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## GEN. CARRANZA'S NOTE HAS A FRIENDLY TONE

DIFFERENCES WILL PROBABLY BE SETTLED BY MEDIATION OR DIRECT NEGOTIATION.

## BELIEVE CRISIS HAS PASSED

Mexican General Raises Question of Border's Insecurity and Withdrawal.

WASHINGTON, July 5.—Early resumption of friendly diplomatic conversations with the de facto government of Mexico, to the end that peace and order may be restored in Northern Mexico and along the border, is expected here to be the next step of the United States in its relations with its southern neighbor.

The crisis precipitated by Villas raid on Columbus, N. M., and culminating in the fight at Carrizal, Mexico, between American and Mexican troops, appeared tonight to have been dissipated by an amicable note from General Carranza, presented during the day by his Ambassador-Designate here, Eliseo Arredondo. The note proposes that the differences between the governments be settled by mediation or by direct negotiations. It is remarkable for its brevity, its restrained and friendly tone, and for the absolute lack of any of the strong, even insolent, language which characterized the last two communications from the de facto government. It treats as a closed incident the exchange of unfriendly communications which brought war almost within sight.

### Think Crisis Is Passed.

No formal comment on the note was obtainable from State Department officials. A copy was forwarded to the White House immediately on its receipt, and President Wilson will determine on the course to be pursued. The fact that Secretary Lansing completed preparations today for a month's vacation, to begin Friday, is regarded as significant, however of a feeling on his part that the crisis is over.

As a matter of general principle, the Washington Government always has favored mediation of any dispute suitable for such procedure. There is every indication, however, that in the present instance it will be deemed desirable to conduct forthcoming negotiations directly with the Carranza Government.

### Mediation Is Offered.

Members of the Latin-American diplomatic corps here are expected to make inquiry soon as to the attitude of the Washington Government in view of the statement of the Mexican Foreign Office that it awaits only a decision here as to whether mediation or direct negotiations would be preferable. Indications tonight were that the inquiries would be met with assurances that the two governments had reached a stage where they would not find it necessary to call on the friendly services of their neighbor states.

It is not known whether a formal reply to General Carranza's note is contemplated. Diplomatic usage does not call for one, and many officials feel that more can be accomplished through informal discussion between Mr. Arredondo and Counsellor Polk, who will act as Secretary in Mr. Lansing's absence than could be hoped for in any other way. It is understood Mr. Arredondo plans to call at the department tomorrow to say goodbye to Secretary Lansing on his departure for his vacation. Probably the preliminary steps necessary for the inauguration of the informal discussion will then be taken.

State Department officials appeared entirely satisfied with the definition of the matters to be settled outlined in the new Mexican note. It is presented in this language, as translated in the embassy:

### Two Questions to Be Solved.

"The American Government believes, reasonably, that the insecurity of its frontier is a source of difficulty, and the Mexican Government on its part believes that the stay of American troops on Mexican territory, aside from being a trespass on the sovereignty of Mexico, is the immediate cause of the conflicts. Therefore, the withdrawal of American troops on the one hand and the protection of the frontier on the other are the two essential problems, the solution of which must be the directing order of the efforts of both govern-

## City Board of Equalization Is Appointed by the Council

The board of equalization for the city of Plainview, appointed by the City Council, is composed of Dr. J. C. Anderson, W. A. Nash and F. F. Hardin. The committee is to complete its work during the month.

## FELL FROM TOWER OF MILL; HAS CHANCE OF RECOVERY.

He fell from a windmill tower, thirty-six feet, with nothing but the earth to break his fall, yet Guy Helm is recovering. The attending physician found it necessary to take twenty-five stitches to close the wounds on his face after the fall. His right arm was broken in two places, left arm in one place, and his left hip fractured. Mr. Helm was at work on a windmill on Sam Howard's place, fifteen miles southwest of Plainview, when the accident occurred, a few days ago.

### ments.

Coupled with this definition is an outline of a sort of military status quo beyond the border which the de facto government suggests as a substitute for its previous demands for the withdrawal of the American troops. It is stated as follows:

"In the meantime (pending mediation or direct negotiations) this government proposes to employ all efforts that may be at its disposal to avoid recurrence of new incidents which may complicate and aggravate the situation. At the same time it hopes that the American Government on its part may make use of all effort to prevent also new acts of its military and civil authorities on the frontier that might cause new complications."

### Work Out Details Later.

While the object of the negotiations thus is clearly outlined and appears acceptable to the State Department, the subjects to be considered specifically will have to be arranged later. President Wilson has made it clear time and again that gradual withdrawal of the expeditionary force would be ordered, once he was assured that Carranza forces would be able to prevent further bandit outrages against United States territory.

It has been noted already that the Mexican troops have occupied and poached the territory relinquished by General Pershing as he drew his men northward. Army officials believe that this, taken in connection with the new assurances given in today's note, may lead to complete withdrawal of the force as rapidly as is possible without endangering the border. It is regarded as improbable that any plan for American pursuit of bandits, except possibly within limited areas where a hot trail is followed and no Carranza troops are available, will be discussed in the new negotiations.

### For Border Cantonments.

A plan for "border cantonments," to which reference is made in the note, was proposed by General Obregon at his conference at El Paso with Major General Scott, chief of staff of the army. General Scott would not consider it then, because it was founded on the stipulation that General Pershing's column would be withdrawn immediately. That stipulation in effect now is revoked, and unquestionably American officials now will give the plan serious consideration.

General Obregon proposed that at necessary intervals along the border camps of Mexican and American troops be established opposite each other on their respective sides of the line. Information as to bandit movements would be interchanged by the camp commanders and military operations against the raiders be conducted jointly, although each force would remain within its own territory. With 100,000 or more guardsmen at the border, it would be practically impossible for raiders to escape if real cooperation was given by the Mexicans.

The mobilization of the Guard continued today at full speed. It is certain there will be no immediate alteration in the War Department plans. Probably a reduction of the border forces would be ordered only after some co-operative plan of action had been agreed upon with the Mexican Government and had been tried out sufficiently to leave no doubt as to its practicability.

Unquestionably if no new bandit outbreaks occur the national guardsmen gradually will be sent back to their homes.

## PLAINVIEW IS VISITED BY 5,000 PEOPLE ON FOURTH

Hubbard Brothers' Pierce-Arrow Wins Capital Prize in the Auto Races.

Probably as many as five thousand people were in Plainview for the Fourth of July celebration. It was a hot day, dry and dusty, but the crowds on the streets were fairly comfortable and everyone seemed to enjoy the occasion.

The exhibition by the firemen drew a large crowd, which watched the water fight with much interest. In the hundred-yard dash Ray Blakemore won the prize, \$10 cash. Herbert Pritchett was second. In the two-hundred dash the order was reversed, Pritchett winning first and the \$10 prize and Blakemore second. Others finished close behind.

The Ford car driven by Miss Fern Winn was awarded the first prize by the judges, \$25 in cash. In the car with Miss Winn were Misses Lucy Glenn, Alma Armstrong and Hazel Sawyer.

### Plainview Boys Win Races.

The capital prize of the auto races was \$600, which was won by the Hubbard brothers, of Plainview, in a Pierce-Arrow car in a 100-mile race. The second place was won by a Stutz Bearcat. In this race was a Willys-Knight motored Overland Six, driven by Hum Patrick, with P. Dalton, mechanic; the Hubbard Pierce-Arrow, driven by L. B. Hubbard, with A. Hubbard mechanic; a Spaulding, driven by J. D. White; a Stutz, driven by R. A. Anderson; a Buick six, with Chas. Mitchell driving.

The cars started in this order: Pierce-Arrow, Overland, Buick, Stutz, Spaulding. On the second lap the Buick dropped out, and until the sixth lap the same order was maintained, in that lap the Stutz nosing out the Overland, which ran in third place until the tenth lap, twenty miles, when it withdrew. With only three cars in the race the order Pierce-Arrow, Stutz, Spaulding was maintained until the twenty-eighth lap, when the Spaulding withdrew. Neither the Pierce-Arrow nor the Stutz went to the pit, and throughout the race there was never more than a mile distance between them.

The Pierce-Arrow was awarded first prize, Stutz second, and Spaulding third. The purses were \$600, \$200 and \$100.

The small-car race, thirty miles, was won by Byron Bowen in a Maxwell. The prize was \$100.

In a ten-mile motorcycle race "Dare Devil Red" won the first prize, on an Indian. A Harley-Davidson was second and an Indian third.

Don Wallen entered his big Buick six, but on the morning of the races a bearing was burned out, and he was unable to participate.

Lake Plainview reflected hundreds of lights from automobiles as the fireworks were ignited. There were several hundred persons at the lake until 10:30 o'clock.

## FIREMEN ELECT DELEGATES TO PANHANDLE MEETING.

Wednesday night delegates to the Panhandle Firemen's Convention, to be held in Memphis, August 10-11-12, were elected by the Plainview Volunteer Firemen's Association. O. T. Rushing, C. S. Woodrow, Chief Wiley Brashers and Prentiss Rosson are delegates and W. C. Longmire, Chas. Stephenson and Ray Bryant alternates.

## TO BEGIN MEETING AT KRESS.

Rev. L. G. Haggard left yesterday for Tulla, where he is in consultation with Rev. Geo. W. Shearer, who will assist him in a meeting at Kress. The revival begins Sunday.

## TWENTY-FIVE IN TEXAS LAND AND DEVELOPMENT CO.'S PARTY.

Twenty-five prospectors arrived yesterday in the party with the Texas Land and Development Company's representatives, Sales Manager W. S. Ayres and Assistant Sales Manager E. Dowden.

## AUDITED COUNTY'S BOOKS.

Geo. S. Oglesby returned to Dallas this morning, having completed an audit of the books of Hale County officers.

## BOSTONIAN SAYS PLAINVIEW IS A PROGRESSIVE CITY

Bond Holder in Texas Land and Development Company Is More Pleased Than Ever With Country.

"I have never seen its equal, except on Fifth Avenue, New York," was the enthusiastic expression of Chas. J. Hubbard Tuesday evening as he viewed the crowd returning from the fireworks at Lake Plainview. "Plainview is a wonderful little city. In the year and a half since I last visited here there has been much improvement. Plainview is certainly a progressive town."

As one of the bond holders in the Texas Land and Development Company, Mr. Hubbard makes occasional trips of inspection to Plainview, and this visit was in his and the other bond holders' interest. He returned to Boston Wednesday morning.

## DISTRICT EPWORTH LEAGUE CONFERENCE WILL MEET HERE.

Topics of Interest to Workers Will Be Discussed by Representative Members From Near-by Towns.

The Epworth League Conference for the Plainview District, Methodist Church, will be held in Plainview July 26. Rev. A. L. Moore, presiding elder, has arranged a good program, which will be given by representative members from the various Leagues of the district. Among those who will be on the program are Miss Vera Porter, Tulla; T. G. Scheihagen, Kress; Veltun Spikes, Lubbock; Miss Mavis Terry, Hale Center; Miss Berye Vison, Lockney; Sid B. Worrall, Lorenzo; Mrs. W. R. Blockson, Vigo Park; Miss Sammie Mounts, Hale Center; S. B. Hannah, Abernathy; Miss Velma Warren, Lubbock; Frank Jacobs, Black; Miss Myrtle Terrell, Lorenzo; Miss Ruth Story, Plainview; Miss Myrtle Thompson, Floydada; Miss Lillie Baylis, Quitaque; Miss Ola Ivey, Ralls; Earl French, Floydad; Miss Mary Spear, Plainview; Geo. Yates, Hale Center; Law Sone, Tulla; Miss Leona Davidson, Shallow Water; and H. C. Howard, Plainview. The program begins promptly at ten o'clock.

## DISCHARGES FOR THREE MEMBERS OF COMPANY L.

Frank Armstrong, Marshall Warren and A. A. Hudgins have completed their three-year enlistment and received their discharges, according to advices received by The Herald from Sanderson. They are due to arrive in Plainview tomorrow morning.

Regimental headquarters have paid the soldier boys mentioned and furnished them with transportation home.

This sets at rest the conjecture as to whether the other members of Company L will be discharged at the expiration of their enlistment. About half of the company will be discharged the first week in November. Their enlistment provides for no reserve.

## PETERSBURG WILL GIVE BIG PICNIC ON JULY FIFTEENTH.

The ladies of the Mothers' Club, assisted by others, will give a picnic at Petersburg July 15. Dinner will be served on the ground. At night there will be a good program, readings, music, songs of long ago, and a play. In the afternoon there will be baseball and basketball games and the candidates will speak.

## SWINE BREEDERS WILL SEND FIVE DELEGATES TO AUSTIN.

Five delegates from the Hale County Swine Breeders' Association will be sent to Austin July 17-18 for the State meeting of the swine breeders. The following have been elected: S. S. Sloneker, H. V. Tull, Dr. C. B. Barr, H. S. Hilburn and Dr. W. R. Ferguson.

## MRS. ROSS ROGERS IS IMPROVING AFTER OPERATION.

Mrs. Ross Rogers was operated on Sunday for appendicitis. She is improving rapidly.

## SET NEW RECORD FOR SALE OF AUTOMOBILES SATURDAY.

Saturday was a record-breaking day with Barker & Winn, distributing agents for the Ford Motor Co. They sold on that day nine Ford cars.

## Cunningham Will Speak In Behalf of Governor Ferguson

Monday evening at 8:30 Judge J. F. Cunningham, of Abilene, will speak from the bandstand at the Court House lawn in the interest of the candidacy of Governor Jas. E. Ferguson for re-election.

## AMERICANS IN TAMPICO COME TO UNITED STATES.

Employee of Gulf Refining Company in Mexico Is Guest of Capt. and Mrs. Tandy.

Following the recent differences between the United States and Mexico there was a general exodus of Americans from Tampico, Mexico, according to W. H. Cook, who is the guest of Captain and Mrs. C. W. Tandy. Mr. Cook is an employee of the Gulf Refining Company, and has been in Tampico for a few years. Mrs. Cook is the daughter of Captain and Mrs. Tandy, and with her two children has been visiting with them since July 1. They expect to return August 1.

## AUTOISTS TO BROWNFIELD.

A party consisting of Mr. and Mrs. W. L. Capell, of Dublin, Texas, and their children, John, Hazel and Corda; Mr. and Mrs. J. F. Barbee with their children, Tarva and Oma, and S. G. Chambers and Mrs. Lena Slaver passed through Plainview Thursday evening en route to Brownfield, Texas. They have been touring in Colorado, New Mexico and other states.

## AT WORK ON RALLS BANK.

Lawrence Kerr is in Ralls, where he is superintending the construction of a new bank building. Harrison & Kerr have the contract. The excavation and part of the foundation have been completed.

## TO KANSAS CITY HOSPITAL.

J. H. Christie left Wednesday morning for Kansas City, accompanied by Mrs. Christie and Dr. L. V. Dawson. He has been here for the past several weeks in the hope of benefiting his health. He will be placed in a sanitarium in Kansas City.

## ELEVEN CARS OF MATERIAL HERE FOR NEW HIGH BUILDING.

According to Contractor J. B. Maxey, eleven cars of material, lumber, brick, lime, cement, tile, etc., have arrived for the new high school building. R. M. Erick has a sub-contract for the excavation, and is now at work.

## RAIN IN LUBBOCK COUNTY.

A good rain is reported from Lubbock County Thursday evening. It extended as far north and west as Abernathy.

T. D. Barton, W. G. Fly and W. H. Meadow were among the traveling salesmen here from Amarillo Wednesday.

## AS THE BIGGEST RECEIVER OF HOGS SEES HALE COUNTY.

Hale County probably leads the Panhandle in the production of swine. The report of the tax assessor of that county, which shows a valuation of \$2,000,000 on the hog population, is distinctly gratifying to those who are boosting for more hogs in Texas.

Thus far in 1916, upward of 150 loads of Hale County swine have been marketed at Fort Worth, and there are more hogs in Hale County now than at the first of the year. The farmers of that section of the State are in the hog business up to their ears, and they are making splendid profits out of them. The future is exceedingly bright for increased production.

Hale County has many rivals in hog raising in the Panhandle country, but it still is the leader. The Panhandle country is the bulwark of the Fort Worth hog market, having leaped into its position of honor within less than half a dozen years.—Fort Worth Livestock Reporter.

## NEW TRAFFIC ORDINANCES EFFECTIVE IMMEDIATELY

CHANGES IN RULES OF THE STREETS AND IN PARKING REGULATIONS NOW IN FORCE.

## CAN'T REMOVE AKERS BUILDING

Council Passes Resolution Recommending Free Passes to Firemen in Good Standing.

The traffic ordinances of the City of Plainview will be enforced and important changes have been made. At the meeting of the City Council Monday night two emergency ordinances were passed. One provides that all traffic must move on the right-hand side of the streets. That this rule must be observed in turning corners and that the extreme right-hand side of the street must be kept in making turns. There is also a parking change, which in substance is that cars must be parked at an angle of forty-five degrees to the curb and within twenty inches of the curb, with the radiators pointed in the direction of traffic on that side of the street. It is a simple matter to drive in the correct direction and park in the right manner. By parking at an angle of forty-five degrees it is not necessary to drive the car in reverse to the middle of the street, as is now the case where cars are parked at an angle of ninety degrees. The ordinances are intended to facilitate traffic and to make less danger for all vehicles.

Mayor W. E. Risser states that he hopes every driver will study the traffic ordinances, which are printed in the local newspapers, and acquaint himself with its provisions. The ordinance is considered necessary by the council and will be rigidly enforced.

The Council also passed the resolution recommending that all theatres, tent shows, circuses, carnivals, fairs, etc., excepting home-talent benefit shows, grant free admission to members of the Plainview Volunteer Firemen's Association in good standing. This action is a recognition of the gratuitous services rendered the citizens of the town by the fireboys.

The removal of the Akers building adjoining John Meisterhan's boot shop was refused by the council, on the grounds that it was a fire menace and could not be removed in the fire limits.

## LIIME AND CEMENT HERE FOR WAYLAND COLLEGE.

Lime and cement have been unloaded for the improvements at Wayland Baptist College. The girls' dormitory will be faced with brick, the floors completed in the administration building, and plumbing installed in both the administration and girls' buildings.

Rev. R. E. L. Farmer, president, will preach in Dimmitt Sunday. He states that he is receiving much encouragement in his field work.

## JUDGE RIDDLE WILL GIVE HIS SUPPORT TO DR. BROOKS.

Judge Geo. W. Riddle, of Dallas, has announced his withdrawal from the race for the Senate, and has stated that he will personally support Dr. S. P. Brooks, of Waco. His Plainview speaking date has been cancelled.

## DR. HARE'S FAMILY ARRIVES.

Dr. R. F. Hare returned this afternoon from Lubbock, where he went to meet his family. They are occupying the J. J. Lash home.

## PADDOCK SAYS GREAT PLAINS CROPS SURPASS THE NORTH'S.

Mr. and Mrs. H. G. Paddock returned this morning from a two months' stay in Minnesota and Illinois. He reports backward crops in those states. In the Great Plains section he found the crops much better than in the Northern States, but in this section crops are under average.

## CHAS. McCLELLAND NO BETTER.

John Roberts, of Hale Center, came in Tuesday from Rochester, Minn., where he has been with C. E. McClelland, who went there for his health. Mr. McClelland is not improved.

# "THE BATTLE CRY OF PEACE"

Tuesday and Wednesday, July 11th and 12th. Special Music. Five Piece Orchestra  
 Directed by Mr. Jesse of Amarillo.  
 Schedule of Shows—1:00 p. m., 3:15 p. m., 5:30 p. m., 7:45 p. m., 10:00 p. m.  
 Admission 50c **MAE I THEATRE** Admission 50c  
 Don't be crowded out in the night rush, come to the matinee.

## The Herald's Review of the Movies

"The Living Dead" is the subject of the tenth episode of "The Iron Claw." A large portion of this subject deals with a cemetery, in which some startling scenes are produced. The spectator is kept guessing through most of the picture as to whether Davy, Golden's secretary, is dead or alive. A burial vault is blown to pieces, with the dead and probably a living body. "The Purple Maze" will also be shown at The Ruby Monday. The theme of the scenario deals with two girls in business, one of whom is virtuous and the other follows the easier way. The girl who has lived her life too freely kills herself; the other girl takes warning and marries her employer. This picture is a strong number of its type, and there's a moral lesson taught.

"Her Hero Maid" is a Nestor comedy featuring Lee Moran, Billie Rhodes and others. Lee dresses as a woman and takes a position as a maid in a fashionable home, and many amusing situations result. This picture concludes the program at The Ruby for Monday.

"A Matrimonial Martyr," a five-part Gold Rooster play, featuring Ruth Boland, will be shown at The Olympic Monday. The story treats with a young girl who is persecuted by a grouchy uncle, and how she decides to elope with her sweetheart. The many

interesting scenes that follow will not fail to please the most critical. An especially commendable feature of this production is the beautiful settings. They were taken in the California studios of the company.

Miss Valentine Grant makes her debut in motion pictures with the Famous Players in "The Innocent Lie." This production will be shown at The Ruby Tuesday. Miss Grant takes the part of Nora O'Brien, and the experiences of this Irish character in the metropolis of New York are varied and absorbing. Miss Grant's acting is commendable in this, her first Famous Players' picture.

"The Animated Weekly," one reel of current events and war news, will be shown at The Olympic Tuesday. Scenes of special interest are those taken on the Mexican border, showing our troops in action.

"Through Flames to Love," a two-part story, featuring Harry Benham and Edna Hunter, will be shown at The Olympic Tuesday. The film is an exciting one, dealing with love and adventure.

Tuesday's program at The Olympic will close with "The Crash," a two-part Lubin drama. There are many thrilling and sensational scenes throughout the picture. No dull moments in this production.

"Romance and Riot" is the title of the latest "Sis Hopkins" comedy. These comedies are always good for a number of laughs. "Sis" is the original grouch remover. This picture will show Wednesday at The Ruby.

"The Serenade," a Vim comedy, featuring Plump and Runt, will show Wednesday at The Ruby also. A little German band, of which Plump and Runt are members, furnish the serenading and the fun. Plump does fine work on his brass horn.

"Selig Tribune," number twenty-five, will show at The Ruby Wednesday. Many interesting scenes are shown from different points of the world.

Wednesday's program at The Ruby will be concluded with the fifth installment of "The Social Pirates." The subject of this episode is "The Millionaire Plunger." This number promises to be one of the most interesting and absorbing installments yet shown.

"Doctor Neighbor" is the title of a five-part Red Feather production to be shown at The Olympic Wednesday. This is a rather unique production, in that it is out of the ordinary run of pictures. It deals with the question of whether a doctor has the right to take the life of a patient when death is imminent. The subject is handled in a convincing way by a competent cast,

including Hobart Bosworth, Dorothy Davenport, Gretchen Lederer and others. There are many scenes depicting human suffering, but nothing sordid or depressing. It is a good screen presentation of a problem in medical ethics.

**BENEFIT BEREAN CLASS.**  
 Thursday evening, July 13, in connection with the regular program of The Mae I, will be given a special recital by artists for the benefit of the Berean Class of the First Baptist Church. Mrs. H. Grady Lindsay, Miss Patti Thrash, of Dallas, and George Hutchings will appear in the recital.

**FIVE-PIECE ORCHESTRA FOR "BATTLE CRY OF PEACE."**  
 One of the pleasing features of "The Battle Cry of Peace" is the orchestral music. Manager Cobbs of The Mae I, announces that he has completed arrangements for a five-piece orchestra for this attraction, July 11 and 12. Professor Wm. Jesse, of Amarillo, will direct the orchestra. He has played and led the music for this photo spectacle twice before.

**BANISHMENT OF TYPHOID.**  
 Philadelphia Public Ledger: With the prospective or actual movement of men in great numbers toward the Mexican border, the matter of typhoid prevention among them is of the first importance. In a recent communication to Science, Surgeon General Sir Alfred Keogh points out that in the

British army now serving in France there were at the time of writing but twenty-two cases of typhoid, whereas under former conditions there would have been from 80,000 to 100,000 cases. The embattled armies, as is well known, are fighting over what has now become the most highly infected area in the world. In the first few months of the war, because antitoxin in sufficient quantity was not to be had, there were fairly numerous cases. Then anti-typhoid inoculation began, and was continued until at the present time 95 per cent of the soldiers have received the treatment. The result is the amazing proportion brought out by Sir Alfred Keogh. Of course, the campaign against the fly and strengest measures of camp sanitation have been contributory. But the direct relation of the figures to inoculation is too clear to be discussed except by those who in the name of a misguided sentimentalism or a medieval superstition, blind to light and deaf to argument, oppose a practice that is daily saving countless lives.

**PANHANDLE SWINE BRING HIGHEST PRICE SINCE 1910.**  
 For the first time since the palmy days of 1910, when hogs soared out of sight, swine brought \$10 per hundred-weight in the local market Monday morning.

It wasn't a single load that made the high mark. Four loads of choice Panhandle swine crossed the scales at that figure. For weeks the Fort Worth market has been flirting with the ten-cent mark. Local experts have been predicting it right along—and it is here!

Hog conditions in Texas have changed greatly since the high-price days of 1910. In those times it was the Oklahoma hog offerings that brought the big price. Texas hog growers were then just beginning the great movement for better swine in this State. Today Oklahoma swine have nothing on the product of the Texas Panhandle—and many other

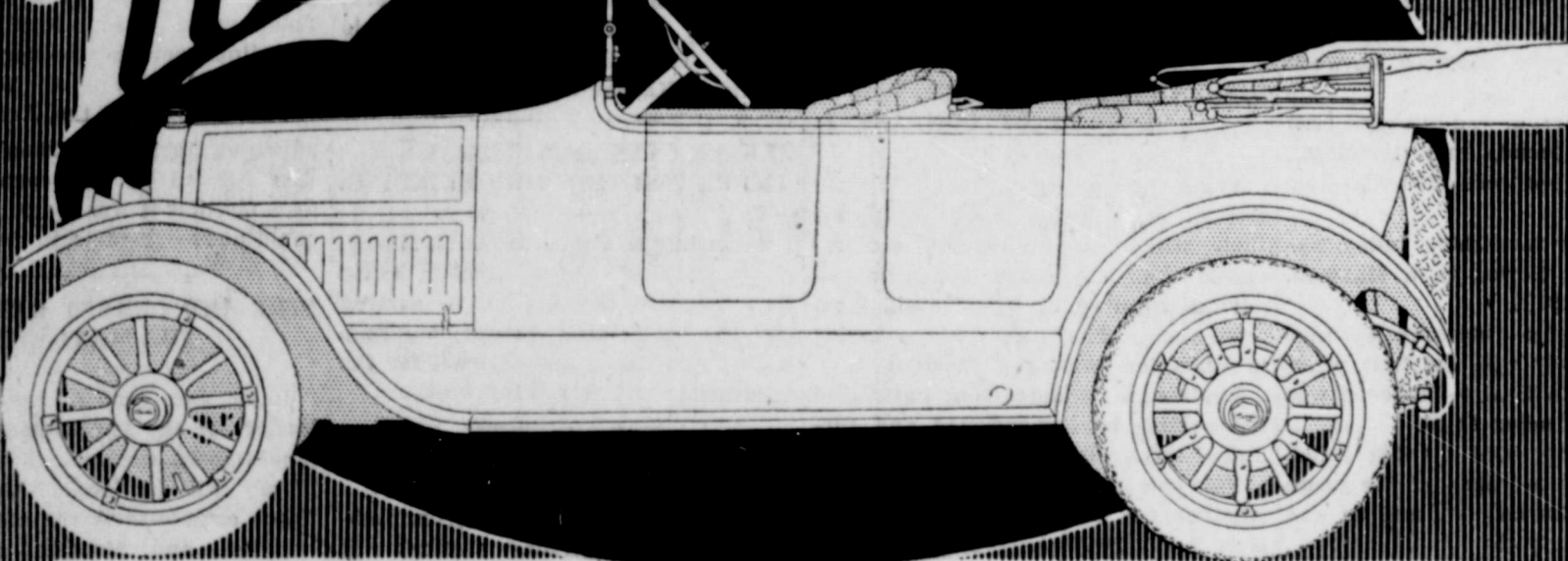
sections of the State, for that matter. Quality swine are shipped from all parts of Texas every day, and time and again the aristocrat of the Oklahoma feeding pen, although getting its full value, has been forced to take second place to the Texas product.

The local market is in fine condition. It has the confidence of all Texas shippers. They are making money by shipping to Fort Worth. They realize that it is their only logical market—and they are content and are raising more hogs all the time.—Fort Worth Livestock Reporter.

**MAY EXPORTS BREAK ALL PREVIOUS RECORDS.**  
 WASHINGTON, D. C., June 27.—American exports for May reached a total of 472 million dollars, according to an announcement made today by the Bureau of Foreign and Domestic Commerce, Department of Commerce. This exceeds all previous monthly records. It is greater by \$1 million dollars than the high record for March. It is 300 million dollars more than the monthly May average for 1911 to 1914. The total exports for the year ended with May were 4,136 million dollars, an increase of 1 1/2 billion dollars over the preceding 12 months, and double the total for the year ended with May, 1911. The exports for May were 80 million dollars more than the total for the fiscal year 1870.

The imports for May were also the greatest on record, the total value being 229 million dollars, a decrease of 11 million dollars over April, the previous high mark. This total exceeds the monthly May average from 1911 to 1914 by \$2 million dollars. For the year ending with May, imports totaled 2,110 million dollars, an increase of 436 million over the preceding year and 242 million over the corresponding period two years ago. The combined value of imports and exports in the 12 months just ended was 6,246 million dollars, a growth of nearly 2 billion dollars (1,916 million) in a single year.

LATEST  
**Marion SIX**  
 MODEL "K"  
 \$1090.



## The Last Word in 1916 Six-Cylinder Development

A NEW MARION embodying all the beautiful detail of finish and improvement throughout that instantly distinguishes the finished product. This new Marion Model "K" with its foreign-type, high-speed 3 x 5 six-cylinder motor. Westinghouse latest electrical equipment. Under absolute control by the big 14-inch brakes. Beautifully and luxuriously upholstered in the finest long grain bright finish real leather. With Chase leather one-man top, and Collins quick attachable curtains. The big roomy body finished in that rich distinctive Marion wine color. Brown-Lipe spiral bevel differential. 120-inch wheelbase. 4-inch tires, non-skid on rear wheels. Weighing but 2600 pounds.

### DETAIL SPECIFICATIONS

**MOTOR:** Foreign type, high speed, six cylinder, cast in bloc, 3-inch bore, 3-inch stroke.  
**ELECTRICAL EQUIPMENT:** Latest type Westinghouse starting, lighting and ignition.  
**REAR AXLE:** Brown-Lipe spiral bevel differential of the latest housing type.  
**BRAKES:** 14 inches in diameter with 2-inch face through irreversible worm to sector. 18-inch walnut steering wheel.  
**WHEELS:** Extra heavy second-growth hickory with 1 1/2-inch spokes.  
**RIMS:** Firestone demountable.  
**GASOLINE SUPPLY:** 16-gallon round steel tank located at the rear of chassis with the famous Stewart-Warner Vacuum System.  
**UPHOLSTERING:** Divan type, highest grade long grain, bright finished real leather.  
**FENDERS:** Crown type, heavy pressed steel, black enameled.  
**SPRINGS:** Genuine imported Sheffield steel.  
**FINISH AND COLOR:** All bodies are hand-filed, rubbed and finished, receiving twenty coats of paint. Fenders black enameled. Body, hood and radiator all hand-finished in the rich and beautiful Marion wine color.  
**TOP AND CURTAINS:** Chase leather one-man top and quick attachable Collins curtains. When curtains are in place attachments on doors allow curtains to open with the door.

W. R. SIMMONS, Agent for Imperial and Marion Cars  
 THE MUTUAL MOTORS CO., JACKSON, MICH.

**RUBY**  
 "ALWAYS A GOOD SHOW"  
 MONDAY.  
**Iron Claw Day**  
**"The Living Dead"**  
 Number ten of this thrilling serial. Who is the Laughing Mask?  
**"The Purple Maze"**  
 Stella Razzeto and Juan De La Cruz are starred in this interesting two-part drama.  
**"Her Hero Maid"**  
 Lee Moran and Billy Rhodes in a funny Nestor comedy.

TUESDAY.  
 Paramount Day  
 We Present  
**Valentine Grant**  
 In her first appearance on the Paramount Program in a five-part drama, staged in the Bermuda Islands, entitled,  
**"The Innocent Lie"**  
 Beautiful scenes, splendid photography and an engrossing story make this offering one of the best.

WEDNESDAY.  
**Social Pirates and Sis Hopkins Day**  
**"The Millionaire Plunger"**  
 Number five of this splendid series of thrills and laughs. Extra good.  
**"Selig Tribune"**  
 One reel of Current Events.  
**"The Serenade"**  
 "Plump" and "Runt" in a Vim comedy.  
**"Romance and Riot"**  
 Sis Hopkins in a rip-roaring comedy which is surely a scream.

**OLYMPIC**  
 "YOU KNOW THE PLACE"  
 MONDAY.  
 We Offer  
**Ruth Roland**  
 in a five-part hand colored Gold Rooster play, entitled,  
**"A Matrimonial Martyr"**  
 Did you ever see a hand colored motion picture? They are beautiful beyond words. Ruth Roland is great in this one, which is a comedy all the way through.  
 TELL YOUR FRIENDS

TUESDAY.  
**"The Crash"**  
 Two-part Lubin drama, in which there are many thrills.  
**"Through Flames to Love"**  
 Harry Benham and Edna Hunter are starred in this two-part drama.  
**"Animated Weekly"**  
 One reel of current events. Many war scenes from the Mexican border, and interior.

WEDNESDAY.  
**Red Feather Day**  
 We Offer  
**Mr. Hobart Bosworth**  
 in his greatest screen play  
**"Doctor Neighbour"**  
 in five parts.  
 This will please. It is from a recent story in the Saturday Evening Post, by a prominent author.

**Personal News**

Chauncey Gidney has returned from Temple and other Central Texas point, where he has been visiting for several days.

M. B. Hilburn is in Plainview to spend the summer. He has been attending school at S. M. U., Dallas.

A. C. Hatchell left Wednesday morning for Tulsa, in the interest of his candidacy for District Attorney.

Raymond White, who has been operator at the Western Union for the past month, has returned to Dallas. T. E. Nelson has relieved him.

A. F. Quisenberry was up from Hale Center on the Fourth.

Misses Laura Knupp and Lula Bell Rushing left Wednesday for Canyon City, where they are attending the West Texas State Normal, having spent the Fourth with their parents.

E. Dowden left Wednesday for Kansas City to meet the party of prospectors who arrived yesterday.

Rev. A. L. E. Weber returned Wednesday from Amarillo.

H. C. Bridgers, representing the Western Newspaper Union of Oklahoma City, was here Wednesday calling on the local trade.

Stokes Bishop was up from Floydada for the Fourth of July celebration.

H. P. Speed returned Wednesday from a business trip to Amarillo.

Prof. H. B. Cogdell left Wednesday for Ralls, where he will teach school next year. He is now laying plans for the year's work.

Miss Rose Jones is the guest of Mr. and Mrs. H. B. Jones, of Amarillo.

Mrs. Allen Williams and children, of Abilene, have returned to their home, after a visit with Mr. and Mrs. L. M. Faulkner. They were accompanied to Plainview by Mrs. Ross Wingo, who had been visiting them.

Judge L. C. Penry left yesterday morning for Fort Worth, after a visit of several days here on business.

I. W. Gregory, of Fort Worth, left yesterday morning for Amarillo, after a business visit in Plainview. He is buying stock for the Campbell-Rosson Commission Co.

Mrs. C. L. Largent and children left yesterday morning for Marlow, Okla., where they will visit for several days.

Mrs. H. A. Halbert arrived yesterday morning from Coleman for a visit with the family of her daughter, Mrs. J. M. Adams.

J. C. Rawlings has returned from a business trip to Shamrock.

Barnett O'Bryan, editor of the Hale Center Record, was here yesterday en route home from Amarillo, where he spent the Fourth of July.

Rev. and Mrs. J. H. Abney left yesterday morning for Tennessee, where they will make their home.

J. M. Pearson, of Rosebud, is the guest of his brother, H. S. Pearson. His daughter, Mrs. Gilstrap, of Wheelock, Texas, is also a guest of the family of H. S. Pearson. They state that they are delighted with the Plains country.

Mr. and Mrs. J. F. Cochrane, of Dallas, were guests of Professor and Mrs. J. E. Willis Tuesday.

Mr. and Mrs. Nat Alexander, of Winters, Texas, spent the Fourth of July with Mr. and Mrs. H. L. Spott.

T. C. Hardin left Sunday for a several weeks' stay in Amarillo.

and who has pronounced executive ability. He began fighting when he was a student at the Harrisburg Academy, almost two score years ago. He's been at it ever since—in school, college, athletic, civic, church and political circles.

"McCormick was graduated from Yale in 1893. Two years before he achieved fame by kicking a field goal from the 40-yard line against the Princeton eleven. Soon after leaving Yale he was elected to the common branch of City Council from the Fourth Ward, a 'silk stocking' ward. His independence there led to a general demand that he run for mayor. He won a sweeping victory as a Democratic reform candidate in 1902, when he was 29 years old. Not even McCormick's bitterest enemies deny he was 'the best mayor Harrisburg ever had.' When he became mayor McCormick bought the Harrisburg Patriot as a sidearm to his fight for reform, and has been using it ever since.

"In 1910 McCormick refused to support the regular Democratic ticket for Governor because of allegations that Grim had been nominated by a corrupt alliance of bi-partisan liquor interests in order to assure Republican success. He joined an independent movement that supported William H. Berry, now collector of the port of Philadelphia. The Berry fight led McCormick and A. Mitchell Palmer to reorganize the Pennsylvania Democracy the following year by overthrowing the old James H. Guffey crowd.

"Two years ago Mr. McCormick was the Democratic candidate for Governor. His nomination caused the withdrawal from the Progressive ticket of William Draper Lewis, and McCormick received the Progressive endorsement. In the campaign Roosevelt spoke for McCormick, and it is believed the new chairman will bring many Progressive voters to the Democratic party.

"McCormick and Palmer took an early stand for Wilson four years ago, and took a solid Wilson delegation to Baltimore. This was McCormick's entrance into national politics. He is one of the men to whom must be given credit for Wilson.

"McCormick was appointed a member of the Philadelphia Federal Reserve Bank several months ago, which bars him from partisan office. He will have to resign this to be a national chairman. Five years ago McCormick was elected a member of the Yale Corporation. His family is one of the wealthiest in this part of the State. In the campaign for the gubernatorial nomination two years ago he spent \$33,000. He is a good money raiser. He was chairman for Pennsylvania of the national finance committee four years ago, and raised a bigger sum from this State than it ever before had contributed."—Fort Worth Record.



**Account National Tractor Show at Dallas**  
**JULY 18th to 21st**

Tickets on sale July 17th to 20th, limit July 23rd, round trip \$14.75.

Farmers' Congress, College Station, July 23rd to 31st, tickets on sale July 21st to 24th, limit August 2nd, \$9.95 round trip.

Presbyterian encampment at Kerrville, July 20th to August 13th, tickets on sale July 19th and 20th, limit August 15th, \$21.70 for the round trip.

On Friday of each week to and including Sept. 29th, we will have on sale round trip tickets to Aransas Pass, Corpus Christi, Galveston, Palacios, Port O'Connor and Rockport, limit ten days from date of sale at rate of one fare plus one dollar. For further information call on or phone 224.

JOHN LUCAS, Agent

**Nut Cake**

is simply delicious when made with

**KG BAKING POWDER**

Pure—Healthful—Economical

The highest grade of baking powder possible to buy and your money refunded if it fails to satisfy. Ask your dealer.

Jaques Mfg. Co., Chicago

**2 IN 1 SHOE POLISHES**

Contain no acid and thus keep the leather soft, protecting it against cracking. They combine liquid and paste in a paste form and require only half the effort for a brilliant lasting shine. Easy to use for all the family—children and adults. Shine your shoes at home and keep them neat.

THE F. F. DALLEY CO., Ltd. Buffalo, N. Y.

**BLACK-WHITE-TAN 10¢ KEEP YOUR SHOES NEAT**

The money which the careful Man puts in our Bank is his real harvest.

WHAT IS THE USE OF REAPING A HARVEST UNLESS YOU REAP A "RESULT" FROM YOUR HARVEST. BEING CAREFUL IN GROWING YOUR CROP WILL NOT BENEFIT YOU UNLESS YOU ARE "CAREFUL" WITH YOUR MONEY WHEN YOU GET YOUR MONEY.

REGULARLY BANKING THE MONEY YOU EARN FROM YOUR WORK, OR IN YOUR BUSINESS, IS THE ONE SURE WAY OF GROWING A FORTUNE. TRY IT.

BANK WITH US.

**THE CITIZENS NATIONAL BANK**  
PLAINVIEW, TEXAS

**LISTEN!**

Oh! The marvelous things we promise to do—TOMORROW, and the wonderful work we shall carry through—TOMORROW. The tomorrow that never comes.

BUILD YOU A HOME

**Plainview Lumber Co.**

**MEN WHO HOLD THE CENTER OF THE STAGE.**

Democrats are interested in their standard-bearers and the man who is chairman of the National Committee and who will direct the campaign of 1916. Important events in the career of President Wilson are herewith given:

Born at Staunton, Va., Dec. 28, 1856. Graduated from Princeton 1879, degree A. B.

Studied law at University of Virginia, political economy at Johns Hopkins University.

Practiced law at Atlanta, Georgia, 1882-3.

Married Ellen Louise Axson, of Savannah, Georgia, June 24, 1885.

Professor of jurisprudence and politics Princeton University 1890-1902.

Elected president of Princeton University 1902.

Elected governor of New Jersey 1910.

Elected to Presidency of the United States November 5, 1912.

Mrs. Wilson died in White House in August, 1914.

December 18, 1915, married Mrs. Edith Galt, of Washington.

President Wilson is a member of the American Academy of Arts and Letters, the American Academy of Political and Social Science, the American Historical Association, and the American Economic Association.

President Wilson is the author of the following books and essays: "Congressional Government, a Study of American Politics," "The State—Elements of Historical and Practical Politics," "Division and Reunion," "An Old Master and Other Political Essays," "George Washington" and "A History of the American People."

Thomas Riley Marshall is an interesting character. He is the favorite son of Indiana. This sketch, in a nutshell, gives the principal events in the life of Marshall:

Born in North Manchester, Wabash County, Indiana, March 14, 1854.

Graduated from Wabash College, 1873.

Began practice of law in Columbia City, Indiana, 1875.

Married to Miss Lois L. Kimsey, of Angola, Ind., October 2, 1895.

Elected Governor of Indiana, 1908.

Elected Vice President of the United States, 1912.

Nominated for Vice President again by Democratic National Convention, June 16, 1916.

Vance C. McCormick, of Pennsylvania, will direct the campaign for the national Democracy. The New York World furnishes the following interesting sketch of this aggressive young Democrat:

"Democracy's pilot for the second Wilson-Marshall campaign is one of the most active and aggressive young democrats in the entire country—a man who has been a storm center in political reforms in his own State for half a generation, but who has been a national figure for a shorter period than the President himself.

"Vance C. McCormick is a good-looking, clean-cut, square-jawed, stockily-built, forty-three-year-old American of Scotch extraction who loves a fight

**LONE STAR WINS COUNTY SINGING-CONVENTION BANNER.**

LONE STAR, Texas, July 5.—Dry weather continues with us.

Many of our people attended the Fourth of July celebration at Plainview.

W. A. Bates, of Providence, was driving his new Overland last Sunday, and his neighbors are enjoying his hospitality, too.

Our singing class came home Sunday with the County Singing Convention banner, which they went after at Lakeview. There were five classes in the contest. Floydada has had the banner the past year, but wanted to go fishing before the judges turned in their decision. It was estimated that there were two thousand people there, one hundred and fifty cars being present.

The singing at Mr. Bates' Sunday night was well attended.

Misses Mary and Beulah Mae Dodson attended Sunday School at Whitfield Sunday.

**The Day After**

After such a day of heat and dust and running around as the Fourth of July it will be necessary for you to take invoice of the clothes you wore. No doubt you will find them wrinkled and soiled and perhaps a few little places which need repair. By prompt attention they will be saved additional wear and can be made to look fresh and clean if you will order the work done in

THE

**Waller Tailoring Co.**

WAY

Most of our advertising has been directed to cleaning and pressing for the men. We want to impress that our facilities for handling the most delicate wearing apparel of the ladies are the most modern on the Plains and we ask you to try our service.

**DRY CLEANERS PHONE 188 TAILORS**

We Pay Return Charges on All Parcel Post Packages

Condensed Statement of the Condition of the

**THIRD NATIONAL BANK**

Plainview, Texas

At the Close of Business, June 30th, 1916

Resources.	Liabilities.
Loans and Discounts .....	Capital Stock .....
U. S. Bonds and Other Securities .....	Surplus and Profits .....
Real Estate, Furniture and Fixtures .....	Circulation .....
Federal Reserve Bank Stock .....	Dividends Unpaid .....
Cash and Exchange .....	Deposits .....
<b>TOTAL .....</b>	<b>TOTAL .....</b>

The above statement is true and correct, I certify,

**T. STOCKTON, Cashier.**

**ORDINANCE NO. 106.**

**An Ordinance Regulating Travel and Traffic on the Streets of the City of Plainview, Texas, and Rules of the Road, and Providing a Penalty for Violating the Provisions Thereof, and Declaring an Emergency.**

**Be It Ordained by the City Council of the City of Plainview, Texas:**

**Section 1.** It shall be the duty of all persons owning or operating, or having in their charge and under their control, or custody, any vehicle upon the streets of the City of Plainview, Texas, to observe and conform to the following rules and regulations:

1. All vehicles shall be driven in a careful and prudent manner, and with

due regard for the safety and convenience of pedestrians, and all other vehicles.

2. Vehicles shall keep to the right side of the street, except when necessary to turn to the left in crossing, or in overtaking other vehicles.

3. All vehicles meeting shall pass to the right.

4. Any vehicle overtaking another vehicle shall pass to the left side of the overtaken vehicle, and not pull over to the right until entirely clear of the overtaken vehicle.

5. When requested or signaled the driver having possession, charge or control of any vehicle traveling on any street, shall, as soon as practicable, turn to the right, so as to allow any overtaking vehicle free passage to the

left of the overtaken vehicle.

6. Drivers of all vehicles, before stopping, turning or slowing down, changing their course or backing, shall see that there is no other vehicle near enough that any harm can be done, and shall use the hand signal thus: If any vehicle be following, and near, to slow down or stop the hand should be raised and lowered; to turn, the hand should be extended.

7. Vehicles turning to the right into another street shall turn the corner as near as practicable to the curb. Vehicles turning to the left into another street shall pass to the right of, and beyond, the center of the street intersection before turning.

8. Vehicles crossing from one side of the street to another shall do so by turning to the left, so as to head in the same direction as to traffic on that side of the street toward which the crossing is made, and this turn shall not be made except by passing beyond and around the center of the next intersecting street ahead.

9. Vehicles stopping shall stand at an angle of forty-five degrees with the curb, and within 20 inches thereof, and shall be headed in the direction of the traffic on that side of the street, except as provided in sub-division No. 10 hereof.

10. No vehicle shall stand backed up to the curb, except when actually loading or unloading, and if such vehicle is horse drawn the horse or horses must stand as nearly parallel to the curb as practicable and headed in the direction of the traffic of that side of the street, and in no case shall such vehicle stand longer than the actual loading or unloading requires.

11. No vehicle shall stand within any street intersection, or nearer than 10 feet of the property line on the intersecting street, nor nearer than 10 feet of any fire hydrant.

12. No person shall operate or attempt to operate any vehicle on the streets of Plainview, Texas, when such person is in the state of intoxication, or is in any respect incapable of properly and safely operating such vehicle.

13. No person shall annoy in any way or interfere with any horse other than that which he is driving.

14. It shall be unlawful to drive any animal or vehicle over newly made pavement, or over any sidewalk.

**Section 2.** Except as herein otherwise provided, vehicles traveling on streets running East and West shall have right of way over vehicles running North and South on intersecting streets, except that vehicles traveling North and South over Broadway and Ash Streets shall have right of way over vehicles traveling in any other direction, and it shall be unlawful, on the signal from anyone driving a vehicle that has right of way for one driving a vehicle that does not have right of way not to stop or slow down until the vehicle having right of way shall have passed.

**Section 3.** The driver of any vehicle turning to the left in the street crossing shall give the right of way to any vehicle traveling on the street in which he is turning, and it shall be unlawful for anyone so turning in the street to fall or refuse to give right of way to any vehicle traveling on that street.

**Section 4.** The driver of any vehicle turning to the right from one street to another shall have the right of way over the vehicles traveling on the street into which such vehicle is turning.

**Section 5.** The provisions of this ordinance with respect to driving near the curb shall not apply to street sprinklers.

**Section 6.** The officers and firemen of the Fire Department, and their apparatus, when going to, on duty at, or returning from a fire shall have right of way over all vehicles and persons and through any procession, except over wagons carrying the United States Mail, and upon the approach of any fire apparatus the driver of any vehicle, upon any street in the City of Plainview, shall stop such vehicle as near the right-hand curb as possible, and remain stationary until such fire apparatus shall have passed.

**Section 7.** All pedestrians and drivers of all vehicles must comply with any direction, by voice or hand or whistle, of any member of the police department as to stopping, starting, approaching or departing from any place, or as to loading and unloading goods or passengers, or passing along or crossing in the street.

**Section 8.** It shall be unlawful for any one driving express, dray, or peddler vehicle to permit such express, dray or peddler vehicle to stand on any crowded portion of a street, or at any other place on said streets except places designated by the City Marshal.

**Section 9.** That any ordinance, or any part of an ordinance, in conflict herewith is hereby repealed.

**Section 10.** Any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction thereof in any court of competent jurisdiction shall be fined in any sum not exceeding \$100.00.

**Section 11.** The fact that there is no adequate ordinance regulating traf-

fic upon the streets of the City of Plainview creates an emergency requiring that this ordinance be in full force and effect from and after its passage and publication, and it is so ordered.

The above and foregoing ordinance was passed at a regular meeting of the City Council of the City of Plainview on July 3, 1916, with the emergency clause, and is hereby, on this the 3rd day of July, 1916, approved.

W. E. RISSER,

Mayor.  
B. L. SPENCER, City Secretary.

**CROP CONDITIONS ARE GOOD.**

Dr. R. F. Hare has returned from Floyd County, where he has been investigating the crop prospects between Plainview and Floydada. Dr. Hare stated that the cotton acreage would probably be forty per cent better this year than last. He further stated that crops planted early, where the soil was properly prepared, were doing fine. "Fifteen to twenty bushels per acre is the wheat prospect," he said.

**FOR SALE**—One two-room dwelling house; one store house 28x200, with stock of general merchandise. Located near \$6,000.00 brick school building. Will sell or trade for good notes or livestock. Write or phone CARL W. SMITH, Mickey, Texas. Adv. 8t.

*It's Always Cooler in Corpus Christi*

Spend  
Your  
Vacation  
at  
Corpus Christi

Special Rates  
Railroads and Hotels

For Further Information Address  
Corpus Christi Commercial  
Club  
Corpus Christi, Texas

**Automobile Painting**

By experienced men. In a dust proof shop.

**Richards Automobile Painting Co.**  
One door west of Knight Auto Co.

**Cash Grocery Co's SPECIALS**

11 pounds pure Cane Sugar	\$1.00	CANNED GOODS	
Fresh Country Eggs per dozen	.15	3 cans Del Monte sliced or grated Pineapple	\$ .50
7 pounds new Spuds for	.25	5 cans Del Monte fancy Peaches, Apricots or Plums, heavy syrup	1.10
Large sack Red Star Flour	1.75	Remember our special price on Pink Salmon—only have a few cases left, per dozen	1.10
Large sack Belle of Wichita	1.75	You know the quality of Victory Tomatoes, No. 3 size per case	2.75
17 pounds Cream Meal for	.50	6 cans Milk	.25
Large size Crisco for	1.10	6 cans American Sardines for	.25
Large size Cottolene for	1.55	3 cans Hominy	.25
Large size Crusto for	1.50	3 cans Corn	.25
Large size Compound for	1.40	2 cans Tuna Fish	.25
S. & S. fancy Sugar Cured Hams, per pound	.23	3 cans Babbitts Lye	.25
S. & S. Sugar Cured Breakfast Bacon, per pound	.30	3 cans White Swan	.25
Laurel Breakfast Bacon—small sizes, per pound	.23	Soup for	.25
Boiled Ham—all lean per pound	.40	Lindale Texas Blackberries for	.10
Advancing prices have not kept us from selling fancy California Lemons at per dozen	.20	Booth's Gooseberries for	.10
COFFEE		Large size Catsup—30c value for	.20
Fancy No. 1 Santos Peaberry at per pound	.25	15c Rose Jar Mustard for	.10
We have taken special pride in our Coffee Department insuring our customers at all times the best the market affords—ground any way you like it. MANOR HOUSE COFFEE is of supreme merit, blended from the best coffee grown, in 1 and 2 1-2 pound tins, at per pound	.40	\$1.00 size Welch's Grape Juice 1-2 gal. for	.75
BINDING TWINE—No. 1 Sisal Twine at our special price of 12c a pound Absolutely guaranteed.		35c size Welch's Grape Juice 1 pint for	.25
		FRUIT JARS—ALL SIZES	
		1-2 gallons	.90
		at	
		Quarts	.75
		at	
		Pints	.65
		at	

**CASH GROCERY CO.**

Pure Food Products Olin Brashear, Mgr. Phone 1 C1

**Are YOU ARE YOU**  
establishing yourself in the World of Successful Men?  
A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.

**THIRD NATIONAL BANK**

**MAKE COOKING A REAL PLEASURE**

As soon as you have an Oil Stove cooking will be a real pleasure. They are always ready when you are. They save fuel, save health, save temper, save food, and save money for the owner. There should be an immense amount of satisfaction in the increased efficiency and the comfort in ownership of a modern appliance like a guaranteed oil stove. Wouldn't it be a boon to the housewife in your home if she could eliminate the heat and worry of the old fashioned method of cooking and have the advantage of the coolness, comfort and quickness of a real oil stove? The heat is right under (and hence goes up into) the "cooking" and not out into the room. The heat is always under perfect control.

You can keep one or four burners at an intensely hot flame, or at a mere simmer. To regulate the heat you turn a lever according to a dial.

Oil stoves are clean, safe, economical, reliable. No wicks to trim nor valves to leak. The oil supply is automatically constant.

Water heaters give you plenty of hot water—any time—without heating your kitchen.

Glass door ovens are perfect bakers, insulated with air space and asbestos, retaining heat for the cooking.

We sell The Florence and other high-grade makes of Oil Stoves and invite your careful inspection of their merits.

**R. C. WARE HARDWARE COMPANY**  
Phone 178

**Special Hot Weather Reminders**

Heat produces mental disturbances which make most folks a bit cross and irritable. In other words they seldom know just what they want themselves so it is hard for us to suggest. But we believe that we have a few items of interest for them here.

**For 15c a Genuine Durham-Duplex Safety Razor**

With handle and blade complete. This is the biggest little thing for the price you ever bought.

**Johnston's Chocolates**

Kept fresh on ice, are the truly "appreciated" kind on any front porch these warm evenings.

**Kodak Supplies and Ansco Cameras**

Are as necessary to the vacation trip as any article which you will take with you. Our supplies are fresh and we have all sizes of cameras at all kinds of prices.

**We have a big assortment of Purses**

Made especially to hold the money every farmer will have when he gets his grain sold.

**Then These June Weddings**—Of course you will want to remember your friends who are starting housekeeping. We can serve your needs splendidly with rich Cut Glass, Silverware, and Jewelry.

That isn't all—we have everything a well appointed drug store is supposed to have. Let us serve you.

**Long-Harp Drug Co.**  
Telephone 161

### Interesting Happenings in Camp of Company L at Sanderson

In Camp, Sanderson, Texas, July 2, 1916.

When the Tuesday issue of "The Evening Herald" reached us (yesterday), we were greatly surprised to find out that Plainview was going to have a celebration July 4th. From the size and variety of the program published, this is sure going to be some celebration, and if carried out in full, July 4th, 1916, will be a day that will be long remembered. Gee! There is sure a bunch down here in Sanderson that would like to be there. We sure would be able to enjoy ourselves. However, by the time this letter reaches Plainview July 4th will be a thing of the past.

We have not learned of anything special to take place here on that day, so I suppose that we will go through our regular routine work. However, as this is a National holiday, all drills will be dispensed with, and nothing but regular duties will be the order of the day.

Say, we sure are going to have some dinner today. Have not learned what the menu will consist of, but I do know that the place of honor will be given to the preachers' favorite dish, chicken. Of course there will be extras, but what I have not learned.

By this time you are aware of the fact that the company has been divided, the captain and 34 men going to Alpine, on account of Company M, which has been stationed there, being moved closer in to the border. This leaves thirty men under command of Lieutenants Brown and Perdue, and it also means that we get our hitch at standing guard every other night instead of every third night.

Our company clerk, Pearson, reached camp this week, and he sure did praise that Plainview country. He says that it is the best that he ever saw, and that the green fields up there, with the flowing wells, sure have these hills and dust beaten more ways than you can think of. Well, there is no doubt whatever but we all think the same.

I cannot figure out what you people did to Pearson while he was there, but I have always known him as a peace-loving man, and since he returned he breaks out every now and then and says: "I wish they would do something—either go on into Mexico or else send us home. This hanging around doing nothing but drill and guard sure gets on my nerves." Never mind! We will sure make a warrior out of him yet so if the people of Plainview see fit to give him the office he is after, they will know that by the time we get through with him he will be able to handle almost anything that comes to him.

In my letter several weeks ago I mentioned about our friend Slim Watkins opening a laundry. Well, business got so brisk for a while that last week Slim took a partner into his business, and fixed things up in good shape. But on Thursday the partnership busted, as Slim's partner was sent to Alpine along with the others. Now Slim states there will be two tubs and two washboards for sale cheap in a few days. There is one thing sure: this life is going to develop some of the best artists in washing clothes that you ever saw. Now, you mothers and wives, when these boys return, and wash day comes around, just lead them out to the tubs and tell them to get busy. There will be no excuses for them to offer!

One thing that hurt us more than any other was that this changing around took our barber away from us. So I suppose that in a few weeks there will be the nicest bunch of beards and mustaches that you ever saw. Of course, Buster won't miss it any, as the men that left here will keep him busy.

Just as I finished that last sentence the call for dinner was sounded, and I could not afford to miss that at all. Here follows what we had for dinner: Chicken and dumplings, peas, canned apples, roast beef, coffee and bread, and for dessert we were served cookies with raisins in them. We were not advised as to where they came from, but as they started to serve dinner I saw Lieutenant Brown go into the cook tent with a box under his arm, and the cookies were served from it, so there remains very little doubt as to where they came from. Now, you folks on the Plains may not think that this was much of a Sunday dinner, but to us boys here in camp it was one of the best meals we have ever eaten, and we sure did justice to it. No doubt some will think the dumplings were heavy and not good for our digestion, but to our surprise they were really light.

Friday morning just after the morning's mail was distributed and the boys were leaving for Alpine, Company Clerk Pearson came out, and as the boys passed handed them a Portina cigar, and stated that they were presented with the compliments of Carter-Houston Co. Then, after supper that day, he came around with a box

of Robert Burns', and passed them among the boys who were left in camp, and stated that they were presented by the same firm. The boys, being unable any other way to express their appreciation, have asked me to thank the Carter-Houston Co. in my weekly letter for the kindness in remembering them. I am now enjoying my Robert Burns, and it sure does taste good. Thanks, Ellis.

Perhaps there are a great many readers of this letter who have only a faint idea as to what a regiment, a troop, a squad and other military terms refer to, and in order that they may become familiar with these terms, I am giving below the definition of each term and the peace and war strength:

Many persons have no idea how many men are indicated when news accounts say a "troop" was engaged in a fight, or a "brigade" is coming to the border. Following are figures showing the approximate number of soldiers in the various bodies as designated by the military under the new law going into effect tomorrow. It must be remembered that militia organizations likely will fall slightly below these figures, as will the present

regular organizations. The new regular requirements will be recruited to the size indicated, as will the others eventually. The chief units referred to are infantry, cavalry and field artillery, and not the corp companies.

Platoon: Fraction of troop or company, usually half.

Company: Refers to infantry and not to cavalry or field artillery; peace strength, new regulations, 100 men; war strength, 160 men.

Troop: Refers to cavalry only; peace strength, 70 men; war, 105 men.

Battery: Refers exclusively to field artillery; peace strength, 133 men; war, about 170 men; four guns.

Infantry regiment, new regulations: Fifteen companies, with the three new ones added being the machine-gun company, with seventy men; supply company, ten men; headquarters company, fifty-three men.

Cavalry regiment: Twelve troops, with machine-gun, supply and headquarters companies the same as in an infantry regiment.

Artillery regiment: Six batteries. Brigade: Three regiments with complement of hospital, signal, quartermaster and sanitary corps, engineer companies and transportation.

Division: Three brigades with full complementary units.

A corporal may have charge of a

(Continued on Page Eight.)

Phone 475

Phone 475

## !!NOTICE!!

We have opened a general repair shop the first door south of the Plainview News office where we will appreciate a part of your repair work. Read over the list below and see if we cant be of some service to you. We repair or finish any kind of Furniture. We do any kind of upholstering, auto seats, davenport, chairs, etc. We resilver and make any size mirror on short notice. We do all kinds of stove repairing. We do crating and shipping. We have installed an up-to-date rug cleaning machine which does away with beating the rug to pieces trying to knock the dirt out. Come see our machine work. There is no job too large or too small and if it can be fixed we can fix it.

Work Guaranteed.

### The Handy Man's Shop

EWELL WRIGHT and ROSS TOWERY, Props.

Phone 475

Phone 475

### The Talked of Store

Here are some of the "Right Price" reasons that make it.

- Boy's waist ..... 25c
- Carpet slippers ..... 25c
- Corset covers ..... 25c
- Muslin drawers ..... 25c
- Lisle hose, white, 15c and ..... 25c
- Boudoir caps 25c and ..... 50c
- Linen middy dresses ..... 50c
- Teddy Bear unions ..... 50c
- Extra size organdy waists, 46 to 50 sizes, only \$1
- Boy's leather belts ..... 15c

These are regular 25c and 50c belts.

#### Hardware Bargains

Heavy steel double end wrenches, set of 4, 50c  
This is less than half the regular value.

Another bargain is on fry pans, 5c to 25c, but specially at 25c

Have a few 18 inch pipe wrenches at 85c; and 24 inch at \$1.25

Don't cuss me if you miss 'em.

#### Encyclopedia, 5 Volumes

This is the best book bargain I ever saw. The set, 5 volumes, only \$3.00

A brush for every purpose. I am a brush crank.

I'm the worst candy crank you ever saw. If you ever get one taste you can't stay away.

Pure and wholesome, pound 15c

Cakes, marshmallow, fig bars, etc., fresh today, pound 15c

Bargains are my long suit

**LANDERS "RIGHT PRICE" STORE**  
Wayland Building

# AUCTION SALE

## Ochiltree County School Land

Located in Lamb County, Texas, Fifty Miles West of Plainview.

This Land Will Be Sold

## AUGUST 25th, 1916

Buy Your Tickets to Janes, Texas

Free automobile service from Janes to the land which is only two and one-half miles. Free dinner on the ground. Sale begins at 10 o'clock a. m. sharp. We propose to show you every tract of land as it is offered for sale. This land will be sold at Public Auction to the Highest Bidder.

Terms of Sale—\$2.00 per acre cash, balance of purchase price can run from 1 to 36 years at 5 per cent.

Notes payable on or before maturity.

**Col. E. J. Christopherson**  
Auctioneer Plainview, Texas

**LOCATION** This land is Situated in what is known as the South Plains Country, about fifty miles west of Plainview, in the Great Plainview Shallow Water Belt six miles south of Muleshoe, a new and growing town on the main line of the Santa Fe, running from Galveston to San Francisco. This part of the road has only been completed the past two years.

**CLIMATE** The altitude of this portion of the Plains is approximately 3,500 feet and is sufficiently far south to make a delightful winter climate, rarely ever reaching zero and then only for a few hours, with an elevation high enough to give a perfect climate in summer.

**TOPOGRAPHY AND SOIL** The soil varies from a rich chocolate loam to a dark red soil. The soil ranges from three to six feet in depth and is very fertile and easily cultivated.

**RAINFALL** The annual precipitation is a little more than 24 inches for a period of 20 years. Winter months are sufficiently open for stock to graze in the fields the year round. Three-fourths of the precipitation comes during the growing season, and the soil retains moisture well.

**IRRIGATION** Ochiltree County Land is located in the Shallow Water belt of the South Plains—a country which is proving to be a great success as an irrigation district. While no irrigation wells have ever been drilled on this land, there is no question of there being sufficient water for irrigation purposes, as the same conditions relative to depth of water, and character of soil that prevail around Plainview is true of this land also. Inexhaustible supply of good water from 40 to 60 feet deep.

Don't forget the date—AUGUST 24th, 1916

This is the last county School Land to be Sold.

For further information write or see,

**J. D. HANBY**  
Plainview, - - - Texas

# The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—  
THE HERALD PUBLISHING COMPANY,  
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

The citizens of Plainview are on the average men of civic pride; but the condition of the Plainview cemetery does not indicate as much.

The coming of Professor Moore to Texas for the State Farmers' Institute, July 17, 18 and 19, should be a rare treat to farmers in the corn belt of Texas. His lecture on breeding grains will be interesting to any farmer who looks on farming as a business or profession.

Cut your weeds. If you wait until your neighbor cuts his, you may never cut them. Set the example; take the initiative. If you cut the weeds in your yard and around your lots, it will be an inspiration to your neighbor. He will be ashamed not to cut his then. There's something contagious about it. Cut yours now.

### STANDARDIZING OUR HOGS.

Alfalfa and maize-fed porkers are making the Plainview country famous. A large per cent of the hogs raised in this section are of the Duroc-Jersey breed. Now there are so many of this particular breed that The Herald is venturing the suggestion that a Duroc-Jersey Swine Breeders' Association be organized. There is a better market for a load of hogs which are uniform in color and grade. The Duroc is high in the estimation of the packers. Green alfalfa and red hogs will help maintain prosperity in the Plainview country.

And, of course, those who prefer other breeds will not be injured in any way by organization of those who raise the red hogs.

### SUPPORT THEM ON THEIR MERITS.

A true note is sounded by the Panhandle Herald when it says: "These candidates are in the field because of personal ambition, rather than community pride. Let's support them upon the merits they possess, and it matters not which one is elected, let him be ours."

The best man for each office is what the people want and should have. Loyalty to the home town and community pride are commendable in any citizenship, but there's no necessity of a man's becoming so narrow in his views as to be jealous of everything his neighboring town does. The voter ought to be as broad in making his choice of candidates for office as the office requires.

### SHALL WE RETAIN THE ROBERTSON LAW?

In the July primary the people are to pass on the matter of retaining the Robertson Insurance Law. The one feature which is opposed most in this law is that of requiring insurance companies who do business in Texas to invest seventy-five per cent of their aggregate amount of legal reserve, required by the State in which the company is organized, in Texas securities, real estate, etc. By Texas securities are meant bonds of the State of Texas, counties, cities, school districts, or other municipalities or subdivisions, and in notes or other obligations secured by mortgages.

The Robertson law as it now stands does not prohibit insurance companies from loaning money in Texas. All that is required is that they comply with the laws of this State relative to foreign corporations engaged in loaning money. So the argument that there are companies who wish to loan money in Texas at a low rate and are kept out by the Robertson law is erroneous. Any insurance company, as we understand the law, may loan money on the same basis as other corporations, but if they write Texas insurance under the Robertson law they must invest a reasonable amount in Texas securities.

Capt. T. J. Tilson, our representative, after a careful study of the merits of the Robertson Insurance Law, favors keeping it. He considers it a measure that is of material benefit to the people of Texas.

The Robertson Law provides that any company which has written insurance in Texas and which has heretofore or may hereafter cease to write new insurance in Texas, but continues to collect premiums from Texas citizens, before it can obtain a new license must report all premiums collected while not doing new business, and pay tax thereon, but penalties waived.

"The purpose of the Robertson Law, among others, is to compel investments in Texas, thus distributing, to some extent, the huge funds concentrated in the East, and drawn especially from the South and West."

This is the one feature which identifies the Robertson Law.

### COLLEGE FOR WEST TEXAS.

West Texas is demanding an agricultural and mechanical college, and a splendid organization of citizens is behind the movement. Dr. P. C. Coleman, of Colorado, is president; Porter A. Whaley, of Amarillo, is vice president, and Thomas F. Hodge, of Sweetwater, is secretary-treasurer. An executive committee is composed of A. W. Reed, of Memphis; J. A. Halley, of Big Springs; Fred P. Woods, of Abilene, and Thomas F. Owen, of San Angelo. A campaign of publicity has been inaugurated, and this agricultural and mechanical college is asked as a measure of justice to West Texas.

Attention is directed to the main fact that there is a tremendous country in Texas about 400 miles long and 365 miles wide, populated by about one and one-half million Texas people who are engaged in the occupation of farming, which includes stock, breeding and merchandising, with a portion of professional people. All these people desire to see their children instructed in those things which are of practical value to them in their lives.

Absence of educational facilities in this territory is deplored by the promoters of this movement for a State college for West Texas. They say within all this vast territory inhabited by a great number of people there is absolutely no school in which children may obtain instruction along the lines so valuable and beneficial to them. That statement, they say, should be all that is required to be said to emphasize the dire need for the establishment at once of this much-needed institution. In a recent address this argument appears for the establishment of an agricultural and mechanical college for the benefit of all the children of all the people of the West.

"This section of the State has cheer-

fully and continually paid into the treasury of Texas millions of dollars of taxes to establish and maintain various State institutions in every section. Each year sees a continuation of the drain from this section and the absence of any return to the West of a just proportion of taxes paid. Should this condition be permanently maintained, it could only result in a determined sentiment among the people to divide the State, in order that the western part should reap a benefit from the taxes they pay. To obviate the growth of this sentiment, founded on a determination to right a palpable wrong, all sections of the State should be willing to accord fair treatment and justice to every other section, in order that no dissolution of the empire of Texas into small units should ever occur. The construction of this school is an item of justice to West Texas that will be highly prized by every citizen."

Texas is nearly 1,000 miles across. It takes broad and traveled men to realize its immensity and to deal justly and in a broad way with all sections. The claim is made that much neglect and injustice suffered by the western part of the State at the hands of lawmakers of the central and eastern part of the State has been caused by the fact that citizens of those sections have not realized the immensity of this State or its value as a tax-paying factor.

There is a way out of it; a way to obtain justice, a way to obtain wise legislation, a way to obtain laws which are not handicaps and servants of the people who are not blinded or narrowed.

Constructive men are needed under the big dome at Austin. Representative farmers are needed as lawmakers; successful business men and manufacturers are needed; well equipped professional men and working men are needed; builders are needed. There are a million reasons which

## Here, There and Everywhere

It is rumored that the Texas Midland Railway, from Paris to Ennis, is to be electrified in the near future, making it a part of the electric system of that section of Texas.

Mrs. Hetty Green Dead.  
Mrs. Hetty Green, known as the richest woman in the world, died in

No. 553.

### OFFICIAL STATEMENT

Of the Financial Condition of the

FIRST STATE BANK,  
At Abernathy, State of Texas, at the Close of Business on the 30th Day of June, 1916, Published in The Evening Herald, a newspaper Printed and Published at Plainview, State of Texas, on the 7th Day of July, 1916.

#### RESOURCES.

Loans and Discounts, personal or collateral	\$ 66,885.52
Overdrafts	449.26
Real Estate (banking house)	2,500.00
Other Real Estate	931.70
Furniture and Fixtures	500.00
Due from Approved Reserve Agents, net	22,079.66
Due from other Banks and Bankers, subject to check, net	524.00
Cash Items	134.06
Currency	4,650.00
Specie	901.85
Interest in Depositors Guaranty Fund	545.15
Other Resources as follows:	
Assessment Guaranty Fund	228.56
<b>TOTAL</b>	<b>\$100,329.76</b>

#### LIABILITIES.

Capital Stock paid in	\$ 15,000.00
Surplus Fund	500.00
Undivided Profits, net	4,071.35
Individual Deposits, subject to check, net	73,678.50
Time Certificates of Deposit	7,079.91
<b>TOTAL</b>	<b>\$100,329.76</b>

#### STATE OF TEXAS,

County of Hale,  
We, S. R. Merrill, as president, and N. C. Hix, as cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

S. R. MERRILL, President;  
N. C. HIX, Cashier.

Subscribed and sworn to before me, this 6th day of July, A. D. 1916.  
C. G. GOODMAN, Notary Public,  
(SEAL) Hale County, Texas.

could be advanced as to why they are needed. Texas should be permitted to grow and expand. The marvelous resources of this State should be developed. Manufacturing should be encouraged. Co-operation between the builders of the city and the builders of the country should be brought about. On July 22, at the primary election, the men who do not believe in standing still or in quarrelling over trifles should nominate constructive men for the law-making departments of the government. Then prosperity will come to the Southwest and justice will be done to all concerned.—Fort Worth Record.

## Sapphire Points

No Needles To Change

Plays All Records

We have just received a large shipment.

Come and let us show you.

Dye Drug

Phone Co. Phone  
23 Co. 23  
The Rexall Store  
West Side Sq.

her new York home Monday, being eighty-three years old. Her fortune of more than \$100,000,000 has been largely the results of her financiering. She began with an estate of \$10,000,000 left her by her parents.

Rev. Jas. A. Walkup, a pioneer Methodist minister, died in his home, in Fort Worth, Monday.

The Y. M. B. L. of Fort Worth is in a membership campaign to secure 1,000 new members.

Charles E. Hughes, Republican nominee for president, will begin his campaign the second week in August. He will take a trip to the Pacific Coast and return.

The census bureau has estimated the number of able-bodied men of military age in the United States at about 21,000,000.

More than 500,000 Mexicans reside in the United States.

Olney has shipped twenty cars of new grain.

#### THE CHURCH OF CHRIST MEETING

The revival services at the Church of Christ, corner of Columbia and Ninth Streets, which began last Sunday, have been well attended during the week, and much interest has been manifested. Evangelist A. W. Young, of Gainesville, Texas, is doing the preaching. Elder Young is a news-

paper man, but is devoting nearly all of his time to the work of the ministry and the lecture platform. He is a plain and forceful speaker.

Services are held each day at 10 a. m. and 8:45 p. m., and last one hour.

been announced: Friday night—"The Voice of the Dead"; Saturday night—"How to Understand Prophecy"; Sunday at 11 a. m.—"A Two-Sided Gospel"; Sunday at 8:45 p. m.—"The Foolishness of Preaching." The meeting will continue until Sunday, July 16th.

## J. J. LASH'S EXCHANGE CORNER

712 BROADWAY. PHONE 653. PLAINVIEW, TEXAS.

320 acres land seven miles from Kress will exchange for land or town property near Columbus, Ohio.

Have several good houses, well located, in west part of Plainview will sell with small payment down; balance like rent.

Have fine irrigated farm will exchange for good rental property with good income.

Have 160 acres fine land, fifty acres in cultivation, will sell for twenty dollars an acre, two hundred cash, purchaser to build house, and will give eight years' time on balance.

Have 180-acre improved farm in Crawford County, Missouri, will exchange for section of unimproved land on Plains.

Have several good ranch propositions for sale; price right, terms easy.

Two good lots, east front, near West Side School; price \$250.00; seventy-five dollars cash, balance three annual payments.

Have five-acre tract north part of Plainview, well improved, owner will exchange for small property close in

## Benefit Recital

### BAREAN CLASS, BAPTIST CHURCH

Presents

MISS PATTI THRASH, Reader

MRS. LINDSAY, } Soloists  
MR. HUTCHINGS, }

## at the Mae I Theatre, Thursday, July 13

Admission—Adults 25c, Children 15c.  
Entertainment Includes Regular Picture Program.

## Reduced Prices on Summer Apparel

### Ladies' Ready-to-Wear

Our extremely low prices still prevail on Ladies' Dresses, Coats, Suits, Skirts and Waists

Style, Quality and Price are the potent factors in our establishment, and it is always to your advantage to trade with us

You will find us ever consistent in our dealings, and always on the alert to please.

### Men's Furnishings

Every Suit in the house reduced from our originally low prices

\$ 8.50	suits now only	\$ 5.95
9.75	suits now only	6.95
12.50	suits now only	8.85
16.50	suits now only	12.45
19.75	suits now only	15.85

### Men's Pants

Every pair pants including serges, now at remarkably low prices—Numerous patterns from which to select—We are enjoying a splendid business in this department as we represent only the very best values.

## Jacobs Bros

THE ONE PRICE SPOT CASH STORE

# SOCIETY

Telephone Number 72

## JUANITA STEPHENS' BIRTHDAY OBSERVED WITH A PARTY.

A pretty party was given Wednesday afternoon by Juanita Stephens, daughter of Mr. and Mrs. Lee Stephens, of West Eleventh Street, in observance of her fifth birthday. The children had a happy time playing games on the lawn.

As the little guests were received they were served to iced lemonade, and after the games ice cream and cake were served to the following: Elizabeth Johnson, Kathryn Clarke, Ailine Jacobs, Dorris Dodson, Virginia

Hinn, Jeanette Holmes, Virginia Sansom, Juanita White, Midge Doubleday, Robert Mitchell, Harold Hinn, Alfrey Johnson, Billie Holmes, Kyle Clarke and Ellis and Ennis White.

The little hostess was remembered by each guest with a gift.

## MISS RICH TO WED.

The engagement announcement of Miss Jessie P. Rich appeared in Thursday's Dallas News. Miss Rich has been engaged in the work of the Extension Department of the University of Texas for three years, and was instructor in the Home Economics School held here in May. Her many friends in Plainview will be interested to hear of the announcement of her marriage to Dr. B. L. Arms. Dr. Arms was engaged in the Medical Department of the University.

Both have resigned from the University. They will reside in Montgomery, Ala., after their marriage.

## B. P. O. ELKS HOLD ANNUAL INDEPENDENCE-DAY DANCE.

The Elk Hall Monday night was the scene of a prettily arranged dance. The national colors were effectively carried out in the dance program. Music was furnished by Jesse's Orchestra, of Amarillo.

Those present from out of town were: Misses Felice and Daphne Stinett and Camille Rookmore and Messrs. Horace Lindsay, Royles Boles and Arthur Ware, of Amarillo; Misses Celia and Margaret Barnhart and Messrs. Shaw and Newby, of Childress; Mr. and Mrs. D. W. Malone, Miss Lottie Boles and Tom Malone, of Lubbock; Miss Carter and Messrs. Carter and Spencer, of Crosbyton; Mr. and Mrs. Joe Powell and Messrs. Newton Wilson and Porter, of Lubbock; Misses Blanche Graham and Loise Wilkins, of Lawton, Okla.

Miss Kathryn Polansky, manager of the Western Union Telegraph Company's Plainview office, returned Saturday from an extended visit in the North and East.

## LIBRARY ASSOCIATION MEETS.

The regular monthly meeting of the Library Association was held Wednesday afternoon, in the book room at the City Hall. The following accounts were ordered paid:

To Kratzer & Bohannon, for screen doors and windows .. \$ 9.40  
To E. R. Williams, for window shades, shade rings and cords 11.75  
To Hyde Plumbing and Electric Company, light bulbs ... .55

Total ..... \$22.70

The ladies are much pleased with the new book room. Also a vote of thanks was given Col. R. P. Smyth for discounting the rent at the room occupied for several months recently in the Smyth Building; and to Rex Lindsay for helping to pay the rent.

There are several library books out unaccounted for, and it is the wish of the library committee that all patrons will observe the rule about returning books promptly. Especially is this courtesy appreciated in the case of new books, that are called for oftener than those that have been longer on the shelves. A committee was appointed to rearrange the books and also to solicit new members.

There is an order now out for new books which will probably be received within a few days.

## FOURTH OF JULY PICNIC PARTY.

On Tuesday afternoon a well arranged picnic and outing was an occasion of merriment for the following:

E. A. Rodgers and family, A. J. Crager and family, Mr. and Mrs. J. O. Tucker and son, Mr. and Mrs. Henry Hagood, Mr. and Mrs. R. D. Hatchell and little daughter, Mrs. H. P. Webb and children, Mrs. J. D. Hagood, Mr. and Mrs. H. L. Gifford and little daughter, of Enid, Okla.; Mrs. M. F. Rook, Mr. and Mrs. F. H. Rook, John Morris and family, Mr. and Mrs. D. T. Rose, of Olton; R. R. Rook and family, Misses Lizzie Mae Rook, Ann Braslen, Fort Smith, Ark.; Effie Fitzloff, Olton; Ginevra Lockhart, Laura Hagood, Helen Barnette, Virgie Lockhart, Kathryn Sewell and Edna Lockhart, and Messrs. J. M. Johnson, Homer Rook and Earl and Lee Lockhart.

The jolly crowd of picnickers met at the grove about two o'clock and spent the afternoon. At six o'clock supper was announced, which was truly a picnic supper.

Mrs. J. G. Dougherty has returned from a visit in Bell County.

## GUESTS OF MRS. H. C. McINTYRE AND MRS. J. F. GARRISON.

Mrs. G. F. Tumlin, of Marietta, Georgia, is visiting with Mrs. H. C. McIntyre and Mrs. J. F. Garrison. Mrs. Tumlin is the wife of Rev. G. F. Tumlin, former pastor of the Broadway Baptist Church, Fort Worth. Rev. Tumlin is now visiting in Fort Worth.

Mrs. Ben Masterson and two children, of the Masterson Ranch, of near Amarillo, are also visiting here. She is a daughter of Rev. and Mrs. Tumlin. They have eight daughters and one son who reside in Texas, and with whom they will visit before returning home.

Roy K. Bruner and family, of Floydada, were here yesterday in their car en route to New Mexico for a short vacation and on business.

Misses Blanche Graham and Loise Wilkins, of Lawton, Oklahoma, are the guests of Mrs. Henry Pearcey, of the Pearson farm.

Mr. and Mrs. E. C. Nelson, of Floydada, visited friends in Plainview Tuesday.

Miss Anna Irick left Saturday for Plainview to spend the remainder of the season at home on a vacation. She will return in the earlier part of September to resume her work as teacher of piano.—Floydada Hesperian.

Mrs. Lampton Woodward, of Hico, daughter of J. H. Roberts, arrived here this morning for a visit.

Mrs. C. A. Gilbert left this morning for Kansas City, Mo., in response to a message that her father is seriously ill in a hospital there.

Jack Harrison came in from Gomez Monday. He will return tomorrow.

Walter Lemond and family, of Hale Center, were visiting here Monday and Tuesday.

Miss Bethenia Burgess, of Amarillo, is visiting the families of O. Holland and Mrs. F. P. Powell.

Chas. Kellehor arrived this morning for a visit with his sister, Mrs. C. C. Gidney.

Miss Nelle Sanson left this morning for Chicago, where she will study music and voice during the summer.

Claude Nobles spent the Fourth of July with relatives in Amarillo.

Mr. and Mrs. A. S. Lewis left this morning for a four weeks' stay at the Wayland Sanitarium in Franklin, Tennessee.

W. N. McDonald left this morning for Gainesville, where he will visit his children.

Mr. and Mrs. Wiley Coleman, of Amarillo, were visitors in Plainview Tuesday.

R. L. Polk, of Amarillo, was in Plainview Tuesday.

C. Wolforth, of Lubbock, was a visitor in Plainview on the Fourth.

Mrs. W. A. Newman, of Matador, was here the Fourth of July.

J. T. Wooldridge, of Lubbock, was here Tuesday on business.

Mr. and Mrs. P. J. Niff, of Happy, were here Tuesday.

Mr. and Mrs. C. G. Innes and child, of Happy, were here Tuesday.

R. S. Riggs, of Matador, had business in Plainview and took in the Fourth of July celebration.

G. C. Elder, of Amarillo, was here Tuesday.

Jno. P. Clator, of Hereford, was here Tuesday.

Mr. and Mrs. R. G. Rogers, Jesse A. Rogers and Mrs. J. W. Atteberry, of Spur, were here July fourth.

Mr. and Mrs. Ira L. Tucker, Mr. and Mrs. E. W. Putnam, John Emmatt and R. T. Williams, of Tulia, were in Plainview for the Fourth of July celebration.

R. D. Drape, of Amarillo, was here Tuesday on business.

Clyde McFarland, of Castro County, was here the Fourth of July.

S. B. Arnett, of Lubbock, was among the visitors to Plainview Independence Day.

H. F. Pipkin, of Matador, was here Tuesday.

W. D. Benson, Raymond George, T. H. Ellis, Ruby Ellis and J. W. Gilton, of Lubbock, were visitors in Plainview July fourth.

Dimple Baker, of Lockney, was here Independence Day.

Clark Neff and party were down from Happy Tuesday.

Harvey Cash, of Dimmitt, was here Tuesday.

A. P. Minor, of Lubbock, was a visitor in Plainview Tuesday.

Max and Glenn Howard, of Lubbock, were here Independence Day.

Geo. E. Benson and party, of Lubbock, were here Tuesday.

Mrs. G. C. Woolforth and Miss Carter, of Lubbock, were here Tuesday.

Mr. and Mrs. Paul V. Kern, of Lockney, were in Plainview Tuesday.

Mr. and Mrs. J. B. Hatchett, of Tahoka, were here Tuesday. They were accompanied by Miss Minnie Rhoades.

R. W. Vaughn and J. H. Reagan, of Floydada, were here Tuesday.

J. T. Stree and Miss Smith, of Littlefield, spent Tuesday in Plainview.

A T

The Rich-lier Store

Men's Palm Beach Suits ..... 5.65  
10.00 Worsted Suits reduced to 8.50  
12.50 Blue Serge Suits for ..... 10.00  
17.50 Suits now going at ..... 14.00  
25.00 Suits are priced at ..... 19.00

3.50 Oxfords for ..... 2.95  
5.00 Oxfords for ..... 3.75  
6.00 Oxfords for ..... 4.75

THE EXCLUSIVE MEN'S STORE NEXT TO POST OFFICE

Richards Bros. & Collier  
WHERE PEOPLE WHO DRESS BEST TRADE

## NOTICE.

Notice to all speeders and violators of muffler and cut-out ordinance: Anyone speeding within the corporate limits is liable to a fine. It has been months since the muffler and cut-out ordinance has been observed by persons operating motor vehicles, and you are hereby cautioned that the proper officials will use their best efforts to secure the observance of the above-mentioned ordinance.

W. E. RISSER, Mayor.

A. D. Armstrong, of Amarillo, was here Thursday.

WANTED—Second-hand Ford car. J. A. REDDELL. 2t-pd.

FOR SALE—Slightly used Birdseye Maple Dresser, Dressing Table, Shif-ferobe, 2 Chairs, Axminster Art Square 9x12, Perfection Oil Stove, complete with Robinett. Will be sold at a bargain. Can be seen first door south of Plainview News office, or see EWELL WRIGHT. Phone 475. It.

WANTED—To find some one near Plainview with a small farm to lease for purpose of hog raising for profit. W. L. HOGUE. 2t.



Cut Glass Flower Bowl with Holder \$1.50



Flower Bowl with Holder \$1.00

Birds . . . 25c  
Butterflies . . . 35c

W. Peterson  
Jeweler and  
Optician  
Hallmark Store

Hirsch Wickwire  
and Kirschbaum  
Clothes

Walk-Over  
Shoes

# Hot Weather Suits Sharply Reduced

Tropical suits \$18.50 value now \$14.50  
\$15.00 value now \$11.95  
\$13.50 value now \$10.75  
\$10.00 value now \$7.75  
\$9.00 and 9.50 now \$6.95  
\$8.50 value now \$5.95  
Boys' \$4.00 value \$2.95

GET ANOTHER STRAW TO FINISH THE SEASON HERE THEY ARE

\$6.00 Panamas . \$4.50  
\$5.00 Panamas, Bankoks and Leghorns . \$3.95  
\$4.00 Panamas . \$2.75  
\$3.00 Straws . \$1.95  
\$2.00 Straws . \$1.25

Any boys' straw hat 25c

# REINKEN'S

Clothing and Shoe Store

We Do As We Advertise

Wilson Bros.  
Shirts and  
Hosiery

Stetson  
Hats

CITATION BY PUBLICATION.

THE STATE OF TEXAS, To the Sheriff or any Constable of Hale County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Hale, if there be a newspaper published therein, but if not, then in any newspaper published in the 64th Judicial District; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 64th Judicial District, for four weeks previous to the return day hereof, S. P. Ellett, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Hale, at the Court House thereof, in Plainview, Texas, on the 7th day of August, 1916, then and there to answer a Petition filed in said Court, on the 6th day of July, A. D. 1916, in a suit numbered on the docket of said Court No. 1233, wherein Arrah L. Williams is plaintiff and S. P. Ellett is defendant. The nature of the plaintiff's demand being as follows, to-wit: THE STATE OF TEXAS, COUNTY OF HALE.

addition to the town of Plainview, said county and state, less ten feet along north side of said quarter reserved for alley, more particularly described in deed from C. L. Gilbert and wife to plaintiff, recorded in Hale County deed record vol. 23, p. 552, to which reference is here made for a better description.

That on the day and year last aforesaid, the defendant unlawfully entered upon said premises and ejected plaintiff therefrom and unlawfully withheld from her the possession thereof, to her damages in the sum of one hundred dollars; plaintiff further says that prior to the last-mentioned date, plaintiff and defendant, while permanently separated, entered into a separation agreement and the above-described land was purchased with the proceeds of other property received by her in said agreement, and that said property is and has always been since its acquisition her separate estate, purchased with her own money for her sole and separate use at a time when she and defendant were permanently separated, and that she claims said property as her separate estate and has always so claimed it, and that defendant does not now and has never had or held any interest in same; that said property was not mentioned in said decree, and that having been acquired prior to the dissolution of the said marriage relations, without any disposition of same in said decree clouds plaintiff's title; that plaintiff claims said land and premises from and under a regular chain of valid transfers and deeds from the sovereignty of the soil, and as her separate property, and that the exact nature of defendant's claim is unknown to this plaintiff, but she alleges same constitutes a cloud upon her title.

Wherefore premises considered plaintiff prays that defendant be cited to appear and answer herein and that on final hearing hereof that she have judgment cancelling all claim of defendant to said land and that it be adjudged to be her own separate estate free and clear from any claim of defendant, for costs of suit and for such other and further relief, both general and special, as in law or equity she may be entitled to.

MARTIN, KINDER, RUSSELL & ZIMMERMANN, Attorneys for Plaintiff.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of

said Court, at office in Plainview, Texas, this, the 6th day of July, A. D. 1916. B. H. TOWERY, Clerk District Court, Hale County, Texas.

REV. HAILEY MEETING WITH SUCCESS IN NEW PASTORATE.

Word from Dallas to friends of Rev. O. L. Hailey is to the effect that he is meeting with success in his new pastorate. During the first week of his work with that congregation there have been ten conversions and two have applied for baptism. Rev. Hailey is pastor of the Ervay Street Baptist Church.

Five-passenger Hudson car to trade for horses or mules or vendor lien notes. CLINT SHEPARD.

C. R. SPENCER, PUBLIC STENOGRAPHER. High-Class Work Only. Office No. 21, 1st Nat'l Bank Bldg. Phones: Office 544; Home 354. Paragon Typewriter Ribbons.

INTERESTING HAPPENINGS IN CAMP OF COMPANY L AT SANDERSON.

(Continued from Page Five.)

squad; a captain, usually, commands a troop, company or battery; a colonel commands a regiment; a brigadier general, a brigade; and a major general, a division.

A battalion refers to infantry or artillery, and is commanded by a major. An infantry battalion has four companies; an artillery battalion three batteries.

A squadron means four troops of cavalry commanded by a major.

"Company" and "troop" designate definite things, and mean respectively infantry or cavalry. There "ain't no such animal" as a company of cavalry or a troop of infantry, nor a squadron of infantry or a battalion of cavalry.

DR. S. C. ROSS, Veterinarian and Livestock Inspector. Office: R. A. Long Drug Co. Calls Answered Day or Night.

Regular troops in the field now are not at war strength, but at the old peace strength of, supposedly, sixty-five men, with the single exception on the American continent of the Twenty-Fourth Infantry, negroes, which is at full war strength. The regiment is with Pershing.

The two troops in the Carrizal fight, for example, had only eighty-four men combined. They were below peace strength through depletion in the field.

When considering regular soldiers in the field now, their numbers must be reduced considerably below the figures given above for peace strength under the new regulations.

Last night I met the Baptist minister of this place, and he invited the company to services today and tonight. This announcement was made this morning when the company fell in for breakfast, and six of the boys attended Sunday School and fourteen attended church. Tonight all who are not on guard duty or engaged in special duty will attend the evening service. I have been advised that at least ten of the boys will attend. I know that when Brother Gates reads this he will be pleased, especially as the Baptists only hold services once a month here. An idea came to me this week that

has been with me ever since (you see, they come to me so seldom that when one does it stays), and that is that perhaps someone who reads these letters would like to know about some one thing down here, and is just waiting, thinking perhaps that I will write about it later. Now, if there is anything about this country or company that you would like to learn about, I am sure that if you will leave your question with The Herald they will gladly forward it to me, and I will be only too pleased to answer, for I want to make these letters just as interesting to the people who read them as I can.

Yours respectfully, W. J. KLINGER.

Advertisement for GEO. ALLEN, The House Reliable, featuring a piano and music house in Western Texas.

Advertisement for a General Tonic, highlighting its benefits for health and vitality.

Advertisement for CHILDREN'S DRESSES, listing various styles and prices.

Hamner's

Advertisement for FIGURED LAWNs, listing various types and prices.

SUMMER CLEARANCE AND PRE-INVENTORY SALE BEGINS THURSDAY, JULY 6—CLOSES JULY 29

Two sales in one—22 days of merchandise bargains. Every article in our stock priced from 20 to 40 per cent below regular price. Our stock must be reduced to the lowest August 1st, when we invoice.

Wholesalers are advancing prices every day. Now is the time to buy what you can use. Our prices always the lowest consistent with quality merchandise, will be lower for the next three weeks than it will be possible later. We give you a few price reductions below. Come see us for bargains not room to give here.

Large advertisement for Grape-Nuts, featuring an illustration of a box and text describing its benefits for health and digestion.

Advertisement for SHOES AND SLIPPERS, listing various styles and prices.

Advertisement for MEN'S PANAMA HATS, HOSE, GLOVES AND TIES, listing various styles and prices.

Advertisement for LACES AND EMBROIDERIES, LADIES' SKIRTS, DRY GOODS, RIBBONS, listing various styles and prices.

HAMNER'S DRY GOODS STORE "SELLS IT FOR LESS" Plainview, Texas



## Motor News of General Interest

### SEEING AMERICA IN COUPE IS AN INTERESTING PASTIME.

To J. G. Conderman, of Chicago, Ill., goes the distinction of being the first globe-trotter to make use of a coupe in extended travels. Accompanied by his wife, Mr. Conderman is now on the last lap of a tour through the United States that has lasted almost continually for a year and a half.

Mr. Conderman is a real globe-trotter. His history is not only interesting for any tourist, but it is a great indorsement of the Overland coupe, which he used in his journeyings.

His is said to be the first coupe, hitherto considered no more than a woman's shopping or society car, to make a pleasure trip from ocean to ocean.

The car was purchased by Mr. Conderman in the summer of 1914, for the purpose of touring Europe. Mr. Conderman had secured transportation for himself and Mrs. Conderman on the Mauretania. With the outbreak of the war they were compelled to cancel their trip.

On August 14, 1914, Mr. and Mrs. Conderman left their home in Chicago, for Washington, D. C. En route they traversed the beautiful Cumberlands. From there they went on to the State of Pennsylvania, through the southern part of the state, on down to Washington. After a short stay in the Capitol City, they determined on a tour through the Eastern and New England States—fifteen in all—with stops at various places of interest. Their tour ended at Bangor. From this point, by easy stages, they returned to Chicago, completing a trip of 9,992 miles.

So thoroughly did they enjoy this trip that last June the wanderlust seized them again. With a complete camping outfit packed in the car, they started for the Western Coast. They traveled by way of Omaha, Salt Lake City, Yellowstone Park to Butte, Mont., and then up to Spokane, over to Seattle, and from there down the Pacific Coast line through Oregon and California to San Francisco.

From San Francisco they decided they would make their return trip to Chicago over the Southern highways. Leaving Frisco, they motored to Los Angeles, then to the State of Arizona. While at Douglas, Ariz., they indulged in a little jaunt across the border into Old Mexico. Returning to Douglas, they continued their journey, via El Paso, San Antonio, Houston, up the Mississippi Valley, back to Chicago, which they expect to reach this month.

Mr. and Mrs. Conderman are both enthusiastic about the comfort and cleanliness of travelling in an enclosed car. This coupe is an interesting vehicle. It is a regular closed coupe with drop windows. It has curtains, is electrically lighted from the dome and contains mirrors. All in all, it is essentially a woman's car, but with greater room and better long-distance travelling facilities than an electric.

To these facilities Mr. Conderman's ingenuity has added some ideas of his own. This car has bedcord upholstery, and brass rods under the dash, on which the bed springs rest at night. Straps in the dome at the top keep the bedding out of the way during the day time.

At night the windows can be lifted, the curtains drawn, and electric lights switched on. If it is cold, a charcoal heating arrangement warms up the apartment, and a beautiful sleeping or dressing room is the result.

Mr. Conderman is a staunch admirer of the Overland, and speaks very flatteringly of the exceptional behavior of his car, over snow-clad mountains, over hills, through valleys, through rain, mud, marshes and the sands of the great western desert.

"The most gratifying knowledge to the motorist is the location of service stations," says Mr. Conderman. Very often the motor tourist must forego the pleasure of viewing the scenic grandeur of some of our majestic mountain passes, or must cross out from his tour some charmingly beautiful valley, for no other reason than the manufacturer of his automobile has established no service stations in or near these places.

"The service station," Mr. Conderman continued, "is of as much importance to the motorist as the livery stable to the horseman."

### SUPER-SIX BUILT FOR ENDURANCE, NOT SPEED.

When the engineers of the Hudson Motor Car Company designed the patented Super-Six motor, they did so entirely with the idea of getting great reserve power and endurance. Speed did not enter into their calculations. It was only after a car had been tried out in a road test that their curiosity was aroused. On the road it did at times 73 miles an hour. The question naturally arose as to what it could do on a track.

In the latter part of November a Super-Six, absolutely stock, was shipped to the Sheepshead Bay Speed-

way, New York. F. E. Edwards, of the American Automobile Association, was on hand to see what the Super-Six could do. It satisfied the curiosity of Hudson Company officers by creating new speedway records up to 100 miles. In addition it created a new one-hour record, regardless of class. It did 100 miles without a stop in 80 minutes 21.4 seconds. In a one-hour speed test it covered 75.689 miles. Its highest average rate per hour was 76.75 miles.

More gratifying still to Hudson officials was the endurance shown by the Super-Six in these tests. In all, it ran about 1,350 miles at a speed exceeding 70 miles per hour. The engine was taken down at the factory. Not a trace of wear was discoverable on the bearings.

### NEW USE FOR CAR.

Overland cars have been used for pleasure, for business of all kinds, and even for the grim pursuit of war, but it remained for the Overland dealer at Tulsa, Oklahoma, to pull off an entirely new feat with an Overland touring car. A bog house was being moved in that city. The horses were finding it quite a difficult task to pull the big residence. Ned Joyce, retail sales manager of the Carhart Motor Company, happened to be passing in an Overland "Six." Deeming that his car, with its 45-horsepower motor, would be stronger than the team of horses

that were tugging at the ropes, he had his machine hitched to the house. The "juice" was turned on and soon the house began to move.

Observe the resigned attitude of the horses. They hardly know whether to get peeved, because of their relegation in favor of the modern motor, or to feel relieved at the chance to take a well earned rest.

### LIVESTOCK PRICES.

WASHINGTON, D. C., July 4.—The prices of meat animals (hogs, cattle, sheep, and chickens) to producers of the United States increased 0.2 per cent from May 15 to June 15 in the same period of the past six years an average decrease of 0.5 per cent has occurred. On June 15 prices of these meat animals average about 16.7 per cent higher than a year ago, 10.7 per cent higher than two years ago, and 19.2 per cent higher than the average of the past six years on June 15.

Hog prices per 100 pounds declined 16 cents during the month, and averaged \$8.21 on June 15, compared with \$6.80 a year ago and \$7.10, the average of the past six years on like date. In June, 1910, prices averaged slightly higher, namely \$8.46.

Beef cattle per 100 pounds increased 18 cents during the month, and averaged \$6.91, compared with \$6.20 a year ago and \$5.57, the average of the past six years on June 15.

Sheep prices declined 12 cents per

100 pounds during the month, and averaged \$6.54 on June 15, compared with \$5.43 a year ago and \$4.86, the average of the past six years on June 15.

The average price of farm horses declined about \$1.74 a head during the month, and averaged \$132.41, compared with \$132.02 a year ago and \$142.43, the average of the past six years on June 15.

Milk cows increased in price 65 cents a head during the month, and averaged \$61.63, compared with \$58.59 a year ago and \$51.13, the average of the past six years on June 15.

These averages are based upon reports of correspondents of the Bureau of Crop Estimates of the Department of Agriculture.

Fresh Vegetables at all times at VICKERY-HANCOCK GRO. CO.'S. FOUND: Friendship bracelet. Call at HERALD OFFICE.

### Storage Batteries Repaired and Recharged, Electric Starters and Generators Repaired

We have just installed a new machine to grind cylinders. We can make your old car run like new at small cost. We weld all kinds of castings. Blacksmith shop in connection. Auto supplies at lowest market prices. One good second hand car for sale very cheap.

### E. N. EGGE AUTO CO.

Phone 646 730 N. Broadway

## Scientific Progress

You are entitled to all that science and skill have done to improve tire quality and reduce tire cost.

# Firestone

## Tire Builders

Colossus of Roads



have raised the standard of quality to the highest point that science and practical experience have made possible. And they have developed production and selling methods to a point of scientific efficiency that keeps price down.

Every Firestone designer, engineer, foreman or craftsman is a past-master—a finished specialist in his particular line.

All are backed by every mechanical assistance that the world's research and skill can bring to bear on tires. Their efficiency is your advantage—not only in that quality which means supreme service, but in the efficiency and economy of production which means extraordinary service at ordinary price.

Specify Firestones. Your dealer has them or can get them for you.

Most Miles per Dollar

### A COMPLETE NEW STOCK OF

## Firestone Tires and Tubes

already placed in the stock room of our NEW GARAGE SERVICE STATION

### ANNOUNCEMENT

Mr. Morey McGlasson has assumed charge of our VULCANIZING DEPARTMENT. We have supplied him with modern equipment and enough of it to insure absolutely satisfactory work. We will be pleased to have you try the service of this new department.

Remember that this garage is the Plainview home of

# Overland

We will have some important Overland news for you soon. Watch for it.

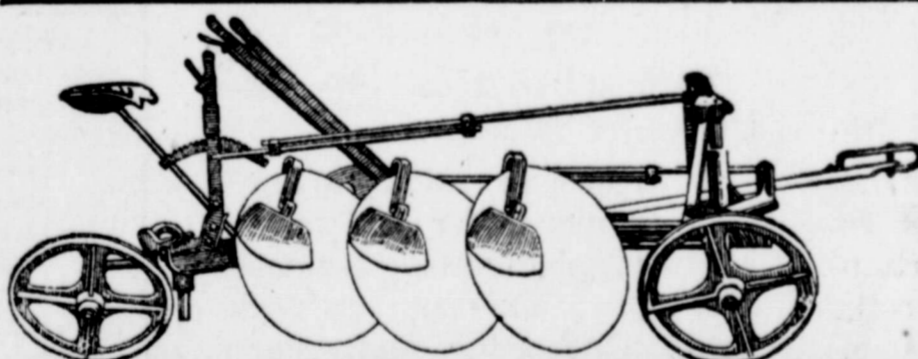
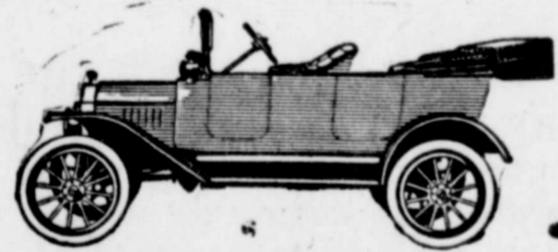
## KNIGHT AUTO COMPANY

HONE 237 The Most Modern and Best Equipped Garage on the South Plains HONE 237

# Ford

THE UNIVERSAL CAR

Figuring from either end—cost or upkeep—the Ford is the most economical, costing only about two cents a mile to operate and maintain—less than any other car. The expense varies with the driver and the conditions, but all agree that Ford expense is the lowest in every sense. Runabout \$390; Touring Car \$450; Coupelet \$590; Town Car \$640; Sedan \$740. All prices f. o. b. Detroit. On display and sale at Barker & Winn Ford Agency.



### SANDERS DISK PLOWS

THE WORLD'S STANDARD. ALL SIZES—EVERY EQUIPMENT

The lightest draft DISK PLOW on the market!

Give your team a chance—insist on the Sanders!

SANDERS Horse Disk Plows are built in five sizes. Anything from one to five disks. Built with either 20, 24, 26 or 28 inch disk blades. Can be set to cut 6, 8 or 10 inch furrows per disk. Will plow from 5 to 9 inches deep, depending on size of disk blade used. Can be quickly changed from 2 to 3 disk when desired. SANDERS Plows have chilled disk bearings. The only really successful bearing for any disk plow. Large one inch bolts used throughout. Others use 3/4 inch and think them strong enough.

SANDERS Disk Plows are better than other Disk Plows "Headquarters for Disk Plows"—Ask us

Rock Island Plow Co. Dallas, Texas

### \$100. PER ACRE FOR A FINE FARM HOME

Almost adjoining Plainview. Yes, It's worth the money. But for immediate sale we will cut the price in the middle and hand you back several thousand dollars besides. This farm contains 320 acres of perfect land, all highly improved. Public road on three sides, close to school. It's the best buy in Texas. We want to build a great seed house in Plainview, and must raise the price required to build it. If this farm don't please you no other one will. The soil, the location, the distance and surroundings are of the best, and the price is almost too low to mention here. See us at once.

C. E. WHITE SEED CO.

## Motor News of General Interest

### ORDERS FOR BIG CARS INDICATION OF PROSPERITY.

Reports received by the Hudson Motor Car Company indicate that its new patented Super-Six will prove even more popular among the farmers who purchase high-class automobiles than the reliable Hudson models of the past. The factory is taxed to capacity by the spontaneous demand from every section of the country—infallible evidence of American prosperity. Orders for the Super-Six are coming from the fine agricultural lands of the Northwest, from the great wheat regions of the Middle West, from the great corn belt, from the sections of the sunny South where cotton is king, from the tobacco-growing districts, from the prosperous farms of Ohio, Indiana and Kentucky, as well as from those well tilled acres in New York and Pennsylvania.

Selling automobiles to the farmer is much like selling to his city cousin, only perhaps the former is a little more critical and a little more careful. The farmer has "to be shown," because his prosperity is dependent largely on crop conditions. He buys when crops are plentiful. Long experience with machinery of many kinds influences him to buy, not for a year, but for three or four or five years and even longer. Therefore he looks for a good car, one that will last and still give the maximum of comfort.

The Super-Six has startled the motor world because its motor produces 76 horsepower. This motor, which is patented by the Hudson company, has created new world touring stock-car records. It is the highest-powered motor per cubic inch displacement the world has yet seen, not even excepting eights or twelves. It has added 80 per cent to the motor efficiency without adding size or cylinders. It is the usual light-six size. This size motor heretofore delivered about 42 horsepower. In the Super-Six the same size delivers 76 horsepower.

Ordinarily, one runs a car at 15 to 25 miles an hour. Thus the Super-Six, with its immense horsepower, is usually running at only half a load. This means a long-life engine and a saving in gasoline and oil. This is not a mere statement made by the company. The car itself proved these assertions. On the famous track at Sheephead Bay, while making tests, it was run more than 1,350 miles at a speed in excess of 70 miles an hour. In a 7,000-mile journey across the Rockies, the Cascades and other mountain ranges, through desert sands and deep snows, the Super-Six performed with never-failing energy. But what the company regards as of vital importance is that at the end of the speedway tests and the mountain tests the motor showed not the slightest trace of wear.

The bad roads, the deep snows, the steep hills and the thousand and one obstacles the farmer encounters in traversing his neighborhood, therefore are no obstacles at all to the new Hudson car.

The practical elimination of vibration, to which is due all the vast power of the Super-Six, was discovered by a Hudson engineer. He estimated the forces acting on the rapidly rotating crankshaft causing friction and wear and tear on the bearing and working parts. By balancing these forces the crankshaft is kept in a straight line while running at any speed. Thus friction and vibration are avoided. As an example of this, it may be stated that no ordinary motor can be speeded at a rate that will drive a car 60 miles per hour and maintain that speed for any length of time. The Super-Six can and has been driven thousands of miles at a speed in excess of 60 miles per hour without showing the slightest wear on bearings.

### WANT CAR OF STANDARD VALUE.

In reviewing what the automobile shows brought forth, Russell Huff, chief engineer of Dodge Brothers, says:

"One of the impressive facts as revealed by an analysis of the inquiries received from automobile show visitors is the growing respect of the public for the established models of motor cars.

"New types naturally have their attraction, but the serious-minded person looking for a real investment, and who cannot afford to play with an experiment, wants a model which has proven its reliability and established its worth by long use in the hands of thousands of owners.

"The keen buyer of today is fully aware of the fact that proper motor car values are established and prolonged; first, by giving the public a car designed along sound engineering lines and built of high-grade materials; and, second, by sustaining this model year after year and adding perfected details from time to time as dictated by continuous engineering study and manufacturing evolution.

"Concentration is the safest and quickest road to perfection. The enviable position of the Dodge Brothers car in the mind of the public today could not have been attained without following these common laws of standardization and concentrated effort. The car's freedom from shattered second-hand values confirms its stability and is a full vindication of the company's policy."

### NOTICE, MOTORISTS.

No more notices will be given to violators of speeding and muffler cut-out ordinances.

JOHN VAUGHN,  
City Marshal.

### MAN WHO PUTS YELLOW TAGS ON CARS IS A SORROW MAKER.

The man with the yellow tag—he's the fellow that carries the banner of gloom for the workman in the factory of the Oakland Motor Car Company, at Pontiac. Officially he is known by the dignified title of "Inspector," but his real name is "Mister Sorrow."

For a little yellow tag, tied to a car or part means rejection. It is the sign

of faulty workmanship, defective materials or damages that have come from careless handling in the plant.

Viewed from the standpoint of the motor car buyer, the yellow tag is an insurance policy, which keeps the motorist from getting an Oakland motor car which is not up to the high standard set by its makers.

In every department of the factory there are inspectors, who pass on each part before it is assembled into the whole machine. But the real, heartless one is the man who stands on the loading platform and goes over each

car before it is shipped. He can be seen there any day, and his eyesight is little short of marvelous.

Watching him, one sees him go up to an apparently perfect automobile and tag it with a little yellow banner, on which are scribbled a few letters. That car is promptly rolled to one side.

In many cases, the inexperienced eye would find no defect, but the inspector has seen something. Perhaps it is only a chip of paint that has been scraped off. Again it may be a slight flaw in the upholstery or a missing bolt or nut. But no matter how small, it is noticed by the inspector, tagged and sent back to be rectified.

The motor car buyer probably does not realize what this means. It is

appreciated, however, by the salesman, who knows that he can drive off in any new car without any fear of being in trouble because of faulty construction. Oakland salesmen never

hesitate to go out in a new car, for they know each one will be right. The Oakland standard of construction is perfect, or as near perfect as human ingenuity can make it.

Prompt Service

Prompt Service

## CALL City Taxi Service

"Never Misses a Train"

Number 44 at J. W. Willis Drug Company

Careful Driver

Courteous Treatment

## Garage Men

We can supply you Willard storage batteries at factory prices. We are distributing from large factory stocks in Amarillo. You will find we quote you genuine "Willard" batteries at less than many imitations are sold. We exchange, repair, recharge. Write for quotations.

### THE T. M. CALDWELL COMPANY

Willard Service Station

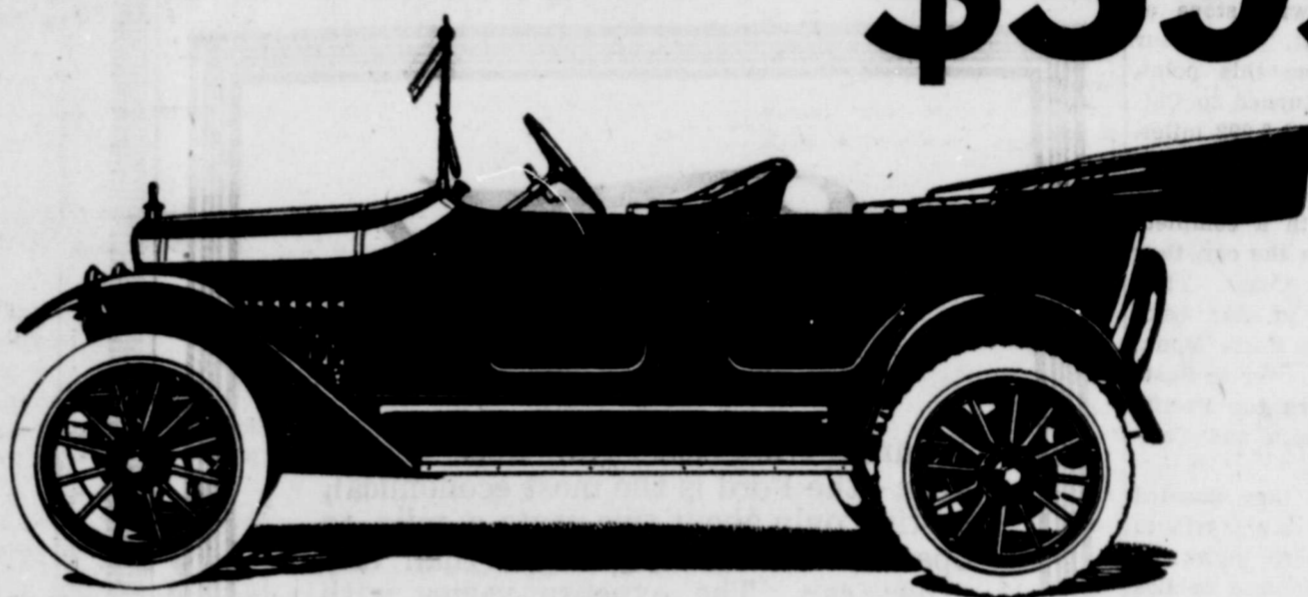
114 W. 5th Street

AMARILLO, TEXAS

**Willard** STORAGE BATTERY.



# \$595



## Maxwell

### THE SAME CAR FOR LESS MONEY

THE same car which won in the light stock car class 30 mile race at the Plainview Oval Speedway Meet in Plainview July Fourth in the time of 36 minutes and 37 seconds, without a stop or the slightest adjustment or change. This car awaits your inspection at our sales room. You can hardly tell that the tires have been driven a mile. It's the same car—just another new triumph added to a long line of other accomplishments—and the price is lower.

BEAR in mind that the Maxwell car has not been changed.

It is standardized. It will not be changed except in minor respects—where we see opportunities from time to time to make refinements and additional improvements.

The new price of \$595 is only made possible by our greatly increased production and the fact that we specialize in **only one automobile.**

Every Maxwell car is identically the same as every other Maxwell car.

Last year the Maxwell car represented a big value. Many thousands of satisfied Maxwell owners are the evidence of that.

But this year—at the reduced price of \$595—the Maxwell stands out as the one big automobile value of all time.

Nothing like it has ever been offered for the money.

Just consider, complete electrical equipment for starting and lighting; speedometer; demountable rims; one-man top; rain vision windshield;—and every other device for the comfort and convenience of the owner.

Everything that the expensive cars have. And good looks, comfort and economy of operation—that some of the others haven't.

There has been a nation-wide demand for Maxwell cars at the former price; there will be an overwhelming demand for these cars at the new price of \$595.

And this proves that the American public has admitted and verified our unqualified claim that the

**Maxwell Motor Car is the Big, Outstanding Motor Car Value in the Country Today.**

Prospective automobile buyers and others who own cars or are interested in them are invited to inspect these new cars and the one used in the Fourth of July race.

**BOWEN MOTOR CO.**  
PLAINVIEW, TEXAS

### WHAT THE MAXWELL PRICE INCLUDES

Long stroke, high speed, four-cylinder motor; 5 to 50 miles on high gear; 20 to 25 miles to the gallon of gasoline (average).

Irreversible steering gear; automatic motor lubrication by splash and pump; 500 to 1,000 miles per gallon of oil.

Thermo-syphon cooling.

A running-in-oil clutch, so smooth as to make the driving of a novice as free from gear-clashing and from sudden jerks as that of a seasoned driver.

Tall, narrow, racing type Maxwell-made radiator.

Maxwell-made axles—1-beam front and semi-floating rear; highest quality heat-treated alloyed steel.

Gasoline tank in cowl; short, accessible gas line to carburetor.

Maxwell-made stream line body, well finished in every detail. Deep, comfortable upholstery.

30 x 3 1-2 tires all around, non-skid on rear; average life 8,000 to 10,000 miles. Demountable rims.

Tire carrier at rear, with extra rim.

Substantial, Maxwell-made crowned fenders and linoleum-covered running boards.

Electric starter, electric lights, electric horn.

High-Tension Magneto, an independent source of ignition.

One-man top with quick-adjustable curtains—storm proof.

Rain-vision, adjustable, ventilating windshield.

High grade speedometer.

The Maxwell Touring Car is a full five passenger car. Every Maxwell model seats comfortably the number of passengers which it is rated to carry.

Compare these Maxwell features with those of cars selling at higher prices.

## THE NEW AUTO REPAIR SHOP

Located in the Avery Co. Building just south of Nash's Hotel

Offers you not only excellent service in the repair of all kinds of automobiles at reasonable charges but we will have a big stock of

## Ford Parts and Specialties

in a few days. This will make it easy for you to have us equip your car while we have it in our repair shop.

All of Our Work is Guaranteed

**A. W. (Dutch) OBERSTE**

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

LOST—Diamond stud. Reward if returned to E. E. ROOS, at Plainview Machine and Auto Shop. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17. tf.

USED CARS FOR SALE—Dodge, Ford and Hupmobile. See T. B. CARTER. tf.

FOR SALE OR TRADE: One five-passenger automobile. SOUTH PLAINS MARBLE CO. 4t.

FOR RENT—Furnished front room. Close in. Prefer young men. Phone 210. tf.

USED CARS FOR SALE—Dodge, Ford and Hupmobile. See T. B. CARTER. tf.

WANTED—Good second-hand windmill, tower and tank. J. C. COOK, P. O. Box 833. 3t.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

NICE HOME FOR SALE.

Low price; good terms. House, well and windmill. Plenty of trees and shrubbery. Will take some trade. For particulars, address P. O. BOX 44, Plainview, Texas. tf.

FOR SALE—Slightly used Birdseye Maple Dresser, Dressing Table, Shiferebe, 2 Chairs, Axminster Art Square 9x12, Perfection Oil Stove, complete with Robinett. Will be sold at a bargain. Can be seen first door south of Plainview News office, or see EWELL WRIGHT.

STORE ROOM FOR RENT.

Building formerly occupied by Plainview Buggy Co., next to Public Scales, for rent. 36x100 feet. J. L. DORSETT. tf.

FOR SALE—106 head good two-year-old steers. \$7.00 for quick sale. J. R. WILSON, Roswell, New Mex. 5t-pd.

WANTED—Pasturage—100 sheep. Stubble preferred. SANSOM & SON, Plainview. 6t.

RENT YOUR EXTRA ROOMS

Madam, why don't you make the extra rooms in your house help pay your rent? There are a lot of fine young people in Plainview who would be delighted to take them at a good price. Do not depend upon the unsightly window signs bringing the desirable class of people you want. Such people do not walk the street looking for rooms—they read the newspaper.

If you have a room to rent Don't be afraid to spend a cent; The best way it is evident, Is a "Want Ad" in The Herald.

A 24-word want ad in the Herald costs less than a quarter. To rent one room a week sooner will pay for more than a month of advertising. You can't afford to wait.

USE HERALD WANT ADS
Phone 72

WANTED—Listings of farm and city properties. First door north of Herald Office. FARMERS' LAND LEAGUE. WYATT JOHNSON, Manager. tf.

FOR SALE—House, well located; small payment down; balance easy monthly payments, like paying rent. Phone 166. Adjoining Herald Office. WYATT JOHNSON. tf.

FOR SALE—A BARGAIN.

Good furnished house and lot three blocks from post office. Easy terms—like paying rent. Also nice building lots in Highland Addition. See A. B. BELLIS, Ellerd Building. d-tf.

FOUND—On Covington Street, an ironing board. Owner may have same by calling at the Herald office and paying for this ad. tf.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. Adv. tf.

WEST SIDE HEREFORD FARM.

Breeding Stock for sale. Pure-Bred and Registered. Priced to sell. Come and see them. T. A. DOUTHIT, Runningwater, Texas. July 7. Fri-pd.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

FOR SALE—Good driving and work horse; for cash or trade, at a bargain. For information, call 72. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

FOR RENT—Two nice rooms for light housekeeping. Phone, lights and bath; hot and cold water. No children. Phone 148. tf.

WANTED: Live agents to sell Ford Tractors in this county. Answer quick. PANHANDLE FORD TRACTOR CO., Amarillo, Texas. 3t-pd.

500 ewes and 400 lambs for sale. H. D. ROSSER, Abernathy, Tex. tf.

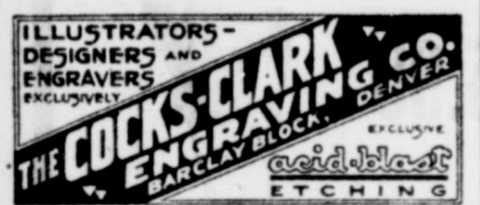
WHITE LEGHORN COCKRELS

for sale; from trap-nested hens with 212-egg record. BOX 421, Plainview, Texas. 2t-pd.

WANTED—Woman or girl to do housework. C. S. WILLIAMS. 3t.

We have some fine stationary we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. Adv. tf.

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILI TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.



ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For Representative: T. J. TILSON.
For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD, KENNETH BAIN.
For District and County Clerk: B. H. TOWERY, J. P. HOWARD, W. M. JEFFUS, JO. W. WAYLAND, JAS. F. DUNCAN, JR.
For County Judge: CHARLES CLEMENTS, AUSTIN F. ANDERSON, J. E. LANCASTER.
For County Attorney: L. D. GRIFFIN, L. R. PEARSON.
For County Treasurer: JNO. G. HAMILTON.
For County Tax Assessor: ROY IRICK, M. E. BURCH, W. H. MURPHY.
For Public Weigher, Precinct No. 1: J. L. OVERALL, TOM THOMPSON.
For Sheriff: J. C. HOOPER, J. C. TERRY.
County Surveyor: L. O. SHROPSHIRE.
For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPE, W. J. ESPY.
For Commissioner Precinct No. 2: J. W. ROBERSON.
For County Commissioner, Precinct No. 4: M. C. CORNELIUS, C. E. LOCK, M. T. BARBEE.
Justice of Peace, Precinct 1—MARLE C. KECK.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, July 3.—A cattle supply of 8,500 today, and a run at other leading markets below expectations, gave sellers the advantage, and sales were largely 10 cents higher, although the market was rather slow and buyers disliked to give the advance. Killers seem determined to get their droves cheaper if they can, claiming beef markets are in bad shape, but owners are in a position to hold their cattle, and will do so unless the price is more attractive, as grass is good and cattle are putting on weight fast. A drove of Kansas wintered cattle weighing 1,347 pounds sold at \$8.90 here today, whose owner said they were gaining at the rate of nearly 4 pounds a day when he shipped them. With plenty of grass, cattlemen are in an independent position, and will not take present prices until their cattle have acquired more weight. Other droves of Kansas wintered steers weighing around 1,200 pounds sold at \$8.75 to \$9.10. Good Missouri corn-and-grass steers sold at \$10.00 to \$10.50.

Receipts today included 13 cars of pulp-fed Colorados, at \$10.00 to \$10.10; 18 cars of California grass steers weighing 1,150 pounds, at \$8.00; 16 cars of hay-and-grain-fed Arizona steers weighing 1,200 pounds, at \$8.50 and 70 cars of quarantine cattle, mostly Oklahoma grass steers, at \$6.50 to \$7.50, some fairly good North Texas steers at \$8.50 to \$8.75, and including 21 cars of common South Texas grass steers at \$6.25 to \$6.75.

Butcher cattle sold steady, stockers and feeders a shade lower today, at \$7.25 to \$8.00, although there is a market for fleshy feeders here now up to \$9.00.

Hog receipts were 7,500, and the market advanced 10 cents. Prime heavy hogs sold up to \$10.05, medium weights \$10.00, light hogs \$9.95, and pigs mostly \$9.25 to \$9.50, bulk of all sales \$9.70 to \$10.00. A feature today was the arrival of 7 cars of hogs from various points in Idaho, all weighing 180 to 205 pounds, selling at \$9.80 to \$9.95, except one car, 165 pounds, at \$9.70. Receipts have been comparatively light for ten days, which accounts for the latest advance in prices, as the outlet for fresh pork and product is of the same immense proportions as heretofore.

Sheep and lambs have been selling lower, but the market is 10 to 15 cents higher today, receipts 4,000 head. Na-

tive spring lambs sold at \$10.50, and six cars of Arizona spring lambs, weighing 61 to 67 pounds, sold at \$10.10 and \$10.15. Choice Idaho lambs would bring on today's market \$10.35 to \$10.60. Good clipped ewes bring \$6.50 to \$7.00, wethers \$6.75 to \$7.25, feeding lambs up to \$8.50. J. A. RICKART, Market Correspondent.

Money to Loan

On Farms, Ranches and City Property. 5 and 7 years time. Lowest rate of interest. Prompt service. THE ST. LOUIS LOAN CO. MRS. EMMA V. BROWN, Representative 201 South Eureka St.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

tarts Your Liver Without Making You Sick and Can Not Salivate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. Adv.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone 428.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 328 and 428.

DR. R. L. RAMSDALL, Physician and Surgeon. Office: Smyth Building, Phone 605. Home Phone 488.

Pure Bred Duroc Jersey Hogs. We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

Miss Rebecca Ansley SPIRELLA CORSETIER Telephone Number 304

L. V. DAWSON, M. D. Physician and Surgeon. Special attention given to surgery. Office in new Donohoo Bldg. Office hours 1 to 5 p. m. Office 158—Phones—Residence 232

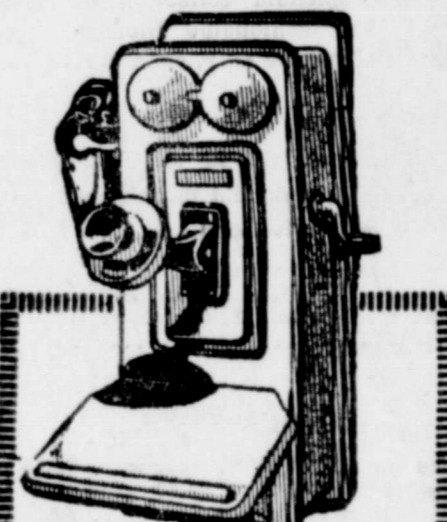
W. A. TODD, Agent All Kinds of Insurance. Office No. 14, First National Bank Building. Phone 129.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm. NAT. BANK OF COMMERCE, Toledo, Ohio. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Grip nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

Y. W. HOLMES and W. W. KIRK, LAWYERS. Office over Third National Bank, Plainview, Texas.



Bell Telephone Service. Keeps a balance in farm affairs, which means more profit at the end of the season.

It sells the product; Gets best prices; Brings supplies; Protects the home; Helps the housewife—By all means have a Farm Telephone connected with the BELL SYSTEM.

Write today to our nearest Manager for information. THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY

H. A. PRESTON City Scavenger. Telephone Number 545. Prices for Hauling Trash: Sacks of cans, 10c; 15c for barrels; ashes, etc., 40c to 50c for half load, 80c for double wagon-box load. All kinds of trash hauled off.

8 per cent Farm Loans 8 per cent. Long time; best terms. See M. F. YOUNG at Third National Bank.

SEE ME FOR FARM LOANS. I also buy vendors lien notes. Money Ready in One Week. Promptest of service. J. C. Rawlings 3rd National Bank Bldg. PLAINVIEW, TEXAS

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-

8 Per Cent Farm Loans 8 Per Cent

We are again in the market with EIGHT PER CENT money, on first-class Farms in Hale and adjoining counties. See us at once, or write giving full description of land and improvements.

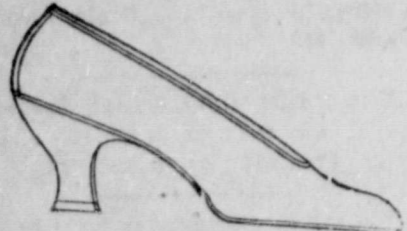
A Clean, Square Cut Proposition. WOFFORD & MORTER North Side Square Plainview, Texas

WE PAY the highest CASH prices for poultry, eggs and hides. Don't fail to call and get our prices before you sell your produce. Phone 637. Opposite Passenger Depot. Wright Produce Co.

# OUR GREATEST CLEARANCE SALE BEGINS JULY 8th

## READ EVERY ITEM

Because every value is real, and every article in the house is included in this sale.



### Latest Styles in Spring Oxfords

Ladies' \$5.00 White, Bronze and Patent 1916 Style Pumps at only \$2.95  
Ladies' 1916 Style \$4.25 and \$4.00 Pumps for \$2.65  
Ladies' Newest Styles \$3.50 and \$3.00 "Queen Quality" Pumps at \$1.95

## For \$1.00

Over 800 pairs of Men's, Women's and Children's Oxfords. This is your opportunity to supply your needs in Shoes at a very small price. These shoes will be found on counters with the size and price marked in plain figures. Please be impressed that these are not late styles, but high quality.

undone to make this sale a complete success from start to finish. Prices on novelty lines as well as staple summer merchandise have been shattered to the limit. We feel that we can invite you to attend this sale with the assurance that you will be able to find just about what you are looking for in most every line and please be impressed that every article in our stock, which is about \$60,000.00, is genuine and generously reduced in price. Take advantage of this, the most overwhelming value giving event of 1916, Plainview Mercantile Co's. Greatest Clearance Sale.

**Greatest in Values Offered—In Quality of Stock—Greatest in Completeness and Diversity of Merchandise Included.**

"Your successful notion" attend this THE GREATEST CLEARANCE SALE in the history of our store, which now swings in full motion with an avalanche of bargain offerings. Nothing has been overlooked or left

## For 50c

This is a very unusual offer on footwear, for 50c is but a fraction of the first cost on these Shoes, but we have a lot of odd sizes and styles that we have determined to clean up; so we have put them on the 50c counter to insure a clean clearance of the entire lot—about 200 pairs in all.

## BUY EARLY

Values like these will induce prompt response. Buy early in the day for comfort and convenience.

Summer Parasols at Low Prices



The entire stock of Ladies' Parasols, including Japanese and regular styles, light and dark combinations and solid colors. One Special Lot regular \$2.50 values, 1916 Styles and Shapes, to clean them up our Clearance price is only \$1.65  
Smart Shape in combinations of colors, in the very latest trimmings and fancy handles, only \$2.65

POSITIVELY NO GOODS WILL BE ALLOWED TO GO OUT ON APPROVAL DURING THIS SALE

PREMIUMS FOR YOUR CASH TICKETS

POSITIVELY NO GOODS PURCHASED AT THIS SALE CAN BE RETURNED

## MEN'S, WOMEN'S AND CHILDREN'S SHOES AND OXFORDS

These prices are effective on the very Newest Styles in the house. Other Shoes, that we have not mentioned here, will be found at a variation of greater cut prices.

MEN'S SHOES.		CHILDREN'S SHOES.	
\$6.00 Oxfords for	\$4.55	50c Values for	39c
\$5.00 Oxfords for	\$3.55	75c Values for	55c
\$3.50 Oxfords for	\$3.15	\$1.00 Values for	80c
\$6.00 Shoes for	\$4.95	\$1.50 Values for	\$1.25
\$5.00 Shoes for	\$3.95	\$2.00 Values for	\$1.65

## Bargains in Ladies Featherweight Underwear

Ladies' Teddy Suits in Crepe de Chine, regular \$6.50 values, for only \$3.95  
Ladies' Teddies in Crepe de Chine, \$4.50 grade at \$2.95; \$3.50 grade at \$1.95

### LADIES' MUSLIN UNDERWEAR.

50c Gowns, Clearance Sale price 38c  
\$1.00 Gowns, Clearance Sale price 73c  
\$1.50 Gowns, Clearance Sale price \$1.15  
50c Nansook and Muslin Petticoats, lace and embroidery trimmed, at \$7c; \$1.00 grade at 75c  
Ladies' Drawers, Nansook and Muslin, lace and embroidery trimmed, 50c grade at \$7c; 75c grade at 55c; \$1.00 grade at 68c; \$1.50 grade at \$1.25

## FANCY RIBBONS AND NOTIONS AT VERY INTERESTING PRICES

FANCY RIBBONS.		NOTIONS.	
7c Ribbon now	5c	5c Brass Pins	3c
10c Ribbon now	7c	10c Hair Pins	7c
15c Ribbon now	11c	25c Sticery Braid	19c
20c Ribbon now	15c	5c Cotton Tape	3c
25c Ribbon now	19c	15c Handkerchiefs	10c
35c Ribbon now	25c	10c Safety Pins	7c
65c Ribbon now	45c	10c Riek Rack Braid	8c

## LADIES AND MISSES READY-TO-WEAR AT SPECIAL REDUCED PRICES



**63c** We will place on sale 5 dozen of the very latest models in Ladies' Middle Blouses. These are regular \$1.00 values and consist of the new varieties in trimming. Come early, and you will find complete selections of colors and sizes at, each, only **63c**

**\$1.75** A splendid collection of Smart Styles in Ladies' 1916 fashionable Blouses, regular \$2.25 and \$2.75 values, for only, each **\$1.75**

One lot of Skirts, about 12 in all, high-grade materials, regular \$9.75 to \$12.50 values; splendid models, but not the latest in style; Clearance Sale prices only, each **\$3.95**

Ladies' 1916 Style \$1.25 and \$1.50 House Dresses—about 3 dozen in all—your choice for, each **95c**

CHILDREN'S SPRING-STYLE DRESSES.	SPRING STYLES IN UNDERSKIRTS.	LADIES' DRESSES, SUMMER STYLE.
Newest \$1.25 Dresses for 95c	Spring Styles, \$2.75 values \$2.15	\$ 2.50 Dresses for \$ 1.85
Newest \$1.50 Dresses for \$1.15	Regular \$3.75 and \$4.00 grades in the latest styles for \$2.95	\$ 5.00 Dresses for \$ 3.95
Newest \$1.75 Dresses for \$1.35	All \$4.25 to \$5.00 values will be placed in one lot at, each \$3.75	\$ 7.50 Dresses for \$ 5.50
Newest \$2.25 Dresses for \$1.75	\$5.75, \$6.00 and \$6.50 Styles, in fancy colors and flowered models in silk, at, each \$4.95	\$ 9.75 Dresses for \$ 7.75
Newest \$3.50 Dresses for \$2.75		\$12.50 Dresses for \$ 8.95
All \$4.00, \$4.50 and \$5.00 values will be placed on sale at, each, only \$2.95		\$13.00 Dresses for \$10.95
		\$22.50 Dresses for \$14.75

**95c** We will place on sale one lot of Ladies' \$5.00 to \$7.00 Dresses of one of a kind that are made of high-grade materials and well finished that have grown old in style, and to clean them every one up we have arranged them in one special lot at the very sensational, low offer of, each, only **95c**

Newest Style \$5.00 Silk Middies for only **\$3.98**

**\$6.85** A second lot of these Dresses, that formerly sold at the prices of from \$30.00 to \$52.00 each. These are made of the finest materials and trimmings, but not up to the present-day styles, so we must move them. For a rapid clearance, we have arranged them in one special lot at, each, only **\$6.85**

Oriental Models, very latest \$15.00 Kimonos for only **\$9.95**

Spring Style \$12.50 Suits at **\$5.95**

## MEN'S AND BOY'S SUITS AND ODD PANTS—The Latest Variety of Styles



**\$5.95** 1916 Styles, made by the House of Kuppenheimer; regular \$8.50 values; 34 in all to select from. Some of these in novelty colors; others in plain Palm Beach. A good range of sizes; at, each, only **\$5.95**

**59c** In this collection we will show about 200 Men's Hats in regular \$2.00 to \$5.00 values that are not up to our standard in style, and the sizes are broken; no two of a kind. Our Clearance Sale price is, each **59c**

**20 Per Ct.** We will place on sale our entire stock of high-grade Trunks, Suit Cases and Hand Bags at a discount of 20 per cent off of the original price. This is a splendid offer on this kind of merchandise, for prices on these goods are advancing. **20 Per Ct.**

MEN'S SUMMER STRAW AND PANAMA HATS.	"LION BRAND" SHIRTS.	MEN'S SUMMER-WEIGHT UNDERWEAR.
\$1.50 Straw Hats at 50c	\$1.00 Shirts for 81c	50c Underwear for 39c
\$2.00 Straw Hats at 75c	\$5.00 Silk Shirts for \$3.50	\$1.00 B. V. D. Unions for 83c
\$3.00 Straw Hats at 95c	\$2.00 Shirts for only \$1.40	\$1.50 Knit Union Suits for \$1.15
\$4.00 Panamas at \$2.95	\$1.00 and \$1.50 Sport Shirts 73c	\$2.00 Knit Union Suits for \$1.55
\$5.50 Panamas at \$4.00	\$1.50 Shirts \$1.15	\$2.50 Knit Union Suits for \$1.95
\$6.50 Panamas at \$4.75	\$1.25 Shirts for 95c	\$3.00 Knit Union Suits at \$2.45

**BOY'S SUMMER SUITS**  
Boys' regular \$5.00 Suits, plain and Norfolk models, in Browns, Serges and Mixtures, at **\$3.85**

Regular \$6.00 Suits in a good range of patterns and sizes, now on sale at, each **\$4.75**

\$7.50 Suits, Latest Styles, in all colors and sizes, at **\$5.45**

\$10.00 Suits in Greys, Serges, Mixtures and Rich Browns, Clearance Sale prices **\$7.45**

25c Paris Hose Supporters 19c  
15c Lion Brand Collars 10c  
15c Hose, in all colors 9c  
50c Neckties at 35c  
15c Neckties at 69c  
50c Belts at 33c  
50c Suspenders at 39c  
50c Supporters at 35c  
25c Hose at 20c

## Compelling Reduced Prices on Silks and Wash Goods

500 yards of Messaline 36 inches wide, in colors of Black, Grey, Blue, Nile, Maize, Rose and Pongee; regular \$1.00 value, at, per yard **78c**  
36-inch Poplins, in colors of King's Blue, Purple, Navy, Rose, etc., regular \$1.00 grade, at, per yard **78c**  
\$1.00 grade of Crepe de Chine, 40 inches wide, in the newest Spring patterns, at, per yard **78c**  
36-inch Taffetas, in a good range of colors, \$1.00 grade, at, per yard **69c**  
640 yards of Jap Silks, 27 inches wide, regular 50c grade; in a variety of colors; at, per yard **33c**  
30-inch Kimona Silk in a good range of colors, newest novelty effects, regular 85c grade, at, per yard **55c**  
\$1.25 Fancy Taffetas, 24 inches wide, the latest novelty designs, at per yard **89c**  
\$1.75 Crepe Meteor, 40 inches wide, Clearance Sale price per yard **\$1.25**  
\$1.00 grade 40-inch Wool Crepe at, per yard **81c**  
50c grade 36-inch French Serge at, per yard **39c**  
50-inch, \$2.00 grade Fancy Serge at **\$1.55**  
65c grade 36-inch Marquissettes at, per yard **45c**  
40-inch Tissue Voile, 50c grade, at, per yard **35c**  
36-inch Fancy Voiles, 50c grade, at, per yard **19c**  
920 yards of 20-inch Fancy Batiste, 15c grade, at, per yard **10c**  
780 yards of Leclere Tissue in Crepe, 25c grade, at, per yard **18c**  
36-inch full-bleached Linen, 25c grade **23c**  
36-inch extra heavy Pure Linen, regular 65c grade, per yard **45c**  
5,000 yards of "Red Seal" Gingham standard 12c grade, only, per yard **10c**  
10c Gingham **8c**  
A. C. A. Feather Tick, regular 20c grade **15c**  
10-4 Bleached Sheeting at, per yard, only **30c**

## Clearance Sale Prices



## Gossard Front Lace Corsets

\$2.00 front-lace Gossards at **\$1.55**  
\$2.50 front-lace Gossards at **\$1.95**  
\$3.50 front-lace Gossards at **\$2.45**  
\$5.00 front-lace Gossards at **\$3.95**  
\$6.50 front-lace Gossards at **\$4.95**  
\$8.50 front-lace Gossards at **\$5.95**

**73c** One Lot of W. B. Corsets in odd sizes, regular \$1.25 to \$3.00 values, at Clearance Sale price only **73c**

# Plainview Mercantile Co.

## Splendid Values in Housefurnishings

**TABLE LINENS.**  
62-inch Damask Linens, regular 35c grade, now, per yard **25c**  
50c colored Damask, 60 inches wide, at, per yard **39c**  
72-inch Bleached Mercerized Linen, large assortment, 65c and 75c grade, at, per yard **45c**  
72-inch Pure Imported Linen, regular \$1.50 value, at, per yard **\$1.15**  
\$1.75 grade, 72 inches wide, Pure Imported, at, per yard **\$1.59**  
72-inch Pure Imported, \$2.00 grade, at, per yard **\$1.55**  
\$2.50 grade Pure Imported, very pretty, 72 inches wide, at, per yard **\$1.85**  
**NAPKINS TO MATCH THE ABOVE DESIGNS.**  
(Size 22x22.)  
1 dozen Napkins, \$4.00 grade, now **\$2.95**  
1 dozen Napkins, \$5.00 grade, now **\$3.95**  
1 dozen Napkins, \$6.50 grade, now **\$4.95**  
**PLAIN MERCERIZED NAPKINS.**  
50c grade, per dozen, now **39c**  
90c grade, per dozen, now **75c**  
\$1.50 grade, per dozen, now **\$1.25**  
**CRETONES AND ART TRIMMINGS.**  
36-inch Burlap, 25c grade, for **19c**  
36-inch Creton, 25c grade, for **19c**  
20c grade, 36 inches wide, for **15c**  
10c grade Creton, 27 inches wide, at **8c**  
32-inch Creton, 15c grade, at, per yard **12 1/2c**  
**BED QUILTS.**  
(Standard Sizes.)  
\$1.25 grade at **95c**  
\$2.50 grade at **\$1.50**  
\$2.50 grade for **\$1.75**  
\$3.50 grade at **\$2.65**  
**CURTAIN SCRIMS AND NETS.**  
15c grade at, per yard **10c**  
25c grade at, per yard **19c**  
50c grade at, per yard **35c**  
90x90 Sheets, \$1.00 grade, each **79c**  
42x36 Pillow Cases, per pair, 40c grade, at **27 1/2c**  
**TURKISH AND HUCK TOWELS.**  
25c grade, 19x37 Towels, at **19c**  
35c grade, size 20x40, at **25c**  
75c grade, size 22x40, at **55c**