

THE PLAINVIEW EVENING HERALD

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PLAINVIEW, TEXAS, TUESDAY, APRIL 25, 1916

BRYAN BACK IN TEXAS AND IS FILLING DATES

ADVANCE MAN HAS TELEGRAPHIC INFORMATION THAT HE IS SPEAKING TODAY.

MAMMOTH TENT HAS ARRIVED

Crowds From All Over South Plains Country Will Be Here Friday

"That William Jennings Bryan will speak in Plainview Friday is assured. He has filled his speaking engagement in Waxahachie and is speaking today at Weatherford and at Cleburne," said W. E. Welch, advance man for the Redpath-Horner Chautauquas, to a representative of The Herald. "Our tent, which will accommodate 3,000 persons, has arrived, and will be pitched on the Ellerd lots on Wayland Boulevard. A special addition has been made to care of the crowd expected here Friday. There is every assurance that there will be plenty of room."

Season Ticket Holders Favored.
Seats will be reserved for those holding season tickets to the Chautauqua, and season tickets will admit free to the Bryan lecture. There will be no seat checks given with season tickets, but enough space to accommodate every holder with a seat will be roped off by the committee. This announcement was made this morning by J. F. Garrison, chairman of the ticket sales committee.

Plainview Circuit Best.
"We believe the new territory opened to the Chautauqua work, namely, the South Plains, will be the best we have. The people seem interested. I know that the circuit Mr. Horner is sending this year to Plainview is better than that out of the large cities. Chicago, Jacksonville, Fla., and other centers. It is the most expensive the Redpath-Horner people are offering this year. We have booked 'The Melting Pot,' with identically the same cast that will appear in Plainview, on the Chautauqua program for Tulsa, Okla., this winter. The prices at the opera house will be \$2.50 and \$2.00 for single seats. It is never booked for less than \$1.00 in the winter months," stated Mr. Welch.

"Is this a musical town?" Mr. Welch asked.
"He was assured by Mr. Garrison that Plainview was a town of culture and that good music and all other art was appreciated."

"Then I shall remain today and present to the persons most interested a prospectus of the great artists we are offering for winter recitals. We can send any of the great artists, except Caruso, and he will not go Southwest again."

FIRE DESTROYS RESIDENCE OCCUPIED BY JACK SCOTT

Surface-Tank Water Enables Firemen to Maintain Complete Control After Connection Is Made.

About one-thirty this afternoon fire broke out in the residence of Jack Scott, on Wayland Boulevard. The house was completely destroyed.

Mrs. Scott had just turned the flame of an oil stove in the kitchen down and had stepped to the lot to water a cow. On her return from the lot she discovered that the house was in flames. An alarm was turned in by P. C. Russell, who was passing the house.

The fireboys answered the call, and in less than fifteen minutes after the alarm had been phoned by Mr. Russell they had water on the fire. The house was out of reach of the city's mains, but the big engine was pulled up to a surface tank, filled by the last rain, and water was pumped to the burning house under pressure of 180 pounds.

The house, which was owned by Joe Scott, was a total loss, and practically all of the effects of Jack Scott, who was occupying the house, were burned.

DEED RECORDED TO LOTS PURCHASED BY THE CITY.

The deed to the lots on Block 12 purchased by the City of Plainview was recorded Saturday, April 22. Consideration was \$2,700.

Southwestern Is Improving Its Plainview-Amarillo Service

Six complete talking services between Amarillo and Plainview will be offered patrons of the Southwestern Telegraph and Telephone Company when the new line which is being constructed between the two cities is finished. This line of poles, which will follow the Santa Fe right-of-way, will supplant the old line along the public road. A new No. 12 copper circuit will be strung. This, with the circuits now in service, will make five circuits and a phantom circuit.

Workmen have erected the poles to a point on the right-of-way twenty miles north of Plainview, and the crew from Amarillo are in Canyon.

WOMAN AND CHILD NARROWLY ESCAPE WHEN TRAIN HITS CAR.

Leave Auto Just in Time As Engine Comes Down on Auto.

Mrs. J. M. Hutchinson and child, of Lockney, narrowly escaped injury Saturday when a Santa Fe engine struck the auto in which they were riding. Mrs. Hutchinson attempted to cross the track at the crossing near the Cobb Grain Co.'s warehouse. The engine of a special stock train, loaded with cattle from the Spade Ranch to Kansas, was scarcely three rails' length from the crossing when Mrs. Hutchinson's Overland car pulled up on the track. The engine of the car went dead and stood squarely across the track. The engineer reversed his engine, piling up the cattle in the cars, but the momentum of the heavy train was too much. He struck the car, carrying it some fifteen feet and practically demolishing it. Mrs. Hutchinson and her child, however, made their escape before the engine struck, just in time to escape injury.

ODD FELLOWS TO CELEBRATE NINETY-SEVENTH ANNIVERSARY.

Members of the Plainview I. O. O. F. Lodge will celebrate the ninety-seventh anniversary of the order Sunday. Rev. T. B. Haynie, pastor of the First Presbyterian Church, will preach the sermon at eight o'clock. There will be special music. A tier of seats will be reserved for the members of the I. O. O. F., the Rebekahs and their visitors. The regalia will be ready at the church for members. The ceremony is public.

ABERNATHY GRAIN MAN SAYS MANY WISH TO HEAR BRYAN.

About fifty of Abernathy's citizens are planning to come to Plainview Friday to hear Hon. W. J. Bryan, according to R. M. Hester, of Abernathy, who, with his daughter spent the week end in Plainview.

SPADE RANCH SHIPS TWO TRAINS OF STEERS TO KANSAS.

Saturday the Spade Ranch loaded at Abernathy 1,200 head of three- and four-year-old steers, which were shipped to Kansas grass. There were two train loads of the stock.

PAST GRAND OFFICER IS TO VISIT KNIGHTS OF PYTHIAS.

Keeper of Records and Seals B. H. Towery, of the local Knights of Pythias Lodge, has received advice from Frank H. Daves, past grand officer, that he will be in Plainview with the local lodge May 8. Mr. Daves is a field deputy under the grand chancellor.

NORMAL BUILDING IS SUPERB.

T. J. Tilson returned Saturday from Canyon, where he attended the dedication of the West Texas State Normal. Capt. Tilson believes the new \$300,000 building there is one of the most complete in the Southwest. It is thoroughly fireproof. It is understood that the same building would cost \$75,000 more if constructed now than under the contracts which were signed for its construction. This is due to the advance in price of building material.

REV. O. L. HAILEY ADDRESSES TAHOKA GRADUATING CLASS.

Rev. O. L. Hailey, president of Wayland Baptist College, left yesterday for Tahoka, where he is to deliver the commencement address for the graduating class of the Tahoka High School.

HALE COUNTY WINS SPELLING AND DECLAMATION CONTESTS

Lubbock County Wins in Debate, Track and Tennis, Holding Loving Cups for One Year.

Seventy-five persons from Plainview attended the District Interscholastic Meet at Lubbock Friday and Saturday. Hale County won its share of the honors. Nona Horton, of Hale Center, won first place in the spelling contest, receiving five dollars in gold as a prize. Louise Stockton, of Plainview, won first place in the girls' senior declamation contest, receiving \$5.00 in gold. Edwin McMath, of Plainview won first place in the boys' senior declamation contest, and Madeline Abraham first place in the girls' junior contest, each receiving \$5.00 in gold. The junior boys' declamation contest was won by Vern Nelson, of Floydada.

Lubbock won the tennis match. There were three love games. Wm. Knupp and Hugh Tull represented Hale County. Lubbock also won the baseball game from Hale County, which was represented by the Plainview team. The score was 4-5. Emma failing to bring a basketball team, the basketball game was forfeited to Lubbock.

The cups offered for debate, tennis and track, won by Lubbock County, are to become the property of any county winning them for three successive years. Lubbock is to have possession of them until the next meet.

Little effort to train a track team this year was made by Plainview High School, but the school plans to enter this field next year. Other Hale County schools will also train track teams. The events, winners and time and distances of the Lubbock meet follow: 120-yard low hurdles—Stubbs, first, 16 seconds; 100-yard dash—(a) Showalter, first, 10 1/2 seconds; (b) Womack, first, 11 1/2 seconds; 1 mile—(a) Goodnight, first, 5 minutes, 39 1/2 seconds; (b) McCoy, first, 5 minutes 31 1/2 seconds; 220-yard low hurdle—(a) McCrummen, first, 29 seconds; 440-yard run—(a) Goodnight, first, 50 seconds; 220-yard dash—(a) Goodnight, first, 25 1/2 seconds; (b) Womack, 26 1/2 seconds; 880-yard run—Goodnight, first, 3 minutes 48 seconds; pole vault—Stubbs, first, 9 feet; 12-pound shot—Showalter, first, 33 feet; 12-pound hammer—Spikes, first 82 feet 7 inches; running broad jump—(a) Stubbs, first, 18 feet 4 inches; running high jump—Stubbs, first, 5 feet 1 inch; 4 1/2-pound discus—Stubbs, first, 78 feet 10 inches.

PLAINVIEW Y. M. B. L. MEN OFF TO STATE CONVENTION

Will Urge Claims of South Plains Metropolis for 1917 Convention

Plainview wants the meeting of the Associated Young Men's Business Organizations of Texas for 1917. This morning E. B. Miller, president of the Plainview Y. M. B. L.; H. C. Howard, secretary, and P. B. Randolph left for Temple, amply provided with attention-drawing advertising matter, and with an insistent invitation for the organization to meet in Plainview. They will be joined later by A. B. Martin, who is in Denton County on business, and by L. R. Pearson, who is now in Coleman. Members of the league who will attend the State Bankers' Association, in Houston, will probably leave early to join the Plainview delegation at Temple.

The Plainview Y. M. B. L. is only one year old, and is one of the best-working organizations in Texas. Last year E. L. Doland, who is vice president of the State association, and W. F. Garner attended the meeting at Fort Worth, and had Plainview been in position to extend an invitation to the organization the 1916 convention could easily have been brought to Plainview.

OKLAHOMAN BUYS LARGE FARM SOUTHWEST OF HALE CENTER.

John H. Best, of Bartonsite, has sold to Frank Simonton, recently from Oklahoma, 502 acres of land in a section adjoining the Sabine County school land, for a consideration of \$27.50 per acre. Mr. Simonton will move on the place and further improve it.

CONFERENCE FOR PLAINVIEW DISTRICT IS AT CROSBYTON

Presiding Elder A. L. Moore Announces Program to Be Given May 3-4.

The District Conference for the Plainview District will be held at Crosbyton, May 3-4. Rev. A. L. Moore, presiding elder of the district, has issued the following program. Methodist pastors of the District will attend.

Tuesday, May 2.
8:15 p. m.—Opening Sermon—J. W. Story.

Observance of the sacrament of the Lord's Supper.

Wednesday, May 3.
8:30 a. m.—Devotional Service—A. L. Moore.

8:45 a. m.—Organization and appointing of committees.

9 a. m.—Report of each pastor as touching the revival held and the spiritual condition of the church in general.

10 a. m.—"My Estimate of the One-Win-One Method"—W. M. Pearce.

Followed by general discussion.

11 a. m.—Sermon.

Afternoon.
2 p. m.—Devotional Services.

2:15 p. m.—"The Financial Question"—(a) Your financial plan for raising salaries and benevolent collections. (b) A general survey of the conditions of church property.

3 p. m.—"The Sunday School"—(a) "The Organized Sunday School"—W. M. Lane; (b) "Missions in the Sunday School"—G. W. Shearer; (c) "Teacher Training"—B. H. Oxford; (d) "Special Days for the Sunday School"—J. A. Bell; (e) "Union Sunday Schools"—D. C. Ross.

General Discussion.

3:30 p. m.—"Church Extension Loan Fund Day"—J. A. Sweeney.

4 p. m.—"Lay Activities"—Conducted by J. E. Swepston, District Lay Leader.

Discussion by lay leaders and delegates present.

8:15 p. m.—Preaching.

Thursday, May 4.
8:15 a. m.—Devotional Service.

8:30 a. m.—"Passing of the Characters and Renewal of License of Local Preachers."

9 a. m.—"The Epworth League—Its Value to Pastor and Church"—W. S. Boyd, L. R. Black.

9:15 a. m.—A report of the pastors on the Leagues of their charge and outlook for new organizations.

Marion J. Culbreth, of Nashville, Tenn., will be present and address the Conference Epworth League work.

9:30 a. m.—"The Church Paper as an Assistant Pastor"—S. J. Upton.

"My Plan for Circulating the Paper"—Wm. L. Lightfoot.

9:45 a. m.—"The Printer's Ink as a Source of Power in Church Work"—L. G. Haggard, B. Y. Dickinson.

10 a. m.—"Pastoral Visitation"—M. S. Leveridge.

10:30 a. m.—Election of Delegates.

11 a. m.—Preaching.

Afternoon.
2 p. m.—Devotional Exercises.

2:15 p. m.—"Our Church Schools"—J. W. Story.

2:30 p. m.—Missionary Territory in the District—Report by Charges.

3 p. m.—"Woman's Work"—Mrs. Butts, District Secretary, Plainview District.

4 p. m.—"Ministerial Supply and What is Being Done to Discover Those Who Are Called"—B. W. Wilkins.

8:15 p. m.—Preaching.

TWO MORE DAILY TRAINS OVER SANTA FE IS RUMOR

Report That Service Will Be Improved Yet Lacks Official Confirmation.

There is a persistent rumor, coming from several sources, but yet lacking official sanction, that a new train service will be established on the Panhandle and Santa Fe Railway lines, beginning about May 6. It is stated that the receipt of time tables alone will verify the report.

The new service, it is understood, will give Plainview another train each way daily. The trains now operating will run on the present schedule, while the train from the north will arrive in Plainview about 6:15 p. m. The second train from the south will arrive about 4 p. m. No new service for the Floydada branch has been mentioned, except the possibility of a Sunday train.

Must Make Entry in Field and Garden Contest by May 1

The attention of the boys and girls of Hale and Floyd Counties who are interested in the contests conducted by the Texas Industrial Congress is called by Dr. R. F. Hare, county demonstration agent, to the fact that no entries in the field and garden classes may be made after May 1. Application blanks can be secured from Dr. Hare at his office, in the Commissioners' Court Room, or, in case Dr. Hare is away, at the Chamber of Commerce from Colonel R. P. Smyth.

Entry in the livestock classes may be made as late as July 1.

The Texas Industrial Congress offers \$10,000 in gold as prizes for winners in the various contests. Dr. Hare can give any desired information on the contests.

BRING HOGS TO RAILWAY IN TRACTOR-DRAWN WAGONS.

Shipments for Five Days Amount to Ten Cars; Fort Worth Is Destination.

Saturday W. A. Watson shipped to Fort Worth from Plainview five cars of hogs. Too late for the stock train, L. T. Mayhugh brought in a load Saturday. They were shipped Sunday. A two-wagon train drawn by a traction engine conveyed the hogs to the stock yards from the Mayhugh farm. Mr. Mayhugh and Mr. Watson shipped a car each this morning to Fort Worth, and Mr. Watson will have two loads for market tomorrow, making a total of ten cars shipped from Plainview within the past five days.

WANTS BRYAN TO SPEAK TO THE NORMAL STUDENTS.

Prof. R. B. Cousins, president of the West Texas State Normal, at Canyon City, was in Plainview yesterday en route to Lockney, where he is on the program of the closing exercises of the Lockney Public School. While here Professor Cousins communicated with the Chautauqua managers through the local committee in an effort to make arrangements to have the noted Nebraskan to speak to the student body at the West Texas State Normal.

WAYLAND LOSES TWO GAMES TO GOODNIGHT BAPTIST COLLEGE

Goodnight Baptist College, of Goodnight, defeated Wayland Baptist College Friday afternoon in a one-sided game of baseball, at Goodnight, the score resulting being 10-1. Sanders and Blakemore, for Wayland, and Masso and Pratt, for Goodnight, were the batteries. Strikeouts by Sanders 8; Masso, 16.

Saturday's game was lost by the Plainview team 1-0. Presley and Blakemore and Burren and Pratt were the batteries. Presley got 8 strikeouts; Burren, 12.

PUPILS MAKING HIGH GRADES AT LAMAR GET HALF HOLIDAY.

Mrs. Harrison's Room Wins Banner for Month—List of Honor Pupils.

The following pupils, together with the pupils of Mrs. Harrison's room, will enjoy a half holiday this week for having made the highest average grade from their respective rooms. Mrs. Harrison's room wins the banner for this month. The pupils are:

First Grade—Fannie Potts, Avis Anderson, Forrest Gallaway, Dot Sargent and Dora Thomas.

Second Grade—Lloyd Thomas, Parker Shipley, Margaret Whitson, Juanita Sargent and Delmas Johnson.

Third Grade—Robertta Tudor, Ora Loe, Finas Wright, Vincent Tudor, and Rosabell Rosser.

Fourth Grade—Albert Elliott, Johnnie Hancock, Alcott Kirk, Bennie Mosley and Gladys Clarey.

Fifth Grade—Tom Bowlin, Norma Raper, Winnie Ellis, Hattie Floy Busbee and Dewey McMurry.

Sixth Grade—Emmett Gordon, Eula Mae Sloneker, Lois Chambers Fred Martine and Jim Bryan.

Seventh Grade—Tom Morrison, Gwyneth Miller, Gladys Finch, Lucy Shepherd, Harriet Vanderpool and Clarence Stultz.

High Seventh—Rebecca Bryan, J. Q. Vincil, Wayman Davenport, Scott Simpson and Pearl Williams.

WASHINGTON APPROVES THE REDISPOSITION PLAN

MILITARY STATUS QUO TO BE MAINTAINED UNTIL IT IS SHOWN BORDER IS SAFE.

WITHDRAWAL IS NOT IN SIGHT

Details of Plan of New Disposition of Troops Will Be Left to General Funston.

WASHINGTON, April 23.—Behind the formal announcement that President Wilson had approved a plan for redispotion of the American troops in Mexico, there was a plain intimation tonight that the Washington Government had determined to maintain a military status quo beyond the border until the Mexican de facto government had demonstrated its ability to capture or crush Villa and his adherents and prevent repetitions of the Columbus, N. M., raid.

In the interim, it is understood, the American troops will be so placed as to safeguard the border towns by virtually policing the area south of the line where General Carranza has been heretofore unable to check bandit operations.

Secretary Baker announced the approval of the redispotion plan after consultation with the President today over a joint report submitted by Major General Funston and Major General Scott, chief of staff, in conference in San Antonio. The plan was proposed by General Funston and concurred in by General Scott. The Secretary announced the administration's decision as follows:

"General Funston has recommended a redispotion of the forces in Mexico for the purpose of recuperation and pending opportunities for further cooperation with the forces of the de facto government of Mexico. The recommendation has been approved and its execution left to his discretion. Later the Secretary dictated the following:

"The statement I have made indicates nothing whatever on the subject of when the American troops will be withdrawn from Mexico. The whole subject of withdrawal of the forces is under arrangement and negotiation by the State Department."

Mr. Baker declined to say whether General Funston's recommendation, including his previous suggestions that the border base be shifted from Columbus, N. M., to Presidio, Texas, or some other point to the east of Columbus in order to shorten the line of communication. He stated positively, however, that no additional regiments had been ordered to the border and that no such order was in contemplation. The Secretary made it clear also that military officials of the Government were not considering the question of withdrawal from Mexico, that matter being wholly in the hands of the State Department.

City Is Interested in Civic Attractiveness of Plainview

Contract has been let for improvement of the rear room of the City Hall. The west entrance will be made modern and convenient and the room put in order for use of the women's clubs and the public library. A room approximately 20x20 feet will be available.

The city mule lot has been moved to the draw, and the plot of ground will be parked by the city. Work will begin Tuesday, Clean-up Day. The Civic League, Young Men's Business League and City Council are cooperating in the clean-up day.

CATTLE LOAN MAN SAYS PLAINVIEW COUNTRY IS FINE.

F. C. Olliver, of Amarillo, loan inspector for the St. Louis Cattle Loan Company, was in Plainview Saturday. Mr. Olliver has just completed a tour of the Panhandle and South Plains country. He says he finds most prosperous conditions on the South Plains.

ARE ON PROSPECTING TOUR.

J. D. Blanks and R. E. Bryan, of Seymour, and B. B. Calfee, of Bomarton, Texas, arrived in Plainview Sunday on a Ford car. They are prospecting in the Plainview country this week.

With the Home Economics Clubs

Lesson Is On Vegetable and Vegetable Cookery.

LESSON NO. 24.

I had planned to begin our work on fruit and its preservation in this lesson, but today when I passed a tempting vegetable stand and saw so many of the new spring vegetables, I felt that I must call your attention to the necessity of beginning to eat the tender spring vegetables as they mature in your gardens.

After the winter has passed and we have lived upon the menus of dried products and meat and bread, if we were unfortunate enough not to have canned our vegetables and fruits, our systems are dreadfully in need of the vegetables and fruit acids necessary to keep us well. I have been reading a great deal about scurvy and pellagra, two dreadful diseases. It is a well established fact that these diseases are produced by unbalanced foods. Pellagra is said to be caused beyond doubt by living upon foods that do not contain enough protein. Scurvy is caused by not eating foods containing acids, either vegetables or fruits. It seems that scurvy is getting to be more common with children than with grown-ups, because children cannot provide themselves with what they want to eat and the grown-ups can get what they want, and they usually eat something containing acids, either salads where vinegar is used, or onions with vinegar, or cabbage with vinegar. It is said there is no pellagra in New England, and it is because the New England people are fond of beans, baked especially, as they are rich in protein. Neither have I ever heard of a Mexican having pellagra, as they eat beans and corn.

I have talked with a number of learned physicians of late about these two diseases, and they say that they have been spreading at an alarming rate in the past few years and the only way that it is going to be possible to check them is to teach people to grow beans and peas and to dry and can them for winter use.

Meat has gotten to be so high that poor people cannot afford to have it, hence we must give more attention to the provision of foods that we can provide. It may be that you do not need all this lesson, but there are many who do, and I want my club girls to think deeply about it and talk about it to other girls who do need this information.

The physician who talked to me about pellagra said that people who lived upon a one-sided diet, like biscuits, fried mush, grits, gravy, syrup, cornbread, cabbage, sweet potatoes, rice and coffee, were most likely to develop the disease. They should have meat, or meat substitutes like milk, eggs, beans, peas, cheese and other foods containing protein along with these foods.

Now, if we have nice gardens and eat all of the vegetables that we can raise, and can all that we cannot eat, we need not worry about these dreaded diseases. We will find all the necessary elements we need for our body building in fruits and vegetables and the products of our barnyard and dairy. You would not think about fats being found in fruits and vegetables, but they are, and as we go along we will study about the composition found in our vegetables and fruits as they appear on the market.

Here are a few suggestions that you should remember when you are selecting the vegetables for your table:

Root vegetables should be uniform in size, sound, the skins fair.

Head vegetables should be solid.

Vegetables with a hard rind should be sound and firm.

Asparagus should be even in size, the stalks not bitten by insects.

Cauliflower should be firm and white.

Celery should be firm and white, not wilted.

String beans should be crisp and snap easily.

All leaf vegetables should be crisp—not wilted.

It helps all vegetables to put them in cold water a bit before cooking or preparing them for cooking.

I want every club to send me the names of some of the vegetables they like and want to know what their composition is. I will answer in a lesson.

MRS. J. L. LANDRUM.

PETERSBURG HOME ECONOMICS CLUB NOW HAS 63 MEMBERS.

PETERSBURG, April 19.—The Petersburg Home Economics Club met again this afternoon, with most of the club members and a number of visitors present.

Instead of having the reading of the lesson by the secretary, as usual, they were given a very instructive and interesting lesson by Miss Bernice Carter.

They have one new member, Miss Ava McDaniel. They are very glad to have her join, and feel sure she will be a good club worker.

They now have sixty-three enrolled.

NEWS FROM SNYDER.

Home Economics Club Met Wednesday With Mildred Landis.

SNYDER, April 22.—The Girls' Home Economics Club met April 19. The club met with Mildred Landis, and four members were present.

Andrew Bennemann left last Thursday for Ohio.

Jim Chaddick's moved into their new house last week.

HALFWAY HOME ECONOMICS CLUB

RUNNINGWATER, Texas, April 22.—The Halfway Home Economics Club met Tuesday afternoon. The minutes of the preceding meeting were read and approved. A lesson on bread making was read by our president. Each girl received the recipe on the German coffee cake. All are intending to try the recipe Saturday.

In our last meeting the club decided to have a play the last night of school, but decided that on account of having two plays on hands now to put it off until school is out. No further business to come before the house, we adjourned to meet the following Thursday, at which time the minutes of the preceding meeting were read and approved.

A lesson on home sanitation was read by the president, followed by a short discussion on the lesson.

Four more members were enrolled. We now have 26 members, which enables us to send two delegates to the State Convention at Austin, Texas. The delegates elected were Misses Bertie Lee Allen and Almira McComas. We adjourned to meet April 25th.

HALFWAY FARMERS ARE BUSY.

Mrs. Nine McComas Newly Elected President of the Mothers' Club.

HALFWAY, Texas, April 20.—Our farmers are very busy plowing, harrowing, etc., and the wheat fields are looking fine since the splendid rains of last week.

Mrs. Charley Brown has returned from a prolonged visit to Central Texas.

Mrs. Noah Halsey, of Hart, who came down Saturday to visit her mother, daughter and brother, returned to her home on Wednesday.

The Mothers' Club met in called session yesterday afternoon to elect officers. Mrs. Nine McComas was elected president, Mrs. N. K. Smith vice president; Mrs. W. W. Pinkerton, secre-

tary, and Mrs. Melvin Emerson, treasurer.

Clayton Lewellen is in Plainview being treated for erysipelas.

Dewey Mitchell, of Hill County, Texas, is working for I. J. Helm.

Mrs. W. W. Pinkerton went to Olton on Tuesday, returning today.

Mr. and Mrs. J. H. Helm are the proud parents of a fine 7½-pound girl.

Mrs. Kayser, of Mineral Wells, is here visiting her daughter, Mrs. W. W. Pinkerton, and son, Albert Kayser.

Frank Helm, accompanied by his father, I. J. Helm, and brother, J. H. Helm, and Mrs. N. K. Smith, went to the Plainview Sanitarium Monday to undergo an operation for the removal of his tonsils. Harry Hartsler, who has been working on Dr. L. C. Wayland's farm, went into town Sunday for the same operation.

Rev. G. I. Brittain filled his regular appointment here on Sunday. Four were baptized after preaching services.

Mr. and Mrs. C. F. Knight and daughter, Mrs. Owen Elrod; Mr. and Mrs. Barbee and Miss Maurine Barbee, and Henry Taylor and wife, from Runningwater, attended church and baptizing here Sunday. There was also a number of people from Olton in attendance.

The basketball game between Halfway and Olton had to be called off because of an epidemic of measles in the Olton community.

Edgar Howard of Taboka, came in Tuesday for a short visit with home folks.

Mrs. John Davis visited relatives here this week.

Mr. and Mrs. W. P. Evans, of Kress, were the guests of their relatives, Mr. and Mrs. R. L. Hooper, Saturday night and Sunday.

HALE CENTER PERSONAL NEWS.

Dr. S. J. Underwood was in Plainview Tuesday on business.

A. F. Quisenberry was a business visitor in Plainview this week.

J. M. Cooley was in Plainview Wednesday on business.

Dr. and Mrs. O. I. Cook were visitors in Plainview Thursday afternoon.

Rev. J. H. Bone and N. M. Akesson were in Plainview Monday on business.

Miss Josie Tubbs, of Lubbock, returned home last Thursday, after a pleasant visit with friends in Hale Center.

Dr. and Mrs. W. R. Ferguson and W. B. Smith were in Plainview Tuesday.

Nelson Perdue, of Plainview, has accepted a position with the First State Bank of Hale Center. Nelson is a worthy young man, and Cashier V. N. Dillard could not have secured a better helper.

—Hale Center Record.

Such tobacco enjoyment

as you never thought could be is yours to command quick as you buy some Prince Albert and fire-up a pipe or a home-made cigarette!

Prince Albert gives you every tobacco satisfaction your smoke-appetite ever hankered for. That's because it's made by a patented process that cuts out bite and parch! Prince Albert has always been sold without coupons or premiums. We prefer to give quality!



Copyright 1918 by R. J. Reynolds Tobacco Co.

On the reverse side of this tidy red tin you will read: "Process Patented July 30th, 1907," which has made three men smoke pipes where one smoked before!

PRINCE ALBERT

the national joy smoke

has a flavor as different as it is delightful. You never tasted the like of it! And that isn't strange, either.

Buy Prince Albert everywhere tobacco is sold in tippy red bags, 5c; tidy red tins, 10c; handsome pound and half-pound tin humidors—and that corking fine pound crystal-glass humidors with sponge-moistener top that keeps the tobacco in such clever trim—always!

Men who think they can't smoke a pipe or roll a cigarette can smoke and will smoke if they use Prince Albert. And smokers who have not yet given P. A. a try-out certainly have a big surprise and a lot of enjoyment coming their way as soon as they invest in a supply. Prince Albert tobacco will tell its own story!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

Low Heel White Boots

Girls just what you have been longing for. Our long expected shipment of white Reigskin sport shoe with white Neolin sole and white buck saddle strap, in English lasts and low heel.

This is just the shoe that will appeal to you—looks dressy and is very durable.

We have marked them at only \$3.50

NORTH SIDE SQUARE

Jacobs Bros

NORTH SIDE SQUARE

BOX STATIONERY AT UNHEARD OF PRICES

During this week only we will sell any box stationery up to 50c for 25c, also

60c and 65c values - 45c
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We have a complete assortment of initial and plain stationery from the medium priced up to the finest English Twill Fabric Linen. Also a nice line of correspondence cards in gilt and colored edges.

COME! LOOK! AND BE CONVINCED

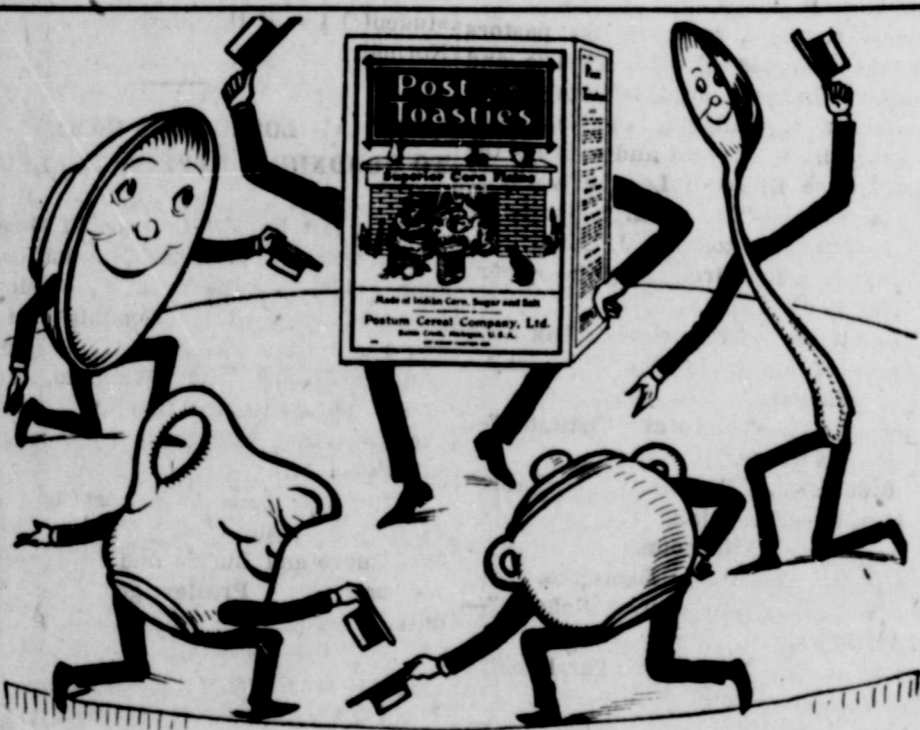
See Our Window

THE TEMPLE OF ECONOMY

"ALL THE NAME IMPLIES"

JOS. FOWLER, Manager

Visit our parlor while in the store and drink a drink what is a drink



Welcome to Our Set

Charming new flavour, exceptional crispness, and nourishing substance, insure for

New Post Toasties

a welcome at any breakfast, lunch or supper table.

The new process of manufacture which imparts these qualities, not to be found in other corn flakes, raises tiny, pearl-like "puffs" on each flake—a distinguishing characteristic of

New Post Toasties

Your Grocer has them now.

The Herald's Review of the Movies

Thursday The Mae I. offers "The Pitch O' Chance," a two-reel drama of the Western ranges, filming a story of the gambling table in which a girl is the prize. Helene Rosson and Jack Richardson are starred.

There is also to be shown "The Mutual Weekly, No. 50." This shows interesting happenings in all parts of the world. "Toodles, Tom and Trouble," a one-reel comedy, completes the program. Tom Turner, a young business man, is left to tend an infant. He takes it to the park and, encountering a friend, leaves the child asleep on a bench. Later he sees a dog running with a doll. Not finding the infant, he supposes the canine has the baby, and a chase ensues. A narrow escape from being run down by an automobile, then a street car, and an adventure in a coal scoop and a quarry explosion add spice to the play. Finally he finds an officious person who has assumed control of the baby. Tom is pleased to receive the infant again, and the other party is equally as pleased to relinquish the child.

Thursday at The Ruby will be shown "The Law's Decree."

Castaigne, the accomplice of Count De Varney, an international swindler, induces the father of Lucile Morel to invest his fortune in a false mining scheme. When the scandal is discovered, Castaigne escapes to America and Morel is left penniless. It is not known that the Count is implicated in the deal, and he agrees to clear Morel of all financial trouble if Lucile will marry him. Lucile becomes the wife of the Count. Three years later, she and her baby are deserted by the Count, who is showering attentions on Irene, Castaigne's sweetheart. Castaigne returns, and, after discovering the relations between the two, a fight ensues, in which the Count is killed.

The Ruby also offers on Thursday night "The Counts" and "When Lizzie Disappeared," an Al E. Christie number, in which Eddie Lyons and Betty Compton appear as two boobs. A professor of legerdemain causes Lizzie to disappear, and this starts a riot. The number is an amusing burlesque and

will bring laughter. Lee Moran and Ethel Lynn are also in the cast.

Thursday is "Red Circle" day at The Olympic Theatre. "Seeds of Suspicion" is the title of this episode in the exciting adventures of June Travis, who is cursed with the red circle birthmark of the criminal Borden family, on her hand.

In her attempts to aid Gordon, the lawyer who has been falsely accused of embezzlement, the girls gets herself into a tight place. She goes with Lamar and Farwell, the merchant who has "framed" up the charge against Gordon, to Farwell's office.

There, by a ruse, she sends both in chase of an imaginary thief, and in their absence she and Gordon rifle the safe, taking securities which will incriminate Farwell.

These, with some of her own money, she gives to the lawyer for the purpose of clearing himself of the charge. The theft is immediately discovered, and Lamar is compelled to suspect June.

He calls at her home, but finds her out. In the meantime "Smiling Sam" arrives from Surtton, hidden in a trunk, and further compromises June. Ruth Roland, Frank Mayo and Corene Grant head the cast.

"The Dumb Bandit" is another attraction for Thursday at The Olympic. This is a number by Grace Cunard, featuring Francis Ford and Edna Mason. The shepherd pretends to be a masked bandit in order to amuse his lonely wife. She falls in love with the bandit, but her love returns to the husbands when she thinks he is killed. A pleasing idea handled with fair strength.

The Olympic also offers "Meg O' the Cliffs" and a good comedy number, "Their Only Son."

W. Stephen Bush reviews "The Blacklist," which will be presented at The Olympic Friday, as follows:

"The early scenes of this Lasky feature are of extraordinary power. The types are perfectly chosen. Rarely has the screen shown a more convincing character than the cunning fanatic who wields such power in the councils of

the "Red Brotherhood." The contrasts in our social life, the inequalities in the State's treatment of capital and labor, the excesses of brutality in the domains of monopolistic corporations, the hate and despair engendered by social injustice—all these things are shown with consummate art.

"The feature is finished on a somewhat smaller scale than the first two reels indicated. While the plot was plausible and abundantly rich in dramatic materials, the acting of Blanche Sweet did not bring out its fullest value. Miss Sweet has learned much, but certain delicate shades of emotion are still somewhat beyond her power. There were touches of pathetic humor in her part which appear but faintly



Blanche Sweet in "Black List," at The Olympic Friday.

under her handling. The support of Miss Sweet was excellent. The part of the brutalized, servile and cowardly mine-guard was rendered with special skill.

"The spectacular parts of the feature were highly satisfactory. All through the feature there was felt that deep psychological knowledge which together with the technical perfection characterizes most of the Lasky plays."

A De Luxe Edition Mutual Masterpicture is The Mae I's mainstay on the Friday program. "True Nobility" is a gripping story of the East and West. After four years at Harvard, Phil Burton returns to his Western home. While prospecting in the hills he encounters a miner dying of smallpox, and, unmindful of his own danger, nurses him. Dying, the miner offers him his claim. He refuses, asking him to bequeath it to some relative, and this is done, the dying man giving a picture of a sister, the beneficiary. The claim proves valuable, and Phil negotiates with a mining company for its development. A rich official sees the possibilities of the mine, and finding Effie Marsh, a Western girl, who has given up art as unqualified, and has taken up the work of a model, tries to buy the claim from her.

A highly tangled series of love affairs, there being four principals, is depicted.

Phil saves Effie from the unscrupulous official, Lord Devlin, and vindicates a Countess and Jean, his fiancée, by thrashing the Lord in his own apartments, and secures from him Effie's assigned property deed.

There is also a one-reel Casino comedy, "Hunting."

"The Bandits of Macaroni Mountains" will be seen on the screen at The Ruby Friday. There is a thread of grim humor running through this burlesque comedy that is entirely independent of the comic antics and incidents that comprise the greater part of the reel. A bandit's lair has no terrors for a thoroughly domestic woman, and, like Eve in the Garden of Eden, she at once proceeds to rule the roost. Bud Duncan, Ethel Tere, Jack McDermott and Myrta Sterling breeze through the reel in jolly style.

"Dolly's Scoop," a two-reel newspaper yarn, will also be presented at The Ruby Theatre Friday.

The Ruby Theatre offers Saturday "A Woman Without Soul." The subject of this two-reel drama is treated with a grim realism that holds the interest from start to finish. The woman who plays fast and loose with her admirers meets her Nemesis in the man she marries. The acting in the picture is of excellent quality. Vera Sisson, Jack Mulhall, Robert Nolan, Helen Bray and G. Raymond Nye comprising the cast.

The Ruby also presents "The Veiled Priestess." Another of Marguerite's surprising adventures occupy the one thousand feet of this film. Her experience is filled with thrills, an Oriental mystic being the deus ex machina. Marguerite Courtot is supported by a splendid cast.

"When Two Play a Game," a one-reel comedy, and a second comedy, "The Disappearing Groom," will be shown Saturday.

Another program of variety is to be shown by The Mae I. Saturday. "The Winning of Jess" is the leader. The Bostock animals are featured. Deserted by his wife, Charles Robbins goes to Arizona. There he leaves at a ranch house his infant girl. The rancher and his wife accept the wife as a gift from heaven. Robbins makes his home near the ranch and for a number of years is the protector of "Jess Crosby," his daughter, without revealing his identity. Ten years later she is courted by Tom Gunn, a cowboy. Robbins' brother and his son arrive. John, the son, is attracted to Jess. Tom becomes insanely jealous. Jess accepts John, who later proves to be a coward. He releases her, but later proves his bravery and worthiness by rescuing Robbins. Jess accepts John. The brothers recognize each other and the hermit claims Jess as his daughter.

Neil Franzen is featured in a one-reel American drama, playing opposite Alfred Vosburgh. George Ovey, one of America's cleverest "funny" film men, is to be seen in "Hearts and Clubs," in which Jerry assists Cupid.

The second episode of "The Strange Case of Mary Page" will be shown at The Olympic Theatre Saturday. This episode is entitled "The Trial."

To recall, even in the most casual manner, the first four episodes of "The Strange Case of Mary Page" is to be impressed with the fact that the author has realized the importance of keeping undiminished the interest of the story. By every device known to the skilled dramatist, he has maintained his hold upon the attention of the spectator, without sacrificing the natural order of events or giving a false dramatic value to any of the scenes or incidents. If it will be possible to write of the remaining episodes of the serial in the same terms of praise, the scenarioist of the Essanay serial will have established an unique record for photoplays of this class.

The second episode of "The Strange Case of Mary Page" is given over mainly to scenes at the accused girl's trial. The events brought out by the testimony are those which took place on the evening of the murder, the scenes being acted out so as to recall vividly the damaging nature of the evidence against the actress. As Mary's lawyer, the manner in which Langdon conducts her defense shows that the man is putting forth every effort that his keen brain and his love for the girl can suggest. In this installment no hint is given as to how Mary escaped from the room after the murder. The leading man of her company, and also her maid, are put on the stand, and the testimony obtained from them by the prosecution goes far to establish the fact that the crime was the result of premeditation.

The excellent judgment shown by the director in his choice of groupings and the use of "close-ups" during the trial deserves a word of praise. Courtroom scenes are among the most difficult problems a director is called upon to solve.

ALCOHOL FROM KAFFIR.

ALVA, Okla., April 21.—George Crowell, well known grain man of Alva, familiar with crop conditions since the opening of the Cherokee Strip, declares that the biggest opportunity for farmers of Northwestern Oklahoma lies in raising kaffir corn. Mr. Crowell has been in touch with the Eastern markets, and states that there

is an unprecedented demand for this grain among the distillers who are distilling alcohol from kaffir corn. He predicts that within a year's time kaffir corn will go higher in price than Indian corn.

"Distillers who are filling war orders find that kaffir corn is equally as good as the other corn in the distillation of alcohol. They have a big demand for commercial alcohol from manufacturers of munitions, and every grain that is raised in Oklahoma this year will find a ready market and a higher price than ever known before," said Mr. Crowell.

WIT AND HUMOR.

Better Off.

A political office in a small United States town was vacant. The office paid \$250 a year, and there was keen competition for it. The Democratic candidate, Ezekiel Binks, was a shrewd old fellow, and a substantial campaign fund was got together for him. To the astonishment of all, however, he was defeated.

"I can't account for it," said one of the Democratic leaders, gloomily. "With that money we should have won. How did you lay it out, Ezekiel?"

"Well," said Ezekiel, slowly, scratching his head, "yer see, that office only pays \$250 a year salary, an' I didn't see no sense in payin' \$900 out to get the office, so I just bought me a little farm instead."—Exchange.

Modern Child.

Sunday School Teacher—"Now, children, what is the last thing you do before you go to bed at night?"

Bright Girl—"Put the latch-key under the door-mat for mother."—Life.

Accurate.

When Alton Michael Packward asked the porter of the Great Southern at Gulfport, Miss.:

"Is that the Gulf of Mexico?" the porter replied: "Only a po'shun of it, sah?"—Lyceum Magazine.

RUBY

"ALWAYS A GOOD SHOW"

THURSDAY.

"The Law's Decree"

A three-part Essanay drama, with the beautiful star, June Keith.

"The Counts"

Anita Stewart and Earl Williams in a one reel Vitagraph comedy.

"When Lizzie Disappeared"

Eddie Lyons and Betty Compton in a Nestor comedy.

FRIDAY.

"Dolly's Scoop"

A two-part Rex detective story with pretty Louise Lovely.

"Animated Weekly"

One reel of current events.

"Animated Nooz Pictorial"

A one reel cartoon comedy.

"The Bandits of Macaroni Mountain"

Bud Duncan and Ethel Tere in a Kalem burlesque. Laughs guaranteed.

SATURDAY.

"A Woman Without a Soul"

Vera Sisson and Norman Myles in a two-part Biograph drama of great power.

"When Two Play a Game"

Mr. and Mrs. Sydney Drew in one of their famous comedy characterizations.

"The Disappearing Groom"

Cute little Billy Rhodes and Ray Gallagher in a Nestor comedy.

"Pathe News"

Sees All—Shows All.

But He Can "See."
"I suppose," ventured the interested friend of the family, "that John is still burning the midnight oil at college?"
"Yes, indeed," responded the fond but puzzled mother, "but the college must furnish a very inferior quality of oil. John writes me that some mid-nights the light is so poor he can hardly read his hand."—Richmond Times-Dispatch.

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Fountain
at the
REXALL STORE
We invite you and will try to please you.
Give us a trial.
DYE DRUG COMPANY
PHONE 23
West Side Square

OLYMPIC
"YOU KNOW THE PLACE"
THURSDAY.
RED CIRCLE DAY
"SEEDS OF SUSPICION"
The latest episode of this wonderfully interesting series in two parts.
"THE DUMB BANDIT"
Francis Ford in a one-part drama.
"MEG OF THE CLIFFS"
L. C. Shumway and Helen Eddy in a one-part Lubin drama.
"THEIR ONLY SON"
Billie Rhodes and Ray Gallagher in a Nestor comedy.

Paramount Pictures Matinee
FRIDAY,
PARAMOUNT DAY.
We Offer America's Most Versatile Star,
BLANCHE SWEET,
—in—
"THE BLACKLIST,"
A powerful drama of labor troubles, in Five Parts. Matinee and Night, 5c and 10c.

SATURDAY.
"MARY PAGE" DAY
"THE TRIAL"
Second episode of this splendid series, featuring Edna Mayo and Henry B. Walthall Better even than the first story.
"MADAM CUBIST"
Mary Fuller in a two-part Rex comedy-drama. Extra good.
"PATHE NEWS"
Sees All—Shows All!

Program Mae I. Theatre
THURSDAY.
"The Pitch O' Chance"
A drama of the western ranges. Filming a story of the gambling table, in which a girl is the prize. Starring HELEN ROSSON and JACK RICHARDSON. A Mustang feature in two parts.
"Toodles, Tom and Trouble"
A young man's adventures as a nursemaid. Featuring COLIN CAMPBELL. (Falstaff comedy.)
"Mutual Weekly" No. 50
The world's happenings in motion pictures.
FRIDAY.
"True Nobility"
A gripping story of the East and West in five parts. Featuring the popular screen favorites, FORREST TAYLOR and HELEN ROSSON. A Mutual Masterpicture De Luxe Edition.
"Hunting"
"BUDD" ROSS pulls a new one. (One reel Casino comedy.)
SATURDAY.
"The Winning of Jess"
Love and adventure in the Arizona wilds. Starring MARGARET GIBSON. [A two-part American feature.]
"Yes, or No?"
One reel American drama, featuring NELL FRANZEN and ALFRED VOSBURGH.
"Hearts and Clubs"
Jerry assists cupid. Starring GEORGE OVEY, the funniest man in America. [Cub comedy.]
MATINEE 2:15 EVENING 7:15
MAE I. THEATRE

BRYAN

WILL SPEAK IN PLAINVIEW
IN ADVANCE OF THE CHAUTAUQUA ON
"THE WAR AND THE LESSON IT TEACHES US"
FRIDAY, APRIL 28TH AT 10:00 A. M.
Chautauqua Season Ticket Holders Admitted FREE

Admission 50 Cents

Motor News of General Interest

"AUTO IS WONDERFUL PACK MULE," SAYS PERSHING.

PERSHING'S CAMP AT THE FRONT IN MEXICO, April 10.—(By Motor and Aeroplane to Columbus, N. M., April 15.)—What the American troops call Villa's drug store was among the prizes captured after the Guerrero fight, it was learned today from men of the Seventh Cavalry who participated in that battle. The drug store was a pack mule loaded with quinine, antiseptics and bandages. In addition, the mule carried a quantity of coffee, which the Americans considered as important as drugs.

One of the surprises of this campaign, according to Brigadier General J. J. Pershing, commanding the expedition, has been the effectiveness of automobiles in mountains and deserts.

"The automobiles have done work which has astonished me," said the general. "They have traversed roads which have seemed impassable; they have climbed hills where the rocks appeared sharp enough to cut the tires and smash the running gear; they have gone through canyons where a goat might hesitate. The automobiles have made faster progress than any branch of the service except our aeroplanes. Without them, I doubt whether our cavalry could have proceeded as it has done more than 400 miles into Mexico in less than three weeks."

WHAT COLOR AMOUNTS TO IN RUBBER GOODS.

Take an assortment of bicycle tires, water bottles—even automobile tires in these days—and you will find nearly every color in the rainbow.

Which leads naturally to the question: "What does color amount to in rubber, anyway?"

The answer is a matter of history and psychology. Those of you who have babies know the answer. Bright colors always have an appeal from the time we're first born. Reds are especially attractive, blue comes next, and white possibly third.

And after all is said and done, we're all of us grown-up "kids" with our natural and instinctive liking for color.

Some keen sales manager in the early days of rubber manufacture recognized that fact, and to make his articles distinctive colored them red. There's the origin of color in rubber—and the part it plays today is not radically different.

Crude rubber is a dark brown or amber color. It is not especially attractive, and those who sell rubber goods find that colored articles always have a greater attraction for the buyer. To meet demands of service the rubber manufacturer uses pigments which may add to both the attractiveness and the efficiency of the article.

Red rubber articles are possibly the most popular. This may be traced both to the natural liking for this color which everyone has and to the exceptionally good color which it is possible to obtain.

In some instances the coloring pigment may add toughness to the rubber. But in most instances color is no more than color—used to make an article distinctive or attract the buyer's eye.

AUTO MANUFACTURERS FIND NIGHT WORK INEFFICIENT.

That workmen in factories on night shifts are 40 per cent less efficient than those working on day shifts is the conclusion of George D. Babcock, production manager of the Franklin Automobile Company. Mr. Babcock, after studying the efficiency of night factory forces, concludes that even with greatly increased supervision per man and with special incentives for night work, such as 10 cents extra per hour to the night men, it is impossible to get from the night forces more than 75 per cent of the efficiency obtained from the day shift. Mr. Babcock has further discovered that while the output efficiency of night work is much lower, the regularity of workmen is reduced and the amount of rejected work is much greater at night than in the day. This situation is not entirely due to artificial lighting or to less satisfactory shop conditions, but principally to the lack of willingness of first-class workmen to work nights, and to an increased fatigue on account of carelessness in the hours of rest and sleep. The daily hours of sleep are not so regular with a person on night work as with one on day work. Mr. Babcock believes that sleeping during the day develops nervousness which tends toward restlessness.

SAVE ON FUEL BILL BY WATCHFULNESS.

Writer Gives Hints on How to Obtain Greater Mileage to the Gallon.

Gasoline is elastic; a gallon will drive a car almost any distance—the record is nearly ninety miles, says a writer in the current number of Motor Print. This is food for thought for those that are worrying over the high price of fuel. By taking a few simple precautions it is possible for every owner to reduce greatly the consumption per mile.

If the car is run too slowly or fast there is fuel waste—15 m.p.h. is a good average.

Until now the average motorist has been careless about the amount of fuel he used, because it was comparatively cheap and was a small percentage of the total car expense.

Make sure that you are getting all the gasoline that you pay for; some owners are not. Watch the counter on the pump to see that it registers the correct number of gallons and that the operator does not tamper with it while filling your tank. Furthermore, be certain that you obtain full measure; some gasoline pumps leak; others have been "fixed" to give a short gallon. It is almost impossible to find the error by examining the pump, so it is necessary to check the amount in your tank by frequent measurements. Or, if this is not feasible, it is advisable occasionally to buy a gallon in a can of your own and measure the quantity when you get home.

Most cars can be operated with a leaner mixture without affecting the production of power; some motorists may even deem it advisable to run with a very lean adjustment, notwithstanding a reduction in hill-climbing ability or speed. The exact adjustment must be determined by trial.

An auxiliary air device which may be attached to the manifold and operated from the dash should be used. It will be found helpful, when running with light load, along a smooth, level road, or down hill. When the motor is used as a brake the suction on the carburetor is reduced to a minimum by opening the auxiliary air device wide.

The car should run easily. All the bearings should be well greased and free. It should be possible to push the car without difficulty with one hand on a smooth, level surface. The importance of reducing friction to the minimum is shown by the fact that a racing car in good condition may be pushed with one finger.

The wheels should spin easily, which means that the bearings must be free and the brake bands and shoes must not drag.

When descending long hills the car should be allowed to coast with the motor dead and the clutch out, or the shifting level in neutral. If the latter is done then the motor must be started and the clutch shaft brought to a speed higher than that of the car before the gear can be re-engaged.

Except on very rough roads it takes less power to drive the car with tires well inflated. Use the tire gauge often.

Drive with the spark advanced as far as possible; usually this is all the way. Retard it only when the motor knocks.

Don't allow your power to be wasted by leaky valves or piston rings.

Always shut the engine off when the car is standing. A great deal of fuel is wasted by idling—more than motorists realize.

Traffic should be avoided. There is an astonishing difference between the amount of fuel required by identical cars, one driven in traffic and the other in the country. Running on low gear, slipping the clutch and the idling of the motor when standing are the causes.

LOOK FOR THIS SIGN



You'll find it over our door. It means that here you get expert service and attention for your Starting and Lighting Battery. We are distributors for

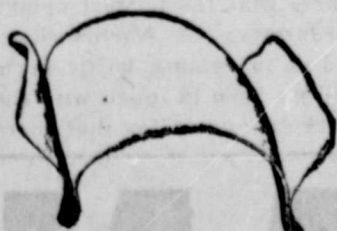
The "Exide" Battery that is assuring the dependable starting of nearly 300,000 cars. Get in touch with us. Let us explain our service. It's prompt, reliable and inexpensive.

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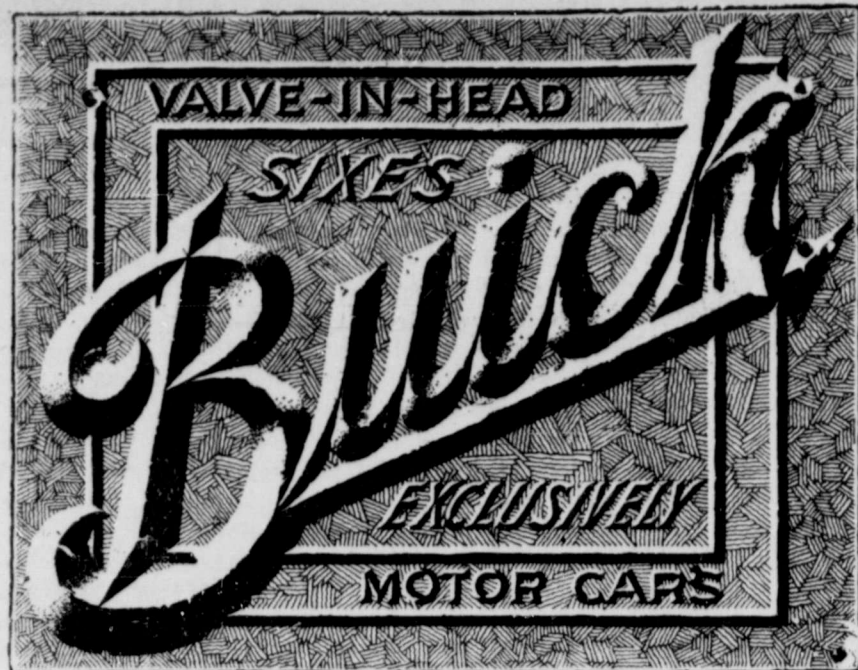
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We have a shipment of 400 extra good Inner Boots. All sizes at 50c.

All kinds of automobile supplies and accessories.

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The Big Idea Back of Buick Success

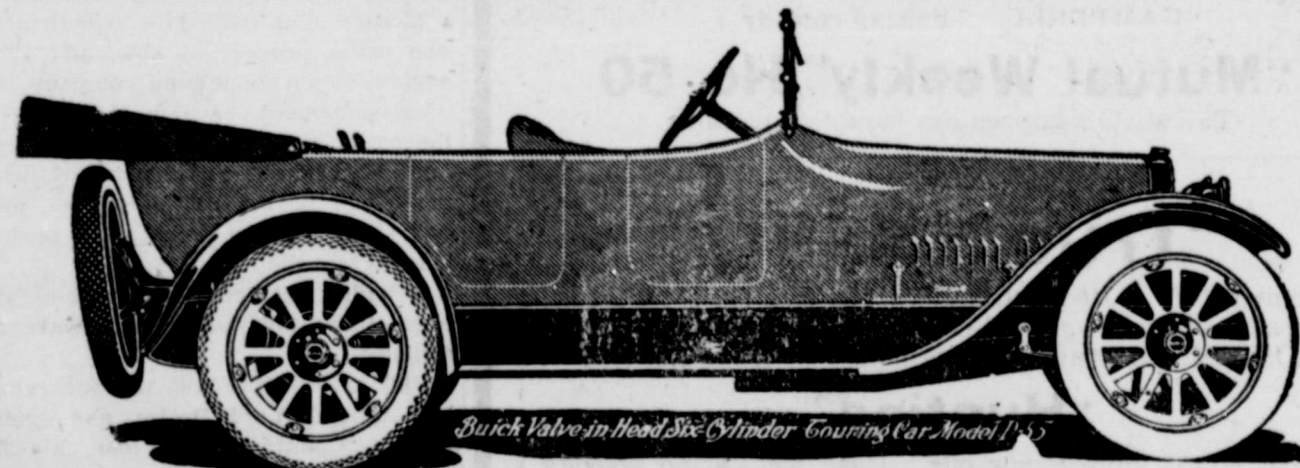
Back of every commercial success there is a big idea. The bigness of the success is always in proportion to the bigness and soundness of the idea.

The public has discovered that back of every Buick motor car there is a fixed and definite engineering idea—as big and sound as the motor car industry itself.

The idea is the Buick Valve-in-Head motor. It is an idea that has been the corner-stone of Buick success. In time we confidently predict that it will be the universally accepted principle of motor car design.

Manufacturers are today adopting this idea as rapidly, if more reluctantly, than the public. The public proved it long ago, and one by one the manufacturers are admitting its soundness. *It is the biggest idea ever conceived in connection with the development and manufacture of motor-propelled vehicles.*

The demand for Buick Valve-in-Head motor cars has always been and is now in exact ratio to the spread of knowledge concerning the methods of designing and building motor cars. Today this demand is so insistent that even the greatly enlarged Buick plant cannot fully supply it.



20 Miles on a Gallon of Gasoline

Thousands of users of Buick Valve-in-Head Six Cylinder Cars give evidence daily that they are getting **20 miles or more** per gallon of gasoline consumed while touring with full passenger load, and many users report **over 25 miles per gallon.**

Remember—cost of operation is a big part of the cost of your car.

With the price of gasoline going up, the economy of the Buick Valve-in-Head Car should make it your preference

PLAINVIEW MACHINE AND AUTO CO. E. E. ROOS, PROPRIETOR

CL-B-A Willard CL-B-A

See The Point?

The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.

THE T. M. CALDWELL CO., Amarillo, Texas.

Free inspection of any battery at any time

SAXON

Strength Economy Service

WHETHER judged by its refinement and finished perfection in construction or by the high standard of its road performance, the Saxon "Six" at \$885, delivered, is essentially a class car. You'll find it the top place car of the times at anywhere near its price.



GEO. ANDERSON, Distributor Plainview, Texas

THE LEAF BLISTER MITE OF PEAR AND APPLE.

WASHINGTON, D. C., April 24.—Red or green blister-like spots appearing in the early spring on the foliage of the apple and pear are usually due to the leaf-blister mite. This is not an insect, but a small animal, invisible to the unaided eye, which attacks standard varieties of pear and apple trees and often inflicts serious damage. Where trees are seriously infested, the premature fall of both fruit and leaves may result. In such cases a special application of lime-sulphur wash or other spray may be necessary. Ordinarily, however, the regular orchard spraying is sufficient to control the mite. Badly infested branches of the pear tree may be cut off and burned. Care should be taken not to confuse the work of the mite with the leaf-spot disease or the results of heavy spraying.

Describing the leaf-blister mite, showing how it may be recognized, and giving methods for its control, the U. S. Department of Agriculture has issued a new Farmers' Bulletin, No. 722, "The Leaf Blister Mite of Pear and Apple," by A. L. Quaintance. The leaf-blister mite passes the winter beneath the bud scales. There it waits for the opening of the buds and attacks the young leaves as soon as they push out in the spring. The tiny animals bore small holes from the underside of the leaves into the interior, where they lay their eggs. This causes the small, pimple-like galls on the upper surface of the leaves. The spots later increase in size, sometimes to one-eighth of an inch, and on the pear tree are red and often brilliantly colored as they grow. In the case of the apple, the eruptions lack the more brilliant coloring, and are found more along the margin of the leaf. In both cases the spots finally turn brown or black, and if the pest is abundant the leaves become ruptured and wrinkled.

More than 250 varieties of apples are attacked by the mite, such as the Ben Davis, the King, Baldwin, Rhode Island

Greening, and the Williams Favorite. Where orchards are seriously infested, as has been noted in New York State, lime-sulphur washes give excellent results. They avoid the injurious effects upon fruit buds which sometimes result from the use of oil sprays. The wash should be applied thoroughly, coating the twigs and the branches.

A standard solution of kerosene emulsion may also be used. The stock solution should be diluted with five parts of water for spraying purposes. One application should be given in the late fall, as soon as most of the leaves have fallen, and another in the following spring, before the trees put out foliage. If it is possible to give only one treatment, the sprays should be used in the fall. At this time many of the mites have not yet gone to the bud scales, but occur in the down covering the young wood, and hence are more easily killed.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, April 21.—Since Tuesday there has been a slight decline on weighty steers. This class always loses popularity with the advent of warmer weather, and owners of such are being advised to let them go. The best heavy steers sold this week at \$9.50 to \$9.60. Yearlings are gaining strength, selling up to \$10.00 this week, and they will out-sell the heavy steers from now on till the heavy ones become scarce. Butcher cattle held steady, and on the whole the cattle outlet was very satisfactory.

The supply for next week will include a fair run from the beet-pulp districts, loading in Northern Colorado late this week being heavy, and some of the best pulp steers seen here this year will arrive from Arkansas Valley, these latter being expected to land around \$9.50. This is the season when good fills are secured, an important item in figuring net returns.

Stockers and feeders are selling well, and are considered a good invest-

ment, in view of the stable condition of the cattle industry at this time. Stock steers sell largely a \$7.25 to \$8.25, feeders \$7.75 to \$8.50.

Hogs sold 5 cents lower today, top \$9.65, bulk of sales \$9.35 to \$9.60, light weights up to \$9.55. Threatened declines each day since Tuesday have failed to materialize, the demand developing enough power to keep the market steady, except for the moderate loss today. Receipts this week are slightly more than 56,000 head, a gain of 12,00 over last week, but the supply has been taken readily each day. Chicago prices broke materially yesterday and today, closing the margin between prices here and prices at that point appreciably. More than half the hogs in Chicago yesterday sold within the limits of bulk of sales at Kansas City, nothing but select packing and shipping, which means assorted hogs in many cases, getting above us. Local hog prices lead other Missouri River markets, due to good order-buying demand here.

Lambs sold lower the first of the week, but have regained about one-half the loss since, the best ones now selling around \$11.50. Sheep have been scarce, and have held up nearly steady, best woolled ewes worth \$8.75, clipped Texas wethers around \$7.75.

Goats have been plentiful, but demand has been heavy, and prices are firm, fat goats \$5.50 to \$6.00, brushers \$4.50 to \$5.50. Lamb supply will decrease, and prices should remain firm. Sheep will continue scarce and firm, but there will be a heavy supply of goats next week, and it will be a good time to buy brushers.

J. A. RICKART,
Market Correspondent.

LOCKNEY PERSONALS.

Artie Baker was a Plainview visitor Monday evening.

Mrs. T. E. Durham and children will leave the first of the week for a six weeks' stay at Mineral Wells, for recreation and her health.

Fred Walp and wife, after a week's visit here to the father of Mrs. Walp, I. N. Dillard, left Monday for Plainview.

Miss Pauline Milwee, of Plainview, was here Tuesday, the guest of her cousin, Mrs. L. A. Gunn.

E. E. Roos, of Plainview, was here Tuesday helping the Lockney Garage people unload a car of Buicks.

Dick Bryant, of Plainview, was here on business Tuesday.

—Lockney Beacon.



What About Starchy Foods?

Aren't starchy foods all right? They certainly are. The starch of grains is one of the chief sources of food energy.

But some stomachs are not able to digest the starches as presented in ordinary foods, such as white bread and white flour products, which are often the unsuspected cause of digestive troubles—imperfect assimilation, fermentation and gas, biliousness, headache, constipation, anemia, and other common ills.

One food that supplies the valuable starch elements in easily digestible form is

Grape-Nuts

It is made of the energizing grains, whole wheat and malted barley, the starch cells of which are largely converted by long baking into dextrin and grape-sugar which are readily assimilated by even weakened digestive organs. Grape-Nuts digest in about one hour.

This food comes ready to eat, nourishing and delicious; and as it retains all the nutriment of the grains—including the mineral elements largely lacking in the usual dietary—it is a wonderful builder of well-balanced bodies, nerves and brains.

"There's a Reason"

Grocers everywhere sell Grape-Nuts.

YOU CAN RELY ON Rexall Orderlies

A Nation's Watchword "BE PREPARED"

Rexall Orderlies

The laxative tablet with the pleasant taste

Guard the home against biliousness and constipation

We have the exclusive selling rights for this great laxative

The Rexall Store

We have the exclusive selling rights for this great laxative. DYE DRUG CO., INC.

Milk and Cream

We are in a position to supply a few more customers with milk and cream. Ask any present customer about the quality.

J. C. Goodwin
Phone 249

PRINCE

Percheron horse, weight 2100 pounds. Will make season at Texas Wagon Yard. Services \$12.50 to insure mare in foal.

J. E. HEWETT, Owner, Plainview, Texas

ROUND TRIP EXCURSION FARES



Reduced round trip fares to **HOUSTON**—Account—

TEXAS BANKERS ASSOCIATION
Tickets on sale May 1st and 2nd, return limit May 6th. Fare \$26.75.
Will have tickets on sale to Dallas May 7, 8 and 9, return limit May 14. Fare \$13.25.
For further information phone 224.
J. LUCAS, Agent.

Here and There A Piece of Furniture Built to Suit Your Individual Taste

WILL so greatly add to the charm and atmosphere of the home that we suggest that you study just how you can add the necessary touch at the time you are making your house cleaning plans.

If you will advise us we will be pleased to call and make suggestions and deliver the work when it best suits you.

We do all kinds of cabinet work and feel that we can suit you with home made work.

KRATZER & BOHANNON

Between Alfalfa Lumber Co. and McAdams Lumber Co.

\$41.00 IS WHAT YOU WILL HAVE NEXT CHRISTMAS IF YOU JOIN OUR Christmas Banking Club NOW

Costs Nothing to Join

DEPOSIT ONLY 5 CENTS FOR THE FIRST WEEK AND INCREASE 5 CENTS EACH WEEK AND NEXT CHRISTMAS YOU WILL HAVE \$41.00.
THIS IS A GOOD THING FOR BOYS AND GIRLS, FOR EVERYBODY.
IN 40 WEEKS:
2-CENT CLUB PAYS \$16.40
5-CENT CLUB PAYS 41.00
10-CENT CLUB PAYS 82.00
YOU CAN DEPOSIT 25 OR 50 CENTS, OR \$1.00 OR \$2.00 OR MORE EACH WEEK.
COME IN—WE WILL TELL YOU ALL ABOUT IT.
COME IN AND GET A CHRISTMAS BANKING CLUB BOOK FREE.

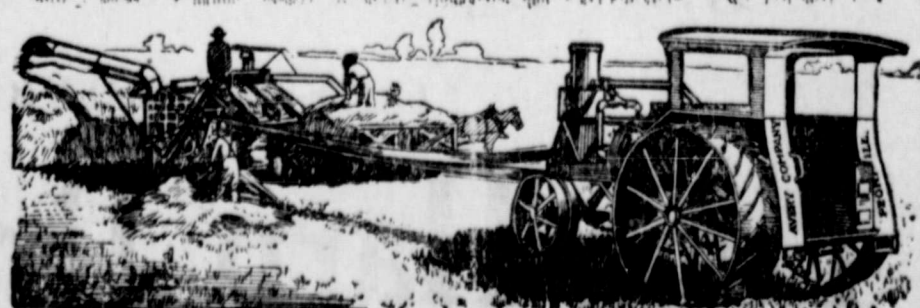
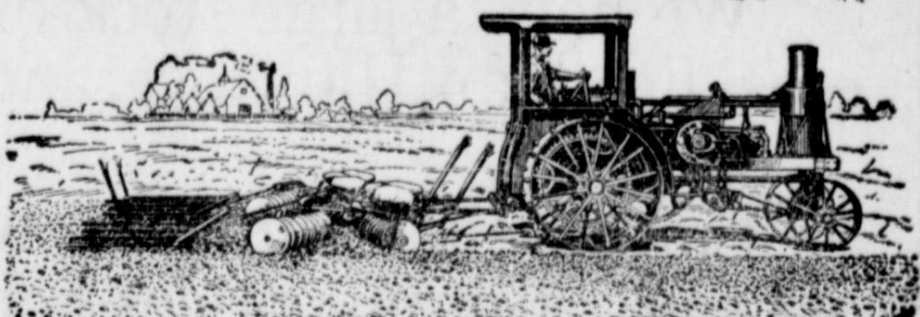
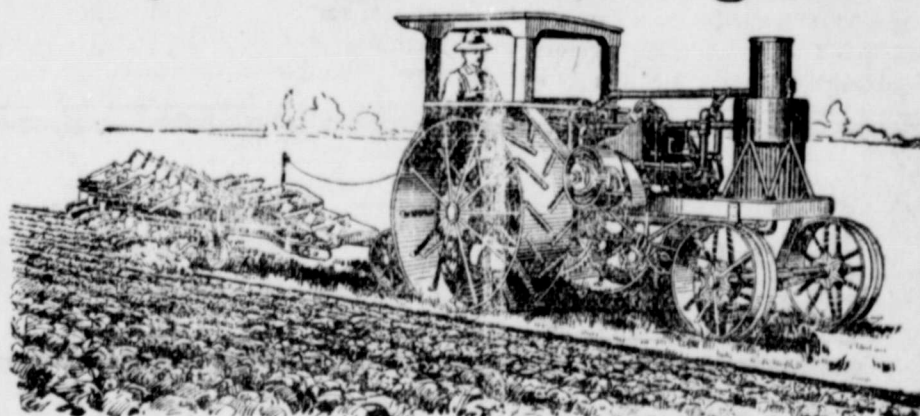
THE CITIZENS NATIONAL BANK
PLAINVIEW, TEXAS

The Line

anything you want in farm machinery.

THE BULL DOG LINE

the goods that have made good.



AVERY CO. OF TEXAS
W. R. SIMMONS
South Plains Representative Plainview, Texas

The Plainview Evening Herald
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

ACCEPTED OPPORTUNITY IS VALUABLE.

A town is built, not by its natural resources, but by its citizens. It is true natural resources have much to do with the location and size of towns and cities, for no towns grow by accident. But the burden of development is on the citizens—those who call the town home.

Many towns grow despite the lethargy of the citizens. Generally there is some economic advantage which brings about such a state of affairs.

Any town with natural advantages will prosper. But its development depends on its citizens. Every available dollar should be invested. There's no place for the idle dollar in city building. An intangible, but valuable, element in development is energy. It is more potent than money, for, given opportunity, it can create wealth.

Plainview will naturally grow. It has natural resources, latent and developed, which will make it an agricultural and stock-raising center. Plainview will be the center of a well developed agricultural industry. But Plainview must provide markets for these products. She must assure her farmers and stockmen that they will be able to dispose of their products at prices which will pay them for the labor expended and capital invested.

Plainview is not naturally a manufacturing or industrial center. And unless there is discovered in the underlying strata of earth mineral ore or fuel she will probably never be. To care for her agricultural products and livestock output, is the task before Plainview.

We are told that one of the most promising opportunities of this section is dairying. Walton Poteet, a special investigator with the Extension Service of Texas A. & M. College and a former regent of the A. & M. College, sees wonderful possibilities in the South Plains country for the dairying business. Professor Lanham, dairy expert with the movable school which has been conducted in Hale and Floyd Counties for the past week, corroborates his findings. J. N. Morrison, of the Plainview Creamery, finds that there is not enough cream produced in this section to meet the demands. The large packing concerns will take all the butter fat obtainable. There is an unlimited demand. And the price is good.

Wichita County has recently provided \$20,000 for purchasing dairy stock for its farmers. The Wichita Falls Chamber of Commerce is promoting the work. The farmers take the cows and draw for them by lot. They agree to pay for the cows in small installments, giving half the gross income from butter fat, milk or butter, and securing the loan by giving a mortgage on the cow and increase. It is figured that in this way the cows will soon easily pay for themselves.

The opportunity for the South Plains is here. It is seen by our citizens and by disinterested parties. Some South Plains town is to become the center of the dairying business, if it develops. That town should be Plainview.

Recognizing the opportunity, many of our citizens mention it frequently. But talk will not build Plainview. It will not develop the dairying industry. It's a good time for Plainview and Hale County to act. Opportunity is valuable only when accepted.

A COLLEGE EDUCATION AN ASSET.

A few years ago the results of a survey of Kansas farmers conducted by the college would have been more valuable than at present. They demonstrate that a college education is a real business asset to a farmer. This was generally disbelieved a half-century ago. It was vigorously denied a quarter of a century ago by those who maintained that "any fool can farm." More recently the crowded halls and laboratories of the agricultural colleges afforded abundant proof that such views were dissolving in the bright light of modern experience.

Along come the investigators now with something more than the one swallow which does not make a summer. They looked over seven counties, and found that about 500 farmers with a common-school education made an

average labor income of \$499. The high schools turned out 126 farmers whose income averaged \$631, while eleven farmers who had finished a four-year college course demonstrated an average labor income of \$1,452. The counties surveyed are among the richest agriculturally in Kansas. Other surveys in other sections or states might produce somewhat varying figures, but the proportions would perhaps hold measurably with those established by this inquiry. This is merely on the material side. If to this vastly increased reward of toil are added the higher satisfactions of life which come from vistas opened through the training of the mind, a general understanding of the situation would dot the landscape with the agricultural college, until the liberal uplift of its teachings would reach all the farm boys of the land.—Breeder's Gazette.

Reader's Forum

COMMENTS TAXPAYER.

Editor Herald—Dear Sir: I want to commend the letter of "Taxpayer" in The Herald of the 21st inst. The "carnival" has come and gone. I might say came, saw and conquered; for I heard of the man who sat at the receipt of customs saying that this was the best town they had struck "yet." Do you consider that this speaks well for Plainview? I do not. Rather, it is a pretty severe indictment of ourselves as custodians, together, of the public welfare that our young folks should ask for the bread of legitimate amusement and receive this stone. We owe our children and our neighbors' children the obligation of seeing to it that they are provided not only with proper educational facilities, but, also, that they have time and opportunity for play, surrounded with proper wholesome conditions. We need to encourage the building of a public library, public playgrounds, parks, improved streets, which will afford the children the opportunity of developing into fine, efficient manhood and womanhood. For is not the making of good citizens the highest and largest duty in which a municipality or a county or a state can concern itself?

What a fine thing we might accomplish if every adult citizen of Plainview would here and now determine to make it one of the best towns in Texas in which to live; such a town that parents in search of a place where they can rear their children in safety from undesirable influences and within the reach of educational and cultural op-

portunities will want to make their home here. When we have made of Plainview a town like this it will not be necessary to "legislate" against the carnival. For the proprietors of such amusement spectacles will pass by on the other side, knowing that there will be "nothing doing" in their line. CITIZEN.

REV. O. P. KIKER RESIGNS PASTORATE LUBBOCK CHURCH.

Rev. O. P. Kiker, formerly presiding elder of the Plainview District, has resigned the pastorate of the Methodist Church at Lubbock. It is stated that the resignation is on account of Mrs. Kiker's health. The resignation took effect immediately. His successor will be named soon.

FOR RENT—Convenient bed room, close in, with private family. Meals can be had near by. Will rent cheap to parties who will be regular. Phone 398. St. view, Texas.

PANHANDLE PRESS TO MEET IN AMARILLO PERMANENTLY.

The Panhandle Press Association closed its annual meeting at Amarillo Saturday evening with an elaborate banquet. This association voted to make Amarillo its permanent meeting place, providing that a majority vote of the members would change this arrangement at any time.

FOR SALE—John Deere, 3-gang engine plow. Good as new. Cheap. O. E. WINSLOW, 6 miles east. tf.

Southern Queen Pumpkin Yams and Nancy Hall Sweet Potato Plants for sale. O. E. WINSLOW. tf.

STRAYED OR STOLEN.

Bay gelding, about 11 years old; shows some harness marks; no shoes; hind feet worn; good saddle horse; weighs about 1,100 to 1,200 pounds; wearing good halter; in good condition. Notify A. J. MALONEY, Plainview, Texas. It.

WEST TEXAS PRESS.

William Jennings Bryan is to appear at Plainview in the near future, in a lecture on "The War and the Lessons It Teaches Us." That Mr. Bryan will draw the largest crowd that has ever assembled on the Plains goes without saying. Mr. Bryan is still the leading private American citizen, and his admirers are still numerous.—Lockney Beacon.

Mr. and Mrs. Roy Griffin, of Lockney, were here Saturday.

Y. W. HOLMES
and
W. W. KIRK.
LAWYERS
Office over
Third National Bank,
Plainview, Texas.

Hamner's Dry Goods Store's Extra Special Spring Bargains

LADIES' SPRING COAT SUITS SPECIALLY PRICED TO CLOSE OUT

\$12.50 suit, in black and white checks, \$9.50
\$16.25 suit, in navy blue, \$12.45
\$16.50 suit, in dark blue \$12.95

LADIES' SPRING BLOUSES

White voile and white lawn blouses, lace trimmed and embroidered trimmed 98c

CHILDREN'S SLIPPERS

200 pair children's slippers in skuffers, white duck with leather soles and all odd lots tans, gun metal and patent leathers priced very low to close out.

LADIES' AND CHILDREN'S SPORT HATS

White and colored felt hats, Palm Beach and silk sport hats, special 50c

EXTRA SPECIAL BARGAINS

in ladies' muslin gowns, princess slips, corset covers, ladies' and children's gingham dresses, etc.

BARGAIN TABLE SLIPPERS and SHOES

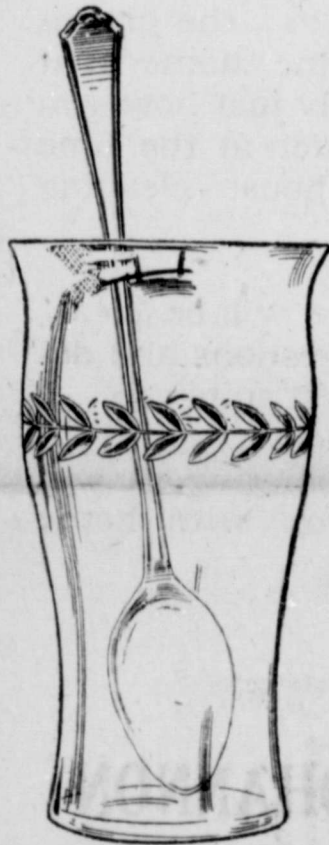
50 pair ladies' slippers, odd lots worth up to \$3.00, ladies' cloth shoes and children's duck shoes, leather soles, every pair worth double what we ask. Your choice on this table 95c

We have special bargains at all times. Come look through our stock and save money.

HAMNER'S DRY GOODS STORE

Phone 210 "SELLS IT FOR LESS" Plainview, Texas

HALLMARK SPECIAL



Cut Glass Ice Tea Tumblers \$1.00 per set of six.
Ice Tea Spoons \$1.00 per set of extra plate six.

Wilbert Peterson
Hallmark Jeweler

The Boy of Today is The Man of Tomorrow

Mothers will find it a pleasure to buy their boy's clothes at our store, as we devote just as much attention to this department as we do to our men's department.

Your boy has just as much if not more pride than his daddy and it is incumbent upon you mothers to allow him the privilege of suggesting just the type of clothes that will appeal to him as well as his fellowmates.

It instills confidence into him and encourages him to rely upon his own resources.

Our first shipment of Palm Beach and Panama suits in several different shades are now in and are going at only **\$4.95**

Also a complete line of Guaranteed All-Wool Suits at very popular Prices.

Bring Him In After School and Let Us Dress Him Up.

NORTH SIDE SQUARE

Jacobs Bros
THE ONE PRICE SPOT CASH STORE

NORTH SIDE SQUARE

Spring Is Picture Time

We have a large stock of Ansco Cameras, Eastman, Hawkeye, and Ansco Films.

Spray your fruit trees with Arsenate of Lead. Get our prices before buying.

Save your hogs by using our stock remedies.

Kreso Dip is the best disinfectant.

Yours for service,

Long-Harp Drug Co.

"The Ayal Store"

Phone 161

Free Delivery

SOCIETY

Telephone Number 72

ANNOUNCEMENT.

The Bridge Club will meet next Tuesday afternoon with Mrs. F. W. Clinkscales.

SIX SETH WARD JUNIORS TO GIVE RECITAL APRIL 29.

Saturday, April 29th, the Fine Arts Department of Seth Ward College will present six juniors in the first of a series of fine arts recitals in the Junior and Senior Grades.

The recital will be given at the Methodist Church at eight o'clock.

MRS. TARLETON'S SISTER DEAD.

Professor and Mrs. A. L. Tarleton left yesterday in an auto for Amarillo to catch the early Fort Worth and Denver train to Fort Worth, in response to a message stating that a sister of Mrs. Tarleton was dead at Cleburne.

DR. LOSEY'S LECTURE THEME AND RECITAL SHAKESPEARIAN.

Dr. Frederick D. Losey lectured yesterday afternoon at the Baptist Church on Shakespeare. Last night he gave in recital "Macbeth," in a most refined and artistic manner.

Both the lecture and the recital were well attended.

MANY OUT-OF-TOWN VISITORS AT THE ELKS' EASTER BALL.

The Easter dance given last night at the Elks' Hall was well attended. Those present from out of town were Miss Marie Johnson, Longview; Mr. and Mrs. John Garrett, Mr. and Mrs. Rufus Rush, Miss Tubbs, Miss Hardin, and Messrs. Newton, Wilson and Neal Wright, all of Lubbock; Miss Dorothy Nelson and Mrs. J. R. Kerley, of Amarillo; Mr. and Mrs. Rose and Miss Fitzloff, of Olton; Mrs. Triplett, Floydada; J. K. Rossen, Fort Worth; Mr. Smith, Mr. and Mrs. Edwin Frye, Mr. Hughes and Mrs. Jowell, of Tulia.

An orchestra from Amarillo furnished the music for the evening.

MRS. KELLY FOR MISS DYER.

Mrs. John T. Kelly's compliment to her friend, Miss Grace Dyer, was an afternoon among her friends, each contributing a choice recipe to be compiled for the bride's cook-book. Mrs. Kelly presented the latter.

Two courses were offered, and with the last came a rose souvenir in art. Its petals concealed a shower of rice—and of course Miss Dyer received the most of this, along with hearty good wishes of all present.

Those invited for the happy occasion were Misses Grace Dyer, Clara Primm, Regia Planigan, Monette Colgin, Frankie Bolton, Harriett Morse, Emma Morse, Emma Chapman, Ida McGlasson, of Plainview, and Flora Morse, and Mesdames Albert Boggs, Nat Smith, Glen Ewing, Irvine Swan, J. J. Abernathy, T. E. Jarman, Chauncey Prade, Edgar Kayser, Shapley Ross, Franks Boggs, Albert Harris, Ben Dean, D. A. Kelly and J. M. Ewing.—Waco Morning News.

CITY FEDERATION OF CLUBS IS TO MEET NEXT SATURDAY.

The regular meeting of the Plainview Federation of Women's Clubs, which occurs whenever there is a fifth Saturday in the month, will be held at the Methodist Church next Saturday, April 29th, at 3 p. m. These meetings are only held two or three times during the club year, and this meeting of next Saturday will be important as being the time for the annual election of officers. Visitors are invited and made welcome regardless of whether they are members of any one of the federated clubs or not. The following is the program for the meeting next Saturday:

Violin Solo—Miss Wolters.
Reading—Miss Ruth Harrison.
Piano Number—Miss Sansom.
Business.

Rev. and Mrs. O. P. Kiker were in Plainview this morning en route to Lubbock.

A. F. Quisenberry, of Hale Center, was here Sunday with his family.

EPISCOPAL SUNDAY SCHOOL ENJOYS EASTER-EGG HUNT.

Saturday afternoon the members of the Episcopal Sunday School enjoyed an Easter-egg hunt at the home of J. T. Mayhugh. Miss Edna Mayhugh and Mrs. J. O. Wyckoff arranged the details of this enjoyable affair and entertained the children.

THE TRAVEL STUDY CLUB.

Mrs. B. H. Towery was hostess to the members of the Travel Study Club Saturday afternoon. The program for the afternoon was very interesting, and was as follows:

Lecture—"The Strand and Temple Bar."

Round Table—"Geoffrey Chaucer—The Age in Which He Lived;" "John Gower—Chaucer's Contemporary."

Col. R. P. Smyth gave an interesting talk on "Canterbury Tales."

J. P. Davis, manager of the Wright Produce Company's business at Plainview, spent the week end in Sweetwater.

J. S. Wicks, rector of St. Mark's Episcopal Church, came down Saturday to conduct Easter services at his church.

Judge and Mrs. C. H. Curl, of Littlefield, were in Plainview today. The people of Littlefield are planning a home-talent minstrel for Saturday evening, April 29. The proceeds will go to the library and piano fund for the Littlefield School.

J. N. Jordan left Saturday morning for Lampasas on business.

Judge L. S. Kinder left yesterday morning for Tulia on business.

Rev. J. M. Harder filled his regular appointment at Post City Sunday.

Miss Johnnie Reaves returned to Amarillo yesterday, after a visit with her parents, Mr. and Mrs. C. B. Reaves. She is attending St. Mary's Academy.

Judge R. C. Joiner returned to Tulia yesterday morning to conduct District Court.

Mr. and Mrs. J. M. Adams and daughter, Sadie Earl, returned Sunday morning from Amarillo, where they attended the Panhandle Press Association meeting.

Don H. Biggers, representative of the State Warehouse and Marketing Department, left Sunday morning for his home, in Lubbock, after a short business visit in Plainview.

Maple Wilson returned Sunday from Dallas, where he has been on business.

Judge and Mrs. H. C. Curl left Sunday morning for Littlefield, after a two-day visit in Plainview.

Mr. and Mrs. Homer Steen, of Floydada, were here Sunday en route to their home, after having spent two days at the Panhandle Press Association meeting, at Amarillo.

H. S. Hilburn attended the Panhandle Press Association banquet in Amarillo Saturday evening.

Chas. Stevenson visited with friends in Canyon Sunday.

B. F. Smith, of Lockney, was here today en route to Munday on business for the State Department of Insurance.

L. R. Pearson is in Coleman on business.

Judge J. E. Lancaster is back from a trip to the Dakotas and central Northern States.

Mrs. L. W. Sawyer, of Floydada, was here Friday and Saturday, the guest of Mr. and Mrs. T. W. Sawyer.

Mr. and Mrs. Claude Nobles visited in Amarillo Sunday.

Judge T. D. Webb, of Kress, was here yesterday on business.

John M. Gist returned yesterday morning from a business trip to Kansas City, Mo.

Dr. S. J. Underwood, of Hale Center, was here yesterday on business.

Mr. and Mrs. Jos. Barrett returned home Saturday morning, after an extended visit in Nebraska.

Mr. and Mrs. F. W. Clinkscales have returned from an extended visit in New York and other Eastern cities.

Miss Brown, of Wayland College, has returned from Temple, where she went to be with her mother during a surgical operation.

Miss Lillie Ellerd has returned from a visit in Mineral Wells.

Mrs. R. E. Cochrane and daughter are visiting relatives in Kansas.

Eugene Thompson, representing the Southwestern Paper Company, of Dallas, was in Plainview today on business.

A. L. Fitzgerald, of Westerville, Ohio, representing the Allen Piano Co., of San Angelo, spent Saturday and Sunday with Ed Taylor and family.

Special Prices on Ladies' Suits.

During our extensive remodeling which is now almost completed, we were considerably hindered in showing Ladies' Ready-to-wear. Shipments necessarily remained unpacked and other goods were held back in New York.

We are now over-stocked on NEW SPRING SUITS

These are the prices we make to reduce the line to a normal quantity. There is several dollars saving on each suit.

\$11.50 to \$12.50 Suits Reduced to	\$ 8.90
15.00 to 18.50 Suits Reduced to	12.35
21.50 to 25.00 Suits Reduced to	16.50
27.50 to 32.50 Suits Reduced to	21.50
35.00 to 40.00 Suits Reduced to	25.00

Other Suits at \$7.50 and \$9.50

A Large Line to Select From.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

Ed Taylor returned home from London, Ohio, last week, where he has been visiting friends and relatives.

He reports the wheat crop poor, and that most of the farmers are sowing oats where they had planted wheat.

Robert Taylor and Lloyd Bowron spent last week in Slaton and Post City.

Mrs. R. L. Wilson, of Hale Center, was in Plainview today on business.

Mr. and Mrs. B. O. Sanford were in Amarillo Monday, visiting.

Mrs. R. F. Stewart returned home this morning from Waco, where she has been visiting for several weeks. She also visited in Dallas, Fort Worth and Brownwood while away.

Jno. McDonald and sister, Mrs. Cannon, of Red Oak, Iowa, who have been visiting in the home of J. K. Milwee, left Saturday for their home.

S. C. Galbraith and S. C. Galbraith, Jr., of Abilene, were in Plainview Sunday.

Mr. and Mrs. Condor Henry and child, of Lubbock, were here Saturday.

Con Caraway, of Lubbock, was here Sunday.

R. M. Ellerd, candidate for Congress, left this morning for Panhandle, to continue his campaign in that part of the district.

Ben Short, of Vega, was here Saturday on business.

T. J. Adams, of Amarillo, was a business visitor in Plainview Saturday.

Frank Smith, of Waco, was here on business Saturday.

L. R. Pearson left this morning for Coleman on business.

Mr. and Mrs. T. H. Glisson, of Lockney, were in Plainview Saturday.

A. Z. Rodgers, of Tahoka, had business in Plainview Saturday.

Jim Crie, of Tahoka, formerly a student at Seth Ward College, was here Sunday en route home from Amarillo, where he had attended the Panhandle Press Association meeting.

J. D. Overbey, of Iowa Park, was here Saturday on business.



April 29th to May 6th

On the above dates we, as well as thousands of other retailers all over the United States, will present for your consideration a splendid exposition of **MarxMade** High Grade Trousers. (See window display).

The tailoring is unusual—great care has been used in matching linings and pocketings with the color and pattern of the trouser. The stripes run even with the crease, the proportions in seat, thigh and stride are fashioned along lines which mean comfort to you. The "Wunder Waist-Band", used exclusively on **MarxMade** Trousers, is in itself a splendid innovation.

Your size is here now. We advise an early selection.

Concerning Other Goods

No matter what your needs in apparel for man or boy, you will find in our establishment a splendid assortment of recognized merit. Always up to the minute in style—and at prices which we are sure you will admit are reasonable.

Reinken's

CLOTHING AND SHOE STORE

"We Do As We Advertise"

As the days grow warmer naturally we think of dresses and hats in light and dainty colors and materials. We have the hats in every color and material. Every day we add new models to our line and are prepared to please the most fastidious.

Come in and let us show you.

R. & H. Millinery Company
at Hamner's Dry Goods Store

WICHITA COUNTY GOES INTO DAIRYING BUSINESS.

Provide \$20,000 for Purchase of Stock; Send Expert to Wisconsin After Same.

DALLAS, Texas, April 22.—Wichita County, through the initiative of the Wichita Falls Chamber of Commerce and the banks, is going in for dairying.

Realizing that the prosperity of the city depends as much upon the character of the farming in its trade territory as upon its manufacturing and other enterprises, the business men and farmers of the county held a meeting recently at which arrangements were made to import high-class cattle in line with the so-called "Moser dairy plan" of the Texas Industrial Congress. A fund of \$20,000 was provided, and a committee consisting of B. B. Woodall and W. C. Young, of Wichita Falls, and C. O. Moser, of the Texas Industrial Congress, was sent to Wisconsin to purchase suitable dairy stock.

The cattle, consisting of one hundred and thirty-four grade Holstein cows and heifers and three pure-bred Holstein bulls, were selected from some of the best dairy herds in Wisconsin, the bulls coming from the famous Pabst herd, at Oconomowoc. These animals made the trip to Wichita Falls in eight days, with the loss of but two cows. Eight calves were born en route.

Seventy-five cows and heifers were divided into groups of five and drawn for by the farmers interested, who purchased them at actual cost, and are paying for them in monthly installments, giving half the gross income from the milk and butter fat or butter, and securing the loan covering the purchase price with a mortgage on the animals and their increase. In this way, it is figured, the animals will easily and quickly pay for themselves.

"We believe the dairy industry will produce larger returns per acre than any other branch of agricultural pursuit," said Secretary Thomas, of the Wichita Falls Chamber of Commerce, "and it is the only part of farming that cannot be overdone. This is only the beginning of an era of scientific farming in Wichita County, and we think the time is not far distant when every farmer in this community will see the great possibilities of dairy farming and will include that branch of agriculture in his business. From expressions of intention since the arrival of these animals, it is expected that there will be several hundred more dairy animals brought into the county this year."

The importation of Holstein cattle possesses an added interest in view of the fact that the dairy stock of Texas, generally speaking, is of the Jersey breed. J. A. Kemp, of Wichita Falls, imported a herd of pure-bred Guernseys last fall, anticipating the action of the Chamber of Commerce by several months. This is probably the only herd of Guernseys in the State. The importation of high-class cattle into Texas in privately owned herds or for making them available to the farmers in line with the Texas Industrial Congress plan for the promotion of dairying will doubtless exert a far-reaching influence in the movement to eradicate the cattle tick in Texas.

S. S. CONVENTION IN SECTIONS.

Offers Opportunity for More Persons to Attend Annual Meetings of Workers.

For forty-five years the Texas Sunday School Association has been holding only one State-wide convention for Sunday School workers of all denominations. The State Executive Committee, feeling that the territory is so large, concluded this year to hold the same State convention in four different sections of the State, with the same program, presiding officers and Sunday School specialists as instructors. This will enable the people to get the blessing without traveling more than half of the distance heretofore required and yet receive and have a part in the convention with as much profit as heretofore given in only one city.

The conventions begin on May 15, as follows: Greenville, May 15-17; Sweetwater, May 18-21; Houston, May 22-24; San Antonio, May 25-28.

Special rates will be granted on the railroads to all these places, and the delegates will be permitted to attend the convention of their choice.

The tour party of specialists will bring a great program of helpful instruction on every phase of the Sunday School.

Such noted leaders as Wm. C. Pearce, the world's greatest specialist on Adult Bible Class and Teacher Training; Miss Hazel A. Lewis, one of America's most noted specialists on elementary work, and at the head of this department of the Christian churches of America; Professor E. O. Excell, the world's most noted leader of song, accompanied by Alvin W. Roper, the world's leading sacred pianist; the denominational specialists, Dr. Bernard L. Rice, Educational

Superintendent of Texas of the Presbyterian Church, U. S. A.; Rev. E. Hightower, Southern Field Secretary of the Southern Methodist Church; Conference Field Secretaries, W. E. Hawkins, A. E. Rector, Walter G. Harbin; W. S. Hutton, Southwestern Field Secretary for Arkansas, Louisiana and Texas for the Christian churches; William Nehemiah Wiggins, General Secretary of the Texas Sunday School Association; Mrs. W. N. Wiggins, State Field Secretary; Miss Mary F. Price, of Louisville, Ky., State Specialist on the Teen Age; Mrs. W. G. Moody, State Adult Superintendent; M. H. Wolff, State President, Texas Sunday School Association; Dr. W. D. Bradford, State Executive Chairman, Texas Sunday School Association; Rev. Wm. Anderson, International District President for Arkansas, Louisiana, Oklahoma and Texas, and other noted leaders in the State Association and denominational boards.

The convention cities are making big preparations for great gatherings.

HANDLING THE SPRING PIG.

Spring pigs are usually farrowed in late March, through April and May, depending on the section and climatic conditions. Hog raisers are finding that the best money-maker is the pig that gets to market early, and spring pigs should be at the finish during October and November. Pigs should never be allowed to stop growing from the day they are farrowed until on the market. Good clover, alfalfa or rape pasture and a well-fed mother is all they need for a while.

By the time they are ready to wean they should be getting a pound or two of grain daily. This should be increased to three pounds, which is an economical grain ration, with good

pasturage for the pig until he goes into the fattening pen, at from 75 to 125 pounds. At about six months, when green crop is ready, some begin to haul this out in the pasture and the feed is increased until the pigs are on full feed. Others feed ground or chopped feed, barley or wheat, put the self-feeders right in the pasture lot and let the pigs make hogs of themselves. Either way seems to be satisfactory, the main thing is to give them plenty of good feed. While the pig is growing he should get some skim milk or tankage. He should have access to salt, ashes, coal or charcoal at all times. Care should be exercised in keeping him clean from lice by dipping. To get the most money net from a pig one must keep him coming and get him off early.—Orange Judd Farmer.

MUCH INTEREST SHOWN IN INTERSCHOLASTIC LEAGUE.

AUSTIN, Texas, April 24.—The programs for the Sixth Annual Meeting of the University Interscholastic League for contests in debate, declamation, spelling, essay-writing and athletics, to be held at the University of Texas May 5 and 6, have been printed and are being distributed.

According to Prof. E. D. Shurter, State Chairman, this meet will be more largely attended than of any heretofore held. There are about 400 more schools participating in the activities of the League this year than last, and reports from district chairmen indicate that there will be a record-breaking attendance on May 5 and 6.

The afternoon of May 4th will witness the preliminaries in tennis doubles, while preliminaries in debate, track, declamation, and second and third preliminaries in debate, prelim-

inaries in tennis singles, the academy track meet, and final contests in declamation and spelling will all be held on Friday.

Saturday, May 6, will be begun by a boat ride up Lake Austin, given complimentary to the contestants by the Austin Chamber of Commerce. Finals will be held throughout the day, while at 6 p. m. the great get-together supper will be held, at which there will be speech-making, awarding of medals and a general good time. The final debate will be held in the auditorium of the Law Building at 8 o'clock. Preparations are being made for at least 600 contestants and visitors.

COFFEE SUBSTITUTE IN CHILE.

Fig coffee and barley coffee have been placed on the market by a coffee and peanut-roasting establishment in Santiago. In a letter published in the Boletín de la Sociedad de Fibril, it is said that the wholesome qualities of these substitutes and their low price have made them popular in Santiago and the Provinces. While coffee is quoted at 23 to 46 cents a pound, coffee of toasted figs or malted barley may be obtained for 7 cents a pound.

Mrs. M. A. Woodruff, of Hillsboro, who has been the guest of Mrs. T. W. Sawyer, left Friday for Floydada for a visit.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number . . . 304

A Helpful Confession

Mrs. B. writes: "Had suffered for years with stomach disorder. Could not eat without great distress, lost weight and was run down. Feared it was ulcerated stomach. Fortunately I secured a sample of HEMO, which seemed to satisfy my hunger, and was retained without distress. I immediately bought a package and started to take it regularly. I continued to take it once a day and improved steadily. After one year I have gained 33 pounds of good solid flesh and can eat any food with no distress. I can recommend HEMO to all sufferers from stomach or digestive disorders." Makes a delicious food drink by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co., Plainview.

THE SOUTH'S GREATEST JEWELERS

WONDERFUL DIAMOND VALUES for GRADUATION!

\$50. \$75. \$100.

BEAUTIFUL DIAMONDS IN THE FAMOUS LINZ QUALITY

WRITE IN FOR ONE TO-DAY. THEY ARE WONDERS!

RINGS, LA VALLIERES AND BROOCHES.

LINZ BROS.
DALLAS


FARM AND RANCH LOANS
-:- R. A. UNDERWOOD -:-

GOING WEST?

Want some reliable information about any of the country west of the Rockies—California, Oregon, Washington, Idaho, Montana, Nevada, Utah, Arizona, New Mexico, Texas? Want to know something about farming opportunities, railroad rates, routes, automobile highways, hotels, resorts, prices of land, methods of farming, etc.?

It's our business to know all about this Pacific Slope country. Sunset Magazine is the one big national magazine, reflecting the life of this country and giving accurate information concerning its growth and development. Send 10 cents for a sample copy of Sunset Magazine and write us a letter asking for whatever information you desire concerning any state in the West?

SUNSET MAGAZINE SERVICE BUREAU
SAN FRANCISCO

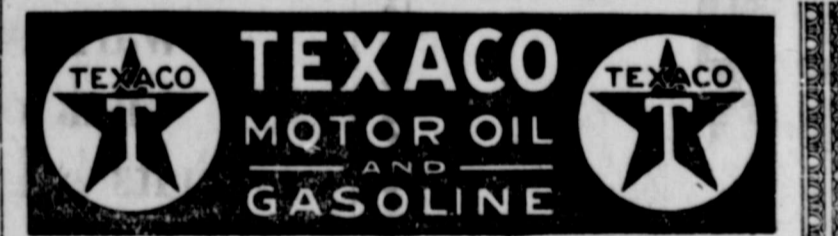


Are You on the Right Track to Success?

Or are you rushing madly through life with no definite purpose in view?

Your CHECK BOOK is your PASS BOOK to future independence. A BANK ACCOUNT will put you on the RIGHT TRACK.

THIRD NATIONAL BANK
PLAINVIEW, TEXAS



TEXACO MOTOR OIL AND GASOLINE

A FILM of oil is a small thing, but on just that hinges the economy of your motor and a great deal of the pleasure in motoring.

The film which is maintained between the rings and cylinder walls when Texaco Motor Oil is used proves this:

First:—It doesn't allow the mixture to leak through. All the "gas" is used to produce power.

Second:—It checks wear by preventing metal-to-metal contact.

Third:—It means no excess oil is sucked up into the combustion chamber.

When you use Texaco Motor Oil, you find that your spark plugs won't foul and that there is no heavy carbon deposit to get in the valve seats or to clog the exhaust.

You ride easier with less juggling of the throttle and with freedom from back fires and other annoyances.


Get some Texaco Motor Oil and at the same time, try Texaco Gasoline. This is the other partner of the Texaco Winning Combination.

The Texas Company
General Offices: Houston, Texas

Extra! Extra!! Extra!!!

The Story of the Finding of **Villa's Body** proved to be untrue.

The Message to You of Finding **BARGAINS AT THIS STORE** is true and we can prove it.



The phenomenal increase in our business justifies this statement. We invite inspection of our immense stock of everything for the home. We are prepared to furnish the most humble home or the mansion.

Phone 95 **W. E. Winfield** Phone 95

"If It Isn't Good We Make It Good"

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOUND: Bunch of keys. Owner may secure same at The Herald Office.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

LAUNDRY WORK done at your own home. Rates reasonable. Apply 4th house west of Plainview Creamery.

FOR SALE—Registered Percheron Stallion at a bargain. Address "X," Box 394, Plainview.

FOR SALE—Two span good, gentle work mules. For particulars see OTUS REEVES REALTY CO.

FOR SALE—640 acres of improved patented land in splendid farming community, fourteen miles east of Happy, in Swisher County, Texas.

Fresh Vegetables at all times at VICKERY-HANCOCK GRO. CO.'S.

FOR SALE—115 good ewes; 70 lambs now and more. If you are interested come see these sheep.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

NOTICE: Anything in the nature of a partnership heretofore existing between M. C. Hancock and myself is hereby dissolved.

Notice:—This is to certify that I have taken my property off the market.—Chas. Jueschke.

Let VICKERY-HANCOCK supply your needs for the Easter dinner.

NOTICE. I have received the mated jack "Dublin" and will stand him for the season at my barn.

If you want help or employment or have anything to trade or sell, we will help you. List your autos, vehicles, stock of all kinds, farms, ranch, town property for trade or sale.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY.

FOR RENT—Large furnished room, northeast frontage, with or without board, 4 doors north of Christian Church.

Meet me at the KASH KANDY KITCHEN for the BEST WHAT IS IN Home-Made Confections.

SHORT - HORN BULLS — Scotch topped. Three roans, 3 reds, 1 white; 10 to 15 months old. Good ones. Prices \$75 to \$125.

WANTED—Girl for general housework. Apply JACOBS BROS CO.

WANTED—Position as stenographer. Have had two years' experience.

We buy and sell West Texas land. If you want to sell or exchange, write us, giving full particulars.

WANTED—To buy a farm from the owner. Address "K," care Herald office.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO.

FARM AND RANCH LOANS. Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties.

J. F. SANDER, East Side Square, Plainview, Texas.

Wanted to rent:—5-room house, close in.—E. T. Coleman, phone 176.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly.

Will plow tracts of 100 acres or over. Can plow 25 to 50 acres per day. Phone 9032—long-short, or write JACKSON BROS., Plainview.

FOR SALE—A five-acre block, close in; 6-room house, good barn, good well, milk house, a small apple orchard, beautiful yard, and trees.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO.

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad.

FOR SALE. Young Jersey cow, full blood; fresh in milk. Phone 390 or see S. S. DANIEL, at 'Farmdale.'

Save your hogs by using Government-inspected anti-hog-cholera serum at \$1.15 per hundred cubic centimetres.

Broom Corn Seed, dwarf, re-cleaned, at four cents per pound. E. N. EGGE.

PLAINVIEW NURSERY has a supply of nice early Plants and still has Trees to sell.

G. H. Cameron wants janitor work. Leave word at Ben's Shop.

NOTICE. High School building to be built near Muleshoe, Bailey County, Texas. Plans and specifications with all details can be examined at the Black Water Valley State Bank at Muleshoe.

For particulars address Paul A. Coldren, Muleshoe, Texas. (Signed) STEVENS A. COLDREN, Kansas City, Mo.

EXCHANGE. 320 acres good, level land, well located. Will take some mares as part payment; ten years' time on balance, with 8 per cent interest.

SEALED BIDS WANTED. Sealed bids will be received by the Board of School Trustees at Olton, Texas, until two o'clock Saturday afternoon, April 22, 1916.

A deposit of \$7.50 will be required from all contractors securing plans and specifications for the purpose of bidding. When the plans and specifications are returned to the architects on time and in good condition, the contractor will receive his deposit.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For Representative: T. J. TILSON.
For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD, KENNETH BAIN.
For District and County Clerk: B. H. TOWERY, J. P. HOWARD, W. M. JEFFUS, JO. W. WAYLAND, JAS. F. DUNCAN, JR.
For County Judge: CHARLES CLEMENTS, AUSTIN F. ANDERSON, J. E. LANCASTER.
For County Attorney: L. D. GRIFFIN, L. R. PEARSON.
For County Treasurer: JNO. G. HAMILTON.
For County Tax Assessor: ROY IRICK, R. E. BURCH, W. H. MURPHY.
For Public Weigher, Precinct No. 1: J. L. OVERALL, TOM THOMPSON, T. P. BUSSELL.
For Sheriff: J. C. HOOPER, J. C. TERRY.
For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS, W. J. ESPY.
For Commissioner Precinct No. 2: J. W. ROBERSON, R. W. CROSS.
For County Commissioner, Precinct No. 4: M. C. CORNELIUS, C. E. LOCK, R. T. BARBEE.

READY—Sweet Potato, Cabbage and Tomato Plants. PLAINVIEW PRODUCE CO.

In Chicago. "Give the Mayor a Show," urges Vox Pop. My dear Pop, the mayor is giving the show. If you must give him something, give him an asbestos curtain.—Chicago Tribune.

Neutral. "Are you a pro-German or a pro-Ally?" "Neither. I'm a Pro Bono Publico."—Richmond Times-Dispatch.

Not Dangerous. Doctor—"You will have to give up all mental work for a few weeks." Patient—"But, doctor, in that event my income would cease. I earn my living by writing poems for the magazines." Doctor—"Oh, you can keep right on at that."—Indianapolis Star.

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Salvates You! It's Horrible!

You're bilious, sluggish, constipated and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money. Take calomel today, and tomorrow and believe you need vile, dangerous calomel to start your liver and clean your bowels. Here's my guarantee! Ask your druggist for a 50-cent bottle of Dodson's Liver Tonic, and take a spoonful tonight. If it doesn't start your liver you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tonic tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate, so let them eat anything afterwards.

JUDGE FOR YOURSELF.

Which is Better—Try an Experiment or Profit by a Plainview Citizen's Experience?

Something new is an experiment. Must be proved to be as represented. The statement of a manufacturer is not convincing proof of merit. But the endorsement of friends is. Now, supposing you had a bad back. A lame, weak, or aching one. Would you experiment on it? You will read of many so-called cures. Endorsed by strangers from far-away places. It's different when the endorsement comes from home. Easy to prove local testimony. Read this Plainview case: P. C. Russell, Moreland St., Plain-

view, says: "I have used Doan's Kidney Pills, procured from the Long Drug Co., for acute lameness in my back and sluggish kidneys. They have certainly helped me and are the only medicine that ever gave me lasting benefit." Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Russell had. Foster-Milburn Co., Props., Buffalo, N. Y.

W. FLAKE GARNER, Funeral Director and Embalmer

Prompt Service Day or Night. Phones 105 and 376.

L. A. KERR, Architect.

Office at Fulton Lumber Co. Phone 107. House Phone 423.

MRS. BELLE CARTMELL, Suite 23, Grant Bldg. Phone 579.

Hair Dressing, Manicuring, Shampooing, Scalp Treatment. Face Bleaching a Specialty.

W. A. TODD, Agent All Kinds of INSURANCE.

Office No. 14, First National Bank Building. Phone 129.

Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Foster's Antiseptic Healing Oil. It relieves pain and heals at the same time. 25c, 50c, \$1.00.

SEE ME FOR FARM LOANS

We have the money for your use on five years' time. We also buy vendor's lien notes.

Walter Darlington Co. KANSAS CITY, MO.

Rawlings & Brown Representative

Stephens Building PLAINVIEW, TEXAS

Prompt Service

Invigorating to the Pale and Sickly. The Old Standard general strengthening tonic GROVE'S TASTELESS CHILL TONIC drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 325 and 423.

Pure Bred Duroc Jersey Hogs. We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

L. V. DAWSON, M. D. Physician and Surgeon. Special attention given to surgery. Office in new Donohoo Bldg. Office hours 7 to 5 p. m.

Almost Like a Face-to-Face Chat. Mr. Jones had gone to a distant city on business to be away for several days, and had left his wife on the farm with no companion, except a small child. But she was not lonesome, for each day her husband called up for a few minutes' chat by Long Distance Bell Telephone. Have you a Telephone connected to the Bell System? Southwestern Tel. & Tel. Co. 13-R-14

Catarrh Cannot Be Cured. LOCAL APPLICATIONS, as they cannot reach the seat of the disease, Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CLENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

IT IS EASY TO TELEPHONE. Think how easy it is to order from us by phone. No time is wasted—no trip is necessary—no package to carry—no extra cost for quick delivery. Phone 400 for prescriptions, drug sundries, etc., and they will be delivered to your door with all possible haste. The R. A. Long Drug Store. "We Guarantee the Quality"

Life and The Weather Are Uncertain. It seems most too warm now for heating but you must cook and the day may not be far off when the cold spell will hit. At any rate you will need some coal and its well to be prepared for any event. We have the coal, we have the right prices on the coal. Let us have your order for quick delivery. Allen & Bonner. Phone 162

Summer Cooking Shouldn't Cook the Cook. Getting dinner ready in July is just as comfortable as in November—if you use a FLORENCE OIL COOK STOVE. The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you comfortable. It requires less watching and regulating than a coal stove. You can keep one or four burners at an intensely hot or merely simmering flame. Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out. PERFECTLY SAFE

R. C. Ware Hdw. Co. Phone 178

Money to Loan. On Farms, Ranches and City Property. 5 and 7 years time. Lowest rate of interest. Prompt service. THE ST. LOUIS LOAN CO. MRS. EMMA V. BROWN, Representative 201 South Bureka St.



Let Your Boy Shop For Himself

Allow him to select his own clothes that will develop good taste and neatness of appearance which will be a great asset for him in after years.

Every boy that comes to this store will receive exactly the same treatment as a man would, and if the suit that he selects is not entirely satisfactory we will gladly do either, exchange the suit or refund your money.

Fashionable Spring Styles

For boys in all the newest models and patterns, fully guaranteed. Suits at prices of

85c, \$7.50, \$2.50
\$3.50 \$5.00 to \$15.00

Plainview
Mercantile Co.

The Men of Mature Years or Full Figure

Will find it an easy proposition to fit themselves at this store. Our best and most advanced models are also designed and tailored for stout men and stylish young men—the art is in tailoring clothes to conceal the corpulence in front. Newest patterns.

Kuppenheimer Brand \$20 to \$40
\$15 Stadium Special \$15

The Shoe of the Hour

Queen Quality

2024 Hi
Waist Bronze



Made in one solid piece of soft kid. Color Bronze. It's the newest idea. Note the dressy lines. \$5.00

Other fashionable shapes to suit your particular idea of dress will be found here in shapes in white, black, soap kid, bronze, patents and the new patent and kid combination. \$5 to \$7.

All the new and fashionable shapes in high and low cut footwear are now on display at this store.

We show heels in the various heights and shapes, and carry a complete stock of widths and sizes and our shoe men will see that you get a correct fit in any shoe to your liking. Medium prices ranging upwards to \$7.

LITTLE FRIENDS OF EMMETT AND ELLIS WHITE AT PARTY.

Emmett and Ellis White entertained a number of their little friends Saturday afternoon with an Easter party, at their home, on Fresno Street.

After the Easter hunt, games were played. A prize was awarded the boy and girl finding the greatest number of eggs. For the girls, Virginia Hatchell won the prize, which was a little stucco chicken house. Orphry Johnson won the prize for the boy, the prize being a large, decorated china egg.

Mrs. White, assisted by Miss Ruth Duckwall, served ice cream and cake to the following: Kathryn Malone, Juanita Stephens, Margaret Luna, Marie Luna, Mildred Duncan, Dorothy Duncan, Virginia Hatchell, Jeanette Holmes, and Elizabeth and William Gidney, Walter West Underwood, Jr., William Holmes, Orphry Johnson, Mike Mathes, Robt. Malone, Nelson Lindsay, Dick Carter, Gale Shepard,

Lucian Morehead and Lindsay Boone, and Emmett and Ellis White.

The table was decorated with cut flowers and candles. In the center of the table was a tiny basket, for each guest, filled with chocolates. On each basket a long ribbon was fastened and the ribbons were all tangled and matted together, so that each one had to untangle his basket of candy.

LAMB AN UNUSUAL COUNTY.

Reports From Comptroller's Office at Austin Show No Occupation Taxes Paid.

AUSTIN, Texas, April 21.—There is one county in the State that has no shooting galleries, billiard and pool tables, nine or ten-pin alleys, peddlers, theaters, circuses, menageries, concerts, gas companies, electric light companies, waterworks companies, street car companies or cigarette dealers. This same county is also spared the trouble of pawning goods, for there

are no pawnbrokers in the county nor are there any credit associations.

This county is Lamb County, located in the Plains country. It was organized in 1909, although created in 1876 from Bexar County. No occupation taxes of any kind have been paid by the county for the past two years, according to the records in the comptroller's office.

Dr. and Mrs. I. O. Cook, Mrs. Robt. Alley, Mrs. Nick Alley and Mrs. W. N. Claxton, of Hale Center, were in Plainview Sunday.

CARELESSNESS PUTS TIRES ON SCRAP HEAP PREMATURELY.

It is estimated that there are nearly 150 types and sizes of automobiles in the United States. The total number of machines is estimated at nearly two and a half millions, and it is expected that a million more will be produced before the end of 1916. Nearly three-fourths of the states have auto factories of some kind.

Tires consumed annually on automobiles are estimated at about 12,000,000.

Probably 75 per cent of tires that go to the scrap pile prematurely, have been weakened through under-inflation or overloading.

It is estimated that automobiles carried to the Grand Canyon National Monument last year 20,000 persons, while the number of persons to reach the Canyon by railroad was 92,000, or five times as many as in 1914.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Plainview Evening Herald, published Semi-Weekly at Plainview, Texas, for April 1st, 1916.

STATE OF TEXAS, County of Hale, ss: Before me, a Notary Public in and for the State and county aforesaid, personally appeared E. B. MILLER, who, having been duly sworn according to law, deposes and says that he is the Business Manager and Owner of The Plainview Evening Herald, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 433, Postal Laws and Regu-

lations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business manager are:
Publisher—E. B. Miller Plainview, Texas.
Editor—H. S. Hilburn, Plainview, Texas.
Managing Editor—H. S. Hilburn, Plainview, Texas.
Business Manager—E. B. Miller, Plainview, Texas.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)
E. B. Miller, Plainview, Texas.

3. That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)
Tom Shafer, Plainview, Texas.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is (This information is required from daily publications only.)
E. B. MILLER,
Business Manager.
Sworn to and subscribed before me this 10th day of April, 1916.

H. Y. HUGHES,
Notary Public.

(SEAL) (My commission expires June 1, 1917.)

Ladies' Suit Sale

This has been the greatest spring suit season we have ever known and at present we have a few choice ones left to close out at bargain prices.

The Price Is the Thing Now

Carter-Houston's

LANDERS' RIGHT PRICE STORE. LANDERS' RIGHT PRICE STORE.

GET IT THE LANDER'S HABIT

I can tell you a little of the "reasons" story. Give your eyes a chance and you'll join the Booster Band—Lander's Boosters.

I thought you would be interested in some of these items:

FOR 5 CENTS

- A 400 page pencil tablet.....5c
- A 260 page pen tablet.....5c
- 24 good envelopes.....5c
- Thin brown tumbler.....5c
- Funnels, one quart and smaller.....5c
- Pie pans and jelly cake pans, all styles.....5c
- Fly swatter.....5c
- Lace, variety of styles and patterns up to 3 inches in width, a yard.....5c
- 1 dozen pearl buttons.....5c

FOR 10 CENTS

- Nice silk ribbons, a yard.....10c
- Infants hose, white, black and colors, pair 10c
- Men's, ladies', and misses' hose, white and black, pair.....10c
- Ladies' ribbed undervests.....10c
- Bath towels, bleached, good size and weight, each.....10c
- Ginghams, voiles, curtain scrim, bleached cambric, Nainsook, muslin and checked dimity, a nice line, per yard.....10c
- Knives and forks, a pair.....10c
- Teaspoons, 6 for.....10c

FOR 15 CENTS

- Ladies vests, outside.....15c
- Milliners flowers, a bunch.....15c
- These will help you solve the new hat problem at little cost.
- Candy, pure and healthful, pound.....15c
- Oil cans, 8 inch spout.....15c
- Forged steel pliers, pair.....15c
- Window screen hinges, 2 pairs.....15c
- Rim door locks.....15c

FOR 25 CENTS

- Horse shoe hammers, best quality, worth 75c, each.....25c
- Tack hammers, magnetic, value 75c, each.....25c
- 16 inch flat files.....25c
- Shoes, babies soft sole, pair.....25c
- Slippers, misses patent Mary Jane's \$1.35 and.....\$1.40
- Ladies sizes.....\$1.50
- Ladies white poplin pumps.....\$1.25
- Sandals 50c, 55c, 65c.....75c

This is a small part of the story. Come and see for yourself.

WAYLAND BUILDING

LANDERS' RIGHT PRICE STORE. LANDERS' RIGHT PRICE STORE.