

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 27, NUMBER 28

PLAINVIEW, TEXAS, FRIDAY, APRIL 7, 1916

## NEW CITY OFFICIALS TO BE SWORN IN MONDAY

MAYOR AND ONE ALDERMAN ONLY CHANGES BROUGHT ABOUT BY TUESDAY'S ELECTION.

## MAKE AUDIT OF CITY'S BOOKS

Finances of Plainview Are in Good Shape for Incoming Administration.

The new officers of the city of Plainview are to be sworn in Monday afternoon at three o'clock. The officers to be sworn in are: W. E. Risser, mayor; B. L. Spencer, city secretary and superintendent of sewer and waterworks; John Vaughn, city marshal; E. H. Humphreys, W. R. Simmons, J. J. Ellerd, J. B. Maxey and J. M. Waller, aldermen.

W. A. Todd, Jo Wayland and Earl Keck completed an audit of the city's books this morning for a period of time from February 1, 1915, to April 1, 1916. The finances of the city are in good shape for the new administration. A summary of the report of B. L. Spencer's books follows:

Balance Statement.	
General fund	\$ 6,060.43
Outstanding warrants, general fund	8.50
Interest and sinking fund	18,633.79
Water fund	1,106.63
Sewer fund	3,948.61
Street fund	2,810.89
Sewer and water extension	37.94
Cash on hand	125.04
	\$31,860.93

Bank balance, general fund	\$12,891.08
Bank balance, interest and sinking fund	18,636.33
Balance, street improvement	533.52
	\$31,860.93

The accounts of John Vaughn City Marshal, are summarized as follows:

Taxes, including delinquent taxes and penalties	\$16,875.88
Poll taxes as collected	474.00
Occupation taxes	393.70
Dog taxes	45.00
Fines, as collected and reported	708.40
Sundry collections	215.80
Fines which have been assessed by mayor, not collected	55.70
	\$18,768.48
Amount delivered to B. L. Spencer, treasurer	18,731.28
Due treasurer	\$ 37.20

## DR. A. J. BARTON WILL PREACH AT BAPTIST CHURCH.

Pastor Will Ordain Deacons Following Sermon on Sunday Evening.

Dr. A. J. Barton, superintendent of the Anti-Saloon League of Texas, will preach at the First Baptist Church Sunday evening at eight o'clock.

Following the regular services, the pastor, Rev. I. E. Gates, will ordain as deacons T. E. Richards, H. J. Dillingham, A. C. Hatchell, G. E. Lewis, J. W. Patterson and Dave Hammer.

## MULES, HOGS AND SHEEP TO GO TO MARKET TOMORROW.

Ten Carloads Livestock Ready for Shipment, and More May Go.

Five cars of mules will be shipped to the Fort Worth market tomorrow morning by Clint Shepard. Four cars of hogs are also to be billed out. A. B. Rosser will have a car of sheep for the Wichita, Kans., market. Other stock may be shipped, this much being arranged for this morning.

## SANTA FE WILL CO-OPERATE IN SANITARY WORK HERE.

F. C. Fox, general manager, and D. S. Farley, division superintendent, of the Panhandle and Santa Fe Railway Company, were in Plainview Wednesday in their special car. Orders were given to disinfect the stock pens and premises to make them thoroughly sanitary. The heavy shipments of livestock, cattle, and hogs, from and to the Plainview country at this time makes it necessary that the pens be kept in a thoroughly sanitary condition.

## MOVE FOR WEST TEXAS A. & M. IS LAUNCHED AT SWEETWATER

Col. Smyth, of Chamber of Commerce, and L. R. Pearson, of Y. M. B. L., Attend.

Col. R. P. Smyth, representative from the Plainview Chamber of Commerce, and L. R. Pearson, representative from the Young Men's Business League of Plainview to the convention of secretaries of Chambers of Commerce of West Texas at Sweetwater, returned yesterday. The convention launched a movement to establish an agricultural and mechanical college in West Texas. There was a large and representative attendance.

Dr. C. P. Coleman, of Colorado, was elected temporary chairman. After the welcome address by Mayor A. B. Yantis, Porter A. Whaley, of Amarillo, sounded the keynote of the convention, laying stress upon the need of a thorough organization to prepare data to be submitted to the people of Texas on the question. R. N. Grisham, of Sweetwater, addressed the convention on the needs of an A. & M. College for Western Texas, presenting the matter from a legal point of view, and declaring that the proposed college could be established by legislative act. He paid a compliment to the A. & M. College at Bryan, saying that it was doing a great work, but that conditions of the soil, climate and rainfall in West Texas were vastly different from those of East Texas, and that West Texas was large and populous enough to need a separate college. At the conclusion of Judge Grisham's address a resolutions and nominations committee, composed of one person from each county represented, was appointed, which resulted in the nomination of the following officers: Dr. C. P. Coleman, of Coleman, president; Porter A. Whaley, of Amarillo, vice president; Thomas F. Hodge, of Sweetwater, secretary and treasurer.

## State Congratulated.

Resolutions were adopted congratulating the State of Texas upon the splendid progress and present high standing of the A. & M. College at Bryan and favoring the co-ordination of the extension work now done by the A. & M. College, the State Department of Agriculture and the University of Texas.

The resolutions further embodied the sentiments of those present in favoring the establishment of an agricultural and mechanical college in the western part of Texas and suggested that such an institution be located west of the ninety-ninth meridian and north of the thirtieth parallel, and assigned as reasons that successful practice of agriculture in this section rested on entirely different methods to those practiced in other sections; that the teaching of those methods at the present is, for all practical purposes, confined to the representatives of the National Government and the railroads; that the stock-raising industry in this section merits special attention; that the health conditions of this section have attracted large numbers of bona fide settlers, who are averse to sending their children to the climate which they have abandoned, and rather than do so send their children to the schools of other States, such as Kansas, Colorado and New Mexico, where conditions are similar.

## Experiment Station Asked.

The resolution further favored the establishment of an experiment station in connection with the college, and the placing of the college on a co-educational basis.

It was also the sense of the meeting that as experience has taught that colleges cease to attract students beyond a certain limited area, that it is necessary to bring the college within easy reach of the student if it is to be of the greatest service.

After the resolutions were adopted, the meeting listened to an address by Fred Davis, Commissioner of Agriculture, and Senator F. C. Weinert, who endorsed the movement.

The executive committee met at the close of the convention to formulate plans for an aggressive campaign and the vice presidents for the various counties will be named in a few days.

## MISSOURIANS ARE MOVING TO NEW HOME NEAR PLAINVIEW.

Geo. A. Castor, of Versailles, Mo., moved his family to Plainview. They arrived Saturday, and will make their home on the farm purchased about a year ago, seven miles northeast of the city.

## Welcome to Plainview

To Hale County Boys and Girls

You are welcome to Plainview. There is no organization that can receive a heartier welcome than that the business men and citizens of Plainview extend to the boys and girls of Hale County who are assembled here for the Hale County Interscholastic League Meet and the Annual Convention of the Girls' Home Economics Clubs and Pig Clubs of Hale County.

You are welcome in Plainview every day in the year, and especially on the occasion of your annual conventions.

## PROMOTION COMMITTEE HAS CONTRACTED WITH READER

Dr. Losey, of Harvard University, Will Read Lecture on "Macbeth."

Under the auspices of the Promotion Committee of Plainview, Dr. Frederick D. Losey, of Harvard University, will read Shakespeare's "Macbeth" at the Baptist Church Monday evening, April 24.

In addition to the reading, he will give an interpretation of "Macbeth" at the Baptist Church Monday afternoon at four o'clock. No admission will be charged to the lecture, but admission prices of fifty cents for adults and thirty-five cents for children and students will be charged for the reading in the evening.

Under almost any conditions a reader of such a reputation as Dr. Losey enjoys would have a large audience in Plainview. But especially he will be interesting coming during the national and international celebration of the Shakespeare Tercentenary. Many of the larger cities are planning Shakespearean festivals. Dallas is planning an impressive celebration.

Students of the University of Texas and Austin Public Schools will celebrate the occasion with pageants. Hundreds of persons will engage in festivals in commemoration of the "Bard of Avon."

Those who heard Dr. Henry Lawrence Southwick in "Richard III" will be glad of an opportunity of hearing read "Macbeth," one of the most gripping of Shakespeare's dramas.

## STAPLE SUCKED INTO LUNGS 3 YEARS AGO CAUSES DEATH.

Body of Joseph F. Dennis Will Be Removed to Merit for Burial.

Joseph F. Dennis, age nineteen years, died Wednesday night at the home of Mr. and Mrs. Hugh Tilson, eight miles south of Plainview. He was a brother of Mrs. Hugh Tilson.

Three years ago he sucked a staple into his windpipe, and it finally worked down into his lungs. Although a number of operations were made in an effort to remove the staple, none were successful, and complications arose which caused his death.

The remains will be shipped to Merit, Hunt County, where interment will be made Sunday morning. W. F. Garner is in charge of arrangements.

## CHOOSE TWO REPRESENTATIVES FOR PLAINVIEW HIGH SCHOOL.

Edwin McMath will represent the Plainview High School in the County Interscholastic Meet Senior Declamation Contest, having won first place in the preliminary held Tuesday evening at the Presbyterian Church. Others in the contest were Frank Buchanan, second; Harrison Mayfield, third; Leo Ebeling, Hugh Tull, Leslie Randolph and Albert Clubb.

Chrystelle Owens will represent the school in the Junior Declamation Contest, having won first in that class. Competing with her were Irene Anderson and Aletha Beachamp.

HOG RAISERS, ATTENTION!  
An organization of persons interested in Hog Raising will be made at the Court House, in the County Court room, Saturday, April 8, at two o'clock.  
BE THERE!

## DIAZ IS IN MEXICO AND HAS A FOLLOWING IS THE REPORT

Message to General Gavira Re-asserts That Bandit Villa is Near Satevo, Wounded.

WASHINGTON, April 5.—Reports to the Department of Justice say that there is no longer any doubt that Felix Diaz had landed in Mexico. Officials have been informed that he is at the head of a considerable force in the south of Mexico and has received material aid through Guatemala. It is the first official information of the revolutionary leader's whereabouts.

A propaganda in his favor along the border between the United States and Mexico is reported, and a number of his adherents here are under surveillance by the department agents.

## Villa Heading Toward Satevo.

EL PASO, Texas, April 5.—The story that Francisco Villa was wounded and his capture imminent was asserted again tonight by General Gavira, the Carranza commander at Juarez.

General Gavira made public a telegram which he said he had received from General Bertani, at Madera, stating positively that the bandit had been shot and was in hiding somewhere between Bachineva and Satevo.

The message confirms reports from American headquarters that Villa was definitely located heading toward Satevo. While the story that he is wounded is still accepted here with considerable reserve, it is pointed out that several days have elapsed since the fugitive was reported in the neighborhood of Satevo on his way to Parral and that nothing has been heard since of his movements. It is said that if Villa was in full possession of his health and traveling at his usual speed of forty or more miles a day, he should have reached and passed Parral by this time, a fact which could hardly escape being reported.

Bachineva is located on the eastern side of the continental divide, about thirty miles from Guerrero, with which it is connected by the famous Bachineva Pass. It is through this pass that all accounts agree Villa made his way after the defeat of his followers by Colonel Dodd, near Guerrero. From Bachineva to Satevo the trail runs about seventy miles through a broad, well watered and fertile valley. On each side of the valley, however, there stretches for many miles the wildest mountain wastes in Mexico, an almost ideal country for a fugitive. To search this district would take weeks, according to Americans who are familiar with it.

Considerable mystery is involved in the condemnation to death of the three ringleaders of the alleged plot to seize Juarez and their sudden reprieve at midnight by General Gavira. Both General Gavira and Consul Garcia have alternately described the plot as that of Villistas and of Diaz followers. As the Villistas and Diezistas, or Felizistas, as they are sometimes called, represent opposite ends of the pole in Mexican politics, Villa being the so-called champion of the peons and Felix Diaz representing the scientific or property and clerical classes, there is a good deal of speculation in El Paso as to the details of the plot.

The Mexican officials refuse to discuss the matter. The plot was supposed to have been hatched in El Paso, but the American authorities deny any knowledge of it. Fifteen Mexicans suspected of being Villistas were arrested here today and are being held for investigation.

## IN THE COURT OF CIVIL APPEALS AT AMARILLO.

In the Court of Civil Appeals for the Seventh Supreme Judicial District of Texas, at Amarillo, a motion has been granted in the case of Prudential Life Insurance Co. vs. H. S. Pearson to file statement of facts. In the case of Mrs. Minnie Reeves vs. W. H. Fuqua a motion for rehearing was overruled. The case of Ira W. Hall vs. Nunn Electric Co. has been reversed and remanded.

## COCHRANE TO ATTEND SCHOOL CONDUCTED BY EASTMAN CO.

R. E. Cochrane will leave Sunday for Kansas City, where he will attend a school for professional photographers conducted by the Eastman Kodak Company. The school will be held Tuesday, Wednesday and Thursday of next week.

## TEUTONS NOT DESIGNING ON AMERICAN CONTINENT

GERMAN CHANCELLOR REVIEWS POLITICAL AND MILITARY CONDITIONS OF EMPIRE.

## ARE FIGHTING FOR EXISTENCE

No Peace Proposal Looking Toward Destruction of Prussian Military Power Will Be Heard.

BERLIN, April 5, by Wireless to Sayville, N. Y.—In the Reichstag today the Imperial Chancellor, Dr. von Bethmann-Hollweg, made his most comprehensive speech of the war. He reviewed the military and political situation, the use of various means of warfare, and German-American relations.

The Chancellor began his address with a review of the military situation. He stated that since his last speech in the Reichstag the Dardanelles enterprise had ended in a failure; that the Serbian campaign, with the assistance of Austria-Hungary and Bulgaria, had been brought to a victorious conclusion; that Montenegro and Albania were now in the hands of German's allies; that the British attempt to relieve Kut-el-Amara, in Mesopotamia, had been in vain; that the Russians, although they had succeeded in occupying Erzerum with superior forces, had found their advance checked by strong Turkish forces and that Russian attacks against the front in East Galicia and Italian attacks against the Isonzo positions had been beaten back.

Moreover, he said, the Russians had driven columns against the German lines, but their assaults had broken down before Field Marshal von Hindenburg and his heroes.

## Military Force Not Expected.

The Chancellor declared that the reports of the enemies of this nation that the German military force had been expended were erroneous, as the Verdun battle has proved that where operations are prepared with great foresight and where the bravery of German troops is called into play one advantage after another is obtained.

The Chancellor protested vigorously against the report that Germany now, or in the future, contemplated aggression against the United States.

The Chancellor said: "The latest offspring of the calumnious campaign directed against us is a report that we, after the end of this war, shall rush against the American continent and that we shall attempt to conquer Canada.

"This is the silliest of all imputations invented against us. Equally silly are the reports that we contemplate the acquisition of any territory on American soil, in Brazil or in any American country whatsoever.

## Fight Only for Existence.

"We fight for our existence and for our future. For Germany and not for space in a foreign country, are Germany's sons bleeding and dying on the battlefield.

"Every one among us knows this, and it makes our hearts and nerves so strong. This moral force strengthens our will in order not only to weather the storm, but also to achieve final victory."

The Chancellor also indicated that any suggestions of peace on the basis of destruction of Prussian military power would make possible only one answer—the German sword.

He stated that if Germany's adversaries desired to continue the slaughter of men and the devastation of Europe, the guilt would be theirs and that Germany would have to "stand it as men."

## Can Not Starve Germans.

Discussing attempts which he said were being made to starve Germany, Dr. von Bethmann-Hollweg continued: "Our enemies forget that, thanks to the organizing powers of the whole Nation, Germany is equal to the task of distribution of food supplies. In cases in which there is a real shortage the German Nation is able to make use of moral reserves which enable us to lower our standard of life, which has risen remarkably during the last decade."

Conditions of life in Germany were not easy, the Chancellor continued, but the difficulties were met in admirable fashion. The crops reports indicated, he said, that all the winter crops were in. The harvest of 1914-15 was the worst of the decades, the stocks of grain not only would be sufficient, but

(Continued on Page Eight.)

SEE ME FOR

# FARM LOANS

We have the money for your use on five years' time. We also buy vendor's lien notes.

Walter Darlington Co.  
KANSAS CITY, MO

Rawlings & Brown  
Representative  
Stephens Building  
PLAINVIEW, TEXAS

Prompt Service

Sixty Years the Standard

# PRICES

CREAM



# BAKING POWDER

Made from cream of tartar derived from grapes.

## NO ALUM

Piles Cured in 6 to 14 Days  
Your druggist will refund money if PAIN OINTMENT fails to cure any case of itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

J. C. Scott returned yesterday from Athens, where he has been visiting.

### LONE STAR VOTES SPECIAL FIFTY-CENT SCHOOL TAX.

Citizens Feel Assured That They Will Receive \$400 From State Rural School Fund.

LONE STAR, April 5.—Mrs. W. H. Rankin left Monday to visit her old home, in Russellville, Ark. She will be gone five or six weeks.

Mrs. E. C. Dodson received a message a few days ago stating her niece, Mrs. Willie Woodward, of Durant, Okla., had just died of pneumonia.

Several from this neighborhood were in Plainview Monday attending the first Monday sale and trades day. They say it was a very busy day for Plainview, as is always the case.

We are sorry indeed to learn of the burning of the Seth Ward College and dormitory.

There seem to be a good many colds in this part of the country now, but no serious sickness.

Lewis Smart came in from New Mexico Sunday to move the rest of his household goods. Mr. Smart will locate in New Mexico.

This country has been visited by a fine rain, and the farmers are anxious to get their crops planted, but find the ground is too wet to work in yet.

The fruit crop is very promising here at this writing.

Several of the Providence people attended Sunday School and singing here Sunday afternoon.

Mr. Nance's two daughters and one son leave this week for their home, in Central Texas. They have been visiting their father, who has been quite sick.

Cooper Wimberly is having a nice new home built on his farm.

The fifty-cent school tax carried here in last Saturday's election by two votes. This assures us that we will receive \$400 from the State school fund.

Tom Neeves was a visitor in Plainview on last Monday.

Mrs. Bobbitt has been on the sick list, but is up at this writing.

### HALL AND LINVILLE ARE NEW SPRINGLAKE TRUSTEES.

Ladies' Aid Met With Mrs. H. M. Packard—Good Attendance Despite Bad Weather.

SPRINGLAKE, Texas, April 5.—Ray Gehres and Cecil Johnston were seeing the sights in Plainview the last of the week.

Rev. Abney, of Plainview, failed to fill his regular appointment here Sunday.

J. L. Linville was in Muleshoe Thursday.

Miss Etta Vore visited Mrs. Leona Harris Wednesday.

Edwin Reddington had the misfortune to fall and re-break his arm.

Ralph Packard was hauling grain to Muleshoe Monday.

J. D. Trumbull is sporting a Ford.

Spring Lake opened her eyes Friday morning to find the ground completely covered with snow. Rather late for snow, but it was welcome, as we now have enough moisture to proceed with field work.

School election was held at the school house Saturday. Messrs. W. S. Hall and J. W. Linville were put in for district trustees and P. D. Vore was chosen county trustee.

Our young people were treated to an April Fool party. Invitations were extended for a party to be held Saturday night. Afterward the invitations were withdrawn.

Mr. and Mrs. O. C. Axtell entertained a number of their friends at supper Sunday evening.

The Ladies' Aid and Missionary So-

ciety met at the home of the president, Mrs. H. M. Packard Thursday, in an all-day meeting. Notwithstanding the day was a typical March day, the ladies braved the tempest and turned out in good numbers. A very pleasant and profitable time was spent. The next meeting will be held with Mrs. Geust.

### NEWS FROM WHITFIELD.

WHITFIELD, April 5.—Barney Smith, of Mickey, was here the first

of the week.  
Rev. Smith, of Plainview, preached at Providence last Sunday morning.  
Elmer Bass is the possessor of a new Buick.  
There will be literary at Providence Saturday night.  
Mr. and Mrs. Reel were shopping in town Monday.  
The young people had a singing Sunday night at S. S. Williams', and the Prairieview young people had one at Clayton Williams'.

## For Sale

Worth the Money

One first-class young Jersey cow. Fresh this week.

Vickery-Hancock Grocery Co.



# Watch Wait HOOSIER

## Kitchen Cabinet

## Gold Medal Sale

### STARTS HERE APRIL 15th



Another big gathering of home folks to see the new Hoosier Kitchen Cabinets demonstrated as thousands of people saw them at the Panama-Pacific Exposition in San Francisco where Hoosier won the Gold Medal. Bring your friends and neighbors, as many ladies did during our former sales. See how a million modern housewives do their kitchen work in half the time it takes most women. See the many exclusive features that have made the Hoosier outsell any other five makes of kitchen cabinets combined.

### No Other Cabinet Has These Points of Superiority

1. See the Shaker Flour Sifter. Sifts flour three times as fast as rotary sifters. Makes it fluffy and light. Can't wear out. Avoids grit or broken wire.
2. See the Revolving Spice Castor. It puts the spices you need at your fingertips. No danger of knocking over any or spilling them.
3. See the Hoosier Double-Acting Sugar Bin. Holds three times the sugar most bins contain. So you can buy in economical quantities. The only sugar bin from which it is easy to take sugar out of top or bottom.
4. See the Full View Roll Doors, exposed to view, sanitary, cleanable, instantly removable.

### See the 40 Ways That Hoosier Saves You Labor

How it saves you miles of walking to and fro about your kitchen to collect and put away supplies each meal. How it lets you sit down comfortably at your work with 400 articles all handily arranged at your fingers' ends. How it leaves your kitchen tidy and gives you hours of freedom for other things.

See the new models—the low prices and the easy terms we are offering on every Hoosier cabinet in this sale.

You will learn more about the modern ways of housekeeping in ten minutes than you could learn by reading the magazines for a year. Don't miss this big treat that so many people saw at the San Francisco Fair. Come next week without fail.

## E. R. WILLIAMS FURNITURE AND UNDERTAKING

### LOOKING FOR A BAG OF GOLD

At the end of a rainbow is a difficult task, but taking the drudgery out of the kitchen is an easy matter with the

## Hughes Electric Range

Special rates on electricity for cooking. See the electric range at our office.

TEXAS UTILITIES COMPANY

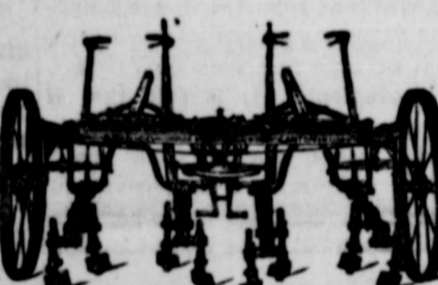
74 YEARS OF KNOWING HOW



## THE WORLD'S TWO BEST TWO-ROW CULTIVATORS

BACKED BY AN UNQUALIFIED GUARANTEE

The P.O. Two-Row Cultivator covers every essential feature for perfect work, ease of adjustment and adaptability of all conditions of soils. The simplest and strongest Two-Row Cultivator made. "It's the way we build them". Frame as strong as a bridge. Axles of improved construction prevents wheel widening in front; make light draft. Fine depth adjustment; each gang controlled independently. Four levers do the work of six on other styles, and also raise or lower the gangs in pairs. Easy working adjustable foot levers. The wheels can be pivoted alone or in connection with the lateral gang movement. The pressure springs are center hung, insuring proper tension in all conditions of the ground and in any position of gangs. The parallel movement of gangs insures each shovel cutting the proper width and depth. Furnished with any style gang.




No. 27 2-Row Lister Cultivator

We make a complete line of DRY-FARMING tools, prominent among which is the No. 27 Lister Cultivator, which has many superior features, consisting of two sets of gangs mounted slidingly on a trussed spreader pipe. Turn table construction evenly distributes weight on the gangs, holding them level and preventing one side from going in deeper. Each gang follows its own row. Roller connection between the gangs and spreader pipe. Gangs can be raised as a unit, or shovels can be raised separately. Frame balances with tongue when raising gangs. Easy change from first to second cultivation. Extra high clearance for large corn, with long shield for small corn. Eight shovel attachments can be furnished when ordered.

If your dealer will not supply you it ONLY TAKES A POSTAL to get our new 1916 catalog and special introductory prices.

Parlin & Orendorff Implement Co.  
DALLAS, TEXAS



Are YOU

## Are You

establishing yourself in the World of Successful Men?

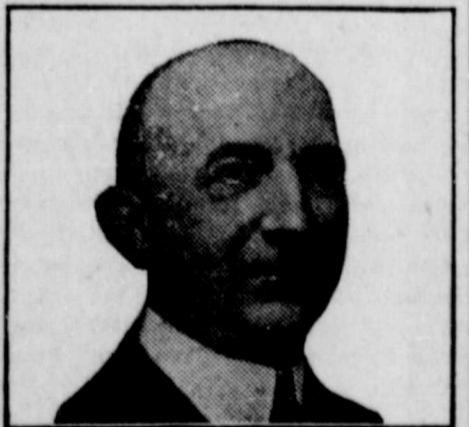
A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.

## THIRD NATIONAL BANK

PLAINVIEW, TEXAS

### GIVES THE PEOPLE A SQUARE DEAL

W. M. Federmann, a Leading Druggist of Kansas City Stands By His Convictions



W. M. FEDERMANN

"I have always believed," he said, "that a druggist's first duty is to the health of his customers. I tell my people frankly that a safe, gentle, inexpensive laxative such as Rexall Orderlies, kept in the home, will pay the biggest dividends of any investment ever made. I recommend it as the best family laxative, because it is put up in tasty candy tablet form that appeals to men, women and children alike, and is as delightful and pleasing to take as it is healthful."

We have the exclusive selling rights for this great laxative.  
DYE DRUG CO., INC.

# The Herald's Review of the Movies

**Mae I's Program Delayed.**  
The program for Monday, Tuesday and Wednesday of the coming week for The Mae I. Theatre has been delayed, and announcement through The Herald's movie page prevented. However, the management states that they will show the same high-class pictures, and the Mutual Masterpictures will be shown on feature days.

## Program Mae I. Theatre

**MONDAY.**  
**'Lord Loveland Discovers America'**

A captivating comedy-drama filmed from the celebrated story by C. N. & A. M. Williamson. A MUTUAL MASTERPICTURE DE LUXE EDITION IN FIVE PARTS. Featuring the Broadway star, ARTHUR MAUDE.

**"MINNIE, THE MEAN MANICURIST"**

Militant methods in a barber shop, featuring LOUISE BATES as a suffrage propagandist. (1 reel Falstaff comedy.)

**"A JANITORS JOYFUL JOB"**

An apartment house comedy, starring "FATTY" and "BABE" HARDY. (1 reel Novelty comedy.)

**TUESDAY.**

**"The Girl and The Game"**

The great railroad film novel, starring HELEN HOLMES in "HELEN'S RACE AGAINST TIME"

A thrilling race between a speeding automobile and a passenger train.

**"HER MOTHERS DAUGHTER"**

The old problem of life and its renunciation of the world presented in beautiful romantic form in three parts, featuring the youthful star, DOROTHY GISH.

**"A MUSICAL MIX UP"**

A banjo and piano symphony. (1 reel Novelty comedy.)

**WEDNESDAY.**

**"STRATHMORE"**

A magnificent film version of the celebrated romance by OUIDA. A Mutual Masterpicture in four acts, featuring HARLES CARY.

**"CLARENCE CHEATS AT CROQUET"**

The tragedy of a small town champion, featuring ALFRED HICKEY.

**MUTUAL WEEKLY NO. 46**

Current events of the world.

MATINEE 2:15  
EVENING 7:15

**MAE I. THEATRE**

**Grand Revival Under Waterproof Canvas**  
**PLAINVIEW, TUESDAY 11**  
**OF THAT**

**EVERLASTING, EVERGREEN COMEDY SUCCESS**

**HANS HANSON**



AMERICA'S GREATEST SWEDISH DIALECT COMEDIAN

**NELSON LORANGER**

AND

**25-COMPETENT ACTING PEOPLE-25**

AUGMENTED BY

Prof. Robt. Simmond's Superb Band and Orchestra  
**FREE Band Concert Afternoon and Night FREE**

**A REAL SHOW NOT A "REEL" SHOW**  
Prices So Low You All Can Go

interest, that retains the interest of itself, without relying on any of the former numbers. A motor boat chase brings the chapter to a close.

The seventeenth episode of the "Graft" series is also shown Monday. In this number, "Queen of the Prophets," Harding is elected mayor of the city, and the methods that Stanford Stone uses in endeavoring to "do away with Harding makes this one of the best of the entire series. There will be three more episodes to "Graft" after this one.

The Olympic's Monday offering is "New York." Of this picture, the Motion Picture News says:

"Opinions on pictures differ as widely as do opinions on feminine beauty. It is difficult to find more than three persons in absolute agreement, and this is especially true when a picture is so conspicuous as to be far above the average.

"In this category we hasten to place 'New York.' After a critical examination from several angles, we have formed the opinion that it is one of the best pictures—say, one of the six best pictures—that we have seen this season. This opinion may be influenced somewhat by comparison, but so are most opinions.

"George Fitzmaurice produced the picture. He worked from a script by Ouida Bergere, which in turn was based on a play by William Hurlbut, which ran successfully in New York a few seasons ago. The mountings are elaborate, the settings true, and the action, which is dramatic in the extreme, is almost always convincing."

Fannie Ward makes her third appearance on the Paramount program at The Ruby Tuesday, in "Tennessee's Pardner." She plays the role of eighteen-year-old Tennessee.

"Tennessee's Pardner" makes it way to the screen through a roundabout way. The play was by Scott Marble, who procured his material from one of Brete Harte's tales of the West. Marion Fairfax prepared the scenario and George Melford directed.

The subject is admirably suited for the screen. The theme is excellent for Western use. The characters are clearly defined.

The few scenes wherein many characters appear are delightful.

The Olympic shows Wednesday a Snakeville Comedy, featuring "Slippery Slim;" a one-reel comedy, "His Emergency Wife," showing the old device, a young man who must secure a spurious wife on short notice, and "Sons o' Stars," in three reels, which is one of the last pictures made by the Kerrigan-Victor Company at Lake Tahoe, containing some of the best northern scenes ever filmed, well photographed besides. It is a romance indulged in between a white girl and a white man, but he is thought to be an Indian, so manifold complications arise until his ancestry is established.

The story is merely fair, but the scenes almost offset this fact. The plot takes gigantic strides in the preliminary scenes, most of the action being invisibly accomplished in the subtitles. Kerrigan, as the man reared among the Indians, is the right physique, but affects manners too polished for the role. Others are Helen Leslie, Buck Connors, Norbert Myles and Ethel Phillips.

The program at The Ruby Wednesday is a mixed one. "Bashful Billie" is a one-reel comedy in which Mr. Reeves' work is the best he has ever done the critics say. The situation of a bashful man attempting to benefit his health while receiving instructions from a female teacher of athletics admits much good fun. There is also another comedy. Then, too, there is a three-reel play, "A Poor Relation," a picturization of a play once made popular on the stage by Sol Smith Russell. "It is an excellent picture," says the Motion Picture News.

Of the Wednesday offering at The Olympic, "The Path of Happiness," Peter Milne, in the Motion Picture News, says:

"Elaine Sterne, author of the production which happens to be the first of the Red Feather brand, has written a very pretty romance, and it has been handled to good effect.

"Miss Sterne has paid special attention to detail, local color, human interest touches, and the careful delineation of her principal character, Joan,

an unsophisticated, wild girl of the backwoods. tended to in appropriate style. The extography and locations have been attended to in appropriate style. The exteriors, for instance, show careful selection and furnish the desired atmosphere of the backwoods to a marked degree.

"The story tells how Merrill, a business man, broken down by hard work and forsaken by his fiancée, comes to the country to recuperate. Here he meets Joan and in time they become greatly attached to each other.

"Grekko, Joan's adopted brother, interferes out of jealousy, and the finale produces a certain amount of suspense when the hunchback attempts to kill his formidable rival.

"His shot reaches Joan instead, but she recovers and the two lovers are left to resume an unmolested career on the Path of Happiness."

R. C. Malone left Wednesday for Lubbock.

# One Cent Sale

THURSDAY, APRIL 20  
FRIDAY, APRIL 21  
SATURDAY, APRIL 22

You know what this means.

ITS AT THE  
**REXALL STORE**

PHONE 23

**RUBY**  
"ALWAYS A GOOD SHOW"  
MONDAY.  
**"GRAFT"**  
The seventh episode, entitled "The Queen of the Prophets" In two parts.  
**"Three Fingred Jenny"**  
The third of "THE JOURNAL'S OF LORD JOHN" stories, featuring Billy Garwood, the Amarillo boy.

**Paramount Pictures Matinee**  
TUESDAY  
We offer **FANNIE WARD** (Star of "The Cheat") —in— **"TENNESSEE'S PARDNER,"** By Bret Hart. A Western Drama of Power. In Five Acts. Matinee and Night, 5 and 10 cents.

WEDNESDAY.  
**"A Poor Relation"**  
A picturization of the famous old play, in three parts, with the famous actor, THOMAS JEFFERSON.  
**"Cupid Entangled"**  
Made for laughing purposes only.  
**"Bashful Billy"**  
The funniest comedy in which Billy Reeves has ever appeared.

**FARM AND RANCH LOANS**  
:- R. A. UNDERWOOD :-

**OLYMPIC**  
"YOU KNOW THE PLACE"  
MONDAY.  
**"Pathe Gold Rooster Day"**  
We offer the famous stage star, **FLORENCE REED** —IN— **"NEW YORK"**  
In five parts. One of the best photoplays produced this year.

TUESDAY.  
**"Son o' the Stars"**  
A three part Universal drama featuring Jack Warren Kerrigan.  
**"His Emergency Wife"**  
A one-reel Biograph comedy.  
**"Snakeville's Eugenic Marriage"**  
"Slippery Slim" in one of those famous "S N A K E - VILLE" comedies. Laughs guaranteed.

WEDNESDAY.  
**"RED FEATHER" DAY**  
We have the pleasure of offering **VIOLET MERSERAU** —IN— **"THE PATH OF HAPPINESS"**  
In five parts. This is one of the most beautiful dramas ever filmed and it will please all who see it. Harry Bonham supports Miss Merserau.

**New Flavour Stay Crisp in cream**

**No Waste**

## Three Points of Superiority

Just one trial of the NEW POST TOASTIES, made in our spotless pure-food factories, reveals their pronounced superiority. A distinguishing characteristic being the presence of tiny little puffs on each delicately toasted flake.

First, a splendid new flavour is developed in the NEW POST TOASTIES; the full, true flavour of the corn, not found in other corn flakes.

Second, they have a body and firmness that prevents softening in cream and provides a nourishing, satisfying breakfast dish that one can chew, though deliciously tender and crisp.

And third, the NEW POST TOASTIES do not waste in the package through crumbling, like ordinary flakes.

Thousands of housewives have "discovered" these new and decidedly better corn flakes to the open delight of husbands and children.

The NEW Toasties are crisper and daintier than common corn flakes, with better flavour, better body, and added economy.

Packed in paraffine-sealed cartons to preserve the delicious oven-crispness until opened at your table.

And remember—they're called

# NEW POST TOASTIES

Sold by Grocers Everywhere

**"A Shine In Every Drop"**  
Get a Can TO-DAY From Your Hardware or Grocery Dealer

# The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—  
THE HERALD PUBLISHING COMPANY,  
Corner Broadway and Second Sts.

EMBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application

The municipal achievements of Plainview during the past three years have been such as we might well be proud of; for at that time the city was hampered with petty debts. Now the municipal government is on a paying basis. We have good sidewalks, and reasonably good street and alley crossings. We have good fire protection and consequently a low insurance key rate. Plainview's city government has not been asleep. To Mayor J. L. Dorsett the citizens of Plainview are indebted for the lowering of their key rate of insurance. It has been a hobby with the mayor and he has successfully accomplished his purpose therein. During his two terms Plainview has prospered in many ways. And Plainview is indebted to him and his council.

### THE HOUSE FLY NESTS IN FILTH—SWAT HIM!

A foul and dangerous little pest is the house fly. The female lays her eggs in manure, in human excrement or in the flesh of dead and rotting animals—never anywhere else but in filth. The eggs hatch into maggots, and the maggots feed upon the filth until they sprout wings and become flies. The flies swarm into our homes, bringing with them the germs of many dreaded diseases—typhoid, consumption and dysentery—which they deposit on unprotected food.

The war on flies is a job for the whole town, and it is a big one. Now is the time for a campaign to begin actively to swat the fly. The best way to swat the fly is to remove every possible place he might lurk. Remove the breeding and the hatching places. And whenever you see a fly, wherever you see a fly—SWAT HIM! The Boy Scouts of Plainview have been doing good work in selling fly swatters, and at the same time have made money for their organization in a businesslike manner.

Boy Scout swatters are fine—any swatter that will KILL is good. Swat the fly!

### ABIDING WEALTH.

All of us dread poverty, especially the poverty of old age, that comes after there is no longer ability to earn. A man owes it to himself to have pride and energy enough to escape such poverty. And in a country of wonderful latent possibilities like the Southwest, and particularly the Plainview Country, there is no excuse, except misfortune and calamity, for one not laying up enough worldly goods to sustain in old age. No energetic, thinking man wants to become a burden on any community in his old age; but there is a poverty worse than the lack of lands and of dollars. There is no poverty worthy to be compared with that of the person who comes to the end of life with a feeling that he has done everything merely for himself—that he has been greedy; that he has despised friendships and spurned the love of men, for the love of material wealth; that no one has been blessed by his having lived.

We see men in the decline of life happy and contented, displeased only that they have not vitality enough to accomplish things they once did. Then, becoming reconciled to the fact that time has ravaged and wasted the constitution and that vigor and strength are failing, comes that crowning and abiding wealth of age, retrospection of a life well spent and contemplation of prospective joys.

### IS THERE A REVIVAL OF SHAKESPEARE?

With the Shakespeare tercentenary there has come an apparent revival of Shakespeare. For the time being the American people are intensely interested in anything which pertains to the "Sweet Bard of Avon." There is an English novelist who is so enrapt in and devout to Shakespeare that she risks the utterance: "It is better to let eternal subjects like God and Shakespeare alone." Marie Corelli unquestionably believes that Shakespeare was a wonderful interpreter of truth.

If a real revival of Shakespeare is the outgrowth of the tercentenary, the people will become interested in his writings, and the de luxe edition now adorning the library of everyman will probably for the second, maybe for the third, time be taken from its artistic case and read and re-read.

There's much affectation about reading Shakespeare. Every man and every woman considers it a reflection on his or her literary achievement not to have read Shakespeare, and consequently there is more affected than acquired knowledge of the poet.

There's more discussion of trivial incidents of the bard's life than there is of his works. And we would not discredit one whit the scholarly effort that has been made to ferret out facts regarding the contemporary life and environment of Shakespeare. But discussion and wrangling purporting to be scholarly by unscholarly men and women is the rule.

What does the average man who reads Shakespeare, if at all, for the truth on human life, and to discern characteristics of style and technique which show wherein the poet's talent lies—what does the average person care whether William Shakespeare poached in Sir Thomas Lucy's park at Charlecote? What does he care whether Anne Hathaway or Annam Whately de Temple Grafton, or both, were his co-partners. What interests him is the drama—the realistic characters, good and bad, the first instilling a desire of emulation, the latter, by the very contrast, leading him unconsciously to take the part of whatever good there is. He wants "Hamlet," "Macbeth," "King Lear," "Richard III," "Othello," "As You Like It," for what they are, and not a mere collection of balderdash, which he has not the time to read, and by the reading of which he is little benefited.

### GENERAL CECIL A. LYON DIES IN SHERMAN HOSPITAL.

SHERMAN, Texas, April 4.—Brigadier General Cecil A. Lyon died at the Sherman hospital here tonight at 8:25 o'clock.

Burial will be in the family lot at West Hill Cemetery in this city tomorrow afternoon.

General Lyon was brought to Sherman on the night of March 16 suffering from an attack of pleurisy, and it later developed that he was suffering from an abscess on the liver, and on March 28 he underwent an operation.

For several days following the operation he revived and great hopes were held out for his recovery. However, for the last thirty-six hours, it was known that he could not long survive. General Lyon arrived in Dallas on Tuesday preceding March 15, expecting to take part in a meeting of Republicans and Progressives on that date. He came from Houston and seemed to be in his usual health until the morning of the 15th, when he was taken ill.

The news of his death quickly spread over the city, and the people of Sherman, among whom he was reared, are deeply grieved on account of his death.

### MAN INJURED IN AUTOMOBILE ACCIDENT DIES IN FLOYDADA.

M. L. Hale, of Afton, died Tuesday morning at Floydada, at the Childers Sanitarium, following an attack of neuralgia of the heart Monday afternoon. Mr. Hale was 57 years old. He had been in the sanitarium since the evening of March 27, when he was injured seriously in an automobile accident on the Matador road near Floydada. He was recovering rapidly from his injuries when complications set in.

### PROMINENT MISSIONARY WILL BE HERE BIBLE STUDY WEEK.

Dr. O. L. Halley president of Wayland Baptist College, announces that Dr. R. T. Hanks, general missionary of the State Convention, has written from Abilene stating that he will be in Plainview during Bible Study Week, April 10-17.

### ELLERD WILL COMPLETE HIS PANHANDLE TOUR SATURDAY.

R. M. Ellerd, candidate for Congress from this district, will close his Panhandle campaign tomorrow, at Claude. He is speaking today at Texline.

### WAYLAND AND SETH WARD WILL PLAY BALL MONDAY.

Monday afternoon, on the East Side grounds, Wayland and Seth Ward Colleges will play baseball. Wayland defeated Seth Ward in a practice game Wednesday afternoon, 6 to 3.

The games with Clarendon College have been postponed. West Texas State Normal, of Canyon, will be here Friday and Saturday, April 14 and 15, and Monday and Tuesday of the following week, playing two games with each of the local colleges.

### AGRICULTURE'S PLACE.

Where agriculture thrives, civilization increases, is a tenet of Ralph Waldo Emerson, along with other social students. One of the most potent factors of civilization, stating it another way, is the farmer. In the strictest sense of the word he is a producer. Upon his prosperity and his progress rests, to a wonderful extent, that of the other classes. The manufacturing class is dependent upon him. If in our complex social arrangement any one class is less dependent upon the other, it is the farming class. If in our society of interdependence one class is more essential than another, it is the farming class. Just how important the farming class has been held by the Scandinavians is best shown by an old Scandinavian legend, which tells of a race of giants who inhabited land adjacent to a certain fjord. One day a child of the giants playing found a farmer and his team and plow. Carrying them in her apron into the house she asked her mother what kind of beetle she had found. The reply was, "We must be moving, my dear. Such as he will occupy the land, and we will be forced out." There is a joy in achieving, which every conscientious man, merchant, professional man, or farmer, experiences in his daily work. There is sectional pride, known to all of us, in the achievements of the South Plains farmer, and now is his busiest time. Hale County's prosperity during 1916-17 depends on what our farmers do this spring. We're all interested.—Reprinted in Dallas Evening Journal from Plainview Evening Herald.

### SANTA FE WILL EQUIP CHAIR CARS WITH ELECTRIC FANS.

Announcement has just been made to agents of the Santa Fe Railway that an order has been placed to equip one hundred or more chair cars and coaches with electric fans, and the equipment will be placed in service on all of the important trains during the summer months.

John Lucas, local agent for the Santa Fe, believes that this innovation will be appreciated by the travelling public.

### CARD OF THANKS.

We appreciate and wish to thank our many friends for the help and kindness shown us during our recent misfortune.

MRS. M. B. JOHNSON AND DORMITORY GIRLS OF SETH WARD COLLEGE.

FOR SALE—640 acres of improved patented land in splendid farming community, fourteen miles east of Happy, in Swisher County, Texas. Improvements consist of good three-room house, sheds, granary, good well and windmill; about 185 acres in cultivation; wheat crop now growing. Price, \$16.00 per acre; reasonable cash payment; terms on balance. Address OWNER, box 218, Plainview Texas. 4t.

### NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

In Justice Court of Precinct Three, Hale County, Texas.

STATE OF TEXAS, }  
County of Hale, }  
First State Bank of Hale Center  
vs.  
S. J. Underwood.

By virtue of an execution issued out of the Justice Court in and for Precinct Three, Hale County, Texas, on a judgment rendered in said court on the 13th day of March, 1916, in cause No. 70, in favor of said First State Bank of Hale Center against said S. J. Underwood, I did, on the 5th day of April, 1916, at 6:45 o'clock p. m., levy upon the following described property situated in Hale County, Texas, belonging to said S. J. Underwood, to-wit: Being the S. E. ¼ of the S. E. ¼ of Survey No. 22 in Block No. A-4, abstract No. 2231, Cert. 254, containing 80 acres of land; and on the 2nd day of May, 1916, same being the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the Court House door of said county, I will offer for sale and will sell at public auction, for cash, all the right, title and interest of the said S. J. Underwood in and to said property.

Dated at Plainview, Texas, this 6th day of April, 1916.  
J. C. HOOPER,  
Sheriff in and for Hale County.  
By J. F. FRYE, Deputy.

### BOX SUPPER AT RUNNINGWATER.

Correspondent Says Much Fruit Injured by the Late Cold Weather.

RUNNINGWATER, Texas, April 5.—People are rejoicing over the good rain that came last week.

Mrs. M. A. Beverly, of Virginia, is visiting her daughter, Mrs. M. S. Hunt. Frank Ott is very ill. We hope he will get along all right.

There will be a box supper at this place April 15 for the benefit of the "Canning Club." Everybody come. Miss Mamie Lilwall is visiting Miss Gladys Knight this week.

Miss Lizzie Meyer was shopping in Plainview the latter part of last week. Our school will be out the twenty-second of May.

Mrs. Lee Duvall and sons, who have been to Mineral Wells, returned home last Monday.

We are very sorry to say that the greater part of the fruit is killed on

account of the cold weather.

Mr. and Mrs. W. W. Edmondson visited Mr. and Mrs. Ott Sunday evening.

Lee Ott visited home folks the latter part of the week.

Will pay reward for return of black iron-wood walking cane with ivory head, silver band with gold square and compass. Lost in Plainview April 7. Return to Herald Office.

T. J. Coggin and J. E. Everett, of El Paso, prominent stockmen, are here on business.

C. G. Mayes, of Kansas City, Mo., is here on business.

John G. Taylor, of New Orleans, is here today on business.

Jno. K. Rosson, of Fort Worth, is here.

H. E. Nichols, of Sweetwater, is here today on business.

## PLANTS

Cabbage, tomato and sweet potato now ready. All standard varieties. 100 35c, 200 65c, 300 90c, 500 \$1.40, 1000 \$2.50, all prepaid. 12 Giant Victoria Rhubarb Roots for only 85c, prepaid.

Spray pumps, arsenate lead, lime sulphur, poultry remedies, etc. 500 kinds and varieties of better seeds for prosperity planters.

**C. E. WHITE SEED COMPANY**  
PLAINVIEW, TEXAS

## EUGENE V. DEBBS



### Eugene V. Debbs

Twice candidate for President of the United States on the Socialist ticket, will speak at

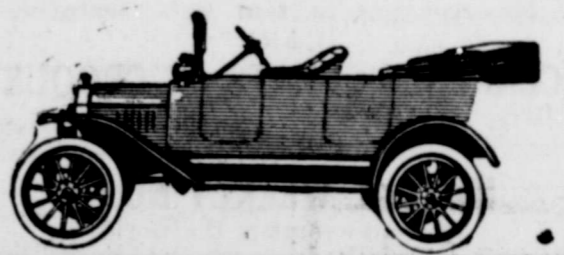
**CLOVIS, NEW MEXICO**  
**FRIDAY, APRIL 14th**

You should arrange to come and hear him.

## Ford

THE UNIVERSAL CAR

There is only one reason why Ford cars are demanded by over half the car buyers in this country. They are better cars. The Ford has demonstrated its superiority by all the tests of time, in every kind of use. The demand is great because the value is great. Better buy yours NOW! Runabout \$390; Touring Car \$440; Coupelet \$590; Town Car \$640; Sedan \$740. All prices f. o. b. Detroit. On sale at the Barker & Winn Ford Agency.



## The evidence seems to be that this Saxon "Six" excels

Motor car buyers this past year saw strenuous rivalry in the price-class of Saxon "Six." Both "Fours" and "Sixes" filled the field.

Before many of each make were long in owners' hands the air was charged with claims and counter-claims.

The public at large found it difficult to reach definite conclusions. So thousands waited until the test of time and trial determined the class car from the merely mediocre.

And in waiting they proved their good judgment. For the rigors of the road soon thinned the ranks of many motor cars that failed to meet present-day standards.

At last it became obvious that one car had fairly earned top place. Those who gauged values with unprejudiced eye found the evidence only too clear.

Record after record had fallen before Saxon "Six." It had set a pace too hot for most. In speed, in power, in hill climbing, in acceleration, and in economy it seemed to out-class all others in its field.

When the month of January closed a record had been hung up—orders for 4085 Saxon "Sixes" had been recorded. And this in the face of the fact that winter months ordinarily are dull months.

Still there was no abatement. By wire and mail and cable the orders swept in. Buyers who had fronted the early flood of paper promises unmoved were capitulating to the proof of Saxon "Six" performance.

And the month of February closed with another record established—a clear gain of 150 per cent over February of 1915. Even as yet there is no sign of let-up.

So now—at the end of a year in owners' hands—the supremacy of Saxon "Six" seems unquestioned. It has won an amazing welcome. Men see in it a marvel of motor car progress.

And the price of Saxon "Six"—a new price for a quality car—recasts former ideas of what a high-grade car should cost.

For in this new series Saxon "Six" at \$815 you get a car whose very lightness denotes expensive materials and ablest engineering.

Whose beauty and luxury are of resistless attractiveness. Whose smoothness and flexibility are comparable to those of the multi-cylinder motors of the newly designed costly cars.

Frankly, the demand is fast approaching our production limit. Late owners may be forced to content themselves with less than a Saxon "Six." So we urge you to see your Saxon dealer at once.

"Sixes"	
Touring Car	\$815
Roadster	815
"Fours"	
Roadster	\$395
Delivery Car	395

**Saxon Motor Car Co., Detroit**  
**GEO. ANDERSON,**  
Agent

# SOCIETY

Telephone Number 72

## ARE MOVING PUBLIC LIBRARY UPSTAIRS IN SMYTH BUILDING.

Will Be Ready to Serve Patrons in New Quarters at Regular Hours Tuesday Afternoon.

The Plainview Public Library is being moved from the Campbell Building to the Smyth Building, upstairs over the Long-Harp Drug Company's store. The library committee announces that the library will be open at the usual hours Tuesday afternoon in its new quarters.

## MISS MURPHY TO BE MAY QUEEN.

There was great excitement among the High School pupils and lower grades in the different buildings Thursday morning when it was announced that the vote for May Queen would be taken that day. Every child was anxious to go home and get his penny or nickel to vote for his favorite of the girls of the Senior Class.

Two High School girls were sent to each of the ward buildings, and when the votes were all in Effie Murphy was over 100 votes ahead, and so will be crowned "Queen of the May" for 1916, at the Lamar School ground, the first of May, when all the schools have their May Day celebrations.

The other girls voted for were Hazel Sawyer, Otella Graham, Margaret Harlan, Sue Doubleday and Hattie Lee Nicholson.

## MISS WALKER WILL GO TO A DALLAS ART STUDIO.

Miss Lissie Bell Walker, who has been teacher of art in Wayland College for the past four years, has accepted a position with a studio in Dallas.

Miss Walker will go to Chicago at the close of the school term here, where she will take a post-graduate course. She will also visit in Virginia before going to Dallas.

**Miss Rebecca Ansley**  
SPIRELLA CORSETIER  
Telephone Number 304

## NEW VOLUMES RECEIVED FOR THE PUBLIC LIBRARY.

The following new books were placed on the shelves at the Plainview Public Library Tuesday, April 4th:

- "The Hunter Woman"—Curwood.
- "Sleepy-time Story-book"—Dyer.
- "Kings, Queens and Pawns"—Rinehart.
- "The Star Rover"—Jack London.
- "Valley of the Moon"—Jack London.
- "Aunt Jane"—Janette Lee.
- "Penelope's Progress"—Kate Douglas Wiggin.
- "Penelope's Postscripts"—Kate Douglas Wiggin.
- "Fortunes of Garin"—Mary Johnston.
- "The Choir Invisible"—James Lane Allen.
- "Shakespeare's Heroines"—Mrs. Jameson.
- "The Song of the Lark"—Willia Sibert Cather.
- "On the Border With Andrew Jackson"—John McIntyre.
- "The Indifference of Juliet"—Grace S. Richmond.
- "The Perch of the Devil"—Gertrude Atherton.
- "Mrs. Balfame"—Gertrude Atherton.
- "Seven Miles from Arden"—Ruth Sawyer.
- "Lonesome Land"—B. M. Bower.
- "Good Indian"—B. M. Bower.
- "A Star in the Country Sky"—Grace S. Richmond.
- "Clipped Wings"—Rupert Hughes.
- "The Heart of the Sunset"—Rex Beach.
- "Over Paradise Ridge"—Maria Thompson Daviess.
- "Life and Gabriella"—Ellen Glasgow.
- "Robert Louis Stevenson"—Amy Hughes.
- "The Deliverance"—Ellen Glasgow.
- "Princess Sonia"—Julia McGruder.
- "The Mind That Found Itself"—Charles W. Beers.
- "The Short Stop"—Zane Grey.
- "Why Be Fat?"
- "The Net"—Rex Beach.
- "The Auction Block"—Rex Beach.
- Twelve volumes of O. Henry's stories.
- The Lockerbie Book of Riley Verse.

## OUTLINE OF THE LESSON FOR BIBLE STUDY CLUB.

The Bible Study Club will meet with Mrs. H. C. Randolph Monday, April 24, at 3:30 p. m. Scripture lesson is Gen. 28-40.

I. HISTORY OF JACOB.—1. Meat Facts in Jacob's Life: (a) Birth; (b) Purchase of the Birthright; (c) Deception of His Father; (d) Flight to Haran; (e) Marriage and Prosperity; (f) Return to Canaan. 2. Spiritual Significance of Jacob's Life: (a) The Sovereignty of God; (b) The Grace of God; (c) Prevailing of Prayer.

II. JOSEPH A TYPE OF CHRIST.—(a) Meaning of His Name, Gen. 30:24 (cf. Isa. 9:6-7; Luke 1:31-33; John 3:30); (b) Effect of Birth upon Rachel, Gen. 30:24 (cf. Col. 2:13-15; Rom. 8:1; Isa. 42:21); (c) Peculiar Love of His Father for Him (cf. Prov. 8:30; Isa. 42:1; Matt. 5:17); (d) Sufferings Endured Through Hatred of His Brethren (cf. Psalms 69:4; John 15:26); (e) Deliverance from Prison and Exaltation to the Throne (cf. Acts. 2:22-24; Eph. 1:3-4, 2:4-7, 3:1-6, 5:24, 32); (f) Marriage to a Stranger; (g) His Interview with and Revelation of Himself (cf. Zech. 12:10, 13:1).

III. PHROPHECIES OF CHRIST.—(a) Seed of the Woman; (b) Seed of Abraham; (c) Seed of Judah.

IV. HUMAN TYPES.—(a) Adam, Rom. 5:12-21; 1st Cor. 15:21-22, 15:45-49; (b) Noah; (c) Melchisedec; (d) Isaac; (e) Jacob.

V. GENERAL TYPES.—(a) Light, John 9:5; (b) Coat of Skins; (c) Ask; (d) Ram; (e) The Ladder, John 1:51.

## ARE PUBLISHING YEARBOOK.

The Woman's Home and Foreign Missionary Societies of the Presbyterian Church are compiling a yearbook outlining the programs for the organization for 1916-17.

## MRS. E. L. DYE HOSTESS FOR THE BRIDGE CLUB.

Mrs. E. L. Dye was hostess Tuesday afternoon to the members of the Bridge Club and a few friends. There were three tables of Bridge. Mrs. H. W. Harrel won high score for the club and Mrs. Robt. Malone for the guests. Those present besides the club members were Mesdames Robt. Malone, J. A. Testman, Robt. Tudor and Wallace Settoon. Dainty refreshments, consisting of two courses, were served by the hostess.

# The Rich-lie Store

## LADIES SUITS AT REDUCED

### PRICES Every Suit a Spring 1916 Style Silks and Light Woolen Materials

All \$15.00 to \$18.50 Suits for	<b>\$12.85</b>	All \$25.00 to \$30.00 Suits for	<b>\$21.15</b>
All \$21.50 to \$23.50 Suits for	<b>\$17.50</b>	All \$32.50 to \$40.00 Suits for	<b>\$26.75</b>

Account of the extensive remodeling in our store we were compelled to hold back quite a lot of Ladies Ready-to-Wear. Our stock of suits is now too large and so to reduce at once we make these low prices.

### New Dresses

From New York are coming almost every day.

So many elegant styles are seldom seen in a single collection.

Beautiful dresses made of fine soft crepes and taffetas, suitable for street, afternoon, dinner or evening wear. Some are combined with Georgette crepe and some with chiffon. Styles that are exclusive, colors that cannot be duplicated. Linen dresses, Organdie and Voile dresses, plain colored dresses, plaid, flowered and stripe dresses are here in variety.

Then such a line of house and porch dresses. Sizes to 44.

**\$1.00 to \$40.00**

### Balcony Bargains

Saturday and Monday

- Three 5c school tablets, 1,200 pages, for **10c**
- 1 Navajo Chief tablet and one eraser for **5c**
- 2 dozen pieces Crayola for **10c**
- 1 Strampkraft story book for **10c**
- 1 cork tip penholder, pen and one bottle black ink for **5c**
- 1 pure bristle hand brush and one piece cuticle soap **25c**
- 1 collapsable aluminum drinking cup and 1 small mirror **10c**
- 1 base ball bat for **10c**
- 1 15-16 oz. 25c box talcum for **10c**
- 1 dozen blackboard erasers for **40c**
- 1 hat brush for **10c**

## Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

Kirschbaum and Hirsch-Wickwire Clothing

Walk-Over Shoes

You Men of Hale County Surely Have Heard of the Splendid Wearing Qualities of

## LION BRAND GLOVES

### IF YOU WEAR

gloves to handle feedstuff, we can supply you with a pig skin at 50c to \$1.50 the pair. You know how well a pig skin wears.

### IF YOU WANT

them for heavy general work, we have a splendid wearing glove made of Reindeer stock at \$1, \$1.25, \$1.50 and \$1.75.

### FOR DRIVING

A light Plymouth Buck or Colt Skin at \$1.00, \$1.25 and \$1.50.

### FOR MOTORING

Gauntlets made of Black Asiatic leather which dries soft after getting wet. \$1.75 and \$2.50.

LION GLOVES have proven BEST by TEST

Sold only at

## REINKEN'S

Clothing and Shoe Store

Wilson Bros. Shirts and Underwear

Stetson Hats

### MOVING TO PLAINVIEW.

Mr. and Mrs. W. O. Sheely arrived Monday from Mart, Texas. They will make Plainview their home.

### BIRTHS.

Born, to Mr. and Mrs. Oscar Cole, April 5, a boy.  
Born, to Mr. and Mrs. Henry Hagood, April 7, a boy.

J. B. Nance and Rev. J. M. Harder were in Floydada on business Tuesday.

Rev. O. L. Hailey will preach at Kress Sunday morning and afternoon, returning in time for the evening service at the Baptist Church.

E. C. Nelson, Jr., of Floydada, was here yesterday en route to Austin.

Ben F. Smith, of Lockney, was here Wednesday on business.

Mrs. H. W. Harrel left yesterday morning for Houston, where she will visit her children for several weeks.

Rev. J. M. Harder was in Canyon City and Tulla early in the week on business, returning yesterday. He reports good rains in that section.

Henry Ansley returned yesterday from Amarillo.

Mrs. E. Y. Brown, Ida Leach and Price Leach returned yesterday morning from Amarillo, where they have been to have Price's eyes treated.

Henry Ansley returned to his home, in Amarillo, this morning, after a short visit here with relatives.

W. M. McGeehee, of Lockney, was here this morning en route to Austin, where he will make arrangements for the approval and sale of the Lockney School Bonds.

Mrs. Grady Pipkin returned this morning from an extended visit with relatives in Hillsboro and Canyon City.

A. B. Martin returned this morning from a business trip to Amarillo.

Chas. Joiner is here on business.

J. J. Ellerd left this morning for Dallas on business.

S. J. Dendy left this morning for Lubbock on business.

H. V. Tull and Rev. T. B. Haynie returned this morning from Canyon, where they attended the annual meeting of the Amarillo Presbytery.

Mrs. F. P. Powell returned this morning from Amarillo, where she visited yesterday.

J. N. Jordan and R. B. Mitchell are in Lampasas on business.

Dr. C. C. Cunningham is here from Oklahoma City on business for the Alfalfa Farms Company.

R. L. Polk, of Temple, is here on business.

J. C. Epps, of Stamford, is a business visitor in Plainview.

Dr. W. M. Snoteman, of Fort Worth, is here.

T. J. Noland and J. Sass, of Omaha, Neb., are here on business.

W. O. Rominger, of Fort Worth is here on business.

Dwight Brooks, of Grand Rapids, Mich., is a business visitor in Plainview.

M. J. Hall, of Brownwood, is here on business.

J. P. Crossby, of Amarillo, is here today.

B. R. Patterson, of Amarillo, is here on business.

T. R. Shields, of Kansas City, Mo., is a business visitor in Plainview.

## JULIA CULP WILL SING IN CANYON APRIL 21ST

Tickets \$1.50

Write C. W. Warwick

## Big Display See the Windows

Listen at the prices shouting at you, "This is the Time and Place to Buy."

## Landers' "Right Price Store"

Wayland Building

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOUND: Bunch of keys. Owner may secure same at The Herald Office.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.—Adv. tf.

STRAYED—250-pound red sow; swallow fork in right ear; 2 weeks' old pigs at home. Reward for recovery. H. W. AULT, Kress, Texas. Fri. tf.

We will make Farm or Ranch Loans in Castro, Swisher, Briscoe, Floyd, Hale, Lamb, Hookley, Lubbock and Crosby Counties. See us if you want a loan. HENDERSON & PERRY, Grant Bldg., Plainview, Texas. tf.

FOR SALE—Two span good, gentle work mules. For particulars see OTUS REEVES REALTY CO. —Adv. tf.

FOR SALE—Small residence close in and splendidly located. Will give good terms. Address "OWNER," Box 218. tf.

ONE-CENT SALE—Thursday, Friday and Saturday, April 20th to 22nd, at THE REXALL STORE. 2t.

FOR SALE—New Piano on easy terms, or will trade for a good lot. Information at the PLAINVIEW LAUNDRY. 2t.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.—Adv. tf.

FOUND—New inner tube. Identify and pay for this ad at J. B. NANCE'S office. tf.

ONE-CENT SALE—Thursday, Friday and Saturday, April 20th to 22nd, at THE REXALL STORE. 2t.

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad. tf.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. tf.

WANTED: Desirable furnished house or apartment. Phone 637. 4t.

FOR SALE—Practically new sewing machine. Will sell reasonable. Phone 72. tf.

FOR SALE OR EXCHANGE: For land, wagon yard and residence in Lockney, Texas, and \$2,000 in vendor lien notes. MISS FRONIE F. JOHNSTON. 1t.

LOST OR LEFT SOMEWHERE—Gold-rimmed bifocal Kiptox glasses. Phone 61. 2t.

MULES AND HORSE FOR SALE. We have a good team of mules, wagon and harness, and a young saddle horse, broke to drive, for sale cheap as soon as we are through with them. Shall ship our cattle out April 19th. See Mr. Overall, at Overall's Barn or Gar Johnston, at Harp Ranch. CHASE BROTHERS. 4t.

A BARGAIN IN SECTION OF LAND. Good, smooth section, patented land. Perfect title. Ten miles from Plainview, nearest course. Price only \$17.50 per acre; less than one-fourth cash, balance in ten equal annual payments. If you want a bargain, don't pass this up. H. E. SKAGGS. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

GARDEN PLANTS READY—I have tomato, potato and cabbage plants ready for delivery. D. C. AYLES-WORTH. Phone 612. 2t-pd.

ONE-CENT SALE—Thursday, Friday and Saturday, April 20th to 22nd, at THE REXALL STORE. 2t.

WANTED—Fat young roosters. Will pay 6c. WAYLAND COLLEGE. Phone 627. 2t-pd.

We handle everything in the way of Sewing Machine Supplies. Do all kinds of repair work. If you should want a crate, we have got it.—PLAINVIEW SEWING MACHINE CO., Wayland Building. 4t.

FARM AND RANCH LOANS. Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest. J. F. SANDER, East Side Square, Plainview, Texas. tf.

Will plow tracts of 100 acres or over. Can plow 25 to 50 acres per day. Phone 9032—long-short, or write JACKSON BROS., Plainview. tf.

Now is your chance to get a Sewing Machine of a Standard Make at almost your own price. How is this?

- 1 5-drawer D. H. Singer ..... \$14.00
1 5-drawer D. H. Singer ..... \$16.00
1 5-drawer D. H. Eldredge .... \$12.50
1 5-drawer D. H. Lok Shoe ... \$12.50
1 5-drawer D. H. Minnesota ... \$12.50
1 5-drawer D. H. Bartlett .... \$12.50
1 5-drawer D. H. White ..... \$ 7.50

Every machine that is sold from this office must give satisfaction or there is no sale. PLAINVIEW SEWING MACHINE CO., Wayland Bldg. 4t.

Meet me at the KASH KANDY KITCHEN for the BEST WHAT IS in Home-Made Confections. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

Julia Culp, the world-famous lieder singer, will give a recital in Canyon April 21st. Tickets, \$1.50. Write C. W. WARWICK. 6t.

WANTED—Girl for general housework. Apply JACOBS BROS CO. tf.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. tf.

LOST: Somewhere in Plainview, check on Texas Bank and Trust Co. of El Paso, signed by Mrs. J. A. Corn and payable to Mrs. S. B. Cobbs. Return to MAE I. THEATRE. 2t.

FOR SALE OR TRADE—Automobile, fine shape; also Harley Davidson motorcycle and aside car, good as new. Make me an offer. Address OLIVER ANDERSON, City. 2t.

WANTED: Clean cotton rags. HERALD OFFICE. tf.

ONE-CENT SALE—Thursday, Friday and Saturday, April 20th to 22nd, at THE REXALL STORE. 2t.

STRAYED—Black mare; snip on nose and branded on left hip. Also black yearling horse colt, with snip on nose. Notify J. B. HERNDON, at S. S. Stoneker's. Phone 276. 2t-pd.

FARM LOANS. HENDERSON & PERRY, Plainview, Texas, can make you a loan on your Farm or Ranch. Get in your application at once. Money ready soon as title is approved. tf.

FARM OR RANCH LOANS. See HENDERSON & PERRY, Grant Building, Plainview, Texas. tf.

ATTENTION. Those hot drinks are now ready at the KASH KANDY KITCHEN. tf.

WANTED—White Wyandotte chickens and eggs; also Bronze turkeys and eggs. Inquire BOB MITCHELL. Phone 57. tf.

EXCHANGE. 320 acres good, level land, well located. Will take some mares as part payment; ten years' time on balance, with 8 per cent interest. Price, \$16.00 per acre. Address "LAND," care of Herald. tf.

FOR SALE. Young Jersey cow, full blood; fresh in milk. Phone 390 or see S. S. DANIEL, at "Farmdale." tf.

FOR RENT—5 unfurnished rooms over Crystal Cafe. Will rent separately or together, for office or living rooms. Inquire CRYSTAL CAFE. 2t.

WANTED—Turkey eggs. Phone 627. JAS. R. GRAVES. 2t-pd.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For Representative: T. J. TILSON.
For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD, (Re-election), KENNETH BAIN.
For District and County Clerk: B. H. TOWERY, (Re-election), J. P. HOWARD, W. M. JEFFUS, JO. W. WAYLAND, JAS. F. DUNCAN, JR.
For County Judge: CHARLES CLEMENTS, AUSTIN F. ANDERSON, J. E. LANCASTER.
For County Attorney: L. D. GRIFFIN, L. R. PEARSON.
For County Treasurer: JNO. G. HAMILTON, (Re-election).
For County Tax Assessor: ROY IRICK, R. E. BURCH, W. H. MURPHY.
For Public Weigher, Precinct No. 1: J. L. OVERALL, TOM THOMPSON, (Re-election), T. P. BUSSELL.
For Sheriff: J. C. HOOPER, (Re-election), J. C. TERRY.
For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS, W. J. ESPY, (Re-election).
For Commissioner Precinct No. 2: J. W. ROBERSON, (Re-election), R. W. CROSS.
For County Commissioner, Precinct No. 4: M. C. CORNELIUS, C. E. LOCK, R. T. BARBEE.

DR. E. L. ATMAR, Dentist. Grant Building, Suite 25. Phone 560.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 828 and 423.

A. T. OGG, Transfer and Baggage. Phone 827.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone 423.

MRS. BELLE CARTMELL, Suite 23, Grant Bldg. Phone 579.

Hair Dressing, Manicuring, Shampooing, Scalp Treatment. Face Bleaching a Specialty.

W. A. TODD, Agent All Kinds of INSURANCE. Office No. 14, First National Bank Building. Phone 129.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

Catarrh Cannot Be Cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

Money to Loan On Farms, Ranches and City Property. 5 and 7 years time. Lowest rate of interest. Prompt service. THE ST. LOUIS LOAN CO. MRS. EMMA V. BROWN, Representative 201 South Eureka St.

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Sulfates You! It's Horrible! You're bilious, sluggish, constipated and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money. Take calomel today, and tomorrow and believe you need vile, dangerous calomel to start your liver and clean your bowels. Here's my guarantee! Ask your druggist for a 50-cent bottle of Dodson's Liver Tone, and take a spoonful tonight. If it doesn't start your liver you will feel weak and sick and nauseated. Don't lose a day's work. Take

a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate, so let them eat anything afterwards. —Adv.

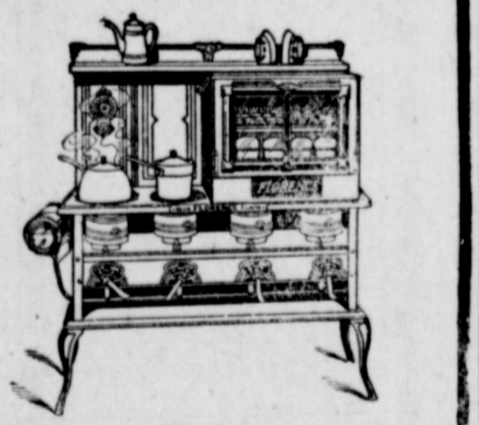
Pure Bred Duroc Jersey Hogs We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

L. V. DAWSON, M. D. Physician and Surgeon Special attention given to surgery. Office in new Donohoo Bldg. Office hours 1 to 5 p. m.

IT IS EASY TO TELEPHONE Think how easy it is to order from us by phone. No time is wasted—no trip is necessary—no package to carry—no extra cost for quick delivery. Phone 400 for prescriptions, drug sundries, etc., and they will be delivered to your door with all possible haste. The R. A. Long Drug Store "We Guarantee the Quality"

Summer Cooking Shouldn't Cook the Cook

Getting dinner ready in July is just as comfortable as in November—if you use a FLORENCE OIL COOK STOVE.



The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you comfortable. It requires less watching and regulating than a coal stove. You can keep one or four burners at an intensely hot or merely simmering flame. Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out. PERFECTLY SAFE

The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you comfortable. It requires less watching and regulating than a coal stove. You can keep one or four burners at an intensely hot or merely simmering flame. Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out. PERFECTLY SAFE

R. C. Ware Hdw. Co. Phone 178

Storage Batteries Repaired and Recharged, Electric Starters and Generators Repaired We have just installed a new machine to grind cylinders. We can make your old car run like new at small cost. We weld all kinds of castings. Blacksmith shop in connection. Auto supplies at lowest market prices. One good second hand car for sale very cheap. E. N. EGGE AUTO CO. Phone 646 730 N. Broadway

Life and The Weather Are Uncertain. It seems most too warm now for heating but you must cook and the day may not be far off when the cold spell will hit. At any rate you will need some coal and its well to be prepared for any event. We have the coal, we have the right prices on the coal. Let us have your order for quick delivery.

Allen & Bonner Phone 162

Electricity Will take the drudgery out of housekeeping. If you have never looked into the matter, you will be surprised how economically you can make it your servant, to do the Cooking, Washing, Ironing, Sewing and Sweeping Your local electrical contractors will be glad to explain this without obligation on your part to buy, or Write—Phone—See TEXAS UTILITIES CO.

ILLUSTRATORS-DESIGNERS AND ENGRAVERS THE COCKS-CLARK ENGRAVING CO. ENGRAVING

GEO. ALLEN The House Reliable Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1898. SAN ANGELO To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

**ORMSBY AND DUSTMAN ARE TRUSTEES FOR KRESS SCHOOL.**

KRESS, April 5.—Mr. and Mrs. Will Rousser and Mrs. Rousser's sister, Mertye McClain, went to Tulla Wednesday in their new auto to do some shopping.

Mr. and Mrs. Rob Ormsby are the happy parents of a baby girl, born Thursday.

Homer T. Walker, who has recently moved away from his home, is a guest of Julian Bell this week.

The young people of Central Plains neighborhood enjoyed candy and music at Mr. Behrend's home last Wednesday evening, and a one-step by Homer T. Walker and Julian Bell was especially enjoyed by Miss Mertye McClain and Miss Ovie Vaughn.

Rob Rousser is now the owner of a fine Studebaker car.

Friday we had a good rain, which wound up with two inches of snow.

Rev. L. G. Haggard, of Plainview, preached two sermons at the M. E. Church Sunday, and will preach the second and third Sundays. Rev. Bone, of Hale Center, will preach the third Sunday at 4 o'clock.

The Central Plains school district held a school election. T. A. Oliver, Will Rousser and H. J. Dustman were managers of the election, which was held Saturday, April 1st. There were seventeen votes cast, of which Robert Ormsby received eleven and H. J. Dustman six votes. T. A. Oliver goes out and Robert Ormsby goes in as the director for three years.

Mr. Greenfield went to Kress Monday in his automobile.

C. McFarland, T. A. Oliver and Will

Rousser were business callers in Tulla Monday.

Tom Bagley was hauling grain to Kress Wednesday.

Mrs. Gaylor went west to see her farm Wednesday.

**KANSAS CITY STOCK MARKET IN DETAIL.**

**KANSAS CITY STOCK YARDS,** April 3.—As predicted at the close of last week, repair work was started today on the break of 25 to 50 cents on cattle effective then. Receipts here are 9,000 head, which was a substantial reduction from last Monday, and offerings at the five leading Western markets were 14,000 less today than a week ago. This was enough to reverse the bearish situation, and advances were 10 to 15 cents on all classes. Veal calves were an exception, and sold 50 cents lower.

No choice steers were here today, and the top of \$9.10 does not represent the full strength of the market. Middle class natives sold at \$8.40 to \$8.80, and the restricted supply of Western fed steers, possibly 25 cars, sold at \$8.65 to \$8.85, weights mostly under 1,200 pounds. The supply today had a rather small proportion of beef steers, but contained a fair number of cows and butcher grades, which sold strong to 15 cents higher, best cows and bulls worth up to \$8.00, yearling heifers \$9.50.

Stockers and feeder receipts were liberal and prices were 10 to 15 cents above the close of last week, but not quite as high as on last Monday. Choice heavy feeders sold at \$8.50, and stock steers ranged from \$7.25 to \$8.25. A feature sale was breeding heifer calves at \$9.75.

Action of the general cattle market today confirms the opinion that the situation is well grounded, and that the available supply for the next 30 or 60 days can be handled at firm prices.

Hogs started out 15 to 20 cents higher this morning, and improved through the session, selling 25 to 30 cents higher at the best time, receipts 7,000 head. Top price was \$9.70, bulk of sales \$9.35 to \$9.65, light hogs up to \$9.60. The sharp advance today only lacked 10 cents of eliminating the entire break of last week, and suggests that said break was forced and not a true indication of legitimate market conditions. Rather liberal receipts of hogs are expected at the markets during April, although the supply at the five markets dropped off 26,000 head today, as compared with a week ago, and the bullish situation has doubtless caused many gilts to be put in the brood-sow class.

Lambs and sheep sold slowly today, and prices are 15 to 25 cents lower, the market about 50 cents under a week ago, receipts 9,000 head. Killers have given buyers positive orders to reduce mutton cost, based on depressed outlet. On the other hand, available supply for the next month or six weeks is known to be light, and a return to stronger prices may be expected. Best lambs sold at \$11.00 and \$11.05 today, and fat ewes of choice quality would bring around \$8.25. Texas clipped wethers \$7.25, clipped fat goats \$5.50, clipped brushers \$5.00.

J. A. RICKART,  
Market Correspondent.

# Wildfire

by  
**Zane Grey**

Author of  
**Riders of the Purple Sage**



A fifteen-year-old school-girl devoured this story without stopping.

A staid business man started it on the train and passed his station.

An editor, who reads all day, sat up most of the night to finish it.

And now it comes to you.

Zane Grey's great story, *Wildfire*, starts today in

## The COUNTRY GENTLEMAN

It's of the pioneer West; of horse thieves and gun play; of a girl who could ride and shoot—and love; of a man who ventured his life for months to capture a magnificent wild stallion; of that stallion, and the terrific race he ran against forest fire to save two lives.

The Country Gentleman covers every interest of the farm—good reading as well as good ideas. It is for the wife as well as for the farmer. In this issue begins

### A Series of Homemaking Articles by Mrs. Nellie Kedzie Jones

These are, we believe, the best articles on the home ever written for the farm woman.

Mrs. Jones is by birth and experience a farm woman. She has spent years in Farmers' Institute work. She is the one woman best fitted to give helpful, practical talks to farm housewives.

**Out to-day 5¢ a copy** Or subscribe for a whole year -52 issues- for \$1- through any authorized Curtis agent

If you miss the first instalment of *Wildfire* because all copies here are sold out, you can get a reprint of the first chapters by applying to our agent— PEACE & DENDY, Elk Barber Shop, Plainview, Texas.



**Bell Telephone Service**

Keeps a balance in farm affairs, which means more profit at the end of the season.

- It sells the product;
  - Gets best prices;
  - Brings supplies;
  - Protects the home;
  - Helps the housewife—
- By all means have a Farm Telephone connected with the BELL SYSTEM.

Write today to our nearest Manager for information.

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY



### Here and There A Piece of Furniture Built to Suit Your Individual Taste

WILL so greatly add to the charm and atmosphere of the home that we suggest that you study just how you can add the necessary touch at the time you are making your house cleaning plans.

If you will advise us we will be pleased to call and make suggestions and deliver the work when it best suits you.

We do all kinds of cabinet work and feel that we can suit you with home made work.

**KRATZER & BOHANNON**

Between Alfalfa Lumber Co. and McAdams Lumber Co.

**Benefiel AUTOMATIC HANDI-TOOL**

A Jack of All Trades and Master of Each

The original "18 in 1" Automatic Handi-Tool you've heard so much about. Successfully combining an automatically operated, button-controlled Lifting, Pulling and Construction Jack, Fence Stretcher, Wire Splicer and Mender, Post, Stump and Shrub Puller, Tire Tightener, Press, Vice, Clamp, Hoist, Wrench, and dozens of other everyday uses. Thousands used the world over by all occupations. Saves the cost of \$160.00 worth of necessary tools. Double acting, steel detachable lever. Built of open hearth steel and malleable iron. Guaranteed for life—no charge for repairs. Sold on 30 days' trial. Old jacks taken in exchange.

Manufactured by CHAS. E. BENEFIEL CO., Inc., 400-420 West Tenth St., Indianapolis, Ind.

For Sale by Gilbert Hale, Route 2, Lockney, Texas

**Willard STORAGE BATTERY**

See The Point?

The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.

THE T. M. CALDWELL CO., Amarillo, Texas.

Free inspection of any battery at any time

# LISTEN!

Look over the list of our captains of industry and note their humble beginnings—Carnegie, a telegraph boy; J. J. Hill, a laborer; Chas. Schwab, a messenger boy; John D. Rockefeller, a modest clerk, etc. Take courage, buckle up and—

**BUILD YOU A HOME  
PLAINVIEW LUMBER CO.**

## CASH GROCERY CO'S. SPECIAL PRICES BEGINNING TODAY

13 pounds cane sugar	\$1.00	3 cans hominy	25c
12 pounds navy beans	\$1.00	3 cans corn	25c
12 pounds fancy dried peaches	\$1.00	2 cans peaches	25c
Fancy seeded raisins per package	10c	6 cans sardines	25c
10 pounds Irish potatoes	25c	6 cans milk	25c
One gallon pickles in bulk	50c	3 cans salmon	28c
13 bars Crystal White soap	50c	Large size kraut	10c
Large size Crisco	\$1.00	Regular 25c size pineapple	17c
Large size Cottolene	\$1.50	Regular 15c size	10c
Fancy lemons, per dozen	20c	Regular 30c size catsup	20c
Sassafras Bark for tea, per pound	50c	Rose Jar mustard, 15c value	10c
Fancy Bay Leaves for seasoning, per pound	50c	Fancy olives, distinctly individual	10c
<b>Fresh Vegetables Today</b>		Full quart plain olives, regular 50c size	40c
<b>HONEY</b>			
Just received new shipment fancy South Texas comb honey, per pound	15c	<b>COFFEE</b>	
20 pound box bulk crackers	\$1.60	Exceptional values in bulk coffees. The quality of our fancy Peaberry is unexcelled. Ground to suit	25c
All regular 25c size baking powder, including K. C., Calumet, Health Club, Dr. Prices and Schillings Best at	20c	Red Star flour, guaranteed, per sack	\$1.75
		Health Bran per package	25c

**CASH GROCERY CO.**  
O. E. BRASHEARS, Mgr.  
PURE FOOD PRODUCTS  
WE DELIVER \$1.00 ORDERS FREE  
PHONE 101

## Splendid Weather on Growing Things

But unfortunately for you clothes don't grow. Rather they deteriorate in bad weather unless you give them your best attention. You can afford to stand the wear on the clothes and pay for the cleaning and pressing so long as the rains are benefitting the wheat, the oats, the grass, etc.

Think it over from the two viewpoints; whether you can afford to keep your clothes in good shape, or whether you can afford not to. Then let us prove the efficiency of

# THE Waller Tailoring Co. WAY

There is special service in every job.  
**DRY CLEANERS** **PHONE 188** **TAILORS**  
We Pay Return Charges on All Parcel Post Packages

### MANY HALFWAY PEOPLE WERE IN PLAINVIEW FIRST MONDAY.

HALFWAY, Texas, April 6.—Winter seemed to have returned last Friday, as it was quite cold and snowing most of the day. The rainy weather since has been appreciated, as the wheat was needing rain badly and all farm work was at a standstill.

J. W. Pinkerton, who has been sick for some time, is now able to be back in school.

G. W. Lewellen was out buying steers the first of the week.

Rev. G. I. Brittain filled his regular appointment here on Sunday, but the baptizing was deferred until the third Sunday in this month, on account of the illness of one of the candidates.

Mr. and Mrs. B. A. Dodson and daughter, J. A. Cowart and daughters, Manly McGill and Cleve Phillips were among those from Olton who attended church here Sunday.

J. E. Stewart was thrown from a horse Tuesday and severely injured.

S. S. and Lee Howard, F. A. Nye, Frank Clark, C. W. and Walker Dye, I. J. and Jim Helm, Charlie Brown, Willie West, W. W. Pinkerton, Mrs. G. W. and Dalmar Lewellen, Mr. and Mrs. Melvin Emerson, Mrs. Ola Smith and Miss Mell Stewart were first Monday visitors to Plainview.

The Girls' Home Economics Club of this place gave an entertainment Wednesday night, which was very well attended, in spite of the disagreeable weather, and they took in \$7.26.

Mr. and Mrs. J. E. West are here from Plainview to be with their daughter, Mrs. Willie West, who is sick.

### THE RAMSEY SCHOOL WILL RUN FIVE WEEKS LONGER.

RAMSEY, Texas, April 6.—We are glad to report a good rain, which fell Friday, the 31st. This rain couldn't have fallen at a better time than it did. While we were needing rain badly, we could have done without it for some time yet.

We wish to correct a mistake in last week's report in which we stated that our school would run two weeks longer. Our school, in fact, will run five weeks longer, as trustees and teacher have decided to continue it three weeks longer than was intended.

C. A. Russell came in from Floydada, where he went to attend a fruit supper given by Ed Tedford.

Quite a crowd gathered at the home of Mr. Jones Sunday night for the singing.

T. H. Tedford and family were visitors at the Russell home Sunday.

J. A. Wiley visited the Russell home Sunday.

A jolly party gathered at the Russell home Sunday, consisting of the following people: John Hannah and two sisters, Emma and Mary; Leo Prizzell, Clarence Goins, Hosey Jones, Vera Jones, Mrs. Kate Visage and children, Rex McKenzie, J. A. Wiley, and T. H. Tedford and family. All enjoyed a good time.

### With the Halfway Girls' Club.

HALFWAY, Texas, April 4.—The Girls' Economics Club of Halfway met this afternoon. All the members were present. The minutes of the previous meeting were read and approved.

A recipe for biscuit making for eight people was given in by Mavis Smith. After a little discussion, each member decided to try the recipe.

The recipe for the Parker House rolls was carried out by the girls. They each reported to have made a good success.

The plans for a social Wednesday night were perfected. The program which was made by the committee is as follows:

Song by the girls' quartette, which consists of Almira McComas, Mavis Smith, Velmah Hooper and Edna Stewart.

The fourth and fifth grades will render an entertaining program—

Reading—By Miss Hughes.

Song—By the Club Girls.

Palmist—Miss Claitor.

Fish Pond.

The club adjourned to meet Thursday afternoon of this week.

### With the Abernathy Club.

Following is our report for March 16 to April 4:

Mrs. J. L. Landrum, of Austin, Texas, met with the girls of Abernathy and organized a Home Economics Club. The officers elected were: President, Myram Stuart; vice president, Addie Magee; secretary, Vera Stambaugh; treasurer, Wilma Harral; press reporter, Perlah Norton. Members are: Myram Stuart, Perlah Norton, Addie Magee, Wilma Harral, Willie Minnie Matejowsky, Vela Oliver, Sarah Pipkin, Lottie Struve, Beatrice Matejowsky, Fay Stambaugh, Geneva Oliver, Vera Stambaugh, Irma Struve, Idabel Atwood, Thelma Jones, Nona Lea Hester, Elнора Struve, Sarah Pipkin, Mabel Pipkin, Frances Arnett, Eunita Pipkin, Frances Rosser, Kate Arnett, Edith Shields, Anna Mae Hardesty, Alta Stuart and Helen Walker.

The club delegates are Willie Minnie Matejowsky and Anna Mae Hardesty. The club colors are gold and white; flower, yellow and white chrysanthemum.

mum; motto, "While you're filling the head, don't forget the stomach."

The club meets every Wednesday afternoon, and are entertained each time by a short program just before the lessons begin. The first lesson was received and was tested by the girls, and all reported having had much success.

The members are becoming more enthused every day.

The presses of Plainview are going to forward our movement by printing our report each week. Watch our reports and see us grow.

### TEUTONS NOT DESIGNING ON AMERICAN CONTINENT.

(Continued from Page One.)

provide for a considerable reserve with which to begin the year.

"We shall not run short of anything in the future as we have not done in the past," he said.

The Chancellor declared it was the intention of Germany's enemies to extend the war to the women and children of this nation by starving them, and that for this purpose Great Britain and her allies have interfered with the trade of neutrals.

"The American note of November 5, 1915, gave an exact description of British violations of the laws," he continued. "But as far as I know it has not yet been answered."

"No fair-minded neutral can doubt our right to defend ourselves against this war of starvation. We have our arms of defense and must use them. We respect legitimate rights of neutral trade and commerce, but we can expect that our right and duty be recognized—to use all means against this policy of a jeering insult not only to all laws of nations, but also to the plainest duties of humanity."

**5 cents a week**

**PUT ONLY 5 CENTS IN OUR BANK - INCREASE IT 5¢ WEEKLY; YOU WILL HAVE \$47.00 NEXT CHRISTMAS IF YOU JOIN OUR CHRISTMAS BANKING CLUB**

YOU CAN ALSO BEGIN WITH 2 CENTS THE FIRST WEEK OR 10 CENTS AND INCREASE YOUR DEPOSIT THE SAME AMOUNT EACH WEEK. YOU WILL THEN HAVE NEXT XMAS:

FOR THE 2 CENT CLUB	\$16.40
FOR THE 5 CENT CLUB	41.00
FOR THE 10 CENT CLUB	82.00

YOU CAN ALSO DEPOSIT EITHER 25 CENTS, 50 CENTS OR \$1.00 OR \$2.00 OR MORE EACH WEEK. YOU WILL HAVE ALL OF THIS MONEY NEXT CHRISTMAS. COME IN—WE WILL TELL YOU ALL ABOUT IT. COME IN AND GET A CHRISTMAS BANKING CLUB BOOK FREE.

**THE CITIZENS NATIONAL BANK**  
PLAINVIEW, TEXAS

# EASTER SHOWING

## Of FASHIONABLE SILKS and DAINTY WASH MATERIALS

You will now find on display at this store a complete stock of fashionable silks, dainty wash fabrics, sheer fabrics, and a most striking line of wool suitings at a range of prices of COMPELLING INTEREST.

### Springs Smartest Effects in Silks

**45-INCH TRANSPARENT ORGANDIE.**—This is one of the new materials to claim its place this season. It's a Switzerland production. We show an exceptional value at—  
Per Yard, 50c.

**40-INCH EMBROIDERED MARQUINETTE.**—An imported soft sheer fabric. Washes easily and is now in special favor.  
Per Yard, 95c.

**45-INCH CHIFFON VOILE.**—A French production that will please and delight and that can be used in not a few ways for spring costumes.  
Per Yard, 75c.

**45-INCH MERCERIZED LINGERIE BATISTE.**—A soft sheer fabric—washes easily; a splendid grade; at—  
Per Yard, 50c.

**30-INCH NOVELTY SWISS.**—Embroidered, white grounds, with light-tinted floral effect of pink and blue. This is a dainty fabric of a new creation.  
Per Yard, 50c.

**40-INCH VOILE LA REINE.**—A beautiful fabric of compelling interest, at—  
Per Yard, 35c.

**36-INCH NOVELTY STRIPE MARQUINETTE.**—Rich in its beauty, this fabric is shown in real springtime designs, with clusters of flowers, in pink, blue, orange, etc., at—  
Per Yard, 50c.

**30-INCH PRIMROSE BATISTE.**—All fast colors; in wide and dainty stripes, polka dots and floral designs, at only—  
Per Yard, 15c.

### Wash Fabrics of Interest

**36-INCH NOVELTY TAFFETA SILKS.**—The most wanted fabric of the season. It's Taffeta here and it's Taffeta there—in fact, it's a Taffeta season. We are showing this popular fabric in all of the spring dresses.  
A splendid grade at—  
Per Yard, \$2.00.

**40-INCH SHAMROCK POPLIN.**—This favored material is most suitable for many a kind of spring costume. We show all of the spring colors, in mouse, green, purple, blue, old rose and white, at—  
Per Yard, \$1.00.

**40-INCH SILK MARQUINETTE.**—Shown in real springtime colors and all of the very new designs, at—  
Per Yard, \$1.00.

**36-INCH CREPE DE CHINE.**—This is another fabric that is in special favor this season, and is being used in not a few interesting ways for spring costumes. We show this lovely material in colors of champagne, maize, pink, flesh, blue, white, black and the very popular novelties.  
An extra value at—  
Per Yard, \$1.00.

**NOVELTY SILKS.**—We show these pretty materials in pretty near every conceivable color combination of figured designs and stripes.  
An attractive range of patterns at—  
Per Yard, \$1.50.



### The Very Newest Pumps for Easter Wear

ASK US TO SHOW NO. 10619.—

This is one of the very newest creations in footwear, and bids fair to be Fashion's favorite. This is the delightful accompaniment of the dressy frock. It comes in soft patent kid, made in one solid piece of leather; absolutely plain, no ornaments, and has a real dressy spike heel.  
Very pretty—\$5.00.  
All widths, D to AA.

# PLAINVIEW MERCANTILE CO.