## THE PLiANVIEW EVENING HERALD



# ONE CENT SALE REXALL 

Thursday, Friday and Saturday, April 20th, 21st and 22nd Phone No. 23

DYE DRUG COMPANY


## England, Germany and

 France Agreeon one thing, if on no other. They all prohibit the sale of alum baking powders.

There must be a good reason for this. It is because alum was found to be unhealthful.

Dr. Price's Cream Baking Powder is made of cream of tartar, derived from grapes, a natural food product, and contains no alum nor other questionable ingredients.

DR. PRICE'S CREAM BAKING POWDER made from cream of tartar ADE FROM CREAM OF TART
DERIVED FROM GRAPES

SPECIAL PRICES FOR 10 DAYS ON Easter Jewelry
We have some beautiful pieces which will make some most acceptable Easter gifts.

Fancy Stationery and Johnston's Candy are also much appreciated as gifts at any time, more especially at Easter.
LET US SUPPLY YOUR GIFT NEEDS LONG-HARP DRUG CO.

PHONE 161
day, returning Sunday afternoon.
day, returning Sunday atternoon.
Our Girls' Home Economics Club
carried off two of the prizes given in the convention, both of them being
won by Miss Bertie Lee Allen, winnin
cake.
fined to bed part of the time.
The Cornelius family, of
community, are ill with the measles.
Miss Irene Dye and Emmet Miss Irene Dye and Emmet Puckett,
of Cottle County, are here visiting their, of Cottle County, are here visiting their
uncle and aunt, Mr. and Mrs. J. W.
Dye.
Ernest Roomsburg, lately from Colo-
rado, Tex
Huguley.
The community is sympathizing with
Dr. L. C. Wayland in the loss by fire
on Tuesday of his granary, three or
our hundred bushels of grain, and
four
other buildings gud tarm implements.
He was hav'tig trash burned about
He was havt:Ig trash burned about
the premisgas when the wind got up and causer, the fire to get beyond control.
mschie2at ts t shrdlu cmfwyp shrdluw

CROP PROSPECTS SPLENDID
in littlefield country.
Littlefield, April 13.-Another $\left\lvert\, \begin{aligned} & \text { fine rain fell over this country last } \\ & \text { night. The frosts last week killed the }\end{aligned}\right.$ fruit, but wheat is doing splendidily. Hundreds of acres of new land are be-
ing broken up, and prospects fre ing broken up, and prospects for this

## LOOKING FOR A BAG OF GOLD

At the end of a rainbow is a difficult task, but taking the drudgery out of the kitchen is an easy matter with the

## Hughes Electric Range

Special rates on electricity for cooking. See the electric range at our office.

## Julia Culp

The World Famous Lieder Singer Will Give a Recital in
Canyon, April 21st
In the new Normal Auditorium
Best Seats \$1.50
Phone or write C. W. Warwick

## Mae I. Theatre Program

"In the Web of the Grafters"



RRING THE TALENTE
Edythe Sterling and Robert Miles
"The Conductors Classy Champion"



TUESDAY
"THE GIRL AND THE GAME" HELEN in "DRIVING THE HOLMES in LAST SPIKE"

## "Water Stuff"


"Some Night"
A lot of masculine invaders create excitement in a girls seminary.
Featuring CAROL HALLOWAY and JOHN SHEEHAN
(Beauty comedy
"THE SECRET AGENT"
A Railto all star feature, presenting ROBERT HAINES and
"Army and Navy Football Game"
MATINEE 2:15
EVENING 7:15

## EXCURSION FARES SmaRg

During April we will have reduced round trip fares to various points in Texas, Also all year round trips interstate fares effective April 1st.
For further information call or phone 224 JOHN LUCAS. Agent.





FARM AND RANCH LOANS R. A. UNDERWOOD


Peace-of-Mind Security
This is the REAL INTEREST that daily accrues from a cash balance in the bank.
Monthly bills or RAINY DAYS have no terrors for those with a bank account.

## THIRD NATIONAL BANK plainview, texas

Here and There A Piece of Furniture Built to Suit Your Individual Taste

WILL so greatly add to the charm and atmosphere of the home that we suggest that you study just how you can add the necessary touch at the time you are making your house cleaning plans.

If you will advise us we will be pleased to call and make suggestions and deliver the work when it best suits you.

We do all kinds of cabinet work and feel that we can suit you with home made work.

KRATZER \& BOHANNON
Between Alfalfa Lumber Co. and McAdams Lumber Co.

## Big Spring Carnival

Plainview Fire Department Big Galla Week THE CAPT. R. S. VAN SICKLE SHOWS

FEATURING
CAPT. R. S. VAN SICKLE
World's Greatest High Diver
Diving from his 100 foot ladder into the smallest ladder into the smaliest
net ever made for such net ever
purposes.

15 BIG SHOWS
AND BRAND NEW PARKER MERRY-GO-ROUND



The Plainview Evening Herald


THE FARMER IN TOWN

of the town forces and the country forces. The life of the small town
grows or diminishes as the farmers crops grow or diminish or

as the small town afford
not been accustomed
products of the farm. It brings industries which consume the farm
the value of the farms already improved by making further improve

organization needs the farmer. Commerce has issued an invitation
The Plainview Chamber of Commer the farmers of Hale County to identify themselves with its activities It can co-operate only so far as it is made conversant with the prop-
lems of the farmer. Who among you will profess the faith?
 IN BEAUTIFYING PLAINVIEW. assume the responsibility of judgin Editor Herald-Dear Sir: I am told month during the growing sease that through the agency of the Plaia of naking the vew Civic League the floricts and seed- of the summer. It is my understand meir of Plainview have all signified ing that at least one entry in this con of prize for the best flower beds and improved (with the owner's permis


Mars for CREASE OF 10 CEENS EACH WEEK
WEEKS, MEANS $\$ 82$. NEXT CHRISTMAS. WEALSO HAVE A 5 CENT CLUB WHICH PAYS OUR 2 CENT CLUB PAYS $\$ 16$.
 COME IN--WE WILL TELL YOU ALL ABOUT IT COME IN AND GET A CHRISTMAS BANKING

THE CITIZENS NATIONAL BANK
Plainview, TEXAS

Women's Suits for Easter Wear

## at After Easter Prices

You will find here a choice selection of the newest ideas in womens suits in all the desired colors. Some extra styled and others more plainly tailored.

Regularly Priced $\$ 10$ to $\$ 40$. Priced lower mow CARTER-HOUSTON'S
"GOODS TTEAT SPEANR IFOR TRIIEMSELVESS" ave star singivg class


## 20 Per Cent Off

## On All Ladies Coat Suits

The Event You Have Been Waiting for
We are placing our entire stock of Coat suits at your disposal at prices so inviting that you cannot possibly pass up this opportunity to buy one of these attractive garments at the very height of the season.

The assortment is composed of the most distinctive, authentic styles available. Each garment reflecting the very latest lines, colors and workmanship of the best makes in the country.

## Come early and select one that will meet your every requirement-one that will display individuality and good taste.

In our endeavor to keep the new store new we have added this extra 20 per cent to our already low prices which range from




There'sabody, a crispness and true corn flavour to the

## New Post Toasties

that are unequaled by any other corn flake.
Ordinary, common-place "corn-flakes" donot appeal to one after having once enjoyed the surprising goodness of these superior bits of toasted corn meats.
Try the New Post Toasties -your grocer has them now.

## The South Plains Marble Company

(Located just West of the City Hall)
With a Carload of Monuments on Hand Are Now Ready for Business

We guarantee you a better class of work than most of the work that has been sold through this country by agents.
When you buy from us you are out no money until the work is erected at grave to your satisfaction.
We invite your inspection of both material and workmanship.

PLAINVIEW, TEXAS

## Bring the Kiddies

Easter ushers in the spring tide. Little boys and little girls are in the springtime of life.

Bring them to The Temple of Economy and delight them by buying our Easter Eggs, our downy little Chicks, Easter Baskets, Easter Cards we are now showing.
Buy yourself a handsome Jardiniere for your Easter lily and a Hanging Basket to fill with vines and blossoms for your own and your friends delight. Let us sell you your Easter goods.

Yours for a joyous Easter
Temple of Economy
Jos rowisk Manger

# Frederick D. Losey <br> Shakespearian Reader of Harvard University 

 will read"Macbeth"

## At the Baptist Church, Monday Night, April 24th,

## under the auspices of the

## PROMOTION CLUB

FREE: Mr. Losey will give an interpetation of Macbeth on the afternoon of April 24th, before his reading of the play that night. The pulic is cordially invited to attend this part of the lecture without charge.
Mr. Losey will appear on the three hundredth anniversary of the great English Master. This event is being celebrated all over the world and Plainview is forunate in being able to secure such a reader at this time.
Tickets at the Drug Stores or
from Members of the Club.


RATES
ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE
OF THE SOUTH PLAINS


IT IS EASY TO TELEPHONE

The R. A. Long Drug Store

## LISTEN!

Experience is a mighty good thing but its like an automobile. To get it you have to pay the top prices and when you want to sell it, you can't realize twenty-five cents on the dollar. Better take a little advice, gratis.
BUILD YOU A HOME
PLAINVIEW LUMBER CO.

Summer Cooking Shouldn't Cook the Cook



FLORENCE Oil Cook Stoves "Look for the lever"
If keeps you coin Nork well and reliably You can kep oneoring tarne.
or merly simer how hese Florence
Come in and let us show you t.ow Automatic Stoves work, how simple and reliable.
No Wicks to burn out. No Valves to leak. Once

PERFECTLY SAFE
tr. C. Wlare NIdw. Co. Dhone 178

## Lion Brand Shirts

In all the cloths and combinations of colors. A large stock of patterns, sizes and sleeve lengths, $\$ 1$ upwards to $\$ 5$.

All of the newest collars and neckties.
"Fit" that is our watch-word"fit." Just walk in our men's shoe section, let us fit you up in a pair of Easter oxfords or shoes. We make friendly customers fitting you correctiy.Every sales person in this store is instructed to fit the foot perfectly or give up the sale. We cannot afford to allow a misfitted shoe to go out of this store, it means a loss of business to permit it. Let us fit you in a new style, $\$ 3.50$ to $\$ 6$.


## Kenosha Klosed Krotch Underwear

None better and none more perfectly made the world over. Our line is complete in all weights and sizes for spring. Priced at from $\$ 1$ upwards to $\$ 3$.


Two minds with but one single thought.
Plainview Mercantile Co. for my new spring hat, that's just what you hear fellows say.
We take pleasure in announcing that we show one of the most complete and carefully selected stocks of fashionable spring hats in the city.

All shapes in Worth, Stetson and Panamas, $\$ 3$ on up to $\$ 7$.

## Plainview Mercantile Co.

carranzistas attact
ZISTAS ATTACK
AMERICANS AT
(Continued from Page

 auch a step and that only in the view
of more widespread matilary opera-
that General Funson will ask the War militia to relieve the troops along the
 nis outaws would the regulars need
support.
 Funston Wants Milth. placed on duty along the border, re- ing's column, this authority extends $\begin{aligned} & \text { c. A. Workman to N. B. Chumbley, }\end{aligned}$

## CASH GROCERY CO'S. SPECIALS

13 pounds cane
sugar

## 12 pounds navy beans

12 pounds fancy
dried peaches 12 pounds fried peaches 20 ponnd box crack-
ers in bulk 20 pounds hominy
20 pounds flake
20 pound
hominy
20 pounds broken
rice
1 gallon fancy sou
pickles in bulk
pickles in bulk
13 bars white
13 bars white
any brand
7 7 bars Lenox 7 bars
I4 bars Borax Wash
Powder
Powder
Van Camp's catsup,
3 oc value
30 C value
Large size
Large size
Crisco $\$ 1.01$
Large size Cottolene $\$ 1.5110151$
or Crusto
Xou get exceptional values You get exceptio
in our fine coffeesNo. I Peaberry, per pound Dining Car Special,
in bulk Manor House
Baking Pow All regular 25 C 列der All regular 25 c sizes, includ-
ing K . C . ing K. C., Calumet,
Health Club, Dr. Prices 206 arimite 51.25 Canh Grocery Co., Pure Food Pretr to. Phone 101 $0 . E$ Ardinar, img.

ment. He does not regard it advisable
to withdraw more of the troops now
in his department, to withdraw more of the troops now
in his department,
T. C. Masterson and wife to W . in his department, since with the ex-
ception of a negligible number all are
rent, lots $1,2,3$ and 4 of block N o rendering service along the border, $a$ sideration, $\$ 1,250$

ren | $\begin{array}{c}\text { service he considers essential. } \\ \text { In the }\end{array}$ | $\begin{array}{c}\text { sideration, } 81,250 . \\ \text { I. M. Bailey to J. L. Yates, lots } 1,2\end{array}$ |
| :---: | :---: | :---: | :---: |
| I. |  | In the tentative arrangement to ship $3,4,7,8,9,1,11,12,13,14,115$ and 16

supplies over the Mexican Central of block No. 123. Consideration, $\$ 250$ supplies over the Mexican Central
Railroad from Juarez to Chihuahual
some officers professed to se se little D. Aylesworth and wife to willis some offtcers professed to see little
hope of lanting improvement in lots 8,9 and 10 of block 1 of
military situation hope of lasting improvement in the
Contral Plains College and Conserva-
military situation. "But it is a step
tory of Music's Subdivision of Surver military situation. "But it is a step
forward," said one of them today. "It
tory of Music's Subdivision of Surve
Is. 1 in Block D-4, Hale County. Con is good so far as it goes, but it is not sideration, $\$ 300$.
enough,.,
enough."
In addition to sending more troops
to General Pershing it was regarded to General Pershing it was regarded Charles H. BROWN, OF probable that another base and a sec-
ond line of communication would be HLOYD COUNTY, DEAD
orown, son of Mr. and ond line of communication would be Mrs. S. P. Brown, of Plainview, died
established. estabished.
SAN DIEGO, Calif., April 12.-Sev-
in his home, 5 miles northeast of
eral Americans
Lockney, Texas, on the
12th day of eral Americans have been killed or
wounded in bandit raids in the vicinity April, 1916, after an illness of nine $\begin{aligned} & \text { Anss of pneumonia. Interment was }\end{aligned}$ wounded in bandit raids in the vicinity
of Guaymas, Sonora, according to a
days of pneumonia. Interment
made in the Lockney Cemetery. of Guaymas, Sonora, according to a
naval radio message received here to-
made the Lockney Cemetery.

day. The message was born in Smith County, ne | naval radio message recelved here o- | He was born in smith County, near |
| :--- | :--- | :--- |
| day. The message was forwarded to |  |
| the Navy Department, at Washington, | Tyler, Texas, January 29, 1878, thus | the Navy Department, at Washington, Yyler, Texas, January

making his age 38 years.
and resulted in an order to the cruiser and resulted in an order to the cruiser
Denver, now at San Blas, State of was married December 20th,
1906, to Miss Alice Wedmore Denver, now at San Blas, State of
Tepec, to steam for the Sonora seaport
Teives a wise and four children (one Tepec, to steam for the Sonora seaport
and investigate.

 | $\begin{array}{c}\text { reported raids and made no mention } \\ \text { of the time they were committed. } \\ \text { one }\end{array}$ | $\begin{array}{l}\text { lind. All the rest of the family were } \\ \text { The Denver was en route from }\end{array}$ | prosent-the rather, mother, two |
| :--- | :--- | :--- |
| brothers and four sisters. |  |  | The Denver was en route from

Corinto, Nicaragua, to San Diego. The supply steamer Glacier, now at Mazatlan , Mexico, is axpected to ar-
rive here rive here early next week with a num-
ber of refugees vho aice reported to ber of refugees yho pee reported t.
have fled from the interior of Sinalo
bel hav ecause of xisettled conditions.
ber

Póal bstate transfers. C. A. Workman to A. A. Highbarger east half of Survey number 42, Block
JK. Consideration, $\$ 1,500$. L. D. Griffin and wife to J. M
Sh. Shields, lots 4,5 and 6 of block No
92 in the town of Abernathy E. W. Dunaway and wife to J. Burnett, lots 5 and 6 of hlock No.
Colles College Hill Addition. Consideretion.
82,000 W. N. Brooke and wife to M. C. Han- that


Line the goods that have made good.


AVERY CO. OF TEXAS W.R.SMMMONS

Sonth Plains Representative
Plainviaw, Teras

