## THE RI AINVIEW EVENING HERALD

TWICE-A-WEEK



and



## Dodee Brathers motor car

You must have noticed that the first thing said about a car; in ordinary conversation, is almost always a direct reference to its quality. The fact is that the average owner of a Dodge Car is not merely satisfied with its quality, but almost extravagantly enthusiastic.

The gasoline consumption is unusually low. The tire mileage unusually high.

It will pay you to visit us and examine this car.

## HudsonSuper-Six

The Acme of Motor Car Construction
There is positively no car in its class which has the construction of this master car. Its many superior merits can be better demonstrated than enumerated here. Let us demonstrate these cars

## T. B. CARTER <br> central plains distributor

## How Many Miles Are There in a Gallon of Gasoline?

That depends on the type of motor in your car.
When you buy a Buick Six Cylinder Valve-in-Head Motor Car, you not only get the last word in comfort, style; power and speed, BUT WE GUARANTEE THAT YOU GET AN AUTOMOBILE WHICH WILL GIVE YOU THE
 HIGHEST GASOLINE MILEAGE.

It is an admitted fact that the Valve-in-Head Motor does give 15 per cent more power than any other type of gasoline motor which means 15 per cent more mileage per gallon of gasoline.
This is not a theory but a fixed engineering principle resulting from the perfecting of the Buick Valve-inHead motor.
Thousands of users of Buick Valve-in-Head Six Cylin-
der Cars give evidence daily that they are getting 20 miles or more per gallon of gasoline consumed while touring with full passenger load, and many users report over 25 miles per gallon.
Remember-cost of operation is a part of the cost of your car.
WITH THE PRICE OF GASOLINE GOING UP, THE ECONOMY OF THE BUICK VALVE-IN-HEAD CAR SHOULD MAKE IT YOUR PREFERENCE.

## See These Cars on Our Floor Today or Call Us for An Appointment

BUICK TOURING CAR
Model B-45
Price $\mathbf{\$ 1 , 0 2 0}$
$34 \times 4$ wheels, $103-4$ inch clearance, crown fenders. Color scheme is black and green, with black fenders and green wheels


BUICK ROADSTER
Model D-44
Price $\$ 985$
$34 \times 4$ wheels, $10 \quad 0-4$ inch clearance, crown fenders. Color scheme is delft blue body, black fenders and ivory colored wheels.

THE HERALD PUBLISHING COIPANY, Corner Broadway and second Ste. EERBERT S. HILBURN, Editor

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879 61.50 : Year; 75c, 6 Months. Advertising Rates on Application.

## BEOP EARLY FOR EASTER.

It's not a very big or formidable ghost for most of us, but to the salesman and saleslady of the mercantile establishments, who to the weary from the rush incident to Easter shopping, it is a ghost never-

Many thoughtless buyers will buy the bonnets and the frocks
nd forget the shoes or the ribbons until the last minute before time and forget the shoes or the ribbons until the last minute before time
for the Easter display. It is well to plan the Easter shopping and for the Easter display. It is well to plan the Easter shopping and
plan it far enough ahead that you will not be disappointed in plan it far enough ahead that you will not be disappointed in been sold, and with consideration for the sales forces of the stores
which serve you.
Easter is late this year. It promises fair and pleasant weath
Do your planning that you may do your Easter Shopping Early

## selling sand

Yesterday the merchant might sand your suga
or the farmer might sand the craws of his poultry.
Today the merchant dare not do this, and the farmer is too

## honest to resort to such seurvy tricks.

demand. It is sand that is required for the young man or young woman to go out into the world and carve out for themselves a place.
The merchant wants a "gritty" salesman. Professions, trades and callings
any amount.
any amount.

```
\(k\)
The body of D. C. Hoover arrived in announced for the court honse had to 
The body of D. C. Hoover arrived in announced for the court honse h
```

Plainview this. Corning, from salt
Lake City, Utah. Last Tuesday, on the STATE OFFICERS OF ANTI-
SALOOV LEAGEE SPOKE

| streets of Salt Lake City, Mr. Hoover |
| :--- | :--- | :--- |
| was struck by an automobile. On |
| the following Saturday morning death |$\quad$ Sunday afternoon Dr. W. J. Herwig

the following Saturday morning death
came as the result of the accident.
assistant supternintendent of the Anti-
and
The Poiny was prepared andoning Saturday afternoon, and
G. Camp, State lecturer, made ad-
was taken in charge this morning by
dresses at the Methodist Chureh, tak-
ing for their subject "Texas Dry in

Undertaker A. A.
carried to his home
Mr. Hoover had been in iu health In the evening Dr. Herwig spoke at
for some time, and was on his way to the Methodist Church, making seat

```
{orsome time, and was on his way to Me Nethodist Church, making special
cpend several'months.
```

| He had been a resident of Plainview | cause of prohibition in Texas, a |
| :---: | :--- |
| the suit which cost them a quarter |  |

for eight years-he and his wife. Mrs.
Hoover departed this life about three
a millition dhich collars them a quarter of
months ago
blacksmith
Blacksmith.
Funeral services will be held this $\begin{aligned} & \text { In Dr. Camp's address, at the Bap- } \\ & \text { tist Church, in the evening, the effect }\end{aligned}$
Funeral services will be held this tist Church, in the evening, the effect
afternoon at 4:30 oclock, at the of strong drink on "The Successful
atternoon at 4:30.oclock, at the of strong drink on "The Successful
Plainview Cemetery, by Rev, J. W. Man" was most vividy portraye. He He
Story and Rev. Fronabarger, of Can- also told of the influence of drink on
Story and Rev. Fronabarger, of Can- also told of the influence of drink
yon, and the body will be buried by
the home, and gave a picture of the
the Masontc Lodge. Mr. Hoover was
a member of the Knights Templar.
COUNTY declamation finals $\quad \begin{aligned} & \text { ly to the aid of the League at th } \\ & \text { services. A } \$ 150 \text { collection was mad }\end{aligned}$

| AT baptist chtrch friday. |  |
| :---: | :--- | :--- |
| Fay sawyer was given the decision | Platinview men JUDGE |

of the judges in the boys' junior dec-
Iamation contest at the Baptist Churct
Friday evening. Edwin McMath wor
first in the boys' senior contest, Miss and Roy Pearson went to Floydada Frion
Louise Stockton first in the senior day to serve as judges in the deciama
sirls
siris' contest, and Miss. Madeline 'tion contests of Floyd County to select
Abraham first in the girls' junior con- entrants for the district contest
Abraham first in the girls' junior con-
entrants for the district contest to
held in Lubbock April 14. The winner
The fudges, T. L. Girault, Chas. Cole, at Lubbock will compete in the State
H. B. Cogdell and H. S. Hilburn meet, at Austin.

| awarded Lesile Terry second place | They report about nine hundred |
| :--- | :--- |

junior boys' contest. They gave first on all events of the evening wo
the senior boys' contest, Crystelle ' represent Floyd
Owens second and Allene Shook third French, senior boys' declamation
in the junior girls' contest, and Al- Marie Henry, senior
girls contest.

## These

New

## Post Toasties

Are the first and only corn flakes that are "good to eat" without milk, cream or sugar.

Try some fresh from the package, and at once you get a wonderful true corn flavor--vastly different from that of the ordinary corn flakes" you may have had.

Notice the little pear-like "puffs" on each flake--a characteristic that is distinctive; also that when cream or milk is added they don't mush down, but keep their body and appetizing crispness.

There's a Royal Treat in every package of

## Hamner's Dry Goods Comp'y "SELLS IT FOR LESS"

## A Sensational Ready-to-Wear and Slipper Sale

This sale includes Ladies' Spring Suits, dozens of Children's Wash Dresses, dozens of Ladies' Waists and many odd lots of Slippers in Ladies', Men's and Children's.

## big reduction on ladies' spring

ready-to.wear coat suts

| - Coat surs. | At prices very little above the cost of mat |
| :---: | :---: |
| \$19.50 Ladies' Spring Suit, special | Ladies' long aprons |
| \$16.50 Ladies' Spring Suit, special $\ldots .$. \$12.95 | Children's rompers, extra value, $50 \mathrm{e}, 35 \mathrm{c}$ |
| \$16.25 Ladies' Spring Suit, special $\ldots . . \$ 12.45$ | and |
| \$12.50 Ladies' Spring Suit, special $\ldots .$. \$9.50 | \$1.25 middy blouses, big assortment, only |
| LADIES', MEN'S AND BOYS' SLIPPERS | 50 c corset covers |
| god values at the price, but we want to close | 50 c muslin drawers |
| them out and we have marked them down for | 75 e muslin drawers |
| a quick cleàn up. This includes over-200 pairs | 75 e muslir gowns |
| and boys | \$1.00 muslin gowns |
| Illdren'S Slippers. | $\overline{\text { ine muslin pettieoats }}$ |
| Includes all odd lots. All skuffers in stock | \$1.25 muslin petticoats |
| in this sale. Sizes run 6 in small sizes to 2 | \$1.00 princess slips |
| in misses'. | \$1.25 value ladies' white voile and |
| $\$ 1.10$ value only $\$ 1.25$ value only | waists, big assortment styles an |
| \$1.50 value only ...................... $\$ 1.19$ | sizes, this lot special |
| \$1.75 valug only .................. $\$ 1.38$ | 48 children's Amoskeag gingham dresses, |
| ${ }_{\text {¢ }}^{4.25}$ *2.00 value only value only | sizes 6 to 14 years, value up to $\$ 1.00$ |
|  | ath, all in this |

## Hamner's Dry Goods Comp'y <br> Phone No. 210

## A Mark of Distinction

You owe it to yourself as well as your associates to appear neat and distinctive.

Nothingreflects as much personality as a well dressed person, neat and conservatively attired.
There is no excuse for being embarassed when coming in contact with well dressed people when we offer such splendid opportunities in the way of a complete stock of new, crisp merchandise at prices which is establishing for us thestore of values. Come in today and pick out a suit that carries with it an iron clad guarantee to give perfect satisfaction.


We have some beautiful pieces which will make some most acceptable Easter gifts.

Fancy Stationery and Johnston's Candy are also much appreciated as gifts at any time, more especially at Easter.
LET US SUPPLY YOUR GIFT NEEDS
LONG-HARP DRUG CO.
PHONE 161

## Big Spring Carnival

Plainview Fire Department Big Galla Week
THE CAPT. R. S. VAN SICKLE SHOWS

## FEATURING

CAPT. R. S. VAN SICKLE
World's Greatest High Diver
Diving from his 100 foot ladder into the smallest
net ever made for such purposes.

15 BIG SHOWS
AND BRAND NEW PARKER MERRY-GO-ROUND

The Cleanest Carnival in the World
Absolutely free from all objectional features


## YOUR

 SLIPPERPurchases Should be Made Early

We have a complete stock to select from. Stylish leathers and shades in widths and sizes.

## Carter-Houston's

THE HERALD'S REVEW OF THE MOVIES


## "What Will It Cost?"

Must be answered because that little dollar must cover so many wants.

This store justifies its existence by answering that question. Every thing marked at the "Right Price." If you doubt it come and see, then you'll know as much as your neighbor.

THINGS YOU MUST HAVE EVERY HOUR YOU LIVE

LANDERS<br>RIGHT PRICE" STORE WAYLAND BUILDING



corner of said so-acre tract; thenc
East with the south boundary said 80 -acre tract, 70 yards; thence
North 140 yards; thence West 70
yards; thene conveyed to
Roberts et
1915
of the Deed Records of Hale County,
of the
Texas; and being the the Texas; and being the two tracts of land
upon which I levied a Writ ot apon, which I levied a Writ of Attach-
ment, issued out of said court, on the
12th day of February 12th day of February, 1916, on the cause, on the 12th day of February,
1916; and on the 2nd day 1916; and on the 2nd day of May, 1916,
being the first Tuesday of said mont, beeng the first Tuesday of said month,
ing the first Tuesday of said month,
between the between the hours of 10 o'clock a . m .
and 4 oclock p. m , on said dity, and 4 o'clock p. m., on said day, at the
courthouse door of sald county, I will
offer for sale and sill offer for sale and will sell at public
auction, for cash, all the right, title auction, for cash, all the right, title
and interest of the said. J. V. Guyton
In and to said property in and to said property.
Dated at Plainview, Dated at Plainview, Texas, this the


## In Making

## Grape-Nuts

honest whole wheat flour and malted barley areblended, made into dough, mould ed into loaves, and baked. The loaves are then sliced and baked a second time -in all about twenty hours of thorough baking

Grape-Nuts possesses all the rich nourishing elements of the grains including he vital mineral salts so necessary for vigorous mental and physical activity Many foods lack these essential elements-especially is this true of white bread and white flour products, because in making flour white most of the energizing mineral salts of the grain are thrown out in the milling process.

With Grape-Nuts it is different, for all the nutriment of the grain is retained. Then the long baking renders the food easily and quickly digestible.

Always ready to serve direct from its sanitary, tight sealed carton, Grape Nuts is in the form of granules of tender crispness that have a delicious, nut-like favor. Four teaspoonfuls of Grape-Nuts with a little cream alongside is a splendid, well-balanced
nerve and muscle.
"There's a Reason"


Grocers everywhere sell Grape-Nuts.

## S17으 3 Winning Points <br> $$
\begin{array}{l|l} \text { \$43.00 } \\ \$ 1 \text { on } \end{array} \quad \begin{aligned} & \text { That helped the Hoosier Kitchen Cabinet } \\ & \text { win the Gold Medal at the Panama-Pacific } \\ & \text { Exposition, San Francisco. Come Satur- } \\ & \text { Delivery } \\ & \text { \$1 Weekly } \\ & \begin{array}{c} \text { No Extra } \\ \text { Fees and see them demonstrated at the } \end{array} \\ & \begin{array}{c} \text { Money- } \\ \text { Back } \\ \text { Guarantee } \end{array} \end{aligned}
$$ <br> <br> That helped the Hoosler Kitchen Cabinet <br> <br> That helped the Hoosler Kitchen Cabinet win the Gold Medal at the Panama-Pacific win the Gold Medal at the Panama-Pacific Exposition, San Francisco. Come Satur- day, and see them demonstrated at the Exposition, San Francisco. Come Satur- day, and see them demonstrated at the day, and see them demonstrated at the

 day, and see them demonstrated at the}Come and see what thousands of people saw at the great San Francisc
Fair last year, what dozens of women saw at recent sales at our store Learn why so many folks you know have paid us $\$ 1$ in the past sales and ordered the
Hosier delivered to their homes Thece neighbors will women still are plodding 'round their kitchens. preparing their meals or putting away supplies think it is merely a "shelf-room"' cabinet. The Hoosier is really an "automatic servant.
has 40 features that aid jou in cooking and save you time and labor.


-1-
Hoosier's Shaker Flour Sift$r$ makes flour fluffy and light Works faster than rotary sifter.
Avogids grit or broken wire. Can't wear out.
-2-
Hoosier's Revolving Spice Castor puts the spices you need a your finger tips. No danger of
knocking over any or spilling them

## -3-

Hoosier's Double-Acting Sugar Bin is the only sugar bin from which sugar can be taken
with equal ease from top or bottom: has three times the capacity of -4-
Hoosiers are made with hinge doors or full view Roll doors above remarkably convenient utensil trays. The Roll doors are open-
no pockets or cubby-holes. The no pockets or cubby-holes. The
price has only soc difference.

Remember, there are Hoosiers for farms, camps, apartments, big
No kitchens, little ones, for window spaces and the center of big kitchens. No further need for old-fashioned, built-in, uncleanable cupboards.
Hoosier badly, because it will give you so many to come hours for a lifetime
Come and see this Gold Medal demonstration
E. R. WILLIAMS

FURNITURE and UNDERTAKING


| Found: Bunch of keys. Owner may secure same at The Herald of thee. | FOR SALE-20 young male PolandChina hogs, from 4 to 6 months old, months to a year old. Can be seen a | We are in the market for Dry and Green Hides in any quantity. RUCK- ER PRODUCE COMPANY. |
| :---: | :---: | :---: |
| We are in the market for Dry and Green Hides. Highest priceen. ALLEN e BONNER, Coal and Grain Dealers | my Hale County farm two miles south of Hale Center. J. J. ELLERD. | ONE-CENT SALE-Thursday, Friday and Saturday, April 20th to 22 nd at THE REXALL STORE. - |
|  | We are in the market for Dry and Green Hides. Highest prices. ALLEN \& BONNER, Coal and Grain Dealers | TED-Fat young roosters. Will WAYLAND COLLEGE. Phone |
| STRAYFP-250-pound red sow; owallow fork in right ear; 2 weeks' old pige at home. Reward for recovery |  |  |
| ulut, Kress, Texas. Fri. tf. | and pay for this ad at J. B. NANCE'S | KITCHEN for the Best what is in Home-Made Confections. |
| $\begin{aligned} & \text { pay } \\ & \text { ond } \end{aligned}$ |  |  |
|  |  |  |
|  |  | the follow |
| Return to Herald Office. ${ }^{2 t}$ |  | Building st digging dom |
|  | Found: On streets of Plainview, | ing wind |
| rkules. For particulars see OTUS | ladies coat. Owner may have same by calling at Herald and paying for this | tanks; building fences and corrals; and drilling irrigation wells, building |
|  |  |  |
| $\underset{\text { For SALE -640 aress }}{\text { patented land in splendid }}$ |  |  |
|  | Produce co. Phone 366. tr. |  |
|  | SALE-Practicaly new sewing |  |
| 边 | machine. Will sell reasonable. Phone |  |
| dmill; about 185 ac |  |  |
| tion; wheat crop now growing. Price, |  |  |
| at, terms on balance. Ac | day and Saturday, $A_{p}$ |  |
| box 218, Plainview Texas | at The rexall store. ${ }^{2 t}$. | Two rooms for rent, furnished or unfurnished, two blocks west of post office. |
| terms, or will trade for a good lot. |  |  |
| Information at the PLAINVIEW | 1v | Clean |




## IT IS EASY TO TELEPHONE

The R. A. Long Drug Store

## Life and The Weather Are Uncertain.

It seems most too warm now for heating but you must cook and the day may not be far off when the cold spell will hit. At any rate you will need some coal and its well to be prepared for any event. We have the coal, we have the right prices on the coal. Let us have your order for quick delivery.

## Allen \& Bonner

Phone 162


TR. C. Ware INdw. Co. phone 178


