THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 27. NUMBER 7

PLAINVIEW, TEXAS, TUESDAY, JANUARY 25, 1916

MILL FOR BALANCED FEED APPEALS TO BUSINESS MEN

Only About \$1,200 Is Needed to Com- Buyer Says Straight Maize and Special plete Bonus Which Chamber of Commerce Hopes to Offer.

Only a little more than \$1,200 is needed to complete the bonus which it and associates for installing a balworking on the bonus reports the following subscriptions:

J. H. Slaton	\$ 250.0
Ellerd Bros	250.0
A. E. Harp	250.0
L. A. Knight	250.0
Chas. Saigling	150.0
Carter-Houston Co	150.0
R. W. O'Keefe	125.0
J. E. Lancaster	100.0
Henderson & Perry	100.0
E. H. Humphreys	100.0
J. C. Hooper	100.0
Chas. C. Gidney	100.0
Otis Trulove	100.0
Albert Hinn	100.0
C. B. Reaves	100.0
Robert and Nick Alley	100.0
E. Dowden	100.0
W. L. Harrington	50.0
Stevens Bros	50.0
Green Machinery Co	50.0
Knight Auto Co	50.0
M. D. Leach	50.0
Stant Rhea	50.0
E. E. Roos	50.0
J. J. Lash	50.0
W. R. Simmons	50.0
J. M. Waller	50.0
J. B. Maxey	50.0
L. G. Wilson	50.0
W. E. Risser	50.0
J. F. Garrison	50.0
L. H. Rosser	50.0
Richards Bros. & Collier	50.0
R. C. Ware Hardware Co	50.0
J. H. beach	50.0
J. H. Leach	40.0
M. D. Tromin	25.0
Geo. L. Mayfield	25.0
John J. Simpson	25.0
E. R. Williams	25.0

R. B. Mitchell J. A. Cox L. N. Dalmont Plainview Lumber Co. G. C. Sharp Plainview Laundry Co. 25.00 J. W. Longstreth 25.00 W. C. Mathes 25.00 Frank Smyer 25.00 A. G. Harrison 20.00 20.00 D. W. McGlasson C. D. Wofford 15.00 Peace & Dendy 15.00 L. G. Pierce Frank Hudgins B. E. Bolan R. M. Irick 10.00 Home Restaurant 10.00 O. B. Jackson G. E. Lewis Polk Bryon G. W. Davenport 10.00 35.00 Jacobs Bros.

C. E. White

Plainview Hardware Co. ...

Jos. W. Ryan

W. S. Ayres

Dr. E. M. Harp

W. A. Miller

H. W. Harrel

Dick Bryan

J. L. Overall

J. L. Dorsett

25.00

25.00

100.00

10.00

10.00

10.00

10.00

Sewell Grocery Co. Barker & Winn

Joe Keliehor

Fred Bartsch

Total \$4,285.00 It is hoped that the amount wanted will be completed within the next few days. The Chamber of Commerce has endorsed the proposition, feeling that it is a good thing for Plainview. The fact that many thousand head of cattle will be fed here for the markets, that a better market will be afforded for maize and alfalfa-standard products of the Plainview country-and that additional capital will be invested in the town and that several good families will move here to operate the mill, make the proposition attractive.

MARVIN H. JONES HERE IN INTEREST OF CANDIDACY.

Marvin H. Jones, of Amarillo, candidate for Congress to succeed John H. Stephens, was here several days recently in the interest of his condidacy.

POST OFFICE INSPECTOR HERE.

J. R. Kerley, of Amarillo, post office on official business.

DENVER HOUSE BUYS SEED ON THE PLAINVIEW MARKET

Variety of Millet Will Be High Next Year.

Leo A. Niemeyer, representing the Barteldes Seed Company, of Denver, is proposed to give Jas. N. Lemond Colo., was in Plainview today and closed a deal for two cars of Sudan anced-ration feed, alfalfa and oil mill grass seed with Plainview parties. He in Plainview. The committee from the states that seed from the Plains area Chamber of Commerce which has been are in demand. In an interview, a representative of The Herald asked him what seed were most in demand. He replied that he is now looking for a quantity of seed from straight maize. Any amount of maize with the crooked stems can be secured, but there is a scarcity of the new type. This is in demand because many farmers are attempting to use headers on their maize, and the straight heads are more easily

> It is Mr. Niemeyer's prediction that soon there will be on the market a successful header for maize and kaffir corn. "If the farmers would select their seed carefully, with a view to getting maize and kaffir of a uniform type, the yield would be materially increased, and at the same time there would be a better sale for part of the

Straight maize and a new variety of millet, which is being placed on the market, will bring good prices as seed next season, according to Mr. Niemeyer.

OLD TELEPHONE LINE IS

Other Over New Copper and Iron Circuits.

Plainview and Floydada are now on 'good speaking terms." This morning the crew of the Southwestern Tele-25.00 circuits were cut in this morning.

J. L. Palmer, district traffic chief asked their views. 25.00 for the Southwestern Company, was inager E. L. Doland.

WHAT WE NEED TO GET FREE

Street and Alley Crossings Are Necessary,

Plainview has been wanting free delivery of U. S. mail. Her sidewalk calls a special session. building has been done with this end 10.00 in view. There are just a few places where sidewalks are needed for Plain-Tilson, our representative, that he will view to be ready to make application take up the matter of securing this (Uncle Tom) Morrison this afternoon 10.00 for free delivery of mail. Improvement is needed also in street and alley crossings. It is also required that light be furnished at each mail box.

The City Council has been interested in this proposition for several months. Other organizations in the city are giving it close study, and it is hoped that within the next few months the inauguration of free mail service will be approved by the Post Office Department.

DONLEY COUNTY MAN BUYS HALE COUNTY FARM PROPERTY.

Four-Section Farm and Ranch on Runningwater Draw Will Be Nice Business for A. M. Smith.

A deal has been consummated whereby Judge J. E. Lancaster relinquishes his ranch on Runningwater Draw to A. M. Smith, of Clarendon, Texas, in exchange for other property. Mr. and Mrs. Smith and sons, Elma and Owen, are now living on the property. Mr. Smith secured the section from Judge Lancaster to use as ranch headquarters, planning to raise there alfalfa and other feed for stock. With the three sections he owned prior to the trade, he now has four sections 'blocked up."

There are 150 head of White-Face cattle and 140 head of stock hogs now on the place, and Mr. Smith will add Store.

He is a good business man, and he FIVE MORE DAYS LEFT and his family make a valuable addition to Hale County's progressive peo-

and Mrs. W. A. Donaldson.

-concerning public education—

William Penn said: "Children had rather be making . tools and instruments of play, shaping, drawing, framing and building, than getting some rules of propriety of speech by heart, and those also would follow with more judgment and less trouble and time. We press their memory to soon, leaving their natural genius to mechanical and physical, or natural knowledge, uncultivated and neglected, which would be of exceeding use and pleasure to them through the whole course of their life.

His ideas are now being followed in many of the most progressive schools, and leading educators are recognizing that division of attention alternately between study, mechanical or vocational training work, like carpentering, wood-working, or, for the girls, sewing, cooking, and gardening-domestic science-and then physical exercise in games and gymnasium work, is valuable. In this way the children are kept interested all the time. They go with fresh minds from one subject to another.

The most progressive communities of the land are making ample provision for their schools. Schools are permanent and as lasting as is the community. School buildings are not for a day, not for a year, but for years.

Three hundred more pupils in sight for the Plainview public schools next term! One hundred more grade pupils to enter high school! The ambitious, pulsating young life of the most progressive town on the South Plains!

-where will we put them?

Other Over New Copper and FAVORS NEW SCHOOL BUILDING SAYS DISTRICT COURT JURY

of School Land in Bailey County.

that time other members have been quires a jury.

25.00 Plainview this morning on business. next year's pupils," said H. E. Skaggs, He was accompanied this afternoon to president of the board of trustees, nature on a Santa Fe pay check, was 25.00 Lockney and Floydada by Local Man-this morning. "I have just received a tried in the District Court. The State DELIVERY OF U. S. MAIL. possible for us to extend the limits of hombre. this district without a special act of Street Lights, More Sidewalks, Better the Legislature providing for the change. It seems that extension of the district is out of the question just now, for there will not be a session for some months, unless the Governor

Col. Tilson Will Assist. -

"I have the promise of Col. T. J. Mr. Skaggs continued. "But this will ill several weeks with pneumonia. not enable us to erect a building in time for next year.

"There is another course open, and that is to sell the four leagues of school land which Hale County owns The property valuation is about \$4,- Sarcoxie. 000,000, and the tax is now forty-eight cents on the hundred dollars. But if ENSIGN WILL BE CANDIDATE we should take this twenty-five cents from the tax fund, we would curtail our maintenance fund, and consequently have to shorten the term view today. Mr. Ensign will be a canabout six weeks or make up the defi-didate for County Judge of Lamb cit by private subscription.

"I believe it might be wise to advertise the public-school land belonging INSPECT MOTOR RURAL ROUTE. to Hale County and sell it on a certain day to the highest bidder."

OFF TO MARKET.

T. E. Richards left Saturday to visit and east. More than 1,000 people above his father, at Dublin, Texas. From the age of sixteen years will be served there he goes to New York, Chicago by it, and it means new service to and St. Louis to purchase the spring pat ons only a few of whom are now and summer stock for the Rich-lier set ed, and that by star routes. The

FOR PAYING POLL TAX.

inspector, was in Plainview this week the week-end with her parents, Mr. tor and Sheriff J. C. Hooper and Worth market. One load brought has been a subscriber to The Herald poned indefinitely, pending the arrival Deputy Farris Frye.

NOTHING NOW BUT WRECK. BOARD OF TRUSTEES AS UNIT HERNANDEZ IS NOT GUILTY

President H. E. Skaggs Suggests Sale Emerson Brantingham Implement Co. vs. H. L. Smith Now Being Tried Before Judge Joiner.

Hernandez Is Cleared.

Saturday the case of Antonion Hernandez, charged with forgery of a sig-

guilty." Hernandez is now working with the Santa Fe construction crew which is laying heavy steel a few miles from Plainview.

T. W. MORRISON IS WORSE.

Reports from the sick room of T. W special act of the Legislature for us," state that he is worse. He has been

C. S. BAKER TAKES BODY OF SON TO MISSOURI HOME.

C. S. Baker of Sarcoxie, Mo., arrived in Bailey County. This would provide in Plainview Monday morning to take money for the building. Then, too, we charge of the body of his son, R. F. might take as much as twenty-five Beker, who died Friday night at the cents of the fifty-cent tax the law al- Hotel Ware. He left this morning, aclows for building purposes. This companying the body to the family would give only a small sum, however. home. Interment will be made near

FOR JUDGE OF LAMB COUNTY.

L. E. Ensign, of Olton, was in Plain-

Saturday inspection of the new proposed rural route was made. 199 families will be served by the carrier on this route. Its course is west, north Lipscomb. new route is to be 51.3 miles long.

HOGS FROM SOUTH PLAINS TOP MARKET IN FORT WORTH.

\$7.45, the other, the day's top, \$7.50. since October 25, 1890.

UNDER BAPTIST AUSPICES SALIENT FRENCH TRENCHES

Speakers of Renown Conduct Services Nicholas' Strip Is Reduced Consider. at Plainview Baptist Church.

Sunday morning Rev. Geo. W. Truett,

in the interest of the campaign to cations of London, Vienna and Berlin. raise \$1,000,000 for the Baptist educational institutions of Texas.

preached. He said, in part:

"My companion, Dr. Truett, and mythe campaign launched by the Baptist of Texas to raise a million dollars in jured. Some damage was done to four years, or \$250,000 per annum, will property. succeed. If the campaign does succeed, Wayland College will be one of out effect, apparently, the London Was the bright spots in the Baptist corre- Office declaring that no damage was lated system.'

of which was Isaiah 4:55.

"Whatever any one needs he can find in Christ.

"Sin is one of the plagues of the human race-it affects both the body this plague of sin is that Christ can Albanian front. save us from our sins. Christ says

low men, the speaker said: "Better of the Montenegrin army has declined not listen to opinions from various to surrender and that fierce fighting graph and Telephone Company com- Every member of the board of trus- Tae case of the Emerson Branting- of salvation; then why try to change tricts. pleted wrecking the old No. 10 iron tees of the Plainview Independent ham Implement Company vs. H. L. it? If you want to live a great life, Heavy fighting has been in progress grounded circuit which has served as School District is agreed that we need Smith, suit to recover personal prop- you can get the necessary information in France, a French advanced position a means of communication between the better housing facilities. In Friday's erty and damage, came up in the Dis- from Christ. Neither your opinion nor on the road between Aarras and Lens two towns for many years. The new Herald there appeared interviews from trict Court Monday morning and has the opinion of your companions will being attacked by strong German 25.00 No. 12 copper and No. 10 iron metallic three members of the board. Since been in process of trial. The case re- do you any good. You must hear forces. The infantry attack was preseeks his own. If you would follow bombardment, and the Germans cap-Christ you must submit yourself to tured a first-line trench on a front of lowly service. Sheer laziness is one sevral hundred yards. of the besetting sins of the world.

letter from the superintendent of pub- was represented by Geo. L. Mayfield, with all authority in Heaven and on the captured trench was retaken. The lic instruction, W. F. Doughty, at Aus- district attorney. L. R. Pearson was earth. It is good for us ff we hear Germans, however, at the close of the tin, informing me that it will be im- appointed by the court to defend the His command and follow Him; but our day, occupied about two hundred yards The jury returned a verdict of "not heed His command and enlist our- a salient in the French lines. selves for lowly service in the army of the Lord."

> Following Dr. Gambrell's sermon, going to the relief of Kut-El-Amara, the announcement was made by the are being hampered by bad weather, pastor, Rev. I. E. Gates, that the Bap- but nevertheless fierce fighting, with tists had raised approximately eight varying success, is being indulged in thousand dollars and that by private with the Turks. General Sir Percy subscription ten thousand dollars will Lake, the new British commander-in-

SKAGGS WILL TELL CENTRAL

High School Orchestra Will Play at Meeting of Patrons and Teachers Friday.

Mothers' Club which was to have been held in the Central Building last Friday afternoon was postpened to next Friday, January 28th. At this time there will be music by the High School Orchestra (You didn't know we had point along the Pruth, Vienna says the one, did you? Well, come out Friday afternoon and we'll show you.), a talk by the president of the board of school rustees about how it will be possible for us to have a new High School Building, and discussion of other schools, whether members of the club panied by E. M. Sturgis. or not, will be welcomed at this meetng. The complete program will be COUNCIL NOT TO MEET AGAIN as follows:

Music-High School Orchestra. Paper-"Spanish Literature"-Miss

School Building?"-H. E. Skaggs. Needs of Our School." Business Session.

HE HAS READ THE HERALD

Saturday B. B. Huguley, of Half-Only five days remain in which to Two loads of Haie County porkers way, was in Plainview, and called at pay poll tax. 845 receipts have been shipped from Plainview by W. A. Wat- The Herald office to pay up his sub- which was to have been held this after-Mrs. Walter Cobb, of Tulia, spent issued to date by County Tax Collec- son were sold yesterday on the Fort scription to The Herald. Mr. Huguley noon at the Methodist Church, is post-

RAISE \$8,000 FOR SCHOOLS | GERMANS TAKE 200 YARDS

able Portion of Montenegrins Won't Surrender.

Two German air raids on the coast pastor of the First Baptist Church of of England, the capture of Montenes Dallas, was in Plainview and preached gro's two principal seaports by the to the congregation of the First Bap- Austrians and the taking by the Germans of trenches from the French near In the afternoon he left for Lub- Arras and in the Argonne forest are bock, where he preached Sunday night told of in the latest official communi.

First one German aeroplane, and twelve hours later two German sea-In the evening Dr. J. B. Gambrell planes, liew over and dropped bombs on the east coast of Kent. Nine bombs were dropped by the aeroplane. One self will go away greatly assured that man was killed and two men, one woman and three children were in-

The raid of the seaplanes was withdone and that no casualties had been He then began his sermon, the text reported. The aircraft in both instance escaped, although they were fired upon by the British guns and chased by British aviators.

Nicholas' Strip Reduced.

Antivari and Dulcigno, on the Adriand the soul. The 'Black Death' which atic coast of Montenegro, have fallen swept over Europe during the Middle into the hands of the Austrians, which Ages affected only the physical being, leaves to King Nicholas only a few while the plague of sin affects both miles of front on the sea and gives to the physical, the mental and the spir- the Austrians command of the coast itual. The redeeming feature about from the Gulf of Triest virtually to the

Vienna reports that the Monteneevery sin will receive a just recom- grins continue to lay down their arms pense-you will face your sins in and that in addition 1,500 Serbians Judgment unless they are washed have surrendered in the last few days, although a semi-official communica-Referring to the opinions of our fel- tion says that a considerable portion sources. Christ has outlined the plan has been resumed in the mountain dis-

Christ. No, man follows Christ who ceded by nine explosions and a violent

French counter attacks were imme-"Christ is a commander. He speaks diately inaugurated, and a portion of lives will count for naught if we do of the advanced trench, which formed

Casualties Very Heavy.

The Britsh forces in Mesopotamia, chief, reports that the casualties on both sides have been very heavy.

The Russians are continuing their MOTHERS ABOUT NEW BUILDING, advance against the Turks in the Caucasus. Petrograd says the Turks are making a precipitate retreat in the region of Erzerum and that the Russians are capturing prisoners and ammunition and other supplies. The

The regular meeting of the Central roads are strewn with Turkish dead. The Russians also are on the offensive against the Teutons south of Dubno, one of the Volhynian triangle of fortresses, and on the Dniester and Pruth Rivers in East Galicia. At one Austrians blew up a Russian trench, killing nearly all of the men in it.

DR. CUNNINGHAM RETURNS.

Dr. C. C. Cunningham, of Oklahoma things of interest to the school patrons City, Okla., arrived in Plainview yesand teachers. Anyone interested in the terday on business. He was accom-

UNTIL MONDAY, FEBRUARY 7.

The regular meeting nights of the City Council are the first and third Talk-"How May We Have a New Monday nights of each month. The next regular council meeting will be "Round - Table Discussion - "Other February 7. Unless a special meeting is called, the contract for street lights will probably remain open until that

SINCE 1890-STILL WANTS IT. POSTPONE THE FUNERAL OF JUDGE J. C. BURCH.

The funeral of Judge J. C. Burch, of the body from Miami, Florida.

HIGH PRICE OF GASLOINE IS DUE PARTLY TO PANAMA SLIDES

May Reach 35c Per Gallon, New York Paper States-Transportation Is an Item.

day of procrastination.

A question of much interest among until well into the spring. automobile users is how high is gasonext two or three months-in the profitable details opinion of the authority from whom this information was obtained. This RURAL SCHOOLS ARE may come either through a lessening of the heavy demands from abroad or through a larger supply. According to the Times' informant, the immediate problem is more one of transportation than it is one of production. On account of the lack of facilities for economical transportation from important tendent W. F. Doughty, who is giving producing centers, there is an unusual shortage of supply in New York City. istration of the big fund. To date 1,-This was notably in evidence, it was 054 schools, distributed in 151 counties stated, in the case of the California of the State, have been aided through field. The shutting up of the Panama this fund, and more applications are Canal cut off that waterway from the coast to New York City. The oil now coming from California to the East \$400,000 of the \$500,000 available for this week on business, must pay transcontinetal gasoline railroad rates. The oil produced in Eastern Mexico was practically all going to England in tank steamers requisitioned by the British Govern-

It has been difficult to obtain rigures reliable and up to date as to the increase in consumption in gasoline in the United States in recent years. The following statistics come from a source that should make them dependable:

In 1900 the total gasoline consumption in the United States was 5,000,000 barrels. In 1905 it had risen to 5,800,-700. In 1910 it had climbed to 10,000,-000 barrels. By the end of 1914 the consumption of gasoline had again practically doubled, the figures being 20,000,000 barrels. The estimated consumption of gaseline in this country in 1916 is placed at 30,000,000 barrels.

pressure for some low-priced fuel that be used as a substitute for gasowill continue with growing force

New Plan to Stimulate Interest Among Growers in Production of Higher-Grade Wools and Better Handling.

WASHINGTON, D. C., Jan. 24.-A Gasoline continues to play a leading wool demonstration car, under the Texas, that crop conditions throughpart in the automobile work-a sort charge of specialists of the United out that section were never better at of trade Hamlet, melancholy to behold States Department of Agriculture and this time of the year than they are this -obsessed with the soliloquy, "To rise the Agricultural Colleges of the States season. With ample rainfall at plant another point today, or not to rise an- concerned is now touring Montana, ing time, an unusually large acreage other point today," says the New York Idaho, Wyoming, and Utah, to show of wheat was sown, and, with very few A large audience awaits each de- means more money. The car left Liv- It is beginning to stool nicely, looks cision, and is pleased to note every ingston, Montana, on January 19, and thrifty and strong, and is affording is expected to continue its travels pasturage for dairy and other cattle.

likely to ascend to 35c a gollon, or the common idea that wool is wool, has been unusually fortunate in bring As the silver lining to the cloud, the breed and in the handling and grading many of whom are investing in im

MAKING PROGRESS.

AUSTIN, Texas, Jan. 19 .- Great progress is being made in the development of rural schools under the million-dollar appropriation for country schools, is the report of State Superinespecial attention to the proper adminbeing received daily. In all, the board has to date appropriated practically of Douglas, Ariz., were in Plainview this year, and it is believed that the fund will be completely distributed at the next meeting of the board, on Feb-

is always room for courtesy .- Emer- and all.

DEMONSTATION CARBEGINS TOUR PROSPERITY OF PLAINVIEW TOLD BY HOUSE ORGAN.

> Quoting "Our Field Notes," house organ of the Layne & Bowler Co., Kansas City, Mo .:

"Report comes from Plainview, growers that in the end better wool exceptions, has made a good stand.

"New settlers are moving into the In addition to samples of the vari-territory constantly, and real estate line likely to go before the present up- ous grades of wool, six head of live men are enjoying a steady, profitable ward-bound comes to a termination. sheep are being carried in the car, in business entirely devoid of the spas-According to a man in close touch with order to show the various grades as modic but unreliable conditions which the situation, and who himself is an im- they appear on the sheep; for the pri- so often accompany land booms. The portant factor in it, the advance is mary purpose of the tour is to dispel Texas Land & Development Company even 40c, before the top is reached, and that care in the selection of the ing in large numbers of prospectors, whole situation may be relieved in the of the clip are unnecessary and un- proved and irrigated farms. This means prosperity for the Plainview district, for those who invest in these irrigation plants invariably become boosters for the country.

"Business firms are constantly opening with stocks of new goods, and the banks all report a good, thrifty business. The First National Bank has just declared a semi-annual dividend of 20 per cent on its capital stock.

"O. A. Layne will have charge of our Company's work the coming season, and it goes withou saying that he will enjoy a good, profitable business in that community of congenial friends."

D. F. McGuire and Frank I. Krentz,

CARD OF THANKS.

We wish to thank each and every one who was so kind to our son, Fay, Life is not so short but that there in his illness. May God bless you one C. S. BAKER AND FAMILY



TIMES CHANGE

and "Old-fashioned" business methods are giving place to new. Ours is the age of growth, and men are just beginning to realize that scientific management and system are the true assets of a successful business career. Apply twentieth century methods start a bank account today.

THIRD NATIONAL BANK **PLAINVIEW, TEXAS**

The Inexpensive Luxury

Whether you live in a cottage or a mansion, the best light and the greatest of household comforts are within your reach.

Electricity, at the rates charged in Plainview, is a luxury except in the matter of cost.

TEXAS UTILITIES CO.

Tires and Tubes Rapidly Advancing in Price

While practically every make of tire and tube has advanced from 20 per cent to 25 per cent, the celebrated

GOODYEAR TIRES AND TUBES

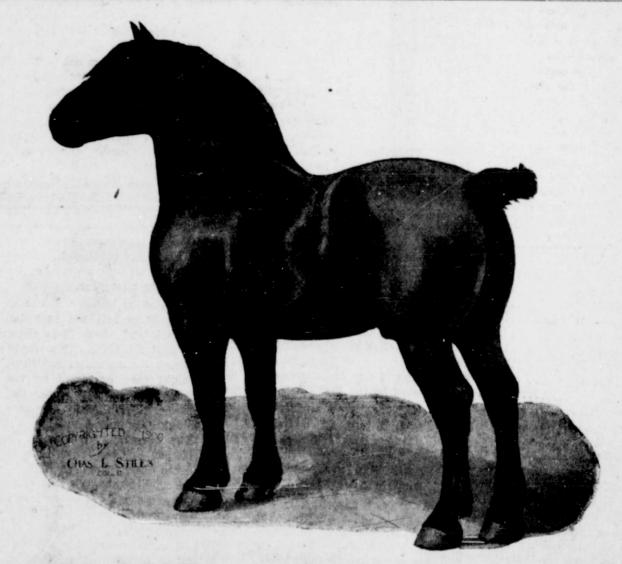
are up only 10 per cent. We expect further rises but having just secured \$1,000 WORTH OF GOODYEARS ahead of the rise we will sell them at 10 per cent over list price while they last no matter how much higher they go.

> BETTER SUPPLY YOUR NEEDS AT ONCE WITH GOODYEARS

Plainview Machine and Auto Shop

E. E. ROOS, Proprietor

PUBLIC SALE



COLONEL MOSE NO. 3178

Blue ribbon black Percheron Stallion. One of the best on the South Plains. Ask your neighbors they will tell you about this valuable horse.

I will offer him for sale the first Monday in February at 2 o'clock p. m., at Overall's Barn.

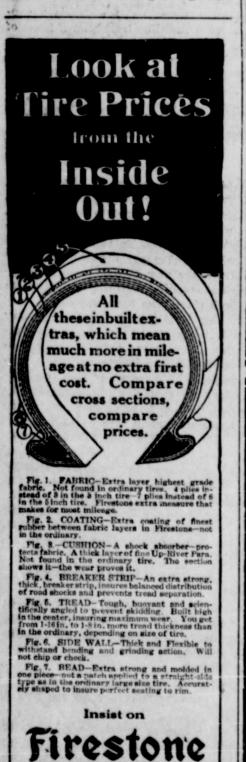
This is an opportunity for you to get a good, dependable breeding stallion at a reasonable price.

Fred Bartsch

Owner, Plainview, Texas

W. A. Nash

Auctioneer



Knight

Auto Co.

\$10,000 in Gold Offered to Boys and Girls in 1916 Farm Contests

Baylis Sloneker, Willard White and Lewis Sloneker Won \$25 in Gold Each Last Year-Every South Plains Boy or Girl Is Eligible to Compete.

To encourage the adoption of better cultural methods, the increased production of live stock and home and school gardens, the Texas Industrial leaving shanks not more than three Congress has offered in cash prizes inches long; and all the heads, when \$10,000 free to the farmers of Texas. thoroughly dry, must be actually Class A. This is the sixth annual offer of the weighed in the presence of witnesses Congress. The prizes go to the farmers of Texas who secure the best yields, cost of production considered, the seed in the presence of witnesse of specific crops in 1916, and for the best steers, baby beeves and hogs produced under certain conditions.

The prizes are absolutely free. Competition is open without charge or cost of any kind to all who will comply with the simple requirements necessary for conducting the contests fairly and hon-

This offer is made solely for the purpose of encouraging those engaged in agriculture and because the necessity of soil conservation is so vital to all of the business interests of the State that no effort should be spared to secure the adoption of better farming methods

CLASSES, CONDITIONS AND RULES OF THE CONTEST.

CLASS A. Exall Model Farm.

Competition open to all. For the best yields of merchantable crops, COST OF PRODUCTION CON-SIDERED, from four one-acre plots, lying side by side and making one body or tract of land, cultivated in cotton, tion of the Committee on Awards. corn, cowpeas and either kaffir, milo or feterita, as the contestant prefers.

\$1,000 in Prizes. First prize, \$300; second prize, \$200; third prize, \$100; and \$400 to be awarded in the discretion of the Committee on Awards.

The crops in Class A must be grown the order named, as follows:

First Plot. 1 Acre. COWPEAS.

First crop to be harvested; second crop to be plowed under.

Second Plot,

1 Acre. KAFFIR, MILO OR FETERITA, as contestant prefers.

Third Plot.

COTTON

Fourth Plot.

1 Acre.

Contestants who were entered in this class in former years are requested to cultivate as nearly as possible the some four acres in this year's contest and to advance each crop one plot; that is, to grow cotton where they had where kaffir, milo or feterita was grown; kaffir, mile or fetrita on the plot where cotton was grown in 1915.

All of the corn must be actually weighed, in the presence of witnesses, in the shuck when it is fully matured and thoroughly dry

Kaffir, Milo or Feterita.

When ready for harvesting, the kaffir. milo or feterita must be headed,

All of the cotton must be weighed in and a written statement of the grade and gin weight of the lint cotton, signed and sworn to by the ginner, will be required.

Cowneas,

The first growth of cowpeas must and growth must be plowed under as a tion of the Committee on Awards. ertilizer for the next year's crop. All of the peas and vines of the first crop must be actually weighed when thoroughly dry in the presence of wit-

CLASS B. Texas Corn Club.

Competition in this class is open only to boys and girls ten years of age or ERED. over and under twenty on January 1,

merchantable corn, COST OF PRO- tion of the Committee on awards. DUCTION CONSIDERED.

second prize, \$150; third prize, \$100; when fully matured and thoroughly and \$550 to be awarded in the discre- dry in the presence of witnesses.

The conditions governing Class B are the same as those for corn in Class A.

CLASS C. Texas Cotton Club.

Competition in this class is open only to boys and girls ten years of age or over and under twenty on January 1

For the best yields from one acre of lint cotton, middling basis, COST OF PRODUCTION CONSIDERED.

\$1,000 in Prizes. First Prize, \$200; second prize, \$150; third prize, \$100; and \$550 to be awarded in the discretion of the Committee on Awards.

The conditions governing Class C are the same as those for cotton in

CLASS D. Forage Crops,

Competition open to all. For the best yields of merchantable grain in the head, COST OF PRODUCcontestant prefers, grown with re-

without irrigation. \$1,000 in Prizes. First prize, \$200 second prize, \$150; third prize, \$100; e harvested, and the vines of the sec- and \$550 to be awarded in the discre-

CLASS E.

Texas Peanut Club.

Competition in this class is open only to boys and girls ten years of age or over and under twenty on January 1

For the best yields from one acre of merchantable peanuts and peanut hay, COST OF PRODUCTION CONSID-

\$1,000 in Prizes. First prize, \$200; second prize, \$150; third prize, \$100; For the best yields from one acre of and \$550 to be awarded in the discre-

The yield of nuts and vines must be \$1,000 in Prizes. First prize, \$200; determined by actually weighing them

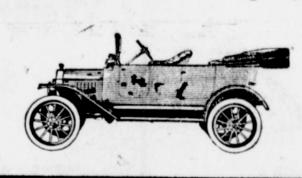
CLASS F. Kleberg Beef Club.

Competition open to all. For the best steer, JUDGED FROM



What the Ford car will do is amply proved by its daily use in the hands of more than 1,000,000 owners. So simple to understand that every Ford owner 'knows his car like a book - he runs it and cares for it himself. Built of the best materials, powerful and efficient, it saves money in operation and maintenance-and comes at a very low price. Runabout \$390; Touring Car \$440; Town Car \$640, f. o. b., Detroit. On sale at the

Barker & Winn Ford Agency





We have the exclusive selling rights for this great laxative. Trial size, 10 cents.

> DYE DRUG CO., INC. THE REXALL STORE

ING CONSIDERED, not less than one year old on July 1, 1916, and not more than three years old on November 1916, to be fed on the products grown in Class A, if the contestant is entered in that class, and on other feed to be selected by the contestant, the animal

upon which the feed crops are grown. \$1,000 in Prizes. First prize, \$200; second prize, \$150; third prize \$100; and \$550 to be awarded in the discretion of the Committee on Awards.

manure to be returned to the land

A daily record must be kept of the amount and kind of feed used. The weight of the daily ration must be computed by using a five-pound lard

Each steer in this contest shall be weighed in the presence of witnesses at the beginning of the feeding period,

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-



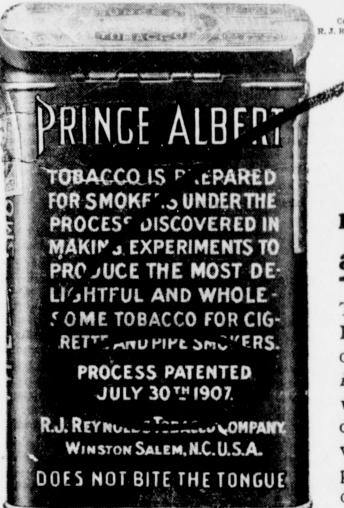
SPRING MARKET SEASON

Merchants meeting at Dallas, round trip fare of one and one-third fare, (open to all persons.) Ten days dates of sale first meeting, Jan. 20 to Feb. 8; second meeting Feb. 13 to 22; third meeting Feb. 27th to March 7; fourth meeting March 12 to 21. For further information phone 224.

JOHN LUCAS, Agent

NAME OF THE PERSON OF THE PERS

(Continued on Page Six.)



Why **Prince Albert** meets men's tastes all over the world!

The patented process makes Prince Albert so good in a pipe or rolled into a cigarette that its popularity is now universal! It satisfies all smoke desires! This patented process, which also removes bite and parch, is controlled by us. No other tobacco can be like

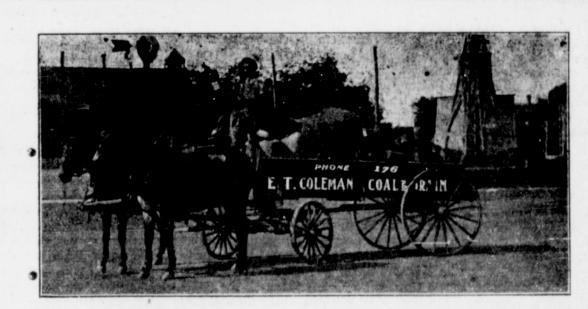
the national joy smoke

Listen:

Men who have stowed away gentle old jimmy pipes for years, have brought them back to the tune of Prince Albert! Get yours out, for your confidence never will be abused! We tell you Prince Albert will set pipe free the tenderest tongue!

And smoked in a makin's cigarette, Prince Albert is so refreshing and delightful that it gives you a new idea of cigarette happiness. Any way you fire-up Prince Albert, it will win you quick as a flash-it's so good and so friendly!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.



ANTHRACITE COALS

Pennsylvania	Ly	ken	Va	lle	y		-					\$15.50
Arkansas		-		-		-		-		-		\$12.00
New Mexico			-		-		-		-		-	\$12.00

SOFT COALS

Simon Pure Nigger	Head	Lum	p	-		-	\$8.00
Simon Pure Nigger	Head	Nut			-	-	\$7.50
Peerless Egg -	-	-/ 1		-		-	\$7.00
Peerless Chestnut							\$5.50

50c per ton extra for delivery

E. T. COLEMAN, Coal and Grain

Phone 176

The Plainview Evening Herald

-Published Every Tuesday and Friday Evening by-THE HERALD PUBLISHING COMPANY,

HERBERT S. HILBURN, Editor

Corner Broadway and Second Sts. E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months.

ABOUT THE PRESIDENTIAL PRIMARY.

Will there be a presidential primary in Texas? Who is going for such a visit, when the Mothers' all departments have been ordered. to foot the bill, if there is one? None of the "higher up" politicians Club of the Central School will be in Work of remodeling will begin soon. and none of the local attorneys seem to know. It was thought probable that Governor Ferguson would call a session of the Legislature president of the board of trustees on and that the primary laws would be revised. But not so. Some the subject of a new High School inquisitive and far-seeing county official will probably ask soon for Building and how it may be acquired. a ruling from the Attorney General which will settle the question. The Dallas Evening Journal intimates that the presidential primary if a new building is contracted for it may be "knocked into a cocked hat."

This is tree-planting time in the Southwest. Plant a tree of some kind. A few fruit trees around the place improve its appearance, furnish some shade, and fruit in season is another blessing. Shade trees in the yard or in parked curbs will make Plainview more attractive. Plant a tree.

The big sale on candidate swatters closes January 31. There are only five more days in which to pay your poll tax. Do it now!

It is estimated that the 1916 shipment of hogs from Plainview will double that of 1915. This ought to be good news to Fort Worth.

TEST YOUR SEED FOR PLANTING.

The farmer who went through his maize, kaffir, feterita or corn field while the grain was standing last fall and selected the largest, most true-to-type heads has an advantage over those who did not. He has material from which to select the best seed for spring planting, sin, 25 years ago, of the Babcock milk It is advantageous to have stalks of the sorghum grains as nearly tester, it would abundantly have justi-

a uniform height as possible.

In planting any seed, power of germination is one of the most genious machine is as an aid to dairy important things to consider. If weak seed is planted, the reproduced men through the civilized world, and stalk will be weak. Much ground which might grow large, healthy pre-eminent as its inventor is in the stalks will be taken up with struggling, poorly producing stalks. It annals of American agricultural sciis a good plan to test seed now for germination, and if the seed you ence, both represent merely a fraction ly the dormitory girls, sincerely regret have show a low germination power, it's a good idea to begin looking of the unidentified, untraceable lift, in- that Miss Blanche Thomas was comaround for seed. Good seed is important. You can satisfy yourself spiration and practical benefit which with a few simple tests. Take a number of the best-looking heads you have come to our people as a result of can find, number each head and hang it up. Take a few grains from the work of our experiment stations the base of the head, the middle of the head and the tip of the head, and land-grant colleges. These efplace them in a moist cloth and keep them there several days. See fects have been registered in many that the temperature of the room in which they are placed does not foreign nations also. A genuinely become lower than 50 degrees nor higher than 90 degrees. Number great achievement is a benefaction to each package to correspond with the head from which it is taken. At and the inevitable possession of the the end of several days the seed will have sprouted if they have a good world. A great personality cannot be germination power. Select for planting only the heads that show good germination power.

Germination power of bulk seed which have been threshed may be determined in the same manner, by taking several small samples tigations and discoveries in his chosen of the seed from different portions of the container,

Test your seed. Know that you are planting seed of high germin- with special reference to milk and its ation power. If you have to pay more for good seed, pay it, as long products-not only gave the scientific rived in Plainview Friday with a car as the price is reasonable. It will pay to plant good seed.

We wonder how much of a chance the Waxahachie Light takes ly practical benefits upon one of the when it says: "The name of the next senator from Texas begins great productive industries. The re-

LET THE SCHOOLS KEEP PACE WITH THE TOWN

The Herald favors the move to build a new high school building We are not in favor of high taxes from which little return is realized by the taxpayers, but we are in favor of taking whatever action is necessary to make the Plainview Public Schools the best in West Texas. Plainview is growing. It's schools cannot stand still. They, too, must progress.

If an increase in the district is necessary in order to issue bonds, we favor that. We believe that there is not a man living in the territory which would be included in the proposed new district who would not like to have his children attend the schools in Plainview. Every man interested in the Plainview country should favor better

schools. Many property owners have no children in school, and their interest is their vested interest; but most of them have a desire to see the boys and girls of the South Plains, and particularly of Plainview,

with the best educational advantages. There is some solution to our problem, and The Herald believes the people of the district will solve it, and solve it wisely, by placing at the disposal of the men who have the affairs of the school in charge the very best obtainable equipment.

DEALING FAIRLY WITH THE CORPORATIONS.

"Corporate interests"—the term has been often used. The time House wearing a linen collar. was when all that an oily-mouthed politician need do to be acclaimed by the people was to attack the corporate interests, "the hideous octopi which sucks the life-blood out of the people.

Too often used, the term became meaningless. Ask the average man who unreservedly denounces the corporation, the big business peath Angel came into room fortyinterests, pointedly to what he refers; he can not answer. He has a seven at the Hotel Ware and claimed vague idea, but nothing concrete to present.

Trusts and monopolies formed to restrain legitimate business do not have their place in the sun of economy. But large-scale production, combination of syndicated capital are factors in our economic him, and our loss is Heaven's gain. life, and must be considered. The real economy of large-scale produc- Fay prayed the sweetest prayer before tion and the possibilties of co-operation are such that nothing else can the end came, and was perfectly reconfill their place, and the man who absolutely denounces all corporate ciled. interests takes a stand which is absolutely foolish.

Corporations are nothing more than an association of individuals which uses the combined capital of its members or a portion of it to accomplish its end, generally production. Transportation corporations are just now demanding the attention of the people of the United States. Claims for freight increases, for raises in passenger rates have been made. Probably some are just, some not merited. Wherever they are merited the people should as willingly grant increases as they will accept lowered rates. The corporations should! have enough income to meet operating expenses and to return a dividend on the money invested. Of course, economy in administration should be practiced and should do its part in making the railroad properties paying investments.

Transportation companies have played too important a part in the development of the country to be ignored. Transportation is one of the most vital factors in any economy. The products of one section \$7.50; mixed \$7.50; mixed \$7.45; heavy

must reach a market, and transportation is the medium. Interesting is the attitude many may take in regard to trespassing on railroad property. They seem to assume that the right-of-way of the railroad is common property, and that trespassing thereon is the order of procedure naturally expected. 225,266 persons were killed or injured trespassing on railroad property in the last twenty-four years. Of that number, 149,163 were mostly wage earners, citizens of the locality in which the aecident occurred, 31,049 were children under the age of eighteen and 45,054 were tramps and hoboes.

To arrive at what is just and right for the corporations to have, what should be allowed to maintain them in proper operating order, is the problem which confronts the people for solution. Intelligent today on business. citizens will weigh the merits of the two parties—the public and the J. C. Stallworth, of Sweetwater, is corporations-and base their decision thereon.

INTERESTED IN SCHOOLS.

Editor Herald:

Dear Sir-This is just a word acknowledging appreciation of your recent editorial calling attention to the needs of Plainview in the way of better housing for the school children. Those from time to time during the present ing occupied by the Rich-lier Store. Advertising Rates on Application. minded of the crowded condition of generous plate glass display windows done so would do well to begin. Friday ing will be re-covered with quarterafternoon will be an opportune time sawed material. Improved fixtures for session and will be addressed by the

Apropos, it has been suggested that will probably be located on another lot. Here's hoping that if this is the case it will be on a line of continuous sidewalk. Like the mountain coming to SETH WARD FINE ARTS SCHOOL Mohamet, if we can't get walks to the school, probably we can bring the school to the walk.

SCHOOL PATRON.

Dr. Babcock: World Benefactor.

If our typically American system of agricultural education had done nothand incentives which challenged and present. inspired the genius of Dr. Stephen Moulton Babcock, and thus led to his February 5th, at the college audiinvention, at the University of Wiscon- torium. fied itself.' Outstanding as this inconfined to a locality, nor even to a

Dr. Babcock, by virtue of his invesfield-that of agricultural chemistry, information, but conferred immediate- er's farm near Runningwater. markable development of dairying in groan that the other half may dream. the United States the past 25 years is due to a large extent to the Babcock est. Dr. Babcock's less famous contributions of ideas to the art and science of dairying also are responsible for much of the expansion and advance which have marked the industry in that time. He refused to patent his invention; he gave it, as he has given himself, to the world.-Breeder's Gazette.

THE COLLARLESS TEXAN NOW APPEARS IN HOUSE COLLARED.

J. H. (Cyclone) Davis, congressmanat-large from Texas, has made himself notorious in the House of Representatives by appearing with no collar, wearing instead a muffler. His idiosyncrasy caused him to be commonly referred to by members of the body as 'the collarless Texan." The Washington press devoted much space last week to humorous announcements when Mr. Davis appeared before the

IN MEMORY OF FAY BAKER.

On January the twenty-second the the spirit of Fay Baker.

Fay had only been with us a short while, but all who knew him loved

The floral offering was beautiful, and to those who contributed we say, "Bread cast upon the waters returns many days hence."

All Plainview extends sympathy to the bereaved parents, who live at Sarcoxie, Missouri.

MRS. MAE LOVVORN (a friend).

TODAY'S FORT WORTH MARKET.

FORT WORTH, Texas, Jan. 25 .-HOGS 3,500; opening slow. Top about \$7.55; bulk \$7.25 to \$7.70; flate \$7.35 to \$7.55. Pigs \$5.50 to \$6.00. CATTLE-3,500, including 100 calves; steady. SHEEP-200; steady.

-Daggett-Keen Com. Co.

Miss Gertrude Overall returned ves terday from Tulia.

Dr. J. W. Grant returned Monday from Amarillo.

O. C. Youngblood, of Dallas, is here

here today on business.

WILL IMPROVE STORE FIXTURES. WILL IMPROVE STORE.

Plan to Make Rich-lier Store's Equipment Most Modern on the Plains.

A contract was let this afternoon for who have been visiting the schools repairs and alterations in the buildschool year will not need to be re- The front of the store will be changed, the buildings. Those who have not being provided. The floor of the build-

REAL ESTATE TRANSFERS.

Real estate transfers recorded since

Chas. M. Light to C. M. Shaffer, consideration \$6,800, 160 acres on section 55, block M-14.

WILL GIVE PROGRAM FEB. 5

Fidelians Are Guests of Eroalethians at the North-Side School- Miss Gardner Enrolls.

The Eroalethian Literary Society entertained their Fidelian friends with a program Wednesday, January 19th, ing more than provide the conditions after which candy was served to all

A fine arts program will be given

Miss Margaret Gardner has enrolled as one of Mrs. Bennigton's art students. Miss Margaret is an "old timer" at Seth Ward, and her many friends are indeed glad to have her with them again.

The students of Seth Ward, especialpelled to leave, Saturday, January 22, for her home, at Abernathy, to return ne more this year.

Mrs. Cochran, who for several nonths has been at Seth Ward studying art, has gone to Fort Worth, Dallas, Philadelphia and other points, to be gone until spring. During her absence, she has arranged for her son, Mac, to remain at Seth Ward, where ne will continue his studies.

NEBRASKAN COMES TO HALE.

Ray Phillips, of Panama, Nebr., arwork a solid groundwork of accurate of effects. He is moving to his fath-

> One-half the world must sweat and Longfellow.

> LOST-On the afternoon of January 23rd, between the J. O. Brown place and the Catto farm, one gray overcoat with a patch on left sleeve. Finder notify J. E. NORTHCUTT or leave at Herald office.

-do you

-take a day off and tramp the country over if you're contemplating buying a farm?

-do you get out on the street and walk it from one end to the other when you are in search of a place to live-a room, a house, or an apartment?

no you don't

-nor does anyone else. Men and women are too busy to search the country or town over looking for "for sale" and "for rent" signs.

-but they do

-search the classified ads in THE HERALD.

-therefore, if you have property for sale or "for rent," the quickest way is the best, and that is to have your ad where people are reading.

One Cent a Word



Black Silk Stove Polish

higher grade.

Makes a brilliant, silky polish that doe not rub off or dust off, and the shine last four times as long as ordinary stov polish. Used on sample stoves and solo Black Silk Stove Polish Works

JUST RECEIVED

A brand new car Red Star Flour. Every sack guaranteed. Call for a sample sack. Per sack \$1.85

COFFEE

See our attractive window display of coffee specialties, including special inducements in five pound towel bags to sell at _____ \$1.25 10 pound galvanized pails containing the best Peaberry obtainable to sell at _____\$2.65 Peaberry in bulk, best coffee on earth, ground any way you want it, per pound

CASH GROCERY CO.

For your convenience we will deliver orders amounting to \$1.00 or over free, all orders under \$1.00 five cents will be added for delivery.



Weigh Carefully This Information

Thirty Young Men's Overcoats at One-Half Regular Price

For Quick Clearance

Also all Boys' Overcoats at One-Half Price

CARTER-HOUSTON'S

"Goods That Speak for Themselves"

● SOCIETY

Telephone Number 72

*(III) ANNONCEMENTS.

Wednesday-

Circle Number Four of the Woman's Missionary Society of the Methodist Church will meet Wednesday afterpoon with Mrs. J. A. Wade, 815 West Second Street.

Thursday-

At 3 p. m. Circle Number One will meet with Mrs. J. W. Story, 115 Grover Carrie Ruth Buntin, Allene Hall, Pattie

same hour with Mrs. O. B. Jackson, Brashears, Lon Gentry, Grady Gentry, 914 Wayland Street.

Friday-

Circle Number Three will meet at three o'clock with Mrs. P. E. Shackle- game of Forty-two, Miss Pattie Dalton ford, 313 West First Street.

THE "AS YOU LIKE IT" CLUB.

Friday afternoon the "As You Like It" Club met in entertaining session at the home of Mrs. W. Y. Price, 214 the following interesting program:

"The Decay of English Power in tives. France"-Mrs. L. C. Wayland. "Margaret of Anjon"-Mrs. J. Wal-

ter Day. "Joan of Arc"-Mrs. J. J. Lash.

Farris Frye.

was in Plainview yesterday on busi- miles south of Plainview

W. D. Snoddy, of Amarillo, was here Sunday.

DR. RAMSDELL'S FAMILY TO COME TO PLAINVIEW SOON.

Dr. R. L. Ramsdell, of San Augustine, Texas, has opened his office in the Smyth Building. Dr. Ramsdell's family will arrive in Plainview soon ness in Plainview through the week ards. to make their home. Dr. Ramsdell is end. a thoroughly competent physician, and comes from one of Texas' best families

MR. AND MRS. T. A. CALDWELL ENTERTAIN PARTY OF FRIENDS. in the catalogue of the library.

Mr. and Mrs. Thomas Allen Caldwell were at home Monday evening to a few of their friends of the younger set, at the home of Mr. and Mrs. W. A. Nash, 205 Covington Street.

The time was delightfully spent in playing progressive Forty-two. Later Mrs. Caldwell served a dainty salad course to the following guests: Misses cott. Dalton, Georgia Brashears, Iva Cole, Circle Number Two will meet at the and Lizzie Mae Rook, and Messrs. Olin Charles Stephenson, G. W. Hammons, Cecil Warren, Homer Rook and Kearby

> As the winner of high score in the Howard Shaw. was awarded a handsome box of candy. Frances Little.

HENRY HOYLE AND MISS VALLA DAVIS WERE MARRIED SUNDAY.

Sunday afternoon, at the Baptist parsonage, Henry Hoyle and Miss Valla Smith. Archer Street. The president, Mrs. Davis were married by Rev. I. E. "The Street of Seven Stars"-Marie Ware this week. L. C. Wayland, presided and also led Gates. The ceremony took place in Roberts Rinehart. the presence of a few friends and rela-

Mr. Hoyle is the youngest son of Mrs. Q. Hoyle, of Seth Ward Heights, McCarter. while the bride is a sister of Rev. W. B. Davis, who lives near Wayland Heuston "Jack Cade's Rebellion"-Mrs. J. College. Last year she was a student at Simmons' College, Abilene, and this "The War of the Roses"-Mrs. J. M. year she has been attending Wayland Woodrow Wilson Baptist College.

Mr. and Mrs. Hoyle will make their F. E. Preston, of Wichita, Kansas, home for the present on a farm a few Cutcheon.

BIRTHS.

Hale Center, January 10, a boy. Born, to C. J. Lubojesky, seventeen miles southwest of Hale Center, Janu- Miss A. Toppham.

W. E. Tandy, of Canadian, had busi-

Mrs. J. O. Suggs, living eleven miles Miller. east of the city, left this morning to visit her mother, in Brownwood.

THIRTY-NINE NEW BOOKS FOR THE PUBLIC LIBRARY. Waller.

Catalogue Now Lists 970 Volumes; Library Is Open Tuesday and Friday Afternoons.

Thirty-nine volumes were placed on he shelves of the Plainview Public Library Friday afternoon. This makes a total of 970 books which are listed

The new books are:

"Bettie Zane"—Zane Grey.

"The Flying U Ranch"—B. M. Bower. "Old Rose and Silver"-Myrtle Reed. "The Second Violin" -Grace S. Richmond.

"Stover at Yale"-Owen Johnson. "Money Master"—Gilbert Parker. "Nepsy Burke"-Edward N. West-

"Julia Page"-Kathleen Norris.

"The Salamander"-Owen Johnson. "Hearts Kindred"-Zona Gale. "Jean of the Lazy 'A.' "

"The Second Blooming"-W.

"The Story of a Pioneer"-Anna "The House of the Misty Star"-

"British and American Drama"

Barrett N. Clark. "Amarilly of Clothes-line Alley"

Belle Maniates. "Kennedy Square"-F. Hopkinson

"Overland Red"-H. N. Knibbs. "Big Tremaine"-Marie Von Vorst. "The Corner Stone"-Margaret Hill

"The Goldfish"-Anonymous. "When a Man Comes to Himself"-

"Contrary Mary"—Temple Bailey. "Mr. Bingle"-George Barr Mc-"A Girl of the Blue Ridge"-Payne

"In Music Land"-George P. Upton. "Uncle Jeremiah at the Panama-Born, to Mr. and Mrs. S. O. Gentry, Pacific Exposition" (McClurg publish-

"Memories of the Kaiser's Court"-

"Stories of Famous Operas" Gueber. "In My Nursery"-Laura E. Rich-

"Uphill Climb"-B. M. Bower. "Dear Enemy"-Jean Webster. "A Cry in the Wilderness"-Mary E.

"Pegeen"-Eleanor Hoyt Brainard. The Public Libray is kept open from three to five Tuesday and Friday afternoons. Its rooms are in the City Hall.

Thos. F. Turner, of Amarillo, was a Saturday. visitor in Plainview yesterday.

ess here today.

Mrs. W. H. Meador, of Amarillo, accompanied Mr. Meador on his last trip to the South Plains. Mr. Meador represents the Bryant Candy and Commission Company, of Amarillo.

Gwyn McCarty and L. C. Galbraith, of Abilene, were here this week on

J. B. Thomas, of Wichita Falls, was

in Plainview Sunday. F. L. Barnes, of Waco, was here on brothers, R. G. and A. E. Harp.

T. F. Brown, of Amarillo, was a business visitor in Plainview this week.

Will Throop, of Amarillo, was here this week on business.

Paul L. Barker and Ben F. Smith left Sunday for Ingleville, N. M., where they will be the guests of Mr. and Mrs. Jim Anderson at a house party.

J. B. Davis, of Sweetwater, was here Saturday on business.

Miss Frances Treadgill, of Oklanoma City, was registered at the Hotel

Mrs. W. A. Donaldson went to Tulia

E. L. Thompson and family, of Vernon, Texas, are in Plainview with a view to locating.

Mrs. Will Brewster and son, of Lockney, Texas, were the guests on Monday of their aunt, Mrs. J. M. Shafer.

Mrs. C. J. Brown, of Onarga, Ill. vho has ben visiting her son, F. L. Brown, and family, left today to visit

daughter at Cave Springs, Ark. A. E. Harp returned yesterday from Oklahoma City.

morning from visiting relatives near fixtures for their store.

Miss Myrtle Palmer left this morning for Abernathy.

Dallas today. L. H. Shelton went to Lubbock to- yesterday.

"Are Women People?"-Alice Duer J. C. Duggan is moving this week Amarillo yesterday. from Kaufman to Floyd County.

visiting Mr. and Mrs. Griscom Bettle. and Mrs. R. M. Irick.

Mr. and Mrs. Samuel Bettle, of New "The Creeping Tides"-Kate Jordan. Griscom Bettle, of Aiken.

Mrs. S. P. McClain, who has been left Saturday for the McDonald ranch visiting relatives in the city, left Sat- near Dumas.

urday for Walsenburg, Colo. H. M. Thornton, of Dallas, was here

D. J. Muncey, of Amarillo, nursery-P. J. Becker, of Amarillo, had busi- man, was in Plainview Saturday on his way to Floydada. Mr. Muncey is one of the pioneer orchard men of the South Plains,

> W. F. Montgomery, mayor of Floydda, was in Plainview Saturday. Mr. and Mrs. J. N. Donohoo left Sat-

urday for Mineral Wells.

Mrs. E. T. McBride is visiting relaives near Abernathy. Frank Harp, of Fort Worth, who is

E. P. Earhart, an "old timer" of Lubbock County, was in Plainview Satur

here on business, is the guest of his

Rev. A. L. E. Weber left Saturday o fill appointments at Wilson and

Mrs. Edith Fronabarger, accompanied by her sister, Miss Florence Earnest, returned from Amarillo Sat-

R. G. Harp made a business trip to

Tulia Saturday. Mrs. J. H. Johnson, of Holdenville, Okla., is the guest of her brothers, R. E. and H. M. Burch, and her sister,

Mrs. J. N. Morrison. William Kammerer and Walter Feasal, of Kalamazoo, Michigan, left

for home Saturday. Mr. and Mrs. W. Y. Buchanan, of the Callahan ranch, were in the city Satur-

Mrs. H. H. Armstrong, who has been visiting in the city, left Saturday for

Fort Worth. C. J. Judd, state representative of the Grand Rapids Show Case Company, was in the city last week, and while here closed a deal with Richards Bros. Mrs. H. A. Preston returned this & Collier for a handsome set of store

> T. D. Webb, of Kress, was in Plainview Saturday.

Miss Carrie Lutrick, of Abernathy, C. J. Martin, of Lockney, left for who has been visiting friends and A. C. Hatchell is in Dumas on bust relatives in the city, left for home ness.

A. C. May, of Brookline, Mass., is over Saturday to visit her parents, Mr. ing out his interests in Iowa, he plans

T. J. Johnson, of Petersburg, has York City, are the guests of their son, moved to his farm near Runningwater.

Lyman McDonald and Ross Harp

C. S. Baker, of Sarcoxie, Mo., father of F. S. Baker, who died Friday night

at the Hotel Ware, arrived yesterday. Dr. and Mrs. O. L. Hailey left yesterday for Memphis, Texas, where Mps. Hailey will take part in the program of the Bible Convention which meets in that city this week.

Mrs. Lee Robinet, of McGregor, was in Plainview yesterday en route to Floydada.

John Reagan, of Floydada, was a visitor in Plainview Saturday.

Robert Gordon and G. W. Land motored to New Mexico Saturday in Mr. Gordon's new Reo.

A. M. Miller, of Fort Worth, left yes-

Mr. and Mrs. P. J. Wooldridge, left yesterday to visit relatives in Gainesville, Texas.

Miss Gertrude Matthews, of Floydada, was in Plainview yesterday on her way from Midland, where she has been attending school.

W. S. Adams, of Slaton, stopped over in Plainview Monday on his way to

D. H. Benton, of Bowie, has been prospecting in Plainview for the past

J. R. Davis and family, of Whitewright, Texas, came in this week to

C. K. Thomas went to Amarillo Mon-

make their home here.

Mrs. M. E. Irving and two children. of Richmond, Ind., who have been visiting her sister, Mrs. Fred Weyl, left

for home yesterday. Mr. and Mrs. Richord Hardesty, of Abernathy, attended the Educational Rally at the Baptist Church, and were the guests Saturday and Sunday of Dr. and Mrs. Jas. Pickett, 806 Restric-

Mrs. M. I. Graham, of Amarillo, and small granddaughter, came down Monday to visit her daughter, Mrs. Mrs. Myrtle Fellows.

Sam Deen, of Anita, Iowa, is in Mrs. J. V. Guyton came down from Plainview looking after land interests here. He owns land 22 miles west of Miss Anna Irick, of Floydada, came Plainview. If he is successful in closto move to Hale County next year.





RIP-ROARING REMODELING SALE

ONLY A FEW DAYS UNTIL

Our Entire Floor Will Be Torn Up Glass Show Windows Taken Out Cob-webs Yanked Ruthlessly from the Ceiling

WE MUST REDUCE OUR STOCK

To give room for the mechanics. It will require about ten days or more for the material to arrive, during this time we offer

THE REALLY BIG BUYING OPPORTUNITY

We won't quote prices separately here but when you come you will find them priced so low you will want to BUY THEM IN BUNCHES.

When you read this the sale will be in progress. When the building material arrives your opportunity for this occasion will have closed.

REMEMBER:—All this noise, price cutting, tearing up, remodeling, etc., has but one purpose behind it. That is to give the people of the South Plains a better place to trade and to keep

Richards Bros. & Collier ERE PEOPLE WHO DRESS BEST TRA

THE LEADING STORE IN THE LEAD

\$10,000 IN GOLD OFFERED TO BOYS AND GIRLS IN 1916 FARM CONTESTS

(Continued from Page Two.) on July 1, 1916, and again at the close available source. of the contest, on November 1, 1916. of the steer at the beginning of the contest and at its close, and the conamount and kind of feed used daily.

CLASS G. Competition in this class is open only to boys and girls ten years of age or over and under twenty on January 1

For the best steer, JUDGED FROM THE BUTCHER'S STANDPOINT, AND COST AND METHOD OF FEED-ING CONSIDERED, not more than sixteen months old on November 1

\$1,000 in Prizes. First prize, \$200; second prize, \$150; third prize, \$100; and \$550 to be awarded in the discretion of the Committee on Awards.

The conditions governing Class G are the same as those for Class F ..

CLASS H. Frank P. Holland Hog Club.

Competition in this class is open only to boys and girls ten years of age or over and under twenty on January 1, 1916.

For the best hog (barrow) JUDGED FROM THE BUTCHER'S STAND-POINT, AND COST AND METHOD OF FEEDING CONSIDERED, not more than fifteen months old on November 1, 1916.

\$1,000 in Prizes. First prize, \$200; second prize, \$150; third prize, \$100; and \$550 to be awrded in the discretion of the Committee on Awards.

The conditions governing Class H are the same as those for Class F.

CLASS L Competition open to all.

For the best yields per acre of merchantable grain (wheat, oats, rye or harley, as the contestant prefers), COST OF PRODUCTION CONSID-ERED, grown on not less than five

\$1.000 in Prizes. First prize, \$200; second prize, \$150; third prize, \$100; and \$550 to be awarded in the discretion of the Committee on Awards.

The acreage measurements and the yields must be proven by the affidavits of the contestant and two unrelated, disinterested witnesses; the scale weights and grade of the threshed grain must be certified to by the weigher.

The yields and awards in this class will be determined upon the basis of No. 2 grain. If the contestant does not desire to thresh the entire crop, he will be required to weigh the entire crop the sheaf and to ascertain the weight of the threshed grain from 250 pounds of the crop in the sheaf.

CLASS J. Home and School Gardens.

For School and Individual Contestants. For the best yields of marketable vegetables, COST OF PRODUCTION CONSIDERED, grown upon plots of

Not less than ten kinds of vegetables most be grown during the season; the vegetables may be sold or used for bome consumption; awards will be based upon the net profit per square yara; yields must be reported by ac dual weight; profits will be determined at fixed prices for each vegetable.

Section I-School Gardens.

Competition in this section open to all schools. \$500 in Prizes. First prize, \$100; second prize, \$75; third prize, \$50; and

\$275 to be awarded in the discretion of the Committee on Awards. Section II-Home Gardens in Town or Country.

Competition in this section open to

\$500 in Prizes. First prize, \$100; second prize, \$75; third prize, \$50; and \$275 to be awarded in the discretion of the Committee on Awards.

The general conditions of the contests apply to this class.

GENERAL CONDITIONS.

Applications to enter the contests will be recieved at any time, but no contestant enrolled after May 1, 1916, may compete for this year's prizes in the Field Crop and Garden Classes, nor after July 1, 1916, in the Live Stock

Contestants who have heretofore been awarded first, second or third prizes in the contests of the Congress may enter the contest of 1916 and will be given due credit for results, but no prize awards will be made to them in those classes in which they, or any member of their families, have already

received capital prizes. Every contestant must agree not to appeal from the decision of the Committee on Awards, but to accept its judgment in every case as final.

Every contestant must so describe the location of his land that an inspector of the Congress may easily find it; he must fix the boundaries with stakes that must remain in place until the plot is viewed at the final inspection.

Contestants may enter in any or all classes for which they are qualified, but are limited to one entry in each class.

The Congress will take pleasure a

and fattening their live stock, but they be accepted. are at liberty, and are urged, to seek | Land upon which the prize crops are

age them. This rule permits both nesses. testant shall make affidavit as to the women and girls to enter the contest without having to do manual labor.

> same management and without irri- from receiving a prize award. gation, except in Classes D and J, with or without irrigation.

all times in answering the questions actually weighing them in the pres- showing scale weights must be filed of contestants as to the best methods ence of two unrelated and disinter- with the final reports. to be followed in producing their crops ested witnesses, as no estimates will Blank forms for all reports, state-

advice and suggestions from every grown must be measured in such a testant at the proper time. way as to be reasonably correct, and Contestants are not required to do the measurements, as well as the acre- bers of a local, county, or any other Each contestant and his witnesses all the work themselves necessary to age yields, must in all cases be proven club; if they are members of such shall make affidavit as to the weight produce their crops. They are ex- by the affidavits of the contestants and clubs, however, the same acre of corn, pected, however, to supervise and man- two unrelated and disinterested wit-

> Full and accurate crop and livestock reports must be made by each The crops in each class must be contestant, as required by the Congrown on a single plot of the required gress. Failure to make reports twice acreage, on the same farm, under the in succession will bar the contestant

where the crops may be grown either 1916, and final reports and statements contestants. This rule applies also to of yields and costs must be made not the cost of feeding in Classes F. G All yields must be determined by later than November 15, 1916; tickets and H.

Contestants do not have to be memcotton, peanuts, kiffir, mile or feterita, the same garden and the same baby beef, or hog, entered in the local or every other item of expense incurred 1916, will be determined at a fixed county club contest, may be entered in Classes F. G. and H. in the Congress contest.

COST OF PRODUCTION.

as important as the yield, and will be All contests close on November 1, considered in determining successful

seed, planting, fertilzers, cultivation, cents per hour; each two-horse load ments and affidavits required by the gathering and weighing, feeding and of stable manure at \$2 per load; com-Congress will be mailed to every con- every other item of expense must be mercial fertilizers at actual cost.

making the prize crops.

The cost of production of the crop is prepare a statement in detail of the quantity desired upon application to cost of production of his prize crop, Texas Industrial Congress. steer, baby beef or hog.

The rent of the land, cost of break- calculated at ten cents per hour; the ing the land, preparing the seed bed, labor of every animal used at five Ground rent, in every case, whether A careful record, by hours, must be the contestant owns his land or not, kept of the amount of labor of every will be estimated at \$5 per acre. The person and of every animal used in cost of feeding in Classes F. G and H will be calculated at a fixed price for A daily record must also be kept of the different kinds of feed and the the kind and quantity of feed and of value of the animal on November 1,

price per pound. On or before November 15, 1916. Application blanks and the rules of each contestant will be required to the contest will be gladly sent in any

W. C. BARRICKMAN, Secretary,

Dallas, Texas.

A Food Fact to Remember

Seventeen years ago a food was originated that combined the entire nourishment of the field grains—wheat and barley—with ease of digestion, delicious taste and other qualities of worth designed to fill a widespread human need.

Today that food-

Grape-Nuts

has no near competitor among cereal foods in form of nutritive value, nor has it had from the start.

Grape-Nuts on the Breakfast Menu builds and maintains body, brain and nerves as no other food does. Ready to eat, economical, appetizing.

"There's a Reason" JOIN THE THINKERS' CLUB

Grocers everywhere sell Grape-Nuts.



SOPRANO COLORATURA

The biggest opportunity ever offered Plainview to enjoy an artist's concert at prices below those in cities for the same programmes.

Mlle. de Treville is a singer of international famesharing European favor with artists better known in this country, such Melba, Schumann-Heink and others.

Mlle. de Treville will appear in Dallas and on her way to Albuquerque has arranged to appear in Plainview. It will be impossible to make any money out of her appearance here but it is hoped enough interest may

Tickets on Sale at all Drug Stores at \$1.00 and \$1.50

be aroused to meet expenses.

The number sold must necessarily be limited. Get yours at once or Mlle de Treville's appearance at the

Methodist Church, Feb. 11

DODGE BROTHERS WINTER CAR

These winter cars will give you many a day of motoring which would not be pleasant in an open car.

The demountable tops are fitted individually to the cars at the factory. They are weather-proof. The finish inside and out is in keeping with Dodge Brothers practice.

The motor is 30-35 horsepower The price of the Winter Touring Car or Roadster complete, including regular mohair top, is \$950 (f. o. b. Detroit) Canadian price, \$1335 (add freight from

T. B. CARTER

Salesroom and Service Station Southeast Corner Square

MAE I. THEATRE

WEDNESDAY

ART ACORD and ANNA LITTLE in "A Man Afraid of His Wardrobe" 3 reel Mustang feature.

> BEATRICE VAN in "Mixed Males" Beauty

> > THURSDAY

ED COXEN and LIZETTE THORNE in "Just As It Happened"

2 reel American feature "Cousin Clara's Cook Book"

Falstaff **EDITH THORNTON** in

"Corsican Bros. Up-to-Date" Novelty

FRIDAY

MORRIS FOSTER and WINNIE KINGSTON in

"The Light on the Reef" 2 reel Thanhouser feature

"See America First" "Keeping Up Jones"

NEVA GERBER in "Mothers Busy Week" Beauty

EXTRA SPECIAL WESTERMAN and WEST

World's Champion Baton and Pitchfork Spinners

WEDNESDAY

RATES

ONE CENT PER WORD **EACH INSERTION**

THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE NO.

THE MARKET PLACE OF THE SOUTH PLAINS

DRUG CO., 161.

FRESH FISH and OYSTER received Phone 17. Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

We have a Motorcycle Delivery and LONG-HARP DRUG CO. get the goods to you quick. Phone LONG-HARP DRUG CO., 161.

We will pay 10 cents per pound for Hens at our store on January 28. PLAINVIEW PRODUCE CO.

LOST-Mud chain between Plainview and Jetton's place, six miles south. Please return to FLAKE GAR-

We have a Motorcycle Delivery and get the goods to you quick. Phone LONG-HARP DRUG CO., 161.

We are in the market for Dry and

Don't forget our phone number-161. LONG-HARP DRUG CO.

TO TRADE.

One Jersey male calf, registered, 5 months old, for one of about same age and registered of different strain. CHAS. SCHULER, Petersburg. Tex. 3t.

10 to 15 cents was taken off. Today

to \$7.60, common beef steers down to

\$7.30 to \$8.00.

LONG-HARP DRUG CO.

KANSAS CITY STOCK

VICKERY - HANCOCK have them.

Johnson's Chocolates. Phone 161. LONG-HARP DRUG CO.

FOR SALE-20 young male Poland- Call Herald, Phone 72. China hogs, from 4 to 6 months old. and 20 young Hereford bulls, from 8 months to a year old. Can be seen at rent. Bath and water in house. Phone of Hale Center. J. J. ELLERD. tf. 76.

FRESH FISH and OYSTER received Monday and Thursday of each week at

FOR SALE-A small country store. | Get your Cigars and Tobacco at Rich-lier Store. Green Hides. Highest prices. ALLEN Goods will invoice about \$1,400.00; LONG-HARP DRUG CO. Phone 161. 2t & BONNER, Coal and Grain Dealers. fixtures about \$300.00. Store house and dwelling house. No land, but some that can be leased. This property is Second Sheets at THE HERALD OFlocated at Mickey, Texas. Near a \$5,- FICE. We deliver them to you in a I want to move to Amarillo at once, 000.00 brick school building. Eight hurry. Phone 72. miles from Floydada. Eleven miles from Lockney. Good community. Something good for the right party. If LONG-HARP DRUG CO. Phone 161. 2t United States, at a cut-throat price. interested write or 'phone CARL W. SMITH, Mickey, Texas.

AUTO CURTAIN FOUND.

Owner may have same by calling at

MARKET IN DETAIL. last two days, and are now only a shade above Kansas City prices. The KANSAS CITY STOCK YARDS, market shows immense capacity, and Jan. 21.—There was quite a slump in \$8.00 hogs in the near future were nounce the candidacy of the following the cattle market Thursday, particu- freely talked about this week. Packers men for the political offices designated, larly on butcher cattle, which class are buying hogs at country points in subject to the action of the Democratic Calomel Is Quicksilver and Acts Like had made a gain of 15 to 35 cents above Nebraska, South Dakota and Iowa, and Primaries, July 22, 1916: last week up to that time. Steers have hogs they buy that way relieve their sold steady to weak each day, but sales needs to some degree at the markets, For District Attorney: Wednesday were 10 to 15 cents higher hence the practice works against the than previous Wednesday. Yesterday raiser.

Sheep and lambs are growing

buyers show more life, and cow sales stronger constantly. Receipts today were 10 cents higher in some cases, were 3,000 head, nothing choice in steers steady to strong. Efforts to lambs included, some good to choice sincerity, and the general feeling is would bring \$10.85, yearlings \$9.25, that plenty of strength is close to the wethers \$8.00, ewes \$7.50, and it would surface. Packers are disposing of the be no surprise to see these prices exmeat readily, which is a strong basis ceeded next week. At the same time, values are extremely high, and it is The supply this week has included a possible that packers may force the few good to choice native fed steers at market down temporarily, by the sim-\$8.40 to \$8.75, a fairly liberal number ple expedient of holding out, but such at \$7.75 to \$8.25, and short-fed steers a break would be short lived. Feeding

J. A. RICKART.

Prime heavy cows sold up to \$7.25 WASHINGTON, D. C., Jan. 24.-To several days, and two cars of good meet the demands of thousands of Nebraska-fed Idaho cows sold at \$6.75. Southern girls who have been successmedium cows \$5.50 to \$6.25. Heifers ful in raising a tenth-acre of toma sold from \$6.75 upwards, odd head of toes and who want to "go on," the repbaby heifers to killers at \$10.00, veal resentatives of the Department of Agcalves up to \$10.50, most of the bulls riculture and the State colleges in charge of the canning clubs in the fif-About 100 cars of Colorado cattle teen Southern States have worked out

were here this week, including year- what might be called a progressive, lings and twos to country buyers at four-year practical garden and can-\$6.75 to \$7.85, and short-fed steers, ning course for girls. The purpose of 1,050 to 1,200 pounds, to killers at this course is to start the girls with Hogs are still coming to the North- new annual crops, encourage them to ern markets freely, but receipts are run winter and glass-frame gardens, moderate here. The supply today was and finally in the course of their

Get It Where They Have It and Guarantee the Quality THE R. A. LONG DRUG STORE

9,000 head, market steady to 5 cents work to lead them to plant perennial

lower, top \$7.40, bulk \$7.00 to \$7.30. small and orchard fruits.

of the merely warmed-up kind at \$7.20 lambs sold up to \$9.40 this week.

RANCH LOANS

\$10,000 to \$20,000

We have for immediate placing funds in above amounts on ranches and stock farms. Money ready now and satisfactory rates.

The Citizens National Bank PLAINVIEW, TEXAS

Your Prescriptions carefully filled | These cool mornings and evenings | We are in the market for Dry and and delivered. Phone LONG-HARP make New Mackerel, Imported Codfish Green Hides. Highest prices. ALLEN 2t. and Fresh Oysters sound mighty good. & BONNER, Coal and Grain Dealers the KASH KANDY KITCHEN. -Adv. tf.

Just received a large shipment of Johnson's Chocolates. Phone 161. Phone 17.

Three large unfurnished rooms for

FOR RENT.

Three-room house, furnished. See BARTSCH'S MARKET. Phone 437. 2t. A. B. BELLIS, Ellerd Building.

Highest quality or medium quality

Herald Office.

Your Prescriptions carefully filled agent bringing me a buyer. Phone Don't forget our phone number-161. Herald Office and paying for this ad. and delivered. Phone LCNG-HARP 358 or 415 and make me an offer. 2t. B. T. ANSLEY. DRUG CO., 161.

ATTENTION.

Get the habit of getting it at VICK-

FOR RENT: One furnished room. Fall Vegetables you will always find less and are just a little better than Monday and Thursday of each week at tf. at VICKERY'S if they are to be got- other brands. HARVEST QUEEN BARTSCH'S MARKET. Phone 437, 21 ten. Phone 17.

my Hale County farm two miles south in hall. For particulars 'phone 271 or Herald's want ad column? The buyers Imported Codfish, Fresh Oysters, at distinctly new. Initials in any color. tf. and sellers of the South Plains meet VICKERY-HANCOCK GROCERY CO. THE HERALD. on this page twice each week. -Adv. tf Phone 17. If it's in the Drug line, we have it. Get your Cigars and Tobacco at personality. Are yours truthful? Ask LONG-HARP DRUG CO. Phone 161. 2t LONG-HARP DRUG CO. Phone 161. 2t THE HERALD for printed and engraved samples.

HORSES FOR SALE.

at right prices. J. W. RICHARDS, at | Phone 17.

PLAINVIEW PROPERTY AT A SACRIFICE.

-Adv. tf. and will dispose of my nine (9) room Hens at our store on January 28. residence, in the best part of Plain- PLAINVIEW PRODUCE CO. If it's in the Drug line, we have it lyiew, among the best neighbors in the Will sell residence and two lots or four

Those hot drinks are now ready at Friday, January 28th. See ad. RUCK- for the fall breakfast menus at VICKtf. ER PRODUCE CO.

> VICKERY says he has New Macktf. and Kalamazoo Celery.

tf. MILLS.

-Adv. tf. have a complete line of Pickles, Oys- district near Plainview. Near school ters, New Walnuts, Breakfast Fish, and and church. Good, smooth land; threeall of the usual line of staples. VICK- fourths in cultivation; one-fourth pas-Two teams and harness. Good stuff ERY - HANCOCK GROCERY CO. | ture. All fenced and cross fenced.

ER PRODUCE COMPANY.

We will pay 10 cents per pound for Z., care Herald.

FARM AND RANCH LOANS.

Am in position to make Farm and FOUND: New work glove. Call at lots or will sell either pair of lots or Ranch Loans on patented lands in Hale tf. all without residence. Lots each 50x and adjoining counties. Long time; 140 feet. Regular commission paid to reasonable rate of interest.

J. F. SANDER. East Side Square. Plainview, Texas.

HENS 10c PER POUND at the carl All of the Fresh Breakfast Foods 2t. ERY'S. Phone 17.

FOUND: Bunch of keys. Owner Just received a large shipment of ERY'S. If it's to eat, we have it erel, Imported Cod Fish, Fresh Oysters may secure same at The Herald Oftf. fice.

Oysters, Figh, Pickles, Fruits and OUR FLOURS cost you just a little FRESH FISH and OYSTER received

Do you read The Plainview Evening Kalamazoo Celery, New Mackerel, want to initial for you. Something

FOR SALE-FARM BARGAIN.

It's time to buy fall Groceries. We Improved farm in Shallow Water tf. House, barn, granary, irrigation for garden. Ideal stock or grain farm We are in the market for Dry and Mortgage \$5.45 per acre. Will take Green Hides in any quantity. RUCK- \$9.65 per acre for my equity if sold tf. within the next few weeks. Rented for 1916; rent goes. Address owner, X. Y

> FOR SALE: 25 or 30 pigs; some calves. O. E. WINSLOW.

SMALL PLACE FOR SALE. Can make terms. See FLAKE GARNER. 2t.

PLOUGHING CONTRACT WANTED.

Wiil contract to plow sod or old ground; prefer section of sod. O. E. WINSLOW.

Chicago prices have broken badly the ANNOUNCEMENTS EVER SALIVATED BY

The Herald is authorized to an-

AUSTIN C. HATCHELL. GEO. L. MAYFIELD. (Re-election.)

For District and County Clerk:

B. H. TOWERY (Re-election.) J. P. HOWARD. W. M. JEFFUS. JO. W. WAYLAND. JAS. F. DUNCAN, JR.

For County Judge: CHARLES CLEMENTS. AUSTIN F. ANDERSON.

For County Attorney L. D. GRIFFIN

For County Treasurer JNO. G. HAMILTON. (Re-election.)

For County Tax Assessor: ROY IRICK. R. E. BURCH.

For Public Weigher, Precinct No. 1 J. L. OVERALL TOM THOMPSON

. (Re-election.) For Sheriff: J. C. HOOPER

(Re-election.) J. C. TERRY.

For County Commissioner, Precinct J. T. (DADDY) PHELPS.

For Commissioner Precinct No. 2: J. W. ROBERSON (Re-election.)

For Mayor: ROY J. FRYE.

For City Secretary:

B. L. SPENCER.

(Re-election.)

R. B. (BOB) TUDOR. For City Marshal and Tax Collector:

(Re-election.)

........... W. FLAKE GARNER, Funeral Director and Embalmer

Prompt Service Day or Night Phones 105 and 876.

Catarrh Cure. F. J. CHENEY & Co., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly homorable in all business transaction and financially able to carry out any obligation made by his firm. firm.
NAT. BANK OF COMMERCE.
Toledo, Obio.

Hull's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 7 rents per bottle. Sold by all Bruggists. Take Hall's Family Pills for constipation

CALOMEL? HORRIBLE!

Dynamite on Your Liver.

what calomel is. It's mercury; quick- will soon correct itself. And so it is Whenever You Need a General Tonks silver. Calomel is dangerous. It crashes into sour bile like dynamite, disorders. That is where the danger cramping and sickening you. Calomel often lies. You should realize that attacks the bones, and should never be these troubles often lead to dropsy or put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous ity are constantly testifying. calomel, just remember that your druggist sells for 50 cents a large bottle of St., Tyler, Texas, says: "About two perfectly harmless and doesn't gripe. | years ago I used a couple of boxes of Dodson's Liver Tone, which is entirely Doan's Kidney Pills, and found them vegetable and pleasant to take and is to be a speedy cure for that dull, naga perfect substitute for calomel. It ging ache in the back and other anis guaranteed to start your liver with- noyances arising from disordered out stirring up your inside, and can kidneys. Doan's Kidney Pills are no salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's simply ask for a kidney remedy-get work. Dodson's Liver Tone straight- Doan's Kidney Pills-the same that ens you right up and you feel great. Mrs. Meek had. Foster-Milburn Co. Give it to the children, because it is Props., Buffalo, N. Y. perfectly harmless and doesn't gripe.

Invigorating to the Pale and Sickly The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria, enriches the blood, builds up the system A true Tonic. For adults and children.



Valuable to You

From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns.

Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone ines carry your message? Have you a Telephone connected to the Bell Sys-

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 12-4-14

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, the cured by the wonderful, old reliable Dr. Corter's Antiseptic Healing Oil. It relieves ain and Heals at the same time. 25c, 50c, \$1.40

តិយន្ត្រាយប្រជាជាប្រជាជាប្រជាជាប្រជាជាប្រជាជិ

IS IT YOUR KIDNEYS?

Don't Mistake the Cause of Your + Troubles.

Many people never suspect their " kidneys. If suffering from a lame, weak or aching back they think that it is only a muscular weakness; when Calomel loses you a day! You know urinary trouble sets in they think it with all the other symptoms of kidney Bright's disease. An effective remedy and IRON. It acts on the Liver, Drives Kidney Pills. Residents of this vicin-

> Mrs. R. B. Meek, 813 North Spring fine medicine.

Price 50c. at all dealers. Don't

DR. E. O. NICHOLS. Specialist in Diseases of the EYE, EAR, NOSE,

and THROAT. Office in The New Donohoe Bullding, First Door South of Olympic Theatre-Upstairs. Telephone 58.

++++++++

DR. R. L. ATMAR, Dentist.

Grant Building, Suite 25. Phone 560.

Take Grove's The Old Standard Grove's Tasteless chill Tonic is equally valuable as General Tonic because it contains the weil known tonic properties of QUININE Malaria. Enriches the Blood and Builds up the Whole System. 50 cents.

SEE ME FOR

FARM

use on five years' time. We also buy vendor's lien notes.

Walter Darlington Co. KANSAS CITY, MO

Rawlings & Brown Representative

> Stephens Building PLAINVIEW, TEXAS

Prompt Service

New Blacksmith Shop Just Opened

Your repair work solicited and appreciated

J. M. COOK with the E. N. EGGE AUTO CO.

We are going to load a car of live poultry. on track, near the Flour Mill in Plainview.

FRIDAY, JANUARY, 28TH Hens 10c per pound Springs 10c per pound Young Stubby Roosters 6c per pound Old Roosters 4c per pound Ducks 7c per pound Turkeys 10c per pound

plus poultry at a good cash price. Yours for poultry,

This is a good time to clean up your sur-

L.D. Rucker Produce Co. PLAINVIEW, TEXAS

Jacobs Bros. Mighty Clean-Up Sale

Now in progress has come up to every expectation and has proved to be a pronounced success. The trade has responded very liberally to this great saving event and in every instance, without any exception, have been more than pleased with their purchases and have not hesitated to express themselves accordingly.

Why not? Every article in the house is new and crisp, the goods carry prices which are startling in themselves, and every purchase must give satisfaction or the goods are ours.

We are also showing in connection with the sale the from New York, at prices that will surprise you. Don't fail to avail yourself of this opportunity of selecting from the most select assortment ever brought to Plainview. Every garment "distinctively individual" and will appeal to the most dainty buyers. Prices ranging from \$12.50 to \$19.75.

We also take pleasure in announcing that McCall very latest Spring Coat Suits which have just come in Patterns and Magazines are now in, and not a few have remarked that it is the best pattern of the day. There is an air of distinction to McCalls styles which makes them greatly sought after by women who appreciate good dress, as they embody the very latest and smartest ideas from the Metropolitian Fashion Centers. McCalls are best in fit, most accurate in detail, and most simple to understand. Come in and select from our immense stock.

Mighty Clean-Up Sale on Men's, Ladies and Childrens Raincoats

Sweaters

For Men, Ladies and Children Greatly Reduced

A varied assortment that carry very radical reductions. Don't fail to get yours during the sale.

Ladies Sweaters

\$2.00	and \$2.50	values	now_	\$ 1.65
\$3.00	values nov	V		\$ 1.85
\$3.50	and \$4.00	values		\$ 2.85
P	TO THE SELECTION OF THE			

Childrens Sweaters

Proportionally as low in prices, ranging from 50c to

Ladies Raincoats

\$3.50 Ladies Raincoats	-\$2.85
$\{4.50\}$ Ladies Raincoats	\$3.45
\$5.50 \$6.00 \} Ladies Raincoats	\$3.95
\$6.00 \ \$6.50 \ Ladies Raincoats	\$4.75
\$7.50 Ladies Raincoats	\$5.75

Men's Raincoats

Some exceptionally low prices prevail.

Boys' Rainco

\$3.50 Boys' Raincoats	\$2.85
\$4.00 Boys' Raincoats	\$3.20
\$4.50 \$4.75 Boys' Raincoats	\$3.65

Men's and Boys' Overcoats

Cravenettes, Warm Overcoats and Mackinaws

Made by the very best makers and guaranteed to give absolute satisfaction.

Regular \$8.50 Men's Overcoats \$5.00 Regular \$12.50 Men's Overcoats \$8.75 Regular \$15.00 Men's Overcoats, worth fully \$20.00, now going at \$10.65

Boys' Overcoats

Real values in good warm overcoats made up very attractively at \$4.50, now

WILSON ADMINISTRATION WOULD FREE PHILIPPINES.

Hitchcock discussed a provision to that country than Waller's. effect today with the President. The measure is understod to have the sup-

YOU DESIRE TO VOTE FOR

A Mayor and Aldermen for Plainview,

County Judge and Other County Officers,

Commissioners for Hale County,

Members of the School Board,

President of the United States,

Congressman from Our District,

Governor of Texas,

DON'T DISFRANCHISE YOURSELF-

Your Vote Is Needed.

PAY YOUR POLL TAX!

port of the administration.

WALLER TAILORING COMPANY GETS IMPROVED MACHINE.

WASHINGTON, Jan. 24 .- It is un- The Waller Tailoring Company has

business Saturday.

CAR TURNS TURTLE WITH REX LINDSAY, INFLICTING BRUISES.

Late yesterday evening Rex Lindsay, derstood that the Wilson adminstra- just installed the latest model 5A Hoff- manager of the Plainview Steam Launtion favors granting freedom to the Man pressing machine. There is not a dry, was painfully injured when the Philippines in not less than two years more complete cleaning and pressing car he was driving overturned. Mr. and not more than four. Senator establishment in the South Plains Lindsay was driving east of Plainview, and his clutch gave him trouble. While examining the clutch, the car John Hartgler was in Plainview on left the road, turning into rough ground. Attempting to right the car, ne turned sharply, overturning it. Severe bruises on his face and body are proving painful, but his injuries

J. W. ROBERSON WOULD BE A COUNTY COMMISSIONER AGAIN.

are not serious.

J. W. Roberson is closing his second term as Commissioner of Precinct No. 2. Hale County. Mr. Roberson authorizes The Herald to announce that he is a candidate for a third term. He has been in Hale County seven years. For the past twenty-four years he has lived on the Plains, in western Floyd

"I believe in economy, in holding down cost and keeping the county out of debt," he states. "I try to run my personal busines that way, and believe the county's business should be run the same way. I believe in good roads. I am running on my past record."

CLIFTON MAN WILL MOVE IN SPRING TO WHITE FARM.

Dr. R. R. White has traded his big Hale County farm to S. H. Golden, of Bosque County. Mr. Golden acquires 1,280 acres of Hale County land for his 4,180 acres of Bosque County ranch land, near Clifton. He and his family will probably move here in the spring. Mr. Golden will be here within the next few days to look after the exchange. Dan White, who has been manager for Dr. White here, will mangae the

Bosque County ranch. PLAINVIEW'S SOLDIERS GET "GLAD RAGS" FROM AUSTIN.

Quartermaster Consigns Ordnance Property and Dress Uniforms to Capt. Otis Shropshire.

Seven boxes of ordnance property and dress uniforms arrived this week from Assistant Quartermaster Co. J. T. Stockton of the T. N. G., at Austin, consigned to Capt. Otis Shropshire, Company L, Fourth Infantry. It includes full miltary dress uniforms for all the members of the company.

PUBLIC SALE

I will sell at public auction on my place, known as the J. E. McClure place, one mile northwest of Kress on

Saturday, February 5, 1916

commencing at 10 a.m., the following described property:

Implements

- 1 McCormick header binder, 12-foot.
- 1 12-hole Hoosier drill.
- 1 P. & O. two-row lister.
- 1 Emerson two-row lister cultivator (nearly
- 1 John Deere two-row lister cultivator.
- 1 Emerson single-row go-devil. Tower surface two-row cultivator.
- 3-section drag harrow.
- lumber wagon. low-wheel wagen truck.
- 2 sets leather harness. 1 set chain harness.

Household Goods

- 1 library table. 10-foot dining-room table.
- rocker. dresser.
- chiffonier.
- bedsteads, with springs and mattresses. 12 dining-room chairs.
 - (All furniture good as new.)

Live Stock

- 1 bay mare, 11 years old.
- 1 bay horse, 12 years old.
- 2 black mares, bred to jack.
- 1 bay mare, bred to jack. 1 black horse.
- 1 span small mules.
- 1 mare mule, 4 years old, broke.
- 2 horse mules, 3 years old.
- 2 two-year-old mule colts.
- 3 yearling mule colts.
- 1 yearling mare colt.

Cattle

- 2 cows with calves. milk cow with calf, fresh. 2 milk cows to be fresh.
- 3 stock cows.
- 5 2-year-old heifers.
- 3 yearling heifers. 1 yearling steer.
- 32 head hogs. About 4 dozen chickens.

TERMS OF SALE-All sums of \$10.00 and under cash; on sums of \$10.00 ten months time will be given purchaser on good approved bankable notes bearing ten per cent interest from date until paid; 5 per cent discount for cash on all sums over \$10.00. No property to be removed until settled for.

R. T. ERICKSON, Owner

C. F. Sjogren, Auctioneer. J. W. Skipworth, Jr., Clerk

FREE LUNCH AT NOON