

\$1.25 and upwards.

### Fashionable Models in New Fall Skirts

Dozens of new models, from the cheapest to the finest; styles that are particularly different, featuring those in flare ripple effects. Others with yoke and gathered effect. Vivid checked models in Taffeta; some in Wool, Gaberdine and Serge; fancy belts and snappy pockets and buttons; in plaid and self stripes. Misses' and Ladies' sizes at \$3.00 to \$14.00.