## TiIL ?LANVIEW EVENING HERALD

## TWICE-A-WEEK

|  |  |  |
| :---: | :---: | :---: |
| NEW FRST CLIASS ROAD IS DOREPED OPFNEE BY COURT | GRAND JURY HAS MADE NO PFPDRT IN DISTRIT CAUPT |  |
|  | able That Number of Indictments Will Be Returned by Investi- |  |
| Coamueners cour onvens ver | District Court convened yesterday morning, Judge R. C. Joiner presiding. |  |
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| tued 4 the onus? |  |  |
| PHYSICIANS NEGLIGENT IN MAKING REPORTS ON BIRTHS. | view vs. P. B. Snyder, et al.; suit on note and foreclosure. Set for the fifth |  |



ExEMPIION CERTIFICAIES
HAVE A TIME LIMII, TOO



LOCAL BAPIISTS ARE NUCH TRRSH PIIES BEHND STORES INTERESTED IN CAMPAIGN MAY CAUSE NSURANCE RASE

| . 3. Truett and Gambrell Will Be Here January 29.24; Donated Liberally to Wayland Sunday, | State Fire Marshal Issues Warning Plainview Merchants in Letter to Marshal. |
| :---: | :---: |
| State-wide campaign now being <br> d by Texas Baptists to collect 0,000 during the next four years ducation is taking on local color | me |

TWENYYEIGHI NEW ORNAMENTAL STREE LGHTS FOR PLANVEW

Lighting committee reports favorably on plan at CALLED SESSION-WILL BE SUPPLIED WITH CURRENT FROM MODERN UNDERGROUND CONDUITS


ANGOOFRENHHEACUATE
GALIPOLLAN PENSSULA

THERE WAS NO LOSS OF LIFE


# Firestone 

Has Done Better
Than Meet Popular Prices


KNIGHT AUTO CO.
Phone 237 2 for 25 c , this week 3 for 25 c .
this week 3 for 25 c week 45 c or $\$ 2.35$ per case. week 70 c . Special price per case. week 65 c or $\$ 3.25$ per case. week 10c.

HERD IMPROVEMENT IS AIM
OF SOLTH PLAIS STOCK

| nection the following excerpt from the 'County. |
| :--- |
| Drovers' Telegram. |
| CARD OF THANKS. |


$\qquad$ grain feeds are kaffir ness extended to us in the sad bewhat cept our gratitude for the beautiful enape

# Dove Undermuslin 

in connection with
Our January Sale of

## WHITE GOODS

Five Groups of Prices on
DOVE UNDERMUSLIN 25c, 49c, 75c, 98c and $\$ 1.25$

These are all new goods just received and marked low for this special event.

## CARTER-HOUSTON'S

"Goods TMhat Speak FFor TThemselves"

## Overstocked Clearance Sale of Groceries for This Week Only

WE PREFER THE MONEY TO THE GOODS SO ARE OFFERING YOU SOME EXCEPTIONAL BARGAINS FOR THIS WEEK
$\begin{aligned} & \text { Rosy Brand Sweet Wrinkled Peas, regular } \\ & 2 \text { for } 25 \mathrm{c} \text {, this week } 3 \text { for } 25 \mathrm{c} \text {. }\end{aligned} \quad \begin{aligned} & \text { Pa and Ma Sweet Potatoes, regular } \\ & \text { this week } 2 \text { for } 25 \mathrm{c} \text {. }\end{aligned}$
Golden Glow Wax Beans, regular 2 for 25 c ,
Royal Sorghum, regular 50c per gallon, this
Velva Syrup, regular 75 c per gallon, this
Dora Syrup, regular 70c per gallon, this
Rex Pork and Beans, regular 2 for 25 c , this
Barrel Ginger Snaps, special, 2 pounds 15 c . Bulk Kraut, special this week per lb. 4c.

Luxury Pineapple, regular 25 c , this week 2 for 35 c .
Jumbo Peanuts, this week 15 c per pound or 2 pounds for 25 c .
Chow Chow, regular 30c jars, this week 20c.
Lea \& Perrins Sauce, regular 35 c , this week 30c.
Oyster Hot Catsup, regular 25c, this week
Sliced Lemon Cling Peaches and Apricots, regular 15 c , this week 10 c .

EXTRA SPECIAL-4 Packages Regular 35c Coffee and a Set of Glass Butter Dish, Spoon Holder, Sugar Bowl and Cream Pitcher to Close Out This Week at
$\$ 1.20$
We are overloaded on candy and will make extra special prices this week to clean out.
L. J. WARREN GROCERY COMPANY


## Announcement

To the People of Plainview and the Plains Country we wish to announce that we have bought The Temple of Economy and cordially invite you to call and inspect our stock and prices. We will give you substantial discounts on all goods now in stock, many lines from 1.4 to 1-2 off former prices.
Our sanitary fountain will continue to serve you at regular prices. Come and we will cordially welcome you whether you buy or not.
Remember the place-South Room Grant Building
The Temple of Economy
Joseph fowler, Mgr.
this sale will continue through january

## Announcement

I have purchased a half interest in the

## Home Restaurant

where I will be pleased to meet all of my old friends and as many new ones as possible. My new location is next door across the alley from my old stand-all of my friends in town know the location but those in the country may not.

I will appreciate your friendship and trade in the future as I have appreciated it in the past and assure you that I will try to give the best service at all times.

LEE KEMBLE


81.50 a Year; $75 \mathrm{c}, 6$ Months. Advertising Rates on Application PLAINVIEW "GETTING HER STRIDE.


## THE BAD-BOY PROPOSITION.

There are no bad boys. We make that statement confidently,
knowing that the leading educators and those who have spent most knowing that the leading educators and those who have spent most
time working with young life will unhesitatingly endorse it. We will
defend it in spite of the broken windows, stolen peanuts, defend it in spite of the Some boys are weaker than others. Some are so weak and
unresourceful that they are easily led to do things which others would consider wrong. But the chances are that the wrong-doing boy's
ideas of right and wrong are distorted. But there never was a boy ideas of right and wrong are distorted. But there never was a boy
who did not naturally, conseiously or unconsciously, do things which he thought were right.
The great trouble with the proverbial "bad boy" is that he
hasn't enough to do. He is brimming full of energy and enthusiasm. He can't control it. It is natural. Just as sure as the windmill. placed in the path of the wind, will turn and pump its stream of
water, propelled by the unseen power, the boy will be active. It's a
natural force, which he is powerless to resist. But that force is useful, just as the force of a running steam can be converted to useful power and directed at will, the energy and enthusiasm of the live, red- red
blooded American boy can be directed. The stream, if left alone, will use its power only to mine away its banks. The forces of nature must operate. You cant'stop them while you take your nap.
Give the average boy-any boy-the right kind of oversight,
direct his activity along useful lines, more by suggestion than comdirect his activity along useful lines, more by suggestion than com-
mand, and see that he has all that he can do and that he engages in Don't forbid him-direct him.
There are no bad boys.

## HE DIDN'T PLAN

Apparently he was happy.
This youth of seventeen or eighteen whistled merrily as he drove his team down the street early yesterday morning.
bracing. He felt good.
On the back of the seat on his wagon was the sign-

The seat was too small for the sign he had attemp
it. Or the sign was too large. There was a misfit. When he started to painge. the sign he worked without a plan "Job wagon" seemed short when he started to paint it, doubtless
there was so much blank space just before him. Probably he though
"it Poud "it would go.".
He hadn't
He hadn't planned. He doubtless didn't know that there wer
eight letters, nine spaces, required for the words he wished to paint.
It's simple incident, with

## co.operation in bulidive


of the New York, New Haven \& Hart-
ford Railroad, charged by the Federa tord Railroad, charged by the Federal
Government with criminal violation of
the Sherman antl-trust taw, have been acquitted by a Jury in New York. The Jary disagreed on the

## dULLAN bASSETT SEVERS

connection with c. b. co.
Julian M. Bassett, vice-president and seneral manager of the C-B Livestock
Company, of Crosbyton, has severed Als connection with the company, Mr
Bessett will operate independently He becomes owner of ail the cattle o

## 4. \& M. STUDENTS JUDGES

Collugee station, Texas, Jan. 10.-Demands for Judges for livestock apavy et A. \& M. this year. Where the
Eastension Service is unable to sendent the collaje. Many letters compli-
and
deat
was

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\begin{aligned}
& \text { yes } \\
& \begin{array}{l|l}
\text { un- } & \text { yest } \\
\text { vek } & \text { ear } \\
\text { vill } & \text { Mr. } \\
\text { Lar }
\end{array}
\end{aligned}
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## d

start gasoune ingtray.

GRAND JURY HAS MADE N0
REPORT
Yedera Trade Commission win Inves
tigate Raise in Pries and Cost
of Production.

partment of Justice. Henceforth al
complaints and other data bearing on
the proposed investigation will


The commission will also seek to de-
termine whether there has been viola-
tion of the Clayton act prohibiting
price disel

B. H. Towery, County and District
Clerk of Hale County, authorizes The
$\qquad$
$\qquad$
$\qquad$


SPEAK BEFORE SWINE RASERS.

George R . Quesenberry, of the Helen
Temple Farm: near Platnvit
Temple Farm; near Plainview, whll ad-
dreks the Texas Swine Breedefs Asdress the Texas Swine Breedefs As-
sociation, which meets in Sequin, Tion on the Hog Farm." Mr. Quesen-
ter berry is caring for about 500 thoroughbred Duroc--Jersey hogs on the big graduate of the New Mexico Agreultural CoHege and is one of the best informed men in his line in this sec-

LLOYDADA CHAMBER COMMERCE ELECTS OFFICERS YOR YEAR The following officers have been
elected for the Floydada Chamber of Commerce for the ensuing year:, A. V.
Haynes, president; J. D. Price vice
$\qquad$
$\qquad$
Windsor, Homer Steen, and W. s. Mc-
Coy, directors. Coy, directors.

## floydada man dies

 I. C. Ellis, of Floydada, died lasweek, of pneumonia, and was buried Tuesday afternoon. Hie leaves thre last year.

GEO. L. MAYFIELD CANDIDATE FOR DISTRICT ATTORNEY AGAI
Geo. L Maytield, district attorney or the 64th Judicial District, authorcandidate for re-election to the offie r. Maytild served the people of Hal County as County Attorney for and is now in his third year as Distric Attorney of the 64 th District. He ha resided in this section since 1892
am running on my record." be TWO FLOYDADA MEN DIE.
W. H. Larmirare Succumbs to Pnen-
monta-Heart Tronble Canse monia - Heart Trouble Causea Death
of R. H. Baker.
R. H. Baker, of Floydada, died yes-
terday, also. He was ill with la grippe Terday, also. He was ill with la grippe.
and had been having heart trouble. His
dent



I offer for sale one of the best located corner lots in Plainview. Right in the center of the choic est residence sections.
For a quick sale there's a very attractive price.
T. E. RICHARDS at the Richlier Store


## T.' B. CARTER

Sales and Service Station Southeast Corner Square

Our stock is replete with new seasonable goods for the discriminating buyer at prices within the reach of all.

Do your shopping at a store where you feel at home--where service and quality predominate and where a small purchase is as much appreciated as a larger one.

Satisfied customers is a store's greatest asset and it is to this end which we are constantly striving. Our sales force is always on the alert and ever ready to give you the very best that is in them in the way of patience, sug. gestions and friendliness.

A store where reputation and friends are valued above dollars and cents and this policy is sure to reflect success.

We are planning a stupendous MONEY SAVING event---something different. Watch and wait for the opening date and we will present a real SALE, where SATISFACTION and VALUES will go hand in hand.

We are determined not to carry over any stock and are going to put a price on goods that will make them move. Wait for the SALE OF MERIT.


# PLAINVIEW MERCANTILE CO. 

SALE
LASTS
ONLY
$\mathbf{1 8}$ DAYS
Any 5c article
in the house
now 4c, includ-
ing thread.
See our bar-
gain tables of
special values
at20c, 45c, 95 c,
$\$ 1.45$ and $\$ 1.95$

## BIG SEMI-ANNUAL



BEGINS TODAY CLOSES FEBRUARY 1ST
Today marks the beginning of our Semi-Annual Clearance Sale. We feel that it is unnecessary for us to say what this sale means to you, as most of you know the kind of bargains that Plainview Mercantile Co's. Semi-Annual Clearance Sale always gives, We wish to drive every word in this ad as straight as a
rifle ball and impress upon you that the goods offered in this sale (unless otherwise specified) are new rifle ball and impress upon you that the goods offered in this sale (unless otherwise specified) are new styles and up to date and that EVERY ARTICLE IN THIS $\$ 50,000$ STOCK IS POSITIVELY REstyles and up to date and that EVERY ARTICLE IN THIS $\$ 50,000$ STOCK IS POSITIVELY RE-
DUCED IN PRICE. The articles mentioned in this ad demonstrate the kind of bargains we are giving $\$ 1.45$ and $\$ 1.95$

See our bargain tables of special values at $20 \mathrm{c}, 45 \mathrm{c}, 95 \mathrm{c}$, $\$ 1.45$ and $\$ 1.95$

| ONE LOT | ONE LOT |
| :---: | :---: |
| Men's Hats | Men's and Boys' Shoes |
| A big selection, values $\$ 1.25$ to $\$ 3.00$. .iNot new styles. | Broken lots and sizes, values $\$ 1.00$ to $\$ 6.00$, |
| HALF PRICE | HALF PRICE |

All remaining $\quad$ LOTS OF Ladies and

| Boys' Suits | All remaining <br> stocks of <br> One speciall lot. Not |
| :---: | :---: |
| MILLINERY |  |

## Ladies Skirts and Petticoats

will be sold at HALF PRICE

Misses Shoes
Broken lots, odd sizes,
grood values of $\$ 1.00$ good values of $\$ 1.00$
to $\$ 5.00$

Ladies Coats and Suits One lot, not the newHALF PRICE HALF PRICE

One lot of men's suits, good values and styles, colors in greys, browns and mixtures, regular $\$ 15.00$ and $\$ 18.00$ values, choice
One lot'of men's fine $\$ 20, \$ 22.50$ and $\$ 25$ suits, good styles, not a complete run of sizes, choice now

## Men's Fine Kuppenheimer and Stadium Suits and Overcoats

This season's very newest styles and materials at a discount of 25 per cent or one fourth off of the original selling price.
Special value $\$ 15$ suit or overcoat now $\$ 11.25$ Special value $\$ 20$ suit or overcoat now $\$ 15.00$ Special value $\$ 25$ suit or overcoat now $\$ 18.75$ SOME SUITS FOR ONE-HALF PRICE

| $\$ 3.00$ Ilats now $\$ 4.00$ Hats now $\$ 5.00$ Hats now $\$ 6.00$ Hats now $\$ 7.00$ Hats now |
| :---: |
| 10c Gingham 8c Dress style Gingham celors: 27 inehes wide 8c per yard 10c Outing 8c White, pink and blue, with woven contrast. Leader at 10 c per yard; now 8 c per yard |
| 15c Madras 10c Firmly woren printed Regular 15 c v |
| 12 1-2c Toil de Nord Gingham 10c In a variety of cheeks, stripes and plain designs None better the world <br> over. $12 \frac{1}{2}$ values now $\mathbf{1 0 c}$ |
| kinds of piece goods at low prices. |

## $\$ 8.75$ Boys' Fine School and Dress Suits


$\$ 3.50$ suits now $\$ 2.45$ 5.00 suits now 3.45 7.50 suits now 4.95 10.00 suits now 6.45 12.50 suits now 7.95 Boys' Odd Pants

## $\$ .75$ pants now \$ . 55

 1.00 pants now .75 1.50 pants now 1.15 2.50 pants now 1.95Men's Odd Pants
$\$ 3.00$ pants now $\$ 1.95$ 3.50 pants now 2.45 3.50 pants now 2.45
4.00 pants now 2.95 5.00 pants now 3.45 6.00 pants now 3.95

Overals and
Junpers 85c

## Ladies' Fine Coats and Suits

These are mostly all Palmer Garments, this season's styles and good values. Now on Sale at One-Third off the Original Price or a Discount of 33 1-3 per cent.
Regular line $\$ 15$ coats or suits, now Regular line 18 coats or suits, now Regular line 20 coats or suits, now Regular line 25 coats or suits, now Regular line 30 coats or suits, now
Regular line 40 coats or suits, now
$\$ 10.00$
12.00
13.35
16.85
20.00
26.65

## Lots of Coats or Suits for Half Price.

| CORSETS |  | Ladies Underwear |  |
| :---: | :---: | :---: | :---: |
| \$1.00 Values now | ${ }_{550}$ | 250 values now |  |
| $\underbrace{5125}$ SVatues now | ${ }^{950}$ |  | soc |
| (2200 values now | sist |  |  |
|  | \$4500 |  | $\underset{\substack{1.95 \\ 825}}{ }$ |

Clearance of Men's Fine Dress and Work Shoes
In all styles and leathers at the following reduced prices
$\$ 6.00$ men's shoes now
$\$ 5.00$
5.00 men's shoes now
4.25
4.00 men's shoes now
3.50 men's shoes now
3.50
3.35 men's shoes now
3.00
2.75

## Lots of men's shoes, $\$ 3$ to $\$ 6$ values, now half price

## All remaining stocks of sets of furs one-third off

## TRUNKS, SUIT CASES AND HAND BAGS AT

 20 per cent DiscountAll bought 1915 and could not be duplicated
Two automobile trunks at HALF PRICE
We are complete outfitters for every member of the family and our assortment contains all that is worthy in attractive merchandise at the lowest price possible for the high quality of the goods offered

## Cheapest

Embroideries
In Years
General clearance of edges, flounces a nd allovers at remarkable low prices.
$61 / 4 \mathrm{e}$ Values now
10 c Values now 15c Values now 25 c Values now
50 c Values now 75e Values now $\$ 100$ Values now $\$ 1.50$ Values now

## Ladies' Hose

 10e Values now25 e Values now 25e Values now
$\$ 1.00$ Values now $\$ 1.00$ Values now
$\$ 1.25$ Values now $\$ 1.25$ Values now
$\$ 1.50$ Values now

