THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, JANUARY 4, 1916

MLLE. TREVILLE WILL BE IN PLAINVIEW FEB.

ACCEPTANCE OF CONTRACT RE-CEIVED TODAY IN TELEGRAM FROM MANAGER.

SINGER OF WORLD-WIDE FAME

City-People From Other Neighboring Towns to Attend.

Thanks to the enterprising spirit of the Federated Club of Plainview and the aggressive assistance of the Young Men's Business League, Plainview's music lovers are to hear Mlle. Yvonne De Treville, coloratura soprano and grand-opera prima donna. A telegram was received today stating that the contract, which had been signed by the "Promotion Committee," composed of members of the Federated Club and the Young Men's Business League, has been accepted by James R. Seville, manager for Mlle. Treville. Following immediately after Henry Lawrence Southwick, who appeared under the auspices of the Federated Club in "Richard III," the announcement of Mlle. Treville's visit to Plainview adds greatly to the reputation of the Federated Club as ever on the alert to secure and the promote the very best for Plainview people-and the people appreciate their efforts; their patronage shows this.

Appears in Plainview Only.

No other town in West Texas has contracted with Mr. Seville for this high-class entertainment. In view of this fact, the people of Tulia, Canyon City, and Amarillo who have friends here, have expressed a desire to hear the great singer. It is expected that a special train will be arranged over The Santa Fe from Canyon City to acmodate our neighbors who wish o attend. Many from towns closer will attend, also.

Extensive Repertoire.

operatic arias is Mlle. Treville's. The program she will render in Plainview, February 11, at the First Methodist Church, has not yet been selected.

Seats Reserved. No seat checks will be given with torium of the Church, assuring all is no better, who purchase the tickets that they will have comfortable seats. The price for seats in the main auditorium is \$1.50. Under the balcony on the first only with a full house can the expenses stool. of the attraction be met at these prices. In the cities prices so nearly approaching popular prices are unknown

when Mlle. Treville sings. This is a rare musical treat for Plainview such as few towns this size ever receive.

DORSETT WON'T RUN AGAIN

Mayor J. L. Dorsett stated this afternoon in an interview with a representative of The Herald that he would not be a candidate for re-election. Mr. Dorsett states that he has had the office for four years and that he will retire from politics. However, he will remain active in civic improvement

CREAM SALES OF FARMER **DURING 1915 WERE \$750.**

One farmer in the Plainview country who has a small herd of milk cows re- moved from Hale Center to Plainview. ceived \$750 during 1915 for his cream Mr. Goodman has been at Hale Center for the products of his creamery is so Addition, which has been occupied in W. B. Lewis. good that the demand exceeds the sup- their absence by C. G. Jordan and ply. He has difficulty in meeting his family. contracts with packing houses which buy his products.

Pretty good argument, this, for more

dairy cattle on the South Plains.

THREE DISTRICT COURT CASES REQUIRE SPECIAL VENIRES

Sears Murder, Garten Rape, and Dillard Forgery Cases to Be Tried Before Judge Joiner.

There are three criminal cases which may come up during the January term of District Court which will require special venires. The case of the State of Texas vs. W. G. Sears, charging manslaughter, will probably be called about January 31. The other two cases requiring a special venire a substantial increase over the attend-Planning Special Train From Canyon are those of the State of Texas vs. ance at this time last year. The en-J. B. Garten, charged with statutory rollment of the public schools of Plainrape, and the State of Texas vs. J. J Dillard, charged with forgery.

There are six or eight other cases which are awaiting action of the grand jury. Many civil cases will come up at Building, is ill, and Miss Ethel Wil-

Judge R. C. Joiner presides over the District Court, and Geo. L. Mayfield is Third Grade at the Lamar Building, is district attorney.

DEER-HUNTING SEASON IN TEXAS IS CLOSED.

The season for killing deer in Texas closed at midnight. December 31 Will W. Wood, Game, Fish and Oyster Commissioner, secured four convictions betwen November 1 and the closing of the season for unlawfully killing game. Nine hunters were arrested Funeral Services Held Sunday Afterduring the season on charges of hunting deer with headlights.

The quail season in Texas is open from December 1 to February 1. Many local hunting parties are being planned to take advantage of the few remaining weeks in which quail may be killed ing of Saturday, January 1. lawfully.

G. G. GILLILAND TAKES OVER THE SNODGRASS COTTAGE.

G. G. Gilliland, son of J. B. Gilliland, charge of the Snodgrass House, hav- Church. ing opened it last week.

BURGLARS ENTER BENNETT GROCERY STORE-LIGHT HAUL.

Saturday night or Sunday morning burglars entered the store of E. G. In Mile, Treville's repertoire are in- Bennett and the Bartsch & Son meat HALL WAS FRIEND OF ROY duded Lakme, Manon, Gamlet, Les market. Entrance was gained through Pecheurs de Perles, Les Huguenots, a transom, which was removed. \$1.05 Fuast, Mignon, La Boheme, Barbiere in cash was taken from the cash Don Pasquale, Dinorah, Romeo et quantity of meat was taken from the Juliette, etc. Unlimited variety in meat market. It is thought, too, that canned goods from the store is missing. No arrest has yet been made.

MRS. HAL WOFFORD NO BETTER.

Mrs. Hal Wofford has been seriously tickets, but only a limited number of ill with pneumonia. Reports from the tickets will be sold for the main audi-sick room this morning state that she

ARE PASTURING WHEAT.

Many of the large wheat fields in floor and in the balconies the price of the country around Plainview are beseats will be \$1.00. These prices at ing pastured. The wheat generally first thought seem rather high, but shows a good stand and has begun to

BIRTHS.

Born, to Mr. and Mrs. E. B. Casey, Abernathy, December 23, a boy. cember 18, a boy.

FOR MAYOR OF PLAINVIEW. thirteen miles southwest of Hale Cen- Government on the Isthmus of Panaer, December 29, a boy.

MAY MOVE TO HALE COUNTY.

Mr. and Mrs. A. M. Smith, of Clarendon, were in Plainview Monday. They will probably make their home on sons of Mr. and Mrs. Smith, are now operating the ranch.

MOVING BACK TO PLAINVIEW.

L. A. Goodman and family have

GOVERNOR PARDONS PETERS.

H. V. Tull makes the dairy cows and to the State penitentiary last June, fol- Europe, arrived in Brooklyn, New Austin. chickens on his 250-acre farm, east of lowing his conviction on a charge of York, Monday morning, according to Governor James E. Fargason.

Substitutes; Twenty-Four Members in Faculty.

The Plainview Public Schools resumed work yesterday morning. Superintendent A. G. Harrison stated today that the attendance now represents view is 1,040. Twenty new students applied for admission today.

Miss Ethel McMillan, teacher of the Low Fourth Grade at the Central lams is substituting for her. Mrs. A. G. Harrison, teacher of the Low also ill, and Mrs. A. L. Tarleton is substituting for her. Miss Margaret Mc-Gillivray, teacher of English at the Central High School, is again able to neet her classes, after an illness of several weeks.

The faculties of the public schools of the city have twenty-four members.

MRS, J. E. PENICK DEAD.

noon-She Is Survived by Husband and Five Children.

Mrs. Lucinda Bell Penick, wife of J. E. Penick, of this city, died of pneumonia at an early hour on the morn-

Mrs. Penick's maiden name was Paget. She was born in Greenfield, Ind., December 15, 1868, and was married to J. E. Penick thirteen years ago, at El Reno, Okla., moving to Plainview ten years ago. She was a conof the Plainview Hotel, has taken sistent member of the Methodist

> The funeral was held at the home 400 Liberty Street, Sunday afternoon was made in the Plainview Cemeters Mrs. Penick is survived by her husband and five children.

di Siviglia, Traviata, Lucia, Rigoletto, drawer of the grocery store, and a United States, and a graduate of Dart- states that his platform is "more roads mouth College, was recently killed in and better roads for Hale County." France. He and his brother had volunteered as ambulance drivers in charge J. P. HOWARD WOULD BE of American ambulances. Hall was buried in France December 31. The following brief inscription was placed over his grave: "Richard Hall, an American, who died for France."

Roy Forthingham, a representative the three having attended the same

ARKANSAS DRY.

The State-Wide Prohibition Law of Arkansas went into effect January 1.

GAMBLES IN JAMAICA.

The Ernest Gamble Concert Party, which has been in Plainview a number Born, to Mr. and Mrs. B. R. Kisor, of times, is now touring the tropics. seven miles south of Hale Center, De- They are now in Jamaica. A week will be spent in concerts in Havana. Born, to Mr. and Mrs. T. G. Williams, They will also give concerts for the ma. In February they make their winter tour of the Pacific Coast.

MOULDY SORGHUM GRAINS CAUSE DEATH OF COWS.

From El Paso comes the report that Runningwater Draw northwest of farmers in the Rio Grande Valley lost Plainview, where they own three sec- many cows, and supposed an epidemic tions of land. Owen and Elma Smith, of some disease had broken out. Investigation proved that the cause of most of the deaths was feeding mouldy feterita and other sorghum grains,

FOWLER AND SON BUY TEMPLE ECONOMY FROM JUDGE LEWIS.

Inventory of the stock of the Temple which was sold to the Plainview for the past two years, having former of Economy is being taken today. Creamery. J. N. Morrison, proprietor ly lived in Plainview. They will oc- Joseph Fowler and son, Ernest, have

FORD BACK FROM PEACE TRIP.

gensfjord, on which Henry Ford re- he was a student in the Law Depart- people. M. C. (Cap) Peters, of Olton, sent turned from his peace mission to ment of the University of Texas, at Plainview, pay all its operating ex- bigamy, was pardoned December 30 by marine intelligence carried in the met- derson, who moved to Hale County Mr. and Mrs. E. Harlan, Lexisde Ad- being much better today. Her daugh-

1040 PUPILS ARE ENROLLED PRESIDENT JOHNSON TO TAKE IN PLAINVIEW PUBLIC SCHOOLS FIELD FOR NEW DORMITORY

Two Teachers III, but Have Competent Only Few Thousand Dollars Needed for Building for Seth Ward Boys: New Term Opens Today.

> enrollment of the north-side school during the first term was 214. This includes the students of the Fine Arts Department and the Academic Depart ment. No name is counted twice, how-

reased attendance.

that already the excavation for the \$7,147.00, accounts for this increase, hand, only \$7,000 is needed for com- work. pleting the new two story and basement dormitory. President Johnson LAMAR PUBLIC SCHOOL IS hopes to secure this amount in a short time from patrons and friends of the institution.

COUNTY ATTORNEY CLEMENTS ASPIRES TO BE COUNTY JUDGE.

The Herald is authorized to an nounce the candidacy of Charles Clements for County Judge of Hale County. Mr. Clements is pleased to call himself a "home-grown" young man. He has resided in this county for the past sixteen years. He has been County Attorney for three terms, and has performed his duties well. Mr. Clements should make the county a safe and efficient County Judge. He will appreciate your support.

"DADDA" PREEPS CANDIDATE

FROTHINGHAM AT DARTMOUTH. Commissioner of Precinct No. 1, Hale Tom Bowlin and Marie Workman. Richard Hall, a resident of the County for about eight years. He next issue of The Herald.

CLERK OF HALE COUNTY.

of the Curtis publications, who spent Deputy County and District Clerk, and is again a candidate for the position. third term will begin March 2. The the holidays in Plainview on vacation, is considered as unusually competent Mr. Spencer has lived in Hale County work of the school was resumed, after was a personal friend of the Hall boys, clerically. He is well known to those since 1889. He has resided continu- the holiday vacation, yesterday morn-District Clerk's office during his con- years. nection as Deputy County and District | His work as city secretary has been pected.

W. M. JEFFUS A CANDIDATE.

For the office of County and District his several years' experience in Deport for many years, and Blossom, Texas, and in Hugo, Okla., qualify him to fill the office to the entire satisfaction of every citizen of the county. Mr. Jeffus has lived in it is his intention to see every citizen coe County, of the county between now and the primary, July 22.

JOHN VAUGHN FOR MARSHAL.

John Vaughn, who is just completing his first term as marshal of the city of Plainview, announces that he will be a candidate for re-election Mr. Vaughn is well known to the people of Plainview, having lived in the county twenty-two years.

AUSTIN F. ANDERSON FOR COUNTY JUDGE HALE COUNTY.

The Herald is authorized to ancratic Primary, July 2, 1916.

from Williamson County, in 1910.

Only 129 Have Paid Their Poll Taxes, and Property Taxes to Amount of \$18,000 Have Been Collected.

Less than eight per cent of the citizens of Hale County have paid their poll taxes. To date, Deputy Sheriff Seth Ward College opened its winter Farris Frye has issued from Sheriff and spring session this morning. The J. C. Hooper's office only 129 poll tax receipts. The number of polls assessed, .together with the exemptions probably amounts to 1,700.

Only a small per cent of the property taxes have been paid. Hale County property has been assessed for State Matriculation will continue for two and county taxes \$83,000, and for days, according to President M. B. school taxes \$15,000, or a total of \$98. Johnson. He is anticipating an in- 000. To date only about \$18,000 has been collected. The per cent of non-President Johnson will take the field resident taxes collected to date is within the next few days to close up greater than that at the corresponding payment of their rents. the campaign for funds for a new boys' date last year. That the Santa Fe has dormitory. He stated this morning paid its taxes, amounting to about

building has been completed and the Incidentally, the early payment of on all water service. Mr. Spencer foundation laid. With cash, material, taxes will greatly assist the sheriff and states this afternoon that all meters good notes and subscriptions now on tax collector and his deputy in their will probably be in service by the first

Pupils of East-Side School Bring Books-Others Have Pledged.

The plan started at Lamar School to ncrease the library is working well. The children seem to be only too glad to contribute something as a rememof East Side. You may search anythe world the best that they have than for additional street lights. those at Lamar.

The following pupils gave books: Lena Bell Sebastian, 5 books; Resanne to receive hereafter a raised salary Hulen, 4 books. All these gave one: Lee Johnson, Wayman Davenport, Sam Harlan, Martin Duncap, Grady Crager, Ray Pippin, Frank Shipley, Roy Sim- Clendon reports that there is no conmons, Oma Fluke, Scott Simpson, tagious disease in Plainview. Grace McCormack, Titia Belle Sim-In this issue of The Herald will be mons. Bernice Bowlin. Elizabeth found the announcement of J. T. Powell, Gladys Finch, Elizabeth Simmons, Dewey McMurray, Opal Sewell, NEW PUPILS ENROLLING

County. Mr. Phelps has lived in Hale Look for additional names in the

B. L. SPENCER WANTS TO BE

REPORTER.

SECRETARY OF CITY AGAIN.

J. P. Howard announces his candi- to the people of Plainview, having during the first term was 205. The dacy for County and District Clerk of served two terms as city secretary and year for the college department is di-Hale County in this issue of The Her- superintendent of waterworks, author- vided into three terms. Work of the ald. For two years Mr. Howard was izes The Herald to announce that he second term is now being done. The who had business with the County and ously in the city for the past eight ing. Ten new pupils presnted them-

ROY IRICK FOR ASSESSOR.

Clerk of Hale County, W. M. Jeffus has the people of Hale County, is a candias teacher of the intermediate departauthorized The Herald to announce date for Tax Assessor. He is a son of ment of the college. Professor S. M. his candidacy. Mr. Jeffus believes that R. M. Irick, who has lived in Plainview Wilson, of Howard Payne College.

NEW POSTMASTER AT QUITAQUE.

the county seven years. He states that pointed postmaster at Quitaque, Bris- expecting many new pupils during this

TEXAS STATE FAIR.

The Texas State Fair announces its thirty-first annual exposition to be held

TRADE GOOD FIRST MONDAY.

port a brisk trade.

HONOR BISHOP GARRETT.

coming to Dallas of the Rt. Rev. A. C. view who formerly lived in Paris. nounce the candidacy of Austin F. An- Garrett, special services were held Texas, or in that vicinity. They are of the creamery, says that the market cupy their home in the Seth Ward purchased the business from Judge derson for County Judge of Hale Coun- Sunday at Dallas in St. Matthew's all interested in the mystery connected ty, subject to the action of the Demo- Episcopal Church. Bishop Garrett has with the murder of Miss Pauline Walbeen one of the leading factors in the ton. No clue has been yet found in the Mr. Anderson is an A. B. graduate growth of the Episcopal Church in case, although the murder was comof Trinity University, Waxahachie, Texas. His work among the Panhan- mitted in December. The Norwegian-American liner Ber- Texas, class of 1911. For three years dle churches has endeared him to his

> Mr. and Mrs. J. J. Barton an son dition.

COUNCIL ORDERS METERS ON ALL WATER SERVICE

REDUCTION IN RATE PER 3.000 GALLONS WILL PROBABLY BE MADE.

NO CONTAGIOUS DISEASE HERE

Committee Appointed to Investigate Street Lights-Water Service to Fifteen Stopped.

Fifteen consumers of water from the city mains were ordered cut off by the City Council at its meeting last night, on account of being delinquent with

Meters on All Service.

Superintendent of Waterworks B. L. Spencer was ordered to install meters of April, the beginning of the next quarter. It is highly probable that the revision of water rates will take the INCREASING ITS LIBRARY. form of a reduction in the price of water. It is thought now that there will be no change in the minimum rate, Thus the minimum will remain at 3,000 gallons and the rate will probably be

changed from \$1.00 to 75 cents. To Investigate Street Lights.

On motion it was ordered that the city discontinue payment for the street lights at the Knight Auto Company's brance of their once having been a pupil and at the Depot Cafe. A committee of J. J. Ellerd, J. B. Maxey and W. R. where, and you will not find a crowd Simmons was appointed to consult with of little fellows more eager to give to the light company in regard to rates

Salaries and current bills were allowed. The driver of the fire truck is

amounting to \$55 per month. No Contagious Disease. City Health Officer Dr. E. F. Mc-

WITH WAYLAND COLLEGE Professor S. M. Wilson, of Howard Payne College, Succeeds Profes-

sor D. Halcomb, Resigned.

B. L. Spencer, who is well known The enrollment at Wayland College selves for entrance. Others are ex-

> The year for the preparatory school s divided into two terms. The second term in this department begins Janu-

Roy Irick, who is well known to all Professor D. Halcomb has resigned Brownwood, is his successor. He as-

sumed his duties this morning. Rev. O. L. Hailey, president of the school, is enthusiastically entering Aldis L. Patterson has been ap- into the work of the new year. He is month.

JNO. G. HAMILTON WANTS TREASURER'S OFFICE AGAIN.

Jno. G. Hamilton, who has served the in Fair Park, Dallas, Texas, October people of Hale County efficiently as County Treasurer for six terms, authorizes The Herald to announce that he is a candidate for re-election to that office. Mr. Hamilton has lived in Hale A large crowd was in town yester- County seventeen years, and is well day-trades day. The merchants re- known to all the people of the county.

MANY INTERESTED IN MYSTERY OF MURDER AT PARIS, TEXAS.

Celebrating the anniversary of the There are many families in Plain-

MRS. HARRISON IMPROVING.

Mrs. A. G. Harrison, who has been He is a son of Dr. and Mrs. J. C. Ar- were guests Monday and Tue day of quite ill with pneumonia, is reported as ter, who is also ill, is improving, too.

SOUTHWESTERN BEEF.

Mile, Alfalfa, Sorghum, and Kaffir Are these cattle were in excellent condition to home-grown stock. Economical Feeds for Finishing Cattle for Market.

tion of the Great Plains region has ized by the feeder. It will be noted been famous for its stock cattle, and that these cattle dressed out 621/2 per the steers and calves raised there have cent, which clearly shows that their gone to fill Northern and corn-belt condition was such that they would feed lots to turn the corn and other have sold well on any good cattle marfeeds of that section into beef. A great ket. From these data it is evident many corn-belt farmers owe their that cattle fattened on the grain sorprosperity to the Panhandle steer, that ghums make as good beef as do cornhas converted their cheap corn into fed cattle. high-priced beef.

done only by the "nester," who, not tained from the feeds all of which having range enough for his cattle or were grown on the farm. The ration tlemen for "roughing" their cattle 15 pounds of milo maize chops, 30 of which a man may be a good farmer through the winter, or haul the grain pounds of kaffir silage, with all the in any State without being a graduate to town and sell it to the grain dealer. alfalfa hay and sorghum hay it would from a college of agriculture. In this way the Panhandle also became eat. If the nutritive ratio of this ration famous for its grain sorghums, which is calculated on the basis of the diare grown in place of corn and can be produced at little cost.

farmer a gradual change is taking is fairly close to accepted standards. place in the methods of handling cattle. Men have learned that with the cottonseed meal produced in the southtages is the long haul to market after the cattle are finished.

in certain sections of the Panhandle, where irrigation is practiced, a great Panhandle lands and others in this secdeal of alfalfa is grown. During the tion have been largely broken up into fall of 1914 and winter of 1915 one of small farming areas. These farms the leading stock farmers of that sec- yield products which ordinarily are the United States Department of Agri- and the demonstrations referred to in mercial fertilizers. culture, carried out a cattle-feeding this article show that good beef can be demonstration, using only the feeds made by their use. The feed raised on grown on the farm, and purchasing no Panhandle farms must be fed to cattle concentrates at all.

roughage consisted of alfalfa hay, sorghum hay, and kaffir silage. The feeds and finish their cattle, more and implements. steers were high-grade Herefords of lot in medium condition and were given good care throughout the feeding period. The feeding was done twice daily, and an accurate account was kept of all feed used and the gains of the cattle.

The figures obtained are given be-Number of cattle Original weight (average) Final ranch weight (average) pounds Kansas City selling weight 1.248 (average), pounds Average shrink en route to market, pounds 217 Net gain per head, pounds 151 Feeding period, days Average daily gain, pounds . . . Total cost of steers at 7.36 cents per pound \$75.88 Average selling price at 8.8 and 8.7 cents per pound \$108.85 Freight, commission, etc. \$7.20 Net cash return \$25,77 Cost of producing feed \$14.95 Profit per head over cost of production of feed \$10.82 Dressing percentage

The shrinkage on these cattle was unusually large, the cause of which was not ascertained, but was probably due to some unusual excitement. The shrinkage should not have been over 80 or 85 pounds a head.

The year 1914-15 was the most disastrous year cattle feeders have experienced in the last decade. Feeders in all sections of the country lost money because of the great slump in the price of fat cattle. If the feeder in this instance had purchased all the feed at market prices they would have cost him in town-about \$33.60 per head-he, too, would have lost money When, however, the feeds are charged, as in this instance, at the cost of their production on the farm, a profit of \$10.82 per head was realized.

In this statement no credit is made for the manure, although in many sections where manure is used in fields this by-product has very high value. In fact, in certain sections of the feeding districts of the North and Southeast the manure is regarded as so valuable that the feeders feel that if they break even on the cost of feeding the animals the manure gives them a reasonable profit. In the particular case no value was figured for the manure, for the reason that farmers in this immediate section of the Great Plains country do not use manure, and regard it as practically worthless. Their objection to manure is that it tends to cause the crops to burn or wither during hot, dry weather.

Labor was not charged against the cattle. If labor had been charged at \$2 per steer, interest and depreciation on equipment at 50 cents, and if feeds had been enarged, as has been done, at cost of production, a net profit of \$8.32 per steer was made. As the money was invested but five months in the cattle, they paid interest on the investment of \$5,312 at the rate of 26 per

for the block, and on a good market should have brought at least 91/2 cents a pound. At such a price a very com-For many years the Panhandle sec- fortable profit would have been real-

gestion coefficients given by Henry, it will be found to give about 1 part pro-But with the coming of the stock etin to 8.9 parts carbohydrates, which

The results of this feeding demonstrations, together with many others, conducted along similar lines, are ern and central sections of Texas, gradually bringing the people of the ghums raised in the Panhandle, they have been losing by not feeding out stored. can fatten cattle. The chief disadvan- their own cattle. In years like the growing in favor of full feeding. The the climae. in order to get a satisfactory return The grain used was milo and the from it. Therefore, as Panhandle farmers learn how to utilize these more cattle will be fed each year. It to suggest that the Great Plains region ucts and idle lands of the farm. will eventually become an important source of finished beef, with a greater for the men and animals on the farm. output than was given during the range days. This condition can be

strations is always an item which is such as milo, kaffir, sorghum hay, and extremely variable. When marketed, kaffir or milo silage, and feeding them

OF AGRICULTURE.

At an early period it was found nec-It is also to be particularly noted to secure a greater net gain from the Early farming in the Panhandle was that a well balanced ration was ob- farm, it is necessary to first deduce money to buy feeders, was forced to used was such that when the animals They are called the "Ten Commandsell the feed he raised to the big cat- were on full feed each steers was fed ments of Agriculture," by the practice

1-Prepare a deep and thoroughly pulverized seed bed, well drained; break in the fall to the depth of 8, 10, or 12 inches, according to the soil, with implements that will not bring too much of the subsoil to the surface. (The foregoing depths should be reached gradually.)

2-Use seed of the best variety, inadded to the forage and grain sor- Great Plains region to realize that they telligently selected and carefully

> 3-In cultivated crops, give the present one, very little feeding will be rows and the plants in the rows a done in this section, but sentiment is space suited to the plant, the soil and

4-Use intensive tillage during the growing period of the crops.

5-Secure a high content of humus in the soil by the use of legumes, tion, in co-operation with an agent of most profitable when fed to live stock, barnyard manure, farm refuse, com

> 6-Carry out a systematic crop rotation, with a winter cover on Southern

> 7-Accomplish more work in a day by using more horse power and better

8-Increase the farm stock to the good quality. They went into the feed is not beyond the bounds of possibility extent of using all the waste prod-

9-Produce all the food required

10-Keep an account of each farm product, in order to know from which realized by using home-grown feeds, the gain or loss arises.

E. G. Bennett Grocery Company

Offers the following After Christmas remarkable reductions for cash only as long as the present stock of these articles last. This offers an excellent opportunity to stock the pantries depleted by Christmas demands at a time when you will want your dollars to go fartherest.

All California Fruits, 3 lb. Veribest Pork and Beans, cans, most of it regular 35c large size, regular 20c, now goods, choice from our big 2 tor 35c. assortment 25c, extra Veribest Pork and Beans, special prices in dozen lots. small size, regular 10c, now Gallon Pie Blackberries, 3 for 25c. regular 50c, special at 40c Van Camps Early June per can.

Gallon Pie Peaches, regular special per dozen \$1.15. 50c, special at 35c per can. Mile High Stringless Beans, Gallon Pie Loganberries, regular 2 for 25c, special regular 60c, special at 50c per doz. \$1.20. per can.

Gallon Pie Apricots, regular Plum Pudding at cost, 10c 50c, special at 35c per can. and 25c. Gallon Pie Plums, regular Forbes Tapioca, regular 50c, special at 35c per can. 10c, special 3 for 25c. large size, regular 25c, special at 20c.

Luxury Sliced Pineapple, small size, regular 15c, special at 10c.

10 lb. boxes Dried Apricots \$1.15.

10 lb. boxes Dried Peaches \$1.00.

10 lb. boxes Prunes, 50-60, \$1.00. 3 lb. California Asparagus,

regular 50c, special at cost 40c. No. 3 Quaker Tomatoes,

regular 2 for 25c, per doz. cans \$1.20. No. 3 Victory Tomatoes, for 35c.

regular 15c, per dozen cans Calumet Baking Powder, \$1.35.

\$1.00.

Luxury Sliced Pineapple, One lot of Preserves, Jams

Blue Label and Libby's

Peas, regular 2 for 25c,

and Jellies, regular 25c and 35c, choice 20c.

California Ripe Olives, regular 35c, special at 25c. 1-2 gallon jars Sweet Pickles, mixed, special at 50c.

Export Pink Salmon, regular 15c, special per dozen

Fresh Deviled Crabs, regular 35c, special at 25c.

Lobster, regular 40c, special per can 25c.

Shrimp, dry pack, regular 25c, special per can 20c, 2

regular 25c, special at 20c. No. 2 Imperial Sweet Corn, Calumet Baking Powder, regular 10c, per dozen cans 5 lb. size, regular 80c, special at 65c.

WEDNESDAY

Chas. Clary and Gladys Brockwell "His Guiding Angel"—2 reel Majestic "Superstitious Sammy"—Falstaff "Seeing America First" - Gaumont "Keeping Up With the Joneses"

THURSDAY

"The Senor's Silver Buckle" 2 reel American "The Little Life Guard" Majestic "Incognito" Beauty

FRIDAY

Helen Bagley and Vivian Rich "Helen's Babies"—2 reel Thanhouser "Bessies Batchelor Boobs"-Falstaff "The Little Lady Next Door" American Also the great 4 reel master picture "THE OUTLAW'S REVENGE"

Matinee every afternoon and evening except Friday, 5c and 10c. Friday night 10c and 20c.

MAE I. THEATRE

NOTICE TO ICE **CUSTOMERS**

During the remainder of the winter we will make ice deliveries in the Anyone wishing forenoon only. ice delivered should place the order in time for delivery by noon.

Texas Utilities Company

JUST RECEIVED A BIG FRESH SHIPMENT OF FANCY CAKES

E. G. BENNETT GROCERY CO.

Successors to Wright & Dunaway

EGG CIRCLES ARE SOLVING

A. & M. College Is Assisting the Producers.

tension work in Texas, sends The Her- farm. ald a communication in which he tells in East Texas. Through this plan the circle in your community write to Mr. of persons living on farms in the Plain- next spring and summer.' view country who are selling their produce direct to consumers who take the TEXAS WEALTH NOW NEAR products regularly. Most of these producers find that they have not enough eggs, butter, etc., to supply the demands of their customers.

Mr. Ousley's communication follows

"Eggs are commanding a high price to throw away fewer spoiled eggs.

"Members of the Egg Circles organ- 875,933.69 in taxes. ized in the spring of 1915 by the Exand June of next year.

in order that progressive farmers and of \$17,428,196. their wives may increase their flocks

accomplished through the organization etc., \$5,576,857 in 1915, \$5,476,959 in The housewives of Plainview take their of egg circles, we quote from reports 1914, increase \$51,898. of officers of a few circles that marketed eggs last summer:

"W. F. Craddock, secretary of the Denton County Circle, writes that they marketed 150 cases of eggs, 30 dozen \$3,325,679 in 1915, \$4,628,371 in 1914, per case, between February and No- decrease \$303,702. vember, at from 23 to 25 cents per culty has been in getting enough eggs crease \$3,103,966. to supply the demand. The old mem- | Amount of credit other than banks, members are coming in to get the ben- decrease \$2,156,683. efit of higher prices and a stable marcar of turkeys to Detroit, and received in 1914, decrease \$692,503. 20 cents a pound before the car left Amount of shares of capital stock,

"W. H. Cleveland, secretary of the increase \$1,578,440. tober at prices much above the market \$6,543,545 in 1914, increase \$382,046.

land Circle, reports the sale of 620 \$6,048,936. dozen eggs in the four months pre- State and National banks, \$69,851,374 ized from the entertainment. ceding November at 5 cents per dozen in 1915, \$78,298,156 in 1914, decrease above the market price.

"The organizations in Dallas County anteed eggs at prices often as much as crease \$512,148. 10 or 12 cents above the market.

economics of the Extension Depart- 759,172.

EAST TEXAS MARKET PROBLEMS. pared rules and regulations for Egg 939.37; value, \$9,996,074; compared stove and let it stand over night. Next cream mixture. They also can be sauce or even, when diluted with Extension Department of the Texas organizing. He will send copies to \$6,782,221; increase in valuation \$3,anyone interested in better marketing 183,854. of eggs and will in other ways aid those who desire to co-operate in mar-Clarence Ousley, director of the Ex- keting this valuable product of the

"Discuss the subject with your of the working of the egg-circle plan neighbors, and if you desire an egg producers are securing a better price Elliott, and he will place your comfor their eggs and the consumer is munity on the list of places to be vishighly pleased. There are a number ited during the organization campaign

THREE BILLION DOLLARS.

Comptroller of Public Accounts Estimates Revenue for 1916 Will Be \$5,000,000 Greater Than in 1915.

AUSTIN, Texas, Jan. 1.—State at this time, not merely because the Comptroller Henry B. Terrell today supply is short and the demand heavy, filed his annual report with Governor but because eggs keep fresh longer Ferguson, and it shows a total valuaduring cold weather and dealers can tion of assessable property in Texas afford to pay better prices, as they have for 1915 of \$2,755,171,935, which will produce taxes to the amount of \$16 .-"It is, however, timely to consider 151,879.50. In 1914 the valuation of that their new Court House, at Plainthe marketing of late spring and sum- assessable property was \$2,743,078,976, view, with its beautiful lawn and shade mer eggs, for at that time the supply and the taxes amounted to \$11,275,is plentiful and the price usually is 885.81. This gives an increase for 1916 and enjoyment of the people. Accordof \$11,092,817 in valuations and \$4,-

The report shows that the number tension Department of the A. & M. Col- of acres of land assessed in 1915 was lege received from 3 to 12 cents a 162,517,857, valued at \$1,148,866,768, as dozen above the market prices for eggs compared with 1914, 160,159,536 acres, during the past summer, and it is the valued at \$1,145,064,372, which is an purpose of this department to prose-increase in number of acres of 2,358,321 cute a campaign for the organization and an increase in valuation of \$3,of many additional Circles during May 797,396. Of this amount, town lots in 1915 were valued at \$654,334,180, and in "This subject is presented at this time 1914 \$636,905,984, an increase in value

of laying hens and be prepared to par- 14,748.71 miles, valued at \$150,367,632, is paid by the Civic League and the ticipate in the profits that come from compared with 1914, 15,811.77 miles, County Commissioners. The room is intelligent co-operation in marketing. valued at \$148,170,557, an increase of furnished with good rugs, tables, "As an indication of what may be \$1,174,045. Amount of money in banks, chairs, a couch and a magazine stand.

> Amount of credit of banks, etc., \$4,-992,928 in 1915, \$4,348,144 in 1914, in-

Money on hand or on deposit, \$19,dozen, and that their greatest diffi- 138,448 in 1915, \$22,242,414 in 1914, de-

bers are doubling their flocks and new \$45,092,873 in 1915, \$47,249,556 in 1914,

Amount and value of stocks and ket. This association also shipped a bonds, etc., \$818,524 in 1915, \$1,511,117

\$3,472,614 in 1915, \$1,894,174 in 1914, arrange for a 'moot court,' which was

Erath Egg Circle, reports the sale of Value of all property of companies, 4,000 dozen eggs between April and Oc- corporations, etc., \$6,925,591 in 1915, to preside over the court, and his wise

"Mrs. E. S. Whitehead, of the Gar- in 1915, \$56,218,041 in 1914, increase

\$8,446,782. Value of railroad rolling stock, \$33,-

have found a ready market for guar- 055,216 in 1915, \$32,543,068 in 1914, in-

Intangible assets, \$157,885,267 in "H. M. Eliot, advisor in rural 1915, \$162,644,391 in 1914, decrease \$4,-

Circles, together with directions for with 1914, number miles, 435.09; value,

Interurban railroads, none given in 1915, 2,476.69 miles in 1914, valued at

Telegraph and telephone lines, 28, 969.62 miles, value \$12,990,252 in 1915; 37,588.87, value \$11,249,382 in 1914; increase in valuation, \$1,740,870.

Pipe lines, none given in 1915; 1, 870.14 miles, value \$4,698,868 in 1914. Steamboats, sailing vessels, etc., \$7, 831,631 in 1915, \$2,107,905 in 1914, in crease \$5,723,126.

JUST A LITTLE TRIP TO TOWN.

Plainview Writer Tells How Day Becomes a-Pleasure to Rural Ladies if There's a Place to Rest.

How the people of all parts of Hale County are enabled to make use of our beautiful Court House is told in the Oklahoma Farmer by Mrs. F. P. Powell, in the following manner:

"The County Commissioners of Hale County, Texas, have wisely decreed trees, shall be devoted to the benefit ingly, they gave permission last summer for the erection of a band stand at one corner of the court-house square, and there every night through the summer the Plainview band gave a free concert. There are 25 men in the band, and they know how to make music, too. I've heard them.

"One room in the Court House is set apart as a rest room for the women and children of Hale County. The room is cared for by the members of the Plainview Civic League. A ma-Railroads assessed in miles in 1915, tron is always in charge, whose salary magazines, when they have finished reading them, to the rest room for free distribution to whoever cares to take them. This feature of the rest-room Amount of money other than banks, idea has been particularly successful, as the managers think it wrong to burn or destroy magazines which may thus be passed along to further usefulness. For a small fee the matron will take care of children, whose mothers are thus left free to shop more satisfactorily than they could

"Recently when the members of the Plainview Civic League wanted to give a benefit entertainment for the public library fund it was decided to held in the District Court room, at the Court House. A local attorney agreed and humorous decisions delighted the Miscellaneous property, \$62,266,977 audience which packed the court room to its utmost capacity. As there was no rent to pay, a nice profit was real-

> "At the west side of the Court House square is a windmill with flowing water, cold as one would want it and crystal clear, always on tap for man and beast. It occurs to me that the Plainview people are getting more good out of the money thus invested than any other community of which happen to have knowledge.

CANDIED CRANBERRIES.

Directions for Making a Delicious Confection Much Resemiling Candied Cherries.

Candied cranberries make a delicious and inexpensive confection much resembling candied cherries, but having a distinct flavor of its own. This is a suggestion to housewives from the home econmics experts of the United State Department of Agriculture, who have been devloping new uses for the cranberry. They have developed a method which, if followed closely, gives bright, firm, plump, semi-transparof color to frosted cakes, whipped cream, or custards, or which can be used like citron in cakes or puddings, or chopped up and added to tuttifrutti ice creams.

The secret of candying cranberries lies in handling the fruit so that it will become saturated with sugar. This calls for slow cooking on the installment plan and the use of a dish large enough to permit all the berries to float at the top of the sirup during cooking. The skins are so tough that they must be pierced before cooking, to let the sirup into the pulp or interior. To do this, three little slifs, each oneeighth inch long, should be made in each berry with the point of a penknife. Use selected, large, firm cranberries. The directions for cooking are as follows:

For 11/2 cups of berries make a thin sirup by boiling together until clear 2 cups of sugar and 21/2 cups of water. When the sirup is cool add the berries and bring very slowly to the boiling point. If the berries are heated too quickly, the skins will burst before the sirup soaks into the pulp. As soon

City railroads, number of miles 1915, as the sirup boils take the dish off the chopped berries to each quart of the fine color, and is excellent in pudding day drain the sirup from the berries combined with bits of candied orange water, for use on pancakes, waffles, and boil it until it is reduced to about or lemon peel, or other glace fruits, to etc. half its original volume. Put the ber- make tutti-frutti ice cream. The sirup ries into this medium-thick sirup and left over after the berries are candied heat slowly; boil gently for three or four minutes, and then allow to stand for two hours or more. Then boil gently a third time for five minutes. A smaller dish probably will be needed for the third and last boiling. When thoroughly cold or, better still, on the following day, drain off the sirup and spread the berries out on a lightly buttered plate or a sheet of clean, waxed or lightly buttered paper until the surface of the berries dries.

> The berries, if directions have been followed, will candy separately and not into a sticky mass.

To make a delicious ice cream add one-half to three-fourth of a cup of

Invigorating to the Pale and Sickly The Old Standard general strengthening tonic GROVE'S TASTELESS chill TONIC, drives on Malaria, enriches the blood, builds up the sy A true Tonic. For adults and children

has a pleasant sweet-acid flavor and

Typewriter Paper at The Herald.



Special Rates

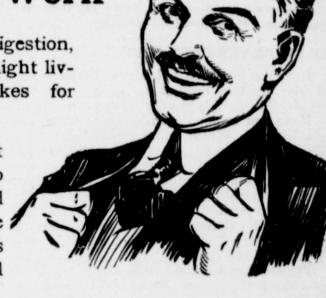
Account American National Livestock Association Convention to be held at El Paso, Texas, January 25th to 27th. Tickets on sale January 22, 23 and 24. Final return limit February 2. Rates \$22.60 for round trip. For full information phone 224.

JOHN LUCAS, Agent

"I Feel Like a Real Day's Work"

Most men do who have good digestion, steady nerves and a clear brain. Right living-particularly right cating-makes for energy and ambition.

The sound nourishment that gives "punch" to wade right into work, is richly supplied by the field grains. But some grain foods are lacking in certain mineral elements which are all-important for physical and mental vigor.



Grape-Nuts FOOD

made of selected whole wheat and malted barley, furnishes one all the nutriment of the grain, including their vital mineral salts phosphate of potash, etc.—necessary for the balanced rebuilding of body, brain and nerves.

Grape-Nuts is easily digested; has a delicious nut-like flavour; is ready to eat direct from package; and with cream or good milk is a splendidly balanced food.

"There's a Reason" for GRAPE-NUTS

Sold by Grocers everywhere.

You've hit the right tobacco

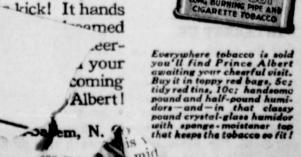
when you fire-up some Prince Albert in your old jimmy pipe or in a makin's cigarette. And you know it! Can't get in wrong with P. A. for it is made right; made to spread-smoke-sunshine among men who have suffered with scorched tongues and parched throats! The patented process fixes that-and cuts out bite and parch. All day long you'll sing how glad you are you're pals with



PRINCE ALBERT

the national joy smoke

You take this testimony stra "from the shoulder, men. You can smoke a barrel of P out all the tobacco happing about, it's so smooth and fit ful thing to be on talking-ter tongue at the same timeto you sure as you pin your



R. J. REYNOLDS TOBACCO CO., W.

J. L. HENDERSON PIANO CO. AMARILLO, TEXAS

Start the New Year Right

Place your children in a musical atmosphere. What is sure

to follow? A natural love for music. Just as sure as they

Let us tell you how easily you may own a fine piano or a

player piano. Play while you pay. Do not have a pianoless

home. Musical knowledge is a duty you owe your children.

the Mehlin, Ivers & Pond, Bush & Lane, Kimball, Jesse

Comfortable Terms

French, Haddorff, and the famous Bush & Lane Cecilion.

Ask or write for prices on such world-famed instruments as

would speak Spanish if brought up in a Spanish home.

B. C. WORKMAN, Local Representative

The Plainview Evening Herald

-Published Every Tuesday and Friday Evening by-THE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor

E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

SWATTING THE TICK.

The tick-infested area of Texas is going after the cattle-tick menace right. Counties are organizing and the stockmen and farmers are pledging themselves to "Dip that tick.

Co-operation is the one thing that will rid the infested area of the tick. If one ranch leaves ticks on its cattle the menace will spread again, slowly but surely.

Co-operation with the Extension Department to rid orchards of San Jose scale, to eradicate the coddling moth, the tent caterpillar, and other injurious diseases and insects, is the one thing that will rid our orchards of these things.

INCREASING COST OF DYESTUFFS.

Just what influence the increasing cost and scarcity of dyestuffs trees is like planting seed and neglecthas on women's fashions for the spring and summer, is uncertain. It ing to cultivate the crop. Fruit trees is certain, however, that manufacturers of colored cloths, of colored require cultivation and care no less papers and various colored inks, paints, pigments, etc., are advancing than corn and cotton. Failure to give the prices of these commodities. Only a few days ago The Herald proper attention to orchards is rereceived a notice of an advance of about eight per cent in colored sponsible in a degree for the sale of papers of all kinds, just because imported dyes are not to be had on such large quantities of imported dried the market, except at extortionately high prices.

Current press reports tell of a keg of dye material, which or- certain way to reduce the food bills of dinarily sold for \$63, selling at auction in Liverpool for transporta- Texas farmers is to prune, spray and tion charges. Bidding was lively on this bit of freight, the close being around three hundred pounds.

THE KNIFE THE ONLY CURE.

Have you ever seen a child who keeps its mouth open when awake and who breathes through its mouth when asleep? You probably have a child like this in mind even now.

Have you in mind a child which seems unusually dull? Which seems listless? Which seems bashful and shy and runs at the sight of strangers? You have seen these pale, thin, unfortunate youngsters, who go about almost as stupid as a log of wood, open mouth, eyes protruding, chin retreating, vacant stare, talking thickly or lisping in rather gutteral tones, who do not seem to follow your thought when you speak to them.

"Of such children it is often said: 'Isn't he stupid,' or, terrible in every aspect, 'The child is such a fool,' " says Dr. Chas. F. Camp-

bell, in Farm and Home. The chances are ninety-nine times out of every hundred that the stupid one is the parent of that child. Aednoids and diseased tonsils are often the cause of stupidity in children. Disease, aednoids, may make a child stupid and dull—a "fool"—even if it is not born defective. We are told that there is only one cure for aednoids—the knife. But the operation is so simple, so easy, so harmless, that it seems downright stupid of a parent not to attend to the duty of having the dull or stupid—the mouth-breathing—child examined by a reputable physician. Aednoids are a parasitic growth, and sap the life and vitality, the thinking power of a child.

COMMUNITY CONCERNS.

There are three or four matters which press for early consum- may be had by writing to the Director mation in this community.

There's the oil and alfalfa mill proposition which should be uded soon, or dropped.

Then there's the proposition of a "white way," which is one of the immediate goals of the Young Men's Business League.

Then there's the atuo road to Silverton, an other apple of the Reporter has the following to say about eye of the Y. M. B. L., which only needs a little nursing to bring it to South Plains hogs shipped to the Fort full fruition.

Then there's the matter of a farm demonstrator for Hale and Plainview: Floyd, or for Hale County alone.

Then there's the matter of an adequate drainage system which will protect the streets already graded and will keep flood water from old year right. He had a good load the business streets and from Lake Plainview.

When these things are accomplished there will be another series, lar Watson kind. There are few shipequally as important.

A BIG SINGLE IDEA.

What a single day means in production in the United States is an idea to be conceived only when we take into consideration the immensity of the manufacturing, agricultural and mining industries ord, inasmuch as the hog business has of the Nation.

is spreading broadcast over the Nation this idea:

The great mint of Time has coined for us an extra day in 1916.

On this day-Tuesday, February 29th-the United States will become millions of dollars richer on account of the extra twenty-four hours of time. "YOU will receive on this day an extra day's revenue, as will

millions of others in the United States. In view of these facts, it seems appropriate that Tuesday, February 29th, should be known as pathy shown during the death of our PROSPERITY DAY throughout the United States, and that on this wife and mother, Mrs. F. A. Kelsay. day every effort should be made to focus the attention of the public upon the unparalleled condition of prosperity that now exists throughout the land.

"Let the wage earner open or increase his bank account by putting his wages for this EXTRA DAY into the bank.

"Let the stores have their Prosperity-Day Sales. "Let the associations of commerce and the farmers' organizations

hold upon this day Get-Together Prosperity Meetings.

"For twenty-four hours-throughout this whole EXTRA DAY of time-let every man, woman and child in this country forget the trying times through which the world has passed, and TALK, THINK and FEEL PROSPERITY!"

A BROKEN REED.

Mere human will is a broken reed. God is not back of it; and this being true, it has no support. It takes a yearning, heartfelt desire, born of repentance and hope, to nerve one to the overcoming of "the world, the flesh and the devil." The self-satisfied, the spiritually comfortable, individual who has the "holier-than-thou" idea about himself, is as far from the kingdom as he who is "dead in trespasses and sins," for there is hope of a sinner that he will repent and reform; but the Pharisee, who considers himself superior to other men, who thanks God that he is "not as other men," is in danger of the judgment. Lillie E. Barr writes-

> 'The tree God plants Strikes deeper root, grows higher still, Spreads wider boughs, for Good's good will Meets all its wants.

-Dallas News.

DOESN'T INTEREST US.

What if the berry season at Alvin is open now? The first few crates of berries are shipped to the North and East for some big millionaire steel magnate, or who not, at so much per berry.

The advent of the berry season at Alvin is the opening of the biggest money carnival that section knows.

"Even at fifty cents per berry." suggests a contemporary, "at point of shipment, the Alvin berry worth the money." We're waiting for strawberry

HORTICULTURAL SPECIALISTS FIND MANY DISEASED ORCHARDS

In Parts of State Orchards Have Never Been Treated to Prevent Disease.

The horticultural specialists engaged in the Orchard Clean-up Campaign being conducted by the Extension Department of the Agricultural and Mechanical College and co-operating ning destroyed property valued at more 1913. agencies, report that they are finding than \$50,000. entire counties in which none of the orchards have ever been pruned or

While these experts are giving demonstrations of pruning and spraying and teaching proper methods of cultivation in certain couties, it is important that owners of orchards in all regions of the State should realize the importance of giving attention to their trees at this time if they expect to harvest a crop of good quality fruit next year.

Neglecting to spray and prune fruit and canned fruit in Texas, and one properly cultivate the farm orchard. The orchard may also be made a source of cash income, even in the absence of a satisfactory market for fresh fruit. Exhibits at the Dallas Fair and other fairs in Texas of dried and canned fruit by the girls enrolled in the Home Economics division of the Extension Department of the College prove that these products command a price as high or higher than the imported product, because of superior quality.

The Extension Department will keep teams of horticultural specialists in the field constantly, but the State is so large that they can not reach all fruitgrowing communities in one season. All persons who are having trouble with their orchards are urged to write to this department for suggestions and advice. In inquirers will be careful to describe conditions fully and accurately, stating what insects and other pests are present, the age and general condition of their trees, etc., members of the Extension staff will gladly advise them what to do to make their orchards productive. Copies of Bulletin No. 13, entitled "Suggesions for the Better Care of Texas Peach Orchards," of Extension, College Station, Texas.

The Fort Worth Daily Live Stock Worth market by W. A. Watson, of

W. A. Watson, the veteran hog shipper of Plainview, is finishing up the of swine Thursday morning-the regupers to this market who have sent in as many consignments during 1915 as W. A. Watson. He expects to at least equal this record during 1916. Probably he will make a much better recbeen growing constantly in the Plain-A certain large calendar-manufacturing firm has conceived and view region, which sometimes is called the 'piggiest section of the Southwest.

CARD OF THANKS.

We wish to thank our friends and neighbors for the kindness and sym-W. F. KELSAY AND CHILDREN.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

For District and County Clerk: J. P. HOWARD. W. M. JEFFUS.

For County Judge: CHARLES CLEMENTS. AUSTIN F. ANDERSON.

For County Treasurer: JNO. G. HAMILTON.

For County Tax Assessor: ROY IRICK. R. A. LONG.

For Public Weigher, Precinct No. 1: J. L. OVERALL.

For County Commissioner, Precinct J. T. (DADDY) PHELPS.

For City Secretary:

B. L. SPENCER. (Re-election.)

For City Marshal and Tax Collector JOHN VAUGHN.

NO MAIL ON NORTH-BOUND TRAIN TUESDAY MORNING.

water on the T. & P., the north-bound reau of Crop Estimates at 288,777,000 1915 9,280,000 pounds. Santa Fe brought no mail from the pounds, as compared with 290,192,000 south and east this morning.

FIRE AT BRIDGEPORT.

TEXAS WOOL PRODUCTION.

On account of a wreck below Sweet- States in 1915 is estimated by the Bu- State in 1914 was 8,643,000 pounds, in in 1914 and 296,175,000 in 1913.

The average price to producers for unwashed wool has averaged about 23.4 cents per pound, as compared with Your Visiting Card reflects your Fire at Bridgeport Saturday eve- 18.4 cents in 1914 and 15.7 cents in personality. Are yours truthful? Ask

Texas produced in 1914 1,490,000 graved samples.

fleeces, in 1915 1,600,000. The average weight per fleece, both years, was 5.8 The production of wool in the United pounds. The wool production of the

> AUTO SERVICE-17 cents per mile. See ED or ROBT. TAYLOR, at Depot Cafe. Phone 52.

THE HERALD for printed and en--Adv. tf.

Further Reduced Prices on Men's Clothing

\$22.50 Suits and \$15 Suits and Over-Overcoats - - coats \$17.50 Suits and \$25 Suits and Over-Overcoats coats \$20 Suits and Over-\$30 Suits and Over-

Some broken lines are reduced even more than the above

WOOL DRESS GOODS at big reductions to close out

New Styles at Reduced Prices.

OFF REGULAR PRICES

Carter-Houston's

"Goods That Speak for Themselves"



Health Insurance

During these days of sudden changes and much sickness it behooves you to keep the home thoroughly warmed if the efficiency of the family is to be maintained. us your coal orders in time--don't wait until you run out and the house gets cold clear through. We have a car of genuine Pennsylvania Anthracite, the best hard coal obtainable for Base Burners.

E.T. Coleman, Coal and Grain

SOCIETY

Telephone Number 72

CLUB CALENDAR.

Wednesday-

Civic League, at Club room at 3

Thursday-

Highland Club, with Mrs, Lloyd T. Mayhugh, at the home of Mrs. J. L. Vaughn, 600 Restriction Street.

Friday-

"As You Like It" Club, at the home of Mrs. J. F. Garrison, 314 Archer

Saturday-

Travel Study Club, at the Club room

MISSES MCKINNEY GIVE BEAUTIFUL SIX-O'CLOCK DINNER

At their home, ten miles south of Plainview, Misses Ada Mae and Leona McKinney entertained Sunday with a in behalf of Bardolph? six-o'clock dinner, perfectly appointed. Red berries, artistically arranged, decked the table.

the impromptu rhymes in which the from this and earlier scenes, do you guests were required to ask for the think he sees clearly into facts? turkey and other viands set before

present were Misses Wilhelmina Harrington, Jennie Humphreys and the hostesses, and Messrs. Heldt and John Hartwell.

C. W. B. M. WITH MRS. BARROW.

The first meeting of the C. W. B. M. for 1916 was held Monday afternoon with Mrs. Frank Barrow, 313 Archer Shakespeare depict them in disaster? Street

entertaining Christmas proram. Mesdames James J. Lash, B. H. Towery papers appropriate to the subject.

hospitably served by Mrs. Barrow.

NEW YEAR'S DANCE.

The New Year was ushered in by the Elks with one of their social and defrom Plainview and other cities.

S. S. CLASS ENTERTAINED.

New Year's Eve, Mrs. W. I. Scudder, of women? 715 West First Street, entertained for her Sunday School class of boys. After a play? How would you describe it? by the members of the class, games as a foil to Hamlet? Which was near were in order until the midnight hour. er the heart of the poet?

week only

PROGRAM OF "AS YOU LIKE

Act Third, King Henry V.

of the play apologized for?

2. How does Shakespeare describe the frenzy of war in Scene I?

3. What faint echo does one get of Flagstaff in the speech of the Boy Scene II)?

4. What new picture of the horrors of war is given in Henry's speech (Scene III) before the gates of Harfluer?

5. Indicate the implication of the lesson in English pursued by Katherine in Scene IV. Has there been any preparation for this scene? Critics have sometimes regarded this as silly What impression does the scene make

6. Why would Fluellen not speak

Act Fourth.

1. Comment on the philosophic tendencies of Henry's mind, as seen at A unique and amusing feature was the beginning of Scene I. Judging

2. What is argued of Henry's popuarity that Pistol felt no disposition to disparage him behind his back? How

is Pistol's degradation foreshadowed? 3. State the propositions concern-C. D. Powell, Nelson Perdue, Leigh ing the loyalty of the subject and the responsibility of the King that Bates and Williams lay before Henry.

> 4. What is the real motive for the quarrel between Henry and Williams? 5. Does Scene V arouse a feeling of sympathy for the French? How does

6. What was the probable fate of Mrs. Jos. Fowler was leader for an the Boy? How is the last mention made of Flagstaff?

7. In the numbering of the slaughand E. T. Coleman read entertaining tered French (Scene VIII), how many of those designated by the French King Lemon ice and a variety of cake were for the battle were found among the

Act Fifth.

1. How do Pistol and Fluelien spective courses in Scene 1?

lightful dances. The Plainview Or- presented in any attitude of relation- appropriate to the holiday season were chestra furnished music for guests ship to women? How does he bear arranged to welcome the guests. himself as a lover? Is Katherine carwish to point the fact that brutal sincerity is admired by the most delicate the four tables placed for the game.

3. In the strict sense, is "Henry V"

New Spring

Ginghams

Just received at Jacobs

Bros. Company.

Large assortment of

beautiful patterns in all

desirable shades—regular

121-2 cent values—forone

9c per Yard

Jacobs Bros. Co.

"The Store of Greater and Better Values"

Fruit and cake were served to the | 5. Does Shakespeare produce an eftwenty-four girls and boys in attend- fect of pity, and terror in the fates he assigns to the Eastcheap group?

MRS. E. LEE DYE ELECTED PRESIDENT MYSTIC CLUB.

Mesdames Brahan, Tandy and Dye Are Committee to Arrange Program for 1916-17.

noon, Mrs. L. A. Knight presiding at friends and playmates to a matinee the meeting. Those elected for the party at the Olympic. The little girls IT" CLUB, JANUARY SEVENTH. club year beginning September 1, 1916, were, chaperoned by Mrs. Cora E. were: Mrs. L. Lee Dye, president; Pritchett, mother of the small hostess, Mrs. L. S. Kinder, first vice president; and Miss Lena Williams. 1. What is foretold by the pro- Mrs. W. L. Harrington, second vice logue? How is the undramatic nature president; Mrs. A. B. Martin, recording to Mrs. Pritchett's home, 313 West secretary; Mrs. R. W. Brahan, corre- First Street, where games were played sponding secretary; Mrs. D. H. San- and refreshments served. som, treasurer; Mrs. S. W. Meharg, parliamentarian; Mrs. C. W. Tandy, party were Musette Sewell, Adrienne critic; Mrs. H. G. Lindsay, press re-

Mrs. L. A. Knight, president for 1915-16, appointed the following committee to select a study course for the ensuing year: Mesdames R. W. Branan, C. W. Tandy and L. Lee Dye.

At the meeting, which was entirely a business one, Mrs. Tandy was apcancy caused by the resignation of Mrs. Florence G. Armstrong.

FRIENDS ENTERTAINED

Mrs. Cora E. Pritchett was at home Monday evening to a few of her forded delightful entertainment for and hostess and Miss May Kinder.

An elaborate salad course, followed HONOR GUEST FROM AMARILLO by fruit cake and coffee, was served Mrs. L. C. Bennington, Misses Hardin, Lena Williams, Wilma Mills, Kathryn Powell and Bernice Duggan, Mr. and Mrs. Marshall Phelps, and Messrs. J. E. Lancaster, N. B. Mayhugh, H. B. Cogdell, L. G. Haggard, Ellis Carter and L. R. Pearson.

BUSY WOMANS' CLASS.

The Busy Woman's Class of the Methodist Church will meet at the regular hour in their regular class room. New Members of the class will be received at this time.

THEY PLAYED "FORTY-TWO."

Mr. and Mrs. Otis Shropshire and reach the consummation of their re- Miss Bessie Davenport entertained Monday night, at the home of the for-2. Has Henry before Scene II been mer, 213 Prairie Street.. Decorations

Candy was served during the game Does the dramatist of Progressive Forty-two. Later an elaborate salad course was served on

Those present at this pretty party were Misses Virginia Dalton, Elizabeth West, Lillie Cole, Alice Gist, Mary an impromptu program had been given 4. How may King Henry be viewed Lipscomb, Zula Rosser, Lillie Ellerd, Amy Glenn and Urshell Sanderson, and Messrs. Stevens, H. C. Howard, Raymond Gibbs, Warren Gibbs, Ed Blair, W. J. Klinger, Z. E. Jenkins James Young and Alva Hooper.

HONORS THREE-YEAR-OLD SON ON HIS THIRD BIRTHDAY.

Mrs. Dan Ansley honored the third irthday of her small son, Daniel Edard, by inviting his little friends and eighbors to share the pleasure with The party was given Monday afternoon from four to six, at the home f the little honoree, on West Third

Each guest brought a pretty rememrance, and spent a merry, pleasant fternoon playing games and enjoying he home-made candy, chocolate, fruit and cake served. The birthday cake, with its three lighted candles, was a pretty feature of the party.

Those invited were Dick Carter, Rebecca and Stanley Meyers, C. B. Barr., Jr., Clarence D. Wofford, Jr., Ruth and Benjamin Ansley and Tom and Mary Ansley.

MISS GRACE BROWN HOSTESS FOR SUNDAY SCHOOL CLASS.

Miss Grace Brown entertained her Sunday School class of little girls Friday afternoon, at the home of Mrs. F. P. Powell, 303 Adams Street.

The afternoon was spent in games and contests, one of the latter consisting in the improvising of modern Runningwater. Mother Goose rhymes. Miss Brown concluded a delightful afternoon by serving a dainty salad course.

WATCHED OLD YEAR OUT AND THE NEW YEAR IN.

A jolly crowd of youngsters, with Miss Margaret Powell as hostess, watched the old year out Friday night at the home of Mrs. F. P. Powell, on Adams Street. There were games and music and a midnight feast, with covers laid for the following guests: Misses Elzella Perdue, Birdie Bryan, Eleanor Fairris, Tena Burgess, of Amarillo, and Louise Bartlett, of Amarillo, and Messrs. W. C. Mathes, Jr., view. Harold Brashears, Oscar Mitchell, Le- Mrs. Hattle Quisenberry left Monday Gray Atmar and Ralph Atmar.

PAULINE PRITCHET'S PARTY.

Celebrates Tenth Birthday With Visit to Movies as Hostess for Her Friends.

Little Mary Pauline Pritchett cele-The annual election of officers for brated her tenth birthday Wednesday he Mystic Club was held Friday after- afternoon by inviting a few of her

After the pictures, they adjourned

Those attending this happy little Snodgrass, Jennie Miller, Lela B. and Adelaide Slaton, Charlotte Coleman, Vivian Moore and Marguerite Dorsett.

JUDGE AND MRS. L. S. KINDER HOSTS AT NEW YEAR'S DINNER.

Judge and Mrs. L. S. Kinder, 314 South Covington Street, were hosts on pointed press reporter to fill the va- New Year's day for an elaborate seveno'clock dinner.

The table was centered with roses as fresh and fair as those of summer. Five courses were served, including BY MRS, CORA E. PRITCHETT. quail in abundance. After dinner games were the order of the hour.

At this perfectly appointed dinner, covers were laid for Mr. and Mrs. friends, including some of the faculty Charles McCormack, Mr. and Mrs. of Seth Ward College. The making D. H. Collier, Misses Mary Hinn and of candy and playing of games af- Bernice Duggan, Levi Schick, the host

WHO FORMERLY LIVED HERE.

Honoring her friend, Miss Louise Oakes, of Amarillo, Miss Hazel Sewell, daughter of Mr. and Mrs. L. D. Sewell, entertained Saturday afternoon with a large matinee party at the initial show for the winter at The Ruby Theatre.

Twenty girl friends were invited to honor Miss Oakes and celebrate the New Year.

While enjoying the pictures, dainty packages containing confections were served, each one having a wish for the new year attached. Before leaving fo Willis' drug store, where refreshments were served, each dainty maiden was given a cluster of cut flowers.

Miss Effie Murphy was chaperon or this group of girls from the younger

MR. AND MRS. J. M. SHAFER ARE HOSTS ON NEW YEAR'S DAY.

Mr. and Mrs. J. M. Shafer were hosts key dinner, honoring Mr. and Mrs. H. N. Stone.

Additional to the honor guests and the usual family circle were Mrs. George Brewster, of Lockney, and her grandson, Tom Dodson, of Olton, and Mrs. Lou Higgins.

NEW YEAR'S WITH PRESIDENT AND MRS. WOODROW WILSON.

President and Mrs. Woodrow Wilson eld their first official reception New Year's evening, at Hot Springs, Va Their callers were mostly country people from a radius of thirty miles President and Mrs. Wilson shook hands with about five hundred callers, standing near an open fireplace. Later Mrs. Wilson, gowned in blue Georgette repe, poured tea for their guests.

PROFESSOR GIRAULT WEDS.

Professor and Mrs. T. L. Girault ar ived this morning from Tyler Town Miss. Professor Girault, who is pro essor of Latin in Wayland Baptist College, was married during the holi-

HAMILTON-SMYER.

Yesterday Rev. J. W. Story, pastor their home. of the Methodist Church, performed the wedding ceremony of Hugh L. Smyer and Miss Mattie Hamilton.

E. E. Warren went to Amarillo Sun-

Mrs. Will Haynes and her sister, Miss Etta Haynes, motored to Amarillo

Mr. and Mrs. I. R. Phillips, of Spokane, Washington, attended the holiday reunion of the Phillips family, at

Miss Alice Whitely returned Saturday from Memphis, Texas.

Mr. and Mrs. D. W. McGlasson re turned Saturday from Waco. Miss Vera Dillard, of Lockney, re turned yesterday to attend Farmer's

College W. A. Nash went to Lubbock yesterday on a business trip.

M. E. Cleavenger, of Spring Lake, was in Plainview Monday with his son, Norman Cleavenger, who left for the Canyon Normal.

Mrs. Ruth Foster, of Silverton, went to Canyon yesterday to visit relatives. Miss Gladys Marsalis, of Amarillo, was a holiday guest of friends in Plain-

SOME SHOE SPECIALS

Ladies Department

\$5.50 shoes are reduced \$5.00 shoes are reduced \$4.00 shoes are reduced \$3.25 and \$3.50 shoes are reduced to \$3.00 shoes are reduced 1 special counter of \$2.50 to \$4.00 shoes, any pair



Many other price reductions in

various departments

Miss Eula Lee Jones, of Matador, is new matriculate at Seth Ward Col- arrived to day to visit her sister, Mrs.

Miss Mataline Whitely, of Silverton, has entered Seth Ward College.

Miss Lucille Oakes, of Amarillo, was the guest from Friday until Sunday of Miss Hazel Sewell, 814 Restriction Saturday from Cape Girardeau, Mo.

Mr. and Mrs. E. J. Christopher, son and children are here from California Antonio. visiting Mr. and Mrs. W. C. Gordon.

been visiting the family of G. L. Phil- B. L. Shook. lips, at Runningwater, left Monday for their home, near New Orleans. J. B. Downs, of Lockney, was in lat Seth Ward College.

Plainview yesterday Mrs. George Brewster, of Lockney, spent New Year's with her sister, Mrs.

I. M. Shafer. Miss Beulah Duensing, who spent the holidays at home, returned Monday

to the Southern Methodist University, at Dallas.

Miss Modena Anthony, of Clarendon, vas in Plainview Sunday. W. R. Sykes and daughters, of

Baylis, Ill., stopped at the Ware Hotel few days early in the week. Mr. and Mrs. T. E. Savage, of Floyd-

da, were in Plainview Monday. Thos. F. Turner, of Amarillo, had

usiness in Plainview yesterday. A. W. Scott, of Woodward, Okla., was a business visitor in Plainview

Roy K. Bruner, of Floydada, was iere Monday. Lee Montague, of Floydada, was in

Plainview yesterday. W. H. Cooke, of Clarendon, was in Plainview on business yesterday. Mrs. Triplettt, of Floydada, was here

D. M. Hooper, of Lockney, was in

Mr. and Mrs. J. W. Gates, of Robert Lee, who have been visiting W. F. Garner and family here, and other relatives at Canyon, left yesterday for

Mrs. J. R. Kerley and daughter re-

turned Saturday to Amarillo. E. N. Wilkins, of Hale Center, was n Plainview yesterday on business. Mrs. R. E. Cochrane and little daugher are in Amarillo this week.

vesterday en route to Lockney. Master Tom Dodson, of Olton, was in Plainview Saturday en route to visit relatives at Lockney.

Otis Page, of Goldthwaite, was here

Professor and Mrs. G. R. Henderson, of Seth Ward, have returned from Fort Worth, where they spent the holidays

Miss Bernice H. Duggan has reurned from Littlefield, where she spent the holidays with relatives. Miss Eunice Man, of Wichita Falls, there. was in Plainview Sunday.

Mr. and Mrs. M. B. Williams, of Post City, were in Plainview Sunday. Gene Webb, of Matador, was in

Plainview Sunday. this morning to see a daughter, who Wofford.

very sick at St. Anthony's hospital. Mr. and Mrs. S. P. Brown and daug h-ter, Miss Zephia Brown, left this mo ing to spend the remainder of the There ter at Corpus Christi.

Miss Dora Bell left the for the Canyon Normal.

Miss Ola Cox, of Phoenix, Arizona, Paul Bryan.

Ben F. Smith, of Lockney, was in Plainview today on his way to the North Plains.

Mr. and Mrs. E. E. Roos returned Mr. and Mrs. T. B. Campbell and daughter returned Saturday from San

Mrs. Jewell Patton, of Amarillo, is Mr. and Mrs. E. D. Phillips, who have the guest of her parents, Mr. and Mrs.

> in this morning to resume her studies Mr. and Mrs. H. M. Baggarly leave tomorrow for Happy, where they will

Miss Eula Jones, of Floydada, came

make their home. Miss Laverna Hoppings has returned from Farwell, where she spent the

holidays with her parents. W. W. Kirk went to Amarillo yester-

day on business. Mrs. George Hutchings and little daughter went to Amarillo this morning to meet Mr. Hutchings, who is com-

ing home on a six weeks' visit. Miss, Alley Ashford, of Fort Worth, came in this morning to visit the family of G. E. Lewis.

Miss Madge May, who has been spending the holidays with her sister, Mrs. Peyton Randolph, left this morning to re-enter Hardin College, at Mexico, Mo. Mrs. M. Johnson, of Coleman, was

the guest during the holidays of her parents, Mr. and Mrs. M. B. Johnson, of Seth Ward College. Misses Ina Jordan, Ida Hill and

Elsie Ogden left Monday for the Can-

yon Normal. Mr. and Mrs. G. D. French, of Floydada, stopped over in Plainview yesterday en route from a mid-winter trip to San Marcos and other points south-

Miss Ruth Story left Monday for the Southwestern University, at George-

George Wilson, of McLean, was its Plainview yesterday on business. Mr. Wilson moved to the Panhandle country from Ellis County. He has purchased a farm in Floyd County.

Cameron Shropshire left Sunday for San Antonio, where he is attending the West Texas Military Academy.

Mr. and Mrs. George Bower, of Oiton, were in Plainview yesterday. Guy Gibbs, who was recently operated on at an Amarillo sanitarium for

appendicitis, is able to be out again. Mrs. S. E. Chadwick, who removed o Fort Worth following the tragic death of her husband here a few weeks ago, has entered one of her children in school at Fort Worth, and will reside

Lloyd McBride, who has been visiting friends in the city, left yesterday

for Crosbyton. Mrs. R. L. Boyett and son, of Stephens County, were the guests Mon-Mrs. J. W. Tatum went to Amarillo day and Tuesday of Mr. and Mrs. H. A.

> F. H. Boyd, of Plainview, was here coking after his mercantile interests this week. Mr. Boyd reports business the rher the aceptionally good.—Post City Post, Sidney Miller, of Dallas, is here

ting his sister, Mrs. J. L. Jacobs. orth Grover Street.

THE EFFECT OF COMMON

Frequently Cause Loss to the Farmer.

WASHINGTON, D. C., Jan. 4.—The This fact has been recognized in genpurities brings a lower price per bushel than other wheat.

The experiments conducted by the Department are discussed in detail in samples of hard winter wheat examined by the investigators and in 39 per cent of the spring wheat. In one instance a farmer's wheat crop contained 14.3 per cent of rye. On this acper bushel than the normal price.

In regard to the quantity of rye upon the quality of wheat, there is a difference of opinion among millers. have held that 2 per cent is objection- \$75,000,000, and has 300 libraries. able. The Government investigators

of rye was said to be due probably to tion and progress was injected. the fact that the seed used in sowing the wheat contained rye. It is not infrequent for rye to scatter during harvest and to produce in this way a volunteer crop. If wheat is sown on land which was planted in rye the previous season, this volunteer crop of ry is harvested with the wheat. Partial winter-killing of the wheat increases the percentage of the rye, because the latter grain is not so susceptible to winter-killing as the for-

Corn cockle, although less frequent in wheat than rye, has a more injurious effect. The presence of even 1 per cent of this weed seed in wheat is likely to lower the price to the farmer, and certainly lowers the baking quality of the flour. Corn cockle is an exceedingly prolific annual weed, a single plant having been known to yield as high as 2,500 seed. Furthermore, this seed is of such shape and size that it is difficult to separate it from the wheat. The weed is widely distributed over the United States, and is especially abundant in sections producing soft red winter, spring, and Durum wheat. Every farmer, therefore, should strive to prevent its obtaining a foothold on his farm.

Corn cockle seed is particularly objectionable in wheat because it contains a poisonous element known as saponin or sapotoxin. This has been found at times to do considerable injury to young chickens and stock when fed wheat screenings.

Of the other impurities examined, kinghead, sometimes known as great ragweed, is frequently found in wheat in quantities as high as 3 or 4 per cent. Under such circumstances the flour contains black specks and the color and texture of the bread are seriously affected. Even as small an amount as 1 per cent of kinghead seed is noticeable in flour. Vetch seed also alters the color of flour, giving it a vellowish appearance, as well as a noticeable odor of vetch.

As has already been stated, the presence of any one of these impurities is very likely to reduce the price the farmer receives for his wheat. Not only is the price per bushel usually less, but there may also be a "dockage" charge. Dockage is a trade term for presence of foreign material from the gross weight of the wheat. For example, if a load of 50 bushels of wheat is found to contain 2 pounds of the foreign matter per bushel, 100 pounds is deducted from the lot for "dockage." The owner is paid, not for 50 bushels, but for 50 bushels less 100 pounds, or 48 bushels and 20 pounds of wheat.

Y. M. C. A. MOVEMENT IS SIXTY-FOUR YEARS OLD.

Retired Sea Captain of Boston Founded First Y. M. C. A. in America.

NEW YORK, Dec. 29.—It was just sixty-four years ago today that Thomas V. Sullivan, a retired sea captain, of Boston, gathered a little band of young men about him and founded the first Y. M. C. A. in America. This beginning of this powerful institution for young men in America is being commemorated today throughout the country. The original meeting took place in the Old South Meeting House Boston, and it was called for soc

purposes. Its success attracted the TEXAS INDUSTRIAL CONGRESS IMPURITIES IN WHEAT. attention of social workers in other cities, and before many years the idea Rye, Corn Cockle, Kinzhead and Vetch was adopted and put into practical

from the English Y. M. C.-A., which the Texas Industrial Congress will results of recent tests by the United had been founded some seven years make its annual convention, to be held States Department of Agriculture in- earlier. It is recounted that in the January 15, 1916, an inauguration of winter of 1850-1851, an American stu- a general campaign for the homedent at Edinburgh University, G. M. grown living on the farms. The proknown to millers as "inseparable im- Vanderlip, stopped over in London. gram is being prepared with this end purities" lessens the value of the While strolling in search of economical in view, and every man who is interwheat for milling and baking purposes. lodgings and food, he walked into a ested in putting a firm foundation unlarge building over the door of which der his business during 1916 is urged eral commercial practice, for wheat was written "Y. M. C. A." He found to participate. The purchasing and containing a noticeable amount of im- within cheer and comfort, books and paying power of the average farmer newspapers, a glad hand, and cheap is limited, not only by yields much and excellent food. It seemed to him lower than his land is capable of prohim that he had stepped from the cold, ducing, but because he lives too much strange street into a new world. He from the tin can and the paper sack Bulletin 328. They included tests of wrote of his experience to a Boston and the ownership of his crop passes the effect of rye, kinghead, corn newspaper, and Captain Sullivan, who from him before it is ready to harvest. was greatly interested in the youth of The business interests of the State Boston, became greatly interested. He suffer also from this cause. stances, rye occurs the most frequent- journeyed to London to study this new Following the convention, the Contype of institution, and returned to gress invites correspondence from Boston in the autumn of 1851 inspired commercial secretaries and publicto try out the idea in a moderate way, spirited business men everywhere with particularly as a social experiment. | a view of co-operating with them in

count the farmer received 8 cents less George Williams. Not only did Amerias will bring about the production, to ries were quick to see its benefits, and farm ofnecessary to exert an injurious effect today there are nearly 9,000 separate associations operated under the World Committee, of which 2,400 are in North Some believe that when the percentage America. The American branch now of rye is less than 5, the flour or bread has over 625,000 memberships, occuis not noticeably affected, while others pies nearly 800 buildings, valued at

With the widening of its influence found that 2 per cent or more of rye is around the world came the spread of sufficient to lower the quality of the its sphere of action. The earlier efforts were along evangelical lines, but because a general return to cotton-In a considerable percentage of the humanitarianism was soon put into its growing, or "putting all our eggs in wheat samples examined, the presence work, and later every phase of educa- one basket," is probable, following the

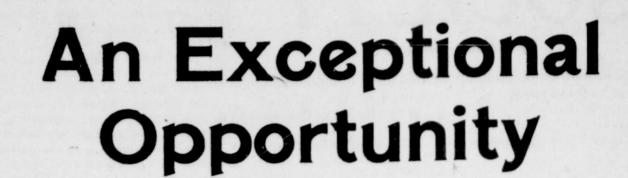
PROPOSES HOME-GROWN LIVING.

With both farm prosperity and genoperation generally throughout North eral prosperity for 1916 depending upon the cash crop being surplus, or The American branch was copied a profit above the farm living expense,

The original Y. M. C. A. was working for such a diversity of the founded in London on June 6, 1844, by 1916 cropping system in their sections ca take up the plan, but other coun- the largest possible extent, upon each

- 1. Food for the family, including a garden, meat, butter, milk, and
- 2. More livestock, and a year's supply of feed for it.
- 3. Enough grain crops so that the year's income may not depend so largely on cotton.

This is the most vital issue in Texas, better price this year.



To introduce our special brand of cigars throughout the United States, we will until Feb. 1, 1916, send to any address one-half dozen of our ten-cent cigars, a very beautiful ash tray and a "Best" cigar case FREE. Equal to one dollar's worth of goods. We take this means of advertising our cigars to show the public that the "Best" cigar is the best. Bear in mind that this offer is void after Feb. 1, 1916.

Inclose 25 cents in coin or stamps (coin preferred) to help cover cost of advertising, packing and mailing.

Always buy the "Best" Cigar

BEST CIGAR CO.

324 Kimball Bldg.

Boston, Mass.

18 Tremont St.



We have the exclusive selling rights for this great laxative.

Trial size, 10 cents. DYE DRUG CO., INC. THE REXALL STORE

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-

Get It Where They Have It and Guarantee the Quality THE R. A. LONG DRUG STORE



FIVE REASONS

Why you should start a bank account:

SAFETY SECURITY **SAVINGS** STABILITY SUCCESS

NATIONAL BANK **PLAINVIEW, TEXAS**

PUBLIC SALE



COLONEL MOSE NO. 3178

Blue ribbon black Percheron Stallion. One of the best on the South Plains. Ask your neighbors they will tell you about this valuable horse.

I will offer him for sale the first Monday in February at 2 o'clock p. m., at Overall's Barn.

This is an opportunity for you to get a good, dependable breeding stallion at a reasonable price.

Fred Bartsch

Owner, Plainview, Texas

A. Nash

Auctioneer

RATES

ONE CENT PER WORD **EACH INSERTION**

THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE

THE MARKET PLACE OF THE SOUTH PLAINS

good farms for sale at right price. Phone 17. Wish to list a few close-in land bargains. HESS & WILKS, OFFICE OVER OLYMPIC THEATER. Jan. 4-pd KANDY KITCHEN.

REAL-ESTATE MEN. HOMESEEKERS. INVESTORS!

Buy in this bargain before some one else does. Southeast 1/4 section 12, block 2, Halsell Subdivision Castro Co. Close to town; good, smooth land; \$9.00 per acre; terms if desired. Address W. H. HERZOG, Thompsons, Fort Bend County, Texas.

FOR RENT: One furnished room. Call Herald, Phone 72.

FOUND: New work glove. Call at Herald Office.

SADDLE CO. East side square, Plain- bags. view, Texas.

LOST-Gold-rimmed eye glasses in car. case. Case has name of Denver dealer, also a note book. Return to W. J. ESPY.

KANSAS CITY STOCK YARDS, without feature since Tuesday, re-infection. ceipts very light and prices unchanged. Beef steers struck a weak place late plies of domestic water from sources to a certain water horizon. Tuesday, but it depends on the size of other than the shallow wells, some of . That this science of paleontology, so will be remembered. The best fed houses. The water obtained from deep tific study, has a great value in the steers this week sold at \$8.50, a fair wells has percolated through sands and investigation of economic resources number of good steers at \$8 to \$8.25, other material for so great a distance may not be generally recognized. In short-fed steers \$7.50 to \$7.75, and that its impurities have been removed order, however, to understand the conand plain warmed-up steers around by filtration, and it possesses a sani- ditions controlling the occurrence of

ing up to \$6.25, and choice heavy cows the protozoa causing amoebic dysen- knowledge of the succession of the difaround \$6.50. Two cars of fed cows tery, and its use obviates the necessity ferent rock sheets and their geologic from Idaho, 1,250 pounds average, sold for shallow wells that may serve as a structure is essential, and the deterat \$6.25 Wednesday, and two cars from breeding place for Anopheles, the mos- mination of that order of succession same shipper, on the heifer order, 1,050 pounds, at \$6.60. Veal calves are also higher, up to \$9.50.

head over last year. This total does creased materially each year since 1909, in which year 308,982 head were Shipments of stockers and feeders during the year agregate 920,000 head, including stock calves, the greatest number ever brought here in one year.

Hog receipts continue light, and as highest paid since the first of Decemated continually within a 25-cent mar-

2,530,000, an increase of 265,000 over 1914, and about equal to 1913. Prices of the great national assets, the extent are 60 cents lower than a year ago, and of this study of underground-water re-

year, and \$1.30 above two years ago.

U. S. GEOLOGICAL SURVEY STUDYING TEXAS'

The geologic resource of greatest a disease more common in tropical cli- Each one of the geologic horizons usu- Lame-Remember the Name." -Adv.

FOR SALE-One of the best east- | These cool mornings and evenings | It's time to buy fall Grocerfes. We front residence locations in Plainview. make New Mackerel, Imported Codfish have a complete line of Pickles, Oys-Also cheap town lots-NO CASH, NO and Fresh Oysters sound mighty good. ters, New Walnuts, Breakfast Fish, and INTEREST, NO TAXES. One or two VICKERY - HANCOCK have them. all of the usual line of staples. VICK- the KASH KANDY KITCHEN.

Balloon Popcorn at the KASH

FOR SALE-20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD.

FOR RENT-Front room, furnished. Phone 477.

WILL SELL, on easy terms, three SHIPLEY.

tf. WANTED-TO BUY good, sound, threshed milo or kaffir in car lots. \$50.00 BASE BURNER heating stove, WIRE or WRITE offers to F. W. new, for \$38.00. Fine for bank, hotel, WHITNEY, Ysleta, Texas. State or office building. G. W. GRAVES whether or not sacked in even-weight 3t-pd.

Phone 391 for Idaho apples from

2t. KASH KANDY KITCHEN.

Plains Supply Studied.

for a number of years has been prose-

cuting, largely in co-operation with the

tf. ERY - HANCOCK GROCERY CO. Phone 17.

We are in the market for Dry and of Opera House Bldg. Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. tf.

We are in the market for Dry and Green Hides in any quantity. RUCK-ER PRODUCE COMPANY.

FOR SALE: Five thoroughbred Duroc-Jersey male hogs; large enough for Herald Office and paying for this ad. service; \$15 each. O. E. WINSLOW. tf. tf.

J. J. LASH has moved Office one of Opera House Bldg.

FOR SALE-A good Ford for sale

J. J. LASH has moved Office one Block West and one-half Block North of Opera House Bldg.

We are in the market for Dry and Green Hides. Highest prices. ALLEN Get your Sandwich Lunch at the & BONNER, Coal and Grain Dealers. -Adv. tf.

ATTENTION.

Those hot drinks are now ready at and Kalamazoo Celery.

J. J. LASH has moved Office one

Get the habit of getting it at VICK-ERY'S. If it's to eat, we have it. Phone 17.

AUTO CURTAIN FOUND.

Owner may have same by calling at

LOST-Child's brown fur muff, Fritf. residences; all located close in. D. D. Block West and one-half Block North day night, near Methodist Church. 2t. Phone 537. 2t-pd.

> Oysters, Pish, Pickles, Fruits and 2t-pd. at VICKERY'S if they are to be got- of Opera House Bldg. ten. Phone 17.

2t. Block West and one-half Block North LAND. of Opera House Bldg.

or phone 9024.

VICKERY says he has New Mack-

OUR FLOURS cost you just a little Block West and one-half Block North other brands. HARVEST QUEEN ERY'S. Phone 17. 2t. MILLS.

> Block West and one-half Block North, fice. of Opera House Bldg.

Kalamazoo Celery, New Mackerel, Imported Codfish, Fresh Oysters, at Phone 17.

WORK WANTED-By a young married man, on a farm or ranch. Can give reference. BOX 612.

cheap. See BISHOP, at Knight Auto Fall Vegetables you will always find Block West and one-half Block North route; close to good schools and

A good second-hand car to sell on J. J. LASH has moved Office one one and two years' time. J. B. GILLI-

SUDAN GRASS SEED WANTED. Thoroughbred Plymouth Rock cock- Send sample and state price wanted erels for sale. See MRS. H. V. TULL, first letter. PLAINVIEW PRODUCE one almost like new. BARKER & tf. COMPANY.

FOR SALE-Small home in west erel, Imported Cod Fish, Fresh Oysters part of town. Terms reasonable. Aptf. ply at Herald office.

All of the Fresh Breakfast Foods less and are just a little better than for the fall breakfast menus at VICK-

FOUND: Bunch of keys. Owner J. J. LASH has moved Office one may secure same at The Herald Of-

FOR SALE.

Ford touring car. New parts VICKERY-HANCOCK GROCERY CO. throughout and good tires. Will sell tf. for \$295. GEORGE BISHOP, at Knight Auto Co.

LITTLE PIECE OF LAND FOR SALE.

Long-time payments at 6 per cent-114 acres; patented; ten miles south-J. J. LASH has moved Office one west of Hale Center. On rural mail 2t. churches. Y. W. HOLMES, Plainview, Texas.

> FOR SALE-Three pure-blood Short 3t-pd. Horn bulls. Also one grade bull. BOB MARTINE. Phone No. 9014. tf.

> > Second-hand Ford Cars for sale;

3t. WINN.

KANSAS CITY STOCK

Stock steers are selling mostly at \$6.25 to \$7.00, and feeders at about the same figure, except fleshy feeders, which sold this week up to \$8.10.

the ground-water resources of all the Cattle supply here for the year totals 1,860,000 head, a gain of about 35,000 Coastal Plain States. Reports have been issued, either by the Federal Surnot include the 103,000 calves that ar- vey or by co-operating State geologirived. The supply of calves has de- cal surveys, for Virginia, North Caro- Dall, G. D. Harris, and R. T. Hill Give it to the children, because it is lina, Georgia, Florida, Alabama, Misreceived here, indicating a policy of sissippi, eastern Tennessee, Kentucky in the further development of many of conservation among stockmen. Prices and southern Illinois, southeastern the natural resources of the Coastal this year averaged somewhat lower Missouri, southeastern Arkansas and Plain region. (From 36th Annual Re than in either of the two preceding Louisiana, northeastern Texas, years, but higher than three years ago. Black and Grand Prairie areas Texas, and the area underlaid by Te tiary formations in Texas south of the latitude of Jefferson and east of the Brazos River. The manuscripts of the outlet for cut meats and product of Delaware and Maryland, on the is fifty per cent greater than it was ground waters of northeastern Arkana year ago, the market quickly shows sas, and on the ground waters of La + TRY the effect of a reduction in the supply Salle and McMullen counties, Texas,

by an advance in prices. Receipts here have been completed and will be pubtoday are 4,500 head, market 5 to 10 lished during the next fiscal year, and cents higher, top \$6.821/2, bulk of sales additional studies of the ground waters \$6.50 to \$6.75. These prices are the of Mississippi are in progress. Comprehensive studies of the ground-water ber, although the market has fluctuwest of Brazos River are also approaching completion.

Hog recipts for the year will total \$1.10 below two years ago.

sources furnishes a measure of its Sheep and lambs touched the high value to the public Reports have been spot of the month Tuesday, lambs up published covering 376,000 square to \$9.40, yearlings \$8.25. The market miles in the Atlantic and Gulf States has weakened 25 cents since Tuesday, reports on 27,000 square miles are combut the situation remains firm. Re- pleted though not yet published, field ceipts have been light this week, and work has been completed on 50.600 the total for the year is 1,815,000 head, square miles, and work is contema decrease of 185,000 head from last plated to cover 16,000 square miles. year. Prices are higher now than in These areas of nearly half a million any of the preceding years at square miles include the parts of the this time, top lambs this week selling United States in which impure water 55 cents above top in December last supplies involve the greatest danger, the morning. Doan's Kidney Pills, J. A. RICKART, demonstrated, for it has been noted my back." Market Correspondent. that wherever an adequate supply of

> DRINKING WATER, malaria have abated. Animal Remains Important.

Half Million Miles Covered.

With good health recognized as one

mates, but found also in the United ally has its distinctive fossils, and by MARKET IN DETAIL. States—are contracted through con- an accurate knowledge of these vesaminated water or contaminated food. tiges of organisms the geologist is Therefore a supply of pure water will aided in recognizing particular geologic Dec. 31.—The cattle market has been eliminate one of the sources of such formations. In this way he may be able to determine, by means of the It is highly desirable to obtain sup-samples taken from the bore, the depth | Calomel Is Quicksilver and Acts Like |

the run Monday whether or not this them open, that are found near many generally regarded as a purely scientary value that cannot well be over- any one of three of the most important Cows and bulls are higher than a estimated, for such water is free from mineral resources-ground waters, week or two ago, best heavy bulls sell- the bacteria causing typhoid fever and coal, and oil and gas-an accurate quito to which malarial infections is depends The United States Geological Survey gists who have studied the geologic the men who have aided in the pale ontologic characterization of horizon and thereby assisted in the developsissippi, eastern Tennecsseeeceny8ma4 tional accurate information will assis

> ADS BRING RESULTS THEM FROM WANT ADS

port, Director U. S. Geological Survey.)

POSITIVE PROOF.

Should Convince the Greatest Skeptic in Plainview.

Because it's the evidence of a Plainview citizen.

Testimony easily investigated. The strongest endorsement of merit. The best proof. Read it:

Mrs. T. R. Alexander, Archer and Slaton Sts., Plainview, says: "I suffered from a feeling of distress in the small of my back and was languid in The value of such surveys in con- procured from the Long Drug Co., reserving public health has already been moved the trouble and strengthened

Mrs. Alexander is only one of many deep-well water has been obtained, Plainview people who have gratefully typhoid fever, amoebic dysentery, and endorsed Doan's Kidney Pills. If your back aches-if your kidneys bother you, don't simply ask for a kidney The methods used by geologists in remedy - ask DISTINCTLY FOR value to the health of communities is a working out the distribution of ground DOAN'S KIDNEY PILLS, the same supply of pure drinking water. It is waters are complex, but it is note- that Mrs. Alexander had-the remedy generally recognized that a number of worthy that among the more signifi- backed by home testimony. 50c all diseases, prominent among which are cant criteria used are the fossil re- stores. Foster-Milburn Co., Props., typhoid fever and amoebic dysentery mains occuring in the different beds. Buffalo, N. Y. "When Your Back Is

Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into sour bile like dynamite. cramping and sickening you. Calomel attacks the bones, and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and be-calomel, just remember that your druggist sells for 50 cents a large bottle of erfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can

Don't take calomel! It makes you sick the next day; it loses you a day's ment of ground water and oil and gas work. Dodson's Liver Tone straightresources of the Coastal Plain, W. H. Jens you right up and you feel great. perfectly harmless and doesn't gripe

> Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the weil known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.



The Telephone Saved a Life

When one of our men was badly injured by the threshing machine we telephoned the doctor, who told us how to patch the man up. The doctor then started for our place in a hurry. When he arrived the man was pretty weak, and without the doctor's advice the results might have proved serious. Thanks to the telephone, the man pulled through.

Every farm should have Bell Telephone connec-

Write our nearest Manager for information The Southy estern Telegraph & Telephone Company

The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Autiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.06

....... W. FLAKE GARNER, Funeral Director

· Prompt Service Day or Night Phones 105 and 876.

and Embalmer

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE,

and THROAT. Office in The New Donohoo Building, First Door South of Olymple Theatre-Upstairs. Telephone 58.

It is very easy to claim other motor cylinder oil is as good as

1-2-3 NON-CARBON CYLINDER OIL

But if bearings burn out, motor runs hot and valves carbonize, who stands the trouble and expense?

Sonneborn Bros. DALLAS

We offer One Hundred Dollars Reward for an case of Catarrh that cannot be cured by Hall' Catarrh Cure.
F. J. CHENEX & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations. and financially able to carry
and by his firm.

NAT. BANK OF COMMERCE,

Toledo, Ohio.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 70 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

SEE ME FOR

We have the money for your use on five years' time. We also buy vendor's lien notes.

Walter Darlington Co. KANSAS CITY, MO

Rawlings & Brown

Representative Stephens Building

PLAINVIEW, TEXAS

Prompt Service

AUTO REPAIR SHOP

now open in the west end Opera House Building.

WALLACE WINFIELD

Ship Your Live Stock

FORT WORTH, TEXAS

"We Sell 'ems Ourselves"

Tom Frazier Sells the Hogs No Better Service Anywhere Write or Wire for Market Information

All Work Guaranteed Satisfactory at the New Auto Repair Shop. We can fix it right whether Ford or Pierce Arrow. Wallage Winfield

"SCOOP" TO BE A SOLDIER.

"Scoop," the cub reporter, is making tary posts in the United States, but for a soldier out of himself. On his visit the last five years the academy has been Interstate Convention Is Held at Arhome for the Christmas holidays, located five and one-half miles north Cameron Shropshire, who was some of the city, in the addition of Alamo time Herald "devil," dropped into the Heights. It has large fire-proof buildsanctum sanctorum and left the folings and a beautiful campus of 30 is attending in San Antonio:

West Texas Military Academy, lo- Texas. academic work. The academy is situ- State of Texas ated at progressive San Antonio, the

The academy for the first seven at Floydada

years was located just west of Fort KANSAS AND OKLAHOMA ARE Sam Houston, among the largest milibody of 200, mostly of South and East

cated at San Antonio, Texas, is now "The school has been classed 'A' by and Oklahoma will be held in Arkanin its twelfth session of successful the War Lepartment, and ranks as the sas City, February 22, as a result of are now 160 irrigation plants, which instruction of military tactics and largest military institution in the a meeting held there recently which

kansas City to United Forces in Fight Against Disease.

C. B. Douglas, secretary of the Ar- the excellent season now gives hope lowing lines concerning the school he acres. The academy has a student kansas City Commercial Club, writes: of another bumper crop the coming "An interstate convention consist- year. More than thirty-six inches of ing of representatives from Kansas rain has fallen here this year, and irriwas attended by T. N. Athey, chairman of the Swine Breeders' Associalargest city in the State of Texas and A. M. Stoddard, of Hale Center, was tion of Kay County, Oklahoma, and a noted for its historical beauty and de- in Plainview today on his way to take delegation of five members of his orcharge of the McAdams Lumber Yard ganization; R. T. Keefe, representing the packing industry; County Agent

'The object of the interstate convention will be to devise a comprenensive plan for the control and eradication of hog cholera in Kansas and Oklahoma, and the co-operation of Governor Capper and officials of Kansas and of President Gault of the Board of Agriculture of Oklahoma has been pledged to the movement.

"The Governors of Kansas and Oklanoma will appoint delegates, and a general call will be made for all those nterested in the hog-raising indus try to attend the February meeting. The convention is expected to result in permanent interstate organization, and the purpose of this will be to secure such legislation and such state and government regulations as may be required to wipe out hog cholera in Kansas and Oklahoma, and thus save millions of dollars to the swine raisers of these two states."-Oklahoma Daily Live-Stock News.

PUTTING UP MEAT.

To the Editor: In a recent Farmer-Stockman I saw some recipes for curing bacon. Here is an old Pennsylvania Dutch recipe which was used more than 75 years ago. I have used it myself for 30 years without ever losing a piece of meat:

Recipe for Curing Hams. For 10 gallons water add six quarts salt, one quart sorghum molasses, one tablespoonful saltpeter; two tablespoonfuls red pepper. Pack the meat in barrels, cover in brine and let stand five weeks. Then take up and cover with a paste of black pepper. Hang in a dry house weeks. Cover the joint ends thoroughly with the paste when hanging up to smoke. Boil brine one hour and let stand 12 hours before using.

I always kill the hog the night before, cut it up in the morning and then pack down the entire hog. The meat remains in brine several months, or until I use it up, without becoming too

I have lived at this place nearly 50 vears.-J. E. Reynolds, in Oklahoma Farmer-Stockman.

Miss Hulis Ferguson, of Tahoka, ame in today to attend Seth Ward Col-

and Mrs. Charles Hamilton, o South Dakota, are in the city.

Miss Brown, teacher of expression at Wayland Collelge, spent the holidays Mr. and Mrs. J. J. Larner and fam-

ily left this morning to make their Miss Bertha Jacobs, of Wolfe City,

sister of J. L. and Abe Jacobs, has accepted a position in Jacobs Bros.' dry goods store. W. J. Jackson, of Floydada, was here

today en route home from Amarillo, where he has been on business.

George May left this morning for his ranch near Higgins.

Miss Annie Parish left this morning to visit at Sweetwater. Miss Wolters, teacher of violin at

Wayland College, returned yesterday from Shiner, Texas. Miss Donnell, teacher of voice at Wayland Baptist College, has returned

from a holiday trip to Belton. Rev. J. M. Harder returned Monday

Miss Mary Harrison returned this norning to the Canyon Normal. H. C. Bartow and family, of Nebras-

ka, are here prospecting. Mrs. J. E. Massey left this morning o visit her sister, who is very sick at

Sweetwater.

Miss Jessie Beal, who has been connected for a long time with the Southwestern Telephone Company here, left this morning for Sweetwater.

FORT WORTH PAPER TELLS OF PLAINVIEW'S PROSPERITY.

The past year has been the most prosperous in the history of the Plainriew country. A million-bushel wheat crop was harvested in Hale County, and the yields of kalfir, oats, maize and minor crops were abundant. The tock-growing industry has grown, the

have been shipped to the Fort Worth gation has not been needed. There stand ready to furnish moisture when

One year ago the bank deposits in Plainview were \$737,000; today they are \$923,000; yet fully 60 per cent of the wheat crop has not been marketed,

number of cattle now in the county 50 per cent of the oat crop is in the counting 25-foot frontage to the build-AFTER HOG CHOLERA RIGHT. is more than double that of last year, farmers' bins, 80 per cent of the maize, ing, have been erected in Plainview hogs have trebled, sheep doubled kaffir and feterita and 50 per cent of the past four and a half years, and More than 200 carloads of fat hogs the alfalfa are in hands of the growers. every one is now occupied.-Fort Thirty-four brick business houses, Worth Star-Telegram, January 2.

SNAPS

640 acres of land 6 miles south of Plainview that is fenced, has small house and 200 acres in cultivation.

320 acres of unimproved land 10 miles southeast of Plainview and one mile west of Aiken. 100 per cent perfect.

160 acres of land, partially improved, 5 miles east of Finnie Station; fenced and cross fenced; half in cultivation, with well and wind-

The above three tracts of land must be sold in the next 60 days, and will give liberal terms at 6 per cent. These three tracts are all perfect for irrigation and have shallow water.

SHALLOW WATER LAND CO., Plainview, Texas.

We Have "Cut" The Prices

All men's and boys' Suits and Overcoats.

All men's and boys' Sweaters and Mackinaws

All men's and boys' Caps All ladies and misses Coats and Coat Suits, Dresses, Skirts and Petticoats Some goods are being offered for ONE HALF PRICE

We are making ATTRACTIVE PRICES on all WINTER GOODS in all departments

Keep your cash register tickets, they are valuable

Plainview Mercantile Co.

Be One of Those Who is Prepared Against the Grippe

Don't let the children play on cold floors and risk their health when with a little forethought you can be prepared for the sudden changes of these winter months.

IT'S GOOD INSURANCE AGAINST PNEUMONIA

To have your coal orders listed with us before your present supply is exhausted. At such times as these we are badly rushed so get your orders placed early.

COKE FOR BASE BURNERS

We have a good supply of this splendid fuel for your base burner, if you once try it you will always prefer it.

Allen& Bonner

HAVE YOUR HOME WIRED FOR ELECTRICITY

We have made arrangements with the local electrical contractors whereby you can have the work done at greatly reduced prices

On the Monthly Payment Plan

Phone us today and our representative will gladly call on you with full information and furnish

Free Estimate

as to the cost of wiring and advise as to the best methods of lighting. This request will not obligate you in any way but as the special wiring campaign will be in effect during the month of January only we advise that you take this matter up with us at once. All work will be done as orders are received.

Remember

This offer is for thirty days only, and a request for information does not obligate you in any way.

Texas Utilities Company

Phone 13

J. J. Lash's REAL ESTATE CORNER

For Sale, Exchange, Rent, Lease

MOVED MY OFFICE ONE BLOCK WEST AND ONE-HALF BLOCK NORTH OF OPERA HOUSE BUILDING.

Beginning the New Year, I expect to have a large number of prospects in from the North and East. It will pay YOU to list YOUR bargains with ME.

I have nice residence in Muskogee, Okla, to exchange for Plainview property. Owners live here and expect to remain,

I have some parties owning land near Plainview who wish to exchange for land in Northern and Eastern Ohio.

I have some residence lots for sale, east front, six blocks of square; owner must sell. Price, \$30.00 per lot, cash.

CALL AT MY NEW OFFICE-ONE BLOCK WEST AND ONE-HALF BLOCK NORTH OF OPERA HOUSE BUILDING.

PHONE 658.

FARM AND RANCH LOANS ON PLAINS LANDS Shallow Water Land Co.

Ware Hotel

wiew, Texas