

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, FRIDAY, JUNE 2, 1916

PERMANENT CHATAUQUA ASSOCIATION IS FORMED

J. F. GARRISON IS RE-ELECTED PRESIDENT—CONSTITUTION COMMITTEE NAMED.

WOULD BUILD AN AUDITORIUM

Believe Permanent Quarters Would Make Chautauqua a More Enjoyable Event.

This afternoon a called session of the Plainview Chautauqua guarantors was held in the office of A. F. Anderson, secretary-treasurer. A permanent organization was effected and the following officers elected: J. F. Garrison, president; J. M. Waller, vice president; A. F. Anderson, secretary; Dave H. Collier, treasurer.

J. A. Testman, M. D. Henderson, C. F. Myers, A. B. Martin and Chas. Reinken were appointed as a committee to draw constitution and by-laws. On the executive committee the chairman appointed E. B. Miller, E. L. Doland, J. E. Lancaster, C. F. Myers, L. A. Kerr, T. Stockton, G. E. Lewis, A. G. Hinn and E. E. Roos.

The association voted unanimously to transfer the surplus remaining in the fund, after the contract for the Chautauqua just closed had been met, to the new association, and it was the consensus of opinion that the money and other money which is to be raised by public subscription or stock in the Chautauqua Association should be used to erect permanent quarters for a Chautauqua. The matter of erecting an auditorium was discussed and referred to the executive committee.

The association will arrange for a Chautauqua for next year.

GALE SHEPARD SUCCEEDS TO ATTACK OF PNEUMONIA.

Tuesday night at ten o'clock Gale, the five-year-old son of Mr. and Mrs. T. C. Shepard, died at the family's residence. He had been ill fifteen days with pneumonia. The best of medical attention was given the little sufferer, and no effort was spared by his family, nurses and physicians to save his life.

The funeral service was held at the residence Wednesday afternoon at three-thirty o'clock, and interment was made at the Plainview Cemetery under the direction of W. F. Garner. Rev. I. E. Gates, pastor of the First Baptist Church, conducted the services.

The magnificent floral offerings from friends of the family here and in distant cities bespoke their kind sympathy for the bereaved parents and other relatives.

BIRTHS.

Born, to Mr. and Mrs. E. F. Hewett, of Hale Center, May 26, a girl.

Born, to W. S. Russell, seven miles southwest of Plainview, May 30, a girl.

Born, to Mr. and Mrs. A. D. Moore, ten miles west of Plainview, May 26, a girl.

TEN CARS OF LIVESTOCK ARE WEEK-END SHIPMENTS.

Hogs, Cattle and Horses to Be Converted into Cash for South Plains Stockmen.

Today four cars of cattle were shipped from Plainview to Kansas City, Mo. Three of these were from T. H. Brown and one from R. H. Allen.

Saturday six cars will be shipped. W. A. Watson & Son will have two cars of hogs for Fort Worth, H. W. Knupp two cars hogs for Fort Worth, J. D. Buchanan one car cattle for Wichita, Kans., and Bess Thompson one car horses for Fort Worth.

FORT WORTH STOCK MARKET.

FORT WORTH, Texas, June 2.—HOGS, 3,000. Opened slow. Weak. Looks five lower. Top about \$9.45, bulk \$9.20 to \$9.40; light \$8.75 to \$9.40; mixed \$9.20 to \$9.40; heavy \$9.25 to \$9.45. Pigs, \$6.00 to \$7.00. CATTLE, 3,000, including 200 calves. Steady. SHEEP, 500. Steady.

Grant Chapin, of Manhattan, Kans.; T. J. Mall, of Clay Center, Kans.; J. Appleton, of Green, Kans., and Ray Branford, of Green, Kans., were business visitors in Plainview this week.

C. H. Herring, of Amarillo, was a business visitor in Plainview Tuesday.

BOARD WILL LIQUIDATE SETH WARD ACCOUNTS

Have Settled Loans With Insurance Money—Will Not Replace Buildings.

No effort will be made to rebuild Seth Ward College. This course was decided upon at a meeting of the board of trustees of the school yesterday. It had been thought that bids from other towns would be received for the school, but no definite propositions were made the board, although a tentative one was submitted by Floydada persons, but no title in fee simple would be granted the school according to that proposal.

The board yesterday decided to sell all of the property of the school, except the land, windmill and barn now standing on the property, and the sale will be made by W. A. Nash at public auction Thursday, June 8, on the college campus. Between two and three thousand dollars' worth of stock, machinery, household goods, etc., will be offered that day.

The insurance money on the buildings which burned in March has been received, and the loans which were outstanding obligations have been liquidated. Nothing but current accounts, for merchandise, etc., remain to be paid. These claims amount to about \$8,000. In addition to the property which will be sold next Thursday the school owns twenty-three acres of land and 240 lots. It is thought that all claims can be settled. There is yet due some interest on the endowment fund of the school, and the board holds some two thousand dollars in accounts and notes for tuition and board. It is thought that the assets will liquidate all liabilities and that in the near future settlement in part, if not in full, will be made on the outstanding accounts.

WAGON WITH FOUR-TON LOAD CRUSHES E. WAGGONER'S FOOT.

Wednesday afternoon E. Waggoner was painfully injured when a wagon loaded with four tons of pipe was backed by a team over one of his feet. The bones are badly crushed. It is feared that amputation of the foot may be necessary.

Mr. Waggoner and family have rooms in the residence of Mr. and Mrs. M. F. Brashears. He is in the employ of the Layne & Bowler Company.

WILL BE IN CHICAGO DURING THE REPUBLICAN CONVENTION.

Miss Kathryn Polansky, manager of the Plainview Western Union office, left this morning for Chicago, where she will spend a month's vacation. She will be in the "Windy City" during the Republican Convention. In her absence, R. L. White and F. Robinson will have charge of the office.

COL. SMYTH ASSISTING CITY.

Col. R. P. Smyth, secretary of the Chamber of Commerce, is assisting the city of Plainview this week in making surveys. He has been employed to make a topographical map of the two-acre tract on which is located the city's sewage-disposal plant.

REV. HAYNIE WILL PREACH TO KNIGHTS TEMPLAR SUNDAY.

The annual Ascension Service of the Knights Templar lodge will be preached in Plainview Sunday morning by Rev. T. B. Haynie, pastor of the First Presbyterian Church.

ARE TAKING EXAMINATIONS FOR TEACHERS' CERTIFICATES.

In the County Court room examinations are being given today, and will continue through tomorrow, to applicants for first and second grade teachers' certificates. Miss Kathryn Powell is conducting the examinations.

THERMOMETER REGISTERED 100 DEGREES WEDNESDAY.

The maximum temperature Wednesday, as recorded by the U. S. Weather observer at Plainview, was 100 degrees, Fahrenheit. This temperature was recorded at 2:45 p. m. The minimum temperature was 55 degrees, Fahrenheit.

Mrs. J. C. Finley has returned to her home, in Clarendon, after a few days' visit with friends and relatives in Plainview.

Clovis Is to Be Host for Bankers of the Panhandle June 6th and 7th

It is considered an honor by towns of the Texas Panhandle and South Plains to entertain the Panhandle Bankers' Association. There is always keen rivalry in determining the place of meeting. Clovis, although it is not in Texas, has bankers who belong to the association, and they wanted the 1916 convention. Memphis, Texas, was one of the strongest contenders for the meeting. But when Clovis paraded at the 1915 meeting with her girls' band the bankers voted to go to the New Mexico city for their 1916 meeting, which will be held Tuesday and Wednesday, June 6-7.

Two years ago Plainview was host for the convention, and the local delegation, which will probably consist of Guy Jacob, cashier of the First National; R. A. Underwood, cashier of the Citizens National, and T. Stockton, cashier of the Third National Bank, are going to extend an invitation to the bankers to meet here again in 1917. The members of the association all agreed that the entertainment given by Plainview in 1914 was remarkably good and they are anxious to visit us again.

Officers of the association are: W. B. Quigley, president, Memphis; T. E. Durham, vice president, Lockney; B. E. Finley, vice president, Pampa; W. S. Posey, treasurer, Lubbock; R. A. Underwood, secretary, Plainview.

Programs for the meeting are being mailed today by R. A. Underwood, who is secretary of the association. The order of business will be as follows:

ANNUAL CONVENTION PANHANDLE BANKERS' ASSOCIATION, CLOVIS, JUNE 6 AND 7.

FIRST DAY—JUNE 6.

Morning Session.

Convenes at 10 a. m.

Call to order by President Quigley.

Invocation—Rev. J. Moore.

Address of Welcome—Sam G. Bratton.

Response to Address of Welcome—Judge J. C. Paul, President, Panhandle Bank, Panhandle, Texas.

Officers' Reports.

"Some Every-Day Bank Problems"—C. W. Harrison, President, Texas State Bank, Farwell, Texas.

"The Good of the Order"—Fred W. Fleming, President, Kansas City Life Insurance Co., Kansas City, Mo.

Adjournment for Lunch.

Afternoon.

2:00 p. m.—Auto Ride, Arriving at Barbecue and Broneo Riding.

9:00 p. m.—Reception and Dance at Elk Auditorium.

SECOND DAY—JUNE 7.

9:00 a. m.—Call to Order.

"Acceptable Cattle Paper"—David T. Beals, Assistant Cashier, Inter-State National Bank, Kansas City, Mo.

Address by Judge William F. Ramsey, Chairman Federal Reserve Board, Dallas, Texas.

"THE CREDIT OF THE PANHANDLE AND HOW TO MAINTAIN IT"—General Discussion.

Adjournment for Luncheon.

Afternoon Session.

2:00 p. m.—Call to Order.

"Some Thoughts on the Proposed Check-Collection System"—D. J. Young, President, First National Bank, Canadian, Texas.

Election of Officers.

Selection of Next Meeting Place.

Adjournment.

7:00 p. m.—Banquet at the Harvey House.

PUBLIC LIBRARY IS NOW IN ITS NEW QUARTERS.

The Public Library was moved from the Smyth Building today to the City Hall. The library room has just recently been arranged and beautified. It is also used as a club room by the Travel Study Club and the Mystic Club. Thursday, June 8, will be house warming day. The Library Committee will receive guests from 5 to 10 p. m.

MRS. TOWERY TO SANITARIUM.

Mrs. B. H. Towery and children left this morning for Amarillo, where she will enter a sanitarium for treatment.

OLTON PEOPLE GIVE PICNIC.

The Olton community gave a picnic Tuesday. A basket dinner was served at noon, after which there was a baseball game between Littlefield and Olton. The day closed with a dance given by Mr. and Mrs. Rose, of the Independent Telephone Company, of Olton.

Those who went out from Plainview were: Misses Gertrude Overall and Leona Carter; Messrs. Chas. Davis, C. Willmer Smith, W. J. Smith, Grady Gentry, N. P. Hammond, Austin C. Hatchell, George L. Mayfield, A. B. Martin and Dr. C. L. Barnes.

COUNTY COURT WILL CONVENE IN REGULAR SESSION MONDAY.

The criminal docket of the Hale County Court will be taken up at the first sitting of the court, Monday morning. There are a few cases charging gaming and one charging assault. The criminal docket is very light.

John N. Farris, of Floydada, was here Wednesday on business.

CAMPELL AND MORRIS WILL SPEAK HERE NEXT WEDNESDAY

Candidates for Senator and Governor to Outline Platforms to South Plains Voters.

Former Governor T. M. Campbell, candidate for United States Senator from Texas, will speak in Plainview Wednesday afternoon at 2 o'clock in the interest of his candidacy.

Hon. Chas. H. Morris, candidate for Governor, has also announced that he will be in Plainview on that date, speaking at eight o'clock in the evening. Mr. Morris begins his South Plains tour on Wednesday, speaking at Canyon at 10 a. m., Tulla 3 p. m., Plainview 8 p. m. On Thursday, June 8, he will speak at Hale Center at 11 a. m., Abernathy 3 p. m., Lubbock 8 p. m. He then goes to Sweetwater, Snyder and Colorado.

THREE RECEIVE MEDALS FOR EXCELLENT WORK.

On Tuesday evening the senior class of Mrs. Eva L. Barnes held their medal contest and recital.

The members of the class are Misses Sibyl Perry, Raye Fowler and Alma Armstrong. They were assisted by Miss Laura Knupp.

"The Maidens All Forlorn," a play in three acts, gave additional attraction to the program. The "American Beauties" was also a very pretty feature of the evening.

This being the last of the series of contests, the medals were awarded to the following pupils: Alline Boswell, of the primary department; Josephine Wayland, of the intermediate class; Miss Lois Hatcher, of the advanced class, and in the senior class Miss Raye Fowler was best.

COMMENCEMENT EXERCISES AT ABERNATHY MONDAY MORNING.

The annual commencement exercises of the Abernathy public school will be held Monday morning. On the program are Wenzl Matejowsky, Wesley Hardesty, Frances Rosser, Thelma Jones, Lottie Struve, Kate Arnett, Oliver Stambaugh, Vera Stambaugh, Etta St. Clair, Almeda Murry, Wilma Herral, Willie Minnie Matejowsky, Velva Oliver, and Anna Mae Hardesty. The diplomas will be delivered by County Attorney Chas. C. Clements.

SON OF FORMER MAYOR IS TO GET MEDICAL DIPLOMA.

Among the forty-eight graduates of the medical department of Baylor University, at Dallas, is J. E. Dorsett, who received his degree of doctor of medicine this week. He is a son of Ex-Mayor and Mrs. J. L. Dorsett, of Plainview. He has been recommended as an interne at the Baptist Sanitarium in Dallas.

CHAMBER OF COMMERCE TO MEET AT CLUB ROOMS.

Monday night is the time for the regular meeting of the Chamber of Commerce. The meeting will be held in the office of the Chamber of Commerce. Some interesting matters are to be considered, and a full attendance is desired by the officers of the organization.

FORD COMPANY'S AUDITOR VISITS PLAINVIEW DEALERS.

William Fish, travelling auditor for the Ford Automobile Company, was in Plainview this week consulting with the local dealers, Barker & Winn. He is in charge of the territory between Shreveport, La., and Oklahoma City, Okla. He is making the trip overland.

ON THE HOG ALLEY.

W. A. Watson, with four loads of hogs; H. W. Knupp, with one load, and M. Wilson, with one load, represented Plainview on the local market Monday morning. These shippers are the most regular contributors from that section of the State.—Fort Worth Livestock Reporter.

AMARILLO ELKS WILL OBSERVE FLAG DAY.

An elaborate program is planned by the Amarillo B. P. O. Elk Lodge for Flag Day, June 14.

M. P. Maupin, of Tulla, was here Tuesday.

WASHINGTON IS FIRM ON TROOP WITHDRAWAL

SOLDIERS WILL REMAIN UNTIL DE FACTO GOVERNMENT CAN PROTECT BORDER.

CARRANZA'S NOTE INSOLENT

Officials Believe Its Harsh Terms Intended to Influence Mexican Public Opinion.

WASHINGTON, June 1.—It was stated authoritatively today that American troops will not be withdrawn from Mexico until Carranza authorities demonstrate control of the situation sufficient to protect the American border.

A reply to that effect probably will be made to General Carranza's note. President Wilson was represented today as ready to withdraw the troops when possible, but determined to wait until the Carranza forces can control the situation.

Officials expressed belief that the harsh terms of General Carranza's communication were intended primarily to influence public opinion in his own country. They pointed to the explanation of Eliseo Arrondondo, Mexican ambassador, when he presented the note, that it was not to be considered an ultimatum.

It was suggested that Carranza's demand for a concrete statement from the United States of its intentions regarding Mexico, particularly in connection with the future maintenance of troops south of the border, would be similar to General Carranza's request at the border conference with Generals Scott and Funston. At that time American authorities declined to give a definite promise concerning the time of withdrawal.

Seek Disposition of Troops.

Steps were taken by the War Department today to obtain more definite information of the disposition of Carranza troops in Chihuahua. It was said that the tone of Carranza's note prompted the action of military officials without regard to the diplomatic phases of the situation.

General Funston has been asked to outline clearly the situation in Chihuahua according to his most recent information of the whereabouts of Carranza detachments. No anxiety is felt for the safety of General Pershing's columns, but in view of the statements in General Carranza's note it is desired to know as accurately as possible what the movements of his forces are.

It was explained at the War Department that the real mission of the expedition at this time was to prevent attacks upon the wide sections of the border controlled by its position in Mexico. As a question of military strategy it is considered that only a force disposed as are General Pershing's troops could accomplish that.

Needed to Protect Border.

A large border garrison or patrol, it was pointed out, might repel an attack, but it could not make it impossible. With General Pershing's forces ready to break up any attempt by bandits to assemble in force for a surprise attack on an American border town, officials feel that renewal of raiding within the zone controlled by its forces is virtually impossible.

Cavalry patrols are active through the territory on both sides of General Pershing's base and his line of communications, and War Department officials hold that a condition of complete security is being maintained in this region and along the border, despite the allegations of the Carranza note that the expedition is "interned in Chihuahua State," lying idle and with no military object, its position constituting a continued menace to the peace of the two countries.

No additional troop movements were in contemplation today so far as known.

WILL SELL STOCK AND FARM IMPLEMENTS AT SETH WARD.

Thursday, June 8, at ten o'clock, a public auction sale will be held on the Seth Ward College campus. The parties offering the stock and farm implements are E. Y. Brown and J. J. Simpson. Some of the effects of Seth Ward College will also be offered. W. A. Nash is the auctioneer.

Mrs. J. M. Malone is attending a meeting of the ladies' organizations of the Baptist Church, in Amarillo.

The Herald's Review of the Movies

The Ruby offers the fifth episode of "The Iron Claw" on Monday. This is a uniquely daring serial of adventure and mystery. It is said that several unique features are introduced in this number to help along the excitement, among them a parrot which repeats the combination of the vault in which Margery has been locked, enabling her rescuers to free her.

A two-part comedy, "The Model Husband," and "The Blackmailer," a novel plot in which a woman frightens off a blackmailer, complete this day's program at The Ruby.

At The Olympic the first offering of the week is a five-part Gold Rooster drama, "An Affair of Three Nations." Ashton Kirk, a deep student, learned in the ancient manuscripts, prevents an international crisis between Japan, the United States and Russia, when he



Blanche Sweet in "The Sowers." Ruby Theater Tuesday.

Tuesday at The Ruby will be shown the five-reel Lasky feature "The Sowers." This film play tells of the various exciting episodes in the eternal conflict between the Russian secret police and the League of Revolutionists. The dramatic motif is jealousy. This is said to offer a splendid setting for the acting of Theodore Roberts and Blanche Sweet, which is reported up to its usual high standard.

The Olympic offers a nicely varied program on Tuesday, headed by a Stingaree story, "The Duel in the Desert," in two acts. It's a daring plot of capture and escape of the interesting pals. The headliner is followed by "Her Sister's Sin," featuring Francis Ford and Grace Cunard, and two comedies, "The Gasoline Habit" and "A Serpent in the House," the first an auto comedy featuring a "flivver," the second a love mixup.

Wednesday is a sort of red-letter day at The Ruby, with two important releases announced. The first is a Red Feather five-reel feature, "Autumn." This is a drama of the Northwest, presenting Violet Mersereau and Lieut. Percy Richards. As reviewed in The Moving Picture World, this promises, besides picturesque scenery and a capable cast, a plot of substantial interest.

The story begins with a Chinaman named Hop Lee relating at police headquarters events which happened eighteen years previously. Scenes are shown dating back to that time, showing the way in which George Arden started with his wife to see a doctor, how he was forced to leave her in an abandoned cabin where her child was born, and how he suffered an injury which clouded his memory. The child then fell into the care of Joe La Farge, who raised the girl to young womanhood.

This leads up to the search of the hero to find some trace of the Ardens. He meets the girl, Autumn, knowing nothing of her birth, but has opportunity to save her from a wretched fate at the hands of a designing gambler. Exciting scenes occur here, in which the gambler is shot and killed. Autumn and the gambler's sweetheart are both charged with the murder, and a double hanging is threatened. This is intercepted by the hero and his fellow officers. In later scenes the father's reason is restored and the history of the girl is made clear.

The program is completed with "She Came, She Saw, She Conquered," featuring Rose Melville in her well known character of Sis Hopkins. She's the same rollicking, delightful comedian in this as in her legitimate stage successes.

For Wednesday The Olympic announces the return of Annette Kellerman in "Neptune's Daughter." "The perfect woman" made a distinct hit here when she was shown in this remarkable story of the sea. No doubt

the enthusiasm will be as great on her second appearance.

SERVICE STATION BOON TO TRAVELING PUBLIC.

Nearly every great movement for the betterment of some general condition affecting the human race has been associated in the minds of the public with a distinctive emblem, representing ideals leading along the higher roads of public service. Thus has the Goodyear service-station emblem, representing years of patient striving toward a high ideal, come to be an emblem of deepest significance to the men who sell and the men who use automobile tires. And the ideal is—more mileage for Goodyear users.

The emblem is the property of the Goodyear Tire and Rubber Company. It is loaned to those who qualify as service-station dealers, and becomes a beacon for tire users who wish prompt attention to their immediate requirements. It marks a store as a place to buy tires, tubes and tire sovers, and to receive reliable advice on the care of tires.

L. V. DAWSON, M. D.

Physician and Surgeon
Special attention given to surgery.
Office in new Donohoo Bldg.
Office hours 1 to 5 p. m.
Office 158—Phones—Residence 232

Last Day of May

Was the largest sales day of any since we have been in Plainview.

"THERE IS A REASON"

Try us and find out.

DYE DRUG CO.
West Side Square
PHONE 23

RUBY

"ALWAYS A GOOD SHOW"

MONDAY.

"IRON CLAW" DAY

The fifth episode The thrills in this number are numerous and unique. Pearl White, Creighton Hale, Sheldon Lewis and the Laughing Mask make things mighty lively.

Who is the "Laughing Mask?"

"THE MODEL HUSBAND" Harry Myers and Rosemary Theby in a two-part comedy.

"THE BLACKMAILER" Rupert Julian in a one-part drama.

TUESDAY.

Paramount Day

We offer America's most versatile photoplay star in

"THE SOWERS"

A Russian drama of intrigue and diplomacy, with a direct bearing on the present European struggle. Thomas Meighan and Theodore Roberts are important members of the cast.

IT'S SURE TO PLEASE
Produced by Lasky

WEDNESDAY.

"Sis Hopkins" Day

"SHE CAME, SHE SAW, SHE CONQUERED"

A riot of laughter is this Sis Hopkins comedy with Rose Melville, the original "Sis Hopkins."

"AUTUMN"

A five part Red Feather offering with the very popular star, Violet Mersereau. This is one of the most beautifully pictured dramas ever on our program.

OLYMPIC

"YOU KNOW THE PLACE"

MONDAY.

We present the eminent character actor, **ARNOLD DALY**

in a five-part drama of intrigue entitled

"AN AFFAIR OF THREE NATIONS"

One of the most thrilling detective chases ever seen in a photoplay takes place in this splendid Gold Rooster play. It is worth walking miles to see. Arnold Daly is in a class by himself in this kind of a role. Don't miss this.

TUESDAY.

"Stingaree" Day

"A DUEL IN THE DESERT" An episode in this distinctive series, with True Boardman and a famous cast.

"HER SISTER'S SIN"

Francis Ford and Grace Cunard in a one-part drama.

"A SERPENT IN THE HOUSE" Fritzie Brunette in a one-part comedy.

"THE GASOLINE HABIT" Victor Potel, "Slippery Jim," in a Ford Flivver comedy.

WEDNESDAY.

We offer a special return engagement of

"NEPTUNE'S DAUGHTER"

Featuring the woman with a perfect form.

ANNETTE KELLERMAN

This production is the third largest in the world. As a special inducement to our patrons the admission prices will be as usual.

5 and 10 Cents

CONTINUOUS PERFORMANCE AT RUBY AND OLYMPIC FROM 3:00 P. M. TO 10:00 P. M.

WATCH FOR THE FIRST NEW NEW RELEASE OF

Charlie Chaplin
\$670,000 Comedian

IN

"The Floorwalker"

It's coming soon to this house.

It's some strong program we are offering these days

5 Reel Mutual Le Luxe Masterpictures

Every Monday and Thursday

A Triangle Feature and a Keystone Comedy

Every Friday

If you enjoy good pictures properly projected, you will make no mistake in visiting

THE MAE I. THEATRE

"The Photoplay House of Quality"

MATINEE 2:15

EVENING 7:15

Still Improving

We have constantly improved our stock of groceries ever since our purchase until now we can offer you an assortment of good things to eat of exceptional quality. We have made many friends since our establishment but there are many we have not yet had the pleasure of serving. We need and solicit your business but not on the basis of helping us more than we expect to help you. We can help you we are certain with good goods at right prices.

Give Us Your June Account

We feel assured that with one month's trial you will become certain of the service we can render you. Start right on the first (Thursday). We are as near you as your telephone.

E. G. Bennett Gro. Co.

Phone 35

SPECIAL RETURN ENGAGEMENT of the World's Third Greatest Photodrama

"Neptune's Daughter"

In seven massive parts

Featuring the world's most perfect formed woman,

ANNETTE KELLERMAN

In view of the fact that the print of this spectacle which was shown here some time past was in rather bad condition we have arranged for a brand new print and will offer it to our patrons on

Wednesday, June 7th

At our usual admission prices, five and ten cents.

THE OLYMPIC THEATRE

"You Know the Place"

STILL SELLING

Stockings—better get yours, 10c to \$1.25 a pair. I don't have to convince you. Give your eyes a chance and the stockings will do the rest. "Foot Rest" is their name.

Shoes too—any kind at any price up to \$5.00. Of course we will sell them but looking don't cost you anything—it might cost you if you don't look

I told you about the boy's suits at \$1.50 and \$1.75. "While you can" is a good time.

I'm telling you again "Palm Beach \$6.00" The genuine London shrunk beach cloth.

Another good number, shirts, coat style, good dollar value for 65c each.

Think I told you about the special \$1.00 price on enamel sloop jars. How many?

And bath towels at 25c and 50c a pair?

How about some ice cream? Got some dandy freezers. Price right? Certainly.

LANDERS "RIGHT PRICE STORE" WAYLAND BUILDING

At Warren's

There is a big shipment of fresh South Texas Honey, both in comb and strained. Let us satisfy you of its quality.

We come to you right at the 1st. of the month before you have started your June account and solicit your valued patronage for the coming thirty days. We feel that our service warrants the solicitation and we know that we can save you money in your purchase of grocery necessities. We keep up the quality of our goods and assure you of fair merchandising methods.

Let Us Serve You During June

L. J. Warren Gro. Co.

Phone 233 and 234

CONSUMERS' MATTRESS FACTORY!

We can work over any kind of an old mattress and put it in the form of a high-grade bed, or we can make you a new one through and through.

Don't take the other fellow's word—COME to see us, watch us work, and let us show you how we can save you big money on your bed or beds.

We appreciate your visit whether you deal with us or not. Please call and see us.

P. M. PREACHER, Prop.

Located in Plainview—North Covington Street, No. 608. Next door to East Side Grocery.

DON'T HURRY YOUR HOGS.

Some Hot-Weather Don'ts That Will Add to the Profits From the Swine Herds.

No apple grower ever goes out into the orchard and knocks apples off the tree with a club when he is marketing his crop. He knows the public won't buy bruised fruit.

But there are still some hog shippers who try to market their crops with a club, and the result hits them in just the same place that it would the apple raiser—the pocketbook.

It is the club users, the kickers and the men in too big a hurry that send bruised and crippled hogs to the market, and those bruised and crippled hogs are the cause of lower prices for the men who put their time and their money into them.

With hot weather almost here, and the danger of overheating increasing with every twenty-four hours, it behooves the men preparing to market their hogs, and the men who handle them when they get to market, to turn their thoughts to the comfort of the animals.

Humane treatment at the country loading chutes and the market are worth dollars to the shipper.

Hogs are slower in summer than in winter because of the heat. Patience is needed in their handling if the best prices are to be secured for them, because the buyers insist that the animals must be in first-class condition when received.

The owners are the chief losers at the hands of the club wielders and the pole prodders.

For several years steps have been taken to stop much of the cruelty to hogs, and this has resulted in a great lessening in the suffering of the animals on their way to market.

Continued co-operation is needed, however, between the shippers, the railroads and the men in the stockyards.

There are a number of "don'ts" that can be observed with profit at the present time. Just a few of them follow:

Don't drive hogs too rapidly.
Don't be in too big a hurry to load. Start in time.

Don't lose patience.
Don't forget that a bruised or crippled hog hits the shipper's pocketbook.

Don't beat or shove the hogs because they do not happen to move fast enough to please you.

Don't throw water on the back of an overheated hog. Sprinkle the floor of the car or pen instead.

Cruelty to hogs is clearly shown in the meat of the animals after they are prepared for market. Bruised backs and hams do not sell so readily as the clear meat, and future shipments from the source of the injured animals will suffer in consequence.

Notices have been sent out and are posted in the various stockyards and about the loading pens and chutes of the railroads, urging humanity in the treatment of livestock.

"Give the pig a chance to become a gentleman."

COWPEA VARIETIES.

Concerning cowpea varieties, the agronomist of the Texas Station says: "There are several good varieties of cowpeas. The New Era, the Groat and the Brabham are doubtless the best for hay, and, of course, for seed purposes. The various white-seeded varieties are used for food. Of these the Blackeye is the most popular. As a green manure crop almost any sort is satisfactory. Although many prefer the Whippoorwill or other trailing varieties, it seems best to use the same sorts as are being used for hay. Before planting in the field the planting seed should be tested to see if it will grow. In a fair sample of seed at least 60 out of every 100 seeds should sprout; if less grow one had best get other seed or plant very thickly."

after April 1. Cover the seed not over two inches deep in cold, wet soil or three inches deep in warm, rather dry soil.

"For a seed crop plant at the above time, in rows 36 inches apart, dropping the seed so as to get a good stand of plants three inches apart in the row; this should use 10 or 14 pounds of seed to the acre. If planting seed are not plentiful, a regular stand of plants 12 inches apart in the row will be found to be very satisfactory."

FOR SALE.

Good mow and rake. Call J. D. HATCHER'S BLACKSMITH SHOP. Phone 147. 4t-pd.

FOR SALE.

Thirty head of bred gilts and sows—Poland-China, Berkshire and Durocs. Prices right. Apply B. C. HOLLE, Phone 9013-R-2. tf.

ANNOUNCEMENT

Registration in the
South Plains Conservatory of Music
will begin
June 1st

The summer session will last six weeks. The studio of Mrs. Cora E. Pritchett, in her residence, will be used during registration.

The faculty for the summer session is

- Mrs. Cora E. Pritchett*
Voice
- Mrs. C. L. Bennington*
Art
- Miss Lena Williams*
Expression
- Miss Wilma Mills*
Piano and Pipe Organ

Those desiring further information may phone 221.

South Plains Conservatory of Music
Mrs. Cora E. Pritchett, Director

Your Money's Worth
STATESMAN BRAND COFFEE

3 5 C P O U N D C A N S 1

3 P O U N D C A N S 1

Statesman Coffee

Y. W. HOLMES and W. W. KIRK, LAWYERS
Office over Third National Bank, Plainview, Texas.

BEN'S BARBER SHOP

5 IN 1

Guaranteed to relieve Dandruff, Itching Scalp, Falling Hair and "Milk Crust" on babies

Application 20c
Full Treatment 65c

Keep a \$1.00 bottle in your home, use freely.

Hair is harder than wood,
Lives after the body is gone,
You should wear yours to the grave,
You may if you use 5 in 1.

BEN'S BARBER SHOP



ROUND TRIP EXCURSION FARES TO POINTS IN TEXAS—SUMMER TOURIST

DESTINATION	DATES OF SALE	LIMITS	RATES
Amarillo	May 21-22	May 25th	\$ 3.60
Arlington	May 22-23	May 30th	16.80
Denton	May 28-29-30	Aug. 2nd	14.85
Dallas	June 12-13-14	July 29th	14.75
Canyon	June 3-9	Aug. 25th	2.30
El Paso	June 4-5	June 12th	20.35
Fort Worth	May 23-24	May 28th	16.15
San Marcos	May 28-29-30-31	Aug. 6th	20.40
San Antonio	May 21-22	May 27th	22.35
Pittsburg	May 23-24	May 30th	19.60
Waco	June 3-4-11-12, July 23	Sept. 4th	16.25

We have on sale daily to Sept. 30th, round trip rates to South Texas points on basis of one and one-third.

Summer tourist tickets now on sale to points in the United States, Canada and Mexico.

For other rates, routes, stopovers and Pullman reservations call or phone 224.

JOHN LUCAS, Agent,

Announcement

E. A. Rogers is again with us. Mr. Rogers needs no introduction to our trade or those who use furniture in the Plainview country. He will be glad to welcome his friends and patrons to our store.

Our 7th Car Since January 1st

was unloaded in our house Tuesday. Our 8th car which contains high grade furniture exclusively is now in transit.

We want to thank our friends and customers for the rapid growth in our sales which has made this heavy purchasing necessary. We believe that the increase indicates a feeling of confidence in the high quality of our goods, the reasonableness of our prices and the strength of our service.

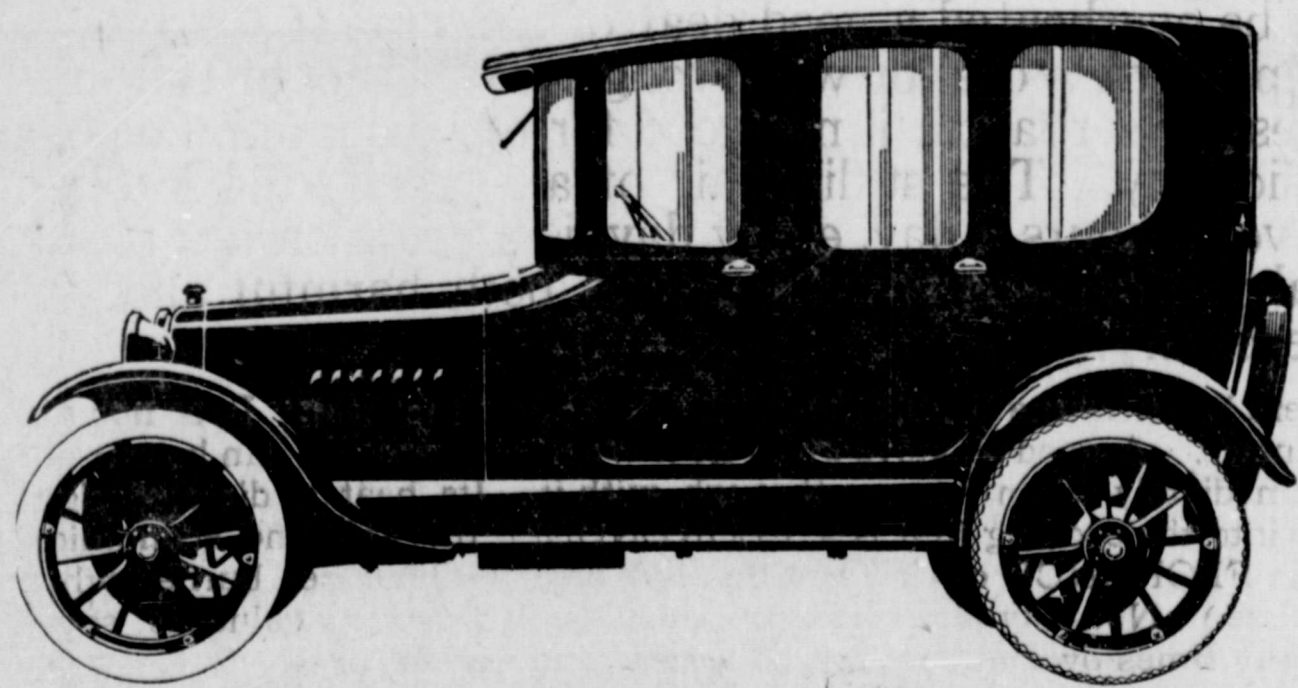
We invite you to put us to the test.

Phone 95

W. E. Winfield Co.

Phone 95

"If It Isn't Good We Make It Good"



SAXON SIX
\$890

DELIVERED

Timken Axles and Bearings
Other High-Class Features Throughout

GEO. A. ANDERSON, DISTRIBUTOR
PLAINVIEW, TEXAS

Study Food Values

Food provided for the family table deserves the careful thought of every housewife. Do you use thought when buying baking powder?

The quality of cake, biscuits and all quickly raised flour foods depends largely upon the kind of baking powder used.

Dr. Price's Cream Baking Powder is made from cream of tartar derived from grapes. It is absolutely pure and has proved its excellence for making food of finest quality and wholesomeness for generations.

There is no alum nor phosphate in

DR. PRICE'S CREAM BAKING POWDER

MADE FROM CREAM OF TARTAR
DERIVED FROM GRAPES



ARE YOU
establishing yourself in the
World of Successful Men?
A BANK ACCOUNT inspires
Confidence, increases your
Prestige and helps you to Succeed.

THIRD NATIONAL BANK

HOT TIME HINTS

You may be melting under the hot summer sun and yet appear cool. You've noticed it haven't you how some fellows just naturally look cool while others appear to be burning up? Well its largely a matter of clothes. It is mostly psychological, but the fellow with the clean clothes looks coolest. Even the creases in his clothes make him look cooler. If the other fellow looks cooler because of clean well pressed clothes you will too under the same conditions. If you look cooler you will feel cooler. Try it in

THE
Waller Tailoring Co.
WAY

Place your order today for that skeletonized extreme summer weight tailored to measure suit.

DRY CLEANERS **PHONE 188** TAILORS

We Pay Return Charges on All Parcel Post Packages

HOW BORDEAUX CONTROLS FUNGI

As soon as the diluted copper sulphate and lime solutions that make up Bordeaux mixture are allowed to come in contact in the spray tank, chemical action forms an insoluble, bluish-white precipitate that remains well suspended in the solution for twenty minutes. The precipitate consists of very finely divided particles, if it has been properly made, and is the valuable part of the mixture.

When Bordeaux is applied to the trees the water soon evaporates, leaving a thin layer of the precipitate upon the leaves and fruit. With fair weather the Bordeaux remains in the insoluble state for three or four days, in which condition it is of no value for killing spores.

After it has been acted upon by the carbon dioxide in the air, a certain amount of the copper is left in the free state, in which it immediately kills all spores that come in contact with it. Bordeaux never injures leaves or fruit at the time it is applied if properly made.

The copper in the copper sulphate is the active principle that kills the spores. The lime is added to neutralize the free acid in the sulphate and to prevent it from injuring the plants sprayed with it. Spraying with Bordeaux is a preventive measure and not a cure. It must be present on the tree when the spores of fungi alight, in order to destroy them before they germinate. After the spores have germinated and have sent their rootlike parts into the tissues, it is impossible completely to eradicate them.

During the coming season many orchardists may hesitate to use Bordeaux mixture on account of the high price of copper sulphate, which is about three times what it was before the beginning of the war. Where sooty blotch and bitter rot are common, it is highly desirable that the Bordeaux spray be applied even at the advanced cost. Especially is this true regarding bitter rot, which may work havoc with the crop in a few days in late summer, if the proper precautions are not taken.—Country Gentleman.

WORMS IN HOGS.

Hogs are said to be the most common hosts of all farm animals for worms. The worms interfere greatly with the gains made. Good remedies for worms are advertised.

According to Professor Wm. Hislop, of the Washington Station, there are four species of worms which infest hogs.

Four species of intestinal worms infest hogs. Of these the round worm (Ascaris suis) is the most common. This parasite is found in the small intestine, and after death migrates forward into the stomach. The worms vary from four to ten inches in length, are cylindrical in shape and in color are yellowish white. The eggs and embryos pass out in the excrement and scatter everywhere; hence the need of thorough disinfection of the premises. Hogs become infested through the feed and water taken into their digestive tracts. Professor Hislop recommends the following formula for hogs infested with worms:

Dose for 100-Pound Pig.

Santonin, 5 grains; calomel, 2 grains; areca nut, 2 drams; sodium bi-carbonate, 1 dram.

The herd should be divided into lots of six to 10 head and weighed, and the drugs apportioned accordingly. For example, if one lot of 10 hogs weighed 1,000 pounds, it should receive 10 times the above dose. The hogs should be kept off feed for 12 to 18 hours previous to giving treatment. In the morning mix the drugs into a slop of shorts and give to the hogs. In the evening of the same day give the dosed hogs a bran mash. This will flush out the worms. Gather all the expelled parasites and burn them.

Formula to Prevent Worms.

Common salt, 3 pounds; Glauber's salts, 3 pounds; sal soda, 3 pounds; copperas, 3 pounds, sulphur, 1 pound. (Recommended by United States Department of Agriculture.)

This should be placed in a box 12x12x4 inches and kept under cover before the pigs at all times.

REMOVAL OF MEXICAN EMBARGO ON HIDES.

(Telegram from the representative of the United States in Mexico City.)

I am authorized by Secretary Cabrera to state that there will be issued immediately a decree removing all restrictions that have been placed on the exportation of leather and hides, and that this new decree will abrogate the embargo order that became effective May 1. The old export duties will remain in effect, but the duties applying to deer and goat skins will probably be reduced. I have been assured by Secretary Cabrera that there will be no restrictions whatever as to exportation. However, on account of present transportation facilities the exportation of hides generally will be adversely affected, and it may be difficult for all shippers to obtain an adequate supply of cars.—U. S. Commerce Reports.

TO AVOID AUTO ACCIDENTS.

Continuing the campaign it conducted last year against reckless driving in automobiles over grade crossings, the Long Island Railroad has announced that it will redouble its efforts in 1916, and that it hopes thereby to go through the summer without a single automobile accident at a grade crossing.

As the first step, the Long Island has issued a poster, printed in red, orange and black, which says:

"We know you want to help us.

"We tried hard last year to go through the summer without a fatal automobile accident at a grade crossing.

"We put up huge signs and we advertised extensively in the newspapers, warning people against reckless driving.

"As a result, no one was killed, but there were several serious accidents and many hairbreadth escapes.

"We are redoubling our efforts this year. We hope to go through the summer without a single serious accident.

"We can not do it without your help.

"Please Stop Before You Cross."

RESOURCES OF NATIONAL BANKS BREAK ALL RECORDS.

WASHINGTON, May 28.—Resources of nearly eight billion dollars, a new high record, were held by national banks in the central reserve and reserve cities of the country on May 1, Comptroller Williams announced. He issued this statement:

"The abstract of condition of all national banks in the central reserve and reserve cities as of May 1 shows that their resources have reached another high-water mark, total resources being reported at \$7,796,000,000, an increase of \$259,000,000 over the call of March 7.

"The deposits in the national banks were \$6,593,000,000, an increase of \$249,000,000, while loans and discounts increased only \$48,000,000, or from \$4,164,000,000 to \$4,212,000,000. In the central reserve cities of New York, Chicago and St. Louis deposits increased \$186,000,000, while there was an actual reduction in loans for the period of over \$24,000,000.

"In reserve cities deposits increased \$62,000,000, while loans increased \$73,000,000."

WEST SIDE HEREFORD FARM.

Breeding Stock for sale. Pure-Bred and Registered. Priced to sell. Come and see them. T. A. DOUTHIT, Runningwater, Texas. July 7. Fri.-pd.

CASH GROCERY CO'S. SPECIALS

Pay Cash an Pay Less for Better Quality

New California lemons, per dozen	20c
New spuds, per pound	5c
Large size Cottolene, this week only	\$1.55
Large size Crisco, this week only	\$1.05
Large size Jewell Compound	\$1.40
13 bars white soap	50c
20 pounds broken rice	\$1.00
12 pounds navy beans	\$1.00
12 pounds Lima beans	\$1.00
12 pounds fancy peaches	\$1.00
25 pound box raisins	\$2.40
25 pound box prunes	\$2.40
6 boxes Rub-No-More washing powder	25c
6 boxes Borax washing powder	25c
28 boxes Borax washing powder	\$1.00
3 boxes Krinkles	25c
Red Star Health Bran	25c
100 pounds best spuds	\$2.75
Just Arrived—Car Stock Salt	
No. 1 fine, per 100 pounds	65c
No. 1 pressed salt in 50 pound blocks, per 50 lb 35c	\$1.00
3 blocks for Sulpherized blocks	55c

Canned Goods

Extra fancy Del Monte Melba halves peaches. Each can contains seven large halves in heavy syrup.	
Per can	25c
Per dozen	\$2.50
3 cans corn, good quality	25c
3 cans hominy	25c
6 cans Lily milk	25c
6 cans American sardines	25c
2 cans No. 2 strawberries	25c
2 cans No. 2 raspberries	25c
No. 2 size black-berries, each	10c
Large size kraut, per can	10c
Van Camp's Early June Peas	10c
3 cans White Swan soup	25c
3 cans Van Camp's pork and beans	25c
2 cans Victory tomatoes, large size	25c
Per case, two dozen	\$2.75
Just a limited amount of pink salmon left to sell at per dozen cans	\$1.10
Welch's nationally advertised grape juice in half gallon size for summer	75c

ANNOUNCEMENT EXTRAORDINARY
We have installed a complete line of bulk cakes of all kinds for all occasions.

CASH GROCERY CO.

Pure Food Products Phone 101
Our deliveries leave on schedule time, 9:00 and 11:00 a. m., 3:30 and 6:00 p. m. We deliver \$1.00 orders and above free.

The Oil Stove Boon

HUMAN beings are made for moderate temperature; they are unhappy when either too hot or too cold.

In warm weather the woman who does the cooking is apt to be overheated a good deal of the time if she has to depend on a coal or wood range. Whether she be mistress or servant it is not good for her disposition or her efficiency. The stifling air of an overheated kitchen several hours a day, every day, is a drain on her physical and nervous powers that is both harmful and unnecessary.

Here is where the FLORENCE Oil Stove fits the case. It is not expensive. A good oil stove gives heat when you want it, can be put out immediately when you are through with it. Its heat is directed right up into the cooking (if it is a FLORENCE). It is safe and economical (the FLORENCE costs about one-half cent per hour per burner when in use.) Not only is it very economical of fuel but its value is saved many times over in comfort, happiness and health.

We are sure these distinctive FLORENCE features will appeal to you.

1. Handsome in appearance.
2. Highest power per burner.
3. No wicks to bother with.
4. No valves to clog or leak.
5. Once lighted will run at full power without further attention.
6. Simplest possible to handle.
7. Exceptionally strong and durable.
8. Extra large tank, (holding full gallon.)
9. Unbreakable glass front to tank (showing quantity of oil.)

We don't want to give too many of the good points of The FLORENCE Stove. You will discover others when you have used one.

R. C. WARE HARDWARE CO.

PHONE 178

Motor News of General Interest

AUTOMOBILE DEMAND WILL EXCEED SUPPLY.

"Unless I am greatly mistaken, the demand for automobiles this summer will be far in excess of the supply, notwithstanding the fact that this year's production of motor cars will be the largest in the history of the industry."

The above statement was made by John N. Willys, president of The Willys-Overland Company, who has just returned to Toledo from his winter home in Pasadena, Calif. Mr. Willys spent several weeks on the coast, and although he went there ostensibly for a rest, he could not resist the temptation of investigating business conditions at first hand.

"My reason for predicting a shortage of cars this year is based on information that I have been able to gather from Overland dealers and from my own personal observations of conditions as they exist in the West," stated Mr. Willys. "On every hand could be seen evidences of increased prosperity, and if this prosperity is indicative of conditions throughout the country, my advice to prospective car buyers is to shop early. I firmly believe that the rush for cars this summer will surpass that of the last three years combined."

"Without exception, every one of the Overland and Willys-Knight dealers that I interviewed had the same story to tell. Business had been good; in fact, they claimed it had never been better, due largely to the general wave of prosperity and to the fact that manufacturers have catered to a larger market by bringing lighter, more economical and lower-priced cars, of which the Overland Model 75 is another example."

"When I explained to them that the factory was shipping on an average of over 800 cars a day, which is three times the number at this time a year ago, they had to admit that we were doing our share toward meeting the emergency."

"People in all walks of life seem to have awakened to the necessity of the motor car. Business men have found it a necessary adjunct in their different lines of endeavor, and no other vehicle of transportation affords as much pleasure and enjoyment for the whole family as does the smooth-running, distance-defying automobile."

"I believe this combination of necessity and all-around pleasure-giving qualities is chiefly responsible for the present-day demand for automobiles. Even though money is plentiful and reports show the country to be in a wonderfully prosperous condition, I do not believe the vast number of cars now being sold would be possible had it not been for the public awakening to the fact that they needed them instead of wanted them."

"SUPER-SIX BIG ADVANCE," SAY LARGE ENGINE MAKERS.

"The publisher of one of the leading agricultural journals in the United States, and one of the most widely read and influential with farmers in the northwest, has just written the Hudson Motor Car Co. to offer his congratulations on the bringing out of the Super-Six with its patented motor, which is giving such practical demonstrations of its possibilities," says T. B. Carter, Hudson distributor for the South Plains.

"The farm magazine publisher in question has been a Hudson owner for years, is now driving one of the previous Sixes, and plans to buy a new Super-Six, which he calls a 'real car,' even more so than its predecessors."

The publisher concludes his communication to a member of the Hudson organization with these significant words, "I have talked to several large engine manufacturers and they all agree that your new engine is a big step in advance and a distinct success." Considering the source of this expression of opinion concerning the Super-Six—and the publisher's name is concealed for obvious reasons, although his letter is on file at the Hudson factory—this tribute to the new Super-Six motor carries much weight. American farmers, who are so rapidly booking orders for the Hudson Super-Six, will find in the above statement of opinion from an experienced motor-car owner and his engine-manufacturing friends added justification for their choice of a Super-Six car."

WILL CONDUCT SCHOOLS FOR HUPMOBILE DEALERS.

Another big Hupmobile innovation for the benefit of Hupmobile owners generally has just been announced by Sales Manager J. E. Fields in the Free Educational Course for Hupmobile dealers, service representatives and repairmen. This educational correspondence course is second in the way of innovations for the benefit of automobile owners only to the Hupmobile Nation-wide service plan, which was announced last June and which has proved the greatest benefit to the users offered by any company in several seasons.

In the preparation of this plan, the Hupmobile Motor Car Corporation has engaged the services of Claude Wadsworth, who originated, prepared and conducted the International Correspondence School motor-car shop course. Eighteen instruction papers on motor-car construction in general and Hupmobile construction in particular have been prepared by Wadsworth. The subjects to be taught cover every phase of automobile design and construction. They will be presented in a concise form, so they will be perfectly clear to the lay-

man. Subjects to be dealt upon will be: Automobile troubles; electric starting and lighting systems; ignition; carburetors; repairs and readjustments; oxy-acetylene welding; automobile machine shop practice; automobile power plants; cooling and lubricating systems; clutch control and change-speed mechanism; pneumatic tires; automobile driving; automobile assembly; factory work; automobile materials; automobile accessories; salesroom and garage management; data sheets and engineering design.

Prizes to Be Offered.
Twice during the year a series of questions will be sent to every student who enrolls, and suitable prizes will be given to those having the highest standing. In addition to the prizes offered, every man who passes the examination with 75 per cent or over will receive a certificate of efficiency from the Hupmobile Motor Car Corporation, which will serve as a recommendation for future employment. The Hupmobile concern is continually getting requests from dealers and distributors for men, and those standing best in these examinations will be recommended.

THOMAS DIXON NOW DRIVES OVERLAND SIX.

Thomas Dixon, author of "The Victim," "The Southerner," "The Leopard's

Spots," "The Fall of a Nation," but best known as the author of "The Clansman," which furnished D. W. Griffith, motion-picture producer, the basis of his famous "Birth of a Nation," is now riding around the motion-picture Rialto in Los Angeles and adjacent cities in a brand-new Overland Model 86.

Mr. Dixon is now a resident of Los Angeles. He has erected a studio of his own and will produce a number of his own novels in picture form.

SAXON COMPANY OPENS NEW BRANCH FACTORY.

To supplement the facilities of its main factory, the Saxon Motor Car Company has opened a branch plant at Franklin and Beaubien Streets, Detroit, which will be devoted to building "six" roadsters.

For the last three months this factory building, containing 60,000 square feet of floor space, has been used as a service station for the factory, but the demand for Saxon cars has made it necessary to equip it with assembling machinery and turn it over to manufacturing. Thursday a force of workmen started building "six" roadsters there, and the production mark will be twenty-five cars a day in the plant, known as the Franklin Street branch.

It is the plan of the Saxon Company to build practically all its "six" roadsters in this branch, leaving the main factory for the construction of the touring cars and "four" roadsters. In this way the officials hope to keep up with the demand for cars that is being

made daily from all parts of the country. In the main factory about 100 "six" touring cars and seventy "four" roadsters are being turned out daily, it is reported.

Beneffel AUTOMATIC HANDI-TOOL

A Jack of All Trades and Master of Each

The original "18 in 1" Automatic Handi-Tool you've heard so much about. Successfully combining an automatically operated, button-controlled Lifting, Pulling and Construction Jack, Fence Stretcher, Wire Splicer and Mender, Post, Stump and Shrub Puller, Tire Tightener, Press, Vice, Clamp, Hoist, Wrench, and dozens of other everyday uses. Thousands used the world over by all occupations. Saves the cost of \$50.00 worth of necessary tools. Portable, acting, steel detachable lever. Built of open heart steel and malleable iron. Guaranteed for life—no charge for repairs. Sold on 30 days' trial. Old jacks taken in exchange. Manufactured by CHAS. E. BENEFFEL CO., Inc., 400-420 West Tenth St., Indianapolis, Ind.

Storage Batteries Repaired and Recharged, Electric Starters and Generators Repaired

We have just installed a new machine to grind cylinders. We can make your old car run like new at small cost.

We weld all kinds of castings. Blacksmith shop in connection. Auto supplies at lowest market prices.

One good second hand car for sale very cheap.

E. N. EGGE AUTO CO.
Phone 646 730 N. Broadway

Stands Up to Hardest Work

Look for STRENGTH in Your TRACTOR PLOW

ROCK ISLAND TRACTOR PLOWS

For Any Size Tractor. All the Latest Improvements

Rock Island No. 11 Light—ROCK ISLAND No. 12 Regular

Both equipped with famous ROCK ISLAND Power Lift

ROCK ISLAND PLOW CO

SOUTHWESTERN DISTRIBUTORS DALLAS, TEXAS



Front Furrow Wheel Lift—it never slips.

Garage Men

We can supply you Willard storage batteries at factory prices. We are distributing from large factory stocks in Amarillo. You will find we quote you genuine 'Willard' batteries at less than many imitations are sold. We exchange, repair, recharge. Write for quotations.

THE T. M. CALDWELL COMPANY

Willard Service Service
114 W. 5th Street AMARILLO, TEXAS



Prompt Service

City Taxi Service

"Never Misses a Train"

Number 44 at J. W. Willis Drug Company

Careful Driver Courteous Treatment



THE UNIVERSAL CAR

The low first cost of a Ford car is not to be confused with low value. The best manufacturing methods, combined with the highest grade of materials and the services of specialist workmen produce a better car at a lower price. Ford cars are built to serve and satisfy under all conditions. Touring Car \$440; Runabout \$390; Coupelet \$590; Town Car \$640; Sedan \$740. All prices f. o. b. Detroit. On display and sale at Barker & Winn Ford Agency.



AUTOMOBILE PAINTING

By experienced men. In a dust proof shop.

Richards Automobile Painting Co.
One door west of Knight Auto Co.

DODGE BROTHERS MOTOR CAR

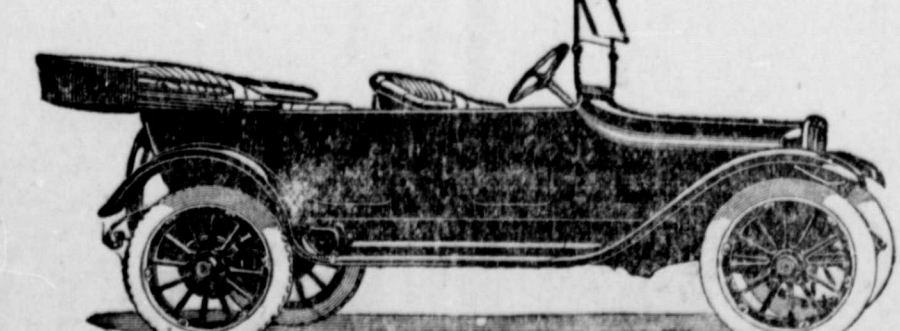
It is establishing a very notable record for low cost of maintenance, and freedom from repair.

Almost any dealer can give you impressive facts and figures in this connection. In and of themselves they constitute a very strong incentive to ownership.

It will pay you to visit us and examine this car.

The gasoline consumption is unusually low. The tire mileage is unusually high.

The price of the Touring Car or Roadster complete is \$785 [f. o. b. Detroit]



For demonstration see
TOM CARTER, BYRON BROWN
or **ED MEAKIN**

ANNOUNCEMENT

I HAVE opened a general automobile repair shop in the

Avery Building

next door to Nash Rooming House and am ready to do any and all kinds of repair work at reasonable prices.

All Work and Satisfaction Guaranteed

My Motto:
Quick and Prompt Service
Give me a trial and convince yourself.

A. W. (Dutch) Oberste

formerly with E. N. Egge

The Plainview Evening Herald

—TWICE-A-WEEK—

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

We would call attention to the announcement that a called meeting of the Plainview Cemetery Association will be held in Plainview, June 3. This is one of the benevolent organizations which should have the hearty co-operation of loyal citizens of Plainview.

A LIMIT TO DEVELOPMENT.

The South Plains Country cannot grow. It is as big as it will ever be. But it can develop. Possibilities of intensive farm development, the basis for intensive town development, are limited only by the energy and faith of the population. Better markets, better products are two prime factors in our development. We need better markets to make our efforts more remunerative. We need better products to make the demand and the market better for our particular class of stuff. There is demand each year for good kafkir, milo maize and feterita for seed. Buyers from the seed houses scour the country each year, offering a little more than the grain markets for seed from fields of even-height stalk, uniform head, and full grain. The community which pays the most attention to seed selection, with a view to securing a standard stalk, uniform, true-to-type head, will attract these buyers.

DAIRYING POSSIBILITIES.

Through her Chamber of Commerce, Plainview is interesting herself in an investigation of the dairying possibilities of the South Plains Country. The commercial dairy is practically an unknown thing in the Southwest. True, there are local persons who interest themselves in supplying fresh dairy products to the local trade; but on an extensive commercial scale the industry is not known.

Several months ago, Walton Poteet, of the Extension Service of the U. S. Department of Agriculture, was in the Plainview country. At that time he stated that there were wonderful dairying possibilities in the South Plains. He was then completing an agricultural survey of the entire State, and the South Plains impressed him as one of the most logical places for the development of the industry. He anticipates that with the advent of intensive farming in this section the dairy business will thrive.

H. V. Tull, one of Plainview's progressive farmers, made his poultry and his small dairy pay the operating expenses of his farm last year as well as the living expenses of the family.

The demand for dairy products is such that a reasonably dependable market the year around is available. The demand is not diminishing, but increases faster than the supply, so a good market is always assured.

It comes as a suggestion from our County Agent, who is much interested in the agricultural development of Hale and Floyd Counties in particular, that the Moser Dairying Plan is reasonably practical, and although no public overtures have been made by Dr. Hare, it is known that he believes in the workability of the Moser Plan. There are other interested individuals in Plainview and in the towns of Floyd County. The Moser Plan, in brief, is this: Mr. Moser, who is an employee of the Texas Industrial Congress, of Dallas, is a dairy expert. He proposes to go to the dairying centers, where the best dairy stock is available, and make individual selections of cows for dairy purposes. These he will buy for individuals, and his salary is paid by the Industrial Congress, so that no commission is required. The original plan is to have merchants and bankers furnish the capital for the purchase price, to sell the cows on good security to the farmers, limiting the sales to men who are thoroughly dependable, and who are interested. In turn, the purchaser agrees to pay monthly, or at stated intervals, certain sums from the proceeds of dairy products sales, until the cow has been paid for. Community co-operation in the same way in buying good bulls is possible, so that the strain in the community is kept up.

Now, it occurs that if there is in the Plainview country plenty of dairy stock to supply the needed milk or butterfat, that then industries requiring this product will be anxious to come here. In the meantime, a good market for butterfat is available, and no farm has too much skim milk for stock such as hogs, cows, and poultry. Thus by beginning even on a small scale the industry will be developed, and the benefits of such development are in themselves ample justification for the movement.

Food for Thought

Never lose an opportunity of seeing anything that is beautiful; for beauty is God's handwriting—a wayside sacrament. Welcome it in every fair face, in every fair sky, in every fair flower, and thank God for it as a cup of blessing.—Ralph Waldo Emerson.

The secret of life is not to do what one likes, but to try to like that which one has to do; and one does come to like it—in time.—Dinah Muloch Craik.

"I love the blue sky, flowers, mountains, green meadows, sunny brooks; the ocean when its waves softly ripple along the sandy beach, or when pounding the rocky cliff with its thunder and roar; the birds of the field, waterfalls, the rainbow, the dawn, the noonday and the evening sunset—but children above them all.

"Trees, plants, flowers—they are always educators in the right direction; they always make us happier and better, and if well grown, they speak of loving care and respond to it as far as in their power; but in all this work there is nothing so appreciative as children—these sensitive, growing creatures of sunshine, smiles and tears."

With the Home Economics Clubs

Report of the Meetings

ABERNATHY, Texas, May 24.—The Plainview Evening Herald: The Girls' Home Economics Club met May 24, there being only 12 members present. Frances Rosser was elected press reporter for The Herald. Wilma Herral made an interesting talk on the county convention.

The club met May 22, fifteen members being present. The president being absent, Mabel Pinkin was elected to act as president for the evening. Frances Arnett was elected vice president. We studied lesson 26, each taking a copy of the recipes given.

The motion was made and carried that the club should meet every two weeks. There being no further business, the club adjourned.

FRANCES ROSSER.

RUNNINGWATER, Texas, May 30.—

The Halfway Home Economics Club met Tuesday afternoon, May 30, at the school house.

The majority of the girls was present. Our secretary not being present, the minutes of the preceding meeting were omitted.

In order to catch up with our lessons, four lessons were read by our president. Each girl received the recipe for cream of tomato soup, which she intends to try before the next meeting.

After the lessons were read and discussed, an ice cream social was planned for the near future, to raise money to put down cement walks around the school building.

The meeting day was changed from Tuesday afternoon to Wednesday afternoon, Wednesday being better suited

for some of our members.

We adjourned to meet Wednesday afternoon, June 7th.

MAVIS SMITH,
Press Reporter.

NEWS FROM LIBERTY.

LIBERTY, May 31.—Rev. S. J. Upton, of Plainview, delivered a splendid address at this place Sunday morning.

Sunday School at 10 a. m. every Sabbath. We invite our neighborhood to come and attend.

Edgar Johnson and family, C. B. Anderson and family, Frank Klein, Tony Schinoist and Reuben Johnson spent Sunday with Herman Tumberg and family.

M. J. Meisenheimer and family, of Runningwater, attended Sunday School and services at this place Sunday, and dined with J. J. Groff and family.

Rev. Holland, of Plainview, will preach here Sunday at 11 o'clock a. m. and at 3:30 o'clock p. m.

Miss Grace Pinson spent a week recently with relatives near Hale Center. Quite a number of our farmers were shopping in Plainview Saturday.

A number of our people attended the Chautauqua in Plainview the past week.

E. E. Freeman and L. L. Wheeler are the new school trustees of this district.

The measles are still in this community. We are needing a rain.

WANTS SPECULATION LAND IMPROVED AND CULTIVATED.

SPRING LAKE, Texas, May 31.—A nice rain would be greatly appreciated.

Miss Beatrice Vore, who has been attending school at Canyon the past year, returned home Thursday. She visited friends in Plainview and other points en route home.

O. C. Axtell, accompanied by Mrs. Axtell and daughter, Gladys, and Tern and Miss Mary Axtell, was in Mexico Monday.

Miss Lorraine Phipps returned home Wednesday, after a week of visiting with friends in Dimmitt.

J. L. Hensen, Sunnyside's "smiley" teacher, has gone to Canyon to attend the summer school.

H. M. Packard and son, Ralph, were Olton visitors Tuesday.

Those who attended the Chautauqua at Plainview Thursday were M. E. Cleavenger and sons Jesse and Eugene, L. F. Harris, C. E. Bales and Miss Myrtle Vore. Friday and Saturday W. R. McCluskey and family were in attendance.

Mr. and Mrs. M. E. Cleavenger entertained a company of their friends at a six o'clock dinner Tuesday.

D. G. Axtell, who has been visiting his brother in Amarillo, returned home Saturday.

S. W. Downs has rented his farm and moved to Plainview, where he will make his home in the future.

Rev. Abney, of Plainview, preached his farewell sermon here Monday. Mr. Abney's work calls him into Tennessee.

J. D. Trumbull, Mrs. Trumbull and Mrs. Gehres were in Plainview Friday.

Miss Myrtle Vore is visiting friends in Plainview this week.

Mrs. Posie Cunningham returned home Tuesday.

The Ladies' Aid and Missionary Society held their monthly meeting with city held their monthly meeting, with Mrs. L. F. Harris, Thursday. A very pleasant time was enjoyed by the ladies. We understand the Ladies' Aid is planning to hold a bazaar in the fall.

A movement is under way to build a parsonage at this place. We certainly need more places for the people who wish to come here to live. We think the parties who bought land here as a speculation would do well to improve, as renters are very numerous.

The many friends of Miss Etta Vore planned a surprise for her on Saturday evening, it being her birthday. There were thirty-five present. A very enjoyable time was reported. Very dainty refreshments were served. Miss Vore was the recipient of many presents in memory of the day. We hope she will live to see many more birthdays.

The Lamb County Sunday School Convention will be held at Spring Lake June 4. Everybody is invited to come an denjoy a good time. The opening service is at 10 o'clock. There will be a basket dinner.

RAMSEY PEOPLE CONSIDERING BUILDING NEW SCHOOL HOUSE.

RAMSEY, Texas, June 1.—Dry weather prevails over our section of the country. We are needing rain badly. Wheat and oats are suffering worse than row staff. Cotton is needing rain also.

A move is on foot now to build a new school house at Ramsey. This move should have been started long before now, as we are needing a new building badly. We hope this move will have the support of all the farmers around our community, as it should have.

There was a party at T. H. Tedford's

Friday night, the 16th, which was well attended.

Carl, Alford, Celia and Mary Russell, accompanied by Ferd and Lucy Gentry, went to the Cedar Hill community Friday night.

A party given at Bob Visage's Wednesday night was well attended.

Our school closed the 12th.

We now have a good Sunday School here, in which all our people take part. Our superintendent is S. J. Williams.

There was preaching at Ramsey Saturday night, Sunday and Sunday night by Rev. Camp, a Missionary Baptist.

Lawrence Tannel and sister, Maud, spent Sunday at the Russell home.

Mrs. Hannah was called to Memphis last week to the bedside of her son there. No word has been received as to how the patient is.

The measles have broken out in several places in our community.

W. J. King has been called to Central Texas to the bedside of his mother, who is very sick.

Several of our people attended the burial of the Woolfolk boys, at Lockney, Sunday.

Celia Russell spent several days in Cedar Hill community last week.

Ferdie Gentry and sister, Lucy, spent Sunday at the Russell home.

T. H. Tedford and family went to Floydada last week to visit his parents.

BELLEVUE SCHOOL TO GIVE ICE CREAM SUPPER SATURDAY.

BELLEVUE, June 1.—The Home Economics Club will give an ice cream supper Saturday night, at the school house.

Tom Terrell returned Wednesday from McLoud, Okla., where he had been attending school.

Mrs. Willis returned Wednesday from

from the bedside of her sister, Mrs. Walter Hamilton, in the White community.

Mrs. Yancey left for Hunt County May 24 to spend a month visiting relatives.

Mrs. McKinney and Miss Leona were shopping in Plainview Wednesday.

Miss Danna Lancaster, who taught Bellevue school last term and will teach again next year, has returned to her home, in Canyon.

Mrs. Henry Swift, from Tatum, New Mexico, is visiting her sister, Mrs. T. J. Tilson.

The Sunday School is preparing to have Children's Day exercises June 10. Miss Elsa Borchardt was shopping in Plainview Wednesday.

Mr. and Mrs. W. M. Tilson, Mrs. J. V. Martin and Mrs. Tom Martin attended the Chautauqua Saturday.

Three furnished rooms to let. Phone 591.

J. J. LASH'S EXCHANGE CORNER

712 BROADWAY. PHONE 653. PLAINVIEW, TEXAS.

Two large brick buildings in Plainview will exchange for land located on South Plains.

640 acres improved land near railroad in Lubbock County will exchange for large residence property near Square, Plainview, Texas.

Have five-section ranch, all fine land, owner will trade for one section near Plainview and give twenty-five years' time at six per cent on balance.

Have two brick store buildings and brick hotel, bringing two hundred dollars monthly rent, owner will exchange for cheap land.

Have several good modern houses for sale payable monthly, like rent.

Man needs some money. Has lot in block of Square; fifty by hundred forty feet; best bargain in Plainview; east front.

Have six-room house west part of Plainview; owner will take small property in as first payment; give long time on balance.

Have good racket stock of goods will exchange for town property or land.

Have good stock of dry goods will exchange for land in Shallow Water Belt.

Standing of Contestants in Our Automobile Trade Extension Campaign May 31st

No. 1,	87,905	No. 14,	81,200
" 2,	84,690	" 15,	86,075
" 3,	93,565	" 16,	72,530
" 4,	61,025	" 17,	88,110
" 5,	75,355	" 18,	70,100
" 6,	82,305	" 19,	76,320
" 7,	85,870	" 20,	82,775
" 8,	83,160	" 21,	81,185
" 9,	87,820	" 22,	88,035
" 10,	87,870	" 23,	69,185
" 11,	85,475	" 24,	76,460
" 12,	53,235	" 25,	79,020
" 13,	93,655	" 26,	83,605

No. 27, 80,520

THE R. A. LONG DRUG STORE

Slipper Specials

FOR

Saturday and Next Week

One line men's mostly tan calf and brown vic oxfords, button and lace, worth \$4 to \$5, \$2.95

One lot men's oxfords, mostly small sizes, \$1.95

One lot women's oxfords 95c

One lot women's oxfords \$1.95

Misses white canvass slippers, button and Mary Jane style, size 2 1-2 to 6, worth up to \$2.50, choice \$1.50

CARTER-HOUSTON'S

"Goods That Speak for Themselves"

RICHARDS BROS. & COLLIER

RICHARDS BROS. & COLLIER

RICHARDS BROS. & COLLIER



YEARLY SUMMER SALE

SATURDAY, JUNE 3rd TO WEDNESDAY, JUNE 14th

10 Days Selling at Reduced Prices Through the Big Store

There Will Be No Better Time for Buying Possibly for Many Years

The much talked of scarcity of merchandise and high prices does not stay this Yearly Bargain Festival at our store for our patrons. We have been guarding their interests and contracts placed months ago will continue to save money for them and for us.

Many items go in this sale at prices less than the manufacturers want for the goods today.

These are not all the reduced prices, there are hundreds of others.

We advise buying freely. Buy staple goods for the remainder of the year or longer. You save money.

We reserve the right to limit piece goods purchases to not exceed ten yards of any quality to a customer. This is to protect ourselves from buyers sent out by other retailing establishments.

Most people shop in the afternoon. If you can come in the morning you may find it more pleasant and salespeople not so busy.

THE STORE WILL OPEN AT 9 O'CLOCK SATURDAY MORNING, JUNE 3

Bargains on the Balcony

- Ritz Carleton Candle Lamps, complete, for 50c
- Braid-Trimmed Muslin Candle Shades for 12 1/2c
- Candle Shade Holders 12 1/2c
- 50c Bottle Wizard Furniture Polish and a Wizard Duster for 45c
- The BIG CYCLONE \$2.50 Alarm Clock for \$2.00
- Alarm Clocks—good time keepers—reduced to 75c
- 25c Jardiniere reduced to 15c
- Large Wash Bowl and Water Pitcher, worth \$1.50, for \$1.15
- Toilet Soap—3 large pieces for 10c
- Beautiful Electroliers, \$6.25 values, for \$5.00
- 5 3/4-inch Heavy Ice-Tea Tumblers, set of six for 50c
- Light-Weight Cut Glass Bud Vase reduced to 15c
- Dolls, Toys, Guernsey Ware, Fine Cut Glass, etc., etc., at Reduced Prices.

REDUCED PRICES ON LADIES' OXFORD SHOES.

Men's Suits

- Two reliable makes are shown here—Society Brand and S. M. & S. They all go at these reductions:
- \$27.50 Suits for \$21.50
 - \$25.00 Suits for \$20.00
 - \$22.50 Suits for \$18.50
 - \$20.00 Suits for \$17.50
 - \$17.50 Suits for \$15.00
 - \$15.00 Suits for \$13.00
 - \$12.50 Suits for \$10.00
 - \$ 8.50 Suits for \$ 7.50
 - \$ 7.50 Suits for \$ 6.50

Men's Hats

- Genuine Panama, Leghorn and Bangkoks, made up in a wide range of shapes.
- \$6.50 Values reduced to \$5.40
 - \$6.00 Values reduced to \$5.00
 - \$5.00 Values reduced to \$4.40
 - \$4.00 Values reduced to \$3.50
 - \$3.50 Values reduced to \$3.00

Men's Oxford's

- The latest lasts. All leathers. Widths A to EE.
- \$6.00 Grades reduced to \$5.00
 - \$5.50 Grades reduced to \$4.85
 - \$5.00 Grades reduced to \$4.40
 - \$4.00 Grades reduced to \$3.60
 - \$3.50 Grades reduced to \$3.25
 - \$2.50 Grades reduced to \$2.00

Children's Dresses

- These Dresses are made of Linene, Lawn, Percale, Gingham, Marquisette, Organdie, Linen, etc. Beautiful new styles may be selected at these very low prices:
- Lot 1 is Dresses worth regularly \$1.00 to \$1.35 for 65c
 - Lot 2 is Dresses worth regularly \$1.00 to \$1.50 for 90c
 - Lot 3 is Dresses worth regularly \$1.75, reduced to \$1.35
 - Lot 4 is Dresses worth regularly \$2.75, reduced to \$2.00
 - Lot 5 is Dresses worth regularly \$4.50, reduced to \$3.50

SAVE \$2.00

100 pairs of men's black and tan oxford shoes, formerly \$4.00, reduced to \$2.00

SAVE A DIME

on the best \$1.00 union suits at 90c

SAVE ONE DOLLAR

Men's Palm Beach and Keep Cool Cloth suits now \$6.50 and \$7.50.

SAVE 35 CENTS

on \$3.00 hats.

SAVE 25 CENTS

Fawn Brand overalls and jumpers, stripes and solid blues, sizes 30 to 50, reduced to \$1

SAVE DOLLARS

Buying trunks, bags and suit cases during this sale.

White Goods

- This store is the home of "Linweave" Cloths—that beautifully finished white fabric that holds its luster after washing and don't crumple like most linens do
- 12 1/2c Linweave Lawns reduced to 10c
 - 38-inch Fine Linweave Voile for 25c
 - 36-inch-wide Lace Cloth, Sale Price 22 1/2c
 - Fine Lace Stripe Voile, 35c quality, reduced to 25c
 - 71-inch Mercerized Damask, worth 65c, for 50c
 - 70-inch Satin All-Linen Damask, \$1.25 grade, for \$1.00
 - \$2.25 Fine All-Linen Damask reduced to \$1.90

Embroidery

- Here is a big drive in Embroidery Flouncing—seasonable and easy to make up:
- 42-inch-wide Embroidery Flounce, worth \$2.00, reduced to \$1.00
 - 42-inch-wide Embroidery Flounce, worth \$2.75, reduced to \$1.50
 - 44-inch-wide Embroidery Swiss Flounce, worth \$1.75, reduced to \$1.00
 - 44-inch-wide Embroidery Swiss Flounce, worth \$1.00, reduced to 85c
 - 36-inch Organdie Flounce reduced to 50c
 - 45-inch Swiss Flounce 50c
 - 25-inch Fine Baby Flounce reduced from 65c to 50c

Ladies and Misses Dresses

Here are Dresses from what is probably the greatest line ever shown in Plainview. There are no dresses reserved in this sale. New styles have been received within the past few days.

- French Linen Dresses, colors green, rose, copen, etc., \$7.50 to \$8.50 values \$5.15
 - Silk Poplin and Silk Taffeta, \$6.50 to \$10.00 values, for \$5.00
 - Silk Taffeta Dresses regularly worth \$14.50 to \$18.50 reduced to \$12.50
 - Combination Georgette Crepe, Net, and Silk Dresses, \$22.50 to \$30.00, for \$17.50
 - White Voile and Organdie Dresses worth \$7.50 to \$9.00, reduced to \$5.90
 - \$12.00 and \$13.50 Marguisette and Net Dresses for \$9.35
 - \$16.50 to \$18.50 Net, Voile, and Organdie White Dresses for \$12.50
- Reduced Prices on Sport, House and Other Dresses.

Dress Goods

There is a great line for you to select from, but we can give only a few here.

- 1 lot 12 1/2 and 15c Ginghams for, per yard 10c
- Best Calicos 5c
- Fancy Crepe, worth 25c a yard 20c
- 32-inch-wide Romper Cloth, worth 12 1/2c, for 10c
- Fancy Stripe Welts or Pique, regularly worth 25c, for 15c
- Fast-Color, Fine-Woven Tissues reduced to 12 1/2c
- Dress Linen—35c Values for 25c
- 35c New Plain and Fancy-Stripe Skirting for 25c
- 10c Percales reduced to 8 1-3c
- 32-inch Beach Cloth reduced to 25c
- 36-inch-wide Fancy Printed Voile 15c

Ladies Suits

- \$7.50 Palm Beach Suits go in the Summer Sale at \$6.00
- \$9.50 Palm Beach and Coolest Cloth Suits for \$7.50
- \$10.00 to \$11.50 Palm Beach and Coolest Cloth Suits \$7.90
- All other Ladies' Suits priced at just ONE HALF

Ladies Silk Waists

- Awning-Stripe Silk Waists, \$2.75 to \$3.00 values, for \$2.15
- All \$3.00 Crepe de Chine Waists reduced to \$2.15
- All \$3.50 Crepe de Chine Waists reduced to \$2.75

Staple Piece Goods

- We bought them at prices much lower than wholesalers' prices today. Our patrons get the benefit.
- American or Simpson Best Standard Prints 5c
 - Diamond Hill 36-inch Bleached Cambric 8 1-3c
 - Fruit of the Loom 12 1/2c Bleached Muslin 10c
 - 9-4 Bleached Sheeting, made at Post City, Texas 27 1/2c
 - 9-4 Brown Sheeting, made at Post City, Texas 25c
 - A C A Feather Ticking, "Best Yet" 15c
 - Extra Quality Cheviot Shirting for 8 1-3c

RICHARDS BROS. & COLLIER

RICHARDS BROS. & COLLIER

RICHARDS BROS. & COLLIER

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, May 29.—Under the impress of 14,000 cattle here and 21,000 in Chicago, buyers today attempted to force a reduction here from the strong close of the market last week, 35 to 50 cents higher for the week. But they had little success, closing sales stronger. There were several features, among them the sale of heavy beef steers at \$10.50, fed at Tulsa, Texas, in the Panhandle country. Odd head of natives brought \$10.50, sales from \$10.00 to \$10.25 were numerous, and native steers seldom get below \$9.00. Range on the 40 cars of pulp steers here was \$9.70 to \$10.10, except 4 cars of 1,000-pound steers at \$9.35.

Butcher grades took on the full strength of the situation last week, and retained today, strictly prime cows up to \$8.75, and mixed yearlings \$10.00.

A run of 25 cars arrived in the quarantine division, and sold quickly at good prices, comparisons being difficult, on account of small supply in that section recently. Straight grass steers from South Texas brought \$8.15, South Texas steers caked a little \$8.50, North Texas fed steers \$8.85, Oklahoma common grassers \$7.00.

Stockers and feeders held steady with the close of last week, but again there is a feeling that a break is imminent. Pastures are full, as a rule, and the demand shows signs of decreasing. Most of the stock steers range from \$7.50 to \$8.50, choice thin steers of all weight up to \$8.85, although packers pick up practically all the feeders.

Hogs sold 5 to 10 cents lower today, receipts 17,000 head. Demand was excellent from all sources, and local prices showed more strength than prices at any other market, top \$9.75, within 5 cents of Chicago top, same as St. Louis, 5 cents above St. Joseph, and 10 cents above Omaha. Bulk of sizes ranged from \$9.45 to \$9.70, and light hogs stopped at \$9.60. The market has been weakening since Tuesday of last week, although there were signs of a failure of the effort to bear prices at the close of last week. Good runs all around this morning gave the situation over to buyers in a measure, but opinion is still divided as to whether or not we will get a very severe break with the usual June runs.

Sheep and lambs have been slipping for a week, and took a big slide today, prices off 25 to 50 cents, and about 75 cents lower for the week. Receipts included Arizona spring lambs at \$11.25, only 25 cents under top in Chi-

cago for spring lambs today, clipped Westerns here at \$10.50. Texas clipped wethers on the revised selling prices going to \$7.75 to \$7.90, brusher goats \$5.60 to \$5.65, those showing less decline than anything else in the sheep house, fat goats quotable at \$5.60 to \$6.00. Receipts were 10,000 head, including 1,600 Arizona spring lambs, 2,000 Texas muttons, 1,500 goats, balance clipped Westerns, native springs and mixed stuff.

J. A. RICKART,
Market Correspondent.

THE COMMENCEMENT PROGRAM TEXAS UNIVERSITY ANNOUNCED.

AUSTIN, Texas, June 1.—The program for Commencement Sunday, June 11, at the University of Texas has been announced by Dr. Frederick W. Simonds, Chairman of the Commencement Committee, as follows:

Orchestra, "March Pontificale" (Gounod).
Invocation.
Chorus and Orchestra, "Hallelujah," from "Messiah" (Handel).
Scripture.
Hymn, "All Hail the Power of Jesus' Name."
Prayer.
Chorus and Orchestra, "Thanks to God," from "Elijah" (Mendelssohn).
Sermon—Rev. Dr. Burriss A. Jenkins, Pastor Linwood Boulevard Christian Church, Kansas City, Mo.
Hymn, "Rock of Ages, Cleft for Me."
Benediction.

Orchestra, "Hungarian March" (Bertini).

The services will be conducted by the Rev. Frank L. Jewett, of the Texas Bible Chair.

CAUTIONS ABOUT "TITANIC" WHEAT.

WASHINGTON, D. C., June 1.—The Department has recently been advised by a correspondent in California that a variety of wheat is being advertised under the name "Titanic." The assertion is made that it is a new variety of wheat discovered in England about four years ago, and that a small quantity of seed was brought to the United States by one of the survivors of the ill-fated Titanic. The wheat is represented as having extremely high-yielding power, the returns reaching as high as 7,000-fold. A photograph sent by this correspondent shows a head identical in appearance with the widely exploited "Alaska" wheat. Five acres of the wheat are said to be growing in the State of Washington, and the seed, it is believed, will be offered at high

prices after harvest. The Department has no further or more definite information concerning this variety, but farmers and dealers are cautioned to be on their guard concerning this new exploitation.

"LIZ" CLAY IS ASSISTANT COACH AT UNIVERSITY OF TEXAS.

AUSTIN, Texas, June 1.—The selection of J. A. Clay, familiarly known as "Liz" Clay, as Assistant Coach for the University of Texas in football, is hailed as adding materially to the prospects for a winning team in 1916. Clay is now in Fort Worth, engaged

with a business firm there. Van Gent, the new coach, who knows Clay well and knows his athletic history, does not fail to give him a good name. "He is one of the best football men Missouri ever produced," declared Mr. Van Gent this afternoon. "He made the position of guard on the Missouri team in his freshman year, which position he played for two years. His third year he played tackle, and was elected captain of the team. He therefore knows all the ins and outs of line-play in football. He was active in student affairs during his career in college, was very popular and his influence upon the student body was wholesome."

He is just the kind of man we need in college athletics."

CHERRIES FOR SALE. Telephone 403. H. V. TULL. 21.



**A New Food—
A New Smile**

A smile of complete satisfaction follows the first taste of **New Post Toasties**—the superior corn flakes made by a new, patented process.

These delicious new breakfast flake sare featured by the tiny bubbles—raised on each flake by the quick, intense heat of this new art of toasting.

The **New Toasties** are not "chaffy" in the package; they don't mush down when milk or cream is added, like common "corn flakes;" and they have a delicious new flavour not found in corn flakes of the past.

They're well worth trying—these

NEW POST TOASTIES

Sold by Grocers everywhere

8 Per Cent Farm Loans 8 Per Cent

We are again in the market with **EIGHT PER CENT** money, on first-class Farms in Hale and Adjoining counties.

See us at once, or write giving full description of land and improvements.

A Clean Square Cut Proposition.

WOFFORD & MORTER
North Side Square Plainview, Texas

PUBLIC AUCTION SALE

at Seth Ward College, Plainview, Texas, on

Thursday, June 8th

at 10 o'clock sharp, will sell the following described property:

Horses and Mules

- 40 Head of Horses, Mares and Mules
- 11 head of good work mares, from 5 to 11 years old, weighing from 800 to 1600 lbs.
- 3 mares with good mule colts.
- 1 good 3-year-old filley—a dandy.
- 4 good coming 2-year-old fillies.
- 4 good coming 2-year-old horse colts.
- 1 yearling colt.
- 6 good work horses; ages and weights to suit the buyer.
- 1 nice paint stallion—a cracker-jack.
- 1 three-year-old Shetland pony—a nice one.
- 10 head of nice young mules, sizes and weights to suit the buyer.

Cattle

- 4 head of good Jersey cows giving from 3 to 4 gallons of milk a day; young and as good as there is in the country.
- 50 head of good White Face stock cattle.
- 25 head good heifer yearlings.

Hogs

- 5 good Duroc Jersey sows, nice ones.
- 1 good Duroc Jersey boar.
- 26 shoats and pigs. These hogs are good stuff and subject to registration.

Farm Implements

- 1 good farm wagon and harness.
- 1 good hack and harness.
- 1 good surrey and harness.

Household Goods

- A big lot of household goods and wares, 4 high grade pianos, 1 Baby Grand—just as good as the best.
- 1 good library of about 200 books, all kinds of dressers, commodes, iron bed springs, mattresses, chairs, and all kinds of kitchen ware, dish pans, tables, knives, forks and spoons.

Miscellaneous

- 1 good gasoline engine and fixtures.
- 2 good hot water tanks and heater.
- 1 thousand feet of gas or water pipe.
- 6,000 new red brick.
- Also out-houses, barns, fencing and a lot of other stuff too numerous too mention.
- A nice assortment of farm machinery such as plows, harrows, cultivators, mowers, rakes, binders, etc.

Terms:-- Six months time will be given on approved bankable notes, drawing 10 per cent interest, or 5 per cent off for cash. All sums under \$15 cash.

FREE LUNCH ON GROUND. Come Early and Avoid the Rush. NO BY-BIDDING ILL BE ALLOWED
E. Y. BROWN and J. J. SIMPSON, Owners **W. A. NASH, Auctioneer**

LISTEN

Lime is the very best and yet the cheapest known disinfectant. For 40c we will sell you a good sized sack. Enough to last you through the summer.

Plainview Lumber Co.



The Careful man tries to save a little of his earnings each pay day - and puts it in the Bank; he'll be rich some day

THIS PICTURE TELLS ITS STORY BETTER THAN WORDS. ALL WE WISH TO SAY IS THAT WE HAVE A BANK WHERE YOU CAN PUT YOUR MONEY WHILE IT IS GROWING INTO A FORTUNE. OUR BANK IS A SAFE PLACE FOR YOUR MONEY. WE WILL WELCOME YOU HERE AND TREAT YOU WITH COURTESY. WE WILL GLADLY ADVISE YOU AND ASSIST YOU.

COME IN.
BANK WITH US
THE CITIZENS NATIONAL BANK
PLAINVIEW, TEXAS

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

LOST—Diamond stud. Reward if returned to E. E. ROOS, at Plainview Machine and Auto Shop. tf.

FOR SALE—John Deere, 3-gang engine plow. Good as new. Cheap. O. E. WINSLOW. 6 miles east. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

Southern Queen Pumpkin Yams and Nancy Hall Sweet Potato Plants for sale. O. E. WINSLOW. tf.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17. tf.

200,000 ACRES in solid body in Deaf Smith and Oldham Counties, \$6 to \$8 per acre. Can sell in any size tract. Terms, \$2 per acre cash; balance one to ten years, 6 per cent. SMITH & GUINN, Hereford, Texas. July 30. tf.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

DURING MAY Fort Worth Star-Telegram, one year, and Plainview Evening Herald, one year, \$3.50. tf.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

FOR SALE—House, well located; small payment down; balance easy monthly payments, like paying rent. Phone 166. Adjoining Herald Office. WYATT JOHNSON. tf.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

LOST—Tire on rim, 33x4 Firestone. Reward if returned to RUSHING LAND CO. tf.

BARGAINS in Farms and Ranches in Yoakum County—\$5 to \$8 per acre; good terms. Write us about steers and stock cows. THE GAINER-SIMPSON LAND CO., Plains, Texas. 6t.

A BARGAIN IN SECTION OF LAND.

Good, smooth section patented land near Plainview, in shallow water belt. Price, \$22.50 per acre. Two-fifths cash, balance in ten equal annual payments. A real bargain. Perfect title. H. E. SKAGGS. tf.

Save your hogs by using Government-inspected anti-hog-cholera serum at \$1.15 per hundred cubic centimetres. Wire or write orders to DR. LEWIS C. CRABB, 1700 Evans Avenue, Fort Worth, Texas. tf.

FOR SALE—Young Jersey. Imported cream and butter strain; fresh 5 months, 2 gallons. Three years old in November. Extra high-grade cream and butter cow. Price, \$85. C. C. STUBBS, at Reinken's. 2t.

Fresh Vegetables at all times at VICKERY-HANCOCK GRO. CO.'S. tf.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. tf.

WANTED—Listings of farm and city properties. First door north of Herald Office. FARMERS' LAND LEAGUE. WYATT JOHNSON, Manager. tf.

NICE HOME FOR SALE.

Low price; good terms. House, well and windmill. Plenty of trees and shrubbery. Will take some trade. For particulars, address P. O. BOX 44, Plainview, Texas. tf.

FOR SALE—Good Jersey cow and calf. J. H. ABNEY. 3t-pd.

HOTEL HELP WANTED.

I have rented the Llano Hotel, Midland, Texas, and will want two good dining-room girls July 1. Correspondence should be sent to me at Plainview, Texas until June 15; after that date to Midland, Texas. J. B. GILLILAND, Jun. 15-pd. Plainview, Texas.

FOUND—On Covington Street, an ironing board. Owner may have same by calling at the Herald office and paying for this ad. tf.

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad. tf.

FOR SALE.

Young Jersey cow, full blood; fresh in milk. Phone 390 or see S. S. DANIEL, at "Farmdale." tf.

FOUND—A friendship bracelet. Owner may have same by calling at The Herald office and paying for this ad. tf.

NOTICE.

A call meeting is hereby issued of the Plainview Cemetery Association at the City Hall at three o'clock Saturday afternoon, June 3. All interested in the improvement of the Plainview Cemetery are urged to be present. W. FLAKE GARNER.

per cent, to be assumed and balance arranged to suit your convenience, at six per cent. For full particulars address BOX 1402, Amarillo, Texas. 3t-Fri. only.

Wanted to rent:—5-room house, close in.—E. T. Coleman, phone 176.

ROOMERS WANTED. Phone 341. 4t.

FOR SALE—A BARGAIN.

Good furnished house and lot three blocks from post office. Easy terms—like paying rent. Also nice building lots in Highland Addition. See A. B. BELLIS, Ellerd Building. d-tf.

WEST SIDE HEREFORD FARM.

Breeding Stock for sale. Pure-Bred and Registered. Priced to sell. Come and see them. T. A. DOUTHIT, Runningwater, Texas. July 7. Fri-pd.

IMPROVED RANCH in Loving County.

Approximately seventeen thousand acres. Fenced. Good four-room house. Good grass and plenty of water. About one-half owned, and control lease on remainder at three cents. Price, \$4.00 per acre; \$5,000 cash. \$2.45 per acre, long time, three only-4t-pd.

FOR SALE—15-30 Rumley "Oil-Pull" engine. Engine plow gang, also power baler. Address V. L. ESTEP, Plainview, or inquire Herald Office. Fri. only-4t-pd.

FRESH FISH for sale at PLAINVIEW NURSERY on Saturday afternoons. Phone your orders in advance, so we will know what to catch. We also have a good stock of Vegetables and Vegetable plants. We are grow-

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For Representative: T. J. TILSON.
For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD, (Re-election), KENNETH BAIN.
For District and County Clerk: B. H. TOWERLY, (Re-election), J. P. HOWARD, W. M. JEFFUS, JO. W. WAYLAND, JAS. F. DUNCAN, JR.
For County Judge: CHARLES CLEMENTS, AUSTIN F. ANDERSON, J. E. LANCASTER.
For County Attorney: L. D. GRIFFIN, L. R. PEARSON.
For County Treasurer: JNO. G. HAMILTON, (Re-election).
For County Tax Assessor: ROY IRICK, M. E. BURCH, W. H. MURPHY.
For Public Weigher, Precinct No. 1: J. L. OVERALL, TOM THOMPSON, (Re-election), T. P. BUSSELL.
For Sheriff: J. C. HOOPER, (Re-election), J. C. TERRY.
For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS, W. J. ESPY, (Re-election).
For Commissioner Precinct No. 2: J. W. ROBERSON, (Re-election), M. W. CROSS.
For County Commissioner, Precinct No. 4: M. C. CORNELIUS, C. E. LOCK, R. T. BARBEE.

Whosever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. Adv. tf.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making You Sick and Can Not Salivate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to

Money to Loan
On Farms, Ranches and City Property.
5 and 7 years time. Lowest rate of interest. Prompt service.
THE ST. LOUIS LOAN CO.
MRS. EMMA V. BROWN, Representative
201 South Eureka St.

FARM LOANS.
Lowest Rates, Best Terms.
Money Ready.
See
M. F. YOUNG,
At Third National Bank.
(1 mo.)

GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest sheet music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890, SAN ANGELO

Pure Bred Duroc Jersey Hogs
We have a few choice young boars and gilts.
Helen Temple Farm, Plainview, Tex.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

ILLUSTRATORS-DESIGNERS AND ENGRAVERS EXCLUSIVELY
THE ROCKS-CLARK ENGRAVING CO.
DENVER

Bell Connection
Adds to Farm Cheer
It was a blustery March evening, but inside the cozy sitting-room of the Brown's all was cheery and bright.

SEE ME FOR FARM LOANS
I also buy vendors lien notes.
Money Ready in One Week
Promptest of service.
J. C. Rawlings
3rd National Bank Bldg.
PLAINVIEW, TEXAS

FARM AND RANCH LOANS
R. A. UNDERWOOD

THE PLAINVIEW SANITARIUM
Is now open as a general hospital to the public and physicians of Plainview and surrounding country with Miss McLaughlin, R. N., in charge.
E. O. NICHOLS, M. D.

DR. R. L. RAMSDHELL, Physician and Surgeon.
Office: Smyth Building, Phone 605, Home Phone 488.

W. A. TODD, Agent All Kinds of INSURANCE.
Office No. 14, First National Bank Building, Phone 129.

How's This?
We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.
F. J. CHENEY & CO., Toledo, O.

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic; GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

L. A. KERR, Architect.
Office at Fulton Lumber Co. Phone 107, House Phone 428.

HENRY WESTERHOFF
Farm about one mile northwest of depot. Plainview, Texas

Choice Poland China Spring Pigs at \$20.00
Have decided to reserve none of my spring crop of big type male pigs but am offering them for the next 30 days at the remarkably low price of \$20.00 each.

Screen Doors
We have a very fine selection of screen doors made of white pine which is the best screen door on the market. Call and let us show these doors before you buy elsewhere.

A. G. McAdams Lumber Comp'y
E. C. Blankenbeckler, Manager

Even Burning Coal
Will save money because of minimum waste and will make your baking and other cooking more certain. Such coal we constantly try to furnish our customers. Let us serve you thru the knowledge we have gained in the coal business.
ALLEN & BONNER
Phone 162

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Civic League will meet Wednesday afternoon at 3 o'clock, in the City Hall.

The Library Committee will meet at 4 o'clock Wednesday afternoon, in the Library room in the City Hall.

PERRY-BRASHEARS.

Last night, at the Brashears home, was solemnized the wedding of Miss Sibyl Perry and Wylie Brashears. Dr. I. E. Gates, pastor of the Baptist Church, pronounced the ceremony.

The wedding march was played by Mrs. Eva L. Barnes. Miss Laura Knapp was brides' maid and Olin Brashears, brother of the groom, was best man.

The bride wore a dress of white satin combined with crepe de chine and carried a bouquet of cape jasmine. The groom wore a suit of midnight blue, and the bride's maid wore a dress of white organdie and pink carnations.

After the ceremony the guests were favored with music, and refreshments, strawberry ice, whipped cream and cake, were served.

Those present were Messrs. and Mesdames C. V. Quesenberry, C. R. Houston, J. J. Rushing, W. E. Winfield, Dot McLaughlin, Roger Kratzer, B. E. Rushing, Carl Stoker, Dr. and Mrs. J. H. Wayland, Mrs. S. R. McLaughlin, Mrs. S. E. Perry, mother of the bride; Mrs. Eva L. Barnes, Mrs. E. L. Kerr, Misses Patty Dalton, Adeline Irick, Elizabeth West, Claudia Quisenberry, Elzela Perdue, Wilena Winfield, Ida McGlasson, Laura Knapp and Grace Murry, Dr. I. E. Gates, and Messrs. Fred Cousineau, Don Powell, J. A. Peret, W. J. Smith, Carl Wells, Curtis Westcoat, Ray Bryan, Ray Garrison, Prentice Rosson, O. T. Rushing, Chas. Stephenson, Wade Roberts, Byron Hale, Ray Blakemore, Abe Jacobs, Wilbur Winn and Don Wallen.

MISE-TILSON.

Don Tilson and Miss Mary Mise were married last night at eight o'clock, at the home of Dr. I. E. Gates, pastor of the Baptist Church, Dr. Gates pronouncing the ceremony.

Only a few friends, who accompanied them to the home of the pastor, were present.

Miss Mise is a daughter of W. T. Mise. Mr. Tilson will take his bride to his home, near Hale Center.

COOK-RICHARDS.

A third wedding ceremony was pronounced last night by Rev. I. E. Gates, when E. C. Richards and Miss Minnie Cook were united in marriage.

They were married at the home of

Dr. Gates, in the presence of only a few friends.

Miss Cook is a daughter of J. M. Cook. Mr. Richards is proprietor of Richards' Auto Paint Shop. The young couple are at home at the residence of Mrs. L. W. Dalton.

MISS BUCHHEIMER HOSTESS FOR WEDNESDAY BRIDGE CLUB.

Miss Mildred Buchheimer entertained the Wednesday Bridge Club at her home Wednesday afternoon. The house was decorated with cut flowers arranged in clusters, singly and in various attractive ways.

After the games of bridge an ice course was served.

Those present other than the club members were Mesdames F. W. Clinkscales, L. A. Knight, Hugh Burch, L. S. Kinder and P. J. Wooldridge.

The fortunate players for the afternoon were Mrs. Robt. Malone for the club and Mrs. F. W. Clinkscales for the guests.

The next meeting of the club will be with Mrs. Dave Collier.

G. V. Slaughter and W. M. Massie, of Floydada, were visitors in Plainview this week.

F. F. Gilliland and Rev. Geo. W. Shearer, of Tulla, were here Wednesday.

G. E. and John Hamilton, of Floydada, were here Wednesday.

George Whitton and son, of Amarillo, were here Wednesday.

J. T. Wooldridge, of Lubbock, was a business visitor in Plainview Wednesday.

W. H. Meador, of Amarillo, representing the Bryant Commission Company, was a business visitor here this week.

Glenn Hess came up yesterday from Crosbyton, where he now lives. He was accompanied home by his father, Joe Hess, who will visit with his sons in Crosby County.

C. E. Lock, of Runningwater, was here today.

Mrs. C. G. Jordan and daughter-in-law, Mrs. Charles Jordan, and child left this morning for Tulla, where they will be several days visiting with relatives.

Little Miss Pauline Fruin left this morning for Tucumcari, where she will visit with relatives. Her home is in Olton.

Miss Jennie Humphreys has returned from Nashville, Tenn., where she has been a student in Ward-Belmont College.

W. R. McCluskey, of the Spring Lake Ranch, was here Tuesday on business.

Miss Louise Bolton, of Kansas City, is visiting with Miss Jennie Humphreys.

Henry V. Wall and J. M. McCabe, who have been here prospecting, left Monday for their home, in Los Angeles, Calif.

G. O. Culpepper and son and T. E. Culpepper, of Amarillo, were in Plainview yesterday on business.

A. L. Hubbard, of Amarillo, was here Wednesday on business.

J. W. Beck was among Wednesday's business visitors in Plainview. His home is Amarillo.

J. E. Bureson, of Silverton, had business in Plainview Wednesday.

Clyde McFarland, of Castro County, was here Wednesday on business.

J. J. Addington, of Childress, was a business visitor in the city Wednesday.

P. L. Hancock, of Silverton, was here Wednesday on business.

Dr. H. G. Newson, of Dallas, was here Wednesday.

J. E. Chambers, of Waco, has been here this week on business.

J. T. Bullock, of Lubbock, was here Wednesday.

D. T. Wren left yesterday morning for Kress to look after his farm interests.

W. A. Miller returned yesterday morning from Lometa. Mrs. M. E. Neal, his sister, returned with him for a visit here.

Dr. Blakemore left yesterday morning for Abilene, where he will visit with relatives.

Rev. L. G. Haggard, who has been visiting relatives at Midlothian, Texas, returned yesterday morning.

C. D. Russell returned yesterday morning from Amarillo, where he has been on professional business.

Mrs. John Golding, of Amarillo, has joined her husband, at Camp Wilson.

Miss Ola Ballard, of Canyon, who has been visiting with Miss Effie Murphy, returned home Wednesday.

O. B. Jackson returned from Wichita, Kans., Wednesday, where he had been on business.

Mrs. F. N. Catto and son Keith left Wednesday morning for Norfolk, Va.

Mrs. Walter Byars, of Lockney, went to Merrell Thursday for a visit.

Mrs. R. L. Atmar and children left Thursday morning for Brownwood for a visit.

Miss Hazel Crouch left Thursday for Broncho, Texas, where she will visit for a few days. She will go from Broncho to Roswell, New Mexico, to attend the summer normal.

Harold Blankenbecker went to Dallas Thursday to visit with relatives.

Mrs. D. J. Vanderslice, of Turkey, Texas, who has been visiting with her son, R. W. Vanderslice, went to Abernathy Thursday morning to visit with a son.

Mrs. A. E. Creighton, of Merrell, Texas, who has been visiting in Lockney, returned home Thursday morning.

H. M. Russell, of Amarillo, had business in Plainview Wednesday.

S. E. West left this morning for Tulla, after a visit with his brother-in-law, R. A. Underwood.

J. W. Shepard left this morning for Plano, having been here during the illness of his small grandson, Gale Shepard.

Rev. O. L. Hailey left this morning for Sweetwater.

Miss Gertrude Overall returned this morning from Tulla, where she is teaching an art class.

W. R. Simmons returned this morning from Amarillo, where he has been on business.

Mrs. Doss, who has been the guest of Rev. and Mrs. M. S. Leveridge, left this morning for her home, in Seminole.

Professor H. B. Cogdell and Rev. L. G. Haggard left this morning for Hale Center, where they will spend the week-end.

J. G. Daugherty left this morning for Killeen, Texas, for a visit with relatives. Mrs. Daugherty is now there.

Z. E. Jenkins, secretary of the Young Men's Business League, has been sick this week.

ELLEN PERSONAL NEWS.

ELLEN, Texas, June 1.—It is getting pretty dry down our way. The farmers are needing rain pretty badly. Some wheat crops are looking pretty good.

Mrs. O. W. Sykes and baby are getting along fine.

Mrs. W. L. Bracken, Eldin Clear and Olin Sykes took dinner at Mr. Henderson's Sunday.

Miss Bertis Sykes took dinner with Miss Hattie Bracken Sunday.

Grandma Rogers visited Mrs. Eakin last week.

Our Sunday School is improving some.

J. A. Line and family, Mr. and Mrs. J. F. Edmondson, Mr. and Mrs. C. L. Pearson visited Mr. and Mrs. J. M. Sykes and family Sunday evening, and ice cream was served.

Mrs. Eakin and Ellen took dinner with Mrs. Boss Davis Sunday.

There will be preaching here Sunday morning.

Professor Nix will teach the Ellen school this term.

Will someone please return the tinner's snips taken from W. M. WILSON'S TIN SHOP? 1t.

Furnished front room for rent. MRS. DICK BRYAN. Phone 651. 2t.

The First Women of the Land Wear

"La Camille"

Reg. Trade Mark, U. S. Pat. Office.

FRONT LACE CORSETS



Because they are quick to appreciate La Camille's many superior features—the excellence of materials—the genius in design—the correct interpretation of prevailing modes.

The

Ventilo

Reg. Trade Mark, U. S. Pat. Office.

Back

An Exclusive Feature

of La Camille makes an irresistible appeal to the woman who values health and perfect physical comfort. It relieves all pressure upon the spinous processes and permits a free circulation of air—stylish corseting without discomfort.

Our corsetiere will give you perfect fitting.

Carter-Houston's

"Goods That Speak for Themselves"

LA CAMILLE CORSETS

\$3.50 to \$12.50

Other models \$1.00 up.

Your Summer Suit

is Here . . .

Keep Cool at \$8.50, \$10 to \$15

Fashionable Suits
Highly Tailored
Will Fit You Correctly



A Profuse Variety
of Colors
To Select From

Models for Tall Men,
Stout Men and
Regular Men

You will also find here about the kind of straws or Panama hat you want. A complete stock of Kenosha Klosed Krotch underwear in summer weights. All of the new shirts, collars and neckties.

See Our Show
Windows

Plainview
Mercantile Co.

See Our Line
of Shoes

How to keep cool

Rule No. 1

Wear "Dixie Weaves"

THAT'S going the physicians one better; they say "Wear cool, comfortable clothing."

The Hart Schaffner & Marx Dixie Weave suits are cool, comfortable, light, but they're more than that—they're stylish, they fit.

And fit and style have got a lot to do with keeping cool mentally. A suit that loses its shape and good looks, is enough to make any man "hot."

Dixie Weaves keep stylish; a fit guaranteed.

Palm Beach, Tropical Worsted and Dixie Weave suits, more than thirty patterns to select from, \$7.50 to \$15.00.

CARTER-HOUSTON'S

Home of Hart Schaffner & Marx Clothes