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SWINE BREEDERS WANT SHIPPING FACILITIES

URGE CO-OPERATION TO CHECK AND PREVENT DISEASES AMONG HOGS.

CO-OPERATIVE MARKETING

Constitution Adopted at Saturday's Meeting—Want Publicity on Shipping Regulations.

The necessity of close co-operation to prevent and eradicate hog diseases was the dominant note sounded at the meeting Saturday of the Hale County Swine Breeders' Association. Twenty-two members were present. The report of Dr. C. B. Barr, county veterinarian, reported that hog diseases in the county were practically under control. It was learned that one man, who is generally accredited with the spread of cholera to herds immediately around Plainview, and another buyer who ships in quantities, have cholera and have been quarantined, but refuse to have their hogs vaccinated. The danger of disease being spread by chickens, dogs, pigeons, livestock and persons was discussed. It was urged that all pigeons on farms be killed. One member suggested that he had killed the dog about his place. The danger of persons coming from pens containing infected hogs and going from farm to farm, sometimes entering the hog pens, was discussed.

Wish Publicity on Regulations.
The organization voted to request the commissioners' court to have published the regulations regarding shipping and importing hogs, which were recently adopted by that body.

It was urged that every man who heard of sick hogs or of hogs dying report same to Dr. Barr, that an investigation might be made to ascertain the trouble.

The temporary officers were re-elected by acclamation. Their terms will continue until April, 1917.

The regular meeting of the organization is to be held on the last Saturday in each month, at two o'clock p. m.

To Ask for Shipping Facilities.
A committee composed of Joe Kellehor, W. E. Lovelless and J. G. Seipp was appointed to consult with the Santa Fe Railway Company and request that loading chutes for hogs be constructed. There is a quarantine provision now making it imperative to load hogs from wagons.

Plan Co-operative Marketing.

One of the plans of the association, as outlined by the president, Geo. R. Quesenberry, is co-operative marketing. This plan should prove of especial benefit to the small shipper. Certain days will be set on which shipment of hogs will be made. Each man is to notify just how many and what grade hogs he will bring in, and arrangements can be made for shipping. The shrinkage this way will be less than if held to await a car. Each man, too, can ship regardless of whether he has a load, and the large shipper can sell just that part of his herd that is finished, thus realizing the maximum profit. The details of this plan have not been fully worked out, and no official action has been taken by the association.

Adopt Constitution.

Secretary S. S. Stoneker read the proposed constitution, which was adopted after one change, namely, changing the annual dues to 50 cents.

Constitution.

Article I—Name.—This organization shall be known as the Hale County Swine Breeders' Association.

Article II—Object.—The object of this association shall be to promote and encourage the raising of more and better swine, the marketing of same, the eradication of disease among swine, and in every way to encourage the swine industry.

Article III—Membership.—Any person who is a breeder or who is interested in swine breeding may become a member of this association by the payment of dues and who shall receive a majority vote of the members present.

Article IV—Officers.—The officers of this association shall be a president, vice president, and a secretary-treasurer.

Article V—Duties of Officers.—The duties of the officers shall be such as are common to officers of other similar organizations.

(Continued on Page Ten.)

LOSS ON C. E. McCLELLAND'S HOME APPROXIMATES \$17,000

Home of Prominent Business Man and House Occupied by Rev. McClarie Burn.

Yesterday morning the third fire of the week destroyed the home of C. E. McClelland, just within the corporate limits. The house and contents were a total loss. A record run was made by the fire department, but there was no water with which to fight the fire, and the chemicals had little effect.

The fire originated, it is supposed, from clothing which was hanging near a grate in the dining room. Mrs. McClelland had just stepped from the house to hang some clothing on a line. One of the children tried to tell Mrs. McClelland that there was fire in the house, but she could not understand. When she returned to the house she found the dining room in flames. She was cut off by the fire from the telephone. The alarm was turned in by a neighbor.

The value of the house, which was generally considered one of the best constructed of its type in this section of the county, was \$9,000. It was elegantly furnished, its contents being worth \$8,000. Both house and contents were a total loss.

Mr. McClelland stated today that there was insurance on the house to the amount of \$4,000 and on the contents \$1,000.

Earlier in the morning the house north of the Wayland Baptist College which was occupied by Rev. W. J. McClarie and family was destroyed. The house, which was owned by Chas. and Frank Jueschke, was valued at about \$700 and was insured for \$400. The contents were saved, with the exception of a few minor articles of furniture and a trunk.

MEXICANS KILLED BY TRAIN BURIED IN POTTER'S FIELD.

Bodies of Ausencio Limon and Aurelio Sierra Mutilated by Santa Fe Work-Train.

Saturday afternoon the bodies of Ausencio Limon and Aurelio Sierra, Mexican workmen, who were killed by a Santa Fe work train at Finnie Switch Friday afternoon, were buried in the county's burial ground by A. A. Hatchell, undertaker with Paxton & Oswald.

These men were in a crew working on the tracks at the switch. The work train took the siding to allow another train to pass. Then, after leaving the siding, the train, backing up the main line, struck the two men, who were engaged in conversation. Warnings were shouted by their comrades, but they did not hear. It is stated that the men were quarreling. The work train, which, it is said, was moving slowly, passed over both men, severing the right arm and crushing the chest of one, who died immediately. The lower limbs of the other were severed at the hips. This man lived after he was brought to Plainview, but was unconscious. He died soon after arriving here.

M. L. ROUNTREE LOVES THE RIO GRANDE VALLEY.

Says Mexicans Are Not Afraid of Soldiers, but Give Rangers Wide Berth.

M. L. Rountree, who has been in the Texas Ranger Service at Brownsville, under Capt. H. L. Ransom, for the past eight months, is in Plainview visiting his parents, Mr. and Mrs. J. O. Rountree.

He states that the border inhabitants of the State are not nearly so excited as they were several weeks ago. The ordinary Mexican who violates border law little fears the soldiers of the regular army, but abhors an encounter with the Texas Ranger, who has dealt severely with transgressors and who has enforced the unwritten law of the frontier for many years. Mr. Rountree has applied for a release, and expects to go to Marfa within the next few months and resume Ranger service under another commander.

GOES TO NEW MEXICO CLAIM.

Miss Alice Whitely left Saturday for New Mexico, where she will live on a claim. Three years' residence is required on her property. For the past twelve months she has been Linotype operator for the News.

PEOPLE ARE CO-OPERATING IN THE CLEAN-UP CAMPAIGN

Mayor Risser Says Trash Wagons Will Make Rounds on First and Fifteenth of Each Month.

"Splendid co-operation has been shown today by the captains of the districts in the clean-up campaign," said Mayor W. E. Risser this afternoon. "It is hoped that the citizens will continue clean-up work until the entire city is finished. Many have said that they will continue for the next two or three days. We have four wagons busy taking away trash this morning."

"It is the plan of the council to have trash wagons, which will be operated free of cost to the citizens, on the first and fifteenth of each month. The city will remove trash which cannot be burned, such as tin cans, bottles, wire, etc. However, it is not to be expected that it will remove carcasses of chickens or animals, feathers, etc. Manure from the barnlots, carcasses, etc., will be removed by the scavenger at the customary charge. Such trash as papers, feathers, refuse which can be burned should be burned on the premises," he continued.

Mr. Risser states that the suggestion that paper furnaces be used by the merchants is meeting with favor. Many of the merchants have agreed to repair their furnaces, using a fine-mesh wire. There is also general appreciation of the suggestion that all furnaces be equipped with covers, so that burning trash would not be scattered by the wind.

AT STANDSTILL AS TO DISPOSITION OF TROOPS

SCOTT AND FUNSTON AWAIT WORD FROM WASHINGTON BEFORE CONCLUDING WITH OBREGON.

AMERICANS CHASE VILLISTAS

Troops Are Concentrated Along Line of Communication, but Remain Active—Carranza Forces Co-operate.

EL PASO, Texas, April 30.—Mexican and American conferees over the disposition of the American forces in Mexico marked time today while Generals Hugh L. Scott and Frederick Funston awaited word from Washington as to the next step to be taken in the negotiations with General Obregon.

The report of the American representatives on the first conference went forward by wire early this morning. On the answer of President Wilson and Secretaries Lansing and Baker to its recommendations depends the future status of the conferees.

In the meantime the following facts developed:

Summary of Situation.

That to date the apparent intention of the Washington Government to keep General Pershing's columns in Mexico has not been changed.

That General Obregon in yesterday's conference served no sort of notice on Generals Scott and Funston that could be construed as an ultimatum demanding immediate withdrawal.

That the desire of the de facto government was again stated, but that the only discussion along this line was regarding the advisability of an American retirement.

That there was considerable discussion of the possibility of effective American and Mexican co-operation in the eradication of scattered Villa bandit groups.

That there is a strong possibility there will be only one more conference held, that depending on the wishes of the Washington Government.

That while the present negotiations are proceeding, shipments of supplies to the American expedition's front are going forward uninterruptedly, among other supplies leaving the Columbus base today being nine truck loads of ordnance.

Dodd Defeats Villistas.

FIELD HEADQUARTERS, NAMIQUIPA Chihuahua, April 30, via Wireless to Columbus, N. M.—Columns of American cavalry have been active today running down fugitive Villistas. Like men of iron, they have been riding relentlessly through the mountain wilderness of the continental divide. It is known here that General John

FUNERAL OF LE ROY WRIGHT IS TO BE HELD WEDNESDAY

Confederate Veteran Will Be Buried With Rites of Church and Masonic Lodge.

Le Roy Wright, an aged citizen of Plainview, died at the Plainview Hotel at 7:15 this morning, following a stroke of paralysis Sunday. All of the funeral arrangements have not yet been made. The services will be conducted at the residence of E. M. Carter, 512 West Third Street, Wednesday afternoon at 2:30 by Rev. T. B. Haynie, Church. Services at the grave will be under the auspices of the Masonic pastor of the First Presbyterian Lodge, of which Mr. Wright was a member. A call has been issued by C. S. Williams to members of that lodge to meet at the lodge quarters at 1:30 tomorrow. The Knights Templar will meet at the same time, in uniform, to escort. The funeral will be under the direction of A. A. Hatchell, of Paxton & Oswald.

Mr. Wright was born April 6, 1843, in Southern Indiana. He removed to Texas in 1852 with the family. From 1890 to 1906 he resided at Seymour, Texas, removing to Plainview in 1906. He has made this city his home since that time.

He was married to Miss Fannie McJilton, in Milford, Texas, in 1873. His son, Le Roy Wright, of Gaines County, and daughters, Mrs. W. P. Rogers, of Milford, and Mrs. Forrest Taylor, of Fort Worth, survive him. His brothers Frank, of Anson, Texas, John, of Hereford, and Marshall, of Pueblo, Colo., and his sister, Mrs. C. L. Carter, of Portales, N. M., are here. His children, Mrs. Rodgers, Le Roy Wright and Mrs. Taylor, are expected tomorrow.

For many years Mr. Wright has been a member of the Masonic Lodge and a member of the Presbyterian Church.

FORMER PLAINVIEW CITIZEN SHOT AT COLUMBUS, N. M.

Since the raid on Columbus, N. M., nearly everyone, even to the children, have been armed. A letter to friends of Mrs. D. L. Gage from her states that an order has been issued that civilian employees at the base camp be disarmed. This order follows the accidental shooting of Roy Snell, a young chauffeur, of San Antonio. A pistol in his possession was accidentally discharged, the bullet going through his body and then striking D. L. Gage. Both are now in a sanitarium at Columbus, in a serious condition.

Mr. Gage formerly lived near Plainview, on the Scott farm, south of Plainview, moving to Deming last year.

WANTS HALE COUNTY TO SEND EXHIBIT TO TEXAS STATE FAIR.

J. A. Edwards, manager of the Texas State Fair, and veteran fair and race track enthusiast, was in Plainview last Friday. While here he took steps to interest the Plainview Chamber of Commerce and others to send an exhibit from Hale County to the Texas State Fair which will be held at Dallas during the fall.

ARE ATTENDING DISTRICT CONFERENCE AT CROSBYTON.

Rev. A. L. Moore, J. W. Story, M. S. Leveridge, M. D. Hill, S. J. Upton and L. G. Hagard, and Prof. M. B. Johnson, J. H. Buntin and W. W. Underwood left today for Crosbyton, where they will attend the district conference for the Plainview District Methodist Church.

Pershing, the expeditionary commander, is pleased with the results obtained and that many valuable reports have been made to the American military authorities. However, it is pointed out that this information is of such importance that its nature now can not be made public.

Colonel George A. Dodd, who with a cavalry detachment defeated a large Villista force in the rocky canyons of the Sierra Madres about a week ago, reached here today from Minaca, his base, and held a long conference with General Pershing. No statement was made following the meeting.

The American troops are now concentrated at strategic points along the line of communication from Columbus, N. M., to the front, and the Carranza forces that have been gathering near Guerrero have manifested a desire to cooperate with them in every possible way.

SATURDAY'S LIVESTOCK SHIPMENT WORTH \$75,000

Thirty-two Cars Livestock From Plainview and Nine From Floydada Branch.

Seventy-five thousand dollars' worth of livestock was shipped from Plainview Saturday to Kansas City, Fort Worth and Wichita. There were thirty-two cars from Plainview and nine from Lockney and Floydada—forty-one cars total.

J. L. Francis had eleven cars of four-year-old steers. A. C. Wimberly shipped four cars of four-year-old fed stuff to Wichita. L. A. Knight had two cars of fed stuff for Kansas City. Two cars were shipped by Alex Anderson to Wichita. L. T. Mayhugh had three double-deck cars of sheep for Kansas City. Sansom & Son shipped five decks, two double- and one single-deck cars, to Kansas City. C. W. Wilson, who has recently acquired the Dr. R. R. White farm, shipped two cars of hogs to Wichita. W. A. Watson had a car of hogs for Fort Worth and H. W. Knupp had two cars for the same market. L. G. Wilson shipped one car of hogs to Fort Worth. Among the shipments from Lockney was a car of cattle from the Alfalfa Cattle Co.

QUESTION OF UNION OF TWO METHODIST BRANCHES IS UP.

The general conference of the Methodist Episcopal Church convened yesterday at Saratoga, N. Y., and will continue in session until May 31. The question of organic union with the Methodist Episcopal Church, South, is one of the important matters to be considered at this conference.

It is said that the majority of all Methodists of the seventeen divisions of the denomination are in favor of union, the subject of discussion being the details and the methods of effecting a satisfactory coalition.

JOHN A. HULEN NAMED AS GEN. CECIL LYON'S SUCCESSOR.

John A. Hulen, of Houston, has been appointed Brigadier General in command of the Texas National Guard to succeed the late Brig. Gen. Cecil A. Lyon. General Hulen has served as Adjutant of the famous fighting Thirty-third Volunteer Infantry, which went to the Philippines under command of the veteran Gen. Luther Hare. In that service and in the Texas National Guard, General Hulen had a brilliant military record. It is understood that this record had much to do with his selection by the Governor, as seniority in the guard was disregarded in the appointment made today.

KANSAS GERMAN DEMOCRATS WILL VOTE SOCIALIST TICKET.

J. W. Miles has just returned from a trip to Kansas. The policies of the Wilson administration on the German situation do not appeal to the Catholic and Lutheran Germans of Kansas, according to Mr. Miles. They are loyal to America, but have a strong leaning yet to the Vaterland. Many who have heretofore voted the Democratic ticket, and who, until the late crisis, have favored Wilson, will probably vote the Socialist ticket; for it is understood that current opinion in that section is that Roosevelt will be the Republican nominee.

ANNIVERSARY SERVICE OF I. O. O. F. WELL ATTENDED.

The evening service at the Presbyterian Church Sunday was dedicated to the I. O. O. F. lodge and the sister lodge of Rebekahs as an anniversary service.

There was a goodly attendance of the members of the orders, who listened to a strong exposition of the principles of the lodge, Friendship, Love, Truth.

The Men's Harmony Club assisted in the music and George Hutchings rendered a trombone solo.

FORT WORTH ARCHITECT HAS PLANS FOR BUILDING.

M. I. Waller, who has the contract for plans for the new High School Building for Plainview, is here from Fort Worth. Plans will be submitted to the Board of Trustees at their meeting tonight. It is probable that a superintendent for the Plainview Public Schools will be elected tonight, also.

CITY SANITATION IS MAIN COUNCIL TOPIC

COUNCIL WILL HAVE SEWER EXPERT HERE—DR. McLENDON TO GALVESTON SCHOOL.

NEW FIRE HOSE IS ORDERED

City Dads Remain in Session Until Midnight to Close Out Necessary Business.

The sewage-disposal plant of the city of Plainview is to be inspected by an expert of the State Health Department soon. Last night the council voted to pay the expenses of V. L. Ehlers, State Sanitary Engineer of the Texas State Board of Health, if he would make the investigation and recommend what should be done to improve the present plant. In a letter in response to an inquiry by Superintendent of Sewer and Waterworks B. L. Spencer, Mr. Ehlers states: "A septic tank may give a clear effluent for a time being, but its degree of purification is very small, its function being to liquify the sewage. The type of plant to treat sewage economically depends on local conditions and many factors are to be taken into consideration. The most modern type consists of Imhoff tanks, filter beds and chlorination apparatus." The condition of the septic tank now in use has been bad for some time, and it is the opinion of the city officials that expenditure in the neighborhood of \$5,000 will be necessary to place the plant in the best and safest condition.

Health Officer to Galveston.

The council further voted to send Dr. E. F. McClendon, city health officer, to the school for county and city health officers of Texas, to be conducted in Galveston for two weeks, beginning May 12, and pay his expenses. This decision is in response to a request from the president of the Texas State Board of Health, Dr. W. B. Collins. The most scientific and latest methods of securing complete city sanitation, information gathered from the best sources in the country, will be discussed by experts at this meeting.

Buy Additional Fire Hose.

A contract was signed for seven hundred feet of fire hose at \$1.10 per foot. The account is to remain open until January 1, 1917, after which date, if unpaid, it is to bear six per cent annual interest. This gives the company 2,000 feet of standard hose.

The motor-vehicle ordinance, which requires registration of all motor vehicles, except demonstration cars, visiting cars and licensed vehicles, was read for the second time. After its third reading it will be passed upon by the council.

Fifty new water meters at \$8.60 each were contracted for, as an extension of a previous contract.

Keck Made Fire Marshal.

Finding the duties of fire marshal too strenuous, City Marshal John Vaughn tendered his resignation as fire marshal, and E. C. Keck was appointed to fill the vacancy.

A well and hand pump was ordered to be installed on the city's mule lots on the draw.

The new street names, proposed by the Y. M. B. L. and the map furnished by that organization were formally adopted and the map accepted as the official city map.

John Vaughn reported collection of taxes for April to the amount of \$190.64. Sewer and water rents were collected during the month past to the amount of \$228.05.

The Treasurer's Report.

The city's treasurer's report in brief is:

General Fund.	
Amount April 1	\$6,060.43
Balance May 1	554.21
Water Fund.	
Amount April 1	\$1,106.63
Balance May 1	460.98
Sewer Fund.	
Amount April 1	\$3,048.61
Balance May 1	2,986.66
Street Fund.	
Amount April 1	\$2,810.89
Balance May 1	2,624.72
Street Improvement.	
Overdrawn April 1	\$ 533.52
Overdrawn May 1	615.98
Sewer and Water Extension Fund.	
Amount on hand May 1	\$ 37.04

Dr. L. N. Pennock, of Amarillo, was here Sunday en route to Austin, where he will attend the State Convention of the Osteopathic Association of Texas.

Motor News of General Interest

IF A MAN CAN'T AFFORD CAR HE SHOULDN'T HAVE ONE

Bulck's General Sales Manager Cautions Buyers and Sellers to Be Careful.

There is a serious menace to the whole automobile industry and a grave danger to the automobile dealer in too great a spread of the installment-plan feature in buying motor cars. I can see no necessity for such a selling plan in these times of prosperous business, and feel that the introduction and encouragement of the scheme is perhaps due to over-anxiety on the part of certain manufacturers to market their this year's output.

It is my opinion that no greater calamity can ultimately overtake the automobile business, including the manufacturer, the dealer and the individual buyer than for the leading factories to adopt a deferred-payment sales plan, and I cannot believe that the leading manufacturers are really giving serious consideration to such a plan.

The installment plan of buying is fundamentally wrong, regardless of the article involved. This is especially true as applied to automobiles. The automobile business was started on a cash basis. It is the only big business that has ever been operated on a cash principle, and in my judgment the cash basis is one of the biggest reasons why the automobile industry has grown so wonderfully fast. Cash sales have made possible the rapid building up of big reserves of capital. Plenty of liquid capital has made possible rapid expansion, improvements in manufacturing methods, and quantity production. Quantity production has made it possible for motor-car makers to market a constantly improved product at a constantly lowering price.

The automobile is one of the few things in every-day use which has not advanced rapidly in price in the last few years. And all these favorable conditions connected with the marketing of automobiles can be traced, in a very large measure, to the fact

that automobiles have been sold for cash.

And now all this is threatened by the introduction of the installment plan of buying. The present scramble on the part of these hastily organized "trust companies" and certain manufacturers to force automobiles into the hands of everybody who has a few dollars—regardless of the fact that the time part of the contract is likely to work severe hardship upon the purchaser and his family—is the worst thing that has happened in my entire business experience. If persisted in, I believe many purchasers will impose an obligation upon themselves which they will find hard to meet.

I am aware that automobiles are now and have been for some years sold on time under certain restricted conditions. In many cases I believe such transactions come within well accepted terms of sound business practice, especially where a dealer sells an automobile to a worthy customer, and where arrangements can be made to finance the load at home. In such cases there is no risk for the dealer, and the purchaser's interests are cared for and guarded in a manner that is entirely different than is the case when the paper is sold to and held by an outside "trust company."

But in this connection I desire to say just as emphatically as I can that if a man cannot afford to own an automobile he ought not to have one—until he can afford it. I mean that absolutely. Just because a man has a few dollars saved it would be unwise, in my opinion, for him to put up all his savings as part payment for a car. Because he can make the initial deposit is no assurance that he can, without working a hardship upon himself and perhaps his family, get enough money together to meet notes for \$800 or \$1,000 more—notes which for anything else but an auto would look enormous to him.

Such sales are a detriment to the manufacturer, the dealer, and the purchaser.

ALCOHOL EXPERT TELLS POSSIBILITIES.

MADISON, Wis.—If motor-car designers will provide engines that will use denatured alcohol as a fuel with-

out the waste and extravagance incident to its use in the present-day internal-combustion engine, an unlimited supply of fuel is available from the waste products of the forests of the world, according to Howard F. Weiss, director of the United States Forest Products Laboratory, Madison, Wis. Mr. Weiss has just completed experiments extending over a period of three years and made a formal report to the Federal Government. The inauguration of the experiments was noted in Motor Age and The Automobile at the time.

The Madison laboratory produced 30 to 35 gallons of grain alcohol from one ton of sawdust, and the cost ran between 13 and 15 cents per gallon. The alcohol was 95 per cent pure. The lumber cut annually in the United States is 400,000,000,000 feet. Using only the waste of the sawmills, it is estimated by Mr. Weiss that 500,000,000 gallons of alcohol can be manufactured each year.

"There is no question in my mind that the production of alcohol will develop into a gigantic industry," said Mr. Weiss. "The advantage in favor of alcohol for power purposes are manifold. When you take petroleum from the ground it is lost forever. Trees multiply. We now have in sight a half billion gallons of alcohol each year, while our visible supply of gasoline is rapidly diminishing.

"You cannot run a motor car as far on a gallon of alcohol as you can on gasoline with the present type of engine, but with alterations and improvements, so that they will send a higher explosive compression, the thermal energy of alcohol will equal that of gasoline. Alcohol is safer to handle, forms no carbon, has no smoke and it is not offensive."

BUICK MAKES GOOD TIME IN CARRYING BRYAN TO TULIA.

Friday afternoon, following W. J. Bryan's address in Plainview and a tour of the irrigation district around Plainview, E. E. Roos, of the Plainview Machine and Auto Co., drove a Buick to Tulia with the noted Nebraskan, leaving the Demonstration Farm of the

T. L. & D. Co. at 2:15 and arriving in Tulia thirty-eight minutes later. Bryan made a thirty-minute address at Tulia. Mr. Roos then started to Amarillo with him, and was met four miles north of Tulia by a delegation from the "Yellow City," who took Mr. Bryan on to Amarillo.

TIRE SERVICE MEN DISCUSS PROBLEMS THAT WORRY USERS.

In order to secure new and better ways of serving the tire-using public and to broaden the scope of their present highly efficient service system, service men of the Firestone Tire and Rubber Company from every corner of the United States met in their fourth annual conference at Akron on March 16, 17 and 18.

The work of the past year was reviewed at length, and the various programs carefully followed out, proved of the utmost benefit to these well-trained and expert service men. The problems connected with tire-usage

were discussed in detail, and the profit accruing not only to the men attending, but to the tire-user in general will be demonstrated during the coming motoring season by the greater efficiency which is certain to characterize Firestone service to the motorist.

The Firestone policy of selling not only a tire of quality, but also tire-service of quality centers around the securing and holding of each customer's good will. This idea begins with

the quality and value put into the tire and continues thereafter in the quality of service which the company considers as due to each customer. In fact, Firestone looks upon it as part of the contract whenever a tire is sold.

The slogan of these Firestone service men is "Courtesy, friendliness and fair dealing to each customer spells real service."

Willard
STORAGE BATTERY

See The Point?

The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.

THE T. M. CALDWELL CO.,
Amarillo, Texas.

Free inspection of any battery at any time

Upholstering

Don't be afraid to risk us with your

**Furniture
Davenport
Couches
Parlor Suits, Etc.
Auto and Buggy
Cushions**

We guarantee first-class work.

Jesse Delaho Harness Co.

On Main Street West of Postoffice
PLAINVIEW, TEXAS

Trimming

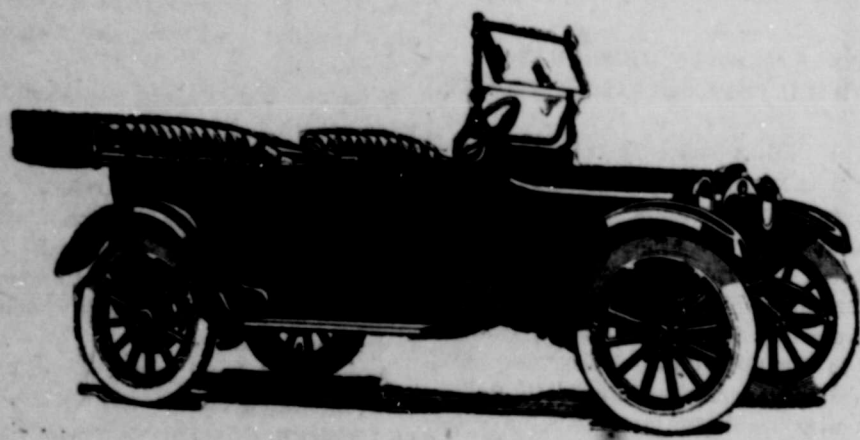
We make automobile and buggy tops, new curtains.

We also repair your old curtains.

Our tops are made from best material, better braced than the average top.

Let Us Show You the New

DODGE BROTHERS MOTOR CAR



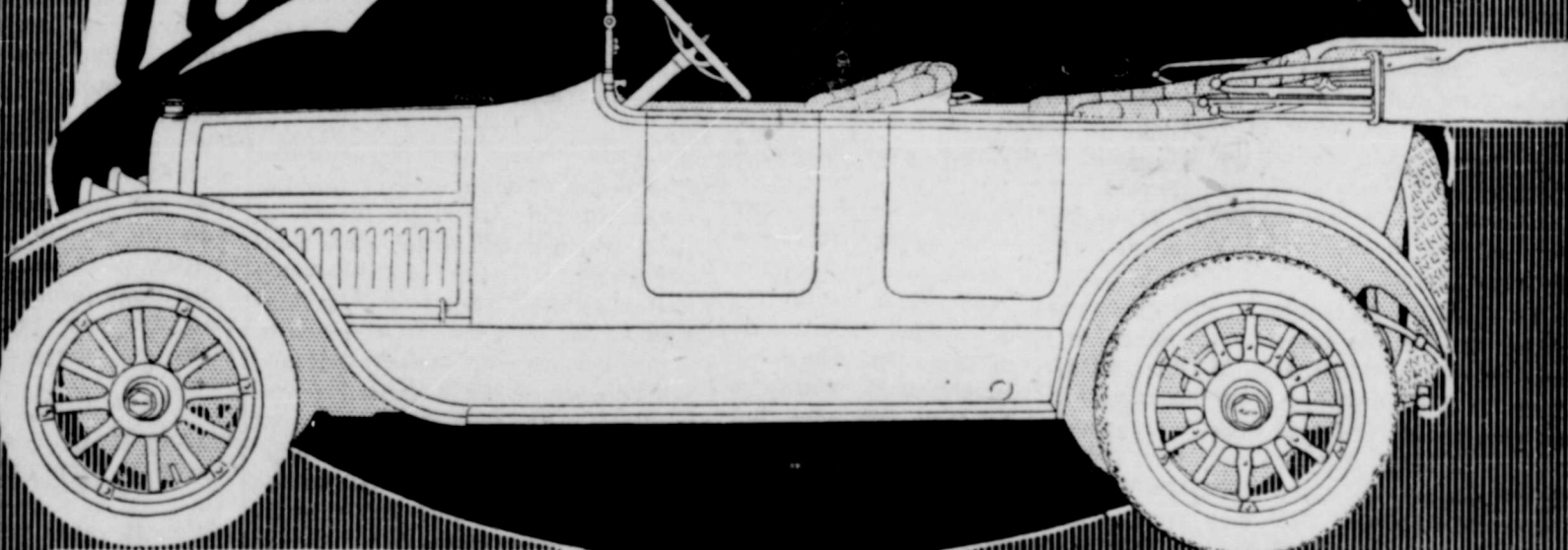
Refinement and improvements of importance have been put into the car with no advance in price up to date.

T. B. CARTER
DISTRIBUTOR

LATEST

Marion SIX

MODEL "K"
\$1090.



The Last Word in 1916 Six-Cylinder Development

A NEW MARION embodying all the beautiful detail of finish and improvement throughout that instantly distinguishes the finished product.

This new Marion Model "K" with its foreign-type, high-speed 3 x 5 six-cylinder motor. Westinghouse latest electrical equipment. Under absolute control by the big 14-inch brakes.

Beautifully and luxuriously upholstered in the finest long grain bright finish real leather. With Chase leather one-man top, and Collins quick attachable curtains.

The big roomy body finished in that rich distinctive Marion wire color. Brown-Lipe spiral bevel differential. 120-inch wheelbase. 4-inch tires, non-skid on rear wheels. Weighing but 2600 pounds.

DETAIL SPECIFICATIONS

MOTOR: Foreign type, high speed, six cylinder, cast on bloc, 3-inch bore, 5-inch stroke.
ELECTRICAL EQUIPMENT: Latest type Westinghouse starting, lighting and ignition.
REAR AXLE: Brown-Lipe spiral bevel differential of the latest floating type.
BRAKES: 14 inches in diameter with 2-inch face.
STEERING GEAR: Gemmer gear, left-hand side through irreversible worm to sector. 18-inch waist steering wheel.
WHEELS: Extra heavy second-growth hickory with 1 1/2-inch spokes.
RIMS: Firestone demountable.
GASOLINE SUPPLY: 16-gallon round steel tank located at the rear of chassis with the famous Stewart-Warner Vacuum System.
UPHOLSTERING: Divan type, highest grade long grain, bright finished real leather.
FENDERS: Crown type, heavy pressed steel, black enameled.
SPRINGS: Genuine imported Sheffield steel.
FINISH AND COLOR: All bodies are hand-finished, rubbed and finished, receiving twenty coats of paint. Fenders black enameled. Body, hood and radiator all hand-finished in the rich and beautiful Marion wire color.
TOP AND CURTAINS: Chase leather one-man top and quick attachable Collins curtains. When curtains are in place attachments on doors allow curtains to open with the door.

W. R. SIMMONS, Agent for Imperial and Marion Cars

THE MUTUAL MOTORS CO., JACKSON, MICH.

The Herald's Review of the Movies

The Mutual Corporation says of the Thursday offering at The Mae I. "His Majesty, the King": "No more charming play has been released recently. The story is of two royal children. Innocent of the dangers which beset herself and the infant king, the Princess Helen looks upon their flight and concealment among the peasantry as a delightful pastime. No matter what happens, Helen is 'game.' The king is only a few months old when an uncle determines to take the throne permanently for himself. He instigates an uprising, and the reins of government quickly change hands. He is on the point of seizing the infant king when he discovers that the king and his sister have been secretly removed from the city. Troopers overtake the children and overpower their

defender, but time has been given the children to escape with the lady of honor. The officer who had protected the children is given the choice of revealing the hiding place of the infant or being shot. He chooses the latter. He is delivered from the firing squad, with the assistance of an old retainer. He remains around the capital, disguised, and secretly arranges with the followers of the rightful king to head an uprising to dethrone the usurper. The followers of the rightful king find the boy, who is restored."

"Two Hearts and a Thief" is also to be shown on this day. This is a Beauty Comedy. "Two Hearts and a Thief," in which Neva Gerber and Frank Borzage are featured. There is a queer mix-up, not without happy results.

Programs for Ruby and Olympic Are Delayed—Friday's Feature.

The regular programs for The Ruby and The Olympic Theatres arrived too late to make announcement in this issue of The Herald. However, Manager Ross D. Rogers assures the patrons of these theatres that a standard program will be given at each hour.

For Friday there is a Paramount production, "Out of the Drifts," in which is featured Marguerite Clark. A review in the Motion Picture World, a reliable journal, from which The Herald quotes frequently on its movie page, tells minutely about the play. George Blaisdell is the reviewer.

"There are good situations in 'Out of the Drifts,' a five-part Famous Players subject featuring Marguerite Clark. These will stir to a degree, although the subject as a whole depends more upon its average interest than for unusual dramatic quality. Miss Clark has the role of a Swiss Alpine maid who reads and writes English fluently. The backgrounds of snow and hills and great waterfalls were picturesque, but they were not convincing as Alpine heights. There were trees, even forests.

"Miss Clark has the role of Elsie, a mountain girl living alone under the protection of a monk and a guide. She falls in love with young Van Rensselaer—as it is spelled on the screen—a London sport who goes to the Alps to get away from the combination of wine, woman and song. If with her it is a case of love at first sight, with the jaded young man it is no deeper affair than desire. Things happen to prevent the young man carrying out his plans to lure Elsie to London with him. Among these are an avalanche—and it contains a thrill, too—and a fight between the Londoner and the big guide, in which the former singularly enough



At The Olympic Friday.

is the victor. Everything comes out all right in the end, though. The Londoner comes back to the hills and marries Elsie, thereby preventing her 'little' heart from breaking—a bit of titular pathos hardly adult stuff.

"Elsie is a role of which Miss Clark makes much—it is finely acted. J. W. Johnston is a rugged, convincing Rudolph, the guide. Albert Gran looks and acts the part of Father Benedict. William Courtleigh, Jr., is not always at his best as a libertine. Kitty Brown as Cleo, the young woman with a past, who accepts a dare to join the Englishman in marriage and begin a new life, stands out in a small part. One cannot avoid a feeling of regret that this fine team dropped out of the story so suddenly; nor fail to express a wish to see the two in a subject of their own. There seemed a splendid beginning for 'another story,' an independent one, just as they passed out of the tale.

"The picture is well staged by J. Searle Dawley from the script of William H. Clifford.

A Mutual Masterpicture (De Luxe Edition), in five acts, is to be shown at The Mae I. Friday. "A Bird of Prey" is characterized by the Mutual Corporation as a story of Love, Intrigue and Revenge. Robert Whittier and the beautiful Kathryn Adams are featured. "But the greatest of these is charity." The truly noble are characterized by a spirit of charity and understanding of the weaknesses of others. They are forgiving because they are big in spirit. In "A Thief in the Night," produced by the Thanhouer Company, the spirit of a big man has been made the dominant note of the story. Back of intrigue, disloyalty, thievery and adversity, is a wronged soul which is greater than these. In the role of the western miner is John Lehberg. His discontented wife is Kathryn Adams. Robert Whittier, who played the leading role with Grace De Carlton as an Indian in "Betrayed," is cast for the insinuating Easterner.

"See America First" and "Keeping Up With the Joneses" are two features that always attract and please, and close a complete program for this day.

Saturday "The Cactus Blossom" is the feature at The Mae I. Frank Borzage and Anna Little are featured in this Western play. David Foster and his daughter, Beulah, befriend Chegup,

an Indian, who has fallen victim to the rough element in a nearby cattle town. The redskin, deeply grateful, takes Foster to a secret gulch which he knows to be veined with gold. They found there a new home. Foster strikes it rich. An unprincipled Mexican, however, has followed them. Not far from the new claim is a cow camp of evil reputation. The rough element is led by Reed Avery and Duke Wilson, who runs the bambling hall. The Mexican plays into the hands of Wilson. Meanwhile the proximity of a young and beautiful woman has stirred up the cowboys. Avery is torn by conflicting emotions. A certain boorishness and dread of being laughed at by the boys cause him to address her for the first time in a free and easy fashion. She rebuffs him. She then goes to the opposite extreme. Beulah laughs at him. He swears that she shall pay for her scornfulness of him with a kiss. Beulah handles the crisis well. Avery becomes her devoted champion. Later, the cowboy is fatally wounded. Beulah kneels beside him. Avery has won. But to him love has come too late.

There is also on this program a good comedy, "Jerry's Revenge." The inimitable George Ovey is starred. Jerry uses hypnotism on his enemies.

"Mutual Weekly" always is interesting, depicting events of the world.

TULLIA PERSONAL NEWS.

The brick masons are busily engaged laying the foundation of the A. B. Martin business house. This house will be between the Tullia Drug Co. and Faulkner Dry Goods stores, and will be occupied by Faulkner as soon as completed.

John Lucas, of Plainview, was a business visitor in Tullia Monday.

Hon. R. M. Eller, candidate for Congress, accompanied by his father, was a pleasant caller in Tullia Tuesday afternoon. They were en route to Amarillo and other points on the North Plains, where it had been arranged for Judge Eller to speak.

F. S. McCune and family and Mesdames N. A. and Etta McCune visited Roy Lang and family, at Kress, last Saturday afternoon.

Mrs. Lon Sweeney and little girl, Lonnie B., were guests last week at the home of Dr. J. E. Crawford and wife.

Mrs. W. W. Underwood and children, of Plainview, are spending this week at the home of Capt. Thos. Bruce.

Rev. G. W. Shearer returned Monday from Dimmitt, where he had been holding quarterly conference, in the place of the presiding elder, who was unable to attend.

Earl Porter, of Plainview, spent Sunday with his parents, Mr. and Mrs. W. A. Porter.

Rev. Ira Smith and family, of Roaring Springs, visited at the home of their parents, J. L. Combs and wife, Tuesday. Rev. Smith will go from here to Dimmitt, where on next Sunday he expects to preach the commencement sermon for the graduating class of the high school. Rev. Smith was once pastor at Dimmitt and has many friends there.

Paul Crum and Worth Clifton, of Dimmitt, who are attending Seth Ward College, at Plainview, came to Tullia Sunday and remained over for the ball game Monday afternoon.—Tullia Herald.

THE DEVIL OUTCLASSED.

The devil sat by the lake of fire, on a pile of sulphur kegs; his head was bowed upon his breast, his tail between his legs; a look of shame was on his face—the sparks dripped from his eyes—he had sent his resignation to the throne up in the skies. "I'm down and out," the Devil said—he said it with a sob—"there are others that outclass me, and I want to quit my job. Hell isn't in it with the land that

lies around Verdun; I am a has-been and a piker, and therefore I am done. One ammunition maker, with his bloody shot and shell, knows more about damnation than all the imps of Hell. Give my job to Kaiser William, or to the Russian Czar, or King George, or J. P. Morgan, or some such man of war. I hate to leave the old home, the spot I loved so well, but feel that

I am not up-to-date in the art of running Hell." And the Devil spit a squirt of steam at a brimstone bumblebee, and muttered that he guessed he'd go and hunt up young John D.—Anonymous.

DURING MAY Fort Worth Star-Telegram, one year, and Plainview Evening Herald, one year, \$3.50.

Mae I. Theatre Program

THURSDAY.

"His Majesty, the King"

A novel and unique comedy-drama full of feature material. Starring the famous Thanhouer kiddie, HELEN BADGLEY, in a three-part war comedy-drama.

"Two Hearts and a Thief"

A queer mix-up, not without happy results. A Beauty comedy with the popular NEVA GERBER and FRANK BORZAGE.

FRIDAY.

"A Bird of Prey"

An exceptionally powerful five act drama of love, jealousy and intrigue. Presenting ROBERT WHITTIER and the beautiful KATHRYN ADAMS.

(Mutual Masterpicture De Luxe Edition.)

"See America First"

The Mutual traveler visits Chicago, the home of the greatest stockyards in the world.

"Keeping Up With the Joneses"

Comedy cartoon.

SATURDAY.

"The Cactus Blossom"

The story of a cow camp rough, to whom love come too late. Featuring FRANK BORZAGE and ANNA LITTLE.

"Mutual Weekly No. 51"

World's pictures as viewed by the Mutual cameraman.

"Jerry's Revenge"

Jerry uses hypnotism on his enemies. Starring inimitable GEORGE OVEY.

MATINEE 2:15

ADMISSION 5c and 10c

EVENING 7:45

MAE I. THEATRE

"The Photoplay House of Quality"

Screen Doors

We have a very fine selection of screen doors made of white pine which is the best screen door on the market. Call and let us show these doors before you buy elsewhere. Now is the time to screen before the flies get into your house. See us for anything in the building line.

A. G. McAdams Lumber Comp'y

E. C. Blankenbeckler, Manager

WE OFFER
Dainty, Irresistible, Little
MARGUERITE CLARK
in the Paramount production
"OUT OF THE DRIFTS"
In five soul-stirring parts.
Continuous show 3 p. m. to 10 p. m.
FRIDAY, MAY 5th
THE OLYMPIC THEATRE
"You Know the Place"

THE PLACE

where your business is appreciated
and your money buys the most.



IF IT ISN'T GOOD
WE MAKE IT GOOD

W. E. Winfield

Phone 95

WAR ON DIRT

Plainview is to clean house Tuesday, and of course we will help.

Every day is clean-up day at our place. We invite you to inspect our kitchen at any time.

HOME RESTAURANT

MORRISON & KEMBLE, Proprietors

APPLES ARE STILL PLENTIFUL

WASHINGTON, D. C., April 26.—The condition of the apple market is a matter of grave concern to both growers and dealers all over the country. The report of cold storage holdings of apples on April 1, recently issued by the U. S. Department of Agriculture, gives some figures which probably will cause all dealers interested in the crop to speed up the movement of this fruit in a most vigorous way. This report, which was compiled in the Office of Markets and Rural Organization, shows that on the first of the present month there were approximately 44 per cent more apples in cold storage than at the same date one year ago, and the season of 1914-15 was one of unusually heavy production. Figures from 427 storages indicate that nearly 33 per cent of the apples which were placed in cold storage by December 1, 1915, were still there on April 1 waiting to be consumed.

Hope that this will be a backward spring is general among apple dealers, for as long as cold days continue a free movement of the fruit is more certain. However, let warm weather come to stay and, judging by experiences of the past, apple sales are very likely to decrease rapidly.

Doubtless there are several reasons for the present conditions. The fact that the past season's commercial crop was considerably smaller than that of a year ago led to expectation on the part of growers and dealers alike, last fall, that the prospective market would be much stronger than has actually proven the case. As a result, much stock changed hands at values in excess of those which marketing conditions since show were warranted. This caused higher opening prices than in 1914, and naturally slowed up the movement. Neither growers nor dealers who held the fruit seemed inclined to push sales with the vigor that was displayed the previous year, when they had an enormous crop to market, and the result was that large quantities of apples were put into cold storage with the hope that the winter and spring markets would strengthen sufficiently to allow a margin of profit. In spite of the fact that last fall's commercial crop was estimated around ten million barrels short of the previous one, the amount placed in cold storage exceeded that stored in 1914 by about 13.5 per cent.

A second explanation is found in the fact that exports of apples from the ports of the United States alone up to March 1, 1916, were 669,566 barrels less than for a similar period last season, and April reports are expected to show a much larger difference. Had the normal export traffic in apples prevailed, the amount of stock on hand in this country would be considerably smaller.

In a recent brief survey of apple prices in several large markets the following facts were evidenced: Present wholesale prices on barreled stock are very reasonable. In fact, in many places wholesale dealers are selling below cost, when storage charges are considered. Investigations made on the same day in New York, Chicago, Boston, Philadelphia, Pittsburgh, and Buffalo showed that No. 1 cold storage Baldwins and Greenings were ranging from \$2.50 to \$3.00 per barrel, while Ben Davis were bringing from \$1.75 to \$2.50 in practically every market. Last fall buyers in New York State paid the growers on an average of \$3.00 for No. 1 Baldwins and Greenings and \$2.25 for Ben Davis, f. o. b. shipping point. Adding to these prices a fair average seasonal storage charge of 45 cents per barrel, and from 25 to 50 cents a barrel for freight and handling, one can see readily that dealers apparently are not profiting at present on many of their apple sales.

The inquiry into retail prices on apples which was made at the same time covering the same grades and varieties, indicates that while they are not unduly high except in a very few instances, still they do not seem to have decreased proportionately with wholesale quotations.

Since the wholesale apple dealers are in daily touch, as a rule, with the retailers to whom they sell, they appear to be the logical factors to initiate an apple campaign and stimulate the interest of the grocers, fruit-stand dealers, hucksters, and other retail agencies. The wholesalers in two large markets have organized already and raised a fund to secure desirable publicity. If the dealers in other markets would follow their example and carry out an adequate advertising campaign in the press and in all stores handling apples, the results should be very helpful to all concerned—grower, dealer and consumer.

PAPER SCARCITY IN GERMANY.

(Consul Charles S. Winans, Nuremberg, March 31.)

A recent decree of the municipal government (Stadtmagistrat) of Furth, having as its object the conservation of the supply of paper in that Bavarian city, provides that all official orders for the city of Furth shall be made as

short as possible; that when half a sheet of paper is sufficient therefor, the whole sheet shall not be used; that spacings, when the typewriter is used, shall be avoided; that newspaper notices shall be made brief. When it is necessary to republish old notices, these shall be shortened if possible. Only as many copies shall be issued as are absolutely necessary. It is further recommended that notices of subordinate or momentary importance, stenographic dictations, etc., shall be written on waste paper, in order to save good paper, or even that small slates shall be used.

It is strictly forbidden to use any paper for heating or starting fire in the municipal offices. The heads of

the different bureaus are instructed to keep a careful watch of the paper used by their subordinates and to collect all superfluous paper. This must be collected and made ready on the last workday of each week, to be carried away by the city messenger.

In reprinting this ordinance the Nuremberg Frankischer Kurier remarks: "This decree of the Stadtmagistrat of Furth should be recommended for imitation not only to other public offices, but also to the larger private business concerns."

FOR LEASE—Six-room house with pantry, bath and sewerage connection. All fresh painted. Four blocks of square. See D. D. SHIPLEY. 3t.

Milk and Cream

We are in a position to supply a few more customers with milk and cream. Ask any present customer about the quality.

J. C. Goodwin
Phone 249

ROUND TRIP EXCURSION FARES



Reduced round trip fares to
HOUSTON
—Account—

TEXAS BANKERS ASSOCIATION
Tickets on sale May 1st and 2nd, return limit May 6th. Fare \$26.75.
Will have tickets on sale to Dallas May 7, 8 and 9, return limit May 14. Fare \$13.25.
For further information phone 224.
J. LUCAS, Agent.

A Few Days More

Our sale on Hoosier Cabinets last week was very successful.



The Famous Roll Door "Hoosier Beauty"

Many wanted to get in on the easy payment plan, who did not come in in time, so we will continue for this week the easy payment plan on

Hoosier Cabinets
\$17 to \$43

\$1 on delivery. No extra fees.
\$1 weekly. Money-back guarantee.

E. R. WILLIAMS
Furniture and Undertaking

Is Your Grain Insured?

Now is the time to insure against hail. Your insurance is no better than the company it is in. Last year our companies, which are among the best established in the country, paid thousands of dollars to farmers in this section, and our adjustments were made without a dissatisfied customer. We adjust promptly.

"Insure Your Growing Crops Against Hail"

J. M. Malone
Plainview, Texas

Phelp's Second Hand Store

wants to figure with you on that Bill of Furniture that you are going to sell soon. Please give us a chance—our plans are Quick Sales and Small Profits. Try us once and see.

Phelp's Second Hand Store

Old Speed Building between Chamber of Commerce and Warren Grocery

CLEAN-UP

PAINT-UP

To disinfect your premises you'll find nothing more effective than disinfectant carbolized lime.

For exterior and interior painting

Mound City Paints

are superior. A paint or stain for every requirement.

Now's the Time to Screen.

"Kasement" screen doors are the best. You can hang them yourself. No hinges to put up. Just three screws to drive. They always fit close and keep the flies out, remember they are

"Fool Proof"

Alfalfa Lumber Company

J. W. PATTERSON, Manager

Phone 163

With the Home Economic Clubs

New Lesson Is On Vegetables

LESSON NO. 25.

Uncooked Vegetables.—Crisp vegetables with tender fiber are eaten raw. Their preparation includes freshening in cold water, thorough washing to remove grit and insects, thoroughly drying by shaking, and cooling by placing on the ice. Lettuce should never be served so wet that the water collects on the plate, making it impossible to dress with salad dressing.

Cooked Vegetables.—Vegetable cooking is an art much neglected, and, in consequence, vegetables are sometimes served lacking their proper flavor and their original nutrients. To cook vegetables in boiling water, throwing away the water is not the correct method, except in a very few instances. With this method much of the valuable mineral matter and the flavoring substances are lost in the water. With such strong flavored vegetables as the cabbage, old onions and beets and old potatoes, this method is permissible, but even in these cases the nutritive value is decreased.

Principle of Cooking.—Softening the fiber. Opening of the starch granule when starch is present. Retaining mineral and flavoring matters.

Cooking Processes.—Baking, steaming, stewing and boiling.

Baking.—No nutritive material is lost. The very best method for potatoes. Is also a good way to cook squash, pumpkin, beets, young onions, dried beans, peas, etc.

Steaming (cooking in a steamer).—No nutritive material lost. A good method for all fresh vegetables. Steamed vegetables have less flavor than those baked.

Stewing.—Cooking in a stew pan or kettle with so little water that it is almost boiled out at the end of the process, any remaining liquid being served with the vegetable. The best method of cooking spinach, which can be cooked with no additional water beyond that remaining on the leaves from washing. The French use this method almost entirely, and with tender peas and carrots they omit water and use butter only.

Boiling.—Boiling is considered a wasteful method of cooking vegetables, except those stated above.

Preparation.—Of course, we all know we should thoroughly wash and scrape all vegetables, according to their class, before we put them on to cook. We should never leave the pulp and seed of the old squash or pumpkins, or the tough leaves of the cabbage or greens. Steamed or stewed vegetables are better served with a butter dressing than with white sauce. Cream is always delicious and adds to the nutritive value of all foods. It is a good deal of trouble to make a sauce and often it hides the real flavor of the vegetable.

In our next lesson we will have a number of recipes and a time table for cooking certain vegetables. I wish I could have a sample of your cooking some time. I did have a piece of each of the prize winning cakes of the Medina, Hale, McLennan and Nueces county girls after our county conventions were over and their cakes judged. They were lovely and in each instance a different kind. I am sure the club girls will become good cooks in the course of time if they really pay attention to their lessons.

I am giving you a recipe for cream of tomato soup

Cream of Tomato Soup.

Tomato juice, 1/2 cup.
Milk, 1 quart.
Flour, 2 tablespoonsful.
Butter, 2 tablespoonsful.
Salt, 2 teaspoonsful.
Soda, 1/2 teaspoonful.
Pepper (Cayenne), to taste.

When you have learned from your experiment how to proceed, you can use more tomato juice.

Method of Mixing.—This I wish you to work out for yourself. First perform this simple experiment: Stir together a tablespoonful of stewed tomatoes and a tablespoonful of milk. What happens? Heat the mixture. What further do you notice? You have seen the effect of the acid upon the milk.

The soda is added to partly correct this effect. Will you stir the soda into the milk or the tomato juice? Will you stir the tomato juice into the milk or the milk into the tomato juice? Will you cook the mixture at all? How long before serving will you mix the two? When will you add the butter and the flour? This is a delicious soup and very refreshing, and will always add a delicate dish to your luncheon menu. It is not as heavy as the vegetable soups. Let me know your success. I am anxious to hear from the first girl as to how she came out. I will publish the first methods and experiments that I receive. MRS. J. L. LANDRUM.

MRS. LANDRUM TELLS GIRLS OF THE NUECES CONVENTION.

Austin, Texas, April 25, 1916.
Dearest Club Girls:

The great convention of Nueces County, held in Corpus Christi last Saturday, has gone into history as having been one of the most wonderful county conventions ever held in clubdom. These lovely girls came from distances as far as 25 miles in buggies and wagons, bringing their handiwork, and they were rewarded, too, for all their trouble. They won many lovely prizes, one little girl winning \$10 in cash. There were many prizes of \$5 each for the best bread and cake and needlework. The Nueces County girls are going to make a great record for themselves this year. They were invited guests at a luncheon at the Nueces Hotel, together with their mothers and fathers and teachers, of the Corpus Christi Caller, a most generous newspaper of that city. You have always known the press was good to us, but could you think of a newspaper entertaining at a beautiful luncheon 200 club girls? Col. L. J. Rountree, of Georgetown, a big newspaper man of Texas and the United States, came and spoke to the girls and gave them a better idea of how big and great a man can be in his work and yet can meet with a lot of girls upon the charming plane of mutual understanding. Mr. Joe Hirsch, president of the Texas Bankers' Association, also delivered a fine address to the girls assembled at the luncheon, and he, too, made these girls feel that he was their friend and was delightfully social and cordial to them. He gave \$5 cash for one of the prizes.

We are planning for our district convention to be held in San Antonio, April 28-29, and I am wondering how many girls of the San Antonio district are going to be there. I wish every girl in the district could come. They will have a time long to be remembered.

After the district convention in San Antonio I will go to my own convention—the Texas Women's Bankers' Association, to be held in Houston, May 3, and I am going to enjoy my conven-

tion just as my dear girls enjoy theirs. Then will come the Collin County convention, and a good time for those girls is to be planned and arranged.

I wonder how much we will be able to can this year. I will be asking for reports as to garden prospects in a few weeks, and will then get busy with our plans for canning.

Just think! Corpus Christi is going to have a cooking school! It is to be given by the Corpus Christi Caller paper, and I am going to be there too, with a canning demonstration, for a week. I want all the girls in the county and even as far as San Benito to try and come in and spend the time with us. We will make wonderful plans for our stay if the girls get busy and discuss it. I don't see but that we can fix up a kitchen and do light housekeeping while we are having our cooking and canning lessons, and that will be a good chance to practice our table-setting lessons, etc.

Don't delay sending in your delegates too long for the State convention. You know the trouble that gives us.

Now I will close, and will expect letters from all the clubs. We had wonderful conventions in Medina, Hale, McLennan and Nueces counties the past month, and I wish we could have a county convention every week somewhere. Falls will have her county convention as soon as I can set a date for it. I may fix it after the 15th of May. I think I will if all the schools are out and the girls can come on a week day.

With lots of love to every girl, I am,
Cordially yours,
MRS. J. L. LANDRUM,
Organizer and Supervisor, Home Economics.

WOLF HUNT, DANCE, SINGING AND NEW S. S. AT RAMSEY.

Farmers Are in Fine Spirits—Rain Beneficial to Growing Crops.

RAMSEY, Texas, April 26.—A fine rain fell here the 25th, which was not needed very badly, but will be of benefit to growing crops. We now have a good season in the ground for the coming crops. We are all about up with our work and ready to plant. Some are already planting.

The people in our locality gathered at the school house Sunday and organized a Sunday School, with the following officers: Superintendent, Mr. Williams; secretary, Miss Mary Hannah; teachers, Mrs. Carrie Williams, Miss Erma Hannah and Mrs. Ethel Hatcher. We hope to have in a short time a good Sunday School with a good attendance.

A big wolf hunt which was pulled off Sunday resulted in the killing of eight little wolves.

An Easter-egg hunt given at J. A. Goin's was well attended. All report a fine time.

Quite a number of our people gathered at Mr. Hannah's Sunday night for the singing.

George Smith, Bill Jones and sister called at the Russell home Sunday.

T. H. Tedford and family spent Sunday with the Russell family.

There was a dance at T. H. Tedford's Friday night, which was well attended.

Mrs. Ora Williams called at the

Russell home Tuesday evening.

J. H. Williams and family spent Sunday with his brother Dea.

John Mesmer was seen in our community Sunday.

W. J. King is the proud owner of a new "jitney."

Miss Ruth Franklin has gone to Canyon City to see her sister.

Al Smith, of Pleasant Valley, was seen motoring in our community Sunday.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

FARM AND RANCH LOANS :- R. A. UNDERWOOD :-

Here and There A Piece of Furniture Built to Suit Your Individual Taste

WILL so greatly add to the charm and atmosphere of the home that we suggest that you study just how you can add the necessary touch at the time you are making your house cleaning plans.

If you will advise us we will be pleased to call and make suggestions and deliver the work when it best suits you.

We do all kinds of cabinet work and feel that we can suit you with home made work.

KRATZER & BOHANNON

Between Alfalfa Lumber Co. and McAdams Lumber Co.



REMEMBER MARIO AND TREVETTE.
PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.



"Never Mind the Rain, Son"

The ge m-proof, dust-proof, moisture-proof, wax-sealed wrapping keeps the

New Post Toasties

in perfect condition.

But more important—these flakes are made by a new process that gives them a new form and a distinctive flavor, entirely different from other corn flakes.

In this new process, intense heat expands the interior moisture, producing little pearl-like "puffs," a distinguishing characteristic of the New Post Toasties

These flakes have a body and firmness that don't mush down, even when cream or milk is added. Toasties come factory-fresh, as crisp and delicious as when they leave the big ovens.

Try Them and Note the New Flavor.

Your Grocer has them now.

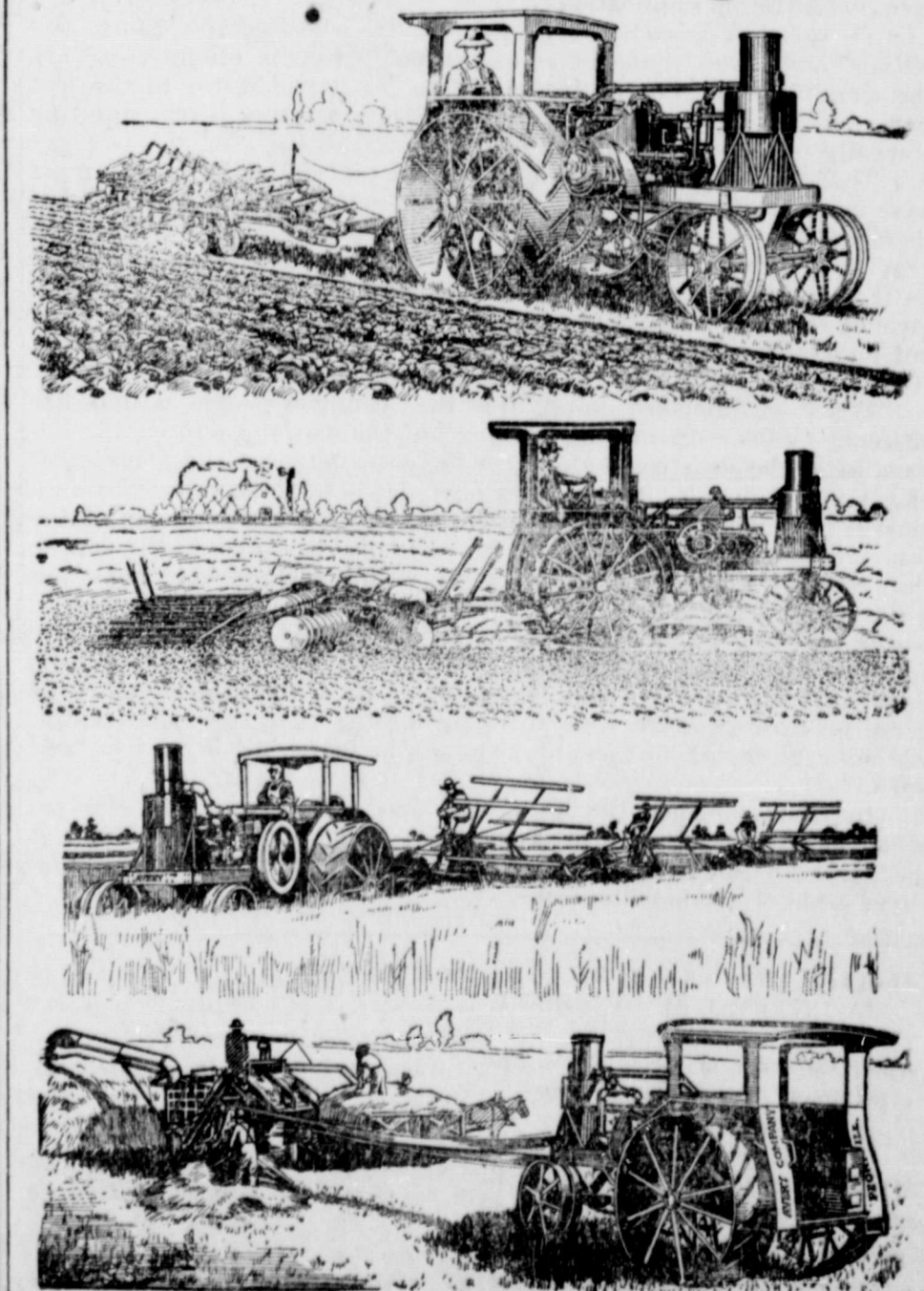


ESTELLE FRANKLIN GRAY.
PLAINVIEW CHAUTAUQUA,
MAY 21-27, 1916.

The Line

anything you want in farm machinery.

the goods that have made good.



EVERY CO. OF TEXAS
W. R. SIMMONS

South Plains Representative

Plainview, Texas

APPLES ARE STILL PLENTIFUL.

WASHINGTON, D. C., April 26.—The condition of the apple market is a matter of grave concern to both growers and dealers all over the country. The report of cold storage holdings of apples on April 1, recently issued by the U. S. Department of Agriculture, gives some figures which probably will cause all dealers interested in the crop to speed up the movement of this fruit in a most vigorous way. This report, which was compiled in the Office of Markets and Rural Organization, shows that on the first of the present month there were approximately 44 per cent more apples in cold storage than at the same date one year ago, and the season of 1914-15 was one of unusually heavy production. Figures from 427 storages indicate that nearly 33 per cent of the apples which were placed in cold storage by December 1, 1915, were still there on April 1 waiting to be consumed.

Hope that this will be a backward spring is general among apple dealers, for as long as cold days continue a free movement of the fruit is more certain. However, let warm weather come to stay and, judging by experiences of the past, apple sales are very likely to decrease rapidly.

Doubtless there are several reasons for the present conditions. The fact that the past season's commercial crop was considerably smaller than that of a year ago led to expectation on the part of growers and dealers alike, last fall, that the prospective market would be much stronger than has actually proven the case. As a result, much stock changed hands at values in excess of those which marketing conditions since show were warranted. This caused higher opening prices than in 1914, and naturally slowed up the movement. Neither growers nor dealers who held the fruit seemed inclined to push sales with the vigor that was displayed the previous year, when they had an enormous crop to market, and the result was that large quantities of apples were put into cold storage with the hope that the winter and spring markets would strengthen sufficiently to allow a margin of profit. In spite of the fact that last fall's commercial crop was estimated around ten million barrels short of the previous one, the amount placed in cold storage exceeded that stored in 1914 by about 13.5 per cent.

A second explanation is found in the fact that exports of apples from the ports of the United States alone up to March 1, 1916, were 669,566 barrels less than for a similar period last season, and April reports are expected to show a much larger difference. Had the normal export traffic in apples prevailed, the amount of stock on hand in this country would be considerably smaller.

In a recent brief survey of apple prices in several large markets the following facts were evidenced: Present wholesale prices on barreled stock are very reasonable. In fact, in many places wholesale dealers are selling below cost, when storage charges are considered. Investigations made on the same day in New York, Chicago, Boston, Philadelphia, Pittsburgh, and Buffalo showed that No. 1 cold storage Baldwins and Greenings were ranging from \$2.50 to \$3.00 per barrel, while Ben Davis were bringing from \$1.75 to \$2.50 in practically every market. Last fall buyers in New York State paid the growers on an average of \$3.00 for No. 1 Baldwins and Greenings and \$2.25 for Ben Davis, f. o. b. shipping point. Adding to these prices a fair average seasonal storage charge of 45 cents per barrel, and from 25 to 50 cents a barrel for freight and handling, one can see readily that dealers apparently are not profiting at present on many of their apple sales.

The inquiry into retail prices on apples which was made at the same time covering the same grades and varieties, indicates that while they are not unduly high except in a very few instances, still they do not seem to have decreased proportionately with wholesale quotations.

Since the wholesale apple dealers are in daily touch, as a rule, with the retailers to whom they sell, they appear to be the logical factors to initiate an apple campaign and stimulate the interest of the grocers, fruit-stand dealers, hucksters, and other retail agencies. The wholesalers in two large markets have organized already and raised a fund to secure desirable publicity. If the dealers in other markets would follow their example and carry out an adequate advertising campaign in the press and in all stores handling apples, the results should be very helpful to all concerned—grower, dealer and consumer.

PAPER SCARCITY IN GERMANY.

(Consul Charles S. Winans, Nuremberg, March 31.)

A recent decree of the municipal government (Stadtmagistrat) of Furth, having as its object the conservation of the supply of paper in that Bavarian city, provides that all official orders for the city of Furth shall be made as

short as possible; that when half a sheet of paper is sufficient therefor, the whole sheet shall not be used; that spacings, when the typewriter is used, shall be avoided; that newspaper notices shall be made brief. When it is necessary to republish old notices, these shall be shortened if possible. Only as many copies shall be issued as are absolutely necessary. It is further recommended that notices of subordinate or momentary importance, stenographic dictations, etc., shall be written on waste paper, in order to save good paper, or even that small slates shall be used.

It is strictly forbidden to use any paper for heating or starting fire in the municipal offices. The heads of

the different bureaus are instructed to keep a careful watch of the paper used by their subordinates and to collect all superfluous paper. This must be collected and made ready on the last workday of each week, to be carried away by the city messenger. In reprinting this ordinance the Nuremberg Frankischer Kurier remarks: "This decree of the Stadtmagistrat of Furth should be recommended for imitation not only to other public offices, but also to the larger private business concerns."

FOR LEASE—Six-room house with pantry, bath and sewerage connection. All fresh painted. Four blocks of square. See D. D. SHIPLEY. 3t.

Milk and Cream

We are in a position to supply a few more customers with milk and cream. Ask any present customer about the quality.

J. C. Goodwin
Phone 249

ROUND TRIP EXCURSION FARES



Reduced round trip fares to
HOUSTON
—Account—

TEXAS BANKERS ASSOCIATION
Tickets on sale May 1st and 2nd, return limit May 6th. Fare \$26.75.
Will have tickets on sale to Dallas May 7, 8 and 9, return limit May 14. Fare \$13.25.
For further information phone 224.
J. LUCAS, Agent.

A Few Days More

Our sale on Hoosier Cabinets last week was very successful.



The Famous Roll Door "Hoosier Beauty"

Many wanted to get in on the easy payment plan, who did not come in in time, so we will continue for this week the easy payment plan on

Hoosier Cabinets
\$17 to \$43

\$1 on delivery. No extra fees.
\$1 weekly. Money-back guarantee.

E. R. WILLIAMS
Furniture and Undertaking

Is Your Grain Insured?

Now is the time to insure against hail.

Your insurance is no better than the company it is in. Last year our companies, which are among the best established in the country, paid thousands of dollars to farmers in this section, and our adjustments were made without a dissatisfied customer. We adjust promptly.

"Insure Your Growing Crops Against Hail"

J. M. Malone
Plainview, Texas

Phelp's Second Hand Store

wants to figure with you on that Bill of Furniture that you are going to sell soon. Please give us a chance--our plans are Quick Sales and Small Profits. Try us once and see.

Phelp's Second Hand Store

Old Speed Building between Chamber of Commerce and Warren Grocery

CLEAN-UP

PAINT-UP

To disinfect your premises you'll find nothing more effective than disinfectant carbolized lime.

For exterior and interior painting

Mound City Paints

are superior. A paint or stain for every requirement.

Now's the Time to Screen.

"Kasement" screen doors are the best. You can hang them yourself. No hinges to put up. Just three screws to drive. They always fit close and keep the flies out, remember they are

"Fool Proof"

Alfalfa Lumber Company

J. W. PATTERSON, Manager

Phone 163

With the Home Economic Clubs

New Lesson Is On Vegetables

LESSON NO. 25.

Uncooked Vegetables.—Crisp vegetables with tender fiber are eaten raw. Their preparation includes freshening in cold water, thorough washing to remove grit and insects, thoroughly drying by shaking, and cooling by placing on the ice. Lettuce should never be served so wet that the water collects on the plate, making it impossible to dress with salad dressing.

Cooked Vegetables.—Vegetable cooking is an art much neglected, and, in consequence, vegetables are sometimes served lacking their proper flavor and their original nutrients. To cook vegetables in boiling water, throwing away the water is not the correct method, except in a very few instances. With this method much of the valuable mineral matter and the flavoring substances are lost in the water. With such strong flavored vegetables as the cabbage, old onions and beets and old potatoes, this method is permissible, but even in these cases the nutritive value is decreased.

Principle of Cooking.—Softening the fiber. Opening of the starch granules when starch is present. Retaining mineral and flavoring matters.

Cooking Processes.—Baking, steaming, stewing and boiling.

Baking.—No nutritive material is lost. The very best method for potatoes. Is also a good way to cook squash, pumpkin, beets, young onions, dried beans, peas, etc.

Steaming (cooking in a steamer).—No nutritive material lost. A good method for all fresh vegetables. Steamed vegetables have less flavor than those baked.

Stewing.—Cooking in a stew pan or kettle with so little water that it is almost boiled out at the end of the process, any remaining liquid being served with the vegetable. The best method of cooking spinach, which can be cooked with no additional water beyond that remaining on the leaves from washing. The French use this method almost entirely, and with tender peas and carrots they omit water and use butter only.

Boiling.—Boiling is considered a wasteful method of cooking vegetables, except those stated above.

Preparation.—Of course, we all know we should thoroughly wash and scrape all vegetables, according to their class, before we put them on to cook. We should never leave the pulp and seed of the old squash or pumpkins, or the tough leaves of the cabbage or greens. Steamed or stewed vegetables are better served with a butter dressing than with white sauce. Cream is always delicious and adds to the nutritive value of all foods. It is a good deal of trouble to make a sauce and often it hides the real flavor of the vegetable.

In our next lesson we will have a number of recipes and a time table for cooking certain vegetables. I wish I could have a sample of your cooking some time. I did have a piece of each of the prize winning cakes of the Medina, Hale, McLennan and Nueces county girls after our county conventions were over and their cakes judged. They were lovely and in each instance a different kind. I am sure the club girls will become good cooks in the course of time if they really pay attention to their lessons.

I am giving you a recipe for cream of tomato soup

Cream of Tomato Soup.

- Tomato juice, 1/2 cup.
- Milk, 1 quart.
- Flour, 2 tablespoonsful.
- Butter, 2 tablespoonsful.
- Salt, 2 teaspoonsful.
- Soda, 1/2 teaspoonful.
- Pepper (Cayenne), to taste.

When you have learned from your experiment how to proceed, you can use more tomato juice.

Method of Mixing.—This I wish you to work out for yourself. First perform this simple experiment: Stir together a tablespoonful of stewed tomatoes and a tablespoonful of milk. What happens? Heat the mixture. What further do you notice? You have seen the effect of the acid upon the milk.

The soda is added to partly correct this effect. Will you stir the soda into the milk or the tomato juice? Will you stir the tomato juice into the milk or the milk into the tomato juice? Will you cook the mixture at all? How long before serving will you mix the two? When will you add the butter and the flour? This is a delicious soup and very refreshing, and will always add a delicate dish to your luncheon menu. It is not as heavy as the vegetable soups. Let me know your success. I am anxious to hear from the first girl as to how she came out. I will publish the first methods and experiments that I receive. —MRS. J. L. LANDRUM.

MRS. LANDRUM TELLS GIRLS OF THE NUECES CONVENTION.

Austin, Texas, April 25, 1916. Dearest Club Girls:

The great convention of Nueces County, held in Corpus Christi last Saturday, has gone into history as having been one of the most wonderful county conventions ever held in clubdom. These lovely girls came from distances as far as 25 miles in buggies and wagons, bringing their handiwork, and they were rewarded, too, for all their trouble. They won many lovely prizes, one little girl winning \$10 in cash. There were many prizes of \$5 each for the best bread and cake and needlework. The Nueces County girls are going to make a great record for themselves this year. They were invited guests at a luncheon at the Nueces Hotel, together with their mothers and fathers and teachers, of the Corpus Christi Caller, a most generous newspaper of that city. You have always known the press was good to us, but could you think of a newspaper entertaining at a beautiful luncheon 200 club girls? Col. L. J. Rountree, of Georgetown, a big newspaper man of Texas and the United States, came and spoke to the girls and gave them a better idea of how big and great a man can be in his work and yet can meet with a lot of girls upon the charming plane of mutual understanding. Mr. Joe Hirsch, president of the Texas Bankers' Association, also delivered a fine address to the girls assembled at the luncheon, and he, too, made these girls feel that he was their friend and was delightfully social and cordial to them. He gave \$5 cash for one of the prizes.

We are planning for our district convention to be held in San Antonio, April 28-29, and I am wondering how many girls of the San Antonio district are going to be there. I wish every girl in the district could come. They will have a time long to be remembered.

After the district convention in San Antonio I will go to my own convention—the Texas Women's Bankers' Association, to be held in Houston, May 3, and I am going to enjoy my conven-

tion just as my dear girls enjoy theirs. Then will come the Collin County convention, and a good time for those girls is to be planned and arranged.

I wonder how much we will be able to can this year. I will be asking for reports as to garden prospects in a few weeks, and will then get busy with our plans for canning.

Just think! Corpus Christi is going to have a cooking school! It is to be given by the Corpus Christi Caller paper, and I am going to be there too, with a canning demonstration, for a week. I want all the girls in the county and even as far as San Benito to try and come in and spend the time with us. We will make wonderful plans for our stay if the girls get busy and discuss it. I don't see but that we can fix up a kitchen and do light housekeeping while we are having our cooking and canning lessons, and that will be a good chance to practice our table-setting lessons, etc.

Don't delay sending in your delegates too long for the State convention. You know the trouble that gives us.

Now I will close, and will expect letters from all the clubs. We had wonderful conventions in Medina, Hale, McLennan and Nueces counties the past month, and I wish we could have a county convention every week somewhere. Falls will have her county convention as soon as I can set a date for it. I may fix it after the 15th of May. I think I will if all the schools are out and the girls can come on a week day.

With lots of love to every girl, I am, Cordially yours, MRS. J. L. LANDRUM.

Organizer and Supervisor, Home Economics.

WOLF HUNT, DANCE, SINGING AND NEW S. S. AT RAMSEY.

Farmers Are in Fine Spirits—Rain Beneficial to Growing Crops.

RAMSEY, Texas, April 26.—A fine rain fell here the 25th, which was not needed very badly, but will be of benefit to growing crops. We now have a good season in the ground for the coming crops. We are all about up with our work and ready to plant. Some are already planting.

The people in our locality gathered at the school house Sunday and organized a Sunday School, with the following officers: Superintendent, Mr. Williams; secretary, Miss Mary Hannah; teachers, Mrs. Carrie Williams, Miss Erma Hannah and Mrs. Ethel Hatcher. We hope to have in a short time a good Sunday School with a good attendance.

A big wolf hunt which was pulled off Sunday resulted in the killing of eight little wolves.

An Easter-egg hunt given at J. A. Goin's was well attended. All report a fine time.

Quite a number of our people gathered at Mr. Hannah's Sunday night for the singing.

George Smith, Bill Jones and sister called at the Russell home Sunday.

T. H. Tedford and family spent Sunday with the Russell family.

There was a dance at T. H. Tedford's Friday night, which was well attended.

Mrs. Ora Williams called at the

Russell home Tuesday evening. J. H. Williams and family spent Sunday with his brother Dea. John Mesmer was seen in our community Sunday.

W. J. King is the proud owner of a new "jitney."

Miss Ruth Franklin has gone to Canyon City to see her sister.

Al Smith, of Pleasant Valley, was seen motoring in our community Sunday.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

FARM AND RANCH LOANS
-:- R. A. UNDERWOOD -:-

Here and There A Piece of Furniture Built to Suit Your Individual Taste

WILL so greatly add to the charm and atmosphere of the home that we suggest that you study just how you can add the necessary touch at the time you are making your house cleaning plans.

If you will advise us we will be pleased to call and make suggestions and deliver the work when it best suits you.

We do all kinds of cabinet work and feel that we can suit you with home made work.

KRATZER & BOHANNON

Between Alfalfa Lumber Co. and McAdams Lumber Co.



REMEMBER MARIO AND TREVETTE. PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.



"Never Mind the Rain, Son"

The ge m-proof, dust-proof, moisture-proof, wax-sealed wrapping keeps the

New Post Toasties

in perfect condition.

But more important—these flakes are made by a new process that gives them a new form and a distinctive flavor, entirely different from other corn flakes.

In this new process, intense heat expands the interior moisture, producing little pearl-like "puffs," a distinguishing characteristic of the New Post Toasties

These flakes have a body and firmness that don't mush down, even when cream or milk is added. Toasties come factory-fresh, as crisp and delicious as when they leave the big ovens.

Try Them and Note the New Flavor.

Your Grocer has them now.



ESTELLE FRANKLIN GRAY. PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.

The Line

anything you want in farm machinery.

the goods that have made good.

EVERY CO. OF TEXAS
W. R. SIMMONS
South Plains Representative Plainview, Texas

The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
 Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

There's no better place for the State Swine Breeders' Association to meet in 1917 than at Plainview, "the most piggish part of the United States." South Plains hogs and their environment—sounds commonplace enough—will be an inspiration to men interested in swine raising. And Plainview swine raisers need the State Convention. Plainview invites.

Our esteemed contemporary, The Lockney Beacon, was good enough to urge the co-operation of all the South Plains towns to help Plainview secure the 1917 convention of the A. O. Y. M. B. L. of Texas. Now that Plainview has the promise of this convention, she invites every South Plains and West Texas town to be with her next April, when the Associated Young Men's Business Leagues of Texas are to be her guests.

WOULDN'T TAX PLAINVIEW AND HALE CENTER.

An erroneous statement was made in Friday's Herald in an editorial, "Do We Need a County Superintendent?" The salary of a county superintendent would be paid out of the county's available school fund, as was stated, but no part of it would be paid by residents of the Plainview or Hale Center Independent School Districts. The school superintendent would be of little benefit, except indirectly, in any case, to these schools. But this statement is incorrect: "Yet the patrons of the Plainview Independent School District would pay their part of the tax," etc. A county superintendent would cost the Plainview and the Hale Center Independent School Districts nothing, is a statement from Judge W. B. Lewis, county judge and ex-officio county superintendent.

It would cost approximately 85.7 cents per capita in the common school districts for a county superintendent. That service now costs 21.4 cents per capita, estimated on a basis of 1,400 students in the common school districts, which is approximately correct. This means that 64.3 cents per capita more will be expended for the county superintendency than is now expended, which would take 64.3 cents per capita out of the county available school fund.

It appears to be a question of whether the good derived from a county school superintendent will justify the expenditure. That depends on the character of man secured. The office is political.

PLAINVIEW CAN DO IT.

Plainview can replace the buildings which burned at Seth Ward College in March, if she wants to. Plainview can do it. She has the wealth. She has resources ample to spare for this institution. It is just a question of whether the men who are able to rebuild the school, those who would receive the greatest benefit, are willing.

Is Seth Ward College worth to Plainview what it would cost to replace the buildings?

From a business standpoint the citizens of the town must answer that question. In dollars and cents will the money placed in the school come back to the community of Plainview? That's the business side of it.

Is a school, such as Seth Ward has grown to be, worth in refinement, in culture, in morality enough to Plainview and the South Plains country for its citizens to replace the buildings?

Is it to the interest of the city and the country around to protect the property interests of the men who have moved to Plainview on account of Seth Ward College, or is the narrower policy of letting them lose good community business?

Is it good business on the part of Plainview to allow the families that have been attracted to the town by Seth Ward College to move away, or does Plainview need their citizenship?

Has Seth Ward College increased farm values in the Plainview country in any particular? Will these decrease if the school is not rebuilt?

These questions must be answered by the citizenship of Plainview when they make a decision. It's up to the serious-minded citizens of the town to determine whether Plainview wants to replace Seth Ward College. She can do it if she wants to.

INNOCENT AMUSEMENTS.

"Innocent amusement" is a term greatly overworked, and one whose meaning is perhaps but little understood. It certainly is a term varied in its application.

To some persons Sunday baseball, the theatre, the dance and billiard halls are "innocent amusements," while to others these are the acme of evil. So the list might be continued down to the last item, and the differences of opinion on petty matters is one standing eternally in the way of highest co-operative success.

That the people of a community, and especially the young, must have amusements, there is not the slightest question. As to just what these amusements shall be, there may be room for discussion. The gravest of errors, however, will be found in a discussion continued until there shall remain no time for action. The growing boys and girls of the community are continuing to grow. They are reaching out and taking hold upon the problems of their own entertainment. It is at this stage that they need the superior wisdom of their elders.

What is Amarillo doing for the younger people within her citizenry? She is furnishing nothing but the motion pictures, the billiard halls, the streets and alleys for the entertainment and amusement of her young people. Other cities have declared these to be only in a measure adequate to the needs of the coming men and women of the communities. While these places are the only ones open to the young, they are not wholly and unreservedly within the reach of boys and girls. Some have denounced the motion pictures, others have spoken words of condemnation for the billiard halls, while others seem to consider it a crime to see youngsters about the streets and alleys. Such have issued a general "shoo-shoo," as if herding a bunch of geese or turkeys from a pasture, forbidding that they shall enter, wherein, according to the judgment of the critic, all is unclean and unfit.

In the meantime, the question looms ever larger and clearer: If not in the moving picture show, if not in the billiard hall, if not at the dance, if not at the Sunday baseball, if not on the streets and alleys—where?—Amarillo News.

COLQUITT TO SPEAK HERE IN INTEREST OF CANDIDACY.

Former Governor of Texas Gives Appointments for Panhandle and South Plains Cities.

Former Governor O. B. Colquitt will be in Plainview May 9 at two o'clock p. m. to address the people in the interest of his candidacy for the United States Senate. He has furnished The Herald with the following list of appointments for the Panhandle and South Plains country

Monday, May 8—Canyon 2 p. m.;

Amarillo, 8 p. m.

Tuesday, May 9—Tulia, 10:30 a. m.; Plainview, 2 p. m.; Floydada, 8 p. m.

Wednesday, May 10—Crosbyton, 10:30 a. m.; Lubbock, 2:30 p. m.; Slaton, 8 p. m.

Thursday, May 11—Tahoka, 10:30 a. m.; Post City, 3 p. m.; Snyder, 8 p. m.

Friday, May 12—Loraine, 10:30 a. m.; Colorado, 2 p. m.; Big Springs, 8 p. m.

Saturday, May 13—Sweetwater, 2 p. m.

Geo. J. Haney and Quincey Haney, of Lamesa, were here Saturday.

LONE STAR LADIES' CIRCLE TO MEET WITH MRS. DODSON.

LONE STAR, May 1.—We enjoyed the fine rain last week, but the cool spell seems to make us a little nervous about our gardens.

The Hardshell meeting at Rev. Nance's was well attended, and the preaching was very much enjoyed. Brother Nance is very feeble.

Quite a crowd of our people attended the Bryan speaking in Plainview last Friday, and were highly pleased with the discourse. Some also attended the entertainment at Wayland College Saturday.

Claude Hatchett and family, of East Texas, are visiting his brother, W. B. Hatchett.

Mr. Raxrode has moved into our community and is building himself a new house. J. H. Foster is doing the carpenter work.

W. B. Hatchett received a message last week stating that his sister, Mrs. Jones, of Big Springs, was dangerously ill. He left immediately for her home, and shortly after he left here word came that his sister, Mrs. Cox, in Gaines County, had just died. Mr. Hatchett came home Sunday, leaving his sister, Mrs. Jones, much better.

Miss May Fowler, who is staying in Plainview, taking music lessons, was visiting home folks over Sunday.

The Ladies' Circle will meet with Mrs. E. C. Dodson on May 4 for an all-day meeting.

The singing at Mr. Wooten's Sunday evening was well attended. J. B. Stevenson and family and Chas. Merrick and wife visited kinfolks in Lockney Saturday.

Barney Patrick, who has been on the sick list for several days, is up again.

Will McGee visited his daughter, Mrs. Chas. Merrick, Saturday night and Sunday.

Jim Wilson, of East Texas, is visiting his brother, L. T. Wilson, and family.

MOUNT VERNON NEWS.

MOUNT VERNON, May 1.—The weather this week reminds us that winter is still here.

Quite a number from this community were in town Friday to hear Bryan. Guy Higgs left Saturday for his home, in Tennessee.

The Mothers' Club met Friday afternoon. Mrs. Walter Crowley was added to our list.

Brother Longstreet preached Sunday to an attentive crowd. He was accompanied by Brother Billberry.

Henry Anderson was out from town yesterday.

Mr. and Mrs. J. M. Brazele and family spent Sunday with Mr. and Mrs. W. T. Haines.

Misses Cora Wright and Lucile Brazele and Clyde Thomas went home with Miss Lena Cox from Sunday School.

Mr. and Mrs. Walter Crowley and family spent yesterday in town.

We will have singing at the school house every Sunday night.

Mrs. Nix Harp recently called on Mrs. W. T. Haines.

Mrs. K. D. Thomas and daughter called on Mrs. Duncan and mother Saturday. We are glad that Mrs. Duncan's mother is improving.

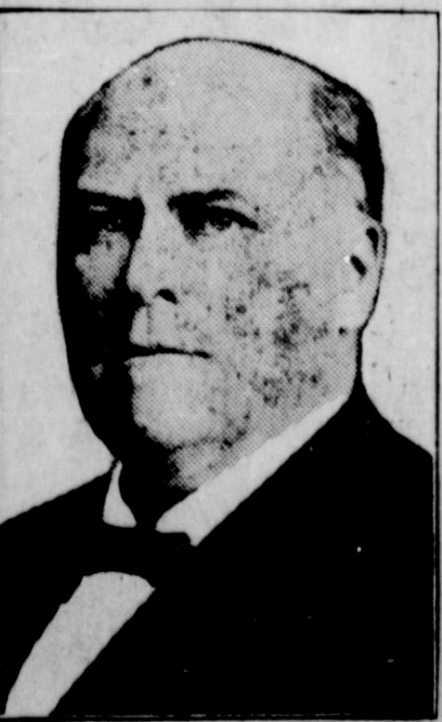
Bro. J. Q. Adams will preach Sunday afternoon. We are trying to have fifty in Sunday School. Everyone is invited to come.

ATTENDS MEETING OF WESTERN UNION MANAGERS AT ABILENE.

Miss Kathryn Polansky, local manager for the Western Union, left Monday morning for Abilene, where she will attend a meeting of Western Union managers of the Northwest Texas District.

PLAINVIEW BAPTIST LAYMEN HELP NEIGHBORING CHURCHES.

Eight laymen members of the Plainview Baptist Church went to Ralls Sunday afternoon and organized a laymen's movement there. Many such trips are made by the Baptist laymen.



GOV. R. B. GLENN.

PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.

AUCTION SALE

Something New for Plainview

First Mondays and Every Saturday

2:30 to 3:30 O'CLOCK

AT

WATSON'S NEW AND SECOND-HAND FURNITURE STORE

At each sale seats will be provided for the ladies.

We handle quite a variety of goods, both new and second hand, besides furniture, which will be sold at these sales. In fact this is the most complete general line of new and second hand goods on the plains.

Come prior to the date of sale and select from any of our four buildings such goods as you wish us to put up for auction. These sales will be conducted in a fair and just manner to everyone.

Our first sale yesterday was a big success. Our customers received many unusual bargains.

Remember the Place—South Side of Square

20 Per Cent Off On Spring Coats and Coat Suits

You now have the opportunity of selecting a sport coat or coat suit that will place you in the well-dressed circle at a saving of 20 per cent off our prevailing low prices.

Each and every garment was selected from enormous stocks of the very best makers and reflect the very latest styles and ideas in vogue in the fashion centers.

You can easily afford to get one of these garments at the prices we are offering--get one today and enjoy the pleasure and satisfaction that you can get from wearing them.

Palm Beach Suits--

We have had many compliments on our selection of Palm Beach suits in different shades. They are an innovation in this line, being made on the lines of the most expensive wool suits. Come in and select yours at a price that will please you.

Laces and Embroideries--

Our stock is now complete. You can find the most exquisite embroidered Organdie, in all widths, metal laces, embroidered net Flouncing, Baby Irish Lace and dainty Vals.

NORTH SIDE SQUARE

Jacobs Bros

THE ONE PRICE SPOT CASH STORE

NORTH SIDE SQUARE

SOCIETY

Telephone Number 72

HIGH SCHOOL JUNIORS AND SENIORS ARE ENTERTAINED.

Mrs. W. E. Boyd entertained the Senior and Junior classes of the High School Friday evening. The High School colors of yellow and white were carried out in the house decorations and in the refreshments. Cut flowers and potted plants were used in the decorations. The lawn was lighted with Japanese lanterns.

Punch was served throughout the evening. Delicious brick ice cream and cake were served by the hostess to eighty guests.

Faculty members present were Prof. A. G. Harrison, Prof. H. P. Webb and wife, and Misses Rebecca Longmire and Elizabeth Briggs.

John Boswell acted as toastmaster during the evening.

PUBLIC LIBRARY AND CLUB ROOM WILL SOON BE READY.

Carpenters and plasterers are busy improving the west room of the lower floor at the City Hall for a club room and public library. An attractive entrance to the west side of the hall is being built.

FIVE HUNDRED CLUB.

The Five Hundred Club was entertained Tuesday afternoon by Mrs. P. J. Wooldridge. Those present other than club members were Mrs. M. S. Hudson, of Hale Center, and Mrs. J. R. Kerley, of Amarillo. Mrs. G. C. Keck won high score for the club and Mrs. Kerley for the guests.

A varied salad course was served by the hostess.

The club will be entertained by Mrs. J. C. Anderson Tuesday, May 9th.

Ben Thorp, State manager of the Federal Life Insurance Company, of Dallas, and Chas. S. Reynolds, secretary of the company, of Chicago, are in the Plainview country on business.

Mr. and Mrs. L. R. Kier, of Amarillo, have been visiting Mrs. Kier's mother, Mrs. Q. D. Hoyle.



ALFRED HILES BERGEN.
PLAINVIEW CHAUTAUQUA,
May 21-27.

C. D. Powell visited in Amarillo through the week end.

Roy Teague was here Saturday en route home to Lockney.

B. R. Townley, of Gorman, was a visitor in Plainview Saturday.

L. W. Addington, of Lockney, was here Saturday and Sunday.

Judge J. E. Lancaster was in Lubbock last week on business.

D. M. Neil, of Hale Center, was in town Friday.

J. M. Edwards of Floydada, was here yesterday.

Jas. R. DeLay has returned from a business trip to Kansas City.

Mr. and Mrs. F. C. Olliver, of Amarillo, have been in Plainview for the past few days on business. Mr. Olliver represents the St. Louis Cattle Loan Company.

Among the out-of-town persons to hear the Bryan lecture were Henry Goyert, John Schoonveld and H. Koelhr, of Hale Center.

Miss Mildred Buchheimer left yesterday for Floydada, where she has a class in voice.

Mrs. Fred Bartsch and daughter, Miss Bertha, are visiting relatives in Ohio.

G. C. Poore has returned from Oklahoma, where he has been visiting relatives.

Mrs. J. M. Shafer is visiting relatives in Stephenville.

Mr. and Mrs. H. K. Barron, of Amarillo, were in Plainview Monday.

W. H. Meadow, of Amarillo, was here yesterday.

W. V. H. R. and R. N. Miller, of Cisco, were here Monday on business.

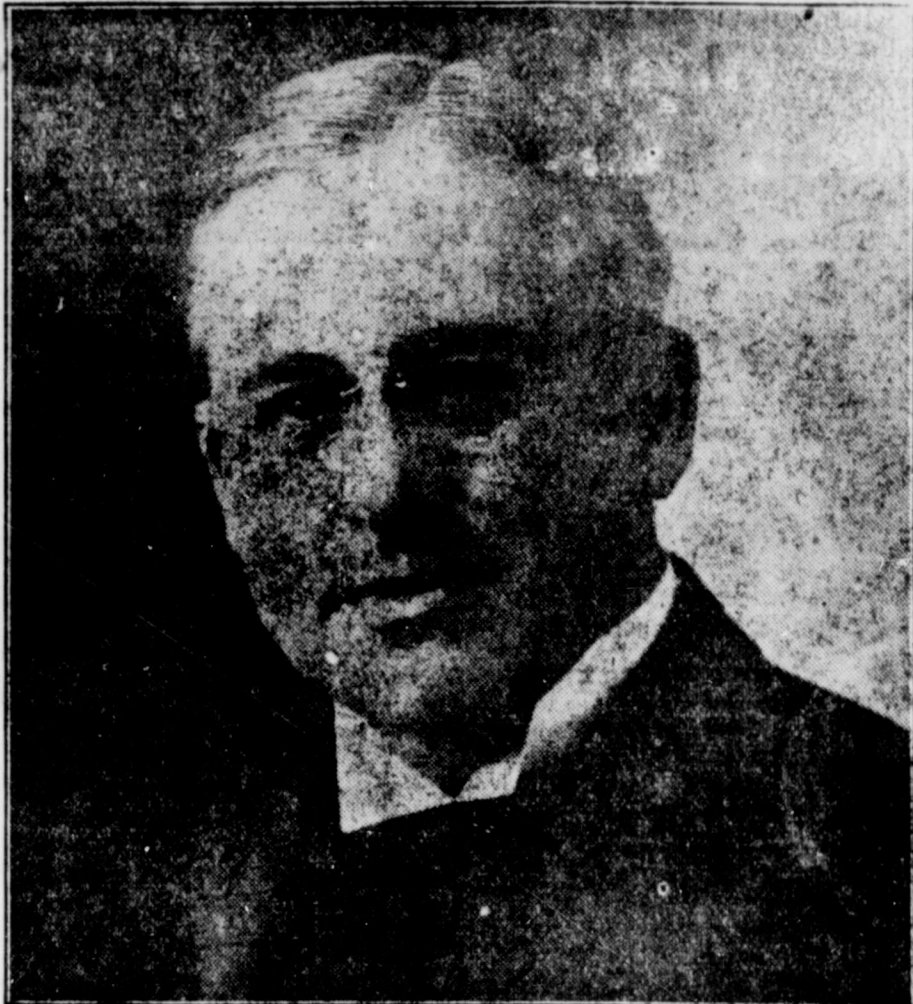
Rev. W. F. Ledlow, newly elected president of Thorpe Springs Christian College, was here Saturday en route to San Angelo, where he will conduct a revival meeting.

Mr. and Mrs. T. J. Finnie have returned to their home, in Fort Worth, after several days' visit in Plainview on business.

Mrs. Lee Shropshire is visiting her son, Cameron, who is attending Peacock's Military School, in San Antonio. She will be there during the Battle of Flowers.

G. F. Mickey, of Lockney, was here Saturday en route to Thorp Springs, Hood County.

R. M. Ellerd, candidate for Congress from this district, spent the week end in Plainview, after having spoken in the interest of his candidacy at Panhandle, Pampa and Miami and making the commencement address for the Claude High School. He will continue work in the Panhandle this week, speaking at Amarillo Saturday night.



DR. BENJAMIN S. HAYWOOD.
PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.

T. H. Hines, of Hereford, was here yesterday on business.

Miss Vera Satterwhite is taking the place of Mrs. A. W. Oberste at the Third National Bank while Mrs. Oberste is visiting at her old home in Arkansas.

H. B. Dorsey, of Midland, was here Saturday on business.

P. L. Hancock, of Silverton, was here Saturday.

Rev. Geo. F. Fair, who now lives at Swenson, is here on business and visiting friends.

Misses Ruth Moore and Tulis Ferguson spent the week end in Amarillo visiting friends.

Judge and Mrs. T. D. Webb, of Kress, are in Plainview today.

G. H. Phelps left this morning for Amarillo on business.

Mrs. Joe Jennings, of Martindale, is the guest of her sister-in-law, Mrs. J. C. Anderson. Mr. Jennings, who has recently purchased a large tract of Bailey County land, is now at his ranch.

Mrs. K. E. Bain, of Canyon, visited in Plainview last week.

T. W. Campbell, of Canyon, was here today on business.

A. E. McLaughlin, of Ralls, was here Tuesday on business.

Roy K. Bruner, of Floydada, was here today.

Rev. J. M. Harder filled his regular appointment at Post City Sunday.

DIPLOMACY.

"Papa," inquired a young hopeful of some seven summers, as he looked up from a book he was reading, "there's a word here which puzzles me—diplomacy. What does it mean?"

"Diplomacy, my son," and the old man smiled paternally as he said it, "means this: Doing or saying precisely the right thing at precisely the right time."

"Ah!" retorted the young hopeful; "then I guess I exercised diplomacy last night."

"How, my boy?" inquired the fond parent.

"Why, I rolled Johnny over into my place just before ma came in with the castor oil, and then back again before she came to the other side."—Tit-Bits.

BIRTHS.

Born, to Mr. and Mrs. J. W. Wise, ten miles west of Plainview, April 28, a girl.



GEORGE C. AYDELOTT.
PLAINVIEW CHAUTAUQUA,
May 21-27.



GOOD CLOTHES ARE

Most Expensive to Build
Most Economical to Buy

OUR SOCIETY BRAND MODELS

Society Brand Clothes

Are among the conspicuous clothes values of the season.

In every line of design, in every detail of finish, these clothes display the refinement and elegance that classify them as distinct among reputable makes of clothing.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

"The Men's Store Next Door to Uncle Sam's Mail Shop"

Miss Helen Powell, who has been teaching in Lockney, was here yesterday en route home, Clarendon.

Rev. A. L. Moore preached the commencement sermon for the Crosbyton public school Sunday.

Circle No. 1 of the Missionary Society of the M. E. Church will give an afternoon tea at the residence of Rev. A. L. and Mrs. Moore, Seth Ward addition, from 3 to 6 p. m. Offering, 10 cents. Everyone is invited.

Rev. M. S. Leveridge preached at Cone Sunday.

Try a sack of White Crest Flour. \$1.85 a sack, at BOYD GROCERY CO. Phones 204 and 205.

Pathephones



All sold out.
Another shipment on the road.
Get in your order.
Use the best Sapphire points.
SEE US.

DYE DRUG COMPANY
Phone 23. West Side Square

If your ambition is alive your face and your manner of dressing will show it.

If your neckwear, your gloves, your pocket linen and your walking stick have a prosperous look, that is the evidence that your hat is still in the ring.

Just at present we are showing a line of French soft cuff and stiff cuff shirts in beautiful spring patterns and materials that are easy to look at and easy to acquire.

REINKEN'S
Clothing and Shoe Store
"We Do As We Advertise"

MONUMENTS

Buy a better class of work and save local freight.

Leave your money at home.

Write for prices or call and see our work.

SOUTH PLAINS MARBLE CO.

206 WEST SEVENTH

Office and works just west of Plainview fire station.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, April 28.—Heavy steers have lost a little ground since Tuesday, due to the big supply and lower prices at Chicago Wednesday. Some good steers weighing over 1,500 pounds sold at \$9.40 yesterday, considered 10 cents below the best time this week on them. Other cattle sold here yesterday at \$9.00, whose mates brought \$8.80 in St. Joseph same day, indicating a minimum decline in prices here. The supply here has been less than last week, and demand was strong each day, killers showing unusual activity Tuesday. Bulk of the steers sell at \$8.50 to \$9.25, several droves of dogsies selling at \$8.00 to \$8.50 this week, 900 to 1,100 pounds.

Butcher grades are steady for the week, prime cows selling up to \$8.35, fancy yearlings \$9.75, odd head \$10.90. Almost 100 cars of pulp-fed cattle arrived first two days this week, and sold at best prices of the season, \$8.75 to \$9.40. A good run of that class is expected for next week, and they will get a flattering reception, as killers need material, and these cattle never grade below good to choice.

Quarantine offerings are still restricted, a few loads of fair to good fed steers this week at \$8.30 to \$8.65.

Stockers and feeders are in strong demand, stock steers mostly at \$7.75 or more, some high-bred Panhandle White Faces this morning at \$8.50, and best yearlings and calves worth up to \$9.00. Feeding steers are selling up to \$8.75, the best of them getting competition from killers.

Hogs are coming freely, and the market has averaged higher this week than any week before this year. The supply is 4,000 today, top \$9.85, bulk \$9.50 to \$9.80. Packers need hogs, and pay up to the top price for the best heavyweights, while order buyers are taking their full complement of about 30 per cent of the entire supply, largely at \$9.55 to \$9.80 last three days, including today, weights running from 170 to 250 pounds. Receipts are not excessive by any means; in fact, the supply is barely up to the requirements of the trade, although greater than at this time in any of the last five years previous to this year. There is nothing in sight in either the supply or demand side to indicate a change in the market for the worse.

Lambs have had a tendency to weakness almost every day, but close today at the best point of the week, all the good lambs \$11.30 and \$11.35. Loading for next week is moderate, and just about cleans up all the Colorado feeding sections for the season. Texas is contributing no sheep, but about 12,000 goats have arrived this week, sixty per cent of them brushers. Goats of all kinds are 15 to 25 cents lower, and some low-priced brushers, around \$4.00, are hanging fire at the end of the week. However, fat goats sell at a good margin above Fort Worth bids, at \$5.35 to \$5.75 this week. Angora brushers \$4.90 to \$5.25, Mexican slick-haired brushers \$4.00 to \$4.75, fat Mexicans \$5.00 to \$5.50.

J. A. RICKART,
Market Correspondent.

PETERSBURG FARMERS ARE SPRAYING THEIR ORCHARDS.

Herald Has New Correspondent From Prosperous Town in Southeast Part of County.

PETERSBURG, Texas, April 28.—We have had a fine rain, and conditions are excellent in this part of the county. The farmers are busy planting, and all seem to be in good spirits.

The fruit is not killed yet, and, as the spring is so far advanced, we hope for an abundant supply.

Some few have been spraying their apple orchards lately.

Our school closes May 12th. The

faculty is busy preparing for the commencement exercises. There will be three graduates this year, Misses Grace Britt and Ivan Luce and Poe Grier.

The Mothers' Club is fully organized, and has begun work. They met Saturday, April 22, with nine members present. Petersburg needs a new school building, and the club will do all it can to help in the work.

We regret very much to lose Mr. Brown and his family from our town. They have moved to Ralls. We wish them success in the mercantile business and happiness and contentment in their new home.

Mrs. Lon Fletcher, from New Mexico, with little Emma Jane, is visiting her parents, Mr. and Mrs. I. Z. Smith.

The Needlecraft Club met with Mrs. George Thorpe last Thursday. A pleasant afternoon was spent in social intercourse, and some pretty handwork was displayed. •Miss Hattie

Thorpe assisted the hostess in serving dainty refreshments. The next meeting will be with Mrs. T. A. White, the president.

Miss Bernice Duggan, of Seth Ward College, will give a recital at the Baptist Church Friday night, May 5, under the auspices of the Mothers' Club of this place. We hope for a large crowd.

John Hegi, Jr., has a nice new buggy.

We hear we are soon to have a new grocery store in the post office building.

Mr. Choate, from Stephenville, is here now, looking after his business interests.

Misses Hughes and Claitor, from the Halfway School, spent the week end here with their parents last week.

Quite a number of our citizens went to Plainview today to hear Mr. Bryan lecture.

Best wishes to The Herald and its many readers.



MISS ETHEL HINTON.
PLAINVIEW CHAUTAUQUA,
MAY 21-27, 1916.

A Helpful Confession

Mrs. B. writes: "Had suffered for years with stomach disorder. Could not eat without great distress, lost weight and was run down. Feared it was ulcerated stomach.

"Fortunately I secured a sample of HEMO, which seemed to satisfy my hunger, and was retained without distress. I immediately bought a package and started to take it regularly. I continued to take it once a day, and improved steadily. After one year I have gained 35 pounds of good solid flesh and can eat any food with no distress. I can recommend HEMO to all sufferers from stomach or digestive disorders."

Makes a delicious food drink by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction.

Long-Harp Drug Co., Plainview.



A. F. THAVIU—BANDMA STER EXTRAORDINARY.
PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.



As the OWL is the emblem of wisdom, the BANK BOOK

is the badge of success. If you're wise, join the order today and successfully solve your tomorrow.

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

Have \$40 in our Bank next Christmas YOU CAN IF YOU JOIN OUR CHRISTMAS BANKING CLUB

DEPOSIT \$1.00 A WEEK 40 WEEKS AND HAVE \$40.00 NEXT CHRISTMAS.

YOU CAN ALSO DEPOSIT 25 OR 50 CENTS OR \$2.00 OR MORE EACH WEEK.

WE ALSO HAVE 2 CENT, 5 CENT AND 10 CENT CLUBS. IN 40 WEEKS:

2-CENT CLUB PAYS	\$16.40.
5-CENT CLUB PAYS	\$41.00.
10-CENT CLUB PAYS	\$82.00.

COME IN—WE WILL TELL YOU ALL ABOUT IT.
COME IN AND GET A CHRISTMAS BANKING CLUB BOOK FREE.

THE CITIZENS NATIONAL BANK
PLAINVIEW, TEXAS

A SOUTH PLAINS PRODUCT FOR SOUTH PLAINS PEOPLE

We are constantly making those improvements which laboratory tests show necessary for the best products. In fact we invite your inspection of our scientific laboratory which insures to you the best possible flour at all times.

It should mean something to you to be able to obtain a home product, made of home grown wheat with quality as good as that made elsewhere.

Let us suggest that when you order flour from your grocer you do not say "send me a sack of flour" and leave the selection to the dealer who may send you that flour on which he makes the most money but specify "Harvest Queen Flour" and see that you get it.

OF COURSE YOU ARE FAMILIAR WITH THE BRANDS
Cream of the Plains Pride of the Plains
Golden Harvest Gold Crown Gilt Edge

We offer you also all other mill products of the same high standard of quality.

HARVEST QUEEN MILLS
ALBERT G. HINN, Proprietor



THE HAYDN CHORUS—DIRECTION OF ROLAND R. WITTE.
PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.

SETH WARD DROPS LOOSE GAME TO WAYLAND TEAM.

Because of the weather and the rush incident to the closing of the schools in all parts of the rural districts, the attendance at the interscholastic meet arranged under the direction of Wayland College for Saturday was not as well attended as was expected.

Probably the most important events of the day were the basketball game between Lorenzo High School girls and the Plainview High School team, resulting in a victory for Lorenzo by a score of 18 to 10, and the baseball game between Wayland and Seth Ward, in which the west side school won 11 to 1.

The baseball game was rather ragged, six of Wayland's runs coming as the result of errors in one inning. Presley was sore as the result of his hard trip, and neither team played strictly up to the clip they have been going.

Wayland garnered ten hits off Walls, and Seth Ward chalked up five off Presley. Presley was credited with eleven strikeouts and Walls with five.

The lineups of the teams in batting order follow:

Seth Ward—Bishop ss, Guyn c, Graves 1 f, Clary 3rd b, Walls p, Hannah 2nd b, Pritchett 1st b, Bolin c f, Clifton r f.

Wayland—Wilson c f, Blakemore c, Hale 3rd b, Presley p, Goode ss, Webb r f, Dillard 1st b, Bolton 1 f, Hay 2nd b.

In the third inning Wilson, of Wayland, strained a ligament in his leg, and was replaced by Hollis Blakemore.

SETH WARD COLLEGE BOARD WILL RECEIVE LOCATION BIDS.

A meeting of the general board of trustees of Seth Ward College was held yesterday afternoon, in Plainview. Out-of-town members present were Rev. W. M. Lane and W. A. Robbins, of Floydada. The following resolutions were passed by the board:

"WHEREAS, Seth Ward College was burned in March, 1916, and

"WHEREAS, we have failed to secure funds in Plainview with which to replace the buildings, therefore

"BE IT RESOLVED that we now will receive bids from other towns to be presented to the board of trustees on June 1, 1916, from which they shall select a proposition to recommend to the Northwest Texas Conference which meets in Stamford, Texas, in the fall of 1916."

CORRESPONDENCE COURSES IN THE UNIVERSITY OF TEXAS.

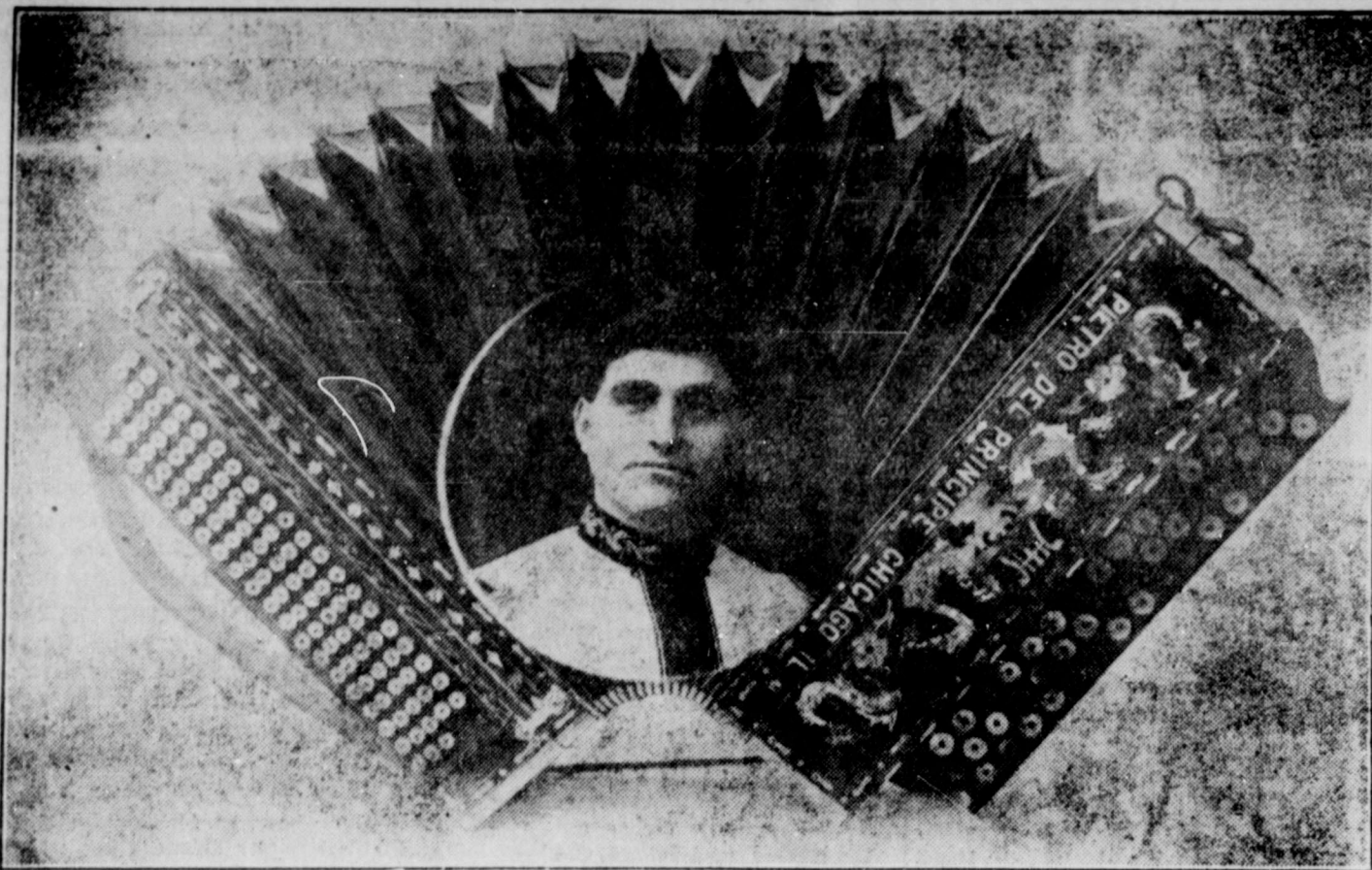
Teachers, Lawyers, Business Men, Students, Home Makers, and many others are profiting greatly by the courses now offered through the University Extension Department. High-school graduates and applicants for State teachers' certificates will find the University courses particularly helpful. In the new correspondence catalogue which is just coming from the press there are announced over two hundred courses in English, Mathematics, Foreign Languages, History, Economics, Education, Law, Book-keeping, etc.

If you are interested in preparing yourself better to do your work in life, why not consider these courses, by means of which, in your spare time, you can accomplish so much toward bettering your condition? Fill out and mail the blank below, and full information will be sent you free.

TO THE CORRESPONDENCE DIVISION, UNIVERSITY OF TEXAS, AUSTIN, TEXAS.

Gentlemen: Please send me a copy of your latest correspondence catalogue.

Name
Address
St.



BELLINO, THE ACCORDION WONDER WORKER. PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.

WAYLAND LOSES BALL GAMES ON ITS PANHANDLE TOUR.

Wins One Out of Seven, but the Score in Each Game Was Close.

Coach B. J. Thomas returned Saturday with the Wayland Baptist College baseball team, which has been touring the Panhandle. Two games were won from the local team by Goodnight Baptist College, the scores being 9-1 and 1-0. Wayland won the first game with Clarendon College, squeezing out a victory in the twelfth inning. The score was 9-10. Clarendon won the two following games, 7-5 and 3-0. At Canyon Wayland dropped two more games, the scores being 3-4 and 5-6. Although Wayland lost six out of seven games on this trip, all of the games, it will be noticed, were close.

MYERS TO NEW YORK.

C. F. Myers, general manager of the Texas Land and Development Company, will leave in the morning for New York on business.

BIG SHIPMENT OF PUBLICITY MATTER HERE FOR CHAUTAUQUA

Four hundred and ten pounds of advertising matter arrived today from the Redpath-Horner Chautauqua Bureau for distribution in advance of the opening of the seven-day program, on May 21.

The shipment includes billboard paper and all kinds of hand and window display novelties. The committee on publicity is arranging for its distribution.

DR. HARE CONSULTS WITH AMARILLO DEMONSTRATION MAN

Dr. R. F. Hare, county agent for Hale and Floyd Counties, has just returned from Amarillo, where he has been visiting with Harmon Benton, agent for Randall, Armstrong, Potter and Oldham counties.

Messrs. Benton and Hare were classmates in the Alabama Agricultural School at Auburn, Ala. This is the first time they have been able to visit with each other for a considerable time.

Judge and Mrs. C. H. Curl, of Littlefield, and T. E. Cowart and party, of Oklahoma, are here this afternoon. Mr. Cowart and party have been prospecting on the South Plains.

BUYS FANCY CHICKENS.

A pen of fine Rhode Island Red chickens, a cockerel and two pullets, were recently received by Miss Perle Harp from Thos. Southard, of Kansas City. The trio cost \$75.

THE SWINE BREEDERS WANT SHIPPING FACILITIES.

(Continued from Page One.)

Article VI—Election of Officers.—regular meeting in April of each year, and shall require a majority vote to elect. The term of office shall be one year, or until their successors are elected and qualified.

Article VII—Committees.—The president shall appoint the following committees immediately after assuming the duties of his office: 1. Marketing. 2. Program. 3. Membership. Each committee shall be composed of three members each.

An executive committee to be composed of the officers of this association and the chairmen of each of the standing committees.

Article VIII—Quorum.—Five members shall constitute a quorum to transact business.

Article IX—Date of Meeting.—The regular meeting shall be the fourth Saturday in each month.

Article X—Dues.—The dues of this

association shall be 50c per year.

Article XI—Amendments.—Every proposed amendment, alteration or addition to this constitution must be handed to the president in writing, who shall read same to the association, and action shall not be taken until the next regular meeting.

Article XII—By-Laws.—This association shall be governed by Roberts' Rules of Order.

Queen Quality
SHOES

THE LATEST STYLE

Number 4606 shoe in which the best decrees of fashion are met. The toe is made of soft soap kid, the back of patent. Very dressy.

\$5.00

We fit them right.

Plainview
Mercantile Co.



NOAH BEILHARZ. PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.

SPRING!

—That clothes do not make the man is true.

—That you are judged largely by your personal appearance is very true.

—Opportunity knocks loudest at the mans door who appears fitted to make good. If you are not good appearing you don't even get a hearing.

—The backbone of a suit of clothes is the fabric; some clothes have style for a little while, but without the foundation of dependable fabrics they are like a house built on sand.

—Kuppenheimer Clothes are of the highest quality, every decree of fashion is met.

—Need we say more beyond the fact than that we carry a complete stock of sizes and a score or more of the very newest patterns.

\$20 up to \$40

Plainview
Mercantile Co.

The new and fashionable neckties.
The latest summer collars.
The fast colors and new designs in shirts.
The smart shapes in men's felt and straw hats.
A complete stock of low cut footwear will be found here.

Stadium Suits at \$15



DR. M. D. HARDIN. PLAINVIEW CHAUTAUQUA, MAY 21-27, 1916.

Just Received a Shipment of

The Loveliest Creations for Summer

Our spring stocks in ladies apparel are now cleaned up and we are now showing in profuse variety the new vogues for summer. The lovers of beautiful things in dresses will be interested to know that we have taken the exclusive agency of *Madam Flander Dresses* in this city. We illustrate here one of her latest productions, which is but one of the new frocks received this morning, in which every decree of fashion is met. Come see these new dresses.

Amazingly Smart are the new and attractive summer skirts that we received today. All of the newest ideas, the new and unusual touches of dame fashions dictates are beautifully exemplified in this assemblage of stylish skirts.

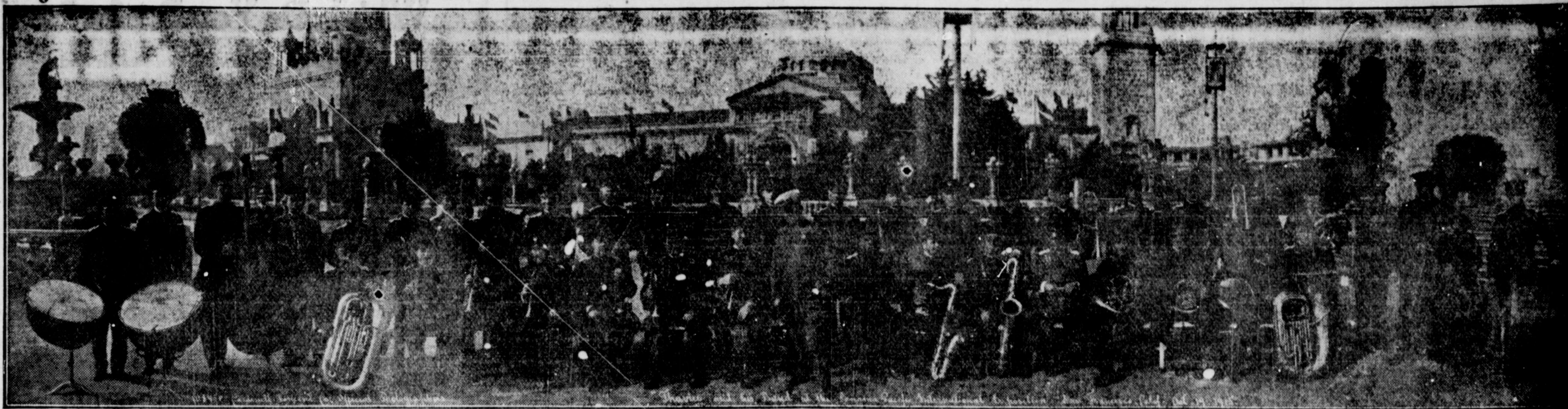
Inexpensive Dresses for the porch life, rich in their beauty. We show a most striking collection of the newest models, real large collars, extreme flare skirts, real roomy sleeves, the newest colors and material.

\$1.50 in easy steps up to \$15.75

The Crinoline Maid

Plainview
Mercantile Co.

THAVIU'S BAND—NOT THE EXPOSITION BAND, BUT THE SAME BAND A YEAR OLDER, A YEAR BETTER



THE BAND THAT RECEIVED THE GREATEST HONORS AT THE SAN FRANCISCO EXPOSITION, FILLING TWO ENGAGEMENTS THERE. WITH ALL THE MUSICAL ORGANIZATIONS APPEARING AT THE BIG EXPOSITION ONLY TWO MEDALS WERE GIVEN BAND CONDUCTORS. THAVIU HAS ONE OF THEM.

What Plainview's Chautauqua Offers, May 21-28

For the convenience of readers of The Herald who have not yet received copies of the advance program, the following summary has been prepared:

The Chautauqua opens Sunday, May 21. The first program will be given in the afternoon. Schildkret's Hungarian Orchestra will give the prelude and will be followed by George C. Aydelott with a sermon lecture. In the evening a sacred concert will be given by Schildkret and his orchestra.

Monday, May 22, the afternoon program will be a double number, a recital by Mario and Trevette and the Schubert artists, followed by J. Adam Bede, for years known as the humorist of Congress. Then in the evening Mario and Trevette, who are featured by the Chautauqua people as exceptionally strong, and the Schubert artists will give another short musical program, and Dr. M. D. Hardin, who is rapidly becoming known as one of the Nation's most promising orators, will give his big lecture, "Civilization at the Cross Roads."

The third day, May 23, there is presented an attractive novelty program by Bellino, who is a whole band, an orchestra and church organ almost. A spectacular lecture by Julius Caesar Nayphe, the son of a Greek nobleman, completes the afternoon program. Bellino appears again in the evening with Noah Bellharz, who is a story teller and impersonator of talent justifying his appearance on the big seven-day chautauqua circuit.

The whole afternoon of the fourth day, May 24, has been given to Thaviu and his band, a half-tone reproduction of the personnel of which appears across the top of this page. In the evening Thaviu's band again appears, augmented by the Grand Opera Singers.

Alfred Hiles Bergen, one of America's leading baritones, appears in the afternoon of the fifth day. He is a native-born American. Chas. Horner says, "He has an extremely original and pleasing way in which he casts

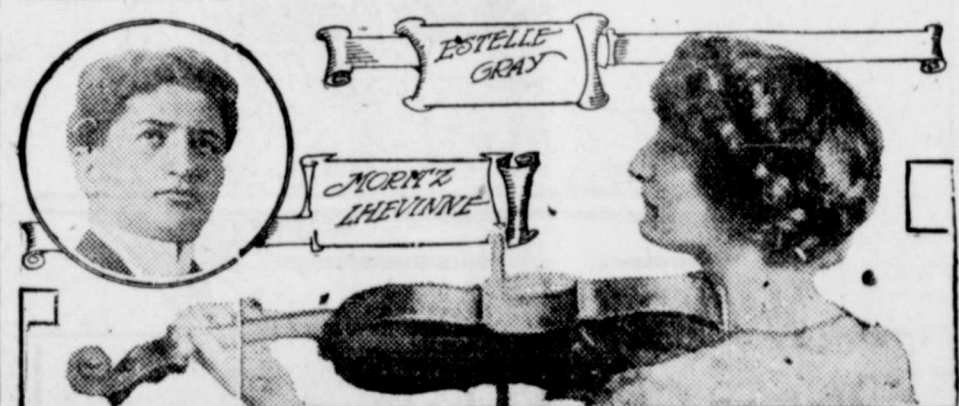
cert of selections from oratorios and the old familiar songs, by the Haydn Chorus.

Many of the citizens of Plainview and the surrounding country have purchased season tickets from the Chautauqua Association, of which J. F. Garrison is president and A. F. Anderson, secretary-treasurer, with the expectation of attending every number. The season tickets are transferable within the family. The association had 640 season tickets to sell, and some few of them are left. These tickets

should not be looked upon as an opportunity for private gain, but as an opportunity of service for the common good. He ridiculed the "chosen people" idea and the "manifest destiny" notion which the American Nation seemed obsessed with, and he recommended careful planning and logical and efficient development, a national purpose and policy as substitutes. He declared individualism had run rampant in America, and that unless it was checked and the Nation acquired more social vision, we could not hope to go forward. He declared that whether we liked it or not, collectivism was coming; that the State would be compelled to take over more and more of the tasks of society.

His sallies of wit, his biting sarcasm with which he ridiculed the foibles of the American people, and, moreover, his wonderful delivery of about 300 words a minute, kept his audience thoroughly interested and in peals of laughter much of the time.

Dr. Vincent is president of the University of Minnesota, and is a son of the founder of the great Chautauqua movement.



ESTELLE FRANKLIN GRAY, MISCHA LHEVINNE, ACCOMPANYING.

aside traditional readings, and, while he gives true artistic interpretation of his music, yet you may be sure that the same will be different from anything you have heard." He is followed by characterizations and impersonations by Ethel Hinton. In the evening Mr. Bergen gives a concert recital, and then there is a big, inspirational address by the exponent of the old Southern school of oratory, Governor R. B. Glenn, of North Carolina.

On the sixth day Estelle Gray, now Mrs. Lhevinne, formerly a California girl, appears in recitals with her husband, Mischa Lhevinne, a most unusual artist for so young a man. The young Russian and his wife are followed by a lecture full of heart interest by Dr. Benjamin S. Haywood. In the evening the Gray company appears again. Then there is the climax of the entertaining feature of the Chautauqua, "The Melting Pot," produced by ten capable actors, many of whom were in the original cast of the play.

Saturday morning, the closing day, the Haydn Chorus is the leader. This company is followed by Hon. W. I. Nolan, for twelve years a member of the Minnesota Legislature, and a noted speaker, lecturer and humorist. His is a humorous and business-like address. The last number of the Chautauqua will come in the evening of Saturday, and will consist of a con-

only may be secured at the price of \$2.50 for the season; for after the tickets are placed on sale at the tent the price will be \$3.00. Season tickets for children, under twelve, are \$1.00.

TEXAS UNIVERSITY STUDENTS HEAR MINNESOTA U. PRESIDENT

Dr. Geo. E. Vincent is Son of Founder of the Chautauqua Movement.

AUSTIN, Texas, April 21.—Scoring and at the same time philosophically explaining group-egotism, which, as he said, was the basis of American bump-tiousness and provincialism, Dr. George E. Vincent delivered a very notable address in the auditorium of the University of Texas last night.

Preparedness he declared was largely a matter of efficiency, unity and solidarity within the Nation. And in order to have a unified nation it was necessary to grant opportunities to make a decent living and distribute the burdens of society as equally as possible upon all. This he declared was the secret of the wonderful efficiency and unity of Germany at the present time.

The subject of his address was "Sense and the State," and his talk was largely an analysis and interpretation of this phrase. He said that the State

TIRE MOTTOES FROM THE TIRE MAKERS.

It is under-inflation, not over-inflation, that should be guarded against.

A rise of a few pounds' pressure due to running will not hurt any tire, but lessening the pressure brings it to an early death.



THE GRAND OPERA SINGERS.

Mrs. S. M. Hooper, who has been spending a few days with her son in Tulla, returned home Thursday morning.



JULIUS CAESAR NAYPHE.

Judge J. E. Lancaster went to Lubbock Thursday on business.

It Pays to Have Your Automobile and Machine Work Done Where They Have the Machinery and Equipment to Work With and Skilled Mechanics to do the Work.

We have just installed a new machine for re-grinding cylinders, any size from the small auto engines to the large plowing engines, we can overhaul your auto or tractor and make it run as good as when new.

We repair electric starters and storage batteries, also magnetos and other ignition systems.

We weld all kinds of castings for autos and farm machinery.

E. N. EGGE AUTO CO.

Phone 646
730 N. Broadway PLAINVIEW, TEXAS

Chautauqua

TIME IS HERE

IT WILL BEGIN MAY 21

A most convenient time for this city.

Season tickets are ready for distribution.

The Chautauqua is a mighty big project this year. The men who are behind it in Plainview are the men who are most interested in the welfare of the community. They give their time rather freely. Every good citizen may do his share in assuring a big success by arranging early for sufficient season tickets for his needs.

Clean-Up Day

We do not have to have any clean up day. We always sell **PURE CLEAN SEED** the seed that Gets-up and Grows. See us for seed.

Plants of all kinds now in stock.

PLAINVIEW PRODUCE CO.
PURE SEEDS

WATCH

For one week we are going to give to the trade 14 pounds of sugar for \$1.00 with every purchase of \$5.00 or more.

Sugar is high now and it is our endeavor to supply your wants at the lowest price that can be obtained.

G. E. Lewis

Phone No. 116

Wayland Building

ERADICATION OF JOHNSON GRASS

By G. M. GARREN,
Agronomist, Extension Service,
A. & M. College of Texas.

There is no method of eradicating Johnson grass "while you wait." The quick, easy, inexpensive method has not yet been discovered. Its root-stock habits of propagation render it very probable that such a method will never be discovered. However, it can be eradicated by any farmer who is willing to pay the price of "keeping everlastingly at it." Eternal vigilance is the price of agricultural liberty in the eradication of Johnson grass.

It is a great farm nuisance in any field, especially where irrigation is practiced. Ordinary cultivation only sends the root stocks deeper into the loose soil, and thereby renders eradication doubly difficult. The principle upon which its eradication depends is based upon the utter destruction of the root stocks. This principle can be applied by either direct or indirect methods. The direct is the destruction of the root stocks outright. The indirect is not to allow the tops to grow, and thereby starve the roots to death.

Practical ways of applying these methods as they have been gathered from men in the field working at the job are here submitted:

First, turn badly infested land into pasture or meadow, so that the grass can be grazed or mown. The lack of cultivation keeps the root stocks near the surface of the ground, where they can better be handled by the direct method. At the same time, the grazing or the mowing is starving the roots by the indirect method. All are agreed that continual pasturing will kill it, but it will require several years.

Second, the manager of a big irrigation farm in Medina County reports that last season he sowed his badly infested land in Sudan grass. At the end of the season the amount of infestation had been so greatly reduced he is going to repeat the sowing of Sudan grass on the same land the present season. He believes he will by this method finally eradicate the Johnson grass. He is correct and will succeed. The very shallow cultivation required for Sudan grass and its frequent mowings are applications of both the direct and indirect methods.

Third, another farmer on an irrigation farm near San Antonio, Texas, that is very badly infested, claims that he can practically eradicate it in one season by frequent turnings of the land and the consequent exposure of the root stocks to the hot sun during the months of July and August. This method, he claims, will destroy it all except a few isolated patches, that can be easily handled. This is an application of the direct method. The objection to this method is that a man loses the use of his land for at least two months. This objection can be partially overcome by grazing hogs on the freshly upturned roots.

In this instance and in all others where there are only a few isolated patches to deal with, they can be destroyed by a heavy application of table salt. The salt will kill the roots and not permanently injure the land.

Fourth, in cultivated fields use long, sharp sweeps that will cut just beneath the surface of the ground. The few bunches left in the row will have to be cut with a hoe.

The known coal areas of the United States cover about 310,000 square miles, and there are about 160,000 square miles more that are believed to be underlain with marketable coal.

German lithographers have found they can electroplate paper for use in their work without danger of it absorbing the plating bath liquid by first coating the paper with varnish.

SUDAN GRASS IS A GOOD PASTURE AND HAY CROP.

By H. M. BAINER,
Agricultural Demonstrator for Panhandle and Santa Fe Railway Co.

Progressive farmers of the Southwest are looking for a good pasture and hay crop that can be depended upon. There is no crop known to this section at present that promises more along this line than Sudan grass.

Sudan is a new crop belonging to the sorghum family. It is a close relative of Johnson grass, but never becomes a weed or a pest in the same way. Its roots are like kaffir or milo, and are not underground stems as Johnson grass. This crop requires seeding every year. Sudan will stand as much dry weather as milo or feterrita; in fact, it will make a crop in spite of weather conditions if it once gets started.

Starting the Crop.—Good cultivation, such as is required for the grain sorghums, will pay in connection with Sudan. This crop adapts itself better to surface cultivation than kaffir or milo and is very seldom planted in furrows. Fall or early winter plowing insures better results not only with Sudan, but with many other crops as well, the deeper this early plowing is done the better. To insure good results, even during the driest years of the Southwest, this crop should be cultivated about the same as the grain sorghums such as kaffir, milo and feterrita. For average seasons Sudan will make good when sown broadcast with a grain drill the same as wheat or oats at the rate of from ten to fourteen pounds of seed per acre. When this crop is planted in rows and is cultivated, equally good returns are insured from planting two to two and one-half pound of seed per acre. Like milo and feterrita, this crop should not be planted before the ground is warm or until all danger of frosts is past, usually about the May first to May tenth is a satisfactory time. In buying seed, be sure that it is not mixed with Johnson grass seed or anything else that will contaminate the land.

A Pasture Crop.—Successful farmers of the Southwest who have tried out Sudan last year have found it to be an excellent pasture grass. It furnishes a fine pasture crop for fully six months out of the year. There are

from this crop as far as the writer has been able to find. The crop makes good pasture for dairy cows, hogs, horses, sheep and beef animals. It is especially adapted to dairying and hog raising under limited rainfall conditions. An acre of this crop under ordinary conditions will furnish sufficient grass for one full-grown cow for the entire season. For a hog pasture, this crop is next in importance to alfalfa.

A Hay Crop.—Sudan grass hay is better than Johnson grass hay. In chemical analysis it stands between Johnson grass hay and alfalfa hay. This crop will furnish two good cuttings and often three cuttings an average year without irrigation. For extra fine hay, Sudan should be cut when the first heads begin to show. It should not be allowed to continue growth until it gets fully matured before cutting, as it gets too woody and coarse and will not make as much tonnage as when cut earlier and more

often. It will make from one and one-half to three tons of good hay per year.

A submerged oak forest covering several square miles, from which logs more than 100 feet in length have been taken, was discovered by Russian engineers while dredging a river.

For lessening automobile headlight glare, there has been invented a set of spiral plates so mounted on the outer rim that they can be swung across the lens as much as is desired.

Using an artificial eye featured by selenium cells, a New York electrician is developing a typewriter which he expects to copy automatically any reading matter placed in front of it.

FREE GIFTS FOR YOU.

A \$950 REO TOURING CAR—1916 Model—etc., etc., to be given absolutely free on July 3rd by THE DAILY NEWS and THE DAILY PANHANDLE of Amarillo, Texas. Write them at once for full particulars. It-pd.

Milk and Cream

We are in a position to supply a few more customers with milk and cream. Ask any present customer about the quality.

J. C. Goodwin
Phone 249



Better Corn Flakes—

made by a brand new process—mighty tasty and always ready to serve.

NEW POST TOASTIES

resulting from years of practice and study, are the inner sweet meats of choicest Indian Corn skillfully toasted to a crackly, golden-brown crispness.

By a new process the true corn flavour, unknown to corn flakes of the past, is brought out in every flake.

As you pour Toasties from the package, note the little pearly "puffs" on the flakes—a distinguishing characteristic of these New Toasties. Another point—they don't mush down when cream or milk is added.

Insist upon these distinctive corn flakes—the New Post Toasties—

They're New and Different and Mighty Good

—sold by Grocers everywhere.

HALLMARK SPECIAL



Cut Glass Ice Tea Tumblers
\$1.00 per set of six.

Ice Tea Spoons \$1.00 per set
of extra plate six.

Wilbert Peterson
Hallmark Jeweler

Always Clean, Sanitary and Inviting, Ladies Parlor, Dressmaking, Tailor Shop, News Stand



ELK BARBER SHOP

PEACE & LEWIS, Proprietor
BATH AND DRESSING ROOMS
Plainview, Texas

Which Do You Prefer?

It is important for reasons of health and practical economy for every housekeeper to ask herself this question:

"Do I prefer a pure baking powder like Dr. Price's, made of cream of tartar derived from grapes, or am I willing to use a baking powder made of alum or phosphate, both derived from mineral sources?"

The names of the ingredients printed on the label show whether the kind you are now using or any brand, new or old, that may be offered is a genuine cream of tartar powder, or merely a phosphate or alum compound.

There is no alum nor phosphate in

DR. PRICE'S CREAM BAKING POWDER

MADE FROM CREAM OF TARTAR
DERIVED FROM GRAPES

PRINCE

Percheron horse, weight 2100 pounds. Will make season at Texas Wagon Yard. Services \$12.50 to insure mare in foal.

J. E. HEWETT, Owner, Plainview, Texas



Are You on the Right Track to Success?

Or are you rushing madly through life with no definite purpose in view?

Your CHECK BOOK is your PASS BOOK to future independence. A BANK ACCOUNT will put you on the RIGHT TRACK.

**THIRD NATIONAL BANK
PLAINVIEW, TEXAS**

74 YEARS OF KNOWING HOW



**THE WORLD'S TWO BEST
TWO-ROW CULTIVATORS**

BACKED BY AN UNQUALIFIED GUARANTEE

The P & O Two-Row Cultivator

covers every essential feature for perfect work, ease of adjustment and adaptability of all conditions of soils. The simplest and strongest Two-Row Cultivator made. "It's the way we build them". Frame as strong as a bridge. Axles of improved construction prevents wheel widening in front; make light draft. Fine depth adjustment; each gang controlled independently. Four levers do the work of six on other styles, as the inside levers control the inside gangs independently, and also raise or lower the gangs in pairs. Easy working adjustable foot levers. The wheels can be pivoted alone or in connection with the lateral gang movement. The pressure springs are center hung, insuring proper tension in all conditions of the ground and in any position of gangs. The parallel movement of gangs insures each shovel cutting the proper width and depth. Furnished with any style gang.

No. 27 2-Row Lister Cultivator

We make a complete line of DRY-FARMING tools, prominent among which is the No. 27 Lister Cultivator, which has many superior features, consisting of two sets of gangs mounted slidingly on a trussed spreader pipe. Turn table construction evenly distributes weight on the gangs, holding them level and preventing one side from going in deeper. Each gang follows its own row. Roller connection between the gangs and spreader pipe. Gangs can be raised as a unit, or shovels can be raised separately. Frame balances with tongue when raising gangs. Easy change from first to second cultivation. Extra high clearance for large corn, with long shield for small corn. Eight shovel attachments can be furnished when ordered.

If your dealer will not supply you it ONLY TAKES A POSTAL to get our new 1916 catalog and special introductory prices.

Parlin & Orendorff Implement Co.
DALLAS, TEXAS

Motor News of General Interest

DODGE BROTHERS' CAR AS SCOUT

Military Observers Will Gather Information of Value to Defense Authorities From Four New England States.

Massachusetts has stepped to the front in furthering military preparedness not only within its own borders, but throughout New England.

Under the auspices of the Bay State, a Dodge Brothers' motor car is now touring the New England states gathering information relative to the number of motor cars available for military duty, the condition of the roads, distance by roads between points, general topography of the region and such other material as would be of advantage in the event of war and the attempted invasion of this section of the Nation by a foreign government.

Maps will be made and other data gathered together and turned over to the Fifth Division of the Organized Militia (the National Guard of the New England States).

The trip, which will cover several weeks, has the sanction and commendation of Governor McCall, of Massachusetts, and Brig. Gen. C. H. Cole, head of the military department of the State.

The governor has addressed an official message to the governors of the surrounding states reading as follows:

"I am today witnessing the start of a scout car and its crew which proposes to visit each of the New England States and in the course of the journey call upon you. They are endeavoring to fit themselves for military duty and serve their country in whatever emergencies that may arise.

It is the hope that the experiences of this car in traversing all kinds of roads in much travelled country, fording streams, climbing hills and mountains, may demonstrate the availability of automobiles for successful military service even where good roads are lacking. If the experience gained by them may aid our state military organizations in their preparedness program or to stimulate service with skilled automobile operators for any emergency, this car will not have made the trip in vain."

Brig. Gen. Cole sent a similar letter to the commanding officers of the guardsmen in the various states and dwelt particularly on the advantages that would accrue to the troops if there was a regularly organized motor department in each state.

The start of the car from Boston was a civic event. The Dodge Brothers' car, which was selected because of its well known road ability, attracted a big crowd to the Beacon Street entrance to the State House in Boston, and it was accompanied by the cheers of thousands as Gov. McCall shook hands with the crew and wished them good-speed on their trip.

The car is fully equipped for a rough journey, as it is the intention of the party to thoroughly cover the Canadian border as well as gather information in the more populous sections.

The car is in charge of C. W. Henry, of the Massachusetts Volunteer Militia, and military regulations will govern it throughout the trip.

Particular attention will be paid to gathering statistics relative to the number of motor cars available for service

in quickly handling troops if the necessity should arise. It is estimated that there are 40,000 cars of the type of the Dodge Brothers' car, light but strong, that could be secured if necessary.

The Dodge Brothers' car has already proven its worth in Mexico where five touring cars are in use with the first body of troops that went over the line. General Pershing made his personal entrance into Mexico in a Dodge Brothers' car, and all five of the cars negotiated roads that had to be blasted out later to allow the trucks and supply wagons through.

FADS AND FANCIES FOR THE MOTORIST.

Hats, Wraps and Accessories for Use in Automobile Are Found in New Models.

In the spring laprobes there are the diagonal flannels, with tan on one side and gray on the other, finished with a broad, stitched hem. Tan, waterproofed, check material with plain tan cloth on the reverse side are for rain or shine use. Some robes are made of Scotch plaid shawls, cut in half and with the fringe cut off, bound in leather.

Reversible silk sweaters are prettier than ever this year. They are striped on one side and plain on the other. One with pink and white stripes with a pink border on one side has a solid pink reverse of a deeper shade. The sash has to be changed when the sweater is turned, for there is a full complement of buttons on each side. The fringe sweater is Scotch plaid, has a high belt and deep collar. Around the bottom there is a knitted fringe and a narrower fringe edges the collar.

Hat boxes for the running board are among the late offerings. They are so arranged as to carry two ordinary-sized toques and a rolled soft hat. At the bottom there is the usual cushion for hat pins and a pocket for veils is at the top.

Nested paper drinking glasses the size of the usual soda water glass are pleated with a firm rim and make excellent lemonade glasses. They are very strong and, of course, may be cast aside after being used.

Glove cases are made of soft leather, silk lined, and open like an envelope bill fold, with room enough for four pairs of gloves. They may be had in various kinds of leather.

Of the sport variety of hat, there seems no end. There is the slicker slouch hat, worn for sunny as well as rainy weather, for it is now faced with silk and boasts a wide stitched brim. The colors are gay, but the hats are thin and light and go prettily with sweaters to match. Then there are the English flat-brimmed sailors, trimmed with black and white striped ribbon. Some have low, square crowns, while others have creases running through the centers of the crowns. Sailor Leghorns with ribbon-bound edges and a band are new and smart. The plaid English hunting cap is new and is finding many admirers.

A tweed coat has a very full skirt, which is applied by odd seaming at the waist and hip lines. The front has a vestee pastron, with a double row of buttons to the waist line. It is lined with black and white silk and has a black silk Capuchin roll collar. Another full coat is of plaid tweed and it is gathered into a yoke in front and semi-fitted in the back, falling from the shoulders in a half military cape. A wide belt holds the fullness in the front. This coat is also lined with black and white silk. The rolling collar is of the coat material.

HUDSON SUPER-SIX "MIXTURE" IS CONTROLLED AUTOMATICALLY

The Hudson Motor Car Company in its patented 76-horsepower Super-Six model, has changed the principle of carburetion from the old type, wherein the driver regulates the mixture by the throttle, to one pneumatically controlled.

The correct manipulation of the throttle at all speeds does not depend on the skill of the driver. The throttle is nothing more than a valve leading to the cylinders. When the valve is open the throat aperture is automatically increased in proportion to the speed of the motor. This aperture being governed by the suction of the motor itself, opens or closes the throat to just the right degree to affect a perfect mixture. Hudson engineers believe this to be an almost perfect carburetor. No other carburetor tried, and their tests were exhaustive, was able to accommodate itself in the wide power-range of the Super-Six.

When the motor is pulling up a hill with a wide throttle and the motor speed is gradually decreasing, this pneumatic control of the Hudson pat-

ented carburetor insures the self-adjustment of the carburetor throat in exact proportion to the decreasing motor speed. The mixture, therefore, is just as perfect at low speed as it is at high. This is true irrespective of the driver's manipulation of the throttle valve.

There are no adjustments on this carburetor except the regulating of the gasoline feed for the purpose of adjusting for altitude and atmospheric changes. This is immediately at hand on the dash board, and can be sensed in a moment by the most inexperienced driver. There are no jets, air valves or springs to adjust or manipulate in any way.

MAXWELL MEN MEET.

Maxwell salesmen representing the company's Southwestern territory met in Detroit a week ago to discuss conditions and outline selling campaigns.

Two problems were outstanding in the conference. The first was the serious freight shortage and the other the allotment of the tremendous Maxwell production that is expected this season.

WILLYS-KNIGHT ADOPTS ADCO. TOLEDO, Ohio, April 18.—Willys-

Knights will carry Adco shock absorbers as standard equipment on the 1916 new series. This is the first coil-spring shock absorber ever adopted as standard equipment on any motor car, it is said.

TRACTOR DEMONSTRATION DATES HAVE BEEN SET.

CHICAGO, Ill., April 15.—Dates for the 1916 tractor demonstrations have been set as follows:

July 17-21—Dallas, Texas.
July 24-28—Hutchinson, Kans.
July 31-August 4—St. Louis, Mo.
August 7-11—Fremont, Nebr.

August 14-18—Cedar Rapids, Iowa.
August 21-25—Bloomington, Ill.
August 28-September 1—Indianapolis, Ind.

September 4-8—Madison, Wis.
The first of the tractor demonstrations was held at Winnipeg, Canada, and was an annual event for a number of years in the dominion prior to holding any in the United States.

Miss Ona Thomas, who has been down with a complication of diseases since December 14th, is improving nicely at this writing.

San Jacinto Day marked the passing of saloons in Corpus Christi, Texas.

Storage Batteries Repaired and Recharged, Electric Starters and Generators Repaired

We have just installed a new machine to grind cylinders. We can make your old car run like new at small cost.

We weld all kinds of castings. Blacksmith shop in connection. Auto supplies at lowest market prices.

One good second hand car for sale very cheap.

E. N. EGGE AUTO CO.

Phone 646

730 N. Broadway

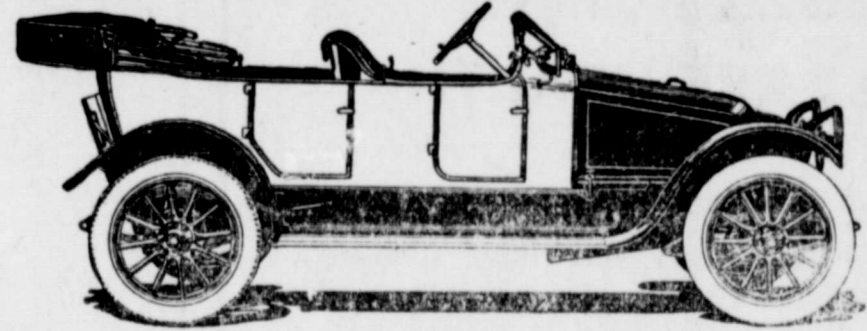
Automobile Top Repairing

Soon the warm summer days will be here and you will need your auto top to protect you from the sun. Is the top to your car ready for use? We repair or rebuild auto tops, do repairing, and can refinish your car's upholstery.

Farm work is now at its height. Don't allow weak harness to cause your teams to lose time while awaiting repairs. Whatever you need in harness you can get at the right price from

JESSE DELAHO

First Door West of Postoffice



FRIEND:--Before you complain about the high cost of gasoline--look inside the car and see how the gasoline is being used!

With owners of ordinary cars glad to coax 8 or 12 miles out of a gallon of gasoline, Franklin owners are getting 18--20--25 and even greater mileage.

The average car burns up one gallon of every three just to keep the complicated water-cooling system at work.

The Direct-Air-Cooled Franklin gets rid of all the 177 water-cooling parts, all their complications, friction and absorption of Power.

Come in--look at the Franklin--ride in it. And get the facts that will cut your gasoline bill in two.

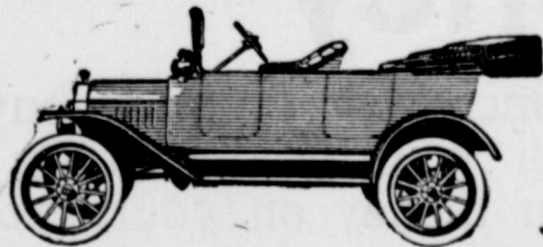
J. J. ELLERD

Distributor for Franklin Automobiles

Ford

THE UNIVERSAL CAR

With several hundred makers of automobiles in America, the Ford factory turns out more than one-half of the entire finished product. Because the worth of Ford cars as dependable, money-saving utilities has been demonstrated beyond all question, the demand is constantly increasing. Order yours NOW. Runabout \$390; Touring Car \$440; Coupelet \$590; Town Car \$640; Sedan \$740. All prices f. o. b. Detroit. On sale at Barker & Winn Ford Agency.



WILLARD BATTERY SERVICE

See The Point?

The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.

THE T. M. CALDWELL CO., Amarillo, Texas.

Free inspection of any battery at any time

SAXON

Strength Economy Service

WHETHER judged by its refinement and finished perfection in construction or by the high standard of its road performance, the Saxon "Six" at \$885, delivered, is essentially a class car. You'll find it the top place car of the times at anywhere near its price.



GEO. ANDERSON, Distributor Plainview, Texas

**CANNOT PREDICT WEATHER
CONDITIONS FAR IN ADVANCE.**

**Chief of U. S. Weather Bureau Warns
Public Against Long-Range
Weather Forecasts.**

WASHINGTON, D. C., April 27.—The chief of the U. S. Weather Bureau stated today that in the opinion of the bureau a new system of long-range weather forecasting, which has been widely discussed recently, was quite fallacious. The new system is said to be based on the spottedness of the sun and rifts and shafts of solar radiation. In the opinion of the Weather Bureau it belongs in the same class with other methods of long-range weather forecasting based on lunar,

planetary, magnetic, and astrological considerations. None of these systems, it is said, has any scientific value.

During the past few years the Weather Bureau has received full specifications concerning all the essential details of this particular system. The alleged discovery is, therefore, fully known to the Weather Bureau, and has been carefully studied and examined by its scientific staff. Moreover, other scientists of international reputation now connected with the strongest institutions of the world engaged in astronomical research, and conducting investigations into solar and terrestrial physics, have also passed upon these new theories. These authorities are in accord that the deductions and conclusions drawn from the solar conditions on which the new system is based are unwarranted.

When the disk of the sun is minutely examined with powerful telescopes, or when it is photographed with the aid of the modern spectroheliograph, the surface presents a characteristic spotted appearance which undergoes slight changes from day to day, and greater changes with longer intervals of time, depending upon the well known rotation of the sun upon its axis and the periodic recurrence of the sunspot maxima and minima. These and certain well known related phenomena are now put forward as the basis of a new science which will make possible forecasts of the weather far in advance. That these features of solar activity, however, actually should control and determine the daily changes and sequence of weather conditions in any definite or direct and consequential manner, is regarded by the Government scientists as quite impossible. Solar phenomena of the kind described do not have any direct influence upon the weather at any particular time and place, and can not be made the basis of any forecasts whatsoever.

The alleged discovery is regarded as only one of a number of similar schemes which are continually being put forward. In some cases the advocates of these schemes assert that they can forecast the weather for weeks or months in advance, and in others they state that they have found means of producing rain artificially, of preventing hail,

and in other ways of interfering with and controlling atmospheric phenomena. These pretensions meet with a certain credence because there are a Julia Clup, the world-famous lieder and ancient belief in the influence of the moon on the growth and development of crops, and to the idea that the weather conditions depend upon planetary and astrological combinations. In consequence the Weather Bureau has been called upon from time to time to caution the general public against putting faith in these so-called discoveries.

The U. S. Weather Bureau itself is the authorized agency of the Government to collect meteorological observations and make and issue weather forecasts and warnings. Every important nation of the world has a similar organization, and all use essentially the same methods. All of these organizations condemn and disprove the methods and theories of those who assert that they are able to predict the weather for any considerable period in advance.

**HIGH-GRADE STEERS BRING
FORTY DOLLARS MORE A HEAD.**

WASHINGTON, April 27.—That it pays to raise good stock is illustrated by the experience of two Utah ranchmen who sent their steers to the same market on the same day. Both ran their stock on National Forest range under grazing permits, both used the same amount of range per head of stock, and both paid the same grazing fee. One gave close attention to the selection of his breeding cows and used only high-grade bulls. The other made no effort to improve his herd. The owner of the high-grade stock received \$40 per head more for his steers than the owner of the common stock.

On some of the National Forest ranges the stockmen club together, it is reported, and buy high-grade bulls, which are owned as community property. Since the administration of the Forests is in the hands of the Department of Agriculture, naturally there is a desire to encourage the use of good breeding stock and to eliminate the scrubs. In general, the effect is to make the ranges as beneficial to the country as possible. This is done partly by making experiments and studies to find out to what extent new methods will pay.

An example is a series of experiments covering the use of sheds and small fenced pastures during lambing time which, Forest officers say, has practically demonstrated the value of this method in increasing the number of lambs saved. Although the ranges on most of the Forests are said to be practically stocked to the limit, the experts believe it is possible to increase the output of the ranges substantially through improved methods of utilization. One of the most promising of these methods is to increase the average weight of the animals turned off by improving the grade of stock on the ranges. The thoroughbred eats no more grass than the scrub, weighs more pounds when fat, and sells for a higher price, without putting any additional burden on the range itself.

That livestock leaves the National Forest range in excellent condition is indicated by several instances reported

by Forest officers during the season of 1915. Sheepmen using the Hayden National Forest range, in Colorado, agreed at a recent meeting that their 1915 lambs averaged fully ten pounds per head above the average of ten years ago, which they attributed entirely to the results of range conservation. Of two large shipments of lambs from the Wyoming National Forest, one averaged eighty and the other eighty-four pounds per head on the scales at Omaha. The average weight of 50,000 head of April and May lambs from the Madison Forest, in Montana, after being shrunk for twelve hours, was 75.7 pounds each. An even more surprising result is reported from the Beaverhead Forest, also in Montana. From a band of 900 ewes grazed on this Forest, the owner raised and shipped \$80 lambs which averaged 97 pounds per head after being driven fifty-five miles to the shipping point.

Your Noon Day Meal

Isn't very satisfying without a good roast. Neither is breakfast or dinner if the meat is tasty.

Your roasts, steaks, chops, sausage, anything in pork or beef cuts are always delicious if Bartsch cuts them.

BARTSCH'S MARKET

Phone 437 North Side Square



**Now Is the Time to
Have That Group
Picture Taken**

Let us show you our special display of attractive new styles. We are perfectly equipped for making group pictures and will please you with the quality of our work.

MAKE THE APPOINTMENT TODAY

**COCHRANE'S
Ground Floor Studio**

LISTEN

**BATTLE WITH THE FLY
AND SAVE HEALTH**

The fly season is here. Swat him—kill him. Clean up your premises, use lime liberally. Screen your house. Call on us for help. We sell lime and screens.

Plainview Lumber Co.

**BOX STATIONERY AT
UNHEARD OF PRICES**

During this week only we will sell any box stationery up to 50c for 25c, also

60c and 65c values - 45c
75c values - - - - 50c

We have a complete assortment of initial and plain stationery from the medium priced up to the finest English Twill Fabric Linen. Also a nice line of correspondence cards in gilt and colored edges.

BIG VALUES IN ALL LINES IN THIS STORE
See Our Window

THE TEMPLE OF ECONOMY
"ALL THE NAME IMPLIES"

JOS. FOWLER, Manager

Visit our parlor while in the store and drink a drink what is a drink

Bryan Certainly Made an Impression

You can do the same thing by wearing one of our attractive

Palm Beach Suits

Our first shipment of Palm Beach Suits is now here, consisting of Palm Beach color, mixed and gray.

These are beautifully designed by a firm which is naturally known as leaders in this line. You will appreciate the attractiveness of these suits and incidentally the price, which ranges from \$7.50 to \$11.75.

NORTH
SIDE
SQUARE

Jacobs Bros
THE ONE PRICE SPOT CASH STORE

NORTH
SIDE
SQUARE

**Produce is Worth
Money**

And there is no store, including produce buyers, which will pay more for your produce than this store does. We save you money on your grocery purchases. It is not just an occasional reduced price, but our everyday sales are made on as close a margin as is possible. Just a few of the specials you can secure here Friday and Saturday are:

DRIED FRUIT

- 10 pounds dried peaches, regular \$1.00 seller, **85c**
- 10 pounds dried prunes **\$1.15**
- 10 pounds dried apricots **\$1.25**
- \$1 bucket of coffee, Friday and Saturday only **90c**
- Bulk coffee, good **15c**
- 20c cans tuna fish, two for **25c**

GALLON FRUITS

- Gallon of apricots **50c**
- Gallon of blackberries **50c**
- Gallon of peaches **40c**
- Gallon of apples **40c**
- Gallon of plums **40c**

Cherry Tip, full line in 25 and 50c sizes.
New Irish potatoes, plenty of sweet potatoes and white onions.

I haven't time to mention all of the good things, but can accommodate you in the grocery line. I want to especially impress on those who are not regular customers of this store that we can always save you money on your bills.

L. J. WARREN

Phones 234 and 234

DYNAMITE AND LINOLEUM MAKERS USE MUCH WOOD FLOUR.

Twenty thousand tons of wood flour, valued at \$300,000, are used annually in the United States in two widely different industries, the manufacture of dynamite and the manufacture of inlaid linoleum.

Wood flour is also used in making composition flooring, oatmeal paper, and in several other industries. It forms one of the means by which the huge waste product of our lumber mills is beginning to find some better means of disposal than the burner. Since a total of 36,000,000 cords of such waste is produced each year at saw-mills in the United States, of which about one-half goes into the furnaces as fuel while the rest is burned as refuse to get rid of it, there is no lack of raw material for industries which can develop ways of turning this waste to account.

All wood flour-using industries require a white or very light cream-colored flour having good absorptive powers. The wood species that may be used are confined to the light, non-resinous conifers, and the white broad-leaved woods like poplar. Spruce, white pine and poplar are the species most used. Mill waste, free from bark, furnishes much of the raw material for making wood flour.

For use in dynamite, the trade demands are said to require a white wood flour, since the freshness of dynamite stock is indicated by a light color. Dynamite flour must also be very absorptive, so there will be no leakage of nitroglycerine from the finished product. Wheat flour mill refuse and infusorial earth have also been used in dynamite making, but wood flour has practically replaced them in this country.

In the manufacture of linoleum, either wood or cork flour is used. The flour is mixed with a cementing material, spread out on burlap and rolled or pressed to a uniform thickness. The cement is the expensive constituent. Cork linoleum is the cheaper because less cement is necessary. The patterns are printed on, leaving a dark base. For inlaid or straight-line linoleum, wood flour is used exclusively. Cork linoleum is always dark, and slightly more elastic than that produced from wood flour. The wearing qualities are about the same.

Two methods of producing wood flour are practiced: one using millstones, the other steel bur rollers to pulverize the wood. The latter require only one-fourth as much power to operate as the former, and was developed on the Pacific Coast to handle sawdust as a raw material. The mills of Norway, which produce much of the European wood flour, are of the stone type.

Wood flour mills are scattered over the country from Maine to California, wherever the proper combination of wood and water power is available, and the domestic wood flour competes with the Norwegian product, which before the European war, was delivered at Atlantic ports for \$12.50 to \$15 per ton.

LORD BRYCE'S OPINION ON BRITISH COLONIAL POLICY.

Christian Science Monitor: There was that about Lord Bryce's remarks at King's College, London, recently, on the colonial policy of Great Britain,

which made a refreshing claim on agreement. Some two years ago the value of the British system was, no doubt, a matter upon which debate was still open and still justified, but since the coming of the war, the extraordinary rally of all British dominions and dependencies to the help of the mother country has placed the value of the colonial policy of Great Britain beyond question. As Lord Bryce pointed out, some fifty or sixty years ago nearly all British statesmen, including Disraeli and Cobden, foretold that when the colonies inhabited by white men became capable of ruling themselves they would desire to be separated from the mother country. The march of events in this regard during the last sixteen months has shown that such forecasts were ill-founded.

Lord Bryce declared that the British nation had shown three great merits in the government of its Empire. It had shown itself capable of learning by experience; it had shown sympathy in dealing with native races, and it had put into practice those lessons of liberty which it had begun to learn further back than most people, as was shown by the fact that this year they were celebrating the seven hundredth anniversary of Magna Charta. It was to this attachment to liberty that Lord Bryce attributed the greatness of the British Empire, and it is, of course, just here that he takes up a position that is really an outside question. The British people, he said, always felt that they must be true to their own ideals of liberty, and therefore when they began to set up colonies from among their own peoples they almost immediately began to grant them institutions, and ultimately complete self-government. The success which has attended this policy, even when applied in such exceptional circumstances as obtained in South Africa at the time of the granting of the Constitution, recent events have rendered abundantly clear. Discussing the matter a short time ago, an authority on the subject pointed out that the diversity of the British Empire meant that different peoples had been left to develop each along its own lines, that they had not been melted down and cast in a single mold. Despotism, he said, and uniformity went hand in hand. The despot set himself to remake men in his own image, and men did not like being remade, as if they were so many golf balls. There is much more truth in this statement even than the abundance of it which appears on the surface.

SOUTHERN Y. M. C. A. STUDENT CONFERENCE JUNE 16 TO 25.

The attention of students in all of the Texas schools and colleges is being directed toward the great Southern Student Conference of the Young Men's Christian Associations, to be held at Blue Ridge, North Carolina, June 16th to 25th. Mr. Jesse R. Wilson, State Student Secretary for the Y. M. C. A., is devoting considerable time to bringing information concerning the conference to the various College Associations and to securing delegates from each of the student organizations.

The purpose of this Conference is to train leaders for Christian work in the colleges and schools. Men who know say that in these summer conferences lies one of the main secrets

of the success of the Student Young Men's Christian Associations. Practically all of the Southern States will have large student delegations present, and the Texas organizations are expected to furnish their full quota. In addition to the work that is being done by the State Organization of the Y. M. C. A. in Texas among the college students, the committee hopes this year, through the Boys' Work Secretary, to reach 25,000 high school boys and set in motion those elements in their character which will make for stronger and more vigorous manhood and fit them for a higher grade of citizenship.

NOT MORE BUT BETTER HORSES.

Not more but better horses are needed by most farmers to secure greater efficiency in the field. Modern methods of tillage demand much more field work than was considered necessary in the old days. With better horses and more system in the work, the extra labor can be put on the land without much more expense. Some farms are badly over-horsed. It is common in the cornbelt to find as many as 8 work horses on farms of only 120 to 160 acres. In the same neighborhoods other men with better teams are found farming twice as much land with 8 horses. When rotations and general farm plans are similar, the farmer covering a larger acreage per horse usually makes the most money. Evidence on this point has been furnished repeatedly by farm-management surveys.

It is a strong proof that good horses pay on the farm. With an outfit of high-class horses there generally is a considerable item of profit in the sale of surplus colts or geldings. Many farms count no depreciation in teams because through a term of years the sales more than cover the decline in value of a few choice brood mares that may be kept beyond their prime so as to produce more colts. Colts worked to their best age at 5 to 7 years old are money makers—if they are good ones. In doing the field work with worthy brood mares and their maturing colts there is the greatest possible economy of operation. One can disregard the size of the investment, because returns overshadow it. Gradually our horse breeding is swinging around to this kind of plan. And it is much easier for a farmer to secure first-class horses if he breeds them than to undertake to buy horses good enough to suit his fancy and yet cheap enough for his pocketbook.—Breeder's Gazette.

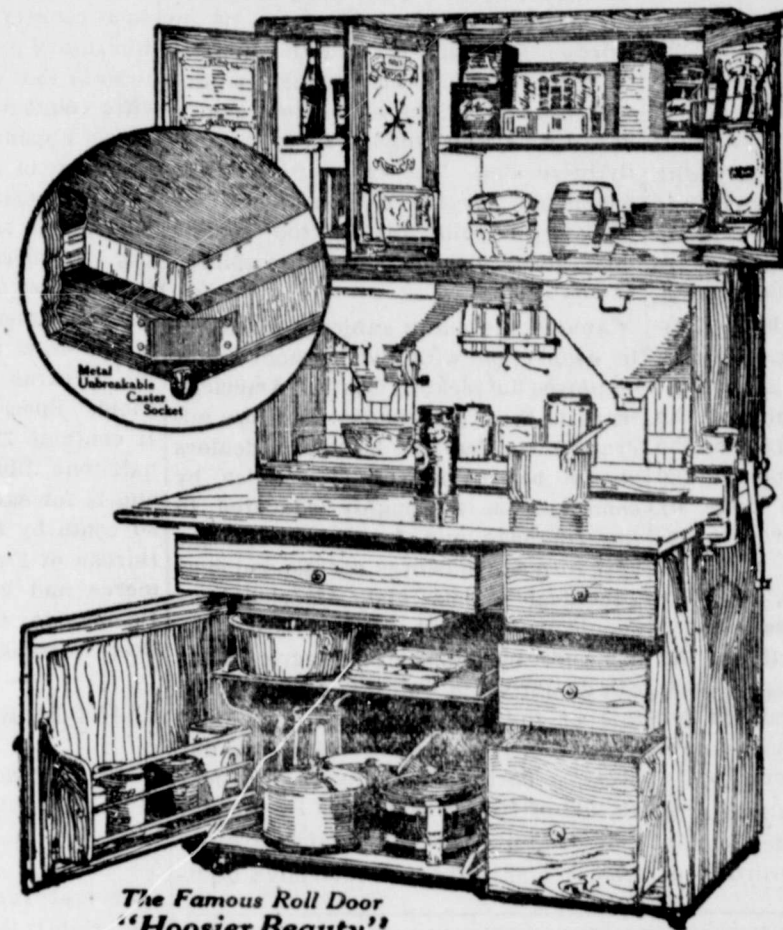
SAXON AFTER 3,000 MARK.

DETROIT, Mich., April 17.—For the first nine working days of April the Saxon Motor Corporation shipped 1,086 motor cars, making an average of 120 per day. As the record month so far was March, with 2,604 shipped, it seems more than likely that this record will fall before the April total, which would be over 3,000 cars if the present rate continues during the entire month. In January, 1,556 Saxons were shipped, and 2,231 in February.

It has been definitely determined that it is impossible to obtain an increase in pressure, due to overheating a tire while running, enough to injure it.

ONE WEEK MORE

Our sale on Hoosier Cabinets last week was very successful



Many wanted to get in on the easy payment plan, who did not come in in time, so we will continue for one week longer the easy payment plan on

HOOSIER CABINETS

\$17 TO \$43 \$1 on delivery. No extra fees. \$1 weekly. Money-back guarantee.

E. R. WILLIAMS, Furniture and Undertaking

Public Sale

At my place - 4 miles north of Olton and 3 miles south of Draw is postponed on account of rain to

TUESDAY, MAY 8th.
SALE BEGINGING AT 10:30

Horses.

70 head of No.1 young half Percheron Mares—as follows:
25 head well broke.
1 nice span mares, 5 years old, weight 1,300—good anywhere.
1 span well broke, 7 years old, weight 1,150.
1 span choice, 6 years old, weight 1,300.
And so on down the line. There are only three old mares in the herd. All of their ages ranging from 2 to 7 years old and run from 15 to 16 hands high and are well bred.
All of the older ones were bred to a good horse or a good jack.
1 good span of mules, 16 hands high, 7 years old.

1 large work mule, 6 years old.
6 head of 2-year old Mules—good ones.

Cattle.

There will be several good milch cows for sale.
1 good registered Hereford bull, 5 years old—and a dandy.

Hogs.

90 head of good young hogs.
30 head of good young gilts.
50 head of good feeders.
These hogs ranging in weight from 50 to 125 pounds.

A Lot of Other Stuff too Numerous to Mention.

TERMS OF SALE---12 months time will be given with a bankable note bearing 10 per cent. 5 per cent off for cash.

Come Early. Free Lunch on the Ground.

MRS. LIGHT, Owner

W. A. NASH, Auctioneer

TOM KEENEN, Mgr.

Spring Is Picture Time

We have a large stock of Anasco Cameras, Eastman, Hawkeye, and Anasco Films.

Spray your fruit trees with Arsenate of Lead. Get our prices before buying.

Save your hogs by using our stock remedies.

Kreso Dip is the best disinfectant.

Yours for service,

Long-Harp Drug Co.

"The Myal Store"

Phone 161

Free Delivery

The Real Central America.

WASHINGTON, D. C., April 27.—Central America as it really is, as a thriving and progressive section of our hemisphere, rich beyond measure in resources that have only been scratched, is the subject of a new handbook issued today by the Bureau of Foreign and Domestic Commerce, of the Department of Commerce. Romantic soldiers of fortune and exciting revolutions have been entirely overlooked by the author, Garrard Harris, who, however, has furnished interesting reading in his stories of the agricultural, industrial, and commercial revolutions that have brought about so many important changes in Central America in recent years.

The author is concerned largely with the prospects for American trade and American capital in this promising region, which actually covers more square miles than the combined area of the whole of New England, New York, Pennsylvania, New Jersey, Maryland, and Ohio. He finds that we already sell about 50 per cent of the goods imported, but is strongly of the opinion that a much bigger percentage of the business should be done by Americans as a result of present opportunities. To make the most of these opportunities, however, Mr. Harris declares it will be necessary to invest more American capital in the republics, to extend more liberal credits, to improve banking facilities for export trade, and to make more direct and personal efforts in the markets.

American trade with Guatemala is an example of what investments in a foreign country can do toward pro-

moting trade with that country. American capital has been invested freely in the banana industry in Guatemala, and practically all the supplies needed by the fruit companies and their employees have been imported from the United States. A very cordial feeling has been developed in Guatemala toward the United States. The desire for a closer social and commercial relationship between the two countries is evident. Many of the younger generation are being educated in the United States instead of in Europe, as formerly, and the number of young people who speak English and have acquired an understanding of the American point of view is steadily increasing. The value of trade as a means of bringing nations closer socially and politically is too seldom taken into consideration, in the opinion of Mr. Harris.

Among the many subjects discussed in connection with the methods to be employed in seeking Central American trade is that of language. Letters addressed to Central American dealers should be put into good Spanish by some person thoroughly educated in the language and familiar with the best forms of business correspondence. Technical terms and Americanisms should be avoided. The harm that some of our innocent Americanisms can do abroad is well illustrated by the fate of the brand of condensed milk which bore the notice "Made at our plant." To the English-speaking population of British Honduras this meant that the milk was artificial and made from a plant. They would have noth-

ing to do with it. The label was changed and the brand is now popular. Such Americanisms are probably even more mystifying to the Spanish-speaking population.

The report takes up each Central American country in turn and describes its physical features and climate, the character of the population, and the means of communication. It then takes up the agricultural, timber, and mining resources and the manufacturing industries, and follows this by a general description of the Government, a sketch of the banking system, and a statistical study of the foreign trade. The section devoted to each country is closed by an outline of the future prospects of trade and business in that country, and a list of specific commercial openings. There are three appendices: The first, a description of a practical route through Central America for commercial travelers; the second, regulations affecting commercial travelers; and the third, a list of publications concerning Central America.

The exact title of the new handbook is "Central America as an Export Field," Special Agents Series No. 113. It contains 229 pages, including seven half-tone illustrations and one map, and is for sale at the nominal price of 30 cents by the district offices of the Bureau of Foreign and Domestic Commerce and by the Superintendent of Documents, Government Printing Office, Washington.

PLANT-LICE AND CABBAGE BUGS.

By FREDERICK H. BLODGETT, Plant Pathologist Extension Service, A. & M. College.

Several varieties of plant lice and the brightly spotted Harlequin cabbage bug are appearing in considerable numbers at several points in the State. As is the case in combatting house flies, it is of great importance to kill the early specimens of these insects, in order that the number of breeding individuals may be reduced so far as possible before the eggs of the first brood are laid.

Plant lice, wherever found, should be sprayed immediately with kerosene emulsion or with "Black Leaf 40," which is a tobacco extract. Kerosene emulsion is a kind of soft soap, which is prepared according to the following formula:

Hard soap, ½ pound; hot water (soft), 1 gallon; kerosene, 2 gallons. Cut the soap into small pieces and dissolve in hot water. Add the kerosene immediately and churn it, violently at the same time. Pumping the mixture back into itself for five or ten minutes with a hand force pump or syringe is an excellent method of mixing, as the materials must be mixed until they form a thick, creamy combination, in which no free oil shows on the surface. This is a concentrated mixture, and must be diluted before using. For use on apple or pear foliage, one gallon of the emulsion should be diluted with nine gallons of water.

In spraying for plant lice on low-growing plants a crooked-necked nozzle should be employed, so that the jet of spray may be applied against the edge of the leaf. If sufficient pressure is used at the pump the spray jet will lift the leaf and wet the under surface quite readily, especially after one acquires a little dexterity in handling the rod connecting the hose to the nozzle.

The lice tend to accumulate on the under surface of the leaves, of their several host plants, and this is the point which makes their control rather more troublesome than with other pests, but by having a suitable nozzle and sufficient pressure at the pump then this difficulty may be overcome quite readily for such low-growing plants as cantaloupes, cucumbers, etc.

The Harlequin cabbage bug is more difficult to control, since its body is covered completely with a resistant layer against which the emulsion or tobacco solution is practically harmless. Plants infested with this brightly spotted insect should be sprayed with straight kerosene. This will probably kill the plant as well as the insect, but they are now accumulating on turnip tops and other green stuff which has largely finished its growth.

It is suggested that in growing crops which are subject to injury by Harlequin cabbage bugs, that turnips or mustard be planted between the rows, so that the Harlequin cabbage bugs or lice may be treated by the straight kerosene spray, as they develop upon this "catch crop," so that the supply of insects for the money crop may be kept down through the killing off all successive broods on the "catch crop."

A United States Government engineer has patented and dedicated to the public an easily transported apparatus for mine rescue work in cases where the regular hoisting apparatus has been damaged.

Economy of fuel consumption in steamships often requires the mixing of two or more kinds of coal, and an Englishman has invented a coaling barge that mixes coal as it delivers it into a bunker.

OAT-SMUT CONTROL.

County Agents Are Demonstrating the Value of Formalin Treatment of Seed Oats.

The treatment of seed oats with formalin to prevent smut is becoming more and more general, according to reports of the county agents in the North and West. In 1915, 370 county agents reported, and of these 146 succeeded in inducing farmers to adopt this precaution. One hundred and one of the agents had between them 2,854 fields or plats in which they were giving demonstrations of oat-smut control.


Many of the agents made a practice of counting the smutted heads in fields sown with treated and untreated seed in their respective counties. The average percentage of smut in the untreated fields reported by 32 men was 14 per cent. Where the seed had been treated, most of the agents reported that less than one-half of 1 per cent was found smutted, and in some cases none at all. The average increased yield from the use of treated seed under the direction of the agents was reported by 33 men to be a little more than 8 bushels per acre. This is probably larger than the yields that would actually be obtained if all farmers treated their oats, since under present conditions only those men do so who have sufficient smut in their fields to convince them of the importance of finding a remedy. It is difficult to convince the average farmer that the loss from oat smut in his fields is likely to be as great as the percentage of smutty heads in any representative area.

An interesting instance of the value of the treatment is reported in Illinois. A farmer treated his seed oats for 15 acres and sowed 4 with untreated seed. The two plats, in which the other conditions were the same, were harvested and threshed separately. The treated seed produced 52 bushels per acre; the untreated, 32 bushels. To secure this gain of 20

bushels an acre all that was necessary was an expenditure of from 5 to 10 cents an acre for the labor and material in treating the seed. In this county in 1913 there were only two farmers who treated their oats. In 1915 there were about 1,500. In some Illinois counties having county agents from 44 to 60 per cent of the total oats acreage was treated last year.

Figures compiled by the Italian Government show that the world produced 4,000,000,000 bushels of wheat last year, an increase of 800,000,000 bushels from the year before.

Supported by spectacle bows from the ears, a respirator has been invented for surgeons, dentists and barbers to prevent their breath mingling with that of their patients or patrons.




WHEN driving a binder it's aggravating to have to stop because "the twine went wrong."

Sometimes the trouble is a bad spot in the twine—sometimes a tangled ball. Such delays are the real price you pay for cheap twine.

PLYMOUTH TWINE

speeds up the work—cuts down the costs. Plymouth is stronger and ties more bundles than any other brand. The quality never varies and the balls *don't fall down*. If you want an easy and economical harvest, get your twine from us. And take our advice, order Plymouth EARLY.

R. C. WARE HARDWARE CO.



Benefil AUTOMATIC HAND-TOOL

A Jack of All Trades and Master of Each

The original "13 in 1" Automatic Hand-Tool you've heard so much about. Successfully combining an automatically operated, button-controlled Lifting, Pulling and Construction Jack, Fence Stretcher, Wire Splicer and Mender, Post, Stump and Shrub Puller, Tire Tightener, Press, Vice, Clamp, Hoist, Wrench, and dozens of other everyday uses. Thousands used the world over by all occupations. Saves the cost of \$100.00 worth of necessary tools. Double acting, steel detachable lever. Built of open heart steel and malleable iron. Guaranteed for life—no charge for repairs. Sold on 30 days' trial. Old jacks taken in exchange.

Manufactured by CHAS. E. BENEFIL CO., Inc., 499-520 West South St., Indianapolis, Ind.

For Sale by Gilbert Hale, Route 2, Lockney, Texas

PLANTS Cabbage, tomato and sweet potato now ready. All standard varieties.

100 35c, 200 65c, 300 90c, 500 \$1.40, 1000 \$2.50, all prepaid. 12 Giant Victoria Rhubarb Roots for only 85c, prepaid.

Spray pumps, arsenate lead, lime sulphur, poultry remedies, etc. 500 kinds and varieties of better seeds for prosperity planters.

C. E. WHITE SEED COMPANY
PLAINVIEW, TEXAS

Dependable Cleaning

That soiled suit may have much good service, if it's just dirty. If it needs repairing, we can do it satisfactorily. We make the grease spots fly.

Dependable Pressing

Pressing without injuring the fabric of appearance of your suit is an art. Those who have tried us have found that the dependable cleaning and pressing is done

THE Waller Tailoring Co.
WAY

DRY CLEANERS PHONE 188 TAILORS
We Pay Return Charges on All Parcel Post Packages

A SOUTH PLAINS PRODUCT FOR SOUTH PLAINS PEOPLE

We are constantly making those improvements which laboratory tests show necessary for the best products. In fact we invite your inspection of our scientific laboratory which insures to you the best possible flour at all times.

It should mean something to you to be able to obtain a home product, made of home grown wheat with quality as good as that made elsewhere.

Let us suggest that when you order flour from your grocer you do not say "send me a sack of flour" and leave the selection to the dealer who may send you that flour on which he makes the most money but specify "**Harvest Queen Flour**" and see that you get it.

OF COURSE YOU ARE FAMILIAR WITH THE BRANDS

Cream of the Plains Pride of the Plains Golden Harvest Gold Crown Gilt Edge

We offer you also all other mill products of the same high standard of quality

HARVEST QUEEN MILLS
ALBERT G. HINN, Proprietor

THE NATION KNOWS OURS IS A CLEAN AND TIDY CITY.

Everyone may not know just where Plainview is, but it is a reasonable surmise that people in all parts of America know that Plainview is a clean, progressive, tidy city. And this is the way the knowledge has been spread—by press articles and by loyal, energetic, boosting citizens and visitors. The latest extensive piece of publicity is in The Ladies' Home Journal. The extensive circulation and careful policy of this magazine insures the value of its utterances. Here's what the May number says about Plainview (there is a picture of the Hale County Court House and the band stand, too):

"As the summer season approaches we are reminded of our unwelcome summer visitors, the fly and the mosquito, and we must begin at once our warfare against them. It is none too early if we are to hope to conquer them before they outnumber us.

"The first and most important part of our campaign must be a clean-up day, or, better still, a clean-up week; and, in order that part of the work may be as effective as possible, it is well to enlist, early in the siege, the co-operation of city or town authorities and as many citizens as possible.

"Clean-up day (or week) has become a fixture in many club towns, and state chairmen of civics are everywhere urging its observance.

"Among the clubs that have the clean-up habit and endeavor to keep cleaned up, the Civic League of Plainview, Texas, might well be mentioned. The public bandstand on the Court House lawn is typical of the kind of municipal improvement one would expect to find in a community where the sentiment has been molded in favor of street cleaning, park maintenance and general tidiness.

"For at least two summers the Plainview Civic League conducted a fly-extirminating campaign, bringing a professor from the State University to give free lectures on the habits of the house fly and paying cash premiums to the school children who should trap the most flies. The flies were paid for by measure and burned at a local steam laundry.

"The League members caused trash cans to be placed at convenient intervals along the street in Plainview for the receipt of stray papers, boxes, fruit parings or other refuse of whatever kind. They also demanded better plumbing for one of the ward school buildings, and have had the satisfaction of seeing it installed, though the school authorities insisted there was no money with which to do it. They have planted and tended shade trees at other ward buildings, and have instituted and maintained a free rest room for country women coming to shop.

"Together with the other clubs of the town, they have established a library which now numbers nearly a thousand volumes.

"They have raised the standard of storekeeping in Plainview by conducting a systematic inspection of groceries, bakeries, meat markets and other shops where eatables are sold; and have been instrumental in securing from the Retail Merchants' Association a promise to close their stores at six o'clock.

"They have offered cash prizes for the most attractive summer lawns and flower gardens maintained in the town during the campaign, for the purpose of ridding vacant lots of weeds and tin cans, and have offered cash prizes for rat scalps.

"The story is well known in New Rochelle, New York, how Mrs. Etta Van Etten, when chairman of the Civic Section of the Woman's Club, drove through the country round about, accompanied always by her little dipper, peering into stagnant pools and marshy spots in her search for the breeding places of the mosquito; and of how, after each storm, she went with the street superintendent and another member of the Civic Section scanning all the brooks, of which New Rochelle has many, to see that no stoppages had occurred to invite the female mosquito pest to deposit her eggs."

In model form, an English inventor has succeeded in operating a railroad car that is raised above the track by the repelling force of electricity and drawn forward by magnets above it.

TRYING TO HARNESS CURRENT IN BAY OF FUNDY FOR POWER.

In This Great Body of Water the Tides Rise to a Greater Height Than Anywhere Else in the World.

By CONSUL HENRY S. CULVER, St. John, New Brunswick.

Efforts are now being made to utilize the swift tidal currents in the Bay of Fundy in the production of power. This bay extends from the Island of Grand Manan, off the mouth of the St. Croix River, in a northeasterly direction for about 150 miles. It separates the Provinces of New Brunswick and Nova Scotia, and for two-thirds of its length from Grand Manan is a straight solid body of water some 40 miles in width, then is split by a narrow neck of land into two almost equal legs, the left leg known as Chignecto Bay and the right leg as Minas Basin. In this great body of water the tides of the ocean rise to a greater height than anywhere else in the world.

Provinces Interested in Plan.

At the head of the bay, in the two legs mentioned, the tides reach the height of 50 feet; even at the city of St. John, on the main body of the bay, they rise 28 to 30 feet. In some places there are very swift currents, exceeding, in fact, the flow of the swiftest rivers, and it is the utilization of these currents for power that is now greatly interesting the maritime Provinces of Canada.

The general flow in the middle of the bay is from 1 to 2 knots per hour, and the maximum rate at Digby gut, on

the Nova Scotia coast, is 4 knots, but in the right leg of the bay, known as Minas Channel, the rate is from 8 to 10 knots.

This rapid current is doubtless due to the peculiar shape and formation of a neck of land known as Cape Split, which extends up into Minas Basin in the shape of a hook, narrowing the waters of Minas Basin at the extreme end of the cape to a very few miles. It is at this point that the waters of the bay offer the greatest advantages for water power, because, first, there will be no obstruction to navigation; second, it is an ideal location for a power house; third, here is the swiftest current; fourth, here are the highest cliffs; fifth, it is the central position in relation to the needs of the Provinces. Within a radius of 100 miles an urban population exceeding that of any city in Canada, except Montreal, can be reached.

Large Reservoirs Previously Used.

Up to this time the use of tidal power has been almost entirely by means of large reservoirs, one of which is kept at high-tide level and empties through power gates to the other kept at low-tide level. Those who are promoting this power scheme at Cape Split because of the great current at this point expect to use just the tidal

current rather than the head system. Storage will have to be provided for, to meet the periods in every 24 hours when the tidal flow stops, and a specially designed motor will have to be made. These features are now taxing the skill of engineers and others who are endeavoring to harness the tides of the Bay of Fundy.

The government of New Zealand is building a five-mile tunnel, at a cost of nearly \$5,000,000, to give close connection between the east and west coasts of South Island.

Around the central tube of a new antiseptic telephone mouthpiece is a container for disinfectants that gives off fumes in such a way as to kill all germs that enter the device.

According to an Italian physician, the channel from the mouth to the stomach is the seat of the senses of hunger and thirst, which he claims to have suppressed by cocaine injections.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

Here and There A Piece of Furniture Built to Suit Your Individual Taste

WILL so greatly add to the charm and atmosphere of the home that we suggest that you study just how you can add the necessary touch at the time you are making your house cleaning plans.

If you will advise us we will be pleased to call and make suggestions and deliver the work when it best suits you.

We do all kinds of cabinet work and feel that we can suit you with home made work.

KRATZER & BOHANNON

Between Alfalfa Lumber Co. and McAdams Lumber Co.



"Goodies!"

"—goodies that just melt in your mouth—light, fluffy, tender cakes, biscuits and doughnuts that just keep you hanging round the pantry—all made with Calumet—the safest, purest, most economical Baking Powder. Try it—drive away bake-day failures."

Received Highest Awards
See Cook Book Free—See Slip in Pound Cans.



Cheap and big can Baking Powder do not save you money. Calumet does—it's Pure and far superior to sour milk and soda.

ROUND TRIP EXCURSION FARES



Reduced round trip fares to
HOUSTON
—Account—

TEXAS BANKERS ASSOCIATION

Tickets on sale May 1st and 2nd, return limit May 6th. Fare \$26.75.

Will have tickets on sale to Dallas May 7, 8 and 9, return limit May 14. Fare \$13.25.

For further information phone 224.

J. LUCAS, Agent.

\$41.00 IS WHAT YOU WILL HAVE NEXT CHRISTMAS IF YOU JOIN OUR Christmas Banking Club NOW Costs Nothing to Join

DEPOSIT ONLY 5 CENTS FOR THE FIRST WEEK AND INCREASE 5 CENTS EACH WEEK AND NEXT CHRISTMAS YOU WILL HAVE \$41.00.
THIS IS A GOOD THING FOR BOYS AND GIRLS, FOR EVERYBODY.
IN 40 WEEKS:
2-CENT CLUB PAYS \$16.40
5-CENT CLUB PAYS 41.00
10-CENT CLUB PAYS 82.00
YOU CAN DEPOSIT 25 OR 50 CENTS, OR \$1.00 OR \$2.00 OR MORE EACH WEEK.
COME IN—WE WILL TELL YOU ALL ABOUT IT.
COME IN AND GET A CHRISTMAS BANKING CLUB BOOK FREE.

THE CITIZENS NATIONAL BANK
PLAINVIEW, TEXAS

THE SOUTH'S GREATEST JEWELERS
WONDERFUL DIAMOND VALUES for GRADUATION!
\$50. \$75. \$100.
BEAUTIFUL DIAMONDS IN THE FAMOUS LINZ QUALITY
WRITE IN FOR ONE TO-DAY. THEY ARE WONDERS!
RINGS, LA VALLIERES AND BROOCHES.
LINZ BROS.
DALLAS

FARM AND RANCH LOANS
:- R. A. UNDERWOOD :-

GOING WEST?

Want some reliable information about any of the country west of the Rockies—California, Oregon, Washington, Idaho, Montana, Nevada, Utah, Arizona, New Mexico, Texas? Want to know something about farming opportunities, railroad rates, routes, automobile highways, hotels, resorts, prices of land, methods of farming, etc.?

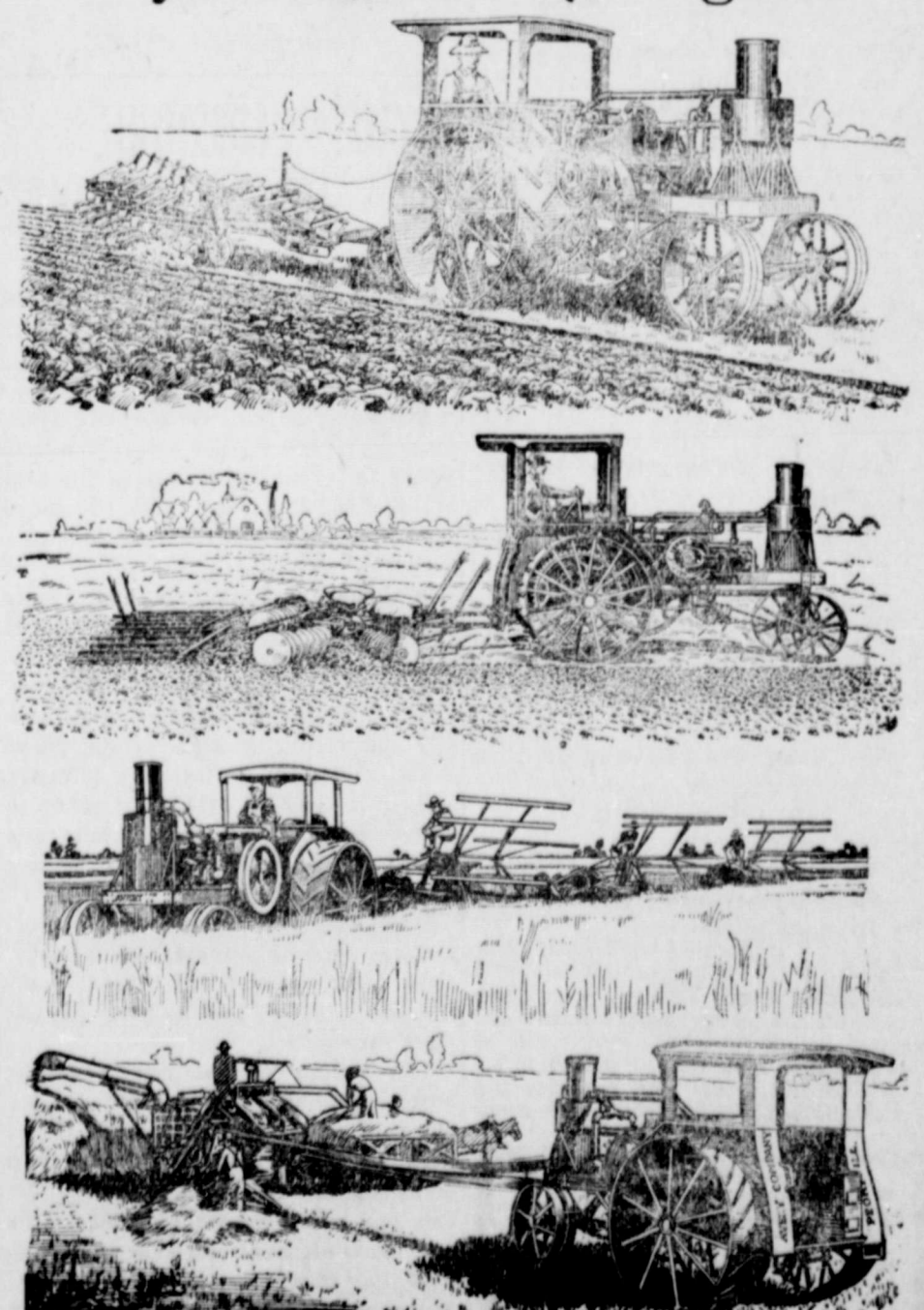
It's our business to know all about this Pacific Slope country. Sunset Magazine is the one big national magazine, reflecting the life of this country and giving accurate information concerning its growth and development. Send 10 cents for a sample copy of Sunset Magazine and write us a letter asking for whatever information you desire concerning any state in the West?

SUNSET MAGAZINE SERVICE BUREAU
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The Line
anything you want in farm machinery. the goods that have made good.



THE BULLDOG LINE



AVERY CO. OF TEXAS
W. R. SIMMONS

South Plains Representative

Plainview, Texas

RATES
ONE CENT PER WORD
EACH INSERTION

**THE EVENING HERALD'S
LIVE WANT AD PAGE**
TELEPHONE NO. 72

**THE MARKET PLACE
OF THE
SOUTH PLAINS**

FOUND: Bunch of keys. Owner may secure same at The Herald Office.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 11.

LAUNDRY WORK done at your own home. Rates reasonable. Apply 4th house west of Plainview Creamery. 2t-pd.

FOR SALE—Two span good, gentle work mules. For particulars see OTUS REEVES REALTY CO. —Adv. 11.

FOR SALE—640 acres of improved patented land in splendid farming community, fourteen miles east of Happy, in Swisher County, Texas. Improvements consist of good three-room house, sheds, granary, good well and windmill; about 185 acres in cultivation; wheat crop now growing. Price, \$16.00 per acre; reasonable cash payment; terms on balance. Address OWNER, box 218, Plainview Texas. 4t.

Fresh Vegetables at all times at VICKERY-HANCOCK GRO. CO.'S. 11.

FOR SALE—115 good ewes; 70 lambs now and more. If you are interested come see these sheep. They are fine. CHAS. SCHULER, Petersburg, Texas. 3t.

FOR SALE New Underwood Typewriter, No. 3, 14-inch carriage. Can be seen at WINFIELD'S. 1t-pd.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. 11.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 11.

Notice:—This is to certify that I have taken my property off the market.—Chas. Jueschke. 3t-pd.

NOTICE.

I have received the noted jack "Dublin" and will stand him for the season at my barn. See him. J. L. OVERALL. May 12.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. 11.

FOR SALE—John Deere, 3-gang engine plow. Good as new. Cheap. O. E. WINSLOW. 6 miles east. 11.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. 11.

WANTED: Close in, pasture for 100 sheep. SANSOM & SON. 3t.

WANTED—Man and wife who are willing to work on farm for part of crop; everything furnished except groceries. MRS. CORA STEVENS. 11.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. 11.

Meet me at the KASH KANDY KITCHEN for the BEST WHAT IS in Home-Made Confections. 11.

SHORT - HORN BULLS—Scotch topped. Three roans, 3 reds, 1 white; 10 to 15 months old. Good ones. Prices \$75 to \$125. Twenty-five miles northeast of Plainview. Address C. E. DONNELL, Tulla, Texas. Phone 83, Silverton. May 1-pd.

STRAYED—White female Bull Pup about 6 weeks old. Return to A. W. OBERSTE, at Egg's Garage, or phone 295 or 646 and receive reward. 1t-pd.

WANTED—Position as stenographer. Have had two years' experience. Can give reference. MISS NAOMI DODSON. 4t-pd.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. —Adv. 11.

FOR RENT—Convenient bed room, close in, with private family. Meals can be had near by. Will rent cheap to parties who will be regular. Phone 398. 3t.

SACK WANTED.

Second-hand meal and cake bags. Pay good price. ELMER SANSOM. Phone 234. 8t.

FARM AND RANCH LOANS. Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest. J. F. SANDER, East Side Square, Plainview, Texas.

Wanted to rent—5-room house, close in.—E. T. Coleman, phone 176.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17. 11.

Will plow tracts of 100 acres or over. Can plow 25 to 50 acres per day. Phone 9032—long-short, or write JACKSON BROS., Plainview. 11.

FOR SALE—A five-acre block, close in; 6-room house, good barn, good well, milk house, a small apple orchard, beautiful yard, and trees. Decidedly best located acreage stuff anywhere in fair reach of all the schools in Plainview. Out of city limits and high taxes. On South Broadway, first place south of Iron bridge. I am fully ripe for a deal. Don't wait till some other fellow gets it and then lament that you didn't get in on it. Will take any kind of good young stock. Will give long terms, with low interest. The price of this place is \$4,000.00. W. C. FFFFE. 2t.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. 11.

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad. 11.

FOR SALE.

Young Jersey cow, full blood; fresh in milk. Phone 390 or see S. S. DANIEL, at 'Farndale.' 11.

Save your hogs by using Government-inspected anti-hog-cholera serum at \$1.15 per hundred cubic centimetres. Wire or write orders to DR. LEWIS C. CRABB, 1700 Evans Avenue, Fort Worth, Texas. 11.

Broom Corn Seed, dwarf, re-cleaned, at four cents per pound. E. N. EGGE. 11.

G. H. Cameron wants janitor work. Leave word at Ben's Shop. 4t.

NOTICE.

High School building to be built near Muleshoe, Bailey County, Texas. Plans and specifications with all details can be examined at the Black Water Valley State Bank at Muleshoe, after April 24. Responsible builders invited to make bids for the erection of this building. (Right reserved to reject any and all bids.) For particulars address Paul A. Coldren, Muleshoe, Texas. (Signed) STEVENS A. COLDREN, Kansas City, Mo.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO. 11.

Southern Queen Pumpkin Yams and Nancy Hall Sweet Potato Plants for sale. O. E. WINSLOW. 11.

EXCHANGE.

320 acres good, level land, well located. Will take some mares as part payment; ten years' time on balance, with 8 per cent interest. Price, \$16.00 per acre. Address "LAND," care of Herald. 11.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. 11.

WANTED—Girl for general housework. Apply JACOBS BROS CO. 11.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. 11.

H W A N T A D S
L B R I N G E
D H
T R Y T H E M R E S U L T S T H E M
T R Y D S U R E H
L S U R E H
E F R O M A
H W A N T A D S

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For Representative: T. J. TILSON.
- For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD. (Re-election.) KENNETH BAIN.
- For District and County Clerk: B. H. TOWERLY. (Re-election.) J. P. HOWARD, W. M. JEFFUS, JO. W. WAYLAND, JAS. F. DUNCAN, JR.
- For County Judge: CHARLES CLEMENTS, AUSTIN F. ANDERSON, J. E. LANCASTER.
- For County Attorney: L. D. GRIFFIN, L. R. PEARSON.
- For County Treasurer: JNO. G. HAMILTON. (Re-election.)
- For County Tax Assessor: ROY IRICK, R. E. BURCH, W. H. MURPHY.
- For Public Weigher, Precinct No. 1: J. L. OVERALL, TOM THOMPSON. (Re-election.) T. P. BUSSELL.
- For Sheriff: J. C. HOOPER. (Re-election.) J. C. TERRY.
- For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS, W. J. ESPY. (Re-election.)
- For Commissioner Precinct No. 2: J. W. ROBERSON. (Re-election.) R. W. CROSS.
- For County Commissioner, Precinct No. 4: M. C. CORNELIUS, C. E. LOCK, R. T. BARBEE.

To Drive Out Malaria And Build Up The System Take The Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

Money to Loan On Farms, Ranches and City Property. 5 and 7 years time. Lowest rate of interest. Prompt service. THE ST. LOUIS LOAN CO. MRS. EMMA V. BROWN. Representative 201 South Eureka St.

DRINK SIX GLASSES OF WATER DAILY

An Interesting Statement by One of the Big Men in the Drug Business



A. E. KIESLING of Houston, Texas, says: "If you have a muddy complexion and dull eyes, you are constipated. Six glasses of water daily and one or two Rexall Orderlies at night will correct this condition and make you 'fit as a fiddle.' Rexall Orderlies, in my opinion, are the best laxative to be had, and can be taken by men, women or children."

We have the exclusive selling rights for this great laxative.

THE REXALL STORE

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

tarts Your Liver Without Making You Sick and Can Not Sallvate.

Every druggist in town—our druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, thus nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may sallyvate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. —Adv.

GEO. ALLEN The House Reliable Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1898. SAN ANGELO

Y. W. HOLMES and W. W. KIRK, LAWYERS Office over Third National Bank, Plainview, Texas.

L. A. KERR, Architect, Office at Fulton Lumber Co. Phone 107. House Phone 423.

MRS. BELLE CARTMELL, Suite 23, Grant Bldg. Phone 579. Hair Dressing, Manicuring, Shampooing, Scalp Treatment. Face Bleaching a Specialty.

W. A. TODD, Agent All Kinds of INSURANCE. Office No. 14, First National Bank Building. Phone 129.

Piles Cured in 3 to 14 Days Your druggist will refund money if PAZC OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c

ILLUSTRATORS-DESIGNERS AND ENGRAVERS THE COCKS-CLARK ENGRAVING CO. ENGRAVING, ETC. ETCHING

SEE ME FOR **FARM LOANS** We have the money for your use on five years' time. We also buy vendor's lien notes. Walter Darlington Co. KANSAS CITY, MO.

Rawlings & Brown Representative Stephens Building PLAINVIEW, TEXAS Prompt Service

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE OMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 828 and 423.

Pure Bred Duroc Jersey Hogs We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

L. V. DAWSON, M. D. Physician and Surgeon Special attention given to surgery. Office in new Donohoo Bldg. Office hours 1 to 5 p. m.



Almost Like a Face-to-Face Chat

Mr. Jones had gone to a distant city on business to be away for several days, and had left his wife on the farm with no companion, except a small child.

But she was not lonesome, for each day her husband called up for a few minutes' chat by Long Distance Bell Telephone.

Have you a Telephone connected to the Bell System? Southwestern Tel. & Tel. Co. 13-R-14

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

IT IS EASY TO TELEPHONE Think how easy it is to order from us by phone. No time is wasted—no trip is necessary—no package to carry—no extra cost for quick delivery. Phone 400 for prescriptions, drug sundries, etc., and they will be delivered to your door with all possible haste. **The R. A. Long Drug Store** "We Guarantee the Quality"

Life and The Weather Are Uncertain.

It seems most too warm now for heating but you must cook and the day may not be far off when the cold spell will hit. At any rate you will need some coal and its well to be prepared for any event. We have the coal, we have the right prices on the coal. Let us have your order for quick delivery.

Allen & Bonner Phone 162

Summer Cooking Shouldn't Cook the Cook

Getting dinner ready in July is just as comfortable as in November—if you use a FLORENCE OIL COOK STOVE.



"The Turning Point in Oil Stove History" **FLORENCE Oil Cook Stoves** "Look for the Lever"

The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you comfortable. It requires less watching and regulating than a coal stove.

You can keep one or four burners at an intensely hot or merely simmering flame.

Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out.

PERFECTLY SAFE

R. C. Ware Hdw. Co. Phone 178