

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, FRIDAY, AUGUST 18, 1916

## FIRE DEPARTMENT WILL BE ASSISTED BY CITY

### RECENT MISUNDERSTANDINGS RESULT IN REORGANIZATION OF COMPANY.

## FIREMEN CUT INSURANCE COST

### Key Rate Is Forty Cents Lower When Efficient Department Is Maintained.

As a result of conferences between the Plainview Volunteer Fire Department and the City Council, a new volunteer fire department has been created to supplant the old, its members having resigned. The membership of the new department is not to exceed at any time eighteen. Those who have been made charter members of the new organization are Wiley Brashears, chief; W. J. Smith, assistant chief; J. A. Peret, Ray Garrison, Ray Blake, more, Prentiss Rosson, Byron Hale, Julian Rushing, O. T. Rushing, W. H. Gross, W. C. Longmire, Adra Hubbard, Wade Roberts, Jack Harris, C. S. Woodrow and Ray Bryan.

Mayor W. E. Risser and J. M. Waller, a committee from the Council to arrange articles which the Council desires included in the constitution and by-laws of the new department, have submitted the following details:

Members are to give ten days' notice before quitting the department.

Members to give notice before leaving town for a time.

No one to bring any intoxicating liquor into the station.

No one to go into the station in any way under the influence of intoxicants.

Bolsterous or ungentlemanly conduct not to be tolerated.

Department to make monthly report of expenses to the Council.

Speed limit for the fire truck in practice, 15 miles.

Application for membership must come up before the Council for final approval.

The driver, marshal and fire marshal are vested with authority to enforce rules of department.

In a conference of Council members it was decided that the city would appropriate \$25 monthly to defray the expenses of the members. It was further determined that in case of a meet in Plainview the city would assist the firemen in defraying the expenses.

The organization of a new department grew out of the resignation of members of the old department who felt that an injustice had been done them in preventing the carnival from showing in Plainview. The members felt that the Council had passed the ordinance prohibiting tent shows in the fire limits in anticipation of the coming of the carnival, part of the receipts from which the firemen were to receive. The resignation, however, followed soon after an injunction had been granted prohibiting the carnival from exhibiting on lots to which it had moved without the fire limits.

Following the resignation, Mayor Risser and the Council had the following telegram brought to their attention:

"Unless an efficient volunteer fire department is maintained to assist the driver, the key rate will be increased from 45 to 85 cents. Please advise further. Letter follows."

"A. R. ANDREWS, Fire Insurance Commissioner."

In response, the following reply was sent:

"Reorganized and stronger force than ever."

Mayor Risser stated today that it was his belief that a more efficient fire department will be maintained in the future by reason of the co-operation between the Council and the department.

## HOGS AGAIN SOAR.

Wednesday hogs brought \$10.10 on the Fort Worth market. This is the highest prices paid in six years. The Wichita, Kansas, top was \$10.25.

A load from Plainview, shipped by W. A. Watson, brought \$10.95 in Fort Worth yesterday.

## PROF. HARRISON TO CARRY MAIL ON NEW RURAL ROUTE.

Prof. A. G. Harrison has given up his position in the schools of Gomez and took charge of a rural mail route out of Plainview yesterday morning.

## BOWIE MEN ATTEND GOOD ROADS MEETING.

Mr. and Mrs. W. A. Ayres, S. A. Seagrigh, secretary of the Chamber of Commerce of Bowie, and the editor of the Bowie Blade, F. M. Littlepage, were in Plainview Monday. They have been touring New Mexico and attended the Good Roads Convention of the Colorado-to-Gulf Highway Association, held at Raton.

Since attending the convention they have been visiting in the Las Vegas country. The party was en route home yesterday.

## DORSETT AND PELPHEY WILL HANDLE STUDEBAKER.

J. D. Pelphrey has sold his interest in the firm of Brask & Pelphrey to Carl Brask, and has formed a partnership with J. L. Dorsett for the sale of Studebaker automobiles. The new firm will be known as Dorsett & Pelphrey, and will be located in the Dorsett Building, formerly occupied by the Plainview Buggy Co., near the public scales.

## NEW LADIES' READY-TO-WEAR SHOP TO OPEN AUGUST 28.

Mrs. E. S. Bonner, formerly of New York City, arrived this morning and is arranging to open a ladies' ready-to-wear and millinery store in the Scudder Grocery Co. Building. The new establishment will be known as the Bonner Fashion Shop. Morton J. Jarrett, of Amarillo, is here assisting Mrs. Bonner arrange for her opening, about August 28th.

## HALE CENTER CHURCHES HOLD A CO-OPERATIVE REVIVAL.

Rev. and Mrs. B. H. Oxford, of Hale Center, were in Plainview today on business and visiting relatives. Rev. Oxford states that the co-operative meeting being held in Hale Center is very successful.

## TAHOKA ELEVATOR BURNS.

The Tahoka Mill and Elevator was destroyed by fire Friday morning.

The plant and building, a three-story structure of wood and iron, was valued at \$10,000, and was a total loss. The loss was partially covered by insurance.

Messrs. Gidson & Coker were owners. The origin of the fire is unknown.

## HOLINESS MEETING IN PROGRESS.

Rev. T. E. Smith, of St. Louis, Mo., brother of Mrs. L. W. Sloneker, arrived this morning. He will preach in the meeting conducted by the Central Plains Holiness Association. Rev. C. W. Ruth, of Indiana, will arrive Friday, also, to assist in this meeting. Rev. W. B. Phillips has been preaching since Sunday morning.

## LIGHTNING KILLS MAN WORKING IN LITTLEFIELD CHURCH.

LITTLEFIELD, Texas, Aug. 17.—Andrew Stehlek, a Hungarian, who has been in this country only a few years, was struck by lightning yesterday afternoon and instantly killed, while at work on the interior of the Mennonite Brethern Church. His brother, John, who was working within six feet of him, did not receive a shock. Funeral services were held here today, at Lakeview Cemetery.

A very heavy shower of rain fell at Littlefield, and west.

## NEW WATER RATES ATTRACTIVE.

Many are taking advantage of the new water rates which went into effect today. The dry weather makes a low rate for water for lawns and trees attractive.

## LOCKNEY BUILDING NEW BRICKS.

Nine brick business houses are being built in Lockney, to replace the building recently burned. Eight of them are in one block, and they present a splendid appearance.

## WILSON WON'T STUMP.

Press dispatches from Washington state that President Wilson will not take the stump in the interest of his candidacy.

## AT ST. MARK'S SUNDAY.

Rev. J. S. Wicks, of Amarillo, will preach at the St. Mark's Episcopal Church Sunday morning at eleven o'clock and Sunday evening at eight-fifteen.

## Most Economical Feed for Cows Is Balanced Ration—Stops Waste

In his address Saturday afternoon C. O. Moser, formerly with the Texas Industrial Congress and author of the Moser dairying plan, gave some timely hints to keepers of dairy cows. Excerpts from his address follow:

"Give all the rough feed possible for the cow to eat. The more we can get out of cheap feeds, the more economic the production of milk. Under these conditions less grain is required. Give her the rough feed in as many different ways as you can get her to take it. Silage is a good dairy feed. A cow will eat fifteen pounds of hay and eat right on top of it thirty or forty pounds of ensilage. In many wheat-raising sections silage is fed to cows to get them to eat straw. After you get them to eat rough feed, supplement the ration with grain.

"By a balanced ration we mean the proper proportion of each of carbohydrates, protein and fat. The carbohydrates produce energy and fat, the proteins make blood, muscle, tissue, etc., and fat produces heat. If there is more carbohydrate or more protein or more fat fed than is needed, it is wasted. Each cow offers a separate study. There is as much difference in individual cows and their requirements as there is in persons. In addition to the roughage, cows should be fed one pound of grain for every three pounds of milk produced, if the roughage is largely carbonaceous; if largely protein, one pound of grain to every four pounds of milk is sufficient. The finding of an economical ration for each cow is the secret of large profits in the dairy business.

"The cow is a creature of habit. Nature intended that she furnish only enough milk to sustain her calf. All in excess of that amount has been a development of man. If you want a cow to give milk you must treat her in the way she has been developed. If you do not she will revert to the original of the species.

"One of the best features of the dairy business is that it offers cash to the farmer. The average farmer now has a telephone, an automobile, and his family like to attend the motion-picture shows. The dairy industry will provide cash to meet these necessary expenditures of our day. The pay check comes back the same day the cream is sent. The man who has the cash to pay gets the cash discount, and one who will think knows that a merchant can afford to sell cheaper for cash. Thus it makes farm dollars go the longest in meeting current accounts."

## BINGHAM GIVEN TWO-YEAR SENTENCE TO PENITENTIARY

### Judge R. C. Joiner Suspends Sentence, Contingent on Good Behavior of Defendant.

Oran Reaves was convicted yesterday in the District Court of theft of hogs, and was given a sentence of two years. Judge Joiner suspended the sentence.

In the case of Geo. Bingham, charged with stealing wheat to the value of more than \$50, the defendant's bond was forfeited, and alias capias denied to be issued.

The case against J. R. Goldsmith, charging unlawful selling of intoxicating liquors in prohibition territory, has been set for Monday of the third week.

Joe Crockett is to be tried for burglary on Monday of the third week.

The case of S. F. Lagow, charging a felony, unlawful selling of intoxicating liquor, has been set for Tuesday of the third week.

A motion for alimony has been filed in the case of Ruby Ross vs. W. H. Ross, for divorce.

A judgment was entered today granting divorce to A. P. Blackwell from Virgil Lee Blackwell.

Donohoo-Ware Hardware Company, suing J. A. Powell, et al., on note and foreclosure, are to pay the costs of this suit, which has been dismissed.

## RAILROAD COMMISSIONER HERE.

Earle B. Mayfield, of Austin, a member of the Texas Railway Commission, is in Plainview on a short visit, having accompanied his kinsman, Otis Trulove, of Amarillo. They will visit Mr. Trulove's Floyd County ranch property before returning to Amarillo.

## JOHNSON SUCCEEDS BAINER.

L. L. Johnson, Santa Fe agricultural Demonstrator, was here Monday night. He drove to Lubbock Tuesday morning. Mr. Johnson has taken the place of H. M. Bainer as chief demonstrator at Amarillo. Mr. Bainer will be transferred to Chicago, where he will be engaged with the Santa Fe in its agricultural department.

## MOSER TO LUBBOCK.

C. O. Moser, who has been here in the interest of the dairy movement, left Monday morning for Lubbock, where he will co-operate with the Chamber of Commerce in a similar undertaking.

E. H. Humphreys had business in Amarillo yesterday.

Chas. Stephenson left Wednesday for Quanah, where he will visit with relatives for ten days.

## WILSON'S PLAN APPROVED EIGHT-HOUR REGULATION

### It Is Feared That Railroad Heads Will Reject Proposed Settlement.

WASHINGTON, Aug. 18.—While the 640 representatives of the railway employees assembled in secret session this morning to vote on acceptance of President Wilson's plan for averting a Nation-wide strike, the railroad presidents and their managers held a final conference before going to the White House.

There were indications the employees would vote to accept President Wilson's plan for an eight-hour day and settlement of side issues by a special commission, but the hope for settlement was endangered by evidences that the railroad presidents, backing up their managers' committee, were not inclined to grant an eight-hour day unless it be decided by arbitration, and in any event might ask President Wilson for a little time in which to think over his proposition.

After the employees' meeting had been in session an hour, one of the leaders came out and said sentiment for the President's proposal was by no means unanimous, but no organized opposition to the plan appeared. Most of them thought the proposition good in the main, but a number objected to it.

## Presidents Want Arbitration.

The railroad presidents want arbitration under the Newlands act, with two arbitrators for roads, two for the men and two for the public. The disposition of many of them was said today to be to insist upon action of that character, and not to yield to President Wilson's plan for an eight-hour day unless it comes from an arbitration board. Some of the presidents are said to feel that the public will support their offer to arbitrate everything in dispute. Some others, however, were of the opinion that if President Wilson chooses to exercise his power and refuses to press the men for arbitration, it will be difficult for the railroad presidents to continue opposition.

During the morning President Wilson prepared a statement reviewing the negotiations and explaining why he chose the plan of settlement based on the eight-hour day. The statement probably will be given out later.

## CONE JOHNSON WILL RESIGN.

Cone Johnson, solicitor of the State Department of the United States Government, has announced that he will resign and return to Tyler, Texas, where he will practice law again.

J. A. Finney has removed from Plainview to Olton.

## THANKS PLAINVIEW ON BEHALF OF AMARILLO TRADE EXCURSION

Col. R. P. Smyth, secretary of the Chamber of Commerce, is in receipt of a letter from Porter A. Whaley, of the Board of City Development of Amarillo, thanking Plainview on behalf of the trades excursion from Amarillo "for the splendid entertainment provided by your city and organization on the occasion of our visit to your city last week. We gained," he continued, "a new idea of the importance and commanding future of Plainview and the Plainview country."

## CAR SMASHES INTO POST WHEN DRIVER LOSES CONTROL.

Unable to control a car he was driving, a gentleman backed into the lamp-post on the northeast corner of the square yesterday morning, demolishing the globe and upsetting the standard. The car was only slightly injured, the rear fender being crushed in. The auto backed at a lively rate of speed from the Fairris grocery store to the post. It bore a number tag, "587 Plainview."

## J. T. HILL, OF LOCKNEY, DIES.

Undertaker A. A. Hatchell went to Lockney Sunday afternoon to attend the funeral services of J. T. Hill, who died at Amarillo August 11th.

The funeral services were conducted by Elder Chas. Smith, at the Lockney Christian College, Sunday afternoon at 3 o'clock. Interment was made in the Lockney Cemetery.

Mr. Hill was 64 years of age, and had resided in Hale and Floyd counties for more than twenty years.

## STEEL REINFORCED CONCRETE IN TEXAS UTILITIES ADDITION.

Plans and specifications are out for an addition to the plant of the Texas Utilities Company, according to Manager R. A. Drumm. This structure will be of reinforced concrete with "I" beams throughout for handling heavy machinery. It will house the large engine which has just been installed.

## NO MOVEMENT ORDERS GIVEN COMPANY L.

A rumor has been current in Plainview that Company L has been transferred to Harlingen or Brownsville. In reply to a query of The Herald comes a message stating that no movement of Company L has been ordered. Discharges have been given Kelly Hooper, Frank Hill, Ben Hodges, Fred Mitchell, Palmer, and M. G. Hilton.

## TWO TEACHERS YET TO ELECT FOR THE PLAINVIEW SCHOOLS.

There are two vacancies in the faculties of the Plainview Public Schools. The board will select teachers for these places at their next meeting.

## NEW STEAM LAUNDRY MAY BE ERECTED BY EASTERN MEN.

From a leading attorney of Plainview The Herald has the information that Eastern laundrymen are figuring now on the installation of a new steam laundry in Plainview.

## MOVING TO SOUTH PLAINS.

Mrs. J. E. Peterson and little daughter and Mrs. K. L. Conner and children, of Jamestown, N. Y., arrived yesterday morning from the East to join their husbands, who have purchased Syndigate farms and preceded them by several months, to get their properties in shape for their families.

## ANDERSON TO RALLS.

Austin F. Anderson has made arrangements to enter the practice of law at Ralls, and will leave for that place Monday.

## SHOFNER TO SOUTH TEXAS.

W. A. Shofner has sold his interest in Plainview Mercantile Co., and will move to South Texas, where he has land and mercantile interests.

## OFF TO COLORADO.

Frank Eiring and Olin Brashears left yesterday in Mr. Eiring's Reo for a two weeks' vacation in Colorado.

## LIGHT SHOWERS IN THE COUNTY.

Light showers fell in the Aiken and Hale Center country day before yesterday.

## TAX RATE IS LOWERED BY COMMISSIONERS

### DECREASE OF TEN CENTS IN COUNTY AND TEN CENTS IN STATE TAX.

## DISTRICT SCHOOL TAXES SET

### Two New First Class Roads Ordered Opened—Buy Bonds Bearing Low Interest.

Commissioners' Court of Hale County has been in session since Monday. W. J. Espy, of Precinct No. 1; J. W. Roberson, of Precinct No. 2; W. N. Claxton, of Precinct No. 3, and G. L. Phillips, of Precinct No. 4, and Sheriff J. C. Hooper and County Clerk B. H. Towery were in attendance.

The tax rate for Hale County was fixed as follows: Court House and jail, 10c on each \$100 valuation; road and bridge, 15c on each \$100 valuation; ad valorem, 20c on each \$100 valuation—making a total county tax of 45c. This is ten cents lower than the rate last year. The State rate is also 45c this year, a decrease of a dime from last year's rate. The total rate for 1916 is ninety cents, as compared with \$1.10 last year.

The school-tax rates were fixed as follows: District No. 1, 35c; No. 2, 10c; No. 3, 20c; No. 4, 20c; No. 5, 35c; No. 6, 35c; No. 7, 20c; No. 8, 20c; No. 9, 50c; No. 10, 50c; No. 11, 50c; No. 12, 20c; No. 13, 20c; No. 14, 20c; No. 15, 50c; No. 16, 20c; No. 17, 50c; No. 18, 20c; No. 19, 20c; No. 20, 50c; No. 21, 50c; No. 22, 50c; No. 23, 20c; No. 24, 20c; No. 25, 50c; No. 26, 35c; No. 27, 50c; No. 28, 50c.

The commissioners purchased out of the permanent school fund of the county \$1,000 in bonds issued by District No. 27. These bonds bear interest at the rate of five per cent.

Two first class forty-foot roads were ordered opened.

The commissioners voted to allow Dr. C. B. Barr a salary of \$25 per month for acting as county veterinarian, and passed an order specifying that he is the only person in the county with authority to quarantine or raise quarantine upon hogs and other livestock in the county.

The report of the jury of view on the Horton road was accepted.

W. O. Ball, C. J. Sturdivant, C. D. Sagaser, Henry Carr and A. O. Vaughn were appointed a jury of view for the Frank Simonton road.

The court adjourned until August 23rd.

## MOTOR FIRE TRUCK DITCHED.

Yesterday evening late the big auto fire truck was ditched between town and Wayland Baptist College. The steering apparatus of the truck was rendered practically useless until extensive repairs are made, although the truck was removed to the station on its own power. Sand and a high culvert made the car uncontrollable, and it struck the embankment at the side of the road, wrecking the front wheels and injuring two of the boys who were riding on the truck. Their injuries are minor, however.

A hose car has been improvised to be used in case of fire until the truck shall have been repaired.

## TODAY'S FORT WORTH MARKET.

FORT WORTH, Texas, Aug. 18.—HOGS—1,500; market steady; top, \$10.05; bulk, \$9.75 to \$10.00; quality only ordinary; light, \$9.35 to \$10.00; mixed, \$9.75 to \$9.95; heavy, \$9.85 to \$10.05; pigs, \$6.50 to \$8.00.

CATTLE—1,800, including 200 calves; market steady.

SHEEP—1,000; billed through.

## MRS. J. M. SHAFER IMPROVED.

Mr. and Mrs. J. M. Shafer and their granddaughter, Miss Talma Moore, of Portales, New Mexico, returned last night from a seven-hundred-mile tour of the North Plains and Northeastern New Mexico by wagon. The trip was made for the benefit of Mrs. Shafer's health. She is much improved.

## FIVE CARS HOGS SHIPPED TO FORT WORTH SATURDAY.

Five cars of hogs were shipped to the Fort Worth market Saturday, four by W. A. Watson and one by H. W. Knapp. W. J. Baird also shipped a car of cattle to Kansas City, Mo.

# REVONOC OIL STOVES

There are many others on the market—none of them any better than this guaranteed product of a safe and sane manufacturer of a full line of guaranteed hardware.

Donohoo-Ware Hardware Company  
Phone 80

## Community Correspondence

### WOULD ORGANIZE SINGING CLASS FOR NEXT MEET.

L. W. Slonsker, president of the Hale County Singing Convention, requests those who have copies of "The Sacred Harp" song book to bring them to the next convention. It is his plan to organize a class which will use this book for the next following convention.

### FIFTY-FIVE GUESTS SUNDAY WITH MR. AND MRS. WHEELER.

LIBERTY, Aug. 16.—Some of our people are attending church in Plainview.

Mr. and Mrs. H. J. Fair are rejoicing over a six-and-one-half-pound girl baby. Mother and baby are doing fine. The baby has been given the name Dorothy Elizabeth.

J. J. and W. W. Boston motored to Hereford last week.

Joe McGinnis and family, of Plainview, spent Sunday with M. L. Alexander and family.

Miss Geneva Seipp returned home from Ralls Thursday. Mrs. Brown accompanied her, and will spend a few days visiting in the Seipp home.

Herman Tumberg and family dined Sunday evening with Edgar Johnson and family.

Misses Hazel and Dorothy Wheeler spent Tuesday afternoon with Helen and Eileen Groff.

The following spent Sunday at the home of L. L. Wheeler and family, enjoying a menu of chowder, hot coffee, pie and lemonade: R. E. Houston and family, C. C. Alexander and family, J. J. Groff and family, Herman Tumberg and family, C. B. Anderson and family, Edgar Johnson and family, J. C. Fuller and family, E. E. Freeman and family, M. J. Meisemheimer and family, of Runningwater; Messrs. Lungrum, Seipp, Schlonist and Garstang, and Misses Alma, Alice and Vivian Boston, making a number of fifty-five guests. A splendid time was reported by all.

### MRS. COOPER WIMBERLY HOSTESS TO LONE STAR MOTHERS' CLUB.

LONE STAR, Aug. 15.—A number of our people attended church at Whitfield and Lockhey last Sunday night, and found good interest at both places.

W. B. Hatchell and Oliver Kay, accompanied by their wives, spent Saturday in the canyons, enjoying the beautiful scenery.

Miss Georgia Phillips' cousin from Gasoline is spending the week with her.

J. B. Stevenson's family attended the funeral services of J. T. Hill, at Lockney, Sunday afternoon.

The Presbyterian meeting begins at the school house on next Sunday.

The Mothers' Club met with Mrs. Cooper Wimberly last Friday, with a good attendance. A pleasant evening was spent.

Miss McElfee, of Central Texas, is visiting the Misses Applewhite.

Mr. and Mrs. Guy Ramsey, of near Lockney, visited Mrs. Chas. Merrick last Friday. They were accompanied by Miss Willie King, of McGregor, Texas.

Bob Reeves and Virgil Dodson hunted grapes in the canyons Monday.

J. H. Fowler and family are in New Mexico visiting this week.

### RUNNINGWATER PERSONAL NEWS.

RUNNINGWATER, Texas, Aug. 15.—Brother Bone preached here Sunday afternoon at four o'clock.

The singing given Sunday night by Miss Wilma Toller was well attended and was enjoyed by all.

Misses Pearl and Eva Wright visited G. L. Phillips and family Saturday and Sunday.

Miss Gladys Knight entertained at her home Sunday Misses Ethel Witt, Wilma Toller, Pauline Wright, Cora Kindred, Marion Leamon, Alice Willis, Cleatus Dunman, Tom Taylor and Mr. Taylor, of Kress.

Little LeLoss Knight was run over by an auto this afternoon. No serious injuries are reported.

Mrs. Harold Trenarie entertained the young people with a house party Thursday night.

Lewis Knight, Frank Helm and Gladys Knight attended a party at Miss Lena Hooper's, near Mayfield, Saturday night.

Miss Maggie Locke came back from Canyon last Monday, where she has been attending the Canyon Normal.

Tom Taylor returned from the North Plains Friday.

Miss Cora Kindred is visiting Mrs. Jack Kindred, near Halfway, this week.

Marion Leamon returned from a trip to Hulver, Texas, last Wednesday. His sister and brother and two of his cousins accompanied him back.

Miss Allie Edmonson spent Sunday at Mrs. B. B. Morton's. George Houser was a caller at Runningwater Sunday.

### DRINKING LYE CAUSES DEATH OF SMALL CHILD.

MOUNT VERNON, Aug. 15.—The people of this community have been giving close attention to the good work that is going on. The Sunday School is growing all the time, and we wish to see it continue. J. Q. Adams and J. E. Lewis came out for a visit the first Sunday, and reported a good time. Sunday, the 13th, we had a larger crowd than ever.

Dan Wright has a son and a niece visiting him from Oklahoma City. They like the country very much.

Mrs. Dunman's sister arrived Friday morning for several weeks' visit.

J. A. Cox and wife and two daughters visited at Crosbyton Sunday and Monday. J. A. remained in Crosbyton till Tuesday, trading.

The young men's and young women's contest, which commenced the last Sunday in July, stands as follows: A tie of 10 to 10 first Sunday; 6 to 15 second Sunday, in favor of the girls; 12 to 15 third Sunday, in favor of the girls.

Boys, this is your fault, so get busy. We will have to treat. Those who have been attending regularly please meet at Mt. Vernon school house at 5 p. m., August 19. Be prompt!

Bring your melons, cream or cake. We will show you a good time, as all moonlight picnics are good if conducted right. A MEMBER.

J. P. Duncan has purchased a Dodge car, and is spinning around through the country taking his friends for a ride.

Mr. and Mrs. John Foust, who live 2½ miles west of the city, lost their fourteen-months-old baby from the effects of drinking lye while at Silvertown visiting relatives. The baby died about 11 a. m. Sunday. The funeral services were conducted by Dr. I. E. Gates at 1 p. m. Monday. Much sympathy was shown by friends and neighbors.

### HALE CENTER PERSONALS.

Misses Grace Ferguson, Lida Sageser and Sammie Mounts and Messrs. Leiland Mounts and George Lewis were visitors in Plainview Tuesday.

Mr. and Mrs. R. F. Alley, accompanied by Mrs. R. J. Parsons and daughter, Miss Clara, of Waco, attended the Baptist revival meeting in Plainview Thursday night.

Quite a number of Hale Center citizens attended the second annual auction sale of registered Duroc-Jersey hogs at the Helen-Temple Farm, five miles northwest of Plainview.

Miss Minnie Hedges, of Plainview, spent a few days in Hale Center visiting her friend, Mrs. S. M. Goodlett. She left Thursday morning for Childress, where she will visit friends.

Dr. R. A. Miller and Misses Pearl and Elizabeth Webb were in Plainview Monday. They returned home in the afternoon, accompanied by Mrs. Miller, who had been spending a few days there visiting her daughter, Mrs. George Doubleday.—Hale Center Record.

### SPRING LAKE NEWS.

SPRING LAKE, Texas, Aug. 17.—Miss Beatrice Vore is visiting in Canyon.

Mrs. George Linville and daughter, of Nevada, are visiting the Linville family at Spring Lake.

Mrs. Posie Cunningham is enjoying

a visit with her sisters and their families, of Childress, Texas.

Russell White and Ona Yelton motored to Hereford Friday.

Fred Ott and family were shopping in Dimmitt Wednesday.

Walter Sullivan and wife dined with M. E. Cleavenger Saturday.

Mrs. Louis Linville entertained at 12 o'clock dinner Tuesday, honoring her sister-in-law, Mrs. Geo. Linville, of Nevada.

Ray Gehres was marketing wheat in Hereford Wednesday.

Again the buzz of the threshing machine can be heard. Some of our farmers are threshing last year's stacks of kaffir and maize, since the prices have advanced for threshed grain.

Mrs. J. D. Trumbull was hostess at six-o'clock dinner honoring Mrs. Geo. Linville and daughter.

Fred Rudd came in Monday to visit his father, E. U. Rudd.

Mrs. Posie Cunningham was hostess to the Dorcas Club Thursday. A very large crowd was in attendance, and a good time was enjoyed by all. Mrs. Cunningham served ice cream and cake.

E. U. Rudd, who has been visiting his parents and sisters, in Missouri, returned home Monday. He reports dry weather all along the line.

A very pleasant surprise was planned by the friends of Messrs. Ira and Ora White on Saturday night, at the home of the young men's parents. The occasion was their twenty-second birthday anniversary. A large crowd of young people was in attendance, and Mrs. Geist and daughter served dainty refreshments. After spending a few hours of fun and frolic, the many friends departed to their homes, wishing Ira and Ora many more birthdays and many more such happy gatherings.

### CITATION BY PUBLICATION.

THE STATE OF TEXAS  
To the Sheriff or Any Constable of Hale County—GREETING:

YOU ARE HEREBY COMMANDED that you cause to be published for at least twenty days in a newspaper printed in the County of Hale, State of Texas, the following CITATION:

TO ALL PERSONS INTERESTED in the estate of Oscar T. Reeves, deceased:

Mrs. Minnie Reeves, administratrix of the estate of Oscar T. Reeves, deceased, has filed in the County Court of Hale County, Texas, her FINAL ACCOUNT for FINAL SETTLEMENT of said estate, verified according to law, which will be heard and acted upon at the next regular term of said County Court of Hale County, Texas, commencing on the 4th day of September, 1916, at the Court House thereof, at Plainview, Texas, at which time all persons interested are required to appear and contest same if they see proper.

HEREIN FAIL NOT, but have you then and there before said Court this WRIT, with your return endorsed thereon showing how you have executed the same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT at office, in Plainview, Texas, this 10th day of August, 1916.

B. H. TOWERY,  
Clerk County Court,  
Hale County, Texas.

\*\*\*\*\*  
**W. A. TODD, Agent**  
All Kinds of Insurance  
Office No. 14,  
First National Bank Building.  
Phone 129.  
\*\*\*\*\*

**L. V. DAWSON, M. D.**  
Physician and Surgeon  
Special attention given to surgery.  
Office in new Donohoo Bldg.  
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**FOR SALE**  
10 sections, fenced, 2 sets improvements, 2 big tanks and running water. 360 acres cultivated, in flats not breaks. \$6.50 per acre, 10 years time, UNITED WESTERN AGENCY Silvertown, Texas

## New Patterns

### IN RUGS

Today we have one of the largest showings of Rugs we have ever offered.

In our buying we have especially emphasized the

### DELTOX GRASS RUGS

Suitable for Every Household Need

**E. R. Williams**  
Furniture & Undertaking

### Down-Town Studio of Wayland College

Arrangements have been made whereby all the fine arts teachers will meet pupils who desire it at the home of Mrs. Minnie Reeves, 400 Restriction Street. Two half days a week or more will be assigned the following teachers: Prof. R. M. Crabb, Piano, Violin or Cornet; Miss Ziegler, Fletcher Method of Piano Lessons for Beginners; Miss Connell, Voice; Miss Brown, Expression and Miss Overall, Art.

Have you seen Miss Overall's Art Exhibit at the Long-Harp Drug Store? It is greatly to the credit of Wayland Trustees that they can recognize talent close at home. The finest art of all fine arts is to be able to discover and appreciate the talents of young people who were born and reared just across the street from our own home. Go see the Art Exhibit at the Long-Harp Drug Store.

Remember Wayland College begins to enroll pupils Wednesday August 30 and the opening day is Friday, 9 a. m. September 1. Come.

R. E. L. FARMER, President.  
R. M. CRABB, Director of Music  
J. E. WATSON, Mgr. Wayland Business College



The Careful man knows that the best protection he can have is a Bank Account

Accidents will happen, so it is a comfortable feeling to have money in The Bank

EVEN IF AN ACCIDENT OR SICKNESS NEVER HAPPENS TO YOU, IT MAKES YOU FEEL SECURE TO HAVE MONEY IN THE BANK.

MONEY IS YOUR BEST FRIEND AND WILL COME TO YOUR RESCUE WHEN NOBODY ELSE WILL OR CAN.

WHEN YOU ARE OLD "MONEY" WILL KEEP YOU.

WHO IS GETTING THE MONEY YOU ARE EARNING NOW? THINK OF IT. PUT SOME IN THE BANK.

BANK WITH US

**THE CITIZENS NATIONAL BANK**  
PLAINVIEW, TEXAS

## LONG-HARP DRUG CO.

"THE NYAL STORE"


We have just received a fresh shipment of Johnston's Chocolates, in fussy boxes, and 5c and 10c packages. These chocolates are kept in an ice cooled case and come to you fresh and wholesome, and fully guaranteed.

These are truly kodak days—everyone will take some sort of an outing or vacation trip. Preserve the memories of the occasion by having with you an Anso Camera. We have them in all sizes at all prices. With them we have a complete assortment of kodak supplies.

Among the other new things just in we have a nice stock of Palmer's and Hudnut's Toilet Waters and Powders.

We also have the exclusive sale in Plainview of Armand's Face Powder. This powder is absolutely guaranteed. Your money back if not satisfied.

PHONE 161 **LONG-HARP DRUG CO.** PHONE 161  
"Progressive and Progressing"



**One Way Second Class COLONIST Fares** will be in effect to California and certain intermediate points in the Northwest September 28th to October 8th.

Panhandle Farmers' Congress, Amarillo, August 24th to 26th, final return limit August 27th. Round trip \$3.05.

Sovereign Grand Lodge I. O. O. F., Chattanooga, Tenn., Sept. 18th to 23rd, final return limit Sept. 28th. Round trip fare \$43.40.

West Texas Log Rolling Association W. O. W. at Cisco, Texas, August 24 and 25th, limit August 27th. Round trip \$12.25.

Ten day excursion to Galveston Friday of each week for one fare plus one dollar. For further information call on or phone 224.

**JOHN LUCAS, Agent**

## Motor News of General Interest

### "BLAME IT ON THE TIRE."

He didn't pump it full enough, though all the air is free;  
He left it soft and spongy-like, and scooted on with glee;  
He skidded and he gridded, and whooped through dust and mire,  
And when it burst  
He cursed and cursed,  
And blamed it on the tire.

He drove it on the street-car tracks with confidence superb;  
He scraped it in the lamp posts and he scraped it on the curb;  
He slammed it and he jammed it any way he might desire,  
And when it popped,  
Right out he hopped,  
And blamed it on the tire.

He cut it on some broken glass, but said that didn't hurt;  
He kept right on through sand and mud and filled the cut with dirt.  
It spotted there and rotted there and soon he howled in ire;  
When up it blew,  
He blew up, too,  
And blamed it on the tire.

He put on chains that ground and chewed and gouged into the tread;  
He knew his wheels were out of line, "But what of that?" he said.  
He whizzed along and sizzled along, he picked up nails and wire,  
And when it banged  
His fist he whanged,  
And blamed it on the tire.

Who is this man? Go ask the boys who meet him every day.  
Go ask the boys who have to hear the things he has to say.  
He borrs in and he roars in with words of angry fire.  
Though he's to blame,  
It's all the same—  
He blames it on the tire.  
—Wilbur D. Nesbit.

### A TRAFFIC COURT.

Chief Magistrate McAadoo, New York City, recently opened a traffic court, in order to deal with the increasing violation of traffic ordinances. Fifty cases were dealt with during the "opening" day.

TANKAGE—PLAINVIEW PRODUCE COMPANY. 11.

### KEEP BATTERY TERMINALS ALWAYS CLEAN AND TIGHT.

In order to get the very best results from the electrical system on a motor car, it is necessary to get the full amount of current delivered from the storage battery to the electrical system. In covering the subject the Willard Storage Battery Company, of Cleveland, emphasizes the care that should be exercised in keeping terminals and all wire connections clean and tight. A loose connection or a terminal which may have some acid on it after the battery has been filled, will become corroded and create a greater resistance for the electrical current to pass through.

This naturally weakens the strength of the current and at the same time wears out the connections by eating through them. After filling a battery with water, it is well to wipe off the top carefully with a piece of waste or an old cloth dampened with ammonia or washing soda solution, and to see that all wires are fastened tightly before the car is put into operation again. Points like these may seem simple to the average car owner, but by carefully following the instructions of battery experts, better starting and lighting service are sure to result.

### U. S. BUYS UNIQUE TRUCKS.

An unusual order for trucks has been placed with The Locomobile Co. of America, by the U. S. Government, for a complete company of thirty 3-ton Riker Trucks. The order was the first that has been awarded for anything larger than a 2-ton vehicle.

The order was placed Monday morning and was filled by the Locomobile Co. Tuesday afternoon. The trucks were loaded on a special train in Jersey City, and were shipped directly through to San Antonio, Texas. It is understood that these trucks will go

into immediate service on the Mexican border.

Forty-one mechanics and drivers accompanied the trucks on the special train, consisting of engine, Pullman, sleeper, diner and express cars.

This order follows a demonstration given by the Riker Truck a few days ago, when this motor truck ran from Columbus, N. M., to El Paso, Texas, over the rails of El Paso and Southwestern Railway system, and on arrival at El Paso was derailed and driven up the main street to General Scott's hotel, where the General inspected it and pronounced the test highly satisfactory. The truck left El Paso the same evening and made the return trip to Columbus, N. M., without accident.

### BOND ISSUES FOR ROAD BUILDING.

Illinois is making determined effort to wipe the mud off its wheels. Governor Dunne declares that within 18 months nearly 30 counties will have voted bonds for road betterment, totaling around \$20,000,000. Nearly 150 miles of state-aid roads are already constructed and 450 miles more have been planned for this year. It is believed that next year will put to the credit of the State 600 miles of permanent roads, which will be quite a substantial part of the 16,000 miles of such highways which have been planned in the State. This is a permanent investment that will yield large returns. The most conservative tax-payer should have no difficulty in reaching a conclusion that the issuance of bonds for the building of permanent roads is a sound and remunerative financial policy.—Breder's Gazette.

### MOTORCYCLE OFFICER ADDED.

A motorcycle policeman has been added to the city's force of officers for night duty.

### THE PLAINVIEW REPAIR SHOP

Does all kinds of motorcycle, bicycle, gun, lock and key repair work and guarantee it. We also do upholstering and make auto tops and curtains.

We have for sale at all times second-hand autos, motorcycles and bicycles, as well as all kinds of new bicycle repairs, and motorcycle and bicycle tires.

We have an Automatic Lawn Mower Sharpener for mower blades, paper cutters, planing mill bits, etc.  
See Us First Door West of Plainview Rubber Co.



## Announcement

# What 1,000 Cars a Day Make Possible

### THE NEW FOUR Model 85-4

35-horsepower en bloc motor  
112-inch wheelbase  
32 x 4-inch tires  
Cantilever rear springs  
Auto-Lite starting and lighting  
Vacuum tank fuel feed  
Gasoline tank in rear with gauge  
Electric control switches on steering column

"Made in U. S. A."

These two latest Overland developments again emphasize the enormous economy of enormous production

No one has ever before made 1000 a day of cars of this size and class—nor half that many.

1000 cars a day enable us to use materials of a much higher quality and not only permit but actually enforce an accuracy of workmanship which smaller productions of cars in the same price range NEITHER PERMIT NOR REQUIRE.

1000 cars a day make possible better, larger, much more comfortable cars than have ever before been possible at anywhere near the price

...

This newest Overland is the largest Four ever offered for so low a price.

In the first place, note the longer wheelbase—112 inches.

The 35-horsepower en bloc motor which has made the Overland famous is continued.

True—it is perfected even more, and now it is a fitting climax of the experience obtained from a quarter of a million of these Overland motors in daily use.

Shock-absorbing cantilever type rear springs are a big improvement.

The gasoline tank placed in the rear is another improvement. The vacuum system, insuring a steady, even gasoline flow at all times, is still another improvement.

The famous and complete Auto-Lite electric starting and lighting equipment is furnished.

All electric switches are on the steering column—right within reach.

The artistically designed streamline body with one-piece cowl makes this car one of America's most attractive models.

Yet the price of this, our greatest Four-cylinder value, is less than any car of its size ever sold for before.

No less a pace maker is the newest Overland Six.

Here is the Six of Sixes! A snappy five-passenger, long-stroke, 40-horsepower model, easy to handle, light, economical, mighty comfortable, having the advantages of higher-priced Sixes, yet it comes absolutely complete at a lower price than any other six of its size.

Its smart body design is long and low—having lines of artistic simplicity.

And the motor! This will warm the heart of every Six-cylinder enthusiast in the country.

You've heard all about fast getaways—smoothness—crawling and climbing on high. This Six does all that and then some!

The wheelbase is 116 inches. It has cantilever springs and even-flow vacuum system with the gas tank in rear.

The tires are four inch. It has the complete Auto-Lite electric starting and lighting equipment, with all switches on the steering column.

Some Six! Yet the price is lower than any other six of its size.

...

But go to the nearest Overland dealer and see these new models. Go over them—note all the very real and important improvements, and learn the prices.

The Overland dealer is ready to make demonstrations of both models now.

### THE NEW SIX Model 85-6

35-40-horsepower en bloc motor  
116-inch wheelbase  
32 x 4-inch tires  
Cantilever rear springs  
Auto-Lite starting and lighting  
Vacuum tank fuel feed  
Gasoline tank in rear with gauge  
Electric control switches on steering column

"Made in U. S. A."

# Auto Owners

If you want Factory Service on your

## Electric Starter, Generator or Storage Battery

Take your Car to the



Service Station 714 Broadway



We don't experiment with your Electric System—WE FIX IT, and you don't PAY unless you are satisfied.

Exchange your Old Battery for a new



Free inspection and free distilled water for any make of Battery anytime.



You will need our SERVICE sometime so come around and let's get acquainted now.

## Willard Service Station

Phone 203 714 Broadway Plainview, Texas

# Knight Auto Co.

DISTRIBUTORS

Phone 237

Phone 237

# Carriage Painting as Well as Automobile Painting

SHOULD NOT ONLY DEMAND

## First Class Material and a Dust Proof Building

but that exact workmanship necessary for a factory finish. Satisfy yourself as to our workmanship and let us figure with you on your carriage or automobile painting.

# RICHARDS AUTOMOBILE PAINTING CO.

ONE DOOR WEST KNIGHT AUTO CO.

PLAINVIEW, TEXAS

### Motor News of General Interest

#### RACING EVENTS.

August 17—Track race, Boise, Idaho.  
 August 19—\*Elgin road race, Elgin, Ill.  
 August 26—100-mile track race, Kalamazoo, Mich.  
 September 1-2—24-hour race, Sheepshead Bay, N. Y.  
 September 4—Track race, Newark, N. J.  
 September 4—Speedway race, Cincinnati, Ohio.  
 September 4—Track race, Elmira, N. Y.  
 September 4-5—Speedway race, Des Moines, Iowa. (Local.)  
 September 4-5—Track race, Spokane, Wash.

September 9—Speedway race, Indianapolis, Ind. (Local.)  
 September 16—Speedway race, Providence, R. I.  
 September 18—Track race, North Yakima, Wash.  
 September 29—Track race, Trenton, N. J.  
 September 30—Speedway race, Sheepshead Bay, N. Y.  
 October 7—Speedway race, Omaha, Nebraska.  
 October 14—Speedway race, Chicago.  
 October 19—Speedway race, Indianapolis, Ind.  
 October 21—Track race, Kalamazoo, Mich.  
 November 16—\*Vanderbilt cup race, Santa Monica, Calif.

November 18—Grand Prix race, Santa Monica, Calif.  
 November 30—Speedway race, Los Angeles, Calif.  
 December 25—Speedway race, Los Angeles, Calif.

\*A. A. A. championship award event in contest for Automobile Manufacturers' national trophy and B. F. Goodrich bonus prizes of \$10,000.  
 xSilverton cord tires will be used by most of the drivers in the A. A. A. championship events, and speedway contests.

#### OPTIONAL COLOR SCHEME.

The Scripps-Booth Co. has evolved a plan which gives car buyers a wide range of color choice, while retaining standardization so that cars are not held up in the finishing department. The plan gives the buyer the choice of two standard finishes, blue-black with white trimming and Scripps-Booth gray, and each month a certain number of bodies are finished in some other color, and these are finished at slight additional cost.

A person buying early in the month often has a choice of four finishes, as there are occasionally special finished bodies left over from the preceding month. For instance, the special color in June was azure blue and in

July, maroon. Several of the blue bodies made in June were not ordered, and as a result, early purchasers in July had a choice of either of the standard finishes or maroon or azure blue.

The color plans are laid out several months ahead, and a person wanting one of the special colors can arrange for delivery during that month. While a slight extra charge is made for the special color, it is a great deal less than for specially finishing the body to order.

#### NEWSPAPERS HELP TO BUILD AUTO INDUSTRY.

If any one thing proves the value of newspaper advertising, it is the meteoric growth of the automobile industry. The American automobile industry stands as a monument to what well directed, intelligent publicity can do.

It is only as far back as 1894 that Elwood Haynes drove the first "horseless carriage" down the streets of Kokomo, Ind., and it was not until 1900 that the automobile industry was fairly launched.

What other industry can boast of such phenomenal growth in 16 short years?

In moderate-priced cars we stand unrivaled. Here America has solved the great problem of quantity production, with the result that the American-made car offers greater value, dollar for dollar, than can be obtained in any other country, and have a comfortable

margin to spare.

Where Europe numbers the output of its automobile factories by hundreds, we count them by tens of thousands. Newspaper advertising has made this possible, and the entire country has benefited. Good roads and fine inns have followed the auto. The great Lincoln Highway, now under construction, is perhaps the greatest testimonial of what the motor car has done for this country. It is only a matter of time when we will have a splendid highway linking Maine and California, with thousands of cars making the trip each month.

#### TRACTOR RATING DESIRED.

The National Gas Engine Association has appointed a tractor ratings committee, which will seek to standardize methods of rating farm tractors,

both as to drawbar pull and belt horsepower. The drawbar rating favored is in pounds pull with the time element incorporated. The belt power will be in terms of horsepower. The committee will endeavor to evolve a method which will be satisfactory to all manufacturers.

Through the Utah system of convict labor, the Utah State highway is to be completed from the capital down to the southern boundary within the next few years, and a great deal of this concrete highway is in already. In the dedicatory caravan there are to be the Governors of California, Arizona, and Nevada, and the Governor of Utah is to meet the caravan at the line and escort the visiting motorists to the Utah capital.

TANKAGE—PLAINVIEW PRODUCE COMPANY.

## THE NEW AUTO REPAIR SHOP

Located in the Avery Co. Building just south of Nash's Hotel

Offers you not only excellent service in the repair of all kinds of automobiles at reasonable charges but we will have a big stock of

### Ford Parts and Specialties

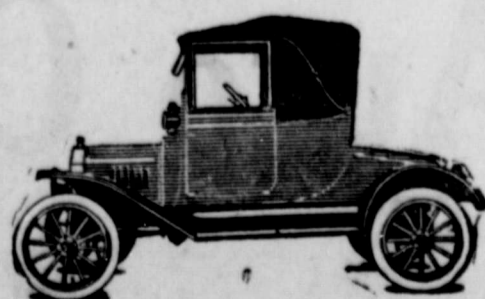
in a few days. This will make it easy for you to have us equip your car while we have it in our repair shop.

All of Our Work is Guaranteed

## A. W. (Dutch) OBERSTE



The after-cost is the real cost of a motor car. Because Ford cars are carefully made of the best materials obtainable Ford after-cost is low. And in the matter of service, Ford leads. 8,800 service stations in this country, where you get quick, courteous service at a fair economical price. Runabout \$345; Touring Car \$360; Coupelet \$500; Town Car \$595; Sedan \$645. All prices f. o. b. Detroit. On display and sale at the Barker & Winn Ford Agency.



# 50<sup>8</sup>/<sub>10</sub> Per Cent Will Have No Other Car

Hupmobile Owners who have discarded higher priced cars 24<sup>2</sup>/<sub>10</sub>%  
 11,000 Owners vote Hupmobile efficiency . . . . . 99%

THE BUSINESS that endures is the sound, strong business, whose customers keep on coming back. Judged by that high standard, the Hupmobile shows a record that few, if any, can rival.

Figures just compiled from our service station statistics prove that it is unique in the number of those who repeat their orders from year to year.

#### No Other Car At Any Price

It is part of Hupmobile policy to keep in close contact with owners by our intensive system of service. This gives us invaluable information from a dozen different angles. Our fingers are on the pulse of public opinion. We know what people want, and how they are pleased.

If we have erred even a trifle, a danger signal is flashed to us from all parts of the country.

Incidentally, repeat sales tell us how many of our owners cannot be won away by any other car at any other price.

And the latest, freshest figures prove that high-price and low-price—four cylinders and multi-cylinders—are equally powerless to influence 50 8/10 per cent of our sales.

In other words more than half of all Hupmobile owners keep on buying, year after year.

Stop and think of the powers of resistance—the superiorities—the Hupmobile must possess to hold these owners to their allegiance.

Millions of dollars are expended to tempt them away. The lure of a lower price on the one hand; confusing claims of multi-cylinder performance on the other.

#### Neither Price Nor Type Tempts Them

But the 50 per cent phalanx stands fast year after year. Convinced, in the one case, that a lower price cannot compensate for the loss of Hupmobile goodness.

Convinced, in the other case, that more cylinders can add nothing to that Hupmobile efficiency which eleven thousand owners have rated at 99 per cent. And convinced, in the last instance, that no other car can yield better performance.

#### What They Get In Performance

In high gear work, they see their Hupmobiles outdoing cars that have more cylinders, or cost more money.

In pulling power and quick getaway, they see nothing under another name that they do not have.

In flexibility, they find themselves relieved of gear-shifting to an amazing extent. In smooth, steady motor action—in the effortless devel-

opment of power, the swift response to the throttle—they believe they have the motor car maximum.

In the Hupmobile service system, they know they are getting more than any other car offers: expert inspection, adjustment and care each month for eight months by trained Hupmobile experts at Hupmobile service stations. A service they pay for with coupons which we supply free of cost.

So they are content, this 50 per cent, to stake their preference on the Hupmobile.



#### Standard Hupmobile Performance

GOES to a speed of 25 miles an hour, from a stand, in 10 seconds.  
 Climbs the average low-gear hill, on high gear.  
 Pulls through sand and mud, on high gear.  
 Throttles to a man's walking pace, on high gear, without bucking or jerking.  
 Develops great pulling power on high gear.  
 Picks up, without gear change, instantly and smoothly.  
 Registers a minimum of vibration, at any speed, on any gear.

5-Pass. Touring Car \$1185      Roadster \$1185      7-Pass. Touring Car \$1350  
 Prices f. o. b. Detroit

HUPP MOTOR SALES CO.  
 PHONE 133 Panhandle Distributors PLAINVIEW, TEXAS

# Hupmobile

# SOCIETY

Telephone Number 72

## ANNOUNCEMENTS.

The Misses Gidney will entertain tomorrow afternoon with bridge, complimentary to Miss Thelma Corder, of Dallas.

A picnic is to be given at Pioneer Park tonight for men of the Sunday School of the Methodist Church.

## MRS. KINDER FOR MRS. LEMOND.

Complimentary to Mrs. Robert Lemond, of Wichita, Kansas, Mrs. L. S. Kinder entertained with a "42" party at her home, 392 Ash Street.

Goldenglow was the favored flower, and was effectively used in the house decorations.

During the afternoon, punch was served, and at the conclusion of the games an ice course was served.

There were fourteen tables of forty-two.

The out-of-town guests were Mrs. Barnes, of Houston; Mrs. Webb, of Fort Worth; Mrs. Key, of Austin; Mrs. Frank Sansom, of Fort Worth; Mrs. Murray, of Sherman; Mrs. Parson, of Waco; Mrs. Roberts, of Amarillo; Mrs. Gardener, of Wichita Falls; Mrs. Wm. Cook, of Mississippi; Mrs. Robert Alley, of Hale Center; Mrs. Nick Alley, of Hale Center; Mrs. G. W. Archibald, of Durant, Okla.; Mrs. N. B. West, of Fort Worth; Mrs. J. C. Anderson, Jr., of Ingleville, N. M., and Mrs. Robert LeMond, of Wichita, Kansas.

## HONORING FORT WORTH GUESTS.

A well arranged picnic was enjoyed at Lake Plainview Wednesday evening. Mrs. W. J. Sweeney and Miss Julia and Gordon Sweeney, of Fort Worth, were named as guests of honor.

After a delightful supper, rousing was the pleasant diversion.

Those present were: The guests of honor, Misses Della Price, Gertrude Maynard and Marie Barron, Mrs. T. Barron, and Messrs. Lawrence Seipp, Earl Keck, Fred Gilley, Chas. Russell and Jack and Jim Hawley.

## HONORING MRS. FRANK SANSON.

Mrs. D. F. Sansom and Mrs. Elmer Sansom entertained yesterday afternoon, at the home of the latter, with an informal tea in honor of Mrs. Frank Sansom, of Fort Worth.

Goldenglows mingled with greenery gave a charming touch of beauty to the rooms.

In the house party were Mesdames Peyton Randolph, Ben Smith, Jim Anderson, W. L. Harrington, J. P. Crawford and Miss Edna Harrington.

Mrs. Peyton Randolph poured the tea and little Virginia and Mary Sansom passed the sandwiches. Mrs. Ben Smith, Miss Edna Harrington and Mrs. Jim Anderson also assisted in serving.

Between the hours of four-thirty and six o'clock seventy-five guests called.

## AT THE COUNTRY HOME OF MR. AND MRS. L. M. FAULKNER.

On Wednesday evening Mr. and Mrs. L. Marvin Faulkner delightfully entertained a number of their friends at their beautiful country home, three miles east of Plainview.

After spending a pleasant hour on the lawn, the guests were invited to the music room, where all joined in the singing of some old-fashioned hymns and balads, and some special numbers were rendered by little Miss Rebecca Meyers, which were highly pleasing and entertaining.

The hostess was assisted in serving her guests with delicious ice cream and cake by Mrs. L. T. Mayhugh and Mrs. A. W. Oberste.

Those who enjoyed this delightful occasion were Messrs. and Mesdames G. C. Keck, L. T. Mayhugh, Robert M. Meyers and children, J. J. Bromley and son, A. W. Oberste and their guest, Miss Lillian Bagby, of Little Rock, Arkansas; Mrs. J. L. Vaughn, Mrs. Ethel Newell and family, of Rock Springs; Mr. and Mrs. G. Walter Archibald, of Durant, Oklahoma; Miss Mildred Phillips, of Eldorado; Mrs. B. Spradling and Mrs. Lelia Newton, of Memphis; Grandmother Phillips, and the host and hostess.

## SEWING AND KODAKING ENTERTAIN THE "5 W'S."

The "5 W's" were entertained Wednesday afternoon by Miss Effie Murphy, at her home, on West Eleventh Street.

Sewing and kodaking were enjoyed; then various games gave pleasure. After the games, a salad course was served.

Miss Lucy Glenn will be hostess to the "5 W's" on Wednesday of next week.

## THEATRE PARTY.

Mrs. Payton Randolph is entertaining this afternoon with a theatre party at The Olympic in honor of Mrs. Rector Roberts, of Amarillo, who is a guest of Mrs. H. C. Randolph, and Miss Clare Bell, of Corpus Christi.

## DEMONSTRATES USE OF ONE OF STANDARD BRANDS OF FLOUR.

Each afternoon this week, at the Sewell Grocery Company, an exhibit of White Crest flour and White Crest dainties have been placed on display. Miss Gertrude Herman, of Jackson, Miss., is in charge of the exhibit. She is assisted by Miss Dorothy Craven and Mrs. Lawrence Holfred, of Virginia.

Miss Herman gives short, clear, practical talks on the proper handling of the flour, and illustrates in every case by actual cooking, and serves the various dainties. Miss Herman is not teaching a cooking school, but is merely demonstrating the merits of the White Crest flour.

In addition to the regular exhibition, every afternoon Miss Herman bakes and serves an angel food cake and explains each step in its preparation.

## WILL ASSIST CHILDREN IN TENNESSEE MOUNTAINS.

Yesterday evening Mrs. J. O. Wycokoff, Mrs. Ben Smith and Miss Edna Mayhugh, assisted by their Sunday School classes gave an ice cream social on the lawn at the home of Miss Mayhugh, 500 West Eleventh Street.

Six dollars and forty cents was received, and will be contributed to foreign missions. Part of the fund received will be given to the support of some mountain children of Tennessee.

## BAPTIST MISSIONARY SOCIETY SUPPORTS A BIBLE WOMAN.

The monthly meeting of the Baptist Ladies' Missionary Society will be held at the home of Mrs. Hal Hamilton Monday afternoon, August 28, beginning at 4 o'clock, with Mrs. Jack Gal-laway as leader.

The program follows: Song (to be selected). Prayer. Scripture. Song.

"Our Baptist Missionary Work in Europe"—Mrs. E. C. Routh. Violin Duet—Miss Morris and Professor Crabb.

Current Mission Facts—General Discussion. Solo—Miss Amy Glenn. Prayer.

The ladies of the church are all most cordially invited to attend these meetings. Our purpose is to make the programs interesting, entertaining and enlightening. We are now supporting a Bible woman in China, and if more of our women might become interested and enlisted, we could easily support another.

We do most earnestly invite our women to come and study missions with us, knowing that when we shall have learned of the great need of missions we shall be ready and willing to do all that we can to further the cause of the Saviour.

There are so many ways that we can help, if we but give ourselves to the task of finding out how best we may do so.

COMMITTEE.

## Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

announce

## AN AUGUST SALE OF BLANKETS,

one week only,

SATURDAY TO SATURDAY.

Here is an opportunity for a worth-while Saving on Merchandise that is a positive necessity—goods that if bought later will cost more. Our stocks are now most complete with Blankets for which orders were placed months ago.

### COTTON BLANKETS.

Shell-stitch ends, medium size, \$1.25 value, for ..... \$1.05  
68x75 Fancy-bordered, \$1.50 Blanket for ..... \$1.35  
67x78 Wool-finish, soft nap, for ..... \$1.75  
73x80 Shell-stitch ends, worth \$2.25, for ..... \$1.90

### HIGH-GRADE COTTON BLANKETS.

Wool or German finish. Every Blanket full size.  
Broken Fancy-Plaid, Twill Blankets, worth \$3.00, for ..... \$2.55  
Bayview Fine-Plaid Blankets, August Special ..... \$3.25  
Heavy Twill, Plaid and Plain White ..... \$3.70  
Tape-Bound Fine Gray-and-Tan-Mixed Blanket for ..... \$3.40

### WOOLEN BLANKETS

at Prices that challenge comparison. Most beautiful borders, color combinations and plaid effects. Every Blanket guaranteed full size for any bed.  
Pure All-Wool Princeton Blanket, worth \$6.00, for ..... \$ 5.35  
Heavy Twill Plaid Blankets, tape bound ..... \$ 5.35  
Extra Heavy Pure All-Wool Blankets in broken plaids, Scotch plaids, etc. .... \$ 7.00  
Superfine All-Wool Plaid Blankets, worth \$10.00, for ..... \$ 9.15  
All Fine Lamb's Wool, Silk-Bound, \$12.50 Blankets for ..... \$10.50

Many other Blankets go in this August Blanket Sale at Reduced Prices. You can save money here because of these reduced prices, and you may have qualities and colors that cannot be bought in the winter at any price.

BUY BLANKETS NOW.

## EPWORTH LEAGUE MUSICAL PROGRAM FOR SUNDAY EVENING.

The following musical program will be given by the Epworth League of the Methodist Church Sunday evening, beginning at 7 o'clock:

Song.  
Prayer.  
Quartet—Messrs. Reed, Truesdell, Burkett and Stockton.  
Piano Solo—Miss Ida Leach.  
"The Influence of Music on Life"—Mrs. R. E. Cechrane.  
Vocal Solo—Miss Lucy Story.  
Pipe Organ Solo—Mr. Reed.  
Quartet—Mrs. Clark, Miss Lucy Story, Messrs. Truesdell and Burkett.  
Violin Solo—Miss Beatrice Story.  
Piano Solo—Miss Carrie Byers.

Jim Wilson and daughter, of Odessa, are here visiting friends and relatives. Mrs. E. J. Andrews, of Sherman, mother of P. H. Andrews, and his sister-in-law, Mrs. Jos. Andrews, of Sherman, and sister, Miss Jessie Andrews, of Amarillo, arrived yesterday for a visit with Mr. and Mrs. P. H. Andrews and family.

Mrs. W. W. Connell arrived Saturday from Post City, where she has been visiting relatives.

W. E. Schott, of Silverton, was a business visitor in Plainview yesterday.

John W. Gray, of Paris, Texas, is the guest of his son, Lawrence Gray. Mr. Gray is a stockholder in the Plainview Steam Laundry Company.

Bishop and Mrs. E. A. Temple and son, of Amarillo, were here today.

Mr. and Mrs. W. F. Garner and party are camped in City Park, Denver, Colo. They will take a trip at the end of the week over the Moffat Road.

Mr. and Mrs. J. W. Longstreth are now en route to Salt Lake City, Utah, from Spokane, Wash. They have been spending the summer travelling in their car.

Mr. and Mrs. E. L. Doland arrived this morning, having spent the past several days in Colorado on their honeymoon.

Mrs. Charles Jordan arrived this morning from Farmington, N. M., where she has been visiting relatives. She will be the guest of Mr. and Mrs. C. G. Jordan.

C. G. Jordan returned this morning from Waco and Mart, where he has been on business.

Rev. A. B. Roberts left this morning from Snyder, where he will assist in a meeting.

W. E. Winfield has returned from Hot Springs, Ark., where he accompanied Uncle Joe Biles, who is there for treatment.

Miss Jo Keck left yesterday morning for Amarillo, where she will join friends on a motor trip to Colorado.

W. R. McCluskey, of Spring Lake Ranch, is here today on business.

Mr. and Mrs. J. L. Robinson and son, Kenneth, of Warrensburg, Missouri, are visiting Mr. and Mrs. E. B. Hughes. They are traveling by automobile, and have been visiting in Colorado during the summer. Mrs. Robinson is a sister of Mr. Hughes.

Mr. and Mrs. S. P. Staling, of Wichita Falls, are the guests of Mr. and Mrs. R. H. Germany and Mr. and Mrs. W. H. Gassoway. Mrs. Staling is a sister of Mrs. Germany and Mrs. Gassoway.

J. D. Starks, of Floydada, was here yesterday.

Mr. and Mrs. S. S. Dillo, of Fort Worth, are touring the West in their Hudson Super-Six, and are stopping here a few days with their aunt, Mrs. Mary Johnson.

Mrs. W. J. Sweeney and Miss Julia and Gordon Sweeney, of Fort Worth, left this morning for their home. They have been the guests of Mrs. T. Barron and daughter, Miss Marie Barron.

J. P. Healey, of the Healey Livestock Commission Co., of Wichita, Kansas, is here on business.

F. G. Sears and Dick Henderson, of Snyder, were here yesterday on business.

J. C. Anderson, Jr., and family are visiting in the home of Dr. J. C. Anderson.

Miss Thelma Corder, of Dallas, is the guest of Misses Daisy and Marie Gidney.

Mr. and Mrs. J. A. Wagner, who have been the guest of their daughter, Mrs. C. D. Russell, for the past two months, returned yesterday to their home, in Callahan County.

Roy K. Bruner, of Floydada, was here yesterday on business.

Flake Garner and party, who have been touring the Colorado resorts by auto, are expected home Sunday.

Miss Herman, White Crest flour demonstrator, and her party will leave Sunday for Lubbock, where they will demonstrate Monday, Tuesday and Wednesday. On Friday and Saturday they will be in Floydada.

R. C. Scott and Dug Starks, of Floydada, assisted in the Masonic Chapter initiation last night.

Wm. H. Kammerer and Frank Frobenius, of Kalamazoo, Mich., are here looking after land interests they have in the Plainview country.

W. A. Shofner and R. W. Little left Saturday for Eastern markets to buy fall stocks for Plainview Mercantile Co. Miss Athol Mueller left Sunday to join them.

J. M. Hamner left for market Wednesday morning. He will be gone a week or ten days buying goods for Hamner's Dry Goods Store.

## Announcement

On Friday and Saturday of next week, August 25th and 26th, we will have a special factory display of the very latest Fall patterns and styles for made-to-measure Men's clothes from the famous Storrs-Schaefer Co. line of Cincinnati, O. Accompanying the showing will be a special style expert from Cincinnati who will take your measurements and suggest the styles and patterns best adapted to the individual's wear.

All men who are interested in having the best, at prices no higher than many not nearly so good, and getting the advantage of this expert's advice are invited to inspect the line.

These fabrics are fully up to the standard of everything which is advertised under the service standard of

THE  
**Waller Tailoring Co.**  
WAY

We want to show you upon this occasion what quality there is in this showing of up-to-the-minute goods.

DRY CLEANERS **PHONE 188** TAILORS

We Pay Return Charges on All Parcel Post Packages

The  
**Rich-lie**  
Store

**Buyers Have Returned**

**NEW YORK, CLEVELAND, CHICAGO and ST. LOUIS MARKETS have been shopped.**

The purchases of the latest Fall styles are arriving daily.

**THE NEW FALL MILLINERY IS NOW ON DISPLAY.**

## "LIBERTY" "A Girl of the U. S. A." The Serial Glorious Is Your Boy on the Border?

See "LIBERTY" the tremendous Universal serial starring Marie Walcamp, Eddie Polo, and Jack Holt

The Time Tuesday August 22nd.  
The Place Olympic  
The Girl Marie Walcamp  
You Know the Place

### Special Notice.

To every lady, boy and girl that attends the matinee at the Olympic Tuesday there will be given a nice souvenir. There is something attractive and useful for the ladies and girls, and there is a Liberty gun for the boys.

## J. J. LASH'S Real Estate Corner

712 BROADWAY. PHONE 653. PLAINVIEW, TEXAS.

Have well improved home, with some acreage, near city—good barn, garage, orchard, garden and all conveniences—will exchange for well located city property.

320 acres land, well located, can sell for \$500.00, and balance long-time payments.

Large house, with all modern conveniences; two and one-half acres of land, good garden; adjoining city. Will lease for one year.

Small farm northeast of city, well located, good hog pasture, will trade for raw land further out.

Equity in drug stock, located in New Mexico, for raw land in Hale County.

160 acres land, northeast of Plainview, will sell on long-time payment, if will improve place.

Small tract of land near Plainview. Will trade for choice business lots in Plainview.

Some choice income property will trade for land in the Shallow Water Belt.

Good homes, close in, will sell on monthly-installment plan.

List your ranch land with us for sale or lease.

J. J. LASH.

# WHO'S WHO

NO. 1.

ON TOP AGAIN!

Always trying to give Maximum Efficiency.  
Rex means King—our middle name.

NO. 3.

WHO SUPPLIES HALE COUNTY FOLKS WITH LIGHT CRUST FLOUR, ONE OF THE MOST SATISFACTORY YOU EVER USED. THEY ALSO HAVE LIGHT CRUST SODA TO COMPLETE THE BISCUITS.

NO. 4.

The Store that originated Low Prices on Quality Merchandise—the Home of Sherman-make Coats and Suits for Ladies, Michaels-Stern Clothes for Men, and Selz Shoes for the Entire Family.

NO. 5.

EVERYTHING FOR YOUR WHEELS, AND IF THERE'S ANYTHING WRONG WITH THE TIRES OR TUBES CALL ON US.

NO. 9.

WHO HAS RECENTLY COME INTO YOUR MIDST TO SUPPLY YOU WITH THE COOLEST OF DRINKS, THE MOST FRAGRANT CIGARS, AND THE LATEST PERIODICALS AND NEWSPAPERS?

NO. 10.

ALTHO THERE HAS BEEN A CHANGE IN THIS FIRM IN THE PAST MONTH, THE NAME REMAINS THE SAME AND THE SERVICE OF THE SAME HIGH STANDARD.

NO. 11.

When It's Meat It's  
"THE OLD RELIABLE"

NO. 15.

OURS IS THE MECCA OF ALL DISCRIMINATING VISITORS IN THE CITY. SOME CALL US HOME REGULARLY, OTHERS PERIODICALLY.

NO. 16.

To be well dressed is the ambition of every woman. You'll find here the very latest and smartest ideas from the foremost designers and creators of fashion, come in and see them.

NO. 17.

OUR RECENT SYRUP SPECIAL MADE US MANY FRIENDS. OUR MANY DAILY SPECIALS CONTINUE THE INTEREST OF THOSE WHO COME TO KNOW HOW FAIR ARE OUR PRICES.

The Up-to-Date (?) Shop.

NO. 21.

WE ARE LEAVING YOUR CITY, AND WILL SACRIFICE OUR ENTIRE STOCK. BETTER TAKE ADVANTAGE OF THE GREAT BARGAINS. EVERYTHING MUST GO. ALL ARTICLES ALIKE BUT DIFFERENT PRICES.

NO. 22.

WHO INTRODUCED "AMERICAN BEAUTY" TO THE PLAINVIEW HOUSEWIFE. SHE IS ALREADY LEARNING THAT IT BETTERS THE BAKING.

NO. 23.

Who's who? Who're the men who always meet you with a smile, whose motto is to always sell you what you want, when you want it, who always have an up-to-date stock and prices right? Who?

NO. 27.

\$610.00 Delivered.

NO. 28.

Fit your boy out with a SCHOOL SUIT that is durable, nobby, well-made in clean shops. Better suits for less money.

NO. 29.

"We Guarantee the Quality."

No Diseased Workers ever Handled These Suits.

## \$15 Prizes—RULES OF THE

Each advertisement on this double of no firm is given, altho you are well aggressive merchants of Plainview represent by number is kept for comparison at Th

To enter the contest you must make followed by the name of the firm repr submits the nearest correct list, or the The Herald will award \$5, second \$4, thir

These awards will be given in merch winners select from those represented or ads will appear in The Herald next Frid inserted in each ad. All lists must reach than 3 o'clock Thursday, August 24. T in the same paper containing the correct

Everybody get busy and let's see ho sive advertisers of the city. This is The Who" contest, and in neither of the two a correct list submitted.

NO. 33.

"SMITH'S BEST"  
Best by the Test  
The rest we'll let you guess

NO. 34.

HARNESS 'EM UP IN THE BEST WE ARE ABLE TO MAKE FOR YOU. ALL THE ACCESSORIES THAT GO WITH THE HARNESS.

NO. 37.

HOME MADE AND AS GOOD AS THE BEST, EVEN BETTER THAN THE REST. INCLUDE IT ON YOUR NEXT GROCERY ORDER.

NO. 38.

WE UNDERTAKE AND DO FURNISH YOU WITH HOUSEHOLD NECESSITIES OF A QUALITY KNOWN TO THE BEST HOME MAKERS OF THE COMMUNITY. IF YOU ARE A HOOSIER YOU WILL KNOW THE ANSWER AT ONCE.



NO. 39.

There's an intimate connection between these two signs of service and the name of this firm.



NO. 43.

AS CLEAN AS GLASS WHICH OUR NAME CLOSELY RESEMBLES. OURS IS A COMPLETE SERVICE, GREATLY INCREASED AT CERTAIN HOURS.

NO. 44.

Our Soda Fountain is strictly modern and sanitary, and our drinks are served in the best way known to modern dispensers.

Our Prescription Department is in charge of Registered Pharmacists of more than twenty years' experience.

NO. 45.

WE DO THE DIRTY WORK, BUT WE DO IT IN ORDER TO KEEP YOU CLEAN AND HEALTHY. NO HOUSE IS COMPLETE UNLESS WE HAVE VISITED IT. WE ESPECIALLY LIKE THE NAME OF OUR TOWN.

# IN PLAINVIEW

NO. 6.

**STRENGTH  
ECONOMY  
SERVICE**

NO. 7.

WHAT LUMBER YARD IS OFFERING YOU A COMPLETE FARM BOOK AND FREE PLANS FOR FARM OR CITY BUILDINGS?

NO. 8.



A Sweet Smelling Flower That Makes an Excellent Flour.

NO. 12.

WE APPRECIATE YOUR BUSINESS BECAUSE WE ARE TRYING TO SELL GROCERIES AT ROCK-BOTTOM PRICES WITH AS MUCH EXPENSE CUT OUT OF OUR BUSINESS AS POSSIBLE.

NO. 13.

WE ABSOLUTELY CAN'T GET ENOUGH OF WHAT WE ARE SELLING TO MEET THE DEMAND. ALREADY MANY HAVE SIGNED UP FOR THE FUTURE. THE DROP IN PRICE CAUSED A RUSH.

NO. 14.

A DOLLAR GOES A MIGHTY LONG WAY IN THE SERVICE GIVEN AT BILL'S SHOP. WE SELL NOTHING BUT FIRST-CLASS SERVICE.

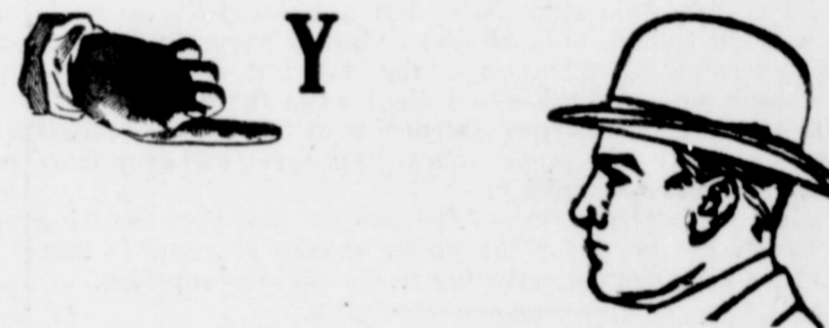
NO. 18.

WE SELL WHAT YOU CAN'T SEE, BUT WHAT YOU CAN FEEL. OUR PRODUCT EXERTS THE GREATEST POWER IN THE WORLD, AND IT'S NOT COSTLY.

NO. 19.

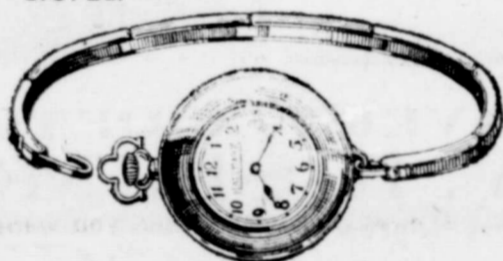
IN "CASE" YOU NEED A "STANDARD" IMPLEMENT, YOU WILL FIND THIS THE PLAINVIEW HOME OF THESE EVERY-DAY FARM NEEDS.

NO. 20.



NO. 24.

BRACELET



WATCH.

25-year Case and Bracelet, 15-jewel Movement, very small, \$15.00 to \$20.00.  
14K Solid Gold Case and Bracelet, 15-jewel, \$25.00 to \$32.00.

NO. 25.

WHOSE BUYER IS AT MARKET MAKING PURCHASES FOR THE FAMILY WHICH INVESTIGATES QUALITY AT THE PRICE OFFERED. HE "SELLS IT FOR LESS."

NO. 26.

We believe in giving a Square Deal, Good Groceries and Fresh Meat

NO. 30.



OLD BROTHER AMPERE IS RIGHT ON THE JOB TO PERFORM AN IMPORTANT SERVICE FOR YOU.

NO. 31.

While Hunting the Prize Do Not Forget to Find These Special SCHOOL SHOE BARGAINS Clean-up Prices at

NO. 32.



NO. 35.

"La France"  
"Texas Best"

NO. 36.

THERE'S JUST ONE PLACE IN THE CITY ESPECIALLY FITTED FOR THE COMFORT OF LADIES AND GENTLEMEN WHILE THEIR PLEASURE IS BEING MADE OURS IN "EXTRA" SERVICE.

NO. 40.

THERE IS A CERTAIN WAY TO IMPROVE THE APPEARANCE OF EVERY MAN AND WOMAN IN THIS TRADE TERRITORY. IT'S NOT DIFFICULT TO GUESS IT.

NO. 41.

WE HAVE A STRONGLY NATIONALLY ADVERTISED PAINT OF GREAT MERIT. OUR OTHER BUILDING MATERIALS ARE OF THE SAME HIGH STANDARD.

NO. 42.

THERE ARE MANY OF THEM IN PLAINVIEW, BUT ONLY ONE PLACE OF BUSINESS BEARS OUR NAME. THERE ARE JUST SEVEN CHAIRS IN OUR BUSINESS.

NO. 46.

**Cash Will Buy**  
Mason's Jars doz. 59c,  
67c, 79c.  
Binding Twine 12c.

Free Deliveries—9 and 11 a. m. and 3 and 5 p. m.

NO. 47.

REAL ESTATE CORNER.  
SMALL FARM NORTHEAST OF CITY, WELL IMPROVED. GOOD HOG PASTURE, WILL TRADE FOR RAW LAND FARTHER OUT.

NO. 48.

WE WANT YOU TO KNOW "FLORANCE." SHE IS THE GREATEST HELPER IN THE KITCHEN YOU WILL EVER FIND IN THE "WORK WANTED" COLUMNS.

## OF THE CONTEST—\$15 Prizes

This double page is numbered. The names are well acquainted with each of the prizes represented. A correct list of names is to be sent to The Herald office.

Each firm must make a list, giving first the number, then the name of the firm represented. To that person who makes the longest list, or the neatest nearest correct list, there will be given \$15, and five prizes of \$1 each.

Entries must be in merchandise orders on any firms the names of which are presented on this page. This same list of names must be sent next Friday, with the name of the firm, to reach The Herald office not later than August 24. The winners will be announced in the next issue of the corrected ads.

Let's see how well you know the progress of this contest. This is The Herald's third annual "Who's Who" contest. The winners of the two previous years have been

**The Plainview Evening Herald**  
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—  
**THE HERALD PUBLISHING COMPANY,**  
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

**THE RAT PEST.**

One cause of waste which grows with the years is the rat. Rat tails are worth a cent each on one part of the French battle front. It is estimated that rats have destroyed a million francs' worth of provisions. The health of the camps demands their destruction.

An increasing cause of waste on the South Plains is the rat. Very few granaries are exempt from this pest. He must be figured as a cost, just as we figure our insurance on our grain crops which are stored, rent on granary or interest on the money invested therein.

When we exterminate him we save ourselves what he costs us. There are not enough rats here and the conditions are not such that widespread disease may be scattered by them, but there is a certain danger to health through his presence.

Many cases of typhoid fever are annually reported in August. Just now scores of little fellows in the Buckner Orphans' Home, in Dallas, are in the throes of pain and physical depletion on account of this dreaded disease. There are many in Plainview who can remember an epidemic of typhoid here a few years ago. Plainview is by no means exempt. Clean out those foul places in the outhouses and yard corners and cut the weeds.

**DON'T LAUGH AT ARKANSAS.**

The homely lore of the Arkansas used to be included in an anecdote about a group of Americans from scattered portions of the country who prated of their native states. It came the turn of a man who had been silent while others glorified New York, Kentucky, Massachusetts and California. He hesitated, but his companions urged him to speak up.

"Well, if you must know," he said, as he dug his hands deep into his pockets, "I'm from Arkansas. Now, dern you, laugh!"

The story is old enough to be obsolete. But at any rate developments of the past few decades, especially the last one, ought to suppress this story, since Arkansas took the lead in the South in safe farming. The peril of the one-crop system was drilled into the minds of the Arkansas people by the press, from the platform, and even from the pulpit. So Arkansas diversified.

It was worth just \$24,000,000 to Arkansas the first year she tried it, and it is hardly necessary for any public agency to sound in that state a note of warning against reverting to the old one-crop idea.

**ON ACCOUNT OF THE WAR.**

John Brown cannot pay me the money he owes,  
"On account of the war."  
The cook wants \$10 a week or she goes,  
"On account of the war."  
The baker reduces the weight of his bread,  
The butcher sends steak that could muster as lead,  
The tailor's wool suits are shoddy instead,  
"On account of the war."  
The tinker can't patch up my roof where it leaks,  
"On account of the war."  
The car that I bought will not come for six weeks,  
"On account of the war."  
The cost of my shoes mounts each time I buy,  
The prices on drugs are prodigiously high;  
But when I demur I receive the reply,  
"On account of the war."  
And what can I do when they airily say,  
"On account of the war"?"  
What else can I do but obligingly pay,  
"On account of the war"?"  
Yet often I wonder what some folks will do  
When all the world with its warfare is through,  
And they can no longer pass in review,  
"On account of the war."  
—New York Sun.

**Panhandle Press**

And from our friend, J. L. Pope, of The Amarillo News, concerning the recent trades excursion from Amarillo, this ambrosial outburst:

"Plainview then became the objective point, and upon heaving that bustling city there was a great line of automobiles ready to take the party to the hotel, and after that the visitors went out into the irrigation district. As the center of this district, Plainview sits enthroned surrounded by thousands of acres of alfalfa, fresh and sweet in its purple blooms, amid which the swift-winged bees hum and work, lending a beauty to the scene. Heavily laden stalks of Indian corn, darkly green and glistening, told the visitors the message of crop insurance even in the driest weather.

"Ending this drive through fields suggestive of the dream of Paradise, the visitors were escorted to the Ware Hotel, where the noon-day meal—such an elegant meal as it was!—greeted the hungry excursionists. This enterprising city had many things of interest to show the boosters from the "rim," most prominent among the number being the office of Secretary Smyth of the Chamber of Commerce. The walls of this building are almost entirely covered with the vast array of blue ribbons, purple ribbons and cups captured in this and other cities in connection with the superb agricultural displays from Hale County during the past few years. During the stay in Plainview the Amarillo band, under the direction of Prof. Paul James, gave a concert, occupying the Plainview band stand, on the Court House plaza. Many courtesies were extended to the Amarillo visitors by the hospitable people of Plainview, and the boosters returned home feeling that they had been drawn more closely in contact with this splendid bunch of city builders and country developers."

Childress is preparing to make their county fair bigger and better than ever this year. They always do the thing up in proper shape, and each year add some attractions that are worth while to see.—Paducah Post.

With its annual county fair, Childress is offering to its trade territory an event well worth their while. And, incidentally, Childress is tying its trade constituency more closely to it each year.

The press of Texas has always shown the most friendly spirit towards the Dallas Fair. The fact is they could not afford to do otherwise, when that institution is of so much interest to Texas. The co-operation of the press with liberal institutions of this kind is a thing that is very desirable indeed. This year's fair promises even to eclipse all former efforts. A desirable change will be that no intoxicating liquor will be sold on the fair grounds.—Hall County Herald.

**TO THE DEMOCRATS OF TEXAS:**

WHEREAS, at the State Democratic Primary Election held for the nomination of all officers, including United States Senators, on the 22nd day of July, 1916, no candidate for United States Senator received a majority of the votes for that office;  
AND WHEREAS, Hon. O. B. Colquitt and Hon. Chas. A. Culberson were the two candidates who received the largest number of votes at the Democratic Primary Election held on July 22nd, 1916;  
NOW, THEREFORE, by virtue of the duty imposed upon me, I, Paul Waples, Chairman of the State Demo-

**Reader's Forum**

**A Herald Reader Finds Beauty Spot in Tule Canyon.**

Editor Herald—Dear Sir:

I want to tell you about a wonderful beauty spot to be reached in a few hours' motor ride from Plainview—one which I only saw a few days ago, myself, and which, when I did see it, reminded me of the story of the peculiar people (at least WE think them peculiar) who are said to live their lives out within the sound of Niagara's roar without ever seeing that awful torrent. Again, you know, there are some of us who are afflicted with an unhappy color blindness, to whom all near fields appear parched; all distant fields green. We fare forth and go in search of interesting experiences that oftener might be found at our very door, and the wonderful bit of land or sea is not without honor save in its own country.

This picturesque bit of natural scenery that I am telling your readers about today is in Briscoe County, in the Tule Canyon, and seems to be known locally as The Narrows. I have seen the Grand Canyon of the Colorado River in Arizona, and want to say that, while it is bigger and broader and deeper than "our" canyon, it is no more deserving of serious attention and study. For here we have exactly the same stratification of lime and sandstone and gravel; the same peculiar formation of cliffs and buttes, caused, evidently, by the force of erosion; and the very same gorgeous coloring, shifting, according to the position of the sun, from purplish blue to rose or gold or amethyst.

Also, this gorge is of some size itself, as you will realize when I tell you that the full-grown cedar trees growing on the cliffs opposite the rim where we stood looked no bigger than clumps of grass or sage, and that the cattle grazing in the canyon's bed, hundreds of feet below us, appeared as veriest pygmies.

The trail as at present outlined gives but a precarious footing, but we descended carefully to several different points, where there was a better view to be had up or down the length of the canyon, and also to try the effects of the interesting echo. Before achieving the return climb we were glad of the thoughtfulness of one of the party who had brought water bottles along.

To reach this place there are several big pastures to be crossed, and you will be wise to take along a small boy to open and shut gates, but the sight to be seen at the end of the trail is certainly worth the effort involved, and is one with which I wish every man, woman and child in Plainview might be familiar.

I was asked, on this trip, by a Briscoe County farmer if the report they had heard was true that the big wells around Plainview had ceased to flow on account of the continued dry weather. Of course, I assured him that there was no foundation whatever for such a rumor, and that the force of the flow of water from the irrigation wells had in nowise abated.

READER.

cratic Executive Committee of Texas, do hereby call a Second Primary for the purpose of determining the choice of the Democratic Party as between Hon. O. B. Colquitt and Hon. Chas. A. Culberson, the two candidates receiving the largest number of votes at the First Primary Election; same to be held on the fourth Saturday in August, same being the 26th day of August, A. D. 1916.

At such Primary only two candidates, viz: Hon. O. B. Colquitt and Hon. Chas. A. Culberson, who received the highest number of votes in the Primary Election held on July 22nd, 1916, shall be voted upon.

(Signed) PAUL WAPLES,  
Chairman, State Democratic Executive Committee.

Attest:  
(Signed) CHAS. J. KIRK,  
Secretary, State Democratic Executive Committee. it.

**NEW METHOD PRODUCES BETTER GRADE CONCRETE.**

Results of Experiments in University of Texas Laboratories Made Public.

Concrete is ordinarily prepared by mixing gravel, sand, and cement in certain definite proportions. A series of experiments now in progress at the University of Texas under the direction of Professor F. E. Giesecke seems to show that a different method produces better results. Preliminary information regarding the results of these experiments may be obtained free of charge by making application to Professor Giesecke, and a complete illustrated bulletin will be available at the end of the experiment, which will be three or four months.

A number of free bulletins on the mineral resources of Texas may be obtained by addressing Director J. A. Udden, University of Texas, Austin, Texas. A partial list of these bulletins is as follows: "A Report of the Geology of the Oil and Gas Fields of Wich-

ita and Clay Counties," "The Fuels Used in Texas," "Potash in the Texas Permian," "Road Materials of Texas," "Origin of Texas Red Beds," "The Geology and Underground Waters of the Northern Llano Estacado." Other bulletins, which are now in course of preparation, and which will be sent free upon application when issued, are: "A Report and General Map Covering the Geology of Texas," "A Report on the Thrall Oil Field," "A Report on the Deep Borings in the State," "A Report on the Geology of Glass Mountains," "A Report on the Geology of Certain Parts of West Texas," "A Description of Some Permian Fossils," "A Geological Report on Hays and Comal Counties," "A Report on Lime and Cement."

The Bureau of Economic Geology and Technology is supported by the State, and all its reports are available to any citizen wishing accurate information on the mineral resources of Texas.

**THE HOG BUSINESS.**

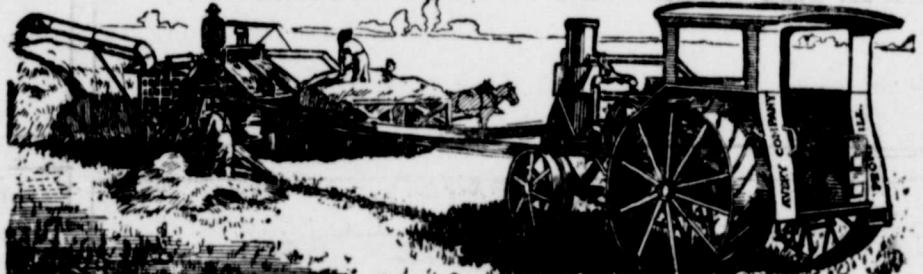
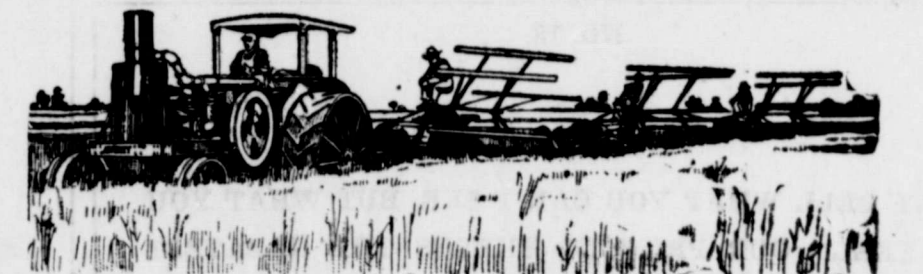
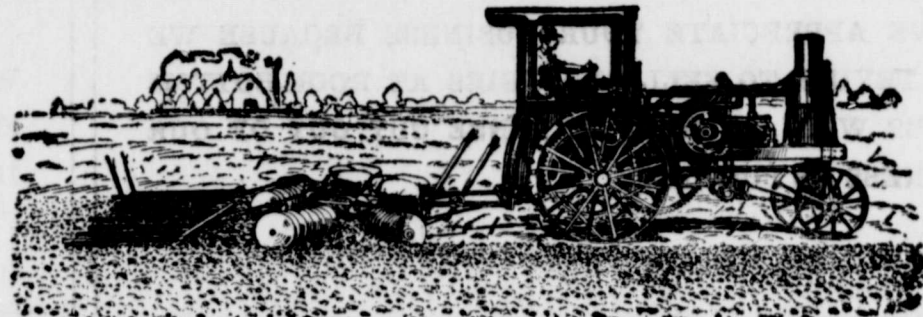
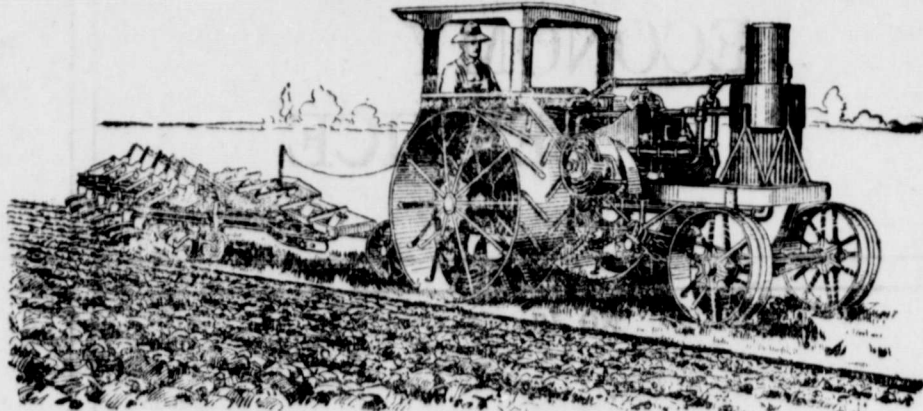
A Petersburg merchant, on the strength of his faith in the South Plains country, is going to add another line to his business. Incidentally, he sees in the hog business the greatest future of this section. Even if a feed crop is short now and then, it is his opinion that year in and year out there is money in swine raising in the Plainview country. What with a short feed crop? There's afloat in the land the good, hard coin which swine raisers have been receiving in exchange for their pork.—Plainview Herald.

Of course hog raising is a profitable industry in the South Plains country. People who doubt it have only to look at the money already made in that business in that section. Some years, to be sure, may be less profitable than some other years, but no business is warrantable against backsets. Even the newspaper business, usually so similar to a gold mine, has its ups and downs. "Last month," wrote the editor of the Scratch Ankle Advance, in a friendly card to his readers, "last month we taken in enough money to pay our printer and settle our bar bill, but owing to a larger bar bill this month, our printer will suffer if our friends don't afford us a better support."—"State Press," in Dallas News.

FOR RENT—Nice 4-room bungalow, with Bath Room and Bath Tub; sewer connections; hot and cold water. H. E. SKAGGS. it.

Coniferous timber has been found to be better suited than any other for the production of ethyl alcohol.

**The** anything you want in farm machinery. **Line** the goods that have made good.



**AVERY CO. OF TEXAS**  
**W. R. SIMMONS**  
South Plains Representative Plainview, Texas



With wholesale prices on all House Furnishings still soaring we continue to adhere to our policy of Better Goods For Less Money. This policy has been the "reason why" back of our success and constantly increasing business.

Don't forget Winfield quality, prices and service in planning for Fall. You have our assurance that you will do well to buy your furnishings early when we can protect you against market increases.

We are especially equipped to care for every need of those who are just entering housekeeping. You can buy everything for your house in one bill and be sure that our special outfitting prices on such orders are figured at rock bottom prices. You will find it a real convenience to be able to practically complete your buying at one store.

The place where your business is appreciated and your money buys most.

PHONE 95 **W. E. Winfield Co.** PHONE 95

"If It Isn't Good We Make It Good"



RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. tf.

FOUND—Boy's grey Norfolk coat. Inquire at Herald. tf.

FOR SALE. Good four-room house, pantry, well and auto shed. Block 30, Highland Addition. Bargain if taken soon. Inquire J. L. FRAM, Kingfisher, Okla. tf.

FOR SALE—112 ewes and 123 early lambs worth the money. See SAN-SOM or phone W. A. MILLER, 9034-F32. 5t-pd.

LOST—White Spitz dog, female, between Hale Center and Plainview. Reward for return to REV. B. H. OXFORD, Hale Center. 3t

FOR SALE OR TRADE—Three well located places near Wayland College and the High School. Phone 102. HALE COUNTY LAND CO. 2t.

NOTICE TO CONTRACTORS. Trustees of the First Presbyterian Church will receive bids on Tuesday, August 22, 1916, for the erection and completion of a brick venerated church, and the wrecking of the old building. All bids to be accompanied by certified check for two hundred dollars. 2t. W. E. RISSER, Chairman.

A BARGAIN.—Must sell at once my Buick Touring Car; fine shape; just been overhauled. No reasonable offer refused. See or write OLIVER ANDERSON, Plainview. 8-29

USED CARS FOR SALE—Dodge, Ford and Hupmobile. See T. B. CARTER. tf.

FOR SALE—100 head of Shoats, in excellent condition for feeders; 50 head of Pigs, and 10 Brood Sows heavy with pig. Also 100 good Breeding Ewes and 95 Spring Lambs. MRS. JEANNETTE HARTWELL, 12 miles southeast of Plainview. 4t.

FOR SALE—50 acres land, well improved, 3 miles northeast of Plainview; well, windmill, fenced, barn and shed; would take in good Ford or other light car in trade. Write J. P. LINN, Kress, Texas. 3t.

We pay the highest cash prices for Poultry, Eggs, and Hides. Don't fail to call and get our prices before you sell your produce. Phone 637. Opposite passenger depot. WRIGHT PRODUCE COMPANY. tf.

WANTED—In country home, a lady to do general housework. O. E. WINSLOW. Phone 9032—R. 1 long, 4 shorts. tf.

FOR SALE—Good, gentle horse; also surrey and harness. Can be seen at my place, 1 mile east of town. T. HAMMOND. Phone 9019-R2. 4t-pd.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. tf.

TWO JERSEY COWS for sale. Both are fresh. See MARVIN COLLIER. 2t. pd.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

LOST, WATCH—Open face, Elgin National movement, 20-year gold case, with name and W. O. W. monogram carved in back. Lost between Santa Fe depot and Court House. Liberal reward for return to owner, LEROY JOBBE, Curlew, Texas. 2t-pd.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17. tf.

ATTENTION, MR. FARMER. We have on hands two sixty-ton Tulsa Silos, which we will sell at cost on time. Call and let us show you these. It means money to you. A. G. McADAMS LUMBER COMPANY. tf.

Fresh Vegetables at all times at VICKERY-HANCOCK GRO. CO.'S. tf.

FOR TRADE—21-acre tract, well improved, in city limits, on paved street, rented for \$10 per acre. Want 320 acres in vicinity of Plainview or Hale Center. Address owner, N. J. FLINN, Perry, Iowa. 3t-pd.

On account of bad health, I will sell my nursery business, which is a good, paying proposition; also a 160-acre farm, well improved, including good irrigated plot. Will sell for cash or trade for ranch property. L. N. DALMONT. Fri.-4t.

SPECIAL FOR NEXT WEEK—Half bushel Green Tomatoes, half bushel seeded tomatoes, and 100 early peas for \$1.00. Also ripe tomatoes for canning. Phone 612. D. C. AYLES-WORTH. 2t-pd.

FOR SALE—One good horse. G. E. LEWIS. tf.

WANTED—To trade for a good second-hand Ford. BOX 612, Plainview. 2t.

STRAYED—Red mule, branded "N2X" on left hip; black spot on right hip; 10 or 12 years old. Headed for Miami. Notify A. W. CLINE or FRANCIS BAKER, First National Bank, Lockney, Texas. 4t-pd.

USED CARS FOR SALE—Dodge, Ford and Hupmobile. See T. B. CARTER. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

PLAINVIEW NURSERY has fresh Tomatoes, Cantaloupes, Okra, Grapes and other Vegetables and Fruits for sale. A full line of Nursery Stock for fall planting. PLAINVIEW NURSERY. 2t-pd.

FOUND: Friendship bracelet. Call at HERALD OFFICE. tf.

CITATION—BY PUBLICATION.

THE STATE OF TEXAS To the Sheriff or Any Constable of Hale County—GREETING:

YOU ARE HEREBY COMMANDED, That by making publication of this citation in some newspaper published in the County of Hale for eight consecutive weeks, previous to the return day hereof, you summon the unknown heirs, executors, administrators or legal representatives of B. J. Brummer, deceased, also every person, firm, corporation or association owning or claiming to own or to have or possess any right, title, claim, lien or equity in, to, upon or against or concerning the hereinafter described land or any part thereof; also the unknown mortgagees, lien holders, owners or claimants of said real estate or any part thereof, the names of whom and the places of residence thereof are unknown to this plaintiff, to be and appear before the District Court of the 44th Judicial District, of Dallas, Texas, to be holden in and for the County of Dallas, at the Court House thereof, in the City of Dallas, on the first Monday in October, 1916, then and there to answer to the First Amended Petition (in lieu of original petition filed herein by plaintiff January 30, 1916) of C. C. Slaughter Co., filed in said Court on the 7th day of July, 1916, against the said unknown heirs, executors, administrators or legal representatives of B. J. Brummer, deceased, also every person, firm, corporation or association owning or claiming to own or to have or possess any right, title, claim, lien or equity in, to, upon or against or concerning the hereinafter described land or any part thereof; also to the unknown mortgagees, lien holder, owners and claimants of said real estate or any portion thereof, for suit, said suit being numbered 21956-B, the nature of

which demand is as follows: Suit upon a certain promissory note, executed by the said B. J. Brummer to C. C. Slaughter, dated November 11, 1908, and payable on or before November 11, 1915, with 6 per cent interest per annum, at Dallas, Texas, interest payable annually as it accrued, being for \$920, a vendors lien being retained in said note and in the deed of conveyance executed by said C. C. Slaughter to the said Brummer, conveying the Northeast Quarter of Section 11, Block S-4, Hale County, Texas, containing 160 acres, and said note being part consideration for the said land; said note providing that all past due interest shall bear 6 per cent interest from date of maturity and that default in the payment of any installment of interest shall, at the election of the holder, mature all said note and also providing for 10 per cent attorney's fees if collected by suit; default has been made in the payment of the annual interest installment due November 11, 1914, and said note is long past due and unpaid. Plaintiff is the legal owner and holder of the said note, together with all rights, title and interest therein, the same having been duly transferred to this plaintiff. Defendants wholly fail and refuse to pay the same.

Plaintiff prays citation; judgment foreclosing said lien as it existed on November 11, 1908, and in the alternative that title to said land be vested in plaintiff, for damages, costs and general and special relief.

HEREIN FAIL NOT, but have you then and there before said Court this

CALOMEL DYNAMITES
A SLUGGISH LIVER

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea. If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. -Adv



"Bell" Connection Valuable to You

From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns. Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 12-R-14

Pure Bred Duroc Jersey Hogs We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

Miss Rebecca Ansley SPIRELLA CORSETIER Telephone Number 304

FARM AND RANCH LOANS
R. A. UNDERWOOD

writ, with your return thereon showing how you have executed the same.

WITNESS: MATT L. COBB, Clerk of the District Court of Dallas County, Texas.

Given under my hand and the seal of said Court, at office in the City of Dallas, this 7th day of July, A. D. 1916. MATT L. COBB, (SEAL) Clerk District Court, Dallas County, Texas. By A. W. THOMAS, Deputy.

RAGS, BONES, OLD SHOES—Magazines, casings, inner tubes, copper, brass—anything in the junk line bought by PLAINVIEW JUNK CO., Haynes & Torbert, Proprietors, 1117 Covington Street, half block south of Santa Fe freight office. 1t-pd.

FOR SALE.

We have some good young ewes and some fall and winter lambs that we want to sell. Will sell in small flocks. If you want something good, see us. JORDAN & COLE. tf.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 528 and 423.

SEE ME FOR FARM LOANS

I also buy vendors lien notes.

Money Ready in One Week Promptest of service.

J. C. Rawlings 3rd National Bank Bldg. PLAINVIEW, TEXAS

LISTEN

We make quality and service important features of our business as well as the matter of price. We aim that our customers will be so well satisfied THROUGHOUT that they will come again and again. Put us to the test, please.

Plainview Lumber Co.



ARE YOU establishing yourself in the World of Successful Men?

A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.

THIRD NATIONAL BANK

DR. R. L. RAMSDELL, Physician and Surgeon. Office: Smyth Building. Phone 606. Home Phone 488.

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone 423.

GEO. ALLEN The House Reliable Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1899. SAN ANGELO

ILLUSTRATORS-DESIGNERS AND ENGRAVERS THE COCKS-CLARK ENGRAVING CO. ENGRAVING LOCAL DENVER ETCHING

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Gripe nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

PREPARE!

For winter while Summer Prices Prevail and you can get the SIMON PURE NIGGER-HEAD COALS. A full line of cheaper coals also. Yard prices \$5.50 to \$8.00. Special prices on 5 tons or more.

Always in the market with a full line of feedstuffs to sell or buy. See me first.

E. T. COLEMAN Coal & Grain Dealer

MONEY TO LOAN ON WEST TEXAS LANDS We are in a position to make long term loans, at a reasonable rate of interest, on western lands. Money ready as soon as abstract of title is furnished.

COVINGTON BROTHERS 106 North Oklahoma Avenue Mangum, Oklahoma

IF YOU want good home-grown trees, grown from varieties that have been tested and do the best in your own climate and your own soil, apply to Plainview Nursery. We can show and deliver you the trees. We will trade nursery stock for peach seeds or second-hand sacks.

**CROCKETT QUILTS THE EL PASO PEARSON ENTERPRISES.**

**Will Retain Holdings in Plainview Country, Is Statement of El Paso Paper.**

Officials of the Texas Land and Development Company, fostered by the Pearson Syndicate, are unable today to give any information concerning the resignation of J. O. Crockett as president of the El Paso Milling Company, a Pearson Syndicate enterprise in El Paso, nor to state whether the Plainview properties of Mr. Crockett, who owns the controlling interest in the Crockett Cattle Company, which farms a large tract of land and raises hogs and cattle near Hale Center, will be affected by the reported action of Mr. Crockett.

The El Paso Herald carries the following news story:

"After five years of strenuous service with the Pearson interests in the Southwest, during which time he was in charge of the Pearson holdings in the Southwest and Mexico through four revolutions and many riots, J. O. Crockett, vice president of the El Paso Milling Company, vice president of the Mexico Northwestern Railroad and of the Madera Company, Ltd., has resigned his positions with the Syndicate and will take a much-needed rest and the first vacation he has enjoyed in five years.

"R. Home Smith, of Toronto, Canada, is in charge of the company's interests here as president of the milling company, railroad and Mexican mills, and J. J. Pruitt, general manager of the Mexican Northwestern Railroad, will have charge of the road as general manager and will be managing director of the lumber interests. President Smith, who has been connected with Dr. Pearson's interests throughout the world for a number of years, will spend a part of his time in El Paso, and, in his absence, General manager Pruitt will be in complete charge of the company's holdings here and in New Mexico.

"It is understood that Mr. Crockett will retain his control in the Plainview, Texas, holdings, including the famous Crockett hog ranch, which has sent a number of shipments of blooded hogs to the Fort Worth market which topped that market.

"Mr. Crockett has not yet announced his plans, but will probably make an extensive vacation trip with Mrs. Crockett. Since he came here at the head of the Pearson holdings Mr. Crockett has taken a leading part in the city's activities. His home, on McKinley Avenue, which he built two years ago, is one of the most attractive in the suburban section of the city."

**OLD SETTLERS' DAY.**

Old Settlers' Day at the Panhandle State Fair will be Wednesday, September 13th. Col. Chas. Goodnight, of Goodnight, is much interested in this organization, and associated with him are Capt. G. W. Arrington, of Canadian; Col. R. P. Smyth, of Plainview, and Thomas F. Turner, of Amarillo. The latter gentleman is president of the association, and he states that they greatly desire to secure the co-operation of every man and woman who has been a resident of the Panhandle for twenty-five years or more. An interesting collection of early records and relics will be shown at the fair.

Russian engineers soon will begin experiments that will cover three years to ascertain if sugar beets can be raised profitably in Siberia.



Your family have been pleading with you for years—why not make that appointment today? Sitting for a portrait is a matter of minutes only—the same quick effect methods you demand in your business are observed in ours. Your friends can buy anything you can give them except your photograph.

**COCHRANE'S STUDIO**

**A HUMORIST AND HIS WRIST-WATCH.**

Mark Twain once visited New York in a white duck suit in midwinter, but even he never appeared in Alabama wearing a wrist-watch. That was left for Irvin Cobb, who invaded Belgium when the Germans did. Each disapproved of the other's presence, but the Germans stayed; Cobb came home. Now he shows his mettle by invading Alabama with a horologic bracelet. He didn't land in jail, as in Belgium, but perhaps Alabama was too stunned to think what to do. The matter is not over yet, however. Connecticut has taken notice of it. The South, notes the Hartford Courant, much as it loves Cobb and his writings, did not take at all kindly to his wrist-watch. The writer in the Connecticut paper tells us:

"Cobb is a native of Kentucky, and his wife was a resident of Savannah, so the South claims both of them. What was more natural than to invite the fat man with the enchanted pen to speak to the old veterans who followed Lee through the war between the States? He went to Birmingham and made the address, impressing the aged soldiers with his greatness both intellectually and physically, just as he did the newspaper men of Hartford a year ago. Everything went well, and his speech was considered as big a success as his 'Speaking of Operations,' until a reporter of the Birmingham News discovered that he had a wrist-watch anchored to his left arm.

"It isn't recorded yet whether any other members of the vast audience saw the watch or not, but the reporter did, and he wrote a story about it for his paper. Then the tumult began, and Irvin is in the hottest kind of hot water. One critic remarked that the country has no grudge against Cobb, but henceforth immunity is not guaranteed him. The South would as soon see a lion wearing a corsage bouquet, or a leopard with a vanity-box dangling from his glorious neck as he strutted through his Kongo estate. Dan Patch, calling for mayonnaise dressing on his alfalfa salad, would make no greater commotion in Alabama than Cobb's wearing a wrist-watch.

"Everybody with a pen down in Dixie is making some sort of explanation why their own Cobb, Southern-born and Southern-bred, should be caught red-handed in the Beau Brummell class. One friendly sympathizer thinks Irvin may have contracted the habit while in Europe watching the soldiers in the trenches, for it is explained that British soldiers wear wrist-watches on account of the great convenience of such timepieces. The Indian soldiers, it is further explained, also use wrist-watches, yet they do it on account of the hot weather. Then, it is argued by another set of writers, Cobb isn't a soldier, probably never fired a gun in his life, has always fired ink, and that it is beyond understanding that man with scarlet-colored Kentucky blood in him, a man who is half as big as Breathitt County, and who eats three good meals a day, should succumb to this sort of fad. They say the wrist watch does not suit him, that it does not agree with him or his readers, and that either an explanation, an apology, or an assurance that he will abolish the habit is a matter of common justice. Irvin Cobb should not wear anything, they say, in Alabama or New York, that he doesn't wear in Kentucky, and that is all that Alabama asks of him.

"The worst feature of the affair seems to lie in the fact that a Kentucky judge who happened to be in Birmingham saw the watch on Irvin, and as a result came near leaving the world through the medium of apoplexy. The Kentucky judge's idea of Cobb and of his wrist-watch is reported by a Southern newspaper as follows:

"Irvin, me boy," says the Judge, "whut's gittin' into ye, anyhow? Ye want raised that away. Ye ain't made fur t' tote such a burden. It ain't in th' blood o' Kaintuckians to kerry on that away. Th' folks here at home want lookin' fur this blow 'blow th' belt. Of course I'll try t' keep down any public demonstration against whut ye've done, but ye know I can't allus handle old Vox Pop, an' I heard jest a few minutes ago that he was a-thinkin' o' writin' something about this fur The Daily Evening News. Ef I wus you, Irvin, I'd git rid o' that thing kinder quiet like, ef I had t' take somethin' fur it."

From an outsider's view-point, it seems as though Cobb was in a pretty bad scrape with his Southern friends. Alabama gentlemen can excuse many things, but it seems that wearing a wrist-watch in that State, even for so great a Southerner as Cobb, is not pardonable.—Literary Digest.

**KANSAS CITY STOCK MARKET IN DETAIL.**

**KANSAS CITY STOCK YARDS, Aug. 14.**—The mean close of the cattle market last week discouraged loading for today, and Kansas shippers managed to hold off a while longer. Rains today helped the Kansas situation. Texas and Oklahoma turned loose pretty freely, and the total run today is 21,000 head. Weighty beef steers sold

10 to 15 cents higher, including grass steers. Stockers sold higher and there was some call for feeders; otherwise it was a steady market.

**Beef Steers.**  
Well finished Missouri steers brought \$10.25 today, for heavy-weights, and yearlings sold up to \$10.15. Weighty grass cattle sold stronger, best good Kansas steers ranging from \$8.00 to \$8.50, medium kinds \$7.25 to \$7.75, light Kansas and Oklahoma steers \$6.25 to \$6.65. Thirty-three cars of quarantines came in, and sold about steady, nothing very choice included, steers 900 to 1,050 pounds at \$6.40 to \$7.10, light steers around \$6.00, canner steers \$5.50. Butcher grades sold about steady, most of the cows \$5.25 to \$6.25, veals \$9.50 to \$11.00.

**Stockers and Feeders.**  
Iowa and Illinois got good rains last week, and a great many buyers came in this morning from those states. Demand for stockers was good, at \$6.25 to \$7.00, and there was a better demand for feeders than heretofore, heavy feeders selling up to \$8.45, grass steers weighing 1,080 pounds to feeder buyers around \$7.50. Illinois has considerable oil corn, and recent rains have made holders willing to sell it to cattle feeders, hence a stronger demand for feeding steers.

**Hogs.**  
Thursday was the high day on hogs, tops reaching \$10.37½, and from that point the market has dropped to \$10.10 for tops today, light hogs leading, medium weights \$10.05, heavies \$9.95, bulk of sales \$9.75 to \$10.05. Extraordinary demand from bacon curers and fresh-meat handlers, added to a tendency of the export trade to make further increases, account for the recent high markets, and the only thing that keeps prices from staying up, or climbing higher, is that packers are able to conceal at least a portion of their needs. The situation is very strong.

**Sheep and Lambs.**  
Killers issued orders last week that mutton cost must be reduced, and prices are off 40 to 60 cents on killing grades. Choice Utah lambs sold at \$10.90 today, an outside price, and about 30 cents above other river markets. Plain 60-pound Arizonas brought \$10.25. Only a few natives were here, around \$10.00. Feeders and breeders were strong. Arizona feeding lambs at \$9.50, Arizona breeding ewes weighing 90 pounds at \$9.35, the latter a record price. Receipts are 9,000 today, and the supply is running below normal constantly. J. A. RICKART, Market Correspondent.

**CAN FRUIT WITHOUT SUGAR.**

**Canning Specialists Say Boiling Water May Be Successfully Used Instead of Syrup.**

Fruit for use in pies or salads or as stewed fruit can be put up or canned without the use of any sugar at all, according to the canning specialists of the United States Department of Agriculture. They advise those who, because of the high price of sugar, have been thinking of reducing the amount of fruit they put up, to can as much of their surplus as possible by the use of boiling water when sugar syrup is beyond their means. Any fruit, they say, may be successfully sterilized and retained in the pack by simply adding boiling water instead of hot syrup. The use of sugar, of course, is desirable in the canning of all kinds of fruits, and makes a better and ready-sweetened product. Moreover, most of the fruits when canned in water alone do not retain their natural flavor, texture, and color as well as fruit put up in syrup. Fruit canned without sugar to be used for sauces or desserts must be sweetened.

**Canning Fruits Without Syrup.**

Can the product the same day it is picked. Cull, stem, or seed, and clean the fruit by placing it in a strainer and pouring water over it until it is clean. Pack the product thoroughly in glass jars or tin cans until they are full; use the handle of a tablespoon, wooden ladle, or table knife for packing purposes. Pour over the fruit boiling water from a kettle, place rubbers and caps in position, partially seal if using glass jars, seal completely if using tin cans. Place the containers in a sterilizing vat, such as a wash boiler with false bottom, or other receptacle improvised for the purpose. If using a hot-water bath outfit, process for 30 minutes; count time after the water has reached the boiling point; the water must cover the highest jar in the container. After sterilizing, remove packs, seal glass jars, wrap in paper to prevent bleaching, and store in a dry, cool place.

If you are canning in tin cans it will improve the product to plunge the cans quickly into cold water immediately after sterilization. When using a steam-pressure canner instead of the hot-water bath, sterilize for 10 minutes with 5 pounds of steam pressure. Never allow the pressure to go over 10 pounds.

A recently patented attachment for phonographs displays the notes and words of a song as its record is being played by the machine.

**Personal News**

N. L. Ball, editor of the Silverton Star, was in Plainview this afternoon on business.

J. K. Milwee has returned from Missouri, where he has been for the past several days.

F. C. Vickery returned yesterday morning from a visit at Ennis.

A. G. Hinn and R. A. Drumm drove to Tulla Wednesday on business.

Mrs. F. L. Barnes, of Houston, is the guest of her sister, Mrs. E. F. McClendon.

Robt Wurdack left yesterday morning for Lubbock, where he will install a large Diesel engine for the Texas Utilities Company.

G. Ward is here from Lubbock for a short visit. He will leave soon for Philadelphia, Penna., for a short vacation visit.

T. E. Richards has returned from the Eastern markets, where he bought fall merchandise for the Rich-lier store.

Mrs. Fred C. Pearce has returned from Amarillo, where she has been visiting.

J. C. O'Bryan, editor of the Tulla Herald, and Barnett O'Bryan, editor of the Hale Center Record, were in Plainview on business early in the week.

Mrs. J. M. Malone and daughter, Lula, left yesterday morning for Wichita Falls, where they will attend a family reunion.

Miss Lula Malone returned Wednesday from Midland, where she has been visiting with relatives.

Professor H. P. Webb and family came up from Lubbock yesterday morning.

E. E. Winn has returned from a business trip to Dallas.

Dr. E. M. Harp, of Abernathy, was here yesterday, the guest of his son, Willard Harp, of the Long-Harp Drug Company.

Miss Vera Boone, who has been the guest of her sister, Mrs. Bert Broyles, left yesterday morning for Tulla, where she will visit relatives.

O. M. Brayer returned to Post City yesterday, after a visit with W. E. Boyd and family and relatives.

Judge L. S. Kinder returned yesterday from Amarillo, where he has been on business.

J. J. Lash returned yesterday morning from a short visit in Colorado. Mrs. Lash will remain there for several weeks.

Mrs. Cora E. Pritchett will leave about September 10 for Stamford, where she will teach in Stamford College during the coming session.

John N. Simpson, representing the Union Meat Co., of San Antonio, has been here on business for the past week.

W. M. Lane, of Clinton, Ill., arrived yesterday on a prospecting tour of the Plainview country.

**PANHANDLE FIREMEN MEET IN BOWIE NEXT SESSION.**

Bowie was chosen as the next place of meeting of the Northwest Texas Volunteer Firemen's Association, at the close of the eighth annual session of that organization, in Memphis. The following officers were elected: Charles C. Hutchins, Bowie, president; Earl C. Johnson, secretary; W. O. Shackelford, Abilene; L. H. Simpson, Lubbock; Dennis Furlong, Canadian, and J. A. Pressley, Memphis, vice presidents.

Lubbock made a clean sweep of all the prize contest except one, which Tulla won. Memphis was a royal host, according to Plainview firemen who attended. Lubbock was a contender for the next meeting, and had a splendid delegation there in support of their claims, but previous pledges to Bowie threw the convention to that city.

**\$1,400. BIG SIX BUICK**

FULLY EQUIPPED WITH EXTRA TIRE

This car, fully equipped, is nothing short of a brand-new car. Bought the 1st of July and has been run less than one thousand miles. If you should buy this car today at regular price it would cost you \$1,485 f. o. b. Flint, Mich.; \$90 freight; extra tire and tube, \$41.65; front bumper, \$12; 1 set of mud chains, \$8—or a total of \$1,636.65.

Having severed my interests with Plainview Mercantile Co. and to avoid carrying this car to the coast, where I expect to engage in a line of work that would render the car of minor use to me for quite a while, I now offer this luxurious Big Six Buick Touring Car, fully equipped, with extra tire and tube, front bumper and mud chains, at a discount of \$236.65 off of the regular price, or \$1,400.

**W. A. Shofner**

For Further Particulars Inquire at Plainview Mercantile Co.

**I Said Shoes!**

The "All Leather Line" is what I'm telling you about. They are SOME shoes. Let "Red Goose" be your next buy in school shoes; shoes for all the family. I've got shoes that will please you in every way, style, class and price.

Look at my line of school tablets. Generous in size and quality—pencils and other tools too.

Men, I make you a suit to order for \$15.00—300 fabrics all wool. Boy's Knee Pants Suits to order \$10.00.

I would write you a price list two yards long if I had time but I advise you to COME and see for yourself.

Special values in Dishes, Enameled ware, Tinware, Notions, Hardware, Dry Goods, Muslin, Underwear, Laces, Ribbons, School Supplies, Auto Accessories, etc.

ANYTHING FOR ANYBODY

**LANDERS "RIGHT PRICE STORE"**  
Wayland Building

**THERE IS A DIFFERENCE BETWEEN HAIR PROMISES AND HAIR RESULTS**

Herpicide makes beautiful hair. Herpicide prevents the hair from falling and allows it to grow unhindered and naturally except in cases of chronic baldness which is incurable. Newbro's Herpicide in 50c. and \$1.00 sizes is sold and guaranteed to do all that is claimed. If you are not satisfied your money will be refunded. Applications obtained at the best barber shops.

THE R. A. LONG DRUG STORE.

**PANHANDLE STATE FAIR**

Amarillo, Texas, September 12, 13, 14, 15, 16, 1916  
FOURTH ANNUAL EXHIBIT

The One Great Event of the Year in the Panhandle and Plains Country

Increased list of premiums in all departments. || Special display of fireworks every day.  
Many special premiums. || Change of program each night.

**OLD SETTERS' DAY WEDNESDAY, SEPTEMBER 13**

Balloon and parachute races every day. || Many other attractive entertainment features provided.

**SPLENDID RACE PROGRAM**

REMEMBER THE DATES AND COME || CATALOG SENT ON REQUEST

**REDUCED RAILROAD RATES**

**PANHANDLE STATE FAIR ASSOCIATION**  
AMARILLO, TEXAS