

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, MAY 23, 1916

## CHIHUAHUA CONSUL IS EN ROUTE TO CAPITAL

WILL GIVE STATE DEPARTMENT FIRST-HAND INFORMATION ON MEXICAN CONDITIONS.

## SIBLEY BRINGS FIVE BANDITS

Reported That Yaqui Indians Are in Rear of General Langhorne's Cavalry Detachment.

WASHINGTON, May 22.—Consul Letcher, stationed at Chihuahua City, is on his way here with first-hand reports of conditions in Northern Mexico, that will be presented to the Department of State. He is expected to arrive today.

The department has already been officially advised that economic conditions over all Mexico are extremely grave. The monetary problem is serious, and Mexico City has a food famine on. A big labor strike is on extending over all railway lines. The de facto government is pictured as in a serious plight.

General Funston reported that 116 members of the Texas National Guard had refused to take the mustering oath to enter the Federal service under President Wilson's call. Advisers of Secretary Baker seemingly agree that these men are subject to court marshal.

SAN ANTONIO, Texas, May 22.—Colonel Sibley reported the return of four troops of cavalry that had pursued the raiders of Glenn Springs and Boquillas. The next result of the expedition was two Americans rescued and five bandits captured. No Americans were wounded.

MARATHON, Texas, May 21.—Army officials here tonight were investigating a report brought from Boquillas by a truck driver to the effect that Yaqui Indians were in the rear of Major George T. Langhorne's cavalry detachment and in a position to threaten it. The report was without official confirmation.

According to the truck driver, who said he got his information from couriers sent to the border by the expeditionary forces, Colonel Sibley, who was leading the advance out of Mexico, has retraced his steps in order to reinforce Langhorne.

Several days ago reports crossed the border that 400 Yaqui Indians had left Cautro Cieneegas in the direction of Boquillas.

Similar reports were brought here tonight by Captain H. L. Evans, of the army signal corps. He asserted that he had been told that upon receipt of some information concerning Yaqui movements toward the American border Colonel Sibley had turned back to the interior and was preparing, if necessary, to reinforce Major Langhorne, who was holding up the rear.

## FOURTEEN MONTHS OLD CHILD DROWNS IN POND

Funeral of Mr. and Mrs. Bruce Maston's Baby Held This Afternoon.

Late Friday afternoon little Mildred Maston, fourteen-months-old daughter of Mr. and Mrs. Bruce Maston, was drowned in a pond of water near their home, four miles north of Plainview.

It seems that the little girl was trying to cross the pond on a fence, and when she came to a post in the fence attempted to climb around it, and fell. She was missed by the mother, and when the other children were asked about her, they could not tell where she was. A search was begun, and the dress of the baby showing in the water told the searchers of her tragic death. A physician was summoned, and he was at the home seven minutes after receiving the phone call, but was too late to restore life.

The funeral services were held Saturday afternoon by Rev. T. B. Haynie, and interment was had at the Plainview Cemetery, under the direction of A. A. Hatchell.

## SAYS PLAINVIEW IS IN LINE FOR NEW FEDERAL BUILDING

If Public Building Bill Passes—Believes There is Indication.

"It now looks as if we might have a public building bill. If so Plainview stands the best show of any town in my district," is the text of a letter to Col. R. P. Smyth, secretary of the Chamber of Commerce, from Congressman John H. Stephens.

## AWARD DIPLOMAS TO CLASS OF '16, PLAINVIEW H. S.

Friday evening the members of the Plainview High School graduating class were awarded their diplomas. Dr. I. E. Gates, of the First Baptist Church, and Rev. T. B. Haynie, of the First Presbyterian Church, delivered the address and presented the diplomas, respectively.

Members of the class are: Ben Jordan, Sue Doubleday, Bettie Bryan, Effie Murphy, Fannie Mae Pugh, Hattie Lee Nicholson, Ruby Lattimore, Nora White, Carrie Pace, Alma Armstrong, Margaret Powell, Ruth Duckwall, Eloise Howard, Glenna Thomas, Roy Head, Ora Mitchell, Otella Graham, William Gouldy, Raye Fowler, Iva Dell Phillips, Nancy Sanderson, Floy Lackey, Marguerite Harlan, Hazel Sawyer, Pride Hale, Will Elmer Barnes, Harry Hancock, Pauline Burnett, Uire McClure and Oran Hockaday.

## SATURDAY'S SHIPMENT OF LIVESTOCK WAS SIX CARS.

Six cars of livestock were shipped from Plainview Saturday. Lewis and Peace had two cars of yearlings for Wichita. W. A. Watson & Son shipped two cars of hogs to Fort Worth. J. B. Wheeler and Clint Shepard each shipped a car of mules to Fort Worth.

## STEPHENS WILL TEACH IN AUSTIN HIGH SCHOOL.

Professor J. C. Stephens, who has been dean of Wayland Baptist College for the past two years, will teach mathematics in the Austin High School next year.

## SHIPPED CAR OF POULTRY.

The Plainview Produce Company shipped a car of poultry Saturday.

## HALFWAY AGAIN AWARDED BANNER BY COUNTY BOARD

Student From That School Awarded Medal as Being Best in Hale County.

Again the Halfway School wins the banner which is the ensign of superiority. The County Board of Education, which met Saturday in the Commissioners' Court room, made the award. To Lewis Pinkerton goes the medal for being the best student in the rural schools of Hale County. Lewis is a student in the Halfway School.

The board selected the site for the new school building at East Mound, locating it in the center of the district. This building is to cost \$5,000. Bonds were only recently voted for its erection.

Members of the board are R. L. Hooper, Halfway; A. S. J. Martin, Petersburg; B. M. Johnson, Plainview; J. H. Hooker, Hale Center, and S. S. Stoneker, Plainview. Professor M. A. Johnson was appointed to fill the vacancy made by the resignation of S. W. Meharg. Judge W. B. Lewis, county judge, is an ex-officio member of the board.

## CURACAO CONSUL VISITING FRIENDS AND RELATIVES HERE.

Henry C. von Struve, consul to Curacao, an insular colony of the Netherlands in the West Indies Islands, is in Plainview visiting relatives and friends. Before accepting the post, Mr. von Struve was a resident of Plainview, having been connected with the Third National Bank. His family is now visiting in Austin.

## I. W. LITTLE BUYS INTEREST IN PLAINVIEW MERCANTILE CO.

I. W. Little, of Moscow, Ky., has purchased an interest in the Plainview Mercantile Company, and he and Mrs. Little have made Plainview their home. Mr. Little is an experienced mercantile dealer, and is a valuable addition to Plainview's business circles.

## MRS. DAVIS IMPROVING.

Mrs. D. W. Davis, who returned Friday from Temple, where she underwent an operation, is much improved.

## WAYLAND'S COMMENCEMENT SERMON BY FORMER PRESIDENT

Dr. Gates Tells Class of '16 That They Must Link Lives Up With Christ.

Sunday morning, at the First Baptist Church, the pastor, Rev. I. E. Gates, preached the sixth annual commencement sermon for Wayland Baptist College.

The orchestral music, and special music by Misses Donnell, Walters, Carter, Mrs. J. E. Watson and Z. E. Jenkins and Harold Knupp, gave tone to the services.

"Just a practical, heart to heart talk is what I most want to give you this morning," said Rev. Gates, who until recently has been president of the school and who has been untiring in his efforts to make Wayland College, in his own words, "the queen of the Southwest." "Education is not cramming your head full of facts. Its primary purpose is to bring man up to his highest efficiency and prepare him to live," he said. "And if you are to live the best, the holiest and the purest life, you must link your life up with Christ and Christianity. Success is the goal of every thinking man and woman. If you would succeed there are at least three things that you must do; namely, profit by the lives and heroic deeds of your forefathers; use the same grit, the same courage, the same preparation to fill your mission that those who have gone before you have used; you must link your life up with Christ."

Members of the class of '16 of Wayland College are:

Literary—Ray Reeves, Verlin Reeves, Jewell McCall, Addie Bourland, Lenzie Wimberly, Flora Best Hopping, and Emma Pool; Expression—Louise Stockton, Sibyl Perry and Blake Bolton; Art—Euno Wallen; Business—Marietta Brown, Elsie Whiteside, Bessie Lee Whiteside, J. D. King, Merton Milstead, David Hailey, Faye Hanna, Marie Russell, Eugene Caldwell, Felma Griffith, La Verna Hopping, Mary Mize and Harot Knupp.

## BIRTHS.

Born, to Mr. and Mrs. Leslie Johnson, of Seth Ward Addition, May 22, a girl.

## ANTI-LOVE FORCES SCORE FIRST VICTORY IN STATE DEMOCRATIC CONVENTION TODAY

POINDEXTER DELEGATION CLAIMS LOVE IS LOSING; FORCE ADJOURNMENT UNTIL TEN O'CLOCK WEDNESDAY MORNING—L. G. WILSON ON COMMITTEES.

Special to The Evening Herald. SAN ANTONIO, Texas, May 23, 5:15 p. m.—The Democratic Convention met at noon today. After appointing committees, the Ferguson delegation forced adjournment until ten o'clock tomorrow. L. G. Wilson, delegate from Hale County, was appointed as a member of the committee on permanent organization and order of business. Tom Love, candidate for National Committeeman, claims that a majority of the votes are pledged to him, but the delegation supporting Hon. Wm. PoinDEXTER scored the first victory in forcing an adjournment, and claims that Love is losing ground. L. R. Pearson, who is at Fort Sam Houston with the newly mustered in militia, acted as a substitute delegate in the absence of Judge W. C. Mathes.

SAN ANTONIO, Texas, May 22.—Governor James E. Ferguson at an early hour this morning sent President Woodrow Wilson the following telegram:

"On my arrival in San Antonio Sunday evening, the Hon. George Armistead, postmaster at San Antonio, called on me at the Gunter Hotel, and after two conferences stated that he came to me from Judge Camp, United States District Attorney, and Tom Love, who is a candidate for national committeeman from Texas, and authorized to speak for them. He proposed to me that Tom Love and his friends would agree for me to go as a delegate to the national convention at St. Louis if I would agree that Love might be elected as national committeeman. He further stated that Love's candidacy was submitted to Washington some time ago. Mr. Armistead urged me to accept the proposition, and said that by so doing I could be elected as a delegate to the national convention.

"I replied promptly, and told Mr. Armistead to go and tell his crowd that I resented any such proposition, and that if appointees of the Wilson administration now required that I buy my way to the national convention, that the sooner I knew it the better. I told him that I would stay at home 100 years before I would ever consent for Tom Love to have any place of recognition at the hands of the Democratic Party in Texas. I call this to your attention in view of the fact that this

proposition was made to me by your appointees, who stated that the Love candidacy was submitted to Washington already. Love is opposed to you in national woman's suffrage, national prohibition, and until very recently was opposed to your views on preparedness. None of his followers and associates have ever uttered a public statement in your behalf on these important issues. While I regret to refer this matter to you, I think it necessary to do so, in order that you may not be put in the wrong attitude before the delegates to our State convention, now gathering for our meeting on Tuesday next, for such answer as you may care to make.

"JAMES E. FERGUSON."

Tom B. Love sent the following telegram to President Wilson:

"Morning paper quotes in full Governor Ferguson's telegram to you. I have never sought in any way to involve the administration in the national committeeman contest and, of course, have never claimed my candidacy has been submitted to Washington. You know better than any one else the history of my relations to your administration and whether or not I would seek to embarrass it for my own advantage. It is needless to say I have always wholeheartedly and outspokenly supported every act of yours and am altogether opposed to injecting prohibition and suffrage issues how as are my friends. My election is assured, and there are not a dozen men opposing me who favored your nomination four years ago. The leaders of the opposition to me now were all with Governor Ferguson in opposition to you then."

Overtures for peace between Thomas B. Love and Governor Ferguson were considered tonight by George D. Armistead, supporter of both President Wilson and the Governor. The offer has not yet been formally made, but the indications at this time are that it will not be acceptable to the Governor and that the fight will go on. The peace plan contemplates withdrawal of opposition to Mr. Ferguson as a delegate at large and the election of two of his friends, Harry P. Lawther, of Dallas, and Churchill J. Bartlett, of Marlin, as delegates at large, providing the Governor withdraws opposition to the election of Mr. Love as national committeeman. This peace overture was the principal development of the day in San Antonio.

Equally interesting was the news that while Governor Ferguson and former United States Senator Joseph W. Bailey, who measured lances in the Democratic State Convention at El Paso two years ago, may not work together in the convention to be held here next Tuesday, each will nevertheless work to the same end in respect to two matters of importance.

## Both Oppose Love.

Both are opposed to the election of Thomas B. Love as national committeeman. Both are in favor of instructing the Texas delegation to St. Louis to vote against an expression in favor of national prohibition, Mr. Bailey's pronouncement upon this subject being a bit more positive than that of Governor Ferguson. Both say that it seems that the opposition to Mr. Love may center on Judge PoinDEXTER.

The voting strength of the convention is 744.

## TO ATTEND MEETING OF STATE GRAIN DEALERS.

A. G. Cox and E. P. Hocker, of the Cobb Grain Company, left this morning for Fort Worth, where they will attend the annual meeting of the Texas Grain Dealers' Association.

E. T. Coleman and Messrs. Bryant, of Lockney, and Edwards, of Floydada, also left today for the meeting.

## Thaviu's Band—One of Chautauqua "Big Four"—Is Feature at Tent on Wednesday

Plainview's Chautauqua opened Sunday afternoon under propitious circumstances. The large tent was filled with people from Plainview and the adjoining towns. On behalf of the Chautauqua Association, Rev. T. B. Haynie thanked the people for their interest and patronage. He introduced the local superintendent, who explained in a few words the purpose of the Chautauqua and made sundry announcements concerning the work of the week. Rev. J. W. Story gave the invocation.

Every number by the orchestra of Sam Schildkret was enjoyed. Most interesting was his unique personality, his announcements never failing to provoke good-natured laughter.

The lecture by Dr. Aydelott was very appropriate. His theme was "The Man of the Hour." "Above everything else," he said, "the man of the hour must be a gentleman," and he explained that by this he did not mean the gentleman of society, whose qualifications were merely a knowledge of the rules of polite society. "Etiquette adorns and beautifies with manners."

Schildkret's ever-ready remark during the evening program was "The best is yet to come." His numbers followed each other with such quick succession that there was little time for applause. Just at the time when your eyelids were becoming a trifle heavy a whirlwind of music, of an entirely different theme, aroused admiration and excited interest. Most of those present probably wished that the leader was not jesting when he said he would play until five o'clock in the morning, but Schildkret knows from long experience that a Chautauqua seat is a Chautauqua seat and the hard lumber is uncomfortable.

Mario and Trevette were popular with Plainview people. Their graceful action and charming personalities brought them many an encore. Lectures are tedious to the children often, and the combination of music before each lecture is a happy one. Everyone thus finds something interesting in

each entertainment. J. Adam Bede, the humorist of Congress, is always in demand at bankers' conventions as an entertainer, and his lecture yesterday afternoon sustained the reputation he bears with those who had heard him before and won for him many new admirers. His talk was non-political.

"He is unmistakably right" or "His position is weak," are remarks heard in the audience after the lecture last night by Dr. Martin D. Hardin, of Chicago, which lecture was an arraignment of the preparedness program. "I am a peace man, though not for peace at any price," was the preface of his remarks. He then discussed the present plan of preparedness in America. "This same thing which has landed Europe in Hell is the development of preparedness. It is a stupid supposition that armament will avert war. Adequate preparedness is a very elastic term. One nation may be adequately prepared, another nation then arms itself more, and it is adequately prepared. Then the tables are turned again. It is a relative term.

"I am a believer in the doctrine of overcoming evil with good, and believe that this is just as possible in national life as it is in individual life." He made a pun on the word pacifist, as he protruded his clinched fist. "Two more generations of this kind of civilization shown by the war, and Europe will lose all that it has gained for the past five hundred years. Preparedness was foisted on Europe by those who had the best improved stuff to foister off at the highest price that could be secured for it.

"Preparedness is a cheap form of national insurance—the cheapest thing ever worked off on a gullible nation. The same type of forces are at work in America and they are using the same methods. It is the old game of 'Heads I win, tails you lose.'"

Speaking of the great guns of the American navy and the planned additional armament, he said: "We can well say to Europe, 'We want to help

you. We are not desiring war. These massive guns are for defense, and in them you should find nothing offensive. They are beautiful tubes of peace, through which we are preparing to blow love messages around the earth."

He took occasion to arraign the newspapers, saying they were the organs of the interests, that they were bought and were abetting in disseminating alarming preparedness propaganda.

"The American people were never in as little danger from Europe as now, for these cogent reasons: Europe is in no physical condition to fight; the hearts of the people are full of anger and bitter feeling toward their enemies, and if war were declared on America we could count on having all the enemies of the aggressive nation to help us."

At length he arraigned the rulers of Europe for the present chaotic conditions and emphatically closed his climax with, "I don't trust a fool in the presidency any more than I do a fool on a throne."

"I would God," he cried passionately, "we could see something except that men are responsive only to fear."

"Instead of the newspapers urging Congress to appropriate millions of dollars for armament, every citizen ought to appeal for the appropriation of millions for the alleviation of want and distress in war-ridden Europe. If America could take the same opportunity to aid Europe as her private philanthropy has done for Belgium, then would the mission of a Christian nation be fulfilled. Militarism and democracy, militarism and Christianity, cannot live together."

Today is novelty day at the Chautauqua. Bellino, with his large accordion, and Julius Caesar Naypbe are the offering for the afternoon. In the evening Bellino furnishes the prelude to an interesting entertainment by Noah Bellharz.

The program for the remainder of the week follows:

Wednesday Afternoon. The whole afternoon will be

given to Thaviu and his band Wednesday Evening.

Another concert by Thaviu's Band, at night, and the Grand Opera Singers also.

Thursday Afternoon.

Musical recital by Alfred Hiles Bergen, followed by Characterizations and Impersonations by Ethel Hinton.

Thursday Evening.

A concert recital by Mr. Bergen, then a big, inspirational lecture by that Southern orator, Governor R. B. Glenn, of North Carolina.

Friday Afternoon.

Estelle Gray, violiniste of inspiration, and Mischea Lhevinne, the Russian pianist, and a lecture full of heart interest by Dr. Benjamin S. Haywood.

Friday Evening.

The Gray Company again, and a big New York production of "The Melting Pot."

Saturday Afternoon.

The Haydn Chorus, under the direction of Roland R. Witte, and a humorous, business-like address by Honorable W. I. Nolan.

Saturday Evening.

A concert of selections from oratorios, and the old, familiar songs, by the Haydn Chorus.

One hundred fifty of Plainview's kiddies are interested in the big mock circus which will be staged in the Chautauqua tent Saturday morning. There will be all kinds of animals, the products of the boys and girls. Much ingenuity will be displayed and the grown-ups are expected to take as much interest in reviewing the circus as the youngsters.

The High School grounds are teeming with youngsters each day. They bring bits of string, wire, pasteboard, lumber, nails, gunny sacks and other articles useful in building artificial animals.



## Motor News of General Interest

### FADS AND FANCIES FOR THE MOTORIST.

Among the spring sport coats is one made of white khaki-kood silk. Its deep cuffs, rolling collar, belt and 10-inch stripe around the bottom are all hand painted in what is known as the rainbow stripe, being composed of wide stripes in the seven colors. A large white hemp hat, also hand painted in wild-flower design around the brim and faced with pale blue silk, is worn with the coat.

Bolivia cloth is used in another coat of old rose color. The cloth resembles the waterfall material, but is more durable. The coat is lined throughout with black satin and has a deep ruffled, shawl collar trimmed with black satin. Black satin cuffs, very deep, are used on the sleeves, while wide black satin bands trim the bottom of the garment.

A new hat box for men is narrow enough to be strapped on the running board. In it there is room for six hats, including the top and crush hats. Flat hat brushes slip into straps in the cover.

A Ford car recently figured prominently in the biggest public auction sale on record. This was held in Southern California, and the whole vast properties of the California Development Company, including the entire water-distributing system of the fertile Imperial Valley, were sold to the highest bidder. And the highest bidder was the Southern Pacific Company, who paid the very tidy little sum of \$3,875,000 cash.

The receiver for the company, Col. W. A. Hollbird, conducted the sale from the tonneau of a Ford car. And it is a matter of record that the Ford stood up under this tremendous burden of wealth without a quiver.

Popular among touring veils is one of white hemstitched chiffon having a shadow net mask over the face. The net is white with black spider webs upon it. There is a revival of the

washable Shetland veils for this season.

Cretonne parasols in Japanese pagoda shape with natural wood handles are very smart to carry with linen gowns. There is also the short Japanese umbrella, with a leather wrist strap, that on doubtful looking days may be hung on the rail. These umbrellas are new and very serviceable, as their frames are durable and the silk covers are of good quality.

Black and white combinations are being used in toilet sets for traveling bags. One model, which is shaped like a shopper's bag, but which is snapped together down the sides, is lined with black and white brocade, while the celluloid fittings are in black and white stripes. The sewing and manicure equipment, on the opposite side of the bag, are done to match. In the bag there also is a black and white striped kamono with a pair of silk mules to match.

All sport suits are worn over bloomers or knickers, to match so that the skirt may be laid aside at will. This is so not only in the woolen materials and tweeds, but in the pongees, linens and other cotton materials. The skirts are still worn short enough to require a high-laced boot or a low shoe, nothing between these two being considered smart.

Linen-covered pillows in natural browns and tans have made their appearance, painted or embroidered in Bakst designs, which are quite as unusual and startling in color combinations as those which are used upon the hats. Pink and purple, flame color and green yellow and solferino are among the daring combinations used in the designs.

FOR SALE—House, well located; small payment down; balance easy monthly payments, like paying rent. Phone 166. Adjoining Herald Office. WYATT JOHNSON.

### URNS CAR INTO TRAVELING HOME.

H. S. French, of Muskegon, Michigan, has just reached his home, after a trip from Miami, Florida. Mr. French and his family made the long journey in a leisurely fashion in a Dodge Brothers motor car. The important part of the story is the clever way in which Mr. French used his car as a home for the tourists and not only enjoyed the open but did away with the expense of stopping at hotels.

Before starting on the trip, a cooking outfit, and table utensils, of aluminum, were purchased, and a suit case arranged for carrying this equipment in the easiest manner. The back of the front seat of the car was hinged and a large canvas cover for the car was purchased.

During the trip the party cooked most of its meals in the open, and practically every night was spent in the car. By letting down the hinged back of the front seat, a comfortable bed was secured and the canvas cover, which reached the ground all around the car, protected the party from the elements.

Mr. French and his party were all delighted with their experience, except when they were snowed in among the mountains of Pennsylvania. For a considerable period in the mountain region they had to buck big drifts, but they got through in safety.

### MOTOR RACING DATES FOR THE YEAR 1916.

A communication from the contest board of the American Automobile Association shows that the following dates have been assigned for automobile contests during the coming season. Those marked \* have been assigned official sanction numbers and the other dates are tentative pending completion of the preliminary requirements under the contest rules:

- \*May 18, Speedway, New York.
- \*May 29, Speedway, Chicago (non-professional).
- \*May 30, Speedway, Indianapolis.
- \*May 30, Speedway, Tacoma (local).
- May 30, Speedway, Minneapolis (local).
- May 30, track, Elmira, N. Y.
- \*June 4, thirty-mile race, Sheephead Bay Speedway.
- \*June 10, Speedway, Chicago.
- \*June 20, 100-mile track race, Galesburg, Ill.
- June 23-24, Interclub reliability run.
- June 26, Speedway, Des Moines.
- July, road race, Visalia, Calif.
- July 4, Speedway, Minneapolis.
- \*July 4, track, Spokane-Coeur d'Alene.
- July 4, Speedway, Sioux City.
- July 4, track, Elmira, N. Y.
- July 15, Speedway, Omaha.
- July 15, track, North Yakima, Wash.
- July, 100-mile track race, Burlington.
- Aug. 5, Speedway, Tacoma.
- \*Aug. 11-12, hill climb, Pike's Peak, Colo.
- Aug. 12, track, Portland, Ore.
- Aug. 18-19, Elgin road race.

- Aug. 26, 100-mile track race, Kalamazoo.
- Sept. 4, Speedway, Indianapolis.
- Sept. 4, track, Elmira, N. Y.
- Sept. 4, Speedway, Des Moines.
- Sept. 4-5, track, Spokane, Wash.
- Sept. 16, Speedway, Providence.
- Sept. 30, Speedway, New York.
- Oct. 7, Speedway, Omaha.
- Oct. 14, Speedway, Chicago.
- Oct. 19, Speedway, Indianapolis.

### ARTILLERY MAJOR BUYS A HUDSON SUPER-SIX.

Another Hudson Super-Six has been purchased by a prominent army man. Major S. F. Bottoms, of the Coast Artillery Corps, located at Fort Scott, San Francisco, California, recently purchased a Hudson Super-Six.

### Difficulty at Scranton

Mrs. H. B. S., of Scranton, Pennsylvania, was in a bad condition. She could scarcely eat, and couldn't digest what she did eat. Her weight dropped to 97 pounds and she was anaemic, very nervous and generally run down.

She found in HEMO a strengthening and satisfying nourishment that gave her the strength she could not get from ordinary food.

In two months she weighed 112 and looked healthy and was healthy and still is gaining.

Makes a delicious food drink by simply adding water.

We suggest that you try a 50c package with our guarantee of satisfaction.

Long-Harp Drug Co., Plainview.

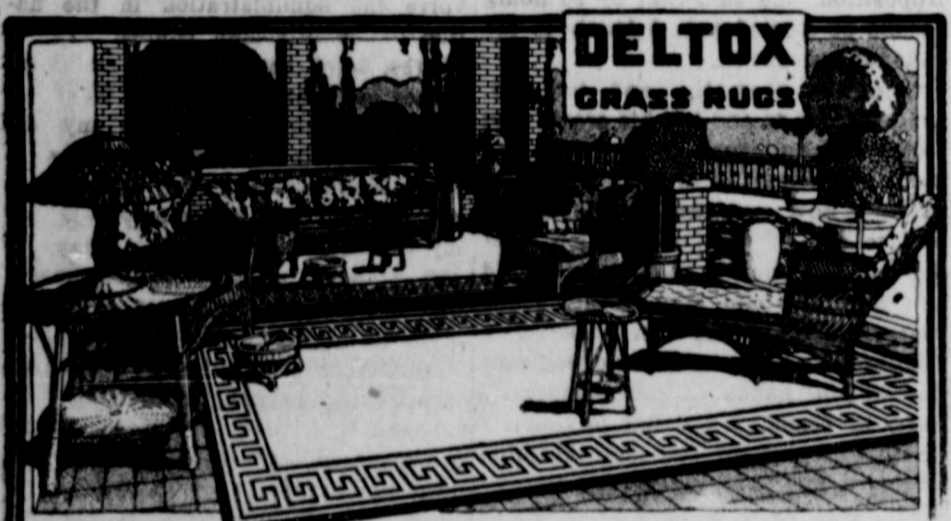


### Beautify Your Home With PEE GEE RE-NU-LAC "WORKS WONDERS"

NO matter how badly scratched your doors, how time-worn your floors or furniture, you can easily restore them to former beauty and brightness with a coat of Pee Gee RE-NU-LAC. The cost is small, the results are great.

PEE GEE RE-NU-LAC comes in 11 Natural Wood colors, White, Gold and Silver Enamel. All sizes. Try it today.

PEASLEE-GAULBERT CO. INCORPORATED Manufacturers LOUISVILLE, KY. ALFALFA LUMBER COMPANY PLAINVIEW, TEXAS



## Rugs! Rugs!!

A Shipment of Beautiful New Patterns Here Today.

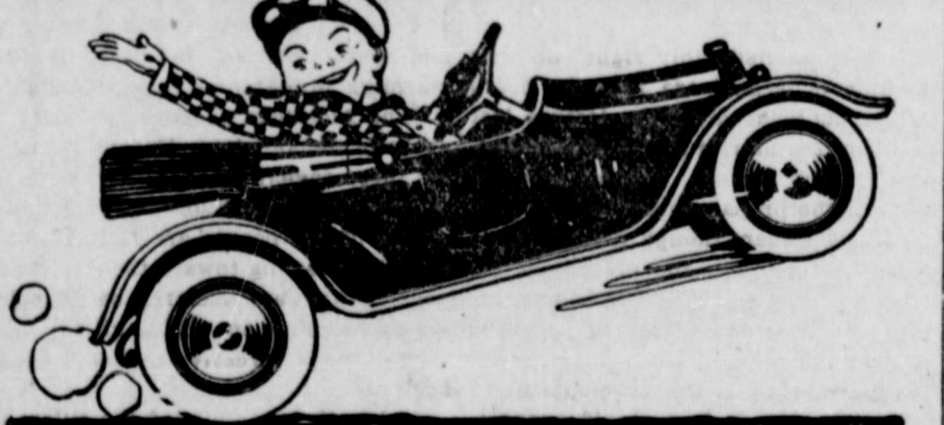
- Exminster
- Brussels
- Wilton Velvets
- Congoleum
- Deltax

At this Summer house cleaning time you will appreciate the distinctiveness of this showing of new floor coverings.

We have just received a nice showing of Cretonne Linen Chests and Shirt Waist Boxes.

**E. R. Williams**  
FURNITURE and UNDERTAKING

## "A SURE START ASSURED"



That's what you want—what you expect—every time from your car. But you cannot get it unless the battery of your starting system is in proper condition.

At this time of year, when you are getting your car in shape for summer, your battery should be carefully inspected.

We inspect all makes of batteries free of charge. That's our method of getting acquainted.

### The "Exide" Starting Battery

is the one best bet in starting batteries. There are over 400,000 "Exide" Batteries now in service. We are the "Exide" Distributor in this territory.

Drive around and let us look over your battery.

**Garrison-Connor Electric Co.**  
Plainview, Texas  
Exclusive EXIDE BATTERY distributors for Northwest Texas. Sub-stations in principal towns of our district.

**Willard** STORAGE BATTERY

**See The Point?**

The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.

THE T. M. CALDWELL CO.,  
Amarillo, Texas.

Free inspection of any battery at any time

## Long-Harp Drug Co.

We solicit your patronage if we merit it.

We base our merits on the following:

A complete stock of up-to-date drug sundries, honest, quick and courteous treatment. An appreciation of your trade which we trust you will give us.

**ONCE OUR CUSTOMER  
ALWAYS OUR CUSTOMER**

Yours to serve,

## Long-Harp Drug Co.

Motorcycle Delivery Phone 161

## Good Cooks

Learn soon that the other ingredients in their baking are lost when poor flour is used.

**Bring Safety Into Your Baking**

By Using Nothing But

**Pride of The Plains Flour**

Made At Home From Home Grown Wheat  
It's Best By Every Test.

**Harvest Queen Mills**  
ALBERT G. HINN, Prop.

## Even Burning Coal

Will save money because of minimum waste and will make your baking and other cooking more certain. Such coal we constantly try to furnish our customers. Let us serve you thru the knowledge we have gained in the coal business.

**ALLEN & BONNER**  
Phone 162

## BENNETT GROCERY CO.

Invites you to make its store your headquarters during

**Home Economics Week and  
Chautauqua Week**

To inspect its high grade assortment of groceries and to take home a sack of

**Albatross Flour; \$1.90**  
Whitest, lightest and best

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# The Herald's Review of the Movies

Thursday The Mae I. offers "The Thoroughbred," a drama of the West, starring William Russell and Charlotte Burton. It is usually Miss Burdon's lot to be cast for evil roles. In "The Thoroughbred" she discards her sinuous draperies and her fascinating mannerisms for the mild sweetness and the gentle refinement of Angela Earle, the daughter of one of the wealthy men of New York. Kelso Hamilton, in order to recover losses and to propose to Angela, the girl he loves, plunges heavily on Union Consolidated. With the subsequent sweeping away of his entire fortune, Hamilton is left without means of gaining a livelihood in the East, and determines to go West. Angela offers to lend him money. He refuses to accept it, but tells her of his love. She confesses to her affection for him, and her parents consent to an engagement. In the meantime, silently awaiting his advantage, Carewe, Earle's young secretary, has been watching the affairs which affected Hamilton's life. He has also managed to hide his own complications with Jessie, Angela's maid, until the great reception in the Earle house. On that day Jessie learns that Carewe has never intended to marry her, and goes home. Her father, Tom Cook, finds out what has happened and arms himself and starts for the Earle house. Hindered in his purpose by the reception, he finds entrance to

Carewe's room, and there waits until he is discovered by Carewe's valet. A fight ensues, and the valet is shot. Tom rushes to the adjoining room, the smoking room, in which the men have gathered for a game of cards. He hides in the draperies and discovers Carewe slipping cards into Hamilton's pocket. During the game the secretary accuses Hamilton of cheating, and, demanding a search, seemingly proves the truth of his accusation by taking the cards from his pocket. During the confusion, Tom escapes. Hamilton leaves New York in the bad grace of all but Angela, who will not believe that he is dishonest. Fate brings him in touch with Tom Cook, who accompanies him West. While Carewe does not gain in favor with Angela, he is gradually getting possession of Mr. Earle's mining properties through dishonest methods. Some years later Mr. and Mrs. Earle, Angela, Carewe, Jessie and the valet go West to investigate the reason of the depreciation of Mr. Earle's mine. They meet again with Hamilton, who helps them discover the difficulty. He is a cattleman in the vicinity of the mine. He bares the fact that the manager of the mine and Carewe have carefully plotted to get possession of the mine, representing the shares as depreciating in value when in reality there is great wealth in the mines, and the tables are turned.

The second release of the "Who's Guilty" series, entitled "The Tight Rein," comes to the Olympic Thursday. Miss Anna Nilsson, who is featured with Tom Moore in this series, seems to be particularly well adapted to her role. "The Tight Rein" tells of two wealthy mill-owners, one with a high-strung son and the other with a high-minded daughter—who wish to perpetuate the union of their factories through the mating of their children. Now, the son of the one man respects the daughter of the other, but there his interest in her ceases; he loves one of his father's mill-hands, and she one of the minor employees in her father's place. In "The Tight Rein," Tom Moore plays the part of the son and Anna Nilsson the role of the mill-hand. When he marries as his father wishes him to, he is to become a partner in the joint factories. The girl, however, has no escape from the deadly struggle for existence except marriage; and her ideals of marriage forbid this step for selfish purposes. When the fathers discover that their plans are likely to be thwarted, the girl not only is discharged, but she is black-listed in the town. Yet she and her mother are dependent solely on her meagre earnings. The son is tied even more closely to dependence on his father by having even his small allowance stopped. Here is fertile ground for rebellion—and rebellion there is. The girl goes to a nearby city, where she becomes one of many of a kind. The son searches for her, finds her, and is alone with her but for a moment, when the man she is dependent on rushes in and, misinterpreting their meeting, shoots both. The serial is followed by a three-reel humorous controversy between the Irish and the Jews, "For the Love of Mike and Rosie."

a falsetto. William Clifford, as Bruce Powell, the master-trapper, is admirably cast. With the meeting of these two the atmosphere of the drama changes. The regenerating power of love is the supreme motive of "The Bait."

The Olympic closes the week with the sixth episode of "The Strange Case of Mary Page," under the sub-title of "The Depths." It brings out the fact that Dr. Foster and Philip Langdon prevented Pollock from having Mary Page confined in an asylum for the insane. Daniels, the theater manager, is next called to the stand, and interesting evidence is secured about the note Langdon found in Daniels' office, and also about Mary's father. A Billie Ritchie comedy, "Scars and Stripes Forever," and a Western drama, "The Desperado," complete the program.

"By Love Redeemed," a three-part drama, is the headliner at The Ruby Saturday. It is followed by a one-reel comedy, "Freddy's Last Bean," and "The Haunted Station," another darling "Hazards of Helen" story.

**CONTAINS MAP OF AREA AROUND COLUMBUS.**  
United States Geological Survey Issues Report on Luna County, New Mexico.

Special interest attaches to a report just issued by the United States Geological Survey by reason of the accompanying detailed map of Luna County, New Mexico, which shows accurately the town of Columbus and all the surrounding ranches, and the town of Deming, to the north, as well as the mountains and other natural features and the railroads of the area. The report is descriptive of the geology and particularly the under-ground water resources of the large valley in which Columbus and Deming lie. The report has special reference to the hundreds of wells in the valley, the water of which is used for irrigation. The

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PHONE 23

depths of the wells are shown, and areas and approximate depths at which the drill will probably strike water. A copy of the report, Bulletin 618, may be obtained free on application to the Director, U. S. Geological Survey, Washington, D. C.

**KEMP CITY, OKLAHOMA, DESTROYED BY CYCLONE.**  
Kemp City, Oklahoma, was destroyed by a tornado Saturday night. Eighteen lives were lost.

**Program Mae I. Theatre**

Thursday, May 25th  
**"The Thoroughbred"**  
An interest-compelling drama with a strong moral, filming the story of a young New Yorker who finds manhood in the far west. Starring WILLIAM RUSSELL and CHARLOTTE BURTON. De Luxe Edition.

Friday, May 26th  
**"Honor's Altar"**  
A triangle fine art play starring BESSIE BARRISCALE.

**"His Auto Ruination"**  
It's another one of those funny KEYSTONE side-splitting comedies.

Saturday, May 27th  
**"The Bait"**  
A Mutual Masterpicture De Luxe Edition in five acts. A stupendous drama. A strong story symbolizing the game of life. Featuring WILLIAM CLIFFORD, the popular dramatic star, and the famous Bostock animals.

MATINEE 2:15 EVENING 7:45  
ADMISSION 5c and 10c

**THE MAE I. THEATRE**  
"The Photoplay House of Quality"



**ROUND TRIP EXCURSION FARES TO POINTS IN TEXAS—SUMMER TOURIST**

DESTINATION	DATES OF SALE	LIMITS	RATES
Amarillo	May 21-22	May 25th	\$ 3.60
Arlington	May 22-23	May 30th	16.80
Denton	May 28-29-30	Aug. 2nd	14.85
Dallas	June 12-13-14	July 29th	14.75
Canyon	June 3-9	Aug. 25th	2.30
El Paso	June 4-5	June 12th	20.35
Fort Worth	May 23-24	May 28th	16.15
San Marcos	May 28-29-30-31	Aug. 6th	20.40
San Antonio	May 21-22	May 27th	22.35
Pittsburg	May 23-24	May 30th	19.60
Waco	June 3-4-11-12, July 23	Sept. 4th	16.25

We have on sale daily to Sept. 30th, round trip rates to South Texas points on basis of one and one-third. Summer tourist tickets now on sale to points in the United States, Canada and Mexico. For other rates, routes, stopovers and Pullman reservations call or phone 224.

JOHN LUCAS, Agent,

"The Cold Feet Getaway" and "A Skate for a Bride," two one-reel comedies, furnish the laughs on the Thursday program of The Ruby for the more serious three-reel drama "Pieces of the Game." In part, a review says of the piece: "In spite of a rather hectic story, with situations of an unusual character, to say the least, the director has produced a play that carries interest and conviction. The deft touches of the producer are everywhere visible, and the picture constantly makes one admire the ability of a man who could produce so much out of such sterile material."

Friday at The Olympic the Paramount release "The Lost Bridegroom," with John Barrymore starring, is offered. George Blaisdell reviews the picture in The Moving Picture World as follows: "There is a fine blending of comedy and dramatic elements in 'The Lost Bridegroom,' the Famous Players five-part subject, released on March 20. John Barrymore is the featured player. Mr. Barrymore is provided by William Mack with a story that gives the player many chances for injecting his inimitable 'business'—and it is that personal note that raises the picture above the average. There is pathos, too, as well as comedy—and at no point is it more marked than in the scenes having to do with the boy and the puppy. "The story touches high life and low life. Use is made of the frayed smash-on-the-head-lost-memory stuff but it is convincingly handled. Bertie Joyce, goin' home from the pre-nuptial bachelors' dinner, is set upon by thugs and robbed of his money and about everything else, too, except his trousers, shoes and undershirt. He wanders into a saloon. The niece of the owner is interested in the "nut" and it is decided to care for him, pending the offering of a reward. Thieves train Bertie to open safes. It is on the first "job," the home of his fiancée, by the way, that Bertie meets stirring adventures that result in a fight and receives the awaited blow that restores the mental balance and also Bertie to his friends."

The same day, at The Ruby, King Baggot appears in "Patterson of the News," a melodramatic, two-reel feature. There is also a comedy, "The Tale of a Coat," an animated cartoon burlesque, and a reel of current events.

"The Bait," a drama in five acts, will be shown at The Mae I. Theatre Saturday. The swinging doors of the frontier saloon are like the jaws of a bear trap closing in their prey. One is the trap closing on their prey. One is the While bears are decoyed by fresh meat, the lure for men is eternally women. First is shown the meat in the traps; then, between the parted doors of the saloon, we see Margot, the Bait. Victim of a low man whom she believes to be her husband, Margot fleeces every good customer who enters the place for the benefit of Tom, the gambler. Betty Hart is a thoroughly convincing young actress. Her impersonation of the Bait is apthetic, but never once does this clever leading woman strike

**RUBY**  
"ALWAYS A GOOD SHOW"  
THURSDAY.  
**"Pieces of the Game"**  
A three-part Essanay drama of the Eternal Triangle with Bryant Washburn and Nell Craig.

**"A Skate for a Bride"**  
Billie Reeves, the popular comedian, in a one-part Lubin comedy.

**"A Cold Feet Getaway"**  
Harry Fusher in a Vitagraph comedy.

FRIDAY.  
**"Patterson of the News"**  
King Baggot in a two-part newspaper story.

**"Animated Weekly"**  
One reel of current events.

**"Animated Nooz Pictorial"**  
One reel cartoon burlesque on current events.

**"The Tale of a Coat"**  
Bud Duncan and Ethel Teare in a Kalem comedy. Laughs guaranteed.

SATURDAY.  
**"Hazards of Helen" Day**  
**"The Haunted Station"**  
Helen Gibson in one of her daring railroad pictures. Very thrilling.

**"By Love Redeemed"**  
A three-part Vitagraph Broadway star feature with an all star cast.

**"Freddy's Last Bean"**  
A one-part race track comedy with Wm. Dangman.

**OLYMPIC**  
"YOU KNOW THE PLACE"  
THURSDAY.  
**"Who's Guilty" Day**  
**"The Tight Rein"**  
Second of this series of life dramas, with Anna Nilsson and Tom Moore.

**"For the Love of Mike and Rosie"**  
Pathe Lehreman and Louise Orth in a three-part L. Ko comedy feature.

FRIDAY.  
**Paramount Day**  
We offer the screens most popular comedian

**John Barrymore**  
in a five-part comedy-drama entitled

**"THE LOST BRIDEGROOM"**  
A Famous Players-Paramount offering in which this popular star is at his best.

SATURDAY.  
**"Mary Page" Day**  
**"The Depths"**  
The sixth episode of this serial of an unconquerable love, featuring Henry Walthall and Edna Mayo.

**"Scars and Stripes Forever"**  
Billie Ritchie in a two-part L. Ko comedy feature.

**"Pathe News"**  
"Sees All—Shows All"

Continuous show daily at Olympic and Ruby from 3:00 p. m. to 10:00 p. m.

**Announcement**

ED Carpenter who recently left this shop to identify himself with another barber shop has returned to his old chair at Ben's Shop. All of his former patrons and friends are invited to call on him at his old stand. Their patronage will be appreciated.

**BEN'S BARBER SHOP**

**TO THE HOMEMAKER**

Our stock of hardware and household supplies is so complete in the many step-saving labor devices we are showing that a visit to this store following the lecture at the Home Economics School this week will convince you that here you can supply yourself with most of the things which cut down the doctor's bills, shorten the work and increase the happiness in the home.

Rochester Table Novelties  
Rogers Silverware Robeson Cutlery Rev-O-Noc Oil Stoves  
Refrigerators Ice Cream Freezers Ranges  
Chinaware Glassware Graniteware Aluminumware  
Cream Separators Sewing Machines  
and may other things which must be seen to be appreciated.

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**The Plainview Evening Herald**  
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—  
**THE HERALD PUBLISHING COMPANY,**  
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**A BENEFICIAL WEEK PROMISED.**

Even in the very beginning of the week Plainview is realizing beyond her expectations the beneficial influences of the Chautauqua. The very opening number, George C. Aydelotte's address on "The Man of the Hour," was wholesome, enjoyable and instructive. His was the simple message of how to live, told in an interesting, entertaining and forceful manner. A message of love and sympathy was an appropriate one for Sunday afternoon. The hundreds who heard Mr. Aydelotte Sunday afternoon are better for having done so. We need an occasional stirring up to awaken our hearts and broaden our sympathy for those around us.

Gentility is one quality which is appreciated wherever found. A boisterous person is embarrassing to persons of refinement. The motorist who will deliberately run his motor, opening up the exhaust so as to spit and cough, when there is no necessity of it, is just as rude as the one who unnecessarily sounds his siren or claxon just to attract attention. Strangely, the man or boy—and sometimes it's a woman or girl—at the wheel always makes the display where most people are. Near the churches while services are being conducted, around open tabernacles during revival meetings, and now around the Chautauqua tent, seem to be favored places, for here the most people are. We are reminded of that old saying, "Fools names make monkeys' faces"—everyone can complete the quotation. It's the same spirit. They want cheap notoriety.

**DEVELOPMENT'S DUAL NATURE.**

Co-operation is the keynote of the spirit of the age. Industrial progress has been furthered by it. One factory has specialized on some particular product, developing it to the highest point. Large-scale production has brought down costs. Other factories may use the product of this factory in the manufacture of their product.

Nor is the principle to be limited to the industrial realm. It is a principle of social economy.

Applied locally—there is much in common between the merchants, citizens and stockmen and farmers of the South Plains. The largest real producers of this section are the farmers and stockmen. In fact, the number of producers outside this class is almost negligible. By that we do not mean to infer that men who receive salary and wages for their services do not earn. They do earn, but theirs is not productive labor in the general sense as is that of the farmer. Each class is indispensable in the modern organization of society. But the real producer is the farmer, for our wealth is derived from land and our wealth from the soil.

One of the best examples of co-operation, in the commonly applied sense, is the movement on the part of business men to interest the boys and girls of the country in productive work on the farm. Anything that tends to make farm life less monotonous, to make it more remunerative, to bring with it more cultural and educational advantages, will cause more boys and girls to remain on the farms and will increase the wealth of the country. Live, wide-awake business men are beginning to realize this. The Government has taken the matter up.

Nothing more significant can be found in this line than the boys' pig clubs. The bankers in many states are realizing the value of pig club work as a means of materially improving rural conditions. In this improvement there is a dual purpose, philanthropic and selfish. By helping the boy he assists in character building, for it is but natural for a boy, when treated as a man, to act in a manly manner. The banker in doing so helps himself. A case in point is that of a Texas bank. The president of the bank placed 326 pigs among the pig club members of his county. As a result of the acquaintance made in securing and placing these pigs, many new patrons were secured. These patrons brought over \$75,000 in individual deposits. Needless to say, the immediate results of the effort were profitable, but this will increase with time in its beneficial influence. The boys helped by the bank will soon be on their feet financially. They are the coming men. That banker built for the future and built wisely.

**THE EXTREMIST'S MICROSCOPIC EYES.**

The extremist can not see things in their true proportions. One segment is microscopically enlarged as he views it. He can not appreciate relative facts, and consequently does not arrive at truth.

Three years ago pacifists of the extreme dye would have told you that universal peace was near at hand, that international law had been so established that it would not be broken.

At the same time those who were opposed to the principle would have told you that it was not a success. Now they will tell you that it has failed.

Relative facts were not appreciated by either class. The conservative man will tell you that international law, however changed and altered by existing conditions, is a development of civilization and has filled a need; that the present war will tend to more strongly establish the principle.

The conservative man will recognize these as developments and will see the necessity of taking steps in keeping with the development of the spirit and the establishment of the principles in the hearts of the people of the nations.

**CLARK WINS ORATORICAL CONTEST AT WAYLAND COLLEGE.**

Byron Clark has received the Praetorian medal offered as a prize to the winner of the annual oratorical contest at Wayland Baptist College. Paul Flake was second and Jones Goode third.

**SHIPLEY SELLS CATTLE TO SIOUX CITY MAN.**

Friday D. D. Shipley sold to Geo. W. Smith, of Sioux City, Iowa, \$30,000 worth of cattle which he bought last March. The stock will be shipped to a South Dakota ranch.

**MALONE BUYS FANCY HEED OF HEREFORDS FROM KNIGHT.**

A deal has been closed whereby Chas. A. Malone becomes owner of 180 head of fancy two-year-old Hereford cattle on the Knight Ranch on Tule Canyon. This bunch of cattle is said to be one of the best in this section. L. A. Knight is to deliver the stock immediately. Mr. Malone will place this stock on his Cochrane County ranch. The price paid was \$70 and \$80 per

**TULIA PERSONAL NEWS.**

Earl Porter returned Wednesday from Plainview, where he had been attending Seth Ward College.

Hon. A. B. Martin and wife, of Plainview, were here visiting friends Saturday and Sunday.

R. D. Shaw returned to his home, at Whitney, Monday, after visiting his sister, Mrs. J. M. Simpson.

Mrs. J. C. Polk, of Coleman, who has been visiting relatives in Amarillo, spent Tuesday with her sister, Mrs. C. E. Rascoe, in Tulia.

Wilmer Crum, who has been attending Seth Ward College, at Plainview, returned home Wednesday.

Rev. James A. Crutchfield, the poet laureate of the Methodist conference, was in Tulia the first of the week and delivered a most unique and interesting sermon Sunday evening at the Methodist Church.

Miss Ethel Hale returned last Friday from Dallas, where she has been spending the winter and taking a special course in music at the conservatory.

Geo. Henderson and wife, teachers in the Seth Ward College, at Plainview, were here this week visiting at the homes of W. F. Hamilton and I. H. Graham.

Dr. T. O. Staples and son, Malcolm, of Dallas, were here the first of the week visiting at the home of G. L. Townsend. They left Thursday for El Paso and Mineral Wells, where they will visit friends before returning to their home.

F. W. Scott, Jr., and wife and Mesdames Jack Hefflin and Jack Montgomery, of Hale Center, arrived the first of the week to visit relatives.

J. W. Dye and wife, of Plainview, attended the funeral of Mrs. D. R. Johnson last Friday.

Mrs. John Rentfro spent Tuesday night at the home of R. L. McMurtry. Mrs. Rentfro was en route for Canyon to attend the bedside of her son.—Tulia Herald.

**LONE STAR FARMERS NEED RAIN FOR GRAIN CROPS.**

LONE STAR, May 22.—Our farmers are watching the clouds with an anxious eye these days, as the small grain is needing rain. We had a light shower last week, but we need more.

Our Lone Star men have not returned from Hereford, where they went to attend the Muncey trial.

Our singing school began Monday morning, with a good attendance.

Our school closed last Tuesday, and we had a nice program, and a large crowd was in attendance.

Mrs. G. C. Hartman has been quite sick the past few days, but is improving nicely at this writing.

Miss Elva Foster returned home Saturday from Tulia, where she had been the past winter attending school. I. R. Mahaffy has been on the sick list the past few days.

Little Miss Tom Merrick, of Lockney, has been visiting her sister, Mrs. I. B. Stevenson.

Misses Vera Smith and Ruby Fowler have returned from Canyon, where they have been attending school. Miss Ruby is visiting her sister, Miss May Fowler, in Plainview, this week.

Misses Ethel and Flora Mahaffy and Imo Crostwait spent Saturday night with Marie and Beaula Mae Dodson.

The singing at E. G. Foster's Sunday night was well attended.

Mrs. W. B. Hatchett was trading in Lockney Friday.

Cleve Hartman was in Plainview Thursday on business.

The board of trustees has closed a contract with Mrs. Chas. Merrick and Miss Mary Applewhite for our next term of school.

R. W. Smith's family visited relatives near Lockney Sunday.

Mr. and Mrs. C. E. Hunt were here Sunday from Lubbock.

**NEW ARRIVALS IN Summer Apparel**

Just received another shipment of cool Palm Beach suits in pretty shades and beautiful designs. These suits are absolutely new and are made of the GENUINE Palm Beach cloth. Get one of these suits and keep cool during the coming hot months.  
**Prices ranging from \$8.50 to \$12.50**

**SHIRTS**

We contracted for our needs before the prices soared skyward. An excellent assortment in solid or stripes, with or without collars, at prices that will please.

**UNDERWEAR**

We have exclusive sale on the "Goodknit" underwear, which is the best and most novel garment on the market.

Let us show you our crepe, cross-bar or knit underwear in any length you desire and note the difference.

**Priced from 50c to \$1.50**

**Jacobs Bros**  
THE ONE PRICE SPOT CASH STORE  
NORTH SIDE SQUARE NORTH SIDE SQUARE

**COMMENCEMENT AT RUNNINGWATER SCHOOL STARTS THURSDAY.**

The annual commencement exercises of the Runningwater School will be held Thursday, May 25. At 8:30 Rev. J. H. Bone will preach the commencement sermon. At 9:15 Judge J. E. Lancaster will deliver the diplomas. There are seven graduates.

Friday the annual picnic will be given. The usual public dinner will be served at the school house.

In the forenoon the primary department will give their program, and the afternoon will be given over to speaking by the various county and district candidates. A baseball game will be played between Runningwater and Kress. At 8:30 p. m. Friday the school will give a play.

**HALFWAY SCHOOL CLOSES.**

Among those who went from Plainview to attend the closing exercises of the Halfway public school were A. F. Anderson, J. G. Hamilton, A. C. Hatchell, W. H. Murphy, B. H. Towery, W. N. McDonald, Roy Irick, J. P. Howard, Judge W. B. Lewis, Chas. Clements and Solon Clements.

**INTERESTING TO YOU**

Because it tells the "right price" on some things you need right now.

- Men's and boys' summer hats, good assortment at ..... 25c
- Men's silk hats and caps ..... 50c
- Ladies cloth and felt sport hats—see the new ones ..... 50c
- Ladies silk boot hose, black, pair ..... 35c
- Same in white, fine, pair ..... 50c
- Foot Rest** hosiery for all the family 10c to \$1.25 pair. We have a pair to just suit you.
- Ladies long silk gloves in black and white, pair ..... 50c
- 50c bath towels, large and heavy, 35c, pair 65c
- Ladies cover-all aprons, extra value at ..... 50c
- Lawn waists, neatly embroidered, latest styles, 65c
- Middy blouses ..... 50c
- See the laces**, 2 yards for 5c, 5c, 10c and 15c yard. These are the laces that you need today.
- Special in shadow embroidery, yard ..... 10c
- Watch the ribbon section. Some extra value there now at yard ..... 25c
- Men you can get Hodkin's California gloves now, over 50 styles, pair 75c to ..... \$2.50
- Work shirts, full made, 50c
- Palm Beach Suits \$6** The nicest thing for summer yet.
- Men's white oxfords, leather soles, pair \$1.50
- Men's tan oxfords, welt sewed, pair ..... \$3.00
- Ladies white canvass oxfords, rubber soles and heels, the prettiest footwear you have seen, pair ..... \$1.85
- Ladies white oxfords, black leather trimmings, pair ..... \$1.50
- Get measured for a suit of material and style that exactly pleases you for \$15.00. Think it a joke? That \$10 you'll save is no joke.
- There are some big values on the hardware counter.
- Hack saws, adjustable, ..... 35c
- Hack saw blades, doz. 35c
- Paint brushes 5c to ..... 35c
- 16 inch files ..... 25c
- Special on claw hammers ..... 35c
- Smooth plane, 8 in., 65c
- Socket firmer chisels, set of six \$2.25; set of twelve ..... \$3.50
- Cold chisels and punches, stock up while they are ..... 10c
- Saving prices on vises, drills, bits and braces, anvils and tackle blocks.
- Table tumblers each 3c
- Ice tea goblets 10c and ..... 15c
- Ice water pitchers, 1-2 gallon ..... 35c
- 42 piece gold decorated dinner set, fine ..... \$3.95
- The 10c a yard white goods are very interesting, see them.
- Don't know it will last. Better come on now.

**Chautauqua Visitors**

Make Our Store Your Headquarters

Come here to rest, leave your parcels and you will find attentive clerks to serve you if you wish to do any shopping.

In other words—Welcome to our store whether you want to buy anything or not.

**Carter - Houston's**

"Goods That Speak for Themselves"

**LANDERS' "RIGHT PRICE STORE"** Wayland building



# SOCIETY

Telephone Number 72

## THE MYSTIC CLUB.

The Mystic Club held its last meeting for the year in the club room in the Smyth Building, Saturday afternoon.

Mrs. T. P. Whitis was leader for the afternoon, and the program was a review of the two years' study of Southern Literature. The quotations were from Texas poets.

Two very interesting papers were read, one by Mrs. D. F. Samson, on "Elinor McCartney Lane," and the "Life of Nancy Stair," by Mrs. J. J. Bromley.

Most of the members were present. The secretary's report showed all dues and fines paid and a clean slate for the beginning of another year. The year-books were received also a part of the study course. The Mentor Course is the course of study selected for next year.

The next meeting will be on September 2nd.

## HONORING SUE AND OLLIDINE DOUBLEDAY, WHO LEAVE SOON.

Mrs. J. F. Garrison entertained Saturday night, honoring Misses Sue and Ollidine Doubleday, who leave tomorrow for New York. The party assembled in the game room, where dancing and games were enjoyed. The score cards were tiny traveling bags.

Strawberry ice cream and cake were the refreshments served to the following guests: Misses Sue and Ollidine Doubleday, Louise Miller Hattie Lee Nicholson, Sadye Earle Adams, Gladys Spear, Maurine Richards, Ruth Towery and Sarah Sue Landers, and Messrs. Jamie Owens, Ray Bryan, Vernon Hunter, of Texico; Albert Garrett, William Snell, Bob Doubleday, Arthur Reinken, Bert Vaughn and Le Grey Atmar.

## FEDERATED MISSIONARY SOCIETY MEETS MAY 31.

The Federated Missionary Society will meet Monday afternoon, May 31, in the Methodist Church, at three o'clock, at which time the following program will be rendered:

- Hymn by Society.
- Devotional Exercises—Mrs. O. L. Halley.
- Vocal Solo—Miss Leona Carter.
- Talk—Rev. T. B. Haynie.
- Vocal Solo—Mrs. H. Grady Lindsay.
- "What Has the Federated Missionary Society Done for Me?"—Mrs. H. C. Randolph, Mrs. H. V. Tull, Mother Jones, Miss Edna Maybugh, and Mrs. J. J. Clark.
- Doxology.
- Benediction.

## FOR MRS. SANSOM.

Mrs. Elmer Sansom, of Plainview, was guest of honor at a delightful bridge party Monday night, when Mrs. Dan Lydick, of Hemphill Street, was hostess.

A color motif of yellow and white was noted in the decorations of wild flowers, which made the rooms of unusual prettiness. These colors were also emphasized in the dainty refreshments served at the conclusion of the game. The prizes were awarded Mrs. W. H. Nugent and Mr. F. A. Martin.

The following attended: Messrs. and Mrs. Hub Diggs, W. H. Nugent, Dan Bellows, F. A. Martin, George S. Pentecost, J. G. Eaton, George Robertson, Jack N. Sparks, George E. Simpson, R. S. Phillips, James Offutt, B. B. Stone; Dr. and Mrs. Sidney Wilson, Dr. and Mrs. Lyle Talbot, and Mrs. Elmer Sansom.—Fort Worth Star-Telegram.

## MISS MCGILLIVRAY HOSTESS AT SUNRISE BREAKFAST.

Miss McGillivray entertained with a sunrise breakfast at Lake Plainview. Misses Doubleday occupied the place of honor.

The breakfast consisted of toast, bacon and egg roast and toasted marshmallows.

After breakfast a delightful hour was spent in rowing.

Those who enjoyed the occasion were Misses Harriett Markuidt, Dorothy Matlock, Esther Anderson, Zephia Brown, Leita Roberts, Sarah Sue Landers, Mary Cox, Allie Hutchinson, Loina Hutchinson, Grace Murray, Hattie Lee Nicholson, Flora Mae Scudder, Grace Thatcher, Cleo Ebling, Amanda Ebling, Olive McClure, Louise and Ollidine Doubleday, and Messrs. Alvan Cox, Robert Doubleday, Ralph Garrett, Arthur Reinken, James Lyon, Thomas Burgess, Harold Bain, William Bohannon, Dib Haynie, Erwin Kerr, Harry Ranson, John Boswell, Harry Hancock and William Rearhalt.

## PAGEANT INTERESTING W. B. C. COMMENCEMENT FEATURE.

Velin Reeves' Scholarship Entitles Her to the Honor of Being May Queen.

An enjoyable feature of the Wayland Baptist College commencement exercises was the pageant this afternoon, arranged and under the direction of Miss Mary Williams, of the English Department of the school. The highest honor was that conferred upon Miss Velin Reeves, queen, who is one of the Senior members who will receive their diplomas Wednesday. Her high schol-

arship entitles her to the distinction. The Red Cross, personifying the patron saint of England, St. George, who in Spencer's Faerie Queen destroys the dragon and marries Una, whose father's kingdom was being destroyed by the dragon, was Robert Reeves, the only boy in the literary class of '16. The maid of honor was Emma Pool. Linnie Wimberly, Addie Bourland, Jewell McCall and Flora Best Hopping were maids in waiting. The courtier was Norman Hailey. Beulah Winn and Margaret Wayland were flower girls. Robin Hood and his cycle, always prominent in the May Day festivities of early England and the Elizabethan period, were personified by Hardy Hay, Blake Bolton and Will Rumble, the first named being the legendary outlaw chief, the latter his followers, Little John and Friar Tuck, respectively. If anyone excelled in action it was the Dancing Bear, known to Wayland students as Walter Phillips. Alvin Billberry, a ministerial mirth-provoking court jester. Dixon Turner, as the hobby horse, and J. A. Stegall, as "Jack-in-the-Green," were well costumed and were good actors. The forerunner of the peasant group was Scott Bolton, leading the garlanded cow, which was followed by the milk maids and their escorts. The maids with their tin pails were Mollie Goode, Mary Wayland, Lois Hatcher, Thelma Reeves, Louise Stockton, Josephine Goode, Edith Kiser, and Florence Patton, who were escorted by Ogle Baker, Bass Baker, Vinson Lowery, K. C. Lea, Paul Goode, and David Dodson. In the folk dance were Bertha Crow, Nellie Turner, Irene Crow, Ruby Carter, Clara Turner, Lillian Cooper, Bessie Thompson, Annie Mae Wilson, Rose Jones, Faye Ham, Clara Randolph and Bessie Simpson.

## SUGGESTIONS ON CANNING AND PRESERVING BERRIES.

By MISS BERNICE CARTER, State Agent Home Demonstration Work, Extension Service, A. and M. College of Texas.

Blackberries and dewberries may be canned in such a way that they can hardly be detected from fresh berries. The following is the method to be used:

Assort and wash the berries carefully, taking precaution not to break them. Wash and sterilize quart jars by placing them in a vessel of water and allow to boil for at least ten minutes. Fill the jars with fresh berries, shaking them down gently, so as to get the greatest number possible into the jars. Place the jars into the oven of stove on an asbestos mat, using a moderate oven. Let them remain from 8 to 10 minutes, or until the berries become heated. On top of the stove place a vessel of crushed berries and heat to boiling. Strain off the juice into a sauce pan and for every four cups of juice add one cup of sugar, bring to a boil and pour into the jar of heated berries. Seal tightly and turn bottom side up on a table to cool. The boiling syrup gives sufficient heat to the berries to sterilize, yet they will retain their shape and firmness. They will also become permeated with the syrup and ready for serving.

## WHO IS TO SUCCEED MRS. P. V. PENNYBACKER QUESTION IN N. Y.

What does it mean to be a club woman of today? Something very different from what it did when Sorosis called the first federation of sixty-three women's clubs, with 126 delegates, to meet in New York in 1889. The result of this meeting was the first biennial convention, held in 1890, in Chicago. It was made up of women who belonged to clubs organized solely for social or cultural purposes. It would have been considered unseemly to bring forward anything that savored of propaganda or controversial subjects.

At the thirteenth biennial convention of federated women's clubs, which opened Sunday, everything pertaining to civic and social questions of the day, whatever pertains to the common good, the opening of fresh opportunities and the bettering of the world as a place to live in will receive full consideration at the hands of the delegates. They have come to New York

representing the widest diversity of interest. Their communities and home clubs expect them to make an impression, to obtain some measure of recognition, to be truly representative of their constituents.

There can be no great gathering of women, any more than of men, without politics. The storm center this year will be the choice of a president to succeed Mrs. P. V. Pennybacker, of Texas, who has served for two terms. The two candidates, Mrs. Samuel B. Sneath, of Ohio, and Mrs. Josiah Evans Cowles, of California, have the backing of their respective States, and each has served the federation in other capacities. Mrs. Sneath as first and second vice president and Mrs. Cowles as director and treasurer. New York, as the entertainer, will present no candidate. Her position is honor enough in itself. The three women, by the way, who represent the hostess organizations, are Mrs. Albert H. Hildreth, of Syracuse, president of the State Federation of Women's Clubs; Mrs. Eugene J. Grant, president of the New York City Federation, and Mrs. Benjamin Prince, president of Sorosis, the "Mother of Clubs." It was they who undertook the negotiations by which the convention was brought to New York.

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# The Rich-Lier Store

## CHAUTAUQUA WEEK SPECIALS

### Sheer Summery Waists

- Any of our \$1.25 waists for \$ .95
- Any of our 2.50 waists for 2.00
- Any of our 3.00 waists for 2.50
- Any of our 2.50 waists for 3.00

### Silk and Georgette Silk Dresses

- \$ 6.50 to \$ 7.50 Dresses Reduced to \$ 4.85
- 10.00 to 13.50 Dresses Reduced to 7.75
- 14.50 to 18.00 Dresses Reduced to 12.50
- 18.50 to 21.50 Dresses Reduced to 15.50
- 22.50 to 25.00 Dresses Reduced to 18.50
- 27.50 to 40.00 Dresses Reduced to 23.50

### Ladies Suits

- All \$11.50 to \$12.50 suits now \$ 6.25
- All 15.00 to 18.50 suits now 9.25
- All 21.50 to 25.00 suits now 12.50
- All 27.50 to 32.50 suits now 16.25
- All 35.00 to 40.00 suits now 17.50

Beautiful dress fabrics in the newest floral and stripe designs at prices from 15c to \$2.00 yard. Our tissue gingham at 15c is a wonder.

*Richards Bros. & Collier*  
WHERE PEOPLE WHO DRESS BEST TRADE

arship is valued at \$140 per year, and according to Professor Gearing, many is a straight gift to the girl which the others very deserving, and the selection was made only after very careful committee selects. There were many applicants for this scholarship, and consideration.

## The New Styles Demand Front Lace Corsets

For only with a front lace corset can the really desired figure for the new gowns be obtained. The flat back—the correct hip line—the slightly higher bust—the nip in at the waist are delightfully present in the new models of

*"La Camille"*

Reg. Trade Mark, U. S. Pat. Office.

### The Front Lace Corset With the Ventile Back



Really stylish corseting without a trace of discomfort is made possible by La Camille's exclusive patented features—the Ventile back and front shield.

The Ventile sections relieve all pressure from the spine—permit a free circulation of air and prevent the lacer from scoring the flesh. It is the one notable corset improvement of the last decade.

Model 2400, illustrated, for slender and average figures, meets every requirement of the prevailing models. Higher bust, shorter skirts, nipped in waist. Made of fine coutil, embroidery trimmed, three sets of hose supporters, elastic section at bottom of back. Price, \$3.50

Other corsets \$1 to \$12.50

Expert fitting by our corsetiere

## CARTER-HOUSTON'S

"Goods That Speak for Themselves"

Hirsh Wickwire and Kirschbaum Clothes

Walk-Over Shoes

## LET'S GET BETTER ACQUAINTED

Out of town visitors to the Chautauqua are invited to the

### Man's Store

Our object in extending this invitation is primarily to get acquainted, secondly to be enabled to place before you for your critical inspection the largest and most varied stock of men's and boy's wear on the South Plains.

Our only claim to your patronage is showing you the best merchandise which can be bought in America at a price which you are willing to pay.

Let's Get Better Acquainted

## REINKEN'S Clothing and Shoe Store

"We Do As We Advertise"

Wilson Bros. Shirts and Hosiery

Stetson Hats

## SECURE SCHOLARSHIP OFFERED BY TEXAS WOMAN'S FEDERATION.

Miss Jacqueline Bailey, of Sherman, Texas, has been awarded the Texas Woman's Federation scholarship in the University of Texas for next year, according to a statement given out by Professor Mary E. Gearing, of the University of Texas, who is secretary of the selecting committee. The schol-



### "Where Oil and Water Mix"

The following article, reprinted from the Irrigation Age, of Chicago, Ill., is illustrated with a cut showing a 30-60 tractor on the farm of Dr. R. R. White, near Plainview, pumping 2,333 gallons of water per minute. The water is lifted seventy-five feet:

In the West and Southwest, where nature has been just a little niggardly in supplying rain, the best crop producer is a mixture of oil and water. Big irrigation projects have been adding such vast areas to the farm domain that the importance of irrigation by pumping is not recognized as it should be. Of course, it is only possible to irrigate by pumping where an ample under-flow of water can be secured, but there are thousands of acres of land in the West and Southwest that can be easily irrigated in this way. There are very few regions where a supply of water that will raise to within forty or fifty feet of the surface cannot be reached by a shallow well.

The cost of irrigation by pumping compares very favorably with irrigation costs when the water is obtained through some of the big project companies. We illustrate on this page an outfit belonging to G. G. Fuller, of Phoenix, Arizona, which cost less than \$6,000 and which supplies water to a 440-acre farm at a cost of less than \$7.50 per day.

The entire cost of putting down the well, the Oil Turn motor, oil supply tank and wagon tank are all figured in the \$6,000. Fuller's outfit will pump 300 gallons of water per minute, raising the water thirty feet. When operating at full capacity the motor will consume about sixty gallons of oil, which costs about \$3.30. It will take \$1.20 for lubricating oil and \$3.00 for an engineer, which makes a grand total of \$7.50 for a ten-hour day.

The cost of a pumping outfit must not be looked upon as an expense. It is an investment, and a good one at that. A farm where such an outfit has been intelligently installed is worth and will sell for just that much more. Irrigated land in Southern California that will not bring \$1,000 per acre is looked upon with suspicion.

Before going into irrigation, however, it is only good business to compare the value of the increase in crops that may be reasonably expected with the cost of an irrigating outfit. Fuller figures that his alfalfa crop brings in a net profit of \$36.90 per acre, after taking out the irrigation and other costs. He allows eight per cent on the money invested in the plant and ten per cent for depreciation of the plant itself when figuring profits. There is plenty of land now idle in the West and Southwest that will bring just as big returns with the same treatment.

In buying a pumping engine, reliability is the first thing that should be considered. An engine that cannot be depended upon at all times is worse than valueless for irrigation purposes, so while it is well to keep an eye on costs, a cheap irrigation engine is often the most expensive purchase that can be made.

When the volume of water used in irrigating is small, there is a much greater percentage of waste than where the volume is large, as there is a much greater opportunity for other wastes where the water is supplied slowly. Because of this the larger the pumping outfit employed the greater the economy shown.

Tractors can often be very advantageously used for pumping power in irrigating small plots of land, as tractors may be put at other work when not pumping. The oil tractor shows practically the same operating costs as the oil motor. Both burn the low-grade oils equally well. A tractor will of course cost a little more, but this increase is more than off-set by the ability of the tractor to haul, plow, seed or thrash when it is not working at the pump.

#### TENT CATERPILLAR.

Nest Should Be Destroyed When First Detected—Spray With Arsenicals to Destroy Larvae.

WASHINGTON, D. C., May 22.—This is the season of the year when the larvae and small nests of the tent caterpillar are likely to be found upon orchard and other trees, especially in localities where the caterpillars were present last year. With the first warm days of spring the larvae escape from the eggshells in which they have lain dormant during the winter. Trees infested with larvae during the early part of the year, or those in the immediate vicinity, are perhaps more likely to be chosen by the parent moth for the deposition of her eggs, and such trees at least should be searched.

#### Methods of Control.

The recommendations of the U. S. Department of Agriculture's entomologists for the control of this pest are, briefly, as follows:

As soon as small nests are detected, they should be destroyed, as this prevents further defoliation of the tree. When in convenient reach, the nests may be torn out with a brush, with gloved hand, or otherwise, and the larvae crushed on the ground, care being taken to destroy any caterpillars which have remained on the tree.

The use of a torch to burn out the nests will be found convenient when they occur in the higher parts of the trees. In using the torch great care is necessary that no important injury be done to the tree. It should not be used in burning out nests except in the smaller branches and twigs, the killing of which would be of no special importance. Nests in the larger limbs should be destroyed by hand, as the use of the torch may kill the bark, resulting in permanent injury.

Tent caterpillars are readily destroyed by arsenicals sprayed on the foliage of trees infested by them. Any

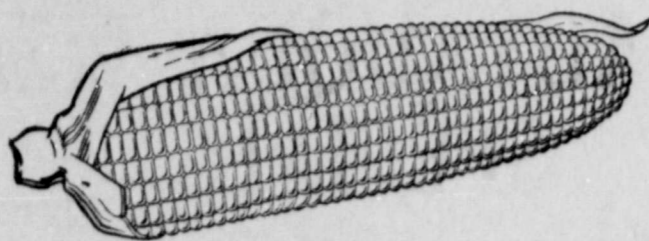
of the arsenical insecticides may be used, as Paris green, Scheele's green, arsenate of lead, etc. The first two are used at the rate of one-half pound to 50 gallons of water. The milk of lime made from 2 to 3 pounds of stone lime should be added to neutralize any caustic effect of the arsenical on the foliage. Arsenate of lead is used at the rate of 2 pounds to each 50 gallons of water.

On stone fruits, such as cherry, peach, and plum, arsenicals are likely to cause injury to foliage, and must be used with caution if at all. On such trees the arsenate of lead is preferable, as it is less injurious to foliage, and on all trees sticks much better. In spraying for the tent caterpillar only, applications should be made while the caterpillars are yet small, as they then succumb more quickly to poisons than

when more nearly full grown, and prompt treatment stops further defoliation of the trees.

Mrs. R. A. Miller, of Hale Center, is visiting friends here this week.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.



## Only the Meat of the Kernel is Used

Only the inner-meat of choice white Indian corn is used in the new process of manufacturing the delicious New Post Toasties—the "cream" of the corn some call it.

These New Toasties are known by the tiny bubbles on each flake—their distinguishing characteristic. They have a fine new flavor; the full true flavor of the corn; never tasted in corn flakes of the past.

And they don't mush down when milk or cream is added; nor are they "chaffy" in the package. The flakes are crisp and firm—in comparison other corn flakes are as "chaff."

Well worth trying and wholly satisfying—these

## New Post Toasties

Sold by Grocers everywhere.

We invite visitors to the Chautauqua to make our store headquarters while in the city.

Ladies especially visit our ladies parlor, rest and drink our delicious cold drinks, get our bargain prices on household needs.

See our show window  
52 Piece Decorated Dinner Set Only \$11.00 and other bargains

## Temple of Economy

Joseph Fowler, Manager

Are YOU ARE YOU

establishing yourself in the World of Successful Men?

A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.

THIRD NATIONAL BANK



PRINCE ALBERT TOBACCO IS PREPARED FOR SMOKERS UNDER THE PROCESS DISCOVERED IN MAKING EXPERIMENTS TO PRODUCE THE MOST DELIGHTFUL AND WHOLE-SOME TOBACCO FOR CIGARETTE AND PIPE SMOKERS. PROCESS PATENTED JULY 30<sup>th</sup> 1907. R. J. REYNOLDS TOBACCO COMPANY WINSTON SALEM, N. C. U. S. A. DOES NOT BITE THE TONGUE

P. A. puts new joy into the sport of smoking!

YOU may live to be 110 and never feel old enough to vote, but it's certain-sure you'll not know the joy and contentment of a friendly old jimmy pipe or a hand rolled cigarette unless you get on talking-terms with Prince Albert tobacco!

P. A. comes to you with a real reason for all the goodness and satisfaction it offers. It is made by a patented process that removes bite and parch! You can smoke it long and hard without a come-back! Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

Prince Albert affords the keenest pipe and cigarette enjoyment! And that flavor and fragrance and coolness is as good as that sounds. P. A. just answers the universal demand for tobacco without bite, parch or kick-back!

Introduction to Prince Albert isn't any harder than to walk into the nearest place that sells tobacco and ask for "a supply of P. A." You pay out a little change, to be sure, but it's the cheer-fullest investment you ever made!

## PRINCE national joy smoke ALBERT

R. J. Reynolds Tobacco Co., Winston-Salem, N. C. Copyright 1916 by R. J. Reynolds Tobacco Co.

# The Oil Stove Boon

HUMAN beings are made for moderate temperature; they are unhappy when either too hot or too cold.

In warm weather the woman who does the cooking is apt to be overheated a good deal of the time if she has to depend on a coal or wood range. Whether she be mistress or servant it is not good for her disposition or her efficiency. The stifling air of an overheated kitchen several hours a day, every day, is a drain on her physical and nervous powers that is both harmful and unnecessary.

Here is where the FLORENCE Oil Stove fits the case. It is not expensive. A good oil stove gives heat when you want it, can be put out immediately when you are through with it. Its heat is directed right up into the cooking (if it is a FLORENCE). It is safe and economical (the FLORENCE costs about one-half cent per hour per burner when in use.) Not only is it very economical of fuel but its value is saved many times over in comfort, happiness and health.

We are sure these distinctive FLORENCE features will appeal to you.

1. Handsome in appearance.
2. Highest power per burner.
3. No wicks to bother with.
4. No valves to clog or leak.
5. Once lighted will run at full power without further attention.
6. Simplest possible to handle.
7. Exceptionally strong and durable.
8. Extra large tank, (holding full gallon.)
9. Unbreakable glass front to tank (showing quantity of oil.)

We don't want to give too many of the good points of The FLORENCE Stove. You will discover others when you have used one.

## R. C. WARE HARDWARE CO.

PHONE 178



**RATES**  
ONE CENT PER WORD  
EACH INSERTION

**THE EVENING HERALD'S  
LIVE WANT AD PAGE**  
TELEPHONE NO. 72

**THE MARKET PLACE  
OF THE  
SOUTH PLAINS**

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

WANTED—To lease desirable eight-room house. Inquire at Herald. tf.

FOR SALE—John Deere, 3-gang engine plow. Good as new. Cheap. O. E. WINSLOW. 6 miles east. tf.

Anyone interested in a well improved farm, call on or write JOHN HARTZLER, Plainview, Texas. Route A. Fri. 4t-pd.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

DURING MAY Fort Worth Star-Telegram, one year, and Plainview Evening Herald, one year, \$3.50. tf.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17. tf.

WANTED—An industrious man who can earn \$100 per month and expenses retailing our products to farmers. Must have some means for starting expenses and furnish contract signed by two responsible men. Address W. T. RAWLEIGH COMPANY, Freeport, Ill., giving age, occupation and references. It-pd.

LOST—Tire on rim, 33x4 Firestone. Reward if returned to RUSHING LAND CO. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

1915 BUICK ROADSTER for sale. Almost new. Telephone 235. JOHN NEWTON. 2t.

A BARGAIN IN SECTION OF LAND. Good, smooth section patented land near Plainview, in shallow water belt. Price, \$22.50 per acre. Two-fifths cash, balance in ten equal annual payments. A real bargain. Perfect title. H. E. SKAGGS. tf.

Save your hogs by using Government-inspected anti-hog-cholera serum at \$1.15 per hundred cubic centimeters. Wire or write orders to DR. LEWIS C. CRABB, 1700 Evans Avenue, Fort Worth, Texas. tf.

LOST—Set of motorcycle tools in tool kit between Plainview and Tulla. Return to WOOLDRIDGE LUMBER YARD. 2t.

EXCHANGE. Eight-room modern house in best part of Houston for land near Plainview or in Shallow Water Belt. Seventy-five by one hundred and fifty feet. Five thousand. H. J. CROW, 820 North Ridgeland Ave., Oak Park, Ill. 4t-pd.

Southern Queen Pumpkin Yams and Nancy Hall Sweet Potato Plants for sale. O. E. WINSLOW. tf.

FOR SALE—Twin Excelsior motorcycle, fully equipped. Sell or trade for livestock. BOX 416 3t-pd.

WANTED—Listings of farm and city properties. First door north of Herald Office. FARMERS' LAND LEAGUE. WYATT JOHNSON, Manager. tf.

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad. tf.

Fresh Vegetables at all times at VICKERY-HANCOCK GRO. CO.'S. tf.

FOR SALE. Young Jersey cow, full blood; fresh in milk. Phone 390 or see S. S. DANIEL, at 'Farmdale.' tf.

FOUND—A friendship bracelet. Owner may have same by calling at The Herald office and paying for this ad. tf.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. tf.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. tf.

EXCHANGE.

320 acres good, level land, well located. Will take some mares as part payment; ten years' time on balance, with 8 per cent interest. Price, \$16.00 per acre. Address "LAND," care of Herald. tf.

Wanted to rent:—5-room house, close in.—E. T. Coleman, phone 176.

FOR SALE—A BARGAIN.

Good furnished house and lot three blocks from post office. Easy terms—like paying rent. Also nice building lots in Highland Addition. See A. B. BELLIS, Ellerd Building. d-tf.

FOUND—On Covington Street, an ironing board. Owner may have same by calling at the Herald office and paying for this ad. tf.

**KANSAS CITY STOCK MARKET IN DETAIL.**

KANSAS CITY STOCK YARDS, May 19.—Cattle have not met any reverses this week, everything closing stronger, beef steers around a quarter higher. All grades are at the season's high spot, and there is nothing in sight for next week to injure the prospect. The advance this week furnished stiffening material for the spines of Colorado pulp feeders, and they will have few cattle on the market next week. They say they will wait for still higher prices. Possibly feeders in native territory will be more influenced by advice from commission merchants, and will send in their finished cattle. The Colorado feeder has the advantage of a cheap ration, while the local corn feeder must be sure of a substantial advance in prices before he can afford to hold finished steers at any time. Top for the week is \$9.90, and all the choice steers sold at \$9.50 and upwards. Choice pulp steers are quotable up to \$9.75, and bulk of the fed steers sell at \$8.75 to \$9.50. Panhandle steers with a thin covering of flesh sold to packers yesterday at \$8.75, 1,066 pounds average. Yearlings have been plentiful this week, but there is an increased demand for them, and prices are stronger, sales up to \$9.85. Butcher cattle are not much changed, on small receipts of that

class. Stockers and feeders sold strong all week, steer sales ranging chiefly from \$7.50 to \$8.50, exceptional sales up to \$9.00. The advance in fat cattle prices injected strength into the stockers and feeders, but a break in prices is due about this season every year. Hogs came in plentifully the first of the week, and prices sagged temporarily, but most of the loss has already been put back on, top \$9.90 today, choice heavies worth more than that, but none here, bulk of sales \$9.60 to \$9.85, light weights up to \$9.85. Shipments from the Northwest have been received every day this week, two loads of Idaho hogs here today, weighing 174 and 172 pounds, at \$9.70 and \$9.65, respectively. Total receipts for the week are 65,000 head, 15,000 more than last week, but the supply will be lighter next week, unless rains again keep hog shippers out of the fields. Sheep and lambs are at the highest point ever reached, winter fed lambs at \$12.45 here yesterday, clipped lambs worth \$10.75, clipped Texas ewes \$8.50. Medium-class native spring lambs sell around \$12.00, and choice ones would bring more, and best Arizona and California springers would sell at \$12.50. Killing goats are about steady this week, sales at \$5.85 to \$6.10, a fancy drove worth \$6.25, brusher goats stronger, sales of Angoras last two days at \$5.50 to \$5.70, Mexican slick-haired brusher goats \$4.00 to \$5.00. J. A. RICKART, Market Correspondent.

**ANNOUNCEMENTS**

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For Representative: T. J. TILSON.
- For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD. (Re-election.) KENNETH BAIN.
- For District and County Clerk: B. H. TOWERY. (Re-election.) J. P. HOWARD. W. M. JEFFUS. JO. W. WAYLAND. JAS. F. DUNCAN, JR.
- For County Judge: CHARLES CLEMENTS. JUSTIN F. ANDERSON. J. E. LANCASTER.
- County Attorney: L. D. GRIFFIN. L. R. PEARSON.
- County Treasurer: JNO. G. HAMILTON. (Re-election.)
- For County Tax Assessor: ROY IRICK. M. E. BURCH. W. H. MURPHY.
- For Public Weigher, Precinct No. 1: J. L. OVERALL. TOM THOMPSON. (Re-election.) T. F. BUSSELL.
- For Sheriff: J. C. HOOPER. (Re-election.) J. C. TERRY.
- For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS. W. J. ESPY. (Re-election.)
- Commissioner Precinct No. 2: W. ROBERSON. (Re-election.)
- M. W. CROSS.
- For County Commissioner, Precinct No. 4: M. C. CORNELIUS. C. E. LOCK. T. BARBER.

**CALOMEL DYNAMITES A SLUGGISH LIVER**

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea. If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

**OF LOCAL INTEREST.**

Some People We Know, and We Will Profit by Hearing About Them. This is a purely local event. It took place in Plainview. Not in some far-away place. You are asked to investigate it. Asked to believe a citizen's word; To confirm a citizen's statement. Any article that is endorsed at home is more worthy of confidence. Than one you know nothing about.

Endorsed by unknown people. Mrs. W. J. Mitchell, W. California Ave., Plainview, says: "Doan's Kidney Pills are a good medicine for weak kidneys. We got our supply from the Long Drug Co. and gave them to a child who had trouble with the kidney secretions. Doan's Kidney Pills were the only medicine that brought beneficial results." Mrs. Mitchell is only one of many Plainview people who have gratefully endorsed Doan's Kidney Pills. If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask distinctly for DOAN'S KIDNEY PILLS, the same that Mrs. Mitchell recommends—the remedy backed by home testimony. 50c at all stores. Foster-Milburn Co., Props., Buffalo, N. Y. "When Your Back is Lame—Remember the Name."—Adv.

W. FLAKE GARNER, Funeral Director and Embalmer. Prompt Service Day or Night. Phones 196 and 376.

DR. R. L. RAMSDHELL, Physician and Surgeon. Office: Smyth Building. Phone 605. Home Phone 488.



**The Telephone Joy of Farm Life.**

Life on the farm is made pleasanter and more secure by Bell Telephone Service. Pleasanter, because it brings messages of cheer and companionship from friends far away, more secure because it brings help immediately when there is need. Write our nearest office for information.

The Southwestern Telegraph & Telephone Company. D.R. 14.

W. A. TODD, Agent All Kinds of INSURANCE. Office No. 14, First National Bank Building. Phone 129.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 167. House Phones, 828 and 423.

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. J. CHENEY & CO., Toledo, O. We, the undersigned, have known P. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm. NAT. BANK OF COMMERCE, Toledo, Ohio. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 50c per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

**WARNING TO AGENTS!!**

In order to move to Amarillo by June 1st., I offer my \$7,000.00 Plainview home at \$5,250. Best location and best neighbors in town. Ask anybody. Regular Commission to Agents. See Dan Ansley at Third National Bank or phone 358. B. T. ANSLEY.

**SEE ME FOR FARM LOANS**

I also buy vendors lien notes. Money Ready in One Week. Promptest of service. J. C. Rawlings. 3rd National Bank Bldg. PLAINVIEW, TEXAS

**FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-**

**THE PLAINVIEW SANITARIUM** Is now open as a general hospital to the public and physicians of Plainview and surrounding country with Miss McLaughlin, R. N., in charge. E. O. NICHOLS, M. D.

Y. W. HOLMES and W. W. KIRK, LAWYERS. Office over Third National Bank, Plainview, Texas.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 167. House Phone 423.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

Pure Bred Duroc Jersey Hogs. We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

L. V. DAWSON, M. D. Physician and Surgeon. Special attention given to surgery. Office in new Donohoo Bldg. Office hours 1 to 5 p. m.

**The Line** anything you want in farm machinery. **the goods that have made good.**

**THE BULL DOG LINE**

**W. R. SIMMONS** South Plains Representative



**Personal News**

Mrs. O. E. Winslow returned Saturday morning from Amarillo, where she has been under medical treatment.

Miss Nora Henderson left this morning for her home in San Antonio. She has been teaching in Floydada.

Messrs. and Mesdames B. H. Culton, R. G. Porter and R. L. Tucker came down from Tullia Sunday to attend the Chautauqua and visit with friends. The ladies are the guests of Mrs. R. A. Underwood and Mrs. A. B. Martin this week. The gentlemen in the party returned home Sunday evening.

Miss Anna Irick, of Floydada, is visiting her relatives here this week.

Miss Emma McCluskey is visiting in Hale Center.

Lucile Taylor, of Tucumcari, N. M., is visiting in the home of R. M. Irick this week.

Professor M. B. Johnson and Miss Wynny went to Lubbock Saturday morning.

Professor Woodruff, of Abernathy, was here Saturday on business.

Mr. and Mrs. R. W. Thompson will move tomorrow to the Ryan and O'Keefe ranch west of town.

Rev. W. S. Boyd, of Crosbyton, was here Saturday en route to Silverton, where he preached the commencement sermon for the Silverton public school Sunday. Rev. W. M. P. Rippey filled his appointment at Crosbyton in his absence.

Norine, Lillian and F. C. Vickery left Sunday for Ennis, Texas.

Mr. J. C. Finley, of Clarendon, a former resident of Plainview, is visiting with friends here this week.

Mr. and Mrs. Lloyd McBride, of Crosbyton, returned home this morning. They have been visiting with Mrs. McBride's parents, Mr. and Mrs. J. H. Buntin.

Mrs. A. B. DeWald, of Abernathy, returned to her home Saturday morning, after a visit with her mother, Mrs. Lattimore.

Mrs. Fred C. Pearce, who has been visiting relatives in Happy, returned Friday.

Miss Mary Lipscomb left Saturday morning for Wymore, Nebr., where she will spend the summer.

Mrs. Ollie Russell, of Lockney, a former resident of Plainview, passed through Plainview Saturday morning en route to Goldthwaite, Texas, where she will visit with relatives.

Miss Eunice Mann, who has been teaching in the Floydada public school, was here Saturday en route to Petersburg for a visit with her friend, Miss Evelyn Claitor.

Miss Louise Colville, of Floydada, is attending the Chautauqua.

Professor R. C. Carter, of Crosbyton, is here today attending the Chautauqua.

Mr. and Mrs. J. J. Cleveland, of Crosbyton, are attending the Chautauqua and visiting with friends.

M. C. Vaughn, of Waterloo, Iowa, is here on business.

W. E. Coffey, of Quanah, is a business visitor in Plainview.

Palmer Mosly, of Wilson, is here today.

J. F. Finnie is here on business. Mr. Finnie has considerable property in the business district of Plainview. His home is Fort Worth.

P. L. Hancock, of Silverton, was here Friday on business.

Mrs. Clark Smith and Mrs. Cheronnier, of Crosbyton, have been the guests of Mr. and Mrs. J. A. Testman this week.

A. S. J. Martin, of Petersburg, and J. A. Tarwater, of Runningwater, are here this week attending the Chautauqua.

H. W. Ault brought a party of Kress visitors to the Chautauqua program Sunday afternoon.

L. E. Ensign and L. L. French, of Olton, have been Chautauqua visitors this week.

Miss Elizabeth Briggs left yesterday for Roswell, New Mexico, where she will join her brother before returning to her home, at Fayette, Missouri.

Mr. and Mrs. Frank Butler, of Floydada, visited with Mrs. Butler's parents, Mr. and Mrs. Lee Shropshire, Sunday and attended the Chautauqua. Mr. Butler returned home Monday. Mrs. Butler will remain during the week.

Ed Carpenter has resumed his old position at Ben's Shop.

A. W. McKee and wife, of Lubbock, arrived Saturday for the Chautauqua. Mr. McKee returned Monday. Mrs. McKee will spend the week here.

Mrs. J. C. Goodman is visiting with her son, Clyde Goodman, at Moody, Texas. She will also visit with friends and relatives in Hamilton and Waco before returning to her home.

Professors J. C. Stephens and B. J. Thomas, of Wayland Baptist College, will motor to the home of Professor Stephens after the close of the commencement exercises at Wayland College.

Rev. B. H. Oxford and family, of Hale Center, were here yesterday attending the Chautauqua.

A letter to The Herald from H. E. Skaggs, at Gainesville, states that Mr. Skaggs and his family will be there for several weeks.

Mrs. N. L. Lindsay, of Farmersville, arrived Sunday for a visit with the family of her son, Dr. A. H. Lindsay.

Horace Lindsay, of Amarillo, spent the week end with his parents, Dr. and Mrs. A. H. Lindsay.

W. A. Donaldson returned Sunday from Mineral Wells, where he has been for the past several days with his wife.

Elder J. S. Wicks, of Amarillo, preached to the congregation of Saint Mark's Episcopal Church Sunday.

Chas. Reinken had business in Amarillo yesterday.

B. L. Arnold, of Hereford, was here Saturday.

H. R. Thompson, of Floydada, was here Saturday.

M. A. Lamkin, of Hereford, was here Saturday on business.

J. A. Putman and Miss Mary Kash, of Spur, were in Plainview Sunday.

Rev. J. A. Stamline, of Paint Rock, was here Sunday on business.

Mr. and Mrs. D. T. Rose, of Olton, were in Plainview Sunday.

John Emmett, of Tullia, was here Sunday.

Dr. N. F. Williams, of Amarillo, came down yesterday on business.

B. Rockwell, of Kansas City, was here yesterday on business.

T. A. Miller, of Abilene, was here yesterday on business.

Mr. and Mrs. F. C. Olliver, of Amarillo, were here yesterday. Mr. Olliver has just completed a tour of the southern part of the plains in the interest of the St. Louis Cattle Loan Co.

Mr. and Mrs. J. S. McCormick, of Nazareth, and J. S. McCormick, of Kansas City, were here Saturday.

H. W. McCaskill, W. R. McCluskey and C. E. Caker, of Spring Lake, were in Plainview Saturday on business.

C. N. McFarland, of Castro County, was here Saturday.

B. F. Fronbarger, Jr., of Matador, was here Saturday.

Mr. and Mrs. W. A. Nash returned yesterday morning from Birmingham, where they have been attending the Confederate reunion and visiting friends and relatives.

W. H. Fuqua, of Amarillo, came down yesterday on business.

Mrs. Ewell Wright has returned from Sweetwater, where she has been visiting her mother, Mrs. Nance Wood. Mrs. Wood accompanied her to Plainview for a visit.

J. D. Starks, of Floydada, was here yesterday en route to Fort Worth, where he will attend the State Republican Convention.

Rev. L. G. Haggard preached in Kress Sunday.

Rev. G. F. Fair left this morning for Swenson, Texas.

Mr. and Mrs. Tom Miller and children left yesterday in their car for Dublin and Dallas, Texas.

Mitchell Glenn and Miss Stella Berry, of Matador, are visiting in the home of C. L. Glenn.

J. F. Gilliland returned this morning from a business trip to Amarillo.

R. E. Burch was in Abernathy and Lubbock yesterday on business.

Misses Mabel Wright, Lerner Hutchison and Allie Hutchison left this morning for Tullia, where they will attend the commencement exercises of the Tullia High School.

Mrs. M. S. Doss, of Seminole, is the guest of her sister, Mrs. M. S. Leveridge.

Miss Mattie Leonard, who has been teaching school near Plainview, left this morning for her home, in Clarendon, for her vacation.

Miss Treadaway, who has been teaching in the Plainview public schools, left this morning for her home, in Brownfield.

John Teague, of Seminole, is the guest of the family of S. R. McLaughlin.

W. A. Porter was here this morning en route from Tullia to Fort Worth, where he will attend the annual convention of the Texas Grain Dealers' Association. He stopped for a few minutes' chat with his son, Professor Ralph Porter, principal of the Lamar School.

Miss Adelaide Donnelly left this morning for Canyon.

Judge T. D. Webb, of Kress, came down this morning to attend a meeting of the board of trustees of Wayland Baptist College.

G. H. Phillips, of Hart, Texas, was here today on business.

Mr. and Mrs. Leonard Randolph, of Lockney, were here yesterday to attend the Plainview Chautauqua.

Mr. and Mrs. W. C. Malone, of Lockney, are the guests of their son, J. M. Malone, during Chautauqua week.

**STUDEBAKER SUPERINTENDENT MAKES PLAINVIEW HIS HOME.**

H. K. Barrow, district superintendent for the Studebaker Automobile Company, has moved to Plainview from Amarillo. He finds Plainview nearer the center of his territory.

H. C. Randolph, of Lockney, was here yesterday. He came to meet Mrs. Randolph, who has been visiting in Oklahoma.

FOR RENT—Tailor shop department at BEN'S BARBER SHOP. 1t.

**SUMMER SCHOOL.**  
By Misses Powell and MacGillivray, at Central School Building, beginning May 29. Phone 57. 1t.

\*\*\*\*\*  
FARM LOANS.  
Best Rates, Good Terms,  
Money Ready.  
See  
M. F. YOUNG,  
At Third National Bank.  
(1 mo.)  
\*\*\*\*\*

**Late Arrivals By Express —at— Hamner's Dry Goods Store**

We have just received another weekly shipment of the newest

**Ladies Waists**

Values \$1.25 and \$1.50 we sell at the low price of

**98c**

Received by express shipment of

**Baby Doll Slippers**

White soles and piping in all sizes from 8 in child's to 5 1-2 in ladies' sizes. We have priced these much below the price you have been paying.

Received by express white poplin Baby Doll pumps, heavy white rubber soles. Extra value at only

**\$1.50**

Received another shipment of the

**Gladfoot-Oxford Pumps**

Spring heel, Goodyear welt, the best slipper made. We are still selling these slippers for less than you pay for inferior slippers.

We have 200 pair of children's and ladies slippers we are selling at about half price. Come and see us.

**Hamner's Dry Goods Store**

"Sells It For Less"

Phone 210

PLAINVIEW, TEXAS



**The Fashionable HATS For Spring**

are of unusual interest this season, for it is a season of variety, not only in shapes but in colors. Felts are very popular, while straws, Panamas and Leghorns are being used. No fellow could hardly feel dressed up without first having the correct thing in a hat.

If you have not yet made your selection for spring you will find a profusion of that which is newest in hats at this store. Ask us to show you the new shapes in

Straws, Felts, Panamas and Leghorns at **\$2.00 to \$8.50**

**Lasting Satisfaction**

When you come here for clothing you will find only the best that our money and brains can secure—you will get pure wool fabrics, new styles, fine tailoring, a perfect fit and lasting satisfaction.

**KUPPENHEIMER CLOTHES**

need no spoken or written guarantee, tho we gladly give both.

Their superiority is noticeable and you keep on noticing it in the afterday satisfaction which they deliver.

**\$20.00, \$25.00 or \$30.00**

Air Cloth, Palm Beach, Mohairs and Silk Suits \$8.50 to \$15.00



**The Shoe You Want**

Will be found at this store in all of the latest shapes in black or tan and just the kind of leather you want. We will see that you get a correct fit in whatever you buy, because one always makes a friendly customer when we fit him correctly. Let us fit you.

Steadfast Shoes \$5 and \$6

Star Brand Shoes \$3.50 to \$5



Anything we sell you we guarantee the quality.

**Plainview Mercantile Co.**

We will cheerfully refund your money.