## THE rcalNVIEW EVENING HERALD <br> \section*{TWICE-A-WEEK}



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## TWICE-A-WEEK


"Productive thinking is the chief end as well as the chief means of education"



$W^{\text {AYLAND COLLEGE will open seventh session Friday, September } 1 s t, 9 \text { a. m. Enrollment and Classification will begin Wednesday August 30th. A faculty of seventeen teachers will greet the }}$ Coliege trained, specially adapted and successtully experienced. The tuition rates run from $\$ 3.00$ to $\$ 6.00$ per month. This includes personal attention to each student

Wayland Conservatory of Fine Arts.-Prof. R. M. Crabb, our Director of Music, is a Conservatory Graduate and is just from New York where he took post-graduate studies in piano under L. Gowdosky and lessons on violin under Theodore Spiering. Miss Elizabeth Ziegler was a Conservatory Graduate before she made special study of the Fletcher Method of teaching piano to beginners. Read the LITERARY DIGEST of August 12th concerning the Fletcher Method and you will no longer be willing for your boy or girl to be taught by the old drill and drudgery methods. The greatest musicians and educators in Europe and America endorse the Fletcher Method, for it teaches the children to think and express themselves in terms of music.

Miss Donnell is presented again as our teacher of Voice. She has had the high training given in Baylor College. She pleases and wins and instructs. Ask her pupils and patrons.
Miss Bess Brown proved herself a real artist in teaching Expression in Wayland College last year. Here is a rich opportunity for many students who are not enrolled in our literary departments. They can meet Miss Brown at the College or at the Down-Town Studio at the home of Mrs. Reeves, 400 Restriction Street

Miss Gertrude Overall, graduate in Art at Seth Ward College, has shown such marked ability in painting that Wayland Trustees thought it proper to give her a chance in her own home town. See her art display in the window of Long-Harp Drug Store.

Our Business Department has "made good" these six years under the wise management and instruction of Prof. and Mrs. J. E. Watson. Pupils may take any part of the Business Course at the same time they take the literary courses. This is a special advantage

Wayland College is an INSTITUTION and not just an individual. Patronage for any fine arts department helps to make the institution which will help to make PLAINVIEW long after individualis have come and gone. We covet your patronage in the fine arts and business departments even though you do not patronize our literary departments. Remember we have an elegant room, 400 Re striction Street, near the public school so that these pupils also may have the advantage of our fine arts conservatory.

UNIVERSITY OF TEXAS IS
Enrollment During 1915-16 Was 4,210
Individual Students;



## Here's a Message to You

Somebody's coming-and that somebody brings to you the message of "what's what" in fall fixings for men. That somebody is a style expert and
 a practical tailor from the big establishment of StorrsSchaefer Co., of Cincinnati, Ohio. He knows styles--he will have the most approved patterns for fall wear with him to show just why such a one is best suited to your needs-and he will give you an expert measurement.

Such an opportunity of service should meet with appreciation from the men of the community who care. There are many such here so we will expect a large attendance at our Fall Showing.

> Friday and Satuday, August 25th and 26th.
> COME PREPARED TO SEE THE MOST APPROVED WOOLEN FABRICS WALLER TAILORING COMPANY

Following the rain you will be getting busy for the wheat crop of next year. We especially want to impress you with the merit of the Superior and Kentucky Grain Drills. Phone 80


FARM AND RANCH LOANS R. A. UNDERWOOD -:-

## MONEY TO LOAN ON WEST TEXAS LANDS

Ye are in a position to make long term loans, at a
COVINGTON BROTHERS
106 North Oklahoma Avenue
Mangum,
Oklahoma

## "La France" and "Texas Best"

It is with pleasure that we announce the receipt of a carload of these two well known flours. They have not been handled in Plainview before but their merits are well known throughout Texas and other states. We believe that you will appreciate this flour at the price we are able to offer it and we ask that you give it a trial. Remember that in doing so you are absolutely protected by the guarantee that every sack that you buy will be taken back on the mill's guarantee if it is not found to be entirely satisfactory. That's fair enough isn't it? All we ask is that you try it and then if it doesn't make good it costs you nothing.

If you need anything besides the flour you are assured that our grocery stock affords you the best of the season's selection and we are ready to emphasize the service back of the goods.

## E. G. Bennett Gro. Co.



## We Say To You

That it is our present effort to afford to all the good folks of Plainview a clean, cool, comfortable place where they may assemble for delicious drinks. With this in view we have provided new buffet tables and seats, electric fans and other conveniences which we combine with the best and most sanitary fountain service. We are now serving many new drinks to Plain view and ask both the ladies and gentlemen to test our service.
We have added fresh fruit and sheet music to our stock and are arranging for a complete offering in periodicals and newspapers. Our stock of cigars and tobaccos we are enlarging constantly and have just added a fine fresh line of King's Candies. Other goods will be added as rapidly as we become acquainted with the demands of our patrons.
We appreciate the patronage which we have received since we opened and will make every effort to merit a continuance of it.
Everybody's Confectionery
H. E. JOBE, Proprietor





"EDUCATOR" SHOES

$\qquad$
$\qquad$

Boy 5 Outing Shoes, for play and work. Strong
and durable-made to withstand the strenuous wear and durable-made to withstand the strenuous wear
of the Real American Boy $\ldots$ priced from $\$ 1.50$ to

## Reinken's

Clothing and

## Clothes for Mischievous

 BoysIf he is a normal, healthy, active boylyou cannot keep
him from climbing trees, vaulting fences, wrestling and doing those other tough-on-clothes "stunts."
$\qquad$

## PETTICOATS FOR \$1

The Manhattan Petticoat is a new addition to our collection of dependable lines of merchandise. Beautiful Silky Fabrics in Black,
and a variety of colors are made up in styles that harmonize with the latest fashions. A snug fitting waist and hip elastic band, but no ribbon to break.
Regular and Stout Sizes, Priced at $\$ 1.00$ to $\$ 1.75$
LADIES' WAISTS
Again this store is to be the best place to buy waists. A most remarkable purchase one that New York Buyers declared impossible, enables us to offer lovely silk crepe de chine waists, new fall styles at $\$ 2.50$ A line of Georgette and Crepe de Chine of

Richards Sros. bollien WHERE PEOPLE WHO. DRESS BEST" TRADE


Let him forget his clothes. Buy him May-
er-Made Clothes. We will depend upon you to remember them - favorably and that you bought them at

## FALL OPENING MONDAY

We will be ready and open for business Monday
Morning, August 28th with one of the most up-to-date lines of

Ladies' and Misses' Hats, Suits, Coats, Dresses
Every express brings us new arrivals daily.
COME AND BRING YOUR FRIENDS
We Welcome You One and All the price is the thing

Boy's Norfok Suits
GOOD FOR WEAR $\$ 4.50$
Reinken's


Ho! Everybody
The Perfection Hydraulic Trie Setting Machine
It costs less and sets them cold, while you wait. It does the work in a few minutes.
It keeps the dish of the wheels just right,
It does the work perfectly
It is a wonderful improvement over the old hot method.

No more burnt felloes
ately and quickly, without any chance of giving too much dish to the wheel or in any way injuring it.

TOSH \& GRAVES
Successors to J. D. Hatcher's Big Shop PLAINVIEW,

## ANNOUNCEMENT!

We wish to announce that our first carload of Studebaker Automobiles, consisting of four and six cylinder touring cars will arrive in a few days, at which time we will have a grand opening and due notice will be given all through this paper, so that everybody will have an opportunity to see the

## Ne w 1917 Model Studebaker Automobile

Something interesting in connection with this opening will be announced later.

## Don't Fail to See It.

Dorsett \& Pelphry

Dealers in Studebaker Cars

## The High-Gear Performer on America's Hardest Hills

Boston-Corey Hill on high, 27 miles an hour at the top.
Cincinnati-Clifton Hill on high, 30 miles an hour at the top.

Kansas City-Hospital Hill on high, 38 miles an hour at the top.
Denver-Lookout Mountain, on high all the way, reaching 7,800 feet elevation.

IF YOU are looking for
high-gear hill-climbing high-gear hill-climbing
to prove power and performance-here are $\begin{array}{r}\text { cer } \\ \begin{array}{c}\text { per } \\ \text { specific } \\ \text { stances. }\end{array} \\ \hline\end{array}$ stances.
Dealers report them from
demonstrations. If they sound ex
If they sound extraordinary,
permit us to remind you that permit us to remind you that
to Hupmobile owners they to Hupmobile owners they
will merely confirm their
own every will merely confirm their
own every-day experiences. Hills that are Play
for the Hupmobile Boston motorists regard the Beacon street side of Corey
Hill s their wort Hill as their worst climb.
Few cars, Few cars, even with a run-
ning start, hold high gear to the top.

## C. fave com the spe Th 2.7

C. E. Jeffery
avorite dem Cavite demonstration is to the bottom, and at this slow speed start back on high. The car is usually traveling
2.7 miles an hour when it tops the rise.
Hills encircl
Hills encircle Cincinnati,
and Clifton and Clifton Av
of the longest.

$$
\begin{aligned}
& \text { of the longest. } \\
& \text { In demonstratin }
\end{aligned}
$$

In demonstrating, Fred T bile half way up at 30 miles cuts the speed to 15 miles; and picks up again to 30 miles, finishing at that gait Ten leading cars sold in
Kansas City do not take


Hospital Hill on high. The
Hupmobile does; and W. C. Hupmobile does; and W. C.
Howard, the dealer there, says a hurricane must be blowing against the car any
time it fails to clear the top at 38 miles an hour.
Omaha reports a brick
paved test hill, 20 per cent paved test hill, 20 per cent
rise, block long. The
Hupm Hupmobile, carrying five passengers and registering
seven miles an hour at the seven miles an hour at the
bottom, skims it on high gear.
Thousands of tourists know
how the Lookout Mountain trip in Colorado tests the high-gear power and the
cooling efficiency of motor cooling efficiency of motor
cars.

High Gear All the Way on Lookout Mountain
The Denv makes this trip-to Idaho Springs and return-without shifting gears or taking on water. The climb is 2300 feet; the greatest elevation 7800 feet.
Think what this means, when each 1,000 -foot rise robs an automobile motor of about $31 / 2$ per cent of its efficiency Is there any reason why Hupmobile owners should
envy the envy the performance of
other types?

11,000 Owners Rate Efficiency at 990 In other directions-pick-up.
flexibility, smoothness and steadiness of the motor action-Hupmobile per formance is equally good. Eleven thousand owners
give the car an efficiency rating of 99 per cent. You begin to see now why
50810 per cent of Hupmobile owners will have no other car. Why $242 / 10$ of
our owners come from the our owners come from the
ranks of. those who have owne. costlier cars and cars with more cylinders. They prefer the Hupmobile, because it does all they expect of a car; and because
the Hupmobile coupon service system has shown them
the value, in dollars and cents, of expert, definite
This system ase
This system assures themwithout a penny of cost-
skilled care for their cars each month and eight monthly inspections of every unit of their cars. They pay with cou
free of cost. Call on us for a perform as severe as you like.

Hupp Motor Sales Co. Panhandle Distributors Phone 113 Plainview Texas

RATEES
ONE CENT PER WORD EACH INSERTION

## THE EVENING HERALD'S <br> LIVE WANT AD PAGE

TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

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Wo are in the market for Dry and
$acen Hides. Highest prices. ALLEN
|quire at Herald.
M0R SALE. 
nd auto shed. Block 30, Highland A
Moung BOARDI
WANTED-Men and teams to plow.
WANTED-Those who borrowed my
WANTED-Those who borrowed my 
```

We pay the highest cash prices for
Poultry, Eggs, and Hides. Dou't fail
Some fall and witer lambs that we sell your produce. Pricene before you
want to sell. Will sell in small flocks. posite passenger depot. WRIGHT
Want

| appreciated. MRS. B. BANDY, Prop. |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


corporation
corporation or association owning of
claiming to own or to have pr possess
aliming to own or to have or possess
any right, title, claim, lien or equity
n, to, upon or against or concerning
the hereinafter described land or any
part thereof; also the unknown mort-
gagees, lien holders, owners or claim-
ants of said real estate or any part
thereof, the names of whom and the
thereof, the names of whom and the
places of residence thereof are un-
places of residence thereof are un-
known to this plaintiff, to be and ap-

## COAL SPECIAL

BUY IT NOW
BUY IT NOW

Simon Pure Nigger-head, Lump Simon Pure Nigger-head, Nut Peerless Egg Peerless Chestnut Black Diamond Anthracite Arkansas or New Mexico ${ }^{\circ}$ Anthracite
\$ 7.50

Don't let winter catch you without coal after these prices-Subject to change without notice

## E. T. COLEMAN

COAL \& GRAIN DEALER
Phone 176
Between Depots


FOR SALE
$\qquad$
ments, 2 big tanks and running water.
360 acres cultivated, in flats
breaks. $\$ 6.50$ per Ks $\$ 8.50$ per acre, 10 years time
UNITED WETERN AGENCY
Silverton, Texas

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## FARM LOANS

Money Ready in One Week
J. C. Rawlings
ational Bank Bldg.


THIRD NATIONALBANK

Page twelve REPRESENTING PLAINVIEW AT
PANHANDLE FARM CONGRESS.
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rom
rotor
the
splendid
They
They
A. BELL SEES HOW TH


ALL THE RICHEST MEN IN TOWN KNEW WHEN YOUNG
THATBY SAVING LITTLE EAGH PAY DAYIT WOULD SOME
DAY BE BIG SUM THE MAN WHO IS SAVING GAINS THEADDMIRATION AND HIM FORA PARTNER AND WILL HELP HIM TO BUY AN IN.
TERESTIN THE BUSINESS. SUCHT YOURM ONEY IN THE BANK AND BE READY FOR BANK WITH US

THE CITIZENS NATIONAL BANK
PLAINVIEW, TEXAS

## 13 pounds Sugar \$1.00

We will sell 13 pounds of pure cane sugar with $\$ 5$ orders and above.

100 lbs- Best Hard Wheat Flour $\$ 4.25$

100 lbs. Good Hard Wheat Flour $\$ 3.50$

100 lbs. Best Blend Flour $\$ 4.25$

## 100 lbs. Best Soft

 Wheat Flour $\$ 4.25$Mason Fruit Jars.
Pints, 59c. Quarts 67c.
1.2 Gallons, 69c.

## Cash Grocery Co.

Phone 101
N. Broadway

fhe Plainview country, this being his
first visit to this immedian
althe

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beauty spots Mr. Cureton and the
Senator desired to include.
Mr. Cureton is to address the mem--
bers of the Panhandle Farm Congress, Mr. Cureton is to address the mem-
bers of the Panhande Farm Congress,
in Amarillo, Saturday morning, and in Amarillo, Saturday morning, and
desired to visit this area, since his talk
is to be on irrigation in Texas. is to be on irrigation in Texas.
Mr. Pipkin, accompanied by
Randolph, W. Randolph, J. W. Day and H. S. Hil-
burn, carried Mr. Cureton to Amarillo
this afterioon WAYLAND COLLEGE AWARDED \$15,500 BY STATE BOARD. Of the $\$ 250,000$ awarded to Baptist schools in Texas from the $\$ 250,000$ col-
lected during the past year for such institutions by the state board of ed
cation of that church, $\$ 15,586.76 \mathrm{~h}$ been awarded to Wayland Baptist Col
lege, of Plainview. Wayland is thir lege, of Plainview. Wayland is third
on the list, only two other schools re-
ceiving larger amounts than the PlainC. E. JENGINS WITH LAYNE d bowler co. at memphis.
$\qquad$
$\qquad$
$\qquad$ months, has accepted a position` with
the Layne \& Bowler Company, in Mem phis, Tenn. Mr. Jenkins and wife
yesterday morning for their new h
hatcher leases part of Shor to tosh a Grave John T. Tosh and C. R. Graves have
leased from J. D. Hatcher the blackeasithing department of his shop, and
sill conduct this part of the business
wind under the firm name of Tosh \& Graves
Mr. Hatcher will retain the woodwork

PROF. STOCKARD WILL SPEAK at TEACHER'S INSTITUT
Prof. L. V. Stockard, of the State Department of Educadon, win deliver
an address on the compulsory educa-
tion law and the State million-dollar tion law and the State million-dollar
rural school fund before the meeting rural school fund before the meeting
of the Hale County Teachers' Institute on Friday, September 8 .

Plainview to entertain SINGing convention senday. Sunday, at the Church of Christ, the
Hale County Singing Convention will convene and day. The convention has
not been held in Plainview recently,
and the committee, W, B Lewis, R, M, Peace and L. W. Sloneker, is making
every effort to make this the most pleasant and profitable meeting of the
year. They have arranged to have sevyear. They have arranged to have sev-
ral distinguished visitors, as well as a full representation fro
classes of the county.
will be the county-banner class con will be the county-banner class con-
test, in the afternoon. A real town test, in the afternoon. A real town
"country" dinner will be served all visitors.
dANTA FE PLANS EXTENSION GROSBYTON TO SEMINOLE.

An amendment to the charter of the
Crosbyton \& South Plains Railway Company has been approved by the attorney general's department and filed In the State Department, at Austin,
changiag the name of the Crosbyton hanging the name of the
nd South Plains Railway
the South Plains and Santa Fe Co pany and increasing its capital stock
from $\$ 150,000$ to $\$ 200,000$. The amendfrom $\$ 150,000$ to $\$ 200,000$. The amend ment also provides for the extension of
he line from Lubbock through the the line from Labbock through the
counties of Labbock, Terry, Hockley and Gaines to Seminole, a distance of 7 miles.
DROUTH-RESISTING NATURE OROLTH-RESISTING SATSRE CROPS A SURPRE. B. M. Johnson, a prominent farmer and stockman living near Hale Center. was in Plainview yesterday, accompanied by Mrs. Johnson. According to
Mr. Johnson, crops in the Hale Center country are fairly good. There will be lots of feed despite the dry weather. With the incl-snd-a-hale rain which fell Saturday and Sunday, a feed crop
is assure. Mr. Johnson moved from is assured. Mr. Johnson moved from
one of the Northern States to the

## , ALD

 | LIE BURKE TO FIRST |  |
| :--- | :--- |
| APPEAR IN "PEGGY" TUESDAY. | A MISTAKE SOMEWHERE. |

Thrree hundred thousand setts of 1 Cense plates have been ordered South Plains. The drouth-resisting

