

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, MARCH 28, 1916

FARM DEMONSTRATOR TO ARRIVE EARLY IN APRIL

IS NOW AT TEXAS A. & M. COLLEGE TAKING SPECIAL INSTRUCTIONS ON WORK.

SPECIALISTS WILL BE HERE

Itinerary Not Yet Arranged, but Six Days' School for Two Counties Is Assured.

Professor Raleigh F. Hare, who is to become county farm demonstrator for Hale and Floyd Counties, writes Col. R. P. Smyth, secretary of the Chamber of Commerce, that he will be in Plainview shortly after the first of April. Mr. Hare will go to College Station, where he will take special instructions from the Extension Department.

Mr. Hare is a graduate of the Alabama Agricultural College, being a member of the class of 1893. Since graduation he has been connected with the New Mexico Experiment Station, of which he was vice director for five years. He has had considerable experience in farmers' institute and extension work. His special work at the New Mexico Station was agricultural chemistry, but for the past few years he has been interested in extension and agronomy side of station work.

Mr. Hare's first visit to Hale County will probably be when instructors in the movable school from the Extension Department arrive in Plainview, sometime about the 15th of April. In the party will be G. M. Garren, agronomist with the extension service; W. B. Latham, horticulturist; R. L. Lou, livestock and dairy specialist; R. F. Hare, demonstration agent for Hale and Floyd Counties; and Miss Bernice Carter, home economics specialist with the Extension Department.

The dates for this school have not been definitely set. It is probable that one school will be held in Plainview, one in Hale Center, and one in Petersburg, being the three days allotted for Hale County. Floyd County will have three schools. The places and dates have not yet been determined.

The Chamber of Commerce of Plainview is responsible for the coming of these experts. Of course, the history of the farm-demonstrator movement is already known to readers of The Herald.

REV. G. W. SHEARER CLOSSES SUCCESSFUL REVIVAL MEETING.

Methodist Congregation Makes Free-Will Offering of \$95 to Tulla Minister.

Rev. G. W. Shearer left yesterday for his home, in Tulla. He closed Sunday at the First Methodist Church a series of successful revival services. Only the services of Sunday were held at the church, the remainder at Seth Ward College. Rev. J. W. Story, pastor of the church, states that there were twelve conversions and as many reclamations. Nine were received into the church Sunday morning.

A free-will offering was made by the congregation for Rev. Shearer. It amounted to \$95.

COLLEGIATE BASEBALL SEASON IS TO BE OPENED TOMORROW.

Wednesday afternoon at four o'clock, on the Wayland College grounds, Wayland College and Seth Ward College will play the first game of intercollegiate baseball of the season in Plainview.

Seth Ward defeated the Plainview High School yesterday afternoon, on the High School grounds, by a score of 6 to 2.

SHOWING PRIZES FOR GIRLS OF HOME ECONOMICS CLUBS.

The prizes offered by Plainview merchants to members of the Girls' Home Economics Clubs of Hale County during their annual convention, April 7 and 8, are now being displayed in the Carter-Houston Dry Goods Company's windows.

HUBBARD CASE IS BEING TRIED IN COUNTY COURT.

The case of B. A. Hubbard vs. P. & N. T. Railway Co. is being tried in County Court before Judge W. B. Lewis. This is a suit on conversion of an automobile shipped from Plainview to Weatherford, Texas.

SUGGESTS AN ASSOCIATION OF HALE COUNTY HOG MEN

Extensive Breeder of Duroc-Jerseys Asks That Meeting of Men Interested Be Called.

Geo. R. Quesenberry, of the Helen Temple Farm, believes that a swine breeders and feeders' association would be a good thing for the hog industry in the Plainview country, and has suggested that The Herald announce a meeting of all interested at the Court House at 2 o'clock on the afternoon of April 8. This is Saturday, and the hour is considered the most convenient for the farmers.

Mr. Quesenberry says: "The Plainview country is practically free from hog cholera, because there is none among the native herds, and imported herds have not infected native stock. But there is danger of infection from imported hogs. They are unloaded in a common pen which is not disinfected, the hogs themselves are not disinfected when unloaded, and they are not detained in quarantine after they arrive. I know one instance where hogs were brought in from the worst-infected portion of the State, and turned into the stock pens, driven along the road and turned into pasture adjoining a large bunch of native hogs. Fortunately nothing serious resulted from this, for the hogs apparently were free from cholera, but if they had developed it, no doubt the neighbor would have lost heavily."

Protection from precautionary measures is only one of the many advantages which might be derived from the organization, as Mr. Quesenberry sees it.

J. W. BOSWELL AND REV. GATES TO EDUCATIONAL MEETING.

Baptist Pastor Asks Herald to State He Will Fill Pulpit Sunday, However.

Rev. I. E. Gates, pastor of the First Baptist Church, and J. W. Boswell left yesterday morning for Fort Worth, Waco, and other points in the interest of educational work. Rev. Gates will visit his old home before returning to Plainview. He asked The Herald representative to announce that he will return in time to fill his pulpit Sunday.

FLOYD COUNTY MAKES HEAVY STOCK SHIPMENT TO WICHITA.

Sheep, Hogs and Cattle From South Plains Counties Consigned to Kansas Market.

Saturday the Santa Fe's special stock train to Wichita, Kans., left Plainview with thirteen cars of sheep, hogs and cattle. Seven of these cars were loaded with hogs from Floydada and Lockney. One car was from Hale Center. Plainview's part of the consignment was two cars of sheep shipped by J. O. Brown, two cars of hogs shipped by W. A. Watson & Son, one car of cattle shipped by Anderson & Morrison.

W. A. Watson had a load of pigs for the Fort Worth market also.

The Fort Worth market paid \$9.45 and the Wichita market \$9.55 to \$9.60. The hogs on the Wichita market were better grade than those at Fort Worth.

DEVELOPMENT IN PLAINVIEW COUNTRY APPEALS TO MYRICK.

W. A. Myrick, representing the Wm. R. Compton Co., of Saint Louis, is in Plainview today on business. Mr. Myrick lives at Lubbock, and represents his company in the South Plains and Panhandle country. "The development of this particular section of the South Plains is wonderful," he stated today to a representative of The Herald. "What it means to the South Plains is hardly realized by the people who have seen the gradual development."

ONE OF LEACH BROTHERS IS ACCIDENTALLY KILLED.

A telegram was received here Sunday by the Leach brothers stating that their brother, Wm. P. Leach, had accidentally shot himself, at Beaver Dam, Ky. M. D. and J. H. Leach left Monday morning to be with him. Another telegram at eleven o'clock Monday morning stated that the injured man was dead. He was a brother of J. H., M. D., and J. B. Leach, who have lived in the Plainview country for many years and are well known.

THIRTY-SIX B. P. O. ELKS VISIT FLOYDADA MEMBERS

Tulla, Amarillo and Lockney Members Also Represented at Social Meeting.

Thirty-six members of the Plainview Lodge B. P. O. Elks motored to Floydada last night to join in a social meeting with members of the lodge residing in Floydada and their guests.

During the program, Exalted Ruler W. J. Klinger presided. Prof. E. C. Nelson, Jr., welcomed the visitors. The response was made by Judge E. S. Kinder. Other talks were made by members of the Plainview lodge, visitors from other lodges, and the Floydada guests.

Following the social meeting, a luncheon was served by the Floydada members of the order.

Sheriff "Mac" Crawford, of Tulla, headed a delegation from Swisher County, and a number of members from Lockney, Amarillo and other Panhandle and Plains points were present.

Those from Plainview in attendance were: E. H. Perry, Col. R. P. Smyth, E. R. Williams, Judge L. S. Kinder, A. G. Hinn, G. C. Keck, Lawrence Gray, Flake Garner, John Conner, Wiley Brashears, P. B. Rosson, Chas. Stephenson, Dr. J. W. Grant, Jennings Anderson, Horace Netherton, W. A. Todd, T. C. Shepard, W. J. Klinger, E. E. Winn, E. C. Richards, Harold Hughes, Buster Armstrong, Beal Pumphrey, Carl Brown, Mason Dillingham, Grady Lindsay, Paul Barker, E. B. Miller, W. A. Donaldson and Lynn Pace.

Several applications for membership in the order were taken during the evening.

The local members contemplate visits with the members in Tulla and Crosbyton in the near future.

PENNANTS FOR SOUTH PLAINS INTERSCHOLASTIC MEET HERE.

Professor J. C. Stephens, of Wayland College, Says Schools Are Interested.

Pennants, which will be awarded winners in the South Plains Intercollegiate Meet to be held in Plainview April 22, under the auspices of Wayland Baptist College, are being displayed in the windows of Carter-Houston Dry Goods Company. There are sixteen of the pennants, one each for the leading events. Any South Plains boy or girl should be proud to own one of these splendid pennants. Declamation contest, athletic events, consisting of high jump, broad jump, fifty-yard dash, one-hundred-yard dash, 220-yard dash, and girls' basketball games are some of the good things that have been planned by Professor J. C. Stephens and his associates for the visitors.

All schools which expect to enter should send the names of their contestants and the contests they wish to enter to Professor Stephens before April 22. All contestants whose names are sent in before April 15 will be exempt from the admission fee of 25 cents.

Professor Stephens states that he is receiving reports of an encouraging nature and that the schools of the South Plains are interested in the meet and are responding splendidly to the invitation extended them by Wayland College.

SIX ARE BURNED TO DEATH IN BIG FIRE AT SAN ANTONIO

James D. Walthall, Former Attorney General of Texas, Among Those Who Perished.

SAN ANTONIO, Texas, March 26.—In a fire that completely consumed the San Antonio Country Club house this morning the bodies of six persons, five of whom were prominent in social and business circles of Texas, were reduced almost to the elements of the earth. The victims of the flames were:

MRS. MACO STEWART, of Galveston.

JAMES D. WALTHALL, of San Antonio.

MRS. JAMES D. WALTHALL, of San Antonio.

JUDGE J. E. WEBB, of San Antonio.

HOMER JONES, of San Antonio.

HELEN COCKRELL, maid at the club.

In making their escape from the building three persons were injured, as follows:

Earl R. Gafford, sprained ankle.

Mrs. Gafford, wrenched back.

Alfred Hilroye, steward, right hand badly cut.

The club house, a large, handsome structure, built at a cost of \$30,000, and recently improved to the extent of \$15,000, was reduced to cinders in an almost incredibly short time, only the tall brick chimneys remaining upright to distinguish the place as the site of a structure of human abode. The contents of the house, all of which were destroyed, were valued at about \$10,000. Insurance was carried in the sum of \$30,000. The fire originated in a collection of paint used for painting a new grill stored in the basement, and is believed to have been due to spontaneous combustion.

The bodies were burned beyond recognition. All that remained were charred bones, which were unearthed in the cinders and ashes that made the basement cavity resemble a huge incinerator. The names of the victims were first ascertained by accounting of the inmates who had escaped. Then positive identification of the dismembered torsos were effected through the medium of anatomical characteristics and dental markings, relatives and dentists being called in to make minute examination of the remains.

The fire broke out about 3 o'clock this morning, shortly after the club house, brightly illumined, decorated in gala style and filled with music, had been the scene of merry-making. The occasion was a dinner party and dance given by Mrs. J. Tarleton LaPrelle, of San Antonio. Hardly had the guests said good-night to their hostess when the lights being extinguished in the rooms as the inmates who had attended the festive function retired one by one, Frank Lewis, one of the departing guests, discovered the flames as he was about to drive away in his automobile. With Alfred Hilroye, the steward, Mr. Lewis rushed into the club house and sounded the alarm. So rapidly did the flames spread, however, that only the inmates on the lower floors could be aroused.

FAULKNER BUYS FANCY BULL FROM T. A. DOWDEN, OF CANYON.

L. M. Faulkner has purchased a fancy young Hereford bull from T. A. Dowden, of Canyon City, paying \$250 for him.

GENERAL PERSHING SAYS SPEEDY TERMINATION OF AMERICAN EXPEDITION NOT TO BE EXPECTED

Washington Dispatch Discounting Reports From Border Is Resented by Mayor Lea, of El Paso, and Senator Fall, of New Mexico.

COLUMBUS, N. M., March 26.—A speedy termination of the American expedition into Mexico is not looked for by General J. J. Pershing, commander of the forces in the field, according to advices received here today. It was asserted that following a staff conference General Pershing announced that the people of the United States should not place too much confidence in reports that Francisco Villa, the factional leader, whose command attacked this town several weeks ago, has been bottled up, either by the American forces or by Mexican troops. The nature of the country, it was pointed out, in which Villa is supposed to be, renders it difficult for any force to surround effectually a small band in the mountain with passes and trails well known to the bands offering a means of escape.

While it was understood that General Pershing does not attempt to predict the length of time American troops may be in Mexico, it was intimated that the period may extend into months.

Other reports also received today from unofficial sources indicated that with (deleted) troops in the field, American military authorities believe a sufficient number of men of all arms of the service have been concentrated at La Ascencion, Casas Grandes, Colonia Dublan and other American field points to meet any emergency that may arise.

Reports received from the front indicated that with moderating weather today throughout Chihuahua American troops are not suffering so greatly from the cold, for which they were not equipped.

Efforts of the New Mexico authorities to co-operate with the regular troops in the policing of a number of towns in the State was discussed at a conference between Major W. R. Sample, commandant of the base here, and H. D. Herring, Adjutant General of the New Mexico National Guard. The attitude of Mexican mine employees has caused several towns to appeal for protection.

EL PASO, Texas, March 26.—The statement from the White House that the administration does not give credence to the reports in the newspapers from the border, created quite a stir in this city.

Says Intervention Inescapable.

It can be stated as a positive fact that at least one official report sent to Washington from this point recently by a man whose sincerity is unquestionable, advises the President that, regrettable or not, ultimate intervention is inescapable.

Today the President is made the target of severe attacks by United States Senator Fall, of New Mexico, who is here, and by Mayor Tom Lea, of El Paso, each expressing resentment at the President's warning issued yesterday against sinister influences on the border, and each declaring, in effect, that Washington has accepted as accurate reports from sources that do not know the real border and Mexican situation.

Senator Fall, who is an avowed interventionist and who has pending a resolution calling upon the President to call for volunteers and to use the army and navy to take the ports, points of entry and railroads of Mexico and establish a stable government in that country, demands, in an interview today, that the President give his sources of information upon the Mexican situation, that he make public the reasons for his recognition of Carranza and that he make public the "Duval West" and the "Brazilian Minister" report.

Say People Want "Truth."

"Much more effort has been made to disguise the real Mexican situation; to tone it down and try to prevent intervention than to exaggerate it and force intervention," said Senator Fall. "And the President has lent his aid to the first endeavor. If the President will make public reports he has and tell the people the truth about the Mexican situation there will be no more trouble about sinister reports from the border.

"If we want to get into way with Mexico the dillydallying course we are pursuing is exactly the way to do it. What a pitiful exhibition we offer to the nations of the world, mobilizing our standing army, almost to a man, to pursue one, Pancho Villa, and to do that granting permission to bandits to cross our frontier also."

"What are our chances of catching Villa?"

"One in 100,000. I say that because I spent years in that section of Mexico and know every trail in it, and furthermore, I think we have started the whole business wrong. Suppose Villa goes into a town and says, 'Here I am in a Mexican town, but you must not bother me; you have agreed not to enter Mexican towns'—what then?"

"Why surely we would go on in and get him."

Would Offend Carranza.

"Oh, do you think so? Well, then, we would violate the agreement of the two countries and offend Carranza's dignity. Don't you see how ridiculous it is?"

Senator Fall said further that the

big American interests of Mexico, so far as he is informed, desire intervention to a man, but do not desire annexation or anything more than American occupancy on a protectorate plan long enough to establish and start to running a real Mexican government. His understanding is that all the large American interests in the Republic do not desire that sort of intervention.

JUDGE LEWIS GETS MONEY FOR HALE'S RURAL SCHOOLS.

\$2,400 Appropriated by State for Halfway, Lakeview, Abernathy, Hale Center and Snyder.

Today Judge W. B. Lewis, county superintendent, received from Austin \$2,400 for the rural schools of Hale County. This amount comes from the rural-school fund of \$1,000,000 appropriated by the State, half of which is available this year. It is stated by Judge Lewis that it is his understanding that the schools which receive aid this year are eligible to receive money from the fund next year, and that the Hale County schools will receive their aid in 1917, probably with less effort than this year.

Halfway school gets \$500, Hale Center \$500, Abernathy \$500, Lakeview \$500, and Snyder \$400.

REAL ESTATE TRANSFERS.

The following real estate transfers have been recorded in Hale County

J. C. Hassell has purchased from G. T. Stagner and wife, for a consideration of \$1,000, block 13, Petersburg.

J. M. Lovelady and wife, et al., have sold to L. G. Wilson, for a consideration of \$385, thirty-five acres.

Paul Faulkner and wife have sold to N. M. Sell, for a consideration of \$2,400, 120 acres, being out of Survey 141, Block C.

R. M. Hardesty and wife have sold to J. C. Arnett, for a consideration of \$389, lot 20, block 94, Abernathy.

B. O. Sanford and wife and Maple Wilson have sold to The Kimball Company, for a consideration of \$2,500, 200 acres of survey 10, block K-3.

Jas. A. Harlan and wife have sold to J. W. Stevens, for a consideration of \$1,760, the northeast quarter of section 2, block A-2.

MADLINE ABRAHAM WILL READ FOR LAMAR IN MEET.

Madeline Abraham will represent Lamar School in the reading contest in the Hale County Interscholastic League meet, April 7 and 8. She was recently chosen in a preliminary contest at that school. Misses Brown, Laura Knupp and Fern Winn acted as judges.

ABERNATHY STATE BANK HAS INCREASED CAPITAL STOCK.

The capital stock of the Abernathy State Bank has been increased from \$10,000 to \$15,000. The directors of this bank are S. R. Merrill, L. A. Haral, N. C. Hix, W. A. Richter and C. G. Goodman.

PETERSBURG GIRLS' HOME ECONOMICS CLUBS COMBINE.

PETERSBURG, Texas, March 25.—Plainview Evening Herald, Plainview Texas: The girls of the Home Economics Club met Wednesday afternoon and read the first lesson. Girls under twelve years were not admitted. They combined the two clubs into one, and have twenty-nine enrolled, besides the officers. The officers and girls enrolled are: Grace Britt, president. Beulah Phillips, vice president. Lucile Curtis, secretary. Jessie Mae Goodner, assistant secretary.

Velma Saxon, treasurer. Margie Lyon and Ina Luce, club reporters. The girls' names are: Ella White, Eunice White, Eula Mickey, Rena Mickey, Myrtle Davis, Edith Gartin, Myrtle McDaniel, Lucy Bracken, Thelma Randolph, Lena Stagner, L. D. Crawford, Pearl Roberson, Opal Whitefield, Joyce Curtis, Lester Jones, Allie Smith, Lois Phillips, Willie Whitefield, Gladys Britt, Eunice Magness, Florence Snyder, Eva Rite and Pearl McDaniel. The club was entertained at the home of Mr. and Mrs. R. I. Moon Friday night.

ing talked of as a possible candidate for the very honorable, if not lucrative, office of Mayor of Plainview. "I wish every man in Plainview knew you as well as I do. We have been friends, Ed, for twenty-four years, and if the voters of your city all knew you as I do, every one would vote for you. I wish I could be there to help you make your fight. I know it would be clean. No one can, for a minute, question your motive or your honesty, and they will all have to admit, whether they want to or not, that you are making the race because you think that, if elected, you can do the town some good. "Wishing you luck, and with very best regards, I am, "Yours very truly, "ERNEST L. BROWN."

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT. Office in The New Donohoe Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

Pure Bred Duroc Jersey Hogs We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

Coleman's Friends Write Letters Wishing Him Well in Mayor's Race

Having been a citizen of this city for almost ten years and having been in active business during that time, I do not deem it necessary that I have further recommendation, but as I have received several letters from personal friends I deem it a privilege to present their personal opinions and to count them as business and social friends. I trust this presentation will not be an intrusion on etiquette or good judgment to turn some of them to the local press. Mr. Brown, who is mayor of San Antonio, was a schoolmate and chum of mine. We made the grades and high school together. His letter follows: "San Antonio, Texas, March 23, 1916. "Mr. Edwin T. Coleman, "Plainview, Texas. "My Dear Ed: "I am indeed pleased to read your letter of March 18th, and am happy to know that you are thinking of running for Mayor of Plainview, and I sincerely wish you a success in this venture. "The people of this city remember you well, and the sterling traits of character you evidenced as a young man here, which I am sure you have retained, should make you especially fitted for the position that you are ambitious to fill. "With very best personal regards, and best wishes for your continued success, I am, "CLINTON G. BROWN, Mayor." The following is from a splendid man, a good friend of mine at every turn. He served his county several terms in the State Legislature, is a deputy of the Grand Lodge of Masons, was president of the Guaranty State Bank of Timpson, Texas, for years, and was builder and owner of the

Texas Sabine Valley Railroad, which is now a Santa Fe property. "Timpson, Texas, March 24, 1916. "Mr. E. T. Coleman, "Plainview, Texas. "Dear Ed: "I note with pleasure that you are a candidate for Mayor of your city. I wish you success, and feel sure that if the citizens of your town knew you so well as I do, and had the business relations with you that I had during the time you were general manager and superintendent of the Timpson Coal & Coke Company here, there would be a unity of opinion; and that it would be no easy task to find a more wide-awake, progressive and conservative business man than you proved yourself to be during your citizenship with us. I feel sure your citizens will make no mistake if they elect you. And I shall await the result of your election with interest, and assure you that anything I could say in any way to your interest would be a great pleasure on my part without solicitation, if you say so. "You should visit our little city sometime, as we have made considerable improvements since you lived here. We will soon have our waterworks system completed, and the country is growing rapidly in developments. "With best wishes to you and yours, I beg to remain, "Your friend, "T. S. GARRISON." The next letter is from the assistant cashier of the Alamo National Bank, of San Antonio, who was another schoolmate and neighbor of mine. "San Antonio, Tex., March 17, 1916. "Mr. E. T. Coleman, "Plainview, Texas. "Dear Ed: "I have just learned that you are be-

ing talked of as a possible candidate for the very honorable, if not lucrative, office of Mayor of Plainview. "I wish every man in Plainview knew you as well as I do. We have been friends, Ed, for twenty-four years, and if the voters of your city all knew you as I do, every one would vote for you. I wish I could be there to help you make your fight. I know it would be clean. No one can, for a minute, question your motive or your honesty, and they will all have to admit, whether they want to or not, that you are making the race because you think that, if elected, you can do the town some good. "Wishing you luck, and with very best regards, I am, "Yours very truly, "ERNEST L. BROWN."

The following letter is from a close friend of mine who represented Shelby County for two terms in the State Senate, and also served as district attorney for two terms and is now a prominent practitioner of law: "Center, Texas, March 22, 1916. "Mr. E. T. Coleman, "Plainview, Texas. "Dear Friend Ed: "I have just noticed that you are in the race for Mayor of your city. Not being very busy today, I take the privilege of writing you this letter for old times' sake. It has been some years since we were thrown together very much, but I have for you the same old friendship and respect and exceedingly high regard that I always had. When you boarded in my mother's home you were a young man whom we all loved and respected, being worthy of the confidence of all people with whom you had business dealings. "If the good people of your city know you as I do, and if you are the same old Ed Coleman now that you were then, you will make a good mayor, if they entrust this office to you. I am interested in your success, and will be glad for you to write me as to the progress of your race, and if you win you have no friend in Texas who will rejoice more with you than I will. And, if you are elected and fail to make good, I shall travel out to your city to tell you how much your East Texas friends are disappointed. This will not be, however, in my humble opinion. "Your very sincere friend and good wisher, "E. H. CARTER." These are only a few of the letters which I have received relative to my candidacy for Mayor of Plainview. They are given here merely because any public which is to pass upon an officer wants to know what his past record shows. "E. T. COLEMAN. (Political advertisement.)


Back to Nature

Nature is the only builder of beauty. You can improve your appearance permanently by securing good digestion, steady nerves and a sufficient supply of good quality blood. HEMO is a force extracted from your every day foods—concentrated—powerful—a force that not only propels at increased speed but at the same time aids in building rounded bodies. HEMO will strengthen the appetite and provide nourishment for the entire system. Its use will help to drive away that tired feeling and induce refreshing sleep. HEMO is, therefore, an all around aid to those who require more than the ordinary amount of nourishment. Makes a delicious food drink by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co., Plainview.

State of Ohio, City of Toledo, Lucas County, ss. Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure. FRANK J. CHENEY. Sworn to before me and subscribed in my presence, this 8th day of December, A. D. 1896. A. W. GLEASON, Notary Public. Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free. F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-

The LIGHT of The HOME



For father—a cosy armchair, his favorite paper and A RESTFUL LIGHT.
For mother—the easiest chair, her sewing basket and AN EASY LIGHT.
For the children—at-home-lessons or books, A CLEAR LIGHT easy on youthful eyes.
These are the comforts you get when you burn **FAMILYLITE**
It is an illuminating oil made specially for home use. It burns with a soft, brilliant glow—and burns evenly down to the last drop.
Familylite is a clean oil, it gives off no smell or smoke. It requires less trimming of the wick—and less refilling of the lamp.
Try Familylite. It is one of the numerous Texaco Products made for home use. Have the nearest Texaco dealer show you them all.
The Texas Company
General Offices: Houston, Texas



WE HAVE ADDED TO OUR SHOP A Battery Service Station

and are in a position to do all kinds of battery work. We have in charge of this work an expert electrician who knows all kinds of batteries.

Plainview Machine & Auto Shop
E. E. ROOS, Proprietor

Albatross Flour

We claim it to be the best on the market. The millers absolutely guarantee the quality to us and therefore we have no hesitancy in saying to you that if you will authorize us to put a sack of it in your kitchen and you are not absolutely satisfied of its lightness, its strength, its quality in every respect you will not be asked to pay for it and more than that if you will phone us we will call for it without responsibility to you. That is as fair a proposition as any dealer can make on any product he handles. We believe in this flour and so does the manufacturer and we can make this offer to you in perfect safety.

Meyer's Model Flour

is another high class brand put out by this same mill and you will find it of the same excellent and uniform quality. We want you to get acquainted with these flours.

We expect a big shipment of Heinz goods next week.

See our Albatross window and our "Nationally Advertised" window this week.

E. G. Bennett Grocery Co.
Phone 35

Mae I. Theatre Program

THURSDAY

"THE VALKYRIE" A romance of two continents, in multiple reels, presenting the beautiful and versatile Baroness Non De Witz, supported by a splendid cast.

"Cupid Beats Father" A rattling good comedy, featuring Nena Gerber and Frank Borzage. This is a Beauty comedy.

FRIDAY (Matinee Only)

"THE FRIENDS OF THE SEA"

A drama of love and adventure in multiple reels, starring Adoni Fovieri and Monroe Salesbury.

"THE WIDOW WINS"

A Casino star comedy featuring Cessy Fitzgerald.

"ALL ABOARD"

Featuring the famous star, Florence LaBadie.

FRIDAY NIGHT

Albert Taylor **"A BACHELOR'S ROMANCE"**

SATURDAY (Matinee at 3 p. m.)

ALBERT TAYLOR

"He Fell In Love With His Wife"

Admission 15c and 25c

Evening Performance

Albert Taylor **"THE GAME"**

Admission 25c and 50c

MAE I. THEATRE

MAE I. THEATRE

FRIDAY AND SATURDAY
MARCH 31st and APRIL 1st

RETURN ENGAGEMENT OF

**MR. ALBERT TAYLOR
AND HIS OWN COMPANY**



Presenting the following comedies:

FRIDAY NIGHT

"A Bachelor's Romance"

Saturday Matinee at 3 p. m.

"He Fell in Love With His Wife"

SATURDAY NIGHT

"THE GAME"

PRICES { Matinee—Children 15c, Adults 25c.
Night—25c and 50c.

Ladies free Friday night under usual conditions.

Seats now on sale at J. W. Willis Drug Store

The Herald's Review of the Movies

Thursday The Olympic offers a "sure enough" slap-stick comedy, "Love, Pepper and Sweets." Jabs, Pokes and Runt enter a race for the love of the same girl, in this one-reel comedy, and punch, slap and kick each other, after the highest style of the art known to the demonstrators of their strenuous and broadly comic school of fun.

Also is offered "The Great Detective," in which the character of the amateur detective affords D. L. Don an excellent medium for the introduction of his comedy methods, and George Egan, Florence Williams, Patsey De Forest and James Cassidy form a worthy supporting cast. The fun is broad but inoffensive—except for a piece of business connected with one person's pedal extremities and another person's sense of smell.

Then, too, there is "The Red Circle," No. 7. This episode, entitled "Two Captives," continues the incident of a theft at the summer hotel, when June Travis and Detective Lamar see a woman, with a Red Circle painted on her hand, steal a valuable necklace.

Lamar traces the woman and arrests Alma La Salle, who has the missing jewels hidden in the heel of a shoe. Following up the clue, the detectives raid the shoe shop of "Smiling Sam," who has been befriended by June.

Later June discovers an organ-grinder asleep on the beach, and she seizes the opportunity to release his captive monkey. She comes very near getting caught, but the old nurse, Mary, again comes to the rescue and shields her. Ruth Roland and Frank Mayo are featured in the cast.

"Goodwill and Prosperity Speech" is also on this program. This is a Universal special offering in one reel, with speeches of goodwill and prosperity from the most famous men in the United States, including President Wilson, Ex-President Taft, Ex-President Roosevelt, William Jennings Bryan, and many other notables. It is considered to be the most novel and altogether important one-reel photoplay ever released in the annals of the industry.

The Ruby shows Thursday "Knocks and Opportunities," a two-reel L-Ko production. This release has a good plot that holds of itself and a lot of humorously effective trick work, while Billie Ritchie's horse-play strikes an unusually funny chord. Louise Orth and Reggie Morris take the other leads. The settings are particularly expansive for comedy, while the wedding scenes add a humorous touch of spicily unconventionality.

The Ruby also shows "Reckoning Day," in three parts. Gideon Winfield, a bank employee, steals money to pay his gambling debts. He marries Clara Worthington, the daughter of a financier, and before many days has requested her father to pay the remainder of his debts. Clara then discovers why he married her. About this time the theft of the bank's funds is discovered, and Clara's father, to avoid notoriety, pays the defalcation. Winfield leaves town. Some time later Clara marries after hearing that Winfield is dead. He is really alive, and one night is killed by a burglar, when he enters her home to threaten her. Clara is accused of murder, but at the last moment is saved by the burglar, who admits his guilt.

Scandinavian mythology must be understood in part to comprehend "The Valkyrie," which is to be shown at The Mae I. Thursday evening. The Valkyries, in Scandinavian mythology, are the maidens, usually nine in number, who attend on Odin. Adorned with golden ornaments, they ride through the air in brilliant armor, order battles, and distribute the death lots according to Odin's commands. Fertilizing dew-drops on the ground from the manes of their horses, light streams from the points of their lances, and a flickering brightness announces their arrival in the battle. They conduct the souls of heroes who fall in battle to Walhalla, where they act as his cup-bearers. The valkyries are of diverse origin. Some of them spring from elves and other superhuman beings, and some are the daughters of princes, whom in their lifetime are numbered among the alkyries, showing all their qualities, and becoming valkyries. They ride generally in companies of three, or of three times three or four times three. The valkyries represent the clouds, especially those of the storm. As the white clouds, however, they are regarded as swan maidens, one of the most widespread beliefs in folklore. Whoever gains possession of their feather robes has them in his power. In the Icelandic version of the power. In the Icelandic versions of the Nibelung Saga, Brunhilda, the daughter of Odin, is represented as a valkyr. The myth of the valkyries has been treated in "Die Walkure," the second of four divisions of Wagner's music drama, "Der Ring des Nibelungen."

This much in general explanation of the folk-lore of Scandinavia. Of Baroness von De Witz, who plays the

lead in "The Valkyrie" at The Mae I. Thursday, it is said King Christian X., of Denmark, exclaimed: "She is the most beautiful girl in my kingdom!"

The story of the photoplay is of Helga, a little Danish girl, descended from Norse kings, who was believed by her superstitious neighbors, the mountain folk, to be a Valkyrie. She was a wild, joyous little thing, and all her playmates loved her. But one day a child of the mountaineers, in trying to imitate Helga's dancing, slipped and fell into a marsh and drowned. Her aunt schemed to marry her to a wealthy old nobleman to get her out of the way. The girl, however, repulsed his advances, and he uttered a tirade against Helga in the presence of a young American tourist.

The plot develops to where the nobleman and the American have bet on a horse race. The nobleman, Helga found, was attempting to ruin the American. Helga rode the horse to victory, and the young American joyfully surrendered to the spell of his Valkyrie.

"Cupid Beats Father," a comedy, completes this program.

"The Call of the Cumberlands," featuring Dustin Farnum, Friday, is the best offering of The Olympic for the week. Peter Milne reviews this photoplay as follows:

"A story replete with red-blooded action and heart interest, is the way the Pallas press sheet describes Charles



DUSTIN FARNUM
In "The Call of the Cumberlands," at The Olympic Friday.

Neville Buck's "The Call of the Cumberlands." It is entirely correct, and, what is more, it does not exaggerate. This picture is the best that we have seen of the Pallas product, and it can take its place with the foremost Paramount releases.

"Dustin Farnum is cast as a swarthy, long been at point of gun with another, tains, Samson by name. Samson is next in line as leader of a clan that has long been at point of gun with another, but meeting an artist he accompanies him to the city to develop his own talents, leaving behind him his sweet-heart, Sally Spicer.

"His adventures in New York are some of the most delightful bits the screen has seen. There is nothing more thrilling than to see a husky and clean mountaineer put to rout a band of conspiring politicians by the use of his wits and fists, and this Dustin Farnum does to Charles Neville Buck's Samson.

"The series of scenes in which the Kentuckian accomplishes this are arranged in a style that is tremendously effective. Close-ups, interspersed with full settings, bring out the dramatic possibilities of the situation to wonderful advantage.

"But Samson's adventures in the city consist of more than this. Raw and uncouth when he arrives to study art, he comes under the tutelage of Adrienne Lescott, the artist's sister, and his slow transformation to a man accustomed to society presents a humorous side to the story that will heartily amuse.

"Samson progresses rapidly in art. He paints well and so does every one of the students, a fact that is convincingly established by showing them at work on canvases that look like paintings, and not the drawing of the property boy. We might also remark that Samson and his fellow students draw from the nude.

"However, for all the city and his triumphs therein, Samson heeds the call of his mountain home and returns to lead his clan against the opposing faction and to marry the girl that had been faithful to him through his long absence, thus completing a story that contains not a foot of padding and one that thrills every minute of the time.

"Dustin Farnum plays Samson to a degree reaching perfection. He is always in his part and attracts admiration because of his build, his personality and his actions. Winifred Kingston makes a lively and sympathetic character as Sally. Myrtle Stedman as Adrienne is attractive because of her contrasting character. Herbert Standing gives a sterling characterization of Samson's uncle, while others are Page Peters, Hoard Davies, Dick Le Strange, Joe Ray and Virginia Poltz.

"The scenes and photoplay are absolutely faultless. The mountain scenes are wonderful and the photography excellent. The city scenes have been attended to in a corresponding manner."

Friday The Mae I. offers a matinee only, Albert Taylor showing in the evening "A Bachelor's Romance." The matinee program includes "The Friends of the Sea," "The Widow Wins," and "All Aboard." The first named is a drama the principal characters of which are two friends, August and Manuel, both in love with Jeanne

(Continued on Page Eight.)

RUBY

"ALWAYS A GOOD SHOW"

THURSDAY

Special Comedy Day.

BILLIE RICHIE

—IN—

"Knocks and Opportunities"

200 feet of laughter.

"Reckoning Day"

A three-part Essanay drama with Elizabeth Burbridge.

FRIDAY

GRACE CUNARD and FRANCIS FORD

—IN—

"His Majesty, Dick Turpin"

In two parts.

"Uncle Sam's Postoffice"

One reel educational.

"When the Show Hit Watertown"

One reel Mina comedy.

Also a one reel Edison cartoon

SATURDAY

"Hazards of Helen" Day

"The Wrong Train Order"

Some thrills in this number.

Don't miss this one.

"A Daughter of Penance"

Edna Maison and Douglas Gerard in a two-part 101 Bison drama.

"The Painted Lady"

Blanche Sweet in a one part comedy-drama.

"Pathe News"

Sees all—Shows all.

ROOMS FOR RENT—Two unfurnished rooms for light housekeeping to parties without children. See TOM THOMPSON, at Public Sales, of Phone 190.

DR. R. L. ATMAR,
Dentist.
Grant Building,
Suite 25.
Phone 580.

A. T. OGG,
Transfer and Baggage.
Phone 527.

OLYMPIC

"YOU KNOW THE PLACE"

Thursday

"RED CIRCLE" DAY

"The Two Captives"

The seventh episode with Ruth Roland and Frank Mayo.

"The Great Detective"

One reel comedy with D. L. Don.

"Love Pepper and Sweets"

"Pokes" and "Jabs" in a one reel comedy.

"Goodwill and Prosperity Speech"

Speeches in person by President Wilson, Ex-President Taft, William Jennings Bryan and other notables.

Friday

PARAMOUNT DAY

WE OFFER

DUSTIN FARNUM

—IN—

"The Call of the Cumberlands"

In five parts.

Saturday

"The Coquette's Awakening"

Kathlyn Williams in a two-part allegorical drama. Extra good.

"Animated Weekly"

One reel of current events.

"Pathe Weekly"

Sees all—Shows all.

"The Deceivers"

Mr. and Mrs. Sydney Drew in one of their famous comedies.

Paramount Pictures

DUSTIN FARNUM
IDOLIZED BY MILLIONS IN
"The Call of the Cumberlands"

By Charles Neville Buck.

A five-part photoplay adaptation of one of the most popular books ever published.

OLYMPIC THEATRE FRIDAY
Matinee and Night

Bring The Children Along

Let your choice be the leading lady in home talent motion picture here soon at

THE RUBY

Willard STORAGE BATTERIES

See The Point?

The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.

THE T. M. CALDWELL CO.,
Amarillo, Texas.

Free inspection of any battery at any time

The Plainview Evening Herald
TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

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\$1.50 a Year; 75c. 6 Months. Advertising Rates on Application.

"Most fires are preventable," we are told by State Fire Marshal W. S. English, who has made a study of Texas' fires. Plainview people know from bitter experience that fire is destructive, that it takes its toll in both life and property. Texas has been extremely unfortunate this spring in fires. The recent Paris disaster, followed by the Detroit, Texas, fire and the \$500,000 fire in Houston, and the fire which claimed six prominent persons at San Antonio Sunday morning, form probably the longest string of fires occurring in succession Texas has known.

SCHOOL TRUSTEES AND SOCIAL SERVICE.

In the recent bond election in the Plainview Independent School District the vote was 184 to 17. There was only a small per cent of the voters of the district represented.

Last year in the school trustee election the same apathy was shown. It has been the history of the Plainview Independent School District.

If there is any one institution which should receive the attention of citizens—attention that begets interest and concern—it is the public school. So far as political importance of the office, or so far as financial remuneration for services is concerned, the office of school trustee is not one to which leading men will aspire. But these are negligible considerations. The office of school trustee is one which involves in the highest degree social service, and the man who can serve the community best, the man who has the best ideas on school conduct, the man who has the broadest vision, the man who is most unselfish, and who can forget his own interests, his own prejudices, his own likes and dislikes, in the discharge of his duties as a trustee, is the ideal, and the man who nearest approaches this ideal is the best man for the position.

A school trustee is an important official, for on the board rests the authority of and the responsibility for the selection of the faculty, and men with such power as this direct the policies of the faculty. Indeed, the power is such that easily can the board assume a dictatorial role. Thus, then, the necessity of choosing wisely men for these responsible positions is apparent. A man who would stoop to personal aggrandizement of himself or friend, using the office of school trustee as a medium, is unworthy of public trust.

There is no single influence, except that of the home, which will tell in the formation of character more than that of the public school teachers, and we dare say in a majority of cases the greater influence is exerted by the teachers. Efficiency should be the only measure for determining the suitability of public school teachers. Efficiency, of course, implies conscientious effort and eagerness to serve. Service to society is the one excuse for the existence of teachers. No real progress and no lasting improvement in any line of life is possible except through the better education of the people.

When the responsibility of selecting teachers is left with seven men, the importance of their office is seen at once. It behooves the school patron to see to it that the trustees are such men as will select efficient teachers, such men as will ignore personal preference and friendship, financial gain to themselves and associates, personal prejudice and bias, and be big enough as men to see the need of the school and have decision enough to execute.

There are to be elected Saturday for the Plainview public schools four trustees. Every man in the district who is entitled to vote should go to the polls and express his choice and his interest in the Plainview Public Schools. This is the one place in which the patron can effectively express himself. The election over, it is his duty to support actively the men who will have been chosen to carry out the school work.

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

In Justice Court of Precinct One, Hale County, Texas.

STATE OF TEXAS, COUNTY OF HALE.

L. M. Blakemore against

J. D. Sanders and J. V. Guyton.

By virtue of an execution issued out of the Justice Court in and for Precinct One, Hale County, Texas, on a judgment rendered in said court on the 28th day of February, 1916, in cause No. 1321, in favor of the said L. M. Blakemore vs. J. D. Sanders and J. V. Guyton, I did, on the 24th day of March, 1916, at 11 o'clock a. m., levy upon the following described property situated in Hale County, Texas, belonging to the said J. V. Guyton, to-wit: Being two acres of land out of the J. C. Burch Homestead Survey, containing 80 acres of land, which said two acres are described by metes and bounds as follows: Beginning at the Southwest corner of said 80-acre tract; thence East with the south boundary line of said 80-acre tract, 70 yards; thence North 140 yards; thence West 70 yards; thence South 140 yards to the place of beginning; also 16 acres of land out of said J. C. Burch Survey conveyed to said J. V. Guyton by A. B. Roberts et ux by deed dated April 12th, 1915, recorded in Book 35 at page 211, of the Deed Records of Hale County, Texas; and being the two tracts of land upon which I levied a Writ of Attachment, issued out of said court, on the 12th day of February, 1916, in said cause, on the 12th day of February, 1916; and on the 2nd day of May, 1916, being the first Tuesday of said month, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and will sell at public auction, for cash, all the right, title and interest of the said J. V. Guyton in and to said property.

Dated at Plainview, Texas, this the 24th day of March, 1916.

J. C. HOOPER, Sheriff,

in and for Hale County, Texas. By J. F. FRYE, Deputy.

M. L. Waller, architect employed to draw plans for the new High School Building, is here from Fort Worth.

HALE CENTER PERSONALS.

Mr. and Mrs. P. H. Bryan and little son, of Plainview, are in Hale Center for a few days. Mr. Bryan is acting local manager for the A. G. McAdams Lumber Company while J. P. Elliott is moving his family and household goods to our city from Lubbock.

John Ligon, of Plainview, was a visitor in Hale Center last Saturday. Mr. Ligon is one of Hale County's ex-sheriffs, and it is certainly a pleasure to listen to the gentleman tell of the experiences of the past and the present advantages and the future prospects. His many friends here always appreciate his visits.—Hale Center Record.

W. FLAKE GARNER,
Funeral Director
and Embalmer

Prompt Service Day or Night
Phones 105 and 376.

Baseball

Rules for same are now in.

1916 rules have just arrived.

A full line of all kinds of supplies on hand.

REXALL AMERICANITIS

An excellent nerve and general tonic. It induces a keen appetite, renews energy and mental activity.

See us and get the facts of the Rexall guarantee.

Price seventy-five cents and one dollar and one half.

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THE REXALL STORE
West Side Square
Phone 23

REV. W. F. LEDLOW WILL MOVE TO THORPE SPRINGS.

Rev. W. F. Ledlow, who for the past two years has been president of the Lockney Christian College, has accepted the presidency of Thorpe Springs College.



Girls and Women can join our Christmas Banking Club

It costs nothing to join

YES, GIRLS OR WOMEN. BOYS OR MEN CAN JOIN OUR CHRISTMAS BANKING CLUB.

THE PLAN IS THIS: DEPOSIT 5 OR 10 CENTS OR 2 CENTS FOR THE FIRST WEEK, THEN INCREASE YOUR DEPOSIT THE SAME AMOUNT EACH WEEK.

IN 40 WEEKS:
2-CENT CLUB PAYS \$16.40.
5-CENT CLUB PAYS \$41.00.
10-CENT CLUB PAYS \$82.00.

YOU CAN DEPOSIT 25 OR 50 CENTS, OR \$1.00 OR \$2.00 OR MORE EACH WEEK.

COME IN—WE WILL TELL YOU ALL ABOUT IT.

COME IN AND GET A CHRISTMAS BANKING CLUB BOOK FREE.

The Citizens National Bank
PLAINVIEW, TEXAS



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"COME SEE OUR CLOTHES, AND IN THE JOY OF SPRING YOUR WINTER GARMENTS TO THE MOTH BALLS FLING"

—Not by Omar Khayyam

NOW we have to fall back on verse to express ourselves about "Dress-up week." Ordinary business prose won't do.

We want you to realize that this is a great idea—this idea of everyone taking a fresh start, "sprucing-up" for the new season.

And we want you to realize also that in this store you will find the best chance to buy just what you want and need. Ask us to show you the new spring suits made by Hart Schaffner & Marx.

SUITS PRICED \$15 TO \$30

New styles in Stetson and Chamois Hats \$3 and \$4

"H. & F." new low shoes for men \$4 and \$5.

Nobby shirts just from the makers. "Arrow" and "Monarch" shirts.

New creations in Ties, Hosiery, Jewelry etc.

By the way ask to see the new "Interwoven" and Phoenix Socks.

We take just as much care in selecting these smaller articles of apparel for your consideration as we do in the suits and more expensive articles.

Carter-Houston's
The Home of Hart Schaffner & Marx Clothes

SOCIETY

Telephone Number 72

ANNOUNCEMENT.

The Highland Club meets with Mrs. Joe McKee Thursday.

"AS YOU LIKE IT" CLUB.

The "As You Like It" Club met in the club room at the home of Mrs. J. F. Garrison. Mrs. S. I. Newton was leader.

A very entertaining paper was read by Mrs. Jos. Fowler on "The Effect Attained." Mrs. Chas. Saigling also gave an interesting paper on "Love Story of the Play."

MISS EDNA MAYHUGH LEADS TRAVEL STUDY CLUB LESSON.

The Travel Study Class met in their club room Saturday afternoon, with Miss Edna Mayhugh as leader. The program follows:

Lecture on "Constitutional Law in England."

Round Table—"Simonde Montfort and the War of the Barons," "Matthew Paris—Monastic Historian," "Edward the First," "Westminster Abbey," and "Salisbury Cathedral."

GRUNDY-DAVIS.

J. P. Davis, manager of the Wright Produce Company's Plainview business, and Miss Ruth Grundy, daughter of Mr. and Mrs. J. O. Grundy, of Abilene, were married Sunday evening in Abilene. They came to Plainview Monday morning, and will make their home at the Hotel Ware.

John F. Albright, of Benjamin, was here yesterday on business.

MISS LUCY GLENN ENTERTAINS WITH CHAFING-DISH PARTY.

A jolly crowd was entertained by Miss Lucy Glenn at her home, on Boswell Heights, last Saturday night with a chafing-dish party. Various games were indulged in. The enjoyable event of the affair was a cany contest. The boys were the judges of the girls' dainty confections.

Those present were Misses Hazel Sawyer, Hattie Lee Nicholson, Arlie Biles, Dora McCortley, Sue Doubleday, Louise Miller and Fern Winn, and Messrs. Pridie Hale, Nelson Perdue, Bert Vaughn, Ray Bryan, Rupert Andrews, Ray Garrison, Murray Payne and Bryan Clark.

J. V. Armen, of Paint Rock, was here Monday on business.

C. E. Waller is now associated with his brother, J. M. Waller, in the Waller Tailoring Co.

H. C. Pipkin, of Amarillo, was here yesterday on business.

R. R. Miller, of Cisco, has been here on business for the past two days.

A. G. Fly, of Amarillo, was among the business visitors to Plainview yesterday.

W. H. Meadow, of Amarillo, had business in Plainview yesterday.

E. L. Brittain, of Fort Worth, arrived Sunday for a visit with his parents, Rev. and Mrs. G. I. Brittain.

Otis Shropshire, county surveyor, went to Abernathy this morning on business.

Jeff Pippin returned Sunday from Post City, where he has been on business for some time.

Walter Thatcher left this morning for Amarillo.

Rev. A. L. E. Weber returned this morning from Amarillo, where he preached Sunday.

J. D. Rankin, of Wayland College, left this morning for Abilene.

Mr. and Mrs. L. A. Knight and Mr. and Mrs. Robert Malone have just returned from New York and Washington.

R. W. Otto left this morning for Kansas City on business. Mrs. Otto accompanied him. She will visit there for a few weeks.

Mrs. Tom V. Triplett, of Floydada, is visiting in the home of Mr. and Mrs. Joe H. McKee.

Amos Pipkin, of Abernathy, was here yesterday on business.

Sam Fraser, who has been here for a few days in the interest of Kidd-Key College, of Sherman, left yesterday morning.

Mr. and Mrs. Geo. K. Williams, Jr., of Artesia, N. M., were registered at the Hotel Ware Sunday.

R. A. Gregory, of Amarillo, was here Sunday.

W. R. McCluskey was in from the Spring Lake Ranch Sunday.

E. M. McKinney, of Happy, was here Sunday.

Arthur Barker, of Lockney, visited with Mr. and Mrs. Killmer Barker and Paul Barker Sunday.

A. Murck, of Lockney, was here Sunday.

Rev. J. M. Harder returned Monday morning from Post City, where he preached Sunday.

J. A. Darden, of Abernathy, was here to spend the week end.

Horace Lindsay was here from Amarillo during the week end.

Misses Brown and Donnell, of the Wayland Baptist College faculty, returned yesterday morning from a visit in Brownwood.

Mr. and Mrs. T. J. Finnie, of Fort Worth, are here on business and visiting friends. Mr. Finnie has considerable property in Plainview.

Rev. W. F. Ledlow was here yesterday en route to Lockney.

Miss Ethel Wright left yesterday morning for Sweetwater.

CHILD ATE POISON TABLET.

Parents of David Gage Formerly Lived Near Plainview—Death Was Speedy.

E. Callaway, formerly a resident of Hale County, now living at Wichita, Kans., writes The Herald enclosing a clipping from the Wichita Beacon, telling of the death of the nine-months-old child of Mr. and Mrs. D. L. Gage, who formerly lived seven miles southeast of Plainview, on the J. S. Schrock farm. The Beacon chronicles the death of the child as follows:

"David Gage, 9-months-old grandson of Mr. and Mrs. J. S. Schrock, of this city, died at Protection, Kans., last evening as the result of eating a bichloride of mercury tablet intended for sterilizing purposes.

"The child's parents, Mr. and Mrs. D. L. Gage, former residents of this city, were visiting Mrs. Gage's sister, Mrs. Fred Webb, in Protection, on their way to visit in this city. The child found the tablet in an envelope. Death occurred in less than ten minutes after the poison had been eaten.

"The body was brought to this city today and is at the parlors of the Wichita Undertaking Company. It will be taken to Artesia, N. M., the home of the Gage family. Mrs. Gage is a daughter of Mr. and Mrs. Schrock, who reside at 1935 University Avenue."

MARY KATHURAH RAY.

Mary Kathurah was born on July 12, 1855, in Scottsville, Allen County, Kentucky, and was converted and united with the Presbyterian church at the age of 17 years. She came to Montague County, Texas, with her father and brother in September, 1878.

She was married to John Hobbs in 1881, who still survives her. She came to Hale County in May, 1891, and united with the Presbyterian Church at Runningwater. Sister Hobbs was a faithful Christian worker, and loved her church and was always ready and willing to do what she could for her Master and her church. She was a great sufferer, but bore it with Christian fortitude.

On March 17th, 1916, her useful life came to an end here, to begin in Heaven.

She leaves her husband, brother (J. W. Ray), a host of loved ones and her church in mourning.

Dear, precious soul, good-bye till we meet again. J. H. BONE, Pastor.

BIRTHS.

Born, to Mr. and Mrs. Lee Self, March 22, a boy.

Born, to Mr. and Mrs. Walter Coffey, 12 miles northwest of Hale Center, a boy.

Born, to Mr. and Mrs. Chas. Stagle, ten miles southwest of Hale Center, March 3, a girl.

Born, to Mr. and Mrs. John J. Roberts, Hale Center, a boy.

ATTENTION, CONFEDERATE VETERANS.

The Camp of the Confederate Veterans will meet next Saturday in regular monthly meeting, same occurring on the first Saturday in each month, at the Director's Room of the First National Bank. I hope all members will attend. C. W. TANDY, Commander.

Keep a Watch on the Richlier Windows

You will see the best styles and the items there, as in the store, are winners.

Quality through and through—goods that wear true.

Workmen are now out of the way and goods are being shown without any interruption.

More salespeople have been added, our largest spring stock is here and the big store grows bigger and better.

SPECIAL—New woven fine tissue wash goods at per yard.....15c

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

WILL DELIVER COMMENCEMENT ADDRESS FOR CLAUDE SCHOOL.

R. M. Ellerd, of Plainview, will deliver the annual commencement address for the Claude High School, April 28.

REDUCED RATES SECURED FOR DISTRICT SCHOOL MEET.

Professor H. P. Webb, principal of the High School, states that the Santa Fe has granted reduced rates of one and one-third fare for the round trip for the district interscholastic meet, which is to be held in Lubbock April 14 and 15.

JUDGE R. C. JOINER ADJOURNS DISTRICT COURT AT SILVERTON.

Judge R. C. Joiner, District Attorney Geo. L. Mayfield and Court Stenographer W. N. Baker returned yesterday from Silverton, where Judge Joiner has been conducting District Court for Briscoe County. Court will convene next, April 10, at Tullia.

ROLAND CROWLEY'S SIDE WINS IN MT. VERNON SPELLING BEE.

MOUNT VERNON, March 27.—Messrs. Fletch Durham, Joe Durham and K. D. Thomas attended the sale at Runningwater Tuesday. Mr. Rogers and family have moved

from Dr. Anderson's place to Runningwater, where they will make their future home.

Mr. and Mrs. J. M. Brazile have been taking scholastic census this week. There have been forty pupils enumerated so far.

Mrs. K. D. Thomas and daughter, Miss Gladys, called on Mrs. Crowley Friday afternoon.

The spelling contest between Roland Crowley's and Lucile Brazile's sides closed Friday. Roland's side was victorious. The other side will entertain Saturday night with an April Fool party.

Gilson Wright has decided to stop school and go to work. We all miss Gilson, and hope he will soon decide to come back and stay until school closes. Then he will have plenty of time to work during vacation.

Misses Mildred Thomason and Lucy Zollicoffer spent Saturday and Sunday with Miss Cora Wright.

The Mother's Club will meet Friday, March 31. All members are requested to be present.

There will be an election of trustees at Mount Vernon school house Saturday morning, April 1. Every man is urged to come.

Rev. J. Q. Adam, of Wayland College, will preach Sunday afternoon. Everybody is invited to come.

Guy Higgs spent Sunday afternoon with his sister, Mrs. Tom Abney.

Rome Wasn't Built in a Day

NEITHER was a successful business, but it did not take us many days to establish an enviable reputation.

We employ only tried and proven methods of over twenty years' experience in conducting our business which is along the most liberal and progressive lines practicable.

The Time is Opportune

Just as you overhaul your Ford; just as you paint your house; just in the same way, because its good sense and good business.



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You should put yourself in order. Come around and let us dress you up in a good-looking, long-wearing suit of Michaels Stern Clothes at the right price. You'll be amazed at the variety of styles, fabrics and patterns that skillful ingenuity has created. We can show you better than we can tell you--"To see them is to buy them."

Jacobs Bros
THE ONE PRICE SPOT CASH STORE

Special Bargain Prices

ON THESE EXCEPTIONALLY GOOD ALMOST NEW CARS

- One 25 horse power Maxwell
- One Studebaker 35 One Buick 31
- One Case 40 One Chalmers Six

These cars have been thoroughly overhauled and are in condition to give splendid service. Look them over thoroughly and convince yourself of their worth at the special prices we are offering them for.

Plainview Machine & Auto Shop

E. E. ROOS, Proprietor

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

In Justice Court of Precinct One, Hale County, Texas.

STATE OF TEXAS,
COUNTY OF HALE,
L. M. Blakemore

vs.

Will F. Ezell and J. V. Guyton.

By virtue of an execution issued out of the Justice Court in and for Precinct One, Hale County, Texas, on a judgment rendered in said court on the 28th day of February, 1916, in cause No. 1329, in favor of the said L. M. Blakemore against Will F. Ezell and J. V. Guyton, I did, on the 24th day of March, 1916, at 11 o'clock a. m., levy upon the following described property situated in Hale County, Texas, belonging to the defendant, J. V. Guyton, to-wit: Being two acres of land out of the J. C. Burch Homestead Survey, containing 80 acres, which said two acres are described by metes and bounds as follows: Beginning at the Southwest corner of said 80-acre tract; thence East with the south boundary line of said 80-acre tract, 70 yards; thence North 140 yards; thence West 70 yards; thence South 140 yards to the place of beginning, and being the same land upon which I levied a Writ of Attachment, issued out of said court on the 11th day of February, 1916, in said cause, on the 11th day of February, 1916; and on the 2nd day of May, 1916, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said J. V. Guyton in and to said property.

Dated at Plainview, Texas, this the 24th day of March, 1916.

J. C. HOOPER,

Sheriff,

in and for Hale County, Texas.

By J. F. FRYE, Deputy.

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

In Justice Court of Precinct One, Hale County, Texas.

STATE OF TEXAS,
COUNTY OF HALE,
L. M. Blakemore

against

T. M. Smith and J. V. Guyton.

By virtue of an execution issued out of the Justice Court in and for Precinct One, Hale County, Texas, on a judgment rendered in said court on the 28th day of February, 1916, in cause No. 1315, in favor of the said L. M. Blakemore against T. M. Smith and J. V. Guyton, I did, on the 24th day of March, 1916, at 11 o'clock a. m., levy upon the following described property situated in Hale County, Texas, belonging to the said J. V. Guyton, to-wit: Being two acres of land out of the J. C. Burch Homestead Survey, containing 80 acres of land, which said two acres are described by metes and bounds as follows: Beginning at the Southwest corner of said 80-acre tract; thence East with the south boundary line of said 80-acre tract, 70 yards; thence North 140 yards; thence West 70 yards; thence South 140 yards to the

place of beginning; also 16 acres of land out of said Burch Survey conveyed to said J. V. Guyton by A. B. Roberts et ux by deed dated April 12, 1915, recorded in Book 35 at page 211, of the Deed Records of Hale County, Texas; and being the same two tracts of land upon which I levied a Writ of Attachment, issued out of said court on the 11th day of February, 1916, in said cause, on the 11th day of February, 1916; and on the 2nd day of May, 1916, being the first Tuesday in said month,

between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and will sell at public auction, for cash, all the right, title and interest of the said J. V. Guyton in and to said property.

Dated at Plainview, Texas, this the 24th day of March, 1916.

J. C. HOOPER,

Sheriff,

in and for Hale County, Texas.

By J. F. FRYE, Deputy.



That "Wade Right In" Feeling--

first thing in the morning—comes naturally with right living.

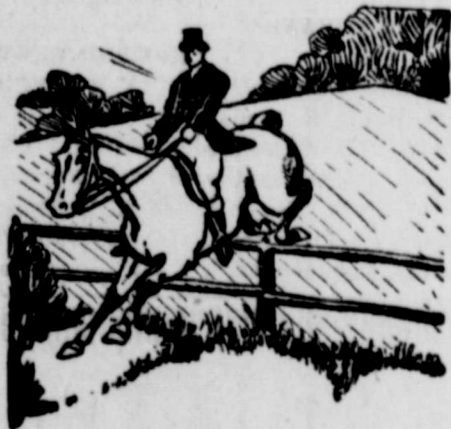
Daily food plays a big part, for unless it supplies proper rebuilding elements, and is promptly digested, one's mental and physical power is bound to suffer.

Grape-Nuts

the whole wheat and malted barley food, provides all the rich nutriment of the grains, including their vital mineral salt—phosphate of potash, etc.—lacking in the diet of many, but which are necessary for balanced upkeep of body, brain and nerves.

Grape-Nuts has a delicate nut-like flavor; is always ready to serve with cream or milk; is easily digestible; and yields a wonderful return of health and energy.

"There's a Reason"



SURMOUNT

the difficult places in life—gain confidence and poise through a BANK ACCOUNT.

It will clear your path to the goal SUCCESS.

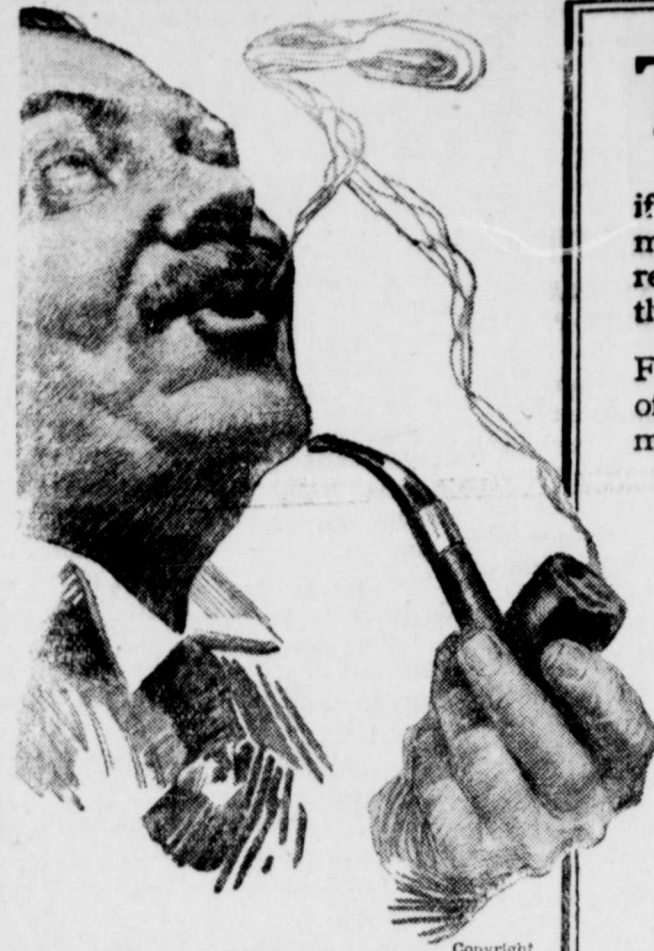
**THIRD NATIONAL BANK
PLAINVIEW, TEXAS**



Colonist Fares to Pacific Coast

One way second class colonist fares will be in effect to California, The Northwest and certain intermediate territory March 25th to April 14th, 1916 inclusive. For further information call at ticket office or phone 224.

JOHN LUCAS, Agent



On the reverse side of this tidy red tin you will read: "Process Patented July 30th, 1907," which has made three men smoke pipes where one smoked before!

Try it yourself—

if you want *personal* and *positive* information as to how delightful Prince Albert really is, smoked in a jimmy pipe or rolled into the best makin's cigarette you ever set-fire-to!

For, Prince Albert has a wonderful message of pipe-peace and makin's peace for every man. It will revolutionize your smoke ideas and ideals. The patented process fixes that—and cuts out bite and parch!

PRINCE ALBERT

the national joy smoke

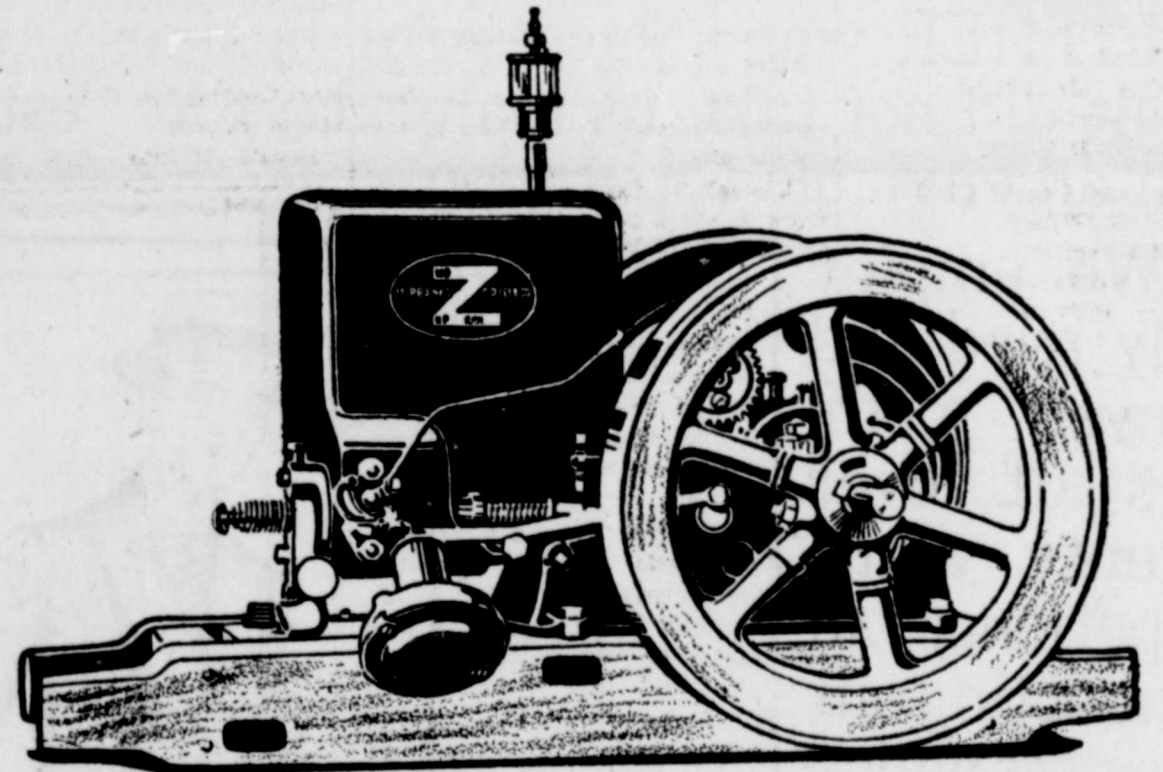
is so friendly to your tongue and taste that it is mighty easy to get acquainted with. You'll like every pipeful or cigarette *better than the last* because it is so cool and fragrant and long-burning. You'll just sit back and ponder *why* you have kept away from such joy 'us smokings for so long a time!

Men, we tell you Prince Albert is all we claim for it. You'll understand just how different our patented process makes Prince Albert quick as you smoke it!

Buy Prince Albert everywhere tobacco is sold: in tippy red boxes, 5c; tidy red tins, 10c; handsome pound and half pound tin humidors and in pound crystal glass humidors with sponge-moistener tops that keep the tobacco in such prime condition.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

It's Here—Come In—See It



The New Type "Z" Fairbanks - Morse FARM ENGINE

Economical — Simple — Light Weight
Substantial — Fool-proof Construction
Gun Barrel Cylinder Bore — Leak-proof Compression—Complete with Built-in Magneto

"MORE THAN RATED POWER AND A WONDER AT THE PRICE"

1½ H. P. \$ **35.00** 3 H. P. - - \$60.00
F. O. B. FACTORY
6 H. P. - - \$110.00

WATCH OUR WINDOWS

DONOHOO-WARE HARDWARE CO.
PHONE 80

HARRISON & KERR CO.
General Contractors.
Office at
Fulton Lumber Co.
Phone 107.
House Phones, 328 and 423.

L. A. KERR,
Architect.
Office at
Fulton Lumber Co.
Phone 107.
House Phone 423.

MRS. BELLE CARTMELL,
Suite 23, Grant Bldg.
Phone 579.

Hair Dressing, Manicuring,
Shampooing, Scalp Treatment,
Face Bleaching a Specialty.

W. A. TODD, Agent
All Kinds of
INSURANCE.
Office No. 14,
First National Bank Building.
Phone 122.

SEEDS
The purest, cleanest, best seeds grown at honest prices. If you can't get it in Dallas, Denver or Philadelphia just call White—he has it. Frost proof cabbage plants only 30c per hundred, prepaid.
G. E. WHITE SEED CO.
PLAINVIEW, TEXAS

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOUND: Bunch of keys. Owner may secure same at The Herald Office. **tf.**

WANTED: An old couple just for their company. Board free; in good home. BOX 158, Lockney, Texas. **5t-pd.**

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. **Adv. tf.**

AUTO CURTAIN FOUND. Owner may have same by calling at Herald office and paying for this ad. **tf.**

FOUND: New inner tube. Identify and pay for this ad at J. B. NANCE'S office. **tf.**

We will make Farm or Ranch Loans in Castro, Swisher, Briscoe, Floyd, Hale, Lamb, Hockley, Lubbock and Crosby Counties. See us if you want a loan. HENDERSON & PERRY, Grant Bldg., Plainview, Texas. **tf.**

FOR SALE: Two span good, gentle work mules. For particulars see OTUS REEVES REALTY CO. **Adv. tf.**

FOR SALE: Small residence close in and splendidly located. Will give good terms. Address "OWNER," Box 218. **tf.**

RAIN COAT taken by mistake at Mitchell Sale is at Herald office. Identify and pay for ad and you can have it. **tf.**

FOR SALE: 20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. **tf.**

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. **Adv. tf.**

STRAYED: 250-pound red sow; swallow fork in right ear; 2 weeks' old pigs at home. Reward for recovery. H. W. AULT, Kress, Texas. **Fri. tf.**

Big farm sale Friday, March 31, six miles southwest of Petersburg, on the Lubbock road.

1 registered jack.
 1 Percheron stallion.
 Also cows, horses, hogs and farm implements. Come. They have got to sell. R. E. ECHOLS, owner. **3t.**

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad. **tf.**

FOR SALE: Big Twin Indian Motorcycle. Reasonable. Address "P," care of Herald. **4t-pd.**

NOTICE: I will be here in about two weeks prepared to properly tune pianos and player pianos. Write J. L. Henderson Piano Co., Amarillo, if you will want me to call when here. J. V. VAUGHN. **3t.**

SMITH'S INVINCIBLE WHITE ROCKS

Are the very best strain in Texas today. They have been and are still leading winners at Texas' and Oklahoma's biggest shows. Stock and eggs for sale. Write for prices. SAM W. SMITH, Abernathy, Texas. **Apr. 1. tf.**

FOR RENT: Two large rooms furnished for light housekeeping. Close in. No children. Phone 492. **tf.**

MULES AND HORSE FOR SALE.

We have a good team of mules, wagon and harness, and a young saddle horse, broke to drive, for sale cheap as soon as we are through with them. Shall ship our cattle out April 19th. See Mr. Overall, at Overall's Barn or Gar Johnston, at Harp Ranch. CHASE BROTHERS. **4t.**

A BARGAIN IN SECTION OF LAND.

Good, smooth section, patented land. Perfect title. Ten miles from Plainview, nearest course. Price only \$17.50 per acre; less than one-fourth cash, balance in ten equal annual payments. If you want a bargain, don't pass this up. H. E. SKAGGS. **tf.**

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. **tf.**

Good Work Mules and Horses for sale. BUCHANAN BROS., 1 1/2 miles southwest Ellen Post Office. **8t-pd.**

We handle everything in the way of Sewing Machine Supplies. Do all kinds of repair work. If you should want a crate, we have got it.—PLAINVIEW SEWING MACHINE CO., Wayland Building. **4t.**

FARM AND RANCH LOANS.

Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest. J. F. SANDER, East Side Square, Plainview, Texas. **tf.**

Will plow tracts of 100 acres or over. Can plow 25 to 50 acres per day. Phone 9032—long-short, or write JACKSON BROS., Plainview. **tf.**

Now is your chance to get a Sewing Machine of a Standard Make at almost your own price.

How is this?
 1 5-drawer D. H. Singer \$14.00
 1 5-drawer D. H. Singer \$16.00
 1 5-drawer D. H. Eldredge \$12.50
 1 5-drawer D. H. Lok Shoe \$12.50
 1 5-drawer D. H. Minnesota \$12.50
 1 5-drawer D. H. Bartlett \$12.50
 1 5-drawer D. H. White \$ 7.50
 Every machine that is sold from this office must give satisfaction or there is no sale. PLAINVIEW SEWING MACHINE CO., Wayland Bldg. **4t.**

FOR SALE: By owner, 160 acres three miles from Petersburg; fenced, with 120 acres in cultivation. For price and terms see A. E. HARRIS, Plainview, Texas. **4t-181-pd.**

TO CATTLE OWNERS:

I have just completed a large concrete dipping vat on my place one and one-half miles southeast of Plainview. I will contract to dip cattle for other parties, using arsenic solution for lice. Can dip 2,000 head per day. Phone 90. C. B. REAVES, Plainview, Texas. **tf.**

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. **tf.**

FOR SALE: Baled millet and Sudan grass. Phone 403. H. V. TULL. **2t-pd.**

FOR TRADE: Good, first-class automobile; recently overhauled; good condition. Will trade for cows. Need some good milch cows. The price will sell the car. J. E. WATSON. Phone 223 between 8:30 a. m. and 4 p. m. **2t.**

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. **tf.**

WANTED: By April 10, job on ranch or farm for man and wife; also for young single man. Address "B," care of Herald. **2t-pd.**

WANTED: Two experienced dining-room girls and one experienced chamber maid. Write GILKESON HOTEL, Roswell, New Mexico, advising what hotels worked for. **1t.**

FOR RENT: 2 rooms for light housekeeping. Call 307 West Sixth St. **tf.**

FARM LOANS.

HENDERSON & PERRY, Plainview, Texas, can make you a loan on your Farm or Ranch. Get in your application at once. Money ready soon as title is approved. **tf.**

FARM OR RANCH LOANS.

See HENDERSON & PERRY, Grant Building, Plainview, Texas. **tf.**

NOTICE: I keep my cattle-dipping vat charged for dipping at any time. 10c per head for yearlings, 12 1/2c for coming two and 15c for cows. C. B. REAVES. **tf.**

ATTENTION.

Those hot drinks are now ready at the KASH KANDY KITCHEN. **tf.**

THOROUGHBRED CATTLE FOR SALE.

Thirty head fullblood yearling bulls; seven head two-year-old bulls; two herd bulls, one four and one seven years old; ten head heifers three and four years old, just shipped in from Missouri. Cattle all in good shape on full feed. Cows can be seen at my home in Plainview, and bulls at ranch in Bailey County. J. M. GIST. **tf.**

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. **Adv. tf.**

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

For Representative:
 T. J. TILSON.

For District Attorney:
 AUSTIN C. HATCHELL.
 GEO. L. MAYFIELD.
 (Re-election.)
 KENNETH BAIN.

For District and County Clerk:
 B. H. TOWERY.
 (Re-election.)
 J. P. HOWARD.
 W. M. JEFFUS.
 JO. W. WAYLAND.
 JAS. F. DUNCAN, JR.

For County Judge:
 CHARLES CLEMENTS.
 AUSTIN F. ANDERSON.
 J. E. LANCASTER.

For County Attorney:
 L. D. GRIFFIN.
 L. R. PEARSON.

For County Treasurer:
 JNO. G. HAMILTON.
 (Re-election.)

For County Tax Assessor:
 ROY IRICK.
 R. E. BURCH.
 W. H. MURPHY.

For Public Weigher, Precinct No. 1:
 J. L. OVERALL.
 TOM THOMPSON.
 (Re-election.)
 T. P. BUSSELL.

For Sheriff:
 J. C. HOOPER.
 (Re-election.)
 J. C. TERRY.

For County Commissioner, Precinct No. 1:
 J. T. (DADDY) PHELPS.
 W. J. ESPY.
 (Re-election.)

For Commissioner Precinct No. 2:
 J. W. ROBERSON.
 (Re-election.)
 R. W. CROSS.

For County Commissioner, Precinct No. 4:
 M. C. CORNELIUS.
 C. E. LOCK.
 R. T. BARBEE.

For Mayor:
 ROY J. FRYE.
 E. T. COLEMAN.
 J. L. DORSETT.
 W. E. RISSER.

For City Secretary:
 B. L. SPENCER.
 (Re-election.)
 R. B. (BOB) TUDOR.

For City Marshal and Tax Collector:
 JOHN VAUGHN.
 (Re-election.)

Whenever You Need a General Tonic Take Groves
 The Old Standard Groves' Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver. Drives out Malaria. Enriches the Blood and Builds up the Whole System. 50 cents.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making Every Druggist in town—your drug-You Sick and Can Not Sallivate.

gist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. **Adv.**



The Telephone Saved a Life

When one of our men was badly injured by the threshing machine we telephoned the doctor, who told us how to patch the man up. The doctor then started for our place in a hurry. When he arrived the man was pretty weak, and without the doctor's advice the results might have proved serious. Thanks to the telephone, the man pulled through. Every farm should have Bell Telephone connection.

Write our nearest Manager for information
 The Southwestern
 Telegraph &
 Telephone Company

BACKACHE IS A WARNING.

Plainview People Should Not Neglect Their Kidneys.

Backache is often nature's most frequent signal of weakened kidneys. To cure the pains and aches, to remove the lameness when it arises from weakened kidneys, you must reach the cause—the kidneys. If you have pain through the small of your back, urinary disorders, headaches, dizzy spells, or are nervous and depressed, start treating the kidneys with a tested kidney remedy.

Doan's Kidney Pills have been

proved good and are especially for weak kidneys. Doan's have been used in kidney trouble for over 50 years. Read Plainview testimony.

John Pendley, Covington Ave., Plainview, says: "I had bladder trouble and pains across my back and kidneys. I could hardly get up from a chair. I procured Doan's Kidney Pills at the Long Drug Co., and they did me a world of good."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Pendley had. Foster-Milburn Co., Props., Buffalo, N. Y. **Adv.**

There's No More Doubt About the Winner for You Won't Have to Guess

You'll be the winner in the contest for better laundry service, at a positive saving in cost if you will phone us to put you on our list as a "rough dry" customer.

35c a Dozen
 is the price for creamy white clothes turned out in the shortest possible time.
PLAINVIEW LAUNDRY CO.
 Rex Lindsay, Manager

Life and The Weather Are Uncertain.

It seems most too warm now for heating but you must cook and the day may not be far off when the cold spell will hit. At any rate you will need some coal and its well to be prepared for any event. We have the coal, we have the right prices on the coal. Let us have your order for quick delivery.

Allen & Bonner
 Phone 162

FOR SALE: 15 shoats for \$125. J. W. ALEXANDER, 4 miles east. **4t-pd.**

Julia Culp, the world-famous Heber singer, will give a recital in Canyon April 21st. Tickets, \$1.50. Write C. W. WARNICK. **6t.**

FOR SALE: THOROUGHBRED DUROC HOGS.

30 pigs 6 weeks old.
 10 gilts, bred.
 8 sows, bred.
 40 head stock hogs, half gilts, unbred.

Prices right for quality of stock. Good discount if sold to one man. DR. R. H. BAILEY, "Triangle-S Ranch, Portales, N. M. **Adv. 2t-pd.**

WANTED: Office chair. SOUTH PLAINS MARBLE CO. **2t.**

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. **tf.**

Old Sores, Other Remedies Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Carter's Antiseptic Healing Oil. It relieves pain and heals at the same time. 25c, 50c, \$1.00

Invigorating to the Pale and Sickly
 The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. 50c

SEE ME FOR
FARM LOANS
 We have the money for your use on five years' time. We also buy vendor's lien notes.
Walter Darlington Co.
 KANSAS CITY, MO
Rawlings & Brown
 Representative
 Stephens Building
 PLAINVIEW, TEXAS
Prompt Service

IT IS EASY TO TELEPHONE
 Think how easy it is to order from us by phone. No time is wasted—no trip is necessary—no package to carry—no extra cost for quick delivery. Phone 400 for prescriptions, drug sundries, etc., and they will be delivered to your door with all possible haste.
The R. A. Long Drug Store
 "We Guarantee the Quality"

Electricity
 Will take the drudgery out of housekeeping. If you have never looked into the matter, you will be surprised how economically you can make it your servant, to do the
Cooking, Washing, Ironing, Sewing and Sweeping
 Your local electrical contractors will be glad to explain this without obligation on your part to buy, or
 Write—Phone—See
TEXAS UTILITIES CO.

WITH THE HALE COUNTY BOYS' AND GIRLS' CLUBS

Mrs. Landrum Gives Lesson for Girls on School Luncheons.

SCHOOL LUNCHEONS. LESSON NUMBER 19.

We have had lessons bearing upon our three-meals-a-day suggestions about menus. I hope we have all received some valuable assistance and will especially heed the points upon regularity of our meals and mental attitude towards each other during the course of eating.

This lesson will deal with school luncheons, for there is one meal a day that the school children miss taking at home five days out of the week. A luncheon for the school should be prepared from two standpoints, wholesomeness and attractiveness, so says an authority upon this subject from the Chicago School of Home Economics. Only those foods which are nutritious and easily digested should be considered. The selection of food that is to be eaten cold requires much greater thought than that to be eaten hot. The nature and health of the child must also be taken into consideration. A quiet child who sits most of the day should have a lighter food than the robust, hearty child who romps and plays. The luncheons should be planned for days ahead just as the regular menus for the family, making the two fit together.

The lunchbox when opened should present an appetizing and attractive appearance. The child should feel a pride in opening its lunch and have an anticipatory feeling of enjoyment of the contents. Food that cannot be packed or carried well should not be used, as it spoils other foods in appearance and often in taste. Each article should be packed by itself and all fitted in neatly and carefully.

The following list of articles will be found most useful in preparing the luncheons:

1. A light box or basket well lined.
2. Oiled or paraffine paper. Save the lining of cake and cracker boxes.
3. Tiny screw-top jar for salt.
4. Larger screw-top jar for preserves.
5. Small spoon.
6. Collapsible drinking cup.
7. Paper napkins.

There are a few points to be observed in regard to the food itself. Pie should be eliminated for two reasons—its unwholesomeness and the fact that it cannot be carried well. Eggs should be cooked at a low temperature for some time to make them digestible, and should be left in the shell. Sandwiches should have the crust left on and be wrapped separately in oiled paper. Be careful not to use any filling for sandwiches the odor of which will permeate the lunch box. Chopped meat is much better to use than sliced meat, as it is more convenient and more digestible, since a child seldom

chews the meat as he ought to. Nut-butter and chopped nuts make very nutritious and appetizing sandwiches. Soft rice cakes are not as good as brittle cookies. Oatmeal and graham crackers roasted make pleasant changes.

Nuts are a valuable addition to the lunch box, furnishing not only nutrition, but also attractiveness. A bit of sweet in the way of candies or chocolates, dates or figs may well be used instead of cake.

In putting fresh fruit into the lunch box be careful to so wrap it that its odor will not permeate the other foods, especially bananas.

I trust the club girls will prepare their own lunches after this lesson, as it will relieve the mother of one of the greatest problems of the house-keeping. Think and plan for yourselves for the remainder of the school season. We will have another lesson on school lunches and will try to give you other suggestions.

MRS. J. L. LANDRUM.

PANHANDLE L. O. O. F. WILL MEET AT HEREFORD APRIL 12-13.

Hereford is planning to entertain three hundred members of the Panhandle L. O. O. F. on April 12-13. One of the features of the entertainment will be a banquet served by the ladies of the Hereford Christian Church.

THE HERALD'S REVIEW OF THE MOVIES

(Continued from Page Three.)

Cavoure, daughter of the most prosperous fisherman in Sea Cove. August learns that the other is going to marry Jeanne. On the day set for the wedding August disappears, leaving word that he has gone to Brenton's Reef, and shall not return until he hears that his friend is happily settled with his bride. Manuel realizes that August has gone away to heal a broken heart. He postpones the wedding until his friend, months later, ventures back to port. August again meets Jeanne. He finds that she is still unmarried. By this time the girl has discovered that it is August, not Manuel, whom she really loves. Manuel makes the supreme sacrifice and the lovers are happy. Mlle. Adone Fovieri and Monroe Sotbury are featured in this photoplay.

"The Widow Wins" is a comedy romance, starring Cissy Fitzgerald, as is likewise "All Aboard," with Florence La Badie playing the lead.

Friday The Ruby shows "The Animated Grouch Chaser." Raoul Barre has contributed two cartoons to this number of the "Animated Grouch

Chaser," "The Black's Mysterious Box" and "Hicks in Nightmareland." Both are cleverly drawn and highly amusing. "The History of a Big Tree" is on the same reel. Its four hundred feet are all interesting and of educational value.

"When the Show Hit Watertown" is a burlesque shown here on this date. The mishaps of a fly-by-night theatrical troupe are amusingly burlesqued in this one-reel farce. The arrival in town in a boxcar, the parade to the hotel and scenes during a performance at the "Opey House" are depicted with the necessary exaggeration to insure the laugh. The acting of the cast contributes largely to the photoplay's success.

There is also on this program "Uncle Sam's Post Office," an educational series of pictures showing how Uncle Sam conducts his immense post office activities, and a two-reel Universal drama, in which Francis Ford and Grace Cunard are co-starred for the first time since the completion of "The Broken Coin." It is a weird story, with scenes taken on a desert island.

The Olympic's Saturday offering is the "Animated Weekly" and "Pathe Weekly." Two brand-new reels of current events are offered, according to Manager Ross D. Rogers. "You can see the things that you have just been reading about. There are many scenes from the European battlefields," he says.

"The Deceivers" is also shown. While the humor of this one-reel comedy is undeniable, it seems rather injudicious to show other married men and their wives how to "hold out" on each other. Mr. and Mrs. Sidney Drew do it most amusingly in this photoplay, and both are forced to acknowledge the truth at the finish, but Paul West, who wrote the scenario, undoubtedly got his inspiration from real life.

There is, in addition, "The Coquette's Awakening," in which Kathlyn Williams plays the part of the flirt who lives only to play the game of love for the delight of the gamble. Ralph Warner, who loves the Flirt dearly, is informed by her that she merely tolerated him for the enjoyment of the game. Ralph then tells the Flirt that he is going to end it all that night. The Flirt laughs heartily, for she has heard this story before.

She falls asleep and dreams that she receives a message from Ralph that unless she telephones him before 10 o'clock that night he will take his life. The hands of the clock are pointing to the hour of 10. Overcome with remorse, the Flirt beseeches Father Time to turn back the clock so that she may save Ralph.

Father Time takes the Flirt through the Garden of Love and shows her many examples of the loves of men and women and how Time destroys the unworthy and helps the worthy. Father Time showed her the true and the false hearts, and how even the primitive man sought the love of a good woman. With magic touch Father Time brings back the days of Antony and Cleopatra; of Romeo and Juliet, and ends by stating that unless she is true to the man who loves her, Ralph, Time will see that she is punished, for Time conquers all things.

The Flirt awakens, and in the mirror sees a vision of herself as an aged woman, deserted by all her suitors. Ralph returns for his gloves, which he has forgotten, and the Flirt informs him that she regrets her actions and that she dearly loves him.

Saturday there is a reel of current events in the "Pathe News" at The Olympic. "The Painted Lady" is shown on this program. Blanche Sweet, Madge Kirby, Kate Bruce, Charles H. Mallet, Joseph Grabill and Wm. J. Butler are in the cast of this D. W. Griffith re-issue. The story is dramatic, up to the Griffith artistic standard, and the pathetic heroine could not have had a better interpreter than Blanche Sweet.

"The Wrong Train Order," the 58th episode of the "Hazards of Helen" railroad series, and "A Daughter of Penance" completes the program. The story of "A Daughter of Penance," by Charles Saxby, is romantic and mysterious, furnishing just the right proportions of each ingredient to produce a most satisfying effect. The leads are handled by Edna Maison and Douglas Gerrard, Majorie Lake and Phyllis Daniels.

Mae I. Has Return Engagement With Albert Taylor's Company.

Dr. J. W. Grant, of the Mae I. Theater, announces the return engagement at his play house of Albert Taylor and his company, on next Friday and Saturday, March 31st and April 1st, with his bargain matinee on Saturday afternoon.

The following plays will be presented: On Friday, "A Bachelor's Romance;" at the matinee, "He Fell in Love With His Wife," and Saturday night, "The Game."

No pictures will be run, as the large picture screen will be removed in order to put the scenery on the stage.

Prices will be reduced to a general admission of 25 cents, with a 50-cent

reserved seat. At the matinee prices will be, children 15 cents, adults 25 cents.

Ladies will be admitted free on Friday night when accompanied by another person, lady or gentleman, with a paid 50-cent ticket purchased at Willis' Drug Store before 6 p. m. Friday. There will be no ladies' tickets issued free at the box office window.

Seats are now on sale at Willis' Drug Store. Buy early and avoid the rush. It.

MISS PEACE LEADS MISS ROUNTREE BY 270 VOTES.

Returns from The Ruby contest including Saturday night's voting were canvassed last night, showing that Miss Eula Mae Peace leads with 15,050. Miss Nell Rountree is only 270 votes behind Miss Peace, having 14,780. The other contestants stand as follows: Miss Johnnie Young, 10,575; Miss Lillian Earnest, 5,420; Miss Laverna Hopping, 2,350; Miss Sue Doubleday, 1,895.

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It is with great pleasure that we announce the Seventh Semi-Annual Proclamation of Authoritative **Gossard Corset Styles for Spring and Summer, 1916**

The freakish and generally unbecoming tendencies of the mode are past. In the natural lines and beautiful fabrics of the new models, here shown, is reflected the demand of fashion for a simpler style which depends upon beauty of line, correct design, and exquisiteness of material for its charm.

Gossard corsets are fitted here by experienced corsetiers. It will be a pleasure to show you the new models. We shall expect you.

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The lines included are dry goods, notions, hardware, tinware, dishes, glassware, sporting goods and toys. In hardware there are garden rakes and hoes, lawn hose, shoe soles, rubber heels, curtain rods, hinges, screen door springs and checks, hinges, chair seats, household paints and paint, brushes, clevises, bride bits, etc.

In dry goods are ribbons, laces, under vests and union suits, waists; middy blouses, hose of all sizes in black and white, curtain scrim, tennis shoes, etc. Base balls, bats, mitts and gloves. Dishes in sets.

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