

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 27. NUMBER 6

PLAINVIEW, TEXAS, FRIDAY, JANUARY 21, 1916

THREE TRUSTEES FAVOR A NEW SCHOOL BUILDING

EVERY MEMBER OF BOARD INTERVIEWED AND PROF. HARRISON ENDORSES MOVE.

MUST EXTEND THE DISTRICT

Bonded Indebtedness Can Not Be Increased on Property Within Present District.

"Is the efficiency of Plainview's public schools impaired for lack of room?" was asked Superintendent A. G. Harrison by a representative of The Herald this morning.

"It is," was the reply. "We have enrolled now 1,100 students. This is an increase over our enrollment last year. The normal increase each year has been around 100 pupils. Year before last there was an increase of seventy in the enrollment in the High School. Last year the increase was 100. WE NEED MORE ROOM! Why, we are planning now to use the office as a class room, and we haven't seats enough for all the students.

"We need physical and chemical laboratories. The present equipment is worth from \$150 to \$200. It is just barely enough to meet the requirements of the State University for affiliation."

"What increase in attendance do you anticipate next term?" he was asked.

"I should say about three hundred. Compulsory attendance will give us about one hundred more; the normal increase will give about one hundred; and if the district is increased we will have about one hundred more," was the reply.

"What will you do with them?" was asked.

"I don't know, unless we provide a new building. We can't accommodate them in the present quarters, that is sure."

"We must have a new building," said R. A. Long when The Herald man approached him on the subject.

"Well, can you build another?" was asked.

"There's only one way out of the dilemma," he said, "and that is to increase the area of the district and issue more bonds. We are powerless to issue additional bonds now. Our situation is just like that of the negro on the prairie. He was being chased by a bear. He just simply had to have a tree. With about three hundred new students already in sight for the coming term, we must act and act promptly."

Temporary Buildings Wasteful.
"Can't a temporary building be devised which will care for the needs?" he was asked.

"Yes. That has been discussed to an extent."

"As a business man, would you consider this a practical move?" The Herald man asked.

"No. It seems to me it would be money thrown away. I believe there is time enough to make arrangements to have good quarters for the High School, with ample auditorium room, domestic science and manual training departments and all needed equipment by the next term of school. But we must get busy."

Martine Favors Move.
Another member of the board of trustees, W. B. Martine, who was approached on the question said:

"We need more room. Everyone who keeps in touch with the school knows that. There is only one solution, as I

TWENTY-FIVE CARS LUMBER ORDERED BY T. L. & D. CO.

Five Cars of Engines and Other Irrigation Machinery to Arrive Soon, Too.

"Orders are out now for twenty-five cars of lumber and building material for houses and fences for new farm homes on tracts of land developed by the Texas Land and Development Co.," said J. W. Longstreth, general manager of the company, this afternoon. "We have, too, orders for five carloads of irrigation pumping machinery, engines, etc."

Thursday a party of twenty prospectors arrived with E. Dowden, who went to meet the special car which was to bring them to Plainview. This party has been inspecting the Plainview country for the past two days.

HORSE THIEF GETS TWO-YEAR SENTENCE TO PENITENTIARY

Antonio Hernandez, Charged With Forgery, Will Be Tried Saturday Morning.

Jack Goen was given a two-year penitentiary sentence late this evening by Judge R. C. Joiner, following a verdict of guilty by a jury in the District Court of Hale County. The State was represented in the suit by District Attorney Geo. L. Mayfield. L. D. Griffin was appointed by the court to represent the defendant. Goen was arrested in Oklahoma, following a complaint here charging theft of horses.

Saturday morning the case of Antonio Hernandez, a Mexican, charged with forging a signature on a Santa Fe pay check, will be tried. Geo. L. Mayfield will represent the State and L. R. Pearson has been appointed to represent the defendant.

West Side Leads in Per Cent Increase in Citizens

Since Tuesday precinct No. 10, Plainview, has paid more poll taxes than any other precinct in the county. However, West Side has made a larger per cent in gain. Tuesday West Side had paid only 7. Since it has paid 5, or a gain of 71 per cent.

Payment to date by precincts follows:

Precinct No. 1, Plainview	151
Precinct No. 2, Happy Union	28
Precinct No. 3, Petersburg	51
Precinct No. 4, Hale Center	75
Precinct No. 5, Norfleet	12
Precinct No. 6, Runningwater	29
Precinct No. 7, West Side	12
Precinct No. 8, Bartonside	8
Precinct No. 9, Abernathy	62
Precinct No. 10, Plainview	171
Total	599

City Tax Collector John Vaughn has collected to date 155 city poll taxes.

BRADLEY HAS CONTRACT TO NUMBER PLAINVIEW'S HOUSES.

Progress is being made in numbering the houses of Plainview by the committee from the Y. M. B. L. The contract for the work has been let to J. B. Bradley, who is placing the numbers, under the direction of the league.

see it, and that is to enlarge the territory of this district a mile to a mile and a half in each direction. We could then liquidate the bonds now outstanding and issue new ones. We have a little money which could be applied to the building, only a few thousand dollars. This would be insufficient. I believe when the people understand the situation they will want the district increased and a new building erected."

Need Permanent Quarters.
S. W. Meharg has been a member of the board of trustees and was for many years superintendent of the public schools. He knows Plainview's school needs probably as well as any single man. Mr. Meharg stated to The Herald's representative today: "What we need is a building which will care for the needs of the Plainview High School for fifteen or twenty years. This building when erected should have a large auditorium, chemical and physical laboratories, manual training departments, etc. It should be used primarily for our growing high school. If we need more room for our ward schools, we can build as many as we need and in the most convenient places."

There Is Inefficiency Now.
"What would the building probably cost?" he was asked.

"I believe we should spend not less than \$25,000. Many with whom I have talked believe that not less than \$40,000 or \$50,000 should be spent. I am serious about this matter. I have worked helping arrange the students this year, and my head is hot yet. We have stopped trying to arrange the pupils where they will do the most goods; that's beyond us. We are now working so that the least possible harm may be done. The greatest good for the greatest number is a policy we would like to carry out, but we have been forced to arrange things so there would be the least detriment."

Mr. Meharg is secretary of the board of trustees, and states to The Herald editor that he will assist in the compilation of statistics which will show just how the school stands and what is needed. Watch the papers and study the school situation closely.

CITIZENS ARE SUBSCRIBING TO BONUS FOR FEED MILL

Nearly Half of Amount Pledged and Only a Few Have Had Opportunity to Sign Up.

Practically half of the amount of bonus which the Chamber of Commerce proposes to give Jas. N. Lemond and associates, of Waco, for locating an oil and balanced-ration feed mill in Plainview has been subscribed. Many who have not signed up have agreed to give money and will sign later.

It is proposed to give \$5,500 in cash to the Waco gentlemen. They are to erect a cold-press cotton seed mill with a capacity of 40 tons of cotton seed per day, or a hydraulic mill of the same capacity, and to establish in connection therewith an alfalfa-meal, kaffir and maize mill with a capacity of sixtons of balanced-ration feed per day.

Two thousand five hundred dollars is to be paid on order of a committee selected from the subscribers when three carloads of machinery are on the site. The remainder is to be paid upon completion of the mill.

Two thousand five hundred and ninety dollars has been subscribed. The donors and their amounts follow:

J. H. Slaton	250.00
Ellerd Bros.	250.00
J. E. Lancaster	100.00
Henderson & Perry	100.00
E. H. Humphreys	100.00
Chas. Saigling	150.00
W. L. Harrington	50.00
L. A. Knight	250.00
A. E. Harp	250.00
J. C. Hooper	100.00
Dr. C. C. Gidney	100.00
Otis Trulove	100.00
Albert Hinn	100.00
E. E. Roos	50.00
Judge W. B. Lewis	25.00
Chas. Reinken	40.00
Dr. C. D. Wofford	15.00
J. J. Lash	50.00
Geo. L. Mayfield	25.00
John J. Simpson	25.00
C. B. Reaves	100.00
W. R. Simmons	50.00
J. M. Waller	50.00
J. B. Maxey	50.00
L. G. Wilson	50.00
E. H. Williams	25.00
Sewell Grocery Co.	25.00
Joe Kellehor	25.00
W. E. Risser	50.00
Cash	10.00
Total	\$2,590.00

\$14,000 STOCK COMPANY TO INSTALL NEW LAUNDRY.

Practically Three-Fifths of Stock Has Been Subscribed—Building Arranged For.

Practically three-fifths of the required stock for a modern steam laundry has been subscribed by citizens of Plainview and Chas. Hamilton, of Hot Springs, South Dakota. The total stock of the company is to be \$14,000. A building has been arranged for, and Mr. Hamilton, who is promoting the proposition, states that he is meeting with encouragement.

R. F. BAKER DIES.

R. F. Baker, who has been in the employ of the Hotel Ware for some time, died tonight in his room at the hotel. Mr. Baker had been ill about eight days with pneumonia. He came here from Missouri. The body is being held at Paxton & Oswald's undertaking parlors pending advice from relatives or friends.

BIRTHS.

Born, to Mr. and Mrs. A. L. King, eleven miles northwest of Plainview, view, January 18, a boy.

Born, to Mr. and Mrs. E. A. Bailey, 3 miles west of Runningwater, January 16, a boy.

Born, to Mr. and Mrs. Lloyd Meeker, January 13, a boy.

DR. G. W. TRUETT TO PREACH HERE SATURDAY AND SUNDAY

Is One of South's Noted Pulpit Orators; "General Public Is Invited," Says Pastor.

Saturday and Sunday will be big days for the Baptists of Plainview. Nor do they wish to confine the good things they will have on those days to their own denomination. Dr. I. E. Gates, pastor of the Plainview Baptist Church, stated this afternoon to a representative of The Herald that he extended on behalf of his congregation a cordial invitation to all who desire to attend the services Saturday and Sunday.

Dr. Truett to Speak Both Days.

Saturday the work of Drs. Geo. W. Truett and J. B. Gambrell, who come in the interest of education, will be confined more largely to that particular phase, and the services will be in the nature of a rally. At eleven o'clock Saturday morning Dr. Truett will speak in the church, and again that night at seven-thirty.

Sunday Dr. Truett will preach at eleven o'clock in the morning and at seven-thirty at night. The general public is invited to attend.

Dr. Truett is considered one of the great pulpits orators of the South. His own congregation, members of the First Baptist Church of Dallas, showed their faith in him by subscribing \$25,000 to the \$250,000 fund which he is endeavoring to raise for educational institutions of the denomination in Texas within the year. This campaign has for its ultimate goal the raising of \$1,000,000 in a period of four years. A portion of this fund will go to Wayland College, of Plainview.

DOESN'T SPEAK GOOD ENGLISH, BUT HE WANTS TO COME HERE.

Missouri State Department of Agriculture Tells Man There Is Opportunity Here.

Carlim J. Przemysl. That isn't his name, but to the average reader of The Herald it has no less meaning than his real name. He wants to come to the South Plains country, and he is a good farmer. Anyone who reads the letter below will conclude that. He is earnest and sincere, too. His English is not good, but his meaning is clear. We know what he wants—he wants to move to Plainview.

"Mr. Col. R. P. Smythe, "Plainview, Texas.

"Dear Sir:

"The STATE DEPARTMENT OF AGRICULTURE refers me to you, asking you if you could give me employment at your stockfarming.

"I know farming & the handling of stock & am an agricultur theoritic & practical, educated in Germany, Breslau & Munich. After my education I was many years in Russia than administrator of great farms, & in the year 1905 I was going to the Ministry of Agriculture in Rio Branco to manage two farms & contemporary than consultant for the plantation of experiment. There I remained till 1910. In same year I ecepted a position by Otto Wulff, Buenos Aires, on his farm Rio Salado to direct the works of cultivation alfalfa, wheat, win & cotton & to establish the irrigation artificiel and stockfarming. In the year 1913 I return to Europe on account of illness of malaria. My remaining there had been frustrated by the war, & therefor I came to this country to stay.

"My desire is to obtain a position of a great farm for stockfarming, & while I have had not a position in this country, I would be content with a small salary until the employer is convinced of my knowledge.

"I speak spanish, german, polish & russion, but dont speak much english, because I just arrived in this country.

"Thanking you in advance for an early reply, I remain,

"Respectfully yours," etc.

"P. S.—Inclosed please find postage."

RUSS ROUT THE TURKS ON A SIXTY-SIX MILE FRONT

King Nicholas Finds Terms of Surrender Unacceptable, and Parley Is Off.

PETROGRAD, via London, Jan. 19, 11:10 p. m.—The official communication today reads:

"Caucasus: By our furious and unexpected attack the Turkish Army was disorganized and forced from a strong position over a front of more than sixty-six miles, extending from Lake Tortum to the Charianson River north of Melazghert, and retreated toward the fortified plain of Erzerum. At many places this retreat assumed the character of a panic flight. Several Turkish units were almost annihilated. Hundreds of bodies cover the route of our offensive.

"At many places our troops had to advance on heights above the clouds, cutting trenches in the deep snow during heavy snowstorms. We occupied Koprukeul, on the Arax, east of Erzerum. On January 17 we took prisoners five officers and 208 men and captured much material, including machine guns and caissons. We seized a Turkish ammunition depot at Tsur-nachet, in the Charianson district.

"Persian campaign: Southwest of Lake Urumiah there have been engagements with Kurds, who were repulsed southward.

"On the Riga-Dvinsk front there have been frequent flights of German aviators, who dropped many bombs.

"A German attempt to land on the bank of the Dvina, facing Lennewada, below Friedrichstadt, was repulsed.

"Positions in Dvinsk: After an active artillery fire around Tennenfeld the Germans opened two attacks, but both were repulsed."

No Austro-Montenegro Peace.

PARIS, Jan. 19, via London, 10:15 p. m.—The Journal Desbats says it is officially announced that King Nicholas, of Montenegro, and his family have sailed for Italy, because negotiations between Austria and Montenegro having been broken.

The following official statement was issued today:

"The wireless news of the surrender of the Montenegro army appears somewhat premature. It is now announced from another source that negotiations between Austria and Montenegro have been broken, the conditions of surrender imposed by Austria having been found quite unacceptable by Montenegro.

"The King, the royal family and the diplomatic corps are about to proceed to Italy."

War Conference Held.

LONDON, Jan. 19, 5:27 p. m.—Members of the French and British Governments held another war conference this afternoon in Downing Street. France was represented by Premier Briand, Jules Cambon and Alexandre Millerand. For the British Government, Premier Asquith, War Secretary Kitchener, Foreign Secretary Grey and First Lord of the Admiralty Balfour were present. Further plans for active prosecution of the war were discussed.

GOODE SAYS SOUTH PLAINS IS MECCA OF AGRICULTURISTS.

"Everywhere I discussed the proposition I found that the people of the North and East are looking to the Southwest for farm homes," said G. B. Goode, upon his return from Chicago.

"I find that there is no section which receives such favorable note as the South Plains of Texas."

Mr. Goode is buying grain and selling milled products through this section.

DALLAS HIGH SCHOOL WANTS OUR IRRIGATED PRODUCTS.

A request has been received by the Chamber of Commerce for a collection of products from irrigated farms of the Plainview country. Classes in geography there are studying the commercial products of Texas. Colonel Smyth will ship to them samples of South Plains products, milled products in various stages, etc.

WILL SHIP LIVESTOCK TO FORT WORTH TOMORROW.

The Texas Land and Development Company will ship a load of hogs to the Fort Worth market tomorrow. The Alfalfa Cattle Company will also ship two decks of fat lambs.

ROY J. FRYE CANDIDATE FOR MAYOR OF PLAINVIEW

Is Member of City Council—Twenty-Four Years a Resident of Plainview.

Much speculation has been made on who would announce for the office of mayor of Plainview. Mayor J. L. Dorsett stated two weeks ago to a representative of The Herald that he would not be a candidate for re-election, having held the office for two terms.

It seems that any number of men have had the "bee in their bonnets," each awaiting action from someone else.

Plainview now has a full-fledged candidate for mayor. Roy J. Frye, who has been a resident of the city for twenty-four years and who has seen its growth from a small frontier village to the leading city of the South Plains country, has announced that he is a candidate for the office. Mr. Frye has been a member of the City Council for the past two years, and the work of that body is well known to the people of the town. He has never before been a candidate for office.

MRS. LANDRUM WILL BE HERE ABOUT THE FIRST OF FEBRUARY

County Federation of Clubs Will Cooperate in Organizing Hale County Girls.

The organization of the girls of Hale County into clubs for the purpose of studying home economics is important work, and the coming of Mrs. J. L. Landrum, about February first, is an event for the girls of Hale County schools. Mrs. Landrum informs M. D. Henderson by letter that she will arrive about the date mentioned.

Mrs. J. W. Longstreth, president of the County Federation of Women's Clubs, assures Mrs. Landrum of the hearty co-operation of that organization.

After a club is organized Mrs. Landrum gives a lesson on home economics. Then each week she sends out a lesson to the president of the club, and the proceeding is for the club to meet each week, and the lesson is read by the vice president.

Many counties in Texas have been successfully organized. There has been no work of this nature on the South Plains. Mrs. Landrum states that she is anxious to get in touch with the girls of this section. She has heard much of the progressive South Plains, and her work will not be confined to Hale County, but with Plainview as a working base she will organize the girls of all adjoining counties, where a desire is expressed for the work.

She will visit each of these clubs every three or four months, bringing to it new ideas. Her work is under the direction of the State Department of Agriculture, and the expense of her tours is met by that department.

BOB TUDOR WOULD BE OUR NEXT CITY SECRETARY.

R. B. Tudor authorizes The Herald to announce that he will be a candidate for the office of City Secretary. Mr. Tudor has lived in Plainview ten years and is well known to all the people. He feels that he is thoroughly competent to execute the work of the office, having had considerable bookkeeping experience.

ENTERS PLEA OF GUILTY IN THE COUNTY COURT.

Win. F. Berry, charged in the County Court with theft, plead guilty Wednesday before Judge W. B. Lewis and was fined \$10 and given a jail sentence of one hour.

REAL ESTATE TRANSFERS.

Real estate transfers as recorded in Hale County since Tuesday are:

J. W. Hanna and wife to Mrs. A. B. Ramsey, consideration \$1,000, lots 6, 7 and 8, block 36.

H. T. Kimbro to John Hollman, consideration \$4,800, southwest quarter of survey 112, block D-2, 160 acres.

W. L. Stanfield, and others, to S. R. Merrill, consideration \$2,400, east one-fourth of section 14, block C-K, 160 acres.

H. T. Kimbro to C. G. Goodman, consideration \$200, blocks 86, 87, 88, 108, 107, 106, 109, 110, 111, Abernathy, Texas.

To Aid in Study of Schools

The Herald is glad to espouse a movement for a new school building for this district. Any question so vital to the interests of the community is one which each citizen should study closely. Knowing that the people of the district are interested, and deeply interested, in the welfare of the public schools, during the coming few weeks we shall devote considerable space toward the school situation in the Plainview Independent School District. Since the pressing need of the school just now is adequate housing facilities, we shall confine the discussion for some time to this phase of our school needs.

WOMEN'S DRESS IS TOPIC FOR HOME-ECONOMICS LECTURE.

"Fashion in Light of Art," "Relation of Color to Dress," Etc., Trend of Study.

AUSTIN, Texas, Jan. 20.—Five lectures on women's dress, in as many different phases, promises to be keen competitors for high rank in the interest and attention of the women who attend the University (at Austin) and Fort Worth Home Economics Weeks, to be held beginning February 14 and 21, respectively.

Mrs. Ruth Butts Carson, of Trinity Court, Boston, will deliver the lectures. Mrs. Carson's training in the fields of artistic and economical dressing especially qualify her to present the practical considerations which should guide the average woman in the selection of her clothes. She is a graduate of the University of Michigan and has lived abroad five years studying the various phases of art in its practical relation to rational living. In dealing with the question of dress, Mrs. Carson's aim is to apply certain principles of art, emphasizing the joy of color, and the beauty of simplicity with regard to both color and line.

The subjects with which Mrs. Carson will deal are: "The Fallacies of Fashion," "Fashion in the Light of Art," "Color in Relation to Dress," "The Personality of Clothes," and "The One-Piece Gown."

The subject of "Color in Relation to Dress" is treated from a psychological as well as an artistic point of view, and particularly with regard to types. To illustrate her references of the adaptability of certain clothes to types of women, Mrs. Carson has several dolls which she dresses simply, in colors that accord to their types. In "Fashion in the Light of Art" Mrs. Carson uses Egyptian, Greek and Renaissance art, showing parallels to the present fashions, with a view to pointing out what is good and what is bad in current styles. Discussing the "Fallacies of Fashion," Mrs. Carson shows how fashions are made in Paris. She indicates the disastrous results of following them slavishly and suggests various remedies for this unwholesome condition of modern times. "The Personality of Clothes" is self-explanatory, being a treatise designed to promote the best interests of the individual woman by teaching her how to select clothes indicative of her personality. The lecture on "One-Piece Gowns" will be to demonstrate the efficiency of this type of garb in advancing hygiene in dress.

The personality of Mrs. Carson is well portrayed in the Orange Daily Chronicle, of New York, which says: "Mrs. Ruth Butts Carson, who talked to the members of the Women's Club yesterday on the tyranny of fashion, was twice labeled—'from Boston' and as a graduate of the University of Michigan. The latter name was best adapted to her breezy independence of personality and her remarks, and yet it may be from Boston that she acquired sufficient conservatism to give balance and common sense to her ideas. Conformity with independence was her keynote—no radical changes, no extremes, no extravagances, above all things individuality without the daring and conspicuous element. In short, she appeared a simple, sensible woman, with a just sense of fitness and beauty."

BELLEVIEW.

BELLEVIEW, Jan. 21.—Col. T. J. Tilson has bought a new Ford. Mr. and Mrs. G. M. Schick were shopping in Plainview Saturday.

W. H. Tilson hauled kaffir to Lockney Thursday.

J. T. Terrell had business in Plainview Monday.

Miss Elsa Borchardt was a Plainview visitor Saturday.

The weather continues cold and disagreeable.

ABERNATHY COUPLE MARRIED.

Quarterly Conference Well Attended; W. O. W. Installs Its Officers.

ABERNATHY, Texas, Jan. 20.—The Abernathy public school has resumed its work, after a week's recess on account of the illness of the principal.

The Methodist quarterly conference was well attended here Saturday.

The Abernathy W. O. W. lodge has recently installed new officers, and also has added a nice number of new members.

Rev. Jewell Howard, of Amarillo, was here last Friday.

S. B. and R. B. Hannah were in Plainview on business last Saturday.

Quite a little snow fell here Sunday night, which will be beneficial to the wheat crop.

There is to be prayer meeting in the future every Wednesday night at the church in Abernathy. Everybody is invited.

Miss Vallie Bardsley and Burr Jones were married recently, in Plainview. The marriage came as a surprise to all. Miss Bardsley has been employed at the Caldwell Dry Goods Company for some time, and won many friends during her stay here. Mr. Jones is a prosperous young farmer of the Strip community. Their host of friends wish them well in their new walk of life.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Jan. 17.—Cattle sold stronger last week, beef grades 15 to 30 cents higher, and stockers and feeders 10 to 25 cents higher. Receipts were very light after Tuesday, storms interfering with railroad service.

Receipts today are 13,000 head, and there is a good market. Beef steers are selling steady, with no very tippy steers here, sales around \$8.25 being the best, and most of the steers at \$7.50 to \$8.00. Prime steers are getting into a class by themselves, and would bring \$9.00 to \$9.50.

Butcher cattle are gaining strength more rapidly than steers. An order buyer wired an Eastern killer this morning that he could buy good heavy cows around \$6.25, and received instructions to buy, but found it took \$6.50 to \$6.75 to get them, extra good ones worth \$7.00. Veal calves are sell-

ing up to \$10.50, and heavy bulls to \$6.50.

Arrivals from Iowa and Minnesota were small today, zero weather acting against loading there, stock steers selling at \$6.50 to \$7.25, and butcher cows and heifers \$5.50 to \$6.75.

Stockers and feeders sold quickly today, as few were left in the yards last week, and buyers got out early. Prices on them were 10 to 25 cents higher. A train of choice Colorado yearlings and twos sold at \$6.75 to \$7.55. Colorado feeders brought \$7.15 to \$7.30. Three lots of Colorado yearlings sold at \$7.65, from Olathe, Lamar and Delta, respectively. A load of 1,202-pound steers from Hugo brought \$8.00, and Colorado cows sold at \$6.00 to \$6.60, heifers \$7.25, bulls \$5.60.

The Panhandle country had practically nothing here today, because of bad weather for loading.

Hogs sold 5 to 10 cents higher today, receipts 12,000 head. Chicago had

a heavy run, and market reported steady, but competition soon put prices up 5 to 10 cents here, top \$7.20, bulk \$6.85 to \$7.15. The feeling prevails that heavy liquidation has run its course, and stronger prices are expected. Outlet for fresh pork and pork products is wide open, and packers cannot conceal their desire for hogs, and the market is creeping upwards steadily.

Sheep and lambs sold steady, after signs of weakness at the opening, receipts 13,000 head. Pea-fed lambs brought \$10.60, top ewes \$7.00. The common price last week for good feeding lambs, 54 to 60 pounds, was \$9.15, ten doubles selling at that price. Dealers expect a temporary break in prices, especially if Northern Colorado loads freely, although that is the only region capable of furnishing enough of a supply to create an impression.

J. A. RICKART, Market Correspondent.

Mrs. Josephine Cochran, of Seth Ward Heights, left Wednesday to visit a daughter at Philadelphia.

Levi Schick left Wednesday to spend the remainder of the winter at Lakeland, Florida.

FARM AND RANCH LOANS
-:- R. A. UNDERWOOD -:-



Ford Touring Cars now here and ready for delivery.

BARKER & WINN
FORD BUILDING
Phone 236

LISTEN!

As a result of individual enterprise and endeavor the impossible of yesterday has become the reality of today. Wake up—Make the start—Put forth the effort.

Build You a Home
Plainview Lumber Co.
LUMBER DEALERS

Quick Clearance Grocery Sale

SALE STARTS MONDAY, JAN. 24th

We are overstocked in many lines, need the money, and are determined to get it if cutting the prices to the quick will sell the goods. Every article offered is up to quality and can be sold only for cash at these prices. Positively nothing will be charged and there will be no exceptions. We will collect at the store or home.



Now is the time to have that group picture made

Let us show you our special display of attractive new styles. We are perfectly equipped for making group pictures and will please you with the quality of our work.

MAKE THE APPOINTMENT TODAY

Cochrane's Ground Floor Studio

- | | |
|---------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| Schotten's Best Coffee, regularly \$1, now 90c | Premium Soda Crackers, 3 boxes for - 25c |
| Royall's Blend Coffee, regularly \$1.25, now \$1 45c cans for - - - - 35c | Calumet, K. C. and J. M. W. Baking Powders, regular 50c cans for - - 40c
25c cans for - - - - 20c |
| Limited Coffee, regularly \$1.10 for - 90c | Royall Blend or Golden Glow Peas, 3 cans for - - - - - 25c |
| Good Grade Peaberry, regularly 30c pound, for - - - - - 20c | Van Camps Hominy, 3 cans for - 25c |
| Schotten's Combination Coffee, regularly \$1, for - - - - - 90c | Rex Pork and Beans, regular 2 for 25c, for 10c |
| Van Camps or Geneva Pumpkin for - 10c | Saginaw Matches, per dozen boxes - 40c |
| Clipper Beans, regularly 2 cans for 25c, 3 for - - - - - 25c | Bulk Kraut, per pound - - - - 4c |
| Luxury Pineapple, regularly 25c, for - 15c | King Komas or Velva Syrups, per gallon 70c |
| Luxury Peaches, regularly 25c, for - 20c | Dora or Everybody's Syrups, per gallon - 65c |
| California Pears, regularly 25c, for - - 20c | Lee & Perrins Sauce, regularly 35c, for - 25c |
| Pimientos, regularly 2 for 25c, for - 10c | Ketsups, regularly 25c, for - 20c |
| Stuffed Olives, imported, regularly 40c, for - 35c | Quart Jars Queen Olives, regularly 35c, for - 25c |
| Schotten's Relish, regularly 15c, for - 10c | Libby's Pure Chili Sauce, regularly 35c, for - 25c |
| | Barrel Ginger Snaps, 2 pounds for - - 15c |

ALL KINDS OF COMPOUND, SPECIAL AT - \$1.15

WAXO CLEAN Keeps women in good humor the day they wash. Reduces soap and work one-half. No rubbing required. Does not injure clothes or hands. 10c a cake or 3 for 25c. One cake sufficient for four big washings.

Please don't ask us to charge these articles at such prices—bring or send the cash.

L. J. WARREN GROCERY CO.
Phones 233 and 234

NOTICE

All past due accounts of the Home Restaurant are due me and all of those against the Home Restaurant prior to the sale of a half interest I will pay when presented.

A. H. MORRISON



GRAFT

JAMES OPPENHEIM

Each Episode Suggested by a Prominent Author
 Serialization by HUGH WEIR and JOE BRANDT
 Produced by the Universal Film Manufacturing Company
 [Copyright, 1915, by the Universal Film Manufacturing Company.]

SYNOPSIS.

Dudley Larnigan, district attorney, because of his fight on the vice and liquor trusts, is killed by an agent of a secret society, the committee of fifteen. The fight is continued by his son, Bruce, who is elected district attorney. Several efforts to frame up the intrepid young district attorney fail. When Larnigan saves the children of one of the conspirators this man agrees to expose the trust and is murdered. Dorothy Maxwell, whose father is head of the insurance trust, over the telephone hears of a plot to kill Larnigan, with whom she is in love. She warns him, he escapes, and two more of the conspirators are killed. When Bruce Larnigan goes to Chicago to fight the grain trust he is assaulted and thrown overboard. He is rescued by his brother Tom, who takes up the fight. Dodson, head of the grain trust, fearing exposure, kills himself. Tom Larnigan opens a fight on the textile trust. Ayres, the head of the trust, in an effort to kill Tom, kills his own son. Dorothy, gassed and bound, is taken by the conspirators to a roadhouse.

SIXTH EPISODE

The Railroad Monopoly

By JAMES OPPENHEIM.
 Author of "The Beloved" and "Songs For the New Age"

TOM LARNIGAN'S victory over the textile trust and the tragic defeat of the plans Ayres had made for his destruction encouraged him vastly, but not more than did the discovery that he was not, after all, friendless and alone in his fight.

Ben Travers, his old friend of the Alaskan mining camps, had come back into his life, and Ben had millions and the will, as well as the power, to help Tom. Harry Stevens, too, the young newspaper man who had enlisted in Bruce's war against the grafters, had sought Tom out and promised his aid.

Tom gripped the hands of his friends in turn after he and Ben Travers discussed the latest warning to drop investigating the railroad monopoly.

"Well, I can't make you quit," he said, "and I don't mind saying that I am mighty glad because I can't. There are no two men I would rather have with me in a fight, and it looks as though we have a real fight ahead of us now. Bruce seems to think that we ought to look into the railroad monopoly that Charles Rockford has created."

Stevens nodded.
 "I'll drop down to Wall street and see what I can find on the financial end. I know that any reporter on the street would do anything I asked him. Then you and Ben can follow up Rockford personally. Have you looked into his movements at all?"
 "Yes," said Tom. "He's going to Boston from New Hartford this afternoon, just his private car and an engine. If I could only get on that special!"

"Good!" echoed Ben. "I'll go with you!"

Tom scouted around now, afraid to ask questions too openly, until he found out which engineer was to be in charge of President Rockford's special that afternoon on the run to Boston. He left Ben to watch him and went to call on Rockford. As he expected, he was unable to see the head of the railroad. But he managed to drop a note addressed to Rockford and containing a warning that he had better mend his ways. He told Ben of this.
 "That will prepare him," he said. "He'll know who I am when he sees me."

"I've been talking a little with our man," said Ben. "I think we can land him all right. He says he'd rather work in a glue factory than here. He seems to be sure on the whole works from Rockford down."

And Tom, when he in turn talked to the engineer, found that Ben had not exaggerated. He listened to the man's complaints for a time and then decided to make a proposition to him.

"Look here," he said. "I can show you I know how to run an engine, and my friend here knows all about firing. It's worth \$500 to me to be in your cab this afternoon when that special goes out. How about it?"

The engineer agreed.

Somehow it did not occur to either of them to distrust the engineer or to suspect him. And yet, no sooner were they out of sight than he made his way as fast as he could to President Rockford's office, told of the bribe and of what he had done.

Stanford Stone was with Rockford when the engineer made his report.

He leaned over and spoke confidentially to Rockford, who grew a little white as he listened, but nodded finally.

"All right," he said, "I'll do it. I'll stay back here, but they'll think I'm aboard—well, it will serve them right! You can trust Dunn!"

"I think so," said Stone grimly. "He knows he must make good this time or get into trouble. He's fallen down hard twice lately. Why, even yesterday he was to send two men to Lyndham, with a woman, to get something on this Tom Larnigan. His two men have disappeared, and they never took the woman at all. They didn't wait for her, but went off with some other woman—on a joy ride, I suppose!"

Neither Stone nor Rockford, of course, knew the truth as to this, which was that Dorothy Maxwell, learning of the plot, had taken the place of the woman who was to betray Tom, nor that the two thugs with whom she had gone had become suspicious and tied her, hand and foot, in the bottom of the car while they went into a roadhouse to acquire courage for the task before them. Yet, even at that moment, Dorothy was in flight from the two thugs.

They had not meant to stay long in the roadhouse, but one drink had suggested another, and their resistance hadn't been strong. As a result, Dorothy had been able to loosen her bonds and get out of the car. She rode off in the car just as the two thugs emerged, and as soon as they recovered from their astonishment they gave chase, stealing a motorcycle that had been standing by the car.

Dorothy had a good start; but, unhappily, the gasoline tank of the car was almost empty, and she soon saw that she was sure to be overhauled and again made a prisoner. Her experience with them made her dread this and led her to be willing to take any risk to avoid the fate she felt was in store for her at their hands.

And so at a turn in the road she abandoned the car and fled down toward the water, which was near by, as the road at this point wound in and out near the sound. At a small dock a motorboat was lying. It seemed to be empty, and Dorothy sprang aboard and got the boat going just as her pursuers tore down to the water's edge. She felt that in the boat she was safe and that she would be able to explain her desperate need to its owner. But, to her consternation, she heard sounds within the tiny cabin, and the next moment the owner emerged.

"Kitty!" cried Dorothy. "Kitty Rockford!"

It was not a man, but a girl of Dorothy's own age, who owned the boat. And Kitty Rockford was her best friend. Chance had leaned heavily in Dorothy's direction at last! There were exclamations of amazement from both of them, and explanations followed.

"I'd never have dared!" cried Kitty. "Dorothy, you're the bravest girl I ever knew! But you're safe now. We'll go right home, and I'll have them send you to New York in a special train."



Tom and Ben Travers Discussed the Latest Warning to Drop the Railroad Probe.

"I don't want to go to New York," said Dorothy. "It's Lyndham I must get to as soon as I can."

"All right," said Kitty. "That's on the way to Boston. We can get you there. I'll hurry to New Hartford as quickly as I can."

"But what on earth brought you just here?"

"I was out for an early spin, and something went wrong with the engine. I fixed it up, and then I went into the cabin to clean up. That's why I was hidden when you came aboard."

But neither Rockford nor Tom Larnigan knew anything at this time of the movements of Dorothy Maxwell. Rockford, at Stone's dictation practically, since he himself had had an entirely different plan, had contrived a trap for Tom Larnigan and Ben Travers that exceeded in diabolical ingenuity anything the graft syndicate had yet attempted. Tom and Ben were to take the special out, but the private car was to be empty, and at a drawbridge

not far from New Hartford Dunn was to be stationed, with instructions to open the draw and dash the special to destruction in the rocky stream below. Tom and Ben suspected nothing. They were delighted when they found that the engineer and his fireman were ready to let them take their places in return for the \$500 Tom had offered.

The engineer led the way to an obscure spot and changed clothes with Tom, while his fireman gave up his own working togs to Ben. Just five minutes before the special was scheduled to pull out Tom and Ben took their places in the cab of the engine, waiting for the signal to pull out. And just before that signal was given Kitty Rockford and Dorothy dashed up.

"That's dad's car," she said. "Where is that special going?" she asked the nearest official, who smiled at her.

"Boston, Miss Kitty," he said. "Good!" cried Kitty. "Come on, Dorothy. It's just what we want."

There was no reason for stopping her. None of the station officials knew anything of Rockford's devilish plan. And so Kitty and Dorothy climbed aboard, and a moment later the signal to start was given. Rockford and Stone, sitting in Rockford's office, chuckled as they saw it pull out.

But five minutes later Rockford's chuckling was stopped abruptly, for a note that Kitty had hastily scribbled was brought to him. It informed him that his daughter was on the train that was doomed by his own act. As



"I can help you, and I will!" said Rockford earnestly.

he read it has face turned a ghastly color, and he slumped forward in his chair for a moment. Then he turned furiously on Stone.

"This is your doing, you murderer!" he cried.

He flung the note at Stone.

"I'll try to save them!" he cried. "But whatever happens I'm done with you! I'll have no more dealings with you or any of the grafters who are in with you! I'll be an honest man again!"

He flew to send orders stopping the special and ordered out another special to follow. But he had no hope. There was no way, he was sure, of stopping the doomed train. The only chance was for Dunn to fail, and that chance, as Rockford knew only too well, was of the slightest. Dunn was not the sort to fall when success depended upon his own efforts and when he knew, as he did now, the price of failure.

What Rockford, however, had not allowed for was that Tom Larnigan had a plan of his own. And very soon after the special had pulled out and while it was still a mile from the bridge where Dunn waited Tom stopped the train.

"Come on," he said to Ben. "This is as good a time as any for our little talk with President Rockford."

But in the private car when they went back they found not Rockford, but the two girls—two astonished girls, moreover.

"Are we all alone on this train? I've been ringing and ringing, and there seems to be no porter," said Kitty indignantly.

But Dorothy at that moment recognized Tom Larnigan.

"So you're safe!" she cried. "I was so afraid they had hurt you, as they did Bruce."

And then there were explanations. Tom seized upon the main fact.

"I believe this was a trap!" he cried. "Get off the train while Travers and I look to see if anything is wrong."

Kitty resented what seemed to be a reflection on her father, but there was something compelling about Tom, and she obeyed. And then while Tom and Ben looked for evidences of a plot Dorothy explained many things to Kitty until she was interrupted by a hoarse cry of triumph.

"Got you this time, missy!" cried one of the thugs from whom her timely meeting with Kitty had enabled her to escape.

The two thugs had been obliged to walk the ties and had come just at this moment. But they reckoned without Tom and Ben. They heard Dorothy's scream, and the next instant they appeared and attacked the two thugs. The surprise helped Dorothy's rescuers, and the fight that followed was brief. Soon all the thugs wanted was to escape, and one of them wriggled free and sprang to the engine. He called to the other, and they went off in the engine. But they did not go far, for Dunn was waiting. He did his work well. The special crashed through the open draw, and the thugs met the fate they deserved.

Even as the crash of the wreck sounded in their ears another engine appeared. From it sprang Rockford, whose relief when he saw Kitty knew no bounds. He turned in a moment to Tom Larnigan.

"I can help you, and I will!" he said earnestly. "I have sworn to reform myself, and I will work with you to compel others to do so."

[Episode No. 7 Next Week.]

FARMER'S COLLEGE GROWING.

Prof. G. W. Land, of Farmer's College, returned yesterday from an extended business trip in the interest of the college in the extreme southern

part of the Plains and to New Mexico. He reports the school in a flourishing condition, with promises of many new students.

1 span 6 year old mare mules 15 1-2 hands.

1 span 4 year mules, 15 1-2 hands.

1 gaited saddle horse, 15 1-2 hands.

70 head of good red and white face cows, with 20 calves by side; bred to Hereford bulls.

2 grade Hereford bulls.

1 registered four year old Hereford bull.

15 head of bred sows.

Will give time on part, with good security.

McFARLAND & SONS

16 miles west of Kress

Get It Where They Have It and Guarantee the Quality
THE R. A. LONG DRUG STORE



San Diego Exposition Continued During 1916

Definite advice has been received that the Panama California Exposition at San Diego will be continued during 1916. A number of special features will be added to the exposition. Among these are the Canadian, French, Italian, Dutch, Russia, Spanish, Swiss, German, and Austrian exhibits, also California counties have been secured, and probably other countries will be represented.

JOHN LUCAS, Agent

Announcement

Mrs. L. B. Humphreys of Dallas and Miss Roberts of Granbury have engaged space in the J. M. Hamner Dry Goods Co., store where they will open an up-to-date stock of Millinery about March 1st.

These ladies have had wide experience in the Millinery business. They will arrive in Plainview about February 1st and make arrangements for their opening before going to the Eastern markets to make purchases of Spring goods.



ANTHRACITE COALS

Pennsylvania Lyken Valley	\$15.50
Arkansas	\$12.00
New Mexico	\$12.00

SOFT COALS

Simon Pure Nigger Head Lump	\$8.00
Simon Pure Nigger Head Nut	\$7.50
Peerless Egg	\$7.00
Peerless Chestnut	\$5.50

50c per ton extra for delivery

E. T. COLEMAN, Coal and Grain

Phone 176

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

A LA PARCEL POST.

A Plainview family receives its butter by parcel post. Not that good butter is not obtainable in Plainview; it is. It's made here in commercial quantities. The large packers contract for Plainview butter. But there is the popular idea that "No one can make as good butter as mother."

The retail merchant has found the parcel post to be one of his greatest mail-order business producers.

Many farmers are taking advantage of the cheap and speedy transportation afforded by the parcel post. One lady in South Texas delivers hampers of vegetables to a number of customers by parcel post. Designed primarily to assist the farmer, he has been slower to take up the advantages of the parcel post than anyone else. But he is coming to its use gradually, both in marketing his own products and in purchasing goods from the merchants of his town for quick delivery at low cost.

OUR RURAL SCHOOLS AND ARBOR DAY.

Many a boy and girl is even now preparing his or her part on the Arbor Day program which their school will give February 22. Realizing the benefit to be derived from these occasional programs, the Extension Department of the Agricultural and Mechanical College of Texas has arranged a special program to be used by rural schools of the State on Arbor Day.

Hale County's rural schools can do nothing better than to plant trees on their grounds. Many of the schools have their own windmills, and can water and otherwise care for the trees. The utility of good trees on playgrounds is apparent.

Halfway school house has a large yard and many nice trees. Others would do well to follow the example of that enterprising community.

Arbor Day is an appropriate time to begin. There have been few men in Texas whose public spirited than Governor James Stephen Hogg, whose dying request was "that a pecan tree be planted at the head of his grave and a walnut tree at the foot, the nuts from these trees to be distributed to the school children of Texas, that the State he loved might become a land of fruit and shade."

EDUCATION VS. DISEASE.

Reduction in deaths from all kinds of disease has followed scientific study. The people are learning how to take preventive steps.

The United States Public Health Service has made numerous surveys of rural districts during the past year, pointing out unsanitary conditions, such as polluted water supplies, soil pollution, disposal of excreta, etc.

The report of the service says:

"The surveys made during the year 1914 had shown that in rural communities less than one per cent of the homes had sanitary toilets and that more than fifty per cent of the people were using water from polluted sources. This condition, according to the Public Health Service, made the rural sanitation question loom large among the matters vitally affecting the welfare of the Nation. Following these studies and as a result of the interest aroused, the typhoid fever rate, an excellent indicator of the sanitary status of a community, has in some places frequently been cut to one-quarter of its previous figure. In Berkeley County, West Virginia, the cases of typhoid fever were reduced from 249 to 40 in one year. In Orange County, North Carolina, the rural sanitation campaign resulted in a reduction of the cases from 59 to 17."

Education is what we need. It will help combat disease. Let the people know how to prevent disease. Let them know what things cause disease, and they will shun them. Let them know the most improved methods of farming, how to combat farm pests, how to feed economically. One of the greatest things the Government can do is to be liberal in its expenditure of money for education. It is economy to the Nation in dollars and cents, in the conservation of life and the building of national ideals.

A NEW VISION.

During the past few years a new vision of agriculture as an industry has been impressed on the people of the Southwest.

During the past two years the culmination of a demand for better farming methods and for scientific farm management led to the establishment of extension bureaus in connection with most of the agricultural and mechanical colleges of the country.

The farm papers, the large city papers and, even more potent, the secular weekly press of the Nation have devoted thousands upon thousands of columns to the farming industry. In summing up the farming conditions of the Southwest, The Farm and Ranch, one of the leading publications of the Southwest, says:

"Many new years have come to the farmers of the Southwest, but none has offered greater opportunities than the year 1916. The new year has brought a new vision, a new plan, a new determination and a new system of farming. It has come as a 'pillar of fire' to lead us out of the wilderness.

"We are to farm better this year than ever before. Our soil should produce more because of better tillage; our animals should be more profitable because of better feeding; our orchards and gardens should yield more because of intelligent care. Experience has been paid for, and it will be used as an investment for better farming.

"In addition to better methods of farm management, we have greater responsibilities for citizenship. The progress that has already been made by Farm and Ranch readers for a better system of marketing; for co-operation to reduce waste; for rural credits; for court reform; for economy and efficiency in State and National Government, means much. The campaign will be continued with greater vigor, for more will take part in the campaign this year. Unity, co-operation and determination will win. The fellowship, the neighborly kindness and the interest in better society will call for better roads, better schools and better churches. The time has come for definite action.

"The progress that we all earnestly hope for will come when we join hands as friends and neighbors and work diligently for all as well as ourselves. You can hasten rural progress by getting your neighbors interested and securing their co-operation for better farming, better homes and better citizenship.

"The new year finds the people of the Southwest better prepared for producing and marketing crops and animals than ever before. There are very few store accounts unpaid as compared with previous years, when the credit system was more common. Corn cribs, hay lofts, pastures, smokehouses and pantries, filled with food products, stand as monuments to thrift and independence. The mellow plowed fields, ready for winter moisture, show that we have learned.

"The war in Europe found our people unprepared. Cotton and credit were masters of many. Low prices for cotton in the fall of 1914 has made a profound impression upon cotton growers. The year that has just passed was one for 'preparedness.' Today our people are prepared for larger crops, better markets, for producing the living at home and for more of the comforts and pleasures of life.

"The old year will be known as a year of large crops and good prices. It has made it possible for those who read and think to make use of the greater opportunities offered by the new year."

MAKING COUNTRY LIFE LESS MONOTONOUS—A SUGGESTION.

Included in the accessories, not to say essentials, provided for in the building of school houses nowadays is a stage, to be used for various purposes. Among these are entertainments consisting of amateur dramatics, which constitute one of the most entertaining and interesting diversions in which young people can engage; and they are not only interesting and entertaining, but they are instructive and informing as well. The ability to appear at ease and to speak well before a public audience is an accomplishment which all too few acquire, especially among young people living in the country, where there is more isolation and therefore fewer opportunities to become accustomed to appearing in large gatherings.

These thoughts at once bring us to a realization of the benefits to be derived by those living in rural communities from participation in amateur dramatic performances, debating and literary societies. There is practically unlimited talent among the young people of the country, as well as in the city, for attaining distinction in these things, just as they have done in all other lines of human endeavor. Nature is impartial in her gifts, and so no section or class, either in town or country, has a monopoly of talent or genius in any direction.

The News is inclined to emphasize the entertainment, instruction, information and pleasure to be derived from the utilization of the town and country school house as a center of social pleasures and literary, oratorical, dramatic and civic activities. It has been found helpful in some communities, especially where the population is not so great, to have a central organization or society, with practically every family in the community represented in its membership. Then it is divided into subdivisions—literary, dramatic, debating, etc., having an active committee in charge of each division, whose duty it shall be to prepare programs and attend to other features of their respective divisions.

Just a few minutes' thought by those most interested in regard to the suggestions made here will convince them of their practicability and benefit. Indeed, it seems hard to understand why there are not many more such organizations, for there can be no possible contention that they are not helpful in making life in the country less monotonous and therefore more enjoyable and happy.—Dallas News.

THE PRICE OF QUININ.

Only Twice Since Civil War Have Prices on Drugs Been Higher

We in this country are inclined to feel that the scarcity of certain drugs is a local hardship. As a matter of fact, the war has produced a stringency in the drug market everywhere. Among the drugs now expensive and difficult to obtain is quinin, the exportation of which from Germany has been forbidden for several months, and on which an embargo was lately imposed by Great Britain. When the British embargo was declared no German, Dutch or Javanese quinin salts had been obtainable on the New York market for some time. American manufacturers were reported to have withdrawn from the market and to be holding their dwindling stocks and inadequate output to fill previous contracts. Such contracts were being filled at 50 cents an ounce for hundred-ounce tins; but consumers obliged to purchase on the open market, at last accounts, were paying middlemen from \$1.25 to \$1.50 an ounce for quinin sulphate, while

Maltese Cross Olive Oil

The Cream of Select Olives

Not only valuable and superior as a medicinal oil but a necessity in the proper preparing of many savory dishes.

You do not know how sweet and delicious olive oil can really be until you taste Maltese Olive Oil. Is not nauseating but deliciously sweet and palatable.

For more information see the window of

Dye Drug Co.
The Rexall Store
Phone 23

a little earlier prices of \$2.10 and \$2.25 were quoted.

Only once or twice since the Civil War (when \$6.50 an ounce was paid in some instances—in depreciated currency, to be sure) have these prices been equaled or exceeded. Between 1880 and 1884 there was a period of high prices, due to an attempt to corner the supply of cinchona bark. Ten years ago the price quoted by domestic manufacturers was 24 cents an ounce in hundred-ounce tins. From 1910 to 1912, inclusive, it was 19 cents, but in January, 1913, and January, 1914, it was 25 and 30 cents, respectively.

Cinchona bark is produced in Java, India and Ceylon; a small amount comes from South America, and some is grown in Africa, Jamaica and a few other countries. About 80 per cent is produced in Java. The leading countries in the manufacture of quinin are Germany, France, Great Britain, Holland, Italy, the United States, Java and India. The world's market depends for cinchona bark chiefly on Java, and for quinin mainly on Germany. The United States is Germany's largest customer, besides being the heaviest consumer of quinin among all the countries of the world. The effect of any disturbance in the world's supply of quinin would therefore be felt most acutely here. The war has affected the supply by causing an increased demand for quinin for the use of the armies, by interfering with free movement in commerce of the bark and the manu-

—do you

—take a day off and tramp the country over if you're contemplating buying a farm?
—do you get out on the street and walk it from one end to the other when you are in search of a place to live—a room, a house, or an apartment?

—no you don't

—nor does anyone else. Men and women are too busy to search the country or town over looking for "for sale" and "for rent" signs.

—but they do

—search the classified ads in THE HERALD.
—therefore, if you have property for sale or "for rent," the quickest way is the best, and that is to have your ad where people are reading.

One Cent a Word

factured alkaloid and salts, and in other ways, both direct and indirect.

While some of the factors in the situation were operative previously, the recent abrupt rise in the price of quinin is due chiefly to causes connected with

the war. The present extremely high prices, therefore, says The Journal of the American Medical Association, may be temporary. Moreover, there is said to be a probability of increased output from Amsterdam factories.

J. J. Lash's REAL ESTATE CORNER

For Sale, Exchange, Rent, Lease

MOVED MY OFFICE ONE BLOCK WEST AND ONE-HALF BLOCK NORTH OF OPERA HOUSE BUILDING.

Fine house and five acres of land in west part of Plainview will exchange for good horses and mares or mules.

Farm for lease, with about one thousand dollars worth of work stock and farm tools and hogs for sale.

I need forty three- and five-room rent houses. People must have some place to live.

Thirteen acres bundled maize near Seth Ward College. Want to sell in the field; price is right.

Have party owning 160 acres well improved land, large house, near school. Wants to trade even for 640 acres away out from town, cheaper land. Will trade forty miles from Plainview.

Have 960 acres land four miles from Tullia, Texas, will trade for land in Iowa.

Have three-room house and one lot in Plainview will trade for 160 acres land in New Mexico.

I have 160 acres land, part in cultivation, four miles north of Texline, in Dallam County, Texas, owner will trade for house in Plainview, Texas.

If you have FARM, ROOM or HOUSE for rent, 'phone me. I have people who must have farms and places to live.

CALL AT MY NEW OFFICE—

ONE BLOCK WEST AND ONE-HALF BLOCK NORTH OF OPERA HOUSE BUILDING.

PHONE 653.

RANCH LOANS

\$10,000 to \$20,000

We have for immediate placing funds in above amounts on ranches and stock farms. Money ready now and satisfactory rates.

The Citizens National Bank
PLAINVIEW, TEXAS

CASH GROCERY CO'S. SPECIALS

BEGINNING TODAY

15 pounds sugar	\$1.00	10 pounds Cottolene	\$1.50
14 pounds pink beans	\$1.00	10 pounds pure lard	\$1.50
12 pounds lima beans	\$1.00	28 packages Borax wash compound	\$1.00
20 pounds flake hominy (for a limited time only)	\$1.00	13 bars Crystal White soap	50c
Large size Crisco	\$1.00	3 packages Korn Krinkles	25c
10 pounds fancy dried peaches	\$1.00		

COFFEE—Ground by electricity

Best Peaberry on earth, per pound	25c	Manor House Coffee, without an equal per pound	40c
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CANNED GOODS

Apricots, Del Monte, per can	25c	Loganberries, per gallon can	40c
Asparagus Tips, Gold Medal	25c	Pork and Beans, full pound size	10c
Apples, per quart can, for pies	10c	Pineapple, regular 25c size, per can	17c
Blackberries, Texas packed, per can	10c	Pineapple, in gallons, very best	65c
Blackberries, Del Monte, per can	25c	Peas, best quality, 3 cans for	25c
Blackberries, per gallon	50c	Pink Salmon, large size	10c
Cherries, white and red pitted	25c	Peaches, Del Monte	25c
Gooseberries, No. 2 size, per can	10c	Peaches, Diplomat, 2 for	25c
Hominy, Van Camps, 3 cans for	25c	Baking Powder, regular 25c size for	20c
Kraut, large size	10c	Large Juicy Lemons, per dozen	20c
Loganberries, Del Monte, No. 3 size	25c	Regular 30c Catsup for	20c

PHONE 101 CASH GROCERY CO. PHONE 101

SOCIETY

Telephone Number 72

CLUB CALENDAR

Saturday

Travel Study Club—Woman's Club room.
Browning Club—Mrs. J. C. Anderson's, 314 White Street.

Tuesday

Auction Bridge—Mrs. J. O. Wyckoff, 308 Euroka Street.

HIGHLAND CLUB WITH MRS. ALBERT G. HINN THURSDAY.

Mrs. Albert G. Hinn, 1004 Restriction Street, was hostess yesterday afternoon for the Highland Club. Additional to the members were Mesdames T. C. Shepard, E. B. Miller, C. A. Malone, A. Van Howeling, E. T. Coleman, D. H. Collier and Roger Mayhugh, Mrs. R. L. Stringfellow, of Los Angeles, Calif., and Misses Mary Hinn, Elizabeth Briggs and Edna Mayhugh. Assisted by her sister, Mrs. Tom Carter, Mrs. Hinn served an elaborate two-course luncheon at the end of the games of Forty-two.

MRS. R. A. UNDERWOOD IS HOSTESS FOR HALCYON CLUB.

Mrs. Robert A. Underwood was cordial hostess Wednesday afternoon for the Halcyon Club, at her home, on West Third Street. Carnations in crystal containers were used by the hostess to welcome her guests.

At the close of the three-table game of progressive Forty-two, a two-course luncheon was served to the members and Mesdames J. O. Wyckoff, E. B. Hughes, G. C. Keck and A. A. Highbarger.

The club will meet with Mrs. Ben O. Sanford Wednesday, February 9th.

MORTON-WEAVER.

Miss Clemmie Morton, of Glen Rose, who is well known in Plainview, having visited the Misses Ansley a number of times, was married Tuesday to J. F. Weaver, at her home, in Glen Rose. It is understood that they contemplate moving to Plainview in the near future.

SHIRTS

Many sizes left in our big shirt line at reduced prices. Substantial reductions from our regular prices. You must see them to appreciate them.

One lot up to \$1.50 regular

89c

\$1.00 Shirts

79c

\$1.25 Shirts

95c

\$1.50 Shirts

\$1.15

We still have a few of those good coat sweaters for boys. Very low in price.

Mothers Should See Them

Reinken's

CITY FEDERATION OF CLUBS TO MEET SATURDAY, JAN. 29.

Home Economics Program Will Be Adhered To—Invitation Is General.

The regular meeting of the Federation of Women's Clubs of Plainview will be held Saturday, January 29th, at 3 p. m., at the Presbyterian Church. This will be "Home Economics Day," and the following program will be carried out:

Program.

Regular Business.
Music (piano)—Miss Sansom.
Violin Selection—Miss Wolters.
Reading—Miss Duggan.
Report of Home Economics Program at Brownwood—Mrs. J. W. Longstreth.
Discussion of Home Economics by club members.
This will be an open meeting, and any one interested in the subject of Home Economics will be made welcome, whether they do or do not belong to any one of the federated clubs.

FEDERATION CONSTITUTION AND BY-LAWS IS READY.

Copies of the constitution and by-laws of the Hale County Federation of Women's Clubs are now ready, and are being mailed by Miss Rebecca Longmire, the secretary, to the clubs holding membership.

THE FEDERATED MISSIONARY SOCIETIES MEET JANUARY 31.

Program Will Begin at Presbyterian Church at 3 O'clock on That Day.

The Federated Missionary Society will meet Monday, January 31, at 3 o'clock, in the Presbyterian Church. It will be the regular time for the election of officers, and everyone is requested to be present. The program follows:

Subject—"The Bible."
Opening Song.
Devotional—Mrs. E. H. Humphreys.
"The Bible as a Book"—Mrs. Wyatt Johnson.
"The Bible in the Home"—Mrs. E. C. Hunter.
Song—"My Mother's Bible."
"The Bible in the School"—Mrs. J. T. Scott.
"The American Bible Society"—Mrs. George H. Hutchings.
Reports of Bible Chair work done by all denominations.

WEDNESDAY BRIDGE CLUB.

With Miss Nell Sansom as hostess, the Wednesday Bridge Club met this week in pleasant social session. For refreshments, oysters and a salad course were served the members and Mrs. W. S. Fife, the special guest of the afternoon.

In the game of Bridge, Mrs. Elmer Sansom won high score.

INSTALL I. O. O. F. OFFICERS.

Wednesday evening the officers of the Plainview Lodge No. 58, I. O. O. F., were installed by D. D. G. P., Elmer Anderson, assisted by P. C. P., H. D. Hyde. The new officials are:

Chief Patriarch, Jack E. Hawley; High Priest, John E. Winslow; Senior Warden, Walter E. Winfield; Junior Warden, Wm. Bohannan; Scribe, P. Lee Kemble; Treasurer, Albert E. Allen.

The following officers of Plainview Lodge No. 12, I. O. O. F., were duly installed by D. D. G. M., A. B. Rosser, assisted by D. D. G. M., Elmer Anderson; D. D. G. T., H. D. Hyde; D. D. G. C., I. W. Elliott, and D. D. G. W., Albert E. Allen:

N. G., P. Lee Kemble; V. G., Horace O. Connor; Rec. Sec., Grover C. Martin; Fin. Sec., Geo. C. Keck; Treas., Roy J. Frye; R. S. N. G., Albert E. Allen; L. S. N. G., Chas. F. Gilley; R. S. S., Jas. A. Young; O. G., Wilson Munger; I. G., Isaac W. Elliott; W. Geo. Martini; C. L. D. Griffin; R. S. V. G., Elmer R. Anderson; L. S. V. G., Charles Clements; Trustee, A. B. Rosser.

The Hale County Fair is a popular institution with all the people of the county. It has heretofore received generous co-operation from all the civic and public-improvement organizations. The Hale County Federation of Women's Clubs has been active each year since its organization. Its secretary, Miss Rebecca Longmire, is now mailing out letters to the district leaders in behalf of the Hale County Fair for 1916.

H. A. McCormack, editor of the Wynot (Neb.) Tribune, has been in Plainview since yesterday with the excursion party of the Texas Land and Development Company.

WOULD SELL 200 TICKETS TOMORROW TO RECITAL.

Promoting Committee Has About 200 Admissions Paid Now—What Mlle. de Treville Will Sing.

About two hundred tickets have been sold for the costume song recital by Mlle. Yvonne de Treville at the Methodist Church February 11. The committee from the Federated Clubs and other members of the promoting committee will engage in a campaign to sell another 200 tickets Saturday. With this number sold the committee will be assured of enough money to launch out in a campaign of advertising in nearby towns.

Mlle. de Treville's program in Plainview will be

"Three Centuries of Prime Donne." PART FIRST.

(EIGHTEENTH CENTURY.)
Mlle de Maupin (Period Louis XIV.).
Menuet Chante Lili (1633-1687)
L'Amour Est Un Enfant Trompeur
..... Martini
Phillis Anthony Young
Pastorale ... Henry Carey (1690-1743)

PART SECOND.

(NINETEENTH CENTURY.)
Jenny Lind (Period, 1850).
Thema e Variazioni
..... Proch (1809-1874)
Scandinavian Folksong—Number One.
Scandinavian Folksong—Number Two.
Scandinavian Folksong—Number Three.
Mad Scene from Camp Silesia
..... Myerboer (1790-1861)
Composed for Jenny Lind.)

PART THIRD.

(TWENTIETH CENTURY.)
Yvonne de Treville.
Air from "Louise" Charpentier
Thistle-down
..... Charles Wakefield Cadman
(Composed for and dedicated to Mlle. de Treville.)
Song Henry K. Hadley
(Composed for and dedicated to Mlle. de Treville.)
Chanson Provencale Dell' Acqua
(Arranged for Mlle. de Treville by the Composer.)
Auf der Bleiche
..... Bungert-Carmen Sylva
(Arranged for Mlle. de Treville by Her Majesty, the Queen of Roumania, Carmen Sylva.)
Aria from "Ariadne Auf Naxos"
..... Richard Strauss

WILL OPEN MILLINERY SHOP.

Mrs. L. B. Humphreys, of Dallas, and Miss Roberts, of Granbury, will open a millinery shop in the Hamner Dry Goods Store about the first of February.

J. M. Yarbrough, of Greenville, was here Wednesday on business.

A. P. Duggan, of Littlefield, and T. B. Duggan, of Temple, were here this week on business and visiting their sister, Miss Beraice H. Duggan, who is teacher of expression at Seth Ward College.

Clarendon Ions, of Amarillo, was here today on business.

F. W. Hays, of Amarillo, had business in Plainview today.

H. C. Bartow returned Thursday from Omaha, Nebr.

Mrs. R. A. Underwood leaves Saturday on a visit to Dallas.

Miss Lillie Mayben returned Thursday from Dublin.

E. H. Humphreys and George Saigling returned today from a business trip to Amarillo.

Roy Bryan, of Amarillo, came in this week to visit his parents, Mr. and Mrs. Oscar Bryan. His sister, Miss Myrtle Bryan, who has been visiting in Amarillo, returned with him.

Mrs. J. C. Guest and Mrs. Kate McGee, of Lockney, were the guests today of their father, W. C. Nichols, and their brother, Dr. E. O. Nichols.

W. F. Carroll, of Abilene, has been here this week looking over the Shallow Water Belt.

Ed Hart left today for Post City.

Carl Rosser went to Lubbock today on a business trip.

F. E. M. Wright went to Slaton today.

Allen Caldwell, who has been in Salt Lake City for more than a year, came in today to join Mrs. Caldwell, who is here visiting her parents, Mr. and Mrs. W. A. Nash.

Mrs. J. M. Thomas and sons, who have been living at Lockney, left this morning for their old home, at Sweetwater.

A. B. Martin left this morning for Memphis.

L. F. Cobb left today on a business trip to Fort Worth and Waco.

Mrs. Frank Edmondston and son, of Hamlin, Texas, came in this morning to make Plainview their home.

R. O. Thomas, of Amarillo, who has been here in the interests of the R. G. Dunn Mercantile Agency, left for home this morning.

Miss Perna Wright, of Sayre, Okla., was in Plainview today on her way to visit W. H. Hanby and family, at Lockney.

Mrs. Rob Curry, of Fort Worth, and Mrs. W. A. Barr, of Chico, who have been visiting their sister, Mrs. H. A. Wofford, left this morning for their respective homes.

Mrs. E. T. Williams and daughter, of New Sharon, Iowa, who have been visiting relatives in Plainview, left for home today.

H. C. Bridgers, of Oklahoma City, representing the Western Newspaper Union, was in Plainview yesterday.

A. E. Harp left yesterday morning for Amarillo, where he has business.

J. D. Price, of the Price-Foster Company, of Floydada, was in Plainview yesterday en route to Amarillo. Mr. Price was a resident of Plainview a number of years ago, and is well known by the "old timers."

J. J. Wheeler arrived yesterday to visit his sons here.

W. E. Boyd left yesterday morning for Post City, where he has a mercantile business.

Mrs. W. H. Phillips returned Wednesday from New Boston, Texas.

D. C. Hoover returned from Canyon Wednesday.

Mr. and Mrs. O. M. Unger returned Wednesday from Bucyrus, Ohio, where they were called on account of the death of Mrs. Unger's parents.

H. H. Kennedy, representative of The Redpath-Horner Chautauqua Company, left Wednesday afternoon for Snyder and Sweetwater, where he hopes to close contracts with those cities for a chautauqua.

Mr. and Mrs. T. M. Sanders, of Reno, Nevada, who have been visiting T. J. Sanders and family, left Wednesday to visit relatives at Waco.

Misses Ernestine Stewart and Lora Anderson, of Lamesa, were in Plainview Wednesday, on their way to Lockney.

Mr. and Mrs. W. O. Speer, of Hobart, Okla., arrived this week to visit their sister, Mrs. Ella Blueher.

H. C. Stovall, of Waco, who has been here on business, left for home Wednesday.

Rev. H. C. Nicholson, of Quanah, was in Plainview Wednesday, en route to Floydada to attend the Cumberland Presbyterian Presbytery, which meets there this week.

Mrs. L. C. Smith, who has been visiting her parents, Mr. and Mrs. Harwood Miller, in the south part of the county, left this week for her home, at Melrose, N. M. Mrs. Miller accompanied her as far as Lubbock, returning Wednesday.

SALES OFFICIALS HERE.

J. D. Beggs, of Wichita Falls, Texas, general supervisor of the Singer Sewing Machine Company; L. H. Shelton, of Sweetwater, sales manager, and B. B. King, of Lockney, local agent, were all in the city this week in the interest of their company.

DOING THE SPRING SEWING NOW

There's no better time than during the long winter evenings. Why not begin now—make up some house dresses, a few pieces of muslin underwear, or even prepare the household linens for the warmer days.

NO BETTER TIME TO BUY

Our new spring styles of Zephyrs, Gingham and White Goods are ready. Many Wash Goods can be shown. The new Laces are here. The cost of the materials will be but a trifle—then the delight of being ready for the warmer days.

Just take a look over our lovely materials and try making one new garment.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

J. C. IS "LUM" TERRY.

J. C. Terry, who announced in last Friday's Herald as a candidate for Sheriff and Tax Collector of Hale County, is "Lum" Terry. It's rather difficult to figure out how "Lum" is derived from J. C., but J. C. is "Lum."

SOCIALIST WILL LECTURE.

Kate Richards O'Hare will lecture in Plainview January 29. W. I. Pool, who is arranging for the lecture, states that the hour has not yet been selected.

BUSINESS GOOD WITH LAYNE & BOWLER COMPANY NOW.

L. M. Layne, of the Layne & Bowler Company, is here from Houston. Mr. Layne states that business with the Layne & Bowler Company is good. Recently a shipment of pumps from California to the East was made by this company. It moved in four express cars, and carriage charges amounted to more than \$13,000.

A. K. Bell, of Floyd County, was here yesterday on business.



Mlle. de Treville

COLORATURA SOPRANO

The biggest opportunity ever offered Plainview to enjoy an artist's concert at prices below those in cities for the same programmes.

Mlle. de Treville is a singer of international fame—sharing European favor with artists better known in this country, such Melba, Schumann-Heink and others.

Mlle. de Treville will appear in Dallas and on her way to Albuquerque has arranged to appear in Plainview.

It will be impossible to make any money out of her appearance here but it is hoped enough interest may be aroused to meet expenses.

Tickets on Sale at all Drug Stores at \$1.00 and \$1.50

The number sold must necessarily be limited. Get yours at once for Mlle de Treville's appearance at the

Methodist Church, Feb. 11

Alfalfa Hay for Hogs

The New Mexico experiment station at the State College, has been determining the feeding value of alfalfa hay for hogs. The results of the work have been published in Bulletin 96. The following conclusions were reached:

"It is more profitable to feed a fairly heavy concentrate ration, at least 2 pounds to 100 pounds live weight, than a light or medium one to hogs having an unlimited supply of alfalfa hay, not only on account of the cheaper grains, but also because of the better condition for market that is produced by the better feeding, particularly when fed to fairly mature hogs for finishing.

Taking the total gains of the four experiments and deducting from this the gain that should be credited to the concentrates fed, estimating the usual quantity of 5 pounds of concentrate for 1 pound of gain, and crediting the rest of the gain to the alfalfa hay fed, it gives an average price of \$19.92 a ton, estimating the hogs at 7½ cents a pound. This is equivalent to an average return of 100 pounds gain for 753 pounds of alfalfa hay.

Dropping the last experiment from consideration, because of the fact that the hogs were nearly mature when the experiment began, averaging 190 pounds and consequently would not give as good results from feeding, it required only 585 pounds of alfalfa hay for 100 pounds gain; giving the hay a value of \$25.64 a ton when fed with concentrates as shown in the experiments. Putting it in another form, 585 pounds of alfalfa replaced 590 pounds of concentrates of the kinds used in these experiments; or, including the fourth experiment, 753 pounds of alfalfa hay replaced 590 pounds of concentrate; that is, 1.16 or 1.5 pounds of alfalfa hay was equivalent to 1 pound of concentrate.

In comparing different concentrates fed in connection with alfalfa hay, ground corn gave better results than skim milk supplemented with shorts and bran or skim milk supplemented with ground corn; though when a portion of the ground corn was replaced by skim milk the gains were just as high, but they were made at a greater cost.

For best results, skim milk fed with alfalfa hay should be supplemented with a concentrate rich in carbohydrates, such as corn, barley or milo, at the rate of 1 pound of concentrate to 4 pounds of skim milk.

When fed to mature hogs in connection with alfalfa hay for finishing for market, ground wheat, wet, gave cheaper gains than soaked ground wheat, soaked barley or ground wheat sup-

plemented with skim milk. Taking the average results of three experiments in which Tamworths were used, including 26 hogs, and comparing with the results of two experiments in which Duroc-Jerseys were used, including 27 hogs, the average daily gain of the Tamworths a head was 31 per cent greater than that of the Duroc-Jerseys, but it required 3.5 per cent more feed to make 100 pounds of gain with Tamworths than with Duroc-Jerseys. In prolificacy both breeds stand high, the Tamworths averaging in 15 litters 8.5 pigs to the litter and the Duroc-Jerseys in 21 litters 9.1 pigs to the litter.

The general average of the several lots of the four experiments shows that alfalfa hay constituted 31.9 per cent of the food eaten. The quantity ranged from 11.4 per cent with a heavy concentrate ration to 51 per cent with a ration of skim milk. In general, the per cent was high with a light or medium concentrate ration and lower with the heavier concentrate rations.

KEEP THOUSANDS OF PATIENTS OUT OF THE NATION'S HOSPITALS

Western Drug Merchant Discusses National Health



MONRAD J. OLSON

of Des Moines, Ia., said, in an interview today.

"If each person in this country would take an occasional laxative dose, our hospitals would lose thousands upon thousands of patients."

Mr. Olson further stated that he was familiar with and had sold all the various laxatives, and that in his opinion, Rexall Orderlies is the most pleasant and sure remedy for constipation.

We have the exclusive selling rights for this great laxative. Trial size, 10 cents.

DYE DRUG CO., INC.
THE REXALL STORE

A comparison of the results of all the swine-feeding experiments conducted at this station with pigs of different ages, from 3 to 12 months, during the summer and during the winter, emphasize the importance of feeding pigs well while on pasture, when the gains are most economically and rapidly made. They should be given at least enough concentrate to keep them in a thrifty, growing condition, so that a full ration for a few weeks at the end of the season will prepare them for market, making it possible to dispose of them at the age of 7 to 9 months.

A HANDMAID OF MODERNITY.

From Judge.

She may be a blonde of a brunette.

She greets you without an introduction.

She is highly esteemed by lovers who do not make love to her.

She is the unconscious custodian of secrets that she never betrays.

She performs feats with greater alacrity than a professional juggler.

She has added to the gaiety of nations.

She is a factor in Wall Street, yet rarely speculates.

She brings together in the evening the husband and wife who have quarreled in the morning.

She is terse and to the point, though frequently exclamatory.

She is quick at figures.

She frequently provokes profanity.

She is indispensable, but awakens no interest in her welfare.

She never speaks of her family.

She is heard but rarely seen.

She is—the hello girl!

GIVE TEXAS HENS A CHANCE.

The New York Commercial says that contracts for 2,000,000 pounds of dressed poultry have been placed in the hands of operators in that market for exportation to England, says the Plainview Herald. The exact ultimate destination is not stated.

This means that the supply of poultry in this country will be drawn upon. Exports of poultry, the trade journal states, are larger than have been known before.

There is always a good demand for poultry, and the Texas hen, if given a chance, will do her part toward filling it.

One man in Hale County has a few thoroughbred chickens. He counts them the best investment on his farm,

and considers practically all the poultry and eggs sold a by-product. He houses them well, and gets eggs the year around.

The best tribute to the Texas hen is that she helps lift mortgages, and makes for better food for the farm table.—Fort Worth Live Stock Commission Co.

A. T. Hancock and family, of Waxahachie, moved to Plainview this week, arriving Wednesday.

IT MEANS MONEY TO YOU

to have your home wired for electricity now, when you can have the work done at reduced prices and on the monthly payment plan.

For full estimate call phone 13.

TEXAS UTILITIES CO.

MAE I. THEATRE

SATURDAY

"Stanley's Search for the Hidden City"

Wild Animal Serial—Centaur

"A Perplexing Pickle Puzzle"

Falstaff

"Mixed Males"

Beauty

MONDAY

"The Protest"

3 reel special featuring CRANE WILBUR—Eclair

"Loves Strategy"

Mutual

TUESDAY

"A Fools Heart"

Eclair

"Hearts in Shadow"

American

"The Oriental Spasm"

Cub

Also third big installment of the thrilling serial "The Girl and the Game"

THE MAE I.

NEW DRESSMAKING SHOP

We are opening a dressmaking shop here this season. Will be ready for business

MONDAY, JANUARY 24th

Let us help you with your new spring wardrobe. Anything from the plainest of sewing to the most elaborate evening gowns.

Phone 500. 408 East California Avenue

Miss Clara Loyd Mrs. J. A. Snodgrass

30,000 acres land in tracts to suit purchaser in the Shallow Water Belt surrounding Plainview. The opportune time to buy is

"NOW"

- NO. 1.—4,000 acres unimproved land, in one body, in Floyd County; 8 to 11 miles of Lockney; all choice, level farm land. Price, \$16 per acre, with terms.
- NO. 2.—2,560 acres choice farm land in a solid square body, with 960 acres adjoining leased; shallow water; fenced into four separate pastures, with running water in three; about 200 acres natural alfalfa valley land of a deep, rich, black loam, with water 10 to 20 feet of the surface; two sets improvements. This is unquestionably the greatest hog and alfalfa and general stock-farming proposition in the Shallow Water Belt surrounding Plainview. Price, \$26 per acre, with terms.
- NO. 3.—2,240 acres choice farm land, 960 acres of which is improved, located convenient to Plainview and other stations. This land is free of any encumbrance. Want to exchange for first-class hotel, business property or highly improved farm in Illinois or adjoining states. Price, \$92,800.
- NO. 4.—2,560 acres best level farm land; solid body; two sets improvements; about 350 acres in cultivation; shallow water; nothing better. Will sell as a whole or in section tracts. Price, \$22.50 per acre, with terms.
- NO. 5.—1,280 acres unimproved land in a solid body; choice farm land; shallow water. Price, \$15 per acre, with terms.
- NO. 6.—960 acres unimproved land 10 miles north of Plainview and 3 miles south of Kress, in a solid body; well fenced and lies perfect for irrigation. This is the finest tract of land around town. Price, \$32.50 per acre, with \$6.50 per acre cash; balance 10 equal annual payments, 6 per cent interest.
- NO. 7.—640 acres improved land 3 miles northwest of Plainview; choice farm land; lies ideal for irrigation; fair improvements; about 450 acres in cultivation. Price, \$45 per acre, with terms.
- NO. 8.—320 acres improved land 4 miles east of Kress station; all fenced, fair improvements, about 150 acres in cultivation, 40 acres in alfalfa; choice black land; ideal for irrigation. Price \$35 per acre, with terms.
- NO. 9.—307 acres choice land 8 miles southeast of Plainview; fenced; about 100 acres in cultivation; cheap improvements, but first-class land, and lies perfect for irrigation. Price, \$26.50 per acre, with good terms.
- NO. 10.—160 acres improved land about 3½ miles of Seth Ward College; 100 per cent best farm land; lies perfect for irrigation; fenced with woven hog wire; 100 acres in cultivation; fair tenant house; well and windmill, some sheds, orchard, etc. This is a very fine quarter, well located and cheap at the price—\$40 per acre, with terms.
- NO. 11.—160 acres unimproved land; choice black land, with about 30 acres alfalfa valley land; shallow water; located 7 miles of station. Price, \$25 per acre. Will sell without cash payment if purchaser will improve; will give good terms on balance.
- NO. 12.—80 acres unimproved land 3 miles of Wayland College; located on public road and well fenced. Lies perfect for irrigation, and 100 per cent best farm land. One among the most desirable small tracts around Plainview. Price, \$50 per acre.
- NO. 13.—10,000-acre ranch in one body 65 miles north of Plainview, on Paloduro Canyon. Good five-room house; barn, corrals, cake house, well and windmill; improvements all new. About 250 acres in cultivation; about 1,000 acres or more good farm land, balance grazing land. Any amount of everlasting running water and fine timber, and natural protection for stock. Price, \$6 per acre, with terms. This is an ideal stock-farm and ranch, stocked with 250 head good stock cattle, which will be sold with ranch if wanted.

The above lands, except No. 13, are first-class farm lands, titles absolute and located in the Shallow Water Belt surrounding Plainview. These are only a few of the many tracts we control—have dealt in these lands for over 25 years, know values and best propositions for investments. Special attention given lands of non-residents, leasing, etc. For particulars, descriptive literature, address Otus Reeves Realty Co., Plainview, Texas.



Firestone Tire Service

Note the saving with Firestone Non-Skid! Extra volume of finest rubber and extra powerful body to sustain it. Note the safety! See the massive letters right angled against skid in any direction.

You get the extraordinary Firestone value at only ordinary price, for they are made and marketed by America's largest exclusive tire organization.

And you will never know real riding comfort until you specify Firestones. A complete line of Motorcycle Tires, Tubes and Accessories always on hand.

We have found that only Firestone results do justice to our service. Call whether you need us or not. Be ready for the "rainy day."

Knight Auto Co.
Phone 237



If a Satisfied Depositor

is the best advertisement, we have good advertisements all over the county. Our OLD DEPOSITORS will make NEW DEPOSITORS of you if you will let them tell you where they get BANKING SATISFACTION.

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

Your Prescriptions carefully filled and delivered. Phone LONG-HARP DRUG CO. 161. 2t.

FOR SALE: Ten head work mules. J. B. LEACH. 3t-pd.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

We have a Motorcycle Delivery and get the goods to you quick. Phone LONG-HARP DRUG CO. 161. 2t.

TO EXCHANGE. Part or all of 240 acres in Floyd County, Texas, for cattle. Some money, a few good horses. O. A. BROWN, R. F. D. No. 7, Wellington, Kansas. 4t-pd.

We have a Motorcycle Delivery and get the goods to you quick. Phone LONG-HARP DRUG CO. 161. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Don't forget our phone number—161. LONG-HARP DRUG CO. 2t.

TO TRADE. One Jersey male calf, registered, 5 months old, for one of about same age and registered of different strain. CHAS. SCHULER, Petersburg, Tex. 3t.

Don't forget our phone number—161. LONG-HARP DRUG CO. 2t.

These cool mornings and evenings make New Mackerel, Imported Codfish and Fresh Oysters sound mighty good. VICKERY - HANCOCK have them. Phone 17. tf.

Just received a large shipment of Johnson's Chocolates. Phone 161. LONG-HARP DRUG CO. 2t.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

If it's in the Drug line, we have it. LONG-HARP DRUG CO. Phone 161. 2t.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

FOR SALE—A small country store. Goods will invoice about \$1,400.00; fixtures about \$300.00. Store house and dwelling house. No land, but some that can be leased. This property is located at Mickey, Texas. Near a \$5,000.00 brick school building. Eight miles from Floydada. Eleven miles from Lockney. Good community. Something good for the right party. If interested write or 'phone CARL W. SMITH, Mickey, Texas. Feb. 11

AUTO CURTAIN FOUND. Owner may have same by calling at Herald Office and paying for this ad. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Just received a large shipment of Johnson's Chocolates. Phone 161. LONG-HARP DRUG CO. 2t.

FOR RENT: One furnished room. Call Herald, Phone 72. tf.

Three large unfurnished rooms for rent. Bath and water in house. Phone in hall. For particulars 'phone 271 or 76. tf.

Get your Cigars and Tobacco at LONG-HARP DRUG CO. Phone 161. 2t.

FOR RENT. Three-room house, furnished. See A. B. BELLIS, Ellerd Building. tf.

Get your Cigars and Tobacco at LONG-HARP DRUG CO. Phone 161. 2t.

LOST: Bunch of keys, two Yale and one switchboard. Reward for return to TELEPHONE OFFICE or Herald Office. 2t.

If it's in the Drug line, we have it. LONG-HARP DRUG CO. Phone 161. 2t.

FOUND: New work glove. Call at Herald Office. tf.

Your Prescriptions carefully filled and delivered. Phone LONG-HARP DRUG CO. 161. 2t.

ATTENTION. Those hot drinks are now ready at the KASH KANDY KITCHEN. tf.

Get the habit of getting it at VICKERY'S. If it's to eat, we have it. Phone 17. tf.

Oysters, Fish, Pickles, Fruits and Fall Vegetables, you will always find at VICKERY'S if they are to be gotten. Phone 17. tf.

I have 160 acres 1 1/2 miles from Wayland College; very well improved. Some nice alfalfa valley land on it. Will cut in 40-acre tracts and sell at from \$55 to \$75 per acre, with reasonable terms. H. E. SKAGGS. tf.

HORSES FOR SALE. Two teams and harness. Good stuff at right prices. J. W. RICHARDS, at Rich-lier Store. tf.

PLAINVIEW PROPERTY AT A SACRIFICE.

I want to move to Amarillo at once, and will dispose of my nine (9) room residence, in the best part of Plainview, among the best neighbors in the United States, at a cut-throat price. Will sell residence and two lots or four lots or will sell either pair of lots or all without residence. Lots each 50x140 feet. Regular commission paid to agent bringing me a buyer. Phone 358 or 415 and make me an offer. B. T. ANSLEY. 3t.

HENS 10c PER POUND at the car Friday, January 28th. See ad. RUCKER PRODUCE CO. 2t.

VICKERY says he has New Mackerel, Imported Cod Fish, Fresh Oysters and Kalamazoo Celery. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

Kalamazoo Celery, New Mackerel, Imported Codfish, Fresh Oysters, at VICKERY-HANCOCK GROCERY CO. Phone 17. tf.

It's time to buy fall Groceries. We have a complete line of Pickles, Oysters, New Walnuts, Breakfast Fish, and all of the usual line of staples. VICKERY - HANCOCK GROCERY CO. Phone 17. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

We will pay 10 cents per pound for Hens at our store on January 28. PLAINVIEW PRODUCE CO. 2t.

FARM AND RANCH LOANS. Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest. J. F. SANDER, East Side Square. Plainview, Texas. 3t.

All of the Fresh Breakfast Foods for the fall breakfast menus at VICKERY'S. Phone 17. tf.

FOUND: Bunch of keys. Owner may secure same at The Herald Office. tf.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

FOR SALE. New 1916 six-cylinder, 5-passenger Buick. Bargain. F. W. CLINK-SCALES. 4t.

FOR SALE—FARM BARGAIN. Improved farm in Shallow Water district near Plainview. Near school and church. Good, smooth land; three-fourths in cultivation; one-fourth pasture. All fenced and cross fenced. House, barn, granary, irrigation for garden. Ideal stock or grain farm. Mortgage \$5.45 per acre. Will take \$9.65 per acre for my equity if sold within the next few weeks. Rented for 1916; rent goes. Address owner, X. Y. Z., care Herald. 4t.

We will pay 10 cents per pound for Hens at our store on January 28. PLAINVIEW PRODUCE CO. 2t.

Your Visiting Card reflects your FOR SALE—Three pure-blood Short Horn bulls. Also one grade bull. BOB MARTINE. Phone No. 9014. tf.

A LIBERTY BELL SOUVENIR. When the Liberty Bell was in Denver on its way West, the authorities made special provision to enable the children to see it. Many of them handed to those in charge of the bell various articles for them to touch against it, with the idea of carrying away the articles so hallowed as souvenirs of the occasion.

Among the children was a small boy in trousers that were much too large for him. They hung in folds about his thin body, supported by a blue cotton band that was held in place by a large safety pin of age and experience—to judge from its worn and brassy appearance. His shirt was faded to a nondescript color, and he was bare-headed and bare-footed also.

As he saw the other children pass up pocket pieces, coins, knives, lockets and trinkets of various kinds, he searched his pockets eagerly, and his wistful little face grew more anxious when his explorations revealed nothing whatever that would serve.

But necessity had made him a boy of resource. Gathering up his trousers with one arm, he passed up the crooked safety pin. The official made it clink

against the side of the venerable bell and then handed it back to the boy, whose face beamed as he restored it to its position of responsibility.

In spite of his poverty he, too, has his souvenir of the Liberty Bell; he is probably the only boy in the world who has a "gallus" that for one immortal moment chimed with the Spirit of '76.—Youth's Companion.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. tf personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. tf

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him. NAT. BANK OF COMMERCE, Toledo, Ohio. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

For District Attorney: AUSTIN C. HATCHELL. GEO. L. MAYFIELD. (Re-election.)

For District and County Clerk: B. H. TOWERY. (Re-election.) J. P. HOWARD. W. M. JEFFUS. JO. W. WAYLAND. JAS. F. DUNCAN, JR.

For County Judge: CHARLES CLEMENTS. AUSTIN F. ANDERSON.

For County Attorney: L. D. GRIFFIN.

For County Treasurer: JNO. G. HAMILTON. (Re-election.)

For County Tax Assessor: ROY IRICK. R. E. BURCH.

For Public Weigher, Precinct No. 1: J. L. OVERALL. TOM THOMPSON. (Re-election.)

For Sheriff: J. C. HOOPER. (Re-election.) J. C. TERRY.

For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS.

For Mayor: ROY J. FRYE.

For City Secretary: B. L. SPENCER. (Re-election.) R. B. (BOB) TUDOR.

For City Marshal and Tax Collector: JOHN VAUGHN. (Re-election.)

 DR. E. O. NICHOLS,
 Specialist in Diseases of the
 EYE, EAR, NOSE,
 and THROAT.
 Office in The New Donohoe
 Building, First Door South of
 Olympic Theatre—Upstairs.
 Telephone 58.

 DR. R. L. ATMAR,
 Dentist.
 Grant Building,
 Suite 25.
 Phone 560.

SEE ME FOR
FARM LOANS
 We have the money for your use on five years' time. We also buy vendor's lien notes.
Walter Darlington Co.
 KANSAS CITY, MO
Rawlings & Brown
 Representative
 Stephens Building
 PLAINVIEW, TEXAS
Prompt Service

CEO. ALLEN
 The House Reliable
 Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music. MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1896. SAN ANGELO
 Piles Cured in 6 to 14 Days
 Your druggist will refund money if FAZG OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. See



The Value of a Telephone
 in the farmer's home cannot be measured in dollars and cents. It may be the means of saving your property from destruction by fire, your family from serious illness, your products from a drop in prices. Thousands of farmer's telephones are connected with the vast system of this Company. The cost is most reasonable. Inquire of our nearest Manager.
 Southwestern Tel. & Tel. Co.

The Quinine That Does Not Affect the Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. V. GROVE, 25c.

ILLUSTRATORS-DESIGNERS AND ENGRAVERS EXCLUSIVELY
THE COCKS-CLARK ENGRAVING CO.
 DENVER
 include
 BARCLAY BLOCK
 woodblock
 ETCHING

To Drive Out Malaria
 And Build Up The System
 Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

New Blacksmith Shop Just Opened
 Your repair work solicited and appreciated
J. M. COOK
 with the **E. N. EGGE AUTO CO.**

Where to Buy Your Automobile Supplies
 is as serious a question as where to buy groceries and clothes.
 We specialize on the subject—keep thoroughly up-to-the-minute. Our qualities are the best—our prices the lowest. Anything from a valve core to a windshield, tires, oils, batteries, etc.
 We repair any make of automobile and weld castings for autos or farm machinery.
 We appreciate your business.
E. N. EGGE AUTO COMPANY Phone 646

Announcement
 We are moving our stock of plumbing and electrical goods to the room in the west end of the Ellerd Building.
Bellis & Francisco
 The Place to Get Guaranteed Lamps

POULTRY
 We are going to load a car of live poultry, on track, near the Flour Mill in Plainview, **FRIDAY, JANUARY, 28TH**
 Hens 10c per pound
 Springs 10c per pound
 Young Stubby Roosters 6c per pound
 Old Roosters 4c per pound
 Ducks 7c per pound
 Turkeys 10c per pound
 This is a good time to clean up your surplus poultry at a good cash price.
 Yours for poultry,
L. D. Rucker Produce Co.
PLAINVIEW, TEXAS

Why Bother With the Uncertainty of the Slow Washerwoman Service?
 You never know when your clothes will be called for or delivered—whether they will be white, sweet or clean, or scorched, dingy or streaked.
 Better plan your laundry work on the "Safety First" system and know when you send your clothes what they will look like when returned.
Our New Rate of 35c
a Dozen Rough Dried
 should prove most attractive to those who require good service at a minimum price.
Phone 125
Plainview Laundry Co.
REX LINDSAY, Manager

CUT AGAIN!!!

We have cut the price to one-half on the following items

All Ladies Suits, Coats and Dresses.

All Misses and Childrens Suits, Coats and Dresses.

All Ladies and Misses Skirts.

One lot of Kimonos and House Dresses and Sweaters.

One lot of Childrens Wool Dresses.

One lot of Ladies Corsets.

One lot Misses and Childrens Winter Underwear.

One lot Ladies Knit Underwear.

One lot of Ladies Shirt Waists.

One lot of Childrens Rompers.

One-third Off the Following Lines

All Men's Suits, Overcoats and Odd Pants.

All Boys' Suits, Overcoats and Knee Pants.

All Men's and Boys' Sweaters.

All Men's and Boys' Winter Caps.

Our 50c Neckwear now 25c.

We have lots of articles all over the store that are being offered for less than one-half price

TALK IS CHEAP

We know that talk is cheap and the best thing we can recommend is for you to come and look for yourself. It costs nothing to look. If we are not deceived in our own merchandise we are offering bargains you cannot afford to pass. We would not intentionally deceive you. We appreciate your confidence more than a few paltry dollars.

YOURS FOR LEGITIMATE MERCHANDISING

PLAINVIEW MERCANTILE COMPANY

TO LAY PLANS FOR BIG FAIR FOR SAN ANTONIO IN 1918.

Project Will Be Formally Launched at Alamo City January 25, 26 and 27.

San Antonio's plans for a Bi-Centennial Exposition in 1918, celebrating her two hundredth anniversary, are maturing faster than even the most optimistic dreamed possible. The committee which made the trip to Washington has returned and reports the most ardent reception all along the line, from President Wilson on down to the various department heads.

The project for the Bi-Centennial Exposition will be formally launched at a three days' session in San Antonio January 25, 26 and 27, at which meeting hundreds of delegates from every city in Texas, from outside cities, from civic and commercial bodies and from Government departments will be in attendance. The lowest rates ever allowed by the railroad commission in Texas from every point will be in force for those three days, making it possible to visit the Alamo City for less than half of the regular round-trip fare.

All Texas is interested in this Bi-Centennial, as shown by the hearty response already given the project at the recent visit of committees of San Antonians to Dallas, Fort Worth, Austin and many other smaller cities and towns. Further committees will be sent out this week to interest other cities, so that proper representation of these municipalities will be in attendance at the launching meeting next week.

Some of the greatest authorities in the country have pronounced this Texas' one opportunity to get before the people of the United States and the Latin-American Countries. The farther ones goes into the project the more he is impressed with its great possibilities.

Coming at a time when closer business relations with the Latin-American

countries is eagerly sought, so that business houses of this country may be firmly entrenched in the business of our Southern neighbors when the European war is a thing of the past, the Bi-Centennial Exposition, in San Antonio in 1918, is greeted as a great boon to this movement. Already it has been openly indorsed and promised support by President Wilson. Cardinal Gibbons has heartily indorsed it, and last Wednesday Senator Martine's committee in the National Senate reported favorably upon the joint resolution extending aid to the Bi-Centennial Exposition and placed it upon the Senate calendar for immediate consideration. The Texas members of Congress have given it their approval, and it will be but a matter of days until the resolution is passed in both Houses.

Secretary Lansing is another who has given the plan careful study and approved it, as has John Barrett, of the Pan-American Bureau, and the heads of the Departments of Commerce and Agriculture. The three-day session January 25, 26 and 27 will undoubtedly be the greatest meeting ever held in Texas, and really the first of its kind, where all Texas will lend its support to a movement which in its culmination will not only benefit the city of San Antonio, where the exposition will be held, but every city and county in the State. At these meetings permanent directors will be elected and the plan for financing the exposition presented in its entirety.

SHIP SOUTH PLAINS MAIZE TO NEW YORK FEEDERS.

A shipment of 100,000 pounds of threshed maize left Plainview this week consigned to parties in New York State. This sale was to feeders direct. Freight on the car amounted to \$446.31.

Mrs. Douglass Todd, of Amarillo, was the guest this week of Mr. and Mrs. W. A. Todd, on South Pacific Street.

SINGING AT HALFWAY WAS AT HOME OF R. L. HOOPER.

D. H. Spence and Family Now Located in New Home, at West Side.

HALFWAY, Texas, Jan. 15.—At this writing there is quite a number suffering with la grippe. Among them are Mrs. D. H. Spence, Grandma Goodwin, Mrs. McComas, and Misses Edna Stewart, Sadie Miller and Carrie Hooper. Services were conducted here at 11 o'clock Sunday by Rev. G. I. Brittain, the Baptist pastor, and at 3 o'clock Rev. S. J. Upton filled his regular appointment. Both services were well attended.

John Mosely and wife, of Runningwater, were pleasant callers at W. W. Collins'.

The singing at the home of R. L. Hooper Sunday night was very pleasant and profitable. The time was spent in learning new songs. Let the good work continue.

D. H. Spence and family have moved to their new home, recently purchased, near West Side.

The party at the home of W. W. Collins was enjoyed by all who had the pleasure of attending. The time was spent in pleasant conversation and various games, such as Forty-two and Funch. All left at a late hour, hoping to be invited again soon.

Bryan Dye, Miss Almira McComas and Harny Huguley took supper with Miss Lois Foley Sunday night.

Mrs. Housley and sons, Lee and Ray, have been quite poorly this last week.

Little William Pinkerton has been suffering with a fractured lower limb. He is now able to come to school with the aid of crutches.

W. Dye, Miss Mell Stewart and Miss Nannie McComas spent Sunday night with Sadie Miller.

Miss Lena Kayser has returned home, after several months' visit with her sister, Mrs. W. W. Pinkerton. She was accompanied home by her brother, Albert Kayser, who will spend a short time with friends and relatives.

A NATION-WIDE BABY WEEK.

Many Communities Are Seriously Attacking the Problem of Infant Mortality.

The number of communities that are seriously attacking the problem of infant mortality should be greatly increased in 1916 by the Nation-wide observance of March 4 to 11 as Baby Week. Successful baby weeks have been carried on in several cities since the first one was held at Chicago, in April, 1914. But never until now has there been a Nation-wide movement for a baby week in cities, towns and villages in every State in the Union. In every case the local baby-week campaigns have resulted in more active and enlightened community work for infant welfare, and in a wider understanding by mothers and fathers of the fundamental principles of infant care. The state health officers of forty-one states have expressed their intention of co-operating in Baby Week. Many of the state health departments already have admirable pamphlets and traveling exhibits for use in their own states and circulars of information concerning the practical details of a baby-week campaign may be secured free of charge from the Children's Bureau of the United States Department of Labor, at Washington.

JUDGE J. C. BURCH DEAD.

News has been received of the death of Judge J. C. Burch, who died at Lorain, Fla., on the 19th of this month. The body was shipped today, and will be here Tuesday. Interment will be in the Plainview Cemetery by the side of his wife, who died twenty-two years ago.

Judge Burch was one of the pioneer citizens of Plainview. He was the father of Robert E. and Hugh M. Burch and Mrs. J. N. Morrison, of this city. Another daughter, Mrs. J. H. Johnson, of Holdenville, Okla., will come in to attend the funeral.

WEATHER FORECAST:

Sloppy, Disagreeable Weather; Mud Stained Clothes

Men did you ever consider how quickly your clothes get mud stained and the pressing wears out these damp, sloppy days? You can't afford to have your clothes become permanently injured thru inattention. Better take out a little clothes insurance and protect yourself in

**THE
Waller Tailoring Co.
WAY**

Tailors

Dry Cleaners

Phone 188

We Pay Return Charges on All Parcel Post Packages