# THE İIAINVIEW EVENING HERALD 


sctory of the State Officialls of Texas
Appelate and Supreme Courts, Mewbers of Congress,
Heads of Dopartuments and lastitutions.

## Keeps <br> Your <br> Stove <br> Shining Bright




HE'S pretty hard on clothes Mr. Average Boy.
Notrouble for him to go through two Knickerbockers. to every coat.

## For him-these Duplex Suits

You gee: Two knickers with nery wuit-double neweot pathersas beaxifitu, original Norolok Modeds thet won't be duppicated in chapeper makes.

Low Prices on Better Suits $\$ 6.95$
For $\$ 10.00$ to 512.50 Suits $\$ 4.95$
For 57.00 and 57.50 Suito $\$ 5.95$
For 88.00 to 89.50 suite $\$ 3.95$
For 56.00 and 86.50 Suito $\$ 3.45$
For 55.00 and 55.50 Suito
All boys overcoats one-half price

## CARTER-HOUSTON'S

We have Macaroni Spring Wheat Seed for Sale here and at Aiken.

Come and get it while we've get it.
COBB GRAIN CO.


## joy just hangs on every pulf

How a pipe of "Tux" does bubble over with good cheer and sunny comfort! There's something about the mellow taste of "Tux" that stirs a smoker's soul. It gets into his inside works, sweetens his $\bullet$ disposition, and gives him that perky, chesty feeling, like a highstepper trotting down the avenu

## Juxedo

Men who never smoked a pipe before are now smoking Tuxedo, because



THE
HALLMARK WATCH FOR MEN

PLANNED by committee I of retail jewelers, representing the leading retail jeweler in nearly four hundred cities in the United States.

Having every good feature found in any good watch. Double roller escapement, steel escape wheel, compensating balance, Breguet hairspring, etc.; cased and adjusted in the factory.

The case is gold filled, guaranteed for twentyfive years. No better watch can be made.

## HALLMARK WATCH CLUB

Carry a Good Watch 50 cto $\$ 1.00$ per Week "Wear While You Pay"
IF you join the Hallmark Watch Club, you can own a 1 high grade watch by making a small initial payment and additional payments of from 50 cents to $\$ 1.00$ a week.
The club will include but twenty-five members. If you want to be one of them you had better act quickly You will have your choice of three grades of movements in a large variety of cases. This is an unusual opportunity to get a high-grade watch from a reliable firm and carry it while you pay in small weekly pay ments.
Not only do we guarantee this watch in every par ticular, but the Hallmark store in any city in the United States will regulate, adjust, and give any special attention to the watch which they recommend as their leading time-piece.

## CALL, AND LET US EXPLAIN THIS CLUB PLAN in detail.

WILBERT PETERSON
Jeweler and Optician



OUR January Reduction Sale closed January 31st and we thank our patrons for the liberal patronage given us and assure them we will endeavor at all times to please and give them full value for their money. We expect to carry a full line of variety goods, consisting in part of

Granite Ware, Queens Ware,
Tin and Glass Ware

| in and Glass Ware, |
| :---: |
| Elegant assortment Box Stationery. $\begin{array}{c}\text { Large assortment Tablets, } \\ \text { Ink, Pens and Pencils. }\end{array}$ |

Ladies', Men's and
hildren's Hose, and Ribbons and Laces
Hair Pins and Handkerchiefs, A general line of Dry
Cut Glass, Jardinieres, Flower Pots. Goods Notions.
5c and 10c Counter. Candies, Elegant line Chocolates.
Cigars,"and many other articles too numerous to mention in this ad.
Come and see us, we will appreciate your visit and treat you right.

## ADVANCE STYLE SHOWING OF

Womens Spring Suits "Sunshine" manufacture


Every Private Home, Boarding
House or Hotel in Plainview
Should take advantage of the extremely low prices being made on

## Sheets

## Pillow Cases

Towels
Table Linens, etc.
During the big REMODELING SALE at Richard Bros. \& Collier.

## LADIES ONLY

ANY HAT IN THE
$\$ 1.00$

## Richands Snos. Collien

## MAE I. THEATRE Wednesday

"Infatuation"--A picturization of Lloyd Osborne's novel of Stage Life. A Mutual Masterpiece in five acts, featuring Margarita Fischer and Harry Pollard.
"Seeing America First"and "Keeping Up with Jones"
Two good Comedys.
"The Drummer's Trunk"--Beauty Comedy.
Thursday
"Pardoned"--Clipper. Three Reels
"Curing Father"'--Beauty Comedy

## Friday

"Ghosts"--By Henrik Ibsen. A Mutual Masterpiece, in five parts, with an all-star cast Featuring Henry Walthall and Thomas Jefferson. Walthall was one of the stars in "Birth of a Nation."
"Capers of College Chaps"--A good Comedy Falstaff.

Popular Prices 5c and 10c
MAEI. THEATRE

## RHODE ISLAND REDS

A few thoroughbred Rhode Island Red cockerels left. Will sell cheap.

See HAL LATTIMORE

## RibbonCaneSyrup

Pure Ribbon Cane Syrup for sale Now stored at the Nash House. $581-3$ certs per gallon. Money back if not satisfied.

S. T. ALLEE<br>PHONE 444



We ask that you entrust your grocery purchases to us during the coming month.

We assure you of good quality groceries at consistent prices, prompt and courteous consideration of your needs, and complete satisfaction in your dealings with us.

> Car of Heliotrope Flour $\begin{aligned} & \text { Just arrived. You can't } \\ & \text { buy better flour. }\end{aligned}$

Don't forget that we always have some specials for you on First Mondays.


Get It Where They Have It and Guarantee the Quality
THE R. A. LONG DRUG STORE

## COL. E. J. CHRISTOPHERSON AUCTIONEER

12 years'experience as land and cattle and general farm salesman. My prices are right and satisfaction guaranteed. It will pay you to see me if you are
going to have a sale. Write or see me at PLAINVIEW or get dates at Herald office.

SPRING MARKET SEASON

$\underset{\text { DHE RRUG CO., INC }}{\text { DTL }}$


Same Horse-Same Road Same Cart-Same Load
 TEXACO AXLE GREASE. eases the running gear and keep
It lightens the load for your team.
TEXACO AXLE GREASE stays where
lasts a long time-and lubricates always.
lasts a long time-and lubricates always.
Get TEXACO AXLE GREASE from our agent. It
pays in the added life it gives to axles and the sav pays in the added
ing in horse power.
While you are at it, ask about the rest of the TEX
ACO FARM PRODUCTS. Some of them are: TEXACO HARNESS OIL TEXACO HARVESTER OIL TEXACO SEPARATOR OIL TEXACO ROOFING

Trace The Texas Company


# Have You Seen Our Modern Home Display? 

If you are contemplating building or if you enjoy looking at beautiful and attractive homes, you will find our "Ye Planry" display both attractive and helpful. We have hundreds of photographs of exterior and interior views and floor plans of attractive homes, both large and small. They are here for your convenience and we gladly answer questions and offer suggestions and furnish free, to our patrons, practical building plans. We have over 2500 designs of infinite variety for your selection.

Let us show you how reasonable that "home dream" may be realized. We can possibly help you in financing if desired.

We can help and save you money.
A. G. McAdams Lumber Co. acusun eaens "Ye Plam"

RATES
ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. $7 \boldsymbol{2}$

THE MARKET PLACE
OF THE SOUTH PLAINS

FRESH FISH a
Monday and Thur
BARTSCH'S MAR
We are in the market for Dry and
Green Hides. Highest prices. ALLEN
$\&$ BONNER, Coal and Grain Dealers.


| KANSAS CITY STOCK <br> MARKET IN DETAIL. <br> KANSAS CITY STOCK YARDS, Jan. 28.-Cattle receipts have been very small since Tuesday, and there will be a good outlet for a fair run the first of next week. Steers are 10 to 25 cents lower, this week, and the cheaper grades are getting the smallest decline. Cows and heifers are around a quarter lower, baby heifers more in some cases, stockers and feeders not much changed from last week. <br> The beef-steer trade has been very unsatisfactory at Chicago this week, prices off 50 to 75 cents from ten days or two weeks ago, according to Kansas shippers who had cattle there, and similar reports are made by men returned from St. Louis this week. The reverse in the cattle market is regarded as temporary, since receipts | \|that brought $\$ 8.00$ last week sold at $\$ 7.75$ this week. Short-fed steers sold at $\$ 7.00$ to $\$ 7.50$, plain cattle without much meat under $\$ 7.00$. Western steers brought $\$ 6.75$ to $\$ 7.85$, the top price being paid for some Idaho steers fed in Western Nebraska. <br> Good to choice heavy cows bring $\$ 6.25$ to $\$ 6.75$, bulls $\$ 4.75$ to $\$ 6.50$, several strings of Western bulls at $\$ 4.90$ to $\$ 5.35$, veal calves $\$ 8.00$ to $\$ 10.50$. <br> Bulk of the stockers sell at $\$ 6.25$ to 87.00 , and the feeders at $\$ 6.80$ to $\$ 7.25$, with high-bred yearlings up to $\$ 7.65$, and choice feeders up to $\$ 7.85$, branded Panhandle feeders reaching 87.80 , and Colorado feeders $\$ 7.85$. <br> The furore for breeding stock is quieting down, as supplies of that class are light, cows and heifers ranging from $\$ 5.00$ to $\$ 6.50$ in most cases. <br> The hog market has made some good strides upward, including an advance of 10 to 20 cents today. Receipts are | very light, 3,000 fresh hogs on sale today, and about 1,000 held over from yesterday. Hogs that had an offer of $\$ 7.55$ yesterday afternoon brought $\$ 7.80$ this morning, and others held over on a bid of $\$ 7.65$ sold at $\$ 7.85$ today, the latter weighing 230 pounds. Top today was $\$ 7.90$, bulk of sales $\$ 7.50$ to $\$ 7.85$. Receipts of hogs at Eastern markets are decreasing, and order buyers have been strong bidders here this week, setting the pace today, medium and light hogs getting the biggest advance. Light welghts bring $\$ 7.70$, and pigs are selling at $\$ 6.50$ to \$7.25. Packers are sending buyers into the country to get hogs, which indicates urgent demand, and higher <br> FARM AND R $\therefore-$ R. A. UND | prices. <br> Sheep and lambs broke 25 to 35 cents this week, but the market is starting back already, stroug today, wtih lambs lacking choice quality at $\$ 10.35$ to $\$ 10.50$, feeding lambs $\$ 9.85$. Receipts are 6,000 , there is a small supply in sight for the first of next week, and prospects look good. Ewes sold at $\$ 7.25$ today, but prime ewes might $\$ 7.50$, best yearlings around \$9.85. . J. A. RICKART, Market Correspondent. $\qquad$ <br> orst enses, $\qquad$ $\qquad$ <br> RANCH LOANS DERWOOD -:- |
| :---: | :---: | :---: | :---: |


meat is ample, though temporari
clogged. Cold weather will help di
tribution.
The best steers here this week so
around 88.50 , and the kind of stee

ANNOUNCEMENTS

## 


TERMS OF SALE-- Al sums of sto.00 and under ashi, on sums bearing ten per cent interest from date until paid; 5 per cent discount for cash
R. T. ERICKSON, Owner C. F. Sjogren, Auctioneer. J. W. Skipworth, Jr., Clerk FREE LUNCH AT NOON

1 milk cow with calf, fresh.
3 stock cows.
5 2-year-old heifers
3 yearling heifer
1 yearling ste
32 head hogs.
About 4 dozen chickens.
den
I will sell at public auction on my place, known as the J. E. McClure place, one mile northwest of Kress on

## Saturday, February 5, 1916

commencing at 10 a.m., the following described property

| Implements | Live Stock |
| :---: | :---: |
| 1 McCormick header binder, 12 -foot. | 1 bay mare, 11 years old. |
| 1. 12 -hole Hoosier drill. | 1 bay horse, 12 years old. |
| 1 P. \& O two-row lister. | 2 black mares, bred to jack. |
| 1 Emerson two-row lister cultivator (nearly | 1 bay mare, bred to jack <br> 1 black horse. |
| 1 John Deere two-row lister cultivator. | 1 span small mules. |
| 1 Emerson single-row go-devil. | 1 mare mule, 4 years old, broke |
| 1 Tower surface two-row cultivator. | 2 horse mules, 3 years old. |
| 13 -section drag harrow. | 2 two-year-old mule colts. |
| 1 1 lumber wagon. | 3 yearling mule colts. |
| $\frac{1}{1}$ low-wheel wagon truck. | 1 yearling mare colt. |
| 1 set chain harness. | Cattle |
| Household Good | 2 cows with calves. |
| library table. | 1 milk cow with calf, fresh. |
| 110 -foot dining-room table. | 2 milk cows to be fresh |
| 1 rocker. | 3 stock cows. |
| 1 dresser | 52 -year-old heifers |
| 1 chiffonier | 3 yearling heifers. |
| 2 bedsteads, with springs and mattresses. | 1 yearling steer. |
| 12 dining-room chairs. <br> (All furniture good as | 32 head hogs. <br> About 4 dozen chickens. |

PUBLIC SALE

Implements
2-hole Hoosier drill.
P. \& O. two-row lister.
new).
merson single-row go devil
section drag harrow
ow-wheel wagon truck
ets leather harness.
Household Goods
library table.
10 -foot dining-room table.
dresser.
chiffonier
bedsteads, with springs and mattress
all furniture
missioner Precinc
W. ROBERSON. W. ROBERSO
Re-election.)

For Mayor
For City Secretary
B. L. SPENCER.
B. (BOB) TUDOR.

For City Marshal and Tax
John vaughn


Almost Like a Face-to-Face

## Chat



# FOUR MORE DAYS OF REAL SAVINGS IN JACOBS BROS. MIGHTY CLEAN-UP SALE 

The sale is more than serving its purpose as far as the buying public is concerned in that those who have been fortunate enough to participate in this great money-saving sale have carried off the most exceptional values conceivable in connection with the satisfaction which is absolutely essential and consistent with our method of doing business.

Those who have not been so fortunate to take advantage of this rare opportunity will find our remaining stock of new, seasonable merchandise, although broken in some instances, at their disposal, and will in every instance profit by our determination to sell all of this years goods and keep "the new store new."

Sweaters for Men, Ladies and Children Greatly Reduced

Here are some values you should take advantage of. Every Sweater in th house has been reduced, and you will find it very profitable to make your purchase during this sale.

## Ladies Sweaters

$\$ 2.00$ and $\$ 2.50$ values now ..... $\$ 1.65$

## Childrens Sweaters

| es | c |
| :---: | :---: |
| All 75 c values | 55c |
| All $\$ 1.00$ values | 79c |
| All $\$ 1.25$ values | 5 c |
| All $\$ 1.50$ values | \$1.20 |
| All $\$ 2.50$ values | 1.65 |

## THE FIRST SHIPMENT OF NEW SPRING DRESS GOODS NOW BEING SHOWN HERE

## Radical Reductions on Men's and Boys' Hats and Caps

We carry a very extensive line of the newest and most popular styles in men's hats and caps, including the Jno. B. Stetson hats. We are determined to reduce our stock during this sale, so comein and see the low prices we have placed on them. All $\$ 2.50$ hats now All $\$ 1.50$ hats now All $\$ 5.00$ Jno. B Stetson $\$ 1.85$
$\$ 1.10$ 1.10 All \$4:00 Jno. B. Stetson hats $\$ 3.45$ All $\$ 5.00$
$\$ 3.95$
$\$ 2.95$ Men's and Boys' Caps
\$2.35

Big Reductions on Men's Trousers
During this Sale men can buy fall and winter weight trousers at big reduc-
tions. This offer also includes black and blue serges. Every pair is faultlessly tailored and in the newest styles.
$\$ 1.75$ and $\$ 2.00$ pants now $\quad \$ 1.45$ $\$ 2.50$ and $\$ 3.00$ pants now $\quad \mathbf{\$ 1 . 9 0}$ $\$ 3.50$ and $\$ 4.00$ pants now ... $\$ 2.75$ $\begin{array}{ll}\$ 4.50 \text { and } \$ 5.00 \text { pants now } \quad \mathbf{\$ 3 . 6 5} \\ \$ 5.50 \text { and } \$ 6.00 \text { pants }{ }^{5} \text { w } & \mathbf{\$ 4 . 7 5}\end{array}$
New Arrivals in Men's Boots
For Men who appreciate good footwear we have just received a splendid shipment of men's Opera and San Angelo "cowboy" boots. Our official Sportsmans Bootees are in a class by themselves and are just the thing for men who know.

| Just received three dozen Ladies Gingham Aprons <br> made of extra good quality gingham in stripes and <br> checks, an extraordinary value for, <br> each |
| :--- |
| 50C |



THIS IS A WORLD OF SPECIALISM

